



LIBRARIES

UNIVERSITY OF WISCONSIN-MADISON

The Sphinx. Vol. 8, No. 5 November 27, 1906

Madison, Wisconsin: University of Wisconsin, November 27, 1906

<https://digital.library.wisc.edu/1711.dl/VLDRVFMTZUMQR8S>

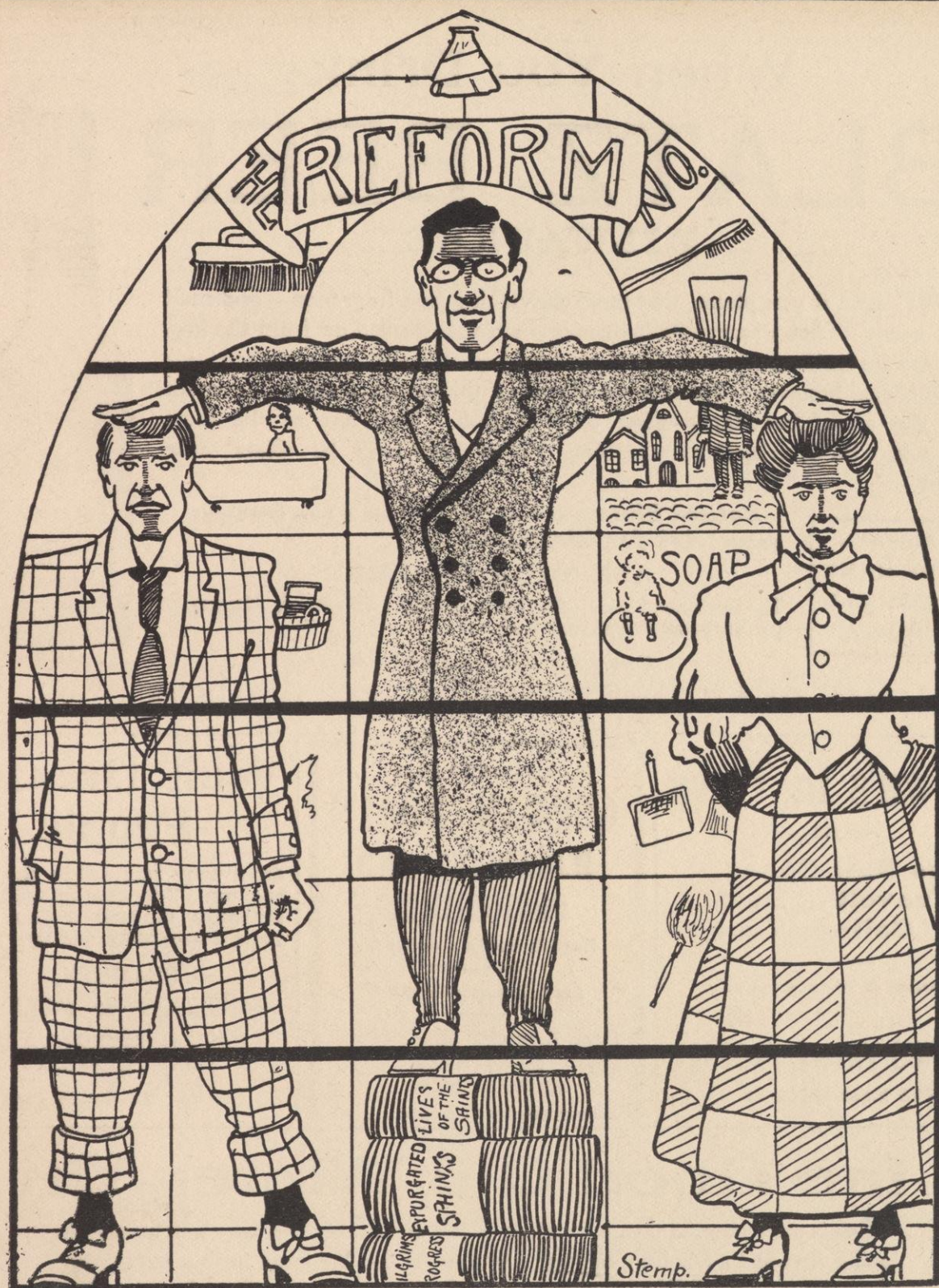
Based on date of publication, this material is presumed to be in the public domain.

For information on re-use, see

<http://digital.library.wisc.edu/1711.dl/Copyright>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.



THE SPHINX

Vol. VIII

Madison, Wis., November 27, 1906

No. 5

When You Drink BLATZ BEER

MILWAUKEE

JUST note, if you please, that most convincing hop fragrance—and malt body. Then observe its brilliancy—whether bottled or from the keg. These are uniform characteristics which bespeak for Blatz Beers their unquestioned honesty. These beers represent the very topmost achievement in the art of brewing—Blatz own process. Try any of the Blatz brands. Be as critical as you like. "Your beer" will be "Blatz" ever after.



ALWAYS
THE SAME
GOOD OLD
"BLATZ"

Bottled Blatz is available, or should be, in most first-class places. *Ask for Blatz Beer.*

ASK YOUR DEALER.

The celebrated brands—*Private Stock, Wiener, Muenchener and Export*—are

Brewed Exclusively by

VAL BLATZ BREWING CO., MILWAUKEE

Brown's in Town

—WITH—

Dress Suit Cases
Traveling Bags
College Trunks

Trunks & Bags Repaired

BROWN'S TRUNK FACTORY

118 East Main St.

Largest Stock of
**GERMAN BOOKS
MAGAZINES AND
PERIODICALS**

English Books ordered for
Customers

Large Bindery Facilities

Geo. Brumder Book Dept.

Germania Building
MILWAUKEE, WIS.

Well Dressed People

are always received in the best society. You can be well and stylishly dressed if you have your Garments made by

QUAMMEN,
DANIELSON & MUELLER

TALORS, CLOTHERS AND
MENS' FURNISHERS

23 South Pinekey

In the Good Old Winter Time

What is more cheerful than a bunch of fellows around the open fire -- with mandolins and guitars and a few bully singers? ¶ You furnish the talent and we will furnish the instruments. ¶ We have just imported from Saxony the finest line of strings that has ever been received in Madison. x x x x x

Wisconsin Music Co.

20 North Carroll Street

WM. F. VILAS, President
JOSEPH M. BOYD, Cashier

FRANK W. HOYT, Vice-President
A. O. PAUNACK, Asst. Cash.

BANK OF WISCONSIN

CAPITAL AND SURPLUS, \$150,000.00

ADDITIONAL LIABILITY TO STOCKHOLDERS, \$100,000.00

State Street Branch for Accommodation of University Professors and Students

Cor. State, Johnson and Henry Streets

Savings Department

Safety Deposit Boxes for Rent at Reasonable Prices

DIRECTORS:

Wm. F. Vilas Frank W. Hoyt A. O. Fox S. H. Edison Eugene Eighmy Joel Boley Geo. Soelch Frank Kessenich A. L. Sanborn Joseph M. Boyd

KEMMER BROS.
Wholesale and Retail
Dealers in ALL KINDS of
MEATS
112 N. Pinckney Street
Telephone 1349

William Owens
PLUMBER
118 North Pinckney Street
Telephone No. 121 Madison, Wis.

E. SUMNER & SON
Drugs
15 SOUTH PINCKNEY ST.
502 STATE ST.

Hausmann Brewing Company

333 STATE STREET

MADISON, WIS.

MANUFACTURERS OF

**Lager and Kulmbacher Keg Beer. Export
Pilsner and Kulmbacher Bottle Beer**

CAPITAL HOUSE
BURTON & NICHOLS, Props.
Rates \$ 2.00 Per Day
Special Attention to Banquets

Carl Thomas
PHOTOGRAPHER
Photos taken at night by appointment
Groups a specialty

Ester Oyster Co.
FISH AND OYSTER
DEALERS
No. 206 East Main Street

Schiller Cafe Co. 27 E. Main Street

INCORPORATED

A METROPOLITAN RESTAURANT
AT REASONABLE PRICES

FIRST CLASS SERVICE

Flom's Theatre
TO-NIGHT

**Grimm's BOOK
BINDERY**
Book Binders, Rulers and Blank
Book Manufacturers
Telephone 469, Third Floor, 119 and 121
East Washington Ave., Madison, Wis

Dr. E. A. Brown
Mendota Block

The Students' Favorite — The Park Bowling Alleys

All High Grades of Cigars

Geo. Paltz Co.

HURLEY-REILLY CO.

89 Wisconsin Street
MILWAUKEE

Ready to Wear Clothing

In this department of our store are to be found a large number of staples and a most carefully selected line of novelties. It comprises nothing but **exclusive styles and patterns**; the kind usually sought by those who would dress correctly.....

Men's Furnishings Hats



FOR what occasion? Whether it be a birthday gift, or an engagement ring when the little god of the quiver strikes her, or a wedding present, or an individual need, we can "fill the bill" exactly--and moderately. ¶ Think of our Factory, if wishing for pins, badges, trophies or medals. ¶ Think of our Stationery Department, if needing invitations, programmes, calling cards or correspondence paper. ¶ Our helpful booklet "Facts and Hints" is free for the asking.

BUNDE & UPMEYER CO.
94-D MACK BLOCK
MILWAUKEE, WISCONSIN

JOIN THE CO-OP



A \$2.50 Waterman or Rider Fountain Pen given with each membership.

PAUL HAMMERSMITH,
PRES & GEN. MGR.

BENJAMIN KORTMEYER,
SEC'Y & TREAS.

Hammersmith Engraving Co.

116 Michigan Street, MILWAUKEE

ARTISTS, DESIGNERS,
ENGRAVERS
BY ALL KNOWN PROCESSES

Makers of Fine Half-tones, Lithogravures, Zinc Etchings, Wood Cuts, Electrotypes and Color Plates

We make a specialty of Fine Die and Engraved Stationery, Invitations, Programs, Cards, Etc., Etc.

"If you must wear clothes"
Why not wear good ones

WE MAKE THAT KIND



E. J. Southwick
4 South Carroll Street

WELCOME STUDENTS!

The Student down-town headquarters is

COLLYER'S PHARMACY

See our new lines in University Stationery

COR. STATE & CARROLL STS.



Denaturized Prom

Once upon a midnight dreary, while I ambled, weak and bleary,
Over many a quaint and curious sidewalk never trod of yore,—
While I rambled, nearly napping, suddenly I felt a tapping,
As of some one gently rapping, rapping with a two-by-four,—
“Eureka! 'Tis the Cop!” I muttered, “tapping with his two-by-four,—
Just the Cop, and nothing more.”

Ah, distinctly I remember, it was in the bleak November,
And the brass be-buttoned member seemed like pebbles on the shore,
Painfully I wished the morrow;—vainly had I sought to borrow
Down at Ferd's surcease of sorrow for the Prom that's gone before,—
For the rare and radiant Prom that made the Vestal Profs so sore;—
Denaturized for evermore.

Presently my breath grew stronger: hesitating then no longer,
“Really, Mr. Peeler,” said I, “your forgiveness I implore:
But the Socialist Committee of this antiseptic city
Has decided 'tis a pity for Mendota's spotless shore
To be smirched by things Promific and has raised a classic roar
At the boisterous Prom of yore.

“Consequently, Mr. Copper, it appealed to me as proper
For a poor misguided student his crushed feelings to out pour;
So I've poured out one or two Sir, Ferd's my witness, just a few, Sir,
And of course if I were you Sir, I would pass the matter o'er:
I've been spending that three dollars that's been wiped from off the score
Of the Prom for evermore.”

With a sweetly sad expression, like a girl's at first confession:
“Holy Shade of Auntie Comstock! I'll ne'er pinch a student more!”
Quoth the Cop, and sheathed his billy: “For it's manifestly silly
To arrest a hapless Willy who has guardians galore;—
Spotless Town needs no policemen when Professors have the floor!
Superfluous sum, for evermore.”

J. D. S.

THE SPHINX.

Published fortnightly during the College Year
by Students of the University of Wisconsin.

Entered at the Postoffice of Madison, Wis., as
Second-Class Matter, September 28, 1901.

SUBSCRIPTION, \$1.00 PER ANNUM.

SINGLE COPIES, TEN CENTS

(If not paid before January 1st, \$1.50 per annum
will be charged.)

Single copies on sale at the news stands and
book stores.

ADVERTISING RATES MADE KNOWN ON APPLICATION

Address Communications to the Business Editor
All contributions, subscriptions and remit-
tances for same should be addressed to

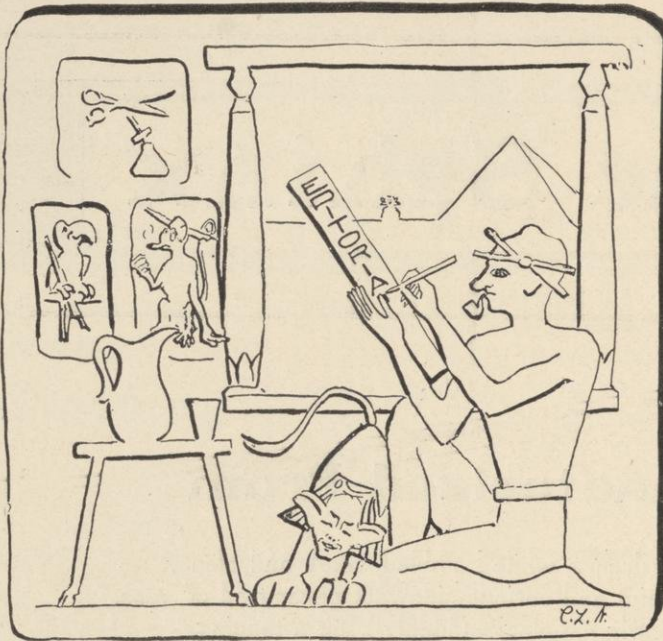
EDITOR, 320 N. Warren St

GEORGE B. HILL, '08, Editor.

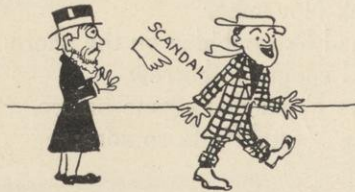
T. STEMPFEL, '08, Art Editor.

GUSTAVE G. BLATZ, '08, Manager.

W. H. LIEBER, '07. JOHN V. MULANEY, '08



Always remember that this is only pretence, so that you are not to believe a word of it, even if it is true.—Kingsley



“**W**E have been told that college students are a most irrepressible lot.” We heard variations of that a good deal, lately, and it has begun to hurt. When blotting-papers like the *Skate Journal* or the *Milwaukee Sensational* write us up, only the unsophisticated and gullible yap is impressed. But when good people—ministers, Y. M. secretaries, or temperance men—say, in sincerity, that the University is undemocratic and irreligious and immoral, that hurts. There is many a worthy old mossback who forms his opinion of this University from what the papers said Bishop Faraway said at the last conference. Aforesaid mossback has a son—a nice, clean,

ambitious kid that would make the best kind of a Wisconsin freshman; but the old man reckons that Madison is no place for *his* boy, and the kid never gets to college. Which is tough on the kid, and bad for the college.

□ We have been told that Madison is a young Sodom, with a dash of Gomorrah. Maybe it isn't Spotless Town or the New Jerusalem, but all the same it can give a young man about as decent an environment as he will find in any burg where he is thrown on his own responsibility.



We have been told that college life is as undemocratic as the United States Senate, and that for luxuriousness and expenses our social stunts (*e. g.* the Prom) make Roman revels look

like Presbyterian quilting socials. The conception is prevalent that we are a bunch of inspired sports. Sure Mike—you find sports in this University, just as you find them in any miscellaneous lot of two thousand foot-loose young men, whether they be gathered together for shoe-clerking, drain-laying, or higher education. Some students are born sports; some achieve sportiness. They do so because they, personally, feel like it. The University cannot forcibly prevent them from doing it; but certainly the University does not help them do it.

Before knocking further, our long-distance critics would better join a cheap excursion to Madison. Let them figure up the small percentage of students who jibe with their ideal of the college rounder; let them determine whether that percentage ought to represent the University; and above all, let them specify in what ways the University works to make a man a worse

rounder than he wants to be. THE SPHINX likes to knock, herself, but she invariably tries to administer her knocks with justice. The University should receive at least that much consideration from our religious brethren.



We are not in a position to pass our usual authoritative judgement on reformed athletics. It looks good now. It is comfortable to finish a season with five cleanly-earned victories, especially when we remember that in the last unregenerate days of football we enjoyed four years of defeat, broken by one lone triumph. Still, without detracting of the team's splendid work under handicaps we cannot forget that our late contests would have formerly been regarded as shamefully easy fruit. We can best class them as practice games for next season. Reformed football will be on trial then; briefly, if we lick Chicago, reformed football is all right.

To our surprise and joy, the faculty seems to be back-

ing the new athletics. They have imposed no tortuous restrictions. They have let men take con exams. But if such were their intentions, why didn't they let us know before? All last spring, we judged from the splendid inactivity of the Powers, that athletics were to be allowed to die of inanition. We have never heard just why Parsons did not run in the conference meet. If our respected authorities had been less exclusive with their information, they would have saved many misunderstandings and heart-burnings.

Just at present, the college is anxious to know whether football is to be restored to its pristine status, or not. The Powers have their data for action. The students want to know whether Wisconsin will have a chance next year to regain her old place in western athletics. Where are we at?



Were this not a reform number it would be a Thanksgiving number; anyway, we cannot let the glorious festival pass without comment,

especially as our customary celebrations of it need reforming. It's a wonder the regents haven't noticed it. We go home feeling fine, with our mouths watering, our stomachs expectantly empty, and our hearts full of good cheer. While there, we gorge more than is good for us; we go fussing or corn-husking or theater-partying every night, and get home at All Hours; we lie around the house the live-long day, eating doughnuts and joshing sister and wondering why we feel so lazy. The upshot is that we straggle back into Madison Sunday night with a headache and a brown taste and that frazzled feeling. We have enjoyed our holiday.

THE SPHINX has never been the apostle of sobriety, solid or liquid. Still, she would sound a warning note as to Thanksgiving dissipation. In Madison, we are, so to speak, in training. It requires mental and physical activity to enjoy life and at the same time do the bucking requisite to keep us here. By practice, we keep in condition under adverse circumstances. Thanksgiving is the time to break training, but we shouldn't break it too far. If we do, we will sure come back feeling like two cents of Mexican money.



When we pland this reform number it was ovr intenshun to employ the reformed speling, *a la* Mr. Karnagee, thruout. We calculated that we cood then fyr ovr prufe reeder and yu wood lay awl ovr bad brakes tu Karnagee and not tu us. But after strugling for howrs tu rite our dope in this stile we realizd that we wood go bug-hows about the second page, so we dezisted. We trust this apologee will be apresheated.

HEART TO HEART

We hate to introduce sordid financial topics on this auspicious occasion. But THE SPHINX has been enlarged to extra bulk, and a correspondingly enlarged subscription list will help some. There are several students in college who have not subscribed. For their benefit, we again announce that the rate of \$1.00 for the year holds good if coughed up before Christmas. We have several files of the first four numbers in stock, which will be delivered to new subscribers as long as they last.

We need not repeat the conventional bunk as to your duty in supporting student publications, especially us. You know it without telling.

Mail subscriptions to the Business Manager, 248 Langdon. Don't be tight, boys and girls.

DEDICATION

The *Cardinal* has issued a Y. M. C. A. number. Probably you didn't notice it, but they have. THE SPHINX, always a strong rooter for morality, hereby dedicates this sterilized issue to the same institution.

Building Canvass

**The Subscription List Makes Up
in Enthusiasm What It Lacks
in Numbers**

Spew Up

Association Hall is in need of support. It sags every time the Bible class meets in it.

Our alumni have been generously parting with their dough, but now, at the close of the duck season, the association has brought the canvass back to the student body. To date, the following insignificant sums have been contributed:

College of Liquors and Sins . . . \$23.23
College of Engineering . . . \$3,000 and
a stamp.

(Engineers are notoriously pious.)

College of Law . . . \$411.44
(Conscience fund.)

College of Agriculture . . . \$49.30
(Paid in farm produce. The lambs will be used as allegories if a lion and a freshman can be secured. The pumpkins will be used in the new bowling alley.)

College of Commerce . . . minus \$0.45
(That is, when our canvasser got through visiting the commerce students, he was 45 cents out.)

School of Music

(All they gave us was bum notes.)

Students! Let your purse-strings be even looser than your morals. Every one of you should be able to point with pride to our snowy hang-out, and say: "I paid for one of them bricks." Students, get that cough! Drop your spare change in the boxes labeled "Y. M. C. A.—for our health." Also, do not forget to subscribe for our official organ, THE SPHINX! All the news that won't melt the type!

Work of the Association

Assassination Hall is planned to be a joint adequate to meet the leisure, social, religious and philanthropic needs of this University. That's going some.

On the first floor you will find the library; come right in, smoke up, and feel at home. We have a fence around our secretary; he is a good secretary and we don't want to risk losing him. Above is a hall rivaling Flom's. Up some more stairs are our dor-

mitories, arranged in suites for two men. Suites to the sweet.

There is a shower-bath on every floor and a rough-house on every Friday.



Remember

(Reprinted from our Hand-out Book.)

That it is easier to cough up than to tighten up.

That it does not pay to study on Sunday in an open town.

That you can't fool all the pros all the time. Crib cautiously.

That the pig race is on Thursday, right after our meeting.

That riding your wheel on the sidewalk is expensive; that riding a buggy to Middleton is still more expensive.

That it will not pay you to go out every night; stay in once a month and enjoy the novelty.

That men who succeed are trained; that elections which succeed are engineered; that men who don't succeed are conned.

That Association Hall is open to all of the men of the University.

That the dog-wagon is open all night.

That there are no quitters at Wisconsin.



Earnest Worker—My boy! Do you realize that you may be going straight to perdition?

Flippant Stude—Worse than that. I'm going to English 47.



Inseparable

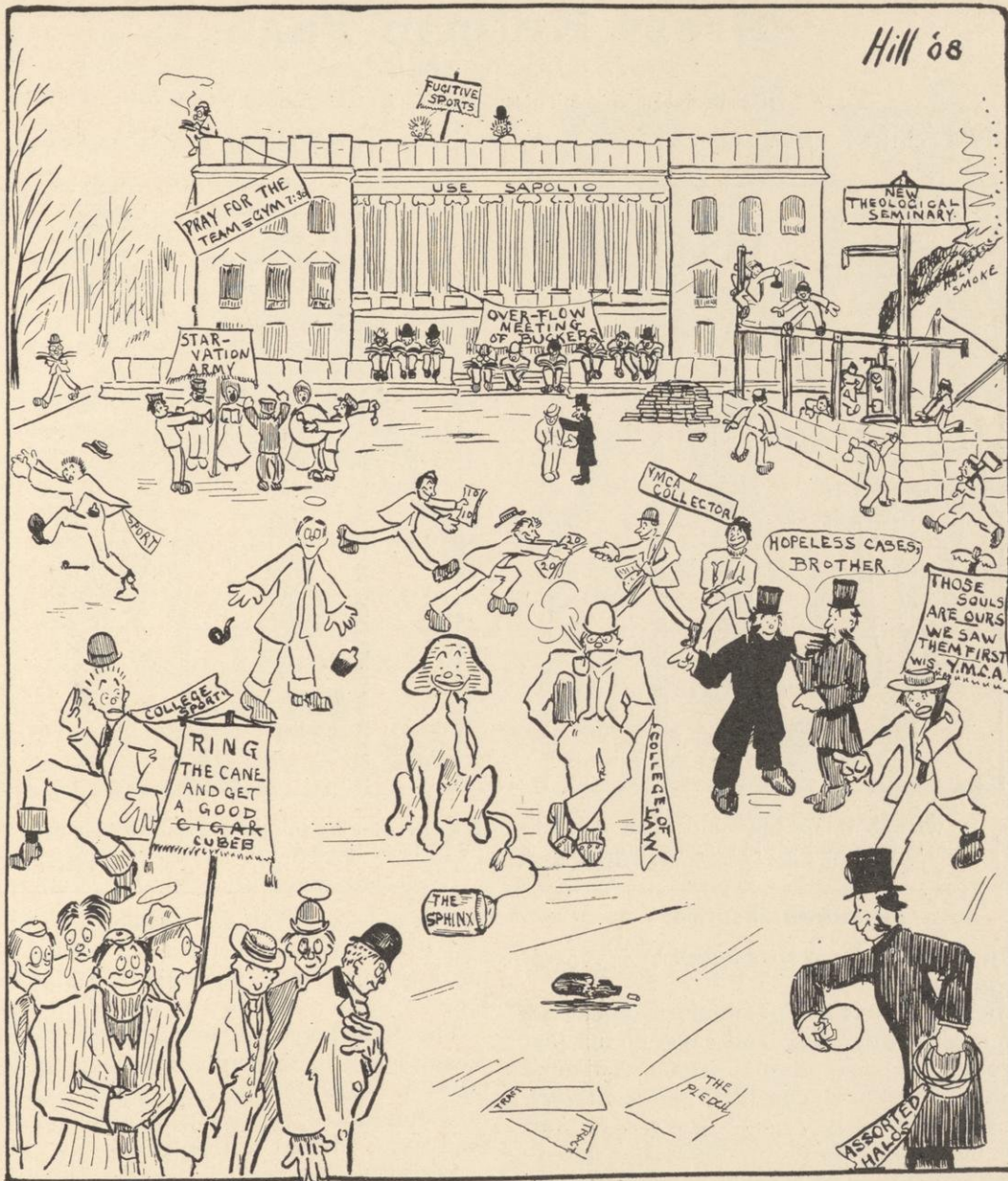
"Of course," we observed, "the missionaries came loaded with good maxims."

"No," said the reconstructed but wooden-legged heathen, "the Maxims were very good, but as I remember it, they came four months after the missionaries."

This apt remark pleased us greatly for we saw in it the refining influences of civilization.



Honesty is the best policy, but when it comes to life insurance you won't find much honesty in the best policies.



A Pipe-Dream Prophecy

Last night I lay a-sleeping
 There came a dream so rare
 I dreamt that old Wisconsin
 Was purified for fair.

And heav'n itself was dissolute
 Compared with Wis-con-sin.

Jerusalem! Jerusalem!
 Wouldn't that curl your hair?
 I never dreamed a dopier pipe—

* * * * *

And yet, we're getting there.

I heard the students singing
 As they washed away our sin—
 They'd canned our loved' prey
 And employed a Gold Dust Twin,

Dress Reform Page

Edited by Luella Limburger

(By special permission of the *Homely Ladies' Journal*.)

(THE SPHINX assumes no responsibility for the above profanity. It is a missprint.)



MEN who do things are quite often men who like to look well while they're doing.

Hart, Schaffner & Marx.



MEN who do things are quite often men who look like hell while they're doing.

Mart, Haffner & Scharz.

Feminine Fixings

In this field I can speak with the greatest authority.

Beginning at the top: female headgear has diminished from the landscape-picture hat through the polo bonnet to the vanishing point. It is now considered quite *au fait*, in fact positively *pomme de terre*, to omit the lid entirely, and to allow the hair to blow around unchaperoned in a state of nature. This saves doing it up. To prepare for the street: select two Varsity sofa pillows, place them in juxtaposition, and jam the head firmly between them. Add side-combs to taste. When your hair gets too rough-housed for comfort, it will be convenient to cut it. You can present the detritus to your steady. He can use it to stick photographs in, in lieu of the conventional fish-net, thus producing a novel souvenir.

The present weather precludes the peek-a-boo; but so much interest is taken in these delicate articles of apparel, that a word as to their construction will not be amiss. Take one zephyr, and surround it with mosquito netting.

Certain ill-advised reformers have decried tight lacing. I wish to register myself in its favor, here and now. It not only de-

velops your own and your roommate's muscle; it also prevents you from eating too much grub, of possible high bacterial content.

The following demonstration of the disadvantages of the unlaced state is now made in every seminary and normal school: take one pillow; tie a string about its median zone; inspect critically.

I must not, however, close, without expressing myself strongly upon the Princess gown. It looks as if the owner had attempted to crawl through and had stuck half-way.

Further, I will raise my voice in favor of the reform of the long glove. The short sleeve, as worn in the salubrious summer, without the long glove, gives a bewitching Fitzsimmons effect; but the long glove—oh girls, *mon dieu!* As Algeron K. Swinburne pathetically remarked:

"I do not like the long black gloves
That maidens wear with empire clothes;
The kid ones look like garden hose
The cloth ones look like human hose."

Masculine Modes

The coat is the most notable feature of the present style *de luxe*. It has a tendency to extend downward indefinitely, and chase

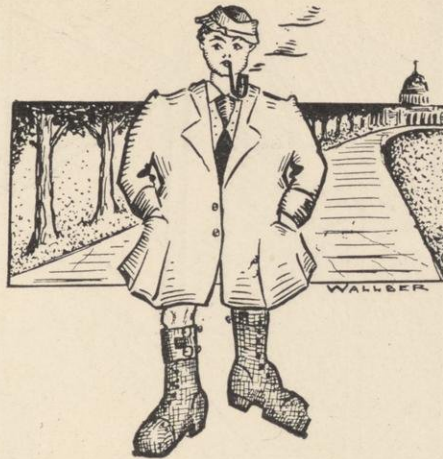
the bottom of the overcoat underground. At the same time, the coat is becoming more capacious. The next step will be to put in hoops and produce a crinoline effect.

Trousers remain windy. (Apply to weather bureau for chart.) The cuff part is usurping more and more of the leg; economical students may obtain the desired effect with a section of stove-pipe.

Foot-gear is increasingly prominent. Size of boots is now considered in qualifying for Tau Beta Pi. Slide-rule makers are throwing in a pair of boots and a *Cambria* with every sale. The boot furthermore tends to increase upward at an alarming rate, approximating the piratical style. If boots keep getting longer and coats keep getting longer, the finished gentleman won't need pants any longer.

A modified Highland costume may be expected (see cut).

Vests are diverging more and more from



the classic outlines of the bread-basket, and are taking on the rakish, flowing effect known as the marsupial.

Watches will be oftener worn after Prom time, this year.

As Often Happens

I muse in the chill gray autumn
By the cold and profitless lake
And my bosom is rung with an anguish
More dire than a stomach-ache.

Last year I worshipped a goddess
All sweetly responsive—then.
All summer I counted the moments
Between me and her, again.

This autumn I vainly sought her
And anguish was aye my lot
Until, on the hill, I met her,
Oh, would that I had'st'n't not!

I smiled as I lifted my cady
But she passed oblivious by
And to my imploring glances
Gave out the Icicle Eye.

How often, thou fair false female
Have we studied from off one book?

How oft have I maimed my digestion
With the fudges thou used to cook?

Last year thou wert ever gracious
Thou call'dst me my given name
But now though thou call'dst like a siren
False woman, I wouldst not came.

Thou givest young Cupid chilblains,
Thou freezest my love to ice,
Now ne'er would I ask thee to go to the
Prom—
E'en though I had'st the price.

Thy love is a tinselly glitter
Thrice cussedly false and fickle,
Thou makest my life as bitter
As a boarding house dill pickle.

I laugh in the darkling autumn
Heraus shalt thy image go,
And I nab it forth from my bosom,
Ha Ha, and eke Yo Ho.

Social Rules

(All profs are hereby notified to post this on their shirt-fronts or other conspicuous place.)

BY ORDER: BOARD OF REFORM GENTS.

1. Students may attend only such dances as are sanctioned by the discipline committee.

2. No student shall hire a hack; busses will run to all official dances, accomodating 18 girls and their chaperones. Bob-sleds will be hitched behind for such escorts as do not hoof it.

3. No décollete waists allowed at official functions; also no décollete vests.

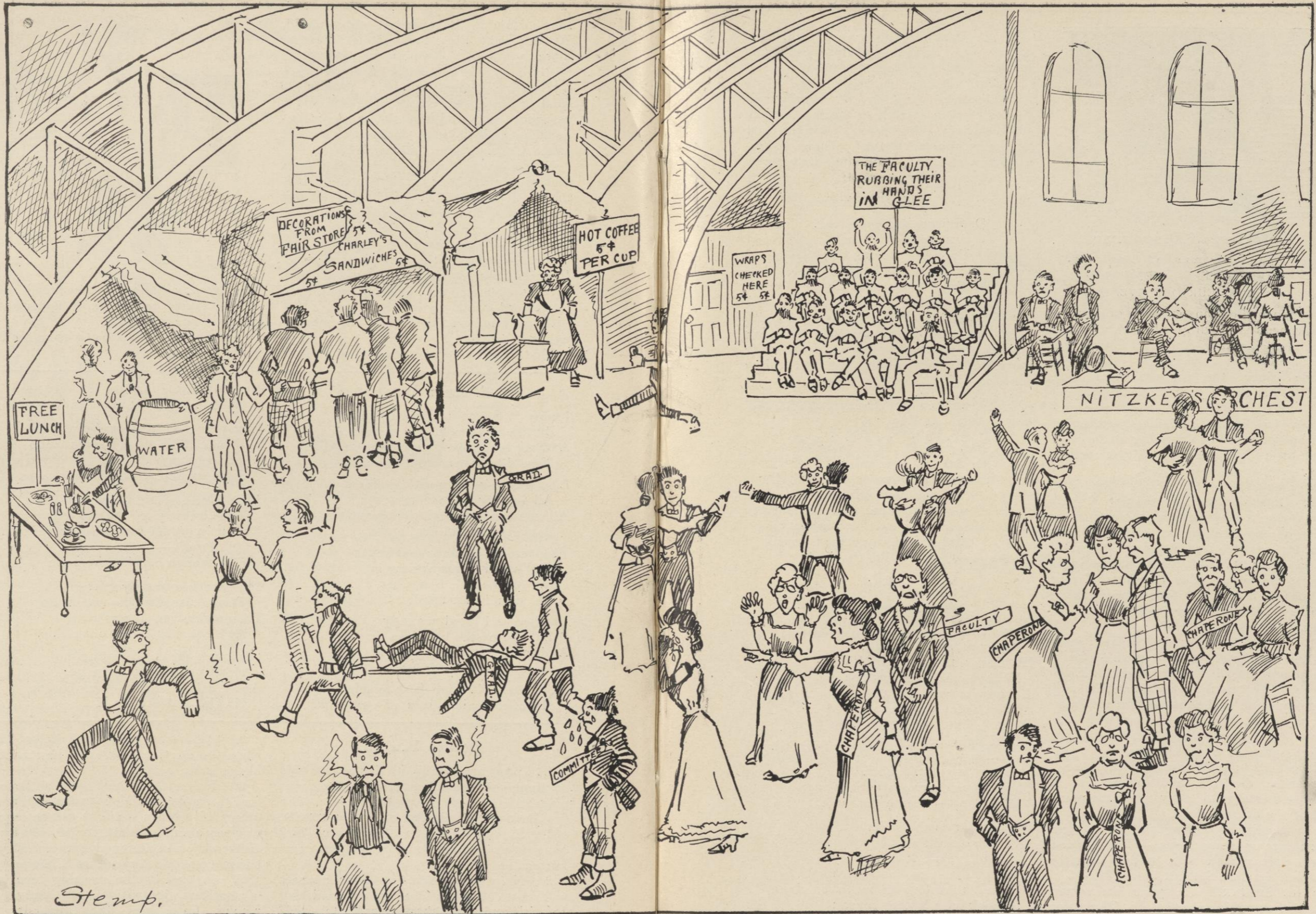
4. No further costume is prescribed; but engineers are requested not to wear their high boots, as the nails mar the floor.

5. All parties must quit before 11:30, when the electric lights will be turned out in the Latin quarter.

6. Inasmuch as some women cannot afford to employ such expensive milliners as others, all women students will be required to wear a uniform hat, to be sold by the University, and designed by the poultry department of the Agricultural College.

7. In view of the alarming revelations of senseless dissipation and extravagance among fraternities, the University will hereafter finance these institutions. All students may now secure monthly membership tickets in all fraternities at fifty cents each, provided that such students have paid-up gym cards.

—G. B. } C.
 } H.



PROM? HUH.



Reforms of Discourse

Lunacy, Incoherence and Emphasis.
From the English Department.

BY MONSIEUR QUI VIVE.

It happened on an occasion of unusual significance that I dropped in to visit the class in Elementary American Literature. The day was an anniversary. Exactly a decade since the professor had first launched his yearly Joke at the expense of "the humorous bi-weekly." For nine successive years he had periodically exhumed his manuscript, and on arriving at the middle of page 62, had aired this Joke before a new generation of freshmen.

At precisely 10:30 o'clock The Joke came! Like a dynamite bomb or a cold storage egg, it burst suddenly among us. I sniffed at my smelling salts and looked about for possible casualties. Two grafting freshman girls in the front row were gurgling foolishly. The Phi Beta Kappa candidate behind them stopped note taking to force a hollow pectoral note of esoteric mirth.

The dead-game-sport on the back seat, who had blundered on to English 40 for a snap course, breathed some vigorous English into his cambric handkerchief, and looked as if he had been shot in the lung. For my part, having been conned in the course two years ago, I felt like a man choked with dust in a cemetery.

Nevertheless, at the close of the hour I approached the dais, and indulged in a clever subterfuge to draw forth the opinions of the literary giant.

"I am majoring in English," said I. "I seek advice upon my thesis.—'The infusion of gilt-edge phrases into modern English as shown by THE SPHINX from 1902-05.'"

"THE SPHINX!" He spoke like a man mouthing a table spoonful of Worcester sauce.

"THE SPHINX!!"

I saw the hair on his occipital lobe on the ascendant and my gum clove to the roof of my mouth.

"xxxxx!! xxxxx!! xxxxx, etc!"

As he finished he took up a small, hand edition of Parson's "Principles," and plucked an old envelope therefrom

"Here," he said musingly, "are a few lines brought forth by the recent snow storm. I have decided to sacrifice them to some student publication. Notice their Whitmanesque effluvium." Then, coughing apologetically and pitching his voice to a plaintive tremulo, he read:

"An Ode To Thanksgiving.

O, Season, sad and drear!

I pause to shed a tear

Upon thy passing bier.

The wintry winds are hush—

Without I hear the rush

Of footsteps through the sl——"

"No more!" I cried, stifling a sob with the cap of my fountain pen, and grabbing for the manuscript, "Indeed, I am quite overcome! I am sure THE SPHINX will be delirious."

(P. S.—It was. The office boy touched the lines up a little to give them local color, and we offer them joyfully.)

An Ode To Thanksgiving.

O, Season, ever dear!

You bring to me good cheer

And two days off for beer.

You give my nose a flush,

My tongue a coat of plush,

And though my verse is mush

O, Lord, I'm thankful!



A Reformation

He scrambled up the stairs at night,

Assisted by the railing;

His Derby hat was dented flat—

Without the stars were paling.

A bump or two—the air was blue

With awful oaths he swore.

Then, feeling round by luck he found

The night lock on his door.

A soothing draught he seized and quaffed

Regardless of the label,

Then tripped across a Turkish rug

And slept—beneath the table.

We see him on the stairs again

At ten o'clock next morning;

His head is high as we pass by,

His glance is cold and scorning.

Within his grasp, with burnished clasp,

A book with leather covers;

A hymn book and a small baton

A second glance discovers;

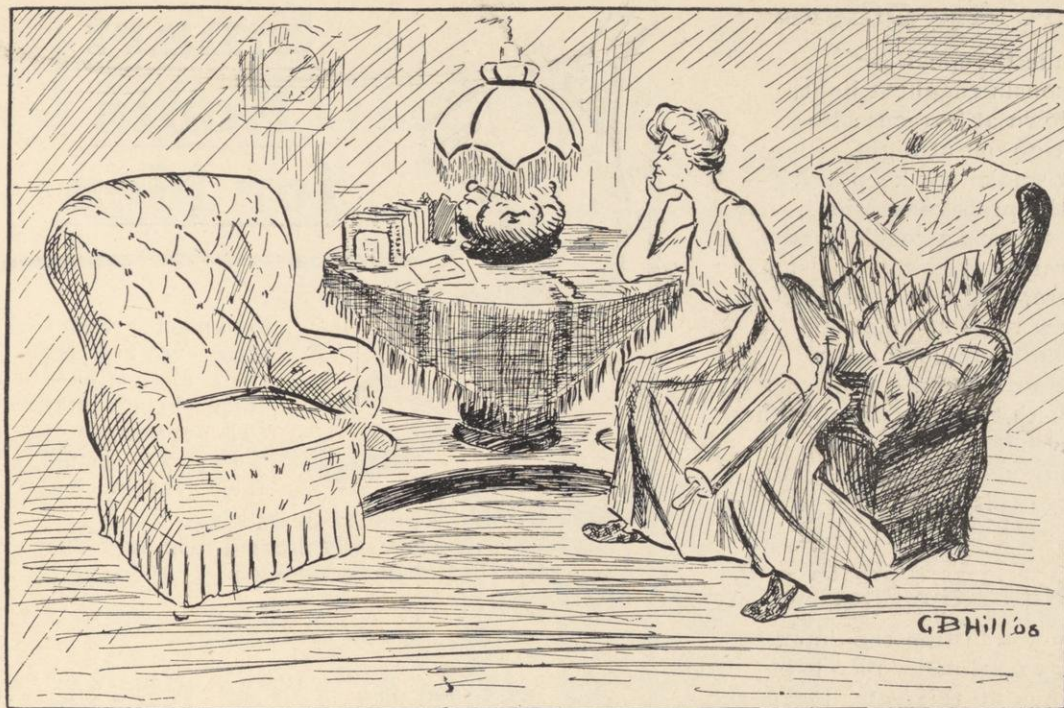
Upon the street, the willing feet

Sidestep to let him pass—

He's on the way, this Sabbath morn,

To meet his Bible class.

—Mu.



FOR HE'S A JOLLY GOOD FELLOW

(Apologies to *Life*, the Board of Regents, and the W. C. T. U.)

Life says this picture has reformed more tanks than all the snakes ever created or imagined. The Regents think so too; they have had the above design made up into wall-paper for the rooms of the new Press Club. We consider this sarcastic.

Prom Notes

When the sorrows of life are oppressive,
And my spirit is laden with care,
There is only one place where I'm happy,
For I always find sympathy there.
It is not a sorority mansion,
Nor is it a fancy dress ball,
As you'll know when you see me a-hiking
To Kehl's new Colonial Hall.

It is there that one's life is worth living,
As you whirl in the two-step or waltz;
You forget that your girl's not a co-ed,
And don't mind complexion that's false;
Though your varsity girl has proved faith-
less,
And her heart is as cold as a stone,
Remember that Lizzie and Mollie
Will always be true to the bone.

Perhaps they are not as they're painted,
Perhaps the perfumery's strong,
The air may be filled with cigar smoke,
Your partner may be *embonpoint*;
But think of the hit you are making:
For often such confidence lurks
In the heart of your charming companion,
That she'll tell you the place where she
works.

She is bashful and coy and so timid
That she'll suit the most critical taste,
And you wish that your arm would grow
longer
So's to fully encircle her waist.
Her features perhaps are not classic,
Her feet may be other than small—
But it's me for the girls with peroxidized curls,
In Kehl's new Colonial Hall.

The Normalite was disappointed. "All my partners are so unintelligent," he complained. "They do not appreciate the beauties of my conversation."

"Ah," we said, epigrammatically, "Casting pearls before swine."

Racy

First Stag: "These pigs are pretty high-colored."

Second Stag: "Sure. That's the pigment."

There Are Others

Reform is like the measles
 But Wisconsin caught it light,
 Consider: down at Syracuse
 You can't go out at night.
 You cannot smoke nor keep a dog—
 It gives the profs convulsions,
 And if you squeeze a coed's hand
 There straight are two expulsions,
 Northwestern, too, is up the flue,
 The curfew rings at nine,
 They fire you if you look upon
 A maiden or a stein.
 Compared with that, our troubles here
 Are really not so worse
 But one thing needs reforming bad
 And that is this here verse.



Out of the Past

De Quincey was hitting the dope.
 "Gee," he exclaimed, "if I keep on
 dreaming things at this rate, I can get a
 job on the *State Journal*."
 Suiting the action to the word, he stag-
 gered to his type-writer.



Smart Boots for Men

Schumacher Shoes
 are renowned for
 their distinction—
 their shapely, sty-
 lish appearance.
 They fit, retain
 their shape, and

afford absolute comfort in walking.
 A favorite among neatly dressed men, and once
 you wear them *your* favorite too.

\$4, \$5 and \$6 the Pair.

SCHUMACHER BROS.

MILWAUKEE, WIS.

We Have No Branch Stores.

We Are Ready for You



WE are ready for you with
 everything that is good
 and fashionable in the Hat Line.

NICOLAI COMPANY

Successors to Nicolai-Pantke Co.

67 WISCONSIN STREET

NEAR THE BRIDGE

MILWAUKEE, WIS.

We are Sole Agents for the Celebrated Dunlap Hat

Hazing Will Not Be Permitted

If students wear that famous, hand-
 tailored, ready-to-wear, stylish, ele-
 gant and durable clothing, as well as
 the strictly up-to-date and exclusive
 furnishings sold only by

The John Grinde Clothes Shop

18 NORTH CARROLL ST.

By order of the Clothing faculty,
 who will not be responsible for the
 consequences if students disregard
 this timely warning.

The Curtiss Studio

WISCONSIN BLOCK, OVER PALACE OF SWEETS

Duplicates printed from E. R. Curtiss,
 A. C. Isaacs, and F.W. Curtiss negatives.

“The American” THE NEW CIGAR STORE

21 WEST MAIN STREET

Fixtures new and modern -- supplied with largest and choicest assortment of Cigars and Smokers' Articles in the City.

HIGH GRADE PIPES A SPECIALTY

The Finest Equipped Billiard Parlor in Northwest

We can repair your old Pipe

Pitman Dry Goods Co.

DRY GOODS
CARPETS
AND RUGS

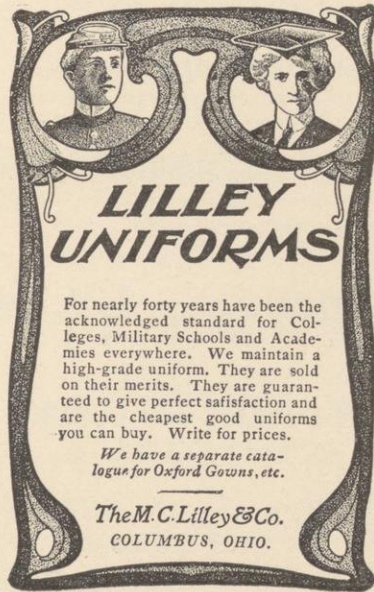
Student Trade Solicited

5 and 7 West Main Street
MADISON, WIS.

W. J. GAMM JEWELER AND OPTICIAN

Fine Watch Repairing

3 West Main St. Telephone 685



For nearly forty years have been the acknowledged standard for Colleges, Military Schools and Academies everywhere. We maintain a high-grade uniform. They are sold on their merits. They are guaranteed to give perfect satisfaction and are the cheapest good uniforms you can buy. Write for prices.

We have a separate catalogue for Oxford Gowns, etc.

The M. C. Lilley & Co.
COLUMBUS, OHIO.

Removal FENNER'S Billiard Hall

REMOVED TO
225 STATE STREET

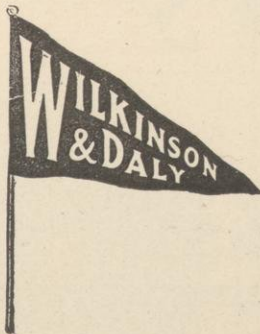
A continuance of your patronage is solicited

M. B. FENNER

CRONIN'S RESTAURANT

...THE...

PLACE TO EAT



LADIES' HAT AND BOOT SHOP

MADISON, WIS.

A Rendez-vous for College Girls



Pabst Blue Ribbon

The Beer of Quality

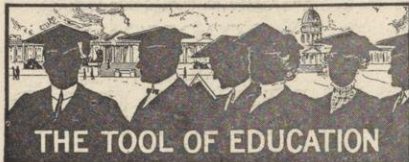
For sale at all first-class places

Painters and Decorators
GET YOUR PICTURES FRAMED AT
Mautz Bros.

Telephones: Office 718, Residence 6447

DR. J. B. BAKER
DENTIST

...Mendota Block



THE TOOL OF EDUCATION

Teachers and Students
in School and College,
work with the

Waterman's Ideal Fountain Pen
The pen with the Clip-Cap

because it keeps pace with thought, is always ready, (Clip-Cap holds it in pocket), is never tired, keeps clean and is easily filled.

GUARANTEED.

FOR SALE BY BEST DEALERS.

L. E. Waterman Company,
173 Broadway, New York.

209 State Street, Chicago. 8 School Street, Boston.
742 Market Street, San Francisco.
136 St. James Street, Montreal.

Students will be interested in the new line of "Bench made" \$5.00 shoes at THE HUB.

She—Modern dancing should be reformed. It is only a polite way of hugging a girl. What would you suggest?

He—Doing away with the music.—*Stanford Chaparral.*

The Model Creamery

Fancy Elgin Butter, Pure Cream, Sweet Milk, Buttermilk and all Dairy Products

207 State Street
Phone 1150

For Your Stomach's Sake
EAT

Spencer's Bread

It's Better and Cheaper

Try our Cookies
and Cakes

607 UNIVERSITY AVENUE



He Smiled a Smole

of satisfaction and delight, as all men do when we deliver their goods after we have laundered them to suit His Royal Nibs. The Czar of all the Russias never donned collar, cuff or shirt that was laundered any finer than we can do it. Bring your laundry work here and we will prove it.

ALFORD BROS.

Phone 172

113 & 115 N. CARROLL

The Delmonico Restaurant

425 STATE STREET

Meals and Short Orders a Specialty

Competent Cook. Quick Service.
Wide Selection. Open all night.

CHESTER A. TAYLOR
Men's Furnishings

Hand Laundry

431 West Gilman Street

All kinds of Laundry Work. We make a specialty of Ladies Fancy Garments. French Dry Cleaning, Pressing and Repairing.

Phone Standard 6628

Madison Storage

Furniture, Upholstering
Company

417-419 W. Main Street

Bell Phone 1400 Standard Phone 6083

U. W. GROCERY

Dealers in

Fancy Groceries and Fruits, Teas and Coffee a specialty, Fine Candies and Confectionery, Pipes, Tobaccos and School Supplies.

OLWELL BROS.

625 University Avenue

Genuine Gas Coke

Better than hard coal and costs 25 per cent. less. Place your order now and save money.

Madison Gas & Electric Co.

Phones: Standard 23
Bell 144

"VARSITY CLOTHES" is the name adopted by THE HUB for the original line of suits and overcoats at \$20 to \$30, designed especially for THE HUB. They have all the quality, style and exclusiveness of the \$45 kind.

"What was all that noise about at your house this morning?"

"Oh, nothing at all. Johnny sat on his grandmother's false teeth and they bit him."—*California Pelican.*

ESTABLISHED 1854.

Conklin & Sons

Coal, Wood and
Mendota Lake Ice.

Salt, Cement, Stucco, White
Lime, Hair and Sewer Pipe.

Coal Yards: 614 W. Main St., Ice Houses:
322-4 E. Gorham St., 548 W. Wilson St.,
Offices: 105 E. Washington Avenue.

MADISON, WIS.

A. Haswell & Co.

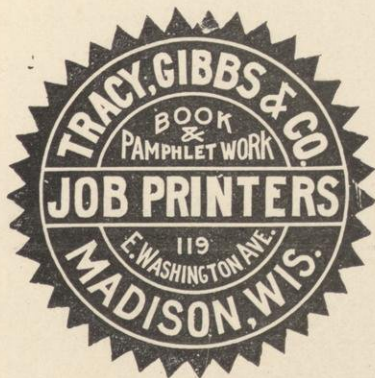
Good
Furniture

Madison, - - - Wis.

Laaw LIVERY Stables

Phone 1-2-3 313-317
W. Johnson St.

Madison, Wis.



The New St. Nicholas Restaurant

BEN. STITGEN, PROPRIETOR
Phones: Standard 2703
Bell 922

118-120 WEST MAIN ST.

— GO TO —

WALTZINGER'S

for Exquisite
Ice Cream, Sherbets
and Confectionery

19 N. PINCKNEY ST.



A New
Milwaukee
Beer

That "Serves you Right"
Order A Case Tomorrow



Let me take Your Measure



if you seek clothes that are perfect in style, fit and fabric--yet at a moderate price.

I am in Madison each Friday, Rooms at 717 State Street.

Perd. C. Sattler
TAILOR
89-91 WISCONSIN STREET
MILWAUKEE

CUSTOM TAILORING

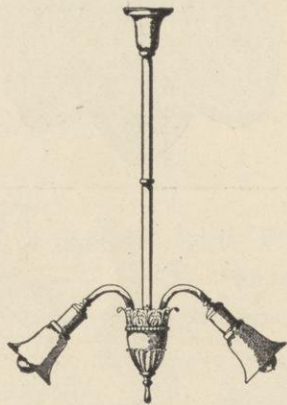
We are now showing advance numbers in Imported Fabrics for our Custom Department. Please call and review them. ❁ ❁

SCHMEDEMAN & BAILLIE

Coyne Hat Shop



10 S. Carroll Street
Madison, Wis.



Chas. Polacheck & Bro. Co.
MILWAUKEE, WIS.
MANUFACTURERS OF
Lighting Chandeliers
DEALERS IN
Everything Lightable

Don't you want Style and
Quality in your
PICTURE FRAMES

We have both at moderate
prices. Try us.

Madison Paint & Wall Paper Co.
203 KING STREET

CUDAHY CASH MARKET

111 West Mifflin Street

WM. HUPPRICH, Manager

Delivery Hours: 8:30 a. m., 11:00 a. m., 2:30 p. m.
and 5:00 p. m.

If you want a cigar that is right, or
want to find a nice brand that will suit
you, just call and see Boelsing.

•••

Ask any older student, or any good
dresser in Madison, where to buy the
snappiest clothing, furnishings, shoes,
and the odds are 10 to 1 that the reply
will be at THE HUB.

A. M. HILSENHOFF
Merchant Tailor
302 STATE STREET

Arion Orchestra ^A ^N ^D Band

CHAS. NITSCHKE, Jr.
Leader and Manager

First Class Strictly Up-to-date

STANDARD PHONE 1641
BELL PHONE 870

Madison, Wisconsin

**Make
Your Dates
Early
At Keeley's**

for
Dancing and Banquets.
Two Halls,
the Best in the City.

Our Lunch Rooms Are
Now Open

Fauerbach
Brewing Company



**The Students'
Favorite Brew**

I can satisfy the most fastidious taste in the smoking line.

CARL BOELSING.

You'll find it thus in every age,
The same in every man—
When Duty whispers low, "Thou must,"

The youth replies "Oh damn."
—*Columbia Fester.*

Lewis' Family Cough Syrup

Is just the thing for you. Keeps cold from the lungs, stops hacking cough.

Try it. 50c per bottle
AT LEWIS' DRUG STORE

Traveling Equipment & General Leatherware

That is not only honestly made but has a little touch of distinctive "get up" to its appearance. Try us on anything from a purse to a sole leather trunk.

Makers of
Trunks and Bags
Since 1848

ROMADKA'S

81 Wisconsin
Street
MILWAUKEE



Laundry

Students—\$5.00 Com-
mutation Tickets for
\$4.25, and \$3.00 Tick-
ets for \$2.60.

We are making a spe-
cialty of domestic fin-
ishes.

Freshmen, take the advice of upper classmen and do your clothes and shoe buying at THE HUB, the best equipped establishment in Madison.

BOELSING is carrying the most complete line of pipes in the city. Drop into his little store on State street and look them over. It will pay you.

OLSON & VEERHUSEN
The "BIG" Store Reliable Clothiers

7 & 9 NORTH PINCKNEY STREET

We carry the largest stock of FINE CLOTHING, FURNISHINGS and HATS in the city. U. W. trade especially solicited



HARK !!

Listen to...

FORD'S

Message to all

STUDENTS



Kentzler Bros.
LIVERY

Keep the "Best Equipped Liv-
ery" in the state (no exception)
and meet all the requirements
of Fashionable Driving, and to
this fact is due their wide spread
popularity. A fine stock of ve-
hicles and well-bred horses con-
stantly on hand for your pleas-
ure. : : : : :

BOTH TELEPHONES No. 85

FINDLAY'S
Coffee List

Better keep this list so you will know just what each coffee will cost you.

Also to remind you that we roast coffee for every taste and at prices within the reach of all.

- Mandheling Java, 40c. 2½ lb. \$1.00
- Mocha-Java, 35c. 3 lb. \$1.00
- Jubilee Blend, 32c. 3½ lb. \$1.00
- Mexican, 30c. 3½ lb. \$1.00
- Java Blend, 28c. 3½ lb. \$1.00
- Rozan, 25c. 4½ lb. \$1.00
- Hotel Blend, 22c. 4½ lb. \$1.00
- Bourbon Santos, 20c. 5½ lb. \$1.00
- Jamaica, 18c. 6 lb. \$1.00
- Golden Rio, 15c. 7 lb. \$1.00

And now get Findlay's Prices on other things.

Milwaukee - Western Fuel Company

AGENT FOR

D. I. & W. R. R. Co's. Scranton Coal
The W. L. Scott Co's. Lackawanna
Coal. Pittsburgh Coal Co's. Youghio-
gheny Coal. Sunday Creek Coal Co's.
Hocking Coal. C. C. B. Pocahontas,
Smokeless Coal.

GENERAL OFFICE:

Nos. 2 to 14 Grand Avenue

MILWAUKEE, WIS.

*"The handiest Printing
Office in the city"*

PARSON'S PRINTING AND STATIONERY CO

24 N. Carroll Street

O. R. PIEPER

Good Things to Eat

WHOLESALE & RETAIL

Hotels, Restaurants, Boarding Schools,
Institution Supplies

MILWAUKEE, WIS.

Theo. O. Vilter, Pres. & Supt.
Edward F. Goes, Vice-Pres.
Wm. O. Vilter, Sec'y & Treas.

— THE —

Vilter Manufacturing Co.

Builders of

CORLISS ENGINES

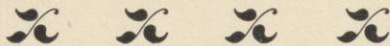
Pumps, Heaters, Boilers,
Machinery for Brewers and Bottlers,
Ice Making and Refrigerating
Machinery.

968 Clinton St., MILWAUKEE, WIS

MILWAUKEE: Cor. 1st Ave. and Oregon St. CHICAGO: 103 Lake St. ST. LOUIS: 205 Board of Education Bldg. CINCINNATI: 805 Sycamore St
NEW ORLEANS: 604 London, Liverpool & Globe Bldg. BOSTON: 85-89 South St. ST. PAUL: 23-24 Davidson Block.
GLOVERSVILLE, N. Y.: 55 South Main St. NEW YORK: Cor. Cliff and Ferry Sts.
FRANKFORT, A. M., Germany. LONDON, S. E., England, 18 Market St. Bermondsey.

Pfister & Vogel Leather Co.

TANNERS AND CURRIERS



.....Milwaukee, Wisconsin

What you want in the line of

Rugs, Curtains

AND

Couch Covers

may be found at this store.

We have a large assortment
and at correct prices.We have the yard goods for
curtains and draperies that
will please you in style of
patterns, and also in price.The most complete line of
Blankets and Comforters in
the city.

Burdick & Murray Co.

Go To

The Famous

405

STATE STREET

...For Fine...

Confectionery Ice Cream Parlors and Cafe

OPEN AT ALL HOURS

WILLIAM HAFERMAN, Proprietor

LADIES

go to

Mahoney & Graham's

for strictly up-to-date
MILLINERY

HAVE YOU HEARD ABOUT IT?

The Sentinel's New Illustrated
Magazine 16 Pages of Beautiful
Views FREE Every Sunday

Printed on Enameled Paper. Every
Picture as good as a Photograph

This Handsome Magazine will be
Given Free with the Sunday

Sentinel

Remember that this new feature will start
Sunday, Sept. 30

Get the first Number and you will
surely

WANT THEM ALL

Avoid disappointment by ordering in advance
of your Newsdealer, Postmaster or Newsboy

THE SENTINEL CO.
MILWAUKEE, WIS.

First National Bank, Madison, Wis.

United States Designated Depository

Directors: N. B. Van Slyke, President.
Wm. F. Vilas.

M. E. Fuller, Vice-President.
James E. Moseley. Halle Steensland.

Wayne Ramsay, Cashier.
Frank F. Proudfit.

KOEPP-MUELLER COMPANY

INTERIOR FURNISHERS

Draperies, Curtains, Rugs, Carpets,
-Furniture

105 WISCONSIN STREET

MILWAUKEE, WIS.

SIDNEY P. RUNDALL
High Class

HATTER

-and-

Men's Furnisher

Agent for Hole-Proof Hose

7 EAST MAIN STREET

TELEPHONE

RILEY & SON

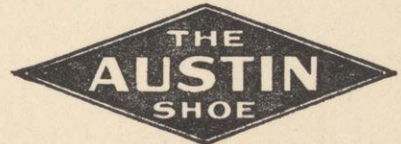
FOR

Fine Livery

Standard Phone 54

Bell Phone 1051

COR. PINCKNEY & DOTY STS



A. E. AUSTIN & CO.
MADISON, WIS.

Trade at Gimbel's

Wisconsin's Biggest Store

OUR GINS ARE GINS THAT ARE GINS



Boys let's have another
Mistletoe Dry Gin
Fizz or a Ruby
Sloe Gin Sour.
They are Winners.



PURITY

QUALITY

NATIONAL DISTILLING CO.
MILWAUKEE

Mayer's
HONORBILL
Shoes for Men

These elegant, stylish and up-to-date shoes are made of the finest leather. They are built over "foot form" lasts that insure a perfect fit and are guaranteed to wear better than most shoes sold at higher prices. Every piece of material used is honest. The workmanship is perfect; style correct.

They are built on honor.

Let your next pair of shoes be "Honorbill." Your shoe dealer will supply you. If he refuses write to us. See that the name "Honorbill" and Mayer trade-mark appear on the sole. It is a guarantee of quality. We make the "Western Lady" and the "Martha Washington Comfort Shoes."

F. MAYER BOOT & SHOE CO.,
MILWAUKEE, WIS.

THE MAN WHO DOESN'T
KNOW, MAY WEAR

FOWNES GLOVES

THE MAN WHO DOES
KNOW IS SURE TO.

THE CHAMPAGNE of the 20th Century



MOËT & CHANDON

WHITE SEAL

of the

Marvellously Grand Vintage

of the year

1900

Superior in Quality, Dryness and Bouquet
to Any Champagne Produced Since
the Great Vintage of 1884

Geo. A. Kessler & Co. - Sole Importers
