



# **The daily cardinal. Vol. XXXII, No. 33 October 28, 1921**

Madison, Wisconsin: University of Wisconsin, October 28, 1921

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# The Daily Cardinal

Owned and Controlled by the Student Body of the University of Wisconsin

VOL. XXXII. NO. 33

MADISON, WIS., THURSDAY, OCTOBER 25, 1921

PRICE 5 CENTS

## W. A. A. SELLS PROGRAMS AT MASS MEETING

### Account of Homecoming Events Contained in Booklet

At 6 o'clock tonight 15 teams of white sweated W. A. A. girls armed with Homecoming programs will invade the Latin quarter to start their drive to get rid of 5,000 programs.

Belle Knights, chairman of the drive, states that six teams will be stationed inside the gym at the mass meeting, two outside, three at the overflow meeting and four at the bonfire.

A large staff has been at work on the programs since the beginning of the fall term. Walter K. Schwinn is editor and has worked with the following committee: Edward N. Lee '22, Robert Butts '23, Philip Modisett '25, Frank Wolf, Karl Maier '23, George Dixon '25, John Roberts '23, Philip Bredesen '23, is business manager. The business staff includes L. F. Clark '22, Julius Boeckh '24, E. D. Kelly '24, Dorothy Bowby '23, Elizabeth Holbrook '23, Katherine Kenney '24.

Black and red constitutes the color scheme of the striking cover of this year's Homecoming program. Herbert Brockhausen, the designer, has produced with a conventionalized pattern an effect both novel and artistic.

The program contains a table showing the time and place of all Homecoming activities, the pictures of the Minnesota and the Wisconsin football players, a short history of Homecoming at Wisconsin, a resume of former football battles, and a prospectus of other major sports.

The money derived from the sale of the programs helps swell the fund which partly defrays the expenses of Wisconsin's annual event. The price of the program is 25 cents, and fairly covers the cost of production.

On Saturday morning tables will be stationed at seven different corners in the vicinity of the campus especially to enable the returning alumni to obtain the booklet. At the game W. A. A. will occupy a special section of the grand stand, and disperse themselves among the crowd between halves to distribute the remainder of the programs.

### 4,500 BUTTONS FOR HOMECOMING SOLD

Another thousand Homecoming buttons were sold yesterday by teams of W. A. A. members, bringing the total number of sales to 4,500. \$1,125 have been taken in.

Team 14 headed by Elizabeth Kirk '23 is in the lead with 580 buttons. The table is stationed in front of the Administration building. Team 2, Louise Fritsche '22, captain, at the Engineering building, is a close second with 575 sales.

"The sale closes at noon today, and we want to reach the 6,000 mark," said Dorothy Ware '22, chairman of the button sales. "Buy a button, and help put Homecoming across."

## Hobo Parade Calls for Student Cops

The widely-heralded Hobo parade is in its last stages of organization. The curtain will rise at 10 o'clock Saturday morning presenting the most select body of organized hoboes that ever trailed down State street.

An urgent call for volunteer policemen has been issued by Everett Jones '23, assistant chairman of the parade. Class rush cops are especially desirable, and all those interested are requested to call Jones at B. 199 at once. Policing the street, around the square, and back Law School-Engineer race is a necessity.

All hobo candidates are to assemble on the lower campus at 9:45 fully equipped to parade up State street, during the parade and the down State street again. Make up material can be obtained Saturday morning at 35 Union building. Any group or individual failing to be on time will be disqualified for the prizes. A hobo band will lead the contingent of the all-American hoboes through the entire parade.

The committee which is working to make the 1921 Hobo parade surpass any other Homecoming feature includes Frank Hyer, chairman, Everett Jones, assistant chairman, Leslie Garber, Joe Hook, Ken McConnell, Jesse Cohen, Paul Fredericks, John Maxey, and Lyle Phillips.

## ALL IS READY FOR HOMECOMING BALL SATURDAY NIGHT

### Lathrop Hall to Be Thrown Open to Grads and Students for Event

The final preparations for the tenth annual Homecoming ball are rapidly nearing completion and by Saturday evening all will be in readiness for the Autumn Prom. Late news has been received to the effect that "Red" Hawkins will be here from the coast to direct the music for the ball. He will be assisted by Willard Sumner, saxophone, Cecil Brodt on the cornet and ten of Thompson's best.

Arrangements have been made whereby all Lathrop hall will be turned over to the ball goers. The dining room on the first floor will be open and an appropriate luncheon served throughout the evening. Bridge tables may be found in the S. G. A. rooms on the second floor.

At 8:45 Deans F. Louise Nardin and S. H. Goodnight will receive patrons and chaperons of the ball in Lathrop parlors. Numerous prominent people of the city and the university have been invited to act in this capacity. Among them are Governor and Mrs. J. J. Blaine, Pres. E. A. Birge, Dr. and Mrs. Van Valzah, Mr. and Mrs. T. E. Jones, and Maj. and Mrs. E. S. Woods.

The decorations will consist of a simple Wisconsin color scheme in shield with a novel lighting effect employed. Favors will be dainty programs engraved with the Homecoming seal. "Doc" Dorward will entertain with a 15 minute song skit during the intermission. The ball is informal and attendance is limited to 400 couples. Dancing will be from 9:15 until 12 o'clock.

## MEMORIAL UNION BALL NOVEMBER 5

### Informal Dance to Close Festivities of Dedication Day

An informal all-university dance will be held November 5 at Lathrop gym and parlors, following the celebrations on dedication day. This dance was at first planned as a formal affair, but to bring it within the reach of every student, it has been changed to an informal ball.

The proceeds of the dance will be donated entirely to the Memorial Union fund. According to plans it will be one of the biggest ever held at the university.

The music for the evening will be furnished by Thompson's and Boyd's orchestras. Another attraction will be the stunts during intermission. Appropriate decorations have been arranged to make the dance a gala and congenial affair.

State and university officials have been invited as guests of honor. Nothing shall be left undone to afford those present the best entertainment possible, according to the committees in charge.

The number of tickets on sale is limited and they will be distributed from places convenient to everyone. The price is \$2.50 and no war tax.

## WHEELBARROWS TO COLLECT DOLLARS FOR UNION FUND

The four wheel-barrows that will receive the horde of silver dollars for the Memorial Union Silver Dollar Day will be wheeled by four armed huskies in the style of true western bank messengers. The men will be William Tannewitz '23, William Elliott '25, Howard J. Mc Murray '23, and Paul Clauson '24. 130 Girls directed by W. A. A. will pass through the spectators between the halves and collect the silver dollars in buckets. The contents of the buckets will be poured into the wheel-barrows.

"The way the school is universally supporting this Silver Dollar idea" said Phil G. Bredesen '23, who is general publicity manager for the drive, "will make it one of the most impressive sights of the year. Imagine thousands of dollars pouring into those buckets! It isn't going to hurt anyone to loosen up a little bit, but when 23,000 people loosen up it will help Wisconsin's Union more than any one of them knows."

## CARDINAL WILL PUBLISH SPECIAL EDITION SATURDAY

The Homecoming Cardinal, a special 22-page edition, will be on sale Saturday morning by members of Theta Sigma Phi, women's national journalistic fraternity.

A pink sheet with a football design by Herbert Brockhausen '23 will cover the edition. The athletic section will also be printed on a pink sheet.

Special articles of interest to graduates, giving the latest improvements at Wisconsin will be a feature of the paper. The edition will contain pictures of the football team and individual players, and also a full page picture of the Homecoming committees.

## DOINGS START TONIGHT WITH MASSMEETING

### Features Today include Bonfire and New Carnival Event

#### HOMECOMING EVENTS FOR TODAY

7:00 p. m. Mass meeting, Men's gymnasium.  
7:15 Overflow mass meeting, Music hall.  
8:15 Bonfire, lower campus.  
9:00 Homecoming Feature carnival, Men's gymnasium.

The 1921 Homecoming begins tonight with the traditional mass meeting and pep session, the giant bonfire, and this year's new event, the Homecoming Feature carnival.

At 7:00 in the gymnasium, Gus Tuckerman '23, varsity cheerleader, will start things off with innumerable yells and songs, the First Regimental band will play "On Wisconsin," and 2,000 throats will make the gymnasium resound with the spirit of Wisconsin.

Arthur Kinnan '22, chairman of the mass meeting, will introduce Judge John C. "Ikey" Karel, Milwaukee, the Badger who made the lone touchdown in 1894 against Minnesota, the first year Wisconsin beat the Gophers. Judge Karel will then take charge of the mass meeting and will introduce the other speakers.

After Judge Karel finishes his talk, he will present Edward S. Jordan '05, president of the Jordan Motor company, who will have

(Continued on Page 8)

## WORKERS SUBSCRIBE \$2,500 FOR UNION AT FOURTH MEETING

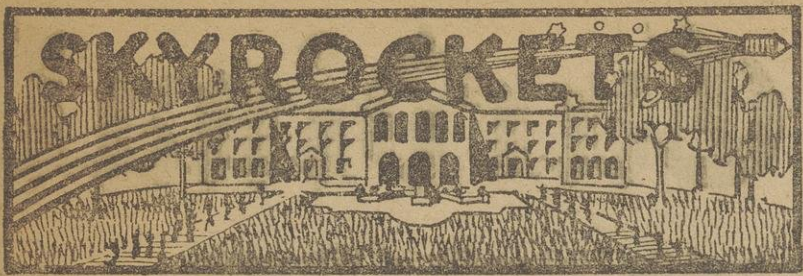
The fourth meeting of the canvassing personnel for the coming Memorial Union campaign held last night in the Chemistry auditorium was the scene of another demonstration of Wisconsin spirit similar to that of Tuesday night when \$10,000 was pledged by a part of the salesmen.

Ed. S. Jordan '05 addressed the workers at the close of the meeting, stating in a very forceful manner that if the students desired his subscription to the fund, and moreover his interest and time in working among the alumni, it would be necessary to give their evidence in concrete form. His challenge was hardly made when the subscription blanks were passed out to those who had not made pledges on Tuesday night, and in a few minutes a total of nearly \$2,300 had been added by the workers.

Jordan made good his promise and by his own subscription raised the amount to a total of \$5,000. In all, the campaign will open with a sum of not less than \$15,000 from the personnel by voluntary subscriptions.

**Homecoming Programs on Sale Today**  
**Under Auspices of W. A. A. Price 25c Each**





WE received the self-addressed and stamped envelope containing our admittance to squats for the game, and judging from the instructions on the tickets, it ought to be quite a game. We rated row B on the astronomical observatory.

CUSS p DOOR asks us if we remember way back when—

1. The bleachers fell down between halves?

2. We experimented with the Harvard system to the tune of 54 to zero?

3. Eber Simpson kicked a drop and won 10 to 7?

4. When Red Parker was cheerleader?

5. When the "Silver Dollar" was running?

6. When Lou Pradt edited this col?

7. When Capron ran through the entire Badger team for a touch-down from the kick-off?

THE Memorial Union wants everybody to bring a Silver Dollar to the game Saturday. Those who can't subpoena one of the negotiable washers are asked to bring one of Confederate money or a ship load of German marks.

THE Phi Delt has changed from a social fraternity to one of the engineering variety. They had so much fun running the steam-roller the other night that they are going to use the same mode of conveyance for their stunt in the Hobo parade.

The decorations committee for Homecoming was going to replace the old Bascom hall dome that burned down in 1916, but they found out that it was such a big job, that they have decided to put up a sign with the words "THIS IS A DOME" on it.

HOME COMING is a nice thing, and all that, but think of the dull months ahead when you walk up the hill Monday morning. Yeh, anything I hate is a guy that's always taking the joy, etc., etc.

Some bird just came in and wanted to trade us a two-carot diamond for our football tickets. He said that if he didn't get a couple of seats, he wouldn't have any use for the sparkler.

WE hope that the men with those wheelbarrows full of dollars tomorrow have their pockets sewn shut.

IT isn't any of our business, but we'd like to know what all that truck was that pulled up to the Delt house this morning about 2 o'clock?

HALF OF WHAT WE HEAR IN PASSING

"...and she said that house rules applied to the porch also..."

"...don't see where Pete Burns gets his drag with the women..."

"...he's an awful dumbbell, but he's nice to his sister..."

"...sprinkles gasoline on his handkerchief to give him that aristocratic air..."

"...gave her a volume of Boccaccio for her birthday, and now she doesn't speak..."

LUKE McLuke Jr. says—

What has become of the old fashioned rah-rah boy who used to wear

an arm band and carry a pennant-cane?

HE now has a son who says "Wake me up if we make a touch-down."

Serious student—The other night when Mabel Garrison sang, the radio department sent out her songs by wireless telephone.

Wise-cracker—Case of music in the air, I take it.

(N.B.—There is absolutely no excuse in the world for a thing like this.)

WE were just thinking that if there is anything we hate more than the guy who tells how he rates the women, it is the guy who brags how long it has been since he has had a date.

Our Daily Human-Interest Story ONCE upon a time there was a poor bootlegger—

insert your own five paragraphs and then—

"Pardon me for pointing, grandfather, but who is that man in the limousine?" said little Aloysius one spring morning.

"Him, don't you know him," said grandfather in astonishment, "why that's Homecoming Homer, the three star kid."

Foss Premier  
Chocolates  
at  
The Chocolate Shop

The Store Ahead  
**Hill's**  
Shop for Ladies  
Corner State and Dayton

Official  
Head Gear  
for  
Homecoming

Red Tams

for women  
and misses

\$1

# Dance To-Nite

at

## The New Badger Room

Entertainment by  
"DOC" DORWARD  
Thompson's Feature Music

Photographers to His  
Majesty

The  
University  
Student

The Photoart House

Wm. J. Meuer, Pres.

Take a Kodak to the Game

Seventy-five Cents  
CHICKEN DINNER  
at

The Candy Shop

FRIDAY, SATURDAY, SUNDAY

MENU

Bullion	Crutons	Cream of Tomato
Olives	Pickles	Celery
Chicken with Dumplings		
or		
Prime Ribs of Beef, Brown Gravy	Sweet Potatoes	
Mashed Potatoes	Creamed Carrots	
Head Lettuce, 1,000 Island Dressing		
Choice		
Pie—Lemon Ice—Orange Ice		
Chocolate, Vanilla or Strawberry Ice Cream		
Coffee, Tea, Milk		
Reserve Tables for your friends		
C. L. SNIFFEN, Caterer and Confectioner		
B. 125	426 State St.	

NEVER CHANGING PRICES

ADULTS 22¢  
CHILDREN 10¢  
PLUS GOVT TAX

**STRAND**  
MADISON'S PHOTOPLAY THEATRE DELUXE

AFTERNOON  
2 TO 5  
EVENING  
7 TO 11

NOW SHOWING

**"The Invisible Power"**

With Sidney Ainsworth, House Peters, and Irene Rich

Also Showing

HAL ROACH COMEDY



# NEWS OF CONFERENCE SPORTS

## MINNESOTA WHIPS TEAM INTO SHAPE

### "Doc" Williams Trains Offense on Eve of Wisconsin Game

(By Radio)  
(Special to Daily Cardinal)  
MINNEAPOLIS, Minn., Oct. 27.—Off for Wisconsin to the tune of "The Minnesota Rouser," played by the band, and amid lusty cheers by a large crowd of rooters in front of the men's union, the Gophers are out for blood.

Captain Teberg exemplifies the spirit of the occasion by stating that his eleven expects to represent a regular Minnesota team.

There have been 500 reserved seats sold on the special, which will pull at least six coaches. The Gopher band will make the journey and lend spirit to the trip.

By Sports Editor, Minnesota Daily  
Realizing that a good defense is a good defence, Dr. Williams varied the program of his proteges somewhat today and started to give more attention to developing an offense to beat the Badgers rather than devoting too much time to stopping the Cardinal attack. Most of the attention was given to perfecting forward passes off from various "shift" formations.

Cole, Wallace, Moyle, and Blumer were each used in turn in going down on the receiving end of the passes. Their success was only mediocre in snaring the oval. The backfield men were much more successful in snaring the short passes that were tossed in their direction.

Bailey and Martineau appear to be the logical choices to start at the halves in the Cardinal contest. "Marty" appears to be completely recovered from his "charley-horse." Bailey, on the other hand, does not appear to be in such good trim. His leg still bothers him.

#### Injuries

If Bailey does not start, Fred Gross is expected to get the call. Gross played a splendid game against the Hoosiers and may start even if Bailey is in condition. It is not considered likely, however. Gross also is in poor shape. His injured hand is giving him considerable trouble although it is not keeping him out of the workouts. He has two small bones in his right hand that are broken. They are healing rapidly.

Gilstad will be back at his old place at fullback. Great things are expected of him in the coming contest. To see him play last Saturday reminded one of the days of Loren Solon, Pudge Wyman and Norman Kingsley. While not in the best condition, he is rapidly recovering from his hurt and should enter the Badger contest in the best shape he has been in this year.

If it is humanly possible, Harry Brown will be at quarter when the Maroon and Gold take the field. "Brownie" is in bad shape. His old injury is worse than ever. Every time he starts the old hurt gets a knock which aggravates it still more. On account of his superb generalship and lineplunging ability, the Gophers cannot very well afford to dispense with his services so that in all probability he will be in, trying to overcome the Richards men.

In case of Brown not starting, Carl Fribley looks like the logical choice to get the call. "Frib" showed to advantage in the Hoosier contest and has had more experience than the other candidates. Myrum and Olson will be ready to rush in should Fribley falter.

On the ends the choice of the starters is as uncertain as ever. In all probability Cole and Wallace will start as in the Hoosier contest, with Moyle and Blumer going in as reserves. Cole is the most certain starter of the quartet. He has been

## TENNIS FINALS PLAYED TODAY

The finals of the singles in the all-university tennis tournament are scheduled to be played on the Camp Randall courts. It is the desire of the officials that the preliminary matches be completed this noon, so that the championship can be settled.

The matches in the doubles have not been played as rapidly as they should have been, and the semi-final games are not being played as yet. The Tredwell-Gotfredson and Moulding-Wright teams are leading, the former being the slight favorite for final honors.

Manager George Hazen wishes it announced that the tournament must be brought to a speedy close, and all matches that are not played off directly will be forfeited. He further states that the tournament has been the most successful played here for some time. Most of the matches have been close and interesting, and but few of the matches have had to be defaulted.

Sixty-six men were entered in the singles.

## DRILL CANDIDATES FOR GYM POSITIONS

Candidates for positions on the gym squad are reporting four times a week to Coach Schlatter at the gymnasium and are being given preliminary workouts before the tryouts come off, at the end of the semester. Two teams are reporting on Monday, Wednesday, Friday and Saturday and the prospects are bright for the coming season.

As yet little can be said for the new men but as they begin rounding into form, Coach Schlatter will be able to get some line on them and will be able to pick a crack squad to represent Wisconsin in the conference and college meets next spring. All men who are interested in gym activities should report to Coach Schlatter immediately as there is room for a larger squad of candidates.

## HOUSES ASKED TO CUT NO SHRUBBERY

The Madison Park and Pleasure association, which is co-operating with the Homecoming committees, has asked that the various houses be reminded that no decorating material should be cut down from the University drive or from other places where cutting will destroy trees or shrubbery.

especially successful in breaking the sweeping end runs of the freshman a la Wisconsin.

Captain Teberg will be in at left tackle and probably Larkin at right. Johnson may start, but he is still in poor condition and Dr. Williams would probably rather hold him in reserve. Larkin did fine work in the Indiana game and has really earned a chance to start.

John McLeary appears to have earned a permanent berth at left guard by his splendid work against the cohorts of "Jumbo" Stiehm. He possesses more of the old fight than any of the other candidates for the position. Olson is the reserve should "Red" fail to come through. Tierney will be at right guard and this sterling performer is expected to put up a whale of a game. He certainly stopped Johnny Kyle, Hoosier captain. He has a faculty of stopping captains.

Ollie Aas will be in his old position at center. He has become a habit with Gopher fans and great things are expected of him. Aas has also been getting his toe in shape to boot that old goal should Minnesota succeed in shoving the oval across. He does not intend to snip again as he did in the Hoosier contest.

The Gopher team will leave for Madison tonight over the Northwestern. Tomorrow they will work out on the Camp Randall field to be all set for the contest. They will travel on the same train with the cross country team.

## FROSH FOOTBALL SQUAD NOT CUT

"The frosh football squad is working hard," said Coach Driver, "and the men are showing up fine."

There are 45 men still out, and the squad will not be cut very soon. The yearlings have been scrimmaging with the Varsity lately, and for these scrimmages the following line-up has been used: Koch, center; Allard and Tuttle, guards; Harmon and Teckemeyer, tackles; Rippe, right end; Polaski, right end; Graham, quarter; Harris and Nolte at halves; and Radke or Mileir at full.

Two of these men have shown up especially well. They are Harris, who used to play with Racine high school, and Polaski, who starred with the grid team at St. John's Military academy.

Two other good men are laid up with injuries. They are Millman and Orcutt.

Yesterday afternoon was the last scrimmage with the Varsity team. The players will have a rest today in preparation for tomorrow's game.

## 23,000 SEATS FOR HOMECOMING SOLD

Over 23,000 seats for the Homecoming game with Minnesota have already been sold according to the athletic department. The mail order ticket sale closed last Saturday, and all orders have been filled to date.

5,000 student tickets were mailed by the department last week, and orders have been coming in every day since. Over 300 additional seats were erected in the north-east corner of the field last night. These seats will be sold at booths on Camp Randall at 12 o'clock, Saturday.

A few box seats will also be available at noon on Saturday. It is the plan of the department not to have any seats on the track this year. A few aisle seats may be available after the game has started.

## DOLPHIN ELECTS 2 IN FINAL TRYOUTS

In the final tryouts for Dolphin club held last night, Jeanne Cavanaugh and Kathryn Shattuck were elected to membership.

A compulsory meeting will be held Thursday at 9:30 in the tank room in Lathrop hall, at which time the new members will be initiated into the club.

## BADGERS HOLD LAST WORKOUT BEFORE GAME

### Scrimmage Shows Men in Good Condition For Minnesota

The Wisconsin football squad engaged in its last hard drill yesterday in preparation for the Homecoming contest with Minnesota at Randall Saturday afternoon. Varsity scrimmaged a freshman eleven and perfected its formations which are expected to be the undoing of "Doc" Williams' hardy northerners.

In its last workout before the game, the Badgers will probably go through a dummy scrimmage and signal drill as a finisher to their weeks of hard work after they have been pointed for the Minnesota game. Nearly every man on the squad, with the exception of Gibson is in the best possible condition, and fans are expecting Wisconsin to produce one of the most powerful offensives shown on a western gridiron this season.

Besides going through a hard scrimmage every afternoon, the squad has met each night in the gymnasium for a chalk talk and skull practice.

#### Change Rumored

It is rumored in football circles that a radical change in the Wisconsin lineup will take place when the eleven trots onto the field for the opening whistle. According to the dope, Gibson will not start at quarterback, but his place will be filled by left half "Rollie" Williams. In case this happens, "T" Gould will be jerked from left end and placed in Williams' half position. Horne would be the end to guard the left flank.

This last minute shift, if it occurs, will be one of the biggest shake-ups that has been made before an important game. Coach John Richards is sure to maintain his team at its highest power, and the Badgers will lose little strength. Horne is a dependable end, who, while not as experienced as Gould, should be able to stop the Gopher around-end play. Gould fits in as well at half as he does at end. He may be played as defensive end.

## WHY NOT

## DANCE AT

# Boyd's Studio

with

## Jess Cohan's Orchestra

# Friday and Saturday

Relay Dance to the Woman's Building

Price \$1.50, Including Taxes

Homecoming spirit always prevails at the Candy Shop Dances. The Rag-a-Dors of Ft. Atkinson will be featured at the Woman's building on Saturday.

There is no advance sale of tickets



# The Daily Cardinal

Member Wisconsin Intercollegiate Press Association  
Member Western Conference Editorial Association

10

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## NIGHT EDITOR—EDWARD LEE

### THE HOMECOMING BONFIRE

Tonight at 8:15 on Lower Campus.

Don't forget this most glaring event of the university year.

\* \* \*

### WISCONSIN MARCHING SONG

Cheer the way for old Wisconsin!

For to sing her praise we come,

For to sing her praise we come,

With a U-rah rah! Wisconsin,

As we march with fife and drum.

Chorus—

See the Cardinal floats high

Bright and gleaming in the sky,

For the varsity we love,

May its glory never die.

We are loyal sons and true,

And wherever we may roam

We will sing for old Wisconsin.

For our dear old college home.

U-rah, u-rah, rah, rah, rah, rah.

We will sing for old Wisconsin,

U-rah, rah, rah, rah, rah,

For our dear old college home.

\* \* \*

### AWAKE WISCONSIN!

ONIGHT at 7 o'clock in the university gymnasium will be the gala hour of Wisconsin's spirit. A titantic demonstration of the long accumulated Wisconsin "pep" will fire the cannon of the Homecoming activities.

Wisconsin needs to gird up its energy before its final grapple with Minnesota at Camp Randall tomorrow. WE MUST WIN, and we can win only by backing our men on the gridiron with enthusiasm and cheers.

The monster mass meeting at the gymnasium is designed to prepare the student body for the trying game tomorrow. We must meet Minnesota with a united barrage of yells and cheers and songs that will ring out from one end of the stadium to the other.

Every year the traditional mass meeting turns out to be the most spirited part of the

Homecoming program. The coach of the team, the captain and leaders will be there and will conduct the meeting so that the solidarity that will be created will surely bring us the prize of victory.

\* \* \*

### THE MAGIC EYE

AVE you ever watched the movements of eye of your neighbor or friend? And have you seen there the image of a soul? Then you have guessed the secret of deciphering that intangible power we call personality.

The human eye is so miraculous a structure that it is a commonplace with us. Yet it tells everything. It has no secrets. It clearly reflects minds and hearts as they struggle with the forces that beset them. The mirror of life histories, the eternal revealer of human passion and hope is the human eye.

To look closely into a person's eye is like reading the pages of a book of deep poetry. It can only be understood by intelligent interpretation. The eye reveals the subtle poetry of human behavior. One reads there the twinkle of wisdom, the iron stare of power, the vagueness of the mystic, the tmerity of the inexperienced, and the grace of the poised. Cunning, hypocrisy, envy, greed, and bestiality are also writ deep on this unbiased and easily impressionable human plate. In that small living camera is visible the many-colored landscape of human nature with its abyss of degradation and is peak of idealism.

Eyes do not lie. The soul inevitable speaks through them. How kind nature has been in guiding us in our human relationships by these silent touches! They are our lights in the dimness of our journey.

\* \* \*

### ON SURFACE MINDS

N the university campus as well as on the less limited campus of the world are to be found altogether too frequently individuals who are not only superficial in the acquirement of learning, but also in the passing of judgments and estimates of life values.

Particularly in the midst of a university atmosphere does this tendency to surfaceness become apparent. The student's proverbial detachment and his consequent immaturity in dealing with fundamentals partly explain this superficiality. He runs after momentary will-o-the-wisps; honors and pins and badges and banners seem to be the acme of his aspirations. He runs after a grade, a feeble approval from his masters. He hops and skips and jumps to "make a society," to ally himself with an exclusive group, and become a pillar in a superficial society. He makes friends and enemies on the basis of his petty behavior. The whole world is small beside his ambition and his pettiness.

Yet what is it all worth? Do these flimsy accoutrements and trappings add one iota to the worth of the individual? People are often apt to forget their real quest in their aimless angling after inconsequential things.

The world does not ask how many societies a man has joined or how many pins grace his lapel. The world will ask how much good he has done and to what extent he has developed himself to be of greater service to mankind.

### WHEN SHALL WE LAY THE CORNER-STONE?

The Memorial Union building site has been bought. Students are now looking forward to the day when the future home of Wisconsin's many activities will be more than a mere hope advertised on a placard.

When will the foundation be laid? Soon, very soon. But the support of every Wisconsinite is absolutely imperative as a start. The Memorial Union building needs every one of the seven thousand as its prop and pillar.

When shall we lay the cornerstone? The day rests with the supporting power of the student body of Wisconsin!

## BULLETIN BOARD

### CANDIDATES' PETITIONS

All petitions of candidates for office in the election on November 11 must be filed at the office of the dean of men on or before 5 p. m., Friday, Oct. 28.

### HOMECOMING BONFIRE

Fifty men are wanted to assist in building the bonfire on the lower campus Thursday and Friday at any time during the day.

### SENIOR SUMMARIES

Senior summaries are due. Address them to Helen Kasbeer, editor of the senior section, 1923 Badger. The section is being completed, and all seniors are urged to make appointments with some Badger photographer this week.

### CLEF CLUB TRYOUTS

Clef club will hold upperclassman tryouts at the Alpha Chi Omega house, November 3, at 7 o'clock. Call Esther Vance '23, at B. 60 for appointments.

Freshman tryouts will take place next semester.

### MEMORIAL UNION PICTURES

Those wishing Memorial Union pictures may obtain them by leaving their orders with Phil Bredeson at the Cardinal business office. A sample picture will be at the office.

### CASTALIA MEETING

Castalia Literary society will meet November 4, instead of Friday night. The second tryouts will be held.

### BADGER CLUB

Badger club will meet at Y. M. C. A. on Sunday evening, at 8 o'clock.

### SUNDAY MORNING DISCUSSIONALS

Prof. Steve Gilman will talk to all interested and especially the freshman on "What's under the Hat?" All students are invited.

### BADGER CLUB

The Badger club will meet Sunday evening as usual. "Dad" Wolf will speak on "Imperialism, Bolshevism, or Republicanism; Which Will Win Out in Germany?"

### THETA SIGMA PHI

Theta Sigma Phi pledges meet at Union building today at 12:45.

### GRADUATE CLUB

The Graduate club will give an informal Hallowe'en party in Lathrop concert room, Friday, Oct. 28, at 8 p. m. All graduates are invited.

### NO LITERARY MEETINGS

Out of consideration for the pre-Homecoming massmeeting and bonfire next Friday evening all the hill literary societies have omitted their meetings for this week. Athena, Hesperia, and Philomathia will all meet at their regular times a week from Friday.

### OFFICIAL NOTICE

The office of the Dean of Men announces that permission has been granted for the following 1 o'clock party on Friday, Oct. 28: Gamma Tau Beta.

### KEYSTONE

Important business meeting of Keystone 12:45 p. m. Friday.

### FOOTBALL USHERS

All ushers must note change of time for Saturday game. Report at 12:30 sharp.

### COLLEGIATE LEAGUE

Collegiate League of women voters will hold regular meeting at 4:45 Monday in S. G. A. office.

### TALK BY SLONIM

M. J. Slonim, noted author from New York, will speak in Yiddish and English at the Synagog, Park and Mound streets, on the political situation in Palestine.

### LUTHERAN BROTHERHOOD SMOKER

A smoker for all Lutheran students will be held at 705 West Johnson street on Saturday, Oct. 29, from 8 to 9 o'clock.



**"THE FOUR HORSEMEN"  
STIRS PUBLIC CURIOSITY**

What is the significance of the word "Apocalypse"?

The question has been propounded so often in connection with Metro's extra special de luxe production of the world-famous novel, "The Four Horsemen of the Apocalypse," by Vincente Blasco Ibanez, that Webster may be called upon to answer it.

Webster's definition of the word is "a revelation; a disclosure." In the early Greek version of the Bible the last book of the New Testament was called "The Apocalypse of St. John." In the later versions of the Bible the book became the "Revelations" familiar to all present-day students of the book.

Pronunciation of the word, which also is shown by numerous corres-

pondents of Metro's as an all but insurmountable stumbling block, has been solved by Webster by placing the emphasis on the second syllable.

Visualizing the symbolic figures of "The Four Horsemen," which has baffled some of the world's greatest painters, finally has been accomplished for the colossal Metro production in a manner that ought to prove satisfactory to the most exacting. Probably the most interesting visualization of the "Horsemen" was found in Albrecht Durer's set of wood etchings done in the year 1511. The drawings, pictured during the age of religious zealots, were borrowed from their present owner who insisted that he personally act as their custodian during the week that they were used at Metro's West Coast studios as reference works.

The original wood-cuts, upon which art connoisseurs have refused to set a price, form but a small feature of a collection of art treasures that will be seen in the production. The total value set by

insurance appraisers upon the tapestries, paintings and other borrowed art works is \$450,000. It is generally agreed, however, that they could not be purchased at this or any other figure.

The  
**Madisons Orchestral Asociation**

Presents the

**Cincinnati Symphony  
Orchestra**

EUGENE YSAYE, Conductor

University Armory Next Tuesday  
MAIL ORDERS NOW

Reserved Seats \$2.00, \$1.00—Students \$1.50

Open sale of seats now at Albert E. Smith's  
Music Store

Talk over old  
Times while you  
eat at

**FRANK'S  
RESTAURANT**

821 University Ave.

Headquarters for Homecomers



**Xmas Cards Now**

If you are going to send greetings specially engraved and of K K quality, place your order early: because of the holiday rush. Now is none too soon.

**The K K Shop**  
State at Frances

**Sixty-five Cent Luncheon Today**

Soup  
Fried Fish with Lemon Sauce  
Roast Veal with Dressing Potatoes Mashed or Scrambled  
Choice of Baked Squash Buttered Peas or Baked Beans  
Jello with Whip Cream Charlotte Russe  
Apple, Cranberry or Pumpkin Pie  
Vanilla or Pineapple Ice Cream  
Chocolate, Peach, Pineapple and Marshmallow Sundaes  
Boston Brown Bread  
Wheat, Raisin, or Bran Bread Rolls and Butter  
Drinks—Tea, Coffee, Milk, Buttermilk or Cocoa

**Dollar Dinner Tonight**

Oyster Soup  
Celery Olives  
Choice of  
Baked Fish with Dressing  
Roast Beef with Yorkshire Pudding  
Fried Oysters or Raw Oysters  
Sweet Potatoes Mashed or Stewed Potatoes  
Choice of  
Head Lettuce with Thousand Island Dressing  
Cheese and Peas Salad  
Choice of  
Chilled Fruit or Lemon Ice  
Choice of  
Apple, Cranberry and Pumpkin Pie  
Jello with Whipped Cream Charlotte Russe  
Chocolate Cake or Lady Baltimore Cake  
Vanilla and Pineapple Ice Cream  
Chocolate, Marshmallow or Pineapple Sundae  
Boston Brown Bread  
Wheat, Raisin, Bran Bread, Rolls and Butter  
Tea, Coffee, Milk, Buttermilk or Cocoa

**CAPITOL CAFE**

Under the Dome

MISSSES LUDACHKA, Managers

FRIDAY, OCTOBER 28

Regular Luncheons -----40c and 65c

5:30 to 7:00

Regular Dinners -----65c and \$1.00

11:30 to 1:30

Special Homecoming Hours Saturday

5:00 to 7:00

A la Carte Service

The management requests that the patrons refrain from tipping



## Society News

### Festive Plans for Weekend

All houses will be filled with guests this week end. Besides large numbers of alumni who will return for Homecoming, about four hundred students and faculty members from Minnesota will be here. Entertaining for the guests will begin tonight when several sororities and fraternities will entertain with house dances in honor of their graduates.

### Kappa Sigma House Dance

Members of Kappa Sigma will give a dancing party at their chapter house tonight in honor of alumni who have returned. The house will be decorated with autumn leaves and Jack o'lanterns. Alumni members of the chapter will act as chaperons.

### Loyola Club Dance

Members of Loyola club will be hosts tonight at an informal dancing party at 407 Wisconsin avenue. Mr. and Mrs. W. D. Lyon have been invited to chaperon the party.

### Dance at Theta Xi House

Theta Xi fraternity will entertain in honor of Homecoming guests tonight with an informal dance at the chapter lodge. Cardinal and white decorations will be used. Mr. and Mrs. R. E. Puerner will chaperon the party.

### Delta Chi Party

Hallowe'en decorations will be used at the Delta Chi house tonight for an informal dancing party which members of the fraternity will give in honor of Homecoming guests. Attorney General and Mrs.

W. J. Morgan have been invited to chaperon.

### Alpha Sig Will Entertain

Alpha Sigma Phi fraternity will entertain with an informal Hallo' we'en dancing party tonight at the chapter house on Lake street. Mr. and Mrs. Wayland Osgood will chaperon the party.

### Achoth Dancing Party

Members of Achoth sorority will entertain in honor of Homecoming guests tonight with a dancing party at the chapter house. Decorations appropriate to Homecoming will be used in a red and white color scheme. Chaperons for the party will be Mrs. Frances Wheelock, Mr. and Mrs. Wren Blodgett, and Mr. and Mrs. Mead Morris.

### Graduate Club Will Entertain

Members of the Graduate club give an informal dancing party tonight in Lathrop concert room. All members of the Graduate school and their friends are invited as guests. Besides dancing there will be informal mixing stunts during the evening, and various sorts of entertainment for those who do not care to dance.

### Tau Kappa Epsilon Dance

Tau Kappa Epsilon will entertain with a dance at the Park hotel on Friday evening. Mr. and Mrs. H. R. Mirick will chaperon.

### Delta Phi Delta Patrons

Delta Phi Delta, national honorary art fraternity, has chosen as its patrons and patroness Prof. and Mrs. Steven Gilman, Prof. and Mrs. Ira S. Griffith, Miss Katharine Hall, and Miss Bernice Oehler.

Whitman's Sampler  
at  
The Chocolate Shop

Rosemary Beauty Shop  
An Aid for Every Need  
Soft Water Shampooing  
523 State St.  
De Long Bldg. Phone B. 6211  
Open Tuesday, Thursday and  
Saturday Evening

## Your Guests

as well as yourselves can get real service in our tailoring department during Homecoming. We will clean and press clothes in the shortest time possible. Phone Badger 7542. Let us know when want your suit or dress back and it will be back ON TIME.

## The Co-Op.

506 State

Phone Badger 7542

You will want Sparkling Fruit  
Punch for that Homecoming  
party

ORDER NOW

The Chocolate Shop

"Home of the Hot Fudge"

## Official Notice

### THANKSGIVING DAY RECESS

November 24, 1921

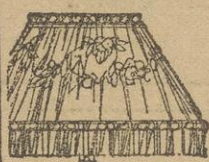
In accordance with law and custom all university exercises will be suspended on Thanksgiving Day, November 24, 1921.

Under the rules of the University any student who shall be absent, without the written excuse of the dean of his college, from the last regular class, quiz, laboratory, or conference exercise in each study preceding Thanksgiving Day and similarly from the first regular exercise in each study after Thanksgiving Day, will not be admitted to the examination at the close of the semester in the study or studies involved.

The above regulations apply to undergraduates in all colleges and schools and to graduates enrolled in undergraduate classes.

W. D. HIESTAND,  
Registrar.

October 25, 1921.



Holeproof  
Hosiery

## Conspicuous Quality

Nothing can build up a favorable reputation without merit. Holeproof Hosiery is conspicuous because of its fame built by "making good," with these who buy it. Some buy it for its beauty, others for its wearing quality.

For Men, Women and Children

# Rundell

5 E. Main



## WITTER BYNNER TO TALK NOVEMBER 18

Arrangements were completed today by the Forensic board to bring Witter Bynner, the noted lecturer and poet, to Madison on November 18. Mr. Bynner has recently returned from an extended tour of the Orient and will lecture on the impressions he received on his trip. The proceeds of the lecture are being used by Mr. Bynner to send a Chinese student through an American college.

Mr. Bynner is well known in literary circles as the author of "Grenstone," one of the best sellers in recent years. He has exceptional speaking ability. During the war the United States government employed him to teach prospective officers the art of giving commands.

## Classified Ads

.. Rates 1½c per word. Ads accepted over phone only from parties listed in the phone directory.

PHONOGRAPHS FOR RENT —  
Only \$3.00 per month. Call F.  
610. tf.

FOR RENT—Quiet, homelike,  
rooms, handsomely furnished, for  
university instructors, graduates,  
and upperclassmen. Phone B.  
3709. tf.

RENT YOUR SADDLE HORSES  
at White's Livery. New location,  
214-20 N. Bassett. t.

LOST—Pocketbook, Monday noon at  
library. Phone B. 4675. 3x26

LOST—15 jewel watch at gym. Re-  
ward. Return to this office. 4x26

WANTED—Man room mate. 822  
Clymer place. 5x26

LOST—One pair long black kid  
gloves at Y. W. C. A. banquet,  
October 19. Finder please call  
B. 117. 3x27

WANTED — Man room mate, 316  
North Lake. B. 4892. 6x27

LOST—October 24, Bascom, tortoise  
rimmed glasses. B. 6406. 2x27

LOST—Black leather Vanity case.  
Finder call Carolyn Richardson,  
B. 1453. 2x27

LOST—Eversharp pencil with name  
engraved. Return to this office.  
Reward. 2x27

FOR RENT—Two double and one  
single room over Homecoming.  
C. L. Sniffen, 422 Marston avenue.

LOST—Sheaffer fountain pen with  
Sheaffer clip. Phone Orville  
Radke, F. 166. Reward. tf.

BOARD—High class home cooking.  
B. 6603. 6x28

READ CARDINAL ADS

# Did You Know That

The  
512th  
Performance of  
REX INGRAM'S  
Prodigious  
Picturization  
of Vicente  
Blasco Ibanez's  
Great Novel

## 'The Four Horsemen of the Apocalypse'

Was Celebrated at  
the La Salle Theatre,  
Chicago, two weeks  
Ago

It Must be Some  
Picture.

Will be Here at the  
Grand Thurs.  
Nov. 3rd.

## Greetings

When you return to your homes, friends will expect you to bring them "something from Madison." You will find the very latest and most attractive lines to select from as usual, at

**The Unique Shop**  
130 State Street

# STUDENT DANCES

at

## Thompson's Hall

**Friday Night**

Featuring Carl Noble

**Saturday Night**

Featuring Gene Casserly

# Welcome, Homecoming Students

We are still serving the excellent quality of food, at the same old place—672-74 State Street—which leads scores to say:

"I've been thinking for a whole year of the good things I used to get at the COLLEGE REFECTORY. That's where I line up!"

Glad we are to see you! Come again!

# Homecoming Feature Carnival TO-NITE

Men's Gym—"Just After the Bonfire"

An All University Production

Admission Free



## ENGINEERS DISCUSS PUMPS AT MEETING

W. G. Kirchoffer, sanitary and hydraulic engineer, spoke upon his practical experiences with air-lift pumps at the American Civil Engineering society meeting in the Hydraulic building, last night.

An exact model of an air-lift pump was set up in working order, and Prof. C. M. Ward, Hydraulic Engineering department, elaborated upon the theory. After the lecture, there was an open discussion and a short mixer.

On November 9, the society will hold a picnic and wiener roast on the University drive for all civil engineers.

## BADGERS HOLD LAST WORKOUT

(Continued from Page 3)

"Rollie" Williams' ability to run the team at quarter is the puzzling question. During the time that he piloted the outfit against Illinois, his work was of a high standard. Williams was a quarterback when he played on the freshman team at Wisconsin, and he knows how to hold himself in this position.

### Line to Show Up Well

The Wisconsin line is counted upon to do some brilliant playing against the Gophers and their famed "Minnesota shift." Brader, Mumm, Gould, Tebell, Bunge, and Nelson are Badger forwards who have had previous experience with the dreaded shift, and it will be no novelty for them to follow their heavier opponents.

Reports from Minnesota indicate that Williams is working on several forward pass plays which are worked after the shift. This will make the danger twofold, and Badgers will have to be on their guard to intercept forward passes as well as to halt the plunging northern backs.

The invaders are reputed to have the biggest team in the Conference.

The Minnesota line averages nearly six feet in height and its average weight hovers about the 190 pound mark. If the field is wet and line will have a decided advantage, but if the reverse is the case, Wisconsin forwards, with their superior speed and aggressiveness, will have all the better of it.

## BIG MASS MEETING OPENS HOMECOMING

(Continued from Page 1)

something to say about Wisconsin spirit.

Prof. Carl Russell Fish, whose presence is traditional at Homecoming, will be on hand with the cardinal vest and a large supply of timely fun.

Captain Guy Sundt and George Bunge, center of the team, will make short talks on behalf of the team, and Coach John Richards will tell what he expects from his squad of fighting men.

### Overflow Meeting

An overflow meeting in Music hall has been arranged for those who will be unable to crowd into the gymnasium. Walter Alexander '97, tackle on the same team with Judge Karel, will preside, and will introduce some of the speakers who will be relayed from the big meeting.

When the last yell has resounded throughout the gymnasium, the crowd will proceed to the lower campus where the giant bonfire will just be starting.

Boxes, crates, and dilapidated shacks will be piled 50 feet high, covering the area of a circle having a diameter of 100 feet. Twenty gallons of kerosene will be used to heighten the flames.

On the top of the pile the figure of a Gopher will stand until it is consumed by the flames. It is at this time that the class of '22 joins hands with the alumni, and all circle around the fire in the traditional snake dance.

### Feature Carnival

The Homecoming Feature carnival will be held in the men's gymnasium immediately after the stunts at the bonfire. This event is an addition to Homecoming attractions, taking the place of the Engineers' minstrels this year.

The program includes eight vaudeville acts, staged in an informal manner, and designed to fit in with the Homecoming spirit. The great variety of talent insures a well balanced bill. A wrestling match will open the entertainment.

Ivan Peterman, varsity wrestler, will meet some man selected by G. Hitchcock, university wrestling instructor.

A 20-minute musical review will be presented by Haresfoot dramatic society. Mord Bogie, George Martlett, J. Huston Schee, Hobart Price, Everett Yerley, and Samuel Becker will appear. The act is being coached by William Purnell and Samuel Becker.

Select ballads will be sung by Ken Damon, glee club soloist. Damon drew much applause when he sang with the Engineers' minstrels last year.

Hanque Ringold will present a surprise feature act in which he holds the stage alone for 10 minutes. Among his songs and impersonations, which are connected by a monologue, will be "Tell Me, Little Gypsy," a dope fiend impersonation, and "Down in Bimini Bay." Ringold has appeared in theaters in Chicago, where he was well received. He was a member of Hermin and Crow, a dramatic society corresponding to Edwin Booth, while at Northwestern university.

The "Rusty Hinge Four" is a recent addition to the bill. This is a quartet featuring "Pete" E. F. Burns, tenor, William "Doc" Dorward, tenor, Jack Cornelius, baritone, and Russell Irish, bass.

A farce will be Edwin Booth dramatic society's contribution to the performance. The act will be a melodrama.

Tumbling and other gymnastics will close the program. Talent has been trained specially for this act by Fred E. Schlatter, professor of physical education.

The feature carnival will be the only attraction after the bonfire

Friday night.

This is the first year the carnival has been held and the support it

receives determines whether or not it becomes a permanent event or not.



## There is one way to Warm Up for the Homecoming Game

And that is in a good warm Overcoat!

Ready for you at  
\$25, \$30, \$35, \$40

See the latest models and fabrics at a saving of  
\$10 to \$15

While you are at it you might as well look at the new suits, as attractive in pattern and styles as they are in price. Many with

Two pairs of pants  
\$23.50, \$30.00, \$35, \$40

You will be asked to pay \$10 to \$15 more elsewhere.

"Shop around," then come here

**Monfried's**  
219 STATE ST.

## You Will Need an Overcoat or Sheepskin to Keep You Warm at the Game

### PRICES

Sheepskins  
\$18.00 and up

Moleskin Coats  
in  
Green and Tan

Corduroy  
Dark blue, black  
and natural.

All coats have  
large wombat and  
raccoon collars on  
all Sheepskin  
coats.



### PRICES

Overcoats  
\$22.50 and up

A stylish ulster  
is just the thing  
to keep you warm  
at the game as  
well as all winter.

Our Fur Collared  
Overcoats

have style and  
quality, and the  
price is right.

\$30.00 and up

STYLE HEADQUARTERS  
where Society Brand Clothes are sold

Buy your warm clothes for the game today, it might prevent sickness which will keep you out of school and cost you a big doctor's bill.

BUY NOW! PLAY SAFE!

**Baillie Hedquist Co.**  
The NECKWEAR HOUSE of MADISON



*Homecoming Edition*

# The Daily Cardinal



**H**OMECOMING  
NINETEEN TWENTY-ONE  
WISCONSIN  
MINNESOTA



# *Welcome Alumni*

We are glad to have you with us and know you will have a good time. If we can be of any service to you, drop in and give us a chance.

## *Wisconsin Song Book*

This book is published by the University of Wisconsin Club of Chicago, without profit, and a copy should be owned by every alumni and student. All of the new and old Wisconsin songs.

## *Show Your Colors*

The lack of cardinal and white worn during the big games has been very noticeable during the past few years and we hope that everyone attending the big games this year will wear an arm band, flowers or pennant. The expense is very small and a good showing of cardinal and white puts additional life and pep into the crowd that will come out in your cheering and indirectly help the team. You are backing a real team this year, so get into the game and show some life. Put on some color and go out there and cheer. Ten or fifteen cents for the color won't break you and a weak voice for a few days after the game won't do you any harm.

## *Before Going Home*

stop in and get a few views of Wisconsin. We have two good items this year—12 large prints in an envelope for 15c, and 15 small photographs in a mailing folder for 25c. You can send a set of either to a friend and give him a good idea of Wisconsin. And you will want to keep a set.

We also have a large line of Wisconsin View Books, Jewelry, Pillow Tops, Table Throws, etc.

# **University Co-Operative Co.**

**E. J. Grady, Mgr.**

**506-508 State Street**