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BAIRD GIER



THE WISCONSIN BADGER

1994 • Volume 108

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If the world were merely seductive, that would be easy. If it were merely challenging, that would be no problem. But I arise in the morning torn between a desire to improve the world and a desire to enjoy the world. This makes it hard to plan the day.

—E.B. White

Few ideas could so accurately describe the atmosphere, people and ideals of the University of Wisconsin-Madison. This place where our parents sent us to "study and get good grades" became the cradle of our personalities, where we learned much more from each other outside the classroom. Here we learned that all is not fair and just, that respect comes from taking responsibility and that neither résumé-caliber experience nor comfortable living can come of a position that pays five bucks an hour. Here we learned that you need not accept things as they are presented and that once in a while, we all need to step back and enjoy the life we have.

In these pages, we present the product of all of the thought, missed class assignments, blurred nights, groggy days, lost social life, "surprise" exams and primal scream therapy that an individual could survive. Through the words and images we have assembled, we hope that you can see why the UW mattered; why it was so hard to plan the day.

This 108th edition of the Badger is dedicated to its staff, the visionaries, the risk-takers, the self-assured, the competent, the compassionate, the self-sacrificers and "those able to laugh while being painfully aware of the truth." You are the inspiration that made this product possible and this ride worthwhile.

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 Anthony Thomas Sansone
 Editor, 1994 Wisconsin Badger

1994 WISCONSIN BADGER

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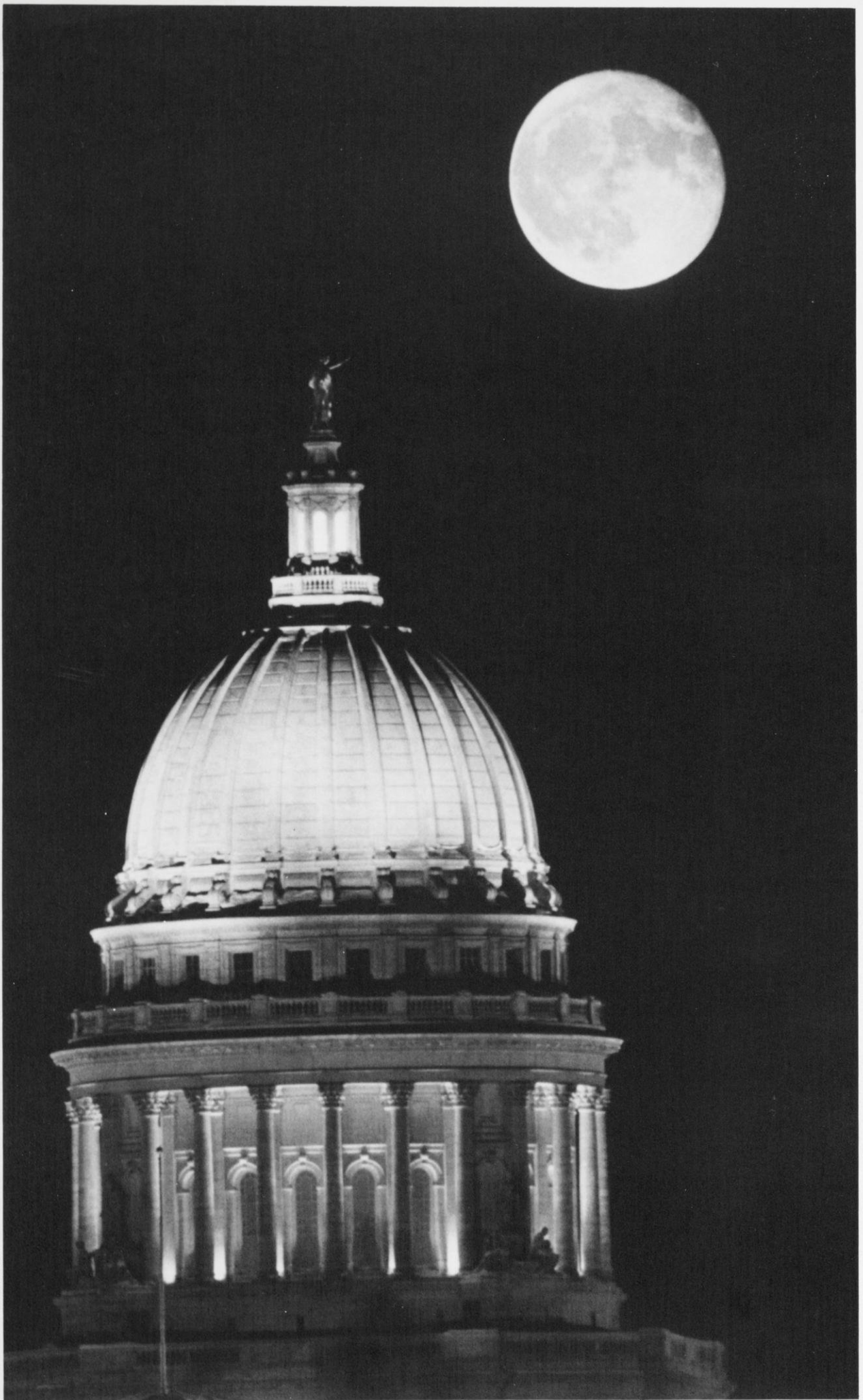
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BADGER
YEARBOOK
 1993-1994
 VOLUME 108



MAN YUEN CHENG—WISCONSIN BADGER



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JACK S. LI—WISCONSIN BADGER



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ANDREW GREENSEID—BADGER HERALD



JACK S. LI—WISCONSIN BAOBER



MAN YUEN CHENG—WISCONSIN BADGER



Must-win game tonight for UW **Imagine the Ultimate Reunion** **She Can Skate But She Can't Hide**

Scott Tortomasi
Lead Staff Writer

LITTLE ROCK

California, here they come

A Bed of Roses

Take no mistake, if
er under the bri
arday's loss may ha
more ruzzbars.

I Can See Clearly Now ... What's in with 'Gilbert Grape?'

New chancellor Warren

Choosing Sides in Michael Thriller

Croat-Muslim war reaches end

Space: The Hubble telescope is no longer myopic
A priest's fall from grace makes a perilous mess

— steady at the helm

The United Nations braced for the cent
diating

Hello. I Must Be Going



SHATTERED

Crowd surge aftermath: no lawsuits filed yet

NASA scientist visits UW

by Erin L. Schanen
of the Cardinal staff

Forty-eight people filed state
notices relating to the Oct.
mp Randall crowd surge as
nesday, an attorney assign
ne case said.
According to state law, inhir
CES must
-REFORM

'SCHINDLER'S LIST'

It would be a historic sin to
miss this opportunity to bind in
East Europeans." Highbrow literary sex

Hubble Out

Badgers roll

AFTER THE L.A. EARTHQUAKE

Of Trouble The Weather Outside Is Frightful

What Would Dr. King Say? An adoption ignites a furor over gay rights

LORENA BOBBITT
for
SURGEON GENERAL

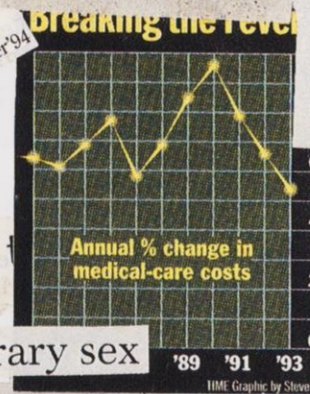
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CLINTON
NEEDS TO
DEAL, NOT
ATTACK ON
HEALTH



**AT LEAST
25 NATIONS
HAVE,
OR
MAY SOON
HAVE,
NUCLEAR
WEAPONS**

Annual % change in
medical-care costs



Some 30,000 rock State

Outrage over crime has America talking tough

Crisis? What Crisis?

What Is 'Whitewater'?

The Case for a Bigger NATO

Savagery

As medical inflation eases, so does the sense of urgency
that Clinton needs to push his revolutionary plan

SARAJEVO A man digs graves, as snow blankets the city
that once played host to the Winter Olympics.
The Bosnian capital continues to suffer Serb shelling.



"This war is needed by no one, but we
are not clever enough to stop it."
—NENAD GUSTIMIROVIC, SERB FIGHTER

Arson attempt on Mayor's home

America Stop the Horror in Bosnia?

In the Safe Zone

SPECIAL REPORT

If you are going
address AIDS,
u are going
have to
dress
mophobia." OLD
PRET

Playing the Part

Beyond Prozac:
Personality in a Pill

Straight Tom Hanks gives a lesson on being gay

The Info-Warriors

Rose Bowl ticket fiasco

The implacable civil war allows no
room for childhood, as shells kill six

RPSES IN BEDS Firemen crawling into
collapsed first floor at Northridge Meadows
covered that the quake crushed many in their sleep

Forget the big mergers. In the race to c
y, the real winners may be the firms that wi

Hi, I'm Joe and I Love Tonya Too Much

Victory sends UW to first Rose Bowl in 31 years

Hi

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YEAR in review

This academic year proved that truth can be stranger than fiction. Late night wars, civil wars instead of cold wars, peace in a war-zone, prime-time live car chases, giant sucking sounds, record cold waves, quakes and floods. We couldn't make this stuff up if we tried. So, if you slept through the year, or couldn't tell the difference between what really happened and calculus-induced hallucinations, we bring you the year — from July, 1993 to June, 1994 — in review.



Maybe ammunition was just too expensive...

Another historic handshake, this time between Yitzhak Rabin and Yasser Arafat, marked the signing of a peace treaty between Israel and the PLO. The treaty, signed on the South Lawn of the White House, paved the way for Palestinian rule of the West Bank and Gaza Strip. The treaty came after months of secret negotiations in which the PLO renounced violence and recognized the Israeli state, while Israel recognized the PLO as the representative body of Palestine. (Sept. 13, 1993)

Does this mean we can stop boycotting Shell stations?

South Africa finally created a constitution that ended apartheid, giving blacks equal rights with the country's white minority. Nelson Mandela and F.W. de Klerk shook hands, then sat down to sign the document. (Nov. 16, 1993)

Yeah, it's called "tomorrow"

Joking that he was "two inches taller than he arrived," Anglican archbishop Desmond Tutu exemplified the feelings of the 30 million Black South Africans who were allowed to vote for the first time in over four hundred years. Thrown into prison 30 years earlier for sabotage against the nation which he now rules, Nelson Mandela, 75, became president of South Africa. Facing an uncertain future, Mandela said, "Today is a day like no other before it." (May, 1994)

How well did you listen to Nixon?

An independent investigator of the Justice Department is investigating a real estate deal into which President and Hillary Clinton had entered. Supposedly, the Clintons had a friend and the S&L he owned cover the losses of the deal as a favor to the then-Governor. Not sure how it should be pursued, many await the findings. (1993-94)



You'd think that we weren't welcome...

In the fiercest fighting to date, 18 U.S. soldiers were killed, one captured, and over 70 wounded in a confrontation between American troops and supporters of Somali Warlord Mohammed Farrah Aidid. Photos of a naked, beaten American soldier and the questioning of a captured pilot, polarized people's opinions on continuing U.S. involvement in Somalia. The Pentagon responded by sending in more, better equipped troops, while a cry went up from the public, tired of increasing body counts, to pull all troops out of the operation. (Oct. 3, 1993)



She's so clean it's scandalous.

Ruth Bader Ginsburg became the second woman to sit on the US Supreme Court. Ginsburg won many cases as a lawyer for the ACLU and was a major proponent of the argument that the Constitution usually requires equal treatment of men and women. As President Clinton's first nominee, she easily passed confirmation hearings. (Aug. 10, 1993)

If you were an Arkansas state worker, wouldn't you?

Filing a \$700,000 sexual harassment suit against President Bill Clinton, Paula Corbin Jones, 27, alleges that the President made unwanted sexual advances toward her in a Little Rock hotel room. Though some witnesses support parts of her story, the case may have been undermined somewhat by what her sister, Charlotte Brown, told an Arkansas television station, claiming that Jones said "whichever way it went, it smelled of money." (May, 1994)

At least we know Nixon did something right.

The U.S. Supreme Court's senior Justice, Justice Harry Blackmun retired. Author of the landmark Roe v. Wade decision, the 85-year-old Justice — chosen by Nixon in 1970 — underwent a public evolution from conservative to liberal jurist, standing up for the constitutional liberties of ordinary citizens. Federal Judge Stephen Breyer, 55, succeeded Blackmun. (April, 1994)

It's not like anyone forced him into it...

After much speculation, Defense Secretary Les Aspin, formerly a U.S. Congressman in Wisconsin's 1st district, resigned his post. Aspin was succeeded by retired Admiral Bobby Inman, who eventually resigned himself. Aspin moved on to run a center for international relations at Marquette University. (Dec. 15, 1993)



Before you think she's becoming a softie, remember Norman Bates had a mother, too.

First Lady Hillary Rodham Clinton became the point woman in the Clinton administration on health care reform. When a representative told her that his mother felt that she would be harmed under the new policies, the First Lady responded, "I have a mother too, so if we can't pass the mother test, we're in trouble." (1993)

Now, how am I supposed to hunt deer?

By a 216-214 vote, the House passed a measure banning the production and sale of 19 assault weapons. As the Senate passed a similar measure in Nov., 1993, a joint conference will determine the exact wording. (May, 1994)

That giant sucking sound—don't interrupt me now—was just mah head deflatin'...

Despite the fact nearly sixty percent of U.S. citizens did not understand the logistics of NAFTA, it prompted debates — pro and con — from everyone, including Vice-President Al Gore and businessman H. Ross Perot. When the air cleared, NAFTA still passed both the House and Senate. (Dec. 15, 1993)

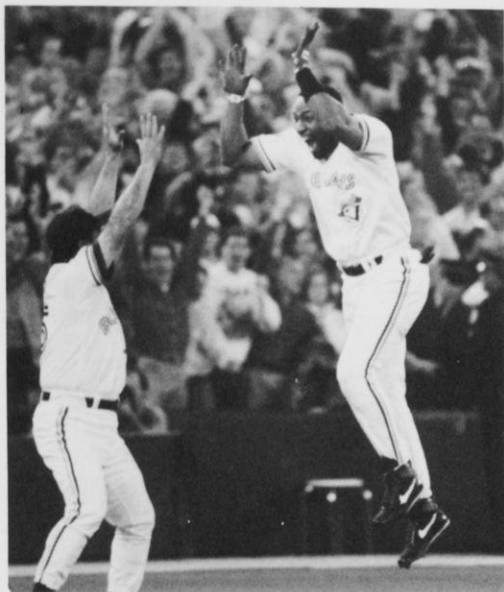
This must be why the military was worried about homosexual misconduct.

A Naval judge dismissed three of the last 140 cases from the 1992 Tailhook convention, citing possible tainting actions by Chief of Naval Operations Admiral Frank B. Kelso II. In light of these accusations, Kelso, 60, took an early retirement after being cleared of these charges. In contrast, Lt. Paula Coughlin, one of the 83 victims of Tailhook revelers, also sought her retirement 10 years early, following a cascade of hate mail for her part in reporting the events. (Feb., 1994)



Great! Now it can more efficiently waste our money!

Hoping to cut, consolidate and reshape federal bureaucracy, President Clinton and Vice President Gore outlined their plans to streamline government. Six months in the making, the plan, entitled "From Red Tape to Results: Creating a Government that Works Better and Costs Less" would phase out about 250,000 federal jobs over the next five to eight years. (Sept. 7, 1994)



Guess it's only fair, we *did* steal Gretzky

Well, for the second straight year, the Canadians won the World Series. Joe Carter's ninth inning home run in game six assured Canadian superiority for one more year. After a few years of taking the best and brightest from all other teams, they have built a dynasty that presumably will dominate baseball for the next several years. (Oct., 1993)

Gives the Animal Rights people something to shoot for...

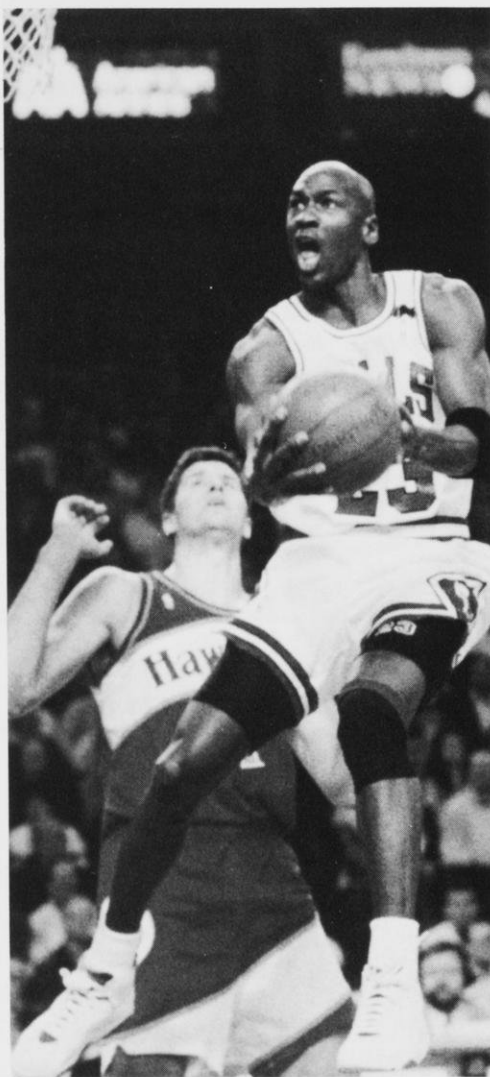
After protests following a basketball game against the Alcorn State Scalping Braves, in Dec., 1992, the UW Faculty Senate voted for a policy of not playing against schools that use Native American team names or mascots. However, the policy exempts "traditional rivals" such as the Marquette Warriors from the prohibition, while a team like the Scalping Braves or any other school that the Badgers rarely, if ever, play, will be affected. James Hoyt, Athletic Board Chairman said that the policy, "we have made a very clear statement." (July, 1993)

41 years really isn't that long...

After 54 years, the New York Rangers won hockey's Stanley Cup, beating the Vancouver Canucks, 3-2. Officials later expressed disapproval for the Cup's condition, saying it had appeared "as if someone had sat on it." (June, 1994)

The Marquette Indigenous Protectors?

In being tagged with a "racist" nickname, Marquette University in Milwaukee folded to external pressure, removing the moniker "Warriors" from their athletic teams. After considering the Irishmen, Explorers, Golden Avalanche, Scholars and Monarchs, they finally settled on the Golden Eagles. (Oct. 15, 1993)



But he still couldn't hit a curveball with an ironing board.

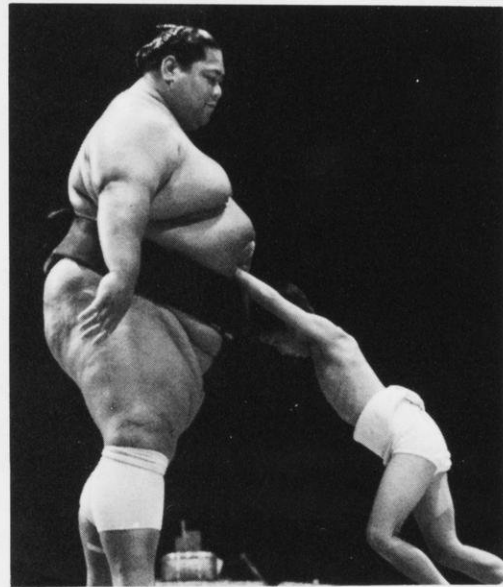
The biggest shock of the basketball season occurred it started as Michael Jordan announced his retirement. The Bulls superstar said that he had done everything. He subsequently announced he would try out for the Chicago White Sox, prompting much controversy over whether or not he can play in the big leagues. (Oct. 6, 1993)

So much for the fair trial.

After being charged with the double murder of his ex-wife, Nicole, and her friend, Ronald Goldman, O.J. Simpson and friend Al Cowling led the LAPD down Los Angeles freeways on a live, televised chase. As police allowed Simpson the option of surrender, he was able to escape while his lawyer, doctors and friends that were only one floor above. Simpson was captured 11 hours later at his home and awaits trial in an LA jail. (June 17, 1994)

It *does* require common sense. Maybe it's not the computer for the rest of us.

Announcing that "1984 will not be like 1984" during Super Bowl XVIII, Apple Computer released the Macintosh. Ten years later, by using everyday objects as metaphors in computing, the Macintosh created, through its use and that of imitators, the new standard in computing. (Jan. 24, 1994)



Give up yet?

An unidentified boy attempted to knock over Konishiki, the only U.S. sumo wrestler, before a tournament in San Jose, CA. As a sumo tradition, young men try to move the wrestlers. The boy pushed with all his might and got nothing more than a smile from the giant for his efforts. The photo was cited as the year's best AP photo by the AP Managing Editors Association. (June 5, 1993)

**Great, now you'll tell us
that there's no Santa Claus!**

Scotland researchers were told by the stepson of the photographer of the purported 1934 Loch Ness Monster sighting was a hoax. The hoaxer confessed on his deathbed, admitting that the image was created by attaching a fake head and neck to a toy submarine. (Mar., 1994)

Ah, Mr. Gillooly, that's close enough.

Kimberly Clarice Aiken, Miss South Carolina, became one of the youngest women to win the title of Miss America. The eighteen-year-old took the top honor, besting 49 other women in what she called a very overwhelming honor. The new Miss America vowed to spend the year working to alleviate the problem of homelessness. The founder of the Homeless Education and Resource Organization in Columbia, SC, her hometown, Aiken enrolled in the University of South Carolina. (Sept. 18, 1993)



How Kung Fu of you, Jerry!

It is as big of a mystery as why the earth is round or if God really exists: how did "Seinfeld" win three Emmys? The story of a stand-up comic and his friends walked away with best comedy series, best supporting actor (Michael Richards) and was honored for an episode entitled "The Contest." When Seinfeld was asked about critics' charges that the show is about nothing, he said: "It's a show about everything. That's the same as a show about nothing." (Sept. 1993)

CBS's best possible use for \$14 million...

In the wake of Johnny Carson's retirement from the late night gig, multiple contenders dove at the chance to become the new king of late night. After the smoke cleared, it appeared that neither Arsenio Hall, Jay Leno, Conan O'Brien nor Chevy Chase would emerge victorious. The crown went to David Letterman, with whom a guy in a bear suit, Fabio, James Earl Jones, Richard Simmons, Regis Philbin or his mom, Dorothy, could get into the act. (Aug., 1993)

...or not.

After 25 years of carrying NFL football, CBS lost it, and 12 affiliates to Fox. (Oct., 1993)



Hockey and football are not *this* violent...

Competition hit new lows when U.S. figure skater Tonya Harding's bodyguard, Shawn Eckhardt, attacked rival Nancy Kerrigan at the U.S. championship trials at the behest of Harding's ex-husband, Jeff Gillooly. Kerrigan was clubbed with a steel pipe at the knee to remove her from Olympic contention. Despite the incident, Nancy Kerrigan took the silver medal at the Olympic games in Lillehammer. Kerrigan later fell into disfavor for her vocal criticisms for not getting the gold medal. Gillooly and Eckhardt are now serving prison terms and Harding has been banned from amateur skating. (Jan., 1994)



Mr. Cobain, you're no Ted Kennedy

Nirvana walked away with the trophy for best alternative video for "In Bloom" at the 10th Annual MTV Video Music Awards. When the band went on stage to accept the award, lead singer Kurt Cobain unbuttoned his pants forcing the cameras to quickly turn away. (Sept. 2, 1993)

No fair! Not that many horny male teenagers own laserdisc players!

In an unusual instance of animation, it appeared that Disney animators slipped risqué frames of the nude Jessica Rabbitt into Who Framed Roger Rabbit? Too fast for leering at normal speeds, the LD release allows viewers to examine the film frame by frame, uncovering the prank and the overly-endowed painting. (Mar., 1994)

Like the very idea surprised anyone...

Faced with civil and criminal charges stemming from one boy's claim of sexual abuse, Michael Jackson endured a very public amount of scrutiny about him, his family and his behavior toward children. After settling the civil suit for an amount purported to be between \$10 million and \$20 million, the Los Angeles grand jury found that the D.A. had no case and was eventually dismissed. (Apr., 1994)



Look, Senator Dole, this is *not* an example for you to follow...

After Boris Yeltsin dissolved the Russian Legislature, Vice President Alexander Rutskoi and other former communists and hardliners, barricaded themselves in the Parliament building and attempted to take control of the country. Yeltsin responded by calling in tanks and troops. By the end, the Parliament building had been shelled and burned, and the leaders of the failed coup were jailed. A committee soon formed to draw up a new constitution and hold new elections. (Sept. 21, 1993)

Well, sorry folks, the show isn't over yet...

In Normandy, President Clinton and Queen Elizabeth II celebrated the anniversary of "Operation Overlord," the Allied invasion of Western Europe. The leaders paid tribute to the 156,000 troops that fought the battle to turn the tide against Adolf Hitler 50 years before. Many survivors returned to remember D-Day. (June 6, 1994)

Again with the Lone Gunman theory!

Brooklyn-born Jewish settler Dr. Baruch Goldstein entered the Tomb of the Patriarchs mosque in Hebron, Israel and commenced to fire upon the Muslim worshipers present. Twenty-nine worshipers were killed and many more injured during the attack until he was finally brought down by shrine guards. Touted as the act of a lone, insane man by the Israeli government, later investigations insisted that another man was present to help Goldstein reload. (Feb. 25, 1994)

Makes Communism seem pleasant.

Leading his Liberal Democratic Party to a 23% share in Russia's Legislature. Vladimir Zhirnovsky is seen as the next Hitler. He grabbed headlines with antics like getting kicked out of Hungary, being denied entrance to Germany and for meeting with a former Naz in Austria. He also proposed building fans to blow nuclear waste into Lithuania and redrawing the map, giving much of Europe, south-central Asia and Alaska, to a new Russian Empire. (1993)



Don't try to get the security deposit back.

When Sheik Omar Abdel-Rahman makes news, he makes it in a big way. The blind cleric was accused of being the mastermind behind the Feb. 26, 1993 bombing of World Trade Center. The sheik denied any connection between himself and the bombing but ended up surrendering to authorities. (Mar., 1993)

It's good to know it's that much more convenient to reach people you dislike.

After \$15 billion and many years, the Chunnel, an tunnel under the English Channel that connects Great Britain to France, opened. Queen Elizabeth and French President François Mitterand went through the tunnel during its opening. (May, 1994)

The result of thousands of years of civilization and weapons development.

Sparked by the death of Rwandan President Juvénal Habyarimana and Burundi President Cyprien Ntaryamira of the regionally-dominant Hutu tribe on a return trip from neighboring Tanzania to negotiate peace with the Tutsi tribe, the nation of Rwanda has erupted into a civil war, resulting in the mass exodus of a large portion of the Rwandan people to other nations in Africa. The Tutsi rebels of the Rwandan Patriotic Front were blamed in the attack on the returning diplomats. The nation then divided along tribal lines, with many Tutsi civilians butchered in the streets. (Apr. 6, 1994)

Hey, there were *millions* of Nazis! He could have been...

The Israeli Supreme Court ruled that John Demjanjuk was not the infamous "Ivan the Terrible" who oversaw the deaths of an estimated 850,000 Jews in the gas chamber at Treblinka. They also found insufficient evidence that he was a guard at the Sobibor death camp, and allowed him to leave the country. He still can't return to his home in Cleveland, having been stripped of his U.S. citizenship in 1981 for lying on his immigration papers about exactly what he did do during World War II. (Sept. 19, 1993)

...Or how I learned to stop worrying and hate North Korea

In a game of nuclear hide-and-seek, North Korea and its leader, Kim Il Sung, first denied the existence of, then blocked verification of, then agreed to permit investigation of a nuclear arms development project. The possibilities raised eyebrows of many all over the world, with the eventual negotiations of former President Jimmy Carter opening the doors to investigations. Things eventually became more complex with the death of Kim Il Sung in June. (May, 1994)

How much does that equal in dead fish?

A decision by an Alaskan federal jury found oil giant Exxon reckless in permitting a captain with a history of drinking — who had his driver's license revoked for the third time at the time — command the Exxon oil tanker, Valdez, which ran aground in Prince William Sound, causing the nation's worst oil spill. The verdict against Exxon and Captain Joseph Hazelwood allows residents to seek \$1.5 billion in compensation and \$15 billion in punitive damages. (June, 1994)

He should be thankful he wasn't in Florida.

Convicted of vandalizing over 50 cars in a posh area of Singapore, U.S. citizen Michael Fay, 18, was sentenced to four months in prison, a \$2,200 fine and six lashes with a ratan cane. The caning incident stirred many at home. People liked the idea of the caning due to inherent frustration with the U.S. crime rate. Though the physical punishment could have involved as many eight lashes, Fay only received four. (Apr. - June, 1994)



Troubles like that make California look attractive by comparison.

The Midwest suffered extreme flooding this past summer. The rapid melting of vast amounts of snow coupled with heavy rains left thousands homeless. Damages were felt everywhere as farm prices rose and insurers paid out millions in damages. (June, 1993)

The Jaguar should have given it away...

After earning \$1.5 million over nine years on the Kremlin's payroll, CIA agent Aldrich Hazen Ames and his wife, Rosario, were arrested in Arlington, VA, charged with conspiracy to commit espionage. The CIA estimates that as many as 20 operations were compromised and 10 agents executed due to Ames actions. Ames, 52, eventually accepted life imprisonment in exchange for a shorter term for his wife, so she could raise their son. (Feb., 1994)



In case you didn't get the hint—MOVE!

An earthquake measuring 6.6 on the Richter Scale shook L.A. at 4:31 A.M. The epicenter was in the northern suburb of Northridge, on a previously unknown fault. The quake death toll exceeded fifty. Buildings collapsed, and gas mains burst, burning down several houses. In addition, one of the busiest freeway interchanges in the city collapsed, leaving citizens looking forward to over a year of traffic hassles. (Jan. 17, 1994)

Never try to argue with a politician on the basis of logic.

Faced with the military coup in Haiti, the U.S. and the U.N. were left with little leverage in returning deposed Haitian President Jean-Bertrand Aristide to power. The economic embargo imposed on the island nation, many say, has only made things worse. (1994)



Call that cold? That's nothing.

We know cold — we live in Wisconsin.

The record cold waves swept the midwest this year, dropping temperatures into the negative double digits. Windchills dropped into the seventy below zero range, shattering previous records for cold sprees. The cold killed several and inconvenienced many more as automotive troubles, freezing pipes and broken heaters were reported by the thousands. (Jan. 1994)

Obviously these pilots didn't pass eye tests.

Within the "no-fly" zone established in northern Iraq, two U.S. Black Hawk helicopters carrying 21 United Nations representatives, including 15 U.S. citizens and five of the Kurds they were attempting to save, were shot down by U.S. F-15C fighter planes. Defense Department officials stated that the jets did signal the helicopters for identification, but failed to receive a response designating them as "friendly." (Apr. 21, 1994)

Seems no one can even like these guys...

Rev. Benjamin Chavis, leader of the NAACP, found himself under fire from other Black leaders for inviting controversial Nation of Islam leader Louis Farrakhan to an NAACP "leadership summit." Chavis has chagrined many contemporaries in his quest to "bring a new generation into the NAACP" by seeking ties to the Nation of Islam, rap group Public Enemy and rapper Sister Souljah. (June, 1994)



For our next trick, we'll turn Pop's into McD's

Changes in the social arenas of Madison included the loss of two long-standing establishments. The owner of Howe's 602 Club at 602 University Ave., deciding that operation of the bar after father and founder Dudley Howe's death was not what she wanted, sold the bar, which became Wando's a week later. A place without banal distractions or vapid clientele, "The 6" was somewhere people could talk, popular with grad students and professors, one of whom even held office hours there. Another mainstay, owners Woody Kneppreth and Peter Wright closed the historic Fess Hotel in June, paving the way for new owners to turn the establishment into a brew pub, a place that brews and sells its own beer. (Mar. and June, 1994)

"I hate you, you hate me..."

Anthony Griffin, a black lawyer for the ACLU was given the formidable task of defending the right of the KKK's Texas branch to keep its membership secret from the government. In a speech at UW-Madison, he said that he still hates the Klan, but that "If you don't protect the freedoms of those you hate, then you don't protect your own freedoms." (Nov 17, 1993)

That extra 0.8 hours meant so much.

The Legislative Audit Bureau released a report saying that UW professors went from spending 4.9 hours a week teaching class in 1981, to 4.1 hours by 1991. (June 23, 1993)

Woah — and the Earth is round! This is too much! Think anyone else knows?

A private commission revealed that U.S. college campuses are inundated by an epidemic of binge drinking, urging colleges to cease their acceptance of it and attack it as a problem causing most of the violent crime and academic woes on campuses. The panel released revelations that: students no longer binge drink just on weekends; the number of college women who drink to get drunk has tripled in the past 15 years and the problem is acute in fraternities and sororities, where students drink three times as much as their peers. (June 7, 1994)

FREE SHOTS

And now, we bring you the football team, sponsored by Old Style Beer...

The Wisconsin Badger yearbook caught flak from the UW administration who indicated that their "Free Shots" promotion went against the university policy of having alcohol as the focus of a university event. The promotion offered a coupon for free alcoholic or non-alcoholic beverage to graduating seniors for having their portrait taken. "It was a calculated marketing move," Anthony T. Sansone, the editor, said. "look at our audience. It's not like we tried to entice anyone." (Nov. 10, 1993)

Obviously, these people haven't passed English: two wrongs still don't make a right.

Understanding of the dwindling market and facing fierce competition from *the Onion*, the governing bodies of *The Badger Herald* and *The Daily Cardinal* considered merging the papers in one, at least financial, entity. Citing differences in operations, editorial policy and financial success, the merger idea quickly fell apart. (Nov. 19, 1993)

Can't we all just get along?

Dr. Alim Abdul Muhammad, the first minister of health for the Nation of Islam, visited Madison, much to the chagrin of several local organizations. The supposedly racist and anti-semitic Muhammed accused the white race of initiating genocide against blacks and claimed to have a 86 percent effective cure for the AIDS virus. County Executive Rick Phelps and State Rep. Tammy Baldwin were among those who criticized the use of state funding to pay the \$3,000 moratorium. (Feb. 24, 1994)

Like athletes and Greeks don't already have enough image problems.

Former UW-Madison basketball player and Fraternity-Sorority Advisor Larry Petty was sentenced to a light jail term for passing \$6,731 in forged checks in 1991, which he and three others used to buy cocaine. His sentence included time for embezzling \$175 when he was an advisor for the UW. The key to his defense was his lawyer's insistence that Petty, a UW graduate, had not played a big enough role in the forgeries, because he was "not smart enough." (Jan. 1994)



The university has found another way to empty the wallets of the uninitiated.

After four years, the UW-Madison has finally won the right to trademark Bucky Badger, adding a 6.5% "Bucky tax" on each and every item carrying the scowling rodent. (June 27, 1994)

Nostradamus turned over in his grave.

In a *Wisconsin Week* article about the MTV visit, writer Bill Arnold said that "For more air time, UW-Madison may need a Rose Bowl appearance." (Sept. 29, 1993)

And this same university can't put together a radio station?!

Utilizing the expertise of food science and marketing professors, the UW-Madison Athletic Department created a new sports drink, BadgerMax. Developed by sports nutritionist David Ellis, all sales proceeds go to the athletic department. Although recognition is not believed to go past Wisconsin, the University of Florida held the same belief with their in-house drink, Gatorade, now the undisputed leader, with \$1 billion in sales worldwide. Advertising was made possible through the bartering of season tickets while the drink itself is produced in Iowa. (May, 1994)

See you all again in 2041!

The Badger Men's basketball team made its first appearance in the NCAA tournament in 47 years. The ninth-seeded Badgers defeated the number eight Cincinnati before succumbing to the number one Missouri. (Mar. 14, 1994)

**Well, it's not like she was getting \$72,000 from a basketball camp...**

After a Athletic Board Personnel Committee vote recommending not renewing her contract, UW Women's Basketball Coach Mary Murphy resigned. Negative player evaluations and the inability to expand her recruiting base were sighted as cause for her dismissal. (Apr. 18, 1994)

Only The Flintstones had more hype.

For the first time ever, the football Badgers won the Rose Bowl, 21-16, over UCLA. (Jan. 1, 1994)

All this and the government cannot guarantee access to an education?

After the difficulties caused by the dearth of promised tickets for UW fans at the Rose Bowl, U.S. Rep. Scott Klug (R-WI) proposed legislation to expand the federal regulation of Super Bowl tickets to the NCAA bowls and the Final Four tournaments. This change would require that charter operators advertise packages only after they have submitted proof to the U.S. Department of Transportation that they have a substantial number of game tickets on hand and that they have written contracts with the NCAA or other relevant agencies. (Jan. 4, 1994)

**Imagine, \$3 million in four years of athletic fees, and this is the thanks we get?!**

Two weeks after having been knocked out of NCAA tournament, the Basketball Badgers were dealt another blow when freshman center Rashard Griffith told the Chicago Sun-Times, before informing Coach Stu Jackson, that he would not be returning to the UW after spring break. Citing his unhappiness with the program, Griffith felt that it would be best if he didn't return. After negotiations with Griffith and his mother, it was decided that he would return to the UW, although his fate in the program is unknown. (Apr. 1, 1994)

**Good thing the Razorbacks couldn't make the Rose Bowl...**

Universal Studios Hollywood ran a promotion during Rose Bowl season, offering free admission to any Wisconsin fan bringing a live badger to its theme park. The Wisconsin Department of Natural Resources, concerned that some college students would take the offer seriously, issued a statement reminding people that it is dangerous and illegal to trap, buy, sell or possess a live badger in Wisconsin without an exhibitor's license. (Dec., 1993)

You'd think one Rashard was enough...

UW Men's Basketball Head Coach Stu Jackson, along with many other members of the Black Coaches Association, threatened to boycott in protest of an NCAA vote that dropped another scholarship from men's basketball, keeping the total at 14. The protest arose due to the BCA's position that cutting the scholarship would hurt the chance for someone, most likely an African-American, to go to college. The boycott was averted through negotiation with the NCAA. (Jan., 1994)

This is the... I mean, this is the new coach!

After five days, the first replacement for Mary Murphy, Neil Fortner, backed out. Jane Albright-Dieterle of Northern Illinois accepted the position three days later. (May 23, 1994)

Well, the next thing you know, we'll have to admit they're in love...

State Sen. Joseph Leean (R-Waupaca) acted to stop the extension of health care coverage to same-sex partners in the Teaching Assistants Association contract proposal to the UW-Madison. He and Senate Majority Leader Michael G. Ellis (R-Neenah) requested the provision dropped, a request state and union negotiators honored. Leean said he wished to protect the sanctity of marriage — a position many found hollow, believing Leean to be homophobic. (Dec. 3, 1993)

Never mind the oxygen, this man's a donor!

According to the Capital Times, many people are afraid to donate their organs for scientific research and organ donation. This has led to a nation-wide shortage of organs, which has affected the UW hospital. Heather Burton, whose husband died in a motorcycle accident, said that her husband refused to sign his organ donor card because he felt that if something happened to him, the doctors would not save him. His wife donated his organs after he died anyway. (June 10, 1993)

Gives protestors something to do.

The FDA, amidst much controversy, approved Bovine Somatotropin for sale in the United States. Popularly known as Bovine Growth Hormone, BGH had drawn heat from farmers from all over the nation. Considering the current milk surplus, they argued, no need existed for the product. Some critics say it may put 10 percent of the small farms in the U.S. out of business within two years. (Nov. 6, 1993)

Need to keep those conservative protestors employed, too...

The UW-Madison announced that beginning Aug. 15, 1994, they will offer insurance benefits to domestic partners; the first such offering in the state. This measure has drawn heavy fire from proponents of the "traditional family" and the benefits of marriage. (June 13, 1994)

Well, they killed the bill...

The state Senate voted to 'indefinitely postpone' a bill that would have reinstated capital punishment in Wisconsin. The bill would affect convicted murderers who commit the crime a second time, and those who kill a child in the course of sexual assault. The decision to table the bill was made because it was believed that the debate that would have ensued would have taken time from decision on other measures. (Oct 19, 1993)

And yet, we wonder if the police responded any faster than usual?

Collecting about 100 guns in the second day of a local anti-violence campaign, Meriter Hospital and Famous Footwear's "Footwear for Firearms" collected over 250 firearms over the week, making it the most successful gun collection campaign in the state. For every gun surrendered, a \$100 gift certificate was given away. Unlike other programs around the nation, the arms are picked up by Madison police and Dane County sheriffs, with amnesty given to those proffering illegal arms, such as sawed-off shotguns. (Apr. 27, 1994)

Great, we missed it. Can you bring it all back?

After 17 weeks, the Elvehjem Museum of Art displayed 450 objects of furniture, musical instruments, pottery, baskets, textiles and more collected in an expedition to what was the Belgian Congo at the beginning of the century. The "African Reflections" exhibit was the largest in the history of the museum, requiring 7,500 square feet of space. Hoped to bring individuals from various backgrounds not normally patrons of the arts, the exhibit drew 41,000 visitors. (Sept. 7, 1993 - Jan. 2, 1994)

Well, the UW can't be all bad.

Sponsored by the senior class, the Chancellor and the Dean of Students' Office, UW-Madison seniors were treated to free music and ice cream at the first ever free, all-campus party. (May 1, 1994)

She'll probably still be an ungrateful teenager.

Five-year-old Tiffany Miller of Milwaukee finally got her chance to live. After months of fundraising by local businesses, aided by press coverage, Tiffany's sponsors managed to raise the \$500,000 needed for her liver and small intestine transplant. The community response helped raise over \$700,000 to help aid in not only the transplant but her recovery afterwards. (Aug. 11, 1993)

Does the phrase "blatantly stupid" hold any meaning? Or did you want to be caught?

After having kidnapped and bound members with duct tape as an initiation rite, the UW-Madison chapter of the Phi Gamma Delta fraternity were investigated by their national organization in Kentucky. With one member put under arrest by Madison police for hazing, the Fijis were suspended indefinitely, not allowed to have or attend parties nor pledge new members. (Nov. 11, 1993)

About time something gets planned around here

Looking toward the next century, the UW-Madison began drafting plans for a massive revamping of the campus projected to cost hundreds of millions of dollars. First on the list of priorities would be a massive overhaul and consolidation of the health sciences, expected to cost \$250 million. Expected to be an ongoing 20-plus year project should the Regents agree, the Legislature and the Governor would still need to approve. (May 5, 1994)

Just when you weren't looking...

Students at the UW-River Falls sued the university after they were denied access to professor evaluations. The students eventually won the case, causing UW-RF to reformat the forms into three parts, one being open to students. (Apr. 8, 1994)

Especially since the average American had no idea what it did.

Congress officially killed the superconducting supercollider, stopping the construction of the machine when it was one-fifth done and \$2 billion dollars along. "The supercollider is dead, the taxpayers have saved \$10 billion and I think that's good news for the American public," Rep. Jim Slattery (D-Kan.) said. (Oct. 21, 1993)

So much for the cure for the common cold.

In what was probably one of the more frightening bits of medical news to reach the mainstream media, it was announced that various viruses that caused diseases, like tuberculosis, malaria and meningitis, may no longer be resistant to antibiotics. Considered to be caused by over-prescription by doctors in response to complaining patients, new virus mutations may cause problems into the next century. (Mar., 1994)

Sure, nothing like that ever happens on Earth...

Over the course of several days, 21 comet chunks, some as large as 2.5 miles in diameter, will smash into the planet Jupiter. The resulting impacts, driving some matter as far as 250 miles into the planet, will result in the greatest explosions ever experienced in this solar system. (July 16, 1994)

But rice cakes with "Jurassic Park" just wouldn't be the same.

The Center for Science in the Public Interest, a advocacy group specializing in nutrition, released a laboratory analysis of movie theater popcorn showing that a medium-sized tub has almost three times the saturated fat of a Big Mac and fries. (Apr., 1994)

At least we'll be turning out capable graduates.

The UW Faculty Senate voted to added 10 required courses for students in all schools. The courses will emphasize composition, mathematics, quantitative reasoning, rhetoric and science. (May 2, 1994)

Of course, we told about it during dinner...

Raising alarm in Britain, an uncommon form of streptococcus group A, known as necrotizing fasciitis, has begun a limited resurgence. The disease is characterized by the dissolving of muscular and dermal tissue, appearing to "eat away" at the victim until they eventually die. (June 11, 1994)

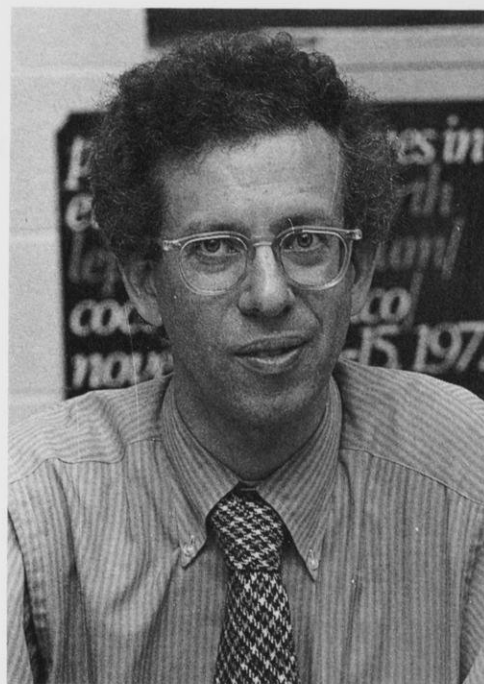


Popcorn, Peanuts, Indulgences!

Pope John Paul II publicly decried both abortion and euthanasia during his four-day visit in the United States. At his farewell address at Stapleton International Airport in Denver, the Pope denounced, in the presence of Vice-President Al Gore, a pro-choice supporter, the "culture of death." Earlier in the day, the Pope had celebrated an outdoor mass to conclude World Youth Day, the biennial pilgrimage of international youth convened by the pope. (Aug., 1993)

If we couldn't get rid of the ROTC, I doubt this will ever had a chance...

Calling fraternities breeding grounds for sexism and racism and sororities complicit by their silence, the University of Rhode Island Faculty Senate subcommittee called for the abolition of fraternities and sororities by 1998. The report states that fraternities encourage alcohol and drug abuse and that any good they may do is outweighed by an "overwhelming negative legacy" that includes the intimidation and degradation of women. (Apr. 4, 1994)



Death be not proud or ...

Couldn't we have worked out some trades?

The following notable individuals left us in 1993-94: singer Dinah Shore, 70; Randy Shilts, 42; Nobel laureate Dr. Howard M. Temin, 59; Jack Kirby, 76; composer Henry Mancini, 70; siamese twin survivor Angela Lakeberg, 11 months; former-First Lady Jacqueline Kennedy Onassis, 64; actor Don Ameche, 85; former President Richard Nixon, 81; former-First Lady Patricia Nixon; tennis star Arthur Ashe; actor Raymond Burr; actor John Candy, 43; actor River Phoenix, 22; Nirvana lead singer Kurt Cobain, 27; actor Herve Villechaise; North Korean leader Kim Il Sung, 82; poet Charles Bukowski, 73; animator Walter Lantz, 93; Emma Winn, 118; author Ralph Ellison, 80; serial killer John Wayne Gacy, 52; children's author Richard Scarry, 74; Nixon Chief of Staff H.R. Haldeman; and actor George Peppard, 65.

Compiled and written by
Anthony T. Sansone '94 and
Vincent F. Filak '96.

Chancellor: Year One

A considerable departure both in personality and style from his predecessor, new Chancellor David Ward discusses his views on the future of the UW, the future of education and on just “being chancellor.”

By MIKE MARCOE '96

For new Chancellor David Ward, it feels good to be just that — chancellor.

After rising through his home department of geography and the University of Wisconsin-Madison administration, Ward was chosen from a field of 200 applicants last June to become the 27th head of the UW System's flagship campus.

“It's nice to be just chancellor,” he said. “Not interim, not acting, just chancellor. It is a relief.”

A former vice chancellor, provost and then interim chancellor, Ward won approval from UW President Katharine Lyall and the Board of Regents, replacing Donna Shalala, who became Secretary of Health and Human Services under President Clinton.

“It's a special privilege for me to be able to lead this campus in the last decade of the 20th century, which I think will be a challenging one,” Ward said.

The challenges he plans to meet include improving access to classes, maintaining the university's position as an important academic institution and convincing the public of the need for increased financial support.

David Ward was born in 1938 in Manchester, England. After receiving bachelor's and master's degrees from the University of Leeds, he came to the UW-Madison for a Ph.D. in geography. He joined the geography faculty at the UW in 1966 and served as chair of the department from 1974-77. There, he began his specialization in historical urban geography, attaining the Andrew Hill Clark Professorship in that field. In 1980, Ward became



Chancellor David Ward explains that the future of education at the University of Wisconsin-Madison will require greater academic freedom to cross the boundaries of college and school and the greater integration of the education available outside the conventional classroom.

associate dean of the Graduate School. His career in administration started as vice chancellor of academic affairs in 1989.

Ward describes himself as like a “proto-Madisonian,” who feels drawn to the city by its nurturing qualities. As chancellor, he feels prepared to be good to it in return. He feels he will do so by helping university students with his special administrative style.

“My style is one that tries to listen to diverse viewpoints and tries to come to a consensus,” he said.

Ward likes to keep an open mind and allow debate on the issues at hand.

“What I have liked the most — and been most impressed by — is his willingness to come in and get involved in the issues,” mathematics

Professor Tom Kurtz said. “He really seems to be engaged personally in the issues that come up on a continuing basis in running the university.”

He also understands what the public demands of higher education.

“Universities are expected to liberally educate undergraduates and train future professionals, be engines of important research and nurture creators and communicators of new knowledge,” Ward said, “all while helping society solve the most pressing problems of our time.”

The UW's learning environment became the chancellor's first concern, encompassing how, where and what form educational studies should take at the university. He would like to see a greater emphasis on freshman-level

scientific literacy, writing competence and learning support services. In fact, Ward appointed a committee whose work will put in place core requirements for UW-Madison students by 1995.

As one of the nation's leading public research universities, the UW-Madison should extend faculty-supervised research opportunities to undergraduates, Ward said. He also sees more coordination of the Junior Year Abroad program and better research opportunities for the period between the junior and senior years.

"At this university, crucial education goes on outside the classroom, around the clock," Ward said.

Ward said he sees access to programs as a prime area for further improvement. It's not a problem of

It's a special privilege for me to be able to lead this campus in the last decade of the 20th century, which I think will be a challenging one.

programs seeming to be in the wrong schools, but a problem of students not being able to cross boundaries between schools, he said.

"The 21st century would be one in which boundaries would have to be blurred, and in which people were trying to connect things horizontally," Ward said.

Ward also said he wants to see more minority students at the UW in the future. He believes in improving the college atmosphere for minorities by emphasizing and promoting faculty-student relationships and associations.

One of Ward's top challenges as chancellor is to tread the fine line between the low tuition and high quality that makes Madison such a popular campus. He said he must to do it in a way that satisfies a public



Being chancellor often means making difficult decisions about difficult situations. In the small city that is the University of Wisconsin-Madison, identifying situations many times becomes the most difficult endeavor in making a decision. Chancellor Ward held three "town meetings" during the fall of 1993 to get a better idea of the needs and problems of the UW.

that demands and expects maximum results. Ward acknowledges that, in managing the university's \$1.2 billion dollar budget, tradeoffs are needed, and that he will have to include the public on that issue.

relating the university to the public. Colleague and geography Professor Robert Sack said, "I see this ability of his to teach as a strength in his new position because he will be able to explain the complex nature of the

with Shalala on important issues gave him the understanding necessary for a well-rounded approach to leading the university into the next century.

"Donna Shalala started a lot of wonderful things that need to be

Universities are expected to liberally educate undergraduates and train future professionals, be engines of important research and nurture creators and communicators of new knowledge, all while helping society solve the most pressing problems of our time.

"It's going to be a public policy discussion," Ward said, "not just the university."

Several of Ward's colleagues see his success as a teacher as a plus in

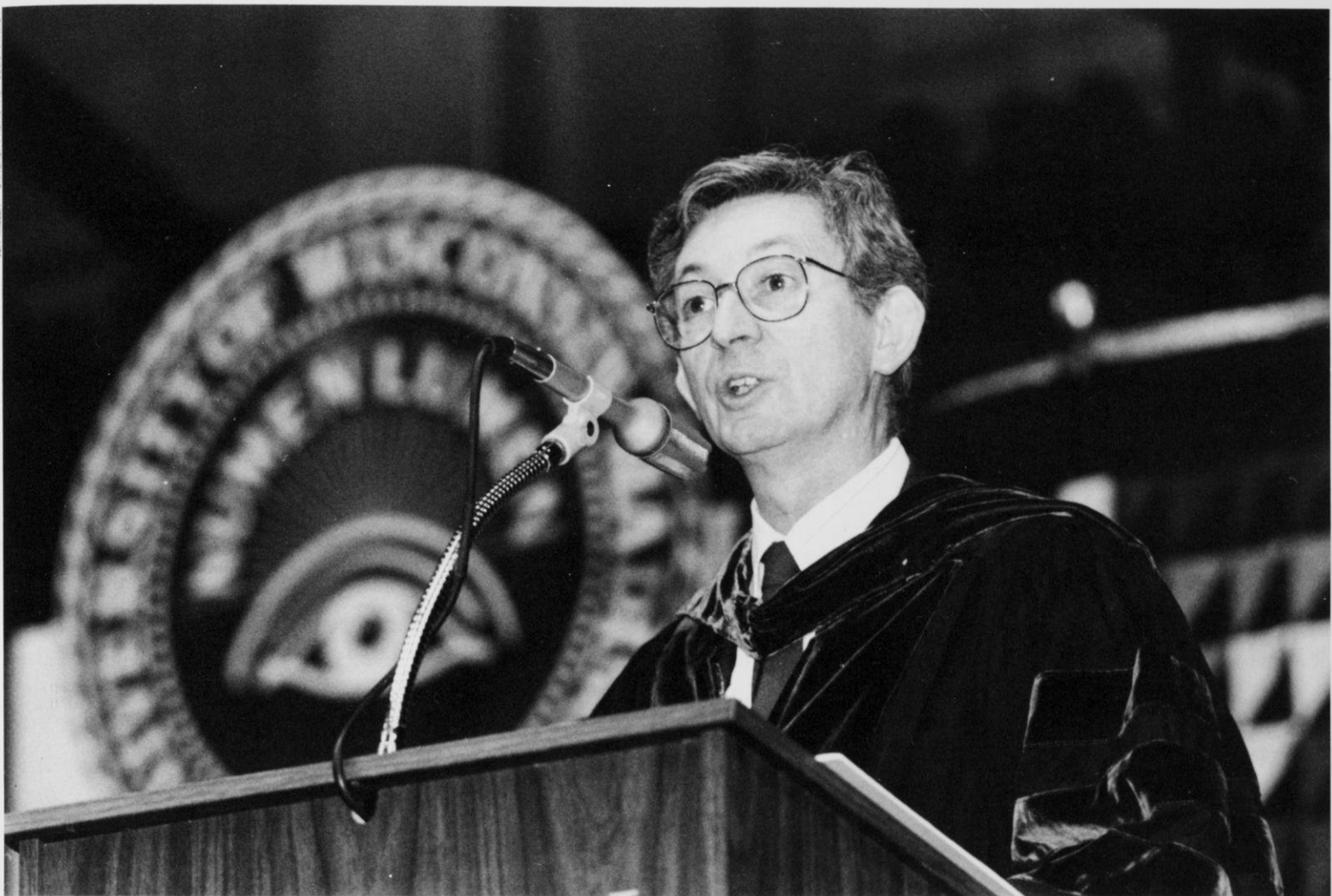
university to the public, the Legislature and even the Board of Regents. This is sorely needed and David is very agile in this area."

Many believe Ward's collaborations

finished," chemistry Professor James Taylor said. "The difficulty is that you can announce a lot of things but unless you can persuade people to do them, they don't get implemented.



Being Chancellor does not mean forgetting the students. Ward freely admits that he does not and cannot know all concerns, but appreciates being made aware of someone's concerns, especially students, whom he feels have much to contribute. Pictured here, Ward greets new students at Witte Hall during the Wisconsin Welcome in Fall of 1993.



Being Chancellor is part of a 145 years of tradition. Pictured at the commencement, Ward addresses his charges for the last time. He hopes to impress upon them the understanding of where they have been, who they are and where they are going. These are more than words to Ward, himself an alumnus of the University of Wisconsin-Madison.

David's forté is persuasion. He can motivate people to get things done."

Ward's experience enables him to understand and facilitate changes in the university, and gives him insight to implement new solutions and strategies.

"I know how the place works," Ward said. "As provost, I got involved in external university matters such as fundraising and working to improve the university's relationship with the community. I combined the inside and outside connections."


Ward's insider nature, achieved during his 28-year climb to the top, made him a leading candidate for chancellor.

"He has an insight into the way the university works that a lot of people don't have," Professor Kurtz

I want that [the UW's 150th anniversary] to be a capstone for my career here and for the changes I hope that will be made. I'm seeing the rest of the decade as my challenge.

said. "In the coming months and years, we will see rapid changes in the way the university has to function. The fact that he understands the university now makes me much more confident that he can make the changes in the future."

David Ward wants to work toward preserving the university, not by maintaining the status quo, but preserving quality by being flexible and adaptable. For the future, he looks forward to his chancellorship encompassing the 150TH anniversary of the UW-Madison in 1998.

"I want that to be a capstone for my career here and for the changes I hope that will be made," Ward said. "I'm seeing the rest of the decade as my challenge." 

The Success of a Century

Since 1894, The University Book Store has held a unique role in UW history. As the only independent bookstore out of all 26 UW System schools, the UBS has not pressed the competitive advantage, but remained true to its roots of serving the university community.

By **JENNIFER GUNDRY '96**

Originally established to expedite the purchase of instructional texts and materials, a century of service to the University community has been the foundation of success for the University Book Store.

On February 26, 1894, a number of students and faculty members at the University of Wisconsin, who were interested in the advantages of group buying of books and classroom supplies, formed an organization known as the University Co-Operative. In its beginning, the organization

struggled through many lean years.

"Today, the University Book Store is one of the five largest college stores in the United States," Henricks said.

Originally housed at 506-508 State Street, the Co-Op grew and changed location until the trustees built a store at 702 State Street in 1926. Until the



The original University Co-Op building, occupied between 1894 and 1925, was located on 506-508 State Street. This location currently houses, in the same space, a record store, a restaurant, a poster shop, a book shop, a card shop, a café and other shops.



The University Co-Op, which became the University Book Store in 1964, occupied the northwest corner of State and Lake Streets from 1926 to 1972. The UW-Madison Memorial Library eight-story North Stack addition is currently located at that spot, with the University Book Store moving across the street to its current location.

early 1960s, many local businesses leased space at the large Co-Op building, including a store funded by the former student government. At various times, a men's and women's clothing store and a sporting goods store were housed within the confines of the University Co-Op.

"It's fun to work someplace with 100 years of history," current University Book Store President, and store history buff, Dale Henricks said.

Organized as a Common Law Trust in 1914, the University Book Store is governed by a Board of Trustees. The trustees manage the property and business

of the University Book Store in a manner they deem to be in the best interest of the student body of the University of Wisconsin, with a goal of furnishing goods and services at the least possible cost consistent with sound business policy. The Board currently consists of two students, two faculty members, two alumni, one academic staff member and the UBS President. After taxes, operating expenses, refunds and University discounts, remaining earnings are used for capital expenditures, inventory expansion and services.

In 1949, the University Co-Op opened a branch at 1325 University Avenue directly across from the old University Hospital. According to Henricks, it was purposely located on what was then the western end of campus to serve the needs of students living and attending classes away from the more centrally located main store at 702 State Street. This location was closed in 1969 when the University purchased the property.

The Book Store remained unchanged until the 1950s when, responding to the increase in the student population, the Co-Op expanded. The area's largest bookseller, Brown's Book Store, soon found itself in competition with the Co-



ALL PHOTOS COURTESY THE UNIVERSITY BOOK STORE

Differences between the present and the past were more than cosmetic. The Text and Trade department of the University Co-Op, c. 1957.

Op's improved textbook selection. The business continued increasing at a steady rate throughout the following years.

The University Co-Op became the University Book Store in 1964, as the store was no longer strictly organized as a co-op. This change did not, in an important way, affect the manner in which the Book Store did business within the community.

"Even though it's not required," Henricks said, "we've retained our practice of giving a patronage refund — the equivalent of a Co-Op's dividend."

In the mid 1960s, under manager John Shaw, the newly-named Book Store faced its first major challenge: searching for a new location.

"The reason the book store moved can be summed up in a single word," Henricks said, "Space."

At about the same time, the UW's Memorial Library was also considering expansion, believing the current Book Store location to be the logical choice. The Book Store's search took several years, with the Board of Trustees evaluating several sites. As events unfolded, the Book Store found that the Calvary Lutheran Chapel was also



The space issue was definitely a major concern, considering the difference between the supply department in 1957, above, and today's main floor.

looking to build a new chapel and student center. Seeing their mutual need, the two joined forces and built the current building in which the Book Store leases space from the Chapel.

In 1972, the University Book Store

took up residence at 711 State Street.

"With the increased floor space, the main departments had plenty of room to expand and create their own identities," Henricks said.

The three large floor areas were devoted to textbooks on the lower level, supplies and clothing on the first and general books on the second, with the business offices located on level 3.

The University Book Store, then managed by John Epple, opened a second store at the Hilldale Shopping Center in 1983. The Hilldale store primarily sold general books.

"It was an instantaneous success," Henricks said.

In 1987, the Hilldale store was increased in size through the purchase of an adjacent business.

"The additional space allowed us to increase the children's books threefold, and add office supply, clothing and gift areas," Henricks said.

A further addition at the Hilldale Shopping Center took place in the fall of 1992 when the University Book Store opened its second store, called UBS for Kids. This store emphasizes educational children's products including children's



The C. W. Anderes Clothing Shop was one of several local businesses to lease space of the University Co-Op through the 1950s.

and parenting books; software; educational games; children's music and clothing.

"It was an ideal situation. The children's market was booming and we had a unique combination of resources and expertise that allowed us to offer the public a truly fine children's book store," Henricks said.

Another surprise expansion took place in late 1992, when the University Book Store purchased its long time competitor, Brown's Book Shop, after its owners approached the Book Store with an offer to sell. Presently, the former Brown's location, now called the UBS Corner Shoppe, sells study aids, magazines, bargain books, greeting cards, sale clothing, school supplies, bus passes, stamps and various other supplies and services.

"It's a great 'quick stop' complement to the departmentalized presentation in our main store," Henricks said.

Seeking to offer more to their customers, the State Street location was subsequently remodeled in the summer of 1993. A medical sciences and technical book store was built in additional space that was leased from the chapel. This "store within a store" has already gained a reputation as the best of its kind in the Midwest.


"Our fixtures were fifteen years old and looked it. It was time to bring the Book Store into the '90s," Henricks said.

Regarding the future of the Book Store, Henricks waxed philosophical.

"I hope to facilitate the evolution of the Book Store to meet the changing needs of the University community, to react to the student market, and to continue to offer the best possible prices. As was the original intent of the Co-Op's founders, the principle goal of the University Book Store has always been to offer text books at the best

possible price. We will continue to pursue that goal. In fact, with refund included, the University Book Store prices are the lowest in the Big Ten. We also buy back more books and sell more used books than any other college book store."

Today, the University Book Store is selling everything from computers to art supplies to the latest John Grisham novel. It currently employs almost 200 people at its four sales locations and warehouse.

"In the end," Henricks said, "it's about our people. The wide variety of books, services and supplies we offer would be inaccessible without the ongoing dedication of our staff to serving the University community and the public at large." 

—Reported by William A. Schulz



The present University Book Store is located at 711 State Street, on the "new" State Street Mall. The product of a four-year search and a collaboration with the Campus Lutheran Center, the three level store strives to better serve the campus.



The Funkiness of Madison

Though no longer the site of campus-wide toga parties, Music Television makes the University part of its four-part "Guide to Higher Education."

By **ERIC L. VOGT '94**

IT'S A FREAKY, FUNKY, CRAZY place in a Midwest atmosphere," that sent MTV to the University of Wisconsin-Madison campus, according to Chris Bonner, editorial assistant of MTV. After featuring life in a beach house for the summer, MTV thought that the logical next step would be to follow their audience back to school.

They called it "MTV's Guide to Higher Education," with Madison as the second stop on its four-campus tour of the country. They also visited the University of North Carolina-Chapel Hill, the University of California-San Diego and San Diego State University.

"Our main goal is to capture the excitement and funkiness of Madison," said Bonner, the week before the cameras arrived. Video

Jockeys Kennedy, Bill Belamy, John Ales and John Norris got to do just that as they made their way up and down Bascom Hill with camera crews, producers and fans in tow. While here, they visited the Dairy Cattle Research Center, Library Mall, Memorial Union, Adams Hall, WLHA and two fraternities, among other campus buildings. In addition, VJs acted as guest speakers in a mass media class, hung out with Bucky Badger and the UW cheerleaders, and fenced a TA in a PE Elect class. The network also took in an acoustical performance on the Memorial Union Terrace by Julianna Hatfield, who performed a concert at the Barrymore Theater.

Students got ample opportunities to show just what four years of college can do to a person when MTV hosted a contest to see just how low people would go to get


some air time, including a Beavis and Butthead look- and sound-alike contest. The most popular segments from the network's Chapel Hill visit centered around "spew art," the practice of making abstract paintings by spitting up baby food on a canvas, thereby showing that Madison isn't the only place surrounded by reality.

The segments filmed on campus the week of September 19 and aired September 24, 27 and 28. They mostly consisted of short segments, up to two minutes in length, set in-between the network's staple of music videos.

According to Peyton Smith of the UW-Madison News and Public Affairs, the visit provided an excellent opportunity to "showcase the campus and its talented and diverse student population to a mass audience of younger viewers."

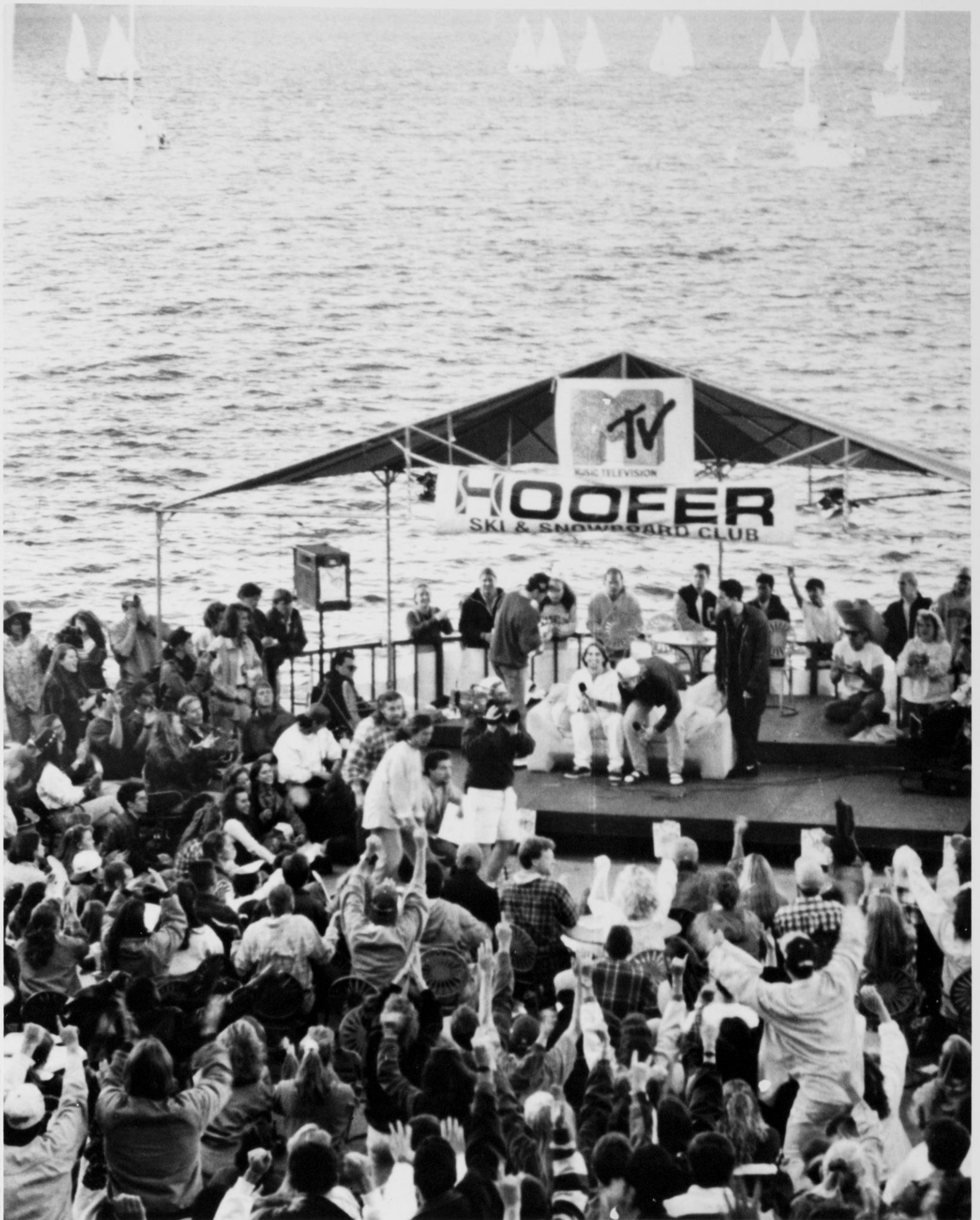
Greg Choa, an MTV executive, said they based their decision to use Madison to represent Midwest schools on the attractiveness of the campus, as well as the diversity of its students and curriculum.

UW-Madison apparently lived up to its expectations. The enthusiasm shown by students, as well as the rich tradition the University has of providing a high quality education in a dynamic environment impressed the visitors from MTV.

Choa said "It's a great campus, a great school, and it's enough to really tempt some of us at MTV to register here." 



JEFF MILLER—UW NEWS AND PUBLIC AFFAIRS



HEATHER M. BALDWIN - WISCONSIN BADGER

MTV and Hoofers conduct a jam session on the terrace of the Memorial Union.

GETTING DOWN TO BUSINESS

The new 260,000 square foot structure unites the business school, augmenting an already strong and nationally-recognized program

By **VINCENT FILAK '96**

The building that would finally unite the University's business school program from six different locations on campus into one magnificent structure arrived in late 1993.

Grainger Hall, the new \$40-million home of the UW-Madison School of Business, is celebrated as one of the finest quality structures built on the campus in several decades. It promises to answer the business school's need to explore teaching its diverse subjects in user-friendly classrooms with high-tech teaching aids.

"Our faculty needed the opportunity to



BRUCE PRITZ—SCHOOL OF BUSINESS

fully use their abilities to teach their subject matter in a variety of ways, including using high-tech classroom software and hardware," Dean of Business Andrew J. Policano said. "We are finding our students are learning more and better with the appropriate addition of technology to the teaching mix."

Grainger Hall takes up almost the entire 900 block of University Avenue. The sophisticated, high-tech, comfortable building showcases an exterior of classical "campus" design in the spirit of other classic campus buildings like Bascom Hall. The Architects Collaborative, Boston, and Zimmerman Design,

Confetti and balloons shower down from penthouse of Grainger Hall.



BRUCE FRITZ—SCHOOL OF BUSINESS

Grainger Hall, the new home of the business school, is the latest addition to the University of Wisconsin's breathtaking campus.

Milwaukee helped design the building. Both firms call it one of their finest design projects.

The professional designers had some help in determining the final design. The students helped make the structure of the 260,000-square-foot, five-story building more amiable. Some of the amenities in the new structure directly resulted from students asking for "a place we can live in." Lockers, a first-floor deli that opens out into a charming courtyard, a separate graduate commons, computer docking stations everywhere and a generous number of nooks and crannies where students can relax and study compiled the "wish list" that Grainger Hall fulfilled. Business student organizations also have their

own offices and copiers at their disposal. The Career Services Center offers students convenient changing rooms so they can appear "dressed for success" for job interviews and pop into their jeans and sweatshirts a moments later to return to classes.

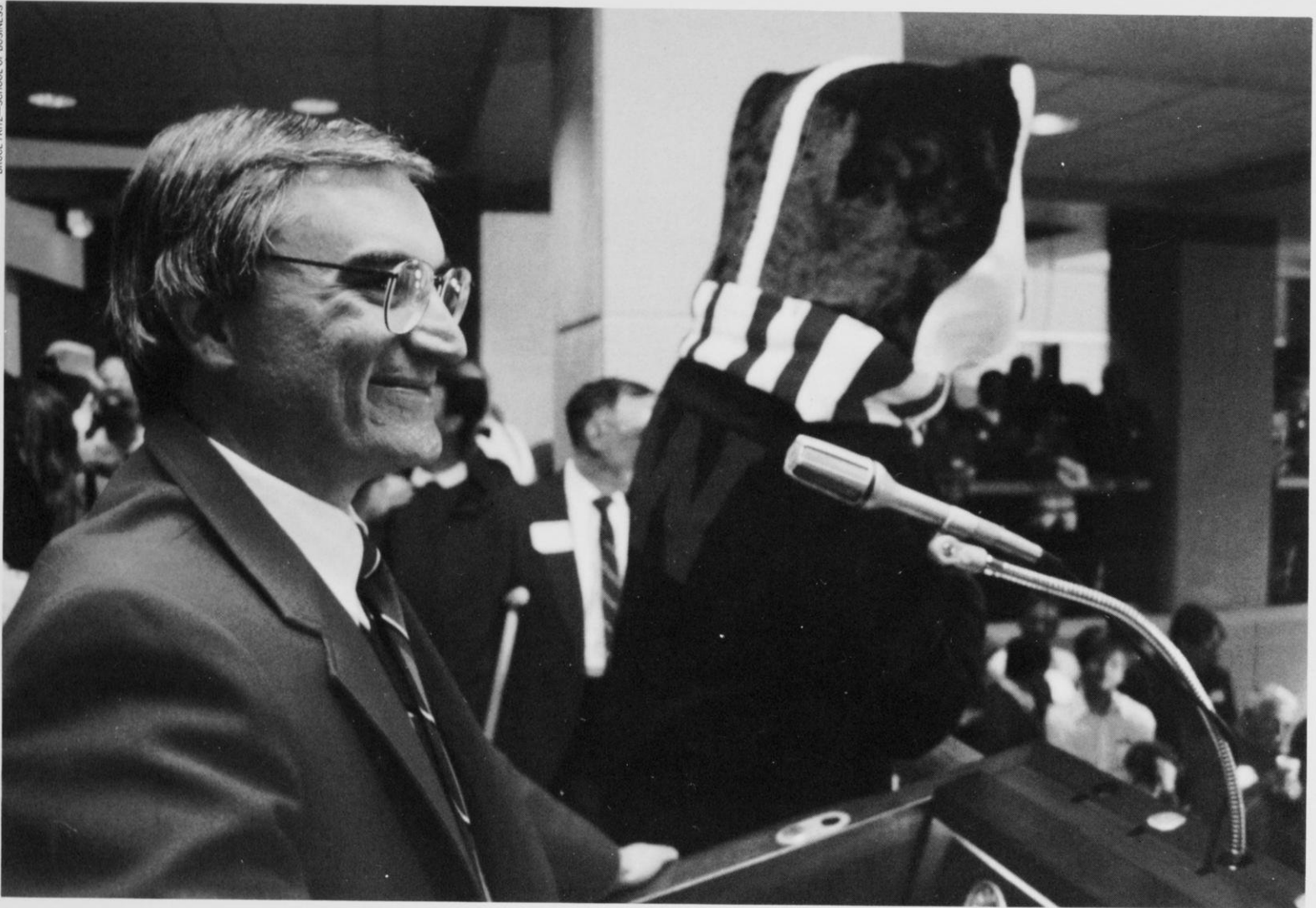
The building also boasts a new spacious business library, three times the size of the school's old library. It has 12 special breakout rooms accommodating from four to 10 students and two special conference rooms. Fourteen library computers are dedicated to database research.

Assistance and grants to the new building came from many corporate sponsors including the Gordon Flesh Co., Ameritech, Apple, DEC, Video Images and Preferred Communications. The new building

consistently experiences heavy demand for its conference rooms, meeting rooms and dining facilities from various business and non-profit organizations.

The dedication of Grainger Hall took place on October 9 with nearly 2,000 alumni and friends in attendance. That Saturday morning, as guests enjoyed traditional Wisconsin fare including bratwurst, potato salad and beer, the UW Marching Band played "On Wisconsin." With a flurry of shimmering confetti and balloons dropped from the sixth floor "penthouse," Grainger Hall officially became a part of the UW community.

The creation of the hall itself would not have been possible if not for the generous contribution of the



Dean Andrew Policano is all smiles at the opening of Grainger Hall.

Graingers, in whose honor the building was named. David W. Grainger and his wife Juli Plant Grainger, both UW-Madison alumni, gave the most substantial gift towards Grainger Hall. Through the Graingers and The Grainger Foundation of Skokie, Ill., a total of \$10 million went towards the building.

According to the Graingers, universities give students opportunities to become contributing members of society. They feel this quality makes universities "society's best investment in the future."

David Grainger sees the hall as a way to follow in his father's footsteps of offering much-needed help.

"My father would see a need and fix it," Grainger said. "I guess we're doing the same thing. It's a wonderful opportunity to help the process, to ensure progress.

We are pleased to be a part of the UW-Madison's continuing excellence."

While Grainger Hall will help considerable to further the UW's drive to educate, the strength of the program speaks for itself. Even before Grainger Hall opened, the School of Business offered a wide variety of strong programs from undergraduate through master's and MBAs to the training of PhD's. The school's undergraduate program ranks in the top ten in the nation. Its MBA ranks in the country's top five percent and many of its specialized master's programs are considered among the best in the United States.

Throughout the building process, Policano stressed that it takes more than bricks and mortar to make a business school. While he lead the efforts to put the latest in teaching and multimedia technology into

Grainger's classrooms, auditoriums and lecture halls, he maintains that the strength of the school lies in its strong faculty and student body.

Policano prides himself in hearing what students and the business community have to say on a variety of issues. He frequently goes into the business world to ask what they need from business graduates and how the business school can better meet their needs. This part of Policano's keen interest keeps the school on a track of "continuous improvement," something he considers a mark of a thriving, quality organization.

At the urging of the business community, Policano sought to start an Executive MBA program at the School of Business. The program began its first classes in September, 1993 and reports a strong interest for upcoming classes.

Consulting with industry also resulted in the development of several other programs and centers at the business school including its popular Arts Administration program that pioneered training business managers for nonprofit arts organizations. Business also asked for and received a quality program to train investment managers, and top-notch programs to educate market researchers, leaders in distribution management, manufacturing and real estate.

In order to meet academia's need for more minority business professors, Policano helped start a special program at the business school. The EMERGE (Enhancing Minority Enrollment and Retention in Graduate Education) program, which began in 1992, seeks to attract high-potential minority

My father would see a need and fix it.

I guess we're doing the same thing. It's a wonderful opportunity to help the process, to ensure progress.

We are pleased to be a part of the UW-Madison's continuing excellence.

students to a summer program involving heavy-duty research training with faculty mentors.

This program allows the student to experience academic life to see if they would like to pursue it as a career goal. Several students report their EMERGE experience caused them to seriously consider an academic career.

As he contemplates the school's future, Policano feels the addition of Grainger Hall will open up many opportunities for faculty and students to excel in their fields.

—Reported by Helen Capellaro



Dean Andrew Policano greets David W. Grainger and Senator Russ Feingold at the opening of Grainger Hall.



HEATHER M. BALDWIN - WISCONSIN RACER

Beauty does not equate safety, as most students were made aware that the scenic LakeShore Path darkens in more ways than one once the sun sets.

Taking Back The Night

With the changing times, the University of Wisconsin-Madison decided to take proactive steps to help students make their world safe and secure.

By ERICA BAUMER '97

COMING TO THIS CAMPUS, people often lose that one sense often taken for granted when they were in their homes and with their families. They think nothing of it. It is only a change of scenery, where they can still move about at night through wooded paths, alone. However, when you're alone, no one can hear you scream.

With the rise in assaults and related crimes, the University of Wisconsin-Madison responded to the serious issue of student safety. Through the provision of various safe transportation options and support for educational programs, the UW hoped students could retain their sense of security.

This understanding of a need for safe student transportation began in the summer of 1991 with a student initiative. The co-president of now-defunct Wisconsin Student Association, Lilach Goren, began work with the staff and administration of Facilities Planning and Management and then-Aldersperson Christine Larson to create a free late-night bus service.

With these efforts, *The Badger Run* began in late October 1991, having received \$60,000 from the now-defunct Segregated University Fees Allocation Committee. Renamed the Campus SAFERide Bus Service, service was expanded, covering two evening routes from 6 P.M. to 1 A.M. nightly.

Another expansion to Campus SAFERide, a free taxi service, began July 1, 1992. The service offers free point-to-point transportation from 7 P.M. to 2 A.M. each night to students who felt unsafe traveling alone. In its first year of operation, students used the service 30,800 times, according

to Connie Wilson, assistant dean of students. The second year of SAFERide proved even more popular, and, due to budget pressures, students were notified if they used the service too frequently.

"We ask people to use the system wisely," Lori Kay, director of University Transportation Services, said. "The service wasn't meant for party-hopping."

Another service expansion, SAFEWalk pedestrian escort, was added in 1993, also in large part with student help. Kurt Sanderson, a student transportation services consultant, said that the UW considered the SAFEWalk program based on the success a similar program had at the University of Illinois at Urbana-Champaign. Though Sanderson believes that SAFERide services are effective, they are not complete.

"The taxi service is more for long range distances," Sanderson said. "It is not cost effective for the cab to pick someone up at Van Hise and then take that person to parking lot 34; yet, we had been getting calls like that. If a person wants to take the bus service, they may have to ride the bus the full circle to get to their stop. So, SAFEWalk is needed for shorter distances. All three programs work together to make a complete transportation service."

Unlike the other programs, SAFEWalk still operates when Helen C. White Library closes 2:45 A.M., making it an essential part of the safety program. The service expanded second semester to include Lakeshore residence halls and Langdon street areas while extending its hours from 8 P.M. to 3 A.M.

Assistant Dean of Students Connie L. Wilson helped spearhead most of the advances in student safety.



MAN YUEN CHENG - WISCONSIN BADGER

Nevertheless, Wilson believes that more work should be done.

"I believe there were 27 sexual assaults reported last year," she said. "That may not sound like a lot on a campus of this size, but one sexual assault is too many. It is not acceptable to me to have an environment where students are not comfortable enough to take advantage of the campus."

To help the female students feel more comfortable, the UW helped implement the Chimera program.

Unlike the practicing of the martial arts, Chimera works specifically with women to allow them to choose for themselves the best response, physical or otherwise, to a given situation.

Chimera teaches basic physical skills such as the balance stance, front snap kicks and palm strikes.

The instructors follow this up with role playing and discussions to explore the psychological side of self-defense. The participants discuss being aware of one's environment and sending assertive messages with various types of behavior and body language.

Barbara Moran, a Chimera instructor, stressed the importance of the course's psychological side. Often, women endure emotional duress in these attacks. Due to the sensitive nature of the class and the psychological trauma women may face during the course, only women can take this course and be in the room while the

There were 27 sexual assaults reported last year. That may not sound like a lot on a campus of this size, but one sexual assault is too many. It is not acceptable to me to have an environment where students are not comfortable enough to take advantage of the campus.

class takes place. This allows for a more comfortable exchange of ideas.

Chimera also covers self-defense against multiple or armed attackers.

"We let women know that in these cases every person has the right to

choose how to handle a situation," Moran said. "Some of the most effective survivors have chosen to only fight back mentally and that has worked for them. Others have chosen to fight and have done so effectively." Moran believes that Chimera's success comes in raising awareness about sexual assault, but believes further steps should be taken.

"The University has been very supportive of our program, but I think there is more to be done," she said. "I wish our program were a part of SOAR because I think most sexual assaults happen because of the new schedules and the new addresses students have. With all of these things going on, the last thing students think about is safety."

Moran also believes that parts of the Greek traditions, such as the documented over-indulgence in sexual activity and drinking, compromise the safety of women.

"The Greek system needs to be safer for women," she said. "Today there are still 'traditions' within the Greek system that can lead to assault. Not all frats do that and some have improved, but I think it still happens."

While the transportation and Chimera programs concentrate on preventing crimes, UW Madison Campus Crime Stoppers concentrates on solving them.

Once known as the state-run Crime Watch, the program became affiliated with Crime Stoppers International in 1993.





Though it does instruct in physical self-defense, *Chimera* teaches more than the martial arts.

“The reason why we became incorporated is because it makes us more public,” said Edie Brogan, coordinator of the UW Crime Stoppers program. “Now we hope to have more success because Crime Stoppers International is a very established organization.”

The new affiliation makes it easier for people on campus to call in a tip about a crime. When the state ran the organization, the state open records statute would not allow for anonymity.

Now, as Crime Stoppers, those particular laws no longer apply. This makes people less afraid to give tips and, according to Brogan, improved the program.


To call in a crime tip, people can dial 262-TIPS and leave information.

We let women know that, in these cases, every person has the right to choose how to handle a situation

The people at Crime Stoppers then assign a number to the caller. At any time, the caller can use that number to identify themselves. Should the tips lead to an arrest then the detective who made the arrest decides if the

caller will receive a cash reward.

“Policing in the 1990s is involving the community more and more,” Brogan said. “Crime Stoppers makes people on campus safer because the more involvement we have, and the more information we have, the more crimes we solve. People need to realize that they are part of the community.”

Understanding the changes undergone by society in the past few years, the UW has done what it can to improve the piece of mind felt by students. Through these programs, students can help make themselves and their campus safe from crime, taking back the night. 





ANDREW GREENSEID—BADGER HERALD



ANDREW GREENSEID—BADGER HERALD



ANDREW GREENSEID—BADGER HERALD

THE AGONY OF VICTORY

Unfortunately, the Road to the Roses was not without potholes. The conclusion to Michigan Game left many with the impression that perhaps Badger fans were not as prepared as the team to handle success.

By **BECKY PECK '97**

“Rush the field! Rush the field! Take the goal posts!” the fans chanted minutes before the end of the Michigan game.

This move caught the over 250 Per Mar security guards and University of Wisconsin-Madison police officers off-guard in the minutes following the victory over the University of Michigan on Oct. 30, 1993.

What started out as one of the biggest Badger victory of the Alvarez era soon turned horrific when 12,000 exuberant students carried the victory celebration to the field. The pressure of the human avalanche pinned students toward the front of the mass against an aluminum retaining fence. This fence soon gave way under the pressure, trapping students underneath students. When the

railing gave way, people in back toppled over the ones in front. People were piled as many as five bodies deep and ten feet high. The majority of serious injuries occurred at this point,

as the people on the bottom lost consciousness due to a lack of oxygen.

“Everybody was pushing. Then the rail broke and then they kept coming and wouldn’t quit,” James Shallue, an injured fan, said.

Most of the students never realized the severity of the situation until pleas like “we have a pulseless non-breather in section O,” came from announcer Jack Rane. Medical help slowly reached the victims, but the number of students that had crowded the field hampered the attempts of rescue workers. Some of the football players re-entered the field to assist rescue efforts, including Wide Receiver Keith Jackson.

“Joe Panos, Mike Thompson and I were headed to the locker room, and we looked to the right, and all we could see were people layered on top of



ANDREW GREENE/HERALD



unable to get through the portals. Riseling attributed some overcrowding to the magnet-like attraction to those sections.

According to Athletic Director Pat Richter, the section had not been oversold. "People want to go there whether they have a ticket or not."

Additional speculation posed the question as to whether or not students already admitted had or had not passed their student passes through the fences to allow friends inside.

The area seats 12,500. Twelve thousand student tickets had been sold and the remainder of the seating was left for the band.

people — nobody could move," Jackson said. "I saw a guy lying on the bottom and he was screaming, 'My leg, my leg,' and then Panos and I jumped over the fence. And that's when we could see the injured people and tried to help as much as we could."

When the last of the ambulances left the field, at least 70 people had been injured, eight seriously. Perhaps the only positive aspect of the situation lay in its timing. The surge occurred as shifts were changing at three local hospitals, so they all were double-staffed as victims were admitted.

Students immediately questioned University Police and Security officers involvement. According the Chief of Police Susan Riseling, police and ushers from Per Mar Security had instructions to make "passive efforts" to stop students from jumping the fence onto the field. Students argued that when they tried to jump the fence, attempting to escape the crush, officers used force to prevent them from doing so, putting students that made it over the fence back on the other side.

One source within UW Police and Security said part of the problem was that the Per Mar guards were poorly instructed as

to what they should do at games' end, given direction four scant minutes to the end. In addition, they believed that it was a mistake to place the Per Mar guards, instead of the better-trained UW Police and Security officers, closer to the students, rather than farther back on the field.

Complaints also surfaced about the overcrowding that occurred in the section. According to spectators, the student sections filled by 10:30 A.M. — an hour before kickoff.

Throughout the game, officers attempted to clear the aisles, but were

Some questioned that two gates enabling both teams to leave the field cut off the front of the student section walkway. These gates, along with the aluminum retaining fence surrounding the field, pinned in fans seated in sections P and Q. Officials planned to open the gates once the teams had left the field, but UW players stayed on the field longer than estimated.

Many speculated that alcohol contributed to the crush, but Dean of Students Mary Rouse disagreed. She believed that drinking did not



play a role in the events.

“My sense is that there is less drinking in the student section now compared to three years ago or five years ago,” Rouse said. “However, there still is drinking going on.”

Most students felt that the early kickoff prevented them from enjoying their usual pre-game festivities and thus drinking did not play a major part in the melee.

Other students admitted that though the early start prevented pre-game drinking, the game does last three-and-one-half hours: more than enough time to abuse alcohol.

The UW had taken precautions prior to kickoff to prevent this from happening, as games on Halloween weekend had previously resulted in major festivities by students. An additional 10 police officers joined the others on duty, bringing the total to 65. UW police and administrators sent out thousands of letters to students and placed ads in campus newspapers encouraging students to act responsibly and to use common sense. Nothing could have prepared them for what actually happened.

“We didn’t exactly plan for 12,000 people to all move simultaneously like they did,” said Riseling.

Many changes occurred during the week before the Ohio State game. A breakaway fence was installed that surrounded the field. Speakers behind the student section, allowing more communication between officials and students, were also installed. Students had to exchange season passes for paper tickets and had their hands stamped, preventing more than one person from entering on the same pass and kept fans from other sections from entering the student sections. Students later commented that this decreased the overcrowding and allowed them to move more freely through the aisles and the section.

Unfortunately, no amount of precautions after the fact could erase the memory of the Michigan game from the minds of Badger fans.

Why did one UW sophomore tell a State Journal reporter, “It’s been 31 years, what did you expect?”

Okay, idiot, here are some expectations I have.

I expect that when I watch a football game, I won’t be trampled nearly to death at its conclusion.

I expect that the trees that beautify our downtown will still be standing after you pour a 12-pack down your throat.

I expect that the police, whose job it is to protect you from harm during your five-year stay here, will not be subject to violence just because you have little, if any, respect for their authority.

I expect that Madison will be a great place to live, with all its businesses intact on its central thoroughfare, after you’ve taken your fraternity pin, thrash metal posters and 2.0 grade-point average back home to your evidently dysfunctional family.

—As written by Andrew Cohen in *The Isthmus*, December 10, 1993



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“Do You Believe in Miracles?”

After only four seasons as head coach, Barry Alvarez has guided the Badgers to the “Granddaddy of all Bowl games.”

By **VALERIE PANOU '96**

Since Barry Alvarez stepped into the dark cellar of the Big Ten Conference at Wisconsin, he focused on his game plan. The plan was simple: Start at the bottom and move to the top.

It all began at the annual audition in the serene setting of Holy Name Seminary. After an early morning practice in hot and humid mid-August, Alvarez told reporters, “We’re going to a bowl game, it’s just a question of which bowl.”

Alvarez’s answer came four months later in a setting 6,000 miles away from home when the Badgers defeated the Michigan State Spartans 41-20 at the Tokyo Dome. Wisconsin claimed its share of the Big Ten Championship with a 9-1-1 record, clinching a berth to “the granddaddy of all bowl games” for the first time in over three decades.

In this storybook season, the Badgers wrote many new chapters to the cardinal and white legacy as the glory season played out:

Wisconsin vs. Nevada.

Quarterback Darrell Bevell threw a school record five touchdown passes and added to the Badgers 435 yards of total offense by defeating Nevada 35-17. J.C. Dawkins caught his first two career touchdowns and the Badger defense picked off four Chris Vargas passes, including two by Jeff Messenger.

Wisconsin at SMU. Traveling to Dallas, the Badgers scored three unanswered touchdowns to overcome a 13-point deficit. They won their first non-conference road game since 1985, behind Brent Moss’ 181 yards. With a score of 24-16, the Badgers started a season of firsts.



Terrell Fletcher races for a touchdown against Northwestern University

Wisconsin vs. Iowa State. Before the first of four sellouts of the season, Brent Moss and Terrell Fletcher both ran over the century mark in a 28-7 victory. UW’s defense had a shut out the Cyclones until Jim Knott scored on the last play of the game.

Wisconsin at Indiana. UW racked up 477 total yards against the nation’s No. 6 defense. The victory was the first Big Ten road win under Alvarez. Moss rushed for 198 yards and one touchdown, while Lee DeRamus added 116 yards on three grabs.

Wisconsin vs. Northwestern. Bevell completed 17 of 18 passes and set a Big Ten record for completion percentage to beat Northwestern 53-14 on the Badgers’ Homecoming. UW also set a record with seven rushing TD’s. Moss ran for 125 yards and two scores and Fletcher scored a career high three touchdowns and ran for 106 yards.

Wisconsin at Purdue. Bevell completed 15-20 passes for 204 yards in three quarters, and Moss ran for 139 yards to hand UW their first victory on natural surface under Alvarez.

Moss ran for over 100 yards for the fifth consecutive game.

Wisconsin at Minnesota. Despite Bevell's 423 yards passing, his three interceptions handed UW its first and only loss of the season, 28-21 at the Metrodome. UW rallied from a 21-point deficit but came up short.

Wisconsin vs. Michigan. With two field goals from walk on Rick Schnetzky, UW beat Michigan 13-10, the first time since 1981. The victory sent the sell-out crowd into a frenzy which gained national attention.

Wisconsin vs. Ohio State. UW capped a 65-yard drive with a blocked field goal, knotting the game at 14. Moss' eighth consecutive 100-yard rushing game set a UW record and the Badgers ended their first undefeated season at Camp Randall under Alvarez (4-0-1).

Wisconsin at Illinois. After Michigan stomped Ohio State earlier that morning, the Badgers controlled their own destiny, and with a 35-10 victory over the Illini, kept their Rose Bowl hopes alive. The Badgers rushed for 301 yards against the nation's fourth-ranked rushing defense. Both Moss and Fletcher ran past the century mark for the third time during the season. Michael Roan caught two of Bevell's three touchdown passes, to give UW its first win in Champaign since 1970 and its first top ten national ranking.

Wisconsin vs. Michigan State. While questions abound of why the Badgers gave up a home game to play in Tokyo, Alvarez's squad proved that they could win anywhere, crushing the Spartans, 41-20, cinching a Rose Bowl berth for the first time in 31 years.

When Alvarez first arrived, he placed a sign above the McClain Center that read, "The Road to the Rose Bowl Starts Here." Now, four years later, the Badgers entered the Rose Bowl and knocked off the favored Bruins, 21-16, closing the book on a season that not even the finest script writer in Hollywood could have written any better. 🏈



Row 1: Jeff Wirth, Scott Nelson, Yusef Burgess, Lee Krueger, Tyler Adam, Lamark Shackerford, Head Coach Barry Alvarez, Joe Panos, Carlos Fowler, Nick Rafko, Mark Montgomery, Melvin Tucker, Reggie Holt; **Row 2:** Chris Kennedy, Henry Searcy, Brent Moss, Todd Orlando, Joe Rudolph, Mike Thompson, Mike Versteegen, Cory Raymer, Chad Yocum, Michael Roan, Todd Anthony, Jason Levine, Lee DeRamus, Jeff Messinger; **Row 3:** Sam Veit, Jamel Brown, Kenny Gales, J.C. Dawkins, Matt Krueger, Chad Cascadden, Eric Unverzagt, Steve Stark, Jason Maniecki, Brian Patterson, Syllas Pratt, Chris Hein, Jay Macias, Vince Zullo, Terrell Fletcher; **Row 4:** Theo Carney, John Rhymes, Keith Jackson, Phil Chavez, Matt Nyquist, Steve Kouba, Shane Kreke, Dave Anderson, Alex Ilich, Royston Jones, Haywood Simmons, Donny Brady, Darrell Bevell, Michael London, Nikki Kemp, Jason Burns; **Row 5:** Troy Hegg, Ron Johnson, Eric Pollex, Kevin Lyles, Pete Diateleivi, Rod Spiller, Jerry Wunsch, John Rohde, Manny Castro, James Darby, Al Gay, Azree Commander, Terry Glavin, Scott Young, Carl Heidemann, Robert Nelson, Steve Baffico; **Row 6:** Greg Keigher, Dave Knaack, Trent Gross, Jevon Brunston, John Hall, Mike Galletti, Derek Engler, Mike Rader, Jeff Heckert, Jamie Vanderveldt, Bryan Jurewicz, Neil Miklusak, Cyrril Weems, Dan Schneck, Dan Winkler, Michael Brin, Kerwin Badie; **Row 7:** Rick Schnetzky, Dwayne Cuff, Daryl Carter, Reggie Torlan, Brian Flanigan, Jeff Forde, Archie Seale, Tony Simmons, John Todyk, Rob Lurtsema, Todd Halbur, Tarek Saleh, Carl McCullough, Pete Monty, David Lysek, Royce Roberson, Damon Glenn, Jason Suttie, Eric Holder; **Row 8:** Jerome Fishburn, John Chadima, Steve Patton, John Dettmann, Kevin Cosgrove, Tom McMahon, John Palermo, Dan McCarney, Brad Childress, Jim Hueber, Jay Norvell, Bernie Wyatt, Bill Callahan, Lance Leipold, Rob Ianello, Jim McCormick.

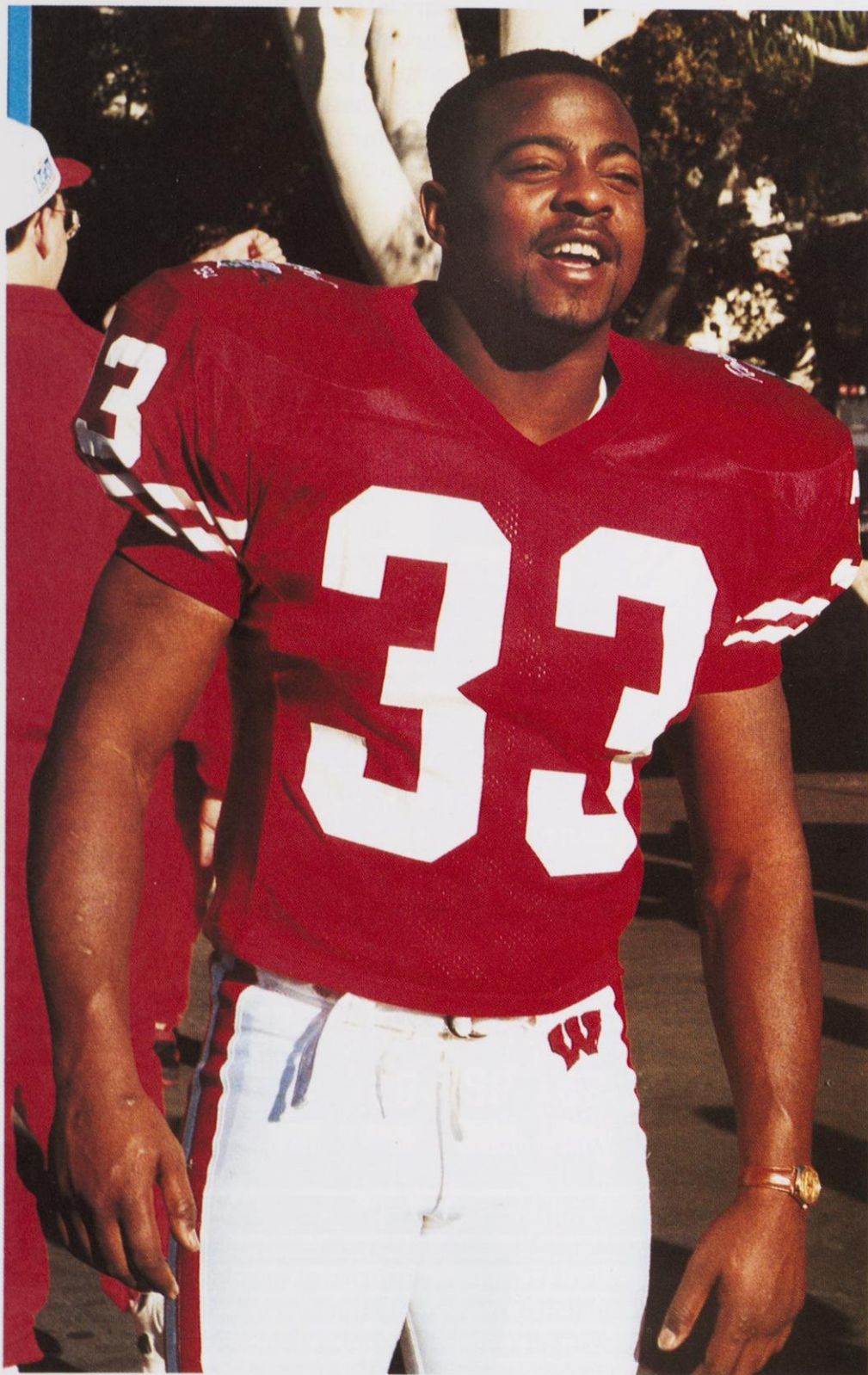
From Pasadena to Tokyo, Number 33 proved to opponents, the media and Badger fans time and again that on the gridiron...

MOSS IS BOSS!

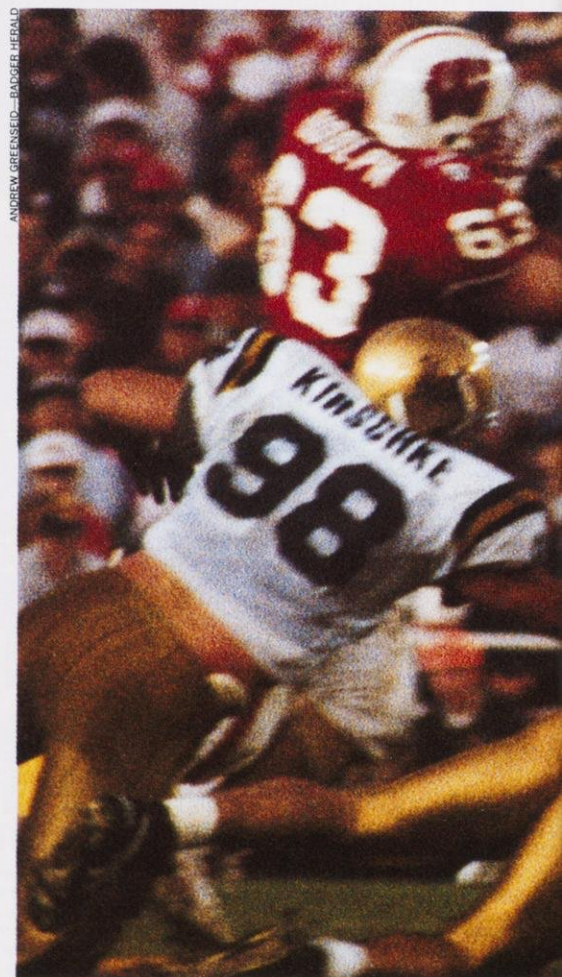
By **JONATHAN BABALOLA '95**

In a game measured by solid performance, tailback Brent Moss performed consistently.

He consistently ran over, around and through the opposition, getting over 100 yards in 11 of 12 games during the 1993-94 season on his way to Big Ten Most Valuable Player, first team All-Big Ten and Associated Press and United Press International second team All-American.



Rose Bowl MVP Brent Moss walks tall before the main event of The Tournament of Roses in sunny Pasadena, California.



Brent Moss eludes Bruins Tacklers in the

Moss, the 5'9", 205-pound junior from Racine, WI, broke numerous Badger records and his list of accomplishments during the 1993 season made Alvarez the envy of every football coach.

Opponents quickly discovered who ruled the field on Saturday afternoons as Moss rolled for 11 straight 100-yard games, breaking Alan Ameche and Larry Emery's Wisconsin record of seven straight. By the end of the season, he broke Billy Marek's 19 year-old records for rushing (1,637 yards), rushing attempts (312) and average yards per game (136.4), where he finished third in the nation.

His 16 touchdowns and 96 points put him second behind only Marek (18 TD's, 114 points) on the Badger record books.

Moss, along with Terrell Fletcher (996 yards) helped UW lead the Big Ten Conference in rushing with 3,009 yards and rushing yards per game (250.8).

His play during the year typified what Coach Barry Alvarez preached to his team all year: not a lot of flash, just play football to get the job done. Ever consistent with this directive, Moss had 73 carries between 6-9 yards and 41 runs of at least 10 yards, the longest of which was 56 yards.

Behind a dominating offensive line and a game plan designed around ball control, Moss reached highs of 198 yards on 32 carries at Indiana and three touchdowns versus Iowa State.

The 100-yard streak started with an 181 yard performance against

Southern Methodist University. He later broke the Badger record with a 129 yard game against Ohio State. The 147 yard game against Michigan State helped propel the UW to their first Rose Bowl game in 31 years.

In the game that has been dubbed the "Granddaddy of Them All", Moss demonstrated to the UCLA Bruins and the rest of the nation what Badger fans had already come to expect: he run his 100 yards.

Between Moss' performance and teammate Darrell Bevell's surprise touchdown, the Badgers would finish with a 41-20 Rose Bowl victory. However, the final victory would go to Moss who, finishing with 158 yards on a season-high 36 carries, was named the Rose Bowl's Most Valuable Player. 🏈



Rose Bowl, en route to yet another touchdown.

Move Over Godzilla!

The Badgers romped the Michigan State Spartans in Tokyo, giving fans all over the world a reason to cheer.

By **DANIEL R. WEXLER '96**

The roses bloomed for the Badgers as they earned their first trip to the Rose Bowl in 31 years with a 41-20 Coca-Cola Bowl victory over the Michigan State Spartans in Tokyo on Dec. 5, 1993.

Wisconsin opened the scoring with a 34-yard field goal from Rick Schnetzky with 5:13 left in the first quarter.

Michigan State countered with an 11 play, 80 yard drive that they capped off with a 33-yard touchdown pass from Quarterback Jim Miller to wide receiver Mill Coleman with 3:50 left in the quarter.

On the ensuing kickoff, UW junior tailback Terrell Fletcher returned the ball 29 yards, setting up the eventual 61-yard drive by the cardinal and white.

Entering the second quarter with a fourth and three situation, Schnetzky missed a 22-yard field goal attempt wide and left, which would have brought Wisconsin within one point.

On MSU's next possession, UW defensive back Scott Nelson picked off

a Miller pass and ran it back 34 yards.

The Badgers drove 40 yards and Fletcher scored his first of two TDs on a two yard run. This score put Wisconsin ahead 10-7 and they would not trail for the rest of the game.

On their next possession, Fletcher took the hand-off for a 40-yard TD scamper, extending the lead to 17-7.

The UW defense stopped the next Spartan drive, leading MSU punter Chris Salani to boot the ball 53 yards.

Starting deep in their own territory, Darrell Bevell directed the Badgers to a 99-yard drive highlighted by a three-yard TD run by junior running back Brent Moss, the first of his pair.

Michigan State opened the third quarter with renewed spirit, marching 71 yards en route to a 26-yard Bill Stoyanovich field goal.

Wisconsin closed out third quarter scoring with a 27-yard field goal.

MSU took the ball from there into the fourth on an 89-yard drive ending with a two-yard TD run up the middle from Duane Goulbourne.

Not to be outdone, Bevell connected on a seven-yard touchdown pass to

junior wide receiver Lee DeRamus, capping a nine play, 82-yard drive.

Stoyanovich kicked another three-pointer for MSU, and Moss rushed for his second TD after a 92-yard drive for the final score of the game.

Bevell ended the day going 14 of 19 for 235 yards and one touchdown.


Fletcher cracked the century mark with 119 yards, as did Moss, for the 10th straight game, with 149 yards.

DeRamus lead the receiving corps with five grabs for 96 yards. Tight end Michael Roan pulled in four for 52 yards and wide receiver J.C. Dawkins has a couple for 37.

For the Spartans, Miller went 19 of 25 for 219 yards and the touchdown despite being picked off twice.

Goulbourne led their ground game with 90 yards while Craig Thomas picked up 60 and Steve Holman ran for 26.

Coleman grabbed four passes for 86 yards while Scott Greene grabbed five for 64 yards.

With a record of 10-1-1, the Badgers were off to Pasadena for the "grand-daddy of all bowl games." 

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After 31 years away from Pasadena, 80 years without a victory and four years into Barry Alvarez's program, the football Badgers finally reached...

The End of the Road

By **KAREEM HILTON '94**

It's not what you know, it's what you can prove. That approach took Wisconsin to its first Rose Bowl victory, 21-16.

As seven-point underdogs, head coach Barry Alvarez's Badgers entered the contest the way they wanted to, and after forcing six UCLA turnovers, they managed to finish the way they wanted to, on top.

"I felt that we'd stop them," Alvarez said. "Somehow, we had been able to make the play all day."

Initially, it appeared as though the Bruins, led by J.J. Stokes, would supply most of the game's highlight footage.

The Bruins forced the Badgers to punt after its first drive. Stokes responded with three receptions for 72 yards from quarterback Wayne Cook on the ensuing drive. A 28-yard field goal capped the 12-play drive and put UCLA on the board first, 3-0.

Entertained by what they thought would be a cakewalk, the Bruins again

kicked off to the Big Ten's best offense. To their surprise, Wisconsin regrouped, and put together a 78-yard scoring drive of their own.

"It's not that we took them lightly," UCLA linebacker Jamir Miller said. "We just underestimated them. We figured they had a simple offense."

This misconception might have been the Pacific 10 champions most costly mistake. The cardinal and white offense proved its strength.

Big Ten Most Valuable Player Brent Moss accounted for 42 yards during drive, finally celebrating with a three-yard plunge into the end zone. The junior laid claim to the Bowl's MVP honors, rushing for 158 yards on 36 carries with two TDs.

This stellar performance may have shocked some UCLA fans, but it was nothing new to Alvarez and his staff.

"It was a typical Moss performance," Alvarez said.

Moss had his performance down to a science.

"I felt I was successful because I am a physical back who stays low and level when moving," he said. "I have a great offensive line and fullback. I put it all together and succeeded."

The combination of an opportunistic defense and controlling offense again capitalized midway through the second quarter.

Senior co-captain Lamark Shackerford recovered a Stokes fumble with 9:04 remaining on the clock. This opened the door for Moss' second touchdown and Rick Schnetzky's second PAT, extending the lead to 14-3.

"It wasn't just the turnovers, it was the points we gave up off the turnovers," UCLA head coach Terry Donahue said.

Senior linebacker Yusef Burgess, the team leader in forced fumbles, upheld his reputation by causing two that afternoon. According to Burgess, it was part of the defense to come away with extra gifts during the holidays.

"They were the key to the defensive plan," he said. "The coaches stressed



MAN YUEN CHENG—WISCONSIN BADGER

to the defense to get the ball back to the offense so they could put points on the board.”

Early in the fourth quarter, that stress couldn't have been more urgent. Bruin running back Ricky Davis erased some of the deficit with a 12-yard TD scamper. The score read 14-10 with 14:08 before the gun.

With UCLA threatening, the Badger defense knew they would be called upon once again.

“We need turnovers,” Shackerford said. “We needed to get our offense on the field.”

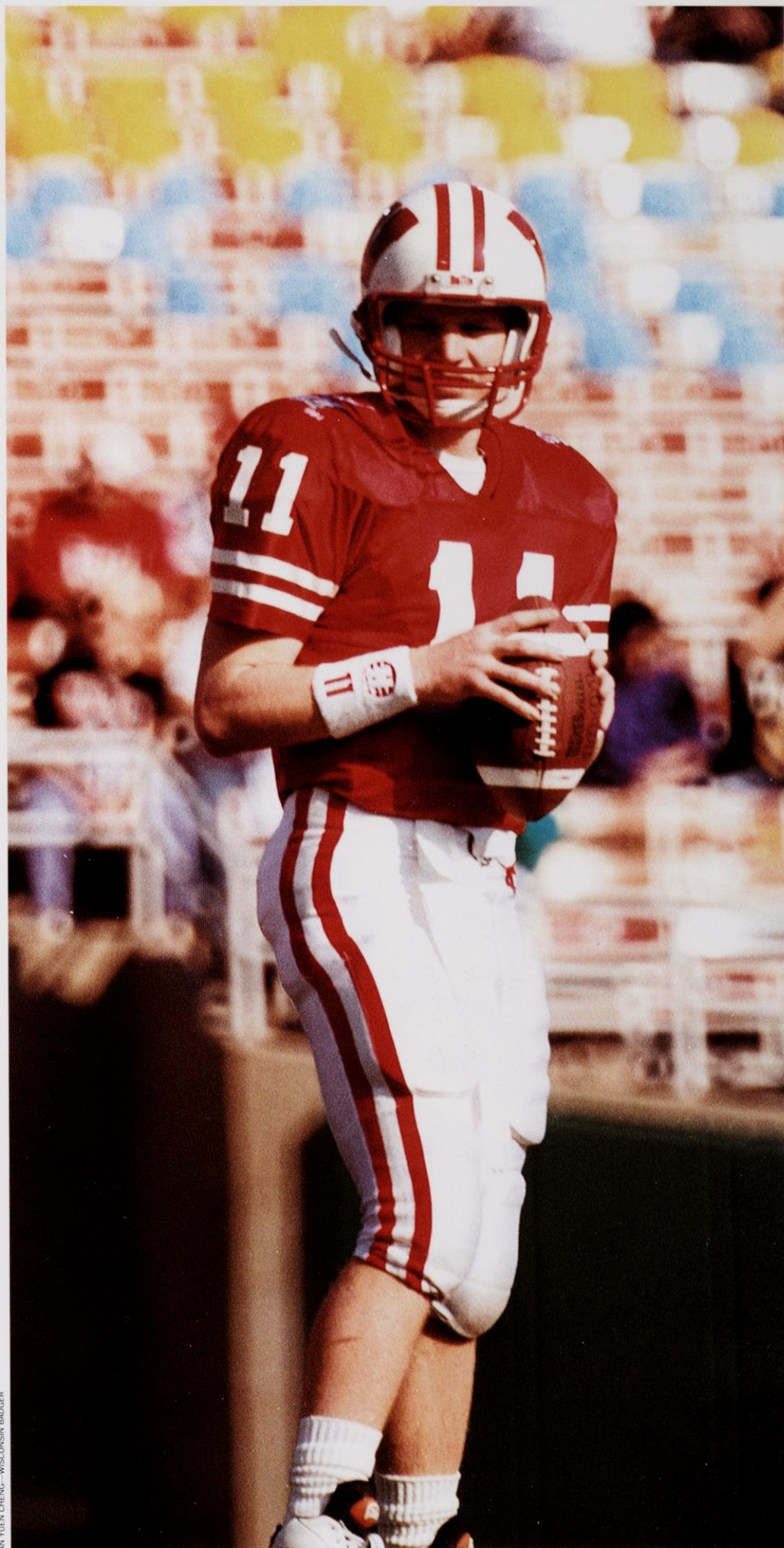
Wisconsin got what it needed again, this time from Mike Thompson's fumble recovery.

Struggling without fullback Mark Montgomery and flanker Lee DeRamus, who were ejected along with UCLA safetys Marvin Goodwin and Donovan Gallitin after a third-quarter altercation, UW quarterback Darrell Bevell, 10 of 20 for 98 yards, bore the offensive burden on his own shoulders.

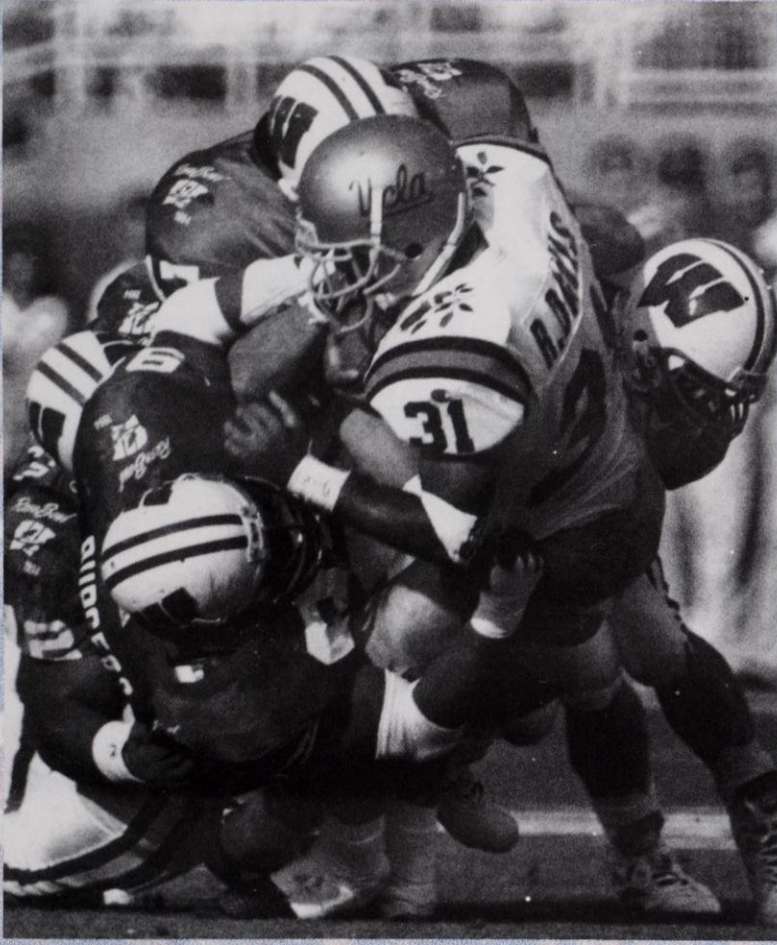
Bevell's uncharacteristic 21-yard end run extended the score 21-10 and accounted for the game's decisive score. Cook created some excitement late in the quarter with a touchdown toss to Mike Nguyen, closing the gap 21-16.

Tension ran high for Bruin and Badger fans alike. As Cook pressed the Bruin drive through a determined Badger defense in the closing minutes, millions of fans sat on the edges of their seats asking: “Will the Badgers choke in the clutch?” With the Bruins deep in UW territory and time running down in the fourth quarter, Cook made a fatal error and ran the ball. With no time outs, Cook could not get another playoff as the Bruins frantically tried to regroup in the wake of his three yard stumble. They would never get the chance as the gun sounded and the UW pulled off a 21-16 win over the Bruins.

Alvarez summed up the dramatic victory in traditional Alvarez style: “A victory like this gives our program a lot of credibility.”



MAN YUEN CHENG—WISCONSIN BADGER





No Soft Serve Allowed!

When NCAA Women's Volleyball comes to town, expect nothing but tough side outs and killer spikes.

By **JUSTIN BURSZTEIN '97**

The NCAA Women's Volleyball tournament, held during the third week of December, contributed to UW's positive national reputation as well. Despite the immense Rose Bowl hoopla occurring at the same time and the elimination of Wisconsin's volleyball team in the second round, the event ended up being a tremendous success.

UW fans produced two consecutive sell-outs in the Field House, setting the NCAA records for both single game and cumulative tournament attendance.

The UW experienced similar success with the NCAA tournament in 1990, when they set a single-game attendance record of 10,935 in a first round match featuring Wisconsin and Illinois.

"The fans were great," said Danielle Scott, NCAA Player of the Year from

Long Beach State. "Having so many people was very exciting."

The final match between Scott's Lions and UW Big Ten rival Penn State provided much of that excitement.

While Long Beach entered the game with supreme confidence, having been the top-ranked team in the nation all season, Penn State took a rougher road to the finals.

Being a bit shaky at the outset, Penn State allowed Long Beach to jump out to an 8-0 lead.

When the first game seemed out of reach, the talent which brought them here resurfaced for Penn State.

They embarked on a 9-2 run making the score 10-9, shattering the mythic qualities surrounding Long Beach.

After exchanging side-outs at 11-10, Long Beach took control, winning by the score of 15-13.

While falling short in game one, Penn State regained composure for game two, running out to a 7-3 lead. Long Beach countered, taking nine of the next 10 points, going up 12-8.

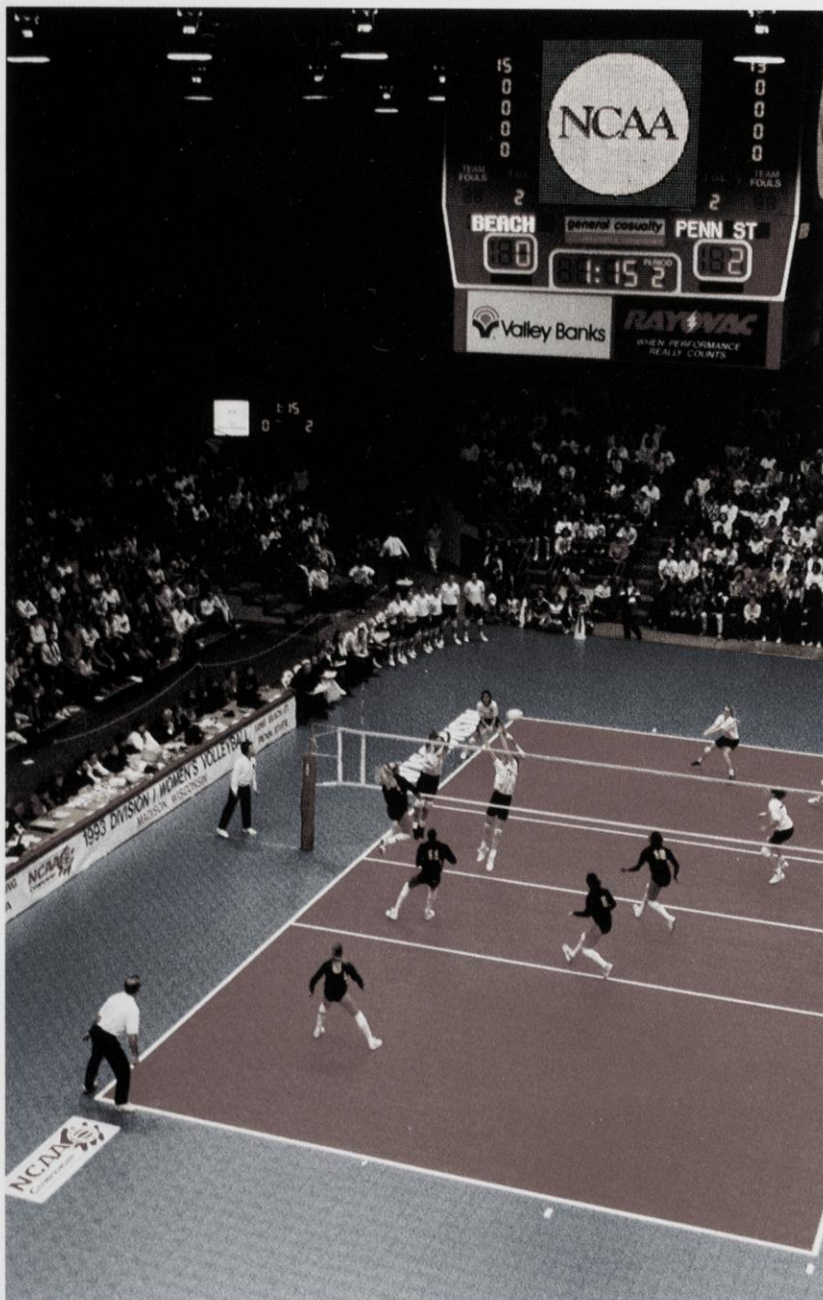
It appeared at this point that Long Beach's Lions were dealt a fatal blow. A kill by Jen Reimers sparked a seven-point comeback and a game two victory.

With Scott playing poorly in game two, another Lion stepped up. Nichelle Burton, a junior middle blocker, made 12 kills through the first two games with four errors.

The Lions played almost perfectly for the rest of the third game, running off eight unanswered points to go up two games to one.

Scott rebounded in game three from previous performance with five kills and only one error. Burton continued to play the match of her life, with six kills for the third straight game.

The fourth game continued in the



MAN YUEN CHENG - WISCONSIN BLOCKER

same manner that the teams established in the first three: One would run off several points with the other to come back and score outscore them.

Penn State made the first move, taking a 5-0 lead. Long Beach responded with eight points.

The two teams went back and forth, with a spurt by Penn State tying the game, 10-10. A series of miscues gave Penn State a 14-11 advantage.

Burton then elevated her game to a previously unseen level. Her 25th kill of the match gave Long Beach a side-out and a chance to serve. After losing the serve, Burton regained the lead back. She leaped for a block, cutting the lead by two.

Penn State coach Russ Rose called a time-out, hoping to stop the momentum that the Lions gained. It failed.

Long Island's Traci Dahl cut the lead to one. Burton's tenth game kill, her 27th overall, tied the game.

In the end, Long Beach secured the victory with astonishing numbers by Burton. She had a career high 28 kills, five blocks and 11 errors, accounting for a .321 hitting percentage. Scott contributed 21 kills and 11 errors. Only one error came in the final two games.

During the post-game press conference, the great fan response and the positive environment brought much praise from the coaches and players.

"The crowd was tremendous help," Penn State coach Russ Rose said, referring to the support his squad received during the final match. "The energy in the building was such that a comeback could be made."

Long Beach State Coach Brian Gimmilaro had positive things to say about the crowd and the play of the final match.

"The finals will be remembered by

the 11,000 here. It will be a tremendous step for the sport," he said.

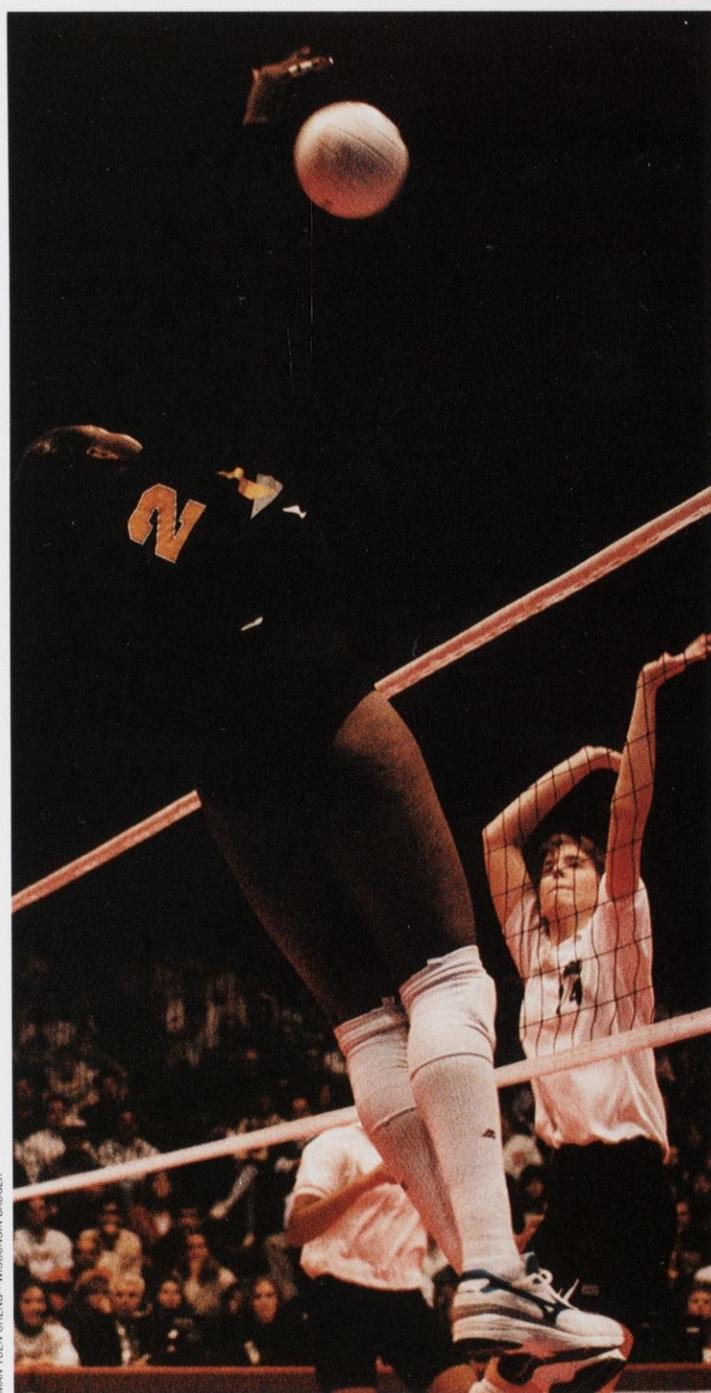
Although the Badgers failed to reach the finals, they still did well.

"Going into the tournament, we did not think we had much of a chance of getting into the Final Four," Badger Brigitte Lourey said. "We know we

could have gone farther, but we still did really well."

While admitting a wish to play in the finals, Lourey felt the tourney would motivate the team.

"Just sitting in the stands was good," she said, "knowing we could get there."



MAN YUEN CHENG—WISCONSIN BADGER

DON'T SEND THEM FLOWERS

The UW Women's Volleyball team showed everyone that roses were the furthest things from their minds.

By **JUSTIN BURSZTEIN '96**

In a season defined by up-and-down play, the University of Wisconsin-Madison's Women's Volleyball team finished the year with a 19-13 record, including an exciting victory in the NCAA Volleyball tournament.

Entering the season, most people expected a mediocre play from the Badgers. While the Badgers finished fifth with an 11-9 conference record, it did not truly reflect their efforts. Jim Cook's squad faced a powerhouse Ohio State and the Penn State Nittany Lions, who advanced to the final round of the NCAA tournament this year.

Their season began with a rocky start, losing their first two games. Their strength soon returned, as they won eight of their next nine. Continuing to play in streaks, they dropped their next three games to Big Ten opponents.

The Badgers bounced back, showing continued improvement as they won four of their next five games.

This improvement was shaped by several members of the team who made their presence felt on the floor. These Badger stars included Brigette Lowery, a junior from Minnesota, Joanna Grotenhuis, a junior from Juneau, Alaska and Kristin Sobocinski, a senior from Hales Corners, Wisconsin.

Lowery led the team in kills on numerous occasions, including a career high 34 kills in a five-game victory at Iowa. Unfortunately for the Badgers, Lowery announced her transfer to the University of Minnesota for the next year at season's end.

Grotenhuis and Sobocinski also turned in several great performances against Michigan State, Purdue and Iowa. Grotenhuis pounded home 26 kills in several matches, leading the UW in kills in 12 matches this season. Sobocinski turned in several key performances for the Badgers this year.

As the season wound down, Cook's team dropped three, won three and



The Badger Women's Volleyball team sings Varsity after their first round victory in the NCAA tournament



WOMEN'S SPORTS INFORMATION

Row 1: Aleah Coughlin, Cathy DeZutel, Manager Sarah Terry, Athletic Trainer Terri Groessi, Jamie Smith, Laura Abbinate, Dawn Kelly; **Row 2:** Holly Smith, Kelli Luther, Tricia Landry, Laurie Smith, Kristin Sobocinski, Brigitte Lourey; **Row 3:** Assistant Coach Margie Fitzpatrick, Assistant Coach Megan McCallister, Head Coach John Cook, Joanna Grotenhuis, Kelly Kass

then won three of the last five Big Ten matches, entering the NCAA tourney on a positive note.

The South Florida Bulls posed the first challenge to the Badgers, as they played before a frenzied Field House crowd. UW controlled the match from the outset and winning in three games, 15-4, 15-7 and 16-14.

After the first-round triumph, the Badgers traveled to Honolulu for a match against the University of Hawaii Rainbows. Despite the Badgers' effort, Hawaii outperformed them on the floor: the Badgers succumbing to the Rainbows in four games.

The early departure from the tournament aside, the Badgers showed signs of promise this season. The continual team improvement, coupled with the confidence boost of their first round NCAA win, will help the Badgers further their efforts to be among the Big Ten elite. The loss of Lowrey and Sobcinski will affect the team considerably, but the Badgers feel that they can overcome this loss and push forward toward another NCAA tournament berth. With Joanna Grotenhuis returning as team leader, the Badgers will attempt to turn in more consistent play.

"Our goal is to play hard and improve," Grotenhuis said.

The core of remaining young talent will insure the Badgers' improvement. The team should stay on firm ground for the next several years, eventually becoming a force in the Big Ten. 🏐

A Killer Mom

With more than just studies on her mind, Joanna Grotenhuis proves that with determination and patience, things always work out.

By **JOANNA COHEN '94**

Her fans know her as a starter on the Wisconsin women's volleyball team. Her instructors know her as a junior in exercise physiology. Two-year-old Kelsey just calls her Mom.

Joanna Grotenhuis began playing college volleyball at Southwest Oregon Community College. After one season, she sat out for a year-and-a-half. In Fall, 1992 she transferred to Wisconsin and made the squad as a walk-on.

Originally from Juneau, Alaska, Grotenhuis knew she wanted to play volleyball at a Division I school.

"I have always known or assumed that I was going to play volleyball," she said. "I knew as soon as I took that year off I was going to play again."

Margie Fitzpatrick, an assistant women's volleyball coach, believes Grotenhuis has proven that a woman can successfully juggle school, sports and motherhood.

"She has had to sacrifice some things

to participate in others," Fitzpatrick said. "She does not have the time or maybe the need for the social life that a typical athlete has, because she has a family to come home to. She wakes up everyday and has to manage her time. She knows what is important to her and what has to get done."

While Grotenhuis worked very hard learning to play the position of outside hitter at a fast-paced, Big Ten level, Fitzpatrick saw promise in her from the outset.

"She definitely showed a lot of potential athletically, that's what sparked our interest in her," Fitzpatrick said. "But, you could tell that she had not been trained at the level of our incoming freshman."

With patience and persistence, Grotenhuis met two important goals.

"One of my goals was to get a scholarship and the other was to start," Grotenhuis said.

Grotenhuis led the Badgers (15-11) in kills in 12 matches this season and recorded season highs in all other categories.

"I have always been able to hit, but defensively, I have improved leaps and bounds," she said. "That is where all of the hard work came in and that is the biggest difference between [in my play] this year and last."

"Her biggest strength is her perseverance and her physical ability to rise to the challenge," Fitzpatrick said.

While Grotenhuis has an easy time winning on the court, managing her time seems considerably more difficult.

"Kelsey comes first, volleyball comes second and, unfortunately, school comes third," Grotenhuis said. "I can't not be a mom and I can't not go to



Grotenhuis, top, talks it up with rest of the team during a game.

practice — so school gets pushed aside a lot. In the end, I will still get my diploma. If I budgeted my time well, I could only imagine how much more I would get done.”

Grotenhuis only has one year of eligibility left and she already has some personal goals in mind.

“Rather than being pretty good and then being done, I want to be able to be the best player I can be. I would like to reach a level that I am happy with.”

**It is better to try
even if you fail,
but I think you can
do anything with
hard work.
I say go for it.**

In addition, as a senior member of the squad, Grotenhuis will be in a position to lead. This allowed her to consider some team goals as well.

“Our team goals are always to play hard and improve. I think we have really done that,” she said. “We just need to be more consistent.”

Fitzpatrick thinks that Grotenhuis’ final year will most likely be her best.

“She will be even more of a contributor in the future because of the time and the work she will put in,” Fitzpatrick said. “I think she is only going to improve.”

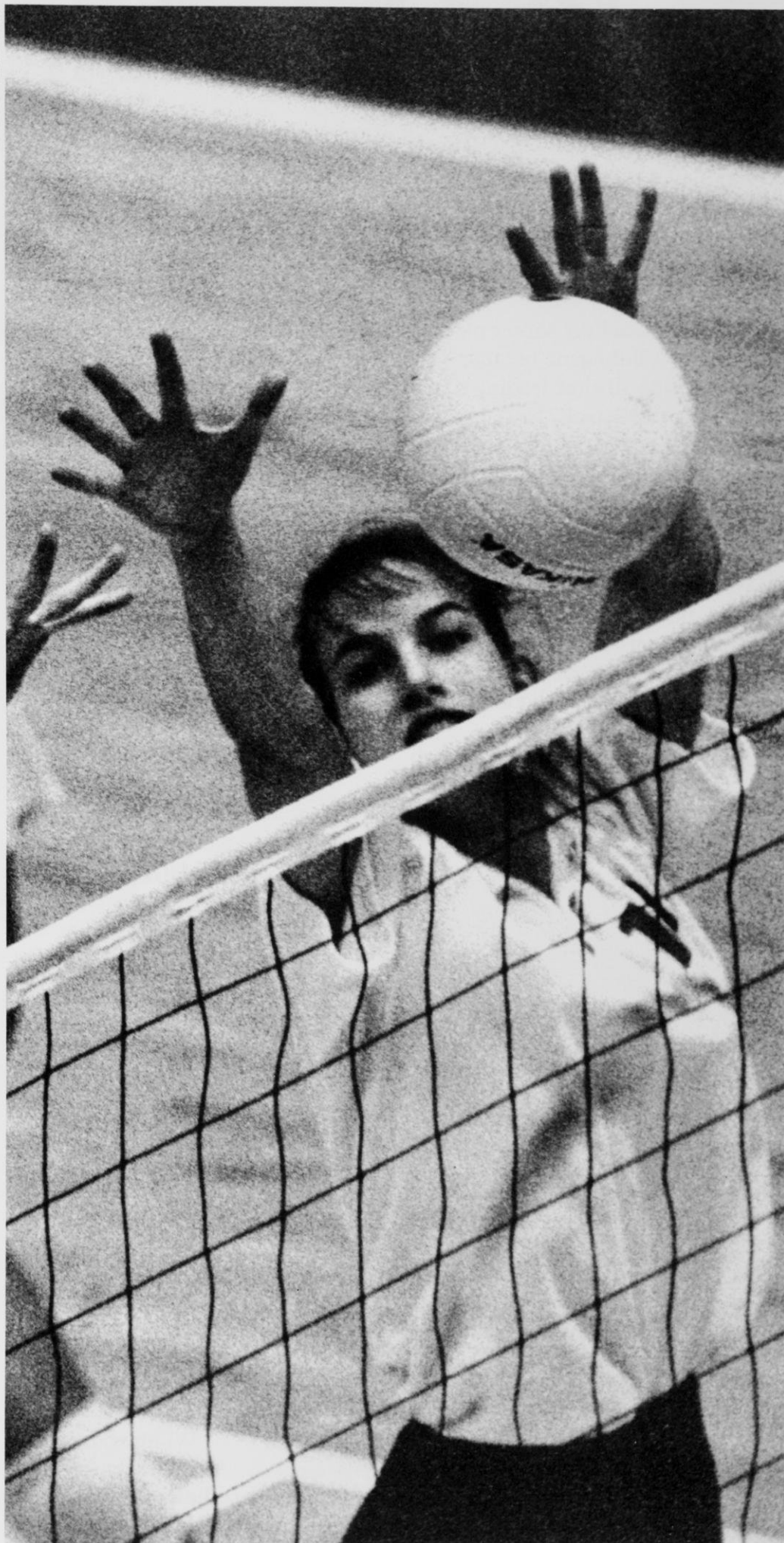
Even though Grotenhuis sometimes feels lost, she would encourage other women not to give up their goals.

“It is better to try even if you fail, but I think you can do anything with hard work,” she said. “I say go for it.”



Grotenhuis leaps for a block.

MAN YUEN CHENG - WISCONSIN BADGER



Kicking right along

After a career as one of the greatest prep soccer players in Wisconsin History, Heather Willihnganz made the transition to the college level and contributed to the Badgers successful season.

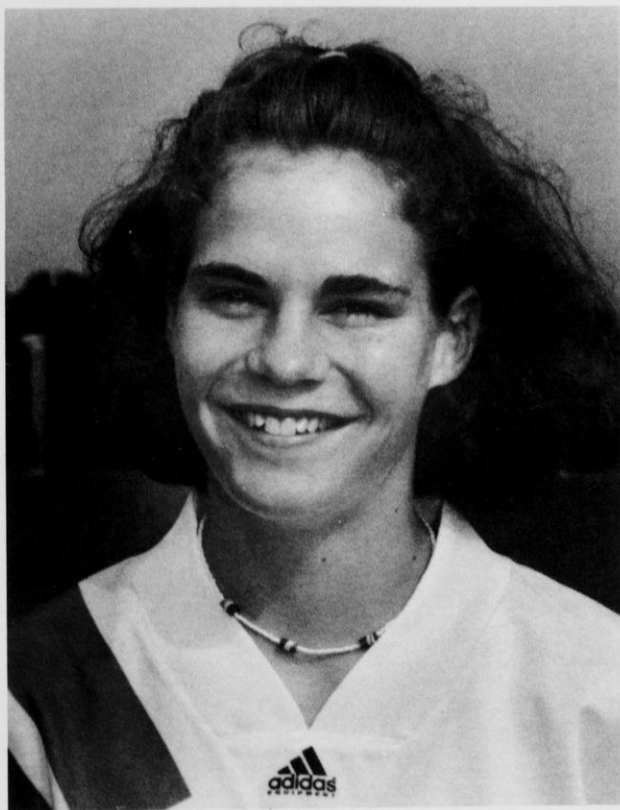
By MICHAEL A. BLUHM '96

As a high-school soccer player, Heather Willihnganz became Wisconsin's all-time leading scorer with over 150 goals. Not only that, the three-time first team all-conference selection, made the all-state team in 1991.

However, upon commencing her college soccer career at UW-Madison, she felt a bit apprehensive.

"I did not know what to expect," the first-year forward from Waunakee, Wisconsin said. "I was a little nervous, and I did not even think I would play."

With outstanding speed, superb athleticism, and striking high school statistics, others had considerably higher expectations.



Willihnganz made the transition from high school to college with very few problems, and continually gained confidence and ability throughout the season.

"At the beginning, she was a little bit lost, but later in the season, she knew what she was doing," Erica Handelman, senior and tri-captain said. "She does not lack confidence. She comes out all the time and plays hard, and that is exactly what we need."

Coach Greg Ryan knows Willihnganz has what it takes to be a star at the collegiate level and made no bones about it when talking about the 5-foot-9 forward.

"When we [coaches] watched her play as a high school student, we thought she would be one of the top athletes in the college game," the eighth-year coach said. "She is faster, stronger, jumps higher and she is just a natural around the goal."

After beginning the 1993 season as a substitute, Willihnganz worked her way into a starting role midway through the season. She started in 12 of the UW's 18 games, and was the Badger's second leading scorer with eight goals and three assists.

Willihnganz's tremendous speed allowed the cardinal

and white offense to open up and play long balls. Such speed, coupled with her goal scoring ability made times tough for opposing defenses.

Willihnganz's abilities paid off for Wisconsin, as they finished the regular season ranked ninth in the nation, with a record of 15-3.

Off the field, Willihnganz looks like an average collage newcomer, with an innocent smile and a happy-go-lucky demeanor. On the field, however, she is the fiercest of competitors.

"She is real fun to be around, real light-hearted," Ryan said. "But when she is on the field, she is all business. And that is a great combination to have."

Even with her prosperity this season, Ryan feels that Willihnganz can take her game to the next level.

"She had not even scratched her potential," he said. "She has the potential of becoming one of the most dominant forwards in the country. She is going to have to learn some things to get there, but it is possible."

Time will tell, particularly next fall, if she will reach that level. As for her inaugural season as a Badger, she showed a prowess that very few players could match.



Heather Willihnganz makes her presence felt on the field by ruthlessly attacking the ball.

True to Form

Proving their absence from last year's NCAA tourney an aberation, the women's soccer team renewed their presence as national contenders behind the forces of a four-year veteran and a sterling rookie.

By **MICHAEL A. BLUHM '96**

After a year hiatus from the NCAA Tournament, the UW women's soccer team returned to form as it compiled a 16-4 overall record before losing to George Mason in the second round.

After a disappointing 1992 campaign, the UW rebounded behind a seasoned veteran and a fearless rookie.

Senior tri-captain Erica Handelman ended her collegiate career just like she started it, leading Wisconsin in scoring and to the quarter finals of the NAAs.

The 5'7" forward missed the final seven games of the 1992 season due to a knee injury. Her '93 play indicated a complete recovery.

Preceding the season, Handelman played on the North team at the U.S. Olympic Sports Festival. Obviously, the experience paid off as she scored nine goals and had seven assists to lead UW with 25 points and receive Central



MAN YIEN CHENG — WISCONSIN BADGER

Region All-American first team honors. She closed out her career in fifth place on the all-time Wisconsin goal scoring list with 31.


Despite the Handelman's departure, a changing of the guard took place

that will benefit UW soccer in years to come.

Freshman Heather Willihnganz, Wisconsin high school's all-time leading scorer, finished as the Badgers second leading scorer with eight goals and five assists. Willihnganz's teammates voted her one of the most improved players on this year's squad.

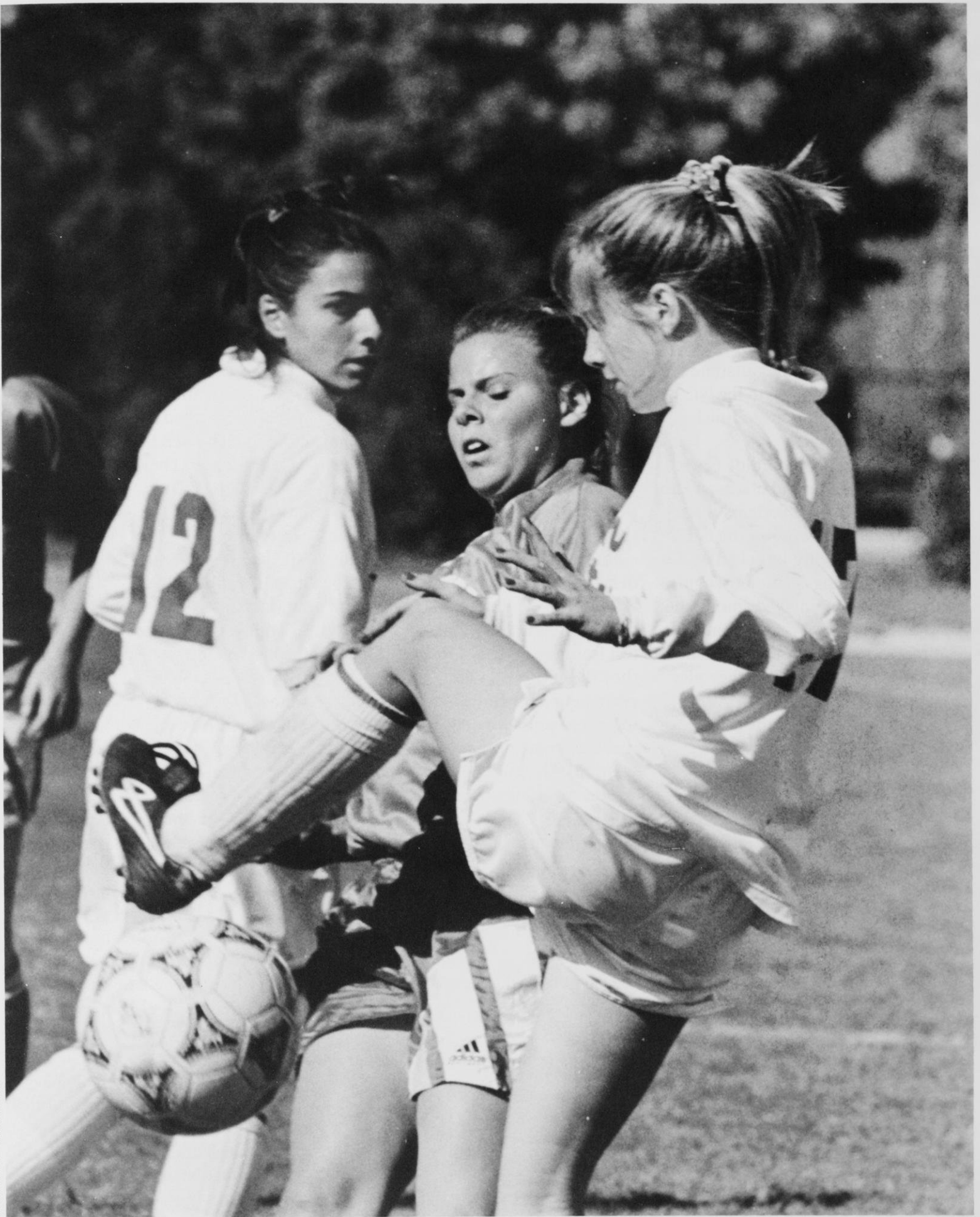
Junior midfielder Jackie Billet finished third in scoring with 18 points and also received recognition as a first-team selection to the Central Region All-American team.

Head Coach Greg Ryan, in his eight seasons, led the UW to a fifth NCAA appearance in six years, compiling a 112-32-7 record. After the season, Ryan decided to step down as head coach, allowing assistant coach Dean Duerst the opportunity to take over in fall '94.

With healthy young talent returning next season, the program can look forward to the success it enjoyed in recent years. 



Row 1: Carrie Maier, Chrissy Amtdt, Kari Torkko, Ursula McKnight, Holly Pierson, Julie Johnson, Becky Prestigiaco, Jackie Billet; **Row 2:** Meredith Frommer, Cheri Skibski, Sheri Skurmick, Tricia Vanderbeck, Janet Newinski, Melissa Stobermann, Jenny Haigh, Heather Willihnganz, Jill Stewart; **Row 3:** Assistant Coach Ray Kordus, Assistant Coach Dean Duerst, Laura Rademacher, Heather Maier, Cary Walch, Susie Holt, Erica Handelman, Head Coach Greg Ryan, Assistant Coach Stephanie Gabbert, Trainer Jill Hannawell



MAN YUEN CHENG — WISCONSIN BADGER

Janet Newinski, right, fights for control of the ball while Meredith Frommer (12) looks on.

A Show of Force

Lacking the glare of the spotlights, the men's soccer team laid the competition to waste on their way to their time in the sun, hosting, and playing in, the NCAA championships.

By **JUSTIN BURSZEIN '96**

Perhaps lost among the successes of UW revenue sports, the men's soccer team made some outstanding achievements, advancing to the NCAA tournament quarterfinals to finish an exceptional season.

Finishing with a record of 15-4-4, second in Big Ten regular season and tournament play, the Badgers made their best ever showing in the NCAA tourney before being knocked off by two-time defending champion Virginia.

The squad also finished among the top twenty in several post-season polls. Their success should not have failed to impress, considering that they play in the nation's toughest conference. Their opposition outside the conference schedule was also challenging.

The team's regular season was marked by play which, though intense, was occasionally listless. The Badgers racked up impressive wins over Ohio

State and Michigan State, yet fell 4-1 to nemesis Indiana, a game which Coach Jim Launder called "extremely disappointing."

All but forgotten was the regular performance, once the Big Ten tournament began at the Walnut St. Soccer Complex on Nov. 4. The cardinal and white cruised through the opening rounds, including a 3-1 semi-final win over Ohio State. Though it appeared the Badgers were destined for another contest with the Hoosiers, Penn State defeated IU in a semi-final upset.

Entering the finals, Launder's squad was confident, but expected a stiff test from the Nittany Lions. A stiff test they did receive, falling 1-0 in an extremely hard-fought contest. The lone goal scored by PSU's Nick Scott was what may only be called a fluke. Despite opportunities throughout, the Badgers failed by not capitalizing upon them.

"Maybe we were playing a little bit

not-to-lose today," Launder said after the game.

Whatever the reason for the loss, the chances still appeared good that the team would get an invitation to the NCAA tournament.


"I'd be shocked if the UW didn't get a bid," OSU coach Barry Gorman said. "They have to. They're a good team."

Several days later, with the team crowded around a television at State Street Brats, the good news arrived: The team had a bid, and its opening match, against Notre Dame, would be in Madison.

The Notre Dame contest featured inspired Badger play, as they advanced with a 3-1 win. Particularly impressive were goalie Tim Deck and defenseman Mike Gentile, who scored two goals.

The team continued its winning ways, advancing in the tournament until the semi-final round, where they met soon-to-be World Cup member Claudio Reyna and the Virginia Cavaliers, who ended the Badgers' run with a 3-1 loss.

Anything but disappointing for the Badgers, the season showed a team who made tremendous strides toward becoming a national powerhouse. In 1994, while seeing a number of outstanding underclassmen return, will also be the Badgers first season in four years without supergoalie Deck, who graduated in 1994. The team's true meddle, and Launder's abilities, will be severely tested in the year ahead, and a replacement for an irreplaceable athlete must be found.

Hopes are high that the team will step up once again. The NCAA quarterfinals may not be the Badgers' end in '94, but only a stepping stone. 



NOTRE DAME'S REPRESENTATION

Row 1: Mike Malen, Greg Esser, Laith Murad, Todd Wilson, Nick Pasquarello, Tim Deck, Jon Belskis, Alastair Steel, Jason Hoke, Matt Holmes; Row 2: Associate Coach Bill Reddan, Josh Provan, Ron Ackerman, Jeff Doherty, Andy Steele, Ismael Ozanne, Lars Hansen, Jeff Gold, Bryan Grimm, Athletic Trainer John Fowler; Row 3: Head Coach Jim Launder, Blaze Konkol, Chad Cole, Ryan Kehoe, Shea Huston, Scott Lamphear, Travis Roy, Travis Heacker, Dominick DeGiovanni, Frank Mathews, Todd DeAmicis, Mekeal Andren, Assistant Coach Ian Barker



Success outside the Spotlight

UW goalkeeper Tim Deck excels in his field despite the lack of recognition known to other accomplished athletes.

By **MICHAEL WEINGARTER '94**

When ever people discuss great athletes at the UW, talk often turns to the high-profile football, basketball or hockey programs. The resulting anonymity has had no affect on goalkeeper Tim Deck, who plays his brand of soccer with every ounce of determination, guts and grit — only without the cameras.

The goalie for the UW Men's Soccer team may be one of the best kept secrets on campus. Giving everything he's has during each and every game, it seems more likely that someone could identify a state legislator than the man responsible for keeping the Badger men's soccer team afloat.

Though many people outside the soccer world do not know Deck, those in the sport recognize his talent.

"When you have got a guy like Tim Deck in the goal, you are going to have a very good team," Notre Dame Soccer Coach Mike Berticelli said.

"He is an all-around great goalie and a great athlete," Mark Dinacci, Penn State goalkeeper, said. "The Big Ten needs more guys like Tim Deck."

The recognition comes from not just the collegiate ranks but the professional as well. Rumors have Deck among the top ten goalies coming out of college in the next several years. Several professional teams have courted Deck for their squads. His coach sees great potential for him in the sport.

"He is getting a reputation as one of the nation's top goalies," UW Head Coach Jim Launder said.

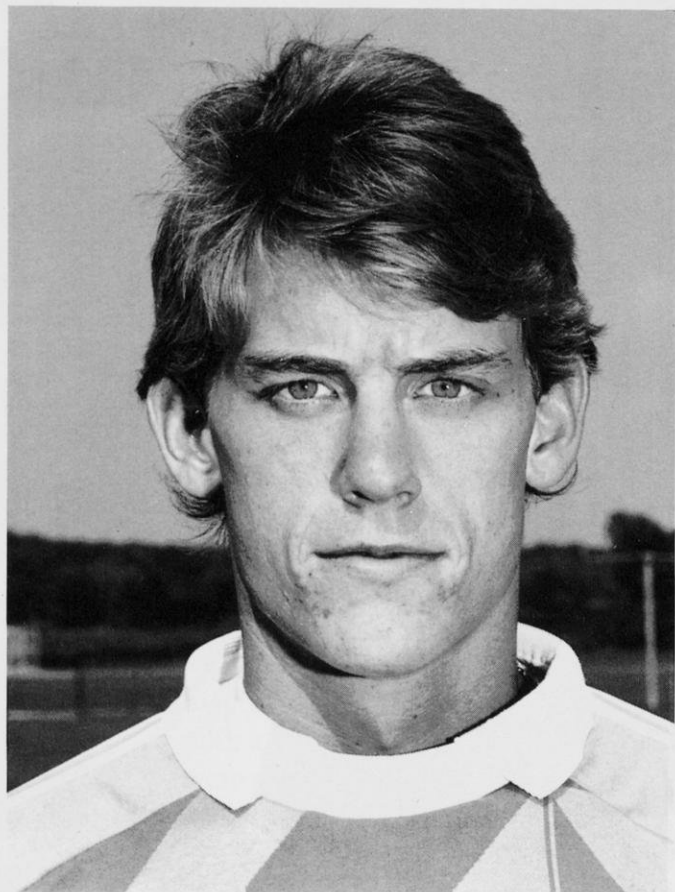
Despite the respect Deck commands on and off the field, nothing came easy.

Deck said that coming out of high school, he had very few options, so he took an offer from the University of Central Florida. He spent his freshman year building up enough clout to transfer to the UW the next year.

Even after his arrival, Deck remained unknown to the Badger Soccer squad. This anonymity threatened to become permanent when Deck received a surprise telephone call from his Central Florida coach who subsequently had Deck's eligibility suspended, forcing him to sit out a year.

What looked like a sign of misfortune ended up being a positive experience for Deck. He used the off time to train and to mature. This paid big dividends to both Deck and the UW.

In 1991, Deck tied a school record in registering a .73 goals-against average en route to a second team All-Big Ten selection. Throughout his career his goals against average has never been higher than one goal per game for a particular year. In 1993, he held the school record for shutouts in a season. In only three years, he has recorded almost as many saves as UW record holder Bob Kollasch, who had played for four full years.



MEN'S SPORTS INFORMATION

Perhaps Deck's unique stature lay in his uncanny confidence displayed in goalkeeping. He creates both a physical and mental deterrent to opponents.

"Some goalies just stand back on their line and try to make the save, but, to me, if I am going to save the shot, then I am going to make him beat me," Deck said. "If I come out like a madman for a cross — whether I get it or not — the team is going to hesitate next time."





Good Things in Big Packages

Contrary to the popular proverb, the towering Rashard Griffith proved, that in combination with talent and determination, size means everything in basketball.

By **VALERIE G. PANOU '96**

Good things might come in small packages, except for a particular member of the Wisconsin Men's Basketball team. The colossal, 6-foot-11 Rashard Griffith had both fans and foes expecting great things from the moment that he set foot on the court for Wisconsin.

"I think when you're as talented a freshman as he is, there's a lot of conversation which can add additional pressure," UW Head Coach Stu Jackson said. "But he's handled all the pressure beautifully and deserves a lot of credit."

Griffith's talent led Chicago's King High School to an amazing 117-4 record during his career. As a senior, the No. 2 recruited center in the nation averaged 22 points per game, 14 rebounds and 7 blocked shots en route to a second state title and the national title.

With these credentials on his résumé, Griffith met the challenge of being the only first year player expected to start for Jackson and the Badgers this year.

"Coming from Chicago and playing against some of the best players of the world, it's helped me adjust to from the high school level to the college level," Griffith said. "At King, I was the first option going down the court, but here I have more options. I'm a well rounded player."

This well-rounded center did not leave his winning tradition back in the Windy City. Griffith helped change the UW basketball tradition as the Badgers clinched their first berth to the Big Dance in 47 years.

"I feel that I'll meet my expectations when we go to the NCAA Tournament," Griffith said. "When I came in, the coaches told me that they expected me to come in and do what I'm capable of doing."

Griffith met his expectations in the

tournament, leading the Badgers to a stunning victory over the Cincinnati Bearcats. Griffith's play helped advance the team to the second round where they succumbed to the number one seed, Missouri.

Before the season-ending loss, Griffith showed that he meant business. While banging around in the front-court, Griffith led the Big Ten in four categories: scoring (19th, 14.2), field goal percentage (4th, .560), rebounds (6th, 8.3) and blocked shots (1st, 2.8).

Last season, the Badgers out-rebounded only one Big Ten opponent. With the addition of the big man, UW out-rebounded 14 teams this year, including six Big Ten foes. Most of the success can be attributed to Griffith's hard-nosed play.

According to teammate Tracy Webster, this kind of competitiveness motivates the veteran squad.

"He plays a big part in our offense and defense, and when he plays an all around game, the majority of the time we are going to win," Webster said. "First-year players don't respond to pressure well, but Rashard has responded real well. He's willing to do what he has to do because he knows his capabilities."

Jackson believes that Griffith's skills allow him to fit in with the veterans.

"I think that he's been accepted with the veteran squad and the squad has accepted him as a vital part of the team," he said. "Rashard has really done a good job in accepting his role."

Although Griffith's athletic ability allowed him to adjust to his role on a veteran squad, he also had to accept injury sidelining him for the first time ever in his career.


"Injuries to him were something that was very foreign to him," Jackson said. "Now that he's gone through it, next

time he does get injured, mentally he'll be able to handle it. The great thing about him is that he'll play hurt, he'll play with pain and that's a mark of a good player."

This good player came from a great recruiting class. The class ranked the Badgers among the top ten in the nation. Griffith, Jalil Robert and Darnell Hoskins' presence drew sellout crowds for every home game for the first time in UW history. Griffith says this hype has had a positive effect in his game.

"I've been used to it since eighth grade," Griffith said. "I've gotten used to the negative and positive side of the conversation. But you can't pay too much attention to the good or bad. If you pay too much attention on the good you get a big head and if you pay too much attention to the bad you get down on yourself. I believe you've got to keep an even head and I think I've been successful with that."

After winning two high school state titles, the next step for the most-heralded recruit in UW history will be to showcase his talents in the Big Dance in Utah. After that, there's no telling how far the big man will go.

"It's obvious that this kid's got a future in this game," Jackson said. 



MAN YUEN CHENG — WISCONSIN BADGER

Led by a strong offense, Finley & Co. brought the rebuilt Badgers in from the cold to ask the big question.

May We Have This Dance?

By **VINCENT F. FILAK '96**

In a season more dramatic than scenes in a Hollywood movie, the UW Men's Basketball team achieved many firsts.

The Badgers posted the first NCAA bid since 1947, became the first team to earn back-to-back post season bids along with other UW records.

The team looked ready to win it all right from the get go. With the return of junior star Michael Finley, the arrival of Rashard Griffith and solid core of players who had dazzled Badger fans in 92-93, the Badgers seemed poised to take the crown in the Big Ten.

The season exploded as the Badgers streaked to an 11-0 record, including wins over state rivals UW- Green Bay and Marquette. The Badgers felt confident that they may finally get to the NCAA tournament.

Along with success came difficulties

as the Badgers rode into Minnesota thinking that they would dispatch the lowly Golden Gophers. The Gophers shattered the Badger invincibility with a 90-53 victory as fans chanted "Overrated."

The UW bounced back, defeating a Purdue team led by Boilermaker star Glenn Robinson. The Badger fans had faith. Upsets happen, they thought, the Badgers will still make the Big Dance. Then the bottom dropped out, and the Badgers had serious difficulty.

They lost nine of their last fourteen, including four in a row. The imminent NCAA bid seemed more a dream than a reality. The UW knew they had to win three of the last five for a remote chance.

After being trounced by Illinois, the Badgers defeated high-powered Michigan, led by Jalen Rose, Juwan Howard and the rest of the "Fab Four," 71-58. A definitive loss at Northwestern set the stage for a dramatic season end. The


Badgers knew they had to beat Iowa at home and knock off the Indiana Hoosiers on the road. The first part worked without a hitch. The UW jumped all over the Hawkeyes at the Fieldhouse, 95-71.

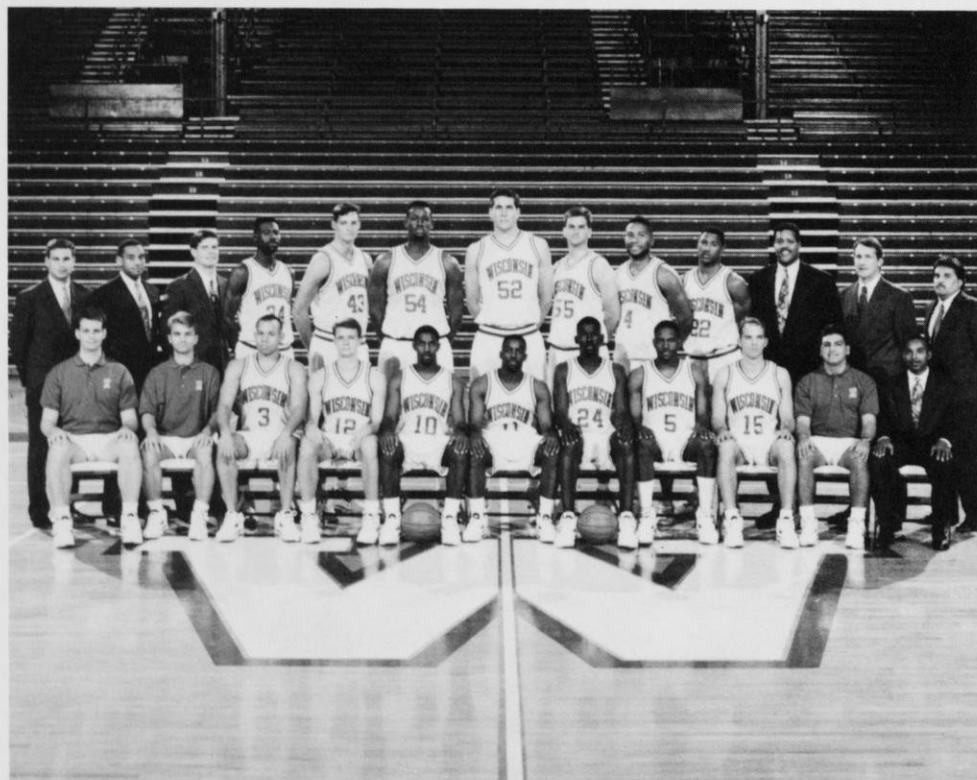
Then came the moment that every coach and player dreams about from the first moment they pick up a ball: a chance to be the Cinderella team as they entered Indiana's Hoosier Dome. The happy ending was not to be as they lost, 78-65.

Good bye dream, hello NIT. They still huddled around the television at Jackson's home; hoping, praying for a miracle. Maybe divine intervention would give them a birth to the big dance. As the pairings were made, the Badgers saw their dream fade, only to leap off the screen in a technicolor jubilation that almost destroyed Jackson's home. The team had racked up enough points to place their name in a bracket. They were scheduled against Cincinnati.

The Badgers did not disappoint as they dispatched the Bearcats 80-72 in the first round, behind 22 points from both Finley and Griffith. Griffith also added 15 boards as they advanced to the second round. Finley's 36 points went four naught as the Badgers fell to Missouri, 109-96.

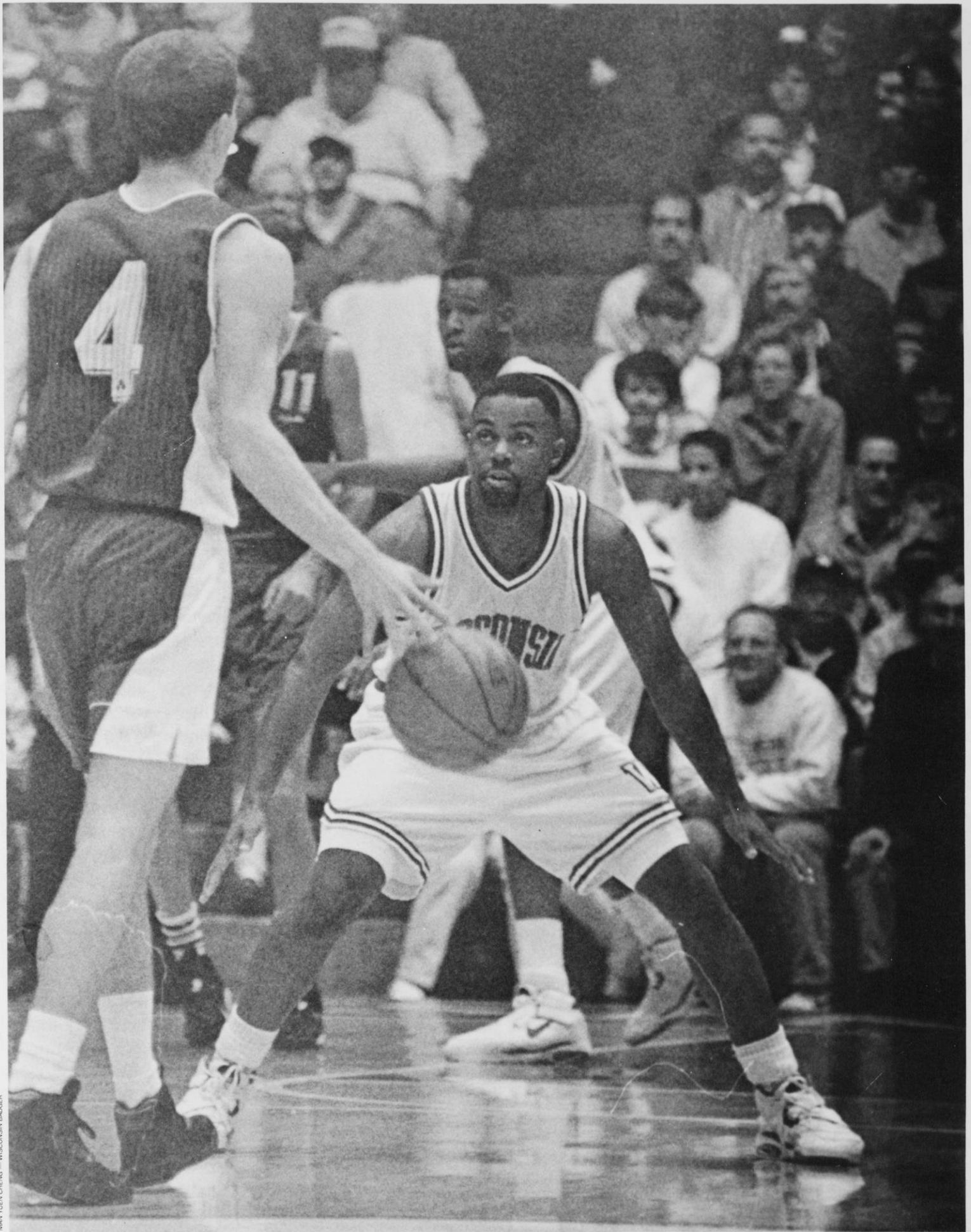
The season proved to be extremely memorable. Posting their best start at 11-0 since 1915-16, they sold out every home game for the first time in UW history. They set records from the most three point attempts to the highest poll ranking in UW history. They showed the rest of the nation that they would not crack under pressure.

With the return of Finley, Griffith and Andy Kilbride, along with a host of new talent, the Badgers will attempt to buck the odds once again and tango all the way to the Final Four. 



NEWS SPORTS INFORMATION

Row 1: Manager Pat Stroebel, Manager James Whitford, Jason Johnsen, Chris Conger, Darnell Hoskins, Tracy Webster, Michael Finley, Jallil Roberts, Andy Kilbride, Equipment Manager Tim Lopez, Strength and Conditioning Coach Robert Hackett; Row 2: Administrative Assistant Brian Hecker, Assistant Coach Bob Beyer, Assistant Coach Tim Buckley, Howard Moore, Jeff Petersen, Rashard Griffith, Grant Johnson, Greg Timmerman, Brian Kelley, Otto McDuffie, Head Coach Stu Jackson, Trainer Andy Winterstein, Associate Head Coach Stan Van Gundy



MAN YUEN CHENG — WISCONSIN BADGER

Fall from Grace

Appearing to lose despite the talent of their squad, the Badger Women's Basketball Team found themselves under .500 and their coach found herself out of a job.

By **JAMES R. PLAISANCE '96**

After eight years, Head Coach Mary Murphy found her efforts to forge a sports dynasty at the UW fail to come to fruition, with lackluster results eventually forcing her to resign as head coach.

When Murphy took the reins of the program in 1986, she saw a major rebuilding task in front of her. To her credit, in the 1991-92 season, she guided the Badgers to third place in the Big Ten and won the conference's Coach of the Year award. The cardinal and white finished that season ranked 25th in the nation and received the UW's first ever bid for the NCAA tournament.

With such success came greater expectations. In the 1992-93 season, injuries took their toll on the squad and created much disappointment for Badger fans. The Badgers struggled to

a 7-20 record as pre-season all-American forward Barb Franke tore a knee ligament and missed the entire season. Although many anticipated a better output last season, the disappointment created only a minor set back because players as well as fans had faith in Murphy's system.

Coming into this season, it appeared that the young but talented Badgers could take a major step forward. The UW squad included three Wisconsin Associated Press Players of the Year: Dolly Rademaker ('91), Katie Voigt ('92) and Jennah Burkholder ('93). Murphy felt confident despite last season's misfortune.

"Overall, I'm pleased with what we have developed and what we have going," Murphy said. "Our style of play won't change. We'll push the ball up the floor, toe the three-point line, have an aggressive, stifling defense, and baffle our opponents on how to stop our inside-outside game."

Unfortunately, UW could not execute Murphy's scheme consistently this season. The Badgers finished with a 13-14 overall record, and just 6-12 in the Big Ten, placing them ninth in the conference. With the season the UW had, Murphy points out, any one could point out the Badger's faults.

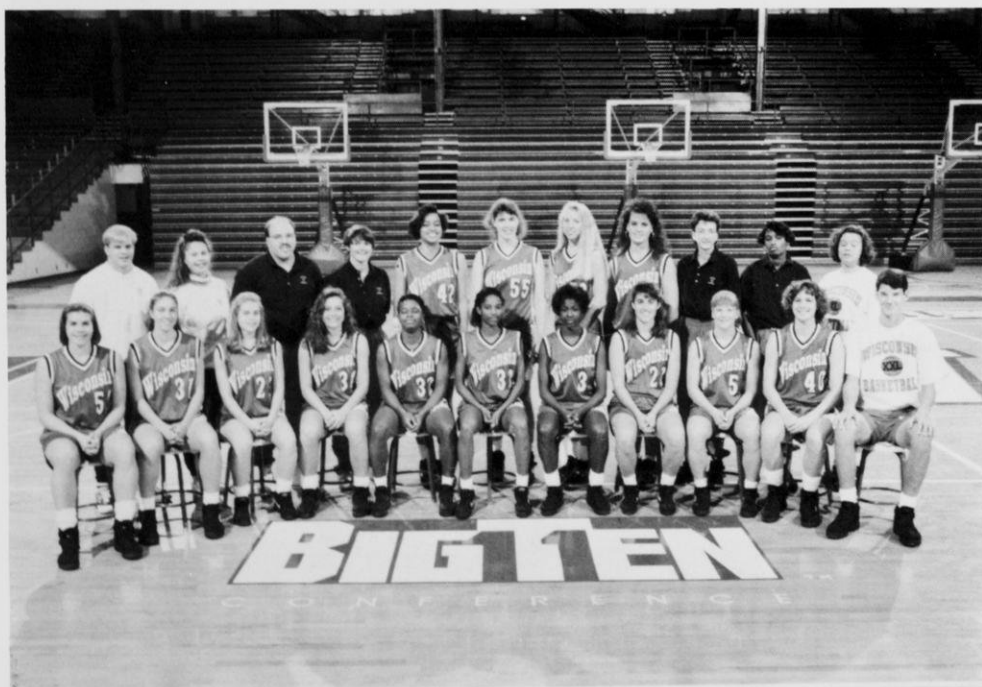
"The difference (between wins and losses) has come down to two things: inexperience in certain situations, which leads to turning the ball over too many times and not having a chance to get as many shots as we need," Murphy said.

Murphy set a goal at the beginning of the season to finish in the top half of the Big Ten and ultimately to go to the NCAA tournament. As the season got underway, it appeared that her team would achieve this goal. The Badgers won seven of their nine non-conference games, as sophomore Barb Franke bounced back from her knee injury to lead the team.

The UW's first conference game reminded the squad of the challenges that the Big Ten presented. Second-ranked Iowa entered the Field House and topped the cardinal and white, 74-67. This would be a sign of things to come. Turnovers plagued Wisconsin, as the team averaged a school season record of 25.3 give-aways per game, including seven games of 30 or more. The Badgers set another unfortunate record as they turned the ball over 42 times against Penn State. Despite their hot start, the Badgers finished the season losing six of their final seven.

Although disappointments abound, Murphy said the record didn't really reflect the effort of her squad

"To lose four Big Ten away games by a total of 13 points shows how close we are to really being a very good



Row 1: Heather Henkel, Katie Voigt, Katie Kennedy, Karie Cattanaich, Camille Williams, Sharon Johnson, Kesa Dillon, Dolly Rademaker, Stacy Riemer, Jennah Burkholder, Manager Andy Nelson;
Row 2: Athletic Trainer Michael Moll, Athletic Trainer Janet Balowski, Assistant Jon Cain, Head Coach Mary Murphy, Jenny Rhodes, Rebecca Leet, Tracy Winkler, Barb Franke, Assistant Coach Donna Freitag, Assistant Coach Mynette Clark, Manager Kari Meyers

basketball team," she said. "To have played that well on the road is very, very good, but we just haven't been able to get over the hump with it."

With the tight losses, UW upset the 17th-ranked Buckeyes of Ohio State in Columbus, Ohio, 99-90. The squad also felt good about their 9-6 record at home and their outstanding shooting on the year. The Badgers set school records for best field goal percentage and best three-point field goal percentage, including single game records for both categories against UW-Milwaukee and Minnesota, respectively.

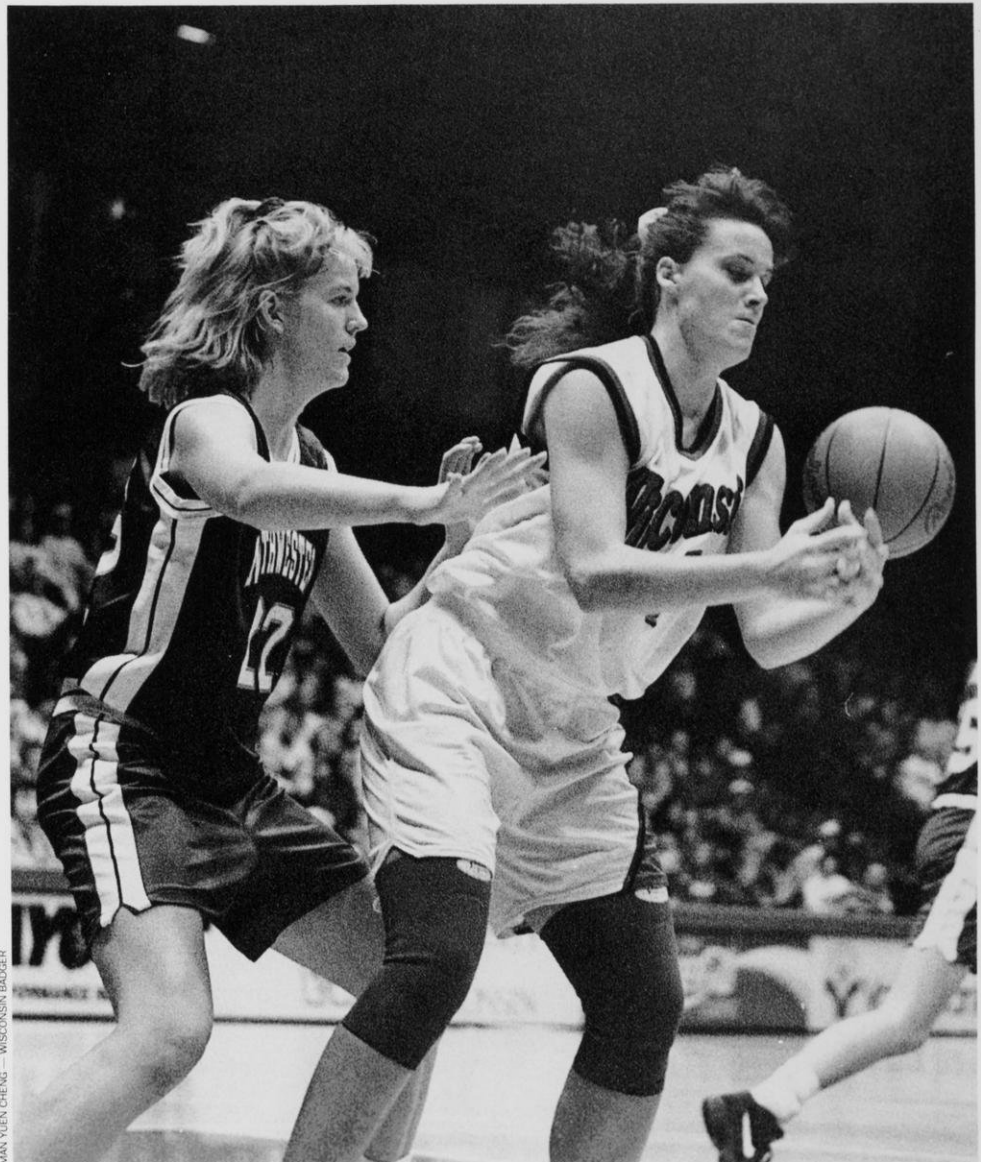
Many individuals stepped up and showed the team's talent. Dolly Rademaker completed her career ranked second in the Big Ten for all-time three-point shots. She also set school marks this season for most three pointers and best three-point field goal percentage.

Barb Franke, named All-Big Ten, showed that she fully recovered from her knee injury.

"I was surprised that Barb could play so well so quickly following her injury," Murphy said. "I'm happy she could come back and rack up the numbers. We know she has the talent, it was just a matter of her confidence returning."

These amazing numbers included third in the Big Ten in scoring with a UW record 379 points and 19.2 per game, third in the conference in field goal percentage with a school best .564, and fourth in the Big Ten in rebounding with 8.3 boards per game. The 1992 Big Ten Freshman of the Year had nine double-doubles and established new single game career highs of 34 points, 15 rebounds, five assists, and four steals.

Murphy was pleasant surprised with freshman Katie Voigt's play this season.



MAN YUEN CHENG — WISCONSIN BADGER

"I was extremely happy with the way Katie could step in and contribute," Murphy said.

The point guard from Woodruff, WI, set five single game frosh records and had game highs of 27 points, 12 rebounds, 16 assists, and eight steals.

The future looks bright for the UW squad, as the youthful team will graduate just one senior in Rademaker. Their four starters returning include Franke, Voigt, junior Camille Williams and

sophomore Tracy Winkler. By all appearances, the NCAA tournament seems within reach for next year.

Unfortunately, the talent of the team was overshadowed at season's end by the loss of their coach. All hopes are that with the lack of strong direction behind them, the women Badgers will reach their full potential and a tournament bid. 🏀

Leading by Example

Throughout a rather shaky year for women's basketball, senior Dolly Rademaker demonstrated compassion, leadership and a devastating three-point shot.

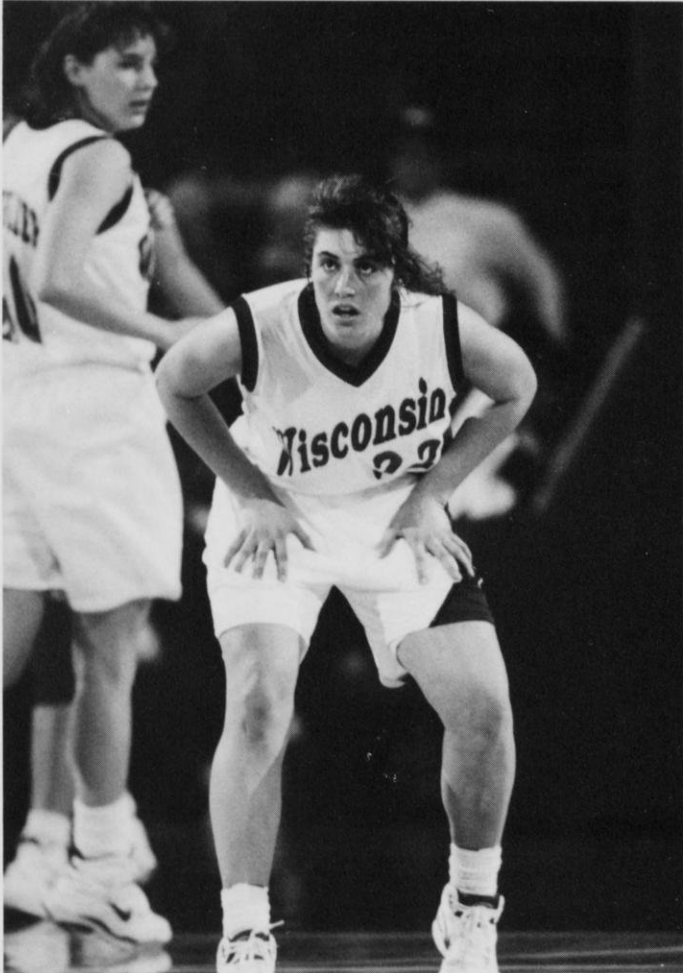
By **JADE FREEMAN '95**

When UW women's basketball fans had very little to cheer about, UW senior Dolly Rademaker lit up the skies with a barrage of three-pointers.

Rademaker, out of Thorpe, WI, blew away the Badger women's basketball three-point goal and percentage records.

Not only did she set UW records but Rademaker ended her career second in the history of women's Big Ten basketball with her long-range bombs.

Former Head Coach Mary Murphy characterized Rademaker as one who can not only shoot the three, but one does whatever it takes to win games and motivate the rest of the team.



"Dolly gets it done by example," Murphy said. "She is the hardest worker on the team."

Rademaker, who readily admits that she had some consistency problems earlier in her career, tried to make her senior year the best of her career. Coach Murphy felt that Rademaker succeeded in accomplishing this goal.

"Dolly had a feeling that this was her last year and she wanted things to be different because of inconsistency early in her career, and she has turned things around," Murphy said.

Though Rademaker had improved her own game, she also worked to improve a very young team. She stepped up and assumed a leadership role.

"As a captain, I try to show leadership, be focused in practice and give support," she said.


The team had some imbalance along the lines of experience. With six first-year players, the team only had two seniors. Rademaker helped freshman Katie Voigt by supporting her in the back court. Most people would be leery of a first-



ALL PHOTOS BY WOMEN'S SPORTS INFORMATION

year player running the offense, but Rademaker said having a newcomer starting at point guard didn't bother her.

"Katie is doing a great job," she said. "I have a lot of confidence in her ability."

The confidence that Rademaker has in her fellow players will not go to waste. Her leadership and abilities have not only left an indelible mark in the record books of the UW and the Big Ten, but on the players that will continue after she leaves. She created a legacy that will give the Badgers something on which to build for years to come. 



Return to The Big Dance

Though no fault can be found for consistency, the Hockey Badgers, by balancing grace and aggression, lacked the fanfare given their more visible UW compatriots, as they returned to the NCAA finals for the seventh-straight year.

By **DANIEL R. WEXLER '96**

Their 1993-'94 regular season behind them, the third-place University of Wisconsin-Madison hockey team, 22-13-1 overall, 19-12-1 WCHA, prepared to enter post-season play.

Their first task would be to overcome the eighth-place University of North Dakota Fighting Sioux (11-21-4, 11-17-4) in the best-of-three first round of the WCHA playoffs at the Dane County Coliseum.

For the sixth time in seven years, the Badgers need only the first two games of the series to advance to the next round, defeating UND 6-1 in game one and 4-2 in game two.

In game one, Wisconsin only needed the first period to quell the Sioux uprising. North Dakota opened scoring, netting their only goal when sophomore wing Keith Murphy slapped the puck past UW sophomore goaltender Jim Carey from near the top of the left circle.

Wisconsin would then take over.

On their third power-play of the evening, Badger senior wing Jason Zent tied the game at one apiece when teammate Kelly Fairchild's shot from near the blue line entered traffic in front of the net and Zent tipped it in.

The UW would take a 2-1 lead late in the first period when senior wing Chris Tucker fed the puck Mike Doers, who was wide open just right of the net, and hit it in at 18:19.

It was all downhill from there as the Badgers exploded for a quad of goals in the second period, receiving a goal from Tucker and power-play goals from Zent, Fairchild and Blaine Moore.

The cardinal and white did not

have it so easy in game two.

UW scored first with a goal from sophomore defenseman Mickey Elick.

On the play, senior wing Andrew Shier fed the disc to Elick who was wide open about twenty feet out in front of the net. Elick's shot broke his stick and a confused UND netminder Toby Kvalevog made a move left to save the stick while the puck went into the right of the net.

The Sioux would tie the game in the third period when freshman forward Brian Zierke tapped the puck into the net after colliding with Carey and dislodging the disc from underneath him.

The UW would pull ahead 2-1 on a goal from sophomore wing Max Williams.

On the play, UW senior defenseman Ulvis Katlaps took a shot from the left which Kvalevog blocked off to the right. Williams got the rebound before Kvalevog could recover and make the save.

UND would return the favor when sophomore defenseman Nick Naumenko slapped in a power-play goal from near the blue line.

A sellout Coliseum crowd of 8,644 watched Shier put in the UW's game-winning goal at 12:56 of the third period.

The Sioux would pull Kvalevog for the extra skater late in the period, but Tucker got into the Sioux zone and put the nail in the coffin with an empty-netter at 19:35.

Carey made 39 saves in the victory.

UW Head Coach Jeff Sauer said he was happy that his squad pulled off the two-game sweep.

"It's always a relief to get the first two," he said. "It was a good, tough win tonight."

With WCHA Final Five admissions in hand, the Badger team skated to the

Bradley Center in Milwaukee for the Broadmoor Championship.

One problem that arose for Sauer was his team had been preparing to face the Minnesota Gophers in the first round of the Final Five, but the seeds changed when tenth-place Michigan Tech upended first-place Colorado College in the league playoffs the weekend before.

This change of events placed the UW against the St. Cloud State Huskies, whom the UW only faced in one series which ended up in a split.

Things didn't go well for UW as they fell to the Huskies 3-2 in overtime.

Wisconsin got on the board first when Zent broke across the blue line and shot the puck over STC goaltender Grant Sjerven's right shoulder.

St. Cloud answered with a goal by freshman wing Dave Paradise early in the second period in which the puck was shot right between Carey's legs.

Not happy with a tie, the Badgers would retake the lead less than a minute later when Moore passed the puck to Fairchild who lifted the disc over a bent-over Sjerven.

The Huskies stepped up to the new challenge. On the play, STC junior center Bill Lund came around the left side of Carey, who had come about three feet out of the crease to defend, and Lund passed the puck behind the goaltender to senior wing Tony Gruba who had a wide open net.

Both Carey and Sjerven performed flawlessly in the third, sending the contest into overtime.

The extra period came to an abrupt end as Huskie junior center Dave Holum shot in his own rebound for the unassisted game-winning goal just

over one minute into the overtime.

Sauer said the game was a mirror of the Badger season.

"I guess today's [Friday's] game, from our standpoint, was much like our season has been," he said. "We played well enough to win, but we just haven't won at times. Today was another example. I thought we played well enough to win, but they played just a little bit better [and] scored the final goal."

St. Cloud head coach Craig Dahl said the game could have gone either way.

"It was a heck of a hockey game, I felt," Dahl said. "Both teams had some good opportunities to win the game when it was tied 2-2. You know the old cliché, you're fortunate to win."

The Badgers came out to avenge in the Final Five third-place game, assaulting a tired Michigan Tech team that had been beaten in overtime by Minnesota the night before by the score of 8-3.

UW went to work right away, rocking Huskie freshman goaltender Luciano Caravaggio for eight goals including four in the first period.

Helping to build the opening 4-0 lead was Katlaps, senior center Rob Granato, senior defenseman Brian Rafalski and junior defenseman Mark Strobel.

In the second period, Matt Buss scored and Elick netted a power-play score.

Moore scored unassisted in the third and Fairchild would complete the route with a conversion with less than two minutes to play.

UW freshman goaltender Kirk Daubenspeck, who replaced Carey after the first period, made 19 saves while allowing three Tech goals.

Huskies Layne LeBel, Brent Peterson and Mike Figliomeni converted intermittently for the Huskies.

After the game, Michigan Tech Head Coach Bob Mancini said the long season and six games in nine days put the team over the edge.

"I just think that everything just took its toll," he said. "It has been a long, tough year for us. I think maybe today, mentally more than physically, it was just a tough obstacle to get over."



Wing Jamie Spencer, right, scores against St. Cloud State.

UW senior wing Chris Tucker said the Badger team knew their NCAA tournament bid depended on this game.

"Going into this game, our team was told, and we were under the impression, that if we didn't win, we couldn't go to the NCAA's," Tucker said. "I think we really wanted to come out [Saturday] and prove to ourselves that we could play really well, whatever team was out there and show the rest of the league and the rest of the country that we should be in the NCAA tournament."

The team was not disappointed as the Badgers earned their seventh consecutive trip to the "Big Dance" after their third-

place finish at the Final Five.

Though playing against two different teams in the NCAA playoffs, the team's results painted a picture of the second half of their season: another split.

After a deciding 6-3 victory over Western Michigan in the first round, Boston University put an end to the UW's season with a 4-1 victory the next day.



The Consistency Factor

Believing the pre-season hype, many fans may have shared Coach Sauer's frustration with a less than perfect season on the ice.

By **DANIEL R. WEXLER '96**

RIDING HIGH ON THE expectations of the media, their fans and themselves, the Badger Hockey team finished well, but inconsistency on the ice marred what could have been a sterling season.

"In terms of the expectations of this team, I think probably all the pre-season hype and so forth was warranted," UW Hockey Head Coach Jeff Sauer said. "I knew with the senior class we had returning, people would pick us to finish very high. I knew with the goaltending situation, they would pick us to finish high."

The Badger skaters did just that, finishing third in the WCHA, just two points out of first place.

Eight seniors who saw action on a regular basis contributed 75 of the team's

149 goals this season. Leading the way were senior center Blaine Moore (19), wing Andrew Shier (16), wing Jason Zent (16), wing Chris Tucker (7) and center Rob Granato (7).

Sophomore goaltender Jim Carey, coming off a stellar freshman year, performed solid in the nets. In the 1992-93 season, the WCHA Rookie-of-the-Year attained a record of 15-8-1 while garnering the league's goaltending crown with a 3.07 goals-against average and a .901 save percentage.

Carey spent the majority of this season in the ropes, attaining a record of 20-11-1 and winning his second consecutive goaltending crown with a 3.09 goals-against average and a .900 save percentage.

Sauer said despite the pre-season hype, the team still had to prove itself worthy.

"I felt that in a lot of cases, we still had to go out and prove ourselves

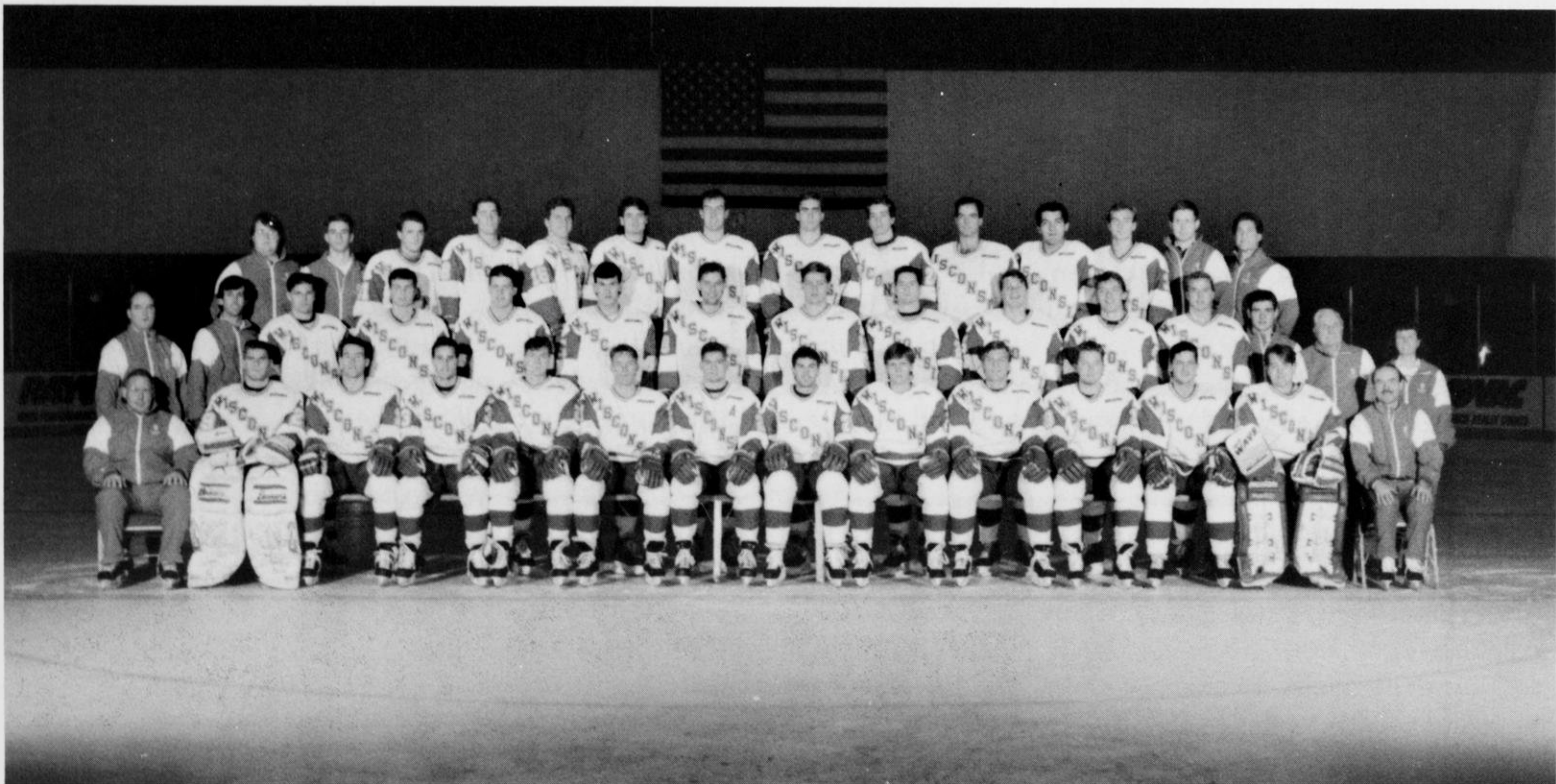
on the ice," he said. "But I felt we would definitely be a contender with the team we had coming back and I think we proved to be that most of the year."

The season started out with a sweep of Denver University at the DU Arena 3-2 and 6-3. Sauer said the opening victories settled two issues.

"It was two-fold," he said. "The fact that we started on the road against a Denver team that had been hyped up as a pretty good team to begin the season, but also the fact that we only played Denver twice during the season. It set the stage because it put Denver behind us, standing-wise, most of the year just by starting that way."

Sauer said these two victories on the road really showed the experience of UW's senior class. But one of the things that bothered Sauer was his squad's inconsistency at home.

Three games of significance were a



Row 1: Head Coach Jeff Sauer, Jim Carey, Jason Zent, Matt Buss, Mike Doers, Blaine Moore, Mark Strobel, Rob Granato, Jeff Sanderson, Ulvis Katlaps, Chris Tucker, Andrew Shier, Kirk Daubenspeck Assistant Coach Mike Kemp; **Row 2:** Assistant Coach David Lassonde, Equipment Manager Rob Malnory, Mike Strobel, Chris Tok, Tim Krug, Todd Hedlund, Fran Bussey, Shawn Carter, Maco Balkovec, Dan Tompkins, Mickey Elick, Matt Peterson, Manager Jim Garofalo, Howdie Olsen, Athletic Trainer Barb Pearson; Manager Pete Traterchaud, Trainer Brian McWilliams, John Sauer, Troy Howard, Max Williams, Jamie Spencer, Darren Haley, Kelly Fairchild, Scott Sanderson, Scott Skaleski, Mike Mickelson, Brian Rafalski, Video Coordinator Tim Ebner, Strength Coach Stieg Theander

loss to Minnesota-Duluth with three seconds left in the game in October, North Dakota coming back and winning in the third period in November and St. Cloud beating the Badgers at home in January.

“The splits at home were the disappointment of the season because you should make your home rink a place that people fear to come into,” Sauer said. “I think at times this year, we second-guessed ourselves at home and that was disappointing.”

The Badgers entered the winter break tied for first-place in the league, but they could not have predicted the rough road ahead in the month of January.

It all started with two losses to Minnesota and then three consecutive splits against St. Cloud State, Minnesota-Duluth and North Dakota.

“The month of January was a real disappointment,” Sauer said. “The two games at Minnesota really were a disappointment. I thought we played well enough to win the second day, that is the one we lost in overtime. I was happy to see the end of January and the start of February come and from February on, I thought we played extremely well down the stretch and did what we had to do.”

This was evident as the UW swept Michigan Tech at home, split with Colorado College in Colorado Springs and then swept Northern Michigan at Lakeview Arena. Sauer said this showed exactly the Badgers’ capabilities.

The woes would return as UW was swept at home by Minnesota before closing out the regular season with a home sweep of Alaska-Anchorage.

“It was just that type of a year from a consistency standpoint,” Sauer said.

With their third-place finish, the UW earned home-rink advantage for the

first round of the WCHA playoffs where they would face eighth-place North Dakota.

UW swept the Fighting Sioux 6-1 and 4-2 in the best-of-three first-round format. This represented the sixth time in seven years that the Badgers needed only the first two games to advance.

Sauer sympathized with the Sioux, saying it is extremely tough for a visiting team to take two of three from the home team.

“It is very difficult for a team to come into your home building and win two out of three games” he said. “I felt the important game was the first one, which we did a good job on.”

Sauer said the sweep of UND gave the UW momentum for the WCHA Final Five in Milwaukee on Mar. 18.

The UW, the number two seed, fell to the number three seed St. Cloud State Huskies 3-2 in overtime. Sauer said his squad had some chances to end the game, but STC goaltender Grant Sjerven came up with some big saves.

Wisconsin finished third after trouncing a resurgent but tired Michigan Tech team 8-3 the next day.

Sauer said not being able to face eventual WCHA champion Minnesota in the final was the biggest letdown, as the UW went 0-4 against the Gophers during the season.

“I was more disappointed with the loss to St. Cloud in relation to not being able to play Minnesota again than I was worried about the Broadmoor Trophy,” Sauer said.

The Broadmoor Trophy is awarded to the WCHA Final Five champion.

“We completely have no bragging rights over Minnesota,” Sauer said. “But that late season surge like that, I would have liked to play Minnesota again.”

With their overall performance, the Badgers earned their seventh consecutive invitation to the NCAA tournament, the 15th in school history.

The UW, seeded fourth in the East, defeated Western Michigan 6-3 in the first round before falling 4-1 to first seed Boston University in the second round.

In the Boston game, the teams were tied at one apiece after the first period, Sauer said. But BU held Wisconsin to just nine shots on goal in the last two periods en route to the Terrier victory.

Sauer said getting to Boston’s goaltender would be the key to victory, but the Badgers just could not get to the netminder.

Looking forward to next season, Sauer said his squad will be young and it will be a rebuilding season, though many people do not understand the growth concept.

“The people don’t allow us to have rebuilding seasons,” he said. “People are going to expect a lot out of this team, but it is going to be a young team. We are going to have six first-year players. I am not talking about just freshmen, but I am talking about guys that are now going to get their chance to play.”

Overall, Sauer found this season was frustrating.

“It was a frustrating season from my prospective,” Sauer said. “We let some things get away from us, but there were four or five games we also won that we didn’t expect to win, too. You always have a season like that. But my biggest concern was the consistency, because I felt with the veterans that we had, that consistency would not be a problem and it turned out to be a very frustrating season due to the consistency factor.”



Up against the Wall

Goaltending phenomenon Jim Carey continues the Badger tradition of tough defense, serving as a great barrier to be faced by the opposition.

By **DANIEL R. WEXLER '96**

Not many things get by Jim Carey — especially hockey pucks.

Carey, the sophomore goaltender for the UW-Madison hockey team, finished the season with a record of 24-13-1, grabbed a 3.02 goals-against average and a .902 save percentage which led to his second consecutive WCHA goaltending crown.

The sophomore phenom picked up right where he left off in his freshman year with the Badgers (15-8-1, 3.07 goals-against avg. and .901 save pct.) when he won the goaltending crown and WCHA Rookie of the Year honors.

A product of Weymouth, MA, Carey began skating at age three but did not switch to goaltending until age ten.

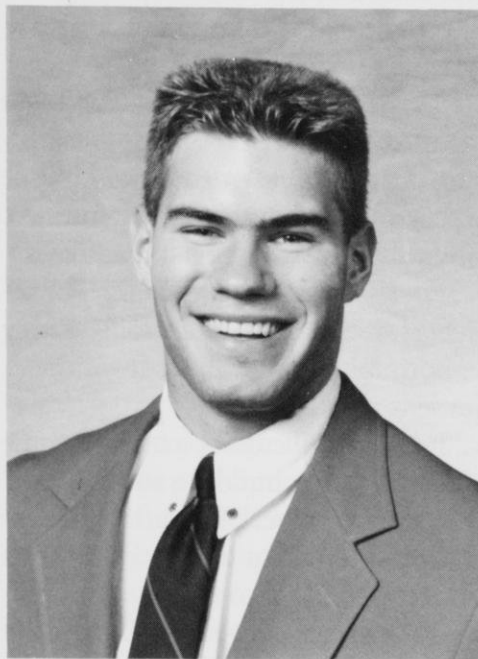
Growing up, Carey followed the career of his goaltending role model Tom Barrasso, a Boston goaltending product who went straight to the NHL's Buffalo Sabres from high school.

Coming from a very athletic family, Carey said his parents had dealt with the sports issues and knew what it took for him to succeed in athletics.

Carey's sister, Ellen, was a standout in basketball at Western Massachusetts and his brother Paul has found success with the Baltimore Orioles.

Progressing over the years, Carey had a stellar prep career at Catholic Memorial in which he notched 65 wins and only four losses. His numbers kept improving as he moved through high school, trimming his goals-against average of 1.67 to 1.54 between his sophomore and senior years.

"We won three national championships at Catholic Memorial," Carey said. "We [also] won three state championships the three years that I was there."



Carey said most of the college scouts that contacted him came from the Hockey East division schools, which includes hockey powers like Maine, Boston University and New Hampshire; and Eastern Collegiate Athletic Conference schools, like Harvard and Yale. Wisconsin also contacted him.

Carey said he chose the UW because of its strong hockey tradition, goaltending in particular. Former Badger goalies include the NHL's Duane Derksen of the Washington Capitals, Curtis Joseph of the St. Louis Blues and Mike Richter of the Stanley Cup Champion New York Rangers.

"I thought I would be given the best opportunity here with my situation coming in," Carey said. "I don't think there is a better place where a goalie can go."

Carey said he expected to get a lot of time in the nets coming into the Badger program his freshman year and it was up to him what he did with the opportunity.

"I have high expectations for myself," he said.

According to Carey, receiving the goaltending crown and rookie honors was nice, but it didn't change his expectations.

"It was just more of a gratification thing," he said. "I put a good year together my first year and was rewarded by it."

Coming into his second year, Carey said looked to maintain his past level of performance and prove that his first year was not a fluke.

Winning his second goaltending crown was more or less a personal feat. He looks more at the win column than the statistics, to determine his success.

With that in mind, not going to the NCAA Hockey Final Four was a major disappointment for Carey this season.

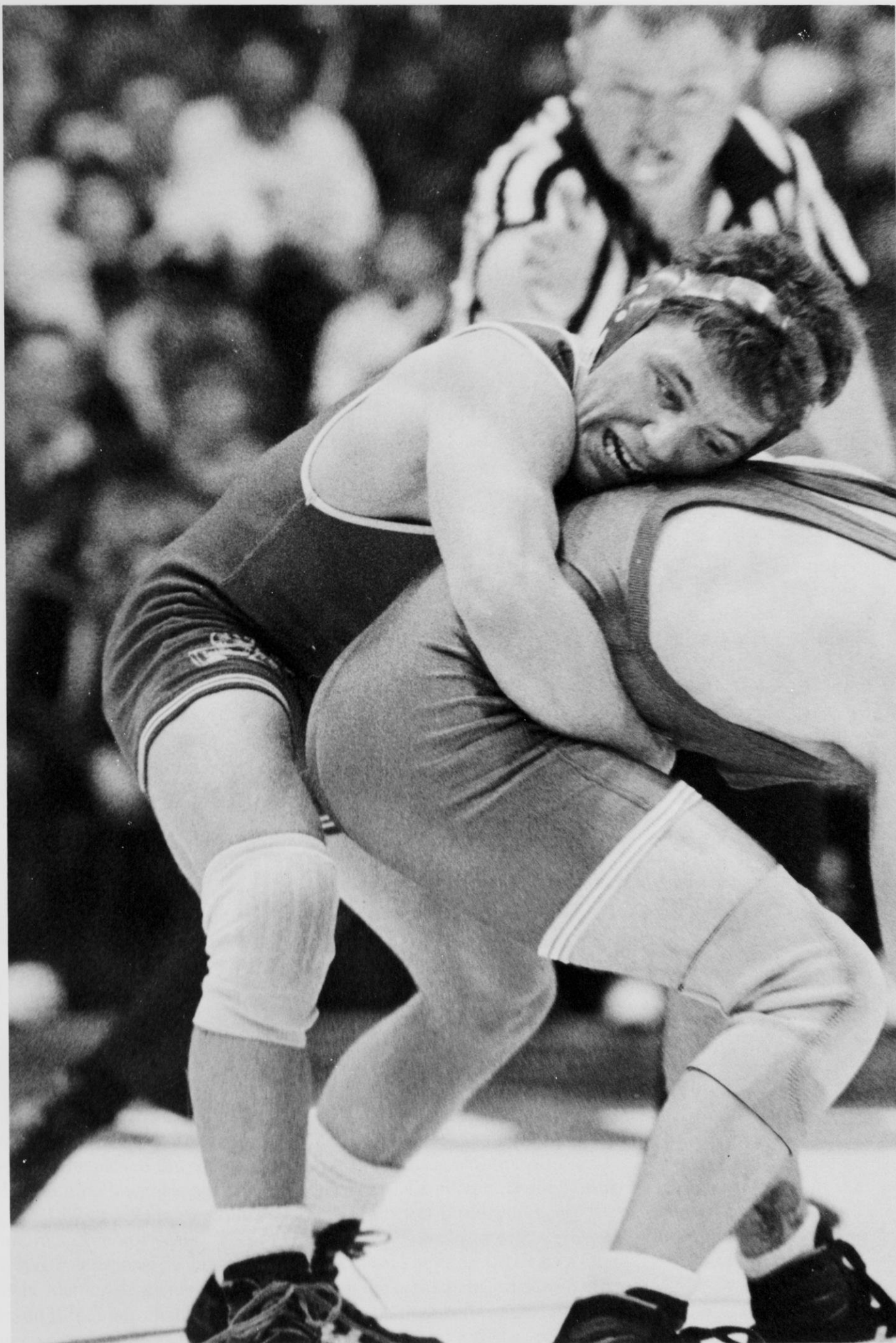
"It's been difficult," he said. "I've been there two years [in a row] and we have lost in that one deciding game that lets us go to the Final Four. More so last year [1992-93] because it was in overtime and it just kind of fell apart there."

Going into next season, with the loss of seven seniors who contributed over half of the team's total goals, Carey said it is going to be tough.

"We are just looking to basically continue what we have got here," he said. "From a personal standpoint, it is going to be a tough year, I think, offensively for us. We are going to be counting on a lot of younger guys to step up and fill spots. But that doesn't affect my job and I still have got to do the same thing, go out the way I did every game this year and if I do that then I think we are going to be successful again." ❏



MAN YUEN CHENG — WISCONSIN BADGER



Grappling with Change

Under a new head coach, the Badger Wrestling team adjusted well, finishing out the season in the NCAA Championships and two All-Americans.

By LAURIE M. SIOK '95

The UW-Madison Wrestling team finished its first year under new Head Coach Barry Davis with a 7-6-1 overall record and a 4-3 mark in the Big Ten.

The dual meet season began with a 2-6-1 record until the Badgers began dominating the floor with five consecutive dual victories, including three over ranked Big Ten opponents.

The wrestling team completed the 1993-94 season on Mar. 17-19 at the NCAA Championships in Chapel Hill, NC, where junior Matt Hanutke (118) and senior Keith Davison (190) received fifth place standings and all-America honors.

Seven UW wrestlers qualified for the NCAA meet with three advancing to the quarterfinals and five winning at least one match. Hanutke and Davison

achieved all-America status for the third and second time in their respective careers. Other qualifiers were senior Ron Pieper (134), junior Ryan Lord (142), sophomore Steve Best (150) and redshirt freshman Kevin Wilmot (158).

Many wrestlers sought success at the Big Ten Championship on Mar. 5-6 in Iowa City, Iowa. Davison (190) and Hanutke (118) each captured their first league titles.

Davison won the title with a 5-3 win over Michigan State. He ended the season with a 28-5 overall, while capturing second place at the Northern Open and Cliff Keen Invitational.

Hanutke defeated Michigan State 3-2 in the finals, thus capturing the title. Though Hanutke was out most of the season due to a knee injury, he earned a 11-2 record.

Other qualifiers in Big Ten were Pieper

(134) who placed third, Lord (142) fifth, Best (150) eighth, Wilmot (158) sixth and Walter (Hwt.) sixth. Academic all-Big Ten honors recognized redshirt freshman Mark Beebe and sophomores Brian Schneider, Jed Trachte and Jeff Walter.

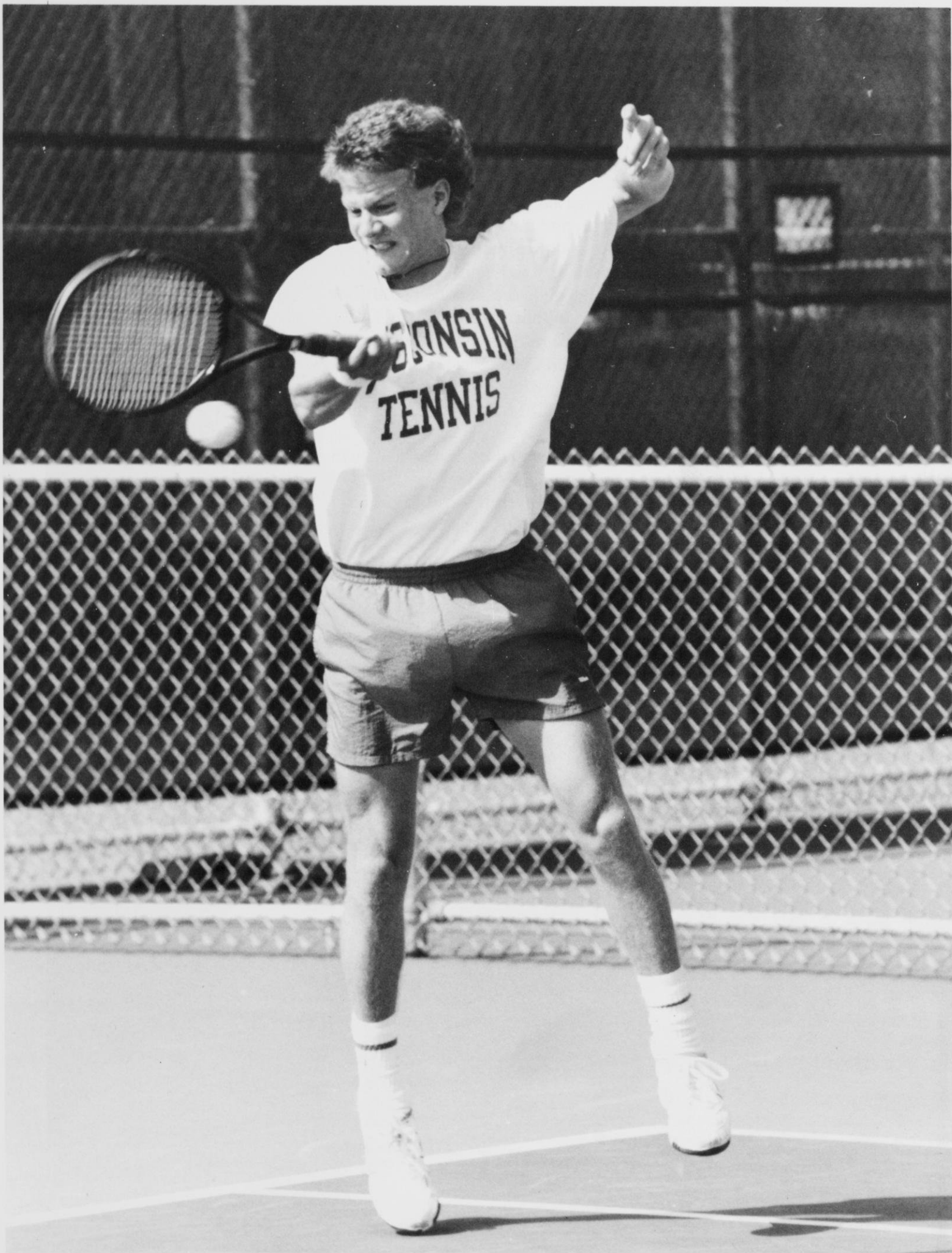
Coach Davis brought a lot of strength and experience to the Badgers having been a two-time Olympian and three-time NCAA Champion. Davis was named head coach on Mar. 4 after serving as interim head coach since July 1993.

Nationally, Amateur Wrestling News ranked Wisconsin 22nd in the final dual meet poll. Individually, Hanutke ranked fourth at 118 pounds, Pieper 11th at 134, Davison third at 190 and Walter seventh at heavyweight.

Although four seniors graduated from this year's successful squad, seven of its 10 starters will be returning next season.



Row 1: Steve Schank, Court Gifford, Mark Beebe, Scott Clough, Mike Erthum, Eric Jetton, Mark Premo, Brett Werkheiser, Henry Gerten; Row 2: Assistant Coach Bart Chelesvig, Doug Brandl, Matt Hanutke, Ron Pieper, Dale Martin, Ryan Lord, Rocco Marchionda, Jason Lockington, Mike Dowdell, Kevin Wilmot, Head Coach Barry Davis; Row 3: Trainer Gary Deny, Trainer Steve Schroeder, Ed Schnaubelt, Aaron Stark, Daniel Pape, Matt Schneider, James Sorrell, Brian Schneider, Joe Mahoney, Doug Vaughn, Chason Geister; Row 4: Wrestling Sports Information Director Will Roleson, Steve Haddon, Jed Trachte, Eric Rice, Chris Walter, Jeff Walter, Keith Davison, Steve Best, Mike Quaglio, Assistant Coach Matt Demaray



ALL PHOTOS BY PHOTOGRAPHIC MEDIA CENTER

Making a Comeback

Undaunted by a rough ride early in the season, the Men's Tennis team's later resurgence earned them a respectable finish and bright hope for the future.

By **VINCENT F. FILAK '96**

Despite a slow start, the UW-Madison men's tennis team finished its season on a positive note, winning 11 of its last 17 matches en route to compiling a record of 13-11 overall and 8-5 within the Big Ten.

With a 2-5 record over its first seven matches, it appeared that Coach Pat Klingelhoets' team was destined for a finish near the cellar of the Big Ten. The team turned its fortunes around and was victorious in five of its last six matches. This stretch included wins against Iowa, Penn State, Michigan State, Illinois and Purdue. The team's lone loss during the span came at the hands of eventual Big Ten runner-up Michigan.

The season had many highlights as well as a number of impressive individual achievements. Senior Jordan Richman wrapped up his career at UW with an

overall record of 80-67, becoming the fifth Badger to reach the 80-win plateau.

Another senior, number-one seed David Ortiz, performed brilliantly at the conclusion of the season, winning seven of his last nine matches, including five in a row. Among his upset victories over nationally ranked players like Michigan State's Mashika Washington and Ivan Spinner of Penn State. His two losses came against Dan Brakus of Michigan and Minnesota's Paul Pridmore, both nationally ranked players.

Both Ortiz and fellow senior Todd Koehler were named to the 1994 Big Ten all-conference team, and Koehler was also the recipient of the Sportsman of the Year award, given to the student-athlete who displays an exemplary attitude throughout the season.

Riding the hot play of these three, the team entered the Big Ten championships poised to upset one of the top seeds. Their first round opponent,

fourth seeded Iowa, offered no challenge with the Badgers winning by the score of 4-0. Wins by Ortiz, Koehler and Richman sent the squad into the conference semifinals, where they met the Gophers of Minnesota. Klingelhoets' squad managed to win two of the three doubles matches to claim one point, but was shut out in the singles competition, losing the match 4-1.

Still in contention for third place, the Badgers squared off in the consolation round against Northwestern. The matchup was more closely contested than the Iowa contest, but the pattern which had begun held true: The cardinal and white claimed the doubles point but were once again defeated in singles competition, this time dropping four of six matches for a final outcome of 4-3.

Among the players who will be counted on to produce next year, after the loss of several important seniors to graduation are senior Aaron Dubie, as well as sophomore Mike Goldstein, about whom Klingelhoets has nothing but praise.

"He [Goldstein] has come farther in a year's time than anyone I've ever coached," Klingelhoets said after one particularly impressive showing. "He's been a rock out there."

The season may have ended on somewhat of a sour note, and the team will be without the services of Ortiz, Koehler and Richman next season, but a solid core of young players should make the Badgers a tough team to beat in the years ahead. 🎾



Row 1: Malcolm Thorne, Todd Koehler, Greg Miller, Jordan Richman, Mike Goldstein; Row 2: Head Coach Pat Klingelhoets, Chris West, David Ortiz, Jason Zuckerman, Aaron Dubie, Alex Duncan

Riding the Roller Coaster

Despite talented play by seniors, the women's tennis team's unevenness resulted in a fourth place finish in the Big Ten.

By **VINCENT F. FILAK '96**

A fourth-place finish at the Big Ten Championship concluded a season for the UW-Madison women's tennis team which could best be described as up-and-down.

The team, led by 13th year coach Kelly Ferguson, turned in several impressive victories over several good teams including a 9-0 romp over Ohio State to open the season.

The Badgers had a difficult time with more formidable opponents. After their flawless victory over Ohio State, they were trounced by 18th ranked Notre Dame and 9th ranked Mississippi. Virginia, ranked 21st, eked out a 5-4 decision and the cardinal and white found themselves at 1-3.

The team then regrouped behind seniors Marija Neubauer and Stephany Benz. Neubauer, who finished the season with a record of 20-16, placed fifth on the all-time career singles win list. She was a 1994 all-Big Ten team selection,

making her only the second player in school history to be named all four years.

Benz, also finishing on the all-time career win list with a mark of 70-57, won academic all-Big Ten selections twice in her career along with Most Improved Player in 1991. These two stepped up their play, leading the team to several victories. That, coupled with freshman Marjon Copier's twelve-match winning streak down the stretch, helped the Badgers immensely.

The rejuvenated team smashed both BYU and Illinois and brought their record to 3-3 with a 2-0 conference record. At the USTA/ITA Women's National Indoor Team Tennis Championship, held at Nielsen Tennis Stadium, the Badgers failed to perform at their best, losing to Kansas, Pepperdine and UCLA. Once again Ferguson's squad found themselves with a losing record, despite the fact that their undefeated record in the Big Ten.

Rather than despair, the team then went on an incredible run: winning ten

of their last fourteen, including five in a row. Among the wins was a convincing 7-2 win over 10th ranked Northwestern, which included an important and perhaps unexpected doubles sweep.


"Before in a close match we weren't always sure we would come out on top after the doubles," said frosh Colleen Lucey. "Now with the line-up changes we're a lot stronger, so instead of looking at doubles as kind of 'uh oh,' we're going into doubles to determine the match. Now it's been a positive."

After a regular-season ending, the squad had managed not only to avoid potential disaster, but finish with a more than respectable 9-4 conference record and they seemed poised to take over the Big Ten championship tournament.

They cruised by Iowa in the first round with a solid 5-1 victory. Wisconsin won five out of six, only needing 90 minutes to dismiss Iowa from the tournament. The victory included Copier's 12th consecutive match victory.

The Badger's title hopes disapated with a 5-2 loss in round two to Michigan. The team picked up a victory at the two and five spot. Sophomore Lauren Gavaris won her tenth straight match, bettering her overall record to 31-7, tying the school record set by Heather Dahlgren in the 1979-80 season.

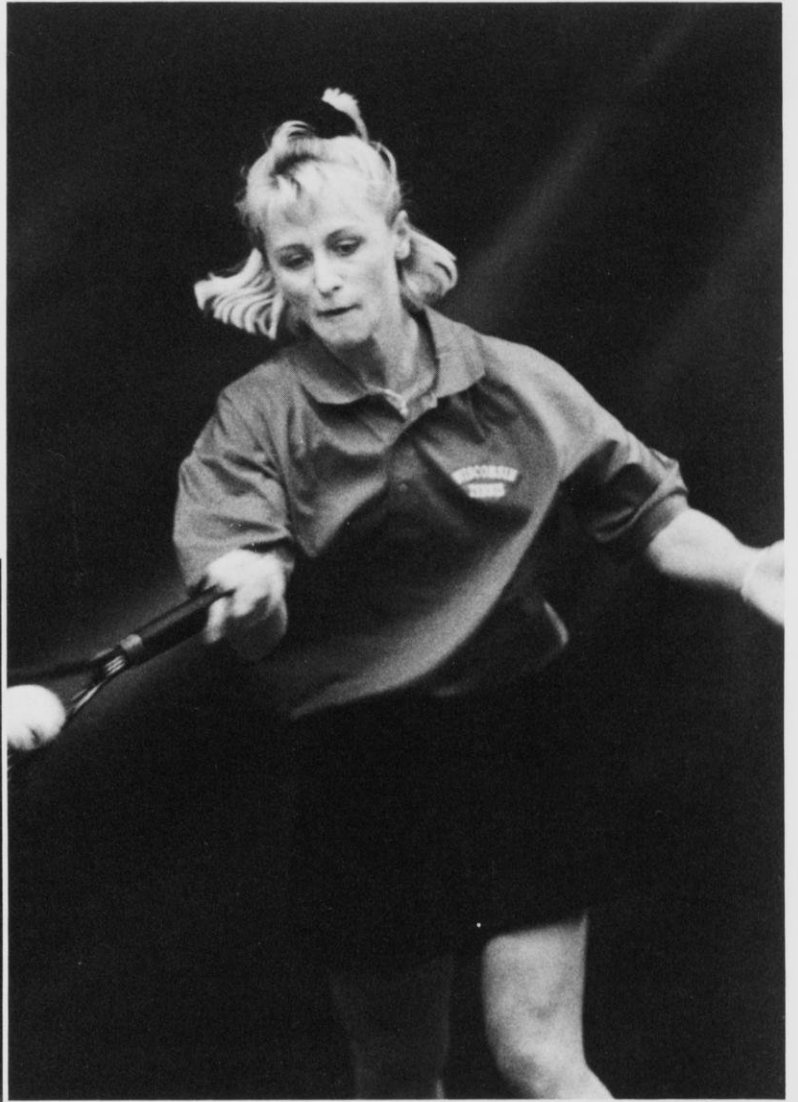
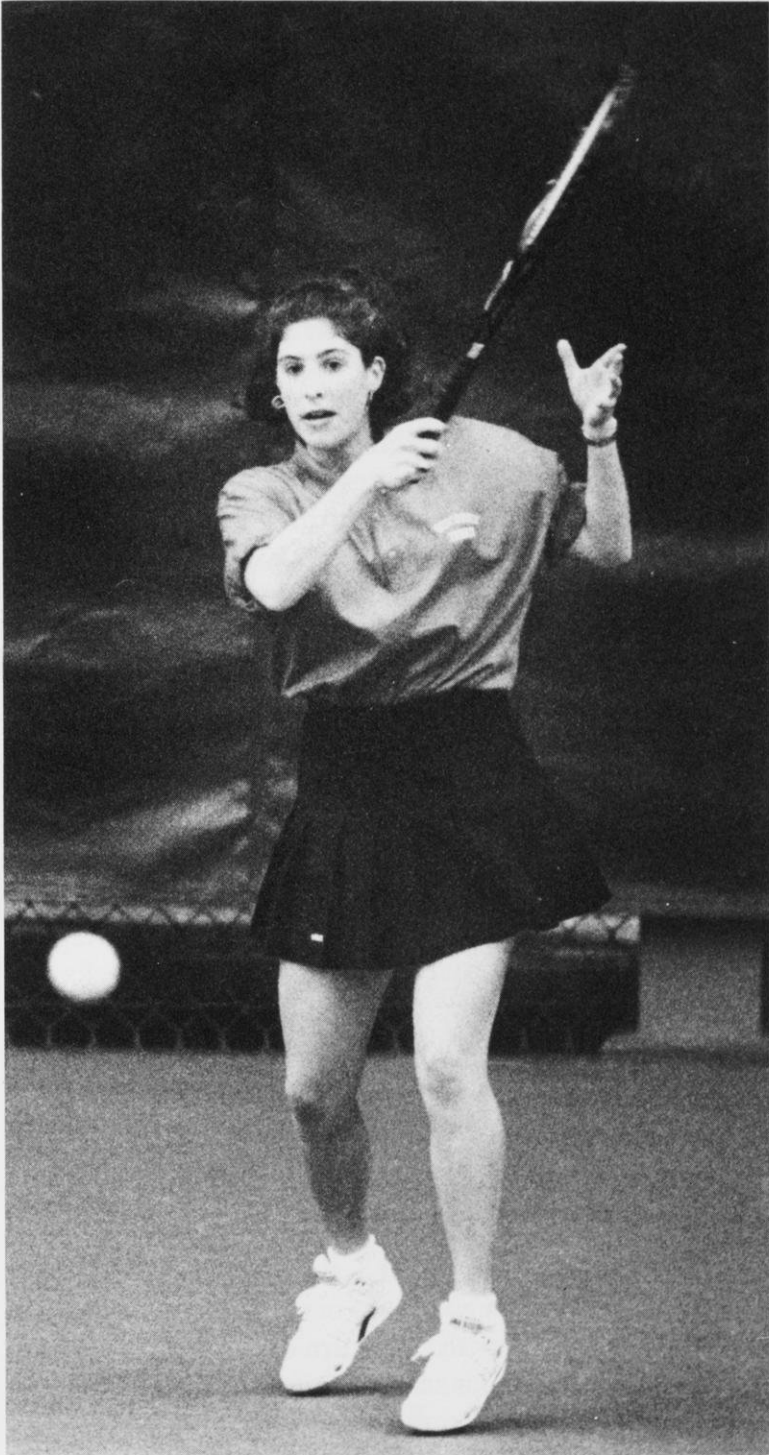
The team, still in contention for third place, lost to Northwestern the following day. Neubauer finished off her college career on a positive note, dispatching Elissa Kim, in a losing team effort.

The team looks to rebound from their fourth place finish and contend for the Big Ten championship next season. The return of talented underclassmen such as Marjon Copier and Lauren Gavaris along with a strong recruiting class could help push the Badgers to the top despite losing Neubauer and Benz. 



ALL PHOTOS BY WOMEN'S SPORTS INFORMATION

Row 1: Tina Grubisic, Colleen Lucey, Jamie Fouret, Lauren Gavaris; Row 2: Head Coach Kelly Ferguson, Stephany Benz, Marjon Copier, Shannon Tully, Marija Neubauer, Assistant Coach Jill Chullino, Assistant Coach Troy Wethe



Keeping Pace

Questions of the young Men's Track team's experience were quickly answered by the qualification of two members for the NCAA tournament.

By **JUSTIN BURZTEIN '96**

Despite questions about its experience entering this season, the men's track team disproved their critics, having a successful season in which two members qualified for the NCAA tournament.

This season's squad was undeniably young, as the beginning of the indoor season may have demonstrated. The team failed to garner scores in its first two meets, the Badger Track Classic and the Golden Gopher Invitational. Feb. 5, in a home meet with Loyola and Western Illinois, the team's fortunes began to turn, with a first place finish.

The following weekend, Coach Ed Nuttycombe's squad nabbed second at the Illinois Invitational, then took fifth at the Big Ten Championship the next.

After a 44th place finish at the NCAA Championship, and the conclusion of the indoor season, questions about the team's experience were almost erased.

Nuttycombe's squad began the outdoor season with three consecutive weekends of action in Florida, including the Florida State and Florida Relays as well as the Florida State Invitational. Though no team scores were registered in the competitions, a number of athletes turned in impressive individual performances, including junior Pete Leach's mark of 180' 1" at the Invitational was sufficient to provisionally qualify him for the NCAA Championship. Also performing well at the Invitational was sophomore Mark Dahms's team season-high mark of 15.68 meters in the shot.

The team travelled to Decorah, IA the following weekend for the Norse Relays, placing 10th. More importantly, it marked the beginning of a three week period of activity for the team which would include, in addition to the tenth at Iowa, a fourth place finish at UW-

Whitewater and an impressive sixth at the LSU Alumni Gold competition.

The fourth at Whitewater was an even greater accomplishment due to the fact that nearly half the distance runners were forced to withdraw due to poor weather conditions.

"We did pretty well, considering," said freshman Matt Vander Zanden, who won the triple jump and took second in the long jump. In addition to Vander Zanden, juniors Matt Nyquist and Adam Albrecht made their presence felt, finishing second and third in the discus, respectively. Also placing highly was Dahms, who garnered second place in the shot put.

Nuttycombe's squad then faced an LSU team which boasted eight all-Americans and finished second at the 1993 NCAA Outdoor Championship.

"It could be a big meet for us," Vander Zanden said before travelling to Louisiana. "There will be a lot of high-caliber athletes."

While the team's sixth place finish may not appear impressive on the surface, a closer look reveals that the meet may have been the team's best overall performance of the season. Among the accomplishments of the team at LSU were Pete Leach assuring himself of an NCAA berth with a mark of 180' 8" in the discus and junior Jason White setting a team season-high of 58.55 meters in the javelin.

In the next two weeks, the Badgers travelled to perhaps the two most prestigious track meets in the nation, the Penn Relays and the Drake Relays. The team failed to register a score at both relays, but a number of impressive individual showings occurred.

Chief among these was the Penn Relays, where sophomore James Menon's mark of 29:18.86 in the 10,000 meters


qualified him for the NCAA's. Menon had already qualified for the NCAA's in the 5000 meters three weeks earlier at the Sea Ray Relays with a time of 13:58.9. Menon was also the 1994 Big Ten Indoor champion in the 5000.

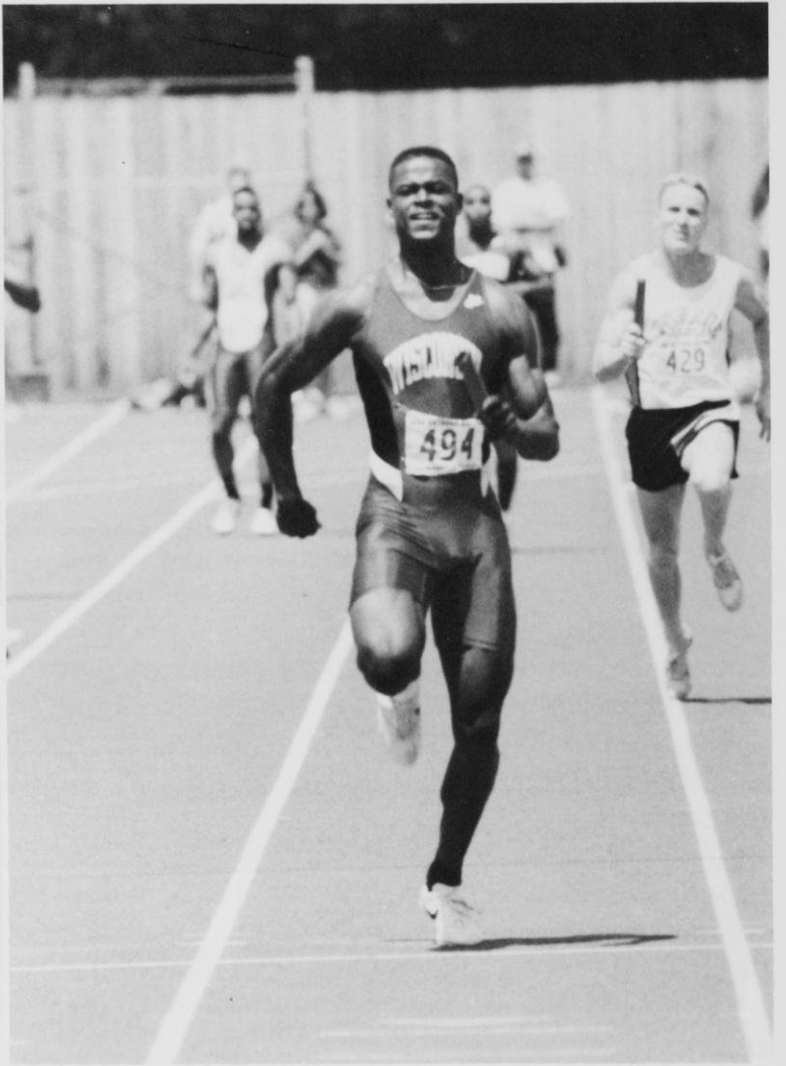
The Drake Relays saw senior Louis Hinshaw break the UW record for the decathlon with 7,024 points. He was followed closely by freshman James Dunkleberger, with 6,866 points.

A week later, a host of season-high marks were set at Wisconsin Twilight in Madison, which unfortunately also saw the team fail to register a team score. Freshman Tony Simmons' 10.41 seconds in the 100 was a season-best, as was senior Arnulfo Peats' 1:49.30 in the 800.

Freshman Reggie Torian established a season-best with a mark of 14.50 in the 110 high hurdles, and Torian also anchored the 4x100 relay, which scored a season-low of 40.42. The 4x400 also established a season-low, with a time of 3:10.01. Junior Mark Euler set a mark of 23-7.75 feet in the long jump, and Vander Zanden rounded out the record-setting day with a mark of 50-4.5' in the triple jump.

The remainder of the season failed to produce a wealth of memorable performances; the only season-high to come over the last several weeks was James Menon's 3:48.92 in the 1500 at the Badger Invitational.

Though the team as a whole may not have turned in consistently excellent performances this past season, their collective experience, or lack thereof, must be considered. Clearly, the team improved as the season progressed, and a good class of recruits, in combination with the return of the vast majority of this season's performers, can only mean a bright future for Nuttycombe and his squad. 



ALL PHOTOS BY MEN'S SPORTS INFORMATION



Leaders of the Pack

Blazing trails in the Big Ten and in the nation, the women's track team, led by terrifying trio of Amy Wickus, Julie Côté and Jen Metz, take the team to new highs and new national records.

By **VINCENT F. FILAK '96**

With the a group of track and field stars who lead the nation in many different events, it seems fitting that the UW-Madison hosted the 1994 Big Ten Conference Outdoor Track and field meet this season.

This season will mark the first time since 1986 that the school has hosted the event. Among the Badger favorites this year include juniors Amy Wickus, Julie Côté and Jen Metz, who have conference and nation leading times in their respective events.

The Badgers have much momentum entering the event, based on the dominating performance at the tournament. The team won seven of the nine events, including Jody Williams' victory in the 1500 meters which

provided her with an NCAA provisional qualifying mark. The team notched a victory in the 4x100 meter relay with a time of 47.92. The team of Martina Stoop, Sonya Jensen, Jenny Paynter and Mindy Suhm missed breaking their season best by only two-hundredths of a second. Jensen also captured the 200 meter with a time of 25.01. In the field events, Lisa Townsend won the high jump with leap of 5'6" and Heather Hyland took the honors at the long jump at 17' 7.5".

The team has done well all season. Led by Wickus, the team has captured national attention. Wickus leads the nation with a time of 2:02.42 in the 800, more than five seconds shorter than that of her closest competitor and teammate, Julie Côté.

Wickus also leads the 1500 by five seconds and, again, the only person close is teammate, Côté. Stoop holds down


the fourth spot in the 100 meter hurdles and third in the 400 meter hurdles.

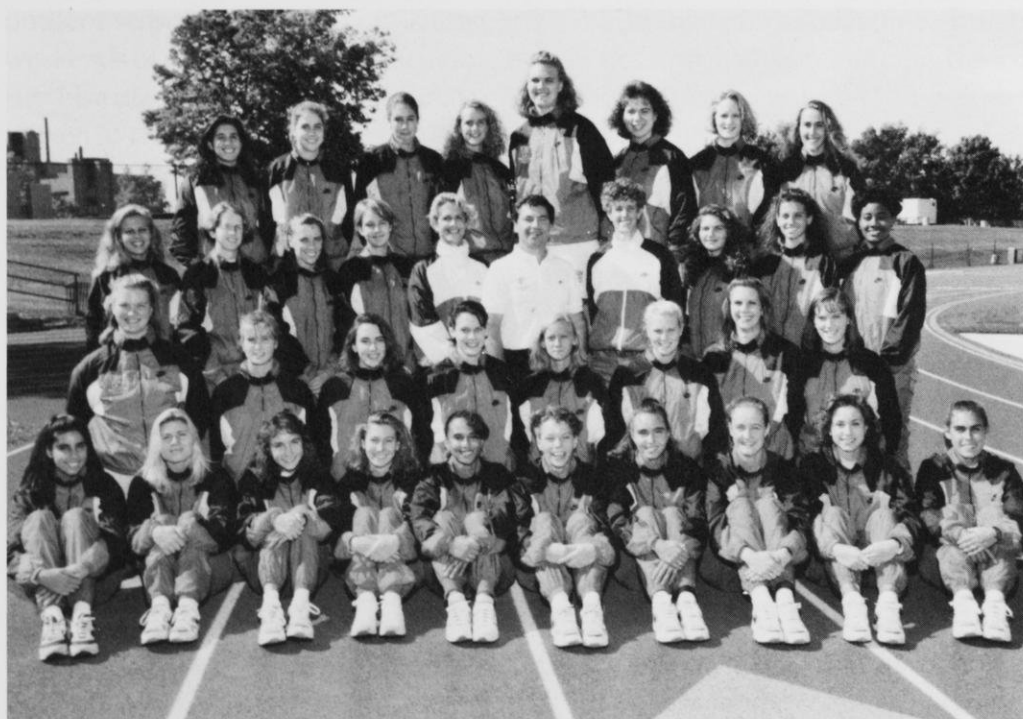
Although the defending champion Michigan and the runner up, Illinois are favored to win this season, the Badgers shouldn't be dismissed as part of the pack. The excellent times made by the Badgers all year should hold true as Amy Wickus, Julie Côté and the rest of the Badgers turn on the jets in an attempt to capture a victory.

Last season, the team crowned three individual champions including the now-graduated Clare Eichner, who won the 1500 and 3000 meter and Wickus, who won her second consecutive 800 meters title. These victories powered the UW to third place finish behind Michigan and Illinois and just ahead of rival Minnesota.

The Badgers aim high once again and hope that they can better their third place finish. If the Badgers hold true to form with their explosive athletes such as Amy Wickus and Sonya Jensen, the team should do well. They have a legitimate chance to win this season's championship based on the outstanding running of the entire team.

Next season, they will have great expectations placed upon them because of their proficiency.

This season, the Badgers will attempt to finish off a very successful season with a Big Ten Outdoor championship to add to their accolades. 



Row 1: Jenny Krug, Nathalie Côté, Melissa Ripp, Sara Fredrickson, Mindy Suhm, Sonya Jensen, Tina Erps, Donna Muschitz, Jenny Paynter, Nissa Kubly; Row 2: Jessica Corbett, Heather Ironside, Megan Walsh, Amy Wickus, Julie Revak, Heather Hyland, Lisa Townsend, Amy Burke; Row 3: Becky Schaefer, Sandy Moran, Molly Walsh, Assistant Coach Sue Tallard, Head Coach Peter Tegen, Assistant Coach Mary Grinaker, Jennifer Dugan, April Paul, LaTrice Porter; Row 4: Jen Metz, Jennifer Howard, Sara Walrath, Suzanne Boehland, Tracie Schwenck, Jody Williams, Jennifer Watson

ALL PHOTOS BY WOMEN'S SPORTS INFORMATION



Following Through

Behind the strength of three seniors, the Men's Golf team returned to the forefront of their sport, winning the Big Ten Championship.

By **VINCENT F. FILAK '96**

The Badger Men's Golf team capped off a successful season by appearing at the NCAA Central Regional in Norman, OK.

Head Coach Dennis Tiziani's squad knows the NCAA well, as they have made appearances in the tournament three times in the past five years. Last season, the Badgers failed to qualify for the tournament, missing the six team cut by only one. The Badgers did not repeat the mistake as they insured a bid by finishing third. They will compete as one of five Big Ten teams in the Central and the East. Even before the season started, Tiziani believed that his team would do extremely well.

"We should be competitive in every tournament we're in," he said. "This team has the ability to put up some low numbers. They could make it a very exciting season."

The exciting season included many team victories and several individual achievements. The team took first at the Midwestern, the Northern Intercollegiate

and the Iowa Hawkeye Invitationals.

The Badgers then set their sights on the Big Ten Championship. Senior Ben Walters claimed the individual medalist honor and led the Badgers to its second consecutive Big Ten Championship. The team finished three strokes ahead of second place Northwestern and eight ahead of third place Minnesota. The UW led all the way, breaking records for lowest 72 holes and scoring third best cumulative scoring in Big Ten finals history with 1,151 strokes, surprising no one in the sport.

"Wisconsin won the Big Ten Championship last year and they've got everybody back," Northern Illinois Coach Jack Pheanis said. "Considering how much better everyone is playing, they've got to be the favorite for this year's tournament."

Walter won his second straight all-Big Ten honor for his performance. He led all the way, breaking Big Ten records for 36 and 54 holes. He came in second in Big Ten history with first and second round scores of 65 for those rounds and fourth best for any round. Walter also


sent UW records falling. Though he failed to break Bob Gregorski's 18 hole record of 62, set in '83, he crushed the UW records at every other mark. He set new records at the 36, 54 and 72 hole marks as well as lowering his season stroke average from 75.7 to 74.8 over 32 rounds. Better still, he lowered his UW career stroke average to 74.7.

Seniors Jason Fitchett and Jim Pejka along with sophomore Mark Scheibach all made an appearance on the all-league team. Fitchett tied for fifth while Pejka won his third straight top ten Big Ten finish, tying for ninth. Scheibach showed that the seniors didn't have all of the talent, finishing 20th, just 5 strokes behind Pejka.

"The UW program is at the highest level that I've seen in my years at Northwestern — definitely one of the top twenty teams in the country," Northwestern Coach Jeff Mory said. "With Walter and Pejka, ... Fitchett and Scheibach, you've got four guys who can win tournaments."

They did just that, placing no lower than seventh at any tournament. In doing so, the team gained the respect of many national coaches and teams.

"Fitchett's a very good player," Rick LaRose, coach of the defending national champion Arizona Wildcats, said. "I would say that with him, Walter and Pejka, you've got a team that's going to make waves in the Big Ten."

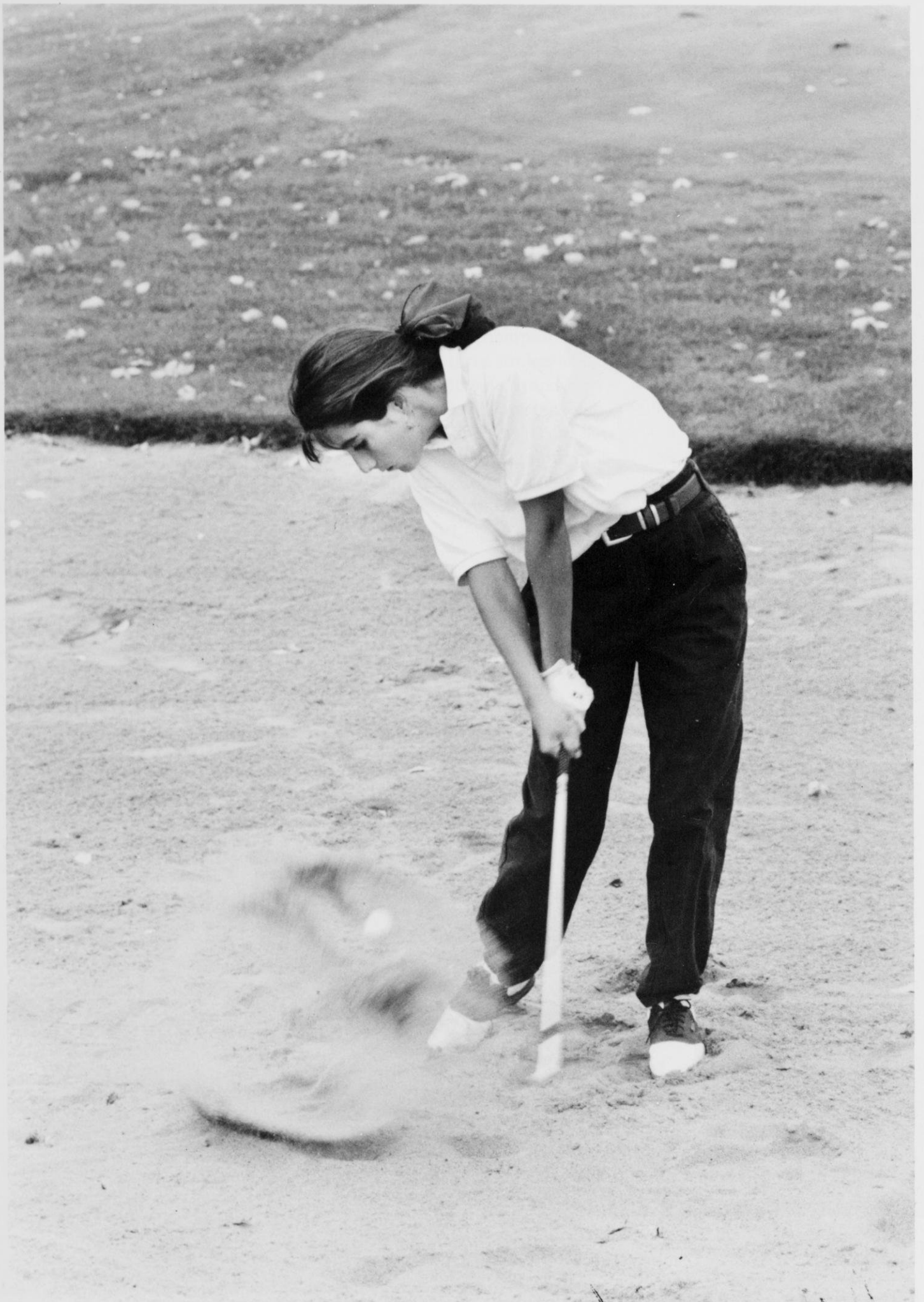
The notoriety of the UW Men's golf team will continue, even after stars like Walter, Pejka and Fitchett. Tiziani has proven his ability to coach players to play to their best. Next season will certainly challenge Tiziani without these stars, but with a strong freshman class and returning stars like Scheibach, the UW should remain a contender. 



ALL PHOTOS BY PHOTOGRAPHIC MEDIA CENTER

Row 1: Ben Walter, Greg Miller, Jason Fitchett, Coach Dennis Tiziani, Joe Ring, Kirk Wieland, Mark Scheibach; Row 2: Lance Marting, Jim Pejka, Brad Nelson, Chris Caulum, David Roesch





Master Strokes

Leaving destroyed opponents in their wake, the UW women's golf team took the Big Ten Title, earning their coach the Big Ten Coach of the Year award.

By **VINCENT F. FILAK '96**

Though the Women's golf team failed to make the national cut at the NCAA regional qualifier, they had an extremely successful season of firsts.

The Badgers captured their first NCAA tournament bid and their first Big Ten title. Laura Bleyhl, Leslie Grant and Alissa Herron were named to the first team All-Big Ten. Coach Dennis Tiziani took honors as Big Ten Women's Golf Coach of the Year. He had received this honor twice before in men's golf.

Tiziani showed that he deserved this honor as he led the Badgers on a fairy tale romp throughout the Midwestern tournaments. They racked up individual achievements and team awards along the way, while shattering school records. The Badgers finished first in several tournaments, including the Indiana, Notre Dame, Minnesota and Badger Invitationals. With the Big Ten title, they set a school record for most team wins in a season with five.


They scored a team best 919 strokes at the Stanford invitational, placing them in the top ten. Senior Laura Bleyhl captured the school record for lowest 36 and 54 hole score with 147 and 221 strokes respectively at Stanford.

Other school records fell as the Badgers continued playing extremely good golf. They set school records for the lowest team totals in UW history with 301 strokes for 18 holes and the 615 strokes for 36 holes at the Badger Invitational. Exceptionally good shooting in the fall season allowed the team to score an average of 312.08. Individuals who contributed significantly to this low included Laura Bleyhl, Leslie Grant and Rachel Wiese. Wiese's second place finish at the Big Ten with 309 strokes gave her the honors of the highest individual finish this season.

All of this great shooting led to the Badger's gaining national recognition which included a national ranking. Prior to the Big Ten championship, the Badgers moved up from 21st to 18th

in the Golf World Collegiate poll. The UW was the only Big Ten school ranked this season and only one of four schools from the Midwest region.

With all of this momentum, the Badgers attempted to break another record by becoming the first team to make the NCAA cut. They played well at the East Regional in East Lansing, but they fell short, finishing in a tie for tenth with South Carolina, just missing the eight team cut.

The next task for Tiziani and his team will be to regroup and take another charge at the championship next season. With more than half of his team seniors this season, Tiziani will have to rely heavily on the prowess of those veterans who will return and on new recruits that Wisconsin's title as Big Ten champion will undoubtedly draw. 



ALL PHOTOS BY PHOTOGRAPHIC MEDIA CENTER

Row 1: Laura Bleyhl, Leslie Grant, Dana Tzakis, Darby Schnarr, Joy Johnson, Dana Eriksen; Row 2: Head Coach Dennis Tiziani, Beth Worzella, Katie Fitzgerald, Julie Johnson, Erika Brown, Rachel Wiese, Alissa Herron, Assistant Coach Nicki Stricker

Starting Over

The early loss of their head coach led the Men's Swim team to face many difficulties in a rebuilding year.

By **KATHY L. MORGENSTERN '94**

A team's drive often dissipates quickly in the face of a major change, causing both mental and physical hardship for its members. The Men's Swim Team faced such hardship when they had lost their head coach in the beginning of the season, forcing assistant coach John Davie to take over.

"The team faced a lot of adversity and went through a lot of circumstances but we prevailed and John pulled us through. He was there for us and he did a good job," Greg Hansen, a junior breastroker, said.

Davie led his team to a satisfactory finish at the Big Ten meet in Minnesota. He held practices every morning at the SERF and the Natatorium at 6 A.M. and a practice in the afternoon at 3 P.M.

"It was a really tough year, physically and mentally. We went through some hardships, it was a year for rebuilding and realignment," Blaine Carlson, captain of the Swim Team, said.

Though the team had problems along

the way, the season had a couple highlights. Competing in a meet against Northwestern and Michigan State, the team found its turning point. Before this meet, the team was uncertain of its future, but in beating both teams they were confident they would turn around.

"The meet was very exciting. The whole meet came down to the last race. It was the 800 Free Relay. Our guys had to win this race in order to win the meet. It came down to the finish and we out touched them and won the race and the meet," Cameron Loos, a junior breastroker, said.

This meet set the tone for the Big Ten meet in Minnesota. All of the men were ready to show that their season of hard work would pay off. The team finished eighth, but performances from many of the men swimmers showed their finish meant nothing.

Ola Stromberg, a newcomer from Sweden, placed fourth in the 1650 freestyle and qualifying for the NCAA meet. Once there, Stromberg placed 14th and received the Honorable-All

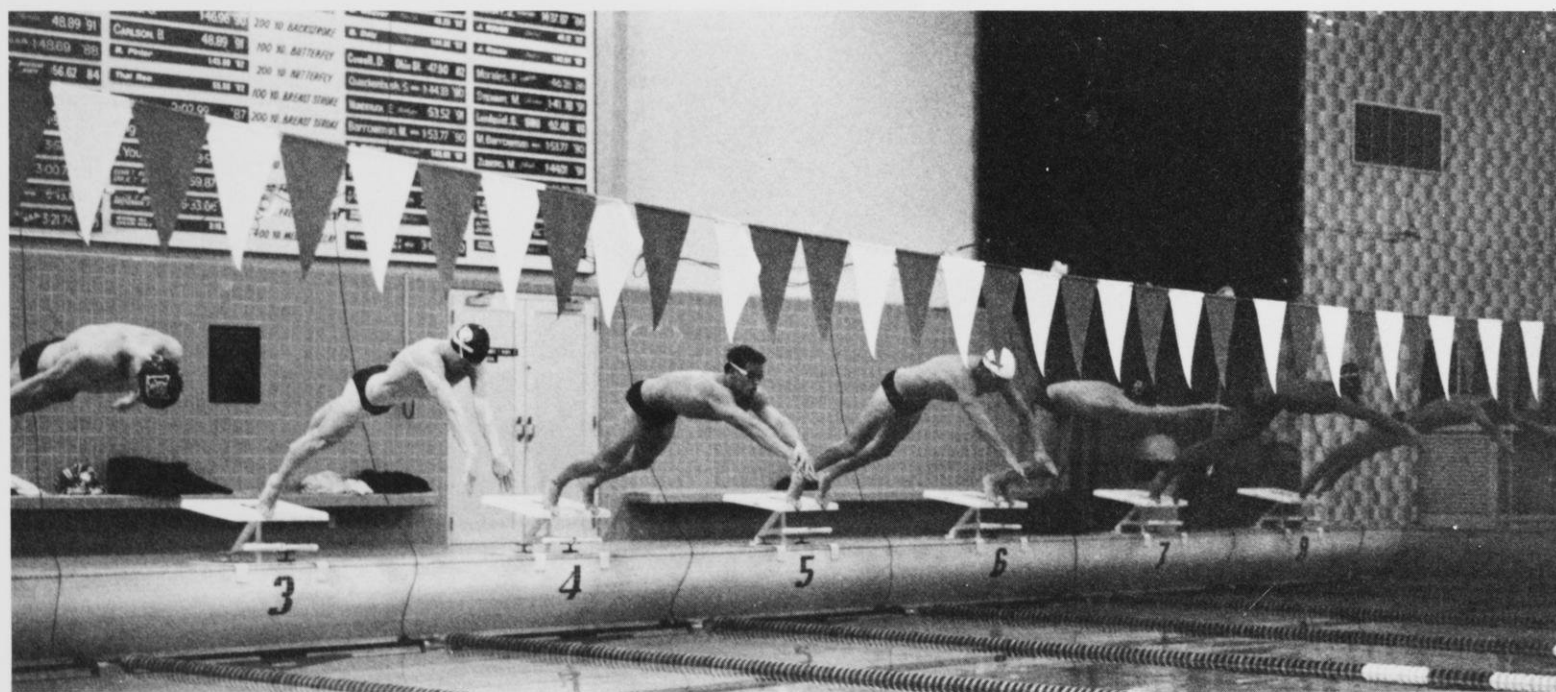
American Award.

In addition to Stromberg's deeds, Valter Kalas, a returning Big Ten champion, placed eighth in the 200 butterfly and seventh in the 200 freestyle. In both events he qualified with consideration times for the NCAA's.

John Flanagan, a freshman, also put some points on the board with his 11th place finish in the 1650 freestyle. His time in this event also qualified him for the NCAA swim meet.

"As a freshman, I didn't know what to expect from the swim team. I knew the older guys had a problem at first but in the end we all worked together. This year was an experience and we all know what we have to do next year to get better," Jeff Peak, a freshman freestyler, said.

For the Men's Team next season, the talent will keep growing and the place at Big Ten's will only get better. Though this season was very rocky, the Badger Men's Swim Team feel next year can only be smoother and even more profitable.



And then there were two...

Sounding more like a law firm than a diving team, UW divers Tom Wright and Matt Schoenecker came quite close to national recognition.

By **KATHY L. MORGENSTERN '94**

In most sports, the concept of a team involves more than two people. Not so for the Wisconsin Men's Diving Team. These two divers, Tom Wright and Matt Schoenecker trained together day after day to show that two is not such a small number.

This was Schoenecker's first year as a Badger diver and he proved himself to be competent of handling the job.

"Matt is a fun guy to coach. He does everything you ask him to do and as a coach that looks good. He couldn't work any harder. If he stays with diving he'll do alright. He's a believer in this sport and he trusted me which showed me he really cared," Coach Jerry Darda said.

Schoenecker had help from the more experienced diver, Tom Wright. Wright, a junior who has been diving all three years, showed Schoenecker the ropes of diving in the Big Ten.

"He was a tremendous help. He helped

me with dives and he's also a good guy on top of it all," Schoenecker said.

Wright competed in the Big Ten meet but was disappointed with the outcome of his dives.

"I only made to the semi-finals and not the finals. Jerry and I were very disappointed. The whole year was not as good as I had hoped," Wright said.

Coach Darda felt as Wright did, but believes that Wright is very talented and can do anything he puts his mind to.

"He missed making the U.S. National Diving Team by such a small margin. We were both very disappointed. Tom had a sub-par year but he's a great diver and I know he can do better than what he did this year," Coach Darda said.

Both Wright and Schoenecker put in tough practices and hard work although the final results were not what they had expected. The season came to a close early but that allows a lot of practice time for their accomplishments for next season. 🏊‍♂️



Row 1: Steve DeWiggins, Mark Lee, Mark Dusabek, Tom Wright, Cameron Loos, Derek Scheer. **Row 2:** Tom Richard, Matt Dunkel, Chris Carbon, Ola Stromberg, John Flanagan, Blaine Carlson.
Row 3: Former Head Coach Jack Pettinger, Ed Pierce, Ryan Horton, Chuck Lorenz, Chad Gottfrid, Jeff Peak, Nick Kottmeyer, Jeff Bruns, Head Coach John Davey. **Row 4:** Tim Lynch, Chris Cervenka, Eric Swanson, Dan Lynch, Chad Christy, Greg Hansen, Valter Kalous, Matt Schoenecker, Tom Vanden Heuvel.

It's the Thought that Counts

Plagued by numerous injuries, the Women's Diving Team found themselves lacking, though not for lack of trying.

By **KATHY L. MORGENSTERN '94**

Despite the necessary spirit and dedication, the Badger Women's Diving Team lacked the one requisite elements to have a successful season: divers.

One lone diver, Marti Weisz, was left healthy while all others were on the sidelines watching and cheering. Injuries struck Julie Wagner, the captain of the diving team and Marina Turuno, a sophomore, from competing in meets during the season and for their final meet, Big Ten's in Indianapolis.

"It was one of those times where I really wanted to dive but I just couldn't. My shoulder just couldn't take the pressure any more and I had to have surgery. But I am so happy for Marti, she did really well this season and has improved incredibly," Wagner said.

Weisz, a sophomore placed in the top 25 last year at Big Ten's and improved her standing this year. On the 1 meter, Weisz placed 20th and on the 3 meter she

placed 14th. Adding to this feat, Weisz went on to dive in the NCAA Regionals placing 12th overall.

"Marti is an emerging diver, once she gets out there and dives she scores well. When she starts to compete in bigger meets like NCAA's she will without a doubt score in the top 16. She's an up and coming diver and all of the other diving coaches respect her and are waiting for more of what she can do," Jerry Darda, the Women's Diving Coach, said.

Weisz did have some help during the season from newcomers, Besty Mongeon and Erin Geiger. These freshman showed their potential throughout the season. Although neither of them dove at Big Ten's they helped to score points for the team and for the combined total of points for the Women's Swim Team.

"Besty is a great person and has a great work ethic. She needs to keep training and it will all pay off in the end. Erin is another great diver with a great athletic

ability. Both of them need to keep learning and working hard," Darda said.

Marina Turuno, also helped to add to the diving team. She showed that she could handle the stress of her back injury but when the Big Ten meet was around the corner she had to sit out and watch.

"Marina is a fantastic diver but I had to pull her out of competing because of her back problems. Next year she will be back and our team will be competitive with her again," Darda said.

The season brought promising thoughts for the future of the team. Julie Wagner, the returning senior, will be able to compete next season and her teammates and coach are thrilled.

"Wagner is a former finalist, she's really committed and this will be her last shot to show what she's got," Darda said.

Although the season ended with only one diver competing, next year can only bring improvement and exciting possibilities. ■



With only one returning senior, the Women's Swim team did far better than even their coach's expectations, thanks to the well-timed infusion of...

New Blood

By **KATHY L. MORGENSTERN '94**

This season, no one could have dreamt the success found by the UW-Madison Badger Women's Swim team. An injection of new blood had the team overtaking opponents the minute they hit the water.

With only one senior returning to the team this year, seven freshman from all over the nation, and another from across the Atlantic, assisted returning Big Ten qualifiers Kristen Biddle, Sarah Newman and Paige Freiman and others in forging a new path for the team.

"I was a little scared at first. This was a whole new team for me and a very far distance from home," Annika Rasmusson, a freshman from Sweden, said. "But, as time went on, I felt better with everyone and I felt like everyone was my friend."

Rasmusson went on to help the team in every meet during the season and she individually placed in the top eight in every event she swam. She also captured an Honorable-All American Award by leading her teammates to a 9th place finish in the 800 Free Relay at the NCAA swim meet in Indianapolis.

"This season was the most successful in Wisconsin swimming history. The team became the fastest in this sport. Not only did the swimmers who were able to go to the NCAA swimmeet do extremely well but so did the whole team," Kristin Stoudt, the first-year assistant coach, said.

The season began in early September, where each team member trained for the annual biathlon by running and swimming. The season then progressed into heavy training. Practices took place twice each day each lasting about two hours, once in the morning at 6 A.M. and once in the afternoon at 3:30 P.M., helping to improve the stamina and

endurance for the Women's Swim Team's final meets.

"Nick and Kristin helped me so much. I had come from a swimming program where we trained hard but college level training is much harder. Nick asked a lot from all of us and at times it was a little demanding but we all came through in the end," Becca Lewis, a freshman freestyler, said.

One of the many highlights of the season was the tri-swim meet against Purdue and Minnesota. The Badger Women's Swim Team out swam Purdue, one of the top 25 teams, and gave Minnesota a little scare. The team was on a successful path and ready for what was to come.

"This meet was really exciting, we were finally ranked, we swam well and it got us ready for Big Ten's," Dannie Premo, a junior breastroker, said.


Premo placed sixth in the 200 breastroke and 10th in the 100 breastroke at Big Ten's to help the team finish in its best performance since 1987.

The Big Ten Swim Meet in Indiana was the major highlight for Coach Nick Hansen. Not only did his swimmers perform better than he had expected, he was named Big Ten Coach of the Year.

All-Big Ten team members Paige Freiman and Anna Jensen helped the team finish fifth overall at Big Ten's, swam in the NCAA swim meet. Kim Decroix and Louisa Offerman continued the team's success by competing in the NCAA swim meet with teammates Rasmusson and Freiman where they all received Honorable-All American Awards.

"This year was amazing. Everyone swam out of their minds and it was a great way to finish up the year," Co-captain, Maria Seymour said.

Coach Hansen felt the Big 10 swim meet was an incredible experience.

"We made Badger History, having the fastest team ever assembled in history, next year I hope we can improve and get everyone to swim a lifetime best time," he said. "For now, I am overjoyed and couldn't ask for anything more." 



Row 1: Marina Toruno, Betsy Mongeon, Heidi Schinke, Julie Wagner, Kathy Morgenstern, Maria Seymour; **Row 2:** Assistant Coach Kristin Stoudt, Danielle Premo, Sarah Newman, Kristen Biddle, Erin Geiger, Becca Lewis, Alison DeWall, Naashom Peterson, Marti Wiesz, Head Coach Nick Hansen; **Row 3:** Christy Walton, Annika Rasmusson, Anna Jensen, Louisa Offerman, Paige Freiman, Jennifer Bryant, Kim DeCroix, Andrea Wolosz

Full Speed Ahead

With slight wavers in their performance, the men's crew team looks to put in a solid performance at the International Rowing Association Nationals.

By **VINCENT F. FILAK '96**

The Badger men's crew team jetted off the chilly waters of Madison's lakes and into the International Rowing Association Nationals, capping off a great season.

The Badgers will go to Syracuse, NY in an attempt to better its mediocre finish in last year's final. The Badgers finished fourth last season behind Pennsylvania, Navy and California. They did not qualify in that round or in a repechage, or second chance round, preventing them from qualifying for the finals round. This season, the Badgers could meet teams from Washington, Northeastern, Georgetown, Navy, Boston University and a majority of the other eight Ivy League schools.


The UW has had an erratic season that began almost eight months ago. They started the year off strong, winning first place at the Head of the Rock Regatta with the Varsity eight boat. The open four took third and both novice four



and the novice eight took first. Things seemed to be in control as far as the Badgers were concerned.

Then they hit a wall at the Head of the Charles Regatta. They finished 16th, 25th and 11th in the Varsity eight, the Open four and the Youth four, respectively.

The Badgers then attempted to regroup in San Diego at the Crew Classic. They put in a respectable fifth place showing and appeared to have stemmed the tide. Even though they got spanked by Washington in the Washington Duals, they came back and put in a strong performance at the Midwest Rowing Championship in Madison. They took first in the Varsity, JV, Lightweight and Frosh eight along with first place finishes in the Open four and the Frosh four. This was by far their strongest showing of the year. They went on to take second place in the Cochrane Cup in both the Varsity and JV eight.

They stumbled in the Eastern sprints, begging the question, "Which UW crew team will show up at the IRAs?" The team has shown serious promise and at the same time they have shown that they still are mortal. The team will continue to plug away on the frozen waters of the lakes of Madison and hopefully will be able to conquer all opponents in the near future. 



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Not Rocking the Boat

Their rough training grounds has not affected the women's crew team, as they qualified two boats for the National Collegiate Rowing Championship

By VINCENT F. FILAK '96

Lounging on the Terrace, one might catch the red and black flash of slim boats powered by strong women on a mission jet sleekly along the otherwise calm Lake Mendota.

The women of the UW-Madison crew program put forth an amazing amount of effort coupled with the drive and desire to win and it has paid off for them this season. The Badger women have turned in some impressive victories despite the fact that their practice area hadn't fully thawed until mid-April.

The Badgers have shown that this hard work and determinism will not only slice the lake's ice but it will drive them into the National Collegiate Rowing Championship to be held this year in Cincinnati, Ohio. They have qualified boats in both the varsity eight and the novice eight.

Coach Sue Ela and her assistants took the team and pushed them to be their best. This helped the Badgers win the Head of the Rock, Midwest and the

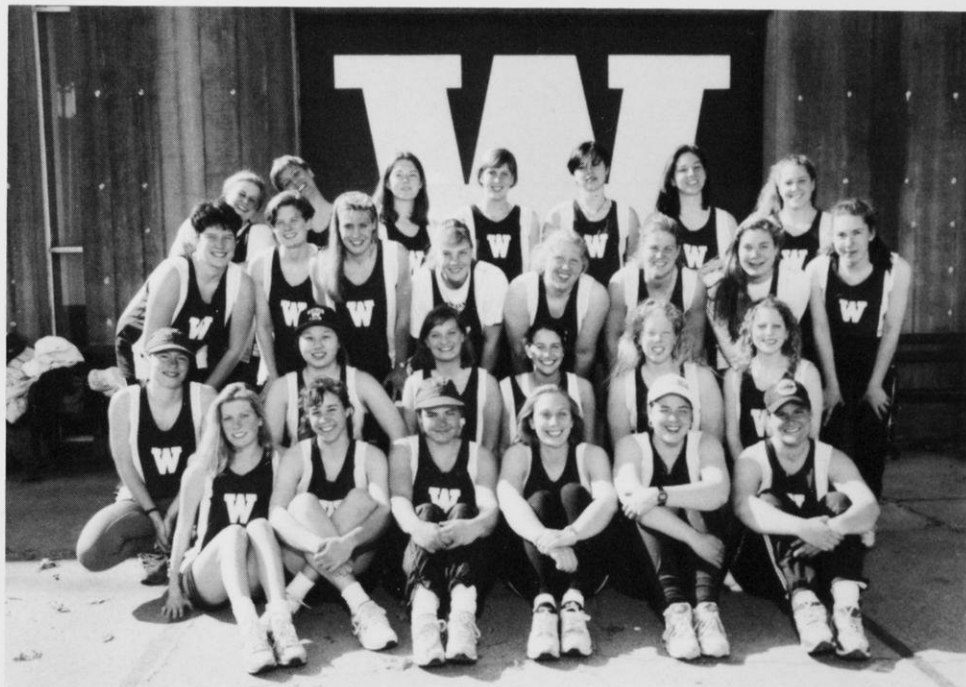


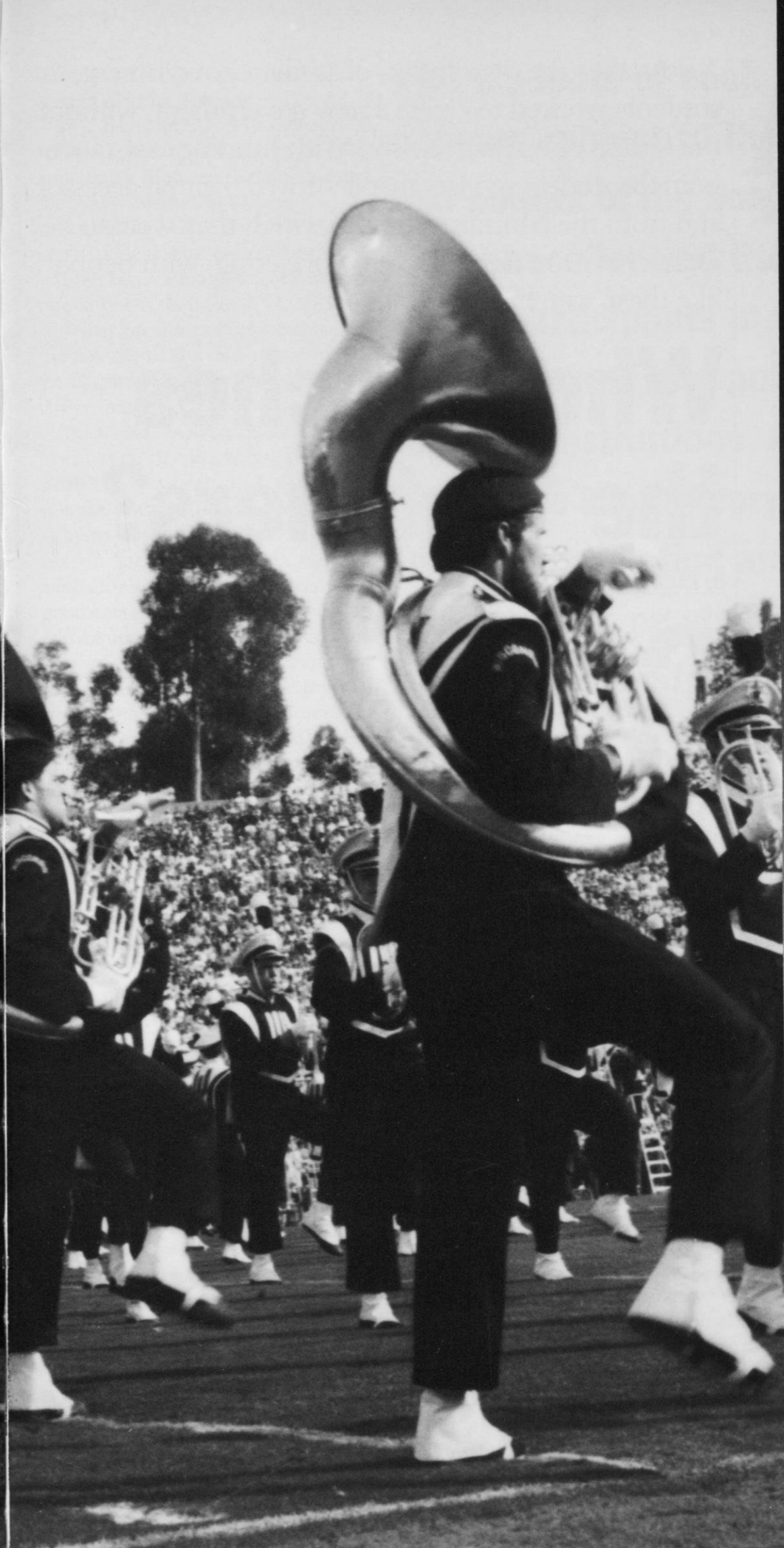
Eastern Sprints. They took second at the Washington Dual and third at both San Diego and Bausch and Lomb.

They experienced some disappointment at the Eastern Sprints. They qualified only two boats for the finals from each heat but still hoped to upset Princeton

and Dartmouth. Unfortunately, Princeton crushed the Badgers, while just the UW edging by Dartmouth, eliminating them from that part of the sprints. Dartmouth also edged them in the JV-8 heat with Brown finishing first, Dartmouth second and the Badgers settling for third. The UW did find consolation in winning the petite final at 6:56.2.

The team will spend most of its first few weeks after finals preparing for the NCRC in an attempt to rebound from their losses at the sprints. Regardless of their performance, they have had a very successful season. The belief in self that has been instilled in these Badgers will make them a stronger team in the future and will undoubtedly make them contenders once again. 🏆





STUDENT LIFE

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A year after the dissolution of student government, students worked to create a new government, without the foibles of its predecessor. With funding assistance from the student services that destroyed their predecessor and from the administration of which they were to be independent, many were left wondering, with people like these watching our interests...

Who Watches the Watchers?

By LAURIE M. SIOK '95

Cited for its inefficiency and inaction, the Wisconsin Student Association was finally laid to rest in Oct., 1993 after 86 years, with the resignation of its last co-president. Less than a year later, a group of ambitious students worked to create a replacement of their ineffective predecessor, the Associated Students of Madison. Now, with the recognition of the UW administration and less of a sense of direction than the WSA, the ASM looks to forge a new frontier for student government.

Unlike many universities, the University of Wisconsin System, through a long series of arguments and battles, is, in principle, governed by students, faculty and the administration equally; all under the authority of the Board of Regents. The students of the UW System possess certain rights and responsibilities to share in the governance of the institutions and select the manner by which they would do so. The WSA had existed, in one form or another, before that law was written, as had some other student governments. To actually have to "organize themselves in a manner they determine,"

was never necessary before this time. To have to do so in a manner acceptable to all students and not involving the UW administration, by now quite adjusted to not needing to become involved in student "internal" affairs, seemed difficult and quite curious.

Basing its establishment upon the ideal of creating a student government which will insure that "we, the students of the University of Wisconsin-Madison, are fairly recognized and represented," the ASM received formal recognition from the administration this spring.

The pursuit of a new government has not been without detractors, many citing the overwhelming support, both emotional and financial, of the UW administration and the student services which the ASM would fund. The WSA was dissolved partly for political reason of their funding of these same groups.

Co-President Heather Mellem resigned Aug., 1993, and the doors finally closed on the WSA on Oct. 1, 1993, when the remaining co-president, Andrew Tillema, resigned.

With the disbandment of the WSA, Dean of Students Mary Rouse drafted a letter to the student body informing them of the consequences of not

having a student body, and asked them to form a new one.

In early Oct., 1993, a group of students, led senior James Jackson and junior Matthew Blevins formed the Future of Student Government, an organization which wrote the ASM constitution. The constitution was written to create a new government, one different than the WSA.

“There are a lot of organizations on campus that need a student government for allocating fees,” Student Organization Office Assistant Coordinator Philip Cooney said. “ASM wanted to be different than the WSA, but there is a problem with student apathy on campus toward student government.”

Many students felt that if the sole reason for a government was the allocation of fees, then that is not a good enough reason.

“Some of you may find this information [that without WSA, many groups would no longer be funded] harsh and unfair, but if you are one of those people whose life is truly affected by these groups I suggest donating your own time and money,” Mellem said about the group funding in the 1993-94 Student Handbook.

Assistant Dean of Students Connie Wilson believes that internal bickering between WSA members caused the financial problems it had, but that the ASM and the new Segregated Student Fees Committee will succeed.

“The ASM and SSFC are both segregated fees units paid by tuition,” Wilson said. “The structure of SUFAC was effective, and I think that the students are looking at that now for SSFC.”

“SUFAC was successful and respected by both student groups and the administration because it respected student groups and judged them fairly when they applied for funding,” Joel Zwiefelhofer, a former SUFAC Chair, said.

The Segregated University Fees Allocation Committee was a body established specifically to administer the disbursement of student fees as

The students of each institution or campus subject to the responsibilities and powers of the board, the president, the chancellor and the faculty shall be active participants in the immediate governance of and policy development for such institutions. As such, students shall have the primary responsibility for the formulation and review of policies concerning student life, services and interests. Students in consultation with the chancellor and subject to the final confirmation of the board shall have the responsibility for the disposition of those student fees which constitute substantial support for campus student activities. The students of each institution or campus shall have the right to organize themselves in a manner they determine and to select their representatives to participate in institutional governance.

—Wisconsin State Statute 36.09(5)

per the State Statute.

The ASM strives for ways to be more connected with the student body by holding open forum meetings and publishing all minutes for public access.

"What they have not resolved is whether to pay themselves," Cooney said. "The student body had a big problem with the WSA payroll."

"The pay was a political issue; a symptom of the tricks used to win campaigns," a former WSA staffer said. "The students working only got paid minimum wage for 9-12 hours of work a week, depending on the position, and regardless of how many hours they worked. Not many people viewed the hourly rate, though."

The pay issue remains unresolved as part of the difficulty in pay resides in the structure of the government. As a body with legislative and executive power, a blurred line exists between who should and should not be paid. The chairs of the various committees are currently being considered beneficiaries of a payment system. The quicksilver nature of the internal laws governing the ASM make that consideration questionable, as committees, excluded the

Shared Governance and Finance, can be created "as necessary to achieve the object (sic) of the ASM." This could potentially lead again to a large salary base.

Another change enacted by the FSG during its move toward a new government was the utilization of electronic voting. Election practices were another large part of the difficulties with the WSA, as a case of supposed voting fraud had filled headlines during the summer of 1992.

"The ASM wants to work for the students," Cooney said. "They want to reduce any possible fraud and make voting more convenient for the students."

Even with all these structural changes, many believe it will be a long struggle to rebuild a new government and gain student support. Former WSA President Kathy Evans applauds the students in the ASM, but believes they have a long fight ahead of them.

"WSA needed to be disbanded in order to begin again," Evans said. "Major changes needed to occur, and if that's what it took, I was glad."

Evans believes that if the ASM can stay away from politics, it will succeed.

"No one fully understood what

really went wrong," Evans said. "There was a lot of confusion and a lack of reaching out and communicating with the student body. You can't have grid lock within an organization."

Zwiefelhofer took issue with that assessment, believing that specific flaws could be pinpointed.

"ASM needs to have strong, effective leadership in order to succeed," Zwiefelhofer said. "Part of WSA's failure laid in the lack of strong leadership to define what the student government was and to motivate students into working together to affect change at the university."

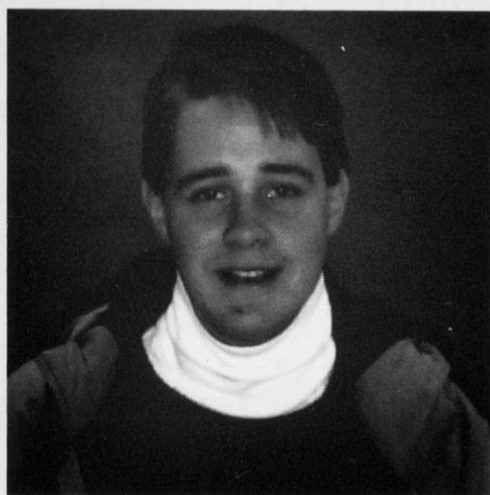
Cooney blames the fall of WSA on political insighting and an inherent lack of communication.

"Nobody respected the executive members," Cooney said. "There was a lot of name-calling and complaining. I think maybe the representatives didn't represent the students enough."

"Most of the organizations would take issue with that assessment," the WSA staffer said. "It wasn't the [WSA] Executive Board that the students had a problem with, it was the Senate. The Board didn't cut funding, the Board didn't cut programs and the Board didn't tell them how to run their organizations. The Senate didn't put on programs, add services or make stands with the administration."

Every organization needs a strong foundation in order to gain the support and respect of those it represents. WSA members weakened any foundation they had by fighting with each other.

"We didn't have a tight constitution," another former WSA member said. "There were a lot of conflicts with authority and power struggles between individuals. WSA thrived on the momentum by individual members wanting change, instead of working together. The focus became on gaining authority instead of cooperating for the betterment of the student body. It became a political game."



ASM needs strong, effective leadership in order to succeed. WSA's failure laid in the lack of strong leadership to define student government and to motivate students into working together to affect change at the university.

"Most of WSA was power plays," the WSA staffer said. "It was never what to do, but who could and would do it, in terms of how had the 'right' to do it. The executive wanted to legislate, and the legislature wanted to execute. Everyone wanted to do everything 'their way.'"

Although many individual WSA projects had the support of the student body, lack of any good public relations lost the support for the idea behind WSA.

"It was hard to get to the point of reaching out to the students when you can't get your staff motivated to get a project through," Evans said.

Other WSA members disagreed with Evans, pointing out that staff motivation existed, but not for the right things.

"Public relations are part of the power play," the WSA staffer said. "Good PR requires money, and lots of it. Finances dictated policy. It looks bad to ask for more money when most of the students attending the university grew up being taught that government spending was bad — even if it would let them know what's going on."

Blevins believes that public relations are at the heart of the success of the student government, as he maintains that student apathy can only be combatted by informing them.

"Students aren't apathetic, they just don't know what's going on," Blevins said in the Apr. 4, 1994 Badger Herald.

Only 1,259 of 40,928 students — 3 percent — voted in the Apr. 12-13 elections for council members, despite good advertising. Blevins was reported in the Apr. 15, 1994 Wisconsin State Journal as blaming campus newspapers for giving little attention to candidates or the election — despite eight articles in the student newspapers within days of and on the days of the election.

The papers themselves accused the candidates of not truly caring

about even running for the election. Only 26 of 82 candidates running for office showed up at an open forum held for the express purpose of discussing issues. Only six students showed up to the forum.

Many of the candidates espoused a desire to implement student radio, a 24-hour bus services and improving University Health Services.

Daily Cardinal staffer Ingrid Berg stated best what many students felt about the election, "Raising the issue is not enough; we've heard it all before."

Wilson believes it is the right time to start over.

"It is a very difficult time for the ASM right now," Wilson said. "It appears they are trying to put together a better organization, once the framework is together we will see how effective they will work."

"The students working in ASM are trying their best to run a fair, honest and open student government, we students need to step back and give ASM a chance to work." Zwiefelhofer said.

The question remains, though, as to whether or not the ASM will be any different than the WSA, outside of its name and its structure.

Essentially, the difference between the ASM and its predecessor is a

consolidation of powers, eliminating the executive and election commission bodies. Considering that the executives of the WSA were the sole individuals to invest time in implementing programs,

it is questionable as to why the ASM would lack an executive.

By all appearances, the ASM will find it difficult to succeed based upon their structure, the candidates elected and the students' viewpoint of student government as being largely ineffectual. Time will tell as to whether or not they will survive or succeed. One can only hope that they will, to help students "be active participants in the immediate governance of and policy development" for the UW-Madison.



Some of you may find this information [that many groups would no longer be funded] harsh and unfair, but if you are one of those people whose life is truly affected by these groups I suggest donating your own time and money.



VALERIE L. TOBIAS - WISCONSIN BADGER

At a university known for the power of the students, there should be no surprise that many of the services for students were created and are run by them. Or is it? When it appears that many services are now run by the administration and few students appear willing to fund new ones, then these services serve...

The Needs of the Who?

By **WHITNEY WILCOX '97**
and **HEIDI KLUMB '97**

It has been a constant reminder of the cynical to the university community, telling them that the university has little use without the student. At an institution with rapidly rising enrollments and mired viewpoints, the cynical may have had a point. Within the last few years, the UW has worked hard to improve the services they provide to students as part of the community, such as improved libraries and computing services, health care and academic advising, improving student life.

Unfortunately, this has not been without its flip side. Many of these services, and numerous others, have been implemented by students, and, subject to the whims of student politics and an indifferent administration, have suffered during the same period. Some services have been absorbed by the university proper, others died out through lack of interest and others limp along, waiting for the chance to grow.

In this environment where the "life" part of student life is often overlooked, it becomes noteworthy that student life aspects in the age of total quality management are now being drastically improved, but not without their costs. Giving the university credit where it is due, it should be noted that other areas may not be where either the students or administration want them. Staff, faculty and students at the university work to fight the misconception that services are not

available for all needs. In a place where many students can become overwhelmed, the university has stepped up efforts to help students with any problem that they may face.

The push to improve student services began with the arrival of then-Chancellor Donna E. Shalala. Shalala moved to implement services with broad utility, but focused almost exclusively upon the lowerclassmen. Beginning with the Student Orientation, Advising and Registration program in the Fall, 1990, the administration has made radical improvements in orientation, registration and advising.

SOAR, now in its sixth year, brings incoming students and parents to the campus for briefings on housing, academic programs and student life as well as to register for classes. Registration is done through the Touchtone Registration System, where students could select courses over the telephone, punching number keys to correspond with code numbers in the registration materials. Touchtone also changed the lives of the returning students. It removed the registration week, where a running of the bulls took place as 40,000 students trampled about campus seeking admission to a particular course. Reg Week became the Wisconsin Welcome, where incoming students are now given the chance to experience more aspects of student life instead of looking at the back of each others' heads in a registration line.

Responsible for both SOAR and the Wisconsin Welcome is the Office

of the Student Orientation Programs, part of the Office of the Dean of Students. The Office of the Dean of Students, in response to the changes in campus, has shaped during the past few years into a hub of information for students. The Dean of Student's Office welcomes, orients, educates, counsels and integrates students into the campus community. It administers some of the programs that University students use most, including the Interim Multicultural Center, the McBurney Disability Resource Center, University Health Services, the Campus Assistance Center, International Student and Scholar Services, Race Relations Education Program and Student Organization Office.

Mary Rouse, who took over as Dean of Students in 1987, anticipates a bright future for the University. In continuing with the plan to improve student services, a new advising plan, going into effect in the fall of 1994, will assign new students, students without majors, students changing majors or those students trying to decide what careers might fit their interest in each and every school and college, an advisor. The 10-member team will meet with students three times per year and at the student's convenience. Previously, students without majors were left to their own devices when planning courses and choosing majors.

This will relieve some of the massive burden that is carried by the Campus Assistance Center.

From bright-eyed freshmen to world-weary grad students, there is not a one among us who has not surveyed the wall of red tape circling the University and cried out for help. When this happens students make the Campus Assistance Center their first stop. The CAC, a student-oriented information and referral service within the University, can answer any question, or at least lead the student in the direction of the right answer.

"A student once told me that the Campus Assistance Center is like the index of a book," CAC director Yvonne Fangmeyer said.

Providing access to information of all sorts, the staff answers to any question, from how long to boil an egg to where a student can live next year. The CAC responds to approximately 3,500 phone calls and walk-ins each week.

Their services include DIAL, an anonymous 24 hour information service that has almost 350 pre-recorded messages offering information about academics, health, self-help, registration and records and the community. The CAC also runs the off-campus housing office, publishes an easy to use student information handbook and operates the Visitor Information Place.

If the Campus Assistance Center staff can't answer a question, they will lead the student to someone who can. For example, the search for assistance in developing a thesis for a Modern Literature paper may

begin with the CAC and end with an appointment at the Writing Lab.

The Writing Lab, one of the largest writing assistance programs on any college campus and first of

Each year, between 5,000 and 6,000 students visit the lab. Participants range from freshmen to students working on their doctorates. Graduate students make up approximately 30 percent of lab users.

Staff at the lab view themselves as allies to students, giving them help in their time of need.

"Every writer needs a reader," Writing Lab Director Brad Hughes said. "Criticism can only help us to become better writers."

The Writing Lab has seen significant growth in the last five years. The lab recently teamed up with the Academic Resources and Computers in Housing to provide greater accessibility to the students using this service.

Students with neglected last minute papers and urgent messages sent by email bombard the ARCH on a daily basis. The ARCH however, offers much more than the use of their computers. Designed to provide academic support, the ARCH offers educational programs, tutoring, computer facilities, and a variety of publications.

In 1982, the Living and Learning Center, renamed the ARCH in 1993, opened its doors for the first time. The LLC offered a variety of programs on topics such as study skills and roommate relations. In 1987, Macintosh computers became a part of the center. Barnard and Elizabeth Waters Halls established computer centers in 1990 so that



"A student once told me that the Campus Assistance Center is like the index of a book," Yvonne Fangmeyer, director of the Campus Assistance Center, said. The building, located on 420 N. Lake St., is the hub of information for students at the university.

its kind in the country, offers students the opportunity to have their papers critiqued by knowledgeable staff composed primarily of teaching assistants. The lab offers individual help and classes on subjects such as "Review of Grammar," "Writing the Resume and Cover Letter" and a "Senior Thesis Workshop."

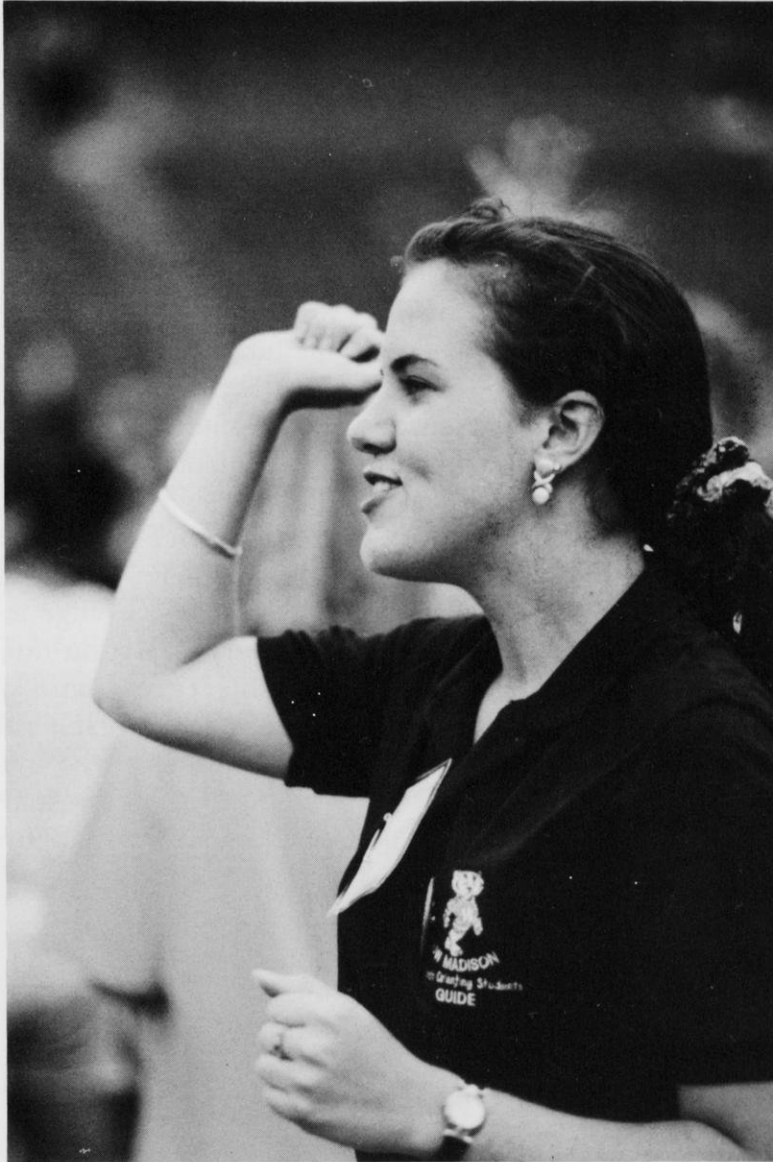
women would not have to worry about their safety if they intended to use the computers after dark. By 1993, this program had evolved into a complex organization offering a huge variety of resources available to students of the University.

"Using the computer is like using a toaster," Beth Black, coordinator of the ARCH, said. "You just have to know how to use it in order to get things done."

Taking responsibility for assisting students in getting things done, the Division of Information Technology provides students access to the latest technologies. Commonly known as DoIT, the organization formed in 1992 to combine three existing departments, the Madison Academic Computing Center, Administrative Data Processing and University Telecommunications, into one organization to remedy overlap and expedite service to the UW. DoIT coordinates the acquisition, installation, training and maintenance of all computer, telephone, video and other information technologies that enhance learning, teaching and research at the university.

The direct benefit that DoIT's new focus on students has been the improved access to information and communication with other students. The first innovation felt by the students has been electronic mail or "email." Better than passing notes in the eight grade, email opened up a new world of communication, etiquette and information to students. Email combines features of both telephone and mail services, allowing the user to decide when to access and

respond to the message from his/her electronic mailbox and to instantaneously respond to it. The accounts, made possible by improvements in technology and a



Another service provided by the Dean of Students Office is the "Students Orienting Students" program, which pairs upperclassmen with freshmen, to help them out with their first year in school.

special one percent tuition funding increase this last academic year, provide students with access to peers and faculty around the world. Tad Pinkerton, DoIT deputy chief information officer for outreach, said that students need to learn how to use this new form of technology if they want to succeed in the new world of technology.

"Email accounts are essential for students in today's world, both to

increase effectiveness as a student and to prepare you for the world beyond," he said. "We have been working for years to make them available, but the right combination of funding and technology did not come together until this year."

Kathi Dwelle, the acting Organizational Effectiveness Manager, said that email will give students an advantage over the competition by providing them with the experience of working with new communication tools.

"This gives our students the background and experience they need to compete for jobs and survive in the 21st century," she said. "They need to know how to use information tools to get at the latest research in their fields, and to communicate quickly with peers around the world."

Email serves as the foundation application to WiscWorld, DoIT's package of software that provide telephone-based access to the InterNet, allowing students to access all that the 'Net has to offer. Students now have access to sources of information through WiscINFO, a client program for a system of interconnected databases worldwide, as well as free software through ftp, or file transfer protocol,

where they can select software available on free file servers throughout the world. This collection of software also lets students see their course list and grades and look up books in the library from the comfort of their own home.

For students with more complicated needs than looking up a book, DoIT also coordinates the fifteen InfoLabs around the campus. These labs

afforded students the opportunity to learn how to work with computers. The program began about five years ago with a special budget allocation from the legislature. This budget allocation, called General Computer Access, only provides money for some of the computers and maintenance. As a result, all the labs, except the labs at the Computer Sciences and Statistics Building and the Memorial Library which are run by DoIT, receive most of their funding from the departments that host them. The departments provide management, staffing, space and some equipment funding.

These changes in administration-provided services may have overshadowed the changes in student-run services, which have suffered at the hands of changing political and economic realities within the student body. Lacking legislative and administrative support due to a state law that places most of the responsibility for these services with the students, the dissolution of student government left many students and

student services in a morass of confusion and misinformation.

Due to the dearth of funding provided, many services offered by paid students and student volunteers find themselves victim to changing political views in the student government, the source of their funding. These services, ranging from the Greater University Tutorial Service to the Wisconsin Public Interest Research Group, have often been used as pawns in political maneuvers by parties running for student government; one used the funding of groups as reason to destroy one student government while the student services used the issue of their funding as a reason to create another.

Unfortunately, student service difficulties have not stemmed solely from the administration. At times, agencies funded primarily by student fees have been subject to drastic revision or outright removal by the administration, with curious results.

Nighttime transportation, a service

currently lauded for its success by the administration, was not a new service to the campus. The Women's Transit Authority, which provides a nighttime ride service for women in the city of Madison, lost all UW funding and support in Spring, 1992 because its "by women, for women" policy, after 19 years of service to the UW, was deemed discriminatory by the university. The organization was severely shaken, as it lost use of university vehicles, facilities and space. It is now an independent student and community ride service which is run by and serves women only.

The university had implemented Campus SafeRide in July, 1992. SafeRide provides free rides to students after dark through an arrangement with Union Taxi. The range is limited to the campus area and due to extensive use this past year is now requesting donations for each ride and informing students who overuse the service. What was unusual about this happening was that funding was an issue for the

removal of WTA. It cost, in its last year of service \$40,000 per year. SafeRide, in its second year, cost over \$250,000, partly because fewer restrictions were placed upon passengers in terms of quantity and destination.

The SafeRide service is supplemented by the SafeWalk system of paid student escorts. Begun in 1992, it is based on a number of similar programs which have been successful at other large universities. The turmoil surrounding late night safety for students at the university seems to have abated for the time being, this is not the end for changes in student services.

Safety was not the sole service to undergo revision in the past years. Student health was affected with changes in both health care and health insurance. University Health Services will be curtailing a number of the free services currently offered to students. The changes are part of a new focus on preventative medicine, despite UHS staff protest

to the contrary. The precise impact of these changes will be unclear for some time as these moves have met with significant staff opposition, who are concerned that students will be denied health care access.

Debate also still rages between the University and the state legislature over the inclusion of domestic partners in the Student Health Insurance Plan. SHIP itself was implemented as a replacement for an insurance plan offered by the student government, and made a requirement for all foreign students. The current debate focused on the allowance of same-sex partners, who are unable to marry under Wisconsin law, to enjoy the same benefits as married students. Coverage would also include unmarried heterosexual couples. Legislators have expressed concern over the perceived undermining of "family values" as well as the increased possibility for insurance fraud and abuse. Despite support for the change, it was rescinded due to pressures expressed by the legislature and community.

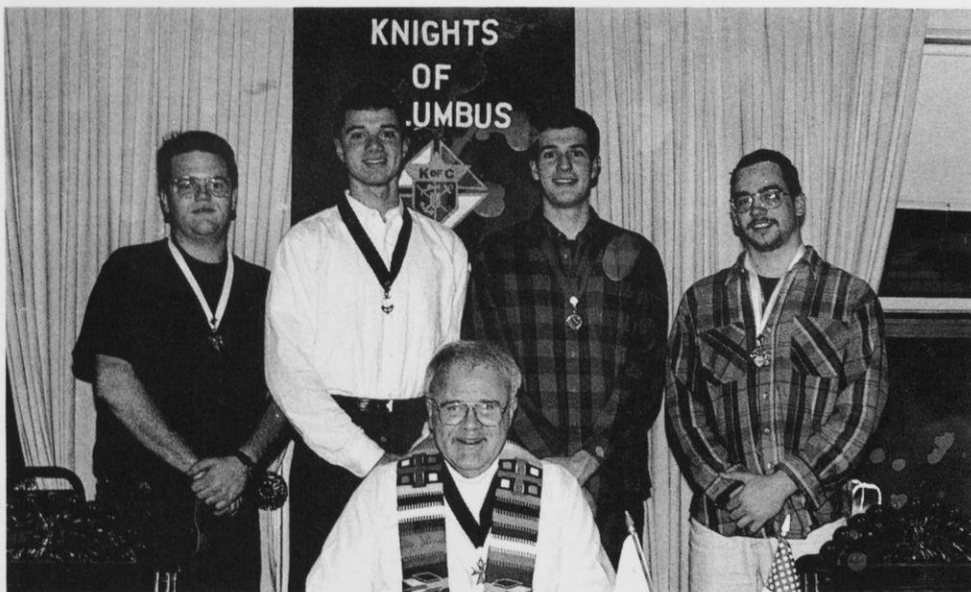
Due to and in spite of the many changes, the coming years promise to be far more user friendly. The expansion of services and the efforts to give meaningful support to undergraduates are symptomatic of changes from on high. The new direction set in motion by our current White House cabinet member back in 1990, has not been without some growing pains and some unfortunate victims. The reformation of the student government, which will allow student groups access to event grants and funding from the Segregated Student Fee Committee. After a years hiatus in funding, brought about by the vote to disband the Wisconsin Students Association, there is bound to be an increase in activity in the Fall of 1995. Next year's freshmen will discover that far from being anonymous and faceless, students attending the University find an extremely wide variety of benefits. It often boils down to knowing where to look for, and often creating, them.



Student Organizations



**Wisconsin Black
Student Union**



Knights of Columbus

Row 1: Fr. Bob Malone, CSC; Row 2: Todd Krema, Mike DeGuire, Bob Jakab, Joel Kellogg

Student Organizations

University Health Services Peer Health Educators

Row 1: Lori Lumpkin, Erik Weinberg, Hiroc Toyama, Kelsey Wictor, Colt de Wolf, Fatima Crumble, Josh Wood, Megan Ryczek; Row 2: Vernay Gilliard, Nika Zaluski, Jennifer Mehlberg, Jim Keller, Jen Sable, Joy Matzke, Jenny Phelps, Strong Huang, Erica Bridgeman; Row 3: Marci Schroeder, Peter Block, Gwen Sims, Jessica Thackray, Tara Broome, Kathy Roach, Amy Geisler, Tim Tillotson, Greg Balar, Rob Sepich, Patrice Flax.



American Society of Civil Engineers

Row 1: Jeff Kannel, Tom Gambucci, Jeff Dederig, Kevin Risch, Brian Machart, Tia Diez, Kimberly Fraelich; Row 2: Kevin Schmidt, Brian Loecher, Lisa Blotz, Brian Pehl, Matt Morris, Anne Rotter, Tara Koudelka, Tracy Glenz, Dan Baker, Scott Viola; Row 3: Eric Ellison, Dan Dreckmann, Chris Tiedt, Dave Dupré, John Findlay, Jason Ableitner, Sheryl Merkes, Jim Tinjum, Gary Fuerstenberg, Andy Klemp, Brian Harms, Tracy Siedel



The Daily Cardinal

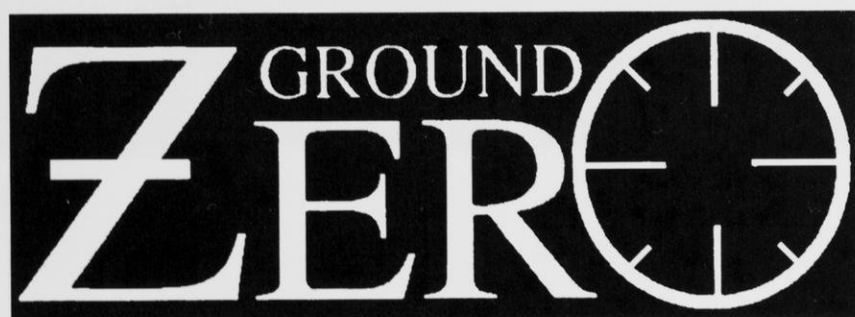
THE BADGER HERALD



the ONION

Between dollars and dogma lies a middle ground for campus publications, where the news is often not news and the newsmakers are. A changing market and the changing form of information shapes things behind the scenes, where, in publishing, it truly is a matter of being able to print...

All The News That Fits



The Conservative

POLITICS VERSUS economics. All newspapers have all faced that battle at one time; trying to decide upon the right balance of news and feature with gather the audience and attract the dollars. The UW-Madison has been no different. With up to five publications vying for the students' attention, the loyalty of a politically-diverse readership which had shaped the media at the UW may have given way to the limited dollars of area coffers, with unusual effects for advertisers, readers and journalism students alike.

The polarized political slants of the two campus student-run dailies, *The Daily Cardinal* and *The Badger Herald*, allowed the two, with no serious additional competition, to monopolize funds despite the differences of opinion. Changes in their styles and relationship, coupled with the rapid ascension of *The Onion* and the appearance of the more politically-extreme *Ground Zero* and *The Conservative* have definitely altered that dynamic.

The Madison market supports these newspapers as well as several other publications, "with difficulty," according to Roger Rathke, a senior lecturer in the School of Journalism and Herald faculty board member.

Dollars appear to dictate more than politics today. Despite a history of extremely differing viewpoints between the two campus dailies, Kathryn Misurek, *Cardinal* editor-in-chief believes that the politics have become more centrist in recent years.

"Both of our papers have come to meet in the center. I believe that it is a reflection of our social and political climate," she said.

Many argue that the meteoric rise of *The Onion*, a satirical weekly newspaper, may have catalyzed some change on the part of the Herald and *Cardinal*. *The Onion*, over a short

five year existence, has earned an exorbitant amount of money for a market with so many outlets for advertising money, including the purchase of a recording studio, the production and manufacturing of a comedy album and the opening of two additional outlets in Milwaukee and Champagne, IL. Co-owner Pete Haise attributes this success to their high readership on the campus, which results in high advertising volume.

"Students read the *Onion* because of the more popular, reader-friendly content of the paper," he said. "To reach students, you must use vehicle that they see as being your own."

The centrist leanings of the *Herald* and *Cardinal* may mean increased readerships and more advertising revenue, but the move has not met with the approval of parties which espoused the views formerly printed by them. In Fall, 1993, two new publications appeared on campus, *The Conservative*, a short-lived hard-line conservative bi-weekly newspaper, and *Ground Zero*, a radical left-leaning publication. Though both could arguably not be considered "student" newspapers, they were both student-founded and student-run. These papers looked to place dogma over dollars to get the news, as they saw it, out.

Prior to 1969, the *Cardinal* was the only paper for all of the campus. Founded by William W. Young in 1892, the paper was known to champion liberal causes, including a vehement protest and editorial stance against the Viet Nam War in general, and the presence of the Army Math Research Center on the campus. The AMRC, located in Sterling Hall, was the focus of a continuing crusade by the *Cardinal* to expose U.S. Department of Defense research on the campus. This position had two different effects, one being the *Cardinal* cementing "its leftist political stand" and the appearance of another

student newspaper in Sept., 1969, the weekly *Badger Herald*.

Sitting in the back of State Street Brats, students who were to become the founding members of *The Badger Herald* decided that instead of complaining about the slant of the *Cardinal*, they should do something about it. The *Herald* was structured from the ground up to be the antithesis of what the *Cardinal* was and what it stood for.

"You could say that the *Herald* was built in opposition to the *Cardinal*, in opposition to the stance of advocacy journalism; its goal being to keep the news objective and the editorials separate," Joel Kaphingst, a former *Herald* editor-in-chief, said.

The politics of the papers kept things between the two newspapers remained very adversarial for many years. In 1988, during the student elections in which the *Cardinal* board of control members were elected, Herald staff members, including Herald publisher of eight years, Dick Ausman, were elected. They then fired the business manager and editor-in-chief, but the staff refused to cooperate with their board-selected replacements. This stalemate was finally broken when the *Herald* members resigned and the *Cardinal* continued, after halting the at-large election practices for board members.

That was, until the UW-Madison threw things into disarray. During that year, the *Herald* went daily, ceasing publication at the UW Typography Lab, in Vilas Hall. The *Herald* had moved printing operations to Madison Newspapers, Inc., where the city dailies were published, in order to compete directly with the daily *Cardinal*. The *Herald*, it was discovered by the *Cardinal*, had received a loan from the Collegiate Network, a group of conservative-leaning student newspapers which served as an arm of of the Madison Center for Educational Affairs, a conservative think tank in Washington, D.C., to purchase equipment to

facilitate going daily. The loan was rapidly repaid, and the *Herald* cut off its affiliation in 1991.

The UW subsequently decided that the Type Lab, with the changes in publishing, lacked any educational purpose. The presses in the lab, donated by the *Cardinal* in the 1950s, were then sold off at the end of the academic year, without any warning given to the *Cardinal*. This presented a large problem for the *Cardinal*. They had built up a very large printing debt with the College of Letters and Science, which then came due with the sale of the presses — an amount totaling over \$120,000.

The *Cardinal* spent the next nine months negotiating a settlement, which was finally reached on Feb. 27, 1990. They continued to publish at the UW Extension Printing Services, which had purchased the presses and was given the people who staffed them.

Among all of this political interest, *The Onion* debuted in 1988. Sold a year later to three business partners for \$16,400, *The Onion*, now under the two remaining partners, Scott Dickers and Pete Haise, has done quite well in the Madison market. With its mix of comedy, comics and coupons, the company's worth had increased tenfold over the next five years.

The *Cardinal* and *Herald*, meanwhile, had suffered under bad editorial and financial management, forcing each to take a hard look at where they were and where they were going. The *Cardinal's* looming debt and the fiscal mismanagement of a former *Herald* publisher each

shook the papers to their foundations as to how they were and could operate. The *Cardinal's* increasingly alienating editorial stances also began to co-opt their objectivity in people's eyes, losing them advertisers and sources. In the same vein, the

Herald. As far as I know, he has only given two free speeches in his life, and the other one was for his brother's candidacy," Kaphingst said.

With the degradation of the *Cardinal* in the eyes of the community, the *Herald* began to enjoy "being on top," and their editorial stance began to soften, becoming more center.

The Badger Herald's current great virtue according to Rathke is that it is "the most viable of the newspapers to work as a business." Now the *Herald* is "good at attracting money through advertising and then managing that money," Rathke said.

Joseph Burbach, editor-in-chief of *The Badger Herald* believes that this is "just a symptom of their success." He attributes the rise in financial stability to "little waste, making deadlines and enforcing a professional atmosphere."

By contrast, internal upheavals at the *Cardinal*, resulting from self-styled "purges" and resulting in the resignation and firing of long-standing *Cardinal* staffers, began its move toward the center.

This upheaval also resulted in the creation of *Ground Zero*. Created by a core group of uprooted *Cardinal* staffers upset with the idea of picking money over ideals, it began a biweekly run being printed at UW Extension. *Ground Zero* is not hurting for ad revenue, though, as they have received business from local businesses with a clearly leftist or alternative slant.

By contrast, *The Conservative* was started by junior James Critchfield as an alternative to what he felt was the dominate liberal slant in the



Editors Kathryn Misurek of the *Cardinal* and Joseph Burbach of the *Herald* smile about the future of campus news.

Herald's editorial faux-pas and unpopular stances cost them as well, as student groups protested them, "dumped" their day's editions and boycotted advertising in them.

The extremist viewpoint of the *Cardinal* had cost them far more than the *Herald*. The attitude at the *Herald*, one that arguably drove their editorial stance, was that they were the underdog, competing with an established publication with a strong foothold. They were looking to survive more than anything else.

"In its second year or so, the *Herald* looked as if it was going under. That year, [conservative author William F.] Buckley gave a speech at the Memorial Union for free, with all benefits going to the

campus media. Interestingly, unlike the other publications, the *Conservative* actively pursued the idea of student funding, yet without a student government at the time, little momentum could be maintained, and the paper folded after one issue.

The other publications possess no affiliation with any academic agency in the university, receiving neither funding nor academic support, like degree credit, for their participation. Contrary to the *Conservative*, none of them really want it that way.

Rathke said that the independence has always been an important ideal for the *Herald*. He attributes this to "a desire on the part of the publications to be free from any control of the university."

Burbach feels that in the future, internships with the paper could gain degree credits. This possibility does not appeal to Robert Drechsel, director of the School of Journalism, as he maintains that academic study is very different from student organizations.

"It is a basic rule that students do not get credit for activities supervised by other students," he said.

As a matter of principle, Burbach find "a certain pride in remaining independent." This, he feels, frees the paper from possible censorship. By contrast, Misurek fails to find the benefit to staffers in the continued laissez-faire attitude by the UW.

"It is a great shame that we're not affiliated with the university," she said.

As a journalism major, Misurek feels that the School of Journalism teaches "a lot of theory, but offers no practical experience." Without that experience, she believes it will be difficult to get internships and jobs in her field.

An affiliation with the journalism school is irrelevant to *Onion* Editor-in-Chief Dan Vebber. The *Onion* is run by a full-time staff with student and freelance writers. Primarily an entertainment newspaper, Vebber wished to stress the goal of the *Onion*.

"*The Onion* wants to inform the public of the latest breaking news events both on campus and worldwide," Vebber said.

Rathke feels that both daily papers provide a good forum for the student voice, he feels that both the *Herald* and *Cardinal* fall short on their coverage.

"I wish sometimes that they were more conscious of real news reporting and objectives of really good investigative reporting and journalistic balance," he said.

Dickers feels that newsworthiness really doesn't matter, as humor is *The Onion's* chief concern.

"We would never have a reason to critique a president's policies or something like that," he said in *The Isthmus*. "If we did, it would be written by some 65-year-old editorial writer whose opinions are meant to be laughed at."

His business partner feels that the *Onion's* content is wholly responsible for their high readership. In an independent poll, *The Onion* held a 56 percent share of the campus audience.

"Students read the *Onion* because of the more popular, reader-friendly content of the paper," Haise said.

Haise also feels that, when it comes down to it, no one really cares that much about news, much less that which can be reported in a student newspaper by students.

"Even the strongest free paper in this town, *The Isthmus*, is being picked up purely for the back end of its paper," he said. "It's not the 13 or so pages of news up front, it's the club reviews and the classifieds."

Haise viewed the campus market as being a place where a publication needs to understand its audience, and deliver itself in a manner with which the audience can identify.

"We are just performing media," he said. "You can see what we're doing. You can see how we are performing."

The daily newspapers definitely have a different playing field with the success of the *Onion* impinging

upon their previously open market. With the fierce competition of the past behind the dailies, Misurek believes that relations have begun to improve. The easing of tension stems from the Fall, 1993, when financial problems threatened both papers. At that time, *The Cardinal* proposed a merger of newspapers with *The Badger Herald*. The *Herald*, consistent with their newfound confidence in their stature, rejected the idea, principally due to differences in editorial and hiring practices as well as the issue of independence from the university, which they believe the *Cardinal* lacks due to their use of university space and facilities. Even though the two newspapers decided to remain separate, relations between the two staffs have improved according to Misurek.

Most feel that the competition helps the papers and the school. Drechsel supports the competition. He believes the two student newspapers on one campus is rare.

"It is an extraordinary and wonderful thing to see competing student newspapers," he said.

Many also believe the competition waters-down version of both papers, as the available talent is diluted among the publications.

The changes that the publications have and will be going through in the next few years will have much to do with the eventual shape of the political and economic health of the publications and the community. A merger between the dailies could put more pressure on the *Onion* and redistribute ad money. The resulting papers could have a more talented and intelligent staff. A strong *Onion* could also cause the failure of one of the other papers.

One thing is certain: the ways and means by which the printed word is sent, the advertising dollar spent and the editorial policy bent can and will have an effect on this campus for years to come. ■



GLENN TRUDELL - WISCONSIN UNION

United We Stood

Reflecting upon the history of an idea and a building created to unite a campus as a community of students, faculty/staff and alumni, the university celebrated 65 years of that community, The Memorial Union, an integral part of The Wisconsin Union.

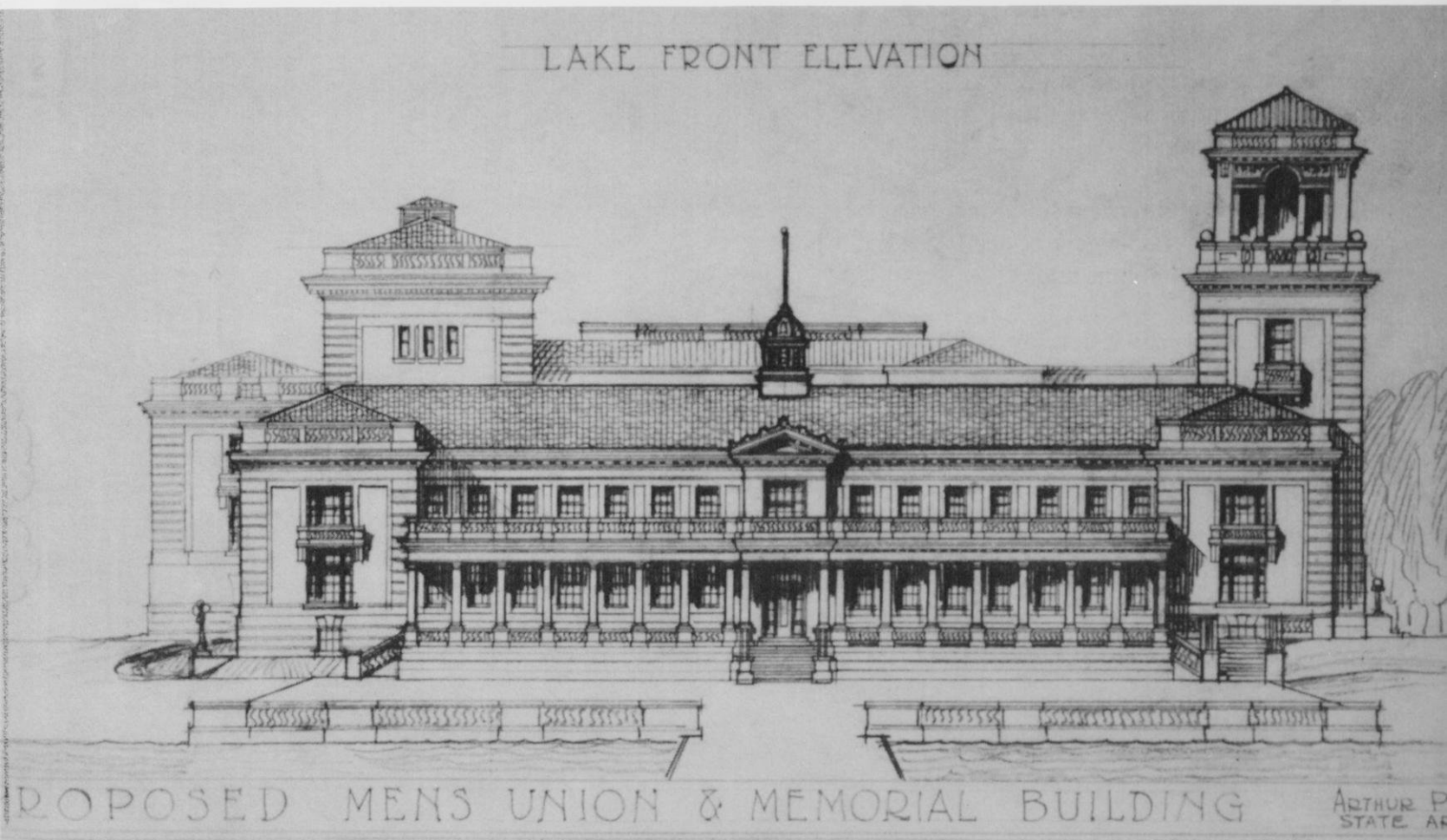
By **ANTHONY T. SANSONE '94**

If the University of Wisconsin is to do for the sons of the state what Oxford is doing for the sons of England, not only producing scholars and investigators, but in making men, it must once more have halls of residence and to these there must be added a commons and a Union... Nothing that the professor or laboratory can do for the student can take the place of daily close companionship with hundreds of his fellows."

With these words in his inaugural address of 1904, President Charles R. Van Hise expressed his vision for a "Union," a place in which students could interact and foster growth in social and political areas of life. Ninety years later, the students of the UW-Madison can reflect upon what became the "Home for Wisconsin Spirit," the Memorial Union, which celebrated its 65th year on Oct. 5, 1993.

Advanced in his thinking, Van Hise noted the social centers of the

British colleges of Oxford and Cambridge, and the number of Oxford and Cambridge graduates who became leaders in British public life, a fact that later identified Oxford and Cambridge as the "cradle of British parliament". Van Hise's concept was visionary for a U.S. university. Only one "union"† existed at that time in the nation, at Harvard, which had only opened three years prior in 1901. (Van Hise's address simultaneously called for the creation of university



The Memorial Union's concept went through many revisions, starting with this 1921 sketch by State architect Arthur Peabody, who was responsible for many ideas that shaped the campus.

housing, which later followed.)

President Van Hise worked with student leaders in forming the Wisconsin Men's Union in 1907. Van Hise was particularly interested in enlisting greater student activity in the campus YMCA. The Men's Union installed reading and trophy rooms, billiard tables and sales counters, and proceeded to program low-cost dances, games, discussions, rallies, art exhibitions and shows.

In 1912, the Union Board had a falling out with the YMCA. The Board was asked to find quarters elsewhere, due to the difference of opinion as to whether or not billiard tables and the sale of cigars were proper in the "Y." The Union Board moved to a nearby house at the corner of Langdon and Park, along with the student publications (*The Daily Cardinal* and *The Badger*), the Haresfoot Club and one billiards table. This structure served as the seat of student activity for the next several years.

President Van Hise went to the state legislature to ask for funds to construct a Union building. In 1915, the legislature conceded, appropriating \$350,000. Just when things looked bright, the resolution was rescinded, due to a greater need for additional classrooms and laboratories.

In 1919, Van Hise's vision for establishing a sense of community on the campus, combined with the desire to create a "living memorial" to recognize those members of the University who served their country in the recent war effort, revived interest in a union building as the University's war memorial.

The initiative became real through the efforts of Regent President, later Governor, Walter Kohler, Sr. Impressed by the interest of students and by Dean of Men Scott Goodnight, in having a permanent "union," Kohler decided that the union building should be the

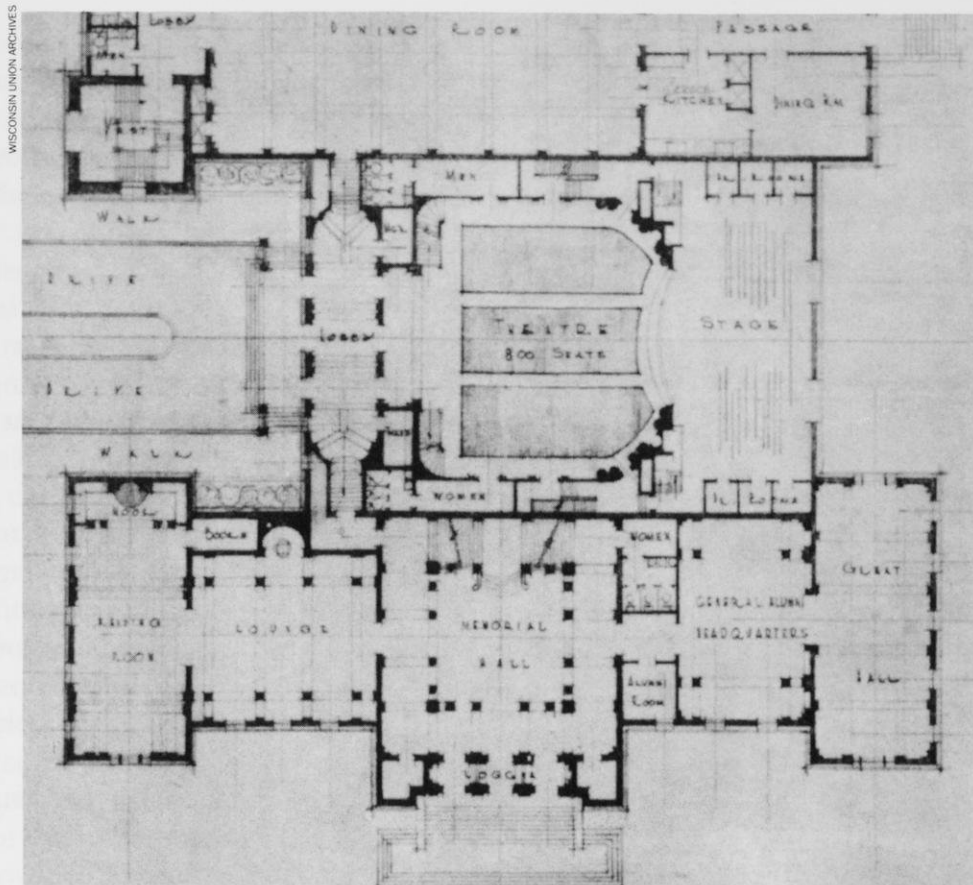
university's war memorial. He formed what became the Memorial Union Building Committee, comprised of students, faculty and alumni, and set a goal of \$500,000 to construct a union. He then released Dean Goodnight part-time to head the campaign.

Goodnight was eventually succeeded by Professor Edward H. "Ned" Gardner of the English Department. Gardner's direction brought about a major change for both the union fund drive and the University. Gardner saw the campaign as a nationwide effort, the first ever fundraising effort on behalf of the UW. He went all up and down the land, calling for a "Home for Wisconsin Spirit." The idea of contributing to a state university was "a startling new concept." In his

travels, he was responsible for locating "lost alumni." There was no record of alumni at the time, and this was the first time that alumni were asked to do something for the University. The original campaign bulletin made much of the importance of alumni to the university, sighting that "the Union will bring alumni back" as its first reason for the proposed building. An alumni records office was established from the information obtained from the union campaign.

The original goal of \$500,000 was quickly reached, and the state presented the land worth \$225,000 to the university. The fund drive goal was subsequently raised to \$1,000,000.

Gardner eventually brought on an assistant in Jack Dollard, '22, who



Another revision, shown below in the 1922 fundraising campaign book for the Memorial Union, produced a more familiar structure. Yet, as the floor plans, far right, show, this Union would have been far different from its present incarnation. With Langdon Street at the bottom, the war memorial would have had a rotunda in the "Memorial Hall," an alumni headquarters, a "Great Hall" in the east wing, an 800-seat theater with an entrance facing a drive off of Park Street and an enormous dining room. Thankfully, as plans are often different from reality, this concept did not come to fruition. This Union would not have had any of the elements which made the Union special: its 1,300-seat theater, the Play Circle, the art galleries or Der Rathskeller.



succeeded him in 1923. Dollard brought the campaign back to the campus, working with the Union Board, class presidents and student organizations in staging annual Union campaigns. Almost fifty percent of the students in the '20s pledged \$50 or more to create a building they knew they would never have the chance to see. In the campaign, students gave more than the alumni.

One of the campaign bulletins reported a night where “student enthusiasm broke loose, and in an impromptu demonstration they pledged *ten thousand dollars in ten minutes* — raising another \$2,500 two nights later.” (Emphasis original) The students had raised \$200,000; the faculty, \$30,000; and Madison alumni alone, \$80,000.

On Armistice Day, 1925, a crowd of 5,000 saw UW President Glenn Frank dig the first shovelful of dirt as three-

Our fund was \$90,000 short of even the lowest bid ... There was some discussion of trying to change the specifications ... Somebody observed that [the UW] wasn't interested at all in building a warehouse as a memorial.

inch guns were fired at the exact hour the last guns were silenced in France seven years before.

Bids were opened for construction in 1926, only to discover that not all the necessary money was in hand. State law required that all money must be available before a contract could be signed. The fund was \$90,000 short. Faced with either drastically changing the quality of the structure, alumna George Haight, '99, did the impossible.

“Our fund was \$90,000 short of even the lowest bid. Whatever was to be done had to be done by the following Thursday when the Regents met again,” Haight said. “There was some discussion of trying to change the specifications, get rid of some of that expensive marble. I know that somebody observed that they weren't interested at all in building a warehouse as a memorial. It had to



The Memorial Union has undergone many changes since the original construction. The Union Theater, the lower Terrace, the boathouse, the craftshop, the Lakefront Cafeteria, the Stiftskeller, the Play Circle and the Essentials store have all been added since 1928. With these changes came the loss of the bowling alley, original deli and boarding house from the Union.

go through and the only answer was we had to have more money and we had to have it right away. We were \$90,000 short. Israel Shrimski and I decided that we would call up Louis Hanks at the First National Bank. I talked to him and I said, 'Louis, will you loan \$10,000 apiece to nine men?' ... Israel got a cashier's check for \$90,000, and on Thursday morning when the Regents met we said: 'Here's the \$90,000.'

The project could move ahead.

The cornerstone was laid in a ceremony on Memorial Day, 1927. Sealed within the

cornerstone was the UW's military service record of 10,000 names and the Gold Star Honor Roll of 219 names along with the Union roll of 10,000 paid-in-full donors.

Former Union Board member Phil LaFollette, another eventual Governor, worked out a plan which enabled the union to borrow \$400,000 to equip the building. The Men's Union and the Women's Self-Government Association petitioned the Regents for a \$10 Union membership fee to be paid by students for the operation and maintenance of the new building, and to re-pay the loan. The plan won Regent approval.

Porter Butts, '24, succeeded Dollard as campaign director in 1926. He was then appointed director, a position he would hold for 42 years. Butts worked with a Regent-appointed student, faculty and alumni committee to develop a constitution for the new Union. Under their proposal, the governing board would be comprised of students, faculty and alumni, with a student majority and a student chair, a unique idea at the

time. The constitution was approved by the student body, the faculty and on Mar. 7, 1928, the Regents.

The Memorial Union, dedicated to those who fought in the country's

born Leon Pescheret, first saw the bare room in 1927 and commented that "Why, this looks like a Rathskeller." The initial response was "What's a Rathskeller?" The

answer: the cellar of a German Rathaus, or village hall, where city leaders gather after work for talk and drink. The Union leadership found this workable, as it had been decided to include the state's cultural aspects whenever possible. The German heritage and "gemutlichkeit" (congeniality, comradeship) tradition centered in Milwaukee



The leadership of the Wisconsin Union has rested upon the shoulders of only two men during the history of the Memorial Union. Porter Butts, '24, left, was director from 1926 to 1968. He was succeeded by Ted Crabb, '52, a former student president of the Union. Crabb was present at the 25th and 50th anniversaries of the Memorial Union and the opening of Union South.

wars, opened its doors Oct. 5, 1928, with impressive ceremonies and festivities which lasted three days. The brand new structure also had a shiny new \$400,000 bank loan and a \$119,000 debt.



An interesting sidenote to the construction and development of the Memorial Union lay in its most famous room, Der Rathskeller. First labelled as a "taproom" after the Michigan Union's taproom, it became Der Rathskeller when the Union's interior designer, French-

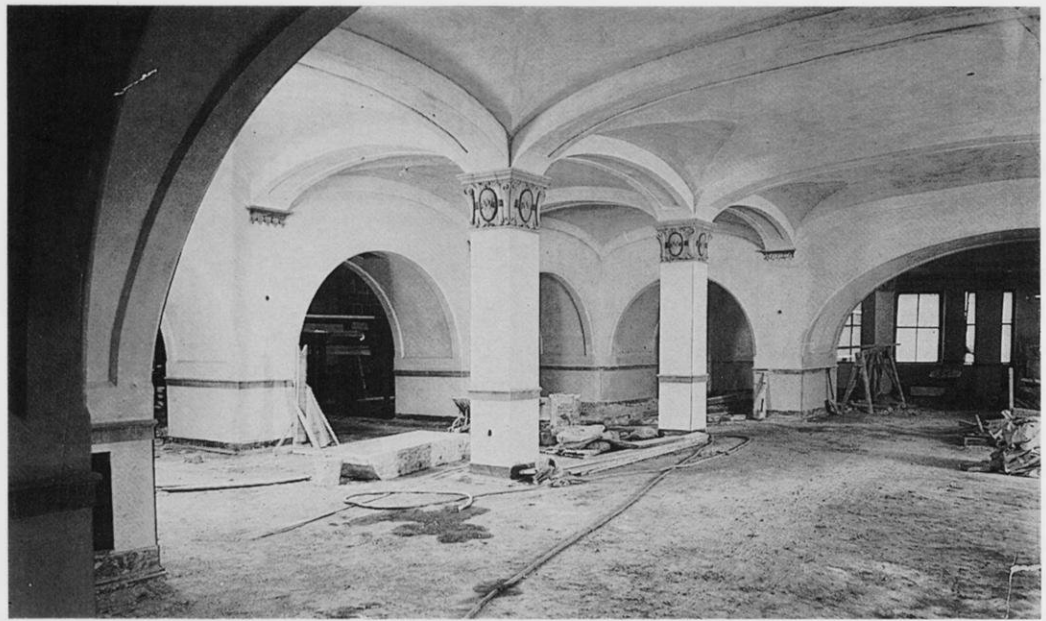
appeared much in sync with this goal. Pescheret was given free reign to design the room with its heavy oak tables, sandblasted for an antique effect and to invite carving, and old strap iron lighting fixtures reminiscent of the Rathskeller. He and Eugene Hausler, painter-foreman of the job, prepared sketches for the murals decorating the room. This was a fairly simple task for the German-born and trained Hausler, who was quite familiar with the decor. These murals were later restored by Milwaukeean Kurt Schaldach in 1978, when he created the murals for the new Stiftskeller. To maintain its assertion of authenticity of the ancient German beer halls, the Union installed the old mahogany bar from the now defunct Hausmann Brewery on State Street, which had been the resting place for Wisconsin elbows for decades.

Another reason for the Rathskeller's fame was that it has

served beer since 1933 when the U.S. Congress declared 3.2 beer (by weight) non-intoxicating. The Union was the first public university to serve beer following the end of

Legend has it that more Iowa students attend Wisconsin football games than any other, as much to sample beer in the Rathskeller as to see the game.

Prohibition. According to former director Butts, "Legend has it that more Iowa students attend Wisconsin football games than any other, as much to sample beer in the



Upon seeing plans for the Union's "taproom," the interior designer noted how much it looked like a German "Rathskeller," or town hall cellar, where men would gather to drink and socialize. The room was allowed to be fashioned in that them, resulting in the arched ceilings shown above and the German mottos crafted onto the walls, shown below, with translation at left.



Rathskeller as to see the game.”

Recreation was not the sole reason for the Union’s existence. By the mid-1930s, the Union had expanded its operations to include the instruction of recreational skills. The Board of Regents recognized this in 1935, designating the Wisconsin Union as the UW Division of Social Education. The Union’s mission appeared to evolve, becoming more complete.

The Memorial Union building was not complete. The original plans had included a 900-seat theater, which

was excluded due to financial constraints. But in the mid-’30s, and with Public Works Administration funding available, the Union decided to proceed with construction of the theater wing. The old UW President’s House was dismantled and groundbreaking was held in 1938. The Theater opened Oct. 9, 1939, with “The Taming of the Shrew” starring Alfred Lunt and Lynne Fontanne. Said Sinclair Lewis of the structure: “The most beautiful theater in the world — there may be some more lavish, such as Radio City

Music Hall in New York, but no intimate theater is as beautiful. It is splendidly planned and certainly has the most beautiful site in the world.”

The most dramatic operational change happened later that year, when the Men’s Union Board dissolved, forming the Student Board, later the Wisconsin Student Association, and the Union Program Board, to be known as the Wisconsin Union Directorate.

The Wisconsin Union has through its many programs and events created much of the “lost” spirit and community that President Van Hise sought. It has also contributed to the education of future political and social leaders. Current U.S. Senators Kohl and Feingold went to the university and speak fondly of times on the Terrace. The U.S. Congressman from the third Congressional District speaks of how his friends convinced him to seek the Republican candidacy against a 22-year incumbent over beers in the Rathskeller. The Governor remembers time spent on the Terrace. The State Representative for the district in which the Memorial Union is located was taken to the Terrace when her mother was taking classes at the UW. Many U.S. Presidents, heads of state, leaders of civil rights and social commentators have spoken there.

Perhaps President Van Hise was correct in his assertion. Perhaps something still rings true in the ideal of the Union’s motto, that “Learning is enhanced through human relationships.”



Diversity and daring were the themes of this season at the University Theatre. Six productions captured “the richness and diversity of the theatre-going experience,” according to UT director Dennis Dorn. The season spanned the chronological and geographical expanses of the world to capture some of the persisting themes of the human experience, where students were

Answering Their Muse

By MIKE MARCOE '96



ALL PHOTOS BY BRENT NICKASIRO — UNIVERSITY THEATRE

A Piece of My Heart

The season started with UW alumna Shirley Lauro’s “A Piece of My Heart,” a Vietnam War drama that examined the war through the eyes of six women. Lauro, who spoke on campus and attended a performance, used documentary sources to fill in the characters of six different women who went to Vietnam as nurses, USO singers, Army Intelligence officers, and Red Cross Volunteers. She divided her work into two acts: the first dealt with the women’s war experiences; the second looked at the difficulties — failed relationships, job losses and painful memories — of adjusting to civilian life.

A Piece of My Heart

Oct. 15-17, 20-24, 27-31; Nov. 3-7, 1993

Gilbert Hemsley Theatre

Vilas Communications Hall

Written by Shirley Lauro

Directed by Patricia Boyette

Cast

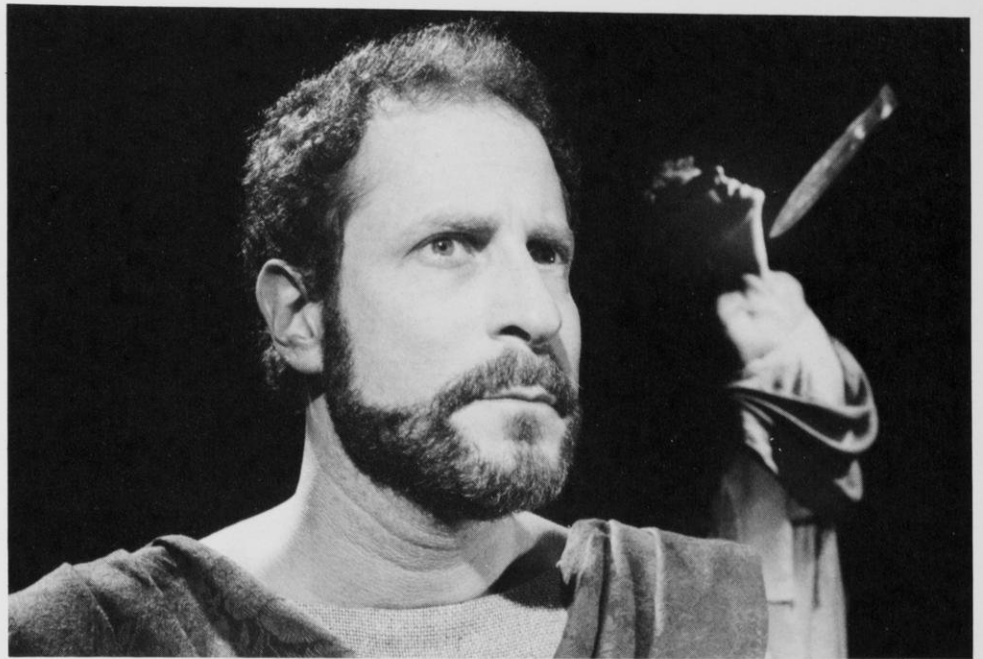
Martha	Johanna Pinzler
Maryjo.....	Heather C. Ullsvik
Sissy	Stephanie Gerard
Whitney	Kittson M. O'Neill
Leeann	Jeany Park
Steele.....	Precious Valousho Robinson
Man #1	Dante Salerno
Man #2	Ed Klaus



Iphigenia in Aulis and Tauris

The Theatre then traveled to ancient Greece for UW theatre professor Karen Ryker's "Iphigenia in Aulis and Tauris," a family fued of revenge and bloodshed. This re-crafting of two Euripides plays told the story of the House of Atreus — what Ryker called "the ultimate dysfunctional family."

The story revolves around Iphigenia, the pawn of gods and men, taking her through near-sacrifice by her father to exile on the island of Tauris and finally to redemption. Murder, adultery and betrayal, in the time-honored fashion of Greek tradgedy, also entered the plot.



Iphigenia in Aulis and Tauris

Nov. 19, 20; Dec. 2-4, 9-11, 1993

Ronald E. Mitchell Theatre

Vilas Communications Hall

Written by Euripides

Directed by Karen Ryker

Cast

Agamemnon.....	Marc Gordon
Iphigenia.....	Tara Viel
Menelaus, King Thoas.....	David Prado
Clytemnestra.....	Cheryl Snodgrass
Achilles.....	Matthew Boatright-Simon
Orestes.....	Stephen Montagna
Young Orestes.....	Benjamin Gordon
Pylades.....	Dara Kennan
Messenger.....	John Staniunas
Attendant.....	Rachel Christenson
Herdsmen.....	Ray Seeley
Old Man.....	Christopher Babiarz
Soldiers and Priests.....	Brian Bon Durant
	Mark Frankowski
	Tom Kaiser
	Brian Levine
	Jeff Puntney
	Ray Seeley
	Bryan Wall
Chorus.....	Melissa Baswell
	Darcy Dedrich
	Cori-Alyse Finkelstein
	Eileen Horn
	Ann M. Krinsky
	Kathleen Martin
	Julie C. Rising
	Clare Riordan
	Alyse Rothman



Woyzeck

“Woyzeck” closed the first semester season. Building on an unfinished 1837 play by Georg Buchner, director and MFA student Alan Sikes brought us back to the era of pre-modern expressionist theatre with this “everyman” story of a common soldier balancing the pressures of love, society and power. “Woyzeck” is a lower-class tragedy — a revolutionary concept at the time — with a character who wills himself into a life of self-degradation, becoming a doctor’s guinea pig and a jealousy-ridden murderer. “Woyzeck” is an anthem for the frustrated and powerless whose acts of rebellion invariably turn inward and leave their oppressors untroubled and, even more galling, indifferent.

Woyzeck

Dec. 2-5, 7-12, 1993
 Gilbert Hemsley Theatre
 Vilas Communications Hall

Written by Georg Buchner
 Directed by Alan Sikes

Cast

Woyzeck	Cole Hornaday
Andres/Horse	Bill Velin
Marie	Emily J. Weiner
Margaret	Kirsten Pullen-Smith
Old Man/Grandmother	Jane Triller
Boy/Idiot	Michael Podmore
Drum Major	Jim Lobley
Showman/Journeyman	Daniel Dennis
Sargeant/Journeyman.....	Matthew Tallman
The Captain	David Koppel
The Doctor	B.K. MacDonald
Violinist.....	Sarah Engeler-Young

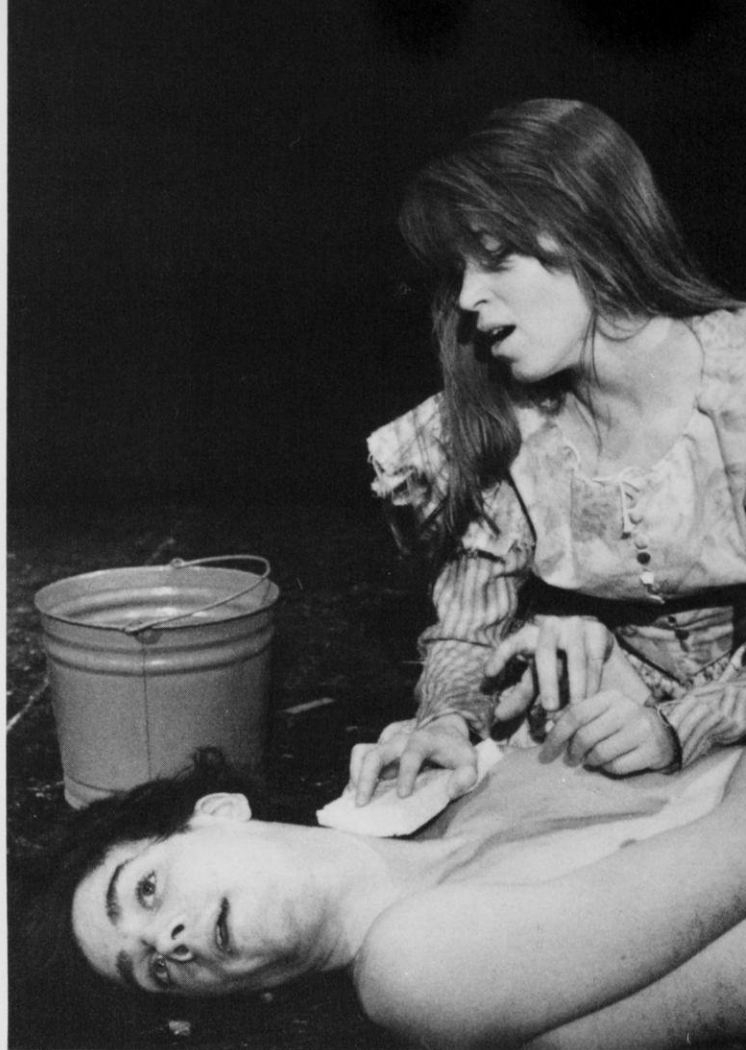
Open Stage

The second semester commenced with the Open Stage Productions, also set in the Hemsley Theatre. Open Stage is an annual event which allows student directors to mount their own productions. This season saw Ellyn Kestnbaum directing Shakespeare’s “King Lear” in a modern, urban version. Kestnbaum also experimented with gender roles, allowing actors to play both genders.

Other Open Stage productions included “Luther,” directed by and starring David Koppel. An original and partially improved production entitled “Expert Opinion, Real Time Standard.” The production included a series of guest experts ranging from audience members to UW professors.

The Golden Age

The University Theatre settled in Tasmania in February to observe well-intentioned pavers of the road to cultural hell. Louis Nowra's "The Golden Age" examined the ways language is misunderstood, despite intentions to the contrary. In "The Golden Age," staged in the Mitchell Theatre, a lost tribe of forgotten Caucasians, who have developed a unique language combining cockney slang and the native rhythms of the Australian bush, meet a group of modern Australians steeped in the scientific traditions of the early twentieth century. The tribe seeks to preserve itself with the help of the moderns, but the problem of dialect keeps them apart, furthering the tribe's slide into extinction. Marc Gordon and Jim Loblely played the two explorers, while Stephanie Gerard and Cheryl Snodgrass lead the members of the lost tribe.



The Golden Age

Feb. 25, 26; Mar. 3-5, 10-12, 1994

Ronald E. Mitchell Theatre

Vilas Communications Hall

Written by Louis Nowra

Directed by John Staniunas

Cast

William Archer	Marc Gordon
Elizabeth Archer	Kelly Germain
Mr. Turner.....	Bill Velin
Francis Morris.....	Jim Loblely
Peter Archer	Stacy Loomis
Betsheb	Stephanie Gerard
Stef.....	Sean Bradley
Ayre.....	Cheryl Snodgrass
Melorne	Ed Klaus
Angel	Emily Weiner
Mac.....	Jeff Puntney
George Ross	Lonny Smith
Mrs. Whitcombe.....	Julie Rising
Dr. Simon.....	Jeany Park
James	Brian Bon Durant
Private Corris.....	Jayson Fricke
German Man	Matthew Tallman



The Baltimore Waltz

Mar. 10-13, 15-20, 1994
 Gilbert Hemsley Theatre
 Vilas Communications Hall

Written by Paula Vogel
 Directed by Robert Skloot

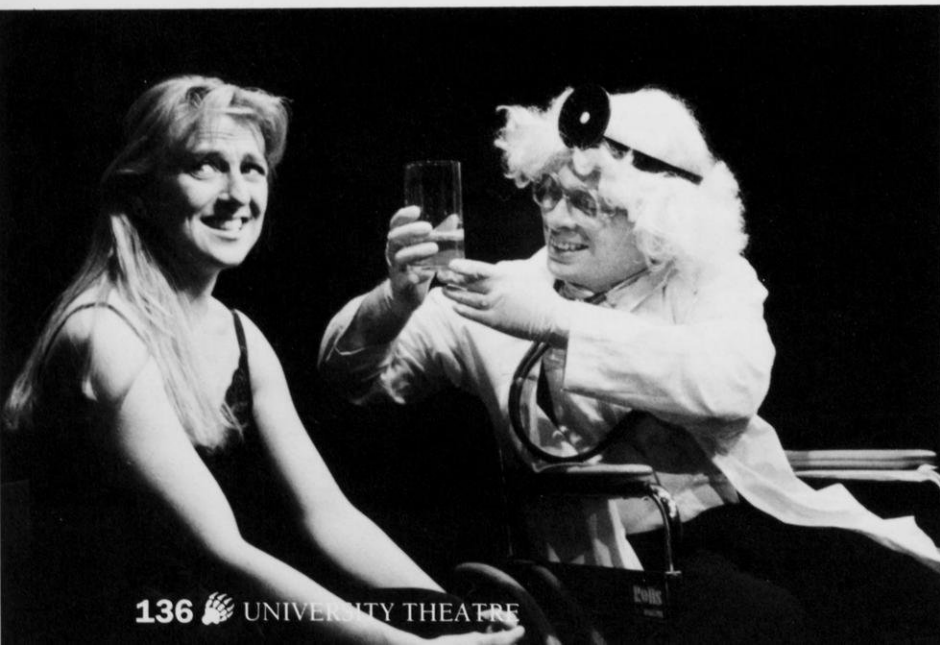
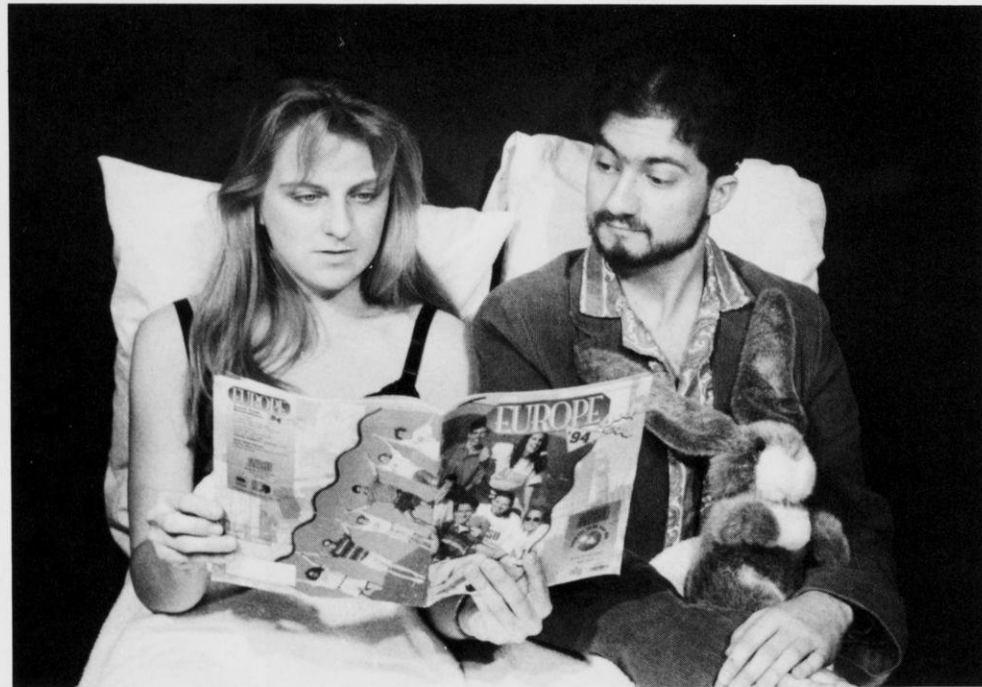
Cast

AnnaTara Viel
 CarlStephen Montagna
 The Third Man.....Cole Hornaday

The Baltimore Waltz

The season returned to America and the Helmsley stage with "The Baltimore Waltz," by Paula Vogel, a contemporary allegorical tale about AIDS, ignorance and sex. In this absurdist work, some odd responses to AIDS are played out in hospitals, schools and the home. Vogel transformed AIDS into ATD, Acquired Toilet Disease, transmitted by children. Suddenly elementary school teachers are socially ostracized and going to the bathroom becomes a complicated and often paranoid process.

The main character, Anna, is afflicted with ATD. She and her gay brother go on a final journey to Europe in search of final memories and suspect cures.



A Chorus Line

Broadway's longest-running musical, Marvin Hamlisch's "A Chorus Line," graced the Wisconsin Union Theatre in the 1993-94 season grand finale. This joint venture between the University Theatre and Opera was directed by John Staniunas and took a look at the behind-the-scenes world of acting. The heavily-choreographed story, which won several Tony Awards and a Pulitzer Prize, follows a group of aspiring chorus members and their director through the process of a Broadway audition. Some succeed, some fail, but all go through trials that test their abilities, their motives and their understandings of themselves.

A Chorus Line

Apr. 22, 23, 28-30, 1994
Wisconsin Union Theatre
Memorial Union

Written by James Kirkwood
and Nicholas Dante
Directed by John Staniunas

Cast

Richie	Darrell Allbritton
Kristine	Alecia Altstaetter
Mark	Seth Benjamin
Roy	Jay Best
Cassie	Tamara Blackmer
Don	Brian Bon Durant
Paul	Sean Bradley
Shiela	Natalie Buster
Vicki	Jennifer Determann
Mike	Jayson J. Fricke
Connie	Lesley Goldman
Al	Nicholas Hauselman
Butch	Dan Jackson
Judy	Ann Krinsky
Lois	Laura Lipscomb
Zach	Jim Loblely
Val	Justine Mortrud
Maggie	Dena Oyen
Diane	Jeany Park
Bebe	Johanna Pinzler
Tricia	Lisa Pogofsky
Greg	Rob Schroeder
Frank	Mark Schuh
Bobby	Matthew Tallman
Larry	David A. Taylor



The Illusion

To round out the 1993-94 Theatre season, Director Linda Essig christened the Parking Garage at Grainger Hall with a site-specific production of "The Illusion". Tony Kushner's updated version of a 17th-century French drama, "L'illusion Comique" by Pierre Corneille. "The Illusion" is the story of a businessman seeking out a sorceress to learn the whereabouts of his estranged son. The experimental production starred Bobby Enger-Young as the father, Terra Walker as the sorceress, Ed Klaus as the son, and Joe Connelly, Michelle Lee Cobb, Ian Rosenberg and Sarah Engler-Young in supporting roles.

It was a successful and exciting season for the University Theater. The spirit of adventure, daring and experimentation which inspired many of the 1993-94 productions will surely continue in future seasons and fill the theaters of Vilas Hall with theatergoers and players alike. Bravo! 🎭

In a world caught up in the ideas of Total Quality Management and re-engineering, it was only time until these concepts filtered down to the places that most affect students. The UW Housing has taken these concepts to heart; understanding that among all of the changes a new student undergoes, their living arrangements should not be something to which they should adjust. They have worked on...

Making Housing a Home

By LAURIE M. SIOK '95

In an age where the concept that all services and products should reflect the needs and desires of the consumer, University Housing has undergone many physical and operational changes to improve upon resident satisfaction.

The most prominent change enacted would be the new food service debit card system. After paying a membership fee to cover the overhead costs, students are not required to eat through UW food service. Instead, they may opt for a Choice Account where they can put as much money in their account as they intend to spend.

Assistant Director of University Housing Alice Gustafson believes that the new system is more beneficial to the students.

"The students are able to eat more food at a better price," Gustafson said. "They don't have to worry about losing their meal tickets anymore because the new debit card is their student ID



ALL PHOTOS COURTESY OF THE DIVISION OF UNIVERSITY HOUSING



card. They can add or subtract money from it by credit card, check or cash.”

UW Housing redesigned cafeteria dining rooms and opened convenience stores in both Lakeshore and Southeast areas. Carson’s Carryout and Ed’s Express allow students to buy food off their debit cards and offer the luxury of pizza delivery to dorm rooms.

“We are very pleased with the customer satisfaction due to the Choice Accounts,” Gustafson said. “The number of suggestion card responses, which are traditionally complaints, have gone down 72 percent since the new system.”

Technological advances in the four ARCH computer labs have also changed the residence halls. All labs have been connected to the campus-wide network which enables residents access to electronic mail and the InterNet.

“User access time in labs was tremendous,” Gustafson said. “I think it helps the residents feel better-connected to the University as a whole.”

Improving the system further, Housing has eliminated several applications for housing beginning with the incoming Fall 1994 class. Admissions and housing applications

will be integrated. The Housing administration downloads the necessary information from the Registrar and sends contracts to prospective students.

“This change is very crucial,” Gustafson said. “Students coming in see the University as one process. It makes it easier for them because we guarantee housing for any freshman.”

Resident satisfaction and comfort stand as priorities for Housing staff.

Lakeshore Area Coordinator Kevin Helmkamp sees the housing system as a year-long orientation to the University.





“We have a strong commitment to freshman,” Helmkamp said, “We provide them an orientation and act as a safety net for support.”

The staff’s goal is to help students create their own sense of community.

“The difference in our housing program compared to other colleges makes it strong,” Helmkamp said.

“The different living opportunities is a strength. Students are able to form their own communities.”

The different choices in halls offer a variety of environments to students.

“Being away from downtown

makes Lakeshore dorms unique,” Lakeshore Residence Hall Manager Clare Huhn said. “One is not better than the other, I think people just opt to prefer where they start out.”

A big impact on a resident’s experience in the dorms often depends on their relationship with their housefellow. Although the job requires multi-faceted abilities and responsibilities, Huhn defines their job as establishing a one on one relationship with their residents.

“We see the first six weeks of residence as critical to the student’s

ability adjust,” Huhn said. “The housefellow can have a significant impact on that.”

Although the Housing staff tries to make the students’ residency comfortable by providing them with access to facilities and willing staff members, the main goal of UW Housing is to help its residents grow and adjust to new situations.

“Our goal is not to prevent problems,” Helmkamp said. “Our goal is knowing how to respond so students can learn how to solve problems on their own.”



Defending their Education

Despite the variance of social acceptability at the UW-Madison and funding cuts by the U.S. Capitol, the Reserve Officers' Training Corps has persevered to instruct university recruits in discipline and leadership.

By **ERIC L. VOGT '94**

THE 1894 *BADGER FOUND* the presence of "military men" a familiar sight. One hundred years later, uniformed men and women still walk the UW-Madison campus, as cadets of the Reserve Officer Training Corps.

At one time, ROTC participation was mandatory for all lower-class male undergraduates. While the number of cadets and midshipmen has declined over the years, ROTC still provides a strong program for men and women.

The Viet Nam War marked the toughest years for UW-Madison's ROTC program. Enrollment in the program sunk to its all time low. The bombings of an Army ROTC locker room in the Armory in Jan., 1970, and the Army Mathematics Research Center in Sterling Hall seven months later showed the overt hostility the students felt toward the ROTC. As a result, the Army moved away from Library Mall, a traditional gathering point for protests, to the far west side of campus. After the war, it moved again, to its current location at 1402 University Ave, which it shares with Air Force ROTC Detachment 925.

Conversely, the Persian Gulf War had surprisingly little impact on the ROTC. The attitude toward cadets on campus did not approach the levels of hostility experienced during Viet Nam. Even though the sudden interruption of the declared "New World Order" shocked many, Cadet Colonel Eugene Wall, commander of UW's Air Force cadets, said enrollment did not falter.

"The attrition rate during the war was no less than what we're seeing right now," he said.

The most serious threat in recent years to the ROTC did not come from a war or a bombing but from university policy. During the 1989-90 school year, students protested to have the program removed due to its exclusory policy of not allowing openly bisexual or homosexual students in the program.

The students marshalled a formidable show of strength. Further rattled by how the ROTC policies clashed with Wisconsin law barring discrimination against homosexuals, they organized

rallies and marches, occupied the Chancellor's office, most of Bascom Hall and later Van Hise Hall, with additional faculty support resulting in the Faculty Senate's vote to ban all ROTC branches from the campus by 1993. Despite the opposition, they remained.

"We weren't rattled in any way by it," Wall said.

The final result came as a disclaimer on any university material mentioning the ROTC, stating that the program maintains discriminatory policies.



Army ROTC Cadets conducting armed maneuvers in the early morning.

The end of the cold war and the resulting downsizing of the U.S. Armed Forces created an even greater concern for the ROTC. However, the cuts in the military has had little effect on the ROTC's strength. Cadet Captain Tracy Bakken of the Army ROTC, said the Army ROTC enrollment did not suffer, but she feels that attitudes about the military have changed.

"People take it a little more seriously," she said.

Wall said he welcomes this newfound seriousness because it will create better ROTC candidates, who will, in turn, make better officers.

"The importance of training officers out of a college like this will remain a high priority," Wall said. "There needs to be a diversified group of officers, between the ROTC, the Air Force Academy and Officer Training School."

He also said that the military will recover from the wave of base closings and budget cuts it has suffered lately.

"We're on the upswing now," he said. "We're coming past the bottom of the downsizing, and we're producing more. The Air Force is looking at the ROTC numbers to go up."

While Air Force ROTC commissions all of its officers directly to Active Duty, the Army's program will give its officers slots in the Active Army, the Reserve

Column Nick Bumm returns to Borealis after a trip 'over the rainbow'
See page 2

Opinion Victory on ROTC, and the Black Panther Party's spirit lives on
See page 5

Sports Smelling roses? Remember who controls your football fantasies
See page 8

The Daily Cardinal

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Tuesday, December 5, 1989

The University of Wisconsin-Madison

Faculty votes for phasing out ROTC by 1993

Lifting ban on gays is sought

By Abigail Goldman
OF THE CARDINAL STAFF

In what many say is sure to impact college campuses nationwide, the UW-Madison faculty voted Monday to advise the Board of Regents to sever campus ties to the Reserve Officers' Training Corps program by 1993 unless a ROTC policy barring gays and lesbians from participating is changed.

Regents to consider professors' advisory

Because the faculty's vote Monday will serve only as an advisory to the UW System Board of Regents, hailing the decision as a step toward removing the ROTC program may be premature.

Supporters and opponents of the disaffiliation proposal now look for a final decision on the matter from the regents, who

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Of the roughly 700 out of the University's 2,400 faculty members attending the meeting in the Stock Pavilion — the first all-faculty meeting since 1970 — 386 voted for and 248 voted against the proposal drafted by the Faculty Against Discrimination in University Programs.

"We gave notice," said FA-DIUP member Michael Olneck.

In addition to a continuation of lobbying efforts against the ROTC's national policy, and an examination of means to bypass ROTC in fulfilling the University's land-grant obligations for military training, the adopted motion stipulates that the University terminate the program if no change occurs in the national policy by 1993.

This decision, however, will serve only as an advisory. Chancellor Donna E. Shalala said after the vote that she plans to meet with students and evaluate a sup-

See ROTC, page 3



TODD ROSENBERG / Daily Cardinal
Capt. Gary Beck (Navy), Professor Gordon Baldwin, Lt. Col. Rick Garrison (Air Force) and Lt. Col. John Riley (Army) find themselves outnumbered during Monday's all-faculty vote on the proposal to suspend the ROTC program from the UW by 1993, barring a change in national ROTC policy. The faculty voted 386 to 248 in favor of the proposal.

One of the major stories of the 1989-90 academic year was the 386-248 Faculty Senate vote, in the first all-faculty meeting in 19 years, to lift the ban the ROTC program from the UW unless the ROTC lifted its ban on homosexuals.

or National Guard or the Inactive Reserve. The biggest effect downsizing has had on the Army's program is a reduction in the number of Active Duty and Reserve positions available.

Despite reduced active positions, the number of people seeking careers as

Army officers has not decreased.

"I don't think [downsizing] has affected people's desire to be officers, but it has become more competitive now," Bakken said.

The UW administration has had a close, positive relationship with the ROTC, and actually provides more administrative and financial support than the Defense Department does for the programs. As a result, the quality of instruction and availability of resources has remained stable over the years.

"The UW has done a fine job with us," Wall said.

While the ROTC programs enjoy good official relations with the UW, the daily interactions between cadets and the UW community remains mixed.

"Some people either get ignored, or else other students just stare at them," Bakken said. "Of course, we have to expect that, because we are different from anyone else."

Bakken also reported that an Army cadet believes that his grades were affected because of his affiliation with



The Army and Air Force ROTC headquarters at 1402 University Avenue.



MICHAEL FANHAL/ISER - WISCONSIN BANNER

Unrest focused against the ROTC surfaced violently in the bombing of a locker room in the University Armory, or Red Gym, in Jan., 1970. The ROTC occupied about 70 percent of the Red Gym facilities at the time. The room, photographed here in 1992, has not been touched since the bombing 24 years ago.

the military. Wall said that he never experienced anything of that nature.

"In four years, I don't know of any incidents like that," he said.

He does feel, though, that people have a lot of misconceptions about the ROTC and its cadets, mostly because students who do not participate have insufficient or inaccurate knowledge about it.

"We're not here to get anybody," Wall said. "We're here to build leaders and managers for the military."

Despite the stability of the ROTC, changes still occur. In 1993, President Clinton instituted his "Don't tell, Don't ask, Don't pursue" policy towards homosexuals in the military. With that controversial executive order, he did little more than gloss over the issue, and far less than the thousands of UW students and hundreds of faculty

wanted. The ranks of the ROTC, and a career as an officer afterwards, was considered open to gay male and lesbian students — so long as they surpress their sexuality or sexual orientations is not discovered.

By contrast, the opening of more roles for women in the military constituted another major change. In addition to increased leadership opportunities for women, there has been an increasing opening in combat roles for women.

The highly-publicized actions of women during *Operation Just Cause*, the U.S. mission to capture Panama's leader, Manuel Noriega, in Dec., 1989 and the Persian Gulf War provided catalysts for this move to take place. In both conflicts, service members, both male and female, in traditionally non-combat roles found themselves in the

middle of firefights, under attack by ballistic missiles, or as prisoners of war.

As a result, women now fly combat aircraft, serve on warships, and take positions in the combat ready units.

Cadet Major Catherine Martin, Intelligence and Training/Operations Cadet Officer for Army ROTC said she favors the increasing opportunities the Army can offer her, but feels that there should be limits. Although she has taken the Army's Airborne course, and completed the required light infantry training, she would turn down the chance to go into the infantry if it was offered.

Asked about her feelings on women in combat, she said misperceptions exist about women and combat.

"People just assume that I want this, because I am a woman and am in the

military, but I don't think that it is right," she said.

She went on to explain that even though she can perform infantry tasks well enough to complete the school, she prefers school over combat.

The ROTC has been through a lot in its years at UW-Madison. In all this time, its commitment to providing its cadets and midshipmen with the best civilian and military education has not changed. The combination of strong support from the university, qualified, professional instructors and students who want to learn and commit to their country have built a strong program that will continue to turn out excellent officers well into the future. 🇺🇸



The Air Force Cadets photographed during 1993-94.





VALERIE L. TOBIAS — WISCONSIN BADGER

Beyond the Call of Duty

For most individuals, the sum of his or her training and experience can be found on a résumé. Not Cadet Catherine Martin of the University of Wisconsin-Madison Army Reserves Officers Training Corps Battalion — just look at her Class A jacket.

“This is for CTLT, the Cadet Leadership Training experience... This is the Superior Cadet ribbon and some other ribbons...”

As a fourth year cadet, she has held two of the most important jobs in an Army unit: the Battalion Commander and the Training/Operations Cadet Officer.

Martin first discovered ROTC as a freshmen at the University of Kentucky. When she transferred to Madison as a sophomore to be closer to home, she entered the ROTC program. By the fall of 1993, her senior year, she became the commander of Madison's Army cadets.

“I was first a Cadet Lieutenant Colonel, then a Cadet Major...”

Few women have held the position of Battalion Commander before her. She agrees with the changing attitudes in the military and society that make opportunities like these available to women. Her performance at the ROTC Advanced Camp summer of 1993, and not her gender, ensured her selection as Battalion Commander.

“There were two of us from Madison who received a score of ‘5’, the highest evaluation at Camp, that summer. I was selected the Regimental Honor Cadet, so I got the job first semester, and the other cadet got it the next,” she said.

“This is for competing in Ranger Challenge, where I won the highest physical fitness award...”

Her position for spring semester, as the Training/Operations Cadet Officer, tested the limits of her endurance — mental and physical. In this position, she planned, executed and supervised the Battalion's training with fellow hard-working MSIVs or fourth-year cadets. She coordinated everything from simple land navigation leadership lab for first year cadets to tactical training exercises at Fort McCoy for the entire battalion. Martin said that her responsibilities as a cadet demanded that she better budget her time.

“This is for being a Distinguished Military Student... This is for academic excellence...”

The rigors of military responsibility necessitate specific core requirements beyond those mandated by the university. Taken in stride, Martin has also excelled in these challenges.

“The unit stresses that academics come first,” she said. “You have to graduate to get your commission. But then, there are a lot of ROTC responsibilities that simply cannot be ignored.”

“These are my Airborne Wings... This is my Aviation Branch Insignia...”

While she has demonstrated her savvy as a future officer, her plans for the future may include much more, such as pursuing her interests in Health Psychology and her upcoming marriage this fall.

“For now, upon graduation and my Regular Army Commission, I will attend Aviation Officer Basic Course and hopefully get into a medevac unit,” Martin said. “I'm just a person who found a way to be a leader through the Army,” she said. “It works out great, because I just happen to believe in what it stands for.”

—Eric Vogt '94 and Anthony T. Sansone '94



VALENTI L. TORRES — WISCONSIN BADGER

Taking an Interest

“Bascom Hill is no small challenge to anyone — regardless of ability, but I’ve been known to go up faster than most college students.”

A University of Wisconsin-Madison graduate student in rehabilitative counseling, Geoff Kettling, 22, was born with familial spastic paraplegia, a condition where key muscles simply don’t grow. Progression of this disease results in awkward stumbling and loss of balance that cannot be detected until after an infant starts walking.

“Growing up was rough,” Geoff said, “because of the way other kids treated me. My best friend was the TV.”

At age six, he considered suicide. Grade school proved difficult, as his physical condition became more visible. Walking on the tips of his toes and back bent over, Geoff described himself as the “Hunchback of Notre Dame.”

He found new life through physical therapy with the help of a therapist who exercised his body “harder than it ever had been before.” This enabled Geoff to join his high school swim team and compete in meets throughout his junior and senior year.

College provided a welcome change when, in 1989, Geoff began his freshman year at UW-Madison.

“I wasn’t homesick,” he said. “Sure, I missed my parents, but school was freedom. People in college — at least here in Madison — are willing to accept differences in others.”

Like any other student, adjusting to new roommates and finding classes provided a challenge.

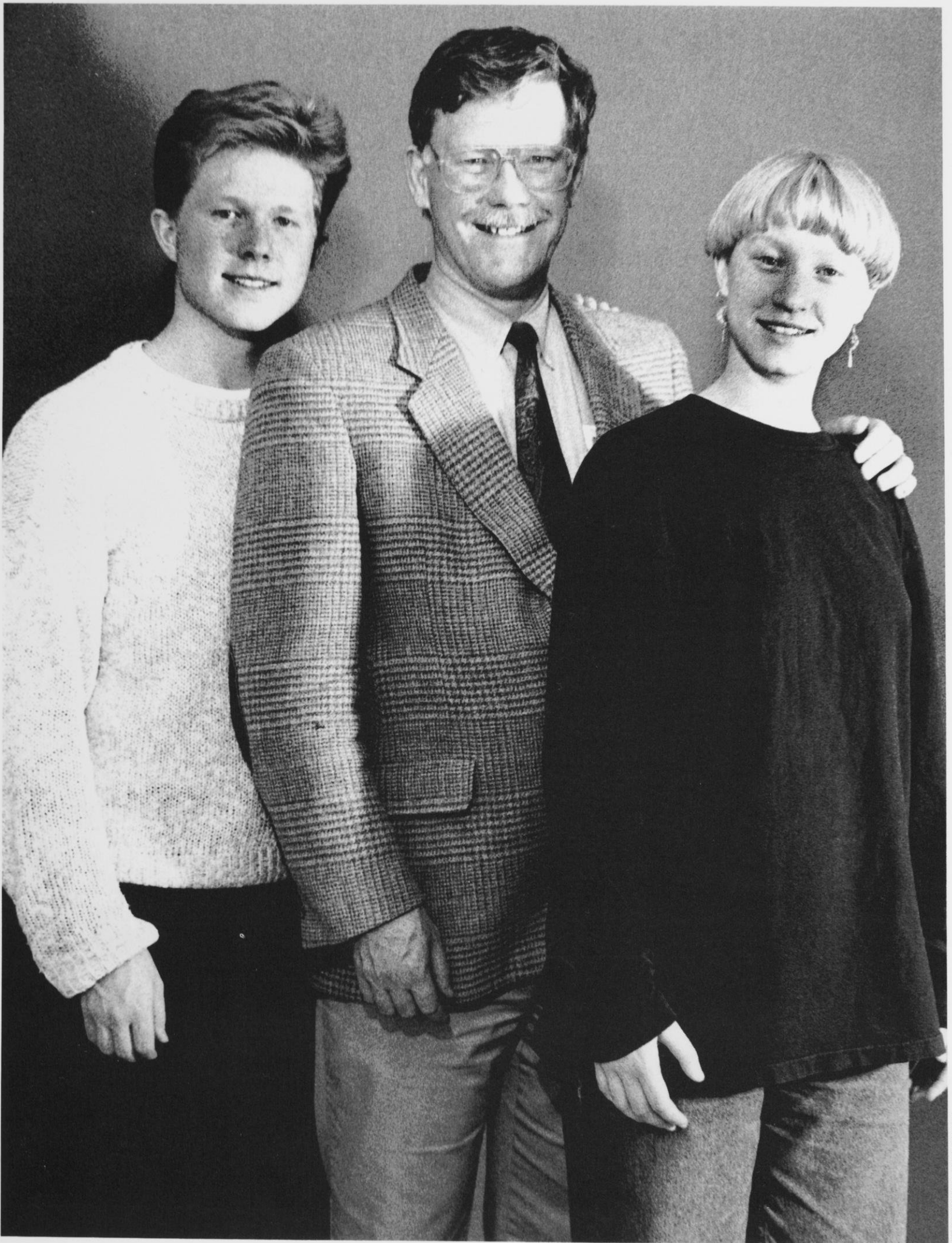
“It was here that I realized I’m only as disabled as I want to be, only in the extent of my own physical limitations,” Geoff said. “I really wasn’t able to recognize this until a year ago.”

If Geoff could change one thing, it wouldn’t be his legs—it would be his energy level and the attitudes of others.

He does his best to do both. As president of Access Builds Lasting Equality for the Disabled, Geoff pursued and received funding to create a campus center for the disabled community, which may be the only one of its kind in Dane County. By example, he demonstrates daily that disability is a perception, not a condition.

“If people stare, they’re at least taking an interest,” Geoff said. “If anything, I’m not afraid of people who stare or ask questions. I’m concerned about people who don’t and just make judgments on what they see.”

—Patty Clancy '97



VALERIE L. TOBIAS — WISCONSIN BANNER

All in The Family

At a time where family values look more like a illusion than reality, a family that extols the values of love, communication and mutual respect seems almost surreal.

Lis, Andy and their father, Roger Howard are quite real.

The Howards do not fit the mold of a typical family. Roger, who came to campus as an African History graduate student in 1968, is today the Associate Dean of Students — one of the most influential people on campus.

While a graduate student, Roger took a 'temporary' job in the Dean of Students Office in 1971.

"I never left," he said. "It turned into an exciting place to be — great people to work with, and lots of interaction with students."

Roger and his wife, Lolly, a computer programmer for American Family Insurance, settled in Madison and raised their two children, Elisabeth and Andrew, who both now attend the University.

"I always thought I'd come here," Lis, a sophomore Economics major, said. "I love being in the political center of the state."

"At one point I was thinking of someplace a little warmer," Andy, a junior also majoring in Economics, said. "But the price here was really great."

Neither Andy nor Lis have felt any special pressure from the fact that their father is a very visible senior staff member in the UW administration.

"I've met a couple of people who've casually made the connection," Andy said, "but no one has ever really thought much about it."

Roger said he loves the fact that his children chose to attend the UW and the family unity that choice fostered.

"I love it, I just love it. We have a ritual we've developed over the years. We try to get together for lunch every Friday. It's one of the best parts of my job. I really enjoy seeing the University through their eyes."

With over 60,000 students, staff and faculty, many students feel lost in the crowd, and the connections to home and family may sometimes seem far away. For the Howards, those connections are very close.

Lis Howard summed it up best saying, "This is home."

—Paul Bolstad '97



VALERIE L. TOBIAS - WISCONSIN BADGER

Stranger in a Stranger Land

Remembering his first day in the United States, Korkut Colakoglu believed it could have been the last.

"I was having a terrible day," he said. "If I had a round trip ticket, I would have flown back to Turkey."

Korkut, a graduate student in Construction Engineering and Project Management, found himself homeless when he arrived. This confused him, as the graduate school application listed the cost of attending, including housing.

"I thought that when I signed this application, they were going to find me a dormitory or housing off campus," he said. "But what it meant was you need that much money, but it was your responsibility to find a place."

Instead of a disaster, it became one of his most positive experiences in Madison. Some days after his arrival, he attended an International Students Organization party, where he explained his problem. They helped him search for a home and they arranged a host family for him.

Originally from Istanbul, Turkey, Korkut received his Bachelor of Arts degree in Structural Engineering from the Istanbul Technical University in the Spring, 1991. His professors urged his class to go abroad to continue their studies, both for a more diverse education and a second language, vital in the modern engineering community. He spoke with school advisors and the U.S. Embassy to compile a list of potential schools, based on his criteria of cost of living, crime rate and transportation options. He applied to many Midwest universities before the UW accepted.

The language barrier presented the only major problem. Like other

international students, he had to take an English as a Second Language proficiency test. He says that, at the time, he had little reading or writing comprehension of English, resulting in his enrollment in two semesters of ESL. Language did not affect his studies too severely as most classes followed the texts and notes closely.

The most unfamiliar thing in his classes were weekly homework assignments. In Turkey, homework consisted of all-encompassing, semester-long projects as opposed to smaller daily assignments.

"We would be given one term project, but that project would use everything we learned," he said.

Differences also existed outside of class. Aside from homesickness, he missed things that he often took for granted in Turkey.

"After a while, you start missing simple things, like a small difference in breakfast," he said.

He found social life different in the United States. In Turkey, people usually do things in loose groups of 10 to 15. In the United States, it appeared that people only get together on special occasions. He tells of one time in Turkey, when he was up at midnight studying for exams, a friend called him asking if he wanted to play soccer, so they called around and quickly put together a couple of teams to let off some stress.

After graduation, Korkut plans on staying in Wisconsin for a few years for work experience and to improve his English before returning home. Overall, he feels happy about his experiences in Madison.

"I can tell you right now, that when I go to Chicago or Milwaukee, I can't wait to get back to Madison."

—Eric L. Vogt '94



VALERIE L. TOBIAS - JACSONSKI BROTHER

Traditions and Traps

Stereotypes exist for the convenience of the ignorant. Group an entire viewpoint, religion or race with a single thought and trap the individual in that ideal.

Such a stereotype, known as the “model minority myth,” faces Bliia Xiong, a 19-year-old UW-Madison freshman, and others in the Asian-American community. Xiong works within the Hmong community to combat these stereotypes.

With her involvement as co-editor of *From the Rim*, an Asian-American publication on campus, the Hmong-American Student Association, the Asian-American Student Union, panel discussions about minorities, and Hmong storytelling, she attempts to change the discrimination and stereotypes directed towards most Asian-Americans.

According to Xiong, many South East Asians, including the Hmong, deal with problems other than racism. Language barriers and a lack of role models for the youth concern many Hmong. Xiong feels she can help find solutions for these issues.

“I do not care if I have to work harder as long as I help my people,” she said. “Not only that, I hope that I can be some sort of role model for the younger generation to look up to. If they have problems with school they can ask me questions. That way I can make sure that they also succeed.”

As a first-generation Hmong-American, Xiong was born in Laos. She lived in a refugee camp there for

three years. When not at school, she lives in Milwaukee where she has close ties to the traditions and culture of her people. She helps to keep one of these traditions, Hmong storytelling alive.

“I collect stories and I tell them at community centers and schools,” she said. “Sometimes I get paid and sometimes not. The most I ever got paid was \$100 for a fifteen minute story. But, if there is a community center with a lot of children and not enough money, I’ll do it for free.”

Although she respects, and has close ties to the Hmong community, she sometimes feels tradition traps her because of the closeness of the community. As soon as anyone does anything against tradition, all Hmong know about it. According to Xiong, the community ties run very deep.

“One thing I say about Hmong people is that where ever we go we are looking for new relatives,” she said. “It does not matter if you are very directly related, just so long as you have the same last name. If you break a tradition, one relative will tell another relative, and so on, and pretty soon, the whole population knows.”

As for her plans, Xiong focuses on her education, from graduation through law school.

“I think I will probably major in journalism and then go to law school later. One thing is for sure, I am definitely not going to be any sort of a math major,” she said. “I never liked math and I do not think I ever will.”

—Erica Baumer '97



VALERIE L. TOBIAS — WISCONSIN BADGER

Happy Together

Ask Darrell Bevell what was the most important day in his life, he will have to ask his wife.

With a Rose Bowl victory, a Mormon mission and an assortment of other achievements, Darrell agrees with his wife, Tammy, that the day they said “I do” stands out as the most important in both of their lives.

While others like to believe that they will know instantly when they meet the person of their dreams, Tammy said that, if that were the case, Darrell would not have been it.

“It was definitely not love at first sight,” Tammy said, “but the more I got to know him, the more I liked him.”

The circumstances surrounding their meeting were not exactly idyllic. They met in Cleveland, Ohio while on a Mormon mission. Darrell said that while on a mission, people cannot date, watch TV, listen to music or do anything else that may distract them from the purpose of the mission. They had to wait over six months before they could go out and get to know each other. Despite this, Darrell and Tammy found love and made a life for themselves.

“He’s my best friend,” she said. “He and I will go out on a Saturday and go shopping or go walking and it is fun just to be with him.”

Spending time with Darrell, however, almost requires making an appointment these days. He said that his hectic schedule makes it very difficult to do any one activity, besides football or school, for an extended period of time.

“I’m a student playing football and a lot of time goes into that,” he said. “Then, I’m married on top of that. I’m juggling a lot of things.”

Even the marriage took juggling.

“We were supposed to get married in June, 1992,” Darrell said. “I talked to my coaches and they said that it would be too many new things at once — new school, new team, new wife — so they advised me to wait.”

The Bevells first reset their wedding date for Dec., 1992. The possibility of the Badgers in a bowl game, pushed it back further. When Northwestern finally eliminated the Badgers from bowl contention, the wedding shifted back to Dec. 22.

Since then, the Bevells have adjusted to living in the limelight, although they both admit it can be tough some times.

“You live in a fish bowl some times,” Darrell said. “Sometimes, it gets frustrating, though. You can’t do things that normal students do. For example, on our anniversary, we went out for dinner and I wanted to have a kind of intimate night. People kept coming up to our table and asking for my autograph. I didn’t want to be rude, but I think that there is a place and time for everything.”

Darrell may have to adjust to the fame, as he said that he would like to continue playing football.

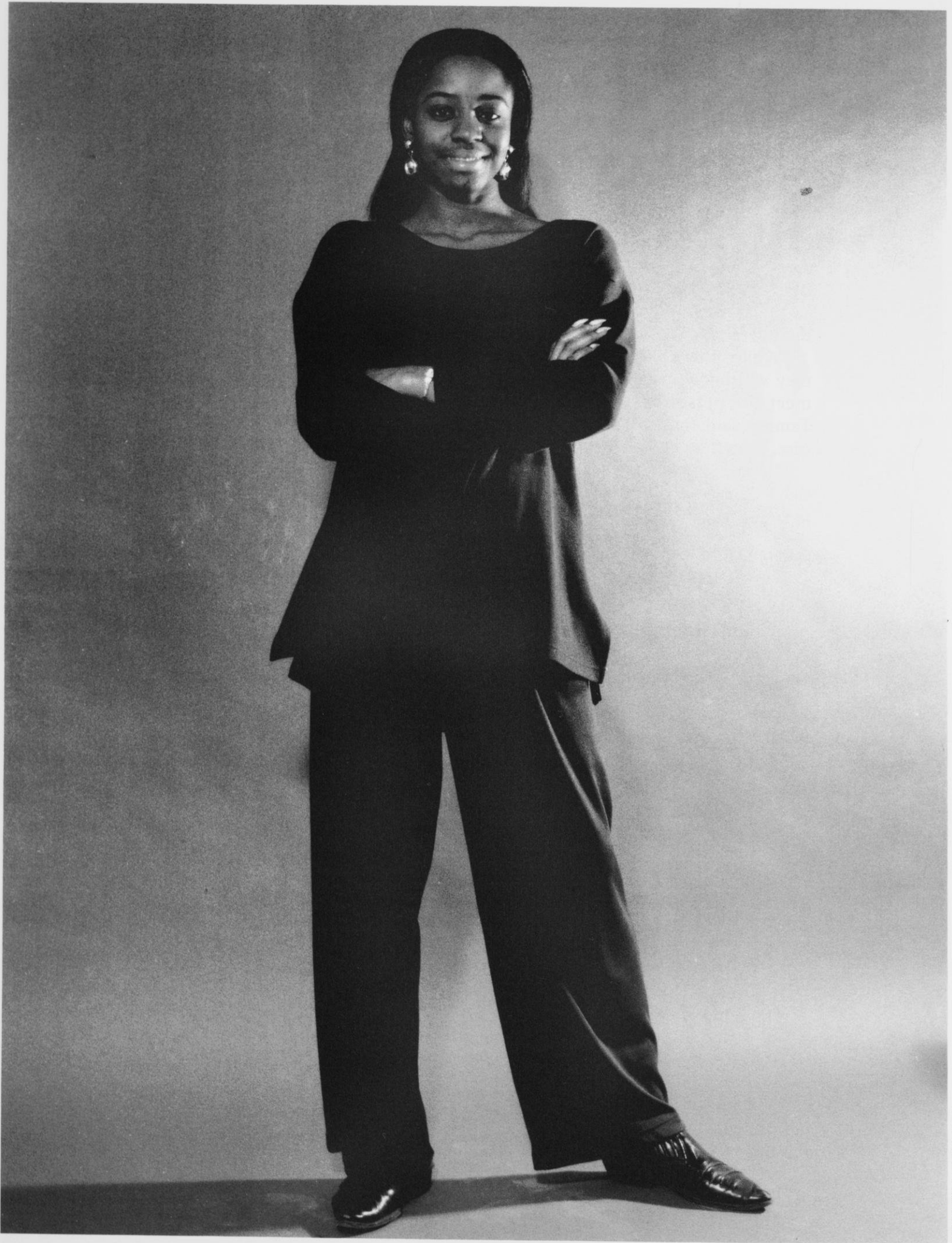
“I love the game of football,” he said. “I’d love to be playing it ten years from now, but I’m smart enough and realistic enough to know that I need to graduate.”

As for Tammy, she said that she hopes to get a degree in Psychology and start a family after college.

Together, they both want to go through life and face all of their challenges together.

“I just want to be happy in what ever we do,” Darrell said.

—Vincent F. Filak '96



VALERIE L. TOBIAS — WISCONSIN BADGER

Against the Odds

Henrietta Enemuoh has many things on her mind and is not afraid to talk about them: “It’s in my nature to problems and make the effort to correct them.”

For Enemuoh, a junior in behavioral science and law, her wide range of outside activities make it difficult to believe she has time for her studies. A member of the Wisconsin Black Student Union and the Sigma Gamma Rho Sorority; a former director of the Wisconsin Student Association and publisher of *Discourse*, a students of color newspaper, she also volunteers at the Interim Multicultural Center.

At the core of her frustrations lie her belief that UW System’s policies toward students of color have been of little consequence.

“I’ve thought of transferring numerous times due to the lack of sincere effort by the administration to recruit and retain larger numbers of students of color at this university.”

She believes the administration must take a more active role.

“There’s a lot of people up on Bascom Hill who are very good at appeasing students of color,” she said. “But, when we look at the number of students recruited, those matriculating and those continuing in their studies; we have a problem. There have been some milestones — like the IMCC — but we’ve got a long way to go. This university needs to look at recruitment and, especially, the retention rate of students of color.”

That is where Enemuoh tries to help. A vocal activist, she tries to improve the lives of students of color. For example, under the aegis of the WSA, Enemuoh published *Discourse*.

“It brought together a lot of people that would not have otherwise been involved,” she said. “I was very proud

that our issues were put in a medium that the majority students and the administration could access. We got a lot of positive feedback from it.”

Enemuoh said she doubts the UW’s commitment in issues of diversity, including student and faculty recruitment and broadening the cultural base. Though she still believes in the academic quality of the UW, the environment remains unfavorable toward students of color.

“I don’t want to appear as if I am against the UW,” she said. “Changes are needed, but I’m getting a real good education. It’s what you make of it.”

“I came from a background that prepared me to succeed here. Many other students of color don’t share my background. Students are recruited from Chicago or Milwaukee or wherever and are just ‘dropped off,’ where 93 percent of the people are of the dominant culture. They are expected to assimilate immediately and compete equally. The odds are against them. It’s hard when you feel like you are the minority. College is difficult enough, but imagine the added stress of being out of your element.”

As for her future, Henrietta plans to become a prosecuting attorney. More importantly, she wants to give something back to the black community.

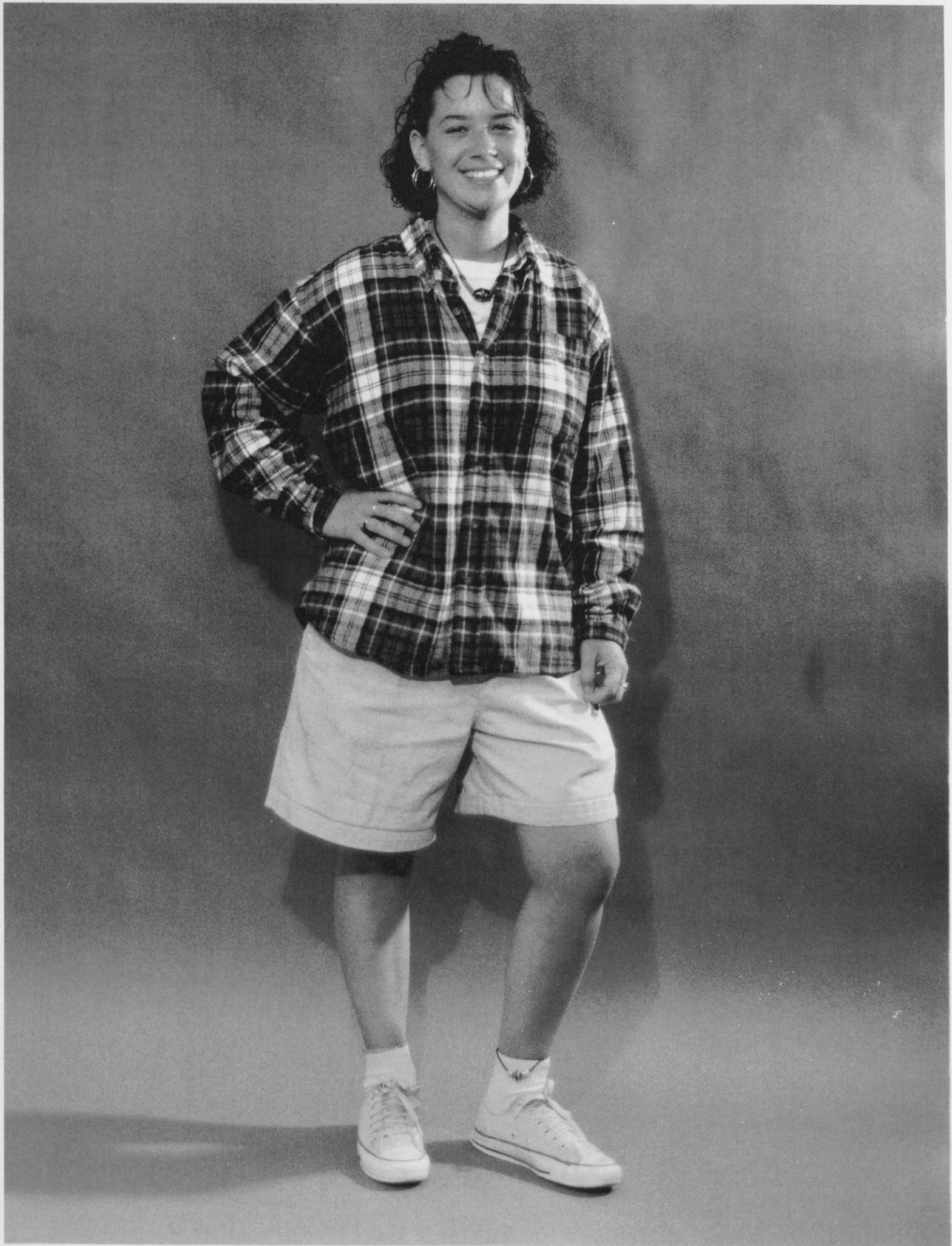
“I see myself going into schools and talking to young black students,” she said. “I want to be a positive role model.”

For now, she will continue to help students of color on campus.

“I’ve always had the nature to be political,” she said. “I don’t consider myself passive at all. Being involved has been a struggle at times, but I thrive off of activity. I haven’t experienced burn out yet.”

That’s good news for everyone on campus — black or white.

—Paul Bolstad '97



VALERIE L. TOBIAS — WISCONSIN BAOBER

Not Quite Animal House

Many people view the Greek system as a set of elitist snobs who use their houses as an excuse to get pathetically drunk among other things.

Well, meet Courtney Mahoney.

The Chi Omega member denounces the stereotypes and lies that frequently surround the Greek society.

While many people believe that sorority women just follow the crowd, she disputes that stereotype.

"I consider myself a leader," she said. "I consider the sorority as an outlet to meet people and do new things."

Courtney remains active in the student body as a whole, not just in the sorority. She writes for *The Badger Herald* and enjoys soccer, basketball and mountain biking.

With these activities, one would think her school work would suffer considerably, but her 3.4 GPA contradicts that idea.

It would seem odd that she likes sorority life due to all of the rumors and stereotypes that surround it, but Courtney says she had a good reason for joining.

"I really like the people," she said. "They are just great fun to be around."

Courtney and her sorority sisters don't mind these stereotypes because they know the truth.

"I don't let it bother me because people who know me know that I'm not like that," she said.

Courtney says that she decided to rush in the second semester of her freshman year. The sorority made her feel welcome. The people got her involved in activities, like intramural soccer and basketball; and in volunteer work like community clean ups and haunted houses for underprivileged children. She sees Chi Omega as a means to get more involved and meet more people rather than a place to isolate herself from other students.

The decision to join was difficult at first because of many rumors. The idea of hazing or initiation rituals that frightens off most people didn't frighten her.

"All I had to do was go and meet some people and eat dinner at the house," she says. "I don't really think that there is any hazing going on in any sororities. That's the one big difference between movies and reality."

Courtney wants people to know that Greek Life is not "Animal House." While social activities play a large role in Greek Life, she feels that they don't get as out of hand as people would believe.

—Vincent F. Filak '96



To meet the challenges of a diversifying campus and community, the major organizations of the fraternity and sorority system have worked this academic year to prove to their members, the administration, the city and the cynical student body that their organizations are...

More than Symbols

By LAURIE M. SIOK '95

Understanding the changing times facing the university, the Interfraternity Council, Panhellenic Association and Black Greek Panhellenic Council united, looking to strengthen their individual organizations and to attack the problems affecting all sororities and fraternities.

The three organizations dedicated themselves to reestablishing the original purposes of the Greek system. They believe that unifying under a common theme, will help the community, make

their members into better leaders and help others to grasp the Greek system.

Through community projects, national philanthropies, chapter committees and chapter offices, students develop confidence and competence. Greek students strive to stay informed on current social issues. The Greeks require their members to attend workshops on issues such as sexual assault; alcohol and drug abuse; and AIDS. Despite this, many still see the Greek system as no more than a social group.

The IFC, Panhell and BGPC believe to allow their members to move ahead,

they must disprove these stereotypes. Combined, these three groups comprise the largest student organization on campus. Though they have different causes and ideas, the main goal remains to break down walls between Greeks and the student body.

The Interfraternity Council consists of 10 board members, a delegate from each of the 33 houses and all chapter presidents. During the 93-94 school year, they decided to work even more closely with Panhell and the BGPC in improving the Greek system and its image. The councils now concentrate on improving services and benefits for





its members.

"IFC and Panhel have been separate entities in the past, but have made tremendous progress this year," IFC President Brook Nystrom said.

This academic year brought new amendments to the IFC constitution and bylaws. The biggest change introduced was the IFC mandate for an all-dry Rush. The council firmly believes the individual fraternities can and should sell new members on their house and members instead of alcohol.

"In the past, there have been problems with underage drinking, especially during Rush," he said. "That is one of the main reasons for changing the format of Rush."

Nystrom also stresses the need to be active in the system as a whole, not just the individual chapter. "Greek first, individual affiliation second," is his motto. The IFC hopes to live up to that expectation by providing

opportunities for members to get involved in activities with other houses.

The BGPC consistently gets involved where ever people need help. BGPC consists of four fraternities and four sororities that help create a sense of community. The UW BGPC carries on the national organization's history of community service. Though each house has its own philanthropies, all eight houses stay involved weekly with the Atwood Community Center.

"We go over there to play with the kids," Wesley Sparkman, BGPC president said. "We act as mentor, teacher, coach or whatever they need."

Sparkman said he believes that more than ever this year, a need exists to get all three organizations involved together.

Panhellenic Association President Susan Mesla also feels that interaction among the three groups will help the system and the community.

"Our biggest goal is to communicate

better between the three boards, all the houses and the community," she said.

The Panhellenic board of officers and delegates from each house oversees all thirteen sororities on the Madison campus. While many people have a negative, stereotypical image of sorority women, the leaders of the Panhell have a different view. They see the young women who choose to rush sorority houses as potential leaders.

Mesla feels that the media and the public have a bad impression of the Greek System, denying its members their due recognition.

Panel attempted to combat these impressions by restructuring Rush. This year marked the second annual informal Spring Rush, a relaxed process more under the control of the rushees. Panhell debuted its own SOAR table during the summer of 1993, to inform incoming freshmen of their opportunities. Another project set to

start for the 1994-95 year involves having elected members travel to local high schools to get future UW students thinking about the Greek System.

Despite of these new advances within Panhell, Mesla feels the System needs to sell itself as a whole.

"It is the most diverse organization on campus," Mesla said. "It creates the best opportunities for making the University smaller, meeting people, and making lifelong friendships."

The Greek System made the most of these opportunities, then shared their experience with the rest of the nation. The Interfraternity Council and Panhellenic Association represented the university at the 1994 Mid-American Interfraternity Council and Mid-American Panhellenic Council Association's Annual Conference. Eleven delegates attended sessions on topics such as study skills, leadership methods, the legal responsibilities of chapters, membership recruitment and retention and officer training. They then used

these skills and ideas gained during the conference to improve communication between the separate sections of the Greek community.

This newfound unity would not be possible if not for the efforts of two dedicated people. Laurie Snyder, the Fraternity/Sorority Coordinator, provides advice and leadership to all delegates and officers of the Greek System. She gives training workshops for individual house directors, focusing specially on informing and educating students. She also works with them to make sure that the Greek system adheres to University policies.

Snyder said she fully believes in her work for the Greek System because it provides these young men and women with opportunities to do almost anything they want.


"The leadership skills and opportunities are endless," she said. "They are provided with the opportunity to enrich their lives."

Professor Jack Ladinsky heads the

Commission on Fraternities and Sororities, which acts as a liaison between the Greek system and other institutions such as the university and community. The commission includes the three board presidents, officials from the Madison Police and Fire Departments, Greek alumni and two active members of the student community.

Fraternities and Sororities offer their members the chance to improve not only themselves, but the world.

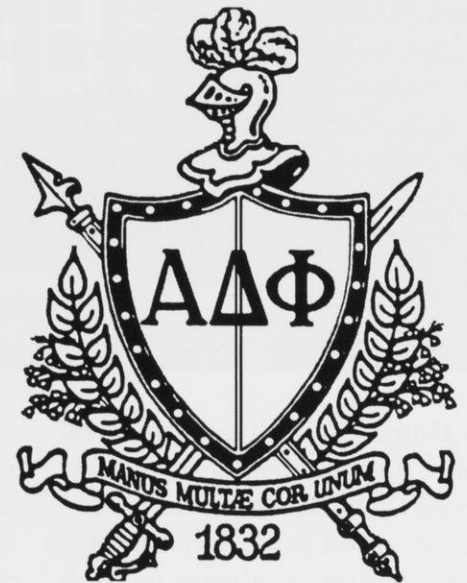
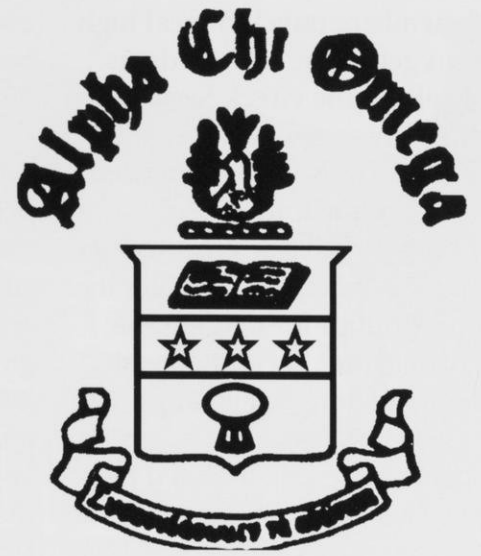
"We want to increase our numbers, therefore we have to reach out," Snyder said. "The Greek System provides an arena for open thought and expression, that is why we open our membership to everyone."

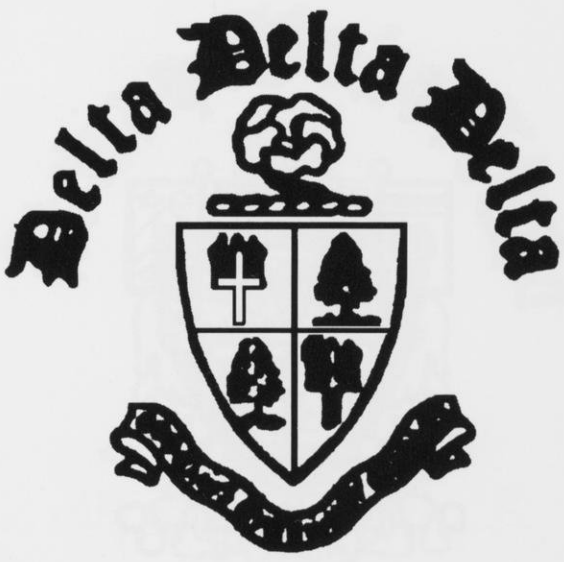
While the system may be open to everyone, those in charge of keeping the Greek system on track to its newfound goal will continue to work together to stress unity. They feel that if they stay together in purpose, they and the community they serve will continue to prosper. 



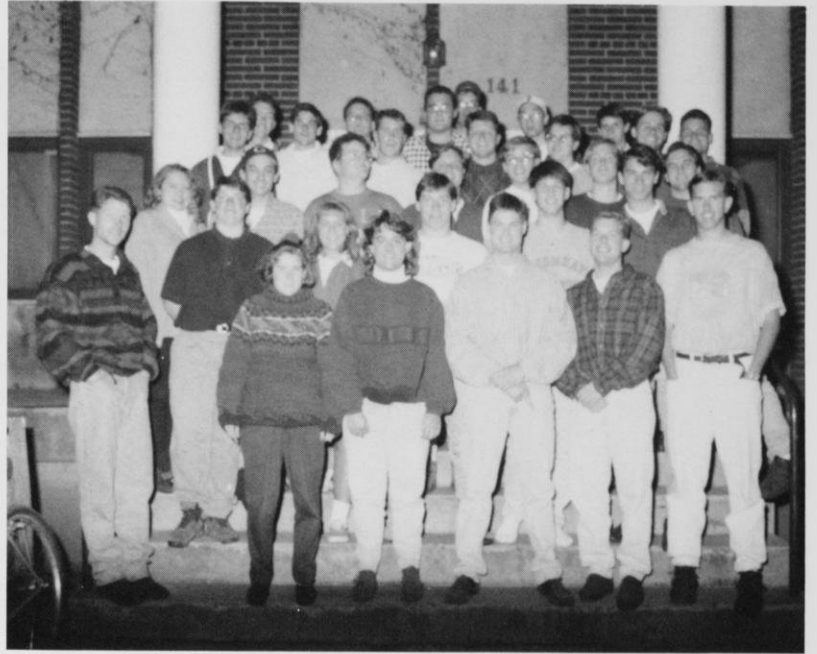
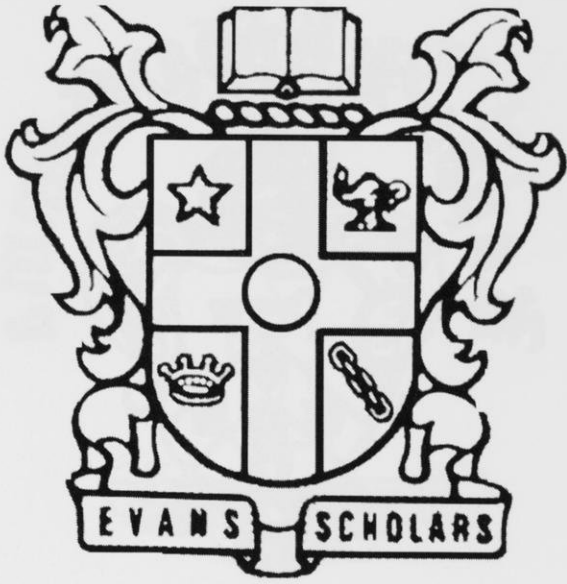
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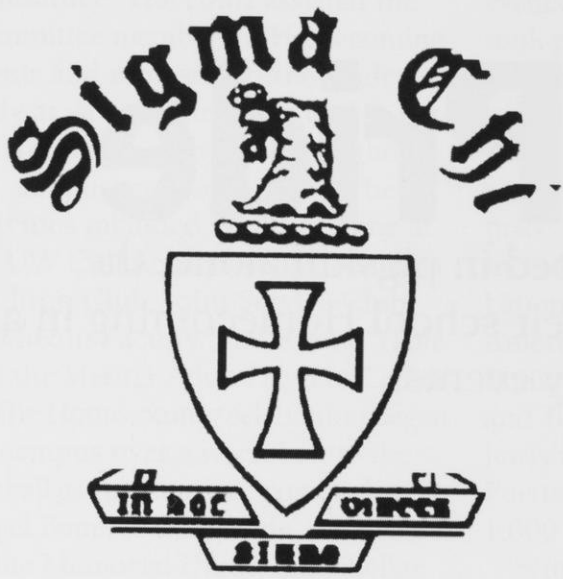




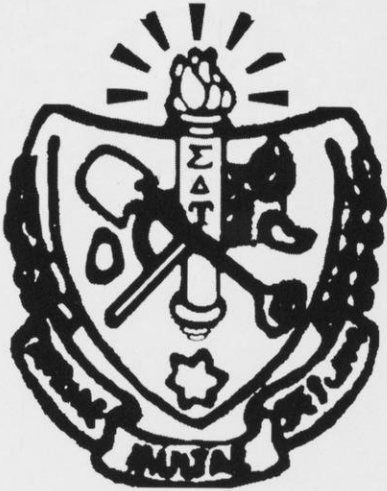








Sigma Delta Tau



Wild With Pride

Proving that school spirit does not come wrapped in pigskin alone, the University of Wisconsin-Madison celebrates their school Homecoming in a week-long series of contests, parties and charity events.

By LEWIS J. MARKS '94

WHEN REMEMBERING Homecoming 1993, most will clearly recall a beautiful autumn day at Camp Randall that saw the Badgers easily defeat the Northwestern Wildcats 53-14, contributing to the most successful football season in Wisconsin history.

Leading up to that Saturday afternoon, one of the most exciting and memorable Homecoming weeks ever took place. The entire campus community came together in celebration and showed that we are all "Wild With Pride."

Homecoming 1993 Co-Chairs, Tracy Geadelmann and Marc Lewis, selected in Oct., 1992, assembled a group of sixty energetic and committed students to serve on the Homecoming Committee.

"It's amazing to me that we have such incredibly dedicated students on this campus," Ann Groves Lloyd, director of student relations and career resources at the Wisconsin Alumni Association and Homecoming Committee advisor said. "The hundreds of hours they each volunteer to put together a week of events and raise money for the Dean of Students Crisis Fund often goes unrecognized. The volunteer spirit that these students portray is truly what the University of Wisconsin-Madison was founded upon and what makes it such a very special place."

In late September, the ten-member Homecoming court joined the



Homecoming King Kevin Waeghe and Queen Gretchen Youngmann, pictured here at Camp Randall, are all smiles after their coronation. Wisconsin Alumni President Charles Claflin, left, looks on with approval.

Committee. The court assisted the Committee members at Homecoming events and represented the student body at various functions and philanthropic activities throughout the campus and community. These activities included spending time at the UW Children's Hospital, Mendota Gridiron Club, Joint Service Club luncheon, Faculty/Staff Round Table and the Meriter Adult Daycare Center.

The Homecoming celebration began on campus over a week before the football game when two popular bands, Angel Bones and Big Bang, performed in the Memorial Union Rathskellar. The following day, a new Homecoming

event called "Bucky Around the World" took place in the Lakeshore Cafeteria. Student organizations, representing a vast array of cultural and ethnic backgrounds, sold food indigenous to their particular groups at minimal price. Participating organizations included the Asian-American Student Union; the Hellenic, Indian, Korean-American, Malaysian, Pakistani, Philipino-American, Singapore, Thai and Turkish Student Associations; Jewish Coalition; La Collectiva; Union Puertorriqueña and Wunk Sheek. Over 1,000 people attended the event.

Srinu Bobba, the event's chair, said this event helped students participate

in the Homecoming celebration who might have otherwise been excluded from the festivities.

"It brought a lot of people together and gave students who otherwise would not have had the opportunity to take part in Homecoming a chance to feel and be a part of this campus celebration," Bobba said. "The event gave us a chance to experience different communities and cultures, thereby helping us to better understand members of our campus family."

Following the event, Dean of Students Mary Rouse said that she enjoyed the event and the way it reflected the diversity of the students on campus.



"Wild with Pride" on the Bucky Wagon are: Front: Homecoming Court members Keri Shotola, King Kevin Waeghe, Queen Gretchen Youngmann and Will Campbell; Committee Co-Chair Tracy Geadelmann and Court Member Jason Kelroy; Back: Court members Laurel Fields, Rob Thomas, Crystal Johnson, John Hofmeister and Committee Co-Chair Marc Lewis.

"Homecoming is increasingly multicultural, which reflects the changing demographics of America," she said. "It makes me happy that students are modern and contemporary and understand the world. 'Bucky around the World' was a wonderful example of this. I loved the event."

Lewis hopes that the success of 'Bucky around the World' will lead to greater participation in Homecoming from a wider range of students in the future.

"Though Homecoming is about tradition, it is also about creating new ones when they are appropriate," he said. "The time for events like this has come. Students who never

chose to take part in Homecoming activities in previous years were a large part of the 1993 celebration, and we're very proud of that."

On Sunday, Oct. 3, over 800 runners and walkers converged on Library Mall to participate in the successful Charity Run/Walk. Bucky, on a bicycle, led the group on a scenic path around campus that finished back in front of the Memorial Union, where the Swap Day raffle took place.



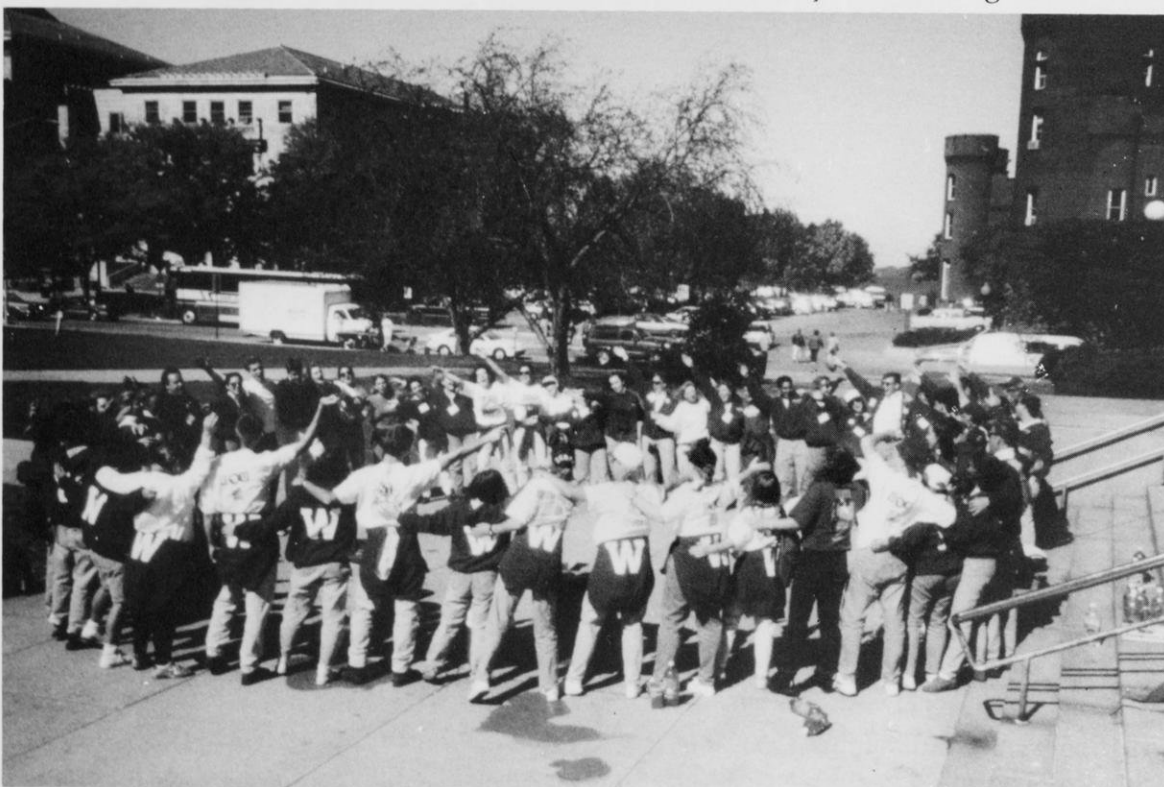
Swap Day, one of the newest Homecoming events, gave students the opportunity to switch places with members of the Madison campus and community for a day. The celebrity participants this year included Professors Mike Leckrone, Gary Sandefur and Dennis Dresang; campus celebrities Pat Richter, Jeff Sauer, Mary Rouse, Ann Zanzig, Arlie Mucks, Paula Bonner, Peg Davey and Chief of Police and Security Sue Riesling

participated in the event along with community participants Paul Berge, Randy Wright and Bill Haight.

The following day's events included the Residence Hall Decorating competition and Badger Games. In only its fourth year, Badger Games has quickly become one of the most popular Homecoming events. Students have the unique opportunity to spend a few hours on the indoor practice football field in the McClain Facility

for an evening of spirited and friendly team competition. This year's Badger Games included the Toilet Paper Relay, Caterpillar Relay, Hula Hoop race and Dizzy Izzy. For those who participated or came to watch, it was a memorable evening filled with many laughs and a great deal of fun.

Tuesday of Homecoming week saw the Spirit Parade and Yell-Like-Hell Competition. Assembling in front of the Natatorium, the Spirit Parade began with the Homecoming Committee, Court, cheerleaders, pom poms,



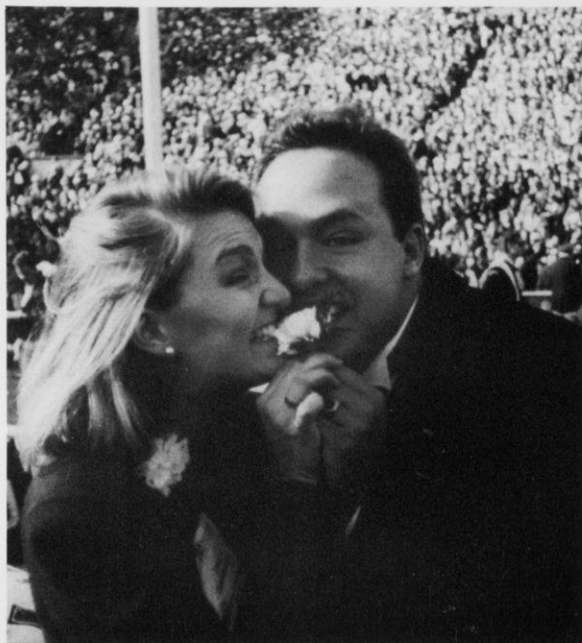
members of the Marching Band, and Bucky with his Bucky wagon leading a parade through the Lakeshore Dorms, past Elizabeth Waters, down Bascom Hill, in front of Chadbourne, through the Southeast Residence Halls, and down Langdon Street to the Yell-Like-Hell competition on the Terrace of the Memorial Union. Yell-Like-Hell participants and spectators joined the parade as it passed. Homecoming Steering Committee member Joni Schroeder said that the Spirit Parade typifies what Homecoming really means.

"The Spirit Parade gives us a chance to show what we're all about," Schroeder said. "Our hope in the future is to get the whole university involved in the Parade and to join in this fantastic celebration."

On Wednesday afternoon, Homecoming Banners created by student organizations, residence halls, and pairings of fraternities and sororities decorated Library Mall.

Friday saw the third evening Homecoming Parade at the university which featured nearly 100 entries and Grand Marshall Al Toon. Thousands of people lined the route that ended at the Field House and the Pep Rally.

Parade chair Nelson Corazzari said,



"It was great to see the community and the university come together in a celebration of the school."

In addition to the Yell-Like-Hell finals, a performance by the Marching Band, cheerleaders, and pom poms, and speeches from university and political leaders at the Pep Rally, Homecoming King and Queen, Kevin Waeghe and Gretchen Youngmann, were crowned.

"It is a great honor to represent this university," Waeghe said.

"Homecoming '93 was an incredible time to be a Badger. Nowhere in America can you find so much enthusiasm and such a great student body."

The evening concluded with the presentation of trophies to the winners of the Homecoming competitions. The overall champions for Greeks were the members of the Pi Beta Phi - Alpha Delta Phi pairing. Chadbourne Hall captured the Housing trophy and the Wisconsin Alumni Student Board won the student organization award. Pep Rally committee member Amy Klaus captured the spirit of the Homecoming Committee award.

"It gives me great pride to know that I have been able to give something back to this university that has given me so much," she said.

The final community Homecoming event, an All-Alumni Tailgate, took place Saturday morning before the game in the Field House. Over 1,300 alumni and friends came to this first-ever Homecoming festivity, and the event was so popular that people needed to be turned away at the door due to space limitations in the Field House. The contagious spirit present at this and all other Homecoming events clearly indicated that something special was happening this year at the University of Wisconsin.

"The 1993 Homecoming Committee were portenders of what was to be and helped set the stage for a renewed sense of pride and enthusiasm on this campus and in this community," Paula Bonner, associate executive director of the Wisconsin Alumni Association, said. "I think that committee knew before anyone else that we were not only going to the Rose Bowl, but that we were going to win it. They were in touch with the pulse of this campus, and these are incredible student leaders."



Throughout all of the victories on the fields, court and ice, one presence has brought the fans into the spirit — capturing the essence of the intensity of play and driving it into the stands. The University of Wisconsin Marching Band has shown both fan and opponent Badger Spirit, marching and playing along to...

Rhythm of the Games

By **KATHY L. MORGENSTERN '94**

Understandably, 1993 was an intense year for Wisconsin; a year almost defying description. How could any one person summarize the feelings of a school that accomplished so much in so short of a time?

Credit Dr. Mike Leckrone for his attempt to do so. As the band leader of the University of Wisconsin's marching band, he has raised spirits of fan and player alike. All along the Road to the Roses, Leckrone and the marching band have provided the rhythm to which the university moved on to victory.

"My motto is 'Pain is temporary, pride is forever.' This year surpassed any of my expectations. It was everything you wait for, for so long and then it finally happens," he said.

Leckrone felt he knew from the first minute of the first band practice that 1993 was different.

Fortunately, his premonition was correct and all 250 band members felt they could bank on his feelings.

The dividend, for junior Becky Duffey, a trumpet player, was a fast-paced and fun year.

"Playing in the band is absolutely the greatest thing I do on this campus," she said. "This year was an incredible experience. It's going to be hard to top. I think the highlight was half time at the Rose Bowl, after the UCLA band finished. The whole stadium was on their feet. Then, it erupted and everyone, including the UCLA fans, felt it."

Continued on page 178



MAN YUEN CHENG — WISCONSIN BLOGGER

That was brass ring for which the University of Wisconsin Marching Band reached. With the deserved applause, they grasped it. The magical trip on this merry-go-round was not without a few trips around first — or some screaming on Leckrone's part.

The band began the year with practice, Tuesday through Sunday, from 3:45 P.M. to 5:30 P.M. Practices included Leckrone's ideas of the arrangements and routines for each of the song numbers. The practice field was lined with charts that showed how each member was to move while playing their instruments.

"Mike is always talking and always motivating us. Practices might have been hard at times but Mike can change your entire mind set. He has a way about him, very charismatic and inspiring. You can trust Mike," Wes Neuman, a junior trombone player, said.



MAN YUEN CHENG — WISCONSIN BLOGGER

With the trust of 250 students, Leckrone took the band to lands both unseen and unimagined. Seventy of the band members, mostly seniors, left the cold Madison winter behind and braced themselves for the first — Tokyo.

“After Thanksgiving, the seniors came back knowing they were going to Japan. It was hard to describe, but the chemistry was just right,” Leckrone said.

After Japan, the band started to pack their bags and head west. This time, every member was in attendance. As their next performance, The Rose Bowl, loomed, Leckrone and his crew were ready. Two practices were held daily, but the strong, positive emotions overcame any pain they experienced.

When the course of events began on the big day, the band found themselves marching for five miles, playing to crowds who had been assembled since



MIKE LECKRONE — WISCONSIN BADGER

UW Marching Band leader Mike Leckrone, top, is considered by many, including the band members themselves, to be the heart and soul of the band. Seen here at the Rose Bowl, Leckrone puts much of his heart into the band, as well as the UW Orchestra, which he also leads. The band has earned its reputation for being the spirit behind the athletic success. The band, shown below at the Rose Bowl, reinforced that reputation, besting UCLA's marching band in a "battle of the bands."

four in the morning.

“The night before the parade and the Rose Bowl, I had a talk with the band. I stated what my expectations were for the next day. I tried to convince everyone what we were doing was supposed to be fun. I told them this could be the once in a lifetime thing so they should play on the pride and its specialness,” Leckrone said.

Although the Wisconsin football team succeeded, so did every band member. Through the guidance of Leckrone a dream came true for each member in the band.

“This year was better than anyone could've dreamed it to be. There was nothing that compared to the Rose Bowl for the band. Next year I want to make it just as great and possibly better,” Neuman said.

But as time moves on, the taste of victory is still as sweet. 🍷



No Smoke or Mirrors

With all of the lectures spoken, scholarships given and buildings constructed, one wonders who picks up the tab. Thankfully, through the efforts of generous alumni, the University of Wisconsin Foundation has helped the UW-Madison make dreams reality for faculty, staff and students.

By **KITSON M. O'NEILL '94**

A DRAMATIC CHANGE IN the University Avenue skyline greeted students who returned in Fall, 1993. Barnard Hall residents could finally study in peace and the School of Business had a fabulous new home.

To most students, the construction of Grainger Hall, completed in the summer 1993, just *happened*; perhaps

the work of some nameless magic elves. The hardworking fundraisers at the University of Wisconsin Foundation know differently, as do the hundreds of students, professors and researchers on campus who benefit from their efforts. The Foundation, a non-profit organization independent of the university proper, involves individual alumni and friends, corporations and other charitable foundations by seeking funding for professorships,

scholarships and fellowships; research programs; and a whole range of other needs — including buildings.

Six years ago, the Foundation began The Campaign for Wisconsin. The fundraising drive, originally set to raise \$350 million, exceeded this ambitious goal at the end of the campaign in Dec., 1993, with a total of \$472.4 million in total donations.

The alumni who established the Foundation in 1945 probably had no



Prof. Timothy Moermond, center, with students Rafael Guzman and Sue Gardner look at various fauna as part of Graduate Program in Conservation Biology and Sustainable Development, which integrates three schools and colleges.



BRUCE FRITZ — UNIVERSITY OF WISCONSIN FOUNDATION

As part of the Wisconsin Union Concert Series, world famous cellist Yo Yo Ma, right, performed to a sell out crowd in the Memorial Union Theater. Ma is seen here with three students from the Wisconsin Union Directorate.

idea their efforts would herald such success. Gifts donated through Foundation have become an invaluable part of University life. Foundation President Andrew "Sandy" Wilcox stresses that the monies raised by Foundation are in no way meant to replace tuition and state appropriations. He describes the gifts as "augmentation."

That augmentation has made a definite difference for the University and its programs. For instance, the Elvehjem Museum, itself built without a cent of state appropriation, continues to grow with the help of private contributions. In 1993, the Elvehjem purchased "Christ's Charge to Saint Peter" by the Genoese Baroque painter Bernard Strozzi. The \$1 million anonymous contribution which made the purchase possible had been tagged for a single art acquisition to enrich

the Elvehjem collection. Wilcox said most of the money given to the Foundation is, like the Elvehjem contribution, designated for a specific purpose or program.

Wilcox stressed that the Foundation's primary goal is "to respond in the best way we can to what the University perceives as its needs." Foundation, he said, presents potential donors with a choice of programs which the UW has deemed in need of extra help. Foundation is presented with projects that the university, through the deans and the Chancellor, finds important. A campus radio station, for example, Wilcox said, could be made possible should the university make it known that such an endeavor is in their interests. The generosity of alumni and corporations, regardless of intent or interest, can have a profound effect on

the quality and direction of education.

"It's pretty plain that dollars influence," Wilcox said. "Nothing happens, almost, without private money."

Wilcox did underscore that neither the Foundation nor the donors in any way dictate policy within the UW through gifts. The Foundation looks toward commonalities between the different and varied interests of the university and potential donors. Individuals and corporations understand the issues, Wilcox said. They are very pleasant, and are very interested in making a difference.

"We don't have to deal with a lot of unpleasant people," Wilcox said. "People who give away their money tend to be very nice."

Donors are encouraged to make gifts that blend their interests with those of the university.

For example, Tom and Susan Hoel are energetic supporters of the Jon Wolff Research Fund, which raises funds to assist Dr. Wolff's research into gene therapy at the UW-Madison Waisman Center. This revolutionary technique has led to advances in treatment for Parkinson's disease and Duchenne muscular dystrophy. The Hoels are very interested in a cure for Duchenne, which afflicts their four-year-old son, Anthony. The Foundation has facilitated a number of similar research projects that serve the interest of both donors and researchers.

Many corporations and businesses in Wisconsin and the nation also have an interest in supporting research. Fritz Friday, president of the Friday Canning Company, and Robert Bush, chairman of Schrieber Foods, chaired the fundraising committee for Babcock

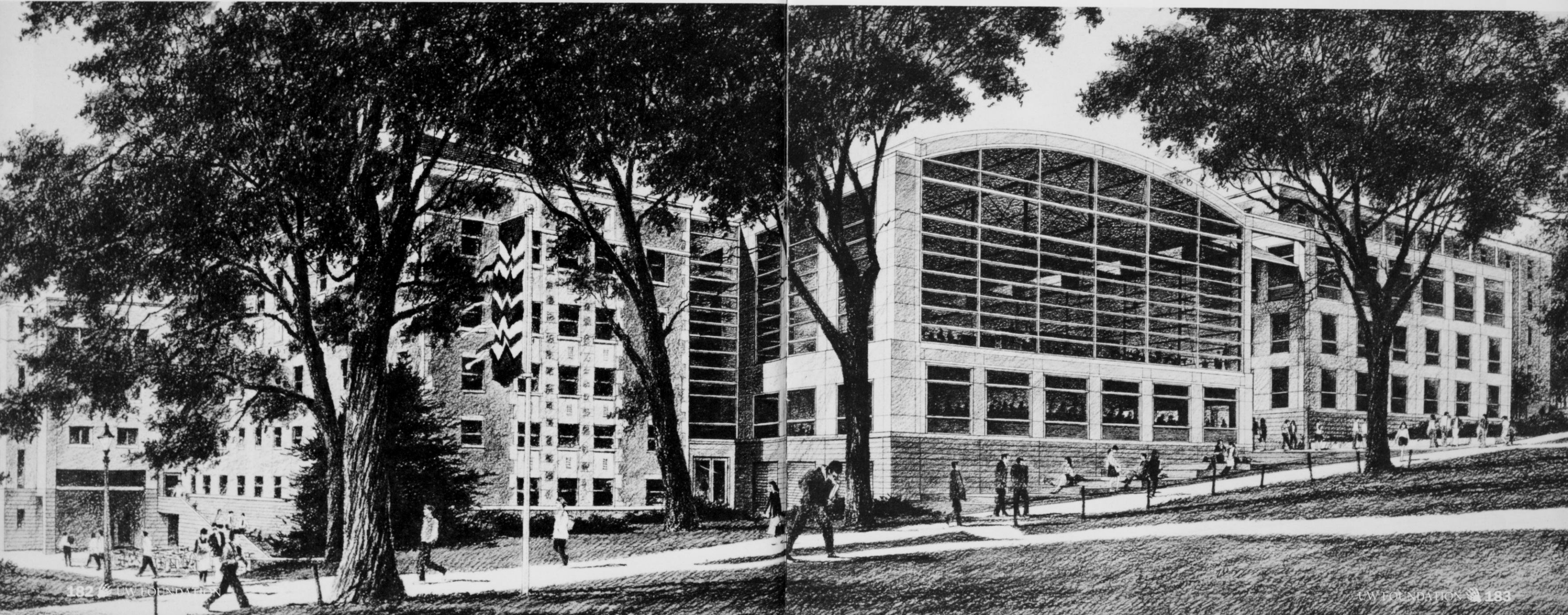
Hall. Within six months, they raised \$750,000 through generous donations from Wisconsin's food processing industry, netting \$4 million in state funding necessary to renovate Babcock Hall's food processing laboratories and facilities. The improvements in the facilities will eventually benefit not only students in the College of Agriculture and Life Sciences but the industry which they study and will subsequently enter.

Students also directly benefit from Foundation gifts, as donors often establish scholarships, fellowships and awards for graduates and undergraduates alike. In 1993, Sage Fuller Crowles established the Sage Fuller Crowles/Chancellor's Scholarship fund as part of the Chancellor's Scholarship Program to improve minority recruitment on

campus and provide educational opportunities to students who might otherwise be denied them. Her interest stems from her own experiences at the UW-Madison with an ethnically diverse dance troupe and student co-op. The Chancellor's Scholarship Program, established in 1984, was designed to reflect a broad range of talents, skills and backgrounds within ethnic and racial groups and to enrich the campus through the students' contributions to academia, policy and society.

Through The Campaign for Wisconsin, the university has also sought to raise funds to improve faculty recruitment and retention. The

An artist's rendering of the completed Law School renovation, scheduled for a 1996 completion date. The renovation will cost \$14.5 million.





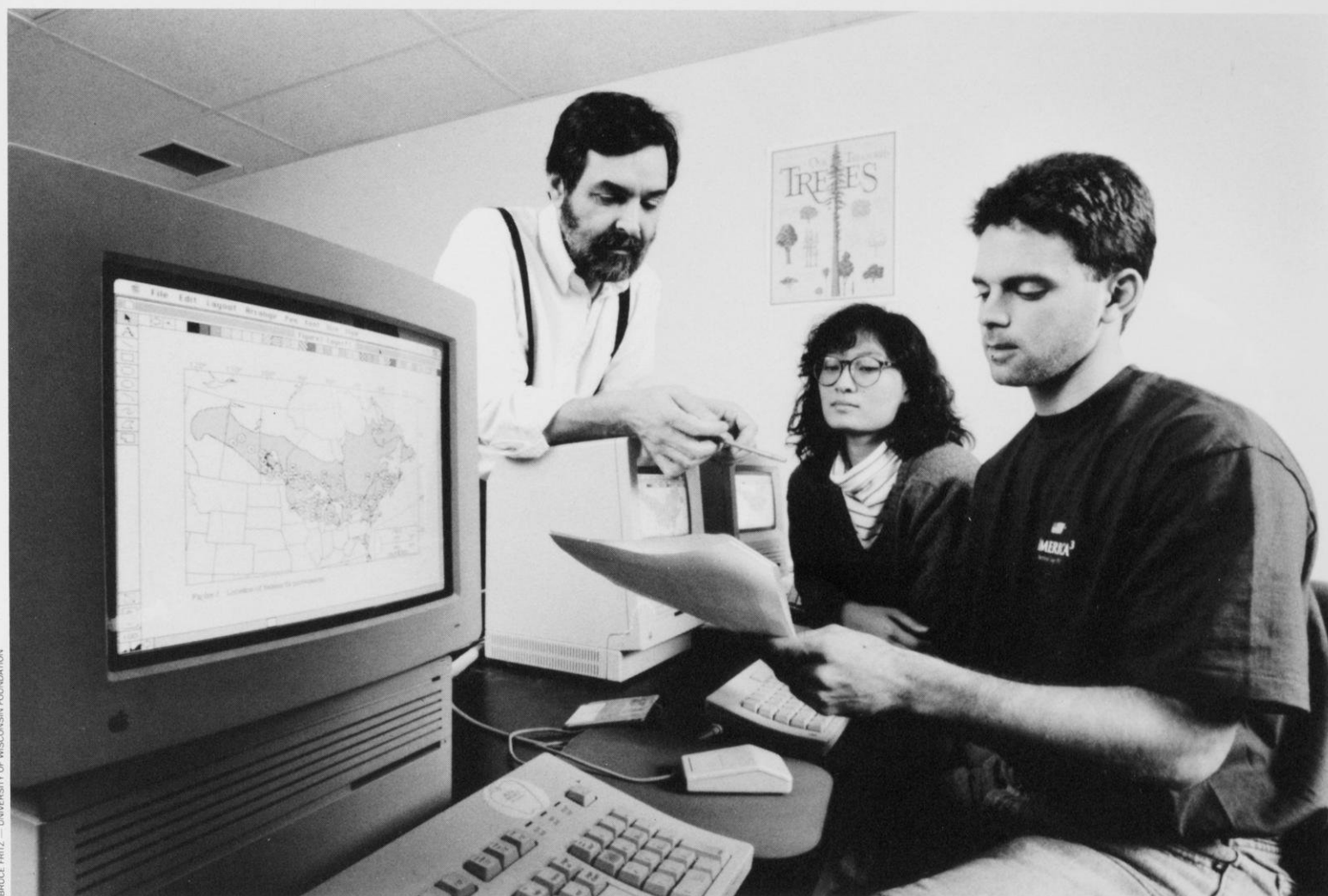
establishment of 60 new endowed chairs facilitated this. An endowed chair, Wilcox explained, is a position in which the bearer, a current faculty member usually determined by faculty and the appropriate dean or a new faculty member recruited through the establishment of the endowment, can use the accrued interest and investment dividends from the initial endowment to purchase necessary capital and supplies for research and instruction. Campaign donations for chairs and professorships totaled \$45.2 million. Endowed chairs hold a lasting benefit for university scholars and their students.

Though less visible than the new buildings funded through the efforts of their donors, Foundation has a far easier time raising funds for gifts like endowments and scholarships, Wilcox

said. Buildings were, he said, the hardest to finance. The construction of Grainger Hall, in that light, becomes that much greater an accomplishment, he said.

Summer 1994 marked the beginning of the remodeling of the Law School. Undertaken to improve the school along functional lines, the project shall improve the facility, to include an enlarged and updated library and new trial and appellate courtrooms. The current structure, the product of four separate additions in 1939, 1961, 1964 and 1978, was designed for 650 students. The 900 students now enrolled in the school tax the facilities to their limits. The Foundation and the Law School will work together to raise the \$5 million in private funding necessary to secure the \$9.5 million in state funds for the construction, which will be completed in 1996.

"UW-Madison has many good friends all across the country and our staff has had the opportunity to meet them and keep them up-to-date and in touch with the university, which is a pleasant responsibility," Wilcox said. "Our alumni have a great affection for the university. They remember their own student days and they are interested in helping students, today and in the future, receive the same high quality education. They also know that UW-Madison contributes to a better world for all of us and they want to ensure that the university has the resources to continue to find answers to society's most pressing problems. The Foundation helps them achieve their goals of giving back to the university." ■



Forestry Prof. Joseph Buongiorno, left, instructs students Peter Kling and Tsung-Wei Lai on the locations of various coniferous vegetation in North America in his Forest Management course in the College of Agriculture and Life Sciences.



ACADEMICS

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Of Sunsets and Fond Memories

By JOSEPH BURBACH '94

Madison, Wisconsin
Population: 191,262
Area: Over 57 square miles
Established: 1836.

An ordinary midwestern college town, with poorly planned streets, a handful of lakes, humid summers and inhumane winters.

If everyone who ever populated its land were put in the same room, most of these people would be dead.

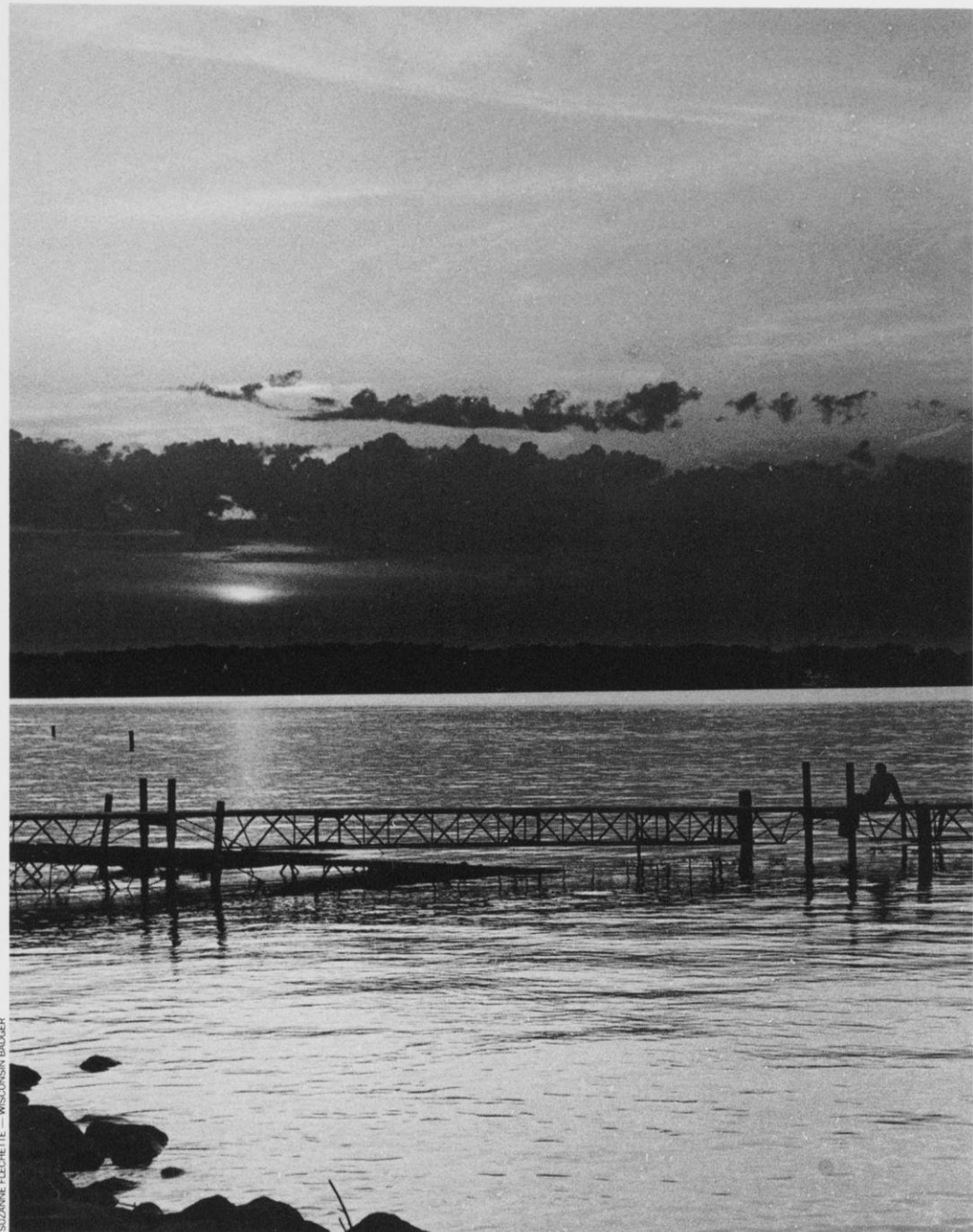
While the faces pictured in this book may not be those of the expired, they have much in common with this, the overwhelming majority of UW alumni. They share memories of strolling down Bascom Hill and watching the sunset over a serene Lake Mendota. They share memories of first dates and freedom.

On a brisk, windy autumn day many years in the future, a middle-aged '94 alumna will show her children the campus that was once her playpen. "See the orange table near the band stand?" she will ask her undoubtedly enthralled brood, pointing at an oddly-colored, rusted table on the Terrace. "I spent many a night in that spot. I would hate for you to hear..."

We are unalterably condemned to see Madison through a distorted lens. Camp Randall, Picnic Point, Ogg Hall, the Terrace. These are more than just landmarks — they are experiences, good times and bad. They are the places where we played, fought, hated, loved and learned.

But in the same breath, as connected to Madison as we will always be, we feel the rest of our lives pulling us away. More tangibly, we see the city we love disappearing before our eyes.

While the buildings will likely be here when we visit next year or show the campus to our grandchildren in



SUZANNE FLECHETTE — WISCONSIN BADGER

50 years, the city will be nothing but a shell. The souls who roamed its streets and buildings will be gone, and the people who made this place what it was will be left to our memories.

So our turn using Madison as the backdrop for our own personal four-year play has come to a close. And we, the 141ST graduating class of the University of Wisconsin, will take what we have learned and squeeze as much out of life before it is our turn to join that non-exclusive club of alumni in the sky.

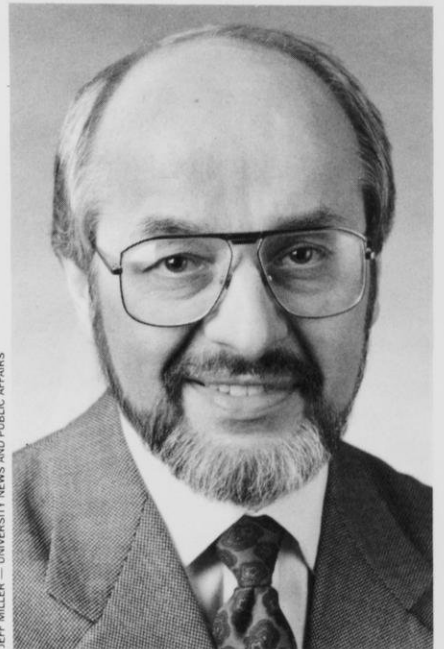
The sun has set on our tenure at this place which has taught us so much, and we can hopefully say we are leaving as better people. For the sun will again rise tomorrow, and at locations all around the world these lessons in life will live on.

On Wisconsin. 

College of Agricultural and Life Sciences



UNIVERSITY NEWS AND PUBLIC AFFAIRS



JEFF MILLER — UNIVERSITY NEWS AND PUBLIC AFFAIRS

Roger E. Wyse

Dean of the College of Agricultural and Life Sciences

The University of Wisconsin-Madison, as one of the nation's top institutions of research and education in the life sciences, has brought much to the fields of health, medicine, veterinary science and agriculture. Dean Roger E. Wyse of the College of Agricultural and Life Sciences believes that most people do not understand the college's broad contributions to the campus' widely recognized success in the biological sciences.

The college's excellent programs in agriculture dominate most perceptions, Wyse explained. Fewer people know about the tremendous contributions the CALS makes to fundamental biological and biomedical science, natural resource and environmental stewardship, human nutrition and health, food processing and safety, food marketing, and community development.

Many people are surprised to learn that many pre-medical and pre-veterinary students do their undergraduate work in the college, Wyse added. The college has strong



B. WOLFGANG HOFFMANN — AGRICULTURE JOURNALISM


interactions with many other school and colleges on campus. As CALS roots sink deep into the land-grant philosophy, people expect it to meet needs and solve problems wherever they might be found in the state.

"Legislators and citizens want the university to be more of a partner to the state," Wyse said. "The college can lead the way for the rest of the university."

To carry out its problem-solving responsibilities, the university must form more interdisciplinary faculty teams that are not slowed by boundaries among colleges and departments. Integrated teamwork will be the key to improving responsiveness, Wyse predicts. As the college develops new technology and helps society apply it, more attention must be given to economic, social and ethical impacts of that technology. After student education, the dean feels his college affects society most through the impacts and changes that result from its research.

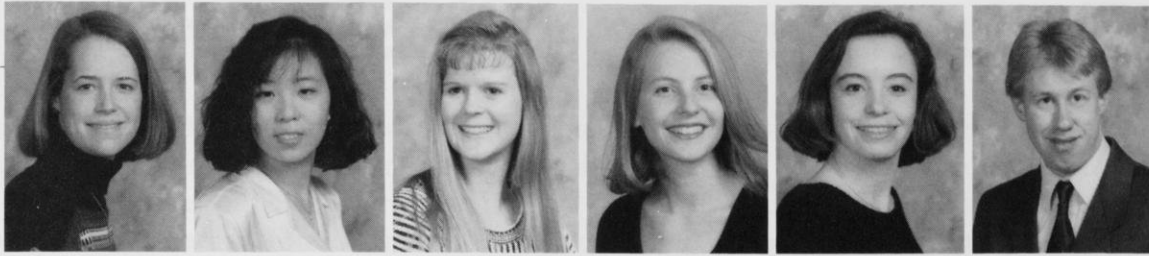
"This demands that faculty interact more with citizens in their communities and pay attention to their concerns as research approaches are developed," Wyse said.

Aside from CALS responsibility to the community, Wyse is proud of the opportunities his students have to become involved in both applied and basic research. Research experience gets them involved in problem solving and in thinking about possible impacts of research outcomes on society.

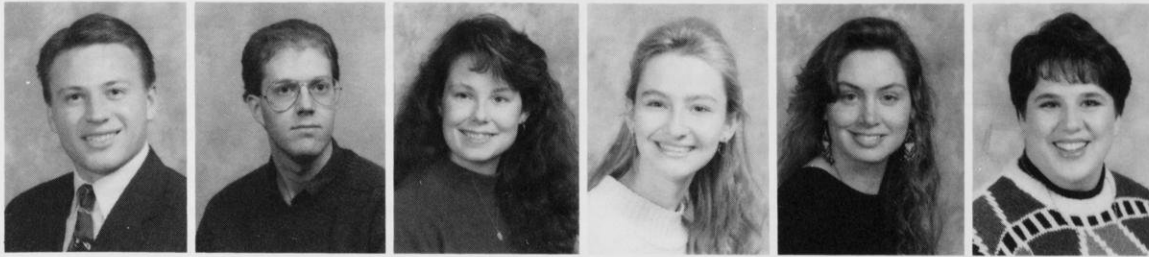
"One of my most important goals as Dean is to ensure that our students have an education that prepares them not only to be successful in their chosen careers, but also to be effective citizens and thoughtful members of society," Wyse said. 

—Laurie M. Siok '95

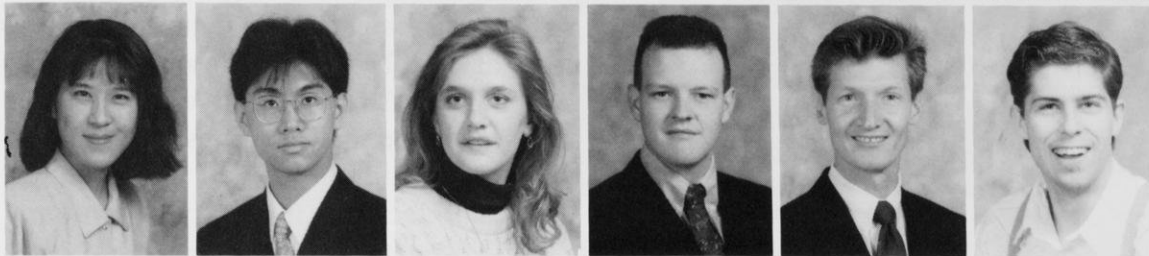
College of Agricultural and Life Sciences



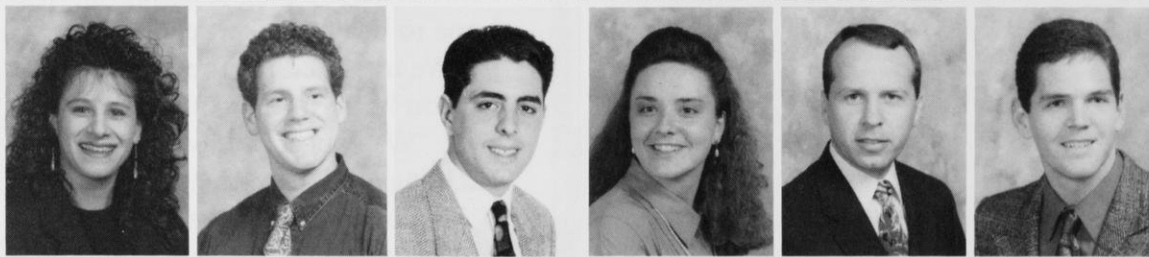
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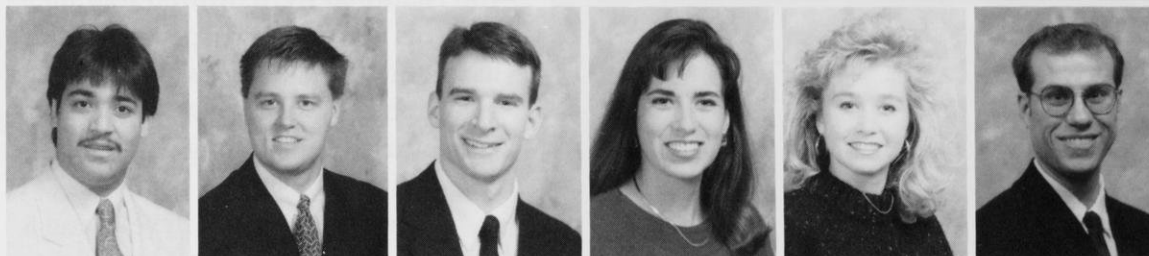
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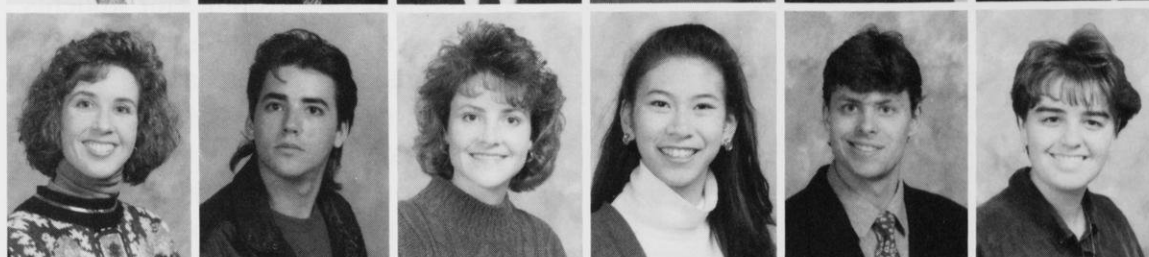
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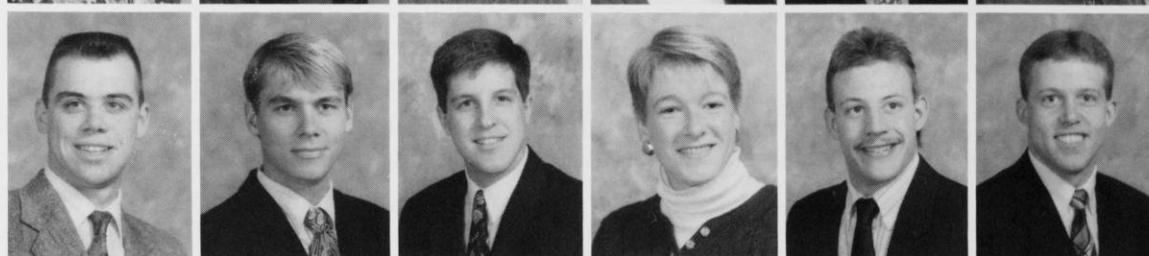
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Michael Jugo
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Jennifer Keith
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Candace Knickneier
Priscilla Lee
Todd Leipnitz
Catherine Lipowski



Jason Lueotke
Andrew Lulloff
John Meerschaert
Kimberly Messer
Dean Meyer
James Mickelson

UW and New Zealand Sharing their Similarities

Scientists at the College of Agriculture and Life Sciences have reached halfway around the world to form a collaboration for the pursuit of knowledge.

CALS Dean Roger Wyse and New Zealand's AgResearch representative Ian Forrester signed an agreement in Sept., 1993 establishing a two-way exchange of agricultural researchers, information and technology.

Seven researchers from AgResearch visited Madison in August to preface the agreement. The UW Babcock Institute for International Dairy Research and Development and AgResearch Corporation of New Zealand jointly sponsored the program where researchers studied and compared grazing techniques between the two systems. Three UW researchers traveled

establish a base in North America for construction and research efforts. Forrester suggested Madison.

"When I came here seven years ago I was struck by the number of similarities between the people and the economic importance of agriculture," Forrester said. "So I naturally thought Wisconsin was a good place."

AgResearch has based its liaison office at CALS in the International Agriculture program. Forrester is based at this office where he acts as New Zealand's representative, helping and facilitating relationships between that nation and the UW.

To facilitate future collaborations between the two programs, both systems hope to begin student exchanges.

"We intended for these past two trips to be an initial contact," Homan said. "We expect to have student exchanges in the near future."

Through UW's Bachelor of International Agriculture Program, students will be able to spend a summer as an intern in New Zealand. Students will be able to work in a variety of agricultural areas dealing with farming, research and business.

"We are working on developing a portfolio of opportunities for students to engage in," Forrester said. "It will be a tremendous educational experience."

Due to the success of the UW-AgResearch exchange, Forrester also works on developing relationships with other research groups in New Zealand. Through these relationships, CALS researchers will study commerce and economic development, branching out further than dairy research.

"Although a bit premature yet, we are working on sending a person from CALS to New Zealand for two years," Forrester said. "They will work on new technological developments,



AgResearch representative Ian Forrester, left, and CALS Dean Roger E. Wyse examine the research agreement prior to signing.

AgResearch is one of the main agriculture research institutes in New Zealand and covers areas of interest that match those of CALS.

"AgResearch is one of the Crown Research Institutes," Jane Homan of the CALS International Program said. "It is an autonomous institution and we are honored to work with them."

to New Zealand in February to develop a series of follow-up programs.

The relationship began when Forrester first came to the UW-Madison seven years ago as a visiting professor from the University of Otago in New Zealand to study the UW Biotechnology Center. In 1992, AgResearch asked him where he thought they should

putting technology into practice and studying the commercial implications.”

Forrester has found the exchange to be a very natural relationship.

“There is a very good overlay between Wisconsin and New Zealand with regard to geographical size, cultural similarities and the spoken language,” Forrester said. “I have also noticed the similar societal values. There is a lot of support for this relationship from both sides, it is very fulfilling to work with them.”

—Laurie M. Siok '95

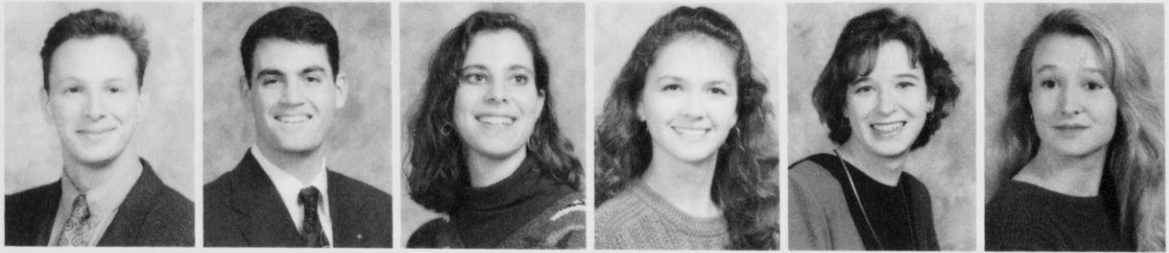


B. WOLFGANG HOFFMANN — AGRICULTURE JOURNALISM

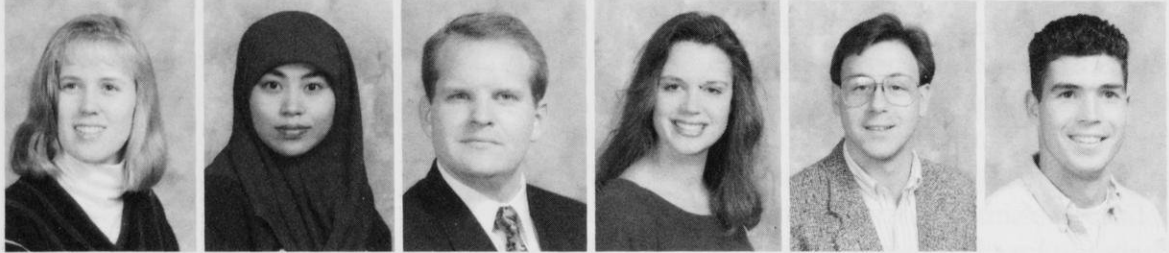
Researchers from AgResearch and the College of Agriculture and Life Sciences discuss botanical advances during AgResearch's visit to Wisconsin in August, 1993.

College of Agricultural and Life Sciences

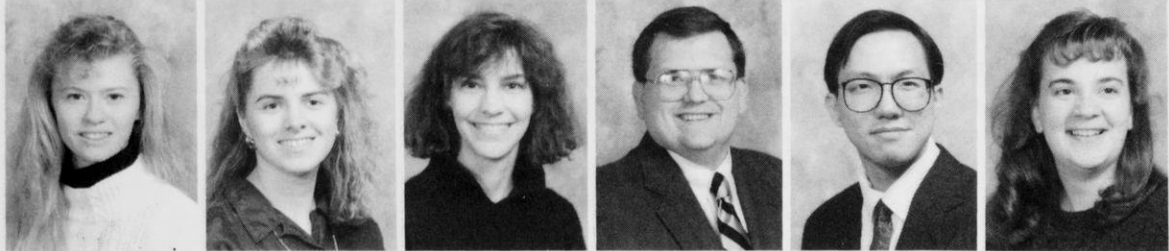
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Karen Paulsen
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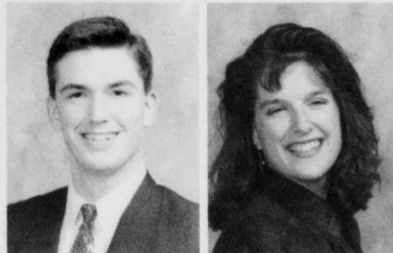
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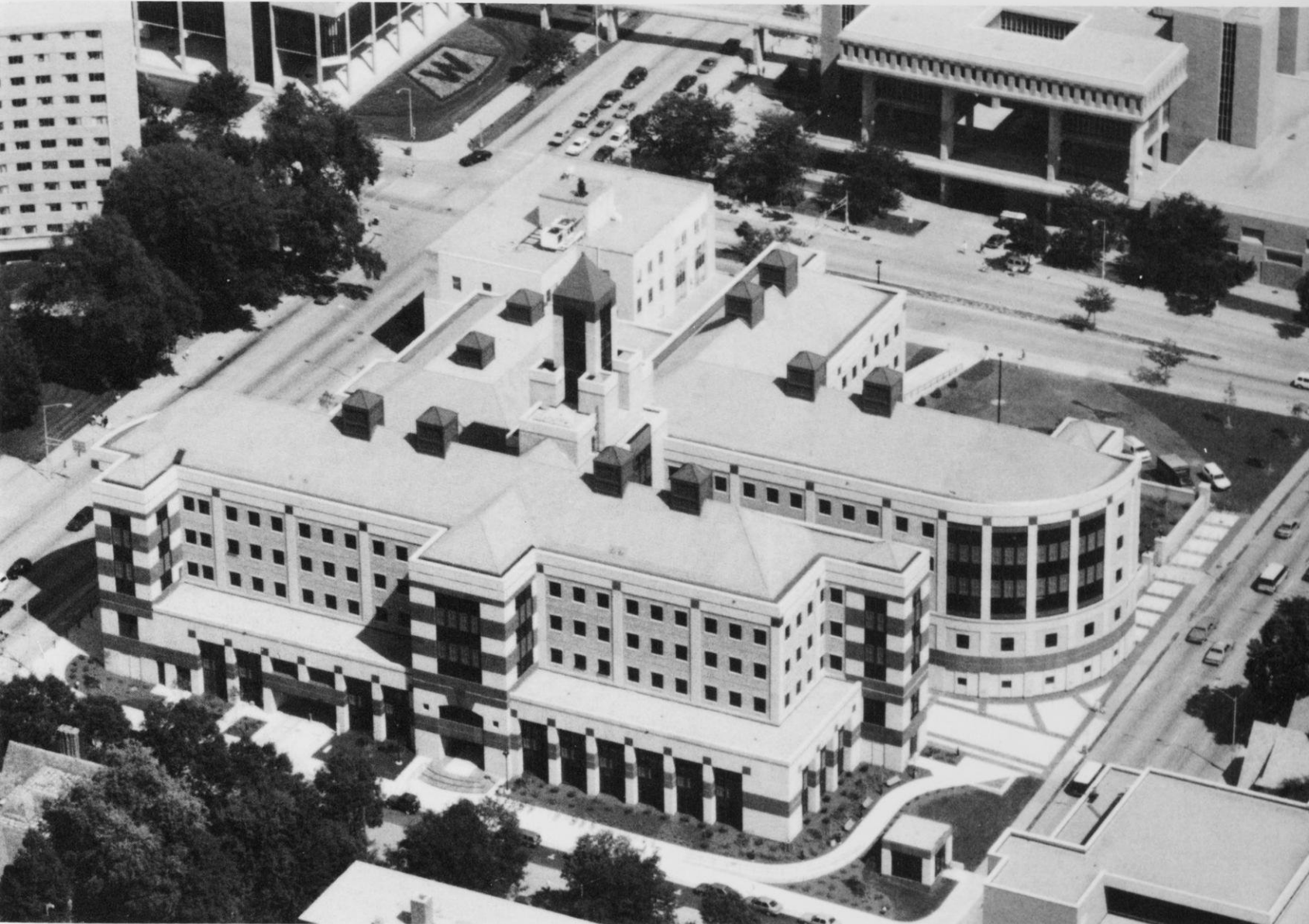
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Patrick Van Derhei



Patrick Wright
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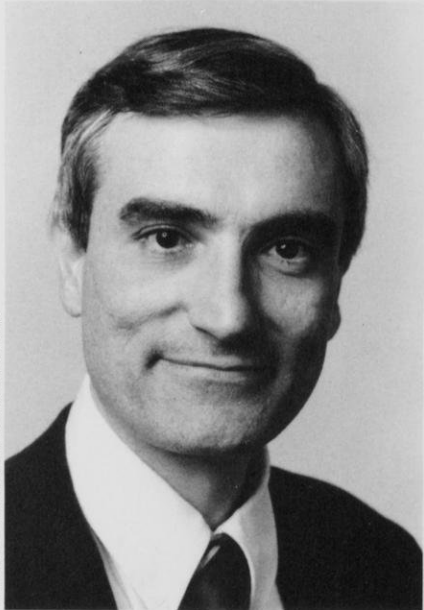
B. WOLFGANG HOFFMANN — AGRICULTURE JOURNALISM



JEFF MILLER — UNIVERSITY NEWS AND PUBLIC AFFAIRS



University of Wisconsin-Madison
School of Business



JEFF MILLER — UNIVERSITY NEWS AND PUBLIC AFFAIRS

Andrew J. Policano

Dean of the School of Business

Dean Andrew J. Policano moved into his third year as the energetic, driven and personable head of the University of Wisconsin-Madison School of Business with a course of programs both broad enough to meet the demands of 21st century business and specialized enough to assure competitive, capable graduates.

This year opened in the new home of the school, Grainger Hall. The hall, a \$40 million, technologically advanced facility, puts all of the business programs into one building. Built around the needs of students, it also houses space for continuing education resources and for utilities to support the efforts of staff members.

He emphasizes the future definition of business, which includes elements such as global perspective, customer focus, ethics, diversity, social responsibility, personal contact, and even art and music. The UW-Madison has one of the few arts management programs in the country.



BRUCE FRITZ — SCHOOL OF BUSINESS

The School of Business creates programs by considering the needs of all students, parents, alumni, manufacturers and politicians of the business community and revises them accordingly each semester.

“Every semester, we evaluate and modify programs based on what people are telling us,” Policano said.

It is this participatory leadership, as well as his enthusiastic desire to make UW-Madison a leader in the multi-avenued approach to business education, that established Policano as the best-qualified candidate to head the School of Business in 1991.

Since then, the former SUNY-Stony Brook dean has led the school in a number of new initiatives. He stimulated the creation of an Executive Masters of Business Administration program, one of his proudest achievements, which began last fall. He also introduced the Enhancing Minority Enrollment and Retention in Graduate Education program to help develop minority faculty. Furthermore, he insists on incorporating technology throughout the curriculum and motivating students to use it.

Policano wants to make Grainger Hall a community facility for those outside the school as well. The school has initiated interactive research projects with the other colleges at the UW, most commonly in Letters and Science. Grainger Hall has been made available to the entire community.

Policano claims he leads a full academic life, serving or having served on “every possible committee” in a university environment. The goal of all his committees, programs and networking is simply to ensure that the person who graduates from the School of Business is fully able to compete in the global business world. With all of these committees and programs, Policano said that he found his job as dean to be extremely challenging.

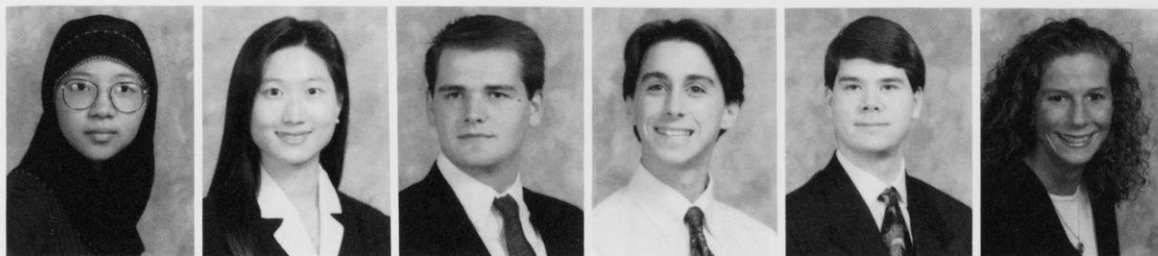
“This position is absolutely the most challenging position that I have ever come across in my academic career,” Policano said.

The average term of office for a dean in business, Policano said, is three years. What makes the difference, Policano said, is how much one loves teaching. He feels that what he does best is simply open up the learning process.

“My primary job is to make things happen and to let things happen,” he said. “The best thing I can do is break down walls and let things take place.”

—Mike Marcoe '95, reported by Anthony T. Sansone '94

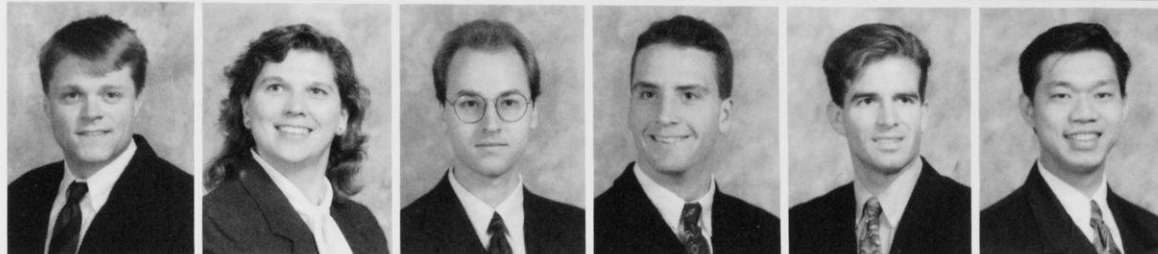
School of Business



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Eva Auyeung
Brian Axness
Jeffrey Barnes
Kevin Baumgart
Jessica Bell



Amy Bendfelt
Rajeev Bhatia
Connie Boedihardjo
Lawrence Bowen
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Jeanne Breunig



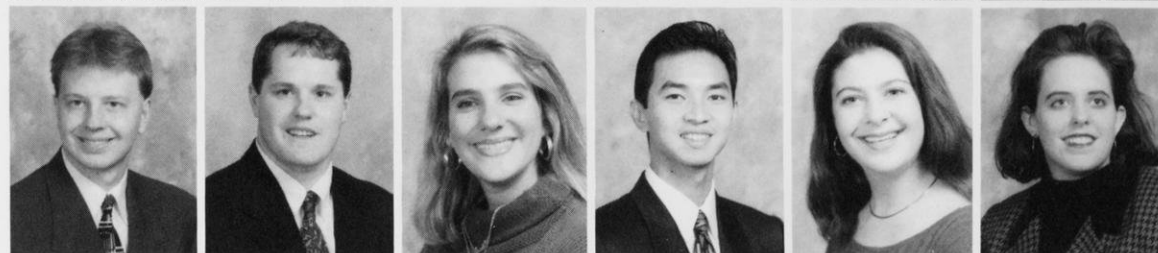
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Scot Cameron
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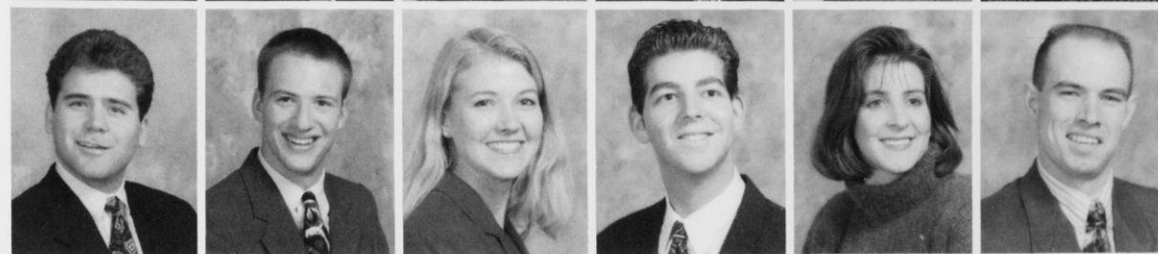
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Ka Kin Chan
Kwan Chan
Lisa Chan
Matthew Chan



Paul Chan
Yikan Ada Chan
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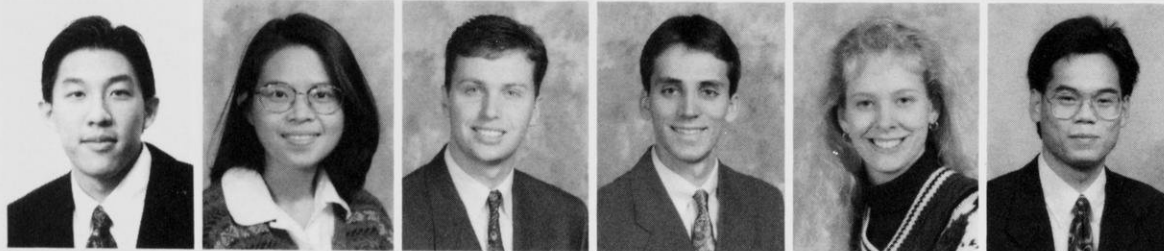
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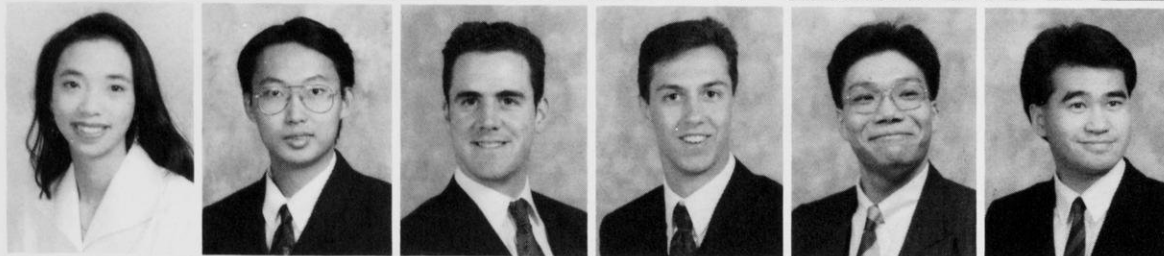
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Karkie Lam
Richard Lansing
Vivian Lau
Anita Lee
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John Leonardo
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Wing Leung



Kin Ching Li
Lay Choo Low
Amy Lui
Benjamin Lui
Tamara Maier
Timothy Mantel



A surprise ending from coming back to school

The only event possibly more shocking to political observers than the actual upset victory in 1991 of 22-year U.S. Representative Robert Kastenmeier could be the sideways path that took Scott Klug through the UW-Madison to his current position in Washington D.C.

As a second-term U.S. congressman, Klug has relied on the expertise of the university to assist him with many decisions — with good reason. Just prior to being elected to the 450-plus member body, he was finishing his second graduate degree at the UW.

A returning adult student in the M.B.A. program and TV news anchor at the time, Klug found himself convinced by friends that he could make a successful run for the U.S. Congress. The trip to the university, according to Klug, may have been as difficult a decision.

“I got to a point in my mid-30’s where I said that anybody who stays in TV in their 50s is nuts. It’s time to get out. So I really decided that I wanted to go back to school, and wrestled between Law and Business Schools. Finally, I decided what I wanted to do was to get into business for myself,” Klug said.

While Klug did not fit the description of an average M.B.A. candidate, he decided to go back to school anyway. There were many colleges that Klug could have attended, but Madison had many advantages over the competition.

“I thought about where to go to school and Madison came together for a whole series of reasons. My wife is from Wisconsin, and so am I and we wanted our children to grow up here. And frankly, with kids at home, the question was, ‘Where can I go to school and make a living at the same time?’” he said.

While Madison offered many



XAVIER BASURTO — DAILY CARDINAL

School of Business

advantages, it also presented many challenges. Klug soon realized that his being a returning student did not affect his goal for an M.B.A.

“The program was designed for full-time day students and I just happened to have a job that was at night and during the noon hours,” Klug said.

Four semesters and two summers later, Klug earned his M.B.A. He feels this would not have been possible without the assistance and understanding of many faculty members.

“What I found was that the faculty members were pretty understanding and sympathetic. They obviously knew that I was driven by different stuff than regular students were,” he said.

Klug was not only driven by other things, but hampered by others as well.



THE OFFICE OF U.S. REPRESENTATIVE SCOTT L. KLUG

While many students would have used a variety of tired excuses when they missed an exam, Klug had a unique one of his own.

“Our second son was born during finals week. It’s one thing to miss a class and say that your dog ate your homework than to say that ‘We just had a baby and I really couldn’t study.’ The professor’s attitude was ‘Fine, don’t worry about it. We can make it up.’ It’s a whole different experience going back to school when you’re older than when you’re younger,” Klug said.

While being in a city of government and holding a position committed to government, Scott Klug has only one thing to say about Madison.

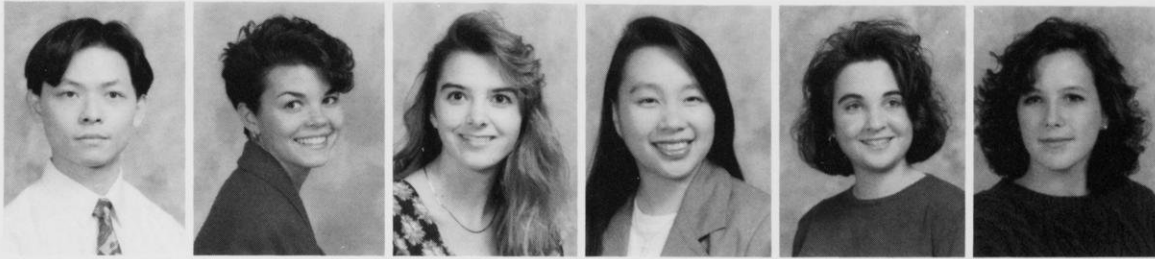
“I see the University as what really makes Madison a great city,” he said. 🐾

—Patty Clancy '97, reported by
Anthony T. Sansone '94

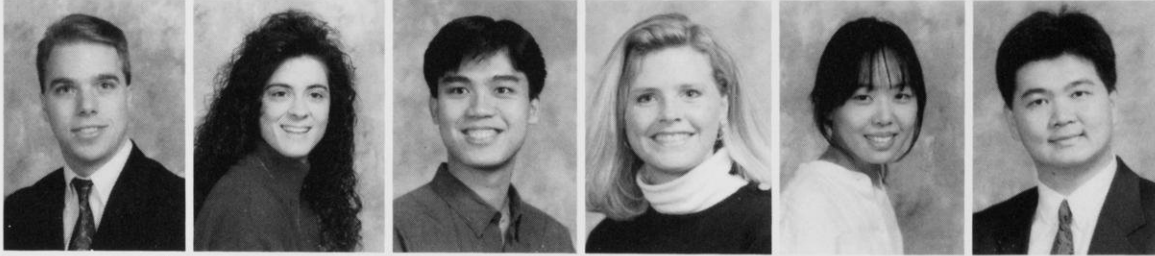


VALENE L. TOBIAS - WISCONSIN BARDEN

School of Business



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Maria Megawati
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Maureen Mercer



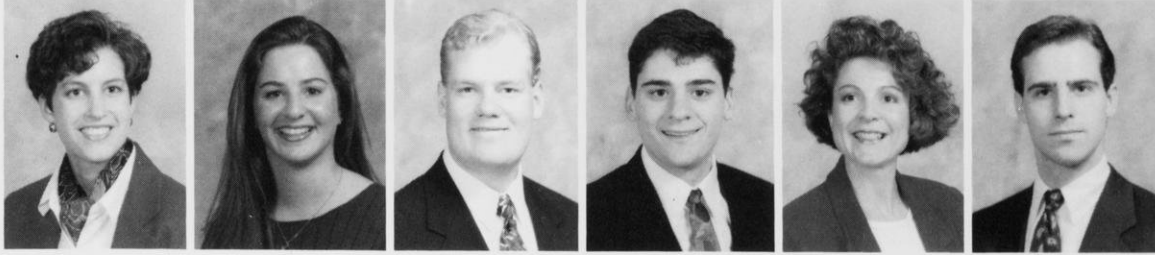
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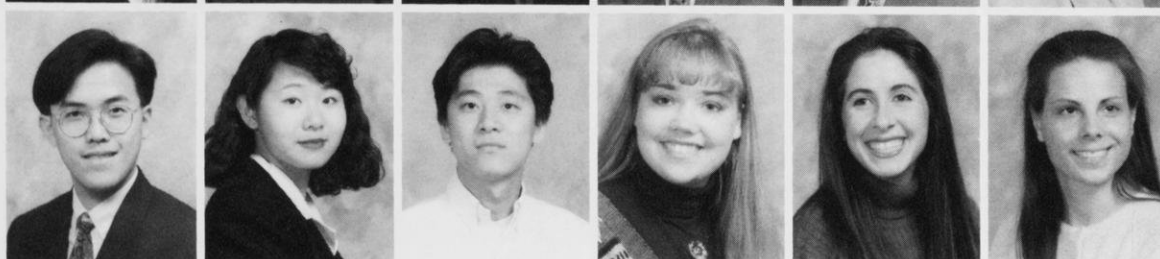
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Gregory Wenz
Kin Wong
Siu-Mui Wong
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Jimmy Yee
Panlang Yeung

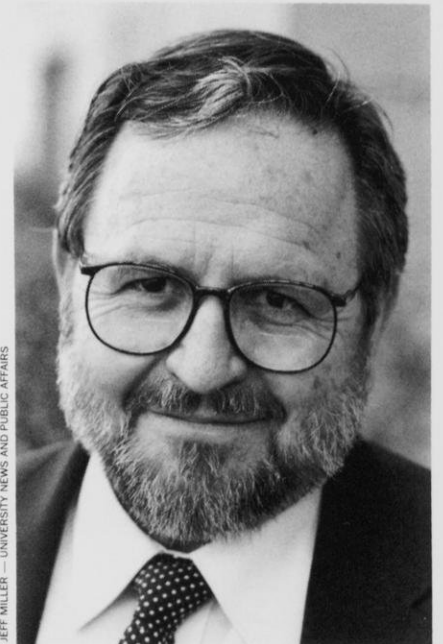


Choi Fung Yu
Henry Yu
Hung Yu
Jae Yu
Mun Wah Yung
Zalman Zainal





SCHOOL OF EDUCATION



JEFF MILLER — UNIVERSITY NEWS AND PUBLIC AFFAIRS

Henry T. Trueba

Dean of the School of Education

The road that Henry Trueba took that led to his position as Dean of the School of Education has led him through many fields and many parts of the world. He started out as a Jesuit missionary, and since then has studied and taught in such diverse areas as Philosophy, Anthropology, Educational Policy and Theology. These experiences have made him a cohesive and integrating force within the School of Education.

A major portion of his studies prior to becoming Dean involved bilingual and cross-cultural education and communication. Many consider him a leader in this field, and many teacher education programs assign his books as required reading. Most of his books are case studies of students from different linguistic or cultural backgrounds and explore what contributes to their academic success or failure. He hopes to integrate his ideas into the curriculum for Madison education students, helping more to succeed, he said.

“What I’d like to do, is train teachers to be sensitive to the nature of a student body where not everyone is prepared to succeed as fast,” he said.

Trueba also believes that while he has made many positive changes, more must be done.

“We have made some efforts, but haven’t been able to invest enough,” he said.

Part of the reason he has had to hold off on this goal, involves getting the various departments within the School of Education to work together. The School of Education comprises a wide variety of departments and

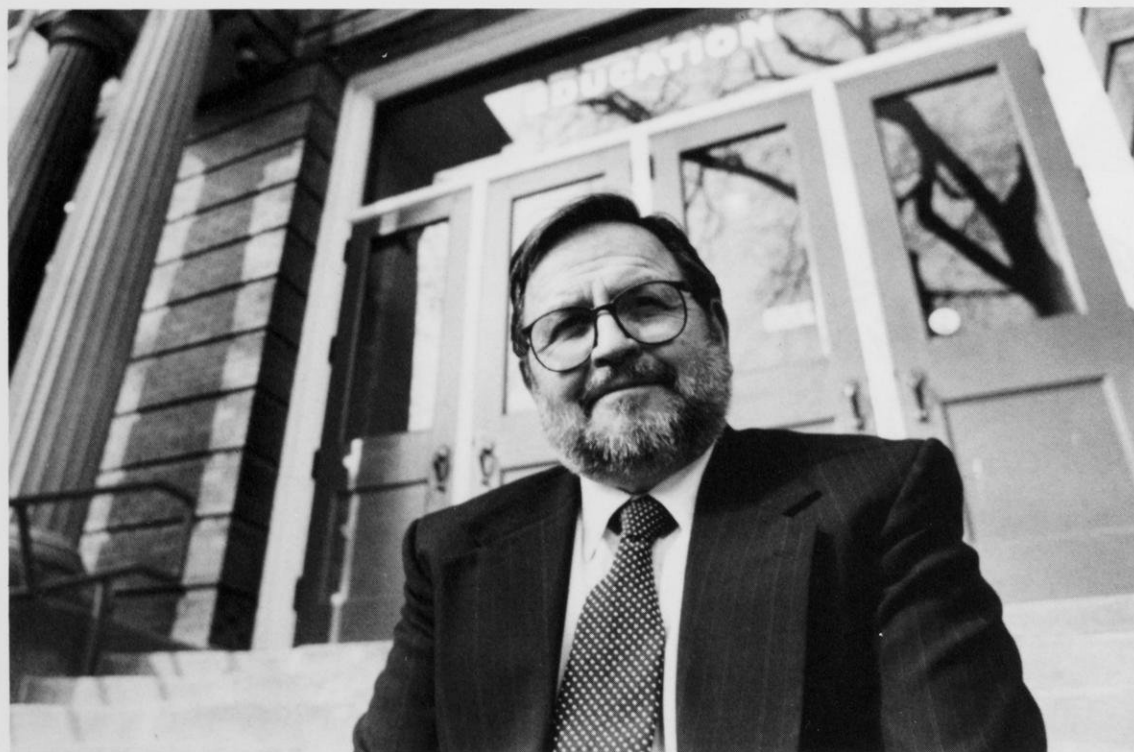
units, some of which are only loosely tied to one another. Art, Counseling Psychology, Curriculum and Instruction, Educational Administration, Educational Policy Studies, Educational Psychology, Kinesiology, Rehabilitation Psychology and Special Education, all fall under Trueba’s leadership. He had the difficult task of getting these different departments to coalesce around a shared vision.

“Many units of the school had created walls around themselves,” he said. “They didn’t talk to each other. My efforts were to allow people to negotiate how they could help each other in providing for the needs of the students.”

One of the ways that he accomplished this was by investing \$400,000 in the best computer communications network of any school in the University. He also steered departments with similar functions towards one another, as well as combining some of the departments. His first success occurred in the Department of Kinesiology where he recruited Art Vailas to chair the department. Vailas has worked with program administration with NASA and now coordinates the Physical Education, and PE Elective programs along with Occupational and Physical Therapy.

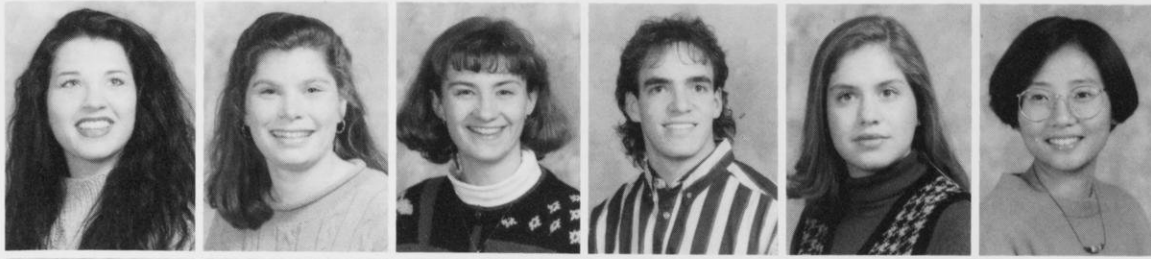
When Dean Trueba is not putting his efforts into running the School of Education, he likes to unwind by playing racquetball. He also travels a lot, both for enjoyment and to research projects that he’s working on. Before he goes anywhere, he spends time studying the language of the country he’ll be visiting. ■

—Eric L. Vogt '94

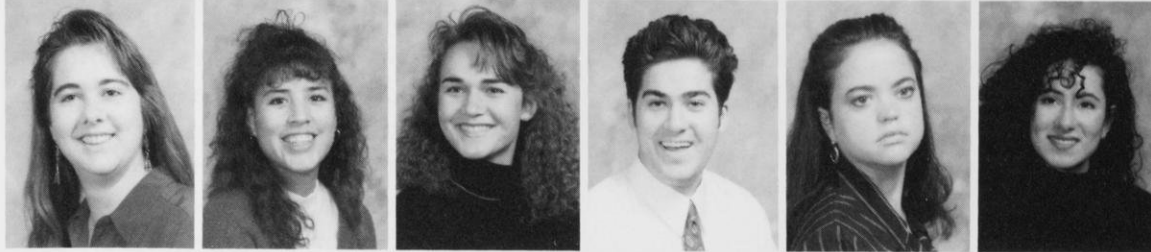


JEFF MILLER — UNIVERSITY NEWS AND PUBLIC AFFAIRS

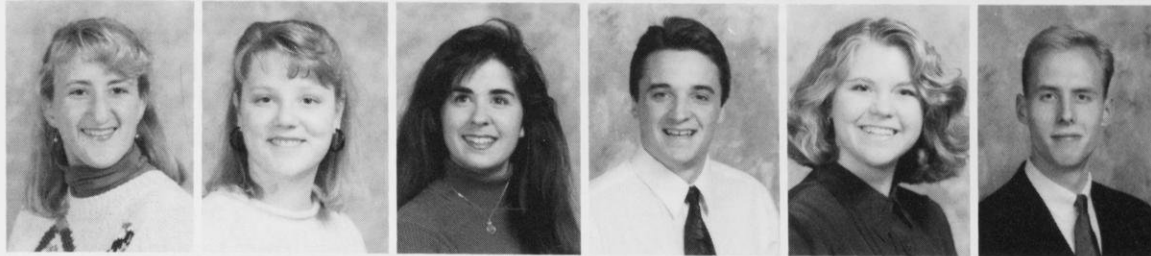
School of Education



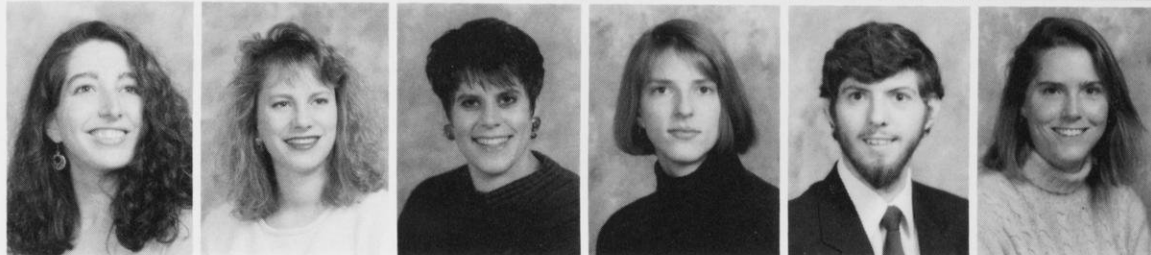
Aberlynn Askwith
 Lisa Bauerschmidt
 Julie Berg
 Christopher Bizjak
 Priscilia Bronstein
 Wai Ning Cheng



Mary Ender
 Dawn Eternick
 Kristin Flesch
 John Forbes
 Paula Frye
 Bree Gelber



Karen Gettelfinger
 Amy Good
 Kari Greenberg
 John Greene
 Andrea Grimm
 David Hanson



Jennifer Harrington
 Janene Hearn
 Beth Heimeri
 Kerri Hilbelink
 Stuart Hipke
 Kristine Johnson



HEATHER BALDWIN — WISCONSIN BADGER

Encouraging learning by encouraging students

“To enhance student interest and understanding of the nature of scientific inquiry,” is a primary goal of the UW-Madison’s Summer Science Institute. In this unique program, high school students come to the Madison campus to study language arts, computer, and data analysis skills in the context of scientific research.

UW graduate student José M. Rios founded the Summer Science

been given to minority students because of sponsor requirements, the program is evolving beyond its funding and recruitment restrictions.

There is no cost to the students for participating in the program. The Institute is funded by the UW-Madison Center for Biology Education, Chicago State University, the Wisconsin Department of Public Instruction, MBRS of Puerto Rico, the UW-Madison

learn to discipline themselves. The Institute forces them to budget their time and money and learn how to plan their day.

Students attend morning classes to develop the skills necessary to work in cooperative research groups. UW graduate students instruct these classes with assistance from UW undergraduate programs. High school teachers and UW students serve as residence hall counselors.

First year SSI participants concentrate on exploratory studies. About half of these students come back for a second year. Those returning students engage in a more advanced program where they rework the information learned the year before.

Rios set up the program to include parents and allow them to help the students as well.

“We try to get them up here as much as possible,” Rios said. “Our classrooms are very open.”

SSI practices a different style of teaching, focusing more on process rather than content. Classroom instruction begins at the students’ level, therefore concentrating on what interests them and allowing them to bypass what they already know. Instructors are experts in their area of study which allows them to respond to the students’ needs.

Throughout the session, students work on their final project, which consists of a formal paper, a semi-formal summary poster and an informal 10 minute presentation. As SSI students two years ago requested that their research be bound, the SSI Research Journal now publishes the formal group papers.

“They learn how to take on a project, do it, and present it to as many people as possible,” Rios said.



Institute in 1990 as a partial fulfillment of his masters’ degree in curriculum instruction. The Institute provides high school students with a fully-funded six-week instructional and culturally enriching atmosphere. SSI is currently offered only at the UW-Madison campus, with an additional program under way at Chicago State University.

As program director, Rios recruits eligible high school sophomores and juniors. Participants must be U.S. citizens or permanent residents and must have a GPA of at least 2.5 on a 4.0 scale. Although preference has

Office of Precollege Programs, Proyecto CAUSA of Puerto Rico, State of Wisconsin and The UW-Madison Graduate School.

SSI hopes to ultimately increase the students’ likelihood of interest and success in post-secondary education and careers in science.

“We don’t want to copy what’s taught in high school,” Rios said. “They are put in a new environment where they are supported financially, academically and socially. They learn hands-on intensive science.”

SSI gives more than scientific knowledge and awareness. Students

SUMMER SCIENCE INSTITUTE

The final project helps students learn to communicate with different audiences and motivates them to take pride in a job well done.


“The group projects give them confidence,” Rios said. “They feel they have ownership over their work, and they want to share that with as many people as possible.”

“The program is deceiving to the students at first, they think we do everything for them because we are supportive, but our expectations are high,” Rios said. “We push them intellectually and socially by forcing them to work together as a group.”

Ultimately, SSI encourages its participants to go on to college, graduate school and professional



SUMMER SCIENCE INSTITUTE

school. Over 90 percent of past SSI students are now enrolled in a college. SSI gives these students the self-reliance and communication skills necessary for cooperative learning in future endeavors. 

—Laurie M. Siok '95

Students in one of the Summer Science Institute's Exercise Physiology groups perform experiments on the endurance of human subjects.



Tracy Johnson
Howard Killian
Debra Kuehl
Cathryn Latunik
Sarah Leibel
Henevieve Livingston

Tracy Lovitsch
Lori Lueptow
Karen Lynch
Christina Mandt
Debra McArdle
Erin McKelvey

Gary Meulemans
Matthew Montagne
Marie Moschell
Kelly Mullins
Michelle Nickel
Julie Nilles

David O'Connell
Julie Olsen
Christine Pedersen
Christina Porter
Wendy Radzinski
Denise Robers

School of Education

John Ross
Jennifer Sable
Heidi Schmidt
Jennifer Schrank
Jennifer Schuemann
John Simon



Christine Smith
Christina Swanson
Susan Tanke
Corinne Walsh
Heidi Weber
Erika Weiby



Stacey Westphal
Robert Wild
Tanya Wilkinson
Dorothy Winger
Joseph Wojtowicz
Jane Young



VALERIE L. TOBIAS — WISCONSIN BADGER



ANTHONY T. SANSONE — WISCONSIN BADGER

E *The College of Engineering
University of Wisconsin-Madison*



JEFF MILLER — UNIVERSITY NEWS AND PUBLIC AFFAIRS

John G. Bollinger

Dean of the College of Engineering

For John G. Bollinger, dean of the College of Engineering since 1981, a symbolic relationship exists between the school and the world of private business.

According to Bollinger, the university can operate more productively through common business management principles. He introduced strategic planning and Total Quality Management principles to the college. Under his business-influenced approach, the 5,000-student Engineering school has climbed to the top ranks of American engineering colleges.

A believer in entrepreneurship within the university, Bollinger vigorously seeks out funding from corporations for the applied research that is conducted in the engineering halls. In turn, businesses gain from the programs that work.

A native of Grand Forks, North Dakota, Bollinger received his Ph.D. in mechanical engineering from UW-Madison in 1961. He has served on the UW faculty since 1960. An author of two textbooks, 112 technical papers



BRUCE FRITZ/ COLLEGE OF ENGINEERING

and holder of 13 patents, the industrious dean has moved into other areas of engineering. Having used computers from day one to solve problems and simulate processes, he moved him into electrical and computer engineering.

"I kept looking out and grabbing the next horizon," he said. "There's always a rope swinging to the next horizon."

Bollinger's next horizon is the anticipated Student Leadership Learning Center, a rotunda-type seminar room to be placed on the corner of Breese Terrace and University Avenue. This will become a headquarters for student organization offices and a place to host speakers for leadership talks. In addition, it will serve as a "trophy room" for winning engineering projects and papers.

As a fundraiser for the engineering school, he takes a philosophical approach to raising money. He finds it enjoyable and exciting.

Bollinger equates fundraising with salesmanship — selling immortality to people as their names live on in a professorial chair. He also sells the opportunity to give others a chance.


"Fundraising is helping somebody figure out why it was all worth after they've forgotten all the reasons it was worth it along the way," he said.

According to the dean, the basis of a good engineer lies in a solid, in-depth foundation in math and physical science, the ability to define problems based on data, and a focus on computers as productivity tools.

"Engineers are inherently database-driven when solving problems," Bollinger said.

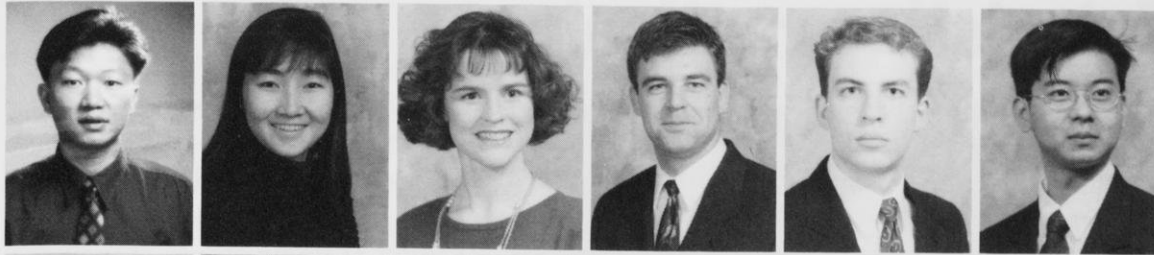
They draw upon reserves of knowledge in fields as diverse as economics, ecology, humanities and the physical sciences to approach and define problems in engineering.

Due to the tight job market, where applicants outnumber jobs, Bollinger recommends internships or cooperative education programs to give students an advantage before graduation. Students apply their learning in actual jobs during the semester or over the summer, gaining marketable experience. Bollinger adds that these opportunities also help create a sense of motivation for the participants.

During his down time, Bollinger is an avid sailor. He began racing small boats on Lake Mendota and other lakes while helping found the Hooper sailing team in the 1950s. He has since navigated the high seas and upon his retirement plans to traverse the globe in his 40-foot sloop. 

—Mike Marcoe '96

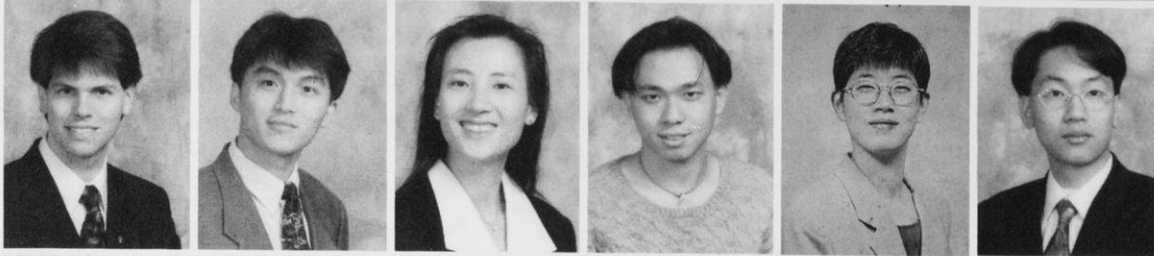
College of Engineering



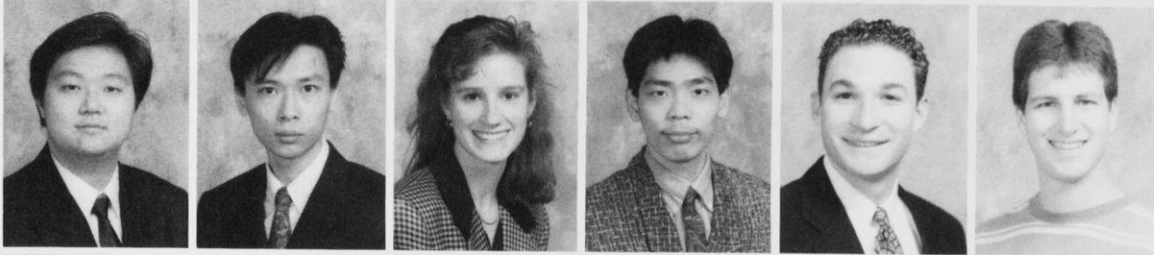
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Coline Amaury
Melanie Bauer
Daniel Baumann
Todd Baumann
Chandra Benson



Destahun Berhe
Darren Bisaro
Larry Blackburn
Theodore Bohn
Thomas Brehm
Natalia Camblor



Jonathan Camp
Albert Chan
Athena Chan
Ho Yeung Chan
Estelle Chen
Clovis Chiu



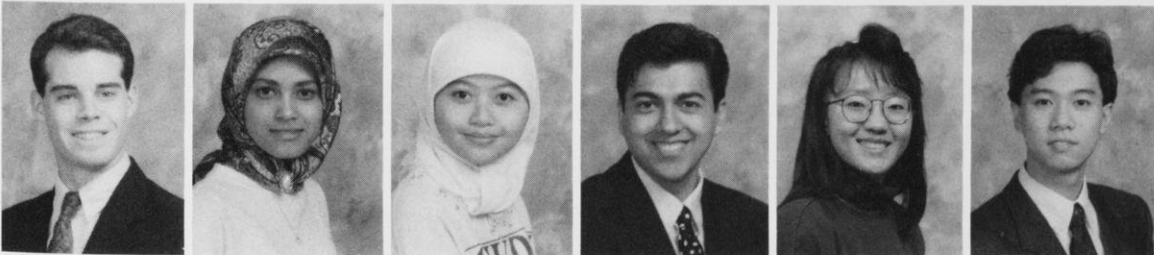
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Singchi Choy
Teresa Diez
Jonatha Enoch
Daivd Formisano
Gary Fuerstenberg



Lee Gettelfinger
Deborah Grossman
Gina Gulseth
Augustina Handaja
Curt Hickie
Jennifer Hirschey



Michael Hoelker
John Homberg
La Frances Hui
Thomas Hui
Douglas Johnson
Grant Johnson



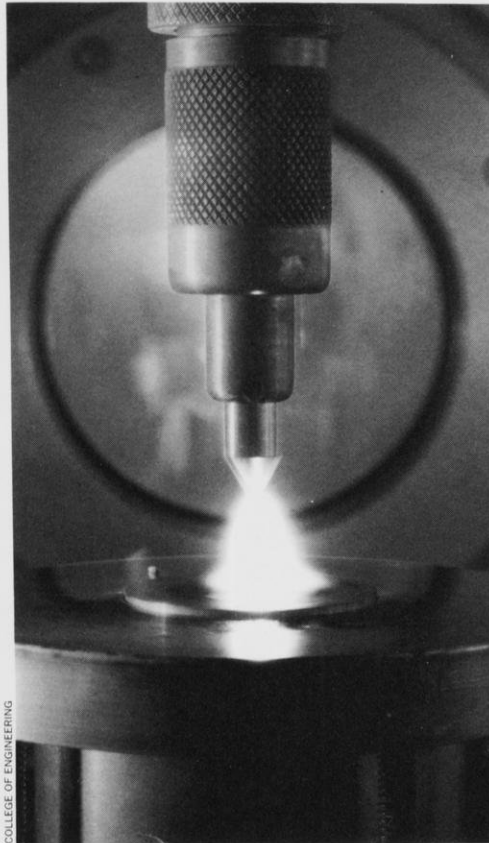
Daniel Jones
Julianna Kamaruddin
Kamariah Kamarul Bahrain
Nanha Kamboj
Louisa Karyadi
Yiu Tsz Kin

Making the futuristic practical

In a reaction chamber, with a nitrogen atmosphere thinned to a partial vacuum, a powerful electric field changes the gas to a plasma. Outside the chamber, researchers work to apply that technology to some of the world's most pressing, practical problems.

The students and faculty at the Engineering Research Center for Plasma Aided Manufacturing encounter these phenomenon every day. Headed by Dr. J. Leon Shohet, the CPAM has gained notoriety as one of the most innovative and influential plasma research facilities in the nation.

The National Science Foundation supports eighteen Engineering Research Centers, including CPAM. By promoting interdisciplinary research with real world applications, these centers strive to provide better



COLLEGE OF ENGINEERING

instruction to engineering students. Following this lead, CPAM employs students and faculty from all fields within the School of Engineering, as well as from the Schools of Physics, Chemistry, Statistics, and even a small contingent from the School of Environment, Textiles, and Design.

The wide range of disciplines allows CPAM to become involved with an even wider range of projects. Some of the most practical real world applications of their research impact the environment directly. Plasmas, for example, can be used to destroy hazardous wastes, breaking down toxic chemicals that would not otherwise biodegrade for centuries.

Plasmas also find use in waste

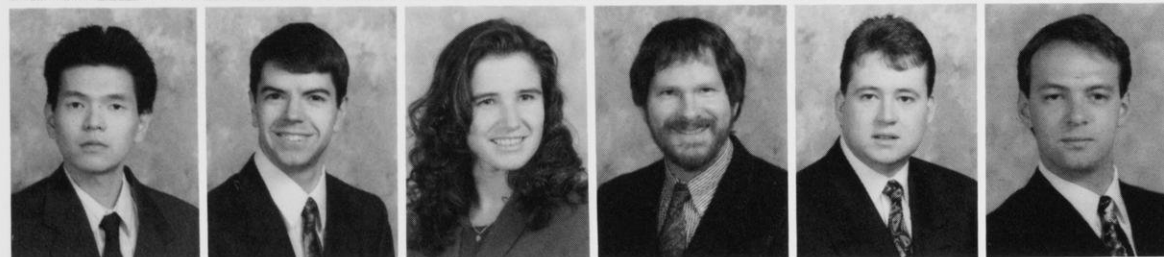
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Henry Krejcarek
Jeffrey Krenke
Alfred Lam
Ping Fung Lam
Yu Hin Lam



Chin-Tung Lee
Robert Leung
Chris Lewis
Wang Li
Han Li Lim
Teddy Lim



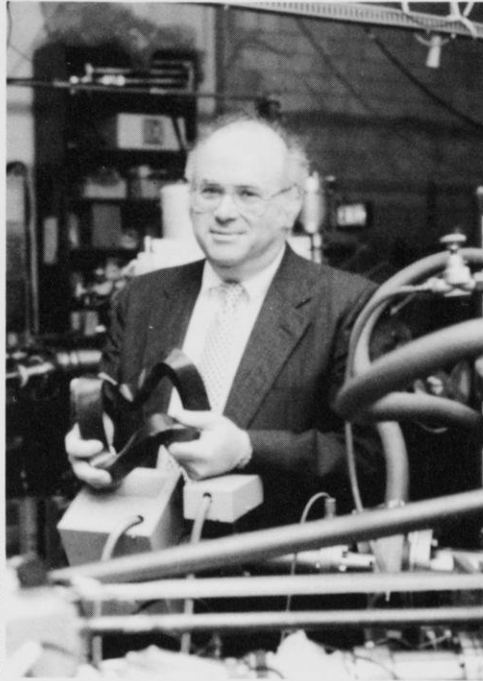
Richard Lu
Timothy Lyga
Amy Matthews
Robert Mayer
James Meier
William Morgan



prevention. One of CPAM's projects involves the improvement of squeezable catsup and jelly bottles. Currently, manufacturers make squeezable plastic bottles with up to seven layers of plastic, rendering them nearly impossible to recycle. Researchers believe that with plasmas, these bottles will require only one layer of plastic.

CPAM also works to bring its experiments out of the lab and into young classrooms. In conjunction with the Society of Women Engineers, they present programs in science, engineering, and plasma-aided manufacturing to area high schools. To target middle-school students, they hold a Saturday Enrichment Program on plasmas. They also plan to provide a microfabrication demonstration kit for students as young as kindergarten.


CPAM belongs to the Wisconsin



COLLEGE OF ENGINEERING

Director J. Leon Shohet is present in one of the many labs used by the Engineering Research Center for Plasma-Aided Manufacturing.

Plasma Processing and Technology Research Consortium, a body of major corporations dedicated to funding plasma research and transferring it to the market. Corporations such as Ford Motor Company, Cray Research, Inc. and IBM support CPAM in its efforts.

In the future, Shohet anticipates CPAM to be a leader in the plasma technology field for many years. The center's broad educational base and commitment to making products applicable to the needs of the modern world will keep CPAM burning bright well into the next century. 

—Eric L. Vogt '94



Eric Mueller
James Naas
Tj Neidlein
Tat Shun Ng
Jacey Niedfeldt
Paul Olson

Zarie Othman
Alex Pang
Wilfred Pau
Gary Pelletier
Bryan Pivovar
Jon Ponty

Fred Pumper
James Pumper
Jon Purintun
Senajith Rekawa
Heather Renz
Kalleen Robbins

College of Engineering

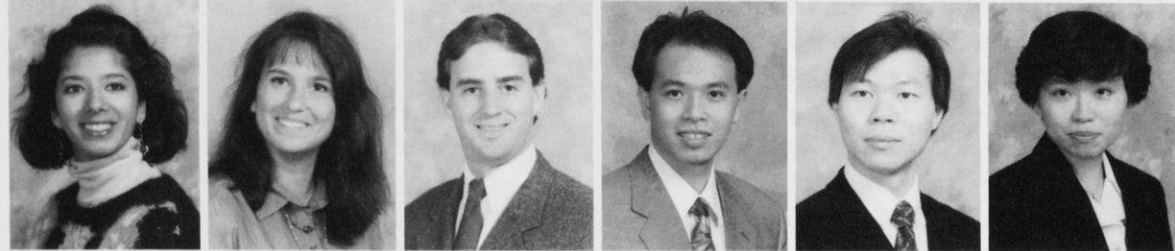
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 Johar Salim
 Cally Schmidt
 Debra Schrader
 Steve Schult
 Mylene Setiadi



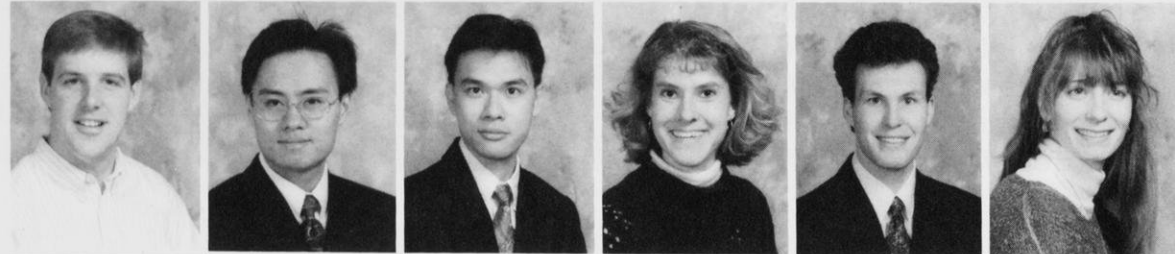
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 Enita Sjambudi
 Ted Skrzycke
 John Soerl
 Michael Soltz
 Lisa Spatt



Anjali Sridharan
 Helena Stadnychuk
 Steve Stuckert
 Johnny Sutanto
 Cheuk-Wah Tang
 Sum-Yee Tang



Scott Teerlinck
 Raymundus Teguh
 Chi Shung To
 Sara Uecker
 Carleton Unger
 Joy Vande Zande



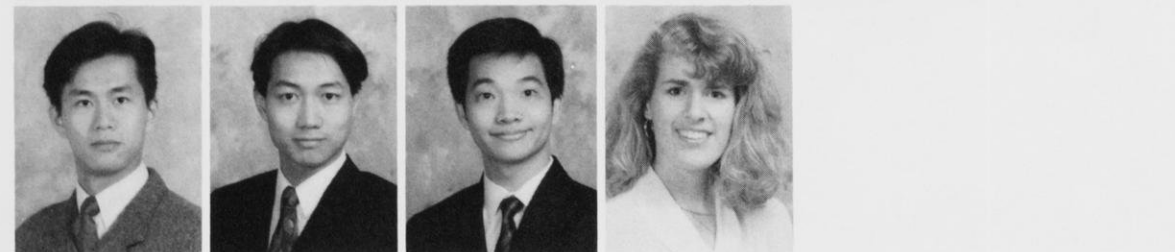
Craig Varda
 Robert Viola
 John Waeghe
 Annette Wagner
 Jim Walters
 Helena Wandow



Charles Winata
 Chong Wong
 Kin Ping Wong
 Leong Chew Wong
 Lap Him Woo
 Wai Chun Wu



Wai Yeung
 Wai-Hung Yip
 Yau ShYu
 Debra Zastrow



School of Family Resources and Consumer Sciences



MAN YUEN CHENG — WISCONSIN BADGER



JEFF MILLER — UNIVERSITY NEWS AND PUBLIC AFFAIRS

Hamilton I. McCubbin

Dean of the School of Family Resources and Consumer Sciences

Dean Hamilton McCubbin of the School of Family Resources and Consumer Sciences sees his school becoming more student-oriented. He believes that the school needs to upgrade facilities, resources and opportunities to allow students to better achieve their full potential.

"The bottom line is to empower our graduates with more knowledge than we have in the past," he said.

Upgrading the facilities has challenged the school. McCubbin said that apparel students could use new computer labs three-dimensional rendering, while textile chemistry and textile science laboratories require considerable modification.

"Our buildings are old and we need them to be remodeled and, in some cases, fully upgraded, not only for students and faculty, but also to meet American Disabilities Act specifications," McCubbin said.

McCubbin also believes more than facilities need to change. He said that education needs to be transferable to the workplace. To accomplish this, the school needs

to expand the internship opportunities.

"We have always had internships in retailing, but now we have expanded it to the area of child and family studies, child education, interior design and apparel design," he said.

Research opportunities should quadruple over the next five to ten years. He believes research gives students the analytical edge necessary to succeed in the workplace through the provision of a diverse skill base.

This diversity also carries over into the school's function within the departments and among the other schools and colleges.

"Our school is designed to be horizontal, we span across many disciplines and we depend on the interaction between departments to make our program solid," he said.


McCubbin said that he wished to initiate more projects among the colleges, but many things stand in his way.

"We need to do a lot more horizontally, but there are too many boundaries on this campus; too many empires," he said. "For example, Letters and Science has very strict rules on what courses will and will not count within their college. Even though, across the colleges, there are wonderful courses that are really comparable, if not better, than some courses in Letters and Science. So here you have a rule that tries to keep enrollment at a certain level so that they can justify their courses."

McCubbin believes his school should get back to basics: providing the students with every possible advantage.

"We are not focusing on the what the best interest of the students," McCubbin said. "We don't want to lose track of what we are here for. Research, yes, faculty, yes — but without students none of this will mean anything."

When McCubbin is not concerned with new computers or trying to integrate programs, he likes to spend his free time hanging ten in Hawaii.

"I am a Hawaiian, so I have been surfing all of my life," he said, "but I am obviously out of considerable practice. I don't ride the waves like I used to. Actually, now I do more body surfing because I have sort have given board surfing up. I can't compete with the young kids." 

—Erica Baumer '97



SCHOOL OF FAMILY RESOURCES AND CONSUMER SCIENCES

Showing Pride in the University

Have you noticed a dramatic brightening in trek up Bascom Hill? One day there just seemed to be something a little different, but you couldn't put your finger on it? The banners — 28 of them decorating the green terrace and three more suspended from Bascom Hall — transform the campus every spring.

In honor of the College of Letters and Science centennial, two campus administrators, then-Chancellor Donna Shalala and then-Dean of Letters and Science David Cronin, requested a facelift for Bascom Hill. They wanted something that would “dress up” the campus.

“The banners,” Shalala said, “were a way of creating a festive atmosphere and showing our University pride.”

Environmental Textiles and Design Professor Pat Mansfield worked with graduate student Julie Statz on the project, the image evolving into Statz's master thesis. The project moved from concept in the fall of 1988 to the design in late winter of the following year. Students were hired to work on their production.

Scale models, photographic projections and computer graphic applications created renderings in the design process. These techniques drew a picture at which interested groups — from campus planners and architects; to faculty and staff; to the directors of the physical plant and grounds maintenance — could look.

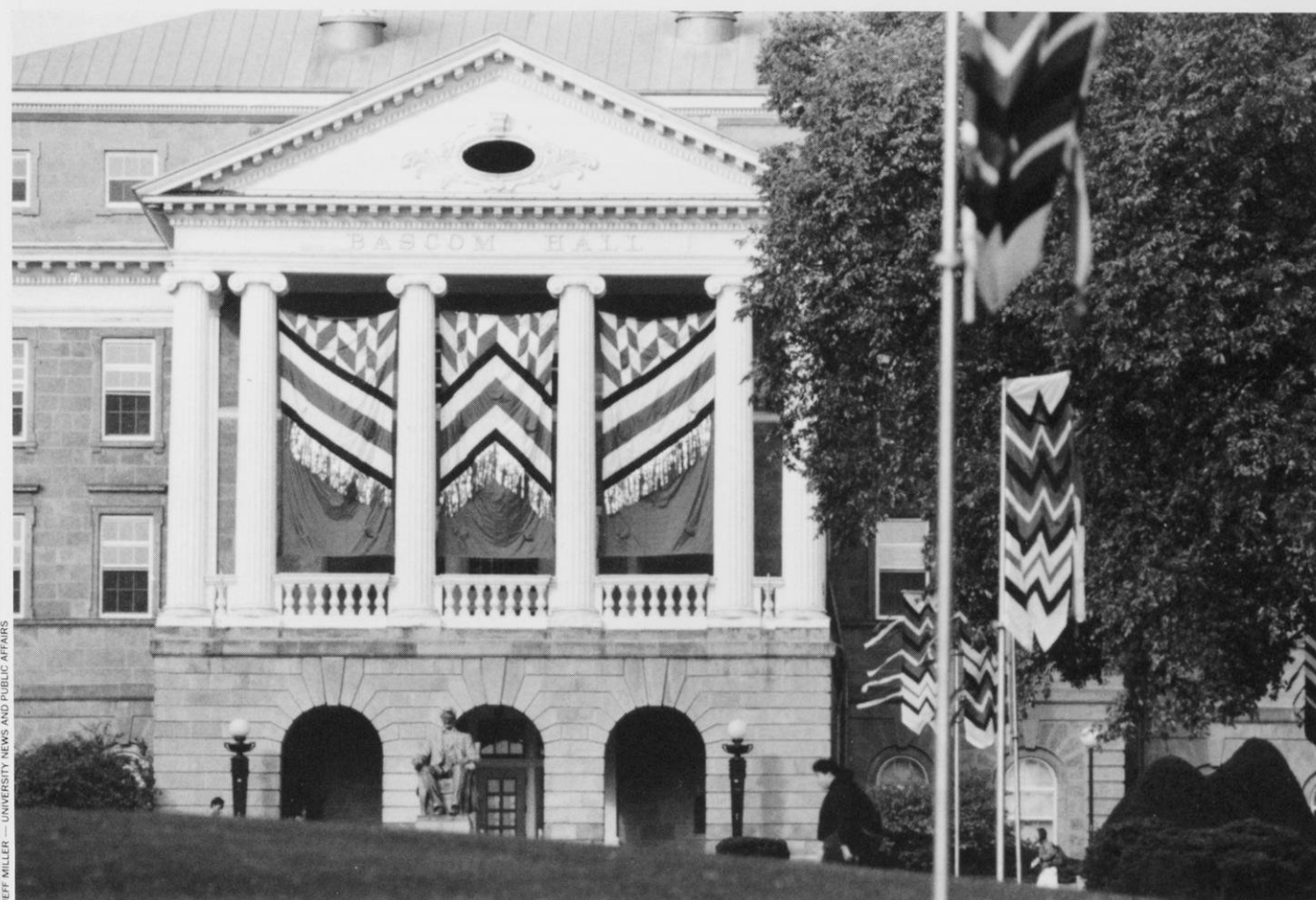
Unveiled in May 1989, a series of the banners, entitled “Spectrum,” have

been used during the Wisconsin Welcome and commencement.

Two additional series of banners have evolved. The second series, entitled “Homecoming,” is used at football games and during alumni weekends. A third series, representing the different colleges and schools, were designed for at commencement.

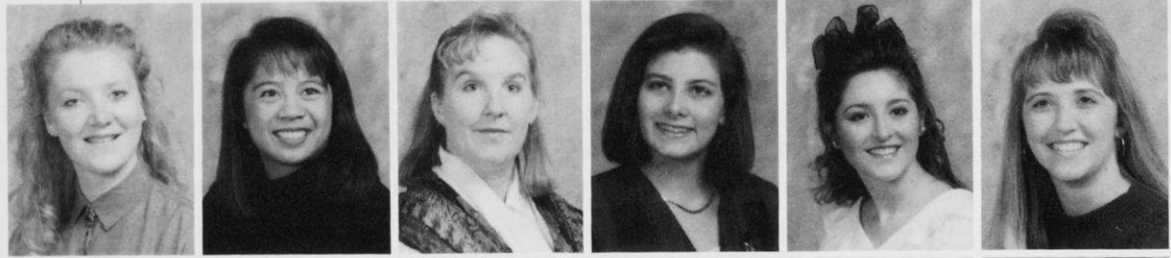
“We put a lot of effort into the planning of it, and it went up just like we had planned,” Mansfield said. “It does what we thought or wanted it to do, which was to dress up the campus.”

—Whitney Wilcox '97



School of Family Resources and Consumer Sciences

Andrewa Bahr
Cindy Biboso
Polly Boness
Heather Bray
Eva Caceres
Laura Cray



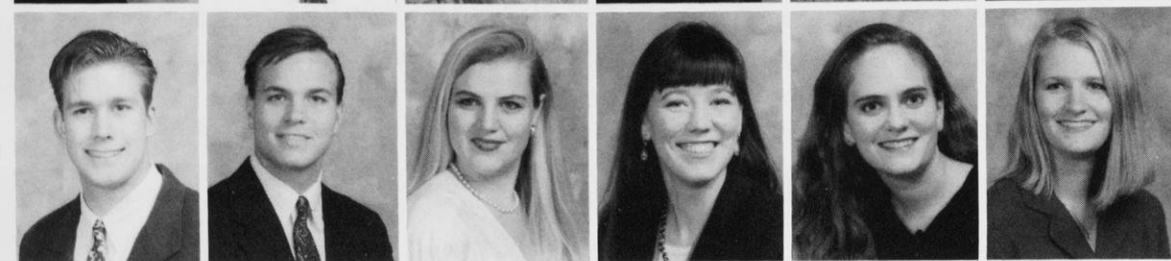
Amy Dixon
Kristin Eggers
Jennfier Falck
Michele Fox
Jennifer Hardtke
Gwen Kagan



Kristine Kellogg
Brad Klawitter
Anne Kohnke
Jennifer Mischel
Maureen Oakes
Selwyn Pang



John Schnarr
Jon Schulz
Lori Smith
Jennifer Suhs
Lori Wacker
Elizabeth Walter





ANTHONY T. SANSONE — WISCONSIN BADGER



JEFF MILLER — UNIVERSITY NEWS AND PUBLIC AFFAIRS

Robert E. Drechsel

Director of the School of Journalism and Mass Communication

Although both separate from and integral to the College of Letters and Science, few understand the role of the School of Journalism. This uncertainty fails to dissuade the school's director, Dr. Robert Drechsel, from emphasizing the role of the professional school and the importance of the degree it confers.

"It is a very useful major because it has a strong emphasis on communications that will serve students well almost no matter what they do," he said.

As one of four professional schools inside the College of Letters and Science, the school strives to imbue students with skills directly applicable to the profession in which they will seek employment.

While employers prize the communication skills journalism students develop, the general public possesses an animosity toward journalists. Drechsel said he welcomes this uneasiness.

"I'd be much more worried if they loved journalists," Drechsel said. "There has always been and should be a

healthy tension between journalists and the government along with other people they cover."

This tension derives from and is exasperated by the portrayal of journalists on television and in movies. While this excitement and drama may lead some students to become journalists, Drechsel said those who seriously want to become journalists see past this facade.

"People have been saying this for a long time," he said. "Some people see movies like 'All the President's Men' and say 'Wow! I want to be a journalist!' but I don't think that most people see things that simplistically. People want to be journalists for a number of reasons."

The reasons include everything from a love for research to a desire to go out and find and interview newsworthy people. However, Drechsel said that people who want to be journalists to befriend people in high places should think again.

"If people are going into journalism to be well-accepted and well-received, they are laboring under a great misperception," he said.

While the public may not accept journalists with open arms, Drechsel does. Journalism demands a lot of work and effort on the part of all of those who desire to be part of it. Drechsel understands this work and dedication and feels that he wants to let these students know what it takes to become a journalist. He said keeping in close contact with the students in his field and teaching them what he knows allows him to do this.

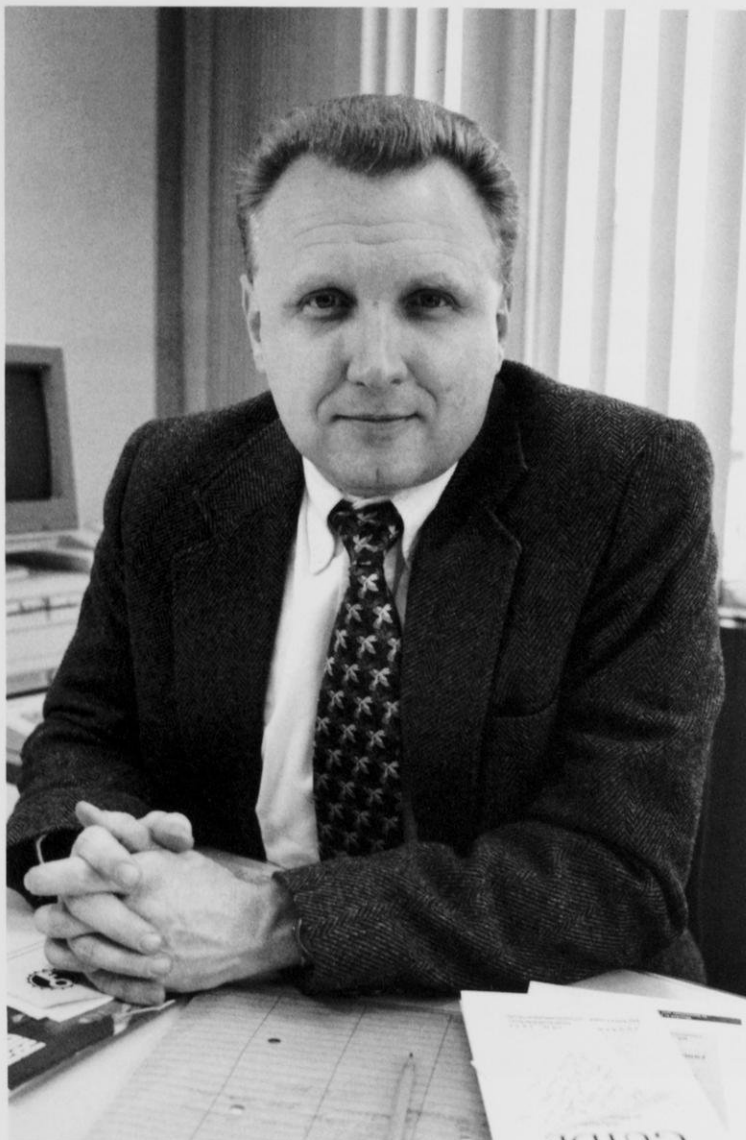
"I think teaching keeps you in touch with the students," he said. "I often bring a group of graduating seniors in and talk to them about what they are going to do. I enjoy the contact with the students."

He believes that his approach to spending time with students, while not a new one, still has merit.

"Good caring faculty have been doing this for years," he said. "but I believe that contact with students outside of the classroom setting is a good idea."

When not under the rigors of running the journalism school, Drechsel said he likes spending time with his family and fixing up his house. In addition, he enjoys spending summers in his cottage in Minnesota, away from all of the news, where he can spend quality time with his loved ones. ■

—Vincent Filak '96



JEFF MILLER — UNIVERSITY NEWS AND PUBLIC AFFAIRS

School of Journalism

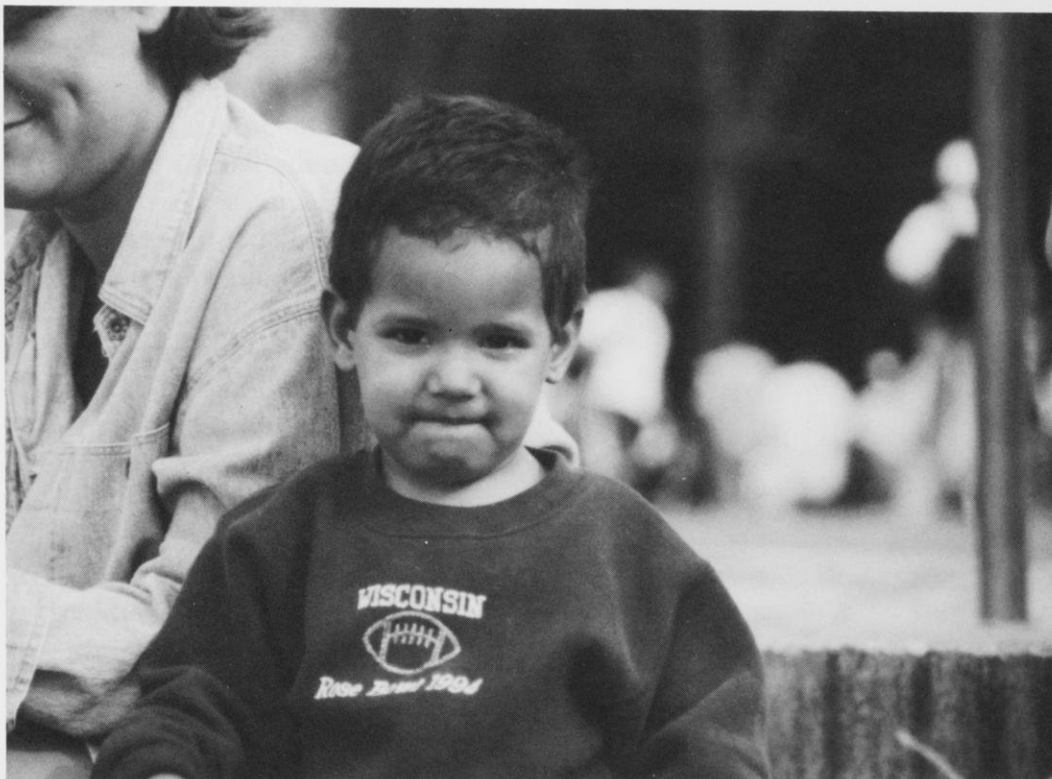


Stacy Alvarez
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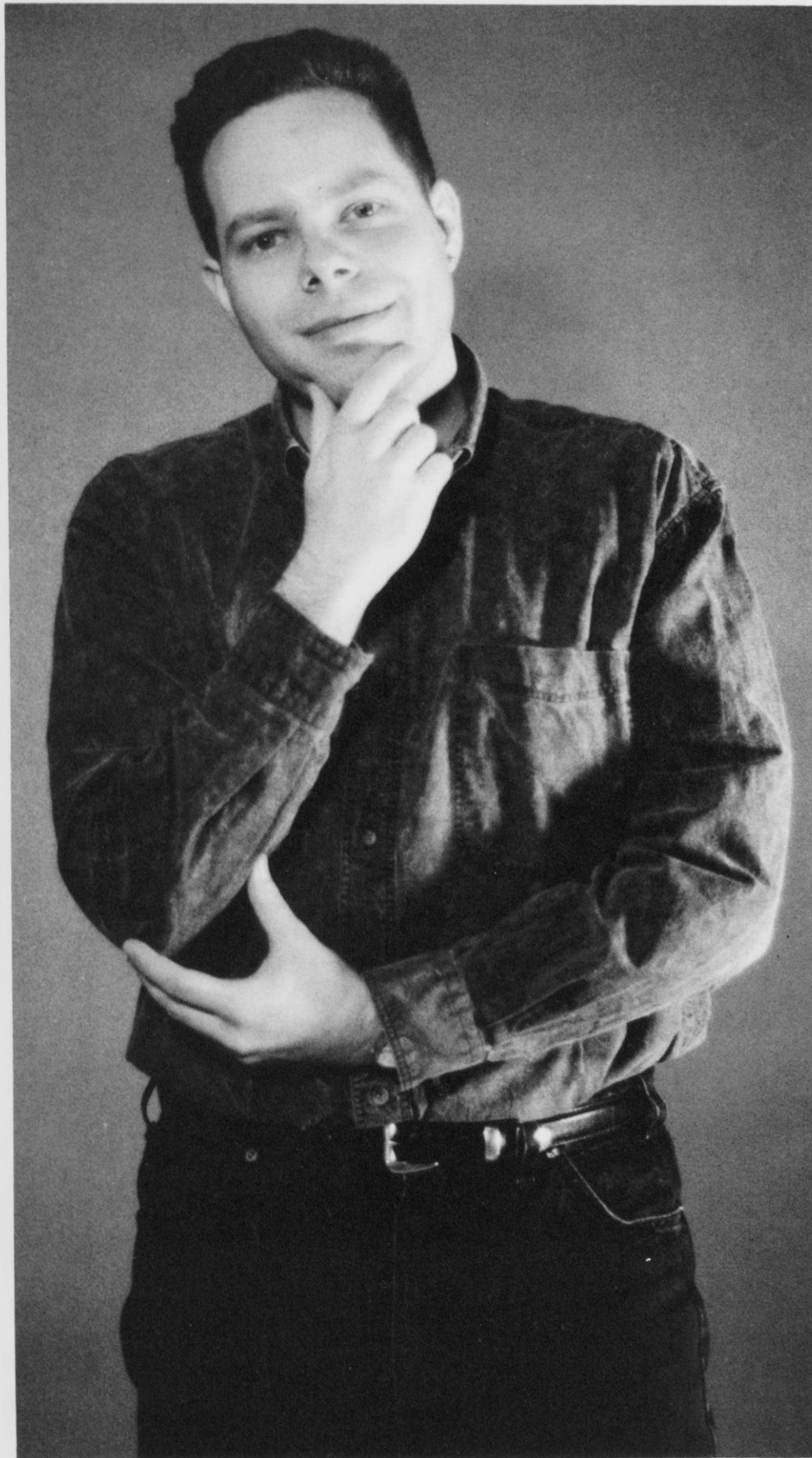
Dana Glassburn
 Evan Goetz
 Lesley Goldman
 Jennifer Goring
 Dana Gross
 Susan Hartline

Rebecca Hidde
 Melissa Hoberg
 Kari Johnson
 Audra Kahn
 Alison Klukas
 Jessica Kozak



VALERIE L. TOBIAS — WISCONSIN BADGER

Doctoral student investigates the malpractice of



The inverted pyramid and the five W's only scratch the surface of the curriculum in the University of Wisconsin-Madison School of Journalism. The school also teaches the way that opposing sides of an issue use the media in their attempts to sway public opinion.

One of the people examining a real-world case of media and controversy is Steve Lorenzo, a graduate student and teaching assistant for the School of Journalism. Lorenzo is pursuing his doctorate in journalism and teaching news writing and reporting in the journalism school.

Though his teaching reflects a devotion to the inverted pyramid, his doctoral research examines an aspect of journalism that is not immediately apparent in the newspaper.

"My dissertation will chart how the general public and different levels of government perceive public opinion and how this translates into action," Lorenzo said.

The case study he found to exemplify this process covers a 16-month period in which right-wing politicians and religious leaders questioned the existence of the National Endowment for the Arts. Lorenzo said members of the religious right wanted the NEA eliminated because it contributed to the creation of obscenity.

"Their major argument was that they did not want taxpayer money funding obscene art," Lorenzo said. "They had two artists they could haul out and display in order to upset the majority of the public — Robert Mapplethorpe and Andres Serrano. The Mapplethorpe photos contained homoerotic imagery which was offensive to a number of

VALERIE L. TORRES — WISCONSIN BROADCAST

spin doctors in NEA debate

people. Serrano had a work titled 'Piss Christ,' which was a photograph of a crucifix submerged in a jar of Serrano's urine."

Lorenzo said these examples helped members of the religious right, such as "700 Club" host Pat Robertson, convince the general public that the NEA funded perverts and blasphemers. At first, the NEA did not see this as a threat, Lorenzo said. It was only after the arrest of Cincinnati Contemporary Art Center Curator Dennis Barrie that NEA supporters took action.

Though the NEA survived the controversy, gaining congressional reauthorization in October 1990, Lorenzo continues to research why NEA supporters were more successful than the right wing. Both groups had campaigns that resonated throughout society, but Lorenzo said he believes the way these groups framed the issue may have been a decisive factor.

"For example, with the NEA, you can look at it as an issue of the government funding perverts, or can you look at it as a First Amendment

Performing Arts Library at Lincoln Center to look through news releases the NEA put out during the crisis.

As busy as he is, Lorenzo said he does not mind the involved research and the traveling that his dissertation research requires. To him, this work is fascinating.

"It really does deal with so many issues that pervade our society — finances, censorship, artistic expression, bigotry and religion," Lorenzo said. "It is a hot issue. Ultimately, I would like to get a

I examine the people who decide how the public is supposed to look at an issue, and consequently, package it. These are the people that come up with the catchy slogans or tactics — these are the issue framers.

"Police came into the museum and shut the exhibit down for displaying the Mapplethorpe photos and then arrested Barrie on charges of pandering and pornography distribution," Lorenzo said. "That was seen as an affront to the First Amendment."


Lorenzo said this proved to be a turning point in the controversy, because it marked a major success against the NEA in a year Congress was considering the endowment's reauthorization. To counter escalating attacks, Lorenzo said that Broadway performers, library workers, graphic artists and visual artists all campaigned to change public opinion about the NEA from government-funded pornography to government-supported artistic expression.

issue," Lorenzo said. "I examine the people who decide how the public is supposed to look at an issue, and consequently, package it. These are the people that come up with the catchy slogans or tactics — these are the issue framers."

To facilitate his research, Lorenzo spent a week at the NEA in Washington D.C., interviewing endowment employees and sifting through the news coverage the controversy garnered.

"I talked to the people in charge of the public opinion department," Lorenzo said. "I wanted to see how they, as representatives of the organization in the middle of this battle, were reacting to the problems that they came up against."

Lorenzo has also spent many hours in the New York City

book out of my dissertation because I think it is something people will want to read about. It's not a matter of having an audience; it's just a matter of getting it done." 

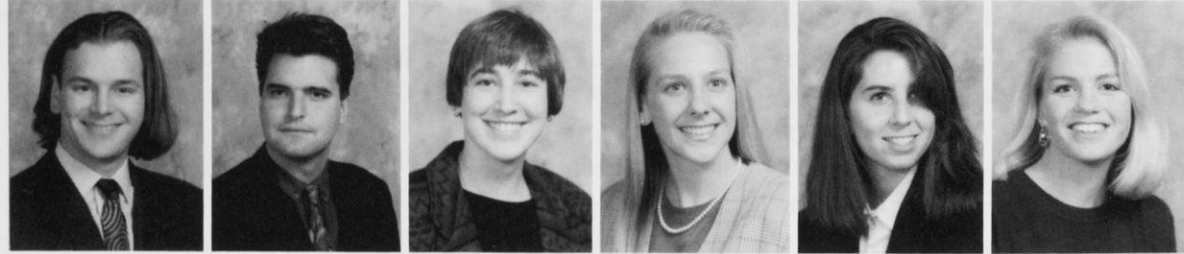
—Erica Baumer, '97

School of Journalism

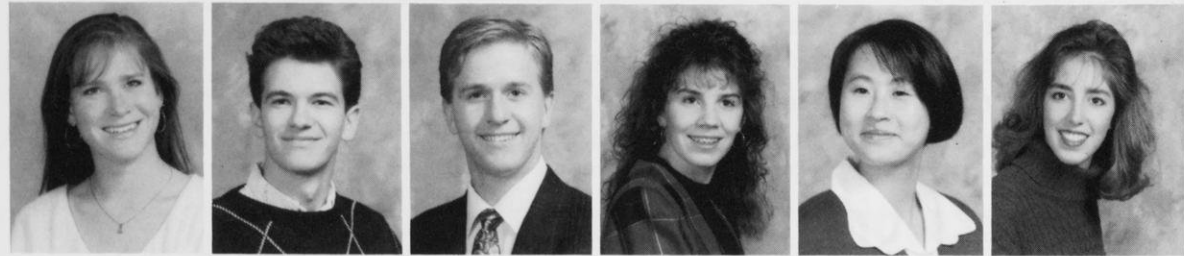
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 Gretchen Peterson
 Nicole Rogers



Spencer Rosen
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 Lisa Stewart
 Stephanie Strode



Sara Thiede
 Stephen Thompson
 Daniel Vanderhei
 Christine Wacholz
 Loo Wah
 Lisa Werdermann



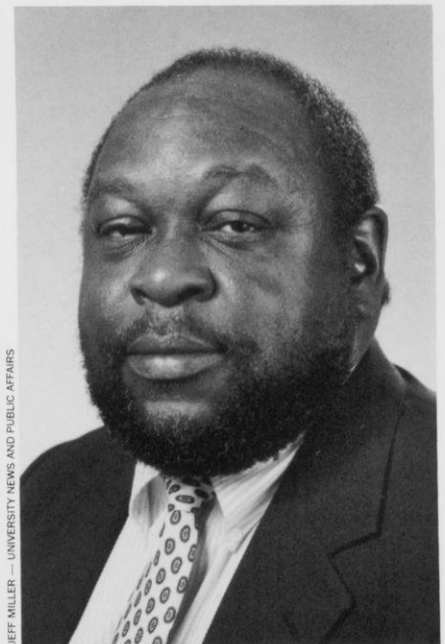
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 Janean Zuelzke



ANTHONY T. SANSONE — WISCONSIN BADGER



CARY SHLIMOVITZ — UNIVERSITY NEWS AND PUBLIC AFFAIRS



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Daniel O. Bernstine

Dean of the School of Law

Described as one of the nation's most distinguished legal scholars, Daniel O. Bernstine heads one of the top law schools in the country.

"I have always been an academic," Bernstine said. "The study of the law has been what I've wanted to do with my life."

Named dean of the UW law school June 14, 1990, Bernstine became one of a distinguished few African Americans ever to hold such a position at a major U.S. university.

Bernstine joined the UW-Madison law faculty in 1978 as an assistant professor, specializing in Wisconsin and federal civil procedure and jurisdiction, and received his tenure in 1982. He then took a leave of absence in 1984 to serve as Howard University's deputy general counsel, and was later named general counsel in 1987.

"I enjoyed my time at Howard University," Bernstine said. "But returning to Madison felt like I was coming home."




This university has seen many firsts accomplished by Bernstine. Among them being one of the first two participants in the William H. Hastie Teaching Fellowship, an honors program for UW-Madison minority graduate law students interested in academic careers. Other accomplishments include being the first Hastie fellow to receive tenure at UW and the first African American to become dean at UW-Madison.

Bernstine spends much of his time on the road instead of in the classroom. As the law school is no longer state-supported, but rather state-assisted, Bernstine travels frequently trying to get alumni support.

"I knew coming in that many of my responsibilities would keep me from the students," Bernstine said. "I didn't like it, but I knew it was part of the job."

Aside from his loyalty to academia, Bernstine is very active in the Madison community. Bernstine has helped young people succeed scholastically through the Madison Community Foundation and its Project Opportunity program. He also served on the Frank Lloyd Wright Monona Terrace Commission and currently serves on a number of state and national boards and committees.

When away from his active schedule, Bernstine enjoys relaxing with some of the simple pleasures.

"I basically like to watch some TV, read or hang out at the Crystal Corner," Bernstine said. "I'm just like anyone else." 

—Laurie M. Siok '95, reported by Anthony T. Sansone '94

UW provided strong beginning for state's governor

Many students don't know it, but on Inauguration Day three years ago Governor Tommy G. Thompson predicted a Rose Bowl win for Wisconsin. Of course, the crowd didn't believe it, but applauded nicely anyway.

Now the governor holds the victory as one of the many glories of the Wisconsin experience.

"Let's face it," he said, "it's hard to be humble when you're from Wisconsin."

A leader of seeming contradictions — a pro-business Republican who sports a "reform" agenda — Thompson started his adult life with the UW-Madison, earning his bachelor's degree in political science in 1963 and his law degree in 1966. His two daughters, Kelli and Tommi, graduated from the UW and his son Jason currently attends the UW.

The governor takes pride in the "ambitious" capital expansion carried out under his administration, which includes the new Grainger Hall and the forthcoming law school addition.

Thompson said he is impressed with the state's educational system. Thompson notes that he has many times reduced the tuition increases set by the 17-member Board of Regents.

"I've been very supportive of keeping tuition low so that students are able to get a very good education at a very reasonable price," he said.

Thompson entered politics in 1966 after graduating from law school, when he won a seat in the Assembly. He has been in state government ever since.


The Governor's popularity rests, though, with his liberal use of the

state as a social laboratory for policy experiments, earning him a reputation as a conservative activist.

In elementary and secondary education, Thompson led the Parental School Choice program that provides state money to less-fortunate children with vouchers to attend private schools in the inner city. This program, the nation's first for private schools, became a hit nationwide as cities sought resolutions to the decay of public education.

The reforms Thompson favors reflect his long experience with the work ethic, a trait acquired as a stockboy in his father's grocery in Elroy, Wisconsin, his birthplace. He brought that ethic to college, where he worked as a barroom bouncer to pay his tuition. In addition to his father, the governor admires the conservative philosophy of Republican Barry Goldwater, with whom he finds a resonating agreement with his own small-town conservative values.

Since he has been so willing to rethink the way the government approaches welfare and educational issues, many in national politics play up Thompson as a rising star for national offices. He has also heightened his image through his activity with the National Governors' Association and the Republican Governors Association, of which he was a past chairman.

Thompson brushes off Washington, saying, "Why would I want to give up being a governor, where you can be an executive and actually accomplish something, to go to 'Disneyland East' over there to be one of 100, where you don't do anything?" 

—Mike Marcoe '96



Lifetime Student of the University

State Representative Tammy Baldwin has a long history of activism and advocacy in Wisconsin, from her childhood to her present position in the State Assembly.

Baldwin represents the 78th District: downtown, the near east and the south sides of Madison, Maple Bluff and the Town of Madison. She was elected to the Assembly in 1992. She represented the campus district for the Dane County Board of Supervisors from 1986 to 1994 and continues to advocate student interests in the State Legislature.

When Baldwin returned to Madison in 1986 to enter the UW Law School, she perceived a change toward conservative views in the student political atmosphere. This renewed her drive, becoming more articulate about progressive causes.

As a child, Baldwin spent time on university grounds, observing the many cultures in the student body and coming away with memories of community diversity and what one can get out of the university.

"I was raised on the Union Terrace in many respects," she said. "It was a marvelous experience, where a little

kid got to meet a very diverse group of people."

Baldwin also remembers watching community activism in her early days, even participating in anti-war marches in the 1960s.



Graduating valedictorian from Madison West High School in 1980, Baldwin then graduated from Smith College in Massachusetts in 1984, later returning to the UW to study law, finishing in 1989.

Like many who affect UW affairs, Baldwin sees in the legislature a tension between the university and other priorities, and in priorities within the university itself.

"I just think we generally have to do a much better job of priority-setting," she said.

Baldwin considers herself a lucky representative as her constituency supports her wholeheartedly. She feels she represents a population that looks at the long-term implications of government policies — citizens who distinguish between real and band-aid solutions.

"I don't think a lot of my colleagues have that same privilege," she said.

She extends this privilege to other issues that improve the quality of life for Madisonians, including nutrition, shelter, delinquency prevention, reducing child abuse and funding for higher education.

For students interested in gaining hands-on experience in government, Rep. Baldwin urges them to actively participate in student governments.

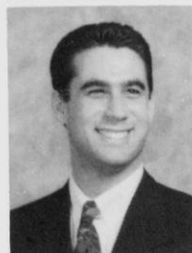


—Mike Marcoe '96

Anne Bickel
Nicholas Cannizzaro
Barbara Forry
Alan Hart
Carrie Kunding
Jeff Van Nest



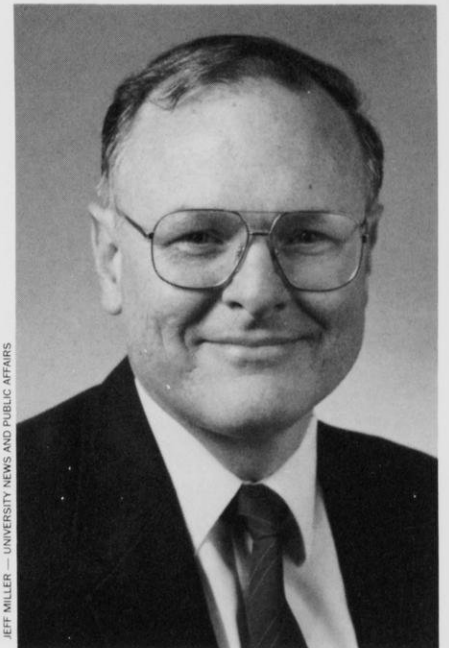
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MICHAEL FANKHAUSER — WISCONSIN BADGER

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JEFF MILLER — UNIVERSITY NEWS AND PUBLIC AFFAIRS

Philip R. Certain

Dean of the College of Letters and Science

The College of Letters and Science hands out five times the amount of degrees of any other college at the University of Wisconsin-Madison, has majors ranging from African Studies to Zoology and provides an extremely diverse and interesting set of courses for its students. The dean of this college provides the antithesis.

"I am one of the most boring people you will ever meet," Dean Phillip R. Certain says. "I go to work, do my job and come home. My life is this university and my family."

The job, as Dean Certain calls it, has many challenges that he meets head on. Certain states that a need exists to loosen restrictions on taking courses in other colleges as well as to create majors in areas of interest.

"Departments are a reflection on need and the ebb and flow of people's interests," he says. "The students' needs are the most important thing to me."

These needs include graduating in four years. Letters and Science has met this challenge by creating the breadth requirement. Certain states that this will not only give

the students time to figure out what they want to major in but it gives them some kind of path on which to start. He also believes that the breadth requirement of L&S will help students even more when it comes to getting a job. As current figures indicate, the average person will change careers over six times in their lives. Since people will change occupations so often, the dean believes that the breadth requirement will allow the students to become more diverse and deal better with the changes they face.

Other breakthroughs include a new guidance method where deans and advisors will group together in what Dean Certain calls a "one stop shopping center for help." This new idea will allow the deans and advisors to act as one and guide students in the direction that they need to go in to both graduate and attain a major.

According to Certain, additional flexibility within the college will help L&S allow students to take more specialized classes in other colleges without transferring to that college. A student wishing to delve deeper into botanical science could enter into a cooperative program between L&S and the College of Agriculture and Life Sciences and take additional courses previously open only to CALS students.

Being a dean of such a large college does have its down side as well. Certain says that since he has so many responsibilities, he has lost a lot of contact with the students.

"I really miss that," Certain says. "Many of the students I have had contact with had very good ideas." ■

—Vincent Filak '96, reported by Anthony T. Sansone '94



JEFF MILLER — UNIVERSITY NEWS AND PUBLIC AFFAIRS

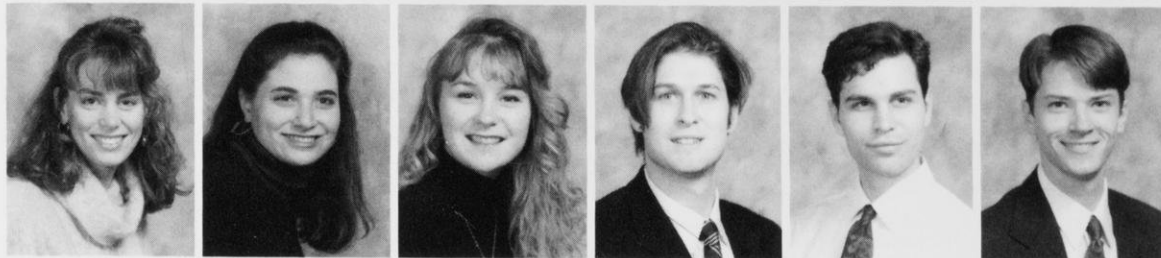
College of Letters and Science



Lasitha Abeysekera
Jami Abfalter
Erica Acuff
Jennifer Allen
Carolyn Allex
Michael Ampoker



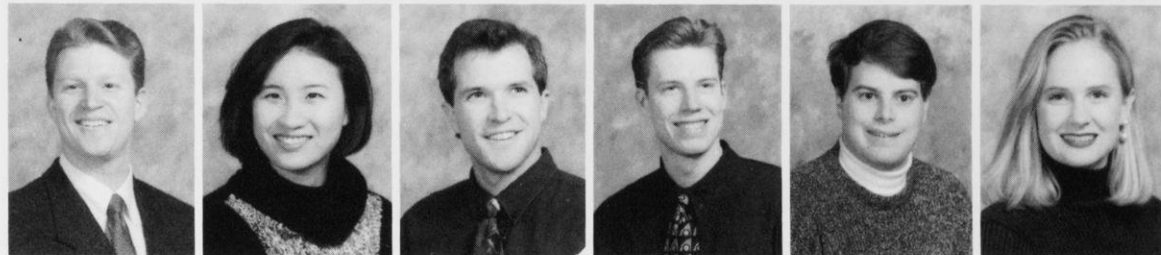
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Birgit Anderson
Kelly Anderson
Leonore Anderson
Patrick Anderson
Alicia Aparicio



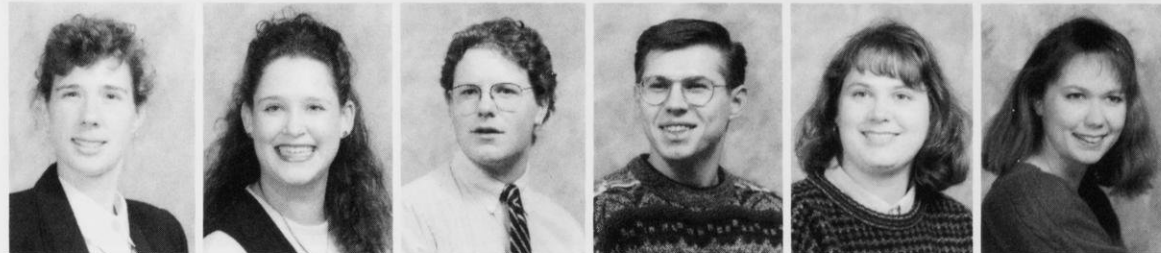
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Jodi Babbitz
Kim Baker
John Balcom
Matthew Banfield
David Barrett



Jane Barthell
Cassandra Bates
Aime Bauschek
Josephine Bay
Scott Bebow
Liza Becker



Scott Beestman
Lee Ching Beh
Jason Beier
Joseph Bell
Brandon Benson
Melissa Bercier



Mary Bernard
Kimberly Bernick
James Berry
Dmitriy Betaneli
Andrea Bethke
Shadow Lyte Bicknase



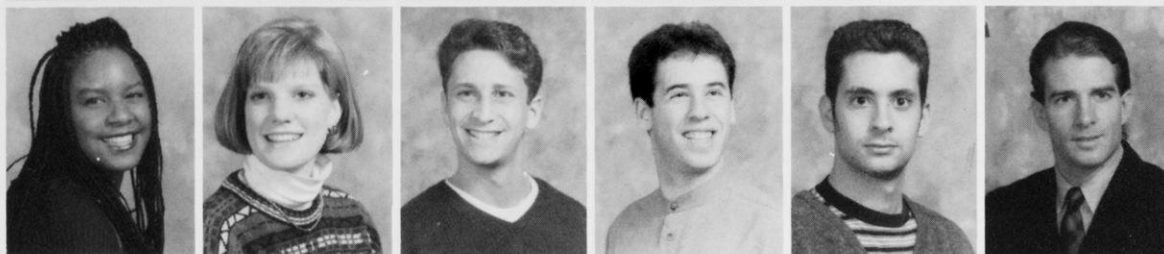
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James Bishop III
Denise Blackdeer
Claire Bledsoe
Jason Blomquist
Christina Blong

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Erica Blustein
Debroah Boehm
Tommy Booker
Kiersten Boyce
Adrienne Braoh
Jill Braverman



Erica Bridgeman
Sonja Brown
Charles Brunwick
Shawn Bulgatz
Cary Burton
Christopher Cameron



Ruth Cardella
Hannah Celino
Jonathan Chally
Lui Chan
Wynne Chan
Carolyn Chandre



Alison Chernick
Mary Chester
Kwee-Li Choo
Brooke Ciquera
Andrew Cirillo
Kirsten Clark



Donna Cohen
Jennifer Cohen
Joseph Cohen
Ernest Colantonio
Chris Collins
Regina Collins



Brian Cooper
Michael Corea
Sharon Crawford
Angela Crist
Cori Cross
Susan Cullen



Diana Cuonco
Kristin Czarra
Lynn Dall
Stephanie Dally
Melanie Del Mundo
Timothy Delaney



Taking a Chance to Make Things Better

A student in Professor Sewell's History class probably did not realize that the person sitting next to him would some day be a U.S. Senator.

His roommate and friends probably never suspected that their intramurals teammate and buddy, with whom they hung out at the Rathskeller, would someday become a household name.

Russ Feingold, as he sat in the Reading Room in Helen C. White, probably did not consider these things, either. Yet, when he saw a chance to make things better for the people of Wisconsin, Feingold decided to take a chance.

While many who did not know Feingold didn't give him much of a chance, his former instructors from the UW knew that he had the abilities and talents to make a senator.

"Russ Feingold was a teacher's dream," Professor Sewell said. "He was thoughtful, articulate, thoroughly



THE OFFICE OF U.S. SENATOR RUSSELL FEINGOLD



Bertrand Delgado
Stacy Deming
Karyn Denton
Daina Devoe
David Diamon
Kathy Dizenzo

Elizabeth Djakaria
Leah Dodge
Nichole Dormbrook
Kathleen Doyle
Lisa Druyserman
Jamie Dublin

Ame Eble
Jeremy Effertz
Jill Egan
Amy Ekola
Amy Endres
Boris Enowitch

College of Letters and Science

prepared and fond of intellectual give and take. He was quick on his feet.”

What made Feingold such a good student was his approach to education.

“Really dig into the material and don’t worry if it will be useful,” Feingold said. “That’s not how it works. Learning is about how to deal with information, analyze material, absorb and evaluate it.”

He parlayed this ideology into a successful senatorial campaign. During that campaign to become the youngest U.S. Senator, Feingold, used a basic principle that he learned from his family in Janesville, Wisconsin.

“Whatever you do there’s a way to do it and that is more important than winning,” Feingold said.

Along with his family, Robert Kennedy and Martin Luther King, Jr.

also greatly impacted Feingold’s life.

“It was an amazing time to grow up,” Feingold said.

Watching the Civil Rights Movement and the opposition to Vietnam he saw that politics could really accomplish something. Feingold decided that he wanted to be a part of all of that and took the first step by coming to Madison.

Feingold earned his bachelors degree at the University of Wisconsin, went on to Oxford University as a Rhodes Scholar and then received his law degree from Harvard University.

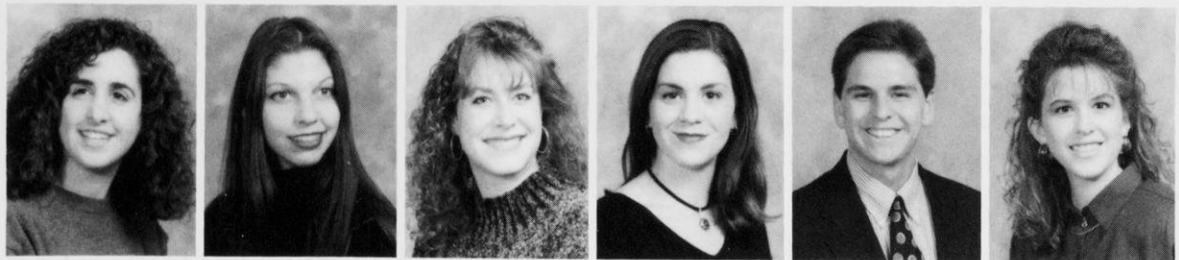
While attending the UW, he resided in Sellery Hall as a freshman, spending his last three years in an apartment on West Dayton Street. Feingold enjoyed eating ice cream and hanging out at the Rathskeller and the Union Terrace.

“Although Harvard and Oxford were both wonderful,” Feingold said, “UW-Madison’s academic environment and breadth of course selection stand out in my mind as being even better. What made the greatest impression on me was the wide range of personalities and backgrounds in both the faculty and the student body at the University.”



—Whitney Wilcox '97 and Heidi Klumb '97

Jodi Etelson
Holly Eystad
Melissa Falk
Melissa Fannon
Erik Farmer
Nadia Farr



Kate Farrell
Lonnie Feigenbaum
Laurel Fields
Dara Fischer
Jeffrey Fischer
Stephanie Fisher



Brian Fishman
Katherine Fitzgerald
Ann Fjelstad
Joshua Flint
Peter Flogel
Guenevere Foster



Andrew Franklin
Suzanne Frechette
Lia Frederickson
Jason Freedman
Maya Freeman
Sarah Frost



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Matthew Galewski
Colin Gavin
Christine Gay
Chris Gdudsmi
John Giese, Jr.
Mathew Gjetson



Christopher Glomp
Patricia Goerman
Sandra Goldberg
Meredith Goldstein
Dan Goldwin
Victor Gonzalez



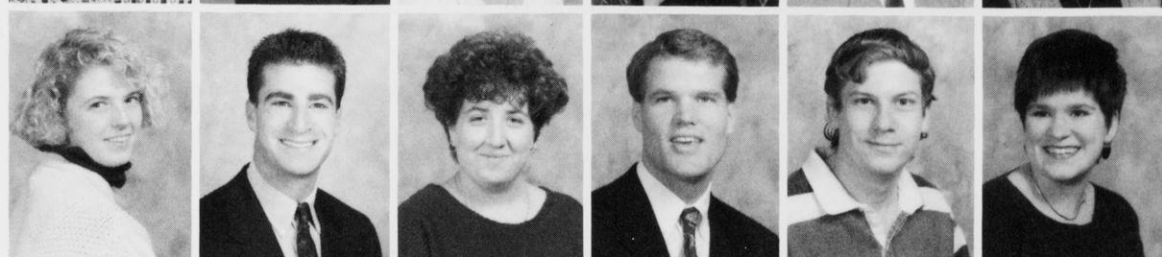
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Wendy Gray
Elizabeth Grill



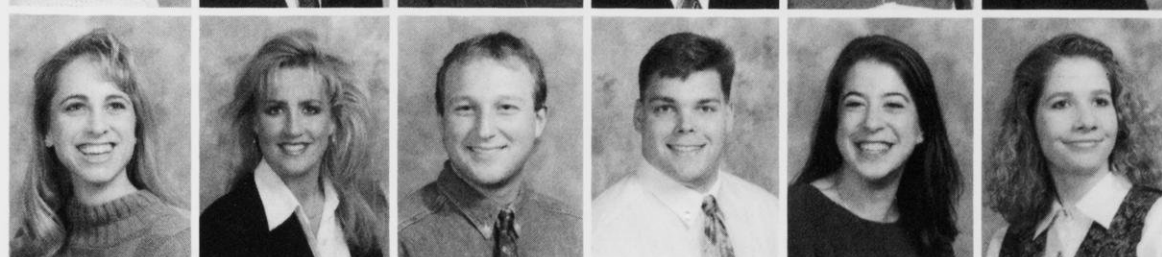
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Kari Gunderson
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Gold-May Gwei
Melanie Haberman



Stacie Haen
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Jerusha Hagen
Bonnie Haggerty
Matthew Halper
Ann Halverson



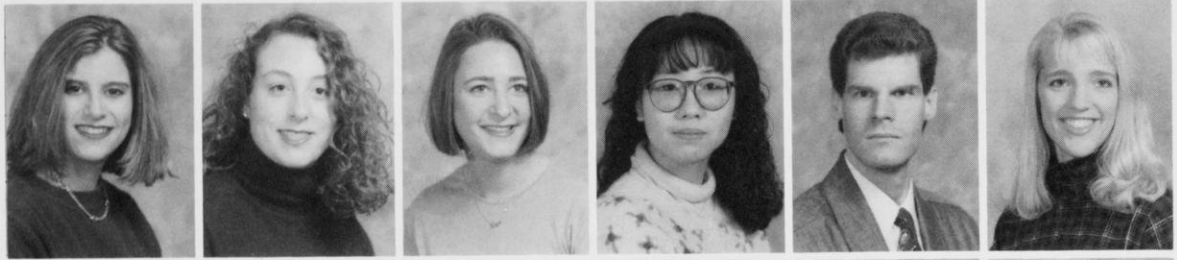
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Vincent Hau
Keith Haugen
Sarah Hays



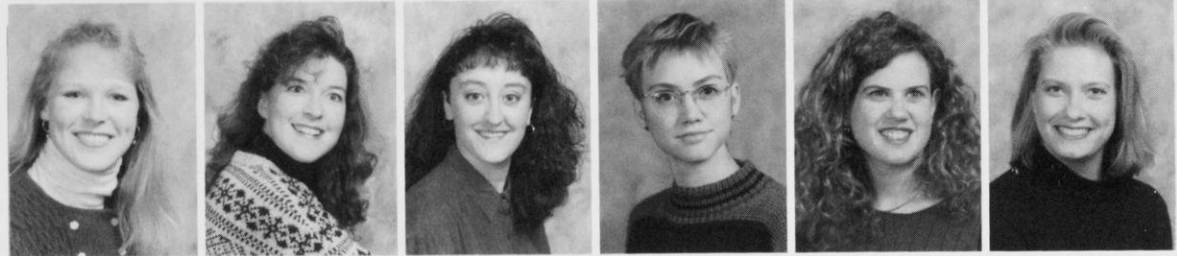
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Robert Hershenson
Brian Hesterberg
Carrie Hilb
Marcie Hintz

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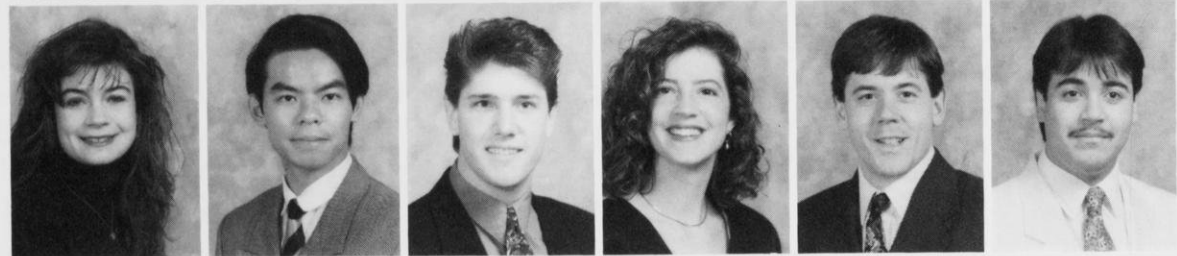
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Krieg Hoddinott
Deborah Hodge



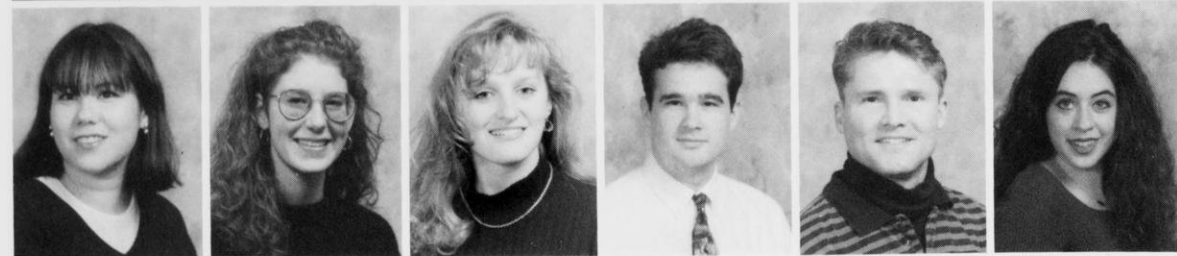
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Caroline Holan
Spring Hollis
Julie Horowitz
Robyn Hovde



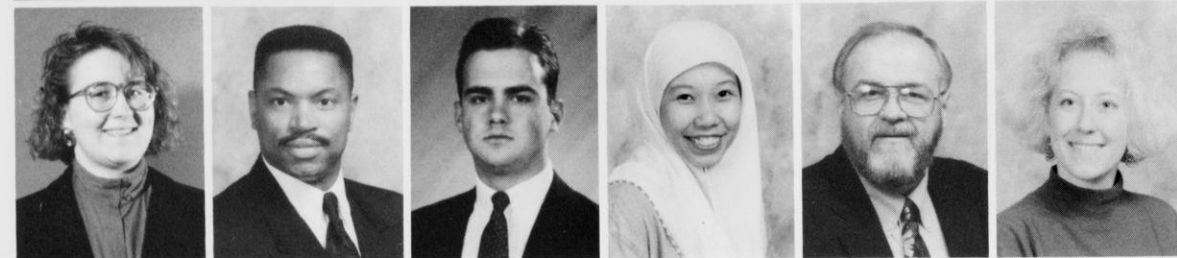
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Vincent Hsu
Craig Hudson
Sandra Hughes
Steven Hughes
Gregory Hulse



Erin Hurley
Kristina Hutchinson
Margaret Hynes
Adam Ingwell
James Irlbeck
Mia Isaacson



Wendy Istvanick
Biran Jackson
Greg Jakubowski
Junita Jamaludin
Jerald Jansen
Corinne Johnson



Dave Johnson
Leah Johnson
Nicole Johnson
Nicole Johnston
Tiffany Johnston
Jolie Jonjak



Mary Juliano
Stephanie Jurczyk
Michael Kalmon
Allison Kamen
Scott Kapp
Ari Karpel



A Product of the Wisconsin Idea

“Wisconsin is a winning state for many reasons,” UW Men’s Basketball Coach Stu Jackson said. “I haven’t made any kind of political statement until today, and I do it without hesitation.”

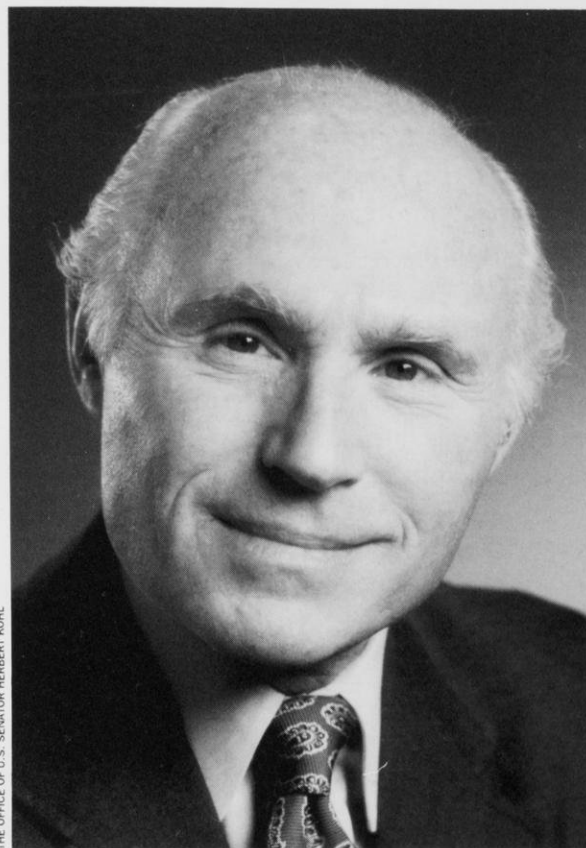
Jackson speaks of Milwaukee Bucks proprietor and U.S. Senator Herb Kohl. Kohl, a UW alumnus, participated in intramurals and Greek life early on in his college career, all the while pursuing what he called “an academic course for the undeclared.”

He began his undergraduate career at the University of Michigan, transferring to Wisconsin during second semester of his freshman year. Kohl graduated with a bachelors degree from the UW in 1956 and a masters of business administration degree from Harvard in 1958.

“A wonderful place to live,” Kohl said of the UW-Madison. “It was a wonderful place to develop friendships, a wonderful place to spend four years.”

When Kohl attended the UW, students numbered about 10,000. The small size helped Kohl secure many friendships.

Active in Pi Lambda Phi, he remembers participating in “Humorology” and the amount of work involved. Phi Eta Sigma, a freshmen honorary society, also accepted Kohl.



THE OFFICE OF U.S. SENATOR HERBERT KOHL



Michelle Kase
Rachel Kash
Lise Katz
Shannon Kaub
Spencer Kaufman
Shawn Kavon

Monique Keller
Jeremy Kessel
Thomas Killian
Man Ho Kim
Tae-Jeong Kim
Noriko Kimura

Aimee Kittleson
Amalia Klein
Louise Kleven
John Klima
Marla Klingler
Daniel Klos

College of Letters and Science

Outside of greek life, Kohl enjoyed intramural golf, tennis and chatting on the terrace. He always enjoyed watching football and basketball games.

Kohl, the Democratic candidate for the U.S. Senate in 1988, ran a controversial campaign. An easy target because of his personal fortune, rumored to be a staggering \$250 million, Kohl's detractors accused him of buying the Senate race by investing 5.5 million dollars from his own pocket to finance his campaign.

Although many people question the road Kohl took to get to office, very few

question his record in office. Russ Feingold, Kohl's junior senator, said that working with Kohl has been a very rewarding experience.

"I am honored to be a junior to his senior," Feingold said. "But most of all I am honored that he is my senator and that I am a part of his constituency."

Kohl, a fierce advocate of a woman's right to choose, gun control, education and economic and social justice, ran for the U.S. Senate again in 1994.

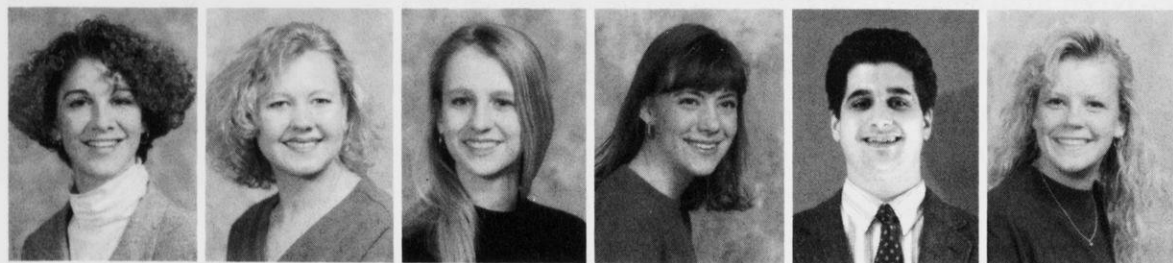
The senator attempts to make himself available to many people who need support. While his colleagues in Washington call him Senator Kohl,

his constituents know they can just call him Herb. Kohl learned a strong work ethic and solid communication skills at the University and continues to visit the campus, reminiscing on the Terrace of the wonderful days he had at the University of Wisconsin.

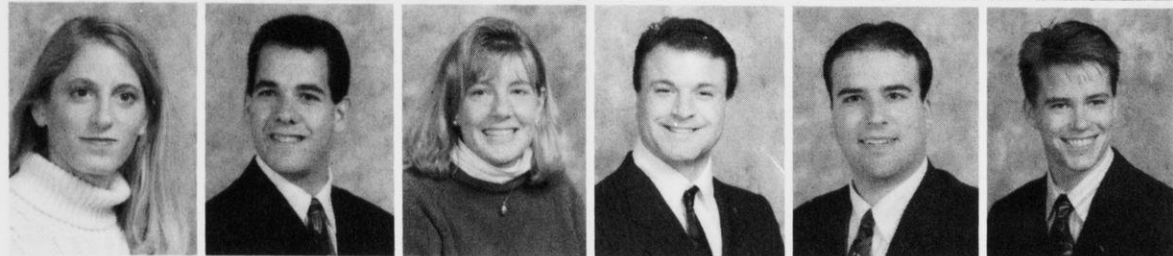


—Whitney Wilcox '97

Jennifer Knepel
Jennifer Knox
Jennifer Knoz
Jennifer Konop
Aaron Korff
Jennifer Kostroski



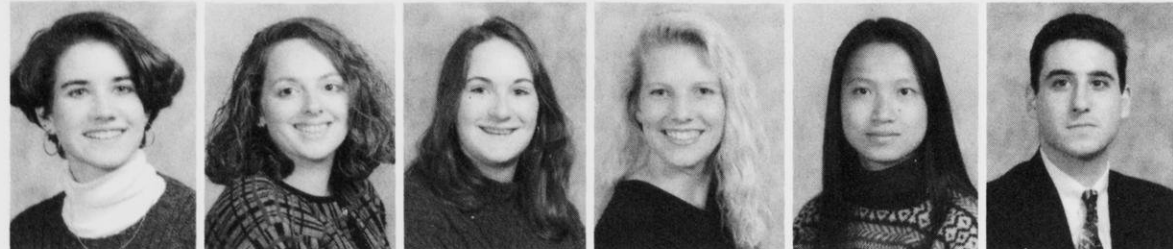
Wende Kozlow
Thomas Kraker
Kristine Kroeker
Nicolas Kuch
Shane Kundsén
John Kurhajec



Marisa Kussoy
Allyson Kutler
Chung-Hoi Kwok
Anne La Chapelle
Chun Hon Lai
Mankwan Lai



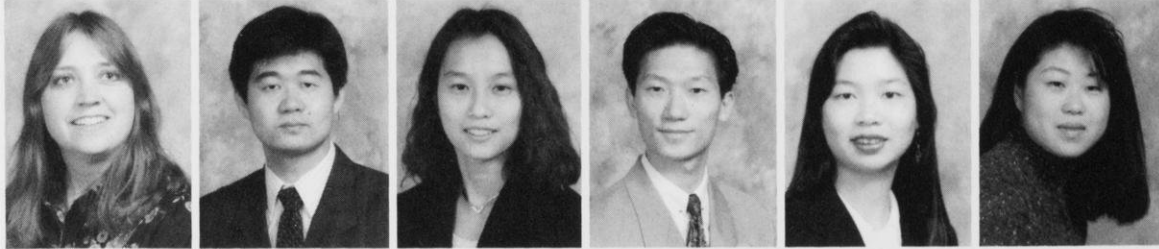
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Constance Lang-Lynard
Renee Larose
Rhoda Larson
Christine Lau
Jonathan Laufman



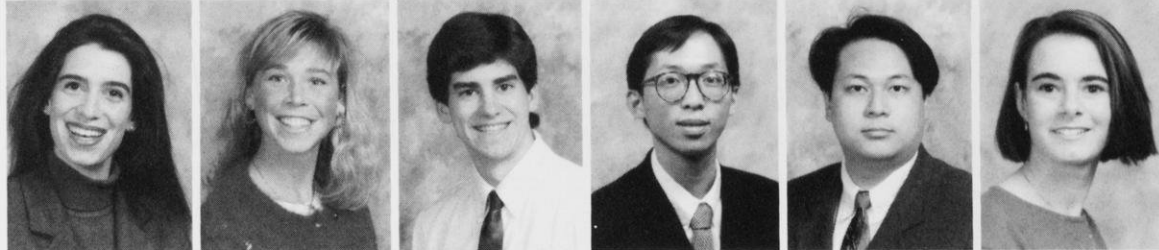
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Ann Lauritzen
Melissa Lawrenz
Carrie Leatherman
Darci Lecher
Allison Lee
Brenda Lee



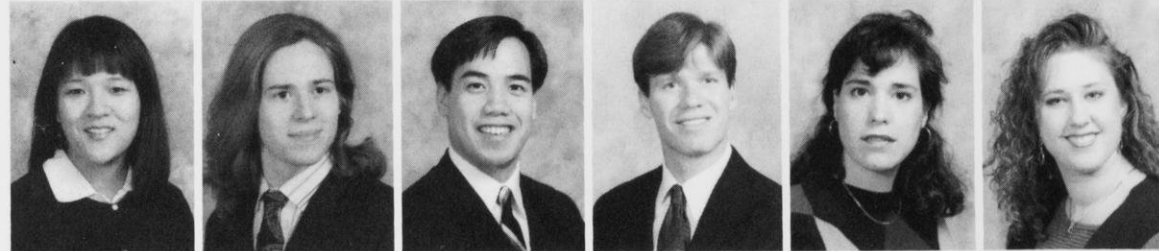
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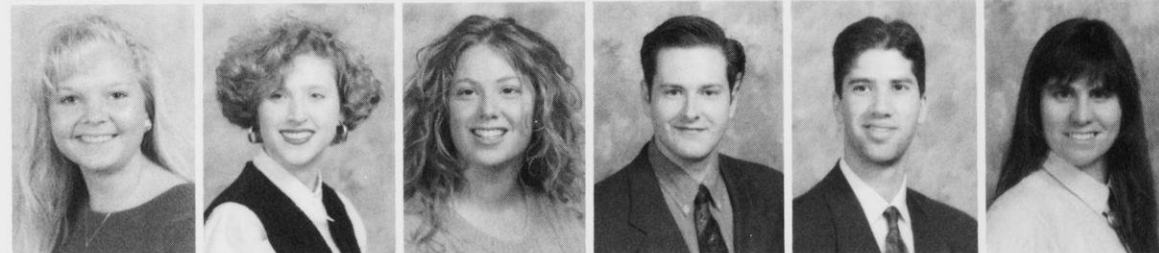
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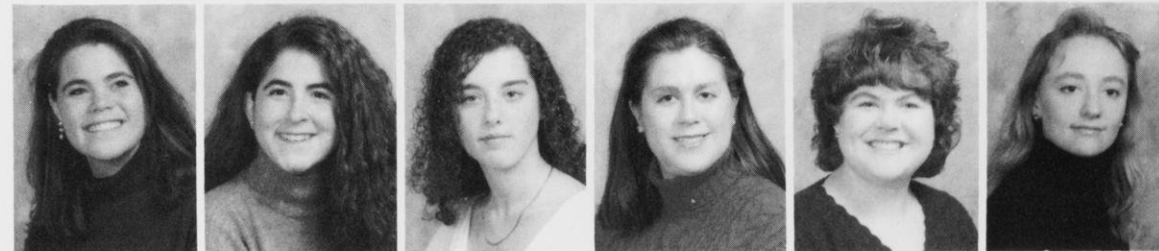
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Sau Wai Li
Eng Hee Lim



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Donald Locke
Rebecca Locke
Christy Lundby



Donna Luttinen
Kristin Mader
Jill Mager
Patrick Mahoney
Mike Maniker
Michele Mann



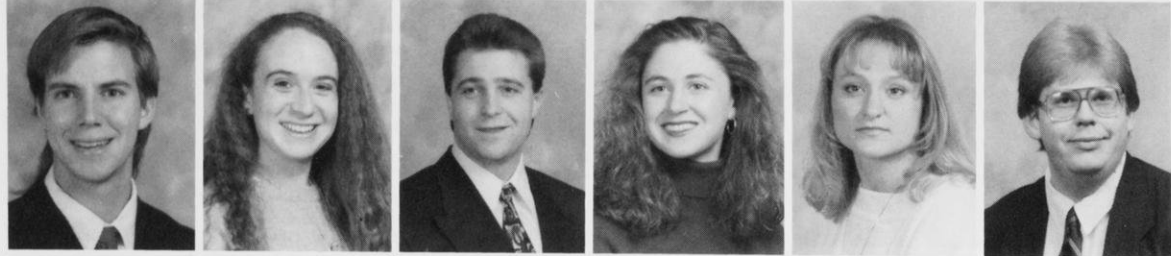
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Stacy Marmorek
Marcie Marquardt
Catherine Martin

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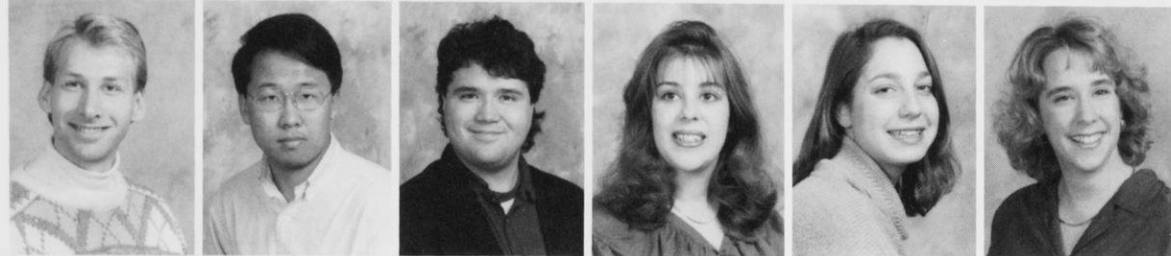
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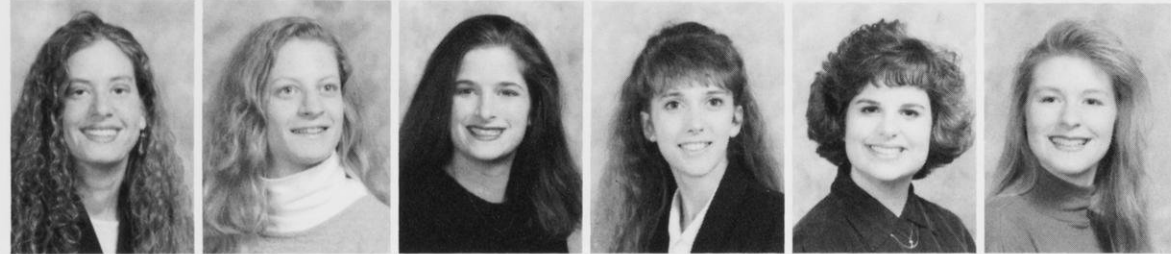
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 Michelle Michels
 Thomas Micke



Eric Mielke
 Hyung June Min
 Asa Miura
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 Kathy Morgenstern
 Mary Mortenson



Alyson Moskowitz
 Stacey Moskowitz
 Rachel Mouton
 Emily Muehlenkamp
 Cheryl Muller
 Teri Mullin



ANTHONY T. SANSONE — WISCONSIN BADGER

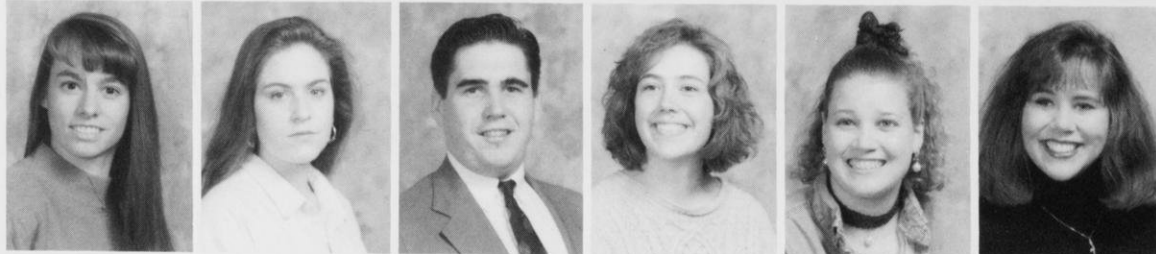
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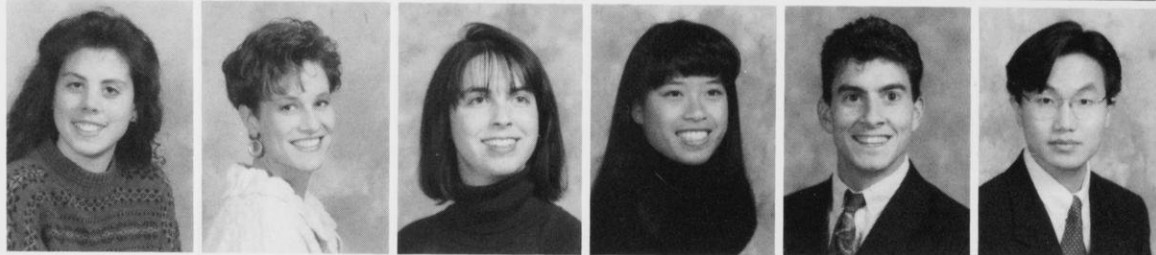
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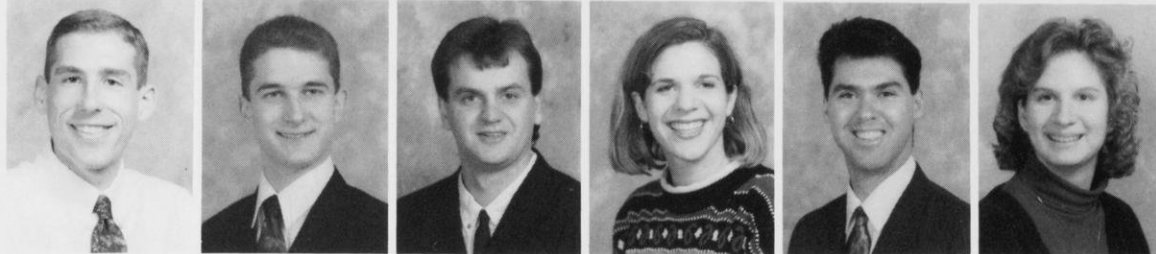
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Jared Nieuwenhuis



Nina Nusbaum
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Claire Olen
Jeannine Olson
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Kathellen Owen
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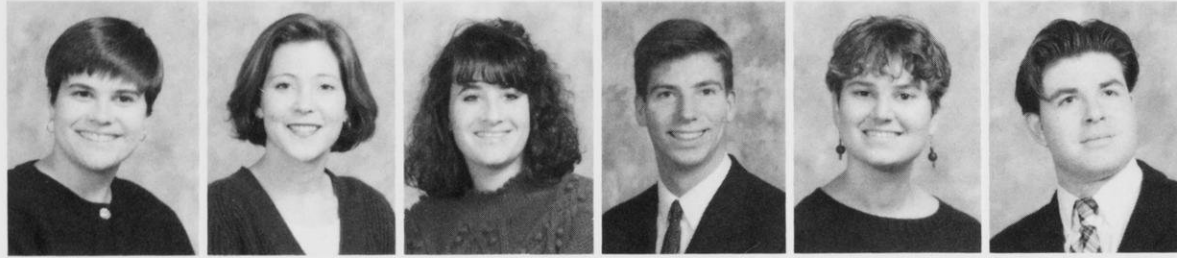
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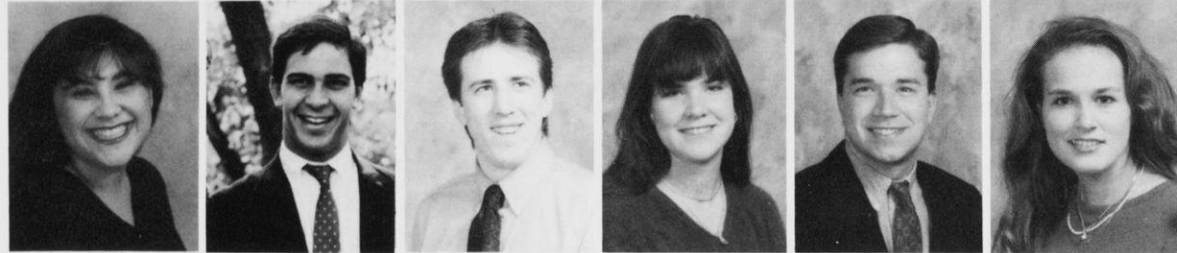
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Nehna Rauf
Sanderson Read
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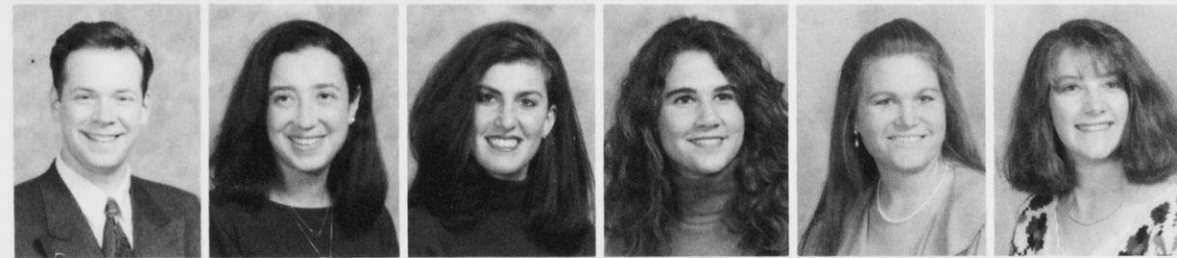
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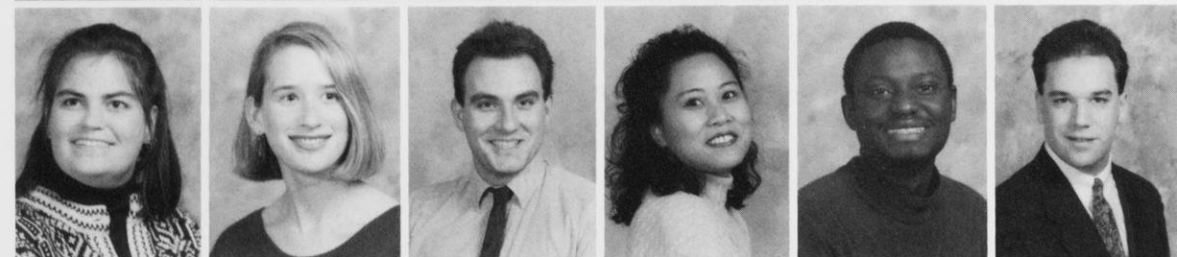
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Marybeth Roby-Llanas
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Anthony Sansone
Maria Santos
Papa Demba Sarr
Matthew Schaefer



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Sandra Schwartz
Pamela Schwarzbach
Amy Seelman

Nancy Senzer
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Christopher Sharkus

Nancy Shepherd
Julie Sherman
Fung Shih
Sara Shipley
John Sim
Gregory Sinaiko

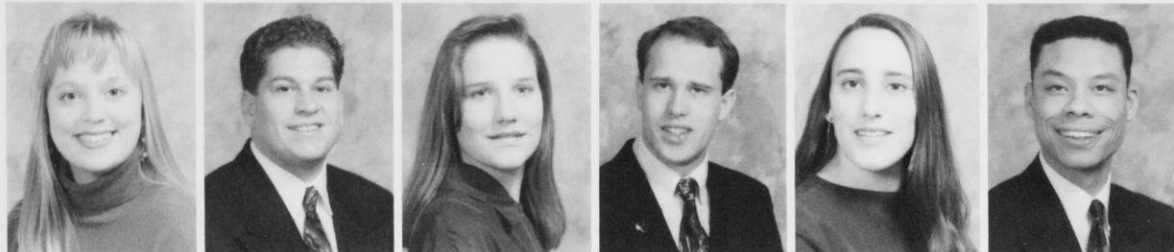


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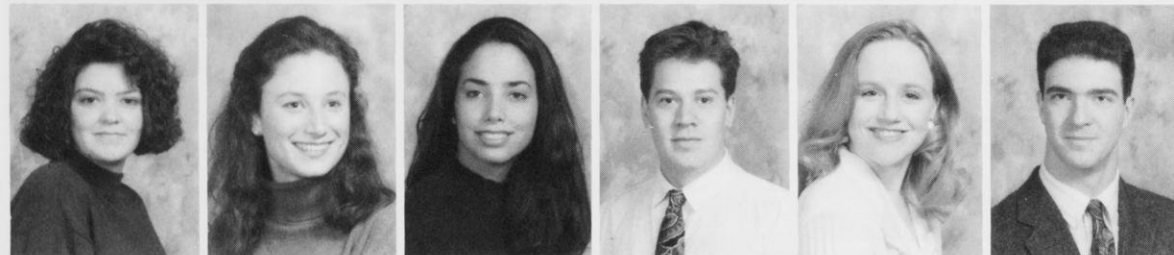
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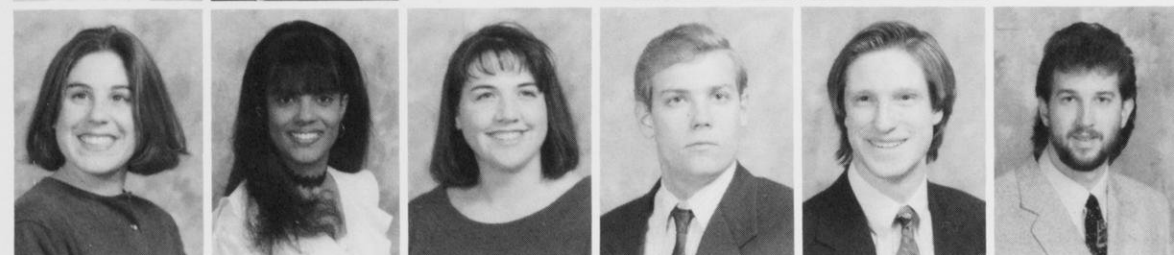
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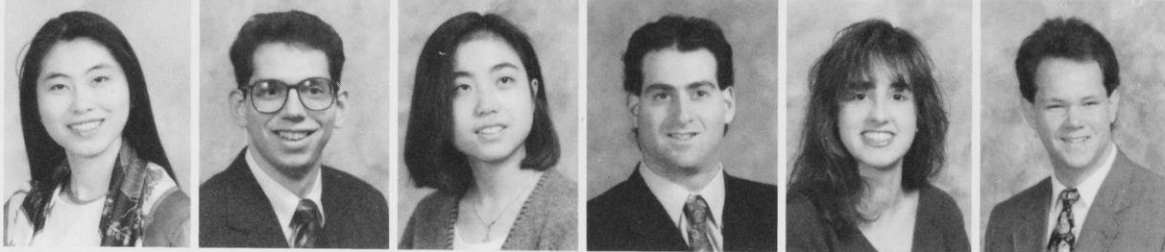
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Keith Thomas



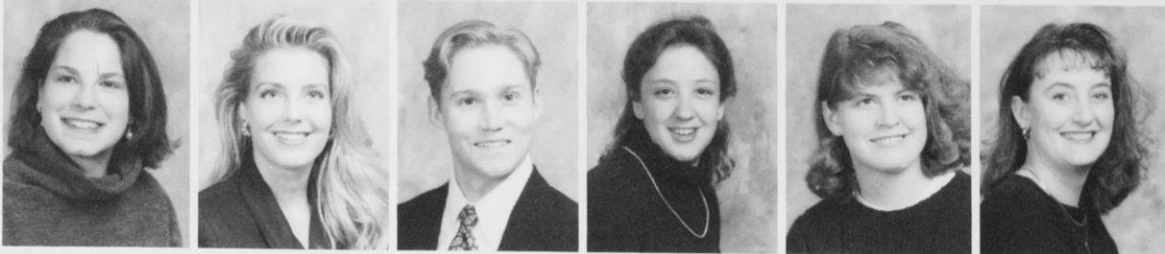
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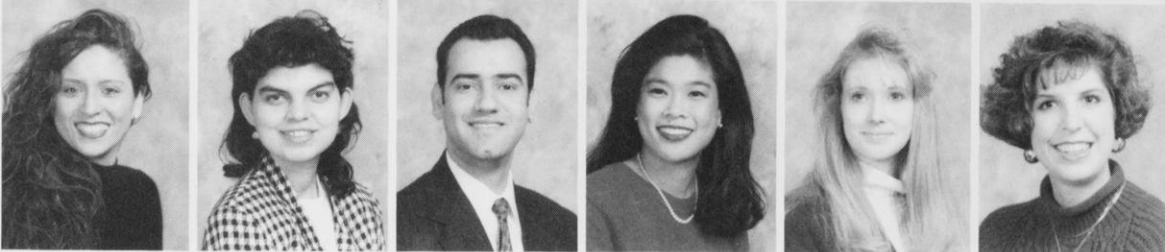
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Bruce Torney



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Paul Traeder
Lydia Tsang
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Alison Vaccaro
Larry Van Bussum, Jr.



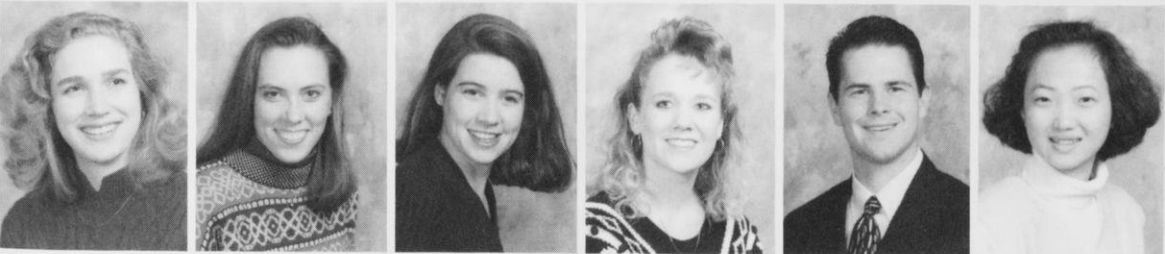
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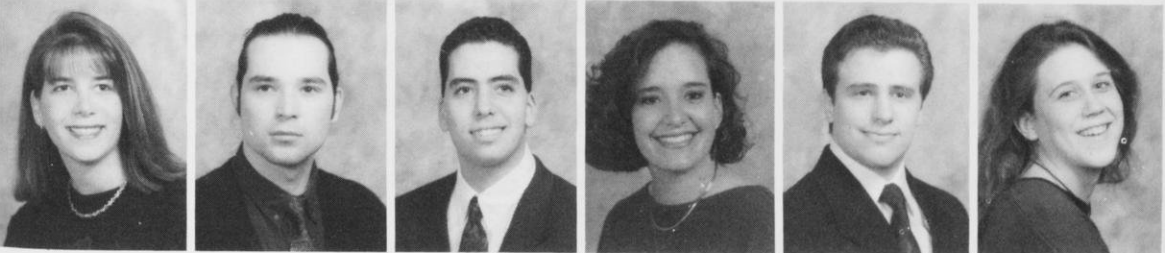
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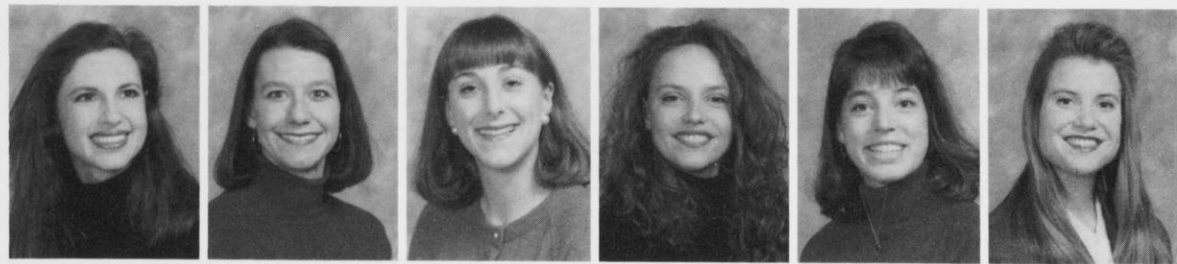
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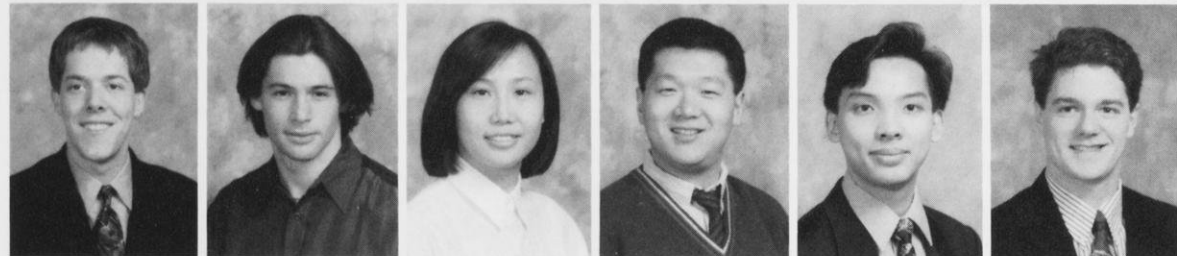
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Heather Wells
Jennifer Welsh



Jennifer Werle
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Kristin Wilczyk



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Fredric Worrell

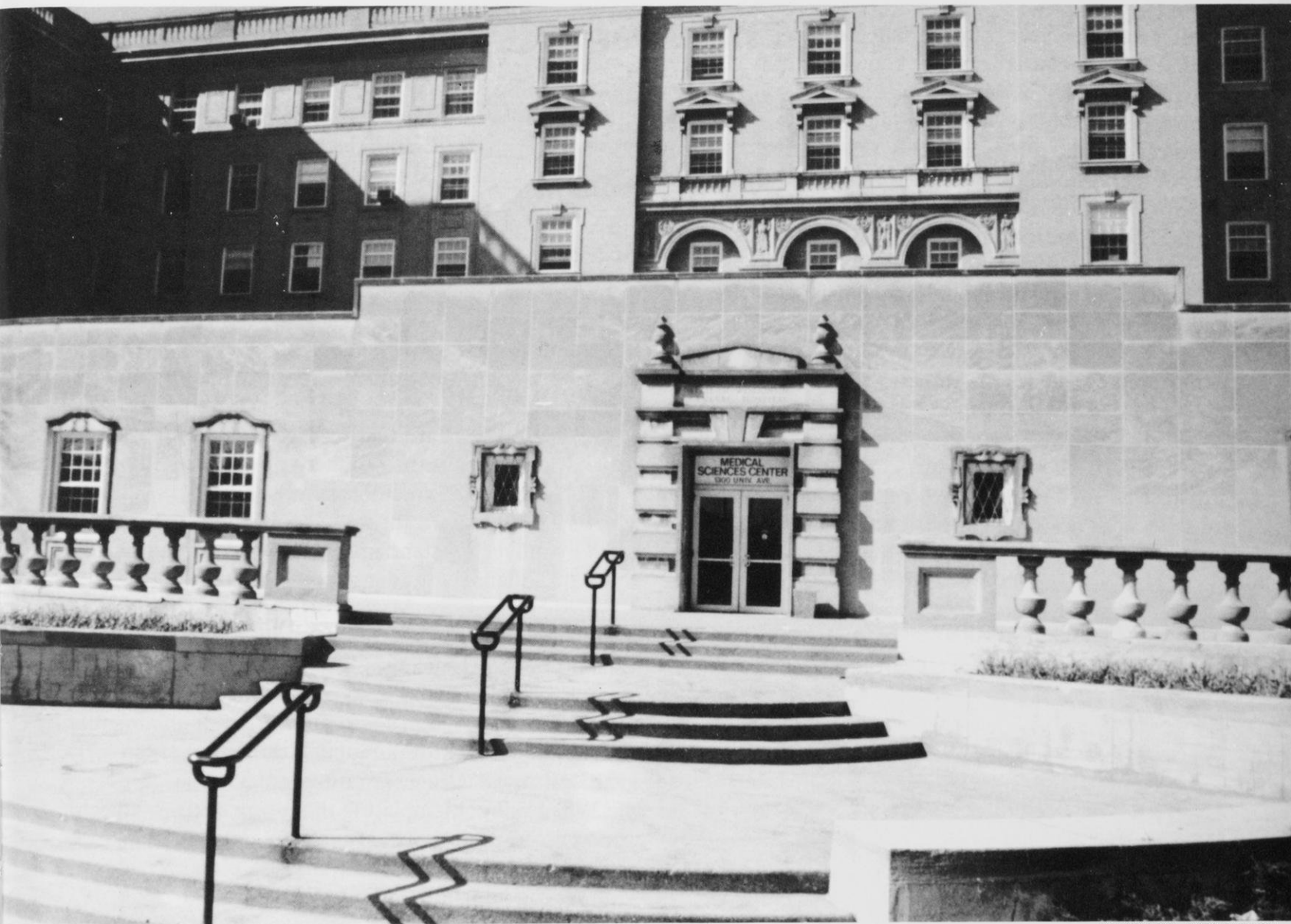


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Mark Young



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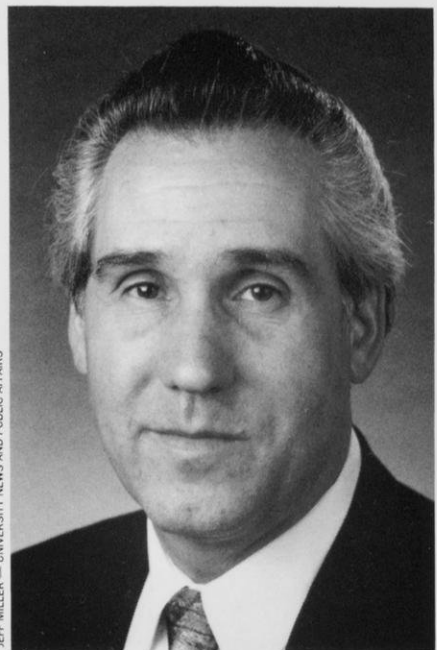




MAN YUEN CHENG — WISCONSIN BADGER



UNIVERSITY OF
WISCONSIN-MADISON
MEDICAL SCHOOL



JEFF MILLER — UNIVERSITY NEWS AND PUBLIC AFFAIRS

Laurence J. Marton

Dean of the School of Medicine

After nineteen years of experience at University of California-San Francisco and full knowledge of Wisconsin's climate and problems why did Dr. Laurence Marton leave the west coast for the University of Wisconsin-Madison?

The choice did not come easily to Marton. When first offered the position over the telephone, Marton actually declined. "But the Chancellor, Donna Shalala, said she wouldn't take 'no' for an answer, and said she would call back at the end of the week," he said.

Marton had no desire to take the position because he felt that the university had not made a strong commitment to the School of Medicine. That evening, while dining out with friends, Dean Marton mentioned the phone call to them and discussed the offer.

"For the next three hours, my wife and I heard how foolish we would be if we didn't come and look," he said, "because it's such a great university and such a wonderful town. We also heard how special the people were, and how

the Midwest was different than either coast, which was the only place we had ever lived before."

Marton flew into Madison shortly afterwards and what he saw impressed him. He later met with then-Chancellor Donna Shalala to discuss the position and the current status of the medical school.

"I said to Donna that I see some things that are exciting and interesting, but I really wouldn't be interested in coming unless you and the campus were willing to commit to making the medical school one of the leaders in the country," he said. "Whatever we do has got to be outstanding so that when people think about certain areas of health care or research, 'Wisconsin' comes to mind."


Using multiple advancements as a foundation, the school moved toward Marton's goal. Today, however, the lack of space is the number one concern.

"This school is woefully under-spaced," he said. "It has the most significant space problem on campus. We are, by university standards, about one-quarter of a million square feet under spaced."

Aside from space, Marton believes the school's biggest problem lies in the separation in the school of the basic scientists and clinicians.

"As a result, our basic scientists and clinicians, with some exceptions, don't communicate well on a regular basis," he said. "I think much of the future of bio-medical research focuses on that interaction."

When not contemplating the future of the Medical School, Dean Marton enjoys a calm day on the lake, fishing with his family.

"We did go fishing once in Wisconsin," he said. "We had a number of muskies follow our lures but none of them struck, but we are getting closer." 

—Patty Clancy '97



B. WOLFGANG HOFFMANN — AGRICULTURE JOURNALISM

Housing the Technology of Life

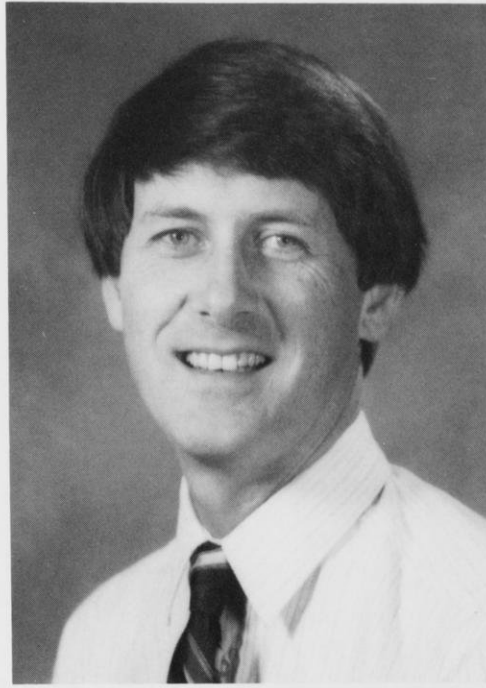
Despite the stigma attached to it, study of the technology of life promises much for its research. The University of Wisconsin Biotechnology Center works at the forefront of this new form of technology that affects every living creature.

"It includes everyone, from the great blue whale to the tiniest virus," Leona Fitzmaurice, the center's assistant director for outreach, said.

In fact, 1995 will see the opening of a new facility to house the Biotechnology Center due to the growth of the field and the center itself. The building will help link researchers, industry and UW students, according to Ronald Niece, the center's assistant director for service. Niece designed the laboratory space for the new facility. Space availability at the current facility, located at 1710 University Avenue, curbed research.

"The new facility will make our services more readily accessible and comprehensive," Niece said.

Most individual research laboratories



UNIVERSITY OF WISCONSIN BIOTECHNOLOGY CENTER

Dr. Richard Burgess, above, serves as the director of the University of Wisconsin Biotechnology Center and as a group leader at the McArdle Laboratory for Cancer Research.

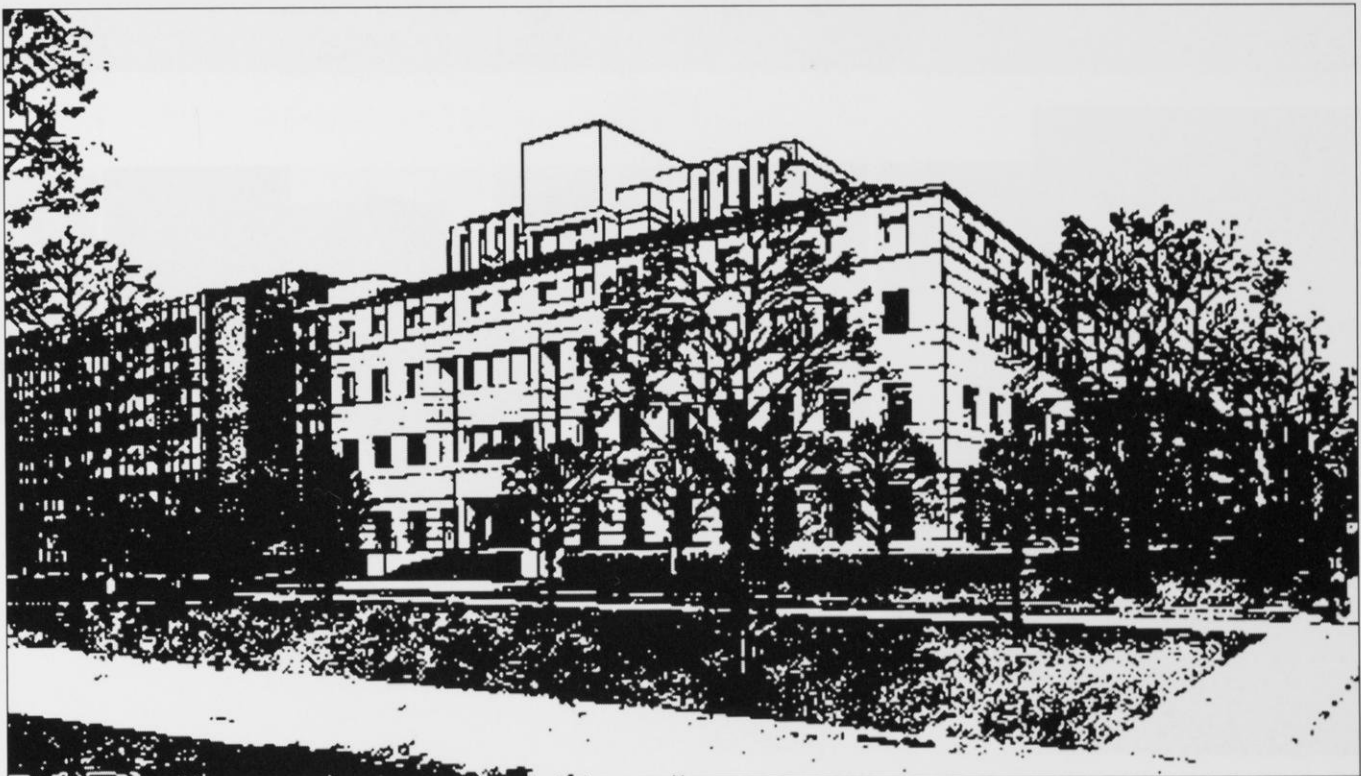
An artist's rendering of the completed Biotechnology Center Building, below, located at 425 Henry Mall.

lack the instrumentation and ability to perform the complex techniques necessary for biotechnological research. The center sells its services and products to researchers, both academic and industrial. Contracting services such as automated DNA sequencing, protein purification and gene targeting keeps the university at the forefront of new developments in the field.

The center also sponsors outreach programs to inform the public about the importance of biotechnology, workshops, public forums and biotechnology education. Generally, these services target teachers and community leaders Fitzmaurice said.

"One of the benefits of the new facility is that it will allow more interaction between faculty, students and staff," she said. "We hope to bring more students in for workshops after its completion."

The outreach programs also serve as a link between researchers and industry. In addition to transferring research to the marketplace, the



School of Medicine

center supports programs that coordinate research interest groups to work together in solving some of today's practical problems.

Biotechnology provides solutions to problems in agriculture, food processing, industrial production, environmental clean-up and medicine.

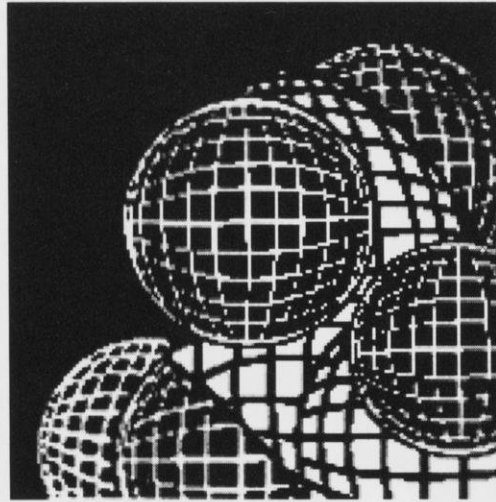
One such program, composed of university staff, government officials and industrial representatives, currently conducts research in the paper-making industry. They discovered a process called bio-pulping, in which a species of fungus aids in breaking down the wood chips used to make paper.

"The commercial dream is to reduce energy use and pollution in the paper industry," said Fitzmaurice.

Unlike most biotechnology research centers, UWBC arose from very modest beginnings. In 1984, the Wisconsin Alumni Research Fund donated \$500,000 to establish the program. Their budget now runs in excess of \$2.5 million each year.

Now after just ten years, the center has outgrown its facility. According to Niece, the University considered a number of proposals designed to

U W B C




UNIVERSITY OF WISCONSIN BIOTECHNOLOGY CENTER

meet the needs for additional biotechnology space on campus.

A sizable part of the funding for the construction of a new UWBC came from United States Department of Agriculture—an unusual use of federal funds to some. Niece said the USDA donated more than \$12 million to the new building. Another \$10 million came from the Henry Vilas Trust Fund and the state provided at least \$3 million to the project.

The building's design divides the research laboratories from the offices, cutting the structure in half. Plans include a glass atrium flooded with sunlight, walkways to connect the two wings and a lecture hall equipped with state-of-the-art technology. UWBC will share the facility with the College of Agriculture and Life Sciences Genetics department.

Fitzmaurice and Niece both hope that the new building will help promote the growth of biotechnology.

"The new facility will become a focal place, where researchers, industry and students meet to discuss mutual research interests," Niece said. 

—Heather Harlan '95

Timothy Beard
Timothy Brieske
Dassy Mas
Shiela Patel
Patrick Ramsey
Michael Roskos

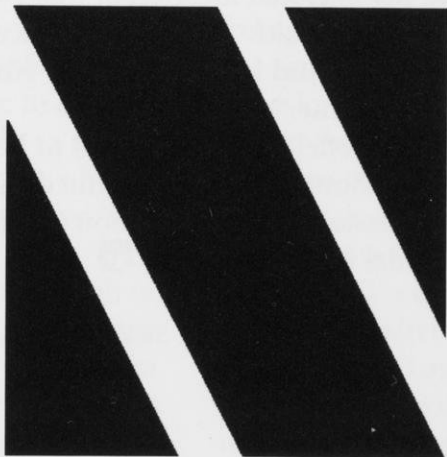


Kristen Traun
Kevin Wasco





UW CENTER FOR HEALTH SCIENCES PUBLIC AFFAIRS



UW CENTER FOR HEALTH SCIENCES PUBLIC AFFAIRS

Vivian M. Littlefield

Dean of the School of Nursing

Vivian Littlefield, dean of the School of Nursing, willingly accepts the challenge of being the only female academic dean at this University. Her 34 years of devotion to academia proves it.

"I don't find it unusual at all," Littlefield said. "I've held administrative positions at several universities and it wasn't unusual at these universities either."

The endless opportunities open to nurses attracted Littlefield to the position.

"This profession is very broad," Littlefield said. "You can work with a variety of people in any part of the world. It is a wide open field."

Technical advances in the medical field push nursing professionals to keep a balance between counseling skills and medical techniques.

"For me, nursing has always been both," Littlefield said. "Clearly, the profession has become more sophisticated, but that is what it means to be a nurse."



LOW CENTER FOR HEALTH SCIENCES PUBLIC AFFAIRS

Littlefield pushed herself to excel in her field. She began teaching students while she was still a senior in her nursing program. She earned an advanced degree in nursing focusing on women's health, and from then on, began her career in the health sciences. Littlefield currently teaches classes in Health Service Administration, a duty that keeps her in touch with her roots.

"I think it is very important for deans to maintain their scholarship, and not just assume an administrative role," Littlefield said.

Positive changes in the School of Nursing reflect Littlefield's extraordinary scholarship and her ability to work in collaboration with her faculty members.

Improved clinical studies for undergraduate students increased productive learning. Twice as many students enter the graduate program, while the Doctorate program has gained national recognition.

Despite this success, Littlefield still concentrates on listening to both graduate and undergraduate problems.

"I see students leaving with much more confidence," Littlefield said.


Although she admits that she gets more involved with students at the graduate level, Littlefield advises and works on special projects with undergraduates.

Littlefield tries to maintain the longtime tradition of "Tea with the Dean" twice a year during final exams for her students.

"Tea with the Dean is a tradition," Littlefield said. "Students in the 1930's used to meet with the dean a couple of times each semester for tea. I think that is a vital tradition we should continue."

Littlefield concentrates on her goals as well as her traditions so that she can relate better to her students.

"I am not sure that the students would be interested in my personal life, except that I was like they are now," Littlefield said. "I have experienced many different practices and leadership roles. Nursing has been very good to me."

Littlefield remained loyal to her passion for nursing, even though her father wanted her to grow up to be a professional golfer, and now serves as an effective role model for her students. 

—Laurie M. Siok '95, reported by Anthony T. Sansone '94

No Debate over Health Care in Eagle Heights

While high-ranking officials debate about providing health care to U.S. citizens, the School of Nursing's clinic in the Eagle Heights student housing district decided to do something about it.

Dependents of graduate students can now rest easier when it comes to health care thanks to the School of Nursing and the Physicians Plus Insurance. These two groups work together to assist families of graduate students in staying healthy.

"The health of dependents of graduate students have always been a primary concern of ours," Pat Lasky, associate dean of Undergraduate Nursing and Outreach Programs, said.

Between 50 and 60 percent of the Eagle Heights community come from other countries. The clinic helps these and other families by not charging them for their services and allowing any member of a graduate student's family to receive health care. The graduate students themselves receive care from the student health service.

The clinic, run by Monica Stanek-Diter, a certified Nurse Practitioner, opened in December of 1993 in the Eagle Heights Community Center. Stanek-Diter has the assistance of a graduate nurse practitioner but does most of the work by herself.

"The clinic is also very convenient because a lot of the people in the community do not have to drive because it is easy to walk to and it is a lot easier then getting on a bus and going to a hospital downtown," Stanek-Diter said.

The clinic does not have a lab or an x-ray machine but Stanek-Diter provides primary care for common health problems. If larger problems arise, the clinic sends the patients to the university hospital. Despite these short comings, Stanek-Diter said she



UW CENTER FOR HEALTH SCIENCES PUBLIC AFFAIRS

loves the opportunity to help people get necessary health care.

"I enjoy this job and I have gotten feeling that people also like my services," she said.

Lasky believes the clinic works well within the community, but she hopes for more interaction with nursing students in the future.


"I hope to have undergraduate nurses work with the families in their own homes after they've been seen at the clinic," Lasky said.

Lasky said she thinks undergraduate nurses will begin working at the clinic in the spring of 1995. The nurses' training will come from a community

health nursing course and working with the nurse practitioner in the clinic.

"It would also be nice to get other health care students to work there," Lasky said. "No one would be excluded."

The families of graduate students can finally receive the health care they need because of the combined efforts of the School of Nursing and Physicians Plus.

If U.S. Senate looked at the little clinic in the Eagle Heights community, they might learn something. 

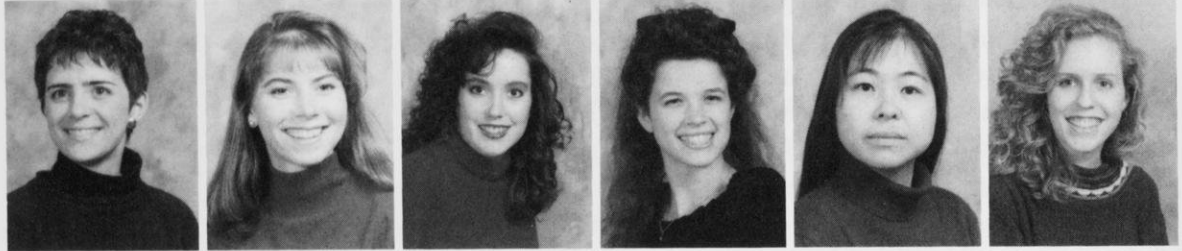
—Kathy L. Morgenstern '94

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 Jayne Bielecki
 Wendy Born
 Rebecca Chato
 Sarah Cheney
 Aimee Clements



Cristina Custer
 Sara Decker
 Nicole Dutelle
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 Jodi Oliver
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Elizabeth Rios
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 Kimberley Rohde
 Mary Statz
 Andrew Tealey
 Natalie Witte



Ada Yip



VALERIE L. TOBIAS — WISCONSIN BADGER



MAN YUEN CHENG — WISCONSIN BADGER



JEFF MILLER — UNIVERSITY NEWS AND PUBLIC AFFAIRS

Donald T. Witiak

Dean of the School of Pharmacy

In the school of Pharmacy, the changes that they make today will effect the way that pharmaceuticals will be created, manufactured and sold. The students that the school graduates will be among the tops in their field and many of them will make innovations that will change the face of the industry for years to come. Yet Dean Donald T. Witiak can sum up what attracted him to the school in just two words: school pride.

While the faculty at Ohio State spent time debating whether on not to implement these kinds of changes, the University of Wisconsin-Madison created a new program designed to meet the needs of the students and show off some of the school pride that Witiak admired.

"This faculty voted to proceed with high-quality 4-year BS programs in pharmaceutical sciences and in pharmacology/toxicology, as well as a first rate post-baccalaureate Pharm.D. program," Witiak said. "These programs coupled with the Integrated Health Sciences Initiative on the Wisconsin campus are most exciting."

His career as a researcher and leader in the field of medicinal chemistry began here at UW-Madison in 1958, when received his Bachelor of Science degree in Pharmacy, with honors. He stayed in Madison, receiving a Ph.D. in Medicinal Chemistry in 1961.

He acquired a broad base of professional experience since then. He taught at the University of Iowa and Ohio State University. He also served as Director of Basic Research for the OSU Comprehensive Cancer Center. While he considered his work there to be interesting and important, he views his return to the Madison campus with considerable enthusiasm.

"This faculty is strongly motivated both professionally and scientifically, and is a delight to work with," he said.

He has also worked with some of the giants in the pharmaceutical industry. He consulted with Diamond-Shamrock, Schering, Adria Laboratories and Marion Laboratories on the design and synthesis of anti-lipidemic and anti-cancer drugs.

As for his spare time, he said that his new duties as a dean in a changing school have taken most of his time. While living in Ohio, he and his wife raised Limosin cattle for show as a second occupation. Now, when he has time to relax, he usually has graduate students in his program over to help build a closer relationship between his office and the students he instructs. ■

—Eric L. Vogt '94



B. WOLFENANG HOFMANN — AGRICULTURE JOURNALISM

Pharmacy school heading out in new directions

The School of Pharmacy is riding on the leading edge of future health care, according to the school's dean, Donald Witiak.

"What we'll see in the future is a more active primary role for the pharmacist," he said. "There will be a shift from an emphasis on product-oriented care to an emphasis on pharmacist care."

drug usage and preventing disease," he said.

An Integrated Health Services Complex will strengthen the new partnership between schools by linking them physically and academically. The new Pharmacy building, slated to begin construction in 1996, will be the first facility of the complex to be built. The new \$55 million building will replace

will still retain its Ph.D. programs in various aspects of the field, but will also offer a joint PharmD/Ph.D. option. Students showing a potential to have a significant impact on the future of industrial research and academic teaching and research can pursue the joint degree.

The school will look to increase its graduates in its four-year B.S. programs



UW plans to stay on the forefront of this trend with its new Integrated Health Sciences Initiative. This program will link the schools of Medicine, Pharmacy and Nursing. The three schools will share curricula, libraries, instructors, research and knowledge. Witiak said it will also help to integrate doctors, nurses and pharmacists into a stronger, more cohesive team working for the benefit of the patient.

Witiak said that the IHSI will produce pharmacists who will more fully involve themselves in primary patient care.

"This cost-effective service should realize benefits to patients in reducing

Chamberlain Hall as the school's home.

The school will also undergo internal changes. A series of town meetings sponsored by the Pharmacy Alumni Association seeks to collect the views pharmacy graduates around the state to gauge the future success of the new program.

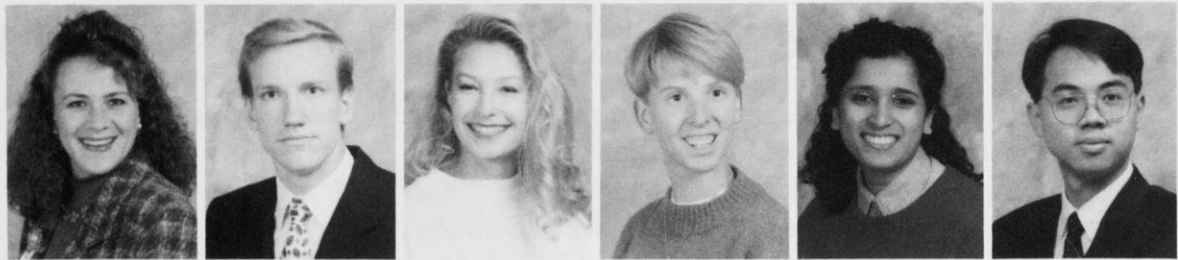
The five-year undergraduate licensure program is gradually being phased out as the standard entry level degree, to be replaced with a Doctor of Pharmacy degree. The American Council on Pharmaceutical Education will require the PharmD course to meet future accreditation standards. Pharmacy

in Pharmaceutical Sciences and Pharmacology/Toxicology which can lead directly to employment in government and industry. They can also lead to professional education careers in Pharmacy, Medicine, Veterinary Medicine, Law or provide the basis for Ph.D. programs. ■

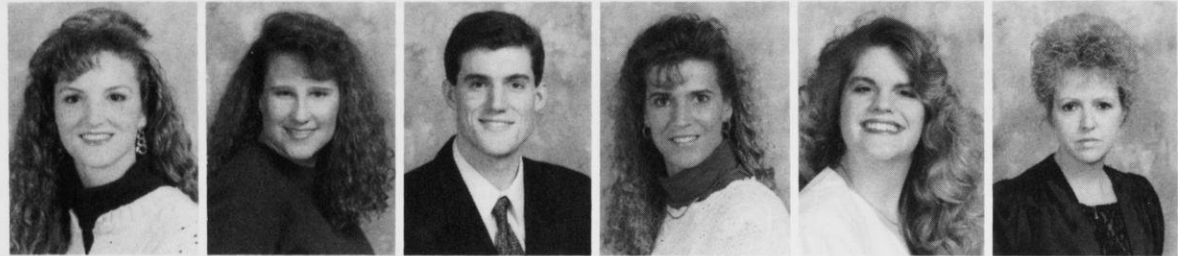
—Eric L. Vogt '94

School of Pharmacy

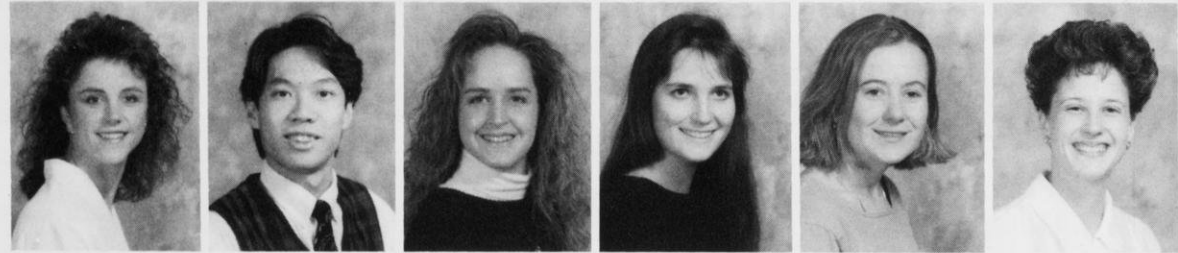
Tamra Anderegg
 Donald Bernards
 Lisa Birt
 Patty Bunge
 Jasmine Cherian
 Wing-Kin Dong



Julia Garvoille
 Theresa Grimm
 Thomas Grotenhuis
 Kathleen Jenkins
 Kathee Klandrud
 Kathleen Kornowski



Kerri Kyhos
 Eric Luk
 Rebecca Majerus
 Jennifer Marosa
 Michelle Reiske
 Patti Schmidt



Joan Socha

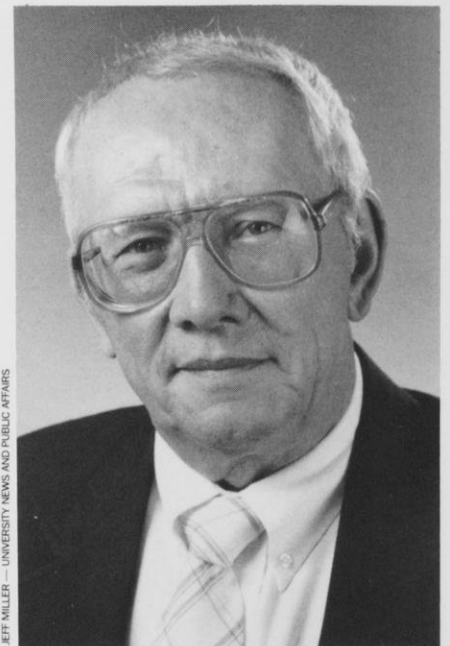


SCHOOL OF PHARMACY

School of Veterinary Medicine



SCHOOL OF VETERINARY MEDICINE



JEFF MILLER — UNIVERSITY NEWS AND PUBLIC AFFAIRS

Bernard C. Easterday

Dean of the School of Veterinary Medicine

Veterinary Medicine faced many challenges and limitations in the past years, but by implementing new technological changes and a more communicative learning environment, Dean Bernard Easterday, who retired in June, 1994, molded his school into one of the most best schools in the university.

"The challenge for the veterinary school is adjusting limited resources while still maintaining its quality," Easterday said.

In efforts to restructure the school, Easterday emphasizes active and proactive participation by students, which include problem-based approaches as a way to stay ahead in the field.

Despite the limits set by financial resources, technology still moves into veterinary medicine. Computers play a vital part of in the practice, especially in food animal production. More dairy farms than ever before use computers and communication networks. Easterday predicts that computers will soon become a necessary part of veterinary medicine and education.

The 15-year dean of this competitive school observes that the trend in veterinary medicine definitely moves toward specialization. Sub-fields already exist in areas such as ophthalmology and anesthesiology. Easterday feels that the school should provide a strong medical foundation, but that students should learn specialization during residency.

Easterday was the founding dean of the veterinary school and always aspired to this area of medical science. The opportunity to contribute to the design and development of the profession made for an exciting adventure and he hopes he passes on this enthusiasm to each new class of students.

"Your fondest hope and wish is that those people will do a better job than you do, and that they'll make more contributions," he said.

Easterday said two factors kept him in veterinary medicine for 42 years.

"You can do something as long as you enjoy it, and as long as you make a contribution," he said.

Easterday knows the importance of not only making a contribution but the value of a collective and integrative approach in his field. The dean suggests a horizontal approach, which involves listening, taking comments from deans, chairs, faculty and others and then putting them all together.

For the future, Easterday hopes for a highly-qualified replacement, one with similar ideas and goals that he upheld as dean.

"Someone who understands that change is the name of the game," he said. "Someone with a vision for what lies outside the school. This replacement must be able to communicate in both directions: within the school and to the administration."

However, the new dean must have one extremely important quality that they could never learn in school.

"The most important thing to be a dean is to have a sense of humor," he said.

As two-thirds of his weekends are spent connected to his job in some way, Easterday said he looks forward to retirement. He plans to travel, spend more time on his motorcycle and flying his airplane. ■

—Mike Marcoe '96



Disease Prevention keeps state America's Dairyland

Keeping Wisconsin's cows happy and healthy is one of the key factors in retaining the state's title as "America's Dairyland." The School of Veterinary Medicine has dedicated a special program to preventing illness in herds.

The Food Animal Production Medicine program started in 1989 to explore a multi-disciplinary approach to preventive medicine in dairy herds, especially the interaction between nutrition and health. Disorders that FAPM studies include rumen acidosis, which can leave a dairy cow open to other problems, mastitis, an infection of mammary glands and Johne's disease.

According to Dr. Kenneth Nordlund, a specialist with FAPM, "The common view is that preventive medicine is vaccinations and hygiene. That's part of it, but we're moving beyond that."

Other factors in animal health, such as building design, milking systems, nutrition and air quality are all seen as areas for improvement. Researchers found that improving the ventilation in a barn will not only reduce the incidence of pneumonia, but make vaccines work better and increase



SCHOOL OF VETERINARY MEDICINE

the cows' appetites, all of which can increase milk production.

As a result, the FAPM interacts not only with other departments within the school, but also with Dairy Science, Agricultural Engineering and Agricultural Economics.


FAPM utilizes a number of resources for its research. While some of the projects use cattle from the UW-

Madison Dairy Science department on campus, the FAPM also takes its program to USDA dairy facilities and commercial farms around the state.

Nordlund feels that combining education with working outside the campus environment has led to the successes of the program.

"I think that we have done very well in the four years since we started," he said.

Already, some of the lessons learned are finding their way to the farmers around the state. Farmers using anionic salts has become a relatively common approach to minimizing losses from milk fever and local veterinarians are using for early detection of rumen acidosis.

FAPM shows no sign of slowing down its work. The researchers' multi-disciplinary approach to preventive medicine will continue to make sure that farmers can continue to provide safe, wholesome food for America's tables. 



SCHOOL OF VETERINARY MEDICINE

With all of the studying, research, writing and memorizing, you tell yourself that your life will drastically improve after commencement. No more exams. No more papers. Nothing that you are required to do. Yet, sitting there, through all of the well-intentioned speeches and forced camaradery, you cannot help but wonder what lies ahead in your future, once you cross...

THE GREAT DIVIDE

By **ANTHONY T. SANSONE '94**

It's one of those times.

"This will only happen once in your lifetime," they said.

"...so you had better do it," your mother added.

See, not personally being big on the pomp and circumstance one encounters when crossing these sorts of thresholds, this just doesn't sit well. For all of the times that students have struggled with the UW, it seems forced to put your arms around two people who, in this small town someone called a university, you have only just met.

Usually, one of them has something on those annoyingly uncomfortable hats that, had self-respect persisted, would have left them with a full roll of masking tape.

Left with your thoughts in that back row, many things may have come to mind. How was it that you came to be there? And where are you going? Both, if you think about it, may seem intertwined with the people, events and times experienced at the University of Wisconsin-Madison.

As a senior in high school, college may never really entered your mind. "Where?" was a question

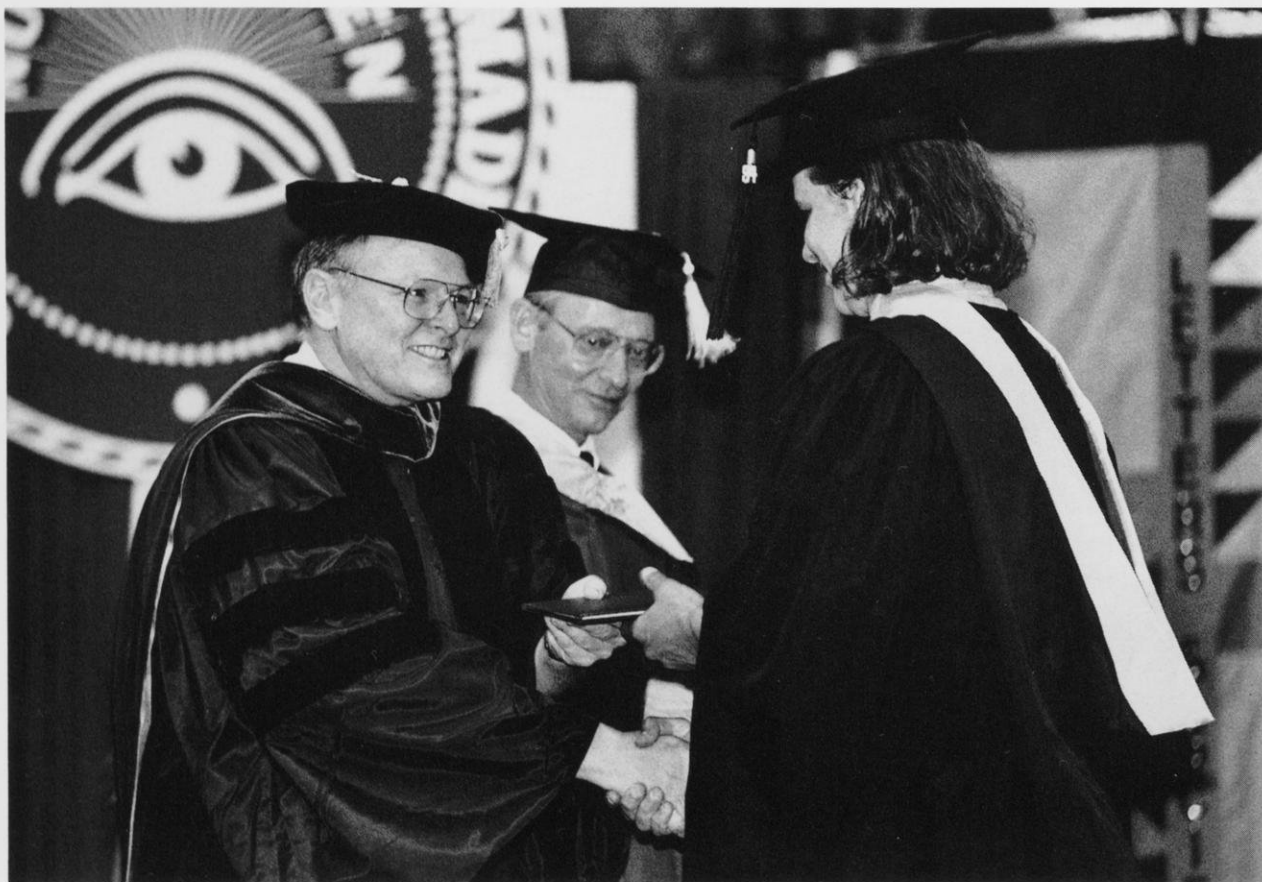
left for your parents to ask. As time passed, ask they did, and you may not have had an answer.

The UW may not have been your first choice. Maybe a back-up plan of sorts. As a Wisconsin resident, it was affordable and fairly well-respected. It would do.

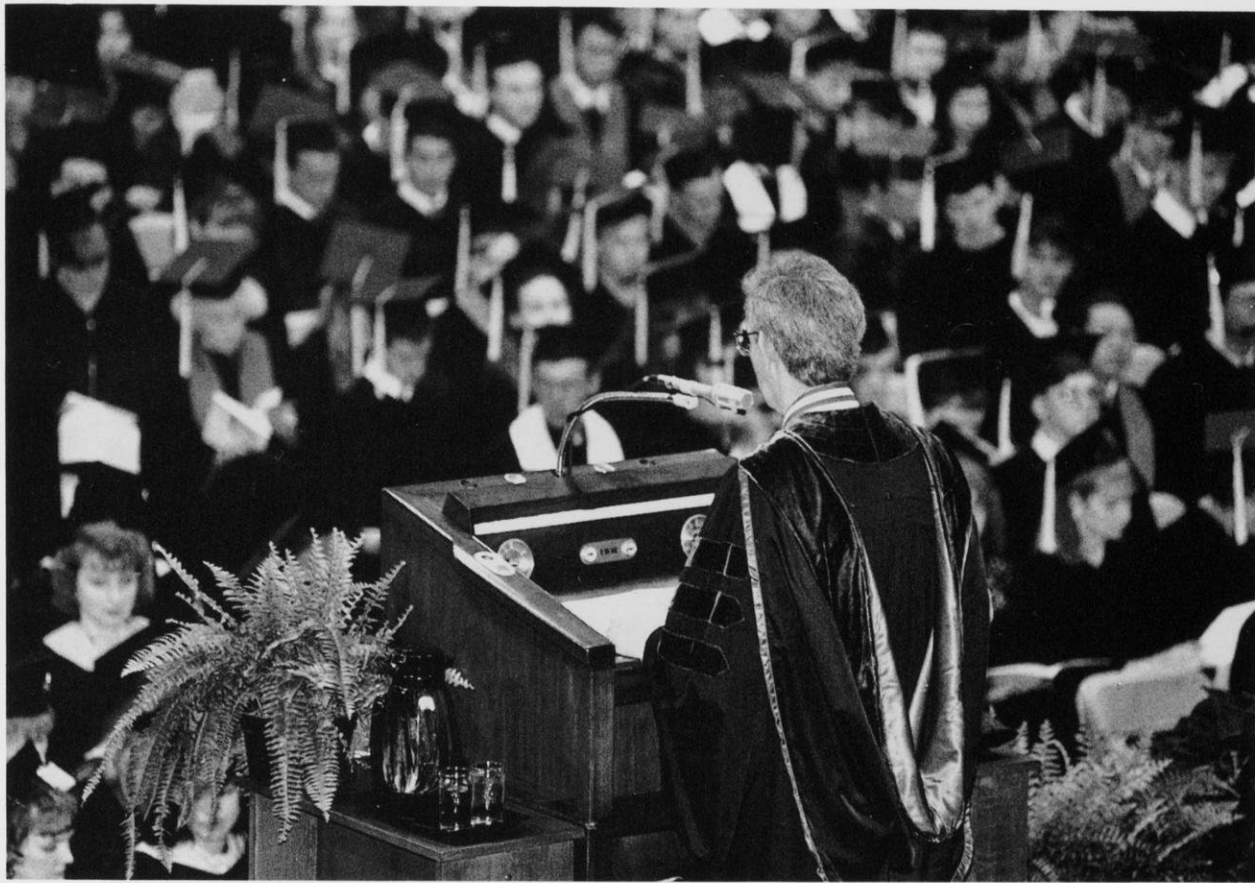
Well, after financial aid, your first choice may have still been over \$10,000 out of pocket. The UW-Madison just became leaps-and-bounds more attractive.

So came you did to Madison. At age eighteen, you came in hoping for a change, for something to leap out at you and tear your attention

Dean Phillip R. Certain of the College of Letters and Science distributes diplomas at the commencement ceremony.



BOJORN OLSON — UNIVERSITY NEWS AND PUBLIC AFFAIRS



Chancellor David Ward addresses the candidates during the commencement ceremony.

away from all that you had known. And you never looked back.

The University of Wisconsin-Madison was and is by no means utopia. Too many people substitute complaints for actions. Too many people who do act, act in self-interest. Too many times legal adults are treated like children — and some deservedly so. Too many things happen without explanation proffered or sought.

That, as your mother would say, is life. Students are too often told that the UW is not “real life.” Well, they’re only half-right.

For many people, it is. It’s

learning to deal with rent, groceries and utilities. It’s learning about friendship, relationships and love. It’s learning about alcohol, drugs and sex. It’s learning to balance work, studying and socializing. It’s learning to deal with stress set upon you by others not necessarily concerned about all other aspects of your existence. In these ways, it is real life.

In other ways, it is so much more. Real life doesn’t require one to work 20 hours a week for money and no experience; another 20 for “real experience” and no money; another 10 to 20 hours in class;

another 10 to 20 studying for that class — and one supposedly should have the time to enjoy “the best time of our lives.” Not to mention the exercise needed to combat the effects of a sedentary existence or the therapy needed to reduce the stresses suffered.

True enough, most students lack mortgages, car payments and in-laws. To those who do, students do not know what “real life” is. Real Life is synonymous with being and acting responsible for not only yourself but the others around you. For many, the university fostered that ability, often in spite of the way



they have been treated by others. That was part of “the Wisconsin Idea” that most of us have heard so much about, but never had explained to us. Real life has much to do with that as the Biblical “Golden Rule.” A few of us received the “real” education that the university had to offer. Putting aside the books, closing the notebooks and walking away from the computers, some received the education of humanity; of dealing with and helping others of differing ability, culture and viewpoint. That’s perhaps the best educational benefit the university offers — and the one least undertaken.

The UW-Madison is unique in that change lies in the ability of the student. Governance, funding and influence all lie in the student body — if they only take the opportunity. Many confuse the decentralized nature of our university for an uncaring environment. That is not at all true. It’s part of the education.

MARIE SMITH — EMERGE PHOTOGRAPHY

The “real world” does not give you things for free. Or, at least the things worth getting — for those you have to fight.

The idea of “getting involved” may have appeared too difficult or not important enough. It might hurt your grades. Or your social life. Or you cannot afford to do it. Truth is, you may not be able to afford not to.

Students have done much for this university. Students created the Union. Students created the newspapers. Students created the student government. Students created the Multicultural Center, the

Women’s Center, the LGB Center and the disabled students center. Students created the bus and escort services. Students created the tutorial services. Students influenced or wrote much of the policy on this campus. UW-Madison did not just happen. Students made it that way — and students can change it.

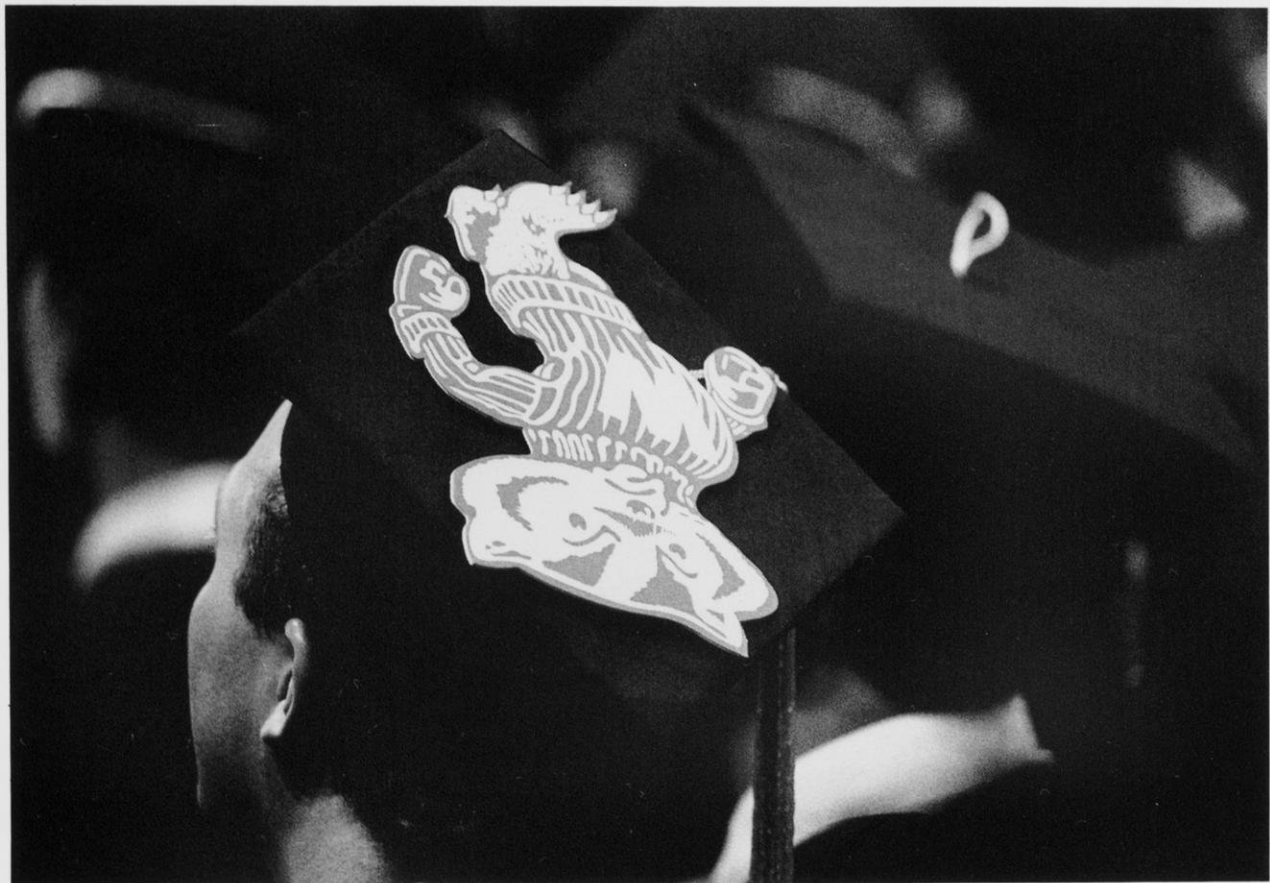
There has been a trend of late, where students appear to not care as much about the university. They think that they cannot change anything. They feel that their opinion doesn’t matter. They cannot affect the outcome. They can — if they act on their feelings and

thoughts. Too much time is spent not caring and not acting and not enough time spent doing.

Getting involved can be the difference between a job in management and a job saying “do you want fries with that?” It means getting your real education. It means fighting to improve the quality of life on campus through volunteering or reporting for the campus newspapers or being elected to the student government. It means dealing with people and working for a better place for not just yourself, but everyone else as well.

That’s what real life will be like.

School pride abounds during commencement, as shown here with a colorful display on a student’s mortarboard.



JEFF MILLER — UNIVERSITY NEWS AND PUBLIC AFFAIRS



Students cheer after having been officially declared alumni of the UW-Madison.

JEFF MILLER — UNIVERSITY NEWS AND PUBLIC AFFAIRS

Not just figuring out how you can get more money or how you can get a better car. It is getting involved with issues and people — and making something from it. It is realizing that in better part of a greater whole, you are responsible for it.

Could you have done something that would have helped make a difference? Did you shy away from something because it could have left less time for socializing or would have shaved 0.05 points from your GPA? Was that a good enough reason not to do anything?

Looking across the great divide,


you can sit and wonder if you prepared yourself. Will you be prepared for what these people expect of you — a graduate of the UW-Madison? Can you say that you will be the answer to their problems?

If you took the time to solve problems while you were here, maybe. Then, you may have the experience, the understanding and the desire to make a difference and get ahead.

The UW-Madison should have prepared you for real life.

In many ways, it did. The question is, did you prepare

yourself? The opportunities — whether they were through the Greek system, a student organization or a volunteer organization — were laid bare to you. All you needed to do was take the offer. With that experience, a job become that much easier to get and an appreciation for the real world — and understand how much easier it will be with that knowledge.

With that knowledge, maybe the UW deserves a tip of the hat for tipping you off to the real world. 

Congratulations, Brooke!

I am so very proud of you. Best wishes for a very successful road ahead filled with a basketful of blossoming accomplishments.

I love you.

Mom

Laura Nicole-

Congratulations!

We are very proud of you; you will be a caring and loving R.N.

Love,

Dad and Mom

Katy,

*Teach with
your heart.*

Love,

Mom & Dad



*To Tom on his graduation
from Veterinary School, May 1994.*

We are proud of you!

Mom and Dad

Dear Erik,

We are so proud of you and what you have accomplished at Wisconsin. May all your dreams come true... you deserve the best in life.

All our love,

Mom, Dad and Molly

*Congratulations to our graduate -
Kasey Soll*

Way to go, sweetie!

Love,

Mom, Dad, Jamie and Chin Chin

With Love and Pride

We Congratulate Evan Goetz

*"When You Reach the Fork in the Road,
Take it"*

Mom and Dad

*Congratulations to
Marija I.
Neubauer,*

*Wisconsin's First
All-American
Tennis Player!*

*The Neubauer
Family*



To Marc Lewis:

*What a wonderful 4 years! We are very proud
of you! Bet the Alumni house will be much
quieter next year!*

*Love,
Mom and Dad*

*Way to go!
We are really proud of you.
Success will be yours.
Mom and Dad*

*Congratulations Heather Anne Benderson
Graduated December 1993*



*Dear Brian,
Congratulations!
We wish you continued success and
good luck always.
Love,
Kevin, Mom, Dad and Family*



Go Bucky! The Bortners

To Lorilie,

*Congratulations on all your hard work.
You're the best!*

*We love you,
Mom, Dad and Jeff*

*To those who value and demonstrate competence,
competence in, efficiency in and compassion for
what they do;*

*To the proactive thinkers, the visionaries, the
self-sacrificers and the risk-takers;*

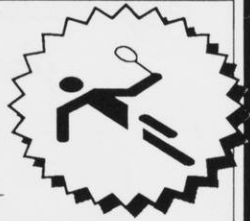
*To all who harness the worlds both inside and
outside the university;*

*To those able to laugh while being painfully
aware of the truth:*

*Strive on and remember your rewards are that
much greater. Thank you for everything.*

*Congratulations, Jamie Jill Donnenfeld, on
your graduation. With much love we want to
wish you continued success and happiness.*

*Love,
Mom, Dad, Gregg and Buffy*



Jiminy Cricket—

One down and three to go;

Way to go, fella!!!

Hugs,

Pops & Mama



Melissa Fannon, 1994

*Congratulations
on a job well done!
We love you.*

Dad, Mom and Sara



To My Parents:

*As investments go, I hope you have seen a
good return. More the love than the money,
of course. But the money helped. Anyway,
congratulate yourselves. You've made it.*

*Love, your son,
Anthony Thomas*

Yo Chuck!

You Did Good!

*Love,
Mom, Dad, Adam and Beans*

Congratulations
UW-Madison
Class of 1994
Graduates

May lessons you
have learned
inside and out
of the classroom
help you succeed
throughout life.

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*To those who saw a shaky eighteen-year-old
through four years of real and not-so-real life:
Dad, Roger, Phil, Geoff, Stephen, Steven,
Bo, Roger, Lilach, Ronnie, Chris, Larisa,
April, Jen, Jon and Jim.
I hope you can be proud of the result.*

*To my friends, who brought me through these
last few years: Steve, Denise, Kitt, Heather,
Michele, Brent, Aaron, Darcy and Steven.
I could have done it without you.
But it wouldn't have been nearly as much fun.*

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But good luck all the same.



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The background features a large, faint watermark of the University of Wisconsin seal. The seal is circular with a rope-like border. Inside, the words "UNIVERSITY OF WISCONSIN" are written in an arc at the top, and "1848" is at the bottom. In the center, there is a sunburst design with the word "MEN" and "LUM" visible.

Congratulations to
the Graduating
Class of 1994

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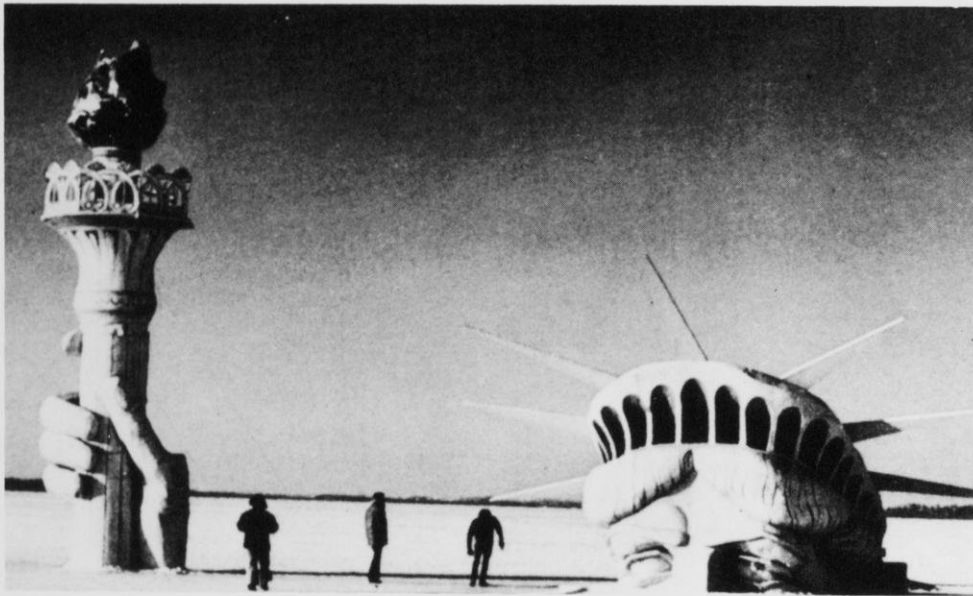
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The University of Wisconsin Press

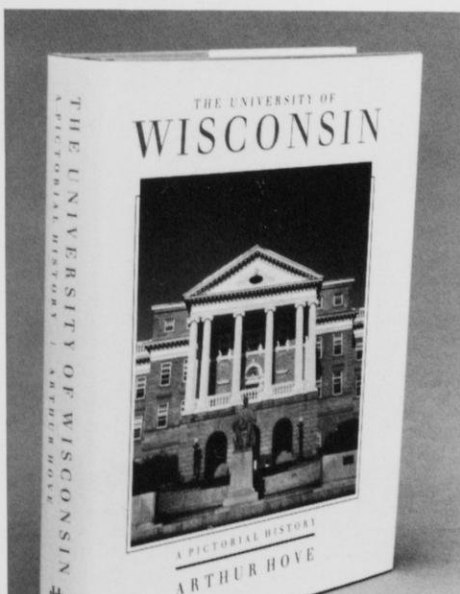
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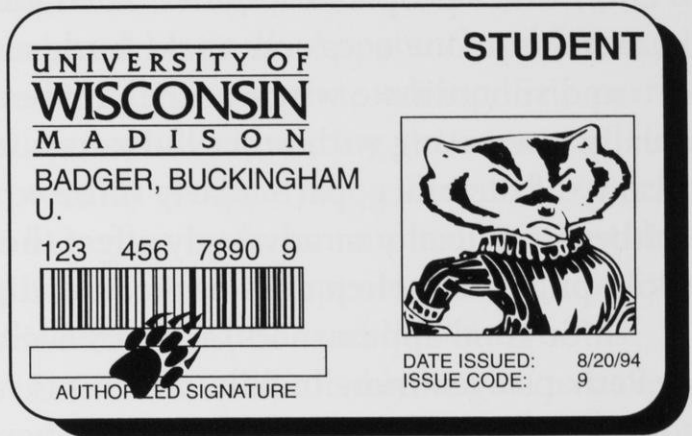
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Few can combine a surprising amount of talent with a surprising lack of tact. Somehow, *Vince Filak* does just that. He'll tell you that his job requires such contrasts. One should be able to kick *and* cover other people's backsides. Such ability did, on more than one occasion, make both supervisor and subordinate wince at the prospect of him actually interacting with other humans outside the reality of the office, particularly those who could either beneficially or adversely affect the *Badger*. Luckily, publishing often does not require diplomacy or good appearances, as Vince well knows. Perhaps even more luckily, when it is required, diplomacy could be deferred to other parties. One can only pray that either an act of God or act of deadline will make him understand the meaning of, and the need to, "divert and correct."

VINCENT F. FILAK

m a n a g i n g e d i t o r



TODD HANSON — BOY CARTOONIST

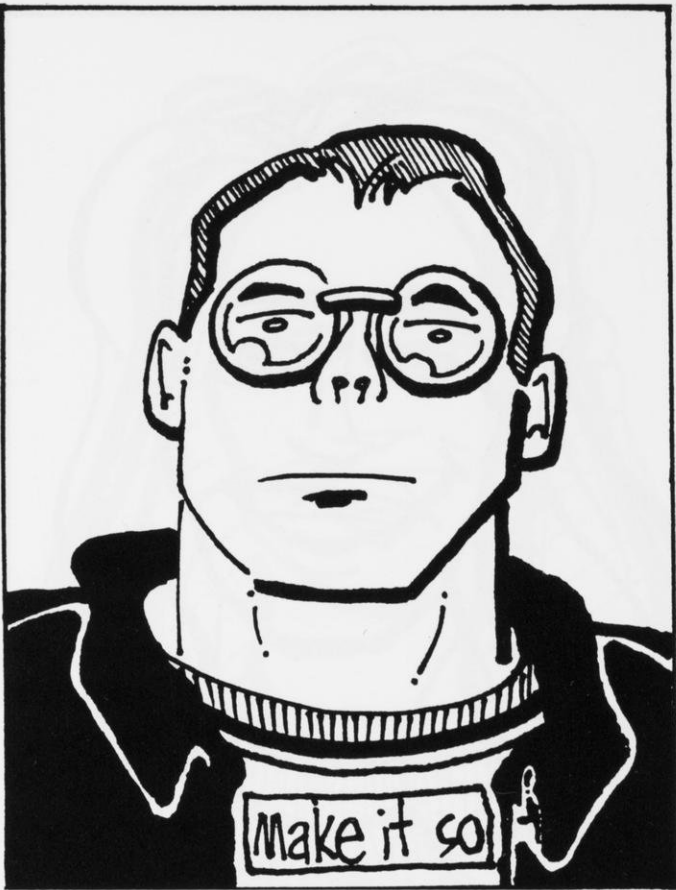


TODD HANSON — BOY CARTOONIST

REIK W. READ

b u s i n e s s m a n a g e r

Engaging in a brief bit charity while pursuing that Holy Grail of the Reagan '80s, the Masters of Business Administration degree, *Reik Read* put his heavy-handed, bean-counter-in-training, save-you-'cause-you-don't-know-better financial skills to use at the *Badger*. Reik, like most students, spent much time learning — learning how mismanaged things have been, how little money is actually made, how much time going over each and every receipt for the past three years takes — useful things like that. Now, hopeless inundated with such information and only so much gray matter remaining, Reik hopes that with enough high-level theory, social imbibing and psychiatric care, a real job will cure him of future charity work.



Let no one say *Eric Vogt* ever complained about one of the most difficult and thankless jobs on this campus. Although, come to think of it, no one has ever heard him *talk*. Apparently preferring the silent and deadly approach to editing, Eric parried writers' egos while skewering their excuses. He would probably compare being recruited to work here as being set up for an ambush without the benefit of any friendly support. Editing the *Badger* is a tough battle, and like most of his predecessors, Eric will probably be glad to have had the evac helicopter of academia, summer vacation, take him home so he can tend his wounds.

ERIC L. VOGT

n e w s e d i t o r

VALERIE G. PANOU

s p o r t s e d i t o r

Pulling herself away from the wage slavery that is newspaper journalism, *Valerie Panou* joined us at the *Badger* for the chance to write more than a lead paragraph before being told that she's out of space. Yet another in a long tradition of *Cardinal* defectors, Valerie attempted to improve the quality of sports reporting in a time where publications rely on software for copy and the adjective has become the sportswriters' friend. Thankfully, this year, as the accomplishments of UW athletics were plentiful, the job had its rewards. Unfortunately, neither capable reporting nor clearly written prose sometimes was one of them. After all of the copy she has read, she just hopes that she can avoid using the word "yards" more than the word "the."



Not many people would wholeheartedly delve into a position that two people had already left.

On that point alone, *Valerie Tobias* should be rewarded for work above and beyond the call of duty. Freely admitting that she wants to get into

not just mere journalism, but *photojournalism*, she blithely dove into the unfilled pool of the yearbook's photography department. After the initial shocking realization that she never really

had anywhere from which she could recruit, she found that it would require her talents — not to mention a few well-intended threats, coercions and blackmailings — to fill all 288 pages with breathtaking photography. As to whether or not she succeeded, well, you'd have to ask her yourself.

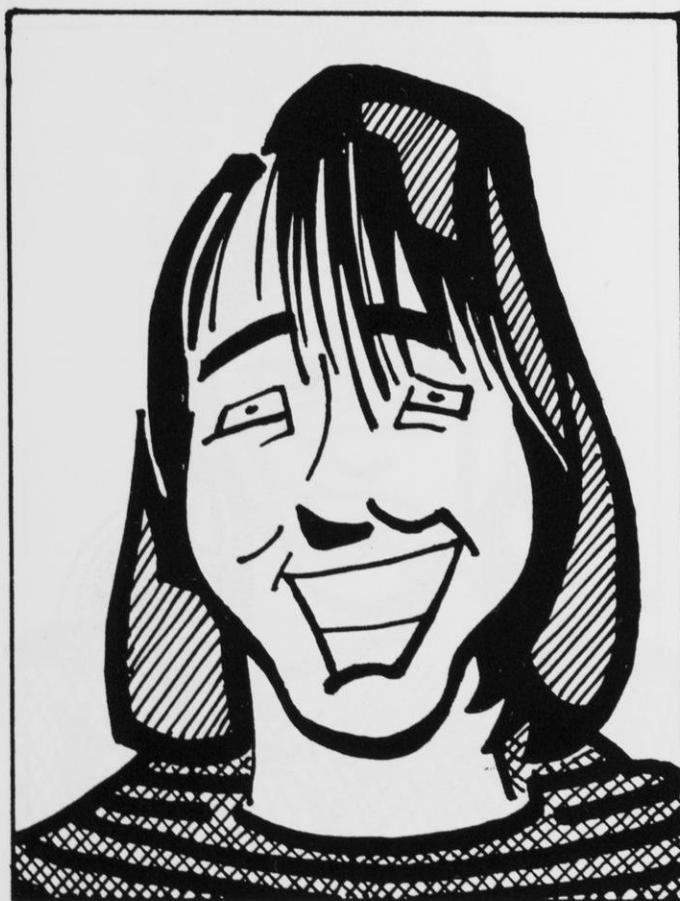
She'll be allowed visitors any day now...

VALERIE L. TOBIAS

photography editor



TODD HANSON — BOY CARTOONIST



TODD HANSON — BOY CARTOONIST

KERRI A. HILBELINK

art director

In an example of divine intervention, *Kerri Hilbelink* graced the yearbook with her presence. Unlike the majority of the staff — and the majority of art students — her well-adjusted and mild-mannered demeanor moved things along. Her non-confrontational style led to many improvements in the look and feel of the yearbook, which was only in its second year of in-house production. Despite all of the clamor of deadlines not being met, the threats of resignation and termination, the complaints that things couldn't be done because the equipment/people/facilities/planets weren't right, she just did her job — without trying to get anything to be "her way." Although, come to think of it, they were. Hmmm...



Provided that all things were perfect with her world, Andrea Brunson would launch into the yearbook with all due enthusiasm and determination. Considering the amount of work the yearbook needed done, the whopping three people on the advertising staff, having 35 credits in hard sciences and mathematics, job in a laboratory and that she didn't want to be in the advertising department, she really didn't do half-bad. Sales did increase dramatically over the last year, mostly to her credit. How she did it, we don't know. We just made sure to tread very lightly and not startle her. Or remind her of how far behind in homework she was. Or tell her she wasn't getting any sleep. Or ask why an engineer would want to be on the yearbook staff. Or...

ANDREA K. BRUNSON
a d v e r t i s i n g m a n a g e r

KATHY L. MORGENSTERN *public relations director*

One of the few old guard to return, *Kathy Morgenstern* happily waded into the warm, friendly waters of *The Badger* once again. Seeing that things did not get any easier with the passing of a summer, she soon remembered that *Jaws*, too, swam the tropical waters; a prehistoric beast forgotten with the initial glee of frolicking at the beach. Yet once *Kathy* saw that she was not to be a minnow thrown to the Great White Editor, she settled into her job of convincing over 8,900 seniors to get the portraits taken and over 40,000 students buy the yearbook. With two solid promotions, including radio spots and large displays, complete, she could rest easy knowing she did her best. But still, we thought we heard her mumble that "she should have swam for it."





TODD HANSON — BOY CARTOONIST

ANTHONY T. SANSONE

e d i t o r - i n - c h i e f

Discovering that being a power-hungry despot has disadvantages, *Tony Sansone* tried this year to be a kinder, gentler editor. Learning from his predecessor the art of smarm, he helped the yearbook finally get some cooperation from the university at-large. Unfortunately, faced with the commitment level, interpersonal communications skills and egocentric personalities of students today, a despot may have had better success with the yearbook. The strange part of this entire year has to be that he asked to do this. Maybe the fact that the past four years of self-sacrifice for student organizations not meaning much of anything to prospective employers will scare him away. Then again, maybe not.

BEHIND THE SCENES

a t t h e w i s c o n s i n b a d g e r

Here's where we tell you, the reader, in unbelievably small type, how easy the yearbook was to make and sell and how much fun it was. But, our mothers taught us not to lie. Only a year after our resurrection from the grave and very large debt and only one returning staff member, things were not all dollar signs and deadlines. With our shakedown year behind us, we tried many things to make what we did better; to make it more of an expression of the university as a whole, not just the divisions and units that thrive here; and to make our organization part of the university, not something separate from and unimportant to it. Not everything went well. We had to undergo a major reengineering of the company; changing corporate structure, settling debts and straightening out operations. We had great difficulty recruiting and retaining staff; many found the idea of working for a yearbook laughable, others felt that they couldn't work in a place where the facilities were not first rate or the responsibilities minimal and still others believed that they were blessing us with their presence. The project took far longer than expected, and ran into more problems than expected. In the end, though, it was a hell of an effort. The writing is clear and concise; the photography, vivid and interesting; and the design, simple and elegant. Overall, the staff of *The 1994 Wisconsin Badger* breathed life — their own — into these pages to illustrate the views and scenes of the University of Wisconsin-Madison. Enjoy.

In appreciation for all of the help we have received, we wish to thank: Dean Andrew J. Policano, Business; Dean John G. Bollinger, Engineering and Dean Philip R. Certain, Letters and Science for their overt assistance to the yearbook; Linda Dietrich, Karen Walsh, Anne Coulling, Shiela Etheridge, Nancy Nelson, Mollie Buckley and Pat Alea for the information they liberally provided us; Jeff Miller, News and Public Affairs; B. Wolfgang Hoffmann, Agriculture Journalism; and UW Extension Photographic Media for their assistance in acquiring photos; the staffs of *The Badger Herald* and *The Daily Cardinal* for their editorial assistance; the business and advertising staffs of *The Onion* for their encouragement and assistance; Len Mattoli and Jonathan Pellegrin for their advice and support; Dr. Robert Pricer for his business expertise and advice; Kim Fitzgerald of the University Book Store for his advice on book sales and selling; Julie Bogart, Debbie King, John Gallagher and Will Weprich of Herff Jones, for being helpful and patient with us; Ann Wheir, John Schuon, Susan Trebach, James Renguette, Dr. Tad Pinkerton and Helen Capellaro for their advice, consultation, assistance and support; Brent Sieling, Stephen Lorenzo and Roger Rathke for their insight into how to improve the yearbook and its operations; The Wisconsin Badger Board of Directors for keeping us on schedule and on budget while not squashing us like bugs when we screwed up; our friends for not filing missing persons reports; and our parents for not asking for a better excuse for how we spent our time. Thanks for understanding and respecting what we have done.

