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CBC FEATURES

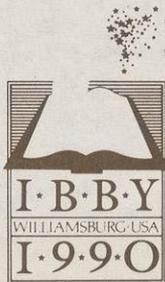
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Cooperative Children's Book Center
4290 Helen C. White Hall
600 North Park Street
Madison, Wisconsin 53706



International Literacy Year Logo



1990 IBBY Congress Logo

Featuring
**A WORLD OF CHILDREN'S BOOKS
TOWARDS UNIVERSAL LITERACY**

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BOOKS REMEMBERED

Patricia Wrightson

In Australia in the 1920s and 30s, libraries were hidden away in solemn municipal buildings or earnest Schools of Art. As a child I never saw one. It was a time of bookshelves, family bookshelves mounting towards the ceiling. They made an impact on living rooms but never held all the family books. This—and my parents and two older sisters—may be why I don't remember the impact of many books. I never did meet them. They were always there.

At three, I knew my sister's copy of *When We Were Very Young* as well as I knew my sister, and could recite pages. They must have been read to me, since for me literature was still spoken and the book was really the drawings. I don't remember a copy of *Lear*, but while she combed my hair in the sun my mother would coax me to recite "The Owl and the Pussycat":

Said the puss to the owl, "Oh you deckily pow!" I knew there was something wrong with this, as there was with the popinjay bravely born who turned up his noble nose with scones, but the rhythm forced me on. Perhaps that was an omen.

"Al-ad-din and His Won-der-ful Lamp" we all recited, in the forced tones of our gramophone record source; but "The Three Billy Goats Gruff" passed, in time, from me to my children just as I had it from my mother.

When I was four literature was still spoken, but that didn't stop me from sharing in one of my father's experiments. I was allowed to stay up for it on the theory that I would soon drop off anyway. My father had just bought a full set of Dickens: fat volumes in navy bindings, gilt-edged, with glossy full-page drawings that you could brood over. He was a fine reader and an enthusiast, and he thought *David Copperfield* might enthrall my sisters, who were seven and eight.

He was never more excessively right. For the next eight years we would never let him stop. I stayed up every night for that magical hour, while night after night he worked to and fro through the whole Dickens set; tailoring it a little to fit, skipping Victorian sentiment and clipping long, conscious descriptions. It was Dickens splendidly done, alive and vigorous, giving purpose and illumination to all books. It was also a daily family occasion, my best and strongest memory of childhood reading.

I was already at home with Dickens before I could read the older, more familiar books: *Snugglepot and Cuddlepie*, *Alice in Wonderland*, *Legends of Ancient Greece*, *Puck of Pook's Hill*, *The Jungle Book*, *Dot and the Kangaroo*, *Treasure Island* and the rest. They lost nothing by contrast. I read them hungrily, often following the last of the daylight across the back yard. But always behind them moved the robust figures of Betsy Trotwood and Bill Sykes, Captain Cuttle and Quilp, Uriah Heep, Miss Havisham, the waxworks lady, Squeers, Mr. Pickwick, Sam Weller. "Janet! Donkeys!" "Waller, poor chap. Drowned, ain't he?" "Try the cowcubers, Betsy."

It was really a hit-and-miss sort of reading that a library would have tidied up. I missed *The Magic Pudding*, for instance. But the whole experience was broadened and extended by our set of *The World's Library of Best Books*, where I found Nathaniel Hawthorne and Rip Van Winkle and Tom Sawyer among the crowd.

There were also long, adventurous prowlings through *Chambers's Encyclopedia*, our huge medi-

cal tome, and *The Masterpiece Library of Short Stories*. And later (where did they come from? did we have them from infancy?) *What Katy Did*, *Little Women*, *Emily of New Moon* and Montgomery's unfailing recipe. (How lucky we were! It might have been Enid Blyton's.) I don't remember sudden impacts, even from those; only moments of sudden understanding.

I was eight when my father gave me *Through the Looking Glass* and turned on one of those sudden lights: the story was less fun than *Wonderland*, but it was a better *piece of work*. Both were dream stories, but *Looking Glass* was really like a dream. I don't think I had ever considered a writer's performance before.

Goodness knows when or how I first came to *Peter Pan and Wendy*, but at nine I reread it by chance. We were at the seaside, and there was nothing else to read. It was a shock to find how much more there was in a story than you remembered, and how the light changed as you grew older.

At ten, for the first time, I tackled our shabby copy of *Seven Little Australians* and was devastated by the death of Judy. Loved characters died in Dickens too; but how much worse when they did it in a real and simple way, like people you might know.

At ten, too, I transferred to a small country school with a sort of library: ten feet of shelving in the cloakroom, sparsely filled with ancient, battered books. Here I found *Eric or Little by Little* and rushed home, outraged and incredulous, to tell my father. He nodded gloomily, confirming that such things could be perpetrated, published and sold in the name of books.

At fourteen, by a luckier accident, I tumbled headlong into Shakespeare. By then I was a student of our State Correspondence School for isolated country children, and *Henry V* was the play for the year. The faraway, city suppliers of the schools text ran out of copies as they regularly did, and while we waited for new supplies my mother lent me her leatherbound Complete Shakespeare.

Now that was impact; real impact. From the comedies to "The Rape of Lucrece" and the sonnets, I read nothing else that year; not even a history or geography text. There were no introductions, no teacherly comments or interpretations. Alone and unwarned I stumbled on lines like "O, he bestrides his narrow little world like a Colossus," and speeches like Mark Antony's to the Romans, which taught me construction in one blinding flash. I shamed my family by failing my year's examination and learnt more than in any other year.

At fifteen, for heaven's sake, I discovered *The Wind in the Willows* and pure enchantment. In the same year I discovered *Penguin Island* and the dry taste of satire; and the compulsive power of *Wuthering Heights*. I said it was a hit-and-miss sort of reading.

For a while after that I settled down to play the field: Victorian melodrama tucked away in forgotten corners like that cloakroom, whodunits, the Modern Novel and Angry Young Men. None of them had the vitality or humanity of Betsy Trotwood and Samuel Weller. It became a pure delight to discover *The Midnight Folk* and Arthur Ransome for my younger brothers, and Philippa Pearce and *Huckleberry Finn* for my children, and Jansson and Hoban and Boston and Garfield and Le Guin and Aiken and Norton . . .

Patricia Wrightson received the 1986 Hans Christian Andersen Award for the body of her work for young readers. The Andersen Award, presented biennially by the International Board on Books for Young People (IBBY), is the most prestigious international honor in children's literature. She is the author of four books that have won the (Australian) Book of the Year Award—Older Readers, including A Little Fear (McElderry), that also received the Boston Globe-Horn Book and, in England, the Young Observer Awards. Her most recent title published in the U.S. is Balyet (McElderry).

PUBLISHING TRANSLATIONS FOR CHILDREN



Dorothy Briley

Interest in stories that have origins in other countries of the world has been a long-standing tradition in American children's books. Folktales and legends from other cultures, as well as our own, both ancient and contemporary, could be said to be the backbone of our publishing industry. This being true, it is surprising that books written by contemporary authors from foreign countries are difficult to publish successfully. The words, "Translated from the _____," on the title page of a book seem automatically to put it into the category of *special* in the minds of reviewers and buyers of children's books. Every children's book publisher knows that the label *special* is code for "admire it, but don't buy it." In general, translated books are a greater publishing risk than books written by English-language authors.

Books that live successfully in translation, however, possess the same qualities that make any book successful. They capture our imaginations, broaden our view, entertain us, inform us. Choosing which books to consider for translation differs from an editor's usual selection process in only one way. That difference, though, can increase significantly the investment of time, energy, and money in a book. When a book is in English, an editor determines interest in it by reading the manuscript. Few U.S. editors have the ability to read many languages other than English. If a submission is a picture book, interest can be determined on the strength of the art alone. Interest is not a decision to publish, however, and one of the first lessons learned about picture books from other cultures is that while illustrations can be exquisite, the text often does not meet the standards that Americans have come to expect. The decision to publish must wait until a translation of the text has been made. Because picture book texts are usually short, the luxury of knowing the text before offering a contract is economically feasible.

The novel, though, is not as easy to deal with. It is costly to translate every book that may be of possible interest. An editor may decide to consider only books in languages he or she can read, or may use outside readers whose opinions can be trusted. The brief synopsis of the plot provided by most foreign-language publishers is of help, except the synopsis is designed to sell the book and not every book lives up to its publisher's claims for it. Outside readers whose opinions can be trusted are worth their weight in gold. They must not only be able to read the language fluently, but must also have an understanding of the American children's book market. Translation rights to novels are most often bought on the strength of these readers reports; editors are in fact working on blind faith until the day the full translation arrives.

An editor's safeguard against disappointment with a translation begins well in advance of seeing or hearing about a prospective book for the U.S. Personal relationships with foreign publishers are essential. Our colleagues publish authors they consider important to children's literature. International book fairs, particularly the Bologna Book Fair, provide opportunities to meet publishers from all over the world. The most productive work in Bologna is the exchange of ideas and information behind the scenes. This aspect of the fair tends to seem mysterious to nonpublishing people who attend it. Books are on display, to be sure, but future projects, rather than books already published, are the real talk of the fair. Bologna is an important

meeting ground, but it can take many Bolognas and follow-up meetings and correspondence before an editor can feel confident that he or she is offered books that are worthy of publishing.

The translation itself is the last step in the process of bringing books from cultures that differ from our own to American readers. Gifted writers fill their work with nuances and tonal qualities that can disappear entirely in a straightforward, literal translation. The translator must be knowledgeable of and sensitive to the cultures of the country in which a book originated and the country for which the translation is made, and must also be thoroughly knowledgeable about the craft of the novel. Good translators possess more than skill; they bring to their work an artistry that is as valuable as the author's creativity.

Considering the care and attention translated books require and the relatively small number of copies one can expect to sell, it is not at all remarkable that so few translations are published each year. It is not the unwillingness of publishers to provide more translated books, but the seeming disinterest in them, that keeps the list short. It is encouraging when genuine interest and understanding of translated books as a valuable resource are expressed. The Mildred L. Batchelder Award has been given annually for over twenty years by the American Library Association to the publisher of the most outstanding children's book translation of the previous year. The award serves effectively to focus attention on and to promote all translations, not just the one cited each year.

A recent listing of translated books published in *Booklist* (April 1, 1989) and compiled by Ginny Moore Kruse of the Cooperative Children's Book Center at the University of Wisconsin-Madison is introduced with the observation that there is a "growing interest by librarians, parents, teachers, and other adults in books from other countries," and urges librarians "to introduce the books' unique perspectives, contents, and themes to children as ways of nurturing international awareness." The list contains sixty books published in the last ten years. Books originally published in fourteen different languages appear on the list. Nineteen were translated from German, seven each from Swedish, Russian, and Japanese, five from French, three from Dutch, two from Hebrew, and one each from Yiddish, Norwegian, Greek, Bengalese, Chinese, Aztec Nahuatl, and Danish. Though the list is a selection from all translations published in the U.S. since 1979, it is a representation of the variety of countries from which books have been published. It is noteworthy that most of the books are from countries that have established children's book publishing industries—northern Europe and Japan.

It is entirely possible that U.S. translations representing *all* the world's peoples will never exist. There are many cultures in which books have no traditional role, and in some places may even be symbols of colonial control. Every culture has its storytellers, and the literature of these cultures is no less valuable because its creators choose not or are not able to communicate through the printed word. If books are to have a role in introducing American children to other cultures we may continue to have to rely on books about, not from, other cultures. A loss for us, for the creative people in children's books in other countries, and for our own readers.

Dorothy Briley is Editor-in-Chief and Publisher of Clarion Books. She is also Vice-President of the International Board on Books for Young People (IBBY), and has served on its Executive Committee since 1986. She was a member of the committee that drafted the IBBY Statement for International Literacy Year.

1990 IBBY CONGRESS

The first North American congress of the International Board on Books for Young People (IBBY) takes place in Williamsburg, Virginia, Sept. 2-7, 1990. The United States Board on Books for Young People (USBBY), the U.S. National Section of IBBY, is host. USBBY is an open-membership organization for anyone in the U.S. with an interest in children's books, international children's literature, and world-wide literacy development. USBBY's Patron Members are American Library Association, Children's Book Council, International Reading Association, and National Council of Teachers of English, but it is *not* necessary to be a member of any of those organizations to join USBBY (P.O. Box 8139, Newark, DE 19714-8139).

Programming

The Williamsburg congress is IBBY's 22nd. Past congresses have been held at European sites, including both Scandinavia and Czechoslovakia, in Cyprus, Rio de Janeiro, and Tokyo, but never previously in the U.S. The theme of the Williamsburg congress is "Literacy through Literature: Children's Books Make a Difference," especially appropriate during International Literacy Year. The professional programming will be interesting. One Keynote Session will feature Suzanne Mubarak, Honorary President of Egyptian IBBY, whose work in children's books, library services, and literacy development in her own country has made a substantial contribution during her husband's current service as President of Egypt. Robert Coles, Pulitzer Prize-winning author, psychiatrist, and Harvard University professor will address a General Session. Elaine Moss is another Keynote Speaker; she is a prominent British children's book specialist, whose book *Part of the Pattern: A Personal Journey through the World of Children's Books 1960-1985* (Greenwillow) examines aspects of a lifetime of sharing books with teachers, parents and children. The IBBY-UNESCO Workshops project, seminars in Third World countries about creating and using books, will be the subject of another General Session. In addition, representatives from the nearly fifty IBBY National Sections have been invited to make brief national reports in a series of programs.

Afternoons during the week of the congress will feature seminars and discussions developed by IBBY National Sections of Australia, Canada, Colombia, Federal Republic of Germany, Japan, Kenya, Sweden, Thailand, USSR, and Venezuela. One session will be devoted to the world's magazines for children, and will complement an international exhibit organized by Marianne Carus, Editor-in-Chief, *Cricket*. Seminars on one afternoon will be organized by USBBY members, and are designed to acquaint registrants from abroad with aspects of books and reading development in this country. The seminar titles (or topics) are "Children's Literature in Our Multi-Ethnic Society," storytelling, "In the Beginning Was the Picture" (illustrating), creating access to books in the community, reading instruction and literacy development, school libraries, literature in the classroom, reading readiness programs for preschoolers, and writing for children.

Exhibits

In addition to the international magazines exhibit, IBBY will have an exhibit of titles on the 1990 IBBY Honor List. At the Muscarelle Museum of the College of William & Mary in Williamsburg, USBBY member Dilys Evans and museum director Mark Johnson are organizing an exhibit of original art from contemporary children's picture books. The Association for Library Services to Children (ALSC) will exhibit the titles on the 1990 version of its list "The U.S.A. through Children's Books." See elsewhere in this issue of *Features* for a piece

on "Early Children's Books in Colonial Williamsburg," about the holdings of the Colonial Williamsburg Foundation.

Ceremonials

The highlight of every IBBY Congress is the presentation of the Hans Christian Andersen Awards to an author and illustrator for the body of their work for children. The Andersen Award is the highest international honor in the field of children's literature, and has been presented biennially since 1956. The medal recipients for 1990 will be selected at jury meetings in Switzerland in early April. The presentations by Andersen Jury President Ana Maria Machado, a prominent Brazilian author, will be on Tuesday evening, Sept. 5, at Phi Beta Kappa Hall of the College of William & Mary in a ceremony open to the public and followed by a reception.

Another important presentation will be at a General Session during the congress, when IBBY President Dušan Roll of Czechoslovakia, and Leena Maissen, Director of the IBBY Secretariat in Basel, Switzerland, present IBBY Honor List certificates to authors, illustrators, and translators for books selected by IBBY National Sections as outstanding in their countries, and meriting the special attention of the children's book world. The U.S. titles on the 1990 IBBY Honor List are *Lincoln: A Photobiography* by Russell Freedman (Clarion) for writing, *Owl Moon* by Jane Yolen, ill. by John Schoenherr (Philomel) for illustrating, and for translation, *Crutches* by Peter Hartling, trans. by Elizabeth Crawford (Lothrop).

Festivities and Comradeship

The strength of any international assembly is determined by the extent to which people from varied cultures meet each other and exchange not only information about activities and projects, but their hopes for our future. At IBBY congresses, a relatively limited number of registrations makes it possible for everyone to participate actively. In 1990 there will be occasions for people to meet socially, both before and after the business of the day. Williamsburg is a town, albeit a beautiful town filled with distractions for the curious. The setting is ideal for a conference designed to encourage people to meet their counterparts, and was selected as the site by the USBBY board of directors in early 1986. Since that time, numerous committees have worked on aspects of the congress under the leadership of an imaginative and forceful Organizing Chairman, Ralph Staiger, Executive Director Emeritus of the International Reading Association, President of the International Book Committee, and a Past President of USBBY.

Registration

Only 500 people will be able to register for the 1990 IBBY Congress. All, including those from the U.S., will be members or representatives of their IBBY National Sections, except for registrants from countries that do not have IBBY sections. The week's registration fee of \$275.00 includes admissions to programs and seminars, and to social events. Special reduced-rate rooms, including two meals a day, have been reserved in the agreeable accommodations offered by Colonial Williamsburg. For registration applications, contact USBBY (P.O. Box 8139, Newark, DE 19714-8139).

Maurice Sendak, Chairman of the Honorary Committee for the 1990 IBBY Congress, has created a beautiful five-color IBBY Congress poster, 17" x 22". A copy is free for a contribution of \$100 or more to the congress; it may also be purchased for \$18.00 a copy from USBBY, Attn.: Sendak Poster, Box 8139, Newark, DE 19714-8139. No billing.

EARLY CHILDREN'S BOOKS IN COLONIAL WILLIAMSBURG



John E. Ingram

When Ralph Staiger and Leena Maissen, respectively, Chair, Congress Organizing Committee and Director, International Board on Books for Young People Secretariat, visited the Library of the Colonial Williamsburg Foundation in 1988, chance had it that a small exhibit of eighteenth-century children's books had been mounted at the Library. At that time I was pleased to learn that Williamsburg had been chosen for the 1990 IBBY Congress. Because the Congress theme will be literacy through literature, it seemed appropriate to prepare an exhibition of rare books from our collections that would relate this theme to the eighteenth and early nineteenth centuries.

Although the earliest books designed specifically for children date to the eighteenth century, children's literature has existed, if not recognized as such, from the beginning of recorded history. Morality, didacticism, patriotism, and pragmatism in the guise of "how-to" books were the primary motives for conceiving books directed intentionally (or not) at children on the theory that "the earlier you start a child, the deeper and stronger the learning."

While the intense Puritanical spirit that created early American imprints such as *The New England Primer* and John Cotton's *Spiritual Milk Drawn out of the Breasts of Both Testaments*. . . . (Boston 1646) was apparently not shared to such a great degree in seventeenth- and eighteenth-century Virginia, didactic, morally responsible literature and school-room tracts still prevailed as the accepted mode of reading for the young. Among the holdings of the Library of the Colonial Williamsburg Foundation is a late eighteenth-century private library that belonged to the Prentis family of Williamsburg, Virginia. This family of successful merchants and attorneys placed great value on its library which was created over several generations.

A lawyer and justice of the peace, Joseph Prentis seems to have added the greatest number of books to the eighteenth-century portion of the library, not only legal and historical treatises but more immediately many books which reflected his evident concern for the education of his children. While most of the Prentis family volumes bear a signature(s), or bookplate, it is the dedication in a copy of John Clarke's *The Rational Spelling-Book: or, an Easy Method of Initiating Youth into the Rudiments of the English Tongue* (Dublin 1796) which highlights the father's concern for his daughter, Eliza:

"This book was presented to Eliza Prentis by her Papa, because she is a good little girl and is fond of reading."

Dated January 1st, 1798, the inscription surely indicates that Prentis had purchased the simply illustrated volume new for the immediate amusement of his daughter, who was only seven years old at the time.

Other books in the Prentis library were not acquired new, but became cherished "hand-me-downs": a 1699 copy of *English Examples to Lily's Grammar Rules for Children's Latin Exercises* has its cover detached, and the edges of the book and especially the pages of Latin exercises have had their corners rounded from use. The modest volume passed through several generations of the Prentis family, members of which inscribed a name or attached a bookplate to show ownership. Curiously, there are no marginalia, scribbles, or stray marks in the text itself, indicating the family's high regard for their books.

This collection also includes volumes that were given and received as gifts by other than immediate family. A cousin's book, *The Monitor's Instructor,*

or a System of Practical Geography, of the United States of America, eventually made its way into the Prentis library, carrying a touching, childish hope:

Susan Riddick doth me possess;
I am hers I do confess
If she me lose and you me find
I beg my friend you'll be so kind
As to return me again to her
And I'll respect you ever after

The Prentis family volumes, which are important because they document the reading material of an eighteenth-century Williamsburg, Virginia, family, do not contain the only children's books in the collection. The Foundation Library has many original volumes which provide a sample of children's literature in eighteenth-century Britain and America. As one would expect, seventeenth- and eighteenth-century Bibles are found in the collection, and not only in the adult version. At least three children's "thumb" Bibles are there, all of which are under four centimeters in height. One of the rarest, containing chapter-by-chapter paraphrase and summary, was published in Boston in 1765. Cotton Tuft received it as a gift in 1766.

Another rare American imprint is *The History of Jack Nips*, published in Albany, New York, in 1710. A short pamphlet of only eight pages, it managed to include not only a strange, sometimes jocular to the twentieth-century reader, discourse on baptism, but also a story about deer-hunting rights between Mr. Domineer Bigot and Mr. Love Freedom.

Although the eighteenth century may have been preoccupied with the didactic aspect of literature, children's books could also mix amusement and entertainment into the literary fabric. A well-used, rather small 1789 volume from Glasgow, Scotland, provides a fine example of this approach. *Entertaining Fables for the Instruction of Children* begins with a woodcut vignette of a mother instructing her son and with the epigram:

Children, like Osiers, take the Bow,
And, as fashion'd, always grow.
Those parents doubtless aim aright,
Who mix instruction with delight.

Again, the popular *Circle of the Sciences* published by John Newbery provided avenues to enliven dry adult themes with qualities that would appeal to children. Occasionally, works such as *The Poetical Flower Garden: with Moral Reflections, for the Amusement of Children Illustrated with Cuts* (London 1778) would use poetry strictly for lessons, employing opening and closing stanzas of rhyme in a proportion aimed at correct and positive behavior:

This is a lovely flower you see,
Its colour beauteous red;
It is the bright Anemone,
And wide its leaves are spread.
Tho' others may much higher rise,
And more superbly shine;
Those say, who are accounted wise,
Humility's Divine.

The Library at Colonial Williamsburg numbers more than one hundred children's books from the eighteenth and early nineteenth centuries. The product chiefly of two major gifts, these volumes provide researchers with a good understanding of what children read and what their elders wanted them to read. In many instances, pride of ownership is shown through the many inscriptions, bookplates, and signatures as well as by the great amount of practical use to which the many well-worn volumes were put.



This listing of **children's book centers, institutes, or activities outside the United States** is a Children's Book Council contribution to International Literacy Year. Its purpose is to call attention to the wide variety of work promoting children's books around the world. The listing is neither comprehensive nor definitive. A substantial reference source in this area is **International Directory of Children's Literature Specialists**, edited for the International Board on Books for Young People (IBBY) by Leena Maissen (K. G. Saur) ISBN 3-598-10623-8. Our information was supplied by the organizations listed, and was accurate as of mid-1989.

AUSTRALIA

The Dromkeen Collection of Australian Children's Literature
Main Road
Riddells Creek
Victoria, Australia

Old homestead in countryside, near Melbourne, houses original artwork and manuscripts of Australian picture books. Regular exhibits; school visits. Reference services not offered.

Open Mon.-Fri., 9-5. Advance appointment necessary.

AUSTRIA

International Institute for Children's Literature and Reading Research
Mayerhofgasse 6
A-1040 Vienna, Austria

International research, documentation, and information center for children's and young adult literature and for the promotion of reading; professional library of German and foreign-language specialized books, as well as a library of German children's books and collection of foreign children's literature. General reference services offered.

Publishes periodical *1000 & 1 Buch* (in German) six times a year; annual conference *Proceedings* (in German); and *Bookbird* (in English), quarterly periodical published jointly with International Board on Books for Young People (IBBY).

Open Mon.-Thurs., 8:30-5, Fri., 8:30-1. Advance appointment necessary.

CANADA

The Canadian Children's Book Centre
229 College St., 5th floor
Toronto, Ontario, Canada M5T 1R4

National nonprofit organization that promotes reading, and writing books for young people by Canadians. Houses reference library, and offers print materials on Canadian authors, illustrators, and books. Sponsors Canadian Book Week. General reference services offered.

Publishes *Our Choices/Your Choices* (in English), an annual annotated booklist of the best Canadian children's books; and *Children's Book News* (in English), a quarterly newsletter about Canadian book publishing, with author interviews, book reviews, and a listing of every Canadian book published from one issue to the next.

Open Mon.-Fri., 9-5. Advance appointment necessary.

National Library of Canada
Children's Literature Service
395 Wellington St.
Ottawa, Ontario, Canada K1A 0N4

Provides professional services relating to children's libraries and children's literature, especially Canadian children's literature. General reference services offered.

Publishes *Notable Canadian Children's Books* (bilingual, French and English) annually, a selection of Canadian books for children and young adults (16 years and under).

Open Mon.-Fri., 9-5. Advance appointment not necessary.

Osborne Collection of Early Children's Books
Boys and Girls House
Toronto Public Library
40 St. George St.
Toronto, Ontario, Canada M5S 2E4

Research collection of over 20,000 British children's books (14th Century-1910). Also includes Lillian H. Smith Collection of 5,000 noteworthy English-language children's books published since 1910; and a Canadiana Collection of 6,000 works. All three collections hold MSS, letters, and original artwork. General reference services offered.

Has published *Osborne Collection of Early Children's Books* (two volumes, in English), and offers occasional publications and Newsletter of its Friends organization.

Open Mon.-Fri., 10-6, Sat., 9-5. Advance appointment not necessary.

CZECHOSLOVAKIA

Bibiana: the Art Centre for Children
Správa kulturných zariadení MK SSR
Nám. P. Dobšinského 1
813 49 Bratislava, Czechoslovakia

Study and research center about children's literature, illustrations and fine arts for children. Administrator of the Biennale of Illustrations Bratislava (BIB), the international exhibit and awards program of original illustrations in children's books. Regular exhibits of illustrations and fine arts. Organizes seminars, and acts (with organization cited below) as IBBY National Section. General reference services offered.

Publishes catalogs (in Slovak and English) of many exhibitions at Bibiana, and the full-color catalog of BIB (in Slovak and French).

Library open Mon.-Fri., 8-4:30. Advance appointment necessary. Exhibits open Tues.-Sun., 10-6. Advance appointment not necessary.

Společnost Přátel Knihy Mladež
(The Association of Friends of Children's Books)
Na Perštýně 1
110 00 Prague 1, Czechoslovakia

Promotes the development and dissemination of children's literature and books for children. Membership includes people, organizations, publishing houses, journalists, TV, radio, and film creators, as well as authors, illustrators, teachers, and librarians. Organizes conferences and seminars. Acts (with organization cited above) as the IBBY National Section. General reference services offered.

Publishes conference proceedings, seminar papers, bibliographic surveys of new books for children, and other informational materials.

Open Mon.-Fri., 9-5. Advance appointment necessary.

EGYPT

The Documentation and Research Centre for Children's Literature
15, El Manial St.
Roda, Cairo, Egypt

Assists authors, illustrators, publishers, librarians, teachers, researchers, and others with information about children's literature and other media. General reference services offered.

Has published *The Art of Writing for Children* by A. Nagib (in Arabic), the first book in Egypt that offers guidance for writers.

Open Sat.-Thurs., 9-5. Advance appointment not necessary.

FRANCE

La Joie par les Livres
8, rue St. Bon
75004 Paris, France

Under the sponsorship of the Ministry of National Education, promotes children's literature and preserves all publications in France in children's literature. General reference services offered.

Publishes *La Revue des Livres pour enfants* (in French), a journal with news, articles, and book reviews, six times a year.

Open Mon., Wed., Fri., 10-6. Advance appointment not necessary.

GERMAN DEMOCRATIC REPUBLIC

German State Library
Children's and Young People's Book Department
Unter den Linden 8
P.O. Box 1312
DDR 1086 Berlin, German Democratic Republic

Research library for the study of children's literature; founded in 1951, the collections include all children's books published in the GDR; approximately 40,000 old German children's books published before 1945, 5,000 of them published before 1860; foreign children's books; and reference works. Also holds substantial collection of original illustrations from children's books. General reference services offered.

Publishes bibliographies and exhibition catalogs (in German).

Open Mon.-Fri., 9-5. Advance appointment recommended.

GERMAN FEDERAL REPUBLIC

International Youth Library
Schloss Blutenburg
8000 Munich 60, German Federal Republic

International collection of approximately a half million children's and youth books, 60,000 published before 1951. Reference and specialized holdings include unpublished materials. IYL sponsors a scholarship program for researchers. General reference services offered.

Publications include *IJB Bulletin*, annual bibliography published in November; *IJB Report*, IYL's quarterly, with articles (in English, German, French); catalogs of exhibitions; *The White Ravens* (in English), annual list of outstanding children's books world-wide, published in March.

Open Mon.-Fri., 10-5. Advance appointment not necessary.

GREAT BRITAIN

The Children's Book Foundation
Book Trust
45 East Hill
Wandsworth, London SW18 2QZ, England

Charity organization encouraging reading by young people. Sponsors Book Week. Library of new books and reference materials. General reference services offered.

Publishes *Children's Books of the Year* (in English), a fully annotated catalog of an exhibit of the best books published in Britain in the preceding year.

Open Mon.-Fri., 9-5. Advance appointment not necessary, but recommended.

National Art Library
Victoria & Albert Museum
London SW7 2R1, England

Collection of about 6,000 children's books relating to book illustration and the art of the book rather than to children's literature. Limited reference services offered.

Open Tues.-Sat., 10-5. Advance appointment to receive endorsed reader's ticket essential.

National Library for the Handicapped Child
University of London
Institute of Education
20 Bedford Way
London WC1H 0AL, England

Resource center of books, A/V and software, plus micro-electronic equipment suitable for use with children whose disability, handicap, syndrome, or illness affects their ability to read and communicate. General reference services offered.

Publishes *Catalogue of Library Holdings* biennially, and *Newsletter* three times a year (in English).

Open Mon.-Fri., 10-5. Advance appointment necessary.

Welsh National Centre for Children's Literature
Castell Brychan
Heol-Y-Bryn
Aberystwyth, Dyfed, Wales SY23 2JB, UK

Promotes interest in children's books in Wales. General reference services offered.

Publishes *Pori* (in Welsh), a semi-annual magazine for parents, teachers, and librarians.

Open Mon.-Fri., 9-5:30. Advance appointment necessary.

IRAN

The Children's Book Council of Iran (CBCI)
P.O. Box 13145-133
Tehran, Iran

Nonprofit organization founded in 1962 to promote original Iranian children's literature and improve quality, quantity, and distribution of books. General reference services offered.

Publishes *CBCI Newsletter* (in Persian), a quarterly with articles on children's literature, news, and reading lists.

Open weekdays, 8-6, except holidays and August. Advance appointment not necessary.

Institute for the Intellectual Development of Children & Young Adults
No. 37 Fajr St., Ostad Motahari Ave.
Tehran, Iran

Nonprofit governmental organization with over 250 art/culture centers throughout the country. Departments include Publications, Creative Literary Center (children's writings), Film, Creative Toy & Entertainment, and Reference. Limited reference services offered.

Publishes books, and also literary and scientific magazines.

Open Sat.-Wed., 7:30-3:30. Advance appointment not necessary.

ISRAEL

The Israel Museum
Ruth Youth Wing Library
P.O. Box 1299
Jerusalem, Israel

Reference library devoted to international illustrated books for children, with a collection currently of about 7,500 books. Exhibits of original illustrations. Story hours for children, in Hebrew and English. Administers Ben-Yitzak Prize, given every two years to best illustrated books published in Israel. Limited reference services offered.

Publishes *Mishkafyim* (in Hebrew) for young people quarterly.

Open daily 1-5, Tues. 4-8, mornings from 10 during school vacations. Advance appointment not necessary.

ITALY

Bologna Children's Book Fair
Ente Autonomo per le Fiere di Bologna
Piazza della Costituzione 6
40128 Bologna, Italy

Annual fair at which publishers—currently representing nearly 1,200 imprints from around the world—exchange information about and purchase and sell publishing rights in current and future children's books. Typically, cultural exhibits and international children's book illustrations are mounted. Non-publishing children's book specialists are welcome.

Publishes an annual catalog of illustrators (selected in competition) from around the world, with samples of their work in full color.

Fair runs four days in early spring, in 1990 April 5-8.

JAPAN

The International Institute for Children's Literature
10-6 Bampaku-Koen
Senri Suita-Shi
565 Osaka, Japan

Library and service institute, with historic and current, Japanese and foreign, books and reference materials. General reference services offered.

Publishes *IICLO Bulletin*, annual research journal, and *IICLO News*, annual newsletter (both in Japanese).

Open Thurs.-Tues., 9:30-5. Advance appointment not necessary.

Noma Institute of Educational Research Kodansha
2-12-21 Otowa
Bunkyo-ku
Tokyo 112-01, Japan

Research institute with the largest reading resource center in Asia. Reference services not offered.

Publishes *The Bulletin of the Noma Institute of Educational Research* (in Japanese) irregularly.

Facilities not open for independent study.

NETHERLANDS

NBLC (Dutch Center for Public Libraries and Literature)
Dept. Boek en Jeugd (Book and Youth)
Taco Scheltemastr. 5
2597 CP The Hague
Mail: P.O. Box 93054
2509 AB The Hague, The Netherlands

Center for research and dissemination of information about youth literature. Holdings include about 45,000 children's books and 5,000 professional titles, periodicals, and clippings. Study room. General reference services offered.

Publishes *Leesgoed* (in Dutch), a journal about children's literature, and also several professional books.

Open Mon.-Fri., 9-5. Advance appointment not necessary, but appreciated.

NORWAY

IBBY Documentation Centre of Books for Disabled Young People
The Norwegian Institute of Special Education
Granåsen 4
P.O. Box 55
N-1347 Hosle, Norway

International collection of books for and about young people with handicaps or special needs, and for adults with learning disabilities. General reference services offered internationally to anyone interested in books and disabled young people.

Published *Books for Language Retarded Children*, compiled by Tordis Ørjasæter & International Board on Books for Young People (IBBY), UNESCO Studies on Books & Reading No. 20 (English, French and Spanish); booklists.

Open Tues.-Thurs., 9-3:30. Advance appointment not necessary, but recommended.

SWEDEN

Svenska Barnboksinstitutet (SBI) (The Swedish Institute for Children's Books)
Odengatan 61
S-113 22 Stockholm, Sweden

Government-financed foundation, affiliated with the Royal Library. Documentation center for children's books in Sweden, with collection of about 40,000 Swedish children's books, and international reference library of about 8,500 volumes. General reference services offered.

Publishes *Barnboken: Svenska barnboksinstitutets tidskrift*, a semi-annual journal; and a series of monographs that included 33 titles by early 1989. Publications are in Swedish, and include lengthy English summaries; occasional articles and titles in English only.

Open Mon.-Thurs., 12-5, and on Wed. to 7; closed in July. Advance appointment not necessary.

SWITZERLAND

International Board on Books for Young People (IBBY)
Nonnenweg 12
Postfach
CH-4003 Basel, Switzerland

International nonprofit organization, with National Sections in nearly 50 countries. Aim is to promote children's literature and reading. Sponsors workshops with UNESCO in developing countries; sponsors IBBY Honor List of outstanding books world-wide and also Hans Christian Andersen Awards; see Norway, above, for information about

IBBY Documentation Centre of Books for Disabled Young People. Has biennial Congresses in countries throughout the world. General reference services offered.

Publishes quarterly periodical *Bookbird* (in English) with International Institute for Children's Literature and Reading Research.

Open Mon.-Fri., 10-6. Advance appointment necessary.

Schweizerischer Bund für Jugendliteratur (SBJ)
Gewerbestrasse 8
CH-6330 Cham, Switzerland

Aims to promote reading education and children's literature; has nine subgroups in different parts (including French-speaking) of the country. Organizes annual Swiss Conference on Children's Literature; sponsors Swiss Week of Youth Literature. Limited reference services offered.

Publishes two periodicals, *Jugendliteratur* (in German) quarterly, and *Parole* (in French) three times a year. Book-listing and extract publishing programs; sells posters, greeting cards, and post cards created by outstanding children's book illustrators.

Facilities not open for independent study.

Schweizerisches Jugendbuch-Institut/Johanna Spyri-Stiftung
Zeltweg 13
CH-8032 Zurich, Switzerland

Library and information center for research and promotion of children's literature. Holdings include a Johanna Spyri Archive, and the Bettina Hürlimann Collection (of her personal library of children's books). General reference services offered.

Open Mon.-Fri. 9-12, 2-5. Advance appointment necessary.

THAILAND

Children's Reading Development Association (CREDA)
Department of Library and Information Science
Srinakharinwirot University
Sukhumvit 23
Bangkok 10110, Thailand

Sponsors "The Portable Libraries Project: Bringing Books to Children and Bringing Children to Books," in which wooden boxes with 200-250 books are sent to remote areas of the country to be enjoyed by children (and adults); after a decade, volunteers have developed skills in introducing books through storytelling, dramatizations, and puppet plays.

Open Mon.-Fri., 10-4. Advance appointment necessary.

VENEZUELA

Banco del Libro
Final Avda. Luis Roche
Altamira Sur
Caracas, Venezuela
Mail: Apartado 5893
Caracas 1010-A, Venezuela

Private nonprofit institution engaged in reading promotion through popular and rural libraries projects, training programs for teachers and librarians, a documentation center, and publishing children's books. General reference services offered.

Publishes *Parapara* (in Spanish), a journal with articles and reviews, semiannually.

Open Mon.-Fri., 8:30-5:30, Sat. 9-1. Advance appointment not necessary.



The International Board on Books for Young People (IBBY) has issued a special statement for International Literacy Year (ILY). Single copies are available in English, French, German, and Spanish from the IBBY Secretariat, Nonnenweg 12, Postfach, CH-4003 Basel, Switzerland. The English-language text is:

INTERNATIONAL LITERACY YEAR

The International Board on Books for Young People (IBBY) urges the heads of governments throughout the world to make 1990, the International Literacy Year, the year that all children are given the opportunity to learn how to read. It is time to stop talking

about illiteracy and the crippling effect it has on our present and future, and to take action. Children and books must be brought together. No nation is strong if its children do not know its history and customs, cannot write about their experiences, and do not understand the basic principles of science and mathematics. Reading is the only means by which a child can acquire informed opinions that are vital to the making of a mature, responsible adult capable of carrying on the work of the future. We encourage governments at every level to give children the tools they need to become literate: Schools, libraries, teachers, librarians, and books should be our first priority. In today's world, to "raise up the child in the way he or she should grow," means "teach the child to read."

INTERNATIONAL LITERACY YEAR

John Ryan

In 1990, the world is observing International Literacy Year (ILY). The decision to proclaim a year devoted to literacy was taken by the United Nations General Assembly in response to a request from UNESCO, which has been assigned the role of lead organization for ILY. Illiteracy is a global problem which, in different degrees, affects nearly all societies. According to the most recent UNESCO estimates (1985), there are nearly 900 million adult illiterates in the world. During the past forty years, the tendency has been for the rate of illiteracy slowly to decline, mainly as a result of the spread of primary education in developing countries, whereas the absolute number of illiterates, propelled by rapid population growth, has constantly increased. At the root of the problem is a vastly expanded, but still inadequate provision of primary schooling for children in many developing countries. By UNESCO estimates, there are over 100 million children in the six to eleven age group who are not enrolled in school and who are in danger of becoming the adult illiterates of the twenty-first century. Illiteracy among women and limited educational opportunities for girls in most developing regions further complicate the problem. Nearly half of the adult women in Third World countries, as compared to just over a quarter of the men, are illiterate. Yet women play an essential role in transmitting culture and education from generation to generation. The purpose of International Literacy Year is to focus public attention upon these problems and stimulate action at all levels, from the grass-roots to the international, to resolve them. The programme for ILY emphasizes that the Year must be a "summons to action, not a celebration."

A map of illiteracy would closely coincide with a map of poverty, both among nations and within them. Illiteracy and poverty not only go hand in hand, but also shoulder to shoulder, each supporting the other. The struggle for literacy is, thus, bound up with the struggle for development, justice and equity. The programme approved by the UNESCO General Conference for International Literacy Year recognizes these connections and focuses attention and action on measures needed to assist disadvantaged populations and groups, especially women and girls, rural residents, slum dwellers and ethnic, cultural and linguistic minorities. The outcome of the struggle against illiteracy will ultimately depend upon the improved provision of education to populations and groups which are presently inadequately served.

UNESCO, the lead agency for ILY, perceives its role primarily as a facilitator and catalyst rather than as main actor in the planning and implementation of the Year. It seeks to encourage and assist action by others and to give a global resonance to a multitude of activities which are essentially national and local in character. The International Literacy Year Secretariat, which UNESCO has established, works with national committees for ILY—of which more than eighty have been established to date—nongovernmental organizations (NGOs or PVOs), United Nations and other intergovernmental agencies and the mass media.

The most critical levels of action for ILY are national and local. It is here that appropriate programmes must be planned and needed initiatives taken. As would be expected, the national programmes for the year vary considerably from country to country. China and India, which together account for more than half the world's illiterates, plan major expansions of their literacy efforts during ILY. India will make a special effort to bring education to out-of-school children through flexible, nonfor-

mal primary education programmes. Finland, among the world's most literate societies, will observe ILY as the "Year of the Reader." Its goal will be to kindle in children the passion for reading which marks the adult community. Finland will also increase its international aid for literacy programmes in the Third World during ILY and the ensuing decade.

Nongovernmental Organizations (NGOs) were among the earliest proponents of International Literacy Year and the most active participants in preparing it. The International Task Force on Literacy (ITFL), a coalition of over thirty NGOs, has, in cooperation with UNESCO, organized press conferences in more than forty countries to "prelaunch ILY." The ITFL and UNESCO also hosted a meeting of leaders of the mass media from all regions of the world to examine the role which the media is playing in literacy work and explore ways in which media might be made more effective. NGOs concerned with education, communication, culture and the disadvantaged are playing an active role in ILY.

As ILY is a United Nations year, all the organizations and agencies of the UN system are involved. One of the major events of the Year will be the convention in Thailand of the World Conference on Education for All, jointly sponsored by UNESCO, UNICEF, the United Nations Development Programme and the World Bank, in March 1990. The purpose of the Conference is to decide upon concrete measures to assist developing countries to extend educational opportunities to children and adults. Each UN organization will contribute to the Year in its own field of specialization. The International Labour Organization, for example, is concerned with the relationship of literacy to occupational training.

For UNESCO, literacy work has two essential elements: prevention of illiteracy through universal primary education of adequate quality and duration and remediation through literacy programmes for out-of-school youths and adults. But there can be no enduring solution unless literate environments are created: settings in which interesting, useful and varied reading materials are made available for readers of all ages to provide opportunities, incentives and rewards for reading. The ILY Secretariat is working closely with the International Reading Association, as well as with other organizations, to ensure that ILY is observed in the schools. UNESCO has also encouraged the Asian Cultural Centre for UNESCO (ACCU), based in Tokyo, to publish a children's book on literacy and International Literacy Year. With the support of major Japanese foundations, it is expected that grants will be provided to publish this work, to which well-known artists are contributing, in developing countries. Plans are also being made by the ACCU for publication in industrialized countries.

In brief, International Literacy Year is an occasion for a world-wide mobilization for literacy. The challenge is a difficult one. Illiteracy is a complex and deeply rooted social phenomenon, but it can be—and in many countries is being—successfully combated. Through a global effort it should be possible to check the growth in the absolute number of illiterates and, then, through universalization of primary education and literacy programmes for youths and adults, to eliminate mass illiteracy. In the so-called developed countries, the challenge is more subtle, but equally urgent: to provide all citizens with basic literacy and numeracy skills as well as with more complex and higher level abilities needed to cope with the demands and exigencies of postindustrial societies.

MATERIALS AVAILABLE

Where you get it	What you get	What you send to get it
<p>ATHENEUM PUBLISHERS Attn: Ellen Conniff, 25th fl. 866 Third Avenue New York, NY 10022</p>	<p>25 bookmarks featuring <i>Nutty, The Movie Star</i> by Dean Hughes</p>	<p>Self-addressed 6 x 9 envelope (min. size) with 85¢ postage affixed</p>
<p>ATHENEUM PUBLISHERS/ ALADDIN BOOKS Attn: Ellen Conniff, 25th fl. 866 Third Avenue New York, NY 10022</p>	<p>Poster featuring "Jane Goodall's Animal World" series: <i>Chimps, Hippos, Lions, and Pandas</i></p>	<p>Self-addressed 11½ x 15 envelope (min. size) and \$1.00 bill (no stamps or checks)</p>
<p>AVON BOOKS Attn: Education Department 105 Madison Avenue New York, NY 10016</p>	<p>a. Poster featuring <i>The Fairy Rebel</i> by Lynne Reid Banks b. 25 Do Not Disturb doorknob hangers featuring <i>Camp Sunnyside Friends</i> by Marilyn Kaye c. 25 bookmarks featuring <i>I, Houdini</i> by Lynne Reid Banks d. 25 bookmarks featuring <i>The Treehouse Times</i> by Page McBrier e. 25 bookmarks featuring <i>The Arizona Kid</i> by Ron Koertge f. 25 bookmarks featuring <i>Silver</i> by Norma Fox Mazer</p>	<p>a. Self-addressed 10 x 13 envelope (min. size) with 85¢ postage affixed b. Self-addressed 6½ x 9½ envelope (min. size) with 85¢ postage affixed c-f. Self-addressed business-size (#10) envelope with 65¢ postage affixed for each</p>
<p>BRADBURY PRESS Attn: Ellen Conniff, 25th fl. 866 Third Avenue New York, NY 10022</p>	<p>5 postcards featuring <i>When Bluebell Sang</i> by Lisa Campbell Ernst</p>	<p>Self-addressed 6½ x 9½ envelope (min. size) with 45¢ postage affixed</p>
<p>CAROLRHODA BOOKS, INC. Attn: Promotions Assistant 241 First Avenue North Minneapolis, MN 55401</p>	<p>a. Assortment of postcards from various Carolrhoda series books, including the Count Your Way Series b. A classroom set of bookmarks featuring various Carolrhoda series</p>	<p>a. Self-addressed business-size (#10) envelope with \$1.05 postage affixed b. Self-addressed business-size (#10) envelope with 65¢ postage affixed</p>
<p>CLARION BOOKS Attn: Alison Wood 215 Park Avenue South New York, NY 10003</p>	<p>Assortment of illustrated bookmarks featuring recent Clarion titles</p>	<p>Self-addressed business-size (#10) envelope with 45¢ postage affixed</p>
<p>FOUR WINDS PRESS Attn: Ellen Conniff, 25th fl. 866 Third Avenue New York, NY 10022</p>	<p>25 bookmarks featuring the <i>Handtalk</i> books by Remy Charlip, George Ancona, and Mary Beth</p>	<p>Self-addressed 6½ x 9½ envelope (min. size) with 85¢ postage affixed</p>
<p>HARCOURT BRACE JOVANOVICH, INC. Attn: Julie Mello, Children's Book Marketing 1250 Sixth Avenue San Diego, CA 92101</p>	<p>Poster featuring <i>Fish Eyes</i> by Lois Ehler</p>	<p>Self-addressed 9 x 12 envelope (min. size) with 65¢ postage affixed</p>
<p>HENRY HOLT AND COMPANY, INC. Attn: Clarissa Cooke 115 West 18th Street New York, NY 10011</p>	<p>Four posters, one featuring <i>Salty Dog</i> by Gloria Rand, ill. by Ted Rand; one featuring <i>The Pup Grew Up!</i> by Samuel Marshak, ill. by Vladimir Radunsky; one featuring <i>A Frog Prince</i> by Alix Berenzy; and one featuring <i>Cinderella and Other Tales from Perrault</i> ill. by Michael Hague</p>	<p>Self-addressed 10 x 13 envelope (min. size) with \$1.45 postage affixed</p>
<p>JOY STREET BOOKS Attn: Little, Brown Children's Mktg. 34 Beacon Street Boston, MA 01208</p>	<p>Packet including poster for <i>Ragtime Tumpie</i> by Alan Schroeder, ill. by Bernie Fuchs; poster for <i>The Family Read-Aloud Christmas Treasury</i> selected by Alice Low, ill. by Marc Brown; and assorted bookmarks including <i>Ho for a Hat!</i> by William Jay Smith, ill. by Lynn Munsinger</p>	<p>Self-addressed 10 x 13 envelope (min. size) with \$1.25 postage affixed</p>
<p>LITTLE, BROWN AND COMPANY Attn: Children's Marketing 34 Beacon Street Boston, MA 02108</p>	<p>Packet including poster for <i>My Father</i>, words and music by Judy Collins, ill. by Jane Dyer; postcards for <i>Birds of Antarctica: The Adelle Penguin</i> and <i>The Wandering Albatross</i> by Jennifer Owings Dewey; assorted bookmarks for <i>Catch the Wind! All About Kites</i> by Gail Gibbons and <i>Over the River and Through the Wood</i> by Lydia Maria Child, ill. by Iris Van Rynbach; and 25 WALDO Fan Club Cards for <i>The Great Waldo Search</i> by Martin Handford</p>	<p>Self-addressed 10 x 13 envelope (min. size) with \$1.25 postage affixed</p>

LERNER PUBLICATIONS CO.
Attn: Promotions Assistant
241 First Avenue North
Minneapolis, MN 55401

- a. Assortment of postcards from Lerner series books, including the Visual Geography Series
- b. A classroom set of bookmarks featuring various Lerner series

- a. Self-addressed business-size (#10) envelope with \$1.05 postage affixed
- b. Self-addressed business-size (#10) envelope with 65¢ postage affixed

MARGARET K. McELDERRY
BOOKS
Attn: Ellen Conniff, 25th fl.
866 Third Avenue
New York, NY 10022

5 folded all-occasion greeting cards with envelopes, featuring *Who Wants One?* by Mary Serfozo, ill. by Keiko Narahashi

Self-addressed 7½ x 10½ envelope (min. size) with 65¢ postage affixed

MACMILLAN CHILDREN'S
BOOKS
Attn: Ellen Conniff, 25th fl.
866 Third Avenue
New York, NY 10022

25 bookmarks featuring *Cats From Away* by Peter Parnall

Self-addressed 6½ x 9½ envelope (min. size) with 85¢ postage affixed

THE PUTNAM & GROSSET
GROUP
Attn: Marketing Services Dept.
200 Madison Avenue
New York, NY 10016

Four posters featuring *The Mitten* by Jan Brett; *Animals, Animals* by Eric Carle; *Will's Mammoth* by Rafe Martin, ill. by Stephen Gammell; *Find Demi's Dinosaurs* by Demi; and also a Monster Ball Trivia Quiz bulletin board sheet featuring trivia questions based on *Herbie Jones and the Monster Ball* by Suzy Kline, ill. by Richard Williams

Self-addressed 10 x 13 envelope (min. size) with \$1.25 postage affixed

SCHOLASTIC HARDCOVER
Attn: Elisa Geliebter
730 Broadway
New York, NY 10003

Four posters featuring *The Seven Chinese Brothers* by Margaret Mahy, ill. by Jean and Mou-Sien Tseng; *Frank and Ernest Play Ball* by Alexandra Day; *Orchestranimals* by Vlasta van Kampen and Irene Eugen; and *With Love From Koko* by Faith McNulty, ill. by Annie Cannon

Self-addressed 9 x 12 envelope (min. size) with \$1.05 postage affixed

CHARLES SCRIBNER'S SONS
Attn: Ellen Conniff, 25th fl.
866 Third Avenue
New York, NY 10022

25 bookmarks featuring *When Morning Comes* by Patricia Calvert

Self-addressed 6 x 9 envelope (min. size) with 85¢ postage affixed

SIMON & SCHUSTER
CHILDREN'S BOOKS
Attn: Ken Geist, 12th fl.
1230 Avenue of the Americas
New York, NY 10020

- a. Growth chart poster featuring several characters from Simon & Schuster's children's books
- b. Bookmark featuring the *Novabook* series
- c. Poster featuring *The Fantastic Flying Journey* by Gerald Durrell, ill. by Graham Percy

- a. Self-addressed 10 x 13 envelope (min. size); no postage required
- b. Self-addressed business-size (#10) envelope; no postage required
- c. Self-addressed 10 x 13 envelope (min. size); no postage required

STEMMER HOUSE
PUBLISHERS, INC.
2627 Caves Road
Owings Mills, MD 21117

Poster featuring *Grandma's Band* by Brad Bowles, ill. by Anthony Chan

Self-addressed 9 x 12 envelope (min. size) and \$1.00 bill (no stamps or checks)

VIKING
Attn: Children's Marketing Dept.
(CBC Features)
40 West 23rd Street
New York, NY 10010-5290

Packet including two posters featuring *Jake Baked the Cake* by B.G. Hennessy, ill. by Mary Morgan, and *Watch Out for These Weirdos* by Rufus Kline, ill. by Nancy Carlson; and one giant bookmark/streamer featuring *The New Read-Aloud Handbook* by Jim Trelease

Self-addressed 11½ x 14½ envelope (min. size) with 85¢ postage affixed; items available separately: *Jake* (11½ x 14½, 65¢ postage), *Watch Out* (11½ x 14½, 65¢ postage), *Trelease* (7½ x 10½, 45¢ postage)

WALKER AND COMPANY
Attn: Lucy Del Priore
720 Fifth Avenue
New York, NY 10019

School year poster featuring *The Living Here* series by Vicki Cobb, ill. by Barbara Lavallee

Self-addressed 10 x 13 envelope (min. size) with 65¢ postage affixed

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1492-1992

As Jamil S. Zainaldin, President of the Federation of State Humanities Councils, has written in *The Chronicle of Higher Education*, "Columbus' venture was a seminal event for the Western world, and during the hundred years after 1492 powerful forces were set in motion that changed life forever on both sides of the Atlantic. The quincentenary of his voyage will have different meanings for different people and nations, but there are signs that its celebration will have an intellectual breadth uncommon in modern public events."

To help you prepare for the celebrations in your community, the Children's Book Council commissioned well known artists and poets to create high quality materials perfect for displays (posters), giveaways (bookmarks), and a long-lasting memento (mobile). We are not, repeat not, preparing to observe the first discovery of America: Phoenicians may have accomplished that feat, and Leif Ericson arrived on our shores several centuries before Columbus did. But it was Columbus who opened a permanent link between the old world and the new.

Giulio (art) and Betsy (words) Maestro have created a wall chart on the Voyages of Discovery for us. "Although Columbus was certainly not the first or the last to 'discover' the new world, his story truly stands out in history," Betsy Maestro writes. "His enduring belief in himself and in his assumptions, his exceptional courage in attempting the journey in the face of such uncertainty, and his amazing navigational skills in the absence of scientific knowledge or instruments, all contributed to the success of his voyages. Columbus was wrong about the destination he reached but his contributions to the Age of Discovery were enormous."

The Maestros did a lot of research before starting the preliminary work on the wall chart. They are also the author and illustrator of a forthcoming book about exploration and discovery; *The Discovery of America* (Lothrop) will be published in 1990. Giulio Maestro writes, "In drawing the map, I wanted to make sure that it reflected the latest research regarding the true landfall of Columbus. Watling Island, renamed San Salvador in 1926, had been widely accepted as such, but as early as 1882, another island, Samana Cay, which is a little farther south, was proposed as the true first landfall. Recent research is very convincing in bearing out the latter site as authentic." He continues, "The flora and fauna decorating the borders are all native to the islands on the chart. My intention was to create a decorative frame for the map showing the lush vegetation and rich animal life that Columbus probably encountered on his four famous voyages."

The Maestros' wall chart is part of CBC's Discovery of America Display Kit (\$25.00) that also includes a handsome streamer *Columbus* by Michael McCurdy, and a second, evocative streamer *1492-1992* by Robert Andrew Parker. All three pieces are in full color, and accompanied by an informational sheet with a brief booklist of Columbus and Discovery titles, and a short interview with the Maestros.

New World Bookmark Set and Mobile

Poets Nancy Willard, Newbery Medal winner, and Arnold Adoff, recipient of the National Council of Teachers of English Award for excellence in Poetry for Children for the body of his work, have written two poems in observance of the Quincentennial. They appear on full-color bookmarks, sold in sets of 100 (50 of each bookmark) for \$17.50.

Completing the Council's offerings is a sensational six-piece, full-color Columbus Mobile by Roxie Munro, whose popular *Inside-Outside* books examine New York City and Washington, DC, in ingenious ways and whose recent book is *Blimps* (Dutton). The Munro mobile (\$27.50) depicts Columbus' appeal to Queen Isabella, his three famous ships—the Pinta, the Niña, and the Santa Maria—and the explorer's arrival in the New World. Details from the mobile decorate our New World Bookmarks.

The Great Discovery Combo

Until June 30, 1990, only, the Council offers all of its Quincentennial materials as The Great Discovery Combo, including 1 Discovery of America Display Kit, 1 Columbus Mobile, and 100 New World Bookmarks, for \$55.00. After June 30, 1990, the cost of these items will be \$70.00.



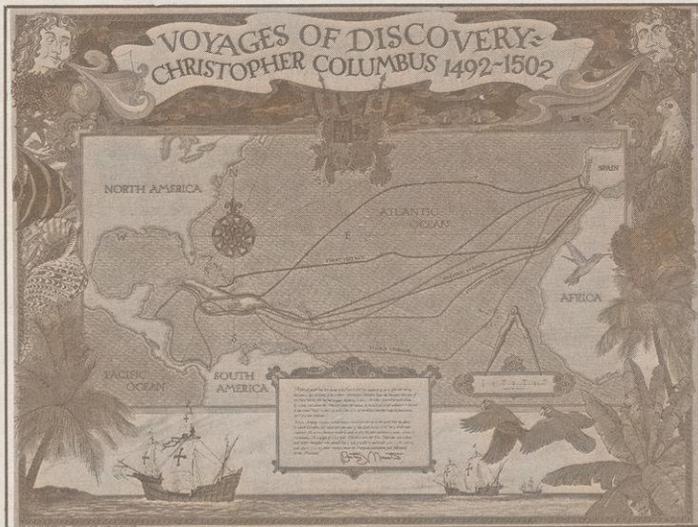
Michael McCurdy

9" x 22"



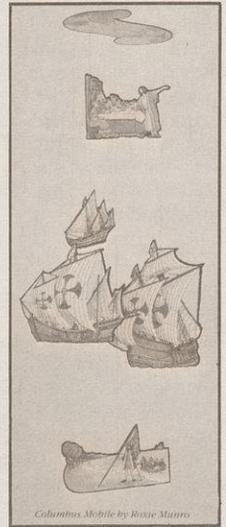
Robert Andrew Parker

9" x 22"



Giulio and Betsy Maestro

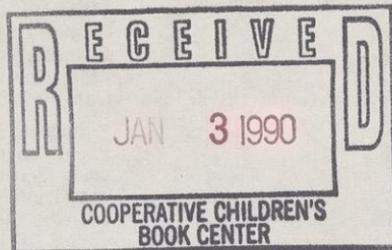
24 1/8" x 31 1/2"



Roxie Munro mobile

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