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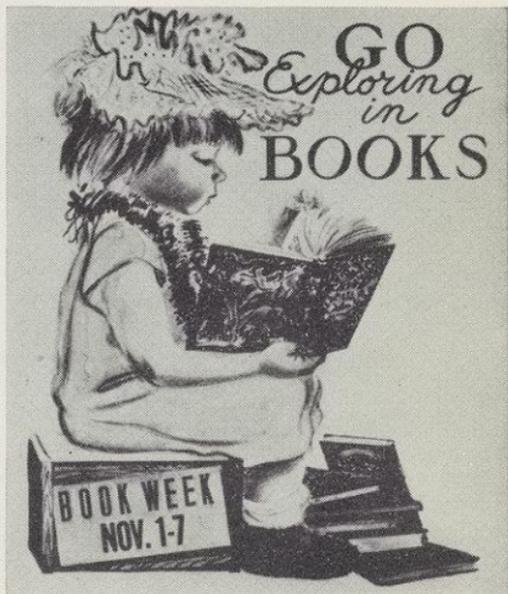
The Children's Book Council, Inc.

Calendar

JULY • AUGUST • SEPTEMBER 1959

Published quarterly by The Children's Book Council, Inc. 50 West 53rd Street, New York 19, N. Y. (JUdson 2-6488), headquarters for National Children's Book Week and a year-round promotion and information center in connection with the field of literature for children.

*Executive Secretary:
Joanna Foster*



CHILDREN'S BOOK WEEK
VOLUME XVII

NOVEMBER 1-7, 1959
NUMBER 3

The Next Three Months

JULY

- 1—William Howard Brett, pioneer in the field of American Library service was born 1846.
“He gave a compelling interpretation of the place and power of books as a force in education and society.”
- 3-12—Senior Girl Scout Roundup will meet near Pikes Peak for 1959 International Encampment.
- 4—Independence Day.
- 4—Nathaniel Hawthorne was born in 1804.
- 7—United States annexed Hawaii, now the fiftieth state, in 1898.
- 14—Bastille Day.
- 25-31—Inventors Week.
- 26—George Bernard Shaw was born in Dublin, Ireland in 1856.
- 28—350th Anniversary of Bermuda.

AUGUST

- 1—Herman Melville was born in 1891.
- 3—Friendship Day.
- 7-14—National Clown Week.
- 17—Davy Crockett was born in 1786.
- 19—Aviation Day.
- 19—Orville Wright was born in 1871.
“There shall be wings. If the accomplishment be not for me, 'tis for some other. It shall be done.”
Leonardo da Vinci
- 25—Bret Harte, author of “Luck of Roaring Camp” and “Outcasts of Poker Flat” was born in 1839.

SEPTEMBER

- 2—Four weeks before the beginning of Children's Book Week. Order display materials so they will reach you in time.
- 2-9—National Child Safety Week.
- 11—Harvest Festival.
“Wherever, throughout the earth, there was such a thing as a formal harvest, there also appeared a festive celebration to mark it.”
- 11—O. Henry was born in 1862.
- 14—The Star Spangled Banner was written by Francis Scott Key in 1814.
- 15—Rosh Hashana, the Jewish New Year.
- 17—Citizenship Day and Constitution Day. The Constitution of the U. S. was completed and signed in 1787.
- 21-27—National Dog Week.
- 28-Oct. 5—Christian Education Week.
- 28—Kate Douglas Wiggin, author of “Rebecca of Sunnybrook Farm” was born in 1856.



Through The Looking Glass

"GO EXPLORING IN BOOKS"

NOVEMBER 1-7

Explore the world! Discover why
Planets whirl about the sky
Make new friends and meet new faces
Read of far-off, golden places.
How people love, how fairies look . . .
All the world is in a book!

This delightful poem composed especially for National Children's Book Week by Betty Miles, aptly represents the theme for this forty-first annual celebration.

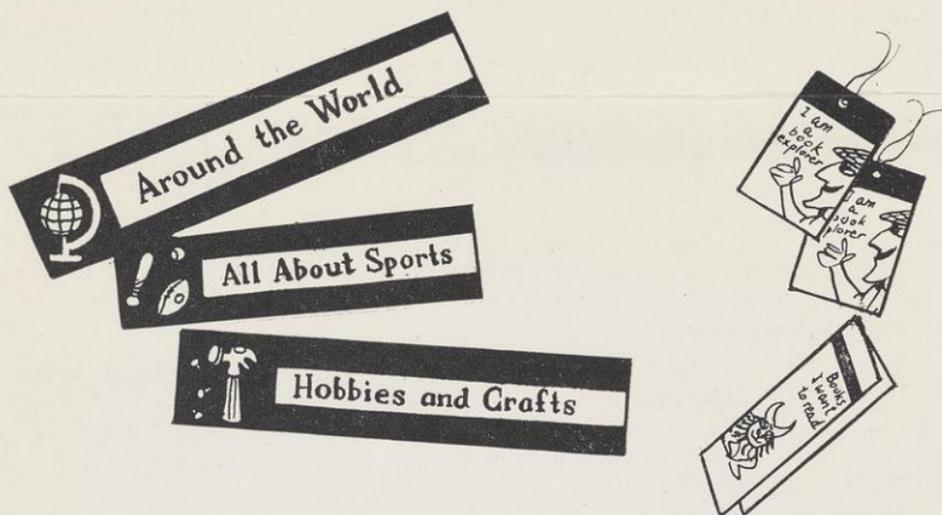
Among the many aids available for this event, is Feodor Rojankovsky's charming poster (reproduced on our cover) showing his own daughter and her great interest in reading. In full color and measuring 17 by 22 inches, it is available for 35¢ a single copy.

New this year are Book Week Seals (1½" x 1⅛") carrying full color reproduction of the official poster. These are ideal for use on letters, announcements, programs, etc. In sheets of fifty at 20¢ per sheet.

To augment the poster, are three coral and black streamers by Adrienne Adams, Genevieve Foster and LeGrand (Set of three for 30¢); the popular Book Week Bookmarks (\$2.50 for 500); and many other exciting aids which you will find listed in our free 1959 Book Week folder.

Below are pictured three new aids especially designed by Joseph Low for your book displays and other special events: twelve category signs (Set of twelve, \$1.00) each carrying a decorative symbol representing the category; Book Explorer Folders with room to write book titles, and amusing Book Explorer Tags (both available at 35¢ for 50, \$3.00 for 500, etc.)

Just a reminder that a limited number of Vacation Reading Kits are still available (twelve pieces for \$1.50).



AWARDS AND PRIZES

Franklin Watts Fiction Award: 1959 winner is Gene Inyart's first book, *TENT UNDER THE SPIDER TREE*. A lively story of summertime adventure (Watts).

The William Allen White Award was presented to Bret Gipson for *OLD YELLER* (Harper).

The Seventeenth Summer Literary Competition, conducted by Compact Magazine and Dodd Mead, was won by Dorothy H. Jones for *THE WONDERFUL WORLD OUTSIDE* (Dodd Mead).

The Child Study Association annual book award was given to *SOUTH TOWN* by Lorenz Graham (Follett).

The Dodd Mead Librarian Prize Competition winner is Mary Malone, librarian at Jr. High School 3, Trenton, N.J. for *THIS WAS BRIDGET*.

The 1959 New York Herald Tribune Children's Spring Book Festival Winners: Prize book among the picture books is *SIA LIVES ON KILIMANJARO* by Astrid Lindgren, photos by Anna Riwkin-Brick (MacMillan). The four Honor Books in that section: *THE BLACKBIRD IN THE LILAC* by James Reeves (Dutton); *THE POINTED BRUSH* by Patricia Miles Martin (Lothrop); *THE RAGGLE TAGGLE*

FELLOW by Miriam Schlein (Abelard-Schuman); HOW ST. FRANCIS TAMED THE WOLF by Elizabeth and Gerald Rose (Harcourt). Prize Book among the Middle-Aged Books is THE LONG-NOSED PRINCESS by Priscilla Hallowell (Viking). The Honor Books: THE BORROWERS AFLOAT by Mary Norton (Harcourt); THE COLT FROM THE DARK FOREST by Anna Belle Loken (Lothrop); MAGIC OR NOT? by Edward Eager (Harcourt); TREASURE OF THE HIGH COUNTRY by Jonreed Lauritzen (Little Brown). Prize Book among the Older Books is AN EDGE OF THE FOREST by Agnes Smith (Viking). The Honor Books: LAND OF FOAM by Ivan Yefremov (Houghton); THE BLACK SYMBOL by Annabel and Edgar Johnson (Harper); THE LION'S WHISKERS: TALES OF HIGH AFRICA by Russell Davis and Brent Ashabranner (Little Brown); THE SILVER SWORD by Ian Serrailier (Criterion).

Notable Children's Books of 1958. An annual list put out by the Children's Service Division of the American Library Association. It includes, THE SWINEHERD by Hans Christian Anderson, translated and illustrated by Erik Blegvad (Harcourt); THE GOLDEN PHOENIX by Charles Marius Barbeau (Walck); SONS OF THE STEPPE by Hans Baumann (Walck); THE HORSE WITHOUT A HEAD by Paul Berna (Pantheon); TREASURE OF GREEN KNOWE by Lucy Marcia Boston (Harcourt); FELICE written and illustrated by Marcia Brown (Scribner); ELF OWL by Mary Marsh Buff and Conrad Buff (Viking); THE MAN WHO WAS DON QUIXOTE written and illustrated by Rafaello Busoni (Prentice-Hall); THE FAMILY UNDER THE BRIDGE by Natalie Savage Carlson; CHANTICLEER AND THE FOX by Geoffrey Chaucer, adapted and illustrated by Barbara Cooney (Crowell); I WENT TO THE ANIMAL FAIR by William Cole (World); THE AMERICANS by Harold Coy (Little Brown); ALONG CAME A DOG by Meindert De Jong (Harper); TISTOU OF THE GREEN THUMBS by Maurice Druon (Scribner); PINKY PYE by Eleanor Estes (Harcourt); BLESS THIS DAY by Elfrida Vipont (Harcourt); WILLA by Ruth Franchere (Crowell); LEE OF VIRGINIA by Douglas Southall Freeman (Scribner); THE HOUSE THAT JACK BUILT by Antonio Frasconi (Harcourt); UMBRELLA by Jun Iwamatsu (Viking); WHAT DO YOU SAY, DEAR? by Sesyle Joslin (Scott); CHUCARO, WILD PONY OF THE PAMPA by Francis Kalnay (Harcourt); IN THE MIDDLE OF THE TREES by Karla Kuskin (Harper); THE MAGIC FEATHER DUSTER by William Lipkind (Harcourt); THE MINNOW LEADS TO TREASURE by Ann Philippa Pearce (World); THE SHERWOOD RING by Elizabeth Marie Pope (Houghton); ALLTH by Alastair Reid (Houghton); HENRY REED, INC. by Keith Robertson (Viking); NKWALA by Edith Lambert Sharp (Little Brown); THE WITCH OF BLACKBIRD POND by Elizabeth George Speare (Houghton); THE PERILOUS ROAD by William O. Steele (Harcourt); WARRIOR SCARLET by Rosemary Sutcliff (Walck); CRICTOR written and illustrated by Tomi Ungerer (Harper); DO YOU KNOW WHAT I'LL DO? by Charlotte Shapiro Zolotow (Harper).

OF SPECIAL INTEREST

May Masee Receives the AIGA Medal. On June 4th, May Masee, editor of Viking Junior Books was awarded the annual medal of the American Institute of Graphic Arts with this citation: "To May Masee whose guidance has inspired authors to write better; artists to draw better; printers to print better. Thus her working vision has enforced the development of man, methods, and materials to meet new standards of distinction. Character-building has been the inherent content of her publications and her sustained effort has enriched American youth."

Early American Children's Books. Horn-books were the earliest lesson-books made for children to use themselves and appropriately enough the publishers of *Horn Book Magazine* have brought out a charming history of them called A LITTLE HISTORY OF THE HORN-BOOK by Beulah Folmsbee. This book, as well as a small wooden reproduction of a horn-book are available at \$2.50 for the book, \$2.00 for the reproduction, from the Horn Book Inc., 585 Boylston St., Boston 16, Mass.

Two other reproductions for your collection, if you do not already have them, are TOMMY THUMB'S SONG BOOK first printed in 1788 and THE HISTORY OF THE HOLY JESUS first printed in 1746. Both of these tiny facsimiles are charming and not to be missed. \$2.00 each from R. R. Bowker, 62 West 45th St., New York 36.

"A Superintendent Looks at Books in the Schools." John H. Fischer, Superintendent of Public Instruction in Baltimore and soon to be Dean of Teachers College, Columbia University has some very cogent things to say about books and libraries in the recent issue of the National Book Committee Quarterly (Vol. 3, #2-3). He builds on the theme "We have not really taught him to read unless he reads because he wants to." If you have not seen this we suggest you write for a free reprint from The National Book Committee, 24 West 40th St., New York 18.

A Fine Collection Donated to Pratt Institute. The Child Study Association of America generously presented 3,000 children's books to Pratt Institute. The twenty-five year collection of books published from 1925 to 1959 were presented in ceremonies at the Institute on May 1st.

Two New Aids for Reading Guidance. Drawing on ten years of concise, comparative reviews of children's books that have appeared in the *Bulletin* of the Center for Children's Books, Mary K. Eakin has selected 1,000 for the new book **GOOD BOOKS FOR CHILDREN**. Each book is listed by author as well as age level and there is an extensive index. Published by the University of Chicago Press (\$5.95).

Parents of children twelve and under will find Dr. Nancy Larrick's new pamphlet especially helpful. Entitled **YOUR CHILD AND HIS READING, How Parents Can Help**, it gives basic advice on books for different ages and building a home library. Available at 25¢ a copy from Public Affairs Pamphlets, 22 East 38th St., New York 16.

Laura Ingalls Wilder Award. This newly established award is given every five years by the Children's Services Division of A.L.A. to an author or artist whose work over a lifetime has made an exceptional contribution to the field of children's books. Ballots will go out to CSD members in the Fall and the Award will be announced in the Spring.

IN THIS SEASON

Among the many books that tie in with this season's patriotic holidays are three new ones: **THE FOURTH OF JULY RAID** by Wilma Pitchford Hays (Coward McCann) which is a true story of the American Revolution for 8-12 year olds; **AMERICA IS BORN, A History For Peter** by Gerald W. Johnson (Morrow) which will be in three volumes, the first of these to be published in September; **PETS AT THE WHITE HOUSE** by Carl Cramer (Dutton) which gives the stories of the favorite pets of ten Presidents from Washington to Eisenhower.

On July 28th there will be a great pageant celebrating Bermuda's 350th Anniversary. Two new books of interest in connection with this are **SEA VENTURE** by Willoughby Patton (Longman's Green), a story based on extensive research depicting the colonists' voyage to James Town, and **VOYAGE OF THE SEA WIND** by Hetty Burlingame Beatty (Houghton Mifflin) which has its setting in Bermuda.

August, 1560 saw an eclipse that contributed to modern science through the impression it made on a fourteen-year-old boy. Because of it, the renowned Tycho Brahe began his study of astronomy. His fascinating story is told in a new book from Roy Publishers called **DISCOVERING THE HEAVENS** by I. O. Evans.

There should be a great deal of material for a display on Aviation Day, August 19th, including C. B. Colby's newest book, **OUR SPACE AGE JETS** (Coward McCann).

For those who will be planning for the National Defense Education Act over the summer, another new book they will want to remember is **WORDS OF SCIENCE** by Isaac Asimov (Houghton Mifflin) which contains the derivation of over 1500 scientific terms.

And for those who wish they could be in France on Bastille Day, the next best thing will be to pick up a copy of the beautiful picture book, **THIS IS PARIS** by M. Sasek (MacMillan). With simple text and charming full-color illustrations, it will be excellent to use in classes studying France or its language. **THIS IS LONDON** will be published in the fall and next spring the artist goes to Rome.

ABE LINCOLN GETS HIS CHANCE by Frances Cavanah (Rand McNally) is the Weekly Reader's Children's Book Club selection for September.

Of interest in connection with the opening of the Seaway is **THE ST. LAWRENCE** by William Toye (Walck) which is a history of the river and its effect on the history of eastern Canada.

You will also want to watch for **THE GOLDEN ANNIVERSARY BOOK OF SCOUTING** by R. D. Bezucha, assisted by the Staff of The National Council of the Boy Scouts of America (Golden Press).

The Carnival of Books. Dates given are for WMAQ Chicago, Sundays, 7:45-8:00 A.M. (Daylight Time). July 5 — **THE STAR SPANGLED BANNER** by Neil H. and Anne Sherbourne Swanson (John C. Winston) July 12 — **DOUBLE OR NOTHING** by Phoebe Erickson (Harper) July 19 — **ONCE UPON A SATURDAY** by Edward Fenton (Doubleday) July 26 — **CAPTAIN OF THE PLANTER** by Dorothy Sterling (Doubleday) August 2 — **SEVEN FOR ST. NICHOLAS** by Rosalys Hall (Lippincott) August 9 — **JET PILOT** by Henry B. Lent (MacMillan) August 16 — **THE PALEFACE REDSKINS** by Jacqueline Jackson (Little Brown) August 23 — **THE SPACESHIP RETURNS TO THE APPLE TREE** by Louis Slobodkin (MacMillan) August 30 — **SECRET OF THE SAMURAI SWORD** by Phyllis Whitney (Westminster) September 6 — **FRIEND AMONG STRANGERS** by Eleanor Jewett (Viking) September 13 — **AMERICA'S MARK TWAIN** by Jeanette Eaton (Wm. Morrow) September 20 — **PLANT HUNTERS** by Frances L. Jewett and Clare McCausland (Houghton Mifflin) September 27 — **DAUGHTER OF WOLF HOUSE** by Margaret Bell (Wm. Morrow).

MATERIALS AVAILABLE

A flyer (with a quiz) describing the six "He Went With . . ." books by Louise Andrews Kent. Houghton Mifflin Co., 2 Park St., Boston 7, Mass.

Bookmarks for VOYAGE OF THE SEA WIND by Hetty Burlingame Beatty and for THE HUNGRY SEA MONSTER by Barbara Hobbs. Houghton Mifflin Co., 2 Park St., Boston 7, Mass.

Promotion piece for Boo by Robert Barry, charmingly illustrated. Houghton Mifflin Co., 2 Park St., Boston 7, Mass.

Announcement and promotion piece for HUBERT'S HAIR RAISING ADVENTURE by Bill Peet. Houghton Mifflin Co., 2 Park St., Boston 7, Mass.

Three bookmarks are available for MINETTE by Janice and Alain, THE LITTLE NATURALIST by Frances Frost, WATER ALL AROUND by Tillie S. Pine and Joseph Levine. McGraw-Hill Book Co., Inc., 330 West 42 Street, New York 36.

A limited number of free book jackets, galley and other proofs and "We Recommend" posters are available for schools and libraries from Harper & Bros., 49 East 33 Street, New York 16.

A colorful biography folder signaling the publication in September of Stephen Meader's 32nd book, WILD PONY ISLAND, is available from Harcourt Brace & Co., 750 Third Avenue, New York 17. Supply limited.

A new brochure listing all Picture Book Parade Films filmstrips and records based on outstanding children's picture books is available from Weston Woods Studios, Weston, Conn. This will prove helpful in planning your Book Week program.

Available from Girl Scouts of America; AUDIO VISUAL AIDS CATALOG 1959-60 (free) and SKIP TO MY LOU, which includes twenty-four singing games from fourteen different countries. 25¢ National Headquarters, 830 Third Avenue, New York 22.

Four attractive bookmarks featuring books of Rebecca Caudill (for ages 6-10) Elizabeth Foreman Lewis, Joseph B. Icenhower and the Winston science fiction series (all for teen-agers) are available free of charge from The John C. Winston Co., Children's Book Dept., 1010 Arch St., Philadelphia 7. State quantity.

Map of Indians of early California, where and how they lived from STORIES CALIFORNIA INDIANS TOLD. Free from Parnassus Press (one copy per person) 33 Parnassus Rd., Berkeley 8, California.

Two reprints: One of *Junior Libraries'* article about Barbara Cooney (winner of the 1959 Caldecott medal). The other, Mrs. Helen Plotz's essay on poetry, "All Who Hide Too Well Away" from *Horn Book Magazine*, are available, free of charge, from Children's Books, Thomas Y. Crowell Co., 432 Fourth Avenue, New York 16.

A circular listing their science books for boys and girls and young adults is available free, from School and Library Dept., G. P. Putnam, 210 Madison Avenue, New York 16.

A free circular with C. B. Colby's picture and a list of his books is available from Coward McCann, School and Library Dept., 210 Madison Avenue, New York 16.

More Treasure Hunt bookmarks for children from 4-8 will be sent free to those requesting them. A prize of a special 11" by 17" colored wall picture by Vasiliu will be sent to those who answer the questions on the bookmarks. The John Day Co., School and Library Dept., 210 Madison Avenue, New York 16.

Two bookmarks: Gus Tavo's HUNT THE MOUNTAIN LION and Zarchy's JEWELRY-MAKING AND ENAMELLING are available free from Alfred A. Knopf, Borzoi Books for Young People, 501 Madison Ave., N.Y.

BOOKS ARE VACATIONS, an attractive annotated listing for 8-12. Compiled by Lois R. Markey. The Horn Book, Inc., 585 Boylston St., Boston 16, Mass. 75¢



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