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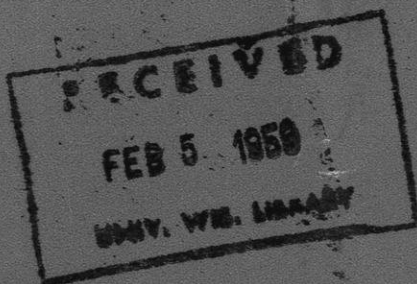
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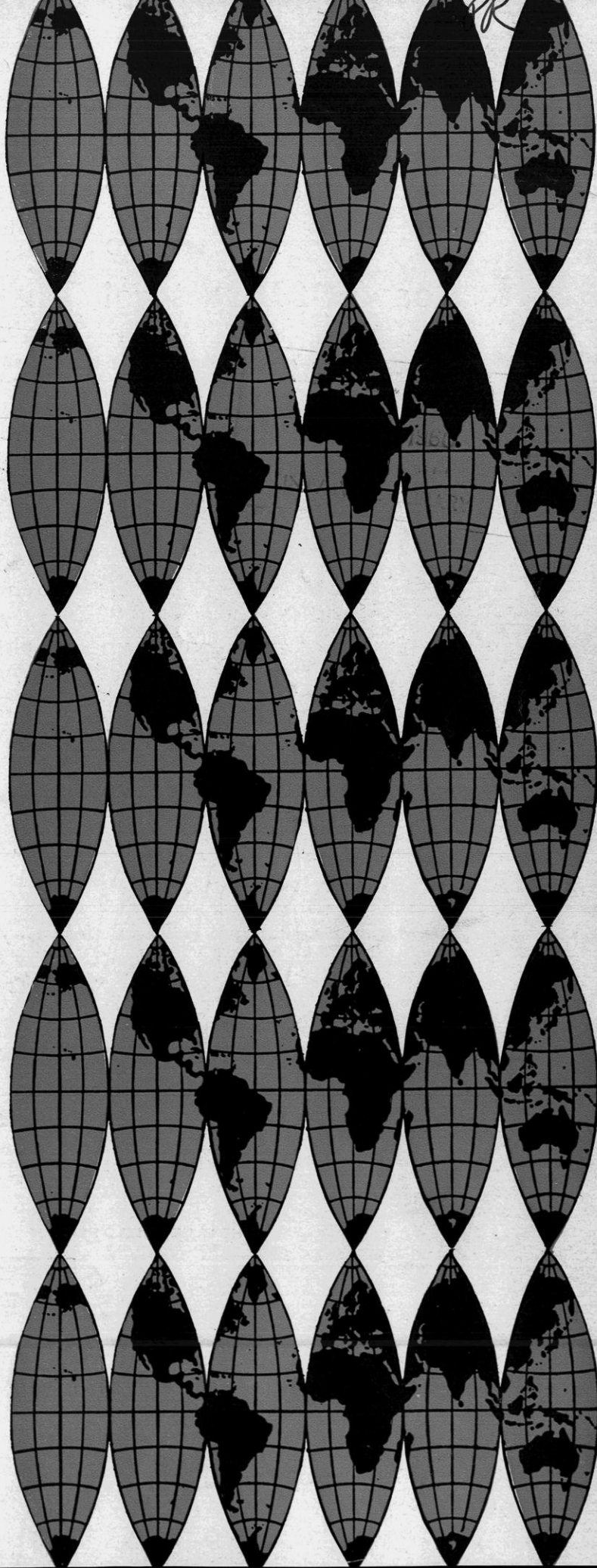
WISCONSIN *Alumnus*

February, 1959



In This Founders Day Issue:

a
cosmopolitan
university



Your Doctor Is On The Board Of Directors!

What health insurance plan
is best for you?

Your doctor has an answer to that question. WPS-Blue Shield is the only Blue Shield plan approved for sale throughout the state by your doctor's own organization, the State Medical Society of Wisconsin.

The doctors who make up the Society — more than 3,400 practicing physicians — developed WPS-Blue Shield. They operate it, through Wisconsin Physicians Service, to help assure the kind of medical and hospital care they know that patients need.

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A SPECIAL FOUNDERS DAY MESSAGE

By Sam Ogle

President, Wisconsin Alumni Association



Founders Day marks one time each year when Wisconsin alumni all over the world gather with other loyal Badgers to pay tribute to their University. It is a time to indulge in nostalgic reverie of days gone by . . . to glow with justifiable pride in the victories and achievements of Wisconsin . . . and a time to face the educational challenges of the future.

As the University celebrates its 110th anniversary, our Association can look back on nearly a century of service to alumni and to our Alma Mater. The officers and directors who have led the organization in the past have built a solid membership force of more than 21,700 alumni, active in 97 clubs from coast to coast.

As the years bring changes in our own lives, so too does the University and the Alumni Association progress with time. This year we are on the threshold of an exciting new phase of growth. Since September our efforts have been directed toward raising funds for an Alumni House—our own building on campus. By next Founders Day the old Washburn Observatory will be completely converted for use by the Association.

This project means a great deal to every alumnus. The additional space and facilities for the Alumni Records Office will enable the Association to do a better job of keeping you up-to-date on the activities of your classmates and friends. Information about the University's accomplishments in scholastics, research, and athletics will be sent to you faster than ever before. Alumni clubs will have quicker access to more accurate mailing lists and letter service. And as all of these facilities serve the alumnus and his local club, they also serve the University of Wisconsin.

How is our campaign under the direction of Dr. John A. Keenan progressing?

In a word—"Wonderfully!" As we closed the books on 1958 there was a grand total of \$96,790 in contributions and pledges. By the time you read this we should be nearly halfway to our goal of \$225,000.

There is still a long way to go and many thousands of alumni have not yet made their contributions. Local committees in most of the cities where clubs are located plan to conduct personal solicitations to make it easier for all alumni to participate in this vital project.

If you are one of the generous alumni who have already contributed, thank you for your help. If you are among the group who has not yet had a chance to give, I hope that we may soon add your name to the honor roll which will be placed permanently in our Alumni House on Observatory Hill.

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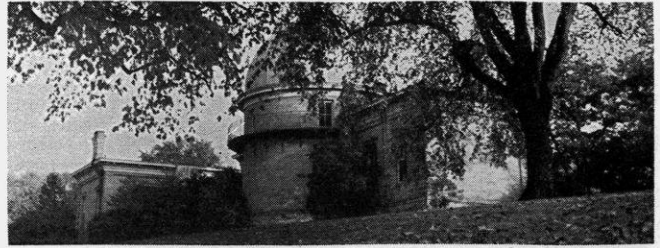
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WISCONSIN Alumnus

Official Publication
 Wisconsin Alumni Association

Volume 60 FEBRUARY, 1959 Number 10

Cover

The University of Wisconsin has worldwide ties

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Wisconsin Alumnus, February, 1959

keeping in touch with WISCONSIN

FOUNDERS DAY— FEBRUARY FIFTH

This month the University of Wisconsin celebrates its 110th birthday.

Wisconsin's first class, with only seventeen students, met on February 5, 1849, in rented quarters in the Madison Female Academy; a two-story red brick building on Wisconsin Avenue, two blocks from the Capitol. This was the official home of the University of Wisconsin for three years until North Hall was built at a cost of \$19,000. Today's buildings on the Madison campus have an estimated value of \$87,860,970.

Today's enrollment on the Madison campus is 17,145—a thousand times as many as attended that first class on February 5, 1849. The University of Wisconsin-Milwaukee has 5,191 students and 1,711 are enrolled in Extension Centers over the state. Grand total attending University classes—24,047.

But this is only part of the University's educational picture.

Recent figures from the University Extension Division show 11,648 enrolled in correspondence courses. Each year thousands more attend institutes and clinics sponsored by the University. During the last five months more than 8,400 have attended institutes in the new Wisconsin Center at Lake and Langdon Streets.

Topping all these groups in attendance are the five hundred thousand who annually attend meetings sponsored by the College of Agriculture and the Agricultural Extension service. If this half million total sounds astronomical, let me point out that 140,000 attended the Farm Progress Days held last year at Darlington, Wisconsin. The Sunday attendance at this three-day event was 75,000. Seven to eight thousand come to Madison each year for the University's Farm and Home Week.

As these totals indicate, that little band of seventeen students who attended Wisconsin's first class has be-

come quite an army. Still more important, the University campus which in 1849 was limited to rooms in the Female Academy building has expanded to all sections of the state and beyond—as shown in this Founders Day issue.

Founders Day meetings also have increased in number and attendance in widely scattered areas. About the time you get this issue, Professor William B. Sarles will be giving the Founders Day address at the alumni club meeting in Honolulu. During the second semester, he will be at the University of Hawaii as a Carnegie Visiting Professor in Bacteriology. Tom Brittingham's Vikings in the Scandinavian countries are planning appropriate dinners in February. So are the alumni clubs in Tokyo, Bangkok and Manila.

Founders Day meetings are more than mere birthday parties. They offer alumni a splendid opportunity to get important information about our University's aims, achievements and needs. They are significant factors in our Association's information program. Informed support is the strongest support. This year the University budget should get special attention because Wisconsin must have a larger operating budget for the coming biennium if it is to continue as one of the top ten universities in America.

Founders Day meetings also provide excellent opportunities to honor Badgers who are doing outstanding service for the University or the Association. Some clubs give an annual award to the "Alumnus of the Year." Others give citations for distinguished service.

Behind this practice is this important fact: It's a good idea to give flowers to people while they are able to smell them. Memorials to people who have passed on are very much worth-while. Why wait that long? Why not give these awards now so these worthy Badgers will know that their fine work is appreciated?—JOHN BERGE, *Executive Director*.



ENGINEERS

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For further information write to Mr. C. C. LaVene, Douglas Aircraft Company, Inc., Santa Monica, California. I Section.



the most respected name in aircraft,
missile and space technology

"Wait Until Next Year" for Full Budget Request

The University may have to wait until 1960 before its operations are brought completely up to the level anticipated by the 1959-61 biennial budget request now being considered by Governor Gaylord Nelson.

Gov. Nelson told administrators in early January that he would try to keep all state departments operating as near the current level as possible, until a special session of the Legislature next fall can provide for increasing state revenues.

The Governor, however, indicated sympathy for virtually every objective of the University's proposed budget, which seeks \$55.7 million in state appropriations for the biennium, an increase of \$13.7 million over present two-year spending. He was particularly impressed with the urgent need for faculty salary improvement (the University seeks a 22 per cent increase over two years). In fact, it seemed clear that Gov. Nelson would recommend an immediate five per cent merit increase in salaries, and possibly a general five per cent adjustment as well.

The Governor indicated he would fight for higher educational expenditures next year. But he warned that their extent would depend on public willingness to accept higher taxes.

President Conrad Elvehjem acknowledged that the Governor's approach was "very fair." On the other hand, he said, he felt obligated to fight for the full salary increases.

"The problem is whether a promise of a future salary increase will be enough to hold our teachers," the President said. He noted that lack of salary increases now will hurt not for just one year, but for 25 years.

The Governor also indicated a special interest in increasing University funds devoted to research in social sciences and the humanities.

In his discussions with University administrators, the Governor was not specific as to figures. His dollar and cents recommendations were to come in his budget message to the Legislature in late January.

compendium

About 800 midyear graduates were honored at a convocation on January 10 and heard Conrad A. Elvehjem's first charge to a UW graduating class as president. Presiding was Gilbert Blackmun, senior class president.

*

The University Athletic Board has adopted a policy that Wisconsin teams will no longer play at schools where team members are segregated or discriminated against. The decision followed a recent basketball trip to Houston, where Negro members of the squad were sent to a separate hotel. Both Student Senate and *Daily Cardinal* had campaigned for such a move. The policy states that "wherever a Wisconsin team plays another institution in any athletic event, the members of the team are to be permitted to travel together, lodge together and dine together, and play together as a team, without discrimination as to any members of the team resulting from a policy of the institution, or state laws, customs or practices . . ."

*

The Atomic Energy Commission provided the University with its major gift on Christmas eve: a \$150,000 grant for a nuclear reactor for education in the peaceful use of atomic energy.

*

The University band, conducted by Prof. Raymond F. Dvorak, played 14 concerts in six days between semesters.

*

The University of Wisconsin-Milwaukee Expansion Committee of the Regents announced plans to purchase the Milwaukee-Downer seminary property (eight acres) which adjoins the UW-M campus. The transfer, however, is not apt to be completed for several years, since the seminary must locate at a new site. This announcement, and approval of two more UW-M science buildings costing a total of \$3,850,000, came at a Regent meeting on the UW-M campus, where the Regents were "picketed" by a group of demonstrating UW-M students who called for acceleration of expansion plans.

*

A \$63,300 National Science Foundation grant will enable the University to conduct a summer institute for teachers of high school biology with at least three years of experience.

*

Nine oil paintings by masters of the 16th, 17th and 18th centuries were presented to the University by Marc B. Rojzman, Milwaukee. They are valued at around \$100,000.

*

The first permanent professorship in the University's new Institute for Research in the Humanities has been filled by Prof. Marshall Clagett, nationally known scholar in the history of science and a Wisconsin faculty member since 1947.

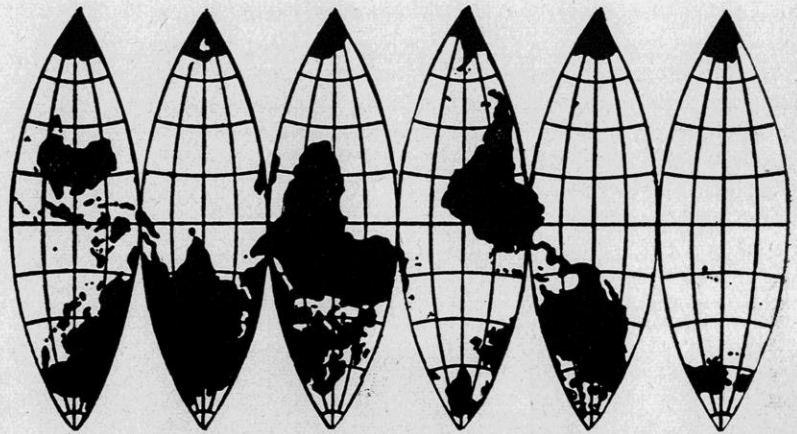
*

Affidavit and loyalty oath provisions in the National Defense Education Act are opposed by both administration and faculty at the University. The University has applied for money from the federal government to support its student loan funds, which are at a low point, and has suggested a change in the law, as has the American Association of University Professors.

*

The Wisconsin Hoofers, encouraged by frigid blasts off Lake Mendota, are pulling Winter Week out of a hibernation of several years, and have scheduled this traditional campus event for February 9-14.

a cosmopolitan university



Few institutions play as important a role in fostering international understanding as does the American university.

Probably no American university better supports this generalization than does the University of Wisconsin. Two of the University's international relationships are readily apparent in a student body that includes impressionable representatives from 71 nations, and in a file of alumni addresses that includes influential former students living and working in 89 countries all over the globe.

Yet these examples but begin to tell the story of the University of Wisconsin and the world community. On the following pages the *Wisconsin Alumnus*, in a special Founders Day issue, briefly explores some of the influences that Wisconsin exerts, and feels, as a cosmopolitan university.

visitors on the campus

To study a "typical" American state university . . . to get better acquainted with United States culture . . . to take refresher courses in English before scattering to educational institutions all over the continent . . . these are the goals for a number of short-term campus visitors each year. Last fall, for example, 25 educators (average age: 38) from North and South America, Europe, Asia and Australia headquartered on campus for three months while they observed Wisconsin educational, industrial, cultural and political life as part of a U. S. Office of Education program. Last summer 36 men and women from 19 countries attended a two-month Economic Institute at Wisconsin, preparatory to studying this year at other universities. There are shorter-term visitors than these—hundreds of them, each year, ranging from Prime Ministers on official visits to scientists renewing international acquaintanceships. Occasionally, visitations from abroad have an immediately practical aspect—as when five engineers from Seoul used the University's A-C Network calculator in November.

International educators discovered an American tradition, the Liberty Bell, via replica on display at Wisconsin State Historical Society





Korean engineers used University's special electric network calculator.

Attache Burgess, Peruvian Senators Parro, Nelson and Castillo, and guide Prof. Robert Taylor assumed a traditional pose for UW guests.





The Madison Friends of International Students sponsor activities which help UW students who live across the world feel at home.

international students on campus

International understanding at the personal level is a natural outgrowth of the presence at Madison of 649 students from 70 countries outside the United States (United Nations membership is 81). They learn from Americans . . . and Americans learn from them. This means not only student exchange in classrooms, living units and at social events; many visiting students have frequent contact with the Madison and Wisconsin communities around them, and have helped to dispel that isolationism for which the midwest used to be famous. The University's International Club maintains a speaker's bureau which receives requests for foreign students from all over the state. Some students beyond the doctoral level study in University labs and libraries, too.



One Wisconsin student who studied at Bonn university last year was Helga Knollmuller. The German institution is at the right.



wisconsin students abroad

Of course, international students are not confined to American campuses. The halls of learning in universities all over the world—and particularly in Western Europe—have been trod by present and former Wisconsin students. Germany's Bonn University in recent years has cooperated in a student exchange program with Wisconsin. Each summer, too, dozens of University students are tourists on foreign shores, often as individuals, occasionally as members of some such group as the glee club, or an athletic team. Programs like the International Farm Youth Exchange, the Rotary Exchange Fellowships, Rhodes Scholarships, and Naval R.O.T.C. summer cruises also offer students opportunities to gain international insight.



Wisconsin students Karen Holmberg and Alan Stambusky talk theater with two old Vic players, Ursula Jenkins and John Bonney.

imported culture

The boards of the Wisconsin Union Theater, and those of other University stages, frequently feel the feet of traveling troupes, or reverberate to symphony produced by musicians from other lands. Wisconsin's resident Pro Arte quartet serves as an outstanding example, and a continuing one. The Pro Arte, originally formed in Brussels in 1912, was brought to Wisconsin in 1940 through a fund set up by University alumni. Another famous music faculty member, foreign-born pianist Gunnar Johansen, also performs extensively on American and international stages. This year's attractions in the Union Theater include the Danish National Orchestra, England's famous Old Vic Shakespearean company, and two groups from the north: the Canadian Players and the National Ballet of Canada.



Foreign service officers Mann of Manila, Powell of Edmonton, Davey of Southampton, and Ortwein of Manila grade correspondence work.

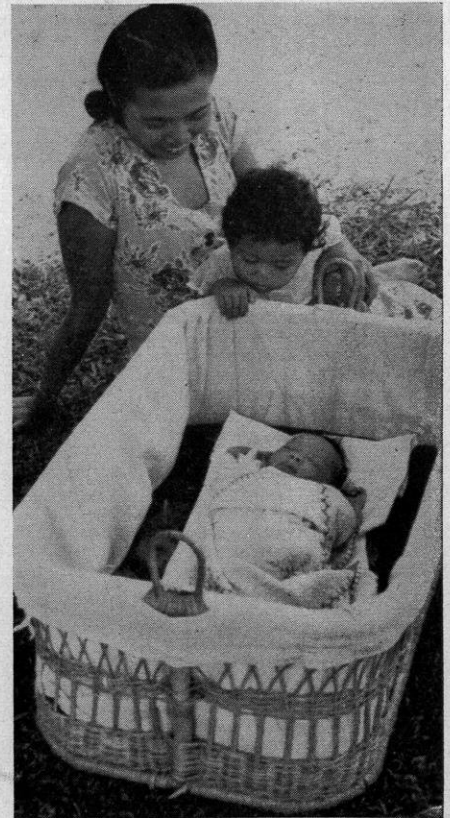
exported instruction

The University of Wisconsin was a pioneer in correspondence study; 128 students from 29 countries are enrolled in its regular program. In addition, other agencies have taken advantage of university experience in correspondence study. These include the United States Armed Forces Institute, which serves the armed forces wherever they are stationed, the world round. A newer enterprise is a joint project between the Extension division and the Department of State, in which 800 of its personnel—both American and foreign nationals—scattered through 80 countries are enrolled in the nation's only correspondence course on immigration law and visa operations. Foreign service officers headquartered on campus help in administering the course, and also are part-time students of international economics.

badgers abroad

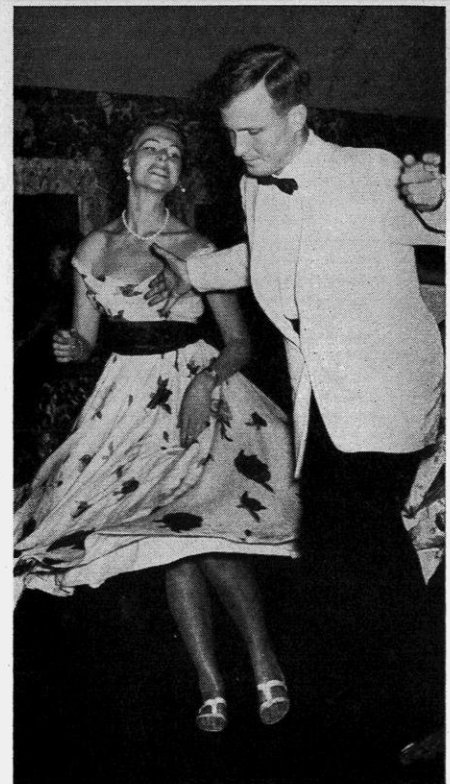
Legions of former Wisconsin students—some native Americans, others who have returned home—live and work in lands beyond U. S. borders. They are in every field, including business, education and government. They include foreign service officers on duty in Pakistan; a loyal group of Wisconsin Alumni club members in Thailand; the director of general education in Indonesia, whose son "WISnu" was born while the father was a special student on campus; that group of Vikings who studied at Wisconsin under the aegis of Thomas E. Brittingham Jr., and who are increasingly active in various Scandinavian enterprises; and Hulda Stettler, a dedicated voluntary worker who serves in the Italian Service Mission of the Congregational Christian Service Committee. Of Miss Stettler, CCSC secretary Earl Ballou writes: "The first thing that struck me about her was the remarkable command of Italian she has acquired, and in such a short time. She is also the indispensable teammate of that extraordinary leader, Teofilo Santi! How even he could possibly direct all that goes on in the name of the Italian Service Mission without Miss Stettler's assistance passes my imagination. It simply couldn't be done."

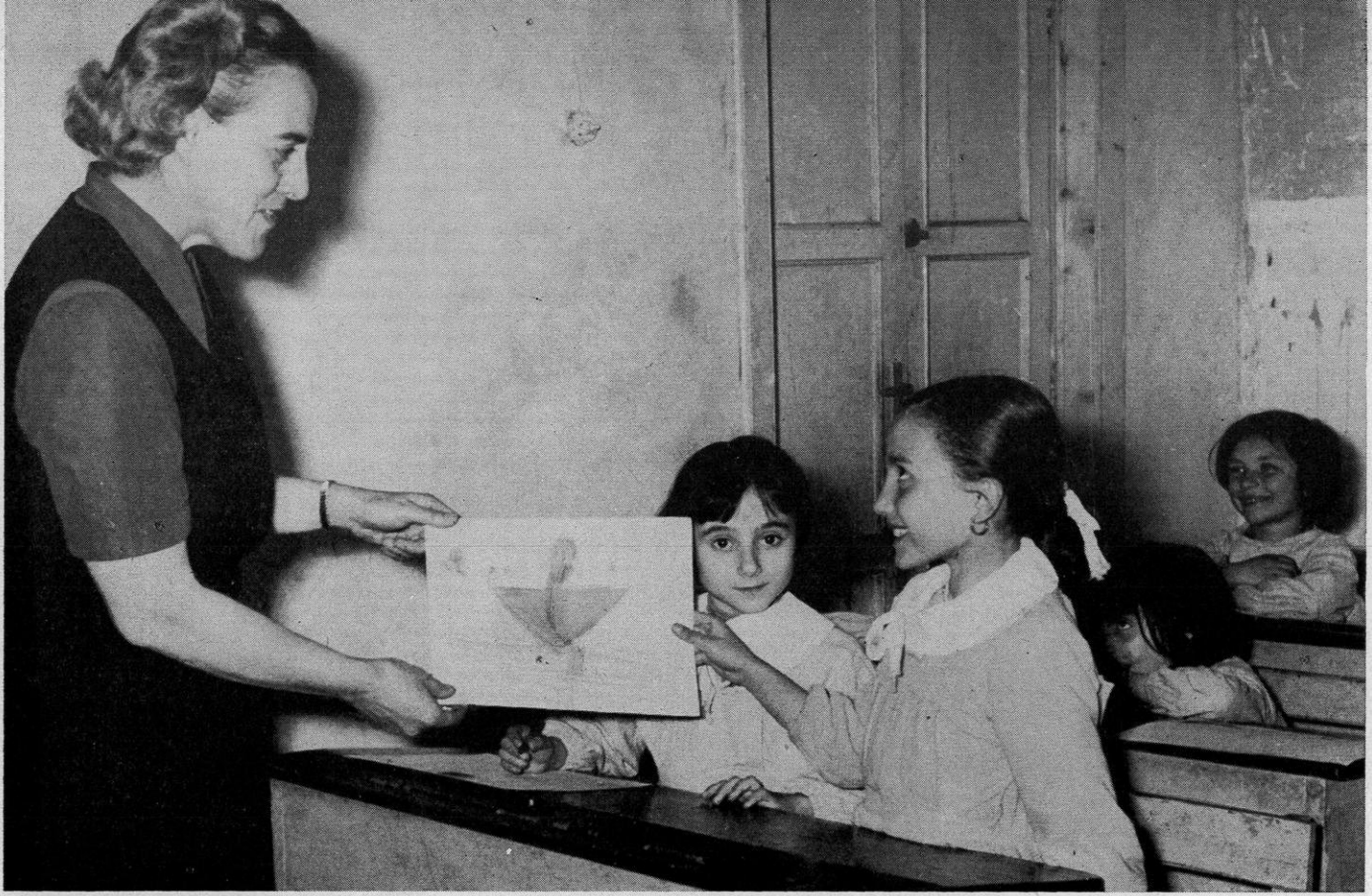
Alumnus William Spengler, right, is a specialist on Pakistan; he was stationed there for several years with the State Department.



Baby in basket is WISnu, named after University by Indonesian father Ali Marsaban.

Brittingham scholar Tore Gram danced with abandon at a Viking reunion in Copenhagen.





Alumna Hulda Stettler works at Cast Mia mission in Naples, Italy.

The Bangkok Alumni club specializes in unusual social gatherings!



Wisconsin Alumnus, February, 1959



international research

Mount Wisconsin is the proposed name for this peak of the Pensacola mountains, deep in the interior of the Antarctic continent. It was discovered by a group of Wisconsin men who were probing secrets of the globe's last frontier during International Geophysical year, recently concluded. Currently, IGY gravity research studies are being collated and interpreted at Wisconsin in a former office building on University Avenue. The entire earth is a laboratory for scientists studying geophysics; other Wisconsin scientists last October observed a solar eclipse at Puka-Puka atoll in the South Seas. And Prof. Menahem Mansoor is one of seven international scholars who are compiling a concordance for the non-Biblical texts of the Dead Sea scrolls. (Photo at left was made by John Behrend, one of Wisconsin's IGY explorers.)

international tours

A trio of educational tours—one behind the Iron Curtain, the others to the British Isles and Europe—will be led this summer by three prominent faculty members. One tour, for art students, will carry University credit—the first time such a course has been offered. The tours will accommodate between 15 and 30 adults and cost between \$90 and \$200. To help prospective tourists in these and other groups—such as those involved in unofficial tours led by faculty members and alumni, or the special low-cost Wisconsin Student Association tours—the Extension division plans to hold a special series of lecture-discussion classes.

Leading international tours to British Isles and Europe will be Profs. R. W. Finley, Michael B. Petrovich and Warrington Colescott.



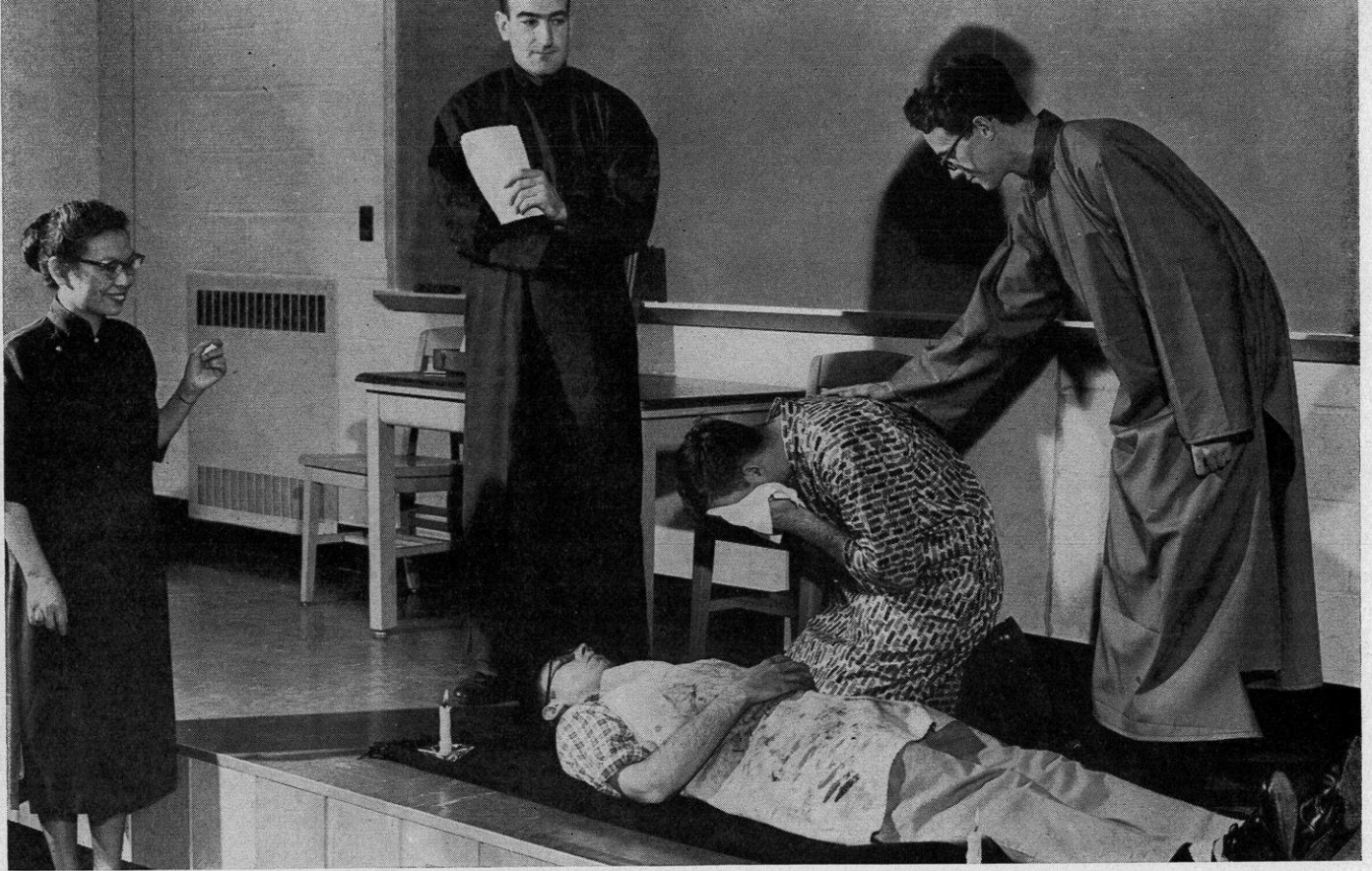
Wisconsin students and faculty members enjoy frequent contact with teachers and scholars having foreign background. This relationship may exist during only an evening lecture; it may persist for a semester; it possibly will continue much longer. Here are three examples: a Japanese professor of American literature, on his way back to the Orient after attending a professional meeting in America, stopped off at Science Hall to talk about how much his countrymen read American writings, and which ones. A noted historian and diplomat from Australia came to the campus for a semester as British Commonwealth Professor of History to teach courses in history and geography of the southwest Pacific. An assistant professor of linguistics, one-time student and teacher at a Chinese University last May, directed Wisconsin students from Sheboygan, Necedah, Eau Claire and Madison in the first Chinese play ever presented by the University of Wisconsin.

teaching with a foreign flavor

Visiting lecturer Sabura Ota of Tokyo Institute of Technology lectured on American Literature in Japan at Science Hall in November.

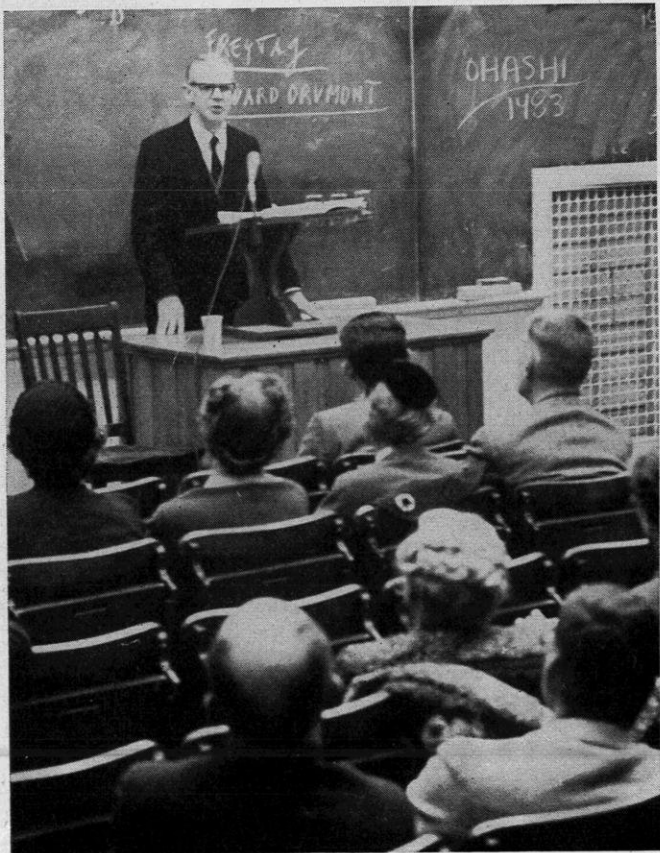


Wisconsin Alumnus, February, 1959



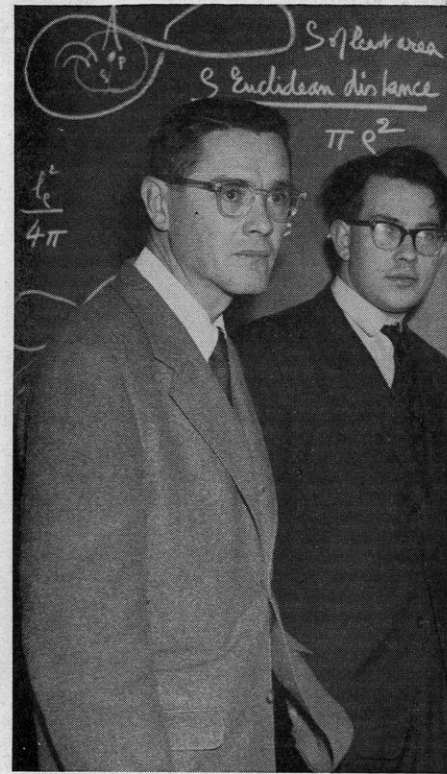
Prof. Kuo Ping Chou produced UW's first Chinese play in 1958.

Melbourne U.'s Prof. R. M. Crawford spoke as a visiting professor.



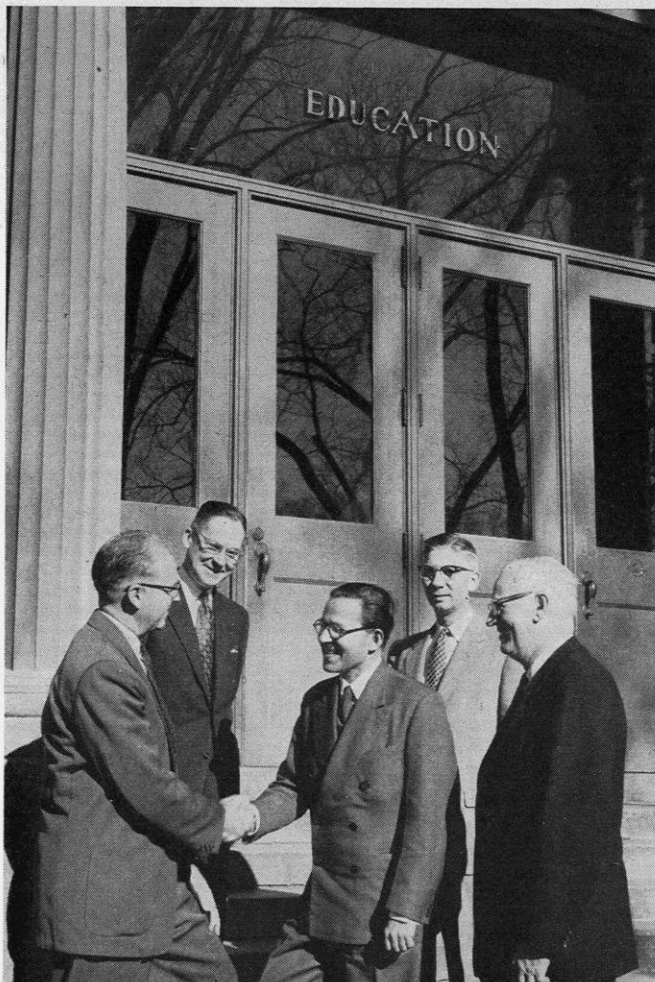
far-flung faculty

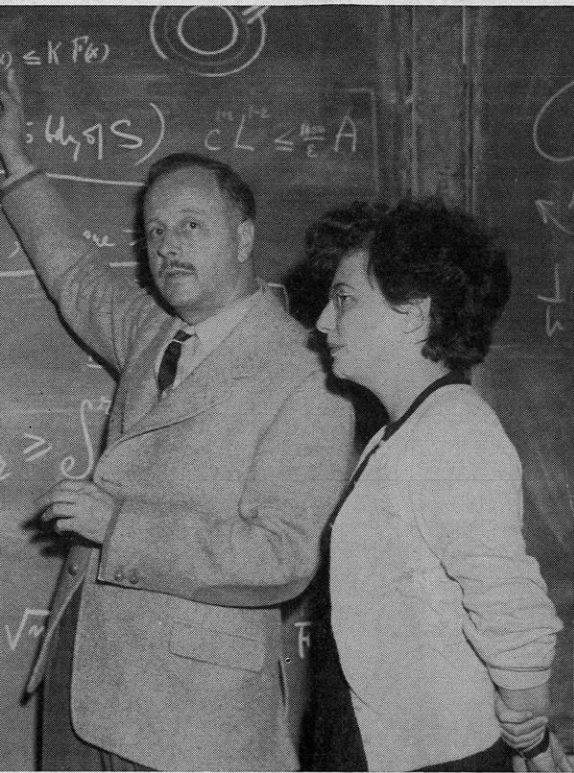
By plane, ship, rail, car, bus, on horseback and afoot, Wisconsin faculty members find their way into every recess of the world. Probably most of them go for study, either on their own during the summer vacation and during the course of earned sabbatical leaves, or through assistance from such funds as the George I. Haight Traveling Fellowship, provided by the Wisconsin Alumni Research Foundation. Often this study is combined with teaching at other Universities and colleges. Frequently, University specialists are called upon by foreign governments (sometimes directly, sometimes through U. S. government or U. N. auspices) to advise and guide development within that nation; Wisconsin has had particularly close ties with India, both in the fields of engineering and general education. Often, Wisconsin professors attend international colloquies—Prof. Nobel Clark attended a 1958 forage crop conference in Poland at the invitation of the Polish Academy of Sciences; some years earlier he had been in Poland with a United Nations agency. Other faculty members have interesting jobs abroad, including Prof. Paul MacKendrick, who is director of the American Academy's summer school of classical studies in Rome, a six-week course founded by a Wisconsin professor, the late Grant Showerman. Many faculty scholars belong to international associations and contribute to their journals.



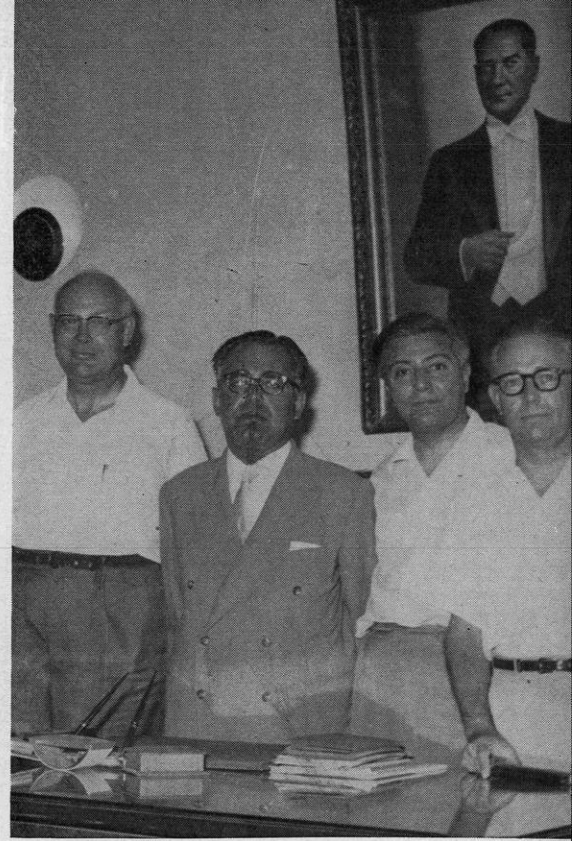
Wisconsin Prof. L. C. Young (3rd from left) answered a question at the end of his

Prof. K. G. Saiyidain of India visited campus to renew friendship with Wisconsin educators he knew in Indian Ministry of Education.





talk in a seminar of Prof. W. K. Hayman (2nd from left), Imperial College, London.



UW Extension Director L. H. Adolfson (left) during an inspection tour in Turkey.

Assoc. Dir. Noble Clark, agriculture experiment station, at right, viewed a farm in Poland.

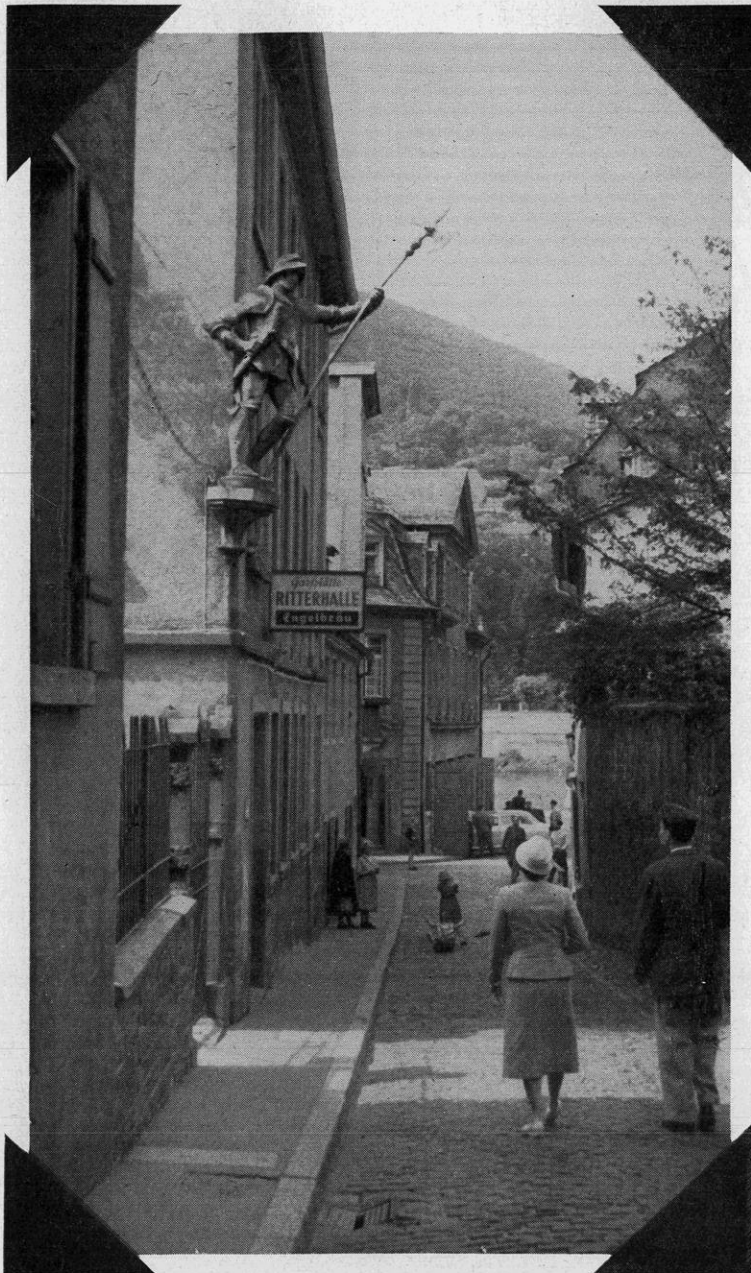




Residents and guests at La Maison Francaise, the University's French House, celebrated at a pre-holiday party. Only French was spoken.

the teaching of language

The obvious in fostering of international understanding is the study of languages and linguistics on the University campus. In few institutions may one get instruction in Russian, Chinese and Arabic, as well as all of the more traditionally studied tongues. Classes in Russian have been growing at Wisconsin, as generally through the country; this understandable expansion of interest hasn't been as noticeable in other languages of strategic importance. Only a handful of students annually brave Arabic, or Chinese, which actually is one of the easiest languages of all to speak and understand, if not to write. The University has well-established interdepartmental programs combining teaching, research and service to India, East Asia, Latin America, France, the Near East and the Scandinavian countries. The UW has been proposed as site of a foreign language center.



On a street in Heidelberg.

and you . . . and you . . . and you

The hundreds and thousands of American tourists who travel abroad each year are some of the most effective—and sometimes the most ineffectual—ambassadors of the United States. But while the American tourist has not always distinguished himself by exemplary conduct, according to reports from abroad, we have always been proud of most Badger globetrotters about whom we hear from time to time. The great majority of them obviously have been thoughtful, sympathetic, optimistic observers of the communities of people around them, and have, we are sure, contributed much to international understanding.



By Don Anderson

*Second Vice President
Wisconsin Alumni Association*

"I hope that the day will come when every country in the world has an organized group of Wisconsin alumni, meeting regularly, continuing to learn the lessons that any good school has to teach its children no matter how long they have been out of the classrooms, sending back to this campus the experience and support that every school needs from its alumni."

Foreign Alumni: One of America's

DR. HU SHIH, scholar and former Chinese ambassador to the United States, once said that America's greatest contribution to education was its revolutionary concept of the alumnus, its concept of the former student as an understandable responsible partner and champion.

Wisconsin has been fortunate, especially in recent years, in having strong alumni relations. I would ask that this spirit be extended in a larger degree to the foreign students who come to study here. From classroom and laboratory they get much that a university has to offer. I would like to see them better encouraged to be loyal Wisconsin alumni after they have returned to their homelands. It can be a source of continuing benefit to them, a source of new wealth to the University itself.

It is not known exactly when the first foreign student registered here. There were none in the 1870's. In 1905 there were 33. This year we have 649 students from 70 nations. The leading country is India with about 100 students.

It is estimated that altogether 3,800 foreign students have attended school here. Practically every nation in the world has been represented. If a university gives its students not only knowledge but loyalties as well,

is it too much to suggest that there is a little flavor of Wisconsin in every one of the world's communities? Would it not enrich us and the rest of the world to have those loyalties deepened and strengthened?

This program is one that cannot be carried out by faculty and administration alone. It calls for planning and effort by the student body. It will require planning and programming by the alumni association, because it is easy to lose these alumni once they have gone back to their native lands. It needs the understanding and the hospitality of Madison and other Wisconsin communities to help give our foreign guests an understanding and an appreciation of American home and family life.

Much has been done along these lines already, but there is room for improvement.

Too many Americans fail to appreciate the importance of having foreign students here to live and study with us. I think that failure of understanding is almost as common in the university community itself as it is elsewhere in the American scene outside the halls of ivy. Too often we look at these visitors in terms of a favor we are doing them, a privilege they could not enjoy were it not for the largesse of the American taxpayer and his tax dollar. I suggest that if

Great Assets

there is anything of merit in our social order, in our economics or our politics, if there is any importance in impressing the rest of the world with the validity of our philosophies, then we are the ones who benefit when the foreign visitor is exposed to our ideas and our way of life which often show to their best advantage in our American university communities. We should be the ones who are grateful for the opportunity offered us.

Roy L. Matson, editor of the *Wisconsin State Journal*, recently returned from a three month tour of duty in India for the State Department. He also visited Thailand, Hong Kong, and Japan. He lectured and talked informally to thousands of people of every conceivable variety of political opinion and ideology. Along the way he met hostility, disbelief, or scorn for the United States and the West. Always there was one shining exception, one person or group of persons, who at least understood us, even if they did not always agree with us. That exception almost invariably turned out to be the graduate of an American university.

If, in their mind, there was not complete agreement, there at least was understanding and that is not a little thing.

The American, face-to-face and in association, is not the frightening thing his detractors abroad sometimes paint him. In no better way can the American be drawn in his true light than by having the man from abroad live with him and learn with him. In no better way can the man from abroad learn that behind and beneath the American's breezy front, his laughter, his insanity at World Series time and football season there lies the American ideal.

It is a thing that is discovered with some surprise by many if not most from abroad: the American concern for opportunity and justice for the common man. Once discovered it is a thing remembered, appreciated, and treasured. And it is a thing that is as powerful to American friendship and advantage as all the defense alliances and power pacts we can devise around the world.

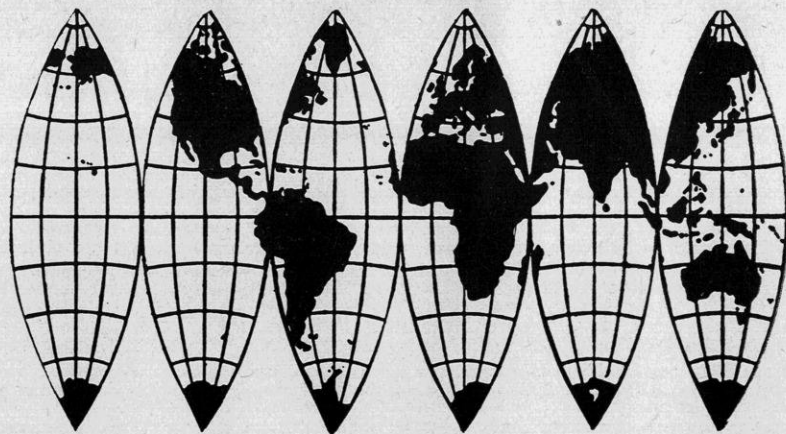
As important as these larger values are the smaller ones that accrue. They are the friendships which develop between classmates. An intelligent and cultured foreign student brings breadth and delight to dormitory, fraternity or rooming house. Those of us who have had them live in our homes know how much richer our family has been made by the contact, and the deep and lasting friendships that have come from them.

Wisconsin now has alumni clubs in Bangkok, Manila, Tokyo, and Honolulu. Tom Brittingham's Vikings get together informally on occasion in Scandinavia. I hope that the day will come when every country in the world has an organized group of Wisconsin alumni, meeting regularly, continuing to learn the lessons that any good school has to teach its children no matter how long they have been out of the classrooms, sending back to this campus the experience and support that every school needs from its alumni.

Wisconsin has two great declarations of principle and policy. The first is the one on "winnowing and sifting" on the plaque at Bascom Hall. The other is that "the boundaries of the state shall be the borders of the campus."

Can anything but good come from extending the borders and the boundaries to include the sons and daughters of Wisconsin wherever they live in this whole world?

Alumni All Over the Earth! But Where?



IN BIG BLACK letters on an office door at the India Institute of Technology in Kharagpur, there's an interesting inscription below the name of Professor M. N. Rao:

"Ph. D. From Wisconsin."

University alumni the world over are proud of their Wisconsin affiliation, the Wisconsin Alumni Association has discovered. There are active alumni clubs in such faraway spots as Bangkok, Manila, and Tokyo.

Not long ago the Alumni Association began a project designed to bring many more "foreign alumni" into close and frequent touch with the Badger campus. The idea was conceived by Don Anderson, who is the Association's second vice president and a Madison newspaper publisher.

The project: an offer of free membership in the Association, which brings with it a subscription to the *Wisconsin Alumnus* magazine.

Previously, currency exchange regulations often had made it prohibitive for residents of other countries to become contributing members of the Association.

"But even with free memberships, there are problems," Association Executive Director John Berge recently pointed out. "For one thing, we can't find the addresses of many of our alumni in other countries.

"Another factor compounds the difficulty. This is the world-wide custom of name-changing—evidently practiced particularly in some sections of the Orient.

"Consider Phra Chuang Kashetra of Bangkok, Thailand. He received a degree in 1924. But in our basic file, compiled from registration material, his name is—or was—Nai Chuang Lochaya. Frequently these name changes call for a good deal of detective work on the part of our records staff."

Some time ago Berge talked to members of the International Club on campus, asking for ideas on how to secure current addresses of "foreign alumni". Immediately, a student from Liberia wrote out a complete list of all former Wisconsin students in his country.

"I wish it were always that easy," Berge commented. "As it is, we rely on tips from traveling Wisconsin faculty members, touring alumni, reports from foreign alumni club officers—in fact, any source we can think of."

As a direct result of its free membership program, the Association is sending its publications to hundreds of former Badgers now living outside the United States.

They range from Jose A. Silva-Michelena '57 of Caracas, Venezuela, to Jack Kellermann '31, of Onderstepoort, Transvaal, to Mr. and Mrs. Marc Somerhausen '22 and '24 of Brussels, Belgium, to Donald S. McIntyre '57 of Canberra, Australia.

But all of them represent only about one-fifth of potential foreign alumni members. Some of the missing are inside Iron Curtain countries, including Red China, and have been lost for years.

The Alumni Association is trying to reach them all. Can you help?

Wisconsin Alumnus, February, 1959

Athletics

Winter Sports Roundup: It has been a cold winter in Madison, and several degrees colder for Coach Harold (Bud) Foster's basketball team. After gaining just two victories, against Missouri and Notre Dame, in non-conference action, the Badgers opened the Big Ten season with considerably less than a flourish. Against Minnesota, the Wisconsin team made 27 baskets in 74 attempts for a percentage of .364 and made 12 free throws in 29 tries for a .413 percentage. Against Illinois, the success ratio was 15 baskets in 59 attempts (.268) and the free throw conversion percentage was .500. (Now, these figures may have sounded good some years back, but that's no longer true. A year ago the poorest field goal shooting team in the Big Ten hit .342 and the poorest free throwers hit .617.) Oh, yes, we lost both of those games—the first against a hot-shooting Gopher squad and the next against a so-so Illinois outfit. Against the latter team, Coach Foster inserted a starting lineup that included four sophomores. While nothing startling developed from this display of new talent, there were some bright spots—particularly the play of Dick Dutrisac and Loren Ehlers. In the final two games of the first semester the Badgers met Purdue and Michigan and dropped both by 84-61 and 84-74, respectively. Earlier the team had lost to Minnesota, 79-66, and to Illinois, 77-51, thus winding up the semester with a 0-4 conference record. In non-loop tilts, Wisconsin defeated Notre Dame, 65-54, and Missouri, 68-60, but lost to Rice, 78-37, to Southern Methodist, 81-63, to Washington, 62-48, to California, 68-53, and to Butler, 69-55.

Coach Archie Simonson's fencing squad opened on an encouraging note before the holidays by out-blading (if that's the right word) the perennially strong Shorewood Fencing Club, 15-12. Against the Air Force Academy and Detroit, the Wisconsin swordsmen emerged triumphant, topping the former fencers by a score of 16-11 and the latter 17-10.

After opening with a decisive 85-27 decision over La Crosse State, in which senior Dale Karls won five events, the gymnasts of Coach Dean Morey got a taste of Big Ten competition at East Lansing, in a meet which also included Central Michigan college. The Badgers won from the latter 70-42 but lost to MSU 79-33.

An auspicious beginning also was the wrestling team's. Coach George Martin's wrestlers won the Wisconsin State Collegiate championships early in December, then split a pair of dual meets. They won from Illinois Normal, 19-15, but lost to Southern Illinois U., 23-9. At a quadrangular meet that included Ohio State, Ohio U. and Baldwin-Wallace, Wisconsin came out on top with 70 points, against 56 for OS, 34 for OU and, finally, 16 for Baldwin-Wallace.

Here And There: "That East squad really had some players," Milt Bruhn, one of the winning coaches in the San Francisco Shrine grid contest in which the East beat the West, 26-14, said upon his return. "I'd include our three Wisconsin boys in that group: Jon Hobbs, Sidney Williams and Dick Teteak. And it was a pleasure to have Ohio State's Don Clark running for our side once instead of against us." . . .

A National Collegiate Athletic Association recap of championships won by various university athletic teams showed, not surprisingly, that Wisconsin has won eight out of 21 NCAA boxing titles and is the leader in that category. Individual Badgers have taken 45 championships (the leaders: Ohio State and Michigan with 131-128). The statistics show that midwestern institutions, led by the Big Ten, have won 28 per cent of team titles and 35 per cent of individual titles. . . .

Last month we presented some of the pedantic cheers proposed by the *Daily Cardinal*. We had a few left over this month, and thought you might like to see them. (So far as can be determined, these yells have not been taken up by the cheering sections at basketball games—although it must be said that the crowd spirit at cage contests has been surprisingly good.)

OLYMPIAN VICTORY

Lambaste them, lambaste them,
Annihilate the scabrous protozoa!
Demonstrate your peripatetic talents,
Olympian victory hangs in balance!
Kiss the muses,
Wisconsin never loses,
Eureka, Eureka, Eureka!

VERBALLY DENOUNCING THE OPPOSITION'S HERITAGE

Maul Them! Maul them!!
Base primate anthropoids!
Terrestrial beasts!
Callow, craven worms!
Refugees from Darwin . . .
Remnants of evolution . . .
Extinguish the race!
About face! About face!

LAUDING ONE'S OWN REPRESENTATIVES

RAMPAGE, RAMPAGE,
BLAST, BLAST, BLAST,
Each man an iconoclast!
ERUPT! ERUPT!
Zip, Zip, Zip!
Lay them in the blackest crypt.

HUNGER FOR VICTORY

Cannibals, Cannibals
Elephants of Hannibals
Cross the Alps and get their scalps
Chew their arms
and munch their paps
This is football, not just craps,
Be the Winner!
Eat your dinner!
Cannibals, Cannibals,
EAT! EAT! EAT!

Howard R. SMITH '00 of Somerset, Mich., has published a booklet entitled "The Conquest of Bovine Tuberculosis in the United States." He is former general manager of the National Livestock Loss Prevention Board.

A few hours after she was honored by the Madison Civics club for her contributions to Madison civic life, Lelia BASCOM '02 suffered injuries when she was struck by a car on Langdon street near the Union. She has been recovering very well.

Max C. STREHLOW '02 was honored by the Brown County Bar Association. He has practiced law for 54 years in De Pere and Green Bay.

Appointed to the Civil War Centennial Commission by General U. S. Grant III was Herman Blum '08 of Philadelphia.

Lee H. HUNTLEY '08 of Gualala, California, has retired from civil engineering after a distinguished 50-year career designing and supervising construction of hydro-electric and irrigation projects, mining, ore mills, metal processing plants, U.S. army cantonments and housing projects. He spent 15 years in British Guiana, Colombia, Mexico, Chile, Ecuador, Puerto Rico and Central Europe. Since 1951 he had been chief engineer of the Brazos River Authority in Texas.

1911-1920

W. H. STEINBERG '13 retired November 1 after 41 years as development engineer and later as sales manager of abrasive wheels for Manhattan Rubber Division of Raybestos-Manhattan, Inc., Passaic, N.J.

E. B. MARTINEAU '13 was named temporary district attorney for Marinette County.

Orrin A. FRIED '15, chief statistician of the Wisconsin Industrial Commission and acknowledged "dean of labor statistics" in the United States has retired. Mr. Fried was noted for his use of charts, graphs and simple words and sentences to tell the story of otherwise entangled data, and he helped develop his office from a small one of three people in 1915 to a modern establishment with 33 employees today.

Dr. Arnold S. JACKSON '16, back in Madison after a 55-day trip around the world, spoke admiringly of the "friendliness of people all over . . . even in Nasser's Egypt." His favorite city: Barcelona.

The Madison mercury's below zero, but the 1917ers thereabouts—and elsewhere—are getting all steamed up for this year's reunion: Number Forty-two. The date is June 6 this year. So watch your mail for the letter that will tell all. It should get to you in early March!

C. M. JANSKY Jr. '17, chairman of the board of Jansky and Bailey Inc., Radio Electronics Engineers in Washington, D.C., was featured speaker at the WHA family dinner in November. He was a pioneer in developing station 9XM—WHA's forerunner, the oldest station in the nation.

alumni news

Dr. Barry J. ANSON '17, chairman of the department of anatomy at Northwestern Medical School, is co-author of the new fourth edition of Callander's "Surgical Anatomy", a famous atlas which gives a picture of the layer-by-layer paths of surgical approach to every part of the body.

Harry A. BULLIS '17 has retired as chairman of the board of General Mills Inc., but continues active as a member of the board of directors and in his many other business, civic and government activities. "I intend," he said, "to dedicate the rest of my life to helping my government and furthering private enterprise." Mr. Bullis is a past president of the Wisconsin Alumni Association and received an honorary degree from the University in 1943.

Maurice W. VAN ARSDALE '19 has retired from the Wilson Steel and Wire Co. and is living in Fort Lauderdale, Fla.

Circuit Judge Harry S. FOX '20 of Janesville was married in December to Mrs. Dolores L. Evert.

The ACS Milwaukee Section Award was presented to one of the nation's foremost wax chemists, J. Vernon STEINLE '20, research and development vice president of S. C. Johnson & Son of Racine.

1921-1930

One of the most authentic and finest collections of hand and horse drawn vehicles in the United States belongs to Wesley W. JUNG '21, a Sheboygan certified public accountant. It was recently described in the *Milwaukee Journal* in a profusely illustrated article.

Kenneth S. WHITE '21 is River Falls' oldest practicing lawyer (at 62) and was featured recently in a newspaper article in that city.

The new chief of Wisconsin's tax department and cigaret tax division is Ellsworth O. JONES '24 of Pardeeville.

J. R. SCHILS '24, president of the Schils Mortgage and Realty Co. in Sheboygan has been joined in the firm by his son, Peter J. '56.

Harold P. TAYLOR '24 of Milwaukee, head of the Wisconsin Public Service Corp. and a trustee of Northland college in Ashland, was the subject of a recent feature article in the *Milwaukee Journal*.

Dr. Herman H. SHAPIRO '24 and Gwendolyn HARRIS '53 of Madison were married in early December. He is an associate professor of medicine and a leading heart specialist; she was assistant superintendent of nurses at University hospitals. Later, while on a honeymoon trip to Miami, Fla., they were both injured in an auto accident in Tennessee, but are back in Madison.

Frank J. RENNER '24, a retired high school teacher, is living in Joliet, Ill.

Wisconsin handicapped Man of the Year was John T. KOSTUCK '26, recently re-elected to his 15th consecutive term in the Assembly—an unmatched record in Wisconsin. Mr. Kostuck lost his eyesight when he was 15.

Mrs. Beatrice ARONSON Schapper '28 writes on the stationery of the Society of Magazine Writers, of which she is a founder-member. She is published in a number of popular magazines and is conducting a magazine workshop at New York University.

1931-1940

Joseph J. ROCK '31 is development engineer in the Owego, N.Y., plant of the International Business Machines Corp.

Margaret GLEASON '33, reference librarian of the State Historical Society, won first prize in the historical contest of the National Society, Daughters of Colonial Wars.

Thomas E. HAMILTON '33, operator of a 600 acre farm near Westfield, is new director of the federal soil bank program.

Dr. James M. SPRAGUE '34 is chemical director for Sharpe and Dohme laboratories in Philadelphia and participated in research producing a "miracle" drug for kidney and heart disease.

Jean F. ROSE '32 is a management analyst serving as an assistant to the assistant deputy commissioner, Chicago Office, Bureau of the Public Debt, Treasury Dept. He lives in Park Forest.

Mrs. Ralph G. Kuehn (Emily CHESLEY '32) and Capt. William E. Moring, USN (retired), were married in November in California.

Ruby GRAMBACH '35 is with the Veterans Administration Hospital, Madison.

"Interiors by Gretchen" is the Indianola, Iowa, business activity of Mrs. Ron Mahlstadt (Gretchen SCHEIBEL '35). She's known professionally as Gretchen Ferguson.

Rolland R. ROUP '35 is chief ceramic engineer at Centralab Division, Globe-Union Inc., Milwaukee.

Dr. Elmer C. BRATT '35 is author of "Business Forecasting". He is head of the department of economics and sociology at Lehigh U.

George R. COMTE '35 is general manager of radio and television operations of The Journal Company in Milwaukee (WTMJ and WTMJ-TV) and has also been elected a company director.

Grace WALSH '39 for some time has been winning honors as professor of speech at Wisconsin State college, Eau Claire.

Continued on page 33

Wisconsin Alumnus, February, 1959

with alumni clubs

FOUNDERS DAY MEETINGS

GOGEBIC CLUB, Ironwood, Michigan February 19

Speaker: Edmund Zawacki, Slavic Languages
Contact: Gilbert Trier, #47, Ironwood

SHEBOYGAN February 16

Speaker: Raymond Dvorak, Band Director
Contact: Larry S. MacDonald, 518 Security Nat'l. Bank Bldg., Glencourt 7-7779

ROCKFORD, ILL. Founders Day February 25

Speaker: Frank Graner, Commerce
Contact: Ray Paul, 2205 Logan St. (8-2585)

NORTH WOODS ALUMNI CLUB Founders Day at Rhinelander

No date set. Speaker: M. B. Petrovich, History
Contact: Mrs. Gail Stefanik, 816 Evergreen Ct. (Forest 2-6049)

WEST BEND Founders Day January 31

At Smith Bros. restaurant, Port Washington
 Speaker: Dr. Martin Klotsche, UW-Milwaukee Provost
Contact: Fred Holt, superintendent of schools, West Bend

FOX RIVER VALLEY Founders Day February 11

Speaker: Lloyd Larson, Sports Editor, Milwaukee Sentinel
Contact: Mrs. Robert W. Johnson, 827 E. College Ave., Appleton (Regent 4-4365)

MILWAUKEE Founders Day February 5

Speaker: Lem Boulware, General Electric V. P.
Contact: Edward Waterbury (Concord 4-2000, Ext. 602)

MADISON Founders Day February 4

Speaker: Radio and TV Star Bernardine Flynn
Contact: Laurie Carlson (CEdar 3-5311)

ST. PETERSBURG, FLA. February 25

Speaker: John Berge, WAA Executive Director
 At Craft Village, 2710—4th St. North
Contact: Ben M. Duggar, Jr., 1160 25th Ave. N.

AKRON, OHIO February 13

Speaker: Paul Trump, Registrar
 At University Club of Akron
Contact: James T. Haight (Temple 6-5008)

SACRAMENTO VALLEY Founders Day February 1

Speaker: UW Vice-President Fred Harrington
Contact: Mrs. Alex C. Kaempfer, 4128 Bruhn Court, Sacramento 21 (Phone IVanhoe 9-9256)

NORTHERN CALIFORNIA, San Francisco January 30

Fred Harrington, Vice-President
 At Bar Association of San Francisco
 Reception at 6:30 P.M., Dinner at 7:30 P.M.
Contact: Edward Searing, 1775 Beach St., San Francisco, WA 1-3260
 Ethel Horsfall, 900 Santa Barbara Rd., Berkeley 7, LA 4-3661

DENVER February 4

Speaker: Fred Harrington, Vice-President
Contact: Ross Crawford, 777 Crescent Lane, Lakewood, Colo.

SAN DIEGO Founders Day February 4

Speaker: George Field, Assistant to Dean of Students
Contact: Dr. Phillips L. Gausewitz (Ph BE 2-2171)

SOUTHERN CALIFORNIA Founders Day February 5

Speaker: George Field, Assistant to Dean of Students
Contact: Frank R. Marshall (Ph Madison 6-4155 L. A.)

DALLAS Founders Day February 8

Speaker: George Field, Assistant to Dean of Students
Contact: Charles A. Morsbach (Ph Riverside 1-1137)

LA CROSSE Founders Day March 16

Speaker: Conrad A. Elvehjem, UW President
Contact: Trifon E. Haritos, 2615 East Ave. So.

BELOIT Founders Day March 3

Speaker: Robert J. Lampman, Professor of Economics
Contact: Richard Bjorklund, 1153 Central

OSHKOSH Founders Day February 16

Speaker: John Willard, Graduate School Dean
Contact: Louis W. Struensee (Stanley 1802)

INDIANAPOLIS Founders Day March 7

Speaker to be selected
Contact: Robert Jacobi (Ph Fleetwood 9-5421)

KALAMAZOO Founders Day February 5

Speaker: Arthur Mansfield, Baseball Coach
Contact: George Colovos (FI 3-3467)

letters from our readers

Definite plans have been made to erect an Economics-Sociology building in the wooded area north and west of Bascom Hall. The process by which the UW campus has lost so much of its open space in the last few decades—nibbling away, piece by piece—will continue unless it can be stopped. When I was in school, the UW campus ranked high among the most beautiful in the country, because then a strip of open space lay between nearly every building—grass, trees, and bushes that provided all of us with a little relief from the noise and bustle, the hurry and worry of college life. Squirrels and other animals also found relief and quiet in these areas, birds found food in them, and a place to sing and nest. Since then, the open areas have disappeared one by one, and today the UW is rapidly becoming just another city campus, city efficient, crowded, every square foot filled with a man-made structure.

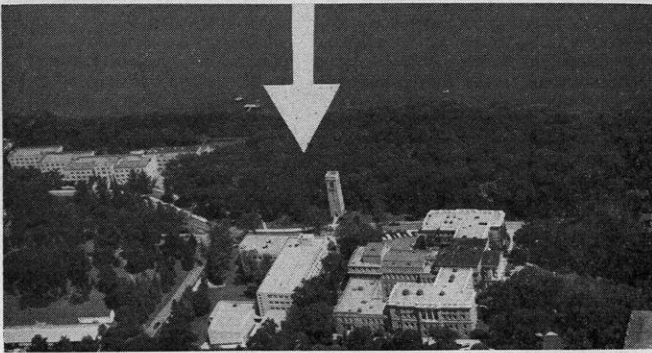
The new building would be put between the Carillon Tower and Elizabeth Waters Hall, or in that part of the woods that is admittedly the least attractive and most expendable. But this part serves a very useful purpose in protecting the heart of the woods from the encroachment of civilization. Every primitive or semi-primitive area, regardless of its size, needs such a buffer. Destroy a part of this one and the center of the forest will thenceforth have to provide its own protection against the trampling feet and flowing concrete of our aggressively expanding society. The heartland will thus become less choice and the day will surely come when someone will say that it too is expendable and will suggest putting a building there.

The alternative is to erect more buildings south of University Avenue. This would present difficulties. It would be more expensive, it would be difficult to acquire the land and the state legislature is opposed. But

wouldn't saving the woods be worth the added cost? And as for acquiring the land and overcoming the legislature's opposition, this can be done as witness the two heating plants and the new YMCA.

Time is running out. This proposal was to be brought before the Regents at their meeting on Jan. 16, 1959. It is our hope that enough protests will have been made by then to cause the Regents to defer a decision until all the arguments pro and con have been presented. Anyone who wishes to make himself heard must do so immediately. Personal letters to any one of the Regents, University of Wisconsin, Madison, will be the best means to counter this threat.

J. C. Bradley, '41
2805 Sylvan Av.,
Madison



Arrow at left shows proposed building site just east of Elizabeth Waters Hall. In answer to Mr. Bradley's arguments above, building proponents cite convenience and economy of site and do not feel this section of woods is indispensable to beauty of the area. The faculty on January 12 voted in favor of the building, but asked that the adjoining area to the east be preserved as a John Muir memorial park. At their Jan. 16 meeting, following a public hearing, the Regents postponed action on the building site, at least until February.

alumni house comments

Congratulations on a fine mailing piece. You certainly have done an excellent job.

Lawrence J. Fitzpatrick
Madison 5, Wisconsin

Many college people, including myself, look upon solicitation of funds by tax supported colleges as unethical and entirely out of order. Get your money from legislative sources and let private funds go to private schools.

(Name withheld)

(Thank you for permitting us to answer your questions. Too many folks who do not understand the critical situation of higher education do not bother to seek an explanation of the necessity for financial support of their Alma Mater!

The University of Wisconsin receives less than 50 percent of its total budget from Wisconsin taxes. Some comes from student fees, some from grants and gifts, some from individual alumni, and some from corporate contributions. While the University may be

tax assisted, it is far from completely tax supported.

Many persons have noted the great difference between the amount a student pays for his education and what it actually costs to educate him. Because of wide-spread publicity about this situation, many people recognize it as a distinct problem. It is easy for us to forget, however, that the same condition existed while we were in school. In effect, every graduate has received a scholarship paid by the gifts of others. Some alumni, anxious to repay this differential, and its later benefits to them, were instrumental in forming our Annual Alumni Fund. They know that the social, moral, and financial benefits they now enjoy can, in some measure, be attributed to their education at the University of Wisconsin.

If at any time you feel that the kind of education you received at the University is worth supporting so that others may be helped along the same path, we hope you will join with the thousands of other men

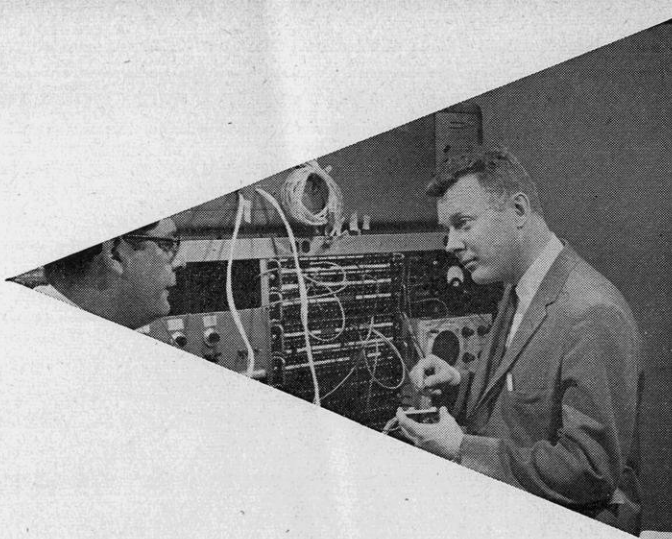
and women who give annually to the Alumni Fund.—Editor's Note.)

I do want to thank you for your invitation to the Wisconsin Alumni Association.

My admiration toward our University is growing constantly and increases everytime I find in my "Wisconsin Spirit" the best asset in the professional life.

Dr. Hipolito Nino-Herrera, '52



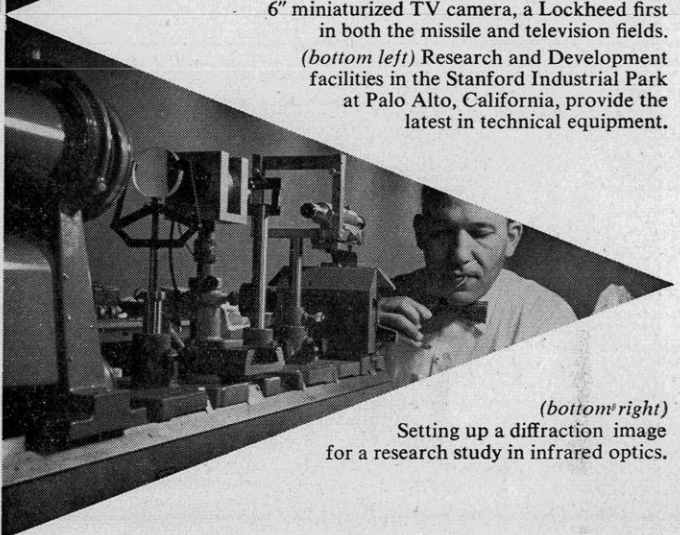


(top left) Transistorizing missile flight control systems by Lockheed scientists has meant significant reductions in weight and space requirements.



(top right) Monitoring new air-borne 6" miniaturized TV camera, a Lockheed first in both the missile and television fields.

(bottom left) Research and Development facilities in the Stanford Industrial Park at Palo Alto, California, provide the latest in technical equipment.



(bottom right) Setting up a diffraction image for a research study in infrared optics.

EXPANDING THE FRONTIERS OF SPACE TECHNOLOGY

Lockheed Missile Systems Division is engaged in all areas of scientific activity — from concept to operation — in missile and space technology.

Important basic research and development work is being conducted in such fields as advanced systems research; nucleonics; physics; chemistry; mathematics; metallurgy; design; test; electronics; aerothermodynamics; gas dynamics; structures; and astrodynamics. Programs under investigation at Lockheed include: man in space; space communications; space physics; re-entry; ionic and nuclear propulsion; cryogenics; magnetohydrodynamics; oceanography; computer development; noise suppression and damage; materials and processes; boundary layer control; electromagnetic wave propagation and radiation; and operations research and analysis.

The Division is systems manager for such major, long-term projects as the Navy Polaris IRBM; Discoverer Satellite; Army Kingfisher; Air Force Q-5 and X-7 and other important research and development programs.

Headquarters for the Division are at Sunnyvale, California, on the San Francisco Peninsula,

and research and development facilities are in the Stanford Industrial Park in Palo Alto and at Van Nuys in the San Fernando Valley. Facilities are new and modern and include the latest in technical equipment. A 4,000 acre Division-owned static test base in the Ben Lomond mountains near Santa Cruz provides for all phases of static field test. In addition, flight test facilities are provided at Cape Canaveral, Florida and Vandenberg AFB, Santa Maria, California.

Scientists and engineers of outstanding talent and inquiring mind are invited to join us in the nation's most interesting and challenging basic research and development programs.

Write: Research and Development Staff, Dept. B-52, 962 W. El Camino Real, Sunnyvale, California; 7701 Woodley Avenue, Van Nuys, California; Suite 745, 405 Lexington Ave., New York 17, New York; Suite 300, 840 N. Michigan Ave., Chicago 11, Illinois.

"The organization that contributed most in the past year to the advancement of the art of missiles and astronautics." NATIONAL MISSILE INDUSTRY CONFERENCE AWARD.

Lockheed / MISSILE SYSTEMS DIVISION

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... a hand in things to come

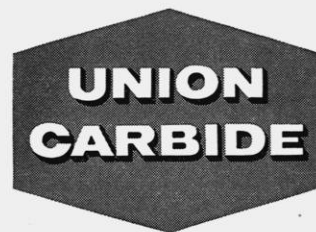
Unlocking the secrets of the universe

Amazing textile fibers spun out of natural gas . . . wonder drugs squeezed from coal . . . shining stainless steel forged from drab, brownish earth. These man-made marvels were born in the minds and hands of research scientists.

Never satisfied with things as they are, the research scientist takes apart the raw materials of nature to capture the basic "building blocks" of the universe. Then he rearranges and combines the pieces into new and better things that help improve our lives.

Research is a living thing to the people of Union Carbide—for it is the foundation upon which their work is built. They have created hundreds of useful products from such basic substances as oil, natural gas, ores, air, and water. And the wonders yet to come, the completely new things of tomorrow, are being sought and found in Union Carbide's laboratories today.

Learn about the exciting work going on now in alloys, carbons, chemicals, gases, plastics, and nuclear energy. Write for "Products and Processes" Booklet A, Union Carbide Corporation, 30 East 42nd St., New York 17, N.Y. In Canada, Union Carbide Canada Limited, Toronto.



...a hand
in things to come

More Class News

Continued from page 28

Lee N. MOCKRUD '39 is branch manager of the Ritter Engineering Office, a sales engineering and stock warehousing office at Milwaukee.

Nelson WINKLESS '39, a television film copy supervisor at Leo Burnett Co., has been appointed vice-president of that advertising agency.

Lynn HOVLAND '40 has been named head football coach at Washington University, St. Louis.

1941-1945

John W. LEYKOM '42 is head of an expanded sales service department of Brown and Bigelow Co.

Dr. A. E. DARLOW, '42, dean of agriculture and vice-president for agricultural science at Oklahoma State U., was honored by leaders in American livestock and now has his portrait in the Saddle and Sirloin club in Chicago's stockyards.

Roland B. DAY '42 has resigned as legal counsel on the Washington staff of Sen. William Proxmire and joined the Madison law firm of Wheeler, Van Sickle, Day and Goodman.

Charlie HANSON '43, Milwaukee radio and television personality (WISN), is serving on the National Disc Jockey committee for the 1959 Heart Fund campaign. He lives with his family in Waukesha.

Harold C. STEINKE '43 is a new director of the Sheboygan County UW Alumni club. He lives in Plymouth.

1946-1950

Mr. and Mrs. Donald B. EASUM '47 are parents of a second son, born in September at Djakarta, Indonesia, where Mr. Easum is second secretary of Embassy. Their first son was born in Nicaragua.

Robert E. BURMEISTER '49 is director of finance on the Parker Pen Co.'s international management staff. With his wife and three daughters, he lives in Janesville.

James E. JENSEN '48 is an associate professor of economics at Wisconsin State college in Stevens Point.

First Democrat ever to be elected to Congress from Iowa's second district is Leonard G. WOLF '49, whose wife is Marilyn ADAMS '51. He has been in the milling business at Elkader.

Lawrence E. DUREN '50 is new owner of the *Middleton (Wis.) Times-Tribune*.

E. F. PRINSLOW '50 is commodity advertising manager for roofing, siding and insulation products for the United States Gypsum Co.

Robert W. PROBST '50, head of dairy and food division of the State department of agriculture, was named to the examining committee for registration of sanitarians.

JOSEPH GROSSMEYER '50 is assistant district supervisor for the state department of public welfare for the Milwaukee area.

Wisconsin Alumnus, February, 1959

1954

Dr. Thomas J. MARTENS '54 has opened an office for the practice of general medicine and surgery in Athens, Wisconsin, where he is living with his family.

1955

William F. REILLY is an assistant district attorney for Waukesha county.

Donald D. SCOTT is in the six months officer' basic submarine school in New London, Conn.

Rodney H. ROESKE is working for the U.S. Geological Survey, Water Resources Division, in Columbus, O.

David FOSSHAGE represents the William S. Merrell pharmaceutical company in Milwaukee.

Dr. Jen-Yu "Dave" WANG is an agrometeorologist at the University of Wisconsin.

1956

William C. KRAMER is assistant metallurgist with Argonne National Laboratory and lives in Villa Park, Ill.

Rachel PERLMAN, formerly occupational therapist with Massachusetts Mental Health Center, is now residing in Hostel Beth Brodetsky Shkum Ramat Aviv, Tel Aviv, Israel, studying Hebrew in preparation for a hospital assignment in her field of therapy.

Phil HELGESON lives in Cobb and is superintendent of the Iowa-Grant School District.

Neal J. SEISER is now employee communications coordinator at S. C. Johnson Inc. in Racine, where he is living with his family.

1957

Mr. and Mrs. Roger L. GROSSEL '58 (Joan Rose SCHMEIG) are living in Rome, N.Y., where he is in the air force.

It's a girl, Ellen Ann, for Mr. and Mrs. James H. HOEHNLEIN, Arlington, Tex.

Army Pvt. Rollyn P. KAUTH completed the basic administration course at Fort Leonard Wood, Mo. He had been a Kewaukee High school teacher.

Richard DALBEY is in the June, 1959, class of the American Institute for Foreign Trade, Phoenix.

Francesca AXLEY teaches French and English in Big Foot high school at Walworth.

1958

2nd Lt. Glenn W. CAAN is on active Army duty at Fort Benning, Ga.

Lorna STEUL teaches second grade at Sherman school in Madison.

Sharing an apartment in Denver are Alice RAGATZ and Sue EDGERTON; the former is a speech correctionist; Sue's a grade school teacher.

Susie COOPER works for the National Geographic Institute at Woods Hole, Mass.

Diane GISWOLD is interning in dietetics for the U.S. public health service at Staten Island, N.Y.

2nd. Lt. Paul M. KARCHER completed a 17-week Army primary flight training course at Camp Gary, Tex.

SPACE TECHNOLOGY

During the past year members of our staff have published a number of significant papers in the following fields:

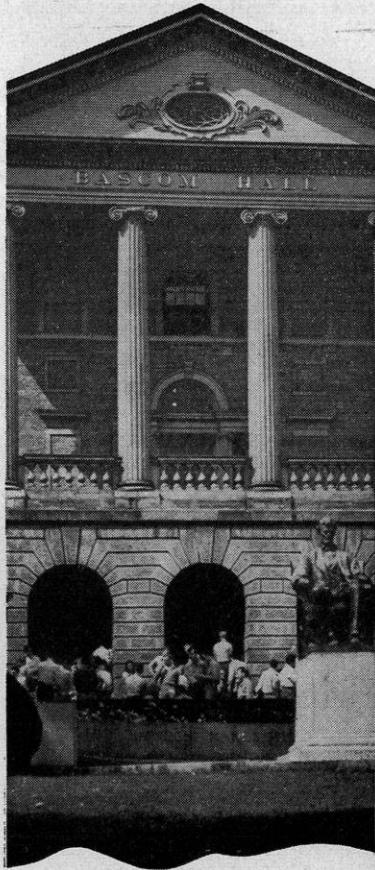
Electrodynamics
Nuclear Physics
Thermo-Nuclear Power
Magnetohydrodynamics
Solid State Physics
Communication Theory

A brochure listing these reprints may be obtained by directing your inquiries to Dr. Charles T. Morrow.

Space Technology Laboratories' role in the fields of Ballistic Missiles and Space Vehicles provides a medium through which scientists and engineers are able to direct their interests and abilities toward the solution of complex space age problems.

Inquiries regarding staff openings are invited. Write to Mr. James Benning.

*Space
Technology
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P.O. Box 95001,
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The Wisconsin Alumni Research Foundation offers you the opportunity to:

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2. Receive an income for the lives of two beneficiaries (one may be yourself), an income based either on the Foundation portfolio of carefully selected "growth" stocks, or on the segregated returns of your contribution

3. Financially support scientific research in the natural sciences at the University of Wisconsin.

Write for Brochure 58, WISCONSIN ALUMNI RESEARCH FOUNDATION, P. O. Box 2217, Madison 1, Wisconsin

WISCONSIN
ALUMNI
RESEARCH
FOUNDATION

INVESTMENT
PHILANTHROPY
PLAN

UW Calendar

February, 1959

Institutes and conferences are at Wisconsin Center, unless otherwise indicated.

- 9 *Lecture, "Contemporary Scene," Mrs. F. D. Roosevelt, Union Theater*
- 10-12 *Management Institute, Traffic Management*
- 10-12 *Management Institute, Budget Techniques for Controlling Costs*
- 11 *Anna Russell, Concert Comedienn, Union Theater*
- 11-12 *Engineering Institute, Automatic Control of Process Industry*
- 13 *Concert, A Capella Choir, Union Theater*
- 13 *Boxing, Wisconsin vs Nevada*
- 14 *Indoor Track Meet, Iowa and Northwestern*
- 14 *Gymnastics, Wisconsin vs Michigan*
- 14 *Orchestr Dance Program, Union Theater*
- 14 *Basketball, Wisconsin vs Iowa*
- 15 *Concert, Paul Jones, Organist, Music Hall*
- 15-16 *Concert, Artur Rubenstein, Pianist, Union Theater*
- 17-19 *Management Institute, Leadership Skills for the Office Supervisor*
- 18 *Concert, Edward Mirr, Trumpet with University Band, Music Hall*
- 19-20 *Engineering Institute, Traffic Engineering*
- 19-20 *Management Institute, How to Appraise and Develop Management Personnel*
- 20 *Boxing, Wisconsin vs Washington State*
- 21 *Indoor Track Meet, Wisconsin vs Northwestern*
- 21 *Swimming, Wisconsin vs. Michigan*
- 21 *Basketball, Wisconsin vs Minnesota*
- 22 *Sonata Recital, Leo Steffens, Pianist, and Lowell Creitz, Cellist, Music Hall*
- 23 *Concert, Badger and Cardinal Bands, Music Hall*
- 23-28 *Wisconsin Players, "Oklahoma," Union Theater*
- 26-27 *Engineering Institute, Mechanical Engineering Refresher*
- 26-27 *Engineering Institute, Electrical Estimating*
- 26-27 *Post Graduate Course in Social Work*
- 28 *Fencing, Illinois and Notre Dame*
- 27-28 *State High School Debate Tournament, 165 Bascom Hall*
- 27 *Wrestling, High School WIAA State Meet, Field House*
- 28 *Indoor Track Meet, Wisconsin vs Minnesota*
- 28 *Swimming, Wisconsin vs Michigan State*
- 28 *Wrestling, Wisconsin vs Air Force Academy*

Wisconsin Alumnus, February, 1959



Bennett Cerf, President of Random House, Inc., world-famous publishers of fine books including The Modern Library and The American College Dictionary; Henry Moyer, Jr., of New England Life.

Bennett Cerf and Henry Moyer, Jr. collaborate on a Profit Sharing Plan for Random House

Meeting and working with interesting men like Bennett Cerf is one of the most satisfying things about his career with New England Life, according to Henry Moyer, Jr. (Dartmouth '51).

Recently, he presented to Mr. Cerf his proposal for a revised Profit Sharing Plan for the staff of Random House. They went over the details together and developed a program which will benefit employees in every salary bracket — providing more life insurance protection for less money than was previously possible.

Henry will, of course, work closely with company officials in servicing this plan through the years. And he'll continue the personal programming for a number of the executives at Random House. This one report of Henry's

activity is just a part of the outstanding job he's been doing for New England Life, ever since he joined us in 1952.

If a career of this sort appeals to you, investigate the opportunities with New England Life. You get a regular income from the start. You can work anywhere in the U. S. A. Your future is full of substantial rewards.

For more information, write to Vice President L. M. Huppeler, 501 Boylston Street, Boston 17, Massachusetts.

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THE COMPANY THAT FOUNDED MUTUAL LIFE INSURANCE IN AMERICA — 1835

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 George F. Mayer, '12, Milwaukee
 Alfred C. Goessling, '23, Janesville
 Hugo C. Bachhuber, '26, Mayville

Godfrey L. Morton, '29, Milwaukee
 Martin B. Lehman, CLU, '35, Kansas City
 John C. Zimdars, '39, Madison

Kenneth N. Wedin, '46, Minneapolis
 Calbert L. Dings, '48, Charlotte
 David H. Massey, '57, Chicago
 Donald J. Johnson, '50, Milwaukee

Ask one of these competent men to tell you about the advantages of insuring in the New England Life.



W.E. DEFENSE PROJECTS ENGINEERS are often faced with challenging assignments such as systems testing for the SAGE continental air defense network.

ENGINEERS explore defense frontiers at Western Electric

If guided missiles, tropospheric radio defense communications and airborne radar sound like exciting fields to you, a career at Western Electric may be just what you're after.

Defense projects like these are among our most important assignments . . . and engineers are right in the thick of it. There are the Nike and Terrier guided missile systems . . . advanced air, sea and land radar . . . anti-aircraft gun-control equipment . . . the SAGE continental air defense system . . . DEW Line and White Alice in the Arctic. These and other defense jobs offer wide-ranging opportunities for all kinds of engineers.

Western Electric engineers also discover plenty of made-to-order opportunity in our work as manufacturing and supply unit of the Bell System. Here they flourish in such new and growing fields as electronic switching, microwave radio relay, miniaturization. They engineer the installation of telephone central offices, plan the distribution of equipment and supplies . . . and enjoy, with their defense teammates, the rewards that spring from an engineering career with Western Electric.

Western Electric technical fields include mechanical, electrical, chemical, civil and industrial engineering, plus the physical sciences. For more detailed information pick up a copy of "Consider a Career at Western Electric" from your Placement Officer. Or write College Relations, Room 200C,

Western Electric Company, 195 Broadway, New York 7, N. Y. And sign up for a Western Electric interview when the Bell System Interviewing Team visits your campus.



TELEPHONES OF THE FUTURE—Making telephone products for the Bell System calls for first-rate technical know-how. Tomorrow's telephone system will demand even more imaginative engineering.

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MANUFACTURING AND SUPPLY  UNIT OF THE BELL SYSTEM

Principal manufacturing locations at Chicago, Ill.; Kearny, N. J.; Baltimore, Md.; Indianapolis, Ind.; Allentown and Laureldale, Pa.; Burlington, Greensboro and Winston-Salem, N. C.; Buffalo, N. Y.; North Andover, Mass.; Lincoln and Omaha, Neb.; Kansas City, Mo.; Columbus, Ohio; Oklahoma City, Okla.; Teletype Corporation, Chicago, Ill. and Little Rock, Ark. Also Western Electric Distribution Centers in 32 cities and Installation headquarters in 16 cities. General headquarters: 195 Broadway, New York 7, N. Y.

newly married

1949

Suzanne F. BILLER '56 and Eugene KRASNO, Milwaukee.

Elaine Muchin and Emanuel S. HASSEL, Milwaukee.

1950

Jeanette A. THORSON and Lindy D. McTier, Ft. Riley, Kans.

1951

Barbara T. Roessler and U. Cleigh RICHGELS, Middleton.

1952

Barbara E. MATURA '61 and Stuart B. SMITH, Elizabeth, N.J.

Carol Weber and Charles L. WATERS, Oshkosh.

Ruth CHAMBERS and James S. Thornton, Princeton, N.J.

1953

Shirley C. CAPITANI '56 and Charles J. STATHAS, St. Clair Shores, Mich.

1954

Carol Knaebe and Donald TAYLOR, Milwaukee.

1955

Nancy M. ASPINWALL '58 and William M. BRISSEE, Madison.

Olga A. Bobrofsky and Blaire G. HOLDEN, Milwaukee.

Sally B. Albert and Arthur G. POESKE, South Bend, Ind.

Barbara J. Fay and Jack P. ELLIS, Flushing, N.Y.

Karen M. Ullenberg and Richard F. NEALON, Milwaukee.

Marcia A. Rose and Calvin W. HARTLEB, Allenton.

Jane B. Wising and John T. VINCENT, Dallas, Texas.

1956

Sylvia T. Ringelstetter and James F. HALL, Madison.

Mary C. THOMPSON and Rex W. Heatherston, Albuquerque, N. M.

Elsie J. Cosgriff and Thomas J. ARMSTRONG, Milwaukee.

Sara TOWELL '58 and Robert C. KOHN, Houston, Texas.

1956

Janet Van Pelt and Robert E. KEMPFERT, Wauwatosa.

Patricia TUPPER and Victor J. Bosch, Ft. Brooke, APO, New York, N.Y.

Dora A. SCHINDLER and Nathan F. Brand, Madison.

1957

Judith E. LANE and David R. RETZLAFF '58, Waukesha.

Patricia A. PETERSON and Daniel R. HUBER '58, Ft. Eustis, Va.

Bette J. Johnson and Wesley D. RAE, Madison.

Jule A. HANSEN and Roy D. Spahr, Jr., El Paso, Texas.

Maxine M. TUTTLE, '58 and Ralph D. PENNING, Antigo.

Constance J. GERVAIS '58 and Douglas J. STEPHENSON.

Nancy MEINKE '58 and Donald B. KOCH, Avon Lake, Ohio.

Madeline A. BAUMGARTNER and Roger T. WHITES '59, Madison.

Eiko Ishida and Thomas A. Koryu ISHII, Madison.

Nancy J. MEINKE '58 and Donald B. KOCH, Avon Lake, Ohio.

Helen J. REHBEIN and Kenneth R. Farabee, Dallas, Tex.

Marilyn R. Larsen and Robert A. NATZKE, Greenleaf.

1958

Gwyneth E. FAIR and David B. SAYLORS, Madison.

Barbara A. BARNETT and Richard H. LEXER, Snyder, N.Y.

Kaye J. SCHWARZE and Warren D. Exo, Madison.

Janice DATTILO and Robert W. Miner, Chula Vista, Calif.

Susan S. DIECKMANN and William E. BRYNTESON '59, Madison.

Ann FARWELL and Jerome Kopecky, Milwaukee.

Barbara K. RIEMAN and Gar ALPEROVITZ, Berkeley, Calif.

Elaine K. BASSETT and J. David ALBRECHT, Watertown.

Priscilla C. ARNOLD and John V. Goodger, Milwaukee.

Diane M. MUSSELMAN and Lionel G. MULHOLLAND, Jr., Sparta.

Roberta R. ROMAN '60 and Richard C. STUCK, Munster, Ind.

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necrology

Charles L. HOVER '87, Longmont, Colo., a retired pharmacist.

Eugene E. BROSSARD '88, former Wisconsin reviser of the statutes, Madison.

Sam T. SWANSEN '90, former general counsel of the Northwestern Mutual Life Insurance Company, Milwaukee.

Edgar L. WOOD '92, attorney, Milwaukee.

Mary M. COOLEY Mortensen '93 (Mrs. Mourtis), Stratford.

Anne I. OAKEY '93, Kapukasing, Ontario, Canada.

Flora BARNES Caskey '94 (Mrs. William G.) Oberlin, Ohio.

Iva F. GOODWIN Smithyman '97 (Mrs. W. Lincoln) Sussex.

Archibald E. McPHAIL '99, Gulfport, Fla.

Louis W. OLSON '99, first vice-president of the Ohio Brass Co., Mansfield, Ohio.

Enoch W. UNDERWOOD '00, a retired sugar refining executive, Upper Nyack, N.Y.

Nellie GILLILAD Wilkinson '01, (Mrs. Laurance) Santa Ana, Calif.

Edmund C. NEUMANN '01, a retired Milwaukee physician and pharmacist, Milwaukee.

Charles KOLL '03, assessor of the town of Union, Eau Claire.

George KEACHIE '03, a retired builder, Madison.

James H. KRUEGER, '04, Corpus Christi, Texas.

Edward WRAY '05, Chicago, Ill.

Arthur O. FISHER '05, several months ago.

William E. FRENCH '06, New Rochelle, N.Y.

Louis P. DONOVAN '06, pioneer Montana attorney, legislator and oilman, Shelby, Mont.

William A. BERTKA '06, Mt. Clemons, Mich.

William J. MCGILLIVRAY '06, former operator of the McGillivray Lumber & Manufacturing Co., Black River Falls.

Oscar A. ESKUCHE '06, retired mechanical and industrial engineer with Curtiss-

Wright Propeller Division, West Caldwell, N. J.

Evelyn NIEDERCKEN Walbridge '07 (Mrs. John S.) Madison.

Mrs. Tilde THOMPSON Gurley '07, Waupaca.

Elizabeth G. FOX '07, New Haven, Conn., a former director of the Public Health Nurses Assn.

Thomas D. STEVENSON '08, St. Petersburg, Fla.

Helen J. CRAWFORD '08, Rockford, Ill. Arthur E. HART '09, Turtle Lake, Wis.

Carl E. DREUTZER '09, Chicago.

Ross K. McCOMB '09, Twin Falls, Idaho. Leo M. TIPTON '10, Las Vegas, N.M.

Frank E. KARGES '10, Stanton, North Dakota.

Andrew A. BORLAND '10, head of the dairy science department of Pennsylvania State university, State College, Pa.

Frank CNARE '10, formerly an engineer with the state Highway Commission, Madison.

W. Harold PUGH '11, a coal and oil executive, Racine.

Isaac E. ASH '12, Athens, Ohio.

Adelaide OTTO Vroman '12 (Mrs. H. Elmer), an original instructor at the Wisconsin School of Music, Madison.

Laurence F. GILLET '12, Asbury Park, N.J.

John H. BIEBER '12, Hummelstown, Pa.

Harold M. HELM, '12, Beloit.

Thorwald M. BECK '13, attorney, Racine.

Dorothy B. ELY, '13, Los Angeles.

Wallace H. GUSTAFSON '13, Iron.

Mountain, Mich.

Beulah HEDDLES Kemp '14, (Mrs. Ralph), Frankfort, Ind.

William F. HAASE '14, County Judge, Marinette.

Michael D. MORAN, '15, Farmington, N.M.

Grace NEUPERT DeMerit '16, (Mrs. Merrill), Lake Mills.

Melvin H. HASS '16, an investment broker in Glendale, Calif.

Thomas B. NOBLE '16, surgeon, Indianapolis, Ind.

H. M. KNIPFEL '16, president of the St. Paul Bank for Co-operatives, St. Paul, Minn.

Dorothy GRAY Miller '16, (Mrs. Earl), Manitowoc.

James E. ROUSE '17, Hays, Kansas.

Margaret G. STAUFFER '17, Houston, Texas.

Gregory J. KESSENICH '18, chief of the patent section of the Army Ordnance Department, Washington, D. C.

Anna ELY Morehouse '18, (Mrs. Edward W.), economist and educator, Princeton, N.J.

Arthur J. KRALOVEC, Sr. '18, Glen Ellyn, Ill.

Paul D. FARRELL '18, Washington, D. C.

Marion E. TYLER Robertson '19, (Mrs. William L.), Glidden.

Cleo R. ANDREWS Grothe '19, (Mrs. E. C.), Huron, S.D.

J. Charles PILE '20, former Iowa county judge, Dodgeville.

Ernest L. JEWELL '21, physician, Loganville.

Mrs. Helen SMITH Hatch '21, (Mrs. Howard S.), Aurora, Ill.

Charles F. WILL '22, Durand.

Harold HALBMAN '22, railroad signalman, Evansville.

Gladys GRUSSENDORT Jensen '22, (Mrs. Curtis), Albert Lea, Minn.

Beldin HILLIKER, '22, Tomah.

William M. MERCER '22, registered pharmacist, DeKalb, Ill.

Dorothy SUMPTION Wirthwein '22 (Mrs. Carl), professor of physical education at Ohio State University, Columbus, Ohio.

Frederick W. NOLTE '23, assistant electrical distributor engineer for Wisconsin Public Service Corp., Green Bay.

Stuart F. AUER '23, real estate broker, Milwaukee.

Walter B. JOHNSTON '23, doctor, Winter Park, Fla.

Harold R. NEUBAUER '23, city attorney, Tucson, Ariz.

Paul R. MICKELSON '23, general news editor of the Associated Press, New Rochelle, N.Y.

Carl A. ROSSMEISEL '23, New York, N.Y.

Lon B. BEST '24, Lockport, N.Y.

Howard M. WALKER '24, physician and surgeon, Dodgeville.

Edward J. ROBERTS '25, superintendent of the Borden plant, Columbus.

Roy E. KILEEN '25, vice-president in charge of correspondent banking for the La Salle National bank, Chicago.

George F. BROOKS '25, Loveland, Colo.

Reginald M. KRUEGER '26, teacher, Milwaukee.

Edythe KEAY Thorpe '26, (Mrs. Robert B.) New York, N.Y.

Marian SILVEUS '27, professor at the University of Wisconsin, Milwaukee.

Ruth CAMPBELL '27, retired professor, University of Wisconsin, Madison.

J. Frank SWARNER '28, Wisconsin Power and Light Co., Madison.

Charles F. TRAYSER '28, DePere.

Myron S. REID '29, insurance agent, Oconomowoc.

Mildred GLEDHILL Davidson '29, (Mrs. A. S.) Shelbyville, Ill.

Walter C. KIRK '30, Wheaton, Ill.

Sister Ann Elizabeth '31, Xavier, Kansas.

Warren G. CLARK '31, secretary-treasurer of the Rissman Gamble Clark Co., Beaver Dam.

Alton J. SCHMITT '31, physician and surgeon, Sheboygan.

Jesse J. GARRISON '32, co-author of Art in the Western World, East Lansing, Mich.

Dorothy SHOLTS Flood '33, (Mrs. Martin), teacher at Maple Corners School, Oregon.

Ruth V. CAPE Konnak '33 (Mrs. William F.) Racine.

Charles E. OWENS '34, Corvallis, Ore.

Albert A. UNRUH '36, Irvington, Calif.

John B. FOWLER '36, president of the Fowler Drug Co., Merrill.

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