



The daily cardinal. Vol. LXXXIV, No. 62

November 17, 1973

Madison, Wisconsin: University of Wisconsin, [s.d.]

<https://digital.library.wisc.edu/1711.dl/YSX6ORO7MD6K38E>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

Smoke -throwing Anderson

Wildcats bring aerial show to town

By ALLEN LAWENT
of the Sports Staff

A season of almosts almost comes to an end today on the Camp Randall turf as the Wildcats of Northwestern face the Wisconsin Badgers for the sixty-first time.

The last home game for 26 Wisconsin seniors ought to be an offensive battle, with Northwestern suffering defensive line problems while Wisconsin ails from a susceptible secondary.

TO COMPLEMENT THESE weaknesses, the Badgers have exhibited a strong ground game, while Northwestern's forte has been passing.

Tailback Billy Marek, with 957 yards, is on the run to become the first Badger to gain 1,000 yards as a sophomore, while Junior quarterback Mitch Anderson already ranks third on NU's all-time list in yards passing.

Besides stellar seasons for these two performers, also at stake is a possible first division season in conference play for both schools. The Purple Haze carry in a 3-3 conference record, while the Badgers are 2-4. Both teams have a 3-6 record overall, however.

Indeed, had the Badgers come up on the sunny side of a few almosts against Nebraska, Colorado, and Purdue, the stakes might have been higher for these last two games.

Northwestern, astonishingly enough, has had even more close calls than Wisconsin. They inched past Michigan State 14-10 in their opener, lost to Pitt by a touchdown, lost to Ohio U. by two points, lost 52-43 to Minnesota, and beat Indiana 21-20 last week.

AS EXPECTED, THEY were drubbed by Notre Dame, 44-0, and by Ohio State, 60-0.

Johnny Pont's Purple Haze ought to be throwing a lot of smoke at the Badgers. Anderson has completed 79 of 173 tosses for 1,017 yards, and engineered a 68 yard-drive in 45 seconds against the Hoosiers to pull out the game in the final minute.

Against Minnesota, the 6'1", 185 lb. er zipped five touchdown passes to tie a Big 10 record in a losing effort.

His favorite receiver is Steve Craig, second leading conference pass catcher with 23 receptions for 354 yards. In the backfield, senior tailback Stan Key has been a surprise, romping for 644 yards so far.

THE HAZE ARE on the verge of their best season since their back to back 6-2 second place conference finishes in 1970 and 1971 under Alex Agase.

But Alex is now at Purdue, and former Indiana coach Johnny Pont is at the NU helm for the first time. While Agase exhibited an outgoing but gruff personality in building the Haze into a winner (but by no means title contender), a quiet but classy Pont has miraculously achieved some immediate results with the remains of a dismal team.

Year after year, Northwestern, the only private school in the Big 10, continues to be plagued with the same problem. With tuition at \$3,000 a year it now costs about \$20,000 to send a student there four years.

Entrance requirements are also higher and less flexible than at other Big 10 schools, which limits the recruitment from the Chicago public high school league, whose plethora of quality players often cannot meet the stricter requirements. Pont is considering going national in



photo by Tom Kelly

BADGER FLANKER Jeff Mack (39) finds the traffic heavy in last week's 35-7 romp over Iowa. Mack is tied with Jack Novak for the team lead in receptions with 11.

recruiting and trying to find four or five players outside the Midwest to supplement his recruits.

ATTENDANCE IS sagging, down to an average of about 28,000 a game this year, just enough to keep the program above board. The new Tartan Turf installed in Dyer Stadium was funded by private donations.

Also, with only 6,000-7,000 students on campus, even free admittance to games and a somewhat Greek-oriented (fraternity and sorority) campus are not enough to generate enthusiasm for the team.

Contrast this to the Badgers, who often fill Camp Randall with 56,000 to 76,000 screaming fans.

And with everybody healthy this week, there should again be a lot to cheer about. Mike Jenkins, middle guard, is expected to return to the lineup for the first time in four weeks.

With the tandem of Marek and Starch in the backfield, along with tailback Jeff Mack and the rest of the offensive crew, Wisconsin should

(continued on page 2)

Inside

— A Cardinal sportswriter was enrolled in a Phy. Ed. class called Fundamentals of Football this semester. S. Irwin Conaway's humorous piece on Page 3 reflects the course.

— Staffer Sam Freedman contrasts the action in Section JJ with that of the press box during a rainy Saturday afternoon in Camp Randall Stadium (Page 5).

— Staffer Pete Etzel looks at various organizations responsible for funding of athletic scholarships at Wisconsin (Page 4).

— Former Cardinal regular Bill Kurtz presents Part 6 in his series on the history of Wisconsin football (Page 6). Today's installment looks at the years of Milt Bruhn.

— And, as usual, the Cardinal Limbers reveal their prognostications. This week's guest guesser is former Northwestern star QB Maurie Daigneau.

"But if we were short on patience, the Hughes' twins wouldn't be playing either."

Powless addressed several other topics in a recent Cardinal interview:

SCHEDULE — "West Virginia, Marquette, and Ohio University look tough from pre-season estimates," said Powless. "Out of the last five years, our schedule has been in the nation's top ten toughest four times, and twice it was first. In one of the years, only two of the top 25 ranked teams had tougher schedules than we did."

The coach noted that he hopes he can be in the situation where he can play a lot of players early this year. Last season, two of the first three games were against nationally ranked UCLA and Oral Roberts.

He said he could only use the top seven or eight players, while the others who had also worked hard

(continued on page 2)

Powless eyes biggest season

By ALLEN LAWENT
of the Sports Staff

What could be a crucial season for Wisconsin basketball, especially for Coach John Powless, gets underway December 1, when the UW cagers host Rollins College at the Fieldhouse.

Going into the sixth year under Powless, the Badgers are looking for their first winning conference season and second overall winning season in that span.

THE BEST WISCONSIN has done in the Big 10 is 6-8, and the best overall is 13-11.

Pre-season polls by various sports magazines have rated this year's edition of the cagers as high as third place, and all indications by prognosticators express confidence that Wisconsin is a first division team.

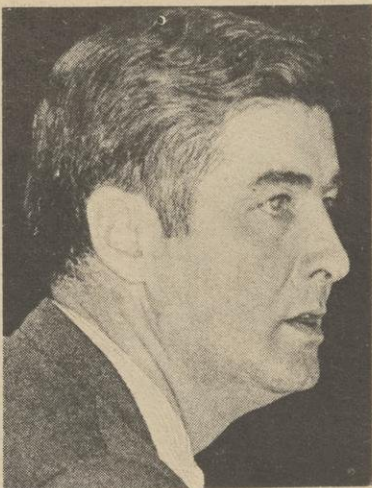
"We've been optimistic every year," explained the coach, but this is the most legitimate situation we've been in to be that way. Right now they are talking pretty strong about the team, and we like it that way."

Although a few of his past teams have shown promise (but did not live up to it for various reasons), there is little ground to doubt that this year's contingent is truly Powless' finest.

HAVING LOST ONLY a single starter from last year, that being

Captain Leon Howard, the team's nucleus is unquestionably strong. Added depth comes from a group of six tall freshmen recruits, several of whom the coach indicated may see some action.

Though Powless indicated that it is too early to tell who the top



JOHN POWLESS

starters are, practice scrimmage situations would indicate Kim and Kerry Hughes, Dale Koehler, Tim Paterick, Marcus McCoy, Gary Anderson, LaMont Weaver, and Bruce McCauley appear to be in the top running.

"Last week's practice sessions

were disappointing because of injuries and illness. So far this week's practice has been good, but we still have to keep working with different combinations before we can decide who the top guys are," the coach said Tuesday.

Among the mishaps last week, Koehler and freshman Pete Brey suffered thigh injuries, the latter keeping Brey out for over a week. Weaver was out several days with a case of the flu. Kim Hughes sat out a week with a hip injury.

Freshman Jim Czajowski was out two weeks with an ankle injury, and Marcus McCoy sat out several days this week after having a tooth extracted.

"WE THINK WE have depth," said Powless. "We probably can go five or six guards deep." Indeed, sophomore McCauley and juniors Paterick and Bob Luchsinger are guards along with senior LaMont Weaver, while seniors McCoy and Anderson are guard-forwards.

In the front line leading returnees are forwards Kerry Hughes, a senior, and sophomore Koehler, along with senior sub Rick Piacenza. Kim Hughes is the top center.

Others returning from last year are sophomore guard Mark Lotzer, senior forward Steve Wilhelm and sophomore center

Bob Himga.

Of the freshmen, Powless gives 7-foot center Tom Agardy, 6-8 forward Pete Brey, and 6-3 guard Jim Czajowski the best chances to see varsity action.

"THESE TWO OR THREE might play, and who knows about the others," said Powless.

He has indicated that Agardy is further along now than where the Hughes twins were at the same stage in their development. "Brey and Czajowski looked good until they were out too. Brey is an excellent passer and a very intelligent player."

Of the other three freshmen, Powless indicated that 6-3 guard Bill Smith of Fond du Lac has been a pleasant surprise. "The big thing against him this year is that we have a lot of other guards on the squad," said Powless.

"John Lenahan (a 6-8 forward) has improved every day," the coach continued, "his situation is more long-range. We think he might grow as tall as 6-10. At first he couldn't get above the rim, but now he is stuffing down with two hands after practice. He shoots well from the outside, and is running harder than before."

FINALLY, COMES 6-6 forward Buddy Faurote from Gary, Indiana. "He has quickness, but he needs to be a little stronger physically," the coach observed.

Special—
FRIDAYS!
Fresh Curds
1.10/lb.

CURDS AND WHEY



Grand
Opening
this
weekend

HAS ARRIVED!
1118 S. PARK

Get some cheese for the folks.

featuring

Wisconsin's finest
NATURAL CHEESE
coming straight from
our factory!

We have **PLENTY** of your favorite

— Cheese
— Spreads

— Dips
— Squeaky Fresh Curds

**Cheese & Sausage Platters
and other specialties**

Carry-out Cheese Bags
for the game

THIS WEEK'S SPECIAL - SWISS only 1.10/lb.

Open 7 days a week 8-6 — We deliver after 5 p.m.

1118 S. PARK 251-2606

**WE CAN BE EXTREMELY NICE
at COMPARED-TO-WHAT?**



Because we've got a large stockroom full of nice
merchandise

Because we have to pay electricity
suppliers
bills

Because you're number ONE, and we want
YOU to be satisfied

Come in and see our huge selection of imported platforms, clogs and
crepe-soled shoes, and SEE just how nice we can be.

COMPARED-TO-WHAT? Women's Shoe Boutique
(compared to anyone!) 322 STATE

New Longer Hours — Sat. 9-5:30 — Mon.- Fri. 10-8 Sun. — Noon-4:00 p.m.

UW cagers have depth

continued from page 1
for seven weeks until the opener
had to ride the bench for a few
games.

"If you win those, that's great,
but if not, it can take a month or
two to recover," he remarked
about the UCLA and Oral Roberts
games.

"I'm not saying that we didn't
like going to UCLA. It was a good
experience. But there is some
merit to the fact that you can play
a lot of people."

He went on to talk about the Big
10 conference race.

"Contrary to some things
written last year that there isn't
good basketball in the conference,
we had 18 guys drafted out of our
league. That's three times more
than anybody. We are also
returning the two leading

rebounders and two of the highest
percentage shooters this year."

JUNIOR VARSITY—"We
anticipate playing out our
schedule, but the big problem is
that for every JV game played,
that means one less varsity game
a player can play in," said
Powless.

With only one practice area this
year, only three coaches, and with
nineteen players already on the
squad, the coach decided not to
keep anyone from the varsity
reserve tryouts last week.

With coaching, scouting,
correspondence, and other duties
as well as varsity practice,
Powless said he thought it would
be too hectic for the coaches to
have a junior varsity practice
separately. He also felt that ad-
ding more people to the present
squad would only take valuable
practice time away from the
starters if the walk-ons practiced
at the same time.

"We will dress maybe seven or
eight players," said Powless.
"But I sure would hate to come
down to the last two varsity games
of the season and say you and you
can't play."

Adding that the NCAA is going
to limit total basketball
scholarships to 18 for freshmen

through seniors (including red-
shirts) at one time, he said junior
varsity programs are in for a hard
time.

"I think it's good to have two
times, but if you talk about getting
the job done academically, I think
it's hard for guys to study after a
7-9 in the evening practice, let's
say."

Michigan is a school that
Powless thinks might have a good
innovation.

"They have a separate junior
varsity coach, separate tryouts
from varsity and keep all non-
scholarship players. It is like
advanced intramurals, but they
still play a home and away
schedule."

INTRASQUAD GAME — To-
night's basketball intrasquad
game will be played in three 15-
minute periods, and dunking will
probably be allowed.

So says Powless, who would like
to make the annual game as in-
teresting as possible for the crowd
attending tonight's game at 7:30
p.m. in the Fieldhouse.

"I think the three-period show
with interchanging teams will be
less boring than a two-period
game with a standard 10-minute
intermission.

Badgers-Wildcats

continued from page 1

be able to counter the Cats' attack with a strong offense of their own.

THE CATS have no pass rush, or so said their Sports Information
Director Jerry Ashby, and this indicates a weakness in the defensive
line. After priming up with a 35-7 victory over Iowa in which Marek
gained 203 yards, the Badgers are looking to create big gaps to run
through again.

Only 47,000 fans are expected for today's game, which would mark the
lowest attendance figure in the four years Jardine has been coach.

But with 26 seniors bidding their final adieu to Camp Randall, the
Badgers may be the team to put some smoke in the eyes of the Purple
Haze.

GENTS WORLD
men's hair styling salon
proudly announces
GENT'S WORLD NO. 2
our beautiful new location
at
521 State St.
251-6555
a full service hair salon
AND
we're still open at
129 State St
251-6111
call for an appointment
we'll make you look
GREAT

Reporter puts on pads, feels it like it is

Page 3
Monday—November 17, 1973—the daily cardinal

Ed. note — This semester provided the author with an opportunity to take a Fundamentals of Football course offered by the Physical Education department of the university.

After sidestepping some red tape over the fact that the reporter was not a phy. ed. major, he gained admittance mostly through the kindness of Professor W. W. Richerson (Wisconsin football assistant coach and Ph.D.), who was in charge of the course.

THE TEACHING ASSISTANTS were former varsity players who had taken the course previously.

The course was broken up into two parts. The first was the learning of fundamentals and the other was team practice for an actual game. At the end of eight weeks, two contests were held on the turf at Camp Randall.

By S. IRWIN CONAWAY
of the Sports Staff

The first day of class was like a scene from high school ball. You were fully equipped with regulation gear and then indoctrinated by the coaches on what it was they expected from you. The only real problem the first day was with the gear itself.

The equipment consisted of discarded articles from the football teams of days gone by. The helmets had such names as Greyor or Voigt etched in them and the pads were well worn from thumpings delivered by Ohio State, Michigan and so on. Overall, everything was consistently poor fitting. Either the pants were four sizes too large or the helmet gave you headaches from being too tight.

AS YOU SQUEEZED into your astro-turf shoes and looked into the mirror trying to find some discernible feature behind the bent face mask, you wondered if Gale Sayers started this way.

Walking down the hall of Camp Randall's second floor where you suited up, you passed by the football team's dressing room and went down the steps the varsity would take to the stadium field. Little slogans such as PRIDE or BIG RED were everywhere.

Once out on the Tartan turf the first thing you notice is that the stadium just doesn't look as big as it does from the more customary view from the upper deck. You

wonder how 77,000 people could squeeze into such a small area. Also, the stands seemed incredibly close to the playing area, not light-years away as viewed from section JJ.

The next thing that struck you was the turf itself. It was very carpet-like and nothing at all similar to grass. Somehow you believed the field would be immensely huge at playing level but it was no larger than the ones you used to play on in high school.

THEN YOUR ATTENTION is drawn to the people in the class. Most were normal types with athletic frames that turned out to be the professional Phy. Ed majors. They were in the course solely because it was a requirement.

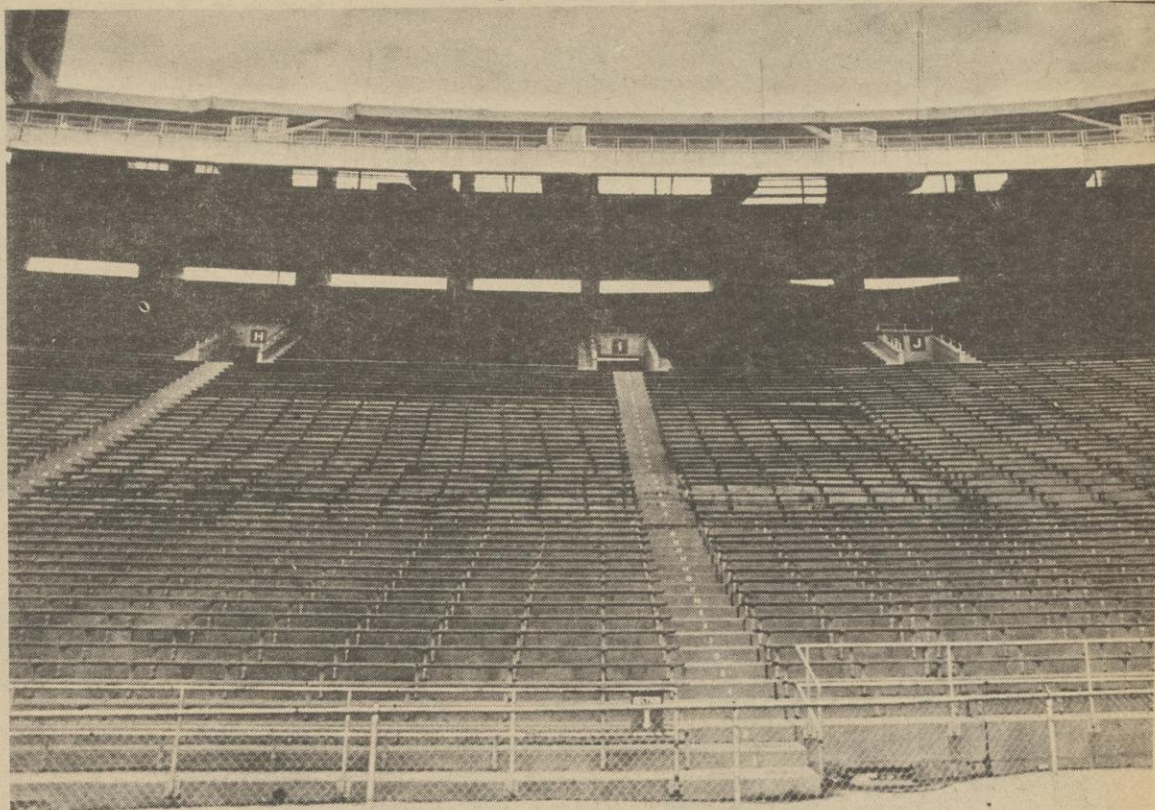
Then, suddenly, off to one side you caught sight of THEM. There were a dozen or so behemoths joking with one another and throwing their helmets around. They were somewhat recognizable, as those honored folk who have their pictures in the programs they sell at the football game. It then dawned on you dramatically that they had to be varsity players, enrolled in the course to garnish an easy A.

Before you had the chance to ponder the fact that you would be competing with these spritely fellows, the practice whistle blew and the class was called to order. Professor Richerson explained what he hoped to accomplish and also reported that at the course's end the group would be divided up into two teams. After a few practices they would play a game against one another.

This pleased most people no end until they looked back over at the hulking letter winners in the rear of the group who were presently pounding one of their number for the fun of it.

THE WEEKS OF FUNDAMENTAL instruction passed slowly as the coaches went over points that any armchair quarterback would know. Up to now there had been (mercifully) no hitting but then one day "contact drills" were announced to the glee of the Varsity players in the course. What was to happen, ideally, was that one player would take "dead aim" on his partner who had to remain motionless.

(continued on page 5)



JUST A PART of the massive throng in attendance at the annual Fundamentals of Football game.

BUCKY BADGER SAYS: Stock up for the game with BODY WARMING BREW!



9-9 DAILY
NOON-9 SUNDAY

CHECK OUT these LOW PRICES!

DOS EQUIS XX
Mexican Beer
1.98/six-pak

HAMMS
and Old
Style
1.99 12-pak cans.

YAGO SANT'GRIA
1.85/fifth
3.69 1/2 gal.
(Japanese)

German wine sale
and lots of liquor
at special prices!

A Kadama plum wine
1.59/bottle (delicious!)

UNION CORNERS LIQUOR

2503 E. WASH. (right next to Kohl's)

249-0001

Why not spend New Years in...

HAWAII

DECEMBER 29 to JANUARY 6

\$**299**

PRICE INCLUDES:
ROUND-TRIP JET FROM MADISON,
DELUXE HOTEL IN HONOLULU,
DOUBLE OCCUPANCY, ALL TIPS,
TRANSFERS, AND TAXES.

FLYING on NORTHWEST ORIENT

OFFER
OPEN ONLY TO
U.W. STUDENTS,
FACULTY, STAFF,
AND THEIR
FAMILIES



TRAVEL Center

544 State Street • Madison • Wisconsin
(608) 256-6000 53703

FREE

DELIVERY

CAMPUS AREA

call

255-5053

257-9022

FOR PICK-UP

call

257-6677



GINO'S

PIZZA

SPAGHETTI—LASAGNA
AMERICAN FOODS

OPEN DAILY

11 A.M. to 1:30 A.M.

540 STATE STREET

Out on a limb

this week's games	JEFF GROSSMAN Defending Champion	JIM LEFEBVRE Sports Editor	PETE ETZEL Sports Staff	AL LAWENT Sports Staff	JOHN WILUSZ Sports Staff	MAURIE DAIGNEAU Guest Prognosticator
NU at UW	Wisconsin	Wisconsin	Wisconsin	Wisconsin	Wisconsin	Northwestern
Ind. at MSU	Mich. State	Mich. State	Mich. State	Mich. State	Mich. State	Mich. State
Mich. at Pur.	Michigan	Michigan	Michigan	Michigan	Michigan	Michigan
Iowa at OSU	Ohio State	Ohio State	Ohio State	Ohio State	Ohio State	Ohio State
Minn. at Ill.	Minnesota	Illinois	Illinois	Illinois	Illinois	Illinois
AF at Ariz.	Arizona	Arizona	Arizona	Arizona	Arizona	Arizona
Okla. St. at Col	Colorado	Oklahoma St.	Colorado	Colorado	Oklahoma St.	Oklahoma St.
Cor. at Dart.	Dartmouth	Dartmouth	Cornell	Cornell	Dartmouth	Dartmouth
Aub. at Geo.	Auburn	Georgia	Georgia	Auburn	Auburn	Auburn
Ark. at SMU	Arkansas	SMU	SMU	SMU	Arkansas	Arkansas
record last week	9-1	6-4	8-2	6-4	8-2	7-3
record to date	67-23	52-38	66-24	54-36	69-21	57-33

Campus
ASSISTance Center
263-2400



Mama Amato's Cucina

From the kitchens of
AMATO'S HOLIDAY HOUSE
515 S. Park Phone 255-9823

- **THE GODFATHER** Italian Sausage, Green Peppers on Italian Bread \$1.25
- **THE GODMOTHER** Italian Spicy Meat Balls on Italian Bread \$1.00
- **THE LUPARA** Italian Sausage, Provoloni, Onion, Green Pepper on Italian Bread \$1.25
- **THE CONSIGLIORI** Italian Breaded Tenderloin on Italian Bread \$1.25
- **THE DON** Tenderloin Steak with Garlic & Lemon Sauce on Italian Bread \$1.25
- **THE CARPOREGIME** Veal Parmigiana on Italian Bread \$1.25
- **CAPO-MAFIOSO** Sicilian Steak, Side of Spaghetti, Italian Salad, Bread & Butter \$2.95

- **Linguine & Meat Balls** \$2.25
- **Margherita & Meat Balls** \$2.25
- **Baked Lasagna** with Italian Salad, Bread and Butter and Parmesan Cheese \$2.75
- **Ditali & Meat Balls** \$2.25
- **Sea Shell & Meat Balls** \$2.25
- **Mostaccioli & Meat Balls** \$2.25

Above items include Bread and Butter and Parmesan Cheese



HERE'S HOW YOU SAVE IT!

If you make the Badger Liquor Shop your exclusive wine and liquor dealer — you are guaranteed to save scratch. The Badger Liquor Shop will not be undersold!

Find a lower price and they will beat it!

The Badger Liquor Shop

Open 9-9 402 State St. 257-2255

Limbers bear down

Father Time, it has been said countless times, marches relentlessly on. And so does the Out on a Limb season. After today's round of major college games, only one week remains in the chase for the Limb title. No one is more keenly aware of his predicament than Defending Champion Jeff Grossman, whose chances for an unprecedented third consecutive Limb crown appear to be dimming rapidly. Last week, though, the cagey veteran picked up a game on John Wilusz, who now holds a two-game edge over JG.

THIS WEEK. AS Mitch Anderson carries the Wildcats' colors on the playing field, a former Northwestern star quarterback, Maurie Daigneau, will try to uphold the somewhat respectable record of the Guest Prognosticators' spot on the Limb.

Daigneau, who set records aplenty as a Wildback QB, is now Field Associate for the Wisconsin chapter of the Fellowship of Christian Athletes, so guess who he has on his side...

And speaking of the FCA, Wisconsinites should remember the man who's now president of the organization...none other than John Erickson, former basketball coach, Bucks' GM and unsuccessful candidate for the Senate.

Today's conference slate provides few real challenges. Michigan and Ohio State are solid favorites as usual, the Limbers seem to like the Badgers, it's MSU over hapless Indiana, and Illinois gets the nod, however slight, over Minnesota's Gophers.

IN THE GAMES-AT-LARGE, Arizona (8-1) seems to be a good bet over Air Force (5-3) and Dartmouth (4-3) is expected to get by Cornell (3-3-1).

Tighter battles involve Oklahoma State (4-2-2) at Colorado (5-4), Arkansas (5-4) vs. Southern Methodist (3-5) while Auburn (6-3) faces Georgia (4-4-1).

Watch next Tuesday's Cardinal for the final Limb...a real barn-burner.

Where's the \$\$\$\$ coming from...?

By PETE ETZEL
of the Sports Staff

Ever wonder how the University of Wisconsin Athletic Department supports itself?

Oh, there are the gate receipts from the money-making sports like football, basketball and hockey that put money in the bank.

AND, OF COURSE, the Athletic Department receives state funding which pays the tuition for its athletes.

However, the major share of the \$235,000 budget needed annually to support the student athletes who represent the University of Wisconsin in intercollegiate competition is raised through the Wisconsin Student Aid Foundation (WSAF).

The Foundation, organized in the early 1950's, donates some \$170,000 to the athletic program each year. The money is solicited from its members, which number close to 2,000 in the state of Wisconsin and Chicago.

All of the money, which is tax deductible, is put towards the room and board costs of the athletes who are attending UW on scholarship. Tuition for these athletes is paid by the state.

ACCORDING TO Paul Shaw, coordinator of WSAF at Wisconsin, the Foundation has

approximately 20 separate chapters. The largest chapter is the Mendota Association, a Madison-based organization which is composed of some 750 members who donate approximately \$72,000 each year.

IN GRATITUDE for the contributions, each member receives a thank-you note from Elroy Hirsch and seating preferences for the football games. Obviously, the contributors who donate the largest amounts receive better seat locations.

ONE CHAPTER in particular, the Elmer "Con" Dale Booster Club, donates approximately \$35,000 per year to WSAF.

Dale, one time Pat O'Dea Award winner and automobile dealer in Milwaukee, has sponsored his chapter for nine years. Widely interested in education for athletes and youth in general, he donates one dollar for every two which are contributed by members in his chapter.

Dale firmly believes that athletics has much influence on the development of an individual. By giving students the chance to further their athletic careers in college and educate them at the same time, "the future of America appears just that much better," Dale said.

Football history

(continued from page 6)

as Ara Parseghian, an old Badger rival at Northwestern, took the helm of the Irish.

After floundering the first half, new quarterback John Huarte led the Irish to a 31-7 victory, providing revenge for two straight Badger wins over Notre Dame, and Parseghian's frequent defeats by the Badgers while at NU. This game launched the Irish on their return to the ranks of football powers, but sent the Badgers on to a 3-6 season.

Aside from a 37-0 pasting by Nebraska, the first six games of 1965 were unremarkable as the Badgers stood 2-3-1 just past the midpoint of the season. Then in the final four games of the season, the Badger defense collapsed. With the exception of Rose Bowls, Bruhn-coached UW teams had allowed six or more touchdowns only once in nine seasons.

But over the last four games, it happened four straight times. Michigan, Purdue, Illinois, and Minnesota outscored Wisconsin 188-28 over those four games, and

the Badgers finished 2-7-1. It was Bruhn's worst record since 1956, and demands for his scalp were audible.

THE SITUATION WAS handled by the regents and athletic board in the worst way possible. The obvious alternatives were to either rehire Bruhn with a full vote of confidence, or fire him then and there. Neither was done.

Instead, Bruhn got one more year under obvious "win or else" pressure. His staff of assistants was replaced.

This course of action virtually assured a "dry" recruiting spring in 1966, for high school players were understandably wary about playing for a coach who was obviously on thin ice. Since the previous spring had also not been especially productive, the seeds of disaster were sown. They would come forth in the awful seasons of 1967 and 1968.

Next, Part 7: To the Depths, and Part Way Back

From Glad bags to underdone brats

page 5—Saturday—November 17, 1973—the daily cardinal

By SAM FREEDMAN
of the Cardinal Staff

A huckster's brassy cry broke the cold, rainy quietude of Section JJ.

"Awright," propositioned the hawker, swarthy in Scotch Guarded garments, "What am I bid for this garbage bag?" He held aloft a giant-sized Glad bag, certain to shield its owner from the carping world of a Wisconsin autumn.

"TEN, TEN, DO I hear ten cents?...Fifteen, okay, fifteen...Twenty five, do I hear a quarter...Twenty-five?...SOLD to the gent in Row 32 for 25 cents."

The buyer wraps himself in the bag, and contentedly sits back to nip at his spirits until kickoff time for the Homecoming Game

against Indiana.

Something is subdued in Section JJ. Camp Randall's crazies were caught unaware by the romantic pitter-patter of precipitation on their roofs that morning. The dream world of 86-proof oblivion gives way to the meaner tasks of staying dry and warm. Binoculars up to his eyes, one JJer lamentably peers into the press box.

There are no Glad bags in the press box, and all the overcoats are happily relegated to racks for the game. No one up in the immaculate press box is worried about contracting leprosy, typhoid fever, or the common cold from the rain. They are worried about getting a tummy-ache from four or five too many undercooked brats.

THE BRATS COME complimentary to the inhabitants of the box, as are chili, salad, cold cuts, cookies, apples, and fruit cobbler. More than one journalist has missed a game-winning score while queued up for "just one more brat."

There is not really a queue at halftime at the regular refreshment stands. The mass of Badger lovers more resembled a gang bang. Six or seven-deep, customers have come to get coffee — yes, unadulterated coffee — to scald their tongues and soothe their stomachs.

On such a raw day, even the Good Samaritan is sniped at. An elderly woman, carrying six or so cups of coffee, unsuccessfully

tries to wade through the mass. One person simply offers to hold the coffee until she safely is out of the conglomeration. Eyeing him suspiciously, she politely suggests an alternative activity for him, and slowly shuffles onward.

The Coke vendors, usually decended on by buyers in the same manner Kansas corn is by locuses, today lounge around in the damp catacombs of Camp Randall. Only the hard core Rum-and-Cokers seek them out today.

AFTER HALFTIME, the less spartan fans depart for their homesteads, secure in the knowledge that the Badgers might win. The rest return to their seats, only to realize that their resting place has once again been flooded. They will find other pursuits.

One of these is the ritual "lighting of the dope." Section JJ is rather aptly named. But in the swirling rain, even experts closely huddle together and curse wet matches between waves of wheezing discomfort.

The ritual finally breaks up, and the smirking participants realize that their beloved Badgers are now threatening. Suddenly comes the cry of "SIEVE, SIEVE." Dean Talafous is nowhere in sight. The action is on Tartan Turf, not Coliseum ice.

In the press box, Glenn Miller sheds a tear.

WHEN THE BADGERS score, the press box erupts with applause. A foreboding voice over the intercom warns, "Please remain quiet as this is a working area; thank you."

But no one has ever accused Madison sportswriters of impartiality.

The game ends, and a shrunken crowd, wringing out wool hats, departs.

The field is yielded to kids playing for 78,000 empty seats. And up in the press box, heads bob, and lights stay on, as someone tries to beat a charging deadline.

Fundamentals of Football 101

(continued from page 3)

The hitter then applies a full speed cruncher to this poor unfortunate who hopefully had his student insurance paid up. This drill brought the course down to a personal involvement level for me and by necessity I was no longer just a literary viewer from afar. I deduced immediately that you could get killed if you didn't pay attention.

Fortunately, I was paired with a smaller chap than myself who wanted to do nothing else but dance with men. I complied gladly, doing a nifty two-step with the fellow; then stood aside to watch the real football players destroy each other with an unmistakable relish in their eyes.

On the last day before the class was to be broken up into teams it was announced that the varsity players were not going to be allowed to participate in the class game this year.

A collective sigh of relief was uttered up to heaven as a sign of thanks. Now everyone was able to plan his future past the coming game rather than plan for the mass burial everyone had foreseen.

FOR ME, PERSONALLY, it meant no more dreams at night of a gorilla beating me to death against a goal post or being trampled by a herd of helmet-wearing cattle.

In fact, I began to notice that with the football players eliminated from the class, I was one of the larger people in the group. Soon I started to look forward to the days I had the class with more and more anticipation. I would start to stand off to one side joking and throwing my helmet around before practice. For the fun of it I began to pound on people. When "contact drills" were announced I found myself jumping up and down for glee.

I was no longer the mild-mannered fellow who first came to class. Definite changes were occurring. I no longer shaved; thus I began looking more like a gorilla. Speaking in complete sentences seemed a waste of time and as the clincher, I started a pain cult among my friends. I began to live only for the days that I had the football class. Ignoring my school work, I went to bars in order to be obnoxious.

Finally the day of the game arrived. I had psyched myself up for a week before that by not getting out of people's way when they wanted to get by me in the Pub.

SITTING IN front of my locker before the game, I stared at the walls to get the right mental attitude. The forty minutes before warmups I went to the training room to get taped. The trainer didn't bother looking up when I sat in front of him as he quickly bound my ankles. "Jardine is really pushing you guys," he said. "Imagine starting practice so early in the morning."

I issued my reply in a grunt and quickly hurried off to join my teammates. As I walked with them to the steps that led to the field I felt we would crush the opposition for the glory of our Alma Mater. Then we rushed as a herd on to the field to a great roar.

It was then that I noticed that the noise of the crowd was coming only from the painting machine that was being used to repair the stadium seats. There were no people in the stands. There was no one to do battle for. No one to urge us on with strains of "Varsity."

I was literally shocked that it wasn't a normal football Saturday with thousands ready to cheer me on. The opposition was not some traditional rival but only a collection of students whose names I knew.

FINALLY, whatever was left of my metamorphosis was ended rudely on the first play of the game. As I was about to make a tackle on the ball carrier I finally understood that it took more than just acting like a player to get you ready to play football. It takes not only people to cheer you on and inspire you but also talent to play the game.

As the runner came closer I recognized him as my old dancing partner from "contact drills". As I was about to apply a crusher to him he gave me a head fake and ran around me for a score. As I lay on the ground watching him shuffle into the end zone I began to ponder whether or not there was a Fundamentals of Hockey course offered during the next semester.

Next time you see
someone polluting,
point it out.

People
start pollution.

People
can stop it.

So says the VA... by Rocco Lotito



For information, contact the nearest VA office (check your phone book) or write: Veterans Administration, 212K, 810 Vermont Ave., NW, Washington, D.C. 20420

FAMILY HAIRSTYLING AT SHEAR PLEASURE LTD.



We use and recommend RK and RED KEN Products

Hours: Mon. 3 p.m.—9 p.m./Tues. & Thurs. 9 a.m.—9 p.m.

Wed. & Fri. 9 a.m.—6 p.m./Sat. 9 a.m.—3 p.m.

We are located at 152 W. Johnson Rm. #208
Corner of State & Johnson, upstairs of Radio Shack

"PACK UP YOUR FAMILY AND COME ON IN FOR YOUR HAIR
CHECK-UP" or call 256-3092 FOR AN APPOINTMENT

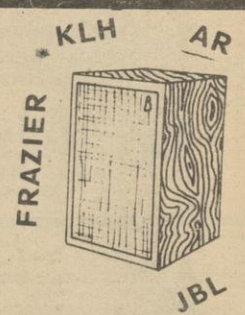
IF YOU DON'T HAVE A FAMILY, BRING A BUDDY

MARANTZ



BOZAK

STEREO SYSTEMS



Specialized Sound Systems has
a stereo to fit your needs, and your budget.

We feature balanced systems
from \$150.00

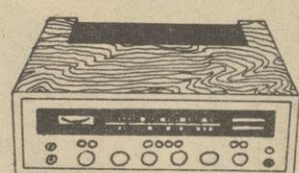
put together with the finest components in each price range



PHILLIPS

SYSTEM
PRICES

SONY



KENWOOD

GUARANTEED
SPECIFICATIONS

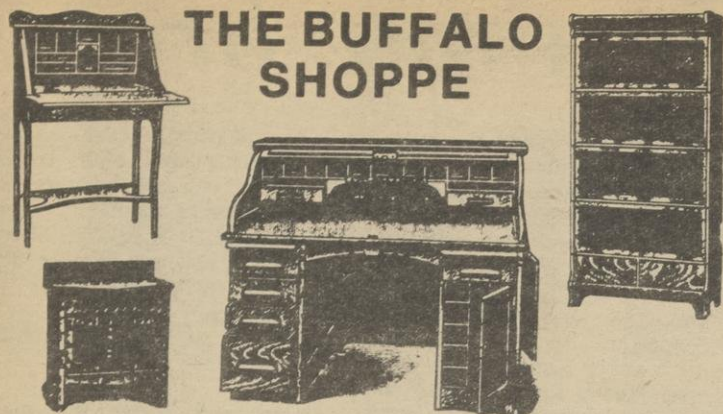
MARANTZ

SPECIALIZED SOUND SYSTEMS

409 STATE ST.

257-7276

Madison's Finest Stereo Components



THE BUFFALO SHOPPE

A wide selection of antique and period furniture at reasonable prices.

TWO LOCATIONS:

1801 Monroe Street (Madison)255-2517
1330 Main Street (Cross Plains)798-2700

We also specialize in collectors comics

See Cecil's for leather repair
—shoe repair, purse repair,

zipper installation

Now Selling—

Belts, Clogs, Watchbands

CECIL'S SANDALS

NEW LOCATION

407 N. FRANCES ST.

Phone: 255-5744



A hard day in the stands
deserves a soft night in a Sheraton.

We have comfortable beds for aching backs.
Fine restaurants and lounges for tired throats.
A convenient location. This year add our
football weekend to your team. For
reservations call 800-325-3535.



Sheraton Inn-Madison South

SHERATON HOTELS & MOTOR INNS. A WORLDWIDE SERVICE OF IIT
706 JOHN NOLAN DRIVE, MADISON, WISCONSIN 608/251-2300



THE DOGIE STAND

438 NORTH FRANCES

Open Evenings til 1:30 A.M. for

Your Evening Snacks and Entertainment

Hot Dogs — Polish — Burgers — Pinball

"WINNER OF THE DAILY CARDINAL'S
FIRST & SECOND ANNUAL PIZZA POLL"

Gargano's
PIZZERIA
437 STATE STREET

DOZENS OF VARIETIES OF PIZZA

—PLUS—

IMPORTED AND
CALIFORNIA WINES
BUDWEISER
ON TAP

SPAGHETTI RAVIOLI
MOSTACCIOLI LASAGNE
SUBMARINE SANDWICHES
ITALIAN STYLE SANDWICHES:
(ROAST BEEF, MEATBALL, PEPPER SAUSAGE)
HOME-MADE LASAGNE OUR SPECIALTY



SEATING ROOM
FOR 75 PEOPLE
OPEN DAILY
4:00 p.m. - 2:00 a.m.
FRI & SAT
11:20 a.m.

FREE DELIVERY IN CAMPUS AREA—CALL
257-4070 OR 255-3200

Badger football history

To Pasadena under Milt

AN INFORMAL HISTORY OF
BADGER FOOTBALL
Part 6: Milt Bruhn Saw the Glory
By BILL KURTZ
of the Sports Staff

To many Americans, even some too young to remember very much of the decade, the 1950's were the "good old days." The general image of the period as one of national slumber is not completely accurate; the decade of Joe McCarthy, Adlai Stevenson, Estes Kefauver, Dwight Eisenhower, Martin Luther King and Jack Kerouac was a livelier one than the decade of Warren Harding, Calvin Coolidge, Al Smith, H. L. Mencken, and Scott Fitzgerald.

But like the '20s, the '50s are primarily remembered for their non-political figures. Mention the 1950's and people think of Elvis Presley and Marilyn Monroe, Milton Berle and Mickey Spillane. A Badger football fan remembers what can be called the "Silver Age" of U.W. football under Ivy Williamson and Milt Bruhn.

BRUHN HAD LEARNED his football under Bernie Bierman at Minnesota, and had been noted for his defensive units under Williamson. But as coach he featured a wide open offense known for a strong passing attack.

Before the 1956 opener, athletic director Williamson faced a problem that aroused the relatively quiescent campus of the day. In April, the UW boxing squad faced Louisiana State at Baton Rouge, and Badger Orville Pitts (now a Milwaukee alderman) won on forfeit when LSU refused to fight a black opponent.

Realization that Wisconsin was scheduled to host the Tiger football team in 1957 and travel to Baton Rouge in 1958 brought demands for guarantees that black Badgers would be treated fairly, or failing that, cancellation of the series. The latter course was forced when the Louisiana legislature passed a law banning integrated competition in the state. (Of course UW eventually did play the Tigers, and lost twice.)

Bruhn's debut at Wisconsin was a 41-0 romp over Marquette. UW did not win again in 1956, finishing 1-5-3 and 9th in the Big 10. It was Bruhn's worst record.

IN 1957, A YOUNG Badger team opened with three straight wins, then lost three, and finished with three more wins, at 6-3.

12,000 more seats were added to Camp Randall in 1958 by removing the track and lowering the field. The seasoned '58 squad, led by quarterback Dale Hackbart, did its best to fill them by going 7-1-1, good enough for 2nd in the conference and 7th in the nation. The only blemishes were a loss to Big 10 champ Iowa (2nd in the nation) and a tie with 8th ranked Ohio State.

Like UW's first Rose Bowl squad, the 1959 team may not have

Sixth of a series

been as good as that the year before. Hackbart returned as did most of the strong 1958 line. The Badgers won the title of a 10 member league for the first time, and became the only squad ever to win the Big 10 with two conference losses.

The '59 Badgers took both non-conference games before losing the league opener at Purdue. They then took four straight, including a 12-3 win over Ohio State, Woody Hayes' only loss to Wisconsin. But Illinois threw in a monkey wrench when fullback Bill Brown scored at the gun to upset UW 9-6.

THE BADGERS HAD to beat Minnesota in the final game, and they needed help. UW came from behind to beat the upset-minded Gophers, 11-7, and the Illini gave retiring coach Ray Eliot a sendoff by knocking Northwestern out of the title and Rose Bowl bid, 28-0. Unlike the previous and later trips to Pasadena, there was very little for Badger fans to like about the 1960 Rose Bowl. Wisconsin was never in the game, as Washington's Huskies romped to a 44-8 victory.

Wisconsin was so green in 1960 that the Cardinal prognosticator could even see a better than usual Marquette team pulling an upset. (When the UW game and remainder of the season went according to form, the Warriors threw in the towel and gave up football). Riding the Ron Miller to Pat Richter pass combination, Wisconsin won its first three straight before fading to a 4-5 mark.

Miller and Richter set passing records in 1961 en route to a 6-3 season. Miller's 1,487 yards rank as UW's best season for a passer,

and Richter's 817 yards are tops for Badger receivers.

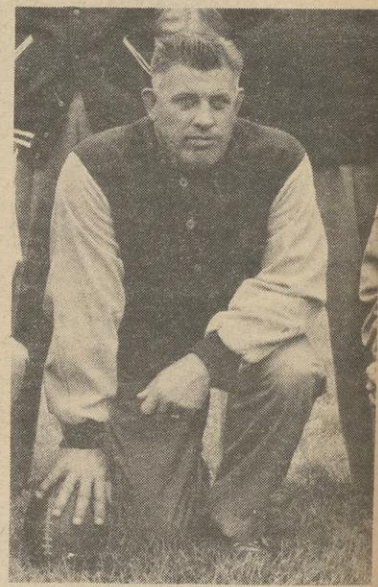
IF A QUARTERBACK could be found, the Badgers expected to be a strong contender in 1962. Richter would be back, and a solid defense and adequate rushing attack was on hand.

The man who filled the signal calling position with only a minute's worth of varsity experience was senior Ron VanderKelen. Vandy had missed one season due to low grades and another due to injury, but he made the most of his extra chance at college football.

The 69-13 romp over New Mexico State that kicked off the '62 season started the Badgers on their highest scoring season in history. (It was the biggest point total since an 85-0 rout of Marquette in 1915). Seven times Wisconsin scored at least 30 points.

UW went on to win its next three games (including a victory over Notre Dame that triggered Madison's last known panty raid), but even this squad couldn't beat Ohio State at Columbus, losing 14-7. A 34-12 win at Michigan got the Badgers rolling again. The next week, the Badgers smashed Northwestern's title hopes, 37-6. After a romp at Illinois, Wisconsin topped Minnesota 14-9 in a fierce defensive battle to nail down the championship.

THE SECOND-RANKED Badgers then faced Southern California's top ranked Trojans in what became an unforgettable Rose Bowl. Trailing 42-14 after three quarters, the Badgers refused to quit. Led by VanderKelen and Richter, they fought back to score 23 points in the final period, turning a one-sided game into one of the greatest ever played. But gathering darkness cost UW a blocked punt, and a clock error prevented a possible winning drive.



MILT BRUHN

The Badgers left Pasadena winless in three Rose Bowl trips, and, along with Indiana, one of the two Big 10 schools who have never won the Rose Bowl. Little did anyone realize how long it would be for the Badgers to get another chance.

Writing some years later, Oliver Kuechle traced the start of Wisconsin's football slide to a missed field goal in the third quarter of the 1963 Ohio State game. UW led 10-7, and a field goal would have widened it to 13-7. Instead, the field goal hit the crossbar and dropped back, and the Buckeyes rallied to win, 13-10.

Going into that game, the Badgers had won four straight, and ranked second behind Texas. After it, they lost three of their last four games to finish at 5-4. This was a disappointment, for much of the 1962 team had returned. As it turned out, Wisconsin has not had a winning season since.

IN 1964, NOTRE DAME kicked off the "Era of Ara" in Madison,

(continued on page 4)

Cardinal Classifieds

Housing

GASLIGHT SQUARE—Spacious 1 and 3 bdrm. 1 1/2 baths, dishwasher, 10 min. to Campus. 251-1334, 257-3511.—xxx

FURNISHED APT. Near campus. New Diplomat. Faculty & grad. 256-5871, 255-1898.—xxx

SPECIAL CONSTRUCTION CREDIT. University Ave. & W. Main St. RENTS from \$111 per mo. ACACIA APTS. 437 W. Main St. Call 257-9345 or 251-1009; 2120 University Avenue. Call 238-4902 or 251-1009 Studio Apts. From \$111. beautifully furnished, security locked, laundry facilities, air/cond. & short term leases available. —xxx

22 LANGDON ST. Beautiful new studio apts., furn. GE appliances, & full bathroom. Short term leases avail. Phone 257-1561, 238-9301.—xxx

CAPITOL-CAMPUS. Immediate occupancy. Studios & bdrm. studio units near James Madison Park & Lake Mendota. Featuring private courtyard with bar & grills, carpeting, laundry, fully furn. units, security. Courtyard Apt. 102 N. Franklin (corner of N. Franklin & E. Mifflin) 251-2819 or 257-3511. —xxx

SINGLE ROOM avail. now. Private bath. 5 min. to Bascom Hall. Grad. student. 233-2588 or 251-6404. —xxx

AVAILABLE NOW. Single light housekeeping unit. 2 blks. from campus. Modern Bldg. 271-7422, 222-0317. —10x16

ROOM W/ BOARD for second semester. 3 blks. from Memorial Union. 3 meals a day. Villa Maria, 615 Howard Pl. 256-7731, 238-9623.—xxx

CO-OPERATIVE living at 240 Langdon. Singles & doubles available. 251-9967. —5x16

WANTED: 2 to share furn. 3 bdrm. apt. 2nd semester \$72.50/ea. per mo. Parking available. 251-9280. —5x16

ROOMMATE TO SHARE lovely 3 bdrm. apt. near James Madison Park, own bdrm. rent \$58.33/mo. Avail. Dec. 1 251-4283. —7x17

CO-ED HOUSE kitchen, laundry, lounge, reasonable. 255-8216, 222-2724. —20xJ14

LAKE SUBLET Furn. eff. apt., terrace on lake, beautiful, quiet, 2 persons, \$80 each. Call 251-6550, 251-6353.—4x16

APT. SUBLET 1-2 people, avail. Dec. 404 W. Mifflin, 255-9895 reasonable.—4x16

APT. FOR 2 in new bldg. Dec. rent free. Orig. \$185, now only \$170. furn., parking incl. 643 E. Johnson, 256-5815.—4x16

RMS. FOR RENT on farm 20 mi. from Madison. 592-4059.—5x17

SUBLET RM. or senior or grad, male. \$75. Share kitch., bath. Spring St. 256-6239 eves., Tom.—4x16

FURN. EFFICIENCY apt. for grad. student in the heart of campus for 2nd semester & summer session. 255-2675, 233-2588.—4x16

1 OR 2 WOMEN Modern furn. rm. & board. Carpeted, a/c. 633 N. Frances (French House) Campus. 257-9584, Anne or Theresa.—5x17

SUBLET APT. immediately. Great for 3-4 people. Nicely furn., nice area, convenient. Call Dean, 233-0542 detail.—3x16

NEED ONE female to share lg. apt. w/3 others. Own rm. Near campus. 2004 Univ. 238-0892.—3x16

1 FEMALE for apt., own rm. \$72/mo., no lease. 257-1456.—5x19

SUBLET 337 W. Main St., modern studio, reasonable rent. Call 251-1599 aft. 5 p.m. —5x20

SUBLET 2 bdrm. apt., \$171/mo. incl. util. Call after 5, 257-7317. —2x16

FEMALE roommate needed to share furn. apt. w/3 others, \$55/mo. 255-4313. —3x17

SUBLET Towers, male or female, kitchenette w/7 meal plan. Avail. 2nd sem. Marcy, 257-7234. —2x16

SUBLET Efficiency, all conveniences, Thanksgiving 2nd semester. Rent negotiable. 233-0854. —2x16

SUBLET 1 bdrm. furn., utils., W. Main, negot. 251-3790 eves., Bill. —7x28

ROOM & BOARD 1/2 doubles available 2nd Sem. French House, 262-3941. (M-F, 8-4:30). —5x20

2 SUNNY private corner rms. in women's house near campus, no rules, good food, laundry, maids, neat! \$136 & \$142. 257-4652, 251-6657, 256-2790. —2x16

NEED 1 female to share apt. w/1 other. Own room. Near campus, for 2nd semester. Parking, cheap. Call 238-6970. —3x19

SUBLET: 2 bdrms, fireplace, Gilman St. Call 257-9337 eves. best. —7x29

MODERN ROOM for woman. Rent reduction. Call Joanne 262-0723, 255-0170. —2x17

FURNISHED rooms for rent. On campus. Avail. now. 256-9111. —1x16

Housing

WANTED: mature student to share country farm home. Entire upstairs yours. \$65. Write box 350A Rt. 2, Waunakee, Wis. —4x20

SUBLET TOWERS, female. Corner suite with seven meal plan. Susan 255-2433 or 262-5381. —2x17

SUBLET 2 bdrms. in beautiful 3 bdrm. apt. Call 256-1452. —3x20

CENTRAL, 2 bdrm ranch home, stove, refri. Parking \$170. Avail now. no pets. 222-0487. —1x16

CAMPUS. 2 bdrm. furn. heat, water, parking, no pets. 3 or 4 people. 222-0487. —1x16

WANTED female to sublet room in lakefront 4 bdrm apt. Pets allowed. Avail. Jan. 255-1874. —3x20

SUBLET studio, comfortable, a/c., close to campus. Rent neg. 256-6976 after 11. 3x20

SUBLET — 1 bdrm. 642 State St. (Petries) Large, quiet, carpeted, air/cond. Utilities pd. Great for two. \$130/mo. Larry, 257-1452, 257-9030. —1x16

SUBLET 2 bdrm. Close to campus. Rent negotiable. 256-0851, 257-6685. —3x19

WANTED mature male student to share country farm home. Entire upstairs yours. \$65. 3-4839 (from University phone only). —4x20

NEEDED MALE to sublet room in furnished house. 2nd semester. W/o utilities. One blk from Gritty. 251-2685, 255-3235. —4x20

For Sale

POOL CUES for sale. All Viking models, new & used. 317 W. Gorham 251-1134. —xxx

GENUINE Air force Parkas, Reg. \$80, now \$39.95. Overstock sale, direct to the public. If you think this is a rip-off return it for a full refund. Please send me parkas at \$39.95 plus \$1.50 for shipping & handling. Colors: navy, sage. Sizes: S, M, L, XL. Order from J.L. Lang Co., P.O. Box 8524, Mpls. MN. 55408.—21xJ17

10 SPEED bike, white Norde France, Simplex, Racer, cost \$120 new. Make offer, 257-3871, ask for Jim—5x17

TELEX 8-track tape player/recorder w/AM/FM receiver, cheap. Call 238-9893. —7x28

PERSIAN SHEEPSKIN coats, men's & women's, sizes vary, half price: \$50. 256-0704. —20xJ18

INDIAN SITAR, cover, 233-1496, eves. —3x17

BLACK BODY Pentax Spotmatic w/50mm f1.4 lens & case, \$219; 200mm f4 Super-Takumar lens & case, \$159; 35mm f3.5 Super Multi-coated Takumar lens & case, \$99; 2X Teleplus & case, \$15. Package price, \$449; All prices firm, cash only. 262-7144. —3x17

FM RECEIVER Kenwood KR-70, \$125 or best offer. 255-9903. —2x16

GUITAR Martin D-18, brand new, must sell. 255-9903. —2x16

BIGGEST 73 Altef P.A. head & 2 1217B columns. \$850 or best offer. 262-8520. —6x20



TEAC DEMO SALE!

TEAC 1230, 3 Motor Deck;
Reg. \$399.50
Demo Price \$369.50. Save \$30!

TEAC 1250, Auto-Reverse Deck;
Reg. \$499.50
Demo Price \$459.50. Save \$40!

TEAC 3300, 10 inch Reel-to-Reel Deck;
Reg. \$589.50
Demo Price \$489.50. Save \$100!!

TEAC AN80, Dolby Outboard Unit;
Reg. \$169.50.
Now \$99.95. Save \$70!

Beecher's STEREO LAND
430 State Street
6902 Odana Road

TELEX 8-track tape player/recorder w/AM/FM receiver, cheap. Call 238-9893, after 6 p.m. —7x28

Employment

MANAGER WANTED. Grad. couple to manage & supervise cleaning of apt. bldg. in downtown area in exchange for 1 bdrm. furn. apt. Call Jim Turnbull, 238-9301 for app'l.—xxx

Employment

CAMPUS PROPRIETORS wanted. Earn extra cash. For information, call 312-922-0300 or write Office #790, 407 S. Dearborn, Chicago, Ill. 60605.—54xJ17

NUDE DANCERS. No experience necessary. Over 18. Mr. Peepers, 3554 E. Washington 241-4266, time 11 a.m. to 1 a.m.—10x17

DO YOU DIG music and need bread? Part-time sales; start immediately. Good product, good money, new idea. Call 257-1616.—4x9

ARE YOU interested in providing a foster home for a 17 yr. old boy? The Division of Family Services is looking for a couple or single person to provide a treatment home for a period of 1 1/2 to 2 yrs. Interested persons should be between 25 to 45 yrs. old & have some knowledge of adolescence. Please contact Marge Mizera at 249-0441 for further info. Fee negotiable. —10x16

TYPIST NEEDED, part-time, don't apply unless you consider yourself a good typist. The job is working for the Journalism School Type Lab. in the production of the Daily Cardinal. Time weekdays after 6 p.m. \$2.25/hr., must be a U.W. student. Contact Mr. Hinkson at Vilas Hall, Room 2195 or call 262-0896.—xxx

PART-TIME & fulltime, apply 7-8 p.m. Bagels forever, 2947 University Ave. —xxx

ACCOUNTANT. Position open for recent Accounting graduate or mid-term graduate, for Green Bay C.P.A. office. Write P.O. Box 1032, Green Bay, Wis. 54305 stating qualifications. —7x30

THIS SUMMER study or work in Europe. Credit Study Programs. Young world will send you to Madrid, Montpellier, Rome, London to study, or to Germany or Switzerland to work. Send for FREE catalogue: Young World, 207 E. Michigan St. Milwaukee, Wis. 53202 Approved Agent for Pan American World Airways. —1x16

Travel

EUROPE Chi.-Amsterdam-Chi., Iv. Dec. 20, return Jan. 7, \$286. Also \$75 worth of free extras in Holland incl. 1 night free in hotel. International Student ID cards, hostel info, Eurailpasses. TRAVEL CENTER, 544 State St. 256-6000.—xxx

NEW YORK: Xmas, Iv. Dec. 16-21, return anytime up to 1 yr. Fare \$100 from Madison. Reserve seating. TRAVEL CENTER, 544 State St. 256-6000.—xxx

Lost

KEYS Campus. Barb. 262-6294.—4x17

FLIGHT MAPS & log book left in car while hitching from airport Fri. 231-5037. —2x16

Wheels

'68 JAVLIN. Low mileage. Clean, 6 cyl. stick, economical \$895. 256-8735 222-0780. —10x16

1965 PONTIAC Catalina. Auto., V8, PS, PB, Orig. owner. New tires, shocks, entire electrical. Runs perfectly. Great transportation. \$275. Larry, 257-1452, 257-9030.—3x16

1972 VOLKSWAGEN Warranty in effect. Must sell. \$1800. Call 256-2892. —2x16

RAMBLER, 1965 Station Wagon. Very good condition. No rust, stick, economical, radio. \$395. Call 233-7713. —1x16

Found

PUPPY near Union South, wearing red & white sweater, no ID on collar. 257-6872. —2x16

Wanted

FORMING COMPANY 4 actresses-dancers needed for "Empty Space Blues." Must be able to empathize with varied aspects of being a woman in today's society. Call 256-1759 or 257-0095 after 5 p.m. Auditions Fri. Nov. 16, by appointment.—4x16

DRIVERS needed now for Fla., Calif. & other states. Sign up & travel almost free to cities throughout U.S. 251-6954. AACON Auto Transport, Inc. —4x20

NEAL: Rossellini's "general della Rovere" is definitely the best film on campus this year. See you there this Fri. Randy.—4x16

Services

THE COMMUNITY RAP CENTER, INC. If you have a problem and want to talk about it you can call 257-3522 or come to 923 Spring St. 8 p.m. to midnight.—xxx

WOMEN'S COUNSELING Services. 255-9149, 10am - 10pm.—xxx

DRIVING INSTRUCTION. 244-5455.—D/7

THESES, papers typed in my home. Experienced. 244-1049.—xxx

RUSH PASSPORTS Photos. Taken by noon ready by 3pm. 2 for \$4.00. 1517 Monroe St. Near fieldhouse, free parking. 238-1381. xxx

EXPERT typing. Will correct spelling. Fast service. 244-3831. —xxx

TYPING Theses, manuscripts, IBM Selectric. Bus. Ed. Graduate. Close in. 255-7935.—xxxxx

ABORTION REFERRAL. Contraception & sterilization. ZPG, P.O. Box 2062, 238-3338, 256-5829. —xxx

FREE POOL lessons available at Cue-nique billiards. 317 W. Gorham. Call for appointment 251-1134. —xxx

PHOTOGRAPHY CLASS No experience necessary. Tuition \$25, lab fee \$5. 241-2838.—20x29

BIRTHRIGHT — alternative to abortion. 255-1552. —xxx

Services

TYPING Dissertations, theses, papers, most work 45-50c/pg. Ex-secretary. 238-0347.—21xJ17

THE NEW YORK TIMES, Chicago Tribune, Sunday home delivery. 241-0334 after 5 p.m.—xxx

FAST & ACCURATE typing by former executive secretary. Weekends only. Call 244-5210 before 8 p.m. —5x20

TYPING 244-8464. —14x7

TAROT READINGS. \$2.00 256-1498. —D4

EXUDE the Essence of Originality from Cooperative Threads, 328 State St. —1x16

PH.D. STUDENT in Eng. Linguistics will edit dissertations, theses for organization, grammar, spelling, etc. Reasonable rates. Call 238-6504. —1x16

HAVE AN IDEA made to order. Co-op Threads, 328 State St. —1x16

Attention

READ DAILY CARDINAL WANT-ADS

NEED A JOINT?

Looking For That Hard To Find Place to RENT?

HOUSES DOUBLE BUNGALOWS
APARTMENTS DUPLEXES
TOWNHOUSES

FOR THE FASTEST SERVICE AND BEST SELECTION IN TOWN CALL

RENTEX 251-6860

get in on the SPECIALS while they last!!!

LEE'S BEVERAGE STOP

(next to Amato's) 529 S. PARK

Lee & Vivian Greiber, Proprietors

12-pak Buckhorn—1.79
Vinya Rose Wine 1.75/fifth
Early Times 5.99/qt.
Jim Beam 5.89/qt.

Elephant Beer
(plus many other imported beers)
Leinenkugel Beer

COLD KEGS
always on hand

CASE DISCOUNTS on liquor and wine!!!!

New! Longer Hours!
Monday-Saturday 10-9
Sunday 12-6

REMEMBER LEE'S for your last load of liquor!

255-3100—CHECK POST-GAME Specials! —255-3100

BADGER ACTION POSTER



Relive those thrilling seconds at Boston when Dean Talafous tied the semi-final game against Cornell with only five seconds left on the clock. This 17 x 22 ACTION POSTER can be yours for only \$2.00.

Mail your order today to:

Badger Posters
4317 Maher Ave.
Madison, Wis. 53716

Please rush ___ posters. I enclose \$2.00 for each plus .25 for postage and handling.

Name _____
Address _____
City, State _____ Zip _____

WISCONSIN vs NORTHWESTERN

WISCONSIN

BADGERS

- 1—Rick Barric
- 2—Vince Lam
- 6—Steve Wagner
- 8—Ken Simmons
- 9—Dan Kopina
- 10—Terry Buss
- 11—Mark Cullen
- 12—Greg Lewis
- 14—Gregg Bohlig
- 19—Chris Davis
- 20—John Smith
- 24—Alvin Peabody
- 26—Bill Marek
- 27—Ron Pollard
- 28—Selvie Washington
- 32—Ken Starch
- 33—Jim Bachhuber
- 34—Rick Jakious
- 36—Mike Jenkins
- 39—Jeff Mack
- 44—Randy Rose
- 45—Art Sanger
- 47—Mark Zakula
- 49—Jim Franz
- 50—John Zimmerman
- 51—Mike Webster
- 53—Joe Norwick
- 60—Dave Crotteau
- 61—Dennis Manic
- 63—Bob Braun
- 64—Rick Koeck
- 65—Mike Vesperman
- 68—Terry Stieve
- 70—Dennis Lick
- 72—Chuck Deerwester
- 74—Jim Schymanski
- 75—Bob Johnson
- 77—John Rasmussen
- 78—John Reimer
- 81—Mike Seifert
- 82—Tom Belter
- 87—Rodney Rhodes
- 88—Jack Novak
- 90—Gary Dickert
- 91—Jon Stewart
- 93—Carl Davis
- 96—Randy Frokjer



NORTH- WESTERN

- 8—Doug Baske
- 12—Mitch Anderson
- 14—James Hutchings
- 15—Greg Swanson
- 16—Kim Girkins
- 17—Mark Krumtinger
- 19—Pat McNamara
- 20—Greg Boykin
- 21—Stan Key
- 22—Pete Shaw
- 24—Jim Pooler
- 25—Wayne Frederikson
- 26—Pete Wessel
- 28—Steve Harris
- 29—Neil Little
- 32—Joe Patrnchak
- 33—Carl Patrnchak
- 38—Steve Anenen
- 39—Jim Trimble
- 40—Charles Hickerson
- 42—Craig Countryman
- 43—Doug Belk
- 44—Rich Boothe
- 45—Marty Lenhoff
- 46—Bill Stevens
- 51—Ken Sudberry
- 52—Paul Maly
- 54—Jamie Summerfelt
- 55—Jim Blazeovich
- 56—George Petrak
- 57—Larry Lilja
- 60—James Foskett
- 61—Ray Felton
- 63—Mike McKiernan
- 64—Donnie Haynes
- 65—Ron Kuceyski
- 66—Mike Varty
- 68—Paul Hiemenz
- 72—Paul Custis
- 74—Rich Dembrowski
- 76—Darryl Brandford
- 81—Terry Brantley
- 84—Steve Craig
- 93—John Holliday
- 95—Scott Yelvington
- 97—Joe Verzino
- 98—Bob Mason

THESE ROSTERS PRESENTED BY:

Gino's Restaurant
540 State St.

Joe Troia's Restaurant & Bar
110 N. Hamilton

Midwest Hi-Fi

University Book Store
711 State St.

Monona Bicycle Shoppe
5728 Monona Drive

Gary Engberg's Hockey
Headquarters
1659 Sherman Ave

Mitchell Optical Dispensary
629 State

Gargano's Pizzeria
437 State St.

Stemp Typewriter Co. Inc.
528 State St.

Kollege Klub
529 N. Lake

