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Vegex advertisement.

[s.l.]: [s.n.], 1938

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VEGEX-VITAFOOD DRIED BREWERS' YEAST MAN TEST

Composite Reply from 487 Physicians in Pellagra Sections

- Do you use Vita-Food or other dried brewers' yeast in the treatment of pellagra?
91.1% use Vita-Food Dried Brewers' Yeast.
- What is the average amount daily indicated?
Ranging from $\frac{1}{2}$ to 1 oz., 42.6%; 2 to 3 oz., 19.7%; 3 to 16 oz., 14.4%.
- What other basic changes in the diet are indicated?
More water, citrus and other fresh fruits, green leafy vegetables, milk, lean meats, eggs, more proteins, all vitamins, higher calories.
- Have you noticed aggravation with excessive sun?
83% yes; 9% no.
- Have you noticed the prevalence of pellagra in one section and not in another?
57.4% sectional; 35% no.
- Do you think the mineral content of the soil has anything to do with it?
53% no; 39% yes. One comment was, "the mineral content of the pocketbook."
- What other disorders usually accompany pellagra?
In addition to the characteristic dermatological, neurological and gastro-intestinal manifestations, some eighty-one other disorders are noted, indicating that pellagra induces a general break-down.
- If you care to give it, what other treatment is indicated?
Dried brewers' yeast is the outstanding treatment, in addition, arsenic, cacodylate of soda, cod liver oil, hydrochloric acid hypodermically, intravenously or dilute, liver extract.

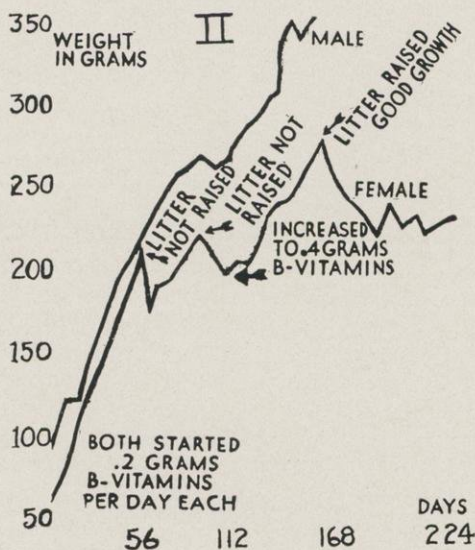


Chart II shows the high vitamin B complex potency of Vegex-Vitafood Dried Brewers' Yeast; that an extra amount of the B vitamins—all—are necessary for the successful rearing of the young.

- What can this Company do in your city, town or county to aid in furthering the increasingly recognized truth that human suffering from disease and the decrease in the death rate can be had by bringing people to realize that they should take the human body to the physician where accurate diagnosis and all needed treatment can be had, just like they take their watch to the jeweler?

Typical replies were:

"Your Company has done a great work already, by selling yeast at a price the poor can pay."

"Intelligently advertise to the public, so they will not use patent medicines or quack doctors."

"Sell your goods as cheaply as possible, for as a rule, very poor people have most of the pellagra and are not able and can not pay for high priced drugs."

"Educate them that it is very necessary to have good health."

VITAMIN FOOD CO., INC.

VEGEX, INCORPORATED

122 Hudson Street, New York, N. Y.