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# WISCONSIN

JANUARY, 1963

# Alumnus

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Alumni go to the Rose Bowl, see pages 12-22.



**F**OR THE first time in its 102-year history, the Wisconsin Alumni Association will conduct a tour to Europe exclusively for members and their families.

Leaving July 29, 1963, the tour will visit seven countries and nine major cities. Thanks to the new group fare plan, the cost will be only \$1085 from Chicago for each adult. Members in the East who wish to join the tour in New York may do so at even less cost.

The exciting 23-day itinerary includes visits to England, Holland, France, Switzerland, Austria, Italy, and Germany.

The price includes all transportation costs to and from Europe and all points on the itinerary. Also included are sightseeing, hotels at each stop, and all meals (Continental breakfast) except one main meal a day in London, Paris, and Rome.

To obtain a detailed itinerary of the 1963 Wisconsin Alumni Association tour of Europe, fill in and return the coupon printed below. Should you wish to reserve space immediately, you may enclose with the coupon a deposit of \$100 per person, checks payable to the Wisconsin Alumni Association.

For Wisconsin Alumni Only . . .

## *EUROPE IN 1963*



### 1963 ALUMNI TOUR OF EUROPE

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 770 Langdon Street  
 Madison, Wisconsin

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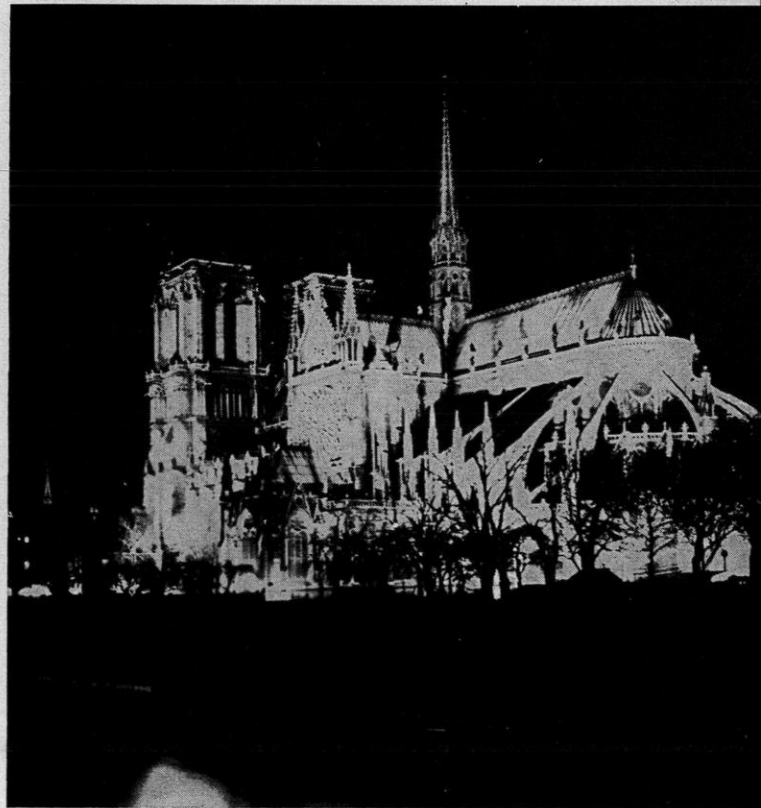
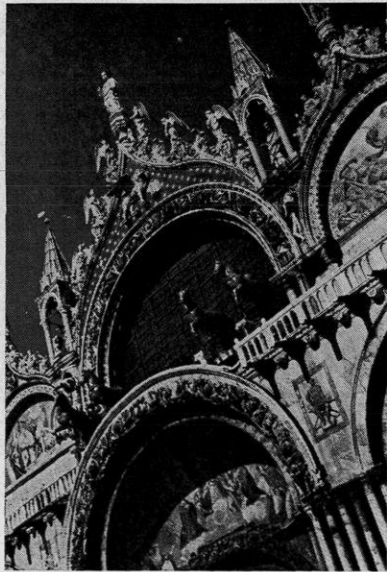
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THE THIRD ANNUAL WISCONSIN WOMEN'S DAY**

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for Wisconsin Alumnae and all other women interested in

**"NEW PATTERNS OF THOUGHT"**

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**RESERVE: TUESDAY, APRIL 23 AND JOIN US FROM 9 A. M. UNTIL 4 P. M.**  
at the Wisconsin Center, Memorial Union, and the Harrington Residence.  
(additional information will be carried in future issues of the **Alumnus**)

## Letters

### **Communism (continued)**

To clarify my previous letter—it would be an absurdity to say the faculty at U of W is communistic. This is where the American Communist Party has become so effective—the use of words and the twisting thereof. Maybe only one professor is an actual party member, maybe even only a Reagent [sic], but one is all you need. To understand this some items need clarification—the communist conspiracy is separate [sic] from the Communist Party and it is the movement which has taken over the faculty of U of W and not the Party . . .

You say one or two communist professors at U of W are no danger—well they are only there to start the communist movement which then carries itself. Many and I will say most of the faculty are Loyal Americans but are communist dupes spreading the movement on and on . . .

Gus Hall on the campus occurred because of Loyal American Communist Dupes—*not Party members!*

**George H. Kakaska, M. D. '53**  
Dallas, Texas

Over 50 years ago, believe it or not, I made a good bargain. I put up \$50 in cash for a life membership in the Wisconsin Alumni Association to include the magazine for life.

I note some talk about communism. In this, as in all questions, there should be free, open minded investigation as has always been a Wisconsin tradition.

To cooperate in this study I highly recommend J. Edgar Hoover's book *Masters of Deceit*, recently put on sale at corner drug stores in a low priced paperback. Mr. Hoover has studied the writings and life story of Karl Marx, Engels, and Lenin, as well as the history of communism in

Europe and the United States for years, and is undoubtedly one of the world's foremost authorities on the subject . . . I urge everyone to read this book.

I find, strange to say, that some who loudly cry for a fair attitude in others, free from prejudice, will not read this book, or even mention it, although it is evidently one of the most reliable and authoritative on the subject. This seems to me to be sheer hypocrisy, and contrary to the free, open minded investigation, always a great tradition at Wisconsin.

**Wayland J. Cobb '08**  
Milwaukee

After reading the three letters relating to the Gus Hall affair in the October, 1962, issue of the *Wisconsin Alumnus*, all critical of the position taken by the University, I can only hope that the viewpoints ex-

*Continued on page 6*

**Wisconsin Alumnus**

# WISCONSIN ALUMNI ASSOCIATION

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January, 1963

# WISCONSIN *Alumnus*

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- Edward H. Gibson '23 Director of Alumni Relations
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pressed are not typical of the alumni in general. A university is always subject to outside pressures, and when it has a tradition and a history of successfully resisting these influences toward conformity, as has ours, then it is indeed a university to be proud of, despite the opinion of George M. Gibson '36. I doubt, for a contrasting example, if many people connected with the University of Colorado are proud of its recent action in firing a student editor under pressure from Senator Goldwater.

To put a constructive interpretation upon the three letters, they seem to be motivated by fears either that the University's reputation will be soiled or that Mr. Hall's reputation will be boosted by his appearance on the campus. These oppositely directed fears are equally absurd, however. In fact, the assumption that a speaker's invitation implies some sort of endorsement by the University is as completely without basis as the assumption that the University endorses the views of its individual students and faculty members. It is not quite the same, after all, as if the University had offered Mr. Hall a position as Propagandist-in-Residence.

The letter of Alvin R. Lamb '13, '15, '30, after first establishing its author as a scientific researcher of long standing and, therefore, a person of experiences and objectivity, then proceeds to concern itself with the dangers implicit in allowing a Communist leader to address the inexperienced young. One asks, "What constitutes experience in this regard?" According to Mr. Lamb it is the knowledge of certain facts which are "well-known about Communist doctrine, since they have been repeatedly stated by its leading founders and its present leaders." Is it so unreasonable to assume that people of college age are already acquainted with these well-known facts, and have hence passed the hazardous "tyro" stage? Mr. Lamb's view of education, in which the experienced deduce the facts and make the decisions, and the lay students sit back and take notes, even if sound pedagogy, would be poor preparation for good citizenship, which has little to do with note-taking, and a lot to do with making decisions.

I have not fear for the safety of our society no matter how many speakers of whatever political shades should address student groups. But I am greatly concerned with what would happen to the University as a place of learning, should Mr. Lamb's way of thinking ever prevail.

Robert Morse '58  
Madison

#### Where Is Our Lovely Campus?

As a distant alumnus (class of '39) who rarely gets back to the dear old Campus, I was amazed, bewildered, and greatly

saddened by the tremendous building program which you describe. I'm a little hazy as to the locations of the streets you mention, but the meaning is plain: all of those wonderful, broad, grassy hillsides which we loved in the late '30's have long since disappeared and now even the few little postage-stamps of grass and woods which remained on my last visit to Madison 6 or 7 years ago are soon to vanish before the inexorable crawl of the all-devouring bulldozer. At that time, I thought that the Commerce School building had completely filled the slope behind Bascom Hall; but now I learn that yet another building is to be crowded in there! Tell me, are they being constructed on stilts?

This is not really a complaint about the building program; I realize the overriding necessity of providing classroom space for the hordes of additional students coming every year, and I am thankful that the University can somehow find the money to finance the buildings which are needed. But a beautiful campus, with trees and grass and wide, soul-satisfying spaces—like Wisconsin's in 1939—is a part of higher education, too. The winter sunset behind the Congregational Church steeple, seen from the hillside in front of Ag Hall, is a memory infinitely more vivid and pleasurable and beneficial to me than anything I learned in Highway Transportation I. Where now is that lovely view? Where, indeed, is all our lovely campus? But I suppose hope is not altogether lost—at least I have not heard of any proposals to fill in Lake Mendota for building sites.

Now, would you please do me (and other readers like me) a great favor. Give us the whole truth in all its graphic brutality: please publish a double-page map of the campus, showing, with appropriate cross-hatchings, buildings completed (a) in 1939 and before; (b) in 1940 to 1950; (c) in 1950 to 1955; (d) in 1955 to date; and finally, those now under construction or definitely planned for the near future.

Thomas W. Kraseman '39  
Washington, D. C.

#### Pro-Catholic Attitude?

Re: U. of Wisconsin football team staying at the Passionist Fathers' Monastery, San Marino, California prior to Rose Bowl game.

This is an unheard of procedure for a state-supported school team to allow its coach, or whoever the influence may have been, to allow sectarian privileges to govern an act such as this. I protest, and would sever my relations with the U. of Wisconsin if this pro-Roman Catholic attitude on the part of the University continues.

Hubert Rufus Arndt '38  
Wauwatosa

#### Ridiculous Piece of Legislation

I have just finished reading "Faculty Acts on Fraternity-Sorority Matters" in the December issue. I will leave it to a jury of Wisconsin Alumni whom I know between the western boundary of Texas, Washington, D. C., and Miami, Florida, if they have ever encountered a more ridiculous piece of legislation, regarding the rights of social organizations to choose their members, and to accept long standing rules of their parent organizations.

My feelings were not hurt during five years attendance because I was excluded from some campus organizations because I lacked initiation fees. I have lived here over half my life and have seen nothing in the way of colloquial ignorance to equal the attitude of some of the northern press and do-good politicians on the race question.

Clark C. Boardman '10  
Monroe, La.

#### Somebody Out There Likes Us!

Reports of the warm feeling your alumni have for the University of Wisconsin must be routine for you, but perhaps you are as much impressed as I was when you come upon evidence of such loyalty in one of the far corners of the earth.

It was when I appeared as a part time Fulbright lecturer for my first interview with my college principal that I saw the unmistakable photograph of Bascom Hall prominently displayed on the wall. Miss Sherie Doongaji, Principal of the Punjab Government Home Science College, proudly revealed that she received her B. S. in Home Economics from Wisconsin in 1941, and that she was the only Indian student on the campus at that time. Since then she has corresponded regularly with former professors and students. The *Wisconsin Alumnus* is kept on the periodicals shelf in the College library. Miss Doongaji was pleased to have another Wisconsin Home Economics graduate as her first Fulbright lecturer.

Jean Durgin Harlan '45  
Punjab, India

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#### Southern California Alumni!

Plan to attend the Special Founders Day Dinner at the Friar's Club on February 22. The speaker will be Dr. J. Martin Klotsche, provost of the UW-Milwaukee.

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# On Wisconsin

by Arlie M. Mucks, Jr., Executive Director



"THE POWER and a share of the kingdom were Southern California's but the glory of the Rose Bowl was Wisconsin's," editorialized the *Chicago Tribune*. From the *Des Moines Register* came praise for the fighting Badgers: "It takes real courage to keep on trying when the score is 42 to 14. The odds are hopeless—it takes a strong and stubborn man not to sag into the gloom of defeat when the fans begin to trickle out of the Bowl to get an early start home."

Yet, Wisconsin kept on fighting to do what was impossible. In the end, they lost by the lack of time, and by only one touchdown as far as the record book is concerned. In another respect, the Badgers won a more important aspect of the game by stubbornly, doggedly, and courageously refusing to quit. From every corner of the country came words of praise for a great group of Wisconsin men. Everywhere those who call themselves Badgers could hold their heads high.

The Tournament of Roses is administered by a group of fine Pasadena business men. Through their efforts, people throughout the world are treated to a truly remarkable spectacle. All of the Tournament of Roses officials are very happy about the fine relationship that exists between the Big Ten and the Athletic Association of Western Universities. The Wisconsin people who witnessed the magnificent Parade of Roses and the exciting game will long remember January 1, 1963. Through the media of television and radio, the spirit of Wisconsin was carried to millions of American homes.

When any of our great Universities of the Big Ten are invited to the Rose Bowl, they take with them a rich tradition. These institutions, as a group, are unequaled in the realm of higher education. Together they possess academic resources unexcelled or unequaled by any other voluntary association of institutions in the world. The statistical evidence is conclusive. They have physical plants worth more than one billion dollars, an annual operating budget of approximately five-hundred million dollars, fourteen and a half million volumes in their libraries, a full teaching staff in excess of 15,000, an additional 12,000 part-time faculty members, and, finally, a student body of nearly 280,000,

exceeding the combined university enrollments of Great Britain, Belgium, Holland, Switzerland, and Sweden. Another interesting statistic is that there are over one million living alumni of our Big Ten schools.

These facts point out the great responsibility that the Big Ten has in the academic world. Each year this importance grows.

During recent weeks a number of people and organizations have questioned Wisconsin's appearance in the Rose Bowl. Many feel that post-season bowl games do not constitute a part of the total University experience. From my observation of those who took part in the 1962-1963 Rose Bowl activities, all were pleased with the program. Thousands of alumni attended the many Rose Bowl oriented events at the Biltmore Hotel in Los Angeles. A record turnout of 1,600 greeted our new President at the President's Reception sponsored by the Wisconsin Alumni Club of Southern California. Nearly 1,300 jammed the Biltmore Bowl for the Big Ten Dinner honoring our champion football team. Who can say they were not thrilled by the Wisconsin Band Concert in Pershing Square? What Badger alumnus from coast to coast was not moved by the strains of "On Wisconsin" as they were aired from California? Most of all, what a thrill for the fine young men who wear the cardinal. Here they were, carrying proudly their school color on the world's most famous gridiron.

A part of Wisconsin's greatness is its ability to attain not only high academic standing, but also a reputation in the field of sports that is a credit not only to the State of Wisconsin but the entire Big Ten. Who among all our alumni is not proud of this year's Badgers and what they stand for? We have a great tradition at Wisconsin and I maintain participation in a high quality event such as the Rose Bowl is of an ultimate benefit to the University, its students, alumni, and the state. It is part of the complete educational experience that very few schools can offer. We tip our hats to the Badgers. Through their efforts, they have given real meaning to the words "On Wisconsin".



# news of the University

## University Plans to Assist in State's Economic Growth

The University is going to "strike in new directions to help quicken the economic growth of the state," UW Pres. Fred Harvey Harrington told the Regents at their January meeting.

He reviewed the University's historic success in aiding state government which came to be known as the "Wisconsin Idea," and in aiding agriculture, which made Wisconsin "America's Dairyland" and helped to raise the state's farm income above the national average.

"Without diminishing our efforts in these areas, we are now moving to increase our aid to Wisconsin industry and commerce, to aid the growing urban populations, as well as to aid the recreational areas of the north," he said.

The president said the University has no intention of "playing follow-the-leader" in its new programs—that "we want to push out ahead in new ways and new methods," and reported he was gearing an administrative organization to do it.

Recent studies have demonstrated the part a university can play in both national and state industrial progress, he pointed out, and both labor and industrial leadership recently have achieved broad appreciation for the key role of University research, education, and cultural influence on the well-being of the state and nation.

"It has been graphically shown that the academic climate of a university and the cultural level of a university community are great attractors for the sort of industrial development which is burgeoning today," Pres. Harrington said.

While the University of Wisconsin is one of the nation's prime producers of scientists, Wisconsin industry is not utilizing this supply in the

way it could, he added. "For example, of some 100 men granted Wisconsin Ph.D. degrees in electrical engineering since World War II, not one was employed by Wisconsin industry. Most of them today are assisting the industrial development of the West Coast or the East. The same situation holds for mathematicians, physicists, and other high level competencies."

What the University seeks to do, he said, is "to encourage Wisconsin industry to exploit the potentialities of research in every possible way, use the experts we turn out, use the findings of our research, and move quickly into most promising developmental areas."

In pointing out the need for new emphasis on industrial development Pres. Harrington said that Wisconsin "is in the middle" in the nation's economy.

He cited these facts from a recent study of economic growth in the Midwest:

- Wisconsin has 2.2 per cent of the nation's population and 2.2 per cent of the nation's participation income; while it fares better than the national average in farming, it is lower in manufacturing;
- Wisconsin increased its share of the nation's income in World War II and in the immediate post-war years, but since 1951 it has slipped;
- Wisconsin's per capita-income, above the national average in 1951, fell to 96.9 per cent within a decade;
- One factor in Wisconsin's relative economic loss has been the change in prime national defense contracts—while California received 41 per cent of the

research, development, testing, and evaluation contracts in 1961, Wisconsin received only 1.2 per cent.

Pres. Harrington cautioned against laying too much stress on defense contracts as an influence on the state economy, but said that Wisconsin's declining share "illustrates the part the University can play in providing the sort of initiative, resources, and creativity which can help our state move into new, highly productive areas."

The University's major contributions can best be basic research, education, and the communication of research findings, he stated. He revealed that emphasis on strengthening these factors in relation to Wisconsin industrial growth had been an object of the University Physical Sciences Division since early 1961, and that a special committee had been working in the area since April, 1962.

The group has examined some of the older methods of University-industry cooperation, the president reported, including the establishment of "research parks" near campuses for private industrial research, and "applied research institutes," which a number of institutions have established.

"While these, in some instances, have been of some value, they do not appear, to our committee, to be in the wave of the future," Pres. Harrington said. "There is a reluctance to take the University into the real estate business or to duplicate the sort of research that private enterprise can perform."

Wisconsin must do much more than create a showy research apparatus, he said. "Although it may appear to be less spectacular, a sound, effective method of keeping our scientists aware of what Wisconsin industry needs, and Wisconsin industry aware of what our scientists are finding, will—in the long run—prove most beneficial to Wisconsin's economy."

He cited the development of engineering studies on the UW-Milwaukee campus as "evidence of our

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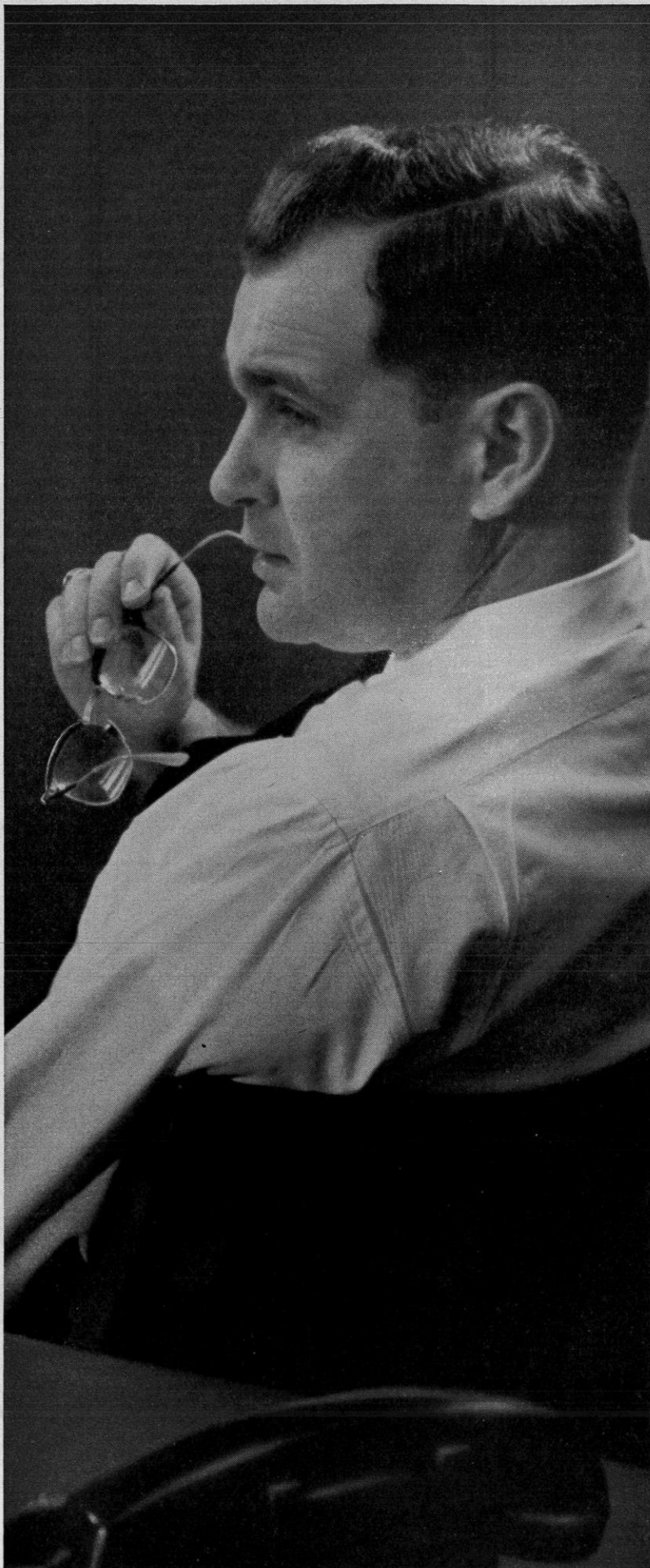
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intention to move ahead on a state-wide basis in this endeavor."

He suggested that administrative augmentation within the University may well be necessary to facilitate such cooperation, but added, "a university with the historic public service attitude Wisconsin has will need little radical change to make the most of this new recognition of its power to improve the state's economy."

### Major Curriculum Change

**T**HE FACULTY and the Regents have approved new curricula for the Bachelor of Arts and the optional Bachelor of Science degrees in the general courses of its College of Letters and Science on the Madison campus. The curricula will be optional for students next fall, and will become mandatory for all freshmen and transfer students in September, 1964.

According to the Letters and Science Curriculum Committee, the changes provide "both a strengthening of degree requirements and a broader experience than now obtains in the three areas of the humanities, social studies, and natural sciences."

The Committee said the new curricula will assure, more effectively than do the present requirements:

1. Opportunity for the student to obtain a liberal education with the assistance of appropriate educational experiences in the various disciplines;

2. A strengthening of the degree requirements with clear evidence that the student who is awarded it has followed a more rigorous academic program than many of our students now complete;

3. Degree requirements more consonant with the realities of the precollege preparation which our Letters and Science freshmen offer and the basic academic experiences which should be required of such students before or during their college studies.

A study made for the committee revealed that "substantially all Mad-

ison campus freshmen offer academic units of preparation from high school far in excess of current admission requirements."

The new curricula, the committee warned, "will act to some extent as a factor in the process of 'self-selection' of entering freshmen. Although all students who have met University admission requirements could enter the College, the committee added that for some students the new requirements may "necessitate course work in addition to the 120-credit norm in order to satisfy any deficiencies prior to the award of the degree."

The new curricula have three major provisions:

1. That a basic knowledge of the tools of communication for the humanities, social studies, and natural sciences must be provided by a combination of high school and college courses;

2. That a student must command a proficiency in at least one of two areas: mathematics or a foreign language;

3. That a student must take in college the equivalent of 12 University credits in all three major fields of knowledge: the humanities, the social studies, and the natural sciences.

Within those fields, however, greater flexibility of choice is provided by the new curricula in most instances.

In addition, the faculty and Regents voted to eliminate the current requirement in American history and institutions in the College of Letters and Science. Currently, the social studies requirement in the general course for non social studies majors is six credits, which has been satisfied in large measure by students under the American history and institutions requirement. The new curriculum increases the requirement in social studies to 12 credits, thus doubling the required study in this area but broadening the areas of study.

The College of Letters and Science announced that it is at work on a pamphlet, explaining in detail its



As the excitement about the Wisconsin appearance in the Rose Bowl was reaching a high point, alumni in Indianapolis were gathering to share the Wisconsin spirit. Pictured here are: Miss Kate D. Huber '17, Robert H. Jacobi '48, Mrs. John W. Best, Dr. John W. Best '46, and Mrs. Jacobi (Mary Love '47) at an open house in the Best home which was attended by 101 members of the Wisconsin Alumni Club of Indianapolis. On January 1st, Mr. and Mrs. Fred Hecker '53 represented the local club at the Rose Bowl game, and several members of the club held TV parties in their homes.

new requirements, which will be available to high schools and college counselors.

### *Acting Medical Dean*

**P**ROF. James F. Crow, chairman of the University of Wisconsin department of medical genetics, has been appointed acting dean of the UW Medical School, replacing Acting Dean Philip P. Cohen who has asked to be relieved of those duties to return to his teaching and research.

The announcement of the change was made by UW Pres. Fred Harvey Harrington to the Medical School executive committee. Dr. Cohen has served as acting dean since Nov. 1, 1961, after Dr. John Z. Bowers was removed by the Regents from the deanship.

"We understand Dr. Cohen's wish to return to his teaching and research," Pres. Harrington told the committee. "He had agreed to serve a year, and extended his agreement for two months as a personal favor to me. He has handled a very difficult situation very well indeed. We will always remember his help."

As for when a permanent appointment to the deanship would be made, Pres. Harrington said that he wouldn't set a deadline. "In ac-

cordance with the principles established by the faculty advisory committee and Pres. Conrad Elvehjem, we are considering only candidates from outside the present faculty for the deanship and the chairmanship of the surgery department. We have talked to some excellent men. We must be sure that we have the very best men for these positions, even if it takes time to make these selections."

Prof. Crow, a member of the National Academy of Sciences, is internationally known for his studies of genetics theory and radiation.

### *Urban Studies Program*

**E**STABLISHMENT of a course of advanced study leading to a master's degree in urban affairs at the University of Wisconsin-Milwaukee was approved in December by the Board of Regents.

Subject to Coordinating Committee for Higher Education approval, the new graduate program, initially to be financed largely under a Ford Foundation grant for work in urban studies, will be centered in a new department and will:

1. Develop urban generalists and urban specialists; and

2. Assist in the development of the master's degree in other areas, such as education, commerce or engineering.

President Harrington said that the UW-Milwaukee program will be distinct in content and organization from urban-related programs on the university's Madison campus.

It is anticipated that five courses will constitute the core of the urban affairs graduate program: the Culture of Cities, the Dynamics of Metropolitan Development, Strategies in Metropolitan Development, the Design and Process of Survey Research and an interdisciplinary colloquium on the city.

Requirements for admission to the program would include a Bachelor's degree from an approved institution, an undergraduate major with an urban emphasis in the social science area or related experience, and other requirements of the University of Wisconsin Graduate School. There will be a minimum of one calendar year of full-time residence in the graduate program required, and students will be permitted to fill out their programs from advanced courses in other subjects.

## **Faculty Votes to Let Delta Gamma Stay**

**A**FTER A TURBULENT late summer and fall, the faculty, voting at its December meeting, accepted a recommendation allowing Delta Gamma sorority to remain on campus. Previously, the faculty Human Rights Committee had recommended that the sorority be suspended because of its national policy with regard to the pledging of a Negro by the Beloit chapter.

In order to allow Delta Gamma sufficient time to clarify its position, the faculty delayed voting on the question at both their October and November meetings. The national sorority eventually came up with a policy statement which declares, in part, that: "Delta Gamma believes its chapters should elect persons to membership solely on the basis of their individual worth, without regard to race, color, creed, or national origin."

The faculty approved a resolution at its December meeting, which "tentatively accepts the new and clearly stated policy," but added that "such acceptance assumes that the policy will be openly stated and applied by the national organization, local chapters, and individual members."

The faculty action also provided that the University administration report the new policy statement to all institutions where a chapter of Delta Gamma exists, and that the Wisconsin chapter of the sorority see that it is reported to all the collegiate and alumnae chapters in the country. The Human Rights Committee was instructed "to continue to observe and assess the policies and practices of Delta Gamma" in respect to human rights and to report periodically on their progress.

When the Regents reviewed the faculty decision, they claimed that the action was "too lenient." The Regents—chiefly Ellis Jensen, Janesville; Arthur DeBardeleben, Park Falls; and Maurice Pasch, Madison—were not satisfied that the national sorority had taken sufficient steps to insure against discriminatory practices. In a resolution, the Regents asked the Human Rights Committee to determine what steps had been taken to reinstate the Beloit chapter, and to find out what efforts the national has made to distribute the position statement to its local chapters.



The Badgers approach the Southern Cal goal late in the fourth quarter.

# *The Badgers' Glorious Defeat*

Badger rooters were much in evidence.



IT TOOK the Greeks ten years to subdue the Trojans. All the time Wisconsin wanted on New Year's Day was one more quarter of football. The Badgers in the most memorable comeback in Rose Bowl history, fell seconds short of turning the tide against the Trojans of Southern California in the 49th Rose Bowl game. Down 28 points with 14:54 left to play in the game, the Badgers, apparently oblivious of the deficit, came roaring back for three touchdowns and a safety, and nearly performed the impossible by winning the game.

From the very beginning, it was an explosive game. Southern California, with its fine balance and speed, struck swiftly. In the first quarter, with the ball on the Wisconsin 13, USC quarterback Pete Beathard looped a pass over the line to Ron Butcher on a tackle eligible play that caught the Badger defense by surprise.

With the pattern of the game still uncertain, the Badgers fought back and scored at 13:06 of the first period when fullback Ralph Kurek carried the ball and three defenders across the goal line from one yard away.

Then, after a key pass interception, Southern Cal got its offense, and fullback Ben Wilson in particular, moving in the second quarter. Wilson battered the Badger line and eventually scored on a 1 yard plunge with the period 5 minutes old. Wisconsin was again faced with the problem of fighting uphill. It looked as though they had regained the momentum a short time later when Ron Carlson jarred the football loose from quarterback Bill Nelsen, and Ron Paar recovered on the Trojan 30. The referee, however, disallowed the recovery, claiming that the whistle had blown.

On the next play, Nelsen tossed long up the middle to his fleet halfback, Willie Brown. With the ball now on the Wisconsin 25, Ron Heller circled right end on the next play behind a phalanx of Trojan blockers and went all the way. After the conversion, the score was 21-7 in favor of Southern California.

For those Badger fans who had witnessed the Washington decimation of the Badgers in 1960, the game was now assuming an all too familiar pattern. However, the players were not aware of it. The Badgers fought back under the leadership of quarterback Ron VanderKelen and, with seconds left in the first half, seemed to have another score when Vandy threw 30 yards to Lou Holland in the end zone. But Wisconsin was detected clipping on the play and the 14-point deficit remained at intermission.

Optimistic Badger fans thought that their team could surmount this lead if they played the football they were capable of during the second half. But that bubble burst shortly after the kickoff when USC's All American end, Hal Bedsole, took a Beathard pass and, after a couple of moves reminding of the Packer's Max McGee, raced 57 yards for a score. The gap had now grown to 21 points.

The third quarter featured two more scores; a 17-yard run by VanderKelen and Bedsole again, this time on a leaping 23-yard catch of a pass from the precisely accurate Beathard. The fourth quarter was



Ralph Kurek scores the Badgers' first touchdown.

only six seconds old when Southern California scored again as Beathard threw 13 yards to Fred Hill. The score at this point, USC 42, Wisconsin 14.

On the sidelines, Coach Milt Bruhn stood motionless. Here, three years previous, he had watched another of his teams come apart at the seams as Washington overwhelmed them to the tune of 44-8. It looked as though it would be a repeat of the previous long afternoon for Wisconsin fans. In addition to the gloom on the field, the California sun was fading fast, and a "mist"—the natives insisted it wasn't smog—was settling over the field, making it an even darker hour for the Badgers. By this time, even the most courageous Wis-

consin backers were leaning toward the exits. To add insult to the injury, the Southern California cheering section began shouting, "We want the Packers."

Meanwhile, down on the field, something happened. A young man named Ronald VanderKelen, a Wisconsin senior from Green Bay's Preble High School, who had played only ninety seconds of college football previous to this season, began to pull his team up out of the gloom. In less than 13 minutes, the Badgers registered 23 points and sent the sportswriters and editorialists back to the Horatio Alger books for comparisons.

VanderKelen's passing (he completed 17 for 213 yards in the pe-

#### about the photos . . .

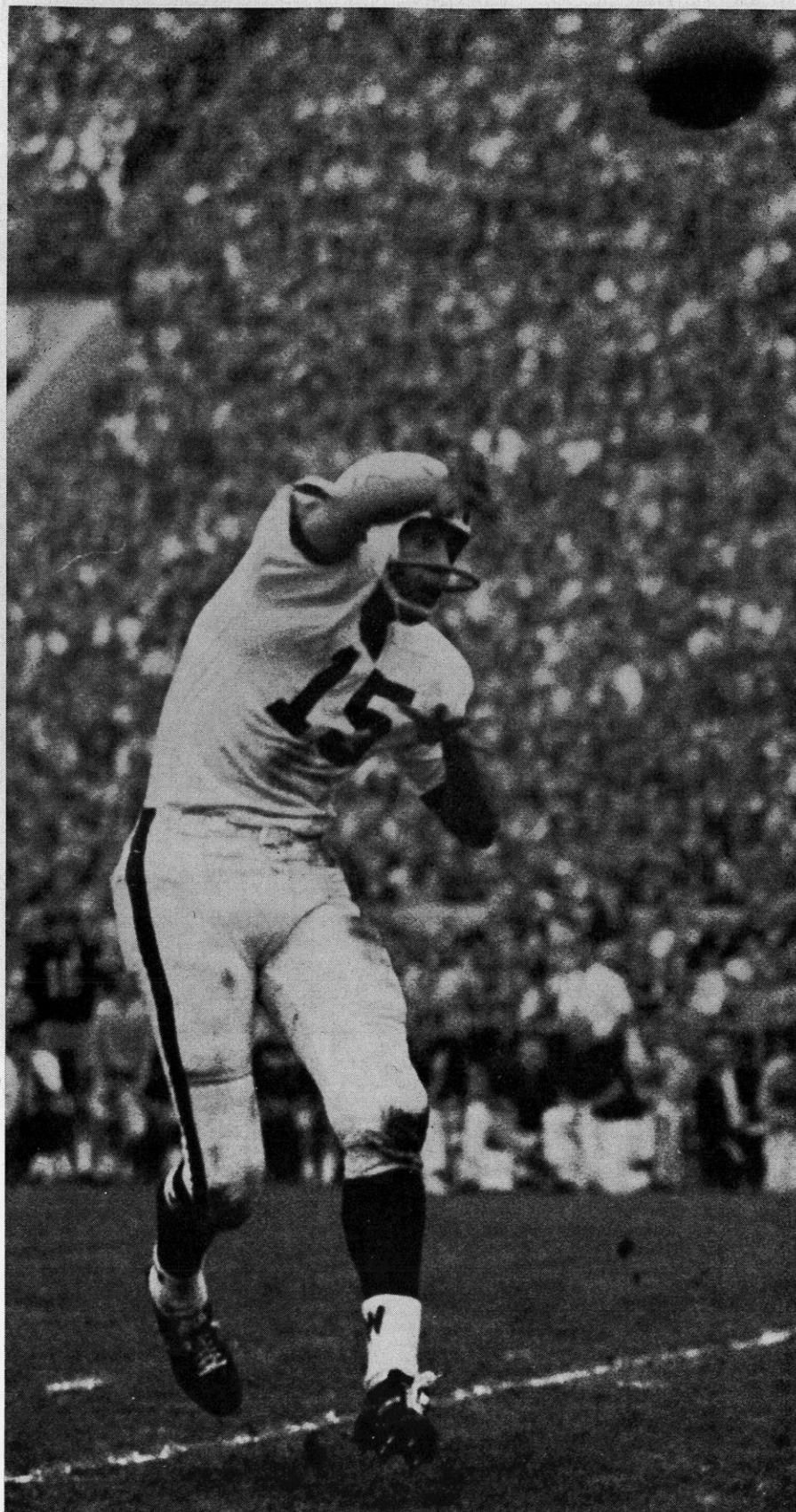
The exclusive photos for this month's section on the Rose Bowl were taken by Del Desens '53 and Carl Stapel '53, who volunteered their services and talents to the *Alumnus*. Del and Carl also photographed Wisconsin's initial appearance in the Rose Bowl for the *Alumnus* in 1953. We thank them for their efforts and for giving us this detailed look at the many events connected with the Rose Bowl.



Milt Bruhn paces . . .

riod) provided the spark as Holland scored on a 13 yard run, Gary Kroner on a 4-yard pass, and Pat Richter on a 19 yard touchdown toss, while Elmars Ezerins chipped in two points by tackling Ernie Jones in the Southern California end zone for a safety. The Wisconsin spark threatened to be a conflagration that would finally overwhelm the fading Trojans but the clock moved on relentlessly. Nevertheless, the Badgers never quit trying. On the last play of the game, a punt by SC's Jones, three Badgers came perilously close to blocking the punt and setting up the possibility of a game-winning score.

It was a wild game, especially for two teams who had been stingy on defense during the regular season. And it was a record breaking game. Here are some of the mosts that were established during the afternoon: first downs by one team—Wisconsin, 32; net yards passing—419 by Wisconsin; passes attempted—49 by Wisconsin; passes completed—34 by Wisconsin; passes attempted and completed by an individual—Ron VanderKelen (Wisconsin), 33 for 48; net yards passing by an individual—VanderKelen, 401; pass receptions by an individual—



. . . until VanderKelen starts passing, and the Badgers come alive to score 23 points in the final quarter.

Pat Richter, Wisconsin, 11; total net yards by an individual—Vander-Kelen, 406; points by a losing team—37, by Wisconsin; total points scored in a game—79; most touch-down passes by an individual—Pete Beathard (USC), 4. And to top it off, it was the longest game of the classic—3 hours, 5 minutes.

If you looked at the final score of the game, Southern California was still the No. 1 team in the nation, and Wisconsin was No. 2. For ro-

manics, however, it was a slightly different picture. The Badgers had provided a national TV audience with one of the most thrilling post-season games in memory. Their tenacity and refusal to give up had won them a national acclaim of which all alumni can be proud. The fact that Wisconsin had lost its third consecutive game in Rose Bowl competition seemed insignificant in light of the spirit reflected by this year's team.

After the immediate tumult and shouting had died away, the Board of Regents paid tribute to the team by unanimously passing a resolution extending "warm and public congratulations" to the team for its performance.

As Regent Kenneth Greenquist, Racine, remarked on the national reaction to the Badgers showing, "It seems to have been a case of losing the battle while winning the war."

## *austerity, personal sacrifice, and dedication*

ONE COULD HARDLY accuse this year's Wisconsin Rose Bowl team of malingering as they prepared for their New Year's meeting with Southern California. From the beginning of their allotted 16 practice sessions before the game, they were a dedicated team. Remembering the previous disaster in the Arroyo Seco when his team lost to Washington, Coach Milt Bruhn saw to it that his charges would go into this game properly conditioned from both a mental and physical standpoint.

After opening practices in the Memorial Building on the campus, the team flew to Los Angeles on December 22 where they set up their dressing room facilities in the Rose Bowl itself and practiced in nearby River-

side Park. Each practice session was dedicated to preparing for the Trojans with a time out only for the Christmas holiday and a perfunctory appearance at Disneyland.

Following the Big Ten Dinner for Champions on Saturday evening, December 29, the team went on a "retreat" to the Passionist Fathers Monastery in nearby Sierra Madre Hills. In these austere surroundings the team worked out until the day of the game.

Although it wasn't apparent until the fourth quarter of the Rose Bowl game, the austerity, the personal sacrifice, and the dedication of purpose had been of obvious benefit.

A Passionist Father looks on as the Badgers go through plays in their street clothes.





AS SOON as it became evident that the Badgers were going to appear in the Rose Bowl, the Wisconsin Alumni Association made arrangements to sponsor an alumni tour to the West Coast. After reviewing several plans presented by various travel and tour agencies, the Association chose the program of the Elite Travel Service of Milwaukee, headed by Richard F. and Robert Cook '56.

Overnight, the Association office was transformed into a booking headquarters for the Official Wisconsin Rose Bowl Tour which was open to all alumni and members of their immediate family. In addition to the alumni tour, the Cook brothers were given the responsibility of handling the Wisconsin Student Association tour which involved more than 500 students.

Nearly 275 Badger tour members left Milwaukee, Madison, and Chicago on Friday, December 28, and flew to Los Angeles via United Airlines charter DC-7s. It was a perfect day for flying and the alumni were treated to a spectacular look at the country as the planes crossed over the Rockies, skirted the Grand Canyon, and then descended for the approach to Los Angeles. Buses were waiting at Los Angeles International Airport to transfer the alumni and their luggage to the Biltmore Hotel which was official alumni headquarters.

At the Biltmore, the Association manned an information center and a concession stand where Wisconsin banners, hats, and buttons were on sale. The Miller Brewery of Milwaukee maintained a Wisconsin Hospitality Room a short distance down the hall where alumni could get samples of the Miller product as well as Wisconsin cheeses and sausages.

Daily tours were also a featured part of the stay in Los Angeles. Alumni were given the opportunity to visit Disneyland, Knott's Berry Farm, Marineland, and to spend a day at Santa Anita Race Track. Sandwiched in between all of this activity were the many colorful events associated with the Rose Bowl week.

As well as round trip air fare, the Wisconsin Alumni Tour package included tickets to the Big Ten Dinner for Champions, the Tournament of Roses Parade, and the Rose Bowl game. Bus transportation was provided to and from these events.

Shepherding the members of the tour was an intricate operation approaching combat logistics. On New Year's Day, the operation involved transporting alumni to and from the parade and the game, through a crowd that at one time was composed of more than a million people. The system employed to simplify the task as much as possible was: "Follow the Bucky." Each alumni bus had a Bucky Badger on its front, and tour guides were stationed along the parade route with huge Bucky signs to direct the visiting Badgers.

Alumni on the tour were also offered the option of an additional night in Las Vegas, where they had an opportunity to try to beat the system. Here, the Sahara Hotel welcomed the homeward bound Badgers and saluted them with a special "Wisconsin Night" dinner and floor show.

From every standpoint, the tour was an unqualified success. The comprehensive planning by the Elite Travel Service was excellent, and alumni were outspokenly enthusiastic about their experiences on the tour.

## an alumni adventure





Wisconsin hats were popular in Los Angeles.



"No, this way."

Testing the system at Las Vegas.



President and Mrs. Harrington at the reception held in their honor. The leis were a gift from the Wisconsin Alumni Club of Hawaii.



*In Los Angeles, there was*

**never a shortage of activities**

WAA Executive Director Arlie M. Mucks, Jr., and Mrs. Mucks greet alumni at the President's Reception as WAA President Lloyd Larson looks on.



Aside from the normal attractions of Los Angeles, Hollywood, and other neighboring Southern California spots of general interest, Wisconsin alumni were treated to several scheduled events which were a part of the overall Rose Bowl spectacle.

Saturday, December 29, was the most eventful day with the President's Reception and the Big Ten Dinner for Champions, both held in the Biltmore Hotel. The President's Reception, sponsored by the Wisconsin Alumni Club of Southern California, was held in honor of UW President and Mrs. Fred Harvey Harrington. The Harringtons and other University representatives received more than 1600 people in an informal gathering of Wisconsin alumni and friends of the University.

The dinner, sponsored by the Big Ten Club of Southern California, is an annual affair which honors the Big Ten school designated to play in the Rose Bowl game. Toastmaster for this year's event was WAA President Lloyd Larson, sports editor of the *Milwaukee Sentinel*. Featured on the program were: The Lennon Sisters, of the Lawrence Welk Show; comedian Johnny Grant; popular folksinger Jimmy Rodgers; Joi Lansing, pulchritudinous television starlet of the "Bob Cummings

Show"; and Milwaukee's own Pat O'Brien. It was O'Brien who stole the show as far as the Wisconsin people in the audience were concerned. Although his hair is tending toward silver, O'Brien still has the Irish charm that can win an audience—in fact, he had them mesmerized as he concluded his performance with a recitation of "America the Beautiful."

This evening was followed the next day by a special "Wisconsin Night" at the Coconut Grove of the Ambassador Hotel. Louis "Satchmo" Armstrong made it a complete weekend for Wisconsin fans when he strode on to the platform sporting a Wisconsin beanie as he gargled "Blueberry Hill."

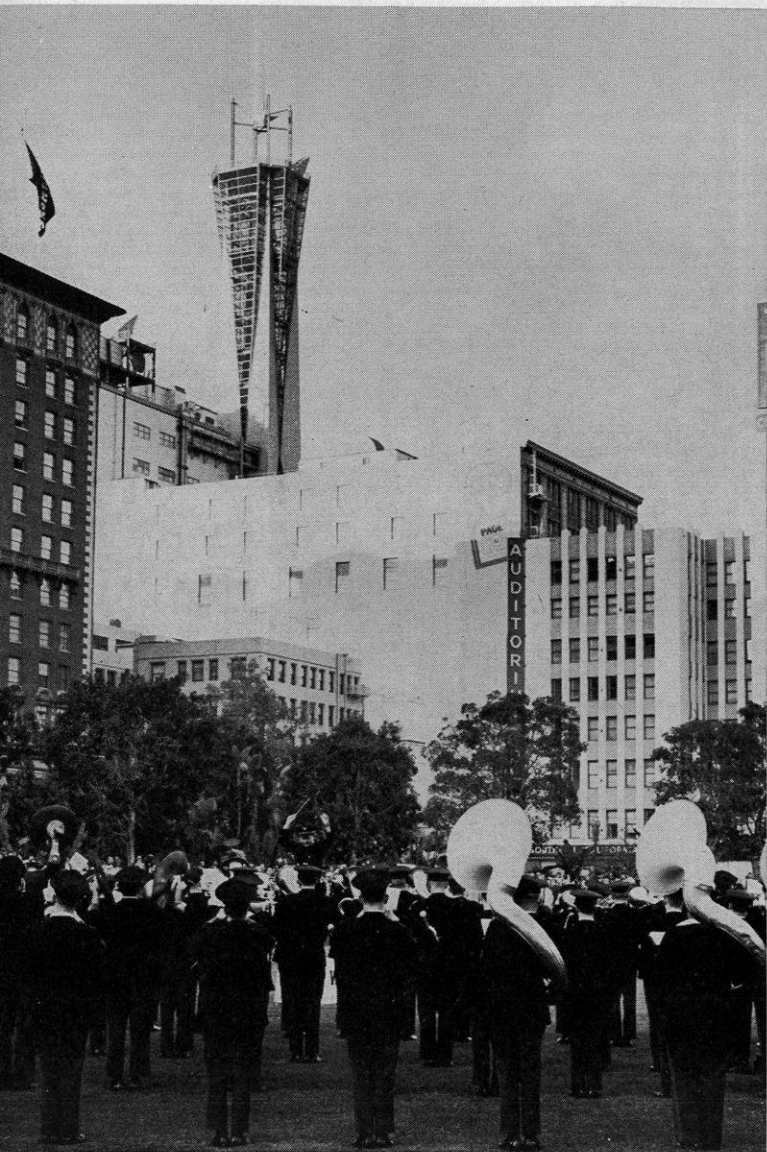
The two days were so packed full of events that most Badgers bypassed an exuberant New Year's Eve celebration in anticipation of the necessity of rising early the next morning for the Tournament of Roses activities in Pasadena.

Capped off by the unrivalled Roses Parade and the frantic Rose Bowl game, it was a full schedule of events for those who followed the Badgers and the sun to California.



Left: Comedian Johnny Grant and Badger Steve Young engage in hi-jinks with Joi Lansing at the Big Ten Dinner while (below) Milt Bruhn takes time out from his team to chat with the Lennon Sisters.





The Concert in Pershing Square.

ONE OF THE GENUINE highlights of Wisconsin's participation in the 1963 Rose Bowl activities was the performance of the Badger Band. On past occasions, getting the band to Pasadena had been a major undertaking involving crash fund raising projects. However, under the new agreement with the West Coast schools, the Big Ten office pays for the cost of transporting the visiting band out of its overall receipts.

After arrival in California, the Band, under the direction of Prof. Raymond F. Dvorak and James Christiansen, put in almost as many practice sessions as the football team. Quartered in the UCLA dormitories, the Band used the nearby practice fields to rehearse their game formations. During these sessions, dress was informal, and many a bandsman sported Bermuda shorts in the California sunshine.

The Band's first formal appearance was at a concert in Pershing Square in downtown Los Angeles on December 29, before the President's Reception at the adjacent Biltmore Hotel. Like Hyde Park in London or Bughouse Square in Chicago, Pershing Square in Los Angeles is a haven of free speech. Needless to say, the resident rhetoricians were surprised when their soapbox harangues were interrupted by the strains of the marching band of the University of Wisconsin.

The following day, the Band appeared in concert at Disneyland. They paraded up and down Main Street of Mickey Mouse's home town, and then played on the village square. When the concert was over, the Band members were given the opportunity to do some exploring of the "Magic Kingdom" on their own.

The big day, of course, was New Year's Day. In the Tournament of Roses Parade, the Badger Band appeared in their customary uniforms, with one exception—today they wore crisp white pants for their seven-mile march along the parade route. Back in their regular uniform for the game, the Band moved briskly through its portion of the halftime ceremonies which were witnessed by the Rose Bowl crowd and a national TV audience of more than 80-million people.

## The Toast of the Coast

*The Wisconsin Band Captivated Audiences from Pershing Square to Disneyland, Pasadena, and Points Beyond*

The performance was the culmination of the Band's visit to Southern California, but it certainly did not tell the complete story. Ever since the end of the Minnesota game, Band members had been preparing for their Rose Bowl excursion. They practiced at least six hours weekly, prepared their instruments and uniforms for the trip, and busied themselves with learning new music and arrangements.

When they returned from California, it was business as usual as they immediately went ahead with preparations for their annual concert tour of the state between semesters.



Performing in Mickey Mouse's home town.

Time out to visit the Disneyland Opera House.



Playing before a TV audience of 80-million.





## Float Salutes "People of Wisconsin"

AT FIRST, it seemed that Wisconsin would not be represented in this year's Tournament of Roses Parade. Shortly after the Badgers were designated as the official Big Ten representative in the New Year's Day classic, Gov. Nelson announced that he would not approve the appropriation of state funds for a Wisconsin float. The decision was, needless to say, controversial. In Wisconsin, there were generally two schools of thought on the float question: there were those who supported the governor's stand, and there were those who felt it would be criminal for the state not to be represented in the parade. The California press cited the governor's stand as typical of the state's attitude, and accused the "bumpkins of Wisconsin" of being "notoriously poor spenders."

Concerned that Wisconsin should be properly represented by a float in the parade, a committee of private citizens was hastily formed to raise money for the project. Under the leadership of co-chairmen Will Holmes, vice-president of Holmes Tire & Supply, and John Zimbrick, general manager for Lou Ehlers Buick

in Madison, the committee, with the help of the *Milwaukee Sentinel* and other state newspapers, raised more than \$11,000 to underwrite the cost of the float.

Arrangements were made with the Valley Decorating Co., of Pasadena to design and construct the float for a cost of slightly more than \$9,000. (The surplus of the funds collected for the float have been donated to the Wisconsin Student Aid Foundation.)

The citizen committee agreed that, in accordance with this year's Tournament of Roses theme—"Memorable Moments", the float should depict the Badgers' winning of the Big Ten championship, and highlight Wisconsin's dairy industry as well as two exponents of the state's natural beauty—Sylvia Lee, Alice in Dairyland, and Joan Engh, Miss Wisconsin.

Emblazoned on the side of the float was the legend "People of Wisconsin"—a tribute to those who had made the float a reality.

## The best brains in town are working free

**tonight** In cities and towns all over America you'll find men like these — men who are willing to put aside the evening paper, cast a backward glance at their favorite armchair, and go off to help solve a community problem.

They're merchants, lawyers, businessmen. Together, they can do almost anything — except say "No" when the town asks for their help. They're the men you can really count on when you need a new hospital. A new school. A new church. All too often the efforts of these unselfish, public-spirited Americans are taken for granted — when the truth of the matter is the community simply couldn't do without them.

When community leaders ask that all-important question "Who can we get to help with . . . ?", a Massachusetts Mutual man often comes to mind. For the Massachusetts Mutual man knows his neighbors, and they know him. They trust him, and trust his judgment.



Norman  
Rockwell

## MASSACHUSETTS MUTUAL *Life Insurance Company*

SPRINGFIELD, MASSACHUSETTS · ORGANIZED 1851

*Some of the University of Wisconsin alumni in Massachusetts Mutual service:*

William J. Morgan, '07, Milwaukee  
Eugene C. Noyes, C.L.U., '13, Akron  
Silas G. Johnson, '23, Madison  
Herbert J. Mullen, '30, Stoughton  
Arthur R. Sweeney, '38, Longview  
Earl C. Jordan, '39, Chicago  
William Q. Murphy, '39, Madison  
Alvin H. Babler, C.L.U., '41, Monroe  
Norman H. Hyman, '44, Milwaukee  
LeRoy H. Jerstad, Jr., C.L.U., '47, Racine

John W. Loots, '47, Tulsa  
Jack G. Jefferds, '50, Madison  
Kenneth K. Kesser, '51, Houston  
David E. Birkhaeuser, '52, Home Office  
Silas G. Johnson, Jr., '52, Madison  
Clement D. Ketchum, '52, Milwaukee  
Wendell A. Lathrop, '52, Mattoon, Ill.  
Alvin J. Kastelic, '53, Milwaukee  
Burton A. Meldman, '55, Milwaukee  
Earl E. Poorbaugh, '57, Elkhart

Raymond L. Paul, C.L.U., '58, Rockford  
James E. Meiser, '60, Milwaukee  
Jerry N. Stalcup, '60, Rockford  
Peter S. Zouvas, '61, Chicago  
Michael W. Cantwell, '61, Middleton  
Louis A. Matagrano, '62, Racine  
Ernest L. Nilsson, Madison  
A. Burr Be Dell, Appleton  
William S. Reed, Chicago





## University on the Move:

# Bascom Hill to Birnamwood

**I**N AN updated version of 16th century Shakespearean theatrics which involves the mails rather than camouflage, the University of Wisconsin is moving Bascom Hill to Birnamwood—and points far beyond that northern Wisconsin community.

The method is correspondence instruction, a program which makes it possible for the University to make its impact felt around the globe without spreading itself thin at home. Correspondence instruction also means that a great university like Wisconsin, even while it faces a tremendous enrollment explosion, can still remain accessible to thousands more who are not on the campus.

A random sampling of the current record-high correspondence instruction enrollment—more than 12,000 students—indicates that in these times which make potential students out of everybody there are no geographical, vocational, or age limitations on the quest to catch up on or continue education.

A satellite tracker in Johannesburg, South Africa, studies sociology with a UW professor by mail. A Beloit Rock High School freshman, living in Malaga, Spain, for a year, keeps up with her algebra class at home through a UW high school course. A missionary in Nigeria is studying American history through the University of Wisconsin to help her with her work. For the same reason, an administrator of Arab contracts with Aramco in Saudi Arabia is enrolled in Hebrew and Semitic studies.

A farm laborer in Michigan studies political science by correspondence instruction, while the Princeton graduate in Morocco takes industrial accounting to help him in his investment banking work.

In Washington, D. C. an official with the federal housing administration studies fourth year French. In France, a high school student takes English by correspondence.

The president of an Illinois construction company studies construction estimate and cost, a carpenter in Mequon is learning shop and mechanical drawing. A woodworker in New York is studying commerce, a barber in Illinois is working toward an engineering degree.

A Manitowoc law enforcement officer is enrolled in sociology, the director of education at Wisconsin State Prison studies conservation of natural resources. In Minnesota, a reformatory inmate has graduated from high school via correspondence instruction and is now taking courses to develop his writing talent.

Last summer an actress at a Wisconsin summer stock theater acted at night, worked on her correspondence instruction course during the day to meet a credit requirement before returning to teach high school in the fall. Chances are that some of her students were taking UW correspondence work, too, to catch up or work ahead, like the sixth grader, 11, who's studying ninth grade algebra. If they were, they had something in common with the retired school administrator, 69, who's been taking UW correspondence work for the past 22 years and is currently studying federal income tax. He is a correspondence alumnus along with a Wisconsin businessman who recently made a million dollar grant to aid education in the state. A former mayor of Milwaukee is an example of a political figure who studied with the University via correspondence.

These specific examples illustrate the general pattern of correspondence study, as do the statistics which the program's director, Charles A. Wedemeyer, '33, reports for the year 1961-62.

Those who wanted to work toward college or university credit accounted for the most registrations, with 4,110. The completion of high school education was the next most popular reason for enrolling, with 2,169 adults registered in this category.

Small high schools in the state who use courses in

Telephones, television, and teaching machines figure in the contribution which UW correspondence instruction is making to curricula of Wisconsin high schools. Here, for example, instructor Carl Granquist, in Madison, talks to a group of Black Earth students taking German by correspondence. His phone conversation is amplified there to become a classroom session, which supplements their written lessons.



locally directed programs to supplement their curricula, to assist retarded students, and to enable others to qualify for admission to the University, added 2,018 more enrollments.

Correspondence instruction makes a large contribution to in-service training, as 1,692 teachers, librarians, businessmen, and technicians studied for this reason. Those who enrolled in courses while they were in the Armed Services accounted for 976 registrations, and in addition, 150,000 more service men and women were involved in the program as the Extension Division taught courses under special contract with the United States Armed Forces Institute.

The program helped 180 naturalized American citizens find out more about American government and also meant opportunity for 147 students who were homebound, hospitalized, or imprisoned.

Students have their choice of 203 University credit courses, 107 high school courses, and 122 special courses in business, engineering, cultural, and professional areas. In a given year, as they did last year, the 17 full-time and 400 part-time faculty members may receive, grade, comment on, and return more than half a million lessons in these fields.

While these courses were being taught, extensive research was underway to further the adaptation of the Socratic method of teaching—close relationship of tutor and tutored—to the space age.

A project to develop the use of correspondence instruction in teaching foreign languages in small high schools is an example of the current emphasis on tying this method of instruction in with others. Last year, telephonic equipment as a supplementary means of instruction in this foreign language directed-study program was introduced.

This month, Madisonians can take a televised course in philosophy as a result of continued investigation in

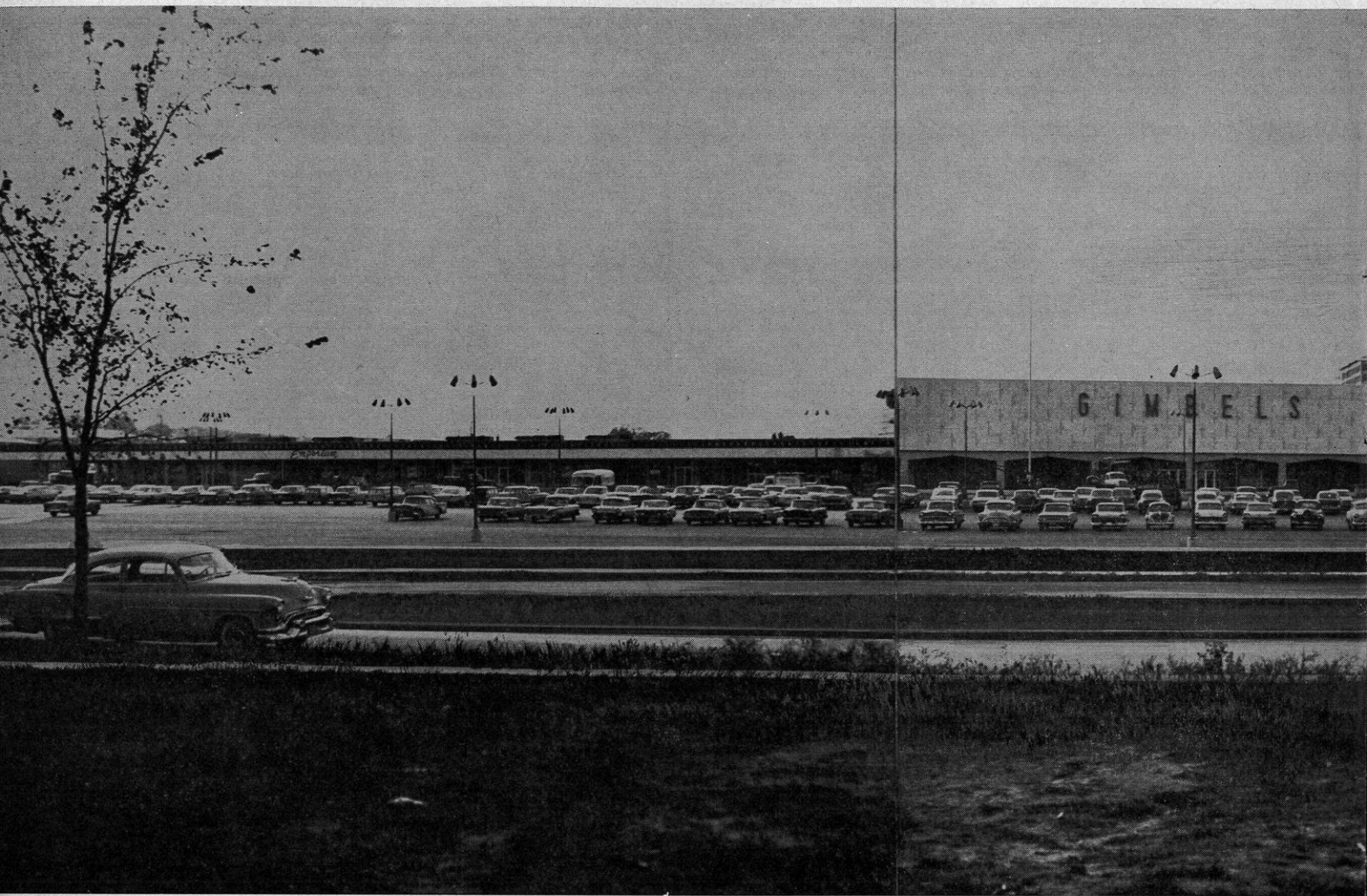
the use of audio-visual material with correspondence instruction. The tie-in comes with students' watching a lecture on television, then working on their own to complete the supplementary written assignments.

In the same arrangement, teachers throughout Wisconsin can enroll in a credit course in audio-visual education. In process is research on programmed learning and teaching machines and how these educational innovations may be adapted to correspondence instruction. Last year the correspondence instruction personnel also pioneered instruction in the "new mathematics," not only for high school students but for teachers as well. A manuscript criticism service was initiated as part of the Extension Division's total program in creative writing.

The program in the future will continue in the direction it heads today: offering courses which are in line with the educational goals of America, says Prof. L. H. Adolfson, '42, dean of the University Extension Division which directs the correspondence program.

These offerings Adolfson summarizes as follows: practical business and vocational courses—beginner and refresher; regular academic work—toward high school, college, and university diplomas; technical and post-graduate education, for economic and professional advancement; cultural curricula, for intellectual growth and creative activity; orientation in family living; citizenship skills for positions of public responsibility; training for national defense; insights toward international understanding; life-adjustment programs, to meet the challenges of urbanization and automation; and enrichment seminars for the advancing years.

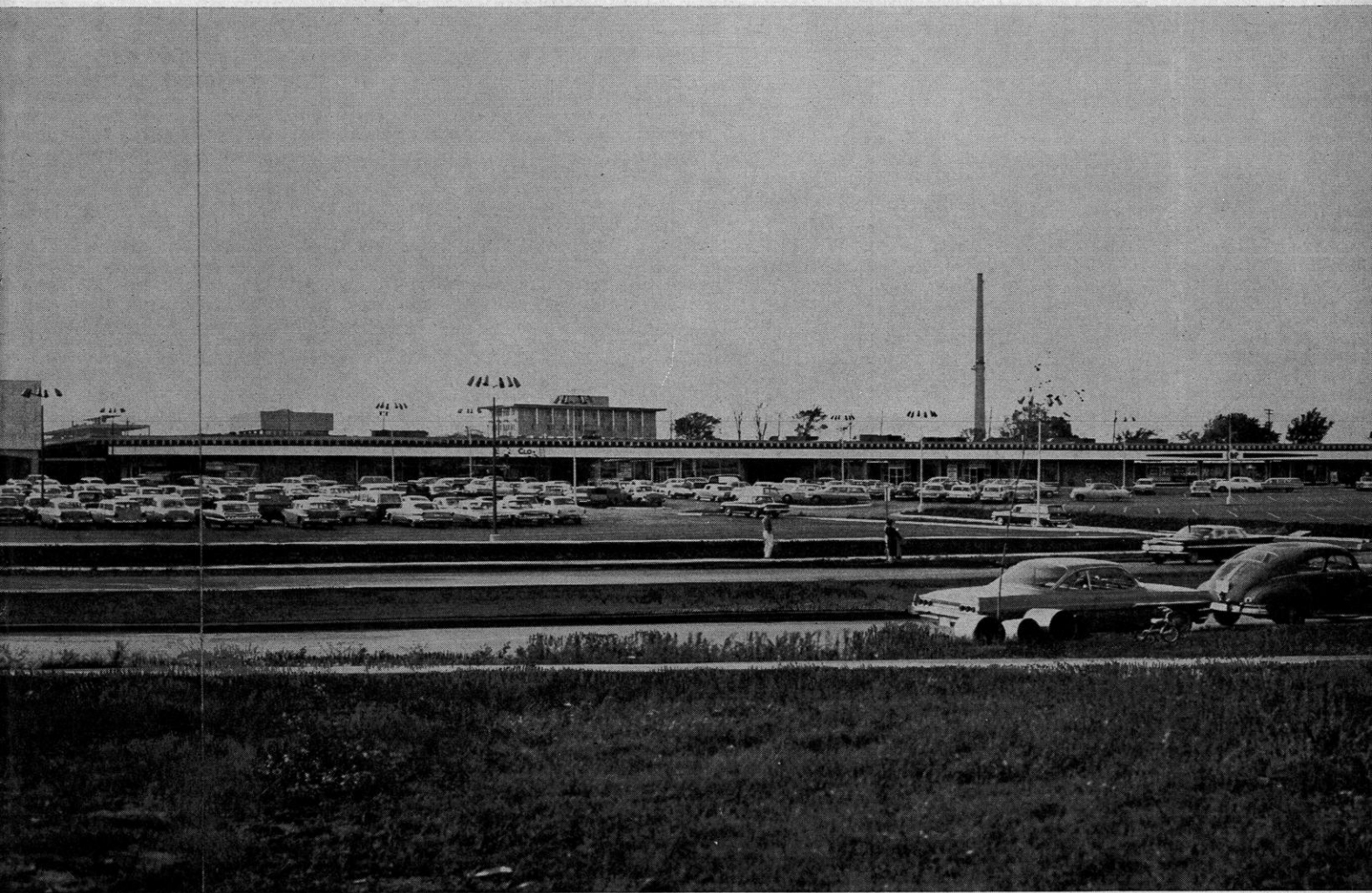
Wherever the needs arise, the University will continue to move through the mails to meet them with a program geared to individualization in terms of student ability, variety of courses, and adjustment to time and place of study.



## *Hilldale Shopping Center to Provide Major Support*

Pictured above is a panoramic view of the new \$12,000,000 Hilldale Shopping Center which opened in Madison this past fall. The Center, constructed on the former University Farms area about two miles west of the campus and south of University Avenue, occupies 34 acres of land and employs about 600 men and women. In addition to the customary retail stores, there are separate buildings housing a bank, a 48-lane bowling alley, a service station and a restaurant.

The Hilldale Shopping Center, which is a part of the overall University Hill Farms development project (see January, 1961 *Alumnus*), is a tax-paying private enterprise with all of the stock owned by the University of Wisconsin



Foundation. All profits, after the payment of federal and state income taxes, and local real estate and school taxes, are to be used for the benefit of the University of Wisconsin.

The first \$5,000 of what is expected to be a major flow of financial support in the years ahead was accepted by the Board of Regents at their December meeting. In transmitting the first check from Hilldale to the University, Rudolph C. Zimmerman, president of the UW Foundation, said, "This is the first of what we hope will be many and larger gifts derived from the earnings of the corporation. We offer this gift in memory of our late President, Conrad A. Elvehjem, for the fine arts program at the University. In this way, we hope it may encourage friends and alumni of the University to contrib-

ute to the current campaign seeking funds for the Elvehjem Art Center."

University President Fred H. Harrington indicated that the Hilldale gift would be used to purchase works of art, art books, or research apparatus to be housed in the Art Center.

The Foundation is currently engaged in a nationwide fund raising campaign to provide funds for the construction of the Art Center as a memorial to Dr. Elvehjem, and to provide the University with a facility that could not be expected to be constructed from state appropriations. It is anticipated that approximately \$2,300,000 will be needed to complete the project which will be situated in the Lower Campus area on the site now occupied by the Library School, adjacent to the University Club.

the  
**cancer**  
nobody  
talks  
about  
takes  
more  
**lives**

in this country than any other type of cancer. Because so many people ignore its symptoms. Or hope they will "go away." Or expect to do something "tomorrow." In short, they avoid the one thing that will help—seeing their doctors.

For cancer of the colon and rectum can be cured in 3 out of 4 patients when discovered early and treated properly. Its danger signs—change in bowel habits or unusual bleeding—call for prompt medical examination. It may not be cancer, but only a physician will know.

Every adult man and woman can have life-saving protection from cancer of the colon and rectum. An annual health checkup, including digital and proctoscopic examinations, can detect this cancer before any symptoms appear.

Call your local American Cancer Society Unit for more information and material on this subject.



This space contributed by the publisher

## Study Tours

THE UNIVERSITY Extension Division is again sponsoring tours designed to provide a rich educational experience as well as an opportunity to travel. This year, the Extension Division is accepting applications for its fifth annual Art Study program in Western Europe, as well as for a Seminar on Lands of the Bible, conducted by Prof. Menahem Mansoor.

The Art study tour will feature classroom work and an opportunity to view some of the world's great artistic masterpieces in their original settings. People enrolling in the Lands of the Bible tour will be able to make on-the-spot investigations of archeological excavations, see the famous Dead Sea Scrolls, and make the personal acquaintance of peoples of varied cultures in the Holy Land.

For further information, write: Robert H. Schacht, Study Tour Coordinator, Extension Division, The Wisconsin Center, Madison.

## Alumni News

### 1900-1910

A significant contribution to the field of firearms investigation has been made by J. Howard MATHEWS '03, emeritus professor of chemistry at the University. The results of 40 years of work in laboratory examination of small arms, rifling characteristics in hand guns, and notes on automatic pistols and collecting some 3000 photographs of guns are included in his recently published two-volume work, *Firearms Identification*.

Alexius BAAS '06, came out of surgery in "good condition" in November after he re-injured a hip he fractured in a fall during a trip to England. He is a columnist and critic for the *Capital Times*.

Ralph M. HOYT '10, Milwaukee attorney, was named this year by the University Law School to present the annual Oliver S. Rundell lectures, established in honor of the emeritus dean of the school who died in 1957. In 1952 his colleagues initiated a special fund to finance addresses of symposia on selected legal topics by distinguished lawyers or judges.

Prof. Lawrence GRABER '10, retired University educator and researcher, received a special citation at the fourth annual farm-city banquet at Mineral Point recently.

### 1911-1920

Malcolm K. WHYTE '12, chairman of the two million dollar fund drive for the Conrad Elvehjem Art Center on the campus, lined up regional chairmen for the drive during his and Mrs. Whyte's recent trip to the Orient as part of a group of 50 who toured US military and naval bases in the Far East under defense department auspices.

Leslie L. OLDHAM '13, retired after 25 years as president and general manager of the Merchants Cold Storage Company, writes from Minneapolis that he is looking forward to the 50th anniversary of his class next June.

Arthur L. MYRLAND '14, member of the Adventurers' Club and an avid traveler since his retirement as a captain in the Navy 15 years ago, was the subject of a recent feature article in the *Chicago Sunday Tribune*, which related his latest adventure: a rare look at Communist Outer Mongolia.

The Wisconsin Farm Bureau presented a Service to Agriculture award to Arthur R. ALBERT '15 for his work in converting the sandy soils of Central Wisconsin into productive land.

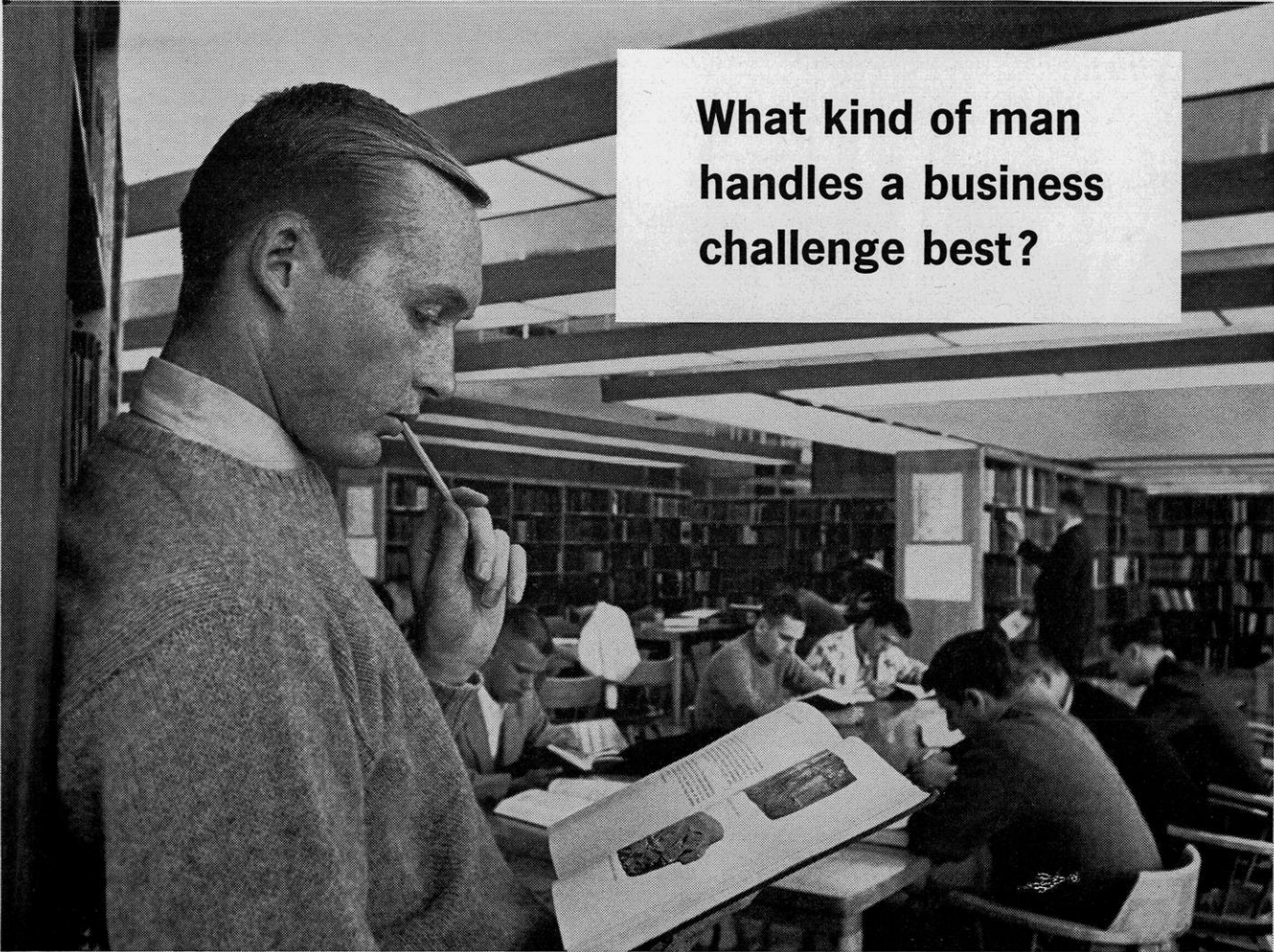
Milo K. SWANTON '16, executive secretary of the Wisconsin Council of Agriculture since 1937, was honored at a dinner marking his 25th year of service to the state's agriculture.

Milwaukee attorney Adelbert J. BEYER '16 was named Lutheran Man of the Year by the Lutheran Men in America of Wisconsin.

Harry BULLIS '17, chairman of the board of General Mills, and past president of the Alumni Association and trustee of the Memorial Union Building Association, did a different kind of service for Wisconsin recently. He was responsible for getting 39,000 plastic roses to Madison for immediate campus and downtown distribution over the week-end when the Rose Bowl trip decision was announced.

### 1921-1930

Eugene F. BESPALOW '21, vice-president of Choctaw, Inc., and a specialist in the field of concrete and concrete pipe,



**What kind of man  
handles a business  
challenge best?**

## *A board chairman talks about tomorrow's executives...*

The Bell System has always sought men who could keep telephone service constantly improving. Men with exceptional engineering talent, men with equally outstanding managerial potential. Such men are widely sought on college campuses across the United States. And with the future of communications unfolding so rapidly, the search has intensified.

But still there is the old question to be answered, "What kind of man handles a business challenge best?" A midwestern college audience recently heard these comments in a talk by A.T.&T. Board Chairman, Frederick R. Kappel:

"...We took the records of 17,000 college men in the business who could fairly be compared with each other, and, examining their records, sought the answer to the question: 'To what extent does success in college predict success in the Bell System?'..."

"...The results..."

**"...The single most reliable predictive indicator of a college graduate's success in the Bell System is his rank in his graduating class.**

"A far greater proportion of high-ranking than low-ranking students have qualified for the large responsibil-

ities...While a relationship does exist between college quality and salary, rank in class is more significant..."

"...What about extracurricular achievement?...Men who were campus leaders reached our top salary third in slightly greater proportion than those who were not. But it is only real campus *achievement* that seems to have any significance. Mere participation in extracurricular goings-on does not..."

"...What we have here, as I said before, are some hints—rather strong hints—about where to spend the most time looking for the men we do want, the men with intelligence *plus* those other attributes that give you the feel, the sense, the reasonable confidence that they will make things move and move well...They want to excel and they are determined to work at it..."

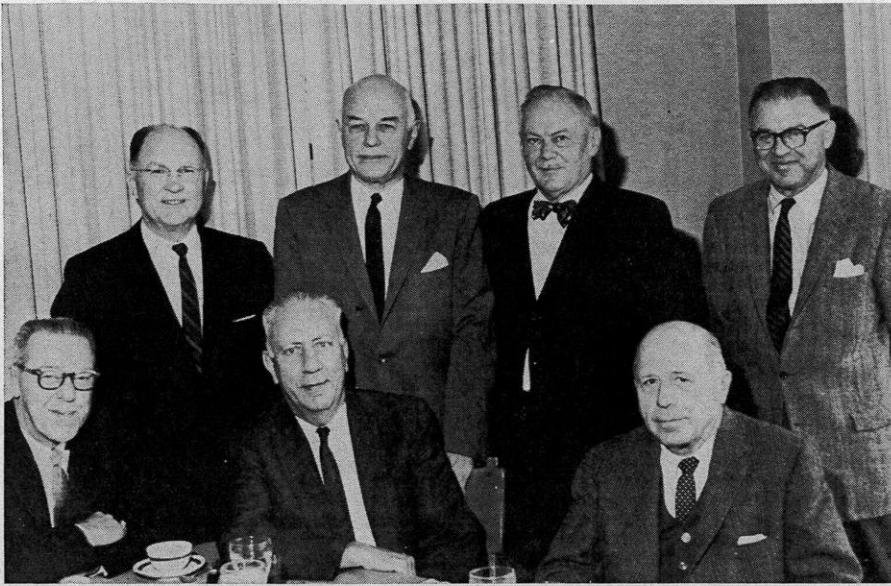
"...Business should aspire to greatness, and search diligently for men who will make and keep it great..."

FREDERICK R. KAPPEL, *Chairman of the Board*  
American Telephone and Telegraph Company



**BELL TELEPHONE SYSTEM**

*Owned by more than two million Americans*



Members of the Class of 1923 are busy making plans for their 40th reunion on June 8. Members of the committee planning the event are: front row—Cy Johnson, Fred Risser, and George Hazen; back row—Ed Gibson, Hugh Rusch, Art Towell, chairman, and Joe Sexton.

is a district director for the American Society of Civil Engineers. He lives in Memphis, Tenn.

Prof. Mark INGRAHAM of the University mathematics department, has been re-elected to the Wisconsin State Teachers Retirement Board as the University's representative. The former dean of the College of Letters and Science has taken an active part in university and state teachers retirement work for more than a quarter of a century.

Hartford pharmacist Jesse POOLE '22 headed class reunion plans for the University School of Pharmacy annual alumni gathering in November.

J. John MOKREJS '23 has moved to Cedar Rapids, Iowa, after retiring from a cosmopolitan, 39-year career with General Electric and International General Electric. He spent 20 years with a GE subsidiary in Shanghai and 12 with GE in South America in Rio de Janeiro, where he was Director-Treasurer. He has two daughters who are currently attending the University.

Robert Bruce STEWART '23 has been named to the post of vice-president and general manager of the Purdue Research Foundation. He was formerly vice-president and treasurer of Purdue.

Arthur J. GERLACH '24, chairman of the board of Hoffman, York, Paulson and Gerlach, Inc., Milwaukee, has retired after 38 years in the advertising business.

Residents who took their training under Dr. Ovid O. MEYER '24, chairman of the University Medical School department of medicine, honored him recently at a dinner at Chicago's Lake Shore Club. He was presented a silver tray by 49 practicing physicians who received their training from him during the past 18 years.

Philip N. SNODGRASS '24, president of the General Casualty Company, has been named to the board of directors of the Reliance Insurance Co.

George FIEDLER '26, Chicago trial lawyer and partner in the firm of Fiedler and Amberg, has been elected a Superior Court judge in Cook County.

John P. GILLIN '27 recently retired from the position of dean of social sciences at the University of Pittsburg to become a research professor. Mr. Gillin was in Madison recently to speak at a session in a conference of the Midwest Council of the Association for Latin American Studies.

Clarence L. GREIBER '29, director and executive officer of the State Board of Vocational and Adult Education, was introduced to Madisonians in a recent "Know Your Madisonian" article in the *Wisconsin State Journal*. He supervises the board's instructional program in 40 day vocational and adult schools and in 62 night schools.

#### 1931-1940

Francis J. WILCOX '32, president-elect of the Wisconsin State Bar and Chairman of the Wisconsin State Judicial Council, has also been named chairman of the board of the American Cancer Society.

Dr. David M. McQUEEN '33, director of research for the Du Pont Company's Central Research department, has been named assistant director of the department.

Mrs. William Lamont (Peg STILES '35), Aberdeen, S. D., has been appointed chairman of the South Dakota committee on Aging by the Governor. Recently she completed a two-year term as state president of the American Association of University Women and a two year term as

board chairman of the Northeastern South Dakota Mental Health Center. She also finished a stint this fall as regional chairman for the Governor's Lay Conference on elementary and secondary education.

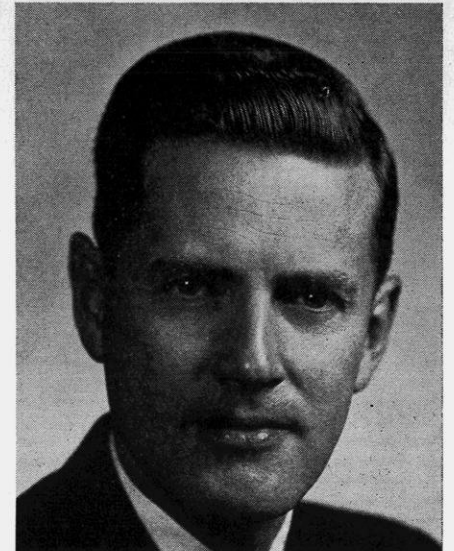
Charles F. JACOBSON, Jr., '35, has resigned as director of Wisconsin's State Investment Board to become financial vice-president and treasurer for Bankers Life Insurance of Lincoln, Neb.

Prof. Harry WOLFE '36, of the commerce and journalism departments, has been named Dane County chairman of the 1963 Cancer Crusade.

Dr. Bruce E. DOUGLASS '38, a consultant in a section of medicine in the Mayo Clinic, Rochester, Minn., and an instructor in medicine in the Mayo Foundation of the University of Minnesota Graduate School, was elected a councilor of the Mayo Clinic Staff at the annual meeting.

The American Lutheran Church biennial convention elected Norman C. ALLHISER '38, director of the management institute of the University, to the Board of Regents of the Lutheran College Corporation, Decorah, Ia.

Lawrence J. FITZPATRICK '38 was summarized as a "national leader in the lumber industry, a real estate man, a lawyer, active in University of Wisconsin alumni affairs, and a civic leader" in a recent "Know Your Madisonian" article in the *Wisconsin State Journal*. The article also recalled his being named the "most handsome man" by the Haresfoot production of 1938, "Let's Talk Turkey."



Frederick E. Viken '39 who has been with Eastman-Kodak since 1949, has been promoted to manager of technical training. He has been instructor in the photographic training department, and was named supervisor of training services in 1957 prior to his new appointment.

Robert J. DOYLE '38 has joined the State College system administrative staff, and will work in the areas of publications, information, community relations, and journalism.

Mrs. Bertill W. JOHNSON '39 (Dorothy STAUFFACHER '40) writes that her husband has resigned as City Manager of Evanston, Ill., to become County Manager of Arlington County, Va. The Johnsons are now living in Arlington.

Chemstrand, manufacturer of chemical textile fibers in New York, has named R. E. WRIGHT '40 director of engineering in the company's engineering and development department.

#### 1941-1945

Robert R. JOHNSON '41 has been named secretary of the Nekoosa-Edwards Paper Company, Port Edwards, Wis., in addition to continuing his duties as manager of the law department.

Selling Wisconsin as a "must" destination for travelers and tourists all over the country is one of the goals of Jack OLSON '42, who was sworn in as lieutenant governor of the state on January 7. He has been active in building the Wisconsin Dells tourist industry for the past several years.

Gaylord NELSON '42 moved from the governor's mansion in Madison to Washington after winning his bid for election to the United States Senate.

The Chicago office of advertising firm Foote, Cone, and Belding has announced the appointment of Harvey W. CLEMENTS '43 as a vice president. He was accounting supervisor for the Krafts Food account.

William JACOBSON '44 is involved in the technical direction of the Minuteman Missile Flight Test Program, Cape Canaveral, as supervisor of the technical support unit of the minuteman system management.

Dr. Earle REYNOLDS '44, former member of the University faculty and leader in protesting nuclear testing, returned to this country after being skipper of the Everyman II which sailed from England and reached Leningrad in late October. He and his crew made the trip to protest Soviet nuclear testing.

#### 1946-1950

The Class of 1947 can claim Wisconsin's chief executive after the election of John W. REYNOLDS as governor in the November elections. He took office Jan. 7.

Rodney V. LINDGREN '48 was appointed to be director of finance by the State Highway Commission.

Pauline POEHLER '48, home agent for Buffalo County, Wis., received the Home Agent Distinguished Service Award for Wisconsin at the national home agents meeting held recently in Chicago.

The University chapter of Delta Theta Sigma, national agriculture fraternity, inducted William E. HOEFT, '49, farm director for WTMJ-TV, Milwaukee, as an honorary member.

Dr. Lynn PETERS '49 has been named associate professor of business administration and chairman of the department of management in the School of Business Administration, San Diego State College.

Robert ELKON '49 is in his second year of operating the Robert Elkon Gallery, Madison Avenue, New York. The gallery deals with paintings, drawings, and sculpture by 20th century European and American masters and also represents a group of younger European and American artists.

Dr. David A. RINGLE '49 has been appointed senior physiologist with the Midwest Research Institute, Kansas City, Mo.

After a three year stint of overseas duty, including Formosa, with the Red Cross, James A. RIPP '49 has been assigned to the San Francisco area.

Eunice MAY '49, assistant professor of physical education at Smith College, has been named vice-president elect of the Eastern Association for Physical Education of College Women.

Russ HOVDE '50, of the Continental Illinois National Bank and Trust Co., Chicago, returned to Madison recently to address the Madison Board of Realtors at a luncheon meeting.

Controller of Wisconsin Power and Light Company since 1959, James R. UNDERKOFER '50 has been elected treasurer.

During November the Smithsonian Institution in Washington, D. C., displays included an exhibition of etching and dry-points by George O'CONNELL '50. The artist, who studied in Amsterdam on a Fulbright scholarship for a year, has had some of his prints accepted for permanent collections in the Library of Congress and the Philadelphia Museum.

#### 1951

Rolland G. FRAKES, Berkeley Heights, N. J., has been appointed director of manufacturing of Celanese Plastics Company, a division of Celanese Corporation of America.

#### 1952

Hartman AXLEY, associated with the State Mutual of Massachusetts insurance organization in Denver, has been designated a chartered life underwriter by the American College of Life Underwriters.

Ben C. COLEMAN received his Master of Arts degree from Loyola University in June and is currently an instructor in the Spanish department at Chicago Teachers College-North.

The recently-named director of placement services at Drake University, Des Moines, Iowa, is John W. PAQUETTE.

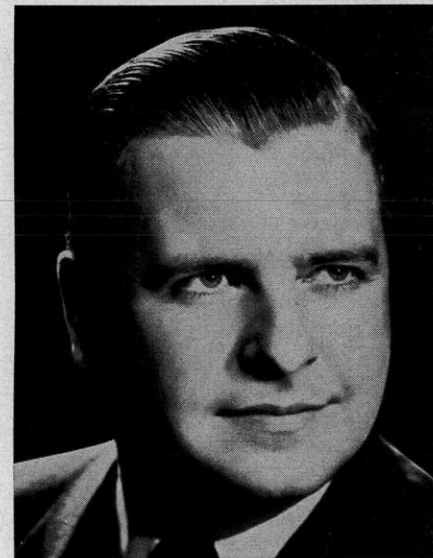
#### 1953

Mr. and Mrs. Charles H. Erikson, Jr. (Mary Lou ELLSTON) announce the birth of a son, Thor Henrik, born Oct. 9, 1962. The Eriksons live in Palos Verdes Estates, Calif.

After experience as an administrative



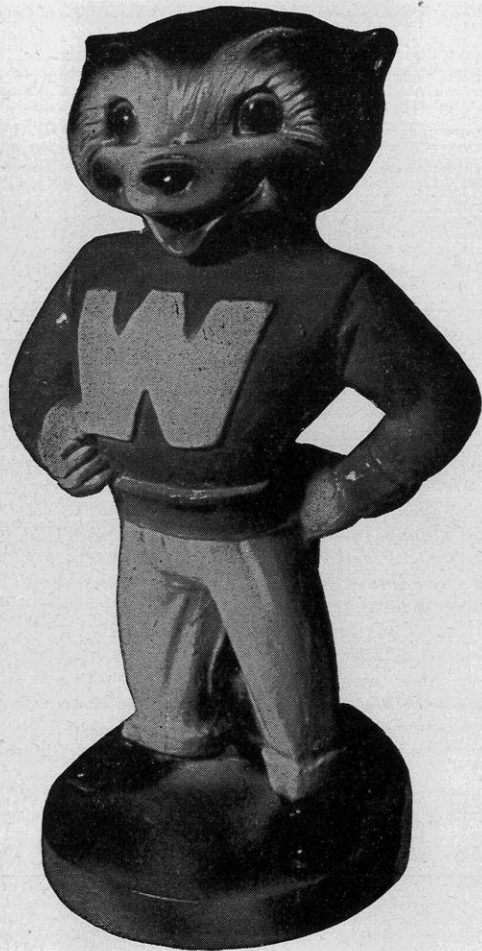
Prof. Douglas C. Osterheld '40, associate director and business manager of the Memorial Union, was featured recently as the personality of the month in *Institutions Magazine*, national publication of the food and housing industry. He was cited for his innovations in food service at the Union which have been incorporated into other operations across the country. He was also featured in a recent United Press International story about the Union food service.



Richard S. Frazer '42, Winnetka, Ill., added another president's title to his credit recently when the Association of Home Study Schools elected him its president for 1963. He is also president of Christy Trade Schools Inc., and of Richard S. Frazer & Co., registered Investment Advisors, Chicago. He is listed in *Who's Who in Commerce and Industry*, *Who's Who in the Midwest*, and *National Social Directory*. He maintains his Wisconsin ties as a member of the Wisconsin Society of Alpha Delta Phi and is a past president and board member of the Wisconsin Society of Chicago.



## Your lucky mascot, Bucky Badger



Bucky Badger is five inches tall, with a cardinal sweater and white trousers—and a wicked gleam in his eye. Made of hard rubber and as hard to crack as the Wisconsin varsity line.

Just what the doctor ordered for your desk, mantel or recreation room. Get one for that son or daughter dreaming about following in your footsteps someday on your favorite campus. Everybody likes Bucky Badger, so order yours today.

\$2

Wisconsin Alumni Association  
770 Langdon St., Madison 6

Please send me \_\_\_\_\_ Bucky Badgers at \$2 each. (Check enclosed)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_ State \_\_\_\_

assistant and as application engineer, Richard A. FINKE has been appointed Caterpillar Tractor Company district representative for central Texas.

As plant staff supervisor in charge of personnel for the Wisconsin Telephone Company in Milwaukee, Thomas A. FRIESCH will be responsible for training procedures and personnel practices for the plant department.

Richard J. GEURTZ is also with Wisconsin Telephone in Milwaukee, and has drawn a new assignment as transmission and staff engineer.

### 1954

Mr. and Mrs. Richard Kurt WENDT '54 (Carol DRAEGER '55) announce the birth of a son, Richard Eric, on Nov. 15. The Wendts are living in Columbus, Ohio, and have a daughter, Judith Karen, 3.

John L. SCHLICK has been nominated by the Junior Chamber of Commerce in Burlington, Wis., as the city's outstanding young man. He is public relations director for the Murphy Products Company.

Professor Stephen SPIEGELGLAS is serving as economic advisor to the Government of Turkey, working with the Department of State agency for international development, Ankara.

Donald T. WECKSTEIN, formerly professor of law at the University of Connecticut, is now an associate professor of law at the University of Tennessee, and is living in Knoxville.

"High Cockalorum," a play by Robert MURRAY, was produced in November at Yale by the Yale School of Drama. Murray, assistant to the executive director of the Institute of Humanistic Studies in Aspen, Colo., was brought back to Yale for the production of his play, written there during 1960-61.

The division construction superintendent for the Milwaukee division of the Wisconsin Telephone Company is William F. TRACHTE, formerly staff supervisor in the plant department.

### 1955

Samuel REYNOLDS, education writer for the *Wisconsin State Journal* in Madison since his graduate work at Columbia, has been appointed political reporter and will cover the 1963 Legislature.

Joanna R. GEWERTZ, dance choreographer and teacher, has been appointed a lecturer in the departments of music and drama, College of Fine Arts, Carnegie Institute of Technology.

Responsible for the operation of long distance dialing and special equipment for the Wisconsin Telephone Company is Richard H. KRUEGER, recently promoted to district plant manager.

### 1956

Dr. and Mrs. Roger K. HARNED (Jacquelyn HEEL '59) announce the birth of their first child, Roger Kent, in Shawano on September 13.

Mr. and Mrs. Robert KOHN (Sara TOWELL '58), El Paso, Tex., announce the adoption a son, Andrew John. The baby was born Nov. 11.

John D. HALIDAY has been named northwest district manager for the Wisconsin Telephone Company and is responsible for telephone installation, repair, and testing operations on Milwaukee's northwest side.

Mr. and Mrs. Donald Arthur SCHROEDER, Austin, Minn., announce the Nov. 8 birth of a daughter, Cynthia Leigh.

### 1957

Mr. and Mrs. Richard W. BAXTER (Barbara ROHRER '59) announce the birth of their first child, Carol Elizabeth. The Baxters live in Chicago, where he is employed by the Insurance Company of North America.

Mr. and Mrs. Wayne PIETTE (Virginia KNOCHE '55), who are living in Houston, Tex., announce the birth of their fourth daughter.

G. J. ZIARNIK is a section head for the Enjay Labs division of Esso Research and Engineering Company, Linden, N. J. Holder of two patents, he lives in Westfield, N. J. and is the father of two sons.

Mr. and Mrs. Charles E. SOMMERS (Jean WICKESBERG '61) announce the birth of their third child, Kathleen Joy. Sommers has accepted a position with Meredith Publishing Co., Des Moines, as horticultural book editor.

Mr. and Mrs. Arnold KLOES (Carol STAHL) announce the birth of Debra Sue on September 8.

Mr. and Mrs. Donald LINDGREN (Vilma LOPOUR) are living in Tempe, Ariz., where he is teaching business marketing and statistics in the College of Business Administration, Arizona State University. The Lindgrens have two daughters, Leslie Ann, 2, and Allison Leigh, 1.

Aubrey FOWLER has opened his own law offices in Madison after two years with the firm of Immell, Herro, Buehner, and DeWitt.

### 1958

Mr. and Mrs. David TELFER (Hedy BAHLER '57) announce the birth of Heidi Babette Oct. 29 in Green Bay. He is sales supervisor with the Wisconsin Public Service Corporation and Mrs. Telfer recently completed her master's degree in elementary education.

First lieutenant Kyle M. HELLER and his wife and daughter have returned from three and a half years in the Orient. He is now at Brooks Medical Center, San Antonio, Tex., for advanced schooling.

Mr. and Mrs. Jack GAUMNITZ (Janice TANDE) announce the birth of a son, Eric, on Nov. 1. They are living in Menlo Park, Calif.

Joseph B. BECK, U. S. Department of Agriculture poultry and egg grader stationed at Hales Corners, Wis., recently was given the Department's superior performance award.

First lieutenant Roger L. GROSSEL is doing graduate work in electrical engineering at the University under sponsorship of the Air Force Institute of Technology. The Grossels (Joan SCHMEIG) and their two daughters are living at 2442 Fiedler Lane, Madison.

## 1959

Paul L. WORTHINGTON, Whitefish Bay, has been appointed a registered representative for Paine, Webber, Jackson, and Curtis, Milwaukee investment firm.

Mr. and Mrs. James R. WIDNOYER (Marian SCHAFFER) are living in Milwaukee where he is chief metallurgist at Wehr Steel Co. They have two children, Ellyn, 2, and David, 8 months.

Mr. and Mrs. Laverne R. ROSS (Judith K. JOHNSON '60) have moved to Madison, where he is a project assistant in the University's Agricultural Engineering Extension Division.

Donald W. ZIELESCH has been promoted in his job of management assistant with the United States Department of the Interior fish and wildlife service, bureau of sport fisheries and wildlife.

John MOELIER has been named one of 16 Baker scholars at the Harvard University graduate school of business administration, highest scholastic honor a Harvard business school student can receive before graduation.

## 1960

Lt. j. g. Ronald H. JULIAN has been serving with the USS Picket for the past 16 months as operations officer and acting executive officer. The Picket is an early warning, air surveillance vessel operating with the North America Air Defense system out of San Francisco.

Dr. Alfred D. SUMBERG, professor of social studies at East Stroudsburg State College, Pennsylvania, has been elected to the board of directors of the newly-established Historical Foundation of Pennsylvania.

Mr. and Mrs. LeRoy ABRAHAMSON announce the birth of a son, Erik LeRoy, Nov. 17. Abrahamson is a metallurgist for the Shell Co., Wood River, Ill.

William KNUTH is with the U. S. Coast Guard base at Detroit.

Dr. Donald W. POWERS has been appointed a resident in pathology in the Mayo Foundation at Rochester, Minn.

Carol HANSEN is assistant director and home economist on the professional staff of the Dairy Council of Milwaukee.

Mr. and Mrs. Stanley Wenocur (Gail A. CHECHIK) announce the birth of their first child, Eric, on Nov. 9 at Wellesley Hills, Mass.

Mr. and Mrs. James THOMPSON (Beth KNOPE) are the parents of a son, Daniel James, born Nov. 20 in Jacksonville, N. C. Lt. Thompson is serving with the Marines at Guantanamo in Cuba.

Harvey J. ANGRICK has been commissioned a second lieutenant in the United States Air Force and has been re-

assigned to McClellan AFB, Calif., for duty as a civil engineer.

## 1961

Mary Ellen LATHERS is working in Chicago with the advertising department of Marshall Field's.

Mr. and Mrs. Donald LUETSCH-WAGER, West Bend, Wis., announce the birth of a daughter, Lori Anne, born Oct. 15.

## 1962

Thomas C. LEONHARDT, second lieutenant in the U. S. Army, completed a nine-week Ranger course at the Infantry School, Ft. Benning, Ga.

## Newly Married

### 1957

Joan B. Glasspiegel and Stephen Howard MARCUS, Milwaukee.

Catherine Ann Miller and Henry Lee SHANDS, New Orleans, La.

### 1958

Marian Jean Olson and Dwight Dennis CHINNOCK, Rice Lake.

Ann Clare Kiefer and Roger M. DORNBURG, Green Bay.

Frances Edith SAWLE and Donald E. Crane, Barber's Point, Hawaii.

Jeanette Ruth URBEN and Thomas William Gaffield, New Glarus.

### 1959

Ruth Alice BOGUMILL and James L. Somers, Thorp.

Diane Leone Hauswirth and Vytautas Frank KAPOCIUS, Greendale.

Nancy Ann Leary and John Gregory QUANDT, Milwaukee.

Gale Patricia Nedderman and John Allen WERTH, Madison.

### 1960

Karen Ann Nelson and John Stephen CAVANAUGH, Wisconsin Rapids.

Katherine Kiska and Ronald John CHINANDER, St. Croix Falls.

Carol WIESE has joined the staff of the Waukesha YWCA and will be in charge of young adult activities.

Donovan A. DAENTL, formerly 4-H club agent in Douglas County, Wis., is currently in the same post in Monroe County.

Jerry BELANGER and his wife (Diane LANDSPOON '61) are working at a pioneer project—publishing *The Wisconsinite*, the only monthly magazine that deals strictly with Wisconsin. Currently working out of a farmhouse near Marshall where they live with their two children, the Belangers have been publishing the magazine since the summer of 1961.

June Beth Davidson and Harvey Dale PALEY, Miami Beach, Florida.

### 1961

Barbara Jo HASLOW and William Baker Townsend, Chili.

Lynn Beth MELNIK and Ronald E. Cole, Milwaukee.

Susan Karen Babbitt and William Owan NICHOLS, Neenah.

Sandra Carol Anderson and Scott Roberts PEARSON, Lagos, Nigeria.

Nancy Mae Zimmy and Thomas Francis PLUNKETT, Greendale.

Janet Valbor Caldwell and Terril Dike TAFT, Madison.

Carole Ann Johnson and Avery Norman WELLS, Milwaukee.

### 1962

Judith Ross Lang and Gary Lee BAKKE, Madison.

Cynthia May BATES and Ronald Harvey Schafer, Wauwatosa.

Barbara Ann Frkovich and Thomas Henry GELLENDIN, Menomonee Falls.

Sally Beth Foster and Scott Vogt LOWRY, Fox Point.

Gloria Marie SPLINTER and David Lee Wilberg, Madison.

Ann Prentiss VIDAR and Martin Frederick Semmelhack, Madison.

## Necrology

Mrs. William Burton Ladd '96, (Adiema WOOTTON), Denver, Colo.

Merton Lamont WEBER '97, Madison.

Mrs. Ernest Theobald '98, (Anna Mary BINZEL), Bellevue, Washington.

Rudolph Charles OESTREICH '99, Kewaunee.

Mrs. Thomas Abercrombie '00, (Lulu May JANES), Chicago, Ill.

Fred Hiltman CARPENTER '02, Kenosha.

George Frank BLANIK '05, of Algoma.

Frank Eugene FISHER '06, Ft. Collins, Colo.

Frederick M. JOHNSON '06, Springfield, Ill.

Earl Samuel ANNEAR '07, Richland Center.

Hubert Otto WOLFE '07, Madison.

Mary Kathryn COLEMAN '09, Philadelphia, Pa.

Oliver Wendell STOREY '10, Santa Barbara, Calif.

John F. DIECKHOFF '11, of Randolph.

Mrs. Carl H. Hanson '11, (Theresa Marie ARMBRUSTER), Silver Springs, Md.

James Donald MacLEAN '11, Madison.

Walter Sterrett LONG '12, Abilene, Texas.

Mrs. Victor Henry Volquarts '12, (Henriette L. RISSEMANN), Fish Creek.

Mrs. Albert W. Aron '13, (Margaret SCHENK), Urbana, Ill.

Henry Ernst BERGMANN '13, Milwaukee.

William Robert KREUSCHER '13, Yorkville.

Guy Arland RUSSELL '13, Ripon.

William SCHMIDT '13, Algoma.

Mrs. Sumner Slichter '13, (Nellie) Ada PENCE), Cambridge, Mass.

Mrs. J. W. Smith '13, (Marion Louise SPENCER), Tucson, Ariz.

William Watkins TRUESDELL '13, Seattle, Wash.

Claude Emil BRODERS, '14, Farmington, Mich.

Lawrence Jay BERKELEY '15, LaJolla, Calif.

Obed Elmer LARSON '15, Madison.

Edward Walter MOSES '15, N. Hollywood, Calif.

Raymond Deloy JAMESON '16, Las Vegas, N. M.

Grant West ERWIN, Sr. '17, Milwaukee.

Mrs. Marjorie G. Kempster '17, (Marjorie GREENE), Prophetstown, Ill.

Mrs. Edward A. Sipp '17, (Louise Helen STALLMAN), Oak Park, Ill.

Mrs. John B. Bowen '18, (Mary Frances LITTLE), Golden, Colo.

John Peaslee O'CONNOR '18, Minneapolis, Minn.

George Glasier PEASE '18, Detroit, Mich.

Charles Conrad BOETTGE '19, Berlin.

Robin HOOD '19, Sun City, Ariz.

Frederick Charles BAUER '20, Champaign, Ill.

Evan J. NORGORD, Sr. '21, Madison.

Carl Roy ANDERSON '22, Weyerhaeuser.

Frederick Newton BUSSEY '22, Chicago, Ill.

Cecil James HASSETT '22, Madison.

Albert Clarke HASTINGS '22, Park Ridge, Ill.

(Peter) Edward RILEY '22, Evanston, Ill.

Mrs. G. R. Holdridge '24 (Mary Ursula PUEHLER), Sauk City.

Mrs. Ehemel Wayne Neese '26, (Alta M. CARNCROSS), Detroit, Mich.

Alban Francis TESSIER '26, Milwaukee.

Clarence TRUPKA '26, Milwaukee.

Martha Ruth AMON '27, Menomonie.

Walter Wilder COOMBS '27, Dousman.

Armand Emmett HANSHAW '27, Tucson, Ariz.

Harold James TONER '27, Silver Springs, Md.

Robert Arlo WALKER '27, Madison.

Illarion I. GOPADZE '28, Wynnewood, Pa.

Clarence Oliver ROSER '29, Wauwatosa.

Gunnard Algot WICKMAN '29, Madison.

Gertrude ELLIKER '30, Amarillo, Texas.

Louis Adelaide WOLF '31, West Allis.

Martha Ann DEVINE '32, Madison.

Carl Robert EKLUND '32, Philadelphia, Pa.

Philip John O'NEIL '32, Homewood, Ill.

Frederick Louis MAYTAG, Jr. '33, Newton, Iowa.

Willett Main KEMPTON '36, McLean, Va.

(Maynard) Delmar SIMONSON '38, Texas.

Roy Clinton MAPES '40, Madison.

Mrs. Frank Jewett '44, (Patricia Ann HESS), Irvine, Calif.

Hilary Raymond BETH '48, Dayton, Ohio.

Ernest Leslie CHAMBERS, Jr. '48, Berkeley, Calif.

Mrs. Delbert Wayne Kolterman '51, (Carolyn TAVES), Wilmington, Dela.

Henry Bennett DYER '52, Long Beach, Calif.

Bernhard Guido KANTHAK '59, Baker, Calif.

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Madison  
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Seymour Bakke '48  
Golden, Colo.  
George Schuning '50  
Westfield, N. J.  
Dr. Fred Stare '31  
Wellesley, Mass.  
Mrs. Paul Sheats '30  
Los Angeles, Calif.  
Lester J. Dequaine '52  
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Capt. Mary F. Allen '50  
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