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Wisconsin alumnus football bulletin. Volume 61, Number 1 Sept. 7, 1959

Madison, WI: Wisconsin Alumni Association, Sept. 7, 1959

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WISCONSIN ALUMNUS FOOTBALL BULLETIN

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VOL. 60 SEPTEMBER 7, 1959 No. 1

WISCONSIN ALUMNI ASSOCIATION

BADGER FOOTBALL NEWS

Here is your first *Football Bulletin* in the 1959 series. As a member of the Wisconsin Alumni Association, you will get four more this fall.

Bulletin No. 2 will cover the first three games of the season: Stanford at Madison, Sept. 26; Marquette at Madison, Oct. 3 and Purdue at Lafayette, Oct. 10. No. 3 will cover two tough games: Iowa at Madison, Oct. 17 and Ohio State at Madison, Oct. 24. No. 4 will cover Michigan at Ann Arbor, Oct. 31 and Northwestern at Evanston, Nov. 7. No. 5 will cover the last two games of the season: Illinois at Madison (Homecoming), Nov. 14, and Minnesota at Minneapolis, Nov. 21. Wisconsin hopes to continue the four-game winning streak that it started last year at Michigan State on November first, then continued with wins over Northwestern, Illinois and Minnesota.

As he did last year, Jim Mott of the UW Sports News Service will team up with our editor in writing copy for these *Bulletins*. This combination should give you the Badger football news you want.

For the first *Bulletin*, Jim worked with George Richard who has done an excellent job as WAA Editor for nearly eight years. George is moving to Milwaukee to head the University of Wisconsin-Milwaukee News Service. UW-M was created three years ago when the legislature merged the Wisconsin State College of Milwaukee and the University Extension Division there. George worked closely with University officials during this merger. He made frequent trips to Milwaukee to get first-hand information from Provost

J. Martin Klotsche and his associates. His articles have given *Alumnus* readers first-hand information about UW-M role in higher education in Wisconsin. These contacts, plus his experience as editor of the *Wisconsin Alumnus* for nearly eight years, make him eminently qualified for this assignment.

Before moving to Milwaukee, George will work with our new editor in getting the October and November issues of the *Wisconsin Alumnus* ready for the printer.

Our new editor is Arthur Hove, Class of 1956. He was born in Chicago, Illinois. There, in 1952, he graduated from the James H. Bowen High School.

Following graduation at Wisconsin with senior honors, Art spent two years in the service as first lieutenant in the Military Police Corps on the faculty of the Provost Marshall General's School in Fort Gordon, Ga. His primary duty was weapons inspector, but he also prepared special texts to be used by other services. While on the campus, he served as president of the Provost Corps.

On campus, Art was a member of Kappa Sigma and served as its vice president and scholarship chairman. Other campus activities include Interfraternity Council, Joint Military Board, WSA Newsletter, and crew. Prior to taking over his new job as editor, Art was employed as an advertising copywriter with the Ralph Timmons Agency in Madison.

The next publication you will get as a WAA member will be the October issue of the *Wisconsin Alumnus*, with important facts about the University's budget requests for the second year of the 1959-61 biennium.—JOHN BERGE, *Executive Director*.

WISCONSIN ALUMNI ASSOCIATION

770 LANGDON STREET

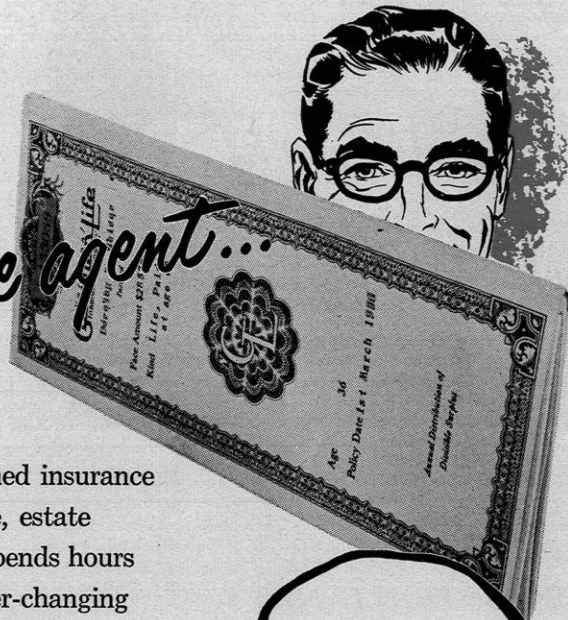
MADISON 10 WISCONSIN

THE WISCONSIN ALUMNUS, published once monthly in December, January, February, March, April, May, June, July and September and three times monthly in October and November. Entered as second class matter at the post office at Madison, Wis., under the act of March 3, 1879. Subscription price (included in membership dues of the Wisconsin Alumni Association) \$2.50 a year; subscription to non-members, \$5.00 a year. Editorial and business offices at 770 Langdon St., Madison 6, Wis. If any subscriber wishes his magazine discontinued at the expiration of his subscription, notice to that effect should be sent with the subscription, or at its expiration. Otherwise it is understood that a continuance is desired.

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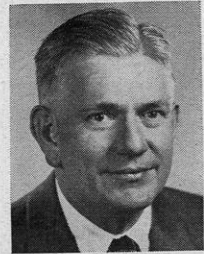
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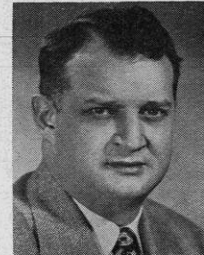
AP
W 812
A 471
61-62

ASSISTANT
COACHES

Fred Marsh



Paul Shaw



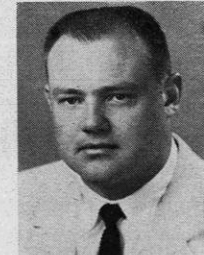
LaVern Van Dyke



Clark Van Galder



Deral Tetaak



Fred Jacoby



A SEASONED corps of 23 lettermen plus a sprinkling of talented sophomores give Wisconsin's 1959 football team a bright outlook. It may be difficult to surpass the record compiled last season, however, when the Badgers won seven, lost only to Big Ten and Rose Bowl Champion Iowa, and tied Ohio State.

The Badgers will have lettermen at each position—four at end, seven at tackle, four at guard, one at center, one at quarterback, and two each at wingback (righthalf), leftback (lefthalf), and rightback (fullback).

This could be a championship team! Badger fans well recall the 1951 'Hard Rocks' which posted a 7-1-1 season record, and a 5-1-1 Big Ten record, placing third in the Big Ten and eighth in the final national football polls. Remember? It was the 1952 team that gained a share of the conference title Wisconsin's first since 1912—and played in the Rose Bowl game on January 1, 1953.

So here it is 1959, the year following a season mark of 7-1-1, and a second place Big Ten record of 5-1-1 (the tie games in each season were against Ohio State). And again the Badgers have to be reckoned with as a definite title threat.

At end, four lettermen return: Jim Holmes, Henry Derleth, Jim Rogers, and Allan Schoonover. Holmes has won letters the past two seasons; Derleth, a junior, won a letter in 1958, and Rogers and Schoonover, both seniors, lettered in 1957, but failed to see enough action last year. Schoonover has the potential to become a fine end, especially with his speed, but he has yet to live up to his ability. End Coach Paul Shaw hopes to develop some depth in Chuck Vesel and Mike Stanki, both promising sophomores.

Seven lettermen are available for the tackle positions, though Bruhn will experiment with one of them, Charles Sprague, at a guard post in early autumn drills. Veterans Jim Heineke, a top notch All-American candidate, Lowell Jenkins, and Dan Lanphear all have won two varsity awards, and will carry the load here. Lanphear had a spectacular sophomore year, but an injury slowed him last season after mid-year. Jenkins missed part of 1957 with a wrist injury, but became a late season starter

1959 Badgers must be rated a distinct title threat

By Jim Mott
UW Sports News Service

HEAD COACH MILT BRUHN



last year and should prove to be a valuable asset this year.

Backing them up are Terry Huxhold, a 1957 'Red-Shirt', who won a "W" award last season, and two 1957 letter-winners, John Allen and Karl Holzwarth. Sophomore Barry Armstrong, a 5-11, 260 pounder, and Brian Moore figure to help if they develop fast enough.

Co-Captain Jerry Stalcup solves the problem at right guard, and will anchor the Badgers five man line; an inspirational leader, he is a fiery competitor who rated second team All-American mention in 1958. Letterman Ron Perkins and Gerald Kulcinski, both juniors, plus returned service man Pete Zouvas, a 1957 "W" winner, complete the returning guard quartet with experience. Perkins should be the regular left guard,

with help from the veteran Charles Sprague, if his conversion from tackle works out, and sophomores Don Schade and Dick Pauley. Schade is extremely quick and hard-charging; Pauley is being tried at guard after serving the freshman team as an end.

A problem arises at center where only Bob Nelson has ever seen game action, winning a junior varsity award in 1957, and a "W" last year. Sophomore John Gotta and Dick Wittig are the newcomers counted upon to give the Badgers depth and reliability at this position as the season progresses.

At quarterback, only the veteran Dale Hackbart is returning with experience, but he is a good one—perhaps the best Big Ten quarterback and certainly a prime candidate for All-American honors. Hackbart is a good rusher and

passer, a threat on punt returns, and a top notch defensive back. He led the Big Ten with five pass interceptions last year, and had seven for the year, setting a new school record in this category.

An injury prior to the start of spring drills did not allow highly touted sophomore Jim Bakken to display his full potential, but the coaching staff feels he can develop into a top grade quarterback and will make his presence felt as the season progresses.

At the other three backfield posts, the Badgers have lettermen two deep available, and sophomores with ability stand ready behind them to take over, provided they blossom forth ready for Big Ten football. Wingbacks (right half) include Bob Altmann and Co-captain Bob Zeman, rightbacks (fullbacks) Ed Hart and Tom Wiesner, and leftbacks (left half) Ronald Steiner and Billy Hobbs. All are seniors and have lettered twice with the exception of Wiesner, a junior who won a major award in his sophomore season.

Main problems stemming out from the loss of ten lettermen from the 1958 team include finding a pair of ends to match the consistency of Dave Kocourek and Earl Hill, and to develop line-backers to match the brilliancy of Dick Teteak and Jon Hobbs, who performed so well in their final season that their teammates voted them co-Most Valuable Players—unprecedented in Badger football history.

Defense was Wisconsin's trump card in 1958, and Coach Bruhn figures it will be the defense that will carry the Badgers again in 1959.

Hall of Famers Will Be Honored

The National "W" Club, the alumni association of major lettermen of the University of Wisconsin, will be presented with replicas of the plaques of eight honored University of Wisconsin sports figures that grace the Halls of the Wisconsin Hall of Fame of the Milwaukee Auditorium-Arena in Milwaukee at special halftime ceremonies at the September 26 Wisconsin-Stanford "W" Club day football game.

The Badgers who have been honored in the Hall of Fame over the years include Howard 'Cub' Buck, football; Dr. Walter E. Meanwell, basketball coach; Chris Steinmetz, basketball, Bob Zup-

pke, football coach; Dave Schreiner, football, Pat O'Dea, football, Guy Sundt, football, and Tom Jones, Track coach.

Lloyd Larsen, current president of the Nation "W" Club, will accept the plaques for the club at the halftime ceremonies, and they will be placed on display in the National "W" Club room on the east side of Camp Randall Stadium.

Joseph Krueger, chairman of the Wisconsin Hall of Fame in Milwaukee, is donating the plaque replicas to the National "W" Club.

High School Bands Will Fill the Field

There'll be few empty seats in Camp Randall Stadium when Marquette and Wisconsin tangle October 3 in their traditional football rivalry.

Every high school band within 100 miles of Madison have received invitations to participate in the first High School Band Day since the 1930's and more than 4,000 young musicians are expected to be on hand for the occasion.

The climax of the affair will be a mass halftime concert.

Prof. Raymond F. Dvorak, celebrated Wisconsin bandmaster, wrote in his invitation:

"Not since Wisconsin's Band Days of the 1930's will the Madison campus be the site of such a colorful musical extravaganza . . . in a day of musical thrills, marching spectacle, and sheer recreation. It's a day your band will long remember while painlessly absorbing some real incentive for better marching and playing performance."

UW-Milwaukee

1959 Schedule

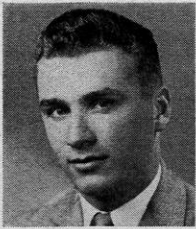
Home Games, Pearse Field, 1:30 p.m.

September 26 *Oshkosh State
October 17 *Platteville State
October 31 *La Crosse State
November 7 Northern Michigan

Away Games

September 19 Moorhead State
(7:30 p.m.)
October 3 *Stout (7:30 p.m.)
October 10 *Stevens Point State
(8 p.m.)
October 24 *Whitewater State
(2 p.m.)

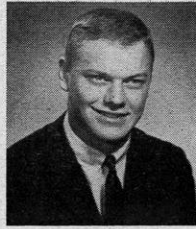
* Conference games



Ronald Steiner
15—LB



William Hobbs
16—LB



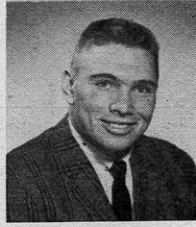
James Bakken
21—QB



Dale Hackbart
28—QB



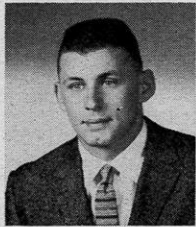
Edward Zeman
34—WB



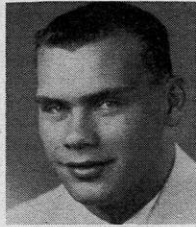
Thomas Neumann
35—LB



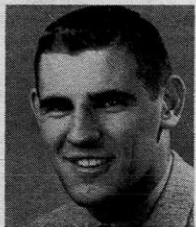
Thomas Anthony
36—RB



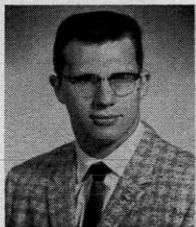
Thomas Wiesner
38—RB



Edward Hart
44—RB



Robert Altmann
46—WB



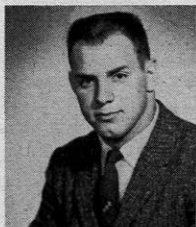
Richard Wittig
50—C



John Gotta
54—C



Jerry Stalcup
60—RG



Donald Schade
62—LG



Alex Muszytowski
63—RG



Ronald Perkins
64—LG



James Heineke
65—RT



Gerald Kulcinski
66—RG

SAVE THIS PAGE

Fold into your wallet for ready reference on the Badger squad, Big Ten football schedules, pictures and other information

1959 SCHEDULE WESTERN CONFERENCE

September 18
Purdue at UCLA (Night)

September 26
Stanford at Wisconsin
("W" Club Day)
Illinois at Indiana
Iowa at California
Missouri at Michigan
Texas A. & M. at Michigan State
Nebraska at Minnesota
Oklahoma at Northwestern
Duke at Ohio State

October 2
Ohio State at Southern California
(Night)

October 3
Marquette at Wisconsin (Band Day)
Army at Illinois
Indiana at Minnesota
Northwestern at Iowa
Michigan State at Michigan
Notre Dame at Purdue

October 10
Wisconsin at Purdue
Illinois at Ohio State
Marquette at Indiana
Michigan State at Iowa
Oregon State at Michigan
Minnesota at Northwestern

October 17
Iowa at Wisconsin (Dad's Day)
Minnesota at Illinois
Indiana at Nebraska
Northwestern at Michigan
Notre Dame at Michigan State
Purdue at Ohio State

October 24
Ohio State at Wisconsin
Penn State at Illinois (Cleveland)
Iowa at Purdue
Michigan at Minnesota
Northwestern at Notre Dame
Indiana at Michigan State

October 31
Wisconsin at Michigan
Purdue at Illinois
Indiana at Northwestern
Kansas State at Iowa
Michigan State at Ohio State
Vanderbilt at Minnesota

November 7
Wisconsin at Northwestern
Michigan at Illinois
Minnesota at Iowa
Indiana at Ohio State
Purdue at Michigan State

November 14
Illinois at Wisconsin
(Homecoming)
Michigan at Indiana
Iowa at Ohio State
Northwestern at Michigan State
Minnesota at Purdue

November 20
Michigan State at Miami (Night)

November 21
Wisconsin at Minnesota
Northwestern at Illinois
Purdue at Indiana
Notre Dame at Iowa
Ohio State at Michigan

Broadcast Schedule

Play by play broadcasts of Wisconsin's gridiron games, home and away, will cover virtually all of Wisconsin and reach over into nearby areas this fall. Five originating broadcasts at Camp Randall will provide dozens of midwestern stations with on the spot reports.

Originations will be by Madison station WIBA; WTMJ and WEMP of Milwaukee; state radio council station WHA-FM, for the state network and a number of private stations; and WFHR, Wisconsin Rapids, which will be reporting for a number of other stations in Wisconsin cities.

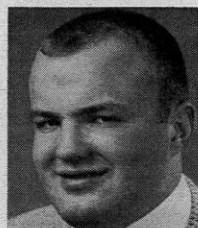
1959 GRID ROSTER



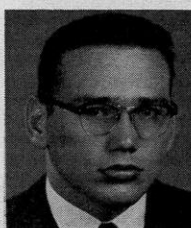
Peter Zouvas
68—RG



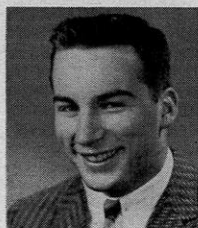
William Suits
69—LG



Robert Nelson
70—C



Karl Holzwarth
72—RT



George Lanphear
73—LT



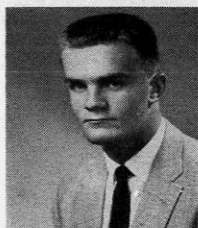
Charles Sprague
75—LG



Gary Harms
76—RT



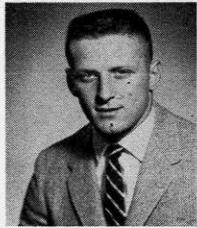
Lowell Jenkins
77—LT



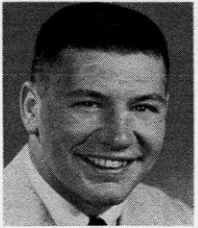
Terry Huxhold
78—RT



Brian Moore
79—RT



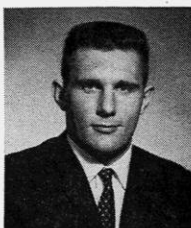
Charles Vesel
81—LE



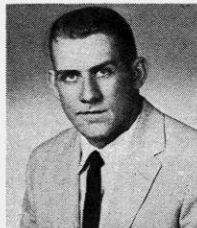
James Rogers
84—LE



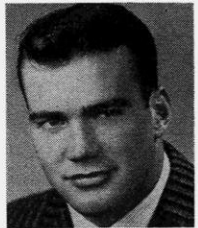
Allan Schoonover
85—RE



Richard Pauley
88—RG



Henry Derleth
89—RE



James Holmes
97—LE

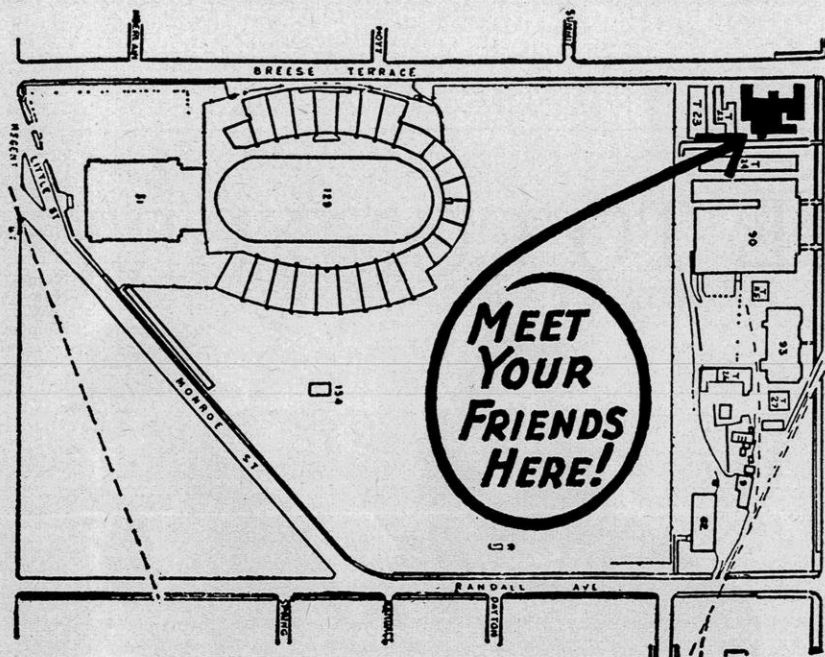
| No. | Name of Squad Member | Pos. | Wt. | Ht. | Age | Class | Home Town—High School | Prev. Awards |
|-----|------------------------|------|-----|------|-----|-------|-----------------------------------|--------------|
| 24 | Adamson, Ronald B. | QB | 180 | 6-1½ | 20 | So. | Rockford, Ill. (East) | Num-57 |
| 74 | Allen, John E. | RT | 224 | 6-0 | 21 | Sr. | Chicago, Ill. (Lane) | W-57 |
| 46 | Altman, Robert M. | WB | 196 | 6-0 | 21 | Sr. | Milwaukee, Wis. (Lutheran) | W-57, 58 |
| 36 | Anthony, Thomas B. | RB | 202 | 6-0 | 19 | Jr. | New Rochelle, N. Y. | None |
| 71 | Armstrong, Barry W. | LT | 260 | 5-11 | 19 | So. | Sault Ste. Marie, Mich | Num-58 |
| 21 | Bakken, James L. | QB | 191 | 5-11 | 18 | So. | Madison, Wis. (West) | Num-58 |
| 11 | Bichler, David W. | LB | 181 | 6-0 | 19 | Jr. | Belgium, Wis. (Pt. Washington) | Num-57 |
| 40 | Clark, Stuart E. | LB | 182 | 5-10 | 20 | So. | Champaign, Ill. | Num-58 |
| 89 | Derleth, Henry M. | RE | 213 | 6-3½ | 20 | Jr. | Beaver Dam, Wis. | W-58 |
| 98 | Dolly, Edward D. | RT | 225 | 6-1 | 19 | So. | Farmington, Ill. | Num-58 |
| 67 | Genda, Thomas F. | C | 195 | 5-10 | 21 | Jr. | Akron, Ohio (Garfield) | Num-56 |
| 17 | Gettrust, Russ | | 160 | 5-10 | 19 | So. | Stoughton, Wis. | |
| 54 | Gotta, John D. | C | 210 | 6-0 | 20 | So. | Kenosha, Wis. (Bradford) | Num-57 |
| 61 | Grantham, Thomas F. | LG | 175 | 5-11 | 21 | Jr. | Chardon, Ohio | Num-55 |
| 87 | Grimm, Richard T. | LE | 183 | 6-2½ | 22 | So. | Elkhorn, Wisconsin | JW-57 |
| 94 | Grossenbacher, John F. | LT | 208 | 6-2½ | 19 | So. | New Glarus, Wis. | Num-58 |
| 28 | Hackbart, Dale L. | QB | 195 | 6-3 | 21 | Sr. | Madison, Wis. (East) | W-57, 58 |
| 76 | Harms, Gary R. | RT | 207 | 6-2 | 20 | Jr. | Aurora, Ill. (West) | Num-57 |
| 44 | Hart, Edward E. | RB | 191 | 5-10 | 21 | Sr. | Kenosha, Wis. (Bradford) | W-57, 58 |
| 65 | Heineke, James E. | RT | 223 | 6-0 | 22 | Sr. | Wisconsin Dells, Wis. | W-57, 58 |
| 19 | Hess, William L. | WB | 192 | 6-1 | 19 | So. | Fort Atkinson, Wis. | Num-58 |
| 16 | Hobbs, William G. | LB | 180 | 5-8½ | 21 | Sr. | Eau Claire, Wis. (Regis) | W-57, 58 |
| 97 | Holmes, James F. | LE | 206 | 6-3 | 23 | Sr. | Madison, Wis. (Edgewood) | W-57, 58 |
| 72 | Holzwarth, Carl B. | RT | 227 | 6-0 | 21 | Sr. | Madison, Wis. (West) | W-57 |
| 78 | Huxhold, Terry W. | RT | 204 | 6-4 | 21 | Jr. | Milwaukee, Wis. (Rufus King) | W-58 |
| 77 | Jenkins, Lowell K. | LT | 230 | 5-11 | 23 | Sr. | Racine, Wis. (Horlick) | W-57, 58 |
| 12 | Kellogg, William L. | RE | 185 | 5-11 | 20 | Jr. | Peoria, Ill. (Wayland) | Num-57 |
| 96 | Kilger, Richard J. | LT | 211 | 6-1 | 19 | So. | Park Falls, Wis. | Num-58 |
| 82 | Klinkhammer, Daniel J. | RE | 204 | 6-4 | 19 | So. | Abbotsford, Wis. | Num-58 |
| 66 | Kulcinski, Gerald L. | RG | 188 | 6-1½ | 19 | Jr. | La Crosse, Wis. | W-58 |
| 45 | Kunesh, Ervin K. | LB | 175 | 5-8½ | 19 | So. | Marinette, Wis. (Central) | Num-58 |
| 93 | Lane, Richard D. | LG | 202 | 5-11 | 19 | So. | Minneapolis, Minn. (Roosevelt) | Num-58 |
| 73 | Lanphear, George D. | LT | 214 | 6-2 | 21 | Sr. | Madison, Wis. (West) | W-57, 58 |
| 22 | Mettlach, Thomas A. | QB | 174 | 5-11 | 19 | So. | Arcadia, Wis. | Num-58 |
| 79 | Moore, Brian P. | RT | 227 | 6-1 | 18 | Jr. | Great Lakes, Ill. (North Chicago) | Num-58 |
| 63 | Muszytowski, Alexander | RG | 220 | 5-10 | 21 | Sr. | West Allis, Wis. (Central) | Num-57 |
| 10 | Nelson, Neil R. | WB | 161 | 5-6 | 19 | So. | Mondovi, Wis. | Num-58 |
| 70 | Nelson, Robert E. | C | 227 | 6-5 | 22 | Sr. | Oak Park, Ill. | W-58 |
| 35 | Neumann, Thomas J. | LB | 202 | 5-10 | 19 | So. | Peshigo, Wis. | Num-58 |
| 91 | Olsen, Carlton E. | LE | 199 | 6-1½ | 19 | So. | Chicago, Ill. (Fenger) | None |
| 88 | Pauley, Richard B. | RG | 210 | 6-0 | 20 | So. | Madison, Wis. (Wis. High) | W-58 |
| 64 | Perkins, Ronald L. | LG | 215 | 5-10 | 20 | Jr. | Racine, Wis. (Horlick) | Num-58 |
| 92 | Peucker, Otto W. | C | 185 | 5-9 | 19 | Jr. | Rockford, Ill. (East) | Num-57 |
| 37 | Pisani, Philip J. | LB | 190 | 6-0 | 19 | So. | St. Louis, Mo. (DuBourg) | Num-58 |
| 33 | Renshaw, John O. B. | RB | 173 | 5-11 | 19 | So. | Ottawa, Ill. | Num-58 |
| 84 | Rogers, James E. | LE | 193 | 6-0 | 21 | Sr. | Toledo, Ohio (Libbey) | W-57 |
| 62 | Schade, Donald E. | LG | 196 | 5-10 | 19 | So. | Chicago, Ill. (Parker) | Num-58 |
| 85 | Schoonover, Allan J. | RE | 200 | 6-1 | 21 | Sr. | Boscobel, Wis. | W-57 |
| 75 | Sprague, Charles T. | LG | 213 | 6-1½ | 22 | Sr. | Racine, Wis. (Horlick) | W-58 |
| 60 | Stalcup, Jerry N. | RG | 213 | 6-0 | 20 | Sr. | Rockford, Ill. (East) | W-57, 58 |
| 18 | Staley, Ronald G. | WB | 185 | 6-2 | 19 | So. | Madison, Wis. (East) | Num-58 |
| 86 | Stanki, Michael D. | LE | 197 | 6-3 | 19 | So. | Milwaukee, Wis. (Bay View) | Num-58 |
| 15 | Steiner, Ronald J. | LB | 171 | 5-10 | 21 | Sr. | Iron Mountain, Mich. | W-57, 58 |
| 69 | Suits, William H. | LG | 207 | 5-11 | 19 | So. | Waupaca, Wis. | Num-58 |
| 25 | VanderKelen, Ronald | QB | 162 | 6-0 | 19 | So. | Green Bay, Wis. (Preble) | None |
| 81 | Vesel, Charles A. | LE | 187 | 6-0 | 19 | So. | Greenwood, Wis. | Num-58 |
| 49 | Whitaker, Alvin E. | RB | 188 | 6-0 | 19 | So. | San Bernardino, Calif. | Num-58 |
| 38 | Wiesner, Thomas N. | RB | 201 | 6-0 | 20 | Jr. | Neenah, Wis. | W-58 |
| 50 | Wittig, Richard | C | 206 | 6-½ | 19 | So. | Green Bay, Wis. (East) | Num-58 |
| 27 | Young, Francis | QB | 189 | 6-1 | 21 | Jr. | Sauk City, Wis. | Num-57 |
| 34 | Zeman, Edward Robert | WB | 201 | 6-1 | 22 | Sr. | Wheaton, Ill. | W-57, 58 |
| 68 | Zouvas, Peter | RG | 200 | 6-0 | 22 | Sr. | Wheaton, Ill. | W-57 |

Athletic Director—Ivan B. Williamson
 Business Manager, Athletics—William H. Aspinwall
 Director of Athletic Ticket Sales—Oscar C. Damman
 Team Physician—Dr. John L. Bentley
 Team Trainer—Walter Bakke
 Equipment Manager—Art Lamboley
 Stadium Manager—Joe Betlach
 Student Manager—Lee R. VanderVelden

1958 Scores

Wisconsin 20, Miami 0
 Wisconsin 50, Marquette 0
 Wisconsin 31, Purdue 6
 Wisconsin 9, Iowa 20
 Wisconsin 7, Ohio State 7
 Wisconsin 9, Michigan State 7
 Wisconsin 17, Northwestern 13
 Wisconsin 31, Illinois 12
 Wisconsin 27, Minnesota 12

Plan to Attend Pre-Game Luncheons



Have you joined in the popular pregame luncheons at Breese Terrace cafeteria? Again this year there'll be fast-moving service for alumni bound for Camp Randall Stadium, a block away.

The Wisconsin Union and the Wisconsin Alumni Association have announced that serving time will be from 11:30 a.m. until 1 p.m. before each home game.

Making use of this service will permit you to get to the Stadium area before the big rush, to partake of some excellent food and, finally, to arrive in the stands in plenty of time for the 1:30 p.m. kick-off.

You'll find the pre-game luncheon idea a big convenience!

our reporter wades in deep waters

the truth about football tickets

"There should be tickets for everyone who wants to see the Badgers play at Camp Randall this year," Athletic Ticket Manager Oscar Damman acknowledged. "As long as they make up their minds early enough."

Which games are likely to be sell-outs?

"Well, we hope all of them. We have a very attractive home schedule. And it wouldn't be real surprising if every conference game will sell out, or come close to it."

How many season tickets have you sold?

"Counting regular season tickets, student tickets, and faculty, university employees, and so forth, we have sold upwards of 36,000, a couple of thousand more than last year." (This was on September 1.)

And what did you say was Camp Randall's capacity?

"We can get 63,435 people onto the regular seats in the Stadium. This is what we call 'capacity'. By the term attendance we mean everyone who is viewing the game."

How many *good* seats are there?

"Now, that's a loaded question. I don't think I'll answer it. I will say that there are 24,000 seats between the goal lines. But some people like to watch the action of the game from the end zones, or from an angle, and some season ticket holders expressly request such locations."

Not pursuing this subjective line of thought, questioning took a new turn. What are ticket priorities?

"The first preference for location goes to annual season ticket purchasers who order under the same names over a period of consecutive years. All those adjectives are important. Next in line come alumni not qualifying for the first preference—in the order of receipt of their applications each day. Finally come non-alumni not qualifying for the first priority—also in order of receipt each day."

That's for season tickets. How about for individual games?

"Individual game ticket orders are filled after season ticket orders, following the same priority schedule set up for season tickets."

How come some folks complain that people who order late often get better single game tickets?

"There's always some rational explanation for seeming irregularities. We know, since we keep a record of every order and every ticket bought. Sometimes those who boast of midfield seats are not quite as well fixed as they imply. Maybe they acquired their tickets from a season book holder. There is also a chance that single ticket buyers may obtain extra-good locations as game time approaches from any unfilled seats of the 3,000 seat block reserved by conference rule for supporters of the visiting team. The rule says they must start at the 50-yard line."

Do you anticipate any complaints this year about seat locations, availability of tickets, and so forth, as the season progresses?

"We certainly hope not."

Well, now, I happen to have a slight problem, myself, Oscar, in getting some good, I mean good, tickets for the Ohio State game. In 1957 they were horrible! Do you suppose that—

after
the game
COME HOME TO COMFORT

**those extra points
mean a winning team**

Extra points win ball games... and the extra features of Mueller Climatrol heating units have helped them win success in Wisconsin for over 100 years. Throughout its history, Mueller Climatrol has consistently looked ahead. In product research and development, in supplying those extra quality features that give homeowners perfect comfort for years, the company has established a firm reputation for leadership.

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The last word in quality warm air heating. Handsome Mountain Spring Green and Gold unit that is designed for the addition of summer air conditioning. (Available in gas or oil types).



Gas Boiler
For hot water or steam heating systems. Compact, efficient, dependable — styled with crisp lines in a gleaming white enamel casing. (Oil fired boilers also available).

