



# **The University of Wisconsin press bulletin.**

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# THE UNIVERSITY OF WISCONSIN PRESS BULLETIN

The purpose of this Bulletin is to bring to the newspapers of Wisconsin and their readers—the people of the state—pertinent news and information concerning their State University. The University Press Bureau will gladly furnish any special news or feature stories to editors. Address letters to R. H. Foss, editor, Press Bureau, University of Wisconsin.

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## U. of W. Will Confer Honorary Degree on Norway's Prince

Crown Prince Olav of Norway will be given the honorary degree of doctor of laws by the University of Wisconsin when he visits Madison June 19. The State University board of regents has approved a nomination of the Wisconsin faculty that Prince Olav be granted the honorary degree when he and Crown Princess Martha visit Wisconsin in June.

The date on which Prince Olav visits Madison Monday, June 19, is also the date of the university's 86th commencement, so that the heir to Norway's throne will be able to attend the commencement in the university field house to receive the degree.

The honorary degree was voted to Prince Olav by the state university faculty in recognition of the services of Norwegian immigrants and their descendants to the state of Wisconsin during the past century, Pres. C. A. Dykstra told the regents.

This year is the 100th anniversary of the first large settlement of immigrants from Norway in Wisconsin. The Norwegian immigrants arrived at Muskego Lake in Waukesha county in 1839 and purchased land in Muskego township. Simultaneously with the formation of the Muskego settlement, another was being established on Jefferson Prairie in Rock county.

At the present time it is estimated that from 500,000 to 700,000 of the citizens of Wisconsin are of Norwegian ancestry or have Norwegian blood in their veins. The Norwegians are second only to the Germans in numbers among the various racial groups in the state.

The honorary degree to be conferred upon Crown Prince Olav increases to five the number of such degrees to be granted at the University of Wisconsin's commencement this June. The faculty and regents have already approved the granting of honorary degrees to four American leaders in engineering, government, and radio, all of whom are native sons of Wisconsin and three of them products of the state university. They are:

Arthur J. Altmeyer, chairman of the U. S. Social Security Board, doctor of laws; Daniel W. Hoan, mayor of the city of Milwaukee, doctor of laws; Hans V. Kaltenborn, newspaperman and radio commentator, doctor of laws, and Roy C. Muir, engineer and executive of the General Electric Company, doctor of engineering.

## Will Hold Landscape Short Course at U. W.

A two-day landscape short course will be held at the University of Wisconsin College of Agriculture Friday and Saturday, June 2 and 3, according to an announcement by Franz

## U. of W. Summer School Faculty Is Gathered from Four Corners of Nation

Thirty-two lecturers from other schools in all parts of the country, many of them known nationally for their work in educational fields, will come to the University of Wisconsin this summer to teach in the 41st annual summer session of the State University, it was announced today by Scott H. Goodnight, dean of the session.

The outstanding teachers from other schools throughout the nation will be added to the Wisconsin summer school teaching staff of close to 300 State University faculty members who will teach the hundreds of courses of study which are being offered during this year's summer session. Many of these faculty members are known throughout the nation and the world for their work.

The 1939 summer session of the University of Wisconsin will open on June 26 and close on Aug. 4. Special nine-week courses in the graduate school, to be offered again this year, will begin on June 26 and close on Aug. 25, while the law school will open its 10-week session on June 19 and end on Aug. 25. Registration for the summer school begins on Saturday, June 24, and continues through Monday, June 26.

### Teach Many Courses

The 300 Wisconsin faculty members and 32 lecturers from other schools will teach hundreds of courses of study in practically every field of human endeavor. The courses are of academic grade carrying credit toward all degrees regularly offered by the university. Educators from other schools who will teach in the session, and the departments in which they will teach, are as follows:

Prof. Bower Aly, from the University of Missouri, speech; Prof. Gordon A. Beebe, from the South Dakota School of Mines, engineering; Prof. Homer W. Anderson, superintendent of schools, Omaha, Neb., education; Prof. Samuel M. Brownell, from Yale university, education; Prof. Edwin A. Burt, from Cornell university, philosophy; Miss Hazel M. Conlon, Madison Public Schools, physical education; Miss Rose Marie Darst, from Kansas State College, home economics; Prof. Robert A.

## Two Words 'Adequately Trained' Have New Meaning for Today's Job-Seekers

Mr. Webster and his dictionary notwithstanding, to the job-seeking college graduate of today the two words "adequately trained" have taken on a new meaning, according to information supplied today by A. H. Edgerton, director of vocational guidance at the University of Wisconsin.

The dictionary will tell you, in effect, that these two words mean "specialized knowledge and skill in the technical processes of the occupations."

But Prof. Edgerton recently told the annual convention of the American Council of Guidance and Personnel associations, held in Cleveland, Ohio, that to be "adequately trained" today, college graduates must also be "prepared to adapt and adjust themselves to the changing conditions about them."

### Reveal Survey Results

Basing his statements on the results of a nation-wide occupational trend study of over 18,000 professional and semi-professional positions which were actually filled by college graduates, Prof. Edgerton predicted that in "the job-hunt of tomorrow the race will be to the socially well-adjusted and to the versatile."

"The study revealed, among other things, that the individual most in demand is one who can get along successfully with other persons, control his emotions, and the like," Dr. Edgerton said. "Mere skill and knowledge no longer suffice. Employers insist that social facility is now an indispensable factor in occupational success."

"Versatility and adaptability" are found to be the yardsticks by which the qualifications of applicants are most frequently measured, he said. The future employee will be expected to prepare for and do well two or three different kinds of related work rather than one highly specialized task, he pointed out, explaining that "the day of the narrow specialist who knows only his highly technical duties is gradually passing in many occupational divisions."

### Stress Training Breadth

"As a result, broad liberal studies and flexible technical training are being required to meet the ever-changing specifications in nearly all pro-

Aust, horticulturist of the college.

Scheduled for consideration at the short course are methods of propagating and handling perennials, planting practices, feeding trees and shrubs, pruning, and spraying, and demonstrations on pruning. Those on the program include: Lawrence G. Holmes, G. W. Longenecker, Franz Aust, and James G. Moore, of the department of horticulture. Visits will be made to a number of gardens in and about the city.

The course will be concluded with a tea at the home of President and Mrs. C. A. Dykstra Saturday afternoon, June 3.

fessional and semi-professional classifications," Prof. Edgerton advises those preparing for life careers. "There is a frequent necessity for switching from one job combination to another, on account of the sudden adoption of newly created or drastically modified occupational methods."

"In planning a life career, the student can no longer afford to graduate with little understanding of the particular qualifications and services required on the firing line of workaday world experience. Unless the student's preparation is to do something apart from the existing employment demands, it must be so planned that it will tend to emphasize breadth of training rather than narrowness of specialization."

If one desires to be successful as a doctor, a lawyer, an engineer, a teacher, a scientist, or to enter business prepared to taken an executive position, he must have definite training of a high order built upon a broad foundation, Prof. Edgerton advised, warning that "today, as never before, a balanced flexible program of general and specialized preparation is considered absolutely essential to modern employment and success requirements in nearly all positions of responsibility."

### Hit-Miss Methods Gone

"At least a double vocational objective should be maintained by the student in training for security in meeting the swift technological and social changes," he declared. "In addition to a carefully co-ordinated sequence of study and work, he must provide for the development of such qualities as initiative, character, social consciousness, power of thought, and joy in living, working, and playing with others."

Prof. Edgerton said that young college graduates "are coming to appreciate that the day has passed when they can count on securing good employment opportunities through mere 'pull,' friendship, or accident." They find that new employees are being selected more and more on "the basis of carefully studied qualifications rather than by hit-and-miss methods," he revealed.

## Badger 4-H Members Win Scholarships To National Youth Camp

Two Wisconsin 4-H club members have been honored for outstanding leadership qualities by being chosen to represent Wisconsin 4-H clubs at the American Youth Foundation Leadership Training Camp which will be held at Shelby, Mich., July 31 to Aug. 27, according to an announcement by T. L. Bewick, state club leader at the University of Wisconsin.

Those chosen are Sarah Boyd, Whitewater, and Ivan Kindschi, Prairie du Sac. Miss Boyd has been in club work nine years, doing outstanding work in junior leadership, as well as taking a very active part in foods and nutrition. In 1937 Miss Boyd was named Wisconsin's champion poultry club member.

Mr. Kindschi, who is a freshman in the agricultural course in the University of Wisconsin, has been in club work seven years. In addition to being an outstanding junior leader, he has held various offices in his 4-H club, was given honorary recognition for his work as an FFA member and was valedictorian of his class in high school. In his senior year he received the American Legion medal in scholarship and athletics. In 4-H club work he carried dairy, colt, swine, and junior leadership projects.

Both Miss Boyd and Mr. Kindschi will receive scholarships to the camp. Wisconsin members awarded the honor in 1938 were Charles Kreuger, Monroe, and Jeanne Brooks, Tigerton.

## U. W. Mining Club To Be Host To Engineers

Student and faculty members of the University of Wisconsin Mining club will be hosts to the Chicago section of the American Institute of Mining and Metallurgical Engineers at a dinner to be held at 1 p. m. next Saturday, May 13, in the library of the Mining and Metallurgy building on the State University campus.

Members of the Chicago section of the Institute and their wives will come to Madison by special train early Saturday morning to spend the day on the Wisconsin campus. About 150 persons are expected to attend the 1 p. m. dinner, which will be prepared and served by student members of the University Mining club. The University of Wisconsin chapter of the American Institute of Mining and Metallurgical Engineers is a member of the Chicago section.

Pres. C. A. Dykstra will welcome the Chicago engineers and their wives to the campus at the dinner meeting, while Dean F. Ellis Johnson, of the University College of Engineering, will give the main address on "Industry and the College Man."

## U. W. Grad Becomes Philippine U. Prexy

Bienvenido M. Gonzales, a former student of the University of Wisconsin, who received a Master of Science degree with the class of 1915, was recently appointed president of the University of Philippines. He succeeds Dr. Jorge Bocobo, who has been elevated to the portfolio of Public Instruction. While at the University of Wisconsin Gonzales did his major study in animal husbandry.

A recent visitor to the Wisconsin campus was Prof. V. Lontok, business manager and secretary of the regents of the Philippine university. Prof. Lontok is making a tour of the leading universities of Europe and the United States, studying their administrative organizations, and included on his list was the University of Wisconsin.

## President Ford of Minnesota to Speak At U. Honor Convo

Dr. Guy Stanton Ford, president of the University of Minnesota, and graduate of the University of Wisconsin with the class of 1895, will be the main speaker at the first annual All-University Honors day convocation to be held at the University of Wisconsin Saturday, May 20, as a part of the Parents' Weekend program.

The convocation will be held in historic Music Hall auditorium at 10:45 a. m. on May 20. Between 150 and 200 members of the senior class who have done outstanding academic work at the university will be honored at the convocation, which will be open to all students and their parents. Pres. C. A. Dykstra of the University of Wisconsin will be the other speaker on the program, and will introduce President Ford. Music will be provided by a university student music organization.

A native of Wisconsin, President Ford was born at Salem, Wis., in 1873. After receiving his bachelor's degree from Wisconsin in 1895, he attended the University of Berlin, Germany, and Columbia university, from which he obtained his doctor of philosophy degree in 1903.

President Ford taught school at Wisconsin Rapids, and later become professor of history at Minnesota. In 1913 he was appointed dean of the Minnesota graduate school, and was named president of the university there about a year ago.

President Ford is a noted historian and scholar. He is the author of several histories and has served as the editor of the Harper history series. Three years ago the University of Wisconsin honored this native son of the state by conferring upon him the honorary degree of doctor of literature.

### WRITES ON STATE LEGUMES

Prof. Norman C. Fassett, University of Wisconsin botanist, is the author of a volume on "The Leguminous Plants of Wisconsin," recently published by the University of Wisconsin Press. The book describes the taxonomy, ecology, and distribution of the legume family growing in the state without cultivation.

## Exhibit Shows How U. W. Protects Its Students from Tuberculosis

How students at the University of Wisconsin are being protected against tuberculosis, "The Poe of Youth," through the operation of an intensive case-finding program being carried on by the Student Health Clinic of the State University, under the direction of Dr. R. H. Stiehm, assistant professor of clinical medicine, is demonstrated in an exhibit now on display in the Memorial Union building at the university.

Prepared by the Wisconsin Anti-Tuberculosis Association in co-operation with the University Student Health Clinic, the exhibit is one of the most comprehensive displays on tuberculosis diagnosis ever produced.

Of large, rectangular shape the exhibit is constructed on the box-type design, 21 feet long and seven feet wide. The panels are illuminated by indirect lighting, and the exhibit includes pathological specimens of human lungs, large blowups depicting the steps in the diagnosis of tuberculosis—including the tuberculin skin test, x-ray and laboratory tests—and charts showing how the program, as set up at the State University, is helping to find tuberculosis early.

### U. W. Protects Students

"Every student at the university should see this exhibit," according to Dr. Stiehm, "to learn how the program, of which each one is a part, operates. Here students, faculty, parents and the lay public will find evidence of the fact that all tuberculosis can be discovered before the individual is actually sick."

Of the total 71 active cases of tuberculosis that have been discovered at the university during the five years that the program has been in operation, Dr. Stiehm reports that only three had physical signs or symptoms of the disease at the time they were diagnosed.

### Find Disease Early

The record established by the Stu-

## Farming Clinic New Feature of 1939 Field Day At U. W.

The "clinic" followed by physicians will be adapted to farming and home-making problems on Farm Folks' Field Day at the University of Wisconsin College of Agriculture in Madison on Saturday, June 3.

"On past Field Days, many farmers have brought along samples of weeds, insects and crop diseases, to have them identified and to get information on how to control these losses. To give better service on such work, a pest clinic was proposed for 1939," explains Noble Clark, Field Day chairman.

The clinic idea met such a favorable response that it has now been expanded to consider sick soils, and troublesome economic problems as well. Farmers will bring soil samples, have them analyzed on the spot, and learn what fertilizers they need to make the more productive. They will also bring questions about their own problems in farm management, marketing, and operation of co-operatives.

A certain clinic will be one of the attractions on the homemakers' program, in addition to a dozen others concerned with styles, dressmaking, cooking, canning, diets, and control of household pests.

More than 40 exhibits and demonstrations of new farming practices will be on display in the stock pavilion, poultry plant, and nearby buildings. Moving pictures on farm subjects will be shown in the Short Course auditorium.

The University of Wisconsin band, under the direction of Ray Dvorak, will give a concert at noon.

## Two U. W. Grads Win Pulitzer \$1,000 Awards

Two University of Wisconsin graduates, Marjorie Kinnan Rawlings, author, and Louis P. Lochner, newspaper correspondent, were awarded Pulitzer prizes recently for distinguished work in their respective fields.

Mrs. Rawlings, the former Marjorie Kinnan who was graduated from the state university in 1918, was awarded the \$1,000 Pulitzer prize for the most distinguished novel of 1938. The award was given for her novel, "The Yearling." She now lives at Hawthorne, Fla.

Mr. Lochner, a graduate of the university in 1909 who is now chief of the Associated Press Bureau at Berlin, Germany, was awarded the \$1,000 Pulitzer prize for distinguished service as a foreign or Washington correspondent during 1938. He has been correspondent in Germany for more than a decade.

Mr. Lochner announced several months ago that he will attempt to return to Madison in June for the 30th reunion of his class and the 86th commencement exercises at the university. If he is able to come it is planned to place him on the program of the annual Alumni Institute to be held June 16 on the campus.

dent Health Clinic in finding tuberculosis in its early stages shows up very favorably in comparison with figures for the country as a whole. The Wisconsin Anti-Tuberculosis Association states that national figures show that eight out of every ten tuberculosis patients entering a sanatorium do not do so until they are in an advanced stage of the disease, when cure is slow, expensive and not certain.

Dr. Stiehm's figures, however, show that six out of every ten discovered to have tuberculosis at the university were found in the early stages, when cure is quicker and more certain.

The need for continued follow-up and constant supervision of the students during their entire stay at the university is demonstrated by the fact that three out of every five found by Dr. Stiehm to have tuberculosis were discovered subsequent to their original examination on entrance to school.

### Maps Illustrate Fight

How tuberculosis infection and death from the disease go hand in hand is shown on a series of maps illustrating the fact that students at the university coming from the northern part of Wisconsin have a higher percentage of reaction to the tuberculin skin test, which shows infection. This corresponds with figures published by the W. A. T. A. which show that the death rate from tuberculosis in the northern counties of the state is considerably higher than state average.

The exhibit was prepared as a part of the year-round state-wide campaign against tuberculosis being carried on by the Wisconsin Anti-Tuberculosis Association with funds raised from the annual sale of penny Christmas seals.