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*The*  
WISCONSIN  
ALUMNUS



CEMBER

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# THE WISCONSIN SPIRIT FLAMES ANEW

**W**IN, lose or draw, the Wisconsin spirit has flamed anew to greater heights . . . the stadium filled to capacity for the big games . . . five thousand students and alumni at the depot to send the team to Purdue, and a thousand to greet them on their return . . . ten thousand wildly enthusiastic partisans at the Homecoming massmeeting, shouting and cheering loudly enough to be heard down to the Square . . . the team presenting Coach Harry Stuhldreher on his thirty-fifth birthday with a wallet inscribed, "To the Best Coach in the World" . . . downtown coaches talking it up and woe to the Monday morning beeper . . . a new balcony for the Field House, now to seat 12,500 . . . Tom Jones' undefeated cross country team paced by the great "Chuck" Fenske . . . the smartest and best band on the field . . . dash, enthusiasm, fire . . . Yes, the Wisconsin Spirit does flame anew.

The greatest enrollment in the history of the University . . . faculty members taking their increased burdens with a smile but no salary waiver restorations . . . a vast new \$10,000,000 building program prepared by the regents . . . a loyal and willing faculty, with 26 per cent of its alumni members paid-up members of the Alumni Association . . . a mighty, expanded research program, delving into the mysteries of countless fields and serving state and nation with equal success and acclaim . . . a faculty and a student body that have dug in, tooth and nail, to make the University ever greater.

An alumni association that is celebrating seventy-five years of continuous growth and service . . . a new program of activities which will redound to the benefit of the alumni, the University and the Association . . . new alumni clubs springing up in all corners of the country . . . a membership that is rapidly climbing to former heights . . . a new and sparkling magazine . . . that vastly interesting and much appreciated service, the Stuhldreher Football Letter . . . yes, the new Wisconsin spirit flames everywhere.

Are you doing your part to make this Diamond Jubilee year the most successful in the Association's long history? Are you proclaiming to the land that the Wisconsin spirit is back? That regardless of the depression with its pinched budgets, its retrenchments, its curtailment of needed services, the University has continued to surge forward to the very front line of American universities? Are you proud that we have a football regime which will carry the University's athletic banner to new victories in years to come in spite of a poor season this fall?

The spirit is back and it's up to you alumni everywhere to see that this rejuvenation is retained, that it is publicized in alumni circles and wherever the public gathers. The student body changes every four years, the faculty every decade, but our group grows with the years. This task of keeping the true Wisconsin spirit alive is your job, our job. Let's not be derelict in our duty toward our university.

**Do Your Share to Keep the Spirit Aflame**

# up and down the Hill

NO inquisition of the olden days was more brutal, more ruthless, nor more feared than the traffic court of the great University of Wisconsin. Three men, tried and true, sit in solemn judgment on all cases of Campus traffic violations which unwary students commit.

Meeting once a week, the court, consisting of Albert Gallistel, superintendent of Buildings and Grounds; Prof. Ray S. Owen, of the engineering school; and Prof. W. A. Sumner of the College of Agriculture, drones out with monotonous and ominous consistency, "First offense, one dollar," . . . "Second offense, two dollars" . . . "you should have known better" . . . "that space is reserved for faculty members only" . . . "only clinical permits entitle you to park there."

Where the money goes, we have not been able to determine, mayhap to a fund used to defray the expense of removing the paint from the sidewalks after overzealous pep meetings; maybe it buys the regents those big black cigars they smoke, maybe . . .

But drivers beware, the court holds no brief for any man. Just be thankful you attended the University in the horse and buggy days when there were no parking regulations to worry about.

AFTER fifty-three years of jovial life, albeit not without struggles and pains, *Life* magazine was laid to rest last month. Fitting, indeed, was it that two of Wisconsin's better known humorists contributed to this final edition of a grand old magazine. Berton Braley, '06, known to alumni far and wide for his scintillating bits of poetry on homely things, and Irving Tressler, '30, of the more modern school, both took part in the funeral service and performed their "pall bearing" duties in noble fashion.

A PALTRY 6,000 miles separating them from their native land did not prevent four Turkish students enrolled in the University from celebrating their "Fourth of July" in native fashion last

month. When the thirteenth anniversary of the founding of the Turkish republic rolled around these students decided to stage an old-fashioned Turkish dinner. All of the students and Lubomir Kavlakoff, a native of Bulgaria, who was invited as a guest, are graduates of Roberts college at Istanbul. The four are Nurset Koymen of Ankara, R. O. Oz-tamur of Istanbul, O. O. Yirmibesh of Bartin, and Costi Girevendulis of Istanbul, who although a native of Greece is now a Turkish citizen. Eleven members of the faculty attended as guests.

PLEASE don't take offense, you members of the classes from 1917 through 1926, but the boys living in the men's dormitories have dubbed the new carillon tower, "the Musical Silo." Tsk! Tsk! And the government put so much money into it, too.

CALLING all cars! Calling all cops! Calling everybody! The spirit was back in a big way. And what spirit it was. Thursday night before Homecoming a crowd of amateur Diego Riveras daubed walls, sidewalks, streets and buildings with bright red and white paint exhorting the members of the team to "kill Chicago" and commit mayhem in various other ways.

Friday night a crowd of ten thousand gathered on the Lower Campus for the big mass meeting. President Frank tried to speak, Prof. C. D. Cool tried to speak, and Capt. John Golemgese tried

to speak. The milling crowd would have none of them—they wanted Harry. So amid sky-rockets, locomotives, whistles and shouts, Harry Stuhldreher spoke his bit before the huge bonfire was ignited to light up the country for miles around.

Before the last flames had died, pandemonium broke loose and a crowd of about 500 students surged up State street to "crash" the theaters and raise Cain in general. Madison's trusty bluecoats were warned and hence prepared. When the shouting, howling mob reached the Orpheum and Capitol theaters they were met by cordons of police and forced farther up the square. The same situations were encountered at the Parkway and the Strand theaters. After much scuffling and shouting the crowd dispersed to return to Langdon street, parties, and bars. Five arrests were made and countless headaches were incurred.

THE students on the Campus were better pickers than the *Literary Digest* in the last presidential race. At least their proportion was much better than was the *Digest's*. With only about forty per cent of the student body indicating their preferences the poll gave Roosevelt 57.7 and Landon 35.2 percent of the votes.

AS Don Marquis once said, "There's life in the old dame, yet." So did Dean Chris Christensen show three thousand farmers at a recent cornhusking contest



Abandon all hope, ye who enter here  
Professors Owen, Gallistel and Sumner sit in solemn judgment



that there was life in the old dean yet. The cornhusking entrants were the main show, but the dean put on a swell sideshow when he announced to the crowd, "Now I'll show you how to husk corn like they did when I was a boy in Kansas." Therewith he took off his coat and flung corn to the right and left with great abandon. Although he husked for only twenty minutes, had he continued at the rate he started, he would have finished "in the money" in the contest.

DISCUSSING college songs, Del Reisman, a west coast writer, rates "On Wisconsin" tops. Here's the rest of his list: "Strike Up the Band for U. C. L. A.," Notre Dame's victory march, Yale's "Boola Boola," "Fair Harvard," and the West Point song. U. C. L. A. has adopted George Gershwin's musical comedy number of the same name.

MIDST the screaming of sirens, the megaphoned shouting of campaign managers, the din of impromptu parades and a general hubbub that would have done justice to an old-fashioned Tammany rally, the students closed their election campaigns on November 5, and lo and behold, when the votes were counted the so-called Independent ticket had swept the field with surprising ease. James Doyle, independent and winner of the Alumni Association's Frankenburg Oratorical award last spring, was pushed into the Senior class presidency by more than a 2 to 1 majority over his Psi U opponent, Dick Laird. William Pryor, a Sigma Nu, but running with independent support, handily defeated his three opponents for the coveted Junior prom chairmanship. He promised to select his "queen" from outside the sanctorium of the "Big Six." In the only other election in the fall campaign John Heuser, a Beta, cap-

ured the Sophomore class presidency from his two rivals, the only "Fraternity machine" candidate to win. In case you oldsters didn't know it, the students now vote for only the class presidents and the grand old days of vice-presidents, sergeants-at-arms, orators, and general handymen have gone forever.

THE Alumni Association very nearly suffered from a case of swelled-head at the Homecoming game after Ray Dvorak's band boys formed a huge diamond with the numerals "75" enclosed in it in honor of our Seventy-fifth anniversary. The bandsmen did a very noble job of it and made all of us feel pretty good when they played "Auld Lang Syne" while in this formation. Had we won the game we would have had to buy a new hat, but—well you know what happened.

HARRY A. STUHLREHER was interviewed by Harold "Red" Grange, famous "galloping ghost" of the 1922-24 Illinois team in a radio broadcast prior to the Northwestern game in which Grange paid high tribute to Stuhldreher's ability in developing the Wisconsin team.

"Wisconsin is a far better team this year than in 1935, and although the players have had little success in scoring, they had piled up much yardage against oppon-

ents and showed class in every game in which they played," Grange said.

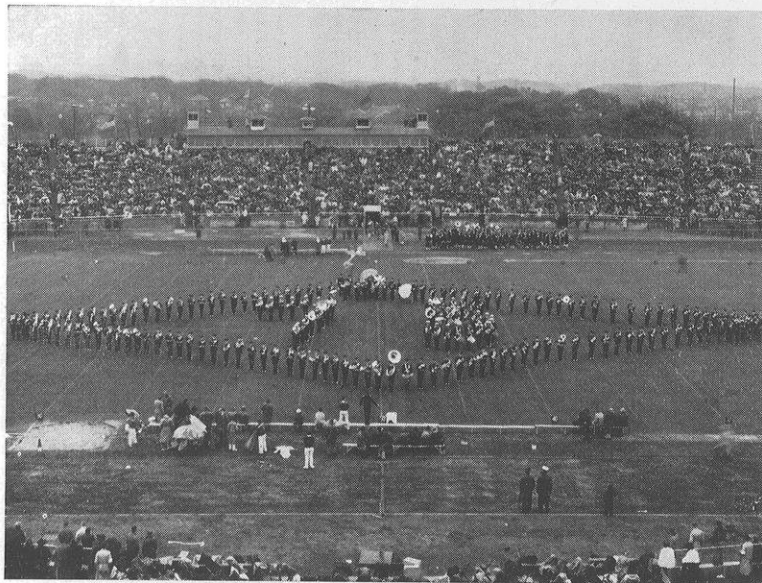
When asked if he had pointed his team to defeat Northwestern, Stuhldreher said:

"Absolutely not, I've been pointing the Varsity squad to beat the Freshmen, and I believe they'll take the Frosh before the season is over."

MAYBE you didn't know it, at least we didn't until just recently, but Walter Abel, that very competent leading man in Hollywood, attended the University during the 1923 summer session. He also took work at Chicago, Pennsylvania, Yale and Harvard.

MORE than a thousand students and alumni thrilled to the music of Alec Templeton, the blind pianist who played with Jack Hilton's orchestra last year, when he gave a concert in the Great Hall of the Union on November 22. Nathan Milstein and others have acclaimed Templeton as one of the marvels of the age.

HAVING buried one "Life" let's talk about the birth of another. Time magazine brought forth its new venture this month and Wisconsin alumni were proud to see Joe Davies, '99, and James Steuart Curry, artist in residence-elect, mentioned prominently on the pages of the new *Life*. Curry was written up generously and some of his paintings shown. Davies was mentioned as a possible ambassador to Russia.



The Band Honors our Diamond Jubilee  
we nearly got swelled head, but—

AND just so we don't forget it, here's a big wish from all of us to all of you that you have a very Merry Christmas and a Happy New Year. Appropriately enough, our first greetings of the coming season go to you.



# Vox Alumni

Washington, D. C.  
November 4, 1936

Dear Sir:

This has reference to the interesting article which appears on pages 46 and 47 of the *Alumnus* for November, 1936.

The Board of Regents deserves everlasting credit for adopting the report from which the language quoted on the tablet was selected. The Class of 1910 deserves credit for making the selection it did from the language of that report. The minutes of the proceedings of the Board will probably show which Regents constituted the committee to whom the controversy which occasioned the report had been referred for consideration, and which Regent presented and read the report of the committee. However, it should also be known that the author of that report, and therefore of the language on the tablet, was Charles Kendall Adams, then President of the University.

B. H. MEYER, '94

South Bend, Ind.  
October 22, 1936

Dear Sir:

Your letter and a copy of Harry's are gratefully received. There is no question but that Harry was right in saying that we had some breaks in the ball game, and with a few of them the other way it could have easily gone to Wisconsin.

I wish to thank you and your band for the splendid tribute between halves, and I believe a mutual friendly feeling of this nature is invaluable. Although I didn't see it, everyone was high in his praise of the splendid feeling displayed, and I do congratulate you and thank you most sincerely.

ELMER F. LAYDEN  
Director of Athletics  
Notre Dame University

San Francisco, Calif.  
October 17, 1936

Dear Sir:

We have started a new football regime at Wisconsin under a man who has proven he can build up a successful football machine. Every alumnus and student was happy at the selection of Harry Stuhldreher as this man. We must not however expect the improbable. It takes time to install and build up a new system. Wisconsin is building not so much for today as for all time. Harry can and will do his part as the team will do theirs. Let you and I do ours. How? You may ask. The answer is inevitable, viz., by standing solidly behind Harry and his boys, by letting them know we believe in them, have confidence in them. All who can, get to the games and root. Keep behind our team, win or not. They are fighting for our Alma Mater and us. Before long we will have a return to the "olden golden days." Then and until then and always our glorious Wisconsin, our hope, our pride.

PAT O'DEA, '00

Evanston, Ill.  
November 10, 1936

Dear Mr. Thoma:

Thank you very much for sending me Harry Stuhldreher's football letter. I thought it was very interesting and one of the most clever things I have ever seen. His team, your alumni body, and the band made a great impression on our people. Their spirit was wonderful and, believe me, Harry has done a great job in uniting everybody in a common cause. Personally, I thought the Wisconsin football team was one of the best-coached outfits I had seen all year, and I predict that they will give Minnesota a very entertaining afternoon.

K. L. WILSON  
Director of Athletics  
Northwestern University

*They did.—Ed.*

Chicago, Ill.  
November 7, 1936

Dear Mr. Berge:

I am greatly interested in your membership drive and in the plans for the Diamond Jubilee. I regret that I have not been able to be more active in the Alumni affairs for some time, but as an evidence of my interest you may draw on me for \$25.00 to be used to make either or both of these projects a success. Possibly some of the former presidents and prominent Alumni will be willing to make a special contribution to a fund to make the Jubilee plans highly successful.

JOHN S. LORD, '04

# The WISCONSIN ALUMNUS

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Harry C. Thoma, editor and assistant secretary;  
Mrs. A. M. Kessenich, '16, women's editor.

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## In this issue:

|  | PAGE  |
|--|-------|
| On Observatory Hill .....                  | Cover |
| up and down the Hill .....                 | 81    |
| The President's Page .....                 | 85    |
| Who Is Responsible? .....                  | 86    |
| Let's Have Smart Athletes .....            | 87    |
| The Science Inquiry .....                  | 88    |
| Opportunities in Retailing .....           | 90    |
| Alumnae Aces .....                         | 92    |
| The Year the Spirit Came Back .....        | 94    |
| Membership Surges Forward .....            | 97    |
| Editorials .....                           | 98    |
| Badgers You Should Know .....              | 99    |
| While the Clock Strikes the Hour .....     | 100   |
| Here and There with the Alumni Clubs ..... | 102   |
| Have You Heard? .....                      | 104   |
| In the Alumni World .....                  | 106   |
| With the Badger Sports .....               | 114   |
| This and That About the Faculty .....      | 116   |

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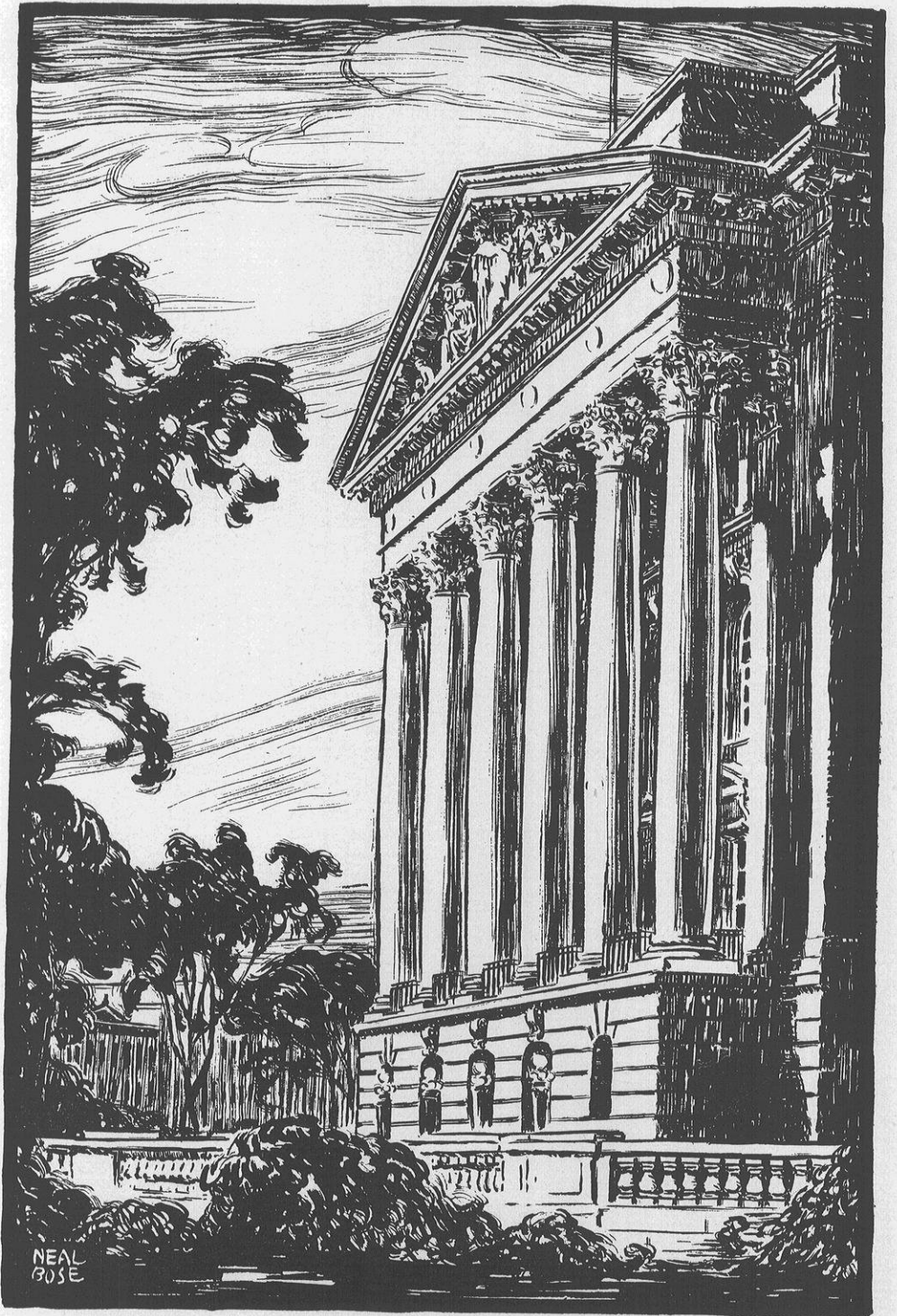
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*(Editor's note: The following two letters were received by Harry Stuhldreher, but we happened to see them and decided that they were so good it would be a shame not to print them in this column.)*

South Bend, Ind.  
Oct. 20th, 1936.

May I refer now to last Saturday's game. The spirit displayed was most commendable — The Wisconsin Band as they played the Notre Dame Alma Mater and the song "What's the matter with Elmer, what's the matter with (Please turn to page 119)



## *The Library Facade*

*These impressive pillars stand guard over the millions of volumes contained in the University and the Historical libraries*



# The President's Page

*Alumni should understand and support  
University's budget for coming biennium*

I HAVE just been studying the 1937-1939 University Budget. This budget is a systematized plan for financing the University during the next two years. It has been prepared by President Frank and will be submitted by him to the State Legislature for approval.

The requests for State funds for the coming biennium total about \$4,148,000 annually, as compared to about \$3,105,000 annually in the current biennium, an increase of \$1,043,000, or about one-third. The legislative requests for the next two years may appear surprisingly large; however, more than \$475,000 of this increase represents the removal of waivers on salaries, which were severely cut during the depression, while the balance is required for additional staff, additional services, and additional supplies in connection with operation, maintenance, and capital items.

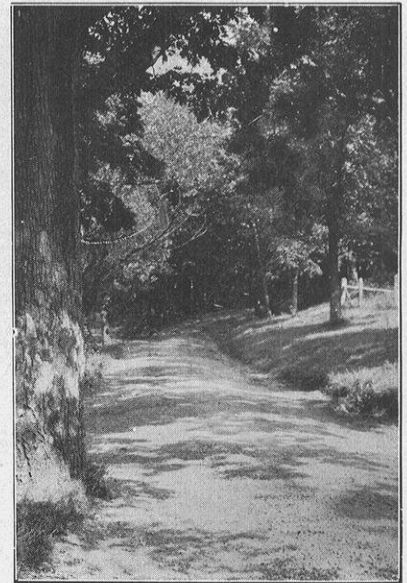
Although the increase is unquestionably great, the relatively modest character of the budget is manifest when the following comparison is made with actual figures for both expenditures and the size of the student body in 1930-31.

|   | 1937-39<br>Budget<br>(Annual<br>Basis) | 1930-31<br>Annual | Increase or<br>Decrease (-) |
|---|--|-------------------|-----------------------------|
| Expenditures from<br>State Appropriations                   | \$4,148,000                            | \$4,231,000       | \$-83,000                   |
| Expenditures of Direct<br>Receipts (Tuition,<br>fees, etc.) | 1,064,000                              | 1,125,000         | -61,000*                    |
| Student Enrollment<br>(Est.)                                | 11,000                                 | 10,001            | +999                        |

\*Decrease is largely caused by an undue increase in non-resident tuition by statutory enactment in 1929 which resulted in a marked decrease in the number of out-of-state students.

From the above summary, it is evident that, despite a probable 10% increase in students, there will be a decrease in total expenditures (State Appropriations and Direct Receipts) of \$144,000. Considering that 1930-31 was an early depression year when expenditures had already begun to feel the effect of decreased income available from taxes, and realizing that there has been recently a substantial improvement in economic conditions, it is surprising that as good a record as that shown above is possible.

THE University budget suffered more than its share of reduction during the depression. The University has done a remarkable job in holding its able men at net salaries markedly below those paid in comparable universities — holding these men primarily because of the ideals and spirit of the school — and has actually raised its rating among American universities during the



Along the Drive

depression. With the upward surge of economic recovery, some of the reductions which were made in expenditures during the depression, especially through reductions in the basis of salaries and wages, must be eliminated if the University is to hold its instructional staff at the present high level. Another effect of the change in economic conditions is the marked increase in enrollment, so that for the next two years, the University is confronted both with a far larger job to be done and with a rising cost of materials and men.

Universities, like corporations and individuals, go through a phase of depression and recovery. Universities represent a fair cross section of society in this regard. Their output is education. With agriculture and industry making a recovery why should not universities also participate in the recovery?

A tentative list of building needs totaling \$3,418,500 for the first year and \$3,524,500 for the second year has also been submitted. Although it is realized that the State cannot meet the total building needs of the University in this biennium, it is proposed that a selection of the buildings to be constructed be made by the University and the State after there is more definite knowledge as to the amount that can be made available for building construction.

Despite the commendable job which the above figures indicate has been done in holding down the net cost of operating the University, we all realize that with all governmental costs rapidly mounting, the legislature must question every increase if it is to fulfill its obligation to the electorate. The University administration will welcome such questions, as it is confident that it can answer them in a way which will convince the legislature that the requests which are made are fair and reasonable ones, meriting approval.

I KNOW I speak for the thousands of Wisconsin alumni when I say that we are confident that the members of the legislature will give fair consideration to the University budget requests, that they will investigate them thoroughly, and will appropriate the funds which are found to be necessary in order to keep the University in the front ranks. They,

(Please turn to page 118)

by  
**Harry A. Bullis, '17**  
President,  
Wisconsin Alumni Association





Officers of the Milwaukee Club  
 top row: Wm. Buech, Sunny Ray, "Heinie"  
 Hall; bottom row: Theo Otjen, Don Bell, pres.,  
 Jefferson Burrus

# Who Is Responsible?

*The future of the Alumni Association depends upon the effectiveness of its clubs*

by **Franklin L. Orth, '28**

*Past President, The Milwaukee Alumni Club*

## *The Wisconsin Alumni Club of Milwaukee*

A. Social Events are divided into formal spring dance, informal fall party, and annual picnic.

B. Lecture Series are divided into three lectures by prominent members of the university staff who have been very cooperative in working up interesting material on topics of current interest.

C. Luncheon Group meets every Friday noon at Gimbel Brothers Grill from October to July and is divided into one business meeting per month and three meetings devoted to short interesting talks upon travel, etc.

D. Committee Work is divided among the following names committees:

1. Legislative,
2. Secondary Schools,
3. Luncheon,
4. Employment,
5. Construction and By Laws,
6. Program,
7. Scholarships,
8. Social Events,

which are more or less actively engaged the year round.

E. Annual Meeting for election of officers and directors.

F. One Annual Dinner Attraction is held each year which is given enthusiastic support and which has been extraordinarily successful, i. e. Pat O'Dea Banquet, Gridiron Dinner and on November 24, 1936, the "On Wisconsin Banquet" will be held at which President Glenn Frank, Coach Harry Stuhldreher, President Harry Bullis and John Berge will address us.

NEEDLESS to say, the above does not go into detail and is an ambitious program which is constantly subject to change. The directors of this club have met once every two weeks for ten months of the year since the date of organization of this club and find it increasingly worth the effort expended. Each year brings changed conditions and different opportunities for the club to capitalize upon and we believe that this Milwaukee Club now represents a real militant force for the good of the University. Without question the success or failure of the Alumni Association can be placed directly at the doors of the directors and the officers of the local alumni clubs. The energy, interest and ingenuity which they show can be such a constructive force for this University of ours that it will continue to represent competent leadership in all phases of agricultural, industrial and professional life.

THE writer of this short article watched day after day the construction of a house not many months ago. Now this in itself is a very commonplace and indeed unimportant event, but when it involves the construction of one's own home it takes on a peculiar and almost religious significance. Similarly it seems that the alumni of this great University are watching the rebuilding of a structure once great, but since ravaged by fire and the elements until nothing remains but the foundations upon which it stood. This structure is seventy-five years of age and probably could well afford a process of reconstruction with new principles and all the new inventions and mechanical genius which a new generation can provide. What building and what association does not need rejuvenation? Did not a greater San Francisco spring up from a smoldering heap of ashes from which men the world over thought it could not revive?

In this rebuilding the architect and his board of consulting engineers have drawn excellent plans and have given unselfishly and unstintingly of their time at Madison. The general contractor is one A. John Berge and staff and the subcontractors are the officers and directors of the local alumni clubs throughout the United States. Now anyone knows that given a good plan the ability of the subcontractor to get his job done in a good and workmanlike manner is the basic consideration in successful construction. If each contract is not carefully fulfilled the total construction becomes defective.

THE officers and directors of the local clubs after organization has been completed have a contract to fulfill with the entire alumni body. They must carefully and painstakingly consider the needs and welfare of their particular club. If this is not done and a fitting program is not furnished, it spells immediate disaster and reflects not only on the officers of that club but on the Alumni Association as a whole. A program which will fit the needs of one club will obviously not fulfill the needs of every other such club.

If the reader will forgive the reference to the writer's local organization he may find something of interest in the following program:

# Let's Have Smart Athletes

A faculty member presents one answer  
to the evils of the present football system

by **Robert L. Reynolds, '23**

Associate Professor of History  
University of Wisconsin

(Editor's note: — Prof. Reynolds presented a plan to the faculty and the Alumni Association directors last year which, in his mind and those of his colleagues, would do much to eradicate the present evils in college athletics and football in particular. Briefly, his plan called for the establishment of a six-weeks institute at the close of Summer Session to which would be invited outstanding high school scholars who were also athletes. If these boys survived a set of rigid tests they would be awarded a scholarship for the full four years, subject of course to their maintenance of a sufficiently high scholastic rating. Prof. Reynolds here presents some of his own reasonings regarding what has become known as the "Reynolds Plan.")

**A**S AN alumnus of the University, I find that the so-called Reynolds plan has many features that disappoint me very greatly.

In the first place, when, as will almost any alumnus who has kept in touch with the school, I get the yearning to see a championship Badger football team, I grow very cool toward the plan. It just isn't a sure-fire, winning-team formula. Not so long as we stay in the Conference. To be allowed, it has to be open to all, and if we start, with the permission of the other nine schools, it will only mean that they start with us.

But can't we corrupt the plan and use it as a front for a fine old-style beef-buying racket? Not if the temper of the Wisconsin faculty is understood. While nearly a two-thirds vote in its favor has already been obtained in the faculty, knowledge of the views of most of its strongest adherents (largely alumni themselves as any college faculty always is) makes me sure that even a little corruption will kill the whole thing. And that goes for the Big Ten authorities even more strongly. Last of all, with his own authorization, I can say that our present athletic director is dead against making the thing bogus. So that's that.

To be sure, when I recover from my moments of winning-team wishful thinking, I warm up a bit. If not winners, at least we can have good teams if the thing works at all. The getting and retaining of men sure to be pretty good athletes, and certain to stay eligible, seems to be promised. That's something. And maybe a few boys smart in their studies will be smart on the field. If they're playing for fun, not worried with too much work, sure the school and the alumni are giving them a good, on-the-level chance at a fine education, they may look pretty good in action. With a coach who stresses speed and brain-work they may look very good in action.

The more I look at this last picture the more I like it as against trying to go out and buy a team under cover (I nearly said under the existing rules). In the first place, I figure that right now plenty of bright boys are going to "stadium schools" and playing

good ball,—right out of Wisconsin high schools. The bright ones resent the necessities of a system that makes pretty sure that they'll get second-rate learning with their play. If they can come to Wisconsin, they'll not bother about

the fatter cash offers of other places, knowing where the long-range benefits lie.

Of course, we sort of cut loose from any buying of good dumb players. Some of the very good ones are very dumb, too. But can good schools go on too long trusting such material? I mean in the last few years syndicate gambling on the college games has grown into big money. Some boy dumb enough to sell himself out (under what he knows is a crooked deal) for 4 years of time-clock football at going rates of pay may turn out to be dumb enough to sell out some school for real money — and dumb enough to give the thing away. Then all the colleges, the faculties, and the coaches and alumni are going to turn out to have been somewhat shortsighted. How many alumni who know the present drift think that this is just moonshine?

But I cool off again when I note that the recipient of the training of the Institute, and of the proposed scholarship doesn't *have* to come to Wisconsin, nor compete if he does come. Why all the trouble and expense to give some ex-high school athletes a free ride through college? Of course, any other basis turns the whole thing into an affair of straight professionalism, and has no chance of getting approved. There is that point. However, second thought makes the picture a little better. For one thing, if good men have spent five or more weeks getting what they appreciate is a fine start on college and life work, in a place that appeals to them, they're going to be Wisconsin men. A few will not stay, but the best will. And they will like to compete. Or are we afraid college sports as run now would really repel able but sensible boys who didn't have to compete?

(Please turn to page 118)

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Brains plus brawn make good players  
Will Wisconsin get its share of smartness?







Dr. E. A. Birge carries on in the lakes survey

(On the Alumni University day inaugurated in 1936, Professor Leith addressed an alumni dinner on the subject of the Science Inquiry. So much interest has been expressed that the Wisconsin Alumnus has asked Professor Leith to prepare a brief statement for the information of the Alumni generally. Editor.)

THE Science Inquiry was inaugurated late in 1933, at the request and with the cooperation of President Frank. Members were E. B. Fred, Chester Lloyd Jones, Harry Steenbock, and C. K. Leith (chairman). Later L. R. Jones and Noble Clark joined the Inquiry, and many others have from time to time cooperated. Its purpose has been to guide informally a review of the teaching and research work in the natural and social sciences of the University in terms of their relation to the political, social, and economic problems of the time, and particularly of the state. The Inquiry has not itself made the review, but has brought the scholars of the University together in successive informal groupings around problems of common interest, and the reports have emanated from these groups. College and departmental lines have been disregarded.

More specifically the objectives of the Inquiry have been:

1. To ascertain the extent to which the natural scientists of the University are considering, and should consider, the social implications of their work, and how such consideration is reflected in teaching, research, extension, and outside activities. In other words, are the natural scientists cooperating to the best advantage with the social scientists in fields common to both, to keep the University abreast of changing public questions.

2. To see what, if any, gaps or duplications existed in the University's activities in the fields under investigation.

3. In general, to see that wherever possible the University makes its attacks upon problems comprehensive, so that instead of fragmentary findings there might emerge at least the beginnings of integrated programs, with improved perspective and balance. The application of these problems to state needs is kept to the front.

4. While the improvement of cooperation among the physical sciences has not been a primary objective of this Inquiry, much new information on this question has been disclosed, with beneficial results.

The first step was to chart the fields of inquiry. The various de-

# The Science Inquiry

Faculty members establish correlating  
agency for Campus research program

partments and groups interested in topics transcending departmental lines were asked to review their contacts to see what outstanding problems were common to the natural and social sciences. Many conferences were held, resulting in the making of upwards of twenty flow charts showing the wide ramifications of outstanding problems through the many parts of the University. These charts are now available for inspection in the Graduate Office in Bascom Hall. They disclose a variety and complexity of University facilities applicable to a given problem which has been something of a revelation to the faculty itself.

From the many problems so disclosed a few outstanding ones were selected for more intensive treatment. The men principally concerned with the problems were asked to bring together informal groups and to turn in reports covering the following essential points:

1. A brief and simple outline of the problem, and the subjects and departments involved, accompanied by flow chart, if informative.

2. Desirable improvements, if any, in procedure or changes in content, to bring about a better group consciousness of the problem, particularly in its present day aspects, and a more concerted attack, from the standpoint of research, teaching, departmental coordination, and extension.

The idea in general is to present a compact summary of the existing situation and possible improvements, which can be used equally well by administrators, investigators, teachers, and students concerned with the problem.

THE following list is by no means exhaustive, but it covers the groups which either have submitted reports or are preparing them. New subjects are still being proposed.

## CONSERVATION OF NATURAL RESOURCES (in ten parts).

*The Erosion Problem.* Published.

Twenhofel, G. S. Wehrwein, E. R. Jones, Leopold, Noble Clark.

*Soil Maintenance (Fertilizers).* In preparation.

Truog, Christensen, Whitson, Amodt, Fred.

*Conservation of Water.* Published. (Includes four parts, as follows)

*Water Supply.*

*Quantity and Mineral Content.*

Thwaites, Dawson, Lenz, E. R. Jones, Bean.

*Organic Content — Pollution.*

Nichols, Noland, Ruf, Dawson, Kessler, Sevringhaus, Stovall.

*Lakes.*

Birge, Juday, Meloche.

*Surface Waters and Waterpower.*

Dawson, D. W. Mead, Glaeser, Lenz.

*Forestry.* In preparation.

by  
**C. K. Leith, '97**  
Professor of Geology,  
University of Wisconsin



- Sweet, Winslow, Fred, Gaus, Rowlands, Peterson, G. S. Wehrwein, Wilde, Trenk.  
*Mineral Conservation*. Report submitted.
- Bean, C. K. Leith.  
*Wild Life Management*. In press.
- Leopold, Cole, Fassett, Herrick, Wagner.  
*Recreational Policies as Related to Environment*. In preparation.
- G. S. Wehrwein, Kolb, Leopold, Aust.  
*Regional Aspects — Geography and Mapping*. Report submitted.
- Finch, Bean, Noble Clark, Gaus, Whitson, Choinski (Conservation Commission).  
*Legal and Administrative Aspects*. In preparation.
- Gaus, G. S. Wehrwein, Bunn, Leopold, Pfankuchen.  
*Nature of Ownership and Financing in its Effects on Conservation of Natural Resources*. In preparation.
- Taylor, Hibbard.  
*The University of Wisconsin and the Transportation Problem*. Report submitted.
- Trumbower, Walter Sharp, Janda, Ray Brown, Van Hagan, Fowlkes, Stovall.  
*Training for Public Service*. In preparation.
- Gaus, Walter Sharp, Baldwin, Elwell, Feinsinger.  
*Public Utility and Power Regulation*. In preparation.
- Glaeser, Bennett, Garrison, Groves, Duffee.  
*Technological Unemployment*. In preparation.
- Jerome, Elwell, Kowalke, Perlman.  
*Child Development and Child Welfare*. Report submitted.
- Sevringhaus, Fred, J. L. Gillin, Jensen, Lorenz, West.  
*The University in the Fight Against Crime and Delinquency*. Report submitted.
- Gillin, Noland, Bradley, Gausewitz, Lorenz, Mathews, Sevringhaus.  
*A Survey of International Relations*. Report submitted.
- Walter Sharp, Grayson Kirk.

Other subjects to which a considerable amount of attention has been given are cattle improvement, consumption from the point of view of the producer, consumption from the point of view of the consumer, ecology, endocrinology, genetics, internal secretions, methods of preservation of foods, plant improvement, chemical engineering problems, public control of milk supplies, public health, recent developments in nutrition and vitamin, reorganization of local government, security back of long-time indebtedness, survey of criminal justice in Wisconsin, survey of housing conditions for rural and urban population, tax delinquent land reverting to the counties, the industrial utilization of farm crops.

TWO reports of the conservation series have now been published, the first, on Soil Erosion, with an edition of 5,000 copies, met with an unexpectedly large demand both from within and without the University, and is nearly exhausted. The second, on the Water Resources of Wisconsin, has just come from the press.

Other reports in the conservation series now ready for the press are Wild Life and Game, Regional Aspects of Conservation and Mapping, and Conservation of Minerals. Before the end of the winter it is hoped that the entire series on conservation will have been completed and published. It is then planned to bring together the various sections under one cover with the title "The University and Conservation of our Natural Resources." This will be the first comprehensive picture of the

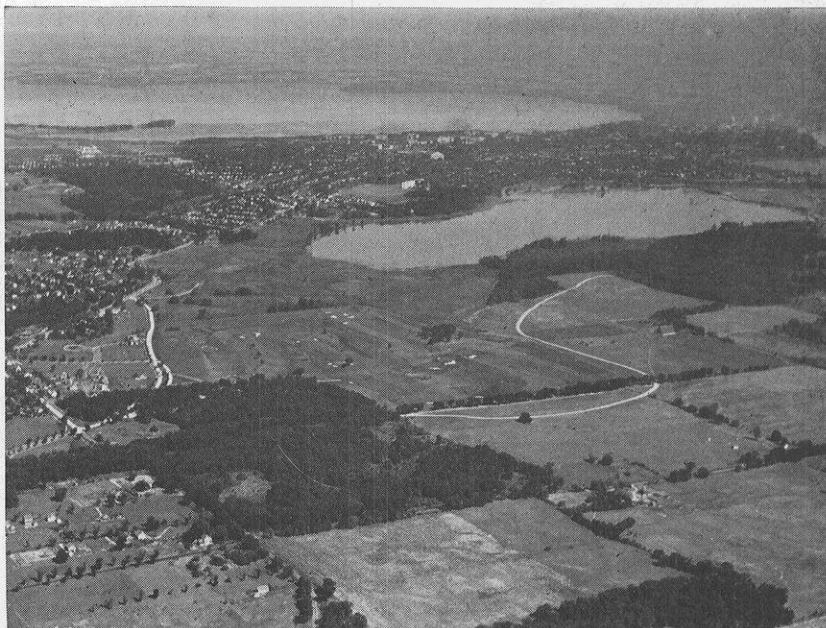
immensely varied activities of the University in this field. The University has long taken a prominent part in its development, and the projected report promises to be unique in its scope and diversity of attack.

Other reports now ready for the press are "The University of Wisconsin and the Transportation Problem," "The University in the Fight Against Crime and Delinquency," and "A Survey of International Relations."

The plan of the Inquiry does not necessarily contemplate publication of all of the reports. Several have been submitted in tentative or preliminary form, but they are nevertheless of service for the purposes of the Inquiry.

THE Science Inquiry has not achieved a millennium of scientific cooperation nor does it expect to do so. In the nature of the case it cannot expect decisive and final results in any field. I think it may be fairly claimed, however, that it has demonstrated the worth of a highly helpful procedure of integration and cooperation. The University spreads over an immensely varied field of human knowledge. It is highly departmentalized. The growth and specialization of the various departments have been determined by their own special needs and not primarily by any broad plan of coordination. Specialists find it difficult to keep up with all the collateral University activities in their particular fields. Publications of the members of the staff are for the most part specialized, as they should be, and the public does not realize that they are often far from representative of all that the University has to offer on a given subject.

As a result of the Science Inquiry there have been literally hundreds of informal meetings of groups to discuss problems transcending departmental lines. Out of these conferences have come not only the formulation of reports and agreement as to many new research subjects, but perhaps (Please turn to page 118)



The 1000 acre University arboretum  
 A proving ground for wild life and botanical research



## Opportunities in Retailing



(Editor's note: This is the fourth in a series of vocational guidance articles prepared by alumni who are prime factors in the fields of business, finance, and professions. Whereas the series is designed particularly for our younger readers, we believe that the articles will be of interest to alumni of all ages.)

**T**HE complete modern department store, through a broadening of its contacts, an expansion and development of its functions, and its willingness to more than meet every reasonable demand placed upon it, has come to fill a large place in its community. The department store is the major American agent of merchandise distribution, other than food, to the consumer, gathering as it does under one roof not only merchandise which might otherwise be distributed through more than one hundred separate specialized stores, but offering at the same time, in the sale of this merchandise, one policy of merchandising, one standard of fairness, one trading, one credit and one service policy — backing all of this with an assurance of safety and dependability. It is a modern time saving, energy conserving unit of distribution.

The department store has established wide-spread relations with manufacturers and with its markets, so that its contacts reach around the planet; through progressive personnel policies and an increasing interest in the selection, training and development of individuals, it plays a progressively important part in the lives of its employees. Its recognition of its trusteeship as the agent of the consumer, and its assuming of this responsibility has caused it to develop methods of testing for quality, methods of securing extensive and accurate information on merchandise, and methods of presenting the results to the public. And because the determination to merchandise in the best interest of its customer involves extensive customer-education, the modern department store has become not only a distributor of merchandise, but the great cross-roads for the setting of merchandise and other standards, of atti-

tudes, and of ideas which touch nearly every phase of its community's life.

**T**WO things are obvious from this description. Only people with vision and imagination who are socially minded can expect to attain leadership in a field so far-reaching and so significant as the art of retailing. Secondly, the extensive range of functions by which the store does its work creates a demand for almost every kind of talent. Specific requirements in training and in ability are found in the various divisions into which the work is divided, but there are a few general requirements which apply quite broadly to all departments.

Among these is that of sound health. Department store work is not easy; it presents physical and nervous strains which will seriously impair the efficiency and threaten the success of anyone not in excellent health, and who does not make it a part of the job to maintain good health.

Also essential is the willingness and urge to work. Progress in retailing is not necessarily rapid; there is much to be learned, and thorough experience is necessary before the individual can properly undertake an important responsibility.

Retailing needs young men and young women equipped and trained to be fact finders, and who are able to organize these facts — as opposed to guessers and generalizers and "hunchers."

There is nothing static, fixed, nor final about a department store; its very existence depends upon its adjustment to social trends, to every shift in public opinion, to every change in economic demand. Its entire essentially human organization must be flexible and organized for prompt adaptation to new community needs and desires, and this circumstance creates a definite demand for individuals capable of growth and change and adaptability.

In an organization as much concerned with humans as is the

by  
**Max E. Friedmann, '12**

President and General Manager  
Ed. Schuster & Co., Inc., Milwaukee, Wisconsin



department store, the ability to understand and get along with people, and to like them, is of primary importance. People are in the background of all department store thinking, either as customers or as employees, or as vendors who have offerings to present; in all cases, the success of plans depends upon people's reactions to them, and inability to sense their probable interpretation spells failure. Closely related to the problem of getting along with people is that of relating your job to your neighbors in the store, of "fitting into the picture," and here a nice balance is required. Your job is part of a greater activity; it cannot be over-emphasized, it cannot make an unreasonable demand upon another job, and it must be kept within its limit accordingly.

And as a major one of the general requirements I should like to suggest a saving sense of humor and of human understanding — kindly, friendly understanding.

THE various fields within retailing demand various aptitudes and special kinds of training. I omit from this writing the fields open through retailing in work closely related to or serving department stores, such as special merchandise research, market research, etc., and confine these observations solely to internal department store activities.

For publicity and advertising work, an important division in retailing which consists of selling merchandise and the store through advertising, internal and window displays, signs, promotional plans, and public relations, we need imagination, alertness, vision, and the ability to grasp immediately the dramatic element in a situation or a group of organized facts and to present them effectively and convincingly. Resourcefulness in getting information and developing ideas is essential for successful work in this division.

In merchandising an important requirement is a flair for merchandise, a feel for it, a liking for it. If one is interested in merchandise, likes to handle it and talk about it and learn about it, one has the first requisite for successful selling and merchandising work. For which department an individual will be best fitted depends partly upon individual preference; an interest in art may place one, for example, in home furnishings, pictures, lamps, pottery. The possibilities for success in merchandising are almost without limit for the people who can qualify; jobs as buyers, divisional and general merchandise managers and consultants for department stores offer a wide and satisfactory field, interesting, fascinating, remunerative.

The controller's province in the store is most important and in the modern large store rather specialized. It requires, of course, excellent and thorough training in accounting, except perhaps in the credit office, which offers an unusual combination of office and customer-contact work. Beyond its technical requirements, the particular requisites for success are ability to meet people, to work independently of constant supervision, to be thorough and accurate in every job.

The operative division of the store needs the research worker, the organizer, and in-

staller of methods and systems, and personnel experts. More and more emphasis is being placed upon scientific technique in department stores; it has borrowed many of the methods and standards which have placed American manufacturers in a position of leadership, and well operated department store operations are given the same careful study, and are tested with a technique similar to that used in productive industry. This development alone opens up an entire field of work, and stores are making good use of men and women trained in research of various types.

The placing of more emphasis on the individual as such in personnel work, the growing recognition that a retail organization is composed only of individuals and is as strong only as the people who compose it, has placed a new importance on personnel work. There are various forms of this work which call for differing abilities — training, which calls for good teachers with a vivid sense of the dramatic, the easily grasped; employment — which demands trained interviewers who can determine the natural aptitudes of the applicants with whom they speak, and who visualize those applicants in the jobs which will best suit them; welfare work — which calls for a genuinely helpful interest in people and tact in handling them; and personnel management, which correlates the various phases of personnel work and relates the individual employee to it. The personnel people in large measure attempt to interpret the store to the employee and the vision, the enthusiasm, the energy with which employees take up their jobs is often the result of the work of the personnel staff. This job is an important one; those in it are largely responsible for the morale and "esprit de corps" which makes or breaks a store.

Concerning compensation in department stores, we may say that while beginner's pay is usually small, there are probably more reasonably good jobs in a well-managed department store than in most organizations of comparable size, and that there are potentially many highly paid placements for those who prove their ability to fill them.

Although the retail road is a long and strenuous  
(Please turn to page 119)

To better serve the customer  
Weekly meeting for cashiers and bundlers





# Alumnae Aces

*Whether it be radio, writing, teaching, or editing, our many alumnae top the field*



Alice Keith  
*A radio ace*

WHEN the history of broadcasting in the United States is written, the name of one of Wisconsin's women will be listed among the pioneers in educational radio. And please don't think we exaggerate when we tell you that Alice Keith—class of 1916—has done more, probably, than any other woman in this country to advance the cause of better radio programs.

It is her work as an educational broadcaster, begun in 1926, that is exceptionally outstanding, but we find her career leading up to this work almost as interesting.

Miss Keith was educated in the Galesville, Wisconsin, schools. At seventeen years of age, already an accomplished pianist, she began to organize a class of music pupils to help herself to further education. After graduating from the University, she gave lecture courses in the summer schools of Wisconsin, Ohio, Western Reserve, and Pennsylvania universities. For a year, she was teacher of music at Gale College and shortly before going east, she was supervisor of music in the La Crosse Schools.

She had charge of playground work and storytelling for chautauquas several summers, and for a period directed plays and festivals for War Camp Community Service in Boston, Kansas City, New York, and other cities. Among the historical pageants which she either directed or organized was the Chicago Fire Semi-centennial. For three years, Miss Keith lectured in various parts of the country as a member of the educational staff of the Victor Talking Machine Company.

She was supervisor of music appreciation in Cleveland for three years, and it was during this period that she boldly began her career as an educational broadcaster. She inaugurated two series of broadcasts for the Cleveland schools, and her text-book, "Listening in on the Masters" was used by the school children and by many adults preparing for the symphony concerts which were a part of one of the series.

In 1929, she was called to New York to act as Director of Educa-

tional Activities for the Radio Corporation of America, and in this capacity she organized the National Advisory Committee for the Damrosch School Concerts originally sponsored by RCA. The following year she became Broadcasting Director of the American School of the Air, an educational project originally sponsored by Grigsby-Grunow Company. The Educational Director was Ray Erlandson, also a graduate of Wisconsin, and he and Miss Keith together laid out the general scheme of the programs. They planned the history and literature dramas, music for three different age groups, vocational guidance interviews, art, geography, science and current events programs. Miss Keith, as Broadcasting Director, had charge of them, and Mr. Erlander assumed executive directorship, with headquarters in Chicago.

MISS KEITH is now in Washington, D. C., directing The National Academy of Broadcasting, a school in which the techniques of broadcasting are taught. Classes are held at the Playhouse of the King-Smith Studio-School near the Shoreham Hotel, and programs are rehearsed and recorded at the National Recording Studios at 1226 Connecticut Avenue N. W. This new school is almost entirely laboratory work with each student writing and arranging scripts and participating in broadcasts. The director, it is quite evident, is putting into practice what she learned at Wisconsin—that active participation and not mere theorizing counts most in the hard, cold world of everyday affairs.

Some time ago we asked her what she considered the most valuable part of her University training, and she was most emphatic in her answer—"Outside activities!" In school days, she was a frequent contributor to the Wisconsin Magazine and we remember that she twice edited the Woman's edition of the Sphinx, and that as a member of Red Domino she was active in dramatics. During her Junior year she had charge of music at Central High school in Madison and between her Junior and Senior years, she acted as assistant supervisor of music in the Madison city schools.

All this experience in drama, music and writing has stood her in good stead in the field of broadcasting. Recently, she has studied the broadcasting systems at first hand in Austria, Germany, Czecho-Slovakia, Holland, the British Isles, and France, and has become convinced that the United States should have some clear channel, uncontrolled by advertisers, for its informational programs.

More power to Alice Keith! May she win her fight!



Helen White  
*Author and scholar*

HELEN WHITE, who came to Wisconsin from Smith College in 1919 as an instructor in the English department, joined the ranks of our alumnae when she was awarded her Ph.D. in 1924. Since then she has gone from assistant professor to associate, and now is a full professor. She is the only woman ever to be raised to such a position at Wisconsin, outside of administrative departments. In 1928 she was awarded the Guggenheim Fellowship, and on sabbatical leave, she studied at Oxford until the summer of 1930.

Students taking "English 5" find it a distinct privilege to work under such an authority on advanced composition. Only last year her book, "Not Built With Hands," was the source of controversy among those who were to award the Pulitzer prize, and it was only after the central committee reversed the decision of the choosing committee that the award was finally given to Caroline Miller for "Lamb in His Bosom" instead of to Miss White. Undoubtedly the deciding factor was the question of a foreign vs. an American scene, for the Pulitzer prize was to be for the presentation of American life.

MISS WHITE is the author of several critical books and another novel, "A Watch in the Night." Her new book, "The Metaphysical Poets," is just off the press. A scholarly interpretation of the seventeenth century poets—Donne, Herbert, Crashaw, Vaughan, and Traherne—the bulk of the book is devoted to a detailed study, man by man, of personal religious background and experience and of the expression which each poet gave in his work to this personal experience.

Helen White takes an active part in club work in Madison, especially in the American Association of University Women and the American Association of University Professors, and is in demand as a speaker before various groups throughout the state.

WITH the spirit of the Christmas season upon us, we give you the story of one of our alumnae who has done more than anyone we know of in the middle west to promote good will and friendship among Wisconsin women. Jessie Shepherd, class of 1895, who served as the president of the Alumnae Club of Chicago from 1920 to 1924, really keeping the club alive at a time when post-war interest in it had all but died, is the spirit of Wisconsin personified. We wonder if those of you who know her can think of her without thinking of our university. Yes, Wisconsin, her alma mater, was—and is—her avocation.

Oh, she has always had plenty of other things to think about,—Miss Shepherd for years led the busy life of an editor. And by that we don't mean that she wrote society items nor advice to the love-lorn.



Jessie Shepherd  
"a gift for friendship"

Shortly after her graduation from the University she took a position with the American Technical society, which is affiliated with the American Correspondence school. She learned about civil engineering, electrical engineering, mechanical engineering. She studied perspective drawing, line drawing. When the school added business administration and accounting to its curriculum, she studied financial courses and edited textbooks. In that work she stayed continuously, editing copy, reading proof, and carrying on the manifold duties of a technical editor. Even after severe illness she went back, from September 1929 to January 1930, and she might still be there, if a fractured hip had not ended her respite from arthritis.

Jessie Shepherd is no longer a technical editor. About her present life, we can give you excellent first hand information by quoting directly from a letter that we received recently from Lucy Rogers Hawkins, '18, a member of our magazine committee, editor of *The Matrix*, and an active member of the Chicago Alumnae Club.

"Like Gaul, Jessie Shepherd's life is divided into three parts. The outward and visible part is the setting in which she spends her days and nights, a bedroom in the apartment at 5000 Dorchester, which she shares with two sisters, Florence Shepherd and Mrs. William Kelly. Since 1930 she has been completely helpless with arthritis, of the painful, tissue-consuming kind. From 170 pounds she has come down to a mere 117 pounds in weight. She cannot move any part of her body but her head, and that only slightly. Since stricken with arthritis in 1927, she has had 16 or 17 operations, been in the hospital for five and seven months at a time.

"But her bedroom is a pleasant place, filled with cut flowers and decorated with pink curtains, a pink and white counterpane, a pink shoulder-throw. From the pillow Miss Shepherd's pleasant, keen face lifts itself as she welcomes her visitors (a mere 79 in October, for instance), and she assumes the role of a hostess quite as if she were in an elegant teagown and running a salon.

"For it is the second part of her life that is most vital to Jessie Shepherd, her mental activity. She is up on politics, predicts a new party alignment, enjoys her radio keenly, loves grand and light opera, the symphony. At present she is having read to her Lincoln Steffens' autobiography, which she likes immensely. The book was the Christmas gift of a young nephew now attending the University.

"Ranking as a third paramount interest in Jessie Shepherd's life is her alma mater. She has retained a keen interest in University affairs, was one of those who advised the late Prof. W. G. Bleyer to start a school of journalism to aid prospective editors, and has been the leading spirit in the University of Wisconsin Alumnae club of Chicago.

(Please turn to page 119)

by

**Henrietta W. Kessenich, '16**

Woman's Editor, *The Wisconsin Alumnus*



# The Year the Spirit Came Back

**N**OT even the most pessimistic alumnus can look with a forlorn hope upon the results of the football season just closed. Measured in terms of the scoreboard records, this year will not go down in history as a brilliant success, but measured in sheer courage, downright determination, and a will to do or die, 1936 will stand out among the epic seasons for years to come.

Starting from scratch — or, as Harry Stuhldreher once remarked, “below scratch” — the Badger football machine progressed by leaps and bounds at a rate that even the most optimistic fan had not anticipated. Starting with a squad of boys, the older ones torn by the tornado which hit Wisconsin athletics at the close of the 1935 season, the younger ones awestruck by their freshman year in Conference competition, one man moulded together one of the most inspiring football machines Wisconsin has ever seen. That man was Coach Harry Stuhldreher.

Generally the under dog, these boys battled for their coach until the last ditch, asking no quarter and giving none. Spotting the opposition one, two, three touchdowns meant nothing to them. The will to win, the determination to vindicate themselves their coach and their school carried them to heights seldom reached by teams of the past. Although one of the most disastrous in terms of victories, the 1936 season will go down in history as one of the most successful — for, as has been oft repeated, in the year 1936, the Wisconsin spirit came back.

The difficult phase of it all is reporting the second half of Wisconsin's football schedule without mentioning Northwestern, Minnesota, and Chicago, because the above eulogy sounds like golden pen-drips following an unbeaten, national championship team. Let no such illusions prevail that the Badgers liked to lose. The element which makes the Badgers good copy at this hour is the way in which they MADE their opponents win when they did win.

There has seldom been a recovery from the depths of football despair in the nation's sports world like the recovery Wisconsin knows it has experienced this year. But Harry Stuhldreher would resent receiving all credit.

Some of it must go to the 44 players who responded to the Stuhldreher stimulant; some of it, too, to the ordinarily apathetic students who built a new cog in the wheel; and some of it must go to alumni supporters who forgot the moth-eaten code of “Win! or else” and remembered that the great reckoner of Wisconsin football had one foot in the grave already.

*Wisconsin: 6; Chicago: 7*

THE keen eye of a camera stared into this Homecoming d a m p e r and came out with a post-game win for Wis-

*Football team wins praise of nation for magnificent courage in uphill struggle*

consin the following Sunday morning: believe it or not. Chicago came to Camp Randall with secret hopes of destroying the “Homecoming jinx” which had led Illinois and Purdue to defeat the two preceding years. Hardly five minutes passed before the Maroons, Jay Berwanger-less but still a threat, found themselves with the ball on Wisconsin's 43-yard line. A 20-yard run by Solly Sherman, fleet sophomore, then four more line plays and the official in command threw his arms up signifying a score. A conversion gave Chicago seven points and the game, because a few minutes later Wisconsin's crack aerialists, Clarence Tommerson and Roy Bellin, got together and gave Bellin his fourth touchdown as a Badger, but no extra point.

The extra point would never have been necessary if the patented “Photographic Eye” had been the judge and not the official who raised his arms. A photo in a Milwaukee newspaper showed clearly that Chicago's “touchdown” was three inches short of the goal line, and it was the fourth down!

But football being what it is, the final count stood and still stands as 7-6, Chicago.

The Homecoming stimulus which had sent the 1934 and 1935 elevens to brilliant heights was smothered by mud and rain on this unforgettable Saturday. Wisconsin was sluggish, slow to take advantage of rare scoring chances, and before the dejected little group in the center of Camp Randall and the gaping crowd of 19,000 in the stands could appreciate it, the final gun blasted Wisconsin's hopes for a Big Ten victory south to the Midway in Chicago.

It was the fourth defeat in five starts — all of them in rain and mud — and Harry Stuhldreher and his bruised but unbending Badgers turned sad eyes to Evanston and Northwestern, the conquerors of mighty Minnesota that same afternoon.

*Wisconsin: 18; Northwestern: 26*

WHEN a big-league team brushes off an underrated under-dog by the film on its teeth, the post-game bull sessions are filled with alibis of over-confidence, “breather,” and no competition. Not that Northwestern partisans or players made apologies for Wisconsin's scintillating display that afternoon at Evanston, but that those same partisans and players had spelled off the Badgers as “just another team,” and more than likely such intimations did pop up.



Success was theirs  
*Golemgeske, Stuhldreher, Jankowski*

Like preceding Wisconsin opponents, the Wildcats slammed a touchdown over before the officials could spell Golemgeseke. And not to be overwhelmed, the Badgers came right back with six points on the first of 19 passes which almost spelled "Upset" for Northwestern. A detailed account of the Badger-Wildcat alley-fight would show Wisconsin ahead in first downs, passes completed, yards gained, and by proportion, defensive proficiency. But they paid off on points scored, and the Northwestern adherents were assured of their first clear Big Ten title.

The Wildcat offense clicked for 14 points in the first half, and 12 more in the second period, while Wisconsin's aerobatics resulted in 12 more points in the fourth quarter, due chiefly to the dead-eye pitching of Tommerson and Bellin and the reciprocal receiving of Peak, Haukedahl, and Lovshin. It was the most brilliant exhibition of passing seen in the Big Ten in years, and Wisconsin walked off Dyche stadium the loser by points, but proud boasters of 19 passes completed out of 30 attempted for 194 yards, and a self-satisfaction impossible to describe.

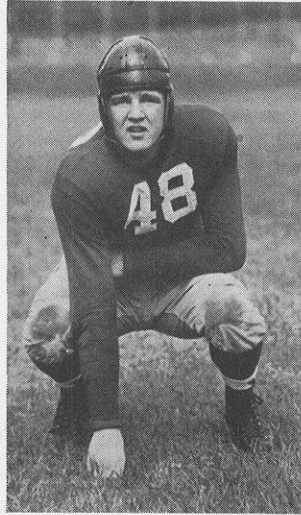
No single olive branch would suffice after this Wildcat nightmare. The veterans who had played for three years without glory were smothered with the plaudits of the crowd, the press, and their opponents. The sophomores manifested a potentiality which will tell specifically within the next two years. And Harry Stuhldreher? Harry Stuhldreher was the proudest coach in the country that day.

*Wisconsin: 27; Cincinnati: 6*

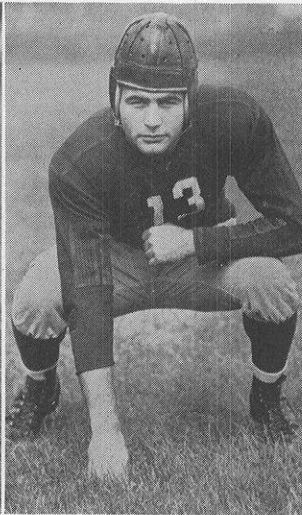
THE semi-windup of the 1936 schedule saw Wisconsin a double winner — in points scored and statistics — for the second and last time. Whereas six teams, prior to the invasion of the Cincinnati Bearcats, had scored first and within the first five minutes of the game, Wisconsin called its own turn and piled a touchdown into the end zone to show that it was possible, after all, for the Badgers to get a lead and keep it.

Three more scores were added up before the game went into the record books, and the Badgers coasted into the win column again, mixing their aerial attack with a larger dose of running tactics.

The turf was fast and dry, and the long weeks of drill on "fundamentals" showed how far the Badgers had progressed since the opener late in September. Again it was Bellin, Tommerson, and Jankowski in the backfield, and Jensen, Pohl, Lovshin, and Peak on the line. Again the under-manned Badgers flashed the potential strength no one believed it possessed, and again the fans itched for the annual Minnesota battle.



Wally Cole, '37



George Lanphear, '37

*Guardians of the middle of the line*

*Wisconsin: 0; Minn.: 24*

THE golden, materially rich in power Minnesota Gophers came to town on the final football Saturday of the year. Odds were hard to get, but one could walk down State street any hour of the day, get a 28 point spot, and take the Badgers. That's what they thought of Bernie Bierman's maulers that weekend. That's what everybody thought of the maulers that weekend, everybody but the Badger varsity.

Harry Stuhldreher needed no trick psychological device to build these gridmen up to an explosive pitch.

He saw it taking, and he simply put on more fuel. The result of that clash shows how seriously Wisconsin believed it had a chance against the strongest eleven in the land.

True to form, the Gophers ran, passed, and kicked the Badgers all over the lot in the first half. A 49-yard pass from Andy Uram to Bud Wilkinson scored one touchdown; a 64-yard sprint down the sidelines on an intercepted Badger pass by Larry Buhler added to the total; a 37-yard field goal by Guard Bell, and a slippery 46-yard run by Uram for the final count gave Minnesota 24 points in two quarters.

Seventeen of those markers were chalked up by Minnesota before they had scored a first down, while the Badgers were vainly stabbing at the huge Gopher defense.

But the second half wrote a different story into the scribbled Camp Randall turf. It was all Wisconsin — no points, but nevertheless all Wisconsin. Only once did they threaten the Gopher goal. Passes did it again, and passes stopped it. A brilliant run by Bellin brought the ball into Gopher territory. Jankowski and Tommerson plunged deeper. Then an 18-yard pass was allowed on Minnesota's 23. Another heave, Tommerson to Windward, put the ball on the 8. Two smashes and a pass failed, and the fourth down saw Tommerson's end-zone heave intercepted again and returned back to the Minnesota 20.

The Gophers were held scoreless, despite their persistent drives deep into Badger pastures, and the second half might well have been the criterion upon which one will judge the 1936 Wisconsin varsity eleven.

It was a glorious and gallant farewell for the seniors, Captain Golemgeseke, Tommerson, Jankowski, Jensen, Lovshin, Christianson, Lanphear, Cole, Deanovich, Rondone, and Stanley. And when the squad retired, Bernie Bierman walked into the dressing-room, shook hands with Harry Stuhldreher, and said: "That was the toughest team we've played in the Big Ten." Bierman's words should be the last words in describing Wisconsin in 1936.

by

**Harry Sheer, '36**



Figures don't lie when they are taken merely as figures, but the calculations below show how far ahead the Badgers were in spite of their final "won and lost" standings.

|                               | Wisconsin | Eight Opponents |
|-------------------------------|-----------|-----------------|
| Total first downs             | 117       | 86              |
| By rushing                    | 76        | 60              |
| By passing                    | 38        | 22              |
| By penalty                    | 3         | 4               |
| Yards gained by rushing       | 1453      | 1218            |
| Yards gained by passing       | 654       | 596             |
| Total yards gained            | 2521      | 2321            |
| Passes attempted              | 139       | 84              |
| Passes completed              | 54        | 36              |
| Passes intercepted by         | 4         | 15              |
| Total number of punts         | 59        | 63              |
| Av. distance of punts (yards) | 38.4      | 39.3            |

### Across the Country with Tom Jones

THEY say that modesty is a distinct attribute of youth, especially athletic youth, and when ten Badgers retired quietly one day late in November, no one heard much of their accomplishments.

But reporters are distinctly enemies of modesty and out of the books comes one of the satisfying records set up by Coach Tom Jones, for twenty years Wisconsin's venerable track mentor.

The 1936 cross-country schedule is the record in mind. Since 1914 Tom Jones has consistently molded a crack squad of harriers each year, and the 1936 group culminates the long period of Badger supremacy.

A season unmarked by defeat was hauled to Coach Jones' door this year, due largely to the sensational running of Captain Charles Fenske, junior distance runner, and Lloyd Cooke, who finished first with the former three times out of five. Their combined efforts, along with those of eight other harriers, brought Wisconsin its 11th Big Ten cross country championship with victories over Purdue, Illinois, and Iowa. Non-conference wins were recorded over the Milwaukee YMCA, and the team championship in the first annual Wisconsin AAU meet at Milwaukee.

Opening the schedule with a "slam" victory over the Milwaukee YMCA, 15-45, the Badger thinclads displayed brilliant strength by capturing their first conference dual meet against Purdue, 21-36. On the following Saturday, the heretofore undefeated Iowa squad was upset, 26-30, after Fenske and Cooke ran first and second in a nip-and-tuck battle.

The climax of the year came against the strong Illinois runners at Champaign, when Fenske again led the field to another "slam," this time with a 15-47 count.

In appropriate fashion, the remainder of the Badger harrier clique is studded with crack run-

ners. Mostly sophomores, the 1937 squad will benefit by the winning habit displayed to them this year. Fenske will be back to lead his mates in his last year as a Badger track "great," and he will be bolstered by Tom Carroll, Towle, Servais, and Pratt.

Old-timers and newcomers alike will always remember Tom Jones, whose propensity for "finding" great runners has been a Wisconsin sports tradition for years. Each season he has uncovered some sensational runner — George Wright in 1930, Johnny Follows in 1929, Johnny Zola in 1925, Victor Chapman in 1925, Lloyd Vallely in 1922, Arlie Schardt in 1914 (Olympics runner that year), Erv Dohmann in 1911, and in 1936, the barrel-chested Chuck Fenske.

No doubt that Tom Jones' coaching record is top-notch in the Big Ten and probably in the entire Middle West. His teams have won the cross-country title eleven times, placed second five times, and third three times in 22 years.

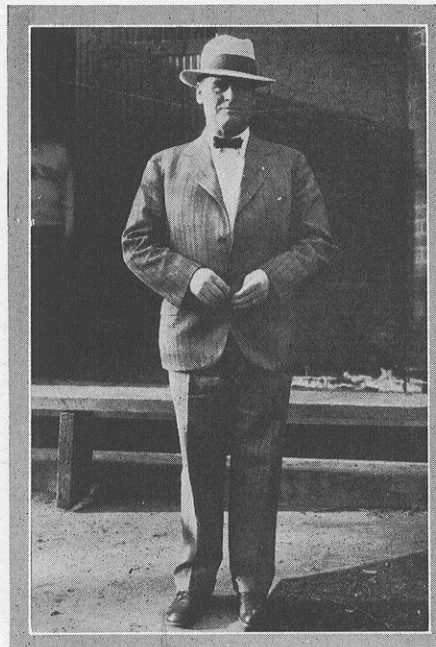
NOTWITHSTANDING the fact that the Wisconsin football team lost six of its eight games in 1936, the Badgers drew 95,586 spectators to their five home games, as against 79,414 in 1935—a gain of almost 23 per cent. Football receipts this past season were approximately \$97,000 as against \$88,090 in 1935. Home game attendance for the season was the largest since 1929.

Attendance at the five home games this fall was as follows: South Dakota State, 7,112; Marquette, 32,844; Chicago, 17,816; Cincinnati, 9,815; Minnesota, 27,999. These are turnstile figures, which include all complimentary tickets.

The Marquette game attendance was the largest at Camp Randall since 1928, when the Badgers and Gophers, playing with a share in the Conference championship at stake, attracted 44,000 spectators. The next largest crowd in the intervening period was the 32,740 who attended the Minnesota game of 1934. In 1928, Wisconsin's home games drew 146,668 persons and Wisconsin's share of the season's receipts was \$268,000.

WORD was received last month that \$37,000 of PWA funds have been allocated to the Athletic Department for the construction of concrete seats in the Camp Randall stadium, to replace the portable bleachers used on the west side, between the present upper and lower concrete stands, and to provide additional toilet facilities. The total cost of this construction will be \$84,000, the difference being provided for by university appropriations.

Work is proceeding on the improvements in the field house, which include the addition of a second balcony, which will seat 4,500 additional spectators, and provision of adequate toilet facilities. Part of the steel is already in place and the work is to be completed by January 6.



Tom Jones  
22 years, 11 championships

# Membership Surges Forward

*Sweepstakes round first turn as membership passes 4,000 mark*

**N**OVEMBER was a big month for the Wisconsin Alumni Association because soon after the middle of the month we reached the 4,000 mark in our membership. Each day new members are coming in, so that by the time you get this issue we'll have a good start toward the 5,000 goal.

In the last nine months, membership in the Association has gone up 62%. During the same period, the number of alumni clubs in Wisconsin has grown from four to thirty-five. Wausau has the honor of being the thirty-fifth alumni club in the state. New clubs have been organized outside the state, also, but due to the critical problems facing the University most of the organization work has been done within the state.

Very shortly we'll continue this work outside of the state. Some mighty fine work has already been done in various sections of the country. Loyal alumni in Indianapolis, Buffalo and Detroit have recently organized fine clubs. Badgers in Washington, D. C. are now perfecting their organization and will soon have a strong club in the nation's capital.

**T**HE fraternity drive is rapidly getting under way. Two weeks ago, alumni representatives of a dozen fraternities met at the Union and selected Major Orsinger, Robert Aurner and Al Peterson to work out the rules of the Diamond Jubilee Sweepstakes drive for the John Richards award. John Richards, you will remember, will give one hundred dollars worth of furniture to the fraternity that does the best job in getting its members to affiliate with the Wisconsin Alumni Association during the Diamond Jubilee Year. The basic factor in determining the winner of this award is the percentage of increase in membership, so that all fraternities may compete on an equal basis. After these more or less lean, depression years, most of the fraternities can use some new furniture, so here is your opportunity to help your University, your Association and your fraternity all at the same time. Don't hesitate when your fraternity asks you to take part in this membership drive.

The sororities are getting into the picture also. Mr. Louis Hanks, president of the Central Wisconsin Trust Company here in Madison, has duplicated John Richards' offer and will give one hundred dollars worth of furniture to the sorority that does the best job in rebuilding Association membership during this Diamond Jubilee Year.

Very shortly a committee of prominent alumnae representing the various sororities will meet to formulate the rules to govern this contest. We have a strong hunch that they are going to give the fraternities some pretty tough competition.

Another trophy has also been added in the class race. Because recent classes are so much larger than the earlier ones, all classes since 1885 have been divided into two groups: those with less than 500 members in one group and those with more than 500 members in the second group. The Governor's Cup donated by Governor La Follette, will be awarded to the class in the larger group that does the best work in increasing its Association membership. For the classes with less than 500 members, a new trophy has been donated by Glen E. Smith, president of the class of '09. His presentation of this cup and Mr. Hanks' award for the sorority campaign are splendid examples of the enthusiasm which alumni everywhere are showing in this campaign.

**C**LASSES and alumni clubs are both swinging into action. As this issue goes to press, the Milwaukee Alumni Club is completing its plans for the "On Wisconsin" dinner on November 24th. Their announcement of this dinner carries this stimulating headline: The "On Wisconsin" Spirit Flames Anew!

A week before the dinner they had six hundred reservations and they expect at least a thousand to take part in this "On Wisconsin" rally. As speakers at this dinner they are featuring the "Four Horsemen of Wisconsin"; President Frank, Coach Stuhldreher, Harry Bullis, president of the Alumni Association, and John Berge, executive secretary of the Association. During the dinner they will make a determined effort to increase both the membership of the Milwaukee Alumni Club and the Wisconsin Alumni Association.

Similar membership meetings will be held in other key cities during the coming month. On November 30th, Coach Stuhldreher and Dr. "Jimmie" Dean will address the New York alumni at their "On Wisconsin" rally. December first Coach Stuhldreher meets with the Philadelphia Alumni Club; December 3rd, Buffalo and December 5th, Chicago.

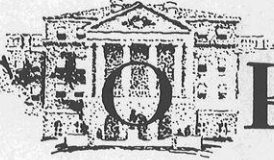
Team-work, of course, is the key note of this Diamond Jubilee Sweepstakes. The biggest factor in increasing our membership 62% during the last nine months is this spirit of cooperation. Alumni everywhere realize that our seventy-fifth anniversary is an important year for our Association. They have pledged their support in making this Diamond Jubilee Year the greatest in Association history. They are working earnestly to regain the ground lost during the depression.



Not bad trophies, are they?  
*John Berge gazes fondly at 4 of the awards*



# EDITORIALS



*"Whatever may be the limitations which trammel inquiry elsewhere, we believe that the great state University of Wisconsin should ever encourage that continual and fearless sifting and winnowing by which alone the truth can be found." (From a report of the Board of Regents in 1894.)*

## Our Thanks to You

THIS is being written but a short time before Thanksgiving. The nation over, people are preparing to give thanks for one thing or another which has made the past year more enjoyable. Those of us in the Association office feel that we would be most ungrateful if we neglected to be thankful for the thousands of alumni who have cooperated so wholeheartedly in our endeavors since the inception of the Diamond Jubilee plan. We are more appreciative of your efforts than we can tell you. Your assistance in our every endeavor has lightened the burden of our tremendous task of rebuilding the Association to its former strength in one year. For you and yours we are extremely thankful and to you and yours we extend our sincerest wishes for a happy holiday season.

## The Spirit's Back!

HATS off to Coach Harry Stuhldreher! Hats off for accepting a difficult task without qualifications! Hats off for a new Wisconsin spirit kindled by his flaming courage and sincerity of purpose! Once again Wisconsin holds its head high, proud of its Athletic Department, loyal to the present and determined to march on to a greater future.

Wisconsin has lost football games this fall. But in defeat its spirit has never wavered. Wisconsin alumni have faith in Harry Stuhldreher. He has demonstrated that he is an able teacher and an inspirational leader. The Wisconsin Badger has taken defeat with its chin up, not with its tail down.

In his dual capacities as Athletic Director and Head Football Coach, Harry Stuhldreher is working on a "long pull" athletic program which is bound to accomplish lasting results. He, as well as every alumnus, is intensely interested in winning just as many victories as possible during the period of several years necessary for working out this program. However, while he has his heart on the present, he has an eye to the future.

As evidenced by the improved morale and rekindled spirit that surrounds every activity where the University of Wisconsin is concerned, Harry Stuhldreher has done his job well in this short period of time. He has not only restored confidence and determination to the football squad, but he has been a most powerful element in the drive which is exemplified by the slogan, "The spirit's back."

Too much credit cannot be given Harry Stuhldreher for the enthusiastic assistance he has given to our Secretary, A. John Berge. Pressed for time by his regular duties, he has nevertheless spent many valuable hours addressing alumni clubs in nearby vicinities, and he plans to travel many thousands of

miles this year to instill new spirit in the alumni clubs all over the country. Each week throughout the football season, he has written the Stuhldreher Football Letter, published by the Alumni Association. This is one more strong link between the University and its alumni.

The alumni salute Harry Stuhldreher not only for the harmonious leadership he has injected into the Athletic Department, but also for the unselfish and whole-hearted cooperation he has been giving the Alumni Association. The test of the pudding is in the eating. Harry Stuhldreher is doing a splendid job!

HARRY A. BULLIS

*President, Wisconsin Alumni Association*

## Give Them a Hand, Too

WISCONSIN alumni have shown that they can take it on the chin by their splendid exhibition of real sportsmanship during the football season just closed. A series of successive defeats did not once dampen the near-wild enthusiasm the alumni had for their team and their coach. The time-worn war cry, "Wait until next year," was placed in the moth balls and substituted by "Just wait."

Their optimism was not without some measure of justification, for in Coach Stuhldreher, Wisconsin alumni have found a true friend and a worthy coach and gentleman. They have done well to place their faith in his dynamic personality and coaching genius.

But let us turn our attention to two sports in which Wisconsin has long been on top but from which she is likely to slip this year, namely basketball and boxing. Both Coach Harold Foster and Coach John Walsh are faced with extremely tough seasons and, as was the football squad, with a woeful dearth of material. The athletic morass through which Wisconsin wandered in recent years undoubtedly had its effect on sports other than football.

Here is an opportunity for our readers and alumni in general to show that they are not seasonal sports, or that they supported Harry Stuhldreher's losing team only because Harry was new on the job. These two youthful coaches, among the youngest in the Big Ten, will feel defeat on more than one occasion. Because they are young, they will need the full measure of unswerving support which alumni can give them. It's always easy to compliment the winner, but the loser is generally the one who needs a comforting pat on the back.

This depression in sports victories is only temporary. Already the freshman teams have shown the results of the new athletic regime. The time will come when Wisconsin will again rule the conference. So here's your opportunity, alumni, give *all* of the coaches a pat on the back, win or lose.

# BADGERS

*You Should Know*

## Here's Real Wisconsin Spirit

EVERYWHERE you go on the Campus at Madison, you hear enthusiastic alumni, students, and members of the faculty proclaiming that "the spirit's back." Here's a little story which will prove to you that the spirit is really back, not only on the Campus but everywhere alumni of Wisconsin are found.

A short time ago, we received a letter from Mrs. Rose Shuster Taylor, '85, enclosing a check for eight dollars for a two year's membership. Although she was already a member she asked that the extra magazine be sent to a friend of hers. This, she said, was just her way of doing her bit to build a greater Wisconsin.

Within a few weeks another check from Mrs. Taylor, this time for forty-two dollars, came into the office with a note saying that she wanted to become a life member. She had already paid up life memberships for her four children and she felt that she, too, should insure her participation in alumni and University affairs for the rest of her life.

Fellow alumni, we give you this story as an example of the true Wisconsin spirit, rekindled again this year, and blazing to greater heights than ever before.

## La Follette Re-elected Governor

IN an unprecedented flood of ballots, Gov. Philip F. La Follette, '19, was carried into office for a third term by a majority of more than 200,000 votes. He carried the entire slate of Progressive candidates for state offices with him.

Although this is the third term for which La Follette has been elected, all three have not been consecutive, he having suffered a defeat at the hands of former governor Albert G. Schmedeman, in 1932. La Follette started his political career as district attorney of Dane county. He graduated from there to the governorship in 1930.

In addition to La Follette, other alumni who were elected to state offices were Henry Gunderson, '02, lieutenant governor, and Orland S. Loomis, '17, attorney general.

Wisconsin graduates fared pretty well in the state senate

with six of the sixteen successful candidates being graduates or former students. Those elected to the upper house were Michael Kresky, '28, Allen J. Busby, '22, George Hampel, '32, Kenneth White, '21, Walter Rush, '00, and Fred Risser, '23. Maurice Coakley, '30, and E. Merwyn Rowlands, '25, were not up for re-election this year.

In the assembly the following alumni were successful: P. A. Hemmy, '31, W. H. Barnes, '07, H. W. Shilling, '11, C. T. Young, '31, Ben Rubin, '25, Charles B. Perry, '86, David Sigman, '33, Mark S. Catlin, '33, J. T. Kostuck, '26, V. W. Thomson, '27, B. M. Engebretson, '23, A. D. Kelley, '35, H. S. Halvorsen, '08, Henry Schowalter, '32, and B. M. Vaughn, '85.

## Trans-Atlantic Flyer on Campus

A UNIVERSITY student who has flown the Atlantic ocean once, just recently announced plans to try it again—in competition for a \$26,000 prize for the winner of a non-stop race from New York to Paris.

This student's name is Felix Waitkus, who took off from Floyd Bennett field, New York, on Sept. 21, 1935, with his native Lithuania as his goal. Bad weather brought his plane down in Ireland, but he went on by boat and train to Lithuania, where he was feted for a month as a national hero. His picture now adorns a Lithuanian postage stamp.

But Waitkus now is more concerned with learning the whys and wherefores of the flying business.

Working in the University's chemistry laboratories, he is laying the foundation for a thorough technical knowledge of aviation. He wants to know all there is to know about aeronautical engineering and airplane designing. Next year he hopes to continue with more advanced work, and later he may study further at the Massachusetts Institute of Technology.

Born and educated in Chicago, Waitkus attended the University of Chicago for three years, from 1925 to 1928. There he majored in economics. The call of adventure, however, was strong, and a year later he was a lieutenant in the air reserves and a member of the first

*(Please turn to page 119)*



His Excellency, The Governor of the Commonwealth  
*Philip La Follette elected in record breaking vote*



# WHILE THE CLOCK *Strikes* THE HOUR

## Home Agents' Work Increases

Home demonstration county agents are now working in 19 Wisconsin counties, sent by the Extension Division to give personal advice in rural homes, demonstrate improved methods and give community lectures and organize women. The young women demonstrators also assist county agents in planning and working out 4-H club programs. Home ec. graduates are finding this a valuable new field, as are the counties.

## Propose New College of Worker's Education

A big item of the proposed budget is \$30,000 for the creation of a College of Worker's Education, comparable in set-up to the College of Engineering or other colleges of the University. All subjects in the college would be taught from the labor point of view and would include economics, political science, history, English and other fundamentals. The college would also exert influence over industry and industrial workers of the state through its own extension activities, a phase disapproved by the Extension Division. The whole plan is heartily endorsed by the Wisconsin State Federation of Labor. Summer sessions would also be arranged, comparable to the summer school for workers held in past years.

## Faculty Union Criticizes Frank's Staff Policies

In a 10,000 word preliminary report, the University Teachers Union, a small minority of the faculty, in the middle of October launched a campaign against President Glenn Frank's "Key man" policy, by which "a few eminent men are retained at salaries the University cannot afford," resulting in a tendency to "starve the whole University to keep a few stars." They also made numerous recommendations regarding planned policies and salaries and selection of the junior staff, closer inter-departmental co-operation and a permanent Fish committee to keep backward departments up to date. Prof. Walter Agard of the L&S college is president. Further impetus was added when Colin Welles of Milwaukee, president of the Wisconsin Teachers federation, charged that undue and inexcusable pressure has been ex-

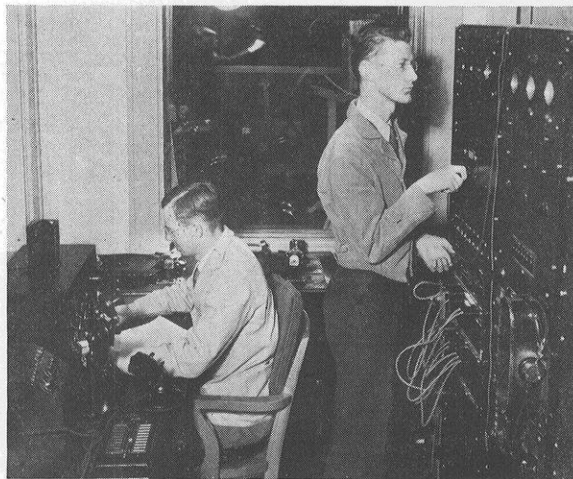
erted to force teachers to join the "company union," the Wisconsin Education association. Deans generally denied that the complaints applied to their colleges and gave their opinion that most of the junior staff in whose behalf the effort was made would not favor it.

## Regents Ask for Increased Appropriations

A gigantic building program intended to keep pace with the tremendous jump in 1936-37 enrollment is being considered for presentation to Gov. Phil La Follette and the Legislature. Five and a half millions will be asked for the construction of ten new, modern buildings, chief in cost a million and a half dollar library, and ten or more additions to present buildings. Increased state appropriations of \$4,184,734 for 1937-38 and \$4,089,650 for 1938-39 are expected to be sought from the legislature. These figures are a two million dollar increase over the sum asked for 1935-37. Largest in cost of the buildings asked will be an administration building, law, commerce, anatomy, biology, music, psychiatric, electrical engineering, short course educational and dormitory buildings, dairy and bacteriology, ag engineering, Wisconsin High, ag chemistry, extension and home ec. additions. Of the appropriation asked, about \$480,000 is wanted for restoration of salary waivers in the lower brackets.

## The Major General Started Something

Student peace leaders last month jumped on Maj. Gen. Charles Evans Kilbourne, in Madison to inspect the local R. O. T. C. unit, when he called peace-worker students "pugnacious pacifists, merely average humans who display their egotism by trying to create a stir." Several leaders declined to dignify the General's remarks by comment. Said Miss Doris Curler of Wayland club, "Such accusations are hardly worth noticing since minds so steeped in militarism apparently cannot understand a deep conviction of the futility of war that has a higher ideal than mere publicity." Edward Nestingen, Y. M. C. A. president, declared he was glad to be a pugnacious pacifist if it meant opposing and educating against selfish commercial wars.



WHA'S Main Control Room  
Listen to "The Voice of Wisconsin"

**Dedicate Stevens Memorial Gardens** In the pelting rain of a cold Sunday, Nov. 1, the E. Ray Stevens Memorial Aquatic Gardens of the University of Wisconsin Arboretum were dedicated. "He was a distinguished alumnus, a justice of the Supreme Court, a citizen of high public spirit." He was extolled as such and a fine true friend by H. L. Russell, director of the Wisconsin Alumni Research foundation, a life-long friend; by Chief Justice Marvin Rosenberry; by Harold M. Wilkie, president of the board of regents, and Dr. E. M. Gilbert, professor of plant pathology and botany. Judge Stevens was a great lover of the outdoors. In 1928 he was president of the Madison Realty Co. when it gave 30 acres in Nakoma to the University for an arboretum which has now grown to 850, far along in its development, under Dr. Gilbert and the national park system, assisted by the CCC Camp, Madison.

**German Envoys Marvel at Farms**

The University and model farms of the vicinity, with the co-operative marketing plant at Middleton recently received a visit from 41 leading farmers and agricultural experts from Germany. They were especially amazed at the amount of work done on the farms by few people, at the great amount of machinery used, the wealth of the land and the appearance of prosperity among the farmers. They highly praised Adolf Hitler and his whole regime, however, and staunchly refused to admit American farmers looked more prosperous than the German. America has 17 times the land and only twice the population, Dr. Frederick Sohn, spokesman, pointed out. They also revealed that in Germany President Roosevelt is considered a very great man. This was just in time to be Republican propaganda.

**Hold Annual Waterworks School** Waterworks superintendents attended a four-day short course Nov. 18 to 21, under the direction of Harold Ruf of the department of hydraulic and sanitary engineering. Efficiency and economy were its aims. It was sponsored by the League of Wisconsin Municipalities and the Wisconsin section of the American Waterworks association and presented by the University's hydraulic and sanitary engineering department, the bureau of sanitary engineering of the state board of health and the state laboratory of hygiene at the University.

**Faculty O.K.'s Reynolds Plan** The moot Reynolds Plan, comprehensively described elsewhere in this issue, has passed the faculty. In it football fans see some hope for the future of Wisconsin's team. Briefly, it's a two part plan of a six weeks summer institute for the state's best high school

athletes, with four-year non-binding scholarships for the cream. It is advanced by Prof. R. L. Reynolds of the history department, backed by younger men of the faculty. A new committee will shortly be appointed to delve more deeply into the possibilities of the plan and to prepare a presentation of it for the Big Ten moguls.

**Educator Charges Politics at U** It's lucky for some people that there is no pay-off on all the charges made against the University's freedom and integrity. Most recently are those of Prof. Harry D. Gideonse of the University of Chicago, made early last month at the Milwaukee meeting of the history section of the Wisconsin Education association. Specific accusations that Progressive Gov. Phil La Follette's interference was crushing the University's freedom followed a challenge by Prof. Paul Knaplund, history department head, of Gideonse's generality that endowed institutions were freer than universities. "As an official of the American Association of University Professors I am aware that there is pressure on the president of that institution," Gideonse answered Prof. Knaplund,—“pressure coming from the side of a liberal governor. It shows that liberals, too, as well as Tories, have ways of interfering with



Tripp Commons of the Union  
A delightful Sunday rendezvous

freedom. I definitely regard your position at the University of Wisconsin as unhealthy."

**Faculty Adds Students to Conduct Group** The faculty's decision to add two students to the faculty conduct committee and five sub-committees of the faculty life and interest committee has been hailed as a step forward for student government on the Campus. The conduct committee annually hears from 20 to 40 cases involving infractions of social, moral and legal codes, exclusive of infractions of student-made rules. Prof. Farrington Daniels, conduct committee members, considers the number of cases small for a community of 10,000 active students. The committees in themselves mark a departure from the traditional practice under which "the dean" was the students' ogre, bug-aboo, and threat.

**Public Uses Student Speech Bureau** Increasing use of a non-profit speakers bureau which provides student speakers for social and service clubs around the state has been noted recently. For three years the Student Speakers Bureau has been operated by a student-faculty committee, headed by Fred Reel, Milwaukee student. Only expenses are charged for speakers of varied backgrounds, from east, west, south and Wisconsin, on subjects from "Glimpses of British Humor" and of Japan to "How (Please turn to page 117)



# ★ HERE

and

# THERE *with the* ALUMNI CLUBS ★



## Twin Cities Alumnae Bridge, Dine

TWENTY-SEVEN members of the Twin City Alumnae Club attended a Bridge-Tea at the College Club in Minneapolis from 2 to 5 P. M., on September 19. Mrs. D. G. Taylor was hostess. Other members of the committee were Mrs. Frank Gerhauser, Mrs. H. R. Sumner, Mrs. O. F. Landkamer, and Mrs. Hooper.

A shoulder bouquet was presented by Mrs. R. W. Bentzen, president, to Mrs. A. E. Schroeder, past president, who is leaving Minneapolis to make her home at Monroe, Wisconsin. Bridge prizes were won by Mrs. C. K. Michener, Mrs. Harry Bullis, and Mrs. Richard Furber.

On October 17 a luncheon, followed by an interesting program, was held at the Curtis Hotel. Professor Ralph Nafziger of the department of journalism at the University of Minnesota spoke briefly on "Women in Journalism." (As a result of keeping his appointment with the Wisconsin Club, he was late for the Minnesota-Michigan football game.)

Miss Doris Thompson of the *Minneapolis Star* and Mrs. Marie Connery of the *Tribune* were introduced to the club and spoke briefly. A guest of Mrs. W. H. Williams told of her trip through the Scandinavian countries during the past summer.

Mrs. W. H. Williams and Mrs. H. O. Frobach were the committee in charge of the meeting.

## Campus Passes in Review in Colorado

THE Wisconsin Alumni Club of Colorado held their first meeting of the year at the Albany Hotel in Denver, October 23rd. President John H. Gabriel, '87, whose love for his Alma Mater has never dimmed through the passing years, opened the meeting by reminding those present of the seventy-fifth anniversary of the founding of the Wisconsin Alumni Association. He stressed, particularly, that in these trying times the University needs the loyal support of her alumni more than at any other time in history and urged every one to become a member of the Association.

After presentation of the records of the broadcast of the Wisconsin Alumni Association on April 13 by the secretary, Professor Roy H. Hinderman, a recent member of the Wisconsin faculty and at the present time Supervisor of Vocational Education in the Denver Public Schools, was presented to the group as guest speaker. He chose for his address, "The Wisconsin Campus Passes in Review" in which he depicted the recent high lights in the political and athletic arena in a most interesting and capable manner.

He also cited a number of recent accomplishments of the University in the various fields of endeavor.

Those present left for their homes with a feeling that for the time, the spirit of our Alma Mater had been brought across the lonely prairie to within the shadow of the Rockies and there born anew in the hearts of those who left the shores of Lake Mendota long years ago.

## Buffalo Alumni Organize

AN enthusiastic group of Buffalo alumni organized a Club in that city at a dinner meeting held Tuesday evening, October 20, in the Tower Room of King Arthur's Court. The membership of the Club will embrace alumni from Niagara Falls, East Aurora, Hamburg and other nearby cities.

Elected as officers are: David J. Mahoney, '23, President; Stephen B. Severson, '07, Vice-President; Charles W. Dorries, '21, Treasurer; Carl H. Laun, '21, Secretary; Kay Barnett, Alumna Secretary.

Officers elected will serve three year terms. Other directors are: Merrill E. Skinner, '14, 3 year term;

Two year term: Mrs. J. S. Allan, '28, Wm. F. Ingraham, Jr., '24, Seymour F. Kletzien, '29, E. H. Schujahn, '24, Richard Neller, '28, H. P. Hornaday, '17;

One year term: Nathan R. Johnson, '21, A. B. Lindemann, '15, Dr. Baxter Brown, Harry Allen, '24, Grant A. Barnett, '34, Mrs. R. L. Sly, '17.

The adoption of a constitution was carried unanimously and the directors of the club were instructed to plan a second meeting as soon as arrangements can be made for a speaker from the University. Grant Barnett, '34, outlined recent developments on the Campus and sketched interesting phases of Wisconsin football.

## McBride Heads "W" Club

WITH a crowd of more than seventy-five present, the Milwaukee "W" club celebrated its annual pre-Homecoming annual meeting at the Milwaukee Athletic Club on October 29. Due to the absence of Profs. Witte and Bradley, George Downer, director of athletic publicity at the University, was the principal pinch-hitter of the evening.

Others to speak were Walter Alexander, '97, William Juneau, '02, former coach and player at Wisconsin, and Dr. Fowle, '97. Chris Steinmetz, '06, past president of the club, acted as toastmaster.

Highlight of the evening was the election of officers for the coming year. Elmer McBride, '20, was re-elected president; Stan Zola, '27, first vice-president;

Dean Williams, '94, second vice-president; Ed. Vinson, '28, treasurer, and Jim Davies, '30, secretary.

## Detroit Alumnae Resume Program

THE Wisconsin Alumnae Club of Detroit held the opening meeting of the year's activities at the Women's City Club, Saturday afternoon, September 19. The afternoon was spent in playing bridge and closed with the serving of tea.

Several new members were greeted and welcomed into the Detroit organization. Dues were collected and an attempt made to check carefully on all names listed to clear up alumni records.

Wisconsin Women in the Detroit area are urged to come to meetings and should get in touch with the president, Grace Shugart, '24, at The Parkstone (FI-6110).

## Teachers Meet in Milwaukee

MORE than one hundred alumni who are teachers in the state of Wisconsin gathered at the Hotel Schroeder on Friday, November 6, for the annual meeting in conjunction with the Wisconsin Education Association convention.

Principal speaker at the luncheon was Frank O. Holt, '08, dean of the University's extension division. Others who spoke were A. John Berge, secretary of the Wisconsin Alumni Association; O. H. Plenske, able secretary of the W. E. A.; and Mrs. Meta Berger, former member of the University board of regents.

A. O. Iverson, '33, and Anne Nagel, '28, were co-chairman of the luncheon. Elected to serve on the committee in charge of the 1937 luncheon meeting were Dr. Virgil Herrick, '29, and Supt. R. F. Lewis, '15.

Mr. and Mrs. Earl D. Brown, '21 and '22, entertained those present with a group of solos and led the alumni in the singing of some Wisconsin songs.

## New York Out to Win Cup

THE participation of the New York alumni in the Diamond Jubilee drive for new members has several angles: (1) revival of the Wisconsin Round Table, (2) a dinner, November 30th, at which Coach Stuhldreher will be the guest of honor, (3) the publication of a new Directory or "Who's Who" of all alumni in the New York metropolitan area, and (4) the appointment of a special membership committee.

Since other alumni groups have expressed interest in the Round Table idea, which originated with the New York group, the following quotation from the announcement of the November meeting may be of interest:

Offering an opportunity for Wisconsin alumni not only to meet at dinner in an informal social event, but to hear and participate in discussions of current topics of real importance, the Round Table for 1936-37 should prove to be a valuable continuation of a unique experiment.

Carl Beck, '10, author of "On Wisconsin," is responsible for the successful inauguration of this phase of the New York Alumni program. During recent years it has interested a considerable portion of the membership. Speakers have included authorities

among the Wisconsin faculty, resident alumni and friends. The success of the program has been commented upon outside our own group and among students of adult education.

For this year, the chairmanship of the Round Table Committee has been assumed by David S. Hanchett, '10, who has had an appropriate background for this responsibility. After acquiring his Ph.D. in economics under Johnson of the University of Pennsylvania, he was associated with the Ethical Culture Society of New York as editor of their official journal, "The Standard." Later for nine years he was on the staff of Antioch College as Dean of the Extra-mural School in touch with industry. Recently he has been organizing experimental courses in business and economics at the Fieldston School at Spuyten Duyvil.

The November meeting was led by John A. Fitch, '09, who spoke on the subject, "The A. F. of L., the C. I. O. and the Steel Organization campaign."

With the November meeting fashioned primarily to interest graduates of the "Hill," the January meeting is especially for engineers, with Professor Daniel W. Mead, President of the American Society of Civil Engineers, as the guest of honor.

In order to cooperate to the fullest extent with the national membership committee of the Wisconsin Alumni Association, of which W. S. Kies, '99, is Chairman, Hibbard Broadfoot, ex'17, has been appointed chairman, Consuelo Thwing, '17, vice-chairman, and Hobart S. Bird, '94, John W. Bradshaw, '06, Hugh J. Jamieson, '15, J. K. Livingston, '13, S. Weldon O'Brien, '26, Burton H. White, '22, and Arthur L. Wadsworth, '33, members of a special committee, to reach every Wisconsin alumnus in the metropolitan area who is not a member of our association and invite him to become one. Mr. Kies has also been named honorary chairman of this committee.

The Officers and Executive Committee of the New York group for the current year are: James S. Thompson, '10, President; C. H. Bonnin, '23, Consuelo L. Thwing, '17, Vice-Presidents; R. Worth Vaughan, '28, Secretary-Treasurer; Carl Beck, '10, Hobart S. Bird, '94, Edward J. Fronk, '30, Hugh J. Jamieson, '15, William S. Kies, '99, Willard L. Momsen, '29, Marion Simonson, '22, Herbert R. Simonds, '08, and Burton H. White, '22.

## Detroiters Thrill to Game

TWENTY-ONE alumni living in Detroit cast off the bonds of inertia and organized a Wisconsin alumni club in that city on November 7. The meeting was in the form of a luncheon at the Intercollegiate building.

And what a day they chose for their first meeting! As a part of the luncheon, it had been planned to have the Wisconsin-Northwestern game brought to the meeting by radio. When it was found that the Intercollegiate club could not provide these facilities, due to technical difficulties, the group moved to the Detroit Boat club and there listened to one of the most thrilling games of the season. They enjoyed it so much that they sat right down and sent Harry Stuhldreher a wire telling him of their feelings.

At a business meeting held *(Please turn to page 117)*





# HAVE YOU

# Heard



## Engagements

1918 Alice V. KING, Madison, to  
 1921 V. W. MELOCHE. Miss King is manager of the University Student Employment office. Mr. Meloche is associate professor of chemistry at the University. No definite date has been set for the wedding.

1932 Dorothy Augusta Lehmann, Buffalo, N. Y., to Duncan Barnett TINGLE, Evanston. The wedding will take place on November 20.

1932 Mildred Boll, Sheboygan, to Alfred B. GERBER. The wedding is planned for this winter. Mr. Gerber is associated with City Attorney Edward Schmidt in Sheboygan.

1933 Dorothy Clarke, Spokane, Wash., to Dr. Homer R. BENSON, Honolulu. The wedding will take place in Honolulu in the near future. Dr. Benson is house surgeon at Queens hospital, Honolulu, at the present time, but after the first of the year he will become company physician for the Pan American Airways corp. and the Commercial Pacific Cable co. on Midway Island.

1933 Vivienne Hazle, Kenosha, to Addison N. LOVE, Jr., Milwaukee. The wedding will take place on November 26.

1934 Bernice Schantz, Madison, to Robert McArdle KEOWN, Jr. The wedding is planned for late November. Mr. Keown is with Swift and co. at Muscatine, Iowa.

Grad '34 Lucia Ottow, Madison, to Kenneth H. BEGER, Grafton. The marriage will take place during the Christmas holidays. Mr. Beger is teaching and coaching at the Grafton High school.

Grad '36 Virginia HAMILTON, Madison, to Douglass G. Adair, Washington, D. C. No date has been set for the wedding. Miss Hamilton is an instructor in the University English department. Mr. Adair, a graduate of the University of the South, is a member of the Social Securities board.

ex '36 Dorothy Eileen THOMPSON, Madison, to Dr. Norman L. LINDQUIST, Negaunee, Mich.

## Marriages

1915 Caroline Ruth MORRIS to Howard Rowland, both of Oshkosh, on October 10 in Oshkosh.

1921 Katherine Bieler, Milwaukee, to Edwin A. SCHOENEGER, Wau-

sau, on October 5 in Dubuque, Iowa. Mr. Schoeneberg is supervisor of accounts of the WPA district office at Stevens Point.

ex '24 Hazel Wilkinson, Beloit, to Valdo ELLINGSON, Edgerton, on October 14, in Chicago. At home in Edgerton, where Mr. Ellingson is in the hardware business with his father.

ex '26 Beatrice Paula Ziegler to Dr. Clarence W. FROMM, both of Milwaukee, on October 10, in Sheboygan. At home at 1625 Capital drive, Milwaukee. Dr. Fromm is on the staff of St. Joseph's hospital.

1926 Dr. Anne Beatrice CREMER, Madison, to Walter Leigh Leonard, Jr., Eau Claire, on October 5 in Chicago. At home in that city, where Mr. Leonard is on the staff of the Paul Anthony studios.

1927 Lucille Myers, Pocatello, Idaho, to Floyd J. GRAY on August 29 in Chicago. At home at 5959 Kenmore ave., Chicago. Mr. Gray is with the Bear Brand Hosiery co.

1929 Tirzah CALDWELL, Poynette, to  
 1934 Wallace MCLEAN on October 7 in Poynette. At home in Wausau, where Mr. McLean is teaching in the high school.

1930 Harriet KRONCKE, New York, to Carl T. Cappelen on October 24 in New York. Mrs. Cappelen has been teaching dancing in New York. Mr. Cappelen, a graduate of Harvard university, is a member of the 7th regiment of New York.

1930 Madeline Barbara Schilling, Philadelphia, to Harold John KINNEY on September 28 in Philadelphia. At home at 6310 Sherwood road, Overbrook, Pa.

ex '30 Helen Hill, Milwaukee, to Keith KOCH on October 3 in Milwaukee. At home in that city, where Mr. Koch is employed by the Golden Guernsey milk co.

1931 Freda Miller, Plankinton, S. Dak., to John T. DROW on July 12. At home at 828½ Winnebago st. La Crosse. Mr. Drow is an engineer with the Wisconsin Highway commission.

1931 Gertrude L. BUBOLZ, Appleton,  
 1931 to Walter H. BRUMMUND, Menomonie, on October 4 in Appleton. At home in that city, where Mr. Brummund is home office attorney for the Aid Association for Lutherans.

ex '31 Bess Johnson, Waupaca, to Robert E. JONES, Milwaukee, on Oc-

tober 24 in Waupaca. At home in Milwaukee on E. Park place.

1932 Gweneth HOLT, Madison, to  
 1934 George W. FIELD, Jr., Wichita, Kans., on October 7 in Madison. At home at 718 N. Market st., Wichita. Mr. Field is associated with the Empire Oil co.

1932 Sylvia Gale PETERSEN, Madison,  
 1931 to Harold H. ZABEL, Montello, on September 30 in Milwaukee. Mr. Zabel is associated with the laboratories of the Allen Bradley co. in Milwaukee, where he and Mrs. Zabel are making their home.

1932 Hazel M. Buth, Madison, to John J. HYLAND, Stevens Point, on October 17 in Madison. At home at 1004 Shaureth st., Stevens Point, where Mr. Hyland is employed by the Hardware Mutual Casualty co.

1932 Evelyn Jane Ericson, Lutzen, Minn., to Dr. Meric OVERMAN on October 13 in Lutzen. At home in Granton, where Dr. Overman is connected with the Rothburn-Overman clinic.

ex '33 Louella WIEGAND, Green Bay, to Robert John Raymaker in Green Bay in October. At home in that city. Mr. Raymaker is a teller at the Wisconsin State bank.

1933 Helen SHIELDS, Gays Mills, to  
 1933 Clifford LANT, Wenona, Ill., on September 27 in Williamsville, Ill. Mr. Lant is managing editor of the National Printer Journalist at Springfield, Ill., where he and Mrs. Lant are making their home.

1933 Nancy O. Benage, Spring Grove, to Alfred J. STEFFEN, Elkhorn, on September 26 in Milwaukee. At home at 109 W. Rockwell st., Elkhorn. Mr. Steffen is a sanitary engineer with the state board of health.

Grad '33 Jean Hanson, Gallup, New Mexico, to Paul Browning JOHNSON, Jr., Wauwatosa, on October 10 in Knoxville, Tenn. At home in Norris, Tenn. Mr. Johnson is general manager of the Southern Highlanders, Inc.

1934 Margaret A. EDMUND to Harold  
 1930 S. ALLEN on November 21 in Racine. At home in Chicago. Mr. Allen is in the railway mail service.

1934 Helen MUELLER, Milwaukee, to De Alton Smith, Eau Claire, on October 3 in Milwaukee. At home in Oak Park, Ill.

1934 Elvira A. JENS, New Holstein, to Donald A. Schultz, Iowa City, Ia., on August 22 in New Holstein. At home in Des Moines. Mr. Schultz is teaching in the high school and also doing clinical work in speech pathology.

1934 Catherine Bouchard, Madison, to Stephen FRANCKEN on October 3 in Madison. At home in this city at 606 University ave. Mr. Francken is associated with the law firm of Bull, Biart and Bieberstein.

1935 Rachel KELLEY, Superior, to Glenn LAURGAARD on October 5 in Yuma, Ariz. After a trip visiting some of the principal Coast cities, they will be at home in Yuma. Mr. Laurgaard is junior engineer in the engineering laboratories of the All-American Canal in Southern Calif., U. S. Bureau of Reclamation.

1935 Josephine M. Kohl, Marshfield, to Raymond T. METTELKA on August 29. At home in Pontiac, Ill. Mr. Mettelka is an engineer with the firm of Mackie-Thompson-Tamm of Chicago.

1935 Betty Temple, Hartford, Conn., to William MORSE, Jr., Lancaster, on September 8 at Granville, N. Y. At home in Lancaster.

1935 Shirley Elizabeth Hutchinson, New York, to Charles Barton ALBRIGHT on October 10 in New York.

1935 M. C. de Ricci POWERS, Fargo, N. D., to Charles Tilton Kenney, St. Paul, Minn., on October 21 in Fargo. At home at 1441 Fairmont st., St. Paul. Mr. Kenney is assistant superintendent of terminals for the Great Northern railroad.

ex '35 Margaret Bjur, Hawthorne, to Wilmer CAROW, Spooner, on October 3 in Ladysmith. At home in Spooner. Mr. Carow is a dispatcher in the forest ranger station.

ex '35 Doris Fitzgibbons to Paul POOCK, both of Dayton, Ohio, on October 17 in Dayton. Following a wedding trip to Bermuda, they are making their home in Dayton.

Grad '35 Sara Jane Reincke, Milwaukee, to Donald H. STUBBS, North Prairie, on September 29 in Milwaukee. At home in Newark, N. J.

ex '35 Gladys GORNALL, Barrington, 1933 R. I., to Ferdinand RUSCH, on October 19 in Barrington. At home in Madison.

Grad '36 Ethel G. O'Neil, Madison, to Harry Milford BARNES on October 11, in Madison. At home in this city at 1420 Drake st.

ex '36 Rachel J. Williams, Hayward, to Merle W. HOGUE on October 4 in Madison. At home here at 2114 Hollister ave.

1934 Katherine HALL, Gary, Ind., to ex '36 H. Charles HALLFRISCH, Milwaukee, on October 3 in Gary. At home in that city.

ex '36 Miss Blystone, Glendale, Calif., to Wayne G. CLARK on October 14 in Glendale.

ex '37 Fedora M. Cipolle, Beloit, to Carl Frank DEVER on October

10 in Rockton. At home at 116 N. Chicago ave., Rockford.

1937 Margaret Beatrice COMER, Milwaukee, to Fred Walter KOEHL, Ashland, Ohio, on October 8. At home in Ashland.

1936 Grad '37 Faye Foster to Walter M. EDENS on September 19 in Milwaukee. At home at 11 N. Spooner st. Mr. Edens is taking graduate work at the University.

**Births**

1906 To Mr. and Mrs. Fredrik Turville THWAITES (Amy MUELLER) a son on October 5 in Madison.

1916 To Mr. and Mrs. Robert W. BLACK of Baltimore, Md. a daughter, Anne Lovelace, on January 11.

1924 To Mr. and Mrs. Robert W. BLACK of Baltimore, Md. a daughter, Anne Lovelace, on January 11.

1925 To Mr. and Mrs. Arthur Edwards (Dorothy KIMBALL) a daughter, Ardath Mary, on July 9, in Cincinnati, Ohio.

1925 To Mr. and Mrs. W. W. Churchill (Lucille M. LEGLER) of Scotia, N. Y. a daughter, Margaret Jane, on January 24.

1927 To Mr. and Mrs. George A. SCHUTT (Aline ZIEBEL) a son, Robert S. on October 26 in Milwaukee.

1927 To Dr. and Mrs. V. H. HUNKEL (Pearl STOECKLIN) a daughter, Mary Christine, on July 12.

1930 To Dr. and Mrs. Samuel BEHR (Della SINYKIN) a daughter, Barbara Jean, on September 6 in Chicago.

1932 To Mr. and Mrs. L. E. HEBL a son, Jerome Charles, on September 25 in Woodriver, Ill.

ex '31 To Mr. and Mrs. Joseph EDELSTEIN a daughter, Judith Anne. Mr. Edelstein is a member of the United Press staff in Albany, N. Y.

**Deaths**

THE REV. FREDERICK IRVING COLLINS, Sp. '89, who retired seven years ago as rector of the Church of the Messiah, Olneyville, R. I., died on October 19 after an illness of two weeks. Since his retirement, Mr. Collins spent much of his time in California. He went to Providence, R. I., after a tour of New England, and two weeks later became seriously ill.

Mr. Collins was born in Sylvania, Ohio on April 22, 1861. He had been active in banking and other business enterprises before entering the preparatory school of Northwestern university. He enrolled at the University of Wisconsin in 1886.

In September, 1890, he married Frances TOWLE, '87.

He took his ecclesiastical studies at the Seabury Divinity school at Faribault, Minn., and at the General Theological seminary, New York, from which he graduated in 1894. He began his ministry in southern Indiana and was advanced to the priesthood at Indianapolis in the same year that he was graduated from the seminary. Later he went to Evansville, Ind., as rector of Holy Innocents Church, where he served for three and a half years. During this period he

also served as chaplain at the Indiana State prison. He went to the Church of the Messiah in 1889.

His wife is his only immediate survivor.

CARL HAMBUECHEN, '99, died on July 31 in a hospital in Springfield, Ill., where he had been a patient since July 1, when he suffered a heart attack on a train enroute to Chicago.

Mr. Hambuechen was secretary-treasurer of the Benwood-Linze co. of St. Louis and also treasurer for the B. and L. Electric co., which was affiliated with the Benwood-Linze co.

A native of Dusseldorf, Germany, he came to this country at the age of five years with his parents, who settled in Milwaukee. Immediately following his graduation from the University, where he received the degree of Master of Chemical Engineering, he became associated with Dr. Burgess, nationally known developer of dry batteries, at Madison. Later he was sent to the Aluminum Ore co. in East St. Louis. Still later he became associated with the American Carbon and Battery co. of Signal Hill, East St. Louis.

Shortly after his marriage to Melinda Poirot in 1917, he and Mrs. Hambuechen moved to New York, where he took a position with the Union Carbide co. After six years there he returned and with Harold J. Wrape, formed the Benwood-Linze co. of St. Louis.

Mr. Hambuechen was a charter member of Electro-Chemical society, a national institution. He held many patents in the electro-chemical field, in which he had worked since his graduation from the University.

Besides his wife, he is survived by two  
(Please turn to page 112)

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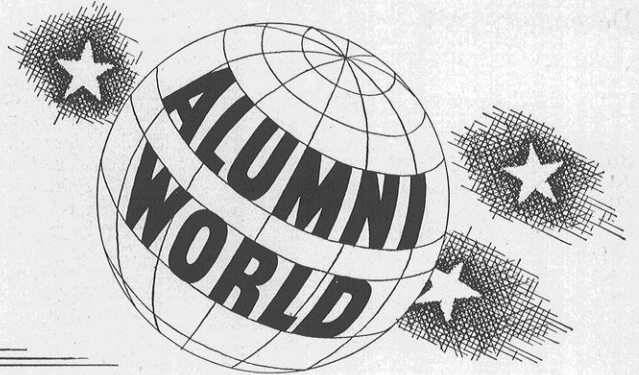
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# In the



## Class of 1885

Mrs. H. J. Taylor (Rose SCHUSTER) now of Berkeley, California, has just written and published a new book entitled "Yosemite Indians and Other Sketches." It might well be entitled A Record of History of Early Days in Yosemite Valley After the Advent of White Men and Biographies of its Pioneer Settlers, With Illustrations.

The text of the book is most interesting, obviously authentic and accurate with authorities laboriously consulted and cited. The illustrations begin with the first artist's sketch of a general view of the Valley, the homes of the Indians, the first white man's cabin, photographs of early pioneer settlers (which remind one of the patriarchs of old). In no case do the whiskers conceal the strong character behind them. The pictures tell definite stories of their own which supplement the printed text of the book.

The picture of John Muir and the chapter of fourteen pages telling of his life and works more than make the book worth while. John Muir was a student of the University of Wisconsin for four years. In 1869 he went from school to San Francisco and from there he walked one hundred and fifty miles to the Yosemite Valley, where he built his lonely cabin and ever after made it his home, and entered life's nature school to finish his education; with his pack as his sole companion he earned his degrees. It is written: "In 1896, Harvard conferred on him the degree of Master of Arts. The following year, 1897, the University of Wisconsin, proud of its alumnus, conferred on him her highest academic honor, the degree of Doctor of Laws. Yale, in 1911, conferred the degree of Doctor of Literature, and in 1913, the University of California conferred the degree of Doctor of Laws."

The author, in the language of a mountaineer, comments: "As the interpreter of nature in every form and mood, Muir stands above the timber line and alone."

A rise of ground on the campus of the University of Wisconsin, overlooking Lake Mendota, was dedicated in 1915 as Muir Knoll. In the State Historical Museum at Madison is the almost human clock invented and constructed by John Muir in the '60's, and used by him while attending the University. In response to a lever it dumped him out of bed in the morning; it brought a book from the shelf and placed it on the desk opened at the lesson page. This is not trivial; it shows in the boy the material that made the man.

Muir's grave is a sacred spot; annual pilgrimages are made to it and wreaths placed upon it by organizations.

The frontispiece in the book is most

artistic. It is a picture of To-tu-ya, an Indian Princess, the last of the Yosemite Indians, over 90 years of age, granddaughter of Chief Tenaya of the Yosemite Indians, and her "white daughter," the author.

This book is a valuable record of the early history of the Yosemite Valley and its early pioneers. It is beautifully composed and is mechanically and typographically perfect. It is a fine production from all standpoints, and will adorn the shelves of many libraries.

## FREDERIC A. PIKE

Frederic A. PIKE was born at Oshkosh, Wisconsin, December 11, 1863. He died at St. Paul, Minnesota on the 17th day of September 1936. His body lies in the beautiful Oakland Cemetery in St. Paul. The funeral services were conducted by Rev. T. F. Rutledge Beale, Pastor of the Peoples Church of St. Paul, who described Mr. Pike as a "Churchman, Sunday-School Superintendent, Member of the Board of this Church, lover of Nature, lover of men; he lived a life of many parts, deep, wide, rich, and varied, but those who knew him best of all knew him as a friend."

His ancestors were of the old American stock, natives of Maine.

Mr. Pike was educated at Oshkosh, Wisconsin High School and the University of Wisconsin. In the Fall of 1881 he entered the Ancient Classical Course of



Walter Hirschberg, '01, continues to be active in the affairs of the Milwaukee "W" club and the Crew Corporation.

the University of Wisconsin and graduated in June, 1885. For one year 1886-1887 he attended the Columbia Law School at Washington, D. C. In the year 1887-1888 he attended the University of Wisconsin Law School from which he was graduated in June 1888 with a degree of LL.B. He was immediately admitted to practice by the Supreme Court of Wisconsin.

He opened his law office in St. Paul, Minnesota, in 1888. In 1892 he was elected on a "Citizens ticket" a member of the Common Council of St. Paul. In 1893-1895 he was Assistant City Attorney of St. Paul.

In 1896 he joined the Silver Republicans, and after the election in 1896 he became a Bryan Democrat. For many years Mr. Pike acted with the Democratic party. He was chairman of the St. Paul Democratic County and City Committee from 1900 to 1904. He was special assistant to the Attorney General of the United States during Wilson's administration from 1913 to 1916 upon litigation involving rights of the Chippewas.

Later he became connected with the non-partisan league. Against most bitter opposition he performed for the non-partisan League of North Dakota the most important and new law making services of his career. He prepared bills to establish the then novel Industrial program of North Dakota. After they became laws he acted as attorney for state officials of North Dakota and conducted the litigation that followed. He scored a complete victory sustaining the constitutionality of that program (Green vs. Frazier, 253 US 233).

Later he helped to organize the Farmer-Labor party of Minnesota. He was its first State Chairman from 1920 to 1924.

In January 1933 Mr. Pike was appointed Deputy Attorney General of the State of Minnesota. He filled his office ably until the time of his death. Among his duties in that office were problems involving railroads, public utilities, the rates for telephone service and purchase of stock control of the Tri-State Telephone Company by the Northwestern Bell Telephone Company.

Mr. Pike married Stella Sheldon at Owatonna, Minnesota in 1895. Four children, Frederic, Beatrice, Robert and Marian survive him.

ASA G. BRIGGS

## Class of 1890

Daniel E. KISER recently returned from an automobile trip to Kansas city and eastern Kansas. As honorary police commissioner of Eau Claire he represented the city at the International Police Chief's convention there.

### Class of 1894

Col. Royal P. DAVIDSON, ex '94, is director of the Northwestern Military and Naval academy at Lake Geneva, Ill.—Clarence B. CULBERTSON has formed a law partnership at Stanley, Wis., with James A. MCPHEE, ex '34, under the name of Culbertson and McPhee.—Dean WILLIAMS, ex '94, was elected second vice-president of the Milwaukee "W" club at the annual meeting in October.

### Class of 1895

Zona GALE (Mrs. William Llewellyn Breese) will be in New York for a few months watching the production of her latest play, tentatively called "Light Women," a sketch of "liberated" women in a contemporary small New York town. This is her first Broadway play since "Mr. Pitt" was Walter Huston's first New York show ten years ago.—Samuel H. CADY, as vice president and general counsel for the Chicago and Northwestern railroad, explained to the interstate commerce commission the lines of permanent reorganization of the railroad.—Herbert E. BOLTON, professor at California University, recently published a biography, "Rim of Christendom," the history of Father Eusebio Kino. Since 1907 his interest in the old Spanish padre has been acute, and he has worked from original Kino manuscripts and literally followed Kino's travels from cradle to grave.—Aloys WARTNER reports that his son was elected state's attorney for his home county in the last election. He also writes encouragingly for the football team. "Team work will count in the end. 'Red' Grange would never have made an end run if it had not been for the other ten men."

### Class of 1897

A. L. BLACKSTONE is still practicing law as a member of the firm of Frame and Blackstone, at Waukesha.

### Class of 1898

The student Republican club recently presented Richard LLOYD JONES to an audience in Music hall, following a severe criticism of the University as lacking in spiritual teaching force, and answered in the Daily Cardinal. "Is America Worth Saving?" was his topic, two weeks before Election day.—Harvey J. FRAME was re-elected secretary of the Waukesha Motor company at a recent meeting of the stockholders. He is a member of the law firm of Frame and Blackstone in Waukesha.

### Class of 1899

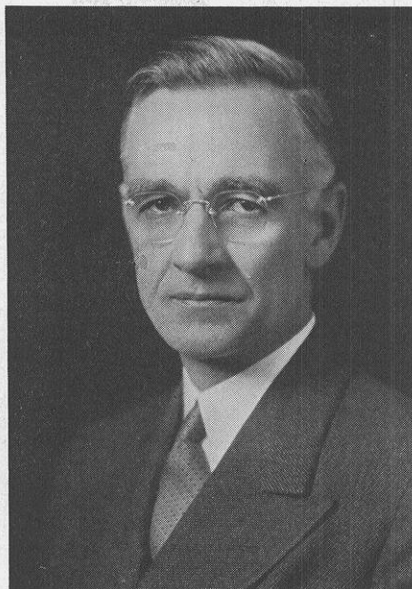
The Rev. D. Jenkins WILLIAMS is a minister at Clewiston, Fla.

### Class of 1900

The Rev. Albert MACARTNEY is pastor of the Covenant-First Presbyterian church at Washington, D. C.

### Class of 1901

One of the voices raised against social security laws recently was that of Michael J. CLEARY, president of the Northwestern Mutual Life Insurance company, as he spoke before the Inland Daily Press asso-



James S. Thompson, '10, vice-president of McGraw Hill Publishing Co. and president of the New York Alumni club. He was the author of the article on the Class of 1910 memorial in last month's issue.

ciation.—Dr. Clarence Edward MACARTNEY, who for a number of years has been travelling in the footsteps of St. Paul, completed a fifth journey last summer when he visited Syria, Turkey, Cyprus, Rhodes, and Crete. He has recently published two volumes, "Not Far from Pittsburgh," the Gibson press, and a series of sermons preached in his Pittsburgh church.

### Class of 1902

Mary WRIGHT Bain has turned into a traveler since graduation and her marriage in 1902. Itineraries have included the Orient, Europe, Sumatra, all over South America, Cuba, Mexico, Haiti, Manchuria, Yucatan, and Canada, among other places. Mr. Bain, Chicago and Johns Hopkins, is a mining engineer with the Copper and Brass Research Council. They live at 93 Jane st., Hartsdale, N. Y. Mrs. Bain also included Madison in her travels last summer.

### Class of 1903

President Roosevelt recently accepted the resignation of Stephen J. MCMAHON from the United States Board of Tax Appeals. He had been a member since 1929, and resigned in favor of private practice in Washington.—Anna McDONALD Grinde writes in about her son, Dr. John M. Grinde, '32, who recently opened offices for the practice of general medicine and surgery, at Chippewa Falls. She lives in De Forest.

### Class of 1904

William "Bill" JUNEAU, one time star end and later coach at the University, was a guest of honor at the Milwaukee "W" club's annual Homecoming party in October. Bill played on the 1901 championship team and then coached the last championship team Wisconsin had, in 1912. He is now living in West Allis where he is active in the real estate business.—Higher enrollment is reported for his col-

lege, Platteville State Teachers', by Asa M. ROYCE.

### Class of 1905

Rolland ALLEN has been nominated for president of the American Institute of Mining and Metallurgical Engineers. His offices are at 1208 Hanna building, Cleveland, O.—Eleanor L. BURNETT is filling a temporary leave of absence on the faculty of Tongaloo college, Tongaloo, Miss. She teaches English and dramatics.

### Class of 1906

"Who's Who in America" for 1936-37, recently issued, contains biographical sketches of 20 members of this university class, including three college presidents, as follows: John Earl BAKER, adviser on railway management; George W. BLANCHARD, ex-congressman; Edmond J. DELWICHE, agronomist; Frederic R. HAMILTON, college president; Leroy F. HARZA, engineer; Ralph Dorn HETZEL, college president; Knute HILL (law), congressman; Fred L. HOLMES, writer; Elmer T. HOWSON, transportation editor; F. Ellis JOHNSON, engineering dean; Jesse B. KOMMERS, engineering professor; Fred V. LARKIN, director of university mechanical engineering department; Stephen J. MCMAHON (law), member U. S. board of tax appeals; Warren J. MEAD, geologist; Max C. OTTO, philosopher; Dewitt C. POOLE, diplomat, educator; Alexander C. ROBERTS, college president; Lily Ross TAYLOR, college professor; Harold A. WHITTAKER, sanitary engineer; John WHYTE, educator.—Walter L. DISTELHORST, Louisville, Ky., served, at the request of President Glenn Frank, as alumni delegate at the inauguration of Dr. Frank Hill Caldwell as president of the Louisville Presbyterian Seminary on October 1.—The new stadium of San Francisco State college recently was dedicated in honor of the president of the college, Dr. Alexander C. ROBERTS.—John Earl BAKER, director of the Central Trust of China, and a recipient of the honorary degree of doctor of laws from his alma mater last June, is on a year's furlough, with Mrs. Baker, after spending most of the last 20 years in China. In September and October his two daughters, Barbara and Frances, were married.

### Class of 1907

Mr. and Mrs. Jerry DONOHUE recently celebrated their 25th wedding anniversary at a dinner at the Pine Hills Country club at Sheboygan. Dr. Herbert McComb Moore, president of Lake Forest college and Jerry's brother-in-law, was toastmaster; ex-Gov. Walter J. Kohler was one of the guests, and speakers were Gail, Wisconsin '34, Kathleen, Sweet Briar '36, and young Jerry Donohue, Jr.—William T. EVJUE, ex '07, editor of the Madison *Capital Times*, is listed in the 1936-37 "Who's Who in America," with a short biographical sketch.

### Class of 1908

Readers of the Oct. 10 Collier's may have noticed the name of Lucian CARY, ex '08, on the leading story.

### Class of 1910

Mrs. Fanny EDSON is an oil geologist for Shell Petroleum company at Tulsa,



Okla.—Pearl DINAN is still dean of women at North Dakota State.

### Class of 1911

William T. LEINS, ex '11, was a candidate for member of the assembly from Washington county on the republican ticket.—Jessie SCHINDLER visited her sorority house, Chi Omega, enroute from California to her home in New York during the summer.—George STEUDEL superintends blast furnace operations at the South Works of Illinois Carnegie Steel company at South Chicago.

### Class of 1912

Willard THOMPSON, Ph.D. '34 from N. Y. U., professor of animal husbandry at Rutgers University, is the author of a new textbook, "Egg Farming," published by Orange Judd Publishing company, in New York, 1936. He also privately published a book on "The application of the statistical method in the analysis and interpretation of poultry science data," last summer.

### Class of 1913

Edward WHITNEY, son of Prof. N. O. Whitney, former head of railway engineering at the University, has married Penny Warwick of San Francisco. He works on construction for the city.—Ralph MORSE is a furniture manufacturer in Grand Rapids, and the Ralph Morse Furniture company is located there on Ionia ave.—Roscoe BALLARD recently changed his job of mechanical engineer with the Tunnel and Mine Machinery company of Philadelphia to go in for construction work. His new home is at 37 E. Mowry st., Chester, Pa.—Carl DIETZE was recently re-elected vice-president of the American Society of Certified Public Accountants and secretary of the advisory council of the state society of Presidents of C. P. As.—Attorney Harold M. WILKIE, chairman of the board of regents, was recently appointed by Gov. Phil La Follette to serve as temporary counsel for the public service commission in six Wisconsin Telephone company rate cases.

### Class of 1914

R. W. ENGERBERG is sales representative for the American Automatic Electric Sales company of Chicago, for Wisconsin and Upper Michigan.—Mike BRADISH is now living in Los Angeles and working for the Fitger California company at 530 W. Sixth st.

### Class of 1915

Don DICKINSON, formerly with Stone and Webster, is now with the Investment Analysis, not inc., of 29 S. LaSalle st., Chicago.—Mrs. L. A. Cox, (Gertrude K. JOHNSON) is living at 6153 S. Laflin st., Chicago.—Frances HEMPHILL Rodolf vis-



Max E. Friedmann, '12, president of Ed. Schuster's, Inc., and author of the vocational guidance article in this issue.

ited Chi Omega and Madison during August. She lives in Tulsa, Okla., at 1723 S. Detroit ave. Her Wisconsin grad husband is an attorney there.

### Class of 1916

Dr. Fremont CHANDLER of Chicago was chosen as the new chairman of the orthopedic surgery section of the American Medical association at the annual convention in Kansas City, Mo.—Dr. Katherine WRIGHT is a psychologist who sent her daughter to the University this semester. She also has a son George, 1, and a daughter, Hazel, 7.

### Class of 1917

Lieut. William Daryl PATTERSON will be the first commissioned man to go into seismological research, starting on the west coast. He has been with the geodetic survey for 20 years. He has two sons attending the University of Minnesota. Paul "Count" ROTHWELL is sales manager for two companies in Boston, the Bay State Milling company and the Lawrenceburg Roller Mills company. His offices are at 608 Boston Grain Flour Exchange. He has served two terms as its president. He is also a member of the Exchange club, the City club, and the Braeburn country club. He has a daughter, Joan, 15, and a son Bernard J. II, 13. The family lives at 27 Willow Crescent in Brookline, Mass.—William M. YOUNG is New York district manager of the American Appraisal company. He married a Wisconsin Gamma Phi, Marion Boyce, and is the father of William, Jr., 15, and lives at 14 Oxford rd., New Rochelle.—William S. HORNER died of pneumonia in February, in Grand Rapids, Mich.—Arthur LATIMER is a dealer in securities, Arthur G. Latimer company, Dexter bldg., Seattle, Wash. He is the father of a daughter, Corrine, 12, and a son, Arthur, Jr., 10. They live at 4000 51st st., N. E., Seattle, Wash.

### Class of 1918

Edward PRITZLAFF is vice-president and secretary of the John Pritzlaff Hardware company in Milwaukee. He is the

father of three children, lives at 4725 N. Wilshire rd., Milwaukee.—Henry GUMPRECHT is an engineer with the TVA at Knoxville.

### Class of 1919

Robert GRAEWIN, superintendent of schools at Boscobel, Wis., has been granted a leave of absence until Feb. 1, 1937 in order to accept a position as field representative with the State Pension department of Wisconsin.—Lewis GUNDERSON is an electrical engineer at Chicago.—Robert SMITH is a civil engineer in Milwaukee. He is living at 5920 West North ave.—The following poem was sent to us by Ruth E. Garwood, formerly a member of the French department of the University and now on the faculty of Monmouth College, Monmouth, Ill.

#### PEACE

*Inspired by Loredo Taft's "Black Hawk" on the Rock River Trail*

He stands above the waters of the Rock  
And views the distant fields of friendly  
lands;  
No trumpet calls the host of distant foe,  
No tom-tom beats the sound for Indian  
bands.  
Peaceful and calm in autumn's brilliant  
frock,  
Sumac and beech, in scarlet crimson,  
guard  
Roads that pale faces built along his  
trails.  
Plains by the fallen braves no longer  
marred.  
Give me thy strength, Oh Black Hawk,  
chief of men!  
Inspire me with faith to meet my goal;  
War is the savage lust in mortal man,  
Eternal peace, the hunger of my soul.

### Class of 1920

John HANSSEN is secretary of the Hardware firm of Louis Hanssen's sons in Davenport. He is married and the father of two children, Charles, 8, and Nadine, 10. His home address is 2408 Scott st., Davenport.—William HUBER is working for the TVA at Knoxville on the design of the Pickwick Landing poor house.—Orville MARTIN is a captain of the U. S. Army at Fort Hoyle, Md.—Elmer MCBRIDE, ex '20, was elected to be president of the Milwaukee "W" Club once more, when it met in October.

### Class of 1921

Russell BLOWNEY is credit manager for Western Electric company in Milwaukee. He lives with his wife and five year old son, David, at 2027 N. Prospect ave., Milwaukee.—Dr. George WATTERS is a physician and surgeon with offices in the Equitable building in Des Moines. Home, with his wife and two daughters, is at 5806 Grand Ave., Des Moines.

### Class of 1922

James LOUNSBURY is head of the bureau of adult and visual instruction at the Pretoria Technical college, Pretoria, Union of South Africa. Mrs. Lounsbury was Verdi D' Ardell, '25.—Herbert KEMLER is general manager of the Shell Petroleum company at McPherson, Kansas.—Alfred HOTTON is a real estate broker at Williams Bay, Wis.—Mr. and Mrs.

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L. E. CHASE live at Oshkosh, Wis. where Mr. Chase is a civil engineer for the Public Works administration.—Sheboygan City Attorney Lester WEISSE was admitted to practice before the federal court, at a meeting of the court in Milwaukee in October.—Elizabeth SEHON of La Crosse is now in complete charge of the rhythmic department at the Santa Barbara State Teachers' college.—Paul Howard LEACH is president of the new Belvidere Steam corporation in Belvidere, Ill., and is also in the coal business in Chicago and Joliet.—W. J. Paul DYE is president of the medical staff at Huggins hospital in Wolfeboro on the banks of Lake Winnepesaukee in New Hampshire. He is a Fellow in the American College of Physicians and Surgeons and a member of the Harvard club of Boston, (M.D. at Harvard) and the New Hampshire Surgical club and the New England Obstetrical and Gynecological society. He is the father of two daughters, Paula, 4, and Mary, 3. His address is Sewall road, Wolfeboro, N. H.

### Class of 1923

E. W. JONES is executive director of the Albany Hospital Union Medical center of Albany, N. Y.—Pete PLATTEN is sitting pretty in Green Bay. Unmarried, he's president and manager of the Platten Radio company at 112 S. Washington st., and famous as the designer of the all-wave band switching system making possible modern all-wave sets. He took journalism and econ in the University and was highly successful as a track man, as a track team ace, winning three letters, and setting a new Wisconsin and Western conference record in the high jump.—S. H. GREGORY is with "Gregory's," women's knitwear, in Oak Park, at 121 N. Marion st.

### Class of 1924

Arthur MOULDING has been with the Moulding Brownell corporation, Chicago, founded by his grandfather, Thomas Moulding, in 1865. He is now in charge of face brick sales.—Putnam and Sons, publishers, have sought permission from R. G. BREHMER, Jr., to print in book form his doctor's thesis, "Social Doctrines of the Catholic Church." It will fill about 160 pages and may be used as a textbook. Brehmer is state probation and parole officer with an office in the court house at Dodgeville.—W. Norris WENTWORTH is now official carillonneur of the new University bell tower, and plays regular Sunday concerts at 3 p.m.—Mrs. John L. (Flora E.) SAMMIS is now living with her family in their new modern home at 4225 Wanetah trail, Madison, Wis.—Bruce MCCOY is now field manager for the Louisiana Press association and lecturer in journalism at Louisiana State university. Until 1935 he was manager of the Wisconsin Press association.—Marie KOWALKE Brown visited her sorority, Chi Omega, during the summer, with her small daughter. She lives with her family at 7439 Buckingham drive, St. Louis, Mo.—Walker DOLLMAYER is a metallurgist with the Brill company manufacturers of trolley cars, in Philadelphia, Pa.

### Class of 1925

E. A. MARTEN is an assistant professor of bacteriology at West Virginia uni-

versity.—Russell RITCHIE was recently promoted to be assistant to one of the executives of the Stone and Webster company of New York City. Since 1926 he has been superintendent of the gas division of the Blackstone Gas and Electric company of Providence, R. I.—Elmer BARRINGER is with the National Petroleum News in the Chicago offices at 59 E. Van Buren st.—Hugh FOLSOM has recently moved from New Haven to Southborough, Mass., to take over the town practice and to be physician for St. Mark's and Fay schools there.—Julius MCCOY was superintendent of construction on the new hydraulic lab at the University of Minnesota.—Oscar FRITSCHKE is an engineer in the unemployment insurance department for the industrial commission of the State of Wisconsin.—Hilda CUNNIFF is doing botanical research work at Washington, D. C.

### Class of 1926

Sam DURAND is working in the sales department of Allis-Chalmers manufacturing company in Milwaukee.—A. M. ZIEGLER is a physician and surgeon with offices at 201 Plaza Theatre building, Kansas City, Mo. He took his M.D. at the University of Pennsylvania in 1928. He is married, the father of a daughter, Cynthia Ann, 1, and lives at 5446 Harrison, Kansas City.—Mac SIMPKINS is an executive with the American Lace Paper company in Milwaukee. He and his wife, Janice Anger, '29, are the parents of a daughter, Patricia. They live at 3132 N. Marietta ave., Milwaukee.—Oscar HAAS is now chief engineer of the Oklahoma Iron Works at Tulsa, Okla.

### Class of 1927

Stanley ZOLA is a division engineer with the Great Lakes Dredge and Dock company in Milwaukee, and still single, he reports. He is first vice-president of the Milwaukee "W" club since the annual meeting in October.—When the University issued its invitation to waterworks superintendents for the short course in November it invited John CMEYLA, ex '27, superintendent of the Kewaunee plant.—Frank MAYO, also ex '27, is with the Paine Webber company in Milwaukee and living at 2007 W. Kilbourn ave.—Charles A. THACHER is leaving the Monroe Times to become owner and editor of the St. Ansgar Enterprise, a weekly. He's been on many papers since graduating in journalism, and had the distinction of editing the first and only farm page in a

daily paper, for the Manitowoc Herald-News. His wife, son David, and daughter Suzanne, left for St. Ansgar with him.—Dr. Richmond BELL has been making a name for himself as an educator in chemistry at the University of Virginia. In 1931 he was the author of an article on "The Scientific Method in Practice," in the Journal of Chemical Education. His address is Box 268 at Salem, Virginia.—Dorothy EBBOT is working with the Campbell Soup company.


### Class of 1928

Hamilton BEATTY, member of Planning Associates architectural firm in Madison, recently addressed Altrusa, Madison club, on phases of modern architecture, at a meeting in one of most recent houses. He has been receiving notice for his modern work from architectural magazines lately.—Ruth REINERT of Cleveland, Wis., is studying and doing research at the University of Ghent, in Belgium, this year. She received her master's from the University in '35 and has been teaching history there.—Louis BEHR, basketball ace and youngest member of the Million Dollar Round Table, highest honor of the National Association of Underwriters, addressed a meeting of the Madison Association of Life Underwriters recently in Madison. He was basketball captain and won the Sterling Day award.—Edward Vinson was re-elected treasurer of the Milwaukee "W" club at its October meeting.—Hugo KUEHLTHAU is employed in the machine design department of the Whiting company at Harvey, Ill.—Lawrence GUTSCH combines real estate and wheat in Salina, Kan., these days. He is married, father of a son, and lives at 838 S. Ninth st., Salina.—Mortimer TURNER is commercial development manager for the Postal Telegraph Cable company in Cleveland, O. He is married and lives at 1288 W. 114th st., Cleveland.


### Class of 1929

Henry VIETMYER is working with the Northwestern Mutual Life Insurance company in the legal department. He is living at 4226 W. Garfield ave., Milwaukee.—Dr. V. H. HUNKEL has opened medical offices at 1721 E. Lake Bluff in Shorewood. He lives at 4480 N. Cramer st., Milwaukee.—Reginald BEMIS, mine foreman for the Cerro de Pasco Copper corp., at Morococha, Peru, is a proud father.—John H. DAHLMAN is assistant to the chief engineer on W.P.A. projects in a district of thirteen states. His head-

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quarters are in Chicago.—Clark DERLETH has a position as designer of Dairy equipment with the D. F. Kusel company at Watertown.—Erwin EGGERT as plant engineer, is in charge of all engineering problems at the Baltimore plant of Procter and Gamble.—Howard A. FELTEN is an estimator at the Ladish Drop Forge company at Milwaukee.—H. W. KERLACH is a special representative in the agriculture sales department of the Caterpillar Tractor company.—A. E. KRATSCH, in the capacity of chief engineer, designs paper, textile and woodworking machinery for Curt G. Joa inc., in Manitowoc.—John D. MCLANE is working for the Bell Telephone company at River Grove, Ill. He holds the rank of 2nd lieutenant in the Ill. National Guard.

### Class of 1930

James DAVIES was elected secretary of the Milwaukee "W" Club at their October meeting.—Clair N. SAWYER, instructor in Chemistry for the past six years at the University extension division center in Milwaukee, has entered the graduate school at Wisconsin and will work in the department of sanitary chemistry under Professor M. S. Nichols.—Russell H. REED teaches and does research work on the design of farm machinery at the University of Illinois in Urbana.—Ralph SCHROEDER does installation work in the field for the Wisconsin Telephone company in Milwaukee.—Carlyle STEINKE is doing industrial engineering work at Cutler Hammer corp., Milwaukee.—Ottawa DeVore HITCHNER is still going out for extra-curricular activities in Freeport, Ill., where he is in the collections business with the Central Finance company, and plays in the Freeport Concert band and the Kable Bros. band at Mt. Morris, and takes part in amateur theatricals at the Winnebick players and the Freeport Summer theatre. Bud was in the band at the University. He lives at 741 W. Lincoln Blvd., Freeport.

### Class of 1931

Don AMECHE is the class's current headliner, in "Ramona" and "Ladies in Love" in the films.—Milton KROM is now pharmacist with the M. Krom drug company at Gilman.—John BLACKSTONE is now trainer at Carroll college whose football team enjoyed one of its first undefeated seasons.—Dr. Fred STARE spent the past month in Hungary and is now stationed at the Chemical Institute at the University of Zurich, Switzerland.—Donald MILLER is connected with gas distribution for the Colorado Public Service.—Norbert STECKLER is designing high pressure fat processing equipment for Procter and Gamble at Ivorydale, O. He studied at Yale and the Technische Hochschule in Hanover, Germany, after leaving the University.—Howard CRAWFORD is chief chemist with the United Verda Copper company at Clarksdale, Ariz.

### Class of 1932

Dr. Walter GAGER has opened medical offices in Rhinelander in the Forbes building. His wife is the former Pauline Bolger of Minocqua.—Katherine SCOTT Soles (Mrs. Harold Soles) moved recently to 897 B. st., Meadville, Pa.—John ZABEL is now a member of the law firm of Ru-



Arthur "Ted" Wadsworth, '34, now with Dillon & Reed Co. in New York and active in the Wisconsin Alumni club there.

bin, Zabel and Rupp in Milwaukee.—Dr. John M. GRINDE has opened medical and surgical offices at 220 Bridge st., Chippewa Falls, Wis.—Lawrence KRASIN, M.S. '36, has joined the staff of the Armin Elmendorf company at 2245 S. Crawford ave., Chicago.—Robert VAN HAGAN is a structural designer with the TVA at Knoxville, Tenn.—Ralph KEHL is superintendent of the department compounding, manufacturing and finishing "Kimflex" a leather product at the Kimberly-Clarke company at Neenah, Wis.—Kenneth MCKIVETT is a claim adjuster with the Employers Mutual of Wausau.—Frederick STOLZ serves as a designer of paper making machinery at the Fort Howard Paper company at Green Bay.—Louis BAMBAS was married in August and lives in Pittsburgh where he will get his Ph.D. this semester. He is doing full time research at the Western Pennsylvania Hospital.—Norman CEAGLSKE is an instructor in metallurgy at Iowa.—Howard DARBO is in the patent department of the Burgess Battery company of Madison.

### Class of 1933

Arnold DAMMEN is again in Madison as sales representative for O. R. Pieper company of Milwaukee, after a period with International Harvester.—Harriet EVERT is general assistant on the staff of the Wisconsin library school, living at 141 W. Gilman st., Madison.—Alice PIERCY was in Madison recently for her annual pilgrimage, but she still enjoys Rhode Island.—Arthur BRAEGER, former Wisconsin Country Mag. editor, has accepted an editorial position with a nationally known poultry journal in Chicago.—Gerell LAGERLOEF, ex '33, lives at the Park-American, Kalamazoo, Mich., where she is working in the western sales office of the Lagerloef Trading company of New York City.—Raymond MCCREARY has received a promotion in the Gardner Machine company of Beloit.—Nicholas FRITZ is a proud father of a son, Karl, born Aug. 31 at Manistee, Mich.—Kenneth TUHUS is state hydraulic engineer for PWA work in South Dakota, with hdq. at Pierre, S. D.

### Class of 1934

John VAN GUNTEN recently shared an

auto trip to Mexico City with Bob KRONE of '35. He is with the state highway commission.—Wray V. DRAKE Ph.D. '34, has been appointed chemistry instructor at the Case School of Applied Sciences, Cleveland, O.—Alice WATSON Estabrook (Mrs. William Sears Estabrook, Jr.) is now living at Annapolis, Md., on R. F. D. No. 2, St. Margaret's, where her husband is on duty.—Dolly WAGNER Schroeder is living at 682 Thayer st., Akron, O., where she is active as treasurer of the Chi Omega alumnae.—Dr. Charles W. SMITH, Jr., Ph.D. '34, is now an assistant professor at Rutgers.—Drex SPRECHER lives with Bob THRUN, '36 at 14 Wendell st., Cambridge, Mass.

### Class of 1935

Walter L. MEYER writes "No new worlds conquered yet. Made my first trip to New York recently and had an exciting time, attending the world series, several of the new Broadway shows and just sightseeing.—Abe ZENOFF, ex '35, proved necessary to the Zenoff used car company in Milwaukee where he is sales manager of a section, and is attending law school at Marquette where he is a senior.—Jessie BASSETT is with the law firm of Banning and Banning in Chicago.—Lieut. William R. WENDT, U.S.M.C., is now stationed with the Fleet Marine Force at the Marine Corps base at San Diego, Cal. His engagement to Louise LAMBECK was announced recently.—Lieut. William J. VAN RYZIN, U.S.M.C., is still with the marine detachment at the American Embassy, Peiping, China.—Charles WING of Baraboo has been employed to assist in testing of herds for the Holstein association.—La Vern IMHOFF, new athletic director at the Central State hospital at Waupun, recently addressed the Kiwanis club of his home town, Highland, on the subject of University athletics.—James W. REYNOLDS is now with the Chevrolet Motors company in the accounting department, stationed at various plants. He has been at St. Louis and Flint and expects to be at Janesville.—June SCHROEDER has already enjoyed seven months of work in Minneapolis as physical therapy technician at the Northwestern hospital.—Dr. David H. WEBSTER, Ph.D. '35, is teaching English at Whitewater Teachers college. He is married and the father of two small youngsters. Their address is 112 N. Prairie st.—Robert KRONE recently took a three weeks auto trip south and to Mexico with John VAN GUNTEN, '34, also of Madison. Both are employed by the Highway commission.—George ELLIOTT and R. V. HASLANGER are with the Marathon Paper company at Wausau, Wis.—Phillip ROTHSTEN is engaged in plant development work for the National Enameling and Stamping company of Milwaukee.—J. F. R. HAVARD has recently been appointed mine superintendent of the U. S. Gypsum company at Southard, Okla.—Gerry HALVERSON is a sanitary engineer with the state board of health, with headquarters at Neillsville, Wis.—Edwin SHOREY is exploitation engineer with the Shell Petroleum corporation at Lyons, Kan.—Michael SUTTON is in Los Angeles with the Truscon Steel company.—Annette WILLISTON Rieck is

very busy being a housewife and physical therapist at Buffalo General hospital. She lives at 462 W. Delavan ave., Buffalo.—Lynn HANNAHS is in Harvard Business school and living at Morris Hall, Soldiers Field, Boston, Mass.—Chester ANDERSON is with the Carnation Milk plant at Corry, Pa.

### Class of 1936

Harvey BURKE, youngest engineering graduate at 19, is in Huntington, W. Va., with the International Nickel company.—Russell TORNOWSKA, basketballer, is science teacher and athletic coach at Gilman high.—Delwin B. DUSENBURY is teaching speech at the University of Minnesota and is living at 719 Tenth ave., S. E., Minneapolis.—Emmet TABAT is in the training department of the A. B. Dick company in Chicago, and is living at the Y.M.C.A. at 30 W. Chicago ave., Chicago.—Dorothy FREITAG, Montello, will be teaching in the English department of De Pere high school.—John GRINDELL has opened law offices in Platteville and will spend one day a week in Potosi and one at the Bank of Livingston.—George DANZ, M.A. '36, is a member of the music department of Detroit public schools.—Great numbers of 1936 engineering grads are accounted for; Cedric MICKELSON, M.S. '36, is a junior metallurgist with the American Rolling Mills company at Gary, Ind.—Boyd G. ANDERSON is with C. S. Whitney, consulting engineer of Milwaukee.—John S. BENDER is with the James A. Crosbie Construction company at Bluffton, Ind.—John E. BLANCHARD is with the U. S. Army engineers at Baton Rouge, La.—John A. BLERSCH is setting building stakes for the Greendale Resettlement project at Hales Corners, Wis.—Meyer BOGOST is sanitary engineer with the Cedarburg Canning company.—Lee CRANDALL is an instructor in topographic engineering in this college.—Edward DITHMAR is back in the University taking law.—Dresser GILBERT has been privately engaged in tree trimming during the summer and is now with the Carnegie-Illinois Steel company in Chicago.—John FENNO is engineer with Chicago, Milwaukee, St. Paul and Pacific Railroad.—Albert HAMBRECHT spent the summer in California and started work late in September with the W.P.A. in Madison as a designer.—Stanley T. HARVEY is with the Wisconsin Highway commission at Lancaster.—Robert HAWLEY is with the Youngstown Sheet and Tube Works at Youngstown, O. as assistant engineer with the waterworks department.—Curt HOERIG is back taking his master's in mechanics.—Emil JANDACEK is with the TVA at Knoxville, Tenn.—Francis KABAT is with the Allen Bradley electrical goods manufacturers in Milwaukee.—William KESTER is with the American Bridge company at Gary, Ind.—Luna LEOPOLD has a federal job at Sante Fe, New Mex.—George WOLFF is employed by the Underwriters' laboratory in the gases and oils department. His address is 207 E. Ohio st., Chicago.—Alvin MOHAUPT is working for the Interstate Drop Forge company of Milwaukee.—Louis CASIANO is a draughtsman with Carnegie-Illinois Steel company at Youngstown. His address is 129 Superior st.—Gene SICKERT is working in the heating division of the Perflex Radiator company, Milwaukee.

His address is 2178 N. Sherman blvd.—R. L. WELCH is an assistant electrical engineer with the Underwriters' Laboratory in Chicago. He is living at 1226 N. State st., Chicago.—Leo NIKORA, editor of the Wisconsin Engineer last year, is with the Shell Oil company at St. Louis. His address is the Downtown YMCA.—George HALAMKA is with the U. S. Army at a C.C.C. camp at Eddyville, Ill., constructing water towers, laying hardwood floors and teaching classes.—Charles HALAMKA is working for the Wisconsin Highway commission at Madison.—Arthur GURDE is employed by the Caterpillar Tractor company of Peoria, Ill.—Wayne LEWIS is also with the Highway commission at Madison.—Jochim LIEBMAN is a fellow in mechanics at the University.—Fred LINCOLN is with the C. M. and St. Paul at La Crosse.—Joseph LISKA is an instructor in mechanics at the University.—Richard LUBINSKY is with the Highway commission at La Crosse.—Carl MATTHIAS is stationed at Leland, Mich., with the U. S. Engineers' office of Milwaukee.—Reinhardt PETERS is with the U. S. Engineers at Milwaukee.—Vernon PETERSON is also with the U. S. Engineers office in Milwaukee and is stationed at Green Bay.—James RHODES is in Madison with the National Resources board.—Gerard ROHLICH is fellow in hydraulics at the college. He spent the summer in the University hydraulics laboratory in a study on the water hammer for the Fleming Manufacturing company of Chicago.—John SHIPMAN is in Milwaukee with the C. M. and St. Paul.—Charles SIMANDL is with the N. S. Mackie co. of Chicago, but on a job in Michigan City.—Jerome SPERLING is in Milwaukee with the Highway commission.—Robert STIEMKE is an inspector of dredging with the Milwaukee office of the U. S. Engineers.—Gordon STREWLER is reported to be teaching.—Bernard TERMAATH is at Rock Island, Ill., with the U. S. Army Engineers.—Charles VAN HÄGAN is with Engstrom and Wynn, engineers and contractors, at Wheeling, W. Va.—Ralph VOGEL is at La Crosse with the Highway commission.—Harry WILD is with the U. S. Engineers at Milwaukee.

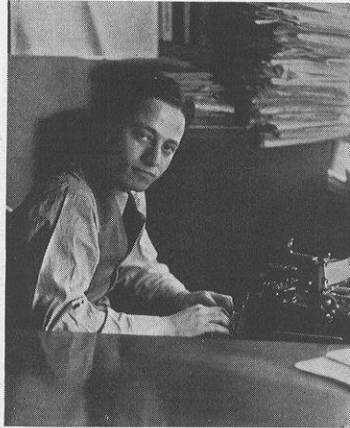


Leo Poret, '34, former football and Haresfoot star who is active in Alumni Association work in Waukegan, Ill.

—Harry FREEMAN is an apprentice in the maintenance department of the Carnegie-Illinois Steel company in South Chicago.—Herschel KAUFMAN is blast furnace apprentice with the same plant.—John EASTERLY is employed with the Republic Steel company at Cleveland, O. His work is in the metallurgical sales field.—Albert GALLISTEL, M.S. '36, is in training with Leeds and Northrup company at Philadelphia, Pa.—Howard HOLM is research fellow in metallurgy at the University.—O. F. RUNDE has been working with the government on the Richland county Rural Electrification project at Richland Center.—W. H. MIEDANER went to Swift and company, at St. Paul.—S. R. NAYSMITH is in Meriden, Conn., with the Miller company.—A. LEHRKIND went to the Burgess Battery company.—J. K. BABBITT is also with Burgess, in Freeport, Ill.—P. F. THIELE is studying law at the University.—R. A. BACHHUBER went to the High Grade Sylvania corporation at Emporium, Pa.—R. BOLDT was employed by A. O. Smith of Milwaukee.—R. H. HAMANN is coach at Kimberly High School.—Franz GLANZER is employed with the Claus Manufacturing company of Milwaukee.—Allan COLE is connected with the Carbide and Carbon Chemical company at Charleston, W. Va.—J. J. CADWELL went to the Carnegie Steel corporation at Chicago.—Edward W. GROSS is working for Allis-Chalmers in Milwaukee.—Robert MERCER is with the Sturtevant company in Boston, Mass.—Robert MORTENSON has been working for the Consolidated Power Paper company in Wisconsin Rapids.—John THOMAS took a position with the Federal-Huber company in Plano, Ill.—Herbert A. STUEWE has been employed with the Carbide and Carbon Chemical company in Charleston, W. Va.—Herbert DOW is with General Electric at Schenectady, N. Y.—Arnold BEYER is connected with Carnegie Steel at Gary, Ind.—Tony TRASKELL is with Douglas Aircraft in Santa Monica, Cal.—Jerome STANEK has been with the Johnson Service company of Milwaukee.—Reginald T. SAUE is working for the Babcock and Wilcox company in Barberton, O.—Thomas C. MURPHY has been engaged by the Sheboygan Construction company in that city.—Burnett KLUGE is with the Bayley Blower company in Milwaukee.—A. L. KLOSTER is connected with the Four Wheel Drive company at Clintonville, Wis.—Henry GARMAGER took a job with the Fairbanks-Morse company of Beloit.—Charles BANKS is employed with the Kimberly-Clark company at Neenah.—Leo SCHOENHOFEN went to the Chain Belt company of Milwaukee.—E. B. BUXTON went to the Boeing company in Oakland, Cal., where he is getting flight instruction.—Edward BARNEY is also with the Chain Belt company of Milwaukee.—James G. VAN VLEET, M.S. '36, has a position with the Linde Air Products company at Buffalo, N. Y.—J. K. KOLB went to Sun Oil, Detroit.—Arnold MEYER has been employed by the Heil company in Milwaukee.—Eugene Cook is with the A. O. Smith company in Milwaukee.—Henry FULLER is also with that company.—Paul STREKEWALD has gone to the Wrought Washer company and is located in Milwaukee.—John VAN VLEET has been employed by the Shell Oil company at St. Louis.—Lawrence GUENTHER is doing graduate work at the



University.—Lloyd SEVERSON is junior mining engineer with Patino Mines and Enterprises, La Pas, Bolivia, S. A.—Gilbert O. NIEMAN is mining engineer with the National Zinc company, Shullsburg, Wis.—Thomas OCKERHAUSER is in the training department of Shell Petroleum corporation at Oxford, Kan.—Graydon BEECHEL is junior mining engineer with Mountain City Copper company, Mountain City, Nev.—Robert OETTING is with the G. E. Lighting exhibit at the Great Lakes Exposition. His address is 2111 Abbington road, Cleveland, O.—Howard PERSCHBACHER is working in the system engineering division of the Milwaukee Electric Railway and Light company. He is living at 2855 N. Murray ave., Milwaukee.—J. E. HENRY has been resident engineer for the Wisconsin Highway commission in the Green Bay division and was transferred to the Superior division Sept. 1. His address is 1701½ N. 22nd st., Superior, Wis.—Keehn YEAGER is doing estimating and design work at the Yatevy Radiator company in Racine. His address is 840 College avenue, Racine, Wis.—Maurice C. SWANSON, is a special engineering apprentice with the American Locomotive company at Schenectady, N. Y. He is in training in the locomotive shops for sales and service work on steam and diesel-electric motive power. His address is 108 Collins ave., Scotia, N. Y.—Oscar L. WELKER is employed as a cadet engineer with the Connecticut Coke company and is doing electrical maintenance work. He resides at 201 Park st., New Haven, Conn.—John F. WRIGHT is with the Standard Oil Development company, research and development department for all branches of Standard Oil of New Jersey. He is living at 643 Park ave., Elizabeth, N. J.—Harlan D. PFANKU is doing permanent mould designing for the Aluminum company of America. He was married June 28 to Miss Gretchen Menke at St. Peter, Minn., and now lives at 3864 W. 38th st., Cleveland, O.—A sales post with the Howell Electric Motors company at Howell, Mich., is the aim of J. E. SCHACKTON who is now in training with the company. His address is 202 N. Walnut st., Howell, Mich.—Harry E. RODERICK is a junior engineer in the assembly department of the Ken-Rad Tube and Lamp corporation at Owensboro, Ky. His address there is 412 W. Ninth st.—Harry KOLLER is getting extensive air-conditioning training at the Trane company at La Crosse.—Edward A. PFISTOR and Hank CARLBERG are engineers at the Bayside Steam plant of the Wisconsin Public Service corporation and are rooming together at the Green Bay Y.M.C.A.—Les G. AHRENS is with the Procter and Gamble company at their Ivorydale plant in Cincinnati. His address there is 4646 N. Edgewood ave.—J. O. HOUGEN earned a fellowship in the ag school here.—Milton A. LEFEVRE is with the Ray-O-Vac company of Madison.—John I. MCCALL is an assistant in the process control department of the Illinois Steel company at South Chicago.—Russell STUBBINGS, T. J. WILLIAMS, and Harrison MAYLAND are with the Universal Oil Products company at Riverside, Ill.—D. C. PHILLIPS has taken a position with Parker, Carlson, Pitzner and Hubbard in Chicago.—Robert RAPP went to the Hoberg Paper Mills in Green Bay.—W. L. RIEGLER is working for the



Arnold Serwer, '33, is back in Madison working on the Wisconsin State Journal

Carnegie-Illinois Steel corporation in South Chicago.—J. O. THEUNE and R. L. SUTTER are with the Harnischfeger corporation of Milwaukee.—John CROSSETT is in the heat treating department of the Gisholt Machine company, Madison.—Donald H. GORDON is now an instructor in chemical engineering at the University.—Bert HEAD is at the Hawthorne plant of the Western Electric company in Chicago.—Lawrence C. PAGEL is working for the Mautz Paint company, Madison.—R. F. HERTEL is at Schenectady for General Electric.—R. E. WHITESIDE is with the Westinghouse Engineering and Manufacturing company, Pittsburgh.—R. E. DAVIS, C. T. KOPENITSI, and R. L. DAVIES are employed by the Oil Gear company of Milwaukee.—K. JOHNSON is working for the Ken-Rad company at Owensboro, Ky.—W. F. KRAEMER is enrolled in the Wisconsin med school.—W. T. SCHEER has taken a job with the Milwaukee Gas Specialty company.—F. J. KUEHN went to General Electric in Schenectady.—J. B. RICE is with the A. O. Smith company in Milwaukee.—Radio Corporation of America is employing D. W. PETERSON in Camden, N. J.—H. H. WILSON and J. KNOPOW are enrolled in the Wisconsin graduate school.—H. FOSSUM is with the Sinclair Oil company in Chicago.—A. R. WOLFE is working for the Burgess Battery company, Madison.—R. S. PARKER is with Kimberly-Clarke at Neenah.—E. C. WOLFE went to the Chicago Transformer company.—Doris WARD is in radio advertising in South Bend, Ind.—Violet PFLUEGER is society editor of a newspaper in Wisconsin Rapids. Mary HUSTING is with the vocational rehabilitation division with offices in the Capitol at Madison.—Myrtle KRAEGE is now in Dayton, O.—Jeannette BECKER is a librarian in the Des Moines public library.—Kathryne KIRCH is a technician at the hospital in Morehead, N. C.—Roderick MUTH has been selected by the national council of Phi Gamma Delta to act as president and rushing chairman for Lambda Nu chapter, with a scholarship at the University of Nebraska.—Bob THRUN is missing Wisconsin at 14 Wendell st., Cambridge, Mass.—Edward A. ERDMAN is engaged in metallurgical work at the Cutler Hammer company in Milwaukee.

## Deaths

(Continued from page 105)

sisters, Mrs. Helen Schoetz and Mrs. Elizabeth Becker.

JORGE W. CAROW, '02, speaker of the 62nd state assembly in 1935, died suddenly at his home in Ladysmith on November 5, two days after election returns had assured his re-election to the legislature.

Mr. Carow had been ill for a month and unable to make a campaign speech. He would have entered his fifth consecutive legislative term in January. He was first elected in 1928, then returned in 1930, 1932, and 1934.

Mr. Carow was born in Baraboo 61 years ago. After receiving his law degree from the University he entered law partnership with Edward Dithmar, who later became lieutenant governor under Governor Emanuel L. Philipp.

Mr. Carow moved to Ladysmith in 1905 and practiced law there for 29 years. He served his county as county board chairman for two years before going to the legislature.

Surviving him are his widow; two sons, Wilmer, a conservation commissioner at Spooner, and John, a senior at the University of Michigan; three brothers, Frank, Irwin, and Herbert, and a sister, Mrs. Maud De Long of Los Angeles.

LESTER "HAL" LEVISEE, ex '08, of Oshkosh, died on October 23 in an Oshkosh hospital after a stroke. He was 57 years old.

Mr. Levisee was well known as a former athlete and had received major letters in both football and crew. He was a resident of Madison from 1906 to 1916.

Surviving him are his wife, the former Hazel Albright of Madison, and two sons.

ROGER ALLEN SKINNER, '12, died in Johns Hopkins hospital, Baltimore, on October 28. He had been in poor health for more than a year.

Mr. Skinner was born on September 28, 1890, in Brodhead. Following his graduation from the University he was engaged in the life insurance business in Cleveland and later in Chicago. He enlisted in an ambulance corps in 1917 and was the first Brodhead soldier to reach France during the World War. He served on four major fronts and was awarded a Croix de Guerre for bravery and coolness under fire.

Following his return to the United States, he again took up the life insurance business in Milwaukee, where he remained until illness caused him to retire. On February 5, 1925, he married Irma Meckelburg Hanna.

He is survived by his wife, one daughter, Jeanne, his parents, and a sister, Mrs. E. E. Broughton, Brodhead.

ANDREW A. WOLLIN, '13, died on October 18 in Hollywood, Calif., after a few days illness. He was forty-six years old.

At the time of his death he was chief chemist at the plant of the Diesel Engine co. in Hollywood, a position he had held for the past six years. Before going to California he had been chief chemist with the Wilson Packing co. of Chicago and

later had held a similar position with the Dubuque Packing co. at Dubuque, Iowa.

Surviving Mr. Wollin are his wife, one son, and his mother, Mrs. Pauline Wollin, all of Hollywood.

DR. CARL B. BAUER, ex '19, died suddenly at his home in Chicago on September 19. He was 40 years of age.

A graduate of Lake Forest academy, the University, and Rush Medical college, he was widely known in Chicago, where he had practiced for fifteen years. At the time of his death he was obstetrician and gynecologist on the Presbyterian hospital staff and a member of the faculty at Rush Medical college.

Dr. Bauer is survived by his wife, Mrs. Anne Mossback Bauer, their daughter, Carol Anne, age 2, and his parents.

CHARLES WALLACE MOSS, ex '19, died early in October. He was 41 years old.

Mr. Moss was educated in the public schools at Mattoon. Later he attended Lawrence college and the University of Wisconsin. Before the World War he was sent to Harvard university by the government where he spent seven months learning to install wireless on submarines. During the war he served as chief operator on a submarine.

After the war he was with the Western Electric co. for ten years as an electrical engineer. Prior to his death he had been employed by the Heinz co. at Quincy, Ill.

In 1924 he was married to Della M. Davies, Wild Rose, Wis., who survives him. Surviving also are his mother, one sister, and three brothers.

WILMARTH ICKES, ex '21, foster son of Harold L. Ickes, Secretary of the Interior, was found shot to death, an apparent suicide, on the first anniversary of his mother's death in an automobile accident. He was 37 years old.

Mr. Ickes had been treated for a nervous ailment for a year. He was living alone in the Secretary's house at the time of his death. His wife and their three children were vacationing in Michigan at the time.

Mr. Ickes had been treasurer and principal owner of the General Printing co. in Chicago.

HENRY BURROWS LATHROP, professor of English at the University, died on November 6 after a long illness. He was 69 years of age. Surviving him are a son, Francis, Brooklyn, N. Y., and a daughter, Margaret LATHROP Gilbert, '19, Madison, and one grand-child.

Mr. Lathrop came to the University faculty in 1921 from Leland Stanford university. Previously he had taught English at Hobart college and at Harvard university, his Alma Mater.

He was born on March 22, 1867, at Gold Hill, Nevada. He attended Cornell university before going to Harvard to complete his undergraduate studies. In 1890 Professor Lathrop married Agnes Stinson of Oakland, Calif. She died on their anniversary on June 27, 1926.

Professor Lathrop's published works included: "William Lloyd Garrison," which he wrote in 1911 with Lindsay Swift as co-author; "The Art of the Novelist," "Freshman Composition," and numerous articles in critical journals. He also edited Malory's "King Arthur and His Knights." He was a member of the Modern Language Association of America.

## Annual Statements of The Alumni Association

### BALANCE SHEET

August 31, 1936

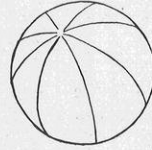
| ASSETS  |             |                    |
|---|-------------|--------------------|
| Cash on Hand                                      |             | \$ 25.00           |
| Cash in Bank                                      |             | 614.98             |
| Accounts Receivable — Advertising                 |             | 749.98             |
| Inventory — Office Supplies                       |             | 399.85             |
| Office Equipment at Cost                          |             | 399.71             |
| Life Membership Investment Fund                   |             | 33,097.42          |
| Association Investment Fund                       |             | 13,580.41          |
| Student Loan Fund                                 |             | 9,456.09           |
| Notes Receivable                                  |             | 228.33             |
| <b>Total Assets</b>                               |             | <b>\$58,551.77</b> |
| LIABILITIES                                       |             |                    |
| Accounts Payable                                  |             | \$ 1,264.02        |
| Dues Received in Advance                          |             | 56.00              |
| Due to Life Membership Fund                       |             | 175.03             |
| Due to Asso. Invest. Fund — Student Loan Advance  |             | 2,000.00           |
| Trust Fund Liability on Life Memberships          | \$36,018.56 |                    |
| Less: Loss on Sale of Securities                  | 2,921.14    | 33,097.42          |
| <b>Total Liabilities</b>                          |             | <b>\$36,592.47</b> |
| PROPRIETARY INTEREST                              |             |                    |
| Balance — Association Proprietary Interest 9-1-35 |             | \$21,462.17        |
| Add: Excess of Income over Expense                |             | 497.13             |
| <b>Total Association Proprietary Interest</b>     |             | <b>\$21,959.30</b> |

### OPERATING STATEMENT

For the Fiscal Year Ended August 31, 1936

| INCOME                                    |             |                    |
|---|-------------|--------------------|
| Annual Membership Income:                 |             |                    |
| Current Annual Dues                       | \$12,479.25 |                    |
| Past Dues Collected                       | 42.00       |                    |
| <b>Total Membership Income</b>            |             | <b>\$12,521.25</b> |
| Advertising Income                        |             | 2,189.13           |
| Interest Income:                          |             |                    |
| Interest on Life Membership Investments   | \$ 1,122.07 |                    |
| Interest on Association Investment Funds  | 757.81      |                    |
| Interest on Student Loan Fund             | 162.09      |                    |
| <b>Total Investment Income</b>            |             | <b>2,041.97</b>    |
| Profit on Sale of Association Investments |             | 130.00             |
| Football Tickets Sold                     | \$ 77.50    |                    |
| Less: Cost of Tickets                     | 67.50       | 10.00              |
| Receipts from University Booklets         | \$ 168.50   |                    |
| Less: Cost of University Booklets         | 145.00      | 23.50              |
| Miscellaneous Income                      |             | 58.41              |
| <b>Total Income</b>                       |             | <b>\$16,974.26</b> |
| EXPENSE                                   |             |                    |
| Salaries                                  | \$ 6,221.49 |                    |
| Magazine Expense:                         |             |                    |
| Cuts and Etchings                         | \$ 566.84   |                    |
| Postage                                   | 336.40      |                    |
| Printing                                  | 5,424.27    |                    |
| Wrapping and Mailing                      | 113.70      |                    |
| Sundry                                    | 159.43      | 6,600.64           |
| Office Supplies and Printing              |             | 837.39             |
| General Postage                           |             | 947.87             |
| Travel and Club Promotion                 |             | 209.71             |
| Traveling Expense — Secretary             |             | 179.42             |
| Telephone and Telegraph                   |             | 165.28             |
| Reunions and Commencements                | \$ 839.57   |                    |
| Less: Income from Banquet                 | 677.25      | 162.32             |
| Subscriptions to Daily Cardinal           |             | 59.50              |
| Advertising in Badger and Copies          |             | 225.00             |
| Motion Picture                            |             | 50.00              |
| Dues                                      |             | 25.00              |
| Clipping Bureau                           |             | 85.00              |
| Express, Freight and Drayage              |             | 19.71              |
| Extra Help                                |             | 17.25              |
| Frankenburger Prize                       | \$ 100.00   |                    |
| Less: Alumni Donations                    | 75.00       | 25.00              |
| Junior Awards                             |             | 200.00             |
| Interest Expense                          |             | 38.06              |
| Sundry                                    |             | 408.49             |
| <b>Total Expense</b>                      |             | <b>16,477.13</b>   |
| <b>Excess of Income over Expense</b>      |             | <b>\$ 497.13</b>   |





WITH THE

# Badger Sports

**D**ISPROVING a theory that is current in some quarters, two Wisconsin football players have attained scholastic heights supposedly reserved for only textbook grinds. Leonard Lovshin, one of the regular ends is a Phi Beta Kappa, having rated that honor in his junior year. Kenneth Bellile, sophomore, quarterback candidate, cracked out a straight "A" average during his freshman year. Several other boys on the squad have exceptionally high grades but none quite equal the records of these two.

ALTHOUGH all of us are hoping that ice and snow and blinding blizzards are still quite a few months away, the winter sports enthusiasts at the University are all excited over the recent enrollment of one Paul Bietila. The excitement is quite justified, too, when you realize that Paul was acclaimed by experts everywhere as the outstanding skier of last winter. Although only 17 years old, Bietila showed his heels (or is it skis?) to many of the most capable Class A jumpers in the nation. This winter and hereafter he will jump under the colors of the Wisconsin Hoofers meanwhile keeping his eye on the U. S. Olympic squad which will compete in Japan in 1940.

AT the annual fall meeting of the Wisconsin student athletic board, J. Gordon Fuller, basketball representative of the Board, was elected president, and Charles H. Fenske, co-captain of the Badger track team, was chosen as vice-president for the ensuing year. Fuller was also Wisconsin's 1936 Homecoming chairman. The student athletic board is made up of the captains of the various athletic teams or by elected representatives of those sports in which captains are appointed by the coaches, from game to game.

ONE of the best looking crops of freshmen, about 150 in number, reported to Coach Russ Rippe at the start of the freshman football season this fall. Harry Stuhldreher's fame has brought about twenty boys from out of the state and the fame of a certain Irish-Hawaiian lad by the name of Mickey McGuire (remember that 1932 Minnesota game?) has sent one promising backfield candi-

date all the way from Honolulu just to play under Harry. Freshman Basketball Coach Gilly McDonald also has a likely looking squad out for the ever popular cage sport. In other words, things look pretty good for the future.

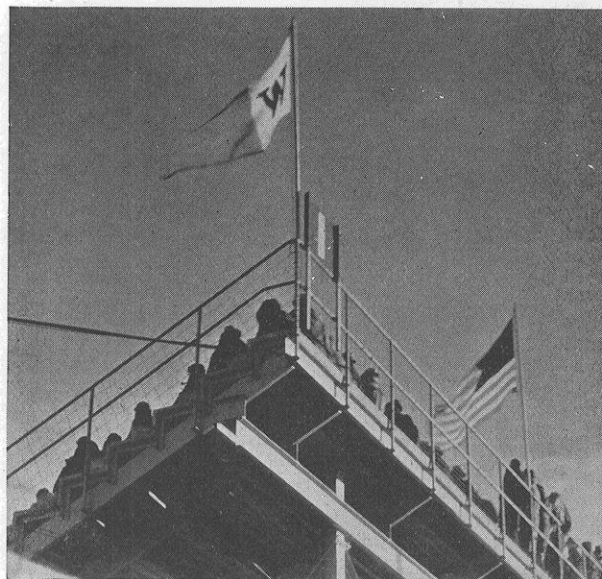
DON HEUN, brother of last year's captain and stroke, and Don Heinze, a Phi Beta Kappa veteran of three seasons, will be co-captains of the Varsity crew for the coming year. Both men have been outstanding oarsmen since their freshman years. Coach Hunn has had his oarsmen on Lake Mendota for most of the fall season, confining his workouts to the days when the lake is not too rough.

WITH the football season over except for such post-combat activities as the annual civic banquet to the team and the election of the 1937 captain, Wisconsin naturally turns to basketball.

Coach Harold (Bud) Foster, '30, starts his third season as cage mentor, with somewhat less than average Wisconsin basketball material. The loss of Ed Stege, center, Nick DeMark, forward, and Fred Wegner, guard, all regulars last season, through graduation, and the subsequent loss through ineligibility of Charles Jones, alternate center, and Bill Garrot, forward, leaves Coach Foster with only two players who saw steady service last season. They are Gordon Fuller, forward, and Lee Mitchell, guard.

These men, with George Rooney and "Hod" Powell, who got into most of last year's games as forwards, will form the backbone of this year's Badger five. Fuller will be shifted to center, not because of any special aptitude for the position but because he is the only veteran with the necessary height to play center. Rooney, Powell, and Mitchell will play their old positions with Mannie Frey, who won a minor "W" last season, at the other guard post.

As the season advances and they gain more experience, several sophomores will probably break into the line-up. Two sophomore centers, Byron Bell, Jr., of Neenah, and Fred Marsh of Stoughton, already show promise of eventually landing regular jobs. Bell is 6 feet 3 inches tall. Marsh has an inch more altitude.



Packed to the brim  
Marquette and Minnesota drew 32,000 fans

Both are good shots and possess fair speed.

Leading sophomore forwards are Dave Dupee of Freeport, Ill., Frank DeMark of Racine, and Chet Christianson of Rice Lake. Sophomores who are showing promise as guards are Ernie Davis and Bill McNeil of Madison. In addition to these players, Bob Harris, center, Madison, and Harley Graf, Lake Mills, both of whom were squad members last year may have to be reckoned with.

Wisconsin will play the usual schedule of 20 games, twelve against conference rivals. Through the customary rotation of schedules, the Badgers this year will play home-and-home series with the following Big Ten fives — Purdue, Illinois, Ohio State, Michigan, Iowa and Minnesota. Non-conference games will be played with Ball State Teachers, the University of North Dakota, Pittsburgh, Michigan State, Butler, DePaul and two with Marquette.

The complete Wisconsin basketball schedule for 1936-1937 follows:

|      |    |   |                                |
|------|----|---|--------------------------------|
| Dec. | 4  | — | Ball State Teachers at Madison |
| Dec. | 7  | — | North Dakota U. at Madison     |
| Dec. | 12 | — | Marquette at Madison           |
| Dec. | 19 | — | Marquette at Milwaukee         |
| Dec. | 21 | — | Pittsburgh at Pittsburgh       |
| Dec. | 23 | — | Butler at Indianapolis         |
| Dec. | 30 | — | DePaul at Madison              |
| Jan. | 4  | — | Purdue at Lafayette            |
| Jan. | 9  | — | Illinois at Madison            |
| Jan. | 11 | — | Ohio State at Columbus         |
| Jan. | 16 | — | Michigan at Madison            |
| Jan. | 18 | — | Iowa at Madison                |
| Feb. | 6  | — | Michigan State at Madison      |
| Feb. | 8  | — | Ohio State at Madison          |
| Feb. | 13 | — | Minnesota at Madison           |
| Feb. | 20 | — | Iowa at Iowa City              |
| Feb. | 22 | — | Illinois at Urbana             |
| Feb. | 27 | — | Minnesota at Minneapolis       |
| Mar. | 1  | — | Purdue at Madison              |
| Mar. | 6  | — | Michigan at Ann Arbor          |

IN more aesthetic circles, music may have "charms to soothe the savage breast." But in the Wisconsin football squad, where 12 out of 43 varsity players spend part of their leisure hours practicing on some musical instrument, the soothing has been chiefly in the breasts of rival coaches.

All the Badger eleven needs to take over some night spot orchestrally is a drummer. Nine linemen are either tooters on some horn, or piano-ticklers. Only three of the backs admit musical inclinations.

Among the forwards who like to relax or avenge their Saturday afternoon defeats on some defenseless instrument are Paul Jensen, giant tackle, who plays the piano with as much vigor as he plays opposing linemen; Robert Grinde, another big tackle, who handles the trombone; Neil Pohl, center, Leonard Lovshin and Vernon Peak, ends, all of whom are expert piano players; William Davies, guard, trombone; Walter Cole, guard, saxophone and

clarinet; John Loehrke, end, trombone; and Harlan Palmer, tackle, cornet.

Nero and Mussolini have gone down in history as fiddlers, but so far as is known, the first football full-back to woo harmony from a violin is Eddie Jankowski, burly Badger bone-crusher.

Jankowski's backfield mates among the musicians are Gerald Harris, soph halfback, saxophonist, and Lowell Schoengarth, halfback, who blows on the cornet and saxophone, and for diversion picks on the bass fiddle.

HARRY STUHLREHER has a fair idea of what most of his 1936 varsity football squad does, one night a week at least, according to a recent poll taken among the Badger gridders. Twenty of the squad voted exclusively for Bing Crosby, crooner, who was once a gridster of parts himself, as their favorite radio performer. The Badgers committed themselves as confirmed radio fans by giving Comedian Jack Benny second place, and Hill-Billy Bob Burns the third position.

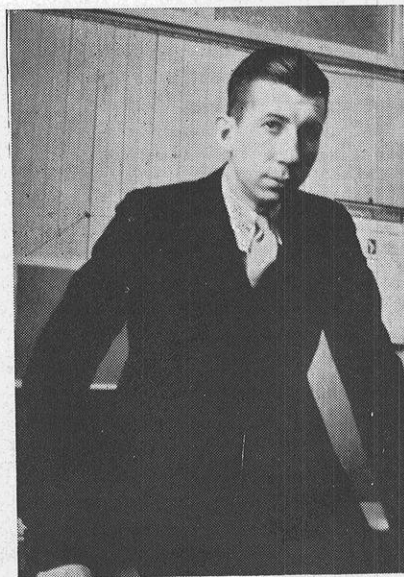
As far as Mr. Crosby's crooning goes, the Badgers boast of some larynx-gulpers themselves. Erv Windward, varsity quarterback, has had grand opera ambitions ever since his glee club-church choir days, and during the winter seasons of 1934 and 1935, Windward was featured tenor vocalist at the "770 Club," student-managed night club on the Campus.

Seven other players admit that they reached high "C" occasionally, prior to their college grid careers. Gerald Harris, halfback, and Walter Cole, guard, have continued their glee club activities by earning part of their expenses through the University playing and singing in Campus orchestras. Robert Grinde and Ed Christianson, tackles, and Leonard Lovshin, end, were altos in high school glee clubs; while Henry Stanley and John Loehrke, ends, chanted hymns in church choirs in Madison and Mayville, respectively.

THROUGH the building done last year by George Martin in his first year as coach, Wisconsin's present prospects in wrestling are the best in years. Martin has a large squad with several promising candidates in all divisions except the 118 pound and heavyweight classes, in each of which he has one good man.

The Badger wrestling season will be formally opened in the annual All-University tournament, which will be held in the Armory, Dec. 2, 3 and 4. Letter men are barred from this event—in the interest of equality of competition. Gold medals will be awarded the winners in each weight class.

Wisconsin's first intercollegiate mat match will be held Dec. 12, in the field house, immediately after the Wisconsin-Marquette basketball game that night. Thereafter, all intercollegiate matches will be held as separate events.



Coach "Bud" Foster  
*His worries start soon*



# THIS and THAT About the FACULTY

“IF WE stay at home, I don’t see but what the whole horizon is one of peace,” Prof. E. A. ROSS told a recent gathering in Madison. “I’m not pessimistic about this country. With our magnificent educational system, our newspapers, and our radios, I feel that our future is bright.”

Speaking of Russia, Prof. Ross said that it was too early to judge the Russian experiment that Communism is the answer to the world’s problems.

“While Russia is doing remarkably well, any sensible person would want to watch Russia for 15 or 20 years before saying: ‘It’s settled — Communism delivers the goods.’”

AS national president of the American Society of Heating and Ventilating Engineers, Prof. G. L. LARSON, chairman of the Department of Mechanical Engineering, this fall is visiting and addressing 13 chapters of the society throughout the eastern part of the United States and Canada. Last spring Prof. Larson visited all of the chapters of the society located east of the Mississippi.

PRESIDENT EMERITUS E. A. BIRGE was elected to the position of curator of the Wisconsin State Historical Society to fill the vacancy left by the death of the late Prof. Rasmus B. Anderson. Other faculty members who were also nominated for the curatorships were Profs. EDWARD KREMERS, JOHN D. HICKS, PAUL KNAPLUND, C. K. LEITH, and JULIUS E. OLSON.

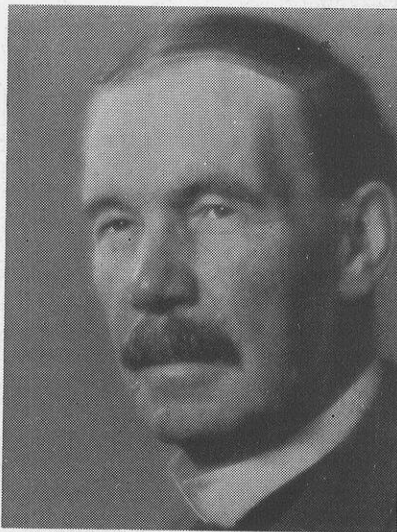
THE United States constitution should be modernized to unshackle “our present restricted form of government” for action against future depressions, Dean LLOYD K. GARRISON of the Law school told the League of Women Voters in a recent address.

“I do not see how anyone can look forward to the next depression without gravest apprehension in view of what we have learned in this depression that it is impossible for the government to do,” he said. “As a matter of simple precaution and ordinary common sense, it seems to me that the first thing we should do is to free our government from the legal inhibitions which now fetter us at every turn.”

“I think there is at least a sporting chance that by giving government adequate power to act in the economic sphere, we might devise ways and means for

forestalling another depression and of bringing into being a richer life on this continent. I can see little or no chance of success in that direction under our present restricted form of government.”

HENRY L. EWBANK of the departments of rural sociology and speech was chosen by the U. S. department of agriculture to represent that department on its instructional force at the Western Discussion Training school at Salt Lake City during November. Ewbank is well known to rural groups throughout Wisconsin with whom he has worked in directing group discussion programs during the past two years.



Prof. E. A. Ross  
“... our future is bright”

WISCONSIN beekeepers meeting in their 58th annual convention late in October presented H. F. WILSON, chief of the department of economic entomology at the University, the honorary recognition certificate of their association. Only three awards of this character have ever been issued by the organization. Officials of the association explained that Wilson was given this recognition because of his service to the beekeeping industry of Wisconsin and the nation in the fields of research, teaching and extension.

PROBABLY no two people worked harder on their “vacation” this summer than did Prof. and Mrs. LELAND COON, who left early in June for a three-and-a-half months’ study of “Early Keyboard Music” in various British museums and libraries. Prof. Coon, a member of the piano faculty of the School of Music, spent most of his time looking up rare old manuscripts on harpsichord and clavichord music, while his wife assisted him by translating the manuscripts and by taking notes.

Although they made London their headquarters and did most of their research at the British museum and the Royal College of Music, the Coons also delved into the historic manuscripts at the Fitzwilliam museum at Cambridge and the Bodleian and Christ church libraries at Oxford.

F. B. MORRISON, former University animal husbandman and a national authority on livestock nutrition, has been appointed by the Philippine government to make a survey of the livestock industry in that country. Morrison, who now is head of the animal husbandry department of the New York state college of agriculture, will leave for the Philippines

early in 1937. During his six weeks stay on the Islands, he will also lecture on livestock problems.

THE Department of Physics was well represented at the recent Harvard Tercentenary, at which prominent scientists from all over the world were asked to present papers. At one of the principal physics conferences four of the six papers were presented by men either now or formerly members of the University faculty. These were Prof. GREGORY BREIT, of Wisconsin; Dr. EUGENE FEENBERG, last year lecturer in physics at Wisconsin, now at the Institute for Advanced Study at Princeton; Professor E. P. WIGNER, of the mathematics and physics departments at Princeton, last semester in residence at Wisconsin and a permanent member of the Wisconsin physics staff beginning in February, 1937; and Professor J. H. VAN VLECK, formerly of Wisconsin but now a member of the Harvard faculty. As was frequently remarked, these men represented the "past, present, and future of Wisconsin."

BACK from an eleven month's sojourn in Russia, Prof. PERCY DAWSON, for 15 years an associate professor of physiology at the University, recently paid a visit to his former associates in Madison. While here he made some interesting observations on religion in Soviet Russia.

"There are churches in Russia today, but they are attended almost exclusively by the older generation," he explained. "Except for taxation the churches and the clergy are not restricted by the government.

"The younger generation has grown up with Communism as its religion. They do not go to church. There are Orthodox and Roman Catholic and Lutheran churches and synagogues. They are all supported by the congregations. When they can no longer pay the taxes, the churches are closed, and the congregation moves on to merge with another."

JAMES CLYDE MARQUIS, once chairman of the Department of Agricultural Journalism, is now the American delegate to and serving as chairman of the executive committee of the International Institute of Agriculture located at Rome, Italy. He was a member of the faculty from 1908 to 1911.

For a short time after Mr. Marquis left the University, he was editor of the *Country Gentleman*. In 1922, he became director of economic information of the Bureau of Agricultural Economics of the United States Department of Agriculture, a position which he held until a short while ago when he accepted the appointment to the International Institute.

## While the Clock Strikes the Hour

(Continued from page 101)

Fundamental is the Fundamental Law?" Nine trained readers, and 20 speakers, including all members of men's and women's debate teams are listed. Write Bob Foss at 711 Langdon Street for a speaker next month.

### Radio Stations Offer "Voice of Wisconsin"

Another series of weekly broadcasts over stations WHA, on the Campus, and WIBA has been inaugurated and will be on the

air at 4 p. m. on Friday until May 1. They will be 15 minutes or half an hour long, and will be dramatized presentations of the University's achievements in science and public service, lives of famous alumni and concerts by University musical organizations. "The Voice of Wisconsin" programs were inaugurated three years ago and have been carried at various times by ten different stations.

**Broadcast "The Story of Man"** Tracing the development of human progress through the ages in his broadcast course, "The Story of Man," Professor Ralph Linton, University anthropologist, is sharing with Wisconsin radio listeners his understanding of man's rise to supremacy.

In simple language these broadcasts trace the growth of integral parts of our present day civilization. To the layman they represent a source of much knowledge on a fascinating subject.

Professor Linton's course is offered as a part of the Wisconsin College of the Air for out-of-school young people and is heard emanating from the University studios in Radio Hall over WHA at 3:00 o'clock each Wednesday afternoon.

**WHA Enlarges Studio** To meet the demands for working space imposed by the development of educational broadcasting an addition to Radio Hall is now being built. It will be used primarily for the building of dramatic and other features offered by the University station WHA.

"Studio D" will be used largely for dramatic activities where much rehearsing is necessary for effective presentation. A separate control room will serve the studio. An adjacent audition room, offices, and work rooms are also included. The work is being done under a WPA project with funds supplied by the state emergency board.

## With the Badger Clubs

(Continued from page 103)

earlier in the day, the club adopted a formal constitution and elected the following officers: Earl Yahn, '24, president; Robert Herdegen, '05, vice-president; and Abner A. Heald, '25, secretary and treasurer.

## Gophers Entertain Elwell

APPROXIMATELY thirty-five former students of Prof. F. H. Elwell, director of the School of Commerce, gathered at the Minneapolis Athletic club on October 20 to renew old acquaintances and hear how the University was coming along. Harold O. Frohbach, '21, was chairman of the meeting.

In the morning of the same day, Prof. Elwell had talked before the commerce students at the University of Minnesota and in the evening addressed the Minneapolis Chapter of the National Association of Cost Accountants. In the afternoon he made an inspection of the offices of General Mills, Inc., as a guest of Harry Bullis, '17.



## The President's Page

(Continued from page 85)

as citizens of the State, are certainly as interested in keeping the University in its present position as is the most ardent alumnus.

In explaining to the legislators the budget needs of the University, the outstanding work which the University is doing in building future good citizens, and the daily contributions which the University is making to the State and the Nation, the alumni who live in the State can help greatly by contacting their local representatives in the legislature. If this contact can be made before the session begins, before the legislators are immersed in the many problems which will confront them, it should be more effective than at any other time and should serve as the foundation for subsequent sympathetic consideration of the budget which will be formally presented after the session opens.

This is one way in which many alumni will have an immediate opportunity to serve very definitely in meeting one of the most urgent problems confronting the University. As President of the Alumni Association, I wish to call upon every one who is in a position to do so, to do his part to help further the benefits of the University.

## Let's Have Smart Athletes

(Continued from page 87)

Cool as I may feel about other things, when I look back over the promising would-be-Wisconsin athletes who have come into my elementary course, and recognize their real problems, I do get enthusiastic for some change along the lines the plan envisions. And here I want to hammer at a matter Wisconsin Alumni with influence on school affairs over the state can ponder. Let me lead up to it. A boy of thirteen to fifteen begins to be a star football, basketball, or track boy in his home high school. Local patriotism, high school and town loyalty begin to center on him. He *has* to stay eligible. But the eligibility rules begin to work in reverse. Unless he has more strength of character than ordinary, unless his family and trusted teachers really convince him what his long-range welfare is, he learns a bad lesson. Namely, that teacher doesn't dare flunk him, and he doesn't have to work. The teacher who flunks a star runs into a powerful lot of trouble in almost any community. All his friends land on the teacher—not the boy. If he's just like most kids of that age, he is going to take a ride through high school, supported by public opinion in the course he has chosen. And he comes to any good college with two strikes on him in the matter of eligibility. If he squeaks through a good school, he is still going on into later life definitely handicapped by the process his friends and neighbors so kindly put him through. At twenty-three or -five he has his biggest ten years of life behind him.

This plan will show up the boys who didn't work—and the schools that selfishly exploited them. If the schools of Wisconsin begin working on all promising athletes, to insure their real scholarship, every faculty,—and every coach,—that gets the boys later will be sold on the plan. In the long run the boys and their home communities will be grateful too.

But as an alumnus do I have a chance to "control" this whole thing as it starts to operate? It will be managed from top to bottom by the faculty,—that's bad. (Or do the alumni worry so about the faculty today as they thought they did some time back?) No chance to plug for a home-town favorite. No chance to pull wires so the best triple threat man in six states gets on the wagon. Our money and no control?

That's right, alumni money, and no alumni control. But the set-up gives every contributing alumnus *one* control that is final and absolute. If he doesn't like it, he doesn't contribute—an absolute veto, year by year. The thing dies if either faculty or alumni think it isn't working the way it should. It is as final as that.

## The Science Inquiry

(Continued from page 89)

more important, an evolution of a group consciousness of common problems which already is having a notable influence on the direction and emphasis of individual activities. Courses have been modified. New courses and interdepartmental courses have been introduced. Many new research problems have already been started by the individuals and departments concerned. The teacher or investigator has a clearer picture of what others around the University are doing and what the possibilities are for the students he advises. When the group representing the various aspects of conservation was first called together it was found that there was no general agreement even on a general definition of conservation; that of the many courses devoted to the subject in the University, several were supposed to be in the nature of survey courses covering the general field of conservation, and that none of these general survey courses covered anything like all of the field. The soil erosion group, which is responsible for the first bulletin of the Science Inquiry, has held many symposia since its publication, and is now preparing a textbook with the cooperation of many individuals and departments. With the emergence of soil erosion as a public question in recent years, the University has been called on with increasing frequency for advice and cooperation, by both state and national organizations. Its response to these requests has unquestionably been strengthened and broadened by the all-University review of the question made possible by the Science Inquiry.

Many more illustrations could be given if space permitted. Even if the Science Inquiry in its present form should now stop, the movement launched will go far under its own momentum in the group procedure it has inaugurated. The essence of this procedure is to follow a given problem through the University, with complete disregard of administrative divisions or official priority, and the development of all-University effort. It is flexible. No new administrative units are created nor old ones changed. There is little expense. Coordination starts with the specialists who know the fields, and is not superposed from above. Any person within the University who is interested can become an active member in this movement without the necessity of formal appointment. The fact that more than two hundred members of the faculty have already given their time so

freely, without administrative order, is, I think, an indication that the Inquiry is solidly based on general recognition by the faculty of its need and utility.

I do not mean to imply that cooperative effort has been lacking in the University in the past; the spirit of cooperation has always been notable at the University of Wisconsin. But with the growth in size and diversity, cooperation has become more and more difficult, and among some of the divisions of the University almost non-existent. The Science Inquiry is merely a lubricating device to facilitate intra-University communication. Certain other universities have recently introduced rather widely publicized administrative plans for readjustment of their work to meet changing conditions. So far as I know, there is no parallel to the Wisconsin method of approach, which we think has certain advantages. It will be interesting to watch the future outcome of these different procedures.

## Opportunities in Retailing

(Continued from page 91)

one, its course presents a fascinating challenge to the adventuresome individual — vigorous, original and ambitious — who envisions in the distributive field an excellent opportunity to serve the community well — and who unselfishly is willing and able to give what it takes to find his placement in the great and growing field of *intelligent* distribution.

## Vox Alumni

(Continued from page 83)

Harry — they are Notre Dame men too;" then helping each other up after a hard tackle. It is such sportsmanship as that that not only warms my heart towards the school at Madison but makes me more friendly towards the whole State of Wisconsin. I am sure it impressed thousands of others as it impressed me. The attitude of your band and your players last Saturday made many, many friends for your school and your state. While you lost the game you gained much more in friendship. I know you are the kind of a man who through that continued attitude of sportsmanship will not only win games as time goes by, but will make many friends for your school and your state.

TOM HYNES

Minneapolis, Minn.  
October 23, 1936.

Dear Sir:

A renewed interest has been definitely aroused among the Twin City Alumni of the University of Wisconsin by the recent talks of President Glenn Frank and by your weekly football letters.

Unfortunately intercollegiate football has been capitalized and commercialized by over-enthusiastic fans and regional newspaper notoriety.

The Alumni and public demand for a Wisconsin victory, University politics, and even state politics have undermined the normal growth of this Department of Athletics and destroyed much of the old Wisconsin spirit of which we were so proud. Because of these and kindred influences, football coaching is a most hazardous and insecure profession. The Alumni are not free from blame in making unjust criticisms, but your informative football letters will do more to bring out the united loyal cooperation and support of the Alumni than anything that has happened in years.

The winning of football games of course is important to the University and to its Alumni; but it is far more important to develop your students mentally and physically in a normal way and to instruct them in the code of sportsmanship that will make them respected citizens in later life.

I want you to know that your efforts to harmonize all University interests are appreciated, and more than anything else will revive the old Wisconsin spirit among the scattered Alumni.

GEO. A. KINGSLEY, '95

## Badgers You Should Know

(Continued from page 99)

pursuit group—Eddie Rickenbacker's old squadron.

Between 1929 and 1935, Felix did considerable flying throughout the United States, becoming acquainted with many of the nation's leading fliers.

His big chance came in 1935, when he was asked by a Chicago Lithuanian organization to attempt the flight which had cost the lives of two of his countrymen — Stephen Darius and Stanley Girenas, who were lost at sea in 1933. Waitkus jumped at the chance, and prepared for months to make the flight.

Waitkus is enthusiastic about the future of flying, believing that regularly scheduled ocean flights will come in the near future.

GREAT increases in enrollment in the Extension Division and in the number of classes held are reported by Dean F. O. Holt. The division has 16,841 non-Campus students, enrolled in 23,346 courses in 1935-36. Last year 680 classes were held in 71 Wisconsin cities, an increase from 561 in the previous year.

THE University's great 165 piece band built up by Prof. Ray Dvorak will present half hour concerts for the people of the state each week over radio station WIBA, for the duration of the school year. Tuesday from 5 to 5:30 p.m. is the hour. Listen to Wisconsin's versatile band!

## Alumnae Aces

(Continued from page 93)

"She well remembers some of the most active members of the period of her presidency, such as Marie Bodden Mottram, '19, George Amundson Harper, '18, and Alice Bemis H'Doubler, '18. She numbers among her weekly callers, Jane Pine Casey, '19, who now lives in Oak Park.

"Miss Shepherd has a gift for friendship, loves to indulge in match-making, at which she has been quite successful down through the years, and keeps up her many contacts with the University and friends. She grew up in Madison, just three doors from Alice ("Patty") King, who addressed the November meeting of the Chicago club on her work as director of the Student Employment bureau, and reminisces over the fact that her family home was bought by the Mahoneys, and in due time became one of the famous rooming houses of Madison. She may be confined to her room, but her life goes on vitally, warmly—as testimony to the beauty and greatness of the human spirit."

## Correction

The November issue of *The Wisconsin Alumnus* contained a brief article regarding Prof. Leland Coon and some work he was supposed to have done during the summer months in attempting to discover some "missing" tones. This account was erroneous as Prof. Coon was in England during the summer months doing other research work. The work on the tones was not done at the University, and our original informant is at loss to discover why this announcement had been made.



# Board of Directors, The Wisconsin Alumni Association

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Appleton, Wis.—Judge Fred V. Heinemann, '06, president, 217 N. Green Bay St.; A. H. Benson, '23, secretary-treasurer, 1920 N. Appleton St.

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Buffalo, N. Y.—David J. Mahoney, '23, president, 503 Franklin St.; Carl H. Laun, '21, secretary, 1201 Genesee Bldg.

Central Ohio—Dr. John Wilce, '10, president, 327 E. State St., Columbus; William E. Warner, '23, secretary, 135 E. Woodruff Ave., Columbus.

Chicago, Ill.—James D. Peterson, '18, president, 135 S. La Salle St.; Ernest A. Wegner, '29, secretary, 105 W. Adams St.

Cincinnati, Ohio—George Service, '17, president, Edwards Mfg. Co., Eggleston & 4th St.; Virginia Guenther, '33, secretary, 9 E. Interwood Place.

Colorado—John H. Gabriel, '87, president, 524 Kittredge Bldg., Denver; L. A. Wenz, '26, secretary, 3140 W. 32nd St., Denver.

Cornell University—Prof. F. B. Morrison, '11, president, 315 Thurston Ave., Ithaca, N. Y.; Dr. E. M. Hildebrand, '28, secretary, Hanshaw Rd., Ithaca.

Eau Claire, Wis.—Leonard Seyberth, '32, president, 430 McKinley Ave.; Eloise Arnold, '29, secretary, 848 Grand Ave. E.

Edgerton, Wis.—George Lynts, ex '23, president; Mrs. William Goebel, '29, secretary.

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Indianapolis, Ind.—George M. Halverson, '25, pres., 542 Powell Pl.; Mrs. Wm. Garstang, '30, secretary, 1812 Central Ave.

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Kansas City, Mo.—Richard F. Bergstresser, '27, president, 15 W. 10th St.; Martin Lehman, '35, secretary, 3517 Cherry St.

Kenosha, Wis.—Chester M. Zeff, ex '26, president, Evening News; C. L. Eggert, '29, secretary, Court House.

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La Crosse, Wis.—Frank R. Schneider, '32, president, 125 N. 4th St.; Larry Engelhard, '27, sec-treas.

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