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THE UNIVERSITY OF WISCONSIN  
PRESS BULLETIN

The purpose of this Bulletin is to bring to the newspapers of Wisconsin and their readers—the people of the state—Pertinent news and information concerning their State University. The University Press Bureau will gladly furnish any special news or feature stories to editors. Address letters to R. H. Foss, editor, Press Bureau, University of Wisconsin.

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MADISON, WISCONSIN

Vol. 32, No. 23

New Booklet Tells  
Story of University  
Services to State

How the University of Wisconsin effectively serves the people of the state through the media of 19 different public services which it carries on throughout the entire year is revealed in a bulletin published by the University and recently distributed to state citizens.

Entitled "A Story of Public Service," the bulletin tells the story of the birth and growth of "the Wisconsin Idea" in education—an idea born in the mind of Dr. Charles R. Van Hise, president of the University from 1903 to 1918.

In an introduction to the bulletin, Prof. Edwin E. Witte of the University faculty describes this "Wisconsin Idea" in education as a conception on the part of Pres. Van Hise that "a real State University should not only contribute to the educational and cultural needs of the people, but that it should also serve the day-to-day needs of the citizens of its commonwealth through the application of natural and social sciences and services to the problems of those citizens."

## Van Hise Started Work

"Such a policy was first developed during the 15 years that Dr. Van Hise was the president of the University," Prof. Witte writes. "Van Hise was a native of Wisconsin, a student at the University while it was under the inspirational leadership of John Bascom, and a classmate of Robert M. La Follette, Sr., who threw his powerful support as Governor and later as Senator behind all that Van Hise was trying to do.

"Van Hise brought to the presidency of the University a new conception of the mission of the American state university. This new idea was based on one of the greatest of all human virtues: Service to all Humanity. Pres. Van Hise believed strongly in democracy. And just as firmly, he believed that a State University should be always a servant of the state in the sense that it should constantly lend its knowledge and expertness to the solution of the every-day problems facing the people of the state to whom it belonged."

## List Various Services

The various services described in the bulletin are those of the Extension division, the state General Hospital, the Orthopedic hospital for children, the Electrical Standards laboratory, the state laboratory of hygiene with its tuberculosis, diphtheria, gonorrhea, blood, and water testing; the Psychiatric Institute, with its blood, blood chemical and spinal fluid testing; and the college of agriculture, with its distribution of legumes, tuberculin, vaccines, and test fluids, its limestone, soils, and seed testing, and 4H club work; and WHA radio station services.

The bulletin, which was edited by Robert Foss, editor of the University Press Bureau and assistant in journalism, contains 19 spotted outline maps of Wisconsin proving conclusively that the widespread use of all of these public services by citizens throughout the state makes literally true today the oft-repeated statement that "the boundaries of the University of Wisconsin's campus are co-extensive with the boundaries of the state."

In a foreword to the bulletin, Pres. C. A. Dykstra declares that the State University's story of its public services "is the story of a great vision carried on through the years until it has become part and parcel of the history of the State and its University. The inspiration of Pres. Van Hise is a great reality today," he maintains.

2,594 Attend Classes  
Conducted Locally By  
U. Extension Division

The University of Wisconsin Extension division has paved the way to higher education for Wisconsin students who otherwise could not go to college. Through its full-time and part-time freshman and sophomore class programs, the Extension division has brought college work to 2,594 students in the last five years, Dean Frank O. Holt reported today.

Most of the students attending Extension division classes are unable to go away to school, said Dean Holt, who explained that since there were no facilities for college classes in many communities, the Extension division facilities were expanded to meet this need.

## List Communities

Extension classes will be conducted in any community in the state, if there are sufficient students. In the last few years day classes have been held in Antigo, Beloit, Fond du Lac, Green Bay, Janesville, Kenosha, Manitowoc, Marinette, Mayville, Merrill, Racine, Rhinelander, Sheboygan, Sturgeon Bay, Waupaca, Wausau, West Allis, Williams Bay, and Wisconsin Rapids.

Dean Holt pointed out that only 711 students, 28 per cent of the total number attending Extension classes, asked to have their credits transferred to other schools after they completed Extension division courses.

"The fact that 72 per cent of the number did not go on to college is clear evidence that they would not have entered any college, and that after taking advantage of the opportunity available in their home commu-

U. W. Welcomes Large Freshman  
Class to Campus This Week

Several thousand young men and women, most of them from Wisconsin homes, are becoming members of the Class of 1942 of the University of Wisconsin this week when they gather on the State University campus to register for their freshman year of study.

Wednesday, Sept. 14, marks the opening of Freshman Period for the hundreds of first year students who are expected to enroll in the University this year. Although classes do not start until next Wednesday, Sept. 21, all freshmen are required to be on the campus a week early to give them an opportunity to become acclimated to University life before the sophomore, junior, senior, and graduate students return to their studies.

With applications for entrance at the same high level that they reached last year, it is expected that the freshman registration will be about the same as last year when close to 2,500 first year students were enrolled.

## Faculty Aids Fresh

Although it is practically impossible to predict at this time just how high the total enrollment in State University classes will go this year, registration officials believe that last year's large enrollment will be about equalled if not surpassed. Last year's record-breaking enrollment of about 10,800 students was the highest ever reached in the almost century-old history of the University.

The Freshman Period program will be carried out under the direction of more than 200 faculty members and with the aid of about 300 upperclass men and women students who will act as "brothers" and "sisters" to the first year students. Purpose of the period is primarily to give freshmen an opportunity to receive first impressions

of the State University from members of the faculty who are interested in developing a realization that the University of Wisconsin is a human institution and that the faculty is interested in the problems of the individual student.

## List Period Activities

During the entire week from Sept. 14 to Sept. 21, when classes begin, the first year students will take part in numerous activities, the most significant of which is an individual conference for every freshman with a member of the faculty.

This conference between faculty member and student is concerned with general problems which confront the student entering the University environment and with specific problems concerning the individual student as drawn from complete records forwarded by the high school from which the student entered the University.

## Pres. Dykstra to Speak

The remainder of the program provides for registration, the administration of certain placement tests, physical examinations, study lectures, various college assemblies, and a sufficient amount of social and recreational activity.

Among the social and recreational activities are open house events at the Memorial Union building and at various student religious centers, designed to help the freshmen become acquainted with each other, with the pastors of their churches, and with faculty members. Luncheons, teas for women, and a stag night affair are also on the program. Next Saturday morning, Sept. 17, all freshmen will attend a convocation at which they will be officially welcomed to the University by Pres. C. A. Dykstra.

Music Clinic Students  
Get U. Scholarships

University of Wisconsin scholarships have been awarded for the coming school year by the University board of regents to 10 outstanding Wisconsin high school student musicians who attended the ninth annual Music Clinic which was held at the State University last summer.

Those who were granted the scholarships for this year are: Janet Bauer, James Hoots, and Myron Sandler, all of Milwaukee; Otto Festge, Cross Plains; Irvin Gay, Ashland; Gerda Kubitz, Madison; Arthur Lehman, Horicon; Walter Morgan, Eagle River; Robert Mueller, Tomah; and Dorothy Price, Edgerton.

The scholarships are granted each year on the basis of outstanding music ability and scholarship in high school. Each of the scholarships amounts to the general fee of the University, \$27.50, plus the professional music fee of \$30. Holders do not have to enroll in the University school of music, but may register in any course of study they desire. However, they are expected to play in either the University band or orchestra.

Pres. Dykstra Advises U. W.  
Freshmen: "Don't Shun Work"

Messages of welcome, extending aid and advice to all freshmen, from Pres. C. A. Dykstra, Dean of Women Louise Troxell Greeley, Dean of Men Scott H. Goodnight, and Registrar Curtis Merriman, are all contained in the 1938 edition of the Wisconsin Freshman Handbook which is being given to all first year students who are enrolling in the University of Wisconsin this week.

With the opening of Freshman Period this Wednesday, Sept. 14, approximately 2,500 first year students from all parts of state and nation are gathering on the campus this week to receive their first taste of college life. Classes do not begin until Sept. 21, but the freshmen are required to be on the campus a week early to have an opportunity to meet faculty members, register in courses of study, and in general to become acclimated to University life before the thousands of upperclass students return to their studies.

In his message of welcome, Pres. Dykstra told the freshmen that "the University is happy to welcome this great group of students who are here for the first time this year. This is to become your University; we want you to get everything we can give you and we hope too that you will give us everything that you have. Together we shall all profit from our mutual association."

"A university is what we make it," he wrote in the handbook. "Its reputation is the one we give to it. For 90 years the University of Wisconsin has been making educational history and giving back to the state and the nation vigorous young people who have meant much to the physical and intellectual development of our people. You inherit therefore a great tradition and a great responsibility."

Pres. Dykstra warned the freshmen that "you come to us in perhaps the most confusing and turbulent time this country and the world has known for many generations."

FFA and School Groups  
to Landscape Grounds

Farm groups in several Wisconsin counties are planning to carry on landscape projects this fall.

Lawrence G. Holmes of the University of Wisconsin College of Agriculture reports that FFA clubs in five counties will start work this season on home ground improvement. Among the number which will make up this group are the students in the Chipewa Falls high school, Platteville State Teachers college, Whitewater high school, Tomah high school, and Waupaca high school.

FFA members are now meeting with their instructors and Mr. Holmes to inspect their home grounds and to make plans for the coming year. During the winter, each member will prepare his plans for his project and in April or early May, planting and pruning demonstrations will be held.

Wisconsin counties in which rural ground projects are being started are: LaFayette, Washington, Jackson and Taylor. In each of these the county superintendent and the county agent are cooperating.

U. Extension Students  
Continue Education

Students who have completed freshman or sophomore courses conducted by the University of Wisconsin Extension division have enrolled in 23 schools in this state to continue their college education. Dean Frank O. Holt, of the Extension division, reported today that of the 711 students who have had their credits transferred in the last five years, 54.2 per cent enrolled in colleges other than the University of Wisconsin and the Milwaukee Extension Center, conducted by the University.

There were 319 credit transfers to the University of Wisconsin, 215 to state teachers colleges, 57 to other colleges in Wisconsin, 7 to the Milwaukee Extension Center, 78 to colleges outside the state, and 35 to hospitals, county superintendents, the state superintendent, and others.

In commenting on these figures, Dean Holt explained that every teachers' college and practically every independent college in Wisconsin received students by transfer from Extension division classes. By taking freshman or sophomore subjects in their home communities, most of these students were able to finance additional schooling in other institutions. Dean Holt said in most cases this additional training would not have been possible had the students not been able to take first or second year work of the University at home.

The transfers from cities in which Extension classes were held follow: Antigo, 44; Beloit, 30; Fond du Lac, 43; Green Bay, 47; Janesville, 19; Kenosha, 45; Madison, 43; Manitowoc, 75; Marinette, 10; Mayville, 17; Medford, 5; Merrill, 21; Racine, 100; Rhinelander, 21; Richland Center, 3; Sheboygan, 68; Sturgeon Bay, 7; Waupaca, 15; Wausau, 53; Williams Bay, 1; Wisconsin Rapids, 11.

Transfers of students who attended classes in other communities follow: Appleton, 11; Elkhorn, 7; Oconto, 3; Shawano, 2; Two Rivers, 9; Waukesha, 1.

Many Collections  
Added to Historical  
Museum at State U.

Seven important collections have recently been donated to the State Historical Museum at the University of Wisconsin, according to an announcement made by Charles Brown, director of the museum.

The gifts varied greatly, but all were valuable in their particular field. Included were a hand-made camera, old fashioned engraving plates, choice chinaware, old-fashioned children's clothes, a compass and chain, a 428 year old section of white pine, and an assortment of nineteenth century material. All the gifts are now on display in the Historical Museum on the fourth floor of the State Historical library at the University.

The H. H. Bennett camera was used to take the famous early pictures of Indian life, to catch the scenes from pioneer lumber camps, and also to make early pictures of the Wisconsin Dells. The camera, together with other equipment, was loaned to the museum by A. C. Bennett of Minneapolis, son of H. H. Bennett.

## Given Aged Illustrations

Five of the wood and copper plates used to illustrate David Cartwright's "Natural History of Western Wild Animals," published in 1857, were given to the museum by David Cartwright's son, Cleve Cartwright, of Helenville. One of the rare extant copies of the book is owned by the Historical Library.

The Maud Harper Fitch Memorial collection, given by Maud Harper's niece, adds 72 pieces of Lusterware, Wedgwood, Chelsea, Staffordshire, Lowestoft, and Spode to the approximately 500 pieces already owned by the museum. The collection is especially valuable for study by home economics students at the University.

An unusual and interesting collection of old-fashioned children's clothes was given to the Historical Museum by Arthur Peabody, Madison, retired State Architect.

## Wood 428 Years Old

The gift of the compass and chain used by Parker Adams to survey the part of the Northwest Territory that is now Wisconsin, makes the past seem very real and close indeed. Leeland R. Adams, nephew of Parker Adams, was the donor of this gift, which has been added to the collection of instruments on display in the north hall of the museum.

Reminders of life as it was lived a century ago were given in a collection including veils, a fan, a basket toy and a cup. The dates of these articles range from 1810 to 1870, and the collection was donated by Miss Mary Smith, former city librarian at Madison.

## 100,000 Visitors Annually

The 428-year-old section of white pine was given to the museum by the Yawkey-Alexander Lumber company. The tree, which originally measured 140 feet high, grew in Russell, Lincoln county, Wis.

The State Historical Museum proper includes 12 large rooms and is visited each year by approximately 100,000 people.

Badger High Schools  
Hold Annual Meet at  
Madison, Sept. 30-Oct. 1

More than 2,000 Wisconsin high school students from 175 or more schools throughout the state will gather in Madison, September 30 and October 1 for their 24th state high school judging contest and the annual meeting of the Wisconsin chapter of FFA, according to J. A. James of the University of Wisconsin College of Agriculture, manager of the contest.

Contests in which teams and individuals representing their respective schools will compete include judging of fat stock, dairy cattle, poultry and eggs, crops, potato, apples, dairy products, and meat. The Wisconsin chapter of FFA, as part of their program, will confer the Wisconsin Farmer degree upon a number of its members chosen for their outstanding activities.

At the conclusion of the contest, educational trips will be taken through the University of Wisconsin campus, the U. S. Forest Products Laboratory, the Wisconsin State Capitol, the State historical Museum, and other points of interest in and about Madison.

U. W. Grad Named  
to Maryland Post

Herbert R. Bird, a native of Iowa county and a graduate of the University of Wisconsin, has been appointed associate professor of poultry husbandry at the University of Maryland, a position which he will assume October 1. Bird, whose home is at Ridgeway, graduated from the University of Wisconsin in 1933 and received his master of science degree in 1936 and his doctor of philosophy degree in 1938. He held a research assistantship in agricultural chemistry from 1933 to 1936 and since 1936 has combined teaching and research. During the last five years he has been engaged in research in chick nutrition, work which he will continue in his new position. He is a graduate of the Ridgeway high school.