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The Daily Cardinal

Owned and Controlled by the Student Body of the University of Wisconsin

VOL. XXXII. NO. 163

MADISON, WIS., THURSDAY, MAY 4, 1922

PRICE 5 CENTS

CAP QUESTION MAKES SENATE SESSION SHORT

Senate Service Not to Be
Required of Cardinal
Editor

CAP NIGHT DATE MAY 20

Disagreement on the green cap question brought a session of the Student Senate to an abrupt close last night after five minutes of business.

The only business accomplished was the passage of a ruling that it be not compulsory for the managing editor of the Daily Cardinal to serve on the senate but that the Cardinal Board of Control should appoint a senator to represent the paper, and the setting of May 20 as the date for Field Day and Cap night. There was little discussion on these questions.

Brown Opens Question

The cap question came up when Maynard Brown '23, read a request from Robert Clarrsheim, a freshman who was present, asking that he be allowed to present the case for compulsory wearing of the green cap from the freshman's viewpoint.

"The question of compulsory wearing of the green cap is old business," declared Wyne Morse '23, objecting. "It cannot be considered unless someone wishes to change his vote."

"The question of green caps is an open one, the most vital on the campus today," said Brown, when the senate seemed indisposed to take up the matter. "If we do not up this question, I don't believe we should take up any other. I move we adjourn."

The motion was carried.

CHICAGO POETS' TALK PLEASES

By VIRGINIA SCHMUCK

The feeling that a true poet was speaking passed over the audience who heard Carl Sandburg, Chicago poet, at Lathrop Concert room last night. The rich, vibrant voice of the poet gained him attention throughout his divided program of "lecturette," readings, and folk-songs.

Speaking on the subject "Is There a New Poetry?" Mr. Sandburg said, "Though some free verse has its parallel in the oldest poetry in existence, in art today there is the attempt on the part of the artist to say and sing something of a new culture and a new subtlety. Art depends upon the implicit rather than the explicit. What can be explained is not poetry."

In his folk-songs, Mr. Sandburg particularly delighted. His rich voice blending with the soft tones of his guitar, and his steel-gray hair and kindly face adding to the effect, the poet sang quaint negro melodies and folk-songs. "This mornin'; This Evenin'; So Soon;" and "J. Gould's Daughter" were light narratives full of humor.

Even for those who do not like free verse, there is an appeal in Carl Sandburg's poetry. He is soon to have on the market a new volume of poems entitled "Slabs of the Sunburnt West."

Frosh's Condition Remains Unchanged

The condition of Neal Tuttle, '25, who was injured last Saturday night when he fell and hit his head, is as satisfactory as can be expected, according to Dr. James A. Jackson.

It has been fully conceded by Dean Scott Goodnight and by the Phi Gamma fraternity, of which Tuttle is a member, that Skull and Crescent initiation last Saturday which Tuttle underwent was in no way responsible for his accident that night. The sophomore inter-fraternity organization has been wholly exonerated of blame.

LETTERS SHOW ABNORMALITY

—WHITE

Communications Don't Express
Public Opinion, Says
Journalist

"Persons who write letters to the editors of newspapers are usually abnormal in some way or another, and for this reason, newspaper men do not consider their opinions as representative," said Lee A. White of the Detroit News in his lecture on "What the Public Wants," yesterday afternoon.

"A mania for expressing themselves and the desire to see their work in print are the main reasons for the thousands of communications that a large paper receives every week," said Mr. White in discussing the significance of this kind of public expression. "I have known of men who could write intelligently on certain subjects, and whose work was gladly accepted by the papers, but who insisted on continuing their writing on what they knew nothing about. Such men naturally would have to be ignored when writing merely to see their names in the paper."

In answering the question "What does the Public Want," Mr. White declared that he did not know. There are certain indications however which indicate the likes and community. The appeal an editor dislikes of the average American makes to the public determines the circulation of his paper and upon (Continued on Page 5)

St. Olaf Band to Play Here Tonight

Fifty of 'em—yet nary a one uses a printed note.

St. Olaf's concert band, made up of about 50 students from St. Olaf's college, Northfield, Minn., plays and is directed entirely from memory. The band has traveled extensively throughout the United States and will make its appearance in Madison tonight at the university gymnasium.

The program includes the first movement of Schubert's "Unfinished Symphony," Liszt's "Second Hungarian Rhapsodie," Rossini's "William Tell overture," Greg's "Morning Mood," from "Peer Gynt," and Christiansen's "Norwegian Fantasia."

St. Olaf's band is here under the auspices of the Lutheran Brotherhood, and tickets which sell at \$1.00, 75 and 50 cents may be obtained from A. D. Schujahn, 705 West Johnson street.

Stefansson Highly Recommended By Agriculture Dean

Vilhjalmur Stefansson, Arctic explorer who speaks at the university gym Friday evening, has been highly recommended by Dean H. L. Russell as an interesting lecturer with a new and fascinating story of the Polar regions.

"I am very glad that the students of the university are to have the opportunity of hearing Stefansson," Dean Russell said. "I heard his lecture before the National Geographical society in Washington a few weeks ago, and I can assure his auditors of a real treat."

"Ordinarily most of the Polar explorers have invested their work with such intense sacrifice and thrilling experiences that the Arctic has come to be regarded as a world in which the explorer and his crew took their lives in their hands when they cast loose from civilization. Stefansson tears to shreds all of this web of mystery and puts the Arctic before his listeners even as an economic possibility."

Tickets may now be obtained at Bascom hall or can be bought at the door. Seats are all reserved at 50 and 75 cents.

Value of Education Depends on Use

"An educated man is not one who has acquired knowledge. He is rather the person who uses knowledge will good will," said Prof. Albert Mansbridge, English lecturer, in his talk on "Adult Education" last night in Bascom hall.

Defining education the speaker pointed out that not everybody can use knowledge rightly; that education is good or bad for a person according to the way he uses it; that knowledge develops personality, makes the body strong, and the mind pure; and that it is the vital force of life.

Tracing the development of adult education among the working people, Professor Mansbridge showed how the movement began with groups meeting on Sunday mornings to read the scriptures, and soon formed the habit of meeting on week nights. From this grew the co-operative movement and the trade union movement.

"It is always essential that working men and women should reach out for education," said Professor Mansbridge. "One half of the intellectual ability is in the working people. The scholar, as such must join hands with the working men and women. This is what has happened and the result is that the university plus the co-operative society plus the trade unions equals the new educational theory. Or, the workingman plus a better scholar or worker, if you like."

ALPHA ZETA ELECTS

Alpha Zeta, honorary agricultural fraternity announces the election of the following members: Seniors: M. A. Brown, B. H. Spear, W. N. Schultz, Gerald Heblink, E. H. Bond. Juniors: R. P. Matteson, C. A. Elvehjen, H. B. Parmele, Alfred Weed, R. C. Thomas, K. P. Sayre, D. J. English, W. A. Hartman.

Elections to Alpha Zeta are based on scholarship and leadership in agriculture.

STUDENT MUST SOLVE CRISIS, SAYS SINCLAIR

Opens Speech By Retracting
His Newspaper Attack
on Birge

2,000 HEAR SPEAKER

That it is up to the college students to solve the present economic crisis and save the youth of the nation from another terrible war on foreign soil is the opinion of Upton Sinclair, who addressed an audience of more than 2,000 students, faculty members, and twonspeople in the gymnasium last night.

"The trouble is caused by the combination of competitive wage with monopoly price in which a constantly increasing percentage of profits going into the hands of a small group," said Sinclair.

Retracts Statement

Sinclair asked permission at the beginning of the speech to retract what he has said in the newspapers concerning President Birge. He contrasted the freedom of speech in this university with the restrictions found at western institutions, especially the Universities of California and Arizona. The dispute over his right to speak from a university hall is a case of mistaken identity, in the opinion of Sinclair.

"Leads Revolt of Youth"

The author, who was denied the use of the gymnasium until the board of regents could approve his talking in a university hall, advocated a co-operative community in which each person receives the full value of what he produces, whether his work be physical or mental. He advocated a system in which nobody can get 5 cents without performing 5 cents worth of useful labor.

or.

HOLD SKULL AND CRESCENT MEET

The first national convention of Skull and Crescent, sophomore inter-fraternity organization will be held in Madison over this week end, May 5-7. The universities which will be represented at the convention in addition to Wisconsin are Illinois, Indiana, and Chicago. There are also chapters of Skull and Crescent at Northwestern and Minnesota.

The things which will be considered at the national meet are a tabilizing of the organization by re-constructing the constitution and adopting a more uniform system of government and secondly, the bringing about of a closer cooperation among the various chapters. Skull and Crescent was originally founded years ago at Wisconsin.

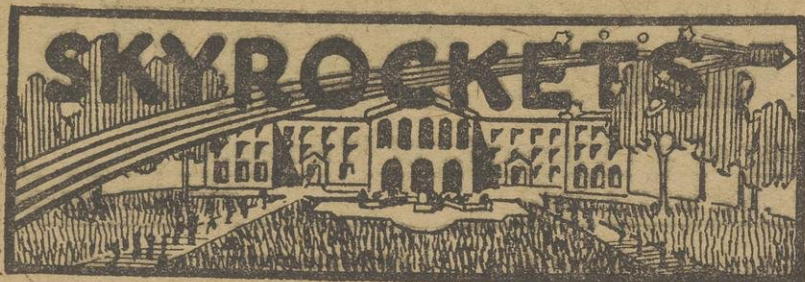
PROGRESS GUIDED BY FRENCH IDEALS, CESTRE

That ideals of Voltaire and other early eighteenth century French philosophers have been a guiding influence in the progress and social organization of the United States as well as of France," was expressed by Prof. Charles Cestre, exchange professor at the university, in a talk on the "French Ideal of Progress" yesterday.

Hear St. Olaf Concert Band Tonight—University Gym

8:15

TICKETS AT THE DOOR



WE DON'T approve of it!

THESE BUNY contests

THEY'RE undemocratic, arouse unrest among the common people, and, if we're not mistaken, have something in their existence which is detrimental to class-consciousness.

WE TRIED to ring in something about free speech, but it wouldn't work.

A CONTRIBUTOR writes us: "Why don't our wooden-headed boys with the vestfuls of keys and pins found a local chapter of the International Woodworkers and Joiners?"

THE CORRECT answer to this question is five acorns and a lone galosh.

DEMPSEY RUSHES TO PEGGY (Headline in Trib.)

If she breaks HIS heart, he ought to break her jaw.

THESE CROP UP EVERY YEAR AT THIS TIME

They strolled in the twilight together, The heavens were blossomed with stars, She paused for a moment in silence, As he lowered for her the bars, She cast her eyes upon him, But he spoke no loving vow, For he was a rustic laddie, And she was a Jersey cow.

MO-HI.

HOW INTERESTING

Ken Hamlin—What's that funny thing over there?

Gordy Lewis—Why, that's a jack-ass.

Ham—Yeh, I know, but what's

that funny thing he's riding on? They sat on the porch at mid-night And their lips were tightly pressed The old man gave the signal, And the bull-dog tasted wool for a week.

VEITEIAN NIGHT WILL BE LARGER (deet)

THESE time-changing activities are getting to be a nuisance.

FIRST Shad—I hear St. Peter is going to resign his job.

2nd Shad—How come?

First—Too many reformers around here preaching that thousands of beautiful girls are going to hell every day.

SEE THE SIGN IN FRONT OF THE U. P?

THE DELTS may not be such good politicians when it comes to the regular campus elections, but when the most handsome man is about to be elected, they sure know their stuff.

PAPERS DEPEND UPON COLLEGE MEN—SULLIVAN What kind of papers? cigarette or curl?

IT'S NONE of our business, but the Union board is looking for Carl Bronson in order to get him to kick in with two bits, the amount he still owes for last Saturday night's mixer.

"NOW IS MY CHANCE," said the naughty little boy who had just been spanked, as he spit on the top of his mother's cook-stove and watched it sizzle.

INKLESS ALLEY.

The Death Leap—Coward's First!



Gloriously beautiful Villa Amorosa—
A midnight moon—endless surge of the sea—
"My honor is at stake—you alone can save me!"
The wife's huge winnings—the Count's
"Debt of Honor"—paid
A wronged maid—frenzied—frantic jealousy—
Revenge—sinister—horrible—
The blazing match of death—flames—
Creeping—licking—seething—lurid—
The locked door—panic—horror—
Fear—remorse—dishonor—Death?
The high flung balcony—roaring surf—
The alarm—Clang! clang!—shrieking sirens—
The life net—the coward's part—
Foolish wife—huddled—inert—senseless—
And MAN—image of his Maker—what irony!

"FOOLISH WIVES"

Next Week at the Orpheum

Official Notice to Bonus Students

1. Application blanks for renewal of bonus for the 1922 summer session and the academic year 1922-23 are now available at Bonus Headquarters, 151 Bascom Hall, and should be filled out without delay by all who expect to attend either session, the same blank serving for both. Completed blank may be left at Bonus Headquarters or mailed direct to the State Board of Education.

2. Bonus drafts for May will probably be ready for distribution by the last day of the examination period, June 9, but June drafts will not be available until about July 1. Each bonus student, including those who ordinarily have their drafts sent to a local bank, must therefore turn in to Bonus Headquarters, not later than June 9, one legal size (4"x9 1/2") stamped envelop bearing his name and the address at which he will be located during the first week in July.

3. Seniors and graduate students who expect to receive degrees in June must register at Bonus Headquarters before June 1 if they desire to be considered for the extra \$5.00 allowed to those who are required to remain for Commencement exercises.

C. A. SMITH

Secretary of the Faculty,

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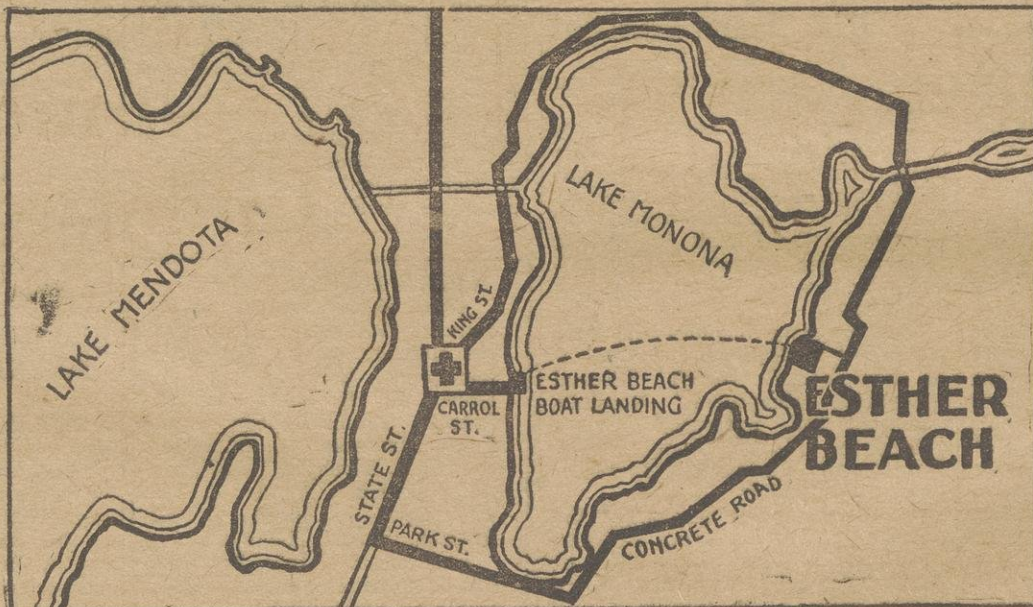
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May 5th

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Saturday
Night
May 6th

Featuring
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Gilmore

Follow The Crowd to The Opening
STUDENT DANCES

at Esther Beach

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F. 1400

Thompson's
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Chicago Club Will Present Play For Union Memorial

To indirectly prepare for the campaign in Chicago for the Union Memorial fund, the University of Wisconsin club of Chicago is to give a play "On Wisconsin" Saturday night, May 10, at the Ayrar Grott, corner of 8th and Wabash street.

The play is a four-act historical comedy, tracing the progress of the university from the beginning through the present day.

Prof. F. H. Gardner is to appear in the role of an enthusiastic professor and brings the message of the need for the memorial building. There will be no soliciting, but all the profits will go to the fund.

The play is to be coached by Walter F. Pyre, brother of Prof. Pyre, who will also take the leading part. Mr. Pyre is a professional of high standing, best remembered in some of Otis Skinner's productions.

Undegraduates are urged to inform their friends in Milwaukee that a special train on the North Shore line will be run for the event. The tickets are .50, \$1.00, \$1.50, and \$2.00. Mail orders may be sent to R. T. Logeman, 208 S. La Salle St. Chicago

Actors Ready For Spanish Club Play

Dress rehearsals for the Spanish plays to be given tomorrow evening by the members of the Spanish club will be held tonight. Members of the faculty will give the final touches to the actors.

Most of those taking parts in the play "De Madrid a A'cala" have had considerable acting experience. Herman Hoffman, who plays the part of the newly-wed bridegroom, Cal Dedrick, the well known presenter of comedy parts, George Reed, the desperate lover, and Elizabeth Fisher who has acted in the Spanish plays for three years, are all well remembered from former plays.

New additions in the cast are Margaret Sickles who has had experience in Spanish plays in Milwaukee, Charles Hield, Hannah Krofe, who has acted in some French plays before, and Alfred Jensen.

The curtain will be raised at 7:15 promptly Friday evening and the play will not last longer than 8:30, so that it will not interfere with dancing dates.

Seniors Urged to Order Invitations and Gowns Now

The senior class voted to have 100 percent membership in the Alumni association at a meeting held in Music hall yesterday noon.

The dues are \$2 a year and in these dues is included a subscription to the Alumni Magazine which has ten monthly copies a year. Class dues for this year are three dollars. The class dues and the Alumni association dues may be sent together in a five dollar check to Carl Englehart, class treasurer at 614 Langdon street.

Orders for senior invitations must be made at the Kamera Kraft before May 10. Caps and gowns must be ordered immediately. They may be obtained through Mr. Grady at the Co-op.

Read Cardinal Ads

Athletic Review Obtains Stories From Ball Players

Walter Johnson, Eddie Collins, and Sam Rice, who rank among the leaders in big league baseball, have each contributed an article for the baseball issue of the Athletic Review which will be sold at the Illinois game at Camp Randall next Saturday.

"Breaking into baseball" is the title of the article written by Walter Johnson, who for many years has been the mainstay of the Washington club's pitching staff and who is said to be the world's greatest pitcher. Johnson relates many of his own experiences when he first went to the Washington team and also gives advice to those aspiring to advance in baseball.

Johnson's teammate, Sam Rice, has written for the Review on batting, base running and fielding. Rice is one of the fastest men in the American league and has played consistent ball in the outfield for the Washington club for several years.

Worth Schults '23, editor of the Review obtained the material for the Collins article in an interview with the second baseman last summer.

Other articles in the magazine this month deal with Wisconsin's swimming squad, the track squad, and the varsity baseball team's southern training trip.

JASTROW RETURNS; WILL NOT RESUME U. WORK

Prof. Joseph Jastrow of the department of philosophy returned last Sunday from the south where he has been staying since he left Madison in February. He spent

most of the time in Florida and in the mountains of North Carolina. Professor Jastrow will not resume his work at the university this year.

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They're cool and comfortable.

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What About Shirts?

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John Grinde

18 N. Carroll



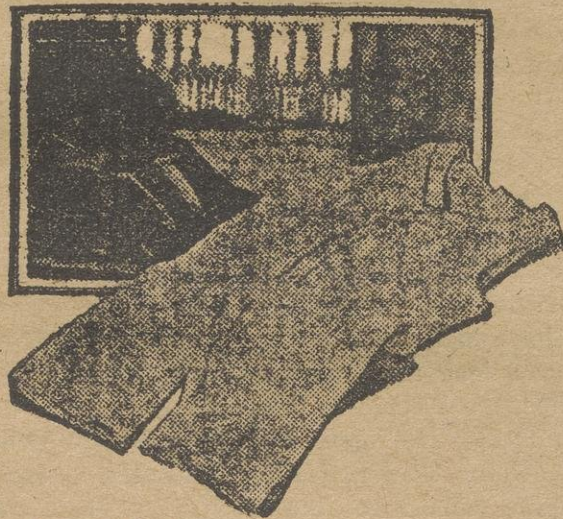
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America's foremost fine candy

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A SIGNIFICANT WEEK

THE school of journalism is celebrating the sixteenth anniversary of its establishment this week. Some of the leading men in the profession in the state and nation have come to Madison to address the students in journalism.

One important matter to be noted is that professional newspaper men are expressing more and more confidence in the value of professional journalism training in universities. Schools of journalism have had hard sledding among the editors. For a long time most of them held that newspaper work could be learned only by plunging "in medias res" under the tutelage of an exacting editor. They had little use for the products of the journalism schools.

This attitude was natural when university instruction in newspaper work was in the experimental stage. That it has now passed beyond that stage is generally admitted. The best newspapers are beginning to bid for the graduates of the leading schools of journalism. It is a safe prophecy that the next generation of newspaper men will be drawn largely from the roster of journalism students.

This development may be expected to effect a transformation in the character of American newspapers. A much needed consciousness of professionalism will grow up. The common background in academic and technical training will make for a higher standard of ethics. The standard of editorial intelligence also will be materially raised, and heaven knows this is sorely needed.

Wisconsin was one of the pioneers in the field of journalistic training. The real work of the department is just now beginning since the confidence of the practical newspaper man has been won and must be kept.

COLLEGE SPIRIT

Statistics show that many graduates in attendance at the universities and colleges both

on this Continent and in Europe are not fully alive to the real intrinsic value of college spirit.

Speaking before a distinguished gathering of college professors only last week the president of the Louisville Institute for the Mentally Defective summed up the entire situation as follows. "College spirit," he said dramatically, "is not of the student but by the student. He who fondly imagines that mere ability and classical learning can outweigh the noble aggregation of steadiness of purpose makes a hideous mistake."

What more inspiring message could be delivered to the incoming freshmen at any great university. Surely the university authorities should make some effort to instill college spirit either by the drachm or otherwise.—McGill Daily.

1922 JOINS IN A BODY

THE class of 1922 will join the Alumni association in a body. In doing this the seniors followed the excellent lead of 1921 last year. The practice should be kept up now by each succeeding class.

With the enrollment of the hundreds of seniors this spring the Wisconsin Alumni association will boast the largest relative membership among state universities. In actual membership the association is rivalling Michigan.

In recent years there has been a gratifying revival of interest in the work of the association. The Memorial Union campaign showed clearly how intimately the welfare of the university is bound up in the loyalty of the alumni. The statement of President Birge during the campaign that the university must now turn for assistance to the thousands of alumni is significant.

The fact that the university is supported by taxation does not absolve the alumni from responsibility in offering substantial aid. The phenomenal growth of the university and the increasing burden of taxation to maintain its standards are enough to indicate to the alumni their duty. Freely they have received, freely should they give.

The vitality and splendid spirit of the great endowed universities rest upon the enthusiasm and devotion of the alumni. Why should it be otherwise in the case of a state university that is second to none in the spirit of the undergraduates?

The Alumni association is doing a useful piece of work in perpetuating Wisconsin spirit out in the world. Membership should be 100 per cent in every senior class.

A GOOD LESSON

College graduates often assume a lordly air over their less fortunate fellowmen. They have a right to feel that they have a slight edge. The mental training derived in the four years of college, the advantage of contact with people, the acquisition of powers of leadership, and the active knowledge and information that they have stored up, combines to mold a personality of indisputable advantage over those who have not received the same educational advantages.

Even so, there is no excuse for a feeling of class superiority on the part of college people. The self-sufficient college man may derive a good lesson from watching the riveters at the Stadium. Down on the ground a workman tends a forge where he cooks the rivets to red-hot heat. On a scaffold 90 feet over his head stands another man with a small funnel shaped instrument in his hand.

In spite of all his mental and social advantage the self-satisfied college man is yet inadequate unless he has the skill to hurl his rivets home.—Ohio State Lantern.

BULLETIN BOARD

UNIVERSITY METHODIST Epworth league will hold its ninth annual banquet at Wesley hall on Thursday evening. All Methodists and their friends are invited. Call B 2858, and make reservations.

THE LAST all-university mixer mixer was held Friday night. There will not be a mixer on Saturday, May 6, as is listed in the weekly university bulletin.

BLUE DRAGON BANQUET will be held Thursday, May 4, in the Lathrop parlors. Tickets 90 cents. Important plans for Commencement to be made. Evelyn McFarlane has charge of the tickets, which should be procured before Wednesday night. Tickets will also be sold Tuesday noon in Lathrop hall.

THE INTER-COLLEGIATE club will have a sunrise picnic at Picnic Point Sunday morning, May 7. They will leave Lathrop hall at 6:45 a. m. All girls transferring from other colleges are invited.

ALL VENETIAN NIGHT and Interscholastic meet committee workers meet Thursday at 12:30 on the first floor of the Union Building.

INTERNATIONAL CLUB will meet Friday evening May 5, at 7:30 in the S. G. A. room, Lathrop hall.

ST. FRANCIS SOCIETY will hold picnic hike Sunday, May 7, leaving the club house at 4 p. m. Members please notify Mrs. Pratt at F 363 before Saturday.

UNIVERSITY WOMEN are invited to attend a hare and hound hunt Friday, May 5 given by the Freshman commission. Groups leave Lathrop hall at 4:30 and 5:30. Sign on the bulletin in Lathrop or Bascom hall. Bring 25 cents.

AGRIC TRIANGLE "Country Life Club will be addressed by T. B. Manny on efficient communication policy for the farmers." The meeting will be held in the S. G. A. room, Lathrop hall, on Sunday morning at 9:00. There will be election of officers.

LECTURE, Thursday, May 4, 4:30, 113 Sterling hall for those interested in the simple construction of wireless telephones.

BADGER CLUB annual banquet in Y. M. C. A. parlors at 6:00 Friday. Call B 6213 for reservation.

SADDLE AND SIRLOIN club will hold its regular meeting in Agricultural hall at 7:30 o'clock this evening. Prof. W. A. Sumner will address the organization.

CHRISTIAN SCIENCE Society of the U. of W. will meet this evening at 7:30 in room 25 Music hall. All present and former members of the faculty and student body are welcome.

THE CIVIL ENGINEERING banquet for students and faculty members given by the A. S. C. E. will be held in Wesley hall, corner University avenue and Charter street, at 6 p. m. Tuesday, May 9. Tickets may be obtained by calling B 7847.

ALL WHO wish to usher for the Steffensson lecture are asked to communicate with Wayne Morse, B. 3297, before Friday noon.

THE SECOND ROUND of the intercollegiate tennis tournament must be played off tonight sure or forfeited.

CRUCIBLE WILL GIVE COURT DANCE MAY 20

Crucible dance will be given on the court May 30 from 9 to 12. Ticket sale which opens soon at the larger houses and at Lathrop hall in S. G. A. rooms will be open only to girls.

Thompson's nine piece orchestra will furnish the music.

Communications

DISSATISFACTION

Editor of The Daily Cardinal:

Little do we wonder that there is an air of dissatisfaction among the student body in regard to the Daily Cardinal. But we do wonder how the managing editor could expect any other attitude after the editorial of April 28, making a direct personal attack on a candidate who was up for election on that very day. We are proud to say that practically every student we have talked to has flatly condemned such an editorial. And it is indeed a pleasure to know that the student body as a whole does condemn such unsportsmanlike politics. It is a crime and a shame and a blot upon the political history of the University of Wisconsin for its only daily paper to publish such an unfounded and unfounded personal attack upon a candidate up for election. And the nerve, the audacity, the brass to publish an editorial the next day advising defeated candidates to be good losers. We are proud to say the candidates are good losers, they are even more than good losers, in fact we feel that one has no less than been robbed, in a clearly underhanded and dirty political manner.

Will the Dean of Men stand for such underhand, such unethical, unfair and unjust politics as this? Will the student body of this great university see a fellow student downtrodden simply because the other faction controls the university press? Will you students as members of the Daily Cardinal corporation allow your publication to publish such personal attacks? Then if you do let's turn the Daily Cardinal over to Mr. William M. Sale, managing editor and let it fall to the lowest college publication in the state of Wisconsin.

John C. Fitchler L. I.
Gerald M. Conkling, CC 4.

Letters to Editors Show Abnormality

Continued from Page 1

this depends his remaining in the profession, Mr. White said in describing the importance of the question.

News with continuity, and the truth, are what people want rather than opinion was the idea Mr. White expressed when talking of the relative values of newspaper contents. This fact being true, he said that editors must take into consideration the news value of advertising. Advertisements of a certain kind are considered by some men as great aids to circulation.

A banquet in honor of Mr. White was held at the city Y. M. C. A. under the auspices of Sigma Delta Chi.

Mr. White and Carl Sundburg, poet gave brief talks.

Read Cardinal Ads

Orders for SENIOR INVITATIONS Close May 10

Unless your orders are placed by that date you will be unable to get any Commencement Invitation. Many were disappointed last year. Place your orders today.

Deliveries May 31

Price 40c, at least half payment with each order.

Place orders through
1922 Invitation Committee
Kamera Kraft Shop
606 State Street
TODAY

See the Latest Remington Portable

Standard Key Board
Right and left shift key

Wisconsin
Typewriter
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Attention!

BOAT AND CANOE OWNERS

Have your boat or canoe repaired and painted now, and avoid the spring rush.

T. H. TOFTE

F. 160

Foot of N. Blair St.

After 5 P. M.—B. 2236

Olympium

NOW PLAYING

All Week
Including Sunday

MATINEES—2:30

All Seats 28c

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Simple Story of Plain
People

**WAY
DOWN
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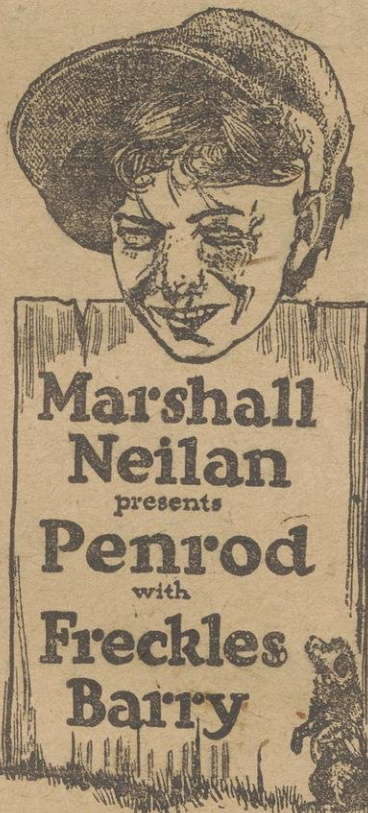
LILLIAN GISH

and

Richard Barthelmess

Augmented Orchestra

No Question About It!
The Biggest Comedy Hit of
the Year. It's a Riot
8 Reels of Fun



**Marshall
Neilan**
presents
Penrod
with
**Freckles
Barry**

4—Shows Daily—4

2:00, 3:45, 7:00, 9:00

Admission 10c-25c and tax

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Spring Beckons

You!

Come out into the free and open and romp about to your heart's content.

Come out with your Kodak—Preserve the spring days of life with the budding days of the season.

They are yours to enjoy while you may.

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WM. J. MEUER, Pres.

If you have no Kodak, let us advise you in securing one.
We are at your service

Harvard Graduate School of Business

A two-year course in business, open to college graduates, leading to the degree of Master of Business Administration.

The School aims to give its students a basis of facts and principles which the beginner who is looking forward to executive work cannot readily obtain in his early business experience.

The case method of the School provides training in analyzing actual business problems.

The various courses are correlated in the following study groups: Accounting, Banking, Business Statistics, Foreign Trade, Industrial Management, Lumbering, Marketing, Transportation.

Registration for 1922-23 is limited. For further information and formal application blanks, write to

Dean W. B. Donham, University 22
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THE Extra touch
of style that only
a bat-wing can
give is emphasized
in the new English
twill ties; their exceptional
designs and colouring are
found only in

**CHENEY
CRAVATS**

All Genuine Cheney Cravats have
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The Crescent, 27 N. Pinckney St.
John Grinde, 19 N. Carroll St.

The Hub, 22-24 W. Milton St.
Geo. A. Isbener, 404 E. Wilson St.
O'Connell & Meyer, 7 E. Main St.
G. A. Rupp, 234 State St.
G. J. Smith, Est., 122 State St.

Society

Gilbreath-Dickens Marriage

Announcement has been made of the marriage of Marion Dickens, Milwaukee, to Sidney Gilbreath, Detroit, which took place on Saturday April 29, in Milwaukee. The bride was a member of the class of 1921 and is a member of Delta Gamma sorority. Mr. Gilbreath was graduated from the university in 1918 and is a member of Sigma Chi fraternity.

The sister and brother of the bride acted as maid of honor and best man, respectively, and several students and class mates of the couple were present at the wedding. Among these were Mr. and Mrs. Alexander Oskamp, and Mr. and Mrs. Frank Weston, and John Gilbreath, Madison.

After a trip in the eastern states, Mr. and Mrs. Gilbreath will be at home in Detroit.

* * *

Former Students to Marry in June

Announcement is made of the approaching marriage of Miss Janet Epstein '21, Delevan and I. Arnold Perstein '21, formerly of Madison, which will take place in June. In August, the couple will leave for California, where Mr. Perstein has accepted the position of instructor in debating and argumentation at the University of California, Berkeley.

Miss Epstein and Mr. Perstein were both prominent in campus activities while in college. Mr. Perstein was a member of the university debating team which met Illinois and Minnesota university teams two years ago, and was president of the Forensic board. He was also an editorial writer for the Daily Cardinal, was prominent in Athenae and Menorach societies, and was a member of Delta Sigma Rho and of Phi Kappa Phi. Miss Epstein won dancing honors for three years, and was a charter member of Orchesis, honorary dancing organization. She was active in S. G. A., and W. A. A., and was treasurer of Yellow Tassel.

* * *

Alpha Delta Pi Will Give Formal Dinner Dance

Members of Alpha Delta Pi sorority will entertain on Saturday evening with a formal dinner and dance which will be held in the Victorian room at the Park hotel. Several out of town guests who are expected to attend the party include Miss Paula Komers, Wausau, Miss Marian Junea, Milwaukee, and Miss Bess Black, Shawano. Mrs. Verna Cance, housemother of the sorority will act as chaperon.

* * *

Informal Dance at Delta Sigma Phi House

An informal dancing party will be given by Delta Sigma Phi fraternity at their chapter house, 210 Langdon street, on Saturday evening. Dr. and Mrs. W. W. Stebbins, and Dr. and Mrs. Van L. Bohson have been invited to chaperon.

* * *

French Club Holds Picnic

Members of the university French club met at the French house yesterday afternoon at 5:30 and hiked out to Sunset Point where they had a picnic supper.

**MORGAN'S
MALTED
MILK**

HINKSON'S
644 STATE ST.
Recreation & Refreshments

MISS HAZEL WEST

Dancing Instructor
Of Boyd's Studio
ALL THE LATEST STEPS
Private Lessons by
Appointment
Call Bad. 2729 or Bad. 4435

Unite Boards of All Gopher Papers

A Board of Publications was adopted at the University of Minnesota last week in which the control of all-university publications would be consolidated into one group of seven students and three faculty representatives. Of the total number of votes cast, 2090 were for and 420 against the proposal.

Under the constitution the board is given the supervision of all university papers. Three publications are affected by this action Minnesota Daily, Ski-U-Mah, a monthly magazine, and the Gopher.

The board is empowered to elect all managing editors and business managers but only when a vacancy occurs. The power of removing editors and managers is expressly denied the board.

A majority vote of all the students is necessary in order to amend the constitution of the association.

Talented Cellist to Play Here Tonight

Miss Vera Poppe, one of the most talented cellists of the day, will appear at the Presbyterian church tonight at 8:15 under the auspices of the Wisconsin School of Music.

Miss Poppe was born in Cape-town, South Africa. She won the South African university scholarship, and then entered the Royal Academy of Music, London. Her successful debut there followed by engagements as soloist with the London Symphony orchestra and others.

The instrument owned by Miss Poppe was made more than 175 years ago in Italy.

SUMNER WILL TALK TO SADDLE-SIRLOIN CLUB

"Advertising of live stock" will be the subject of an address by Prof. W. A. Sumner to the members of the Saddle and Sirloin club, at the regular meeting of the organization at 7:30 o'clock tonight.

Plans for the annual banquet of the organization will be discussed at the meeting. All active members are expected to be present.

**WANTED — To buy
a second-hand canoe.
Call State Capitol 246**

Faculty-Regent Dinner

Photographs now on Sale

Call Ruud, B. 7016

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HOUSE**

Kodak Finishing
Like Your Films
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**BADGER
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Oscar Rennebohm

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I'll Teach You to DANCE"
SARI FIELDS
The New Dances
"SOCIETY WALK" "THE SAUNTER"
Results Guaranteed—B 1806 for Terms

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**Badger
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**Fairchild
32**

We have Cheaper Rates than any Taxi Service in the city.
Let us Prove it

To Announce

the opening of the new Drug store

The Cardinal Pharmacy

University at Park

---Free---

We will give a large powder puff with
each purchase made Today only

The Forensic Board

Presents

STEFANSSON

in his illustrated lecture

**"My Five Years In
The Arctic"**

Friday, May 5th, 8 P. M.

ALL SEATS RESERVED

Tickets 50c, 75c

Open Sale—Bascom Hall
ALL DAY AND FRIDAY

NEWS OF CONFERENCE SPORTS

S. CALIFORNIA BEATS BADGER TENNIS SQUAD

**Takes 6 Out of 7 Sets;
Gotfredson Plays
Brilliantly**

Taking six out of seven sets, the University of Southern California tennis team defeated the Wisconsin squad yesterday in the first inter-sectional tennis match in two years. P. V. Greeng met the stiffest opposition of his schedule when he began exchanging swats with Roy Gotfredson, Wisconsin's crack tennis wielder. Gotfredson played brilliant tennis and took the first set from the westerner, 6-3. In the second set with the score 4 to 1 in favor of the visitor, Gotfredson staged one of the greatest comebacks of the present season and brought the score to a tie 4 to 4, only to lose the set to his opponent 6-4. With the third set going in favor of Gotfredson, the Wisconsin man served two doubles at a critical period and duplicated the score of the second set.

Greene declared yesterday after the match, "Gotfredson is the hardest man I have met on our trip this season, and I feel fortunate in having finally overcome him."

The victory over the Badger squad yesterday makes the fourth straight win for the traveling Trojans. The Southern California outfit completely annihilated Northwestern university Monday, allowing the Purple men but one game in four matches. The University of Chicago team fell before the westerners Tuesday in four hard fought matches. In their first match of the schedule, the Californians overwhelmed the University of Arizona.

Tredwell "Off Color"
"Tommy" Tredwell, Wisconsin star, seemed unable to get started against the California ace, S. P. Welsh. Tredwell was completely "off color" and not once did he hit his consistent stride, so well known to Badger tennis fans.

Welsh is especially consistent and never at any time showed an erratic side to his tennis. On the serve he throws the ball high in the air and is almost a sure shot with his delivery. Welsh began his match with Tredwell by hammering away at his opponent backhand, but found it to be of no avail and gave it up in favor of a fast drive to Tredwell's fore-hand. Time after time the ball driven by the westerner would hit the tape on the net and drop over in his opponents' court.

Doubles Speedy
It was only in the doubles that Tredwell showed flashes of his

Illinois Fighting For Big 10 Ball Title

URBANA, Ill.—Undeterred by the defeat at the hands of Michigan, Coach Lundgren's fighting Illini nine has started the uphill grind to overtake the fast-flying Wolverines. To be in a position to go into a tie for first place on the Big Ten ladder by downing the Wolverines when they come here on May 20, Illinois must defeat every one of her opponents in the face of tough opposition every step of the way.

Iowa, who led the Illini 5-1 for seven innings here last Thursday before going down to defeat by a great comeback, must be beaten at Iowa City on May 8, and Coach Ashmore's men will be battling to avenge themselves.

The Illini meet Chicago, of unknown strength, on May 4 on the home grounds and travel on to Madison to tackle the title-contending Badgers on May 6. The results of the next few games will tell where the Illini will finish. Purdue, who may spill the dope, comes to Urbana on May 23.

Turning in two well-pitched games, Jackson is the mainstay of the hurling staff but good slab-work is expected from Barnes, McCann and Banker.

regular form. The doubles match was speedy from start to finish, the Badger net men pushing the Trojans to the limit at all times. The superiority of the Californians could be seen by their ability to pull themselves out of tight places.

In the doubles, Gotfredson again showed he was playing the greatest game of his college career. His driving was terrific and exceedingly accurate. Gotfredson's serve was the cause of much worry to his opponents. His second delivery was always as bad as his first and seemingly difficult to return.

Trojans Take Doubles
The Trojans captured two straight sets in the doubles, taking the first four games in each. The California pair played and almost machine-like game together, and clearly showed the advantage of having a long training season. At all times they took the net and played a smashing game of tennis. The frequent lobs of Tredwell took the visitors from the net and placed them for the minute on the defensive.

Rain Hardens Courts
The shower of rain which fell on Madison Tuesday night hardened the dirt on the courts and put them in condition for fast tennis. Close to 500 fans turned out to witness the flashy players from the west meet the speedy Badger stars.

The Trojans, in their tour of the middle west and east will meet the leading colleges and universities of the country. They will meet Michigan Saturday at Ann Arbor. The U. S. C. men have been entered in the national intercollegiate tennis tournament to be played at Haverford, Penn., June 29.

Delts Batter Phi Kap Pitchers For 23 to 6 Beating

The Delts, S. A. E.'s, Sigma Phi Epsilons and the Sigma Nu's were the winners in the interfraternity baseball games which were played yesterday afternoon. The feature game of the day was played between the Delts and the Phi Kappa Sigma's, the latter nine taking a 23 to 6 beating.

The Delts pounded out 14 runs in the first inning. The Phi Kaps scored in all but the second inning, but Staggman, winning twirler, nipped all rallies before they proved dangerous. This decisive victory makes the Delts loom up as strong bidders for the title in at least the division series.

S. A. E. Has Strong Pitcher
The S. A. E.'s 6 to 2 victory over the Kappa Psi's came as a result of good pitching by Murray and consistent stickwork by his mates. The losers went into the lead at the beginning, due to a poor throw to third which allowed a run to cross the plate. S. A. E. came back with two runs in the last half of the initial round, and the score stood thus until the third inning, when Wall put the game on ice for the winners by pounding out a home run with two men on the bases. Murray proceeded to hold the Kappa Psi's, while S. A. E. sent two more tallies across the pan in the fourth round. Murray allowed the opposing batters but two hits, while his own team got to the losing hurler for 14 sound clouts.

Erros Defeat Theta Delts
Costly errors at inopportune times caused the Theta Delts to drop a game to Sigma Phi Epsilon by a score of 9 to 1. Although Sykes held the winners to one clean hit, his teammates failed to support him. Hertz pitched a nice game for the Sigma Phi Epsilon.

The closest game of the day was staged between the Sigma Nu's and Gamma Tau Beta's, the former nine winning by a 6 to 2 score. The winners got only 6 hits, but two of these were homers by Fanning and Booth. Bosworth, pitching for Sigma Nu, allowed only three safe hits, and they were well scattered.

Hold Meeting of Track Committee

All committee workers for the 28th Annual Interscholastic track meet and Venetian night are to meet at 12:30 today on the first floor of the Union building to launch plans for the annual meet and entertainment to be held May 26 and 27.

VARSITY NINE IS PREPARING FOR ILLINOIS

**Lowman's Men Have
Learned Much In
Past Games**

With Notre Dame safely stowed away, Coach Lowman and his crew of ball tossers are bending all energies towards the game with Illinois which is scheduled to take place here this coming Saturday. A win over the suckers will allow Badgers to remain in the running for the Big Ten conference title, but a defeat would probably leave Wisconsin as a contender for one of the runner-up positions.

There is little question but that Lowman's men have learned considerable about baseball within the past week. The Michigan game gave the coach a chance to find out just how his men would act when playing against a strong team, and the players know the results of poor base running after Monday's experience.

Expect Hard Battle
The Illinois game will be almost as hard as was the contest with Michigan last Saturday, in spite of the fact that the latter nine triumphed over the Suckers a week previously. A win over Illinois will give the Badgers plenty of confidence before they venture to Ann Arbor to cross bats with Fischer's clouters again.

With the exception of the ill-fated Michigan game, Illinois has had little difficulty in disposing of everything that faced it by large scores. The latest victory was over Northwestern on Monday by a score of 12 to 2. Relatively speaking this is the worst beating that has been handed the Purple this season.

W. Pitchers Strong
Coach Lowman should have a fair selection of pitchers ready for Saturday. The fact that Captain Padlock was not called on to work last Monday makes him loom as the probable choice against the Suckers. He is due to be back in form after his disastrous experience against Michigan, and if he is going good, should be able to cope successfully with the invading batters. Hoffmann mixes his slow ones and the fast balls together nicely, and, with any kind of control, is able to place the ball where it is difficult to hit. Pickford pitched well against Notre Dame on (Continued on page 8)

White Outing Trousers

We have received our shipment of white outing trousers and knickers. Flannel, duck, and linen are all in the line.

Just the thing for tennis, golf, and street wear.

Come in and look over our stock before buying. Prices ranging from \$2.50 to \$12.00

THE CO-OP. E. J. Grady, Mgr.

DANCING DE LUX

Boyd's Studio

Boats Leave
At Foot of Park Street

STUDENT DANCES

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Bernad's Park

Friday and Saturday

BILL REUTER—FRIDAY
JESS COHN—SATURDAY

Dancing at
BOYD'S STUDIO
Friday and Saturday

JOHN L. BOYD

Varsity Nine Is In Training For Illini

(Continued from Page 7)

Monday, but his lack of experience will probably hinder his being used this week end. Christiansen is also ready to work whenever called upon to do so.

Piggott Likely for Second

Warm weather would probably help Wisconsin on Saturday, as Paddock and Hoffman are both more or less warm weather hurlers.

It is not known just who Coach Lowman will select to cover the second base region in the next game. Foy, Piggott, Skaife, and Combacher have been tried out with fair success. Piggott's brilliant playing on Monday will probably cause him to draw the assignment, as no second baseman in the conference could have performed in a more creditable manner than he did.

Classified Ads

Rates 1½c per word. Ads accepted over phone only from parties listed in the phone directory.

RENT A CAR—Drive it yourself. Basement Lake City Garage. Flaherty Brothers F 2099 tf.

LOST—Black leather card case containing \$9. Finder please call F 155. 3x2

FOR SALE—18 ft. Motor boat. Good condition. J. F. Oesterle, B 4770, or U. 285. 5x2

LOST—Dark tortise shell glasses Friday evening. Call French House, B 2869. Miss Gold. Reward.

FOR SALE—22 foot launch with 4-cylinder motor. 649 Williamson street.

Topics and Theses Typed. Reasonable. Call B 1415. 4x3

LOST—Silver crested fountain pen in Lathrop 3rd floor locker or on State street. Call B 7054. Thank you. Gladys Gerberich.

LOST—Shell rimmed glasses .B 3457. 3x4

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For The May Sale

Beginning Friday Morning



Two Big Hosiery Specials

Onyx Silk Hose

Pointex Heels \$1.95

Values up to \$4.50



Onyx silk hose with the famous trim looking Pointex heel, slightly irregular, in the new shades of nude, cordovan, grey, caramel white, black, sand beaver or Russian calf. A very special value for this sale.

Onyx Silk Hose—Pointex Heel

\$1.40

Regularly sold as high as \$3

Full fashioned Anyx Silk Hose, irregularities scarcely noticeable. These have high spliced square heels, silk or lisle tops. Knitted extra heavy heels and toes. Black, white or cordovan. Sale special at \$1.40.



Harry S. Manchester

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The Most Stupendous Bargain In Amusement Ever Offered By Us, Or Any Madison Theatre, The First Appearance In The State Of Wisconsin.



Mae Murray

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We were successful in procuring this lavish production direct from the beautiful \$5,000,000 Chicago Theatre, at an enormous cost, but you will see it at our regular admission.

"OUR PRICES NEVER CHANGE"

Matinee
2 to 5
Night
7 to 11

Adults 22c
plus tax
children 10c



A Fiery Romance Of Young Blood And Old Madrid, of Yankee Pep and Spanish Passion.

The Supporting Cast Includes

**Creighton Hale, Courtney Foote
and Robert W. Frazer**

OH GIRLS!

Another handsome screen star has been discovered and he makes his debut in "Fascination". He is the Brave Toreador in the Sensational Bull Fight Scene. Mae Tinee, Motion Picture Critic of The Chicago Tribune, says:

"I'll say Rudolf Valentino has nothing on this handsome Bull Fighter, who's name is Robert W. Frazer."

IT'S UP TO YOU TO PASS JUDGMENT

