



The daily cardinal. Vol. XXXVI, No. 21 October 14, 1926

Madison, Wisconsin: University of Wisconsin, October 14, 1926

<https://digital.library.wisc.edu/1711.dl/YSX6ORO7MD6K38E>

<http://rightsstatements.org/vocab/InC/1.0/>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

PURDUE
Which will it be?
Radio, grid-graph,
or LaFayette?

The Daily Cardinal

VOL. XXXVI. NO. 21

UNIVERSITY OF WISCONSIN, MADISON, THURSDAY, OCTOBER 14, 1926

WEATHER
Partly cloudy
and somewhat
warmer Thursday.
Friday generally
fair: moderate
temperature.

PRICE 5 CENTS

FRESHMAN CONVO PLANS APPROVED BY GLENN FRANK

Committee Heads Announced
to Take Charge of All-
University Meeting

Machinery for organizing the
first official all-Freshman Convention
has started moving as a result of President Frank's approval
of the project.

The idea of a series of freshmen convocations is one of long standing among certain groups of the university. Last year, it came to a head at a meeting between President Frank, Dr. A. B. Hall, Dr. Alexander Meiklejohn, Mr. C. V. Hibbard, Clyde Kluckhohn '28, and John Gillin '27.

Frank Approves
At that time Dr. Hall said that although the entering students were given educational and medical help, they were afforded little opportunity to settle problems which they faced. For this reason, he felt that the freshman class as a whole should be addressed by experienced men. The President agreed to give it the official support of the university in the following letter to the chairman of the program committee:

October 11, 1926...
My dear Mr. Johnson,
I am very glad to give my approval to the plan of your committee for the Class of '30 convocation.

Very sincerely yours,
(Signed) Glenn Frank,
President.

Committees Organized
At a meeting held last night at the Y. M. C. A. the following committees were officially organized:

Program—Arthur Johnson, chairman, Waldo Favreau, Lillian Krueger, Doris Zimmerman, Publicity—Howard Folsom, chairman, Theo, Otjen, Peggy Charters. Arrangements—Janet Smith, chairman, Francis Robinson. Finances—Ruth Oscar.

Allen Ruedt is the general chairman for the whole project, while Janet Smith will have charge of work to be done by the girls. Other members of these committees will be appointed from the freshman class as the work goes on.

DORMITORIES PLAN FIRST OPEN HOUSE

Men of Tripp and Adams Halls
to Entertain Guests
Sunday

Five hundred men in Tripp and Adams dormitories are holding an open house from 2 to 4 o'clock Sunday afternoon, to all students, faculty, and those who are interested in seeing this newest unit of university life in fine detail. Invitations have been dispatched to members of the university faculty, fraternities, sororities, prominent citizens, and through the newspapers to the general public.

The open house on Sunday is in reality an enlargement of the regular weekly visiting hours from two to four o'clock every Sunday. A local committee has been appointed to take charge of the event by the general social board of the dormitories.

Visitors will be free to visit men in any section of the dormitories. Guides will escort all visitors through the typical units, the gatehouses, and the refectory, where meals for 500 men are prepared every day. Each section will have special reception committees for visitors. Plans are being made to serve refreshments to all visitors in the refectory. Some of the units are planning special entertainment features.

The committee in charge of the open house is headed by V. M. Woodworth '30, section A. Adams. Committeemen are Jack Patterson '30, Tripp-H; Edward Jemison '29, Adams H; Allan Colburn '26, fellow of Tripp B.

Have You Reserved Your Father's Room?

Dean's Office Prepares List
of Available Places
for Dads

The Fathers are coming to Father's Day, October 30. Have you a room reserved for your father for that weekend?

In the event that you have not yet made such reservations and to relieve some of the congestion which is expected to prevail at the downtown hotels because of the large number of people who are expected to attend the game between Wisconsin and Minnesota that day, the Father's Day committee working with Dean Goodnight's office, has arranged to compile a list of the available rooms in the university district.

In addition to the rooming list which is kept at this office, the committee will make a thorough canvas of the university district and list all desirable rooms in private homes and rooming houses which are convenient to the campus and for the events of the weekend.

Students who wish to make inquiries for rooms may call Dean Goodnight's office, university 46, and information will be given. The list will be published in the Daily Cardinal tomorrow.

Nelson '27 Assumes Work of Gallagher at Union Board Job

Charles Nelson '27 was chosen the member of Union board to replace Charles Gallagher who has left the university and Chris Zillman, John Fairbanks, and Francis Woolard were recommended as sophomore Union board candidates in the fall elections at the two meetings of Union board held Tuesday.

Members of the board were forced to withhold announcement of the selections until yesterday because acceptance of the positions were not received until then. Woolard was the only man not to take the position tendered.

Nelson, the new member of the board, has worked on Union board campaigns and other staff work in addition to being varsity basketball manager and a worker on the business staff of the athletic department.

Zillman and Fairbanks, the two sophomores who will enter the election, having been working as candidates for the Union board assisting staff during their sophomore and freshman years.

NEW RUSHING SCHEME UNDER CONSIDERATION

A plan for deferring rushing may be the result of a meeting of the Interfraternity council Tuesday evening at the Sigma Alpha Epsilon house. Various plans were discussed for the remedying of many of the defects of the system now in vogue. A committee of five was appointed to make a study of methods employed in other schools.

RED WAGON DAYS ARE BACK AGAIN! TEAM OFF FOR PURDUE AT 5:15 TODAY

Red Wagon days are back again! The historic old wagon which has carried generations of Badger athletes on its seats will today carry the varsity football team to the station and send it away for the first Big Ten conference game of the year on foreign soil—against Purdue.

With the varsity cheer leaders on hand for duty, the full regimental band in uniform to furnish the music, and the student body assembled for a pep meeting before the send-off, the Badger football party of 40 players, coaches, and trainers will report at the Lower Campus at 5:15 o'clock to receive the cheers and encouragement of the student body, and embark on the Red Wagon.

A Wisconsin tradition of long standing will be observed when the players and coaches mount the Red Wagon and are pulled to the

REGENTS POSTPONE DEFINITE ACTION ON UNION CONTRACTS; ALLOW WEEK TO RAISE MONEY

DOLLARD SAYS MOMENT HAS COME FOR PAYMENT OF UNION PLEDGES

Every subscriber who has waited for the exact psychological moment to make his pledge count most, can be sure that this is it.

Although \$678,000 cash was in the Union treasury yesterday, and our executive committee had given a note in the sum of \$40,000 to raise the total available for contract-letting to \$718,000, the regents did not see fit to let the contracts for two units. They did not approve of the suggestion of omitting sub-contracts temporarily, but insisted that all money must be in the treasury before the general contract can be let.

With this in view an additional nine days has been allowed us in which to raise the balance needed—\$50,000.

The money raised in the last week of emergency collections, totalling \$20,500, has been gratifying in view of the short time in which we had to act. It is, in fact, remarkable. The returns of alumni and student work are still coming in, and it is my earnest hope that they will continue to swell the fund within the coming week.

This is the time when every check is needed, as is proved by the willingness of the Union committee to borrow money on outstanding pledges at a high rate of interest in order that building may not be delayed.

The next nine days must be ones of renewed and intense money-raising effort on the part of everyone who wants a Union building at Wisconsin.

JOHN DOLLARD,
Union Secretary.

Regents Approve Plans for Million Dollar Program

Plans for nearly a million dollars worth of new buildings for the Wisconsin campus were approved by the Board of Regents in their regular meeting yesterday noon.

The state architect was authorized by the Regents to advertise for bids for the completion of the Chemistry building on University Avenue. The executive committee of the regents was authorized to let the contracts. Approximately \$390,000 has been appropriated for the completion of the building.

The preliminary plans for the Service Memorial building for the school of medicine were approved, and the state architect authorized to proceed with the development of the plans. Six hundred thousand dollars are set aside for this new medical unit. The new building will be located on the corner of Charter and Linden Drive.

SENIOR WOMEN HOLD CAUCUS FOR OFFICERS

There will be a meeting of all senior women for the purpose of nominating the secretary and vice-president of the class at 12:30 o'clock tomorrow in Lathrop Parlors. Petitions must be filed by Friday evening, and all women interested in choosing officers have been asked to attend.

WIBA TO BROADCAST BADGER-PURDUE GAME

WIBA, the Capital Times-Strand Theatre station will broadcast the Wisconsin-Purdue game at 2 o'clock Saturday, according to Mr. Bowden of the Capital Times.

RED WAGON DAYS ARE BACK AGAIN! TEAM OFF FOR PURDUE AT 5:15 TODAY

station by the strength of student admirers and supporters. The procession will proceed down State street, around the capitol square, and down King street to the Chicago and Northwestern station where the party will board its cars and leave at 5:40 o'clock.

To add to the number marching in the send-off and to help avoid some of the confusion, 'Blinks' Muller '27, varsity cheer leader, has asked that "students leave their cars at home."

The team will return to Madison after its game with Purdue at 1 o'clock Sunday afternoon. There will be no special celebration at this time, but students are asked to meet the team with as much or more enthusiasm than they exerted at the send-off.

Red Wagon days are back again! Lower Campus at 5:15 o'clock to send the Badgers off for Purdue and a victory.

"Varsity Out" for the Grid-graph of Purdue Game

See the Wisconsin-Purdue game at Madison for 35 cents! A detailed account of every play will be shown on the grid-graph at the gym annex at 2 o'clock Saturday. Over a special wire the athletic department is able to offer to all Wisconsin fans an accurate account of the game.

The grid-graph, which is in the shape of a large football field, will be used for the first time this season. The Michigan and Chicago games will also be shown on the electric board. In the center of the board is a glass field, marked off in a similar manner as on the field. On each side of the field will appear the names of the players; behind the names will flash a light indicating the player who is in possession of the ball. Below the field a complete list of every football player will show what has happened. It will also include the downs, the yards gained or lost, and the score. There will be a free demonstration of the board from 5 to 6 o'clock Friday.

Mr. Segner, who is in charge of the grid-graph, will have three assistants to help operate. The plays will be shown immediately after the action takes place on the field. The annex will seat about 1400.

HARESFOOT ITINERARY INCLUDES EIGHT CITIES

About 250 prospective members were present at the first meeting of the Haresfoot club last evening at Lathrop hall. William Purnell, graduate director of the club, outlined the plans for the coming year. The club has again hired Mr. Scott, who coached last year's "Mary Ann", and he will be here at least two days each month to supervise the work of the dancing classes, which are to be started sometime this next week. An extensive itinerary has been tentatively planned, according to Purnell. The production will open April 1 in Rockford and the show will then move to Chicago, St. Louis, Kenosha, Racine, Oshkosh, Sheboygan and two nights in Madison.

Y. W. C. A. SEEKS NEW MEMBERS THIS WEEK

The Y. W. C. A. drive for new members is being carried on this week. At this time new girls will be invited to join the organization, and old members may renew their membership. No fee is connected with membership in the organization. "We are not anxious to increase our membership merely in size, but to have new members who are sincerely in sympathy with our purpose and work," explained Bernice Winchell '27, president of Y. W. C. A. "Membership in the Y. W. C. A. is open to every woman on this campus."

\$50,000 Yet to be Collected
Before Building Can be
Started

The regents yesterday voted to defer action on the Memorial Union building contracts, allowing nine more days in which to raise all the cash needed to meet the low bid of \$773,000.

This decision was reached following a three hour session of the construction development committee Tuesday night and two hours of debate yesterday in which attempts were made to find a solution for the problem created by contractor's bids running greatly over the cash in the Union fund.

Dollard Presents Case

John Dollard, representing the 17,000 subscribers to the fund, presented the Union's case to the regents, reporting \$67,800 in the Union treasury and an additional \$40,000, borrowed by the executive committee on the security of outstanding pledges ready for deposit.

With this \$718,000 available for building, Arthur Peabody, state architect, offered the suggestion that an adjustment with the contractor be made whereby a small part of the contract be postponed so that the main building could be started immediately.

Need \$50,000 Now!

The regents were unwilling to authorize any building until all cash needed was in hand.

After the vote to postpone action until Friday, Oct. 22, Dollard immediately began to reorganize his collection forces in the effort to produce another \$50,000 in the next nine days. He was in telephone communication with his committee members in Chicago yesterday.

With cash coming in at a good rate—\$4,500 on Tuesday and \$2,500 yesterday, prospects for raising the \$50,000 balance took on a hopeful color yesterday. In the hurry-up campaign of last week a total of \$20,500 was collected.

It is agreed, however, that extraordinary measures will have to be taken if all the money needed is to be raised and building started this fall.

NO UNION VODVIL TILL NEXT YEAR

Kappa Betes to be Deprived of
Season's Supreme
Event

In giving the reasons why the Union Vodvil would not be held this year, Lowell Frautschi '27, president of the Union, said that the old plan of giving the Vodvil on alternate years proved more satisfactory because there was not the danger of making it prove monotonous by having practically the same talent displayed in the show in successive years. Another reason is the lack of a university theatre. Playing it in a downtown showhouse creates a great deal of expense which could be avoided, if it were held in a University building.

Dean Goodnight said that the discontinuance of the Vodvil came as a distinct surprise to him and that the action was wholly voluntary on the part of the Union board.

The Union Vodvil has been one of the regular student activities since 1911. The first performance was held at the Gym, and was a very unpretentious but highly enjoyable affair. The price of admission was only ten cents. The Vodvil was held at the Gym for several years and then moved uptown where it has continued to take place.

For the first few years it was held every year; then it became the custom to have it every other year, until several years ago when it was decided to have it every year again. Now it has been decided to go back to the custom of alternate years, and we shall have to wait till next winter to enjoy the show again.

DEANS PLAN NEW METHOD OF RATING

Fraternity Scholarship to be Figured on Plus-minus Basis

A method which makes possible a uniform grading of the scholarship statistics of the organized groups at any institution, regardless of the system of marking employed, was recently adopted at a national meeting of deans and advisers of men, according to Scott H. Goodnight, dean of men at the university. By this method it is possible to see how the local chapters of any national organization compare in scholarship at the different schools, as well as to determine the national standing of any group by averaging together the ratings of its local chapters.

The procedure of this method is as follows:

The all-student average of the institution is taken at 0. The difference between this grade and the highest possible grade is divided into 10 equal parts labeled plus 1, plus 2, etc. The difference between the all-student average and the lowest possible grade is likewise divided into 10 equal parts, which are labeled minus 1, minus 2, etc. The organizations are then listed under their scholastic rating and classified under these plus and minus divisions.

The classification of the different groups at Wisconsin by this method reveals some interesting information. The average of all students—zero on the list—is 1.415. Four Greek letter organizations are put in the highest class of the list, plus 4, and two in the lowest class, minus 4. The average of all women falls in the plus 2 class with a rating of .591, while the average of all men is found in the minus 1 group with a rating of 1.309.

FRESHMAN DEAN TEAS FROSH, JUNIOR ADVISORS

Freshman women and their junior advisors were entertained at tea yesterday afternoon by Miss Susan B. Davis, dean of freshmen women, at her apartment at 109 W. Gilman street.

Hesperia to Hold First Open Meeting Tomorrow Night

Hesperia will hold an open meeting at 7:15 o'clock Friday evening in 212 Bascom hall. Tryouts for membership will feature the meeting. Candidates for membership are required to be prepared to give some debate or oration.

The regular program will be featured by the inaugural address of Fred Axley L3, president-elect of the organization. Robert Murphy '29, will speak on the history of Hesperia.

A debate on the proposition "resolved that the Wisconsin primary law should be repealed" will be held. Robert Rasche '28, will uphold the affirmative, and Harland Hiel '28, will speak for the negative.

OHIO BAND PLAYS AT EASTERN GAME

Buckeye Musicians Play March of Big Ten Songs at Columbia

COLUMBUS, O., Oct. 4—Songs of all the Western Conference universities, merged in a march especially arranged for the occasion, will be played Saturday by Ohio State's 135-piece band and drum corps when the Buckeye eleven meets Columbia at the Polo Grounds, New York city.

The game will mark the debut of Western Conference football in the metropolis and alumni of all the Big Ten schools, among others, are joining forces with the Ohio Staters to make a big rooting section at the affair.

As the song of each Big Ten school is played during the band's maneuvers on the field, it is planned to raise the colors of that university. Other special stunts will be put on by the band and drum corps.

The Buckeye band, in charge of a U. S. army officer and band master Gustav Bruder, will leave here tomorrow night in its own special train for the game.

STATE TO FORBID MISLEADING ADS

Plans to Protect Public Against Fraudulent Advertisers

The regular program will be taken recently when state officials set out in pursuit of advertisers who represented veneered walnut as "solid walnut". Wisconsin passed a law against such advertising in 1913 but no machinery was set up for the punishment of such advertisers until 1925.

Such action as is now being taken by Wisconsin is a new step in the history of the national campaign against fraudulent advertising. An officer of the state has been appointed to enforce the act, and an appropriation of \$5,000 annually has been set aside to help him in his work.

The law forbids advertising of

"any sort regarding merchandise, securities, service or anything so offered to the public, which advertisement contains any assertion, representation, or statement of fact which is untrue, deceptive, or misleading."

READ CARDINAL ADS

Dr. F. A. Niles
Dentist
301 South Pinckney St.
Phone Badger 2725

Fair Prices and Friendly Service

Good Typing Paper

You will find our typing and scratch papers of excellent quality—yet most economical in price. Come in and let us show you samples of our stock.

ATLANTIC BOND

8½x11—20 pound Watermarked. A fine white paper, good enough for reports or correspondence.

125 sheets....29c 500 sheets....\$1.00

FEATURE BOND

8½x11—20-pound Watermarked. A good ink or typing paper at a low price.

125 sheets....22c 500 sheets....78c

FEATURE BOND

8½x11—16-pound Watermarked. A light-weight ink or typing scratch and problem paper.

125 sheets....18c 500 sheets....65c

YELLOR SCRATCH PAPER

8½x11—lightweight scratch paper, for either ink or pencil use. A real bargain.

500 sheets....40c 75-sheet pad....10c

Brown Book Shop

Established 1911 623 State Street

Save all our sales checks—they are worth 10% in trade now, or any time.



Johnston & Murphy Oxfords

Sturdy Scotch grains for your campus wear, fine calfskins for your dressier occasions and patent leathers for evening wear—you'll find a style of J. & M. for every purpose.

\$12.50

Others at \$7.50

Olson & Veerhusen Co Hart Schaffner & Marx clothes

Required
by the English Department of
University of Wisconsin

WEBSTER'S COLLEGIATE

The Best Abridged Dictionary—Based upon WEBSTER'S NEW INTERNATIONAL

A Time Saver in Study Hours. Those questions about words, people, places, that arise so frequently in your reading, writing, study, and speech, are answered instantly in this store of ready information. New words like *dactylogram*, *electrobus*, *fechette*; names such as *Cabell*, *Hoover*, *Smuts*; new Gazetteer entries such as *Latvia*, *Vimy*, *Monte Ademello*. Over 106,000 words; 1,700 illustrations; 1,256 pages; printed on Bible Paper. See it at Your College Bookstore or Write for information to the Publishers.



G. & C. MERRIAM CO.
Springfield, Mass.

Daily Reports
of
Badger Teams

CARDINAL SPORTS

Athletics in
the
Collegiate World

Badger Seconds Scrimmage Against Boilermaker Plays

First Team Rests While Light
weights Study Purdue Of-
fensive Tactics

Further evidence that everything
may not be exactly as the wise-
crackers predict when Wisconsin
meets Purdue, was presented at
Camp Randall last night.

For when the all-Americans, clad
in black and yellow jerseys and in-
dividually labeled "Wilcox," "Leich-
te," "Hogan," or whichever of the
Boilermakers they were supposed
to impersonate, swept into the cen-
ter gridiron and cleared for action,
it was the second Wisconsin team,
and not the first that opposed them.

May Start Game

Whether that means that Head
Coach George Little, following the
example of a certain fairly well
known K. K. Rockne, intents to
start the second team against Pur-
due is something that neither man
nor sport-writer may prophecy
safely.

The mere fact, however, that
Purdue is regarded as a strong of-
fensive and weak defensive team
may be reason enough for flinging
the open-field brilliance of Shaw
or Rose plus the passing threat of
Rose to Shaw or Welch to Engel-
ke into the balance against the
Boilermakers.

Seconds Scrimmage

Conjecture to one side, the light
horse worked long and valiantly
against the scrubs last night. Pur-
due plays, including Purdue passes,
they met more than halfway on
every occasion. In the Badger back-
field were Rose at quarter, Kreske
and Shaw at halves, and Mansfield
at full. Among the linemen were
Welch, Stupecky, and Hitchcock at
ends, Binish and Schweers at
tackles, Cole and Horwitz at
guards, and Wilson at center.

Varsity Takes it Easy

Coach Little devoted most of his
attention to the work of this ele-
ven, leaving the first team to prac-
tice punt formation plays under the
tutelage of Assistant Coach Tom
Lieb.

The all-American ran their plays
as if they had been brought up on
nothing else; they made an occa-
sional first down and completed
several sparkling passes. But the
seconds returned two socks for
one in a manner which spoke well
for their ability to take care of
themselves. Once started, the
scrimmage was conducted under
regular playing conditions, the two
teams see-sawing up and down the
field with few interruptions by the
coaches.

Mansfield, Kreske Good

Mansfield, who has developed
from an ordinary September 15
cripple into a strong bidder for a
varsity backfield job, looked like
spotless goods last night. He and
Kreske will doubtless sample the
necessary interference for Shaw and
Rose should Coach Little send this
combination into the game. Kreske
has played a consistently intelligent
brand of football all fall, none of
which has remained unseen by the
coaches.

The squad will leave for Lafay-
ette at 5 o'clock this evening, fol-
lowing a send-off by students on the
Lower Campus.

His fishing tackle jerked from his
hands, Thomas Henderson undressed,
and jumped into Rainford Reservoir,
St. Helens, Scotland, recovered his
line, and after a struggle landed a
twenty-pound carp, believed to be
thirty years old.

Do You Want to Earn Money?

We want an ambitious student to
sell our made-to-order low priced
Collegiate Clothes.
We make the kind college men
wear!

A real worker can earn from
\$20.00 to \$50.00 a week.
Write for particulars.

FIELD-ROBERTS COMPANY
207 S. Wabash Avenue
Chicago

Meanwell to Have Formidable Group for Cage Season

Coach Meanwell is sending his
basketball squad through a stiff
drill three times a week in prepara-
tion for the coming season which
will open a few weeks after the
close of the football game. An un-
usually large squad is reporting to
Meanwell regularly and according
to the opinion of many it is a for-
midable looking group.

Many veterans of last year's
team are with the squad and practically
all the frosh players of last
season with the exception of those
who are with the football team.
Captain Merkel, Behr, Andrews,
Nelson, and Harget, are a few of
the letter men who are with "Doc"
at present. Hotchkiss and Barnum,
two regular veterans of last
season, and a pair that are sure
to be considered when the first
five will be selected, are at pres-
ent out for football but will re-
port immediately after the Chicago
game.

Unlike previous seasons, the en-
tire Frosh squad of last year is
back at school and at present are
working out with the varsity. The
great majority of these are eligible
while one or two have a few schol-
astic difficulties to right first.

The non-conference games this
season are with unusually strong
teams. Dr. Meanwell doesn't be-
lieve in facing weak opponents, be-
fore conference season swings under
way and has always brought the
strongest non-conference teams in
the West to Madison for those
few games. Besides games with
such worthy opponents, Meanwell
has this season added Notre Dame
to the list. The Irish won the West-
ern championship last year, win-
ning 19 out of 20 games, and have
the same team intact this season
with the exception of Crowe, who
graduated.

NORSEMEN TRADITION UPHELD AT MINNESOTA

MINNEAPOLIS—Future Minne-
sota grid teams will consist of
huskies if the frosh squad is a cri-
terion. Of the 160 men reporting
for daily practice, 37 are over six
feet in height. Linemen average
195 pounds in weight. For back-
field and end material, Sherman
Finger, frosh coach, has plenty to
choose from. There is a wealth of
material that is heavy and fast, and
also a large group that is lighter
but shifty and fast. Minnesota
bids to again have teams that can
be called "Giants of the North."

TIME TRIALS FOR CROSS COUNTRY THIS AFTERNOON

Tentative Squad to be Chosen
to Prepare Jones for
Chicago

A two and a half mile time trial
run will be held this afternoon at
Camp Randall by T. E. Jones, coach
of the varsity cross country team,
in the first of a series of trials to
determine the men to compete
against Chicago and Northwestern
Saturday, Oct. 23, at the Midway
harrrier course.

The run will be held at 4:30
o'clock and the results will not eli-
minate men from varsity competi-
tion, but simply will give the coach
a chance to size up his team. He
will choose 12 or 15 men as his
tentative first team, and the re-
maining runners will compose a
second aggregation.

Work Four Weeks

Four weeks of hard work have
been on the program for the Wis-
consin harrriers. Work has ranged
from the early season walking and
jogging to running a good part of
the five mile course at racing
speed.

Word has come that Indiana
will probably compete in the Chi-
cago meet a week from Saturday,
making it a quadrangular affair.
The distance has not been definite-
ly set, but it will probably be a
three mile run.

CHICAGO ELEVEN BATTLES QUAKERS

Saturday's Game Marks Sixth
Intersectional Tilt Be-
tween Grid Rivals

NEW YORK—Chicago's gridiron
cohorts came east this week with
another steel ribbed defensive
team to confront one of the east's
highest powered scoring machines
on Saturday at Philadelphia.

Their intersectional game against
Pennsylvania will mark the sixth
renewal of conflict in a series which
has yet to yield the midwestern
eleven a victory. In four of their
previous engagements the Quaker
team emerged in triumph, while
one game, that of 1898, resulted in a
5-5 tie.

Reports from Chicago have pre-
pared Pennsylvania for a new
Stagg gridiron model this year,
bringing warning of a more daring
offensive and liberal use of the for-
ward pass.

It was a conservative, one touch-

KALISH WILL COVER GAME FOR CARDINAL

Stan Kalish, sports editor of
the Daily Cardinal, will leave
for Lafayette, Ind., today where
he will cover the Wisconsin-Pur-
due game Saturday afternoon. The
game promises to be a close one, and the Daily Cardinal
will carry a detailed account
of the contest Sunday morning.

PREPARE FOR 30TH ANNUAL CINDERS MEET TOMORROW

Large Entry Expected to be
Held at Randall at
3:30

The 30th annual fall track meet
will be held at Camp Randall to-
morrow afternoon beginning at
3:30 o'clock. Coach T. E. Jones, of
the varsity track squad, has an-
nounced that the regular order of
track events will be held.

Howard Lee, varsity track man-
ager, has charge of the meet and
promises a large entry list and a
prompt running off of the events.

Entrant Calibre Unknown

The calibre of the entrants has
not been determined, but a classy
list of high school stars will make
a strong attempt to win their num-
erals and sweaters, 10 points being
necessary to accomplish this feat.

All but "W" and "aWa" men are
eligible to compete in the contests,
and besides the frosh aggregation,
a number of sophomore stars will
work.

Officials Named

Officials for the meet have been
announced as varsity performers
who have won their letters. Entries
may be made at the men's gymna-
sium or at the Randall track at the
time of the meet.

The events to be held are:

100-yard dash, 220-yard dash,
440-yard dash, half mile, mile, two
mile, 120-yard high hurdles, 220-
yard low hurdles, shot put, discus
throw, hammer throw, javelin
throw, high jump, and broad jump.
The regular order of events will be
used.

INTERFRATERNITY RUN TO BE THIS AFTERNOON

The first run in fraternity cross-
country competition will take place
at 4:30 o'clock today. Eight men
from each fraternity may compete
and the score of each team is based
on the first four men finishing. This
race will start on the corner of
Langdon and Park streets and will
be over a course measuring ap-
proximately one mile.

Shivering students stood in line
all night at Minnesota to secure
student tickets for the football
games. By morning several hun-
dred were in line to secure the cov-
eted ducats. For \$8 students receive
a book entitling them to all home
athletic contests except swimming.

SPECIAL THIS WEEK!



\$3.95

Values to \$5.50

SPORTY SLIPOVERS in Assorted yarns and colors

CAMPUS CLOTHES SHOP

"The Leading Shop for College Men"

UNIVERSITY AT PARK



SPETH'S
228 STATE STREET

The Daily Cardinal

Founded April 4, 1892

University of Wisconsin official daily newspaper owned and controlled by the student body. Published every morning except Monday by the Daily Cardinal company, at the Union building, 772 Langdon street, and at the Capital Times building, 106 King street, Madison, Wis. Printed by the Capital Times company. Member of the Western Conference Association.

Entered as second class matter at the postoffice at Madison Wis.

Editorial office—Union building, phone B. 250 before 5:30 P. M.; Capital Times, phone B. 1137 after 7 P. M. Business office—Union building, phone B. 6606 before 5:30 P. M.

Subscription rates—\$3 a year by carrier; \$3.50 a year by mail; \$1.75 a semester by carrier, \$2 a semester by mail. Single copies 5 cents.

BOARD OF CONTROL

Acting president, Elmer W. Freytag; Secretary, Winifred Wise; Treasurer, Luther E. Brooks.



EDITORIAL STAFF

| | |
|------------------------|---|
| MANAGING EDITOR | JAMES M. NELSON |
| Associate editors | Vernon Carrier, Laurence Eklund, Louise Zimmerman |
| Woman's editor | Esther Hawley |
| Sports editor | Stanley Kalish |
| News editor | Beatrice Arsonson |
| Night Manager | John Gillin |
| Desk editors | Adelbert Bearder, George Gallati, Arthur Senske, Alexander Gottlieb, Joseph Hobbs, Marvin Lehmkul, Clarence Schlaver |
| Editorial writers | Clyde Kluckhohn, Hamilton Beatty, Lucille Bohren, Wesley Peterson |
| Society editor | Florence Schauer |
| Literary editor | Annette Hirschfeld |
| Theatre editor | Helen Liebman |
| Music editor | Mary Brandel, Muriel Markham |
| Alumni editor | Katherine Handy, Catherine Colburn |
| Junior editors | Warren Price, Cecil Cohen |
| Special writers | Olga Gottlieb, Gene Duffield |
| Reporters | Sylvia Dermansky, Donald Harter, Thomas Kirmse, Renee Newman, Judith Ninman, Mary Catherine Lloyd |
| Desk assistants | Richard Clement, Herbert Stuessy, James Sipple |
| Circulation assistant | Florence Pollock |
| Office assistant | Margaret Olds |
| Advertising assistants | Marvin Fein, Jane Rehfeld, Helen Igle, Erwin Hinz, Dorothea Zarbell, Marjorie Roy, Sylvia Friedman, Irene Govitz, Melvin Swanson, Orval Bast, Herbert Friedrich, William Beck |

BUSINESS STAFF

| | |
|-----------------------------|--------------------------------|
| BUSINESS MANAGER | NORBERT W. ESCHMEYER |
| Associate business managers | E. E. Judkins, Calvin Koehring |
| Assistant business manager | Edwin H. Ferree |
| Local advertising manager | Clayton O. Braatz |
| Foreign advertising manager | Paul Schultz |

DESK EDITOR—JOSEPH F. HOBINS

Enough!

There are various arguments, some sound, some extremely specious, which are brought forward in favor of undergraduate politics. Politics are justified by reason if the ends to be attained; it is said that experience is politics is training of unique value in human relations and human psychology; politics are termed an interesting and harmless game. Interesting the game is, certainly, although most often it is also bitter and disillusioning; however, so long as the game is harmless it should probably be tolerated.

But when politics interferes seriously with activities which are necessary and constructive as politics can never be constructive, then we have had enough. The past week has seen the greatest crisis in the recent history of undergraduate life at Wisconsin. Wisconsin undergraduates failed to meet that crisis in a manner worthy of their best traditions! Let us have done with pretence. Let us face the fact: Wisconsin undergraduates have thus far failed to meet the Memorial Union crisis in a manner worthy of their best traditions. When the Regents met yesterday, the secretary of the Memorial Union executive committee had to report that the \$100,000 goal was still far off. A considerable amount of cash had been turned in on student pledges, and of individual loyalty and effort and sacrifice much that is fine and worthy can be

said. But class chairmen, in the case of the three upper classes all reported unusual difficulty in securing canvassers and more especially in getting the men and women who had agreed to canvass to do their work promptly and efficiently. The record of the class of 1928 was distinguished by an exceptionally bad record, the same class which has had as its proudest boast the highest aggregate of pledges to the Memorial Union.

It would, of course, be idle to blame politics for the unsatisfactory results of the recent drive; it is far from being so simple a matter . . . the usual lack of ready cash on the part of students, other drives at this time, a disinclination to pay any more to the Memorial Union until building has started; these and other causes have contributed, but it certainly is fair to say that politics, particularly junior politics, have very perceptibly interfered with the collection of cash to meet the great need of the Memorial Union project. And this is enough. This single fact—that politics, which is admittedly a non-constructive activity should interfere seriously with the most important material issue at present at stake in undergraduate life—this should be enough to rouse the thinking men and women in every class to consider and put into effect measures for the regulation of future political activities.

The senior class seems to be setting an example worthy of emulation; they called a caucus of class leaders and made nominations on this basis. The election of the officers of W. S. G. A. has for some years been conducted with a minimum of political activity and wasted effort. It can be done. It has been done. This spectacle of the best men and women in a class devoting their best energies to settling questions of no significance either on heaven or on earth is a harsh commentary on Wisconsin.

Do or Don't

1930 either wear your green caps or don't! But whichever you do, hang together. The present sprinkling of caps among the 1600 men in your class makes a travesty of the green cap tradition. It would look far better and more reasonable for no green caps to appear than for the present ridiculously small number to be worn. At present a visitor, unfamiliar with our customs, would surely wonder what small and insignificant group was elected to the green cap distinction, or, if he knew it was the badge of freshman-dom, the pledge to Wisconsin, he must truly think that our entrance requirements had been greatly raised this fall, decimating the usual size of the entering class.

You started out very well. The Co-op reported the largest sale of caps since the days when the wearing of them was both compulsory and customary. This, coupled with the fact that the new cap adopted this year is much easier to wear than the style of the past few years, made upperclassmen hope that the custom might once again assume the proportions of a real Wisconsin tradition. At Varsity Welcome the showing was remarkable; during the first week it was fairly satisfactory, but the number of green dots on the hill has dwindled and is dwindling. What are you going to do about it?

It's quite up to you, you see. Forceful enforcement of the traditions by sophomores is prohibited, and upperclassmen in the organized groups are entirely satisfied with the moral suasion device. What are you going to do about it? It's your tradition, your cap, your class. It is rapidly coming to the point where even the more loyal members of your class feel so conspicuous when wearing the cap, that most of them too, will soon hesitate to wear the green. The reverse of this condition should be true—a freshman on the hill without his cap should feel conspicuous in the eyes of his classmates.

The cap proves your loyalty to your class and to Wisconsin; it is the badge of your unity; it is the most effective means of getting your class to become readily and rapidly acquainted with one another. By proper organization, you can make this condition to prevail. Do you think it's worth trying? If not, let us abolish this ridiculous semblance of a green cap tradition.

ers. It works on the principle of a person watching a baby and saying, "I believe that baby will cry soon. I'll just spank it immediately and prevent the crying."

Surely the state has the right to punish a man for the actions which may result from the booze in his alimentary canal, but I do not feel it should have the right to prevent that man buying or drinking the booze any more than it can or does prevent a potential burglar from buying his tools.

Now need Mr. Heege slap us on the wrist in these cruel cold words:

"And you kids have not yet fought many battles of life, whose experience has been so very limited, who are still living on dad's money and state aid, you want to tell this country what kind of laws it should make."

Well, old dear, I guess we can if we want to. A good many of us, being 21 or more, are recognized as mature citizens of these United States; almost as many are not living on dad's money as the Wednesday Daily Cardinal editorial will

show you; and there is no very urgent need of your accusing us of having "alcohol mixed with our brains" when we express opinions contrary to yours.

No, Mr. Heege, immaturity of logic is not entirely confined to youth.

LOCH.

Editor, The Daily Cardinal: I have twice before been on the point of writing The Cardinal regarding the remarks that are to follow, but I have been dissuaded by friends who claimed that certain amicable relations on the campus would be disturbed.

The first time was in the spring of this year, immediately after the last convocation of the All-University Religious Conference. I had been given to understand that this was a non-sectarian, non-denominational undertaking, in which nothing would be said from the platform which might in any way outrage the religious sensibilities of any member of the audience. Yet every prayer and benediction offered up at that conference, with the



WE THREATENED THIS LAST WEEK

Peter Rabbit went lipperty-lip over the Green Meadows and dashed into his Hollow Log Home. His breath was coming in plus fours.

"Glib ub glub!" He announced to his surprised frau. Mrs. Rabbit lay down her darning and knitted her brow. After doing two rows without dropping a stitch she asked her husband in tender tones:

"Wotinell is the matter with ya?"

Peter had regained his breath, and was busy mopping off his steaming face.

"He's come back!" announced our hero.

"Who's come back?" demanded the ball and chain.

"The Woofus bird, and—"

But Mrs. Rabbit had fainted.

(To Be Continued)

A hunter way down in Ky. Went out in a marsh for some dye.

Got tired and sat down. Ker-plunk on the groun'. And found that he got very my.

AGAIN

"Are you from Milwaukee?" "No, the nurse dropped me on the floor when I was young."

Things to worry about:

1. How to get out of a straight-jacket.

2. What we'd do if we weren't broke.

3. Who to take to prom.

The height of something is a writer of hair-raising tales buying a bottle of Wildroot.

"You know Abe Lincoln out there in front of Bascom, don't ya?" "Yas."

"Well, he doesn't know you."

From one of our multitude of admirers:

"Dear Jonah, "

Both my brother and I are troubled with water on the knee, what can we do about it. Gee, Jonah, I'm

crazy about your column!"

—Genevieve.

Dear Gen:

Would advise your brother to borrow his roommate's towel check. We are glad you like our column, it seems to set lots of people crazy.

If you find us a little below par this week, just remember that we have pulled a tendon in our left leg, have sprained our right ankle, are blessed with both a cold and a sore throat. Goody goody goody!

JONAH'S HALL OF BLAME

(continued)

1.6. The guy with a cold and no handkerchief who sits next to us in lecture.

1.7. The bimbo who uses our rug for an ash-tray.

1.8. Persons who leave orange peels in the drinking fountain at Lathrop.

1.9. The guy who consistently refuses to return our glasses.

1.10. The fella who listens in on the extension phone.

1.11. The hungry co-ed.

1.12. The hungry co-ed, broke, with an eye for business.

Willie says that some New York magazine is offering \$500 to find out what youth is thinking. He says he could tell 'em for much less than that, around five bucks.

THE NASTY MINDED THING

FABLE.

The Sig Pi's gave a dance last Friday, and the orchestra was of such volume that it drowned all the neighborhood saxophone amateurs.

Well, we'd better let you run along to your eight o'clock.

Next time we promise to continue our soul-seizing serial about Mr. and Mrs. Peter Rabbit, and the naughty Woofus bird.

Yours,

JONAH.

exception of the first convocation, was done in the name of "Our Lord Christ Jesus" or words of similar import. Strictly, one might interpret these convocations as non-sectarian, but certainly not in any liberal sense. For in each convocation are found Theosophists, Buddhists, Jews, Mohammedans, atheists, apostles, cyoios and those who accept the teachings of Jesus without the mythology which has grown up about Him,—in short, every shade of opinion and every variety of religious faith. The majority of the convocations I have attended are distinctly Christian, yet in Section 36.06 of the Wisconsin Statutes (1925), at page 386 one may find "but no instruction, either sectarian in religion or partisan in politics, shall ever be allowed in any department of the university."

And as to the speakers and the speeches. If any contributions are to be made in solving the problems of youth, is it not time that reality be discussed with somewhat more frankness than we have heard in the past? No solution will be found in the pedantic discussion of philosophical abstractions; that is for the classroom. Must we continue to sit enthralled before exhibitions of glib phrases, tactful evasion, eu-phorius alliteration, choice diction, and neatly turned epigrams?

Joseph B. Scheier, L3.

Labor Federation

Classes Taught by Econ Instructors

H. M. Graves of the economics department gave an introductory talk at a preliminary meeting of the Madison Federation of Labor, Tuesday night, Oct. 12, at the Labor Temple, explaining the purpose of the year's trade classes sponsored by the organization and outlining and studies to be taken up.

There will be two classes, a building trades class, and a public speaking class. Mr. Wm. Raber also of the economics department will instruct the building trades class. The study of industry, business and organization of each trade will be taught.

The public speaking class will be instructed by Mr. Graves or Mr. Wm. Chalmers who is teaching trade classes in Racine and Milwaukee. The work in this class will consist of the study of current events in the labor world, or debating and parliamentary law. The object of this class is to teach forcible expression and good English.

CAMERON TO TALK ON BEHAVIORISM SUNDAY

Professor Cameron of the psychology department will lecture on "Behaviorism" at five o'clock Sunday afternoon, at the Arden house. This will be the first of a series of lectures given by prominent university and city men sponsored by the club.

WORLD OF SOCIETY

Delegates Return From Sigma Alpha Iota Convention

Wisconsin Rho delegates to the national convention of Sigma Alpha Iota, musical sorority, returned from Appleton last evening. They were Miss Agot Borge of the musical faculty, Eleanor Wooster '27, Katherine Franey '27, Adelheid Wagner '28, Katherine Birong '28, and Marie Irish '27.

Twenty-six members of Rho chapter motored to Appleton last Sunday to attend the initial meetings of the convention. Miss Evelyn Mar, member of the music faculty, Gwetholyn James '28, Ruth McCombs '29, Enid Wood '28, and Florence Axon '28 were initiated at the model initiation services conducted by the national officers.

As part of this program the Rho chapter Glee club sang, lead by Miss Borge. The club members are Marie Irish '27, Ruth Troyer '29, Fredora Soldan '27, Lucile Wienke '27, Maurice Honeycomb '29, Blanche Paris '29, Viola Sasche '28, Kathryn Franey '27, Helen Johnson '29, Elizabeth Birong '28, Judith Dixon '27, Louise Rood '29, Clara Schroeder '29, Anna Taylor '29, Eleanor Steele '28, Aileen Watrous '28, and Adelheid Wagner '28.

Personal

Catherine Williams '28, Delta Delta Delta house, spent the weekend at her home in Racine.

Annette Wilcox '28, Alpha Omicron Pi house, visited recently with her parents in Janesville.

Laura Farrell '28, Pi Beta Phi house, had her mother and father from Lake Geneva as her guests last Sunday.

Catherine Howard '29, Alpha Chi Omega house, went to her home in Oak Park, Ill., for the weekend.

Alpha Omicron Pi sorority had Minerva Hansen from the Minnesota university chapter of Alpha Omicron Pi as a recent guest.

Adele Stoppenback '29, Alpha Chi Omega house, spent last weekend at her home in Jefferson.

Social Events

Delta Upsilon

Members of Delta Upsilon fraternity are entertaining on Saturday evening with an informal dance at the chapter house. Dr. and Mrs. Littig are to chaperon.

Lambda Chi Alpha

Lambda Chi Alpha fraternity is entertaining on Saturday evening with an informal dance at the chapter house. The chaperons will be Mr. and Mrs. Seales.

Alpha Kappa Alpha

An informal party will be held on Saturday evening at the Alpha Kappa Alpha chapter house. Dr. and Mrs. S. H. Briggs have consented to chaperon.

Southern Club

An event of Saturday evening will be an old-fashioned barbecue

The Untold Secret

The Secret to

Real Permanent Hair Waving is a Sacred Treasure Possessed by Very Few THE SQUARE BEAUTY SHOP

possesses this treasure. That's why hundreds come to us for their Permanent Waves.

Our Permanent Waves have become "The Talk of the Town."

Permanent Waving is now practical the year around and not only during the summer months. We are giving them every day.

Also experts in all other lines of Beauty culture.

The Home of Madison's Best Beauty Operators.

The Square Beauty Shop

Madison's Popular Beauty Shop

7 W. Main St.

On the Capitol Square

F. 3890

chapter house. Dr. and Mrs. S. Landman have been asked to chaperon.

Theta Xi

An informal party will be held tomorrow evening at the Theta Xi chapter house. Mr. and Mrs. M. J. Meuer will chaperon.

Chadbourne

Chadbourne hall is entertaining at an informal party tomorrow evening. Chaperons will be Miss Sara Norris and Mr. and Mrs. R. R. Aurora.

Phi Chi

The members of Phi Chi are entertaining at an informal party at the chapter house tomorrow evening. Dr. and Mrs. J. Newton Sisk have consented to chaperon.

Theta Delta Chi

There will be an informal party at the Theta Delta Chi chapter tomorrow evening. Prof. and Mrs. Alexander Mieklejohn have been asked to chaperon.

Beta Kappa

Beta Kappa is entertaining at an

informal party tomorrow evening at the chapter house. Mr. and Mrs. L. H. Kessler will chaperon.

Alpha Omicron Pi

A formal party is to be held tomorrow evening at the Alpha Omicron Pi chapter house. Mrs. N. B. Remley has consented to chaperon.

Pi Beta Phi

The members of Pi Beta Phi are entertaining at a formal dancing party tomorrow evening. Mrs. Maye Stump will chaperon.

BUY EVERYTHING POSSIBLE ON YOUR CO-OP NUMBER



It's Delightful Shopping in the Co-ed Corner

A shop by itself, exclusively for co-eds, where they can choose from filmy, dainty underthings, stockings for sports or for formal, and numberless other intimate bits of apparel. And where there is economy because every purchase goes on one's Co-op number.

Bandeaux Sets

\$7.50

Crepe de chine stepins and brassieres with dainty lace trimmings, in the favored lingerie shades.

Junior Teds

\$3.50

Short length crepe de chine teds, daintily trimmed with lace.

Crepe de Chine Bloomers

\$4.25

Dainty silk bloomers with ruffled trimming—orchid, rose and peach.

Flapper Sets of Black Georgette

Bandeaux, brassiere, ted and night gown, of beautiful black georgette, exquisitely trimmed.



Phoenix Hosiery for Every Occasion

\$1.95

Sport hose for the football game . . . sheer chiffons for the fraternity formal . . . service silks for everyday wear . . . Phoenix offers the finest of all of these. Sport hose feature new clocks, plaids and stripes . . . The silk stockings are in the new autumn shades.

The UNIVERSITY CO-OP

E. J. GRADY, Manager

STATE at LAKE

TRANSFER WOMEN RECEIVE WELCOME

W. S. G. A., Y. M. C. A., and Classes Assist in Making New Girls Feel at Home

The comment so often heard that transfer women are not given the opportunity to feel a part of the University was refuted yesterday by Miss Alice Brown, president of W. S. G. A.

"Transfer women have as much chance to participate in activities as do other students. The opportunities are there if they would only come and get them," said Miss Brown. She further urged that the transfers go out to their political meetings and get acquainted with members of their class and with class activities.

The W. S. G. A. is making a special attempt this year help the transfer women get acquainted with the other members of their class. Mary Catherine Lloyd, 27, chairman of a committee including Katherine Morrissey '27, Blanch Buhlig '27, Mary Leonard '27, Hilda Weedy '28, Barbara Hornsby '27, and Mildred Anderson '28, which is in charge of extending a welcome to transfer women.

"The Friday evening dances held at Lathrop from 7 to 8 o'clock are to be specially for the purpose of welcoming the transfers. They will be invited in classes and when the announcement is made in the Cardinal, telling which class is to be the guests of honor, the former University students should make a special effort to be there and get acquainted with those who have transfers," said Mary Lloyd.

The Y. W. C. A. is likewise planning special entertainments for the transfer women. Laura Barrett is in charge of the sophomore clubs which will encourage the transfers to become members and be active in the discussion groups. On Nov. 4, the sophomore women are planning a banquet which is in charge of Dorothy Davis '28. Special invitations will be issued to all transfer women for this banquet at which they will be the guests of honor.

Y. W. C. A. also urges all the transfers to be present at the annual Friendship banquet which will be held October 24.

TWO ORGANIZATIONS ENTERTAIN FOREIGNERS

There is to be an outing and drive Saturday for all foreign students attending the university. It is given under the auspices of the World Agricultural society and Friends of Our Native Landscape. All those wishing to participate have been asked to send their names or telephone to John S. Denalw, 307 Agricultural hall.

DEAN NARDIN ASKED TO REPLACE JAMES

Miss F. Louise Nardin, dean of women, has been asked to speak Monday, at Chippewa Fall, in place of Dean James, who will be unable to keep his engagement.

MONEY LOANED OR CASH PAID FOR

diamonds, watches, jewelry, old gold, silver, musical instruments, drawing instruments, leather goods, clothing, and all articles of value. Business confidential. Square Loan Office, 435 State St. Open evenings.

Classified Advertising IN THE CARDINAL Reaches Every Student

LOST AND FOUND

WILL PERSON who took sand colored "Portis" hat from 4th floor Sterling hall Wednesday, Oct. 13, kindly return same.

LOST: Purse containing name and Hometown address. Also money. Finder please return. Reward. Call F. 1016. 1x14

LOST: Green Parker pen with name engraved. Henry Popkin. Call F. 1587. 3x14

LOST: Pearl choker beads, rhinestone clasp. Ruth M. Hawley, 415 N. Park. 2x13

FOR SALE—Remington Portable typewriter for sale. Good as new. Call B. 7732. 5x12

LOST—Kappa Alpha Theta pin on campus or Mills st. Finder please call F. 260. 3x12

LOST—Man's pocketbook containing about \$25 in bills and express receipt. Call F. 2300—Room F. 308. Reward. 5x12

LOST—Tan topcoat some where on hill last Tuesday. Call F. 2793 W. 3x12

FOR RENT

FOR RENT—Pleasant room in private for man student, west side. Garage if desired. B. 6923.

FOR RENT: Attractive 3 or 4 room apartment near University. Very reasonable. B. 2217. 5x8

SERVICE

SERVICE—Student's laundry done reasonably. B. 2868. 3x13

WANTED

WANTED—Two double and two single rooms to rent Nov. 13. Phone B. 6606.

READ CARDINAL ADS

SORORITY GIRLS

Retain your youthful charm and figure

Are you worried because you are overweight? Afraid you are losing your charm, your youthful figure and your fascinating gracefulness?

Many of you friends have a secret method of keeping slender!

Just a healthful way of restoring the agile, subtle grace of youth to your figure.

Join a dancing class in classical and musical comedy dancing—learn the "Valencia."

For information Phone F. 561

LEO KEHL
School of Dancing

Cameo Room—Beaver Bldg.

3 DAYS ONLY
**STARTING
TODAY!**

7:15 and 9:00 P. M.

The Peppy, Merry, Musical Comedy
"WIFE INSURANCE"
WITH THE
INCOMPARABLE **TOBY WILSON**
"The Only Successful Wife Tamer," and
COMPANY OF 25
12—BEAUTIFUL DANCING GIRLS—12
A MALE SINGING QUARTETTE
10—CATCHY MUSICAL NUMBERS—10
5—ELABORATE SETS OF SCREENS—5
LAUGHS GALORE AND THEN SOME

Special for Saturday Matinee
PLAY-BY-PLAY RETURNS OF THE
Wisconsin-Purdue Game—Doors Open at 2 P. M.



OPHEUM
TOBY WILSON
& CO. of 25
WIFE INSURANCE
THURSDAY

FOR SALE

FOR SALE: Genuine cowhide brief case. Call F. 3862, between 7 and 8. 2x13

FOR SALE—Ford touring \$35.00. B. 2471. 2x13

FOR SALE—Indian motorcycle with side car. Call Kellogg evenings. B. 3123. 2x13

FOR SALE—Corona portable typewriter with tripod. Good condition. Call Kellogg evenings. B. 3123. 2x13

FOR SALE—Ford Coupe, used four

months as a demonstrator. Excellent condition. Extras. Big reduction, terms, F. 5956. 2x13

CONTEMPORARY WRITER SECURED FOR ADDRESS

Sherwood Anderson, contemporary novelist, has been secured by Theta Sigma Phi, women's national honorary journalistic sorority, to speak in Music hall March 29. Mr. Anderson's well known novels include "Dark Laughter," "Mixed Marriages," "Winesburg, Ohio," "The Story Teller's Story," and "The Note Book."

BIG COMMERCIAL FIRM DONATES FELLOWSHIP

The Charles Pfister Co., New York City, has donated a \$3,000 industrial fellowship to the university. M. E. MacCaffrey, secretary of the Board of Regents, announced yesterday. The fellowship is to be used to study the agricultural applications of citric acid and its salts as applied to the daily industry. Hugh L. Templeton '25, is fellow under the grant.

READ CARDINAL ADS

STRAND

Continuous 1 to 11 P. M.

LAST 2 DAYS



**NORMA
SHEARER**
The Waning Sex
With CONRAD NAGEL

You never saw a picture so full of rich human comedy. You never saw Norma Shearer more charming, more brilliantly showing her amazing talents than as the beauty who fought with modern weapons to hold her man.

Also Showing
Comedy—News—Scenic

ON THE STAGE

FLINDT'S
Strand Orchestra
Featuring
JIMMY PEDDYCOART
and
ED CROSBY

YOU'LL Be Surprised!



It's Gorgeous!
It's Shocking!
It's Romantic!
It's Thrilling! It's Jazzy!

ON THE STAGE
TWO BIG STAGE PRESENTATIONS

Now
Showing

PARKWAY

STARTING SUNDAY
ADOLPH MENJOU "THE ACE OF CADS"

JOE IS COMING, WATCH FOR HIM

WOMEN PRESENT DRESS PAGEANT

Club League Follows Change
in Costume Made Through
Years

The committee on history and landmarks of the Wisconsin Federation of Women's clubs, directly after dinner at the University club was entertained yesterday with a dress pageant presented by the local chapter. The pageant was directed by Mrs. W. A. Hastings of the local chapter and was held in the north hall of the museum.

The purpose of the pageant was to describe the evolution of woman's dress. Mrs. H. A. Main of Fort Atkinson opened the program, and Miss H. Manning, a member of the home economics department of the university, gave an introductory talk on the development of dress for American women.

Twelve women, members of the Madison chapter of the federation, took part in the pageant, wearing costumes illustrating as many periods in fashion from the time of the American Indian to the present day. Miss Louise Kellogg of the State Historical department, introduced each character, commenting on the characteristics of each style and its connection with the history of the time.

Most of the costumes were taken from the collection in the State Historical Museum; a few were loaned for the pageant by members of the federation.

The first costume shown was a dress worn by the American squaw. The colonial period was illustrated by a gown originally owned by Dolly Madison, a famous society belle of her day. Then came the pioneer woman whose wardrobe was confined to cambrics, and cotton cloths, who was followed by the period around 1854 when women's dresses became more elaborate and silks and laces were used.

The exhibition of two Civil war costumes was accompanied by a talk by Mrs. H. A. Main on Mrs. Cordelia Harvey, a famous war relief worker during the Civil war. The period of 1875 was illustrated by a very beautiful costume made in Paris and worn by a prominent Madison woman. Mrs. Bernice

Kuney, of the English department in the university, talked on "The Mode Decay"; her talk was illustrated by three dresses showing the changes in sleeves, bustles, and other details of woman's dress.

Then came the Shirtwaist Girl of the 20th century, who heralded the beginning of business clothes for women. The final pageant showed the Modern Girl, acted by a student of Miss Manning in the university.

During intermissions in the program the old Warner Swiss music box, the finest Swiss music box in the northwest, was played. After the pageant the women were conducted on a tour of the museum by Mrs. Charles E. Brown.

SOPH TRANSFERS URGED TO ATTEND FUNCTION

Sophomore transfers especially are urged to attend the W. S. G. A. party from 7 to 8 o'clock Friday in

BUCKEYES PLAN FRESHMAN WEEK

New Idea for Acquainting New Students Under Way at Ohio

A trial of the proposed Freshman Week at the University of Ohio was recommended in the recent report of the faculty committee investigating the plan. By calling all new

the Lathrop parlors. Helen Keeler '29, president of Red Gauntlet, and a committee of sophomores will act as hostesses. Mary Katherine Lloyd '29 and her assistants are attempting to issue an individual invitation to every sophomore transfer.

students four or five days early, matriculation and preliminary examinations may be carried on and familiarity with the university and its methods and ideals gained with the least possible confusion.

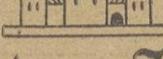
Three methods of procedure are being considered. The minimum provides only for the registration and examination of the entering students. The medium plan, in addition to this, divides the students into special lecture groups of from 400 to 500 persons for the purpose

of acquainting them with the ideals, customs and life of the university. The maximum plan is similar to the medium plan, except that it divides the students into two groups of from 30 to 50 to permit discussion.

Freshman Week has been successfully carried out at the universities of Chicago, Harvard, Atlanta, Dartmouth, and Maine, the originator of the plan. It is soon to be tried at Michigan, Iowa, and Minnesota.

CLOTHES
Ready-made
And Cut to Order

ESTABLISHED ENGLISH UNIVERSITY
STYLES, TAILORED OVER YOUTHFUL
CHARTS SOLELY FOR DISTINGUISHED
SERVICE IN THE UNITED STATES.



Charter House

Suits and Overcoats
\$40, \$45, \$50



Send for Dr. W. E.
Meanwell's booklet,
"The Making of an
Athlete"



"Balloon Tire" Comfort
"4-wheel brake" Control

Means better, surer footwork even on slippery floors. Watch the really good players in Basketball—Handball—Tennis! See how they cover the court! Watch them sprint—stop—pivot—start! No ordinary shoe can keep pace with that calibre of playing!

"Dr. Meanwell's Intercollegiate" is the finest footgear a champion ever wore. There are seven unique advantages it offers you:

1. Quick Pivoting.
2. Cushion Protection.
3. Arch Support.
4. Stubber Toe Guards (patent applied for).
5. Light Weight.
6. Perfect Fit.
7. Long Wear.

This shoe is ideal for all gym work as well as Basketball. Any Servus dealer will be glad to fit you. If you don't know the one near you, ask us today. Prices: Men's (6-12) \$5.00; Boys' (2½-6) \$4.50. The Servus Rubber Co., Rock Island, Ill.

SERVUS
SPORT SHOES

Do You Know What

WAR!

Will Not Do?

The Wisconsin Players Will Tell You

Friday, October 29th

Has been selected as the day for
the demonstration

You Are Expected to be There!