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Johnson & Johnson's Baby Oil advertisement.

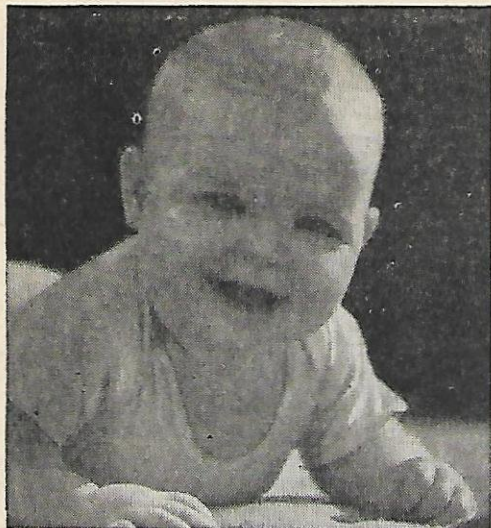
[s.l.]: [s.n.], 1946

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A basic baby oil of utmost purity and blandness

● When a basic oil is indicated for routine care of the infant's skin, Johnson's Baby Oil may be prescribed with confidence.

Johnson's Baby Oil is made of specially-selected, medicinal-

grade mineral oils of low viscosity. Lanolin is added.

Extensive tests have proved Johnson's Baby Oil to be nontoxic and nonirritating. It will not turn rancid.



JOHNSON'S BABY OIL

Johnson & Johnson