

# Wisconsin alumnus. Volume 54, Number 8 March 1953

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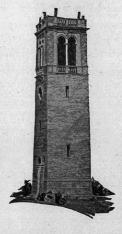
# REPORT ON THE UW BUDGET



3D at Milwaukee's Founders Day Dinner

# AUMISCONSIN

The Official Publication of the Wisconsin Alumni Association for March, 1953



# Alumnus

Official Publication of the Wisconsin Alumni Association

# \* Sidelines

THE COVER: If we are to believe the reports from Hollywood, three-dimensional films are the hottest thing to hit the world since Al Jolson invented sound. Cinerama, and other such 3D effects, will certainly be a boon to the football fan who likes to quarterback from the audience, we venture to predict. He'll be right in on the play with 3D. Anyway, the Wisconsin Alumni Club of Milwaukee got a taste of what's to come at its Founders Day Dinner last month, when club members saw stereo-realist slides of Rose Bowl festivities (see page 17.) From appearances, the showing was a success. (The photo is used through the courtesy of the Milwaukee Journal..)

NO USE: As usual, signs of spring and the Hoofers' Winter Carnival arrived together in mid-February. Among other casualties resulting from an inch-and-a-half rainfall were the ice-sculptures involved in the annual Carnival competition. These included one block of uncarved ice in the middle of the Langdon Manor lawn, from which this sign protruded: "The spirit was willing but the freshmen were weak."

DEFINITION: A psychologist, we discover upon perusing the Brown Alumni Monthly, is a man who pulls habits out of rats.

A ROSE IS A REPORTER: Lucky is the Badger varsity athletic team which employs the services of Don Rose, who is not only coxswain of the UW crew, but a consistent winner on Wisconsin's squad of gymnasts. The many-sided Rose also does an exceptionally competent job of writing reports on his sports' progress for the Cardinal. Recently, in announcing a coming gymnastics meet with Minnesota, he invited all students to attend the meet, but added "the team, of course, prefers coeds."

THE WISCONSIN ALUMNUS, published once monthly in December, January, February, March, April, May, June, July and September, and three times monthly in October and November. Entered as second class matter at the post office at Madison, Wis., under the act of March 3, 1879. Subscription price (included in membership dues of the Wisconsin Alumni Association) \$2.00 a year; subscription to non-members, \$4.00 a year. Editorial and business offices at 770 Langdon St., Madison 6, Wis. If any subscriber wishes his magazine discontinued at the expiration of his subscription, notice to that effect should be sent with the subscription, or at its expiration. Otherwise it is understood that a continuance is desired.

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# MY QUESTION TO THE G-E STUDENT INFORMATION PANEL:

"How does your business training program prepare a college graduate for a career in General Electric?"

...CHARLES O. BILLINGS, Carnegie Institute of Technology, 1954

The answer to this question, given at a student information meeting held in July, 1952, between G-E personnel and representative college students, is printed below. If you have a question you would like answered, or seek further information about General Electric, mail your request to College Editor, Dept. 123-2, General Electric Company, Schenectady, New York.





R. J. CANNING, Business Training Course...General Electric's business training program offers the college graduate the opportunity to build a career in the field of accounting, finance, and business management in one of the most diversified companies in the country.

Since its beginning in 1919, more than 3,000 students have entered the program—one of the first training programs in business to be offered by industry.

The program's principal objective is to develop men well qualified in accounting and related business studies, men who can become administrative leaders in the financial and general business activities of the Company.

Selection of men for the program is based on interviews, reviews of students' records, and discussions with placement directors and faculty members. Selection is not limited solely to accounting and business administration majors. A large number of men in the program are liberal arts graduates, engineers, and men with other technical training.

When a man enters the program he is assigned a fulltime office position in accounting or other financial work and enrolled in the formal evening education program. This planned classroom work is a most important phase of the program. The material presented is carefully selected and well integrated for the development of an adequate knowledge of accounting and business theory, procedures and policies followed by the Company, acceptable accounting and business practices of the modern economic enterprise, and as a supplement to the practical experience provided by the job assignment.

In general, the program trainee is considered in training for three years during which time advancements are made to more responsible types of accounting work. After completing academic training the trainee's progress and interests are re-examined. If he has demonstrated an aptitude for financial work he is considered for transfer to the staff of traveling auditors or to an accounting and financial supervisory position. From here his advancement opportunities lie in financial administrative positions throughout the Company. Trainees showing an interest and aptitude for work other than financial, such as sales, purchasing, community relations, publicity, etc., are at this time considered for placement in these fields.

Today, graduates of the program hold responsible positions throughout the entire organization. Management positions in the accounting and financial field throughout the Company, such as Comptroller, Treasurer, finance managers, secretaries, and others, are held in large part by graduates of the course. Men who have transferred to other fields after experience in financial work include public relations executives, managers of operating divisions and departments, presidents of affiliated Companies, officials in personnel, employee relations and production divisions, and executives in many other Company activities.

This partial list of positions now filled by former business training men is indicative of the career preparation offered by the business training program, and of the opportunities that exist for qualified men interested in beginning their careers in accounting and financial work.

You can put your confidence in\_

GENERAL ELECTRIC

# The Budget

Proposed reductions in the operating level at the state university to help meet the cuts contained in the executive office budget include \$889,908 at the Madison campus. These would be chiefly in staff reductions, both academic and civil service.

These reductions (of 100 whose average salary is \$4,000 a year) will come at a time of increased enrolments as indicated by the present large freshman class. The expectations are that the number of students taken by the draft will be offset by the return of veterans from Korea or other areas of service.

Therefore, the cut in the appropriation will force the enlargement of classes. Students will receive less individual attention. There will be a decline in the quality of service provided by the University.

Reduction in the staff will also cut down the opportunities which now are offered for graduate study and impair the research program. A university is an association of scholars. The University of Wisconsin has been fortunate that among its scholars are distinguished men who have remained there through loyalty to the institution, even though they have received offers from other universities, the government, or industry that would have brought higher remuneration. But, how far can we go in testing their loyalty? Will they remain once they see that progress has been stopped and deterioration has begun? The Regents and the administrative authorities at the University do not wish to take that risk . . .

A university's only insurance for the future lies in maintaining and the continual building of a strong faculty. With the world facing a future of uncertainties, now is the time to do all that we can to increase knowledge.

We are engaged in a vast struggle of ideas, and ideas are the weapons of survival . . .

—the Sheboygan Press

. . . The Governor's suggestion that occuring vacancies be left unfilled gives us our only clue as to where the burden of a budget cut would fall. It's no secret that graduate instructors and graduate assistants come and go each year in large numbers.

If these positions are to be left unfilled as they are vacated, the University staff will be abandoned by the state far from its once honored place in academic affairs.

The first result of such a program will be the immediate disappearance of Wisconsin from the top flight graduate schools in the country . . .

Second, a slower process of staff decay will set in . . . and sap the vitality of our University staff. There will be no younger and stronger bloods to build it up.

Third, top students who look forward to graduate work will shun the University because of the poor opportunities to supplement their studies with teaching and research.

Our apprehension on this proposed weakening of the faculty structure becomes real fear when we recall the Governor's "integration plan." His decentralization of the liberal arts curriculum at the University would also gouge deep in the graduate assistantships and instructorships. Carried out, the two recommendations mean Blueprint For Destruction . . .

If the University is to regain the prestige it once had as an imaginative leader among institutions, the time to begin is now. If the University can not grow while the economy of the state is expanding, there is little hope for the University's future . . .

-the Daily Cardinal

Contrary to expectations, there was no horrible explosion last week when the Legislature's Finance committee held a public hearing on the University of Wisconsin budget.

Instead, there was an obvious spirit of good feeling, a calm discussion of facts and figures, and an open determination by both sides to get the job done—right . . .

the Wisconsin State Journal

Gov. Kohler is moving fast to make sure that his plan to make the University a series of glorified vocational schools becomes a reality. His plan for higher education in Wisconsin envisages the University as a school restricted to specialized and graduate studies and a de-emphasis on the liberal arts college. He indicated in his message to the Legislature that smaller enrolment would be better for the University.

Well, he is on his way to get the smaller enrolment. He has recommended in his budget that the fees of the University students be raised \$50 a year. This is a surefire way of cutting down the enrolment at the University—just make it financially more difficult for the sons and daughters of the workers and the farmers to attend the institution . . .

-the Madison Capital Times

(The Daily Cardinal printed one of its most striking editorials on the budget problem almost entirely in pictures. Filling the entire front page with pictures of a moldy blackboard, muddy walks, Quonset huts, and coats piled up on a radiator for lack of hangers, the Cardinal quoted Gov. Kohler's budget message: "I am recommending a budget . . . that will permit that institution to maintain the level of academic quality which existed in the 1951–52 period but which makes no provision for any . . . greatly expanded activities." The balance of the editorial appears below.)

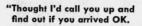
Maintain the status quo! Let's keep the rotten blackboards in South Hall, the dirty quonsets, outmoded equipment, flooded sidewalks, rooms without coat racks or heat, and muddy grounds. Let's maintain the quality of the 1951–52 fiscal year!

-the Daily Cardinal

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"Good thing I remembered to jot down Aunt Sue's number when you were there the last time."



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# ★ Dear Editor:

# **UW Budget**

We view with alarm the proposed cut in the University of Wisconsin biennial budget and urge that the cut be limited to \$1,000,-000 and that the recommendations of President Fred and Regent Werner be followed.

We have great confidence in the presi-

dent and the Regents. It seems to us important that present high quality of teaching and service, in fact the prestige, of the University be maintained by such means as the state can afford and the University can manage.

Wisconsin should meet the challenge of its University and its students as it has in the past. Help, not hinder, its growth and reputation. The stakes are high. If today's needs are not met, how can those of the future be met?

We earnestly request reconsideration of the executive budget in the light of the Universty's best interests, not in terms of economies which may be shortsighted.

MARIE BRITZ, Pres. LUCY ROGERS HAWKINS, Chrmn. Univ. Relations Comm. UW Alumnae Club of Chicago

Your well-written editorial for the Founders Day issue of the Alumnus was not only a clear statement of the case, it was

done when the "chips were down." Those of us on the staff owe you a debt of gratitude . . .

L. E. LUBERG Asst. to the President University of Wisconsin

We citizens of Green County and alumni of the University of Wisconsin, with the best interests of the state and University's services to its citizens at heart, urge adoption of the compromise of the revised Regents budget request of \$34,451,701.

It is our belief that a greater reduction would seriously impair the quality of the University's services to its students and the citizens of Wisconsin, curtail its public services, deny home-town education to students attending Extension Centers, weaken teaching and research at the University, and the caliber of the teaching faculty, and on the whole serve to lower the reputation of our state University.

Letter from 14 alumni of Green County

We note with concern economies suggested by the governor concerning the University budget.

It will not only mean an end of a lot of community contacts, but also will have an effect on enrolment because of the cut in staff and of the proposed raise in tuition. It is too bad that at a time when more than a high school diploma is necessary for more jobs fewer people are going to be able to afford University courses.

We desire that the University should be

of first rank in the field of higher education in the world and in her services to the

> LAWRENCE J. REZASH, '52 ROBERT H. REZASH, '52 Theological Seminary Lancaster, Pa.

### Rose Bowl Echo

It has been a long time since corresponding with you but after receiving the last issue of the Alumnus I wanted to tell you what a thrill it gave me to read of the Rose Bowl game and its sideline stories. I enjoyed it more than the game itself on television. What a thrill it must have been for those Badger fans who were fortunate enough to attend the festivities.

The Badgers gave me plenty to talk about last fall, particularly at the office where I am surrounded by grads from Notre Dame, Minnesota, Purdue and Illinois. I am still employed at the General Outdoor Adv. Co.

The big news in the Burr family was the arrival of our first boy last February. After three girls, the little man was most welcome. His Wisconsin Bucky Badger T-shirt was proudly displayed every Saturday this fall, but it was in the wash on New Year's.

I wish to add my name to the many other Badger fans who received such a thrill from the games last fall. In Ivy Williamson, we have a wonderful man as well as a coach . . .

HARVEY BURR, '39 Chicago, Ill.

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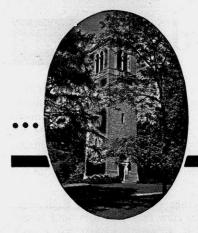
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# keeping in touch with WISCONSIN

JOHN BERGE, Executive Secretary

BUDGET PROBLEMS still head the list of tough questions facing the Legislature and the University as this issue goes to the printer. It is too early to tell what will happen to the University budget, so all that we can do now is to give you a progress report so that you and your fellow Association members can keep abreast of developments here at Madison.

Last fall the University asked for a budget totaling \$37,709,431, for the 1953-55 biennium—\$5,714,364 more than the appropriation for the 1951-53 biennium.

When Governor Kohler presented his budget message to the Legislature on January 27th, he proposed a budget of \$32,672,800—a decrease of \$5,036,631. He also suggested that the Regents revise its budget figures downward. After a good deal of pruning and slashing, the Regents submitted a revised budget asking for \$34,451,701.

On February 24 the Joint Committee on Finance of the Legislature submitted its budget which cut the state appropriation to the University to \$30,590,800. This committee also pointed out that operating reserves, savings, and increases in student fees should add at least \$2,000,000 to this operating budget, thus making it about the same as the governor's budget. This finance committee budget is now before the Legislature in Bill No. 139, A.

In the meantime, Regents and University officials worked feverishly to find the best answer to this perplexing budget problem. They juggled budget figures—slashing here and there to cut where it would hurt the University the least. President Fred appointed a committee of nine to determine where these cuts should be made:

R. E. Langer, Chairman, D. W. Belcher, F. H. Harrington, E. R. Mulvihill, Ben Elliott, V. E. Herrick, G. W. Keitt, R. J. Penn, W. D. Stovall.

Included in the list of suggested cuts and reductions (see page nine) is a 100% cut of the Graduate Records Office, commonly known as the Alumni Records Office.

This cut affects ALL alumni because the files and services of this Alumni Records Office are important to every alumnus of the University of Wisconsin. It is especially important to alumni clubs, reuning classes, and the University of Wisconsin Foundation. When alumni clubs want lists of alumni in their respective areas, these lists are furnished by the Alumni Records Office which maintains addressograph plates on a geographic basis for more than 90,000 alumni. From three to five thousand address changes are processed monthly in this office. The alumni lists which are so vitally important in the work of the University of Wisconsin Foundation come from the Alumni Records Office.

If this 100% reduction were carried out, most of the services and information supplied by the Alumni Records Office would be lost to the University and its alumni. This fact was discussed in detail with President Fred and he recognizes it fully in a letter which he wrote me on February 23rd which included this important paragraph:

"Because of the importance of keeping in touch with the alumni, I am requesting that this item be reconsidered."

This paragraph is included in this progress report for two reasons.

First of all, it indicates that University and Association officials are working hand in hand on this budget problem. President Fred and I discuss various angles of this problem almost daily. He keeps me posted on what the University is doing on this budget problem and I do the same for him on Association activities.

Secondly, President Fred's request that "this item be reconsidered" shows that these proposed cuts are not final. They are listed by the committee as "suggested reductions in operation." This fact was emphasized in a statement to Governor Kohler and the Joint Committee on Finance, as follows:

"It should be clearly understood that further study may make necessary or desirable certain changes in the details of Exhibit A. . . . Furthermore, some of the suggested curtailment may not be immediately possible and further study and future developments may show the desirability of some shifts among the proposed cuts or that reductions be made in other areas than those listed."

ORE FACTS about this budget problem will be found on other pages in this issue. Previous issues (December, January and February) also have devoted considerable space to budget news because we know it's important

to you as a Wisconsin alumnus.

"Informed support is the strongest support," said Tom Brittingham in his message to Association members when he started his job as WAA president three years ago. Your editor, George Richard, and I have tried to give you the kind of information we think you want about this budget problem. We hope we have come fairly close to this mark. We hope too that we have given you the information you need to cooperate with the Regents in getting an adequate budget for the University of Wisconsin. Wisconsin needs a good University and that means a budget big enough to do effective work in teaching, research and public service. If you would like additional information on any phase of this budget problem, please say so and we'll try to get it for you. Tom Brittingham's statement still holds true: Informed support is the strongest support.

# **UW** Maintains Budget Stand

# Declares Every Dollar Sought Is Needed

AS THE WISCONSIN Legislature prepared to consider the state's appropriations to various departments early this month, the University administration was still hopeful—but far from optimistic—that the Joint Finance Committee's blow to the University's budget request could be softened.

(For background on developments on the budget picture, please see Keeping in Touch with Wisconsin on page seven.)

There was still a difference of opinion between University officials and the Joint Finance Committee and the Executive Office as to just how much the University would suffer under the latters' recommendations.

Regent and ex-Governor Oscar Rennebohm explained the stand of the University administration at a convocation called by Student Board on Feb. 26:

"It is the University of Wisconsin for which the state of Wisconsin is famous," he said. "Today this outstanding University is at a crossroads. A university—like any type of enterprise—cannot stand still. But the University budget suggested by the Joint Finance

Committee of the Legislature really represents a step backward for the University . . . I believe the University needs every dollar it is asking for . . . I am in favor of economy in governmental operations, but there is a big difference between sound economy and careless economy."

Another Regent, Wilbur Renk, had another view two days later, and he declared it is possible to maintain quality of instruction on the budget recommended by the Executive Office. To close the gap, he suggested increased efficiency, additional fees for some adult education short courses, a tuition increase, and the closing of at least four

# The University's Budget Position

# A Statement by Pres. Fred and Regent Pres. A. Matt. Werner

UR MANDATE to serve the best interests of higher education in Wisconsin compels us to warn the people of the State that the University budget recommended by the Joint Committee on Finance would do serious harm to the State by impairing the quality of its University.

We have been repeatedly assured that no action would be taken that would lower the quality of the University. We are disappointed that the recommendation of the Committee does not provide sufficient funds to maintain the University's quality.

The budget now proposed would lower the University's quality as follows:

- 1. It would weaken the teaching and research programs at the University. It would force us to reduce needed staff, to enlarge classes to an unfortunate extent, and give less individual attention to students. It would seriously reduce the research program.
- It would deny home-town education for students served by five Extension Centers which would have to be closed, and would weaken the programs of others.
- It would seriously cripple important student services such as guidance, placement, and housing.
- 4. It would raise student fees, preventing some students from attending the University. It would increase the costs for those who remain, while cheapening the quality of their education.
- It would curtail the University's program of public services such as radio broadcasts, institutes, short courses, and publications. It would increase charges for many of the services which are retained.

- 6. It would deny the University funds for progress in teaching and research.
- 7. It would make it difficult to retain and recruit a distinguished faculty, and thus threaten the future standing of the University.

All these reductions must be measured in their effects upon the people of the State.

If we are to avoid these serious consequences, it will be necessary for the Legislature to add the following amounts to the Finance Committee's recommendation for the coming two years:

- \$2,165,261 to hold the University's present standards and maintain new buildings;
- \$ 273,640 to improve instruction in the Medical School, increase the research program, and provide much-needed equipment;
- \$ 972,000 to avoid an increase in student fees which would place more of the burden of educational costs upon the persons least able to pay.

The Finance Committee recommended a University operating appropriation for 1953–55 of \$30,590,800 from tax funds. The University requests that this be raised \$3,410,901, a total of about \$1,700,000 per year. In addition, the University requests approval of the \$450,000 for faculty cost-of-living adjustments promised by the Governor. This would bring the total biennial operating appropriation from State tax funds to \$34,451,701.

of the University's smaller Extension

Meanwhile, student leaders on the campus were working to get support for the University's budget. Following the Feb. 26 convocation, at which Student Board members urged students to have their parents take an interest in the situation, the *Daily Cardinal* sent out a special issue to all parents of UW students in Wisconsin. An editorial warned against the "decline and fall of the University."

The Alumni Association in early March sent out a progress report on the entire budget picture to Association members in Wisconsin.

When the faculty met in its regular March meeting, the chairman of the faculty meeting appointed by Pres. Fred to study the budget picture gave a report. (It was his committee which drew up the tentative list of some of the University's functions which would have to be curtailed or dropped to meet the cut—the list reproduced on these pages.)

"We cannot make a cut in the University budget of the size recommended without cutting into the quick," Prof. Rudolph Langer of the mathematics department told the faculty. "The cuts will have to be even greater than those tentatively proposed, if the current budget recommendations are approved.

"Reductions look simple until the programs are carefully examined," he added. "We have not yet found the 'soft spots' or the 'frills' which are alleged to exist."

# Solons Order Study Of Athletic Building

A proposed indoor athletic practice field house—contemplated by the UW intercollegiate athletics department for about seven years—got a new lease on life early in March.

A resolution introduced in the State Senate by all University alumni in that body, including Alumni Association President and State Senator Warren P. Knowles, directed the State Building Commission to review plans for such a building. A similarly-sponsored resolution was planned in the Assembly.

The resolution also said that the present obsolete facilities for physical training, recreational activities and R.O.T.C. training of men students should be considered in connection with the plans for a new field house—which would presumably replace the old Armory on Langdon Street.

The resolution also empowered the State Building Commission to release "such funds as are required to initiate this program of the replacement of obsolete and antiquated facilities, the necessary expansion of the physical plant, and to further utilize funds which may be or may become available from intercollegiate athletics and from grants, bequests and other funds . . ."

The plan, said the resolution, should provide for swimming facilities, crew facilities, tennis and handball courts, a

# Possible Reductions in UW Operation

Here are the areas in which the University administration says it will probably have to cut down, if the budget proposed by the Joint Finance Committee of the Legislature is enacted. The figures, the University emphasized, were only tentative and various agencies will have an opportunity to meet with University officials to review in detail the nature and scope of their work, before any cuts or reductions are made.

ACTIVITY	REDUCTION	PER CENT CUT	ACTIVITY	REDUCTION	PER CENT CUT
Special Services			Wisconsin Idea Theater	28,000	50%
News Bureau	\$120,000	65%	Music Spec		20%
Alumni Directories, Services		100%	Extension Field Organization		30 %
Graduate Records		100 %	Industrial Relations Center	The second secon	100 %
Information Center		100 %	Community Development		15%
		50%	School for Workers	10,000	15%
Physical Plant Planning Radio		10%	Social Work		100 %
Wisconsin Press		20%	Extension Education Classes	20,000	100 %
		100%	Agricultural Extension	50,000	2-5 %
Child Development		50 %			
Arborerum	40,000	30 %	Instruction and Research		
Campus Services	. 2 radii - ester		1. Extension Centers		
Student Counselling Center	25,000	25%	Eliminations	273,000	
Student Financial Adviser	10,000	25 %	Sheboygan, Manitowoc, Kenosha,		
Placement Service		33 %	Marinette, Menasha.		
Business Office for Veterans	20,000	50 %			
Housing Bureau	20,000	50 %	Reductions	135,000	
Photo Lab		7%	Milwaukee, Racine, Wausau,		
Audio-Visual Aids	10,000	100%	Green Bay.		
Adult Education			2. Madison Campus		
Bureau of Information	70,000	50%	Chiefly Staff reductions (academic and civil service)		

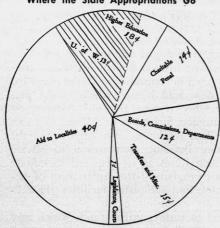
★ Graduate Records Bureau (more familiarly known to most alumni as the Alumni Records Office): The cut affects all alumni, especially those interested in club activities, class reunions, and in maintaining frequent contact with the University. Total elimination would mean no attempt to keep accurate up-to-date information and address files of graduates. Organizations such as the University of Wisconsin Foundation, the Alumni Association, and similar groups

could not effectively be served in their efforts to reach former students.

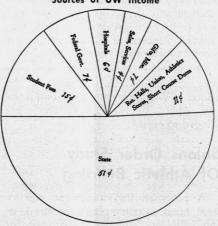
Alumni Directory, Services: Elimination would mean stopping production of special bulletins, pamphlets, and other printed materials describing special activities of the University. (e.g., Wisconsin Partners)

# UW Financial Relationship to the State

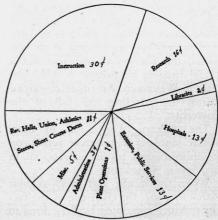
Where the State Appropriations Go



Sources of UW Income



Where UW Dollar Is Spent



skating and hockey rink, baseball, football and indoor track practice areas, other sport facilities and adequate facilities for the R.O.T.C. program.

Athletic Director Guy Sundt declared: "It sounds wonderful to me!"

# **Faculty Criticized** On Bowl Stand

The State Legislature in early March passed a strongly worded resolution taking the University faculty to task for its action in not voting for renewal of the Rose Bowl pact with the Pacific Coast conference.

On March 2 at a faculty meeting, 121 faculty members voted to stand by the faculty's decision of two years ago that favored deemphasis and decommercialization of football. Fifty-two faculty members wanted to retain the Bowl agreement between the Big Ten and the Coast conference. The Wisconsin Athletic Board had recommended that the faculty favorably consider renewal of the

On March 4, the State Senate almost unanimously passed a resolution urging the faculty to reconsider its action, to secure a more representative vote based on views of a broader segment of the faculty (more than 1,000 are eligible to vote), and to reflect more accurately the sentiment of students and alumni of the UW and citizens of the state.

The resolution spoke glowingly of the Rose Bowl experience. It broadened the experience of players; there were no ill effects, scholastically speaking; the trip enabled many alumni to come into closer contact with the University; there was a definite exhibition of popular interest in the band and in intercollegiate athletics; the trip added luster to Wisconsin's reputation; and provided good advertising for the state's products.

Also pointed out was that only a minority of the faculty voted—and they "not in the public interest." Many faculty members, the resolution noted, broaden their interest by "fraternizing" with fellow scholars at various academic conferences—their trips financed by tax monies. Later, UW Vice-Pres. Ira Baldwin said that most such trips are financed by faculty members themselves.

Wisconsin was the second school in the Big Ten to vote against the Rose Bowl participation. Minnesota had voted against renewing the pact, Illinois voted in favor of the agreement. The final decision of the Big Ten is expected the last week in May.

# Cash Worries Stifle Scholars

Nearly a fourth of the brightest college students fail to achieve the academic or leadership success their intelligence predicts for them.

This conclusion was reached recently by Charles A. Wedemeyer, director of the Racine Extension Center of the UW, in a study of some 2,000 students at the center.

The reasons?

"Conclusive evidence is lacking, but there is a strong suggestion that excessive outside employment has been an important factor in the failure of the non-achievers to live up to their potential," Wedemeyer reported in the Journal of Higher Education.

'This emphasizes the need for more scholarships and financial aids for needy students," he said. "Most of the nonachievers were working outside school -some as much as 30 hours a week.'

Most of the gifted or near-gifted youths in Wedemeyer's study came from homes in the middle socio-economic bracket, and about 75 per cent were employed outside school to pay current expenses and save for future college years.

"With the lure of high wages, the economic need, and high prestige of

the wage earner on the one hand, and the opportunity for higher education on the other, the student is sometimes confused," Wedemeyer said. "We believe that some of our students worked as much as they did, not entirely because of actual need, but partly because of community mores which give great prestige to the wage earner. Such confusion in motive could be, and we believe often is, an inhibitor of achievement among students."

The gifted non-achievers made up only one per cent of the total school population. But, Wedemeyer said, "these students had potentialities for achievement and leadership such that, properly realized, the benefits possible to society could be enormous.'

# **University Police** Conduct Is Questioned

Charges of misconduct by some members of the UW police force were turned over for study and investigation to A. W. Peterson, vice-president of business and finance, by the Regents in January.

The Regents received a complaint in a letter from a Madison attorney acting on behalf of a client. The client was identified only as a University employee.

A similar complaint was sent to Gov. Kohler by a former University policewoman who recently resigned from her position. The Governor said that these charges would also be investigated.

# Randall Trailers Begin to Disappear

CAMP RANDALL Memorial Park, which housed its first soldiers in the Civil War and now houses veterans of World War II, will be cleared of its last residents June 30, 1954. This schedule for closing the Randall Trailer Housing Project, recommended by Lee Burns, director of UW Residence Halls, was approved by the Regents in January.

The end of the project will be gradual. The University will make no new assignments to trailers after the start of the second semester next month. Trailers vacated by tenants will be removed and within a couple of years, the green lawns and flower beds on the gently rolling area should be restored to their former beauty.

It's time for the trailers to be removed, said Burns, because they are deteriorating, and, although low-cost housing for married students is still scarce, the University cannot afford to operate submarginal facilities on a permanent basis. By June of 1954 only 25 families out of the present 114 will be left.

In another action on housing in January, the Regents okayed a \$5 to \$10 raise in room and board rates in University Resident Halls for the 1953 eight-week summer session. Rates vary between \$125 single to \$260 per couple.

# Six Agriculturists Get UW Honors

Five Wisconsin farm people and a national agricultural leader were cited at the 1953 Honorary Recognition Banquet during Farm and Home week early last month

Given recognition for their outstanding contributions to rural living were Leonard Kalt, Glen Haven; Mr. and Mrs. Alfred J. Meyer, Milwaukee; Walter Wieckert, Appleton; Mrs. John

Kruse, Middleton; and Francis W. Peck, director of the Farm Foundation, Chicago.

Kalt was recognized as a leader in Wisconsin's hybrid corn development program. Mr. and Mrs. Meyer, a rural couple in Milwaukee County, have led in numerous farm groups in that area.

Wieckert was recognized as a leading dairy farmer and organizer of cooperatives. Mrs. Kruse has led in Middleton community affairs for more than 45 years. Peck was cited as a national figure in agricultural economics and farm credit administration.

Meanwhile, one of last year's award winners who was cited for "national leadership in the establishment and operation of farmers' cooperatives and in the educational program of the cooperative movement" was just getting settled in a new job. He is Ezra Taft Benson, U.S. Secretary of Agriculture.

An address given by Benson at the UW last year, "A Challenge to Rural People," outlined his philosophies with respect to agriculture and rural life. Copies are available from the UW College of Agriculture.

# Teamwork Operates To Save the Soil

Three Waupaca county men got together last month in a panel that was part of the College of Agriculture's annual Farm and Home Week program. And they demonstrated how the teamwork of business, government, education and the farmer operated in a "save the soil" drama.

The three were Joseph Hartz, now of Stevens Point and former Manawa banker; Arnold Drelke of Manawa, in charge of the district soil conservation program; and Morris Freyberger, assist-

# Ritchie New Law School Dean

The Regents last month gave formal approval to the appointment of John Ritchie, dean of law at Washington University, St. Louis, to the deanship of the University of Wisconsin Law School.

The announcement of Ritchie's selection was made January 28 following informal approval of the Regents. So ended a lengthy and challenging search by a special Regent committee appointed to handle the job.

Ritchie will take office July 1, succeeding Olivar A. Rundell, who became emeritus dean last June and who was appointed to the chair of Jackson Professor of Law in January.

The new dean is a native of Virginia and received both his B.S. and law degrees from the University of Virginia, the latter in 1927. He was granted his Doctor of Juridical Science degree by Yale in 1931. He has been on the staff of Furman, Maryland and Virginia universities, as well as Washington. He entered administrative work in 1941 as assistant dean of law at Virginia, and last year was made dean of law at Washington university.

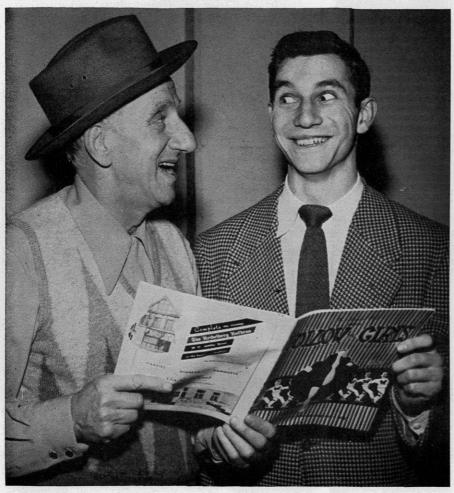
His war service includes membership in the Judge Advocate General's Corps from 1942 through 1946 and service as staff judge advocate of the 65th Inf. Div.

Dean Ritchie's field of special interest is trusts and estates, and he is a recognized authority and author on the subject. He is married and has two children.

"I believe," Dean Ritchie recently wrote, "the basic obligation of a law school is to train young men and women of character, integrity and ability, for the practice of law. I also believe that a law school should be an intellectually vital and exciting legal research center. As such, it would work in close cooperation with the state government and the organized bar in law revision and related matters."



# An Eye for a Nose



Never let it be said that Haresfoot isn't alert to publicity breaks. One star of "Red, Hot, and Blue" when the Cole Porter musical first hit the Broadway boards in 1936 was the old schnozzola himself, Jimmy Durante. This year Haresfoot is producing the same show, and Al Schwartz—at right above—happens to be playing Durante's original part. The photo was taken at Rose Bowl time, when Schwartz and other Haresfooters took the occasion to visit Durante's Hollywood studio. The Haresfooters will visit Beloit, April 17; Janesville, April 18; La Crosse, April 20; Wisconsin Rapids, April 21; Appleton, April 22; Racine, April 23; Milwaukee, April 24—25; and will play in Madison April 27—May 2.

ant county highway commissioner, also of Manawa.

Banker Hartz related how he got dragged into one of those county tours trying to arouse urban interest in the importance of terracing, strip cropping and gully correction. He didn't know much about it. But he did know the business of the Manawa bank was with farmers, and a banker likes farmers who make money.

Banker Hartz became a convert, determined to push the program. He called in other Waupaca county bankers and they decided to do a bit of lobbying on the county board. Ben F. Rusy of the University came up to make the "pitch" at a dinner on the need of the soil conservation program.

It worked. The county board appropriated \$15,000 for a big highway grader that could be used for high speed conservation work in the summer.

The next year the bankers again entertained the county board and this time O. K. Johnson, then president of the state banker's association, came up to preach soil conservation on an expanded scale.

Having seen how the first grader was paying for itself through a system of fees and still was available for considerable highway work, the superivisors bought two more machines, with soil conservation having priority.

Now, Waupaca county leads the state in the amount of soil saving work accomplished.

# Compendium

Contemporary Trends, the unique course for seniors, is covering major aspects of science, technology and social problems as seen by topflight UW professors and visiting lecturers. Subjects range from "Inside the Atom" to "The Role of the Private Corporation in Our Economy." The series is broadcast over WHA and the state FM network.

Enrolment on the Madison campus in the second week of the semester totaled 12,848—257 under last year's second semester figure, and a smaller decrease than anticipated. In Extension Centers there was an increase of five students over a year ago, from 1,603 to 1,608 this year. Madison enrolment dropped only 723 between semesters this year, in spite of 850 students graduating.

Eleven faculty members from nine departments are cooperating to offer a new undergraduate major in East Asian studies, composed of courses already in the curriculum. A faculty committee headed by History Prof. Eugene Boardman has been mapping the program since 1951, and believes it will assist students interested in teaching, working for business firms with Far Eastern interests, or foreign service with the U.S. government.

The Regents in February authorized the University to advertise for bids for the Animal Isolation Building for brucellosis research, to be built on Charmany Farm with \$100,000 provided by the Legislature.

The Regents accepted gifts of \$18,-464.75 and grants totaling \$15,070 in February.

All permit decals have been issued for available existing parking areas under the UW's new campus parking system. The new fee system gradually was put into effect first semester.

Commerce School and economics graduates were placed in about 260 jobs with 160 business and industrial firms in 1952, according to a recent report by Prof. Henry Trumbower, placement officer. Military service claimed 73, 13 went into government service, and 19 continued their educations.

# Campus Chronicle

# By Catherine Vakos, '53

In Springtime young seniors' thoughts seriously turn to—among other subjects—looking for a job. According to reports, most of them won't have difficulty on this score. This year, again, the "jobs are looking for seniors." Journalism school officials, for example, said they had 44 job openings and only eight mid-year graduates to fill them. Placement bulletin notices and the job interview roster and dates printed in the Cardinal each day show that several representatives from national concerns are on campus every weekday seeking seniors to work for their companies. The placement bureau has done a great service in helping graduates find jobs. It would be too bad if any cut in the University's budget would adversely effect this aspect of "non-instructional" activities.

## REFLECTIONS OF YOUR FUTURE

Job consciousness for undergrads, as well as seniors, was emphasized at the 1953 Career Conference sponsored Feb. 23–25 by the Women's Self Government Assn, and its counterpart for males, the Job Opportunities Conference, sponsored March 3–5 by the Wisconsin Men's Assn. This year the WSGA theme was "Reflections of Your Future," and featured a debate as well as the usual speakers and interviews. The debate question: "Resolved—That Being a Housewife Is a Full-Time Job."

#### SOMETHING'S MISSING

Job hunting is also one of the reasons behind the shaving of a tradition off the campus. The engineers have given up growing beards. In past years no spring was complete without the sight of many-shaped "chin hedges" being grown in preparation for St. Patrick's Day festivities. This year St. Pat champs will not be chosen by the lushness of chin fuzz, but by the number of tickets sold to the March 14 St. Pat's dance. (By not growing beards, student leaders said, engineers would be able to devote more energy to the engineering fair April 10–12. Just how much energy does beard-growing sap?)

#### BOARD AND ACADEMIC FREEDOM

Student Board has joined the crusade to uphold the academic freedom tradition by passing two resolutions. One defends University professor's rights to academic freedom and the other defends the rights of student organizations, which fulfill existing University regulations, to exist on campus. The first is aimed at threats of general witch-hunt investigations at either state or national level. The second is directed at the UW Young Republican resolution asking the Regents to change University regulations on registration of campus groups so as to exclude the Labor Youth League from the campus. A third resolution calling for a student rights commission was tabled.

#### BRIEFLY NOTED

New Union president and vice-president are Ted Crabb of Janesville, and Mrs. Eloise Barton Suhm of Madison. T. Crabb, a junior in American Institutions, is presently *Daily* 

Cardinal editor and president of the Cardinal Board of Control. Mrs. Suhm, a junior in recreation, has served as chairman of several Memorial Union committees. . . . The second Union Oxford debate was "Resolved-That the Wisconsin state senatorial districts should be apportioned on the basis of area as well as population." State Senator Gaylord Nelson and Frank Bixby, a law student and editor of the Wisconsin Law Review, won in the negative; William Kasakaitas, legislative director of the Wisconsin Farm bureau, and law student Laurence Hammond took the opposite view. . . . . Senior council began planning the week in May which will commemorate the centennial graduation of the University. Al Kulakow, chairman, says that any help or suggestions from alumni will be welcomed and asks that he be contacted by writing to the Union. The week will feature memories of the past, and old campus customs will be relived.



PAT GIBSON: No silver skates needed.

#### GIBSON GIRL

The UW's own Pat Gibson, national senior women's skating champion, has proved that varsity athletes haven't cornered the market on winning athletic honors. Eighteen-year-old Pat, daughter of Ed Gibson, Alumni Association field secretary and a Wisconsin quarterback in 1920–22, not only skated off with the senior championship in St. Paul on Feb. 1, but did so with the highest total ever accumulated in that division by winning every event.

Winning trophies isn't new to the freshman in physical therapy. She boasts five speed records in Wisconsin's intermediate and senior divisions and is the only girl who ever received an honorary letter from Madison West high school's athletic club. To top off her achievements, the champ maintained a "B" scholastic average despite holding down a parttime job at a Madison sporting goods store and spending long hours training to achieve top form.

Especially proud of Pat—besides her father, of course—are members of Gamma Phi Beta sorority, of which she is a pledge. They proved this in late February when active and alumni chapters chipped in to send Pat to Winnipeg, Manitoba, for an international meet. Madison's springlike weather had played havoc with her practice—but even so she came through with five wins in six events and thereupon became Manitoba champion.

# **Faculty Supports Budget Request**

# Would Like Even Bigger Salary Hike

NIVERSITY faculty members in February voted unanimously to ask the Wisconsin Legislature to "give adequate support to the University and overcome the threat of lasting damage which has been raised by the present budget proposal."

The faculty action, approving a motion by the powerful University committee, followed a discussion by Pres. Fred of the problems the University would face if the Governor's budget recommendation were enacted into law.

Pres. Fred told the faculty members, who crowded into the Law school lecture auditorium, that "it is impossible at this time to tell how many less the number of positions would be in the University" under the Governor's proposed budget. He added: "Certainly it would be a considerable number."

The president also noted that a proposal to raise student fees "is difficult to justify in the same budget which would reduce the services available to the student."

The faculty then voted to ask the president to appoint a special faculty committee to work with the administration on the budget. Pres. Fred subsequently named such an advisory group. The faculty approved four other resolutions:

• Recommending further discussion between University and the Governor on the "larger issues of the total purpose of the University;"

• Recommending the legislature be advised of the "possible irreparable consequences that will come from a blow to the spirit of mutual confidence that has made this University great;"

• Expressing confidence in, and gratitude to, the good faith and devotion of the people of the state, and the high purposes and understanding of education of the present University administrative officers and Regents; and

 Expressing the hope that adequate support would be provided in the budget

"We believe that this budget threatens the University's spirit," an introduction said, "and that this is a most serious threat because it violates the long devotion of the people of Wisconsin to their University and the long dedication of the faculty to the people of Wisconsin."

"TIME IS on our side in the cold war with the Kremlin—if we don't lower our guard."

Prof. John A. Morrison, visiting geography lecturer from Maryland U., recently backed up his encouraging view with cold facts and reasoned observations from his 25-year study of Russian geography and geopolitics.

"The modern dictator has a habit of surrounding himself with second-raters, so his death may well set off a cat and dog fight among his followers," he observes. "Take a look at the men around Stalin; there's not one first-class leader among them.

"A dictator dares not name his successor, either," he continues. "He knows better than anyone that the successor may get impatient."

(These comments were made before the recent death of Josef Stalin.)

Prof. Morrison balanced the geopolitical assets and liabilities of the Soviet Union like this:

"The sheer size of Russia, three times that of the U.S.A., enables the Russian to swap space for time. Invaders all have found their communication lines stretching to the breaking point.

ing to the breaking point.
"However," he adds, "throughout most of modern history . . . it has been imperative for her to divide her armies between the Baltic and Black Sea fron-

IN BATTLE WITH KREMLIN-

# Time Is on Our Side

tiers. And Russia's size enables her to spread out her industry—but the more dispersed the industry, the more efficient must the country's transportation system be.

"Russia's size is an advantage in war because hostile bombers must be over her territory a long time, but she needs a radar screen correspondingly extensive—and large numbers of interceptor planes. In a non-military way, she needs twice as much transport per unit of production as we do in the U.S. Twenty per cent of her fuel and energy output must be based on transportation."

Russia has great variety of mineral potential which could make her more self-sufficient than the U.S., the geographer continues, but there is little allowance for trial and error in the USSR. Soviet petroleum engineers, for example, dare not take chances on drilling dry holes, for the penalties for non-production are apt to be as immediate as they are drastic.

"Only 10 per cent of the huge Soviet area is tillable, compared to  $17\frac{1}{2}$  per cent for the U.S. Most of the best agricultural land in Russia lies in a belt of uncertain or insufficient rainfall. Where

rainfall is good, soils are poor and the season short.

"Another strike against the Russians is the multi-national character of the population," the geographer continues. "The strategic frontier regions in the west and south are for the most part occupied by non-Russians . . . whose loyalty to the Kremlin is less than 100 per cent. Some of them, notably the Ukrainians, welcomed (for a time) the invading German armies in 1941.

"The weakness of the southern borders is most serious for the Kremlin because within that zone are economic resources of vital importance to Russian armed power." A combination of potentially dissident peoples and important production makes the whole area an inviting one for foreign attention, Prof. Morrison points out.

"Although Soviet internal security measures are probably sufficient to prevent any uprising, at least in peace time, the Voice of America should broadcast in the principal languages of the zone and establish a reputation for credibility to secure an audience against the time when we might want to do more than just amuse it."

The Faculty

# Honored and Appointed

Prof. Russell J. Hosler, commerce and education, is again treasurer of the National Business Teachers Assn.

George F. Hanson, MS '52, has been appointed Wisconsin State Geologist and instructor in the UW department of geology. Former State Geologist Ernest F. Bean continues to serve in an advisory capacity.

Appropriately-named *Herbert R. Bird*, '38, has been appointed to the post of professor of poultry husbandry.

Prof. Farrington Daniels, chemistry chairman, is president of the American Chemical Society, world's largest professional association of scientists.

Geneticist M. R. Irwin has been elected to the Royal Academy of Agriculture of Sweden as a foreign member.

Soils specialist *C. J. Chapman* heads a state-wide program to help farmers make more efficient use of lime and fertilizers.

Commerce Prof. Harold G. Fraine is vice-president of the American Finance Assn.

Paintings of art education Prof. John Wilde, on display in a New York gallery, were reviewed in a recent issue of Newsweek.

### Men of Letters

Collective bargaining gets a thorough going-over in a unique case book "Labor Relations and the Law" written in part by UW Law Profs. Nathan P., Feinsinger, William Gorham Rice, and Abner Brodie. Prof. Feinsinger is on leave of absence in Aspen, Colo., devoting full time to research and writing in the labor-management relations field.

Prof. Paul L. Trump, director of admissions, has been elected editor of Forum, official publication of Phi Eta Sigma, freshman honor society.

Prof. Chester V. Easum, history, is on leave to do historical writing.

Prof. Hazel Alberson, classics, has written "Study Aids for World Literature" a booklet to help the student about to plunge into the great literature of the world. It was published by the Democrat Printing Co., Madison.

# Necrology

Emeritus Prof. E. L. Luther, a pioneer of agriculture extension work—he was the state of Wisconsin's first county agent—died Jan. 28.

Dr. Roscoe Lyle McIntosh, associate professor of dermatology and syphilology, and authority on legal medicine,

died Nov. 18.

# Of Chicken Talk, Fertilizer, Nutrition and Cancer Secrets

Annual meetings of the American Association for the advancement of Science are always good sounding grounds for new theories, and provide researchers with the opportunity for informing fellow scientists and scholars of new developments. As usual, the most recent meeting produced some interesting reports by University of Wisconsin faculty members. Several of these are summarized below.

#### CODE FOR CHICKENS

UW German Prof. Martin Joos and former UW zoologist Dr. Nicholas Collias, now at Cornell, after delving into the private lives of various chicken yard citizens, have come up with a remarkable conclusion:

Chickens do talk, in a cluck and squawk code that differentiates, for example, between the discovery of food

and the presence of danger.

The researchers were able to tap such conversations as "come here," "dinner's ready," or "hey, mom, I'm lost," by listening in with a spectograph, which translates sounds into wavy lines on paper. The lines give an objective record of the frequencies and intensity. Prof. Joos made the recordings and Dr. Collias made the interpretations.

Wavy lines show when a chick is chirping in pleasure, or in distress at being alone, hungry, cold or thirsty or hurt. The frequency or timing of the

chirps is different.

#### NITROGEN NEEDED

The world's nitrogen account is going into the red, UW Biochemistry Prof. Robert H. Burris told the scientists.

"As nitrogen, more frequently than any other element, controls agricultural production, biological nitrogen fixation has an importance secondary only to photosynthesis in the world's agricultural economy," he noted. Nitrogen fixation is the process by which nitrogen from the air is taken into the soil with the aid of bacteria which are found in the root nodules of leguminous plants.

Scientists have not yet found the secret of the process, but they have made considerable progress. The main concern now is how nitrogen from the air is first fixed into the bacteria. Ammonia may be a key, said Burris. Study by radioactive isotopes should speed up the work.

At the present, he said, "man dissipates nitrogen to the sea and air at a far greater rate than he fixes nitrogen chemically from the air."

## SYNTHETIC VITAMINS

If all present-day knowledge of nutrition and farm science were applied, the average U.S. citizen could be fed on considerably less than the present three and one-half acres devoted to the purpose, reported UW Biochemist Conrad Elvehjem.

Recent research has revealed most of the vitamin and mineral needs of living tissue, and with manufactured vitamin concentrates and mineral salts, almost any diet can be rendered complete, he said. He added there is no chemical magic in natural vitamins and minerals. Artificial diets have been used with extreme efficiency in feeding growing laboratory animals.

"The problem is a little more difficult in practical nutrition," he noted, "since we still need to depend to a very large extent on natural foods. Therefore we should still make every attempt to produce more nutritious foods through im-

proved agriculture."

#### MISSING ENZYMES

Dr. James A. Miller of the McArdle Memorial Laboratory for Cancer Research thinks the mystery of cancer may be the mystery of a missing enzyme.

Laboratory rats fed cancer-producing chémicals seems to bear up this theory, he said, and if the findings are proved for one kind of cancer, they will prob-

ably apply to all kinds.

Many scientists have believed for some time that the reason cancer cells multiply without the restrictions of normal cells, is that some proteins, genes, or enzymes are changed when cells become cancerous. Dr. Miller thinks that they may somehow lose a certain enzyme entirely—and that this is a substance that might be called their growth self-governor.



TALK IS EARNEST between Pres. Fred, William Balderston and Larry Fitzpatrick at Madison.

Founders Day on Campus—

# Madison Features Timely Program

IN ITS CELEBRATION of the University's 104 birthday, the Wisconsin Alumni Club of Madison on Jan. 19 heard a headline assortment of speakers discuss some of the day's most vital issues.

Main speaker of the evening, William Balderston, '19, president of the Philco Corp., gave a well-received presentation of the close partnership of business and education in American society.

Gov. Walter Kohler told the group: "I am just as concerned as anyone in seeing that the University's future is as great as its past."

UW Pres. E. B. Fred stressed the need for close personal relations between students and faculty, the need for "freedom as a means for developing values," and the University as a storehouse of knowledge.

State Sen. Warren P. Knowles, president of the Wisconsin Alumni Association, greeted the celebrants and praised the efforts of the Madison club in helping to build a stronger University.

Master of ceremonies for the Memorial Union dinner was Madison Club Pres. Lawrence Fitzpatrick—whose repartee was sharper than his attempt to

The Clubs

blow out the candles that adorned the birthday cake. John Canfield was program chairman.

In his address, Balderston described the relation between education and business as "a partnership in which each shares a common objective and a mutual obligation to preserve the ideals of our free society in a changing world."

Emphasizing that free competitive enterprise is the essence of the American system, he said:

"Few will deny that the driving force in the development of our country has been the opportunity given to free men to fulfill the inspiration of their dreams by virtue of their hands and brains, their energy and initiative, in free competition with their fellow men."

"This is what led men to seek new fields of opportunity, to push forward our geographical frontiers, to risk their lives and their fortunes in the development of our country's natural resources.

"We have prospered not only in a material way but in cultural and spiritual directions as well. We have gained more leisure time in which to study and to enjoy some of the finer things in life. And more important—the youth of our country have the greatest opportunity in the world to devote their early years to education . . . Since 1900, with just about double the population, our college enrolments have increased by almost 15 times!

"An outstanding example of the free enterprise system at work is afforded by my own industry—electronics. Ever since Alexander Graham Bell first transmitted the human voice over the copper wire, it has been the dream of scientists to transmit sight as well as sound . . . In the 1920s the first crude television system appeared . . .

"It was crude . . . it worked . . . but only a beginning had been made . . . Try as they might, design and production engineers couldn't find any way to put that mass of material into marketable form. New inventions had to be made . . . then there were purchasing agents and production specialists of all kinds who had to figure out how this promising electronic miracle could be produced and sold under typical American mass production methods.

"... Then, after more than 20 years of scientific development from the first crude model, a great new industry was launched. The American competitive system went to work immediately ... As a result ... the industry is now offering the public a television set which provides nearly five times as much picture—twice the sensitivity or range—at half the price—in six years!"

Balderston, who was honored by a group of his classmates seated at a special table, also stressed that modern business has long been absolved of the charge of exploiting the public. (See December, 1952, *Alumnus*.)

# Looking at the World Through 3D Glasses (see cover)

Football, the Rose Bowl, and a fine presentation of the University's achievements and future needs were major themes at the Founders Day dinner of the Wisconsin Alumni Club at Milwaukee on Feb. 5. A capacity turnout of 525 was on hand to celebrate the UW's 104th birthday.

Frederick C. Winding was responsible for the picture of the University and he painted it in comprehensive fashion. He also served as master of ceremonies.

A new twist in Founders Day meetings was provided by the showing of stereo-realist slides of Rose Bowl festivities, which the audience observed from behind special glasses (see picture on cover). Commentary was by Marvin Rand, and the pictures were shown through the courtesy of the David White Co.

The official color movies of the Rose Bowl football game helped round out the evening. Special guests from the Madison campus were Athletic Director Guy Sundt, Football Coach Ivy Williamson and his corps of able assistants, and WAA Executive Secretary John Berge.

Sherburn M. Driessen did the honors in welcoming the Founders Day celebrants and National W Club Pres. Sam Ogle led some spirited group singing.

# Dr. Cross Speaks at No. California Affair

Dr. Ira B. Cross, '05, emeritus professor of economics at the University of California, presented an outstanding Founders Day address Feb. 6 before the Wisconsin Alumni Club of Northern California at Berkeley.

Dr. Cross' talk "seemed to draw back the curtain of time," according to Pat O'Dea, who was elected president of the club at the same meeting. The Founders Day program also featured a Rose Bowl report by O'Dea, and a refresher on the Wisconsin campus by Don Nelson, a recent graduate.

Grace Ellis was program chairman of the affair and retiring Pres. J. A. Skogstrom welcomed the celebrants on behalf of the club. Tony O'Brien served as master of ceremonies at the dinner.

Other officers elected at the meeting include J. A. Skogstrom, vice-pres.; Ed Collins Jr., treasurer; Mrs. Harold Ellis, secretary; and Mrs. Bonnie Risden, K. Stanley Thompson, Mrs. Gordon Murray, Tony O'Brien and Carl Hoppe as other directors.

# Prof. Sarles Discusses UW at Fort Wayne

Informal discussion on the University and its work was part of the worth-while program of the Fort Wayne, Ind., Alumni Club, which heard from UW Bacteriology Prof. William B. Sarles at its Founders Day meeting on Feb. 5.

An enthusiastic crowd of 55 turned out for this affair of a club in the heart of Hoosier land whose president is Armin Grunewald. Assisting the latter in meeting arrangements was a large group of active alumni, including Mr. and Mrs. F. S. Rye, Susan Peck, William Lister, Mr. and Mrs. Ed Sanborn, and Mr. and Mrs. Schmidt.

Prof. Sarles reported he "received a large welcome, was entertained in fine shape," especially by a couple of old classmates, Mr. and Mrs. Rye.

# Ivy Pleases Detroit Alumni

With Ivy Williamson as a welcome guest, an enthusiastic group of Wisconsin men filled the English room at the Statler hotel on Lincoln's birthday for the annual Founders Day meeting of Detroit's Wisconsin Alumni club.

"For most of those present," reported Pres. George Currier, "it was their first opportunity to meet and visit with the man who has pulled Wisconsin football up by its boot straps and into a share of the Big Ten title and the Rose Bowl. And in his genuine and sincere way, Ivy added the Detroit group—lock, stock, and barrel—to his long list of Badger friends and supporters.

"Ivy spoke briefly and then took on a question and answer period that developed into an informal bull session during which the past season, the Rose Bowl Game, the new substitution rule, Badger prospects for next year and other subjects were taken apart and put back together again.

"We also were pleased to have with us two guests, friendly enemies from Minnesota—Wes Fesler, head coach of the Gophers, and Paul Giel, Minnesota's All-American back. Fesler and Giel arrived in Detroit on the same plane with Ivy and, inasmuch as they had no other commitments, we invited them to join us. Their presence, of course, called for a good natured rehashing of last fall's Wisconsin-Minnesota game. None of us could figure how such a finelooking, clean-cut young chap as Paul Giel deliberately could have resorted to causing all the trouble he did in Madison last fall on the afternoon of that

Fesler, Giel and Ivy all were in town to attend the Detroit *Times* annual "Downtown Quarterbacks Club" football banquet.

Following the discussion, motion pictures of the Rose Bowl game were projected.

# Leith Addresses Washington Club

The Washington, D. C., Alumni Club on Feb. 9 met at the National Press Club to hear UW Prof. Emeritus C. K. Leith and celebrate the anniversary of the University's founding.

Sharing the program with Dr. Leith, one of the world's leading geologists and presently a consultant to the Atomic Energy Commission, was the famous National Press Club Chorus—returning by popular demand.

Dr. Leith discussed "The Problem of Future Mineral Resources for Peace and War," a subject in which he is particularly qualified as he is a member of the Metals and Minerals Research Board of the National Academy of Science.

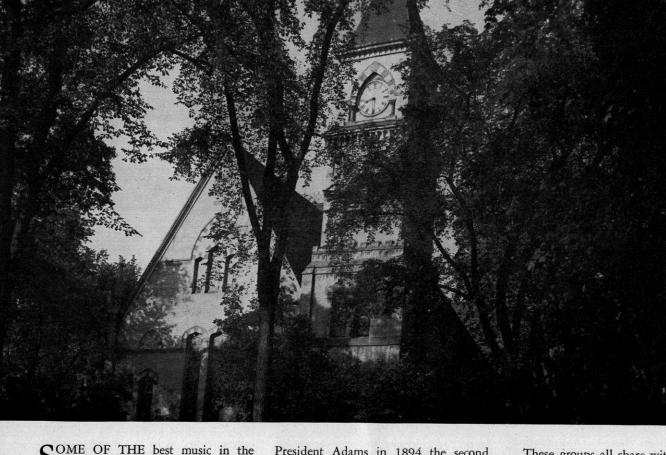
Mrs. Hugh Jackson was again program chairman of the Washington dinner, which was preceded by a reception and cocktail party. Dr. Robert H. Barter is president of the club.



The Beekman Towers Hotel in New York was the scene of the highly-successful Sports Dinner of the New York Alumni club, an annual affair that had about 110 in attendance. From the left are Pres. Ralph Johnson; Russell Irish, who discussed the Wisconsin Eastern Scholarship Fund; UW Grid Coach Ivy Williamson, the main speaker; and Lemuel Boulware, chairman of the dinner. Showing of the Rose Bowl movies followed the dinner.







SOME OF THE best music in the world—and some of the worst—can be heard mingling in dissonance almost any day of the week in the timeworn corridors of Music Hall on the University of Wisconsin campus.

Say the Pro Arte Quartet is having a final rehearsal before a concert in one practice room and one of Prof. Richard Church's students in beginning strings is sawing away at his cello in another, and you have the explanation for this interesting phenomenon.

The two performances, the excellent and the mediocre, illustrate better than anything else the dual purpose of the 59-year old School of Music.

Its functions are these: to prepare young people for future musical service in the state by giving them some skill in several kinds of musical expression, a knowledge of the theory of music and its place in society, and a deep appreciation of music in all its forms; and at the same time to shelter, for the benefit of the school and the people of the state, groups like the Pro Arte and other first-class staff artists, to "extend and elevate the appreciation of music."

When the School was founded under

President Adams in 1894 the second function was considered of primary importance. Somewhere near the beginning of this century, however, when music was widely introduced into the curricula of primary and secondary schools, the Wisconsin concept of practical service to the state prevailed and emphasis was shifted to give equal importance to teacher-training.

Today a 36-member music faculty under Chairman S. T. Burns guides the students through class work and group work in choruses, bands, and orchestra. Classes cover material from first-year theory and harmony to graduate seminars on such advanced matters as the "Wagnerian Ring."

With other University students who pass the tryouts, students in music have the opportunity to participate in three University bands, the Concert, Badger, and Cardinal groups; in four choruses, the Men's, Women's, A Capella, and Universty; and in the Symphony orchestra. All students earn class credit for participation in these groups. Summer Session students are also given the chance to join band, orchestra, and chorus.

These groups all share with the public the fun they get out of making music. In December, for example, the University Chorus of more than 200 voices sang the "Messiah" in the Wisconsin Union theater. So many requests came in for the free tickets that the final rehearsal was thrown open to the public. The A Cappella choir joined forces with the Men's and Women's choruses to give a Christmas choral concert in one of the churches ringing the campus, and two performances were necessary to take care of the crowds.

The calendar for March shows the variety of musical treats sponsored by the School. Included are concerts by the Pro Arte quartet with Pianist Leo Steffens; the Badger–Cardinal bands; the A Cappella choir; the University Symphony orchestra Pianist Gunnar Johansen; and the University Concert band.

Each year brings special concerts by visiting celebrities. Ralph Kirkpatrick, one of America's outstanding harpsichordists, was persuaded to stop off last year to perform in Music Hall on his country-wide tour. The German organist Fritz Heitmann made his only Wisconsin appearance in Music Hall during

he Wisconsin Idea in Action

l-illustrated by the varied

tivities of the UW Music

chool—on and off the campus

By Hazel McGrath

# Visconsin Music—



THE WORLD-FAMED PRO ARTE QUARTET: Albert Mahier, second violin; Ernest Friedlander, violincello; Bernard Milofsky, viola; and Rudolph Kolisch, first violin, reading in a circle from left to right.

# The Movement Is Allegro

his 1951 tour of the U. S. Jean Casadesus was piano soloist with the University Symphony when he visited this country.

When the School of Music laid hands on a series of recordings of famous pianists like Debussy, Grieg, Paderewski, Ravel, and Busoni, playing their own works, the public was invited in to hear them.

Faculty and students of the School of Music are regular performers on the Sunday Music Hours that are a popular tradition in the Wisconsin Union theater. Senior and graduate recitals by music students, which are scheduled throughout every year, add to the total attendance at concerts in Madison, which former Chairman Leland Coon has estimated to total around 21,300 in any one year. Add to this the yearly attendance of around 9,675 at music conferences, clinics, and institutes on the campus, and the total is an impressive one.

So much for music on the campus, which has contributed a great deal to the reputation of Wisconsin's capitol city as a cultural center. Scarcely a week of the year goes by that an individual

or group from the School doesn't make a guest appearance outside the city of Madison under the sponsorship of the School and the Extension Division.

The Spring and Fall tours of the Pro Arte quartet have been steadily "extending and elevating the appreciation of music" around the state, from Bayfield to Beloit. In the fall of 1952 the Pro Arte, with Leo Steffens, played in Spooner, Cumberland, Osceola, Barron, Milltown, Amery, and Hurley. Steffens and the group are now preparing for the Spring tour in April which will bring their distinguished interpretations of string trios and piano quartets to cities along the lakeshore from Manitowoc to Milwaukee and over into the Beloit-Janesville area. These concerts are booked through the Bureau of Concerts and Lectures of the Extension Division.

"The area to be toured in any season is determined for the most part by the number of requests we receive," Prof. Helene Blotz, who is quartet manager, explains. "If their schedules permitted, we could keep the Pro Arte members on the road much longer than the semi-annual two-week period, because the re-

quests for their music have been steadily mounting over the years."

Last May the Men's chorus sang in Janesville, Beloit, Waupun, Horicon, Delafield, Milwaukee, and Port Washington. The University Concert band under Conductor Raymond Dvorak also makes annual tours to areas where local enthusiasm will provide meals and lodging for the bandsmen, who now have their spectacular performance in the Rose Bowl under their belts.

Prof. Dvorak spends frequent weekends traveling around the country lecturing to other music men or acting as guest conductor for band association meetings. This month his guest appearances will carry him, within a two-week period, from Miami, Fla., to Bellingham, Wash.

Although most of his fellow faculty members are not called so far afield, many of them make annual appearances as adjudicators and guest directors around the Midwest area.

Pianists Steffens, Johansen, and Louise Lockwood Carpenter are popular as soloists with organizations like the Waukesha Symphony. Johansen travels periodically from the east to the west coasts as guest soloist with music groups. Two winters ago he flew to Bermuda to give two concerts for the island's cancer fund.

The yearly clinics, which are sponsored by the School in cooperation with Emmett Sarig, Music Specialist in Extension, are a story in themselves. For more than a quarter-century the Summer Music Clinic has been bringing wide-eyed Wisconsin youngsters to the campus for expert instruction and group practice in band, orchestra, and chorus.

Some of the boys and girls come to the campus on scholarships given by local groups or by the School of Music, some pay their own way. All find life on the summer campus an unforgettable experience. They learn that a large state University, which at first sight seems an overwhelmingly impersonal institution, can gear itself to the needs of teen-agers as well as to scholars with a couple of degrees.

This summer will bring a change in the pattern of the Music clinic, according to Sarig, for the customary six weeks will be reduced to three and all 600 eager youngsters will be on campus together. In previous years the chorus, band, and orchestra groups have come separately for two week periods.

"By bringing the chorus, orchestra, and band sections to Madison at the same time, we hope to give the boys and girls a more rounded experience," Sarig explains. "We are thinking of the teachers and directors, too: the teacher in the small school will have the opportunity to see and hear all three operations without coming to the campus two or three times, while the teacher in the larger school can still concentrate on the area of his choice."

The clinic All-State band, orchestra, and chorus, rehearsed to a high polish by their weeks of community living and practicing, end each session by giving a final festival concert for parents, friends, and townspeople of Madison.

Sarig runs the State Solo and Ensemble festival each spring. Students flock to the campus with their oboes and bassoons for a day of concentrated work which culminates in an evening concert of the outstanding performers among them. Some 6,022 boys, girls, and teachers attended last year's festival, which was split up into two sections and held at Madison and Eau Claire.

Sarig's Midwinter Music clinic is geared to the needs of state music educators. Held early in January, the two-day session is packed with information diffused by a corps of visiting and campus experts, and with concerts by out-



Prof. Emmett R. Sarig, Extension music specialist, confers with staff members, a high school teacher, and a student at a Midwinter Music Clinic.

standing state music groups. The School of Music faculty, as well as all University music groups, exert every effort to make this the high point of the year for the educators. Almost every county in the state is represented at these clinics.

Sarig estimates that last year he and his assistant, Edward Hugdahl, managed, by traveling some 17,000 miles, to extend instruction and counsel as well as musical entertainment to over 36,000 people around the state.

In addition to their work with the annual clinics, they held string clinics in Racine, Platteville, Madison, Appleton, and Eau Claire with the assistance of members of the Pro Arte quartet.

They also conducted brass clinics with the Chicago Brass Ensemble of the Chicago Symphony orchestra.

They sponsored the inter-extension center music workshop; the Green Bay Regional Music workshop; the Milltown and Waupaca Festivals. They provided music training and workshops around the state for 4-H and other rural groups in coperation with the Agricultural Extension service. They arranged music for Farm and Home week on the campus, for the State Fair in Milwaukee, and for the meeting of the Wisconsin Educational association.

They also inaugurated a 12-week program over WHA and the state network every Sunday afternoon as a show-case for musical talent they discovered in their travels around Wisconsin. They visited 46 Wisconsin high schools to extend musical aid and comfort to students and music teachers.

The demands on the School of Music itself also continue to grow. Many more music teachers are needed in the schools of the state than can be trained on the campus, where lack of room has pushed music classes out of the school into drafty Quonset huts and other makeshift quarters.

The building the school occupies was put up in 1870 as an Assembly Hall and library. It is steeped in the traditions of the years and is a campus landmark that no one, least of all the music faculty, would wish to be torn down.

Yet the staff has its dreams, which are never so intense as at those moments when organ, bassoon, viola, piccolo, and harp, all playing different melodies, blend into a cacophony to make the old rafters quiver. Who can blame them if those dreams take the shape of large rooms in a new large building that is sound-proofed from basement to attic?

Emeritus Prof. Edgar B. Gordon directs School of the Air singers at a Midsummer Music Clinic.



# -How're They Doing?-

# those

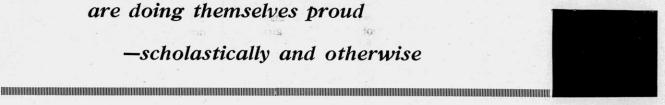
# PRE-INDUCTION

# scholars

Sixteen-vear-olds

are doing themselves proud

-scholastically and otherwise



# By Vivien Hone

THAT IS HAPPENING to those bright 16-year-olds drawn from all over the nation who came to Wisconsin a year ago last fall on that curious educational experiment known as the Pre-Induction Scholarship program?

They're doing very well, thank you, according to Herbert M. Howe, professor of classics, who has been adviser to the boys from the start of their Uni-

versity careers in 1951.

The program was for a total of 200 liberal arts scholarships with Wisconsin, Columbia, Chicago, and Yale Universities administering approximately 50 each. Benefits included payment of tuition and fees and cash up to \$1,000, according to need.

First requirements for the scholarships, financed by the Ford Foundation, were that the boys should be no more than 16-and-one-half at their September, 1951, college enrollment, and that they should have completed no less than their sophomore vear in high school. These satisfied, the rest of the winning was based on high grades in high school and high scores on a college board examination; on letters written by the

boys' high school principals; and on letters from the boys themselves.

There were two main objects of the experiment: 1, To give these bright young fellows the benefits of at least two years of college before they were called into the service of Uncle Sam, and 2, To find the answers, if possible, to certain big questions in American education.

Exactly 52 of the scholarship holders were on hand when the UW opened its doors in the fall of '51. Thirty-six enrolled in the Integrated Liberal Studies program. The others remaining were required to take a more general course of study than is usually demanded in the College of Letters and Science. These circumstances excepted, the Pre-Induction scholars were held to the same requirements laid down for all UW freshmen.

Now a little more than a year later, here is the record of the ones short on years but long on brains:

Grades of the boys are more than satisfactory. The young scholars maintained an average of 2.3 grade points for the year in spite of the fact that only three of them had completed high school,

29 had completed only through the third year high school, and 20 had finished only through the sophomore year. This 2.3 average stands against a 1.25 grade point average for the University's Letters and Science freshman class as a whole. Moreover, the Pre-Induction boys in their first semester carried a study load averaging 1.7 credits more than the Letters and Science freshman average, and in their second semester a study load averaging two credits more. A straight 3 grade point average was accomplished by five of the scholars in the first semester. The same was accomplished by four of the boys in the second semester.

Prof. Howe, who seems to have at his fingertips the record of every one of the teen-agers and in his heart a big-brother interest for all 52, takes the scholastic achievements of the Pre-Inductioners without turning a hair.

"It is what we expected," he says. "Most of the boys work hard, and though we don't have genius, we do have bright boys."

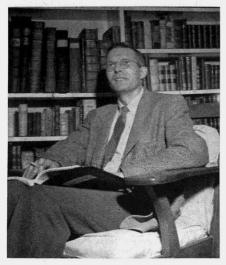
Expected or not, the high grades will go a long way toward answering two of the questions at the root of the project: How much of the curriculum of the last two years of high school is essential preparation for college? Are there boys who can profitably omit the last year or two of high school without intellectual loss? Would boys omitting such high school years and entering college have any difficulty making the social change? Would the behavior of an intelligent 16-year-old differ much from that of his 18-year-old classmates?

Prof. Howe confesses he felt a great deal of trepidation in this area of inquiry. It has been decided that as adviser his function was to keep his eyes on the boys and his hands off. But again his advisees came up winners.

"It is a tribute to their general wisdom that they displayed such maturity of judgment under such light control," Howe says, and he goes further. "They'll stack up with anybody in terms of general social adjustment and on the whole it would not be easy to find a group as busy in campus activities as these boys."

By and large the 16-year-olds got along with people. They displayed self-confidence, handled the funds from the scholarships wisely, and showed very evident qualities of leadership, many of them serving as elective officers in such things as ILS Council, the ILS Pioneer, the *Daily Cardinal*, and various organized student houses. Many of them were active in the University Band and Orchestra, in Wisconsin Players, and in the outdoor recreation program of the Hoofers.

At least half of them took part in student religious organizations. A few even have done part-time outside work, although advised against it. Nineteen



PROF. HERBERT HOWE
The brains are doing all right.

of the 52 joined fraternities, a high proportion for a freshman group.

The athletic record of the Pre-Induction scholars was not distinguished, Howe says, "although a normal number of them took part in intramural athletics" and one of the scholars was the "cox" of the freshman crew.

This less than distinguished part of the story is not, as might be guessed, because of physiques which did not stack up well beside those of the two-year-older classmates. All but one of the boys were big enough to be indistinguishable from the older freshmen, and by making a determined effort to conceal their ages, most of the scholars managed to avoid the stigma they felt accompanied being young and smart.

And now the question which everyone asks, according to the professor: How did the boys do on dates?

Actually the answer, in Howe's opinion, is only small indication of how well the boys filled the social boots of Freshman Joe College. A 16-year-old boy may or may not yet have become interested in girls, but his general record for social adjustment to the college scene may have been excellent, he points out.

However, for what it's worth, the scholars' adviser offers this:

"A boy with a high soprano voice isn't going to be a huge success with dates," but when such disadvantages are not present, "when the eyes began to rove, the wolves began to howl, the boys were smooth operators. There's nothing like brains for success here."

One fact is remarkable among the many turned up in the Ford Foundation program:

Every one of the 52 scholarship holders is on the UW campus again this year in the continuation of the program. This is a testimonial as telling as any that the bright young fellows appreciate the unique opportunity given them—and it may point the way the wind will blow for 48 more 16-year-olds enrolled this fall in an extension of the Ford scholarships and too recently arrived to have established significant records for failure or achievement.

Of the larger implications developing out of the experiment Prof. Howe

"I don't think the program has shown the only way to bridge the gap between high school and college, but I do think we have shown the gap can be bridged and one way of doing it: namely, letting the boys make the intellectual and social leap as soon as they are able instead of waiting until they are 18."

what it's like to be

# Alice in

LEST ANYONE think this "Alice in Dairyland" business is something like the crowning of the May Day queen, here are a few words to the contrary.

It's a serious, year-'round job for any girl who has the looks, the brains, and the stamina to meet the test.

And the brown-eyed girl from Appleton who began the new "trend" this year for Alice in Dairyland is setting an example for future contestants to look at longingly.

look at longingly.

Beverly Ann Steffen, the current Alice, has established many firsts in the promotion project. She's the first Alice to become a state employe (being hired from July 1, 1952, to June 30, 1953). The first one to be a home economics major, and the first one to be a university graduate (Wisconsin, '52).

She also was the first Alice to ride a

She also was the first Alice to ride a float at the Parade of Roses in Pasadena, Calif., on New Year's Day—as part of a well-oiled program by the state Department of Agriculture to boost Wisconsin products.

The Alice contest started during the state's centennial celebration in 1948, which makes Beverly Steffen "Alice the Fifth."

It didn't become a full time occupation, however, until last year when deBeverly Ann Steffen, '52,

the current nominee.

finds it's a full-time job

# Dairyland

**By Wallace Wikoff** 

In the Wisconsin State Journal

partment officials realized that the contest had far more ramifications than that of selecting a beautiful, talented Wisconsin miss, and that the idea was a "natural" for getting across Wisconsin's agricultural products without high-pressure tactics.



ing out Wisconsin cheese in a Pasadena (Texas) market during a trip last fall.

That's why beauty is almost secondary in selecting an Alice. Miss Steffen is exceedingly attractive, but not the Hollywood type of beauty. More important, she has a calm, friendly personality that is most essential for such a public

relations job.

When she isn't on the road appearing at various events, she works in the office, helping to plan next year's Alice program, suggesting new ideas, working with the state nutritionist to learn more about the uses of cheeses, and keeping on top of the tons of detailed work involved in a now nationally famous promotion stunt.

Alice works closely with Frank Wing ('47) who is more or less her manager for the Agriculture department along with his other duties in the department.

Each has a black book, identical in appearance, so Alice will know where and when she's supposed to make an appearance.

Generally, she's accompanied by someone from the Agriculture department office, especially if it means long drives to Wisconsin communities.

Any woman who tries to look presentable between the time she leaves home and the time she gets to the office can appreciate the fun Miss Steffen must have looking fresh as a-er-pound of Wisconsin butter day in and day out while on the road.

Anyone who has planned anything from a chili dinner in the church basement to a pageant in the park knows how many things can go wrong between the initial discussion and the final performance.

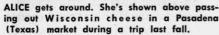
And since Miss Steffen is representing the state and setting an example for her successors, nothing must go wrong. Even a bad cheese sample might foul the works.

It wouldn't do for this 23-year-old miss to get married during her reign either, that's a part of the agreement.

On that score, she's silent. Marriage sets in early after the Alices end their reigns, however. Three of the four who preceded her are now married.

Meanwhile Alice in Dairyland is a hardworking gal in what has become a

serious business.





# Football Holds Share of Limelight

FOOTBALL STILL held a big share of the spotlight in University of Wisconsin sports discussions the past month, despite the efforts of basketball, boxing, fencing, gymnastics, swimming, track, and wrestling to gain attention.

King Football offered several items for hot-stove sports talkfests.

First was the announcement that the Wisconsin-U.C.L.A. f o o t b a 11 game, originally scheduled for Los Angeles on Saturday afternoon, Oct. 10, 1953, had been moved ahead to a night game on Friday, Oct. 9 by mutual agreement of Badger and Bruin officials.

Game time was announced as 8:30 p. m. Pacific Coast time, and main reason for the shift was to avoid the usual high temperatures which prevail in the afternoons during early October in southern California. Temperatures of 108 degrees sometimes have been recorded and both schools felt the change to a night game would provide better playing conditions.

Wisconsin never has played a night game outdoors. The only previous appearance underneath the arc-lights was recorded for the Badgers on Dec. 19, 1898, when Pat O'Dea and the Cardinal eleven played and lost to the Carlisle Indians 18–8 in a post-season game inside the old Chicago Coliseum.

Second was the announcement by Athletic Director Guy Sundt that the Rose Bowl trip apparently had no effect, if any, on the studies of the varsity football players. In revealing the grades of some 437 boys engaging in the intercollegiate athletic program during the first semester, he pointed out that 13 gridiron regulars turned in B or better averages.

In addition, two of these boys, Archie Roy Burks (defensive halfback) and Burt Hable (defensive safety) could boast of straight "A" marks, just two of the 70 Badger athletes who had "B" or better averages first semester.

George Steinmetz, regular offensive guard, who was enrolled in the college of medicine, came within an eyelash of a perfect grade.

What was equally important to alumni and sports fans showed up in the report of ineligibilities among varsity athletes where football was conspicuous for its absence. Even among the freshman athletes, none of any consequence as far as football plans were concerned were dropped from school.

Third was the announcement that the Penn State game at Camp Randall stadium, Sept. 26, would feature W-Club Day activities, that the Ohio State game Oct. 24 would head up Dad's Day, and Iowa once more was chosen as the Homecoming foe on Oct. 31.

Fourth was the revelation of plans for spring practice which tentatively have the Badgers working outdoors for one week, Apr. 13–18 and then returning after spring vacation to continue drills to the spring game, May 16.

Fifth was the flood of bookings for the splendid Rose Bowl game and



TONY STRACKA
Getting rebounds wins ball games.

parade motion pictures in color and sound. Francis "Bonnie" Ryan of the Sports News Service, who runs the Sports Film Library, has been swamped with phone calls and letters asking for showings of the New Year's Day Classic. More than 200 showings have been made to date and the list shows nearly as many more bookings through to the month of May.

# Ineligibilities Listed

A number of casualties were recorded among the athletes along with the announcement of the high grades. Track lost Captain Bob Johnson (broad-jumper, Jack Mansfield (quarter-miler), Louis Zur (pole vaulter) and Don Mc-Laughlin (cross country runner) when each received a failure in one course, although their total averages were okay. Fencing lost its two top sabre men, Frank Tyrrell and Jim Kentzler, while basketball lost David Massey, a junior varsity player, and wrestling dropped its 137 pounder, Ralph Winkowski. George O'Brien, captain of the Rose Bowl football team, became ineligible for baseball when he played semi-pro basketball in a barnstorming tour.

Four freshman football players were dropped or quit school. They were Frank Clarke and Tarzan Honor of Beloit, Jerry Surfus of Chicago, and Russ Goldman of Milwaukee.

# Winter Sports Teams Near Finales

As this is written, five of the seven Wisconsin winter sports teams are entering Western Conference meets (Mar. 6–7) which, for the main part, close the program. Only basketball and boxing are exempt from the conference meetings.

With two games remaining (Northwestern at Madison, Mar. 7 and Michigan State at Madison, Mar. 9), Coach Bud Foster's Badger cagers held a 10-10 won-and-lost record for all games and were in fifth place in the Big Ten with an 8-8 Mark. Four Wisconsin players, Paul Morrow with 300 points, Dick Cable with 258, Charlies Siefert with 220, and Tony Stracka with 205, are leading the scoring and provide for the first time in history, four scorers above the 200 point mark in seasonal play. Best effort in recent games was the 72-70 loss to league-leading Indiana, the Badgers playing to the hilt against a great team.

Coach Johnny Walsh's boxers opened their season on Feb. 21 with a  $5\frac{1}{2}-2\frac{1}{2}$ 

win at Penn State, then were to engage six more opponents before entering the NCAA meet to defend team laurels on Apr. 9-11. Four of the Badger points at Penn State were earned through TKO

Although handicapped by the loss of the two sabre veterans, Jim Kentzler and Frank Tyrrell, the varsity fencers held a 4-2 season mark with only a meet with Notre Dame and Iowa remaining before the Big Ten meet at Columbus, Ohio. Coach Archie Simonsen's fencers lost their last match to Illinois 15-12 but are ranked with their conquerors as the two top contenders for the Big Ten tournament title. Cocaptain Walt Ebling paces the Badgers with 17 wins in 18 bouts with the foils.

Coach Dean Morey's gymnasts, winners of only one of eight dual meets this



**DELBERT VOGT** Point getter for the gymnasts.

year, takes on Chicago there Feb. 28, then compete in the Big Ten meet at East Lansing, Mich. Mar. 6-7. Outstanding this season for the Badgers is Del Vogt, one-legged senior from Milwaukee, who specializes in the side

In swimming, Coach John Hickman has built up a fine team which has won 3 and lost 3 in dual meets this season. The Badger natators have lost only to the "powers" of the Big Ten such as Ohio State by fairly close scores and were favored to beat Minnesota Feb. 28 before entering the Big Ten Meet at Iowa City Mar. 5-7. Best bets for Badger points in the Big Ten are Jack Hoaglund, backstroke; Jim Lougee, breaststroke; and Bob Kevetter, individual medley. Wisconsin's 300 yard medley relay team also has a good chance of picking up points. It swam its event against Ohio State in 2:52.5 on Feb. 21, second fastest time this season by any conference team.

Wisconsin wrestlers, who close the dual meet season at Minnesota Feb. 28, have won three out of seven so far. Only unbeaten wrestler is Jerry Seeber at 147 or 157 pounds and he had a fair chance of placing in the Big Ten meet, March 6-7 at Bloomington, Ind.

Coach Riley Best's indoor track team, although riddled by ineligibilities, has beaten Iowa in a dual meet, and finished second to Iowa in a triangular meet which included Minnesota. The latter furnished opposition for the Badgers at Minneapolis Feb. 28, then the Badgers entered the Big Ten meet at Champaign, Ill. Mar. 6–7. Best bet for points were Tom Monfore, mile run; Werner Wilking and Jerry Pickell, pole vault, Kent Peters, shot put, and Harland Carl, sprints. The Badgers also will compete in the Milwaukee Journal relays on March 14 and the Chicago relays Mar.

# Sports Calendar

#### BASEBALL

3-Macomb Teachers at Macomb, April

> -Macomb Teachers at Macomb, III.

-Bradley at Peoria, III.

-Bradley at Peoria, III. -Glenview NAS at Glenview

-Glenview NAS at Glenview

-Notre Dame at South Bend

-Valparaiso at Valparaiso, Ind.

-Notre Dame at South Bend -Indiana at Madison

-Purdue at Madison (2)

-State League Club at Appleton (night)

May -Northwestern at Madison -Northwestern at Madison (2)

-Ohio State at Columbus

-Illinois at Champaign (2)

-State League Club at Wausau (night)

-lowa at Madison

-Minnesota at Madison (2)

-Michigan at Ann Arbor

-Michigan State at East Lansing (2)

-Western Michigan at Madison (night)

30-Western Michigan at Madison -Western Illinois at Madison June (night)

#### **CREW**

May -Syracuse at Madison

-Eastern Sprint Regatta at Washington, D. C. Culver vs. Wisconsin Frosh at Madison

-Purdue Varsity vs. Wisconsin JV at Madison Purdue Frosh vs. Wisconsin Frosh at Madison

30-Wisconsin at California 20-Intercollegiate Rowing Asso-

ciation Regatta at Syracuse

#### **GOLF**

April 25-Illinois at Champaign

-Marquette at Madison

-Marquette at Milwaukee

-lowa & Minnesota at Madison

-Northwestern at Madison

-Notre Dame at South Bend

18-Michigan State at East Lansing

22-Open Date

28—Purdue at Madison

29—30—Big Ten Meet at Madison

June 21-27-NCAA Meet at Colorado Springs

#### TRACK

April 18—Ohio Relays at Columbus

25-26-Drake Relays at Des Moines

-Purdue at Lafayette

Northwestern & Iowa at Iowa

City -Michigan State at Madison

-Minnesota, Northwestern, &

Ohio State at Madison -Big Ten Meet at Lafayette

-Central Collegiates at Milwau-

19-20-NCAA Meet at Lincoln, Nebr.

#### **TENNIS**

April 18—Lawrence College at Madison

22-Notre Dame at South Bend

23-Purdue at Lafayette, Ind.

-Indiana at Bloomington

May -Michigan at Madison

9-Illinois at Madison

15-Minnesota at Madison

22—lowa at Madison

23—Michigan State at Madison 27—Northwestern at Evanston, III.

28-30-Big Ten Meet at Evanston, III. June 22-27-NCAA Meet at Syracuse, N. Y.

#### **FOOTBALL**

Sept. 26—Penn State at Madison

3-Marquette at Madison Oct.

**–UCLA** at Los Angeles (night)

-Purdue at Lafayette

24—Ohio State at Madison

-lowa at Madison

7—Northwestern at Evanston

14—Illinois at Madison

-Minnesota at Minneapolis

(All home football games start at 1:30

# Wisconsin Women

APROPOS OF THE 1953 Careers Conference for University of Wisconsin undergraduate women. We never know, apparently even with the best planning, what we actually will be doing a few years after we are out of the University. This makes life exciting, of course. At a recent meeting of Wisconsin Alumnae at the Howard Greene '15 home in Genesee Depot, Wis., I met Eloise Richards, B.S. '41, who taught Home Economics for a few years but is now a most successful banker. This came about, it seems, when she assisted at the Genesee Depot bank one summer vacation during the illness of her father. Eloise enjoyed the work and the bank officials recognized her capabilities. She is now the manager of the Eagle Bank Station, and handles a large amount of insurance work as well.

Then, Gretchen Schoenleber, president of the University of Wisconsin Board of Visitors, was a teacher of history before she became affiliated with her family business in Milwaukee. Now president of the Ambrosia Chocolate Company, a large and successful enterprise, she is highly regarded by associates in both business and educational fields.

These two Wisconsin women intrigue me even more because they remain charmingly feminine in spite of the competition and complexities of the business world.

GOOD-WILL AMBASSADORS. It appears that during the Spring Recess, April 17-28, many University students will be traveling to all parts of Wisconsin, even into Joliet and Chicago, Illinois, to acquaint high school students with our Alma Mater. More than thirty University of Wisconsin Alumni Clubs have made local arrangements for Wisconsin Pre-View meetings. Tomah, Chippewa Falls, Ozaukee County, Oshkosh, Fort Atkinson, Beaver Dam, Lake Mills, Beloit, Fond du Lac, Berlin, Milwaukee, Prairie du Chien, Burlington, Waupaca, New London, Weyauwega, Wausau, Merrill, Antigo, Marinette, Oconto, Green Bay, Stevens Point, Menasha, Portage, Marshfield and Rhinelander are among the clubs who have had or are planning these sessions. Chicago Alumnae Club members, always enthusiastic "do-ers" for the University of Wisconsin, are planning four meetings, in the North, Central and South sections of Chicago to which prep-school as well as high school seniors will be invited. These meetings will help young people immeasurably to make wise decisions in regard to their further education. And in addition, by encouraging top-grade high school students to attend Wisconsin, alumni are helping keep the University of Wisconsin strong.

SMALL GIFTS. It's always good to receive a letter asking about worthy places to give amounts of monies, small or large. Such a request came to me recently from an Alumnae Club. "Where can \$25, \$50, \$75 or more be judiciously placed at the Univeristy and not lost in the shuffle of large gifts? Our board had in mind giving to a cooperative house for women if it were a University housing facility. I would like to see some money bestowed upon the Wisconsin Foundation, i.e., the building fund." All excellent projects to support, we agree. In order to add to this list, I started what I hoped would be a campus tour to get additional ideas. Time and other responsibilities limited me to one call which



Above, UW Dean of Women Louise Troxell welcomes some participants in last month's Career Conference for University students and high school seniors. From the left are Miss Emily Chervenik, assistant dean of women; high school seniors Beverly Windau and Ruth Bird; Mrs. Troxell; high school senior Audrey Ellingson; and Emily Smith of the Career Conference committee.

brought, however, some interesting suggestions. Prof. Frederick Logan, chairman of art education, described several small awards which if made in the field of art, would encourage especially talented students. Other awards would draw attention to both graduate and undergraduate art exhibits and shows. Many other departments in the University would no doubt have suggestions. Frequently a small amount of money creates an award which brings recognition and tribute to the recipient more valuable than the financial gain.

"WELL," one alumna commented, "regardless of what actually happens to the University budget, it has kept Madison parties from being dull for more than a month."

SCHOLARSHIPS AND LOANS. Have you read "Student Financial Aids," a bulletin compiled by the University committee on Loans and Undergraduate Scholarships? Copies are available from our office if you would like to find out how to assist worthy students of your acquaintance who need financial help in order to attend the University.

"I HAVE JUST LEARNED that our local Alumni Club is having its Founders Day program Saturday evening, at Connor's Lumber Camp, just outside the city of Wakefield, Michigan. I was just thinking that it might be fun for you to come along. These affairs are unique to say the least. If you did not want to come with the men why not take the train or fly up and be my guest for the week-end? I would love to have you and then we could take in the Alumni dinner together."

Mary King Cloon '15 Ironwood, Michigan

No need to ask why I am enjoying being Alumnae Secretary!

Grace Chatterton

# The "Eights and Threes"

# are getting set this year for

# Commencement-Reunion Weekend June 18-21

Rackety whack, rackety whee— There are no flies on ninety-three.

THE ABOVE couplet expressed the reaction of Charles B. Rogers, '93, when he was reminded the other day about the imminence of Commencement-Reunion Weekend June 18–21. The retired Fort Atkinson attorney has always been one of the UW's most avid reuning alumni, but the sixtieth anniversary of his graduating class is one he's anticipating with appropriate gusto.

Ninety-three, of course, is but one of the "threes and eights" scheduled to get back on the campus for a full program of activities in June. At least eight classes have plans well under way for observance of their anniversaries.

As is customary, the Reunion spotlight this year will fall on the fiftieth anniversary and twenty-fifth anniversary classes. It will be an especially big time for the alumni of 1903, who will be inducted into the exclusive Half-Century Club on June 19, Commencement Day.

The increasing trend toward fewer reunions—and bigger reunions—by classes of "significant" anniversary years, is pointed up in the list of classes now scheduled to get together.

Besides the Golden Anniversary '03s and the Silver Jubilee, '28s, plans are being formulated by reunion committees of the classes of 1908, 1913, 1918, 1923, 1933, 1943, and 1948.

The latter class, by the way, will probably be reuning largely by mail via a special "Reunion Badger" sent out to each class member in May by class officers and the Alumni Association. This has become traditional with five-year classes, members of which are generally pretty busy with weddings, jobs, and babies around Reunion time. However, '48 Class President Ed Mills and a committee are planning at least one class affair for those fortunate enough to get back to Madison.

Both Golden Anniversary and Silver Anniversary classes, too, get the opportunity to renew old acquaintances by mail with the compiling and printing of their class directories by the Association.

An especially attractive weekend is shaping up for members of reuning classes—and other Badgers in the vicinity of Madison—starting June 18. The senior's program gets under way that evening with an honors convocation and Pres. E. B. Fred's reception.

Commencement-Reunion Weekend swings into high gear on Friday, the 19th, with alumni registration and the Commencement ceremony at the field-house. At noon, members of the class of '03 will be inducted into the Half-Century Club at a special luncheon that will again see presentation of the gold-headed cane to the oldest alumnus present.

Special entertainment, informal talksessions, and dancing on the Stardeck will be in order Friday evening for all alumni on the Union Terrace—or, if the weather is unkind, in the Rathskeller.

At nine-thirty a.m. Saturday—Alumni Day—the annual meeting of the Wisconsin Alumni Association will be held. A board of directors meeting follows at eleven.

Class luncheons will be in order following these meetings, and preceding a



# IS YOUR ADDRESS UP-TO-DATE?

To get reunion notices, and other UW information, be sure to keep the Alumnus, Memorial Union, Madison, informed of your present address.

variety of entertainment worked out by various reunion committees. The latter will likely include boat rides, sight seeing, and more gab-fests.

The All-Alumni dinner in Great Hall Saturday evening at six will be followed by a program in the Union Theater featuring an address by Pres. Fred and presentation of Association awards to seniors and alumni.

An informal breakfast on the Union Terrace Sunday morning will officially wind up the weekend.



# Alumni Accept Responsible Jobs with Administration

AMONG WISCONSIN alumni who have accepted key assignments in assisting the new administration are an outstandingly successful businessman, and a long-time Wisconsin farm leader.

The businessman is Harry Bullis, '17, chairman of the board of General Mills and a former president of the Wisconsin Alumni Association. The farmer is Milo Swanton, '16, executive secretary of the Wisconsin Council of Agriculture Cooperatives.

#### **BULLIS TO FORMOSA**

Harry Bullis is one of eleven businessmen chosen to go to as many foreign countries and evaluate the operations of the U. S. Mutual Security Administration. After a month in the field, Bullis and his team were scheduled to return to Washington with a report about March 15.

The team he selected to accompany him to Formosa included Dr. Raymond T. Moyer, former ECA head in Formosa; Maj. Gen. W. Arthur Worton, retired Marine general; Norwood F. Allman, former counsel at Shanghai, now a New York lawyer; and Clinton Morrison, former army quartermaster corps major now in the Minneapolis business field.

#### SWANTON: FARM POLICY MAKER

Milo Swanton, for years a staunch advocate of the American farmer "being the master of his own farm and his own programs," is a member of a 14-man committee advising Ezra Taft Benson, secretary of agriculture.

Although much of Swanton's work is now behind a desk, he lives on a Dane county homestead dairy farm. He says: "I like it and want to keep my thinking keyed to the dirt soil farm level."

Both Benson and Swanton have similar cooperative backgrounds, and are trustees of the American Institute of Cooperation, the "educational arm" of the cooperatives. "We'll be a team," Swanton said, in discussing the 14-man group before making his first trip to Washington on his new job.

# Some Medical Advice: Gratis

Wisconsin alumni number a good many doctors in their ranks—in the medical and other professions. Included in the former category are a couple of MDs whose advice on a couple of matters near and dear to the heart of most all of us received considerable publicity. The advice is free, so the Alumnus is passing it along.

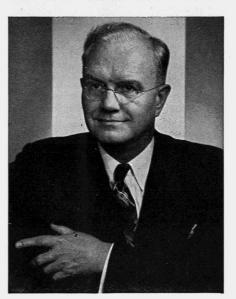
# To Be Happy: Control Your Emotions

Dr. John Schindler, '29, Monroe physician, believes that much physical sickness—including such real ailments as ulcers, arthritis and high blood pressure—is caused by the effect on the body of badly handled emotions.

Unpleasant emotions—like anger, fear, anxiety—tighten muscles, constrict blood vessels, squeeze the stomach, and have a terrific effect on the endocrine glands, notably by over-stimulating the pituitary gland and causing it to put out an excess of ACTH. Even small irritations and worries can do serious damage, according to Dr. Schindler.

On the other hand, pleasant emotions—like hope, faith, cheerfulness—tend to make the whole body function at its best.

"Get in the habit of not letting things distress you—say 'nuts!' and don't be irritated . . . immediately start a pleasant emotion instead; you can do that anytime by learning to appreciate little things," Dr. Schindler advises.



HARRY BULLIS Studies Formosa for MSA.

# New Dieting Twist: Eat Between Meals

Dr. Frederick J. Stare, '31, is a research scientist of the Harvard school of public health. To those of us who have to watch our weight—but don't like to, he says:

"To keep from being overweight, the caloric intake must not be greater than caloric expenditure. By nibbling before dinner, a person loses his appetite for a dessert. By nibbling a piece of candy before dinner you might consume 100 calories as against 300 calories in pie a la mode."

Dr. Stare does say there should be a certain control of between meal nibbling. That piece of pie shouldn't be substituted for the piece of candy.

He added that persons who eat hearty breakfasts are more apt to keep slim than those who only take orange juice and black coffee. This, he said, is because those who eat high protein breakfasts of cereal and bacon and eggs do not eat big lunches. In addition, they are better prepared for effective work.

# Historian Bolton Dies in California

University of California Emeritus Prof. Herbert E. Bolton, one of the world's leading historians and recipient of two Wisconsin degrees—the B.L. in 1894 and the Honorary Litt. D. in 1945 —died Jan. 30 at Berkeley.

An international authority on the history of the Americas, Dr. Bolton had been a professor at California since 1911. A list of his writings would themselves fill a book. One of his greatest discoveries was a manuscript by the Jesuit Kino in the archives of Mexico, which brought about a Kino renaissance among American and European scholars.

Said the Oakland *Tribune* on his passing: "(He) has done more than any other historian to awaken enthusiasm for the history of the Western Hemisphere. His death marks a great loss to American historiography."

Several times he turned down university presidencies so that he might keep closer to his field.

# Adams Is Elected To Citizenship Group

Harry W. Adams, '00, Beloit attorney and foods manufacturer and winner of a 1952 Alumni Association award for distinguished service to the University, has been elected a member of the Board of Directors of American Viewpoint, Inc.

One of the nation's oldest citizenship education organizations, American Viewpoint, Inc., promotes better citizenship by emphasizing the positive approach rather than the negative. Its most important work is done through other community and national organizations.

# Going Downhill Fast

Lloyd Johnson, '43, has been sliding downhill fast in recent years. In fact, Johnson did the job so efficiently this winter that the bobsled he drives recently won the world championship in four-man racing.

A purchasing agent for the U.S. military post at Garmisch, Johnson took up the sport of bobsledding only three years ago. This year was his first crack at the world title. His teammates all are stationed with U. S. forces in Germany.

# \* With the Classes

1889-1900

Five buildings of Frank Lloyd WRIGHT, '89, are among 43 selected by the Museum of Modern Art as "the most significant examples of modern architecture built in this country since 1945" for an exhibition, "Built in U.S.A.-Post-War Architecture.

Edward E. GRAY, '94, died July 25 according to word received by the Alumnus.

Albert Paul JONES, '95, Black River Falls,

died Jan. 3

Ella HUBBARD, '95, Sioux City, Iowa, died Dec. 26.

Gustav BUCHHEIT, '95, Chicago lawyer, died Jan. 1, 1952, according to word received by the Alumnus.
Fred L. JANES, '96, Evansville lawyer,

died Jan. 31 in Stoughton.

William H. WOODARD, '96, Watertown attorney, died Jan. 10 at his home.
Engineer Henry C. SCHNEIDER, '98, of Chelsea, Mich., died Feb. 1 in Altadena, Cal.

The La Crosse City District board of education has named the Southeast area elementary school, now under construction, in honor of Harry SPENCE, '98, "who has contributed immeasurably to the community for a period of nearly 60 years."

### 1900–1901 . . . . . . . W

Edwin MOLSTAD, '00, Monroe county farmer, died Feb. 11 at his home.



For more than a quarter of a century, the Wisconsin Alumni Research Foundation has helped to safeguard the health and welfare of yourself and your family through the practical application of principles discovered by research. The Foundation is a non-profit organization which receives and administers patentable inventions voluntarily assigned. All income from invested funds derived through licensing arrangements goes to the University of Wisconsin and is allocated to further research by the University Research Committee.



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# WISCONSIN ALUMNI RESEARCH FOUNDATION

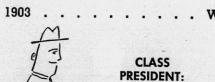
MADISON 1, WISCONSIN

Word has been received of the death of

Walter A. LOBB, '00, of Hollywood.
Alfred L. COEY, '00, died Sept. 21, 1950
at Napa, Cal., according to work received from his widow.

Clarence E. MACARTNEY, '01, who has served the Pittsburgh First Presbyterian church for more than 25 years, will retire July 1.

Former Milwaukee principal Katherine KAVANAUGH, '01, died Jan. 30 at her



William H. Haight

R.F.D. 1

Cambridge

Wisconsin



Fred Robert PORRITT, '03, died Aug. 29 in Fargo, N. D.

Mr. and Mrs. George R. KEACHIE, (Beulah POST) both of '03, left Feb. 15 on a trip across northern Africa and will return

1904-1905 . . George O. MOEN, '04 died June 3 in

Stoughton. Mrs. Helen MOOERS Hyland, '04, died

Jan. 9 in South Milwaukee. Attorney Arthur BRESLAUER, '04, died Jan. 6 in Milwaukee.

Dr. Edmund C. HARDER, '05, has been appointed a member of the board of directors of Aluminum Limited and subsidiaries, Montreal, Canada.

Dr. Oliver P. WATTS, '05, UW emeritus professor of electro-chemistry, died in Madi-

son Feb. 5.

John Daniel PURCELL, '05, Brownsville, Texas, is retired from Swift & Co.

John J. ENRIGHT, former Plymouth superintendent of schools, died at Enid, Okla., Jan. 5.

Dean E. FOSTER, Tulsa, Okla., died Jan.

1907 . . . . . . . . . . . . .

Thomas C. WHELAN, traffic engineer, died Jan. 23 at his Shorewood home.

Benjamin C. B. TIGHE, veteran Clinton school principal, died Jan. 12 in Fargo, N. D.

James E. L. CAREY, Salt Lake City, died March 28, 1952, according to word received by the Alumnus.

Herman C. KUHL, head of the Eau Claire Engineering Co., died Feb. 5. Charles W. STOOPS, Platteville lead and

zinc mining engineer, died Jan. 22.
Former UW Assistant Dean of Women
Mrs. Achsah Camelia ANDERSON Lindstrom died Feb. 4 in Ames, Iowa.

# \* Madison Memories

. . . from the Alumnus files

ONE YEAR AGO, MARCH, 1952—Regents reaffirm "free forum" policy in regard to off-campus speakers . . . Closing of Chadbourne hall planned in the fall . . . Coeds argue that women over 21 should be allowed to have their own apartments . . . Foolproof identification cards are new prerequisites to beer-drinking by students in Madison . . . Unique memorial fund is set up by 1952 Class . . .

FIVE YEARS AGO, MARCH, 1948—Regents okay integrated liberal studies department (ILS) . . . University gets \$1,064,279 federal grant for cancer research . . .

TEN YEARS AGO, MARCH, 1943—Haresfoot presents "The Women," with its usual all-male cast . . . Second class of the College of Agriculture's emergency wartime short course receive certificates of attendance . . . Fraternities are hard hit by calling up of Enlisted Reserve Corps members and air corps reservists . . . Army meteorologist trainees, 350 strong, arrive for training on campus . . . Badger boxers win all five dual matches . . . And Cliff Lutz, Don Miller, Myron Miller, George Makris, and Veradyne John win NCAA titles . . .

TWENTY-FIVE YEARS AGO, MARCH, 1928-Regents approve a constitution for the Memorial Union . . . Feodor Chaliapin and Ignace Paderewski present concerts in the Stock Pavilion . . . International Club observes its 25th anniversary . . . Board of Visitors advises stronger advising, more adequate follow up, curriculum revision, and stronger teachers for freshmen in the University . . . Regents approve George Little's plans for field house . . .

FIFTY YEARS AGO, MARCH, 1903—The total number of students stands at 2,870 . . . Proceeds from the Campus Circus at the gymnasium will be used to defray expenses of the gymnastic team's trip to the Minnesota meet . . . The commerce school director is getting three to four times as many requests for graduates to fill jobs as there are students available . . . From the Alumni Magazine: "There is no possible objection between wrestling competitions between collegians such as would be urged against public boxing for college men," wrote athletic editor George Downer, in pleading for a greater variety of sports . . .

1912 . . . . . . . . . . W

Fred F. BROWN, town of Fulton farmer, died Jan. 29.

Former UW Agriculture Extension Professor E. L. LUTHER died Jan. 29 in Madi-

Winfred Q. BROWN died April 24, 1952, according to word received from his widow. Frank G. Oething died last June according to word received by the Alumnus.

1916 . . . . . . . . . W

The Spanish Ministry has awarded a new diploma and medal to Dr. Arnold S. JACK-SON in recognition of his contributions to medicine.

1917 . . . . . . . . . W

Roger O. WILLIAMS, Langford, S. D. died Sept. 1, 1951 according to word received from his widow.

The Board of Regents accepted the gift of the Class for the establishment of the Class of 1917 Memorial Scholarship fund at their October meeting. In a letter of thanks to Prof. J. H. March, president of the class, the regents said, "Please convey to the members of the Class of 1917 the sincere appreciation of the Regents for this generous gift of \$6,400 which will constitute a living memorial to the members of the class who gave their lives to their country in World War I."

1918 . . . . . . . . . . W

Marie McKNIGHT, head of the social science department of Green Bay East high school, was awarded the first annual brotherhood award of B'nai B'rith.

1919 . . . . . . . . . . W

Frank C. BERNARD, retired Madison fireman, died Jan. 29.

Jean POLACHEK, Milwaukee, died Jan. 15.

1920 . . . . . . . . . . . W Atty. Stanley A. Staidl, Appleton is County

Judge of Outagamie county.

. . . . . . . . . . W Joseph Henry JOHNSTON, Beloit, died Jan. 14, 1951, according to word received by

the Alumnus. Alvin F. PITZNER died Jan. 28.

30



LAWRENCE W. CRAMER, '23, is now regional director of the Technical Cooperation Administration for the Caribbean territories of the French, British, and Dutch governments. He is a former governor of the Virgin Islands. His headquarters are in Washington, D. C.

Alan E. PRADT, advertising manager of the Rhinelander Paper Co., died Jan. 23 at his home.

Senator Rudolph M. SCHLABACH (Rep., La Crosse) was appointed a member of the state board of tax appeal.

## 1922 . . . . . . . . . W

The Alumnus has received word of the death of Charles W. FRANK, West Allis, on

May 12, 1950.

Dr. C. Audrey RICHARDS, retired forest pathologist, died Jan. 27 in Madison.

Lewis W. TAYLOR, professor of poultry

husbandry at the University of California in Berkeley, is directing experiments on the effects of gases on hatching eggs.
Dr. Carl W. LINDOW is scientific counsel

to the food and feed industries and will conduct an experimental station at Hamilton Lake Farms, Mich.

1923 . . . . . . . . . . W

Florence BAILIE Bruegger, Oshkosh, died Jan. 12.

William Clark Finley, Janesville businessman, died Jan. 31 at his home.

Earl K. LOVERUD is general sales man-

ager of the Bready Tractor & Implement Co., Solon, Ohio.

Lt. Col. Walter A. Williams is serving with the Korean Military Advisory group.

#### 1924 . . . . . . . . . . W

Elmer C. ANDERSON, Kenosha, died Jan. 18.

Mord M. BOGIE, New York City, died

One of the founders of the Transport Advertising, Inc., Milwaukee, is Joyce LARKIN, former publisher-editor of the Eagle River News-Review.

Dorothy WAITE is assistant director of the state department of public welfare's division

of children and youth.

A. J. YOUNG is teaching history and mathematics at Fairchild high school.

Alice McPHILLIPS, school teacher in Lafayette, Kenosha and Milwaukee countiesdied Dec. 26 in Milwaukee.

Calmar T. ANDERSON, retired sales manager of the Swicker Knitting Mills, Appleton, died Jan. 29.

Lt. Col. John B. CASSODAY, Tokyo, Japan, and Norma Lorene Avery were married recently.

The Sherman hotel in Tomah was purchased by Col. Oscar A. MOLDENHAUER and Lt. Col. Cloyd W. Pickett, both of Monroe.

### 1926 . . . . . . . . . . W

Dr. Arno H. FROMM has opend an office for the practice of internal medicine in Madi-

The fourth man to occupy the judgeship of the Eighteenth judicial circuit since it was created in 1905 is Russell E. HANSON, Fond du Lac attorney.

The Harvard Corporation has appointed Oscar Ansell SILVERMAN, professor of English at the University of Buffalo, one of three Visiting Fellows in General Education for 1953-54.

The Alumnus has received word of the death of John Kalbach VALENTINE, Center-

ville, Iowa, Oct. 12, 1950.

B. A. SOLBRAA has been reappointed Racine's recreation director, in which post he has served for 25 years.

### 1927 . . . . . . . . . . W

William P. ANTES, Evansville, an official of Ringling Brothers circus, died Feb. 8 in Madison

Avis I. CLELAND, Whitewater, died Feb.

Mrs. Gladys BRUNS Hoel and Algot S. Carlson, Cottage Grove, were married Jan. 2.
William F. Waterpool, Marinette superintendent of schools, died in January.

1928 . . . . . . . . . . . W



CLASS PRESIDENT:

Harry C. Thoma 463 No. Thomas Arlington Virginia

Dr. E. Adamson HOEBEL, professor and head of the University of Utah department of anthropology, was the speaker at the seven-teenth annual Reynold lecture at the University of Utah.

Earl D. JOHNSON, who was undersecretary of the army under the Democrats, will remain in Washington in the same post under the Republicans.

Dr. David E. LINDSTROM is rural sociology professor at the new International Christian university near Tokyo.

Kenneth S. MAINLAND, Chicago, died Jan. 23.

Mrs. Marian GALE Doyon, Shorewood Hills, Madison, died Jan. 24.

Eugene WARNER, for 20 years a teacher at Milwaukee North High school, died Dec. 22.

## 1929 . . . . . . . . . . W

Ralph S. EVINRUDE is vice-chairman of the board of the Outboard Marine & Manufacturing Co., Milwaukee.

The new commissioner of the Milwaukee County Boy Scout council is Harold A. LENI-CHECK, Shorewood.

1930 . . . . . . . . . . W

Francis HYNE, is business manager of the state prison at Waupun.

Mrs. Elizabeth McLEOD Norris is president of the Janesville branch of the American Association of University Women.

John A. JARVIS is the new dean of the Division of Industrial Education at Stout Institute.

Milton L. MEISTER, West Bend attorney,

is Washington county judge.
"Alumnus of the Year" award from the UW Wausau chapter, went to Dr. Harold P. RUSCH of Madison.
C. S. HOLLOWAY, Madison, has been

appointed to the Chicago Regional Advisory Board of the Small Defense Plants administration.

William L. HAAS is head of the State Highway commission's administrative department.

Former Portland, Maine, City Manager Lyman S. MOORE, nationally-recognized authority on municipal government, died Aug. 5 according to word received from his widow.

Actor William TUBBS died Jan. 25 in London.

Alfred S. REED, chairman of the board of Ripon Knitting Mills, died Feb. 6 at his home.

D. H. SEVERSON was elected secretarytreasurer of the Neenah Paper Co.

Milton A. READ is local manager for the Wisconsin Power and Light Co. in Delavan. Lt. Col. Earl L. ICKE, San Diego, is commanding officer of the 13th Engineer Combat battalion in Korea.

Dr. Encil Morton BRADLEY, head of the anatomy department of the Southwestern Medical school of the University of Texas, died Dec. 10 in Dallas.

#### 1934 . . . . . . . . . . . W

Carroll Alfred MICKELSON, Black Earth, died Jan. 16 in Madison.
UW Director of Admissions Paul L.

TRUMP is editor of Forum, official publication of Phi Eta Sigma, freshman honor society.

# 1935 . . . . . . . . . . W

Dr. Phillip W. SMITH, Black Creek, died Jan. 20.

Carl Andreas TURMO is presiding judge

in the 7th area, Nurnberg, Germany.

Mary L. MILLER, associate professor of physical education for women at DePauw, is general chairman of the Women's National Aquatic forum.

Mrs. Louise LANGEMO Treleven and Frank C. KLODE, Whitefish Bay, were married Feb. 8.

Mrs. Phillip E. Gotstein (Leona M. TROS-

TLE) of Madison, died Feb. 5.

Waukesha county agent is George E. DEHNERT.

George CARD, Madison, has been named a U.S. Delegate to the World council for the Welfare of the Blind, which is scheduled to become a part of UNESCO.

#### 1937

Patrick E. CARROLL Hermosa Beach, Cal., died in January, 1952, according to word received by the Alumnus.

Former UW Instructor Dr. John A. CAT-

ENHUSEN is director of the department of

botany at the college of Steubenville, Ohio.

James FLEMING is narrator of "Mr.

President—from FDR to Eisenhower," on NBC network.

David A. HAMILTON is manager of the Kiel plant of the Lake to Lake cooperative. Robert D. POLATSEK has joined the staff of Meldrum and Fewsmith, Inc., Cleveland

advertising agency Mrs. Ruth STEINER Hardy is living in

Park Forest, Ill.

Dr. Lawrence W. WITT, professor of agricultural economics at Michigan State college, lectured at California Institute of Technology on United States-Brazilian relations. He is an expert on Brazilian economics and agriculture and just returned from a tour of that country.

#### 1938 . . . . . . . . . . W

Dr. Leo FASEL has opened a physical therapy clinic in Hancock.

Mary RULKOTTER Dearing, Bethesda, Md., has written a book, "The Story of the G.A.R.

Earle Vivian SIMRELL is legal officer with the State department Point 4 mission of the Technical Cooperation administration in

Atty. Edwin C. PICK has joined the Madison law firm of Spohn, Ross, Stevens, and

## 1939 . . . . . . . . . W

Vernon M. BARBER is advertising and sales promotion manager of Hills-McCanna Co., Chicago.

Richard COOPER is director of recreation in Whitefish Bay.

Leah JOLIVETTE died Jan. 17 in Madi-

S. W. PIPENHAGEN was elected assistant seceretary of the Harnischfeger Corp. in Milwaukee.

Ansgar C. SVANOE is principal of the new Herbert Schenk school in Madison.

Capt. Sam ZINGALE, Marine Corps reservist, has reported for duty at Camp Pendleton, Cal.

## 1940 . . . . . . . . . . W

Atty. William P. Goodrich has joined the legal department of the Miller Brewing company in Milwaukee.

Uta HAGEN will direct New York play, "The Wrastling and the Fall" by Dorothy

Max G. HENSEL, is a member of the staff of the public accounting office of Arthur Podolak & Co., Aurora, Ill. County Judge Gerald JOLIN, Appleton,

resigned his judgeship to enter private law

practice.

Mrs. Anne NEWMAN May was married to Stanley J. Lefond, Ashland, Jan. 24.

The Cedric P. VOLLs (Ruth Helen CLARK, '41) are living in Deerfield, Ill.

# MAN OF MANY **SIDES**

Man of many sides—Joe Silver, '44, who plays those comic character roles on CBS-TV's "Red Buttons Show," is just this-and in more ways than one.

A "side," in the jargon of TV, is a page of script. And in the four years that he has been a top rung supporting player on both comedy and serious drama, Silver has run up what may be a record—more than 350 character appearances.

To the TV viewer, as well, he's a man of many sides, having played probably a broader range of characters than any personality in show business. On the Buttons show alone, he's been seen as a psychiatrist, a Boy Scout leader, a furniture dealer, a German sailor, a carnival barker, and a hardboiled thug. In fact, viewers often may



not recognize Silver, because he's a man of many disguises, too-almost as varied as his roles.

Silver broke into show business in a 1942 production of Tobacco Road. After wartime service, a fling at Broadway and summer stock, he waded into TV in 1948 — never to be unbusy again.

Maj. Lawrence E. ZACHOW is serving with the Korean Military advisory group.

# 1941 . . . . . . . . . . W

Robert Hyman ANDERSON is assistant director of 45 retail stores of the Kansas City Sears Roebuck Co.

John Robert GILL is consulting geologist in Wichita, Kan.

Dr. Aloysius W. HICKEY has joined the staff of the La Crosse Clinic.

Mrs. Betty SHONG Johnson is interviewer for the Wisconsin State Employment service in Milwaukec.

Shorty and Lammy's Brathaus in Madison recently was opened by Seymour A. (Shorty) KAYES and Warren L. (Lammy) LAMM,

Harvey C. OSTRAND has taken over his late father's insurance business in Sturgeon

Maj. Edwin G. PIKE is serving in Korea with the 40th Infantry division.

St. Norbert college has appointed S. C. VANDERMUSS to the staff of the economics department.

### 1942 . . . . . . . . . . W

Edgar Frederick BENNETT died March 8. 1952, in San Antonio, according to word received by the Alumnus.

The law partnership of Day and Goodman has been formed by Roland B. DAY and Joseph GOODMAN, '48, in Madison.

William C. GODSON is superintendent of Marinette schools

Marinette schools.

Dr. Harry J. MANNING, director of radiology at Spencer hospital, Meadville, Pa., and his wife, reported the birth of Michele Bette on June 26.

Miles Duane MARKUSCH, Treadwell, and Dorothy Tomkinsen were married Jan. 1. Jerome H. MATSON is plant manager of

the Baker Manufacturing Co., of Evansville. ROGERS & Johnson, Marion veneer, excelsior and cheese box plant, run by Emory Rogers and his sons, Tom, '47 and Jim, '42, has moved into a new building.

Jerome J. STEFANIK is assistant director of Eli Lilly and Company's new Tippecanoe Laboratories near Lafayette, Ind.

Dr. Robert L. STEPHENS, Oconomowoc, and Janet Duket were married Jan. 16.

### 1943 . . . . . . . . . . W

Mr. and Mrs. John COLLENTINE (Tess LAVIN, '48) and their "two future Badgers," Sean 3, and Dennis, 1½, live in Kiel, where John is an attorney.

Margaret FITZGERALD, Milwaukee singer, has appeared on many programs since her concert debut Feb. 8, 1952, in the "Youth in Music" series of the Art Institute.

First Lt. John E. FITZPATRICK and Capt. Leigh W. KELLER are serving with the 4th Regimental Combat team at Eielson Air Force Base, Alaska.

Inge JOLLOS, actress, writes from Los Angeles: "I'm in the new Red Skelton picture, 'The Clown,' in a minor capacity, but have had some very good TV jobs."

Mrs. Patricia KELLY Serer, Glencoe, Ill.,

writes that her third child, Michael, was born Dec. 3.

## 1944 . . . . . . . . . . W

Dr. and Mrs. David SENSENIG (Constance CAMPBELL) announce the arrival of their first child, Philip Campbell Sensenig, July 29.



RITA ANN COLLIPP, '49, 2nd Lt. in WAF (Women in the Air Force) is a photo-radar interpreter of aerial photographs assigned to the 15th Reconnaissance Technical squadron at March Air Force Base, Calif.

Mrs. Harry F. Hunter, Jr. (Mary BART-RAN) died Jan. 22 in Madison.

Robert EIGEL, Milwaukee, and Geraldine

Edler were married Jan. 17 Capt. and Mrs. Ervin TEPLIN are announcing the birth of their third son, Daniel Mark, Dec. 17. Capt. Teplin, who was certified a Diplomat in Psychiatry in June, will leave the service in July.

Warren R. JOLLYMORE is now a member of the public relations department of General

Motors Corp., Detroit.

Lecnard M. HAINES, former Whitewater city attorney, died Feb. 4 in his home.

Bernie LIFSON, former head psychiatrist at Wisconsin General hospital, is with the Army medical corps in Japan.
Victor R. STRELITZ, Milwaukee, and Ar-

dis Mae Frank were married Jan. 25.

Dr. Mathew D. DAVIS (his wife is Barbara ARDEN, '52) is lieutenant (j.g.) with the navy medical corp at Great Lakes naval hospital.

Gene CALHOUN, Madison lawyer and UW junior varsity baseball coach, is secre-tary-treasurer of the Class D Wisconsin State Baseball league.

Leon Chester CASE is a principal in Scho-

Richard Gorden EVANS is principal of Rhinelander High school.

John A. FINKEN is a member of Fisher and Christen, Washington patent attorneys.

Dr. and Mrs. Francis J. JOHNSTON (Joyce DOMKE, '50) write to tell of the birth of Michael Francis on August 12. Dr. Johnston is with Du Pont and will be transferred to the Savannah River, S. C., site in spring.

Mr. and Mrs. Stanley Morgenstern (Claire FRIED) Shaker Heights, Ohio, now have two children, Marc Howard, 3, and Pat

At the altar recently:

William R. WALKER, Beaver Dam, and Eleanor Bauhs.

Jane Sage FULLER Flores and John Cowles, Jr., Manhattan, Kan.

Mary Louise DOLE and Clifford Howard Buzard, Morris, Ill.

Elizabeth Ann DIXON and Reginald C. Smith, The Hague, Netherlands.

Janice Elaine ABROHAMS and Leonard

Ross Shore, Milwaukee.

### 1948 . . . . . . . . . W

Oscar B. CHRISTENSEN is principal of McKinley junior high school in Kenosha. Vincent K. DERSCHEID has opened a

public accounting office in Appleton.

Mr. and Mrs. William Olliver (Martha

KESSENICH) and daughter Julie are living in Chile.

The second child of Mr. and Mrs. Robert Westwater (Sue SCHORR), Boston, is Donald Stuart.

Charlene Rachel EDWARDS and Robert Arthur MEDENWELD Madison, were married Jan. 31.

Catherine Hawley MENDUM and James M. Douglas were married Dec. 27.

Arthur C. CLAYTEN is chief of the department of recreation therapy, Warm Springs foundation, Gonsales, Texas.

A law partnership was announced by Robert E. HANKEL and David W. LERS in West Allis.

Royal A. HIPPE died Jan. 21 in Madison. Robert D. JUNIG, Janesville, is on the staff of the Wisconsin Taxpayers Alliance.

Pfc. James E. PRESSENTIN, Madison, was discharged from the Army Jan. 30.

The birth of Robert Arnold on Jan. 25 was announced by Mr. and Mrs. Robert E. Jones (Jean BALCH).

William E. URBAN was promoted to sergeant while serving with the 40th Infantry division in Korea.



CHARLES H. BRANCH, '49, first lieutenant, Army Reserve, is congratulated by Capt. William H. King, Nashville Army Reserve Instructor group, upon being presented the Third Army Certificate of Achievement in recognition of his outstanding work while on two years' active duty. One-time editor of the Wisconsin Alumnus, Branch is publicity manager of the Abingdon-Cokesbury Press, book publishing division of the Methodist Publishing House, Nashville, Tenn.

Galen D. WINTER graduated in the February class of the American Institute for Foreign Trade at Thunderbird Field, Phoenix.

Ensign Vera Jean ALBOFONTE is procurement officer for the Naval Air Station, San Diego.

The new field executive for the Janesville Indian Trails Council Boy Scouts is John

Lt. William H. CUNNINGHAM has been separated from service and is attending UW Law school.

Major Dora M. DREWS has taken command of the Sixth WAF squadron at Kelly Air Force base, San Antonio.

A. M. EISENBERG is a member of the accounting staff of the Wisconsin Department of Taxation, Madison.

Howard P. Gay, Kenosha, is manager of the Universal C. I. T. Credit corporation in the Delavan area.

Vic W. HINZE, Jr. is photographer-journalist of the "News-Vision" County News in Sheboygan Falls.

John JICHA, Oconto, was killed in an auto accident Jan. 25.

Ens. Donald S. JONES is a naval aviator, pilots multi-engined planes.

James W. KARCH is practicing law in Baraboo.

Barbara G. MORGRIDGE sends greetings from Oslo, Norway, where she is with the Royal Foreign Trade department.

John Roger Nelson, South Milwaukee, was admitted to the Wisconsin Bar Jan. 12.

A paper by Richard J. PRIEM and Marcus F. Heidemann on "The Effect of Fluid Properties on the Spray Formed by Two Impinging Jets" was presented at the Rocket Propulsion session of the Institute of Aeronautical Sciences 21st annual meeting.

Edward James SACKLEY, who is doing general brokerage and sales with Lang-Kagen, Inc., Chicago, writes, "we have a son Edward J. III and are expecting another deduction about April 1."

Jefferson County 4-H club agent is Don SCHINK.

Arthur J. TURKE is assistant cashier of the Wisconsin National Bank in Watertown. Raymond WRUK is assistant manager of Swift & Company Poultry plant, Felton, Del.

### 1951 . . . . . . . . . W

Edward A. DEKKER was commissioned an Army second lieutenant at Fort Riley, Kan. Genevieve DOHSE is correctional sergeant

in the Oregon state penitentiary at Salem. Roger L. HACKBARTH was promoted to private first class while serving with the Army in Kaiserslautern, Germany.

John LACENSKI is internal auditor of Bucyrus-Erie Co., South Milwaukee.

Charles H. L'HOMMEDIEU is managing a finance business in Flushing, N. Y.

Pvt. John W. MITTELSTÄEDT was presented a letter of commendation as an award for being selected "Western Area Command Soldier of the Week" in Kaiserslautern, Ger-

Airman Second Class and Mrs. Ronald R. RICE are announcing the birth of Barbara Ann Rice, Jan. 14. Rice is assigned to the Southwest District office of the Auditor General's office, Denver.

UW Prof. Thomas J. Higgins, electrical engineering, and Clifford M. SIEGEL jointly





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presented a technical paper at the winter general meeting of the American Institute of Electrical Engineers in New York City.

The only father-son teaching team in Madison public schools consists of George H. STOCKTON and his father, Ross W. Stockton, who teach special education work and drafting and manual arts, respectively.

Carol TOWERS is recreation and social service advisor and counselor at the UW Presbyterian church and student center.

Thomas VAUGHAN is curator of the Lincoln-Tallman museum, Janesville.

Robert C. WARTINBEE is Community Boys' Work Secertary at the Janesville Y.M.C.A.

Cpl. Arnold A. WOLF, is serving at the Army Home Town News center in Kansas City, Mo.

## 1952 . . . . . . . . . . . W

Pfc. Paul G. WAITE, Jr., has created a cartoon, "Miser Junior," to aid the cost-conscious program at the Army hospital in Kyoto, Japan.

Elroy E. TREIBEL is with the Ansul Chemical Co., Marinette.

Beverly Ann STEFFEN, Appleton, will be Wisconsin state princess at the Washington cherry blossom festival April 8-12.

Lt. W. Tomlin SEEMAN died at Larson Air Force Base in Washington.

Second Lt. Walter F. SCHAR is Budget Officer at Reese Air Force Base, Tex.

Julius PINTER is stationed with a field artillery unit at Fort Sill, Okla.

Ruth Marie PETERSON is youth counsellor at the Wisconsin School for Girls, Oregon.

Thomas PEART, assistant in the UW art history department is teaching at the University of Saskatchewan until next fall.

Larry R. LINDGREN is a reporter for the Monroe Evening Times.

Herbert O. KRONHOLM has joined the engineering department of the Chance Vought Aircraft division of the United Aircraft Corp., Dallas.

Susan KOSKEY is a United Air Lines stewardess, Chicago.

Wallace E. HOFFMAN is teaching English at Washington high school, New London.

George F. HANSON was awarded the post of Wisconsin State geologist and instructor in the UW Department of geology.

Pvt. W. Richard GERHARD is being trained in the intelligence section of the U.S. Army at Fort Riley, Kans.

Ensign Lester J. DEQUAINE is with the 7th Fleet off the coast of Korea.

Edward J. BURICH, is in the production department of the Amerada Corp., Fargo, N. D.

George Frank BROWN, Jr. is Eau Claire county 4-H club leader.

Arthur BREHM is assistant Chippewa county agent.

Janice BEGUN, Delavan, has returned from a three-and-a-half month trip through

Europe.

Mrs. Ian M. MILLER is teaching bacteri-

ology at New Jersey College for Women. Mr. and Mrs. Elwin C. Reynolds, Madison, are parents of a baby girl, born Nov. 5.

Carl M. ANDERBURG has returned to his native Sweden and is studying law at Hogskala university in Stockholm.

Charles E. ALBERT is second lieutenant in the military police at Fort Sill, Okla.

Air Corps 2nd Lt. John D. Mitchell is working on his masters degree in mechanical engineering at Purdue.



Their current addresses, when available, are listed with the names of the happily wedded couples listed below. Included are those newlyweds of the last few classes only-others who have taken the step being mentioned under their class.

#### 1949

Ralph Allan ZORN, Muscatine, and Ann Chatfield.

Ann WINGERT and R. Hale Cavanagh, Berkeley, Cal.

Marilyn PERLE and Sidney Tannenbaum, Brooklyn. Jeanine GASSMAN, '52, and Edward Mar-

tin SEMON, Milwaukee.

Mary Lee MEYER and Richard W. Shay,

San Francisco. Patricia CONLEY, and Thomas Jack

MEREDITH, Milwaukee. William S. COLLINS, Sheboygan, and Patricia A. Miswald.

Stanley R. BUREK, Tomahawk, and Patricia Peneau.

#### 1950

Robert RIECK, Yorktown, Va., and Jeanette Jaeger.

FRIDAY and Wayne WHIT-Eileen L. TED, '52, Middletown, Ohio.

Percy J. MUENDER and Diane Miller. Gerrit LEVEY, Berea, Ky., and Mary Ry-

Alice HAFEMEISTER, '53, and Herbert

H. KOBS, Madison. Ruth D. KRUMMENACKER and Myron

Dallas ERICKSON, Chicago.

Frederick F. BUTZI, Waukesha, and Mary Laumann.

#### 1951

Margery NINABUCK—Lt. John Patrick LaWare, Belleville, Ill. Mary Kathryn MOORE, '53,—Lt. Harri-

son Wood NICHOLS, Chanute Air Force base, Rantoul, Ill. Ying-Lan WANG-Chia-Kuei Tsao,

Peiping, China.

Janette JONES-Courtney M. TURLING-TON.

Mary Kathryn KWAPIL-Sylvio P. CYR, Madison.

Oleda May Sallander-Harlowe Russell LANGE, Milwaukee.

Beverly Thalacker-Roger MENIGO,

Rose Marie Bertucci-Richard Delisle MCKEON, East Meadow Long Island. Beth FITZGIBBON-Pvt. Alfred JAMES,

III, San Antonio, Texas. Iris Clarke-Pfc. Robert HORNICKEL. Lorelei Ioanne Jackson-Lt. William Vilas

HANKS, Big Springs, Texas.

Gail Marie GUSTAFSON—John W. Gehm, Jr., Minneapolis.

Mary Lu POLZIN-2nd Lt. Charles E. DEWITT, Fort Leonard Wood.

Kathleen Gavin-Joseph W. DENISSEN, Madison.

Alice KIRCHOFF-Herbert DAKIN. Watertown.

Ruth Hildebrand-Robert Dwight CRANDALL, Madison.

Janet Louise SANDSMARK-A. Theodore BLECKWENN, Madison.

Janet BACH and Thomas W. MOUNT, '53, Madison.

Enid Louise MORRISON, 53, and Richard J. BARGANS, West Allis.

Elizabeth Lou HAYDON and Norm JANSSEN, New York City.

Patricia BUNKER and Duane W. WYSS, '53, New Lisbon.

Robert ESPESETH, Mt. Union, Pa., and

Mary Ann Krepps.
Henry KOLBECK, Jackson, Mich., and

Peggy Klatt. Marion Lois MILLER and Edward W.

SAMPSON, '54, Madison. Marilyn NIEMAN and John R. NEU-BAUER, Madison.

Georgia Ann ROBERTS and Jack NEW-TONS, Madison.

Jerome YOUNG and Kay SPEAR, 53, Madison.

Luann Peggy EYSTER-Pvt. Walter

LAEV, Jr., Manhattan, Kansas.
Virginia HIGGINS—H. Herman Rauch, Milwankee

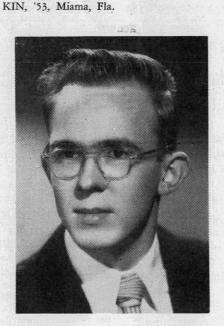
Audrey Ann BERG-Pvt. Gordon Robert KAASA.

Virginia Joy Day-2nd Lt. Myron Walter

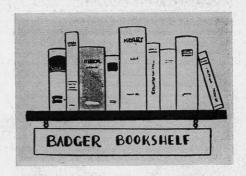
KRUEGER, Shreveport, La.
Lorraine Ruth Amsterdam—Wendell
Albert LATHROP, Yotomy, Ohio.
June Pautz—Donald Earl ROHM, Mil-

waukee. Marian A. MILLER-Lt. Walter Grace,

Truax Field, Madison.
Cheng-Mei WANG-Howard E FRAD-



DWIGHT JOHNSON, '49, former editor of the Alumnus recently released from active Army duty, is now assistant editor of The Reporter, house organ of the American Telephone and Telegraph Co. in New York City. With his wife, he is living in Newark, N. J.



#### FIFTY YEARS WITH GOETHE. Collected studies by A. R. Hohlfeld. University of Wisconsin Press. (Price: \$5.00.)

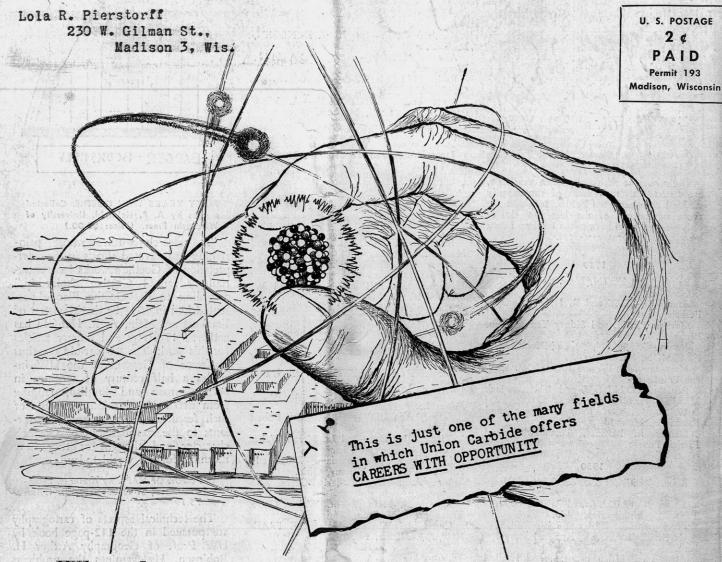
"A research worker whose painstaking and devoted efforts in the interpretation of Goethe's works have materially advanced Goethe scholarship,' according to the Goethe Plaque presented him in 1951 by the Magistrat of Frankurt am Main, A. R. Hohfeld has gathered 17 essays and literary articles for this work. The 84-year-old emeritus professor of German at the UW includes a half century of writings in both German and English, ranging from detailed and minute analysis of such features as rhymes and text variants to the consideration of Goethe's character and thought as they have meaning for the world today.

#### THE LOOK OF MAPS. By Arthur H. Robinson. University of Wisconsin Press. (Price: \$2.75.)

The technical aspects of cartography are pursued in the 112-page book by UW Prof. of Geography Arthur H. Robinson. He examines the problems confronting the mapmaker as he attempts to put his material into graphic form and his studies arrive at the basis on which certain elements of cartographic design must be evaluated. It has been termed by experts "one of the first truly analytical studies on map making prepared by an American cartographer.

#### VERDICT IN KOREA. By Robert T. Oliver. Bald Eagle Press, State College, Pa. (Price: \$4.00.)

An outstanding U. S. authority on Far Eastern affairs, Dr. Oliver ('37) is a close personal friend and adviser to Korean Pres. Syngman Rhee and has had close contact with that country. In this book he mingles precise facts of diplomacy and politics with human effects of the war upon the people of the tragic nation. He handles the assignment with restraint and a notable lack of recrimination for the mistakes made. Dr. Oliver, who is chairman of the department of speech at Penn State, has had published three previous books and a number of pamphlets on Korea.



What does Atomic Energy really mean to you?

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Scientists have long known that the secret core of the atomconcealed vast stores of concentrated energy. Evidence that man had unlocked the secret came with the atomic bomb.

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**ISOTOPES AN EXAMPLE**—When uranium atoms are split they emit a barrage of highly active particles. Certain chemicals placed in this barrage become radioactive and shoot off particles from themselves. Substances thus treated are called radioactive isotopes.

When these chemicals are made radioactive their paths can be traced through plants and animals, showing the organs they affect. This may increase our understanding of the processes of life itself.

**FUTURE UNLIMITED**—Atomic energy is also proving useful in industrial research and production. It promises to be even more valuable, however, in providing concentrated power for transportation, home, and industry.

UNION CARBIDE'S PART—From the beginning UCC has had a hand in the mining and treatment of uranium ores, the development of engineering processes, and the production of special materials for the atomic energy program. Under Government contract Union Carbide manages and operates the huge research and production installations at Oak Ridge, Tenn. and Paducah, Ky.

All of this activity fits in with the continuing efforts of the people of Union Carbide to transform the elements of the earth into useful materials for science and industry.

STUDENTS and STUDENT ADVISERS: Learn more about the many fields in which Union Carbide offers career opportunities. Write for the free illustrated booklet "Products and Processes" which describes the various activities of UCC in the fields of Alloys, Carbons, Chemicals, Gases, and Plastics. Ask for booklet D-2.

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