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Hit!. Vol. 3, No. 9 December, 1946

New York: Volitant Publishing Co., December, 1946

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HIT!

A HUMOROUS PEEK AT LIFE

DECEMBER

20c

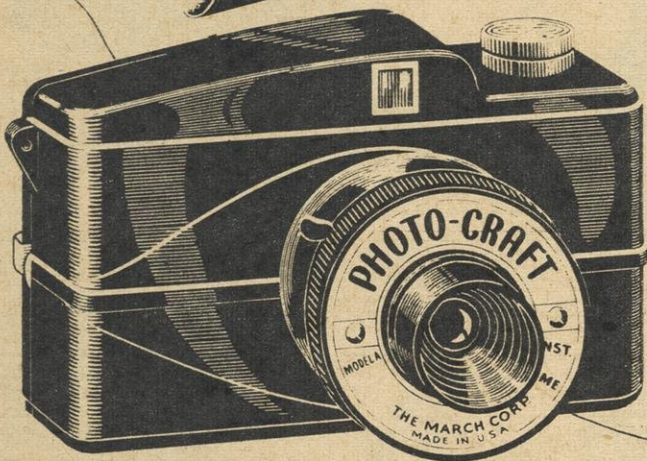
BEAUTY AND THE HOLLYWOOD BEASTS



WHO DRESSES
SHOWGIRLS?

DARLENE
DE MOS

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SUMMER STORM

Pretty as an Hawaiian sunrise or sunset is glamorous Gale Storm, Monogram Pictures' star, who sure gives the native gals something to shoot at in pin-up pictures. The fotog had something to shoot at, too, as Gale more than proves.



HIT!

A HUMOROUS PEEK AT LIFE

PAT
KIRKWOOD

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GEORGE SHUTE, *Editor*

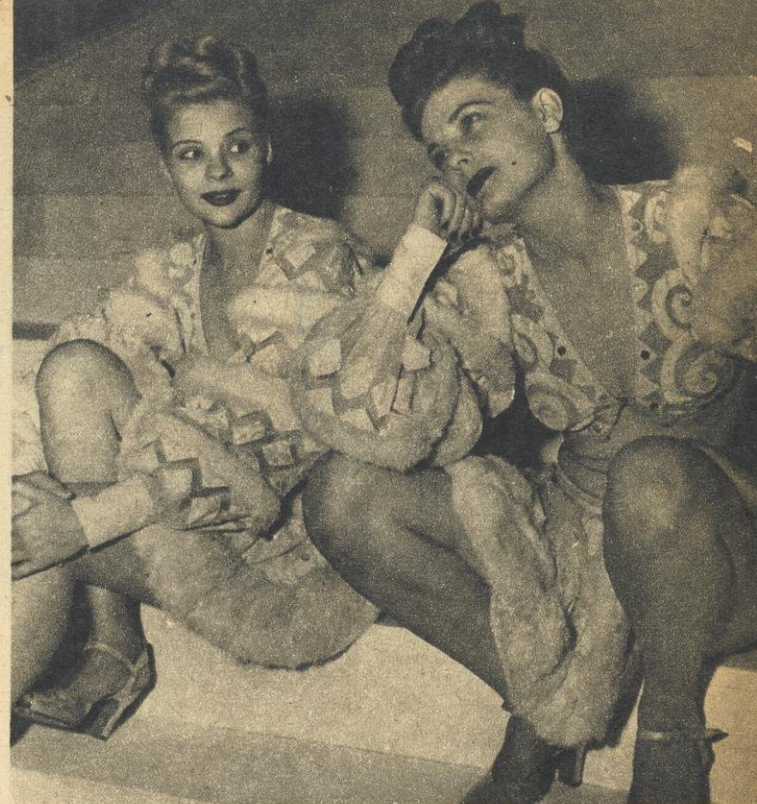
PAT LAMAR, *Art*

ADRIAN B. LOPEZ, *Publisher*

HIT is published monthly at 103 Park Avenue, New York 17, N. Y. by Volitant Publishing Co. Entered as second class matter November 15, 1943, at the post office at Mount Morris, Ill., under the act of March 3, 1879. Reentered as second class matter December 5, 1945, at the post office at New York, N. Y., under the act of March 3, 1879. Single copy price, 20c; yearly subscription \$2.40. Copyright, 1946, by Volitant Publishing Co. Printed in U.S.A.



Left to right, Edith Sheets and Jan Hilton get set to dazzle customers at Earl Carroll's theatre-restaurant in Hollywood as show time nears.



Now what could have gone wrong here? Can Edith and Jan be too early for their stint?



Fotog says this is overall shot of Carroll spot. But where's the overalls in this pix?

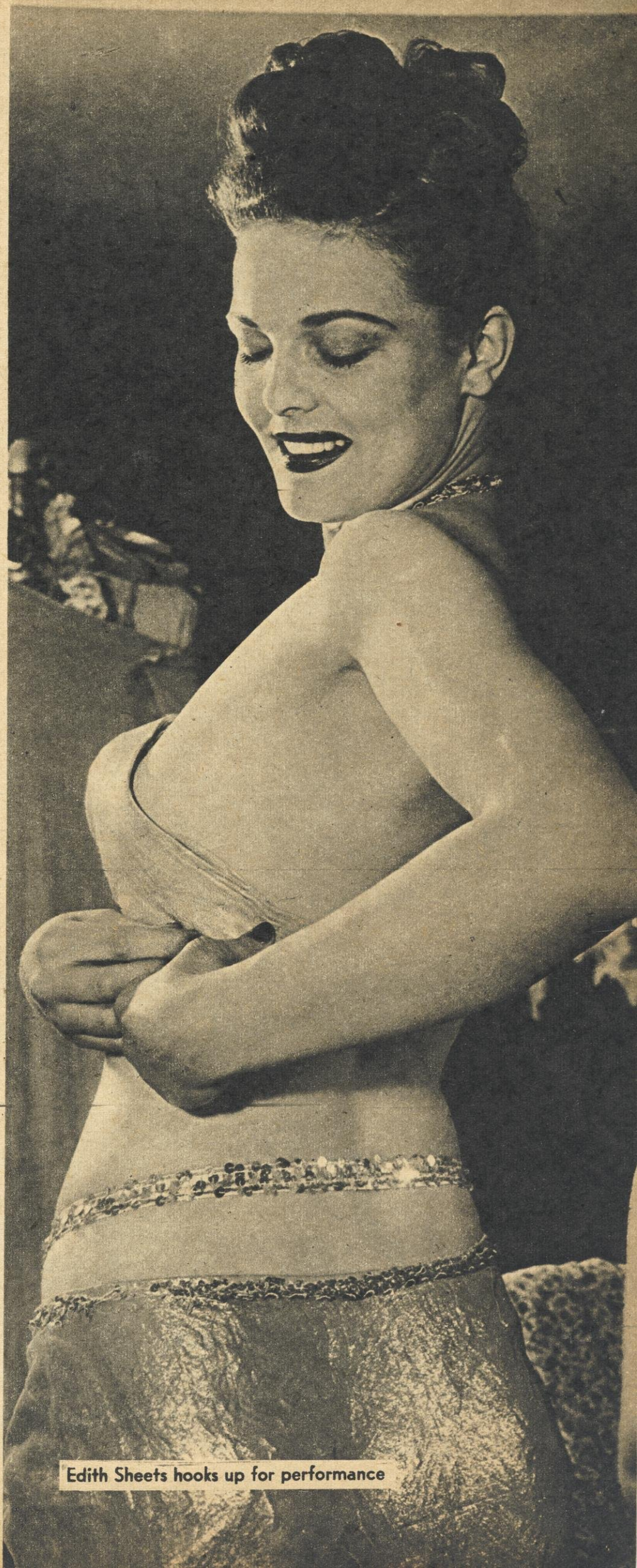
"THRU THESE Portals.."

FOR ALMOST A QUARTER OF A CENTURY EARL CARROLL HAS BEEN PRESENTING THE WORLD'S MOST BEAUTIFUL GIRLS

AUTHORSHIP of the famous slogan, "Thru these portals pass the most beautiful girls in the world" is generally credited to Sidney Skolsky when the Mouse was doing press work for Earl Carroll. However, only the Earl, himself, could have popularized it. And that he did, for almost a quarter of a century, during which time he has not once lowered his standards of beauty. "True beauty" says the man who has hired more lovely women than any other showman, "springs from some inner source deep within the girl herself." From the first "Vanities," produced in 1923, through a career that embraced movies, radio, and some notable dramatic productions (Remember "White Cargo" and "Tondelayo"?) the Pittsburgh-born Carroll has made profound contributions to the entertainment world. HIT salutes a great showman!



Above, front row, Edith Sheets and Betty Barton, in the rear, Jan Hilton and Connie Peel head for work. Below, our fotog goes behind the portals—wool!



Edith Sheets hooks up for performance



"Apparently the Dodgers lost today's double header!"



"No, my wife is out-of-town—COME ON IN!"



"You'll have to wait your turn."



"Now are you gonna tell us what you did with the ten thousand bucks you took from the First National?"



"We were buddies during the Anzio campaign."



"Don't forget behind your cars."



"But, J. B. you're forgetting we *make* bathing suits. And if this trend continues . . . !"

IT'S LITTLE THINGS LIKE THESE THAT CAUSE

Divorce!

ONE of the most common causes of divorce today seems to be mental cruelty and usually it's the woman who files the complaint. So HIT, as a public service to the restless women of America offers some hints to home lovers with Penny Davidson and Michael Edwards of Billy Rose's Diamond Horseshoe showing how to keep the home fires burning instead of hubby!



DON'T stand in front of a window while dressing for that dinner date. He worries about colds from draughts.



DON'T give him canned food. He may be a GI who has tasted such stuff before!



DON'T go through his pockets. It may be just the place he keeps old fishhooks!



DON'T bring out pictures of old boy-friends. He might think of old gals!

DON'T muss up his paper, because if he's following B.O. Plenty and Gertie—murder!



DON'T make him do housecleaning. It'll only remind him that the bookmakers took him to the cleaners, too!



DON'T give him a month's accumulation of bills. Give the poor guy a chance to boast you're not extravagant.



THEATRICAL Modiste DRESSES SHOWGIRLS



Miss Kuhn supervises fitting for Maxine Nine, Merle McHugh.

THOSE Broadway showgirl costumes that are so good to the last gasp aren't something done in a day. There's a lot of preliminary work and planning that must be done before a glamor gal can be garbed in glitter. Those pretentious gowns run into the big dough, too, and just to prove it HIT sent M. Price, the lens artist, over to the studio of Kathryn Kuhn, famous theatrical costume designer. From Miss Kuhn's studios at 48 West 57th Street in Manhattan have emerged some of the most breathtaking creations to grace night club floor or musical comedy stage. One of Miss Kuhn's recent achievements was dressing the dazzlers for Lou Walter's Latin Quarter extravaganzas. These original costumes are said to have cost in the neighborhood of \$300,000, which isn't a bad neighborhood to be in at any time!

Claire Poe, showgirl model in a completed costume for the show.





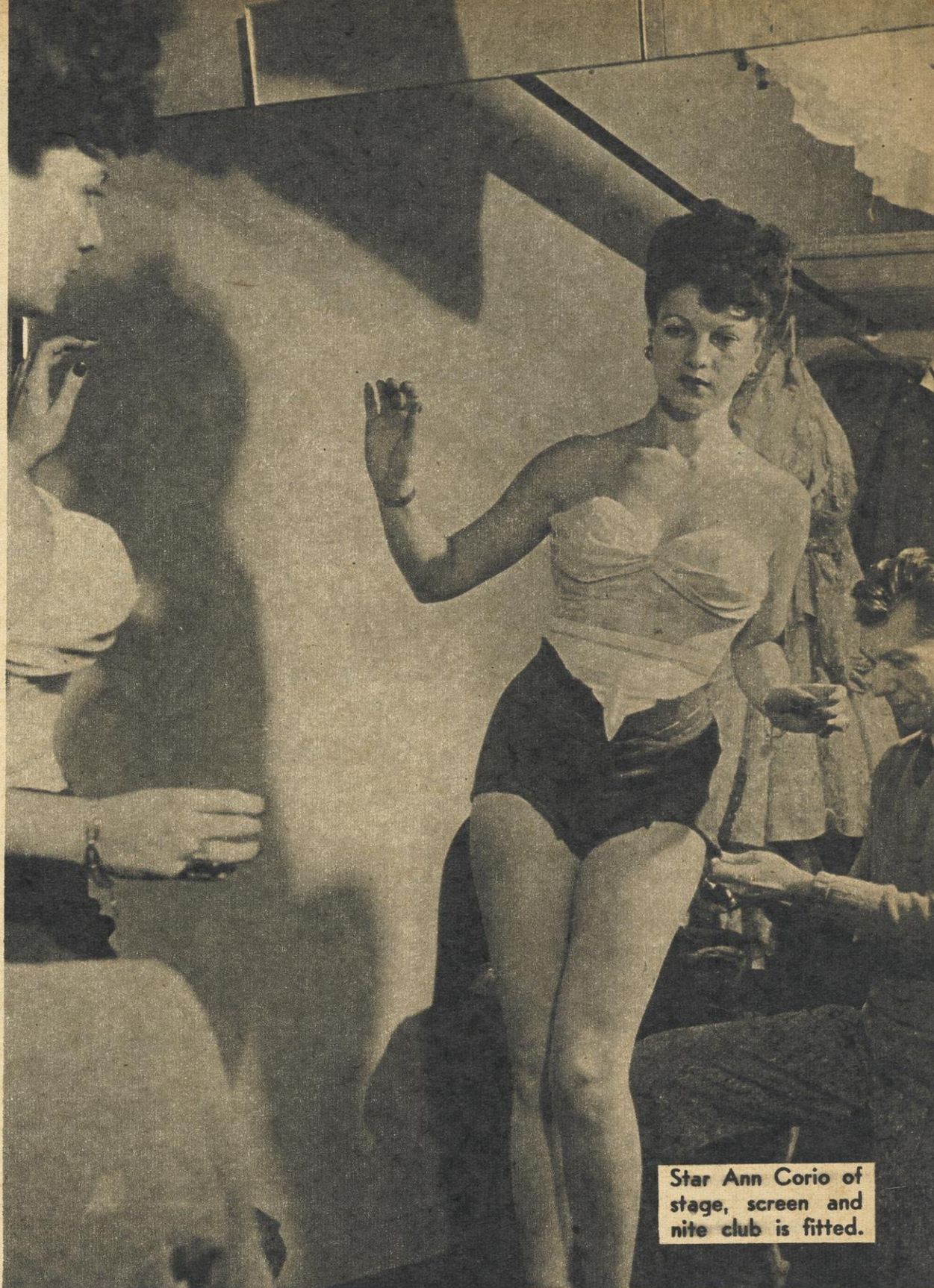
18 and pretty as this picture is fetching Merle McHugh, modelling a Kuhn offering.



Peggy Payne, left, a Miss America and the lovely Merle McHugh show off costumes.



Dressmaker puts finishing touches on costume selected for Georgia peach, Peggy Payne.



Star Ann Corio of stage, screen and nite club is fitted.



With Producer Lou Walters, Miss Kuhn checks off costumes.

HIT JOKES

Auto mechanics are seldom run over because they wear jumpers.

◆
“The garage man sent that second-hand car you ordered and I tried it out.”

“How many does it carry comfortably?”

“None.”

◆
A pedestrian who insists on getting his rights usually gets his rites.

◆
“Love is like a rubber ball,
It bounces high and low;
But when it bounces 'bout
too much
It gets worn out and slow.”

◆
“Why don't you get rid of that porcupine?”

“I can't, I'm stuck with it.”

◆
“Were you mad when you kicked that skunk?”

“Yes, I was highly insensed.”

◆
And here's another about a goldfish that got eczema—but only on a small scale.

◆
“Why has the car stopped?”

“We are short of 'alcohol.”

“Does this car run on alcohol?”

“No, but the driver does.”

◆
“What do elks have that other animals don't have?”

“Well, what?”

“Parades.”

◆
“Is this a second-hand store?”

“Yes, sir.”

“Well, I want one for my watch.”

“So you propose to take my daughter from me without any warning?”

“Not at all. If there is anything about your daughter you want to warn me about, I'm willing to listen.”

◆
“What is it, doctor? Anything contagious?”

“Oh, no; just a bad case of Scotch.”

◆
“I broke off my engagement with him because he wouldn't give up smoking.”

“Then he's an old flame of yours?”

“Yes, and he's still smoking.”

◆
“Ever hear the story of the Golden Fleece?”

“No; do they bite?”

◆
She: “I'm going to marry a policeman.”

He: “What's his name?”

She: “I don't know his name, but I've got his number.”

◆
He: “Did you hear about the bridge experts being the parents of twins?”

She: “Yeah, looks as if their bid was doubled.”

◆
Hubby: “One night while you were away I heard a burglar. You should have seen me coming down the stairs three steps at a time!”

Wife: “Where was he? On the roof?”

◆
The thoughts of a rabbit on sex

Are practically never complex.

A rabbit in need

Is a rabbit indeed;

And his actions are what one expects.

I wasted my time on nobody
For nobody don't love me;
I fooled a lot with nobody
Now nobody's lost to me;
But I won't do for nobody
What nobody can't do for me—

So I told lies to nobody
But nobody lied to me;
And I won't play with nobody
Who won't play fair with me!

I've lost my heart to nobody—
Who can Nobody be?

◆
A Scotchman once bought an Airedale for a pet because he thought it lived on air.

◆
“Did your dog win the dog race?”

“No, he got left at the post.”

◆
Here's a new simile—as busy as a bride's can opener in a kitchenette.

◆
Some models are not as bad as they are painted.

◆
“Don't make any more of these biscuits, dear.”

“Why not?”

“You're too light for such heavy work.”

◆
Girls no doubt have a fondness for nifty clothes, but they are not entirely wrapped up in them.

◆
“When I came home last night the wife met me with a new \$100 fox fur on her neck.”

“Choker?”

“Io, but I felt like it.”

◆
A sausage is as strong as its strongest link.

“I hear you have an artist friend.”

“Yes, every time he comes to visit me he draws the shades.”

◆
Woman: “I want some advice about my husband, your Honor. He left me twenty-five years ago and I ain't seen him since.”

Judge: “Well, what can I do about it?”

Woman: “What about me having a separation?”

◆
Show how a knowledge of Biology is valuable in pruning trees.

Cut off all the dead limbs, remove all pieces of dead bark, cement up all holes so bugs can't get in, and the trees will bear prunes.

◆
“They have a new dishwasher in this restaurant.”

“How do you know?”

“I notice the difference in the fingerprints on my plate.”

◆
“Ain't you the guy that escaped prison for a few days just to make your wife awfully happy?”

“Yeah, she turned me in and got a reward.”

◆
She: “Oh my! What a terrible knee.”

He: “You won't mind it so much once you get on to it.”

◆
The only way a man can escape criminals nowadays is to have himself locked up.

◆
Sergeant, reporting to his CO: “Sir, I think we've got their morale too high. They want to know if it's true that some day they might have to return to civilian life.”

HIT

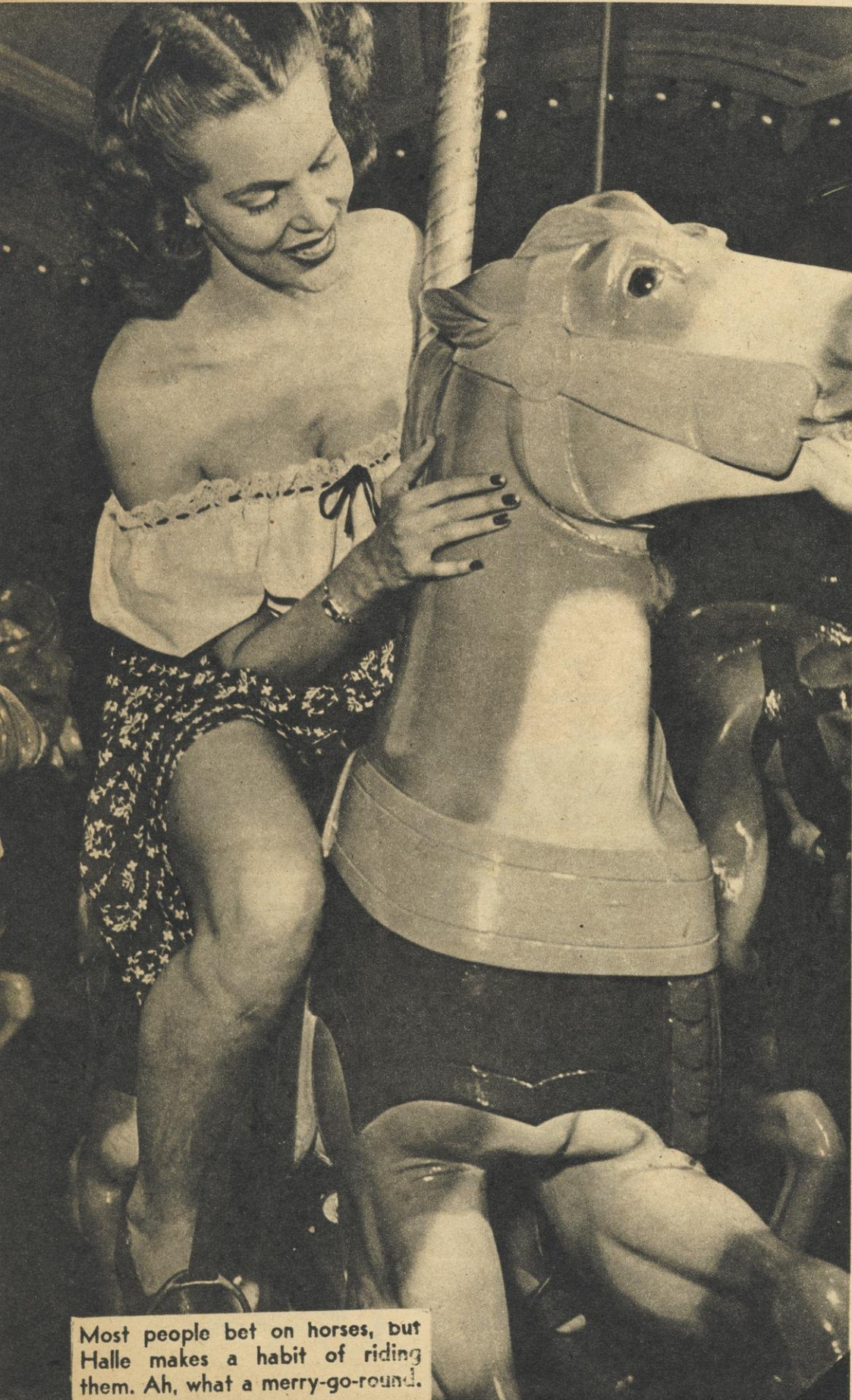
**OF THE
MONTH**

On the sunny sands of Santa Monica and wearing a smile the Los Angeles Chamber of Commerce could capitalize on is stunning Kathryn Moiseve, caught by the alert camera of Hollywood's Joseph Jasgur, in one of a series of American beauties.

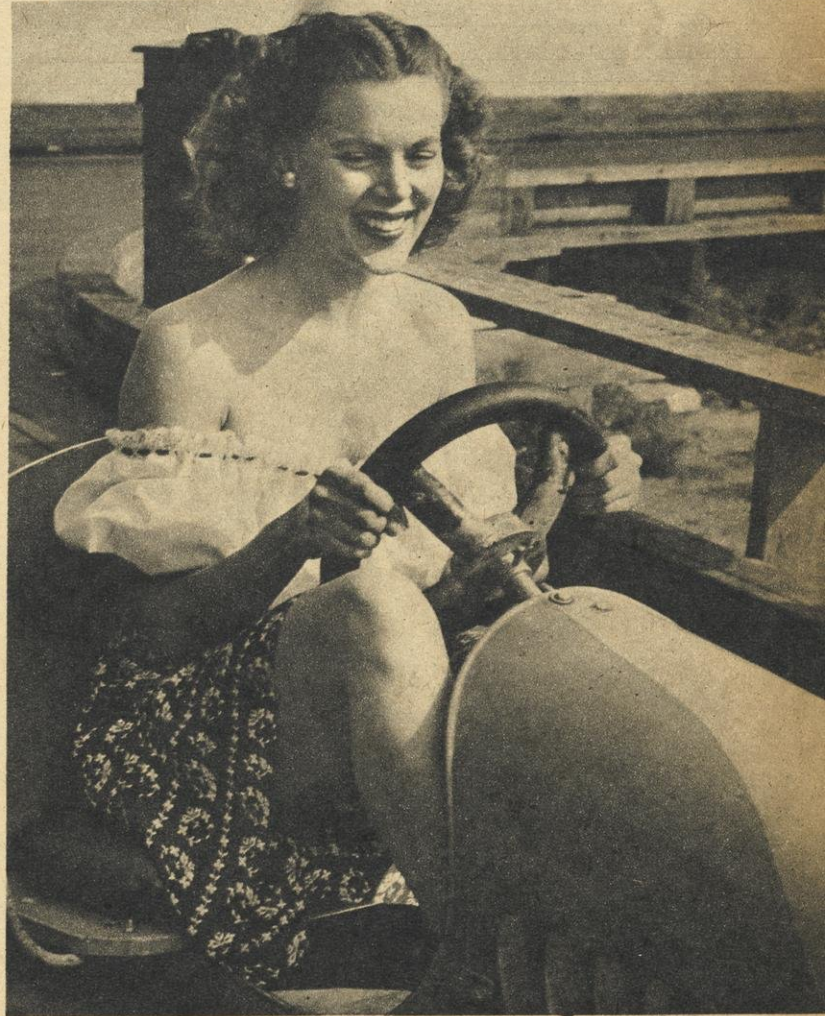


BROADWAY *Showgirl* SHOWS HOW TO HAVE FUN ON SOLO DATE

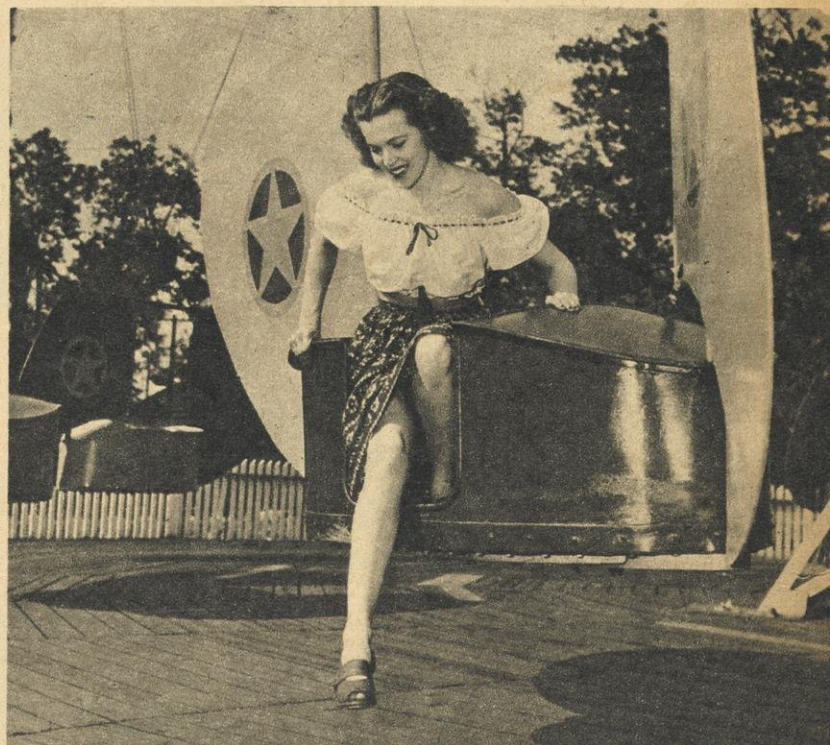
DURING the war, when men were as scarce as nylons, even the beautiful Broadway showgirls had trouble getting dates, but that didn't bother lovely Halle Jackson. A groovy gal, Halle, a showgirl at Lou Walter's famed Latin Quarter on Broadway learned that she who walks alone can have a lot of fun, too. So, as president, secretary, and treasurer of her "Solitaire Club," Halle shows how it's possible to have a Lass Week-end. Here she is at Palisades Park, keeping her bank balance and her budget intact, by taking her day off in fun. For the prescription contact Halle. . . . We gotta go see an eye doctor!



Most people bet on horses, but Halle makes a habit of riding them. Ah, what a merry-go-round.



Motor scooter provides thrill of the open road. And it's safe for HIT's reckless photog, also!



The plane maneuvered faultlessly with Halle at the controls, but onlookers went into a tailspin.



The only thing we like about these distortion mirrors is that a girl looks so much better after she leaves the place.



Time out for refreshments. Halle enjoys an ice cream cone of giant stature, with no boy friend shoving a menu at her.



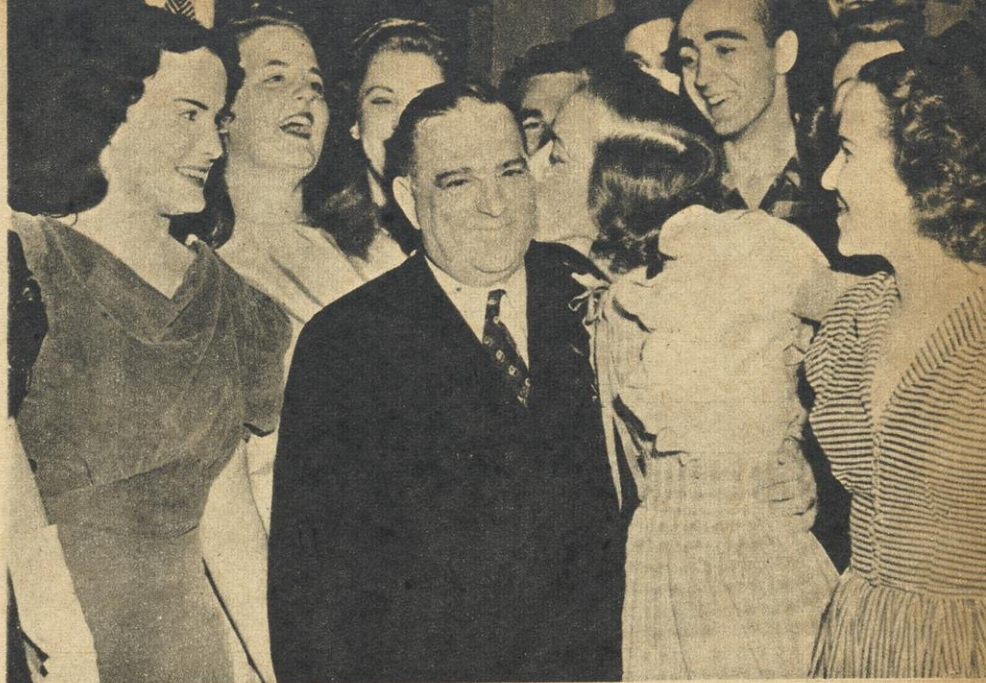
Well, that's a dog's life for you. That symbol of old Eli behind the wires sure has nothing to be grouchy about now.



Air blowers provide a refreshing breeze, but we'll bet that Halle wishes they wouldn't be used as gags on customers.



SEXPENSIVE SWIM SUIT—Bathing suit worn by actress Gloria Saunders carries gems worth a million bucks, Paramount's press agents say. Well, at least it's a cool million!

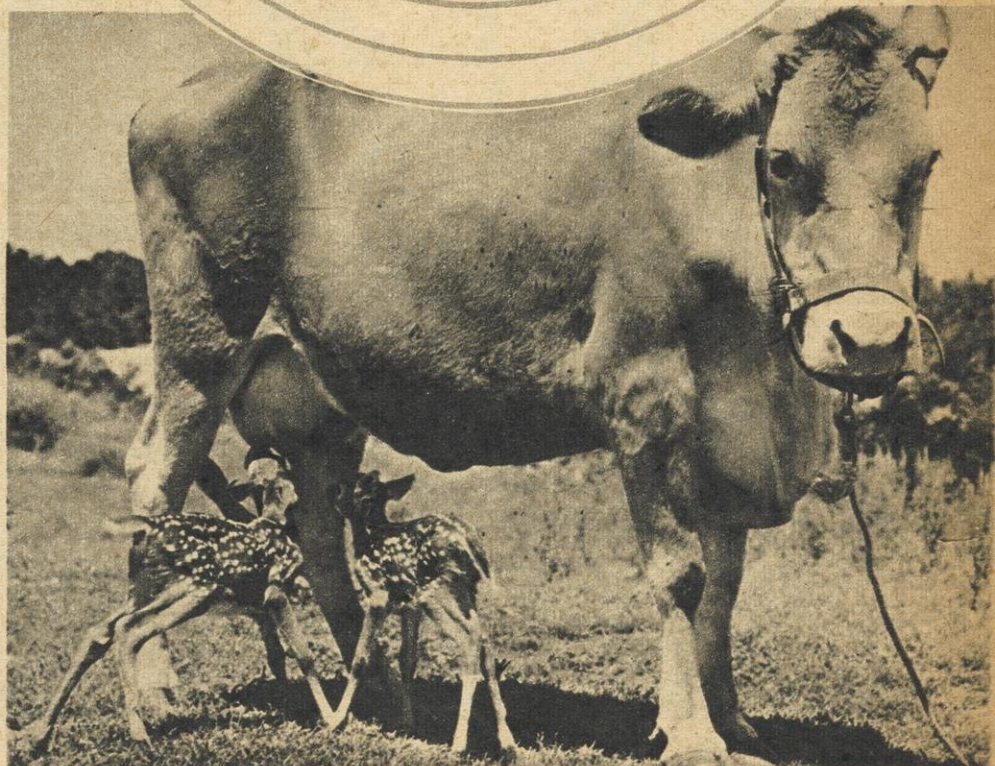


PECK FOR THE HAT—New York City's former Mayor, the well-known Little Flower, also known officially as F. H. LaGuardia, of UNRRA, gets a kiss from Oklahomian admirer.

HITS AND MISSES



NO MEAT SHORTAGE—The pink meat of their watermelons is as satisfying as a juicy steak to youngsters Robin Trier and Al Waldron, who dine on the beach at St. Petersburg.



FAWN WITH MOTHER—No, "Elsie", a Jersey cow owned by Riley Gladden, Steelville, Mo., isn't the babies' real mater. She just adopted orphans Tom and Jerry, the fawns.



TAKEN FOR RIDE—Big Chief Bill, six foot cigar store warrior is one Indian who'll never bite the dust. He took plane to Cleveland for tobacconists' convention recently.



MISS PLASTICS—Pretty Sunny Sundquist wears a bathing suit of vinylite, a new type of plastic material which earned her the title of "Miss Plastics" in Chicago, Ill.

THE WHIRL WE LIVE IN!



YOUNG HOPEFULS—This is about the time picture studios break out their beach stuff. Unoriginal idea No. 11245683 shows Mary Meade, Norma Brown, and Helen Chapman, starlets.



SPROUSE AND SPOUSE—Far away from their Cat Hollow, Ky., cabin, Delbert (Shorty) Sprouse, 18, is shown with his bride, former Mattie Lyons Large, 79 at, Coney Island, N. Y.



"This can't happen to a man from the Fighting First!"



"I've thought only of you, George, I mean Walter."



"She's a good wife—one in a hundred!"



"She must be new. Every time I
kiss her she faints!"

BEAUTY AND BEAST THEME IS POPULAR AGAIN IN PICTURES

IN the old days of the silent cinema, the villain was pictured as a drooping-moustached lad, replete with top hat, cloak and dagger. But today's moviegoers want more grisly fare. Thus, the beasts of the woods have taken to the Hollywoods, where thar's gold in them thar chills, and from the first monster picture, which was "King Kong" has stemmed a long line of scream hits. For a time, the craze died, but up-and-coming bobbysoxers demanded more and better chiller-dillers to augment the screaming of brass sections until no screen is safe today from catmen, werewolves, vampires, batmen, and just plain, prissy gorillas!



You might call this apparition a gorilla, but the guys who produced him (cinematically) say he's a White Pongo.



Matt Willis, Nina Foch in a scene from "Return of the Vampire." What a job a barber college could do on him!



What the well-dressed wolfman is wearing this season on the screen shown in scene from horror pix, "The Wolfman."

The only thing we can't figure out is how these movie monsters manage to get the girl in the first reel.



Just a moment, please, while the ladies remove their hats and we remove Aquaneeta from hairy clutches of "Cheelah."



Well, at least this guy's gentleman enough to give the gal (Lenore Aubert) a salestalk in the "Catman of Paris."

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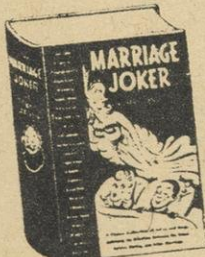
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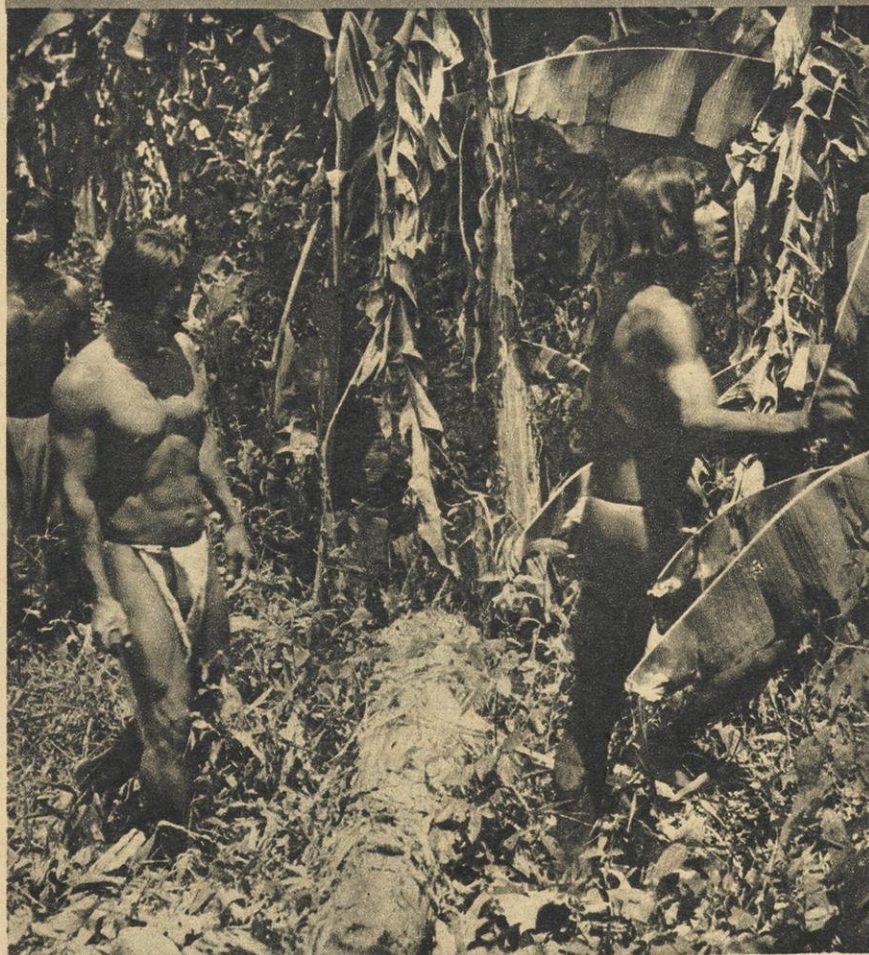
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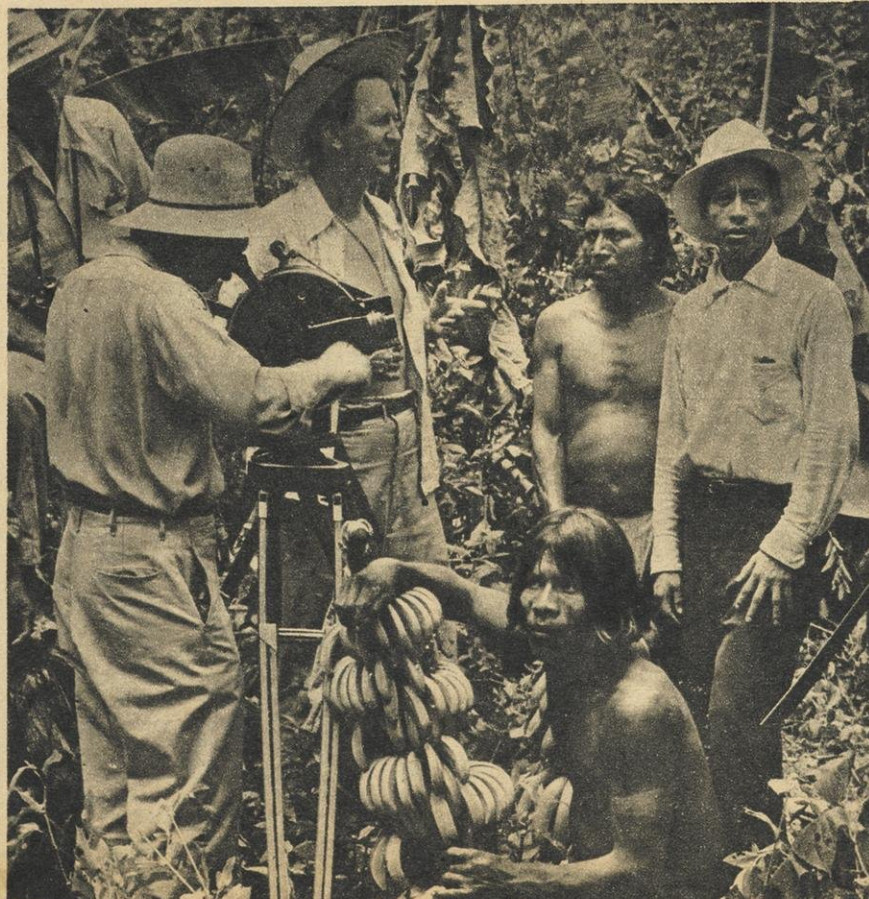
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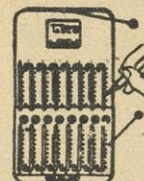
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HIT LOOKS AT THE RECORDS

BY TIM MARKS

TOP tune today is the Calypso number "Stone Cold Dead in the Market" which the networks have banned but which disc jockeys on independent stations have been giving a wide play and which is making juke boxes sag with nickels. One of the better waxings of the chant is by the Four King Sisters, heard on the Meredith Willson air show. It's on the Victor label and the girls display a fine flair and excellent diction for Calypso style, Wilmouth Houdini, who authored it, sang it on "We the People" over CBS recently. How it got by the blue pencil is one of those unexplainable things.



Lovely Ginny Simms still leads field in juke box poll reports.

Lyrical projection in major league manner is Maxine Sullivan's forte in her new album for International Records. The sultry siren of song gives a wax whirl to such standards as "Summertime", "Miss Otis Regrets", "Skylark" and novelties like "Come Rain Or Come Shine", "Taking My Time" and "Legalize My Name". It's a pleasantry for parlor phonos.

Now is the time to start thinking of juvenile platters to gift the children on Christmas. David Kurlan on a Mayfair disc offers "The Little Fir Tree—Part 1 and 2." Kurlan has a soft and modulated voice which gives this Santa Claus story vast appeal for the youngsters. It's a vinylite recording and musical and sound effects enhance greatly.

Al Sack, who batoneers the "Maise" programs on CBS Friday nights, has a winner in his "Latin Moods" album for Black and White records. First two albums in that series are sell-outs and Sack's third bids fair to be the best of the lot across the sales counters.

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There's a recording deal pending for Jack Berch, the ABC baritone. . . . "Sorry, Wrong Number", which was repeated four times by popular demand on the CBS "Suspense" series, will be plattered commercially this month to be sold as a record album. Agnes Moorehead, who starred in the kilocycle versions, will do the wax emoting.



Kitty Kallen, popular chanteuse and Musicraft recording smash.

Billy Butterfield's trumpet is outstanding as he turns to Cham-inade's classic, "Scarf Dance" and gives it an exciting dance arrangement under the title of "The Sharp Scarf" on a Capitol wax. Reverse features a vocal of "Rumors Are Flying" by Pat O'Conner and the juke jumpers ought to go for it.

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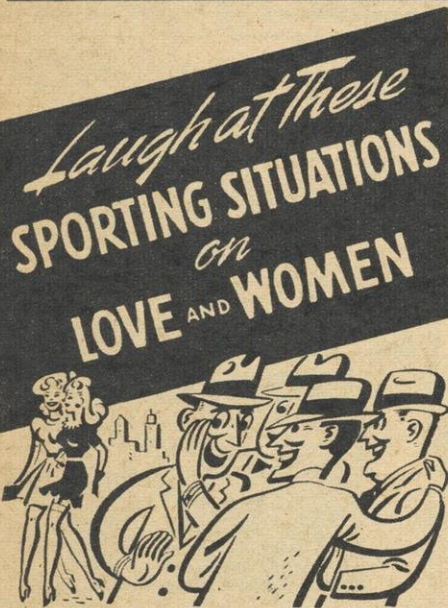


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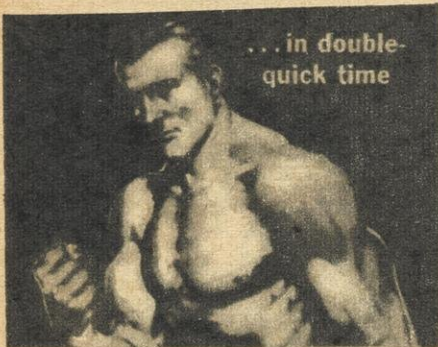
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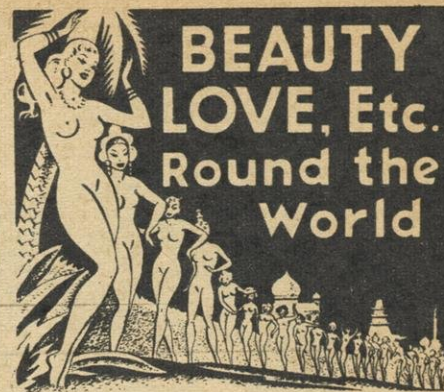
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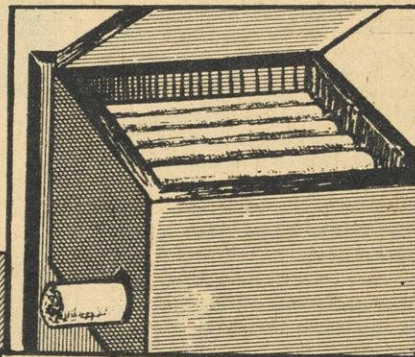
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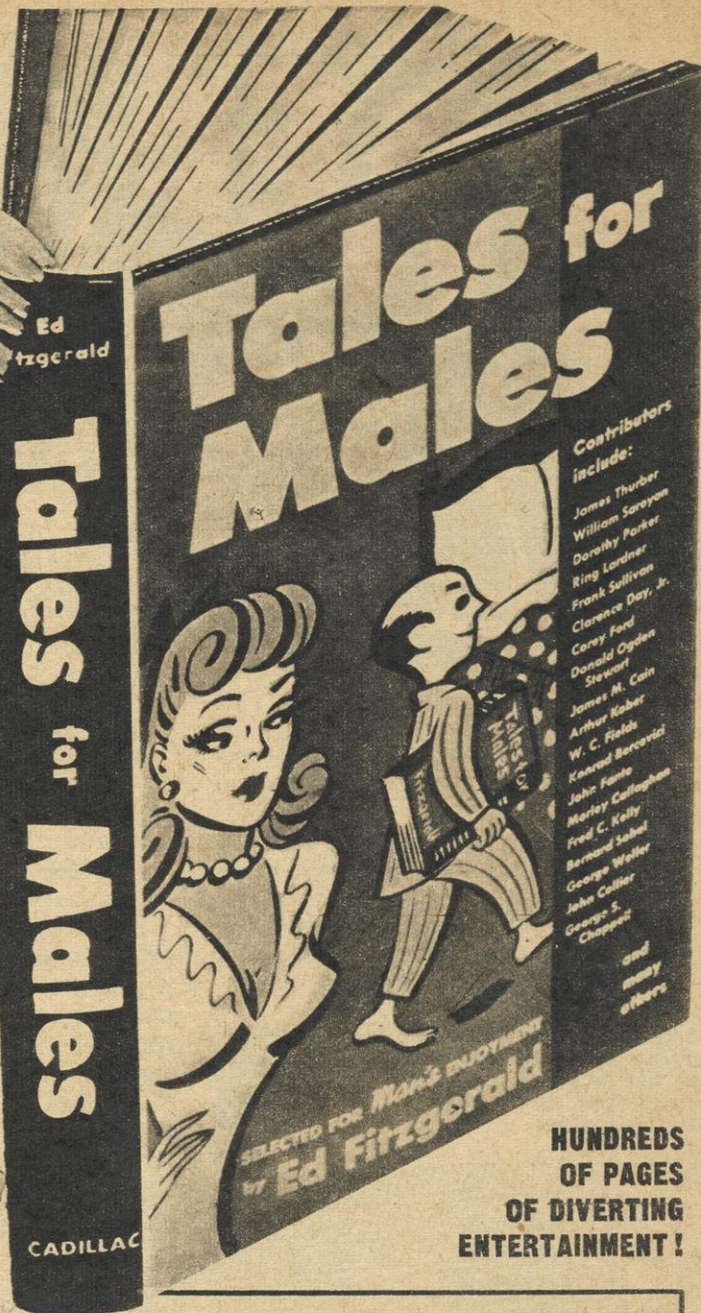
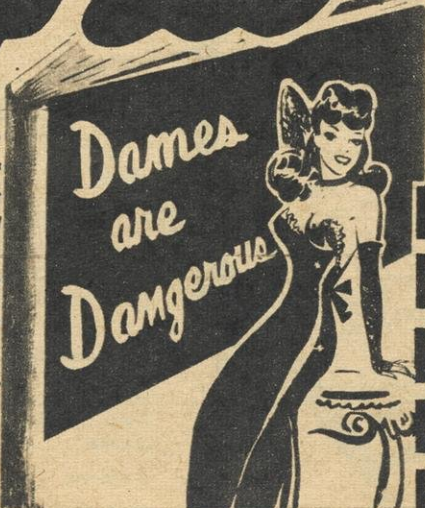
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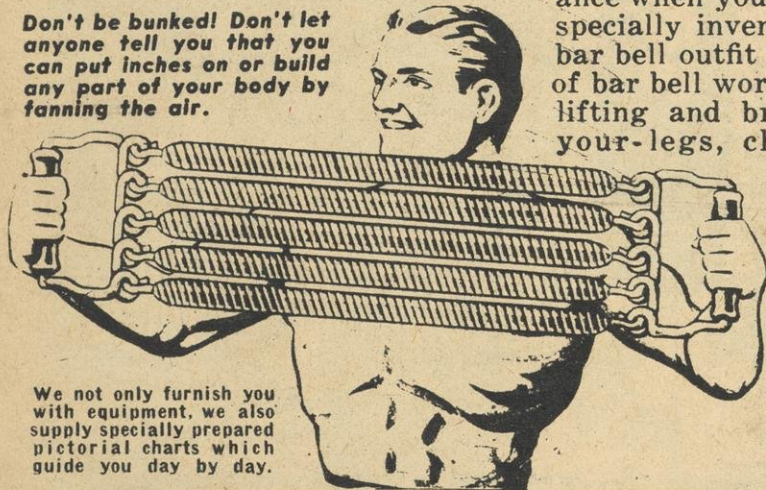
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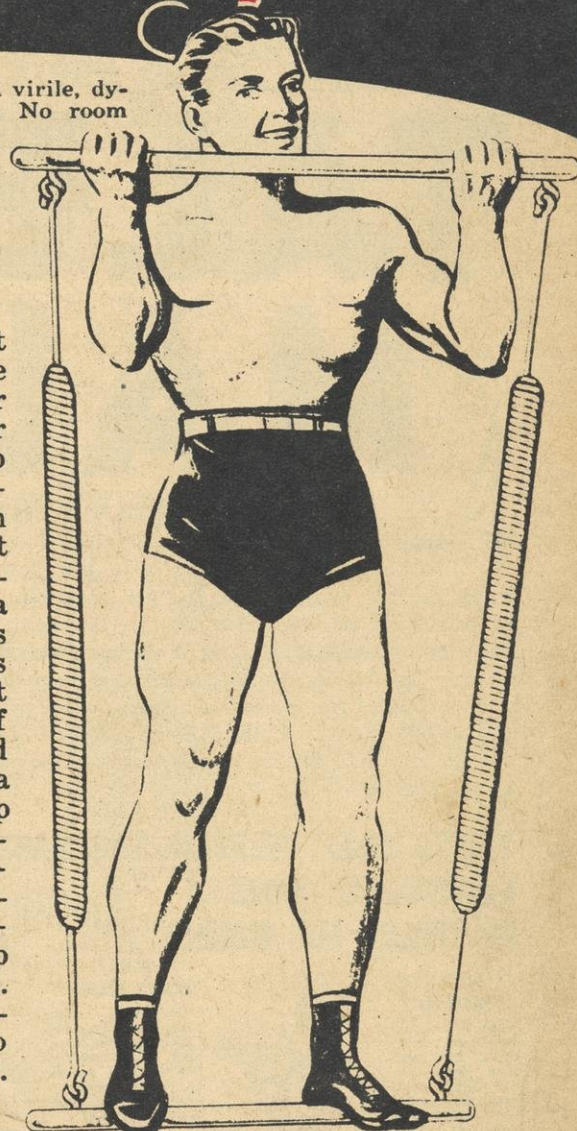
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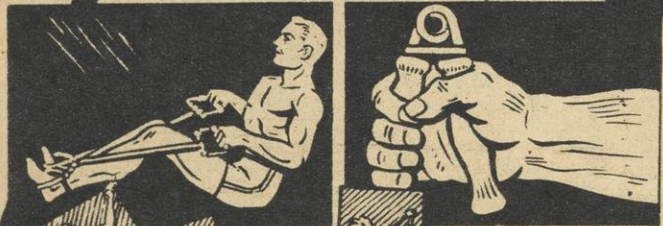
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