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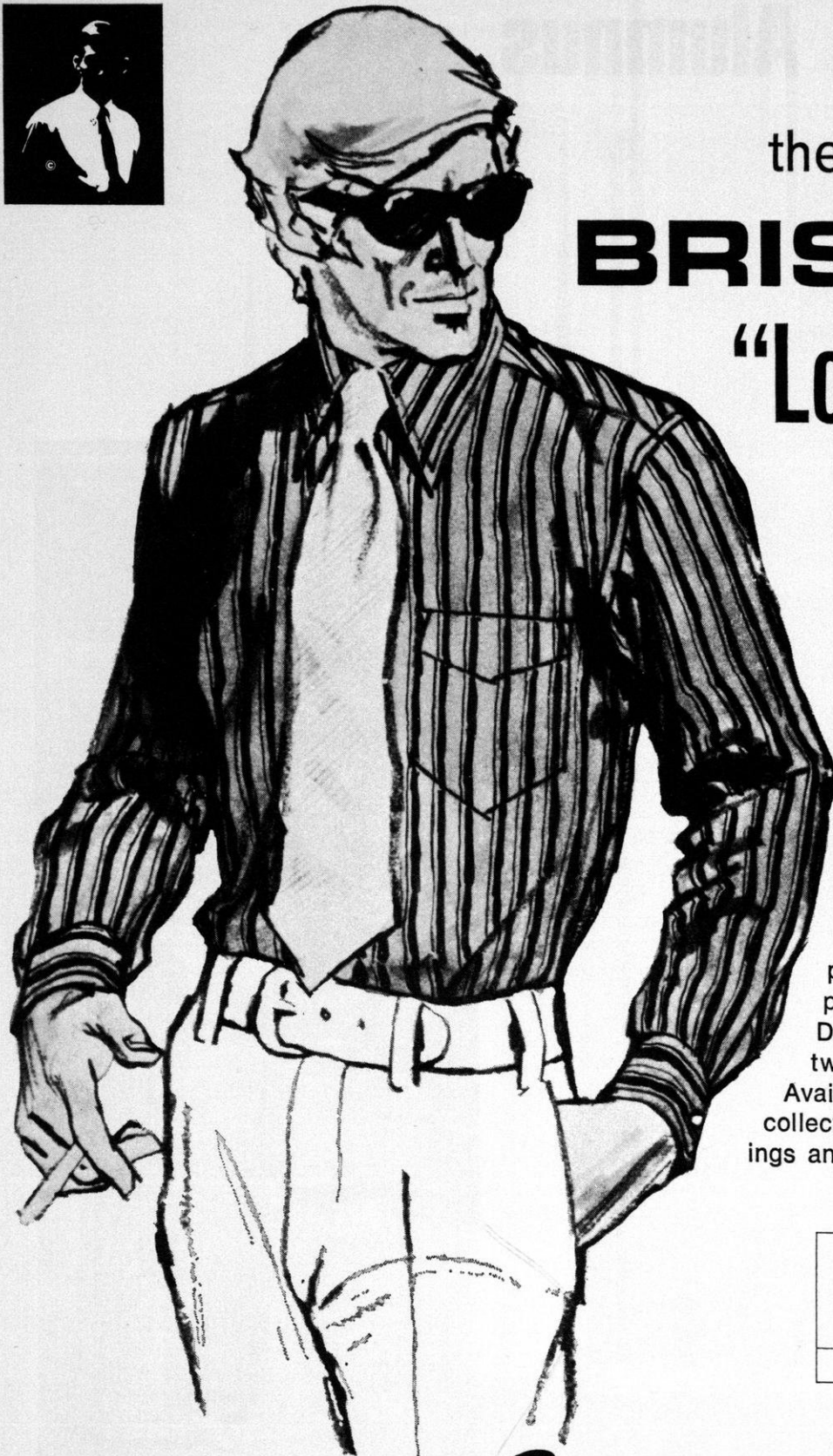
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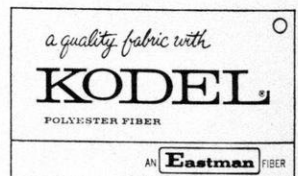
Mrs. Elvehjem Dedicates the Art Center — page 12



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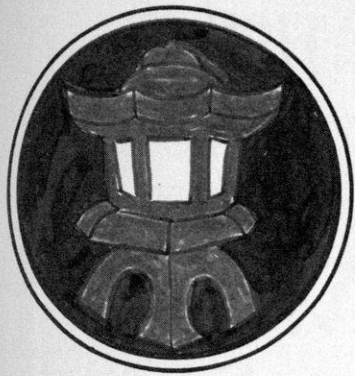


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October, 1970

wisconsin alumnus

Volume 72 Oct., 1970 Number 1

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cover photo/david spradling

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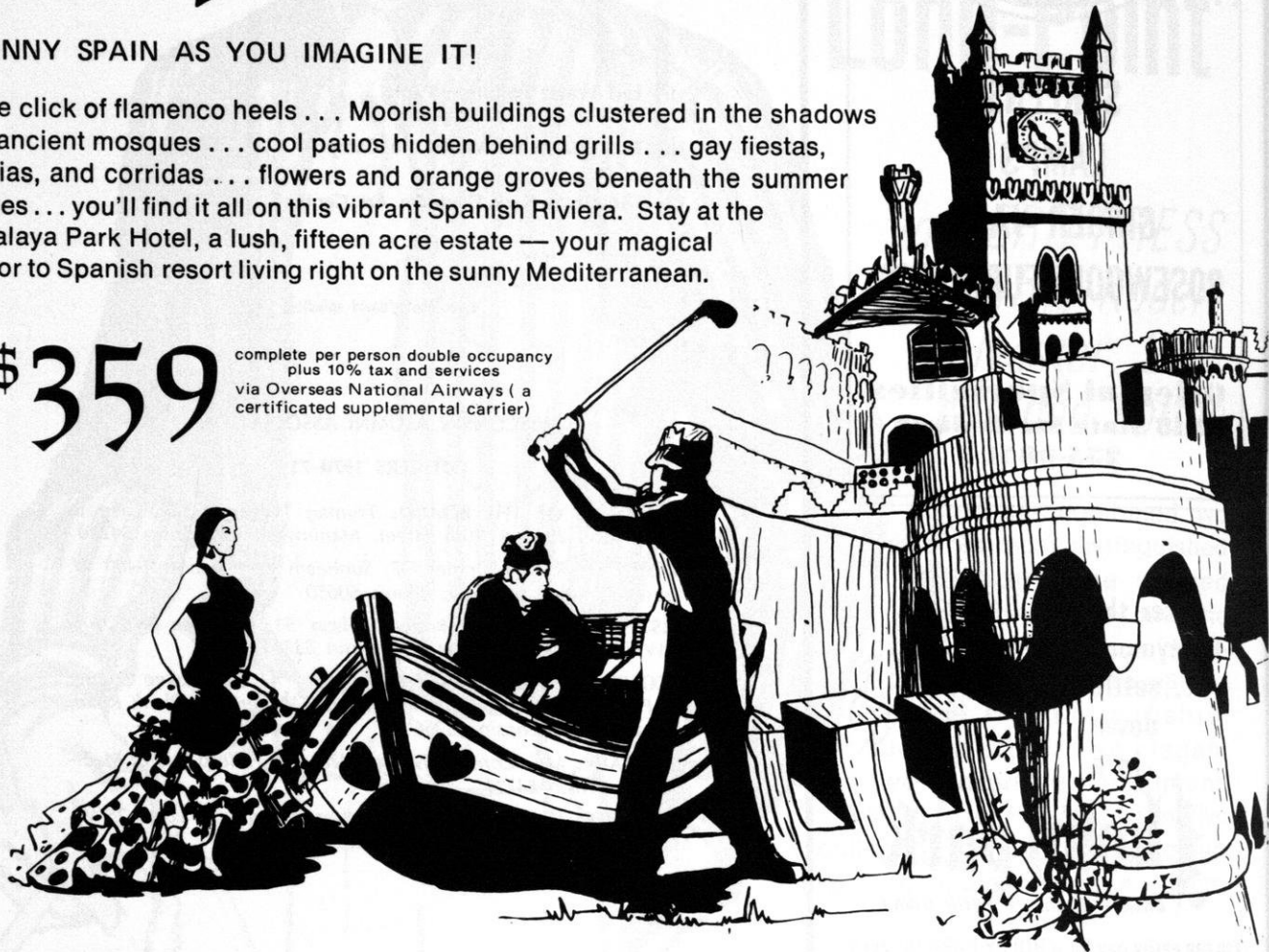
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ON WISCONSIN

Here is a letter which appeared in THE MILWAUKEE JOURNAL on September 14th.

'If I Were an Alumnus'

"To the Journal: In a newspaper article some past graduate of our University of Wisconsin has proclaimed his loss of pride in our university because of recent happenings.

"'The bombing', he declares, has caused him to lose his once high opinion of his alma mater.

"This selfish kind of thinking is what is wrong with a vast majority of our generation.

"What our university needs now is our support, through thick and thin. It needs a general moral backing that can come only from those who loved the ways and traditions that exemplify Wisconsin. Anyone who wants to walk away and proclaim aloofness had better leave, because he is not needed.

"We need honest, unselfish people who believe the university is one of the finest in the country and are willing to back it, help it, fight for it and give more than just lip service to help keep it the great university it is.

"I never attended college, being just a high school graduate, but I am a Wisconsinite and abhor anyone who has had the privilege of attending a university and will not return any real service for the honor he was accorded when he was accepted as a student.

"If I were an alumnus, I would make an effort to reach all the alumni I could. I would suggest a demonstration right down the main drag in Madison—20,000, 30,000, 50,000—if possible—and I would support my school through its trials. I would do 'my thing' in support of all I cherished in return for the opportunity I had to get an education when my school was not under fire by a group of radicals whose ideals could never match mine. I would fight and fight, and no one could ever say I was no longer proud of what I had once been a part of.

Howard Ninneman
10323 W. Caldwell Avenue
Milwaukee."

What could I possibly add to this?!

Arlie M. Mucks, Jr. / Executive Director



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One of the UW men who know says it's time to stop the hullabaloo and use our heads about America's fresh-water resources.

HELP STAMP OUT WATER POLLUTION PANIC

by

James E. Kerrigan

Assistant Director, UW Water Resources Center

Everybody talks about water pollution; the trouble is everybody is "doing something" about it. And, by and large, what we're doing is questionable. The pollution of our natural resources currently shares billing with drug abuse as Public Panic #1, having taken over from those national causes of a few years back, Crime In The Streets and unsafe automotive design. And like them, it is in danger of becoming Public Bore #1 and being dropped as soon as the novelty wears off and irreparable damage has been done by a well-meaning but poorly advised public.

As a nation, it appears we need these popular anxieties regularly in order to clean house. We are aided and abetted along the line by journalists who know good copy when they see it, by politicians who are overjoyed at the thought of solid planks to shore up political platforms, and by our conviction that "if something can go wrong, it probably will." Let's face it: the way life is moving along these days it wouldn't surprise too many people to be told that all five Great Lakes will turn to sludge before spring.

But if it is true that we expect the worst of our fresh waters, many knowledgeable ecologists agree that it is equally true that the worst will be brought about by some of the very stop-gap measures we have undertaken to prevent it—measures which are in essence of minimal importance in building a quality water environment. We must get our collective fingers off the red button. We must stop treating the *problem* as a *crisis*. We must end such appeasement practices as requiring one polluter to quit disgorging bird seed, figuratively speaking, until we stop his neighbor across the river from throwing in water-melons. We must stop seeing the issue as a falling sky and, instead, look on it as a national *opportunity* for long-range building of a better environment to be achieved by experts trained in selecting from a group of positive alternatives, under the guidance of informed citizens representing the general public. Then we have got to provide state, local and federal financial support, not on the expectation that a specific number of dollars will end the problem in a set number of years, (although we will need \$25 billion in the next five years to satisfy current needs) but as part of an ongoing program.

This is not to say that the condition of our nation's fresh waters is not serious. No knowledgeable scientist would suggest that. Nor is it to hint that the public

should forget its concern and leave everything to the "experts." It is a cry for greater public understanding. We need to appreciate the differences between water that is *polluted* by man, water in its *natural* environment unaffected by man (this natural form, incidentally, changes from place to place: the characteristics of natural Lake Mendota water are far different, for example, from those of the Colorado River), and water that is *manufactured* into a product suitable for city taps and sparkling swimming pools. It is a plea to the public, to ecologists, to legislators, to health departments, urbanologists, the news media—hundreds of potentially effective groups and specialists, to harmonize their efforts toward environmental logic.

In the years of our nation's growth we have drastically altered the natural ecological balance our Pilgrim fathers found. We've converted the Great Plains to vast agricultural developments; the Pacific coast burgeons with fruit orchards; New York and Wisconsin provide some of the finest dairy grazing lands. At the same time we have built the massive metropolitan areas to provide the living services for eight out of ten of our people, and which promise to increase that ratio.

In fairness to generations to come, it seems to me, we have an obligation to continue to make the best use of our resources and to introduce the new where it is called for. It is up to us to restore and preserve the undamaged natural waters where they now exist—whether in Lake Michigan, Lake Mendota, or Lake Tahoe—and to increase the number of wilderness retreats and high-use recreational areas for the rejuvenation of city dwellers. But, in addition, in metropolitan centers we must innovate aesthetically acceptable water forms—"synthetic" if you will—of an "unnatural" degree of purity in all man-made facilities, for health and enjoyment.

Perhaps our common mistake is seeking to unify all forms of water by some unrealistic form of wizardry.

The public doesn't really know what it's looking for in our water programs. Here are two case studies from Wisconsin, and it's safe to say they are duplicated across the nation.

* The 450-mile Wisconsin River drains one-third of the State. Its waters are (and have always been) a rather sombre coffee color. Recently, however, that

long-acceptable color has been equated by some uninformed groups with man's inhumanity to nature. The call has gone out to harness the industries along the River, to force various limitations on its border cities. The truth is that the brown color is a natural condition of the River: a "dye" produced by the digestive breakdown of vegetation in the swamps at its northern sources. The water in the northern reaches is of high quality, as it is in the lower one-third, the result there of natural rejuvenating processes. In the industrialized central reach, heavy in paper and pulp manufacturing, the cities and industries are undertaking an antipollution program which could cost \$5 million annually. Yet, even when this is completed—including the control of mercury waste—the Wisconsin River will continue to flow in a rich, brown shade, probably much to the consternation of those who do not realize that it is not the result of pollution.

* In 1870 Madison citizens did not hesitate to use Lake Mendota for swimming, boating or as a direct source of drinking water—our knowledge of hygiene being what it was a century ago. General norms established water quality, even though algae and rooted aquatic plants grew naturally. The water quality varied from year to year, as would be expected. Madison grew, of course, from 9,000 to more than 170,000, and with it came the corresponding heavier use of the Lake and its shoreline. Urban erosion, farm run-off, burning leaves, treated sewage upstream poured plant nutrients into the Lake. The resultant plant growth meant a decrease in water clarity, a further choking of the shallow waters, an increased seasonal odor from decaying algae "blooms."

While the clearness of the Lake was diminishing, our perception of health and aesthetic measures increased. We became aware of the desirability of adding chlorine and filtering our tap water, seeking an important degree of purity. But we also allowed confusion to creep in as we compared water in its natural state and that which we preferred to "manufacture" for our personal use.

The result, as we reach the 70's, is a compounding of that confusion. Today many see no reason why Lake Mendota cannot be of the same crystalline

purity as that which comes out of our taps or fills our swimming pools. So far off the track are we that it's safe to say that if X equals the drop in quality in Lake Mendota water in the past century, 10X would equal the degree of improvement the average Madison citizen has come to expect in it, judging from what he uses at home. While a realistic program could be put in effect to restore Lake Mendota and preserve it more close to its natural state, there would remain a wide credibility gap for those who simply don't understand the impracticality of what they are asking.

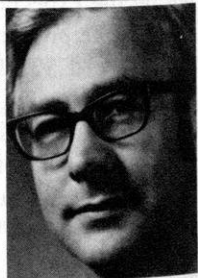
What do we do to restore, logically, our nation's fresh waters to satisfy health and aesthetic demand? Although many water scientists agree that we are not in the tragic shape that millions of Americans have come to believe—the fish life in our rivers will not be snuffed out in five years, even at our present rate of pollution; no one will walk across Lake Erie on a crust of solid wastes within the next decade; the good citizens of New York state will not strangle in three years from the odors produced by Hudson River effluent—it would be fatuous to pretend that we can all sit back and relax. Our fresh waters are threatened, and seriously so, but this is no time for panic and half-way measures. Instead, it's time that we treat them with respect, correct our past and present mistakes, and preserve them through careful and continuing scrutiny.

Perhaps a program might follow these points, fostered by some of the leading professionals in the field of water resources.

1. The switch from a buckshot approach to one of regional management. Rather than working with a drainage problem in Wausau or the industrial effluent in Pasaic, we need an approach which considers the entire Wisconsin River Watershed, the upper Mississippi River basin, the Great Lakes region: the divisions set by

continued on page 29

Mr. Kerrigan is a civil engineering graduate of Marquette university. After receiving his MS here, he joined the Marquette faculty for three years. He has been on the staff of our Water Resources Center for the past five years, and is completing his PhD requirements.



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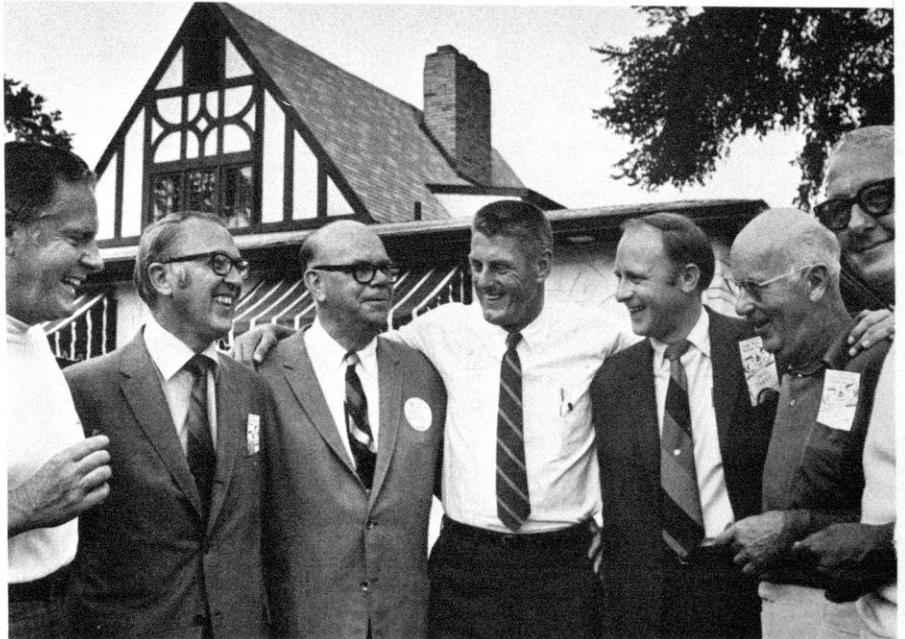
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1. SHE'S SEEN CHANGES. Miss Gertrude Sherman visited Alumni House recently on a tour which included the top of Van Hise, to get full scope of the tremendous growth and change in the campus since her years here. Miss Sherman, 93 years old, was a member of the Class of 1900.



2

2. STAG LINE at a recent family party by the Philadelphia Alumni Club sparkled with: David Leith '58, Al Preuss '49, Ray Orban '51, Dean Hanson '50, Heinz Fischer, Val Herzfeld '49, Gary Keuther '60, Tom Krainik '49 and Tom Koval '67. The party was a money-raiser for the club's scholarship program. Hosts were Karl (MD '43) and Annette (Weiss '36) Beyer.



3

3. \$2,000 RICHER, is the Student Aid Fund as the result of the August golf outing set up by businessmen and other University friends in Jefferson. Credit goes to such as (from left) Robert Tensfeldt; Jake Lembrich; *Sentinel* sports editor Lloyd Larson '27; U.W. Athletic Director Elroy Hirsch; Dave Perry; Jerry Slechta '32; and L. P. "Pete" Schweiger.



4

4. THE TWAIN MEETS. When Felice (Michaels) Levin '49, on the west in this picture, sat down to dinner at the World Congress of Public Relations in Tel Aviv in June, she discovered that the man on the east end of the table was Anand Aberbar '52, of Bombay.

THE STATE OF THE CAMPUS

A report by Chancellor Edwin Young to the University Board of Regents, on September 11.

The initial wave of shock and horror which we felt on August 24 is being experienced fresh each day on Charter Street. Almost at any hour, one can see faculty and staff, returning from vacations and summer assignments, come to stare in disbelief.

Next week, thousands of students will pass the area and they, too, will stop and look. And surely they will wonder what the ugly scars of this tragedy signal for the coming year.

The immediate costs of the bombing have already been published—the cost in human life, suffering, knowledge and property. The long-range effects may not be known for years, but it is no exaggeration to say that they will depend almost totally on how we react—Regents, administrators, Faculty, and Student Body.

It is the intent of terrorists to create fear. To harass. To intimidate. The student who fears for his physical safety is not expected to be in a mood for effective class-work. A faculty member whose home has been threatened with rocks or firebombs may be understandably more reticent to speak his opinions in the future. An administrator who has watched funds being diverted from educational to security needs may be tempted to wonder if peace at any price is not desirable.

When we are attacked—either men or institutions—our first instinct is to fight back. And we *will fight back*. But the *nature* of the fight is all-important.

For the answer to fear is not panic. The answer is not to lash out in angry, blind vindictiveness. The answer to fear is really quite simple—the answer to fear is *courage*.

In the coming year, we will concern ourselves with the past. We will continue to expend whatever energy is necessary in cooperating with the lawful authorities to bring perpetrators of violence to justice. Not in any attempt to set a vengeful example, but because we believe that the orderly administration of justice is basic to the freedom of us all.

We will be concerned about the past—but we will be even more concerned about the future. In facing that future, what form must our courage take?

More than the courage to keep the University open—although we have said many times, we *do* intend to keep it open.

We must also seek the courage to progress; to proceed with the orderly change and reform of the University which has already begun. For the danger to our institution does not arise strictly from one source. Destroyers of lives and buildings are obvious menaces who can and must be dealt with under the law.

But there are others who threaten. Those who would react by demanding certain beliefs as a requisite for faculty status—they are a threat to the University, also.

They are a threat because they would destroy the atmosphere of free and untrammelled thought without which no university can remain great.

Those who demand that student voices be silenced by arbitrary and oppressive disciplinary methods—they are a threat; because they refuse to recognize the vigorous and positive contribution the vast majority of today's young people are capable of making to the academic community. A loss of this resource would be tragic to any University.

Those who propose such extreme measures are acting out of fear—without courage.

We believe it is possible to deal with advocates of violence, to punish those who put their theories to practice and break the law, to stand firm against attempts to disrupt and destroy—and at the same time, proceed with enlightened and responsible programs for change.

For this to be done, we must have the energetic cooperation of all—Regents, administrators, Faculty, and Students. This cooperation already exists in substantial degree, but it must be heightened.

Committees exist in many departments to solicit the ideas and talents of the students to apply to academic problems. Others are being formed.

140 combined faculty-student committees are now in operation, but we need new and better ways for helpful interchange between these two groups.

It is time to re-examine faculty-student relations on a broad level. The proportion of emphasis given to graduate and undergraduate instruction. The size and nature of undergraduate classes.

Individual faculty members will want to examine carefully the expenditures of their energies—the proportion of time given to research versus that given to teaching and student contact.

This Board of Regents has probably had more direct contact with faculty and students than any board in the University's history. It has recognized the urgent necessity for such contact and undoubtedly will seek additional ways to achieve it.

The Board, in its forceful statement of August 26, made clear its determination to stand up to the forces of terrorism and, at the same time, preserve our traditional role as a forum for free exchange of ideas and opinions.

It needs and deserves the strong support of the legislature and the citizens of the entire state in carrying out this objective.

By having the *courage* to move forward in spite of disruption and lawlessness, we can harness the enormous reserves of genuine human concern and channel them to constructive purposes.

We must make clear that those of us who are responsible for the operation of the University are not interested only in budgets, rules and applied research. That we are also personally concerned about the terrible problems of national and world society—environment, racism, war, population growth and all the rest. That we are willing to help devote the resources of the University to finding solutions to those problems.

We must encourage our students to participate in the politics of their government. We must understand that theirs is a special problem, in that their residence on campus usually means they are unable to participate in the campaign activities of their own districts. The University has indicated that it does not consider a two weeks recess to be the proper solution, but a faculty-student committee is currently seeking other methods by which students may be encouraged to participate in the selection of their government. It will report at the first meeting of the faculty Senate, October 5.

The year ahead is implicitly a critical year for us all. And yet an atmosphere of crisis can be a positive thing. This week, on the television news, a hostage in the Jordanian desert was asked if the passengers were friendly with each other. He replied, "In a time of crisis like this, everyone relies on everyone else—and everyone seems to come through."

In its crisis, the University needs to be able to rely on courageous support from its alumni, its friends and, above all, from the members of its own community. Only with such support can it stand solidly against terrorism and move with imagination to new standards of greatness. If it gets such support—and I am confident it will—there is no way the forces of intimidation can prevail. ●

ELVEHJEM ART CENTER OPENS

The doors open on a \$3.5 million home for University art treasures, the gift of a relative few to the campus and the world.

As master of ceremonies Bob Rennebohm observed at the black-tie reception last month, "this whole thing started with Jim Watrous in the basement of Bascom in 1939." Rennebohm was recalling that Art History Professor Watrous, browsing through storerooms casually stashed with important art works, had decided something had to be done in the way of better housing for them. He wrote to then President Dykstra, but along came the war, and there went Watrous. When he returned to campus in 1945, he took up the cause again, now with President E. B. Fred, who attempted to hurdle construction backups and the 50's recession, but who barely had time to get the wheels rolling before going out of office in 1958. When the late Conrad A. Elvehjem took over the University presidency he jumped at the art project—the campus needed a good, solid museum. Elvehjem got \$1 million from the Brittingham Trusts, then turned to the newly organized University of Wisconsin Foundation. In the next twenty-odd years, under its executive director Rennebohm, the Foundation raised \$2.5 million from alumni, students, and corporate and individual friends

of the University. Construction began in 1966 on the site of the former Sterling Court area (land which the Center shares with the new block-long Humanities Building which extends from State street to University avenue along Park street), but got bogged down with labor strikes and material shortages two years longer than expected. Then, on Friday night, September 11, the donors were given a first look at what their money had bought.

Nearly 400 of them turned out for cocktails and a champagne buffet, with UW Foundation president Lester Clemons making the official presentation, President Harrington and Chancellor Young accepting, and Mrs. Elvehjem cutting the red satin ribbons and announcing that the Elvehjem Art Center was now open. The next morning came the public dedication, this time with two Elvehjem grandchildren helping grandma with the ribbons. Then the magnificent structure opened with its Inaugural Exhibit.

On view are 185 paintings. Included are works from the permanent collection of 1,300 pieces, compiled over 85 years toward an eclecticism of the finest examples of schools and

periods, and heaviest in the Dutch and Italian masters of the 16th and 17th century. It is a collection which *New York Times* critic John Canaday reviewed the Sunday after the opening as "remarkable for high quality in spite of the absence of the biggest names," adding that "the biggest names aren't missed."

With it are the works loaned for the Inaugural, a grouping of 19th and 20th century paintings and sculpture. Here, against the white-carpeted walls, are Monet, Hofmann, Utrillo, Corot, DeKooning, Picasso, in 24,000 feet of exhibit space—second in size among university museums only to Yale's.

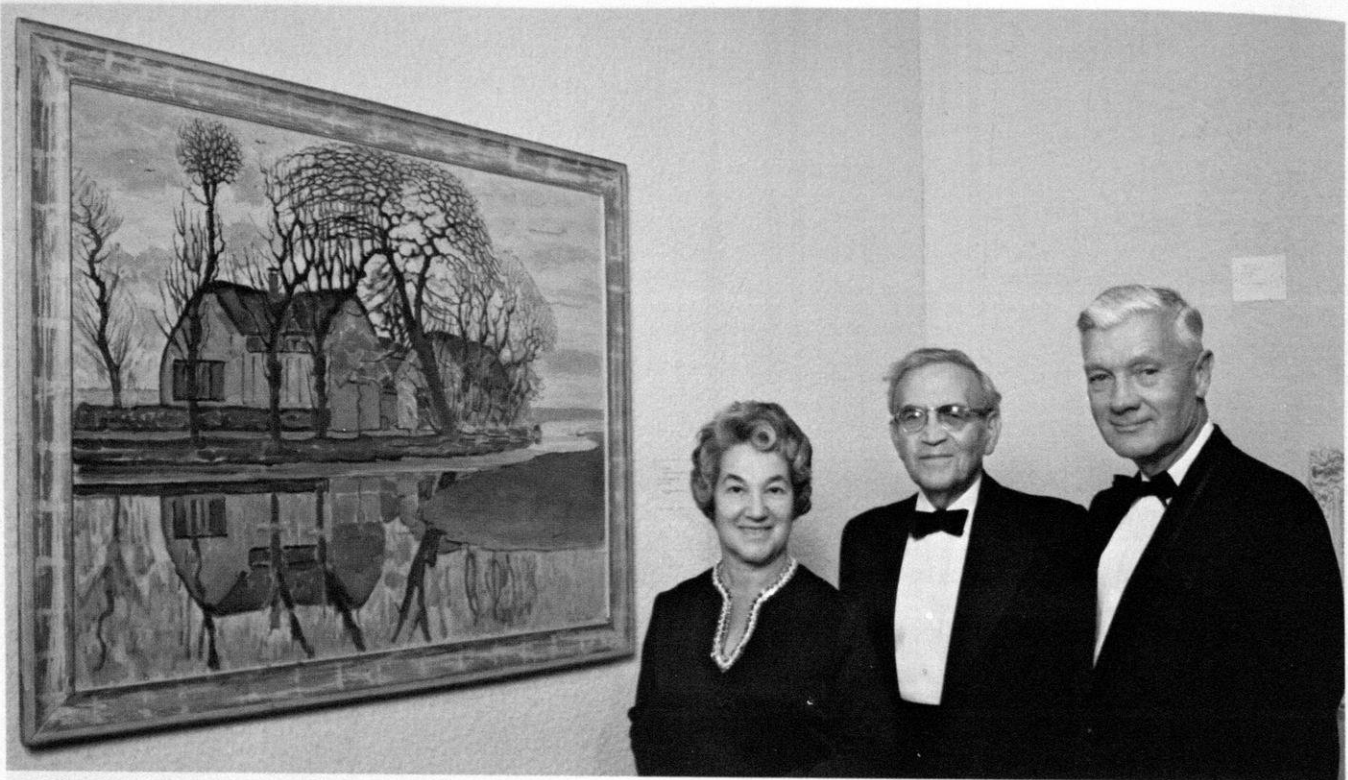
The exhibit spreads through twelve Brittingham Galleries on the fourth and fifth levels, above and surrounding the third-level Del and Winifred Paige court, an atrium of unpolished travertine marble skylighted from 50' above. Off the court are the Oscar and Louise Mayer print and drawing center, the offices of museum director Millard F. Rogers Jr., curator Arthur Blumenthal, Prof. Watrous and the art history faculty. Beneath it are the Malcolm K. Whyte lounge and the 80,000-volume Kohler

In photo at left, W. G. Lathrop, of Janesville, with Wisconsin's Governor Knowles and W. D. Hoard, of THE DAIRYMAN and a past president of the Wisconsin Alumni Association. At right, Irwin Maier, chairman of the board of THE MILWAUKEE JOURNAL and associate general chairman of the drive to build the Art Center, with Mrs. Elvehjem.





View from fifth-level balcony gallery as guests gather in Paige Court for dedication ceremonies at reception in September.

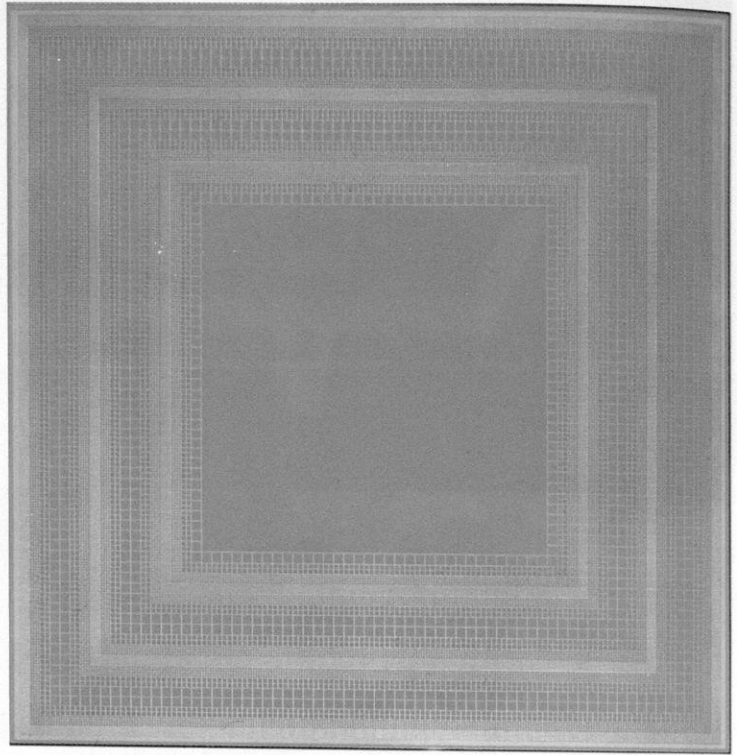


Above: Mrs. Harry Steenbock, of Madison, with a favorite painting of her late husband's, *LITTLE GIRL WITH BASKET OF APPLES* (1897) by Bouguereau. Left: Dr. ('36) and Mrs. Joseph Gosman, of Toledo, loaned Lindner's *THE WALK* and 31 other works, including the Calder stabile.

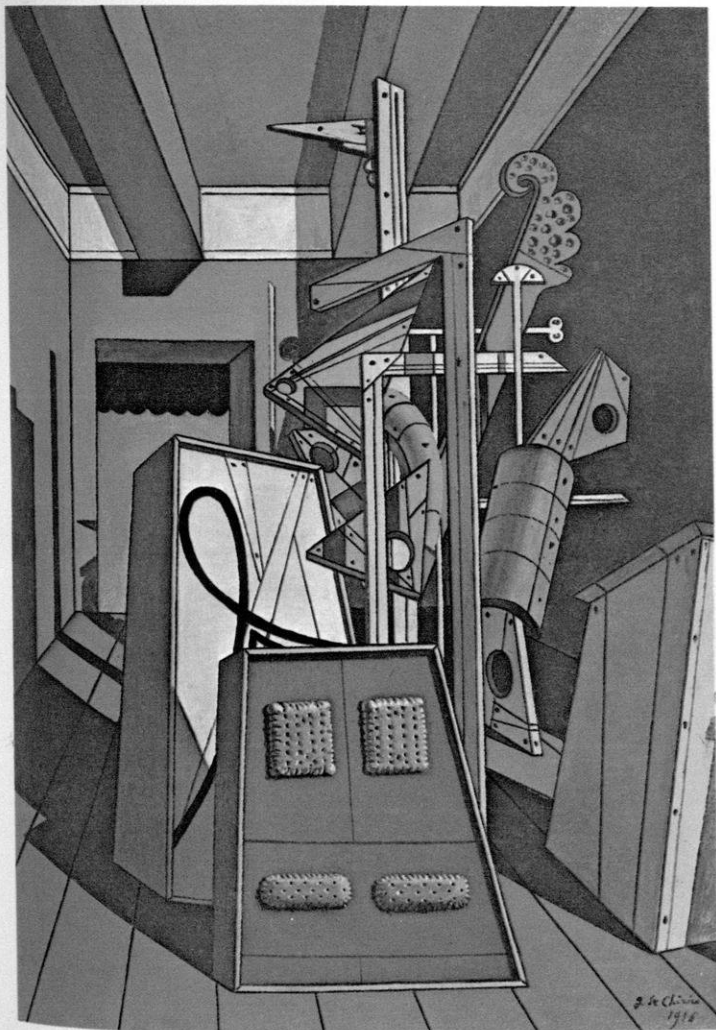
Left:
Mondrian's *FARM AT DUIVENDRECHT*
(1906), a forerunner of his "neo-plastic"
period, was loaned by Prof. and Mrs. Isaac
Schoenberg, Madison, here with (at right)
Prof. Watrous.



The Alexander Hollaenders (PhD '32), Oakridge, Tenn., with Hofmann's *AUGUST LIGHT* (1957) which they loaned.



Variety of the Center's permanent collection is represented in (top left) Greek lekythos (c. 460 B. C.) by Timokrates; (above) SOL IV (1967) by Anuszkiewicz, who pioneered in American op art; and, typical of mid-19th-century styles, STILL LIFE WITH WATERMELON (1858-1871) by Roesen.

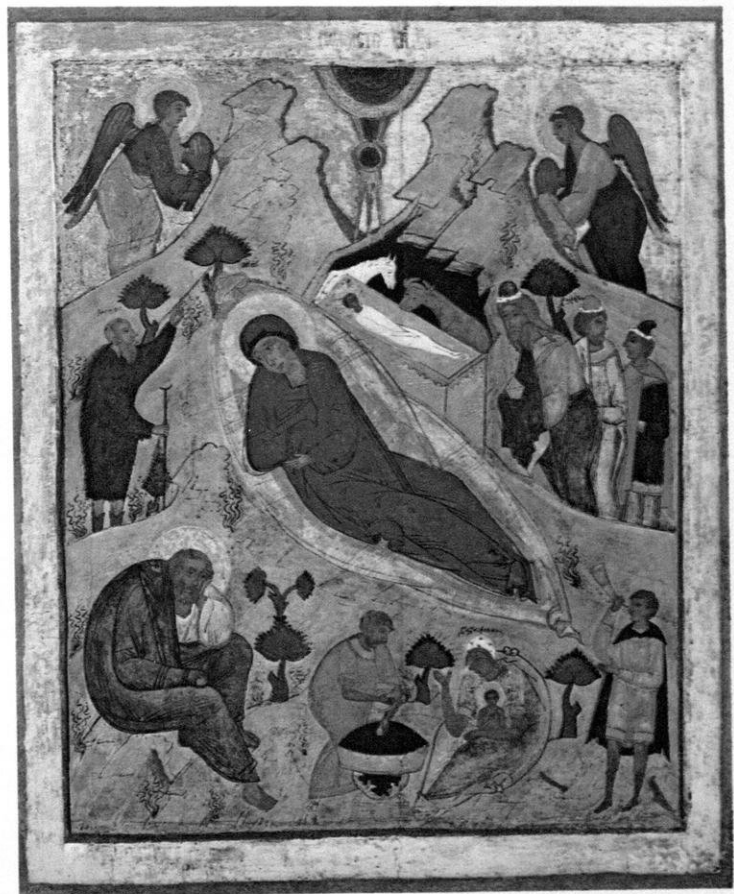


Also in permanent collection are two of the largest remaining landscapes by 17th-century master Salvatore Rosa. *LANDSCAPE WITH A BRIDGE* (c. 1645) measures 7' x 10'. At left is *METAPHYSICAL INTERIOR WITH BISCUITS* (1916) painted by surrealist Giorgio DeChirico following a breakdown, one of several works which trace his illness.





Newman T. Halvorson '30, Mrs. Halvorson, with executive directors Rennebohm and Mucks of the UW Foundation and Alumni Association respectively, stop before the Halvorsons' gift to the permanent collection, a bas relief, SACRED AND PROFANE LOVE (c. 1640) by Francois De Quesnoy.



Francesco Solimena's ADORATION OF THE SHEPHERDS (c. 1685) is in the permanent collection.

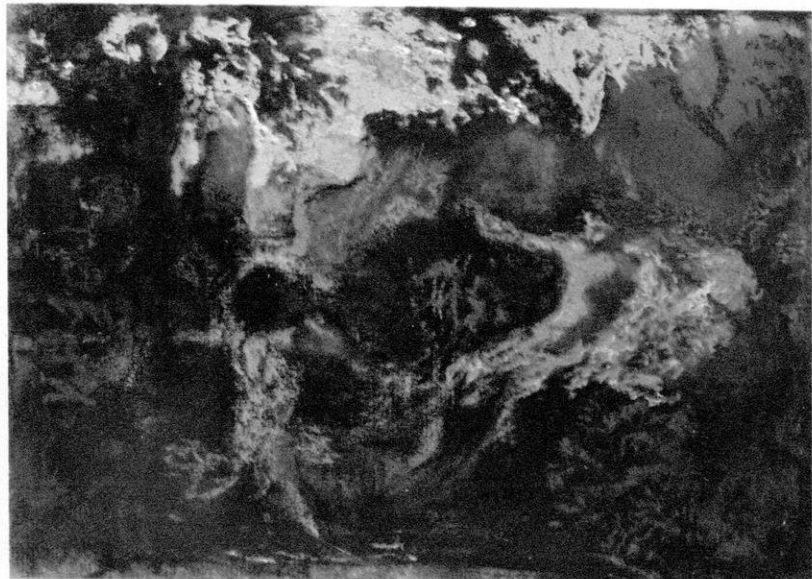
Left:
Calder's THE GREAT S (1964), in Gallery IV, frames museum director Millard Rogers (left), Arthur B. Adams '28 and Mrs. Adams, of Beloit.



Monet's *POOL OF WATER LILIES, GIVERNY* (1899), was loaned for the Inaugural by Mrs. Albert D. Lasker, of New York City.



Wood sculpture of St. Benno, work of unknown German artist (c. 1700), in permanent collection.



SUJET MYTHOLOGIQUE, an undated pastel by French romanticist Ker-Xavier Roussel (1867–1944), is included in the Center's extensive collection of prints and drawings donated by the Oscar Rennebohm Foundation.

Below, Mrs. Oscar Rennebohm, widow of the former governor, with Mrs. Alan Mayer. Bottom, Mr. and Mrs. Robert Bolz, Mrs. Adolph Bolz, Prof. Watrous, Mr. and Mrs. John Bolz in gallery honoring parents of the senior Mrs. Bolz.



art library. Under these are the conservation rooms, workshops, and four auditoriums, the largest of which seats nearly 300.

Bernard Ziegler, president of the Board of Regents, told the reception audience that the Center "symbolizes the values and strength of the University and humanizes it." In his *Times* column, Canaday echoed that thought. He saw the Inaugural Exhibit as "unimpeachably divorced from the political conflicts of the moment," and of the Center:

"By implication, however, this art center might have immediate pertinence as the most profound, if the least dramatic, anti-war argument that the University could present. Art is a crystallization of exactly those humanistic ideals that war violates and universities were created to nurture."

The new Center is keyed to give just such nurturing. For the first time students now have direct exposure to original works of high quality within a museum setting. (Student art will continue to be confined to other galleries around the campus, nor will the Art Center expend its energies on a "study collection" of lesser quality art for student use, as do many teach-

ing institutions.) In addition to the Kohler library, there are thousands of slides, plus a print-and-drawing center. Rogers and Blumenthal have teaching appointments in the art history department, to offer courses in museum training and connoisseurship.

As exhibits change regularly, out of storage will come a Vasari altarpiece; Indian miniatures and rare Tibetan art from the collection of Earnest and Jane (Werner) Watson; 24 Russo-Byzantine icons, the gift of alumnus and former Ambassador Joseph E. Davies; more of the Dutch and Italian masters.

The collection is expected to grow chiefly as the recipient of individual art works, rather than in acquisition funds. (Rogers estimates that for every cash dollar received currently, the equivalent of five is given in paintings or sculpture.) In using gift money—the only income the Center will receive—he plans careful building of the less complete segments of the collection as appropriate items come on the market.

With freshmen arriving on the campus the week after the Center's opening, groups of students move quietly up the marble steps to the Paige court, past the Roman sarcophagus (c. 280 A. D.) and on to the exhibit areas above. Professor Watrous strolls out of his office from time to time to move among them. He nods to a young man studying a Dürer engraving, smiles at a trio of girls who pad across the galleries. The sudden surge of activity must seem unreal to this gentle professor after the years of preparation since he started it all in a Bascom Hall storeroom. And—aware that even the greatest art is complete only when it finds a home in the eye of the beholder—it must come as a lifetime thrill to realize the achievement of the goal he set for the many who present this magnificent gift to the campus, the nation and the world. ●

OSCAR F. AND LOUISE GREINER MAYER GALLERY



The National Scene

Reporting on a critical money shortage ... students planning more opposition to the war

■ **Hitting Bottom?** The long-expected "financial crisis" in higher education has struck with such force this year that college administrators can scarcely find words strong enough to describe it. "The Day of Judgment is upon us," says one. "It is here—now." Another says the money shortage is so grave that it outranks student dissent as the main problem of the 1970's.

The situation is acute because several factors have come together at the same time. Inflation, soaring educational costs, declining stock prices, lagging federal aid, public hostility to increased state support—all have combined to put a tremendous drain on institutional budgets, especially those of private colleges. At least a score of colleges have closed in the past year or so, and many others report substantial operating deficits.

With tuition rising almost everywhere, small private colleges seem to be in particular danger of pricing themselves out of business. Admissions people report an accelerating shift of enrollments from such institutions to state universities and to low-cost community colleges close to students' homes. A growing number of private institutions have had to seek state support to supplement their income from private sources. And at the established public institutions, officials say that the rise of state aid in recent years has not kept pace with their expanding needs.

Academic economists have been warning for a long time that higher education's fiscal health will depend increasingly on the amount of money it receives from the federal government. But the growth of federal support, which averaged about 24 per cent a year in the mid-sixties, has slowed considerably, a government agency reports. Congressional appropriations for higher education in fiscal 1971 are up about \$180-million, despite a presidential veto, but even that sum falls short of previous gains.

"We have to have that federal money," says a college official in the Midwest. "We've had a lot of promises, but not a lot of action."

■ **Collision Course?** Anticipating another year of trouble on the campuses, groups of college presidents and other administrators held several meetings this past summer to share ideas on how to minimize disorders and respond to students' grievances. Even as the presidents met, however, student leaders made clear that the war in Southeast Asia—more than any particular campus issue—remained at the heart of their discontent. At

the annual congress of the U.S. National Student Association, delegates from about 280 institutions resolved to oppose the war with the "most concerted and dedicated effort" in NSA history.

The students said they would commit themselves to "massive non-violent action," including widespread civil disobedience, if the war did not end by next May.

The view that the war and other "non-campus" matters are the chief reasons for campus turmoil was stressed by two special advisers to President Nixon and by many from the colleges who testified before a presidential commission on campus unrest. But Mr. Nixon said it was "very shortsighted" to blame the government for "the problems of the universities." No matter what the government does, he suggested, educational issues will persist as a cause of student dissatisfaction.

Meanwhile, there is some new evidence that—despite attempts by many colleges to give students more of a say in academic government—most institutions have yet to put students in a formal position to influence major policy decisions. A study involving 875 institutions has shown that in most cases students are still not allowed to participate on faculty executive committees or boards of trustees.

■ **In Brief:** One consequence of a tight academic job market this year may be added strength for the faculty union movement. As union leaders see it, when college teachers cannot improve their situation by changing institutions, they become more militant where they are. Officials of the American Federation of Teachers expect 50 college locals to demand contracts in 1970-71 . . .

The assumption that colleges vary widely according to their region or type of control has been challenged in a study for the Carnegie Commission on Higher Education. Academic specialization and an emphasis on more advanced degrees are making institutions "more like each other than was true in the past," said the study's author . . .

The refusal of a regional accrediting agency to consider a proprietary, profit-making college for membership has been sustained by the U.S. Court of Appeals. It reversed a lower court's ruling that the refusal violated antitrust laws . . .

The presidents of predominantly black colleges say the Administration has promised them more federal funds this year for construction, student aid, and administrative and academic programs.

Alumni News

06/30

MR. & MRS.

WALTER DISTELHORST '06, Louisville, Ky., celebrated their 60th anniversary in June. Mr. Distelhorst, 86, has retired as advertising manager of the First National bank of Louisville.

ETHEL ROSE TAYLOR '10, Oakland, California, is on a three-month world tour with the National Retired Teachers association, planning to return home around Thanksgiving.

Mr. & Mrs. T. M. (HELEN CALHOUN '14) Woolson, Winnetka, who have taught ballroom dancing as a hobby for more than 40 years, celebrated their Golden Wedding in August. They were honored with—what else?—a dinner dance for 300 guests at the Winnetka Woman's Club.

BERTHA KNEER ELLWOOD '22, Pasadena, was elected department vice commander of the American Legion, representing women Legionnaires throughout California.

31/40

RALPH CONNOR

PhD, '32, formerly chairman of the board of Rohm and Haas company, Philadelphia, will now become chairman of the executive committee while continuing as vice president in charge of research.

WALTER W. HELLER '38, regents professor of economics at the University of Minnesota, gave the first of a series of educational lectures sponsored by former President Lyndon B. Johnson at the dedication of the LBJ State Park. The park is across the Pedernales river from Johnson's ranch. Heller is former chairman of the President's Council of Economic Advisors.

41/50

GENE E. SOLDATOS

'41, senior vice president of Milwaukee ad agency Cramer-Krasselt company, has been appointed a member of the Wisconsin Regional Export Expansion Council by the U.S. Secretary of Commerce. The council's purpose is to promote increased export sales by American business. Gene is a past president of the Milwaukee alumni club.

ROBERT T. SASMAN '47, Wheaton, Illinois, was recently promoted to colonel in the Army Reserve. A hydrologist with the Illinois State Water Survey division, he has been elected a trustee of the American Water Works association.

GERALD C. WOLLAN '47, Minneapolis, has merged his public relations firm with another and is now president of Cowan & Wollan, Inc. He continues to lecture in public relations at the School of Journalism at the University of Minnesota.

MR. & MRS. JAMES H. HILL '48 (Joan HARTWELL '44) are moving back to the U.S. after four years in Europe. He will take up new production management duties in the Nylon division of DuPont, in Wilmington, Delaware.

ALF. J. BORGE MD '52, who has served as a medical missionary for nine years in Madagascar, has been named director of health service at Concordia college, Moorhead, Minnesota.

ARNOLD E. DENTON '50, Moorestown, N.J. has been elected vice president in technical administration with Campbell Soup company. He has been with Campbell's since 1958.

ERICH HIRSCHBERG PhD '50, has been promoted to professor of biochemistry at the New Jersey College of Medicine and Dentistry. He has been with the school for two years, after 18 years at Columbia university.

51/60

EUGENE A. TIMM

'51, with the pharmaceutical firm of Parke, Davis & Company, Detroit, has been elected to the Committee of Revision of the new edition of the U.S. Pharmacopeia. This is the compendium of officially-sanctioned standards and specifications for U.S. drug products. He has been with the firm since earning his PhD here at the University in 1955.

ALVIN H. REISS '52 is the editor of the newly published *Arts Management Handbook*, concerned with financing, management and communications in theater, dance, music, opera and the visual arts.

U.S. Air Force Major MELVIN BINA '53, Norton AFB, California has been

decorated with his seventh through 10th awards of the Air Medal. A senior pilot, the major was cited for "outstanding airmanship and courage on successful and important missions completed under hazardous conditions while assigned at Yokota AB, Japan."

JOHN W. GIBSON '56 has been appointed deputy district attorney in Madison to fill a vacancy caused by a recent resignation.

Brig. Gen. HAROLD A. KISSINGER '56, has been reassigned from Ft. Monmouth, N.J. to Vietnam, where he will become the commanding general of the U.S. Army Support Command, Cam Ranh Bay.

C. WILLIAM DOHMANN '60, with a new PhD degree from USC, is now director of educational administration for Loyola university, Los Angeles. He lives in El Segundo.

MARK S. GRODY '60 is being moved by General Motors from Los Angeles and the regional public relations department to Atlanta, to become southern regional manager.

PETER T. SHERRILL '60, Little Rock, is now an assistant professor at the University of Arkansas, having recently earned his PhD in history at Vanderbilt university.

61/65

THOMAS J. (TONY)

HACKENBERG '61 is now a vice president and New York area manager with Scientific Products, a division of the American Hospital Supply corporation. He will relocate from the Detroit office.

BENJAMIN A. HALPREN MD '61 is stationed with the USAF in Vietnam, following which he plans to take a fellowship in nephrology at Stanford university.

JOSEPH D. RUFFOLO '64, Elmhurst, Ill., has been appointed industrial relations manager of Reynolds Metals company's McCook (Ill.) plant. He has been with the firm since 1966.

ROBERT G. BARCUS '65, USAF, has taken a full-time commission as captain, and is serving as a weapons director

with the 4635th Support Squadron in Duluth, Minn.

JAMES P. DYRUD '65 is a captain in the Air Force, recently assigned to the David Grant Medical Center at Travis AFB, California.

JERALD E. LEVINE '65 is now a research analyst with the Wisconsin Council of Criminal Justice. He and his wife, the former MYRA TINA KAPLAN '68, live in Madison.

Major RONALD H. LUENEBURG '65, assistant director of operations for the 3507th USAF recruiting group, Lowry AFB, Colo., has received the Air Force's Commendation Medal. The award was earned by "meritorious service as executive and navigator" during 12 months in Vietnam.

66/70

RICHARD C.

CARONE '66 has been promoted by Rex Chainbelt, Inc. to a district managership in construction machinery. His territory will cover New Jersey and southern New York State, and the Carones will live in New Jersey.

USAF Captain and Mrs. LARRY R. DAVIS '66 announce the birth of their first child, Gregory Richard. Capt. Davis is an aircraft maintenance staff officer at Norton AFB, California.

ROGER A. ZIMMERMAN '66, who recently received a doctor of optometry degree from Indiana university, has begun practice in Madison.

Captain BRUCE D. ALLEN '67, flying with the USAF in Vietnam, has been awarded the Air Medal. He is married to the former MARY SUE WINETZKE '66, a medical technologist.

DANIEL P. ANDERSON '67, newly promoted to captain, USAF, has received an Oak Leaf cluster on his Air Force Commendation Medal for safety direction on a recent tour of duty in Okinawa. He is married to the former EMILY C. MARACCINI '67.

CRAIG W. FRIEDRICH '68, recently discharged from the army, is enrolling at Harvard Law School this fall.

Ens. ROBERT P. ANDERSON '69, is stationed at USNAS, Glynco, Georgia as a flight officer.

ALLAN L. HANSON '69, has joined USPHS as a pharmacist and senior assistant. He is stationed in New Orleans.

JOHN R. KNOX '69 is a sales engineer with the Trane company's Milwaukee office.

MELVIN M. AGEN '70, is a nuclear engineer with Babcock & Wilcox company, and living in Lynchburg, Va.

KERRY D. FREEMAN '70 is a recent addition to the Trane company's Wilkes Barre office.

Airman PHILLIP G. HOEFER '70 has graduated at Sheppard AFB, Texas, from the USAF air passenger specialist course.

ROLLIN L. WHITMAN '70, married in July, is a development engineer with Martin-Marietta company in Denver. ●

Marriages

1960

Gwendolyn Barbara FISHER and Walter A. SCOTT '70, Madison

1961

Judith E. LEHMANN and Marvin O. Yerkey, La Mesa, Calif.

1963

Janet Jagielski and Henry J. RUETER, Burlington, Wis.

Pamela Lucy Porter and Dr. William F. GEE, Northfield, Ill.

1964

Diane Marie BENZENBERG '68 and James W. GOETZ, Scarsdale, N.Y.

Nancy GRIFFITH and William R. Collier, Baltimore

Carol LIPMAN and Sanford Svetcov, San Francisco

1965

Sally Lou Mutchow and John Paul BERNER, Kewaunee, Wis.

Susan Rose Joy and Stephen Martin SOBOTA, Madison

Gail THIEDE and Jack R. Grams, Arlington, VA

Glee Ann Gorrell and Charles Todd THOMSON, Littleton, Colo.

Claire Kiker and Lt. Jack Allan TOZIER, Pensacola, Florida

1966

Virginia Ruth Gauerke and John Olin BURDICK, De Pere

Kathleen Frances Carollo and Irvin C. HUSEBY, Palo Alto, Calif.

Mary Catherine Erwin and Kim W. RELLAHAN, Columbus, Ohio

1967

Lyle Elsa Leidersdorf and Dennis D. DRIER, Madison

Ann Kathryn FJELSTAD '70 and Howard S. GESBECK Jr., Madison

Leonor Guerrero Dovila and John Martin KOEBL, Pasto, Narino, Colombia
Laura Ann Hons and Lawrence Bayrd SUSSMAN, Mequon

Kathleen Carol Ann TURNER and
MERALD Woodrow Knight Jr.,
Milwaukee

1968

Constance THOMAS '69 and Edward
J. BLOCK, Rockville, Ind.
Mary Anne BRUHN and Dennis E.
Gilbert, Madison
Margo Ellen BURLINGAME and
John Allen WRAY '69, Kamuela, Hawaii
Mary Ann CLAR and Clyde M.
ROBINSON, Wilmette
Carol Lynn COMSTOCK and James
King RUHLY, Madison
Helen Anne Tuten and David Andrew
CZERPINSKI, Madison
Diane Coleman DAVIDSON and
Michael C. HEYL, Wauwatosa
Barbara Jean DAWE and Nicholas
Richard LARDY, Madison
Janice Louise FARNSWORTH and
Claude R. MOULTON, Madison
Danna Joanne FAULKES and Bradley
Dean MUNSON, Madison
Joan F. GABRILSKA and Joseph
Francis Schive, Wausau
Eleanor Love HASTINGS and David
George KARRO '69, Wytheville, VA
Ann Catherine SCHWARZBAUER '69
and Thomas Henry HEIMAN, Menasha
Cynthia Jane LIND and Lt. Christopher
O. A. Kroos, Sheboygan
Karen MANNCHEN and Bruce T.
Grimm, Sheboygan Falls
Susan HARNISCHFEGER '70 and
Cary Robert NUSSLOCK, Hartland
Patricia Ann OTTO and Douglas Alan
Kramer, Madison
Mary Lou OUELLETTE and Thomas
Joseph Duffy, Milwaukee
Jane Mary RUSSELL and William
Lewis Hanson, Milwaukee
Judith Ann SCHULTZ '69 and James
Roger ZUHLKE, Cudahy
Carolyn Anne SPELLMAN and Harold
RAMBOW, Sioux City, Iowa
Sandra A. TYYKILA and Paul A.
DiBacco, Arlington, VA
Kathleen Jo NUMAN '69 and David
Keith WICHERN, Green Bay

1969

Karen S. ALVSTAD and Terry J.
Sterzik, Greendale, Wis.
Judith Katherine Michelson and Peter
David AMBELANG, Madison

Helene K. BARRY and Daniel Gryn-
berg, Rego Park, NY

Diane Marie Gest and Terrence W.
BOLAND, Madison

Mary Catherine Kelly and Charles L.
COUGHLIN, Madison

Linda Elizabeth COYLE and August
Greidanus, Madison

Paula Lynn MAYERSON '70 and David
John DOLLEVOET, Madison

Sally Ann Johnejack '70 and Lt.
Gregory Wayne DONOVAN, Lake
Geneva

Carole Lynne FARNES and George
Alvin Mundschau, Madison

Barbara Chapin FOOTE and Richard
Seaman Jr., Hartland

Cynthia SHOGREN and Gregory L.
GARNETT, Madison

Janet Marie DAGGETT '70 and
William S. GIBBS, Madison

Deborah Ann HALL and Michael
James Riccio, Madison

Sandra Lyn HAMMANN and John
Joseph Brander, Santa Barbara, Calif.

Mardyth HOPPERT and William R.
Pollard, Chicago

Linda J. KAHL and Bruce Wiesman,
Green Bay

Diane Beth KILE and Gary Alan
Lunde, Madison

Gretchen LAABS '70 and Edward
Dennis STYLES, Wauwatosa

Jaclyn Jill LEFCO and Robert William
MALY, Madison

Joanne B. MAIS and Herbert M.
ZIMMERMAN Jr., '70, Wausau

Linda Dahl MARTINEAU and Dwight
Holmes Ellis III, Hartland, Wis.

Anna Mary MATTARELLA and Bruce
Joseph Breider, Elm Grove, Wis.

Sharon A. KREBLEIN '70 and Arnold
W. MESSER, Lincoln, Neb.

Lynne Mary MILCHER and Max
Dale HENSLEY, Milwaukee

Nancy Lorraine MUENKEL and James
K. CROSSFIELD '70, Madison

Connie Ehly and Paul Michael
NEMOVITZ, Madison

Cheri Victoria Darling and Timothy T.
READ, Milwaukee

Elyse Helen Watt and Alan Edward
SIMON, Milwaukee

Debra Ann SINAICO and Gerald R.
Perras, Madison

Cathy Ann HUETTNER '70 and
Thomas E. WARMINGTON, Milwaukee

Susan Judith WEINEK and Narendar G.
BERRY, New York City

Barbara Lynn WIERDSMA and Gerald
Allen Christenson, Oconomowoc

Evelyn M. ZIELINSKI and Alan
Schroeder, Whitewater

Barbara Ann Helgeson and Richard
Alan ZILLMAN, Baldwin, Wis.

1970

Kathy Behling and Michael BAUMAN,
Stoughton

Jane Ann Salinger and Douglas Paul
BOERNER, Wauwatosa

Barbara Jean BROST and William
LeRoy Sippel, Madison

Susan Mary Barnes and Clifford Bruce
BUELOW, Milwaukee

Judith Ann PERONTO and Edward Jay
BUENZLI, West Allis

Linda Elizabeth CARLBERG and
Edward V. JESSE, Stoughton

Mary Jane SABOURIN and Thomas
Anthony CASPER, Franklin, Wis.

Jane Alice CHRISTOPH and Stanley R.
Caldwell Jr., Wauwatosa

Janice Stone and David R. CLARKE,
Madison

Phyllis Joyce COHEN and Richard S.
RABIN, Milwaukee

Kathleen Susan DALEY and Donald W.
Colwell, Green Bay

Sue Ann COOK and David Chandler
Robbins, Madison

Patricia ECKHARDT and Cornelis
Grintjes Jr., Madison

Patricia Joan GREISSINGER and
Anthony Donovan Tormey, Madison

Marilyn Lee Gullickson and Glenn
Harvey Cook, Milwaukee

Jean GUNDLACH and James H.
Wakefield, Madison

Carol Marie Cox and Lance G. HAAS,
Madison

Barbara Jean HAMMOND and Dean
Soren JOHNSON, Milwaukee

Wendelyn Kay LINDBECK and Paul S.
HUGSTAD, Madison

Carolyn B. KILE and Thomas J.
Bunker, Madison

Nancy Marion Nauertz and Bernard A.
KLEIBER, Milwaukee

Nancy Ann KRASKA and Kory
Edward PINNOW, Manitowoc

Elizabeth Ann KRIEGER and Thomas
Floyd Patton, Wynnewood, Pa.

Gayle Thompson and Douglas Wood
LYONS Jr., Madison

NOW! Get special class rates and/or handsome gifts with your Life Membership in UW Alumni Association!

CLASSES OF '32-'63

You pay these low standard Life Membership rates:

Individual membership—\$150

Husband-and-wife membership—\$175

and, when you pay them in a single installment, choose your gift of:



"W" STADIUM BLANKET

(White on Badger red) It's 5 x 6 feet big, in warmest pure wool. With zippered carrying case of tough transparent vinyl. (Retail at \$30)

Allow four weeks for delivery

OR

THE UNIVERSITY ROCKER

Authentic Boston rocker of fine northern hardwoods, in satin black with gold, and topped with the UW Seal! (Retail at \$35) Shipped express collect from Gardner, Mass.

Allow six weeks for delivery



If you prefer installment payments in this classification, they're low: Just \$30 annually (for five years) for the Individual Life membership; \$35 annually (for five years) for the Husband-and-Wife membership. If you choose the installment payment plan, your special gift is the 12" STEREO RECORD by the thrilling University Singers! Fifteen memorable numbers (including the UW medley) by this 35-voice singing group that sets every audience on its delighted ear! (Retail @ \$5)

CLASSES OF 1894-1921

Half-Century Club discount on Life Membership

Individual membership—\$30 Husband-and-wife membership—\$40

(Payable in single installment only)

And choose a gift of Alumni jewelry

(see coupon below for listing)

CLASSES OF '22-'31

"Retirement Years" rate on Life Membership

Individual membership—\$75 Husband-and-wife membership—\$100

(Payable in single installment only)

Your gift—VINYL VALET BAG WITH UW SEAL!

CLASSES OF '64-'70

"Young Grad" rates for Life Membership:

Individual membership—\$100 Husband-and-wife membership—\$120

Your gift! Choice of 8 UW highball or loball glasses!

Glasses given for single payment only. Or pay in \$20 annual installments and get \$5 University Singers stereo record.



'94-'21

Check one in both categories:

- ___ Individual life: \$30
- ___ Husband-and-wife: \$40

for which send me:

- ___ Key Chain
- ___ Tie Tac
- ___ Tie Bar
- ___ Charm Bracelet
- ___ Cuff Links

'22-'31

Check one:

- ___ Individual life: \$75
- ___ Husband-and-wife: \$100

And rush my VALET BAG!

'32-'63

Here is payment in full for:

- ___ Individual life: \$150
- ___ Husband-and-wife: \$175

for which I want as my special gift:

- ___ "W" Blanket
- ___ UW Rocker

or

Here is the first installment on:

- ___ Individual life: \$30 annually
- ___ Husband-and-wife: \$35 annually

for which send me my University Singers stereo record.

'64-'70

Here is full payment on:

- ___ Individual life: \$100
- ___ Husband-and-wife: \$120

for which I choose as a gift:

- ___ 8 UW highball glasses
- ___ 8 UW loball glasses

or

Here is my first payment on:

- ___ Individual life: \$20/five years
- ___ Husband-and-wife: \$24/five years

UW ALUMNI ASSOCIATION

650 N. Lake Street
Madison, Wis. 53706

Name ----- Class -----

Wife's maiden name (if alumna, for husband-and-wife membership)

Street -----

City -----

State ----- Zip -----

Deaths

Christine Elizabeth MEYER and Harold F. Mayer, Green Bay

Susan Claire SMITH and Allen Eugene MILEWSKI, Milwaukee

Carol Adele Knott and John Clifford POOLEY, Madison

Barbara Ann POUILL and Harry Kenneth Wiesner Jr., Milwaukee

Roberta F. SATURN and Steven D. Lasser, Nashville, Tenn.

Martha Elizabeth Esch and John H. SCHOTT, Sheboygan

Jo Ann Garner and Vincent A. SCHULTZ, Richland Center, Wis.

Judith Anne Kremers and Robert Keith STEPHENS, Brookfield, Wis.

Loretta STEN and David Benck, Madison

Beverly THOUSAND and Wesley T. Martin, Jr., Madison

Kathryn Jane WARE and Alvin Karl Krug, Green Bay

Andrea Aileen Flatow and Michael A. WEINER, Green Bay

Susan Patricia WESTBY and Richard A. Kramer, Janesville

Marilyn Kay Sanftleben and William R. WHEELER, Middleton

Cheryl Kohl and Rollin L. WHITMAN, Brookings, So. Dakota ●

Harry James MORTENSEN '02, New Lisbon

Paul Wiswall CLOUGH '03, Baltimore
Lucie Nell CASE '04, Milwaukee

Edwin Horn OMARA '04, River Forest, Ill.

Leon Benedict LAMFROM '05, Milwaukee
Mrs. L. T. Sidwell (Florence Mosher MILLER) '07, Pomona, Calif.

Mrs. W. Elwood Ingersoll, (Amy PARKER) '08, Springfield, Ohio

James Olin REED '08, Galveston

Mrs. Edward S. Adler (Else Frieda LANDECK) '11, Milwaukee

Mrs. Mark Archer Bailey (Irma A. HELLBERG) '11, Fennimore, Wis.

Pearl Mae STETLER, M.D. '11, Chicago

Casper Irving NELSON '12, River Falls

George Roy PHELPS '12, Monroe

Herman Peter REIF '12, Madison

Ralph LLOYD-JONES '13, Mason City, Iowa

Erna Henrietta MATHYS '13, Arcadia
Charles William JONES '14, Highland Park, Ill.

Mrs. Edward Standish Palmer (Tillie Clara BRANDT) '14, Santa Barbara

Charles Stanley PERRY '14, Milwaukee

Tuve John FLODEN '15, Rockford

Robert John CUNNINGHAM '16, Janesville

William Carl Green '16, Green Bay

Francis Knut LEE '16, Spokane

Mrs. F. L. Keppel (Anna Margaret KREMER) '17, Redford, Mich.

Stephen Alexander ASCHENBRENNER '21, Cudahy, Wis.

Dudley James GODFREY '21, Wauwatosa
Frederick William KREZ '21, Sheboygan

Edward Godfrey SILBERNAGEL '21, Wausau

Mrs. Benjamin A. Smith (Katharine Rosamond CURLEY) '21, Cleveland
John Romeo BOLLINGER '22, Cochrane, Wis.

Mrs. Gerald H. Friedman (Hannah KROME) '22, Denver

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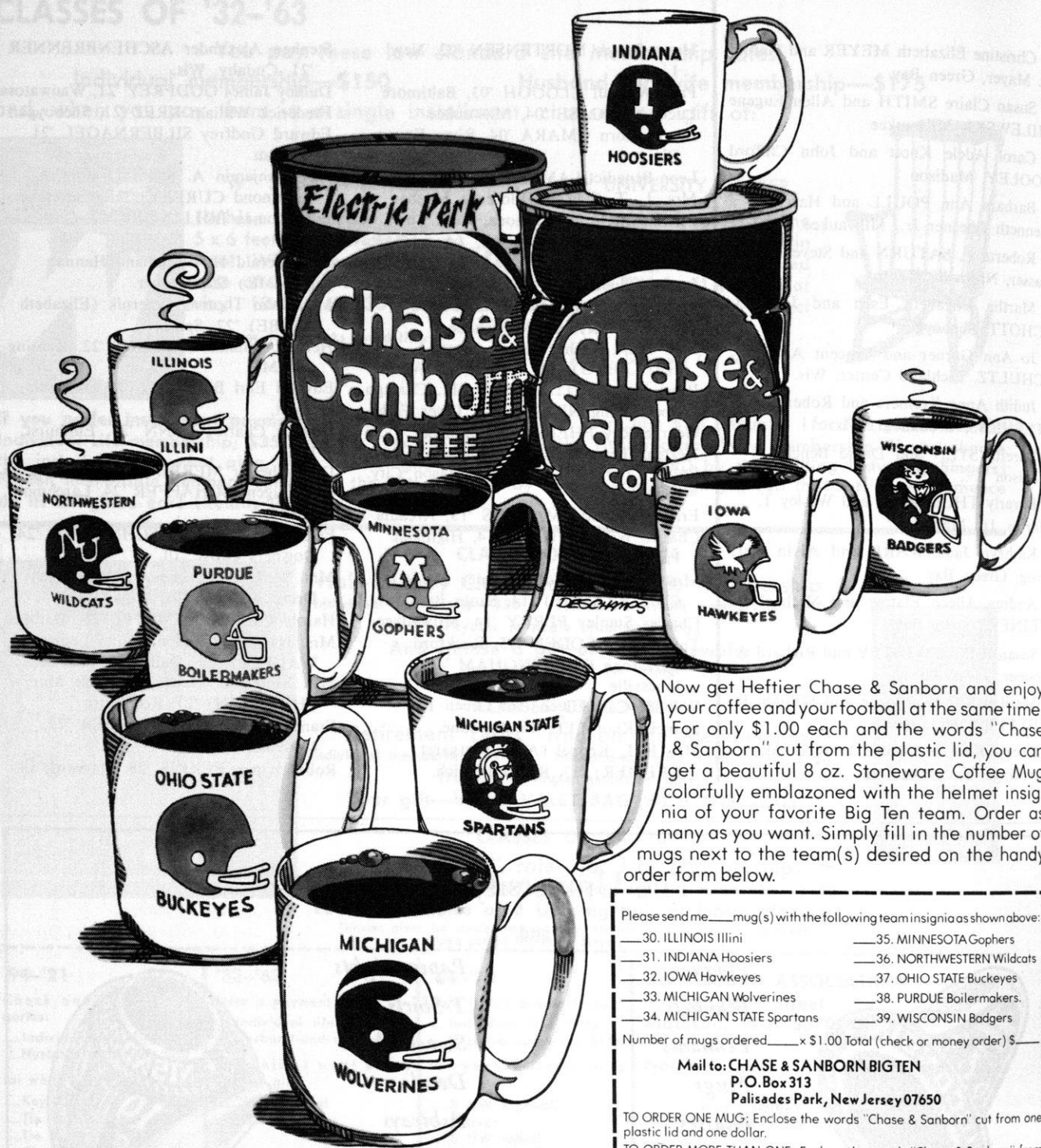
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Pollution Panic
continued from page 8

nature itself around a given water resource; the total area almost invariably effected by several, often divergent sources of pollution, not correctable through our current case-by-case attack on individual problems. This regional planning might occasionally fall within state boundaries, but it must include inter-state cooperation where geography requires it, such as that of the Delaware River Basin Commission.

2. Federal matching funds, on an open-end basis, crossing state lines to aid state and municipal governments as units in this regional program. The system would closely resemble federal aid to our inter-state highway system.

3. A cease-fire on short-term "corrective" measures which do not complement the interim steps toward the final objective.

4. Widespread public education as to the facts on the condition of our waters and to the alternate corrective measures. For example, once the people of the Great Lakes region understand the current degree of pollu-

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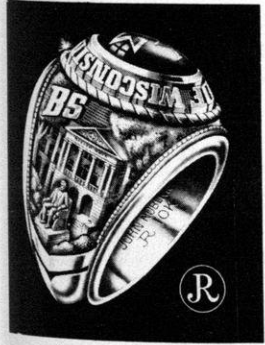
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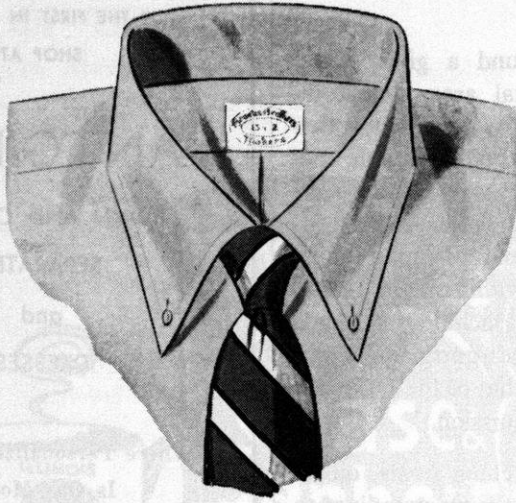
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Pollution Panic
continued

tion, the various causes, and the fact that in most cases a choice of actions will produce varying levels of quality, they may make value judgments as to which they would choose and at what cost in finances; time; and limitations on municipal, industrial and personal life styles, as well as on acceptable ecological changes.

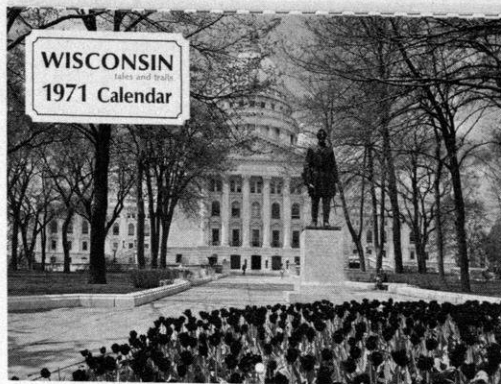
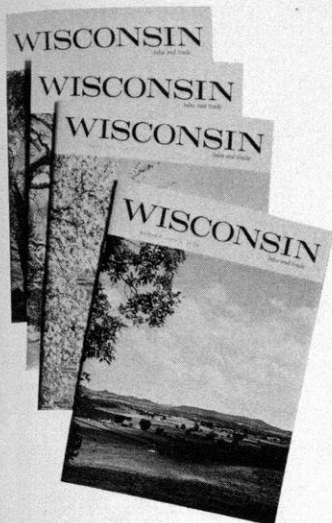
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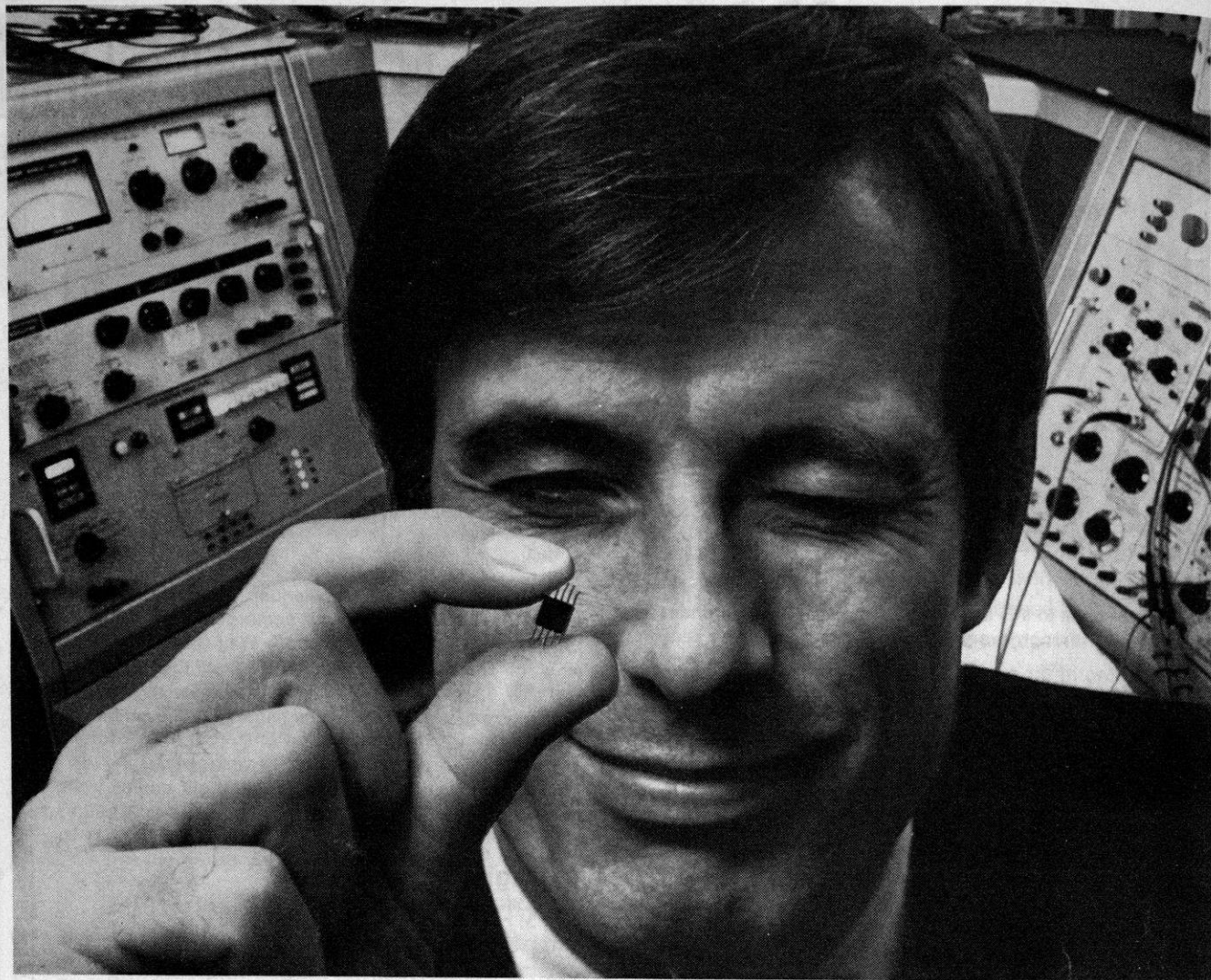
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