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Calendar silhouettes for calendars, blotters, and printing of many kinds.

[s.l.]: American Type Founders Company, 1927

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CALENDAR SILHOUETTES



FOR
CALENDARS
BLOTTERS
AND
PRINTING
OF MANY
KINDS



SHOWING
BROADWAY
BODONI BOLD & ITALIC



6 POINT MODERNISTIC BORDER NO. 1

AMERICAN

TYPE FOUNDERS

COMPANY

**TO ATTRACT
ATTENTION**

**PUBLICITY
PRINTING**

**OF
TOMORROW**

**MUST
LOOK
ENTIRELY
DIFFERENT**

**AMERICAN TYPE FOUNDERS
COMPANY**

THE
BROADWAY

SERIES

**&
CALENDAR
SILHOUETTES**

**AVAILABLE
SOON! BROADWAY SERIES**
6, 8, 10, 42, 60 and 72 point



BODONI BOLD AND ITALIC

BROADWAY SERIES

48 Point

3A \$9 80

**NEW MODEL
HOSIERY**

36 Point

5A \$7 90

**DRESSES DIRECT
FROM PARIS**

30 Point

6A \$6 60

**STYLISH IMPORTED
VELOUR HATS**

24 Point

8A \$5 20

**POTTERY
BRASS BED
PIANO**

14 Point

13A \$3 70

**FINE JEWELRY
FRENCH CABINET
MUSIC
WALLPAPER**

18 Point

10A \$4 20

**BEAUTIFUL
CHINESE RUGS
LINOLEUM**

12 Point

14A \$3 20

**ANTIQUE CLOCK
BROCADED CURTAIN
STATUARY
EVENING WRAP**

Available soon: 6, 8, 10, 42, 60 and 72 point Broadway

BROADWAY SERIES

A B C D E F

G H I J K L

M N O P Q R

S *s* *ss* T U V

W X Y Z & \$

1 2 3 4 5

6 7 8 9 0

• , - ' : ; ! ?

**THIS PAGE SHOWS THE CHARACTERS
IN A FONT**

Put up in fonts of one type for each
month of the year Per font \$12.00
Single character \$1.60

CALENDAR S

Series



No. 1—January



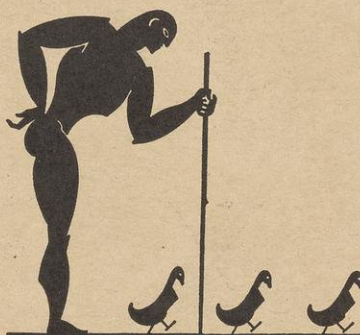
No. 2—February



No. 3—March



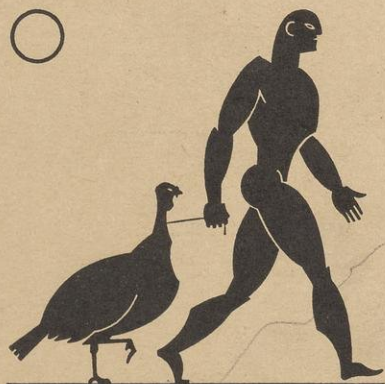
No. 6—June



No. 7—July



No. 8—August



No. 11—November



No. 12—December

CALENDAR S




No. 14—80c

No. 15—80c

Set one each \$1.50

Selling Houses
in Principal
Cities

AMERICAN TYPE FO

SILHOUETTES

Series A

Cast in Type Molds

Point Body, Point Set



No. 4—April



No. 5—May



No. 9—September



No. 10—October

CALENDAR SILHOUETTE AUXILIARIES

Series E

Per font, one of each character, \$3.25



No. 22—55c



No. 23—55c

Set one each \$1.00



No. 20—55c



No. 21—55c

Set one each \$1.00



No. 26—40c



No. 27—40c

Set one each 70c



No. 30—30c



No. 31—30c

Set one each 50c



No. 24—30c



No. 25—30c

Set one each 50c



No. 28—25c



No. 29—25c

Set one each 40c

Order Auxiliaries by series letter and
number of character

SILHOUETTE AUXILIARIES—Series D

Per font, one of each character, \$4.25



No. 18—70c



No. 19—70c

Set one each \$1.30



No. 16—90c



No. 17—90c

Set one each \$1.60



No. 13—Cover Decoration—\$1.60

FOUNDERS COMPANY

Sets the
Type Fashions
Everywhere

CALENDAR SILHOUETTES—Series B

Per font, one of each character, \$5.75 Single character 75c



No. 1—January



No. 2—February



No. 3—March



No. 4—April



No. 5—May



No. 6—June



No. 7—July



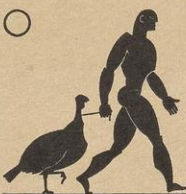
No. 8—August



No. 9—September



No. 10—October



No. 11—November



No. 12—December

Calendar Silhouette Auxiliaries

Series F

Per font \$2.50

Font contains one character each Nos. 40, 41; two each Nos. 38, 39, 42, 43, 46, 47, 48, 49; four each Nos. 44, 45



No. 38—Two for 30c



No. 39—Two for 30c

Set two each 55c



No. 40—25c



No. 41—25c

Set one each 40c



No. 42—Two for 30c



No. 43—Two for 30c

Set two each 55c



No. 44—Four for 30c



No. 45—Four for 30c

Set four each 55c



No. 46—Two for 30c



No. 47—Two for 30c

Set two each 55c



No. 48—Two for 30c



No. 49—Two for 30c

Set two each 55c

CALENDAR SILHOUETTE AUXILIARIES—Series G

Per font, one of each character, \$2.50



No. 61—80c



No. 32—35c



No. 33—35c

Set one each 65c



No. 34—35c



No. 35—35c

Set one each 65c



No. 36—55c



No. 37—55c

Set one each \$1.00

CALENDAR SILHOUETTES—Series C

Per font, one of each character, \$4.00 Single character 50c



No. 1—January



No. 2—February



No. 3—March



No. 4—April



No. 5—May



No. 6—June



No. 7—July



No. 8—August



No. 9—September



No. 10—October



No. 11—November



No. 12—December

Calendar Silhouette Auxiliaries—Series H

Per font \$2.50

Font contains one character each Nos. 50, 55, 56, 57, 58, 59, 60; two each Nos. 51, 52; six each Nos. 53, 54



No. 50—60c



No. 51

Two for 30c



No. 52

Two for 30c

Set two each 55c



No. 53

Six for 30c



No. 54

Six for 30c

Set six each 55c



No. 55—25c



No. 56—25c



No. 57—25c



No. 58—25c



No. 59—25c



No. 60—25c

Set one each 40c

Set one each 40c

Set one each 40c



**BEFORE
LEAVING TOWN** *for the*
SUMMER

Send or call for a copy of our CUSTODY ACCOUNT LETTER and RATE CARD. You'll learn how simply and economically you can transfer these details to us. Proper care of your stocks is important

Write for Descriptive Circular No. 39A

LINCOLN TRUST COMPANY

Seventh Avenue *at* South Boulevard

Broadway Figures Furnished in Calendar Fonts



LINCOLN TRUST COMPANY



MARCH • 1928

Sun	::	4	11	18	25
Mon	::	5	12	19	26
Tues	::	6	13	20	27
Wed	::	7	14	21	28
Thurs	1	8	15	22	29
Fri	2	9	16	23	30
Sat	3	10	17	24	31

**MARNINE
LUGGAGE SHOP**

Spring at Fourteenth Street
Canton, Illinois

**FEBRUARY
1928**



S	M	T	W	T	F	S
☾	☾	☾	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	☾	☾	☾

*Look ere thou leap, see ere thou go, saith Thomas Tusser
For wardrobe protection on your next journey consult us*

MARNINE LUGGAGE SHOP

Spring Street at Fourteenth • Canton, Illinois



**SEPTEMBER
1928**

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
::	::	::	::	::	::	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	::	::	::	::	::	::

**ON
YOUR TRIP ABROAD!**



Fall tourists are invited to visit our shop and inspect the latest line of steamer and wardrobe trunks. These were specially built by the *House of Marnine* with the comfort and protection of the Continental traveler in mind. Powerful construction combined with lightness of weight is one of the big features of these new trunks

THE MARNINE LUGGAGE SHOP

Spring Street at Fourteenth • Canton, Illinois

BODONI BOLD

72 Point

3A \$10 00 4a \$7 15 \$17 15

MY Sign

60 Point

3A \$6 80 5a \$5 95 \$12 75

Ships INK

48 Point

4A \$5 70 8a \$6 40 \$12 10

DOG Played

42 Point

4A \$4 80 8a \$5 35 \$10 15

Bring JUDGE

36 Point

5A \$4 20 8a \$4 00 \$8 20

MINOR Ejected

30 Point

6A \$3 40 10a \$3 60 \$7 00

Hopeful SOLDIER

24 Point

6A \$2 70 12a \$3 10 \$5 80

INSTRUCTS Dairymen

18 Point

10A \$2 50 20a \$2 90 \$5 40

EQUIP VETERAN BRIGADE
Require Complete Equipment

14 Point

15A \$2 30 30a \$2 70 \$5 00

DESIGNER PRAISES NEW METHOD
Believes Apparatus Will Prove Efficient

12 Point 17A \$2 10 32a \$2 50 \$4 60

USEFUL LETTERS
Interpret New Style

10 Point 19A \$1 90 36a \$2 30 \$4 20

MODERN PRINTING
Demands Sturdy Type

8 Point 21A \$1 70 41a \$2 10 \$3 80

STUDIES OLD DESIGNS
Progressive craftsmen had
found old prints inspiring

6 Point 25A \$1 60 49a \$1 80 \$3 40

BODONI BOLD FOR STRENGTH
Direct mail advertisers know types
and this is the one they now ask for**BODONI BOLD ITALIC**

72 Point

3A \$10 20 4a \$7 05 \$17 25

HE Quit

60 Point

3A \$7 70 5a \$6 40 \$14 10

Cycles OF

48 Point

4A \$6 05 6a \$5 50 \$11 55

THE Notary

42 Point

4A \$4 80 8a \$5 35 \$10 15

Freight LOST

36 Point

5A \$4 15 8a \$3 95 \$8 10

MINE Inspected

30 Point

6A \$3 30 12a \$3 70 \$7 00

Beautiful HOUSES

24 Point

6A \$2 70 12a \$3 10 \$5 80

STUDYING Physiology

18 Point

10A \$2 50 19a \$2 90 \$5 40

HELPED YOUNG CHILDREN
Many Little Ones Made Happy

14 Point

15A \$2 30 29a \$2 70 \$5 00

HUGE LINER CUTS TIME IN TESTS
Experts Say New Boat Shortens Mileage

12 Point 16A \$2 10 31a \$2 50 \$4 60

CLOSE CONTESTS
Races Are Thrilling

10 Point 18A \$1 90 35a \$2 30 \$4 20

PRINTING EXHIBIT
Interesting Specimens

8 Point 19A \$1 70 38a \$2 10 \$3 80

LECTURE ON MOTORS
Speaker will address class
of mechanics at university

6 Point 24A \$1 60 48a \$1 80 \$3 40

TOURING NORTHERN MEXICO
Several families from this city have
reached this interesting old country

For other members of the Bodoni Family see pages 52 to 65 of the 1923 Specimen Book

AMERICAN TYPE FOUNDERS COMPANY

SELLING HOUSES



BOSTON • MASS

270 Congress Street

NEW YORK CITY

104-112 East Twenty-fifth Street

PHILADELPHIA • PA

Corner Thirteenth and Cherry Streets

BALTIMORE • MD

109-113 South Hanover Street

RICHMOND • VA

11 Governor Street

ATLANTA • GA

192-196 Central Avenue, S. W.

BUFFALO • N. Y

45 North Division Street

PITTSBURGH • PA

323 Third Avenue

CLEVELAND • OHIO

15 St. Clair Avenue, N. E.

CINCINNATI • OHIO

646 Main Street

DETROIT • MICH

557 West Larned Street

CHICAGO • ILL

517-519 West Monroe Street

MILWAUKEE • WIS

125 Second Street

ST. LOUIS • MO

Ninth and Walnut Streets

MINNEAPOLIS • MINN

421 Fourth Street, South

KANSAS CITY • MO

932 Wyandotte Street

DES MOINES • IOWA

313 Court Avenue

DENVER • COLO

1621 Blake Street

LOS ANGELES • CAL

222 South Los Angeles Street

SAN FRANCISCO • CAL

500 Howard Street

PORTLAND • ORE

47 Fourth Street

SPOKANE • WASH

West 310 First Avenue