

Bendectin advertisement.

[s.l.]: [s.n.], 1964

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**Great day in
the morning!**

*(she took Bendectin
last night)*

2 tablets at bedtime help prevent morning sickness

In the past twelve months,* more prescriptions for control of nausea and vomiting of pregnancy have been written for Bendectin than for any other product. You, too, can place *your* confidence in Bendectin. Clinical reports demonstrate effectiveness of the Bendectin formula in over 94% of patients studied,^{1,3} with relative freedom from untoward effects.¹⁻⁶

*ending December, 1964.

References: 1. Geiger, C. J., Farenbach, D. M. and Healey, F. J.: Obstet. Gynec. 14:688, 1959. 2. Woodhull, R. B.: Western Med. 1:13, 1960. 3. Towne, J. E.: Int. Rec. Med. 171:583, 1958. 4. Bunde, C. A., and Bowles, D. M.: Curr. Ther. Res. 5:245, 1963. 5. Warnecke, G.: Med. Mschr. 11:691, 1963. 6. General Practitioner Research Group, Report #49: Practitioner 191:775, 1963.

BENDECTIN®

Each specially coated tablet contains 10 mg. dicyclomine hydrochloride (antispasmodic); 10 mg. doxylamine succinate (antihistamine); 10 mg. pyridoxine hydrochloride (vitamin B₆).

DOSAGE: Two tablets at bedtime. In severe cases, an additional tablet in the morning and another in mid-afternoon.

SIDE EFFECTS: Dicyclomine hydrochloride may cause atropine-like side effects in particularly sensitive patients. Doxylamine succinate may cause drowsiness or very rarely nervousness, irritability, vertigo, or disorientation. Prescribe with caution in patients who must drive automobiles or operate machinery.

Merrell

THE WM. S. MERRELL COMPANY, Division of Richardson-Merrell Inc., Cincinnati, Ohio 45215 / Weston, Ontario