



LIBRARIES

UNIVERSITY OF WISCONSIN-MADISON

Wisconsin alumnus. Volume 64, Number 8 May 1963

Madison, WI: Wisconsin Alumni Association, May 1963

<https://digital.library.wisc.edu/1711.dl/QGZB5COYM65WR83>

This material may be protected by copyright law (e.g., Title 17, US Code).

For information on re-use, see

<http://digital.library.wisc.edu/1711.dl/Copyright>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

WISCONSIN

RECEIVED
MAY 24 1963
UNIV. WIS. LIBRARY

MAY, 1963

Alumnus



A Major Status for the UW-Milwaukee, See p. 13

Letters

Comments on the "Plea"

As an alumnus '07 of the U.W. I was proud to read "Send Your Sons and Daughters to Wisconsin," by President Harrington, in the February issue of the *Wisconsin Alumnus*.

My congratulations to you and Dr. Harrington on this excellent boost for our university.

Walter Seiler '07
Milwaukee

I would add one more school to the list of those Wisconsin does not have. President Harrington, in his "Plea" in the February 1963 *Alumnus*, allowed as how Wisconsin does not have a school of veterinary science, forestry or of architecture. Somehow he overlooked, or at least failed to mention, that Wisconsin also does not have a school of dentistry.

Alone among states of the Midwestern Conference to ignore the burgeoning dental field in the academic spectrum, Wisconsin's indifference to dentistry puzzles me now no less than it did during my undergraduate years (pre-dental) at the UW.

Lee A. Counsel '49
Cdr., US Navy

More on the Rose Bowl

I am writing this to commend your executive director, Arlie M. Mucks, Jr., on his comments contained in the January Alumni Magazine relative to the appearance of the Wisconsin football team in the Rose Bowl Game. These comments struck me as setting forth a well reasoned and articulately presented position both favoring and justifying participation in the Rose Bowl Classic.

I presume that the purists among the scholars who decry such participation would also be among the first to cry out if participation by alumni in the various activities of the University was decreased. It seems to me that all of us must take the only practical view of participation in such an event and realize that applying present day standards it is an integral necessity, together with many other items and facets, in welding the type of alumni interest and support that is needed by a great institution such as Wisconsin.

Robert C. Di Renzo '49
Neenah

As a Catholic, I was amazed at the serious concern expressed by William F. Rupert and Laura L. Blood '12 over the UW football team's stay at the Passionist monastery. (See Letters, *Wisconsin Alumnus*, March, 1963.)

But, as a believer in the traditions of our great, liberal university, I was more than amazed . . . I was horrified. Certainly

the spirit of the University of Wisconsin is not best exemplified by alumni who display such unwarranted fears and prejudices.

Laura Blood "grieves over signs of conformity" and denounces the "steady decline" in expression of ideas, then demands an explanation to be given for the football team's housing at a sectarian institution. Doesn't she really think that the authorities may have carefully considered other housing and chose the monastery because of its suitability, rather than its Catholicity? Or does she think that someone in authority wanted to make monks, or even Catholics, out of the entire football squad? If there is a complaint, let it be uttered by a member of the football team.

Mr. Rupert's hair-splitting criticism on church-state grounds needs more explanation to satisfy me. Perhaps the UW debating squad should refuse all offers to participate in meets at sectarian schools, lest they might be housed most suitably in the school's dormitories?

Rupert's second objection—that the picture of a monk watching a football team practice might "tempt one" to think all the football players are Catholics—is as far-fetched and illogical as saying a picture of John L. Lewis watching a game of polo might make the viewer think all the polo players were members of the United Mine Workers. (And what if all the football players were Catholics? Would that bother Mr. Rupert's convictions on church and state? The astronauts, I've heard, all are Protestants, yet I'm with them every time!)

It's hard to believe that Rupert's last criticism could have been written in earnest. Admittedly, the Catholic church has been a scapegoat before, but I'll wager this is the first time its been held even partly responsible for the loss of a Rose Bowl game.

Janet Lucal Grant '52
St. Paul, Minnesota

My lifelong religious affiliation is like that of most others, substantially 20% intellect and 80% accident. But I count it good fortune that I have, and long have had, both relatives and many good friends among both Protestants and Catholics. However, on the sectarian side I regret public gestures of sectarian significance in public institutions.

To be specific, the resort of the Wisconsin team to a sectarian spot before the Rose Bowl game was poor stuff, and the publicity of that fact was still poorer stuff. Now on the whimsical side of eighty, I probably shall not survive to see Badger competitors imitate the boxers who cross themselves before each round, or the basketballers who make the same sign before each free throw. A pre-game, locker-room prayer that every man may acquit himself honorably is fine, but let's leave the Almighty free of responsibility for determining the winner. That sort of thing should

have passed out with the two opposing generals who prayed to the same God on the same day that each might annihilate the other on the morrow.

In her recent letter to the *Alumnus*, Mrs. Krchma seems somewhat carried away by the "success" of Wisconsin in the last Bowl game in every respect except the score. I share her pride, but not her apparent feeling that "many prayers" from the retreat did the trick. If memory is correct, the Badgers acquitted themselves similarly in the Bowl game of 1953, and that without any sectarian melodramatics. Possibly the University administration will see to it that there is no repetition of the 1963 *faux pas*.

Wm. A. Cook '13
Cincinnati, Ohio



Blazer Buttons

. . . with authentic University of Wisconsin emblem hand detailed in jewelers enamel and finished in 18kt. gold plate—adds distinctive Wisconsin touch to blazer or similar garment.

Set of Seven: \$7

Wisconsin Alumni Association
770 Langdon Street
Madison 6, Wisconsin

Please send me ___ sets of Wisconsin blazer buttons at \$7 per set (check or money order enclosed).

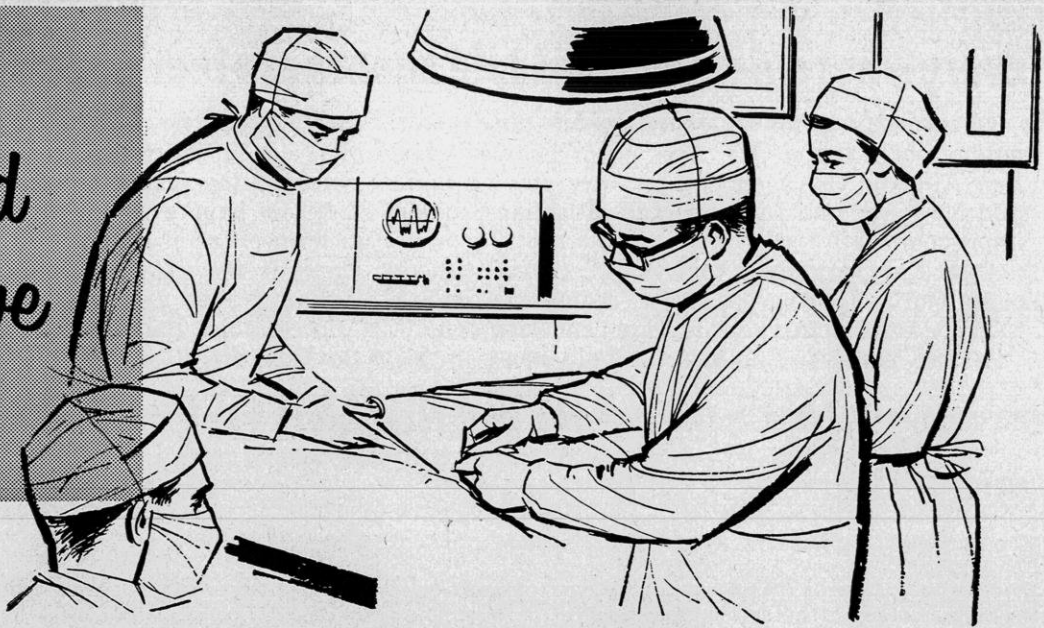
Name _____

Address _____

City _____ Zone __ State _____

Wisconsin Alumnus

Well
Qualified
To Serve
You...



WISCONSIN
PHYSICIANS
SERVICE

WPS

SURGICAL
MEDICAL
HOSPITAL

HEALTH INSURANCE

SPONSORED BY WISCONSIN DOCTORS WHO KNOW YOUR HEALTH CARE NEEDS

When accident or illness strikes, you rely on your doctor's knowledge and experience for help.

The same applies to health insurance. You want health care protection from an organization with medical experience, knowledge and ability.

WPS has these qualifications. WPS was created by the 3700 practicing physician-members of the State Medical Society to provide you and your family with sound protection at realistic cost.

Look into the broad coverage of WPS Health Insurance . . . check the costs for your group or family. Mail the coupon today or call your local WPS representative.

SPECIAL SERVICE PLAN for Groups and Individuals

FULL PAYMENT SURGICAL-MEDICAL FEATURES

AREA-RATED HOSPITAL PLAN

BENEFITS FOR NERVOUS and MENTAL DISORDERS

HAZARDOUS OCCUPATIONS NOT EXCLUDED

SIMPLIFIED CLAIMS SERVICE

GUARANTEED CONVERSION PRIVILEGES

A BLUE SHIELD® MEDICAL CARE PLAN

MAIL TODAY...

*The DOCTORS' PLAN
of the
STATE MEDICAL
SOCIETY of Wisconsin*



WISCONSIN PHYSICIANS SERVICE

13 E

330 E. Lakeside • Madison 1, Wisconsin

Send free information on WPS Special Service Plan-S101 Series; WPS 29; WPS 20E (3)

GROUP PLAN INDIVIDUAL PLAN

Name

Address

City

Everywhere, New England Life agents are tearing up their contracts

Of course, you don't destroy a good thing unless you've got a better one. This agent has. So have New England Life agents everywhere. It's a brand-new New England Life contract with many major improvements.

Over the years we've told you about the careers of so many of our agents that it seems appropriate to share news of this new development with you.

It isn't every day an agent happily tears up his

contract. Or a new one like this comes along. Particularly, as in this case, on the heels of a broad liberalization in the agents' medical and retirement plans.

If you have ever thought about a career in life insurance—or if you're starting to think a little about it now—why not take that necessary preliminary step and write for more information. Address John Barker, Jr., New England Life, 501 Boylston Street, Boston 17, Massachusetts.

NEW ENGLAND LIFE

NEW ENGLAND MUTUAL LIFE INSURANCE COMPANY: INDIVIDUAL AND GROUP LIFE INSURANCE, ANNUITIES AND PENSIONS, GROUP HEALTH COVERAGES



These University of Wisconsin men are New England Life representatives:

Henry E. Shiels, '04, Chicago
Alfred C. Goessling, '23, Janesville
Hugo C. Bachhuber, '26, Mayville
Godfrey L. Morton, '29, Milwaukee

Martin B. Lehman, CLU, '35, Kansas City
John C. Zimdars, '39, Madison
Kenneth V. Anderson, '40, Savannah
Burt A. Smith, '40, Madison

Milton H. LeBlang, '48, New York
Richard J. Reilly, CLU, '51, Cleveland
Wallace J. Hilliard, '59, Oshkosh

WISCONSIN ALUMNI ASSOCIATION

OFFICERS AND DIRECTORS

Officers, 1962-63

Chairman of the Board: Dr. Norman O. Becker, '40, 104 S. Main St., Fond du Lac.

President: Lloyd G. Larson, '27, The Milwaukee Sentinel, Milwaukee.

First Vice-President: Charles O. Newlin, '37, Cont. Ill. Natl. Bank & Trust Co., 231 S. La Salle St., Chicago 90.

Second Vice-President: Dr. Robert R. Spitzer, '44, Murphy Products Co., Burlington.

Secretary: Mrs. John Walsh, '38, 1930 Regent St., Madison 5.

Treasurer: Russell A. Teckemeyer, '18, 405 New Castle Way, Madison.

Directors at Large

Robert A. Ackerman, '51, 762 Oakridge Dr., Rochester 17, N. Y.; William Baldwin, '19, 1788 Papermill Rd., Meadowbrook, Pa.; George Barland, '22, 223 1/2 S. Barstow St., Eau Claire; Dr. Robert Barter, '37, 6211 Garnett Dr., Chevy Chase 15, Md.; Homer Bendinger, '33, 842 E. Lake Forest Ave., Milwaukee; Mrs. Richard S. Brazeau, '36, 1230 3d St., Wisconsin Rapids; Catherine Cleary, '43, First Wis. Trust Co., Milwaukee; Mrs. Paul Fisher, '43, 1433 Forest Ave., Wilmette, Ill.; Kate D. Huber, '17, 3419 N. Pennsylvania Ave., Apt. D-6, Indianapolis, Ind.; John G. Jamieson, '38, A. C. Allyn & Co., Madison 3; Mrs. Robert D. Johns, '41, 1514 King St., La Crosse; William G. Lathrop, Jr., '47, 213 N. Main St., Janesville; Wm. Allen Nathenson, '33, Suite 2800, American Natl. Bank Bldg., 33 N. La Salle St., Chicago 2; Martin R. Paulsen, '23, 6924 N. Firenze Dr., Tucson, Ariz.; Paul L. Pohle, '43, 1932 N. 49th St., Milwaukee; George S. Robbins, '40, Chamber of Commerce, Marinette; William R. Sachse, '50, Robert W. Baird & Co., Security Natl. Bank Bldg., Sheboygan; Prof. William B. Sarles, '26, 112 Bacteriology Bldg., UW, Madison 6; Mrs. John A. Schindler, '28, 532-22nd Ave., Monroe; F. Frederick Stender, '49, 945 S. Monroe Ave., Green Bay; Ralph D. Timmons, '26, 995 Applegate Rd., Madison 5; Mrs. Richard Tinkham, '39, 910-13th St., Wausau; Frederick N. Trowbridge, '23, 130 E. Walnut, Green Bay; James S. Vaughan, '38, Vice-Pres., Square D Co., Cedar Rapids, Iowa.

Past Presidents

John S. Lord, '04, 135 S. La Salle St., Chicago 3; Charles L. Byron, '08, 38 S. Dearborn St., Chicago 3; Earl O. Vits, '14, 635 N. 7th St., Manitowoc; Harry A. Bullis, '17, 404 Title Insurance Bldg., Minneapolis; Howard I. Potter, '16, Marsh & McLennan, 231 S. La Salle St., Chicago; Albert J. Goedjen, '07, 350 Bryan St., Green Bay; C. F. Van Pelt, '18, Pres., Fred Rueping Leather Co., Fond du Lac; Philip H. Falk, '21, 3721 Council Crest, Madison 3; William D. Hoard, Jr., '21, W. D. Hoard & Sons Co., Fort Atkinson; Joseph A. Cutler, '09, Johnson Service Co., 507 E. Michigan, Milwaukee; Walter A. Fruitschi, '24, Democrat Printing Co., 2211 Fordem Ave., Madison; Stanley C. Allyn, '13, Room 1016 Talbott Tower, Dayton 2, Ohio; John H. Sarles, '23, Trans-Communicators, Inc., 920 Natl. Bldg., Minneapolis; Willard G. Aschenbrenner, '21, American Bank & Trust Co., Racine; Warren P. Knowles, '33, Doar & Knowles, New Richmond; R. T. Johnstone, '26, Marsh & McLennan, 1300 First Natl. Bldg., Detroit 26; Gordon R. Walker, '26, Walker Forge, Inc., 2000 17th St., Racine; Lawrence J. Fitzpatrick, '38, J. J. Fitzpatrick Lumber Co., 5001 University Ave., Madison 5; Dr. John A. Keenan, '30, Pres. Standard Packaging Corp., 200 E. 42nd St., New York 17, N. Y.; Sam Ogle, '20, Wisconsin Retail Merchants Assn., 615 E. Washington Ave., Madison 3; Martin Below, '24, Kieffer-Nolde Engraving Co., 160 E. Illinois St., Chicago; Don Anderson, '25, Wisconsin State Journal, 115 S. Carroll St., Madison 3.

Senior Class Directors

Class of 1960: Neil J. Burmeister, Elizabeth Manor, Middleton.

Class of 1961: Donald L. Krause, R #4, Granton.

Class of 1961: UW-M: Richard W. Child, 2972 N. 45th St., Milwaukee.

Class of 1962: James A. R. Nafziger, 3405 Crestwood Dr., Madison 5.

Class of 1962: UW-M: Eugene Witt, 3828 N. 5th St., Milwaukee.

Alumni Club Directors

Beloit: William R. Guelzow, '48, 1627 Emerson St.; Chicago Alumnae: Mrs. Marcus Hobart, '19, 621 Foster St., Evanston; Chicago Alumni: Thomas L. Gilbert, '35, Room 1220, 141 W. Jackson Blvd.; Cleveland: T. Richard Martin, '53, Hornblower & Weeks, 1001 Union Commerce Bldg.; Fond du Lac: Nathan Manis, '38, Manis Co.; Fox River Valley: Gordon J. Miller, '59, 1200 W. Brewster St., Appleton; Green Bay: David H. Fountain, '48, 205 E. Walnut St.; Green County: Mrs. Fred T. Burgy, '33, RFD #2, Monticello; Janesville: Mrs. George H. Montemayor, '56, 1208 E. Milwaukee; Kenosha: Robert L. Smith, '48, 839 63rd Pl.; La Crosse: Norman Schulze, '31, 508 S. 5th Ave., PO Box 949; Madison: John Brickhouse, '37, 1967 Winnebago St.; Manitowoc: Lee D. Leifer, '53, 827 N. 10th St.; Milwaukee: George R. Affeldt, '43, 740 N. Plankinton; New York City: Kenneth B. Wackman, '35, Six East 45th St.; Oshkosh: Robert H. Macke, Jr., '53, 404 N. Main St.; Racine: Willard T. Walker, '55, Walker Forge, Inc., 2000 17th St.; Sheboygan County: Harold L. Paukert, '39, High School, Kohler; Southern California: Emil Breitreutz, '05, 1404 Wilson Ave., San Marino 9; Washington, D. C.: Grace E. Bogart, '29, 711 Massachusetts Ave., NW, Apt. 718; Waukesha: Judge William G. Callow, '43, Court House; Wausau: Paul Schultz, '27, Wisconsin Valley Trust Co.

May, 1963



Volume 64

May 1963

Number 8

Wisconsin Alumni Association

770 LANGDON STREET, MADISON 6

FEATURES

- 6 Alumni Weekend
- 8 The Greeks and the University
- 13-18 Special Report on the UW-Milwaukee
- 19 The YMCA Centennial
- 21 Kindergarten on Television
- 22 Harry Bullis: Alumnus of the Year
- 23 Alumni Seminars
- 27 Variations on a Theme
- 35 Football Ticket Blank

DEPARTMENTS

- 2 Letters
- 7 Comments
- 11 News of the University
- 26 Alumni News
- 34 Newly Married
- 34 Necrology

STAFF

- Archie M. Mucks, Jr. '43 Executive Director
- Edward H. Gibson '23 Director of Alumni Relations
- Arthur Hove '56 Editor
- Alyce Weck '63 Associate Editor
- Edith Knowles and Mrs. Robert Langer Office Managers

THE WISCONSIN ALUMNUS, published ten times a year, from October through July. Second-class postage paid at Madison, Wis., under the act of March 3, 1879. Subscription price (included in membership dues of the Wisconsin Alumni Association) \$2.50 a year; subscription to nonmembers, \$5.00 a year. Editorial and business offices at 770 Langdon St., Madison 6, Wis.

THERE'S a new look about Commencement-Reunion weekend this year—all Wisconsin alumni are encouraged to come back to the campus, whether they are members of a reuniting class or not. Naturally, the

customary reunion activities are being planned for designated classes including the classes of 1908, 1913, 1917, 1918, 1923, and 1938.

In addition, alumni of all classes are encouraged to come back and

see how the University of Wisconsin is proliferating as the demands of our society increase and change becomes necessary. There is a bracing climate here as the University moves to meet the challenges of twentieth century life under the leadership of its 14th president, Fred Harvey Harrington. A return visit to the campus will give you an opportunity to see how it is being made over with the addition of new buildings. And, of course, alumni will want to renew their acquaintance with the timeless aspects of the Wisconsin campus: June is the time when Lake Mendota, Picnic Point, the Willows, and the tree-shaded walks of Bascom Hill are at the height of their beauty.

Many alumni activities have been planned for the weekend, beginning on Friday, June 7, with the Half Century Club luncheon honoring alumni who have been graduates of the University for fifty years or more. This year, the Class of 1913 will be inducted into this select group of fifty year graduates. On Saturday, the Alumni Day Dinner will be held in Great Hall of the Memorial Union. President Harrington will be the principal speaker at the dinner which will also feature the presentation of the "Alumnus of the Year" award.

On Sunday and Monday, the emphasis will be on this year's Commencement, the 110th in the history of the University. Such impressive events as the Honors Convocation, the President's reception, Twilight Band Concert, and the impressive Commencement ceremony will add an air of pageantry to the weekend.

Alumni are encouraged to make hotel or motel reservations early, as space is at a premium during the weekend. The Madison Chamber of Commerce will supply a list of local motels and hotels on request. Parking is a problem on and near the University campus, but visitors may secure a special permit at the Information window on the Park Street side of the Memorial Union.

Make your plans now to be in Madison on Alumni Weekend and attend the many activities highlighting the climax of the University's regular academic year.

Come Back to the Campus for Alumni Weekend

Commencement-Reunion Time Table

Friday, June 7		10:30 A.M.	HALF CENTURY REUNION, UW-M Faculty Lounge, Univ. of Wis., Milwaukee
All Day	Registration, Union		
12:15 P.M.	HALF CENTURY CLUB LUNCHEON, Great Hall, Memorial Union	2:00 P.M.	UW-Milwaukee Commencement, Pearse Field
Alumni Day—Saturday, June 8		4:00 P.M.	Honors Convocation, Union Theater
All Day	Registration, Union Events arranged by various reunion committees	7:00 P.M.	Twilight Band Concert, Union Terrace
12:30 P.M.	Class Luncheons	8:00 P.M.	President Harrington's Reception, Union
6:30 P.M.	Alumni Dinner, Great Hall		
Sunday, June 9		Monday, June 10	
9:00 A.M. to 11:00 A.M.	Union Terrace Breakfasts	9:00 A.M.	110th Commencement, Stadium (10:00 A.M. in the Field House in case of rain)

Alumni Dinner

Reserve place(s) for me at the Alumni Dinner in Great Hall at 6:30 P.M. on Saturday, June 8, at \$4.00 per plate. Check enclosed.

Name Class

Address

City Zone State

Mail your reservation as soon as convenient, not later than June 1, to Wisconsin Alumni Association, 770 Langdon St., Madison 6, Wis.

On Wisconsin

by Arlie M. Mucks, Jr., Executive Director



THE UNIVERSITY is trying to dictate to fraternities and sororities.”

“The Human Rights Committee is picking on the Greeks.”

“The faculty is determined to do away with fraternities and sororities at Wisconsin.”

This is just a sampling of the comments I have heard from coast to coast during the past six months.

Since last fall when the local Delta Gamma chapter was facing censure by the University’s Human Rights Committee for the action of the national chapter after the Beloit college chapter of Delta Gamma pledged a Negro girl, there has been a lot of conjecture among our alumni regarding the future of fraternities and sororities at Wisconsin.

Many of us were affiliated with Greek letter organizations while we were in school, and many of us still retain the memories and maintain the associations that were acquired through that affiliation. Because this whole issue deeply affects the personal attitudes towards the University of a great number of our alumni and is involved with questions basic to a changing American society, I feel that this month’s column should be devoted to clarifying some existing points of dispute.

The very nature of fraternities and sororities is changing, not only in their relationship to the rest of the University community, but in the philosophies which influence student thought and action.

The 1960 Clause, adopted by the Regents in the early 1950s, decreed that any student organization having discriminatory restrictions in its local or national constitution would be banned from the campus after 1960. There was a great deal of discussion about this policy and most organizations met the deadline imposed by the University, but some did not choose to comply and have since been banned from the campus. Many of the difficulties experienced by Greek letter organizations on the Wisconsin campus stem from this conflict of opinion between the national organizations and the University.

As I see it, the University is definitely interested in preserving the integrity of Greek organizations—this is reflected in the favorable faculty vote on the Delta

Gamma question. Further evidence can be seen in the fact that the University maintains full-time staff members whose sole responsibility is working with fraternities and sororities.

One reason for the current difficulties then is that, over the years, fraternities and sororities have not taken the initiative and adopted aggressive and worthwhile programming. They have continually been on the defensive, striking back (blindly, sometimes) at attacks from the outside. If the Greeks are to survive at Wisconsin, they must be positive in planning for the future. They should develop a program calling attention to the importance of academic performance, working with faculty groups for acceptance, participation in University community activities to gain the respect of fellow students, and to set forth standards of performance that will draw favorable attention to the value of the Greek tradition in Wisconsin student life.

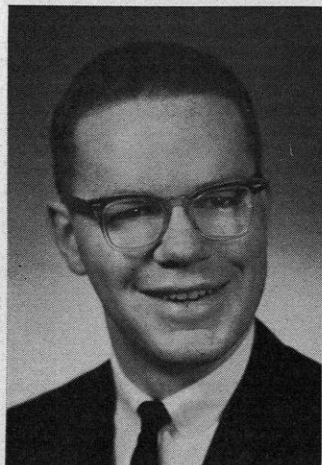
The fraternity-sorority system at Wisconsin is basically a good one but it must face the new responsibilities of a free society. You, as alumni who are interested in the future of your individual organization, should take a close look at the organization—its constitution, its purposes—and ask yourselves if the present program is meeting the needs of a contemporary student society. You, as an alumnus, should become acquainted with your local alumni advisors and make sure that the local chapter is complying with the standards set forth by the University.

When is the last time you visited your sorority or fraternity? How long has it been since you and your fellow alumni have had a penetrating discussion with your brothers on the campus relative to the way they view their position as members of the University community? If alumni and students do not work together to adjust their thinking to the realities of the present day campus, then the whole fraternity and sorority movement stands a good chance of passing out of the picture during the next decade.

Both the University and our Greek organizations must find common grounds of understanding. Your good judgment and understanding of the issues involved are essential to achieving this goal.

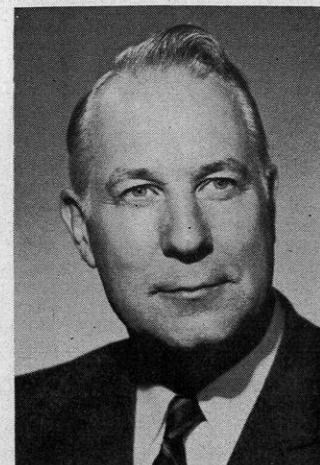
for more on the fraternity-sorority question, turn the page

The Greeks and the University



A Comment on the Changing Nature of the Fraternity-Sorority System at Wisconsin

by
Gene Armstrong
Senior Student
Member of Beta Theta Pi



by
LeRoy Luberg
Dean of Students

THERE ARE many who grimly predict the decline and demise of the Greek system at the University of Wisconsin. Their voices echo and re-echo until we shrink back and plead, "Is there any hope?" My answer to this question is emphatically, "Yes." The Greek system at Wisconsin promises an exciting future for those willing to assume the responsibility of claiming it. Who is willing to assume this responsibility?

When opponents demand that Greeks justify their existence at Wisconsin, can we be content to withdraw and cry "bully?" Or must we accept their challenge and assume the responsibility of justifying our existence? Certainly no group is more capable in this situation than the Greeks. It is not my intention to list the many accomplishments of fraternities and sororities. But I invite you to select any field of endeavor—academic excellence to extra-curricular accomplishments—apply any standard, the conclusion will invariably be the same: at Wisconsin, Greeks accomplish more and do it better. There is no question of whether we can justify our existence. The question is: Are we willing to assume this responsibility?

Occasionally we Greeks are criticized, and perhaps justly, for our action (or inaction) in socially sensitive situations. Is it enough for us to hide behind traditions of secrecy and privacy? No. Even secrecy has its social bounds and privacy can not prevail against aroused public concern. Greek organizations, in principle, emulate virtues and qualities such as loyalty, trust, wisdom, and intellectual excellence. The basic foundation of Greek life is to develop high ideals and an appreciation for individuals. If we do not live up to our ideals, we

Continued on page 24

THE FACULTY of our University has continuously looked with a critical eye on its research, teaching and scholarship, as well as on the intellectual and social growth of our student body. It is never satisfied. It always sees bigger and better goals ahead.

And when I speak about faculty attitudes I am doing no more than referring to actual results of voting at faculty meetings or a general consensus revealed in their discussions.

Among the many important parts of our University community that cannot escape a steady scrutiny by faculty is our fraternity system. Some of the results of faculty evaluations have been conclusions which make it abundantly clear that the faculty will insist on a policy of no discrimination in respect to race, color, creed or national origin when the fraternities select their new members. When they passed the 1960 Clause, in 1952, they announced to the nation, as well as to the fraternities on our campus, that students must be free to select new members to their fraternities on the basis of personal merit alone. The students are not to be confined in any way on the basis of any conflicting policy established by national organization or outside groups. In 1957 the faculty approved the Human Rights Committee report as stated in Document 1271 which reads:

"... the Human Rights Committee has assumed your intention to be that members of fraternities and sororities on this campus, as student groups being educated at Wisconsin and forming part of the student and community life at Wisconsin, should be free to develop and follow their own judgment in choosing associates, in accordance with the spirit and policies which govern the conditions of student life as a whole here. And in special it has supposed it to be your in-

Continued on page 24

Editor's Note—The fraternity-sorority question is one that involves many points of view. Here, we present two approaches to the problem, one written by a student, the other by a representative of the University administration. We do not claim that either point of view is the final answer on the problem; they only point up the need to represent all points of view. We hope that readers of the *Alumnus* who have a particular opinion on this issue will be encouraged to send along their own comments.

In what other business could you go so far in your first year?

Each of these five men recently finished his first full year with Massachusetts Mutual. And they averaged over \$900,000 in sales.

Can you think of any other business where such rapid achievement would be possible?

As you read the biographies at right, you will notice that these men held widely different types of jobs before they joined Massachusetts Mutual.

How do you feel about *your* present job? Are you advancing as fast as you'd hoped? Do you really like the work you're doing? Or would you rather be in business for yourself like these men — and in a business which rewards you in direct proportion to your achievements?

If so, you should investigate the potential of a career with Mass Mutual. It is one of the oldest and strongest life insurance companies in the country with 2.6 billion dollars in assets. And it has an outstanding record of dynamic growth.

Just write a personal letter about yourself to Charles H. Schaaff, President, Massachusetts Mutual Life Insurance Company, Springfield, Mass. It could well be the most important letter you've ever written.

MASSACHUSETTS MUTUAL *Life Insurance Company*

SPRINGFIELD, MASSACHUSETTS • ORGANIZED 1851

Some of the University of Wisconsin alumni in Massachusetts Mutual service:

William J. Morgan, '07, Milwaukee
Eugene C. Noyes, C.L.U., '13, Akron
Silas G. Johnson, '23, Madison
Herbert J. Mullen, '30, Stoughton
Arthur R. Sweeney, '38, Longview
Earl C. Jordan, '39, Chicago
William Q. Murphy, '39, Madison
George H. Hibner, '40, San Antonio
Alvin H. Babler, C.L.U., '41, Monroe
Norman H. Hyman, C.L.U., '44, Milwaukee

LeRoy H. Jerstad, Jr., C.L.U., '47, Racine
John W. Loots, '47, Tulsa
Jack G. Jeffers, '50, Madison
Kenneth K. Kesser, '51, Houston
Robert R. Pivar, '51, Evanston
David E. Birkhaeuser, '52, Home Office
Silas G. Johnson, Jr., '52, Madison
Wendell A. Lathrop, '52, Mattoon, Ill.
Burton A. Meldman, '55, Milwaukee
Earl E. Poorbaugh, '57, Elkhart

JOHN T. SODERSTROM

A native of Madison, Wisconsin, he retired as a Chief Petty Officer after 20 years in the Navy and joined our Honolulu Agency in August, 1961. His sales in the calendar year 1962 totaled 89 policies for \$690,534. He was honored as the Company's first year Man of the Month in April, 1962.



WALTER W. MAUER

With seven years experience in sales and service in tangible goods, he became a member of our Harrisburg Agency in June, 1961. During his first 12 months he sold 39 cases for \$916,384. In March, 1962 he was selected as the Company's first year Man of the Month.



PATRICK J. ROACH

A graduate of Marquette University, and a practicing attorney for six years, he joined our Milwaukee Agency in April, 1961, and in his first 12 months he sold 39 cases for \$747,400. In each of the last 15 consecutive months he sold over \$30,000 and in May of 1962 was chosen first year Man of the Month.



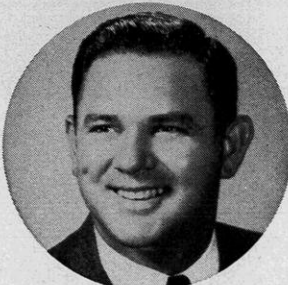
RONALD DAVIS BALSER

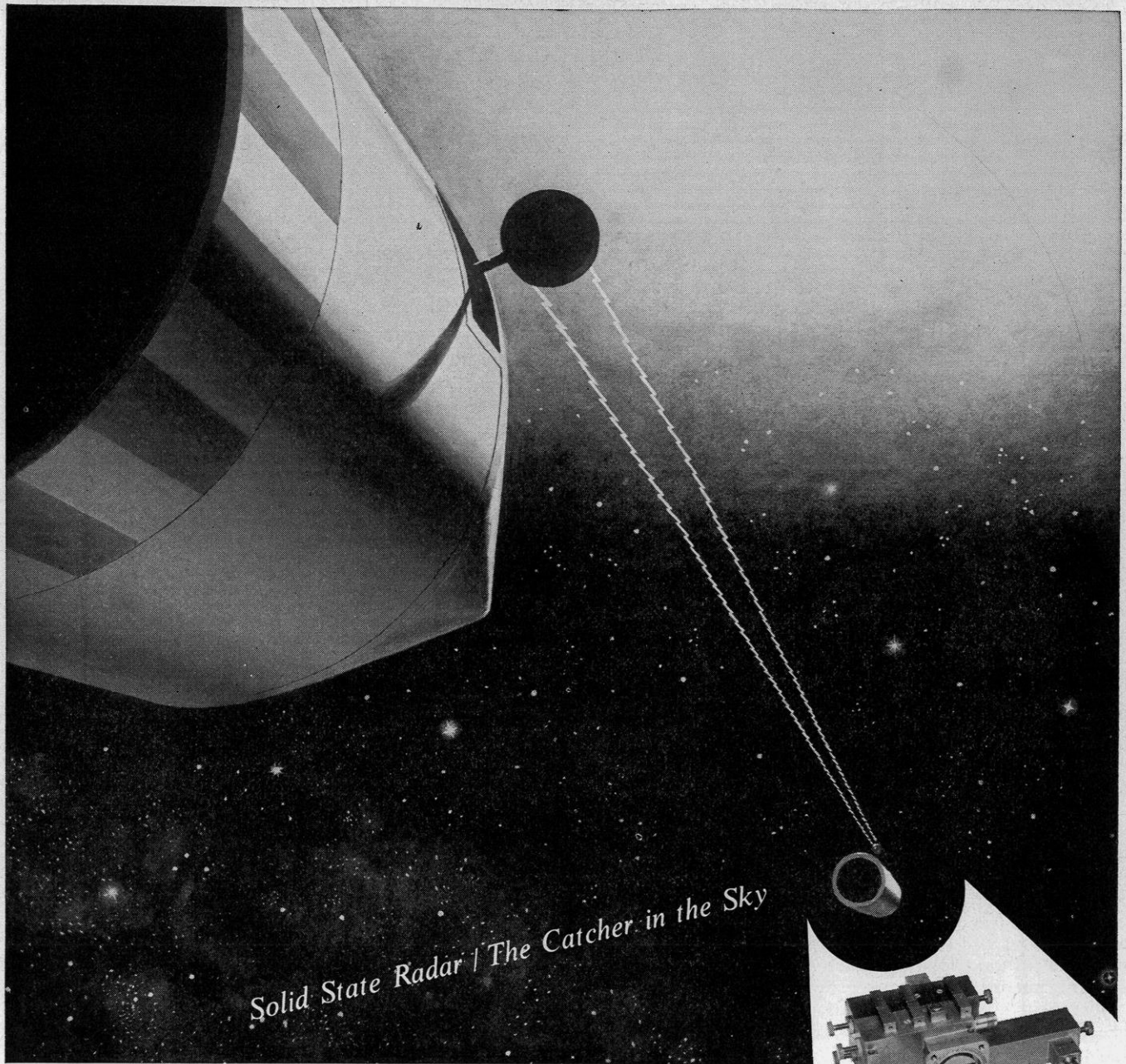
Graduated from the Wharton School of the University of Pennsylvania in 1960, he joined our Atlanta Agency in April, 1961. His 1962 ordinary sales amounted to 80.5 policies for \$1,533,996. In each of the last 13 months his production exceeded \$30,000.



GORDON E. GALLOWAY

A graduate of the University of Miami, he served three years with the USAF. After nine years of business experience first as a Tax Assessor, and later as a store manager he joined our Miami-Pierce Agency in March, 1961. His 1962 sales totaled 52 cases for \$627,250.





Solid State Radar | The Catcher in the Sky

A new solid state radar system built by STL engineers and scientists can send out and receive signals at X-band frequencies to help man rendezvous and dock vehicles in space. STELATRAC is its name. It is the first solid state system of its kind. The X-band transmitter is shown above. It has successfully passed temperature and vibration tests. STELATRAC can also be used as a command link between vehicles in flight. By altering its module design, the flexible radar system operates as an altimeter and doppler velocity sensor to guide spacecraft safely to the surface of the moon and planets. Today STL is busy on many such projects as STELATRAC. STL is also prime contractor for NASA's OGO and a new series of classified spacecraft for Air Force-ARPA. And STL continues Systems Management for the

Air Force's Atlas, Titan and Minuteman programs. These activities create immediate openings in Theoretical Physics • Systems Engineering • Radar Systems • Experimental Physics • Applied Mathematics • Space Communications • Antennas and Microwaves • Inertial Guidance • Analog Computers • Solid State Physics • Computer Design • Telecommunications • Space Physics • Digital Computers • Guidance & Navigation • Electromechanical Devices • Engineering Mechanics • Aerodynamics • Propulsion Systems. For Southern California or Cape Canaveral positions, write Dr. R. C. Potter, Department CM, One Space Park, Redondo Beach, California, or Box 4277, Patrick AFB, Florida. Your inquiry will receive a prompt reply. STL is an equal opportunity employer.



SPACE TECHNOLOGY LABORATORIES, INC.
a subsidiary of Thompson Ramo Wooldridge Inc.

news of the University

Regents Oppose Tuition Hike

A STATEMENT opposing student fee increases proposed by the Educational Subcommittee of the Joint Committee on Finance was approved by the Board of Regents at their April meeting.

The board expressed "resolute opposition to assessing against the students a greater proportion of the cost of education than they presently pay." The subcommittee's proposal would increase the present resident fee from \$236 per academic year to \$300, and the costs for non-residents from \$750 to \$1,000.

The text of the statement follows: "The Regents of the University of Wisconsin view with dismay the proposal of the Educational Subcommittee of the Joint Committee on Finance to require an increase in resident student fees whereby payments by resident students would cover a greater proportion of the cost of education than is currently the case. The Regents, while reaffirming their belief that, for the benefit of our state and nation and so that able and ambitious young people will not be deprived of higher educational opportunity because of economic factors, efforts should be made to return to the traditional concept of free public higher education as the percentage of our young people attending college continues to increase, express their resolute opposition to assessing against the students a greater proportion of the cost of education than they presently pay. Application of the 20 per cent formula will result in a substantial increase in fees. Because of the values to our state and nation and to our resident students of non-resident enrollments, the Regents reaffirm their view that it would be unwise to establish non-resident student fees so high as to discourage the free interchange of

students with other states and nations."

Dean Willard to Return to Teaching

DR. JOHN E. WILLARD, distinguished radiation chemist who has been dean of the University of Wisconsin Graduate School since July 1, 1958, has resigned his deanship "to devote full time to scientific work again."

In April, the Regents accepted the resignation, and approved his nomination as Vilas Research Professor—the first Vilas professorship in the natural sciences.

In his letter to Pres. Harrington submitting his resignation, Dean Willard said:

"This has been a hard decision to make. The Graduate School of the University of Wisconsin is one of the best in the world. Dedicated effort on the part of many individuals through many decades has been required to achieve and maintain this position. The challenges of the future to improve quality with growth, are great and exciting.

"My reason for asking to be relieved of the deanship is a desire to devote full time to scientific work again."

Dr. Willard was the first Wisconsin chemist to join the wartime effort at unlocking the power of the atom. In 1942, he was called to the University of Chicago's Metallurgical Laboratory (now Argonne National Laboratory) where atomic pioneers were developing chemical processes for separating radioactive substances.

After the war, he returned to Chicago and took charge of the Pile Chemistry Division of Argonne National Laboratory, where he worked

on chemical aspects of peace-time applications of the atomic pile.

He returned to UW in 1946 after four years in these various Atomic Energy Commission laboratories and plunged into research with graduate students on "hot atom" chemistry and the use of radioisotopes to study reactions. Coupled with his research he taught lectures and quiz sections in freshman chemistry and a large graduate course in radiochemistry.

He has been a member of the AEC's advisory committee for isotope distribution and a member of the Board of Visitors of the Chemistry Division of both Brookhaven and Argonne National Laboratories. In 1957 he went to France to discuss advances in research on peaceful uses of the atom before the International Congress of Pure and Applied Chemistry.

At the April, 1959 meeting of the American Chemical Society in Boston, Dean Willard received a \$1,000 ACS award for nuclear applications in chemistry. He is currently serving as a member of the panel on Basic Research and Graduate Education of the President's Scientific Advisory Committee.

New Dropout Policy

AS THE RESULT of new policies adopted this semester in the College of Letters and Science, students will no longer be dropped but will be "advised to withdraw" at the end of a first unsatisfactory term.

Up to now, L & S students were dropped after one semester or summer session of less than a D average (1.0 grade-point average) and then permitted to return after a semester's absence. Effective this June, a student who is dropped for the first time will be dropped for a whole year; if dropped for the second time, he will be dropped for at least three years, and then may return only with special permission of the associate dean.

Students who are advised to withdraw have two choices: 1. leave, and return after a year or more on strict probation; or 2. continue on strict probation in the next consecutive semester. If they choose to continue,

and earn less than a "C" average in any semester or summer session before removal from probation, they must quit the campus for at least a year and a half.

According to F. Chandler Young, acting associate dean of L & S, "Every student is expected to maintain at least a C average (2.0 grade-point average) on all work carried in each semester or summer session. Failure to earn this minimum grade-point average will result automatically in a status of probation, strict probation, advised to withdraw or dropped."

As before, a student on probation or strict probation will be automatically removed from probation at the end of any semester or summer session in which his grade-point average is at least a 2.0, provided that either of the following condition exists:

1. The student's over-all grade-point average at Wisconsin is at least a 2.5; or
2. The student has completed two consecutive semesters at Wisconsin in which the grade-point average of each semester is at least 2.5 and the credit load of each semester is at least 12.

A student who is dropped for the first time may take correspondence work, with permission of the associate dean, and offer this work as evidence of his readiness to continue in residence. He may not take it for degree credit, nor may he enroll on any campus of the University until he is permitted to return to the Madison campus.

Students who find it necessary to withdraw during a term because of financial, health, or personal problems may withdraw at any time up to the last three weeks of a semester or the last week and a half of summer session without having grades recorded and without needing special permission to return. They must, however, have permission in advance from the associate dean.

"Any student who is absent from classes for more than three weeks in a semester, or more than a week and a half in a summer session, for whatever reason, ordinarily will be required to withdraw," Dean Young says.



The Elvehjem Art Center Fund increased recently with the announcement of a gift of \$100,000 from the Oscar Mayer Foundation, given in memory of Oscar F. Mayer and his wife, Louise Greiner Mayer. Left to right at the presentation are P. Goff Beach, Jr., executive vice president of Oscar Mayer & Co., UW President Fred H. Harrington, and Oscar Mayer, Jr., president of the company. In the background is a portrait of Oscar F. Mayer who founded the company 80 years ago in Chicago as a small meat market specializing in sausage and smoked meats. Mayer died in 1955 and his wife died in 1931.

Journal Company Pledges \$35,000

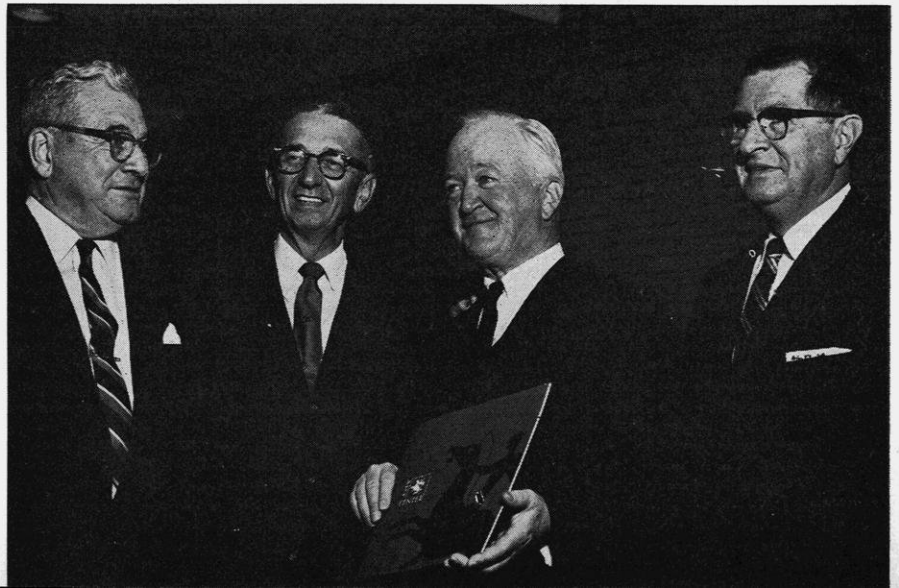
THE JOURNAL CO., publisher of the *Milwaukee Journal* and the *Milwaukee Sentinel* and operator of broadcasting stations WTMJ, WTMJ-FM, and WTMJ-TV, has pledged \$35,000 to the Elvehjem Art Center fund.

Milwaukee county campaign co-chairmen Allen M. Slichter and Joseph A. Cutler announced acceptance of the gift last month. Slichter

is chairman of the board of Pelton Steel Casting Co. and Cutler is chairman of the board of Johnson Service Co.

Irwin Maier, president of the Journal Co., said, "We are pleased to add our support to this program to construct a memorial to the late Conrad A. Elvehjem in recognition of his lifetime of service to the citizens of Wisconsin."

Accepting \$175,000 for the Elvehjem Art Center won smiles from the men involved in the fund raising project of the University of Wisconsin Foundation. Left to right are Malcolm K. Whyte, Milwaukee attorney and national chairman of the project; Lewis E. Phillips, chairman of the board of National Presto Industries, Eau Claire, Wisconsin, and donor (with his wife) of the gift; Gordon R. Walker, president of the Walker Forge Company, Racine, and Art Center chairman for the state of Wisconsin; and Rudolph C. Zimmerman, president of the Foundation.



Regents approve policy of building

A Major University in Milwaukee

IN 1955, the State Legislature created a new four-year university in the Milwaukee area by approving the merger of the Wisconsin State College, Milwaukee, and the Milwaukee Extension Division. Since that time, the University of Wisconsin-Milwaukee—the institution created by the merger—has been steadily expanding and assuming a distinct character.

In fact, UW-Milwaukee's development has been so rapid—there are more than 10,000 students in various areas—that it prompted a recent decision by the Regents to approve a broad policy statement designed to give the UW-M "major university status within 20 years."

For the last seven years, the relationship between the University of Wisconsin-Milwaukee and the overall University has been somewhat confused and confusing. While it has been building a solid core of academic programs (four year programs and beyond), the UW-M has sometimes been considered to be another one of the freshman-sophomore Centers. But that attitude has changed. "The UW-Milwaukee no longer needs to be treated as though it were in a state of tutelage," President Harrington commented in presenting the policy statement on the future of the UW-M to the Regents.

Earlier, before a convocation of midyear graduates in Milwaukee, President Harrington had spoken of the University's plans for the Milwaukee institution: "The population of southeastern Wisconsin is growing faster than that in any other area in the state," he said. "Enrollments here can be expected to grow, proportionately, faster than those in Madison. . . . Gone is the idea that the Milwaukee campus should pattern its development after Madison. It must strike out in new directions, seeking to achieve individuality and a quality of its own."

Some of the immediate steps that will be taken to cultivate a particular identity for Milwaukee under the provisions of the document approved by the Regents will be: the establishment of a radio station on the Milwaukee campus and the initiation of television service; and the establishment of a separate UW-Milwaukee Alumni Association with a magazine of its own.

To bring about the proposed changes, the University has taken steps to strengthen both the central and Milwaukee administrations. Prof. Charles Vevier has been appointed a special assistant to President Harrington to work on matters relating to the development of the UW-M. In Milwaukee, Prof. Donald Shea, director of the Institute for World Affairs Education, has been ap-

pointed assistant to Provost J. Martin Klotsche; Prof. Adolph Suppan has been appointed dean of the School of Fine Arts; George Richard, former editor of the *Alumnus*, has been assigned to develop an alumni program; John Griesbaum has been named to work on physical plant planning for the Milwaukee campus; and Joseph Mangiamele will work on university planning in relation to the neighborhood surrounding the UW-Milwaukee.

Current planning is that the Downtown Campus will be retained; and moves are underway to set up independent schools of commerce and engineering.

"We want more autonomy for Milwaukee," President Harrington explained, "but not from the central administration, rather from the schools and colleges on the Madison campus." In recognition of this, the University faculty voted this month to give the UW-M faculty full power to act on policy matters pertaining strictly to Milwaukee, while allowing it to maintain a voice in the determination of policy relating to the whole University.

In commenting on the document on the future of the UW-Milwaukee, Provost Klotsche said that it had his "very enthusiastic endorsement." He then went on to point out some recent developments which indicate a growing awareness of the stature of the UW-Milwaukee: an increasing number of research grants are being awarded to members of the UW-M faculty; the institution itself is also capable of attracting outside grants (for an urban affairs program, a Hebrew studies chair, a Peace Corps training program); and the recruitment of faculty is becoming highly competitive in the sense that the UW-M has been attracting faculty from other major institutions (as well as losing them to quality institutions.)

But Provost Klotsche realizes that his institution is still very much in need of guidance from the central administration and the cooperation of faculty members on all campuses. "We don't want to be abandoned to our own devices," he said.

In essence, the University of Wisconsin-Milwaukee is an institution in a state of transition—it is moving from a provincial past into an unlimited future. Within the confines of the Milwaukee campus there exists a growing spirit of optimism which also has engendered a fierce sense of loyalty and pride on the part of those who are contributing to the institution's development.

On the following pages we have gathered information on the University of Wisconsin-Milwaukee in an effort to explain what it is, and what it can become.



Prof. Charles Vevier (center) has been appointed by President Harrington to work on matters relating to the development of the UW-Milwaukee.

New Programs Will Help Define

The Role of the Urban University

THE UNIVERSITY of Wisconsin-Milwaukee is an urban university. Its students, the pattern of its development, its intellectual outlook, are committed to the interrelation of a university and a large metropolitan area.

Provost J. Martin Klotsche views it this way:

"Certainly the urban university must lead the way in applying the research findings of the scholar to the basic problems of the metropolitan area. The university should play a decisive role in advancing the cause of American democracy. Our universities should be focal points for a wide variety of creative activity linking town and gown in an upgraded community living. The urban university should develop a close

partnership with the people of the commonwealth and the laboratory in which popular government can be tested. This does not mean that the university must operate as an academic service station trying to be all things to all people. Yet I believe it is possible for the university to operate in the marketplace without jeopardizing its other functions. It can perform a useful function in integrating knowledge with life."

Being an urban university involves cultivating a special quality. More often than not, urban universities are referred to as "streetcar colleges," and herein lies one of the UW-Milwaukee's primary problems. At this time in our history, nearly every industry, institution, or public body is concerned with "building an image."

After seven years, the "image" of the University of Wisconsin-Milwaukee is still somewhat blurred.

It is anticipated, however, that the decision to let the UW-Milwaukee "move forward along new lines—to experiment, to generate and try out original ideas and approaches in instruction, research, and public service" will help clarify the image.

One of the priority areas in the program to build a definitive UW-Milwaukee image is among the student body. It has been pointed out that the UW-Milwaukee has no identifiable "school spirit." Some attribute this largely to the fact that more than 90% of the students live at home, commute to school, and customarily spend their extra-curricular hours working to help pay their way through school.

However, what appears on the surface to be a limitation is considered a challenge by Provost Klotsche and his staff. They feel that student affairs is an area that offers a wide latitude for experimentation. Such courses as freshman forum and contemporary trends, lectures and symposia, plus other techniques such as the expansion of scholarships and student counseling services are being used to stimulate an interest in activities among students who usually pack up and go home at the end of each school day.

The answer to the cultivation of a UW-M "school spirit" seems to lie in the evolution of a program of cultural events which will contribute a feeling of uniqueness to the Milwaukee campus.

Aside from the problem of developing loyalty, both students and faculty find that their academic research is often limited because of the lack of necessary facilities. In most departments, progress is being made and the administration is hopeful that it can keep abreast of the burgeoning demands. But a critical problem on the Milwaukee campus is the building of an adequate library. The present library facilities are limited in terms of book and study space, and professors and students are often inconvenienced by the necessity of relying on exchanges from the Madison campus library, or

utilizing the resources of the Milwaukee Public Library which is not basically a research library. Both the Regents and a local group are concerned about the UW-M library and it is at the top of the list of immediate improvements.

Besides its on-campus problems, the UW-M has the task of establishing an identity within the Milwaukee community, as well as throughout the state and nation. But the UW-M's presence is becoming an increasingly noticeable part of the Milwaukee cultural and intellectual scene. For example, the Summer Arts Festival and the Institute for World Affairs Education's extensive programming all contribute to a free exchange between the University and the people of Milwaukee as well as the rest of the state.

The essential problem is, of course, building and maintaining a faculty of excellence. If this can be done, then the other problems will fall into line. At present, the important thing to recognize is that the University of Wisconsin-Milwaukee, like any other growing institution, is beset by challenges and problems. The reputation that it gains for itself will be measured in the imaginative way it meets these problems.



The cramped quarters and limited resources of the UW-M Library make it a focal point of the problems faced by the growing University. The Regents, the University, and a local Milwaukee group are all working to expand the Library facilities.

UW-Milwaukee's Predecessor Institutions Have Built

A Tradition of Excellence

TRADITIONALLY, the University of Wisconsin-Milwaukee and its predecessor institutions have been noted for their excellence in the fine arts—especially music and art. That tradition is being carried forward. One sign of the continuing concentration on the artistic program has been the establishment of a School of Fine Arts which is under the direction of Dr. Adolph A. Suppan.

Each summer, the UW-M sponsors the Summer Arts Festival which brings outstanding artists-in-residence to the Milwaukee campus where they participate in local programs and give public lectures on

some aspect of the creative process. In addition, the Fine Arts Quartet is serving as artists-in-residence at the UW-M and a number of outstanding full-time faculty members, who are also performing artists of note, add strength to the music program. Harry John Brown, director of the Milwaukee symphony, has helped in the development of the UW-Milwaukee student symphony.

The art faculty, housed in limited quarters in the Main Building, can also claim exceptional teachers who are also exhibiting artists whose work has gained national recognition.

As a complement to its fine arts

program, the UW-M also has a well grounded teacher education program which is a carryover from the days of the Milwaukee Normal School, and Wisconsin State College, Milwaukee. Each year, the UW-M graduates a great many elementary and secondary school teachers.

Because the UW-M is an urban university, it has some special responsibilities. To help determine the role of a university in meeting urban needs, the University has received a million dollar grant from the Ford Foundation. Instruction, research, and public service aspects of this study are going ahead, and one out-



The Fine Arts Quartet, artists-in-residence, help maintain the outstanding fine arts program at the UW-M, and contribute to the cultural welfare of the community.

growth has been that the UW-M has established a master's degree program in urban study. Primarily, the urban affairs program is designed to provide qualified people who are trained to deal with the multifaceted problems facing our metropolitan areas.

The UW-Milwaukee is also concerned with programs that go beyond the question of urban problems: its Institute for World Affairs

Education focuses on international problems and their relation to United States' foreign policy. Through cooperation with the Johnson Foundation and Milwaukee groups interested in the same general topic, the Institute has sponsored a number of conferences on such topics as the United Nations, Africa, China, and the Common Market, and publications based on these conferences have had wide

circulation. From time to time, lecturers and professors visit the campus to present topical programs in association with the Institute's program.

Recent developments point to a continual broadening of the educational base on the Milwaukee campus. A department of comparative literature, and a unique graduate program in anthropology, with specialties in museology and applied anthropology, have been established. Also, it is anticipated that a school of commerce, a school of engineering, and a school of nursing, all separate from the Madison campus, will soon be established.

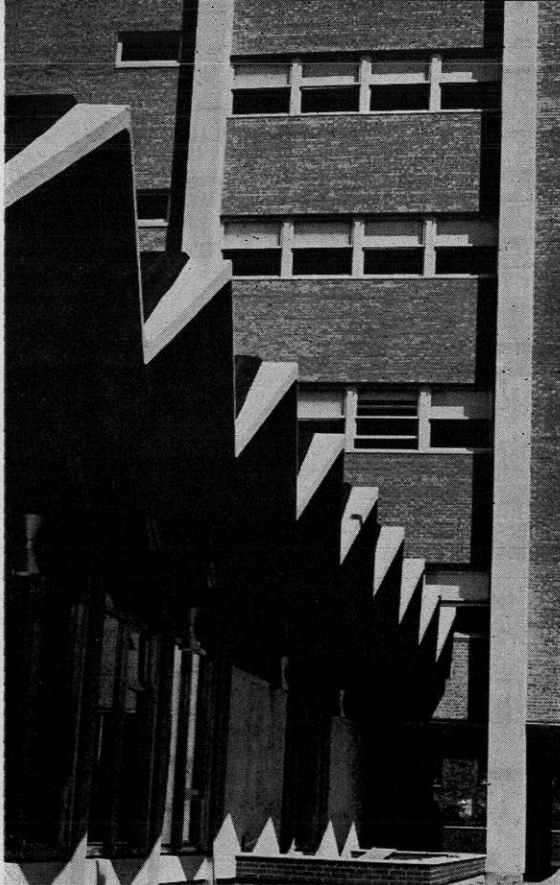
Academic excellence on the Milwaukee campus has been encouraged through the development of an honors program in the UW-M College of Letters and Science. The program offers honors courses in L & S subjects and leads to a full honors degree.

Many of these programs, quite naturally, will be duplications of similar offerings on the Madison campus, but there is the realization that Milwaukee will be able to offer certain programs not found at the University in Madison, or any other institution of higher education in the state.

Taken together, these signs of growing academic stature show promise of providing the uniqueness that the University of Wisconsin-Milwaukee is seeking.

Prof. Donald Shea (left), director of the Institute for World Affairs Education, meets with a group of Milwaukee people as a part of the Institute's "Great Decisions" program.





Lapham Hall (left) and the Fine Arts Building (right) are indicative of the building program which is adding resources to the Kenwood Campus.

with new buildings, a growing faculty, increased enrollments, the University feels that, in Milwaukee, there are definite signs that

The Trend is UP!

THE INSTRUCTIONAL program at the University of Wisconsin-Milwaukee is carried on at both the Downtown Campus and the Kenwood Campus. The Downtown Campus was once the home of the Milwaukee Extension Division, and remains, for the time being, the center of such daytime academic programs as commerce and engineering. In the evening, it is the focal point for adult education programs.

The Kenwood Campus, near the lakeshore on the north side of Milwaukee, is the former site of Wisconsin State College, Milwaukee, and serves as the administrative hub of the UW-M. Since it began holding classes in 1956, the UW-M has experienced a steady period of expansion which has brought about many significant changes on the Kenwood Campus.

At first, it was possible to utilize existing buildings, but as enrollment pressures became irresistible, additional space was acquired. One of the initial steps taken to provide more space for the growing enrollment was the purchase of the Downer Seminary property, immediately north of the Main Building.

Acquired at a cost of \$1,500,000, the property provided both Garland and Pearse halls which were remodeled to accommodate additional classrooms and offices and relieve some of the pressure from the Main Building.

In 1961, at the time Garland and Pearse halls were ready, the first major building constructed on the Kenwood campus since the formation of the UW-M was made available. The building was Lapham Hall, a \$2.6-million science building. Just this past fall, the new Fine Arts Building, a \$1.6-million structure was opened to students and faculty.

Meanwhile, an ambitious remodeling and enlarging of the UW-M Union is being carried out. The new building will serve as a much-needed dining and recreational facility for students as well as a Community Center for Milwaukee cultural events. Students, Milwaukee citizens, and industry have all contributed to provide furnishings for the new building.

The next building scheduled for the Kenwood Campus is a \$3.1-million general classroom building



which is badly needed to cope with the continually increasing enrollments.

Because of its restricted nature—it is situated in a well-populated, largely residential area of the city—

the future architectural pattern of the UW-M probably will be concentrated in high-rise structures. The only practical direction to go is up, and University planners are taking this into consideration in developing

core and area studies for the Kenwood Campus.

In a way, the architectural pattern reflects the general feeling at the University of Wisconsin-Milwaukee—the trend is definitely up!

Plans for Another Four Year Campus

In addition to the development of the University of Wisconsin-Milwaukee, President Harrington has indicated that the University intends to explore the possibility of establishing another four-year campus somewhere in the state. Printed below are excerpts of a statement he made concerning this matter at the April meeting of the Board of Regents.

IN PLANNING the future of public education beyond the high school in Wisconsin, the Coordinating Committee for Higher Education stated that “the welfare of the student and the State will be best promoted by providing post-high school educational opportunities as widely over the State as is consistent with sound educational and financial considerations.”

This principle has long been held by the University and is reflected in our freshman-sophomore Center system. The principle now points toward long-range consideration of future needs for junior-senior University work in areas other than Madison and Milwaukee.

In their recommendations to the State Building Commission for the 1963-65 biennium, Governor Nelson and his Commissioner of Administration, Joe Nussbaum, proposed spending \$2-million for starting construction of a new four-year campus in southeastern Wisconsin.

With the approval of the Executive Committee of the University Board of Regents I opposed this proposal and told the State Building Commission that funds available for public higher education facilities in the lakeshore area should be allocated to the UW-M.

If this were done, I said, we would undertake, during this biennium, to work with the Coordinating Committee staff in studying the needs for junior-senior University opportunities in southeastern Wisconsin.

The State Building Commission accepted our recommendation, added the \$2-million to the Milwaukee campus building program. We, in turn, asked Henry Ahlgren of our faculty to head the University's part of the study, and he—with others—has been building up the necessary population data and other information.

Clearly, the more immediate need for junior-senior University offerings is in the Racine-Kenosha area. I feel that similar opportunities later should be made available in the Green Bay-Fox Valley area.

Public discussion of the possibility of establishing additional junior-senior work has brought expressions of interest from a number of communities: newspaper editorials, letters, resolutions, visitations by two delegations.

We have received from citizens of Whitewater and Oshkosh the suggestion that State Colleges in these communities should become four-year University

branches. We do not believe that such a change would be desirable. These are among the fastest growing State Colleges, operating within the excellent State College system. We of the University have long worked with the State Colleges and we know their vital contribution to higher education in Wisconsin. Shifting the State Colleges at Oshkosh and Whitewater into the University system would not add to the educational opportunities available to the young people of Wisconsin. What is needed is an addition to the opportunities for public higher education now available.

In our study of possible locations for additional junior-senior University work, we are anxious to serve areas not now adequately served by public institutions. Thus, in looking to the southeast, we tend to favor the Racine-Kenosha area for junior-senior work. This is a good distance from Whitewater. Likewise, if we develop junior-senior offerings in the Green Bay-Fox Valley area we would expect to do so some distance from Oshkosh.

These junior-senior programs would be limited in scope. We have no plans for developing such professional schools as engineering anywhere except in Madison and Milwaukee.

When the University does develop additional junior-senior work in southeastern Wisconsin, and eventually in the Green Bay-Fox Valley area, it will not be at the expense of progress in Madison and Milwaukee. Nor will this expansion cost more than expansion for the same number of additional students in Madison or Milwaukee. On these matters of cost, and on all other matters connected with these programs, we will, of course, work closely with the Coordinating Committee, the State Executive, the State Building Commission, and the Legislature.

We also expect to have additional freshman-sophomore Centers, to be operated out of Madison and Milwaukee. As the Regents know, the long-range planning committee of the Coordinating Committee is now at work on plans for possible new freshman-sophomore University Centers and freshman-sophomore State College Branches. We work closely with the Coordinating Committee staff on these matters too, and will, of course, report to the Regents at regular intervals.

The University YMCA Celebrates its Centennial

APRIL 1, 1963, was a big day for the University YMCA, as some 275 student and alumni leaders gathered for a centennial program reviewing the organization's past 100 years of service to the campus.

The YMCA idea came to this country from across the Atlantic, where the movement was born in London in the 1840s. Moving spirit

in its appearance on the Wisconsin campus was the famed naturalist John Muir.

Muir walked from his Marquette County farm home to enroll in the University in 1861, at about the same time young soldiers were streaming into Camp Randall to await Civil War duty. According to the narration of the anniversary pro-

gram, "Muir was deeply touched by what he saw at Camp Randall." He felt the soldiers were being exploited by undesirables, and tried to be a father or brother to as many as he could.

The earliest record of the campus YMCA is found in a letter written June 1, 1863, by Muir to his sister. The postscript read, "I had almost forgotten, Sarah, to tell you that I was elected judge in one of the debating clubs a short time ago, also president of the Young Men's Christian Association. You say that you expect something great by and by! Am I not great now?"

Although a formal campus charter was not granted by the international committee until 1871, several other lines of evidence in University history indicate that the Muir letter referred to a university organization, so 1963 has been considered the centennial year.

Colorful times were ahead of the "Y" in the 1860s. There was the struggle to remain financially solvent, and the persistent zeal of the leaders and members to serve university students. Guests at the anniversary dinner got the feel of the early times, as songs by the Zor Shrine Chanters, slides, and narration recalled the periods of the organization's growth.

One of the most colorful of the early problems—the feud between religious liberals and fundamentalists—and the struggle between religion and high living at the turn of the century, was depicted as the Chanters sang "Softly and Tenderly Jesus is Calling" followed immediately by "There's a Tavern in the Town."

The YMCA has had three different homes since it began on the campus, the first of them in an old house on North Lake Street. The next move took the "Y" to a four story limestone building next to the red

The old YMCA, located next to the Memorial Union until it was razed in 1954, served the campus for more than 50 years.



gym in the area where the Union parking lot now is. Finally, in 1952, the Board of Directors and Trustees called for the construction of a seven-floor residence and program facility on North Brooks, two blocks from the center of campus and near to the growing edge of the campus south of University Avenue.

Today the building is a center for group meetings and activities, a home of study, worship, social action and recreation, a men's residence hall and commons.

Though the early fundamentalists might not approve of some of the programming, the programs have been designed to interest students. Through the years, discussions of personal philosophies of life, social issues, dating and marriage, and political and religious forums and seminars have been held.

The "Y" on campus pioneered in working with international students and continues to provide a special program of interest to the temporary citizens of the University communities, arranging for foreign students to visit in the homes of small town and rural people to provide a new perspective on the country they are visiting. Many foreign students live

in the YMCA building on campus, and many of them have taken responsibility for major programs. The current president, Mahendra Hundal, is an Indian graduate student.

During its long existence, the University "Y" has depended on its alumni, many of whom attended the dinner, for financial support to continue its program. Recently, the Community Chest and the Campus Chest have provided resources for the campus-wide program. Membership contributions and foundation grants have provided a base for bringing outstanding speakers to the campus under the auspices of the "Y".

Many University faculty members have been related to the university YMCA, first as students and then as members of the Board of Directors and Trustees. From their experience on "Y" councils, committees, and with programming, many former students have gone into professional YMCA work in the United States and foreign countries. About 40 students have become professional YMCA secretaries, and many more have entered the ministry and related fields.

Robert Schumpert, general secretary of the association since 1940, sees the "Y's" second century on the campus as offering even more opportunities for service. Schumpert received a citation in recognition of his work at the dinner, as did F. O. Leiser, finance chairman in the drive to build the first building.

Speakers at the program included Fred H. Harrington, University president; Mayor Henry E. Reynolds; John Wyle, YMCA area council executive; Prof. J. Kenneth Little, chairman of the university YMCA board of directors; Prof. John Guy Fowlkes, chairman of the board of trustees; and Dean Kurt F. Wendt, a trustee.

Narrators for the program were Dean Wendt; Dean of Men Theodore Zillman; George Gurda, Residence Halls; Prof. Marvin Schaars, agricultural economics; and Prof. Glenn Pound, plant pathology. Representing the community were Lowell Frautschi and Rabbi Max Ticktin.

The present University YMCA, at the corner of North Brooks and Johnson Street, has been in service since September of 1953.



RUTH WENGER MORK speaking—"If current trends continue, teaching of the future will most certainly be a joint venture between the classroom and the television teacher."

Ruth Wenger Mork speaking—standing in the midst of this trend, and sampling television from both sides.

Mrs. Mork is a Kindergarten teacher at Shorewood Hills School in Madison, and is also the studio teacher for the newest Wisconsin School of the Air-Television series—"Kindergarten," broadcast on WHA-TV, Channel 21 in Madison on Wednesdays at 1:15 P.M. and Thursday mornings at 9:30 A.M.

Totally inexperienced in a teaching role that would thrust her before television cameras, as well as the utilization of the television media, Mrs. Mork has had the problem of preparation for television brought right to her classroom door. Speaking from her own present experience, she advises young teaching aspirants to get involved in some phase of television as part of their education. Certainly not all future teachers will face television cameras, but all will most certainly use some phase of the media. The media will work only in proportion to the cooperative attitude between classroom and studio teacher. With this in mind, Mrs. Mork urges future teachers to gain some background in the utilization of the television media in their classrooms, as well as obtain some concept of the problems involved in on-camera presentation.

Television teaching of the future, according to Mrs. Mork, will most certainly be an "in-service" situation. It will offer more than just an enrichment value, and the trend will be to a general, liberal education, bringing to the classroom subjects, data, material and personalities that could be offered in no other way.

Ruth Mork is a Wisconsinite in every sense of the word. Born in Monroe, Wisconsin, she graduated from Monroe High School. She attended Milwaukee Downer College for Women and received her B.S. Degree from the University of Wisconsin in 1950. In 1952, she mar-



Kindergarten on Television

ried Alden L. Mork of Tomah, where she taught Kindergarten for eight years. Upon the death of Mr. Mork, she returned to Madison, where she became a primary teaching team member at Washington School in 1960. Then, as an instructor in the University of Wisconsin School of Education, Mrs. Mork was supervisor of student teaching, Kindergarten level, in 1961. In 1962, she received her M.S. Degree from the University, and since 1961, she has been a Kindergarten teacher at Shorewood Hills School in Madison. Her son, Jon Eric Mork, attends fourth grade at the Shorewood Hills School.

During the 1963 spring semester for the Wisconsin School of the Air-Television, Ruth Mork became the television "Kindergarten" teacher for hundreds of Madison-area children. The series is described as adding "something special" to the day-by-day activities of the Kindergarten classroom. The lively programs deal imaginatively with broad areas of general education. In each program Mrs. Mork brings to Kindergarten classrooms materials and information which the average school teacher

could not possibly have access to, nor spend the time in developing. The classroom teacher cooperates with Mrs. Mork by selecting the particular aspects of the television program which are best suited to her class, and expanding on them. The broad informational areas presented during the broadcast often serve as a foundation for latent recall of information. Ruth Mork does not expect her young viewers to have total recall of all information presented during a program. Rather, that information may be recalled in the learning process months, or years later. Yet the foundation has been established at the Kindergarten level.

The series was planned under the supervision of David C. Davis, associate professor of the School of Education at the University of Wisconsin. Original music and lyrics are by Professor Donald J. Voegeli, music director for the Wisconsin State Broadcasting Service. The Teacher's Manual, which accompanies the program, was prepared by Mrs. Madeline Davis, of the Wisconsin School of the Air-Television script department.

Harry Bullis Named Alumnus of the Year

HARRY A. BULLIS, former chairman of the board of General Mills, Inc., has been named "Alumnus of the Year," and will receive his award at the Alumni Dinner, June 8.

The life of Harry Bullis reads like a romanticized American success story. Born in Hastings, Nebraska in 1890, Bullis began his business career by delivering copies of the *Council Bluffs* (Ia.) *Nonpareil*.

Hard work was something Harry Bullis grew to accept as the normal

patten of his existence. While he was working as a bookkeeper for the Citizens Gas and Electric Company at Council Bluffs, he was also earning high school credits. Later, he worked his way through Simpson Academy, at Indianola, Ia., and then came on to the University of Wisconsin. He had to work to pay his way through the University, too—this time it was selling sewing machines and serving as an assistant electrician. A member of the Class of 1917, Bullis graduated with a degree in economics, and was elected to the select Phi Beta Kappa, national honorary scholastic fraternity.

Like so many of his classmates, Bullis served overseas during World War I. Following his return from military service, he became associated with the Washburn Crosby Company, a flour miller in Minneapolis. Once again, true to the story-book tradition, Bullis began at the bottom—this time as an ordinary mill hand—and worked his way up. By the time General Mills was formed in 1928 through the merger of several local milling companies, he was named secretary and comptroller of the newly-formed company. From that point on, he rose steadily through the General Mills organization and was named president in December, 1942. He served five years as president and then became chairman of the board, succeeding James F. Bell in 1948. He was chairman of General Mills until his retirement in 1959.

Throughout his years of service with General Mills, Bullis pushed the company's diversification program and played a key role in the development of the firm's axioms of

research, product development, and human relations.

But his work with General Mills is only a portion of the story of Harry Bullis. He is a man with a broad scope of interest, and his aggressive, positive approach to life has found him active in several varying fields of interest. His list of organizations and personal achievements fills pages. Business and educational groups, civic organizations, and branches of the government have called upon him for his executive talents. He has served in an advisory capacity under two former presidents—Truman and Eisenhower—and has outlined his personal philosophy in his book, *Manifesto for Americans*, published in 1961.

Honors have come to Bullis from many directions. The American Marketing Association presented him with its Charles Coolidge Parlin award in 1949; he was named National Association of Manufacturers' "Man of the Year" in 1953, and received the first award of the U. S. National Student Association in 1956. The Free Enterprise Awards Association gave him the "American Success Story" award in 1957, and a "Friend of 4-H Club Work" came a year later. Northwest Bancorporation made him "Man of the Year" in 1961.

Always a loyal Wisconsin alumnus, Bullis was president of the Wisconsin Alumni Association in 1936-37, and is currently serving as a member of the Wisconsin Alumni Research Foundation. Last year, he was the featured speaker at the Alumni Dinner and attended the 45th consecutive reunion of his class. His most recent gesture of allegiance to Wisconsin came when he sent 50,000 plastic roses to the campus shortly after the Badgers were designated as the Big Ten representative in this year's Rose Bowl classic.

In recognition of his abiding loyalty, a grateful University presented him with an honorary degree in 1943. The "Alumnus of the Year" award is a further testimony of the high regard the University of Wisconsin and its alumni hold for one of our truly distinguished alumni.



Alumni Seminars Provide Summer Full of Challenging Ideas

MEETING new ideas, meeting new people—this is the exciting way that many University of Wisconsin alumni and other interested adults will be spending their summer vacation.

The Wisconsin Alumni Seminars, now in the fifth year, will afford these adults the opportunity for a summertime holiday spent in learning in the vacation setting of Lowell Hall overlooking Lake Mendota on the Madison campus.

Five seminars will be held, giving understanding and perspective to old ideas while exploring the new. The schedule provides a variety of interesting topics.

July 7-13—Science and Public Policy

July 14-20—The Scandinavian Idea

July 21-27—The Artist in Contemporary Society

July 28-Aug. 3—The Struggle for Men's Minds

August 4-17—The Tragic and the Comic in the Arts

July 7-13 *Science and Public Policy*

Scientific advances are sometimes a mixed blessing—in addition to solving problems, they often create their own! What are the long range effects of nuclear testing? Are we polluting our water supply with detergents and other substances to a dangerous extent? Is consumer protection adequate to assure safe foods and drugs? How about natural resources—are we using them wisely? Will future generations be able to enjoy wild life? And can the population be permitted to increase indefinitely?

These and related questions will be explored in the first session to

understand present knowledge of the problems, alternative solutions, and efforts being made to protect public welfare.

Prof. Aaron J. Ihde, who will conduct the session, will be spending his fourth summer with the Wisconsin Alumni Seminar. Ihde is a professor of chemistry, history of science and chairman of the Integrated Liberal Studies Program. Well known for his research, lectures and writings in the history of chemistry and pure food legislation, he has taught at Butler and Harvard universities. He is president of the Wisconsin Academy of Sciences, Arts, and Letters, a member of the Wisconsin Food Standards Advisory Committee, and chairman of the History of Chemistry division of the American Chemical Society.

July 14-20 *The Scandinavian Idea*

Stable political and economic systems are only part of the Scandinavian idea. It is a philosophy also reflected in social and foreign policies and in the literature and art of Denmark, Finland, Iceland, Norway and Sweden.

A social conscience combined with the highest respect for the individual, has led the Scandinavian people to outstanding achievement, not only in their own countries but in all parts of the world.

Under the direction of Professor Harald S. Naess, a native of Norway and chairman of the department of Scandinavian Studies, the seminar will explore the "Scandinavian Idea" and its implications for the rest of the world. Naess, who was educated at the University of Oslo and has taught Norwegian literature at the University of Durham in England,

came to the United States in 1959 as a Fulbright scholar.

July 21-27 *The Artist in Contemporary Society*

During this week's program participants will visit with a craftsman, a sculptor, a painter, and an architect, asking the artists—and themselves—such questions as what they do, how they work, what becomes of their work, and what its significance is to the artist, the appreciator, and society-at-large.

Featuring such artists as Leo L. Steppat, sculptor; Donald L. Reitz, ceramic artist; Alfred Sessler, painter and print-maker; all on the faculties of art and art education; and Jack W. Klund, architect of Klund and Associates Inc., Madison, the session is under the direction of Professor Frederick M. Logan.

Logan, professor of Art and Art Education, has studied at Milwaukee State Teachers College, the Chicago Art Institute, and Columbia University. Author of *The Growth of Art in American Schools* and numerous articles in professional journals, Professor Logan joined the UW faculty in 1946.

July 28-August 3 *The Struggle for Men's Minds*

This seminar, under the direction of Professor Ralph K. Huitt, noted political scientist back for his second year with the Alumni Seminar, will look at the mass media, the development of new tools for influencing or controlling men's minds, and public opinion and its function and role in a democracy. Sober analysis of such things as propaganda technique, censorship, news control, and frightening new techniques of "brainwashing" will provide new insights into the subtle influences which surround us.

Professor Huitt, now a part-time representative of the University in Washington, D. C., has a broad background in practical politics. He has studied the operation of the U.S. Congress in the office of former Senate minority leader Lyndon B. Johnson, worked as legislative assistant for Wisconsin's Sen. William

Proxmire, and was a speech writer for Senator Johnson in his successful campaign for the Vice-Presidency.

August 4-17 *The Tragic and the Comic in the Arts*

The tragic and the comic—tears and laughter, pain and pleasure—the two ends of the emotional scale appearing in literature, art, music and the dance will be explored in the only two-week program of the series.

Beginning with the Greek tragedies and comedies, the development of these forms and their variations will be followed through other forms of literature and into the other arts.

Directed by Hazel Stewart Albersson, associate professor of comparative literature, the course will draw on the knowledge and appreciation of eight guest lecturers from all areas of the arts. Professor Albersson, widely versed in the literature of both western and eastern civilizations has for several years conveyed her love and understanding of great books to an enthusiastic audience throughout Wisconsin over the state radio network.

ON THE Milwaukee campus a one-week seminar will be held from August 11-16 at the Kenwood Hall Conference Center on Lake Michigan. Dealing with "The Individual and the Centralization of Authority" the course reflects a growing concern for a public policy bringing into balance individual initiative necessary for progress and the degree of social cohesion necessary for survival.

Arranged by Dr. P. Allan Dionisopolous, associate professor of political science at Northern Illinois University, the course will draw on the knowledge and experience of four guest lecturers.

Further information on the Madison seminars can be obtained from Dr. Robert H. Schacht, Director, Wisconsin Alumni Seminar, The Wisconsin Center, Madison 6. For information on the Milwaukee program write to Dr. William D. Dowling, Associate Director, Informal Instructional Services, 600 West Kilbourn, Milwaukee 3.

Armstrong on Greeks

fail ourselves. If we do, our future is indeed bright. Who among us is willing to assume the responsibility of living up to our ideals?

While I have been discussing the responsibilities we, as Greeks, have for our own future, I would not neglect to call upon others to assume their responsibilities. Certainly Greeks must go out to meet the University, but the University must make an earnest effort to meet us half-way. Is it unfair to ask the University to clarify its position in respect to the Greek system? Is there some question of our ability to govern, to regulate, and to discipline ourselves? When can we be assigned the full responsibility of performing these necessary functions? Must we be content with inadequate, sometimes belated, defensive reactions to University policy decisions? Under the present system this is an unavoidable consequence of unexpected, unpredictable reinterpretations of University policy by powerful committees.

We would not argue the Univer-

Luberg on Greeks

tion that they would not be controlled and bound by legislation or officers in their choice of fellows, and particularly they should not be asked to discriminate on grounds of race, color, creed or other such general criteria."

Since 1960 there have been some test votes that have reconfirmed the faculty position. Although it is a by-product, such reconfirmation has helped considerably to influence national opinion. Our students, too, have been effective on the national scene. The men of Phi Delta Theta and their adviser, Professor Ralph Huitt, made hopeful gains in changing the attitude of their brothers, including alumni, at their last national session. Other Wisconsin groups have been instrumental in breaking the bonds of discriminatory clauses in their documents. These enlightened efforts are applauded by the faculty.

Questions periodically arise about

sity's jurisdiction over our organizations, but maintain that if criteria are to be established to regulate Greeks, we deserve the opportunity to help formulate these criteria. We deserve to know the intentions of the University in respect to the future of the Greek system. The University has this responsibility to Greeks. Is it willing to assume its share of the burden?

You, as alumni, have a responsibility to complement rather than complicate the activities and efforts of your local chapters. You must work with us, not for us. You, too, must be willing to assume responsibility for the future of the Greek system.

Is there any hope? The answer, clearly is "Yes." The hope, however, lies with those Greeks, faculty members, and alumni who are ready and willing to face the challenges affecting the future of the Greek system at Wisconsin. We must work together if we hope to preserve this valuable component of the University experience.

the justification of faculty concern relating to fraternities when their houses are privately owned and are on private property. Yet, by their very structure and purpose they would not exist without their relation to the University. In addition, there are many services provided the fraternities and sororities through the offices of our Dean of Women and Dean of Men. Basically, they are in the same general category as other student groups and the Board of Regents have declared them to be an integral part of our University.

There is no general movement on the part of the faculty to eliminate fraternities from the campus scene. Rather, there is the simple requirement that they live up to the policies pronounced by the local chapters themselves. Further, there is recognition on the part of the faculty of the services the fraternities provide

the 20 per cent of our undergraduates who are affiliated with either a fraternity or sorority. A great number of the faculty have a personal fraternity tie. Actually, those on the much-discussed human Rights Committee have a fraternal background. All have been initiated and know the values of the system. Those with a fraternity relationship are also well represented on the Faculty Committee on Student Life and Interests.

Any fair appraisal of our fraternity system will reveal the many positive things that characterize it. Some of the more prominent are:

- An organized, intimate social life that brings a "sense of belonging" on a large, complex campus.
- A strong program of community service provided, in part, through the proceeds of Humorology, an award-winning participation in the Blood Bank, and special events for children and the elderly.
- Notable leadership in campus activities that lend color, spirit and unity to the University community.
- A cumulative grade point average that is higher than the campus average. (To be sure, the fact that students may not be pledged with a satisfactory grade point helps to maintain the fraternity average.)

Students who come to us are increasingly mature and conscious of the added demands for academic proficiency. The faculty expects that the fraternities will keep pace. Recently the Interfraternity Judicial Commission took firm and immediate action resulting from a childish event in one of the fraternities which violated the non-hazing edict. The faculty has reason to expect that the mistreatment of pledges which was revealed in this violation will not recur. They consider it to be potentially dangerous, as well as archaic.

In a steadily changing environment, on and off campus, we will need to have a strong liaison between the fraternities and the fac-

ulty. With complete frankness and a continual willingness to meet and share in the forming of objectives in student life, the fraternities will keep producing campus leaders and enthusiastic alumni as we strengthen the vigorous spirit that is peculiarly that of Wisconsin.

We can hope, too, for some imaginative thinking that will keep fraternities in the forefront and lead

in making the most of the unique chance this place affords for personal growth and understanding for students.

A few days ago, President Harrington said: "I feel that our fraternities can play an important and constructive role in our University's future. I hope they will measure up to this responsibility." I have no doubt that the faculty concurs.



Europe, 1963 with the Wisconsin Alumni Association

Plan to join us this summer—from July 29 to August 20—in an exciting tour of eight European countries

WISCONSIN ALUMNI TOUR OF EUROPE

Wisconsin Alumni Association
 Memorial Union
 Madison, Wisconsin

- Please send more information and a detailed itinerary on the Wisconsin Alumni Tour of Europe departing July 29, 1963.
- Please reserve accommodations for _____ persons on the Alumni Tour of Europe. Enclosed please find a deposit in the amount of \$100 per person (checks should be made payable to the Wisconsin Alumni Association). This amount will be applied to the total cost of \$1085 per person from Chicago or \$1012 per person from New York, and I will pay the balance due not later than June 15, 1963. I understand that this deposit is refundable in full, providing written notice of cancellation is sent to you at least six weeks before departure, and that refunds made thereafter will be subject to a cancellation fee in accordance with expenses incurred in the handling of my tour reservations.

Name _____ Address _____
 City _____ State _____ Phone _____

Alumni News

Up to 1900

A new million dollar high school opening next September near Beloit will be named for Frederick Jackson TURNER '84, distinguished historian who taught at the University from 1892 until 1910.

1900-1910

Miss Jennie T. SCHRAGE '06 has moved from Madison to Fairhaven, a newly completed residence of apartments for elderly people, at 435 Starin Road, Whitewater, Wis.

Miss Maude SWETT '10 was honored with a citation at the 50th anniversary celebration of the United States department of labor regional office in Chicago. Miss Swett is retired chief of the woman and child labor department, Wisconsin Industrial Commission, and began work with the commission at the time of its founding in 1911. Director of her department for 36 years before retiring in 1956, Miss Swett is known nationally as a leader in her field.

Mr. and Mrs. Homer TALBOT '10 celebrated their 50th wedding anniversary recently in Denver, Colo. Mr. Talbot is president of the Montclair Improvement Association.

1911-1920

Dr. Homer CARTER '13, who has been practicing medicine for 46 years, and is a specialist in obstetrics and pediatrics in Madison, was the subject of a recent "Know Your Madisonian" feature in the *Wisconsin State Journal*. His contributions to the Madison medical scene have included organizing the first local "Hospital Clinic Day," in which staff members of the four hospitals demonstrated medical and surgical procedures. He was also the first secretary of St. Mary's Hospital staff, chief of the Madison General Hospital medical and surgical staff, and president of the Madison Coordinating Health Council.

Clarence F. WHIFFEN '15 retired last month as judge of Branch 2 of the County Court at Sheboygan, a post to which he was elected for a 5½ year term in 1962. He will return to private law practice in Sheboygan, after he and Mrs. Whiffen return from a month in Florida.

Dr. Meredith F. CAMPBELL '16 of Miami, Fla., and formerly of New York, was honored in March by the New York Academy of Medicine when he was pre-

sented with the Ferdinand C. Valentine Medal and Award for his distinguished contributions to urology. He is emeritus professor of urology at New York University, consulting urologist to Bellevue Hospital in the city of New York, St. Francis Hospital in Miami Beach, and Variety Children's Hospital in Miami. He is also lecturer in urology at the University of Miami School of Medicine and is the author of several books in the field.

L. L. SMITH '16 retired last month as executive vice president of the Kohler Company, Sheboygan. He has been a member of the company organization for 45 years, starting as advertising manager in 1918. He has been a member of the board of directors since 1943 and a vice president from 1947 to 1958, when he became executive vice president.

The second edition of *Atlas of Human Anatomy* by Dr. Barry J. ANSON '17 was published in March. The new edition, of 632 pages, contains more than 100 new pages of illustrations. Dr. Anson, formerly Robert Laughlin Rea Professor of Anatomy and departmental chairman at Northwestern University, is now research professor, Department of Otolaryngology and Maxillofacial Surgery, College of Medicine, State University of Iowa.

"Just try to Keep Her From Badger Alumni Dinner," read the headline of a feature story in the *Indianapolis News* about Kate D. HUBER '17, member of the national board of directors of the Alumni Association. Miss Huber, social worker with the Indianapolis public schools for 40 years before her recent retirement, was co-founder of the Indianapolis Alumni Club.

Paul S. TAYLOR '17, retired University of California professor at Berkeley, is teaching in the College of Agriculture, Department of Soil Science, at Alexandria in the United Arab Republic.

1921-1930

A new Stout State College Women's dormitory will be named for Miss Mary M. McCALMONT '21, professor emeritus of chemistry at the college. Miss McCalmont was a Stout State faculty member from 1912 to 1952, and taught chemistry in the college of home economics and was chairman of the chemistry department.

J. Vincent CONLIN '23, is manager of the new sales and service office which Pitney-Bowes has established in Madison. Conlin has been the company's sales representative in Madison since joining the company in 1947.

Porter BUTTS '24, director of the Memorial Union, has been re-elected to the executive committee of the Association of College Unions and to the editorship of association publications. The association, of which Butts is a past president, represents 530 colleges and universities in the United States and other countries, and is one of the oldest intercollegiate organizations.

Miss Bernice SCOTT '24, is state division membership chairman of the American Association of University Women. She is director of guidance at North High School, Sheboygan.

Arthur Towell, Inc., Madison advertising agency headed by Arthur TOWELL '23, celebrated its 40th anniversary on St. Patrick's Day. The agency specializes in national and regional advertising.

Dean Kurt F. WENDT '27, of the University College of Engineering, is the newly elected president of the American Society for Engineering Education. He has previously served the organization as a vice-president, as chairman of the Engineering College Research Council, as vice-chairman of the society's north Midwest section, and as a member of the general council. Besides the 10,800 individual members, nearly 500 schools and companies belong to the society.

Gertrude JACOBS '27, is president of the School Film Service, New York City, which supplies training aids to teachers of physical education.

Mrs. Gordon L. Ridgeway (Beatrice SCHROEDER '28) has been honored by the San Mateo, Calif., branch of the AAUW. An international study grant has been given in her name for her many years of service to local, state, and national AAUW activities. The Beatrice S. Ridgeway grant will assist a foreign woman scholar obtain a Ph.D. at some university in this country.

Dr. Kenneth E. LEMMER, '28, coordinator with the University Medical School,



Kenneth R. Metzler '37 is now plant and production manager of Strassenburgh Laboratories, division of Wallace and Tiernan, Inc., Rochester, N. Y. Metzler has been in the pharmaceutical industry for more than 25 years, as assistant to the vice president of pharmaceuticals with Johnson and Johnson International, and as foreign production specialist with Abbott Laboratories. The Metzlers moved from Westfield, N. J. to Rochester last month.



The Julian Bream Consort

Variations on a Theme

NEXT SEASON, the 44th annual Wisconsin Union Concert Series will present new variations on a theme which has been traditional with the Series since the early twenties—presenting the musical best of now, introducing the best to come.

Soprano Elisabeth Schwarzkopf, opera star and recitalist, and violinist Igor Oistrakh, second generation to make the Oistrakh name outstanding in the concert world, headline the Series with appearances on both the Red and the White listings. The Series is comprised of the Red and the White Series, offering two differing choices of artists.

Miss Schwarzkopf, who speaks as articulately and intelligently on the subject of her art as she performs it, returns to the Union theater stage where she was last heard six years ago. Oistrakh, famous son of a famous father, has become a ranking artist in his own right since he left Moscow a decade ago to play concerts throughout Europe and

this country.

A pair of brilliant young pianists who symbolize their generation of pianists open both Series. John Browning, youthful veteran of solo concerts and orchestral appearances here and abroad, and named by *Life* magazine as one of the 100 young Americans who head the "Take-Over Generation," opens the Red Series. Ralph Votapek, musical pride of Milwaukee, whose winning the first Van Cliburn International Competition at Fort Worth, Tex., last year won the attention of the world's press, opens the White Series.

The Red Series presents the New York Woodwind Quintet, one of the nation's leading chamber music attractions, which has taken the sound of American chamber music abroad on its ANTA sponsored European tour, and is a favorite group playing on American college campuses.

The Red Series also introduces the young American tenor Walter Carringer, whose musical assign-

ments have included premiering two Handel oratorios, and a Lukas Foss composition for American audiences.

On the White Series, music of Elizabethan and Jacobean times is recreated by the instrumentalists of the Julian Bream Consort, playing treble lute, pandora, cittern, viol, flute, and viola. Bream was first introduced here on the Sunday Music Hour, returned by popular demand for a Concert Series date two seasons ago, and makes his third Union theater appearance this year.

Maro and Anahid Ajemian, pianist and violinist, with Walter Rosenberger, percussionist, bring a new dimension to chamber music, along with a new program perspective, as they play Beethoven, Bartok, Schubert, and Gunther Schuller.

Students on the Wisconsin Union Music Committee sponsor the Concert Series, and all programs are held in the Union theater. Prof. Fannie Taylor, '39, theater director, advises the committee.

represented the school during the 1963 Medical Education for National Defense tour. He visited Brooke Army Medical Center and the School of Aerospace Medicine at Brooks Air Force Base, San Antonio, and the naval air station and Marine Corps recruit depot, San Diego.

On March 1 the U.S. Senate approved President Kennedy's nomination of Dr. Roland R. RENNE '28, president of Montana State College, to be Assistant Secretary of Agriculture for International Affairs. He is responsible for the Foreign Agricultural Service, activities of the Department for International Technical As-

sistance, and for the co-ordination of all other international aspects of the work of the Department for International Technical Assistance, and for the co-ordination of all other international aspects of the work of the Department and its relationship with other agencies of the U. S. Government in this area.

Mrs. Conrad ELVEHJEM (Constance N. WALTZ '28), wife of the late president of the University, is bell-ringer chairman of the 1963 state-wide fund campaign for the Wisconsin Association for Mental Health.

Abner BRENNER '30 has been awarded

the Gold Medal for Exceptional Service from the U. S. Department of Commerce for his contributions to the development of the technology of electroplating and its application to industry and government. He is chief of the electrolysis and metal deposition section of the National Bureau of Standards.

1931-1940

Dr. Frederick J. STARE '31, professor and chairman, Department of Nutrition, Harvard University School of Public Health, Boston, is editor of *Nutrition Review*, scientific journal, and "Food and



One of the four scientists of Memorial Sloan-Kettering Cancer Center to receive \$10,000 awards from the Alfred P. Sloan Foundation for the advancement of cancer research was Dr. Mary L. Petermann '39. The \$10,000 award went to Dr. Petermann in recognition of the importance of her contributions to the science of biochemistry, and to provide her with the opportunity to continue her studies with other eminent scientists. Her citation stated that in her long career as a research biochemist in the field of cancer, "she has made many basic and distinguished contributions to knowledge of the relevance of proteins and nucleoproteins to abnormal growth and has been accorded wide recognition for her work."

Your Health," a twice-weekly syndicated newspaper column.

Leland J. HAWORTH '31 will become new director of the National Science Foundation about July 1, by appointment of President Kennedy who also appointed him to the Atomic Energy Commission two years ago. The foundation is an independent agency of the government dedicated to the promotion of scientific progress by supporting basic research and furthering education in the science, and has a budget of some half-billion dollars next year.

A. A. KALINSKE '33, is vice-president and technical director of Infilco, a corporation which was recently assigned the job of turning treated sewage into drinkable water by the city of Tucson in a \$250,000, two-year project. Tucson is the home base of Infilco, which has both sewage and water treatment facilities all over the world.

C. A. WEDEMEYER, '33, director of the University Correspondence Instruction Program, represented the Extension Division at the 11th annual Leadership Conference at the University of Chicago in February.

New assistant to the vice-president of world wide research for the Corn Products Company is Ray C. GRALOW '34, who joined Corn Products' technical service department in 1934. He, his wife, and family live in Tenafly, New Jersey.

John HICKMAN '35, University swimming coach, was elected president of the

College Swimming Coaches Association of America at their annual meeting in Raleigh, N. C.

Lydia KEOWN Feidler '36, and An-loyce ELKINGTON Clapp '35, who double-dated together at the University, are now associated in business in Washington, D. C. where their husbands' careers have taken the two families. Feidler is administrator of the National Gallery of Art and Clapp is the new rural electrification administrator. Mrs. Feidler is the director of the Le Dernier Cri, a school of style design and techniques in Falls Church, Va., which includes courses that she developed herself, and is also president of the board of directors. Mrs. Clapp is secretary of the board and publicity director. The Feidlers moved to Washington in 1936, and the Clapps moved there last year, after publishing the *Grant County Independent* in Lancaster, Wis., from 1944 until shortly before they moved.

Howard H. KUSTERMAN '36, general secretary of the Dallas, Tex., YMCA, received the distinguished alumnus award of the alumni association of George Williams College, Chicago, where he did his graduate work. He was cited for his national and international service to the YMCA movement.

Howard F. SMILEY '37, is vice president in charge of administration and personnel for the Flambeau Plastics Corporation, Baraboo, and has been elected to the corporation's board of directors.

Mrs. Howard TEICHMANN '38 (Evelyn GOLDSTEIN '38) writes that "Tyke" has become associate professor in the English department at Barnard College, Columbia University, and is working for Shubert Theatrical Enterprises in an advisory capacity. He is also doing a biography of George Kaufman, she reports, and has a play going into production next fall.

Walter W. HELLER '38, President Kennedy's chief economic advisor, told a conference of the Magazine Publishers Association recently that business is off to a better start in 1963 than it was in 1962, strengthening Administration hopes of getting through 1963 without a recession.

Adrian C. CASSIDY '40, general attorney for New Jersey Bell Telephone since 1961, has been elected vice president, rates and revenue requirements. He lives in Short Hills, N. J.

Director of the division of reports in the national office of the Bureau of Labor-Management Reports in Washington, D.C., is Harvard BORCHARDT '40. He will direct the examination, analysis, and evaluation of all reports submitted by labor unions, employers, and labor relations consultants.

1941-1945

Bernard KLAYF '42, on the staff of Shillito's department store in Cincinnati for 14 years, is now the executive vice-president of Burdine's Sunshine Fashions

of Miami, Fla, a position he assumed in September of 1962.

Mrs. Louise GRIESHABER Lee '42 is co-ordinator of the women's continuing education program from the UW center at Green Bay. The Lees live in Appleton, where he is director of engineering for Kurz and Root Co.

Mrs. Walter E. Roth (Jane TROWBRIDGE '42) lives at 67 Eton Road, Bronxville, N. Y., where her husband owns an electronics distributing company. The Roths have two children.

Miss Marie B. PULVERMACHER, '42, member of the editorial staff of the *Capital Times*, is making a ten-week tour of Europe.

Eugene PERCHONOK '42, is associate director of propulsive vehicle systems with Aerospace Corporation's systems research and planning division, Los Angeles.

Robert A. BUCKLEY '44, has been promoted to research manager of Du Pont's dacron research laboratory, in Kingston, N.C.

Named as one of the ten outstanding young men in federal service in 1962, John R. WILKINS '44, has been appointed general counsel of the Agency for International Development. As top legal officer in the AID program, he will be responsible for general coordination of all legal work done for the Agency's various offices. Mr. and Mrs. Wilkins live in Washington, D.C. and their first child, a son, was born in March.



Dr. Ruth Hine '47, Madison, one of very few women in this country who are professional conservationists, is one of ten conservationists throughout the country who received American Motors annual conservation awards of \$500 and a bronze plaque. The ten awards go to professional conservationists employed by non-profit agencies who, in the opinion of the awards committee, have performed exceptional service in conservation. Dr. Hine, research editor of the Wisconsin Conservation Department, edited articles that won the Wildlife Society Outstanding Publication award for 1958 and 1960. She started her career 14 years ago as a conservation aide in the Game Management Division of the Wisconsin Department.

Where did yesterday go?

That's the big trouble with college reunions. They bring home the fact that time passes awfully fast!

Let's look ahead.

As a husband and father you can look ahead with greater confidence once you have talked life insurance with a Connecticut Mutual Life man. Reason: A CML man can tell you how much and what kind of life insurance will provide *exactly what you want* for your wife and children. He'll ask you what you and your family need, and when, and then recommend a plan to provide the funds. This skilled professional work he does without cost or obligation.

Many a client of a CML agent has been delighted at what was done to *stretch* his present life insurance, to make it provide *more money* for the right purposes at the right times *without increasing the cost one cent!* Why not call on a CML man for this service?

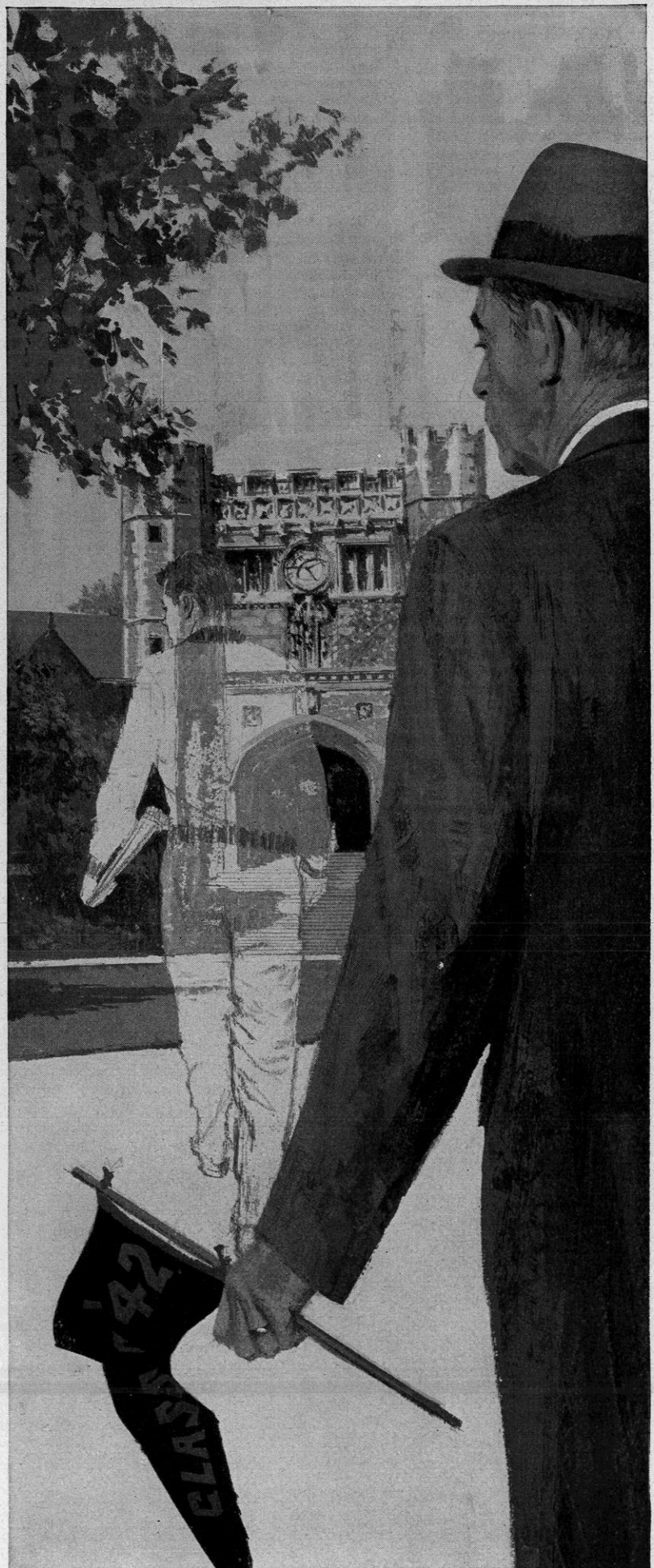
Dividends paid to policyholders for 117 years

Owned by its policyholders, CML provides high quality life insurance at low cost and gives personal service through more than 300 offices in the United States.

Connecticut Mutual Life
INSURANCE COMPANY • HARTFORD

Your fellow alumni now with CML

Robert E. Arnold	Madison
Robert C. Buchholz	Asheville, N. C.
George H. Chryst	'60 Milwaukee
Randolph R. Connors	'62 Milwaukee
Mitchel L. Dack	'33 Chicago
Calbert L. Dings	'48 Charlotte, N. C.
Alfred E. Felly	'50 Milwaukee
John E. Frechette	'64 Milwaukee
John V. Hovey, CLU	'32 Denver
Donald K. Irmiger	'59 Lafayette
Russell F. Marquardt	'55 Chicago
Armand W. Muth	'47 Albuquerque
William H. Pryor	Wauwatosa, Wis.
John S. Ramaker	'54 Skokie, Ill.
Gerald J. Randall, CLU	'53 Home Office
David R. Rawson	'57 San Francisco
James L. Rosenbaum	'63 Milwaukee
Anthony J. Stracka	'54 Madison
James A. Temp	'54 Green Bay
Fred C. Williams	Milwaukee



1946-1950

Susan TROWBRIDGE Partington '46, has written and published three books and is writing her fourth, according to a note from her brother. The Partingtons and their two children live in Stamford, Conn., where he is an insurance executive.

Head of student counseling services of the Britannica Academy for Adults, Chicago, is Miss Edith HARDY '46, who had been in private practice as a clinical psychologist before her appointment.

Outstanding young man of the year in 1952 for Wisconsin, and former president of the state's junior Chamber of Commerce, Floyd SPRINGER '47, director of public relations at S. C. Johnson and Son, Inc., is the new president of the Racine Chamber of Commerce.

Helaine KATZIF Lowell '47, was recently elected president of the Pacific Palisades Cystic Fibrosis Guild. Her husband, Richard S. Lowell, is currently president of the Los Angeles chapter of the National Cystic Fibrosis Foundation.

Don FELLOWS '47, appears in the nation-wide TV program, "Love of Life" in the role of a police lieutenant.

Mrs. Carl S. Johnson (Barbara BYRNE '47) reports the birth of the Johnsons' second daughter, Carolyn Janine, on February 28 at Park Ridge, Ill. Margherite Louise was born Oct. 18, 1960. Mrs. Johnson taught dance and physical education at New Trier High School, Winnetka, from 1947-1960.

Otto K. BREITENBACH '48, former Madison athlete and coach at Middleton High School for 11 years, will be the first coach at Madison's new LaFollette High School which opens next fall. He will be head football and track coach and will teach physical education and swimming.

Viroqua pharmacist Charles DAHL '49, has been reappointed by Gov. John Reynolds to the State College Board of Regents.

Jean M. SCHLIEVE '49, began 1963 by taking over as branch manager of west central Wisconsin for North American Life and Casualty insurance company. Schlieve, who lives in Eau Claire, had been with Prudential Life insurance for 11 years.

Robert M. BERG, '49, formerly a partner with his brother in the law firm of Berg and Berg in Janesville, has joined the staff of the Merchants and Savings Bank there as a trust officer. He and his family live in Janesville.

Barney A. ZEAVIN '49 is a supervisory auditor of the Pacific District, U. S. Army Audit Agency in the Far East, and has been in the Far East, mainly Japan, since February.

Mrs. Norman Grant (Arlene MEYER '49) reports that their sixth child and second son, David Lyle, was born on March 18. Sisters and brothers of the newest addition are Ruth Ellen, 10; Rose Ann, 8; Kellan, 7; Marcia, 5; and Stacy, 2.

General manager of Central Wisconsin Co-Operative Dairies, Westfield, is Harvey EBERT '49, who was elected president of



Two men with a Wisconsin background had an opportunity to compare notes on Madison and the University on a recent "Alumni Fun" TV show. John K. M. McCaffery (right), emcee of the show, is shown here with former Badger football coach Harry Stuhldreher. Stuhldreher, one of the famed Four Horsemen of Notre Dame, represented his alma mater on the April 7 edition of the show. McCaffery was graduated from Wisconsin in 1936, while his father was head of the department of mining at the University. "Alumni Fun," sponsored by American Cyanamid Company, is seen on the ABC network Sunday afternoons.

the Wisconsin Dairy Federation at a recent board of directors meeting.

Gerald HIKEN '49, former president of Wisconsin Players, is assistant director to Jerome Robbins in the production of Bertolt Brecht's "Mother Courage" which opened on Broadway in March. Hiken, who does both stage and television work, was also featured in "The Defenders." He is married and the father of a seven month old daughter.

James H. LEWIS '49 writes that he has been with the *San Mateo Times*, San Mateo, Calif., for three years and enjoys his work. He is with the paper's advertising department.

The Waukesha Junior Chamber of Commerce presented its annual distinguished service award for community service to Robert ROWLANDS '50, operator of Keystone Farms, Waukesha. He is former president of the Waukesha County dairy show and junior fair and of the Rotary Club, and has been active in the Boy Scouts and other community groups.

Representing Wisconsin in national competition for the American Mother of the year title this month was Mrs. Anna DAHL Iverson, who received her master's from the University in 1950. She is a 70 year old mother of seven children who has dedicated herself to bettering the state's rural schools, and was named "Wisconsin's Mother of the Year" in March. Mrs. Iverson, Dodgeville, has 16 grandchildren and is presently supervising teacher in Green County, where she organized the county's first school for gifted and retarded children in 1961.

George F. SCHUNING '50, has been moved up from manager of sales and engineering to general manager of the J. O. Ross engineering division of Midland-Ross Corporation, New Brunswick, N. J. Schuning, who was awarded an Alfred P. Sloan Fellowship in executive development at MIT, live with his family in Westfield, N. J.

Dr. Paul E. RUSSELL '50, presently head of the department of electrical en-



His recent promotion to brigadier general in the United States Air Force Reserve makes Brig. Gen. Joseph J. Lingle '47 the highest ranking officer ever to command a military organization in the Milwaukee metropolitan area. He is commander of the 440th Troop Carrier Wing based at Mitchell Field. General Lingle's promotion was recommended by President Kennedy and approved by the Senate in February. The Lingles live in Greenfield, a suburb of Milwaukee. Jo Anne, one of their three daughters, is a sophomore in the University School of Nursing.

gineering at the University of Arizona and director of Arizona's applied research laboratory, will take over as dean of the School of Engineering and Architecture at Kansas State University in July.

1951

Mr. and Mrs. Thomas CREHORE (Luane DREHER) are living in New Orleans, and have four children. Their first son, John Dreher, was born March 5.



Marie HEFFERAN Walling '48 is editor of *The Bridge*, quarterly continental publication of Unitarian and Universalist women. The 16 page newsletter is published in Boston, where the Wallings live.

1952

Robert L. SWANSON has been appointed district engineer at Billings, Montana, for Humble Oil and Refining Company.

Dr. Robert W. FRIEDRICH, associate professor of sociology in the college of liberal arts, Drew University, Madison, N. J., has been awarded a \$5,000 fellowship by the Lilly post doctoral fellowship program. He has also held a Ford Foundation Teaching Fellowship. The Friedrichs and their two children live in Madison, N. J.

1953

James WOCKENFUSS, manager of the Union Theater since 1955, has accepted the post of director of the theater program at Louisiana State University, Baton Rouge. He will be in charge of the theater being built as part of a new union building, and will set up the theater program. The theater is expected to be completed in November.

The Prudential Insurance Company has appointed John H. SARLES, Jr., investment analyst in the commercial and industrial loan department of the north central home office, Minneapolis. Sarles, his wife, and two children, live in Bloomington, Minn.

Promotion supervisor of the boiler and atomic energy products division of Babcock and Wilcox, New York, is C. H. BIEDERMAN, who was previously promotion supervisor for utility boilers and atomic energy. Biederman worked in the advertising department of General Electric before joining his present company in 1961.

Madison realtor Donald HOVDE was the subject of the *State Journal* "Know Your Madsonian" feature recently. He is a member of the Chamber of Commerce's committee on aviation and military affairs and is secretary of the Citizens for Better Government, and is also on the Citizens Advisory Committee. Alumni financial advisor to Kappa Sigma fraternity, Hovde will also head the Chamber of Commerce spring membership drive.

Rhoda L. ROSEN Hamilton reports in from Istanbul, Turkey, where she is working for the United States Air Force. At the time she wrote, she was about to become the first surgery patient in the rejuvenated operating room of the University of Istanbul hospital. Her surgeon, she was happy to report, is Dr. Korkmaz Altug, who studied at Wisconsin. She had recently returned from a 10-day vacation trip by auto and, hospitalization or not, writes, "Thank God for exchange programs."

Bernard C. WESENBERG has completed his Ph.D. in ornamental horticulture, and has accepted a position with Pan American Seeds in Paonia, Colo., where he, his wife, and daughter are living.

1954

Richard D. KARFUNKLE, formerly company economist with SKF Industries, Inc., Philadelphia, is now economist, in

the business economics section of the textile fibers department, E. I. du Pont and Nemours and Co., Inc., in Wilmington, Dela.

Donald HABBE is professor of government at the University of South Dakota, and was coach of the USD team which recently appeared on the GE College Bowl program.

Donald O. RUMPEL is a captain in the U. S. Army, currently stationed in Germany.

1955

Mr. and Mrs. Stewart A. CLOSE announce the birth of twin sons, Thomas John and Todd Arthur, November 1, 1962. They also have another son, Kevin Stewart, age 3. The Closés live in Racine.

Attorney John WILEY was Dane County chairman of the Law Day U.S.A. observance May 1. He coordinated observances of the event, which is designed to foster a deeper respect for the law by showing how laws serve and protect citizens.

Prof. Sam M. AUSTIN of Stanford University, has received an Alfred P. Sloan Research Fellowship in Physics, and will use his grant in the study of low energy nuclear physics. In 1960 he studied at Oxford for a year as a post-doctoral fellow on a National Science Foundation grant.

Richard E. McDONALD has opened his own public relations firm, McDonald and Associates, in Milwaukee. He was formerly advertising manager of Taylor Electric Company and was coordinator of



Otto A. Schulze '48 was recently appointed divisional vice president of the Advanced Products Group of the American Machine and Foundry Co., Greenwich, Conn. He has been with the firm since 1955. Prior to joining AMF he was chief physicist responsible for the physics design of the experimental boiling water reactor developed at the U. S. Atomic Energy Commission's Argonne National Laboratory.

advertising and promotion for the 1962 campaign of Philip G. Kuehn, Republican candidate for governor.

1956

Mr. and Mrs. William SLAUSON (Lu-An WALLACE) are living in Kokomo, Ind., where he is a captain and a defense system operator in the B-58 jet bomber "Hustler" at Bunker Hill Air Force Base.

Millard C. GOLDSMITH is senior geologist in the geology department of the Minnesota Mining and Manufacturing Company, St. Paul office.

Michael J. SCHMITZ is manager of the First Wisconsin National Bank, Milwaukee,

East Side office. He has been assistant manager since 1961.

Richard S. SLATTNER has joined Consolidated Distilled Products, Chicago, as assistant director of national sales. He and Mrs. Slatner live in Evanston.

Patrick J. FINUCAN, Madison attorney, has been named assistant district attorney in Rock County, with assignment in the Beloit office.

IBM recently promoted Kenneth E. NIEBUHR to project engineer and manager of the optical communications techniques and communications systems. He is with the Bethesda, Md., office.

1957

Donald W. MARTENS has received a superior performance award for his work in the U. S. Patent Office, where he does professional, scientific and technical research.

James R. NORRIS has joined the staff of Stephan and Brady, Inc., Madison, to expand the agency's public relations department. For the past six years he has been an editor of magazines and other publications in Madison and Miami, Fla., and was assistant director of publications at the University of Miami.

1958

Richard A. AHRENS has received his Ph.D. degree in nutrition from the University of California and has joined the research staff of the Human Nutrition Division of the U. S. Department of Agriculture at Beltsville, Md. The Ahrens have a daughter, Deborah Joan.

Thomas Jackson DEAN is now in his second year at Columbia University working on a Ph.D. in Philosophy of Religion. He has just received a Fulbright Hays Grant which will permit him to spend 13 months, from September 1963, to November, 1964, at the University of Heidelberg. When he completes his term abroad he will return to Columbia to finish his doctorate.

Ensign and Mrs. George N. Sudduth (Carol SCHUMPERT), Oak Harbor, Wash., announce the birth of a son, Steven Norton. Mrs. Sudduth taught in Madison for three years prior to her marriage in the summer of 1961.

Ernest J. SKROCH is an attorney in the office of the regional counsel of the U.S. Department of the Interior at Sacramento, Calif. Before his appointment he was an assistant counsel for the Wisconsin Conservation Department.

Werner C. MUNZ, manager of general ledger and property accounting with the Miller Brewing Company since 1961, has been appointed assistant controller, accounting, with the Milwaukee Company.

1959

Conrad A. RICHARDS, employed since September as legal assistant for the Wisconsin Taxpayers Alliance, has joined the law firm of Gwin and Fetzner in Hudson.

He also spent some time in management training with Valley National Bank, Phoenix, Ariz.

Susan DYMOND, who worked as continuity director for radio station WIBA in Madison after her graduation from the Journalism School, then returned to school to get a teaching certificate, is now teaching fifth grade at Glendale School, Madison.

Mr. and Mrs. Stuart A. ROSENFELD and their two sons, Mitchell and Barry, are living in Pittsfield, Mass., where he is on the management training program of General Electric. He recently completed a three-year tour as nuclear research officer with the U. S. Air Force.

William A. SORENSEN, recently discharged as a captain from the U. S. Army, has moved to Arlington Heights, Ill., with his wife (Marlowe PETRIE) and sons, Paul, 3½, and Brian, six months. Sorensen is a Midwest industrial sales representative for Kaiser Chemicals Division.

John A. LIMPET, United Press International regional executive for Illinois since 1960, is now UPI regional executive for Michigan.

Attorney William DYKE, who has been practicing law in both Madison and Jefferson, where he was city attorney, is now administrative assistant to Lt. Gov. Jack B. Olson.

Tracy J. ("Jackie") ALLEN, former Madison golf star now living in Florida, is golf coach of Rollins College in Winter Park, Fla.

Thomas VOGEL will join the faculty of Rutgers University next fall, teaching optical mineralogy, petrology, and advanced mineralogy.

1960

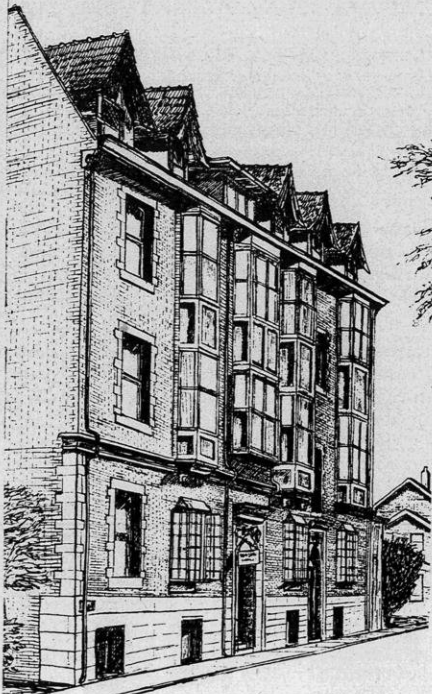
Mr. and Mrs. Emer E. SCHAEFER (Marilyn UNDERWOOD) announce the birth of twins, Suzanne Elizabeth and Stephen Michael on February 4. They have another child, David Jeffrey, born July 13, 1961. The Schaefers live in Racine.

Washington University Medical School has awarded internships to Robert F. ROSENBAUM, who will serve at Montefiore Hospital, New York City, and Richard D. SWEET, who will intern at the Vanderbilt University Hospitals, Nashville, Tenn. Both will receive their M. D. degrees in June.

Walter K. JOHNSON, former planner for the city of Madison who joined state service in 1960, has been named deputy director of the State Department of Resource Development.

Richard J. ALBERTINI, who will receive his M. D. degree from the University in June, will intern at the Mary Hitchcock Memorial Hospital, Hanover, New Hampshire.

John F. McGOWAN is a representative of the Connecticut Mutual Life Insurance Company with the Robert D. Wagner Agency, Milwaukee. He has served the



An appeal to reason and the preservation of esthetic values in city planning has gained a sympathetic audience within the University community the past few months. "The Story of Sterling Court," written by Robert M. Stanton '53, is a monograph in words and pictures which analyzes the charm of the buildings bordering on this short street on the lower campus. Taking such buildings as the Irving Apartments (above), the Library School, and Squire House, Stanton builds a case for the preservation of the area as a pleasing "cityscape." Lamenting the projected destruction of the buildings on Sterling Court to make way for new University construction, Stanton says, "The same thing that is happening to Sterling Court is happening everywhere there are cities. Beautiful buildings and desirable cityscapes are being destroyed; and new, ugly buildings are being erected, and new, sterile cityscapes are being created." Copies of the book may be obtained, postpaid, for \$1.50 each by writing: Paul's Book Store, 627 State Street, or The Gallery of the Visual Arts, 604 University Avenue, Madison.

last two years as a lieutenant in the U. S. Army and is now living in Appleton.

Ross McCANSE is a graduate student at UCLA, where he is head of the theater arts sound effects and music library and teaching assistant in the television-radio division. He recently directed members of the department in a one-act play which was broadcast on a program which is a joint effort of five CBS-owned television stations to encourage new talent.

Gary RETTGEN is farm writer for the *Capital Times* after writing and producing educational television programs for the Signal Corps while stationed at Ft. Gordon, Ga.

Catherine WARD is program director for the Carson Army Base, Kitzengen, Germany, with the U. S. Army Special Services Unit overseas. She and two other young women plan all entertainment at the club and live in barracks nine miles from the club. Before she "enlisted," Miss Ward was a child welfare worker in Kenosha County.

1961

Larry L. KRUG is a private in the Army, and is serving as a radio operator in the 8th Division's 16th Infantry company in Baumholder, Germany.

Harold P. KURTZ is director of hospital relations for Lutheran General and Lutheran Deaconess Hospitals, Park Ridge, Ill., where he will be in charge of public relations and publicity for the hospitals and the school of nursing. He spent the past two years on the editorial staff of the *Appleton Post-Crescent*.

Richard O. TRUMMER, his wife (Marion ELLIS '60), and their daughter are living in Milwaukee, where he is affiliated with AC Spark Plug division of General Motors. He completed two years as first lieutenant with the 2nd Engineer Battalion, 2nd Infantry Division, Ft. Benning, Ga.

First Lieutenant Michael W. McCARTHY is being assigned to Luke AFB, Arizona, where he will serve on the staff of the Judge Advocate. In the service since February, he has been trained in military law and legal service at Lackland AFB, Tex.

The Rhinelander law firm of O'Melia and Kaye has added Lawrence C. DURNING to the firm. He has served for three years in the U. S. Army as a personnel and security specialist. He and Mrs. Durning are living in Rhinelander.

1962

Second Lieutenant Richard H. JOHNSTON received the congratulations of his commanding officer for his academic record while he attended the Army Infantry School at Ft. Benning, Ga., from Nov. 28, 1962, to February of this year. His mother, Mrs. M. M. Johnston, is a member of the Alumni Association office staff.

Duane HIRTE is in training with the Monsanto Plant of the American Zinc Com-



for a cool, comfortable Summer
OUR EXCLUSIVE, LIGHTWEIGHT
SUITS AND SPORTWEAR

(shown) *Our Washable Suit of 7-Ounce Dacron® Polyester and Worsted in Town Wear Colorings, \$60*

Our Featherweight Dacron® Polyester and Rayon Suits, \$42.50

Our Remarkable Brooksweave (Dacron® Polyester and Cotton) Suits, \$49.50; Odd Jackets, \$37.50; Odd Trousers, \$16.50; Bermuda Length Shorts, \$13.50

*Our Distinctive Tropical Worsted Suits, from \$80**

Our Traditional Cotton Seersucker Suits, \$37.50; Odd Jackets, \$27.50; Odd Trousers, \$12.50

Handsome Lightweight Terylene® and Irish Linen Sportwear. Odd Jackets, \$50; Odd Trousers, \$25; Bermuda Shorts, \$16.50

*Slightly higher west of the Rockies.

ESTABLISHED 1818

Brooks Brothers,
CLOTHING
Mens Furnishings, Hats & Shoes

74 E. MADISON ST., NEAR MICHIGAN AVE., CHICAGO 2, ILL.
NEW YORK • BOSTON • PITTSBURGH • SAN FRANCISCO • LOS ANGELES

pany, St. Louis, Mo., after spending four years with the military.

The U. S. Army Ammunition Depot in France is the assignment of Army second lieutenant James L. SCHLAVER who entered the Army in October. He is chief of operations, stock division, in the depot's Ordnance company, which is located at Trois Fontaines, France.

Michael J. RUE was commissioned a second lieutenant in the U. S. Air Force after graduation from Officer Training School at Lackland AFB, Tex. He was reassigned to Norton AFB, Calif., following graduation from the supply officer course at Amarillo AFB, Tex.

An employee of Allen Bradley, Milwaukee, before he entered the Army last December, 2nd Lieutenant Joseph A. SCHEINKOENIG completed his officer orientation course at the Engineer Center, Ft. Belvoir, Va., last month.

Nancy GRANEY Schmitt teaches home economics and advises the Future Homemakers of America at Waterloo High School, commuting from Madison where she lives with her husband, Hans, an assistant professor in the Economics Department.

Catherine VARNUM recently completed 10 months of internship in occupational therapy at the U. S. Veterans Hospital at Richmond, Va., and Minneapolis, at the Colorado Psychopathic Hospital, Denver, and at Michael Reese Hospital, Chicago.

Newly Married

1954

Diane Michele Dubois and Walter Perry NEFF, New York City, New York.

1955

Marlene Kay Mayer and Richard Frederick BRENER, Cecil.

Alice D. HYERS and Paul R. Schmitz, Portage.

1956

Geraldine PERCHONOK and Philip Davidson, Milwaukee.

Donna Lee Lavick and Kenneth Albert WESENBERG, Northbrook, Illinois.

1957

Irene FORMAN Charpentier and Alan Berstein, Brooklyn, New York.

1958

Birgitta Ekberg and Lars H. JARRSTEN, Stockholm, Sweden.

Marion Jean Barradale and Richard Paull McKENZIE, Hamilton, Bermuda.

1959

Mary Elizabeth SCHWAB and Martin Hill ROSS '58, Punjab, India.

Priscilla Lee Pommerening and Jelmer Gust SWOBODA, Rhinelander.

1960

Betty Ann Strand and Robert Earl NELSON, Blair.

Mary Alice Bugle and Carl R. PIETTE Madison.

1961

Marian Walters and Robert Thomas BALTES, Madison.

Carol Jeanette NORBY and Roger Lee Watkins, Madison.

1962

Kaye Ann ABBOTT and Anthony Martin COOK, Long Beach, Calif.

Barbara Jean GERHARDT and Howard Peter CHASE '58, Madison.

Carolyn Lane and Thomas Allen KRUEGER, Pasadena, Calif.

Darlene Marie POLACHEK and Gary Conrad Lindsay, Milwaukee.

Letitia Ann STUMBO and Howard Norman Bowman, Fairbanks, Alaska.

Helen Clucas TOWNSEND and David Arthur Thomson, Radnor, Pennsylvania.

1963

Vicki Anne MASON and Karl Erik LONNGREN '60, Chicago, Illinois.

Carol Margaret NECHRONY and Joel Lester SKORNICKA '59, New York City, New York.

Necrology

Frederick Elmer BOLTON '93, Seattle, Washington.

Mrs. Hendrick B. Gregg '93 (Jennie A. MAXON), Harrisonburg, Virginia.

Mrs. Walter J. Richards '94 (Annie PELLOW), Milwaukee.

Clara Abigail GLENN '98, Viroqua
Martha SHOPBELL '99, Pacific Palisades, California.

Mrs. Louis Edward Beckmire, Sr. '00 (Etta L. HUENKEMIER), Freeport, Illinois.

Mrs. Fred P. Houghton '00 (Laverna Elpha GILLIES), Stoughton.

Charles Alfred SCHNEIDER '01, Seattle, Washington.

William CAMPBELL '02, Hinsdale, Illinois.

Arthur Bernard SAUNDERS '02, Tucson, Arizona.

John Edson BOYNTON '05, Nashville, Tennessee.

Mrs. David Edward Rath '05 (Edith Virtue BALLANTYNE), North Hollywood, California.

Joseph Henry RODGERS '05, Denver, Colorado.

Amos Parker BALSOM '06, Milwaukee.

Clarence C. CRAWFORD '06, Lawrence, Kansas.

Mrs. Charles G. Cureton '06 (Edna May KOCH), St. Petersburg, Florida.

Glen Giles DORWARD '07, Denver, Colorado.

Mrs. Richards L. Loesch '07 (Margaret Isabel JOHNSON), Gainesville, Florida.

Mrs. Edward W. Stearns '07 (Helen HARRIS), Florham Park, New Jersey.

Mrs. Maud E. (Harris A.) Bolton '08 (Maud E. SMITH), Kalispell, Montana.

James Doyle FOLEY '08, Milwaukee.

Eugene A. LUEDERS '08, Henning, Minnesota.

Elizabeth MELBY '08, New Haven, Connecticut.

Robert Yule WALKER, Sr. '09, Houston, Texas.

William Henri ELLER '10, Pasadena, California.

Thomas Marshal SIMPSON '10, Gainesville, Florida.

Edward W. BLAKEMAN '11, Oakland, California.

Jay Tilden COLEGROVE '12, West Union, Iowa.

Mrs. Harry E. Pulver '12 (Mattie Edith HALL), Glendale, California.

Mrs. Calvin A. Buehler '13 (Grace Blanche STONE), Knoxville, Tennessee.

George Henry BUTTS '14, Alhambra, California.

Benjamin CHILSON, Jr. '14, Beloit.

Mrs. Henry Ernst Erdman '14 (Irene Augusta MAW), Berkeley, California.

Mrs. John Robert Ferguson '14 (Bertha Malinda HAMILTON), South Pasadena, California.

Glenn Bailey FISHER '14, Janesville.

Walter Sears MILLER '14, Viroqua.

Mrs. Carl B. Neal '14 (Jennie LILLY), Olympia, Washington.

Charles Frank SCHIMEL '15, Madison.

Mrs. James R. Hebenstreit '16 (Bernadette Irene HAHN), Darlington.

Herbert Reinhart KOTENBERG '16, Beloit.

Arno August Louis MEYER '16, Waldo.

Harold W. QUIRT '16, Madison.

Herbert Eugene WHIPPLE '16, Madison.

Henry John OLSON '17, Los Angeles, California.

Charles Alexander RAU '17, Pekin, Illinois.

Leo Henry SCHAEFER '17, Ardmore, Pennsylvania.

William Fred VAN EWYK '18, Milwaukee.

Bradley Richardson TAYLOR '19, Rhinelander.

Hugo Harris WHEELOCK '19, Detroit, Michigan.

Earl Samuel PRINCE '20, Sterling, Illinois.

John Thomas AIKINS '21, Cocoa Beach, Florida.

Alexander Greene FITE '21, Los Angeles, California.

John Harrison KOLB '21, Palo Alto, California.

Elvin Mann HARTLETT '22, San Francisco, California.

Thomas Henry POND, Jr. '22, Washington, D.C.

Jacob Joseph BARATZ '23, Chicago, Illinois.

Robert Whitcomb BROWN '23, St. Steilacoom, Washington.

Mrs. George O. Fisher '23 (Alta CASS), Eagle Bend, Minnesota.

Otto Frederick KAUFMANN, Jr. '23, Sheboygan.

Carrie Lois NEIDY '24, Fort Dodge, Iowa.

Glenn Francis ROUSE '24, Washington, D.C.

James Irish STILLMAN '25, Houston Texas.

Edward William POEHLING '26, La Crosse.

Walter August BURZ '27, Madison.

Dorothy Gudrun MANN '27, New York City, New York.

Warren Thoburn STRAIN '30, Slippery Rock, Pennsylvania.

Ellis Neil CALEF '31, Arcadia, California.

Lester Wallace CAMERON '31, Detroit, Michigan.

Mrs. Ray N. Dondlinger '31 (Elaine Rhena SEIGGUM), Milwaukee.

Leslie Dae LINDOU '31, Greeley, Colorado.

William A. CRAFT '32, Ames, Iowa.

Mrs. Anton Heggelund '32 (Jeanette BIDDICK), Beloit.

Robert NOHR, Jr. '33, Hollywood, Florida.

William Hinton GRIDER '34, Crawfordsville, Indiana.

Harvey Hyman HORWITZ '34, Milwaukee.

Arthur Stuart HILL '35, Washington, D.C.

Mrs. Joel Dean '36 (Phyllis Jane VAN DYK), Hastings on Hudson, New York.

George Bates HATCH '37, Beacon, New York.

Mrs. Mae B. Horton '37 (Mae BUTLER), Lancaster.

William Talbot BYRNS '39, Chicago, Illinois.

Ruth Leora COE '40, Madison.

Mrs. A. LaVerne Busse '42 (Phyllis Evelyn NAZE), Tampa, Florida.

John Thomas CLARK '42, Oregon.

Harold Stanley SILVERMAN '43, Milwaukee.

Mrs. Bernard Spencer Klayf '45 (Betty Louise BUCHBINDER), Cincinnati, Ohio.

Eugene Leroy SALTER '46, Baltimore, Maryland.

Mrs. Richard Loyd Demming '47 (Mary N. LEHMAN), Colorado.

Leroy Eugene ANSBERRY '48, Denver, Colorado.

Lucille Lambert NES '50, Evanston, Illinois.

Russell Franklin MILLER '53, Radford, Virginia.

James Linderud OLSON '56, Tucson, Arizona.



Follow the Badgers in 1963 . . .

Wisconsin Alumni Association members who wish to receive 1963 football ticket information and blanks fill out the coupon below if:

- (1) You did not purchase tickets in 1962, and
- (2) You do not live in Iowa, Indiana, Michigan, or Minnesota —states where away games are scheduled.

1963 FOOTBALL SCHEDULE

September	21	Western Michigan at Madison
	28	Notre Dame at South Bend
October	12	Purdue at Madison
	19	Iowa at Iowa City
	26	Ohio State at Madison
November	2	Michigan State at East Lansing
	9	Northwestern at Madison
	16	Illinois at Madison
	23	Minnesota at Minneapolis

Athletic Ticket Office
University of Wisconsin
1440 Monroe Street
Madison 6, Wisconsin

Please send me a ticket application blank for 1963 Wisconsin
 single game (home or away) season ticket.

Name

Address

City State

Serials Dept.
% Memorial Libr., Univ. of Wis.,
Madison 6, Wis.

INTERPRETER

Slide rules and petticoats . . . what a combination! Incongruous? Yet this home economist, who is employed by the Frigidaire Division of General Motors, is involved with each. She wears many "hats" . . . tester, designer, writer, demonstrator. She conducts classes in home economics in schools and companies—teaches how to get the most out of new GM-built household appliances.

She and her counterparts spend full time interpreting the desires, needs and habits of American women in the kitchen and laundry room. Her department, for example, will bake enough cakes to make a stack 125 feet high just in testing a single oven design! In checking a new washer design, thirty tons of clothes are washed. In fact, she's "the voice of women" to the men who engineer and manufacture these appliances.

She's one more important member of the GM team—a team that includes more than 600,000 employes and a million-plus shareholders—as well as thousands of suppliers. Together they represent GM's greatest asset—*people*.

GENERAL MOTORS IS PEOPLE . . .

Making Better Things For You

