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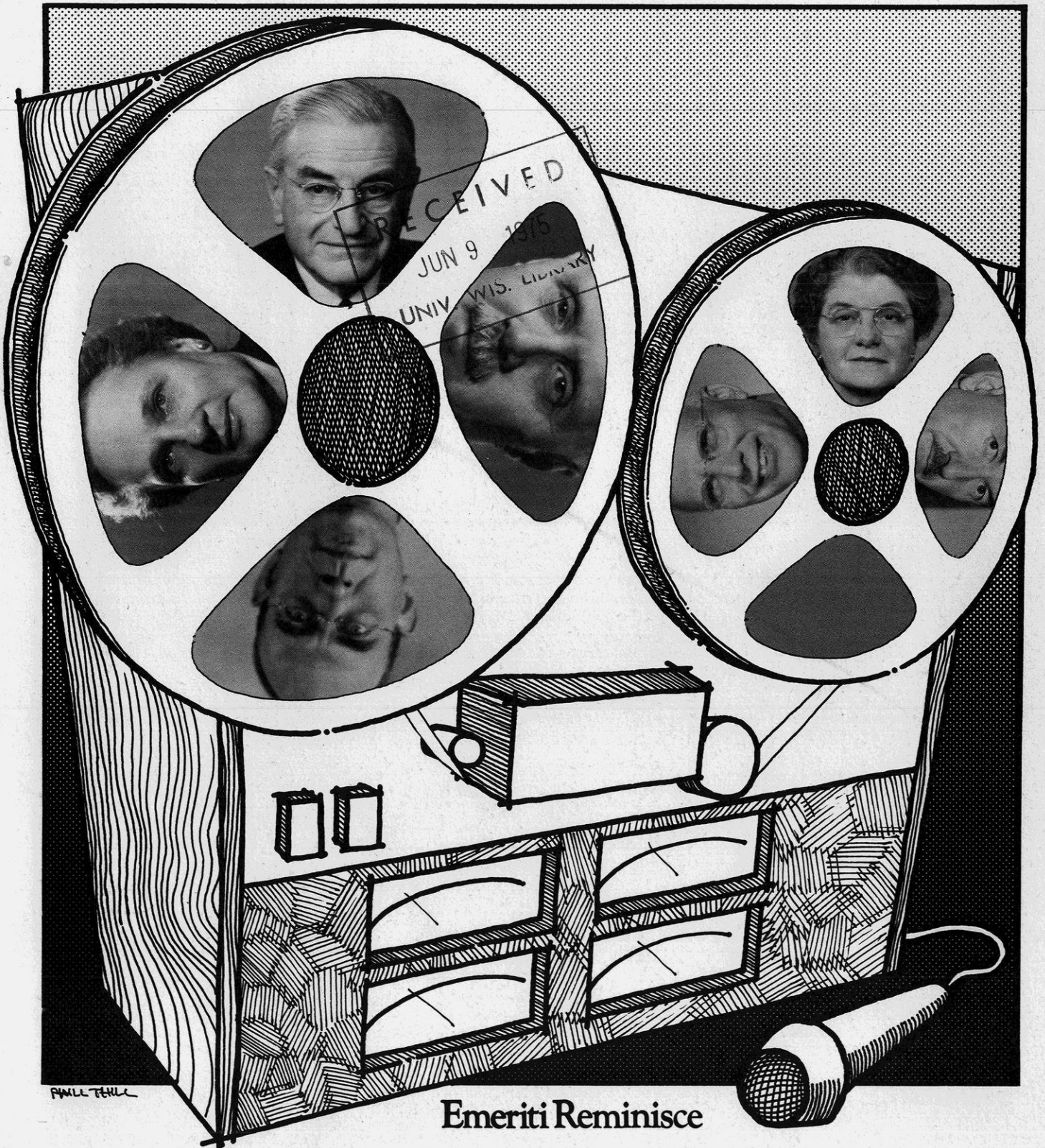
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Wisconsin Alumnus

Volume 76, Number 4
May, 1975



Emeriti Reminisce

On Wisconsin



Arlie M. Mucks, Jr.
Executive Director

NEW CONTEST

It's great to be a winner and we have eleven of them as a result of our most recent membership contest. *You* can be a winner in 1975 . . . the Membership Committee is pleased to announce our second contest, July 1–December 31, 1975. Valuable prizes are available . . . see page 20 in this issue for details. Since membership dues is our primary source of income, we need your involvement in this program. Order your membership kit *today*.

DUES SUPPLEMENT

Many life members of the Association have already demonstrated their interest and support in our "dues supplement" program by responding to our recent request for additional funding. This type of income provides your Association with the vitally needed operating funds for the current year and will enable the Association to continue an effective program of alumni relations in the future. A special thank you to *all* life members assisting us with this special program.

DAMASCENE OFFER

The Association will announce through a mailing on June 1, another special opportunity for Wisconsin Alumni Association members. We have made arrangements with Reed & Barton Silversmiths for a limited number of a Damascene Insculpture of Bascom Hall. This work of art is richly hand-crafted in pure silver, 24 kt. gold, burnished copper and bronze, dramatically displayed against a rich velveteen background and attractively framed in elegant gold and silver. Because of the limited number available, orders will be processed by date of reservations. This is an exclusive offer and will not be repeated.

DUES ADJUSTMENT

Due to inflation and the increased cost of providing service to members, the Association's Executive Committee and Board of Directors have approved a dues adjustment. Effective July 1, 1975, the membership rates will be as follows:

Annual: Single, \$20; Husband/Wife, \$25;

Interim Life Rate: Single, \$225 in five annual installments or \$200 paid in full; Husband/Wife, \$275 in five annual installments or \$250 paid in full.

The above life rates will be offered for a *limited* time and annual members who may be considering life membership are urged to act now to take advantage of lifetime membership. Anniversary rates expire on June 30, 1975. See life offer and paperweight gift on page 25.

MEET THE CHALLENGE

Your Association faces many challenges and one of the most important is adequate financing. Because we are totally dependent on membership dues and related programming income, continued and strong alumni support is essential for our existence. With your assistance, the Association can continue its service to the University and its membership.

ON WISCONSIN!

The Hill

by Beth Grover Fawkes '23

The word Wisconsin whispered anywhere around the world will cause a bended head to snap attentive upright, as a sense of common background rises from the well of consciousness, and each perceives the other in the dawn of thought, an energy producing chain reactions. All who climbed The Hill in fall, when Madison was red and gold and algae in the lake still told of August days when summer students crossed to Picnic Point, will see nostalgic Lincoln calmly sitting out the weather, there in front of Bascom Hall. The word Wisconsin is the sesame to early vistas when the mind was shaped; land of lore and lakes, Waubesa, Wingra, and Monona, Indian mounds and Lake Mendota; waters lapping almost to the marble steps where State Street joins The Hill and Capitol.

The Chem Lab stands in vivid retrospect; there theories engaged experiments and mingled with an acridness the nose cannot forget. The human race has known the benefits derived from such equations—the boy of now sums up the future man.

Ghost canoes have lazed across the Lake, with two to paddle, and a lunch the cook at frat house packed. Boats with sails have skimmed the ice in winter; boats have chugged at night to wooded spots where moonlight on pavilions danced and swooned to saxophones in spring.

The mind delivers up the scribbled books the Co-op sold at second hand, or third or fourth; the nibbled pencil tops; the hours spent with atoms even Daniels failed to guess would bring dilemma to the world.

The person who has shared this common past has stood where sturdy roots went down, and love and mating formed an integrating part of state curricula, cogent reasons why the heart can hear a whispered word around the world, telling of Wisconsin and The Hill where streams of students climb.

From *The Sunny Rock*
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Wisconsin Alumnus

Volume 76, Number 4
May, 1975

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Cover/Phill Thill

Wisconsin Alumni Association Officers, 1974-'75

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THE WISCONSIN ALUMNUS is published six times a year: January, March, May, July, September, and November. Second-class postage paid in Madison, Wis., under the act of March 3, 1879. Subscription price (included in membership dues of the Wisconsin Alumni Association) is \$10.00 a year. Editorial and business offices at 650 N. Lake St., Madison, Wis. 53706.

In 1972 the University Archives began the happy practice of producing what it calls "oral histories" of prominent retired faculty and administrators. The interviewee, the archivist and a tape recorder get together for several sessions, and the results are warmly human and spontaneous. The tapes are then "lightly edited" by Archives staff and interviewee, with surprisingly little

A Few Things More

A backward glance at the campus they made more vital.

re-think by the subjects. About two dozen histories have been bound and added to the Archives; others are in various stages of typing, checking and binding. The "Mrs. Taylor" whose name you see is Mrs. Donna Taylor, archivist in charge of the project. "Mr. Lowe" is Steven Lowe who had the assignment before leaving the campus.

It may be that more middle-aged alumni have heard the name Robert C. Pooley than any other faculty name. During the crowded postwar years he was chairman of Freshman English and it—or a reasonable facsimile—was required of all. Perhaps his greatest contribution was his role in the establishment of the Integrated Liberal Studies program in 1947, but here he talks about the subject so well remembered by so many. This was taped in 1972. Prof. Pooley now lives in Jacksonville, Florida.

Prof. POOLEY: . . . So I entered, in 1945, the position of chairman of Freshman English. I had Miss Charlotte Wood who kindly consented to carry on with me, but because of the large numbers of students coming in at that time I divided the teaching force into two groups. Professor Robert Doremus (now Dean Doremus) was director of one section of classes and Professor George Rodman was director of another section of classes. It was anticipated that Freshman English would grow from something like forty-five or fifty sections, to 125 or 130. I think there were actually over 130 sections starting in the fall of 1945. . . .

The biggest task was that of staff recruitment. We called upon practically *everyone* who had ever had any connection with English to come in and teach: wives of many members of the faculty who at one time



Robert C. Pooley

or another had had an English major or who had perhaps been on the staff in earlier years were called back. We scoured the country for graduates of various schools, and as long as they were adequately qualified we induced them to come and gave them positions. So when the time came for the opening of classes we had a staff equal to staffing about 130 sections of English 1-A and 1-B. We also had a composition course called 2-A which Professor George Rodman directed, which called for a more experienced staff. Most of our older graduate assistants were funneled off into that. The beginning classes were given to the new staff that we'd brought

in. This fact meant, of course, a great deal of staff meeting and instruction. That was one of the reasons, I think, that I was selected for this particular task. I had been training teachers, you see.

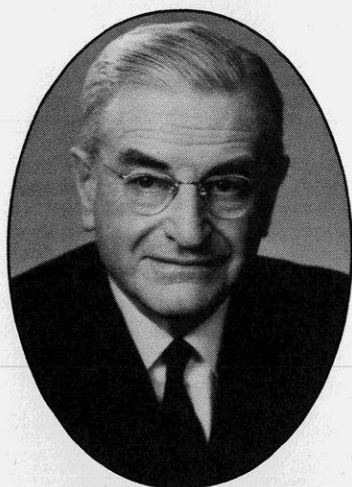
Mr. LOWE: Were you able to successfully maintain the same standards with all this added enrollment and added personnel?

Prof. POOLEY: That's hard to answer. I suspect that there was some unevenness. We had some excellent teachers who understood their role and did an awfully good job, and we had some who were not too strong. Some we even had to let go at the end of the first year because they just didn't seem to have what it took to teach a successful class. I'm afraid in some of those sections the students didn't get all that they might have gotten.

Mr. LOWE: Because it was an emergency situation?

Prof. POOLEY: It was an emergency situation. On the other hand, I still meet around the country people who are now occupying high faculty positions in various institutions who remind me that they were in that original staff of 1945-46. So a good many of them did take their degrees in English, advanced degrees, and went out to teach and are still at work in various colleges and universities.

Farrington Daniels was a physical chemist who won international acclaim for his humanitarian service as well as his scientific achievements. He was on our faculty from 1920 to 1959 (as chairman of the chemistry department for the last seven of those years), then for another thirteen years in emeritus status. In this 1972 interview he talks about his vital work during World War II. Prof. Daniels died a few weeks after the interview, age 83.



Farrington Daniels

Mr. LOWE: I know that you were involved with the Manhattan Project, the Metallurgical Lab, and later, after the war, the Argonne Laboratory.

Prof. DANIELS: Well, I was mixed up in that pretty heavily. I had been working on war researches here at the University, on the kinetics of rocket propulsion, and then I had a research contract on submarine detection. The idea there was to follow the path of a submarine by the film of oil left on the surface. We'd drag a rope through this oil film, and then squeeze it out with wringers on our boat, and then shine ultraviolet light from an electric generator and gasoline engine, and any trace of oil would fluoresce in the invisible light. It was a very sensitive thing, and we had a lot of fun on that, on Lake Mendota "chasing submarines." Of course, later on, radar came along and made this obsolete, but it worked here. Then I was working on nitrogen fixation. Then I got a call to come to the secret laboratory in Chicago, called the Metallurgical Laboratory. They said, "It's very urgent." I said, "I'm doing war research." They said, "Well this is more important." So I went down to find out about it. I signed an oath of secrecy, and they told me they were working on atomic energy, and they had made a pretty good start on it already. This was in the summer of '44.

I decided that I'd better go there. So I got leave from the University here and went as associate director of the chemistry division in the Metallurgical Laboratory working on atomic energy. We were working on plutonium, one of the fissionable materials. In '45 and '46 I was promoted to be the director of the Chicago laboratory which was called the Metallurgical Laboratory of the atomic energy program which was called the Manhattan Project. So I was the head

of the laboratory at the time that the test of the atomic bomb in New Mexico was made.

By this time the scientists were awakened to the implications of the atomic bomb and were much concerned. The army was in charge of the project and they were charged with complete secrecy. And it was really a *remarkable* thing to have all of these people knowing about the atomic bomb explosion in New Mexico and none of it leaked out to the public. It was *fantastic!* I remember going up to the University of Minnesota for a conference one time, and Dean Lind of their Chemistry School was a leader in radioactive chemistry. He said to me, "Have you heard of this boondoggle in Washington? Roosevelt is just spending *millions* of dollars on an *atomic bomb!* Of course it can't possibly work! It's going to be a worse scandal than Teapot Dome when people hear about it!" And I knew it would work, but couldn't say anything about it.

The scientists were very concerned, and I think I saw the beginning of the awakening of the scientists to their social responsibility. The army wanted to have complete secrecy. They didn't want us to have committee meetings. They didn't want us to meet. Finally I scheduled a conference of the staff. The full staff was 1500, but 300 scientists. We were going to have a meeting, and the army said, "You can't do this. There's too much chance for a secrecy breach." They said, "You can keep on. You can have a small committee, and anyone who wants to talk on this subject of 'What will we do with the atomic bomb?' can come to

this committee and express his views." So that's the best we could do.

. . . Arthur Compton, who was the overall director of the Manhattan Project asked me to take a poll of the scientists in July of '45. It was after the Alamogordo test bomb had been successfully exploded. The scientists in the laboratory knew it had worked. (Nobody else did.) I went to each of the 300 scientists, individually, in the laboratory with a paper, "Five Different Ways to Use the Atomic Bomb," and asked, "Which of these more nearly coincides with your viewpoint?" They voted on it secretly. We counted the ballots. The first was to use it all out and end the war as soon as possible. The next was to use it on a military target and get a Jap surrender. The next was to make a demonstration and invite a representative of Japan and others to view it. The last was to destroy the records and try to keep it a secret, which of course would be impossible. You can't hide a law of nature.

Two percent voted for the last. Ten percent voted for the first. Most of them were for using it on a military target. Of course people now say, "Well, you shouldn't have used the bomb." If they had lived through the time when this war was on and realized the millions of lives that were going to be lost if the war continued, it was a somewhat different atmosphere. The poll was published. I had a copy and I published it in '48 in the *Bulletin of the Atomic Scientists*.

After the war the question was what to do with the atomic energy program. And the May-Johnson Bill was to hand it over to civilian control rather than to keep it in the military. The scientists were all vigorously in favor of civilian control. They went to Washington and lobbied at their own expense. It was a tremendous lobby. Some people said that it was one of the most effective lobbies that ever hit Washington. As director, I let them go with my blessing. They had to go on their own time and they had to find their own money, perhaps use up their own vacation time, but they did go and even set up classes for the congressmen and civilian control won out. The Atomic Energy Commission was ready to go.

Continued



Mark H. Ingraham

Mark H. Ingraham became chairman of the mathematics department in 1932, and a decade later was appointed dean of the College of Letters & Science. He led that college through the tough war years and the post-war boom; retired in 1961 and went back to teaching; then took emeritus status in 1966 and became faculty retirement consultant. He still is, from his office in Bascom Hall. In this excerpt, taped in 1972, Dean Ingraham talks about a favorite tradition, the campus dining club.

Mrs. TAYLOR: You mentioned the dining clubs as being important.

Dean INGRAHAM: Yes. Some years ago when I was asked what was the government of the University of Wisconsin I said it was a "soviet of dining clubs." The real discussions of the policies of the institution went on in dining clubs, and when they had all been discussed, a person who happened to be on some committee would discuss it in that committee and that would feed back in until the faculty had actually voted, but the real discussion that had gone on had been partly at the University Club at noon, partly in departments, but to a large extent in these dining clubs. I think the dining club is not by any means a *unique* institution at Wisconsin, and, of course, it goes back into English tradition of royal societies and so forth, but as it has developed at Wisconsin it is an interesting thing and I want to talk about three of them, one of which I suppose is the most influential that we have had here, to which I never belonged, and two to which I have belonged.

"Town and Gown" is what its name represents. It started back in 1878. One of the founders—Mr. Birge says *the* founder—was Burr Jones, a lawyer and later a member of the Supreme Court of Wisconsin. Another of the founders was E. A. Birge himself, and there was a third, I believe a man named Gregory, who did not stay long in Wisconsin but moved elsewhere. It always had about half of its members from the University and half from the town.

And to a very large extent those from the town were either lawyers or politicians—mostly lawyers. Vilas, I believe, was a member at one time, Burr Jones, Governor Kohler—the first Governor Kohler. It's still going, so that in six years it will be celebrating its hundredth anniversary. From the faculty the people that belonged to it were chosen, I suppose, because they were interesting and what you might call "clubable" people, people who would add something to a discussion and have vitality. I don't think they were chosen because of any influence they had in the University, but they are the kind of people who naturally *did* have influence in the University. Just to mention a few of them: I did mention already Mr. Birge, another was Mr. Van Hise, another was Dean Slichter, another was Slaughter in classics. . . .

And this is the type of person who in the first place belonged to "Town and Gown" and in the second place had a good deal of influence on the University. These University representatives are the kind of people who would make the people from the town care about and work for the University. For instance, when Vilas was a member—Vilas was not a member of the University faculty though he was a regent at one time—he outlined how he thought there should be created in the University a set of professorships whose chief duties were research although there would be some teaching, which would have plenty of facilities, would have salaries as high as any in the University essentially, and would be a distinguished set of professorships. He talked with the various people in the club about how interested he was and how this should be done and how he wished somebody would do it. None of them knew that at the time he was telling this he was putting into his will enough money so

it could be done later, and the Vilas Professors grew out of it . . . John R. Commons was a member. He was constantly working with the state on social legislation. The discussions of his programs and ideas are shown in the minutes of "Town and Gown." . . .

The two dining clubs that I have belonged to are very different from each other, and different from "Town and Gown" in that with rare exceptions they have all been University people and not anybody from the town. I want to mention first a small scientific group. It started I don't know just when, and I can't look it up easily, but it started I would guess around 1915–20—in there—and had people on it at the start like Max Mason, who became president of the University of Chicago and then president of the Rockefeller Foundation; Professor Pearse, who was a kind of man about whom stories collect. He left here and went to Duke. They say that at one commencement, after he had had a year in Japan, he appeared at commencement in a kimono and everybody said, "That must be a gown for an honorary degree he got in Japan." But it wasn't, it was just a kimono. This was the kind of person he was. But this has gone on as a club, largely to discuss *science* but also to discuss the welfare of science in the University, since that date—until the present. It's still going. At least—I think—*half* of the members at one time or another have been members of the National Academy. It's been a very interesting group, and it still is to me a very interesting group.

Mrs. TAYLOR: I don't believe you mentioned its name.

Dean INGRAHAM: "The Society for the Promotion of Science and Conversation: S.P.S.C." It has kept bringing in younger people as older people retire or leave or die, and has a very able group at the moment.

The other one is not as old a club but my membership in it is considerably older, or a little older at least. It was one that Paul Clark founded. There's no question in any of our minds that he founded it. He called a bunch of us together for dinner at his house once and proposed that we meet together once a month, and we have done so.

This has tried to get as wide a diversity within the institution as it

could, some from the humanities, some from social studies, some from the sciences, practically never *two* from a department, though there happen to be two from genetics at the moment but with rather different interests. This was founded in 1928 and has been continuous since then. I think its discussions have had more to do with University policy than the first of the two I mentioned, because it is not limited to science and therefore when you get discussing University policy you get at it from many aspects, and because such a large number of its members have been on the University Committee, often as chairmen . . .

I really feel that the type of discussion that we used to have at the University Club and used to have and still do have in these dining clubs has a great deal to do with the way the University actually behaves, especially,

as I think I described to you earlier, that the faculty meetings were small and so the people who actually came to meeting after meeting to decide these questions was a group who knew each other well and the input of one club could be of some importance.

Mrs. TAYLOR: Particularly if they were the same individuals who were on the University Committee.

Dean INGRAHAM: Yes, exactly.

Mrs. TAYLOR: What was this club called?

Dean INGRAHAM: We haven't had a name. It was just the Dining Club, if you want. But in our family, since it had about twelve members and the other had about seven, one was always designated the large dining club and the other the small dining club, but that was merely a family name. It never had a name.



Lillian Dykstra

Lillian Rickaby was a young widow in 1927 when she married Clarence Dykstra, who was head of the political science department at UCLA. Ten years later she came to Madison with him when he assumed the presidency of the University, and she brought to the President's House the warm practice—never attempted before or since—of holding student open houses on the first Wednesday of every month. The Dykstras returned to UCLA in 1945, where Clarence Dykstra died five years later. Mrs. Dykstra spent several subsequent years at Cape Cod, where this interview was conducted in 1973, and now lives outside Philadelphia. On the day of this taping she was joined by a close friend, Mrs. Jane Gaus, widow of John Gaus, professor of political science here from 1927-47.

Mrs. DYKSTRA: It's a memory of a friendly place and people knowing each other. Faculty knowing each other and students knowing faculty, which shows that it was a much smaller institution than it is now.

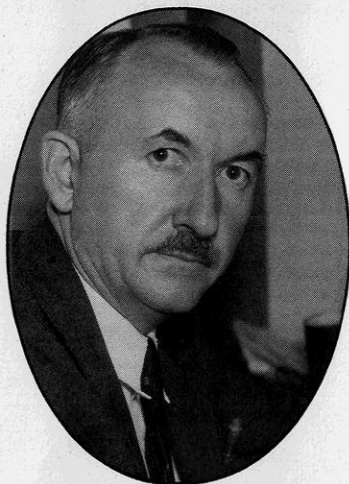
Mrs. GAUS: Well, there were a good many couples—well, I say "a good many—"but a number of the faculty who had students in on Saturday afternoon. Wasn't that true?

Mrs. DYKSTRA: I don't know, Jane, enough about that.

Mrs. GAUS: Well, I mean the *Ottos*; we did; and I think a number of other people did too, which I think was a friendly thing they did in those days that they don't do now.

Mrs. DYKSTRA: They can't.

Mrs. GAUS: They can't, that's true. I mean, it's just *impossible* to



Clinton J. Chapman

The late Clinton J. Chapman '14 began his long tenure with the soils department in 1921 and retired in 1960. He was a tireless worker and traveler to farms throughout the state, advocating soil and crop management, testing and fertilization. He was also inventive when it came to getting farmers and agents what they needed, during the Depression years, as this vignette, taped in 1972, shows.

Prof. CHAPMAN: . . . We also needed to buy soil-testing equipment for the county agents in these county laboratories. I went up to the headquarters purchasing department of WPA and told them my story. They said to me, "What can we buy? We can't buy equipment for those

laboratories, but there are other things that the county agent might use so he could save *that* money to buy the soil-testing equipment." He said, "What about mimeograph paper?" "Oh," I said, "county agents use a lot of it!" And he said, "You figure out how many reams of mimeograph paper an average county agent uses, and we'll put in an order for as much mimeograph paper as you feel you need for a full year for *all* the county work on this soil-testing project." So I interviewed Ben Rusy, a former county agent over in the Extension Department, and he told me about the amount of mimeograph paper that he used each year, so I totalled it for all the counties and went back to the purchasing department of WPA. It totalled up to something under 5,000 reams. He put in an order for 5,000 reams, and when it came I hauled that mimeograph paper out with my University truck and delivered it to the counties all over the state! It was quite a task, but I could haul enough in one load to supply the requirements for, let's say, ten counties, and we had the soil-testing projects set up in about fifty of the seventy-one or seventy-two counties. Okay. Our project went along very smoothly from that time out and we tested in these county laboratories thousands and thousands of samples of soil. That was the fore-runner of a program of soil testing in this state as well as in other states.

do it now. But I think that gave a *friendly* feeling and a feeling that the students could come to your house even if it wasn't Saturday, if they wanted something.

Mrs. TAYLOR: I suppose with a smaller university the chances for the students to get to know the senior faculty members were greater than probably now. So many classes are taught by teaching assistants today.

Mrs. DYKSTRA: Yes, that's the answer. And the graduate students were teaching assistants but they were *first* graduate students. Now they're teaching assistants, it seems to me, first of all.

Mrs. TAYLOR: It's a different climate and the complaint is, by the students, that the senior faculty are more remote, too remote.

Mrs. DYKSTRA: Well, this push to produce, to do research and write, didn't seem to be as all-encompassing in those days as it is now. Still, as I remember, one of the men who was most eager to stay at Wisconsin was Wallace Stegner in the English Department, the first year we were there. And the English Department didn't vote to promote him, and Dyke was quite upset about it. He liked him as a man, as a young man, and thought that—. And *he* was eager to stay. He liked the atmosphere, but Dyke didn't feel that he was able to step in and—. He'd come there so *new*—over the English department. They said that he was not a *teacher*, he was a *writer*, essentially. Well, he went to Stanford and became head of their Creative Writing Department and his novel won the Pulitzer Prize last year.* So he did the two things. I was *awfully* glad he got the Pulitzer Prize. But he's turned out a good many writers. At Stanford he's held in high esteem.

... When we first went to Madison there was the question of dormitories for students. He [Dykstra] thoroughly believed in them. And UCLA has named its first big dormitory for him. It's the first co-ed dormitory in the country. Dykstra Hall. And I've always felt a little *sad* that none of the dormitories on the Wisconsin campus was named for him.

* "Angle of Repose" in 1972.

Mrs. GAUS: It is too bad.

Mrs. DYKSTRA: Because he was so *interested* in the whole thing. He built all of the others under government—. The men's dormitories, not the big—Adams and the other ones—but the *smaller* ones were built under his aegis. He got the money from the federal government. . . .

Mrs. TAYLOR: You started to say something about Elizabeth Waters?

Mrs. DYKSTRA: Yes. Well, he just was *delighted* to have a big women's dorm on the campus and I think he watched every brick being put in. He would go there at noon and on his way home at night and he worked over plans. He changed, I think, something about the closets—I don't know what it was about them, but something—and the girls all said it was the nicest thing that had happened. And he was always very *proud* of it and showed it off to everybody who came on the campus. Is it a success now?



Paul F. Clark

Dr. Paul Clark came to our Medical School in 1914 to take charge of bacteriology for the pathology department. He stayed to work, teach and write, primarily on diphtheria, polio, and pneumonia, until 1952. His many writings were often as successful for their general appeal as for their scientific expertise ("Alice in Virusland"; "Pioneer Microbiologists in America"), and in 1967 he capped his local career with "The University of Wisconsin Medical School: A Chronicle, 1848-1948." Now, aged

ninety-three, he lives with his wife here in Madison. This interview was taped in 1972, and in this segment he recalls two personal friends, Alexander Meiklejohn, who was brought in to establish the short-lived Experimental College in 1926; and Glenn Frank, whose term as University president (1925-1936) was terminated amid great controversy.

Prof. CLARK: Alexander Meiklejohn was one of the most remarkable men I've ever known and I've been fortunate enough to know a lot of Nobel Prize winners and all the rest. I knew him first while I was a student at Brown. He was the most popular professor there. . . . Everybody took Meiklejohn's course. They couldn't join in the bull sessions unless they had. . . . He was remarkable! He became dean there at Brown but still continued his course, and then Amherst took him away, quite probably, I suppose, to build up the college. Meiklejohn rebuilt that college, making excellent appointments. All the students and the faculty were devoted to him, as one can readily understand. Anyone who had been associated with Alec acquired much the same attitude. Mrs. Clark always used to make a little fun of me for my devotion to Alec. When he came here we had him out to supper and in one evening she had fallen completely under his spell. Well, Glenn Frank then came here, appointed by the regents. Zona Gale, the authoress over in Portage, was a member of the Board of Regents and obviously had considerable influence. Glenn had been editor of *CENTURY*. He'd had almost no teaching experience but he was appointed, and one of his first desires was to get Alec Meiklejohn here. Alec had written several articles in *CENTURY* indicating what he thought ought to be done for education, so as a little bonus by the faculty to the new president, rather against the desires of many, the Experimental College was established. I think I should say just a few words about it.

Mrs. TAYLOR: Please do.

Prof. CLARK: Alec brought here some splendid younger men: John Gaus, Ray Agard, Malcolm Sharp. He couldn't have found better men anywhere. And he gave them, or succeeded in getting the regents to give them, larger salaries than men of their experience were getting on the

regular faculty. Well, that did irritate the faculty somewhat; that was one of the difficulties. And then the faculty objected to the throwing of biscuits there by the students, who all lived in a separate dormitory. But the students *did* have freedom, and all of the students with whom I had any direct association were just tremendously enthusiastic. I think the enthusiasm wasn't especially with the course of studies, that is, one year on Greece and its civilization and the second year on the United States and its civilization. They thought, and I should agree with them, that Alexander Meiklejohn and his excellent young men would arouse enthusiasm along any line of approach. Another element that aroused adverse comment on the faculty was the lack of any offerings in the natural sciences. Any of the students who seriously wanted the sciences were able to include them . . . I just admired, almost loved, Alexander Meiklejohn.

Mrs. TAYLOR: You recommended him, then?

Prof. CLARK: Well, *that's* hardly the word. No, just little *minor* elements—meeting certain little situations of no great significance. . . . The Experimental College faculty voted to discontinue the school after, I guess it was, five years. I always felt badly that they did that.

Mrs. TAYLOR: Was it the staff or was it the University faculty as a whole?

Prof. CLARK: Well, who can tell? Actually they voted. You may have seen the big, detailed report which the faculty wrote. I had a copy and read it. But they did vote, thinking of the various possibilities, to discontinue it. . . . So the Experimental College had its day and ceased to carry on here.

Mrs. TAYLOR: I wonder if you would care to say a bit more about Glenn Frank.

Prof. CLARK: We all liked Glenn personally very much. He was the only president in my period, that is from Van Hise, 1914, on to today, who rather regularly came to lunch at the University Club and he sat at a big oval table and we all sat with him and he carried on as the major commentator in the conversation. As you know, he appointed Bill Middleton as dean of the Medical School in 1935 after the death of

Dr. Bardeen. We were all very much pleased at that and continued to be pleased throughout Middleton's service. That was until 1955, as I recall. Let's see, twenty years, and Bardeen served just about the same number of years, 1904 to 1935. Of course the complexion of the regents changed and Glenn was actually fired. A further regret was that he and his son were killed in an automobile accident as they went north, a right-angle

turn. Mrs. Frank never fitted in well into our community. The public sessions between Frank and the regents were quite distressing. I see Ray Agard suggests* that he shouldn't have been made president because of lack of experience in teaching and in university circles, but he had many qualities that brought commendation.

* In his oral history, not excerpted here.



Gladys Borchers

Speech Prof. Gladys Borchers '21 joined the faculty in 1926 as she was completing work on her Ph.D. And for decades she shuttled back and forth between The Hill and Wisconsin High School, where she headed a speech program. She earned national recognition, particularly in the areas of methods and history of speech education. And, it would appear from this segment of her oral history, she must have been the only one on the faculty who wasn't bothered by how hard she worked. She retired as chairman of the speech department in 1962, and lives in Madison.

Mrs. TAYLOR: Did you ever feel that you had to be better than men in order to get equal recognition?

Prof. BORCHERS: Well, I never felt that I was competing with them so much. I don't remember that I felt I had to be *better*. I felt that I had to do my best. But when I thought of it, it really wasn't so serious, because there weren't many women in the University. For instance, in 1962, when I retired, only ten percent of all the faculty members in Big Ten universities were women.

Only four percent of the *full professors* were women. So, you see, it didn't affect many women as it affects them now. I recall that women didn't discuss it very much. It was almost as if you didn't because you got along better that way. Let us say that you got a pretty big raise or you were promoted, and you told about it. Then it seemed as if you were stirring up all the other women—and maybe you wouldn't do as well yourself afterward. So people didn't say very much about it. I remember once Professor Gillen from the French department came to me and said, "Why don't you say something about this in a faculty meeting?" He had tried to bring it up in faculty meetings. But no one supported him—not even those whom he was trying to help. We didn't do anything about it, because we felt there was no chance of bringing about a change. We were in such a minority! For instance, when I retired there were only fifty-seven women full-professors in the University, and there were 682 men! You couldn't outvote *them*! You couldn't do *anything* about it. So people said very little.

I had quite an interesting experience. In 1939 I went to Europe as a visiting professor, and I got a part-time teaching assistant to take my work at Wisconsin High. . . . At the end of the year, he dropped out and went to another university. When I came back he told me he left because what I had handled as a part-time job was *really* a full-time job. He said "No one but a woman would have done that as part-time." But this was not true. I had a staff at Wisconsin High, and everyone was doing more than he should have done for the amount of pay he got. But we were interested in developing a department. ■

Badger Bookshelf

*Recent books of
general interest by
alumni, faculty, and
former students.*

BLUE-COLLAR ARISTOCRATS
by Prof. E. E. LeMasters (*Social Work*)
University of Wisconsin Press
204 pps.; \$8.95

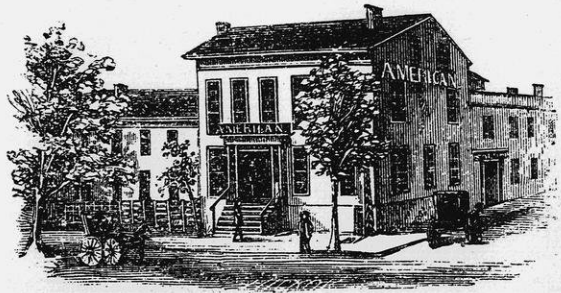
LeMasters spent five years as a steady, pool-playing, beer-drinking customer of a saloon between Middleton and Madison. He got to know the blue-collar clientele, and he reports herein their views on just about everything. A selection from the book appeared in *Wisconsin Alumnus* for November, 1973.

WITHOUT BARBARIANS
by Jim Magnuson '63
McGraw Hill
182 pps.; \$6.95

The writer of talent makes us aware that reality is what happens to us while we wait for something to happen. Such a talent is Jim Magnuson in a fine first novel, a tragedy in the prosaic form which life usually chooses. A young husband watches as his marriage disintegrates. He could lash out, but he doesn't; he could return infidelity in kind, but he doesn't. We may wish he would tell her to go to hell, but he doesn't. Instead, he follows her across the country to get her back, and when this fails, in his pain he goes on living. The reader will go on remembering.

MAPS & WINDOWS
by Jane M. Cooper '46
Macmillan
77 pps.; \$6.95

Miss Cooper is an award-winning poet, and many of the things in this new book are stunning and powerful. But also included is a twenty-six-page lecture/commercial/autobiography on what Cooper calls "the manufacture of poetry." Our reviewer found it gratuitous; others may call it stimulating.



A Taste of Old Madison

Here are excerpts from a sprightly reporting of early Madison's culinary, architectural and social habits. **A TASTE OF OLD MADISON**, by **Lynne Watrous Hamel x'63**, is a small (80 pps.) darb of a book! Beginning with the Pecks, who opened the first tavern-home here in 1837, and ending shortly after the turn of the century, Mrs. Hamel gives us short, chatty insights into the lives and times of local VIPs whose names adorn streets and campus buildings, and of, as she calls them, "the damned, the dandies, and the do-gooders." The book is crammed with recipes as they came out of those early kitchens, which means they are not necessarily usable as is by the radar-range generation (A cake recipe begins "Take as many eggs as you have in the house . . ."). Besides the recipes for basic dishes, there's a section called "The Pantry Shelf" that includes rose paste and gooseberry conserve. Another, "Household Remedies," tells you everything you always wanted to know about turning out a batch of tooth powder or of how to make Robert LaFollette's hair tonic, composed of perfumes, spanish fly, and rosemary. With the foods come the carefully researched vignettes of the people, as well as humorous trivia. It's as handsome a book as it is entertaining, printed on sepia stock, bright with photos of old homes, woodcuts, designy devices, and vintage advertisements.


A TASTE OF OLD MADISON, at \$5.95, is available in most bookstores here and in Milwaukee, or direct from the publishers, *Wisconsin Trails*, P.O. Box 5650, Madison 53705. State residents who order by mail must add 24¢ tax to the book's price.

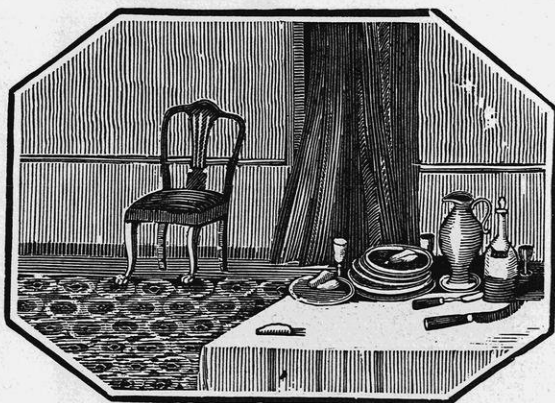
BLACK BEAN SOUP

Mary E. Farmer (Mrs. Breese J.) Stevens, 1844-1925
401 N. Carroll Street*

Soak one quart of black beans overnight and drain. Cover these with fresh water and put on the fire to boil a few minutes. Drain again. Add the beans to two quarts of cold water, one onion chopped fine, and one-half

pound of salt pork that has been put in cold water. Boil the soup slowly for four hours. Season with pepper, strain into the tureen, and serve with thin slices of lemon.

 Madison attorney Breese J. Stevens, "a gentleman of great grace and manner," was a busy man. He served as the University regent in 1881, as Madison's mayor in 1884, as a director of the First National Bank, and as a curator of the State Historical Society of Wisconsin. After the death of his first wife, Emma Curtis S. Fuller, daughter of a prominent manufacturer, Stevens married Mary Farmer in 1876. Their red brick Italianate home with its fine bay windows had been built in 1863. It was designated a city landmark over a century later.




CORN OYSTERS

Frances Adams (Mrs. Darwin) Clark, 1833-1926
105 East Wilson Street

To a pint of grated corn, add two well-beaten eggs, one-half cup of cream, and one-half cup of flour to which one-half teaspoon of

baking powder has been added. Season with salt and pepper. Fry in butter, dropping the batter in spoonfuls.

 The first bananas placed on the Madison market were imported in the early 1860's by Waltzinger's Bon Ton, an elegant ice-cream parlor on North Pinckney Street. The exotic fruits were quite a novelty and sold for ten cents apiece. In 1894, Waltzinger's became world famous when it introduced a new confection called "peanut brittle." The candy was a smashing success, and Waltzinger's had to import shelled Spanish peanuts by the ton to satisfy the demand.

*Building still standing.




Four University presidents, Chamberlin, Adams, Van Hise, and Birge, lived in this house.

MRS. CHAMBERLIN'S CRULLERS

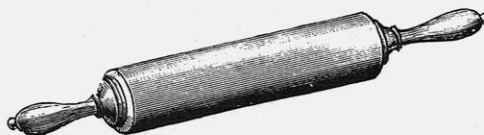
Mrs. Thomas Crowder Chamberlin
772 Langdon Street

To one egg, one tablespoon melted butter, and one tablespoon sugar, add enough flour to roll a stiff, thin dough

about two inches by three inches. Cut into strips and fry in deep hot lard. Needs nothing but the eggs to rise.

 Following on the warm heels of John Bascom, Thomas Crowder Chamberlin, the state's chief geologist, assumed the University presidency in 1887. Chamberlin brought to the position a scientific mind, an even temper, and a bold vision for the University's potential greatness. In contrast to the intimacy and parochialism that marked the Bascom years, academic life under the efficient, impersonal Chamberlin became more cosmopolitan and research oriented. It was, however, a short-lived term. In 1891, Chamberlin resigned to accept a professorship at the University of Chicago.

During the Chamberlin era, the first family lived in the elegant President's House on the corner of Langdon (then called Engle) and Park streets. Built in 1880 on the site of a pioneer campground, the gray structure with a mansard roof boasted a "million-dollar view" of Lake Mendota. It served as the official residence for succeeding presidents Adams, Van Hise, and Birge. In 1924, when the John Olin estate in University Heights was bequeathed to the University to serve as a presidential residence, the old house at 772 Langdon Street was converted to a meeting place for a variety of campus activities. It finally was razed in the 1930s and was replaced by the Memorial Union Theater.



Continued

Badger Bookshelf
Continued

A THOUSAND AGES

by Nancy Davis Sachse MA '40

[No publisher indicated]

144 pps.; \$4

Ten years ago Mrs. Sachse brought out her efficient little illustrated history of the UW Arboretum; now she has updated it. There are good photos, lots of names, well-done appendixes of plants and wildlife, and a cover shot that's almost worth the price of the book. Only Madison-area bookstores are stocking it, but it's available by mail from the Arboretum, 1207 Seminole Highway, Madison 53711. Add 50¢ for postage and handling.

BURNHAM OF CHICAGO:

ARCHITECT AND PLANNER

by Thomas S. Hines Ph.D. '71

Oxford

433 pps.; \$19.50

Perhaps second only to Sullivan, Daniel Burnham is the man responsible for the massive, solid "Chicago look" in architecture, what with The Art Institute, The Rookery, Marshall Field's, et al. (Elsewhere there is his Wanamaker's in Philadelphia; Filene's in Boston; New York's "Flatiron Building.") His astounding body of work is given careful chronological attention here, and if it's the work rather than the man himself you're interested in, this may be definitive.

THE FORGOTTEN FRIENDSHIP:

ISRAEL AND THE SOVIET BLOC 1947-53

by Arnold Krammer '63

Univ. of Illinois Press

203 pps.; \$10

After supporting the Arabs for thirty years, the Soviet Union in 1947 suddenly endorsed Zionist goals of a Jewish state in Palestine. The honeymoon lasted two years. Krammer studied archives, interviews with participants, and Soviet press reports to detail it and the gradual breakdown in relations.

SCHOOL FOR SOLDIERS:

WEST POINT AND THE

PROFESSION OF ARMS

by Joseph Ellis and Robert

Moore Ph.D. '72

Oxford

295 pps.; \$9.95

The times being what they are, one somehow expects a book of this sort to fall into the 'exposé' frame. In recent

years almost anyone who comes from behind the scenes to write does so either to mutilate or to canonize. But such is not the case with *School For Soldiers* despite the fact that the authors both served on the faculty of West Point. Ellis and Moore see good and bad about the traditions, the brass, the product of West Point. They are aware that it exists in a climate of blind loyalty and blinding hate, and they guide us with honesty along the long grey line between the two to our own conclusions.

FATHER POWER

by Henry Biller Ph.D. and

Dennis Meredith MS '70

McKay

368 pps.; \$9.95

Millions of us continue to read all those self-improvement books which publishers crank out like sausages, but millions more of us don't. Experience has taught us they're unrealistic or unmanageable or eminently forgettable. Unfortunately, this means that thousands of present or soon-to-be fathers won't be given a copy of *Father Power* for Father's Day, and that is a sad state of affairs. This one's a jewel! It is realistic; its suggestions *can* be managed; you *will* find yourself remembering them for their common sense. Further, it is a book of amazingly broad scope; it talks to virtually every man with offspring anywhere within his realm of influence (even to the father who hasn't gotten around to marrying their mother). To cover all this ground and to bring forth so many incidents from our daily lives, the authors have necessarily touched only briefly on most subjects. But those mere touches have a cumulative effect, and you end up knowing—and thinking—a lot more about fatherhood than you used to. Incidentally, when this book comes into the house—and it should—there's plenty in it for mother, too.

A JOSEPH CORNELL ALBUM

by Dore Ashton '49

Viking

240 pps.; \$15

In the world of art the works of Joseph Cornell were always far better known than the man himself. His boxes and collages are stunning; he was ethereal, all but invisible, and rather deliberately fey, it would seem. Cornell was a friend of Miss Ashton's, and she honors him with this most interesting book,

which is a display of his work, of him and of others in the arts on whom the combination had an effect. The book itself is handsome, and there are several photographs, but they are, unhappily, all in black-and-white. (The book earned the cover spot in *The New York Times Review of Books* for last December 29.)

Also . . .

Wm. S. and Phoebe (Smith '23) Taylor MS '23 have collected and categorized nearly 3500 aphorisms and longer passages from their favorite sources, calling it *THE HUMAN COURSE*. (Schenkman; 650 pps.; \$16.95.)

According to its jacket, *THE HEALING ALLIANCE*, by Margaret Raymond, Andrew Slaby ('64) MD, and Julian Lieb, offers to "the professional and . . . the concerned layman . . . a new view of the family's role in the treatment of emotional problems." (Norton; 287 pps.; \$8.95.)

HEY, THAT'S OUR CHURCH (Abingdon; 192 pps.; paper, \$4.50) is the latest by the prolific Lyle E. Schaller '48.

This one is aimed at church leaders who need help in solving congregational problems.

Jack J. Cordoso Ph.D. '67 is a contributor to *NEW PERSPECTIVES ON BLACK STUDIES*, originally in hardcover in 1971, now in paper. (U. of Ill. Press; no price given.)

Just received are: *ECONOMIC CHANGE IN PRECOLONIAL AFRICA* by Philip D. Curtin, professor of history (UW Press; 342 pps.; \$15); and *THOMAS WOLFE: BEYOND THE ROMANTIC EGO*, which the publisher calls "a long-overdue re-evaluation of Wolfe's place in twentieth-century literature." It's by Leo Gurko MA '32. (Crowell; 179 pps.; \$5.95).

Kenneth R. R. Gros Louis Ph.D. '64 is one of three co-editors of *LITERARY INTERPRETATIONS OF BIBLICAL NARRATIVES*, a textbook for teachers of the Bible as an academic study. (Abingdon; 352 pps.; paper, \$6.95).

ICE AGE LOST, the very readable study by Prof. Gwen Schultz of our geography department, (reviewed: WA, July '74) has won the first-place award of the Council for Wisconsin Writers as the best non-fiction book published in the state last year. (Anchor Press/Doubleday; 327 pps.; \$10.)

Avon/Flare has published a picture magazine of college photos, most of them very old, and some from around these parts. *A COLLEGE ALBUM*; 115 pps.; \$3.95.



Photo/Norman Leuberg

President Emeritus E. B. Fred, who celebrated his 88th birthday in March, has a new coffee table in his Van Hise office, made from an historic campus tree. It's the 105-year-old "John Bascom Elm" which stood in front of the Observatory Hill Office Building from the time it was transplanted there in 1876 until Dutch elm disease struck it last summer. Bascom used the building as his residence, thus the name for the tree. Various campus departments are receiving mementos from it.

4200 Get Degrees

About 4,200 students received degrees at the 122nd spring commencement on May 17. The first graduation was held in June of 1853 when its first two graduates received their bachelor's degrees. A year ago 4,364 degrees were awarded. At the Honors Convocation this year, about 1,000 students were cited for their achievements.

State Not as Generous as It Looks

The State of Wisconsin isn't quite as generous with its support of higher education as many believe, UW-System President John Weaver reminded the Board of Regents last month. A recent report by HEW rates the state high in support of education relative to per capita income of its citizens but, Weaver pointed out, we rank twenty-fifth—slightly below the national level—in the number of dollars spent on each full-time college student. The misleading high position—nineteenth—in per-student instruction in the HEW report is true "only because our tuition levels in relation to per capita income are among the six highest in the nation," Weaver said. "Thus, while other states are using a greater proportion of tax money to support the cost of instruction, this state maintains its above-average support by charging its users more."

Wisconsin has the third-largest publicly supported higher education system in the country, following the State University of New York and City University of New York.

DeLuca Vitamin Synthetic Aids Kidney Disease Victims

Prof. Hector DeLuca of the biochemistry department announced to a press conference on April 18 that he has synthesized a form of vitamin D which will prevent severe bone disease in those suffering from kidney failure. While only a small number of the 100,000 dialysis patients in the country undergo the bone disease with great severity, DeLuca explained that the discovery will probably be useful to some extent to everyone who must use kidney machines. The synthetic replaces the real form of the vitamin which is manufactured by healthy kidneys and which regulates the body's ability to assimilate and deposit calcium in the bones.

The synthetic is called 1,25-dihydroxy D3. DeLuca said it has been tested on ten patients in the U.S. and Canada. He showed a film of a young

male student at the University of Alberta, who, prior to administration of the drug, could not walk, use his hands or even sleep because of constant bone pain. After eight months on 1,25-dihydroxy D3, "I was able to throw away my crutches, braces and wheelchair," the young man said. He called it "a miracle," but DeLuca called it "the fruits of basic research. This is what the taxpayers get back from investing in a university like this one."

DeLuca was a grad student under the late Harry Steenbock. As with all of Steenbock's later achievements, the patents to the new DeLuca synthetic are held by WARF.

DeLuca expects a two-year wait for general availability of 1,25-dihydroxy D3, during further testing and manufacture. In 1968 he and associates here discovered the structure of a molecule which they called 25-HCC, found to be forty percent more powerful than vitamin D in the treatment of rickets and other bone disease.

Students Moved From Stadium Upper Deck Seats

The Athletic Department has eliminated all student-ticket seats from the upper deck of Camp Randall Stadium after an increasing number of bottles and other objects were dropped from there last football season. The student sections in the lower deck have been extended to include two areas in the north end zone.

Otto Breitenbach, assistant athletic director, said that at the Michigan game last October 19 a photographer on the sidelines was hit by an object thrown from the upper deck. Two people were arrested in that incident, and more ushers and security police were utilized for the final home game, with orders to confiscate bottles and cans at the stadium entrances. Speech Prof. Fred Haberman, chairman of the Athletic Board, said many season ticket holders had threatened to cancel their orders unless those seated beneath the upper deck were given greater protection from thrown objects and spilled beverages.



Photo/Norman Lenburg

Relaxing 102

Anxiety and nervousness at exam time can be the cause of poor performance and poor grades. For students who have these problems, this year the University offered the "Test Anxiety Program." Aimed at helping students relax in test situations, the free counseling sessions emphasized muscle relaxation techniques, and re-created test situations for students to apply the learned techniques.

"Anxiety is basically a learned response, from previous unpleasant experiences," said Bill H. Arbes, assistant director of Counseling Services. "We try to eliminate the physiological response associated with this anxiety. Students are taught the difference between an anxious body reaction and a relaxed body reaction.

"The participants, in groups of six to ten, lie on the floor, tensing and relaxing various muscles. There's no movement, except occasionally clenching the fist or flexing the arms. Most people have a center of tension, and we try to work on that. For people who get ulcers, the center of tension is the stomach. For others who get headaches, the center of tension is the back of the neck and the head.

"You get to the point where you can train your body to relax. We

then associate this relaxed feeling with a test situation, by having students imagine they are in such a situation."

Staff counselors conducted the sessions, which consist of five hour-and-one-half meetings over a period of two-and-one-half weeks. Thirty-two students went through the course to get ready for finals this semester.

"Every group we've worked with has significantly decreased anxiety," Arbes says. "We don't want to eliminate *all* the anxiety; a certain amount is needed to study and perform on a test. But too much can reduce one's ability to concentrate and recall information."

The same relaxation procedure, once learned, can be applied to other situations, such as dealing with family or friends," Arbes added.

Program participants include all levels, from freshmen to advanced graduate students.

"We've even had people in the program who are specialists in the Medical School preparing for their licensing board exams," he said.

Arbes developed the program here three years ago. Since then, it has been used by other universities, also with successful results.

The campus Counseling Services also offers a Math Anxiety Program, for students who get especially jittery when faced with math problems.

—Rob Lever

Minority Grad Studies Face 'Terrible Choice' From Budget Cuts

Two years ago the Wisconsin Legislature made its first major commitment toward increasing the number of minority students in graduate or professional studies. As support from private foundations and the federal government dwindled, the legislature appropriated \$1 million for fellowships. But apparently that's all there is, at the governor's recommendation, and now estimates are that inflation means that the campus will be able to support only twenty-five or thirty percent of the incoming minority groups in graduate studies.

A few weeks ago Chancellor Edwin Young wrote to the legislature's Joint Finance Committee, with the warning that since graduate education normally requires four years, the campus's forced austerity means that "we are faced with an abrupt hiatus in the program. We have a terrible choice: we can withdraw support from the third- and fourth-year students in order to give it to newcomers and have the students in whom we have already invested two years of training drop out. Or we can admit almost no new minority students with support, and see this flourishing program—which was doing so much to expand the education of minority persons for social leadership—dwindle to a two-year false start."

The decision has been to follow the first choice, with the hope that various departments can find a way to support students formerly supported by Advanced Opportunity Program funds. The Capital Times reported that, as one example, faculty members in the Law School have contributed more than \$4000 from their own pockets to keep a legal education program available. There are sixty-three minority students enrolled in it, and the school had hoped to admit twenty more each year. Now however, that number must be cut to ten and will require close to \$50,000 from private sources to provide for them.

No Big Med School Tuition Raise; No Second Law School Now

The Board of Regents at its April meeting took issue with a plan of the Joint Finance Committee of the Wisconsin Legislature to increase funding of the Medical College of Wisconsin (formerly Marquette University Medical School) by raising tuition at the

UW Medical School. The Milwaukee institution now receives state funds, and a legislator proposed that these be increased by raising UW Med School tuition from \$1400 to \$1800 per academic year. President Weaver said "We are astounded" at the idea, which he termed "patently unfair and an incredibly dangerous precedent." None of the regents dissented with him.

At the same meeting, the board decided that no second UW law school should be built at this time. The idea has been under study for several months by a board task force, which, while agreeing on a possible need for a second school—"an urban law school with a mission as distinctive from the UW-Madison Law School as may be feasible"—recommended that economics and job opportunities are too uncertain now to proceed further with the concept. The central administration is to keep an eye on "the employment market for law school graduates, enrollment pressure, emerging needs for legal services, and legal education alternatives," the board said in a resolution.

J-School Phases-Out Advertising

The School of Journalism and Mass Communication can guarantee an advertising sequence to its students only through the 1975-76 academic year, Director Harold L. Nelson of the school says. Budget retrenchment and unusual staff losses have forced this action. The school has authorization to fill no more than two of five vacancies next year, Nelson said, "and we must re-staff other larger sequences for which Wisconsin and national trend-lines show growth. Here and in most other schools of journalism, advertising has dropped steadily since its huge enrollments of the 1960s."

Based on long and hard study of the school's options, he added, the advertising program had to be designated as the one for cutback. He stressed that some advertising courses would continue to be taught, but "I cannot be optimistic about maintaining a sequence after students now in the sequence have been accommodated."

Photo/Gary Schulz



Again this year WAA chose six outstanding seniors to be introduced at the Alumni Dinner on May 10, and to be given free lifetime memberships in the Association. The judging is done by our Student Awards committee, on the basis of the applicant's scholastic average, amount of financial self-help, and four-year participation in campus activities. Here are this year's winners, with grade point, major and percentage of expenses self-earned. Standing: JoAnn Brindis, Milwaukee, behavioral disabilities, 3.8, 70%; Rodney Gasch, Chilton, agriculture, 2.7, 100%; Wesley Raddatz, Oshkosh, agriculture, 3.2, 100%; Seated: Daniel Neumann, Ixonia, poli sci (honors) 3.3, 85%; Gloria Rugg, Madison, women's phy ed, 3.5, 75%; and Colleen Beaman, Berlin (Wis.), nursing, 3.8, 75%.

Agnes Moorehead Wills Theater Mementos

Actress Agnes Moorehead, who died last year at the age of seventy-four, left half her manuscripts and theatrical library to the University. Prof. Tino Balio of the Center for Theater Research said the collection consists of books, scripts to most of the movies and television shows in which she performed, engagement books, personal logs, and personal financial statements. No value appraisal has been made on the bequest. Miss Moorehead moved to Wisconsin in 1919 when her father, a Presbyterian minister, took charge of the Reedsburg Presbyterian church. Her mother and only survivor still lives in that city.

The actress spent only the summer school of 1924 on the campus, according to official records. She did not earn a master's degree here, as studio publicity claimed, but she apparently kept a sentimental attachment to the University.

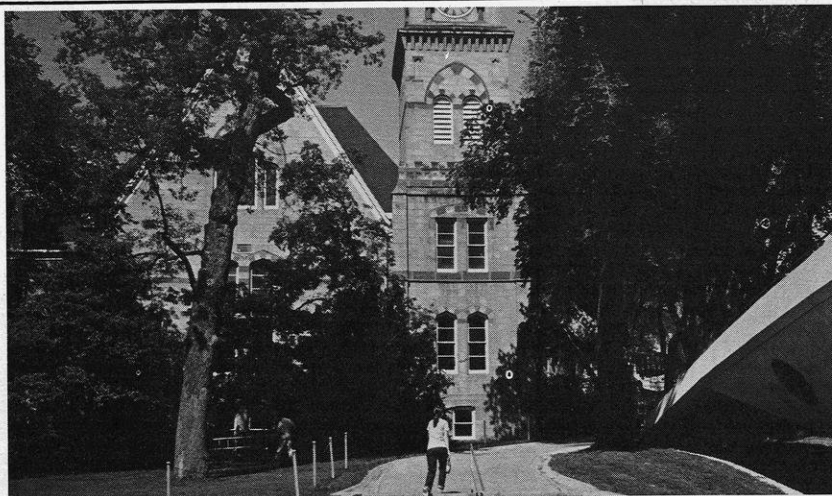
She was a five-time Academy Award nominee, whose screen debut came in 1941 as Orson Welles' mother in "Citizen Kane."

Grad Student Financial Report

Of the 10,772 graduate students on the campus, forty-two percent or 4532 are receiving some form of financial support from fellowships or assistantships, according to figures released this month by the campus Affirmative Action Office.

The report shows that in seven of twelve academic curricula areas, women are receiving a higher level of support than men, and in three additional areas the difference in support levels is less than four percentage points.

Forty-five percent of the graduate students who are members of minority groups have financial support while forty-two percent of non-minority graduate students are supported. When foreign students on temporary visas are excluded from the analysis, then sixty-four percent of minority students are receiving support versus forty-one percent of non-minority graduate students.



Music Hall Remodeling

Reprinted from the Wisconsin State Journal, April 13.

Music Hall is in an upheaval once again, another stage in the remodeling program of the nearly century-old building.

This time it is the basement which is being brought up to twentieth century fire, health, and audience convenience standards, continuing the renovation program begun nearly three years ago when Music Hall Auditorium was remodeled.

Walls have been ripped out. There are large gaps in the concrete floor to hop over.

Electricians are about; so are plumbers and carpenters.

And when they are through, sometime next August, Music Hall will be a more livable place for work and performance.

Rest room facilities will be put in so patrons of opera and dance will no longer have to go outside in order to gain access to the only previous facilities, in the back of the building. A water fountain is being installed, and heating updated.

There will be dressing rooms for the first time.

A grid will be put across the opening in the auditorium floor over the basement orchestra pit, so there will be no chance for walkers-by to fall in.

None of it, however, will be completed before the University Opera's production of Richard

Strauss' "Capriccio" goes public Apr. 30, May 2, 3, and 4.

But the two men in charge, Prof. Karlos Moser as director, and Rick Mackie, business manager, are having little trouble making do.

Their separate offices used to be in the front part of the basement. They now share a room that used to be a costume storage area behind the costume department. There is room for two desks and a telephone. Coats are hung on a row of hooks on the wall. An unused typewriter is stored on a window ledge. And racks of costumes have been shoved into a long and narrow, unwindowed storage area.

"We're crowded, but we're getting along fine," reported graduate student Mackie, looking toward a more spacious future.

"The dusty part of the work is done, and the construction doesn't bother the upstairs at all," he said.

And even though the work will not be finished in time for "Capriccio," he pointed out that the basement "is more spacious than in has been in twenty years." That's important because the entire University Symphony Orchestra will be used for this production.

During this phase of remodeling, Prof. Moser's stores of books and music and some old sets are being stored in portions of the auditorium's balcony not normally used for audience seating.

The work was started immediately after "A Masked Ball" was concluded in February. "Our problem then was to keep contractors at bay until we could get that production out of the way," Mackie said.

—Carmen Elsner

Student Newspapers Need Money But One Won't Accept It

The Badger Herald and the Daily Cardinal are in financial trouble, and Dean of Students Paul Ginsberg has recommended that the regents try to assuage the difficulty by giving them and the Badger Yearbook rent-free space. The younger and more conservative Herald opposes the idea, however, because among other reasons the subsidy "would give the Cardinal the economic power to drive the Herald right out of business," according to an editorial in one of its recent issues.

"The plain truth is that the Herald cannot pass on to advertisers the cost savings of free rent but the Cardinal can; and the Cardinal does not need the subsidy to stay in business," said the editorial written by one of the Herald founders, Nick Loniello, and signed by the staff.

The Cardinal business manager, John Eugster, said it has "no interest at all in having the Herald go out of business."

The subsidies would mean a saving of about \$6000 annually for the Cardinal, which rents space in Vilas Communication Hall. The Herald is located on State Street, paying rent of about \$3700 a year. Spokesmen for the two papers said that the Cardinal has cash investments of more than \$40,000 and a net worth of \$70,000. The Herald has a net worth of less than \$10,000, no cash reserves, and outstanding debts of more than \$7000.

Both papers have press runs of around 5000 copies. The Herald cut back to publishing only once a week this year, while the Cardinal publishes five times. The University typographical lab prints both papers.

The Herald was founded in 1969 as a competitor to the pro-left Cardinal, and its philosophy is another reason for staff reluctance to see either paper taking public help. "We think it approaches tyranny to compel taxpayers to guarantee the survival of student newspapers which advocate political views that may be adverse to their own," Loniello's editorial said.

Corry Heads Continuing Ed

Joseph J. Corry has been named director of continuing education for the Madison campus.

Corry has been an assistant vice-chancellor since 1972. Previous to that, he served in academic staff positions in the pre-merger Central Administration and on the Madison campus.

In addition, he taught courses in African history in the history department.

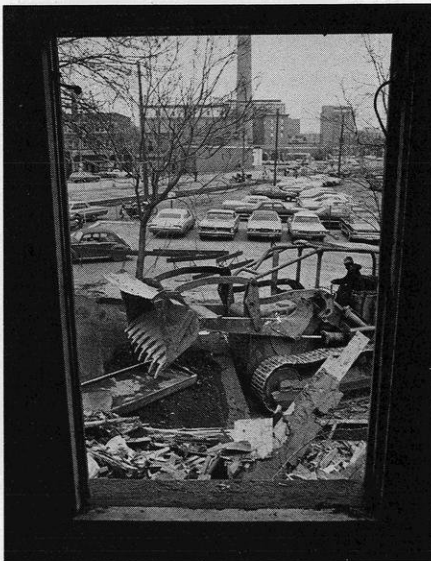
His new responsibilities will include liaison activity with University Extension as well as working with Madison campus schools, colleges, and academic departments on continuing education projects. He will also continue his duties as assistant vice-chancellor, overseeing the development and management of academic services.

Corry received his undergraduate degree from the College of the Holy Cross in 1954. He holds Master's and Ph.D. degrees in history from the UW-Madison.



This year nearly 2300 campus students gave 300,000 hours of their free time to Madison service organizations. Student volunteers were honored in April as Chancellor Edwin Young proclaimed a College Student Volunteer Day. Here Lawrence Zielke, Onalaska freshman and Claire Kircher, West Bend, nursing sophomore work with young patients at UW Childrens' Hospital water-sprinkling table.

Photo/Norman Lenburg



Photo/Norman Lenburg

Down it comes—the structure on Johnson Drive which used to house the first Primate Laboratory and later the Solar Energy Laboratory. As an extension of Henry Mall, the area will be beautified. Trees, flowers, and shrubs will be planted as soon as the cleanup of the old building is completed. The facility's most recent residents have been engineering teaching assistants who are moving to other offices on the engineering campus. The Solar Energy Laboratory is now located in the Engineering Research Building, and the Primate Laboratory on Capital Ct.

Pharmacy School Program To Educate Druggist, Consumer

The School of Pharmacy and Extension Services in Pharmacy have established the country's first oral health continuing education course for practicing pharmacists. Tom McGregor '52, Waukesha community pharmacist and UW-Madison clinical instructor, has designed a slide-tape series of six lectures upon the recommendation of a liaison committee representing the American Dental Association and the American Pharmaceutical Association. They were written and delivered by him and two Milwaukee dentists. They discuss dental diseases and causes, oral anatomy and physiology, over-the-counter dental aids commonly sold in drugstores, and the role of pharmacists in oral health.

They advocate that pharmacists establish oral hygiene centers near the prescription counter for the display and differentiation of dental aids. Information cards, made up by the pharmacist with the aid of ADA evaluations, are displayed in the center to clarify use and misuse of the products. Another set of cards may be compiled listing local dentists' product preferences.

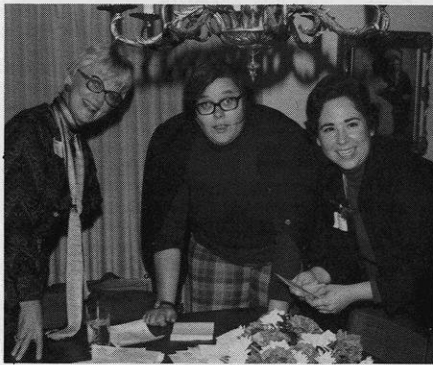
The course features sample cards devised by McGregor, summarizing ADA findings. Individuals might read that: mouthwashes do not prevent cavities or mouth infections, and prolonged bad breath may indicate a physical ailment; placing an aspirin on an aching tooth will burn the gum tissue and can also damage the tooth structure; prolonged use of denture adhesives may encourage patients to wear ill-fitting dentures, often leading to oral damage; denture liners and repair kits can warp the denture or damage the oral structure, resulting in ill-fitting dentures, and can irritate the gum tissues, causing inflammation and disease, or with habitual use, cancerous lesions; using abrasive cleansers for long periods may damage the denture, and the most effective cleaning tool is the denture brush; some so-called "whitening" dentifrices contain highly abrasive materials, which may damage the softer portions of the tooth or fillings; dental floss is effective for cleaning teeth and should be worked into the crevice between the teeth and the gum to remove debris and break down plaque; and that disclosing tablets are excellent teaching aids because they stain plaque and oral debris, helping children and adults learn to brush effectively.



The New York Alumni Club made Eugene F. Kinkead '28 (center) its man-of-the-year in ceremonies at its Founders Day celebration. At left is Jim Goetz '64, who chaired the event; and at right, Emanuel Piore Ph.D. '32.



New L&S Dean David Cronon was featured speaker at the Fond du Lac Alumni Club's Founders Day dinner, reporting on campus events and sharing experiences during his sabbatical to Russia last year. Cronon is in the center, flanked by Club President Bryan Hanke '63 and President-elect Edmund Kwaterski '53.



For the Houston Club Founders Day, some of the busy work gets done by Marge Beduhn Leiser '45, Sarah Stoll '65, and Buzzie Lawrence '66.



Four in the foreground at the Founders Day event of the Alumni Club of Delaware are: Richard Karfunkle '54, Shirley Chapnitsky Karfunkle '56, Fred Nelson Ph.D. '60 and Donna Madding Nelson '59.

can be lifted out whenever the scientists want to move to another part of the lake.

On the surface above the station, life-support systems plus batteries for the lights and monitoring instruments will be housed in an engine room on a floating platform.

Radios will provide four-way communication between engine room, habitat, and two divers swimming below the surface of the lake.

The habitat is especially useful because it will be able to operate year-round. The sides of the floating platform are inclined outward so ice pressure will lift it up and away from harm when the lake is freezing.

Through a hatch in the floor of the pilot house, ice-water divers can enter and leave the lake in shelter from the wind.

The habitat will be anchored in thirty feet of water west of Picnic Point this summer. If it proves successful, a larger model that can withstand pressures at eighty-five-foot depths will be built.

Perhaps the most indispensable part of the underwater program is the training that each participant will receive in scuba diving.

Besides teaching a course in diving for the physical education department, Dave Engeseth will direct the diving involved in establishing the new lab and will conduct advanced training for divers and scientists.

—Robert Ebisch

A Home in Lake Mendota

Next month Wisconsin scientists will anchor an undersea research station on the bottom of Lake Mendota, for scientific research, for diver training, and for studying how the two can be combined to mutual advantage. It's believed to be the first submarine laboratory designed to function beneath the ice in winter.

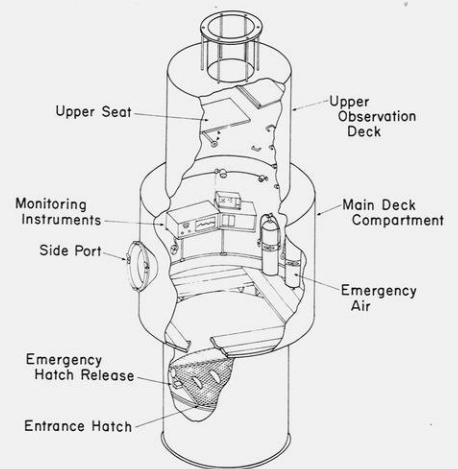
Cylindrical in shape, the laboratory stands twelve feet high and includes an observation dome on the top, a window on the side, inside lighting, outside floodlighting, and dry working room for three people loaded with diving gear.

"The station will become the focus of a great many activities," says Prof. Ali Seireg, the mechanical engineer in charge of the project. "Scientists from Wisconsin and the Midwest will use it to study aquatic

life, geology, water chemistry, physics—anything relating to diving research and marine science. One scientist may use it to study Mendota's weed problem from a new angle this summer.

"It will provide an especially good laboratory for underwater technology. Engineers will be developing new life-support equipment such as heated wetsuits and artificial gills. The departments of exercise physiology and preventive medicine will test the body's reaction to different diving conditions. The lab may also serve as an isolation chamber to test human endurance."

Floating off bottom, the habitat will be held down by a large metal basket of concrete blocks, which



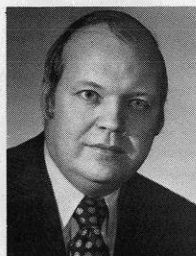
Underwater Habitat

Ending a year as new committee chairmen



NOMINATING

George R. Affeldt '43, attorney, Milwaukee. Third Vice-President, Wisconsin Alumni Association; past president and board member, Wisconsin Alumni Club of Milwaukee; member, WAA's Student Awards Committee; past president and director, National and Milwaukee "W" Clubs; former member, UW Board of Visitors; director, UW Foundation.



LIFE MEMBERSHIP FUND (Co-Chairman)

F. Frederick Stender '49, president of Madison National Life Insurance Co., Inc., Madison. Treasurer, Wisconsin Alumni Association; past president, past board member of Wisconsin Alumni Clubs of Green Bay and Minneapolis; former member University Board of Visitors; member, UW Foundation; member, reunion committee, Class of 1949.



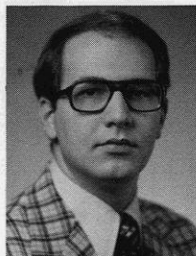
ALUMNI HOUSE UTILIZATION

Betty Schlingen Geisler '37, Madison. Past president, Home Economics Alumnae Association; former secretary (1949-1956) Wisconsin Alumni Club of Madison; former secretary (1967-1969) Wisconsin Alumni Association; 1966 winner, WAA's Sparkplug Award; former general chairman (1966) Spring Women's Day; member, steering committee for Women's Day since first one in 1961; former member, WAA Board of Directors; former member (six years) WAA's Student Awards Committee; presently serving second term as Alumni Representative to Union Council.



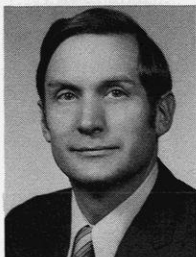
SPRING WOMEN'S DAY

Marion Koch Gerhardt '50, Madison. Various service positions on past Women's Days; program chairman, spring, 1974; general chairman, spring, 1975.



STUDENT-ALUMNI RELATIONS

Timothy J. Cooley '75, Redlands, California. Vice-president, Class of 1975; committee member, 1974 Homecoming, University's 125th anniversary observance, 1974-75; chairman of the board, Badger Yearbook, Inc.



PROMOTION

Thomas Towell '53, president, Towell, Inc., Madison. Former member, Communication and Membership committees.

Other committees retain their chairmen as previously announced: **INSURANCE ADVISORY:** **Ralph Voigt '40**, Merrill; **LIFE MEMBERSHIP:** (Co-chairman) **Ed Rosten '33**, Madison; **MEMBERSHIP:** **Betty Erickson Vaughn '48**, Madison; **RECOGNITION AND AWARDS:** **Walter F. Renk '24**, Sun Prairie; **RESOLUTIONS:** **John Walsh '38**, Madison; **STATE RELATIONS:** (Co-chairmen) **Mr. Walsh and Byron Ostby '49**, Madison; **STUDENT AWARDS:** (Co-chairmen) **Audrey Beatty Walsh '38** and **Marshall Browne '49**, Madison; **YOUNG ALUMNI ADVISORY:** **Jon Pellegrin '67**, Fort Atkinson.



Win a \$300 credit toward a WAA tour of your choice!

Enter our membership contest today, and you may be going on a 1976 tour with us at \$300 off our already-low rates!

All you need do is *sell TWENTY new memberships* in the Wisconsin Alumni Association between July 1 and December 31, 1975. Then take your pick of the 1976 WAA tour you prefer—maybe it's our luxury cruise of the South Pacific . . . or through the blue Caribbean . . . or to the sunny beaches of Cozumel . . . or *wherever* you choose from our 1976 Tour Program!

Who can enter? Any member of the Wisconsin Alumni Association or any chartered Wisconsin Alumni Club (which can then award the prize to one of its members by any method which does not violate State of Wisconsin lottery laws).

Any membership counts toward your goal of twenty! Annual or life memberships; individual or husband-wife combinations (the latter count as one sale). They can be paid-in-full, or pro-rated at the rates we specify in our time-payment schedules.

And if you don't quite make it to twenty sales, shoot for one of these:

For *TEN new memberships sold*, choose between a set of six crystal goblets etched with the UW seal (Retail value: \$12.95), or the UW football helmet lamp, perfect for den, rec room or office (Retail value: \$17.50).

For *FIVE new memberships sold*, select our handsome new Bucky Badger silk necktie or the cardinal-red Naugahyde UW briefcase. (Retail value of each: \$10).

You're even a winner with *ONE new membership sold!* Sell one, and get a big, roomy Bucky Badger flight-bag—just right for camera equipment and lots of other carry-on flight items.

Follow these simple rules:

1. Fill out the membership kit request below and mail it to us. Very shortly you'll receive: sample issues of *Wisconsin Alumnus* magazine; WAA brochures which detail our activities, membership benefits and application

forms; and a list of UW-Madison alumni, in your city or area, who are not members of WAA. (Additional lists available when you've won-over all these!) *Memberships must be new; annual renewals don't count.*

2. For each membership you sell, return to our offices the dues paid: an annual payment, individual or husband-wife*; or the first installment on a lifetime membership, individual or husband-wife*. (Any new lifetime member who pays you the entire membership fee in one payment gets the handsome marble-and-bronze paper-weight advertised elsewhere in this issue.)

3. When mailing us your new-member application blanks and dues payments, be sure to enclose a covering letter listing names and addresses of those new members—a double check to be sure you are properly credited. All gifts will be awarded on the basis of new memberships sold between July 1 and December 31, 1975. The list of winners will be published in the March, 1976 issue of *Wisconsin Alumnus* magazine, but, of course, all prize winners will be confirmed in writing to them well before that.

Hurry! Send for your membership kit TODAY!

Membership Committee
 Wisconsin Alumni Association
 650 N. Lake Street, Madison 53706

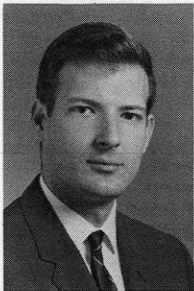
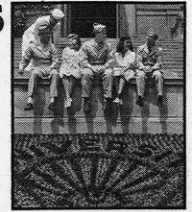
I'm after that grand prize! Send me my membership kit.

Name _____

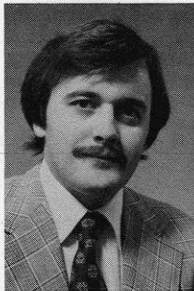
Address _____

City _____ State _____ Zip _____

* Husband-wife memberships count as ONE membership.



Jasperperson '63



Wittenwyler '70

10/29

Arthur L. Luedke '10, who recently turned 90, was back for Alumni Weekend this month, with his wife **Ruth Jane (Bauske '18)**. She incidentally, at age 88, is busy teaching calisthenics classes at the Whitcomb Retirement Center, St. Joseph, Michigan, where the Luedkes live.

Maude Reid Tomlinson '13, Duncan, Oklahoma, has compiled and privately published the first section of a family history.

Robert P. Gerholz '22, has been honored by the Freedoms Foundation for an address he gave to the Michigan State University business school. He lives in Flint, Michigan. Mr. Gerholz, who is in real estate, was recently elected a director of Michigan National Corporation.

Oscar A. Hanke '26, Mt. Morris, Illinois, former editor of the *POULTRY TRIBUNE* and other publications, was one of those recognized for outstanding service to agriculture at the honorary recognition banquet held by the College of Agricultural and Life Sciences last month.

Daniel E. Krause '29, Columbus, Ohio, until recently a director of the Gray Iron Research Institute, has been named an honorary member of the American Society for Testing and Materials.

30/47

Constance (Connor) and James R. Modrall '30, have collaborated on a book of anecdotes based on his years as an attorney in Albuquerque. They call it "Courtroom Humor," and have arranged to have it published.

R. W. Stallman '33 will retire from the English department of the University of Connecticut in July, and spend next year in Cassis, France, writing about Gide's novels. Prof. Stallman must be one of the most prolific literary authorities in academia today: he submits a vita which includes a ten-page bibliography of essays, books and critiques—184 in all—many of them on Stephen Crane, the subject of his most recently published book.

Louise Marston '31, retired society editor of the *WISCONSIN STATE JOURNAL*, has joined the Madison staff of the American Automobile Association. She will lecture, write, and host tours.

The Iowa section of the American Society of Agricultural Engineers has recognized **Robert H. Meier '44**, general manager of the John Deere plant in Ottumwa, as Engineer of the year for 1975.

Roger Biddick '47 was cited by the College of Agricultural and Life Sciences last month for "his intellectual ability and his desire to work with others to advance agriculture." He farms near Livingston, Wisconsin.

Robert T. Sasman '47, Warrenton, Ill., a hydrologist with that state's Water Survey Division, has been elected to a three-year term as a director for a section of the American Water Works Association.

50/65

Glenn A. Sonnedecker '50, historian in the School of Pharmacy, this month becomes an honorary member of Belgium's *BeneLux Circle* for the History of Pharmacy. He's also been selected to serve on the board of a new interdisciplinary national venture, the Center for the Study of Pharmaceutical Systems, to be headquartered at the University of Minnesota.

The Secretary of Labor has appointed **Donald E. Bowman '52**, president of T. Rowe Price Associates, to the new advisory council on Employee Welfare and Pension Benefit Plans.

Delmar Multhauf '52 heads the geology-geography department of the UW-Stevens Point.

Richard D. Karfunkle '54 is now vice president and chief economist with Lehman Brothers, Inc. following its merger with Abraham and Company. He and his wife **Shirley (Chapnitsky '56)** live in Wilmington, Delaware.

The Upjohn Company, Kalamazoo, has promoted **Sidney B. Williams '61** from a managership in product planning to an administrative position coordinating a newly acquired subsidiary.

Lamar W. Bridges '63, assistant professor of journalism at Central Michigan University, Mt. Pleasant, was on the program of a Chicago seminar sponsored by the Specialty Advertising Association International.

Donald R. Field '63 has co-authored a textbook called "Water and Community Development: Social and Economic Perspectives." It's published by Ann Arbor Science Publishers, and they announce it as the first in a series on man, his community, and natural resources.

Stephen N. Jaspersen '63 moves up to an associate professorship in physics at Worcester (Mass.) Polytechnic Institute.

Ron Leafblad '65 moves his wife and two daughters to the Twin Cities area, as he joins the Toro Company as group vice-president in outdoor power equipment. He's been president of White Motor Corporation, Oak Brook, Ill.

67/74

Dennis G. Maki MD '67, an assistant professor of medicine here, was the first recipient of the Ovid O. Meyer clinical scholarship. It goes to a faculty member in the department of medicine "who exemplifies the excellence in clinical research and teaching that distinguished Dr. Meyer" who retired in 1971 and who was on hand for the presentation to Dr. Maki.

The Hartford Insurance Company announces that **Ronald P. Wittenwyler '70**, West Hartford, Conn., has become an associate of the Society of Actuaries.

According to its promotion literature, by now the second issue of a new literary magazine *PRIMAVERA* should be in bookstores in Chicago and Madison. It's an anthology of Chicago women writers and artists, and **Janet Heller '71** is on its editorial staff.

Sandra L. Engelman '72, Chicago, has been voted a member of the American Women's Society of Certified Public Accountants. She's a CPA on the staff of Alexander Grant & Co.

Marine Second Lieutenant **Thomas A. Benes '74** has completed Environmental Indoctrination School at Pensacola, part of his eighteen-months training course in naval aviation.

J. Frederick Schuhle '74 has been named to the staff of the Tompkins County Rural News, Dryden, N.Y.



Photo/State Historical Society

Bryan on Campus

by Oscar Kiessling '23

The Old Red Gym was the largest hall on campus, and it was jammed the night of May 5, 1921. The next day's papers would label the audience "distinguished." Governor Blaine was there as was University President Edward Birge. There was a large contingent of state officials, federal and state judges, city lights and college presidents from a wide area. Scientists made up perhaps the largest group, many of whom had made a special trip to Madison. Not many students managed to find seats in the 3000 slat-backed folding chairs that had been mustered from all over the campus. The attraction was an address to be delivered by William Jennings Bryan.

Bryan had been dominant in the Democratic party for a quarter-century; three times the party's candidate for president, and secretary of state in the Wilson administration, but his political career had little to do with the size of his audience tonight. The crowd was on hand to hear the outstanding spokesman for fundamentalism in religion—the chief opponent of those who taught that man had evolved from a lower order of animals.

I was one of the student escorts who met him on his arrival at Madison and took him to the Madison Club where he spoke at a select dinner for the governor, Birge and some of the other dignitaries who were now flocking to the Old Red

Gym. I had been impressed by the man very quickly. He had a sturdy physique, an expressive, ruggedly handsome face. He seemed to be in rather deep, constant thought, and his perceptive conversation was deliberate. I remember wondering, as we made our way to the gym, what he could possibly say to the sophisticated audience he would face. Would he follow the advice that an old pastor once advised me, "Son, if you ever go out and preach the gospel, talk to the heathen; the true believers don't need it."?

When the crowd quieted down, Bryan started speaking, his voice soft. He said that while some segments of his views had been reported in the nation's press, there were gaps in those reports, and he would endeavor to fill them for us. Then, quietly and methodically, he discussed the structure of the universe; the orbit and rotation of the earth, the composition of other major planets and constellations. He reminded us that astronomers could predict celestial developments years ahead and in minute detail. He stepped out from behind the rostrum and in total silence looked slowly over the crowd. "Most of you are carrying a watch," he said.

"If you have opened the back of that watch, you know it is a complex mechanism with many synchronized parts. Did you find it in a swamp where it had been growing? Of course not. It was designed and built by a mind with knowledge, precision and care. But your watch is minuscule in complexity compared with the universe I have just described. Our reason should convince us that a structure of such magnitude and intricacy could be designed and created only by a superior mind of divine authority."

The first part of his talk had taken about an hour. Now he would talk another hour on the origins of man. Bryan—surprisingly to some—admitted that *physical* change may have taken place in the basic form of man in his millions of years on earth. But its power of reason could only have been instilled by that Divine Force that had created the universe.

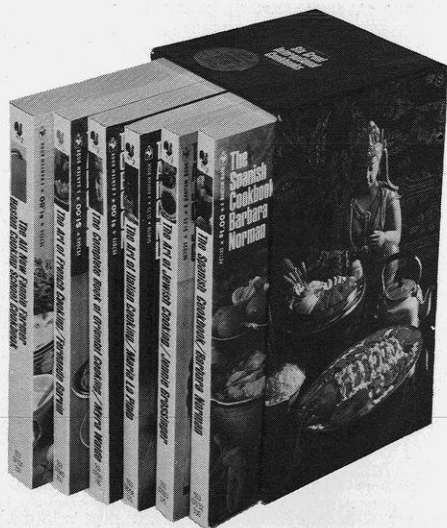
He moved again to the front of the rostrum and his voice began to soar. "Yet evolutionists contend that millions of years ago a worm

on this planet had a wrinkle on its belly that was longer than the wrinkles on the bellies of the other worms. And over many millions of years of progeny that wrinkle became your leg. Do you believe that?? Where did your brain come from? From a *fish*?? *This totally unsupported hypothesis should not be taught the young as doctrine!*" he thundered. The audience was quiet. There was no deafening applause; no guffaws; no "hear-hears." When he was through the crowd rose and left with hardly a sound.

The Madison papers gave only token coverage of the talk—after all, it was one Bryan had been giving for months—but reporters for *The Daily Cardinal* found in it a lively feature for faculty comment. They went to President Birge, who said he thought it worthwhile for students to be exposed to Bryan's views, but that it was a grievous error for him to deny well-known scientific findings. Zoologist Michael Guy criticized him for "digging up issues that have been settled a generation ago." Edward Ross, a sociologist, said that a number of his concepts were valid, but that they provided no basis for rejecting the accumulated mass of reliable scientific information. Philosopher Max Otto said that Bryan was apparently not aware that evolutionary theory is not incompatible with faith in God.

Bryan spent most of the next four years—the rest of his life—expounding the beliefs he'd given us that night in the Old Red Gym. His crusade culminated with the well-known Scopes trial in Tennessee, with the golden orator heading the prosecution against the young science teacher accused of violating a state law against teaching "the theory which denies the divine creation of man as taught in the Bible." Bryan won. Scopes was found guilty and fined \$100. Shortly thereafter he was granted a university scholarship, and would earn a degree and become an oil geologist. Bryan, who had held us spellbound that night in May, died in his sleep six days after his court victory in Tennessee.

Mr. Kiessling, of Falls Church, Va., is a former Senior Economist with the U.S. Government and was a special industrial advisor to the U.S. Tariff Commission.



A Members' Bonus!

THE KITCHEN LIBRARY

To whet everyone's appetite and please virtually any palate, here is a set of *twelve* excellent cookbooks (including a few from the lists above) boxed so attractively you'll want to keep it out in the open. The titles are: *Julia Child's French Chef Cookbook*; *The Art of Oriental Cooking*; *The One Pot Dinner*; *The Hors d'Oeuvre and Canapés Cookbook*; *The Art of Salad Making*; *The All New Fannie Farmer Boston Cooking School Cookbook*; *The Art of Italian Cooking*; *The Soup and Sandwich Cookbook*; *The Art of Fish Cookery*; *The Gourmet Dairy Cookbook*; *The Brunch Cookbook*; and *The Dessert Lovers' Cookbook*. Truly a complete library of cooking accomplishments and probably never before made so accessible. Includes a sturdy plastic book-holder that *really* keeps the cookbook open as you use it. The set, in its handsome box, retails for \$15.95. But we bring it to our members at a saving of 44%! *It's yours for only \$8.75!*

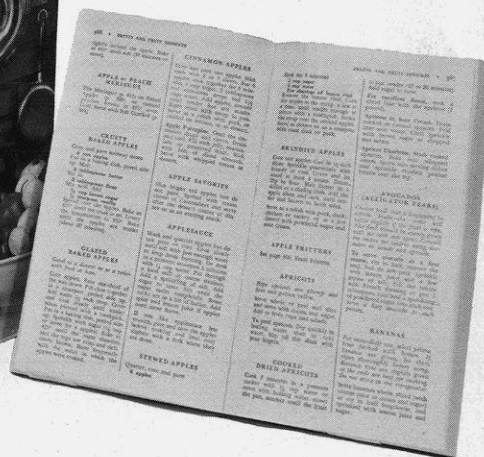
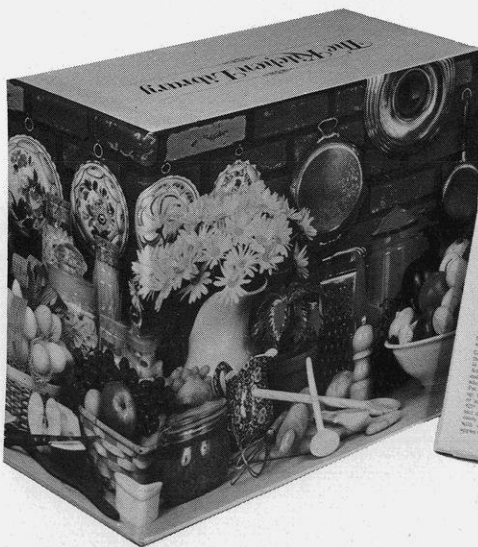
THE INTERNATIONAL COOKBOOK SET

In these six books your family will "travel" through the best-loved dishes in the art of *Spanish, Italian, French, Oriental* and *Jewish* cooking. Take them from Scaloppine alla Marsala at one meal to Potato Knaidlach at another, to Gazpacho Andaluz, to Quiche Lorraine, to Sukiyaki. Or bring them home with something all-American from the *All New Fannie Farmer Boston Cooking School Cookbook*. The set of six, regularly priced at \$7, is just \$5 for our members.

For the first time ever, the Wisconsin Alumni Association offers our members tremendous savings on sets of cookbook "best sellers" from Bantam Books, each set handsomely, sturdily boxed. You'll want all three sets, at our members-only prices!

BETTER HOMES & GARDENS COOKBOOK SET

Here are five easy-to-read cookbooks offering more than 500 delicious recipes from BH&G's kitchens. There's *America's Favorite Recipes*; *The Caserole Cookbook*, with speedy one-dish family meals; *The Barbecue Cookbook*, packed with great meals you'll prepare outdoors, from appetizers to desserts; *The Meat Cookbook*, with 185 pages of hearty meat dishes plus money-saving tips on buying, storing, freezing, canning—even carving meats; and the *Calorie Counter's Cookbook*, laden with hundreds of tempting foods that belie their low calorie count. Normally priced at \$6.25, the set goes to our members for only \$4.50!



Hurry! Clip the coupon, enclose your check, and get it in the mail today!

Yes, I'd like to add to my kitchen library. Please send me

_____ set(s) of **Five Great Cookbooks from Better Homes & Gardens**, @ \$4.50 per set

_____ set(s) of **Six Great International Cookbooks** @ \$5.00 per set

_____ set(s) of **The Kitchen Library** @ \$8.75 per set

Please return the coupon with your check or money order payable to Bantam Books to:

Wisconsin Alumni Cookbooks
P. O. Box 264
Des Plaines, Illinois 60016

Wisconsin Alumni Cookbooks

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Des Plaines, Illinois 60018

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State _____ Zip _____

Please print clearly. This coupon will be used as a mailing label. Make your check or money order payable to Bantam Books. Allow four to six weeks for delivery.

Plan on

New Year's Eve at Waikiki!

We'll take you there with us! To Waikiki from December 28th to January 3rd, at the luxurious Outrigger Hotel across the street from The Beach. It will be fun and sun and glamour all the way, and space is, honestly, extremely limited. If the idea appeals to you, don't waste any time.

Rates are: **\$540**

per person, (double-room) plus 10% for taxes and service

Single-room occupancy supplement: \$150
Reservation deposit: \$100

The full-color brochures are ready. Send this and get yours by return mail.

Wisconsin Alumni Association
650 N. Lake Street, Madison 53706

_____ Send me the Hawaiian Holiday brochure today, please.

_____ Here is my check for \$_____

in deposits for _____ reservations.

Name _____

Address _____

City _____

State _____ Zip _____

I hereby authorize the deposit for tour on my _____ Mastercharge; _____

Bankamericard

Card # _____ Expiration Date _____

_____ Interbank No. (Mastercharge only) _____

Mrs. Henry Chester Hoesly (Marian Elizabeth Burgy) '24, Madison

Clarence Herman Lorig '24, Columbus, Ohio

Jacob Alfred Spies '24, Lake Worth, Fla.

Marie Cecilia Thale '24, Indianapolis

Frank Joseph Vaclavik '24, Jackson, Mich.

Clarendon Wilton Wilcox '24, Westfield, N.J.

Mrs. Robert O. Cook (Marie Katherine Damez) '25, Santa Barbara, Calif.

Claude Fennimore Cooper '25, Superior

Albert Henry Flinn '25, Madison

Karl Arthur Freck '25, Milwaukee

Harold Frederick Hoebel '25, Sarasota

Mrs. G. C. Krostue (Dorothy Seville Harriman) '25, Glenwood City, Wis.

Jack Arlan Larsh '25, Chicago

George Frederick Rentschler '25, Madison

Kathryn Louise Shattuck '25, Coldwater, Mich.

Everett Bell Swingle '25, Milwaukee

Cordula Kohl '26, San Francisco

James Hazel Larkin '26, Brodhead

William Edmund Nichols '26, Oshkosh

Clarence John Krueger '27, Bridgeville, Pa.

Mrs. Edwin Carl Morgenroth (Mildred Ellen Anderson) '27, Corona del Mar, Calif.

Mrs. William R. Pitts (Maxine Frances Corbin) '27, Miami

Flora Eliza Zinn '27, Milton, Wis.

Edward Newell Doan '28, Miamisburg, Ohio

Mrs. Jay Cadwell (Belle Bye) '29, Kennewick, Wash.

Palmer Ellingston '29, Riverside, Ill.

Ellis Cobb Halverson '29, Glenview, Ill.

Theodore Raccoli '29, Middleton

Frederick William Schuler, Sr. '29, Monticello, Wis.

John August Tasche MD '29, Sheboygan

John Stuart Moffatt MD '30, Rockford

Florin Mark Caulkett '31, Milwaukee

Edward James Fitzpatrick '31, Aurora, Colo.

Robert L. Schumpert '31, Madison

George Henry Caviezel '32, Pontiac, Ill.

Gerald Conrad Engsborg '32, Lake Mills

Vivian Josephine Horn '32, Ashland

Helen Louise Converse '33, Ft. Atkinson

Herbert Paul Kakuske '33, Janesville

Maynard Rolland Lavold '33, Portage

Clarence Joseph Simon '33, Rhinelander

Thomas William Walsh '33, Sauk City

Robert O. Davis '34, Redding, Calif.

Karl Ulrich Rentschler '34, Madison

Casimir (Casey) Alexander Zielinski '34, Milwaukee, past president of the Pharmacy Alumni Association and 1972 winner of WAA's Sparkplug Award.

Samuel Mack Weisman '35, Racine

Mrs. Marion S. Haas (Marian Theresa Speth) '36, Grand Rapids, Mich.

Joseph Malcolm Kelly '36, Springfield, Va.

Eugene Charles Schroeder '36, Madison

Ronald Ernest Heath '37, Camp Douglas, Wis.

Donovan Mortimer Olson '37, Winnetka

Vincent Alexander Grudzina '38, Madison

Carl Henry Laun '21, Lake Geneva

Mrs. Dorothea (MacLaurin) Rainey '21, Madison

Lloyd George '22, Melville, N.Y.

Reginald Wilmot Hammond MD '22, Manitowoc

Norbert John Lau '22, Manalapan, Fla.

Another Ring Found

A gentleman in Memphis writes that he's found a man's ring, Class of '59, with the initials J.D.F. Then there are two we've mentioned before: one dated 1968 with John Roberts, Jr.; and an undated one with initials R.L.E. We'll put the owners in touch with the finders.

Ora Richard McMurry MD '22, Milwaukee

Theodore Ludwig M. Schlueter '22, Madison

Mrs. Harold John Schubert (Mable Dorothy MacAnnany) '22, Madison

George Brockway Stolley '22, Pekin, Ill.

Walter Herman Beier '23, Duluth

George Bauman Gates, Sr. '23, Racine

Mrs. Siguard Biarne Gundersen (Eleanor Bushnell Head) '23, La Crosse

James T. Lacey Jr. MD '23, Winter Haven, Fla.

Herman Hyman Levitz '23, Milwaukee

Earl Kingsley Loverud '23, Stuart, Fla.

Mrs. Ernest R. McCartney (Grace A. Werth) '23, Hays, Kans.

Douglas McCord Moorhead '23, North East, Pa.

William Wodin Yapp '23, Urbana, Ill.

Myron Edwin Van Ells '23, Pinckney, Mich.

Henry Frank Alfery '24, Hales Corners, Wis.

Wilfred Bartlett Bates, Jr. '24, Madison

Daniel Wilfred Donnelly '24, Milwaukee

Floyd Charles Gallagher '24, Madison

Deaths

Chester William Collman '09, Milwaukee
Joseph Albert Cutler '09, Milwaukee, past president of WAA and recipient of our Distinguished Service Award in 1964; one of the original board members of the UW Foundation; and a former member of the Athletic Board.

Guy Meredith Pelton '09, Evanston

Alexander F. Samuels '10, Deltona, Fla.

Clyde Hadrian Tearnan '10, Albuquerque
Mrs. Addison M. Bleyer (Bessie G. Gulliford) '11, Oshkosh

Sophia Boss '11, Oshkosh

Julia Ricketts Grady '11, Madison

Fred Larkin Doar '12, Madison

Mrs. Roger Kingsley Ballard (Ethel Amelia Mansfield) '13, Winnetka

Jane Cape '14, Yellow Springs, Ohio

Mrs. Merrill Edmund Skinner (Viola Ella Dillman) '15, Boca Raton, Fla.

Florence Marie Weiss '15, Madison

Edward Timothy Cusick '16, Tucson

William Bradshaw Goldie '16, Evanston

Alan Thurman McHenry '16, Grosse Pointe, Mich.

Mrs. Werner Eugene Meyer (Ida Mae Shepard) '16, San Diego

Barry Joseph Anson '17, Iowa City

Joseph Samuel Babush '17, Milwaukee

Mrs. John Marcher Bickel (Mary Elizabeth DuPuy) '17, Myrtle Beach, S.C.

Kurt Carl Ruedebusch '17, Mayville, Wis.

Edgar Lee Chaplin '18, Hagerman, Idaho

Joseph Branick Weix, Sr. '18, Oconomowoc

Mrs. O. A. Klovstad (Julie A. Moyer) '19, Denver

Walter Emerson Freund '20, Milwaukee

Lewis Raymond Sherburne '20, Fremont, Wis.

Evan Ward '20, Ft. Atkinson

Phillips Arthur Irwin '21, Indianapolis

Give yourself this handsome, bronze-on-marble commemoration of an historic highlight. In relief is the Lincoln statue from Bascom Hill, your name, and your WAA Life Membership number. And if you don't have a Life Membership—and consequently no number—you've come to the right place. We have several. We want to sell them to you because it is Life Membership dues that help us build our capital funds to earn the interest on which we serve you and our University. Annual memberships are fine. But not nearly so helpful as Life Membership income.

So we've come up with two ways to make your purchase of a Life Membership easier than ever. We've lowered the price to certain groups. And we dangle that 125th Anniversary commemoration in front of you. What's more, you can charge it to your Mastercharge or BankAmericard.

Ideas such as these are what have given WAA the largest number of Lifetime Members of any alumni association in the Big Ten.

Everybody who takes out a Life Membership gets a special rate, and a permanent plasticized card to flash. There's one point, though.

Only those who pay their Life Membership in a single payment get the historic bronze-on-marble conversation piece. But don't let that scare you. Look how low all these rates are.

For members of the Classes of 1968 through 1974, a single Lifetime Membership is \$100. You can pay it in five annual payments of \$20. A husband-wife Lifetime Membership is \$120, or \$24 annually for five years. For the Classes of 1936 through 1967 we've lowered our regular Life rates from \$150 and

\$175 (single and husband-wife) to \$125 and \$150 respectively. If you want installments on these, they're single: \$25 a year for five years; husband-wife: \$30 a year for five years. For **Classes of 1926 through 1935:** Single Life membership is \$75 (can be paid in three annual payments of \$25); husband-wife, \$100 (\$25 a year for four years.) For those in the **Classes of 1925 and before,** it's \$30 for a single; \$40 for husband-wife.

We want you as a Life Member. That's why we've made it all so easy and so inexpensive. And why we'll send full-paying members this special gift.

Come along with us, today!

Wisconsin Alumni Association

650 N. Lake Street, Madison 53706

Yes! Send me my 125th Anniversary memento. Here's my payment in full for a _____ Single; _____ Husband-Wife Life Membership at \$_____. I'm in the Class of 19_____.

I can't make a payment in full, but I do want to be a Life Member of WAA. Here's the first payment of \$_____ for a _____ Single; _____ Husband-Wife membership at your rate of \$_____. I'm a member of the Class of 19_____.

Send two membership cards. For our husband-wife membership. (Spouse's full name: _____)


NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

 Mastercharge # _____  BankAmericard # _____

Exp. Date _____

 Interbank # (Mastercharge only) _____

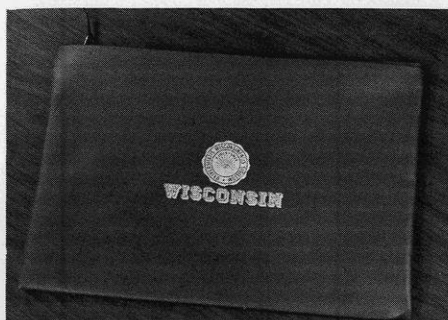
It's the UW's 125th Anniversary. Give yourself a gift.



HELD OVER!
OFFER AND LIFE RATES
EXPIRE JUNE 30, 1975

BADGER BAZAAR

A glorious medley of U-rah treasures by which you: (1) prove you were classy enough to go here; (2) lay-in a trove of tomorrow's antiques; and (3) give truly thoughtful gifts.



Braggadocio Portfolio

Soft, luxurious Naughayde in cardinal red with UW seal and "Wisconsin" in white. Roomy: 17" x 11½". Fully and handsomely lined; rolled seams; spongeable inside and out. There's a dependable zipper with a tab you can get your hands on. \$10.

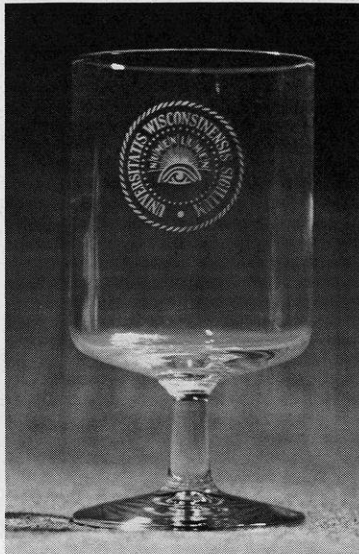


UW Helmet Lamp or Plaque

One or both will light up his den and provide him hours of good story material. Who's to say that authentic Badger helmet isn't the one they retired after he wore it!

The lamp has the full helmet on a cardinal-red felt base framed in black wood. The shade is fabric-covered. Stands 27" high, has a three-way switch. \$35

The plaque is 13" square, the half-helmet set against cardinal-red felt in a black wooden shadow box. \$17.50



The University Goblet

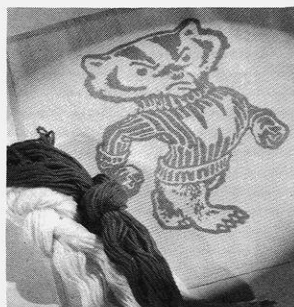
Crystal stemware, finely, delicately etched with the University seal. Truly handsome, wonderfully eclectic. 11-oz. goblet; 5½" tall. Set of six, \$12.95



Lifetime WAA Membership

We culminate this tantalizing exhibit by suggesting **The Gift Supreme**, a Lifetime membership in Wisconsin Alumni Association! Pay it in full* and present the recipient with this bronze-on-marble paperweight, a duplicate of his/her membership card and number, OR if he/she has already taken care of the dues *in full*, give the paperweight for only \$10. Allow six weeks for delivery.

*Lifetime membership rates:
Classes of 1968-74: Husband-Wife \$120, Single \$100. Classes of 1936-67: Husband-Wife \$150, Single \$125 (these special rates good through June). Classes of 1926-1935: Husband-Wife \$100, Single \$75. Classes of 1925 and earlier: Husband-Wife \$40, Single \$30.



Bucky and the UW Seal for Needlepointers

Keep your campus memories alive with these distinctive needlepoint works. Each comes silk-screened on 15" square canvas, ideal for framing or pillow-topping. Each has its color-correct fine yarns, needles and easy directions. The UW Seal is red and white. Bucky is red, white and black. Each kit \$25 complete. (Indiana residents add \$1 sales tax for each kit.)

WAA Services Corp.

650 N. Lake St., Madison, Wis. 53706

Please ship me the following:*

Quan.	Item	Cost

Here is my check for \$ _____

Name _____

Address _____

City _____

State _____ Zip _____

Lester Graves Pottenger '38, Summerfield, Fla.

Mrs. Norman Wright Scott (Josephine Evelyn Nuzum) '38, Minneapolis

Carl Sylvester Schildt '40, Eau Claire

Walter Frederic Kean '41, Riverside, Ill.

Arthur Howard Wessel '41, Middleton

Mrs. R. J. McCombs (G. Viola Birge) '43, Eau Claire

Albert John Brandel '45, Long Beach, Calif.

Mrs. Ronald R. Stuber (Lorraine Elizabeth Jacobson) '45, Ashland



From *The Badger*, 1921:

FREDERICK MCINTYRE BICKEL *Racine*
"Freddie"
COMMERCE

Alpha Delta Phi; Iron Cross; White Spades; Beta Gamma Sigma; Varsity Football Manager 4; Class President 4; Union Board 2,3,4; Edwin Booth 1,2,3,4; Union Vodvil 2,3; Class Play 3; Council of Defense 2; Cardinal Board 2; Commerce Club; Ku Klux Klan; Skull and Crescent; Winner Freshman "Dec" 1; National City Bank Scholarship. Service—One Year.

Thesis—The Foreign Trade Policy of the National City Bank.

Later, as Frederic March, two Academy Awards, the University's honorary Doctor of Humane Letters, and the Wisconsin Alumni Association's Distinguished Service Award.

Rev. Harvey Willard Johnson '46, Madison
Roswell Harold Fine MD '48, Sacramento

Wesley Gingerich '49, St. Louis

Burton Rodney Kohl '49, Madison

Harry Edward Lichter '49, Portland, Ore.

Mrs. Lynn James Schimmels (Elaine Frances Sorlie) '49, Antigo

Charles Lewis Stevenson MD '50, Spokane

Douglas David Winter '50, Shawano

Joy Elaine Palm '52, Providence, R.I.

Edward Withers '53, Madison, named to three All-American football teams in 1950, one of the University's great defensive halfbacks.

Allyn Edward Amundson '57, Baraboo

John Phillip Culp '57, San Ramon, Calif.

Mrs. L. H. Irgens (Patricia Marie Litsheim) '58, Minneapolis

Milton A. Madsen '58, Logan, Utah

Allan Francis H. Swanson '61, Milwaukee

Thomas John Faliski '62, Madison

Holly Mary Ann Hammann '62, Milwaukee

John Ford Hunt '62, Columbia, Md.

Marine Lt. David L. Veet '68, killed in action in Vietnam.

FACULTY DEATHS

Carl Samuel Harper ('14) MD, Madison, age 82. An All-American guard on Doc Meanwell's basketball teams of 1913-14, he earned his MD at the University of

We have 103 ways to unbore you.

(Join Us.)

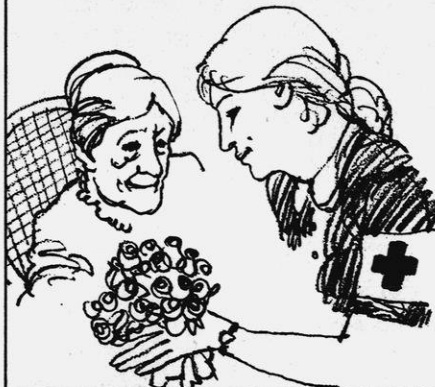
Next time you say, "I haven't a thing to do," think. If you like people, we have more than a few things you could be doing. From counseling prisoners in jail—to teaching blind kids to swim.

Remember: Red Cross is more than blood drives. It's more than helping the thousands of victims of disasters. In fact, American Red Cross tackles over 100 different kinds of "Helping People" jobs—in the city, the suburbs, wherever you are.

We need money, it's true, so we can go on offering all our free services. But we also need hearts. And hands. And conviction.

Call your local chapter.
Join us.

 **The American
Red Cross.
The Good
Neighbor.**



WHERE ARE YOUR ROOTS?

Have you considered going back to the University area as part of your retirement?

Some people resist retirement. Others drift into it. These days more and more people are planning for retirement.

You've earned it.

If you want to get the most out of it, to explore all the possibilities, take a look at:

OAKWOOD VILLAGE

A COMPLETE RETIREMENT COMMUNITY located on 40 acres of a beautiful oak woods in Madison, Wis., offering:

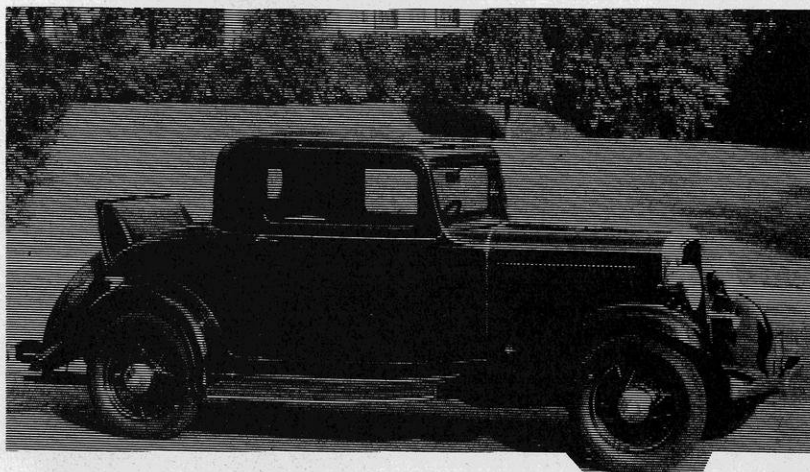
- 219 studio, 1- & 2-BR Apts.
- Health Care (if you need it)
- Restaurant (main meal included with apt.)
- Barber/Beauty Shops
- Village Pub
- Recreation/Companionship
- General Store
- Chapel/Auditorium
- Nature Trails
- Garden Space
- Much More

For more information, write:

Robert B. Anderson
Oakwood Village
6201 Mineral Point Road
Madison, WI 53705
or call: (608) 238-6361

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WHEN WE MADE OUR FIRST LOAN.**



43 YEARS have passed, yet your University of Wisconsin Credit Union continues to offer the lowest rates available for new auto loans.

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YOU, the alumni of our great University, can now save on your next car loan with your credit union's auto thrift plan.

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% of Purchase Price Financed	Annual Rate	Monthly Rate	Monthly Payment \$3,000 Loan—36 Monthly Payments
100%	12.0%	1%	\$99.64
80%	10.8%	9/10%	98.04
75%	10.0%	5/6%	96.80
70%	9.6%	8/10%	96.10

Loan Protection Credit Life Insurance is provided at no additional cost to eligible members.

Alumni, compare the savings and borrowing services available from your credit union. You'll be glad that you did.



**University of Wisconsin
Credit Union**

1433 Monroe Street
Madison, WI 53711

Phone: 262-2228

Pennsylvania, came back here to help found our Medical School in 1925, and was the first physician to practice in obstetrics and gynecology in Madison. He retired from the faculty in 1962, but continued his medical practice and was still performing surgery at age 70.

C. Moreau Jansky '17, Washington, D.C., on the faculty here from graduation until 1920, working on the early development of voice radio transmission, a process which included the establishment of what is now station WHA. He helped define the principles for frequency allocation, and was a founder of the National Association of Broadcasters. He was 79 years old.

Prof. William D. Stahlman, 51, Madison, who has taught history of science here since 1960.

Emeritus Prof. Gerald (Jerry) G. Thorne, 84, Madison, in plant pathology and zoology here from 1956 to 1961.

Marketing researcher Harry D. Wolfe (Ph.D.) '38, Madison, age 73. He joined our faculty in 1958 on a joint appointment in the Schools of Journalism and Business, retiring in 1972.

Edgar S. Gordon ('27) MD, Madison, lost in a snowstorm while skiing at Yosemite National Park on April 5. A well-known nutritionist, he had been on the Medical School faculty since 1936. His weight-loss studies evolved a diet regimen of several small meals a day, and led to various unofficial versions of a "Gordon Diet." He was 68 years old.



Bucky Belt Buckles

This handsome, heavy buckle is antique-bronze finished, 2 3/4" in diameter with a texturized background and raised Badger insignia. Fits any wide belt (not included).

\$6.50 (includes shipping & sales tax)

Send your check to:

Bucky Buckles
650 North Lake Street
Madison, Wisconsin 53706

Enclosed is \$. . . for . . . Buckles.

(Please print)

Name

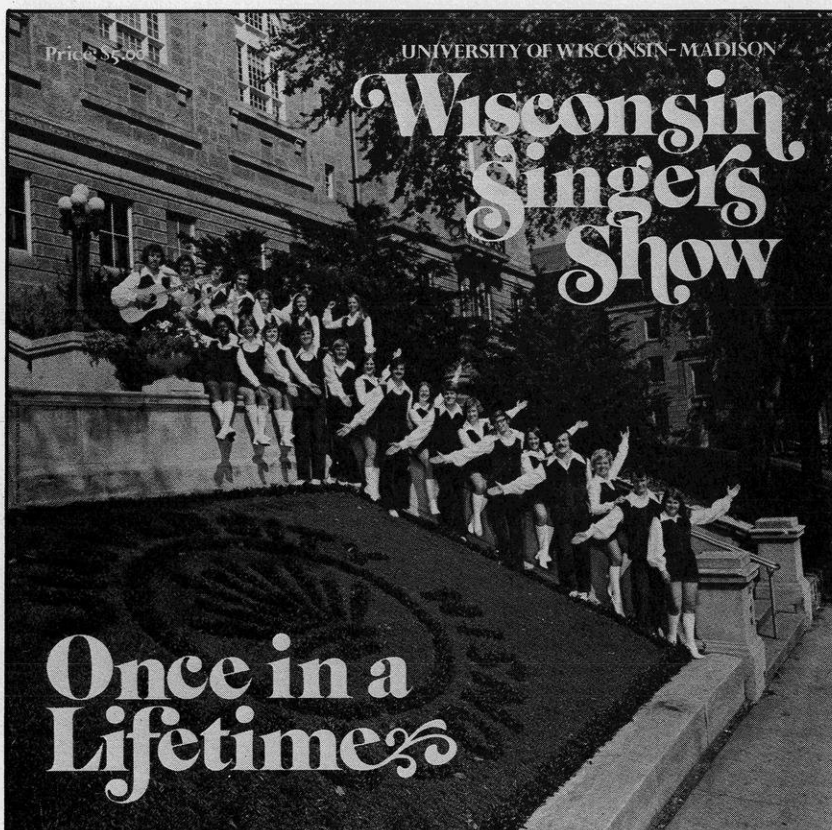
Address

City

State Zip

Make check payable to: Wisconsin Alumni Assn. Services Corp.

Those Swinging Wisconsin Singers Have a New Album Out!



Here's **ONCE IN A LIFETIME**, the third stereo album by the Wisconsin Singers! More of the great singing and delightful arrangements that wowed 'em at Alumni Clubs and concerts across the country, that got a standing ovation at Disneyworld, that won a medal* for the joy they brought to GI's on a six-week USO tour! Thirty voices, recorded on the finest stereo equipment, come to you with all new material *plus* those favorite songs that say "Wisconsin!"

You'll hear Applause!; I'm A Brass Band; Summer Days; God Bless The Child; The Fifth Dimension Medley (Blowin' Away; Save The People; One Less Bell to Answer; Up, Up, and Away; Aquarius; Let The Sunshine In); On A Wonderful Day Like Today; Mac's Medley (MacArthur Park; Once In A Lifetime; I Love You More Today Than Yesterday); I'd Rather Be Blue; Look For The Beauty; and Wisconsin Medley (Songs To Thee, Wisconsin; If You Want To Be A Badger; On, Wisconsin!; and Varsity).

Hurry! Order your copy today at only \$5.

Wisconsin Singers' Album

650 N. Lake Street, Madison 53706

Yes! We want the new **ONCE IN A LIFETIME** album. Here is our check (made payable to Wisconsin Alumni Association Services Corporation) for \$_____ for _____ albums, shipped postage paid and including tax.

Name _____

Address _____

City _____ State _____ Zip _____

* The National Greenland Medallion, presented last year for the first time to a college group and only the third time to Americans.

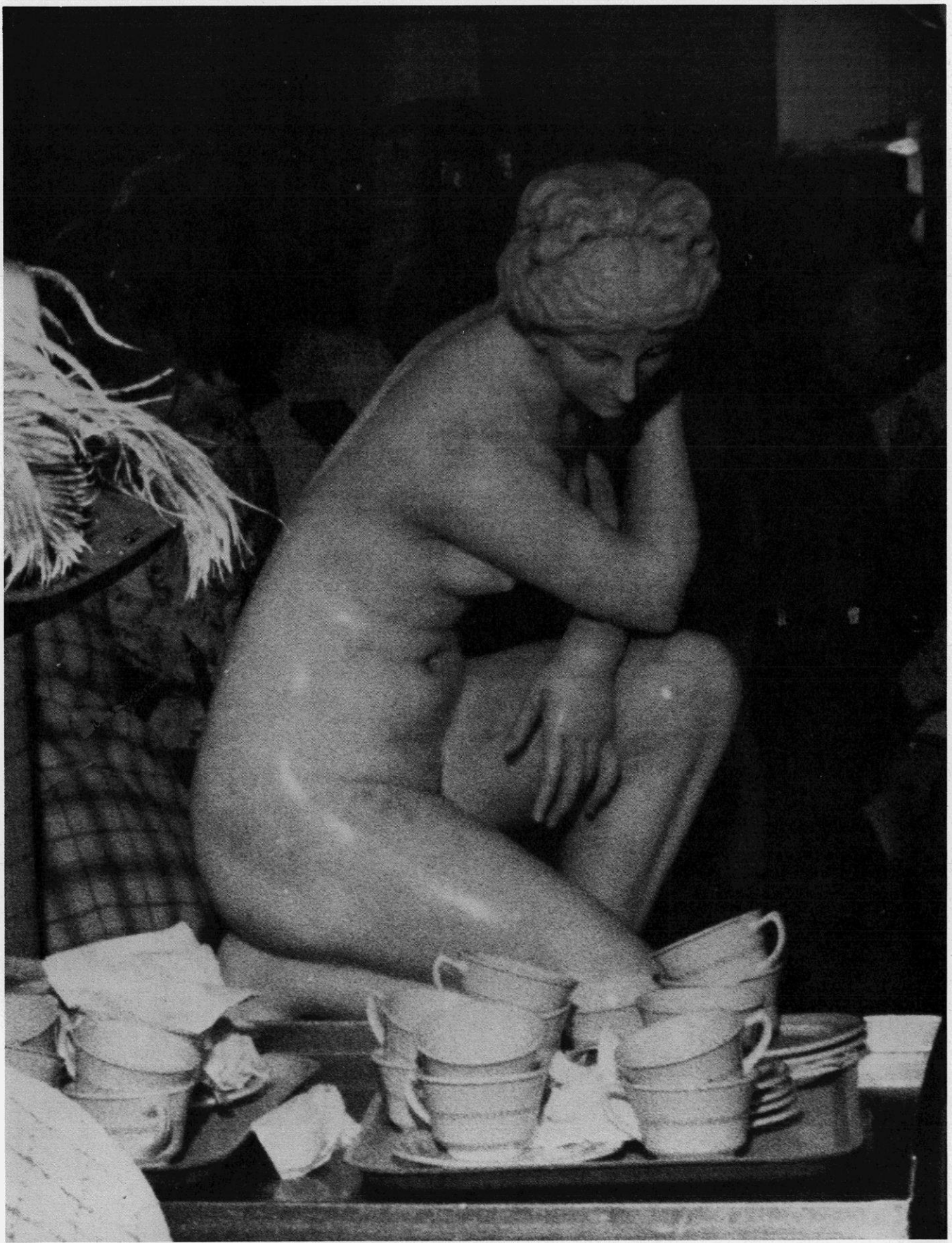
Women's Day—

My How You've Grown

Women's Day is a twice-a-year happening that's been happening for fifteen years. It has continued to get larger in enrollment and, it seems safe to say, better by reputation. At Spring Women's Day on April 15 there were more than 720 women around Wisconsin Center and Alumni House, and while that number is heartwarming, it signifies a problem of logistics and dining-room seating, so Women's Day, whether in spring or fall, appears to have gotten as large as it ever will. Grace Paris Chatterton '25 started the whole thing. Grace, and Katie McCaul of Tomah, and Isabel Craig from Janesville and a few others. Grace was on the staff of WAA, traveling around the state, and running into people like Katie and Isabel and a lot more, all of whom asked about things on campus, wishing they could drop by once in a while for something they could get their teeth into, intellectually speaking. The present format has evolved from that first one in 1960, when 180 women showed up. There's Spring Women's Day, which concerns itself with science or sociology or medicine. And Women's Day with the Arts, in the fall, is just *that*, and the weight is on ballet or painting or writing or music. Four faculty people give a lecture in the morning, and registrants get to hear any two they choose. Then there's lunch, and then a more general afternoon program, which could be a performance or, as it was last month, a tour of the marvelous Book and Spade exhibit. (Rev. Larry Gruman, of the First Congregational Church, showed how the ancients made their clay lamps). And before this one was over, the committees were fretting over the program for next fall. They always fret, which is probably why Women's Day keeps getting bigger and better.

Photos/Del Brown





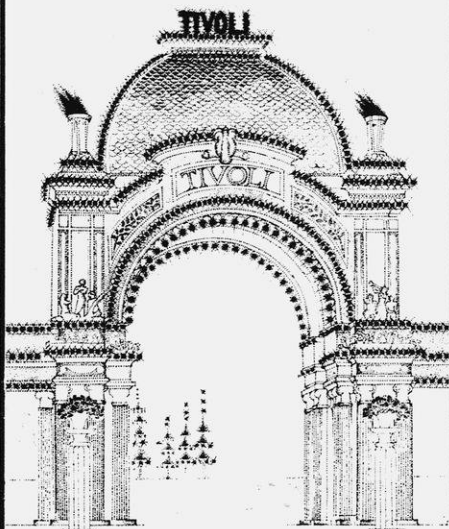
WISCONSIN ALUMNI ASSOCIATION

SCANDINAVIAN ADVENTURE A VACATION AS BRISK, BRIGHT AND EXQUISITE AS SCANDINAVIA ITSELF.

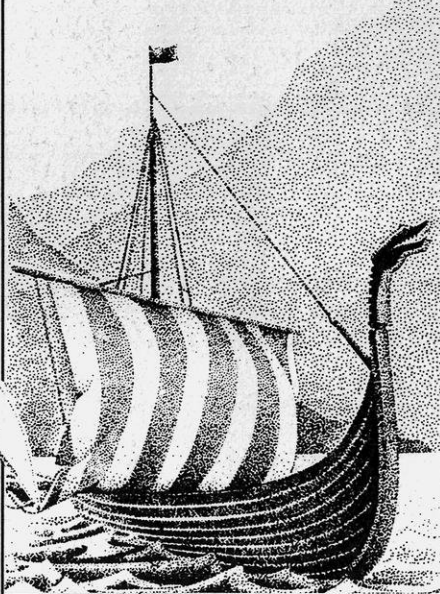
Join us for two weeks on a carefree, do-as-you-please holiday in Stockholm, Helsinki and Copenhagen.



Everyone should have at least one adventure a year, and this could be yours... glistening blue harbors, the Midnight Sun, festive Tivoli Gardens, luxurious saunas, the medieval splendor of



Hamlet's Kronborg Castle, sumptuous smorgasbords, and tempting buys in pewter, Orrefors crystal, hand-blocked linens, Georg Jensen silver, porcelain, and superb antiques. There's even an optional tour of Leningrad. It all awaits you.



Departing Milwaukee
August 21, 1975

Make Your Reservations Now—
Space strictly Limited

Send To: Wisconsin Alumni Tours
650 North Lake Street
Madison, Wisconsin 53706

Enclosed is my check for \$ _____
(\$100 per person) as deposit. I understand the total deposit will be refunded if it becomes necessary to cancel my Scandinavian Adventure membership at least 60 days before departure, when final payment is due.

NAMES _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

PHONE _____

A GREAT TRIP. A GREAT VALUE. \$1098

Including: direct chartered jet flights, deluxe hotels, American breakfasts, gourmet meals at a selection of the finest restaurants, and a generous 70 lb. luggage allowance.