

## Week-end review. Vol. 1, no. 28 May 1, 1931

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# WEEK-END REVIEW

A news-magazine for the people of Appleton, owned, edited, and printed by Appleton people

ISSUED EVERY FRIDAY

VOL. 1-NO. 28

### APPLETON, WISCONSIN, MAY 1, 1931

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### Choose Cast for High School Class Play

Members of the cast for the Appleton High school senior class play were chosen this morning. This year's production is entitled "Meet the Millionaire." Final tryouts were held Thursday evening. The play will be presented May 28 at Lawrence Memorial chapel. The cast follows:

Kenneth, the millionaire, Robert Strassburger; Nancy, Suzanne Jennings; Rosie O'Toole, the maid, Marion Pansky; Billy Perkins, the butcher boy, Charles Widsteen; Uncle Bruce, James Laird; Carol, Helen Jeanne Ingold; Sally and Betty, Violette Strelke and Eloise Smeltzer, Mrs. Sullivan, the cook, Mary Jane Kennicott; Gordon, Ken's pal, John Rossmeissl; the two crooks, Gordon Holterman and Charles Huesemann. One character, the fat boy, has not yet been chosen.

### Schabo Market Is Robbed Thursday Morning

Schabo Brothers Meat market, 301 E. Harrison, was robbed of between \$30 and \$40 Thursday morning, when a bandit entered the shop and at the point of a gun ordered Henry Steggert, 1322 S. Jefferson St., who was alone on duty at the time of the robbery, to open the cash register and "give me all the money you've got.'' Steggert was warned not to holler or call the police. The robber took the money and fled with his companion in a Ford touring car, which neighbors said was parked in the road slightly to the side of the building. Police were notified and three motorcycle officers and three police cars put on the trail. Authorities of surrounding communities were also notified. Reports reached the police station that a car answering the description was seen headed toward Neenah, and another that the bandits were believed to have been in the vicinity of Sherwood. The robber who entered the Schabo market was about five feet ten inches in height, was of slender stature and dark complexion. He wore a dark fedora hat and a dark raincoat.

### Veteran Flagman Retires After 36 Years Service

John Meggers, 201 S. Walnut St., retired today after 36 years of service with the Chicago and Northwestern railway. Mr. Meggers has been a flagman here for a great many years on the Ashland division of the Northwestern. He is one of eighteeen employees who are retiring from active service today. Six of these men have been connected with the road more than 40 years.

The county committee on mothers' pensions will meet at the court house on May 6 at which time twenty-four renewals, five hold-overs, and six new applications will be considered.

## Purchase of Historic Old Park Site For a New City Park is Possibility

Would Appleton people like to have another city park overlooking our historic Fox river? The only park property belonging to the city and fronting on the river is Alicia park on the western border of the city, although Pierce park is almost adjacent to the river. However, the Chicago and Northwestern railroad right of way separates Pierce park from the stream and somewhat cuts off the view of the stream. Now the residents of the Fourth ward, particularly the lower Fourth ward are talking about having the city acquire a few acres of land down in their part of the town for a city park.

They want to restore the old Telulah park, once a famous rendezvous of oldtime Appleton residents and for that matter a meeting place for people from all over the country. Telulah park, or rather the land that used to be Telulah park, is just east of Newberry street on a rise of ground east of the Interlake mill property and across the canal from the mill itself. Fifty or sixty years ago Telulah park was one of the chief outdoor amusement places of the Fox River valley. The Outagamie county fair, which was really an event of some importance then, was held at the park and one of the chief features of the fair was horse racing. Famous race horses from all parts of the middle west and a few from more distant points have churned up the dust of this old race track as they sped over the ground in some very thrilling contests. One can still see the course of the old track, the last remaining vestige of this popular amusement park of the eighties and nineties.

The land, about 28 or 30 acres, now belongs to the Green Bay and Mississippi Canal company. This company has owned the proeprty for a good many years, but nothing has been done to improve it in any way because the growth of the city since the beginning of the century has been north and west and very little residence construction has gone forward in the lower Fourth ward.

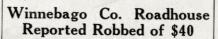
Now there is talk of securing at least that portion of the property which is up on top of the hill east of Newberry street for a city park. Some people feel that the city of Appleton should acquire as much territory as possible along the river for municipal purposes. At the most this would only be a small fraction of the river frontage in the city because most all of this frontage now belongs either to industrial concerns or to individuals who have built beautiful residences along the river bank. Those who advocate the acquisition of park property along the river point to the example set by the city of Milwaukee, which has purchased all but a very small portion of its nine or ten mile shoreline on Lake Michigan Menasha.

Would Appleton people like to have and is now developing one of the finest nother city park overlooking our hisric Fox river? The only park properin the world.

Others object to the purchase of the old Telulah park property on the ground that Appleton should be concerned primarily with getting park property in sections of the city which are growing the most rapidly. Up to the present time the whole matter is just one of discussion and surmise. No definite action has been taken either by the city council or the park board and it is not certain just when the subject will come up for any kind of a decision. Nor is it known just how much this property would cost or what the cost of development might be to make it into a suitable city park.

But Milwaukee is not the only city which has seen fit to buy water frontage for its parks. There are examples much nearer home. Oshkosh, Neenah, and Menasha have scores of acres of land and many thousands of dollars invested in attractive water front parks. Of course, Appleton is at somewhat of a disadvantage in not having a lake as these other cities have, but we do have the Fox river, which is one of the most picturesque and historic streams in Wisconsin.

Telulah park gets its name from the sulphur mineral water spring or the Indian Telulah spring which is nearby. Telulah is a modification of the name of the legendary Indian princess, Lulah, for whom the spring is named. This tract of land is a beautiful spot, quite heavily wooded in some places, and contains a number of beech trees. This kind of tree is no longer a very common variety in Appleton. Quite a number of people like to take their picnic unches to the spot and enjoy an hour or two in its pleasant surroundings. The old park used to be the gathering place for thousands on holidays or special occasions. If the city does not see fit to buy the property, it is probable that the tract will be platted out for building lots. There has been some talk of this recently and this is what started the discussion on purchasing the site for a city park.



Two masked men held up the Old Timers Inn on highway 41 about 9:15 Thursday evening and escaped with \$40. Both the robbers had guns. When they arrived at the inn they cut the telephone wires so some delay was experienced in giving an alarm immediately after the robbery. No description of the bandits was obtained. The Old Timers Inn is on the new highway 41 about midway between Appleton and Menasha.

### Committee Votes Against Forestry Appropriation

The chamber of commerce committee, appointed to study and report on the Wisconsin State chamber of commerce referendum on a conservation policy met Tuesday afternoon. H. A. Schlintz is chairman of the committee, which in-cludes Seymour Gmeiner, S. C. Rosebush, J. N. Fisher and John R. Riedl. Concerning the allotment of forest land, which proposes ten per cent for the federal forest, fifteen per cent for state forest, thirty per cent for county forest and forty-five per cent for privately owned forest, the committee decided against such an approximation. The report indicated that reforestation is primarily a federal and state obligation and that counties where reforestation is not logical, are not financially able to carry on the burden of work. Private ownership of forests and reforestation is not considered sound business policy for industry or individuals under present existing conditions. By "present existing conditions" the committee calls attention to excessive taxes levied against timber tracts and the utter disregard of the timber crop by some counties. Excessive taxation and lack of fire protection does not give the owner a chance and is forcing slaughtering of forests with the sole purpose of getting out from under. The present crop act offers nothing definite, the report continues, for industry to work on. Foreign competition is so demoralizing markets in lumber and pulpwood that reforestation cannot pay its own way as a business venture. It is pointed out that at the time reforestation pays a dividend in mature timber, sixty or eighty years hence, there is no guarantee that the then existing market would demand such timber or justifiable return for the investment incurred. The committee recommended that the percentage of forests to counties and private owners be lessened and the federal and state percentage be increased.

The committee also expressed the belief that prevention of forest fires is important in any reforestation program and urges every effort to protect growth and future plantings. It questions the sufficiency of \$500,000 suggested as adequate to protect forests and recommends that an amount be set which is ample for proper protection. Immediate drastic action by the state is urged to curb forest fires at the source, along roadsides and from incendiarism started for the purpose of obtaining employment. Under proper fire protection private owners would be encouraged to practice selective cutting, the report states.

The county dance hall committee met at the court house Friday afternoon to discuss the new feature of the county dance ordinance which provides that application for dance permit shall be accompanied with the fee for supervisors.

### Princess Oshkosh Will Be At Treaty Celebration

Real descendants of the Menominee Indians who negotiated with the United States the Treaty of the Cedars in 1836 will take part in the program here Monday afternoon, May 18, when the historical marker located on Highway 41 near Kimberly is unveiled.

Princess Alice Oshkosh, great granddaughter of Oshkosh, the chief of the Menominees, will be here from the Menominee reservation to unveil the boulder on which the bronze inscriptive tablet is being placed. One of the older members of the tribe will speak in his native tongue telling what the treaty meant to the Menominees, and his words will be transmitted to the audience through an interpreter.

Other Indian entertainment will be a war dance put on by a group of young Menominee braves. Several squaws also will sit around the circle. The Indians will be in their full regalia, making the scene a colorful one.

These are only a few of the features arranged by Appleton Lions club, under whose auspices the dedication is being arranged. An invitation has been extended to Gov. Philip La Follette to be present, but his consent depends on the press of legislative business at Madison. Word also is being awaited from the principal sepaker, whose name will be anounced later.

Exercises are scheduled to start at 1:30 in the afternoon with a band concert. At least two bands will be pres-ent. The dedication program will be under way about 2 o'clock. Arrangements are being made to handle a crowd of 10.000 persons, because the event is attracting state-wide interest.

### New City Dump Ground Put in Use Today

Beginning today all garbage and rubbish will be hauled to the city's new dumping grounds on the Herman Nickles farm on the Kimberly road. The city recently entered a contract with Nickles to rent the dump for \$75 a month, which includes whatever service is necessary on the grounds. Signs have been put up directing the way to the dump which is located on the Kimberly road about three-fourths of a mile from the city limits. The route lies over John street to Walter avenue, thence on Newberry street which becomes trunk Z.

Through the contract with Nickles the city is saving about \$90 per month, Mayor Goodland stated. A rental fee of \$65 per month had been paid to John Tracy from whom a dumping ground was rented last year, and it was necessary for the city to employ a man on the site to direct the disposal. This brought the cost to \$165 per month, and under the new contract \$75 per month will pay for the rent of the grounds and supervision.

Work has been started on lowering the sewer on South River street in preparation for paving that street. At present the sewer is too close to the surface and it will be lowered about three feet before the pavement is laid.

## Lawrence Golf Enthusiasts Responsible For Start of State College League

their first home match of the season tomorrow when they met the Carroll col-

lege team at Riverview Country club. The Vikings started something of a really worthwhile sort in spring athletics when they organized the Lawrence College Golf club last year, because this proved to be the nucleus for formation of the Wisconsin Inter-collegiate Golf association. The colleges which make up the membership of this golf group are Lawrence, Ripon, Carroll, and Beloit, the same quartet which comprises the membership of the Little Four conference in other sports. State teachers colleges are also eligible for membership in the Wisconsin Inter-Collegiate Golf association.

The Blue and White turf squad has been working out for only about a week at the Riverview links under the di-

Lawrence college golfers will play | Beloit to be played at the state-line city.

> Donald McMahon of Appleton was instrumental in organizing the Lawrence College Golf club and also the Wisconsin Inter-Collegiate Golf association. Mr. McMahon is president of both the local and state organization. It is hoped and expected that every year will see a larger number of candidates trying out for places on the Lawrence golf team. Through the initiative of Lawrence college and particularly Mr. McMahon and Mr. Riches golf has now become a well established inter-collegiate sport in Wisconsin.

### Appleton Girls Plan Hike in **Black Forest and Alps**

A hike through the Black Forest and the mountain region of Switzerland is



Photo by Ideal Photo Shop. Lawrence college golfers. Reading from left to right: Seated-Dakin, McKenney, Hackbert, Ford. Standing—Barnes, Harwood, Retterer, Coach Riches, Trankle, Farrish, Pfefferle.

rection of Oscar Riches, Riverview pro and coach of the Lawrence team. Cold and rainy weather has hampered the workouts considerably, but now the team is rounding into shape nicely and an interesting match is expected tomorrow with the down-state school.

Three Appleton boys are on the Lawrence team. They are Jim McKenney, Paul Hackbert and Carson Harwood. The other member of the regulars is George Dakin of Antigo. First string reserves are Lynn Trankle and Donald Farrish. McKenney is captain and probably the most experienced golfer on the squad. Tomorrow he will be pitted against Henry Ottery, the pride of the Orange and White turf artists. Ottery hails from Fond du Lac and is the outstanding golfer at Carroll.

The Lawrence boys are working hard in preparation for the association's state tournament which will be held at Ripon May 23. This tourney will bring the Little Four schools and several of the teachers colleges together in the season's finale, and will determine the collegiate golf champions of Wisconsin. On May 9, a week from tomorrow, the Vikings will meet the Ripon team here at the Riverview course and on May 16 they are scheduled for a match with inter-post junior baseball.

the unique program planned by Miss Olga Achtenhagen, instructor in English at Lawrence college; Geneva Bluemechin, Appleton, and Geneva Feamon, Chicago, college nurses, and Miss Ann Dohearty, daughter of Dr. and Mrs. F. P. Dohearty, who is teaching in Chicago. The girls are traveling independently, and will leave this country July 6 on the Europa. They plan to concentrate their visit on the walking trip through the Black Forest and in the Alps. Several weeks will be spent in Switzerland, and some time will be spent in the villages of Brit-tany and Normandy. The group plans to spend about ten days in Paris and one month in Germany, and will return home about the middle of September.

Outagamie county council of the American Legion held its April meeting at the Legion hall, Kaukauna, Thursday evening. The war history for the county was discussed, and several posts reported on work being done on post histories, some of which material probably will be used for the county history. Harold Miller, Appleton, county athletic officer, was instructed to promote

### Appleton Host to Woman's Club Convention May 12-13

A program of widely diverse subjects, but all bearing on an element of life of importance in club and social work, as well as in the business world, has been arranged by the committee in charge of the two day convention of the Ninth District Woman's clubs, which will be held in Appleton May 12 and 13. Mrs. E. V. Werner, president of the Appleton Woman's club, is general chairman of the activity in Appleton. On the first day of the convention a luncheon will be served at the Woman's club, but the convention dinner. Wednesday luncheon and all sessions will be held in the Methodist church.

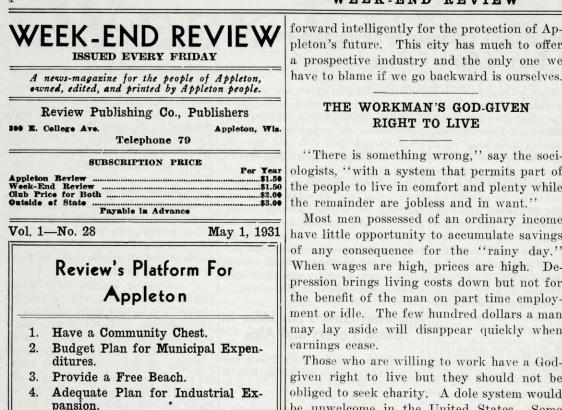
A number of exhibits have been planned, among which will be one of charts, outlines, and books on international relations, arranged by Miss Margaret Reynolds, district chairman. Mrs. Claude Colburn, conservation chairman, will have an exhibit of pictures from the clubs of the district, showing their loveliest beauty spots. Mrs. H. S. Cooke, who will have charge of a press conference, will have an exhibit to emphasize her work. An exhibit of pictures entered in the Helen Mears Memorial Prize contest, under the auspices of the art department of which Mrs. W. E. Switzer, Antigo, is chairman, has also been arranged. The district prize will be awarded Wednesday morning.

The opening session on Tuesday afternoon will be addressed by Mrs. L. A. Leadbetter, Rhinelander, president of the Wisconsin Federation of Woman's Clubs. Miss Margaret Reynolds will be the speaker at the convention dinner. She will discuss some phases of our relations with European countries.

Dr. H. M. Wriston, president of Lawrence college, will be the speaker at the Tuesday evening meeting. Mrs. Babette Marshall Breslauer, Milwaukee, formerly of Appleton, will give a reading and special music will be furnished under the direction of Mrs. Carl Waterman, district chairman of music.

The Wednesday morning session will be devoted to business, the principal feature of which will be a talk on the Foundation Fund by Mrs. Robert Elder, Argonne, chairman of the state finance committee. Miss Edith Foster, Milwaukee, will speak at the Wednesday luncheon on some phase of social work with criminals. Reports of county and district chairmen will be presented at the closing session Wednesday afternoon. Mrs. F. H. Bartlett, Drummond, chairman on the special committee on Rural Cooperation, will give an address, which will be followed by an open forum on rural problems by county chairmen and others interested in the subject.

Carl J. Waterman, dean of Lawrence Conservatory of Music, and LaVahn Maesch, professor of organ, will spend part of the summer studying in Europe. They expect to sail from New York on the Holland American liner Statendam on June 20. Seven weeks will be spent in Paris where Dean Waterman will study voice and Prof. Maesch will take up work with the organ, after which side trips to the music festivals of be euth and Munich will be made. 3º



### ACT NOW ON THE INDUSTRIAL SITUATION

An invitation to the citizens of Appleton to quit talking and get into action on the industrial problem was issued by Mayor John Goodland, Jr., in his message to the incoming council. He suggested the appointment of representatives of the common council on a chamber of commerce or citizens committee to seek new industries for the city.

Now let us see the chamber of commerce. the service clubs, the retail bureau and others interested in Appleton's progress step up and accept the invitation. A composite committee from all of these organizations can do more than one group working alone.

Appleton usually gets what it wants when the civic bodies pool their services, roll up their sleeves and get down to work. We raise thousands of dollars for buildings. We have built bridges and made public improvements such that Appleton stays in the lead as a progressive city. As important as any or all of these is a consistent program of industrial growth. The same keen minds concentrating on this problem will bring a plan that can be consummated successfully if our leaders make up our minds it should be done.

No time should be lost on this matter. We can at least take enough interest in the industries now operating here so their problems can be known and met before the plants are lured away by more sympathetic communities around us. We can find the small industries capable of growth. We can find men who have new products of merit that can be manufactured and sold successfully. We can, if advisable, engage the services of a skilled industrial engineer for a sufficient time to investigate the logical type of expansion and guide us in putting a program into effect.

Let us shake off our lethargy, bestir ourselves out of the rut of self-complacency, arouse ourselves to the true situation and go gible minority.

forward intelligently for the protection of Appleton's future. This city has much to offer a prospective industry and the only one we

### THE WORKMAN'S GOD-GIVEN **RIGHT TO LIVE**

"There is something wrong," say the sociologists, "with a system that permits part of the people to live in comfort and plenty while the remainder are jobless and in want.<sup>3</sup>

Most men possessed of an ordinary income have little opportunity to accumulate savings of any consequence for the "rainy day." When wages are high, prices are high. Depression brings living costs down but not for the benefit of the man on part time employment or idle. The few hundred dollars a man may lay aside will disappear quickly when earnings cease.

Those who are willing to work have a Godgiven right to live but they should not be obliged to seek charity. A dole system would be unwelcome in the United States. Some other plan therefore must be conceived out of the present depression to take care of the deserving worker who is laid off.

In almost every city campaigns have been conducted for relief funds. Contributions have come willingly from those comfortably fixed and those fortunate enough to be possessed of steady employment. Society recognizes its obligation to share its plenty with those less fortunate.

It is properly a governmental function to meet situations created by a depression. Voluntary campaigns are not enough. They benefit only a few and the relief is not provided in every community. Why is it not possible, therefore, for a system of special taxation to be set up, to be used only in emergencies?

Under such a plan, luxuries could be taxed sufficiently to build up a fund administered by the treasury department, or through state channels to take care of those whose earnings are temporarily suspended. Luxury taxes would affect only those able to pay; a system by which division would be equal.

No man would sacrifice his self respect or injure his pride by applying to a governmental agency for an unemployment income obtained for his benefit. Dealings with the government are impersonal. The recipient of the money likewise would know that it came to him without inflicting hardship on those who gave it.

Dole systems destroy initiative. People who know they can depend on the dole indefinitely become satisfied to exist in this lazy way and the handouts never end. The average American worker has so many good things within his reach, a home, a car, a radio and other pleasures and comforts that he is ambitious to better himself so he can enjoy these. Temporary help would not destroy his ambition any more than a student receiving a scholarship loses his desire to succeed in his studies. There always will be parasites and indolent persons, but they represent a negli-

It could be within the power of the president to declare the existence of an unemploy. ment emergency and order the taxation plan put into effect. He could order the taxes to cease the moment the emergency is declared at an end. An automatic arrangement of this kind would bring relief quickly and in a manner that should be well received by those taxed as well as those receiving the benefits.

Aside from restoring to a man enough income to maintain his home until he finds work again, this system would be a checkrein on the demoralization of business. The beneficiary of the income would still be purchasing necessities and a flood of money going into trade channels from this source would help to keep business active. It might even minimize the depression to such an extent that there will be an earlier recovery.

Unemployment insurance has been suggested as the nearest approach to a solution, but this would prove a direct burden largely on industries when there are many others who should also participate. The luxury tax plan would distribute the load over the entire populace, permitting the well fixed to share with others only at a time when there is a need.

### A POLICY ON MARRIED WOMEN'S JOBS

Some of these days the city and county governments must face squarely the issue of employment of married women in public positions. There is plenty of discussion among the rank and file now about the double pay envelopes that go into some homes while others have none.

One cannot blame a man or woman out of work for bitterness against a system which does not distribute employment for the benefit of the largest number. When there are jobs for all, nothing is said. When jobs are not to be had, the subject is vital.

Naturally the eity, the county and the school systems do not wish to displace married women now employed who have been faithful to their work and who possess valuable training for the tasks with which they are entrusted. There are also circumstances where such action would be unfair.

In order to satisfy the public and be fair to the unemployed, these public employing bodies ought to establish a definite policy now for the future. It need not affect those now on the payroll, but will mean that their positions will be filled upon resignation by unmarried persons. Eventually the policy will be in full effect and no further injustice to the unemployed will come about.

Private business could well adopt the same policy while conditions are acute, allowing, of course, for the employment of married women in positions for which they are especially fitted because of training or experience not available from other local sources. The number of positions thrown open by this plan is not large, but every possible avenue should be utilized to enable the people to earn a livelihood.

If it were only possible to buy a schedule of spring showers!



rested Friday night and fined \$25 and costs for operating a dance at Legion hall, Little Chute, without a county permit, was granted a license to continue to conduct dances at the hall.

E. F. Miller, who has operated a barber shop at Kimberly, filed a petition in bankruptcy with the federal court in Milwaukee, and which has been referred to Charles H. Forward, referee in bankruptcy, for administration. Liabilities are given at \$131 in secured claims and \$1.212 in unsecured claims. Assets reported are tools of trade valued at \$40, household goods, \$200; and wearing apparel, \$75, all of which are claimed exempt.

The annual meeting of the police and fire commission will be held Wednesday. A secretary and president are to be elected. A. G. Koch is president of the commission.

Appleton High school, with a record of three-fourths of its student body listed as regular depositors in the school savings bank, has been placed on the thrift honor roll of high schools in the United States which have attained a high percentage. However, the records indicate that the deposits are not as high now as at the beginning of the school year. Appleton high school, Kaukauna high school, West Green Bay high school, West Allis high school, West high school at Sturgeon Bay, and four schools outside of Wisconsin are on the national honor roll.

Fire early this week destroyed the store, warehouse and feedhouse at Deer Creek, and spread to a barn under construction on the property of John Pelky. The loss is estimated at \$10,500. The store and warehouse property was recently sold by A. M. McClone to Charles Fischer, Appleton, who was to have taken possession today. The fire is believed to have been started in a partition chimney near a kerosene supply tank. The blaze was discovered by Mr. Pelky, who notified Mrs. William Mentzel, a daughter of Mr. McClone. Mrs. Mentzel had been in the store all morning taking inventory, and had left the place for dinner. The fire department from Deer Creek was called. Loss of \$8,000 on the Fischer property is covered by insurance, and the \$2,500 loss on the Pelky property is partly covered. Mr. Fischer will rebuild as soon as the debris is cleared away.

Mayor John Goodland and F. E. Bachmann, city treasurer, attended a hearing before the assembly committee at Madison Tuesday on Bill 858 A which proposes to make cities, villages, and towns bear the entire loss in instances where a county sells unpaid taxes for less than the par value as authorized by law. Under the proposed share and return the balance to the piano accompaniment.

A. B. Sharp, Appleton, who was ar- municipality. The mayor opposes the measure. \* \* \*

> The street and bridge committee went on an inspection tour Monday afternoon, and will recommend construction of sidewalks, paving of portions of streets where sewers have been installed, and that plans be prepared for construction of a retaining wall on Jackman street.

> The Salvation Army is conducting its annual financial campaign in Outagamie county, excluding the city of Appleton, where a campaign was held some time ago. Arthur M. Schmalz is chairman of the campaign at Kaukauna; Mrs. Frank Dercks is chairman of the Little Chute committee; E. F. Boyden is chairman of the committee at Sevmour; and Mrs. Steve Otis is in charge of the campaign at Hortonville. Funds received in the drive will be sent to the state headquarters for Salvation Army work in Outagamie county, outside of Appleton. Phases of work adapted to smaller communities and rural districts are the service available at the Salvation Army Rescue home and Maternity hospital for unmarried mothers; work among prisoners; and aid given poor families in rural communities.

> Wilfred Weigmann, Kaukauna, sustained injury to his fingers while putting paper through a reel at the Combined Locks Paper mill recently. He is confined to St. Elizabeth hospital.

\* \* \*

Don D. Lescohier, executive secretary of the Wisconsin Citizens Committee on Employment, addressed a meeting of Appleton manufacturers at the Vocational school at 3 o'clock this afternoon. Mr. Lescohier is holding a series of conferences throughout the state. The meetings are held for the purpose of attempting a solution for the present conditions and to bring about a method of stabilization of employment in the future.

Boy Scout troop 4 of the American Legion; troop 10 of the Presbyterian church, and troop 16 of the Episcopal church met in the Episcopal church parish hall Thursday evening. Parents of the scouts were guests. Scout activities at camp were discussed as a means of acquainting parents of the boys with scout camp life.

Harry Laabs, 1048 E. North street, paid a fine of \$1 and costs in municipal court Wednesday after pleading guilty to a charge of jumping an arterial at the corner of College avenue and Lawe street. Laabs was arrested by Officers Behrendt and Thomas.

Miss Lucille Austin, a student of Miss Helen Mueller, presented a song recital at Peabody hall Thursday night. Mrs. bill the county would deduct all of its Nettie Steninger Fullinwider played the

Appleton High school orchestra presented a concert during the assembly period at McKinley Junior high school today. The program included "When Day 1s Done," Hatschen; "Lizard and the Frog," Morse; "On the River," Morse; and the "Norma Overture," Bellini.

Appleton reserve army officers were guests at a dinner and meeting of the Neenah-Menasha chapter at the North Shore Country club Wednesday evening. General Paul B. Clemens, Milwaukee, commander of the 64th Brigade of the Wisconsin National Guard, was the speaker.

Thirty-five assessors from the towns, cities, and villages of Outagamie county attended a conference Wednesday under the direction of Leo G. Toonen, assessor of incomes. L. F. Rhein, of the Wisconsin tax commission, in charge of the re-evaluation of property in the city of Appleton, talked on the principles underlying the valuation of properties and the methods used in doing this work. Mr. Toonen discussed the work of the assessors. An open forum followed the addresses. \* \*

Disabled war veterans of Outagamie county have been invited to attend a meeting at the city hall this evening, at which time an effort will be made to organize a chapter of the Disabled War Veterans association here. A state department organizer will preside at the meeting, and if interest is shown in an association, a temporary organization will be formed.

\* Dr. J. B. MacLaren, G. E. Buchanan, and F. G. Moyle will be the official representatives of the Appleton Rotary club at the tenth district convention which will be held at Menasha Monday and Tuesday. There will be no meeting of the Appleton club Monday, as most of the local Rotarians will attend the convention.

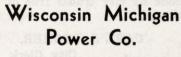
\* \* The graduating class of 1931 has decided to give \$100 toward the purchase of an interior stage set for the auditorium as the senior class gift. The money will be taken from a fund raised by dues, class plays and special activities sponsored by the seniors. Plans are in progress to have the equipment ready for the senior class play in June. Charles Widsteen is chairman of the class gift committee, which is composed of Jere Ottman, Betty Shannon, James Gochnauer, Robert Graef, Eloise Smeltzer, and Ruth Harris.

Organ students at the Lawrence Conservatory of Music will present a recital at the First Congregational church Sunday afternoon. Lester Champion, Edward Dix, Lucille Hoffmann, Gladys Michaelson, Russell Wichmann, and Louise Witt will take part in the program.

## **Triple Action**

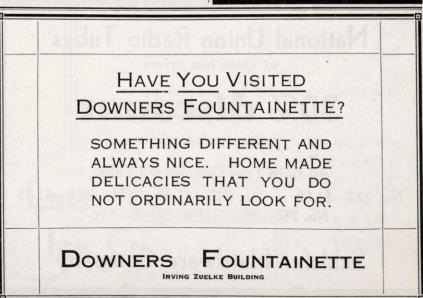
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## Church Notes

High school orchestra will play between acts of the play to be presented by the Zion Lutheran Young People's society at the Zion parish May 10 and 11. "Father Walks Out," a three-act comedy will be presented under the direction of Mrs. John Engel, Jr., who has had charge of rehearsals for the past three weeks. The roles will be played by Erwin Feldhahn, Vernon Holterman, Virgie Beyer, Marguerite Russell, Everett Stecker, Emaline Bauman, Dorothea Leisering, Elmer Gresenz, and Arlin Jennerjahn.

Herbert Mossholder, Isabelle Krull, Martin Gauerke, and Charles Huesemann were recently appointed a committee to make arrangements for an ice cream social to be sponsored by the Senior Luther League of First English Lutheran church, in June.

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## NOTICE

Annual clean-up week for the removal of all ashes, rubbish and refuse will begin Monday, May 4, 1931, at 7 A. M. All citizens are to place their rubbish, ashes and refuse in receptacles at the curb before the above date.

This collecting will be done by city trucks free of charge.

> CARL J. BECHER, City Clerk.

Dated April 29, 1931.

Ladies' Aid society of the First Reformed church met Thursday afternoon at the home of Mrs. A. Strassburger.

The Rev. F. C. Reuter, pastor of First English Lutheran church, who has been absent from his pulpit for the past seven weeks due to illness, will have charge of services at his church Sunday morning.

\* \* \*

Women's Missionary society of Emanuel Evangelical church held its meeting Wednesday afternoon at the church, instead of Thursday, the regular meeting day. The change was made to permit members to attend the Interdenominational Fellowship Federation meeting at Trinity English Lutheran church on Thursday.

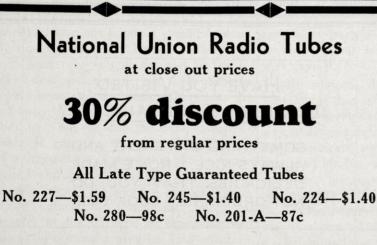
Mrs. George Breitrick had charge of the meeting and led the devotional service. Mrs. John Trautman presented the topic, "The Ever Widening Stream." Mrs. Amos Greb, Mrs. Florian Jabas, Mrs. Frank Saiberlich, Mrs. H. Steffen, Mrs. W. F. Berg, Mrs. Nic Zylstra, and Mrs. J. F. Nienstedt took part in the discussion. Women who assisted in the program represented different countries. The topic Wednesday completed the study book, "A Cloud of, Witnesses."

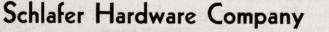
The refreshment committee consisted of Mrs. A. Finger, Mrs. Gus Whitefoot, Mrs. Ben Greb, Miss L. Kollath, Mrs. A. Zimdars, and Mrs. W. Krueger.

\* \* \*

Mrs. Carl Ebert was elected president of the Women's Union of the First Baptist church Tuesday afternoon. Mrs. Ernest Hasselblad and Mrs. L. B. Powers were elected vice presidents; Mrs. George Payzant, secretary; Mrs. L. M. Schindler, treasurer; and Mrs. B. L. Smolk, pianist. Reports of the year's activities were read. A missionary program was given after the business meeting. Mrs. Byron Smolk led the devotional service and Mrs. Carl Ebert read from the study book, "Trailing the Conquistadores."

Mothers and daughters of the Methodist church will be entertained at a banquet at 6:30 this evening, in the church parlors. Mrs. G. M. Calhoun of Fond du Lac will be the principal speaker. Vocal numbers will be given by Mrs. Mabel Meyer and the Misses Florence and Lorna Nines, and Miss Anita Cast will present piano numbers.





Lois Kloehn will give a reading and Dorothy Briggs will extend the welcome to mothers. Mrs. George Nixon will lead group singing, and Mrs. Raymond Krueger will be the accompanist. Mrs. C. C. Bailey is general chairman of the affair.

An interdenominational meeting will be held at the Emanuel Evangelical church Sunday afternoon at 3 o'clock, at which time plans for the organization of an association of laymen to promote evangelism in Appleton will be discussed. An organ recital will precede the discussion.

Pastors, directors of the Y. M. C. A., members of the religious work committee, and laymen will meet for supper at the Y. M. C. A. at 6:15 this evening. Arthur Rugh, one of the secretaries of the National Council of the Y. M. C. A. who is devoting his full time to the promotion of religious work, and who was national student secretary of the Y. M. C. A. for China for seventeen years, will be a guest. The meeting is to be a religious clinic, conducted by Mr. Rugh.

Christian Endeavor society of Emanuel Evangelical church will hold a business session at the church Sunday evening, in place of the regular devotional service and social.

Circle No. 7 of the First Congregational church met Thursday evening with Miss Barbara Conkey, 715 N. Oneida street. Mrs. Belle Hart and Miss Alice Vosburg were hostesses.

May devotions for the Young Ladies sodality of St. Theresa church will be held at the church this evening. Miss Marie Alferi, Miss Marie Paltzer, and Miss Marie Kessler are members of the committee in charge of arrangements for the service.

Senior Luther League of Trinity English Lutheran church will present an entertainment in the sub auditorium of the church this evening. A one-act play, "Settled Out of Court," will be given by Marguerite Nelson, Irene Bosserman, Wilbert Tesch, and Richard Kottke. A violin and piano duet will be played by J. Olson, Neenah, and Leone Tesch, and Miss Tesch will present piano solos. Kenneth Julius will give a group of reading and Signora Nelson will render several vocal selections. Marguerite Nelson will play two violin solos, accompanied by Irene Bosserman, and Helen Bosserman will sing several numbers. Refreshments will be served. The entertainment committee consists of Marguerite Nelson, chairman, Irene Bosserman, and Wilbert Tesch. Florence Nelson is chairman of the refreshment committee, and she will be assisted by Gerald Frogner, Evelyn Lillge, and Carl Roehl.

Circle No. 8 of the First Congregational church will hold a meeting on May 5 at the home of Mrs. George Schmidt, Green Bay street. Mrs. John Neller is captain of the group.

Members of the Women's Association general chairman. The of the Congregational church will be non will be the speaker.

given an opportunity to enroll in circles nterested in missions, books, music, and sewing. At a meeting of the association at the church Tuesday afternoon, members voted in favor of redividing the circles into groups interested in special projects. Mrs. R. E. Carneross, Mrs. George Ashman, and Mrs. Albert Wickesberg were appointed to assist in the redivision. A nominating committee, consisting of Mrs. John Wilson, Mrs. G. E. Buchanan, and Mrs. William Zuehlke, will report at the next meeting, which will be on May 26.

Christian Mothers of St. Theresa church held a regular meeting at the parish hall Tuesday evening. A social followed the business session. Cards were played and prizes were won by Mrs. William Fischer at schafkopf; Mrs. Frank Stark at bridge; and Mrs. Thomas Day at dice.

\* \* \*

Ladies' Aid society of Zion Lutheran church held a social meeting at the parish hall Thursday afternoon. Mrs. Marie Gresenz was chairman of the committee in charge of the affair, and she was assisted by Mrs. Marie Eggert, Miss Phillipine Emmal, Mrs. Frank Hoh, Mrs. Hattie Grapengieser, and Mrs. Sophia Furstenberg.

Representatives from the Walther leagues of the Mount Olive and St. Paul Lutheran churches will attend a meeting of Fox River Valley Walther leaguers at the Trinity Lutheran church at Oshkosh Sunday. District officers are to be elected during the afternoon session. The Appleton group will leave the city about 9:30 Sunday morning and return in the evening.

Fellowship Commission of the First Baptist church will sponsor a "stunt" program at the all-church social at the Baptist church this evening. Each group in the church will put on a stunt, and those groups which put on the most clever and entertaining stunts will be awarded prizes. Music and refreshments are included in the program. Miss Gwendolyn Vandawarka is chairman of the affair, and her assistants are the Misses Evelyn and Ethel Stallman, Ben Holzer, Clarence Miller, and Donald Petersen.

Ninety members of the Holy Name societies in the city were named on a special traffic committee which will assist traffic officers in keeping the line of march free from automobiles during the time of the Holy Name society parade on May 31. A reception committee was also appointed at the Thursday evening meeting. Plans for the rally are fairly well perfected, and only details are now being checked on by the committee heads.

\* \* \*

Fireside Fellowship group of the Methodist church will hold a sunset supper meeting at High Cliff Sunday. Members will leave the Methodist church af 3 o'clock Sunday afternoon. Miss Roberta Burns will have charge of the program, Miss Elsie Mae Goodrich is supper chairman, Earl Miller has charge of transportation, and Wilmer Krueger is general chairman. The Rev. O. D. Cannon will be the sneaker

Members of the St. Philip Household, Order of Martha, met at the home of Mrs. J. Waites Thursday afternoon. Officers were elected, Mrs. H. Keating being re-elected president; Mrs. M. Peters, vice president; Mrs. E. Cummings, secretary, and Mrs. J. Waites, treasurer. The remainder of the afternoon was spent informally. Mrs. M. Peters will entertain the members May 13 at her home.

#### \* \* \*

Mrs. Elmer Schabo entertained Circle A of the First Trinity Lutheran church at her home, 1315 N. Morrison street, Thursday afternoon. The guests were entertained at rook.

One hundred women attended the meeting of the Interdenominational Fellowship Federation at the Trinity English Lutheran church Thursday afternoon. A devotional service was led by Mrs. Albert Roehl, whose topic was "The Faith that Removes Mountains." Mrs. R. E. Burmeister presented the study topic, "The Doctor of India." Reports were given on the outstanding events of each denomination, after which an informal social was held. Guests were given identification cards in the form of hand painted tuilps made by the World Friendship girls. The members decided to hold the annual get together the last Friday of April each year. Mrs. D. E. Bosserman is president of the federation, Mrs. James Wood is secretary, and Mrs. Edward Sager is treasurer.

Parties

Appleton firemen have invited members of fire departments throughout the Fox river valley to attend the sixth annual May ball given by the local firemen and which will be held at Cinderella ball room Thursday evening, May 14. Archie Patterson is chairman of the arrangements committee, which includes Captain Jacob Kromer and John Mc-Laughlin.

Parent-Teachers association of Badger school have made plans for a card party at the school this evening. Mr. and Mrs. Arthur Timm have charge of the affair.

\* \*

Christian Mothers of St. Theresa church held the fourth of a series of card parties at St. Theresa parish hall Wednesday afternoon. Twelve tables were in play and prizes were won by Mrs. Minnie West and Mrs. Joseph Alferi at schafkopf; Mrs. J. B. Fowler at dice; and Mrs. John Roach, Sr., and Mrs. W. N. Kimball at bridge. The fifth party of the series will be given next Wednesday afternoon. Mrs. Paul Abendroth and Mrs. Peter Bosch will be in charge.

Seventy members of the Ladies Auxiliary of Eagles attended the third anpiversary of the organization at Eagle hall Wednesday afternoon. Cards and dice provided entertainment and prizes were awarded to Mrs. Sadie Fiske, Mrs. Elsie Lafond, Mrs. Marie Duval, and Mrs. H. Pope at schafkopf, and to Mrs. Martha Deeg, Mrs. Catherine Beltz, and

noon. Mrs. Freda Moore was chairman of the party committee, and she was assisted by Mrs. Ida Brandt, Mrs. Stella Schneider, Mrs. Mary Diener, Mrs. Lena Dick, Mrs. Luella Frieburg, Mrs. Zada Gosha, Mrs. Mae Schroeder, and Mrs. Meta Huntz.

A visiting day party will be held at the hall next Wednesday afternoon, with Mrs. Elsie Felton in charge. \*

Seventeen tables were in play at the card party given by the Christian Mothers society of St. Mary church at Columbia hall Tuesday afternoon. Mrs. Maurice S. Peerenboom and Gordon Fish won the prizes at schafkopf; and Mrs. Earl Douglas and Mrs. Gordon Fish won the bridge prizes. Mrs. August Arndt had charge of the party.

Miss Ione Kreiss, who will leave the faculty of the Wilson Junior high school this year, was guest of honor at a party given by members of the faculty at the school Tuesday afternoon. Maybelle Watkins and Eleanor Baker made arrangements for the party. A mock wedding ceremony was given by Dr. M. H. Small, Frank Taylor, and R. L. Swanson. Miss Kreiss was presented with a gift. Bridge was played and prizes won by Frank Taylor, Eleanor Baker, and Alma Bohlmann.

Mrs. W. S. Spoerl entertained today at a 6 o'clock dinner in honor of the birthday anniversary of her mother, Mrs. H. Keating. Immediate members of the family were present. Cards were played after the dinner.

Young Ladies sodality of the Sacred Heart church entertained at a card party at the parish hall Thursday night in honor of the Christian Mothers. Cards furnished entertainment, and thirty tables were in play. Prizes at bridge were won by Miss Louise Hopfensperger, Miss Juliana Zinser, and Mrs. C. Verbrick; schafkopf prizes were awarded to Mrs. Charles Selig, Mrs. Laux and Mrs. A. Boehmlein; dice prizes to Mrs. A. Quella, Mrs. John Slattery, and Mrs. A. Driessen; and plumpsack to Mrs. M. Bestler, Mrs. F. Hartzheim and Miss Eunice Werner. A picnic style lunch was served.

\* \* \*

The circus theme was carried out in the party given by the Racquet club at Elk hall Wednesday evening. Peanut stands, side show posters, and an animal cage in which the orchestra, attired in animal hats, was seated, were novelty features. Tumbling acts were put on by Bluebell Ryan, Geraldine and Monica VanRyzin, Phyllis Blazer, Catherine Fountain, Helen Crabb, and Nora Mae Hobbins. Animal balloon and cowbell dances and circular two steps were included in the program. Mr. and Mrs. Carl Sherry were chairmen of the affair and their assistants were Mr. and Mrs. Edgar Schommer, Mr. and Mrs. John Roach, Jr., Mr. and Mrs. A. J. Haen, Miss Ruth Saecker, and Austin Saecker.

A card party was given by group No. 11 of St. Theresa church at the parish Twenty hall Wednesday evening. eight tables were in play. Prizes were won by Miss Iva VanRyzin, Mrs. John Mrs. Helen Christian at dice. Refresh-ments were served later in the after-deBrucht at schafkopf; W. N. Kimball Phone 2

and Martin Williams at bridge; Mabel the afternon. A dinner will be given Heckel and Mrs. R. Zaglaner at plumpsack; and Bernice Manier and Mrs. John Wood at dice.

Mr. and Mrs. Joseph Garvey, 327 W. Eighth street, entertained at a dinner party at the Butte des Morts golf club Wednesday. Guests were entertained at the Racquet club party at Elk hall in the evening.

Women's bowling league of the Aid Association for Lutherans held its annual banquet at the Conway hotel Wednesday evening. A gift was presented to Mrs. William Belling, president of the league, and team prizes were awarded. Court whist was played and prizes won by Muriel Belling, Ida Tilly, and Margaret Stach.

### Zeta Tau Alpha Alumnae to Hold Reunion May 2-3

The annual reunion of Alpha Iota chapter of Zeta Tau Alpha, national social sorority, will be held in Appleton Saturday and Sunday. Miss Olga Smith is president of the alumnae association. Reunion activities will begin with a 1 o'clock luncheon at the Candle Glow tea room Saturday, and an informal cozy will be held at the sorority rooms in mercial Travelers will conduct initia-

Lutz

ce

109 N. Morrison St.

for alumnae and actives at Russell Sage hall Saturday evening, and the spring formal dance will be held at the Valley Inn, Neenah, Saturday night. There will be a breakfast at the Conway hotel Sunday morning, which will be followed by the business meeting and election of officers.

Lodge Lore

Drill team of the Auxiliary of the Eagles will sponsor a dancing party at Eagle hall tonight. Music will be furnished by Chet Mauthe's orchestra. Proceeds from the dance will be used toward the fund to defray expenses of the drill team to the state convention at Rhinelander in June. Mrs. Lilly Albrecht is captain.

Masons will be entertained at a stag party at Masonic Temple this evening. A dinner will be served at 6:30 after which cards and a program have been arranged. A one-act play will be presented under the direction of F. Theodore Cloake.

\* \*

A booster meeting, at which both the council and auxiliary of United Com-

\* \*



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tion, will be held at Odd Fellow hall Saturday afternoon. A banquet for both groups will be held at 6:30 after which there will be an entertainment program of cards and dancing.

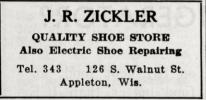
The Mutual Aid association will hold a meeting immediately after the close of the Travelers meeting in the afternoon for the election of officers.

A dancing party and program were given at the Menasha Memorial building Thursday evening by the Brotherhood of Railway and Steamship Clerks, lodge No. 268. C. A. Potter was chairman of arrangements for the Appleton group, and Kenneth Chappell had charge of the Neenah branch.

Fred Zuehlke, junior past dictator, was the installing officer at the installation ceremony at the Loval Order of Moose meeting Tuesday evening, when Martin W. Lueders was seated dictator of the order. Philip L. Kreutzer, Jr., was installed past dictator; Lawrence McGillan, vice dictator; Anton Nathrop, prelate; V. J. Whelan, secretary; A. W. Collins, treasurer; William Lueders, trustee; John Jarchow, sergeant at arms; Elmer Casper, outer guard; and Frank Schneider, inner guard.

Officers for the coming year were nominated at the meeting of the Ap-

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## NOTICE

On and after Friday, May 1, 1931, the city dumping grounds will be located on County Trunk Z (Kimberly Road) about one mile east of city limits. Arrows will show the way.

> CARL J. BECHER, City Clerk.

Dated April 29, 1931.

pleton aerie of Eagles at Eagle hall Wednesday night. Incumbent officers who were renominated are the president, Arthur Daelke; chaplain, Perry Donnelly; secretary, Charles Schrimpf; and treasurer, Howard D. Crosby. George Magnus was nominated for the vice presidency. Peter Rademacher, who has served as trustee of the local aerie for twenty-five years, declined the nomination for re-election and Frank Rammer was nominated for this office. The present physicians for the organization, Drs. D. S. Runnels, W. C. Felton of Appleton, and W. C. Verbrick of Little Chute, were also renominated.

Several new candidates were obligated Wednesday evening. Jacob Wollschlegel, one of the new members from Black Creek, attended the meeting and entertained with stories.

Election of officers will take place next Wednesday evening.

Fifteen contract bridge fans of Appleton met at the Elks club Thursday night and organized a group which will become part of the state contract bridge association when organization plans for that body are completed. Playing which will be sort of a traiinng period will commence May 23 at the Elks club, and the public will be invited to participate in the play. David Smith is chairman of the local committee, which includes D. P. Steinberg and William H. Roemer. \* \* \*

Initiation of new members and a social occupied the meeting of the Women's Relief corps, Auxiliary to the G. A. R., at Elk hall this afternoon. Mrs. Carrie McCarter was chairman of the social committee.

Lady Eagles held a social meeting at the Woman's club Wednesday afternoon, with ten members present. Prizes at cards were won by Mrs. George Hogriever, Mrs. C. Langedyke, and Mrs. Edward Deichen.

Prizes for the local bowling league of the Catholic Order of Foresters and for the tournament at Green Bay were awarded at the meeting of the Catholic Order of Foresters at Catholic Home Tuesday night. A special prize was awarded to H. J. Guckenberg. Henry Otto was in charge of the lunch and smoker which followed the meeting.

Knights of Columbus held its bowling banquet at Hotel Northern Wednesday evening. The Rev. J. Esdepsky, Black Creek, was toastmaster and talks were given by Gustav Keller, Sr., C. E. Mullen, and several of the bowling captains. Prizes were distributed for the local and state tournaments. John

committee.

Auxiliary to Oney Johnston post of the American Legion will send cookies to soldiers at the National Home, Milwaukee; Resthaven hospital, Waukesha; and Soldiers hospital, Mendota, as a Mother's day activity. Members who can do so are urged to bake a batch of cookies and send them to the Hauert Hardware store on May 6, where they will be apportioned and packed. Mrs. Edward Lutz is in charge of the project.

Volleyball was played after the regular business session of the Knights of Pythias at Castle hall Thursday evening.

### **Club Burns Mortgage At** Luncheon Meeting

At a unique ceremony at the Conway hotel Thursday noon, the mortgage that represented the last \$500 indebtedness on the Woman's club house was burned. Mrs. S. C. Rosebush, Mrs. E. V. Werner, and Mrs. Mabel Shannon, who signed the paper, set fire to the document, and two firemen from the Appleton fire department entered the room with fire extinguishers and hose and put out the blaze. One hundred women attended the luncheon, for which arrangements were made by the original officers and directors. Seven of the first officers, Mrs. Mabel Shannon, Mrs. L. J. Marshall, Mrs. A. Wickesberg, Mrs. T. E. Orbison, Miss Helen Schmidt, Mrs. Gustav Keller, and Mrs. J. P. Frank, were present. A short business meeting was held during which the president, Mrs. E. V. Werner, delivered her message to the club. Mrs. John Engel, Jr., gave the history of the mortgage. Action on projects for the year was left to the board of directors. Mrs. Werner was presented with a large basket of flowers.

During the luncheon a program was given by Miss Eloise Smeltzer, violinist, accompanied by Miss Susanne Jen nings, and a group of songs was sung by Miss Mary Brooks. Roy Purdy entertained with motion pictures of Ankor and Indo China, which were taken by his uncle, E. E. Weissenborn, who traveled for thirty years through that part of the world.

## **Club** Activities

Mrs. L. H. Moore was hostess to the Over the Teacups club at her home, E. Eldorado street, this afternoon. Mrs. Herman Heckert had charge of the program. New officers were to be elected at the business session.

A program on "Green Mansions," by W. H. Hudson, was presented Wednesday afternoon by Mrs. N. H. Brokaw at a meeting of the Wednesday club. Mrs. Frank Wright, E. Washington street, was hostess.

Miss Hilda Boldt was hostess to the Bea Zey club at her home, N. Oneida street, Tuesday evening. Bridge was played and prizes were won by Mrs. Joseph Bellin and Miss Everal Holcomb. garet O'Leary.

Schneider was chairman of the banquet Miss Dot Doolin will entertain the club next Tuesday night.

> Cathedrals and Castles in Wales will be the subject of the program presented by Mrs. Peter Thom at a meeting of the Clio club Monday evening. Mrs. E. A. Peterson, E. College avenue, will be the hostess.

P. E. O. Sisterhood was entertained at a tea at the home of Mrs. E. L. Bolton. E. College avenue, this afternoon. Mrs. Estelle Dunning was chairman of the tea committee, which was comprised of Mrs. Eva Morse, Mrs. Demice Carncross, Mrs. Athla Carlson, Mrs. Nettie Fullinwider, Miss Margaret Ritchie, and Miss Ethel Carter. A program on Selma Lagerlof was presented by Mrs. Fred Ek.

Mrs. Lacey Horton was elected president of the Wednesday Musicale club at a meeting at the home of Mrs. Carl Waterman Wednesday afternoon. The meeting was preceded by a one o'clock luncheon, with Mrs. Marie Boehm, Mrs. F. P. Dohearty, Miss Maude Harwood, Mrs. Lacey Horton, and Mrs. William Wright assistant hostesses. Other officers elected were Mrs. LaVahn Maesch, secretary; Mrs. W. H. Kreiss, treasurer; and Miss Maude Harwood, librarian. Meetings of the organization have been abandoned until next fall.

Miss Dean Chamberlin entertained the members of the Triple K club at a pajama party at her home, 543 N. Durkee street, Tuesday evening. Cards were played and prizes were won by Miss Lillian Rogers, Miss Flora Newman and Mrs. Alma Keupper.

One group of members of the Alpha Delphian chapter entertained the other group at a luncheon at the Woman's club today. Mrs. O. R. Kloehn was chairman of the hostess group.

Russian painting was the subject studied at the meeting which followed. Mrs. Fred Heinritz was the reader.

### Weddings

Miss Mildred Karweick, daughter of Mr. and Mrs. Frank Karweick, 1414 N. Clark street, and Roland Kuehnl, 309 S. Mason street, were married at St. Theresa church at 8:30 o'clock Thursday morning. Attendants were Miss Bernice Kuehnl, sister of the groom, and Orville Ness. A wedding dinner was served at the Candle Glow tea room for members of the wedding party, after which Mr. and Mrs. Kuehnl left on a week's wedding trip. They will reside on Mason street.

## Engagements

The engagement of Miss Sylvia Sinner, daughter of Frank Sinner, 527 W. Eighth street, and Olin E. Jessup, Sioux Falls, S. D., was announced at a dinner given at the Conway hotel Tuesday evening by Mrs. Walter J. Driscoll. Bridge was played after the dinner, and prizes were won by Miss Gertrude Adrian, Miss Florence Keefe, and Miss Mar-

118 N. Bennett St.

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## Water Pageant Features Clever Dances and Aquatic Stunts

Something quite new in the line of | lover. One night she emerges to the entertainment was offered Appleton people and Lawrence college students last night in the presentation of a water pageant, "Princess of the Evening Star," at the swimming tank of the Alexander gymnasium. The production was put on by the Lawrence women's department of physical education under the direction of Ruth E. McGurk, women's physical director. The pageant, which will be repeated tonight, takes the place of the time-honored May fete which has been an institution on the Lawrence campus for scores of years.

The theme of "Princess of the Evening Star" centers about an Indian legend which explains the presence of the evening star in the heavens. A meteorite falls from this star carrying the star princess to earth into the sea. The princess is rescued by Osseo, son of Manito, the great Indian chief. The part of the princess is taken very ably by Faith Kuter and the part of Osseo is very ably played by Lucille Kranhold of Appleton. Margaret Heckle of Appleton played the part of Manito the Mighty.

In the first act are some very attractive dance numbers, the dance of the Glow Worms, the Indians, and the Totem Poles. All these dances, staged along the sides and the ends of the large pool are well carried out in this rather unusual setting for a stage production, but one which is made beautiful by the decorations of the sides of the room which represents a starry Multi-colored lighting effects skv. make some beautiful and almost perfect reflections of the gaily costumed dancers in the clear water of the pool.

Many splendid aquatic stunts feature the second and final act of the pageant. Old King Neptune, seeing the star princess, falls in love with her at once and in order to entice her away to his realms of the deep he puts on a great water carnival for her benefit. Many difficult swimming and diving tricks are featured in this part of the page ant. Diving off a springboard through a hoop of fire was one of these. About half a dozen girls took part in this hazardous sport. There were all manner of fancy high dives, swimming in various well worked out formations and in time with the music of the orchestra. One girl, Ellen Lewis, performed the rather remarkable trick of towing a group of nine girls the length of the tank twice, the group being arranged in a regular formation so that each girl floated along on her back as Miss Lewis, swimming on her back, propelled the whole nine up and down the pool.

Another outstanding feature is a scene in which each swimmer carries a lighted candle in her course through the water, so that a long string of lights twists its way up and down the length of the tank. With all other lights in the building out the effect is most impressive.

The wicked sea king finally induces the princess to leave with him and she departs to his region aboard his barge. Osseo, her Indian lover, mourns for her, and Celestina likewise grieves for her Inez Spletter.

surface of the water and sees Osseo on the shore. Great joy is expressed at their reunion, but soon a group of moonbeams appear and implore the princess to return to her kingdom in the skies. Celestina, a true daughter of the heavens, yields to the call of her native home and sings farewell to Osseo, leaving him sad, but comforted by her assurance that she will be waiting for him when the Great Spirit has summoned him to join her on the Star of Evening.

Seven Appleton girls, in addition to the two playing leading roles, take part in the performance. They are Yvonne Catlin, Annette Heller, Jean Shannon, Dorothy Brandt, Dorothy Davis, Dorothy Calnin, and Nona Nemacheck. Dorothy Edwards plays the part of the sea king.

### **One Telephone to Every Six** People in U.S.

At the beginning of 1931 there was a total of 20,201,000 telephones in the United States. Of these, 15,682,000 were Bell telephones, 4,416,000 Bell connecting, and 103,000 non-connecting telephones. Despite slack business conditions in 1930, there was a net gain of 122,500 telephones in the Bell System during the year.

The total telephones in the world were estimated to be about 35,300,000 on January 1, and of these approximately 32,200,000, or 91 per cent, can now be connected with any Bell System telephone. On the first of January, 1930, the Bell System telephones could be connected with about 85 per cent of the world's telephones.

These more than twenty million telephones in the United States are served through a total of 19,545 central offices operated by 7,436 companies, of which 25 are Bell, 7,163 Bell connecting, and 248 non-connecting companies. In addition, there are 29,300 Bell service lines, the telephones of which are included in the figures for connecting telephones.

The telephones of the United States are served through a total of 83,110,000 miles of wire. The great bulk of this wire mileage belongs to the Bell System, as the connecting companies own 6,706,000 miles of wire and the nonconnecting companies 156,000 miles. The Bell System wire mileage comprised, at the beginning of the present year, 62,867,000 miles of exchange wire and 13,381,000 miles of toll and long distance wire. Little of this Bell System wire mileage is now in open wire; only 7 per cent on January 1, 1931. On the same date 66 per cent of the Bell wire was in underground cable and 27 per cent in aerial cable.

Old fairy tales were used to emphasize health work in the program given at the McKinley Junior high school health class Wednesday. "Red Riding Hood" and "Cinderella" were given by Marian Rule, Ruth Barnes, and Dorothy Blake, and "The Lazy Boy" was given by Maxine Monson, Evelyn Abel and

### Legion Will be Host to **Civil War Veterans**

Surviving members of the Grand Army of the Republic in Appleton and nearby cities will be guests of honor of Oney Johnston post, American Legion at the May meeting of the post Monday evening at Elks hall.

Arrangements for the entertainment of the aged veterans are in the hands of a committee of which Peter Goerl is chairman. Only five survivors of the G. A. R. live in Appleton. They are Charles Gosha, Charles Brown, Leonard Merkel, Steve Meidam ond Gottfried "Grandpa" Langstadt. One other Appleton member, John Baer, now lives in California. Kaukauna's only surviving veteran is John Lawe. New London has one veteran, Harley Heath. There are two or three other veterans of '61. in the county who will be invited to the festivities next Monday evening. Three surviving Neenah veterans also have been asked. They are Murray McCallum, Thad Sheron and Robert Lawe.

Business including the completion of plans for Memorial day observance, the Fourth of July celebration to be staged by the local post and other projects will be discussed by the post members.

Outagamie county is one of the sixteen "honor counties" in the state, according to a list recently compiled by the Wisconsin Anti-Tuberculosis association. Honor counties are those reporting two or more living cases of tuberculosis during 1929 for every death from the disease. Two new cases per death is the workable standard set up by the national public health organizations for the early reporting of tuberculosis. The peculiarity of the standard is explained by association officials, who state that careful and detailed studies have revealed that for every

death from tuberculosis there are about nine active cases. Many of these, however, are not discovered until they have reached an advanced stage.

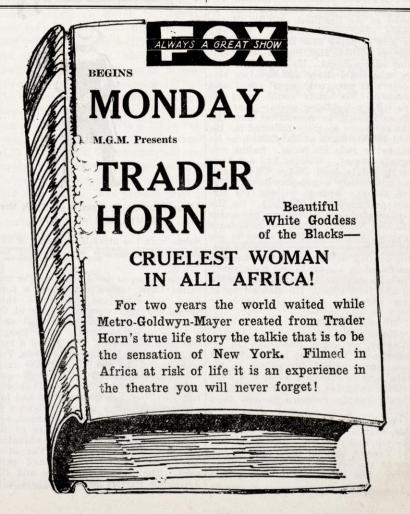
Interesting statistics shown by the report reveal that all but four of the sixteen honor counties are among twenty-nine counties in the state giving sanitarium care to two or more patients for every death; that all but five of the sixteen were among the thirty-nine counties having county nurses in 1929; that the 1929 tuberculosis death rate for the sixteen counties was only thirty-eight per one hundred thousand population compared with fifty-seven for the other fifty-five counties.

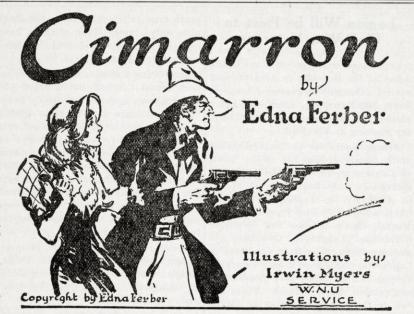
Honor counties are Bayfield, Burnett, Dodge, Dunn, Forest, Oneida, Green, Langlade, Manitowoc, Marinette, Oconto, Outagamie, Racine, Rusk, Trempealeau, and Waushara.

\* \*

Monday was the last day upon which taxpayers who filed affidavits indicating their inability to pay their taxes within the prescribed period, and asking for an extension of time, could pay their taxes without extra costs of any kind. Taxes not paid by April 27 will be advertised and for each description the advertising fee of twenty-five cents will be added to the taxes. No other fees will be assessed against property owned by persons who filed an affidavit, until June 1.

County Clerk John Hantschel has granted marriage licenses to the following couples: Victor Schulze, route 1, and Regina Heid, route 4; Walter Yokem, Oneida, and Diane Dery, Kaukauna; George VanDyke, Little Chute, and Leona VanderBloemen, Little Chute; Lloyd Paul, New London, and Hilda Jarvais, Bear Creek; and Joe A. Cornelius, W. De Pere, and Alice King, Oneida.





### INSTALLMENT XII

Yancey had reverted. Always-even in his staidest Wichita incarnation-a somewhat incredibly romantic figure, he somewhat increasing romantic ngure, he now was remarkable even in this town of fantastic humans gathered from every corner of the brilliantly pictur-esque Southwest. His towering form, his eurling locks, his massive head, his vibrant voice, his dashing dress, his florid speech, his magnetic personality drew attention wherever he went. On the day following their arrival Yancey the day following their arrival Yancey had taken from his trunk a pair of silver-mounted ivory-handled six-shooters and a belt and holster studded with silver. She had never before seen them. His white sombrero he had banded with a rattlesnake skin of gold and silver, with glass eyes, a treasure also pro-duced from the secret trunk, as well as a pair of gold-mounted spurs which fur-ther enhanced the Texas star boots. Thus bedecked for his legal and edi-torial pursuits he was by far the best dressed and most spectacular male in all the cycloramic Oklahoma country. Sabra learned many actuality

Sabra learned many astounding things in these first few days, and among the most terrifying were the things she learned about the husband to whom she had been happily married for more than five years. She learned, for whom she had been happily married for more than five years. She learned, for example, that this Yancey Cravat was famed as the deadliest shot in all the deadly shooting Southwest. He had the gift of being able to point his six-shooters without sighting, as one would point with a finger. He was one of the few who could draw and fire two six-shooters at once with equal speed and accuracy. His hands would go to his accuracy. His hands would go to his hips with a lightning gesture that yet was so smooth, so economical that the onlooker's eye scarcely followed it. He could hit his mark as he walked, as he ran, as he rode his horse. Sabra was vaguely uneasy. Wichita had not been exactly effete, and Dodge City, Kan., was notoriously a gun-play town. But here no man walked without his six-shooters strapped to his body. On the very day of her harrowing encounter with Doc Nisbett, Sabra, her composure regained, had gone with Yancey to see still another house owner about the pos-sible renting of his treasure. The man was found in his crude one-room shack which he used as a combination dwell-ing and land office. He glanced up at them from the rough pine table at which he was writing. "'Howdy, Vancey!'' "Howdy, Cass!'' Vancey all crace performed on in

Yancey, all grace, performed an in-troduction. This lean, leather-skinned house owner wiped his palms on his pants' seat in courtly fashion and, thus purified, extended a hospitable hand to Sabra. Yancey revealed to him their plicht

Sabra. Fancey 1.1. plight. "Well, now, say, that 's plumb ter-r'ble, that is. Might be I can help you out—you and your good lady here. But say, Yancey, just let me step out, will you, to the corner, and mail this here letter. The bag's goin' any minute

He licked and stamped the envelope, rose, and took from the table beside him his broad leather belt with its pair holstered six-shooters, evidently temporarily laid aside for comfort while writing. This he now strapped quickly about his waist with the same unconcern that another man would use in slipping into his coat. He merely was donning conventional street attire for the well-dressed man of the locality. He picked up his sheaf of envelopes and stepped out. In three minutes he was back, and affably ready to talk terms with them.

It was, perhaps, this simple and sin-ister act, more than anything she had hitherto witnessed, that impressed hitherto



Better Part of a Day.

Sabra with the utter lawlessness of this new land to which her husband had brought her.

This house, so dearly held by the man called Cass, turned out to be a four-room dwelling inadequate to their called Cass, turned out to be a four-room dwelling inadequate to their needs, and they were in despair at the thought of being obliged to wait until a house could be built. Then Yancey had a brilliant idea. He found a two-room cabin made of rough boards. This was hauled to the site of the main house plastered and added to it\_prohouse, plastered, and-added to it-pro-vided them with a six-room combinavided them with a six-room combina-tion dwelling, newspaper plant and law office. There was all the splendor of sitting room, dining room, bedroom, and kitchen to live in. One room of the small attached cabin was a combination law and newspaper office. The other served as composing room and print shop. The Hefner Furniture and Un-dertaking Parlors provided them with

furniture-a large wooden bedstead to fit Sabra's mattress and spring; a small bed for Cim; tables, chairs—the plain-est of everything. In two days Sabra est of everything. In two days Sabra was a housewife established in her rou-tine as though she had been at it for

years. Setting up the newspaper plant and law office was not so simple. Yancey, for example, was inclined to write his first editorial entitled "Whither Okla-homa?" before the hand press had been wit foreather. He was more absorbed in put together. He was more absorbed in the effect of the sign tacked up over the front of the shop than he was in the proper mechanical arrangement the necessary appliances inside. THE OKLAHOMA WIGWAM, read the sign in block letters two feet high, so that the little cabin itself was almost ob-scured. Then, beneath, in letters scarce-ly less impressive: YANCEY CRAVAT, PROP. AND EDITOR. ATTORNEY AT LAW. NOTARY.

The placing of this sign took the better part of a day, during which time all other work was suspended. While the operation was in progress Yancey crossed the road fifty times, ostensibly point of criticism, but really to bask in the dazzling effect of the bold fat black letters. As always in the course of such proceedings on the part of the laboring male there was much hoarse shouting, gesticulation, and general rumpus.

It was Sabra's first realization that the male of the species might be fallible. A product of southern training, even though a daily witness, during her girlhood, to the dominance of her matriarchal mother over her weak and war-shattered father, she had been bred to the tradition that the male was alto the tradition that the male was al-ways right, always to be deferred to. Yancey, still her passionate lover, had always treated her, tenderly, as a charming litle fool, and this role she had meekly—even gratefully—accepted. But now suspicion began to rear its ugly head. These last three weeks had shown her that the male was often mis-taken as a say and that Yancey was taken, as a sex, and that Yancey almost always wrong as an individual. But these frightening discoveries she would not yet admit even to herself.

"Yancey, this case of type's badly pied." Jesse Rickey, journeyman print-er and periodic drunkard, was respon-sible for this misfortune, having dropped a case, face down, in the dust of the road while assisting Yancey in the moving. "It'll have to be sorted be-fore you can get out a paper."

"Oh, Rickey'll tend to that. I've got a lot of important work to do. Edigot a lot of important work to do. Edi-torials to write, news to get, lot of real estate transfers—and I'm going to find out who killed Pegler and print it in the first issue if it takes the last drop of blood in me. I'll show them, first crack, that the Oklahoma Wigwam prints all the news, all the time, know-ing no law but the Law of God and the government of these United States! Say, that's a pretty good slogan. Top Say, that's a pretty good slogan. Top of the page, just above the editorial column."

In the end it was Sabra who sorted the case of pied type. The five years of Yancey's newspaper ownership in Wichita had familiarized her, almost unconsciously, with many of the me-chanical aspects of a newspaper print-ing short. ing shop.

The hand press was finally set up,

and the little job press, and the case rack containing the type. The rollers were in place, and their little stock of paper. Curiously enough, though neither Yancey nor Sabra was conscious of it, it was she who had directed most of it was she who had directed most or this manual work and had indeed ac-tually performed much of it, with Isaiah and Jesse Rickey to help her. Yancey would lose himself in the plac-ing of his law library, his books of reference, and his favorite volumes, for which he contanded there was not which he contended there was not enough shelf room in the house proper. He had brought along boxes of books stowed away in the covered wagons. If the combined book wealth contained in all the houses, offices, and shops of the entire Oklahoma country so newly settled could have been gathered in one spot it probably would have been found to number less than this preposterous library of the paradoxical Yancey Cravat. Glib and showy though he was with his hood knowledge Yancey still with his book knowledge Yancey still had in these volumes of his the absorption of the true book lover. Lost to all else he would call happily

in to Sabra as she bent over the case rack, her check streaked with ink: "Sabe! Oh, Sabe—listen to this." He would clear his throat. "Son of Nestor, delight of my heart, mark the flashing of bronze through the echoing halls, ing of bronze through the echoing halls, and the flashing of gold and of amber and of silver and of ivory. Such like, methinks, is the court of Olympian Zeus within, for the world of things that are here; wonder comes over me as I look thereon.'...G-d, Sabra, it's as fine as the Old Testament. Finer!''

(To be continued)

## \*\*\*\*\*\*\* 58 People

are allied in rendering Badger Service to Badger customers. . . . These people are likewise customers of yours, Mr. Business Man.

Isn't there a reciprocal value in patronizing a firm like this?

Our Phone is 278 BADGER PRINTING COMPANY 125 N. Morrison St.

Wallpaper Varnishes

May 4 to 7 is Clean-Up Week and is the time to clean-up your home. See us for the newest in paints, varnishes, wall paper. Wall paper hanging our specialty.

Phone 1405



## The Cook's Corner What Shall We Have For Dinner Today?

WHAT TO DO WITH SOUR MILK

In these days of better and better refrigeration for our foods sour milk and cream are almost unknown in many households, unless purchased in that state, or deliberately made sour. Our grandmothers, working under other conditions, learned how to turn this natural process of souring to the advantage of their tables and discovered many of the delicious possibilities existing in the naturally soured milk and cream.

Here are some of the ways of making most delectable things of them-some new and some very old.

Many of you have already discovered that sour milk and cream makes a more tender batter for cakes and breads and gems and cookies than does the sweet. Many have fond memories of clabbered milk and cream that was as tender and smooth as the finest custard and delightfully cool and refreshing with the after-school slice of bread and butter and brown sugar.

But do you know how to make the clabber cake that dates back a century or so? And clabber pie?

For the cake mix together 1 lb. flour, 1/2 lb. butter, 7 tbsp. sugar, 3 eggs. Add to this 11/2 cups clabber (thick sour milk) from which the whey has been drained, and 2 even tsps. soda dissolved in a tbsp. new milk. Bake in a covered pan, leaving cover off until cake begins to rise.

For the pie-heat a cupful of thick clabbered milk in a double boiler and when it is warm add 2 tbsp. cornstarch mixed with 4 tbsp. cold water. Cook until thick, then add 3/4 cupful of maple syrup, 2 well-beaten egg yolks, the juice and grated rind of 1 lemon and 1 tbsp. melted butter. When it has cooked until clear turn to a baked crust.

Make a meringue with the egg whites, stiffly whipped, adding gradually tbsp. maple syrup and 1/4 tsp. vanilla. Bake in slow oven about 25 minutes.

For the crust you might like to try this very old rule. To 1/2 cup of lard, melted by setting in vessel of hot water, add enough sour milk to fill the cup. Mix thoroughly with a cupful of flour and add, very carefully, enough more to make a dough of a consistency to roll out.

Two tablespoonfuls thick sour cream added to ham omelet makes it very tender and "tasty".

Stuffed eggs for Sunday-night supper have a new fillip if thick sour cream is added to the mashed yolks to moisten them, then a dash of lemon juice, a little mixed mustard and salt and pepper to taste.

#### Sour Cream Sauces

A sour cream sauce lends special piquancy to cold ham. Beat 1/2 cupful thick sour cream, add 1/8 tsp. salt, 1/2 tsp. sugar and beat in 1/2 cupful horseradish.

Sour cream gravy is delicious with chicken, fricassed or fried, on toast or split biscuit. Rub together 1 tbsp. each butter and flour; add 11/2 cups broth to 5 quarts of water to which 2 quarts

and let boil. Thin with about 3/4 cup sour cream, re-heat and season with salt and pepper. Do not let boil after cream is added, as it is very apt to separate.

A very dainty dressing for fruit salad may be made by whipping 3/4 cup slightly soured thick cream, adding 1/4 tsp. salt, 1 tbsp. lemon juice, and 1/3 cup honey.

Delicious frozen desserts may be made of sour milk and cream, as well as very appetizing and healthful puddings. Here is one of the best:

### Sour Cream Pudding

Pare and core, slice thin and cook until tender, 9 apples, using 1/2 cup sugar and just enough water to keep from sticking. Beat 4 eggs until light and add 1/2 cupful sugar. Mix 2 tbsp. cornstarch with 1 cupful sour cream and add to eggs. Then add this to the apples, being careful not to mash them. Mix 1 tsp. cinnamon and 1 tbsp. brown sugar with 1/2 cupful hard bread crumbs and place half on the bottom of a baking dish, pour in the apple mixture, cover with the remaining crumbs and bake in a slow oven for 45 minutes.

### **Refreshing Drink**

This drink is really a light luncheon in itself. Beat together half a glass of sour cream and half a glass of rich milk with a pinch of salt until light and smooth. Pour into a tall glass sprinkle over the top grated nut meats and a pinch of grated nutmeg. Serve very cold.

Sour cream dressing for cucumber or lettuce salad; sour cream in Johnny cake or ginger bread are familiar to most older cooks. Sour cream with brown sugar stirred into it has made delectable sandwich filling for many a youngster of other days. Young cooks of this later day will do well to familiarize themselves with the part these two items may play in the realm of cookery and to give their imaginations free rein in creating new concoctions with them.

### Poison Bran Mixture is Best For Cutworms

Experienced vegetable growers have found that the best control measure for the cutworms that appear during May and early June is a poison bran mixture sown broadcast about the young plants in the evening.

Cutworms are active in their search for food only on warm nights. They will eat and cut through the stems of such plants as the potato, tomato, sweet potato, radish, squash, and cabbage. Usually the cutworms sever the plant at the surface of the ground or weaken it so that it will be broken off with the first storm.

Directions for making a poison bait to use in controlling cutworms are listed as follows: thoroughly mix 25 pounds of dry bran with 1 pound of paris green or white arsenic, and moisten with 4

of cheap molasses and the juice of 3 lemons have been added. Add enough water to make the mixture stick together. The mixture should be made a few hours before it is used.

### Plant Your Shrubbery To Frame the House

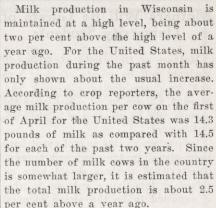
Like a frame to bring out all the beauty in a picture is the planting about the base of a house. The first impression of a home is made by a combination of the house and its setting as one approaches it. No matter how beautiful the building itself the effect will not be pleasing if it is not surrounded with the proper trees, shrubs or lawn.

To get the desired effect make a plan of this setting before starting to work. By definitely blocking out the scheme in mind either the whole or a part of it can be done at one time and the final result will be as planned.

The front lawn serves as the foreground of the picture. This carpet of green is usually most effective when not broken up with beds of vari-colored flowers or cluttered with makeshift plant containers. Shrubs or trees massed together to form a screen can hide undesirable views and buildings. A border of shrubs also makes a splendid background of green for colorful garden flowers.

### Wisconsin Milk Prices Show Little Change

While milk prices usually decline considerably in the spring of the year, the Wisconsin average this year dropped only two cents per hundred pounds from February to March. This is an encouraging sign for our dairy industry. During the past five years the decline from February to March has usually been between three and four per cent. This year it was only a little over one and one-half per cent, which indicates that the long downward trend in milk prices is probably approaching its end. The average reported by Wisconsin producers for last month was \$1.26 per hundred as compared with \$1.28 in February. A year ago the price averaged \$1.72 per hundred, according to the crop reporting service of the Wisconsin and United States Departments of Agriculture at Madison. The present price is two per cent below the 1910 to 1914 average, which is the lowest point reached in ten years.



While dairy production for February was well in advance of a year ago, consumers evidently seem willing or able to take the production off the market at present prices. February consumption of butter increased 5.3 per cent over a year ago, while consumption of condensed and evaporated products increased 9.9 per cent. Unfortunately for Wisconsin producers, cheese consumption has declined by 5.9 per cent in spite of prices which should be attractive to the consumer. Storage holding of butter in the United States on April 1 consisted of 18,025,000 pounds. This represents a decrease of 41 per cent from last year, but an increase of 44.8 per cent for the five-year average. April 1 storage holdings of American cheese at 41,866,000 pounds were only slightly below a year ago, but nine per cent in excess of the five-year average. Swiss cheese holdings of 7,276,000 pounds were 10 per cent above 1930 and 21.87 above the five-year average.



G. C. Steidl Food Shop We Deliver Phone 553



### Mothers Will Be Guests of **University Students**

Mothers of University of Wisconsin students will be guests of their sons and daughters during the week end, May 22, 23 and 24, at which time the campus will be given over to their entertainment.

Invitations to this annual event have been placed in the mail and approximately 9,000 mothers should have received by this time a welcome to what is expected to be the season's gayest event.

The entertainment will commence with the senior swingout at 4:20 p.m., Friday, May 22, which will be followed by a dance drama by Orchesis, University women's dance group. A reception by President and Mrs. Glenn Frank will precede the dinner in the Memorial Union Saturday evening. A concert by the Men's Glee club and the traditional women's field day will be a part of the program.

Special acts by Haresfoot members at the dinner Saturday night, and an interscholastic track meet Saturday morning will be special features of this year's fete whose predominating theme will be one of college life.

An unusually large crowd is expected to attend this year according to the invitations committee, whose members are Helen Twenhofel and Marion Bean, Madison, and Helen Cole, Atlantic, Ia., chairman.

Special assistant chairmen are Dorothy Fuller, Milwaukee; Barbara Critchell, Chicago, and Alex Cannon, Milwaukee. Mary Standring, Marion, is in charge of planning special features. Publicity for the event is in charge of Fritz Strenge. Plans for the banquet are being made by Ted Wadsworth, Ft. Thomas, Ky., and Katherine Ehrler, Milwaukee.

Miss Louise Wagner, Madison, general chairman, says that the senior swingout was placed earlier on the program than has been the custom because the farewell demonstration of senior women interfered somewhat with the special functions arranged by fraternities and sororities at the dinner hour.

Venetian night will be replaced by a display on the Memorial Union terrace, the exact nature of the spectacle not as yet having been decided.

### Dairy Cattle Exports Are On the Increase

After the low year of 1930, the shipments of dairy cattle out of Wisconsin are again showing distinct gains. Outshipments during March were 18 per cent larger than February, and about 4 per cent larger than during the same month last year. The total number exported from the state during the month was 3,554 head, of which Illinois received 1,416 and New Jersey 1,233. The March shipments exceeded February by 540 head. These figures indicate that past two months, as compared with \$66

other states during 1931 will probably show a distinct increase over the low record of last year when only 56,466 head were shipped out, as compared with an average of over 80,000 head during the previous three years, according to the Crop Reporting Division of the United States Bureau of Agricultural Economics and the Wisconsin Department of Agriculture and Markets at Madison.

For the first three months of 1931, only February and March showed an increase in the number of dairy cattle shipped out of Wisconsin. A total of 3,014 head were shipped out in February as compared with 2,248 for the same month a year ago, indicating an increase of a little more than 13 per cent. For March, 3,554 head were recorded as having been shipped out as compared with 3,415 for March, 1930. The movements in January, however, showed a small decrease under the January shipments a year ago.

After declining for a year and a half, a turning point in cow prices seems to have been reached. Crop correspondents of the Wisconsin Crop Reporting Division indicate that the prices of dairy cattle are becoming more stable. Since October of 1930 dairy cow prices have declined each month until March of this year when no change is shown from the previous month. An average price of \$63 per head is reported as having been received by these correspondents for the

the exports of cattle from Wisconsin to per head for January and \$89 a year 12'0.

### **Overproduction of Crude Oil** Faces Nation, Bagg Says

Serious overproduction of crude oil faces this country as the result of recent developments in Texas, Dr. Rufus M. Bagg, of Lawrence college, told members of Appleton Lions club at the weekly luncheon Monday at Conway hotel.

Dr. Bagg recently made a tour of the Texas oil fields in furtherance of his study of geology and told of the immense new sources of oil under development. The country contains a hidden mountain range and part of it was a former ocean bed. The lime rock stratas have been enriched by these deposits, and an endless number of "salt domes" therefore exist, beneath which are millions of gallons of oil. In one place the skeleton of a dinosaur nearly 60 feet long was found.

Modern geology makes it possible to 'see'' beneath the earth, said Dr. Bagg. Recording instruments and electrical devices make it possible to determine exactly where oil may be found, so wells may be sunk without much of the "wildcatting" of the past on lands adjacent to where the oil is supposed to be. The opening of these wells will bring forth so much oil the nation will be seriously over-supplied, the speaker said, and the government and producers are co-operating in an attempt to regulate the supply according to the demand.

Dr. Bagg also visited some of the mammoth wells from which water is supplied to Texas cities, declaring they are some of the most productive he has seen. He exhibited photographs of many of the places he visited.

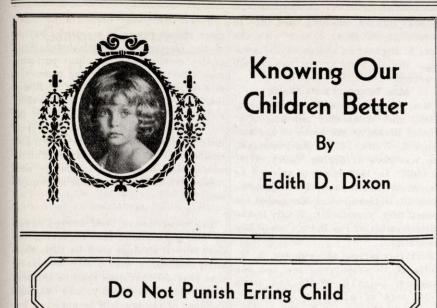
Mrs. Elmer O'Keefe read from Ross Crane's book on Lighting and Lighting Fixtures at a meeting of the West End Reading club at the home of Mrs. P. H. Ryan Wednesday afternoon.

High school students who wish to make up work or take additional summer work will be offered courses in history, English, mathematics, and science at the Outagamie County Normal school, Kaukauna, this summer. The summer session opens June 8 and continues until July 11. Classes will be held six days per week, commencing at 8 o'clock in the morning.

Dog owners who have not paid the 1931 license are warned by Chief of Police Prim to do so immediately or face arrest. The dog licenses were due February 1, and delinquents have had plenty opportunity to purchase licenses. Persons who had not secured licenses by the end of this week will be taken into court and fined.

Forty of the 47 men employed on construction work at the new postoffice are from Appleton, according to statistics secured by W. H. Zuehlke, acting postmaster. The seven remaining workmen are specialists brought here to superintend the work. Seventeen bricklayers, fifteen laborers, six carpenters, three plumbers, and six foremen and superintendents are engaged on the job.





questionable device for training chil- ing, or spanking. Does this make dren. Fear is the basis for all punishment, and at its best could only frighten the child away from the wrong thing.

Too often punishment is administered hurriedly, impulsively, or unjustly. The child does something to annoy or irritate us and we punish him to relieve our feelings. Perhaps he did the same thing yesterday but, because it did not happen to bother us, we let it go. Such punishment has in it an element of retaliation, a desire to get even. This kind of punishment is never just and it makes the child rebellious, stubborn, or indifferent.

More often we punish to prevent a repetition of the act. We want the child to realize that he must not do a certain thing, so we make him

Punishment today is considered a | afraid to do it by threatening, scoldhim want to do the right thing next time? Not often. It may make him cautious about doing the wrong thing in our presence, but he may continue to do it behind our backs.

> The child who is truthful and honest simply because he is afraid of punishment is still in a very precarious situation. When the fear is removed he may not be able to maintain his honesty. But the child whose experience has taught him that honesty is associated with a satisfying sense of security within himself, that his conduct is approved by others, that in being trusted and respected he gains in freedom and is given added responsibility-this child is in a position to continue the practice of honesty under all circumstances because it has become a necessary part of himself.

## Look and Learn

1. How many newspapers are there in the U.S.?

2. Whom did Lincoln succeed to the presidency?

3. What is the legal term for a person who has asssumed a false name? 4. What is the average height for

men and women in the U.S.? 5. What are the ten largest cities in

the U.S. in population, named in order? 6. How many men signed the Declaration of Independence?

7. Which is the "Bear State"? What motion picture director in-8. vented the close-up?

9. What is the smallest unit of liquid measure?

10. What city is the commercial metropolis of Belgium?

11. Which is the easternmost of the Great Lakes?

12. Who organized the Red Cross society?

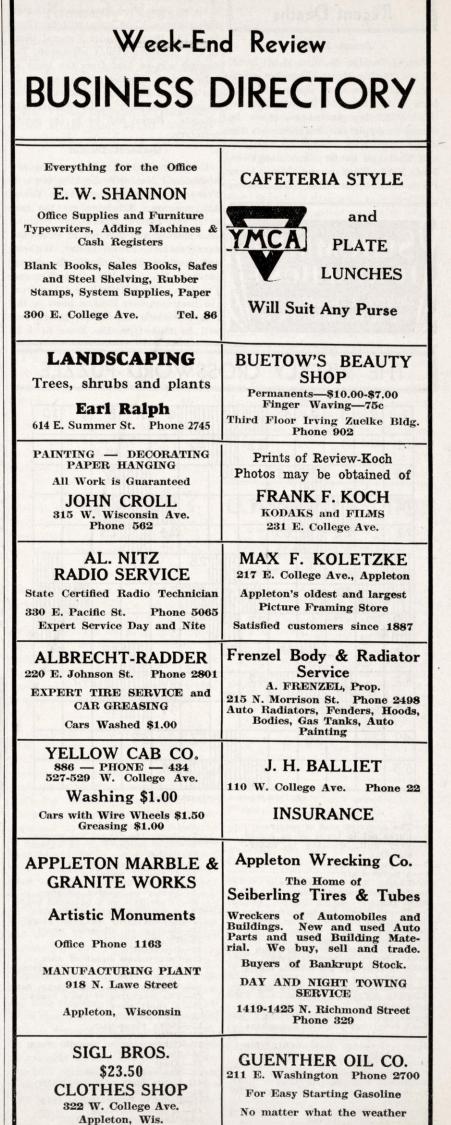
13. What is the standard unit of currency in France?

14. What is the minimum age for a member of the House of Representatives?

15. In what country are the most ancient records of architecture found? (Answers on page 15)

A. G. Meating, superintendent of the county schools, and the two supervisory teachers. Miss Nellie McDermott and A. L. Collar, will attend some of the sessions of the three day program at the State Teachers' College, Oshkosh, May 7, 8, and 9. Rural education will be discussed and emphasized. Rural teachers will also be given an opportunity to attend. E. G. Doudna, secretary of the board of regents of state teachers colleges, will lead the discussion on "Training Program for Preparing Rural Teachers to Meet the Present Situation." O. H. Plenzke, assistant state superintendent, will discuss provision for oneteacher schools. Others on the program are President Frank E. Baker of the Milwaukee state teachers college, Miss Bertha L. Carns, rural education director at the Superior state teachers' college, O. W. Neale of the Stevens Point state teachers college, Miss Maybelle G. Bush of the state department at Madison, John Callahan, state superintendent, and George S. Dick, state supervisor of rural schools.

Miss Florence Day, librarian, and the Misses Mary DeJonge and Mary Kreiss and Mrs. Lillian Embrey and Mrs. Nellie Harriman of the staff attended a meeting of the Fox River Valley Library association at Neenah Thursday. A luncheon was given at The Sign of the Fox, after which there was an informal program.



### **Recent Deaths**

### Ernest Techlin

Ernest Techlin, 68, died at his home, 317 W. Spring street, Thursday morning, following a short illness. He was born in the town of Center where he lived until ten years ago, when he moved to Appleton. Survivors are the widow; two sons, George of Ellington and Walter of Center; three daughters, Mrs. Fred Wagner and Mrs. Alvin Preim of Center and Mrs. Alvin Mueller



of Appleton. Nine grandchildren and a sister, Mrs. Fred Presteen of Center, also survive. The body will be taken from the Brettschneider Funeral home to the residence Friday afternoon. The funeral will be held from the home at 1:30 o'clock Sunday afternoon and at 2 o'clock at St. John Lutheran church, Center. The Rev. A. H. Werner will officiate. Burial will be in the parish cemetery.

### Gerhardt Techlin

Gerhardt Techlin, ten year old son of Mr. and Mrs. Otto Techlin, town of Freedom, died at his home early Thursday morning. Survivors are the parents; two sisters, Mrs. Henry Schinke of Appleton and Adeline of Freedom; four brothers, Ervin, Lester, Wilbert, and Norbert of Freedom; the grandparents, Mr. and Mrs. Carl Krueger, Freedom. The body will be taken from the Brettschneider Funeral home to the residence Friday afternoon. The funeral will be held from the home at 9:30

Vertical.

2-Being the target for stones 3-Color property of an object 4-Higher

23—Carnivorous beast of Asia 24—Tobacco leaves in cylindrical

35-Conforming to regular form 36-To construct 38-Also

40—The road traveled 45—Large body of fresh water 46—Feminine pronoun 47—Suffix to denote agent (pl.)

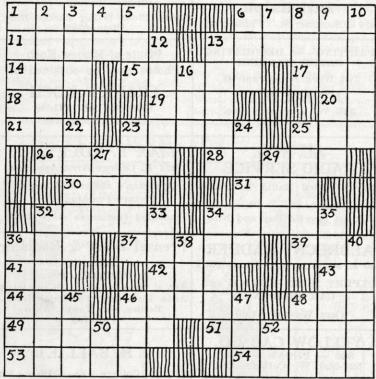
-A period of time -Candlepower (abbr.)

-Near or by

-Up and around

form

## THE WEEKLY CROSSWORD PUZZLE



(©, 1926, Western Newspaper Union.)

Horizontal. The Assyrian god of empire 6-Lures set in traps or on hooks 11-Very dull; wanting in under--Very dull; wanting in standing --To put on flesh --A pedal digit --French unit of measure --To observe or discern 18-Within 18— Within
19— Woven fabric for floor or porch
20—Chemical symbol for tellurium
21—A bright, vivid color
23—Subject for discussion
25—Feminine possessive pronoun
26—A country gallant or lover
28—A rellway car for conving merils 28-A robustry galant or lover 28-A railway car for serving meals 30-Cackleberry 31-To make ready; to have done 32-To mock at or deride 34-A robuster -A rooster -Baseball scoring implement 37-A revolving piece of a machine 39-Correlative of neither 42-A cleaning implement; for scrubbing 43—Royal officer (abbr.) 44—Neuter possessive pronoun 46—Minute reproductive body 48-Ostrich made famous by crosswords Bloodsuckers -Bloodsuckers -Where Noah landed -To adorn with drapery -Not fresh; worn by use Solution will appear in next issue.

35-

o'clock Sunday morning and at 10 o'clock at St. Peter church with the Rev. T. Brenner in charge of the service. Burial will be in the parish cemetery.

### Mrs. Minnie Alcott Wolfe

Mrs. Minnie Alcott Wolfe, Escanaba, Mich., died Wednesday morning after a brief illness at the home of her son, Leigh S. Wolfe, 717 N. Rankin street. She was born at Spring Valley, Wis., in 1863. In 1889 she was married to Mr. A. W. Wolfe and the couple has lived in Gladstone and Escanaba for almost fifty years. Mr. Wolfe is the oldest member of the Delta County Bar association.

Survivors include the widower, A. W. Wolfe of Escanaba; one son and one daughter, Leigh S. Wolfe and Doris Wolfe both of Appleton. One sister, Mrs. A. W. Palmer of Brodhead, Wis., and three grandchildren also survive.

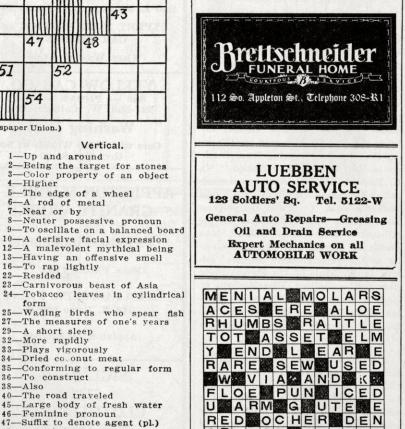
Funeral services will be held at 9 o'clock Saturday morning at the Wichmann Funeral home. The body will then be taken to Brodhead, Wis., where interment will be made in Greenwood cemetery. The Rev. Charles A. Briggs of this city will conduct the service.

### Mottart Funeral

The funeral of Charles Mottart, who died Monday, was held Thursday morning at 8:30 o'clock from the home of his daughter, Mrs. Otto Behling, 507 W. Wisconsin avenue, and at 9 o'clock at St. Theresa church. Burial was in Riv-Pallbearers were erside cemetery. grandchildren of the deceased, Oren, Leon and Christ Palmer, Merrill Zuehlke, Gordon Ware, and Michael Dunmer.

### Lyman Funeral

Wilbur, the eight months old son of Mr. and Mrs. William Lyman, E. Wisconsin avenue, was buried Thursday. Funeral services were held at St. Theresa church at 1:30. Burial was in St. Joseph cemetery.



ORATORANNALS RILEMASSMERSE

ENSEAMTOWSER

Junior Symphony orchestra of Law. rence college presented a varied program at the Lawrence Memorial chapel Wednesday evening. The excellent performance reflected careful training under the director, Percy Fullinwider. Eloise Smeltzer, a student of Mr. Fullinwider, and Neil Given, a former student of A. L. Gmeiner and E. C. Moore, played instrumental accompaniments to several numbers. Mrs. Nettie Steninger Fullinwider, Miss Ramona Huesemann and Russell Wichmann were piano accompanists.

Dog owners have been warned again by Mayor Goodland that beginning today, May 1, all dogs must be tied. This is in accordance with a city ordinance that provides that dogs shall be leashed during May, June, July, and August. Defiance of the law will be punished by arrest.

## STATE OF WISCONSIN, COUNTY COURT, OUTAGAMIE COUN-

TT — IN PROBATE N THE MATTER OF THE ESTATE OF Wilhelmine Sachs, also known as Minnie Sachs, Deceased.

Notice is hereby given, That at the Special Term of the County Court, to be held in and for said County, at the Court House in the City of Appleton, in said County, on the third Tuesday of May, 1931, being the 19th day of May, 1931, the following matter will be heard, considered, examined and ad-instad justed.

The application of Joseph Koffend, Justed. The application of Joseph Koffend, Jr., Administrator of the Estate of Wil-helmine Sachs, late of the City of Ap-pleton, in said County, deceased, to sell or incumber real estate belonging to such Estate, for the payment of ex-penses and debts, said real estate being situated and described as follows: Lot Nine (9) of Block Nine (9) Her-man Erb's Second Addition to First Ward, City of Appleton, Outagamie County, Wisconsin. Dated the 22nd day of April, 1931. By the Court, FRED V. HEINEMANN, Judge.

Judge.

JOSEPH KOFFEND, JR., Attorney, Appleton, Wisconsin.

Apr. 24-May 1-8

NOTICE FOR ADMINISTRATION, AND NOTICE TO CREDITORS State of Wisconsin, County Court for Outagamie County IN THE MATTER OF THE ESTATE OF Michael Ryan, Deceased-IN PROBATE.

Pursuant to the order made in this

Pursuant to the order made in this matter by the county court for Outaga-mie on the 21st day of April, 1931, Notice is hereby given that at a spec-ial term of said court to be held at the court house in the city of Appleton in said county, on the 19th day of May, 1931, at the opening of the court on that day, or as soon thereafter as the same can be, will be heard and consid-ered the petition of Edward Ryan for appointment of an administrator of the estate of Michael Ryan, late of the City of Appleton, in said county, de ceased.

ceased. Notice is hereby also given that all claims for allowance against said de-ceased must be presented to said court on or before the 31st day of August, 1931, which is the time limited therefor, or be forever barred, and Notice is hereby also given that at a regular term of said court to be held at the court house aforesaid on the first day of September, 1931, at the open-ing of the court on that day, or as soon thereafter as the same can be, will be heard, examined and adjusted all claims heard, examined and adjusted all claims against said deceased then presented to

the court. Dated April 21, 1931. By order of the court. FRED V. HEINEMANN County Judge. RYAN, CARY & RYAN. Attorneys for the Estate. Apr. 24-May 1-8

## Campus Comment

### By Russell Davis

The inter-fraternity baseball league was off to a fine start this week when the Delta Sigs defeated the Betas, and the Sig Eps bowed to Delta Iota. Both games were won by a one run margin with the Sigma-D. I. game going an extra inning. Paul Fischl was the D. I. hero, scoring the tying run after two were out in the last inning, and sending the contest an extra heat. Burns, Beta twirler; Hesselgrave, Sigma moundsman; Ryan, D. I. slab artist, and Dixon. Delta Sig pitcher, all tossed fine ball for their teams and showed that they will cause opposing batsmen a lot of grief before the season ends.

\* \*

A water pageant, "Princess of the Evening Star," will be presented in the Alexander gymnasium tonight. The program is sponsored by the women's athletic association. A large cast has been working out for some time under the direction of Miss Ruth McGurk and a colorful offering is predicted. Residents of Appleton are invited. Tickets are selling at 50 cents each.

Lawrence golf and tennis teams invaded Madison last week-end for contests with the University of Wisconsin squads. The boys admitted having a good time even though they were defeated by the university teams.

\* \* \*

Seniors are ordering their commencement announcements which will be delivered very shortly. The announcements are bound in leather and are very attractive. \* \* \*

The Sunset Players' production, "Cock Robin," which was presented in chapel last Friday evening was very well received by a good sized audience. The play was a mystery drama and those in the cast did very well with their assignments.

## **High School Notes**

By Wilhelmine Meyer

Yesterday in assembly the Senior class presented its annual vaudeville. The program was as follows: Overture, orchestra; The Senior Serenaders, Mary Brooks, Marion Pansky, Cliff Glasheen, and Allmore Aaron; A Bit of Dance, Gordon Herrman; The First Musicale, Eloise Smeltzer and Wilbert Hansen; Between the Acts, Bob Carnes and Leone Tesch; The Ventriloquist Extraordinary, Charles Hueseman and Dick Graef; and the Dance of Spring, Carolyn Boettcher, Evelyn Lillge, Marguerite Zuehlke, Janette Cameron, Allmore Aaron, Cliff Glasheen, Gordon Herrman, and Wilbert Hansen.

Officers for the coming year have been chosen by the Girl Reserves. Betty Elias is the new president. Other officers are Lucille Wichmann, vice president. Anita Van Alstine, secretary; Doris Toll, treasurer. These girls will go into office at the end of the school year. They will all be seniors next year. The next meeting of the organization will be next Tuesday evening at the home of Helen in case of inclement weather.

McGrath, 429 W. Sixth St. New members will be voted on at the next meeting.

### ROOSEVELT SCHOOL NOTES

By Jean C. Owen

Students of Roosevelt were entertained this afternoon during an assembly program by Mrs. John Engel, Jr. She presented several readings. \*

The last staff dance of the year was held today, under the direction of Frank Wilson, faculty advisor of the Roosevelt News staff, and Lola May Zuelke, editor-in-chief.

The coming of spring brings with it outdoor games for the gym classes. A baseball tournament now is on. Three games are played each afternoon in the grades. The ninth grade has names of the National league teams; the eighth grade, the American league, and the seventh grade, the American association. In the ninth grade the New York Giants beat the Boston Braves 13 to 8; the Chicago Cubs won from the St. Louis Cardinals, 9 to 8; and the Cincinnati Reds beat the Robins, 15 to 5. The last game was featured by Carl Koletzke who had four home runs and a single out of five times at bat.

In the eighth grade only one game has been played. The Washington Senators defeated the Chicago White Sox 21 to 4.

In the seventh grade Toledo won from Kansas City, 23 to 14.

Another interesting tournament is being conducted for eighth and ninth grade students: a horseshoe double elimination tournament. There are 64 participants in the ninth grade and 50 in the eighth. Matches are being played after school or whenever possible for students to play them. Because of the many entries in the horseshoe tournament, the seventh graders were eliminated so Mr. Clough, science teacher, has organized a marble tournament. Only seventh graders are allowed to enter. This tournament is being played before or after school or when time allows. The students surely are active when tournaments are in play.

The first alumni college to be conducted in Wisconsin will be sponsored by Lawrence college June 4 to 8. More than fifty alumni have already signified their intentions of attending the sessions which will be held in connection with the annual commencement exercises. The program will consist of a series of lectures on literature, economics, and art on the mornings of June 4, 5, and 6. President H. M. Wriston, and Professors M. M. Bober of the economics department; Dorothy Bethurum of the English department; and O. P. Fairfield of the art department will be in charge. Afternoons and evenings will be open so that alumni may attend reunions and commencement exercises.

A picnic on the south campus will be substituted this year for the annual dinner. The south campus has been chosen for the picnic so that it may be held in the new Alexander gymnasium

## Kimberly News

The choir of the First Presbyterian church of Green Bay gave a sacred concort Wednesday evening at the Kimberly Presbyterian church.

Mrs. Vivian Longsine of Milwaukee visited at the home of Mr. and Mrs. Peter Ebben.

Miss Rosemary McIntyre entertained at a party at the Kimberly clubhouse. Games and dancing provided entertainment, and refreshments were served.

Workers in the recent American Legion carnival were entertained at a party at the Kimberly clubhouse Wednesday night.

Mrs. Harold Fird attended the Ladies Auxiliary of Eagles birthday party at Appleton Wednesday afternoon.

A meeting of the Pioneer Boys was held at the Presbyterian church Tuesday evening. Routine business was discussed.

\*

Of 195 votes cast in the referendum on the question of building a new hall for the village of Kimberly, 151 voters were in favor of building a new hall and 44 opposed to such action. The structure will provide space for village officers, water and fire department. library and jail. Further plans for building will be made at the next meeting of the village board, which will be held May 4.

Royal Neighbors entertained at a party at the Kimberly clubhouse Tuesday evening. Cards were played and prizes were awarded to Arthur Teidemann and Miss Theresa Schub at bridge; Mrs. Willard VandenVelden and Mrs. John VandenBoohaart at schafkopf; and Mrs. Robert Gerhart and Mrs. Peter Ebben at dice.

Departments at Lawrence college have been reorganized and consolidated so as to eliminate a condition of over developmentalization which was one of the criticisms made by the survey staff of the Methodist Board of Education in 1930. The score or more departments have been organized as eleven divisions, grouped in an attempt to cut down departmental boundaries between closely allied subject fields. Faculty members in each division have as their chairman one of their group appointed annually by the president. Elimination of courses of study which in any way duplicate each other will be one of the immediate effects of the change.

\* \*

Benefits and damages against property abutting streets scheduled for paving this summer, S. River street, Verbrick street, River drive, and Ida street, will be assessed by the board of public works Monday. Notices will be sent to property owners and a public hearing held probably in two weeks. Another month will probably elapse before actual construction work begins. \* \*

A daughter was born Tuesday to Mr. and Mrs. Anton Strover, R. 4, Appleton. | Hauert Hdw.). Tel. 185.

The county grounds and buildings committee will meet at the county clerk's office on May 6. Routine matters will be disposed of.

Five persons were this week given temporary employment by W. L. Lyons, who is in charge of the municipal employment bureau. Though Mr. Lyons has conducted an employment department in connection with the poor department, the municipal bureau established under the direction of the Appleton Citizens' Committee on Employment, will provide a place where all persons out of work, as well as those who have obtained city aid, may register, and also where employers who are in need of help may register their needs. Up to the present time there has been no centralized agency.

### ANSWERS TO LOOK AND LEARN

1. Approximately 2,248 daily and 11,159 weekly newspapers. 2. Buchanan. 3. Alias. 4. Men, 5 feet 8 inches; women, 5 feet 4 inches. 5. New York City, Chicago, Philadelphia, Detroit, Los Angeles, Cleveland, St. Louis, Baltimore, Boston, and Pittsburgh. 6. Fiftysix. 7. Arkansas. 8. D. W. Griffith. 9. The minim-equivalent to about one drop. 10. Antwerp. 11. Lake Ontario. 12. Clara Barton, in 1881. 13. The franc. 14. 25 years. 15. Egypt.

## CLASSIFIED SECTION

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### **Telephone Your Orders to 79**

FOR SALE-White rats for children's pets. Not available for sci-entific purposes. Anton D. Walker, 1050 N. Green Bay St. Tel. 2150.

FOR SALE-Motor Boat 25x5x3, 30 H.P. We make tents, awnings, life preservers, coat covers, sails, mattress pads and all kinds of canvas or fabric marine work. Let me estimate your needs. Anton D. Walker, 1050 N. Green Bay St. Walker, 101 Phone 2150.

FOR SALE—Holstein Bull, one year old. Price \$30. John Groeschl, Box 31, route 6, Appleton.

FOR RENT - Modern apartmentsuitable for 2 or 3 people, 120 E. Franklin St. Phone 398-R.

SEVEN ROOM HOUSE at 1103 No. Superior St. to be moved or wrecked, for sale to highest bidder. Call at 209 N. Superior St.

WANTED-Woman about thirty-five for general housework in small family. Good wages. Apply ABC, in care of Appleton Review.

EVERGREENS, SPRUCE, SCOTCH and White Pines. Choice trees. Come and select your tree. Price up to \$3.00-none higher. Ray Muttart, 625 N. Bennet St.

GET YOUR PIES, CAKES, DOUGHnuts and Salads at The Delicates-sen, 125 N. Durkee St. Open even-ings and Sunday.

SALESMAN wanted to make house to house canvas. No investment re-quired; liberal commissions; exper-ience desirable but not necessary. Write to B. E., c/o Review.

FURNACES CLEANED - Modern vacuum process—cleans thorough-ly. Heinritz Sheet Metal Wks. (With

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(())))))

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Successful, sales-making advertising follows various methods and uses all available means to reach its prospects. The oftener you get the attention of these prospects for **your** goods the better for your sales.

If newspaper publicity is sufficient, why do the buyers of advertising use the magazines, billboards, direct-mail of all sorts, novelties, sky-writing, radio, and scores of other ways and devices to draw the attention of possible users to their product, whether it sells for 5c or \$1,000?

If newspaper publicity is sufficient, why does the great Associated Press (and other news syndicates) with its many hundreds of newspaper members get "on the air" to advertise itself?

If newspaper publicity is the be-all and end-all of advertising, why isn't there a single successful business house in Appleton, or any other live town, that relies upon it entirely?

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A fertile advertising field that you should not fail to cultivate.

Santa Santa