



## Griffin Allwite advertisement.

[s.l.]: [s.n.], 1946

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# KEEP WHITE SHOES BEAUTIFUL

*- months longer!*



## Follow these four simple rules

Keep your white shoes gleaming smart and save shoe money in the bargain.

**First**, remember moisture and perspiration deteriorate both leather and shoe fabrics. Own two or more pairs and change daily. Let one pair air and dry while wearing another.

**Second**, use form-fitting shoe trees—your shoes will hold their graceful shape longer.

**Third**, shoes should be cleaned off the feet so they will dry rapidly and thoroughly.

**Fourth**, be sure your shoe cleaner is absolutely safe. Griffin Allwite is neither alkaline nor acid, but absolutely neutral and will not harm leather, streak, discolor or give a painted, artificial look. More nurses and beauty operators use Griffin Allwite than any other white shoe cleaner because it makes shoes look fresher and more beautifully white than new, covers spots and worn places and cleans as it whitens. For white shoes at their smartest, use Griffin Allwite.

Bottles  
or Tubes

# GRIFFIN ALLWITE

