



## **The daily cardinal. Vol. LXXVII, No. 103 March 9, 1967**

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# Sweet, Gooney And Frozen

By JULIE KENNEDY  
Cardinal Staff Writer

"Know why so many people get off here?" a bus driver asked. "It's because of the ice cream store."

We're "the largest single user of ice cream cones in the state," boasts Robert Bradley Jr., a supervisor of the University dairy store in Babcock Hall.

The store uses about 1000 cones a day.

All the University's milk, cream, cottage cheese and ice cream come from his store, says Bradley, an assistant professor who teaches Ice Cream 421 (ice cream making).

The dairy plant gets 20,000 pounds of milk every day from two University and 14 private farms. 14,000 pounds, Bradley says, are used for "fluid purposes" like whole and skim milk, half and half and cream. The rest goes for cheese, ice cream, butter and buttermilk.

Over 70 flavors of ice cream are made during the year, says Bradley.

"We keep the old standards, such as chocolate, vanilla, strawberry and chocolate chip," he says. Certain flavors are sold seasonally "in order to draw people to the store."

Besides 18 regular flavors, special kinds featured for March are pistachio, cherry chocolate chip, mint fudge marble, maple walnut marble, black raspberry marble, mocha fudge marble and pink champagne sherbert.

As he looked down on the vast production room in Babcock Hall, Bradley explained how he makes ice cream.

Raw milk, he said, is piped from tanks into stainless steel vats where it is blended with sugar, stabilizer and emulsifier.

The resulting mix is vanilla, chocolate, maple or honey flavored said Professor William C. Winder of food science and industry as he walked past. The mix is pasteurized and pumped into a storage tank.

Then it goes into another vat where flavor or

fruit juice is added and the mass is partially frozen. Fruit or nuts may be mixed in by a machine called a fruit feeder.

Prof. Winder pointed out that all fruits and fruit juices used are bought fresh-frozen. He said no artificial flavors are added, noting that the University buys flavoring from over twenty different companies.

Bradley said the ice cream plant has three purposes besides supplying ice cream for sale. "It serves as a place for demonstration and instruction; it supplies raw materials for research; and it is a show place."

Students in Bradley's ice cream class don't make the gooney stuff to sell. They mix up small batches of frozen desserts as assignments, and these hardly ever reach the dairy store.

The store "operates as a subsidiary of the state... on a budget," Bradley says. Money from sales goes into a general fund.

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## SDS Plans to Meet Under Court Stay

By CAROL WELCH  
Editorial Page Editor

Students for a Democratic Society (SDS) will hold a registered meeting in the Union today.

SDS obtained a temporary restraining order from Student Court Tuesday to prevent implementation of the Wisconsin Student Association (WSA) Student Senate bill banning them from campus until next Fall.

The restraining order is in effect until the Court hears the SDS appeal on March 18.

Hank Haslach, SDS chairman, and his attorneys Bill Campbell and Allan Brostoff obtained written permission to register the group from Peter Bunn, director of the office of student organizations advisers, after the restraining order and court decision were issued.

Gary Zweifel, WSA president, said, "WSA is not appealing to the Court's decision, I am abiding by the order of the Court."

Questions about the validity of the Court's decision to take jurisdiction in the case are expected to be raised at the Student Life and Interests Committee (SLIC) meeting this afternoon.

There is some possibility SLIC will act on the question without a WSA appeal.

William Yellin, chief prosecutor of the Student Court, representing WSA said he hopes SLIC will overturn the Court's decision. Zweifel said Wednesday, "the effect of this

order is to restore all rights of SDS as an organization until March 18, 1967. As WSA president I will comply with this order."

Campbell and Brostoff said that while the purpose of the SLIC meeting is still unclear, "apparently they (SLIC) will consider an appeal."

SDS lost its registration as a campus organization because of its alleged participation in the recent protest against Dow Chemical Co.

When they appealed that Senate decision to the Student Court, the question of its jurisdiction over the case arose. The court decided it did have jurisdiction.

After taking jurisdiction the Court explained its power to issue the restraining order.

The Court's constitution gives the justices the power to "impose and recommend enforcements by the proper University authorities." The court decision said that "to facilitate the overriding policy... that 'justice will be done' and by the very nature of the appellate process itself, the Student Court must also have the power to impose and recommend that a lower court's decision be stayed and not enforced...until the appeal is final."

## The Daily Cardinal

Complete Campus Coverage

University of Wisconsin, Madison, Wisconsin 53706, Thursday, March 9, 1967  
VOL. LXXVII, No. 103  
5 CENTS A COPY

## Vote: Keep Placement Office

By RITA BRAVER  
Cardinal Staff Writer

Faculty members voted at a special meeting yesterday, to retain the University Placement Services.

The vote was made on the basis of a recommendation of the Committee on Placement Services, which was directed to review Placement Service policy after the recent student demonstration against Dow Chemical Company interviews.

Placement Services schedules student interviews with prospective employers. The interviews take place in campus facilities.

The accepted policy statement was one previously adopted by the Committee Jan. 19. It condones on-campus interviews conducted by any organization in which "legitimate unemployment or educational opportunities exist."

Three students presented opinions on the policy under consideration.

Wisconsin Student Association president Gary Zweifel said that as long as recruiting is on a voluntary basis, it does not "disrupt the educational process."

Zweifel also read a statement by the Student Senate in support of the Placement Service.

Robert Zwicker, a junior who was arrested during the Dow protest, spoke for abolishing the Service. Charging that the University educational process often "ceases to be one that helps students become valuable to themselves and society," he commented that "it would be in the interest of the University and the Academic community for students to interview off campus."

Law Student Stephen Field, who helped organize a protest against the students who protested against Dow, spoke in favor of keeping the Placement Service.

"One of the major functions of the University," he said, "is to prepare students for an occupation."

According to Field, the inevitable result of abolishment of the service would be the "springing up of a private service which would charge students" for services the University now performs free.

He also presented a petition signed by 300 Commerce students in favor of retaining the Service.

An amendment to the policy, proposed by Prof. Ted Finland, law, was defeated. It required

that the Placement Service submit to interviewing companies, questions and matters of concern posed by Student organizations. The responses of the companies would then be published and made available to the general public.

Also defeated was a recommendation, proposed by Assoc. Prof. Frank Battaglia, to set up a new committee to study University recruitment policies.

A motion prohibiting corporations involved in providing mater-

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### ALL-CONFERENCE

Wisconsin's sophomore basketball star Chuck Nagle was named to the second all-conference team by the Associated Press.

Joe Franklin is an honorable mention selection.

The first team is headed by senior guard Jim Burns of Northwestern.

Other all-stars on the first team are Tom Kondla, Minnesota, Butch Joyner, Indiana, Sam Williams, Iowa and Bill Hosket, Ohio State.

Joining Nagle on the second team are Jim Dawson, Illinois, Lee Lafayette, Michigan State, Matthew Aitch, Michigan State and Craig Dill, Michigan.

## 67-69 Budget Cut by Errors In Accounting

Accounting errors and side effects of budget cuts have lowered the University's recommended budget for 1967-69 by \$552,000.

Bureau of management director Wayne McGown, according to a story in the Capital Times, suggested the reduction to the Legislature's joint finance committee.

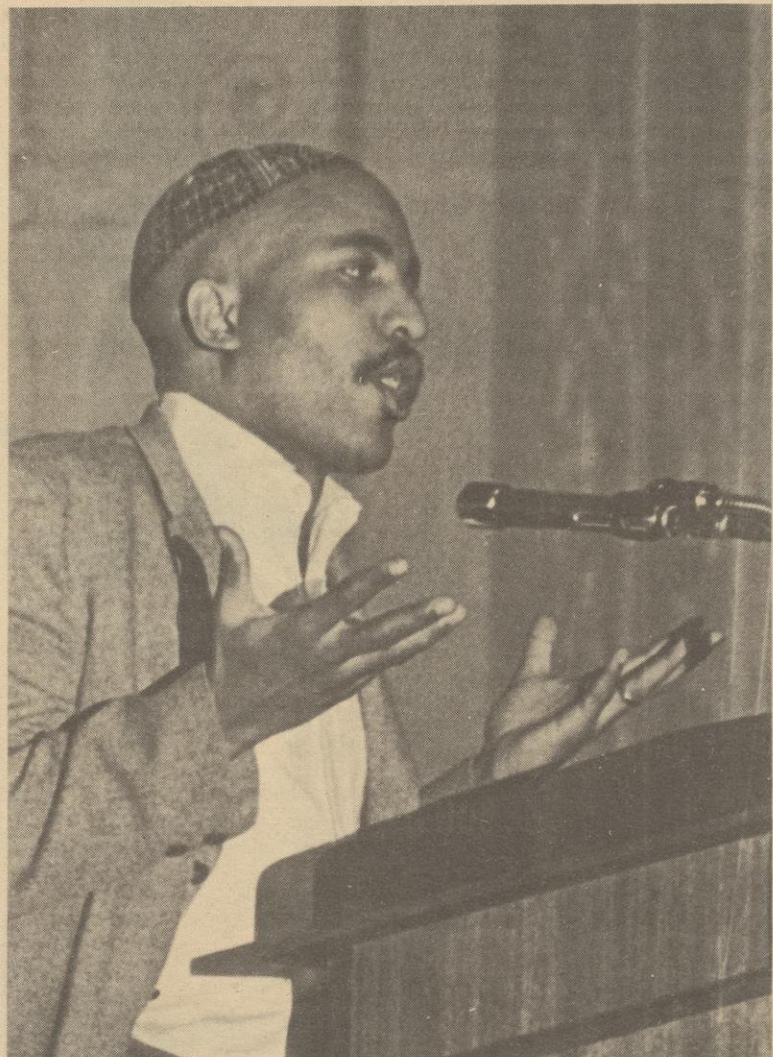
The recommended budget Governor Knowles had submitted for the two-year period was \$191.6 million.

The largest adjustment was \$170,000 for libraries at the new two-year centers in Baraboo and West Bend.

Wallace Lemon, special assistant to President Harrington, said the money was unintentionally added for the second year of the biennium.

## WEATHER

FAIR & WARMER—High today around 40.



"WITCHCRAFT"—American policy teaches "mass extermination" charged Rev. James Bevel last night. He said draft-dodgers would better be missionaries.

Photo by Russ Kumai

## Bevel Advice Is Preach, Not Run

By JOHN KOCH  
Cardinal Staff Writer

Students who go to Canada to avoid the draft are acting on a "sick" principle, the Rev. James Bevel said here Wednesday night. "You can't run from people like that; you have to minister to people," educating society about the war, he added.

American military involvement increases the tendency of Americans to "worship guns and the ability to murder people as a way of life," Bevel charged.

The concept that "the way you solve human problems is the mass extermination of young men" is "witchcraft," Bevel stated, and should have been outmoded centuries ago.

Bevel, a former associate of Dr. Martin Luther King, is now organizing the Spring Mobilization Against Mass Murder in Viet-

nam, scheduled for April 15 in New York and San Francisco.

The mobilization will be a "declaration of civilization," Bevel said, and should help to encourage rallies and "massive demonstrations" during the summer against the war.

President Johnson is a "man of consensus," and his policies reflect the lack of humanity and integrity in America as a whole, Bevel charged.

"I feel the reason we fall in love with flags is because we can't love ourselves and other people."

The military leaders say we are fighting Communism in Vietnam, but "we know better than that," Bevel said. The reason behind the war is partly racial, he added.

"America is more afraid of

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## The Daily Cardinal

### A Page of Opinion

"A Free Student Newspaper"  
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## Open Arts and the Union

The recent formation of the Open Arts Group, whose membership includes nearly all the campus' independent art groups, underlines the sad state of University-sponsored theater, and the fact that the launching of Open Arts coincides with the Wisconsin Players' production of the operetta *The Merry Widow* makes a discussion of the Wisconsin Union's role in the arts no longer avoidable.

It is extremely disconcerting to sit by and watch as the Wisconsin Players kow-tow to a largely adult audience with five innocuous, "popular" productions a season, while at the same time the best theater is being produced by small, financially insecure groups who often seem to survive on sheer guts alone.

Larry Cohen spelled out the issue very clearly in his review Wednesday of *The Merry Widow*. "Because the Players undeniably possess talent and financial resources, it should lead the way to progressive theater of entertainment as well as ideas. Instead, it joined the School of Music in presenting an archaic operetta that makes the retrogressive 'Sound of Music' look like it was a hundred years ahead of its time."

The Wisconsin Union has boycotted good theater, and those of us who have persis-

tently supported it anyway have finally come to the realization that if a genuine theatrical experience is to be found, it must be sought outside of officially sanctioned groups.

In the last month the University community has witnessed three productions in the legitimate theater: Jean Giraudoux's *The Mad Woman of Chaillot*, Barbara Garson's *MacBird!* and now Franz Lehar's *The Merry Widow*. The first two were produced by Mime and Man and Quixote and SDS respectively; the third was produced by Players. The first two were experimental, produced on small budgets, and in relatively bare theaters; the last was fossilized, produced with extravagance, and in the largest and most modern theater on campus. The first two were tremendous successes; the last was, as Cohen put it, "a dead horse to finish off all corpses."

The Wisconsin Union Theater was created as a laboratory for the Speech Department, and as such it is practically unavailable to small groups—no matter how deserving. The result is a theater dealing only in the money-makers, the hits, the crowd-pleasers.

Sometimes it is hard to believe this is really a university.

## On the Soapbox

### The Fifth Ward Aldermanic Race

To the Editor:

As a resident of the Fifth Ward of Madison, I wish to convey my disappointment with the Daily Cardinal's minimal coverage of the aldermanic race in my ward. It is highly unfortunate and a bit hypocritical on the part of the Cardinal editors to speak out on the university's relations with the City of Madison and at the same time ignore the race for alderman in the Fifth Ward—a ward heavily dominated in population with students.

The three candidates have all been connected with the university at one time or another: The incumbent, George Jacobs, being a fairly recent graduate; Fred Markus, a Law student last semester; and Richard Pollack, a graduate student in mathematics.

Of the three, only Mr. Markus seems to have a firm understanding of the importance and magnitude of the issues involved and can best strike the needed balance between students and older residents of the ward. Mr. Markus succeeds where the other candidates are proven failures. The most illustrative example of this concerns the area of housing.

Mr. Markus, one of the early founders of the Student Tenant Union this fall, was the driving force of that organization from his position on STU's Steering Committee. His deep concern for the interests of disadvantaged tenants and his capacity for untangling the political and legal intricacies of workable implementation of STU's policies (learned in part from his experience as former State Senate caucus analyst) ranked him as STU's most valuable member. Though Mr. Markus resigned from the Steering Committee at the beginning of this year to devote more time to his campaign, his contribution has not ended. As this letter is being written, Mr. Markus is assisting Paul Soglin (Senate District VI) in drafting bills for introduction into Student Senate. The bills represent those STU policies which are relevant to student government. Mr. Markus, furthermore, has assured me that, if elected to the City Council, he would continue to champion the rights of tenants and continue to work closely with STU.

The other two candidates, on the other hand, do not have the equivalent qualifications. The incumbent has made no attempt, as far as I know, to convey to the voters any platform. A little research, however, indicates his position on housing in the Fifth Ward: at a recent City-University Coordinating Committee (CUCC) meeting, he combined with Ald. James De-

vine, Jr. of the Thirteenth Ward, to block the establishment of a CUCC subcommittee on housing; and his nomination papers included the names of two Langdon St. landlords and Mr. James Devine, Sr. (father of the Thirteenth Ward alderman, owner of the burned-out Surf, and quoted in the Wisconsin State Journal of Dec. 14 as saying STU "smells").

Mr. Pollack, the third candidate, has made a limited attempt to talk to the voters, but my reports indicate that he has been generally unimpressive. He does not seem to have a very clear grasp of the gravity of the office he is seeking and has been negligent in conforming to the provisions of the election laws governing his campaign. I look upon his platform in the area of housing with a very suspicious eye. His proposal for the establishment of a Madison rent control authority is lifted directly from a plea Mr. Markus submitted to the CUCC in November, as a representative of STU (see Cardinal, Nov. 4). The housing debate in this campaign must be counted in direct relation to the activities of the Student Tenant Union and neither Mr. Pollack nor any of his quasi-political friends have come forward to STU with any constructive or original ideas. I therefore doubt his sincerity in pursuing tenant's interests at this late date.

This is only a brief glimpse of what is happening in the Fifth Ward aldermanic race. Housing is by no means the only issue involved, but space limits the inclusion of other equally important aspects. I hope that the above discussion serves to activate the new Cardinal editors interest in this very important development on the realtions of the City of Madison and University students. I remind the editors that the March primary is not far off and if silence prevails much longer, we can only conclude that the Cardinal's interest, to say nothing of its journalistic obligation, is at best insincere and at worst hypocritical.

Steve Hendrickson  
STU Steering Committee



## Letters to the Editor

### 'Sorry New York'

To the Editor:

Over the past few months I wrote a series of letters offensive to a number of groups on this campus, particularly the New Yorkers. I would like to apologize. I have nothing against them or any other group and I hope this sincere apology will be accepted.

Joseph McBride

### Drug Taboos Attacked

To the Editor:

The Wisconsin drug laws are reflections of a tabooing mythology which has far too long escaped the light of public discussion on this campus. While many have long realized the backwardness and irrationality of this mythology, they have been seemingly unwilling to present this realization to the campus as a whole, and, more importantly, to the potential rectifiers of the situation, the state legislators.

But now the scene has changed. Now the first step has been taken. No longer must this issue remain submerged beneath the surface, swamped in taboo, because the Cardinal has, by a simple public disclosure of facts, torn away all the common misconceptions surrounding the most widespread of the drugs, marijuana. Mild, non-addictive, harmless to both mind and body, this drug presents, as the Cardinal has pointed out, no danger either to the user or to society, and for this reason, must be legalized.

I emphasize the word "must" here, because the present situation is far more serious than most realize or will admit. It is a fairly common attitude among sympathetic supporters of the legalization of pot, to ignore this cause in favor of more immediate issues, such as the war or civil

(EDITOR'S NOTE: This cartoon was conceived and drawn two weeks ago, before the accident on University Ave. The problem which it then recognized still exists and therefore the cartoon is being printed.)

rights. These people, however, must be made to realize that the goal of this cause goes beyond mere defense of the individual's right to experience a harmless good time with the drug. It goes beyond the defense of even the potential artistic, religious experience. This cause involves the protection of the very lives of a goodly portion of our entire generation. At this time there are young people over the country rotting in prison cells, wasting the most important, most exciting years of their lives among murderers and rapists for the "crime" of using marijuana.

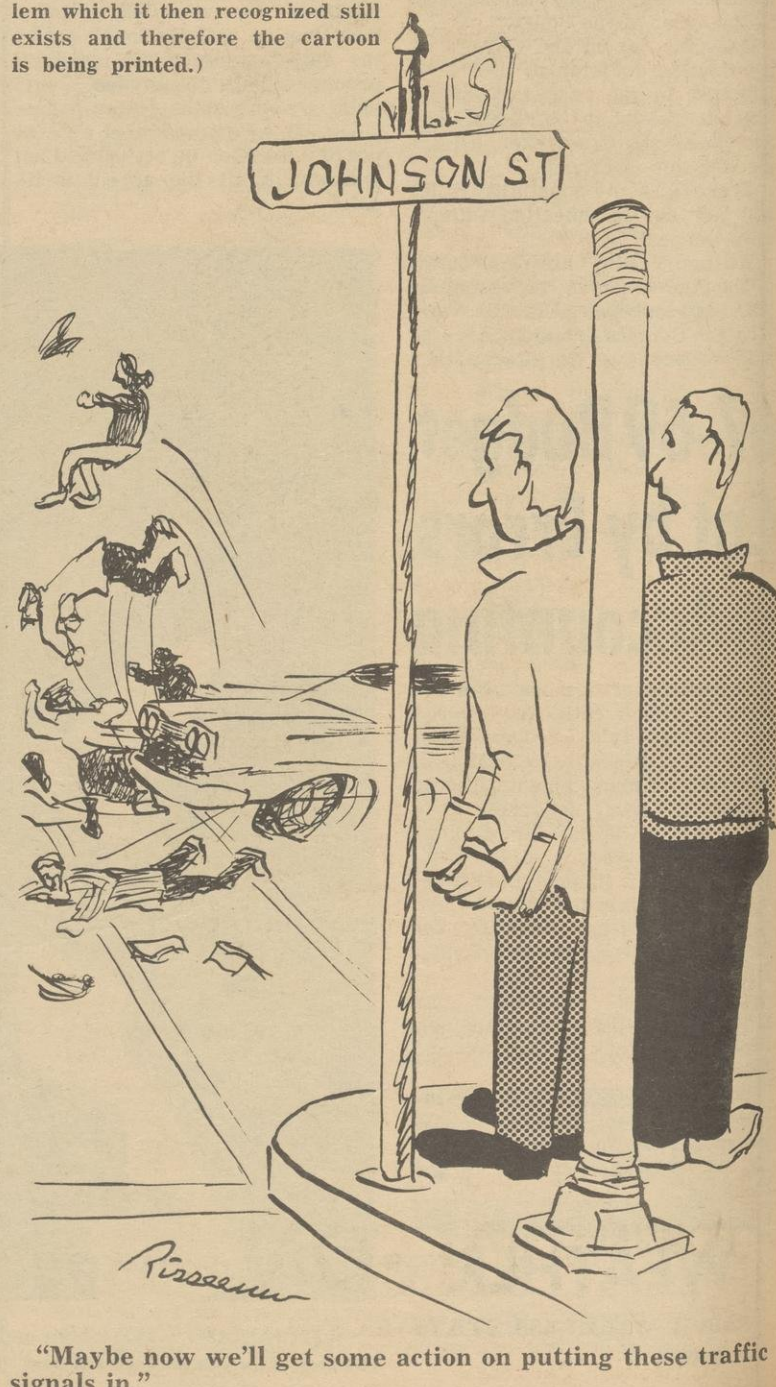
The lives of these people are lost. And why are they lost?—because a mythology surrounding the "dangers" of the drug has been allowed to dictate legislation punishing harshly those whom it is supposed to be "protecting." It is these people, along with the thousands who have yet to be caught, who must be saved, and it is up to newspapers and campus organizations to see that they are saved by publicly exposing the irrational mythology responsible for their plight.

The Cardinal has now met this challenge, and hopefully it will carry through the struggle. There is no question but that it is going to be bitterly attacked by those who refuse to discard the mythology. I imagine Senator Roseleip blew pink and purple flame when he read the Cardinal editorial. But the Cardinal must not back down. It must continue on exposing the facts of this situation until everyone, particularly the legislators, is aware of these facts, and until the marijuana mythology, along with its legal statue, disappears from the scene and is gone forever.

Mark Bachmann

#### ON LETTERS

The Daily Cardinal appreciates letters to the editor on any subject, but we reserve the right to correct a letter or delete it for reasons of insufficient space, decency, or libel.



"Maybe now we'll get some action on putting these traffic signals in."



## More Letters

### Veteran Won't Go

To the Editor:

In regard to the recent "We Won't Go" ad, one is compelled to ask again the same old question—why does the group so well represented in this statement provide cultural and intellectual leadership so vastly out of proportion to its limited numbers in our society? All those of us who spring from one or the other or both (my case) of the other two major groups must ask why our people don't do a better job in these matters.

In any case, were I not a veteran, I should have been very pleased to add my name to their list. As it is, if the Air Force should try to call me back to the cockpit to aid in the prosecution of this magnificently idiotic war I would not go. (Incidentally, they asked me back last year. Apparently they're running a little low on fighter pilots.) This is not to say that I wouldn't step forward in an instant to volunteer if the cause were just and worthwhile. But I don't like the idea of being a Redcoat.

I'm very glad that the Americans won their revolution and I would be equally pleased to see the Vietnamese win theirs. Since Nuremberg it is requisite that all officers determine independently (time permitting) if the orders they are being given are in fact what they purport to be. If the orders fail this test, and in the present war they do, then an officer is not beholden to carry out these illegal orders.

Capt. Dennis K. McDaniel  
(grad, history)

### Y-Dems Reject Santa Claus

To the Editor:

I have been to the Young Democrats' meeting at which the people present rejected President Lyndon Johnson. For all the uninformed

students, that is the same thing as Santa's little helpers rejecting Santa Claus.

I went to the meeting with the expectation that the discussion would simply be a debate of the Viet Nam war and that is all that it was. The essence of the discussion was that since LBJ has not delivered world peace, he should not have the backing of his party members or the support of the people of the United States.

It would have made sense if a few specific facts would have been given as to why LBJ should be rejected, or better yet, if alternative policies and candidates were proposed. Unfortunately both of these were lacking. They quoted some Gallup polls which mean very little if anything at all. They also stated that in his campaign LBJ made a gross generalization and promised world peace. As is known by all he has not kept this promise, and for this the young members of his party have rejected him.

The meeting was not only a farce, but I questioned whether the people present that voted were even members of The Young Democrats. My girl stood up and voted just like everyone else. The sad commentary on that is that she is a die-hard Republican. I write this letter simply to inform the Y-Dems not present at the meeting and the student body on just how this decision to reject Johnson was reached. It is very sad.

Thomas E. Linnen

### Moral Dilemma In Vietnam

To the Editor:

Certainly all of us must face the fact of the tragic consequences for the Vietnamese people of the war in Viet Nam—a moral dilemma with which each of us must struggle—but by what stretch of the imagination can we allow ourselves to conclude that the stated objectives of U.S. policy are merely a cover for some ulterior policy viciously aimed at the "demoralization and extermination"

of the Vietnamese civilian population? Statements such as these which appear all-too-frequently in hand-out literature quite obviously are intended as propaganda devices which, although no doubt quite effective in arousing sympathetic emotional responses, are clearly examples of an at least momentary lack of intellectual honesty.

In view of this kind of an approach, it would seem that the confidence which the "SDS and Friends" have in the moral rectitude of their political position somehow absolves them of the very moral and ethical responsibilities which they themselves charge the Government, the University, and the Dow Chemical Corporation of violating.

If they are sincerely engaged in a search for Truth—although at times their unqualified assertion of certainty nearly convinces us that the search need continue no further—then there is no possible justification for the conscious manipulation and semantic trickery so often found in their publicity. If, on the other hand, "ethical concerns" are not the primary motivating force in their activities then we are obliged to look for other sources of motivation such as, for example, what they might stand to gain individually and as a group in terms of political experience and psychological satisfaction.

Jim Waeffler

JOHNSON VISITING PROF  
Prof. Basil Laourdas, Humanities Research Institute, was named as the Johnson Visiting Professor.

## 'Forward' With The Legislature

To the Editor:

Recently various articles have appeared in the "Daily Cardinal" critical of Assemblyman McKay and Senator Roseleip because of their stance on the journalistic quality of this paper. While I support the independence of the "Daily Cardinal" I fear that editorials critical of individual legislators have distorted the image of the Wisconsin Legislature.

As a messenger in the Senate I have acquired great respect for the men on Capitol Square because of their devotion and progressiveness in meeting the diverse problems of the Badger State.

Among the most significant powers assigned to the Legislature are the regulations of elections and political parties, education, criminal law, public health and sanitation, marriage and divorce, businesses and welfare. Throughout our history Wisconsin has been accredited as having the most progressive legislature in the nation. Wisconsin was the first state to initiate the preferential presidential primary, unemployment compensation and the "Wisconsin Idea" of mass education and has been a pioneer in everything from food and drug laws to highway safety.

Our state motto of "Forward" is unequivocally engrained in the thoughts and actions of our representatives here in Madison. Certainly the Wisconsin Legislature deserves our respect.

Daniel O. Theno

### KAPPA KAPPA GAMMA OFFICERS

Kappa Kappa Gamma Sorority announces the election of the officers for the coming year. President, Susan Enerson; 1st vice president, Chris Nolan; 2nd vice president, Lucy Wilkie; recording secretary, Deedee Walton; corresponding secretary, Sally Lytle; treasurer, Chris Chang; membership chairman, Susan Montgomery; registrar, Diane Haukom; marshal, Mary Pat Manion; house president, Roz West; pledgetrainer, Gail Granum; public relations, Maureen Smith; scholarship, Nancy Mellor; social chairman, Gail Short; Pan-Hel representatives, Pat Guilfoyle and Barb Forrester; activities chairman, Betsy Gentile.

### PLEDGE OFFICERS

The following girls have recently been elected officers of the new pledge class of Alpha Epsilon Phi: Susan Kaplan, president; Penny Rudolf, vice president; Ilene Saltzman, secretary; Rita Braver, skit chairman; Carol Grossman, prank chairman; Barbara Levy, social chairman; and Kathy Buchbinder, philanthropic chairman.

### UPTOWN SHOE REPAIR SERVICE

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with IRMA and AL

DURING  
FRIDAY  
IRMA and AL  
with THE WHITE TRASH  
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## Researchers Says Revolution In Guinea Yielded Corruption

The government of Guinea is now corrupt and tyrannical, Victor D. DuBois stated in the Wisconsin Center Tuesday night.

He went on to say that few countries had the potential that Guinea had when it gained its independence from France in 1958. But the revolution which brought independence was betrayed.

DuBois, who has done several years' research on Guinea, spoke on "Revolution in Africa: The Case of Guinea."

DuBois said that Guinea began to decline in 1960 when it ended the use of French money and substituted its own. This money had little value because it was not sufficiently backed by gold reserves, he noted.

The resulting economic decline was accompanied by a governmental crackdown on those who dissented against government policies, he charged. DuBois noted that the president of Guinea refused to allow an opposition party to be formed and had executed citizens who asked for permission to form one.

He pointed out that about one sixth of the population of Guinea has fled the country.

DuBois stated that President Eisenhower withheld recognition of the government of Guinea for several months after it gained its independence to avoid offending France. He added that it was a mistake for the United States not to give immediate recognition to the new government.

### Study in Guadalajara, Mexico

The Guadalajara Summer School, a fully accredited University of Arizona program, conducted in cooperation with professors from Stanford University, University of California, and Guadalajara, will offer July 3 to August 12, art, folklore, geography, history, language and literature courses. Tuition, board and room is \$290. Write Prof. Juan B. Rael, P.O. Box 7227, Stanford, California 94305.

### MOVIE TIME



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TRUFFAUT'S  
"JULES  
et  
JIM"

UNION PLAY CIRCLE  
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Continuous from noon—Admission 60c  
Sponsored by Union Film Committee

Speaking on another matter, he warned that recent publicity about CIA operations will probably hamper the work of serious scholars doing research in foreign countries. He said that some scholars doing such research have been unaware that organizations they worked for had received money from the CIA.

#### A CHI O'S PLEDGE

The following girls have pledged Alpha Chi Omega during spring formal rush: Connie Ann Beck, Karen Marie Ferree, Linda J. Flanagan, Kaaren L. Heller, Margaret B. Huston, Pamela J. Johnson, Paula Jane Koneazny, Sue Ann Leist, Kathy C. Murphy, Joyce K. Porett, Virginia D. Russo, Carol Ann Solski.

## Dolphins Display Versatility

By GINNY ROSE  
Cardinal Staff Writer

The Dolphin Swim Club was formed with a dilettante in mind rather than the connoisseur, as might be suggested by its title. Its members are not professional in their style, however they nevertheless strive toward the ultimate in form.

The club's purpose is recreational as well as coeducational, as is indicated by the presence of five males in its ranks.

A member of four year's standing is Becky Bates, the Dolphin Club's president this year. Miss Bates explained that members practice stunts, stroking, swimming to music, and exploring the water, as well as participating in clinics, high school swimming shows, photography conventions, (such as are held in the Holiday Inn), and in such programs as "Comic Book Capers." The president herself teaches synchronized

swimming to those in the club and conducts the two and a half hour sessions each Thursday night.

The Dolphin Swim Club makes use of an award system by which points are awarded individually. Miss Bates explained, "This is to motivate members to increase their swimming skills, to publicize the Dolphin Swim Club to the student body, and to give the members a feeling of achievement." The awards are given at the Dolphin banquet in the spring.

Earlier in the school year the club sent some members to a swimming clinic at the International Water Festival at Luther College in Decorah, Iowa, which concentrated on dance, music, and aquatic skills. The famous swimmer Beulah Gundling also took part in the program.

The Dolphins' annual water show is the culmination of the members' efforts and the highlight of the year. This year the "Game of

Monopoly" will be held April 21 and 22 in the University Natatorium.

Evidence of the development of the club is the increase in the number of its members. Three years ago it included only ten, but this year a total of 40, out of the 60 that tried out, were chosen for membership.

New members were chosen during tryouts in the beginning of October on the basis of their ease in the water, their form, and their execution of strokes, stunts, and sculling. Some of the stunts used were a porpoise, a back dolphin, a ballet leg, and one optional stunt such as a catalina or an oyster.

The Dolphin officers in addition to Miss Bates are Carol Nichols, vice president; Georgia Wright, secretary-treasurer; and Mary Verhage and Monna Spiering, publicity. Miss Bonnie Hulbert serves as advisor and Miss Bobbie Prees as consultant.

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Fryers lb. **33<sup>c</sup>**

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N. Y. Strip Steak lb. **78<sup>c</sup>**

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**Picnics**  
LB.  
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44-oz.  
jar **39<sup>c</sup>**

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**FRYERS**  
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Lb. **29<sup>c</sup>**

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**BEER**

case of 12-oz.  
24 bottles

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plus  
deposit

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**BEER**

6—12-oz.  
N.R. btl.

case  
of 24

**3<sup>39</sup>**

Masse

**OLIVES**

2

3 oz.  
Jars

**65<sup>c</sup>**

Hollywood

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**HARD  
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**Onions**

3 lb. bag **27<sup>c</sup>**

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10 for **38<sup>c</sup>**

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**PIES**

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Instant Nestle's  
**COCO MIX**

1 3/4-lb.  
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**TUNA**

3 6 1/2 oz. cans **89<sup>c</sup>**

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1-lb. carton **29<sup>c</sup>**

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**COFFEE**

3 lb. tin **\$1<sup>95</sup>**

reg. or drip grind

Shamrock

**PINEAPPLE**

**TIDBITS**

8 1/2 oz. can **10<sup>c</sup>**

Orchard Pride

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15 oz. can **10<sup>c</sup>**

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# State Submits Amendments

By MARV LEVY  
Capitol Reporter

In the spring election on April 4, 1967, Wisconsin voters will be asked to ratify eight amendments to the state's constitution.

Four of the amendments relate to four-year terms of office for the state's four top constitutional officers. Other issues involve a single ballot for Governor and Lieutenant Governor, repealing the ban on sheriffs' serving more than two successive terms in office, public bus transportation for non-public schools, and judicial compensation.

There has been an increasing trend among the states to change from two to four year terms for their major officers. Today, 39 states elect their governors for four year terms.

Since 1900 more than 50 joint resolutions have been introduced in the Wisconsin Legislature to change the term of office of some or all of the state's elected constitutional administrative officers from 2 to 4 years. In the April 1951 elections, the voters rejected a similar amendment to increase the length of the terms of the state's top officers.

The proposal to place the Governor and Lieutenant Governor on one ballot follows action taken by other states such as New York and Michigan to incorporate this idea into their state constitutions.

Many feel that by combining both offices on one ticket the state will avoid the situation of a Lieutenant Governor of one party succeeding a Governor of another party in case of death of the state's chief executive.

Another proposed amendment would repeal the present limitation on Sheriffs' serving more than two

successive terms. This provision dates from the frontier fear that the Sheriff would accumulate too much power if he served more than two terms. The proponents of the amendment feel that today efficient law enforcement officers must be experienced, and that the two term limitation runs opposite of the needs of state law enforcement.

One of the more controversial amendments is the proposal that the state be allowed to underwrite the transportation of parochial and private school children.

The question of providing financed transportation for parochial school children has long been debated in Wisconsin. The voters in 1946 defeated a referendum proposal that would have permitted the furnishing of such transportation. The State Supreme Court has ruled that "parochial bussing" is unconstitutional (Reynolds v. Nusbbaum-1962), and the proposed amendment seeks to make legal the bus activity.

Supporters of publicly financed transportation to private schools maintain that there is no issue of separation of church and state involved in this question. They contend that the purpose of bus transportation to private schools is to protect the health and welfare of the children and not to support the institution they attend.

Opponents of the idea fear any encroachment on the traditional Wisconsin concept of separation of church and state. They are convinced that this program will undoubtedly help the parochial schools of the state.

The last amendment proposed would seek to end the present restriction against allowing the Legislature to act towards affecting

its own or other public officials' salaries during their terms of office. The length of judges' term is often so long that they miss out on pay increases enacted while they are sitting.

The amendment would insure that judges salaries will always be equal. The proposal for equality is limited to Supreme Court and Circuit Court judges, however.

# Triangle Plans St. Pat's Frolic

This weekend Triangle Fraternity is out to prove once and for all that St. Pat was an engineer.

Friday, the men of Triangle will be surveying the land and making calculations on their monstrous 8 ft. long slide rule. Saturday at 7 p.m. Triangle is holding a party open to all engineers on campus.

Free beer and plenty of action will start the engineers off before the men caravan to the union for the annual St. Pat's dance which will feature a chug contest between the engineers and the lawyers.

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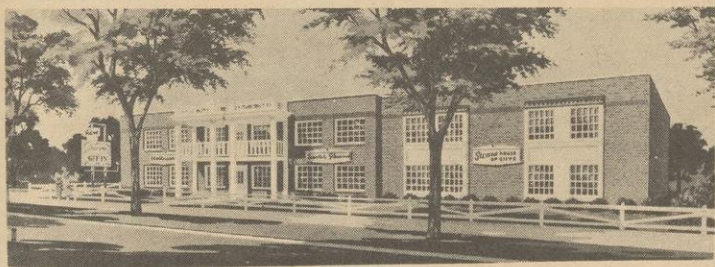
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THE GOOD BOBBY  
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TROOPS DOWN  
SOUTH TO  
ENFORCE  
CIVIL  
RIGHTS.



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JUDGES DOWN  
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IS A FERVENT CIVIL  
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BOBBIES  
ARE  
WIDELY  
NOTED  
FOR  
THEIR  
FAMILY  
UNITY.

## Agriculture Funds Discussed

By MARV LEVY  
Capitol Reporter

The State Assembly Tuesday discussed a resolution calling for "a full and complete investigation of the agricultural and food research programs at the University."

The proposal seeks a full accounting of funds allotted for research during the past ten years and the benefits received.

A joint committee of the Legislature will undertake the probe.

Norbert Nuttleman (R - La-Crosse), author of the resolution, said that the proposal was introduced because "we in agriculture have received less than our fair share from research."

Nuttleman, who is chairman of the Assembly agriculture committee, claimed that little or no benefit has come from University research. "Agriculture has taken a back seat for years," he said.

Butter supporters in the bitter feud over sale of colored oleomargarine argued that University research has not come up with an effective substitute for oleo. They asked for legislative pressure to speed up such research programs.

### PINNINGS

Alpha Epsilon Phi announces the pinnings of the following members: Lynne Beyer to Joe Goldberg of Zeta Beta Tau; Mary Mulmed to Michael Geigerman of Zeta Beta Tau; Wendy Engman to Barry Zoob of Zeta Beta Tau; and the lavaliere of Roberta Buell to Stephen Wellner of Pi Lambda Phi.

## Bop Influences Connections Attacks Union Sacred Music

By JOSEPH McBRIDE  
Cardinal Staff Writer

Connections, new campus newspaper, accused Wisconsin Union officials of "repression" Wednesday afternoon. The incident occurred after Connections learned that the sales booth it has reserved in the Union was located in an out-of-the-way corner.

The sales staff, at the invitation of University Community Action (UCA), then moved to the UCA table, near the Rathskeller. Merrill Sischo, Union building use coordinator, told Connections to return to their reserved table, and the staff left the Union at 2 p.m. with their unsold newspapers.

Elinor Brecher, a member of the sales staff, said that Sischo told them that "no verbal solicitation is allowed." Miss Brecher countered, "If we were off in that corner how could we sell with no verbal solicitation?"

According to Richard Sampson of Connections, Mrs. Gladys Musser, Union reservations secretary, said that Connections was "too controversial a group" to be given a central location. Mrs. Musser refused to comment on Sampson's statement.

Zachery Klein of Connections said that Sischo ordered them away

from the UCA table because "two social-action groups cannot be in the same area at the same time."

"We're here to sell papers," said Robb Soffian, one of the circulation managers. "The students want us. We sold 35 hundred issues yesterday and we're not bothering anyone."

"If there is a rationale behind why they're trying to move us," Sampson added, "it's because they're trying to repress what we're saying."

## Kabiri Addresses Speech on Tagore

Dr. Humayun Kabiri, specialist in Bengali literature, will be addressing University students and faculty in the Tagore Memorial Lectures for four days at the University this week.

Dr. Kabiri was elected to the Parliament of India and has served on the cabinet in the opposition party of Bengal. In the past, he served as Minister of Education in Delhi government. He has promoted Tagore celebrations.

Dr. Kabiri, will deliver a lecture entitled "Muslim is a Non-Muslim Nation." He will speak today at 3:30 in Great Hall, Friday at 8 p.m. in room 227 of the Wisconsin Center, Monday at 3:30 room 227 Wisconsin Center, and Thursday, March 16 at 8 p.m. in room 311 Wisconsin Center.

## Student Nurses Host Convention

The Madison District Student Nurses Association hosted the Wisconsin Student Nurses Association Spring Convention, "Nursing in Transition," Saturday in the Union.

Mayor Otto Festge welcomed the nursing students and encouraged them to help bring others into the medical professions.

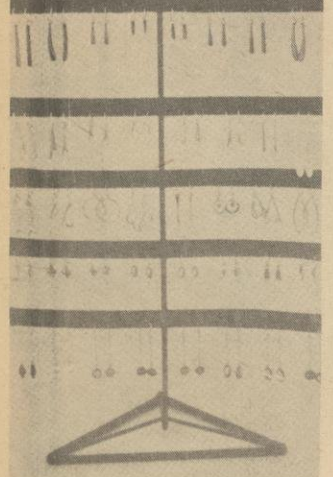
The Keynote Speaker was Mrs. Ann C. Zimmerman, Executive Administrator of the Illinois State Nurses' Association, who stated that the most significant aspect of nursing was in the knowledge gained from every program the student was in. She also noted that higher salaries are necessary in part to attract a high quality of person into the nursing profession.

## Chemist Chosen For ACS Council

Dr. Irving Shain, chemistry, has been elected to represent the American Chemical Society's (ACS) Wisconsin Section on the society's national council.

Prof. Lawrence F. Dahl, chemistry, is already a member of the Wisconsin Section which includes industrial and academic chemists from central and southern Wisconsin.

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# California Assembly Speaker Attacks Reagan On Low Budget, High Tuition, Kerr Dismissal

CHICAGO, ILLINOIS--California Assembly Speaker Jesse M. Unruh Monday attacked Governor Ronald Reagan's budget cut and tuition proposals for California public higher education in an address to college and university administrators from throughout the nation.

He also described the firing earlier this year of University President Clark Kerr and assessed the effect of this move both in and out of California.

"For some," Unruh said, "the dismissal was simply a logical reaction to the series of Berkeley 'crises.' For others, it was a repudiation of the policy of assimilation which had been used by the University administration with regard to protests and infractions of campus regulations."

"Many others, including the world-wide press, saw the firing as a gesture of appeasement to a new political administration. This conclusion, though perhaps unwarranted, was at least logical."

"The new Governor had expressed dissatisfaction with Dr.

Kerr, and his denunciation of the 'mess at Berkeley' had been a recurring campaign theme."

"But no matter why it was done, the dismissal of Dr. Kerr was most untimely," Unruh said. "The suspicion that the University is regarded as no more than another weapon in the political arsenal has undermined the prestige of all of California's public higher education system. Other universities throughout the nation -- indeed throughout the world -- have interpreted the dismissal as an intellectually insensitive threat to academic freedom."

In discussing the tuition proposal, Unruh said that while the Governor had proposed specific tuition levels, he has failed to outline a specific scholarship program for low-income students.

"The only concrete proposal the Governor has made so far with respect to scholarships, is to cut our present meager program by ten percent," Unruh said.

Unruh quoted statements by Governor Reagan and Lieutenant Governor Finch describing tuition as a disciplinary measure aimed at "maturing" students involved in campus demonstrations.

"This administration is attempting to justify tuition as a punishment for student activists," Unruh declared. "Even if it were just to use taxation for this purpose, the tuition method is both unfair and illogical."

"It is unfair because it is, in effect, a fine on all students levied for the real and imagined infractions of a small minority," he said.

Unruh noted that many of the students involved in the 1964 Sproul Hall sit-in at the Berkeley campus were non-residents paying a tuition of \$800 per year.

"It is difficult to see just whom tuition is going to 'discipline,' but experience has shown us who is not likely to be affected -- the determined student agitator," Unruh said.

"It would seem most probable that the student who has a greater financial stake in his education would be more inclined to express with vehemence his view of the educational and social establishment. After all, he has paid a pretty high price of admission."

On the subject of the budget cut for the University of California, Unruh said that the Regents had demonstrated an "unprecedented spirit of compromise," but that the Governor continues to insist on his proposed cuts and "adamantly refuses to enter into this spirit of give and take."

Unruh added that Governors throughout the nation had proposed increases in their higher education budgets for the next fiscal year.

## Editor Hopeful for Protests

By STEVE LEVINE  
Cardinal Staff Writer

"There is less reason for pessimism in the anti-war movement now than ever before," stated Mary-Alice Styron in an address to the Young Socialist Alliance Tuesday night.

The editor of the Young Socialist magazine and member of the National Socialist executive board went on to prophesy that the war will end only when the United States decides to leave Vietnam.

In an address entitled "The Impact of the War on World Politics," Miss Styron listed four major movements which could bring the Vietnam War to an end: the anti-war movement in the United States, a massive upsurge in revolutions around the world, the power of the socialist states, and the impact of the war in other countries, particularly Western European nations.

Noting that until recent times most of the opposition to the war

was by students, Miss Styron said that the anti-war movement is now growing steadily but not rapidly. Despite the movement, however, the war continues to escalate. Due to this fact, some members of the movement became disillusioned as they realized they were having no effect on the war.

"As soon as casualties, taxes, inflation, and strikes take their toll, a much-needed full-scale opposition to the war will result," Miss Styron told the audience. She informed them that much labor support has already been received for the April fifteenth spring mobilization in New York and San Francisco against the war, which promises to be the largest anti-war demonstration yet.

"A massive upsurge in revolutions around the world would help the anti-war effort, because the Pentagon simply would not have enough resources to take care of all fronts, according to Miss Styron.

She noted that, given the tremendous odds under which the Vietnamese (North) must fight, a victory there would give others great encouragement.

The socialist leader observed that little support on the part of the Soviet Union and China's failure to form a united front with other socialist countries encourages the United States war effort and makes the United States more bold, while a united socialist front would do much to change the war.

Finally, Miss Styron pointed to the support of the anti-war movement in Western Europe and Japan. "This can have a great effect upon uniting the socialist countries and influencing opinion in America," she predicted. "Our purpose is to get enough people against the war to force United States withdrawal and stop capitalistic imperialism, and all of these movement will help."

DANIELS PROF  
Prof. Charles C. Lobeck, pediatrics, was named as the Alfred D. Daniels Professor.

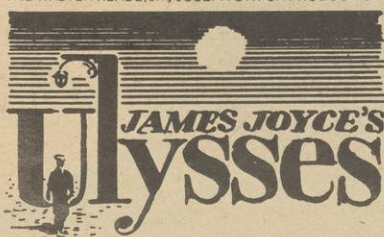
## France Offers Scholarships

Five scholarships of \$1000 each are available to qualified students applying to the Institute for American Universities for an academic year at Aix-en-Provence. In addition, an \$800 French Government scholarship, for French majors only, and 25 tuition awards, are available.

The five scholarships are to be divided among literature, fine arts, history, social science, and Mediterranean Area students majors as well as French majors.

Applications should be made by air mail to The Director, Institute for American Universities, 2 bis, rue de Bon-Pasteur, 13-Aix-en-Provence, France.

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# Hathaway has a backwoods conversation with Dick Cavett

**Hathaway:** Mr. Cavett, coming to Yale from Nebraska, you probably found your clothes a little out of place.

**Cavett:** I'll say. Everything was new to me. In fact, until I went to New Haven, I thought Yale was some kind of lock.

**Hathaway:** Did Hathaway Club shirts help you to adjust?

**Cavett:** Yes indeed. They helped me live down the clothes I arrived in—shiny rayon shirt with braided leather string tie and arm garters, wide-brimmed fedora, elk's tooth key chain, brown and white button shoes, camera—

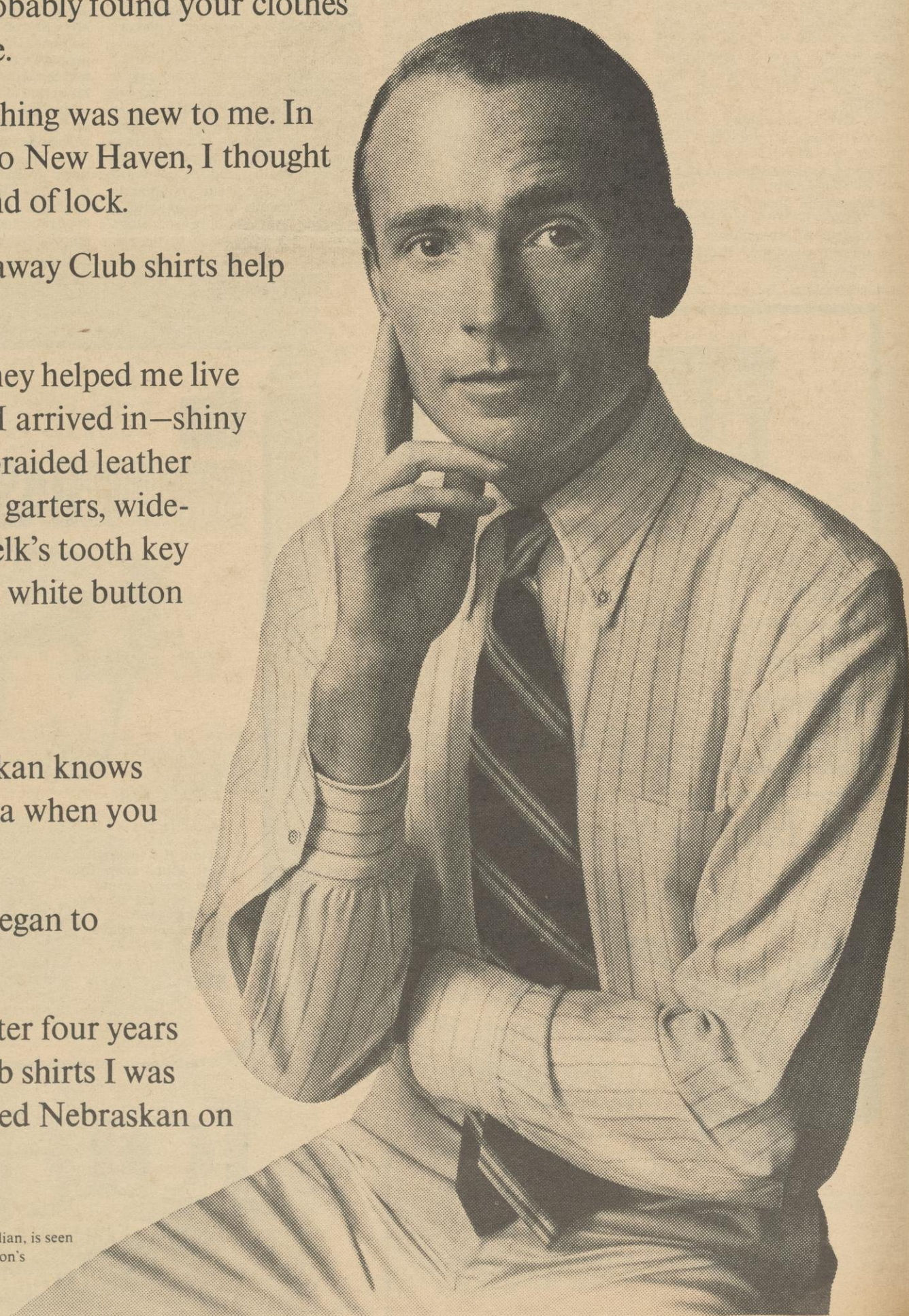
**Hathaway:** Camera?

**Cavett:** Every Nebraskan knows you wear a camera when you come East.

**Hathaway:** But you began to fit in?

**Cavett:** Definitely. After four years of Hathaway Club shirts I was voted Best-Dressed Nebraskan on the Yale campus.

Dick Cavett, TV comedy-writer turned comedian, is seen often on TV, most frequently on Johnny Carson's *Tonight* show. Here he is wearing one of Hathaway's new Club Rum Stripes. \$8.50.



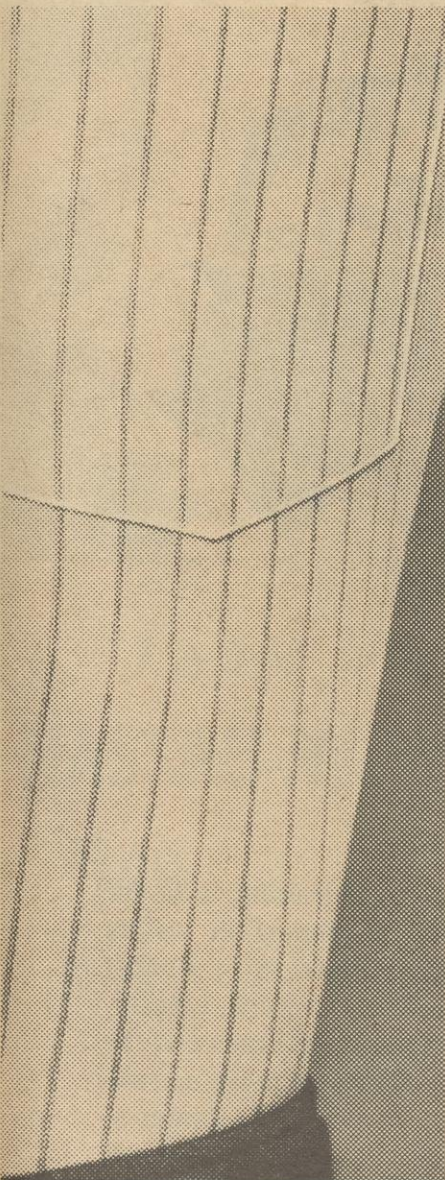


## Hathaway Hallmarks

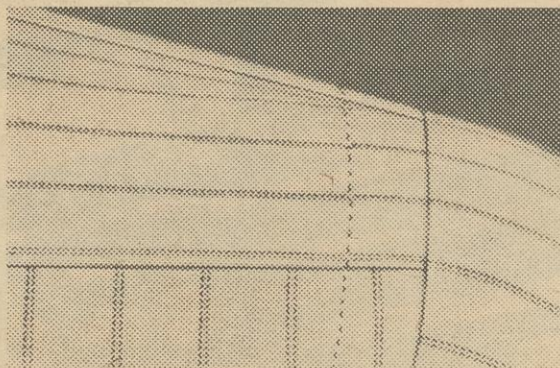
(Or what we hoped Dick Cavett would mention)



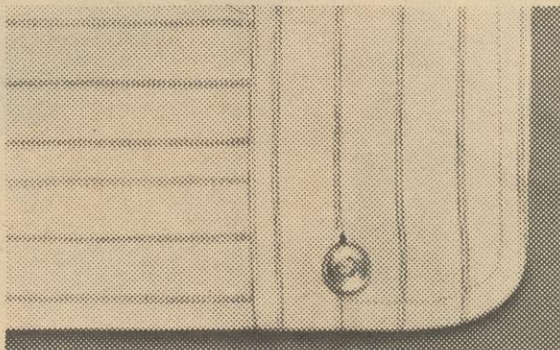
**Traditional button-down collar:** Hand-turned for a soft roll, comfortable fit and casual flare. Result: Every Hathaway Club button-down looks equally well with or without a tie. (Also note the perfect pattern matching around the tip of collar. Also on pocket and seams.)



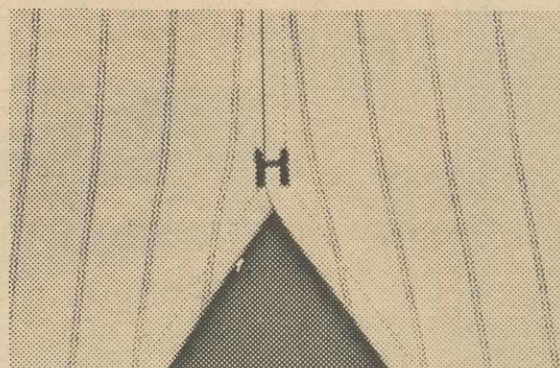
**Tapered body:** Hathaway trimly tapers each and every Hathaway Club. This means that the body won't bag, billow or bulge over your waistline.



**Lap seams:** All seams on a Hathaway Club Shirt are "lapped"—just like jacket seams. This makes the seams extraordinarily strong and flat and neat.



**Three-hole button:** Used exclusively by Hathaway. It is much stronger than the four-hole kind. (Euclid and your Math. professor know why.)



**The Red "H":** Found on every Hathaway Club where the tails meet—but only when the shirt has passed 18 inspections.



**A tag for your name.** Sewn on the shirt tail of every Hathaway Club. Helps keep your Hathaway shirts out of envious hands.



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Madison: SPOO & SON • OLSON & VEERHUSEN  
Milwaukee: GIMBEL-SCHUSTER

*"Never wear a white shirt before sundown!" says Hathaway.*



## Number of College Students To Increase Within Decade

The U.S. college population will increase four times as fast as the national population during the coming decade, the U.S. Office of Education predicted today. In its annual projection of school data, the Office foresees a 12 per cent rise in overall school enrollment by 1975-76—about the same as the anticipated growth in the Nation's population. The projected jump in college enrollment is 49 percent.

"The projected boom in college population underlines the foresight of Congress in enacting new programs, such as the Higher Education Act of 1965," said Dr. Paul A. Miller, Assistant Secretary for Education of the Department of Health, Education, and Welfare.

"American colleges are better prepared to accept larger numbers of students, thanks to the increased Federal aid made available for construction of college buildings and the training of qualified college teachers."

During the next decade, high

## 'U' Recruiting Profs. for Nigeria

The University is recruiting staff members for the second phase of its teacher-education program in Northern Nigeria.

Prof. Robert G. Heideman, coordinator of the project, said six specialists are needed to serve in Kaduna and Zaria and 30 persons to serve at seven teachers' colleges in Nigeria.

Sponsored by the U.S. Agency for International Development (AID) and the Ford Foundation, the project has been underway since 1965 with specialists working in English, mathematics, geography, history, and principles and practices of education.

Heideman said specialists in science would be recruited for the second phase, as well as other staff members.

Persons interested in taking part in the program should contact Heideman or Dale Johnson, administrative assistant, at 202 State St., 262-6869.

school enrollment is due to increase by about 25 percent. In the grade schools, the rise probably will be less than 2 percent.

The Office of Education said the steep gain in college enrollment is expected to result from higher birth rates in the late 1940's and 1950's, together with the increasing proportion of students who go to college and then do graduate work.

The predicted gain in high school enrollment is based on the birthrate in the 1950's and the growing percentage of students who remain in school.

The increase in grade school enrollments will be slight because the birthrate declined after 1961.

Despite the boom in college attendance, the proportion of the population attending school in 1975-76 will be about the same as today (three out of 10). This is because proportionately the 5-17 age group will not increase as fast as the total population.

Numerically, the forecast shapes up as follows:

About 63 million Americans will be in school in 1975-76, compared with 56 million in 1966-67. During the same period, the national population will increase from about 196 million to about 220 million. Colleges and universities are expected to enroll about 9 million degree-seeking students in 1975-76, compared with 6.1 million enrolled in 1966-67.

## WHA-TV Preview Channel 21

(EDITOR'S NOTE: This daily column is prepared by the staff of WHA-TV station. It will include highlights of the day's evening performances on channel 21. WHA is the University education station.)

### THURSDAY VIEWING

6 p.m. NET PUBLIC AFFAIRS—News in Perspective—Trio of New York Times newsmen present a penetrating analysis of the stories behind the news.

7 p.m. FRENCH CHEF—"Beef in Red Wine"

7:30 p.m. CREATIVE PERSON—Bruno Walter, one of the most significant of 20th century conductors. This program analyzes his contribution to international music.

9 p.m. VARIATIONS: Prof. Won-Mo-Kim, University School of Music faculty performs a violin recital, accompanied by Prof. Carroll Chilton.

### PHI SIGMA SIGMAS CHOOSE

The following girls have pledged Phi Sigma Sigma during spring formal rush: Sandra Goodstein, Renee Kraus, Mardene S. Pittleman, Diana P. Rand, Cheryl Ann Sheptow, Ellen Jo Siegel, Elaine Carole Starr, Karen Sue Weiss.

## Alaskans Claim State Move To Control War on Poverty

Three Alaskans visited the campus last weekend to win popular and financial support for Alaska's Eskimo and Indian peoples whose interests, they claim, have been subverted by a recent state move to seize control of the Alaskan war on poverty.

Charlie Edwardsen, Ruby Tansy, and Al Fothergill were hosted by the Center for Action on Poverty, University Extension.

Poverty in Alaska is found primarily among the native population. The overwhelming majority of these Eskimo and Indian peoples own no land. Their education level is the lowest in the nation; many of them earn less than \$500 per year; and their non-violent death rate is the nation's highest. Life expectancy is only 32 years.

The three were officials in Alaska's war on poverty until January when Fothergill was ousted as director—and Edwardsen, Miss Tansy and 22 other staff members resigned in protest.

"Our ouster by state authorities," says Fothergill, "was largely the result of social organization that is now, for the first time, taking place in native communities. We emphasized giving local control to the antipoverty programs, like Head Start, and we encouraged native persons to become involved

in their affairs."

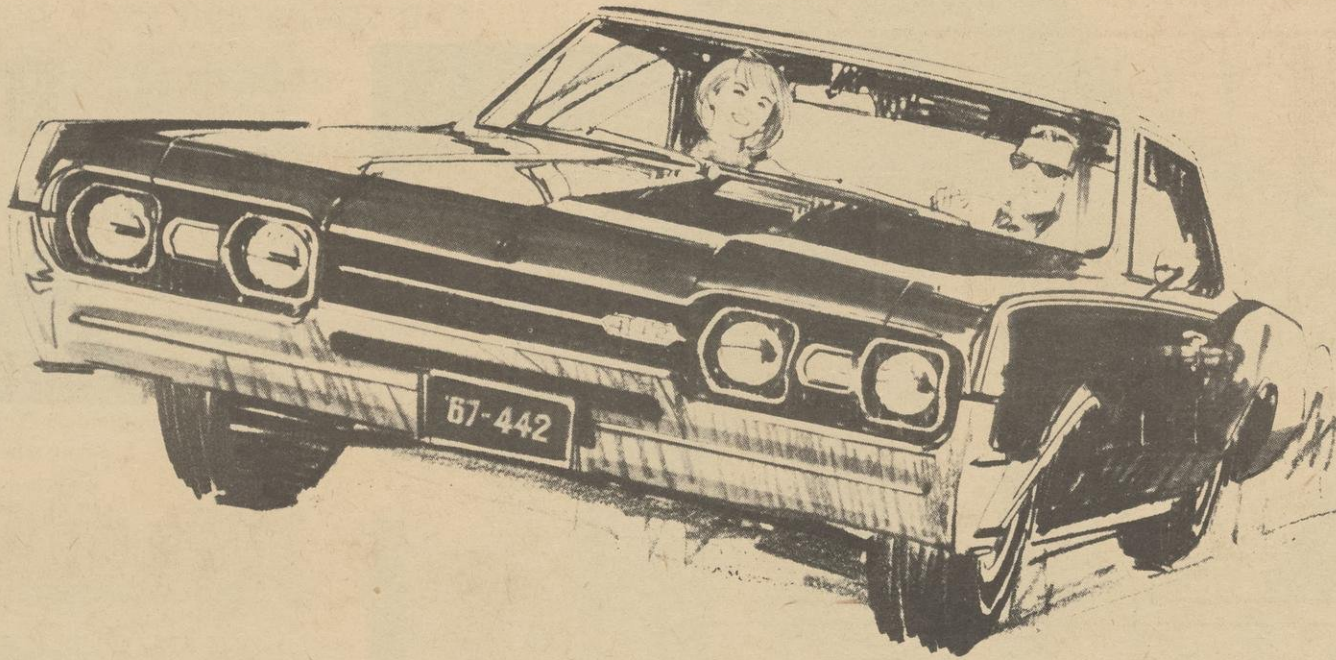
"But," adds Edwardsen, "when 50,000 native people show signs of banding together and standing up for their rights, the instinctive reaction of the existing political structure is to try to control this."

"What we hope to do now," says Miss Tansy, "is set up an independent agency to continue our work with, and not for, the native people. We also want to stimulate congressional interest in legislation that will be introduced at the next session to establish our peoples' rights to land. We need all the support we can get. If people want more information, they should write to Senators Ernest Bruening or Bob Bartlett, Washington, D.C."

### WRA ELECTIONS

The results of the Women's Recreation Association elections are as follows: President, Sarah Breitenbach, first vice president, Judy Sweet, second vice president, Jean Barager, recording secretary, Lynn Hanson, corresponding secretary, Chris Waters, treasurer, Jo Betty Sandow, publicity Anita Palmer and Betsy Esker. Miss Saunders was unanimously elected advisor by the board members.

# recreation center



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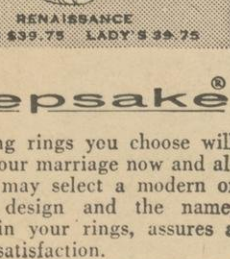
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# Phi Kappa Phi Elects Students

Two hundred and thirty-six students, two University regents, and three faculty members will be initiated into membership in the University of Wisconsin Madison chapter of Phi Kappa Phi, national scholastic honor society, at the annual initiation ceremony at 3 p.m. Sunday in the Wisconsin Union Theater.

The University chapter of Phi Kappa Phi will be paying tribute at the initiation ceremony to University regents of the last 20 years through the selection of two as honorary members.

The two regents are Carl E. Steiger of Oshkosh and A. Matt Werner of Sheboygan, both past presidents of the University Board of Regents, who will be honored for their own records of devotion to education and also as representatives of all regents for the past two decades.

The three faculty members to be cited at the initiation ceremony are Jack Barbash, professor of economics and former director of staff for the U.S. Senate Committee on Labor and Labor Management; Ar-

thur D. Hasler, professor of zoology and an advisor to conservation groups; and James R. Villemonais, professor of civil engineering who has also worked for economic development of India.

Of the 236 students elected to the society, 133 are seniors and 103 are juniors. Election to the society is on the basis of scholarship, extracurricular activities, and faculty recommendations as to character, leadership, and general good citizenship.

Students elected are: Donna M. Copeland, Antigo; Jerome A. Huebner, Paul M. Kronberg, and Patricia T. Riley, all of Appleton; John M. Sherfinski, Ashland; Suzanne M. Holmes, Balsam Lake; Samuel L. Frazer, Baraboo; Dennis H. Carlson, Beaver Dam; Richard L. Antonione, Belgium; Merrilee Pfister, Beloit; Michael J. Green and Peter A. McCoy, both of Brookfield; Kay E. Krebs, Brownstown; Susan A. Schwartz, Byron; Dennis A. Uhlig, Cedarburg; Patrick F. Brady, Chippewa Falls; Jane E. Loos, Colby; Marie J. Kust, Coleman; Gerald M. Weiss, Cottage Grove; Halvor B. Anderson, Deerfield; Sally I. Martalock, DeForest; Ardith J. Kohn, East Troy;

Edward F. Bergman, Eau Claire; Karen M. Jorgenson, Elkhorn; Phyllis T. Hatlen and Linda L. Petersen, both of Evansville; Susan Kreyer, Fall River; Richard A. Pope and Dorothy A. Chadbourne, both of Fond du Lac; Tony A. Ramsey, and John F. Witte, both of Ft. Atkinson; Nicki Alpert, Fox Point; Donna L. Dorenbos, Franklin; Thomas E. Brown, Grantsburg; Phyllis C. Holman, Green Bay; Lowell L. Klessig, Hilbert; Elric W. Saaski, Iron River; Paula A. Fischer and Gordon C. Gross, both of Jefferson; Jo Ann Mayer, Junction City; Robert F. Simons and John J. Ney, both of Kenosha; Elizabeth Kube, Alice N. Korth, and Mary W. White, all of Lake Mills;

## MADISON

Madison students are: Miriam S. Boell, Michael J. Falconer, Ronald A. Hall, Mary A. Groeneweg, Christine S. Leonhard, Richard C. Shell, Barbara J. Stoops, Richard A. Westley, John R. Whiffen, John D. Woolsey, Henry E. Beal, Patricia J. Boyce, Katherine

J. Buchholtz, Jane E. Christenson, Cynthia J. Clarke, Susan M. Cotter, Carol E. Davenport, Jeffrey P. Davis, Patrick C. Gokey, Roland R. Hackbart, John F. Hansbrough, Linda K. Kinney, Edward D. LaCourse, Myles A. Larson, Carl K. Poster, Brian D. Smith, Timothy C. Smith, Kathleen M. Stamm, Nancy L. Sullivan, Helen P. Wang, and Richard J. Wiesner.

Donald J. Bernhardt and Margaret M. Heffernan, both of Manitowoc; Charles Eggen, Marinette; Lawrence J. Johnson, Mauston; Kathryn I. Bogenschneider, Mayville; Gloria L. Ehler and Terrance K. Peterson, both of Medford; William F. Dohmen, Mequon; James H. Tesch, Middleton; Judith E. Hefty, Monroe; Lynn Sternberg, Mosinee; John P. Geuquiere, Mukwonago; Daniel J. Olson, Richard L. Schwaab, and Janette C. Utter, all of Nashotah; David A. Huppler, Karen S. LaDouceur, Steven F. Schmidt, and Dennis C. Luebke, all of Neenah;

Susanne M. Bauth, Nelson; Connie R. Luck, North Freedom; Lavon Johnston, Oconto; Judith M. Paulson, Ogdensburg; Kathleen B. Fralish, Oregon; Craig W. Friedrich, Thomas R. Wildman, Philip G. Brusius, and Kathleen R. Kester, all of Oshkosh; Beverly L. Anderson, Poplar; Jerome C. Gruber, Prairie du Sac; Richard J. Baumann, Redgranite; David V. Rowen, Schofield; Gary L. Lachmund and Richard Piernot, both of Sauk City;

John P. Bardeen, Dieter R. Enzmann, Nicolas E. Maragos, Katherine L. Greenquist, Dennis M. Papara, and Richard K. Taube, all of Racine; David S. Arvold and Don E. Sebesta, both of Shawano; Sharon A. Meyer, Judy A. Baechle, Carol J. Sheboygan, Patsy L. Marquart, and Tess J. Rhiel, all of Sheboygan; Karen L. Mannchen, Sheboygan Falls; Mary E. Justman, Spencer; Ellen M. Heidt, Sturgeon Bay; and Dean L. Anderson and Thomas G. Ballweg, both of Sun Prairie;

Terrence J. Elfers, Trevor; Ronald K. Sievert and Janice E. Radue, both of Two Rivers; Patricia M. Carlson, Union Grove; Kathleen E. Turke, Watertown; Linda J. Mickle and Janet R. Sullivan, both of Waukesha; Michael W. Rewey, Waupun; C. A. Eimermann, Jonathan P. Otto, and Susan P. Sprague, all of Wauwatosa; Sue H. Schiller and Anne E. She-ski, both of West Bend; Thomas N. Akey and James T. Weisman, both of Wisconsin Rapids; Thomas C. Russler, Whitefish Bay; and Thomas A. Converse and Ruth A. Saunders, both of Whitewater.

## Pollution Survey Tests Country Air

The survey is of major interest to Drs. Robert A. Barbee, Helen A. Dickie, and John Rankin of the Medical School faculty.

"In the past several years, doctors working in the pulmonary section of the school have become increasingly alarmed at the number of patients they have seen who have lung diseases which are directly related to the dust-filled air they breathe on the farm," Dr. Barbee noted.

"The increasing use of toxic herbicide sprays has added a new dimension to the problem. Needless to say, cigarette smoking is also a form of air pollution not limited to city dwellers," she continued.

"We hope to pinpoint the activities on the farm which are most dangerous from the standpoint of air pollution, and to provide an insight into how this danger may be lessened," he concluded.

Is country air as fresh and clean as generally believed?

Rural dwellers in 38 counties will be interviewed this month by representatives of the University's Survey Research Laboratory. In some cases, the rural residents will be asked to perform breathing tests to determine the extent of chronic lung diseases, including emphysema.

## 'Suffering' Theme Of Faculty Talks

Faculty members will be the speakers for a series of special Lenten services to be held March 13 to 17, at the Church of St. Francis, 1001 University Ave. The services are sponsored by the Christian Campus Ministries.

The services will be held each day, Monday through Friday, from 12 to 12:30 p.m.

"Suffering—" will be the main theme of the services for the week. This theme will be developed by the faculty speakers on the following subjects:

Monday: Dean Blair Mathews, Letters and Science, "The Suffering of Frustration"

Tuesday: Prof. Leroy Holm, horticulture, "The Suffering of Change," Wednesday: Prof. Edward Beals, botany, "The Suffering of Conscience,"

Thursday: Prof. Gerard Rohlich, Engineering, "The Suffering of Conservation," and

Friday: Prof. Eugene Boardman, history, "The Suffering of Starvation."

Other participants in the services will include Profs. Wilber Katz, law; Herbert Howe, classics; Michael Petrovich, history; students, Donald Francis and John Ruppenthal.

## Frat Redecorates St. Martin House

Saturday, members of Alpha Phi Omega service fraternity will redecorate two large rooms at the St. Martin House on Madison's south side. The rooms are being used for a day-care center for pre-school children. The house includes programs for all age groups, including senior citizens.

Members recently completed a project at the South Madison Neighborhood Center, and during the coming spring are scheduled to do painting work at the Porter-Foster Home and the Atwood Center in Madison.

## Two Brecht Plays Presented at Union

Two early Bertolt Brecht plays, "The Exception and the Rule" and "The Elephant Calf," will be presented by the touring Brecht Plays Company April 9 at the Union Theater.

Tickets for the 8 p.m. performance, go on mail order Monday at the Union box office.

Brecht wrote "The Exception and the Rule" in 1930, shortly after his successful "Threepenny Opera." The noted critic and Brecht scholar, Eric Bentley, wrote the new English adaptation of the play.

A new musical score, including nine songs, was written by the contemporary composer Stefan Wolpe, an associate of Brecht.

"The Elephant Calf," written in 1926, has a new musical score composed by New York violinist and composer Arnold Black. The play has been described as a "short surrealist extravaganza, a kind of sideshow based on pure clowning."



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# PROFITS: FAT FOR THE CORPORATE BELLY OR MUSCLE FOR A GROWING SOCIETY?



Robert W. Galvin,  
Motorola Inc.



Mark Belnick,  
Cornell

Dear Mr. Belnick:

There is one basic fact of economic life which I haven't yet discussed in any depth, though it has come up in many student letters to me. This is profit.

Students think about "profit" when they consider business as a career or as a social force. A student who shuns a business career because he feels "there is more to life than making money" may also be one who thinks "businessmen will do anything to make a profit" or "business gets profits at someone's expense."

The overwhelming majority of American businessmen today would agree enthusiastically with this student's first statement. They would reject emphatically the others.

Just what is profit?

First of all, business does not do things in order to make a profit; business makes a profit in order to do things. I will illustrate this with some Motorola facts and then refer to the view of a college professor who also has served the government.

Motorola's 1965 net profit amounted to just over 6% of our sales. Because we made a profit, we were able to put \$11.4 million into our employees' profit-sharing fund and pay Federal income taxes of \$26 million. We retained \$26 million to reinvest in our future growth.

The funds a company needs to fill growing consumer demand come, in the last analysis, from retained earnings and from depreciation. (Depreciation is the cost of buildings or equipment wearing out; each year, we charge against income part of the original cost and thus ultimately recover it.) Our 1965 depreciation was \$10 million.

So, to pay for the expansion needed to fill 1965's increased demand for our products, we had \$26 million of retained earnings plus \$10 million in depreciation—a total of \$36 million. Buying new tools, equipment, and plants during 1965 took \$25 million. We also needed \$20 million in "working capital" to finance larger inventories, carry increased accounts receivable, and meet greater payrolls. \$45 million was needed; \$36 million was available. The \$9 million difference came from earnings previously retained for just such a use.

Motorola manufactures radios, television sets, record players, semiconductor products, industrial and hospital communications systems, military and automotive electronics hardware, electronic control systems, space equipment and some other things.

We started with only a car radio. Without profit, we could not have expanded or diversified into all these other lines—and the demand for these products showed the need for them. Profits cannot do the whole job here, but making a profit does qualify you to borrow funds to grow on. We have done this several times. And because we were profitable we sold additional common stock several times.

Here are earnings reports of some other companies, each of whose 1966 profits set new records: Bethlehem Steel, Standard Oil (Indiana), Sinclair Oil, and Westinghouse Electric. Their earnings, as a per cent of sales, ran 6.4%, 6.7%, 6.7%, and 4.6% respectively. If you were selling on commission, would you think these percentages were too high? Could these companies continue to serve their customers without the retained profits to finance new plants and for working capital?

Motorola is owned by shareholders who advanced their money and share the risks. To them, during 1965, we paid \$6 million in dividends—less than 1% of the year-end market value of their stock. Does this rate seem excessive? The employees' profit-sharing plan received nearly double this amount.

Profit has been a catalyst in an economy which has raised the per capita share of the gross national product 42% in your lifetime (to \$3110) and has prospects of doubling this figure by the year 2000 (both in constant 1958 dollars). Average corporate profits, for companies in all industries, companies having good years and bad, are only 3.3% of sales (Dept. of Commerce figures). Might it not be more of a wonder that this major job got done with such a proportionately minor catalyst than a dismay over high profits?

In his recent book, *Economic Myth and Reality*, Professor Delbert A. Snider, chairman of the Department of Economics at Miami University, Oxford, Ohio, examines the myth that: "Profits are an unearned and unnecessary 'grab' on the public's purse." The reality, he concludes, is that: "Profits are an essential part of our economic

system, guiding the use of resources and providing the base for increases in the standard of living. The best safeguard against excessive profit is competition."

Professor Snider sees profits as reward for risk-taking, innovation, and the organizing of production. Profits encourage business "to be as economical and efficient as possible in the use of society's productive resources" (material and human). Profits are also "extremely important as a signal device informing business of the kinds of products the public desires."

New developments in every field of endeavor are funded from profits. Many schools and universities are sustained substantially by the ability of business to make a profit. Just over half of most corporate profits are paid to the Federal government in income tax alone; whatever government agencies or programs you consider excellent are able to function only because the country's economic system produces wages and profits to be taxed.

Like every tool of man since fire, profit can be misused. In the developing history of mankind, however, no economic system has yet been devised that brings as much benefit to as many people as ours does. Our challenge is to minimize the misuse and maximize the benefits.

Making a profit should be neither the primary reason a business exists nor the primary reason a businessman works. Profits are not the purpose of a business but profits must be earned if the business is to continue to serve the needs of society. And that is its purpose.

—Robert W. Galvin  
Chairman, Motorola Inc.

## PROFITS AND YOU

This open letter about profits and their function is written by a businessman to one of six student correspondents on six different campuses. It is part of a continuing series of open letters published in 29 student newspapers across the country.

Mark Belnick is a student at Cornell. Robert W. Galvin is chairman of Motorola Inc. If you have comments or questions, write to Mr. Galvin at 9401 West Grand Avenue, Franklin Park, Illinois 60131.



# Campus News Briefs

## Flowers to Talk on 'New Southern Politics'

The Young Democrats (Y-Dems) will present Richmond Flowers in Great Hall of the Union at 8 p.m. today.

Flowers was Alabama's Attorney General from 1963-67. In the fall elections he made headlines when he challenged Mrs. George Wallace for the Democratic gubernatorial nomination in Alabama. Flowers courted the negro and white liberal vote, but was beaten by Mrs. Wallace. He will be speaking on the "New Southern Politics." The speech is free and open to the public.

### ADVISORY COMMITTEE

The Student Advisory Committee on Academic Affairs of the College of Letters and Science will hold interviews to fill two vacancies. Any freshman or sophomore in Letters and Science is eligible to interview from 7 to 9 p.m. today in Room 510 of the Union.

### VOLUNTEER REPRESENTATIVE

Paul B. Altman, a representative of International Voluntary Services, Inc. (IVS), will visit the campus today and Friday to discuss overseas opportunities. IVS, a private, non-profit organization, provides small scale technical assistance and works directly with the peoples of developing countries. Over 200 volunteers are now in Southeast Asia in the fields of education, agriculture, rural development and youth work. Those who want to talk with him about the opportunities for service with IVS may arrange an appointment through the placement office.

### MUSIC LECTURE

Professors Kolisch and Leibowitz will lecture at 4 p.m. today in the Old Madison Room of the Union in conjunction with the Schoenberg concert to be performed by the school of Music at Union Theater.

### INDIAN STUDIES LECTURE

Dr. Humayan Kabir, Indian educator, statesman, and poet, will give two Tagore Memorial Lectures this week under the sponsorship of the Indian Studies department. The first, to be delivered in Great Hall at 3:30 p.m. today is titled "Bankim Chandra and His Contemporaries." The second, at 8 p.m. Friday in room 227, Wisconsin Center, is on "The Age of Tagore."

### COFFEE HOUR

A coffee and dessert hour with Prof. Norman K. Risjord of the history dept. will be held Sunday at 7 p.m. in the Rosewood Room of the Union. The program is free but is limited to 20 students. Those interested must sign up at the main desk of the Union by Friday. Prof. Risjord is a contributor to Encyclopedia Britannica and has just received a Fulbright Award to lecture in Sweden the second

semester of the 1967-68 school year.

### FREE UNIVERSITY

Captain Joseph Bollenbeck, retired from U.S. Army, will continue his discussion of the communist influence on U.S. foreign policy, at 7:30 p.m. today in the Union. Consult the Union bulletin board for the exact location.

### RELIGION LECTURE

Prof. Wilfred Cantwell Smith, specialist in comparative religions of Harvard University, will lecture today at 8 p.m. in room 6116 Social Science. He will discuss "The Crystallization of Religious Communities in India in the 17th Century" under the auspices of the department of Indian Studies.

### COMPLAINT BOOTH

United Community Action (UCA) complaint booth has been set up in Holt, Kronsage, and Elm Drive Commons. It is open today and Friday to hear complaints on Madison businesses, prices, and quality of goods.

### NAVAL SCIENCE STAFF

Dr. Douglas P. McMill and Raymond F. Gleason, members of the scientific staff at the Naval Research Laboratory, will visit the campus today and Friday.

### MAYOR CANDIDATES

Candidates for Madison mayor, William Anderson and incumbent Otto Festge, will speak at 3:30 p.m. Friday in B-25 Law. The men will each speak for 15 minutes and then have a 5-minute rebuttal period. Prof. Raushenbush will be the moderator.

### DOC WATSON

The Folk Arts Society will present a recording of Doc Watson. It will be in the Union 4-6 p.m. today.

### INNER-CITY WORK SEMINAR

A limited number of spaces are available in an INNER-CITY WORK SEMINAR, sponsored during spring vacation by the University YMCA and YWCA. Interested students are urged to call Betsy Gwynn or Russ Keen at 257-2534, or Lyn Hellesen at 257-7971.

### SDS

There will be a meeting of the Students for a Democratic Society

(SDS) in Tripp Commons at 7:30 p.m. today. Discussion will concern the present status and future plans of the committee.

### POLKA PARTY

Swing and sway with Sammy Egum & Band at the Union International Club's traditional Polka Party in the Rathskeller Friday from 9-12 p.m.

### COFFEE HOUSE

Breeze Terrace cafeteria will be turned into a coffeehouse Friday from 9-11 p.m. The Bob Good-enough Jazz Trio will be featured at the free event.

### GRAD DISCOTHEQUE

All grads can take a break from the rigorous strain of the six-week exams by attending the Union grad club discotheque Friday from 9-12 p.m. in the Union's Tripp Commons.

### ARBORETUM TOURS

Dr. James Zimmerman and Arboretum guides will conduct the first public tour of the season Sunday. The group will meet at 2:30 p.m. at the Lilac Parking Lot and will take a two-hour exploratory hike. Beginning April 9, guided tours will be offered on alternate Sunday afternoons, 2:30 to 4:30 p.m., through October. Schedule and starting points will be posted on the Arboretum parking lot bulletin boards.

### UCA

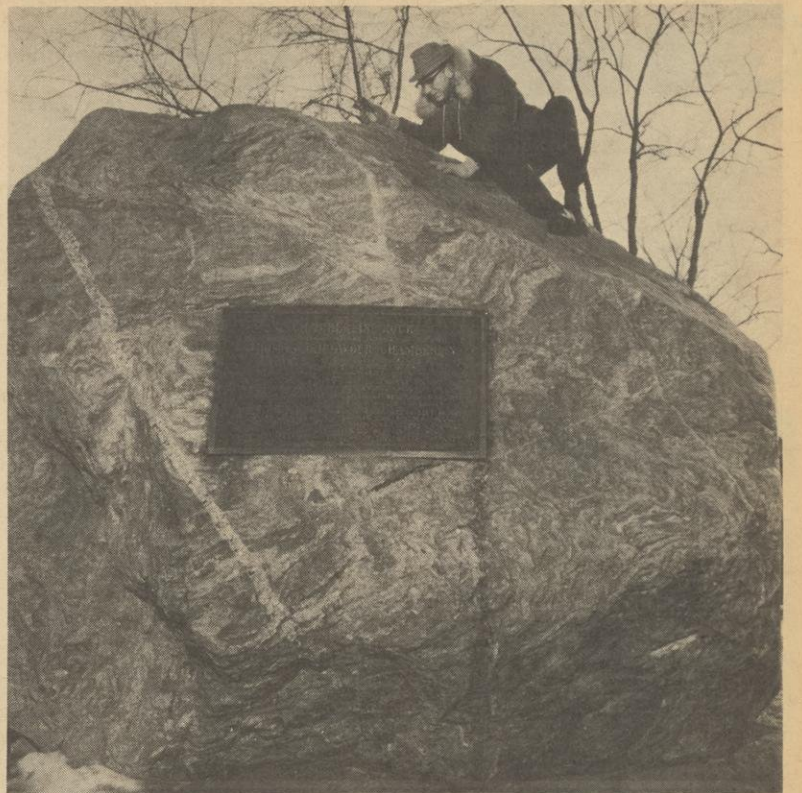
There will be a membership meeting of the University Community Action (UCA) Friday at 3:30 p.m. in the Union.

### SCHOENBERG CONCERT

Music of Arnold Schoenberg will be performed at a free concert at 8 p.m. Sunday in the Union Theater as the first in a series of three Schoenberg programs honoring retiring Prof. Rudolf Kolisch of the Music School. Participating will be violinist Kolisch, pianist Gunnar Johansen and the University Orchestra, Chorus, A Cappella Choir and Men's Glee Club. Fee cards must be presented at the door.

### VILAS RESEARCH PROF

Prof. Henry A. Lardy, co-director of the Enzymes Institute, was named as a Vilas Research Professor.



**'I AM A ROCK'**—This great boulder on top of famed Observatory Drive, bearing little resemblance to native Madison stone, is one among many evidences that glaciers passed this way and dumped quantities of "foreign" materials in the area. Called Chamberlin Rock, the big chunk of Canadian granite commemorates the University's sixth president, Thomas C. Chamberlin, a distinguished glacial geologist of his time. A modern specialist in glacial geology, Prof. Robert F. Black, seen on the rock, will tell his audiences about the great changes the continental ice sheets made on the face of the State in an illustrated lecture scheduled for 7:30 p.m. Friday in 180 Science Hall.

## Prof. to Speak on Glaciers, Rock

"It would fill a trillion six-ton trucks," Prof. Robert F. Black, University geologist, said Tuesday, estimating the amount of soil and gravel transported by the great glaciers to just a 20 by 50 mile area south of Madison.

Black tossed out this chunky statistic while marshalling material for "Glaciers and Wisconsin's Dirt," the lecture he will deliver for the Madison public at 7:30 p.m. Friday in 180 Science Hall.

What's more, Black pointed out, these six trillion tons south of Madison are a small fraction of the load which the northern juggernauts carried into this state and dumped here. Glacial drift is spread thickly over southeastern Wisconsin, averaging 45 feet in depth.

Black has studied glaciers in the polar regions where they still exist and in places where they have left behind their telltale marks. He is widely known for his theory that even the so-called Driftless (un-glaciated) Area west of Madison has felt the ice.

Slides and examples from his polar research will suggest what Wisconsin looked like before the last glacier melted away.



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# Gooney

(continued from page 1)

The plant uses civil servants "because of the problem of getting students to work at definite hours," says Bradley.

"Our prices are competitive with those in town," he added, explaining that the store must always break even, and sometimes makes a small profit.

# Bevel

(continued from page 1)

color than of Communism," he said. "If Adam Clayton Powell had been white, he'd still be in Congress."

The attitude of American foreign policy is that "If we're white and live in America, we ought to have more protein than anybody else," Bevel said.

Bevel said his involvement in the civil rights movement allows him to study the possibilities of non-violent protest.

Young people in America have the potential to create a revolution of "civilized men against the barbarians who now own the guns," Bevel said.

The amount of money spent on armaments is used to "solve the ego problem of some sick old generals" in the United States and Russia, rather than to help people, he added.

"I get pretty disgusted because I do not see young people rising to the occasion, to educate the country; I feel strange walking around the city with mummies."

Bevel said that it would take only ten members of the audience who could respect themselves and other people to bring the issue of militarism before the people in a way that it could not be covered over.

People who oppose the war must act with "dignity, poise and respect," as young Negroes in the South acted to fight segregation,

Bevel said.

The University system helps students to "prostitute yourself to stay out of McNamara's way," by co-operating with the student draft deferment policy.

A better way of protesting militarism would be to go to Vietnam and help the people to rebuild their homes and repair their fields, Bevel said. He said that he was planning to do that as soon as he has sufficient funds and other people willing to go with him.

In a press conference Thursday afternoon, Bevel said that the actions of students protesting recruiting by Dow Chemical Company should be evaluated against the morality of "making chemicals to burn people." (Dow manufactures napalm for use in Vietnam.)

During the conference, Bevel charged that American political and religious leaders who support American involvement in Vietnam betrayed the "racist mentality" of the country. "America is a (white) backlash."

America has a great Christian philosophy, but is unable to match

the "creed to the deed," Bevel said.

## Office of Housing Goes International

In keeping with the times, the Office of Housing, has gone international.

"It's the first time since I've been here that we've helped to rent a place in a foreign country," said Maxine Lighthall, coordinator of housing services and rentals.

Newly arrived on the campus in October, Dr. Robert van Gelder of The Netherlands, sought the housing office. Here for a year of research at the Enzyme Institute he hoped to have his wife and children join him this winter--and renting his house in Bussum, Holland, was a condition within that hope.

Entered in the Housing Office lists, perhaps with small hope of

successful outcome, the homeneer Amsterdam offered 10 or 11 rooms, complete furnishings and a garden.

Then to the office came the wife of Prof. Paul Wiley, English. Prof. Wiley was scheduled to leave Madison in February for a semester and summer of research and writing. Not limited to one area because of that research, he and Mrs. Wiley were free to choose any European city for residence abroad.

Thumbing through the listings, Mrs. Wiley was immediately intrigued by the van Gelder entry, called the Dutch visitor, and consulted with her husband.

"We decided we'd love to live there," Mrs. Wiley happily reported to the housing staff.

The story doesn't end there. The Wiley's comfortable Madison home at 2906 Gregory Street, soon to be vacated by the professor and his wife, fitted the needs of Dr. van Gelder and his lively family.

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'66 TRIUMPH T100C 500cc. Only 700 miles. Mark. 257-5059. 4x14

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SUMMER: 4 bdrm. apt. for sublease. Girls. Gilman St. 257-8881 ext. 230. 5x10

WOMAN, apt., one block from library, \$47.50/mo. 257-9741. 7x17

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### ACROSS

- 1 Humbug.
- 5 Problem: Abbr.
- 9 Key.
- 14 Make over.
- 15 Beatles, for one.
- 16 Not settled.
- 17 Mine: Fr.: 2 words.
- 18 Contents of one basket.
- 19 Tears.
- 20 Monet and Monet.
- 23 Not obvious.
- 24 Unit of speed of sound.
- 25 Real gone bird.
- 28 Author Truman.
- 32 Rooster's specialty.
- 36 German river.
- 38 Spoken.
- 39 Famous work by 56 Across: 3 words.
- 42 Part of "esse."
- 43 Part of a split personality.
- 44 "Two hearts that beat \_\_\_\_:" 2 words.
- 45 "The Irregular Verb \_\_\_\_:" 2 words.
- 47 Pomander product.
- 49 FDR's mother.
- 51 \_\_\_\_ Job's turkey: 2 words.
- 56 Contemporary of 20 Across: 3 words.
- 60 Scene of famous taming.
- 61 Mesopotamia.
- 62 To say: Fr.
- 63 "\_\_\_\_ answer \_\_\_\_": 2 words.
- 64 Ship, as in Yokohama.
- 65 Robert \_\_\_\_: 2 words.
- 66 Early American figure.
- 67 Part of a church.
- 68 No, in Red Square.
- 10 Symbols of sin.
- 11 Theater name.
- 12 Helpers.
- 13 Touchdowns: Abbr.
- 21 Put an \_\_\_\_: 2 words.
- 22 Shellfish.
- 26 Cart.
- 27 Surpass.
- 29 Mountain: Prefix.
- 30 Mountain lake.
- 31 Or \_\_\_\_.
- 32 Let it stand.
- 33 By way of.
- 34 For \_\_\_\_.
- 35 Full of vim and vigor: 3 words.
- 37 Worked in the fields.
- 40 Here's companion.
- 41 Father of Eleazar.
- 46 Move out.
- 48 Dull or dark.
- 50 Life principle.
- 52 Utah city.
- 53 Angry.
- 54 Come to terms.
- 55 Piece of linen.
- 56 Prefix for blood vessels.
- 57 Moloch, for one.
- 58 Target thrower.
- 59 Variants: Abbr.
- 60 Twixt bogey and birdie.

### DOWN

- 1 Not strong.
- 2 Secondary proposition, in logic.
- 3 Vote to accept.
- 4 Silk fabric.
- 5 Magician's word.
- 6 Precursor of riches.
- 7 Today, in Roma.
- 8 Broom.
- 9 Land of new nations.

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66							67			68		



## University Curriculum Includes Bookmaking

Bookmaking has become part of the curriculum at the University. But it's art and not horses that spurs student interest in this subject.

It's part of the art department's research program in methods and quality of printing. And it boils

down to nothing more controversial than instruction in the ancient and little-known art of bookmaking.

This is an art which, according to Phillip M. Hamilton, art instructor and researcher in printing and typography, was practiced by Manet, Toulouse-Lautrec, Picas-

so, Matisse, and many other of the world's greatest artists.

Since the program was started two years ago by Hamilton, his students and other faculty members have produced 24 limited edition books.

The contests of these books are varied. Some are totally visual, a collection of prints with a cover and title page. Others are prints—either woodcuts, etchings, or silk screens—which accompany poetry.

"In the art of bookmaking," Hamilton explained, "the artist works with the books as a total entity, interrelating its various parts and elements such as type style, paper, composition, and illustration in the same way a musician or painter works with the component parts of his composition."

Each element in the process is vital to the effect created by the final product. "For example," Hamilton pointed out, "The same word can have a different impact on the reader when it appears in different type styles."

Bookmakers learn the entire process of bookmaking from the development of an idea to the binding.

Time spent on the production of the books, according to Hamilton, depends on the nature and complexity of the production, the size of the book, and length of the run. A small book with a few prints could be completed in a week. Other more complex books may take as long as six months.

While bookmaking is taught at several other schools in the country, the "U" program is unique. It stresses fine art (printmaking) as opposed to the more commercial approach characterized by programs at other schools, Hamilton said.

A display of the limited edition books done by bookmakers is planned for early April in the rare book room of the Library.

### AE PHI PLEDGES

The following girls have pledged Alpha Epsilon Phi during spring formal rush: Susan Lynn Baim, Rita Braver, Carol E. Buchbinder, Lynn G. Evans, Carol E. Grossman, Susan Ruth Kaplan, Carolyn Pepi Lazar, Barbara Ann Levy, Lynne J. Liebling, Penny Carol Rudolf, Ilene M. Saltzman, Tami H. Weinstein.

### PI PHI'S PLEDGE

The following girls have pledged Pi Beta Phi during spring formal rush: Randi Jean Achen, Wendy L. Alexander, Suzanne Best, Wendy Jane Conover, Mary Ehrensperger, Ellen Hamby, Judi Fern Newman, Marsha Karen Sable, Coreen M. Smithback, Lana Lee Truby.

## Placement Office

(continued from page 1)

ials for the U.S. war effort in Vietnam from recruiting on Campus for the duration of the war was also voted down.

Maurice Zeitlin, Sociology, who proposed the motion, acknowledged that he knew his proposal would be defeated.

Zeitlin said he wanted the faculty to go on record on the question of the war. According to him, the major topic to be considered was not placement services but U.S. policy in Vietnam.

The actual policy accepted states:

The essential function of University Placement Services is to provide a comprehensive career advisory and placement service for the students of the University. The services include arranging for them to meet on campus with a wide range of representatives to learn of current and projected employment and educational opportunities.

The policy of the University Placement Services with respect to campus interviews is to permit at appropriate times any bona fide employer of higher education or professional school representative to meet with interested students in university facilities when available for purposes of exchanging voluntarily such information as may be relevant.

This information exchange is an

essential first step in mutual assessment of opportunities and applicant's interest and qualifications and in many instances leads to specific offers.

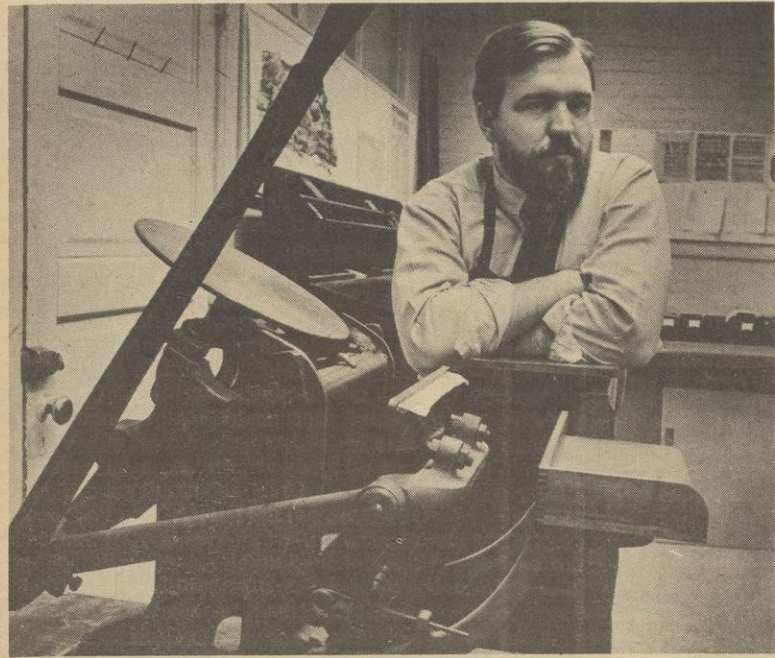
The representative should be an employee of or authorized agent for the organization scheduling the visit: government, business, industry, education, social agency—wherever legitimate employment or educational opportunities exist. Employment agencies or representatives operating on a fee basis are not scheduled.

A student is defined as one who is currently enrolled at the University of Wisconsin. Students and alumni of other institutions of higher learning who have the requested educational qualifications may be permitted to see visiting employer representatives. However, where time is a factor, priority is given first to current students and then alumni of this University.

The Placement Service was begun at the start of the 1951-52 School year. Between Spring Semesters 1966 - 67, approximately 3,500 students were involved in 20,000 interviews with 2000 organization representatives.

### ALPHA PHI'S CHOSEN

The following girls have pledged Alpha Phi during spring formal rush: Kary Rose Hibner, Georgia Jay Pratt, Sandra Kay Spriggle.



Printer and Typographer Philip Hamilton

## Basketball

(continued from page 16)

and he didn't try and force too many shots."

The high-scoring sophomore had 12 points for the night on 5 field goals and 2 free throws. His point production leaves him 8 points short of Dick Cable's single season mark of 442 points, and 15 short of Cable's Big Ten scoring mark of 290 points.

Nagle did break the field goals record of 174 set by Jack Brens in the 1962-63 season. He now has 175 with one game to play.

He needs 29 points to break the all-time scoring record of 462 points held by Chris Steinmetz in the 1904-05 season.

Again, it was a disappointed but proud coach Erickson who said, "I have no complaints about our team. Who knows, if Sweeney's shot had gone in, you would have been writing different stories. We've been very fortunate this year, but we'll come back Saturday to fight again."

Game time is 1:30 p.m.—be there.

## Executive Position

The State Bureau of Personnel has begun recruitment efforts to fill the position of Director of Publicity and Promotion for the Wisconsin Exposition Department in West Allis. The appointee will be instrumental in promoting the use of exposition facilities by business, industrial, professional and social organizations. March 30 is the application deadline for this \$10,000 a year position which requires a college degree and five years of responsible public information experience. Inquiries should be directed to the Bureau of Personnel, 1 West Wilson St., Madison, 53702, by the deadline date.

## Intramural Results

The intramural office has announced the winners and runners in four winter sports.

In Badger Bowl competition, Phi Sigma Delta won the bowling championship. Zeta Beta Tau, Sigma Alpha Epsilon and Pi Lambda Phi, were runners.

Beta Theta Pi won the fraternity basketball championship after whipping Delta Upsilon in the finals, 51-33.

Sigma Alpha Epsilon won the water polo championships when Delta Upsilon forfeited in the finals. In a previous match, SAE downed DU, 4-3.

Alpha Delta Phi downed Pi Lambda Phi in the finals of the badminton competition, two sets to one.

In dorm action, Ochsner house became the new LHA area basketball champion after beating Kahlenberg House, 32-31, in the finals. In the SSO championships, Leith House topped Fish House, 37-24.

## Grad Honored

Prof. Robert E. Gard's achievements in developing the state's cultural arts will be honored in June when an historic theater in Spring Green, Wis., is named for him and dedicated with special ceremonies.

For the first time, the federal government, in the form of a \$58,000 grant from the National Endowment for the Arts, will support an effort aimed at improving cultural opportunities in small communities.

Prof. Gard founded the Wisconsin Idea Theater in 1945, and in the 22 years since has worked to promote the arts at the grassroots level through state and national organizations.

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CAMPUS INTERVIEWS March 16. See Miss Emily Chervenick, Coordinator, University Placement Services, 117 Bascom, to arrange an appointment.



# A Face in the Crowd

By MIKE GOLDMAN

## Track Meet Sidelights

Mr. and Mrs. Bill Hawke came from Ramsey, Montana, to see their son Bob, a sophomore shot putter on the Wisconsin track team, compete in the Big Ten track meet. This was the first time the Hawkes had ever seen Bob perform in collegiate competition. Last Saturday was also their 25th wedding anniversary.

Mr. Hawke, who threw the javelin in college and almost made the United States Olympic team, was Bob's track coach in high school. When Bob was in the third grade, Mr. Hawke gave his son a shot put and began to teach him how to throw it. Bob has been working with the shot put and discus ever since then and he gives his father much of the credit for his success.

Bob knew his parents were coming over 1,500 miles to see the Big Ten meet. He didn't want to disappoint them. Bob went into last weekend's competition as an underdog. Michigan's Jack Harvey, the 1966 indoor and outdoor shot put champion, was a strong favorite to repeat as champion.

However, Hawke wanted to win the event badly. His best throw going into the meet was 56-1½. Saturday afternoon, Hawke was amazing. He won the shot, beating Harvey by almost a foot. Bob threw a foot and a half farther than he ever went before with a heave of 57-7. He also set school and Camp Randall Memorial Building records.

Mr. and Mrs. Hawke were extremely thrilled. Bob's win made their long trip very worthwhile and was a perfect present for them on their anniversary.

Bob's good luck charm on the Wisconsin track team is distance runner Branch Brady. Brady, who is from Great Falls, Montana, roomed with Hawke during the "Golden West" track meet two summers ago. The "Golden West" is a meet for the top high school seniors in the western states. Hawke took first place in both the shot put and discus.

Hawke roomed with Brady again for the Big Ten meet. Once more, Bob made a surprising showing. Hawke isn't superstitious, but he can't help noticing the fact that he has performed his best when he has stayed with Brady before a meet.

Wisconsin's track coach Rut Walter was very proud after winning his third Big Ten championship. Walter gives credit to a great team performance by the Badgers and help to Wisconsin from other teams.

"We had some luck," said Walter. "We didn't expect Michigan State to fall down as badly as they did in the two mile. Our sophomores really came through for us and theirs didn't. Hawke, Arrington and Butler were outstanding for us while some of the sophs on Michigan State's team who had a lot of publicity before the meet didn't do anything."

Walter was asked about Michigan State's Gene Washington, who finished in fourth place in the 70 low hurdles.

"Washington got behind Mike (Butler) and couldn't run his own race. He played to catch up and as a result, he tripped over a hurdle near the end.

Rumors started Saturday afternoon around the Camp Randall Memorial Building that Illinois had withdrawn from the Big Ten. The Illini track coach, Bob Wright, whose son John is a star end on the Illinois football team and also ran in the hurdle races Saturday, immediately tried to find out if the story was true.

He made several calls and later in the day reported that the story was false. Wright does not know what will happen nor does anyone else who came to Madison from Champaign for the track meet.

However, coaches at other schools are starting to worry. Already stories have been coming from Illinois about illegal recruiting and financial aid at other campuses in the Big Ten. Many of the stories are true and may be investigated by conference commissioner Bill Reed. The Illinois people think they shouldn't get the blame for a practice which is being done in similar ways at other Big Ten universities.

If Illinois remains in the Big Ten and is allowed to keep Pete Elliott, Howie Braun and Harry Combes on their coaching staffs, the illegal practices in the Big Ten will get worse. Reed has to enforce his decision if he expects to "clean up" the conference.

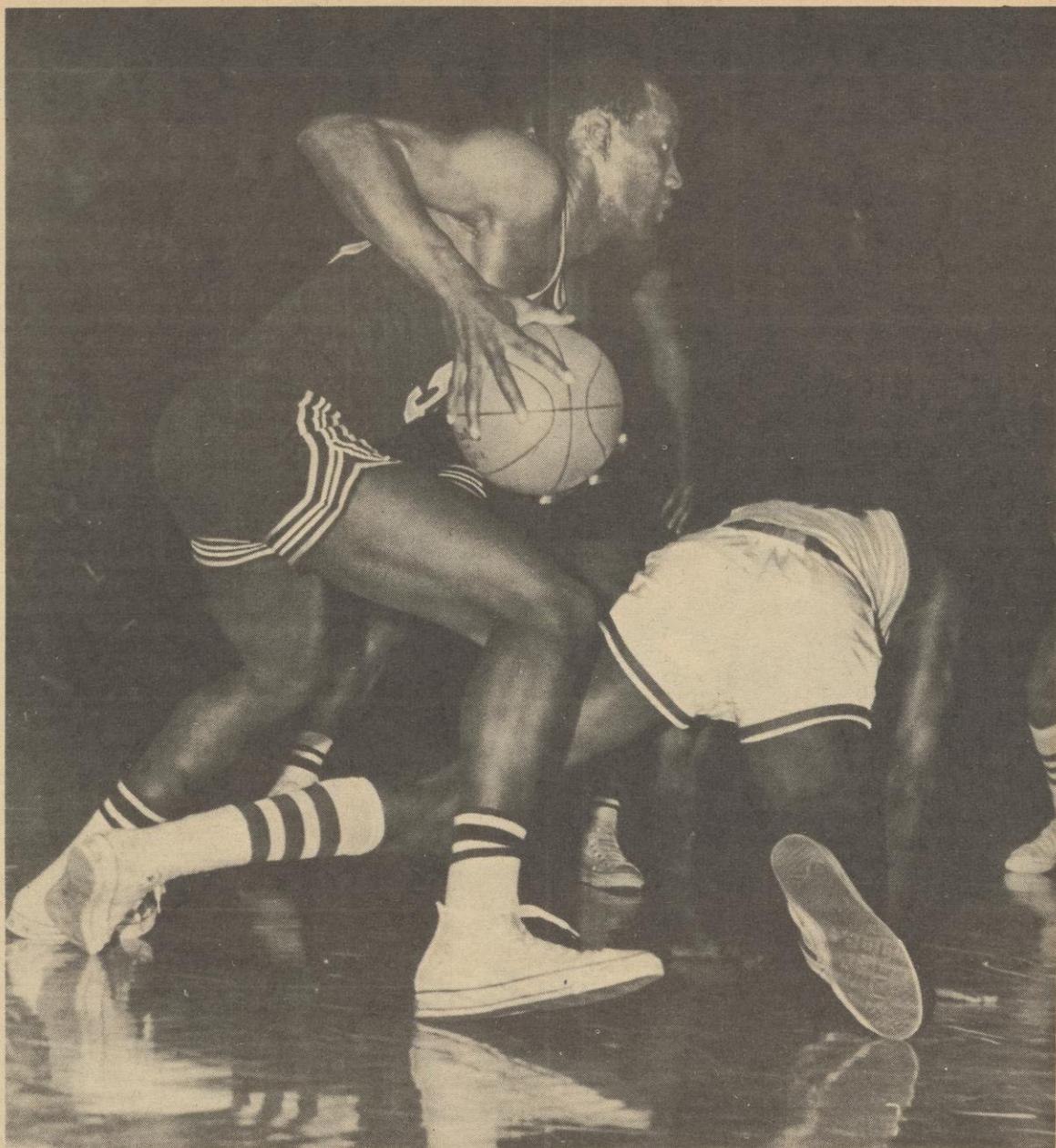


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**HIGH SCORER "HELD"**—Sam Williams, Iowa's leading scorer with a 25.3 average going into Tuesday night's game, drives around an unidentified Badger. Williams was held to 22 points by Wisconsin although the Badgers lost, 90-87, in overtime.

—Photo by Ira Block

## Sharp-Shooting Hawks End Cagers Title Hopes

By LEN SHAPIRO  
Sports Editor

The losers' locker room is never a happy place, and Wisconsin's was no exception Tuesday night after the cagers' 90-87 loss to Iowa.

The Badgers had just been knocked out of any chance for a conference championship by the hot-shooting, ball-hawking Iowa team.

Coach John Erickson, however, was not as upset over the loss to Iowa as he had been to defeat in the Fieldhouse at the hands of Ohio State, Marquette and Cincinnati. He was disappointed, but proud, of his scrappy squad.

Erickson had nothing but praise for the team which just four weeks

ago had a 2-4 record and were tied for seventh in the Big Ten race.

Since that time they had won 5 of 6 games and had single-handedly knocked Northwestern and Iowa out of any championship aspirations with upset victories.

"I have no complaints about the way our team played out there," Erickson said. "The loss of Franklin was murder for us, but we did extremely well without him."

Franklin fouled out with over 9 minutes to go in the second half.

"We played well at times, I can't condemn our men for mistakes we made. We made a number of errors, but so did they."

Erickson had great praise for the Iowa team.

"They are a very well disciplined and well trained team," he said. "They're a shooting team, and this kid Norman plays like that all the time."

Norman came off the bench to score 10 points in the second half.

"Breedlove did a good job on Nagle," Erickson said. "But Chuck made some fine passes out there

(continued on page 15)



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