



## Humorology. 1950/1988

[Madison, Wisconsin]: [s.n.], 1950/1988

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1988

Humorology





# 'Humorology' In Usual Top Form

Proves Popularity Again Before Final Performance

Show Rates As One of Best



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In three weekend performances "Humorology '53" played before a total of 3,300 persons. Proceeds of this seventh annual variety-vaudeville show, sponsored by the Interfraternity and Pan-Hellenic Councils, go to The Capital Times Kiddie Camp fund.

Saturday's performance was interrupted by the electric power failure that threw the city into a blackout, and caused

"Big Top" clowns and side  
freaks peopled the stage color  
in "Cotton Candy Town," an  
tuneful and neatly staged skit  
entry of Pi Lambda Phi Frater-

Noyes House addition to  
humor, "The Smirky Millane C-  
er" took on a modern radio slet  
—a hard-boiled character—rig-  
out of a number of airline pro-  
grams. It was a shocker in its wa-  
and was perhaps the outstandin  
"engineering" job Friday night.

Mention must be made, too, of  
the specialty entertainers. They in-

Wisconsin Union Theater

Please ADMIT BACKSTAGE

8:50

Name \_\_\_\_\_  
Performance \_\_\_\_\_  
Date 3-14-53 Mat.  Eve.   
Pass good for this performance only.  
Program Director *Gene Weimer*  
NOT VALID AS A TICKET—NOT TRANSFERABLE

... there was  
the present.

An "Investigator," who sounded  
not unlike Sen. McCarthy, had the  
collegiate robots of 2223 pretty

# The History of Humorology

# 'Humorology' Is A Whirlwind of Fun

By STERLING SORENSEN

In a whirlwind of gags, lampoons, razzle-dazzle skits, lively tunes and entrancing nonsense, "Humorology '53," the 10th all-campus variety-vaudeville show proved its popularity at the Wisconsin Union Theater. "Humorology" itself as a robust University tradition, and a c

first-nighters was on hand for the merry-making.

Humorologists paid their respects—or rather lack of them—to an inquisitorial figure reminiscent of Sen. Joe McCarthy; there was a tongue-in-cheek treatment of a queen's coronation preparations; a remarkable bit of detection; flashy production numbers and Christine Jorgenson got into the monkeyshines.

Humorologists had fun, so did the first-nighters, both in good measure.

Proceeds of this antic boodle of clowning and directing high-jinks go to The Capital Times Kiddie Camp fund. Last year's "Humor-



Welcome to Humorology 1988. The theme of this year's show is "Humorology Highlights History," and we've created this collection of memorabilia to do just that. We uncovered photographs, newspaper clippings, and old Humorology programs dating back to the show's premier in 1947. It's exciting and amusing to trace the changes in both the show's content and style throughout the decades.

Humorology's rich history began back in 1947 and for most of its existence it has been sponsored by the interfraternity and Panhellenic councils. At one time, however, it was the philanthropy of Zeta Beta Tau. The proceeds for Humorology have always been donated to charities. In the late 40's and early 50's proceeds benefited the *Capital Times*' "Kiddie Camp" to care for young rheumatic fever convalescents. In 1952 executives praised Humorology for an all time record net of \$2050.11. Those same executives would be pleasantly surprised to see a sum of over \$10,000 raised in 1987 for the American Cancer Society. We've come a long way, taking greater philanthropic strides each year. For the past few years Humorology has been an annual charity to the American Cancer Society. This year's enthusiasm is no different, with money going not only to the American Cancer Society, but also to the Madison AIDS Support Network.



## Disappearing Act

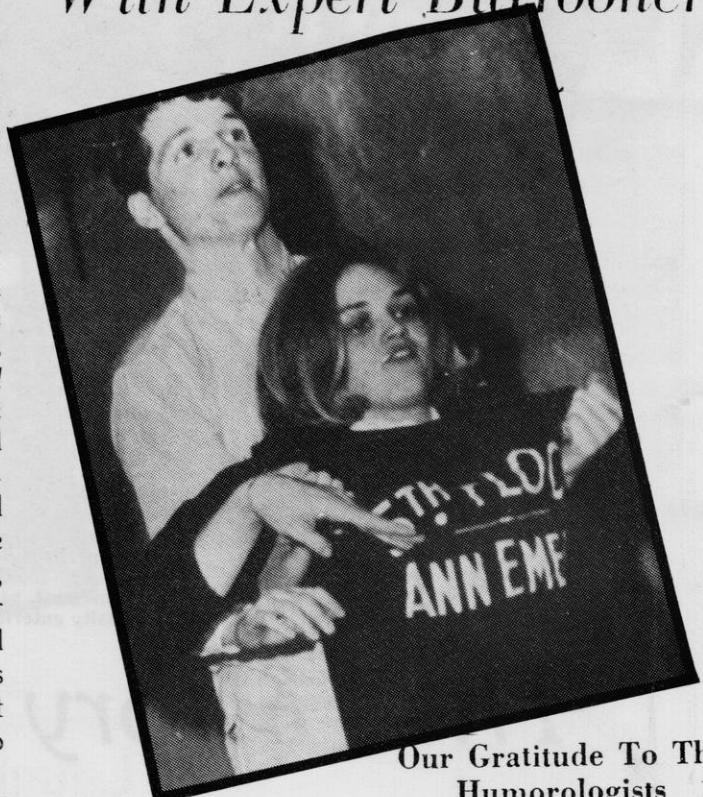
### Trap Door Traps U.W. Dancer

He fell through a stage trap door while dancing as a Hares-foot-type chorine in the Delta Delta Delta-Theta Chi skit, "For Pete's Sake or For the Love of Mike," a lampoon on the old, silent-era type of films.

Heermans was given first-aid treatment at the university infirmary and released.

The show was only temporarily halted as Heermans was extricated from beneath the stage. Most of the audience believed it was part of the skit, since "Humorology '49" featured collegiate monkeyshines and horseplay.

## 'Humorology' Pays Its Respects' To Everything With Expert Buffoonery



Our Gratitude To The  
Humorologists

*It's Being Lost*

## Humorology's Purpose

Nov. 18,  
1968

In the past several years this campus has gone to  
Little statues are awarded for Campus Carnival, fe  
Chest contributions, for innumerable contests in Wi  
and for every other conceivable event which we fe  
some added incentives for organized houses' partic

Probably the best example of this is Humorology.  
We hope it dies there.

No campus event has caused more loss of sleep  
downright bitterness in the spirit of competition tho  
logy. No other event has come to require so much  
money of students, not for the sake of charity, but  
out the other fellow.

## Jack Carson Jud Of 'Humorolo...



Humorology provides an opportunity for good clean fun in the best tradition of our college youth. It gives our students a chance to express their genius for monkeyshines in a way that helps to benefit unfortunate children in the community and thus to make Madison a better city for all.

'Humorology'  
UW Students  
Gay Fantasy



The late forties and fifties were times of *Leave it to Beaver*, the jitterbug, Pat Boone and saddle shoes. Along with this, came terms like "collegiate monkeyshines", "a whale of a lot of fun", "expert buffoonery", and a "fillip of hearty merriment and revelry" to describe Humorology. As is today the basic form, the show consisted of paired fraternities, sororities, and dorms performing skits. These earlier skits dealt with light topics in a variety show form, with the task of creating laughter as its main priority. Common themes centered around campus social life, drugstores, dormitories, circuses, pirates, and even the love life among insects.

With the sixties came JFK, the Beatles the Vietnam War protests, Woodstock, Martin Luther King, and a disillusionment with national government. During this period of instability many fraternities and sororities left campus, and Humorology temporarily ended in 1970. A quote from a local paper reflects the sentiment of the times, "Apathy and the individualistic trend of today has weeded itself into the Greek system, unfortunately causing its collapse." Reflecting a more radical campus, themes centered around more political, satirical issues, including skits with lines like, "killing those commies to protect our mommies", and "Registration never really stops."

Humorology Opens:

## Laughter Rocks Charity Show

# Annual Greek Spectacle Is Just That

By DAVE WAGNER  
(Of The Capital Times Staff)

"This year the 24th consecutive year of Humorology, is of great importance, for this may very well be the last year of Humorology as we all know it. Apathy, and the individualistic trend of today, has weeded itself into the Greek system, and unfortunately is causing its collapse."

So run the opening remarks of Barry Freedman, general chairman this year, in the program notes for what Sigma Chi and Alpha Chi Omega call, in the last part of the show, "the annual Greek spectacle."

To underscore the point, Sigma Chi and their sorority partners waved goodbye to the entire fraternity system this year. They cast long, affectionate looks over the history of Langdon Street's life-style in the last several decades and concluded that the main show—the social sovereignty of Hellenic institutions on the campus—is about to take its bow before the final curtain is rung down on the decade.

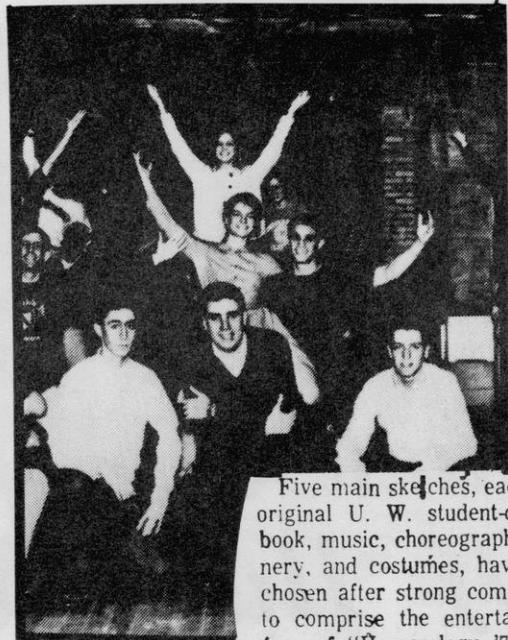
Emerging from the crowd at

the Union Theater Thursday night, it wasn't difficult to see that they are probably right.

If this is all true, we can say nonetheless that the Greeks this year present a show that, while it is nostalgic, is not sentimental, and if it is self-conscious in the face of its own mortality, it is not coy, or smug, or resigned.

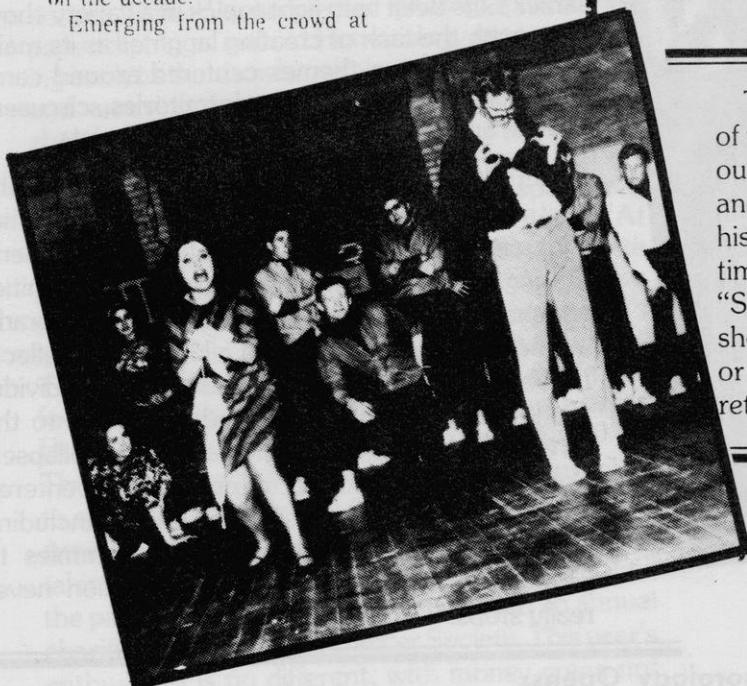
The first piece, for example, is called "The Tony Pelleteri Review," performed by Chi Psi and Kappa Kappa Gamma. That name is probably one of the most ubiquitous and unmentioned company names in the whole town—since it belongs to one of the largest institutional garbage services in the area.

The jokes reflect the show's spirit of mockery, including the "ROTC Ballet," that talks about



Five main sketches, each with original U. W. student-created book, music, choreography, scenery, and costumes, have been chosen after strong competition to comprise the entertainment fare of "Humorology '70," annual spring revue to open Thursday, March 19, for three evening performances and a Saturday matinée.

## Humorology to spoof Broadway



The show was revived in 1979 and the performances of the eighties have shown an increased interest in our past, with themes spoofing Broadway musicals, and the roots of television. This year's theme of history is appropriate, for the eighties has been a time for nostalgia. Movies like "The Big Chill", "Stand By Me", and "Clan of the Cave Bear" have shown an interest in history, whether a few decades or thousands of years ago. 1988 is the ultimate in a return to nostalgia as Humorology highlights history.

For a really good time, go see Humorology this weekend. UW student organizers and promoters promise this year's revival of the once-traditional campus variety show aimed at making you laugh will be filled with talent, color and lots of comedy.



# ISN'T IT TIME YOU TRIED AMERICA'S BEST-BREWED PREMIUM BEER?



Isn't it time you discovered the only premium American beer made with pure artesian water?

Isn't it time you enjoyed the smoothness of a beer that's been fully Krausened—brewed twice in the manner of the best beers of the Old World?

And isn't it time you tasted a beer brewed with the finest imported hops?

Only Old Style offers you all this. So isn't it time you stopped settling for less?

**HEILEMAN'S OLD STYLE.  
AMERICA'S BEST-BREWED PREMIUM BEER.**

*Humorology*

From the University of Wisconsin-Madison / News Service, Bascom Hall, 500 Lincoln Drive, Madison 53706 / Telephone: 608/262-3571

Release: Immediately

3/15/79 jb

CONTACT: Paul Feldman (608) 251-7327; Vicky Rudicil (608) 257-6733

## HUMOROLOGY COMEDY REVIVAL WILL AID CHARITIES

MADISON--Humorology, a campus comedy revue popular in the '50s and '60s, is being revived this spring by the Pan Hellenic Council and Zeta Beta Tau fraternity at the University of Wisconsin-Madison.

Groups representing fraternities, sororities, and dormitory floors will perform comedy skits, dance numbers, and original music. Proceeds from the program will be donated to Kiddie Camp, a charity for developmentally delayed preschool children, and United Cerebral Palsy.

The event is scheduled March 30 and 31 in the Stock Pavilion.

Humorology was popular in the '50s and '60s, annually raising more than \$5,000 for charities, but was discontinued for lack of interest in 1971.

Marc Burns, president of Zeta Beta Tau, said the program is mainly aimed at students but all acts "are in the vein of family humor."

"There are a lot of people in the community who remember Humorology and supported it, and we're encouraging them to come," Burns said.

Tickets are \$2 and are available at the Memorial Union, Union South, and the Vilas Theater ticket office.

###

# WIRE NEWS

3/10/61 db

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE:

Immediately

MADISON, Wis.--Nearly \$600,000 in funds for research were included in \$1,033,348.73 in gifts and grants accepted by the University of Wisconsin Board of Regents here Friday.

The million dollar total included \$422,289 from federal agencies.

A three year program of research to produce predictive models of economic processes will be supported in the Social Systems Research Institute by a \$400,000 grant from the Ford Foundation, New York.

A portion of costs of an addition to Sterling Hall to provide research facilities for physics will be defrayed with a \$200,000 grant from the National Science Foundation.

Among the research grants was \$19,205 from the National Institutes of Health for study of brain injury in preschool children by the department of pediatrics and psychiatry.

The Wisconsin Canners Association, Madison, provided \$7,500 for development of control measures for root rot of peas by the plant pathology department.

Gifts to the University included \$220 representing a portion of profits from the Humorology show to establish the Humorology Scholarship Fund. The two resident fee scholarships for 1960-61 are given in the names of Emeritus Associate Dean of Women Helen Kayser and F. Chandler Young, assistant dean of the College of Letters and Science.

# LOCAL ITEM

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

12/18/59

RELEASE:

Immediately

MADISON, Wis.--

among 12 University of Wisconsin students who are serving on the committee making plans for the 1960 E Humorology, the annual student variety show staged to raise funds for scholarships and charity, to be held on the Wisconsin campus March 24-26.

Tryouts for the 1960 all-student Humorology production will soon be held. As in past years, the proceeds from the ticket sales for the campus show go into a student scholarship fund, and to the Kiddie Camp Fund in Madison. The campus-wide humor show, which is sponsored by the UW Interfraternity and Phanhellenic Association, annually raises several thousand dollars for scholarships and for the Kiddie Camp Fund.

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# LOCAL ITEM

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

1/15/60

RELEASE:

Immediately

MADISON, Wis.--

among the University of Wisconsin students who have been named to the committee making plans for the 1960 Humorology, the annual student variety show staged to raise funds for scholarships and charity.

Tryouts for the 1960 all-student Humorology production will soon be held. As in past years, the proceeds from the ticket sales for the campus show go into a student scholarship fund, and to the Kiddie Camp Fund in Madison. The campus-wide humor show, which is sponsored by the UW Interfraternity and Panhellenic Association, annually raises several thousand dollars for scholarships and for the Kiddie Camp Fund.

##

# RADIO NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

3/11/59 jfn

RELEASE: Immediately

MADISON--A preview of "Humorology '59," student benefit variety show at the University of Wisconsin, will be featured on the opening "Campus Journal" program Monday, March 16, at 10 p.m. on WHA-TV (Ch. 21).

Interview guests will include William J. Immerman, general chairman of Humorology, and George R. Stephenson, executive editor of the Capital Times. Proceeds of the revue March 19, 20, and 21 in the Wisconsin Union Theater are shared by the Capital Times' Kiddie Camp Fund and student scholarships.

"Campus Journal" is a weekly program of news and films, prepared by the television news class in the School of Journalism.

#/#/#

# Ten Years of Humorology

HUMORLOGY began back in 1947. During most of its ten-year existence it has been sponsored by Interfraternity and Pan-Hellenic councils and has contributed much money to support the Madison Capital Times Kiddie Camp, a year-round rest home for children with rheumatic fever. This year Humorology proceeds also went to support a foreign student scholarship. Customarily men's and women's houses combine to put on short skits, and this year the Alumnus followed the fortunes of Gamma Phi Beta and Beta Theta Pi as they prepared for the big event. Its skit was one of 22 to enter first-round competition.



"Plot" was worked out by Carol Germer and Roy Lindau.

Getting the feel of the thing.



Let's be sure to enunciate!



Final tryouts in Bascom theater.



"Beauty and the Birthmark" entry of Gamma Phi Beta and Beta Theta Pi survived two eliminations to win one of seven finalist spots, but didn't quite get first place. The skit had a legacy-bearing attorney visiting a girls' finishing school in 1898 to look for an heiress with an unusual birthmark. When a beauty contest was arranged to discover the right girl, it turned out that all the contestants had suddenly acquired the birthmark in question—a spot on the right thigh. Other skits are similarly constructed, with singing and dancing prevailing.



# MADISON NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

10/26/55

RELEASE:

Immediately

A committee of six faculty members and six students to help keep Humorology the University of Wisconsin's outstanding student variety show was announced today by Dean of Men Theodore Zillman, chairman of the Student Life and Interest Committee.

Creation of the special committee was recommended by SLIC last June after a group studied the problems of presenting Humorology, endorsed it, and made a number of recommendations to improve it.

The new committee, to be headed by Prof. J. V. Irwin, includes Profs. J. W. Curvin, George F. Gurda, G. S. Pound and Fannie T. Taylor, Dean Helen Kayser, and these students: Herbert R. Baldwin, Beloit; Maynard R. Bartel, Sheboygan; Marvin L. Birnbaum, (4619 W. Capitol Dr.), Milwaukee; Kathrine I. Caldwell, Dunkirk, Ind.; Joyce Pellegrino, Kenosha; and Margaret Ritchie, (4743 N. Shefield Ave.), Milwaukee.

The new committee includes a number of the members of the group which made last year's study of the variety show. The group recommended that rehearsals begin with the second semester, that tryouts be held in February, and the final show in March.

To minimize conflicts with examination periods, to cut costs, de-emphasize competition and to raise the standards of the performance, the study group recommended:

ad one--Humorology

1. That the Interfraternity Council continue to be responsible for Humorology and that the Pan-Hellenic Association may be included in this responsibility--which will include enforcing any restrictions or regulations the new student-faculty Humorology Committee deems necessary;
2. That all organizations intending to enter Humorology must first submit an original script to a script committee during the fall semester, that final approval of qualifying scripts will not be given until the end of the first semester, that rehearsals shall not be started until scripts have been approved, that the scripts may be categorized or a central theme for the show determined, and that participants in the final show be selected on the basis of tryouts;
3. That the eligibility rules which apply to participation in extra-curricular activities prevail for Humorology;
4. That definite judging criteria for scripts and performances be established and publicized in advance;
5. That acts selected for the final show be placed under a general director associated with the University with authority to produce a good show;
6. That props and costumes be eliminated until after final tryouts; and
7. That all participants in the final public show receive recognition and no winners be declared.

The group recommended that after a trial year on the new basis, the changes be evaluated and modified, if necessary. Proceeds from the annual show go to the Kiddie Camp. No change in the charity benefit was recommended by the group.

####

REPORT OF THE STUDENT-FACULTY COMMITTEE  
ON HUMOROLOGY

I. Introduction

This committee was appointed by Theodore Zillman, Dean of Men, at the request of The Student Life and Interests Committee. The function of this group, as understood by the committee, was to review the status of Humorology as a campus function. In particular, the committee was asked to suggest possible modifications in the general plan of Humorology that would tend to preserve the many positive features of the event and, at the same time, minimize certain objectionable concomitants.

II. Findings

In a series of three meetings, the committee, although quite willing to endorse Humorology as a basically desirable activity, concluded that in its present form it did manifest certain problems:

- A. **TIMING.** It was held that the traditional March date of the final show, coupled with virtually unlimited rehearsals during the fall semester, conflicted with both first semester finals and second semester six-weeks exams.
- B. **PARTICIPATION TIME.** It was held that participation in Humorology required too much time from the student body. It was particularly stressed that although the original entrance of an organized house into the competition was voluntary, the participation of many members in the house was involved once the house was in.
- C. **EMPHASIS ON COMPETITION.** It was held that there is now:
  1. More interest in winning the contest than in doing a good show, and
  2. That much ill will grows out of the judging, both at tryouts and in the finals.
- D. **STANDARD OF THE SHOWS.** It was held that some indictment of the artistic quality of the present shows could be made. Further, there was general agreement that the shows should be good and provide some experience with the theater. There was, however, definite feeling expressed that the aim of Humorology should not be to provide professional type entertainment.
- E. **EXPENSE.** It was held that the present system involves too much expenditure of group and personal funds.
- F. **REHEARSALS.** It was held that the problem of locating rehearsals was acute. Moreover, if rehearsals were held in the house, even non-participants were handicapped in their attempts to study.

III. Recommendations

In an effort to minimize the above problems, and at the same time to maintain the best of the present show, the committee offers the following suggestions for the consideration of the Student Life and Interests Committee:

A. That the final public show again be scheduled at the Union Theater in March, because no other date was available; that rehearsals be initiated at the start of the second semester; and that the tryouts be held at an appropriate February date.

B. That a joint student faculty Humorology Committee be appointed by the Chairman of the Student Life and Interests Committee to work out a program based on the following general suggestions:

1. It is proposed that I-F will continue to be responsible for Humorology and that Pan-Hel may be included in this responsibility. The sponsoring organization(s) will be responsible for enforcing such restrictions or regulations as the joint student-faculty Humorology Committee deems necessary.
2. Scripts. It is proposed that all organizations intending to enter Humorology must first submit an original script to a script committee during the fall semester. Preliminary evaluation and counsel will be given by the script committee on the basis of the script. Final approval of qualifying scripts will not be given until the end of the first semester. Rehearsals shall not be started until scripts have been approved. The possibility of either different categories of scripts, as "production number" or humor, and the possibility of a central theme should also be considered. Participants in the final show will be selected on the basis of tryouts.
3. Eligibility. It is proposed "that the eligibility rules that apply to participation in extracurricular activities prevail for Humorology".
4. Standards of Judging. It is proposed that definite criteria of judging both for the scripts and the final performances be established and given general publicity as early as possible. These standards, which will be used in rehearsal competition, will spell out:
  - a. Any categories of competition, and
  - b. Any values within categories.
5. Direction. It is proposed that after the preliminary tryouts, the acts selected for the final show be placed under a general director associated with the university, that this individual be given necessary authority to produce a good show.
6. Props and Costumes. It is proposed that the use of props and costumes be eliminated until after the final tryouts.
7. It is proposed that all participants in the final public show receive recognition, and that no winners be declared.

C. That after a trial year on the new basis, the effects of the proposed changes be carefully evaluated with a view to further modification.

Special Humorology Study Committee

Miss Kathrine L. Caldwell  
 Miss Joan M. Gebhard  
 Mr. James A. Hume  
 Mr. Theodore J. Kitze  
 Miss Margaret E. Ritchie  
 Mr. Harold A. Williamson

Professor Lee Burns  
 Professor J. W. Curvin  
 Professor J. V. Irwin, chairman  
 Dean Helen Kayser  
 Professor G. S. Pound  
 Professor Fannie Taylor

# CUT LINES

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

2/24/54

RELEASE:  
Immediately

--Photo by Gary Schulz

MADISON--Judging by the smiling faces of the University of Wisconsin students shown above, "Humorology 1954," the charity show to be staged in the Wisconsin Union Theater, March 12-13, is going to be packed with fun.

Shown above looking over the prospectus of skits at a Humorology Committee meeting are, left to right front, Malcolm Gaynor, Chicago; Jeanne Berry, (5142 N. Shoreland Ave.) and Henry Kerns, (4844 N. Cumberland St.) both of Milwaukee; LyAnne Fleming, Cudahy; and Joseph Stone, Chicago; and back row, Alvin Jacobs, Dallas, Tex.; Virginia Hall, (3532 Blackhawk Dr.) Madison; James Magee, Rockford, Ill.; Maret Small and James Dance, both of Wauwatosa; Kay Carney, New Richmond; and James Hume, Dearborn, Mich. The show annually gives all of its profits, which last year totaled \$2,348.89, to the Kiddie Camp Rest Home, near Madison, for children stricken with rheumatic fever. Some 57 UW fraternities, sororities, dormitories, and independent rooming houses have entered 30 skits, sketches, and variety revues in the preliminary try-outs for this year's show.

####

See: "Humorology"  
Pax

# CUT LINES

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

2/24/54

RELEASE:  
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MADISON--Abe Lincoln, who had a great reputation as an entertaining story-teller on the American scene of a century ago, was offered the honor Wednesday afternoon of getting the first ticket to "Humorology 1954," the charity fun-show to be staged in the Wisconsin Union Theater March 12-13 by University of Wisconsin students. The Humorology ticket sale opens throughout the campus today (Thursday). Shown perched on the historic statue atop Wisconsin's famed Bascom Hill campus presenting the first ticket to Lincoln is Nancy Wetzel, (1045 Hawthorne Lane) Milwaukee, UW education senior and member of the show's ticket-selling corps. The UW Humorology Show annually gives all its profits, which last year totaled \$2,348.89, to the Kiddie Camp Rest Home, near Madison, for children stricken with rheumatic fever. Some 57 UW fraternities, sororities, dormitories, and independent rooming houses have entered 30 skits, sketches, and variety revues in the preliminary try-outs for this year's show.

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Shown above recalling some of the rib-tickling skits from last year's program, are committee members, left to right, James Dance, Wauwatosa; LyAnne Fleming, Cudahy; Henry Kerns, (4844 N. Cumberland St.) Milwaukee; Maret Small, Wauwatosa; and Jeanne Berry, (5142 N. Shoreland Ave.) Milwaukee. The show annually gives all of its profits, which last year totaled \$2,348.89, to the [ Kiddie Camp Rest Home, ] near Madison, for children stricken with rheumatic fever. Some 57 UW fraternities, sororities, dormitories, and independent rooming houses have entered 30 skits, sketches, and variety revues in the preliminary try-outs for this year's show.

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See: Pix



# THE HARESFOOT CLUB

of the University of Wisconsin

*announces*

1953

MARCH

1953

15

16

17

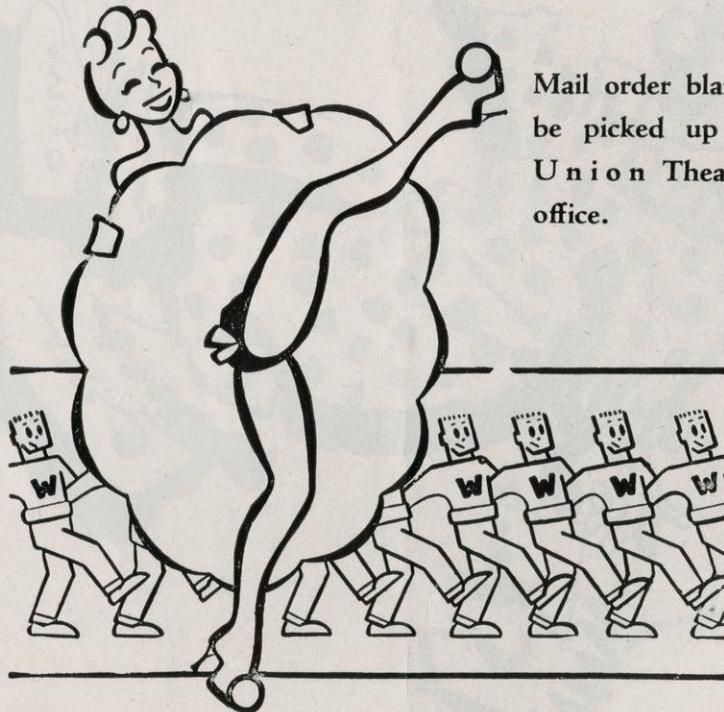
18

19

MAIL ORDER BLANKS ACCEPTED  
for

## "Red, Hot, and Blue"

MADISON PERFORMANCES MON. - SAT., APRIL 27 - MAY 1



Mail order blanks can  
be picked up at the  
Union Theater box  
office.

*"All our girls are men, yet every one's a lady"*



The seventh annual production of *Humorology* will see six skit entries and numerous individual and group talent in intra-acts go to bat for the kids at the Madison Kiddie Camp for children with rheumatic fever. Along with thanks to these conscientious students who put in their time for this worthy charity goes gratitude to the advertisers and sponsors whose donations supported this program. Not to be left out is the hard work and time put in by judges of the tryous and production itself and to the numerous services and favors provided to us in and around the Madison community. To Honorary Chairman Jack Carson who is judging scripts on originality from his Hollywood home goes special thanks.

Last year the Pi Lambda Phi - Lake Lawn skit was chosen as the winner of *Humorology* '52 with a production entitled "Fumble Funnies" and received, along with the other seven participants, a bronze plaque made by the children at the Kiddie Camp. The camp itself is entering its 27th year in its work of rebuilding young bodies stricken by rheumatic fever. Thanks to the efforts of the Inter-Fraternity and Pan-Hellenic Councils and the continued support of the Capital Times you will enjoy this year's show and some child will be helped in his fight back to normal health.

We hope that you take on the same enjoyment we have in realizing the benefits being made possible by the show tonight.

J. SHORR AND D. WEINER, *General Co-chairmen*

TOM TOWELL, *Program Chairman*

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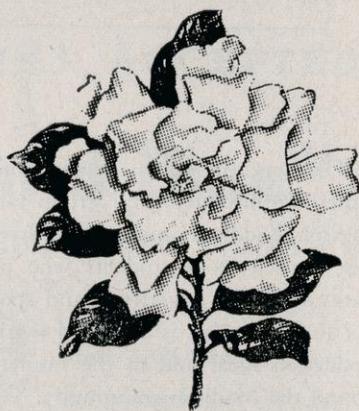
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---

## **Acknowledgements**

Roger Fritz	I-F & Pan-Hellenic Council	Club Badger, WISC
Fred Kramer	Harvey Shops, Chicago	Lee Rothman
Jack Carson	Milton Leidner	Judges —
DeLonge's Studio	The Wisconsin Badger '53	Prof. Fred Haberman
The Cardinal	Max Hurwitz	Lt. Col. Earl F. Giles
The Capital Times	Arthur Towell Adv., Inc.	Mr. LeRoy Luberg
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Radio Cardinal, WKOW	Mrs. Fran Taylor	Dr. Bob Samp

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Promotions...	Robert Little, Betty Wallen	General Secretary.....	Nancy Behling
Tickets.....	Henry Kerns	Productions.....	Carol Waite
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Program.....	Thomas Towell	Master of Ceremonies.....	Allan Schwartz

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# Humorology '53

## Program:

### 1. HUMOROLOGY OPENING CHORUS

Hank Schlichting, Dave Weihaupt, Glen Noffke, Harlow Bielefeldt, Bunner Testweide, John MacIver, Tom Kenkel, Irv LeCoque, Bill Revenauh, Bob Erzinger, Jim Shorr.  
Mary Alice Falk, Maryellen Bowers, Julie Hein, Lorna Gossett, Ellen Nyhus, Jo Inglefield, Peggy Vail, Margie Rupp, Tita Hasebrook, Nancy Wetzel, Emmy Lou Garwig.  
Pianist: Muriel Wallenstein.

### 2. THE CORONATION OR RETREAT, HELL.....*Chadbourne & Showerman*

Directors: PAT WILBUR AND AL KULAKOW

Jerry Pick, Arch Werrback, Liz Lucas, Joyce Zellinger, Shirley Warzinik, Rosemary Sarles, Sid Friedland, Gene Rexilius, Arvid Sorenson, Dave Carlson, Chuck McCay.

### 3. ARTISTS IN TAP.....

*Chuck Redel & Ginny Kehl*

### 4. THE GOLDEN AGE.....*Phi Delta Theta & Delta Gamma*

Director: JOHN MACIVER

Paul Ryan, Roy Burks, Ted Schneider, Bob Schneider, Chuck Huber, George Borg, Bill Sullivan, Dave Feldhausen, Dick Jacobsen, Tom Hickey, Jim Davis, Tom Kenkel, John Morrison, Jim Lesh, Jack Marvin, Ken McCormick, John Kalfis, Jim Berglund, Dick Roberts, Lee Miskowski, Rich Otto, Jack Foster.

Evie Evans, Mary Burnham, Sally Hickey, Barb Barnes, Helen Macke, Dinny Dean, Ann Schlichter, Peg Steiner, Ann Richie, Joan Gibson, Joan Miles, Carol Lee Hobbs, Ginnia Johnson, Judy Schaller, Suzanne Talbot, Barb Swift, June Cannon, Lois Rossow, Pat Case, Ginny Bowman, Katy Gimmler, Peg Roach.

### 5. SHEIK OF ARABY.....*Delta Sig Roses*

George Simkowski, Zeke Richards, Watson Woodruff, Bud Neitzel.

### 6. THE GREAT OPERATION.....*Phi Epsilon Pi & Norris Hall*

Director: GAY KAIMOWITZ

Assisted by: LESLIE FEDER AND MAXINE SPIEGEL

Tanya Sander, Shelly Granof, Midge Chudnof, Mickey Hyman, Nancy Glazer, Mimi Levinsky, Gerry Perchernok, Bryna Stone, Helene Fox, Tony Schloss, Alex Solomon, Hal Bruff, Roy Kowalsky, Mike Winston, Howie Staiman, Marty Topal, Les Feder, Shelly Kapen, Gay Kaimowitz.

X Piano played by Beverly Oberfeld. Settings by Art Rosen. Costumes by Beverly Green.

INTERMISSION

### 7. HAPPY DAYS ARE HERE AGAIN.....*Zeta Beta Tau & Gamma Phi Beta*

Directors: JOE STOME AND JEANNE BERRY

Alex Barth, Howard Blank, Dick Blattner, Laurie Dresser, Arnold Goldberg, Leon Hamilton, Myron Holman, Joel Kimmel, Jerry Levy, John Lorant, Earl Matras, Stuart Miller, Lenny Mitchel, Jay Oliff, Ron Rattner, Bob Rellin, Sorrel Rosin, Jerry Scher, Joe Stone, Joe Berger, Jim Geisenfeld, Bill Meyers.

Jeane Berry, Gretel Zimmerman, Helen Frederichs, Jane Welton, Joyce Shober, Aggie Hope, Mary Hempe, Cathy Einum, Pat Drought, Sue Coulthard, Gretchen Bosch, Lee Timm, Mary Wusow, Marion Elliott, Cora Lee Griffen, Phyllis Nolte, Joan Thompson, Doris Siekert, Maureen Dietzel, Carolyn Piper, Gwenn Wilson, Sue Ihrig.

X Accompanists: Ann Greenwald and Paul King

### 8. AFTER MIDNIGHT.....

*Ann Gilfrey & Pat Craig*

### 9. A GRIM FAIRY TALE.....

*Chi Phi & Villa Maria*

Directors: JAY BELL AND TOM REDFIELD

Don Amacher, Bob Kimmel, Chuck Kleinschmidt, Tom Janke, Tom Redfield, Fred Jensen, Jim Marshall, Don Tupper, John Pike, Bill Hansen, Dave Fyfe, Chuck Stumpf, Ron Siepmann, Dick Carr, Bill Wuerger, Dave Matson.

Rachel Smith, Nadine Granick, Jane Hadley, Joyce Mavis, Carmen Freund, Jo Schwartz, Rene Vollen, Joan Bitner, Evelyn Wenig, Janet Charn, Ruth Gehred, Theda Trammer.

### 10. THE DOC'S QUARTET.....

*The Medi-Phores*

### 11. COTTON CANDY TOWN.....

*Pi Lambda Phi & Alpha Epsilon Phi*

Director: RICHARD BEHR

Charles Berke, Kenneth Berry, Maynard Cheris, Judy Elder, Andrew Ferber, Lon Gersten, Carlos Gitler, John Goldman, Marty Greenberg, Pat Hays, Richard Heilprin, Irene Hemant, Eilene Jacobson, Doris Sue Katz, Henry Kerns, Joan Kollman, Arthur Kowitz, Loyd Kupferberg, Robert Leven, Corky Miles, Jo Ann Paschen, Candy Raffman, Carol Rosen, Stephanie Routman, Denny Selby, Sally Sinaiko, Larry Stien, Robert Suran, Dee Sussman, Anita Tobias, Ruth Valk.

X Scenery: Niel Finkelman, Judith Friedlander, Morris Sugarman, Sol Issler. Costumes: Anita Tobias.

### 12. WE INTERRUPT THIS PROGRAM.....

*Al Schwartz & Dave Weiner*

### 13. THE SMIRKY MILLANE CAPER.....

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# WIRE NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

3/15/51

RELEASE:

*WENR*  
Immediately

Madison, Wis.—A barrelful of collegiate monkeyshines, punctuated with vaudeville-type skits, will be let loose on the stage of the University of Wisconsin Memorial Union theater Friday and Saturday night.

"Humorology '51" is the title of the mad-cap student revue, and all the profits from the "standing room only" two-night run will go to a rehabilitation center near Madison for children recovering from rheumatic fever.

This year's show is the fifth annual production Wisconsin students have put on to benefit the fund supporting the convalescent home. Since "Humorology '47," the revues have given almost \$5,000 for the fund. This year's receipts may send the total close to \$7,000.

The nine skits on this year's playbill were selected from offerings of 29 student organizations. At tryouts held last week, judges saw approximately 450 students strut their stuff in a variety of skits that poke fun at campus life and activities, campus personalities, and the national scene.

The show is the only vaudeville-style production given on the campus. Townspeople and students alike have swamped the theater box-office and the show is now a "sell-out." Many student houses and organizations have bought blocs of tickets.

-more-

ad one--humorology

Some of this year's skits will take a swipe at the Washington political scene, the draft, and American tourists in the South Pacific. Others will feature western, charm school, and straight vaudeville themes. One will be based on the fictional "Harvey" of Broadway stage and movie-screen fame.

Between the acts, entertainment covering up the rattle and bang of scenery shifting will include barbershop quartets, dancers, and "what-have-you."

All the amateur troopers will get out of their weeks of rehearsals and scenery building will be trophy cups for the three skits judged best in the show and the warm feeling that comes from helping children recover from serious disease.

###

Humorology - 1952

HUMOROLY

MARCH

1952



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## The Kiddie Camp and Humorology

Madison's Kiddie Camp was started by the Capital Times in 1946 to aid children suffering with rheumatic fever. Before this the Kiddie Camp was conducted for children needing care for tuberculosis. Contributions by local townspeople and business men have helped it so that now 18 children every year have an opportunity to have a healthful, restful, and fun-full summer at the Kiddie Camp located in Sunset Village. Carnivals, lemonade stands, and milk bottles have all helped Kiddie Camp by contributions of pennies and dollars.

Four years ago a group of University students got together to see what they could do to help this fund. The result was "Humorology '47", and the proceeds of the first year's show were \$492.

1948 brought a bigger and better show. That year the Kiddie Camp Fund was enlarged by \$905.

Friday and Saturday shows were the addition at "Humorology '49". Kappa Kappa Gamma, with their skit "Cover Girl", received first place and the coveted trophy at last year's show. \$1,233, more money than ever before, was presented to Kiddie Camp.

1950! It's here, and the show is almost on. Hard work has been done by the eight finalists, who hope you'll enjoy "Humorology '50". We're glad you're here tonight, for you too, are helping some young children to be happy next summer.

Sincerely,

BRUCE FELLOWS, *General Chairman*

NADINE SCHUSTER, *Program Chairman*

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***Program***

**1. Embryology Humorology . . . *Beta Theta Pi and Kappa Delta***

*Directors:* BETH KOHNSTAMM, JACK HILPERTSHAUSER

Cathleen Brady, Elaine Schaetyel, Joyce Otten, Mary Ryan, Sue Ann Miller, Janean Schaetyl, Delores Mattingly, Rimp Horn, Virginia Nickerson, Gaye Lee, Yvonne Nelson, Claire Runc, Helen Klum, Trudy Vornberger, Helen Schafer, Polly Mosteller, Joyce Pease, Nancy Wilkens, Betty Yahorik, Pat Gibson, Earlene Hamel, Rollie McGinnis, William Barney, O. J. Pritchard, James Hammond, Jack Hendricks, Edward Johnson, John Hahn, Ted Michaels, Avery Kessler, Thomas Detienne, Joe Davis, Alan Lindstrom, Ronald Murphy, Jack Trudell, Frank Page, Edward Hobbins, Edward Manley, Delfin Beltran, Robert Hansen, John Malinowski, Robert Sivyer, Charles Jellison.

**2. The Case of Heaven vs. Burlesque . . . . .**

*Alpha Gamma Delta and Pi Lambda Phi*

*Directors:* JIM SHAPIRO, JOAN FOSSHAGE

Bob Weiss, Tom Moran, Barry Elman, Howie Wittenberg, Mannie Shimberg, Pat Roberts, Bob Fink, Carolyn Virkler, Hal Paley, Luan Eyster, Al Bernstein, Peggy Krumm, Gene Shapiro, Donna Hartson, Paul Meissner, Char Bayton, Marsh Kadwit, Nat Kalscheur, Jan Fellows, Joan Fosshage, Jan Gee, Barb Crane, Jean Kalscheur, Bob Martin, Jimmy Shapiro, Monte Liebman, Perry London.

**3. Date Book . . . . . *Pi Beta Phi and Kappa Sigma***

*Directors:* LENORE LADEWIG, JERRY DAVIS

Roseanne Campbell, Marian Jones, Janet Tiefenthaler, Joy Schuman, Jessie Lichtfeldt, Julie Kennedy, Carolyn Gardiner, Barbara Dewey, Jean Mueller, Pat Pidcoe, Nancy Graves, Margaret Trump, Janet Seybold, Pat Meyer, Betsey Wohlfeil, Betty Lally, Ann Pidcoe, Paul Franke, Bob Plummer, John Suby, Roger Burschinger, John Imse, Fred Knapp, Dick Suhm, Harley Bloland, Dick Nelson, Russ Whitman, Jane Stouffer, Barbara Miller, Barbara Johnson, Jane Bours, Jean Schaper, Jan Hudson, Dorothy Worel, Norma Cross, Gay Phillipson, Lenore Ladewig, Joan Hageman, Jerry Davis, Lanny Risteen, Harry Dean, Lyle Johnson, Fred Bredster, Bill Herdrich, Wally Resh, T. O. Mayhew, Leroy Pleckempol.

**4. Three Reasons . . . . . *Kappa Alpha Theta and Psi Upsilon***

*Director:* BOB PETERSON

Carol Langjahr, Phyllis Boerner, Libby Fawkes, Alice Kierhoff, Cynthia Brin, Pat Pelikan, Marge Forsyth, Marylin Forsyth, Sally Ipsen, Maude Eakins, Betty Bushey, Georgia Battin, Cora Strudel, Carla Trinck, Joan Kress, Connie Keuchel, Dottie Huebner, Mary Olberg, Mary Bryant, Marian Strong, Dale Bowers, Lou Pepper, Bob Peterson, Joe Bennet, Russ Younglove, Bob Glenn, Steve Bur, Dick Fritz, Dick Johnson, Bob Songe, Dick Bush, Bob Mattson, Everett Spelman, James Hoffman, Don Monson, Jerry Gilbert, Bob Slater, Bob Hamilton, Joe Dean, Bob Breeze.

INTERMISSION

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## 5. Up On Your Toes . . . *Gamma Phi Beta and Alpha Tau Omega*

Director: ERICA HURFF

Joe Cutter, Harry Olson, Jayme Olson, Swede Olfson, Stu Webb, Frank Charlesworth, Bob Troller, Ken Morley, Dick Frick, Ron Moore, Don Dittman, Dick Heller, Dick Schied, Nancy Bishop, Lois Cummings, Lois Thurwachter, Carol Ruminer, Barbara Boberg, Kathy Einum, Jean Krueger, Donna Murphy, Mary Ann Kuehl, Billy McRae.

## 6. The Capsule . . . . . *Chi Psi*

Directors: BILL TRAUT, HAL PHILLIPS

Arthur Ames, Bob Stueber, Andy Mailer, Throan Bakke, Bill Volkman, Jim Reuter, Charles Ramsey, Doug Smith, Phillip Purcell, Bud Baker, DeWitt Bowman, Clark Green, Tom Norris, Ed Stephans, Tom Mount, Bob Trebisch, Clark Kalvelage, Tom Van Alyea, Jim Hughes, Dave Callahan, Carl Martin, Fred James, Bob Worthman, Harry Kessnich, Jerry Kuypers, Tom Behrens, Jim Head, Tom Wilson, Ted Wahl, Fred Jaeger, Mort Hariss.

## 7. Swan Lake . . . . . *Jones House*

Director: THOMAS HENLEY

Thomas Henley, David Solje, Carl Salomon, Jerry Meythaler, Maurie Miller, John Finnegan, Robert Kolacke, Lewis Fox.

## 8. Heavenly U . . . . . *Alpha Epsilon Pi*

Director: DICK TARNEY — Accompanist: LAURIE WOLFF

Bernie Katzanck, Stan Kritzik, Bernard Arief, Steve Bauer, Dick Goldberg, Irv York, Sheldon Dorros, Aaron Orlovitz, Milt Lorman, Bill Newman, Dick Tarney, Gerry Finegold, Skippy Reiss, Al Kagen, Charles Picus, Bernard Goldstein, Ed Saul, Norman Drucker, Darrell Natarus, Marv Arnol, Ernie Goodman, Martin Mushkin, Dick Saichek, Royal Taxman, Al Katz, Russ Miller, Ronnie Kaufman, Marv Kahn, Bud Newman, Marshall Shlimowitz, Sheldon Wagner, Hal Stern, Dick Hollander, Robert Tatkow, Gerry Levy, Mel Goodman, Mert Berman, Jerry Nussbaum, Irwin Guterman, Wally Halperin, Ed Goldmuntz, Art Sahn, Donald Reuben, Howard Weinrich, Gerry Simon.

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Bob Edmundson      Haresfoot

## ACKNOWLEDGEMENTS

Program Cover by Charlotte Aronson      Photographer—DeLonge Studio

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The Capital Times

Thank you to all who helped to make "Humorology '50" possible this year.

General Chairman	.....	Bruce Fellows
Master of Ceremonies and Director	.....	Bob Samp
Co-Production Chairmen	.....	Connie Lang, Jack Haueter
Stage Manager	..... David Weiss	Nadine Schuster
Judges	..... Bob Edmondson	Tickets ..... Winnie Weix
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# WIRE NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE:

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3/15/51

Madison, Wis.--A barrelful of collegiate monkeyshines, punctuated with vaudeville-type skits, will be let loose on the stage of the University of Wisconsin Memorial Union theater Friday and Saturday night.

"Humorology '51" is the title of the mad-cap student revue, and all the profits from the "standing room only" two-night run will go to a rehabilitation center near Madison for children recovering from rheumatic fever.

This year's show is the fifth annual production Wisconsin students have put on to benefit the fund supporting the convalescent home. Since "Humorology '47," the revues have given almost \$5,000 for the fund. This year's receipts may send the total close to \$7,000.

The nine skits on this year's playbill were selected from offerings of 29 student organizations. At tryouts held last week, judges saw approximately 450 students strut their stuff in a variety of skits that poke fun at campus life and activities, campus personalities, and the national scene.

The show is the only vaudeville-style production given on the campus. Townspeople and students alike have swamped the theater box-office and the show is now a "sell-out." Many student houses and organizations have bought blocs of tickets.

-more-

ad one--humorology

Some of this year's skits will take a swipe at the Washington political scene, the draft, and American tourists in the South Pacific. Others will feature western, charm school, and straight vaudeville themes. One will be based on the fictional "Harvey" of Broadway stage and movie-screen fame.

Between the acts, entertainment covering up the rattle and bang of scenery shifting will include barbershop quartets, dancers, and "what-have-you."

All the amateur troopers will get out of their weeks of rehearsals and scenery building will be trophy cups for the three skits judged best in the show and the warm feeling that comes from helping children recover from serious disease.

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