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## Identi-Code advertisement.

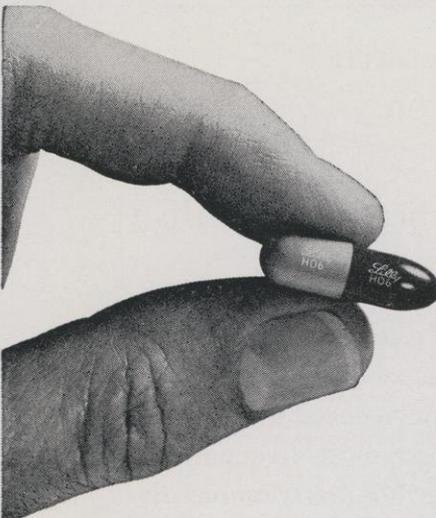
[s.l.]: [s.n.], 1966

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# IDENTI-CODE™

(formula identification code, Lilly)

## takes the guesswork out of product identification

A special letter-number symbol will appear on each Lilly capsule or tablet. By checking this code against the *Identi-Code Index*, you will be able to identify each unit quickly and accurately:

- In cases of overdose**
- As a safeguard against error**
- When medication was prescribed by another physician**
- When the prescription label is lost**
- During telephone conversations with patients**

A complete explanation of Identi-Code and its use is provided in the *Identi-Code Index*. If you have not yet received an index, your Lilly representative will be pleased to supply you with a copy.

### Representative Lilly Products Bearing Identi-Code

Pulvule®	Enseal® (enteric-release tablet, Lilly)	Capsule-Shaped Tablet	Elliptical Tablet	Round Tablet
				

