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The Daily Cardinal

Owned and Controlled by the Student Body of the University of Wisconsin

VOL. XXXI. NO. 32

MADISON, WIS., WEDNESDAY, OCTOBER 27, 1920

5 CENTS

OCTOPUS LIST BREAKS LAST YEAR RECORD

Thousand Extra Copies of "Come-back" Number Out Today

The "Come-Back" number of the Octopus, the campus humorous magazine, appears today with an edition larger than last year's by about a thousand copies. It will be sold at all the important buildings on the campus, and in fourteen stores and stands about Madison.

The subscription list is several hundred larger than ever before. Those who have subscribed will receive copies in this morning's mail, the subscription manager promises.

The first copy of the Octopus appeared a year ago after a long interval during which no humorous magazine was published at Wisconsin. The Octopus Publishing company was founded on October 7, by Lowell J. Ragatz, Marie Bodden, and Maurice K. Field. Since then the Octopus has steadily grown in circulation and popularity, so that now it is a university institution.

The Octopus board, which directs the policies of the magazine, is chosen from constant contributors, as is the editorial staff. The members of the board are Horace Carver, Noel Stearn, and Winifred Moss. The editorial staff is as follows: Frederick L. Sperry, managing editor; Henry C. Dennis, editor; Rodney C. Welsh, associate editor; Herbert S. Schleman, associate editor; Hubert F. Townsend, art editor.

Editorial assistants: Arthur M. Freytag, John M. Williams, Katherine E. Stoppenbach, Edith Worthington.

The business staff: Joseph N. Chamberlain, business manager; Willard J. Rendall, assistant business manager; Kenneth A. Cullen, advertising manager; Elizabeth A. Chandler, circulation manager.

Business assistants: Lydia A. Hendricks, Marjorie R. Ruff, Leslie A. Hill, Ferne Busby.

LEONARD TO READ AT MENORAH MEET

The Menorah society will meet at 7:30 tonight in Lathrop parlors to hear Prof. William Ellery Leonard read extracts from a new volume of his poems. Dr. Selig Perlman discuss the conditions of students in European universities, and Arnold Perlstein talk on the "Aims, Ideals and Purposes of Menorah." This latter talk was postponed from the last meeting.

This evening's program will be opened with a piano solo by M. S. La Porte and closed with a banjo selection, rendered by N. Grabin.

BOWLING SCORES
Gamma Tau Beta 2, Phi Sigma Kappa 1.
D. K. E 2, Theta Delt 1.
Sigma Nu 3, Zeta Psi 0.
Chi Phi 3, Phi Delt 0.
Alpha Sigma Phi 3, S. A. E. 0.
Theta Chi 3, P. A. D. 0.
T. K. E. 2, Phi Delta Phi 1.
Phi Gamma Delta 2, A. T. O. 1

CROSS-COUNTRY SQUAD TO MEET MAROONS HERE

Badger Long-distance Men Chosen for Contest With Chicago Saturday

Coach G. T. Bresnahan is putting his cross-country squad through stiff practice in preparation for the meet with the Chicago runners to be held here Saturday morning, October 30. The Badgers covered six miles last night over a muddy course and seemed to be in tip-top condition for the meet with the Maroons.

The race will start at the gymnasium Saturday morning, the runners taking the course along the lake shore drive and past the stock pavilion. The pack will cross the marsh, round Picnic Point, and then double back along the same route. The course will be the regulation conference distance of five miles. Bresnahan has arranged the meet so that the run will be completed when students are passing from their fourth hour classes at 12:00, enabling a large number of students to see the finish.

The first seven men who finished in the time trials held Monday morning have been selected to compete against the Chicago squad, but the addition of Powell to the squad will mean that one of the seven qualifying men will be dropped. The men who finished within the time limit are: W. L. Dayton, '21, and M. H. Wall, '22, who tied for first in the time of 28 minutes and 49 seconds, W. E. Brothers, '21, and G. C. Wade, '23, tied, H. C. Dennis, '21, and G. C. Wille, '22, R. A. Noble, '23, who will be held in reserve.

Chicago Shows Strength
Reports from the Maroons' camp

(Continued on Page 7)

CHICAGO ALUMNI WILL ENTERTAIN VISITING BADGERS

Plans for the rallying and entertainment of Wisconsin rooters at the Chicago game, November 20, are being formulated by the Chicago association of Wisconsin alumni. A full day of events, beginning with a dinner on Friday night and ending with a reception after the game Saturday, will be arranged for the Wisconsin alumni and students.

The Great Northern hotel has been selected as Wisconsin headquarters, and it is here that the Wisconsin representatives will gather before the game. From there they will march, led by the band, to the Van Buren street station of the Illinois Central, where they will take the train for Stagg field.

Besides the game, other festivities that have been planned are the dinner at the Hotel Sherman, Friday, 6:30, and the reception at the home of Dr. and Mrs. Bertram W. Sippy, 5615 Woodlawn avenue, Saturday afternoon, following the game.

Reservations for the dinner, which will cost \$3.00 a plate, and any other necessary arrangements must be made soon with I. R. Reynolds, 2004 Harris Trust building.

The Chicago university Glee club concert and dance will be held Friday evening, November 19, and opportunity will be given to purchase tickets for this entertainment if any Wisconsin students are interested in attending.

CURLS

Single Blessedness is Reward For Natural Marcelle in Japan

"The only way in which the Japanese girl can escape marriage, which means practical slavery in Japan, is to be born with curly hair," according to Charlotte Adams of the National Y. W. C. A. headquarters who told of the conditions prevailing in Japan, and what the Y. W. is doing, at the Y. W. C. A. building.

"The Japanese man does not like curly hair, and hence Japanese parents are often forced to send their curly-haired daughters to the United States to get a college education, for, with matrimonial hopes gone, it is the only alternative.

SENATE COMMITTEE TO ENFORCE RULES IN ELECTION FRIDAY

Senate election rules applying to advertising and solicitation of voters will be enforced to the letter in the student election on Friday, according to members of the senate election committee. Candidates who violate the rules will be disqualified from holding office.

The rules are as follows:

Personal solicitation of voters by a candidate or his supporters is the extent to which any candidate may go in his campaign; but solicitation shall not take place in the polling places, room, hall, or part of building designated as such.

The defacing of campaign booklets, printing of handbills, cards, placards, use of automobiles, or use of money in any form for furthering the campaign, either by a candidate or his supporters, shall bar such candidate from holding office. Advertising which the committee finds was done with malicious intent of disqualifying a candidate shall not disqualify such a candidate.

CAPTAINS CHOSEN FOR BUTTON SALE

Captains of the Homecoming button sale teams were announced and plans for a vigorous drive were completed last night at the meeting of the Woman's Athletic association. The sale will begin Tuesday, November 9, and will not conclude until Saturday noon, when the most successful team and its energetic members will receive the coveted devil's food cake, the prize offered by the committee.

The following women have been chosen as captains: Olga Anderson, Mary Babcock, Frances Drake, Elizabeth Kirk, Margaret Henry, Florence Huprich, Helen Kasbeer, Romayne Berriman, Alice Tucker and Rosemary Lyons. Winifred Titus, chairman of the sale committee, wants to meet all the captains at 12:45 Wednesday, November 3, in the S. G. A. room, Lathrop. At this time the remaining members of the association will be divided into ten teams.

Edwin Booth Elects

Edwin Booth dramatic society announces the election of Harold Benton, Kenneth S. Fagg, H. Hickman Powell, Henry S. Rubel, and Horace Wetmore.

ENGINEERS TO OPEN SALE OF TICKETS TODAY

Minstrel Shows to be Given Friday and Saturday of Homecoming Week

Mail order sale of tickets for the Engineers' minstrels opens this morning. The minstrels are given as a part of the general Homecoming program and two performances have been arranged: one Friday at 8:45, and a second Saturday night at 8:15. These times are so arranged as not to interfere with any other Homecoming events.

For each performance 1,000 seats at \$1.50 and 500 seats at 75 cents are available. Fraternities and organizations desiring blocks of seats can arrange for them at once. All requests for seats will be answered in the order in which they are received. Each order is to be accompanied with a stamped self-addressed envelope, and complete information as to the number of seats desired must be given. Checks should be made payable to the Engineers' minstrels.

The show will be presented at the university gym upon a specially constructed 40 foot stage, erected at the north end of the building. This arrangement makes it possible to provide seating capacity of 1,800 with five aisles. The plan is that used at the pageant staged during the last summer session.

In the events on the Homecoming program the minstrel show is rated as a major event. It is produced entirely by engineering students and all proceeds will be turned over to the Memorial Union fund.

HALF-WAY MARK REACHED BY "Y"; TOTAL \$2,027.50

Over half of the quota was subscribed at the end of the second day of the Y. M. C. A. campaign to raise \$4,000 by student contributions. The total, \$2,027.50 includes only a part of the campus returns, and not all of the returns of the fraternities.

The average subscription is estimated to be from four to five dollars, with one dollar a frequent sum and the top limit twenty-five dollars. The Y dormitory, with 85 men reported, averages \$4.91 per man, or \$418 in total, most of which was given on the first evening of the drive at a house meeting.

The reports of the fraternity canvassers are not yet complete, but those returned are given. The number of subscriptions and the total in each case are given in order. D. K. E. 25 men, \$50; Sigma Phi, 18 men, \$99; Beta, 20 men, \$82; Lambda Chi, 25 men, \$60; Alpha Gamma Rho, 15 men, \$39.50; Chi Phi, 8 men, \$25; Phi Kappa Sigma, 18 men, \$35.50; T. K. E., 14 men, \$24; Theta Xi, 16 men, \$25; Theta Delta Chi, \$54. All of the above reports are incomplete save the one by the D. K. E. captain.

WHAT WILL WISCONSIN DO?

Y. M. C. A. At Princeton 1100 Men Out of 1600 Gave \$11,000.00
\$4,000

Y. W. C. A.
\$2,500

YOUR HELP IS NEEDED TODAY!



A SUGGESTION

The modern girl we cannot kiss,
'Tis fatal now to gain this bliss.
The rouge and paint and scented
powder
That serve to make her beauty
louder,
Form on her face a deadly chowder.
Let man beware of this!

The face of any fair coquette,
Enamored like a bedroom set,
Recalls to mind the ancient rune,
That paint may camouflage a prune.
And beauty viewed beneath the
moon
Quite often proves a losing bet.

What swains will do, is now the
question
Since caress gives indigestion.
Why don't they use some sweet
cement,
Harmless, of melting flavors bent?
Each kiss would then give nourish-
ment.

At least this is a good suggestion.

—Virginia Reel.

Hey Bill—Got any matches?

Sure, got matches to burn.

REMEMBER the one we ran on
Prof. Sharp's theory about fasten-
ing the nerves of the ears to the feet
and walking on the ears? Appar-
ently Prof. Meek believed it.

Now really he should know; to
quote a recent lecture of his:

"... that one could see out of
the ears and hear from the eyes.
This could be done in the minds of a
normal person but the skyrocket
editor has no brains anyhow...."

WE ask you—is that gentleman-
ly?

Y. W. FINANCE DRIVE
PROGRESS IS RAPID

The Y. W. C. A. finance drive is
progressing very successfully to-
ward the \$2,500 mark set as its
goal, according to Ellen Correll,
chairman of the drive. In 24 hours
after the beginning of the drive
\$503.50 had been collected. The
workers will continue on their jobs
through Friday of this week.

The captains, each in charge of a
team of ten girls, are Katherine
Bartholomew, Cleo Parsley, Ellen
Swetil, Pearl Lichtfeldt, Genevieve
van Gent, Belle Knights, Mary
Baldwin, Josephine Walters, Mar-
garet Duckett, and Josephine Dor-
ing. The teams are making a per-
sonal canvass of every girl in the
university.

Besides bringing in money for Y.
W. C. A., the workers on the drive
are also obtaining more members
for the organization. Many women
have the association thus brought
to their attention personally.

KAMERA KRAFT SHOP TO TEST
CARDINAL ADVERTISING
VALUE

In an effort to ascertain whether
or not Cardinal advertising pays
and whether students read the ads,
The Kamera Kraft Shop will insert
in one of their ads each week, the
name of some student selected from
the directory. The person finding
his name will be awarded \$1.00 in
cash upon the presentation of the
ad at the store and upon proper
identification. Ads must be present-
ed not later than two days after the
insertion. Read the Kamera Kraft
Shop ads daily. Your name may be
the first to appear.—Adv.

TYPEWRITERS



New Under-
woods for stu-
dent use at
less than usual
rental rates.
Better get one
today. See
our agent.

MILTON POWERS

Y. M. C. A.
740 Langdon Street
Room 312 Phone B. 6213
NATIONAL TYPISTS ASS'N

AT Seusa's Concert

Jim: Do you know what the man
who plays the saxophone is called?
Bim: Yes; but it depends on how
rotten he is.
Jim: No, you idiot, he's a Anglo-
Saxonphonist.

* * *

SWEET STUFF

Marry me honey?
No.
Kiss me honey?
No.
Hug me honey?
No.
Then give me back my gum.
THUIE!

* * *

AN OLD FRIEND

Judge (to witness): Have you
ever met the prisoner at the bar?
Witness: Yes, your honor, that's
where I met him.

* * *

Why Frosh Wear Green

First Frosh: I don't see why
some people use straws in drinking
malted.

Second Frosh: It saves washing
glasses.

First Frosh: Yes, but straws are
harder to wash.

—EEEK.

* * *

Visitor: The townspeople seem to
take a lot of interest in the old
school, eh?

Stude: Yes, not only interest but
the principal, too.

* * *

FAMOUS LAST LINES

"Sorry—I'm busy that nite;
but

SENIORS & STUDENTS

You are cordially invited to inspect the Badger pictures we
have made on our New Roman Rib paper, with our newest cre-
ation in a Photo Inclosure, built on quality bases at a price con-
sistent with unsurpassed workmanship.

Seniors save \$1.50 when having pictures made at

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Near Strand Theater

Phone Fairchild 562

Brogues

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\$450—A nut brown Calf Oxford
with flat heel and welt sole. A
fancy brogue at

\$13.00

We are also showing another
Brown calf Brogue at \$11.50

Brogues appeal to the young ladies who are most particular about
their feet.

Absolutely correct in style, and long wearing.

Brogue oxford, and woolen hosiery will be worn by the most dis-
criminating people.

HEATHER GREEN AND BROWN
WOOL HOSE AT \$3.00



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Madison, Wis.

\$6 Ticket \$5

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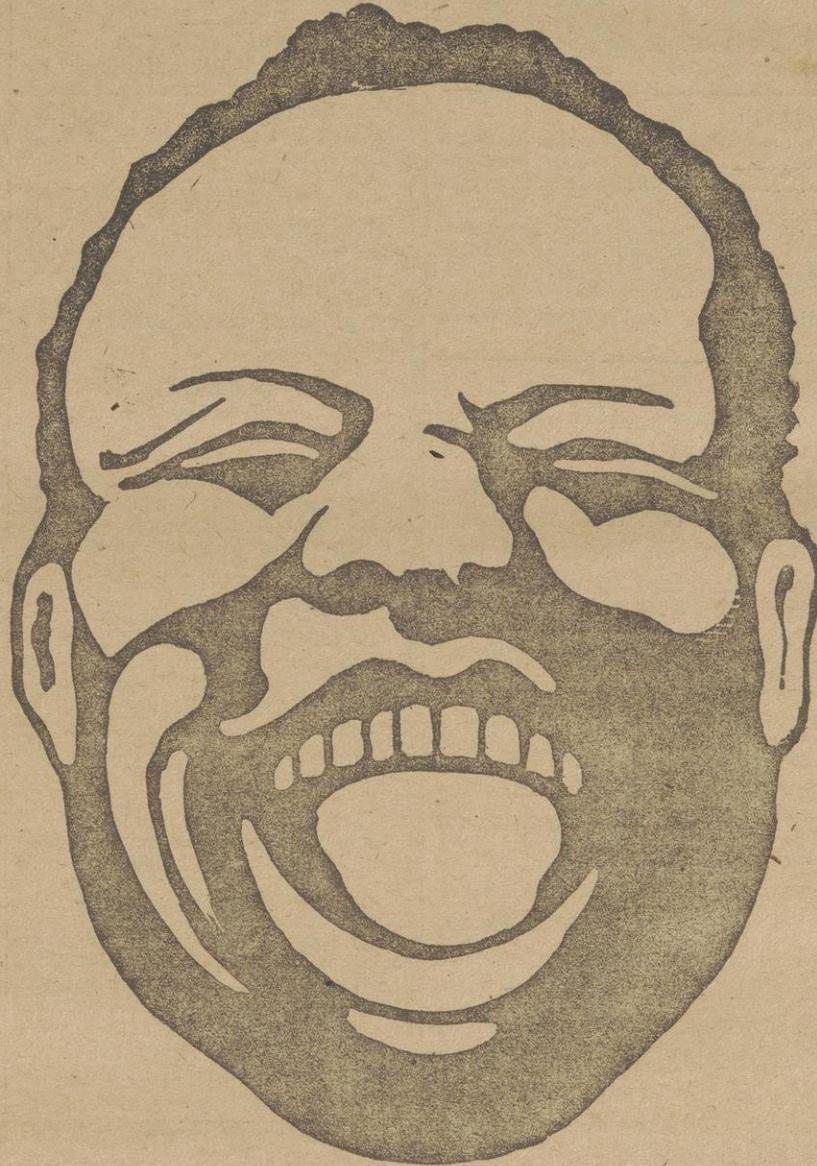
CLASSIFIED ADS BRING
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THE
ENGINEERS'
MINSTRELS

AT HOMECOMING

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\$1.50
and
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Includ-
ing
War
Tax



NOV. 12-13

University Gym

SEND RESERVATIONS TO

ROSS ROGERS,

Engineers' Minstrels Office

Union Building

752 Langdon

The Daily Cardinal

Member Wisconsin Intercollegiate Press Association

Student owned and controlled university daily, established 1892, and combined with the *Wisconsin Daily News*, established in 1912. Published every morning except Monday during the college year. Entered as second class matter at the Madison, Wis., postoffice.

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Business Offices—Union Building, Phone Badger 6606.

If delivery is irregular, call Badger 6606 for the Circulation Manager, and your copy will be delivered to you by a special messenger at 4 P. M.

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HOMECOMING

ANOTHER Homecoming will be in our midst within the short space of three weeks. This year, more than ever before, mere mention of the term sends that old time spirit running all the way down our spines, and makes us all feel that something extraordinary is going to happen when November 13 rolls around. It is indeed true, the 1920 Homecoming promises to eclipse all its predecessors.

And why not? From every corner of the United States old "grads," young "grads," and numberless persons who are interested in Wisconsin are coming back to get the hearty hand-shake of the true friend, the welcome that can come only from a Wisconsin student body. They are going to close shop, factory, and office; matters of state and family are to be subordinated for this annual pilgrimage to their Alma Mater.

In an exceedingly large measure the impression that visitors carry back with them at Homecoming time determines the degree of interest they continue to manifest in our welfare, or the degree of apathy with which they avoid any connection with university circles. The course of the student body is clearly defined. The task of putting Homecoming across in super-excellent style is a herculean task; it is not a one man job; it demands unanimous and unqualified support from every student.

For example, approximately 2,000 seats have been reserved for men in the rooting section at the game. Long before game time approaches every one of those ought to be accounted for with a lusty voiced rooter. The team is going to need that bleacher support against Illinois; a victory in the Homecoming game may mean the championship. What further argument is needed on this point?

Looking at the whole matter in its broadest aspect, the game is but an integral factor in an entire week end of festivities, all of which combine to make Homecoming. There is the Minstrel show, the Homecoming dance, and many other features to furnish round after round of excitement which will live long after the events have passed into the annals of Badger history.

Above all, and without a peer in importance, stands the manner in which we receive visitors. Homecoming means much this year—let's not lose the opportunity to make the most of it.

WEST MEETS EAST
IN FOOTBALL GAME

The University of Washington is

to play Dartmouth this year as its

Homecoming game, November 25.

To this time Washington has usually

held its homecoming during the

spring quarter, but changed this

year so that it would come at the

time of the Washington-Dartmouth

game. This will be the occasion of

the opening of Washington's new stadium, which is built on the same style as those at Yale and Harvard. The stadium seats 60,000.

SORORITY MANAGERS

All sorority managers in the Badger circulation campaign are requested to report at the Badger office today at 4:30 to obtain last of outstanding blank stubs charged against them.

BULLETIN BOARD

FRENCH CLUB

Regular meeting of the French club at the French house, 313 North Mills street, Wednesday night, October 27, at 7:30. Those interested in joining the club may see Mr. Bradley, Room 308, Bascom hall, or Max Smith, Room 318, Bascom hall during their regular office hours.

AG MIXER

On Saturday evening, November 6, the Agriculture college federation will put on a mixer in Lathrop hall gymnasium. Attendance will be limited to Agricultural and Home Economic students.

ARTS AND CRAFTS CLUB

Regular meeting of Arts and Crafts club, Wednesday, 7:15 p. m., Applied Arts laboratory. New members welcome.

COMMERCE "MAG"

Commerce magazine staff will meet Wednesday, 7 p. m. in the Green room of the University Y. M. C. A.

S. G. A. COUNCIL

S. G. A. executive council will meet at 12:45 Wednesday in the S. G. A. office.

MIXER TICKETS

Tickets for the Agric-Home Ec mixer to be held Saturday, November 6, Lathrop, will be placed on sale Monday, November 1, in "Ag" hall.

EDWIN BOOTH

All applicants for tryouts who failed to have their conferences last night should be present tonight at 9 o'clock, Cabinet room, university "Y", prepared with a suitable reading.

OCTOPUS

Octopus staff will give a dinner at the Capitol cafe at 6:30 tonight.

PROGRAM SALESMEN

Men are needed to sell programs at the Homecoming game. Commission basis on all sales. Call J. B. Bolender at B. 194 or B. 223.

EUTHENICS CLUB

The second open social meeting of Euthenics club will be a Hallowe'en hike. The girls will meet at the main entrance of Lathrop hall at 5:30 Thursday, each one bringing her own lunch and carfare. All Home Ecs are invited.

GRAFTERS CLUB

Regular meeting of the Horticulture building at 7:15 tonight.

ST. FRANCES SOCIETY

The members of the St. Frances society will give a picnic next Sunday, October 30. All Episcopal students desiring to attend should notify Philip Nolte at B. 194. The party will meet at the Park street entrance to the library at 3:30 on Sunday afternoon.

CLEF CLUB

Clef club tryouts for upperclassmen will be held November 3, in Music hall. Application may be made to Gretchen Schweizer, B. 505.

CONGREGATIONAL CHURCH

Hallowe'en party at Congregational church parlors Friday at 7:30, by the Christian Endeavor. All students welcome.

FORENSIC BOARD

Forensic board will meet Thursday at 7 p. m., in room 122 Library.

ANGLO-AMERICAN CLUB

The Anglo-American club will meet tonight at the Psi Upsilon house, 222 Lake Lawn place at 7:30. Dr. G. H. Stuart of the political science department, will lead the discussion on the subject of "The Comparison of the Political Campaigns in England and the United States Today". All interested are invited to attend.

Classes for all students in the course in organic chemistry under Dr. Skinner will be held from 7 to 8:30 tonight and next Friday night in 301 Chemistry building. This tutoring, given under the auspices of the Y. M. C. A. is free.

CLASSIFIED ADS BRING RESULTS

KREISLER TO PLAY HERE NOVEMBER 5

World-famous Violinist to Appear Under Direction of Union Board

Fritz Kreisler, the world-famous violinist, will come to Madison, Friday evening, November 5, in the second of the concerts given under the direction of the Union board. Kreisler is perhaps the most famous violinist of the day who is at the same time a composer of pieces which have a universal appeal. This concert will afford an exceptional opportunity for students and townspeople to hear the noted artist in a first class concert program at popular prices.

Kreisler is a personality in the musical world. He is an artist who does not stoop, for effects, to stage tricks and mannerisms. His personality and his genius make a direct and convincing appeal to his audiences.

All holders of season tickets for the concert series should send in their Kreisler coupons as soon as possible to the office of the bursar, together with a stamped envelope and return address. Money for additional tickets may be enclosed. There will be an open sale of tickets at the bursar's office after Friday, October 29. At this time coupons may be exchanged for reserved seats.

OCTOPUS STAFF GATHER AT FIRST ANNUAL DINNER

The Octopi and the Octopets gathered at the Capitol cafe last night for the first annual Octopus banquet. Over fifty enthusiastic workers attended. The speakers of the evening were Fred Sperry, toastmaster; Noel Stearn, "Pat" Dennis, Joe Chamberlain, and "Hub" Townsend.

"The spirit of the school is largely dependent upon its humorous publication," said Stearn. "Whether they buy it or not everybody reads it. In fact, it's those who don't buy it who are the first to criticize, because when you've paid a perfectly good quarter for one you pat yourself on the back and try to appreciate it so as to get your money's worth."

Joe Chamberlain, business manager, outlined the mechanics of staff organization and emphasized the fact that no staff positions were sewed up. "Hub" Townsend, art editor, expressed the belief that there is enough talent at Wisconsin to put the drawings and cartoons on a par with those of old established college humorous publications.

PHONE ADS TO B. 6606

Communication

PITY THE EDITORS

To the Editor of The Cardinal: On its capital stock of boosts for every campus organization and enterprise, the student daily paper reaps an astoundingly large dividend of knocks.

It strikes me that Mr. Sanders' phrase-splitting tilt with your "brave musical critic" in this morning's communication column is typical of the hypercritical attitude that a good many persons assume toward the university newspaper.

The "competent musical critics" among whom "a great deal of indignation" was aroused because the visiting prima donna got squeezed into four inches of insufficiently superlative type might profitably tone down their susceptibilities of indignation and tone up their appreciation for the efforts of the heavy-eyed, inky-nosed, perspiring editors putting an issue of The Cardinal to press at 3:30 in the morning while the rest of the student population salubriously snoozes.

The Cardinal staff cheerfully takes this all-night gaff week in and week out, night after night through the school year in the largest and least appreciated service that there is on the campus.

Why not a little more appreciation and a little less captious criticism?

TAYLOR MERRILL.

SOCIETY

Delta Zeta Party

The members of Delta Zeta sorority will entertain with a Hallowe'en party at the chapter house, 10 Langdon street, Saturday, October 30. Chaperons for the evening will be Mr. and Mrs. Ivan Heddon, and Mr. and Mrs. Renée Pinto. The music will be furnished by Thompson's.

Sigma Kappa Open House

Sigma Kappa sorority will entertain at tea for its fraternity friends, Sunday, October 31, from 3 until 6 o'clock.

Alpha Chi Dance

Alpha Chi Omega sorority will entertain with an informal dance for its pledges Friday evening, October 29, in Lathrop parlors. Judge and Mrs. W. C. Owens and Miss Mae Smith will chaperon. Hallowe'en decorations will be used.

D. G. Grand President Visits

Mrs. J. Ralph Wilbur, the grand president of Delta Gamma sorority, visited in Madison Monday, October 25, returning to her home in Evanston, Ill., the same day. During the short time she was in Madison, Mrs. Wilbur visited at the Delta Gamma house, attended a Pan-Hellenic meeting, and called at the Kappa Kappa Gamma house, 425 North Park street.

Chi Omega Dance

The members of Chi Omega sorority will entertain for their pledges at a house dance, Friday evening, October 29, at the chapter house, on Henry street. Miss Isabel Garvey, a student in the university last year will be guest of honor.

Sigma Kappa Dance

A Sigma Kappa house dance announced last week end, will occur, Saturday, October 30. Mr. and Mrs. Maurey Sheppard will chaperon.

Pi Phi Card Party

Alumnae of Pi Beta Phi will entertain Saturday afternoon from 2:30 until 5:30 o'clock, with a bridge party for the benefit of the Settlement school at Gatlinburg, Tenn. Each alumna and each active member is expected to invite guests to make up one table.

Beta Hallowe'en Party

Beta Theta Pi fraternity will entertain at a chapter party, Saturday evening, October 30. The guests will be taken by truck to Frank's at Middleton where they will have dinner and dancing. The party will leave at 6:30. Mr. and Mrs. William Balderson will chaperon.

TRY A WANT AD

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Stationerys

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Dr. J. A. Bancroft
Dr. V. G. Bancroft
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Badger 3682 901 Univ. Ave.

ANNOUNCEMENT

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of New York City, wishes to announce that she has opened a new Beauty Parlor

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at 18 East Mifflin St., next to Strand Theater, and will be assisted by Miss Katherine Casey. Make your appointments now.

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MORGAN'S
MALTLED
MILK

Classified Ads

10c per 8 point line (average six words). Minimum charge 25c. Minimum space two lines.

Ads ordered by telephone are accepted only from persons listed in the telephone or student directory. In return for this courtesy the advertiser is expected to remit promptly.

Classified ads will be accepted at the Cardinal office until 5:30 p. m. for the following morning.

ROOM FOR RENT—318 W. Gorham. Call Capitol 127 or B. 4864. tf.

WE buy second hand clothes and shoes. Call B. 2742. tf.

LOST—Seal scarf. Finder please return to 425 N. Park. 5x20

LOST—Green box containing fishing tackle. Reward for return to University pharmacy, cor. Lake and State streets. tf.

SHELL RIMMED GLASSES have been found. Owner may have by calling at Cardinal office. tf.

LOST—Gold link bracelet with Delta Upsilon seal. Return to Cardinal office. 3x26

LOST—New brown rain coat, belted. Finder please return to 425 North Francis or call B. 4556. Reward offered.

WILL THE MAN who drew fuzzy black hat marked Henry R. Paul, Chicago, at the mixer Saturday night, please call B. 6923. 2x26

LOST—Shell-rimmed glasses in plain black case, on Langdon near Frances. Finder please leave at Cardinal office. 2x26

LOST—Between Mahoney's and Bascom hall, a Zi Si Phi fraternity pin, C. V. Francis engraved on back. Liberal reward. Phone B. 1453, Miss Mahoney. 3x26

FOR RENT—One single room, very reasonable price, one block from Chemistry building. Call B. 3939. 3x26

LOST—Shell rimmed glasses in case, near Square or on State street. Call B. 1571. Reward.

LOST—Gold wrist watch, between Bassett and Ag hall. Finder please call B. 1338. Reward. 3x27

LOST—In conservatory of Music school, gold wrist watch. Finder please call B. 307. Reward. tf.

FOR RENT—Double room for men students at 809 N. Lake street. Call B. 2802.

LOST—Black leather notebook, containing U. S. History, Economics, and Forestry notes. Call M. Meyne, B. 2183. Reward. 3x27

LOST—Leather coat with fur collar in men's cloak room of the Historical library, Wednesday evening. Party who took coat was seen and recognized by roommate

of owner when leaving cloak room, and is hereby notified to return it to the place from which taken by Thursday evening in order to avoid serious results.

THE COME-BACK OCTOPUS

Out Today

The only remedy for examination blues

GET YOUR COPY ON THE HILL

25 cents

Latest Paris Styles

Created at

The French Shop

107 W. Mifflin St.

Formal Gowns Street Gowns

Gowns Gowns Gowns

American Restaurant

and Garden Grill

DETMING PFEIFFER CO.
PROPRIETORS

11 East Main Street

"On the Square"

You will enjoy our special

Chicken Dinners \$1.25

IN THE EVENING

Noon Luncheons 75c

A la carte at all times in our cozy, quiet grill

Above the American Restaurant

Open from Noon to 1:00 A. M.

Dr. S. J. McCARTHY

DENTIST

407-408 Washington Bldg.

Office Phone Badger 75

University Girls

would you like to earn good money during your spare hours? We can offer you a very attractive proposition.

Call between 3 and 6 p. m.

460 West Gilman St.

SCHOLARSHIPS AWARDED TO 167 STUDENTS

Two Men From China on
List Exempted From
Tuition Fee

The university committee on loans and scholarships has awarded non-resident scholarships to 167 out-of-state students. This means that Wisconsin has exempted from tuition fees 164 men and women, representing nearly every state in the union, two men from China, and one from South Africa.

Scholarships are granted on the basis of need, worth, and good grades. The average required grade is good, with no failures, incompletes, or conditions. This rule, however, is sometimes set aside in exceptional cases of students who may be ineligible, technically, in some way, but who can prove that they need and deserve such assistance. By law, the number of scholarships which may be awarded each year is 8 per cent of the non-resident attendance of the preceding year. Non-resident attendance last year was 2,087.

A new regulation which will be put into effect during this year creates 11 "Patriotic Scholarships", 10 for children of parents who are in the United States army or naval service, and one for an enlisted man.

In addition to this, there are offered yearly, fifty \$100 scholarships to first-year students living within the state; and the committee wishes to remind first-year students of the existence of these funds, and urges those who wish to take advantage of the scholarships to communicate with Prof. Julius Olson, chairman.

DR. SCHEURELL
DENTIST
Offices above University
Pharmacy
B. 5819
672 State St.

WURTH
TAXI
SERVICE
Tel. B. 1957

Sumner & Cramton
Writing Paper and Tablets
Drugs and Photo Supplies
DEVELOPING AND PRINTING
POSTAL STATION NO. 9
670 State Street

Velvet Ice Cream
It's All Cream

Kennedy Dairy Co.

Society Brand Clothes

FOR YOUNG MEN AND MEN WHO STAY YOUNG



© A. D. & C., 1929

To the college man who has a pet clothing store

You have the right idea. Next to having a banker that trusts you, there is no better business than buying your things from a merchant who is worthy of all your confidence.

If you haven't a pet clothing store, look up the one where Society Brand Clothes are sold.

In the first place, it's a selected store. We were attracted by the merchant and he was attracted by the style, quality, and integrity of our clothes.

Like attracts like. That is a law.

Go to that store and ask to look at his Society Brand Clothes. Try on until you get the style you like, which you surely will in a matter of minutes.

Then remember this. Men are not disappointed in Society Brand Suits. They give a very peculiar and interesting satisfaction.

It is the satisfaction that comes from knowing—*even before you walk into the store*—that you are going to get something you will always be glad you bought. How's that?

WITH THE VARIED GRADES OF CLOTHING FLOODING THE MARKET,
LOOK FOR THE LABEL AS YOUR GUIDE

ALFRED DECKER & COHN, Makers

SOCIETY BRAND CLOTHES, Limited, for Canada

Chicago

New York

Montreal

STYLE HEADQUARTERS where Society Brand Clothes are sold

Baillie Hedquist Co.
The NECKWEAR HOUSE of MADISON

HINKSON'S
644 STATE
HOT DOGS AND COFFEE
MALTED MILK, GOOD
SMOKES, AND
BILLIARDS
Agents for Kennebec Canoes

Have You Heard?

"Fair One"—For Trot.
"Rose of Bagdad" — Fox Trot.

SKELTON'S
Music Store
All the Hits—All the Time
307 State St. Phone B. 98

MISS HAZEL WEST

Dancing Instructor
BOYD'S STUDIO
All the Latest Steps

Private Lessons by Appointment
CALL
Badger 2729 Res. B. 3148

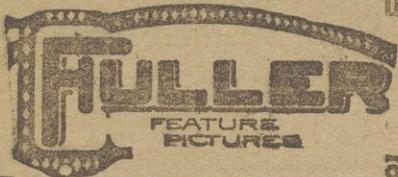
SECRETS DISCLOSED!

You Can't Fool 'Em Any More After the Directories Come Out

Only three weeks more and the secrets you have been treasuring since you entered the university will at last be revealed. No longer can your friend be deluded into considering you a senior when such is not the case, nor can you attempt to curry favor with "the girl" by trying to make her believe you are an important member of Chicago society instead of an insignificant resident of Hick's corner.

All these things and many more will be made known when the new directories are distributed. Therefore, beware of the stories you tell now, for your day of reckoning will soon come. Even the faculty members will have their share of publicity, for they also are to be listed in the directory this year.

All students who have not given their correct address, telephone number, and class to the registrar already should do so at once before the final proof goes to the printer.



TODAY



CLARA KIMBALL YOUNG

In Sir Arthur Wing Pinero's sensational stage play "MID-CHANNEL," the extraordinary stage success made famous by the brilliant acting of Ethel Barrymore at the Empire Theatre in New York several seasons ago. Now to be seen for the first time in a magnificent motion picture that presents Clara Kimball Young in the finest production of her entire career.

Added Attraction

"A PROHIBITION MONKEY"

Attend the Matinee

Grand
Last Times TodayANITA STEWART
IN
"The Fighting Shepherdess"

Caroline Lockhart's Entrancing story of the West.

S. G. A. TO ENTERTAIN
AT COSTUME PARTY

Gypsies, fortune tellers, Egyptian Cleopatras, clowns, and characters all the way from Mother Goose folk to original creations will make merry in Lathrop gymnasium next Saturday night when S. G. A. gives its big costume party. The funniest and prettiest costumes will be chosen by a committee of three and prizes will be given.

Stunts by W. A. A., Twelfth Night, Red Domino, Pythia, and Castalia, and dancing and refreshments will furnish the entertainment for the evening. Frances Ellen Tucker is chairman of the entertainment committee.

NO VACATIONS AT SMYRNA

The International College of Smyrna never closes its doors. Classes are held all the year, and there are no vacations.

FULLER- ONE NIGHT
SATURDAY
OCT. 30

Not a Motion Picture

'Fine
Feathers'

Produced by Percival Vivian, the well known actor and producer.

A stirring drama from the book written by Eugene Walter, author of "Paid in Full."

Brought to Madison under the auspices of Fraternal Order of Eagles, No. 623.

PRICES 50c to \$1.50

Seat Sale Thursday

MAIL ORDERS NOW

If you walk I'll teach you to dance. Results absolutely guaranteed.

Theatrical coaching
SARI FIELDS
B. 1806

FULLER OPERA HOUSE THURSDAY Tomorrow POPULAR PRICES
JINGLY MUSICAL NUMBERS—FANTASTIC DANCING—FULL OF SPEED
50c, 75c, \$1.00, \$1.50

CROSS-COUNTRY MEN
MEET MAROONS HERE

Continued from page 1

Coach Bresnahan for long distance work.

Meet Gophers Soon

Following the Chicago meet at Madison, the Cardinal runners will travel to Minneapolis where they meet the Gopher cross-country team, November 6. The competition in the conference meet to be held at Urbana November 20 has become more complex since Purdue upset the dole and defeated the Illinois team 23 to 32. The Boilermakers will have to be reckoned with in the Big Ten meet, and Wisconsin chances, which have been fair at the best, have taken another slump since the entry of the Purdue runners as a factor in the conference competition.

STRAND

MADISON'S PHOToplay THEATRE DE LUXE

STARTING TODAY

2—Feature Attractions—2

Ethel Clayton

—in—

"CROOKED STREETS"

ALSO SHOWING

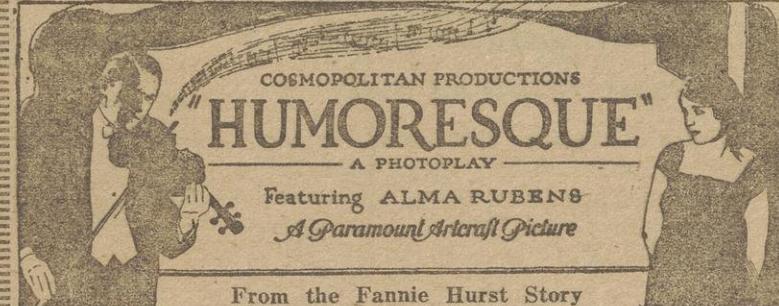
"TORCHY COMES THROUGH"

From the Saturday Evening Post story of Sewell Ford

FULLER

7 DAYS COMMENCING SUNDAY

The Most Appealing Story Of Mother Love Ever Conceived



From the Fannie Hurst Story

SEATS ON SALE AT THE BOX OFFICE STARTING THURSDAY

Alexander Kornhansor Company

Our Entire Stock of Women's Fall and Winter Suits

In A Spirited Selling at NEW LOW PRICES

Out-of-the-ordinary in every sense is this remarkable Sale of Women's Suits. The time is unusual, so early in the season, the stock is well balanced with fine garments and the reductions urge one mightily to select a new Suit Now. Women who have postponed buying a Suit will be here early Tomorrow to have first choice.

Good Suits at \$25

Formerly priced at \$29.50

Here indeed are Suits priced within reach of any purse. They are of wool velour in navy, brown and reindeer, ripple coat, choker collar, string belt, silk stitched and button trimmed. Very unusual values at \$25.00.

Excellent Suits, \$29.50

Formerly \$37.50 and \$55.00

Suits of velour, cheviot and mixtures in plain tailored styles with inverted pleats, narrow belts, notch and choker collars, silk lined. Very special at \$29.50.

Extra Value Suits, \$55

A Special Purchase of \$75.00 Suits

Smart looking Suits of excellent wool velour, silvertones and mixtures, fur trimmed with nutria, opossum and French seal, box and ripple coats, silk stitched or cord tucked. Colors navy, brown, reindeer, copen and green.



Charming Suits at \$45

Formerly Priced to \$59.50

These tailored Suits are of velour and men's wear in green and brown with inverted pleats and notch collars. Fine Suits for business wear and at a moderate price.

This Suit at \$69.50

Was Formerly \$82.50

A handsome Suit of navy blue velour with plain box coat, arrow head stitching in the back and silk embroidered vestee.

A Suit at \$75

Reduced From \$95.00

An extra size Suit of navy blue silvertip in a tailored model, notch collar, narrow belt and braid trim. A remarkable Suit attractively priced.



An Unusual Suit, \$89.50

Was \$110.00

A novelty Suit quite out of the ordinary. It is of navy wool velour with Russian blouse coat smartly trimmed with Chenille embroidery in many rows. The narrow belt ends with large silk tassels.

A Superb Suit, \$235

Former Price \$295.00

It is of brown Vel de Cygne with lovely Kolinsky collar. The coat is elaborately silk stitched and the belt ends are finished with Kolinsky tails. A distinctive Suit.

A Handsome Suit, \$185

Repriced from \$225.00

Very rich and stylish is this Suit of navy Vel de Cygne with panel back, silk stitching, large buttons, side closure and beautiful collar of grey squirrel. A wonderful suit at \$185.00.



A Fur Trimmed Suit, \$95

Formerly \$115.00

A most attractive Suit of navy wool velour, box coat, silk stitched, string belt and topped with seal collar.