



# **The daily cardinal. Vol. XXXIII, No. 148 April 22, 1924**

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The only morning daily in Wisconsin's capital and university city—a community of 50,000.

# The Daily Cardinal

VOL. XXXIII. NO. 148

UNIVERSITY OF WISCONSIN, MADISON, TUESDAY, APRIL 22, 1924

WEATHER  
Partly overcast  
Tuesday and Wednesday. Rising temperature.

PRICE 5 CENTS

## INDUSTRY SHOULD BE DEMOCRATIZED STATES RUSSELL

**Noted Philosopher Deplores Absence of Happiness in Present Day Life**

That we should use the whole mechanism of our industrial organization to make our lives fuller and happier rather than to make us identical units for national competition was the central thought developed by Bertrand Russell, one of the greatest philosophers of the present day, in his lecture in Music hall last night.

"I should like to see industry democratized," said Mr. Russell, "in order to preserve life and our civilization, in order to give leisure for art and literature, the greatest elements of a civilization. The humanistic force, rather than the machinistic should control our society."

### Competition of Nations

We have reached the stage of competition in the progress of industrialism, according to Mr. Russell, a competition, not of individuals, but of nations. The luxury in which we now indulge is war.

"Every new labor saving device turns more of our civilization into the activities of war and unless these devices are stopped we shall eventually wipe each other out," he said.

Progress, which seems to be the modern ideal, has come to mean rapid change — toward what it does not matter. Mr. Russell enumerated the progressions of the last hundred years as mere labor-saving devices, more war, an increase in the size of states, and an increase in the extent to which people read newspapers.

### Must Extend Democracy

"There has been no progress in art and letters nor in the joy of life," said Mr. Russell. "The average man is not as happy now as he was in the eighteenth century. We have grown incapable of enjoying life by the way."

To extend democracy from the political sphere, where it exists in form at least, to the industrial life of the age, is the only logical solution Mr. Russell finds for the situation.

"It is necessary to rid ourselves of competition and oligarchy and then we may use our machines for happiness and the development of the arts," Mr. Russell said.

## ISSUE ELECTIONS PUBLICITY RULES

**Matter For Publication Must Go Through Committee's Hands**

All matter for publication regarding announcements for candidacy for offices in the spring election May 9 must go through the hands of the elections committee of the senate. Wilber Wittenberg '24, chairman of the committee, said last night. Every statement of qualifications must bear the O. K. of a member of the elections committee before it will be accepted by The Cardinal.

Such matter will be published only once in The Cardinal and it must run before the issue of Thursday, May 1. Candidates will be required to comply with the new regulations to the letter, Wittenberg stated. A list of the elections workers will be published before the date of balloting in order to allow protests.

No petitions will be accepted after 5 o'clock Friday afternoon. The petitions, with 25 names attached, may be filed at the office of the dean of men. The fee receipt, eligibility slips, and qualifications must be presented to some member of the senate elections committee as soon after filing as possible. The statements of qualifications will be published in the order in which they are received.

## Turn 'Em Red While You Wait For \$10; Peroxide Does It

Oh, when will Bill Bower's red hair turn to jet black? For ten measly dollars Bill became a peroxide blonde last week, and now maybe he'd be willing to give the money back for a return to the old arrangement.

It was on William J. Bower's spring vacation. A family chauvinist bet the young collegian a decimal-note that he couldn't change the color of hair without the aid of a drug store dye. You can't fool a college man, especially where there's money involved; and Bill knew what peroxide and water will do.

Now they're call him "Red" Bower. Yes, he's a frosh.

## SCHAFFER SPEAKS AT Y. M. TONIGHT

### Ad Club Brings Marshall Field Advertising Manager For Banquet

Students desiring positions in advertising will be interested in the lecture by Ray G. Schaffer, advertising manager of Marshall Field and company, at a dinner tonight at 6 o'clock in the fellowship room of the Y. M. C. A.

The interest lies in the fact that advertising is the largest immediate opportunity for the student and includes the retail store field, the advertising department of the manufacturer, and the advertising agency," said E. H. Gardner, professor of business administration. "The retail store field includes positions on the staff of a newspaper as a solicitor and writer of ads for the stores," he continued.

Mr. Schaffer represents the largest retail store and the largest wholesale dry goods store in the world, and is in a position to interpret the methods which brought Marshall Field and company into their prominent position, all of which will be brought out in his lecture, "Retail Advertising Policies."

The speaker will address Professor Gardner's classes Tuesday afternoon at 2:30 o'clock in 402 Sterling hall. Mr. Schaffer is here under the auspices of the Advertising club who have sent invitations out to the Madison Association of Commerce, to the Madison Advertising club, and to business men who are interested.

Paul K. Robertson '24, will preside at the dinner. People wishing to attend are asked to call the Y. M. C. A.

### BARNARD MAG TO BE PUBLISHED MAY 15

"The Barnard Mag which is to come out May 15 will be larger and cheaper than those of previous years," said Margaret Ashton, editor.

Extracts from old Mags, short stories and poetry written by Barnard girls will be added features of the new Mag. Pictures of every girl have been submitted, and each girl will be represented in some other way.

Freshmen girls who have charge of the news and corridor stories have contributed a considerable proportion of the material. Ida Mae Johnson, Edith Waechelburg, Louise Zimmerman, Carol Biba and Josephine Dietrich are in charge of this work.

### SOUTHERN CLUB HOLDS MEETING TONIGHT

The regular meeting of the Southern club will be held at 7:15 this evening in the auditorium of the Law building. Plans for the spring party of the club will be presented and discussed, according to Robye Nichols '23, president of the club.

### ALUMNI OF LA CROSSE NORMAL MEET TONIGHT

La Crosse normal alumni will hold a stag banquet at 7 o'clock tonight at Wittwer's cafe, 729 University avenue. All former La Crosse normal school men are urged to attend.

## Frosh Wield A Wicked Paint Brush; Seniors Are Dismayed

The class of '27 scored yesterday. At least the freshmen thought so when some of their members facetiously altered the "Watch '24" sign in front of the Union building in such a manner that the younger class receives the benefit of the publicity.

A bucket of green paint was used in converting the flaring red "4" into a more modest and unassuming "7". The effect of the new display was entirely without precedent.

"It is encouraging to know that the freshmen have followed the ex-

ample of the seniors and are determined to support the Memorial union," said John Dawson '24 in commenting upon the revised aspect of the billboard. "Their assistance will be greatly appreciated."

That there soon will be more billboards from which the freshmen painters may broadcast their art was the opinion of Vernon Beardsley '24, a member of the publicity committee of the senior class. Walter Frautschi '24, president of the class, would like the painters to report to the Memorial union promotion committee to be assigned to further duties.

## Faded Green Beats Yellow For Spirit on the W. K. Hill

Yellow slickers and green caps, representing the weather-man and the "Spirit of '27", respectively, engaged in a lively contest yesterday in their efforts to gain the monopoly of public attention.

Late reports from the hill and from Langdon street where the struggle was fiercest show the first count to be a tie between the contending forces.

The yellow slickers had the advantage of being fresher than the faded green caps who, in some cases had had their members mercilessly amputated and who were for the most part worn out before they began their spring season. Nevertheless they exceeded the weatherman's forces in number and so managed to hold their opponents to a tie-score.

## JOURNALISM HOUSE WILL BE CORANTO

### File Papers With First Women's Professional in the Country

Papers were filed by the Journalism house recently to incorporate under the name Coranto, it was announced yesterday. This organization is the first women's professional journalism fraternity in the country.

The name Coranto comes from the title of the first English newspaper published in Holland in the seventeenth century. The fraternity consists of women active in some journalistic work, or enrolled in the course in journalism.

The Journalism house was organized in 1920 by Isabel Bugbee '21, with the help of Prof. W. G. Bleyer, director of the course in Journalism, and occupied the house at 430 N. Francis street until this year. The chapter house is now at 434 Sterling place.

The active members of Coranto are Lois Cole '24, Bertha Elbel '24, Dorothy Lawton '24, Florence Victor '25, Kathryn Shattuck '25, Lucile Kirk '25, Esther Shreve '26, Dorris Berning '24, Ruth Carlborg '27, Dorothy Johnson '26, Annette Hirschfield '26, and Ruth Krause '26.

The honorary members are Professor W. G. Bleyer, G. M. Hyde, and E. M. Johnson, of the journalism department, and W. J. Fronk.

### Zona Gale Will Speak to Women Voters Tonight

Zona Gale, university graduate and famous novelist, will speak to the members of the Collegiate League of Women Voters at 7 o'clock tonight in the left parlor of the Y. M. C. A. Miss Gale is in Madison for a meeting of the regents this week.

The talk by Miss Gale is not open to the public, but member can bring one guest and any woman of the university who is interested in joining, is invited to attend.

The meeting tonight will take the place of the regular Thursday night meeting.

## FLORENCE SIMS' AWARD WINNERS NAMED AT DINNER

**Lescohier, Goodnight Express  
Faith in Success of Summer Experiment**

Announcement of the eight winners of the Florence Sims' scholarships was made at the annual spring student-industrial banquet held last night at the City Y. W. C. A. The girls who have been chosen to attend the summer sessions are: Marie Hlasney, Lois Hankerson, Inga Hagene, Emma Bolstad, Inga Sveum, Gunhilde Kohl, Frieda Marty and Matilde Steinhauer. They will live at Barnard hall.

In announcing the winners, Prof. D. D. Lescohier explained that his committee tried to select those who had taken the most advantage of their opportunities, who had an overwhelming desire to develop, and who would be earnest students.

**Train Native Powers**  
"We expect no miracles to be worked by this course at the university," said Professor Lescohier. "It is enough if you girls train your native powers and broaden your outlook on life. You will return to industry with a stronger desire to serve as interpreters and counselors to those who have not had your opportunity."

Dean Goodnight, who has been influential in arranging for the entrance of the industrial group, said "I have not the slightest fear in regard to the success of this experiment. The type of girl selected is one who has developed and shown earnestness—the type that is bound to make a good student. The ones that fail in this capacity are those to whom "college-bred" means a four-year loaf."

**Lescohier Heads Committee**  
The committee who made the selection was composed of Prof. D. D. Lescohier of the economics department, Miss Mary Anderson, secretary of the university Y. W. C. A., Miss Mary Simpson, industrial secretary, Miss Jane Sherrill, secretary of the City Y. W. V. A., Miss Nell Martinson, Madison representative to the Bryn Mawr summer session and Miss Anne Ligon '25.

Miss Alice Corl '25, who has had charge of the student-friendship work this year was in charge of the meeting, and announced the next year's chairman who will be Miss Isadore Clissold '25.

## PAN-HELL RULES STRICT THIS YEAR

**Rushing Regulations For Coming Year Outlined at Meeting Monday**

Strict rules concerning the six September rushing parties were outlined at the meeting of the Pan Hellenic association on Monday.

According to Ernestine Blatz '25, chairman of rushing rules, the first function, for which engraved invitations may be sent not earlier than June 25, will be a tea on Saturday, September 20. Two informal parties may be given on Monday, September 22, at which flowers may be used on the table but for which place cards must be plain.

No expenses whatsoever will be allowed on Tuesday for an informal party. Rushers will pay for all dinners and luncheons which they attend. The last two functions on Thursday and Friday are formal and the sororities are permitted to engage orchestras which will not exceed \$30 in price for Thursday night or \$50 for Friday night. The total amount allotted to any one sorority for decorations to be used only on Thursday or Friday night is \$25.

Rules concerning split dates, the hours during which rushees may be entertained, and the nature of invitations, as well as the time and means of their delivery, were also decided upon during the final discussion.

### MORE PROM PROGRAMS ARE AVAILABLE TODAY

For those individuals or groups who signed up for but did not receive the program for the 1925 From of History more programs have been ordered and will be distributed at the Octopus office this afternoon between 3:30 and 5 o'clock, according to Gordon Lewis '25, chairman of the program committee. Those who are unable to get their programs at that time can call Harold Lencheck '27, at the Tau Kappa Epsilon house after today.

### GRACE JONES GIVES PIANO RECITAL TONIGHT

Grace Mildred Jones '24 will give a senior piano recital at 8:15 o'clock tonight in Music hall. The numbers on the program are "Sonata Appassionata", Beethoven; "Nocturne in C Sharp Minor" Chopin; "Etude in A Flat", Chopin; "Gymnogen", Liszt; "Feux-Follets", Philipp; "Avane Pour Une Intante Defunte", Ravel; "L'Isle Joyeuse", Debussy; and "Concerto in A Minor", Grieg. Prof. Leland A. Coon, of the School of Music, will be at the second piano.

## CRITICS PRAISE 'TWINKLE TWINKLE'

Newspapers make Enthusiastic Comments on 26th Annual Production

Reviews coming to Madison from the newspapers in the cities where the Haresfoot club presented "Twinkle Twinkle" on its spring tour contain nothing but praise for the club's 26th annual production.

Some of the comments about the show are:

Milwaukee Sentinel—"Such gorgeousness as was presented in the two acts of this fantasy fairly astonished the onlookers, for, accustomed as we are to the extravagances of Mr. Ziegfeld and the Shuberts we scarcely expected to see them emulated by the boys from Madison. The chorus twirled and skipped with a precision that strongly recalled the Tiller girls of the Follies.\*\*\* That such a production could be conceived and executed by a company of young men whose experience at the most covers three years indicates the adaptability and power of the American youth."

Indianapolis News—"It is a regular musical comedy and was by far the best college show the reviewer ever saw. \*\*\* The score was unusually tuneful. There was an amusing book and the lyrics were clever. The principals were more than acceptable and the chorus danced its head off. One has seen several road company casts this year which in no way compared with these college boys."

Peoria Star—"The theater never housed so enthusiastic an audience and its stage was never peopled by a finer company. Roll into one Black Crook in its palmiest days, Pinafore, George M. Cohan's best productions, add the pep, good looks and fine voices and genius of these boys of the Badger state, environ them in gorgeous scenic effects and costume them lavishly and you have the Haresfoot club. The jazz orchestra playing between the first and second acts was such a hit that the audience insisted on more and more until it fairly stopped the show. \*\*\* It is the best show of the winter."

Kenosha News—"The costumes and settings were almost beyond imagination. \*\*\* No one chorus number in particular could be distinguished for its attractiveness because they followed each other in a whirl of beauty and striking effects in profusion. \*\*\* Porter F. Butts as Leonis showed up well in his feminine role. Every grace of body, speech and movement was his."

Rockford Republic—"Byron Rivers made the most bewitching bit of femininity seen here since Julian Eltinge played the varieties. He danced with the grace of a Dolly sister, sang very agreeably and acted like a Follies' soubrette. \*\*\* 'Twinkle Twinkle's' tuneful melodies will long be remembered along with Byron Rivers' beauty and gorgeous raiment."

Rockford Star—"Settings and costumes are more elaborate this year than ever before and attractive enough to be a credit to any Broadway show."

Appleton Post-Crescent—"When the curtain went up on the first act, this city beheld one of the most artistic stage settings ever brought to Appleton."

Box office sale for all the Madison performances opened at 10 o'clock yesterday. Rumors that all seats had been sold were declared false by the Parkway management. Good seats may still be obtained for all the performances, club officials said.

### STREET CARS GET BIG CITY TRAFFIC

More and more people who own automobiles are using them mainly for pleasure riding and are making use of street cars for business trips, according to Dudley Montgomery, vice president of the Madison Railways Co., in a report given Friday afternoon at the electric railways sectional meeting of the annual convention of the Wisconsin Utilities association at Milwaukee.

### WILL REORGANIZE CITY HEALTH BOARD TODAY

The city board of health will be reorganized at a meeting Tuesday in the offices at the Washington building. Present members are Miss Catherine Corscot, Dr. Harry E. Purcell, Leo T. Crowley, Ald. W. L. Woodward, and Herbert C. Schenck. Miss Corscot probably will remain as president. A new secretary must be elected to succeed Ald. R. F. Elver.

### Connie Appears in New Comedy



### THETA SIGMA PHI OFFERS \$10 PRIZE

Jury of Five Will Choose Winner Following May Issue

"The Lit goes on forever" ... and so does, it seems, the Theta Sigma Phi prize for the best short story published each year in the Wisconsin Literary magazine.

Following tradition of the Madison chapter, Theta Sigma Phi, women's honorary journalism fraternity, announces that it will award \$10.00 to the author of that short story printed in the Lit this year which a jury selects as "the best."

Prof. William Ellery Leonard, Miss Helen C. White, and Mr. James R. Caldwell, of the English department, John F. Weimer '25, editor-in-chief of the Wisconsin Literary magazine, and Anna C. Stoffregen '24, a member of Theta Sigma Phi, will constitute the jury. As soon as the last number of the Lit has appeared on the campus and after its short stories have also been judged, the name of the winning author will be published in the Cardinal.

### INTERNATIONAL CLUB BUSY ON REVUE PLANS

Rehearsals are being held daily for the International Revue to be given Friday evening in the Concert room of Lathrop. The revue is being given by members of the International club and will include twelve acts showing scenes and customs of foreign countries. Included in the program will be Russian folk-songs and dancing by Russian students in native costumes. The Hawaiian students are putting on a Hawaiian scene, and the Chinese a specialty number.

The dance, which has been planned to follow the Revue, has been cancelled by the club.

### ALPHA XI DELTS GIVE BENEFIT PERFORMANCE

Benefit performances for the scholarship fund will be given today, tomorrow and Wednesday at the Parkway theater under the auspices of the Alpha Xi Delta of the University. The committee in charge headed by Miss Jane Pierson has already disposed of a large number of tickets for "Pioneer Trails" and a percentage of the receipts of the tickets sold by the committee on these days will be donated by the Fischer management toward the fund.

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### A. A. U. W. SUBSCRIBES FOR NATIONAL FUND

The local chapter of the American Association of University Women has pledged a total of \$2,400 for the new clubhouse to be built at Washington to house the national A. A. U. W. The subscription was voluntary and was obtained through personal solicitation of a large committee. Results from the drive conducted by branches of the organization all over the country will be announced at the national convention which will be held this week in Washington.

**STURGEON BAY**—James E. Johnson was elected president of the Rotary club here. Frank A. Schimmel is secretary.

**Don't  
believe  
everything  
you hear**

### Calendar

A calendar of all university events which are open to the public will be published every Tuesday and Friday for the ensuing three days.

**Tuesday, April 22**  
7 p. m.—Zona Gale will talk to the Collegiate League of Women Voters in the right parlors of the university Y. M. C. A.  
3 p. m.—Grace Mildred Jones will appear in a piano recital at Music hall.

**Thursday, April 24**  
3:15 p. m.—Opening Madison performance of the Haresfoot club's show "Twinkle Twinkle" at the Parkway theater.

### S. G. A. WILL MAKE REPORT ON AVERAGES

A comparison of the scholastic average of girls in the various rooming and sorority houses is being made by the S. G. A. office from figures which were obtained from every house with more than three girls.

These reports include the number of excellents, goods, fairs, poors, conditions, or failures received by each girl in the house for the first semester of the present school year.

In the case of the houses with the highest and with the lowest scholastic average a report will be made as to what conditions in the house may have been the cause.

Results of the survey will be ready in about a week according to Dorothy King '25 who is in charge of the work. Ruth Hewitt '25 and Margaret Meyer '25 are on the committee.

### LITERARY SOCIETY ELECTS OFFICERS

Samuel Levitan '25 is Made President of Athenae Literary Group

Samuel S. Levitan '25 was elected president of Athenae Literary society at its meeting last Friday night. Other officers elected are: Otto E. Messner '26, vice president; Nillier Kriegerbaum '26, secretary; and Earl Bell '26, censor.

Athenae's program consisted of a talk on "Principles of Debating" by Otto E. Messner and a debate on the proposition: "Resolved, that laws made unconstitutional by the supreme court be constitutional if repassed by a two-thirds of congress." The decision was given the negative which was upheld by Lester Daugs '27, and John Knapp '27.

An informal discussion on the Japanese situation was the feature of Philomathia's program. Because of the present attitude toward forensics, the constitution which has been in effect since the organization of the society was revised.

Frank C. Stuart '24 was elected president for the fourth quarter of Hesperia. Edward J. Sohey '26 was elected vice president; Frederick E. Axley '25, secretary; and Lawrence Gram '26, censor. George J. Fiedler was reelected as forensics board representative.

**CHILTON**—The 3 year old son of Richard McMunn of Hayton lost several fingers when his right hand was caught in a feed cutter.

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DAILY REPORTS OF ALL BADGER TEAMS

## CARDINAL SPORTS

ATHLETICS IN THE COLLEGIATE WORLD

## NEW SCHEDULE IS ANNOUNCED FOR INTERFRAT GAMES

Greek Baseball Teams Will Go Into Action This Week, Crane

The old schedule for the interfraternity baseball league has been discarded on account of the con exams held last week and the games scheduled for Easter also had to be called off. Only one game of the old schedule has been played; the Betas won from Farm House last Friday, 9 to 4.

The new schedule goes into effect tomorrow when teams from the first two divisions cross bats. The fraternities have been divided into eight divisions with six teams in each section. Each division will play a round robin tournament among its own teams. For the semi-finals the first two teams from each section will be chosen. The eight winning teams from the semi-finals will then compete in the final round of the tournament.

All teams who have not paid their entry fee to "Ez" Crane '24, chairman of the tournament, are urged to do so at once or they will have to forfeit all games until the fee is paid.

The committee in charge is to meet this week to select the trophies for the winning teams. Geo. Lewis, sport devotee, will offer a new traveling trophy for the winning team, and 5th places and one for a consolation cup.

The new schedule for the interfraternity baseball league will probably permit the teams to complete the final round sometime the latter part of May. This will get the games out of the way in time for the final examinations. The new schedule is as follows:

## Division One

April 18—Beta vs Farm House 5:00 P. M. Vilas Park.

April 22—Phi Mu Delta vs Square and Compass 6:00 P. M. Varsity Field. Alpha Delt vs Theta Delt 6:00 P. M. Frosh Field.

April 27—Beta vs Phi Mu Delta 11:00 P. M. Varsity Field. Farm House vs Alpha Delt 11:00 A. M. Frosh Field. Square and Compass vs Theta Delt 9:00 A. M. Vilas Park.

## Division Two

April 22—T. K. E. vs Alpha Chi Sigma 6:00 P. M. Frosh Field Lambda Chi vs Chi Upsilon 5:30 P. M. Lower Campus.

April 23—Theta Xi vs A. T. O. 6:00 P. M. Varsity Field.

April 27—T. K. E. vs Lambda Chi Alpha 9:00 A. M. Tenney Park. Alpha Chi Sigma vs Theta Xi 11:00 A. M. Frosh Field.

April 29—Chi Upsilon vs A. T. O. 6:00 P. M. Frosh Field.

## Division Three

April 23—Sig Phi Epsilon vs Alpha Chi Rho 6:00 P. M. Frosh Field. Phi Beta Pi vs Delta Tau Delta 6:00 P. M. Frosh Field. Sigma Pi vs Psi U 5:30 P. M. Lower Campus.

April 29—Alpha Chi Rho vs Sigma Pi 6:00 P. M. Varsity Field. Delta Tau Delt vs Psi U 6:00 P. M. Frosh Field.

April 30—Sig Phi Epsilon vs Phi Beta Pi 6:00 P. M. Varsity Field.

## Division Four

April 24—Delta U vs Phi Delta 6:00 P. M. Varsity Field. Delta Pi P. M. Frosh Field. Kappa Sig vs Sig Chi 6:00 P. M. Frosh Field.

April 25—P. A. D. vs Phi Sig Epsilon 5:30 Lower Campus.

April 30—Theta Chi vs Kappa Sig 6:00 P. M. Frosh Field. Delta Sig Pi vs Sig Chi 6:00 P. M. Lower Campus.

## Division Five

April 24—Delta U vs Phi Delta Theta 5:30 Lower Campus.

April 25—Gamma Eta Gamma vs Chi Phi 6:00 P. M. Varsity Field.

## Division Six

April 25—P. A. D. vs Phi Sig Delt 6:00 P. M. Frosh Field. Eta Beta Tau vs Sigma Phi 6:00 P. M. Frosh Field. Alpha Kappa Kappa vs Phi Sig Kappa 5:30 P. M. Lower Campus.

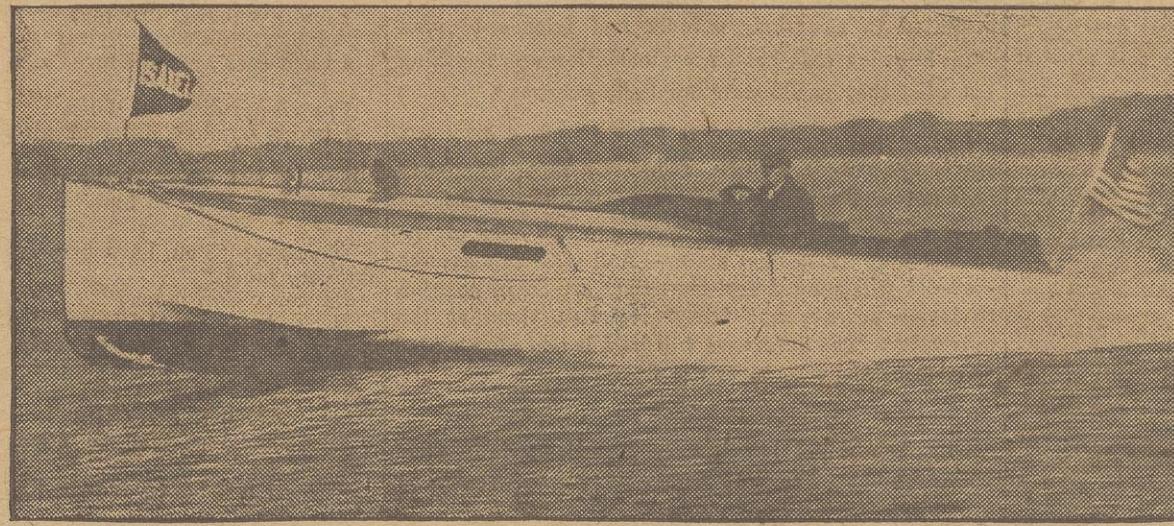
## Division Seven

April 26—Phi Gamma Delta vs Alpha Theta Pi 5:00 P. M. Varsity Field. Triangle vs A. K. Lambda 5:00 P. M. Frosh Field. Phi Kappa Sig vs Phi Kappa 5:00 P. M. Frosh Field.

## Division Eight

April 27—Acacia vs Phi Psi 9:00

## Capt. Isabel Following Crew on Mendota



Captain Isabel has been in charge of the University life-saving station for 14 years. As soon as the lake breaks in the springtime, he is a great aid to "Dad" Vail, var-

sity crew coach. He is the pilot for "Dad" when he is following his crews around the lake and giving them direction. His boats, the "Isabel" and the "Cardinal," are used

to go out on the lake at any time to help anybody who happens to be in distress. He is back again this year and has been piloting "Dad" back and forth on Mendota for the past week.

## BUILD CONCRETE BASEBALL STANDS

Six New Diamonds Will Be Placed About Randall Stadium

Athletic officials at the university are now making plans for building concrete baseball grandstands for the fans who attend the varsity diamond games. Arrangements are also being made to have at least six diamonds on the land outside of the Camp Randall football stadium.

In a recent conversation, T. E. Jones, director of athletics, revealed these facts. He said that the regular diamond will be moved as near as possible to University avenue and Warren street.

This will put the home plate of the diamond on which conference games are played back near the tennis courts and quite near the railroad tracks in the rear of the Forest Products laboratory.

The nightly practices are now being held on the ground back of the stadium, which has been leveled off. The concrete stands will probably not be completed for several years, but they are part of the extensive program of expansion which is now under way. These stands will be a great advantage, as the present facilities for the seating of the crowds at the games is entirely inadequate.

The first issue of the new Big Ten weekly came today. It predicts that Ohio has the best baseball team in the Big Ten, judging from prelim dope at least. Statistics compiled by the paper show that although Wisconsin tied for first, they placed seventh in number of baskets scored.

A. M. Varsity Field. Delta Chi vs S. A. E. 9:00 A. M. Frosh Field. Alpha Gamma Rho vs Kappa Psi 9:00 A. M. Frosh Field.

## Interesting Facts Remain About Late Basketball Race

Now that the storms of the conference basketball season have blown over, several facts still remain which are very interesting to ponder over. Of all the teams in the race for honors, Wisconsin was the biggest surprise. Wisconsin tied with Chicago and Illinois for championship honors, but the Badgers only finished in seventh place in the number of baskets scored.

The Gophers led with 141, while Wisconsin had only 111. Chicago and Illinois, the other two champs, had 130 and 123 respectively. But when it comes to the number of goals which the opponents garnered, Wisconsin and Illinois top the list with 97. This shows that Wisconsin had a strong defense, but the offense and the drive were at times lacking.

This was the seventh championship for the Badgers, and most of the credit for this last one must go

## Hitting the High Spots With Ken

Five crews were out on the lake this afternoon starting the second week of work this spring. There were three frosh crews, a second varsity crew, and the first string varsity. Dad Vail was looking 'em over and telling them the big points and little. It sure is a grand sight—makes up for the long weeks we put in waiting for our snow drift to drift away.

\* \* \*  
'S a strange thing but there are no left handed pitchers on the varsity pitching staff this year. But the team seems to be top notch, south paws or no south paws. A strong right arm has done the business for years.

But this man "Lefty" Edwards on the frosh team sure looks like a big gun-to-be as a hurler. His throwing was responsible for a win over the varsity the other night, 1 to 0.

\* \* \*  
"Hooks" Czerwonky took second in the 200 meter breast stroke event at the annual national intercollegiate swimming championship at Annapolis. He gained three points for Wisconsin by his placing.

\* \* \*  
Joe Steinauer started his annual course in handling the canoe last week. When Joe makes announcement of this instruction it is a sure sign to dust off your canoe, think up a new name for it, and give her the annual launching into the fast-warming waters of Mendota.

\* \* \*  
A team of red-hot basket shooters is one thing, but a team of five good guards is another. It shows a fighting team with an eye on the other team is bound to get somewhere.

to "Doc" Meanwell, who is called by many the Napoleon of basketball. Wisconsin won all six of her games at home, but dropped four out of six on the road. Many close games featured the race this year, and the ability of the Cardinal team in winning three of these close games, was a great factor in their victory.

All of the teams have also selected their captains for the next season, and every one was a star on his respective team. The list of them is as follows:

Chicago—Weiss, guard.  
Illinois—Mauer, forward.  
Wisconsin—Diebold, guard.  
Indiana—Parker, center.  
Iowa—Janse, forward.  
Michigan—Haggerty, forward.  
Minnesota—Dunder, guard.  
Northwestern—Graham, guard.  
Ohio State—Cameron, guard.  
Purdue—Wellman, guard.

## ENTRY LIST FOR CARNIVAL GROWS

Latest School to Enter Team is Oak Park of Illinois

That the entry list of the first annual University & Wisconsin interscholastic carnival to be held at Camp Randall on Saturday, May 3, will total more than 50 schools, was the information given out by officials of the carnival at the gymnasium yesterday afternoon.

Among the latest are Oak Park high school, Chicago, Ill., and South Division, Milwaukee, Wis. Oak Park ranks as one of Chicago's most athletic high schools, holding several championships in various branches of sports, while Arlie A. Schardt, former star Wisconsin track man who was a member of championship Badger relay teams, is coach of the tracksters at Milwaukee South Division.

With the addition of Oak Park to the schools from Chicago which have filed applications to participate in the relay carnival, the total number of schools entered is four. Nicholas Senn, Hyde Park, and Austin have already accepted the invitation to compete at Camp Randall, while Rockford high school, Rockford, and Waukegan Township high school, Waukegan, are the other Illinois schools entered.

"Arrangements for the relay carnival are rapidly getting under way," declared Arthur W. Trost '24, general chairman, "and with the large number of entries it is hoped that Wisconsin students will take more interest in the affair and try to make it a big success."

Bronze shields will be awarded to each team which finishes first in the relay races, in addition to individual medals. The bronze shield will take the place of the loving cup trophies which have been given to winners in other interscholastic meets. Gold, silver and bronze medals will be given to the winners of the first three places in the 100-yard dash, high jump, shot put, high hurdles, broad jump, discus and javelin throw.

## Former Badger Stars Accept Coaching Jobs

Two former Wisconsin men have been named to coaching positions lately. Harold F. Ofstie, three letter man at the University of Wisconsin, has been appointed assistant football coach and head basketball coach at Center college, and will take up his new duties on September 1. Ofstie has coached three years at Ripon college.

Al Buser of Madison, former Wisconsin football star, has accepted a position as athletic director and head football and track coach at Hamline university, St. Paul, Minn. Buser was athletic director at the University of Florida for three years.

READ CARDINAL ADS

## CINDER PATH MEN TAKE FIRSTS AT OHIO AND DRAKE

Half-mile Relay Team Wins at Ohio, McAndrews First in Hundred

After winning first places in the one-mile relay race and 10-yard dash, and second place in the one-mile relay run, in the Ohio State relays at Columbus, Ohio, last Saturday, and finishing second in the four-mile relay race in the Kansas relays at Lawrence, Kas., Wisconsin's track athletes have started a week of intensive training in preparation for the Drake relay games at Des Moines, Iowa, on Saturday, April 26.

The half-mile relay team, composed of Herbert A. Flueck '25, Kenneth R. Kennedy '26, Eert M. Hilberts '25, and Harry McAndrews '25, took first place in this event at Columbus, by covering the distance in 1 minute 30 7-10 seconds, while the same team, with Gilbert J. Smith '26, running in place of McAndrews, won second place in the one-mile relay.

McAndrews won first in the 100-yard dash, when he broke the tape ahead of Higgins, Michigan; Otto, Michigan State Normal, and Donovan, Ohio State. His time for the event was 9 9-10 seconds.

In the Kansas relays, John L. Bergstresser '25, Clayton G. Cassidy '26, Earl E. Schneider '24, and Lloyd M. Valley '25, took second place in the four-mile relay run. The Oregon Aggies' team, which defeated the Badger runners, completed the distance in 18 minutes and 39 seconds.

Although the one-mile team ran well at Ohio State, there is still room for improvement; while one of the members of the four-mile relay team became ill before the race in the Kansas relay games.

Time trials will be held in all of the track events today and tomorrow, in order to determine which runners will compete at Des Moines, although it is possible that several Cardinal tracksters will enter the Penn relays at Philadelphia, Pa., on Saturday. Wisconsin will also be represented in several of the field events in the Drake games.

## GOPHER BASEBALL TEAM LOSES STARS

MINNEAPOLIS, Minn.—Jim Emerson, pitcher, and Tom Canfield, third baseman, will be lost to the University of Minnesota baseball team for the rest of the season. Emerson injured his back and arm and Canfield contracted such a severe cold that his physician ordered him not to participate in athletics for the rest of the season.

## PRESS ASSOCIATION WILL HEAR BLEYER

Professor W. G. Bleyer of the School of Journalism will address the Wisconsin Intercollegiate Press Association at its annual meeting at Ripon college, May 2 and 3. Professor Bleyer will speak on "College Training in Preparation for Journalism."

The meeting will bring together editors and business managers of many Wisconsin college papers and magazines, for a discussion of better methods of make-up and more efficient management of college publications.

## MUSIC CONTEST FOR HIGH SCHOOLS MAY 8

The All-Wisconsin high school contest will be held here on May 8 and 9 under the auspices of the School of Music. Prof. E. B. Birge of Indiana university will be the sole judge of the event.

Entry blanks are being sent out by Prof. P. W. Dykema, chairman of the department of public school music. Applications to enter the contest must be in by April 24 together with a check for 25 cents for each contestant.

Citizens of Madison have responded favorably in an appeal to house high school students who intend to enter the contest.

VIROQUA—The midyear directors' meeting of the Wisconsin W. C. T. U. will be held here on April 23 and 24.

## THE DAILY CARDINAL

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DESK EDITOR—HAROLD R. MAIER

## PHI BETA KAPPA ELECTS

The annual election for Phi Beta Kappa may serve to remind us once more that the citizens of Wisconsin did not create this university and do not maintain it for the purpose of affording an excuse for athletic contests or an opportunity for "outside activities." The state believes in the necessity of education as a preparation for life, and hence the university, which it has built, logically desires to honor those who have been most successful in the attempt to obtain this education.

The list of the elected is of general interest, as is any other attempt to pick the winners of a race. Contrary to what is perhaps a common opinion, the membership of the Society as a whole can be shown to include a percentage of successful men very much larger than its ratio to the total number of college and university graduates in the United States. This is not merely because, on the whole, the Society has found it possible to discover ability. It means that the university is after all, of some use in the training of power, and that those who have turned their chief efforts in this direction go out into the world with minds better prepared to deal with the problems of life than are their more careless or indifferent class mates.

\* \* \*  
BEHIND THE TIMES

Very conspicuous for its absence is Wisconsin's golf course. Time was when it would have been the height of folly to think that a university should have a golf course. Yet now the larger schools have their own links, indeed, a great many of the smaller ones do. Why then are we so handicapped? Is it again the fault of the legislature who have failed to appropriate funds so that the students of the state may go out to the courses of the private clubs and pay their dollar and a half green fees, or is it merely an oversight on the part of some one of the ruling bodies? There are a great many students in the university who have the time to enjoy golf and there is no reason why an institution such as ours should not provide her patrons with the more popular forms of outdoor sports. The receipts from nominal green fees should be sufficient to keep up the course once it is established. It would add a great deal to the pleasantness of our campus and would provide students with an out-door activity which they need and the facility which is at present lacking.

\* \* \*  
THE DIFFERENCE

For many years Madison, a town of about 50,000 population, has had inadequate hotel accommodations. It is not that the quality has been poor; it is that the

quantity has been far from sufficient. Conventions have met in other Wisconsin towns as a result, and the city of Madison has suffered. But the university has suffered as well. At Homecoming time, during the basketball tournament, in the spring when the interscholastic track meet is being held visitors have been poorly provided for as far as the city is concerned. Throughout the year, moreover, students have hesitated to ask their parents and friends to visit them knowing that hotel accommodation was anything but what they would want for their guests.

Now however, Madison is approaching a new era and the university with it. With the acquisition of two new hotels Madison should spring up, should be the center for conventions and meetings not only of the state but of the central states. And with this growth students will at least feel that they are in in position to invite parents and friends to visit them at the university. The difference will be felt and appreciated as soon as the structures are finished.

\* \* \*

This bob-haired bandit they picked up in Florida isn't so much. The restaurants and ice cream parlors around our own campus are just full of them.

\* \* \*

The passing of another Easter leaves a lot of students without a chance of going to church again until next Christmas.

\* \* \*

## Other Editors Say—

## "DOC" MEANWELL

All over the basketball world they call him "Doc." He is the real miracle man of miracle men, the man who always comes through.

Dr. Walter E. Meanwell has been coaching college basketball for thirteen years, during which time his teams have been champions or tied for the championship ten times. Gil Dobie, Harry Gill, Tom Robinson, or no other coach in any branch of college sport has a finer record.

"Doc" Meanwell has coached ten Wisconsin teams since 1911 (he was at Missouri for three years, 1918-19-20) and he has never finished lower than in a tie for third place in the Big Ten. Including ties, he has won seven championships, finished second once and third twice. In his three years at Missouri he won the Valley championship every season and lost a total of only one game. His record, we believe, has no parallel in the world of college sport.

As long as Meanwell is coaching basketball at Wisconsin, it seems absurd for any other school in the conference to seriously consider itself a rival of the Badgers over a period of years. Occasionally teams may tie Wisconsin, or even beat them in a championship race, but it is rare that it will be the same university two years in succession that can rival Wisconsin. Year after year Meanwell goes along turning out machines. At their best Meanwell's teams are invincible. At their worst, they can still keep their heads above water, and although losing four games, still tie for the championship, as did the Wisconsin teams of 1921 and 1924. As Meanwell teams go, both were below standard. The 1923 gang was almost unbeatable.

For rugged strength, uncanny defensive thoroughness and effective offensive drive that gathers momentum as the season progresses, Meanwell's teams in the general run of averages, outclass the output of any other single university in the country.

Any basketball team in the world gets beaten, particularly away from home, but when the final standing is tabulated at the end of the season, Wisconsin is always there—or thereabouts. It is getting to be so regular that the basketball fan who follows the game over a period of years accepts it as an axiom that Meanwell will win the championship.

It does not seem to be a question of material. Wisconsin teams look, in the average, on a physical par with the other conference teams. Often the men are slightly bigger, but that is because Meanwell invariably chooses the biggest men available to teach his system. Size, weight and rugged strength are of more importance to Meanwell than skill or previous experience. He takes the material as it comes and teaches the men to play his game, and over a period of years does not seem to be a better game, at least no game that will so successfully assure winning teams irrespective of the annual variations in the quantity and quality of material.

The woods are full of basketball fans who can talk glibly about Wisconsin's "short pass game" or "five man defense" and believe they know all about Meanwell's peculiar style of play. But smart basketball coaches and scouts, who have studied it over a period of years admit that they are just beginning to understand it. The fundamentals of the Meanwell game are simple and obvious, yet combined, they compose one of the most complex and baffling styles of play in the whole game of basketball.—Big Ten Weekly.



I had a hundred different girls,  
A hundred different styles;  
I liked each one, and loved each one

For all her different wiles.  
I had a hundred different girls  
But oh, I never knew  
Until I lost them—everyone  
That I could be so blue.

\* \* \*  
Danseuse: "You have impressed me very much."  
Dancer: "How much?"

Danseuse: "To the bone of my right foot. But there's only a bruise on the left one."

\* \* \*

AMONG FRIENDS

"A fellow just told me I looked like you."

"Where is he? I'd like to knock his block off."

"I killed him."

\* \* \*  
"And where do you wish to sit, sir?" inquired the little usher as she walked down the aisle.

"Down, mostly," replied the very tired old gentleman as he trudged heavily after her.

\* \* \*

"He ought to be a good high jumper."

"Why?"

"Because he's always up in the air about something."

\* \* \*

LONESOME

Bobs, bobs, bobs;  
All other girls have a bob.  
Some bobs are curly,  
Others are straight;  
Babe gets hers early,  
Grandma quite late;  
But wherever one looks,  
On the street or in books,  
There are bobs, bobs, bobs.

Bobs, bobs, bobs;  
Why can't I too, have by bob?  
My heart's all awhirlie,  
I can't sleep or eat.  
I'm only a girlie  
And must be discreet;  
But he's such a dear  
I must have him near;  
I want my Bob! Bob! Bob!

Bobbie

\* \* \*

Her father is a knockout.  
Howzat?  
He put me out at ten.

What is America's greatest conservatory of music?  
Sing-Sing.

## INTELLECTUAL DEVELOPMENT

Frosh: "I know it."

Soph: "I'm right."

Junior: "I'm not sure."

Senior: "I don't know."

\* \* \*

## SPRING SONG

The little co-ed's heart beat fast  
As hurriedly the school year passed  
And thus she spoke in accents droll  
"Good bye, Marie, if I don't grab  
A MAN."

Her head was bowed, her heart was sad

Her look was queer, her make-up bad

Then to Marie she turned and flung  
This shriek of anguish from her tongue,  
"A MAN."

"Forget it dearie," was Marie's reply  
Let not a tear drop stain your eye  
Forget your cares, you little vamp."

But the co-ed's moan was low and damp:  
"A MAN."

\* \* \*  
What do you think of mud as a beautifier?

Well, it hasn't done so much for the turtle.

\* \* \*  
What's the custom's house for?  
Search me.

\* \* \*

## SORORITY TEA

Is it lemon or cream?  
Why, my dear, that's the news  
And his wife is a scream  
Is it lemon or cream?  
And she never can seem  
To keep up on her dues  
Is it lemon or cream?  
Why my dear, that's the news.

\* \* \*

She: "My goodness——"  
He: "That's nothing to get excited about."

She: "What?"

He: "Your goodness."

\* \* \*  
If all the Freshmen were placed in a line, holding hands they would reach more than halfway across the lake. A lot of people are in favor of this scheme.

## COUNT ZAZA

duty to write the thesis, so called,  
seek other intellectual endeavors.

MERWYN S. HURWITZ '24.

Ground is Broken  
For Construction

## of New Hospital

Work on Madison's new contagious hospital on E. Washington ave., between First and Second streets was started on Monday morning when Miss Catherine Corscot, president of the board of health, broke ground in the presence of board members and civilians.

The building will be completed this fall at a total cost of \$175,000. A bond issue for \$75,000 has already been issued and the remainder will be appropriated as needed to continue the building.

The main building will be three stories in height.

All fireproof construction will be used. Claude and Starck, architects, designed the building. J. H. Findorf and Son were awarded the general contract.

The shovel used in starting construction on the new building was presented to the board by Mr. Findorf and will be placed in the new building upon its completion, Miss Corscot said.

Members of the board of health gathered at the site at 8 o'clock Monday morning. Miss Corscot removed the first shovelful of dirt. "May the good deeds performed within the finished walls be as lasting as the materials of the structure itself," she said. "I hope, I know, that this building will be of great value to the city."

The party was composed of Miss Corscot, president, Ald. R. F. Elver, present secretary of the board and representative of the common council, Ald. W. L. Woodward, newly elected council representative, H. C. Schenk, school board representative to the board of health, and J. H. Findorf, local contractor.

## BULLETIN BOARD

This column is for the use of members of the university staff and all campus organizations wishing to reach large groups. Notices will be received at The Cardinal office, Union building, up to 5 o'clock on the day previous to publication. Notices may be given over the phone by calling B. 250.

## SCABBARD AND BLADE

A meeting of the Scabbard and Blade will be held at 7:15 o'clock Tuesday evening, April 22, in the Scabbard and Blade room at the gymnasium.

## FRATERNITIES

Fraternities desiring to house high school athletes who will participate in the first annual relay carnival on May 3, will call Paul Eschweiler at F. 365.

## FRESHMAN BASEBALL MANAGERS

All men interested in the position of Freshman baseball managers report at Camp Randall any afternoon between 3 and 6 o'clock as soon as possible.

## INDOOR BASEBALL

Newly organized indoor baseball team, independent, wants spring games with university nines. Get in touch with Paul Moskowitz, B. 7762.

## LA CROSSE NORMAL ALUMNI

There will be a stag banquet for ex-normalites at 7 o'clock Tuesday at Wittner's cafe, 729 University ave. Call Hetland, F. 2331, for reservations.

## FRENCH CLUB

There will be a meeting of the French club on Tuesday, April 22, at 7:15 p. m., in Lathrop parlors.

## UNIVERSITY HOUSE

Applications may be made now for residence in the University House for next year at 428 N. Charter street.

## COLLEGIATE LEAGUE

Zona Gale will talk to a meeting of the Collegiate League of Women Voters in the right parlors of the University Y. M. C. A. at 7 o'clock Tuesday. There will be no meeting Thursday.

## SOUTHERN CLUB

There will be a meeting of the Southern club at 7:15 o'clock Tuesday night in the Law building. Plans for a spring party will be decided.

The Madison council of the student K. of C. will give a post-Lenten dance on Wednesday evening, April 23, at Boyd's studio. Jesse Cohen's orchestra will play. Tickets will be on sale at \$1.25.

## SWIMMING TEAM

The Woman's Graduate swimming team will meet in Lathrop tank room today at 7 o'clock. All women graduates should attend.

## AD CLUB

Members of the advertising club should attend the dinner in the fellowship room at the Y. M. C. A. at six o'clock tonight to hear Ray G. Shaffer speak.

## SWIMMING SQUAD

Important meeting of all swimming squad men at 7 o'clock tonight at the gym. Freshmen included.

## W. A. A.

Regular meeting of W. A. A. at 7:15 o'clock tonight in the S. G. A. room Lathrop hall.

## W. A. A. BOARD

Regular meeting of W. A. A. board at 12:15 o'clock in the fourth floor reading room, Lathrop hall, this noon.

## LA CROSSE NORMAL MEN

There will be a stag banquet for all La Crosse ex-normal men tonight at 7 o'clock at Whittmer's cafe, 729 University avenue.

## QUAKERS

All persons interested in the Society of Friends are invited to attend a meeting at 10 o'clock on Sunday morning in the library of the Presbyterian student headquarters at 715 State street.

## MENORAH SOCIETY

The Menorah society will hold its regular meeting at 7:30 o'clock Wednesday evening in the S. G. A. room of Lathrop hall. An interesting program has been arranged.

## DOLPHIN CLUB

Meeting of Dolphin club at 7:30

## Paderewski Cancels Engagements



Too much travel, too little exercise, an attack of cold and old age was too much for Ping Lung, Ignace Paderewski's 15-year-old pet Pekingese poodle. The poodle is sick—maybe it'll die. Hence Paderewski cancelled his engagements, wired ahead for specialists and nurses and then took Ping Lung from Sioux City, Ia., to Chicago in his special car. Mr. and Mrs. Paderewski are in constant attendance while an attempt is being made to save the pup. Picture at top shows the Paderewskis and the dog.

An officer is on constant guard at the special car, in Chicago, wherein specialists and expert nurses are trying to save the life of Ping Lung. The photograph below shows reporters waiting for Paderewski to come out and give them the latest word.

o'clock tonight in the Lathrop pool to practice for the exhibition. All those expecting to take part are advised to be there.

PRESBYTERIANS  
All those who are selling tickets for the Annual banquet are requested to report at headquarters between 7 and 8 o'clock tonight.

ROCKY MOUNTAIN CLUB  
There will be a meeting of the Rocky Mountain club in the S. G. A. Room of Lathrop hall at 7 o'clock Thursday evening, April 24.



MU PHI EPSILON  
The regular meeting of Mu Phi Epsilon will be postponed from Tuesday evening, April 22, to Thursday evening, April 24. Members will meet for dinner at six o'clock.

ARTUS  
There will be a meeting of undergraduate members of Artus at 12:45 o'clock Tuesday in the Economics seminary room of the library.

READ CARDINAL ADS

RATES  
Rates 1½ cents per word or 35 cents per column inch. Minimum charge 25 cent. Contract rates also.

## Classified Advertising

IN THE CARDINAL  
aches Every Student

PHONE B. 6606  
Ads must be at Cardinal office, 752 Langdon St., by 5 o'clock of preceding day. Call "Paul the Ad Man," Badger 6606.

## LOST AND FO

LOST: A purple and silk bandana Sunday. Call B. 4409.

1x22

LOST: Friday evening one fancy patent leather strapped slipper for right foot, finder please call F. 49. Reward.

3x20

LOST: A black leather brief case from car on W. Gilman, University Ave., or Park Sts., Friday afternoon. Call B. 5561.

2x22

LOST: Sweater at Camp Randall tennis courts Sunday. T. B. Godfrey, F. 2932.

1x22

THE individual who took the extra tire from my Ford on west side of gym early Monday morning was seen and is known. Please return immediately. W. J. Fronk.

2x22

## WANTED

BE A NEWSPAPER correspondent with the Heacock plan and earn a good income while learning; we show you how; begin actual work at one; all or spare time; experience unnecessary; no canvassing; send for particulars. Newswriters Training Bureau, Buffalo, N. Y.

6x17

WANTED—Laundry. Reasonable. Call B. 3111.

6x17

## MEAD SPEAKS FOR HIS PROFESSION

Tells Kiwanians Engineering Needs Rules For Guidance; Overholser Talks

"The engineering profession, like any other profession, needs rules by which to guide the professional conduct of its members," said Prof. D. W. Mead before the Kiwanis club Monday noon on "The Place of Rules in a Profession."

"If every man would live according to the golden rule, no rules would be necessary," he said, "but as every man is human, it is found that some standard is necessary. In the early days of

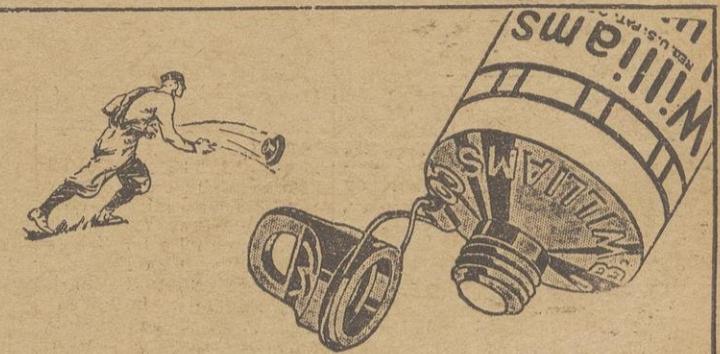
the profession it was a case of every man for himself, but now men in all lines of life are showing more regard for their fellowmen."

"The rules in force for engineers at present are based upon the fair treatment of every man for his client, employee, his professional brother, and the public in general," Prof. Mead concluded.

R. A. Overholser, Boy Scout executive, described the summer camp to the Kiwanis members. The ten acres of land which the Scout council purchased for the camp are well situated that they have risen in value \$600 an acre since the scouts took them over.

The Kiwanis club is sponsoring an inter-scholastic high school music contest to take place in Madison May 3 and 4.

READ CARDINAL ADS



You won't fumble this cap!

Professional jugglers could handle the old-style shaving cream caps and never once drop one down the drain or under the bath tub. But for most of us, this new Williams Hinge-Cap puts an end to an ancient nuisance.

Williams Shaving Cream is just as much pleasanter to use as is the Hinge-Cap. It softens the beard with uncanny speed. The thicker lather holds the moisture in against the skin where it is needed. This lather lubricates the skin, too, so that painful razor friction is eliminated. And when your shave is done, that famous ingredient in Williams which helps the skin, leaves your face cool, soothed and refreshed. No coloring matter is used in Williams—it is a pure, natural-white shaving cream.

# Williams Shaving Cream

## Announcing the winner of the Record Guessing Contest

Mr. Boyd A. Burkhardt wins the \$10.00 offered for the best guess as to the instruments used in the Brunswick Record "Blue Blues."

The proper instruments were—a comb, kazoo, water goblet and banjo.

## University Music Shop

At 511 State

Ph. B. 7272

"The Shop With a Personality"

## World of Society

## Notes of Churches

Helen Brodd '25  
Engaged to Marry  
Robert Beatty '26

Announcement was made at the Chi Omega spring formal on Saturday evening of the engagement of Helen Brodd '25 of Cambridge, Illinois, to Robert Beatty '26 of Davenport, Iowa. She is a member of Chi Omega, Clef club, is president of the Italian club, and is a member of the women's rifle team; he is a member of Theta Chi fraternity.

PHI KAPPA TAU HOLDS  
FORMAL INSTALLATION

Phi Kappa Tau, national social fraternity, will be established on the Wisconsin campus on Thursday, April 24, when the formal installation services will be held at the Alpha Theta Pi house, 615 North Lake street. The local fraternity, founded at the university in the spring of 1922, will become the Omega chapter of Phi Tau, and the second chapter in Wisconsin, the other having been installed at Lawrence college, Appleton, in 1917.

The installation program consists of official rites on Thursday, a formal stag banquet at the chapter house followed by a stag Haresfoot party on Friday evening, and a formal installation ball at the Cameo room on Saturday evening.

Guests of honor who have accepted the invitation to be present for installation events are: Brig. General and Mrs. R. M. Immell, Mayor and Mrs. I. Milo Kittleson, Attorney General and Mrs. Herman L. Ekern, Colonel and Mrs. Frank Kuehl, Grand President and Mrs. J. V. Cotton, Akron, Ohio; Grand Secretary and Mrs. R. K. Bowers, Indianapolis, Ind.; Past Grand President E. E. Brandon, Oxford, Ohio; Grand Ritualist and Mrs. H. S. Stephenson, Jewett City, Conn.; Grand Historian C. S. Weber, Cedar Rapids, Iowa; Grand Editor and Mrs. G. L. Kirk, New Paris, Ohio; Grand Councilor and Mrs. H. E. Hoagland, Columbus, Ohio; Grand Councilor N. M. Lyon, Los Angeles, Cal.; Grand Councilor and Mrs. M. J. Boyer, Allentown, Pa.; Grand Councilor and Mrs. J. M. Knappenberger, Kansas City, Mo.; Past Grand Editor and Mrs. B. K. Brown, Terre Haute, Ind.; Prof. and Mrs. Jesse Day, Columbus, Ohio; Mr. W. V. Alexander, Biloxi, Mississippi; Mrs. George J. Mechelson, Marinette, Wis.; Mr. Graeme O'Cearen, Ann Arbor, Michigan.

Patrons and Patronesses: Dean and Mrs. S. H. Goodnight, Dean H. Louise Nardin, Dean and Mrs. J. A. James, Prof. and Mrs. E. M. Tiffany, Prof. and Mrs. E. B. Fred, Capt. and Mrs. J. H. Comstock, Dr. and Mrs. Joseph P. Harris.

ADELLA BOIES AND  
K. VON LOCKUM TO WED

Announcement of the engagement of Adella Boies of Waterloo, Iowa, to Dr. Kenneth Von Lockum of Cedar Rapids was made on Thursday evening in Waterloo by the parents of the bride-elect, Judge and Mrs. H. B. Boies. The wedding will take place the latter part of this month.

The bride-elect graduated from the University of Wisconsin in 1922, she is a member of Sigma Kappa. She is now assistant society editor of the Des Moines Register and Tribune.

Dr. Von Lockum, who is an eye, ear, nose and throat specialist has been practicing in Cedar Rapids since last June when he finished his graduate work in medicine at the University of Iowa.

NEW JOURNALISM TEXT  
WRITTEN BY BADGER

All phases of newspaper typography, including the choice of headlines and body type, headline schedules, jump heads, editorial page, make-up, etc., are fully covered in the book entitled "Newspaper Make-up and Headlines," written by Norman J. Radler, a former Wisconsin graduate.

Mr. Radler, whose home was in Sheboygan Falls, is now associate professor of journalism at Indiana State University, Bloomington, Ind.

He based his book upon his experience as a copyreader on The New York Times and on the Philadelphia Public Ledger, as well as in work on weekly and daily papers in Wisconsin.

## To Marry Saturday



KATHRYN KLEASON '23



LESLIE R. GAGE '23

Announcement has been made of the marriage of Kathryn Kleason '23 of Stoughton, to Leslie R. Gage '23, of Peoria, Illinois, which is to take place on Saturday at the home of the bride's parents, Mr. and Mrs. L. M. Kleason.

The bride-elect is a member of Delta Gamma sorority. Gage was president of Union Board during his attendance at the university, he was a member of the varsity basketball team for two years, and was rated as an all-conference forward in 1923. He is a member of Alpha Delta Phi.

NEW LOCAL ON THE  
CAMPUS: ALPHA THETA

Another fraternity has recently gained recognition on the campus; it is a local known as Alpha Theta. A petition for a charter from a national fraternity will be filed soon.

The charter members of the organization are M. A. Breitenstein '24, W. F. Boese '25, J. R. Goshaw '24, W. E. Whitworth '24, F. H. Bolens '25, C. H. Marx '24, K. W. Goddard '27, W. P. Schoenoff, E. J. Doehler '25, A. C. Besserich '25, and H. G. Krohn '24.

TWO RIVERS—Edward Fronk won first place in the high school oratorical contest here.

WASHINGTON—Postmaster nominated today include: Rhinelander, Wis., Charles L. Calkins.

For a Soft Rain  
Water Shampoo

go to the

Rosemary Beauty  
Shop

523 State St.

SHAMPOO, MARCEL AND  
BOB CURL, \$1.75  
Open Tuesday and Thursday  
Evenings

Chinese Students  
Give Dinner For  
Mrs. Paul S. Renisch

Over forty guests, including faculty members, residents of Madison, and students, were present at the dinner given by the Chinese students in honor of Mrs. Paul S. Renisch, wife of Dr. Paul S. Renisch, the late U. S. minister to China and former professor of political science in the university, in the University Methodist church at 6 o'clock Saturday evening.

Mathew Shen '22, president of the Chinese Students club, welcomed the guests.

Dr. Edward Blakeman, pastor of the University Methodist church, spoke and lauded the fine spirit and industriousness shown by the Chinese students. Prof. Louis Kahlenberg, of the chemistry department pointed out in his address the respective needs of China and the west.

Following the speeches of Dr. Blakeman and Professor Kahlenberg, a program prepared by some members of the club was given. Charles Shao sang a medley that began with "If You Want to Be a Badger" and ended with "On Wisconsin." C. Cheng played the Chinese fiddle, and J. C. Liu, C. P. Chang, and F. C. Wang, gave a stunt which aroused considerable mirth. Sidney Wicks, editor of the Manchester Guardian, said that a touch of humor makes the world kind and that the humor exhibited by the hosts and guests was delightful.

Guests of the club included the following professors and their wives: Kahlenberg, Pitman Potter, Lobeck, Finch, F. B. Morrison, George Humphrey, Schuette, Mrs. Reinsch, Dr. and Mrs. Edward Blakeman and the Reverend and Mrs. Hare and Mr. Frederic Wolf were also guests. In addition to these guests there were a good many guests of individual members.

MILDRED DOWNIE TO  
WED WAYNE MORSE

Mrs. William Downie, 112 S. Brooks street, announces the engagement of her daughter, Mildred, to Wayne L. Morse, 1119 Mound street. Both are graduates of the class of 1923.

Announcement was made at the Gamma Alpha Epsilon house on Friday evening. Miss Downie is a member of Omicron Nu and Phi Kappa Phi. At graduation she was awarded the Glicksman prize.

Mr. Morse will receive his Master's degree in June and at present he is teaching in the Speech department of the university.

If You Walk I Can  
Teach You To  
Dance

Results Absolutely  
Guaranteed

Private Lessons By  
Appointment

Hours From 10 to 10

## SARI FIELDS

404 State St.

Phone B. 1806

SANFORD'S  
FOUNTAIN PEN INK

"The Ink That Made  
The Fountain Pen Possible"

ENGINEERS HONOR  
LATE JOHN MACKWisconsin Society Lauds State  
Chief in a New Memorial  
Statement

The Engineering Society of Wisconsin, through a committee consisting of Charles L. Corp, C. M. Laason and W. L. Millar, has prepared a statement as a memorial to J. G. D. Mack, late chief state engineer. The statement says:

"In 1915 the state legislature created the state department of engineering, and Mr. Mack was appointed the first state chief engineer. This position carried with it great authority and still greater responsibilities. He round the several departments in various states of efficiency and he welded together the existing engineering staffs of various state departments into an effective state engineering department whose scope and efficiency can hardly be equalled elsewhere in the country. The product he obtained was largely the result of his tact and good judgment, but more especially the result of his invariable demand that things should be done right.

"His most outstanding characteristic was, perhaps, his helpful and friendly spirit. Nothing was too much trouble and no responsibility too great if he could help. This applied to his professional as well as to his private activities. He is mourned as a friend as well as an adviser by his associates and by all who in any way came under his influence.

"In addition to being a charter member of this society, he was a charter member of the Technical club of Madison and of the Kiwanis club. He was also a member of the Masonic order, a member of the American Society of Mechanical Engineers, the University club and the honorary fraternities of Tau Beta Pi, Sigma Xi, and Phi Rho Sigma. He was instrumental in organizing the Engineering Society of Wisconsin and had an active part in its affairs.

He was president in 1913, a member of the board of trustees in 1920 and was continuously a member of one or more of the Society's standing committees.

"Mr. Mack was a ceaseless worker; he scarcely ever took a day off

and had had no real vacation for many years. Nothing his friends could say would induce him to take a rest and it seems likely that his unremitting toil contributed to his untimely death.

"The Engineering society, as well as the university, the state and the community, has lost one who was always an active and untiring contributor to progress and to the well-being of all with whom he came in contact. His influence however, will continue to be an inspiration to all who had the privilege of knowing him and working with him."

READ CARDINAL ADS

CAPITAL CITY  
RENT-A-CAR  
Drive it Yourself  
PHONE F. 334

Purcell-Blutean New Garage  
Entrance on State or Gilman Sts.

Miss Hazel West

Dancing Class  
Every Monday Night 7:30 to 9:30  
BOYD'S STUDIO  
Private Lesson by Appointment  
Call B. 2729, B. 1373

When  
Sir Walter

Raleigh  
met

Oh Henry!

"Certainly, I popularized smoking. I did so because it made my Oh Henry taste even better...."

A Fine Candy  
10c Everywhere

This advertisement, submitted by J. E. Loveless of Leland Stanford Jr. University, was awarded third prize in the Postum Cereal Company's intercollegiate advertising contest.

## Why work overtime?

The student who works overtime is often the one who, for some reason, is not truly efficient. The almost imperceptible slowing-down of his thinking necessitates spending more time and labor on his work.

It is a surprising fact that much of this inefficiency is due to a slight neglect in eating. Many people do not realize that all the healthful, nutritive and laxative properties of whole wheat bran can be secured in a really tempting breakfast dish.

Post's Bran Flakes, while retaining all the natural properties of bran, have a rich, appetizing flavor that is deliciously different. Crisp, crunchy, and nut-brown, Post's Bran Flakes appeal to the most critical.

To satisfy your taste and your reason, try Post's Bran Flakes for tomorrow's breakfast. You will be treating yourself to a pleasant surprise, and storing up hours, not for "overtime," but for recreation.

POSTUM CEREAL COMPANY  
Battle Creek, Michigan

Foreign and Local News

## AT THE THEATERS

Vodvil, Drama and Cinema

## JACKIE AND TED MAKE SPLENDID TEAM OF ACTORS

*"A DOG OF FLANDERS"*

Presented at the Madison. Featuring Jackie Coogan and Produced by the Metro. Teddy.

By F. H. W.

Jackie Coogan, and Teddy the great Mack Sennett dog is a combination which could do nothing but please everyone....and the audience at the Madison proved it.

The story is taken from "A Dog of Flanders" by Ouida, and deals with the hardships which tiny Nello goes through with only the great dog to help him, everyone seems against him, he is unjustly accused of setting fire to a barn, he is hurried and thrown from place to place and by the people around him who tower over him.

Pathos runs throughout the entire picture, and Jackie is even more appealing than he was as Oliver Twist. There is something about his eyes and general wistfulness that gets a grip on the emotions of the audience that very few others can equal.

The photography is splendid and the settings well worked out. The subtitles would be much better however if they stayed a little closer to earth and did not wax so poetical and ultra-touching as "True unto Death", which is an example of this sort, and we credit the audience with some intuition without having to tell them things so point blank.

Jackie Coogan's acting which includes actions of his whole body as well as just as his facial expressions is of the best.

## Old Timer Featured In Western Picture

*"PIONEER TRAILS"*

Presented at the Parkway. Featuring Cullen Landis and Alice Calhoun.

Produced by Vitagraph.

By H. E. R.

The West in olden days forms the background for "Pioneer Trials" a melodrama with plenty of excitement. The cast entire is good, so that the few defects in the plot are overlooked.

Despite the fact that the advertisements gave us the idea that the play was built around a lot of Indians and covered wagons, we found that merely formed the prologue, and that the rest of the picture centered upon the later life of the sole survivor of a wagon train.

The survivor is played by Cullen Landis. Naturally, he fell in love with a young lady, and then trouble began as usual. The play "sparkles with humor" at times, and serious young couples will find quite a bit of pathos in it, also.

## ARTS AND CRAFT

The Arts and Crafts club holds its regular meeting at 7:15 o'clock Wednesday. It will be to every members advantage to be present at this meeting. Students, who made the educational trip to Chicago during spring vacation, will give interesting talks.

READ CARDINAL ADS

## ORPHEUM

EVERY NIGHT 10:15 25-50-60c BARGAIN MATINEES Wed. and Sat. at 2:30 P.M. 25 and 35c Plus Tax MATINEE SUNDAY AT 3 P.M. 25-50c PLUS TAX

All This Week The Dorothy LaVern Players

Present The Big Colorful Comedy Drama from the book of the same name

*"Mrs. Wiggs" of the Cabbage Patch*

A Fountain of Laughter

Dorothy LaVern as Miss Hazy

Next Week "OH BOY"

## "ROUGH STUFF" AND CONNIE PROVIDE FUN

*"THE GOLDFISH"*  
Presented at the Strand. Featuring Constance Talmadge. Produced by First National.

By H. J. B.

Slangy, yes. Uncouth in spots. But highly entertaining for all of that. Connie Talmadge is placed in a series of predicaments which best emphasize her best moods. And she capitalizes her chances to the utmost.

A big, fat slimy goldfish in a bowl of aqua is a simple exit from cunnibalistic ties. Nothing draggy about a plot in which Connie deserts hubby one, enjoys the luxuries of a Riverside drive apartment (even if it is furnished "at a discount") with hubby two, is parted by death from hubby three, seriously considers a hubby number four, and culminates everything with a finale return to hubby one. Each chosen mate contributes his ratio of entertainment, with Krauss "who is SO in luff" coming in first perhaps. Even the accessory cast, from Sen Sen who must have mamma cradle him to sleep, to the tutor Count are substantial atmospheric elements.

The "rough stuff" is funny, rather than unpleasant. The puns are poor when analyzed but seem to fit into the general scheme well enough to leave a comfortable reaction. It's human, mighty human, right straight along.

For the Shiek or Shiekstress who is out of line "The Goldfish" is a veritable supply station. In fact, it's quite the "cat's cuffs" to watch Connie "go up in the elevator, step by step, and husband by husband."

## HOWARD JONES WINS

## TEXAS DRAMA PRIZE

Howard Mumford Jones, alumnus of the class of '14 won the prize offered by the Green Mask players of Houston Texas, in a best play contest recently. He has written various poems, plays, masques and pageants. His "Masques of Marsh and River" was produced at the La Crosse Normal six or eight years ago. His forte in college seems to be oratory, but he was also concerned with dramatics.

WASHINGTON—The federal government was granted permission today by the supreme court to file an original bill against Wisconsin to recover lands which it charges belonged to the Indians and had been improperly conveyed to Wisconsin under the Swamp act. The motion was made returnable Oct. 6.

The winning contestant shall receive a prize of \$250 which shall be payable simultaneously with the appearance of an advertisement announcing the winner in the July 10th issue of Variety, which is the representative trade paper of vaudeville.

## Prize is Offered For Best Sketch By Student Writer

For the purpose of fostering keener interest in the writing of one-act plays, Milton Hockey and vaudeville theaters, are offering a prize of \$250 in addition to royalty for the best playlet submitted to them.

John Pollock, playreader for the B. F. Keith and Orpheum Circuits, Edgar Alan Woolf, writer of vaudeville sketches, and Milton Hockey and Howard J. Green, vaudeville producers will be judges of the contest.

The winning contestant shall receive a prize of \$250 which shall be payable simultaneously with the appearance of an advertisement announcing the winner in the July 10th issue of Variety, which is the representative trade paper of vaudeville.

Some of the conditions of the contest are as follows:

The author must be an undergraduate of an American university.

All manuscripts should be addressed to the intercollegiate prize playlet committee, in care of Hockley and Green, 110 West 47th street, New York City.

Manuscripts must be mailed not later than May 30, 1924. The manuscript should contain the name and permanent address of the sender, also the name of the college that the writer attends.

Novelty in subject matter and

## Upstage Bits

By TORMENTOR

The Haresfoot boys have now had a chance to get rested up, and in between moments of hard study, rehearsal for the Madison performances and busy hours recovering the scenery so it will be fresh for Madison, they drop casual hints as to what went on during that 10 day trip.

It appears that the entire crew of men, 60 of Wisconsin's fairest, almost lost their lives just out of Peoria when the special train, going more than 100 miles an hour let a pin slip somewhere and a near smashup of tremendous proportions occurred.

Peoria was notable too because Chris Randall, assistant manager, was left behind in the town with no money and just his shirt sleeves. He journeyed all the way to Milwaukee that way, and transferred through Chicago with no coat and just the good graces of the conductor to help him.

The Peoria Rotary club almost broke up the show by presenting "leading lady" Porter Butts with two dozen roses and as many lilies, all in a big bouquet. Rather suspicious and premature for a Haresfoot man to be wearing a lily.

In Chicago at College Inn, after the show, Paul Faust did honors for the club by winning first prize for being the best dancer present and thereby winning a large silver loving cup.

Among those who had the best time at the Haresfoot shows were those men who were old Haresfoot men and recalled other days of Haresfoot work.

The boys tell of meeting Don Marvin, Jerry Koch, Tom Tredwell, Van Pinkerton, Reg Garstang, Vance Smith, George Hazen, Sunny Ray, Milt Blair and many others.

Milwaukee gave the boys a royal reception. At an after the theater entertainment Chuck Carpenter, Johnny McPherson, and Sunny Ray repre-

sentation is an important factor in vaudeville production.

The manuscript must be written with a view of keeping the "running time" of the playlet within a limit that is practical for vaudeville's purposes, that is, fifteen to twenty-five minutes.

## LAVERNE ACTORS DO BEST WORK IN "MRS. WIGGS"

By DOT

"Mrs. Wiggs of the Cabbage Patch" Alice Hagen Rice's comedy, is being presented this week by the Dorothy LaVern players at the Orpheum, and judging from the expressions of approval of Sunday night's audience, it is the best produced play of the season.

Everyone is familiar with the story of the play and has at some time in his life read the book, seen the movie, or the play. The lines throughout the production are clever and well-calculated to make everyone laugh.

The settings for the production are extremely effective, and the costuming and make-up are excellent. It is in the characterizations of each individual that the company this week excels. Each person does just what he should, and all are true to life in every instance. Mae Rey, generally rather ineffectual, has the somewhat difficult role of Mrs. Wiggs, and handles it with ease and sureness. Her characterization is excellent and she wins the audience with her cheerfulness and optimism.

Melvin Hesselberg, who is splendid wherever cast, is Billy Wiggs, and he gives a good interpretation of a rather awkward country fellow.

Dorothy LaVern seems just fitted for the part she takes—that of Miss Hazy, a flighty, self-conscious old maid. Miss LaVern is far better in a character part like this than when cast as an ingenue. Al Jackson has a small part but one which pleases everyone. Mrs. J. G. Mac Farlane does perhaps the best character work in her part of Mrs. Schultz, and her German is delightful. Jack Conley is good as Hiram Stubbins, especially when drunk. Lovey Mary is played by Madeline Eswood, who is sweet and unassuming.

The other minor characters in the play were all good.

sented Haresfoot alumni by reviving their specialties.

Marie Schultz, wardrobe mistress, will be here Tuesday to press the 200 costumes to be ready for Madison showings.

Eddie Spranger, honorary member of the club, broke his record of having toured with every show since 1911, this year, because of an enforced engagement with the Milwaukee Passion Play.

As a last word there are still many good seats to be had at the Parkway box office for all performances this week end.

## STRAND

Now Showing



## Constance Talmadge in "The Goldfish"

The story of a flapper who married every time she changed her mind.

COME! SEE THE WINESOME CONNIE AT HER VERY BEST

The adventure of a girl who wouldn't refuse a proposal.

Matinee 2 to 5 Nights 7 to 11 Admission 30c

COMING SUNDAY

Edwin Carewe's 'A Son of the Sahara'

## MAJESTIC

NOW PLAYING

Adults 30c Children 10c



## HARRY CAREY in "The NIGHT HAWK"

The Mystery Man Comedy

## PARKWAY

NOW PLAYING

4 Days Only Easter Program Butterly Kiddies In Local Movie. Scenes of University Campus Gov. Blaine Mayor Kittleson And 2,000 others Parkway Orchestra Miss MacIntosh Organ Solo "Why Did I Kiss That Girl?"



## 'PIONEER TRAILS'

Larry Semon—"Lightning Love" 2 Reel Comedy

Coming Sunday "FLAMING PASSION"

Main Floor 40c—Balcony 35c

## MADISON

NOW PLAYING  
A Lad and His Dog; Outcasts in the Storm

A Romance as Tender as a Baby's Smile

## Jackie Coogan in "A Boy of Flanders"

Adults 30c Children 10c



"LODGE NIGHT" Two Reel Comedy

## ELEANORE DUSE, ACTRESS, DEAD

Celebrated Italian Tragedienne Dies Following an Attack of Influenza

PITTSBURGH, Pa.—Mme. Eleonora Duse, famous Italian tragedienne, died at 2:30 this morning at a hotel here where she had been confined for two weeks with an attack of influenza.

Mme. Duse had been making an American tour and after spending the winter on the Pacific coast, gave a performance late in March at Detroit. There she became indisposed and after her appearance here April 5, contracted influenza.

Duse was pre-eminently the world's greatest tragedienne, following the death of her friend and contemporary, Sarah Bernhardt, in whose theater in Paris she played by invitation.

The love affair between the actress and Gabrielle D'Annunzio came at the height of her career, after her union with the actor, Checchi, had been dissolved. It set all romantic Italy a-trob.

The poet wrote a number of plays for Duse, in which she scored some success in Italy, but which were a failure on tour in the United States.

The tragedy queen herself was a daughter of the stage, born of strolling players. Her father was Alessandro Duse and her mother Angelica Capeletto. The child was born near Venice, Oct. 3, 1859.

Duse made her first appearance on the stage in 1863, as the child Cosetta in "Les Misérables," and from her earliest years worked with her parents, playing in a variety of pieces. Subsequently she joined other traveling companies, touring all over Italy and made her first substantial success in Turin in 1879, in "La Princesse de Bagdad."

### Bunnies, Eggs, Costly Flowers Make Easter

Despite the modern ascendancy of youthful wisdom and the overturning of heretofore sacred customs, there is one ancient and honorable practice that will continue with undiminished zest for parents and children this year.



It is the visit of the proverbial Bunny—remember him?—who stole into the house the night before Easter and left eggs, candies and other good delicacies for the children who have been good.



Madison candy dealers and other shopkeepers say that the Easter rabbit was on hand full force this year, judging from sales. They sold many bags and boxes of cunningly fashioned sweetmeats. Dozens and dozens of eggs went over the counter, to be taken home to be dyed and decorated so that even the most acute-eyed hen would not know her hard-shelled offspring.



Flowers, too, of all varieties were bought in Madison to decorate homes and gathering places for Easter day, or for the parties to be held this week. One man was heard to remark that his wife had appropriated a week's salary he had

### WILL PLAN PICNIC AT SOPHOMORE LUNCHEON

Plans are to be made for a sophomore picnic at the last luncheon given by the sophomore class in the S. G. A. room Wednesday noon. All sophomore women are urged to be present to offer suggestions in order to make this outing a success.

The girls will turn in the money collected for the Florence Sims scholarish fund at this time.

Bridge, Mah Jongg and dancing will form part of the entertainment.

### CABINET OF Y. W. C. A. HOLDS JOINT MEETING

The cabinet of the university Y. W. C. A. had luncheon at Lathrop Hall yesterday noon with the advisory board, for the annual joint meeting and for the reading of reports of committee chairmen. The new cabinet members were introduced to the members of the advisory board.

### PROFESSOR MARLOTT TO ADDRESS MENORAH

Prof. Abby Marlott of the Home Economics department will address the Menorah Society in the S. G. A. Room, Wednesday at 7:45 P. M. o'clock. He will speak on the "Jewish Dietary Laws from the Standpoint of Modern Science". Following Professor Marlott, Morton Steinberg, '24, will speak and Elizabeth Rabinoss, '27, will give a reading. A business meeting will follow, in which plans for a spring picnic will be made.

been saving for golf clubs, and had packed him off to the florist's.

"And just for one plant, too," he said indignantly.

## CHURCH RECEIVES TWENTY STUDENTS

### First Baptist Adds Total of 110 Members in Easter Service

A record for the First Baptist church was established when 110 persons were admitted to membership during the Easter services.

The following were received in baptism:

Earl E. Horswill, Martha Burnett, Francis Burnett, Clarissa Burnett, Mrs. Mary Turnquist, James Turnquist, Doris Freebern, Dolores Paulson, Carolyn Phillips, Susan Race, Caryl Hough, Romain York, Hubert Halliday, Ralph Parke, Donald Stone, Bernice Downie, Ruby Butler, Ruby Pierce, Herbert Spohn, Olga Abraham, Stanley and Claude Hungerford, John Dahlk, Eugenia Rowley, Christine Satterfield, Miss Edna M. Willett, Mrs. M. Winger, Margaret Kelley, Gertrude Heaton, Beulah Vradenburg, Burgess, Walter and Levona Peck, Frank Turnquist, Howard and Dudley Housell, Stanley Otis, Florence Kleiner, John Cadby, Jr., Mary Henderson, Mrs. F. A. Hickok.

The following were university students received in associate membership: Edna Close, Harold Reese, Gladys Phillips, Hugh Folsom, Simon Peterson, Edmund Hamlin, Richard Church, Glen Barthelson, Ruth Young, Verna Johnson, Alice Nichols, Hilda Cunliffe, Harris Robinson, George Fields, Ralph Smith, Howard Smith, Millard Smith and Winfield Foster. Others who were received in-

### Country Papers to Be Voted Upon By All Editing Classes

A judging contest to select the best newspaper put out by the students in country weekly journalism will be conducted this week when the five papers will be submitted to the Editing classes for review.

Four students sent to each of five country weeklies during the spring vacation took entire charge of the papers. The papers which journalism students published were The Reedsburg Times, The Shawano County Democrat, the Prairie du Chien Courier, the Richland Center Democrat, and the Iowa County Democrat.

As a copy desk exercise the papers will be turned over to each of the classes in newspaper editing. At the close of the week votes will be collected from the classes and the winning paper and the most efficient group of workers will be announced.

clude: Elizabeth L. Hale, Catherine Colburn, Mr. and Mrs. H. J. Race, Mrs. Steel Goldenberger, Mrs. J. Merle Rider, Mrs. B. R. L'Homme, G. W. Garland, Mr. and Mrs. T. S. Kelly, Ruth and Rachael Kelly, Mrs. A. H. Ellefson, Mrs. John Moore, Mr. and Mrs. Arthur Lewis, Mrs. Lillian P. Chambers, Mrs. Charles Hudson, Mr. and Mrs. Arthur Donkle, Mr. and Mrs. E. T. Motley, Mr. and Mrs. A. T. Lillegren, F. A. Hickok, Mr. and Mrs. L. E. Speegle, Helen Schumaker, William Weathers, James Leader, Mr. and Mrs. Alex Nelson, Mr. and Mrs. H. H. Morrison, Mr. and Mrs. Peter Wells, Marie and Nellie Wells.

## DELEGATES LEAVE FOR S. G. A. MEET

### Representatives From Mid- west Will Hold Conference in St. Louis

Wisconsin's three delegates will leave today for the conference of mid-western S. G. A. organizations to be held in St. Louis, Mo., from next Wednesday to Saturday.

Lois Jacobs '24, former president of S. G. A., is to speak at the second meeting of the conference on the "Organization of W. S. G. A." A Wisconsin delegate has been chosen to speak on this subject because of the efficient and well-developed association in existence here.

Alice Corl '25, president of S. G. A., is the other official delegate from Wisconsin. Dorothy Strauss '26, S. G. A. census chairman, is the third delegate to the convention. While in St. Louis the delegates will be entertained at a sorority dinner, fraternity luncheon, journalism luncheon, faculty dinner and several other social functions.

The convention is to close Saturday afternoon after a business meeting and the election of officers.

### MUSIC STUDENTS GIVE COMBINATION RECITAL

A program of piano, violin and vocal solos will be presented by advanced students of the School of Music Thursday night in Music hall. Students who will appear have been chosen from among those who have appeared with credit at the weekly convocations conducted regularly by the School of Music. The recital is open to the public.

# Consistent Advertising Counts

You can not work one day and lay off the next and hope to succeed in your business. Nor can you advertise one week and not the next, yet hoping to get results.

Good advertising is consistent advertising. It is consistent advertising that pays.

THE DAILY CARDINAL can help you get results from the proper use of advertising space as it has helped many Madison firms. These merchants have increased their advertising, consequently increasing sales. They know that consistent advertising pays.

Let us do for you what we have done for others. Phone B. 6606 and we will be glad to help you plan advertising.

# The Daily Cardinal