



The daily cardinal. Vol. XXXVII, No. 21

October 13, 1927

Madison, Wisconsin: University of Wisconsin, October 13, 1927

<https://digital.library.wisc.edu/1711.dl/YSX6ORO7MD6K38E>

<http://rightsstatements.org/vocab/InC/1.0/>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

WEATHER
Fair Thursday. Friday increasing cloudiness and warmer.

The Daily Cardinal

VOL. XXVII, NO. 21

UNIVERSITY OF WISCONSIN, MADISON THURSDAY, OCT. 13, 1927

BEAT MICHIGAN!
BEAT MICHIGAN!
BEAT MICHIGAN!!!

PRICE 5 CENTS

Gillen-Vasiliev Concert-Recital Given Tonight

"Leaves from Diary of Dead
Artist" Features Union
Program

"Leaves from Diary of a Dead
Artist," a concert-recital, will be pre-
sented at 8:15 o'clock tonight in the
Bascom hall theater by Prof. A. A.
Vasiliev and Prof. C. F. Gillen.

Tickets are on sale for 50 cents by
the Union staff at the Memorial Union
office, at the University club and in
the Bascom hall rotunda.

Vasiliev to Play

Prof. Gillen announced yesterday
that the complete program will con-
sist of the "Nocturne" and "Serenade"
by Borodine, "Twilight" by Cui, both
members played by Prof. Vasiliev, and
the "Leaves from the Diary of a Dead
Artist."

The two professors have consented
to present the concert-recital in be-
half of the Union because they are
both interested in the cultural activi-
ties of the new Memorial Union build-
ing; consequently, the proceeds will go
to a fund for buying fine furnishings
for the music and art room in the
new structure.

Frank Gives Praise

"I am glad that the university
community is to have the oppor-
tunity of hearing two of its mem-
bers, as they give freely of their
genius for the completion and en-
richment of our academic com-
munity center, the Memorial Union,"
President Glenn Frank said
yesterday.

The patrons of the concert are as
follows: President and Mrs. Frank;
Dean Harry Glicksman, Mr. and Mrs.
A. M. Brayton, Dean and Mrs. Harry
Richards, Mr. and Mrs. O'Meara Sample,
Mr. and Mrs. William E. Vuje, Prof. and
Mrs. O. F. L. Hagen, Dean F. Louis
Nardin, Dr. and Mrs. C. H. Bunting,
Dr. and Mrs. W. A. Mowry, Dr. and
Mrs. H. K. Tenney, Prof. and Mrs. Ju-
lius Olson.

OGG TO ENTERTAIN FACULTY, STUDENTS

The Political Science club, composed
of members of the political science
faculty and graduate students in the
department, will hold its first meeting
of the scholastic year Friday evening,
at 8 o'clock, at the home of Prof.
Frederick A. Ogg, 1715 Kendall ave-
nue. Prof. Ogg will speak on "Some
Aspects of Productive Scholarship in
the Social Sciences."

Campus Politics Awakens Interest

Unorganized Groups Urged to
Enter Race for
Student Offices

"Interest in campus politics is just
beginning to manifest itself this sea-
son," according to Frederick Koehler,
chairman of the elections committee,
"and there is still plenty of opportu-
nity for everyone who has any de-
sire to enter the political field."

Unorganized groups are urged to
take an active interest in the elec-
tions.

"Usually interest in student activi-
ties is confined largely to Greek let-
ter organizations which are anxious
to build up chapter prestige," says
Mr. Koehler, "but this year we would
like to have unorganized groups take
an active part in student activities."

Heretofore elections have been car-
ried by the Greek letter organizations
with little opposition on the part of
non-fraternity people, although the
Greek letter students are in the min-
ority.

There still remains a week in which
to make up tickets and put up candi-
dates. Unorganized groups as well as
organized groups have ample opportu-
nity to put their favorites for offic-
es and are urged to take advantage
of this opportunity.

The elections are for chairman of
the Junior Prom, all class officers,
one junior member for a two-year
term in the Student Senate, and two
sophomores for the Student Senate,
one for a one-year term and one
for a two-year term.

All petitions must be in the office
of Dean Goodnight by 5 o'clock, Fri-
day, Oct. 21.

Wholesale Enthusiasm Will Characterize Mass Meeting

Editors Revert to Pre-election News for Daily Cardinal

Ordering a complete right-about-
face in the editorial policy of the pa-
per, the editors of the Daily Cardinal
decided yesterday that the paper will
again print stories of the pre-election
maneuverings in student politics.

The new order will be inaugurated
at once, and stories on the political
plans and alignments will probably
appear as early as this weekend.

It is the intention of the editors that
all open political meetings be re-
ported, and that general tendencies, as
indicated by the sentiment afloat on
the campus, be chronicled with the
day's news. The politics of all classes
will be included.

Although the Daily Cardinal will not
in any sense depend on individuals
for its news "tips," anyone wishing
to have a political meeting reported
may arrange for reportorial service
with Gene S. Duffield, B. 5947.

"It is the aim of the Daily Cardinal
to present a true and unbiased report
of the political situation and senti-
ment on the campus," Marvin Lehmkul '28,
executive editor, explained, "We will endeavor to handle the matter
with the utmost delicacy, so that no one will feel that there is any
partisanship."

By their move yesterday the editors
reverted to a practice which was
abandoned by previous staffs several
years ago. At one time the Daily Cardinal
"covered" campus politics, but, since
charges of favoritism were so often
lodged against the paper, a strict
policy of non-interference was adopted.

Seeing, however, that practically all
other Big Ten papers reported the
pre-election news, the editors have re-
vived the practice here.

ALUMNI NOW PLANNING BANQUET AT CHICAGO

Members of the University of Wisconsin
club of Chicago are planning their
annual football banquet for Friday
evening, Nov. 18, at the La Salle
hotel on the eve of the Wisconsin-
Chicago game. Glenn Thistlethwaite,
new football coach, President Glenn
Frank, Director of Athletics George
Little, Dr. W. E. Meanwell, basketball
coach; "Joe" Steinauer, swimming
mentor; George Lewis, wrestling
coach; and other Wisconsin leaders,
as well as captains of the different ath-
letic squads, will be invited to the
affair.

Dr. Brown to Act as Speaker of Assembly

Dr. George V. R. Brown, professor
of plastic surgery at the Wisconsin
general hospital, will be the speaker
of the Inter-State Post Graduate
Medical Assembly of North America
that is to meet at Kansas City, Mo.,
from October 17 to 22.

The assemblies of this organization
are held annually and are of great im-
portance in the medical profession.
Famous specialists from various parts
of the United States and from foreign
countries attend, and clinics are held
daily. At the assembly in Cleveland
last year 4800 doctors from every
branch of the medical profession were
present.

The other members of the staff of
the Wisconsin General hospital that
will accompany Dr. Brown are Dr.
Hans Reese, assistant professor of
neuro-psychiatry, Dr. Elmer L. Sey-
ringhaus, associate professor of medi-
cine, and Dr. Joseph W. Gale, assis-
tant professor of surgery.

DOLPHIN CLUB HAS THIRTY IN TRYOUTS

Approximately 30 women tried out
for membership in Dolphin club last
Tuesday night. Further tryouts will
be held next Tuesday night at 7:30
o'clock in Lathrop hall. Results of
these tryouts will be announced some-
time next week by the committee
which includes Winifred Smith '28,
Betty Briggs '30, Sally Owen '30, Mary
Parkhurst '30, Edith Barton '30, Ar-
leigh Kent '30 and Florence Kinsella
'30.

SENIOR PHOTOS

Appointments for Senior Badge photo-
graphs must be made at DeLonge's
Studio, 525 N. State, by Oct. 25. No
pictures will be accepted for the Bad-
ger after that date. The deadline for
Senior summaries is also Oct. 25.

Things sure are happening! And
when they happen—won't Michigan
be surprised?

Wesley Bliffert isn't satisfied with
arousing individual enthusiasm—he
wants it wholesale, in carload lots,
with a lot of demon-like yells, and
fired spirit—and he's bound to get
it. When?

Tomorrow night. The lower campus
will be transformed into a rostrum of
old—Messrs. Thistlethwaite, Stein-
auer, Larry Hall, and "Toad" Crofoot
will crowd the platform which is now in
the process of construction.

The band will of course be there—
this time to arouse the savage in the
breast—and yet another speaker. His
name? You'll have to wait. We'll tell
you part of it—he's an alum', and a
well known one.

And yet another surprise. The far-
talked-of Michigan cheerleading, will
be trite and common place by con-
trast. Bliffert has been working hard
—his squad could substitute the gym
team acrobats with ease, and place
in all conference meets.

New yells, new antics, and a huge
block "W" will hurl Wisconsin defi-
ance at the gaping Wolverines. The
"W" will be some 32 rows high, and
extend through the sections F, G, H,
and I.

With a white background, and car-
dinal colored center—the local fan
stands will not only appear gay, but
positively dangerous.

Wisconsin pennants, some white,
others red, will be the basis for the
coloring of the letters. Those who are
to cheer from the mentioned sections
had better invest immediately, law-
yers included—for the pennant will be
fastened on the handle.

Then the climax, the first touch-
down of the game—Wisconsin lead-
ing—a terrific skyrocket reverberates
from our stand—the canes rise—and
the "W" mocks the Michigan host.

Frosh Political Ticket Formulated by Riotous "Representative Group"

(This is the first of a series of
stories on campus politics written
by the Cardinal Political Staff.)

BY R. F. G.

The annual campus political riot
got under way last night when what
was presumably a representative group
of freshman gathered beneath the
spacious eaves of the Delta Gamma
house and established a political party,
nominating a set of class officers.

The dust of battle cleared away at
the end of the meeting disclosing the
following ticket for freshman class offi-
cers: Arthur Brandt, president; Alice
Rockwood, vice president; Harriet
Hobbins, secretary; and William New-
man, treasurer.

The group of over 100 that met,
opened its business by nominating
three candidates as candidates for
Freshman President. The three men
left the room and the remaining
body proceeded to open and close the
nominations for several minutes to the
embarrassment of the chairman who
could maintain neither order nor par-
liamentary law. Someone finally gave
the young man the Delta Gamma's
gavel and he proceeded to beat on the
Delta Gamma's dining room table until
the riotous ones quieted down.

The action at this point was moving
too fast for some, and cries arose from
all parts of the room. One of the cri-
ers, upon being questioned, said that
all he wanted to know was what it
was all about.

While this was going on, four girls
were chosen as possible nominees for
vice-president. They also retired from
the scene of battle until a vote should
be taken. At this point, and before the
chairman realized what was happen-
ing, someone nominated a new candi-
date for president, but the gentleman
declined on the grounds that he was
only an engineer.

Immediately before balloting for
president, the three nominees were led
into the arena and introduced to the
crowd once more. The balloting then
proceeded and while the votes were
being counted the fight for the other
places on the ticket was waged.

ON THE EDITORIAL PAGE
1. A Musical Treat.
2. Let's Yell.
3. Drying Up the Campus.
4. How High is Up?

W. S. G. A. to Banquet Prominent Freshmen Women on October 27

The first W. S. G. Board meeting
was held in Lathrop parlors last night
with 105 members in attendance.

The scholarship banquet for fresh-
men women to be held at Luther Mem-
orial church on October 27th was an-
nounced. Outstanding women from the
freshman class will be invited. The
banquet is in charge of Gertrude
McPherson '29. Intramurals for the
year were explained. An entrance fee
of \$3.50 will be charged for ten teams.
A cup will be awarded to the team
with the greatest number of points
at the close of the year.

Class committees were voted upon.
The Blue Dragon committee is com-
posed of: Lois Gustafson '28, Bea Ar-
onson '28, Edith Hope Smith '28,
Myra Stein '28, Marguerite Boggs '28,
and Enid Wood '28. The following
make up the Yellow Tassel committee:
Bertha Schmid '29, Adele Stop-
penbach '29, Rene Newmann '29, Ru-
by Patton '29, Virginia Fisher '29,
and Charlotte Sattler '29.

Following are the members of W.
S. G. A. Board: Viola Morrison, Kath-
leen Lawless, Lenore Webber, Loui
Hidy, Elizabeth Ehrler, Helen Iglauser,
Mary Patrick, Sara Holister, Mary
Curtiss, Marion Roy, Florence Hunt,
Dorothea Donovan, Mrs. Moe, Nelva
Bastidan, Ruth Knoernschild, Catherine
Taylor, Eleanor Stolper, Mary
Jane Mortensen, Helen Brandt, Barbara
Mailhouse, Bernice Johnson, El-
linor Bekkidal, Margarite Miller, Dorothy
Rabineau, Virginia Tallard, Maxine
Smith, Catherine Schmidt, Mary
Elizabeth Reinking, Virginia Porter,
Gertrude Ann Doering, Helen Henderson,
Edna Silverman, Bernice Olson,
Marion Noyes, Joan Stilgeman, Rita
Verhulst, Betty Babcock, Vada
Horsch, Anita Blackwell, Doris Saeker,
Jeanette Paulson, Florence Newman,
Mary Taylor, Mary Deweise, Edna
Carlson, Mercedes Weiss, Emily
Francois, Helen Dalling, Eleanor Hammer,
Loretta Handke, Abbie Emma
Wright, Marjory O'Hara, Hattie Trauba,
Alice Rabilson, Helen Carmody,
Armeda Clark, Mabel Austin, Sally
Meuse, Ethel Kullman, Helen Hanes,
Sophia Schmidt, Elsie Everts, Mary
Walker, Margaret Hessert, Edith Ko-
plan, E. Carter, Angela Matteson,
Harriet Smith, Charlotte Williams,
Gretchen Kletzen, Catherine Scanlon,
Hazel Ward, Sophie Fein, Selma Side-
man, Mildred Mildred, Peggy Chart-
ers, Norma Hoeffert, Ryda Wales-
chlaeger, Stella Thal, Geraldine Mast-
sett, Josephine Renshu, Marian Hoir,
Ruth Kratz, Leona Gillette, Dorothy
Holt, Charline Zenn, Grace Metz, Jen-
nie Eldridge, Dorothy Schalt, Serita
Serebee, Jane Fowler, Pamilia Law-
rence, Anne Kendall, Esther Webber,
Rebecca Hoy, Harriet DeForret, Mar-
garet Schermerhorn, Ruth Blake, Dor-
othy Gregory, Esther Sharp, Margaret
Marialy, Margaret Neil.

Weaver Announces Student Banquet by Speech Department

A banquet, for all university stu-
dents who are interested in forensic
and oratorical work, will be held on
Tues. Nov. 8, according to Prof. A. T.
Weaver of the speech department.

"The banquet is being sponsored by
the speech department and the forensic
board," stated Mr. Weaver. "At
that time we hope to gather together
all those who are interested in debat-
ing, speaking, and oratorical work,
discuss our plans for the coming year,
and in short have a general fellowship
meeting", declared Prof. Weaver.

Wisconsin has scheduled two inter-
collegiate men's debates, and one inter-
collegiate women's debate. The men
will have a triangle debate with Min-
nesota and Northwestern on March 8;
Wisconsin meeting the former here
and the Methodists at Evanston.

The second triangle debate is
scheduled for March 18; on that date
the Badgers will travel to Urbana to
meet Illinois, while Michigan will be
guests of the Wisconsin affirmative
team.

The women debaters will be hosts to
Iowa on April 12 while the negative
team visits Minnesota.

The Oratorical league contest will
be held as usual on the first Friday
in May.

CARDINAL ASSIGNMENTS

Cardinal assignments will be given
out from 9:30 to 10:30 a. m. on Sat-
urdays starting Oct. 15. This will en-
able reporters to get their material
written before noon. All reporters who
have signed up for Saturday work will
be expected.

Third Attempt at Government Proves Failure

Experimental College Divid- ed on Question of Poli- tical Organization

Failing Tuesday in its third attempt
to establish some kind of student self-
government, the Experimental College
was today as far as ever from be-
coming a political unit.

Rejection of the council plan of
government followed a favorable re-
vote on the advisability of even at-
tempting any sort of political organiza-
tion. At a previous meeting students
voted 40-30 in favor of self-
government but the vote was thrown
out on a technicality and Tuesday's
meeting again favored the movement
by a 30-27 count.

Present Several Plans

Remaining at the first meeting to
discuss the question after nearly half
of the college students had walked out
those favoring self-government ap-
pointed a committee of two members
from each of the four dormitory di-
visions to obtain representative plans.
These plans were presented Tuesday,
but only the council system was defi-
nitely eliminated.

An indifferent attitude toward the
whole project is maintained by many
of the students, while those favoring
self-government are, themselves, undi-
vided upon just what should be done.

Hopes were expressed, however, that an
organization could be completed by the
first week in November.

Board Concerts Feature Artists

Chaliapin, Paderewski Head
List of Four
Attractions

Approximately 35 members of the Wisconsin Union board assisting staff are combing the campus to see that every student learns of the Union concert series scheduled for this season.

Four of the world's musical attractions will appear in Madison, and the Union Board has felt that not enough of the students have been apprised of the fact that the concerts are put on by the Union of which they are members and are given at as low a rate as possible.

"We are spending for the student body of Wisconsin this year, close to \$15,000 to bring great artists here, and we want everyone to take advantage of this opportunity to hear the best in music at a moderate price. The season tickets will be on sale at Hooke Brothers Music Store for \$6.50, \$8.00, and \$9.00 this week and next week," Edwin Frank '29 concert manager for the Union, said.

The attractions which will appear in the Stock pavilion are The English Singers, Nov. 3; Luella Melius, Dec. 1; Feodor Chaliapin, March 1; Ignace Paderewski, March 8.

The scheme under which the assisting staff will work, will be to approach all of the organized fraternities, sororities and other groups and explain to them the nature of the concerts. Orders will be taken for tickets and the tickets will be delivered promptly the next day.

The first concert attraction, the English Singers, are now on their third tour of the United States, and although they are not well known in the Middle West they are acclaimed as being the greatest part singers in the world.

**Chinese Must Attend
Negro Schools; Miss.
Legislature Decides**

JACKSONVILLE, Miss.—Native born Chinese were denied the right of entrance to the white public schools of Mississippi today by the Mississippi Supreme court in reversing the decision of the lower court of Coahoma county, which ordered the school officials to allow a Chinese to enroll in a white school in that country. Under this ruling the Chinese will be forced to attend Negro schools if they desire an education in Mississippi.

The state law provides that separate schools shall be maintained for white and colored children, and the Supreme court held that the term "white race" is applicable only to members of the Caucasians race, and that "colored race" includes all others.

Joe Tin Lun, a minor, had been excluded from the Dublin school because of his race, and a petition for mandamus was brought in the lower court. Its decision, favorable to the Chinese lad, was appealed by W. F. Bond, state superintendent of education.

A second generation club is being formed among the students of the University of Kansas whose parents are alumni.

OUT TODAY!

RED NICHOL'S
Playing
MEAN DOG BLUES
CORNfed

This is the hottest Brunswick Record he has ever made.

ALSO
Kenn Sissian's Orchestra
plays

BAMBOOLA
BLUE HEAVEN

Ward-Brodt
Music Co.

REGENT ANNOUNCES NEW APPOINTMENTS

(Continued from Page One)

ber, and Edwin R. Dummer, German; Lillian Scheuber, botany.

College of Agriculture—Lita Bane, assistant professor of home economics, was granted leave of absence for two months to assist in a survey of the United States department of education. Gerald Annis was appointed an instructor in poultry husbandry, vice C. E. Holmes, resigned.

Ross, Belleville; Merl Stubbs, North Prairie.

BEAT MICHIGAN!

**MARK OFF
THIS DATE
SUNDAY
OCT. 16th
AL. JACKSON
AND HIS
Garrick Players
OPEN THEIR NEW
Season on This Day
AT THE
Garrick
Theatre
Presenting
"THE
GOSSIPY
SEX"
COME AND SEE AL**

The following assistants were appointed: Ina Stevenson, home economics; Atherton C. Gossar, horticulture; Marion R. Harris, Leon K. Jones, Mrs. Regina S. Riker, and Allan D. Dickson, plant pathology. Eugene Holst was appointed industrial scholar in agricultural bacteriology.

Agricultural freshman scholarships for the year 1927-28 were granted to the following students: Henry Ahlgren, Frederic; Lee Jewell, Dodgeville; LeRoy Reese, Mineral Point; Merrill

College of Engineering—Dean F. E. Turneaure was granted leave of absence for the second half of the present semester. L. J. Beck was appointed student assistant in topographical engineering.

Moseley was appointed editor in the extension division. E. Ray Skinner was appointed to take charge of radio programs.

Medical School—Dorothy E. Reid was promoted from research technician to instructor in electrocardiography. The following instructors were appointed: James A. Murray, clinical medicine; Marcelle Hartwig, Maxine Baumgartner, and Grace Kellock, nursing.

University Extension Division—T. J.

Fellows and Scholars—H. J. Snider, professor of soils, University of Illinois, was appointed honorary fellow in soils. Mildred P. Alvis was granted the Gamma Phi Beta scholarship for 1927-28 in place of Selma Steig, resigned.

Helen McNaught was appointed assistant to the dean of women.

University Extension Division—T. J.

Turneaure was granted leave of absence for the second half of the present semester. L. J. Beck was appointed student assistant in topographical engineering.

Medical School—Dorothy E. Reid was promoted from research technician to instructor in electrocardiography. The following instructors were appointed: James A. Murray, clinical medicine; Marcelle Hartwig, Maxine Baumgartner, and Grace Kellock, nursing.

University Extension Division—T. J.

Turneaure was granted leave of absence for the second half of the present semester. L. J. Beck was appointed student assistant in topographical engineering.

Medical School—Dorothy E. Reid was promoted from research technician to instructor in electrocardiography. The following instructors were appointed: James A. Murray, clinical medicine; Marcelle Hartwig, Maxine Baumgartner, and Grace Kellock, nursing.

University Extension Division—T. J.

Turneaure was granted leave of absence for the second half of the present semester. L. J. Beck was appointed student assistant in topographical engineering.

Medical School—Dorothy E. Reid was promoted from research technician to instructor in electrocardiography. The following instructors were appointed: James A. Murray, clinical medicine; Marcelle Hartwig, Maxine Baumgartner, and Grace Kellock, nursing.

University Extension Division—T. J.

Turneaure was granted leave of absence for the second half of the present semester. L. J. Beck was appointed student assistant in topographical engineering.

Medical School—Dorothy E. Reid was promoted from research technician to instructor in electrocardiography. The following instructors were appointed: James A. Murray, clinical medicine; Marcelle Hartwig, Maxine Baumgartner, and Grace Kellock, nursing.

University Extension Division—T. J.

Turneaure was granted leave of absence for the second half of the present semester. L. J. Beck was appointed student assistant in topographical engineering.

Medical School—Dorothy E. Reid was promoted from research technician to instructor in electrocardiography. The following instructors were appointed: James A. Murray, clinical medicine; Marcelle Hartwig, Maxine Baumgartner, and Grace Kellock, nursing.

University Extension Division—T. J.

Turneaure was granted leave of absence for the second half of the present semester. L. J. Beck was appointed student assistant in topographical engineering.

Medical School—Dorothy E. Reid was promoted from research technician to instructor in electrocardiography. The following instructors were appointed: James A. Murray, clinical medicine; Marcelle Hartwig, Maxine Baumgartner, and Grace Kellock, nursing.

University Extension Division—T. J.

Turneaure was granted leave of absence for the second half of the present semester. L. J. Beck was appointed student assistant in topographical engineering.

Medical School—Dorothy E. Reid was promoted from research technician to instructor in electrocardiography. The following instructors were appointed: James A. Murray, clinical medicine; Marcelle Hartwig, Maxine Baumgartner, and Grace Kellock, nursing.

University Extension Division—T. J.

Turneaure was granted leave of absence for the second half of the present semester. L. J. Beck was appointed student assistant in topographical engineering.

Medical School—Dorothy E. Reid was promoted from research technician to instructor in electrocardiography. The following instructors were appointed: James A. Murray, clinical medicine; Marcelle Hartwig, Maxine Baumgartner, and Grace Kellock, nursing.

University Extension Division—T. J.

Turneaure was granted leave of absence for the second half of the present semester. L. J. Beck was appointed student assistant in topographical engineering.

Medical School—Dorothy E. Reid was promoted from research technician to instructor in electrocardiography. The following instructors were appointed: James A. Murray, clinical medicine; Marcelle Hartwig, Maxine Baumgartner, and Grace Kellock, nursing.

University Extension Division—T. J.

Turneaure was granted leave of absence for the second half of the present semester. L. J. Beck was appointed student assistant in topographical engineering.

Medical School—Dorothy E. Reid was promoted from research technician to instructor in electrocardiography. The following instructors were appointed: James A. Murray, clinical medicine; Marcelle Hartwig, Maxine Baumgartner, and Grace Kellock, nursing.

University Extension Division—T. J.

Turneaure was granted leave of absence for the second half of the present semester. L. J. Beck was appointed student assistant in topographical engineering.

Medical School—Dorothy E. Reid was promoted from research technician to instructor in electrocardiography. The following instructors were appointed: James A. Murray, clinical medicine; Marcelle Hartwig, Maxine Baumgartner, and Grace Kellock, nursing.

University Extension Division—T. J.

Turneaure was granted leave of absence for the second half of the present semester. L. J. Beck was appointed student assistant in topographical engineering.

Medical School—Dorothy E. Reid was promoted from research technician to instructor in electrocardiography. The following instructors were appointed: James A. Murray, clinical medicine; Marcelle Hartwig, Maxine Baumgartner, and Grace Kellock, nursing.

University Extension Division—T. J.

Turneaure was granted leave of absence for the second half of the present semester. L. J. Beck was appointed student assistant in topographical engineering.

Medical School—Dorothy E. Reid was promoted from research technician to instructor in electrocardiography. The following instructors were appointed: James A. Murray, clinical medicine; Marcelle Hartwig, Maxine Baumgartner, and Grace Kellock, nursing.

University Extension Division—T. J.

Turneaure was granted leave of absence for the second half of the present semester. L. J. Beck was appointed student assistant in topographical engineering.

Medical School—Dorothy E. Reid was promoted from research technician to instructor in electrocardiography. The following instructors were appointed: James A. Murray, clinical medicine; Marcelle Hartwig, Maxine Baumgartner, and Grace Kellock, nursing.

University Extension Division—T. J.

Turneaure was granted leave of absence for the second half of the present semester. L. J. Beck was appointed student assistant in topographical engineering.

Medical School—Dorothy E. Reid was promoted from research technician to instructor in electrocardiography. The following instructors were appointed: James A. Murray, clinical medicine; Marcelle Hartwig, Maxine Baumgartner, and Grace Kellock, nursing.

University Extension Division—T. J.

Turneaure was granted leave of absence for the second half of the present semester. L. J. Beck was appointed student assistant in topographical engineering.

Medical School—Dorothy E. Reid was promoted from research technician to instructor in electrocardiography. The following instructors were appointed: James A. Murray, clinical medicine; Marcelle Hartwig, Maxine Baumgartner, and Grace Kellock, nursing.

University Extension Division—T. J.

Turneaure was granted leave of absence for the second half of the present semester. L. J. Beck was appointed student assistant in topographical engineering.

Medical School—Dorothy E. Reid was promoted from research technician to instructor in electrocardiography. The following instructors were appointed: James A. Murray, clinical medicine; Marcelle Hartwig, Maxine Baumgartner, and Grace Kellock, nursing.

University Extension Division—T. J.

Turneaure was granted leave of absence for the second half of the present semester. L. J. Beck was appointed student assistant in topographical engineering.

Medical School—Dorothy E. Reid was promoted from research technician to instructor in electrocardiography. The following instructors were appointed: James A. Murray, clinical medicine; Marcelle Hartwig, Maxine Baumgartner, and Grace Kellock, nursing.

University Extension Division—T. J.

Turneaure was granted leave of absence for the second half of the present semester. L. J. Beck was appointed student assistant in topographical engineering.

Medical School—Dorothy E. Reid was promoted from research technician to instructor in electrocardiography. The following instructors were appointed: James A. Murray, clinical medicine; Marcelle Hartwig, Maxine Baumgartner, and Grace Kellock, nursing.

University Extension Division—T. J.

Turneaure was granted leave of absence for the second half of the present semester. L. J. Beck was appointed student assistant in topographical engineering.

Medical School—Dorothy E. Reid was promoted from research technician to instructor in electrocardiography. The following instructors were appointed: James A. Murray, clinical medicine; Marcelle Hartwig, Maxine Baumgartner, and Grace Kellock, nursing.

University Extension Division—T. J.

Turneaure was granted leave of absence for the second half of the present semester. L. J. Beck was appointed student assistant in topographical engineering.

Medical School—Dorothy E. Reid was promoted from research technician to instructor in electrocardiography. The following instructors were appointed: James A. Murray, clinical medicine; Marcelle Hartwig, Maxine Baumgartner, and Grace Kellock, nursing.

University Extension Division—T. J.

Turneaure was granted leave of absence for the second half of the present semester. L. J. Beck was appointed student assistant in topographical engineering.

Medical School—Dorothy E. Reid was promoted from research technician to instructor in electrocardiography. The following instructors were appointed: James A. Murray, clinical medicine; Marcelle Hartwig, Maxine Baumgartner, and Grace Kellock, nursing.

University Extension Division—T. J.

Turneaure was granted leave of absence for the second half of the present semester. L. J. Beck was appointed student assistant in topographical engineering.

Medical School—Dorothy E. Reid was promoted from research technician to instructor in electrocardiography. The following instructors were appointed: James A. Murray, clinical medicine; Marcelle Hartwig, Maxine Baumgartner, and Grace Kellock, nursing.

University Extension Division—T. J.

Turneaure was granted leave of absence for the second half of the present semester. L. J. Beck was appointed student assistant in topographical engineering.

Medical School—Dorothy E. Reid was promoted from research technician to instructor in electrocardiography. The following instructors were appointed: James A. Murray, clinical medicine; Marcelle Hartwig, Maxine Baumgartner, and Grace Kellock, nursing.

University Extension Division—T. J.

Turneaure was granted leave of absence for the second half of the present semester. L. J. Beck was appointed student assistant in topographical engineering.

Medical School—Dorothy E. Reid was promoted from research technician to instructor in electrocardiography. The following instructors were appointed: James A. Murray, clinical medicine; Marcelle Hartwig, Maxine Baumgartner, and Grace Kellock, nursing.

University Extension Division—T. J.

Turneaure was granted leave of absence for the second half of the present semester. L. J. Beck was appointed student assistant in topographical engineering.

Medical School—Dorothy E. Reid was promoted from research technician to instructor in electrocardiography. The following instructors were appointed: James A. Murray, clinical medicine; Marcelle Hartwig, Maxine Baumgartner, and Grace Kellock, nursing.

University Extension Division—T. J.

Turneaure was granted leave of absence for the second half of the present semester. L. J. Beck was appointed student assistant in topographical engineering.

Medical School—Dorothy E. Reid was promoted from research technician to instructor in electrocardiography. The following instructors were appointed: James A. Murray, clinical medicine; Marcelle Hartwig, Maxine Baumgartner, and Grace Kellock, nursing.

University Extension Division—T. J.

Turneaure was granted leave of absence for the second half of the present semester. L. J. Beck was appointed student assistant in topographical engineering.

Medical School—Dorothy E. Reid was promoted from research technician to instructor in electrocardiography. The following instructors were appointed: James A. Murray, clinical medicine; Marcelle Hartwig, Maxine Baumgartner, and Grace Kellock,

Daily Reports
of
Badger Teams

CARDINAL-SPORTS

Athletics in
the
Collegiate World

Varsity Works Hard for Game with Michigan

Freshmen Use Michigan Aer- ial Attack Against First Team

Despite the threatening clouds and the soggy condition of the football field, the varsity football squad was sent through a long and hard practice session last night at Camp Randall.

Feeling that he could not afford to keep his men indoors with the Michigan game but three days off, Coach Thistlethwaite took his men into the open and endeavored to make up for the loss caused when rain drove the team to the stock pavilion Tuesday night.

The working of the new plays featured yesterday's practice, and though the team was somewhat slow in executing them, they showed considerable improvement over past performances of last few days.

Calling the entire freshman football team to the field, Coach Thistlethwaite decked them in the blue sweatshirts of the Ann Arbor team, and sent them against two varsity teams, with instructions to use the Michigan forward pass attack, and their line offensive.

Playing topnotch football, the first team showed up well against the frosh and succeeded in breaking up the majority of their plays. The second varsity team in action, did not fare so well, and saw the frosh slip several neat aerial gains over them.

That the kicking department is still troubling the Badger coaching staff was evinced last night when Crofoot and Rebholz were once more given an hour of practice with the ball. Both men got off some nice punts, with Crofoot having a slight edge over Rebholz, in the yardage of the kicks.

Tom Lieb again sent his line charges through a fast workout. Speed seems to be a somewhat lacking essential in the line thus far, and an effort is being made to bolster up this weakness.

With the final cut of the season made last Monday, the Wisconsin football squad carries 51 men this season, and upon them depend the grid hopes of the Wisconsin fans. Of these men, it is more than likely that almost twenty of them will see action in Saturday's game.

The members of the starting line-up for the Wolverines are still unchosen, and experimenting with the men at their positions will go on until the final practice of the game.

It is more than likely however, that "Bo" Cuisiner, diminutive halfback, will get to see plenty of action Saturday. Cuisiner is a stocky built boy, with plenty of speed and ability for blocking, and shows a fine forward pass defense game.

In the backfield of the Badger team, Rose and Crofoot are practically certain possibilities to start, with either Kresky or Cuisiner at a halfback, and Smith and Rebholz dividing the full-back position.

In the line, there is more choice for the first team, but to date, Wilson seems to have the first call at center, with Wagner at a tackle and Von Bremer at a guard. At ends, Welch and Cameron were being used last night and showed up well enough to be starting the game. In addition to them, Hotchkiss, Ziese, and Davies may see action.

The remaining guard position seems thus far to be in the hands of "Bob" Sykes, with Gordon Connor replacing him if necessary. As a running mate to Wagner at tackle, Binish seems to be the logical choice, if Ketalaar another possibility.

An idea of the starting lineup for the game against Michigan may be gleaned from last night's first team which included Wilson, center; Von Bremer, and Sykes, guards; Wagner and Binish, guards; Cameron and Welch, ends; Ross and Cuisiner, halfbacks; Smith, fullback, and Crofoot, quarterback.

100 MEN ATTEND WRESTLERS' MEETING

The largest number of candidates that ever turned out at the beginning of the wrestling season attended the wrestling meeting in the gym last Thursday. There were over 100 in the group that listed to Coach George Hitchcock outline the work for the year. Many of last year's men were present. Captain Meyers gave a short talk on "What Wrestling Has Done for Me."

Training Table Tips

In spite of the frenzied inquiries some several hundred fans who wished to know what the Training Table's new table cloth is going to look like, the head man remained obdurate yesterday in his refusal to disclose the secret. Officials of the ticket office have asked that the name be disclosed soon as students have become so interested that they are forgetting to buy their Michigan tickets.

With the start of the regular conference season, we are pleased to announce that the activities of that nefarious group, the Game Predictors, will become increasingly more difficult. When Army is playing Davis-Elkins, a one-armed French-speaking halfwit can tell you without a moment's hesitation who the winner will be. Even Roundy might guess it. But when you get such games as Michigan-Wisconsin, Purdue-Chicago, Notre Dame-Navy, and Northwestern-Ohio State, the best prediction is none at all.

According to the Chi Trib, A. A. Stagg, who gained for himself much fame and not a little publicity by consistently fearing Purdue, has decided to set a new fearless precedent this year. The psychology is plain. As long as Purdue was not to be feared, Mr. Stagg demonstrated visible worry. But now that Purdue has finally trimmed Chicago once and appears able to do it again, Mr. Stagg snaps his fingers noisily at the mere suggestion of a Boilermaker triumph.

BEAT YOST!

Ohio State's slightly flat-wheeled championship train will attempt to run another another switch at Columbus this week-end. Northwestern will be furnishing the competition, and unless the Buckeyes perk up considerably they may emerge without their green flag, the traditional railroad signal for more coming. Rumor from Columbus has it that Coach Jack Wilce is still trying to figure out how Ohio State got through 60 minutes against Iowa without being scored on more than once. Perhaps Michigan's famous little good-luck bird has flown south for the winter.

Repeated remonstrance from the society for the prevention of cruelty to sport writers has failed to keep William Puckelwartz, Michigan quarterback out of the line-up. He was one of the leading hitters in the conference during last year's baseball season, and he has developed his baseball arm into a right handy passing weapon. And there is Benjamin Jump-up-Oosterbaan to catch anything that one man could be expected to catch. Look for 'em Saturday.

—C. D. A.

BEAT MICHIGAN!

Days of Knighthood and Chivalry Recalled as Frosh Fencers Parry

Gentlemen! Attention! Fence! And at the signal, flash, weaving in and out, now parrying, now stabbing, bodies held tense and balanced, eyes leveled on the opposing target, the silver gleams of foils glow throughout the gym, and clash and clang as they strike against each other.

Squad of Forty

What is it all about? Only a group of 40 freshman students learning the fine points of the fencing game and thereby endeavoring to win a position on the yearling team. It is the largest number of men ever to report for this particular sport, and the seasons outlook is promising.

Under the supervision of Coach "Art" Maseley, the candidates are given daily workouts in the gym, and put into practice against one another, the fundamentals being taught to them.

Favorite Medieval Sport

Does it not seem strange that so romantic and ancient a sport, or perhaps it might be called an art, has not attained more popularity in the modern university curriculum? Perhaps if one stopped long enough to think of the history of fencing, they would appreciate it more.

Many years ago, on the continent, when the glamorous days of knighthood and chivalry were in full swing many a hero fought for and won his

Women Vie in Horseshoe Tournament

Intramurals for Co-eds are Well Under Way

Despite threatening clouds, a set of eight keenly contested women's intramural horseshoe matches were run off yesterday afternoon on the Lathrop courts. This tournament will be continued tomorrow afternoon with the playing off of another set of eight matches.

It is hoped that the hockey tournament may be begun with contests at 3:30 o'clock this afternoon on the women's field at Camp Randall, but should the weather conditions be unfavorable, it will be necessary to postpone these games indefinitely. Team representative should consult the intramural bulletin boards in Lathrop hall for further announcements.

Results of yesterday's horseshoe matches follow:

Beta Sigma Omicron 2, C. L. G. C. 0.
Barnard 2, Charter House 0.

Alpha Epsilon Phi 2, Chad. A 0.
Phi Omega Pi 2, 248 Langdon 0.
Sigma 2, Alpha Delta Pi 0.

Phi Mu 2, Grads 0.

Alpha Chi Omega 2, Tri Delt 1.

Gamma Phi Beta 2, Chad. B 0.

An especially keenly fought match was that between the Tri Delt, represented by Fae Christianson '29, and Alpha Chi Omega with Florence Keck '30. Both players exhibited some fine shots, and it was only after a hard struggle that the Alpha Chis were able to eek out a 2 to 1 victory.

GAMES TODAY

Luther Memorial vs. St. Frances, Lower campus at 4:00 o'clock.

Wesley Foundation vs. Baptist, 4:00 on South field.

Calvary Lutheran vs. Hillel Foundation, 4:00, Practice field No. 1.

Chi Psi vs. Sigma Nu, 3:30, Intramural field No. 2.

Phi Kappa Tau vs. Triangle, 4:30 Friday

Phi Kappa Tau vs. Triangle, 4:30, Intramural field No. 2.

200 SIDELINE SEATS AVAILABLE FOR GAME

Two hundred sideline seats for the Michigan game, returned unsold tickets from Ann Arbor, will go on sale at 8 o'clock this morning at the university ticket office. These 200 tickets, which were returned late yesterday afternoon, are better than the seats which are on public sale today, and they will be sold first. The open sale of Michigan tickets will continue this week until Friday afternoon, or until no tickets remain.

University of Nebraska, Lincoln—What price education? It all depends upon where you attend. Prices range from \$4.00 to \$6.00. University of Nebraska is the lowest with a non resident fee of only \$4.00 while the University of California heads the opposite end with a \$600 tax.

REPEATED REMONSTRANCE

from the society for the prevention of cruelty to sport writers has failed to keep William Puckelwartz, Michigan quarterback out of the line-up.

He was one of the leading hitters in the conference during last year's baseball season, and he has developed his baseball arm into a right handy passing weapon.

And there is Benjamin Jump-up-Oosterbaan to catch anything that one man could be expected to catch. Look for 'em Saturday.

—C. D. A.

BEAT MICHIGAN!

Purdue's Victory Over Harvard Sets Gridiron Precedent for Crimson

LAFAYETTE, Ind., Oct. 12—When

Ralph "Pest" Welch, Purdue halfback, crashed across the Harvard goal line for the first time last Saturday, it marked the first touchdown ever scored by a Big Ten team against the Crimson, and when the game was over and the 19 to 0 victory was in the book, it recorded the first victory of a conference eleven over a Harvard team.

Several thousand Purdue alumni in the Harvard stands went wild when Purdue achieved its decisive victory, among them being George Ade, the famous humorist and Purdue graduate. Many of the easterners who claim Purdue as their alma mater were seeing an Old Gold and Black eleven in action for the first time since they had received their diplomas.

Get Riotous Welcome

Vociferous as was the sendoff which the team got when its special train started east last Thursday, it paled in comparison with the welcome it received Sunday night. Thousands cheered themselves hoarse as the team members stepped off the train, Ralph Welch and injured Captain Wilcox in particular being honored.

Eastern critics were amazed at Welch's performance, and hailed him as another Grange, a Mahan or a Sagle. His scintillating performance bewildered and daed Harvard. He ran with the ball, punted and passed in brilliant fashion. His initial Purdue appearance augers well for him the remainder of his career here.

Two hard games away from home follow Harvard. The annual Chicago contest comes next Saturday, and the following weekend Purdue will meet Wisconsin at Madison.

IRATE QUARTERBACK ORIGINATED HUDDLE

BY B. J. D.

Because of the new ruling allowing only 30 seconds to put the ball in play, the use of the huddle in calling signals on the gridiron this year is apparently on the decline. Three Big Ten teams have abolished the huddle altogether and the rest are using it in modification.

Wisconsin is among the latter and although the huddle is called for when the play warrants it, Toad Crofoot's voice is more often heard barking out signals, as he alone can bark them. To the spectator it is more pleasing to hear the quarterback call his signals, and whether it speeds up the game or not, it gives the play that appearance.

New Ruling

The new ruling, giving 30 seconds to put the ball in play is of course ample time for the huddle if the full time, or almost the full time, was allowed to call the signals, but as it is only 15 of the 30 seconds can be used for this purpose.

The development of the huddle system of calling signals is interesting to trace. The system has been extensively used all over the country during the past few years although it may be curtailed, it probably will never be abolished.

Discovered by Accident

The discovery of the huddle system came about according to an accredited story, by an accident. To Coach Bill Hargiss of the Emporia, (Kan.) Teachers' college is given the honor of being the first to use this method of calling signals. While refereeing a high school game in Oregon in 1919 the game that gave him the idea took place. The field had no bleachers and the crowd crowded on the field. The game was scoreless until the last few minutes when one of the teams started a drive for a touchdown. The ball was on the ten yard line with about a minute left to play. The quarterback was shouting his signals at the top of his voice but his mates could not get the play. Finally in exasperation he pulled off his headgear, threw it on the ground and hollered:

"Come back here, you guys, and I'll tell you what to do."

The boys came and huddled around him. He told them the play and they went through it without additional signals, and repeated the same procedure until the ball was over the goal line for a touchdown. The huddle in this case, as now under similar circumstances, requires less time than trying to call signals above the roar of the crowd. The advantages of the huddle in plays of this kind cannot be doubted even by the skeptics of the system, and it will probably always be used in this form as long as football remains as it is now, unless further rules are made to hinder its use.

BEAT YOST!

**HOOSIERS FEAR
GOPHER ATTACK**

IOWA PREPARES FOR NEXT GAME

IOWA CITY, Oct. 12—Heartened by their great game against Ohio State, Iowa's football team is being further developed for the Wabash contest here Saturday and for the Minnesota affair the following week.

The Hawkeyes came through in a style hardly looked for by the most optimistic critics. An adamant line and a backfield which gained 223 yds. to the Buckeyes' 133 were the cause of Iowa jubilation even though the points favored Ohio State, 13 to 6.

Wabash Next

No easy game is expected when the Indiana collegians appear on Iowa field Saturday for Wabash holds three victories in as many starts. Their victims were Danville (Ind.) Normal, 31 to 0; Georgetown (Ky.) 12 to 2; and Millikin (Ill.) 12 to 7.

Further polishing of the Iowa passing attack will be done this week. With Paul Armi, fullback, hurling the ball, the Iowans completed six consecutive passes for a total gain of 96 yards and one touchdown. A 25-yd. dash of Frank Cuhel, end, after receiving a 12-yard pass brought the Iowa score.

Hawkeyes Stand Up

Even though six sophomores were in the lineup, the Iowa eleven failed to crack when the breaks went to Ohio State. Coach Ingwersen and his assistants did remarkable work in a week, developing Cuhel and Carlsen, ends, and Westra and Schleusner, guard and tackle on the left side of the line.

It is unlikely that further radical changes will be made in the Iowa lineup prior to the Minnesota game, if injuries do not interfere with Ingwersen's plans.

HOOSIERS FEAR GOPHER ATTACK

BLOOMINGTON, Ind., Oct. 12—We will have the greatest football machine in America against us Saturday afternoon, and I want a full sixty minute fight out of every man in uniform," said Pat Page, head football coach at Indiana University this afternoon to his squad. Pat meant every word he said for he believed the Hoosiers should have done better against Chicago last Saturday.

Hull, Ne Albany, tackle; Harrell, Indianapolis, halfback; and Reinhardt, halfback, Racine, Wis.; who suffered slight injuries in the Maroon upset are back in shape and have hope of giving Minnesota a battle.

The Gophers have a team which will nearly weigh 200 pounds per man. The backfield contains all seniors. Herb Joesting, generally regarded as the greatest of all fullbacks, leads the quartet of ground gainers. Almquist, leading scorer in the Big Ten with 45 points, is another prominent ball carrier for Minnesota. Barnhart, quarterback, and Nydahl, halfback, have been tearing wagon holes in opposing lines this season.

Intramural Groups

Clash in Football

There will be a free football game this afternoon at 4:30 o'clock at the new Intramural athletic fields west of the Men's dormitories when the "Embryo Coaches" play George Little's "Dragoons."

The "Embryo Coaches" are composed of the freshmen who are in the four year course in physical education. Incidentally they have been making a study of football in their school work and should know the game. Some of this group are former high school stars and perhaps will pull something sensational.

There will be four backfields of "Four Horsemen" in the "Dragoon" squad and all of the members of the four complete teams will be anxious to get into the game. There are a number of former high school stars in this group too, who have found intramural football just the thing they want. The members of these intramural teams do not expect, nor care very much, to make great names for themselves in this line, because they are playing football for all they can get out of it only on the grounds of recreation and sport.

The Daily Cardinal

FOUNDED APRIL 4, 1892

University of Wisconsin official daily newspaper owned and controlled by the student body. Published every morning except Monday by the Daily Cardinal company at the Union building, 772 Langdon street, and at the University Y. M. C. A. building, 740 Langdon, Madison, Wis. Printed by the Daily Cardinal Publishing company. Member of the Western Conference association.

Entered as second class matter at the postoffice at Madison, Wis.

Subscription rates: \$3 a year by carrier; \$3.50 a year by mail; \$1.75 a semester by carrier; \$2 a semester by mail. Single copies 5 cents.

Editorial office—Union Building, phone B. 250 before 5:30 p. m.; Y. M. C. A., phone ... after 5:30 p. m.
Business office—Union building, phone B. 6606 before 5:30 p. m.

EDITORIAL STAFF

EXECUTIVE EDITOR MARVIN A. LEHMKUHL

MANAGING EDITOR ALEXANDER GOTTLIER EDITOR-IN-CHIEF WESLEY F. PETERSON

Senior Editors Hamilton Beatty, Joseph F. Hobbins
Woman's Editor Isabell Sine
Sports Editor Dan Albrecht
Feature Editor Beatrice Aronson
Night Manager Richard F. Clement
Assignment Editor Dorothy Potter
Society Editor Elinor Prudeaux
Desk Editors—Eugene S. Duffield, Edward H. Jenison, Warren C. Price, Hampton Randolph, Lester Velle
Theatre Editor Herbert Borre
Junior Editors—Catherine Colburn, Marie Heuer, Renee Newman, Judith Ninman
Literary Editor Bayard Still
Assistant Desk Editors—Bruce Dennis, Genaro Flores, William Fuller, Leo Gehrk, Donald Harter, David Morrison, Ben Salinsky, Allen Tenny
Exchange Editor Bessie Sullivan
Assistant Society Editor Marjorie Doppers
Assistant Sports Editor Aaron Gottlieb
Librarian Elizabeth Lyman
Special Writers—Margaret Aisop, Kirk Bates, Sylvia Dermawitch, Alfred Eichler, Frances Holman, Bernice Izaakwitz, Mary Lloyd, Helena Weil
Reporters—Irene Brough, Arthur Hoiles, Esther Kissinger, Seymour Korman, Margaret Ludden, Elizabeth Maier, Maxine Stiles, Jean Polk, Sam Sherman, George Schmid, William Steven, Bernice Tweed, Doris Zemurray, Edward Crouse

BUSINESS STAFF

BUSINESS MANAGER EDWIN H. FERREE
Associate Business Manager Clayton O. Bratz
Local Advertising Manager Marvin Fein
Assistant Advertising Managers—Melvin Swanson, Erwin Hintz
Foreign Advertising Manager Glenn Arthur
Circulation Manager Walter Eckers
Advertising Assistants—John Neyes, Gerald Rice, Jean Sontag, William Tragsdorf, Keith Baker, Lloyd Schuetze, William Payne; Ellison Murdock, Marjorie Roy, Margaret Casterline, Marc McKinley
Assistant Circulation Managers—Elizabeth Ashcraft, Erma Klempell, Newell Munson
Assistant Foreign Advertising Manager Robert Corcoran
Promotion Manager Pearl Malsin
Office Assistant Alice Purcell
Associate Collection Managers—Robert Conger, Robert Kafton

DESK EDITOR—MARY LOUISE BELL

"ON WISCONSIN"

1. Adoption of a system for Fraternity Rushing.
2. Betterment of student Self-Government.
3. A successful Experimental College.
4. Abolishment of the local R. O. T. C. Unit.

A Musical Treat

TONIGHT students are presented with one of those rare opportunities which allow one to help a worthy project besides providing genuine enjoyment for those who utilize it. Wisconsin is fortunate not only in being able to bring world famous artists to her campus, but in having men of recognized artistic ability on her faculty. Two such faculty members, Professors Vasiliev and Gillen, appear in a concert-recital tonight which is a unique form of artistic expression. It is safe to say that those who attend this evening's program will be served with a real musical treat.

In addition to the enjoyment to be derived from the recital itself, however, is the opportunity of aiding the Memorial Union to furnish its music room. Many students have donated generously and pledged large sums toward the construction of the beautiful new Union. Others have found themselves heartily willing to do their share but financially embarrassed. It is to the latter, especially, that an opportunity like that of this evening is welcome, and there should be no question of a large audience at the concert-recital in the Bascom theater.

Let's Yell

THERE IS a tendency in this sixty-mile-an-hour age to regard school spirit as a lot of "hokum" to be taken seriously only by those individuals who are so unsophisticated as to "fall for it." Those "enlightened" persons who believe this, need to clean their spectacles the next time they witness a football game at Camp Randall. They will find things happening which will serve to educate them profoundly in the actuality of spirit—Wisconsin spirit. Suppose the team is defending its goal on the one yard line and the opponents have four downs in which to put over the winning score. Is it reasonable to believe that the thrill, the tenseness, the earnest desire for the team's success which pervades the crowd, bringing it to its feet in mad excitement, is caused merely by an exhibition of interesting football?

Suppose that the crowd has no particular interest in either team's victory. Suppose they did not care whether Wisconsin won or lost. Would that same thrill and tenseness and earnestness prevail? It is highly doubtful. The fact that the spectators express their keen desire for the success of their team is nothing but the clearest evidence of spirit.

Saturday Wisconsin faces one of its hardest tests on the gridiron this season. The stadium will no doubt be packed, and the fact that the Wolverine has maintained supremacy since 'way back when will serve only to increase the moral backing of those in the stands. The thousands who call themselves Badgers will be there not merely to see an exhibition of an interesting form of athletics, but they will be there to see Wisconsin win or go down fighting to the last whistle, stubbornly defending every foot of ground, relentlessly striving for victory. And those thousands will want to express their appreciation of the team's work on the field. To help them we have cheer leaders. Everybody knows the yells, and everybody

wants to yell. So Saturday afternoon let's get together and give a manifestation of Wisconsin spirit from the stands that will send the Wolverine scurrying for his hat.

Drying up the Campus

WE READ that federal authorities and campus powers plan to cooperate in dealing with the liquor situation. "No longer," we hear, "must bootlegger and student be allowed to fraternize on the college campus." This state of affairs brings to mind the fact that present day universities have acquired the reputation for being hotbeds of booze orgies, wide open country clubs. And there is no question about the fact that drinking is a current pastime, evil, or vice (take your choice) in our colleges. Regardless of the fact that it may be said that there was more drinking in the pre-prohibition days than at the present time, it cannot be denied that the liquor of today is much more vicious in its results than the genuine pre-war bottled goods.

It seems reasonable to state that the amount of really harmful drinking today is in far greater proportion than in the old days when beer and good liquor was legally available. There is no need to detail the dangers involved in the drinking of the bootleg concoctions now on the market. It is highly desirable to cut down the amount of such drinking, but it is rather blindly optimistic to hope that spasmodic enforcement of an unpopular law will do it. And it is highly ridiculous to single out the college campus as a vital point for such spasmodic enforcement.

Consider the situation in a city like Chicago. Liquor is everywhere readily obtainable. Beer is sold over the bar in saloons located right in the heart of the city or in the midst of the business district of a suburb. It is not necessary to sneak out of town to questionable road houses in order to get alcoholic drinks. Booze wars are of common occurrence. There is out and out competition between beer barons for the lucrative trade of the thirsty thousands. But what of enforcement? Why do not the authorities attack the problem in earnest? The answer is well known—graft and corruption. Every bootlegger worth mentioning is well protected. The price he pays for such immunity from the inquiring investigations of the powers-that-be is regarded as one of the operating expenses of his very successful business.

What about the quality of liquor obtained and its effects on the drinker? Of course, there is a great deal of rotten booze but in general the casual visitor to the corner saloon (which is NOT extinct) finds that the beer is drinkable, and the more potent liquor is a great deal better than the synthetic nightmares frequently concocted by college students.

Now to consider Madison. Where can one get a glass of good beer? Where can one buy brew as good as that which is retailed to every Tom, Dick, and Harry in Chicago? And is high powered liquor as easily obtainable here as in the big city? Obviously not, or there would be no such prevalence of distasteful and dangerous stuff as we now find when the campus drinkers drink.

In other words, liquor flows in Chicago and merely trickles on the campus. Again it should be said, that there is no denying that the trickle is a dangerous stream, but it is deserving of the attention of federal and university officials combined? Is it really so horrible that colleges must squirm under the reputation of being national drinking grounds? Why not devote some of the hard work of enforcing the petty violations here to the revision of the status of prohibition. It would still be possible to punish habitual drunkards or offenders just as it is possible at the present time. Objectionable use of liquor would still come to the attention of the proper authorities whether the sale of such be legal or illegal. Therefore, the situation on the campus will be no worse than now, and there is a live possibility that it would be much better due to the fact that the dangers of rotten booze would be entirely eliminated.

But perhaps it is too soon to expect a full awakening to the idiocies of the dry law and its enforcement on the campus. Perhaps it is too soon to expect a revision of that national faux pas. But it is not too soon to see through the mockery of concentrating federal forces in an effort to stop campus bootlegging while the big city booze barons continue to outdo each other in their race to become multi-millionaires.

How High is Up?

WITH THE introduction of passenger air service between Madison, Milwaukee, and Chicago many interesting speculations come to mind. No doubt the time will come when students will fly to their eight o'clock and the parking problem will continue to be a perplexing situation. We wonder if landing on the hill will be permitted?

There is also the possibility of the varsity cheer leader circling about with his airplane in one hand and a megaphone in the other, exhorting the student body to meet the team. Imagine him taking off from the lower campus and making a series of nose dives in front of Bascom hall as students emerge from their eleven o'clocks.

Fraternities, if a sensible rushing system has not been worked out and accepted by that time, will probably take a man several thousand up feet in the air and tell him to get out and walk home if he refuses to pledge. Freshmen will find that a course in parachute jumping will be a prerequisite to campus life. This will be especially true in the case of women, just as the ability to swim and hike are essential at the present time.

Ah, the wonderful possibilities of "aircraft for all," which will probably be the slogan of the athletic department some years hence, does indeed call forth many flights of the imagination.

After reading various news reports on the promised prohibition activities in Madison, we think the old story should be changed to—and the prohibition man will get you if you don't watch out.

A news article says that Wisconsin women are willing to try matrimony. As if everyone doesn't know that their search for higher education is largely a man hunt.

It seems to keep on raining. Only a few more days and we'll start building that ark.



The roommate spent a half hour on the capitol steps this afternoon with his hat in his hand, disguised as a crippled blind man. By running desperately he was able to withstand the temptations of the stores along State street and finally arrived home with the nickel. We flipped, and he wears the shirt tonight. For the benefit of those who use the library to study in we are writing this column—without a shirt.

But we can't kick. We had a ripping good time last night with that shirt.

But that's another tail...

And speaking of the library—a census of the second floor of the building on the lower campus reveals the following:

Of the two hundred and fifty students who were in the library from eight to nine-thirty last night,

11 were studying. No reason.

25 were looking at the pictures in art books. Ditto.

75 were freshmen. Ditto.

50 were dates. Reason enough.

25 wished they were. Any old port in a storm.

Fifteen were wiping their glasses. One girl.

The rest were in motion.

"Fowl! Take two," said the referee as he raided the hen house.

Since the senior lawyers have a tradition of carrying canes—may we suggest crutches for the engineers.

A certain Deet advertisement offers a book which contains a lucid description of hell by a noted author. Funny how many people take English lit. and never write a word about it.

38 years ago Wisconsin beat Michigan—but most of the players on that team have graduated.

We had a good story about an egg, but it's too rotten even for Rockets.

We hereby offer a prize of a certain amount to the person supplying us with a synonym for "hahn and eggs".

Don't strain your fountain pen—we'll keep the money—it's "eggs and ham."

Why is a bull? Oh, becows.

We know some good cracks about

Bulletin Board

This column is for the use of all organizations and university staff members who wish to reach large groups readily. No charge is made for notices. Notices may be brought to the editorial office at 772 Langdon street, or phoned to Badger 250, before 5 o'clock of the day preceding publication.

THETA SIGMA PHI

Theta Sigma Phi will meet at 7:30 this evening at the Coronto house, 509 North Henry street.

Junior Mathematics Club

Junior Mathematics club will meet at 7:15 p. m. Thursday, in room 101 North hall. Mr. Osterberg will speak on the relation between physics and mathematics. All students who have had or who are taking calculus are invited to attend.

Bradford Club

The monthly business meeting of the Bradford Club will be held tonight at 7:15 o'clock at the Congregational students headquarters, 423 N. Murray St. Plans for our first party will be discussed.

Dolphin Club

There will be a regular meeting of Dolphin Club tonight at 7:15 in Lathrop hall.

Commerce Club Picture

A group picture of the Men's Commerce club will be taken at the Thomas studio at 12:30 this noon.

Wisconsin Student Workers League

Several positions are open on the organization staff of the Wisconsin Student Workers League. Anyone interested in organization work should call David Gantz or Ralph Conner at Badger 2185.

Hesperia

The weekly Hesperia meeting will be held at 7:30 tonight at 408 Bascom Hall.

BEAT MICHIGAN!

Michigan, but—remember Harvard and Princeton—and we've got our tickets for the game.

The crew has been out practicing, but of Noah Vail.

This week's Story.

THE ROVER BOYS IN THE R.O.T.C.

or

Eventually, why not now?

Tom Rover stuck his head out of the train window. Dick watched him interestingly from across the aisle, while in a far corner of the coach a heavily bearded man hidden behind a newspaper watched the two youths thru a window advertisement on page four. Just then Tom drew his head suddenly back onto the seat, and resting it on a pile of magazines he rushed over to his brother Dick.

"Oh, brother Dick," he cried excitedly. "I have a cinder in my eye!"

"Where?" asked his brother who was forever curious.

"Over there," said Tom, and pointed to his head which was waiting patiently on the September edition of the Forum.

"Soot yourself," announced the playful Dick with such gravity that all the passengers in the car burst into such roars of laughter even Tom's head was forced to laugh until its eyes watered and washed the cinder out. That is, everybody laughed but the bearded man. He raised his mustache to grit his teeth—and who should it be but Dan Baxter! Enraged at the fast one Dick had just pulled the bulky reached over and drained the water out of the drinking compartment, just as the train pulled into Milwaukee.

Now any of my little readers who have been in Milwaukee know that you can't get a drop of water to drink there, and you can easily see what a predicament this left poor Tom and Dick Rover in, as they were teetotalers.

But Tom, who was an ingenius youth, now that he could use his head again, quickly sized up the situation and took off his wrist watch. By using his own penknife and Dick's bridgework he was able to get off the back of the watch. And there was a spring! Dan Baxter was foiled again.

We shot a rocket in the air. It fell to earth, we know not where. But not long after, like many a bloke The Rocket writer went home broke.

OFF AND ON

Frank Welcomes New Members

Outlines Policies of University to New Faculty Additions

So new members of the University faculty may know what the university is seeking to do. President Glenn Frank outlined several basic policies of the University of Wisconsin for the present year in his speech of welcome to the newcomers given at the University club Tuesday evening. The three most important ideas which he stressed are as follows:

"First, nothing in this institution is unimprovable and anybody who may believe otherwise will be considered a liability, not an asset. Self-criticism must be kept up, and especially must we be willing to try new things, to compromise, and to remain conservative."

"Second, a state university is supported by public funds which are necessarily increased yearly with the growing budget. As the costs get larger there must be a point of saturation when definite returns are to be expected, and these returns are to be made by readjustment and self-criticism which will reach the maximum efficiency of wisdom. This must come from the inside because any force from the outside will come in the way of a cut in the budget. The legislature is not after the university with an ax, but has given it a chance to work its own salvation."

"Third, it is important to carry on the task of self-criticism because the world of today is a swift moving world and the students entering it must be prepared for it. The university must keep up to the changes that the young people educated here can step out and do big things in the specialized field for which they are prepared."

HILLEL FOUNDATION

Tryouts for the Hillel foundation debate team will be held this evening at 8 o'clock at the foundation.

BEAT MICHIGAN!

Many Entries in Stock Exposition

Larger Number of Exhibitors from Various Counties Than Ever

"More entries than ever before," claims A. R. Mucks, secretary of the Wisconsin Live Stock Breeders' association, in speaking of the Junior Live Stock exposition to be held at the College of Agriculture Oct. 25-27.

"Up to the present time, about 130 high school students have entered their exhibits," Mr. Mucks declared.

Over 140 baby beavers, 65 lambs, and 75 pigs have already been entered by their owners. There may be more before the contest opens.

Boys and girls from 17 counties of the state will be here to compete for the more than \$2000 in prizes. Many special awards will be given in addition to the money prizes.

The final day of the show will be devoted to an auction sale of the fat stock to buyers from the various packing companies.

Exercises Honor Dairy Marketers

Cheese Producer Federation Founder, Memorial Unveiled Thursday

A memorial tablet honoring Henry Krumrey, founder of the Wisconsin Cheese Producers' federation, one of the largest and most successful co-operatively owned cheese marketing associations in the country, will be unveiled here at 3:30 o'clock Thursday afternoon, Oct. 13.

The unveiling exercises will take place at the College of Agriculture campus, just west of the Dairy building, where the memorial will become a permanent addition, along with those erected to the memory of W. D. Hoard, W. A. Henry, and John Muir, all pioneers in the dairy industry of the state.

Dean H. L. Russell of the College of Agriculture will preside at the exercises, which will be a part of the program scheduled for the first day of the annual Farm congress. Theodore Macklin, marketing expert of the agricultural economics staff, will deliver a talk on "Henry Krumrey as I Knew Him", and Senator John J. Blaine will talk on "Henry Krumrey and the Fruits of His Labors."

The unveiling will be done by the founders grandson, after which J. H. A. Lacher, of Waukesha, a brother-in-law of Mr. Krumrey, will close the program with a biographical sketch entitled, "His Life."

STOP MICHIGAN!

Students Wanted to take orders for Hosiery—wonderful hosiery at reasonable prices—good commission. We deliver and collect. Write TIP-TOP HOSIERY CO. 401 Caswell Block Milwaukee, Wis.

No Matter How Much You Learn

You know only so much as you remember. Your mind will obey you just in proportion to the requirements you place upon it if you give it a chance. You can always remember if you train your mind to serve you when and as you want it to serve. You can think and talk better and clearer with training that will take but a few minutes of your time. Prof. M. V. Atwood, formerly of the N. Y. College of Agriculture at Ithaca, now Editor of Utica Herald-Dispatch wrote: "I have all memory courses and yours is best of all. You owe it to the public to publish it in book form." In response to this and other demands this course has been issued in a handy little volume, fit your pocket and the cost is but three dollars postpaid until December, when five dollars will be the price.

LIFE AND HERALD
Johnson City, N. Y.

Why God Made Hell
Do you know why? If you don't, you should learn NOW—at once. One reviewer has said: "When Dante went to Hell, he must have steered clear of the roasting apparatus. . . it remained for Dr. Sauvabrah to interestingly and fearlessly describe the nether regions." Over 2,000,000 have read it. Why not you? One dollar postpaid.

LIFE AND HERALD
Johnson City, N. J.

12 Pencils with Name Printed in Gold, 60c
assorted colors, high grade. No. 2 black lead, postpaid. Cases for six pencils. Morocco, \$1; leather, 75c; imitation leather, 50c.

LIFE AND HERALD
Johnson City, N. J.

CONSIDER

these facts of importance to you as a newspaper reader!

- 1 The Sunday Milwaukee Journal delivered to you in Madison is printed after midnight on Saturday.
- 2 Swift motor trucks bring The Sunday Journal to Madison direct from the presses in Milwaukee.
- 3 The Sunday Journal thus provides you the earliest delivery and the latest news available in ANY SUNDAY METROPOLITAN NEWSPAPER SOLD IN MADISON.

Get The Sunday Journal—FIRST!

The latest news of U. of W. and Big Ten football—the most timely news of Wisconsin and all the world is always assured you in The Journal. Consider these important facts and you will always read The Sunday Milwaukee Journal.

new PICTURES in Natural COLOR Every Sunday! See "Benny" Snow's Portrait Next Sunday!

New—lifelike—interesting—pictures printed by a marvelous German color process utilized by no other newspaper circulated in Wisconsin will be presented in The Sun-

day Journal. See the realistic portrait of Prof. "Benny" Snow in full colors next Sunday. And enjoy the many other Journal pictures in natural color regularly every Sunday in addition to many other new and entertaining features.

Order The Sunday Journal Delivered to Your Room

Phone Badger 4385

C. R. James, Mgr.,
The Milwaukee Journal Station,
608 Williamson St.

The Sunday Milwaukee
NEW JOURNAL
FIRST - by Metz

Vasiliev-Gillen Recital Forecasts Interesting Music Room in Union

Interesting plans for the use of the music room in the new memorial Union building came to light at the Union office yesterday as final arrangements were being completed for the joint recital which Prof. A. A. Vasiliev and Prof. C. F. Gillen are giving for the benefit of the music room tonight in Bascom theater.

"The music room," Porter Butts, Union secretary said, "is the kind of place where we hope our talented faculty members like Professors Vasiliev and Gillen can appear often for the pleasure of playing, reading, or singing among university friends, and without the formality of ticket-selling or publicity. The same goes for students."

Very probably there will be two or three informal music hours a week, coming at regular times, when students and faculty can drop in the music room and be sure of hearing good music.

The room is small enough so that it will have the character and intimacy of a drawing room. Expert attention will be given to its acoustics and decoration. The walls are to be of soft wood and covered with tapestry so that the room will be suitable as an art exhibition room.

Pictures and prints from traveling exhibits and from students and faculty members will be displayed in the room, bringing a continuous stream of interesting and good pictures into the building and close to the hundreds of students who will use the building daily.

A minimum of utilitarian equipment for the room is now provided for. But we are interested also in having a fine piano, a phonograph, unusual furniture, and perhaps a harp and other musical instruments. That is another reason why the offer of Professor Gillen and Vasiliev to give their concert for the benefit of the music room is especially welcomed by the Union."

University of Minnesota, Minneapolis—A clock which ticks off days and years instead of hours and minutes was a feature of the planetariums which Professor George P. Conger saw in Germany this summer. The planetariums are a new way to present the study of astronomy pictorially, and are found exclusively in Germany. New York will have one sometime he was told but as yet the price is prohibitive even for Americans.

HELP! HELP! HELP!

POLAR BEAR'S SHOPPE

NEEDS MORE ROOM!

Owing to the rapidly increasing popularity of our new

LUNCHEONETTE SERVICE

We are compelled to move our stock of toilet articles to give us more space. We have priced them all at prices that should move them in a hurry—first come—first served—No phone orders for these goods—No charges. Everything guaranteed. No more toiletries will be sold until we secure larger quarters—

POLAR BEAR'S SHOPPE

Orchard at University
B. 5996 For Real Malts

PRESBYTERIANS HOLD ANNUAL RECEPTION

All Presbyterian students and their friends are cordially invited to the annual student reception Friday evening, Oct. 14, from 8 till 11 at the Presbyterian Student Headquarters, at 731 State street. Those who have been asked to assist in the receiving are: Dean and Mrs. Sellery, Prof. and Mrs. Grant Showerman, Prof. and Mrs. F. D. Cheydeur, Dean F. Louise Nardin, Prof. and Mrs. E. B. Skinner, Prof. and Mrs. Mark Ingraham, Dr. and Mrs. George E. Hunt, Rev. and Mrs. Paul Johnson, Rev. C. E. Huffer, Dr. Helen Denniston, Miss Anna Jenkins, Mr. and Mrs. A. L. Miller.

PROGRESSIVE GROUP HEARS E. VOIGHT

Erwin Voight, state president of the Young Men's Progressive association, was the speaker at the meeting of the Madison chapter of the association last night. The meeting was held in the Railroad Hearing room in the capitol. Mr. Voight chose as his topic the new conservation law and commission. In his talk Mr. Voight particularly stressed the political influence in the state conservation policies. "This," he said, "will result in the further delay of the reforestation plans now under advisement."

Season Tickets 1927-28

Nov. 3—English Singers
Dec. 1—Luella Melius
Mar. 1—Feodor Chaliapin
Mar. 8—Ignace Paderewski
WISCONSIN UNION
CONCERTS

VISIT
Dettloffs

Pharmacy

University Avenue at Park Street.

Student Supplies—Drugs—Toiletries—Soda Grill—

Luncheonette

Everything New—Clean—Fresh

Baron Brothers INC.

Fashions of the Evening for the Smart College Girl



The Social Season is at hand—and Baron Brothers are prepared with a collection of dinner and dance gowns—including Original French Imports as well as our moderately priced reproductions.—Gowns that stress every important new feature and particularly chosen with the smart college girl in mind.

The New Evening Gowns are Slim—
Sophisticated—Chic

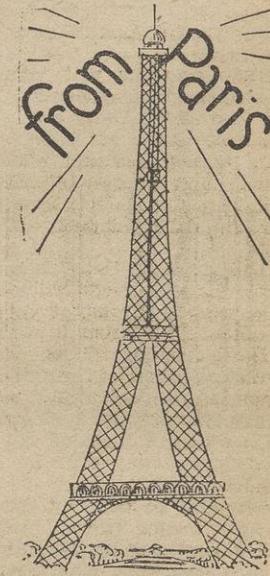
Satin, velvets, taffetas in bouffant style. A gorgeous array of beaded georgettes, taffetas, with lace trimming, and taffetas with toule trimming. Also favored for this season are gowns of velvet and lame cloth.

\$19.75 to \$49.75

Fur trimmed Evening Wraps of Velvet.

Featured at \$98.75

Baron's Second Floor



Other Evening Gowns
up to \$139.75.

Accessories Become More Sophisticated

More important than any particular feature or part of the evening costume is the complete effect that it creates. Paris demands certain touches that complete the mode. Here you will find all of these smart costume jewelry, a large and beautiful selection of shoulder and hip flowers, and a distinguished selection of rhinestone head ornaments. Favored for evening and dress wear are the 60-inch pearl beads.

Flowers \$1.50 up
Rhinestone head ornaments \$2.50 up
Costume Jewelry \$1.50 up
Omar, 60 in. Indestructible Pearl Beads \$2.00

Babro Chiffon
Hosiery—Silk from
Top to Toe

Our own brand of hosiery, made to our own specifications, slim at the ankles, and of pure sheer chiffon silk. 30 inches long. Babro No. 10 \$1.85
Baron's Main Floor



Beautiful shoes complement the beautiful gown and Barons again are well prepared with the utmost in style in slippers for evening wear. In pumps, or with a dainty strap. Satins too—all very reasonable.

Two Featured Prices

\$5.85

\$6.85

Baron's Main Floor



WORLD of SOCIETY

Greek-letter Dances
are Numerous on Night
of Michigan Game

In addition to the greek-letter dances already announced for Friday evening, several other groups have announced parties to be given on Saturday evening following the Michigan game.

Lambda Chi Alpha

An informal party will be given by members of Lambda Chi Alpha at the chapter house Saturday evening from 9 to 12 o'clock.

Prof. and Mrs. Phillip G. Fox will chaperon.

Farm House

Members of Farm House fraternity will give an informal party Saturday evening at the chapter house. Dr. and Mrs. Conrad Elvehjem have consented to chaperon.

Sigma Alpha Epsilon

A formal party will be given by members of Sigma Alpha Epsilon on Saturday evening from 9 to 12 o'clock. Dean and Mrs. S. H. Goodnight, Prof. and Mrs. W. A. Twenhofel have been invited to chaperon.

Phi Kappa Tau

Phi Kappa Tau will entertain at an informal party Saturday evening at the chapter house. Mr. and Mrs. Graceland Kirk will chaperon.

Beta Kappa

Members of Beta Kappa fraternity will give an informal party Saturday evening at the chapter house. Mr. and Mrs. L. H. Kessler will chaperon.

Pi Lambda Phi

Pi Lambda Phi will give an informal party at the chapter house Saturday evening from 9 to 12 o'clock. Dr. and Mrs. Landmann will chaperon.

Phi Beta Delta

Members of Phi Beta Delta will give an informal party Saturday evening at the chapter house from 9 to 12 o'clock. The chaperons will be: Mr. and Mrs. Harry J. Kadwit, Mr. and Mrs. Herman Mosher, and Dr. and Mrs. Landmann.

Triangle

The members of Triangle fraternity will entertain at an informal party Saturday evening from 9 to 12 o'clock at the chapter house. Mr. and Mrs. Lynn J. Busby will chaperon.

Alpha Chi Sigma

Alpha Chi Sigma will give an informal party Saturday evening at the chapter house. Mr. and Mrs. Ralph Ramsay have accepted an invitation to chaperon.

Phi Sigma Delta

Members of Phi Sigma Delta will entertain at an informal dance at the chapter house Saturday evening. Mr. and Mrs. S. A. Woldenberg will chaperon.

Episcopalian Students
Start Players' Club;
Owens, De Wilde Heads

Episcopalian students interested in dramatics met Monday evening at St. Francis house and organized the St. Francis Playmakers. The organization is to furnish Sunday evening entertainment and will produce a three-act play or some similar production once each semester.

Alfred Owens, member of the Wisconsin Players, heads the group as director, while Miss Marian DeWilde will act as his assistant. Miss Clarice Belk was elected secretary-treasurer. The officers compose the executive committee which was presented by the group.

The Playmakers will hold their next meeting on Tuesday, Oct. 18, and all students interested who did not attend the initial meeting will be given an opportunity to join the group. After Oct. 18, all new members will be selected by competitive try-outs.

The group will present its first program on next Sunday evening, following the regular supper hour at St. Francis house.

JOURNALISM SCHOOL
ENTERTAINS "PREPS"

The School of Journalism will entertain more than 400 high school students, members of the Wisconsin Interscholastic Press association in Madison Nov. 25 and 26. Dr. Glenn Frank will be the chief speaker on Nov. 25. Other speakers will be professors and instructors of the Journalism school. Chilton R. Bush, journalism instructor, is in charge of arrangements.

Franks to Hold Open
House on Fathers' Day

Pres. and Mrs. Glenn Frank will hold their first large reception this fall on Fathers' Day, Nov. 5, after the game. Open house for students and their fathers will be held at the Frank residence, 130 Prospect avenue.

Beta Sigma Omicron entertained Sunday afternoon at a tea in honor of their chaperon, Mrs. Holbert.

Fraternity Pledges

Delta Sigma Pi announces the pledging of the following men: Wilfred Damrow, Sheboygan Falls; Don Dazlin, Berlin; Henry Holm, Hayden Jones, John Pope, and Kermit Kamm, all of Madison; William Hamilton and Dawin Krinke, Charles City, Ia.; William Henke, Janesville; Arthur Kiesling, Fort Atkinson; Arthur Kuenker, Kenosha; Edward Maergher, Ottawa, Ill.; Arnold Myer, Clarion, Ia.; Ronald Molzann, La Crosse; Clyde Megget, Eau Claire; Edwin Reinke, White-water; Charles Rauchenberger, Elgin, Ill.; Sidney Trine, Flint, Mich.; Francis Wiesner, Wausau, and Lloyd Giesel, Black Earth.

Theta Delta Chi announces the pledging of the following men: Ralph Willis, Fond du Lac; Elbert Wheelock, Rock Falls, Ill.; Arthur Brandt and Donald Allen, River Forest, Ill.; Vail Van Natta, and Edward Mayer, Milwaukee; Lincoln Kern, Sheboygan; Phileo Nash, Wisconsin Rapids; John Consigny, Oconomowoc; Arthur Hayward, Baraboo; Cyril McDermott, Maywood, Ill.; Morris Jones, Pittsburgh, Penn.; Philip Judson, San Diego, Chile.

Alpha Kappa Lambda announces the pledging of the following men: Arthur Anderson, Ueshtigo; Ray Belter, and James Dow, Milwaukee; John Rogers, Glen Ellen, Ill.; George Schneeberger, La Crosse, and Ray Ellis, Omro.

Indiana University, Bloomington—The oldest hand-made articles in the state are at Kirkwood hall, and include small clay tablets used by the Babylonians for money over 4,000 years ago. The characters upon them are in a good state of preservation, and one tablet carries the seal of an ancient priest that made it.

HILLINGTON DAY NURSERY

A small play group for pre school children, 9 o'clock until 12 o'clock. Outdoor play, music and rhythm work, handiwork and story telling. Wholesome play for children of two to five years, under supervisor. Transportation, if desired, \$3.00 a week without transportation.

2253 Rugby Row

Telephone F. 5760

Mrs. Carl Bogholt

JUST ARRIVED

Special Neckwear for
the Big Game Saturday;

Cardinal and White
Combinations—"They're Hot"

See Them in Our Window

Anderes & Spoo

Next to Gay Bldg.

Tea Series Being Given
by Y. U. for Frosh Women

A series of teas being given for freshmen women is in charge of the Junior Advisory system headed by Anita Keirnan, Helen Keeler and Ora Campbell were in charge of the first of these functions that was held in the parlors of the city Y. W. C. A. Tuesday afternoon.

The first party included all freshmen women whose names are in the A to D section of the alphabet. The second tea to be given tomorrow at the same place is in charge of Josephine Alexander and Evelyn McElphratic. People whose names begin with the next four letters of the alphabet will be there.

Janet Tietjens Made
President of Italian
Club at First Meeting

Janet Tietjens '30 was elected president of the Italian club at its first meeting of the year held in the Y. M. C. A. parlors last night.

The other officers elected are, Elsa Baumrich '28, vice-president; Laura Linden '28, secretary; Maria Colavita '28, treasurer; and Pearl Malsin, chairman of the entertainment committee. These officers will serve until the second semester.

A group of poems recited by Francis O'Conner '29 was the main feature of an interesting program. Group singing of Italian folk songs, with Mrs. Bennett at the piano closed the meeting. After the meeting, refreshments were served. The meeting was open and a good number attended.

Unveiling of Kumrey
Tablet Announced
for This Afternoon

The campus of the College of Agriculture will be the scene of an unveiling of a memorial tablet for the late Senator Henry Krumrey this afternoon at 3:30, according to an announcement made by H. L. Russell, dean of the college.

At the unveiling exercises, which will be held in front of the Dairy building, brief addresses will be given.

Try the
College Beauty Shop
Shampoo 50 cents
Manicure 50 cents
Marcel 75 cents
Special on Permanent Wave—\$8.00
Rain Water used Exclusively
414 W. Gilman St. B. 5306

en by Senator John J. Blaine, Professor Theodore Macklin, and J. H. A. Lacker of Waukesha who will close the meeting with a biological sketch.

Dean Russell further stated that as Senator Krumrey was the founder and for many years the president of the Wisconsin Cheese Producers' federation, his name is certain to be written

high in the list of Wisconsin's cooperative leaders.

STOP MICHIGAN!
* * *

BEAT YOST!

MARCELS--

That Suit Your Type

Phone now for appointment
F. 2607 F. 3000

The U. W. Shop—Now

HILL'S BEAUTY
PARLOR
(Second Floor)

MADISON

LAST 2 DAYS

The Drama That Made Victor Hugo
IMMORTAL!!

LES
MISERABLES

As Big As
the Heart
of all
Humanity!



Beautiful Shoes

kept beautiful by

Shuglov
Reg. U. S. Pat. Off.
(Pronounced Shoe-Glove)

The Vogue in Footwear
Protection for women

DESPITE bad weather, women now wear most fragile shoes and loveliest stockings in utmost safety . . . and wear over them the new protecting Shuglov.

At last footwear protection has been given true artistry. Trim ankles lose none of their charm—for Shuglov are made to fit.

Let it rain . . . let tripping heels splash, as heels will do . . . you no longer worry—either of weather or style—for the trim foot that wears Shuglov is clad with an eye to both.

You will see Shuglov on the smartest feet of America's smartest streets. Their feather lightness . . . their becoming and harmonizing colors . . . have brought to Shuglov that happy and spontaneous recognition that the clever American woman accords only those things that are really deserving.

JANSEN'S BOOT SHOP

614 State St.

THE MILLER RUBBER COMPANY of N. Y., AKRON, OHIO

MADISON'S LARGEST EXCLUSIVE FUR STORE

*Now! Displaying the
Largest Stock of Quality
FUR COATS
IN MADISON
Every Day This Week
Including Saturday*

It is to your advantage to come to our store during this great display of Fur Coats—You will enjoy seeing a complete display of every kind of fur and all the newest styles—not only one, but several coats of every fur

to make your selection from. Beautiful furs from all over the world fashioned by the leading designers and manufactured with one idea—Quality garments at fair prices.

*Here is Partial List of the Coats
on Display*

Muskrat Coats - - - - - \$225 to \$295
Silver or Northern skins, a good selection

Hair Seal Coats - - - - - \$95 to \$175
Newest Style Sport Coats

Two L Seals - - - - - \$95 to \$175
Varied selection of Collars—Every garment guaranteed

Pony Coats - - - - - \$195 to \$350
Black or Natural Tan

Genuine Jap Mink - - - - - \$375 to \$650
Beige or Mink Shades

Marmink Coats - - - - - \$195
Drop Skins—Newest Thing

Otter Coats - - - - - \$360 to \$495
Beaver Collar

Genuine Beaver Coats - - - - - \$650
Very dark selected skins

Natural Squirrel Coats - - \$395 to \$675

Dark Eastern Mink Coats \$1500 to \$3500
Drop skins special this week

Ermine Coats - - - - - \$750 to \$1400

Black Broadtail Coats - - \$975 to \$1500

Black Caracul - - - - - \$275 to \$650

American Broadtail - - - - - \$225
Fox or Squirrel Collar

Leopard Coats - - - - - \$475 to \$750

Bronze Russian Caracul
Coats - - - - - \$750 to \$1500
Finest Quality

Beige Russian Caracul - - \$350 to \$975

Hudson Seal Coats - - - - - \$225 to \$650
Choice Quality, large variety of Trimmings

A Complete selection of Opossum, Hair Seal and Raccoon Coats at all Prices

Often Imitated But Never Duplicated

---OUR GUARANTEE---

WHAT IT MEANS TO YOU

Our stock of Fur Coats is of the finest quality and we are in a position to back every fur garment we sell with a written guarantee. Need we ask you for more confidence? Ask your friends

who have purchased furs from Woldenberg's in the past. We want you to feel free to purchase furs at our store knowing they will give satisfaction.



Woldenberg's

CORNER MIFFLIN AND PINCKNEY STREETS

The Shop of "Different Apparel"

For Your Convenience

During the week we will be open in the evening by appointment if it is more convenient.

BOOKS

Brown and Leech
Write Biography
of Blue Law Man

Anthony Comstock: Roundsman of the Lord, by Heywood Broun and Margaret Leech. A. & C. Boni. \$3.00.

"He was eighteen when he raided a Connecticut saloon and spilled the liquor on the ground. At seventy-one he died as the result of 'over-doing at a purity convention.' Anthony Comstock led a life of eager adventure."

In the gossipy opening chapters of the book Heywood Broun surveys the achievements and repressions of the great guardian of public morals. The old fellow with the "gamboge mutton chop" whiskers was a queer compendium of vice and virtue. Arrogant, with traits of sadism and fetishism in his makeup, he always carried a belief in a devil with horn, tail, and pitchfork. Deeply religious in the orthodox manner, he admitted at times that if a person didn't agree with him it was his own hard luck, and Anthony would never hold it against the poor unbeliever. Illiterate as the persons that were charmed by his theories of art, he retained a certain wild charm and showed distinctly uncharted depths of character. In the great army of reformers he stands forth as naive beyond all others. His religion is that of Paul, but on occasion and wholly without intent he robs Paul to Play Peter Pan. At any rate, Anthony Comstock did not grow up."

The authors of this book (the main part of the documentary work is done by Margaret Leech) have unfolded the whole story of his glamorous career: how he started as a free lance moralist (no fat honoraria for him), working on the side as a shipping clerk, how his audacity gained supporters and he was afflicted with the Y. M. C. A., how by Judicial Christian bulldozing he forced through the measure which to-day prevents poor scholars from examining the most significant novel of modern times, Joyce's "Ulysses", and how he reaped a federal appointment which grew in importance as the years went on. The details of the colorful Woodhull-Claffin battle for women's rights are not omitted, and reveal very clearly his rather brutal nature. But his work doesn't seem to have been entirely harmful, for to the non-Malthusian there is no question that his efforts, in the investigation of quacks and patent medicines, were beneficial, and they certainly formed an impetus to the carefully conducted work of the American Medical Association.

Biographical details aside, the man's ideas and influence are most important. The authors trace the insidious development of this strange will to power which, under a Christian banner, has torn the ligaments of art and anaesthetized the American creative vision. It is in the life of the Freudian suspect who fostered it that we find the most significant outcroppings of that crusading spirit which has actually forced into American common law the doctrine "The United States is one great society for the suppression of vice."

But, regardless of his evil accomplishments, it has become the modern pose to forgive the villain of history. Napoleon, Attila, Byron are being psychoanalyzed and sympathized with, and a little more perspective may serve to chasten the memory of even the dirty-handed Post Office Galahad.

Book Chats

Professor Max Otto, best known, from a scholastic point of view, for his theories on the relation of man to nature, and, from personal contact, for his genial friendliness and good humor, has himself written a number of books on philosophy, the best known of which is perhaps his "Things and Ideals".

"For these reasons, if for no others, we should like to know what he thinks about books; so we have asked him what three books—to use his interpretation of our letter—"he would want to keep if his library had to be surrendered." This is what he answered:

My dear Mr. Still,
I knew it would happen sooner or is your favorite book?" and I would be unable to answer, not having one. Looking at your letter again, I see that you do not ask exactly that. You want to know what three books, in my personal library, seem to me most valuable and why?

Even that is a poser. Valuable may mean such different things. There is Belon's "L'Histoire des Oiseaux", for example, which I contracted to buy through an error, and for which I painfully paid \$40. I have no other book as valuable (in dollars) as that. Then there is an old volume on Indian wars which I am very fond of. It was rebound by the Roycrofters, and I like to take it off the shelf just to enjoy the beauty of the tooled leather and to revive the days long ago, when it was first read by a boy I seem to have known. No book has quite the value (emotionally) of this one. And what about Stephenson's or Sandburg's "Lincoln"? No books I possess are equally valuable as distillations of the great spirit that used to be ours as a people.

But I suppose what you mean to have me do is to settle upon the three books which I should want to keep if my library had to be surrendered. It is hard to settle upon three, but suppose we let these do: Henry Thoreau's "Walden," William James's "Letters," and the "Oxford Book of English Verse." I select the first because it is to me the most sympathetic, yet unsentimental, account in our literature of intimate, understanding association with nature; the second because it records with extraordinary integrity and clarity the life-long struggle of the greatest American philosopher to unite realism with idealism; the third because great poets have the power to make the imaginative appear real which I regard as one of the noblest gifts of man.

Yours very truly,
M. C. OTTO

James Branch Cabell has paid his old friend and fellow craftsmen the graceful compliment of dedicating to her his new book, "Something about Eve." The dedication reads:

TO
Ellen Glasgow
—very naturally—this book
which commemorates the
intelligence of women.

So widespread is the interest in what Helen Keller has to say on any important subject that requests for permission to translate her new book, "My Religion," into Japanese, French, German, Czechoslovakian, Italian, and Burmese reached her publishers before the manuscript had gone to press.

STOP MICHIGAN!

Former Professor
Writes Opinion of
Leonard's Late Book

"The Locomotive God", by William Ellery Leonard, published recently by The Century Co., is a great modern autobiography of outstanding psychological significance, says Dr. Kurt Koffka, world-famous psychologist of the University of Giessen, who was recently appointed to the William A. Neilson Chair of Research at Smith College and who was a member of the psychology department of the University of Wisconsin last year.

"The passion of the personality-poet, scientist and human being—breaks through and illuminates the story of the historian like a bright flame," says Dr. Koffka. The book is a great autobiography, honest as a work of science and sincere as a work of art. And herein lies its importance to the psychologist. It is not merely a psychoanalysis from without—no mere education of 'complexes' with a temporary or partial cure. We can trace the history of tensions, set up in the structure of the personality by experiences in early childhood, through the course of his whole life. We see how the first unsolved tension influences the course of the author's life at a critical point in the life story and how near it came to wrecking this life altogether. But we also find the rest of the personality strong enough not to surrender to hysterical submission but to keep up the fight and the day's work through the terrifying phobias, to persist in flying the flag of hope, and even for moments to rise to victory and laugh at its own tortures."

The Locomotive God is the life of William Ellery Leonard of the University English department, the well-known American poet whose long long autobiographical poem, "Two Lives", provoked nationwide discussion when it was published a few years ago. The present volume offers the complete panorama of the author's life—his childhood and early youth and his brilliant career as student, critic, editor, poet and university professor. The outstanding feature of the book, however, is the story of the author's mental life and the psychological method by which he traced to an incident in his childhood the terrifying mental condition which for many years threatened to disrupt his career.

Agnes Mure Mackenzie, the young English novelist, whose new book, "Lost Kinellan," was published by Doubleday, Page & Company on October 7, has to her credit three short books of exquisite and fragile texture: "The Half Loaf," "Without Conditions," and "The Quiet Lady." "Lost Kinellan" is her first full-bodied novel. It is set on a lonely Scottish coast and revolves about an old man, now stricken, who once roamed gallantly through the world; his son, silent externally, dour, but with hot life flaming in him; and a young French girl, late from a convent, who was discovering strange and beautiful and disconcerting things about life. It is a delicate love story, a little sad, a little wistful, but, above all, full of a sense of vivid living.

CLEF CLUB TRYOUTS
Clef club tryouts will be held from 7:15 to 8:15 on Friday, October 14, in room 35 Music hall. All women except those enrolled as music students are eligible. Tryouts may be made on any instrument or voice.

"BUT—IS IT ART?" is the provocative title of Percy Hammond's book about things theatrical that Doubleday, Page & Company have just published. In it he considers such serious questions as "Five Thousand and Five First Nights," "Can American Actors

Play Gentlemen?" "What is the Matter with the American Revue?", and "What Makes Them Laugh?" Mr. Hammond did exhaustive research on this last subject and reports what many experts have to say.

The Varsity Clothes Shop

A Shop for the
"Undergrad"

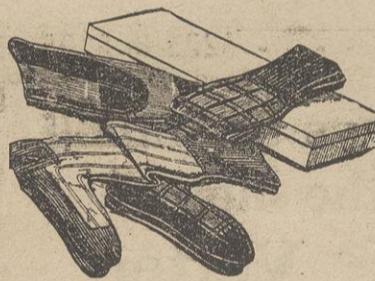
is here



Striped imported broadcloths with long pointed collars. Plain white imported broadcloths, with pointed collars. Plain white oxfords with round collars—\$1.75.

Genuine Saranac

Buckskin gloves—in all sizes—the new glove that has been selling faster than the pigskin.—\$3.50



Rayon silk hosiery—in extra fancy—and plain—striped and belted—silk—and silk and wool—50c.

Crew neck, all wool sweaters—in Black, the new fall color—with woven bottom and cuffs.

\$4.50

The undergrad is academically attired at the

Varsity

CLOTHES SHOP

809 University Ave.

FOUNTAIN PENS
RIDER'S PEN
SHOP
TYPEWRITERS
650 STATE ST.

SALES

RENTALS

REPAIRING

NEW **Orpheum** **THEATRE**
Orpheum Circuit Vaudeville
AND BEST FEATURE PHOTPLAYS

1 P. M.—CONTINUOUS—11 P. M.—VAUDEVILLE AT 2:45—7:00—9:15
MATINEE 25c—TONIGHT 40c
STARTING TODAY

America's Favorite Tenor
ALLAN ROGERS
LATE STAR OF "ROSE MARIE" & CO. SINGING SONGS PEOPLE LOVE TO HEAR

TOMMY WONDER & SISTER
A GENTLEMAN IN BLACK
MEL KLEE
"THE PRINCE OF WALES"
McRAE AND CLEGG

SLAVES OF MELODY
FEATURING
MARGUERITE FURK
IN A ROMANCE OF SONG AND DANCE

FEATURE PHOTPLAY
"THE CRUISE
OF THE
HELLION"
With
TOM SANTSCHI
EDNA MURPHY
DONALD KEITH

Here is a picture strong with the tang o' the brine.

THEATRES

"Old Ironsides" is one of those pictures you ought to see. On receipt of that knowledge, you will, (if you are like the rest of mankind) endeavor to avoid seeing it. But don't. It is a splendid picture and we predict that you will enjoy it.

Heretofore pictures portraying historical periods have been representations of the horrors and suffering of war, of the sublimity of patriotism, of the courage of historical characters involved. But "Old Ironsides" takes up a newer angle. It plays upon your risibilities, and although it tells very sincerely a story of sea warfare at the time of the war of 1812, it is the comic element that interests you most. There is suffering, and how glory and brutal it is. There is historical detail and it is effectively preposterous. But the thing that remains with you is the delightfulness of two rogues played by Wallace Beery and George Bancroft. They are tough, hardened, rascals of the sea. They live life with a zest and a gusto, they dring considerably, they quarrel intermittently, they fight in the sea battles with alarming ferocity. They are immensely humorous and we imagine that you will enjoy many loud laughs in witnessing their portrayals.

The picture in itself deals with quelling pirates on the Mediterranean coast. These pirates are blood-thirsty individuals who torture and massacre American seamen with no prick of the conscience. The ships, Constitution ("Old Ironsides"), and Philadelphia are built expressly to curb this transgression against America's rights of the sea. The Ship Esther leaves the New England coast bound for Italy and thereby unwittingly falls into the hands of the pirates, who

capture the boat and make prisoners of the sailors. On the Esther are sailing the characters in whom we are interested, Beery and Bancroft, Esther Ralston, and Charles Farrell.

Ultimately the three men break away from the prison, get aboard "Old Ironsides", which has sailed into Tripoli harbor, and take an active part in the ensuing sea battle. As for the battle itself, it is one of the most exciting we have seen. The Constitution is pitted against a pirate ship and pirate forts which face the harbor, and what a plucky fighter she is! The battle (and practically the last half of the picture) is shown on an enlarged screen with adds greatly to the immensity of the thing and to the clearness of the proceedings. We are sure it will stir you.

We have already said a good deal about "Old Ironsides" as a picture and not, as yet, more than mentioned Charles Farrell and Esther Ralston who furnish the all-important love interest. They add considerably to the tale without detracting from the main feature involved nor in any way appearing "talked on" to the story. Esther Ralston is extremely sweet in the close-ups and the portrays fear well. Charles Farrell, though interesting, will not excite you. He keeps admirably in character.

On the whole, "Old Ironsides" is an achievement. It will interest you, perhaps stir you, and will make you want to cheer, but it will not leave you gasping for breath. We may have seen other historical pictures more spectacular, but we have never seen one which told a story more effectively, nor which was burdened with fewer details or subtleties than this one.

WHA Broadcasts
Ag. School Talks

Prominent Members of Faculty Will Begin Talks Soon

Sponsored by the Cooperative Extension department of the College of Agriculture, radio station WHA broadcasts every Monday night at 7:30 three or four talks of farm and rural interest by prominent members of the faculty. The committee in charge of agriculture broadcasting consists of Andrew Hopkins, W. W. Clark, and John Swenhart of the Agricultural school.

The program for the next three weeks consists of the following talks: Mon., Oct. 17, "130 Interesting and Nutritious School Lunches", by Edna Huffman; "What the Future holds for Wisconsin Dairying", by H. F. Wilson; "Some Things to Know About Weather", by Eric Miller; Mon., Oct. 24, "Winter Flowers for the Home", by J. G. Moore; "Wisconsin Prosperity Depends on Healthy Crops and Plants", by B. M. Duggar; "Rural Leadership of Tomorrow", by W. McNeel; "Farm Youths are Getting Ready", by Grace Rountree; Mon., Oct. 31, "Your Daughters", by Dean Nardin; "The Day of the Small Community has not Passed", by C. K. Hart; "Getting Ready for Winter in Orchard and Garden", by J. G. Moore.

ELECTROCUTION DEATH
PAINLESS KILLING WAY

"Electrocution is evidently a painless method of killing, inasmuch as consciousness is destroyed by the first contact," said Prof. Carl D. Camp, of the medical department, of the Uni-

versity of Michigan, when asked to comment upon the recent accusation of Swedish scientists that electrocution was "barbarous."

Dr. E. A. Pohle, of the hospital staff there, also stated his belief that the

first shock of electrocution destroyed consciousness, and that, although the shock might not cause immediate death, it would paralyze the respiratory system and death would follow shortly.

PARKWAY

NOW PLAYING
LAST 2 DAYS

WHIZ-Z-Z!

REGINALD
DENNY
Fast and Furious
A Universal Super Comedy

DOROTHY DEVORE IN "KILTIES"—NEWS—MAC BRIDWELL

ON THE STAGE

Joe SHOER & His Band

IN A GREAT STAGE SHOW

"PIFFLES" JAEGER & HIS EDUCATED HORSE

MACK & LONG

DOT & TOT

IRIS GREENE

COMING SATURDAY

Clara Bow in "HULA"

AND TWO BIG STAGE SHOWS

P.A.

is some
little
cheer-leader

EVERY pipe is a Sunny Jimmy-pipe when it's packed with P.A. The tidy red tin chases the blues—and how! Why, you feel better the instant you open the tin and get that marvelous P.A. aroma. Every chore becomes a cheer, and you're sitting on top of the world.

Then you load up and light up. That taste—that never-to-be-forgotten, can't-get-too-much-of-it taste! Cool as a cut-in from the stag-line. Sweet as retaliation. Mild and mellow and long-burning, with a balanced body that

satisfies, right to the bottom of the bowl.

You find that P.A. never bites your tongue or parches your throat, no matter how often you stoke and smoke. Get on the sunny side of life with a pipe and P.A. Buy a tidy red tin today and make the personal test. Pipes were born for tobacco like this.

P. A. is sold everywhere in tidy red tins, pound and half-pound tin humidor, and pound crystal-glass humidor with sponge-moistener top. And always with every bit of bite and parch removed by the Prince Albert process.



PRINCE ALBERT

—the national joy smoke!

© 1927, R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

Every Style and
Every Leather in this
Showing of the
Famous Florsheims

THE HUB
F.J. SCHMITZ & SONS CO.
Madison ~ Beloit

Three days, beginning today. Drop in between classes or after classes. It's a great display!

There you can see the newest creations of the quality Florsheims.

Every Style and
Every Leather in this
Showing of the
Famous Florsheims

THE HUB
F.J. SCHMITZ & SONS CO.
Madison ~ Beloit

**CLASSIFIED
ADVERTISING**
IN THE CARDINAL
Reaches Every Student

FOR SALE—Remington Portable typewriter. Very low priced. 720 State Street, at Nyberg's Tailor Shop.

FOR SALE—Young man's overcoat, size 34, bluish gray. Price \$10.00. Call F4862. 3x13

LOST—Phi Omega Pi pin in or about Bascom. Initials, L. Darling. For reward, Call B5830. 2x13

LOST—In Engineering Bldg. Gray Society Brand Topcoat call B4421 or leave in Engineering Library.

LOST—A pair of glasses in case, Friday between Bascom and AOPi house. B. Liawrie, B3937.

LOST—Carved ivory earring. F5069. Reward.

LOST—A White-gold wrist watch near the Madison theatre. Call H. Smith F356.

LOST—On Tuesday, a brown purse, containing a ten dollar bill. Finder please notify 1914 Kendall Ave., B. 7035. Reward.

LOOSE-LEAF NOTEBOOK at Irving Cafeteria. Will person please return notes. Very important. Send

or bring to Rubinow, 315 N. Murray. 1x13

FOUND—Small roll of bills. Indentify at F4927. 3x13

WANTED—Experienced meat cutters. Saturdays and afternoons; experienced Barbers. Apply Student Employment office, Administrative Bldg. 2x12

FOR RENT—Two room furnished apartment for employed people. Call between 9 and 5, B. 3709.

6x12

INSTRUCTIONS in Bridge and auction, Mrs. John H. Nelson, B3038.

MALE HELP WANTED—Part time man with some shoe retailing experience. Paris Bootery Inc., 516 State St.

GOOD TYPEWRITER FOR SALE—Call F5923 after 6:30 p. m. 1x13
BLACK LEATHER NOTEBOOK left in 420 Sterling Oct. 5. Call B1334

First for Finer Flavor—No Throat Irritation—No Cough

11,105* doctors
give written
opinions.



“Roxy,”
a favorite in
Radio-land,
writes:

“During a strenuous rehearsal, with the work entailed in operating the World's Largest Theatre, where one's nervous system is working under great pressure, there is nothing quite like a 'Lucky Strike' cigarette. It does not impair the voice, and gives the mental relaxation so essential to carry on.”

Roxy's signature

WHAT is the quality that Giuseppe Danise, Queena Mario, Adam Didur, Antonio Cortis, Nanette Guilford, Wilton Lackaye, Lenore Ulric, “Roxy,” and other famous singers, actors, broadcasters and public speakers have found that makes LUCKY STRIKES delightful and of no possible injury to their voices?

For the answer we turned to medical men and asked them this question:

Do you think from your experience with LUCKY STRIKE cigarettes that they are less irritating to sensitive or tender throats than other cigarettes, whatever the reason?

11,105* doctors answered this question “YES.”

Consider what these figures mean; consider that they represent the opinion and experience of doctors, those whose business it is to know.

“It's toasted”

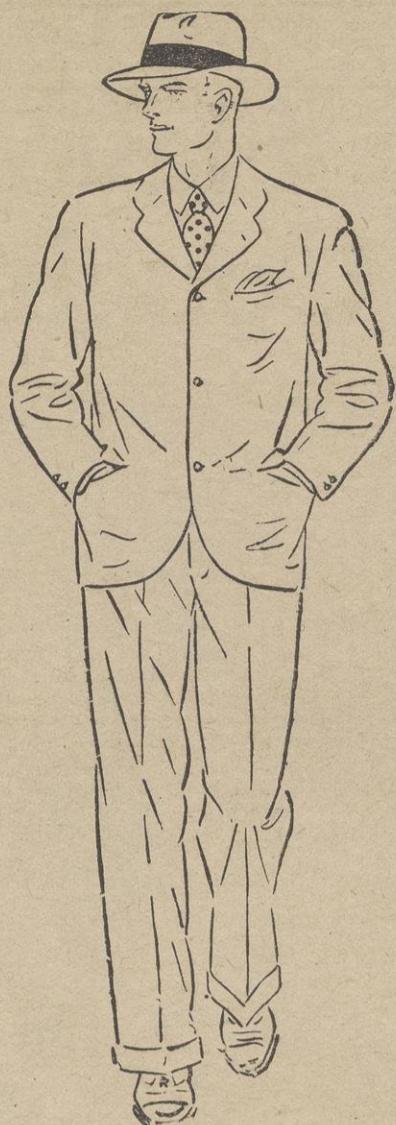
No Throat Irritation—No Cough.



*We hereby certify that we have examined 11,105 signed cards confirming the above statement.

LYERAND, ROSS BROS. &
MONTGOMERY
Accountants and Auditors

New York, July 22, 1927.



Here's the Suit that Wisconsin Accepts for Fall

A Member from Each Fraternity Attending the Wisconsin Style Conference Tuesday Night, endorsed and Approved The Dunlin for Fall Wear -

Tuesday night at The Park Hotel, a representative from each fraternity and men's group consulted at The First Wisconsin Style Conference. Each of them helped in the discussion, the suggestion, and the planning of the perfect clothes for college men.

And the suit above pictured, The Dunlin, was endorsed as the suit for Wisconsin. Every detail was approved. Buttons—three of them—that was unanimous. Trouser—twenty inches wide—that was a unanimous decision, too.

Fashioned in detail to meet the demands of Wisconsin men, The Dunlin stood the test and stood it well. They all approved it. It is Wisconsin's fall suit.

And now a secret. This same style group DESIGNED A SUIT FOR SPRING THAT IS CERTAIN TO BE A SENSATION. IT WILL BE MADE TO MATCH THE IDEAS OF THIS GROUP OF EIGHTY WISCONSIN MEN. More of that later. That's Spring's feature. For the fall see YOUR SUIT, The Dunlin.

Come to the Hub anytime to see "your" perfect suit!

THE HUB
F.J. SCHMITZ & SONS CO.
 Madison ~ Beloit