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## **Preliminary announcement for Farmers' and Home-Makers' Week : Fifty years of dairy progress, let's plan for fifty more : Agricultural College, Madison, January 30 to February 4, 1922. No. 1145, Genera...**

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# Preliminary Announcement

FOR

## Farmers'

AND

## Home-Makers' Week

### Fifty Years of Dairy Progress



### Let's Plan for Fifty More

AGRICULTURAL COLLEGE, MADISON  
JANUARY 30 TO FEBRUARY 4  
1922

LIBRARY  
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WISCONSIN

# Fifty Years of Dairy Progress and Plans for Fifty More

## FOREWORD

It has been just fifty years since seven of Wisconsin's pioneer dairymen met in the city of Watertown and organized the Wisconsin Dairymen's Association which still lives to celebrate

"Fifty Years of Dairy Progress" and "Plan for Fifty More."

The College of Agriculture, the State Departments of Markets and Agriculture, the Dairy and Food Commission, the Wisconsin Livestock Breeders' Association, the various breed associations, and the larger groups of organized farmers are all united with the dairymen's association in the effort to plan for another fifty years of dairy progress. The results of such a program are so important to the state's greatest industry that no progressive farmer can well afford to miss the opportunity to share in this important event.

## HOME KEEPING AN AID TO WISCONSIN'S DAIRY PROGRESS

Home makers from all over the state will gather to celebrate fifty years of progress and to plan for better health, systematized knowledge, and art in adaptation of knowledge in the homes of Wisconsin.

Every farm woman needs the inspiration and the exchange of ideas these meetings afford.

REDUCED RATES ON ALL RAILROADS  
ASK YOUR AGENT FOR PARTICULARS

MONDAY, JANUARY 30

Beginning at Nine O'Clock

Future Marketing of Dairy Products

(a) Some Market Problems

THEODORE MACKLIN, College of Agriculture

(b) The Place of the Department of Markets

ED NORDMAN, Director

What should be the state's part in the development of marketing agencies and of foreign markets for dairy products? How can these be developed? Hear what these men say about it.

Another Fifty Years of Dairy Progress

H. L. RUSSELL, Dean, College of Agriculture

Can Wisconsin maintain her leadership among dairy states? Has dairying reached its zenith and if so is it likely to be overdone?

Nutritional Needs of School Children

MRS. IRA COUCH WOOD, Elizabeth McCormick Memorial Fund

Do children need milk and why? Mrs. Wood has had large experience in feeding milk among the poor children in Chicago and elsewhere.

Special Numbers for Women

Note: Except as otherwise stated these numbers will be given by the members of the staff of the home economics department.

Newer Knowledge in Feeding the Family—The Need for Wider Choice in Foods and Training the Child

HELEN T. PARSONS

Newer Methods in Food Preparation—Vegetables and Milk Cookery—a Demonstration

GLADYS S. STILLMAN

Reception and Tea to Meet Mrs. Ira Couch Wood, Director, Elizabeth McCormick Memorial Fund, Chicago

TUESDAY, JANUARY 31

Advertising the Next Step in Dairy Development

C. C. PARLIN, Curtis Publishing Co.

Must dairy products, like oil, shoes and automobiles enter the advertising field? Mr. Parlin has studied this problem from viewpoint of national advertising.

## The Menace from the Tropics

DR. ALONZO TAYLOR, Leland Stanford University,  
California

Will cheap fats manufactured by tropical sunshine displace the more expensive ones of the temperate zone? The answer to this goes to the very heart of the "filled milk" question.

## Student Entertainment

A series of one-act plays by agricultural students, suitable for reproduction by schools, churches and farmers' organizations.

## Special Numbers for Women

### How to Reduce the Cost of Clothing the Family

Making the Individual Dress Form—A demonstration showing how to train workers

GLADYS L. MELOCHE

### How to Design and Construct a Dress Using the Dress Form

HAZEL MANNING

### Newer Knowledge in Feeding the Family

Relation of Milk and Other Foods to Bone Building

HELEN T. PARSONS

### Wider Use of Dried Milk in Home Cookery—A demonstration

MRS. NELLIE KEDZIE JONES

## WEDNESDAY, FEBRUARY 1

### What We Now Know About Abortion

DR. F. B. HADLEY, College of Agriculture

Can abortion be controlled? What is the value of disinfection? Some new discoveries will be announced.

### The Place of Minerals in the Ration of Hogs and Dairy Cattle

E. B. HART and F. B. MORRISON, College of Agriculture

Should farmers buy mineral to feed to dairy animals? What we know about abortion. Both are live questions.

### The Future of the Live Stock Industry in the United States

JOHN CLAY, Commission Man, Chicago

Will one result of the war be to force cutting down in meat consumption to the detriment of the live stock producer? One of the world's best informed live stock dealers will give his answer.

## Financing Farm Products

H. A. MOEHLENPAH, Milwaukee, Wis.

A man who knows what can and should be done and how to do it will speak from his own experience with the War Finance Corporation and the Federal Farm Loan Board.

## Special Numbers for Women

### How to Reduce the Cost of Clothing the Family

By Fitting and Adjusting Any Pattern to the Individual  
By Inexpensive and Good Looking Hats Made at Home—a demonstration

GLADYS L. MELOCHE and GERTRUDE ARBOGAST

### Relation of the Feeding Problem to Children's Defects

DR. SMILEY BLANTON, University of Wisconsin

### Value of Green Vegetables in the Family Dietary

What We May Learn from the Chinese—A demonstration of unusual recipes

ABBY L. MARLATT

## THURSDAY, FEBRUARY 2

### The Development of Dairy Cattle Markets

(a) The Past—GEO. C. HUMPHREY,

(b) The Future—K. L. HATCH, College of Agriculture

What new markets for dairy cattle are opening up and why? Does Wisconsin have the cattle and machinery with which to supply the future demand? How the state can hold its trade.

### The State's Protection of the Dairy Industry

(a) What the State has Done for the Dairy Industry

HON. J. Q. EMERY, Dairy and Food Commission

(b) A Tuberculosis Free State

HON. C. P. NORGORD, Commissioner of Agriculture

### The Future of Breed Associations

EX-GOVERNOR LOWDEN, of Illinois

Do our breed associations need re-organization to meet the changed conditions of an advancing industry and along what lines? Governor Lowden has an answer.

## Special Numbers for Women

### How to Reduce the Cost of Clothing the Family

By making many garments from the fitted pattern

GLADYS L. MELOCHE

By selection of material and construction of children's clothing—An exhibition

GERTRUDE ARBOGAST

When, How, and Where to Buy the Ready-to-Wear Garment—  
An Exhibition and a Discussion of Values

HAZEL MANNING

Cafeteria Service in the Home—Illustrated

MABEL C. LITTLE, Director of University Halls and Commons

### FRIDAY, FEBRUARY 3

Childhood's Dependence on the Dairy Industry

DR. CAROLYN HEDGER, Nutrition Specialist, Chicago

Must the dairy industry always keep pace with increase in population to give us a healthy race? Dr. Hedger is one of the country's highest authorities on food and nutrition.

Hoard Memorial Exercises

HON. HENRY WALLACE, Secretary of Agriculture, will be one of the principle speakers.

The unveiling of a statue to one of the "heroes of peace" erected on the university campus to one who has contributed much to the dairy industry throughout the world.

Recognition Exercises

Recognition of eminent men who have rendered important service to agriculture.

Farmers' and Dairymen's Dinner

DR. A. S. ALEXANDER, Presiding

Just a jolly, social, "get-together" time.

### Special Numbers for Women

How to Reduce the Cost of Clothing the Family—Easy and Sure Methods in Using Modern Dyes in Renovating Clothing

MARTHA PHILLIPS, North American Dye Corporation, New York

### SATURDAY, FEBRUARY 4

Excursion to Watertown, birthplace of Wisconsin Dairymen's Association

A special train leaving Madison at 9 o'clock is being arranged for.

Address—The Practical Value of Dairy Organization  
HON. HENRY WALLACE, Secretary of Agriculture,  
Washington, D. C., has been invited to give this  
address.

Dedication of tablet to commemorate the birthplace of the  
Wisconsin Dairymen's Association by Mayor Wertheimer of  
Watertown.

Address—The Influence of the Wisconsin Dairymen's Asso-  
ciation on Agricultural Development of Vicinity of  
Watertown

A. J. GLOVER, Editor, Hoard's Dairyman

Dinner in honor of distinguished visitors.

Arrangements under auspices of Watertown Association of  
Commerce and Dodge and Jefferson County breeders asso-  
ciations.

#### ANNUAL MEETINGS OF VARIOUS ORGANIZATIONS

Monday, 3 p. m. Annual Meeting of Wisconsin Dairymen's  
Association

Wednesday, 9 a. m. Annual Meeting of Wisconsin Farm  
Bureau

Wednesday, 3 p. m. Annual Meeting of Wisconsin Live Stock  
Breeders' Association

Thursday, 3 p. m. Annual Meeting of Dairy Cattle Breeders'  
Associations  
Holstein, Guernsey, Ayrshire, Jersey, Brown Swiss

#### PLANS FOR DAIRY MARKETING

Tuesday, 9 a. m. Report of Committee on Cheese Marketing

Wednesday, 3 p. m. Report of Committee on Foreign Cheese  
Marketing

Thursday, 9 a. m. Report of Committee on Milk Marketing

Friday, 9 a. m. Report of Committee on Butter Marketing

#### FARM ENGINEERING SCHOOL

Daily from 8 to 10:30 throughout the week, lessons on  
tractors, farm buildings, drainage and land clearing.

#### POULTRY COURSE

Important phases of practical poultry raising will be con-  
sidered daily throughout the week. Special attention will  
be given to feeding and breeding for egg production, incu-  
bation, brooding and common poultry diseases. Conferences  
will be held on shipping, packing and marketing eggs and  
poultry.



## SOILS SCHOOL

For those particularly interested in the management of difficult soils, lectures and demonstrations will be given daily on the use of fertilizers and manures on various types of soils and in connection with special crops. Phosphate fertilizers and lime, potash and green manures will receive special attention in connection with the needs of marsh, sand, clay, and peat soils.

### CONFERENCES WITH MANUFACTURERS OF DAIRY PRODUCTS WILL BE HELD AS FOLLOWS:

Tuesday, Jan. 31—Ice Cream Problems and Tests

Wednesday, Feb. 1—Demonstrations in Ice Cream Making

Thursday, Feb. 2—American Cheese Factory Methods, Problems and Tests

Friday, Feb. 3—Creamery Methods, Problems and Tests

Persons planning to attend any or all of these conferences are urged to write at once and state their particular problems. They will then receive further instructions.

Factory operators and managers are requested to bring packages of butter and of cheese made in different ways at their home factories for criticism and discussion.

A two-week course for makers of Swiss cheese will be given at the University Dairy Building, Madison, January 30 to February 11, 1922.

### EXHIBITS

The best exhibits yet prepared for Farmers' Week will be seen. These include, among others, the "Fifty Years of Dairy Progress in Wisconsin" exhibit, and the U. S. Department of Agriculture exhibit, both of which were expressly prepared for the National Dairy Show at St. Paul. Animals fed on whole milk and others of same age and kind, fed on rations low in vitamins will be shown. Daily demonstrations of "new milk drinks" and the use of milk powder in cookery will be given.

### DAIRY FEED AND FORAGE SCHOOL

Farm crops as the basis of the dairy industry will be emphasized in daily lessons on corn for seed and silage, alfalfa, soy beans, clover and other legumes.

### DAIRY CATTLE JUDGING AND PRACTICE

Exercises in judging of dairy cattle, fitting them for show, feeding and caring for the dairy cow and raising the heifer calf will be given daily.