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THE UNIVERSITY OF WISCONSIN PRESS BULLETIN

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December 11, 1935

MADISON, WISCONSIN

Vol. 31, No. 3

New Judging Plan Adopted For 1936 Play Tournament

Changes in Rules to Govern In Future Contests of State Drama Guild

Changes in judging and procedure
will apply to the preliminaries in the
play tournament of the Wisconsin
Dramatic guild early next March, un-
der new rules issued by Miss Ethel
Rockwell, secretary, who also heads
the University of Wisconsin bureau
of dramatic activities.

The finals will be held at Bascom
theater on the State University cam-
pus March 21-23. Original plays will
be received until Jan. 18. Plays by
non-club members will be accepted
upon registering for guild mem-
bership, it was announced.

Little Theater groups have been di-
vided into two classes: Urban com-
munity clubs and small dramatic clubs
in towns under 2,500 and in rural
communities. A division for CCC
camps has been created. Other ex-
isting divisions include college, church,
and women's clubs; A. A. U. W.; high
school groups, for playwriting and
stagecrafts, and vocational schools.

Rating Standards Altered

Plays will hereafter be classified
according to standards of production
instead of by giving them first and
second places. These classifications
are: Below standard, fair, good, very
good, excellent. It will be possible
thus for more than one group to win
a rating of "Excellent" and receive
the state award, or it may happen
that none will be so rated.

During the March festival, each
judge will pass upon the plays in his
classification, first viewing them as
a witness to obtain his impression of
the plays as a whole, then register-
ing his rating of players and of each
play. His ratings will be announced
at the tournament's close, and copies
mailed to the participating groups.

New Judging Plan Offered

When more than four groups in any
classification desire to participate in
the Festival week tournament, one of
two judging plans may be selected.
One involves naming first place from
plays in two to four groups in each
classification which will meet on the
stage at an agreed place in a pre-
liminary tournament. The other of-
fers the services of a critic judge,
upon payment of his expenses, to
come to any group during the year
when it stages one-act plays, and to
select one of these for production dur-
ing Festival week. This judge will
select the four best plays for final
appearance and rating at Madison.

Two critic judges already have been
chosen: Henry Youngerman and Del-
win B. Dusenbury, of the University.
Youngerman, a member of the Wis-
consin Players since 1930, has directed
large productions in Madison, Mil-
waukee, and Winona. Dusenbury,
now president of the Wisconsin Play-
ers of the University Theater and al-
so of the National Collegiate Players,
has had extended experience in Uni-
versity and Milwaukee productions.
In addition to a bronze medalion
regularly awarded by the guild, a
number of special awards will be made
to playwrights.

85 Per Cent of U. W. Students Come From Homes in Wisconsin

Although out-of-state enrollment at
the University of Wisconsin this year
increased 12 per cent, 7,699 students,
or 85 per cent of the total enrollment
of the State University at the present
time come from Wisconsin homes, a
survey recently completed by the Miss
Annie Kirch, University statistician,
reveals.

The survey shows that only 1,366,
or only 15 per cent of the 9,065 stu-
dents now enrolled in State University
classes come from homes outside the
state. Delaware and Nevada are the
only two states in the Union which
have sent no students to the Univer-
sity this year, according to the sur-
vey, which reveals that 14 foreign
countries are represented by 51 stu-
dents on the campus.

With every one of Wisconsin's 71
counties sending students to the State
University, the survey shows that the
total enrollment this year has in-
creased more than 1,000 students
or about 12 per cent over last year;
and that enrollment of boys and
girls from Wisconsin homes has in-
creased 959 students or more than 12
per cent, jumping from 83 to 85 per
cent of the total. Since 1933, enroll-
ment from Wisconsin homes has in-
creased more than 1,700 students.

Foreign countries, which are rep-
resented by nine women students and
42 men students on the campus, are
Hawaii, Philippine Islands, Puerto
Rico, Argentina, Bulgaria, Canada,
China, England, France, Germany,
Mexico, Switzerland, and Turkey.

U. W. Student Heads National Ag Group

Henry Haferbecker, a junior in the
University of Wisconsin college of
agriculture, was elected president of
the national association of agricul-
tural student councils at the annual
meeting of the organization recently
held at Chicago.

The association is composed of ag-
ricultural student councils from many
of the agricultural colleges in the

U. W. Faculty Members Take Part in National School Press Meeting

Three members of the staff of the
school of journalism at the University
of Wisconsin played leading parts in
the combined convention of the Wis-
consin High School Editors' confer-
ence and the National Scholastic
Press association held in Milwaukee
last Thursday, Friday, and Saturday.

Faculty members who took part in-
cluded Prof. Grant M. Hyde, Prof.
Helen Patterson, and Fred E. Merwin.
Hundreds of Wisconsin high school
editors and business managers, ac-
companied by their faculty advisers,
attended the sessions of their own
conference and the national press as-
sociation.

The Wisconsin High School Editors'
conference is sponsored annually at
the University of Wisconsin by the
school of journalism, but it was de-
cided to hold it in conjunction with
the N. S. P. A. this year since it was
the first convention of that organiza-
tion ever held in the state, and the
first national gathering of high school
editors in Wisconsin since 1926, when
the Wisconsin school of journalism
held the last of seven national meet-
ings of the old Central Scholastic
Press association at the University.

A program of 35 roundtables for
newspaper business and editorial
staffs, 20 roundtables for yearbook
staffs, and six magazine roundtables
made up the joint program of the
state and national organizations.

Wisconsin school of journalism fac-
ulty members conducted five round-
tables and spoke at several other ses-
sions of the convention. Prof. Hyde
was honored as one of the "oldtimers"
in scholastic journalism at a banquet
held during the event. He also spoke
at a luncheon meeting of directors of
high school publications from all parts
of the nation, and presided at one of
the convocations Friday afternoon. On
Saturday morning he conducted two
roundtables.

Prof. Patterson conducted two
roundtables during Friday afternoon,
and on Saturday morning, Mr. Mer-
win had charge of a roundtable meet-
ing on sports writing.

Publications advisers from schools
throughout the nation were guests at
a tea given by the Wisconsin Journal-
ism Council, composed of faculty ad-
visers of student publications in Wis-
consin schools, on Friday afternoon,
and Saturday noon the members of
the Council held their annual lunch-
eon.

This year's freshman class at the
University of Wisconsin, 2,700 strong,
is the second largest first year class
ever to enroll at the State University.

Establish Research Bureau to Aid Small Businesses of State at U. W.

Plans for the establishment of a
bureau of business research at the
University of Wisconsin were an-
nounced at a recent gathering of rep-
resentatives of more than 40 state
professional and trade associations at
the State University recently by Prof.
F. H. Elwell, director of the school
of commerce.

The bureau will be of aid to the
many small businesses of the state,
helping them solve their problems by
working in cooperation with their own
professional and trade associations,
Prof. Elwell said. He said that he
had been considering establishment of
the bureau for more than a year, and
that both he and Prof. Philip G. Fox,
also of the school of commerce, have
assembled data on varied phases of
certain commercial fields which will
serve as a nucleus for the bureau's
work.

Plans Are Praised

The plans for inaugurating the bu-
reau were highly commended by the
representatives of state associations
attending the meeting, and by Gov.
Philip La Follette and Pres. Glenn
Frank, who were also present. The
meeting was attended by representa-
tives of state associations of retail-
ers, bankers, brewers, medical work-
ers, lumbermen, contractors, furni-
ture dealers, textile business, utilities,
automotive trades, pharmacists, hard-
ware dealers, and the Wisconsin
Manufacturers' association, and the
state Chamber of Commerce.

In presenting his plans, Prof. El-
well explained that at the present
time the school of commerce has no
funds to carry on the bureau's work,
but that all research would have to
be financed by the trade associations
through which the bureau would work.

"Representatives of the associations
at the meeting were unanimous in de-
claring that the businesses themselves
would be more than glad to lend
whatever financial aid is needed," he
said. "The officials showed a genuine
interest in the idea, and with such
splendid cooperation the bureau should
get off to an excellent start."

Explaining how the bureau expected
to convey its services to the busi-
nesses of the state, Prof. Elwell said:
"We will take a given trade asso-
ciation and publish all available data

United States, and concerns itself
with current educational problems.

Haferbecker, whose home is in
Outagamie county, is president of
Blue Shield, an organization of stu-
dents interested in country life prob-
lems at the University of Wisconsin.
In his new capacity, he will be as-
sisted by a committee composed of
students from Purdue University,
Iowa State College, and the Univer-
sity of Wyoming.

University Will Welcome Youth at Speech Institute

Speech Department Plays Host to High School Students At 2-Day Meeting

The University of Wisconsin will
draw high school students and teach-
ers of speech from a large area in
southern Wisconsin for an institute,
Dec. 13-14, sponsored by the depart-
ment of speech, with the cooperation
of the department of debating and
public discussion of the University
Extension division. The general ses-
sions will be held in Bascom theater
on the State university campus.

Prof. A. T. Weaver, chairman of
the department, will conduct a session
on essentials of good delivery; Prof.
H. L. Ewbank will direct a class and
demonstration in extemporaneous
speaking and conduct roundtables for
debate coaches; Prof. Gladys Borchers
will direct work in declamation; Prof.
L. A. Mallory will hold classes in
speech fundamentals for high school
students, and Marvin G. Bauer will
have charge of the work in oration.

Program Is Varied

Classes or round tables also will
be devoted to work in reading, ex-
temporaneous speaking, and oratory,
and there will be non-decision dem-
onstrations led by the four instructors,
who will offer constructive criticisms.

The first session will be opened by
Supt. M. A. Fisher, Dodgeville, dis-
trict chairman of the Wisconsin High
School Forensic association. A Friday
noon luncheon will be held at the First
Congregational church, with H. H.
Ryan, principal of Wisconsin high
school, presiding. Dean C. J. Ander-
son, of the school of education, will
speak. Prof. Weaver will preside at
a dinner Friday evening at Memorial
Union. George Duggar will bring
greetings of the University forensic
board, and an address will follow.

Hold Intercollegiate Debate

The delegates will be guests of the
forensic association and University
forensic board at 8 p. m. in Music
hall for a debate on the question of
socialized medicine. Contestants will
be teams representing the Universi-
ties of Wisconsin and Michigan. Prof.
A. H. Monroe, Purdue university, will
act as critic judge.

The closing session Saturday morn-
ing will be devoted to a round table
on this debate, led by Professor Mon-
roe, with the debaters participating.
Professor Weaver will preside.

Arrangements for program and
luncheons are in charge of Miss Al-
mere Scott, secretary of the high
school forensic association.

relating to that field from the stand-
point of statistics, marketing, ac-
counting, finances, or any specific
type of study requested. For instance,
our commerce school has had a sur-
vey of the lumbering field under way
for some time. We have analyzed
the general situation for 10 years and
have compiled the facts relative to
net profit, gross profit and expense
items of 300 corporations."

Outlines Seven Duties

Prof. Elwell enumerated seven
functions which the bureau of busi-
ness research will attempt to fulfill.
They are:

Assemble, maintain, and publish
the significant business facts of
Wisconsin. (Study of natural re-
sources, population characteristics,
markets, etc., to determine poten-
tialities and trends of development.)

Analyze the significant economic
facts of Wisconsin for the purpose
of finding the economic relation-
ships and factors involved.

Make available the essential facts
regarding business conditions, new
factors, etc., in order that the busi-
ness men of the state may use the
data in managing their businesses.

Co-operate with the financial,
manufacturing, retail, and profes-
sional organizations in the analysis
of their problems.

Co-operate with the research de-
partments of industries and organi-
zations in furthering the business
interests of Wisconsin.

Serve as a central clearing house
for statistical data regarding Wis-
consin business (perhaps using or
correlating the data issued by vari-
ous state commissions or available
in their offices).

Develop a wider appreciation of
business opportunities in Wisconsin
and help create a more general in-
terest in the business and industrial
life of the state.

"I believe," Prof. Elwell concluded,
"That the University school of com-
merce should be so organized and in
such relations with the business of
the state that business men would
come to it with their problems and
say, 'Here is a problem of our indus-
try. Will you investigate it and re-
port your unbiased findings to us? We
will finance the study and the
publication expenses, if the report is
to be published as a bulletin of your
research bureau.'"

Prof. Elwell said that the commerce
school has no intention of competing
with any private business or profes-
sional associations, but would not at-
tempt to solve the individual busi-
ness man's problems in merchandis-
ing, advertising, accounting, or in-
come taxes.

Transactions of Badger Academy Completed; Sent Throughout World

Containing reports of 19 papers in
the sciences, arts, and letters, many
of them by University of Wisconsin
faculty members, the current issue of
the Transactions of the Wisconsin
Academy of Science, Arts, and Let-
ters is now ready for distribution, it
was announced today by H. A. Schu-
ette, professor of chemistry at the
State University and secretary of the
academy.

The 19 learned papers and the pro-
ceedings of the academy since the last
issue of the Transactions fill 409
pages, Prof. Schuette said. The 1935
edition of the Transactions brings the
total number of volumes published by
the academy to 29, consisting of more
than 20,000 pages recording scientific
advances made in Wisconsin during
the past 65 years.

The academy was established in
1870 when it received a charter from
the state legislature and was em-
powered to perform certain acts. Un-
der its charter, the academy was to
serve as a means of communication
between societies and individuals who
are engaged in the various fields of
research covered by the sciences, arts
and letters, was to diffuse knowledge
by the publication of original contri-
butions in these fields, and was to
form a library.

During its 65 years of existence,
the academy has held annual meetings
in various educational centers of the
state, has published the Transactions,
and has built up a library of more
than 6,000 volumes which is housed in
the State University library.

When the 29th volume of the Trans-
actions is completely mailed out,
copies will reach not only all academy
members but will also find their way
to libraries throughout the United
States, and to societies and individu-
als of science, arts, and letters in 49
foreign countries on the continents
of Europe, Asia, Australia, Africa,
South America, and North America.

Prominent Educator Talks to Ag Students at State University

Wisconsin farm boys, enrolled in
the short course at the University of
Wisconsin college of agriculture, are
confering this week with Edmund
deS Brunner, rural sociologist, Colum-
bia University, regarding rural edu-
cational problems.

Mr. deS Brunner will be remem-
bered by farmers and homemakers of
Wisconsin whom he addressed at a
recent state Farm and Home Week.
He and J. H. Kolb, of the University
of Wisconsin, served on a committee
appointed by the president of the
United States in 1932-33 to make a
study and report upon recent social
trends.

Education in the life of the modern
farm community, informal education,
and the relation of rural schools to
their communities are among the sub-
jects which will be considered during
the week. Mr. deS Brunner, who has
made an extensive study of rural life
in foreign countries, will address the
entire student body on "Modern
Trends in Rural Life of particular
significance to students in agricul-
ture and home economics."

Noted Law Professor to Teach at State U.

Charles S. Collier, professor of law
at George Washington University,
will be a visiting professor at the
University of Wisconsin Law school
for the second semester of this year,
it was announced by Dean K. Garri-
son recently.

Professor Collier graduated with
highest honors from Harvard Uni-
versity in 1911. After a year of study
in Paris he returned to the Harvard
Law School, graduating in 1915. He
practiced law for two years in New
York City, taught Government and
Political Science at Harvard for a
year, and then entered upon the
teaching of law at George Washing-
ton University, where he has been
ever since, except for leaves of ab-
sence.

Future Farmers Plan to Improve Home Grounds

Farm boys in a number of Wiscon-
sin counties, members of Future
Farmer chapters in their respective
high schools, are carefully studying
their own home grounds and are mak-
ing detailed plans for their future im-
provement which they will begin in
the spring.

Under the guidance of Laurence G.
Holmes, landscape extension worker
at the University of Wisconsin college
of agriculture, these young men are
considering such things as proper lo-
cation of drives and walks, grading
of yards where needed, suitable
shrubs and trees for planting, and
lawn seeding and care.

Mr. Holmes has met to confer with
boys and their instructors in a num-
ber of chapters. In the spring he
will hold pruning and planting dem-
onstrations for each group before
they begin their work and in August
will judge the results of the year's
improvement.

New groups carrying out home
grounds improvement projects this
year are those at Cumberland, Barron
county; Mount Hope and Fennimore,
Grant county; Amery, Clayton, Fred-
eric, Milltown, Osceola, and St. Croix
falls, Polk county; Rochester, Racine
county; and Viola, Vernon county.

U. W. Among First Four Universities of United States

Studies of 1925 and 1934 Reveal State U. Leadership, Writer Declares

Two investigations of America's
schools of higher learning, one made
in 1925 and the other in 1934, reveal
that the University of Wisconsin has
maintained itself not only as one of
two leading state universities, but also
among the first four public or private
universities of the nation, it is re-
vealed in the current issue of the At-
lantic Monthly by Walter C. Eells, of
Washington, D. C., in a vigorous re-
ply to an earlier article in the same
magazine which ranked Wisconsin
among the first 10 universities of the
country.

The earlier article was written by
Edwin R. Embree, president of the
Julius Rosenwald fund, who made use
of the 1934 report of the American
Council on Education, which placed
the universities of Wisconsin and Cali-
fornia as the two leading universities
of the country.

U. W. Is Leader

In his article, Mr. Eells remarks
that he published an article in Schools
and Society magazine in 1934 in which
he used the same fundamental data
of the American Council on Education,
"but without subjecting them to such
violent and perhaps questionable
treatment as Mr. Embree accords
them, and with somewhat different re-
sults."

"In my study the institutions were
ranked in order—first according to
number of departments in which they
were judged to be adequately staffed
and equipped, and second by a com-
posite method in which a weight of
two was assigned to each field in
which an institution was judged as
distinguished and a weight of one to
each field in which it was judged ade-
quate but not distinguished," Mr. Eells
writes.

"By the first method the University
of California and the University of
Wisconsin are tied for first place, each
adequately staffed and equipped in 31
of 35 departments, while Harvard is
third with 29," he continues. "By
either method of ranking, my study
makes Harvard, California, Columbia,
and Wisconsin the first four and ei-
ther Chicago or Cornell fifth. Yale
takes either seventh or ninth place."

After pointing out that Mr. Em-
bree's first five institutions are Har-
vard, Chicago, Columbia, California,
and Yale, with the next six universi-
ties falling in the second bracket, Mr.
Eells pointedly remarks:

U. W. Advances Since 1925

"In this second group Mr. Embree
includes Wisconsin, although it has
only 31 departments in which it is
judged to be adequately staffed (ty-
ing with California for first place by
this criterion), in 17 of which it is
distinguished, while Yale is credited
with adequacy in 26 and with distinc-
tion in only 16. Yet Yale is given
fifth place and Wisconsin 10th place
by Mr. Embree."

In his current article, Mr. Eells also
mentions the Hughes study of 1925,
the year in which Dr. Glenn Frank
became president of the University of
Wisconsin. Mr. Eells based another
article in 1926 in the School and So-
ciety magazine on the Hughes study.

Public Schools Climb

"In my 1934 article I showed that
the 16 leading institutions in 1925 as
determined by the Hughes study are
the same 16 that occupy the top places
in 1934, although the order is quite
different," he writes. "The most
striking and significant fact indicated
by the two comparable studies is the
marked increase in rank of the pub-
licly supported universities in comparison
with those on private foundations."

"Each of the seven publicly con-
trolled institutions on the list raised
its rank in the short period of nine
years," he continues. The change of
California from 10th to first and of
Wisconsin from seventh to second are
particularly noteworthy. On the other
hand, seven of the nine privately
controlled institutions lost in rank.
The only two to advance in relative
position were Cornell, by four places,
and Stanford, by two places. Such
facts as these raise the question as
to whether primacy in graduate work
is passing from the privately con-
trolled institutions to those under
public control."

U. W. Students to Hold Christmas Fest, Sing Carols at Hospitals

University of Wisconsin students
will inaugurate their own Christmas
season next Tuesday evening when
they hold their ninth annual Christ-
mas festival in Music hall on the
State University campus.

The festival is sponsored annually
by the Young Women's and Young
Men's Christian associations on the
campus. Alice Wicks, home economics
student from Rhinelander, and Russell
Baum, engineering student from Ocon-
omowoc, as co-chairmen, are in charge
of plans for the event. They are as-
sisted by Elinore Ungerman, Pitts-
burgh, Pa.; Herbert Wilson, Madison;
Frank G. Upjohn, Rib Lake; Elinore
Irish, Hartland; and Jean Hedemark,
Stoughton.

After the program in Music hall,
which will consist of special music
and readings and a Christmas play,
students will embark in specially
chartered buses and will sing carols
at the various hospitals in the city.