



LIBRARIES

UNIVERSITY OF WISCONSIN-MADISON

Wisconsin alumnus football bulletin. Volume 55, Number 3 Oct. 12, 1953

[s.l.]: Wisconsin Alumni Association, Oct. 12, 1953

<https://digital.library.wisc.edu/1711.dl/QGZB5COYM65WR83>

This material may be protected by copyright law (e.g., Title 17, US Code).

For information on re-use, see

<http://digital.library.wisc.edu/1711.dl/Copyright>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

WISCONSIN ALUMNUS FOOTBALL BULLETIN

Vol. 55 OCTOBER 12, 1953

No. 3

Published by the Wisconsin Alumni Association

Wisconsin 20, Penn St. 0
Wisconsin 13, Marquette 11
Wisconsin 0, UCLA 13

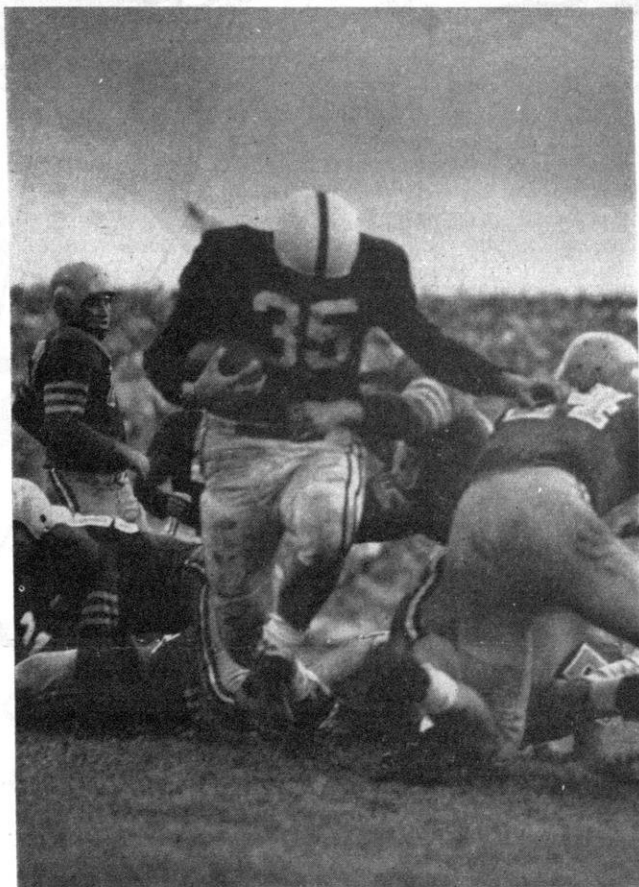
A Report on Badger Grid Fortunes

by Art Lentz, UW Sports News Service

HAVING COMPLETED its three game non-conference schedule with the kind of a won-and-lost record reasonably hoped for prior to the 1953 season, Wisconsin's football Badgers swing now into the Big Ten sphere where life is real, earnest, and as cruel as idle gossip.

Wisconsin has won two of the three games played thus far and the victories over Penn State (20-0) and over Marquette (13-11) erased some doubts as to the potential of the Badgers. However, UCLA's 13-0 blanking of the Badgers at Los Angeles, Friday night, Oct. 9, posed some new problems for Coach Ivy Williamson and his hard-working staff.

Any honest appraisal of Wisconsin's football strength on the eve of the Purdue game at Lafayette, Oct. 17, once more points to the need for a strong passing threat. This, coupled with the Badger's sound running game, would make it tough for all-comers. The UCLA game revealed that lack of a good passing attack.



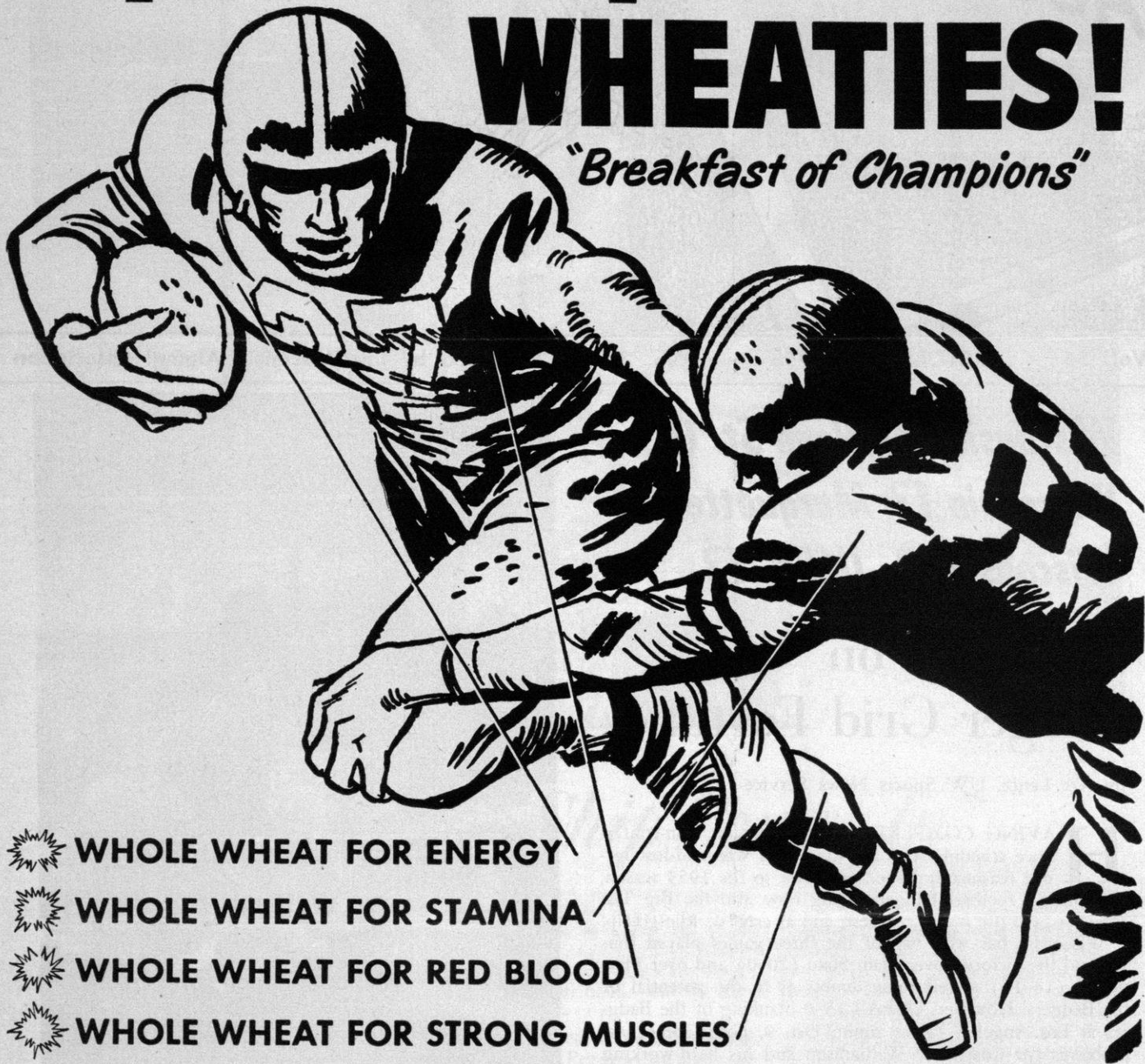
AS AMECHE GOES . . . "The Horse" in action.

Actually, Wisconsin has a good first team lineup which has proven to be durable and effective, except for the threat of an aerial game along the line provided in recent years

THE WISCONSIN ALUMNUS, published once monthly in December, January, February, March, April, May, June, July and September, and three times monthly in October and November. Entered as second class matter at the post office at Madison, Wis., under the act of March 3, 1879. Subscription price (included in membership dues of the Wisconsin Alumni Association) \$2.50 a year; subscription to non-members, \$5.00 a year. Editorial and business offices at 770 Langdon St., Madison 6, Wis. If any subscriber wishes his magazine discontinued at the expiration of his subscription, notice to that effect should be sent with the subscription, or at its expiration. Otherwise it is understood that a continuance is desired.

Spark Up with **WHEATIES!**

"Breakfast of Champions"



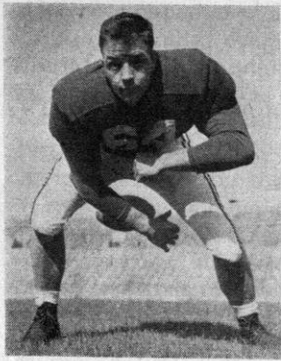
- ☀️ **WHOLE WHEAT FOR ENERGY**
- ☀️ **WHOLE WHEAT FOR STAMINA**
- ☀️ **WHOLE WHEAT FOR RED BLOOD**
- ☀️ **WHOLE WHEAT FOR STRONG MUSCLES**

**THERE'S A
WHOLE KERNEL OF
WHEAT IN EVERY
WHEATIES FLAKE!**

WHEATIES®

"Breakfast of Champions"

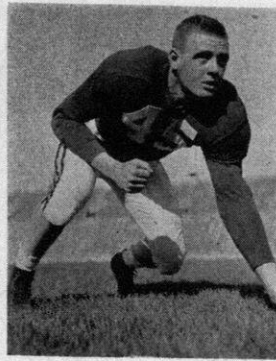




MESSNER



AMECHE



BRATT

WISCONSIN 20, PENN STATE 0

MOST CAPABLE observers pronounced the first meeting on the gridiron between Penn State and Wisconsin as an "even" contest, even in view of Penn State's admitted holdover strength and growing ambitions for football power as against Wisconsin's graduation-injury riddled ranks.

However, the 48,374 sun-drenched football fans who saw the 1953 inaugural in Camp Randall Saturday, Sept. 26, were sure of one thing—the Badgers controlled things with a tight, unrelenting hand and the highly rated Nittany Lions never had a chance to assert themselves.

Wisconsin held Penn State to 50 yards rushing and 70 via the air lanes. Penn State's vaunted aerial attack never got going and that was that.

Except for early in the first quarter when a partially blocked punt gave Penn State position on the Wisconsin 21 and again in the third quarter when the Lions drove to a first down on the Badger 29, the Eastern team never threatened. In each case, the Badger defense took the ball away on downs.

On another occasion Penn State's Moore got away from a host of tacklers to race 64 yards for an apparent touchdown but the umpire detected back-in-motion, thus nullifying the long gainer.

Wisconsin's first bid for a score was late in the first period, the Badgers

by John Coatta and Jim Haluska, Badger quarterbacks who hold almost all the school records between them.

The two ends, Norb Esser and Ron Locklin, who were reserves last year, have demonstrated themselves as more than adequate for the all-purpose job required by the new rules. Center Gary Messner, chosen "Lineman of the Week" by the United Press following the Marquette game, is as good a pivot man as any in Badger annals, while the rest of the line, Tackles Mark Hoegh and Wendy Gulseth, and Guards Norm Amundsen and John Dixon, along with alternate guard Clary Stensby, have made up a good forward wall.

Until his knee injury in the Marquette game, Co-Captain and Left halfback Roger Dornburg provided plenty of power in blocking and defense, while "The Horse", Alan Ameche, completely has answered any of his critics who were concerned with his defensive ability.

Ameche is keeping up with his rushing pace of last year. He has played nearly an average of 54 minutes in each of the three games and his showing defensively against the strong UCLA team brought him plenty of tribute from the stands.

Halfback Jerry Witt still supplies speed from the right side while Dornburg's injury has opened up opportunities for Clary Bratt and Bob Gingrass, a pair of junior halfbacks. Meanwhile Harland Carl has been able to get in some action and it may be that he'll be ready to go after a long period of inactivity because of a bad knee.

At the quarterback spot, left vacant when Haluska broke his leg in a summer baseball game, Ivy Williamson still is struggling to develop an adequate replacement. Both senior non-letter winners, Gust Vergetis and Buzz Wilson, as yet haven't approached that level. The only other available signal-caller, Sophomore Jim Miller, is virtually without experience.

Meanwhile, there are no problems as far as the box office is concerned, un-

less it is the embarrassment of not having any tickets left to sell for the three remaining home games, with Ohio State (Oct. 24—Dad's Day), with Iowa (Oct. 31—Homecoming) and with Illinois (Nov. 14).

The Penn State opener drew 48,374 to Camp Randall. The next Saturday most of 51,363 spectators remained to the end of a bitter struggle staged in a driving rain and on a slick, muddy gridiron with arch-rival Marquette. Last week, playing its first night game since Pat O'Dea and his Badgers lost to the Carlisle Indians 18-8 inside the old Chicago Coliseum Dec. 19, 1898, while gas-lights flickered support to a new-fangled device, the electric arc, Wisconsin bowed to highly ranked U. C. L. A. before 69,161 spectators.

Now for a run-down on each of the three games played to date:

Wisconsin 20, Penn State 0

TEAM STATISTICS

FIRST DOWNS	Wis.	Penn St.
Rushing	15	3
Passing	6	2
Penalty	0	0

NET RUSHING YARD-

AGE	226	50
Number of Rushes	58	30

NET PASSING YARDAGE-113 70

Number of passes	16	18
Passes Completed	11	8
Passes Int. by	2	1

PUNTS BY	Wis.	Penn St.
Total punt yardage	192	159

FUMBLES BY	Wis.	Penn St.
Fumbles lost by	0	1

PENALTIES ON	Wis.	Penn St.
Yardage lost on penalties	20	75

INDIVIDUAL STATISTICS

Wisconsin Rushing			
	Att.	Net	Average
Alan Ameche	28	115	4.1
Roger Dornburg	12	49	4.1
Jerry Witt	3	40	13.3
Clary Bratt	5	20	4.0
John Thomas	5	6	1.2
Bob Gingrass	2	3	1.5
Gust Vergetis	3	-7	-2.3

Penn State Rushing Leaders

	Att.	Net	Average
Moore	10	10	1.00
Bailey	6	17	2.80

Wisconsin Passing

	Att.	Comp.	Int.	Yds.
Gust Vergetis	12	8	1	82
Buzz Wilson	3	3	0	31
Jim Miller	1	0	0	0

Wisconsin Receiving

	Caught	Yardage
Ron Locklin	4	35
Norb Esser	3	27
Clary Bratt	2	29
Jerry Witt	1	4
Roger Dornburg	1	18

Wisconsin Punting

	Punts	Yardage	Ave.
Windy Gulseth	4	131	32.8
Roger Dornburg	1	45	45
Bob Gingrass	1	16	16

Wisconsin Scoring:

Ameche, Gingrass, Bratt, Vergetis (2 PATS)

Penn State Scoring:

None

Score by quarters:

Wisconsin:	0	7	7	6—20
Penn State:	0	0	0	0—0



The Badger Bench and Ivy: Where spectator tension always runs high.

—Photos by Gary Schulz

moving from their own 25 down to the Penn State 22 for a first-and-ten. Here the Badger attack faltered and Penn State took over on its own 28.

The next bid came midway in the second quarter. Jerry Witt fielded a Penn State punt and returned five yards to the Wisconsin 46. On the first play, Jerry promptly wheeled around left end for 24 yards, almost going the distance. Alan Ameche provided a yard, Witt got three, and then Gust Vergetis' pass to Roger Dornburg was too high and far. With fourth down on the Penn State 26, Vergetis jump-passed to Norb Esser for 12 yards.

Ameche crunched over right tackle and roared down to the two-yard line and scored the touchdown on the next try. Vergetis kicked the point, and, with 7:50 left on the clock, Wisconsin led 7-0.

A fumble by Jones on Penn State's 27 and Clary Bratt's recovery for Wisconsin almost brought another score just before half-time but the horn sounded with the Badgers lining up for a first down on the Penn State 14.

After an exchange of punts at the outset of the third quarter, Wisconsin moved 86 yards for its second touchdown. An eight-yard gallop by Ameche plus two plugs at the line by Dornburg and Vergetis opened the drive. Ameche started the next series with a two yarder over center and a pitchout to Dornburg added 11 more yards. The same combination worked again for a first down in two plays on the next sequence, putting the ball squarely in midfield.

Ameche hit for two and then Vergetis pitched a 17-yard strike to Ron Locklin. Bratt ran the end for two and again Vergetis hit the airline connec-

tion, this time for 18 yards to Dornburg who made a leaping catch while two Penn Staters fought him for the ball.

Once more Ameche built up the play with a two-yarder at the middle, and the "bread-and-butter" maneuver—a fake handoff to Ameche into the line and a pitchout to Bratt—gained the necessary nine yards for the touchdown. Vergetis converted and Wisconsin led 14-0.

The final touchdown was earned on a 59-yard march. Six plays produced enough yardage for a first down on the Penn State 33. A try at the line by Charlie Thomas got nowhere but Buzz Wilson passed to Bratt on the 20 and Bratt fought for five more yards before being dropped. Wisconsin barely made it a first down in four plays in the next series. Then Bob Gingrass cut inside his right end and scooted over for the final marker, with 3:22 left to play.

WISCONSIN 13, MARQUETTE 11

MARQUETTE INVADED Camp Randall stadium the next Saturday, Oct. 3, for the 29th renewal of the intra-state rivalry and with a team touted as the best since 1942 and reasonably comparable to its great elevens of 1936 and 1937.

Coach Liz Blackburn of the Hilltoppers had his boys primed. With a new split-T quarterback, Dick Shockey, and with Halfback Ron Drzewiecki, supplying a potent threat, he almost broke the long string of defeats given Marquette by Wisconsin since 1943.

Shockey, a lad who stacks up about 6-feet 2-inches with 215 pounds on his frame, showed excellence in quarterbacking, particularly on "keeper" plays.

He was mainly responsible for Marquette's touchdown which opened the scoring early in the game when the gridiron was dry and few of the 51,363 spectators really figured they should have brought along a raincoat.

Marquette first got possession of the ball on a punt reception at its own 38 yard mark. Zagar rammed for four yards and Shockey on a keeper added seven to provide initial momentum to the drive. Another first down was racked up in four plays with a 10-yard pass from Shockey to Zagar helping to offset an offside penalty.

From the Wisconsin 38 Marquette picked up another first down in a hurry, Shockey first picking up four yards on a keeper and then passing to Drzewiecki for 13 more. Here the first rain began to fall but it didn't slow up Shockey, who ran for six yards, or Zagar, who added seven more. That made it first and ten on the Wisconsin 8. Without any hesitation, Fullback Dornarski took the ball and blew through a wide hole for the touchdown. Scaffidi converted and Marquette was ahead 7-0 with 8:20 to go in the first quarter.

It wasn't long before Wisconsin had evened the count. Marquette had fourth down and 13 to go on its own 33. Drzewiecki went back to kick. A low pass from center was fumbled by Drzewiecki but recovered for a two-yard loss, so Wisconsin took over on the Hilltop 31.

Dornburg immediately blasted off tackle for 11 yards to the Marquette 20. Ameche followed with a six-yard gain but backs-in-motion brought the ball back to the 25. Witt ran left end for a touchdown but Wisconsin was detected clipping, the penalty leaving the ball on the 23 with still a first down but with 14 to go. That was made up on the next play on a Vergetis shot to Esser who was downed on the Marquette 8.

In two plays Ameche had shot through the line for the score and Vergetis converted just as the first quarter ended.

For most of the next period the play was even with any upper hand being held by a third party—a downpour of rain which bordered on a cloud burst. Then, with three minutes left, a break came.

Wisconsin had first down on its own 46. On a deep reverse play, Vergetis' handoff was faulty to Witt but the right halfback picked up the ball, knocked down an official who couldn't get out of his way, and got up to the Wisconsin 40 where he was downed for a six-yard loss. Another official detected a Wisconsin player clipping so when

Wisconsin lined up again, it was first down and 35 to go on the Badger 21. To take no chances and since a dry baall had been brought in, Wisconsin elected to punt. But the Marquette line broke through fast and Brehm, leading the pack, blocked Gulseth's kick, the ball bounding back through the end zone and up to track for an automatic safety, putting Marquette ahead 9-7.

The rain continued unabated through halftime and even appeared to be coming down harder when Wisconsin scored its winning touchdown midway in the third period.

Ameche took the kickoff on the 25 and rared back for 18 yards to the UW 43. He started the series with a four yard plunge which Dornburg duplicated. Then Bratt dove over the line for the two yards which made it a first down.

Three plays earned another first down on the Marquette 35 and then Ameche rammed through the middle, fumbled, and the ball slid to the Marquette 25 where the Hilltoppers recovered. Only seconds later, Donarski fumbled on a try at the line and Locklin recovered for Wisconsin on the Hilltop 41.

Two plays netted a first down on the 30 and then, with fourth and four, Ameche took a pitchout, ran to his left, blazed by the end and then spun like a top past an amazed Drzewiecki who thought he had corralled "The Horse." The 24-yards remaining to the goal were easily negotiated in a couple of gallops and the best run of the game put Wisconsin ahead 13-9, with 7:38 left to go in the period.



LOCKLIN



DIXON



THOMAS

A Marquette drive in the fourth period penetrated Wisconsin territory but the Badgers held, so Drzewiecki punted to Witt on the Badger three. Jerry returned the kick nine yards but Wisconsin was called for clipping so the Badgers had to line up on their two yard stripe. On fourth down, the net gain amounted to only two yards so Gulseth backed up into the end zone, took the pass, and intentionally grounded the ball for a safety. That gave Marquette two points but it also gave Wisconsin a free kick from the 20, considerably further away from danger.

Still Marquette, behind 13-9, threatened with Shockey passes. But a third down aerial was stolen by Buzz Wilson and the Badgers had the ball again, this time on their 25. Wisconsin couldn't gain so Gulseth punted to midfield. A first down try by Shockey was fumbled and Amundsen recovered for the Badgers. That was the end of the game for only six seconds remained and the

Badgers only had to make an effort to be on side.

WISCONSIN 0, U. C. L. A. 13

WISCONSIN MET in U. C. L. A. not only a highly favored and highly rated (nationally) team but one which backed up all advance notices with high grade play. The 13-0 loss to a team which might well be in the Rose Bowl was rough for the Badgers but they couldn't complain except for their own inability to get moving.

The Badgers had a ret-hot break at the outset of the game when Stensby intercepted a UCLA pass on the Bruin 31 and returned two yards to the 29. But the strong and fast-charging line of UCLA broke through on the first play to grab an attempted pass by Vergetis and gain possession on the Bruin 37. There was an exchange of punts and then the UCLA power from the single-wing with All-American Paul Cameron demonstrating his strong running style asserted itself.

The drive started from the Wisconsin 44 and was moving along steadily when a second-down pass was intercepted by Witt on the Wisconsin 25. Witt, however, was hit so hard that the ball was jarred loose and UCLA had the ball on the Wisconsin 24.

Cameron swung inside right end for six yards, and, after a teammate lost a yard on a try at the middle, carried for 15 yards on a nifty shot through the left end slot. Davenport picked up one and Cameron, using a trio of blockers ahead of him, powered over right end for the final three yards. Hermann converted and with 10:22 gone in the first period, U. C. L. A. was ahead 7-0.

Several more UCLA threats were stymied the remainder of the half but penalties and fumbles had more to do with it than the Badgers. Meanwhile the Badgers could not do any better than a march from their own 21 to the Bruin 38 before being stopped.

UCLA got its other touchdown with 10:47 gone in the third quarter, driving

Wisconsin 13, Marquette 11

TEAM STATISTICS

FIRST DOWNS	Wis.	Marquette
Rushing	8	6
Passing	2	1
Penalty	2	0

NET RUSHING YARD.	Wis.	Marquette
AGE	136	150
Number of Rushes	50	39

NET PASSING YARD.	Wis.	Marquette
AGE	29	31
Number of passes	6	9
Passes Completed	4	3
Passes Int. by	1	0

PUNTS BY	Wis.	Marquette
Total punt yardage	299	151

FUMBLES BY	Wis.	Marquette
Fumbles lost by	2	3
PENALTIES ON	10	11
Yardage lost on penalties	95	95

INDIVIDUAL STATISTICS

Wisconsin Rushing	Att.	Net	Average
Alan Ameche	21	112	5.3
Roger Dornburg	5	18	3.6
Jerry Witt	6	23	3.8
Clary Bratt	8	6	0.8

John Thomas	1	3	3.0
Glen Wilson	6	-13	-2.2
Gust Vergetis	3	-13	-4.3

Marquette Rushing Leaders

	Att.	Net	Average
Drzewiecki	5	5	1.00
Zagar	6	23	3.50
Donarski	9	39	4.30
Shockey	13	69	5.3

Wisconsin Passing

	Att.	Comp.	Int.	Yds.
Gust Vergetis	6	4	0	29

Wisconsin Receiving	Caught	Yardage
Ron Locklin	1	9
Norb Esser	2	23
Jerry Witt	1	-3

Wisconsin Punting

	Punts	Yardage	Ave.
Windy Gulseth	8	260	32.5
Bob Gingrass	1	39	39

Wisconsin Scoring:

Ameche (2 TDs), Vergetis (1 PAT)

Marquette Scoring:

Donarski, Scaffidi (1 PAT); 2 Safeties

Wisconsin: 7 0 6 0-13
Marquette: 7 2 0 2-11

Wisconsin 0, UCLA 13

TEAM STATISTICS

	Wis.	UCLA
FIRST DOWNS	4	13
• Rushing	2	1
• Passing	0	0
• Penalty		
NET RUSHING YARDAGE	95	255
Number of Rushes	46	55
NET PASSING YARDAGE	14	45
Number of passes	11	17
Passes completed	2	6
Passes Int. by	3	4
PUNTS BY	9	6
Total punt yardage	302	194
FUMBLES BY	2	4
Fumbles lost by	1	3
PENALTIES ON	4	7
Yardage lost on penalties	40	75

INDIVIDUAL STATISTICS

Wisconsin Rushing

	Att.	Net	Average
Alan Ameche	13	50	3.74
Jerry Witt	4	20	5.00
Clary Bratt	3	0	.00

	Att.	Net	Average
Bob Gingrass	6	24	4.33
Glen Wilson	5	10	2.00
Gust Vergetis	4	-1	-2.25

UCLA Rushing Leaders

	Att.	Net	Average
Cameron	14	75	5.35
Stalwick	6	71	11.83
Stits	5	1	.20
Davenport	7	29	4.14
Villanueva	7	50	7.14

Wisconsin Passing

	Att.	Comp.	Int.	Yds.
Gust Vergetis	9	2	3	14
Buzz Wilson	2	0	1	0

Wisconsin Receiving

	Caught	Yardage
Norb Esser	2	14

Wisconsin Punting

	Punts	Yardage	Ave.
Windy Gulseth	4	131	32.8
Roger Dornburg	1	45	45
Bob Gingrass	1	16	16

Score by quarters:

Wisconsin:	0	0	0	0—0
UCLA:	7	0	6	0—13

from the Wisconsin 49 after a fair catch of a punt. On the first play, Cameron swept left end for 22 and six plays later Davenport bulled through the middle from two yards out for the touchdown. The kick was wide and that ended the scoring, although UCLA again muffed opportunities because of fumbles, penalties, and intercepted passes.

One UCLA drive was stopped when Witt intercepted a pass on his own 10 yard line and raced down the sidelines for 29 yards before he was tripped up with a clear field ahead. Another time, the clock stopped UCLA on the Wisconsin 29.

Cold statistics will tell more of the story on Wisconsin's futility but remember that UCLA team is a real toughie and with its strong defense it can make a lot of better teams look bad. That defense shackled Wisconsin last year and the same players did just about as well this year.

New Memorial Honors Badger Grid Great

The memory of Earl Maves, '47, one of the finest in a traditionally great Wisconsin line of football fullbacks, has been further perpetuated with the dedication of a park pavilion in Stanley, Wis., his home town. Maves died early last year when he was 29 years old of Hodgkin's disease.

The pavilion is in Chapman park, where the "Stanley Steamer" played outstanding football while in high school.

Maves understudied Pat Harder on the great 1942 Badger team, and after a service hitch was regular fullback in 1946 and 1947. He was on the College All-Star team in 1948.

Pat O'Dea in Tribute To Two Great Teams

Fabulous Pat O'Dea, Wisconsin grid giant of the century's turn and today an all-star Badger alumnus, gave a talk at the Big Ten football luncheon in Los Angeles Friday before the UCLA game. Those remarks are worth noting:

"It is not alone the contest between these two teams that counts," he said, "it is bringing together in a spirit of friendship the players and supporters of both teams alike, more often than not forming friendships that last through life. Some of my most valued friends have been members of opposing teams I had met.

"I want to pay a well deserved compliment to Ivy and his assistant coaches for the wonderful job they are doing at Wisconsin. It is fine when everything is running along smoothly and everyone is back-slapping. When our teams have been crippled by the loss of key personnel and injuries, with replacements hard to find, we have never heard one word of complaint from Ivy and his staff. They have worked all the harder and produced teams instilled with that spirit of fight and sportsmanship that has won the admiration of friend and foe alike. Coach Red Sanders of UCLA

and his staff have instilled that same spirit in his teams . . .

"Tonight you will see a great game between two teams superbly coached, fighting hard for victory. They'll leave the field alter the contest—the victor with no undue exultation, the vanquished with no excuses, knowing full well they have done their best. Angels could do no more."

Short Subjects

Television viewers across the nation will get a look at Wisconsin in action on Nov. 7 in the Badger's tussle with Northwestern at Evanston. The game with the Wildcats will be part of regular Saturday afternoon NCAA-okayed telecasting and will be featured with games from other sections of the U.S.

* * *

The famed UW marching band played on, and marched on, despite the near-cloudburst that made for a wet day at Camp Randall on Oct. 3. The rain stopped the card cheerers, but it didn't stop the band—whose many hours of drilling and rehearsing each week shows up to spectacular effect in those pre-game and half-time ceremonies. Let's hope the rains don't come on Homecoming, especially, for that's when the new band uniforms—paid for with surplus funds from the "Bucks for the Band" campaign last Rose Bowl time—will make their first public appearance.



WISCONSIN

Code of Sportsmanship

We of Wisconsin, players and partisans, yearn to win, if win we can. But fairly! In victory unvaunting . . . in defeat, proud of a game fought to the hilt. So today in sports . . . so ever in life.

Sponsored by the
Wisconsin Alumni Association

★ Sport Sidelights

Gala Homecoming Is Set

THE HOMECOMING celebrations of a decade or so ago that sometimes turned into near-riots are a thing of the past at Wisconsin—and something good has come along to take their place. This year the Homecoming Weekend of Oct. 30-31 will see a lot more than the football game with Iowa's Hawkeyes.

Judging of the traditional Homecoming Decorations will start the ball rolling on Friday afternoon, Oct. 30. Returning alumni will get a pleasant surprise when they look over these decorations—they seem to get more imaginative, and elaborate, every year. First, second and third place trophies will be awarded to sororities, fraternities, men's dorms, women's dorms and independents. The decorations' committee has suggested the use of "live talent" in the displays to make this year's decorations definitely "added attractions."

Entertainment at the Friday night Homecoming Show of '53 in the field house, starring the Sauter-Finegan orchestra and the Billy Williams quartet, aims to be a worthy kick-off to the following day's game and Homecoming Ball.

Gene Lynn, general chairman of this year's Homecoming, in fact, is extending a general invitation and is emphasizing that 1953 Homecoming is "sponsored for the students of the Wisconsin campus, Wisconsin alumni, Iowa visitors and for everyone in Wisconsin."

At the game thousands of Badger fans will express their loyalty and hopes of the game's outcome by wearing the Homecoming button, which was previously designed by Jim Rieff, a junior in applied art from Dodgeville. Buttons will go on sale the week before Homecoming following the traditional "pinning" of President Fred at the home game a week before the Homecoming week-end.

To put the finishing touches on the picture already framed, the annual Homecoming Ball is scheduled for Saturday night in the Union.

Other highlights of the Homecoming Week-end will be the crowning of the Homecoming Queen, the honoring of Wisconsin All-Americans, and the annual egg hop between the W Club, which sponsors Homecoming, and one of the sororities on campus.

Kubly Heads W Club



Installation of Ray Kubly, '26, as president of the National W Club was conducted *in absentia* last month at Madison's Maple Bluff Country club—the former Badger track and cross-country athlete was visiting abroad in Switzerland.

Also installed at the annual meeting of Wisconsin athletic letter winners were Henry J. McCormick, '26, Madison, vice-president, and Frank Birch, '18, of Milwaukee, named second-vice-president.

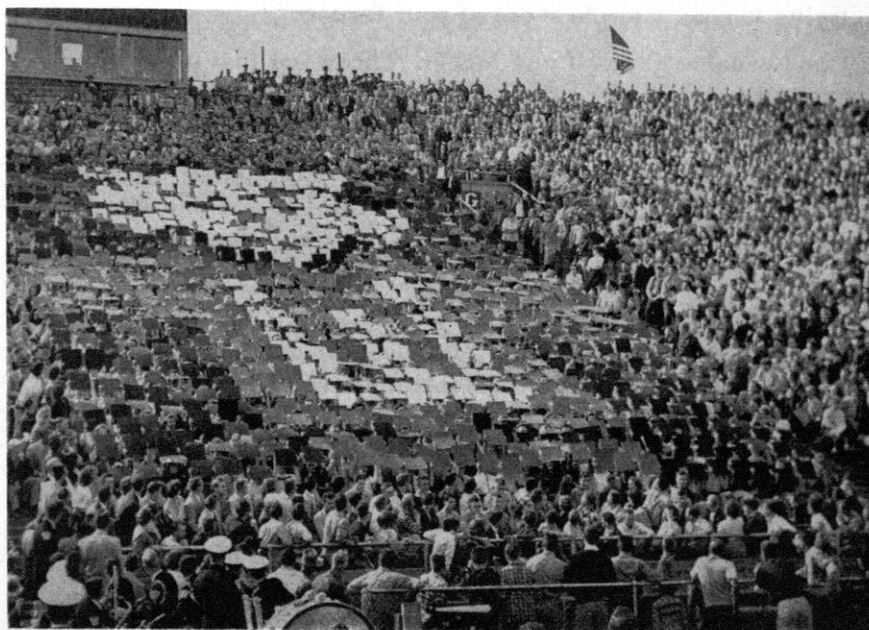
New directors elected include Warren Marlow, '43, Waukesha; Bill Garrett, '39, and Fred Gage, '42, both of Madison; Robert Kasiska, '28, Reedsburg; and Paul Pohle, '43, and Verdayne John, '43, Milwaukee.

Holdover directors are Frank Birch, '18, Howard Weiss, and Lloyd Larson, '27, of Milwaukee; Charles Esser, '28, Lawrence Hall, '46, Nicholas Isabella, '14, of Madison; Gordon Connors, '29, Marshfield; Dr. John F. Poser, Columbus, Dr. Marvin Steen, '32, Waupun, and Milo Willson, '33, of Rockford, Illinois.

"Badger Block" Is New Stadium Feature

Wisconsin's new card display cheering section went into action in the season opener against Penn State. About 1,100 students form the "Badger Block" in the west stands—and they all hold vari-colored cards that are used to perform such stunts as the Bucky Badger display you see in the accompanying picture. (well, if you squint your eyes a bit). This displays are coordinated with cheerleading, and form huge patterns 45 feet wide and nearly as high as the Camp Randall stadium.

The plan is sponsored by the Wisconsin Student Association, the UW athletic department, the Panhellenic council, the Interfraternity council and the Men's Halls association. The cards, by the way, survived near-catastrophe in the rain at the Marquette game, and enough were salvaged to insure their appearance at future home games this year, barring further cloudbursts.





don't PENALIZE yourself!

enjoy top indoor Comfort

with **Mueller Climatrol**

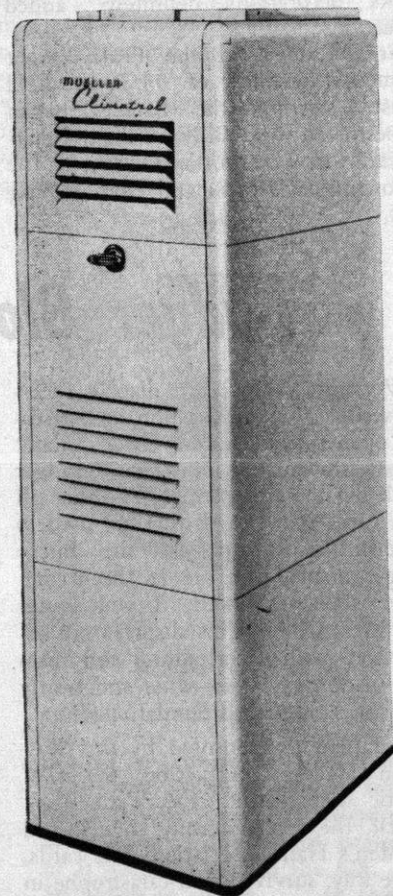
Automatic Heat

Does a stubborn furnace cause your temper to get "off sides"? Is your day taken up by "too many time outs" in the basement, trying to coax more heat out of your furnace?

Don't penalize yourself any longer. Throw out that furnace for "unnecessary roughness" and install clean automatic Mueller Climatrol heating.

It's so easy to tend the furnace the Mueller Climatrol way. Just set the thermostat once and your heating worries are over for the rest of the season. You have perfect indoor climate in every room in your house.

Mueller Climatrol is the Big Name in Heating. And for all year around comfort, you'll want Mueller Climatrol cooling, too. Yes, for heating, cooling, or incinerators see your local Mueller Climatrol dealer.



Mueller Climatrol

MADE IN MILWAUKEE

Since 1857