



LIBRARIES

UNIVERSITY OF WISCONSIN - MADISON

The calendar. Vol. 30, no. 2 1971 (May-August)

New York: Children's Book Council, Inc., 1971 (May-August)

<https://digital.library.wisc.edu/1711.dl/LTY2WZWWACHUM8N>

<https://rightsstatements.org/vocab/InC/1.0/>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

— The Calendar —

VOL. XXX, NO. 2

MAY—AUGUST 1971



Lloyd Alexander accepting the 1971 National Book Award for Children's Books for THE MARVELOUS MISADVENTURES OF SEBASTIAN (Dutton). See Awards & Prizes.

The Calendar is available from the Children's Book Council, Inc., 175 Fifth Avenue, New York, N. Y. 10010 (telephone: 212—254-2666).

The Council is headquarters for National Children's Book Week and a year-round promotion and information center. Its library is open, except for holidays, Mon.-Fri. 9-5; Sat. 10-3, Jan.-May; Oct.-Nov.

PLACES TO VISIT

Central Park, New York City



New York City is exciting, noisy, beautiful, dirty—the descriptions are as numerous and differing as the

three million inhabitants of the island of Manhattan. One thing is certain, visiting New York City can be an almost overwhelming experience. Happily there is a respite from the hectic activity of the city—Central Park. Graciously verdant, the Park spreads from 59th Street to 110th Street and from Fifth Avenue to Central Park West, an oasis for city dwellers and visitors seeking a restful stroll or a patch of greenery. People visiting the Park will be pleased to know that there are a number of sights of special appeal to anyone interested in children's literature. A free map of Central Park is available from Central Park Map, 830 Fifth Avenue, NYC 10021.

Before actually entering the Park, the ideal place to begin a walking tour is the Plaza Hotel at 59th and Fifth Avenue, where you can see the delightful Eloise Room (open to the public 3-5, Monday-Friday). The Eloise Room was opened on December 11, 1969, through the efforts of Kay Thompson, the author of *ELOISE* (Simon & Schuster). Its decoration and furniture are modeled exactly after Hilary Knight's illustrations and there is even a Nanny who greets visitors.



Children obviously enjoy the Eloise Room with its many toys, dolls, books, and records. The Nanny is a gentle, soft spoken woman who enjoys talking with visitors and playing with children. She says that "The children are Eloise's friends." There is a diary filled with messages from young visitors. One little girl wrote, "Sorry I missed you but I played all your records. I ate your lollipop too. Your Nanny is a love." And another, "I was 6 years old this week. Please come and play at our house."

For children Eloise is very real. In fact the Plaza Hotel often receives letters asking if there is an Eloise. Their reply is "Does it matter?", which is absolutely right.



After leaving the Plaza Hotel you should enter the Park at 59th Street and begin walking up town. The zoo and special children's zoo (at 65th St.) are very enjoyable, and the excitement of the children riding the Friedsam Memorial Carousel (west of the zoo) is in-

fectious. Behind The Mall on the east side of Rumsey Playground is an appealing statue of Mother Goose. The statue was a WPA project, commissioned by the Department of Parks and completed in 1938. The sculptors were Frederick G. R. Roth and Walter Beretta.

At approximately 72nd Street on the East Side you will find the Boat Pond, a small man-made pond where people of all ages sail their model boats in the summer. Everyone who has read E. B. White's *STUART LITTLE* (Harper) remembers the exciting boat race on this pond.



On the West Side of the pond, there is a handsome statue of Hans Christian Andersen by George Lober. The statue was a gift from the children of Denmark in 1956. A page from the story "The Ugly Duckling" is inscribed in the book on Andersen's knee. Children enjoy climbing on the statue and reading the story out loud.



At the north end of the pond is a statue of Alice In Wonderland. Dedicated on May 8, 1959, it was a gift of George Delacorte in memory of his wife, Margarita. "Alice" was designed by a trio of artists—Jose de Creft, sculptor, Fernando Texidor, designer-artist, and Hideo Sasaki, landscape architect. It represents a scene from the Mad Hatter's Tea Party and the figures—Alice, the White Rabbit, the Mad Hatter, the Dormous, the Cheshire Cat, and Alice's white kitten, Dinah—are based on the original Sir John Tenniel illustrations. It was the artists' purpose to encourage youngsters to climb on, in, over, and around the statue, and it is a favorite playground for children.

The boat pond and its surroundings are a very pleasant section of the Park and it is tempting to sit quietly on a bench warmed by the sun. If you are not too foot-weary, you may want to go on to the Metropolitan Museum, where amid other treasures you can visit the furniture rooms so aptly described in Elaine Konigsberg's *FROM THE MIXED-UP FILES OF MRS. BASIL E. FRANKWEILER* (Atheneum). The Museum has pleasant indoor, fountain-side luncheon facilities. Or you may prefer a refreshing drink in the Bemelmans Bar of the Hotel Carlyle (35 East 76th St), amply decorated with paintings by the creator of *MADELINE* (Viking).

A children's literature tour of Central Park and environs may not fit into everyone's itinerary but those who are able to spend a leisurely half-day in the Park should find this special view of New York City enjoyable and rewarding.



MARGUERITE deANGELI

by Margaret Lesser Foster

It was in the fall of 1934 that I met Marguerite deAngeli to discuss her first book *TED AND NINA GO TO THE GROCERY STORE*. Thirty-six years later, almost to the day, I read her account of that meeting in the galleys of her autobiography, *BUTTER AT THE OLD PRICE*, published by Doubleday this April, a month after her eighty-second birthday.

Well, her memory of that meeting and mine differ somewhat. She thought she was the one who was nervous! I had been editor of Doubleday Junior Books for less than two months. I was not only nervous, I was inexperienced, eager and most of all awed at the idea of having a book by an artist who had been doing book and magazine illustrations for years. But once she began to talk, the warmth of her voice, the unexpected charm of her throaty chuckle and her excitement over the book reassured me. I wasn't talking to a stranger but to someone who loved children, knew a lot more about them than I did, and who was just as eager to do books for them as I was. It was the beginning of a friendship that has grown not only through her books but through many shared family memories.

I am greatly tempted to crib from the autobiography but Marguerite's memories of the girl who was born into the Victorian era and grew up to become a great-grandmother in the Space Age are best told in her own words. Actually I didn't need to read her autobiography to discover how she knew so much about children and family relationships. I learned that on my first visit to the deAngeli's hillside Victorian house in Jenkintown, a Philadelphia suburb. Marguerite and I spent the afternoon cutting and pasting the dummy for *HENNER'S LYDIA* and then moved to the kitchen, Marguerite talking as she worked.

It seemed that the big boys, Jack and Arthur, were to be home for dinner, and with the little boys, Ted and Maury, still in grade school, Nina in between high school, and Dai and Marguerite and me, there would be eight for dinner. Into the oven went the biggest roast beef I had ever seen. While we peeled what looked to me like a bushel of potatoes Marguerite decided it would be nice to make a cake for dinner. Orange chiffon, I think it was. I was overwhelmed. I had never made a cake but knew for certain that if I had tried to it would have taken me at least half a day. Then I decided that with such a huge roast, so many vegetables and such an enormous cake Marguerite was probably saving time cooking for several meals. When I volunteered this idea, she chuckled, "Wait and see." There wasn't enough roast left to make hash, and as I recall the last of the cake vanished before bedtime.

Marguerite grew up with four brothers and a sister, and in Lapeer, Michigan, where she lived until she was a teen-ager, she was surrounded by enough uncles and cousins and aunts to make Gilbert and Sullivan happy. So perhaps it wasn't as surprising as I thought in my first

glimpses of her and her family that she could write, paint and draw wherever she had space for her drawing board—a nook in the kitchen, a corner of the living room, an upstairs hall with a north-light. That she could drop whatever she was doing to bake a cake or pie, turn out a batch of cream puffs, make a molded fruit salad—her specialty for family celebrations—or render first aid to a skinned knee, hurt feelings or small boy quarrels.

I never learned to make a cake with her ease, but she did shame me into making my first pie without a mix, explaining not scornfully but firmly that it didn't really help to use a mix. It was the deft way you mixed the water with the flour and shortening that was the test of a good pie maker. I wasted more pies than I care to remember and I didn't know until I read her autobiography that when she was a bride in Canada she made a pie every day for a week until she had one good enough to serve Dai.

Pie-making wasn't the only thing Marguerite taught me. When my daughter was learning to walk and forever into things Marguerite borrowed her hospital birth certificate, which had footprints for identification. On Kiki's first birthday it was returned and with it an enchanting birth certificate painted and lettered in the manner of Pennsylvania Dutch *Fraktur* Schriften with the tiny footprints and sketches of Kiki incorporated into the traditional design. Needless to say it's a family treasure.

As I recall it was on that visit when "no, no and don't" flourished, that she turned Kiki gently away from whatever she was doing and remarked quietly that the more children she had the more she had come to realize that "no's and don't" weren't really necessary. Children could understand if you explained quietly but firmly what they must or must not do.

Another treasure, now handed down to Sarah, Kiki's eight-year-old daughter, is a *HENNER'S LYDIA DOLL* which Marguerite made by hand, complete in every detail, even to the shawl and Amish basket. "Sewing is easy" Marguerite says, and "you can always think while you're doing." Her "doing" in the summers when her country rose garden is in bloom have provided innumerable friends with miniature paintings of roses in a tiny blue bowl that sits always next to her drawing board.

To turn back to that 1935 dinner, I seem to have overdrawn the food part and omitted my most vivid memory, the laughter. Years ago Marguerite illustrated for us a book called *THEY LOVED TO LAUGH* by Kathryn Worth. The title is a capsule description of the deAngelis. If you get two of them together you have jokes and laughter. Maybe even one! A tape recording of the many family picnics, birthday and holiday parties would be hilarious.

Some of these stories are recalled in *BUTTER AT THE OLD PRICE* but the best account of family fun and his mother's sense of humor was written for *The Horn Book* by Maury, Marguerite's youngest son, the year she was awarded the Newbery Medal.

Recalling family parties he writes "there are always plenty of jokes. All of us enjoy telling them, and our parents are a good audience. My father laughs silently till he cries and his face turns red but Mother goes 'Whoop! Whoop!' and rocks her head from side to side. After a time, she gets a stich in her side, and then,

holding her side with both hands, she laughs and laughs. Her laughter is a family joke."

Further, he points out "her sense of humor is broad, and she has a repertoire of anecdotes and jokes that a professional raconteur could be proud of. She imitates dialects with enormous accuracy, using the facilities of imagination and

mimicry that have been the mainstays of her writing career."

She will probably laugh when she reads this article, and I know for sure she will exclaim like the old woman in the nursery rhyme, "Lawk-a-mercy on me, this is none of I!"

Mrs. Foster, known professionally as Peggy Lesser, was for many years the head of the Doubleday children's book department. She is a former CBC President, and serves on the Junior Literary Guild Editorial Board.

In and Around the Children's Book World

Mrs. Mary Ørvig, Director of the Swedish Children's Book Institute, a national center for research and bibliography, has been selected by an ALA Children's Services Division Committee to present the 1972 May Hill Arbuthnot Lecture. The 1971 Arbuthnot Lecture, given by John Rowe Townsend, will appear in the June issue of *Top of the News*.

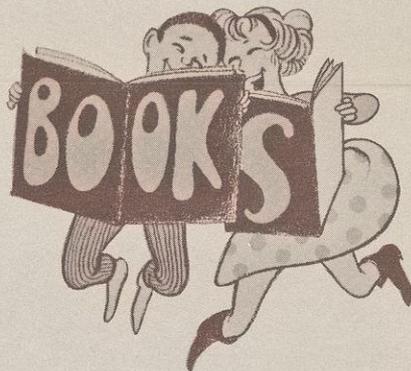
Walter Scherf, Director of the International Youth Library, Munich, Germany, accompanied by Mrs. Scherf, completed an extensive North American visit in January and February. Dr. Scherf's speaking engagements took him to Los Angeles and Pasadena, California; University of Washington, Seattle; University of Chicago; to Detroit, where he gave the 1971 Miriam Wessel Lecture at the Public Library; Toronto, both to Boys and Girls House and the University of Toronto; to Washington for a talk to area-wide children's book specialists; to Philadelphia, for talks at the University of Pennsylvania and the Children's Reading Round Table; New York, for a CBC-sponsored lecture; Boston, for a meeting of the New England Round Table of Children's Librarians; and to South Lancaster, Massachusetts, to receive the 1971 John Greene Chandler Award.



The Sub-Section on Library Work with Children of the International Federation of Library Associations (IFLA) has published the proceedings of its meeting preceding IFLA's 1968 Assembly in the form of the booklet *LIBRARY SERVICE FOR CHILDREN 3*. The publication, in English, describes the organization of training and the curriculum for training children's librarians in eighteen countries. It is available for \$6.00 from Scandinavian Libr. Center, 11 Mosedalvej, DK-2500 Copenhagen, Denmark. (Enclose check with order.)

Two reissues of historical interest are available from the Singing Tree Press (Gale Research, Book Tower, Detroit, MI 48226): *THE ORIGINAL MOTHER GOOSE'S MELODY* (1785 edition; \$5.00) and *THE ORBIS PICTUS OF JOHN AMOS COMENIUS* (1887 edition; \$9.00), which was a precursor of illustrated children's books.

The International Reading Association (Dept. 70, 6 Tyre Ave., Newark, DE 19711) has announced two new volumes by Helen W. Painter. The first is *REACHING CHILDREN AND YOUNG PEOPLE THROUGH LITERATURE*, which includes a paper by Jean Karl of Atheneum Publishers that was presented at a program sponsored by the IRA-CBC Joint Committee at an IRA Convention, and a paper by Lloyd Alexander (paperbound, 72 pp., \$2.75; Members \$2.00). The second is *POETRY AND CHILDREN*, which explains what poetry is and provides teaching suggestions and a bibliography (paperbound, 140 pp., \$4.00, Members \$3.00).



John Stewig, Purdue University, describes how teachers can liven up elementary school art rooms by including an art reading table as an integral part of the art classroom in the March issue of *Wilson Library Bulletin*. Included is an annotated bibliography of children's art books actually used as part of a classroom art reading table.

Edward Ardizzone tells of his own childhood up to the time he started his career as an artist in *THE YOUNG ARDIZZONE, AN AUTOBIOGRAPHICAL FRAGMENT*, a new Macmillan Co. title. The illustrations were done expressly for the book by Mr. Ardizzone. \$7.95, 144 pp. Macmillan Co., 866 Third Ave., NYC 10022.

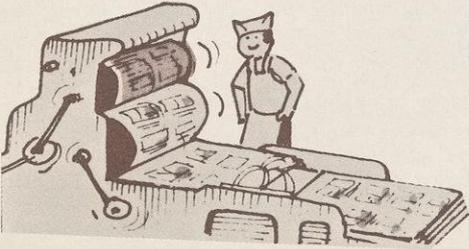
Young Canada's Book Week will be celebrated during the week of November 15-22, 1971. Posters and bookmarks with an Indian theme design will be available as well as booklists specially prepared for the event. For price information write: Canadian Library Association, 151 Sparks St., 9th Floor, Ottawa 4, Ontario K1P 5E3.

LOOKING AT PUBLISHING

COLOR SEPARATIONS by Jean Karl

Many librarians and teachers have expressed interest in the technique of color separations. The explanation that follows is reprinted from Jean Karl's recent book about children's literature, *FROM CHILDHOOD TO CHILDHOOD: CHILDREN'S BOOKS AND THEIR CREATORS* published by The John Day Company. Miss Karl is Vice-President and Director of the Children's Book Department of Atheneum Publishers.

Separation is a technique whereby the artist does what a camera would do if a picture painted in many colors were being reproduced. If one were to reproduce the Mona Lisa in a children's book, for example, one would not expect Leonardo da Vinci to make separations for his painting. The separations would have to be done by camera. The camera would photograph the picture at least four times: once for red, once for blue, once for yellow, and once for black.



The colors put back together would theoretically reproduce the original, since all colors can be made from the three primary colors. Four-color reproduction would not be likely to reproduce all the subtle shades of the Mona Lisa, however. To reproduce it well, one might have to photograph in six or eight or ten colors. And much hand labor would be needed on the resulting films to get just the variations desired. Color on the film would be represented by small dots; many heavy dots in an area where the color was to be heavy; a few small dots in an area where the color was to be pale. In some places dots would overlay each other. Blue and yellow dots together would make green, etc. From the film, eventually, plates would be made, one plate for each color. The plates would be fastened to a press, arranged so that each color would print individually on the paper, one after another, and each color as it printed would appear in exactly the right places on the paper as it ran through the press; if all went well, the Mona

Lisa would arrive at the other end. But anyone who has seen the Mona Lisa itself and then seen reproductions of the painting knows that even the best reproduction is not quite like the original. Photographic separation is uncertain at best; and it is always expensive, primarily because of the hand retouching needed.



So the artist must do separations. Then the publisher can save the cost of the separating photography and the hand labor to correct the dots; and the skillful artist can control the finished product. The artist will choose the four colors he wishes to use, remembering that the text must print in one of his colors. What he chooses need not be primary colors, but one will probably be black, brown, or dark blue. He will probably make his basic drawings in black on artist's board regardless of what color they may eventually print in. Then he will use some transparent substance, plastic or paper, for each of the other colors. For each finished illustration there will be the basic drawing on board and an overlay for each of the other three colors, making four pieces in all. All of the art, regardless of the colors chosen, will probably be done in black or some color that photographs well. There will be some kind of mark on each overlay, corresponding to a mark on the basic board, to show the exact position of that overlay with respect to the drawing on the board. On the overlay the places will be filled in where the color represented by that overlay should appear on the picture. If the artist plans to use two colors to make a third color the places where each will be needed for the third color will also be filled in. It is a long, tedious job, especially when one is dealing with very complex or detailed pictures. But some artists actually prefer to do this because then they know exactly how their finished art will look in reproduction. The artist whose work is to be camera separated never knows for sure just what will happen, no matter how careful the printer may be.

Copyright © 1970 by Jean Karl. Reprinted from *FROM CHILDHOOD TO CHILDHOOD* by Jean Karl, by permission of The John Day Company, Inc., publisher.

So many children's book specialists have asked for information about bookmaking that it is good to report that *HOW A BOOK IS MADE*, a filmstrip, is available for \$45.00 from Media Plus, Inc., 60 Riverside Drive, NYC 10024. The filmstrip was created by Ann Grifalconi. It follows the production, from conception to completion, of *THE BALLAD OF THE BURGLAR OF BABYLON* by Elizabeth Bishop (Farrar), which is illustrated by Ann Grifalconi. The set can be used with upper elementary children and older age groups including adults. It includes three filmstrips about "Editorial, Art and Production," "Printing and Platemaking," and "Binding,"

three LP records (manual and automatic), a copy of *THE BALLAD OF THE BURGLAR OF BABYLON*, twenty-five of CBC's "How A Book Is Made" bookmarks, and a teacher's guide. A free brochure about the filmstrip is available from Media Plus.

The illustrations in Miss Karl's "Looking at Publishing" article are from the "How A Book Is Made" bookmark designed by Leonard Kessler. These bookmarks trace simply in words and pictures the basic steps in creating a book. The bookmarks are available from the Children's Book Council at 100 for \$2.00.

Sources Of Material For Teachers & Librarians Working With Visually Handicapped Children

Special materials designed to be used with visually handicapped children—large type and braille books, talking books, equipment—are available from a wide variety of sources. The aim of this article is to introduce children's librarians and elementary teachers to these sources of basic materials for and about visually handicapped children. The article is organized as follows: (I) Pertinent materials available from various organizations concerned with services for the blind; (II) Other sources of materials; (III) A list of CBC member publishers of large type children's books (18 pt. or larger) based on the response to a questionnaire from this office; (IV) Children's books suggested by CBC member publishers that deal directly with the problem of being visually handicapped.

(I)

■ American Foundation for the Blind, Inc.
Publications Division, 15 West 16th St.
New York, New York 10011

A national research consultation and information agency on blindness. Complete catalog of publications available upon request.

Directory of Agencies Serving the Visually Handicapped in the United States. 17th edition, 1971. approx. 340 pp., \$6.00.

Sources of Reading Materials for the Visually Handicapped. \$1.50. A series of leaflets in a binder that covers the following topics: Agency Publications, Braille Publishers, Educational Materials, Learning Braille, Library of Congress, Library Reference Services, Nation-wide Agencies, Periodicals (Braille, Large Type, Talking Book, Tape), Producers of Spoken Word Recordings, Publishers of Large Type Books, Readings Aids, Reference Books in Braille and Large Type, Religious Materials, Sources of Braille Music, *Talking Book Topics* and *Braille Book Review*, Talking Books for Sale, Technology and Research, Volunteers.

Who Is The Visually Handicapped Child? 12 pp., 1969. Free. A large print pamphlet describing the visually handicapped child, his education and the preparation needed by teachers of the visually handicapped. Includes a list of professional preparation programs.

■ American Printing House for the Blind, Inc.
1839 Frankfort Ave., Louisville, KY 40206

National, non-profit organization that receives an annual appropriation from Congress to provide textbooks and educational aids for visually handicapped students of less than college grade. Catalog of materials available upon request.

Handbook for Teachers of the Visually Handicapped by Grace D. Napier & Mel W. Weishahn. September 1970. 100 pp. Free. Publication intended to acquaint the beginning or inexperienced teacher with a wide variety of information about the visually handicapped child and some of the educational services that may be used in offering programs for this child. A section is devoted to "Tips for the Regular Classroom Teacher."

The Visually Impaired Child: Growth, Learning, Development, Infancy to School Age by Carol Halliday. 1971. 87 pp. Order number—8-5104. 50¢. Booklet presents practical information for teachers, professional workers, and parents about the caring, training and instruc-

tion of visually impaired children from birth until entry into a formal school program.

■ Division for the Blind and Physically Handicapped
Library of Congress, Washington, DC 20542

Provides free services to any individual who by virtue of a visual or physical handicap cannot read ordinary printed materials. Catalog available upon request.

Blind and Physically Handicapped, Library Service by Robert S. Bray. Free. A description of the activities, services, and history of the Division.

For Younger Readers, Braille and Talking Books. Free. Published every two years, the book information and descriptions are reprinted from past issues of *Talking Book Topics* and *Braille Book Review*.

Reading Materials in Large Type. February 1970. Free. A list of sources.

Regional Libraries for the Blind and Physically Handicapped. Free. A list of the regional libraries for the blind and physically handicapped organized by state.

Sources of Spoken Word Tape (Cassette and Open Reel). August 1970. Free. Producers and distributors of pre-recorded spoken word tapes and the kinds of materials they offer.

Talking Books for Very Young Readers. Free. Selected bibliography and list of sources of recordings for children.

(II)

Books for the Partially Sighted Child by Thomas D. Horn & Dorothy J. Ebert. 1965; 80 pp. \$1.00. National Council of Teachers of English, 508 S. Sixth St., Champaign, IL 61820. A bibliography of high-interest supplementary reading, divided into three sections: non-fiction, fiction, and easy books. Each listing includes an annotation, grade level, and type size.

Expectations 1970. Free. Braille Institute of America, 741 N. Vermont Ave., Los Angeles, CA 90029, Att: Betty Kalagian. An annual braille anthology of current children's literature available without charge to blind children in grades three through six throughout the United States.

Large Type Books In Print edited by Robert A. Landau & Judith Nyren. 1970. 193 pp. \$10.00 net in U.S. and Canada (\$11.00 elsewhere). R.R. Bowker Co., 1180 Avenue of the Americas, New York, NY 10036. Approximately 1500 titles are listed in large type in this reference guide that includes four major sections: general reading, textbooks, directory of publishers, and author-title index.

Library Service to the Visually and Physically Handicapped, A Bibliography compiled by Joanne Boelke. Order number: ED 031 615. Microfiche, 25¢; Hard cover, \$1.00. ERIC Document Reproduction Service, National Cash Register Co., 4936 Fairmont Avenue, Bethesda, MD 20014. A selective annotated bibliography covering library service to those who are unable to use conventional printed materials.

(III)

Abingdon Press; Coward-McCann, Inc.; Dodd, Mead & Co., Inc.; Follet Publishing Co.; Harcourt Brace Jovanovich, Inc.; Harper & Row, Publishers, Inc.; Alfred A. Knopf, Inc.; Parents' Magazine Press; Charles Scribner's Sons; Simon & Schuster, Inc.; Albert Whitman & Co.

(IV)

(LE = Lower Elementary; UE = Upper Elementary; J = Jr. & Sr. High School)

Fiction: THE CAY by Theodore Taylor (Doubleday) UE & J; LIGHT A SINGLE CANDLE by Beverly

Butler (Dodd) UE & J; RUN WITH THE RING by Kathryn Vinson (Harcourt) J; GUIDE DOG by Dorothy Clewes (Coward) J; SOUND OF SUNSHINE, SOUND OF RAIN by Florence P. Heide (Parents) LE; KATHIE'S MAGIC GLASSES by Jane Goodsell (Houghton) LE; SEE THE FIRST STAR by Norma Simon (Whitman) LE; *Non-Fiction:* TORCH OF LIGHT: THE STORY OF LOUIS BRAILLE by Anne E. Neimark (Harcourt) UE; ANNIE SULLIVAN by Mary Malone (Putnam) LE; CHALLENGED BY HANDICAP: ADVENTURES IN COURAGE by Richard B. Lyttle (Reilly) UE; HELEN KELLER by Margaret Davidson (Hastings) LE; BANNER, FORWARD! THE STORY OF A GUIDE DOG by Eva Rappaport (Dutton) UE; HELEN KELLER'S TEACHER by Mickie Davidson (Four Winds) UE.

National Children's Book Week

November 14-20, 1971

Read-In '71 is the theme for the celebration of 1971 Children's Book Week. Exciting materials have been created by an outstanding group of children's book illustrators.

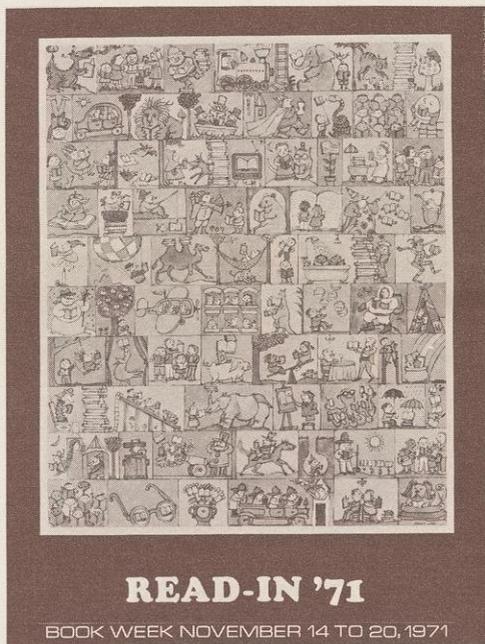
The Book Week poster artist is Arnold Lobel, whose FROG AND TOAD ARE FRIENDS (Harper) was a runner-up for the 1971 Caldecott Medal Award and also a finalist for the National Book Award for Children's Books. His full-color poster is a bright parade of animated miniatures featuring numerous story-book characters celebrating books. The poster for the first time will also be available in Spanish.

June Jordan has written an original Book Week poem that will appear on the bookmark, which has been specially designed by Mr. Lobel.

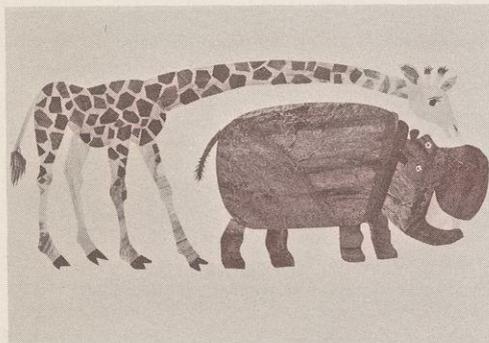
Jose Aruego's studious snakes, Frank Asch's intriguing cityscape, and Don Bolognese's cozy bears decorate three separate two-color streamers.

The seven-piece mobile by John Reiss is a brightly colored assortment of birds and bees, fish and trees all reading contentedly as they swing through the air.

A new display item this year is a six foot frieze in full-color by Eric Carle that features a large brown bear reading a story to an audience of assorted animals.



1971 Book Week Poster
by Arnold Lobel



Detail from 1971 Book Week
Frieze by Eric Carle

A variety of other display materials will also be offered. Illustrated order brochures will be mailed to all *Calendar* recipients in July. Photographs and further information will appear in the September issue of *The Calendar*.

Marilyn Sachs has written a Book Week Play, "Reading Between the Lines," which we hope will be produced in many schools and libraries. The play takes place in a library on the eve of Book Week. It requires very few props and should appeal to children of all ages. The play will be included in Book Week Kits. For a free single copy of the play, which will be available in early summer, send a stamped (12¢) self-addressed envelope to BW Play, Children's Book Council, 175 Fifth Ave., NYC 10010. We encourage you to reprint the play for class distribution.

AWARDS & PRIZES

SUMMER OF THE SWANS by Betsy Byars (Viking) was awarded the 1971 John Newbery Medal. The runners-up were KNEEKNOCK RISE by Natalie Babbitt (Farrar), ENCHANTRESS FROM THE STARS by Sylvia Louise Engdahl (Atheneum), and SING DOWN THE MOON by Scott O'Dell (Houghton).



Betsy Byars

The 1971 Caldecott Medal was awarded to A STORY—A STORY written & ill. by Gail E. Haley (Atheneum). The runners-up were THE ANGRY MOON by William Sleator, ill. by Blair Lent (Atlantic-Little), FROG AND TOAD ARE FRIENDS written & ill. by Arnold Lobel (Harper), and IN THE NIGHT KITCHEN written & ill. by Maurice Sendak (Harper).



Gail E. Haley

THE MARVELOUS MISADVENTURES OF SEBASTIAN by Lloyd Alexander (Dutton) has received the 1971 National Book Award for Children's Books. The citation is below. The following four titles were finalists: GROVER by Vera & Bill Cleaver (Lippincott), BLOWFISH LIVE IN THE SEA by Paula Fox (Bradbury), FROG AND TOAD ARE FRIENDS by Arnold Lobel (Harper), THE TRUMPET OF THE SWAN by E. B. White (Harper).

"To Lloyd Alexander for THE MARVELOUS MISADVENTURES OF SEBASTIAN. Employing all the traditional elements of romantic fantasy to high comic effect, the entertainment nevertheless recognizes a universally important aspect of life—a personal responsibility for a disciplined development of one's own gifts. A sense of fun and a sense of hope are always special strengths, and both are superbly shared here with generations of readers who are going to need them." B. J. Chute, Lillian N. Gerhardt, Helen L. Jones, 1971 NBA Judges, Children's Book Category.

FROM THE MIXED-UP FILES OF MRS. BASIL E. FRANKWEILER by E. L. Konigsburg is the winner of the 1970 William Allen White Children's Book Award. Votes were cast by 80,000 Kansas children in grades 4-8.

The 1971 winner of the Mildred L. Batchelder Award, which is given to the American publisher of the most outstanding children's book originally published abroad in a language other than English, is Pantheon Books for IN THE LAND OF UR, THE DISCOVERY OF ANCIENT MESOPOTAMIA by Hans Baumann and translated by Stella Humphries.

The Christophers selected the following titles to receive the 1971 Christopher Awards; THE ERIE CANAL by Peter Spier (Doubleday); A MOMENT OF SILENCE by Pierre Janssen (Atheneum); THE CHANGELING by Zilpha Keatley Snyder (Atheneum); THE GUARDIANS by John Christopher (Macmillan); SEA AND EARTH, THE LIFE OF RACHEL CARSON by Philip Sterling Crowell; UNICEF BOOK OF CHILDREN'S LEGENDS, UNICEF BOOK OF CHILDREN'S POEMS, UNICEF BOOK OF CHILDREN'S PRAYERS, UNICEF BOOK OF CHILDREN'S SONGS by William I. Kaufman (Stackpole).

Roger Duvoisin is the recipient of the University of Southern Mississippi Children's Collection Medallion given annually to a writer or illustrator who has made an outstanding contribution to children's literature.

The 1969-1970 awards of the Southern California Council on Literature for Children and Young People were as follows: THE CAY by Theodore Taylor (Doubleday) for Notable Book; NEW MOON COVE by Ann Atwood (Scribner) for Notable Illustrations; Richard Chase for Distinguished Contribution to the Field of Folklore; and Blanche Campbell for Outstanding Community Service.

The 1969-1970 Western Heritage Juvenile Book Award has been awarded to AN AWFUL NAME TO LIVE UP TO by Jossie Hosford (Meredith).

RAMONA THE PEST by Beverly Cleary (Morrow) is the 1971 winner of the Oklahoma Children's Book Award.

Tasha Tudor was the recipient of the 1971 Regina Medal, awarded by the Catholic Library Association for Miss Tudor's distinguished contribution to children's literature.

THE CRACKAJACK PONY by Mebane H. Burgwyn (Lippincott) has received the 1970 North Carolina Division, American Association of University Women's Award in Juvenile Literature.

The 1970 Eleanor Farjeon Award, given annually by the Children's Book Circle in England, has been awarded to Margaret Meek, book review editor of *The School Librarian*, for distinguished services to children's books.

TOUCH OF LIGHT by Anne Neimark (Harcourt) has received the 1971 Friends of American Writers Award.

BOOKS & DATES

Only books published since 1969 and submitted by our members are highlighted in this column. This is not an evaluative listing and there are, of course, many other titles available for each occasion.

The following symbols have been used to indicate approximate grade levels: **P**—Pre-reader; **LE**—Lower Elementary; **UE**—Upper Elementary; and **J**—Jr. & Sr. High School.

"A house without books is like a room without windows." Horace Mann

■ MAY

1—Empire State Building was dedicated in New York, 1933.

WHAT IT FEELS LIKE TO BE A BUILDING by Wilson (Doubleday) LE and A BUILDING GOES UP by Kahn (Simon & Schuster) UE are basic introductions to architecture and building principles.

8—Hernando de Soto discovered the Mississippi River, 1541.

The voyages that plotted the coast of North America and the Pacific Northwest are described in the explorers' own words in WEST AND BY NORTH by Wright & Fowler (Delacorte) J. THE MISSISSIPPI: EVER-CHANGING WONDERLAND by Foster (Dodd) UE is a history of "The Father of Waters."

9—A massive Nazi-led book-burning demonstration took place in Berlin, 1933.

BETRAYAL: THE MUNICH PACT of 1938 by Weinstein (Doubleday) J is a study of Hitler's rise to power in 1933 to his invasion of Poland in 1939. Two young adult novels both concerned with the lives of young men caught in the midst of Nazi Germany are FRIEDRICH by Richter (Holt) J and NEVER TO BE FREE by Grund (Little) UE.

9—Mother's Day.

A MOTHER IS SOMEONE WHO . . . by Klein (Golden) All Ages is an affectionate and humorous look at mothers.

12—Florence Nightingale born, 1820.

LONELY CRUSADER by Woodham-Smith (McGraw) J is a biography of the famous English nurse who is regarded as the founder of modern nursing. HEALERS IN UNIFORM by Edelson (Doubleday) UE describes the lasting medical discoveries made by twelve outstanding military physicians. Girls considering a career may be interested in NURSING AS A CAREER by Chandler & Kempf (Dodd) J.

16—The Academy of Motion Picture Arts & Sciences awarded its first "Oscars," 1929.

Movie buffs should be especially interested in FILMS IN AMERICA 1929-1969 by Quigley & Gertner (Golden) J, TERRORS OF THE SCREEN by Manchel (Prentice) J, MARY MARTIN ON STAGE by Newman (Westminster) UE, and GRACE KELLY by Katz (Coward) J.

27—Julia Ward Howe, leader of antislavery and woman suffrage movements, born, 1819.

Two novels concerned with the suffragist movement are STAND UP, LUCY by Hall (Houghton) UE and NEVER JAM TODAY by Bolton (Atheneum) J.

29—Sir Edmund Hillary and Tenzing Norkhay became the first persons to reach the summit of Mt. Everest, 1953.

Armchair mountain climbers should enjoy FIRST UP EVEREST by Styles (Coward) UE, PERILOUS ASCENT by Fenner (Morrow) J, and AGAINST ODDS by Heatter (Farrar) J.

31—Memorial Day.

D DAY by Gray (McGraw) UE describes the

great amphibious maneuver from the personal points of view of an American and British soldier.

■ JUNE

2—Congress granted citizenship to all American Indians, 1924.

Many titles are suggested for this date. The listing below is organized by basic categories.

History: INDIANS OF THE NORTHERN PLAINS by Powers (Putnam) J; ONCE UPON THE LITTLE BIG HORN by Lampman (Crowell) UE & J; CHICKASAW by Ritter (Simon & Schuster) UE; THE STORY OF THE NAVAJO by Gridley (Putnam) UE; INDIANS, THE FIRST AMERICANS by Martin (Parents) LE.

Indian Life: INDIANS ON THE MOVE by Hofsinde (Morrow) UE; NORTH AMERICAN INDIAN ARTS by Whiteford (Golden) J; CIRCLE OF SEASONS by Clark (Farrar) UE; INDIAN FESTIVALS by Showers (Crowell) LE.

Biography: JIM THORPE by Fall (Crowell) LE; WARRIOR FOR A LOST NATION, A BIOGRAPHY OF SITTING BULL by Johnson (Westminster) UE.

Tales & Legends: THE RING IN THE PRAIRIE: A SHAWNEE LEGEND by Bierhorst (Dial) LE; SKUNNY WUNDY, SENECA INDIAN TALES by Parker (Whitman) LE; PEOPLE OF THE SHORT BLUE CORN: TALES AND LEGENDS OF THE HOPI INDIANS by Courlander (Harcourt) UE; THE TREES STAND SHINING: POETRY OF THE NORTH AMERICAN INDIANS by Jones (Dial) UE.

Fiction: THE LUCKY GHOST SHIRT by Martini (Westminster) LE; LUKE AND THE INDIANS by Holberg (Hastings) UE; THE BUFFALO BOX by Randall (McKay) UE; THE SPIDER, THE CAVE AND THE POTTERY BOWL by Clymer (Atheneum) UE; CAYUSE COURAGE by Lampman (Harcourt) UE; GOLDEN COYOTE by Thompson (Simon & Schuster) UE; SING DOWN THE MOON by O'Dell (Houghton) UE; AND ONE WAS A WOODEN INDIAN by Baker (Macmillan) UE & J; SHAWNEE LANCE by Allen (Delacorte) J; TO TOUCH THE SKY by Fink (Golden Gate) J.

15—King John signed the Magna Carta, 1215.

The lore of knights and knighthood in King John's England is described in DICTIONARY OF CHIVALRY by Uden (Crowell) UE & J.

17—James Weldon Johnson, black American poet, novelist, and a founder of the NAACP, born, 1871.

Dodd, Mead recommends a biography, JAMES WELDON JOHNSON by Felton, UE. James Weldon Johnson & J. Rosamond Johnson wrote the words and music for LIFT EVERY VOICE AND SING (Hawthorn) All Ages, which has been called the Black National Anthem. Two titles that present a record of the Black struggle for Civil Rights from reconstruction to today are FREEDOM COMES TO MISSISSIPPI: THE STORY OF RECONSTRUCTION by Meltzer (Follett) J and FROM RECONSTRUCTION TO REVOLUTION by Aliares (Atheneum) J.

19—Federal Communications Commission was created by Congress, 1934.

FROM SCROLLS TO SATELLITES by Wise (Parents) LE traces man's efforts to communicate from grunts to satellites.

25—Governor John Winthrop of Massachusetts introduced the table fork to America, 1630.

THE SEABURY COOK BOOK FOR BOYS AND GIRLS by Moore (Seabury) LE is a picture book for young readers who enjoy cooking and eating, whether with a fork or fingers. In **FOUR WOMEN IN A VIOLENT TIME** by Crawford (Crown) J, Governor Winthrop is a major figure in the trial of Anne Hutchinson.

■ **JULY**

2—Amelia Earhart and her co-pilot were lost in the Pacific in the midst of their round-the-world flight, 1937.

Coward, McCann recommends a biography, **AMELIA EARHART: SKY PIONEER** by Mann, UE.

4—Independence Day.

For historical background on America's Independence, read **FREE AND INDEPENDENT** by Gerson (Nelson) UE & J; **LEADERS OF THE AMERICAN REVOLUTION** by Hayman (Four Winds) UE; **ENOUGH WISE MEN: THE STORY OF OUR CONSTITUTION** by McDonald (Putnam) UE; **YEARS OF INDEPENDENCE, 1776** by Foster (Scribner).

6—The notorious pirate, Captain William Kidd, was seized in Boston, 1699.

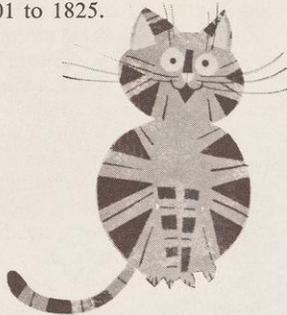
Harper & Row recommends **THE PIRATE'S TALE, P & LE**, a story of five bloodthirsty pirates, written by a nine-year-old author, Janet Aitchison. **BOBBY SHAFTO'S GONE TO SEA** by Taylor (Golden Gate) LE is a seafaring tale about a dandy who goes reluctantly to sea.

17—Florida was formally ceded by Spain to the United States, 1821.

FLORIDA by Smith (Coward) UE and **FOUR FLAGS OVER FLORIDA** by Harter (Messner) UE are histories of the state. **MOON OF THE ALLIGATORS** by George (Crowell) LE & UE describes the month of October in the delicately balanced world of the alligators in the Florida everglades. **WRECK ASHORE!** by Heatter (Farrar) J is an adventure story set in the Florida Keys in the 1880's.

24—Simon Bolivar, the "Liberator of South America," born, 1783.

THE REVOLUTIONS IN SPANISH AMERICA by Prago (Macmillan) J is a history of the independence movements from 1801 to 1825.



■ **AUGUST**

1—The first United States Census was tabulated, 1790.

COUNTING PEOPLE: THE CENSUS IN HISTORY by Alterman (Harcourt) J is the story of census efforts through the ages beginning with the Babylonians. The subject of overpopulation, an important concern of today's world, is discussed in **OUR OVERCROWDED WORLD** by Fisher (Parents) J and **WHERE THE PEOPLE ARE: CITIES AND THEIR FUTURE** by Gay (Delacorte) J.

12—The first police force was established in the Colony of New Amsterdam, 1658.

THE POLICEMAN by Arm (Dutton) UE is an inside look at his role in modern society.

22—The U.S. yacht, America, won the first America's Cup Race, 1851.

MYSTIC SEAPORT: THE AGE OF THE SAIL by Colby (Hastings) J describes the historical village and

America's maritime past. Boat lovers should enjoy **EIGHTY DAYS TO HONG KONG** by Heatter (Farrar) J, the story of the development and decline of the clipper ship, and **THE COMPLETE BEGINNER'S GUIDE TO SAILING** by Drummond (Doubleday) J, a comprehensive and readable guide to sailing.

24—Pompeii was destroyed by the eruption of Vesuvius, 79 AD.

HILL OF FIRE, an I Can Read History Book by Lewis (Harper) LE is the story of a volcano that erupted in a farmer's field in Mexico affecting the lives of a proud people. The story of archaeology in Italy is told in **POTS AND ROBBERS** by Hamblin (Simon & Schuster) UE.

27—Traditional birthday of Confucius, 550 BC.

Young readers interested in the philosopher's life should read **CONFUCIUS** by Kelen (Nelson) UE & J. **MEN OF IDEAS** by Loeper (Atheneum) J presents short biographies of some of the world's best known philosophers. A Chinese boy is carried on a series of wondrous adventures by a magic kite in **THE WONDERFUL KITE** by Wahl (Delacorte) LE.

28—Dr. Martin Luther King, Jr. led a civil rights march on Washington, DC and delivered his famed speech at the Lincoln Memorial, 1963.

Eve Merriam has written a tribute in verse to Dr. King in **I AM A MAN: ODE TO MARTIN LUTHER KING JR.** (Doubleday) LE. Two books that may have special meaning for the black child are **DON'T YOU TURN BACK** (Knopf) LE & UE, a collection of poems by Langston Hughes, and **BLACK PRIDE** by Harris & Hobson (McGraw) J, a discussion of the lives of Black men of pride.

SPRING SUPPLEMENTS

Each spring many newspapers and magazines publish extensive children's book review sections that are available separately. Some of the sections that can be bought in multiple copies are:

Book World (The Washington Post, Chicago Tribune). May 9. 25¢, *Book World*, 342 Madison Ave., NYC 10017.

The Boston Globe. May 9. 50¢, Circulation Dept., *The Boston Globe*, Boston, MA 02107.

The Christian Science Monitor. May 6. 15¢, Circulation Dept., *The Christian Science Monitor*, 1 Norway St., Boston, MA 02115.

Commonweal. May 21. 40¢, *Commonweal*, Circulation Dept., 232 Madison Ave., NYC 10016.

The New York Times Book Review, Children's Book Supplement. May 2. 30¢, Frank Innelli, Subscription Manager, *New York Times*, 229 W. 43rd St., NYC 10036.

San Francisco Chronicle. May 9. 20¢, Book Dept., Attn: Genevieve Stuttaford, *San Francisco Chronicle*, 905 Mission St., San Francisco, CA 94119.

Saturday Review. May 15. 50¢, Subscription Dept., *Saturday Review*, 380 Madison Ave., NYC 10017.

Materials and Publications Available

Please Remember: In writing to publishers for materials offered below and when enclosing self-addressed envelope, you must include your zip code.

Pamphlets, Brochures, Articles

The International Reading Association (Six Tyre Ave., Newark, DE 19711) is offering two free folders: "Why Join the International Reading Association?" and a pamphlet about the IRA's accomplishments, purposes, and origins.

"Growing Up With Books 1971" and "Growing Up With Paperbacks 1971" are annotated, illustrated booklists, each listing some 300 titles. Both are available with imprints if ordered by July 15. The price is \$6.50 per 100 without imprint from R.R. Bowker Co., 1180 Ave. of the Americas, NYC 10036. Attn: Frieda Johnson.

A *Horn Book Magazine* reprint combining "Out on a Limb with the Critics" and "Coming to Terms with Criticism" by Paul Heins is available for 50¢ plus 8¢ postage from The Horn Book, Inc., 585 Boylston St., Boston, MA 02116. Please do not send stamps.

A "Teacher's Packet," which includes various materials describing the programs and goals of the Boy Scouts of America, is available free of charge from Education Relationships Service, Boy Scouts of America, New Brunswick, NJ 08902.

"Tangle Oaks Reading Guide," a bi-monthly publication in library science that previews forthcoming articles in professional journals, is available free. Requests written on school or library letterhead should be sent to the United Educators, Inc., Tangle Oaks Educational Center, Lake Bluff, IL 60044.

"Newbery Award News," a newsletter published by Newbery Records, Inc. (342 Madison Ave., NYC 10017) is available free upon request. Also available are selected teacher's aids, which accompany the recorded dramatizations of the 18 titles in their current line.

The following pamphlets are now available from the American Library Association (Order Dept., 50 East Huron St., Chicago, IL 60611): "Notable Children's Books 1970," the annual list compiled by the Book Evaluation Committee of the Children's Services Division (50 copies/\$3; 100 copies/\$5; 250 copies/\$11; 500 copies/\$20; 1,000 copies/\$37.50); "Newbery Medal Books" and "Caldecott Medal Books," two separate pamphlets listing all past winners including 1971 runners-up (25 copies/\$1.75; 50 copies/\$3.00; 100 copies/\$5; 250 copies/\$11; 500 copies/\$20); 5-page multilith of all the winners and runners-up of both the Newbery and Caldecott Medals including the 1971 winners (20¢ per copy).

Bibliographies

"Children's Books 1970," compiled by a committee headed by Virginia Haviland and Lois Watt, and published by the Library of Congress, is available for 15¢ from the Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402.

"Best Books for Children 1971," an annotated guide to some 4,000 recommended children's books currently in print, from pre-school through grade 12, is available for \$4.50 net postpaid from R.R. Bowker Co., 1180 Ave. of the Americas, NYC 10036. 20% off on five or more copies ordered at one time.

"Education-Literature of the Profession," (OE-10060-A) is a bibliography from the Educational Materials Center, U.S. Office of Education, that lists recent books about education received in the Center since December 31, 1968. Copies are available from the Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Single copy, 50¢.

"Children's Books for Holiday Giving and Year 'Round Reading 1970," an annotated booklist of 127 books arranged according to age groups and special interests, is available from the Cleveland Public Library (Children's Dept., 325 Superior Ave., Cleveland, OH 44114). Send a self-addressed 7½" x 10½" stamped (12¢, first class; 6¢, third class) envelope for a free copy of the list. Additional copies are 25¢ each.

"Books for Brotherhood," an annotated bibliography including approximately 40 children's books published from August, 1969 through July, 1970 is available from the National Conference of Christians and Jews (43 West 57th St., NYC 10019). For a free single copy enclose a stamped (6¢) self-addressed envelope. Quantity prices are 10¢ each for 2-99 copies; 7½¢ each for 100 copies and over.

"A Christopher Guide to Children's Paperbacks," an annotated list of approximately 40 titles, is available free from The Christophers (12 E. 48th St., NYC 10017) for a stamped (6¢) self-addressed envelope. Bulk rates available upon request.

Bookmarks, Display Materials, Films

Parents Magazine Press (52 Vanderbilt Ave., NYC 10017 Attn: Bookmarks) is offering bookmarks for *THE FAT CAT* by Jack Kent, *SAM AND EMMA* by Donald Nelsen, *THE ICE-CREAM CONE COOT AND OTHER RARE BIRDS* by Arnold Lobel, *FOLKTALES AROUND THE WORLD* by Ann Rockwell, *STEPPING STONE BOOKS . . . To Science & Social Studies*. Specify which bookmarks desired, and include 12¢ postage and a self-addressed label for the first 50 copies. Include another 12¢ for each additional 50.

The Thomas Y. Crowell Co. (Att: Dept. of Books for Boys & Girls, 201 Park Ave. S., NYC 10003) is offering the following materials: (1) a limited supply of jackets for *SUNDIATA* by Roland Bertol and *MALCOM X* by Arnold Adoff, (2) Full-page color illustrations for bulletin boards from *JONAH AND THE GREAT FISH* by Clyde Robert Bulla, ill. by Helga Aichinger, and *ALL UPON A STONE* by Jean Craighead, ill. by Don Bolognese; (3) Bookmarks about "Clyde Robert Bulla, Easy-to-Read Books," "Jean Craighead George," and "The Crowell Poets."

Please specify item, quantity and enclose a self-addressed label.

A full-color reproduction, suitable for framing, of an illustration by Nonny Hogrogian from *VASILISA THE BEAUTIFUL* is available from Macmillan Co., (866 Third Ave., NYC 10022, Att: Joellyn Ausanka). Enclose one 6¢ stamp. Limited one per person.

Bookmarks on Lilo Hess and Berniece Freschet are available from the Library Services Dept., Charles Scribner's Sons, 597 5th Ave., NYC 10017. Please enclose self-addressed envelope.

The Seabury Press (815 2nd Ave., NYC 10017, c/o Miss Lucy Holmes) has bookmarks for *THREE FOX FABLES*, a new picture book by Paul Galdone. Send a 7 x 10 stamped self-addressed envelope for each lot of 25 (16¢ postage); 50 (24¢ postage); 100 (48¢ postage); or 150 (64¢ postage). No coins please.

Abelard-Schuman (School & Library Promotion Dept., 257 Park Ave. S., NYC 10010) is offering three bookmarks: *PEZZO THE PEDDLAR AND THE THIRTEEN SILLY THIEVES* by Esphyr Slobodkina, *JAKE* by Tamara Kitt, and *A LION FOR A SITTER* by Helen Kay. Send a 7 x 10 stamped self-addressed envelope for an assortment of 20 (12¢ postage), 50 (24¢ postage), 100 (42¢ postage). Supply is limited. No coins, please.

A brochure about *AN ILLUSTRATED HISTORY OF TRANSPORTATION* by Anthony Ridley, which includes photographs of various modes of transportation suitable for display, is available from the John Day Co. (School & Library Promotion Dept., 257 Park Ave., S., NYC 10010). Send a stamped (6¢) self-addressed 8½ x 11 envelope for each copy of the brochure. Limited supply. No coins please.

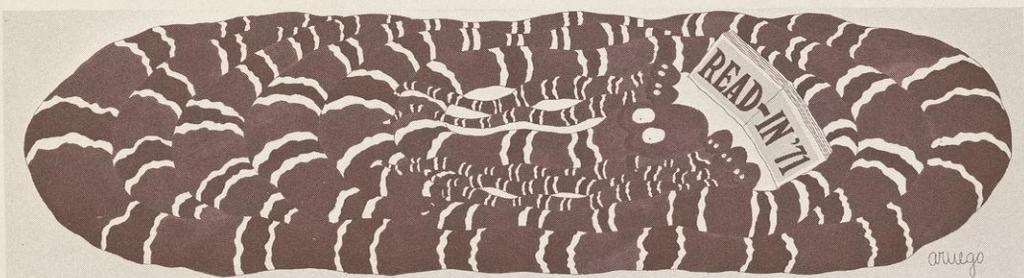
Harper & Row, Publishers (Dept. 363, 49 E. 33rd St., NYC 10016) is offering the following materials: (1) Pads of 30 copies of Harper's *I CAN READ Crossword Puzzle #2* (which may be reproduced). For each pad send a stamped (20¢) self-addressed 9 x 12 envelope. (2) Little House Books brochure, featuring an historical map of landmarks and Laura Ingalls Wilder bibliography. Send a stamped (8¢) self-addressed 9 x 12 envelope. (3) *I CAN READ* books bookmark. For a packet of 50, send stamped (16¢) self-addressed envelope.

Golden Gate Junior Books (Box 398, San Carlos, CA 94070) is offering the following bookmarks on three spring books: *THE FISHERMAN AND THE GOBLET* by Mark Taylor, ill. by Taro Yashima; *MAMMALS OF THE SEA* by Alvin & Virginia Silverstein, ill. by Bernard Garbutt; *EDWARD AND THE NIGHT* by Jacklyn Meek Matthews, ill. by Don Freeman. Specify title and quantity and enclose 6¢ postage for every 30 bookmarks with a self-addressed label.

McGraw-Hill Book Co., (Junior Book Division, 330 W. 42nd Street, NYC 10036) is offering assorted bookmarks. Please send a self-addressed label with request.

John Sposato has designed a full-color poster (12¼" x 16") for the 1971 *Book World* Children's Spring Book Festival. The poster is available for 75¢ from Book World, 342 Madison Ave., NYC 10017. Gold and silver seals for prize books (25 gold/\$1; 25 silver/\$1) and bookmarks (25 for 75¢) are also available.

St. Martin's Press (175 Fifth Ave., NYC 10010 Att: Sanford Chernoff) is offering a two-color poster featuring illustrations by Yoshiko Bright from *THE LOOKALIKES* by Anne Orth Epple. Information about forthcoming and recent books for young readers is imprinted on the back of the poster. Enclose self-addressed label. Limited supply.



1971 Book Week Streamer by Jose Aruego

OFFICERS:

President—Ann Durell
Vice-President & President Elect—Connie Epstein
Secretary—Eleanor Nichols
Treasurer—James Giblin

EXECUTIVE DIRECTOR:
John Donovan

ASSOCIATE DIRECTOR:
Paula Quint

ASSISTANT DIRECTOR:
Margaret Colbert

DIRECTOR, PROGRAM DEVELOPMENT:
David Reuther

LIBRARIAN:
Persis Darling

BOARD OF DIRECTORS:

Edna Barth (Lothrop)	James Giblin (Seabury)	George Nicholson (Holt)
Fabio Coen (Pantheon)	Morrell Gipson (Crown)	Janet Schulman (Macmillan)
Ann Durell (Dutton)	Ferdinand Monjo (Coward)	Velma Varner (Viking)
Connie Epstein (Morrow)	Lois Myller (Simon & Schuster)	Robert Verrone (Bradbury)
John Ernst (Doubleday)	Eleanor Nichols (McGraw-Hill)	Judith Whipple (Four Winds)

THE CHILDREN'S BOOK COUNCIL

175 Fifth Avenue
New York, N.Y. 10010

BULK RATE
U.S. POSTAGE

PAID

New York, N.Y.
Permit No. 10809

E. Burr

EDITOR MAG
WIS LIBRARY BULLETIN
WIS FREE LIBRARY COMM
MADISON WISC 53701