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## Woodtype: selective emphasis for fine typography. 1960

Two Rivers, Wisconsin: Hamilton Manufacturing Company, 1960

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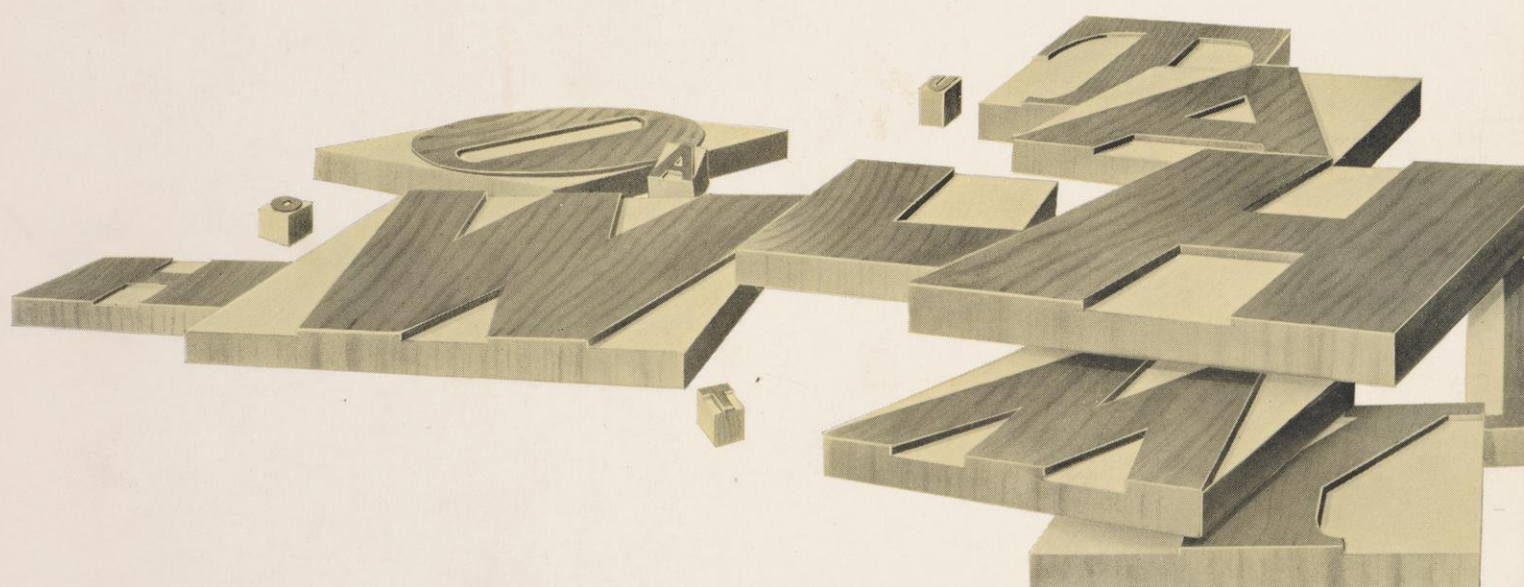
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# WOODTYPE



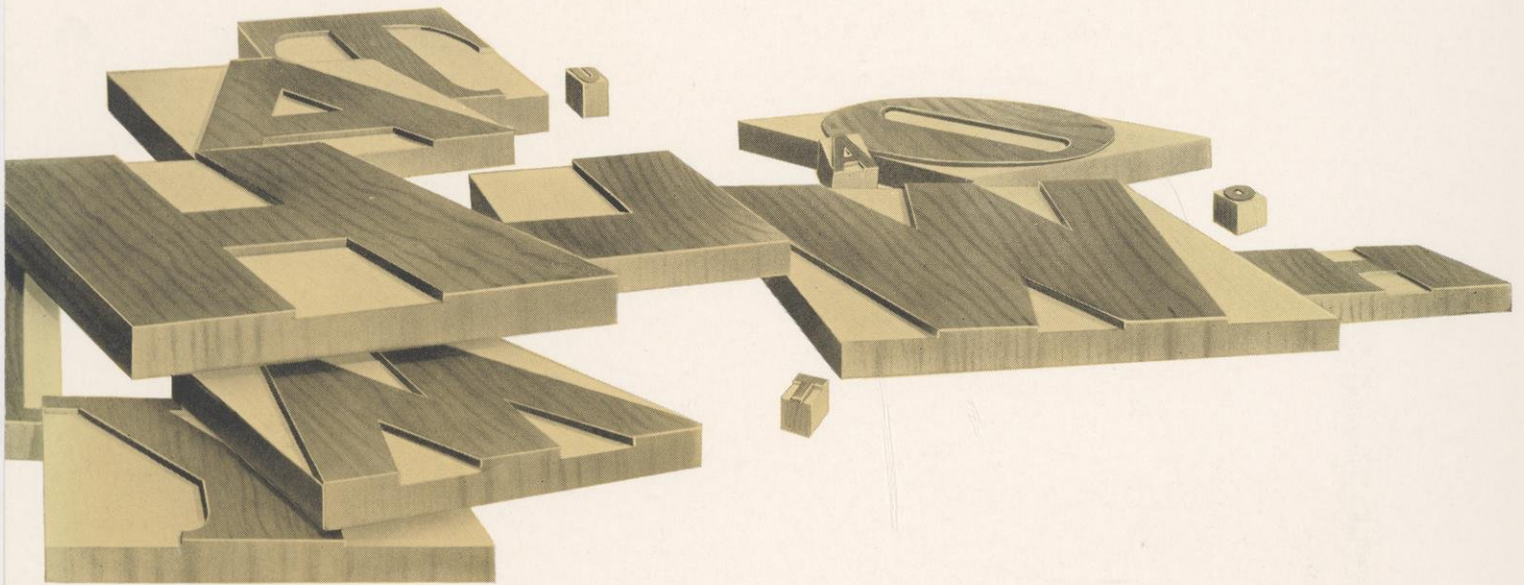
SELECTIVE EMPHASIS FOR FINE TYPOGRAPHY

by

*Hamilton*



Silver Buckle Press





## A HISTORY OF WOOD TYPE

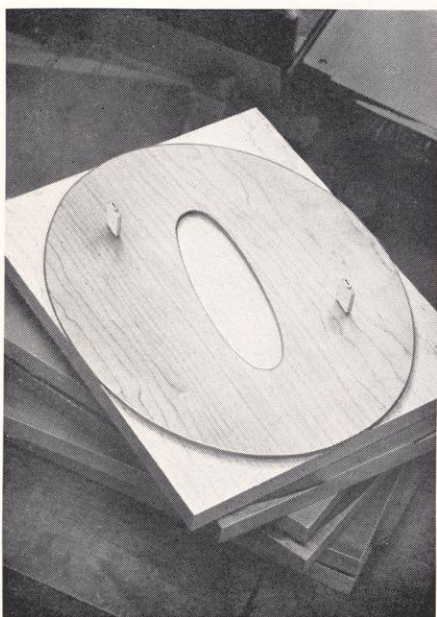
Over 800 years ago men were printing from carved wooden blocks. An entire page was hand carved and then impressed on paper. It was 300 years later that the idea of separating type into individual characters was first conceived. Thirty-five years before Columbus discovered America, a Psalter was printed in Mainz, Germany, from movable type. This is the first complete book believed to be produced by this process.

In the new world, Darius Wells was the first to cut type by hand in 1826. Twenty years later Edwin Allen of South Windham, Connecticut, made history by being the first to apply mechanical power to the production of wood type. Shortly after, J. S. Cooley began manufacturing wood type on a commercial basis.

This is a capsulized history of the role of movable type in the graphic arts up to 1880. In that year an event occurred which subsequently revolutionized the technique of making wood type and widened the scope of its use.

During that year a printer in Two Rivers, Wisconsin, needed a special type face for printing a poster. Since the poster had a critical deadline, he did not have sufficient time to procure the type from the then few type suppliers. He took his problem to a local woodworker by the name of J. E. Hamilton. Young Hamilton knew nothing about wood type, but he saved the situation by cutting the required logo on a hand powered scroll saw. In his enthusiasm, the printer recommended Hamilton's work to his colleagues. Soon Hamilton began receiving orders. On the strength of these, he decided to start a business. In 1881 he constructed a building and moved his meager machinery from his home to the new factory in a goat-drawn wagon. He didn't realize it then, but this move was destined to make him the wood type "King" of the world.

Hamilton made the first radical change in the method of making type. He conceived the idea of cutting it from the end grain of the wood, which he found was much denser and warp resistant. The idea was so revolutionary that he had to design and build his own machinery. This and subsequent innovations created such a demand for Hamilton wood type that the Hamilton Company eventually became the largest producer in the world. And, world-wide recognition of J. E. Hamilton's industrial genius came in 1893 at the Columbian Exposition at Chicago, Illinois when the wood type which he designed and manufactured was awarded the bronze medal and blue ribbon.



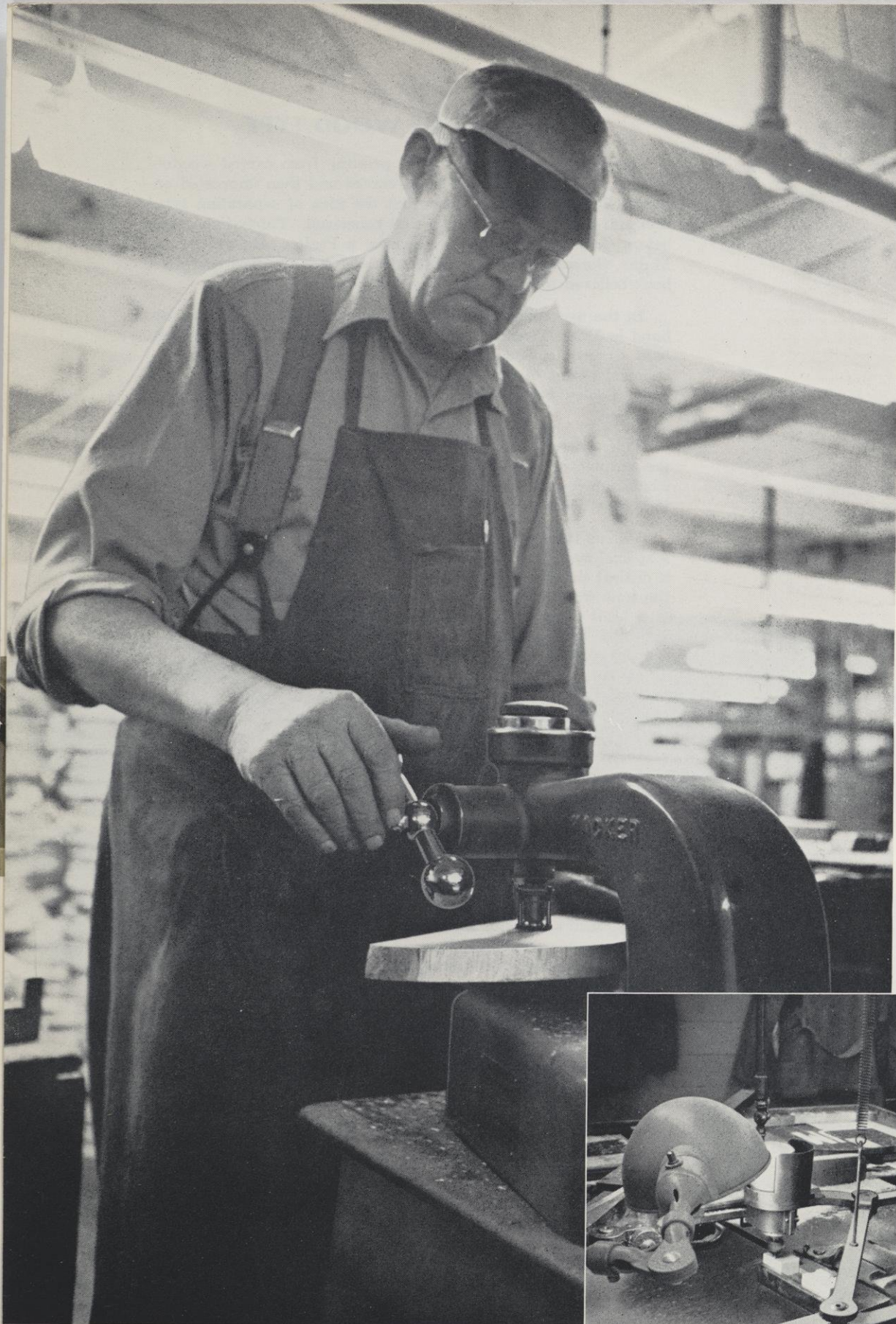
Wood type offers a tremendous range of sizes. The dark spots are small sizes superimposed on the large letter O.

## PRINTING — THE ART PRESERVATIVE OF ALL THE ARTS

The invention of movable type and the advent of the Printing Press ushered in the era of mass communication. Through the medium of printing, advances in culture, science and technology could be dispersed to the many; and printing is one of the prime factors in the phenomenal progress of civilization since the middle ages.

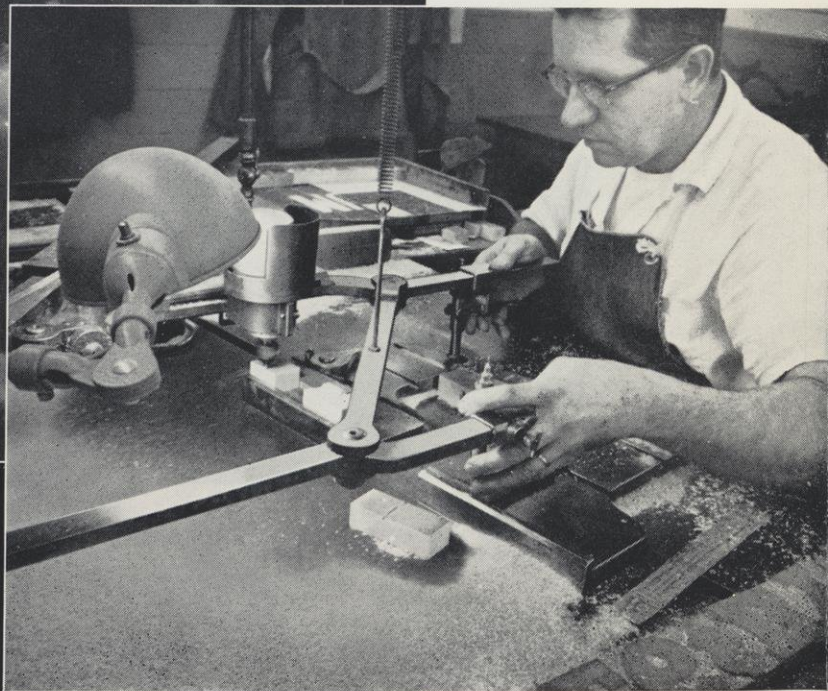
It may be of considerable interest to interject here that, even at the present time, wood type is used extensively in the graphic arts. Some of the most popular styles and faces produced by Hamilton are illustrated in this catalog.





Measuring slabs for type height.

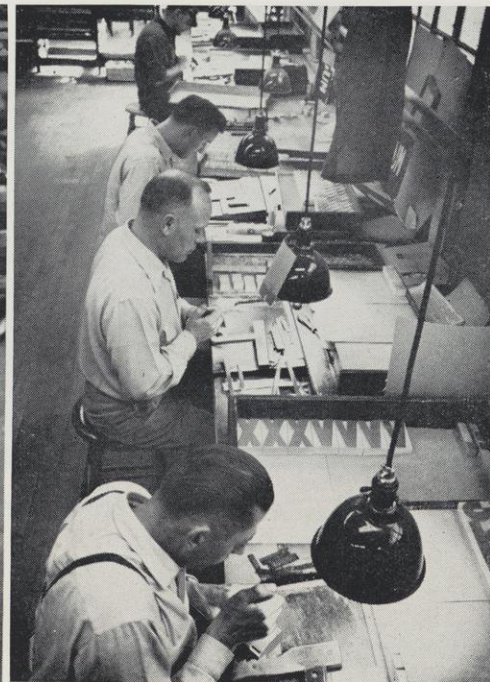
Cutting type on pantograph.



Truck load of cured slabs on way to finishing process.



Skilled craftsmen hand-finish every piece of Wood Type.



Large faces. Note size of type compared to finisher's hands.



## MODERN USES OF WOOD TYPE

In recent years wood type has proved very effective and economical for the popular bold display heads. Bold headlines feature and lend emphasis to newspaper and magazine advertisements, to broadside mailers, to sales bulletins, catalogs and other advertising and sales promotion printing.

Wherever large individual characters or words are required, wood type frequently proves most suitable and economical. With the wide variety of faces and almost unlimited size range available, practically any desired display effect can be achieved.

## HOW WOOD TYPE IS MADE

The manufacture of wood type calls for a high degree of craftsmanship. The first step is to prepare a master pattern from the designer's drawing, faithful to the original in every detail.

Slabs of maple endwood are cut from logs which are harvested before the sap runs to assure clear unblemished wood. These slabs are cured and tempered for a period of one year. They are then machine sanded and given several coats of varnish. After each coat of varnish, the blocks are hand-rubbed with pumice and oil to provide a glass-smooth printing surface. When the surface has been thoroughly prepared the slabs are cut into various size pieces, ready to be transformed into a type character.

To cut the type, a prepared block is placed on the pantograph with the master pattern secured at the left of the operator. The operator guides a stylus around the edges of the pattern while the cutters reproduce the pattern on the wood block in the desired size. Expert finishers then complete each individual letter, working with small razor-sharp hand tools known as gravers. Finally, each character is carefully inspected, proofed for printing quality, arranged in font order and packed for shipment.

**Hamilton**





*Hand-finishing Wood Type.*



## ADVANTAGES OF HAMILTON WOOD TYPE

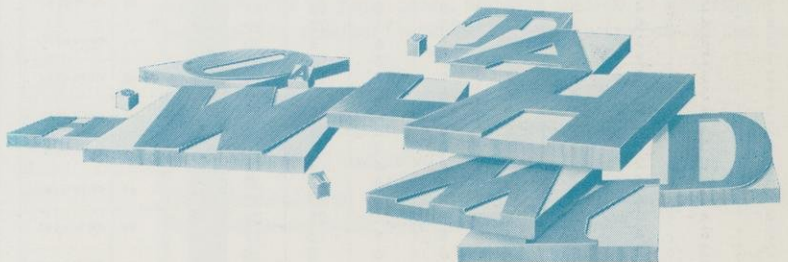
Hamilton wood type provides the perfect printing surface which takes ink readily and releases it cleanly. There is no chemical reaction between wood and ink to affect delicate colors.

Through meticulous selection and preparation of wood, even the largest characters of Hamilton type are free from pinholes and objectionable surface imperfections. And the

true, flat surface of wood type prints with a minimum of makeready.

Because Hamilton wood type is designed by craftsmen who are specialists in type design, it is more legible than hand lettering. Character for character, wood type reproduces cleanly and crisply and is more economical than the combined costs of hand-lettering art and engraving.

**HUNDREDS OF FACES AVAILABLE**





## CARE OF HAMILTON WOOD TYPE

A few simple precautions will preserve the highly polished printing surface of Hamilton wood type for many years. There are some fonts of Hamilton type over fifty years old giving excellent service today.

To clean wood type, dampen a soft cloth with benzine and merely wipe, never saturate. **DO NOT**, under any circumstances, use patent metal type cleaners on wood type.

Any good ink will give excellent results on bond, book or newsprint stock. For printing larger sizes on enamel stock, highest quality inks must be used on presses having adequate distribution systems. With these suggestions in mind you can expect the finest printing results from your Hamilton wood type.

## DEC. 1964 PRICES PER CHARACTER

	CLASS L,M,N,O	CLASS P,Q,R,S
4-6-8 LINE	.36	.51
10-LINE	.39	.54
12-LINE	.45	.63
15-LINE	.51	.72
18-LINE	.60	.90

MINIMUM CHARGE \$6.00

## HAMILTON TYPE FONTING SCHEMES

### CAP FONTS

	3 A 75 Letters	4 A 106 Letters	5 A 120 Letters	7 A 165 Letters	9 A 200 Letters	12 A 270 Letters	15 A 320 Letters	20 A 435 Letters	30 A 625 Letters
A	3	4	5	7	9	12	15	20	30
B	2	3	3	4	5	7	8	10	15
C	2	3	4	5	6	9	10	14	22
D	2	3	4	5	6	8	9	12	17
E	4	5	6	9	11	15	20	26	38
F	2	3	3	4	5	7	8	11	15
G	2	3	3	4	5	7	8	10	15
H	2	3	4	5	6	8	9	12	17
I	4	4	5	7	9	13	15	22	32
J	2	3	3	4	4	5	6	8	10
K	1	2	2	3	4	5	5	8	10
L	3	5	6	7	7	9	11	15	22
M	2	3	4	5	6	8	10	13	18
N	3	4	5	7	9	13	16	22	32
O	3	4	5	7	9	13	16	22	32
P	2	3	3	4	5	8	9	12	17
Q	1	2	2	3	4	4	6	8	10
R	3	4	5	7	10	13	16	22	32
S	4	5	6	8	10	13	16	22	32
T	3	4	5	8	10	13	16	22	32
U	2	3	4	6	6	8	9	12	17
V	2	3	3	4	4	5	6	8	10
W	2	3	3	4	5	6	7	9	13
X	1	2	2	3	3	3	5	6	8
Y	2	3	3	4	5	5	6	9	13
Z	1	2	2	2	3	3	5	6	8
&	1	2	2	2	3	3	5	6	8
.	3	4	4	7	9	12	15	20	30
‘	3	4	4	7	9	12	15	20	30
’	1	1	1	3	3	4	5	6	8
;	2	2	2	3	4	6	7	9	14
!	1	1	1	2	2	3	3	4	6
?	2	3	3	3	3	4	5	6	8
	1	1	1	2	2	3	3	4	6

### FIGURE FONTS

Order Figure Fonts By Number		1	2	3	4	5	6	7	8	9	0	\$	Total Pieces
Font No. 1		3	2	2	2	2	2	2	2	2	5	2	26
Font No. 2		3	4	3	5	5	5	5	5	5	10	5	40
Font No. 3		10	8	8	8	5	5	5	5	5	15	5	45
Font No. 4		10	8	8	8	5	5	5	5	5	15	5	90





## HOW TO FIGURE LARGER SIZES

Sizes of the specimens shown in this catalog are six line (72 points) and eight line (96 points). Due to space limitations only enough letters and figures are shown to calculate the width of a line. For the same reason it is impractical to show all available sizes of any one specimen. Practically all styles can be supplied as small as four line, and larger in one line multiples. All dimensions increase or decrease in the same ratio. Thus, the overall height and width of the 20 line H is twice that of the 10 line H, but the total area and printing surface of the 20 line is four times that of the 10 line. This expansion rate should always be considered when ordering sizes larger than the specimens shown.

## HOW TO ORDER HAMILTON WOOD TYPE

Wood type may be ordered in complete fonts or as individual sorts. When ordering give name of face, catalog number and class. Should you desire to add characters to fonts or sorts now in your cases, and are unable to determine name and catalog number, send us three clear proofs of the following characters:

Caps: A, H, R, S

Lower Case: e, m, o, s

Figures: 1 to 0 inclusive

Foreign language characters can be supplied in some styles. See reference with specific listings.

GOTHIC No. 29 Class O

6 LINE

**A C E M R S**

6 LINE

**b e m r t 1 3 5**

8 LINE

**D H O W**

*Russian characters are available in this style. Specify No. 29 Class R*

GOTHIC No. 5072 Class O

6 LINE

**A E G H M N O R**

6 LINE

**a c e h n r s 1 2 3**

8 LINE

**B D H K S W**



PLAIN GOTHIC No. 21 Class O

6 LINE

CDEIONU\$

6 LINE

adnostu 123

8 LINE

ARSTW

PLAIN GOTHIC No. 98 Class O

6 LINE

ABDEHNORT

6 LINE

abchiklmt 1234

8 LINE

ACDIMTU

GOTHIC No. 4045 Class M

6 LINE

**ADEHMORSUW**

6 LINE

**abcdefhiklmnor!**

8 LINE

**CEFKJLOPR**

GOTHIC No. 6011 Class M

6 LINE

**ADEHIMRSW!**

6 LINE

**acehmn \$1234**

8 LINE

**ABGKNOR**



GOTHIC CONDENSED No. 45 Class M

6 LINE

**ACHMRS 124 abc**

8 LINE

**BEG I J K L W**

10 LINE

**D N O P U V**

GOTHIC ITALIC No. 45 Class R

*Not available in lower case*

6 LINE

***ACHMRST 1234***

10 LINE

***D N O P U V***

PLAIN GOTHIC No. 6243 Class L

6 LINE

**ABDEHILNOPRSW**

6 LINE

**adelmnortu 123456**

8 LINE

**BCJKMRTU**

*Russian characters are available in this style. Specify No. 6243 Class R*

GOTHIC CONDENSED No. 50 Class L

6 LINE

**ACDGHKMPSTUVW**

6 LINE

**abcdefghijklm 12345**

8 LINE

**BEJL OQTUWX**



PLAIN GOTHIC No. 4050 Class L

6 LINE

**A B C D E J K L M O R S T**

6 LINE

**a b c d e f h i k n u v x \$ 1 2 3 4**

8 LINE

**B C D H L M N P Q R**

TUBBS STYLE GOTHIC No. 2066 Class L

6 LINE

**A B C D G H I K M O R S T V X**

6 LINE

**a b c d e f g h i j k l m 1 2 3 4 5 6 7**

8 LINE

**B C E F H J K L N P U W**



GOTHIC CONDENSED No. 266 Class L

6 LINE

**ABCDGFIKLMNOPSUWY**

6 LINE

**abcedeghilmnorst \$123456**

8 LINE

**BCEHJLMNOPRST**

*Russian characters are available in this style. Specify No. 266 Class R*

GOTHIC No. 4006 Class L

6 LINE

**ABEFHJLMNOPRSTU**

6 LINE

**abcedegimnostu \$1234**

8 LINE

**ABEIKMOPRSUW**



GOTHIC CONDENSED No. 6026 Class L

6 LINE

A B C D E F G H I J K L M N O P R S T W

6 LINE

a b c d e f g h j k l m n o p s w 1 2 3 4 5 6 7 8

8 LINE

A B D E G J K L M N O P U V W X

GOTHIC No. 81 Class L

6 LINE

A B C D E F G H I J K L M N O P R S T U V !

6 LINE

a b c d e i n r s t u w \$ 1 2 3 4 5 6 7 8 9 0

8 LINE

A B C D E F H M N O R S U W X



GOTHIC CONDENSED No. 97 Class L

6 LINE

A B C D E F G H I J K L M O P R U V W X

6 LINE

a b c d e f g h i j k l m n o p q r s t u v w 1 2 3 4 5 6 7

8 LINE

A B C D E F G H I J K L M N O P R T V X Z

BERNHARD GOTHIC HEAVY No. 806 Class O

6 LINE

C D G H I R S W

6 LINE

a b c d e f g h i ! l 2 3

8 LINE

B E F H M Q



BERNHARD GOTHIC EXTRA HEAVY No. 808 Class O

6 LINE

**BCEMNOP**

6 LINE

**abcdeikn l23**

8 LINE

**CGNOW**

FRANKLIN GOTHIC No. 810 Class O

6 LINE

**ABDHKNSU!**

6 LINE

**dilos ¢12345**

8 LINE

**CDEGMR**



FRANKLIN GOTHIC EXTRA CONDENSED No. 836 Class O

6 LINE

**ACDEIJKMNOSW**

6 LINE

**abcfmnostu 1234**

8 LINE

**ABHMRSTU**

POSTER GOTHIC No. 739 Class O (solid) No. 740 Class R (outline)

*This style is available in outline form. For two-color work both solid and outline must be cut at the same time.*

6 LINE

**DEGIMOPSU**

6 LINE

**abcdenrtu 12**

8 LINE

**EGISBDR**



**POSTER GOTHIC No. 737 Class N (solid) No. 738 Class R (outline)**

*This style is available in outline form. For two-color work both solid and outline must be cut at the same time.*

6 LINE

**ABDGIMNOS**

6 LINE

**abcdelmnos 123**

8 LINE

**EMRSBPT**

**POSTER GOTHIC EXTRA CONDENSED No. 735 Class N (solid) No. 736 Class R (outline)**

*This style is available in outline form. For two-color work both solid and outline must be cut at the same time.*

6 LINE

**DGHLNOPRSTUVW**

6 LINE

**acefhiklnorstuw 13578**

8 LINE

**ADEMNOPRCES**



**REPUBLIC GOTHIC No. 771 Class N (solid) No. 772 Class R (outline)**

*This style is available in outline form. For two-color work both solid and outline must be cut at the same time.*

6 LINE

**CDEHIJLMOPRS**

6 LINE

**acmoistustu\$123456!**

8 LINE

**DEIKNUVWX**

**REPUBLIC GOTHIC No. 775 Class O (solid) No. 776 Class R (outline)**

*This style is available in outline form. For two-color work both solid and outline must be cut at the same time.*

6 LINE

**ADEGHNOS**

6 LINE

**acefhinsuv 1**

8 LINE

**MUKRW**



UNIT GOTHIC No. 720 Class M

6 LINE

**A C D E H K N R S T U V W**

6 LINE

**c d e h i n o u s r 1 2 3 4 5 6**

8 LINE

**B D F G L M N O U W**

UNIT GOTHIC No. 721 Class L

6 LINE

**A D F G H I M N O P Q R S T U W**

6 LINE

**c d e k l n o r s t u w 1 2 3 4 5 6 7 8 9**

8 LINE

**C D E J K L M N O R U W**



ANTIQUE CONDENSED No. 255 Class N

6 LINE

**A B C D E F G H J K L M R S T W**

6 LINE

**a b c d e f h i k l n o r s t 1 2 3 4 5 8**

8 LINE

**A B E G J K L N O P U W**

ANTIQUE No. 151 Class N

6 LINE

**A B C D E G H I J K L M N O P T U V W**

6 LINE

**a b c e f h i k m o r s t u v 1 2 3 4 5 6 7 8 9 0**

8 LINE

**A B C F H M N O P S T U W X**



**OLD STYLE No. 430 Class S**

*Not available in lower case*

6 LINE

A B C D E F G H I J K N

6 LINE

1 2 3 4 5 6 7 8 9 0 \$ ? !

8 LINE

C E H M N R U Z

**OLD STYLE No. 498 Class S**

*Not available in lower case*

6 LINE

A B C D E F H J K L M N O P

6 LINE

1 2 3 4 5 6 7 8 9 0 \$ ? !

8 LINE

B D G H K R S U W Z



**BALLOON No. 843 Class R**

*Not available in lower case*

6 LINE

**A C D E G I K M R**

6 LINE

**1 2 3 4 5 6 7 8 9 0**

8 LINE

**A B C F H L M**

**BODONI No. 826 Class O**

6 LINE

**A E H I K N R W**

6 LINE

**b c e f s u    \$ 1 2 3**

8 LINE

**B C E M I U S**



**ULTRA BODONI No. 828 Class O**

6 LINE

**A B E G R U**

6 LINE

**a c f s! 1 2 3 4**

8 LINE

**C D H W**

**BROADWAY No. 821 Class O**

*Not available in lower case*

6 LINE

**A B C E K R X**

6 LINE

**1 2 3 5 6 8 9 ¢ \$**

8 LINE

**D E G I K U**



BRUSH No. 840 Class R

6 LINE

A B D K N R

6 LINE

delmnrseu 12345

8 LINE

A B 7 W X

CHELtenham No. 696 Class O

6 LINE

CDEIKLMNS

6 LINE

abcdeimortx

8 LINE

BECHKM



**CHELtenham BOLD CONDENSED No. 706 Class N**

---

6 LINE

**ACEHMORUYZ**

6 LINE

**acemost !123456**

8 LINE

**ABDHNOW**

**CHELtenham BOLD EXTRA CONDENSED No. 727 Class N**

---

6 LINE

**ABDEGHKMNP RW**

6 LINE

**abcdehnr \$¢?1234**

8 LINE

**AEHKMORWX**



CONTACT BOLD CONDENSED No. 846 Class O

---

6 LINE

**A B C D E F G H I J & ?**

6 LINE

**a b c d e m 1 2 3 4 5 6**

8 LINE

**K L M N O P R W**

CONTACT BOLD CONDENSED ITALIC No. 847 Class O

---

6 LINE

***A B C D E F G H I J K M***

6 LINE

***l n o r s t u w 6 7 8 9 0***

8 LINE

***K L M N O P S T U***



COOPER BLACK No. 779 Class O

6 LINE

**AGHIMW**

6 LINE

**aekls \$235**

8 LINE

**NORST**

COOPER BLACK CONDENSED No. 780, Class O

6 LINE

**ABDEHLMUX**

6 LINE

**abilrst 12345**

8 LINE

**EGKNOSU**



CORONET BOLD No. 844, Class R

6 LINE

A B C D E F H I

6 LINE

a b c d e g h i j s t u v w x y z

8 LINE

A B C D E N

DELLA ROBBIA No. 817 Class O

6 LINE

A D E G H O R S

6 LINE

a c e k n s ? ¢ \$ 1 2 3

8 LINE

C I K M V W



DOM CASUAL No. 853 Class P

6 LINE

**ACDFGHKLMNOPR**

6 LINE

**abcdehikl 1234567**

8 LINE

**ABDEGIKLN M**

FUTURA BOLD No. 850 Class O

6 LINE

**ABCDEFGHI**

6 LINE

**abmn & 123**

8 LINE

**ZLMNO**



**FUTURA BOLD CONDENSED No. 851 Class O**

---

6 LINE

**ABCDEFGHIJMR**

6 LINE

**abcdefhikm 1234**

8 LINE

**BDEGKLMN**

**FUTURA SEMI-BOLD No. 835 Class O**

---

6 LINE

**DEFJKLMORT**

6 LINE

**aeklmno ?\$12**

8 LINE

**ABEGMR**



FUTURA MEDIUM No. 815 Class O

6 LINE

A B E G M O R S T

6 LINE

a b c d e f h i \$ ! 1 2 3

8 LINE

B D F G I L N U

FUTURA MEDIUM CONDENSED No. 852 Class O

6 LINE

A C D E G H L M N O P R S V

6 LINE

a b c e i k m o r s 1 2 3 4 5 6

8 LINE

B G I J K L N O P U W



FUTURA LIGHT No. 845 Class O

6 LINE

A B C D E F G H I J L P

6 LINE

a b c e f h l n & 1 2 3 4

8 LINE

K M N O P Q

GARAMOND BOLD No. 804 Class O

6 LINE

A E I M N R T

6 LINE

a b e f i t ! \$ ¢ 2 4 6

8 LINE

E G H N R



GOUDY BOLD No. 781 Class O

6 LINE

A D I M N S W

6 LINE

b d e m o r 1 3 5 7 9

8 LINE

C E F G N R

GOUDY BOLD CONDENSED No. 782 Class O

6 LINE

A B C D E I N R W

6 LINE

b c e n r s t w ¢ 1 2 3 5 7

8 LINE

E G H M N R



GOUDY ITALIC No. 783 Class P

6 LINE

FHILMOR

6 LINE

*abcdefghijklmnopqrstuvwxyz!1*

8 LINE

DENTW

KABEL No. 803 Class O

6 LINE

BKNOPSTVW

6 LINE

**abcilnorstuw 123**

8 LINE

**ABDGIMR**



KABEL LIGHT No. 802 Class O

6 LINE

A C D E M R S V W

6 LINE

a b c d e f k l m 1 2 3 4 5

8 LINE

A I M N O T U

KAUFMANN BOLD No. 831 Class P

6 LINE

A D K L N S

6 LINE

a c e h i o r s 2 3 4

8 LINE

B K N O U



LYDIAN BOLD No. 854 Class P

6 LINE

A B C D E F G H I J K

6 LINE

a b c d e h i k & 1 2 3 4

8 LINE

M N O P R S T

MURRAY HILL BOLD No. 857 Class P

6 LINE

A B C D E F H

6 LINE

a b c d e h i k l m 2 3 4 5 6 7

8 LINE

O P Q R S T



MURRAY HILL No. 856 Class R

6 LINE

C H P S T U V W

6 LINE

a b c d e h k l m \$ 1 2 3 4 5 6 7

8 LINE

D F N W X

RADIO BOLD No. 841 Class O

6 LINE

A B C E F M N R S T

6 LINE

a b c d e f s \$ 1 3 5 7

8 LINE

D E F L N O S T



SPARTAN BLACK No. 849 Class M

6 LINE

**A B C D E G H I P**

6 LINE

**abcehk 378**

8 LINE

**K L M N O R**

SPARTAN BLACK CONDENSED No. 848 Class M

6 LINE

**A B C D E F G H I J ? &**

6 LINE

**abcdefm ¢ 2 4 6 8 9**

8 LINE

**K M N O P R S W**



STYMIE BLACK No. 837 Class P

6 LINE

**EGHLMOW**

6 LINE

**acdfv 1234**

8 LINE

**ACENRS**

STYMIE BOLD No. 813 Class O

6 LINE

**CDEFGKP**

6 LINE

**abcdei 1357**

8 LINE

**ABEMW**



6 LINE

A D F M N O T

6 LINE

a b c d f \$ 1 2 3 4 5

8 LINE

A E G L O R

### CALENDAR LOGOS

*Calendars can be made to any desired size.*

A full calendar month is seven blocks wide and five blocks deep. Bearing in mind that calendar logos, like wood type, increase and decrease proportionately, it is a simple matter to compute the full calendar size. For example: if a six line calendar is 9" x 6", an eight line will be one-third larger or 12" x 8".

No. 85 6 LINE

JUNE

1960

SUN	MON	TUE	WED	THU	FRI
12	13	14	15	16	17
19	20	21	22	<p>A full calendar form of this size will measure 8½" wide by 7¼" high, including month and weekday headings.</p>	



# 1961 JULY

SUN	MON	TUE	WED	THU
9	10	11	12	13
16	17	18	19	

A full calendar form of this size will measure 7 $\frac{1}{4}$ " high by 10 $\frac{1}{8}$ " wide including week-day headings.

# 1962 SEPTEMBER

SUN	MON	TUE	WED
2	3	4	5
9	10		

A full form of this calendar in the size shown will measure 12 $\frac{1}{2}$ " wide by 7 $\frac{1}{2}$ " high, including month and weekday headings. Nos. 126 solid and 127 outline (not shown) will register for two-color printing if both sets are ordered and cut at the same time.



**No. 6325 SOLID PERPETUAL**

**CALENDAR SET**

**1960**

**JULY**

<b>SUN</b>	<b>MON</b>	No. 6325A outline and No. 6325 solid will register for color if cut at the same time.	
<b>17</b>	<b>18</b>	<b>19</b>	<b>20</b>
<b>24</b> <b>31</b>	<b>25</b>	<b>26</b>	<b>27</b>

**CALENDAR FIGURES**

**(Cut in any size)**

**27 25 30**

No. 27 15 LINE

No. 101 12 LINE

No. 123 15 LINE

Logotypes can be made to match most styles of type shown in this catalog. If an unlisted style is desired, please write us for further information.



## WOOD RULE

### Series 500

6 point



18 point



Supplied in 36" lengths from  
6 pt. to 24 line high.

### Series 600

8 point



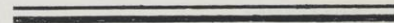
18 point



Supplied in 36" lengths from  
6 pt. to 24 line high.

### Series 700

10 point



24 point



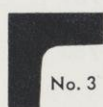
Supplied in 36" lengths from  
10 pt. to 24 line high.

## WOOD RULE CORNERS

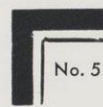
*Available for all sizes of rule*



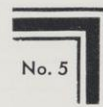
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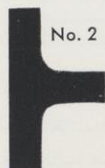
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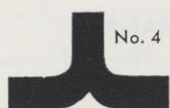
No. 5



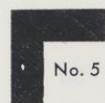
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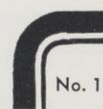
No. 2



No. 4



No. 5



No. 1



No. 1

## WOOD TYPE AUXILIARIES

*A font consists of 2 pieces each of 3, 4, 5, 6, 8 and 10 line sizes.*



Diamond  
Font



Triangle  
Font



Pyramid  
Font



Circle  
Font



Square  
Font



Star  
Font



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### Appliances

The American public is most familiar with this line of the company's products. Hamilton originated the automatic dryer in 1938 and has since contributed many innovations to home laundry drying. Now, companion washers and dryers, in a variety of models, bring carefree washdays within the realization of all income groups.



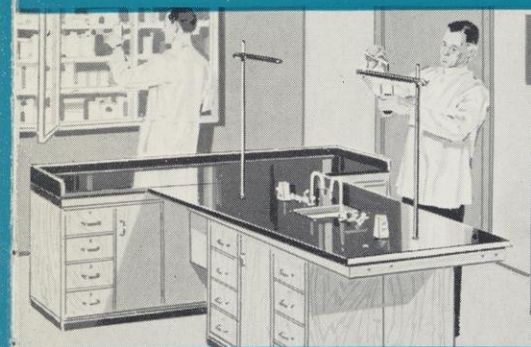
### Drafting Equipment

As industrial expansion strained drafting production, Hamilton devised the Auto Shift table with instant tilt and height adjustment and built-in reference area. Resulting comfort and convenience increased man-hour output. Filing facilities, too, reflect the Hamilton touch. Designs for every filing need are available, including the exclusive Shallow Drawer unit where every drawing is a top sheet.



### Medical Equipment

In 1932 Hamilton introduced a line of equipment for physician's examining rooms. Basic components of this line consist of examining tables, treatment cabinets, instrument cabinets, waste receptacles and stools, complemented by various models of pediatric tables and special items. Recently, Modular Units have been added. These readily adapt to individualized work and storage installations.



### Laboratory Equipment

A complete line of science laboratory equipment is supplied for schools, colleges, hospitals and industry. In this field Hamilton pioneered the Unit System idea to effect installation economies. A full time staff of engineers provide layout and planning service and are ready to design custom-built equipment for highly specialized applications.



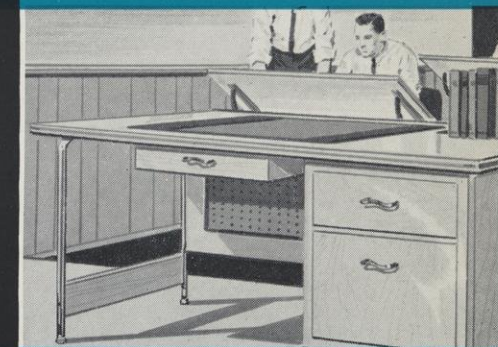
### Dental Equipment

The most common item of equipment in your dentist's office is a Hamilton-made American Dental cabinet. Here the dentist keeps the instruments and supplies which he regularly uses at the chair. A company product since 1903, Hamilton developed many improvements in cabinet design which have evolved into the versatile Modular Units for individualized operatory adaptations.



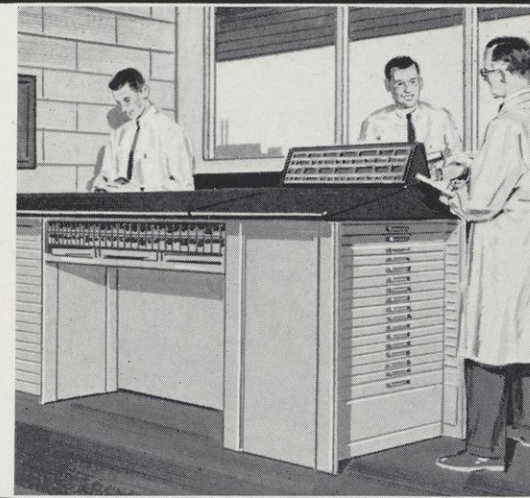
### Library Stacks

This line provides a choice of shelving for every library need. In addition to offering unique versatility in conventional shelving, Hamilton originated an entirely new approach to book storage procedure. This concept, known as Compo Stack, is a drawer-type operation which doubles storage capacity in a given area — actually facilitates finding and filing of books.



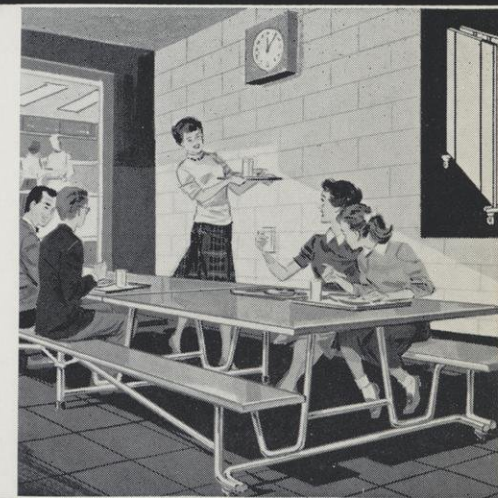
### School Furniture

Fully aware of the wide range of equipment needs at all educational levels, Hamilton provides comprehensive facilities for Arts and Crafts and Homemaking departments. This line consists of work and storage equipment for instructors and students. Included in this category is All-Purpose equipment for full time classroom space utilization.



### Printing Equipment

A natural sequence to our first product — Wood Type — is a variety of printing equipment. In 1880, J. E. Hamilton hand cut the letters G-R-A-N-D B-A-L-L to help the local printer in an emergency. The excellence of his product created such a demand that he decided to make a business of it. Subsequently, various types of equipment were added, and now include complete lines for letterpress and lithographic plants.



### Erickson Portable Products

This equipment consists of cafeteria tables, tennis tables, band stands, choral risers and stages. Unique design permits folding upright for minimum storage space and built in casters assure easy movement. The advantages of these products are quickly apparent where available space must serve multiple purposes or the products must be used in various areas.

**Hamilton**  
quality products



***Hamilton*** *Manufacturing Company, Two Rivers, Wisconsin*