



Florists' Telegraph Delivery Association advertisement.

[s.l.]: [s.n.], 1946

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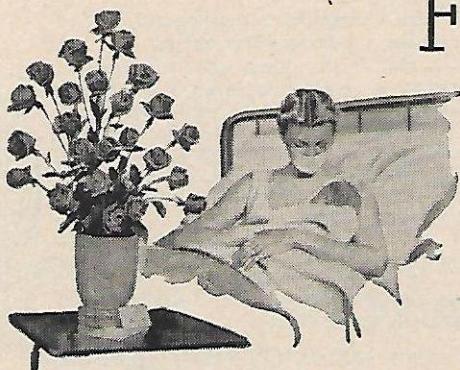
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"FRESH on arrival!"



FLOWERS-BY-WIRE arrived beautifully fresh, gay complement for a proud occasion, friendly stimulus for a pleasant convalescence.

Fresh, top-quality Hospital FLOWERS *now* come prearranged in attractive vases with chemical "long life" water.

No extra work or handling with F.T.D. FLOWERS