



The daily cardinal. Vol. XXXVIII, No. 19

October 16, 1928

Madison, Wisconsin: University of Wisconsin, October 16, 1928

<https://digital.library.wisc.edu/1711.dl/YSX6ORO7MD6K38E>

<http://rightsstatements.org/vocab/InC/1.0/>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

PHONES
Both the day and
night Cardinal edi-
torial offices may
now be reached by
calling B.250.

The Daily Cardinal

VOL. XXXIII, NO. 19

UNIVERSITY OF WISCONSIN, MADISON TUESDAY, OCT. 16, 1928

PURDUE GAME
Purdue football
ticket sale closes
Wednesday
morning.

PRICE 5 CENTS

Election Board Abolishes 14 Offices

Announce Plans for New Union Men's Commons

Special Meal Check Books at
\$2.50 Available Today;
Groups Forming

The meal check books for Tripp Commons, Memorial Union dining room for men, arrived yesterday and will go on sale for the first time today at the central desk and in the dining room itself.

By the use of the new check books, \$2.75 in meals can be purchased for \$2.50. The checks are printed in 25-cent, 10-cent, and 5-cent denominations, and may be presented in lieu of cash in Tripp Commons at any time.

It is not necessary to sign up for weekly board or consecutive meals in order to eat in Tripp Commons, according to James Hanks '29, chairman of the Commons committee.

First Step in Old Plan

The issuance of the new check books is the first step in the development of the Tripp Commons as a men's dining room in accordance with the wishes of the founders of the Memorial Union, particularly the late Israel Shrimski '88.

With dining facilities for men and women together provided in the Union refectory, the popover room, the tea room, and private dining rooms, the original Memorial Union Building committee incorporated in the building plans an additional room where the men of the university could eat, talk, and sing together, hoping that the university might derive additional benefits and values from it.

Several Groups Forming

Several men's groups have already elected to take advantage of the facilities of the new dining room and more

(Continued on Page 2)

Visitor Scores Cheating at U. W.

Dean Goodnight Suggests
New Plank for Cardinal
Platform

In suggesting a new plank for the platform of the Daily Cardinal, Dean Scott H. Goodnight released the following correspondence for publication:

Oct. 15, 1928

To the Editors of the

Daily Cardinal.

Gentlemen:

May I suggest a theme for a new plank in the Daily Cardinal Platform? It is not inferior in importance, I believe, to any which you have brought forward. In fact, I know of nothing else of which Wisconsin should be more thoroughly ashamed, and which we should all be more eager to reform. Kindly let the following letter, recently received, tell the story, and don't forget that a survey of year before last, showed the same conditions obtaining during the college year.

Very sincerely yours,

(Signed) S. H. GOODNIGHT.

Mr. S. H. Goodnight,
Director of the Summer Session,
University of Wisconsin.

Dear Sir:

At the end of the 1928 Summer Session, a request was made for criticisms of the Summer Session.

I wish to say that I found the standard of the work very high but that I was very much disappointed

(Continued on Page 2)

C. M. & St. P. Announces

Special Train to Purdue

The Chicago, Milwaukee, and St. Paul railroad announces a special train for the Purdue game. The train will leave Madison at 11 p. m. Friday and will start back from Lafayette at 1 a. m. Sunday. The fare for the round trip is \$9. Further information concerning reservations may be obtained by calling either Jack Owen at B. 5321 or Paul Palm at F. 4238 after 6 p. m. (Continued on Page 2)

Dorm Gangsters Found; Reynolds Gets New Glasses

The identity of the quartet who attacked Robert Reynolds '31, Friday night at Adams hall has been discovered and the matter is entirely in the hands of the dormitory council, according to a statement from the Dean's office.

Dean Goodnight, who has been investigating the Reynolds case, said Monday morning, "The whole affair was merely a freshman prank, the glasses have been paid for, the culprits spanked, and that is all there is to the matter." The dean declared that the police have not had and will not have anything to do with the case for the entire incident will be taken care of by the dormitory government, which will inflict any penalty that they consider necessary.

Reynolds, when questioned, knew nothing about any new developments in the case. He merely stated, "All I want is the money for the glasses. The dean can punish the offenders as he wishes."

William E. Powers '31, quad president of Adams hall, declared Monday, "I do not believe the disciplinary committee can inflict a strong enough penalty on the men who attacked Reynolds. However, they probably will be put on probation and some other punishment attached, perhaps a fine."

Poster Contest Leaders to Get Wide Publicity

Wide recognition is in store for winners of the Homecoming poster contest which is now in full swing. One or two of the best posters will be reproduced in colors and put on exhibition in some of the leading hotels in Chicago, Milwaukee and other large cities, together with the artist's name, address and his school. The other posters are to be put on exhibition in store windows in town.

The deadline for the posters is Thursday, Nov. 1. Posters are to be left in the Octopus office, third floor of the Union. The prizes are \$5, \$3, \$1, and 50 cents for every accepted poster.

"Nov. 10, 1928, Homecoming, and Chicago vs. Wisconsin" should be on every poster. There is no specific size, but the larger the poster the better.

For further information call Reid Winsey, chairman of art publicity for Homecoming, at B. 444.

Watrous Sketches Cover for Octopus; on Sale Wednesday

A professional-looking cover encloses the next issue of the Octopus, out Wednesday. Jimmy Watrous '31 is the artist who sketched the cover design.

Major Morphy, Dr. Bardeen, and Prof. Julius E. Olson of the faculty have been caricatured and verbally sketched for the benefit of Octopus readers.

Prof. Paul Fulcher includes Glenway Wescott's "Goodbye Wisconsin" among his book reviews of the month. Recent records are briefly reviewed by Todd Williston '30 in "Wax Works." Bob DeHaven also conducts "Scandals."

"Soup, Horseradish, and Liver" is the title of the mystery story by Irv Tressler.

Sigma Delta Chi Sends

Randolph to Evanston

Hampton Randolph '29, president of the Wisconsin chapter of Sigma Delta Chi, professional journalism fraternity, was chosen as the delegate, at a recent meeting, to the national convention to be held in Evanston, Ill., Nov. 19, 20 and 21.

ROSS GOES EAST

Prof. and Mrs. E. A. Ross and their son Lester will leave Madison Wednesday for the east to sail on the Floating university Nov. 8. Professor Ross will head the sociology de-

Invite Dads Now, Wallace Jensen Urges Students

Expect Crowds at Game with
Minnesota and Father-
Faculty Banquet

"Invite your dad for Father's Day now," urged Wallace M. Jensen '29, chairman of the 1928 student Fathers' Day committee, after a joint meeting of the faculty and student committees held recently in the Memorial Union building.

Game Promises Interest

"A large crowd of fathers is expected at this year's functions," Jensen added, "because the game with Minnesota on Nov. 24, Fathers' Day, promises to be a much better one than last year's game with Grinnell and because of the increased enrolment. In order to be sure that they will be able to secure room reservations and football and banquet tickets for their fathers, students should start making their plans at once."

According to plans made at the joint meeting, arrangements are being made to serve six hundred fathers at the Father-Faculty banquet which will be held in the Memorial Union building dining rooms. An innovation in this year's program will be the changing of the president's reception from the Frank home on the Heights to the Union building.

Committees Named

Members of the faculty committee appointed by President Frank are Prof. A. T. Weaver, general chairman; John L. Berstresser, Albert F. Gallistel, Donald L. Halverson, Thomas Lloyd Jones, George W. Levis, and Prof. J. Lee Sellers.

The student committee, headed by Wallace M. Jensen '29, is composed of Edward P. Cole '29, Kenneth Crowell '29, William W. Fuller '30, Roy L. Matson '29, William K. Grube '29, Newman T. Halverson '30, and Robert Kaudy '30.

Orators Compete for Six Positions on Debate Teams

About 15 students have signified their intentions of competing for positions on Wisconsin's two fall men's debating teams in the preliminary tryouts to be held at 4 p. m. today in 165 Bascom hall, it was announced Monday by Prof. A. T. Weaver, chairman of the speech department.

Tryouts were also to have been held yesterday, but since all the candidates desired as much time as possible in which to prepare their preliminary speeches, all trials were postponed until today.

Two teams are to be chosen eventually for the fall debates which are to be held with Minnesota and Iowa on Dec. 13. About six of the 15 candidates in today's tryouts will be selected to compete in the final tryouts on Oct. 23 at which time they will be opposed by several of last year's varsity debaters who are exempt from the preliminaries.

The tryouts today will consist of five-minute speeches from each of the candidates on either the affirmative or negative of the question, "Resolved: That the senate of the United

States should accept the pact of Paris without reservations." This is the question which will be used in the regular Western conference debates this fall.

Wisconsin Redheads Gang Together in Rho Epsilon Delta

By B. D. and P. B.

Hail to thee, Rho Epsilon Delta! May you be honored, patronized, and nationalized! We welcome you to the Wisconsin campus with a lusty skyrocket! Though the name Rho Epsilon Delta has never yet been sounded on this campus before, it will soon become a lively organization at Wisconsin and perhaps elsewhere as well.

The most singular thing about this all is that it is serious. Bob Hurd '30, a young man of decidedly red hair, has been appointed chairman of the auburn group, and Ruth Blocki '30, at once very eligible, is the secretary and treasurer. The title of the club is Rho Epsilon Delta, which incor-

Compile Statistics for Walking Time Between Buildings

The loud grumblings and complaints of freshmen and new students because of the energy consumed and time required in going from one class to another have prompted the compiling of a new set of campus statistics.

In three minutes a student of average walking ability can go from Bascom hall to Sterling. He can go from Bascom to the chemistry building in 2 1/2 minutes, from Lathrop to Bascom in 1 1/2 minutes and from the foot of State street to Bascom in 4 minutes.

If these figures are accurate, all standard excuses for being late to class which being with "there isn't enough time," "I had to come clear from Sterling" and similar expressions are foundationless but 1/4 of a minute must be allowed for every flight of stairs. At that rate, a student going from the first floor of Bascom to the fourth floor of Sterling would arrive just a half minute late.

Statistics for the time from Bascom are as follows:

to Sterling—3 minutes.
to Chemistry—2 1/2 minutes.
to Lathrop—1 1/2 minutes.
to Engineering building—1 1/4 minutes.
to Music hall—2 1/4 minutes.
to South hall—1 1/4 minutes.
to North hall—1 1/4 minutes.
to Law building—1 1/4 minutes.

Students desiring statistics for Agriculture hall and points west should report for the track squad.

Burrus Prefers Wisconsin Sun to English Fog

Despite the royal lords, who hold nearly as many titles as he does, Jeff Burrus '27 still finds Madison, Wis., preferable to Oxford, England.

After two years of British "fawng," Jeff returned to the states to dry out thoroughly before continuing his Oxford scholastic pursuits.

Last Friday Jeff was welcomed warmly by his alma mater and his fraternity brothers, the Sigma Chi's. During his four years at Wisconsin he captured seven W's, the prom chairmanship and finally was selected Rhodes scholar of the class of '27. His genius did not stop at this point but he also claimed recognition as an author. He wrote and published a widely read criticism of inter-collegiate athletics.

This morning he will depart for Idaho to lead the life of an outdoor man in contrast to his scholarly existence in England.

BADGER ADVERTISING STAFF
There will be a meeting at 7 o'clock tonight in the Badger office, third floor of the Union, of all candidates for positions on the advertising staff of the 1930 Badger. This is a good opportunity for freshmen and sophomores.

States should accept the pact of Paris without reservations." This is the question which will be used in the regular Western conference debates this fall.

'Short' Tickets Show Necessity for Some Action

Juniors Will Elect Three;
Seniors Two; Sophomores,
Freshmen One

Fourteen unnecessary class offices were abolished yesterday when the heads of the five student administrative boards voted to abandon all positions of vice-president and of sergeant-at-arms and to combine the offices of secretary and treasurer.

Under the new ruling the seniors will elect a president and a secretary-treasurer; the juniors, a prom chairman, a president, and a secretary-treasurer; the sophomores, a president; and the freshmen, a president.

Standardization Needed
Action was deemed necessary on the grounds that the appearance of several three-man tickets made some sort of standardization imperative.

Since no ticket has formally established itself for the coming election, no nominations were thrown out by the change, and the election committee was instructed not to accept petitions for the abandoned offices.

The heads of the boards acted under the authority willed to them by the Student senate upon its decease last year.

Unanimous Vote
Rolland Kukuck, Forensic board; Thomas Kirmse, Daily Cardinal board; Lauriston Sharp, Men's Union; and Merrill Thompson, Badger board, voted unanimously in favor of the change. Donald Mitchell, president of the Athletic board, was absent.

Sally Davis, president of W. S. G. A., and Walter Rogers, chairman of the elections committee, also approved the plan.

The move climaxed an attack directed against offices which were unnecessary and without function. Previous to the formal outlawing of the positions, three groups had voluntarily dropped them and had entered "short" tickets for the coming election.

Purnell Issues Haresfoot Call

Meeting for All Lyric, Music,
and Play Writers
Announced

All men interested in writing lyrics, music, or words for this year's Haresfoot play are invited to attend a meeting with Bill Purnell in the club's offices in the Union Wednesday at 7:30 p. m.

According to Purnell something new and entirely different is to be attempted in the way of Haresfoot productions this year. Last year the club successfully presented "Feature That!" a musical comedy woven about the life in Hollywood's movie colony.

Nothing has been actually done in the way of selecting this year's play and all men who attend Wednesday night's meeting will be given an equal start in working out the show. At the meeting Purnell, who is again director of the club, will sketch his plans for the year and also outline the requirements of a play suitable for his troupe.

Regent Zona Gale Breese Addresses Women's League

Regent Zona Gale Breese, of Portage, is scheduled to talk to the members of the Women's International League for Peace and Freedom at a luncheon to take place in the Milwaukee Elks club Saturday.

LIT BUSINESS STAFF
Staff positions are open for women and a few men on the business staff of the Wisconsin Literary Magazine. Those interested call at the "Lit" office, 202 Old Union building, between the hours of 3:30 and 5:30 p. m., Tuesday and Wednesday.

R.E.D. Organizes for Afflicted Ones

(Continued from Page 1) ness that there is not a single red-haired person in any of the asylums over our flourishing United States. She, of course, excluded fraternity and sorority houses from the category of asylums. And to further show the possibilities of red heads she told me that a professor here on our hill once said that a person of the type which will be in this club has 50 per cent more chance of succeeding than we of more unfortunately colored hirsute adornments.

So anybody with hair from pink to auburn, including titian and down-right red (for them's the rules as so far laid down) had better hold their heads a little higher and smile at the world for dear old Rho Epsilon Delta.

Visitor Complains of Cheating at U. W.

(Continued from Page 1) about the attitude of students toward your honor system. I feel I am justified in my criticism because a number of people I talked to felt the same way and I have attended several other schools where I never saw any cheating—namely, Western College for Women, Chicago University, Columbia, and the University of California.

At your Summer Session, cheating prevailed during examinations. I saw students open books and copy answers. I heard general discussion of questions and I heard people whom I had considered reliable say "Oh yes, everyone does it here!"

It is a question well worth your investigation, I believe.

Very truly yours,

Union Announces Meal Check Arrival

(Continued from Page 1) groups are forming, according to Hanks. It is not necessary, however, to belong to a group in order to eat in Tripp Commons, he said.

The varsity crew boarded regularly in the new dining room during its training season. Several fraternities have made it their headquarters in the absence of houses of their own. This week the Men's Glee club of 40 members, the Union staff, and the Cardinal staff are reserving tables.

Luncheon is served daily from 12 to 12:45 for 45 cents, and dinner from 5:45 to 6:30 for 65 cents. The menu is printed daily in the Cardinal.

For Sunday noon dinner the room will be open to men and women guests as usual. The dinner charge is 75 cents. The Sunday evening supper at 50 cents in the future is to be an occasion for the gathering of men from dormitories and fraternities and other houses which do not serve on Sunday evening, as well as the regular Tripp Commons diners, according to the plans of the Commons committee.

Fish Will Discuss Election in Union

Prof. Carl Russell Fish of the history department will talk on the presidential election at 12:45 p. m. today in the Old Madison room of the Union, third floor of the Commons unit. He will be presented by the University League of Women Voters.

A week from today, Prof. Pitman B. Potter of the political science department will talk on the election in the same room.

Between these two impartial discussions, speakers from both the Democratic and Republican parties will be presented by the league. J. J. McManamy will talk about the Democratic platform at 7:30 p. m. Wednesday in Lathrop parlors, and Clyde R. Wheeland will talk about the Republican platform at 7:30 p. m. Thursday in the parlors. Both meetings will close at 8:30, and are open to all students.

VENUS
The largest selling quality pencil in the world.
17 black degrees 3 copying At all dealers. Buy a dozen. 10c each. American Pencil Co., 500 Willow Ave., Makers of UNIQUE Thin Lead Colored Pencils in 20 colors—\$1.00 doz. D2, Hoboken, N. J.

Women Dress More Sensibly Than Men

Women are far more sensible than men in their present day mode of cold weather dress, according to Dr. Isaac D. Rawlings, state health director, Springfield, Ill., in an interview there on winter health fashions.

Clothing ought to be such as to provide protection against chilling the body while the individual is outside and to prevent heat stasis, excessive perspiration, malfunction of the skin and too much relative humidity in the air spaces between body and garment while the individual is inside heated buildings. These requirements are met far more satisfactorily by the modern woman's dress than by that of men.

"The weight of a woman's cold weather clothing is about one-tenth

of what the text books on hygiene figured on 20 years ago," said Dr. Rawlings, "while that of men has remained about the same. Women have abandoned heavy under garments for the more sensible plan of protecting themselves against exposure to cold by wearing furs, woolen overgarments and coats that may be laid aside easily within doors.

Men, on the other hand, cling to heavy undergarments which not only cause an unfavorable difference in the amount of perspiration, but influence the functioning of the skin.

"One important factor in the difficulty with the winter garments of men is that they shut out light rays from the body so that the hands and face make up the whole area of the body exposed to these rays. This is especially true of garments that are lined. The light, unlined garments of women admit light rays freely."

PARKWAY

PRICES DAILY
Matinee 10-25c
Evening 10-50c

LOVE — DRAMA — PASSION

See

THE MAN WHO LAUGHS



with
CONRAD
V E I D T
and
MARY PHILBIN

ONE OF THE FOUR GREAT PICTURES OF THE YEAR

*A great spectacle
Marvelously acted
Brilliantly directed
Impressively Realistic with MOVIE-TONE "Sound Accompaniment"*



ADDED ATTRACTION
Fox Movietone News
(The Talking News Reel)
and Vitaphone Vaudeville

ANN ARBOR \$14 45 Round Trip

DETROIT \$16 25 Round Trip



In addition to 13 regular passenger trains operating between Madison and Chicago—

For the Wisconsin-Michigan football game, the Chicago & North Western Ry. will operate 3 FAST SPECIAL TRAINS to Ann Arbor and Detroit, Mich.

1st Special—Lv. Madison 4:45 p. m. Friday, October 26, 1928. Dinner on train—arrival in Chicago in ample time to attend theatres and enjoy the evening, leaving Chicago 1:00 a. m. October 27 via Wabash arriving Ann Arbor 7:30 a. m.

2nd Special—Lv. Madison 8:30 p. m. Friday, October 26, 1928, direct to Detroit.

3rd Special—Lv. Madison 9:00 p. m. Friday, October 26, 1928, direct to Ann Arbor.

Make reservations by calling telephones Badger 142 and 143

Regular Train Service—Chicago-Madison

Stations	507 A	517 A	513 A	519 A	511 B	503 A
Lv. Chicago.....	*2.00am	*8.15am	†1.30pm	†3.15pm	*5.40pm	*8.30pm
Ar. Madison.....	7.10am	12.35pm	6.00pm	7.30pm	9.18pm	12.56am

Stations	512 B	510 A	518 A	522 A	508 A	520 A	516 A
Lv. Madison.....	*4.35am	*7.25am	†9.20am	†10.30am	†1.30pm	†1.30pm	*5.10pm
Ar. Chicago.....	8.35am	11.30am	1.45pm	4.15pm	5.30pm	6.00pm	9.30pm

* Daily † Daily except Sunday ‡ Sunday only A—Via Beloit B—Via Clinton Jct.
A total of 13 trains are operated on convenient schedules between Madison and Chicago and the equipment includes parlor cars, high-back seat coaches, dining cars and Pullmans.

164

Brown Book Shop

Guess the Score

Contest Is Open On

Wisconsin - Purdue

5 WAHL PENS to the FIRST 5 STUDENTS registering correct score on the consecutively numbered tickets outside our door.

1st Prize—\$8.00 Wahl "Lifetime" Pen

2nd Prize—\$8.00 Wahl "Lifetime" Pen

3rd Prize—\$8.00 Wahl "Lifetime" Pen

4th Prize—\$3.00 Wahl Pen

5th Prize—\$3.00 Wahl Pen

It's FREE to all University Students and Faculty

BROWN
BOOK SHOP

621-623 State Street



BRAE-FLEECE

is a fabric worthy of more than we can say about it.

A soft luxurious thickness, a richness that places Brae-fleece in a class of its own.

In silver black and silver blue and colors

\$50

"The College Shop"

Next to the Lower Campus

**Daily Reports
of all
Badger Teams**

**Les Gage Denies
O'Dea to Coach
Wisconsin Crew**

**Squelches Rumor That For-
mer Mentor Will Resume
Position**

Current rumors to the effect that Andy O'Dea, former Badger coach and brother of the famous Pat O'Dea, was being considered as a candidate for crew coach at Wisconsin were flatly denied by Leslie Gage, director of athletic publicity.

Gage declared that "there was absolutely no truth" to the rumor and said that O'Dea was not being considered for the coaching position left vacant by the decease of Harry "Dad" Vail, who held the position for 18 years.

Andy O'Dea at one time was coach of the Badger crew, and was one of those who helped bring the sport to what it is at Wisconsin. Pat O'Dea, his brother, is the man whose name stands supreme in Badger football history. Pat came from Australia and is rated as the greatest football kicker who ever booted a pigskin.

As for Andy, the fact remains that he would make a very capable coach but for reasons of his own he is not being considered for the vacancy.

**Harriers Face
Stiff Competition**

**Hoosiers Have Four Strong
Contenders for the
Title**

Fearing the strength of the Indiana cross-country team, Coach Tom Jones is working hard with the Badger squad to prepare them for the quadrangular race at Evanston Saturday. Chicago and Northwestern are not expected to offer much opposition to the winner.

Fields, who placed second in last year's quadrangular meet, and was one of the leaders in the conference race, leads Indiana this year. Besides Fields, the Hoosiers have Leas, a sophomore who defeated Fields in a trial last Wednesday; Steele, another sophomore; and Clapman and Banks, sterling veterans.

The trial race held by Wisconsin last Saturday showed at least one good thing: that Delmar Fink, a letterman of last year, has his ankle completely healed and is in fine shape as proven by his victory over Wixon. Besides these two men, Wisconsin chances will rest on Captain Bill Burgess, Vernon Goldsworthy, Howard Fulsom, and Bobby Ocock. The surprising improvement shown Saturday by Icke, Moe, Dilley, and Blair, however, may force Jones to take some of these men in place of the others. Definite arrangements have not yet been arranged, but Coach Jones intimated that he would include about seven men in the trip.

The Evanston course, which is almost four miles long, will introduce a new style of track to the Badgers. Since a good part of the track runs along a golf course, the running will be done on turf. To accustom themselves to this, the men have been running on the sod at Vilas Park. The finish of the race will be preceded by a few laps on the cinder track inside of Dyche stadium.

In a typically laconic statement, Coach Jones expressed himself: "The meet this weekend is one of the toughest of the season. Indiana has a good team." It can thus be easily seen that the Badgers will have to work hard to collect a victory next Saturday.

**Zoology Professor Finds
Four New Species of Fish**

Four new species of fish never before found in the lakes of South Dakota were discovered by Dr. E. P. Churchill, professor of zoology at the University of South Dakota and Richard Zalesky, a graduate student, on a recent research trip. The newly discovered fish are all of economic value. A species of sucker, provides valuable food for trout, a catfish provides food for man and two new minnow types are used for bait and provide food for larger fish.

CARDINAL SPORTS **Athletics in
the Collegiate World**

**Jeff Burrus, Famous Athlete,
Back From Studies at Oxford**

**HERE'S the
DOPE**

By Harold Dubinsky

The most delicious rumors have been floating around these last few days. But then a rumor is a rumor and nothing more. We don't place a great deal of faith in a rumor but it never hurts to give it mention because if you don't somebody else will.

George Little Back

George Little, director of Wisconsin athletics, has returned from the sad mission of attending the funeral of "Dad" Vail. We could ascertain nothing definite yesterday as to the results of his Eastern trip. By results we refer to whether or not any Eastern games were arranged for the football schedule. It was expected that Mr. Little would stop off to visit several of the Eastern colleges and try to arrange games with some of the big universities.

We don't know just what he did there. We tried to see him yesterday but he was just swamped with work. Rumor has it that a game with Army has been arranged, but we repeat this is but a mere rumor.

Rumor About Andy O'Dea

Rumors were also being broadcast that Andy O'Dea, that venerable old man who once coached crew at Wisconsin, would be signed as the coach to replace "Dad" Vail. We are definitely informed by the athletic department that this rumor is false. We were not told whether O'Dea refused the offer or whether no offer was made, but the fact remains that he will not coach crew here. He is still in town, however, for we saw him yesterday as he was about to lunch with a banker.

Jeff Burrus Back.

Jeff Burrus, Rhodes scholar, Wisconsin graduate, and a brilliant athlete, is back at Wisconsin for a visit. Burrus was a football hero, captain and stroke of the crew, junior prom chairman, Phi Beta Kappa, and so many other things that we just couldn't possibly print them all in this column. Anyway he was a big man. The why and wherefore of his visit is unknown to us but we saw him striding around the campus in a more than serious manner.

Purdue and Football

Saturday Wisconsin will face its first Big Ten opponent. That opponent is none other than Purdue. The Boilermakers were all doped out to win the Conference title until Minnesota came along and somewhat smothered those highly touted Purdue backs. "Pest" Welch was just a beginner against the Gophers. He was stopped in his tracks. There is no reason in the world why Wisconsin with its powerful line can not do the same to Purdue with an equal effectiveness. If Wisconsin decisively whips Purdue next Saturday at LaFayette watch Wisconsin in the title scramble.

Cross Country

Wisconsin's winding cross country trails will be busier than ever this week. Saturday the Badger hopefuls will engage in the annual quadrangular meet at Chicago with Chicago, Northwestern, and Indiana.

They tell us that Indiana has a very powerful team including a good supply of veterans. Fields of Indiana gave Johnny Zola the run of his life last year in this meet and that same Fields is back again. Another sophomore on the team is supposed to have defeated Fields. That sounds bad, but Wisconsin is still optimistic.

An AKL pledge claims that the entire frat goes by his watch; but I always suspicioned that they were a wee bit fast.

By BOB DEHAVEN

Jeff Burrus is in town! What flashing shells and Minnesota touchdowns that name doesn't bring to mind. After two years in England writing themes for the Oxford college, Jeff has returned to the happy stamping grounds preparatory to a visit to his home.

Away back in 1923 an awkward Frosh stumbled off the train and wiped his brow in consternation at the long distance between Louisville, Ken., and Madison, Wis. He shuffled along the street and got into the Sigma Chi house by mistake. He pledged there and got his start. He was destined for great things as was his fellow hometowner and pledge brother, Henry Brooks, who later became varsity basketball captain in his junior year.

Jeff's activity while burdened with the little green cap was confined to crew and football. He won numeral awards in both these sports and was slated as "promising material" by the leading campus critics of the time. Another activity of a more serious nature was dating in the Kappa house.

Three W's in Sophomore Year

In his second year Jeff won three W's. Football, crew and water polo saw the tall Southerner do his proverbial stuff in a varsity manner. Right here is where your correspondent wishes to pay his greatest tribute to the person in question. Anybody who can strangle at the bottom of a swimming tank long enough to get a W out of it deserves great acclaim, but anybody who can do it and live to earn four more major awards is downright wonderful. Jeff did it.

Chosen Prom Chairman

Next year, which is the one in which your correspondent set the Bachelor apartments on fire, Jeff loafed along as right end on George Little's second place conference football team and as stroke of old Dad Vail's crew. And here, for gracious sakes, was where Jeff got the prom chairmanship unopposed, as impossible as it may seem to freshmen now reading the Daily Cardinal. There was simply nobody else for the job but this guy. He threw a big party at the Capitol to the tune of Jack Chapman and marched out in front of the boys with reviewed before.

Vice-President of Union

When Jeff was a senior things did come his way in return for his great capability. He again played football and ran that 82 yards against Minnesota over which your correspondent has already tore his hair. He was elected captain of the crew and stroked boys in their efforts. Union board had already claimed him and it elected him their vice-president.

Some of the honor societies of which Jeff is an alum are Iron Cross, White Spades, Phi Kappa Phi. When the powers that exist met to choose the new recipient of the Conference medal, they came out quickly with Jeff elected. There was no end to the accomplishments of this likeable person because we aren't through with the list yet.

Elected to Phi Beta Kappa

All the time that athletics and promenading had held his attention he did not forget the little admonition of the Freshman Handbook. He was in there fighting for his learning all the time. He was elected to Phi Beta Kappa which, for the benefit of the Notre Dame football team, is the highest scholastic honor an undergraduate can achieve. And you will remember that there is a little scholarship clause attached to Phi Kappa Phi that keeps many a willing person from wearing the key.

Jeff was always a winner. He once told John Ash, nursemaid to the Octy and former disagreeable roommate of your correspondent, that the only game he didn't think he was going to win was a football game his high played with Waite High of Toledo. I am inclined to sympathize with Jeff in view of the fact that that club beat my high school Alma Mater once 66-7, and I lost seven bucks on it. Jeff turned his record and personality on the business of getting a Rhodes scholarship and he did.

Publishes Booklet

Not content with leaving a sterling athletic record Jeff wrote and published a booklet of constructive criticism on the college athletic system. The book was received and praised in high schools as well as colleges throughout the country.

Wisconsin bade goodbye to Jeff when he went to England to become a fellow alumnus of Wordsworth and Shelly whoever they were. Little has been heard of him since but now he (Continued on Page 10)

Little Returns



**Coach Prepares
Badgers for Tilt
With Hoosiers**

**"B" Squad to Play Here
Against Oshkosh Normal
Eleven**

While the light rain that fell yesterday afternoon did not hinder Coach Thistlethwaite from giving the varsity an intensive workout, it did seem to hinder the playing of the men, and it was only after an hour of fumbling that the varsity began to show up in good form.

Three varsity teams were lined up during the course of the evening, and a radical temporary change was made when "Dynie" Mansfield, a fullback in his sophomore year, a tackle in his junior year, and for the past month an end, was shifted again to his old position at fullback.

"Dynie" Shifted

Mansfield replaced Harold Smith on one of the teams, and gave a good account of himself by charging through an opposing freshman eleven for several long gains. In the past it has been commonly thought that Mansfield's inability to gather speed on line plunges hindered him from making a good backfield man.

To furnish scrimmage for the three varsity teams, Coach Holmes sent three of his yearling elevens against them, and the Badgers were given an intensive offensive drill, in addition to a signal drill preceding the scrimmage. For a time the varsity, while trying lateral passes and an aerial attack, were repeatedly thrown for losses as the charging forward wall of the freshmen broke through, but eventually the situation was reversed.

Practice Tackles, Passes

The backfield men on the team to which Coach Thistlethwaite was giving his personal attention was made up of Bartholomew and Price, halfbacks; Behr, quarterback, and H. Smith and Mansfield alternating at the fullback post. Bartholomew and Behr did most of the passing for the varsity, while Price was given the ball a great deal on off tackle and end run plays.

Coach Thistlethwaite is driving his men with an eye upon the Purdue game at LaFayette this Saturday, and is not allowing the men to slacken up in training after their easy victory over Cornell last Saturday.

**Ochsner House
Team Wins 13-7**

The Ochsner touch football team defeated the Richardson team by a score of 13 to 7 Monday afternoon. Harris, halfback for Ochsner, was the big star of the game. Lineups: Richardson—Ellerman, Rasmussen, Schorer, Peshak, Olsen, Druschke, Osterhardt.

Alpha Chi Rho—Orjen, Woolard, Jasper, Lemmer, Black, Rather, Polowski.

Theta Delta Chi, by scoring two touchdowns and holding the Phi Kappas to no points, won their game handily, 13-0.

Phi Kappa—Healy, Kelley, Smith, Kellogg, Derleth, Timbers, Gallagher.

Theta Delta Chi—Porter, Stovrum, Brandt, Zinn, Judson, Allen, Larson.

Alpha Sigma Phi and Sigma Phi Epsilon after going through four hard periods of football, finally had to content themselves with a scoreless tie. In the course of the game, both teams threatened to score, but lacked the necessary punch to drive the ball across the line.

Alpha Sigma Phi—Herring, Kemmer, Jautz, Vogel, Khaletstad, James, Pierce.

Sigma Phi Epsilon—Airis, Highland, Smith, Shuck, Youngman, Adamson, Sandtke.

The game scheduled for the Theta Xi was forfeited to them because of non-appearance of their opponents.

Bartholomew Is

High in Scoring

Wisconsin's sophomore star, Ken Bartholomew, holds second place in Big Ten football scoring honors. The Illini line crusher, Fritz Humbert, fullback, took advantage of Coe college to raise his total for the season to 30 points. Third place fell to Brockmeyer of Minnesota.

The leading scorers:

Position	T.D.	T.P.	Games	P.T.
Humbert, Ill.	F.B. 2	5 0 30		
Bartholomew, Wis.	R.H. 2	3 1 19		
Brockmeyer, Minn.	L.H. 2	2 4 16		
Glasgow, Ia.	R.H. 2	2 2 14		
McLain, Ia.	F.B. 2	2 2 13		
Burgess, Chi.	R.H. 3	2 1 13		
Cuisinier, Wis.	Q.B. 2	2 1 13		

The United States now produces more than 90,000,000 pounds of coal tar dye annually.

Coach Kasiska put his intramural charges through a stiff scrimmage on Monday afternoon at the intramural field. The men that showed up well in the scrimmage were Peters, end; Hilbard, tackle; Homan, tackle; Ries, half; Craig, half; Flock, quarter; Reimus, quarter; Houston, tackle; Williams, half; Nissenbaum, tackle; Deilieh, fullback; Bonard, tackle. There will be scrimmage every day until Coach Little returns, after which the regular football schedule will start.

Coach Kasiska has mentioned that many men on the intramural team are showing up well and if they keep up the work they will be transferred to the "B" team. It is well to remember that many men from last year's teams are on the "B" team this year and there are also a few men from the intramural team on the varsity squad. This indicates that the football played by these teams is about on a par with many high school teams.

Foreign Club to Elect Officers

International Organization President Seeks to Resign

Resolutions to hold elections at the next meeting of vice president and secretary were passed at the first gathering of the International club Friday evening in the Round Table room of the Union.

The actual president of the club, Agustin Rodolfo, grad, Philippines, considers resigning from his post as scholastic work would keep him too busy to pay attention to the responsibilities which the office of president holds. It is probable that elections for the head of the club will also be held at the next meeting.

Dr. Carl Baumann, Switzerland, is chairman of the committee in charge of suggesting names of members for nomination to fill the vacant posts. A short musical program was given with Bol Wiczrowski '30, Poland, on the violin, Francisco Tonogbanau, Philippines, and Dr. Baumann rendered songs of their native lands, and Vicente Ancheta, Philippines, played the ukulele. Felix Quirino '29, who accompanied on the piano, was in charge of the program.

Out of over 100 who were present at the meeting, nine countries were represented:

China, Russia, Philippines, Poland, Bulgaria, Turkey, Haiti, Germany, and Norway. Among those present were Miss Anzia Yezierska, David Gordon, and Mr. and Mrs. C. V. Hibbard.

41 Students Enroll in Library School

Capacity enrollment of 41 students in the Library school of the University of Wisconsin, is announced by Miss M. E. Hazeltine, principal. Nineteen of the 41 are from Wis-

consin cities, nine from Minnesota, four from Iowa, two from Indiana, and one each from Connecticut, Illinois, Mississippi, Ohio, South Dakota, Washington, and the District of Columbia.

Of the total enrollment 18 hold bachelor degrees, and 13 are seniors in the university. One student is a Phi Beta Kappa and one holds an M. A. degree.

"The Revellers", recognized as one of the finest male quartets of the day, have been engaged for a concert on the Wisconsin Union series this year.

Today in Tripp Commons

(Memorial Union Dining Room for Men)

Luncheon - 45c

Chili Con Carne

or

Creamed Eggs

Head Lettuce with 1000

Island Dressing

Rolls Butter

Orange Sherbet

Tea Coffee Milk

Dinner - 65c

Grilled Pork Chops

or

Creamed Chicken in Pattie

Shells

Browned Potatoes

Buttered Peas

Bread Butter Jelly

Apricot Whip

Tea Coffee Milk

— Hours —

Luncheon: 12 to 12:45

Dinner: 5:45 to 6:30



TO THE GAME

ALL—college days and football games—masculine shouts and feminine trills—scurrying leaves and the smell of rain in the air—off to the game with SAWYER'S SLICKERS for everybody—for true to the American spirit of sport no games are called and all attend, be the weather as wet as Canada. And SAWYER'S Frog Brand Slickers are true enemies of the Great God Pluvius.

A SAWYER Frog Brand Slicker is one of the prime necessities of the college wardrobe. Guaranteed absolutely waterproof, lined or unlined, buttons or clasps, a variety of styles for every purpose to please the most fastidious student.

Sawyer's Slickers are obtainable at men's stores, haberdashers and department stores

Get yours—TODAY

H. M. SAWYER & SON

EAST CAMBRIDGE

MASSACHUSETTS

Society Brand Clothes



The New University Style—Top Button Open

The men on the campuses dictated the changes. Society Brand has carried them out with that sure touch that you always find in a Society Brand style. Here's the new model: The top button open; the lapels rolling to the button below. Thoroughly smart! A notable example of Society Brand's ability to give a college suit the correct cut.



© Society Brand
The much talked of University style, showing the 3-button coat, with top button open.

\$50

THE HUB

22-24 W. Mifflin St.

F. J. SCHMITZ & SONS CO.

The
Florsheim
Shoe
\$10.00

IT'S THE CUT OF YOUR CLOTHES THAT COUNTS

FUNNIER
than a
DRUNK
at a
FOOTBALL
GAME



THAT'S THE NEXT
OCTY

From the professional-looking cover by Jimmy Watrous to the puzzle page by Reid Winsey the art work equals the high standard set in the last issue of the OCTOPUS.

Irv Tressler's mystery story will tickle your ribs, and the short copy will, too. And p-s-t, none of the famous Octy Exchange jokes were censored.

OUT WEDNESDAY

2 bits a copy



SIMPSON'S

"SMART, COLLEGIA

Do You Like Adventures?

Then there is one in store for you! Of course you have noticed the exquisite SIMPSON displays in the CO-OP windows. Haven't you been rather curious to find out more about the shop that can show such lovely things to wear?

Than Walk Down the Ce
Book Store, Past the Office, an

Moderate and Low Prices Prevail!
Misses' Sizes, 14 to 20, Only

\$68



\$16⁵⁰



\$25



\$65



SIMPSON'S AT THE CO-OP COLLEGIATE APPAREL"

*This Store is Under the Same
Management as Simpson's on
the Square*

The Center of The Co-Op
Office, and Right Into Simpson's

Read This Fairy Story'

SIMPSON'S has no good-looking Fur coats, Cloth coats, Frocks, Sweaters, Skirts, Trench coats, Gloves, Bags, Lingerie, Costume jewelry! Oh, no! You should see them and you wouldn't believe in fairy tales any more!

\$45



\$15



\$29⁵⁰



\$48



PERSONALS

WORLD of SOCIETY

Margaret Marling
Engaged to Marry
William Ben Zies

Announcement was made Friday evening of the engagement and approaching marriage of Margaret Marling '26, daughter of Mr. and Mrs. Walter A. Marling, 21 North Prospect avenue, to William Ben Zies Jr., son of Mr. and Mrs. William Ben Zies, Chicago.

The announcement was made at a dinner given by Mrs. Randall Sears and Miss Virginia Bennett at the home of the former at Camp Sunrise. Formal announcement was also made at the Kappa Kappa Gamma sorority house, of which Miss Marling is a member.

Miss Marling studied for a year at Ward-Belmont college, Nashville, Tenn., and after graduating from the university, took graduate studies in home economics. Mr. Zies attended the University of Illinois, and is affiliated with Alpha Chi Rho fraternity.

The wedding will take place on Saturday, Oct. 27, at the home of the bride's parents.

Junior Division of
University League to
Meet on Wednesday

The Junior division of the University league will hold its regular meeting Wednesday at 2:30 o'clock, in the Round Table room of the Memorial Union. The program will include a reading from Edna St. Vincent Millay's poems, by Gladys Borchers. Tea will be served. Mrs. C. H. Higby and Mrs. George Metzel are in charge of arrangements.

Entertain Botany Department
Mrs. E. M. Gilbert, Chamberlain avenue, was hostess Saturday at a luncheon for the wives of faculty members in the botany department, and also the women instructors. Twenty guests were present. New instructors in the department include Miss Lindsey of Milwaukee and Miss Wentzel.

Pearson-Krieger
Miss Laura K. Pearson, daughter of Mr. and Mrs. Andrew Pearson, Milwaukee, was married to Elmer C. Krieger on Oct. 12 in the Epiphany Lutheran church, Milwaukee.

Mr. Krieger was a star performer in track and gymnastics at the university, graduating in 1925. He is at present engaged as an engineer with the city playground department, Milwaukee.

Roynan-Durham
The marriage of Helen Josephine Roynan, daughter of Mr. and Mrs. J. B. Roynan, Chicago, to Frank Conrad Durham '28, Neenah, took place at the summer home of the bride's parents at Stone Lake on Sept. 28.

Jones-Hasbrouck
The wedding of Mabel Jennings

Mme. Galli Curci

"Greatest living coloratura soprano"

Capitol Theatre

Nov. 13

Tickets on sale to the public Thursday noon, Oct. 18, at Capitol theatre box office.

Prices \$1.50 to \$3.50

"When Galli Curci sang in Madison six years ago hundreds were turned away"—Get your ticket Thursday!

HAWTHORNE

Beauty Salon

The E. Burnham System

Licensed Shop

—Specializing in—

Electrolysis - Facial Massage and Scalp Treatment
Soft water used for all Shampooing

E. Burnham's Kalos, Toilet Requisites used in all treatments. One of Miss Thie's beauty treatment will refine the texture of your skin and rejuvenate entire facial appearance delightfully, preparing you for the daily home regimen.

Open Evenings by Appointment
Antonia H. Thie
Registered Nurse

F. 3566 - 44 Hawthorne Ct.

Mr. Hasbrouck is a graduate of the University of Nebraska, Cornell university, and the University of Southern California.

Miller-DuVal

The engagement of Sylvia Miller '28, daughter of Sherman Miller, Milwaukee, to A. Gilmore Du Val '27, son of Mr. and Mrs. G. A. Du Val, Wauwatosa, was announced Friday evening at the Delta Gamma sorority, of which Miss Miller is a member. Mr. Du Val is a member of Pi Kappa Alpha fraternity.

Haven-Fonseca

Announcement has been received of the wedding of Esther Olive Haven to David Fonseca, Chicago, on Thursday, Oct. 11. The ceremony took place at the home of the bride's parents, and was followed by a dinner for 40 guests at the St. Paul Athletic club, St. Paul, Minn.

The bride, a member of Pi Beta Phi and Theta Sigma Phi sororities, was graduated from the university in 1922. Mr. and Mrs. Fonseca will make their home in Chicago.

READ CARDINAL ADS

Dorothy Brown '29 of the Theta Phi Alpha house spent the week-end at her home at Mt. Horeb; Phyllis Nelson '29 visited her mother at Sioux City; Ruth Sheridan '29 visited with her parents this week-end in Fond du Lac; and Katherine O'Malley '30 and Ruth Helz '30 spent Friday at Waunakee.

Serena Holmin '30 of the Alpha Gamma Delta house spent the week- (Continued on Page 9)

Sale Of 4000 Pair Dexdale "Repello" Full Fashioned Silk Hosiery

DEXDALE—Kessenich's new line of hosiery—is being introduced this week at a special introductory sale. We want you to learn of the advantages of the Dexdale "Repello" line not by hearing about them but by wearing the hose. Buy before Saturday and you will make a real saving. They will be offered at this price only during this sale. Buy now for future use.

Fine, service chiffon with pointed heel, lisle hemline and lisle foot. This is a regular \$1.50 stock number which will be sold during this sale, per pair

\$1 25

All regular \$1.65 stock numbers including both service and chiffon weights—square heels, lisle hemline and foot, will be sold during these eight days at

\$1 35

\$1.95 stock numbers such as all silk service with square heel, all chiffon with square or curved heel will be sold for the duration of this sale at, per pair

\$1 45

Extra fine all silk in a service weight has a square heel. It is sheer enough for dress—strong enough for service. A \$1.95 value to be sold at, per pair

\$1 65

Select From These New Shades

Every pair of Dexdale hose—for street, for afternoon, for sport and formal wear are included. And also included are all the new fall shades. TANS—Samoa, Rose Beige, Begere, Blond. BROWNS—Oriental Beige, Rusty Briar, Algeria Brown, Phantom. GREYS—Silver, Airship, Purple Sage, Moth Taupe, Rose Metal, Gun Metal, Maltease. Also Black, White and White Jade.

A Word About Dexdale

Dexdale Mills are old manufacturers of quality hosiery. Their discovery of the "Repello" spot resisting feature places their product at the head of the hosiery list.

In this special process, each silken strand of the hose is specially treated, making it spot resisting—and also more beautiful than ever. While these introductory prices are in force, try a pair.

Kessenich's

State at Fairchild

Irvin White, '14, Killed in Accident

Alumnus Was Prominent in
Many U. W. Campus
Activities

Irvin A. White '14, prominent Antigo lawyer and formerly well-known student at the University of Wisconsin, was killed in an automobile accident near Antigo Sunday, according to word received here.

During his student days Mr. White was captain of one of the cross-country teams, an although not a fraternity member, he was prominent in many other student activities. He is best known perhaps for his opposition to Dr. Albert Tormey in the 1913 race for the prom chairmanship. He campaigned for the position on a platform which advocated "a two-dollar prom," although the price then, as now, was five dollars. Mr. White proposed the elimination of taxicabs and flowers for prom-goers. He lost the election to Dr. Tormey, however.

During the World War Mr. White served in the army as a captain, and

Personals

(Continued from Page 8)
end with her parents in Rockford, Ill., Harriet Vance '30, Margaret Fink '30 and Marie Hoff '30 visited over the week-end in Racine, Dorothy Canfield '29, Eleanor Cross '30, and Elizabeth Ehrler '29 went to Milwaukee, Irene Johnson '29 spent the week-end in Chicago where she attended the Navy-Notre Dame game, Sally Loomans '30 went to her home in Waupun, and Myrna June Edwards '30 was in Cambria during the week-end. Edith Leiser '28, Platteville, Esther Fossilage '27, and Florence Pollock '28, Columbia, visited at the house.

On Sunday, Oct. 14, Dr. H. Breakstone, B. S. M. D., was a guest at the Alpha Epsilon Pi fraternity house. Dr. H. Breakstone, formerly a professor of surgery at Loyola university, founder of the West Bend hospital, and organizer of the first Jewish medical fraternity at the Rush medical college, gave a talk at the fraternity on "The Science of Religion."

at the time of his death he was a major in the reserve army.

He is survived by his widow and two children.

The Madison Tea Room

412 STATE STREET

wishes to announce its opening and will be glad to serve you with well prepared food at reasonable prices

NEW FICTION

We have just received a shipment of NEW FICTION . . . the BEST BOOKS just off the press.

Herbert Hoover
By Will Irvin

Up From the City Streets
Alfred E. Smith

By Norman Hapgood
and Henry Moskowitz

The Empress of Hearts
By E. Barrington

Wild Horse Mesa
By Zane Grey

Stone Desert
By Hugo West

Silver Slippers
By Temple Bailey

Brother and Brother
By Dorothy Van Doren

The Driver
By Garet Garrett

Money of Her Own
By Margaret Culkin Banning

Show Girl
By J. P. McEvoy

10%
discount

AND on YOUR CO-OP NUMBER

These books are displayed in our
windows

E. J. Grady, Mgr.

State & Lake

Voting No Excuse From Class Nov. 4

Those students who have been looking forward to a release from work on election day, Nov. 4, 1928, are to be disappointed, it was announced yesterday afternoon.

Since election day is not a legal holiday, there will be classes as usual, and people in the university who are eligible to vote must cast their ballot in a free hour.

READ CARDINAL ADS

Orpheum

KEITH-ALBEE-Orpheum VAUDEVILLE AND BEST FEATURE PHOTPLAYS

TODAY LAST TIMES

EVANS & MAYER

"THE COWBOY AND THE GIRL"

TILLIS & LaRUE with Four Roses

Three Other Attractions

Photoplay 'Danger Street'

STARTING TOMORROW

THE SCREEN'S GREATEST SHOW

MARION

DAVIES

WILLIAM

HAINES

in a Great "Inside" Picture of Hollywood Life, Love and Laughter

SHOW PEOPLE

—ALSO—

5 GREAT KEITH-ALBEE-ORPHEUM ACTS

SIMPSON'S AT CO-OP

Smart Collegiate Apparel

SPORTETTES!

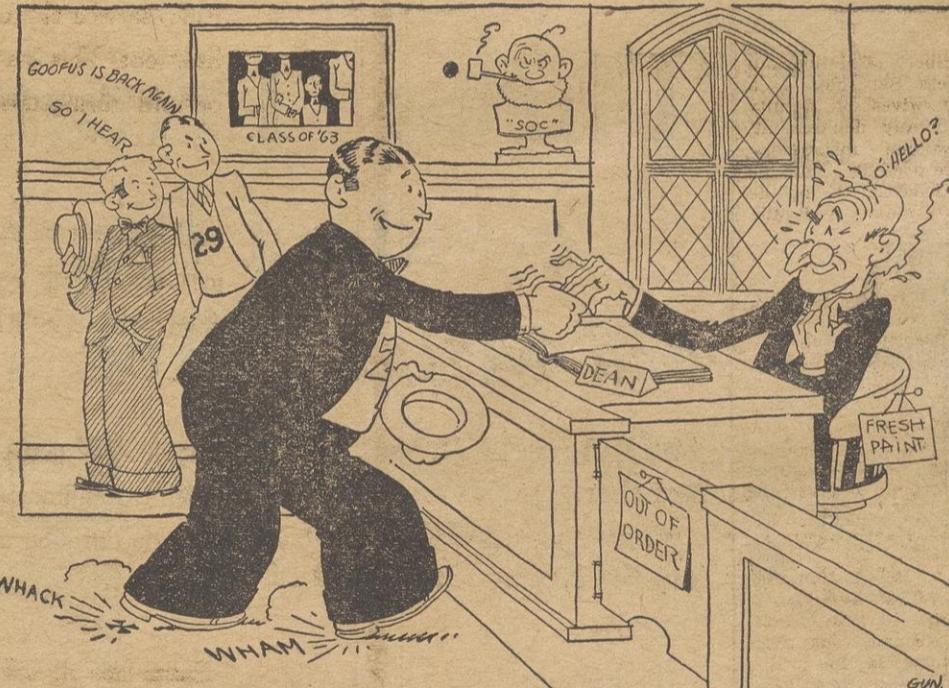
The little panties that look like track trunks and come out of the suds like new!

Special
at

\$1.95

For an all silk garment this price is very unusual and was made possible by a very fortunate purchase. They are printed in stripes, checks, and floral designs, in blue, rose, tan, green, orchid, and combinations of these shades.

WALK IN RIGHT



Joe Goofus enters once again
—The Dean his wrath conceals—
For Joe'd be an ALUMNUS now
On Goodyear Wingfoot Heels

Welcome to college!

You have come here to succeed.
Put your best foot forward.

Take note that college life requires
health and strength. Don't let your
heels wear out your head.

Hard heels impart shocks
and jars. But rubber gives
and lifts and helps. Espe-

cially the new live rubber in Goodyear Wingfoot Heels.

More people walk on Goodyear Wingfoot Heels than on any other kind.



Make friends with your college
shoemaker now. He puts on
new Goodyear Wingfoots
while you wait. Today!

GOOD YEAR
WINGFOOT

Copyright 1928, by The Goodyear Tire & Rubber Co., Inc.

Honorary Society to Initiate 10 Men

Ten students will be initiated into Phi Eta Sigma, freshman honorary scholastic fraternity, on Wednesday evening, Oct. 17, in the Beef-eaters' room of the Memorial Union. The banquet will be held in the Old Madison room.

This initiation includes the freshmen who had a grade point average of 2.5 for the entire year, but who did not have such an average for the first semester.

Dean S. H. Goodnight, A. V. Millar, assistant dean of the College of Engineering, and Prof. J. F. A. Pyre of the English department, will speak at the banquet.

Bleyer Speaks to First Press Club Gathering

Experiences and research of a journalist touring the world will be told before the University Press club Wednesday night at 7:30 p. m. in room 306 South hall by Prof. Willard G. Bleyer, director of the School of Journalism and dean of journalism instructors.

The meeting, to which all journalism students have been invited, will mark the first meeting of the University Press club in its 36th year. A committee will be named by Al Wayo '29, president, to draw up slates for officers this year.

Professor Bleyer, who returned to Madison at the opening of school following an extensive tour on the continent where he attended the World Press congress last summer, will exhibit many interesting journalism collections during his talk.

Jeff Burrus Back to Visit Alma Mater

(Continued from Page 3) has returned to greet the boys and kiss the girls he used to know. Climate is the principal bone Jeff has to pick with England. Something will have to be done about it or we'll have to quit sending our best men over there. Think of Clyde Kluckhohn, the latest Oxford edition, wearing a sock around his neck.

From chairman, seven athletic letters, Phi Beta Kappa, Rhodes scholar, great friend and pal, it seems unlikely that these and many more can be synonymous with the same person, but they are.

Jeff Burrus had a wonderful ex-

perience at Wisconsin and he was a wonderful experience to the university. We're glad you're back, and we hope we are as good as you left us. See you at LaFayette, Jeff.

I've just tried a new type of glue, and I'm really quite stuck on it.

IN POOR TASTE
But I understand the bootleggers are working on a new liquor now that will taste just as good coming up as going down.

A Rocketeer is a jovial fellow who can always take a joke and ruin it.



Style - Color - and Weather Protection!

THESE smartly tailored coats meet every demand of street or campus wear. Their rich, high lustre is obtained by an exclusive United States Rubber Company process—and you are assured of permanent protection from the weather.

Ask to see them at your favorite store in Madison.



Lynn—A popular Naugatex sport coat in black, cordovan or gray. Waterproof, and suede lined for extra warmth.

Bon Ton—A smart Naugatex coat for women in various attractive colors with blending suede linings.

Collegiate—A Raynster coat with 3-way collar, in black or navy blue—and rainproof of course.



The Athlete's Friend

IT'S strenuous business for the athlete to keep up with his work and at the same time get the sleep the coaches demand.

Many have discovered a way to do it. They use a Remington Portable for all their writing. It helps them get better marks because of the neatness and legibility of the type.

Easy Payments.



Remington Portable

UNIVERSITY CO-OP
State and Lake Streets, Madison, Wis.

Remington Rand Business Service, Inc.
Beaver Bldg., Madison, Wis.

ON THE EVE OF THE WORLD'S SERIES

Three Triumphant Yankees conduct the Blindfold test . . . and MILLER HUGGINS picks OLD GOLD

The Babe and Lou here will tell you that there is only one way to choose a pitcher . . . and that's to send him into the box and let him twirl a few innings.

So the best way to choose a cigarette is to put them all through their paces in the blindfold test.

In the test I have just made, OLD GOLD played right into my mitt. Its zippy flavor and mellow smoothness couldn't be touched by the other three brands.

Miller Huggins?



LOU GEHRIG
(witness to the test)



MILLER HUGGINS
(who made the test)



BABE RUTH
(witness to the test)



In the dressing room at Navin Field in Detroit, Babe Ruth and Lou Gehrig gave the blindfold cigarette test to Manager Miller Huggins. The famous Yankee pilot was asked to smoke

each of the four leading brands, clearing his taste with coffee between smokes. Only one question was asked, "which one do you like best?"



Made from the heart-leaves of the tobacco plant



Make reservations now
A. B. BATTY
City Passenger Agent
Phone Badger 6300
Madison, Wis.

SMOOTHER AND BETTER - "NOT A COUGH IN A CARLOAD"

Student Workers Look for Culture

Industrial Magazine Reveals Desire for More Opportunity to Study

That industrial scholars seek the opportunity to study cultural subjects removed from the problems of their everyday life is the unusual angle given by the reports of the Course for Industrial Workers in the 1928 issue of "Script." In this magazine, which is a collection of the impressions of the students sent here by

CLASSIFIED ADVERTISING

In The Cardinal Reaches Every Student All Ads Must Be Paid for in Advance.

LOST

PHI MU Pin. Call F. 6173. Reward. 3x16.

LARGE drop earring with blue stone Saturday evening. F. 3208. Reward. 3x16.

SERVICE

OTTO BENSON, repairer of band and string instruments; 18 years' experience. Buy and sell used instruments. 232 State street, upstairs. 6x13

EXPERIENCED typist. Quality, Service, Reasonable Rates. 422 W. Gilman St. Phone F.3191. 10x6

FOR SALE

LADY'S Muskrat Fur Coat. Trimmed in Possum, nearly new. Owner in California. Will sell less than half price. Call B. 6656. 3x14.

ATTRACTIVE rose velvet formal. Boofant style. \$5.00. Never been worn. B. 6573. 2x16.

their factories, Marian Hoogeboom advocates that periods be given to the study of worth-while music and literature as well as the essential economics.

"The worker seeks diversion in jazz because he has never known the value of good music," Miss Hoogeboom writes. Similarly, although the students were introduced to poetry in weekly sessions of one hour each, they found that time inadequate for real acquaintance and appreciation.

A second year course for former students, in which they would be able to make more specialized studies of

working conditions based upon their practical experience and the theoretical knowledge previously acquired is suggested by Edna Christianson. Such second year students could also help new arrivals to become acclimated. "The first summer," Miss Christianson remarks, "the worker finds the studies difficult to grasp. It is hard for a person who has been away from books for eight years to become accustomed to study."

The Chinese province of Szechuan, with a population of more than 30,000,000, has no railroads.



Nunn-Bush Ankle-Fashioned Oxfords

Ankle-Fashioning, the touch-down in shoe making. You'll "cheer" the thought of an oxford that always fits at the ankle and never slips at the heel.



THE UNIVERSITY CO-OP

E. J. Grady, Mgr.

STATE AND LAKE

1503—The Hampton
Imported Black Scotch
Grain; also Brown.



ELECTRICITY opens a new era of ocean travel

Miraculously quiet and vibrationless, luxurious and swift, the new electrically operated S. S. California, largest American-built passenger ship, has opened a new era of ocean travel.

Electricity drives the California so efficiently that the fuel bill for the initial coast-to-coast trip was even less than the Canal tolls. Electricity mans the winches, bakes the bread, makes the ice, polishes the silver. And electricity cools the cabins and provides passengers with the comforts

found in the finest hotels.

On sea or land, in every walk of life, electricity is in the van of progress. Undreamed of yesterday, the electric ship is a symbol of the electrical industry's part in modern civilization and a prophecy of even greater accomplishment.



This monogram is found on great motors that drive the California; and on a multitude of electric appliances which contribute to the comfort of her passengers. It is an emblem of skilled engineering and high manufacturing quality.

By PERFESSIONER

One evening a young man and a young woman who were very dear friends (tsk, tsk) went riding. About 12 o'clock as they were returning, the car was passing through a dark and lonesome stretch of woods when it

suddenly stopped. She asked: what is the matter? He replied that something must have gone wrong with the engine, got out and fixed it, and brought the girl home safely.

Moral: Girls, never go out with a mechanic.



Our Senior Year

With the presentation of this statement, the Illinois Central System enters upon its fourth year of educational advertising in college and university publications. The purpose of this advertising has been to lay a ground-work of improved understanding upon which college- and university-trained men and women may base intelligently their attitude toward questions affecting the railroads.

Preceding advertisements in this series have dealt with topics more or less progressively related, as follows: 1925-26, "History and Relationships"; 1926-27, "Departments of a Railroad"; 1927-28, "The Railway Plant." The topic for 1928-29 will be "Problems of Permanent Interest." The problems to be discussed are "Regulation," "Valuation," "Taxation," "Loss and Damage," "Safety," "Development Work" and "Public Relations."

Why, one may ask, should college and university students be asked to take an interest in railway problems? Simply because of this: Railway service is so interwoven with practically every phase of life today that it is hard to conceive of a railway problem in which the interest of the citizen is not somehow concerned. In many railway problems the interest of the citizen is paramount. Moreover, under the present organization of economics and government, as has been pointed out before, the public controls railway service not only by purchasing it but also by regulating the conditions under which it shall be rendered and by providing its capital supply. A general realization of this threefold relationship between the public and the railroads should inspire all citizens to interest themselves in railway problems.

The college or university graduate, as a beneficiary of educational opportunities and as a leader in citizenship, has the opportunity to direct, interpret and enforce public opinion. Nowhere is constructive, informed public leadership more clearly essential than in the railway field.

As a test of the interest shown in this advertising, an essay contest will be announced shortly after the first of the year. Full details will be furnished those eligible at that time.

Constructive criticism and suggestions are invited.

L. A. DOWNS,
President, Illinois Central System.

CHICAGO, October 15, 1928.

GENERAL ELECTRIC
GENERAL ELECTRIC COMPANY, SCHENECTADY, NEW YORK

6-27GC

EDWARD A. K. HODGSON, President

BULLETIN BOARD

This column is for the use of all organizations and university staff members who wish to reach large groups readily. No charge is made for notices. Notices may be brought to the editorial offices in the Memorial Union, or phoned to B. 250, before 5 p. m. of the day preceding publication.

A. I. E. E.

A short important business meeting will be held in room 214, Engineering building, Tuesday, Oct. 16, at 7:30 o'clock. All sophomore, junior and senior electrical engineers desiring membership must be present at this meeting.

GUY LOWMAN SPEAKS

"How to Watch a Football Game," will be the subject of a talk by Prof. Guy Lowman of the physical education department. This is the first of a series of monthly dinners for members of the Pythian order, and is to be held at the new Pythian Castle hall at 6:30 p. m. Tuesday. Illustration of plays and formations will be

CHRISTIAN SCIENCE

The Christian Science organization at the University of Wisconsin will hold a meeting at 263 Langdon street tonight at 7 o'clock. Members of the faculty and student body are cordially invited to attend.

W. A. A. BOARD

The W. A. A. board will hold a meeting in Lathrop at 12:30 Wednesday noon.

The Y. W. C. A. cabinet will meet today at 4:30 in the Y. W. C. A. office, Lathrop hall.

Sophomore Commission of Y. W. C. A. will hold a regular meeting today at 12 o'clock in the Windsor room, Lathrop hall.

ATHENAE SOCIETY

A meeting of the Athenae Literary society will be held at 7:45 p. m. in 112 Bascom. There will be an open forum discussion of the coming presidential election. Special emphasis will be laid on the merits of the candidature of Norman Thomas, the representative of the Socialist party. There will also be the formal try-outs for membership by the new men who applied at the last meeting. Applicants who did not get a chance before may still register as prospective members tonight.

LIBERAL CLUB

A regular meeting of the Liberal club will be held Wednesday night, October 17, at 7:30 p. m. in 212 Bascom hall. Four speakers, representing the socialist, republican, democratic and communist parties, will discuss the merits of their respective candidates. It is expected that the Liberal club will take a stand as to whom it will support at this meeting.

A man will spend unlimited time and energy keeping peace with a business associate and then fight with his wife at the drop of the hat.

**Girl's Hot Tip
Steers Student
to Favorite
Pipe Tobacco**

San Francisco, Cal.

Larus & Bro. Co.
Richmond, Va.

Gentlemen:

Since I first started to smoke, I have always smoked cigarettes.

One day SHE said to me "Ed, dear, why don't you smoke a pipe. I think those long straight-stemmed pipes are so manly-looking."

So, naturally, I had to buy a long-stemmed pipe and a can of well, we'll call it "Blubs Mixture tobacco." Immediately with a certain feeling of pride in my new pipe, I "lighted up" and proceeded to have my tongue bitten. I tried almost every brand I had ever heard of, but none satisfied me.

Sadly, I had to confess to HER that as a pipe smoker I was a good dietitian.

"Did you try Edgeworth?" she asked. "That is what dad smokes, and he's always smoked a pipe."

So I was forced to try Edgeworth, and all that I can say is that if every fellow that has tried to accustom himself to a pipe, started with Edgeworth, there would be very few that would go back to cigarettes.

Yours sincerely,

Ed Maher

Edgeworth
Extra High Grade
Smoking Tobacco

Gillen Will Speak Thursday
in Milwaukee about Quebec

"Old Quebec Through a Poet's Eyes" will be the topic of a lecture which Prof. C. F. Gillen of the romance language department will de-

liver Thursday night at the first program of the Marquette Women's league in Milwaukee. Following his talk, he will read several selections from Drummond's French Canadian dialect verse.

PATRONIZE OUR ADVERTISERS

STRAND
Management A. P. Desormeaux

POPULAR
PRICES

Mats. 25c
Night 35c

— LAST TIMES TODAY —



The gayest show Colleen ever gave — fun galore when this charming bootleggeress poses as substitute bride-to-be — for a man she'd never seen before — on his wedding night! . . . to escape the revenue officers.

Delightful, all New York flocked to it when it ran as the great musical comedy. Now you see it and hear its enchanting melodies all over again.

Ford Sterling — Alan Hale
Laurence Gray

IN THE WONDERFUL CAST

— ADDED FEATURES —

COMEDY — ODDITY — LATEST NEWS

— STARTING SATURDAY —

**John Barrymore
in "TEMPEST"**



**What good is
a degree
anyhow**

if your health has been impaired? It's a bigger asset to you than your education — and it's easy to safeguard. You will find that it pays to make every breakfast include

Shredded Wheat
WITH MILK OR CREAM

Materialistic - Mechanistic - Futuristic

R

Tickets on sale daily 10-12
and 1:30-4:00 at 200 Bascom
or phone B. 1717 for reservations.

U

This week Friday, Oct. 19
and Saturday, Oct. 20. One
price as before, \$1.00.

R

**The
University
Theatre**