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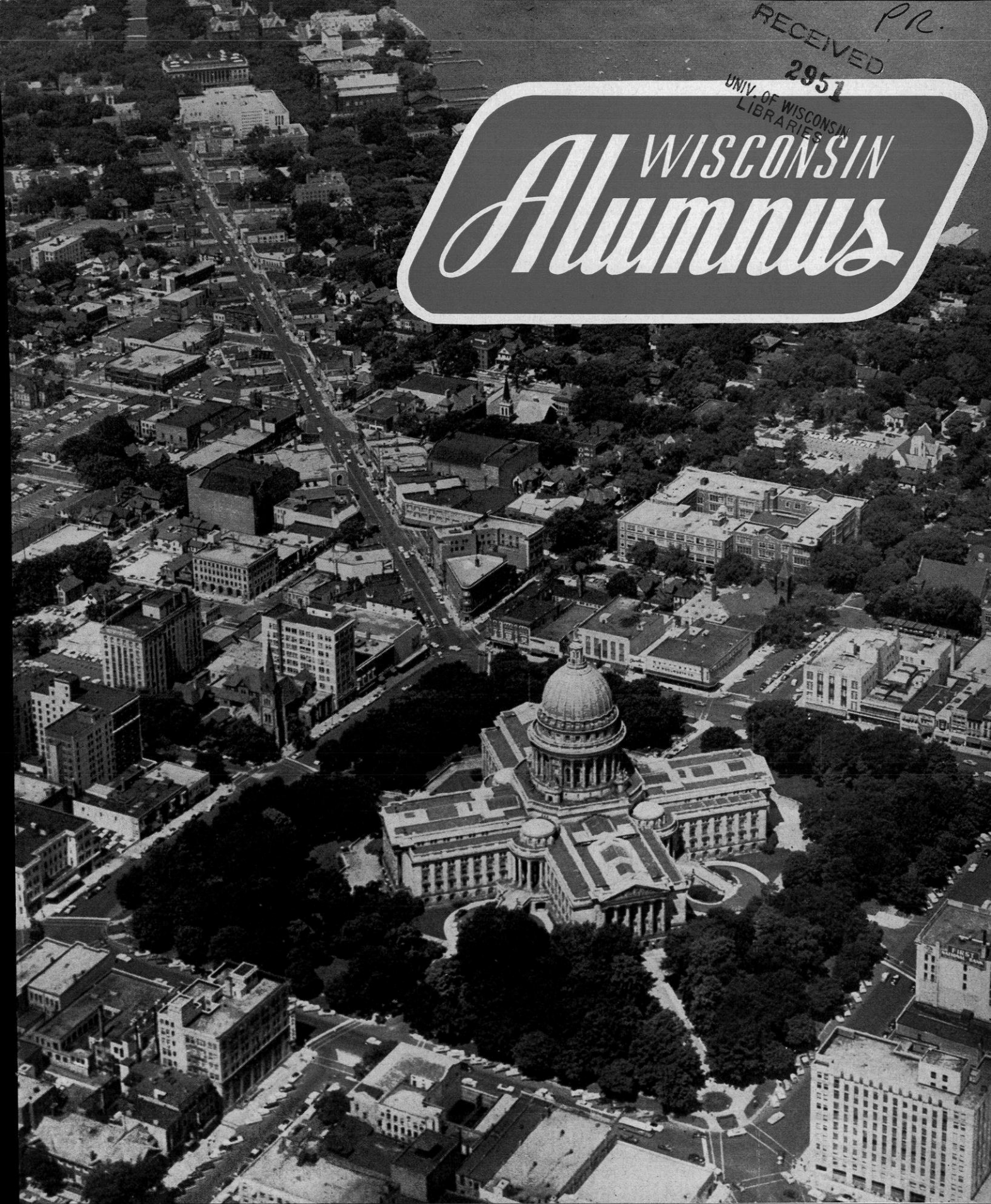
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WISCONSIN *Alumnus*



In This Issue

Service to the State

January 15, 1957

the plaque is returned

"WHATEVER MAY BE THE LIMITATIONS WHICH TRAMMEL INQUIRY ELSEWHERE, WE BELIEVE THAT THE GREAT STATE UNIVERSITY OF WISCONSIN SHOULD EVER ENCOURAGE THAT CONTINUAL AND FEARLESS SIFTING AND WINNOWING BY WHICH ALONE THE TRUTH CAN BE FOUND." (TAKEN FROM A REPORT OF THE BOARD OF REGENTS IN 1894)
MEMORIAL, CLASS OF 1910.

THE WISCONSIN PLAQUE—that famous "sifting and winnowing" expression of a University's ideals—has been returned.

And the very unfunny episode of its disappearance from the face of Bascom Hall has served a good purpose, after all.

The heavily-bolted bronze plaque was missing from its accustomed place of honor from October 30 until, more than a month later, an announced campaign for replacement of the tablet prompted its return by the thieves who had taken it away. A telephone call on December 8 led campus officers to a wooded spot near Willow Drive, where the plaque, still in good condition, was discovered. This recovery has brought a halt to the "drive" for funds for plaque replacement—which was to be an extremely low-pressured drive, anyway, since several groups had offered to pay the replacement cost.

"This problem of making a choice between would-be donors played a large role in President Fred's decision to invite broad participation in the drive," Prof. Scott Cutlip, chairman of a short-lived Freedom Plaque committee, had told University Regents.

The Regents—and many other individuals and groups—had responded with a ringing affirmation of the principles of the plaque. As the Regents declared:

"(The plaque's) meaning cannot be taken from the hearts and minds of those who cherish learning. . . A Freedom Plaque Fund should be used not alone for the re-casting of the symbol of our ideals but also for the perpetuation of the principles for which it stands."

So it has been that an unpleasant deed is giving new circulation to a theme well worth frequent emphasis.

And, while there'll be no drive for funds, the plans are still underway for appropriate rededication ceremonies when the plaque is restored to its familiar location—this time with bolts set in concrete and illuminated by a perpetual light.

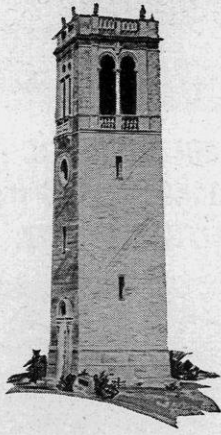
★ ★ ★

The quotation on the Bascom Hall plaque is the climactic paragraph of a statement by the University Board of Regents in 1894, following an investigation that revealed as false the "evidence" upon which a state official charged the great Prof. Richard T. Ely with economic heresy and the fostering of radicalism. Here are the paragraphs of that statement leading up to that on the plaque:

"Many of the universally accepted principles of today were but a short time ago denounced as visionary, impracticable and pernicious. . . We could not think of recommending the dismissal or even criticism of a teacher even if some of his opinions should, in some quarters, be regarded as visionary. Such a course would be equivalent to saying that no professor should teach anything which is not accepted by everybody as true. This would cut our curriculum down to very small proportions.

"We cannot for a moment believe that knowledge has reached its final goal, or that the present condition of society is perfect. We must therefore welcome from our teachers such discussions as shall suggest the means and prepare the way by which knowledge may be extended. . . . In all lines of academic investigation it is of the utmost importance that the investigator shall be absolutely free to follow the indications of truth wherever they may lead."

★ ★ ★



WISCONSIN Alumnus

Official Publication of the Wisconsin Alumni Association

Volume 58

JANUARY 15, 1957

Number 9

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★Sidelines

COVER. This aerial photography by Gary Schulz appropriately emphasizes the physical proximity of the University of Wisconsin campus to the State Capitol, hub of government in the Wisconsin commonwealth. The close relationship between University and state government is evident in other ways, too; several examples are present in this issue of the *Alumnus*, notably in the article beginning on page ten.

ROSE BOWL TEAM. Wisconsin had a team at the Tournament of Roses, after all. Obviously it wasn't the gridiron Badgers; it was the undefeated, six-member Wisconsin sailing team which won the Big Ten crown at Purdue last spring and was undefeated in four regattas this past fall. You see, the long-standing rules of the Midwest Collegiate Sailing Association provide that the conference sailing champions will participate in the Rose Bowl Regatta if the university representing the Big Ten in the football game doesn't have a sailing team. Iowa doesn't, so the Badgers met Stanford's sailors at Newport Beach, Calif., on Dec. 30. Stanford won.

SMALL WORLD. M. Frank Brobst of Windsor, Ontario, and Detroit, told fellow Alumni Association directors about his recent 34-day round-the-world trip sponsored by the Detroit Board of Commerce. The 35 members of the group averaged more than 6,000 miles per day while traveling, and spent 28 days on the ground!

SURVIVAL TEST. Can a modern office force survive without a coffee break? The staff of the alumni office in the Union annually faces this test during the University's Christmas recess, when the Union, and its coffee- and milk-dispensing Rathskeller, are closed down. So far, the answer has been yes—but we fear what an additional two weeks would bring.

THE WISCONSIN ALUMNUS, published once monthly in December, January, February, March, April, May, June, July and September, and three times monthly in October and November. (These extra issues are Football Bulletins.) Entered as second class matter at the post office at Madison, Wis., under the act of March 3, 1879. Subscription price (included in membership dues of the Wisconsin Alumni Association) \$2.50 a year; subscription to non-members, \$5.00 a year. Editorial and business offices at 770 Langdon St., Madison 6, Wis. If any subscriber wishes his magazine discontinued at the expiration of his subscription, notice to that effect should be sent with the subscription, or at its expiration. Otherwise it is understood that a continuance is desired.



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Gifts

Bank of Sturgeon Bay, Wis., \$200; Wisconsin Student Association, \$520; S. P. Penick and Co., New York City, \$1,560; Trustees of the Smith, Kline, & French Foundation, Philadelphia, \$25; E. H. Harrison, Highland, Ind., \$50; the Adams, Waushara, and Marquette County Bankers Association, \$600; Dr. P. B. Blanchart, Cedarburg, Wis., \$100; Mr. and Mrs. Richard Burton, Richmond, Ill., \$5; Mrs. Charles A. Pope, Racine, \$1; First Lutheran Forum, Stoughton, \$5; Elie Grondahl, Stoughton, \$45; Mr. and Mrs. Robert Brigham, Madison, \$5; The Seefurth Foundation, Chicago, \$1,000; Book Reading Group of White Plains, N. Y., \$50.50; Zbigniew T. Szatrowski, \$10; Mr. and Mrs. Christian C. Yegen, Teaneck, N. J., 14 shares of General Motors stock (valued at \$654.50); Glenn B. Warren, Schenectady, N. J., \$9.75; Citizens National Bank, Marshfield, Wis., \$200; Dane County Bankers Association, \$600; Charles N. Clark, Euclid, Ohio, \$25; American Truckers Association Foundation, Inc., Washington, D. C., \$500; Mr. and Mrs. Martin F. Karstaedt, Beloit, \$25; Farmers Mutual Automobile Insurance Co., Madison, two sets of prints of a series of eight films resulting from the current President's Committee on Traffic Safety (valued at \$400); Mr. Richard R. Staven, Waukesha, \$5; State Bank of Phillips, Phillips, Wis., \$185; The Madison Chamber of Commerce and Foundation, \$150; Coddington Memorial Foundation, Inc., Milwaukee, \$1,000; Roy L. Drew Post No. 492, The American Legion, Rothschild, Wis., \$10; Mr. and Mrs. Maurice Bloom, Whittier, Calif., \$25; Mr. and Mrs. Sanford Bloom, Whittier, Calif., \$15; R. J. Benckenstein, Richland, Wash., \$25; George A. Fiedler, M.D., New York, \$100; Dr. J. G. Rosenbaum, White Plains, N. Y., \$100; Mr. and Mrs. Harrison L. Garner, Madison, 50 shares of Montgomery Ward & Co. common stock; Max Ascoli Fund, Inc., New York, \$500; W. H. Charities, Inc., New York, \$25,000.

National Foundation for Infantile Paralysis, Inc., New York City, \$1,250; Parke, Davis & Co., Detroit, Mich., \$5,700; Wisconsin Law Alumni Club of Chicago, \$300; Guido R. Rahr Foundation, Manitowoc, \$3,626; Paul Ecke, Jr., Encinitas, Calif., \$100; Marjorie Halverson and Lt. Col. J. D. Miles, \$30; Additional contributions to Class of 1917 Memorial Scholarship Fund, \$110; Faculty of the School of Home Economics, \$60.20; University of Wisconsin Alumnae of Southern California, \$35; Wisconsin Alumni Club of Southern California, \$65; Emil W. Breitkreutz, \$25; Mr. and Mrs. Harold Bubolz, Green Bay, \$1; Mrs. Aileen S. Andrew, Chicago, 5 shares of Goodyear Tire and Rubber Co. common stock (value \$382.48); Mrs. Harold Bubolz, Green Bay, and Mrs. Carl Sorenson, Oconto, \$6; Additional contributions to John E. Goncse Memorial Fund, \$105; Wisconsin Chapter of the Ninety-nines, \$5; Mack Manufacturing Corp., Allentown, Pa., \$30; Anonymous, \$40; Westinghouse Educational Foundation, Pittsburgh, Pa., \$2,000; Oscar L. Lundgren, Ravinia, Ill., \$250; National "W" Club, and

(continued on page 32)



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Founders Day Meetings Offer First-Hand Reports from Campus

keeping in touch
with WISCONSIN

SHORTLY AFTER THIS issue reaches you, Baseball Coach Arthur "Dynie" Mansfield will pack his bags and hop a plane to Tokyo. The Regents have given him a month's leave of absence to go to Japan as an instructor under the Far East Command.

While in Japan "Dynie" will be the Founders Day speaker at the first meeting of the Wisconsin Alumni Club of Japan—youngest member of our alumni club family. On his return trip, he will give the Founders Day address in Honolulu.

These Founders Day meetings are just two of the scores of meetings that will be held in February to celebrate the University's 108th birthday.

Wisconsin's first class met on February 5, 1849, with a total attendance of 17 young men and boys, but no women. Most of them came from Madison. One student, Charles Fairchild, was only ten years old. This first class met in rented rooms in the Female Academy—a two-story building on Wisconsin Avenue, where Madison's Central High School is now located. These quarters were used by the University until North Hall was built in 1851.

From this very modest beginning the University of Wisconsin has become the eighth largest university in the country with 22,104 students. More than 16,000 are on the Madison campus and the rest are at the University of Wisconsin-Milwaukee or at extension centers over the state.

Dayton Badgers start the 1957 series of Founders Day meetings on January 15. February is the traditional month for Founders Day meetings, but Dayton jumped the gun a bit in order to get F. H. Elwell, Commerce dean emeritus, as their speaker.

Each year Founders Day meetings are becoming increasingly important in giving alumni first hand information about University policies, aims and problems. Most of the speakers at these meetings are faculty members or officials of alumni organizations working for the University. This year, for example, Frank Birch, president of the University of Wisconsin Foundation, travels to the West Coast to address alumni clubs in Seattle, San Francisco, Sacramento, Los Angeles and San Diego. Similarly, WAA staff members and officers will travel to all sections of the country for Founders Day meetings.

Faculty participation in these meetings has increased steadily during the last decade. In spite of heavy teaching loads, faculty members have been most generous in their cooperation.

Such cooperation is especially important this year because of the new developments in our University. For example,

this is the University's first year under the coordination law passed by the Legislature in October, 1955. This law sets up a 15-member coordinating committee with power to "determine what over-all educational programs shall be offered in the several units of the university and the state colleges to avoid unnecessary duplication." One of its first projects was the merger of the Milwaukee State College and the University's Extension Center in Milwaukee into a single institution—the University of Wisconsin-Milwaukee. This committee also is empowered to review the budget requests of the university and the state colleges and recommend a single, consolidated biennial budget.

Founders Day meetings provide an excellent opportunity for alumni to get first-hand information about this first consolidated budget which includes the University's request for the coming biennium \$45,887,009. This is \$12 million more than the appropriation for the current biennium, 1955-57.

Half of this \$12 million is for salary increases—long overdue.

Salaries at Wisconsin are lower than in most Big Ten universities. Unless salaries are increased, Wisconsin will lose some of its key men. Some already have been lost. Further loss will hurt the University and lower the prestige of your degree and mine.

Competition for these faculty members comes from three sources—other universities, government and industry. All universities are combing the country for instructors and professors to take care of growing enrollments.

Industry is offering seniors bigger starting salaries than their instructors are getting as faculty members. Result—the University is losing instructors sadly needed as professors in the near future. If this trend continues, the University soon will be top-heavy with older staff members and dangerously short of replacements.

As Charles Gelatt, president of the Board of Regents, declared at the Governor's budget hearing, Wisconsin cannot expect to maintain a great University in this atomic era by paying its faculty "horse and buggy salaries."



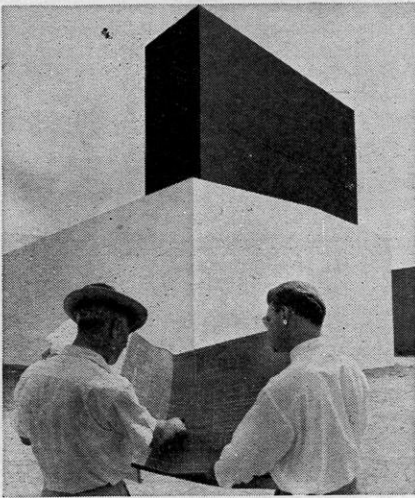
Charles Gelatt

John Berge

NORTHROP ENGINE TEST CELL

Complex Building Eats Up Sound Waves

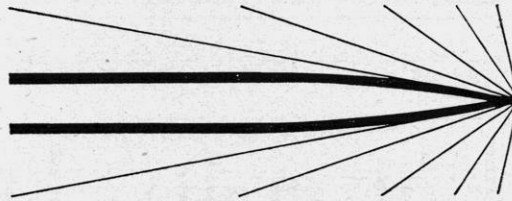
(HAWTHORNE, CALIF.) In this apparently uncomplicated structure, shown below, sound waves from the most powerful jet engines will literally destroy themselves. It is Northrop Aircraft's uniquely designed engine test cell,



which is actually two buildings — one within the other — and the inner one is divided into four separate sections. Each unit is completely insulated from the others to add to the destruction of all sound. An entire fuselage of Northrop's Snark SM-62 missile can be placed in the forward section of the cell, yet little if any sound from its powerful engine can be heard outside.

Sound from the engine under test passes into a maze of concrete chambers which produce resonances destructive to the sound itself. Northrop missile engineers will be completely isolated from any sound during the tests, which can be observed through a closed television circuit. Two sets of 18-ton doors, that hermetically seal the building during tests, can be closed in 30 seconds by small air motors. The cell also has a three-fold fire prevention system to eliminate all fire danger.

The new building is one of many advanced features incorporated in Northrop's multi-million-dollar engineering and science center. When completed, this center will offer engineers the opportunity to work with the latest equipment and installations in the most advanced facility of its kind.



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University Fund Request Gets Sympathetic Hearing

THE UNIVERSITY could hardly have been more persuasive. The crying need for higher faculty salaries was explained fully by Regents and administrators to Vernon Thomson, new Governor of Wisconsin. So were the inevitable demands that will come with acceleration of the student population's growth.

Altogether the University is seeking \$45,887,009 for the 1957-59 biennium from state "executive budget" funds. This is 36 per cent more than the University will have received through the present two-year period, for which the state tax fund appropriation was \$33,788,106.

(In addition to the state tax money, the University expects to receive \$43,734,046 during the biennium from other sources, including federal funds, gifts and grants, and operational receipts.)

Both the budget requests of the University and of the State Colleges were presented to the Governor-Elect by Charles Gelatt and W. D. McIntyre, chairman and vice-chairman of the Coordinating Committee for Higher Education. This was the first time the CCHE had entered the state budget-making picture.

The State College request of \$16,517,833 from state tax funds is about 38 per cent higher than the present biennial appropriation. Nearly all of this increase would go for higher faculty salaries and enrollment increases. The total operating request for state higher education in 1957-59—exclusive of county normal schools—is \$62,404,842.

As it turned out, the increased state appropriations requested by higher education are not the only ones confronting the 1957 Legislature, which began sessions early this month. After hearing presentations from all state agencies in early December, Gov. Thomson reported that requests averaged 15 per cent higher than current appropriations.

At the December budget hearing various representatives of the University hit the faculty salary problem from all angles. President Fred summed the matter up:

"We must raise salaries in fairness and justice to our staff, but also to meet competition. This competition comes from other institutions where the salaries are higher, from government and from industry."

Prof. William Young, special budget adviser who detailed the budget request for the governor-elect, emphasized that higher salaries are required now to attract the brilliant young instructors who will become the University's great professors in the next 20 to 30 years.

The proposed budget increase would provide for these average faculty salaries by 1958-59: professor, \$11,000; associate professor, \$8,400; assistant professor, \$6,600; instructor, \$5,400, and graduate assistant, \$4,054. These figures apply to the Madison campus; the increased budget contemplates proportionate boosts in salary at Milwaukee, and for administrative officers.

There were other major policy decisions reflected in the proposed budget. Top priority—except for the salary increase question—went to consideration of the instructional needs of the growing numbers of students (see page 21).

Second priority went to "improving the number and quality of materials and equipment which make effective instruction and research possible." Recent appropriations have not kept up with increased needs and inflation-caused price hikes for supplies and equipment. Moreover, maintenance costs have been going up since 1952-53 (skilled labor wages are up 20 per cent in this period) while the maintenance appropriation increased less than \$2,000. The addition of new buildings and the deterioration of older ones forces a reappraisal of these expenditures—particularly considering the

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somewhat dim prospects for any more than the barest of building budgets in the next biennium.

Also of high importance is the attempt to expand and broaden the research program especially in areas not now strongly supported by grants, contracts and endowments.

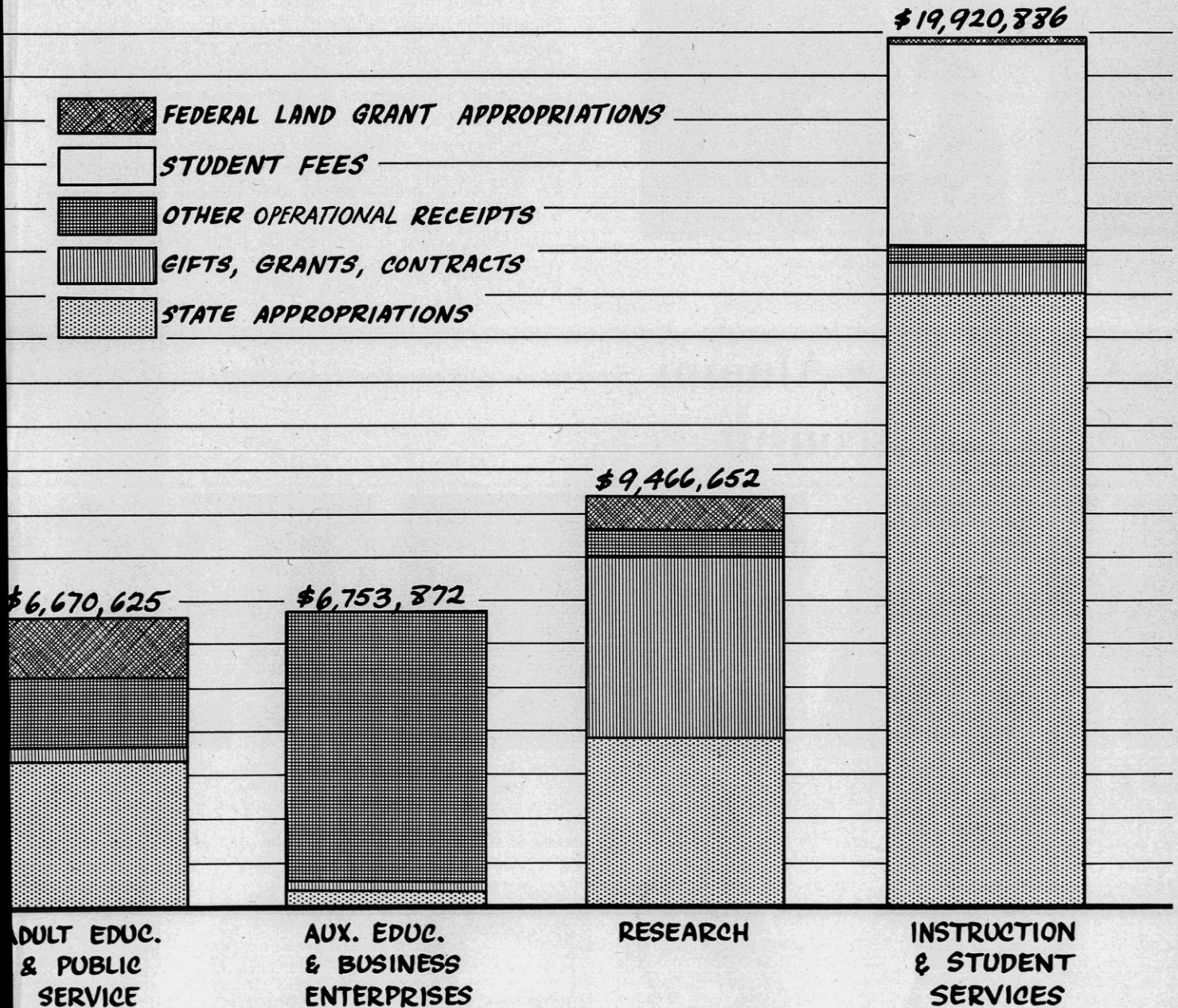
The proposed University budget recommends several new or expanded programs, but these account for just \$464,920 of the biennial request.

They include expansion of the soil survey of the state geologist; increased Dutch elm disease research; more psychiatric teaching and research; addition of legal counsel to the University staff; a survey of Wisconsin taconite ore; creation of an education research and service program, and experimentation on the campus with classroom TV.

The next stop for the University budget: the 1957 Legislature's Joint Committee on Finance.

Anticipated Sources of Funds, and Expenditures

First Year of 1957-59 Biennium





Vernon Thomson, '27, Governor of Wisconsin

Service to the state

A SURVEY of college alumni less than five years ago indicated that U. S. alumni as a whole are not distinguished by what former Governor Oscar Rennebohm has described as "active citizenship." Only 17 per cent were apt to make campaign contributions, only three per cent tried to raise money for a campaign. And just six per cent had held elective office in recent years.

Yet, in many respects, college and university alumni—particularly in Wisconsin—do contribute to government service far out of proportion to their number in the general population. For example, of the 133 members of the 1957 Legislature, nearly 70 per cent are former college students. And, as may be seen on these pages, many of these have a University of Wisconsin background.

"Legislative-Alumni" of Wisconsin



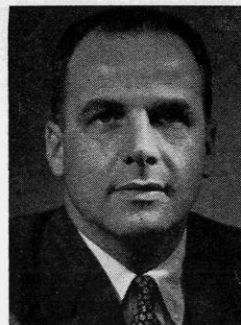
Leo P. O'Brien, '18
Green Bay



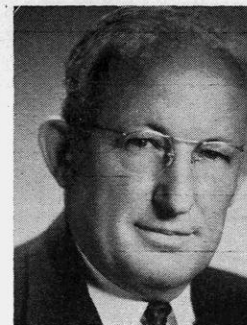
Allen J. Busby, '22
Milwaukee



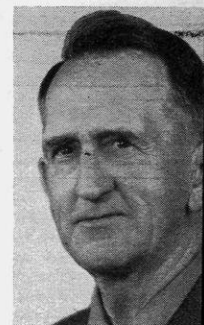
Henry W. Maier, '40
Milwaukee



Gaylord A. Nelson, '42
Madison



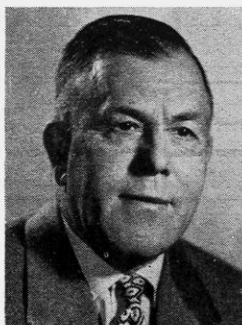
William F. Trinke, '35
Lake Geneva



William W. Clark,
Vesper



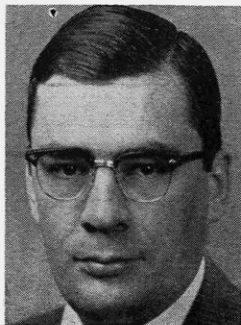
Hugh M. Jones, '15
Wausau



J. Earl Leverich, '13
Sparta



Raymond C. Bice*
La Crosse



Carroll E. Metzner, '44
Madison



Carl W. Thompson, '36
Stoughton



Ervin M. Bruner,
Verona



Warren P. Knowles, '33
Lieutenant Governor



Donald G. Knight
Financial Adviser

The "Wisconsin Idea" has taken on a variety of meanings in the past half century. However, one original implementation of this concept was the active participation by University of Wisconsin specialists in the operation of state government.

Last month, Governor Vernon S. Thomson, 27, found that two members of the University staff fit right into his executive office organization. They are Prof. Donald Knight, on leave as a commerce professor, and Leroy Luberg, well-known to many alumni as assistant to the University president. One of Knight's first jobs as financial secretary to the governor was to sit in on departmental budget hearings (see pages 8-9). Luberg took over his post as executive secretary to the governor on January 7.

Leroy Luberg
Executive Secretary



..... see next page



A. Perala, '40
Superior



George Sokolowski*
Milwaukee



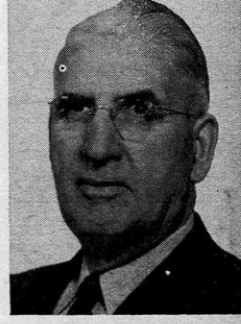
Elmer J. Schowalter, '15
Jackson



Warren A. Grady, '50
Port Washington



Willis J. Hutnik*
Tony



Jess Miller, '09
Richland Center

Mac N. Coggs, '48
Milwaukee

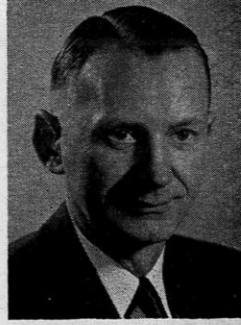
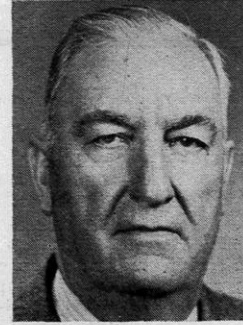
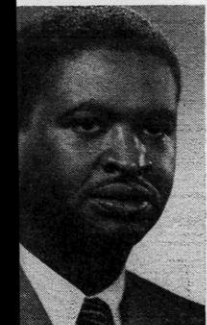
Lawrence Timmerman, '33
Milwaukee

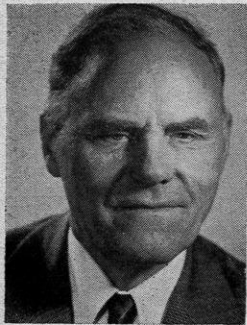
David J. Blanchard, '42
Edgerton

Arthur J. Crowns, Jr., '50
Wisconsin Rapids

J. Riley Stone, '07
Reedsburg

Charles J. Schmidt*
Milwaukee





John T. Kostuck, '26
Stevens Point



Joseph P. Murphy*
Milwaukee



Robert G. Marotz, '50
Shawano



Eugene A. Toepel, '39
La Crosse



Jerome F. Quinn, '33
Green Bay



Richard E. Peterson
Clintonville



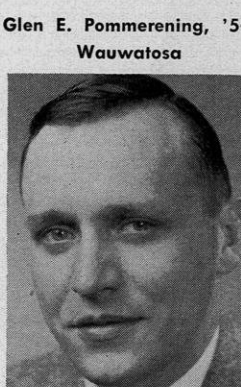
Louis L. Merz*
Milwaukee



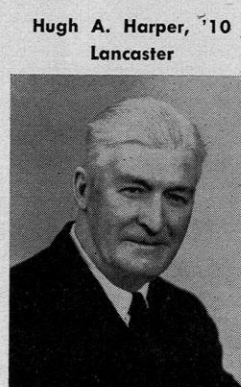
John S. Crawford, '50
Marshfield



Harold F. Huijbregtse, '18
Sheboygan Falls



Glen E. Pommerening, '50
Wauwatosa



Hugh A. Harper, '10
Lancaster



John Pritchard,
Eau Claire



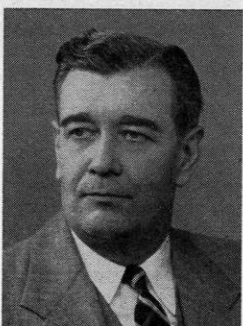
Robert R. Heider, '50
Wauwatosa

*HAVE TAKEN EXTENSION AND OTHER COURSES AT UNIVERSITY.

Kirby Hendee, '46
Milwaukee



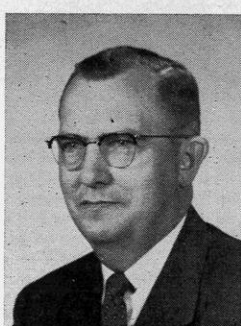
Dennis B. Danielson, '49
Eau Claire



Allen J. Flannigan*
Milwaukee



Ewald J. Schmeichel*
Two Rivers



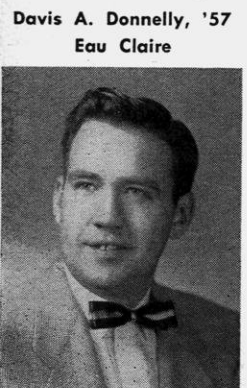
Corwin C. Guell, '34
Thorp



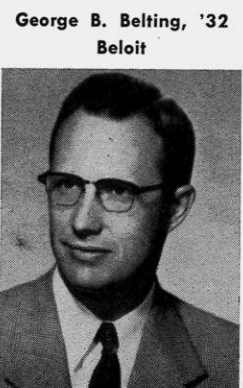
Wilder Crane, Jr., '57
Chippewa Falls



Robert D. Haase
Marinette



Davis A. Donnelly, '57
Eau Claire



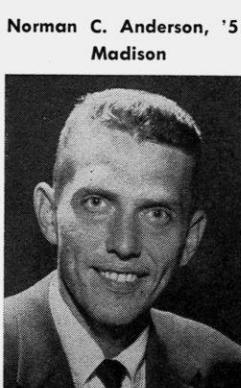
George B. Belting, '32
Beloit



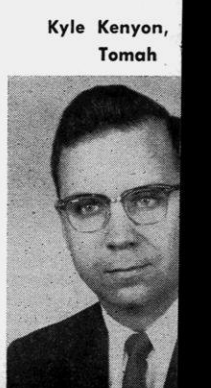
Horace W. Wilkie, '38
Madison



John R. Meyer, '55
Milwaukee



Norman C. Anderson, '51
Madison



Kyle Kenyon,
Tomah

In answer to widespread requests from school teachers, the University of Wisconsin will experiment this summer with two new four-week summer sessions at Madison. They'll run simultaneously with the regular eight-week general session: July 1-26 and July 29-Aug. 23. Thirty-five concentrated credit courses will be offered in more than a dozen fields. Full information may be had by writing UW Summer Sessions, Madison 6, Wisconsin.

Compendium

The year just ended was a significant one for the University of Wisconsin. Among the milestones:

- Creation of University of Wisconsin-Milwaukee, formed by merger of Wisconsin State College and Milwaukee UW Extension Division.
- Effective beginning of the Coordinating Committee for Higher Education, which carried out Milwaukee merger, and now is studying educational, building and financial needs of state's higher education.
- Total enrollment on all University campuses reached 22,104 students. More than 16,000 at Madison.
- Completion of seven buildings; four of them classroom-laboratory structures, two small dormitories and the Camp Randall Memorial athletic practice building.
- Important research findings: how much vitamin B-5 is contained in the normal human diet . . . the effect of radiation on learning ability and behavior . . . evidence that fish use the sun as a navigational aid . . . and many more.
- A steady flow of articles and books from scholars in the social sciences and humanities.
- The fiftieth anniversary of University Extension.
- Ground-breaking for new adult education building, the Wisconsin Center.
- Disappearance, and return, of famous "sifting and winnowing" plaque on Bascom Hall.

*

Under a new arrangement, medical students at Wisconsin are gaining clinical experience in obstetrics and gynecology, pediatrics and psychiatry by watching and assisting the staffs at three Madison hospitals—Methodist, Madison General and St. Mary's. City physicians are part-time instructors both in the classroom and in hospital wards.

*

Added operating costs lay behind the Regent action raising Summer Sessions rates for board and room to a range of \$135-\$185 for the eight weeks session.

*

Correspondence study can probably be as effective as classroom instruction in many cases, the UW Extension psychology department decided after conducting an experiment involving two test groups taking psychology courses.

Correspondence Study's Effective

Memorial Library use continues to grow. Thirty-eight per cent more books were used this past year than in 1952-53, before the present library was built. Also getting more use are the various reference libraries, the rare books, a browsing collection, faculty book orders and reserve books. Total library book resources now available on campus amount to 1,065,940 volumes. Incidentally, gifts account for two per cent of the Library's book-buying budget.

Out of nearly 1,000 outstanding high school graduates who applied for the generous Knapp scholarships of \$400 a year for up to four years, 55 prospective freshmen have been awarded the sought-after prizes.

*

An adventure in world understanding for German students of industrial relations has ended with cutting of scholarship funds for European students by the federal government. A total of 107 German students have studied during the past five years at the UW Industrial Relations Research Center.

*

UW Hospitals are engaged in a program of clinical research to diagnose and evaluate cases of muscular dystrophy, under a grant by the Muscular Dystrophy Association of America. Dr. Henry Peters is directing the research.

*

With the assistance of a \$975,000 grant from the National Advisory Council on Health Research and \$750,000 from the Wisconsin Alumni Research Foundation, a new research wing to Service Memorial Institutes will enable the University Medical School to bring its research programs together, to expand existing studies and to initiate new ones. The federal grant has been offered as part of a 90 million dollar program authorized by the last Congress.

*

The University Extension Division's far-famed correspondence study department got a new job: developing the first correspondence course to be offered by the United States State Department for its 10,000 employees in this country and abroad.

*

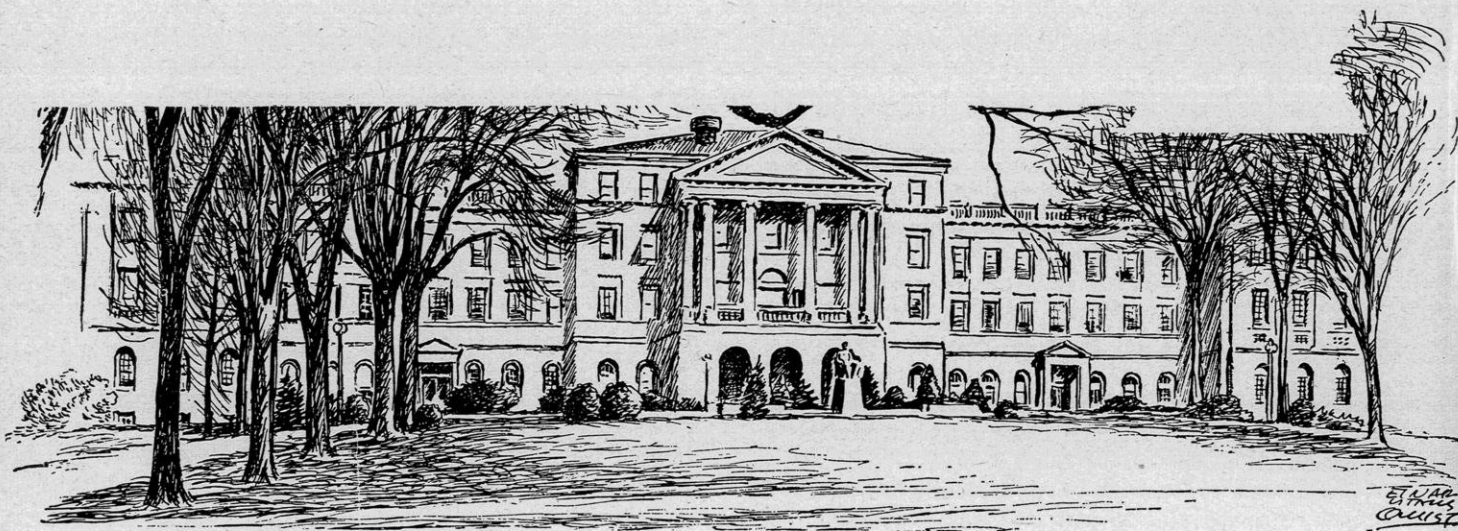
UW Vice-President A. W. Peterson has recommended that Wisconsin's Constitution be amended to permit printing of certain materials by state departments.

*

A brand-new booklet entitled "Student Financial Aids" gives scholarship, loan and job information. Write to the Committee on Loans and Undergraduate Scholarships, UW.



WISCONSIN IN YOUR WILL



By Wallace A. Meyer, '16

Member of Board of Directors
University of Wisconsin Foundation

FROM TIME IMMEMORIAL, one of the responsibilities of the man who has achieved a measure of success has been the final distribution of his worldly possessions. Sometimes this disposition has served principally to dramatize the vanity of the testator.

Long, long ago, the pyramids of Egypt, among the most massive examples of masonry, were erected to immortalize the name of an Egyptian Pharaoh. Today few of us could identify this proud monarch without referring to travel folders prepared for tourists.

In the matter of wills, however, as in many other areas, modern American democracy has evolved more productive and fruitful techniques. Rather than erecting useless monuments, Americans of substance have tended to dispose of the possessions entrusted to their care in a manner calculated to improve the general welfare, while at the same time perpetuating their memories through "living memorials".

Among the principal methods of providing "living memorials" is that making a bequest to a university or a foundation incorporated and administered to promote education. The tax laws of our country encourage this. Certainly few bequests more directly advance the general welfare. By their encouragement of research and scholarship, they increase the store of human knowledge.

Since the University of Wisconsin is a state university, some who have not studied the situation may ask whether the State doesn't provide adequately through legislative action. Doesn't the University receive enough tax money to meet its needs above what it receives in tuition fees and in outside fees and grants for research? Will bequests result in reducing the obligation of the State Legislature to provide adequate funds?

Nothing could be farther from the truth. The State Legislature is responsible for the University's academic needs.

It provides the funds to erect classrooms and laboratories, pay teachers, and for other normal operating needs. But to carry on and expand the "Wisconsin Idea", the University needs additional funds.

For example, the Wisconsin Center building project is an excellent example of what the Foundation can do for both the people of the State and for the University itself. The pressing need for it has been recognized throughout the State for many years, but it was left for the Foundation to resolve the issue.

The new Center will provide a home for the adult education program of the University. It will provide lecture halls, discussion centers, laboratories, exhibition space—a complete and desperately needed workshop for these important extensions of the University's service.

The preliminary planning and groundwork to provide Wisconsin with similar facilities has now been completed, and the Wisconsin Center Building is actually under con-

struction. As this is written the Foundation is engaged in a campaign to complete the financing. The building will have been paid for when the Foundation turns it over to the people of Wisconsin. It will have been paid for by the gifts of thousands of business concerns, families and individual friends and alumni, including a large portion who never attended the University but who appreciate its dedicated service to the people of Wisconsin.

Chair, the Foundation set aside \$120,000 of its funds. This establishment commemorates the memory of that outstanding Wisconsin scholar, adds to the prestige of the University and, most important of all, presently makes available to the University the services of an exceptionally gifted scholar, Prof. Merle Curti, and provides greater scope for his talents.

The Foundation also provides specialized and often expensive equipment needed for advanced research. Typical items include a spectrophotometer for the Chemistry Department at a cost of over \$7,500, and special equipment for the new Food Industries Department at a cost of over \$17,000. Provision for the purchase of such items can be made in a will.

Often special opportunities arise to advance the status of the University and to further the advancement of the Wisconsin Idea. The Foundation attempts to have funds available to meet important special situations which may arise.

There are several other ways in which you can help the

This article is based on a brand-new booklet, published this month by the University of Wisconsin Foundation, titled "A Living-Memorial . . . Wisconsin in Your Will." The Foundation's administrative office at 905 University avenue, Madison, will welcome requests for this publication, as well as answer specific questions regarding procedures for making gifts.

There are many other productive areas in which the University needs assistance.

Few activities are more praiseworthy and more beneficial to the commonwealth than scholarships or fellowships which solve the financial difficulties of talented young people and allow them to develop their gifts for the greatest benefit to mankind.

The University of Wisconsin Foundation will establish and administer scholarships and fellowships provided for in any bequest you make. A number of such scholarships and fellowships are already in force. They honor names famous in Wisconsin history—and some names more obscure. Each one is a living memorial—a lasting token of proud honor.

Often the interests of University, State and mankind in general can be best served by the creation of special professorships. These make it possible for especially gifted scholars to conduct intensive research in their particular fields. These men can thus devote their time, not alone to teaching, but to the enlargement of human knowledge.

The Foundation, for example, has created the Frederick Jackson Turner Chair in American History. To support this

University of Wisconsin in advancing the Wisconsin Idea through a bequest to the University of Wisconsin Foundation in your will. These include outright immediate gifts and life insurance.

Key to the complexities in apportioning an estate is the matter of inheritance taxes. These follow the same general rules as do income taxes—the percentage of tax on an estate goes up as the estate increases in value.

Obviously, each such situation is highly personalized, and cannot be successfully covered in a general way; however, often a legator can benefit his other heirs by a gift to the University of Wisconsin Foundation. Your lawyer and accountants can provide complete information for your case.

For the drafting of your will is, of course, a job for your lawyer. He will carry out your wishes and insure that these are executed without complication or administrative difficulty.

Probably you, like most other readers of this magazine, feel both a practical and an emotional attachment for the University of Wisconsin. To express that attachment, and to help carry on the glorious tradition in which we share, a bequest to the University of Wisconsin represents a real opportunity for the creation of a Living Memorial.

Should you, your lawyers or accountants, have any questions regarding procedure for making gifts to the University of Wisconsin Foundation, please get in touch with the Administrative Office of the Foundation at 905 University Avenue, Madison 5, Wisconsin.

1957-59 Building Priority List University and State Colleges

Emerg. Remodel. & Repair— Colleges	\$ 600,000	University Engineering	\$4,995,000
Emerg. Remodel. & Repair— U. W.	600,000	Minor Const., Remod. & Repairs—Colleges	782,000
Superior Acad. and Lab.	1,725,000	Minor Const., Remod. & Repairs—U. W.	675,000
University Law-Sociology	2,100,000	Oshkosh Laboratory School	1,000,000
University Heating Station	2,300,000	Stout Physical Education	1,000,000
River Falls Physical Education	1,000,000	University Psychology	2,000,000
Stevens Point Physical Education	1,000,000	Whitewater Physical Education	1,000,000
Milwaukee Science	2,090,000	University Plant Science	1,400,000
Milwaukee Heating	350,000	La Crosse Physical Education	1,000,000
Whitewater Laboratory School	1,000,000	Milwaukee Classroom	1,500,000
University Extension Building	1,500,000	La Crosse Laboratory School	1,000,000
Minor Const., Remod. & Repairs—U. W.	600,000	University Service Memorial Institutes	1,600,000
Minor Const., Remod. & Repairs—Colleges	600,000	Stevens Point Laboratory School	1,000,000
Eau Claire Library	1,000,000	Stout Heating	990,000
Milwaukee Fine Arts	1,056,000	University Administration	1,200,000
Platteville Health & Physical Education	1,000,000	Architect Services & Land—U. W.	1,600,000
University Mathematics	2,000,000		\$44,988,000
Stout Shop Laboratory	725,000	University Total	\$27,566,000
River Falls Laboratory School	1,000,000	Colleges Total	\$17,422,000

Prepared by Coordinating Committee for Higher Education

The Changing Campus: III

Future Building

A FLUORESCENT fixture on the office ceiling hummed loudly, as if warning of impending disaster. "Rather distracting, isn't it?" remarked the visitor, calling last month upon a top University administrator, to the latter's secretary.

"Oh, I've gotten used to it—though it does seem to be getting a little worse," she said, matter-of-factly. "It was

like that when we moved into this office in 1949. We called about it, and were told it would soon burn out. We're still waiting."

In many respects, the physical plant of the University of Wisconsin is in a similar state. Generally cramped and inadequate facilities are distracting to the teachers and researchers using them; the teachers and researchers keep on

using them, anyway; the situation is becoming progressively worse, and, eventually, the load is going to be too great for them to bear.

The picture is not completely black, of course. Students and staff members using the new bacteriology, commerce, biochemistry and dairy buildings, and the handsomely-equipped Memorial Library, are proud and happy in these surroundings.

However, only last summer a Regent report officially described the University and its physical operation in these terms:

"Badly crowded and severely hampered because of the lack of suitable facilities."

Why is this, since the University has had a large, continuous building program underway during the past decade?

The answers are logical and obvious:

First, the physical plant was extremely undernourished back through four decades prior to the end of World War II.

Second, the growth of the University in instruction, research and public service has been more rapid than has the increase in academic facilities.

The United States Office of Education, after a survey of complex Universities like Wisconsin, suggested that 225 gross square feet of academic floor space per student would be a reasonable standard. The Wisconsin figure (exclusive of the Medical school): 200 square feet.

Moreover, much of that space is of very poor quality—obsolete buildings, temporary structures, and inefficient converted private homes. Such quarters hold little attraction for either present staff members, or for prospective staff members. But more than personal discomfort is involved; physical plant inadequacy in the long run inevitably means less efficiency.

What's more, the situation is rapidly becoming worse.

At Wisconsin

Considerably worse.

In the fall of 1960, current estimates forecast, there will be an enrollment of 20,500 students on the Madison campus. That's a conservative projection.

To provide even the current ratio of academic floor space to students, the University should add 1,080,000 square feet of floor space before that time.

Wisconsin Alumnus, January, 1957

Academic building construction already authorized is scheduled to add approximately 187,500 square feet. A simple subtraction then brings a complicated answer: complicated in that the balance of 892,505 square feet to be provided—at \$25 per square foot—would cost \$22,312,625.

In the face of the rough financial picture confronting Wisconsin's state government and its taxpayers, this figure is a large one. And it is for only *academic* building need at *Madison*.

At Milwaukee the floor space per student averages 113 gross square feet; although the UW-M doesn't have the complex institution that is maintained at Madison, the physical plant is inadequate and should provide for 135 gross square feet per student. In addition, it is estimated that there will be 4,000 more students at UW-M by the fall of 1960—the time when buildings requested of the current Legislature might be expected to be ready for use. Nearly \$11 million would logically be required to meet these estimated needs, on the basis of \$20 per square foot.

Then, plus its academic buildings, the University must provide a wide range of supporting services, such as heat, power, light, water and sewerage, all of which require extensive physical plant facilities. Especially critical is the need for expansion of heating plants at both Milwaukee and Madison.

There's another factor, too. The University has responsibilities in such fields as student housing, and staff parking on campus—but the 1957-59 building request realistically refrains from mentioning these needs. Currently the University is financing such projects from loans and revenue.

Nor is the foregoing the full extent of needs confronting state-supported higher education in Wisconsin. The State Colleges, too, are faced with greatly growing enrollments and crowded facilities, and the Higher Education Coordinating Committee has approved a biennial building request from the state colleges of more than \$17 million, meshing these college needs with those of the University for the guidance of the Legislature.

The biennial building request—which is separate from the operating budget request—advanced by the University actually falls short of meeting the total academic needs outlined above, both in Madison and in Milwaukee. A rough computation puts the total academic needs on the two campuses at more than \$33 million before 1960. Yet the total University building request comes to \$27,566,000—and this figure includes \$2,650,000 for heating station expansion.

There is no question, then, that the University request is a minimal one, put forth with a realization of the economic facts of life as they apply to state finances.

Where the money will come from is—judging from operating and building fund requests from other state agencies—a \$64 million dollar question for the state legislators who are mentioned elsewhere in this magazine.

For the coming flocks of students are not to be shrugged off.

The light has to be kept burning.

Next: Long Range Building Plans

Honored and Appointed

Appropriately, Prof. *Edwin E. Witte*, economics, discussed "The Individual, Particularly the Economist, in an Associational Economy" in his presidential address during the annual meeting of the American Economic Association in December.

Prof. *Helen I. Clarke*, social work, has been named an honorary life member of the Wisconsin Welfare Council for her pioneer work in state social welfare.

Prof. *Joshua Lederberg*, genetics, was selected by the Wisconsin Junior Chamber of Commerce as one of the state's "five outstanding young men" of 1956.

Prof. *Farrington Daniels*, chemistry, has been awarded the Priestley Medal of the American Chemical Society for 1957. The gold medal is the highest honor in American chemistry.

Prof. *Andrew T. Weaver* of the department of speech was elected president of the University chapter of the Wisconsin Education Association.

Prof. *Selig Perlman* of the department of economics was honored by the Wisconsin Society of Jewish Learning at its annual meeting. Prof. Perlman was given a citation for his "deep in-

fluence on a full generation of university students" in advancing Jewish learning.

On the Move

Dr. Erwin H. Ackerknecht, chairman of the department of history of medicine, has accepted the post of director of the medical history institute at the University of Zurich in Switzerland. He will assume his new position on March 1, 1957. Dr. Ackerknecht was the University's first professor of the history of medicine and was at one time the only full professor of medical history in the nation.

Prof. Gordon Haferbecker, associate dean of Letters and Science at the University of Wisconsin-Milwaukee, resigned to accept a deanship at Wisconsin State College, Stevens Point.

Necrology

Emeritus Prof. *Kirk L. Hatch*, pioneer in the development of the agricultural extension program. He joined the staff of the University in 1909 and two years later helped create an agricultural extension office in Oneida county. It was the forerunner of a national program which is being copied now by many other countries.

Faculty



New Emphasis on "Old" Art

As an artist, and as chairman of the art history department at the University, James S. Watrous has long been interested in techniques, tools and materials used by the great masters of the past. He teaches a unique course in which his students not only follow painting techniques of old, but prepare such things as black iron ink from crushed Syrian oak galls.

This interest of Prof. Watrous, a 1931 Wisconsin graduate, is closely tied in with his current affection for mosaic

Wisconsin Alumnus, January, 1957



murals and their adaptation to modern architecture.

Prof. Watrous is a muralist of long standing. He painted the well-known Paul Bunyan murals in the Memorial Union, for example, and others in both public and private buildings. His occupation with mosaics is of more recent origin and is based to a great extent on his experiences during a twelve-month

sabbatical in Europe. These experiences included half a year working under Giulio Giovannetti in Rome. The latter is a third generation mosaicist.

The first major Watrous work to bear testimony to his proficiency in the mosaic medium, is a great, 12 foot by 10 foot mural in the lobby of the University's new Commerce building. It

was pieced together from no less than 40 pre-made sections, each containing hundreds of separate pieces of special Italian glass in more than 40 colors. A second mosaic, which is now being constructed, will face it from across the lobby.

PART ONE: ITS STUDENTS

... the faculty is the key

THE FIRST responsibility of the University of Wisconsin is to its students. That's why the University must give primary consideration to:

1. Providing a top-notch faculty in numbers sufficient to teach the inevitably greater enrollments to come;
2. Keeping the University at the growing edge of man's fast-developing fields of knowledge.

Both require additional faculty members. The major question facing the University is how to maintain, or strengthen, present faculty greatness as its numbers are increased. The main answer proposed in the 1957-59 budget request is an increase of \$6,457,220 to improve faculty salary ranges.

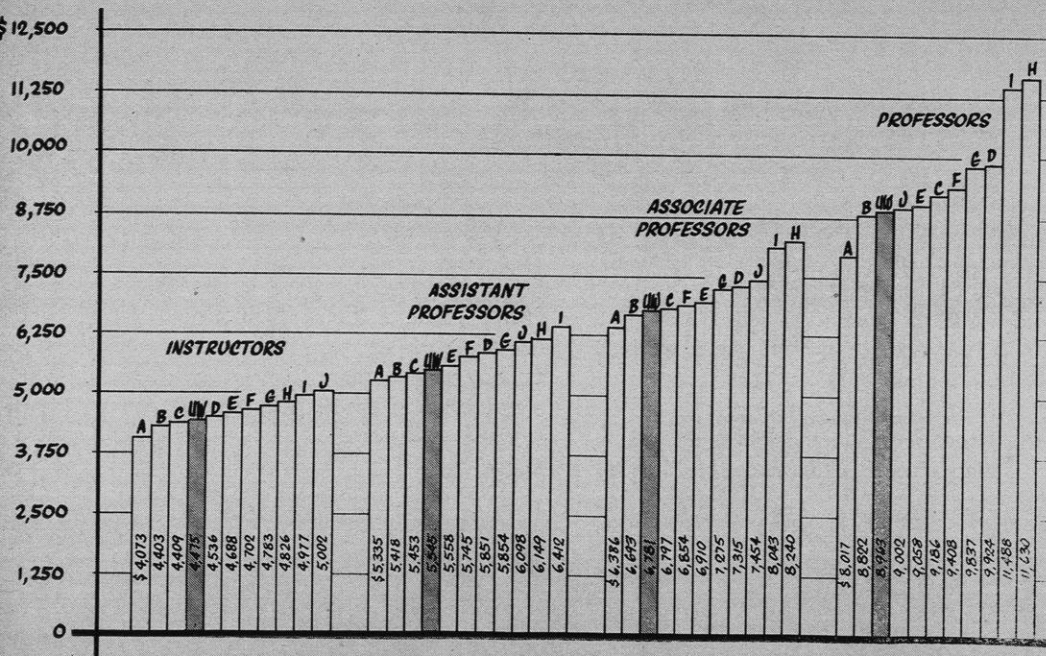
Wisconsin salary averages are now above the combined average paid in all U.S. institutions of higher education, strong and weak. But they are considerably below those of the great universities with which it is rated academically.

Wisconsin is losing some faculty members now. But, perhaps more serious, Wisconsin is also losing many good can-



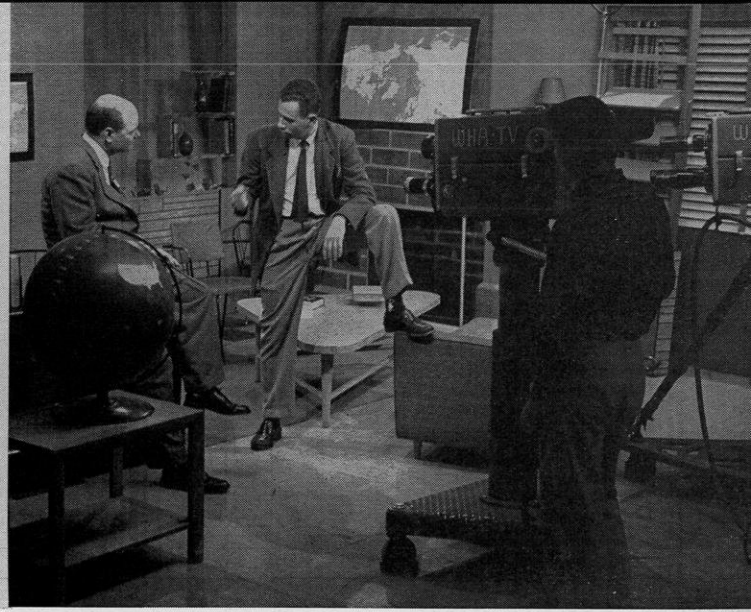
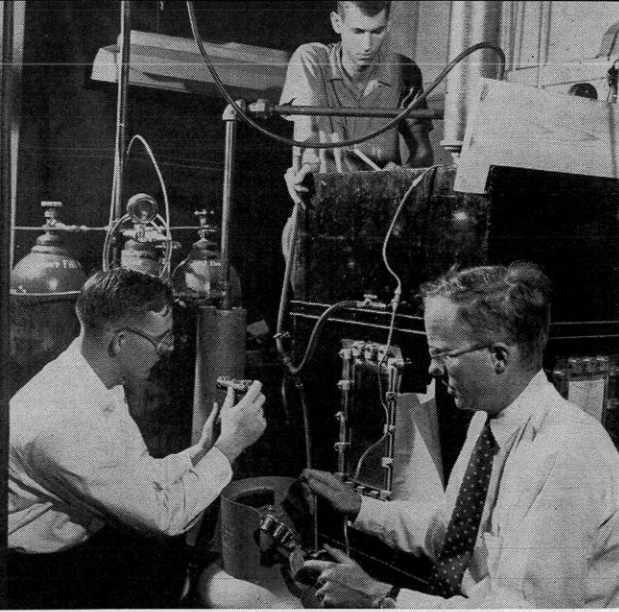
AVERAGE SALARIES

Wisconsin and Other Institutions



▲ Guidance and strength from outstanding teachers has laid the foundation for many successful careers. Wisconsin alumni the world over reflect the past excellence of University of Wisconsin training. Today the University and the state—face the mighty challenge of maintaining that excellence by increasing the attractiveness of teaching as a profession.

▲ Competition for top teaching talent is stiff. Industry places a high premium on people with advanced training; so does government. Teachers should be better compensated in relation to both these fields. Moreover, there is considerable room for improvement of Wisconsin salaries in relation to those of comparable universities, note 1956-57 graph.



didates for its faculty because it cannot meet salary competition as all educational institutions seek to build faculties with young teachers of high potential.

In an era when the student, on graduation, often is offered a salary higher than that of his professor, the need for faculty salary increases is the University's most pressing.

The University anticipates growth each year of the coming biennium in the magnitude of a good-sized college—1,316 more students in 1957–58 and 1,100 beyond that in 1958–59. The additional cost of teaching these students is estimated at \$2,281,315—\$905,507 to be offset by their fees.

A University cannot stand still. To do so is to stagnate. The fund of knowledge that must be passed on to new generations of students has been growing more complex at an accelerated rate. The mysteries of high energy particles in nuclear physics, above left, is one example. Nor can the University be satisfied with traditional teaching techniques. The possibilities of instruction by television, for instance, are waiting to be explored. The University television laboratory is tackling this job.

Hard facts and figures tell of the not-far-distant responsibilities of higher education in teaching vastly increased numbers of students. The projections below are based on current ratios. Probably an even greater load, in the future, will fall upon tax-supported education.



DAY ENROLLMENT

Past, Present and Future

The Proposed Big Ten Aid-to-Athletes Plan



*an interview with
Faculty Representative Young
and Athletic Director Williamson*

The Western Conference has given preliminary approval to a new method of awarding financial aid to athletes competing in intercollegiate sports. The proposals stem from the considerations of a special committee to study the recruiting problem—the fourth such committee and the one which has seen its recommendations get the farthest. Among those serving on the committee which finally worked out the new plan were Wisconsin Athletic Director Ivan Williamson and Professor George Young, the University's Big Ten faculty representative and the chairman of the Conference faculty group. Here the *Alumnus* interviews these two "insiders" on what's what with the new program.

What, briefly, is the purpose of this new plan?

It is an honest attempt at bringing the control of aid to athletes, based on need, directly into the hands of the institution as contrasted to the previous method of awarding aid to athletes from various sources, sometimes without the University's knowledge.

What is its present status?

A committee was appointed at the December, 1955, meeting of the Conference to study the over-all problems and the position of the Conference in the conduct of intercollegiate athletics. This committee produced a 24-page report by August, 1956, which the Conference approved in principle. A committee then met to draw up specific legislation which was approved in the recent Conference meeting on December 6. The proposal now goes before the faculties of each Big-10 school for approval or rejection.

Have other conferences adopted plans similar to those proposed?

No, this plan is unique. We think, or rather hope, several conferences may follow us in adopting similar controls. The N.C.A.A., we believe, will be happy with this action if it is passed by the Big Ten. We see the program as a milestone in solving what has become a difficult problem nationwide.

Who will be in charge of administering and enforcing this plan, if adopted?

Both responsibilities will fall on the individual Big Ten member schools. If any coach or Athletic Department member is found violating the rules, he is liable to dismissal and may be barred from other Conference posts. If the school refuses to enforce this penalty, the Commissioner of the Conference can then recommend to the body of faculty representatives that this school's membership be terminated or placed on probation. If an individual player is discovered receiving more than the stipulated amount, he may be declared ineligible in Big Ten competition. These are severe penalties, as you can see.

We read in the papers that each University can issue a maximum of 100 scholarships per year. Could you explain this?

This was the outgrowth of a recom-

Wisconsin Alumnus, January, 1957



By Wayne Rogers, '57

mentation of the university presidents. However, this point can be easily misunderstood. There would be a maximum of 100 "tenders" to students, and each school is to determine the number of tenders made. The universities will employ the non-partisan College Scholarship Service, a national service, to determine the need of individual students. Each university will file an estimate of the cost of attending that institution per year, and from these figures will be determined the maximum amount of aid that can be awarded to an athlete. (At Wisconsin the total annual cost estimate by the office of the Vice President of Academic Affairs ranges from \$1,100—\$1,320 for in-state students; \$500 additional tuition would be added for out-of-state students.—Editor.)

Where is the money to come from and will past supporters feel as free to aid in obtaining athletes?

The agreement provides for no special restrictions in obtaining outside donations. We cannot answer the second part of the question, but would hope that alumni and friends of the University will continue to show interest in the school's athletics and funnel all financial help through the University.

Would this plan help or hinder our chances for recruiting good players at Wisconsin?

We hope this plan would cause an athlete to select the institution he attends on the basis of such factors as educational opportunities offered, the general environment, and the coaches he wishes to play under, eliminating finan-

cial gain as the main consideration in selecting a school. We're sure many good boys will select Wisconsin on all counts.

Has the University faculty had a chance to consider this proposal?

The Wisconsin faculty has not voted as yet, but must do so before the February 22 meeting of the Conference. We want to add, incidentally, that we sincerely hope no Big Ten faculty looks at this proposal as just more emphasis on athletics. Rather, this will bring under the complete control of the universities, the awarding of aid to athletes—something they obviously have not had.

What has been the reaction of the Athletic Board at Wisconsin?

Its members have unanimously approved the action taken.

Wrestling

An inexperienced group of varsity wrestlers has had indifferent success, losing its first two matches to Northwestern and Illinois Normal, 7 to 24 and 14 to 15 respectively, while defeating Wheaton, 20 to 6. The Jayvees have been more impressive, winning

the Stevens Point invitational meet against several state college squads and Marquette.

Basketball

An improving Wisconsin cage team headed into conference play with none-too-an-impressive record against non-Big-Ten foes:

- Wisconsin 56, South Dakota 58
- Wisconsin 50, Butler 54
- Wisconsin 55, Notre Dame 75
- Wisconsin 53, Nebraska 51
- Wisconsin 62, Bradley 74
- Wisconsin 72, Kansas 91
- Wisconsin 64, Yale 46

Boxing Schedule

February 15—All University tournament finals.

22—San Jose State at Madison.

March 2—Washington State at Madison.

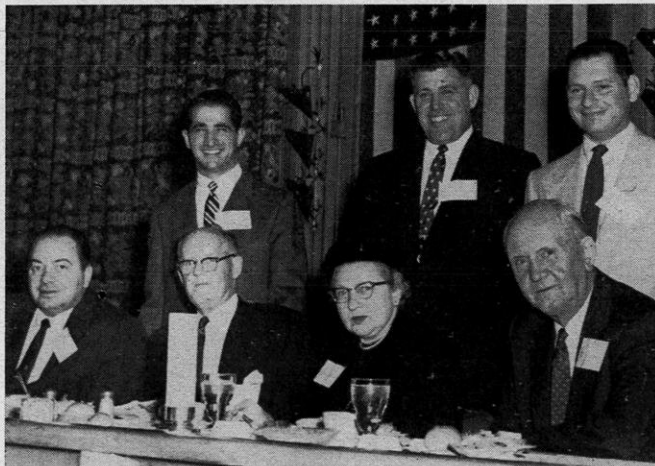
9—Michigan State at East Lansing.

18—Idaho State at Madison.

23—Michigan State at Madison.

30—Idaho State at Pocatello.

April 4, 5, 6—N.C.A.A. tournament



The annual football banquet of the University of Wisconsin Club of Chicago found Badger grid fans enthusiastically looking forward to better times next year. Here were some of those who contributed to the banquet's success: front row, left to right, Tony Weitzel, Ray Ryan, Dr. Sonja Spiesman, and John Berge; back row, William Sfcos, UW Coach Milt Bruhn, and Paul Miller.

BULLETIN BOARD

FOUNDERS DAY COMING!

CHICAGO

February 13 Prof. John Guy Fowlkes, Education
Contact: Kenneth L. Bellile, DE-24887

CLEVELAND

February 8 John Bowers, Dean, Medical School
Contact: Alan D. Neustadt, 2636 N. Moraland Blvd.

ROCHESTER

March 5 Raymond Dvorak, Dir., U. W. Bands
Contact: Robert B. Henrickson, 590 Seneca Parkway

KALAMAZOO

February 13 Conrad Elvehjem, Dean, Graduate School
Contact: Mrs. Maurice Dunwell, Fireside 2-6339

PITTSBURGH

February 8 John Ritchie, Dean, Law School
Contact: E. A. Smith, 1257 Cedar Blvd.

BUFFALO (NIAGARA FRONTIER)

February 2 Prof. John Guy Fowlkes, Education
Contact: Wallace J. Anderson, 430 Getzville Road

SAN FRANCISCO

February 16 Frank Birch, Pres., U. W. Foundation
Meeting in the College Woman's Club of Berkeley, 2680
Bancroft Way
Contacts: Miss Edna Lauman, 1543 Spruce St., Berkeley,
phone: THornwall 5-8557; Pat O'Dea, 212 Sutter Street,
San Francisco

CINCINNATI

February 23 Ray Dvorak, Dir., U. W. Bands
Contact: Frederic A. Beyer, Pacific Mutual Life Insurance
Co., Federal Reserve Bank Bldg., 4th and Race Streets

NEW YORK

February 27 Art Lentz, Olympic Committee, and
Herbert Prochnow, V-P, 1st Nat. Bank, Chicago
Columbia University Club, 4 W. 3rd St., 6:00 p.m.
Contact: William B. Osgood, 70 E. 45th St., Room 2712
Phone: LE. 2-4732

DAYTON

January 15 Fayette Elwell, Emeritus Dean, Commerce
Contact: Mrs. Mary Fishman, 40 Telford St.

AKRON

February 8 Prof. John Armstrong, Political Science
Contact: Curtis G. White, 2390 Pelton Ave.

SOUTHERN CALIFORNIA and SAN FERNANDO VALLEY

February 20 Frank Birch
Pres., U. W. Foundation
Statler Hotel, Los Angeles, 7:00 p.m.
Contact: Harold M. Derus, 1700 S. Vega St., Alhambra
Phone: AT. 1-7270

SAN DIEGO

February 22 Frank Birch—U. W. Foundation
Contact: Dr. John Wanless, 2001 Fourth Ave. (BE2-2171)

SACRAMENTO

February 18 or 19 Frank Birch—U. W. Foundation
Contact: Dr. John Wanless, 2001 Fourth Ave. (BE2-2171)

SEATTLE

February 13 Frank Birch, Pres., U. W. Foundation
Cascade Plaza, Benjamin Franklin Hotel, 5th & Virginia
Contacts: Mrs. Lawrence M. Kuenzi, 8705-28th, N. W.,
phone: SUNset 8657; Louis H. Pepper, 1725 Exchange
Bldg., phone: Seneca 1600

WAUKEGAN

February 19 Prof. O. S. Orth, Medical School

EAU CLAIRE

February 6 Roy Luberg, Governor's Executive Secretary
Contact: Mrs. J. H. Becher, 330 Lincoln Ave.

NORTHWEST WISCONSIN

February 6 Raymond Dvorak, Dir., U. W. Bands
Meeting at Shell Lake
Contacts: Ward Winton, Shell Lake; Hammond Helland,
Barron; John Thomas, Rice Lake; Art Strommen, Agri-
cultural Experiment Station, Spooner

OSHKOSH

February 25 Prof. William S. Stokes, Pol. Sci.
Contact: Clifford Bunks, Blackhawk 8300

SHEBOYGAN

February 12 Martha Peterson, Dean of Women
Contact: Nathan S. Heffernan, Attorney, 2229 N. 7th St.

STEVENS POINT

January 24 Raymond Dvorak, Dir., U. W. Bands
Contact: Mrs. C. M. Cragg, Park Ridge, R. R. #2, phone:
2329R

ST. CROIX VALLEY

February 9 Ray Dvorak, Dir., U. W. Bands
Contacts: Miss Nancy Murry, Ellsworth, phone: 2292; Irv-
ing Sather, New Richmond; William Zappa, Hudson;
Verne Gavic, Spring Valley

MONROE

January 30 Prof. Edmund Zawacki, Slavic Languages
Contact: Forrest L. Kubly, Swiss Colony, Phone 67.

The New Deal

Last semester the University revamped its registration procedure, slicing the required student time and effort at least sixty per cent. Under the new system, students may consult their advisers before the exam period, turn in approved study lists, and let the administration do the work until registration day when students put in an appearance at Memorial Library, fill out IBM cards, then deposit fees at the Bursar's office. Gone are the days of endless queuing up in Bascom Hall, the library, and the Armory, and running to individual assignment committees.

Relief

UW students contributed an estimated \$600 in an all-campus drive for Hungarian relief. The drive was spearheaded by Wisconsin Student Association's International Relations sub-committee which enlisted the aid of other groups in publicizing the cause and making collections. Robin Smith, National Student Association coordinator for the drive, expressed hope of bringing a Hungarian student refugee to campus.

Looking Up

Shifting to the gridiron, Bill Gehler, junior from Mendota, Ill., is captain-elect of the 1957 Badger football team. The 1956 co-captain, Dave Howard, senior from Mondovi, received the Most-Valuable-Player award.

The *Wisconsin Country Magazine* copped first place for articles of interest to women at the annual convention of Agricultural College Magazines Association in Chicago. Micki Bommer is this year's editor. Writers of prize articles are Nan Shepherd, Lorraine Frank, and Amy Grant.

Reform

Something new was added to student government in December when Student Life and Interests (SLIC) sub-

Joan Ackley, '57 writes:

Campus Chronicle

committee on General Organizations and Politics held an open hearing on the SLIC membership list policy. The hearing was requested by Student Senate to determine opinion on a SLIC ruling that would require student organizations to submit membership lists on request of the committee.

This was the first hearing held under such circumstances and the move elicited gratifying response.

Domestic Affairs

A new Union committee has been formed to serve the interests of married students who form 20 per cent of the total enrollment. The group has held open house for interested students and plans future discussions on such topics as finance and housing. A dance is tentatively scheduled for the spring semester . . . and the beauty of it all: volunteer workers provide free baby sitting service while parents attend the functions.

International Relations

An exhibit, "Student Life in the U.S.S.R.," came to the campus in exchange for a similar exhibit featuring the University of Wisconsin. The exchange suggested to WSA by the Student Peace Center was arranged last spring. The 34-poster display, depicting student life at the University of Moscow, arrived here through the Russian embassy in Washington.

The Latest in Packaging

Sixteen University coeds next month will show young women how to best "package themselves" to meet the demands of modern life. They are the models chosen to portray the 1957 look in women's apparel at the Fashion Revue to be staged in the Wisconsin Union Theater as one event of an annual program honoring Wisconsin coeds to be held on the campus Feb. 17-18.

In the top row of the accompanying picture are Marian Knappen, Marni Ekholm, Marlene Steffensmeier, Linda Draper, Gayle Leich, and Jeanette Hummel; in the third row are Mary White, Arlene Cohen, Sally Middleton, June Uebele and Patricia Peterson; the second row includes Suzanne Bosch, Sandra Harriman and Ronalee Risser. Janet Jewell, who is in charge of the Fashion Revue, and Joan Hentschel are in the front.



Co-eds of High Fashion

Wisconsin Women

... with Grace Chatterton

WE'RE PROUD that the new first lady of Wisconsin, Helen DAULS Thomson, '32, (Mrs. Vernon W.) is a Wisconsin alumna. And we who have made her acquaintance in years past know that she will serve well, as well as enjoy being official hostess at the executive residence.

We were not surprised when she said recently: "The doors of the executive residence will always be open to the citizens of the state; after all, it belongs to them."

For Helen Thomson likes people! And she will enjoy knowing the people of the state better.

An ardent gardener, she is planning to spend as much time as possible in the flower gardens which lie to the south and east of the Governor's official home. Roses are her special love and she hopes to have many of them in bloom for her visitors to enjoy.

The huge basement recreation room—decorated in a Scandinavian motif, by the way—will ring with the laughter

of the three Thomson children. Patricia, 18, is a freshman in college, Susan is 14, and Tommy, 10, is a fifth grader. When summer comes they will probably spend much of their time on Lake Mendota, which is very near their front door. No doubt they'll join the Governor occasionally in a cool swim off the pier.

When Mrs. Thomson, dressed in a navy blue jacket dress, small white hat and white orchid, accompanied her husband to inaugural ceremonies early this month, she was a woman well prepared for her new and important responsibilities. With her background as the official hostess for her husband when he was mayor of Richland Center, speaker of the assembly, and attorney-general of Wisconsin, she has had valuable experience to add to her natural poise and charm.

Mrs. Thomson spent most of her youth in Viroqua. Before coming to the University, she studied at National Park Seminary in Washington, D. C. "I met Vernon when I was home for a vacation from National Park and he was teaching in my home town," she says.

It is natural that she enjoys cooking and sewing because her bachelor's degree from Wisconsin was earned in home economics. For three years before her marriage she taught this subject in Viroqua schools.

A happy woman, Helen Thomson has the gift of putting persons at ease immediately, even when meeting them for the first time. These and her other fine qualities will endear her to the women of Wisconsin in the years ahead.



Wisconsin State Journal Photo by Robert Beasley

HOLIDAY GREETINGS

—from Anne Kuehne, '56, Minneapolis, brought the happy news that she "loves her job with Pillsbury—there is such a variety in the work I do: recipe writing, proof reading, checking layout, color, photography on ads, taste testing." Ann, a delightful young woman who came to Wisconsin from Glen Ellyn, Ill., was both a fine student leader and a scholar while on campus. Her major was home economics. She added courses in art and journalism and this combination resulted in her present fine job opportunity. Now that Anne has had six months to get oriented in her work, she is starting to engage strenuously in outside activities such as skiing. We hope with her that there will be a lot of snow in the Twin Cities area this winter.

—from Germany tell of the marriage of Lt. Jack McCrory, '55, to Suzanne Mitzi Arnold, '55. After a honeymoon in Baden-Baden they returned to Mannheim where "We live in the house of a German doctor. We have a small apartment with a private entrance. It is very well furnished, right down to pictures on the walls (oil paintings no less). . . It is very close to my (Jack's) work. . . Come next September I will be back in Law School, barring any unforeseen circumstances." Jack also was an outstanding campus leader while an undergraduate student here. The McCrorys are the kind of fine young people we will all welcome back to Wisconsin with open arms.

Helen Dauls Thomson: Wisconsin's First Lady

Wisconsin Alumnus, January, 1957

Farmers' Favorite in the Far East



John L. Cooper addresses a Philippine farm group.

By Luciano A. Saladino

*Agricultural Credit and Cooperative Financing Administration,
Philippine Islands*

REARED ON a typical Wisconsin farm, little did John Lyman Cooper or his hometown neighbors foresee that some day he would rise to the top of the heap—sans fanfare and the misinterpreting glare of publicity—earn the undying gratitude of the common farmers of two nations—the Philippines and Japan—and be acknowledged by his government and the rest of the free world as the “topmost American authority on the establishment and development of agricultural cooperative in the Far East.”

As agricultural economist in the natural resources section of the Allied Supreme Command (SCAP) from July, 1946, to 1951, Cooper laid the groundwork for the revitalization, expansion and democratization of 18,000 Japanese farmer cooperative associations representing 6.5 million farmers.

In the face of the serious economic situation then obtaining in occupied Japan, the SCAP through its civilian technical men led by Cooper worked out an occupation policy that, to quote a high official of the International Cooperation Administration (ICA), “transformed 18,000 farmer co-ops formerly dominated by the Japanese government into democratic groups, controlled and managed by the members. . .”

In recognition of a job well done, Cooper was promoted chief of the SCAP’s agricultural division in 1951. As such, Cooper supervised the operations of 35,000 rural co-ops whose aggregate business transactions run into several hundred billion yen yearly.

In the latter part of 1951, Cooper joined the Economic Cooperation Administration (now ICA) mission in the Philippines where he formulated a similar, if not better, cooperative program.

Cooper helped draft the bill creating the Agricultural Credit and Cooperative Financing Administration, then following its establishment, he was named technical adviser and settled down to the task of stimulating the growth of farmer-owned, farmer-directed co-ops. He also acted as adviser to the Central Bank in the setting up of rural banks.

The increasing effectiveness of the ACCFA program in transforming neglected areas into centers of activity and progress attests to the sound judgment, technical skill and deep analytical mind of this ACCFA adviser. In many parts of the country the once benighted farmers have begun “to look beyond their noses” and to disentangle themselves from their subnormal economic moorings.

A lawyer and agricultural economist, Cooper has to his credit 18 years of service to the U.S. government. At the age of 26, he was employed as legal counsel of the Farm Credit Administration’s branch at St. Paul, Minn., at \$95 a month. In 1942 he enlisted in the U.S. Army as a private and was later promoted to captain. He was detailed in the Judge Advocate General department of the SCAP in Tokyo. It was after receiving his discharge papers in 1946, that he entered the civilian ranks of the SCAP as an agricultural economist.

Cooper had been born on July 2, 1911, in Bloomington, Wisconsin. After finishing his secondary course, he took up agriculture and law at the University of Wisconsin with a major in agricultural economics. He was admitted to the practice of law in 1937 and on the typical American farm where he was raised and in the University, he acquired a

first-hand knowledge of all the ramified process of farming, marketing, financing and cooperative promotion and development. The practice of law served him in good stead when the SCAP and, later on, the ICA entrusted to him the job of drafting laws and preparing incisive reports on tenancy and other rural problems in the Far East.

Of gentle mien and voice and of pleasing presence, Cooper is held in the highest esteem by both his American and Filipino associates, as well as those with whom he worked in Japan.

CONDENSED FROM THE COOPERATIVE FARMER

Alumni

1900-1910

John M. KELLEY, '01, former attorney for the Ringling Circus, is establishing the World Circus Museum in Baraboo, birthplace of the Ringling Bros. Circus and several lesser shows, in cooperation with the State Historical Society. He expects the museum will be open to the public sometime in 1958.

New president of the Iowa Bankers Ass'n. is H. C. HOUGHTON, '06, Red Oak. He's chairman of the board of the Houghton State Bank, founded by his father in 1879.

A pharmacy scholarship fund in the memory of the late Nellie WAKEMAN, '08, was established at the University when the Regents accepted a bequest from the estate of the late M. Lydia WAKEMAN, '19. Nellie Wakeman, sister of Lydia, spent 35 years teaching pharmacy at the University.

Herman W. SACHTJEN, '09, Madison, retired after 13 years as circuit court judge.

1910-1920

William H. BURHOP, '13, Wausau, president of the Employers Mutual Liability Insurance Co. of Wisconsin, and the former Mrs. Bernadine C. Holman were married in November.

Dr. Arnold S. JACKSON, '16, head of the Jackson clinic in Madison, was awarded honorary membership in the University of Vienna's Golden Key Society at a College of Surgeons Congress in Chicago.

Madison attorney Glenn STEPHENS, '16, is actively serving the interests of the community, the state and the nation. He is president of the Midwest Shrine Association, national vice-president of the American Automobile Association and chairman of the AAA's state advisory group, chairman of the school board, director of the Commercial State bank, and a member of the Elks club. He is a past director of the Madison Association of Commerce and has served as president of the Madison club, the Motor Carrier Lawyers Association, the UW Law School Association, and the Dane County Bar Association. He has been honored by the AAA and the Madison Education Association for 25 years service with the respective organizations.

Jerome J. FEENEY, '18, Shell Oil Company representative, and his wife have moved to Honolulu, Hawaii.

The Associated Optimists Clubs of Madison named Melvin C. REPPEN, '18, the 1956 recipient of the "Friend of the Boy" award.

1920-1930

John CHISHOLM, '21, is general superintendent, Virginia-Eveleth district of United States Steel's Oliver Iron Mining Division. He lives in Hibbing, Minn.

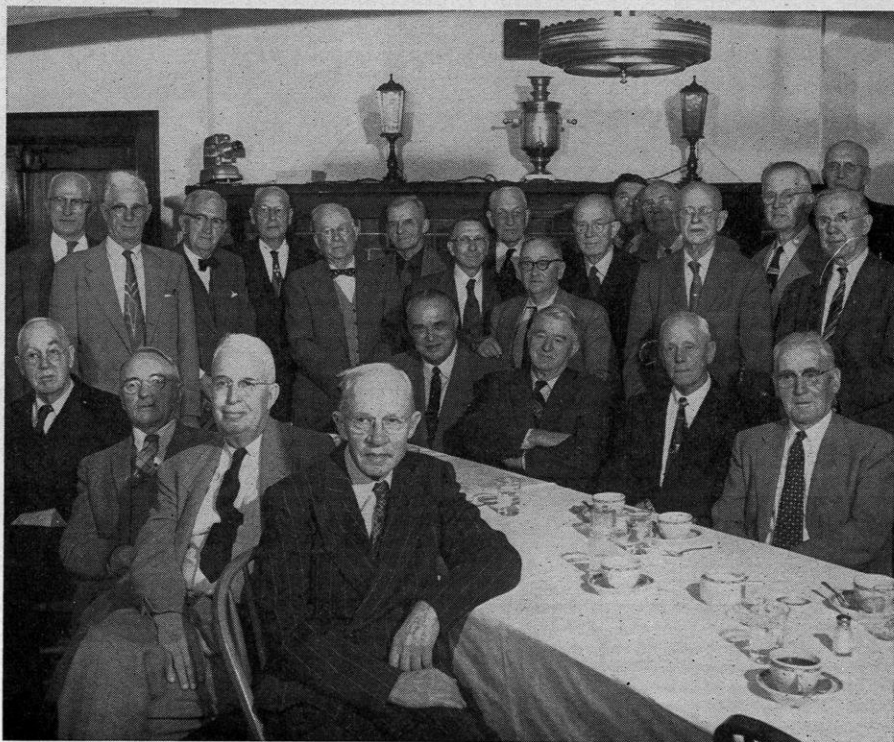
Fred E. STEELE, '22, La Crosse city attorney for the past 21 years, has resigned his office but plans to continue his interest in public affairs.

Mrs. M. Mildred GUMM Johnson, '25, and Fred C. Kongsmark were married in November. Mrs. Kongsmark is an instructor

in the UW bacteriology department, Mr. Kongsmark, an engineer with the Mead and Hunt Company, Madison.

Memphis, Tenn. is the new home of Arthur B. SOLON, '26, who is with the United States Public Health Service hospital there.

James H. LARKIN, '26, Brodhead, has received the nomination as Green County's "Teacher of the Year". He has been teaching in Brodhead for 35 years and has served as assistant superintendent of schools since World War II.



These University of Wisconsin professors, most of them retired from the College of Agriculture, represent 801 years service to the state. They gathered in Madison recently to honor Clarence Hean, who retired as agricultural librarian in 1952.

In the foreground is B. D. Leith, 46 years. Seated clockwise around the table are L. F. Graber, 46 years; Emil Truog, 45 years; F. B. Hadley, 45 years; Arlie Mucks, 31 years; George Briggs, 38 years; A. C. Oosterhuis, 9 years; and A. O. Collentine, 36 years.

Standing from left are Gus Bobstedt, 34 years; O. R. Zeasman, 42 years; Wakelin MacNeel, 28 years; J. G. Fuller, 47 years; John Tormey, 7 years; Frank Tillotson, 4 years; Hean, 44 years; Fred Volk, 43 years; B. A. Beach, 43 years; J. G. Moore, 47 years; Emory Pittenger, 5 years and current librarian; Warren Clark, 32 years; J. G. Milward, 51 years; Al Bailey, 6 years; A. W. Hopkins, 37 years; and T. L. Bewick, 35 years.

We have learned that Lester N. DUKE-LOW, '27, is sales manager, high strength steels, for the Republic Steel Corp., Cleveland, Ohio, where he and his wife, the former Pearl RYCON, '27, are living.

Franklin M. KREML, '27, is head of Northwestern University's new transportation center.

Edward B. A. SOKOLSKI, '27, Madison builder, and Mrs. Ann R. Yeske, Wisconsin Rapids, were married in October.

A speaker at the 69th annual meeting of the American Institute of Accountants in Seattle, Wash., was Robert L. MacREYNOLDS, '27, of Los Angeles.

Donald E. GILL, '27, Madison, has been elected to the Council of the American Institute of Accountants, governing body of the national organization of certified public accountants.

Col. Gordon DAWSON, '28, former Madison attorney, assumed duties with the office of the secretary of defense in Washington, D. C., after three years at the American embassy in Rome.

A former instructor in the UW Extension Division, Mrs. Elsa BOHRMICH Morrell, '28, has joined the Milwaukee University school faculty as French instructor.

WAC Capt. Gladys M. CULVER, '28, has been assigned to the 13th signal group at Ft. Huachuca, Ariz.

Dr. Howard I. CRAMER, '28, has been named director, technical liaison, for Pennsalt Chemicals, Philadelphia.

The author of *Literary Sources of Art History*, Mrs. Elizabeth GILMORE Holt, '28, is teaching at American University, Washington, D. C.

A wild sandhill crane is the unusual household pet of Wallace GRANGE, '28, at his 9,000 acre game farm in Babcock, Wis. The bird is perhaps the only one of its species to have become so tamed by man.

Lou PLOST, '28, and Betty Grinker, Sherman Oaks, Calif., were married and are making their home in Riverside, Calif., where Lou is sales manager for a wholesale liquor firm.

Miss Marjorie Pauline GILE, '28, and Earl F. Ganschow were married in September. Mrs. Ganschow is a former Madison librarian; he is president of the Saginaw, Mich., Financing Corp.

Ralph E. HODGSON, '29, is chief of the dairy husbandry division, United States Department of Agriculture, Washington, D. C.

U. S. Secretary of Interior under former President Truman, Julius A. KRUG, '29, is heading a special United Nations mission to Pakistan where he is surveying the country's waterways. Krug is chairman of the board of the Brookside Textile Mills, Knoxville, Tenn., and operates the Volunteer Asphalt Co. there.

Adrian SCOLTEN, M.D., '29, who was a candidate for the office of U. S. Senator from Maine in 1948, has been writing a column for that state's newspapers for the past 22 years. He is a skin and allergy specialist in Portland.

Dr. Gerald C. NORTH, '29, director for the last 20 years of the research department of Beatrice Foods Co., Chicago, heads the company's new products and materials department.

1936-1940

Dr. Luna B. LEOPOLD, '36, is assistant chief of division for program and development of the water resources division of the

Department of the Interior's geographical survey.

Wausau attorney Herbert TERWILLIGER, '36, is a fellow of the American College of Trial Lawyers.

Robert M. BRIGGS, '36, general sales manager of Menasha Wooden Ware Corp., is a director of the Fibre Box association.

Frederick E. VAN SICKLE, '37, is municipal judge of Barron county.

The president of Professional Budget Plan, Lawrence E. DEWEY, '37, is general chairman of the seventh annual Madison Sales conferences scheduled at UW in January.

We have learned that Edward W. SHRIGLEY, '37, is associate professor of microbiology at University of Indiana Medical School.

John H. HAMBURG, '37, is principal of Edgerton junior and senior high schools.

Francis E. FONTAINE, '38, is plant manager for Cyanamid's Lederle Laboratories division at Pearl River, N. Y.

Ruth BACHHUBER Doyle, '38, is the only woman on the 82-member Dane County Board of Supervisors.

Clayton CHARLES, '38, is chairman of the art department at the University of Florida, Miami.

Bernard O. STIEG, '38, is in the engineering department of Kimberly-Clark Corp., Neenah.

Economist Dr. Stefan H. ROBOCK, '38, is manager of the industrial economics division of Midwest Research Institute.

Mary Jane Ryan, '55, and Edwin C. PICK, '38, were married in October. She teaches in Milwaukee public schools and he is a member of the law firm of Spohn, Ross, Stevens, Lamb, and Pick.

The dean of the St. Petersburg, Fla., chapter of the American Guild of Organists is Max MIRANDA, '39, who teaches in the St. Petersburg School of Music.

Truman TORGERSON, '39, president of the Wisconsin Council of Agriculture Co-operative, was appointed to the dairy committee of the USDA's research and marketing advisory committee.

We have learned that Harold J. TRAINOR, '39, is with Firestone Tire and Rubber Co. in Glendale, Calif.

John W. JENKINS, '39, resigned as chief curator of the State Historical society museum to work with the National Park Service in San Francisco.

Dr. Daniel P. JOHNSON, '39, is working with the Department of Commerce National Bureau of Standards Pressure Measurements Laboratory.

Dr. Fred W. COX, Jr., '39, is manager of Atlas Powder Company's Reynolds Experimental Laboratory, Tamaqua, Pa.

Writer-producer Cy HOWARD, '39, and his wife, Gloria Grahame, announced the birth of a daughter, Paulette.

Dorothy TRUMMER Chilcutt, '40, is one of eight artists who opened "The Little Gallery" in Key West, Fla.

Robert HUBBARD, '40, is chief curator of the National Gallery of Canada, Ottawa.

Arnold C. STRASBURG, '40, writes: "I have accepted employment as a staff member in the Quality Engineering department of Sandia Corp.," in Albuquerque.

1941-1945

Prof. Scott M. CUTLIP, '41, of the School of Journalism is chairman of the council on public relations education of the Association for Education in Journalism.

You can take it with you!

HOLIDAY Magazine's

Travel Europe '57 issue



An entire issue packed with tips, tours, sidelights and high lights that'll make your trip even better!

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JANUARY

HOLIDAY

-the magazine of leisure for richer living!

In Next Month's *Alumnus*:

The University of Wisconsin in an Atomic Age

. . . a special founders day issue . . .

Necrology

Mary E. RUSK, '82, Los Angeles.
Charles E. PEET, '92, Los Angeles, one year ago.
John T. JONES, '96, Arcadia, Calif.
Guy Forrest MINNICK, '96, Great Neck, N.Y.
Anna MUSHEK Tillotson, '99, Hendersonville, N.C.
Eugene S. TRADEWELL, '01, Santa Ana, Calif.
Zadoc E. MERRILL, '04, chairman of the board of Pacific Power and Light Co., Albany, Ore.
Kathryn STEWART Kirkpatrick, '04, Aberdeen, S. D.
The Rev. Lyle HATFIELD, '04, Alpena, Mich.
Dr. Arthur C. BOGGESE, '06, Lotty, Ohio, one year ago.
Rollin C. LEWIS, '06.
Adolph R. JANECKY, '07, Racine attorney for the past 47 years.
Lydon F. WILSON, '07, Chicago.
Robert W. LEA, '07, past president of Johns-Manville Corp. and consultant to the Olin Mathieson Chemical Corp., New York City.
Prof. Emeritus Kirk L. HATCH, '09, founder of the agricultural extension division, Madison.
Anna V. WELCH, '10, Santa Barbara, Calif.
Josephine M. GATH, '11, Duluth, Minn., teacher for more than 30 years.
Paul F. KELLY, '11, Indianapolis, Ind.
Dr. Paul H. DIKE, '11, Huntingdon Valley, Pa.
John C. MEINERS, '11, president of North American Industries, Inc., Evanston, Ill.
James M. SHERMAN, '12, professor of bacteriology at Cornell University, Ithaca, N. Y.
Nelson B. BERGUM, '12,
George W. CHRISTIE, '13, editor and publisher of *Red Lake Falls* (Minn.) *Gazette*.
Minnie J. LANGWILL, '13, St. Petersburg, Fla.
Slyvanna ELLIOT West, '13, San Luis Obispo, Calif.
Ralph W. HAMMERSLEY, '13, Madison.
Roy L. DODD, '13, Wauwatosa.
Brewster B. HOORNBECK, '13, Goodland, Ind.

George S. EVERHART, '13, Macatawa.
Dr. R. I. BARICKMAN, '14, Streator, Ill.
Barton S. SNOW, '15, Batavia, Ill., one year ago.
Charles C. KOELSCH, '16, Boise, Idaho.
Arthur DUCAT, '16, Pitman, N.J., eight years ago.
William H. KIECKHEFER, '17, chairman of the board of the Kieckhefer Box and Lumber Co., Milwaukee.
Romona REICHART Higson, '17, White Plains, N.Y.
The Rev. Frank WAGG, '19, Stratford, Canada.
Vesta JONES Fuller, '20, Madison.
J. Barton MCCARTHY, '20, Shorewood, Milwaukee.
Angela RYAN Gloudeman, '21, Milwaukee, some years ago.
Alvah M. HILL, '22, Los Angeles, one year ago.
Dean J. JUDAY, '22, Rhinelander.
Arthur C. MARVIN, '23, Le Sueur, Minn.
Gordon MacQUARRIE, '24, veteran outdoor and conservation writer for the *Milwaukee Journal*.
Clayton M. BOND, '26, business manager of the Sheboygan clinic.
John Ernest ROE, '28, Madison attorney.
Maxwell W. FISHER, '26, Madison.
Jessie HEDGES Rutledge, '29, Milwaukee, some years ago.
Bertha E. SCHOONOVER, '30, Green Bay.
Elizabeth LINSKOTT, '31, Winchester, Mass.
Ardelle ALDRICH Thibaut, '32, Gobles, Mich.
Harry A. MILLER, '32, Black River Falls.
Alan I. STERN, '33, former Milwaukee attorney, Los Angeles.
William J. DORRANS, '34, Minneapolis.
Robert D. WINN, '35, Two Rivers, Wis.
H. Charles HALLFRISCH, '36, Gary, Ind.
Katherine JANOS Dysland, '37, Montrose, Calif.
Judith Maree PATEY McCormick, '40, head of the continuity department of station KPHO, Phoenix, Ariz.
Aldin E. NELSON, '45, North Platte, Neb.
Jerome M. SALM, '47, Milwaukee.
David A. FLETCHER, '48, Iona, Mich.
Thomas E. BRAIN, '48, Rochester, N.Y.
Marjorie GASSER Page, '48, Prairie du Sac.
Ronald K. LAUSE, '48, Dayton, Ohio, some years ago.
John H. ALLEN, '55, Bloomington, Ill.

Prof. Orville SHETNEY, '41, is teaching theory and applied music at the University.

The general manager of the American Dairy Association is Martin J. FRAMBERGER, '41, Madison.

Attorney Robert YEOMANS, '41, is assistant secretary of the Trane Co., La Crosse, and secretary of the board of directors.

Arthur O. MOCKRUD, '42, is practicing law in Westby, Wis.

Daniel V. DODGE, '42, Duluth, Minn., is manager of personnel in the industrial relations department of Oliver Iron Mining division, United States Steel Corp.

Crucible Steel Company of America, Pittsburgh, Pa., has named Frederick H. THOKE, '42, supervisor of stainless bar wire and billet product sales.

Morris A. ARNESON, '43, is a farm loan appraiser for Northwestern Mutual Life Insurance Co., in Visalia, Calif.

Mort KOPLIN, '43, is associate producer of television shows, "The \$64,000 Question" and "The Big Surprise".

Thomas L. JOHNSON, '44, and Miriam L. Thompson are married and living in Rensselaer, N. Y., where he is with the Sterling-Winthrop Research Institute.

Mrs. Mildred MATTHEWS, '45, is a lecturer in the department of fine arts and archeology, Columbia University.

Rotary Foundation fellow Clarence Dale VINYARD, '45, Wauwatosa, is studying political science at the University of Edinburgh, Scotland.

1940

Roger E. SCHWENN, librarian for the University of Wisconsin Extension division, has been named chairman of the Extension department of library methods.

Frank N. CAMPBELL, former Rock and Sauk county agricultural agent, has been named state 4-H club leader. He will head a staff supervising the activities of some 35,000 4-H club members in Wisconsin.

A man who has almost become an institution in Peshtigo is L. E. LOVEDALE, superintendent of schools. He has taught in the city for 32 years and has served as superintendent for the past 28 years.

Dear Mr. Berge:

I wish to thank you for your letter, the tear sheet . . . and the pictures of Mr. and Mrs. Gaston and myself. . .

It is difficult to find words to express my gratitude to you and Mr. James Armstrong for making my visit with Mr. and Mrs. Gaston possible, and to receive the information that has brought such a relief to our minds. Thank you again.

Mr. and Mrs. Albert Hengel
Pierre, South Dakota

(December's *Alumnus*, you will recall, told how the identity of the Hengels' son, lost in action in the Philippines during World War II, was traced through alumni association cooperation between Wisconsin and Notre Dame.)

Richard F. SVANOE has been elected to the Board of Directors of the Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America, Inc.

Robert H. LOVELL has accepted the position of executive secretary, Yellow Medicine County Welfare Board, Granite Falls, Minn.

Richard G. HAWKINS, '40, James O. ASH, '47, and David D. BAPTIE, '47, have become partners in the certified public accounting firm of Hawkins, Ash, Bap-tie & Company in La Crosse.

William J. DELMORE is employed as an advertising account executive by Ketchum, MacLeod & Grove, Inc., Pittsburgh and New York advertising agency.

1941

Movies are being produced in Madison these days. In an unimposing studio Robert M. SCHMITZ is producing industrial movies, educational films and animated TV shorts which are being used all over the country.

Will SCHOLZ was with the Melody Circus in Milwaukee.

Dorothy McCormick HOLLAND has married Elmer A. DETTMERING at Waukesha.

Joseph CRANE has married Katharine TYRON in Madison.

1942

Jerome J. STEFANIAK has been appointed director of the Tippecanoe Laboratories of Eli Lilly and Company at Lafayette, Ind.

Edward R. KIRLEY has been named to the advertising and publications department of Credit Union National Association in Madison.

Capt. Frederick A. BERTLE of Wheat Ridge, Colo., has received two weeks Army Reserve training at Fort Carson, Colo. He is a civil engineer for the U. S. Bureau of Reclamation in Denver.

Mary Donna BECKER writes that she was married to Joseph C. WASILEWSKI in Washington.

Mr. and Mrs. F. William ATEARU (Bernice E. BLUM) of Milton, Mass, have announced the arrival of their sixth child, third daughter, on July 9.

1943

Dr. Gilbert D. WAITE, 45, was discharged from the Navy Sept. 7 and will return with his wife (nee Jean FORSYTH) to Platteville to resume private practice.

Cedar Rapids, Iowa, is the new home for James J. FIELD who has accepted a position as Assistant Manager of the Treasurer's department of Collins Radio Company.

Howard B. WOODSIDE has accepted a position in the legal department of Hardware Mutuals, Stevens Point.

Gertrude Elizabeth YUNCK of Wauwatosa has earned a Master of Education degree from Marquette University.

1944

Mrs. Clyde Jarman (nee Ruth V. RUSSELL) is living in Little Rock and working as a laboratory and teaching assistant in the bacteriology department of the University of Arkansas Medical School.

Lois SPIES, now Mrs. Robert N. DICK, '47, starred in the Madison Theater Guild's production of the musical, "Brigadoon." The mother of two children, she sings in the church choir and also makes singing commercials to help pay for music lessons.

John BJORGE has become superintendent of schools at Tomah, Wis.

Dr. Donald P. AMES has joined the staff of the research department of Monsanto Chemical Company's Inorganic Chemicals Division in St. Louis, Mo.

Donald A. PORATH is completing his fifth year as a sales-engineer for Armco Drainage & Metal Products company in San Francisco. He and his wife, Joan, now have three children.

Virginia I. OSBORNE was married to Frank C. LANGDON on May 25. The LANGDONS are living in Canberra, Australia, where Frank is senior lecturer in Japanese at University College.

1946

Wilferd PHILLIPSEN, Madison, is general manager of the American Dairy Association of Wisconsin.

Harold R. NOER has been promoted to lieutenant commander, U. S. Navy, and is stationed in Oakland, Calif.

Brazilian agronomist and rural sociologist JOAO GANCALVES DE SOUZA, is executive director of the technical cooperation program of the Organization of American States, Pan American Union.

Dr. Howard E. CAMPBELL is assistant professor of mathematics at Michigan State University.

1947

Epsilon Sigma Phi, honorary agriculture extension service fraternity, cited Jennie WEBSTER, Eau Claire county superintendent of schools, for service to the community and cooperation with youth and adult groups.

Mrs. Joseph Melli (Marygold SHIRE) is executive secretary of the state judicial council, Madison.

UW artist and art teacher, Dean MEEKER, is the creator of the world's largest silk screen print, a 9x24 foot mural which hangs in the Wisconsin Blue Cross Plan building, Milwaukee.

Kenneth L. JONES has joined the Packard-Bell company in Los Angeles as assistant chief engineer for the Technical Products Division.

Kenneth FROST has accepted a position as assistant county agent in Marquette county, Wisconsin.

1948

Attorney Joseph W. BLOODGOOD is Dane county district attorney.

Michael WALES is a chemist with Shell Development Co., Emeryville, Calif., research center.

Jack R. ANDERBERG is district manager in the Providence district of United States Gypsum Co.

Vice-president of the Madison Bank and Trust Co. Collins H. FERRIS has been promoted to brigadier general in the U. S. Air Force Reserve, the U. S. National Guard, and the Wisconsin Air Guard.

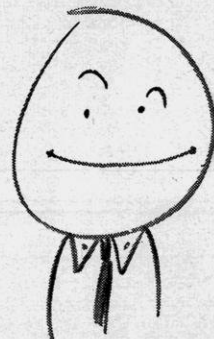
(continued on page 33)



if you're feeling very well



or if you're feeling queerly



if it's living you want most



have a checkup yearly

Many cancers can be cured if detected in time. That's why it's important for you to have a thorough checkup, including a chest x-ray for men and a pelvic examination for women, each and every year... no matter how well you may feel.



AMERICAN CANCER SOCIETY

Regents Welcome Gifts, Grants

(continued from page 5)

Student "W". Club, construction, decoration and furnishings of the "W" Club Room in the Camp Randall Stadium, at an estimated cost of \$16,000; Carbide and Carbon Chemicals Co., South Charleston, W. Va., renewal of a graduate fellowship in organic chemistry, (provides \$1,500 if single or \$2,100 for a married fellow, plus \$1,200 for fees and other expenses); Jacobus Foundation, Inc., Wauwatosa, \$500; University of Wisconsin Student Aid Fund, Chicago, \$8,330; Madison Catholic Woman's Club, \$180; Dodge County Bankers Association, \$300; Central Bureau of Research of the American Otological Society, Inc., New York City, \$1,200; American Occupational Therapy Association, New York, \$136; Friends of the late Clifford McVay, Muscoda, Wis., \$91; Gottsacker Insurance Agency, Sheboygan, \$5; M. Joe Bergin, E. A. O'Neill, W. W. Ferguson and associates of the Royal-Liverpool Insurance Co., Milwaukee, \$10; Reader's Digest, Pleasantville, N. Y., \$1,000; Faculty of the chemistry department, \$61.30; William J. Meuer, Madison, three photo murals of campus scenes; Grainger, Charitable Trust, Chicago, \$132.54; Anonymous, \$200; John Wiley & Sons, Inc., New York, \$125; Foundry Educational Foundation, Cleveland, Ohio, \$500; Trustees of the University of Wisconsin Trust, estate of Thomas E. Brittingham, \$7,500; George W. Mead, Wisconsin Rapids, \$1,200; William H. Scheide, Princeton, N. J., \$869.84; First National Bank of Fort Atkinson, \$400; Oscar Mayer Foundation, Inc., Chicago, \$600; Kroger Co., Cincinnati, Ohio, \$800; Sears-Roebuck Foundation, Chicago, \$4,225; Chicago Farmers, \$100.

General Motors Corp., Research Laboratories Division, Detroit, \$2,500 graduate fellowship; The National Plant Food Institute, Washington, D. C., \$200; The Portage County Bankers Association, \$400; Friends of the late Lorelle A. Wolf, Madison, \$238.90; Nekoosa-Edwards Foundation, Inc., Port Edwards, Wis., \$900; The Florists Telegraph Delivery Association, Unit F, Region 7, Rhinelander, \$150 scholarship; Mr. C. W. Myers, Dallas, Tex., \$15; Milwaukee "W" Club, \$500; Dr. Joseph V. Swintosky, Perkiomenville, Pa., \$25; Dr. Paul F. Clark, a sculptured head of Theobald Smith; Anonymous, \$1,400; Mrs. Guy Shoop, \$5; N. W. Rosenheimer, Kewaskum, \$10; Lehman L. Rosenheimer, Kewaskum, \$25; John Rosenheimer, Slinger, \$10; Members of Rainbo Lodge, Inc., Vilas County, \$560; Anonymous, \$100; Wisconsin Extension Workers Association, \$50; The Falk Corporation, Milwaukee, \$500; Anonymous, \$2,500; The Bank of Spooner, Wis., \$200; General Electric Educational and Charitable Fund, Schenectady, N. Y., \$700; Prescription Chemists, Inc., Milwaukee, \$150; Northern Lakes Drug Stores, Phillips, \$100; Hampton Pharmacy, Milwaukee, \$50; Jackson Pharmacy, Jackson, \$200; The Wisconsin-Upper Michigan Florists Association, \$136.99; American Society for Metals Foundation for Education and Research, Cleveland, \$400; The Louis Allis Co., Milwaukee, two large electric motors (estimated value—\$446); Waupaca County Bankers Association, \$400; General Motors Corp., Detroit, \$10,800; Clark-Taylor Bankers Association, \$1,200; Glenn B. Warren, Schenectady, N. Y., \$1,006.03; Marathon Corp., Menasha,

Wis., \$300; Bates and Rogers Foundation, Chicago, \$2,600; Busse's Pharmacy, Inc., Watertown, \$100; The Foundry Educational Foundation, Cleveland, \$2,350; Cleaver Brooks Co., Milwaukee, a new steam generator (estimated value — \$5,500); Mr. and Mrs. Eldon B. Russell, Madison, \$1,097; Standard Oil Co. of California, San Francisco, \$3,750; Washington, D. C. Chapter, University of Wisconsin Law Alumni Club, \$7.50; Oscar Mayer and Co., Madison, \$300; Mr. & Mrs. Donald Coombs and Mr. & Mrs. Marshall Parkinson, Madison, \$10; Wisconsin Alumni Research Foundation, \$1,200.

Grants

Oscar Mayer & Co., Madison, raw material by-products (estimated value per year — \$5,500); The Ford Foundation, New York, \$244; Automotive Safety Foundation, Inc., Washington, D. C., \$2,500; Wisconsin Telephone Co., Milwaukee, \$3,500; Wyeth Laboratories, Inc., Philadelphia, \$3,000; Association for Education in Journalism, \$2,100; National Institutes of Health, Bethesda, Md., \$8,141; Crookham Co., Caldwell, Idaho, \$500; Holten & Hunkel Co., Milwaukee, \$1,000; Sterling-Winthrop Research Institute, Rensselaer, N. Y., \$4,500; Travenol Laboratories, Inc., Morton Grove, Ill., \$3,600; The Barley and Malt Institute, Chicago, \$4,500; Nekoosa-Edwards Foundation, Inc., Port Edwards, Wis., \$5,300; Wisconsin Cannery Association, Madison, \$2,775; American Can Co., New York City, \$1,000; Hugh Strange Charitable Foundation on behalf of the John Strange Paper Co., Menasha, Wis., \$300; National Box & Specialty Co., Sheboygan, \$200; Eli Lilly & Co., Indianapolis, \$5,620; The Scott Viner Co., Columbus, Ohio, \$100; National Science Foundation, Washington, D. C., \$9,000; The Borden Co., New York, \$1,613.71; Urschel Laboratories, Inc., Valparaiso, Ind., \$100.

National Institutes of Health, \$952,144; Office of Vocational Rehabilitation, Washington, D. C., \$7,060; Green Giant Co., Le Sueur, Minn., \$7,500; A. O. Smith Corp., Milwaukee, \$7,500; Sulphite Pulp Manufacturers' Research League, Appleton, \$3,500; Wisconsin State Board of Pharmacy, \$7,000; Wisconsin Cooperative Tobacco Growers Association, Edgerton, Wis., \$250; Badger Breeders Cooperative, Shawano, Wis., East Central Breeders Cooperative, Waupun, Wis., Minn., Southern Wisconsin Breeders Cooperative, Madison, Tri-State Breeders Cooperative, Westby, Wis., \$5,000; New York Cocoa Exchange, \$2,500; Educational Television and Radio Center, Ann Arbor, Mich., \$2,950; Falls Dairy Co., Jim Falls, Wis., \$900; Viroqua Leaf Tobacco Co., \$500; Mrs. H. C. Peterson, Norman, Okla., \$2,500; Inland Daily Press Association, Chicago, \$1,500; West Virginia University, College of Engineering, Morgantown, W. Va., \$2,500; Charles Pfizer and Co., Brooklyn, N. Y., \$6,600; National Live Stock and Meat Board, Chicago, \$4,640; Abbott Laboratories, North Chicago, \$3,600; Galloway-West Co., Fond du Lac, \$500; Northern Wisconsin Co-Operative Tobacco Pool, Inc., Viroqua, Wis., \$400; Ben S. McGivern Foundation, Milwaukee, \$1,793.20; General Foods Corp., \$3,000; National Science Foundation, Washington, D. C., \$289,100; Robert Schalkenback Foundation, New York, \$7,500.



To THE WESTERN ELECTRIC COMPANY

Because behind "take for granted" Bell Telephone service of this nation is Western Electric, manufacturing and supply unit of the Bell System.

Because Western Electric provides its specialized techniques, developed in telephone work, for such vital defense projects as the Distant Early Warning (DEW) Line and Nike guided missile systems. For reaching men with leadership responsibilities in business, industry and government service—through

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Indiana Alumni Magazine	Wisconsin Alumnus
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(continued from page 31)

Milton LAPIDUS was appointed to a fellowship sponsored by the National Renderers Association in cooperation with USDA's Eastern Utilization Research branch.

Minneapolis engineer Carlyle W. FAY has joined the Bettis Plant, atomic power research laboratory operated by Westinghouse Corp. at Pittsburgh. He is performing reactor engineering work for the development of nuclear propulsion equipment for atomic-powered ships. The plant is operated for the Atomic Energy commission.

After receiving his master's degree in education from the University of Southern California in June, Gene B. SANDERS is teaching at John Muir high school in Pasadena, Calif.

Mr. and Mrs. Edgar A. EISENSTADT (Clara HELGEBY) are parents of a baby girl, Karen Ann.

Dr. William A. CORPE has been named assistant professor of botany at Barnard College, New York City.

Thomas E. PEDERSON has been transferred from Madison to Sheboygan where he continues to work as an examiner with the State Banking Department. He is supervisor of Sheboygan, Manitowoc, and Ozaukee counties.

1949

River Falls attorney Charles WHITE is the fourth generation of his family to practice law in Pierce county.

Dr. Richard S. OVERTON, Janesville, has resumed the practice of general medicine and surgery after two years service in the army.

The new head football coach of White-water State college is Forrest PERKINS who was formerly head coach at Racine Park high school.

Washington county soil conservationist James MESHNICK has accepted an assignment as soil conservation service scientist in Montana.

Dean PAGE, teacher in the Antigo high school for the past seven years, is the new principal of Lake Mills high school.

Mark STONE, Reedsburg, is the new principal of Weston high school. He formerly taught high school in Two Rivers, Holcombe, Wis., and Boulder City, Nev.

A former research associate at the Ohio State laboratory of aviation psychology, Lowell M. SCHIPPER, has joined the psychology department faculty at Kansas State college.

Dr. Eugene L. PARROTT has been appointed to the research staff of the pharmaceutical research and development department of Chas. Pfizer and Co., Inc., Brooklyn, N.Y. He was formerly associate professor of pharmacy at the University of Arizona.

We have learned that Merle W. HALL is stationed as an army captain near Baumholder, Germany.

Vernon HINZE has been appointed to serve as principal of the brand new Lake-wood (Calif.) Senior high school when it opens in September 1957.

After completing requirements for the doctor of philosophy degree at UW in September, Carl A. SCHEEL, Jr. is teaching at Central Michigan college of Education, Mt. Pleasant, Mich.

Mr. and Mrs. Charles H. BRANCH have moved to Covington, Ky. Chuck is employed

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The profitable, unique investment-philanthropy plan offered by the Wisconsin Alumni Research Foundation enables you to receive five-fold benefits from your gift.

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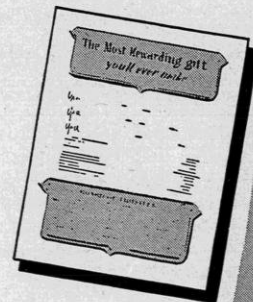
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TWO BENEFICIARIES (one may be yourself) share in the income earned on the Foundation's dynamic investment portfolio.

AN AGGRESSIVE INVESTMENT PLAN (more than 90% in growth-type common stocks) has been proven by an outstanding investment record.

LATER, your gift will finance important scientific research at the University of Wisconsin. Already the Foundation's grants to the University exceed 15 million dollars, the result of a dynamic investment program that has built assets exceeding 30 million dollars.

We'll be glad to show you how you can share in this unique program. For complete details, please request Brochure J.

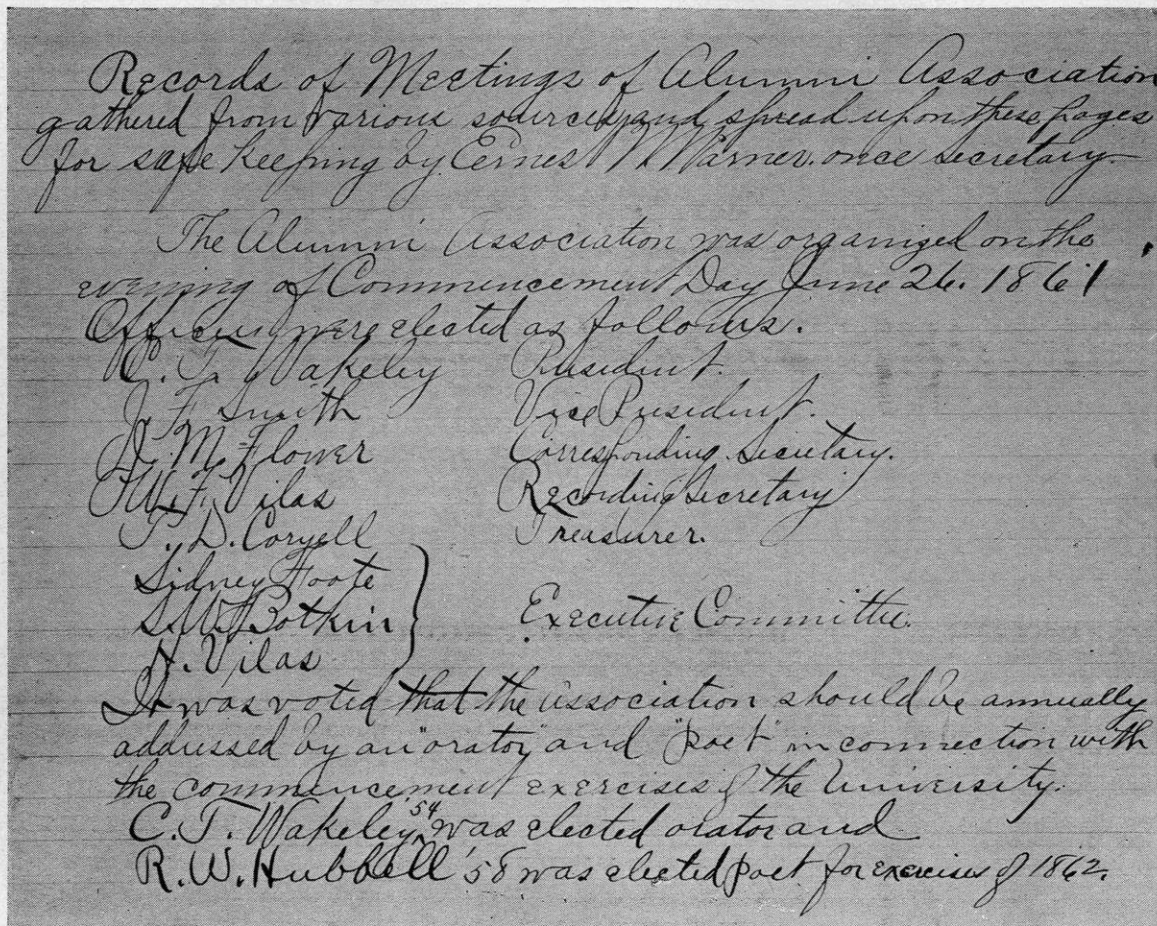


**WISCONSIN ALUMNI
RESEARCH FOUNDATION**

P. O. BOX 2217

MADISON 1, WISCONSIN

Wanted: things historical . . .



As the 100th anniversary of the founding of the Wisconsin Alumni Association gets nearer, we are digging deeply into the annals of the organization, looking for such items as the historical minutes of the Association's first meeting in 1861, reproduced above. If you have any reason to believe that your papers contain anything of significance to the Association, will you please inform Executive Director John Berge, Memorial Union, Madison 6, Wisconsin?

in the advertising firm of Stockton, West, Burkhart, Inc. in nearby Cincinnati.

Edward J. HAYCK is employed as an electronic engineer at the Scheibe Engineering Co., Burlington.

Working as a methods analyst at the Elgin Watch Co., Elgin, Ill. is Douglas SULLIVAN.

Donald C. KANE has recently been promoted to zone sales manager of the Los Angeles area for New Departure Ball Bearings, division General Motors. He, his wife and two sons are living in Torrance, Calif.

John J. SCHROEDER is assistant professor of history at Ball State college, Muncie, Ind.

Two UW alumnae were awarded master's degrees by Marquette university in August. They are Ruth L. KRUEGER, master of edu-

cation, and Theodora BUSCH, '53, master of arts.

Attorney William A. CHATTERTON spent seven weeks in Europe during the summer. He attended the Sixth Conference of the International Bar Association held at the University of Oslo.

Robert L. EICHINGER, Sturgeon Bay, is serving as a senior engineer on nuclear core engineering projects at Westinghouse Electric Corporation's Bettis Plant, Pittsburgh, which is operated for the Atomic Energy Commission.

Richard HOUGHTON is an exhibition specialist with the National Park Service, Washington, D. C.

Samuel E. DeMERIT is working on his Ph.D. thesis at Harvard University while teaching some classes at Boston University.

Acting home agent for Green Lake county is Mrs. Arlyn Hollander (Margaret STONE).

Gerald G. HOLTON is zone sales manager of the Burroughs Corp. Green Bay branch.

Former executive secretary to Governor Kohler, Phillip T. DROTNING, is vice president in charge of public relations, Northwest Orient Airlines, Minneapolis.

Actor Gerald HIKEN has appeared in four shows since his arrival in New York a year ago. He won the Clarence Derwent Award for his role in "Uncle Vanya."

Bernice and Morton WAGNER send word from Atlanta, Ga., that they are settled in their home and trust that their Madison friends driving or flying to Florida will drop in. Morton is general manager of WAKE, an Atlanta radio station.

1950

Robert H. KELLER is in the real estate business in Madison.

Wisconsin Rapids Tribune publisher William HUFFMAN, Jr. is president of the Wisconsin Daily Newspaper League.

Harlow D. GILBERTSON is training supervisor for New York Life Insurance Co., and lives in Fresh Meadows, N. Y.

WAC 1st Lt. Mary F. ALLEN was graduated from the Army Information school, Ft. Slocum, N. Y.

Mr. and Mrs. Gerald JAECKLE (Joan MacLEISH, '51) are living with their two children in Beloit where Jaeckle is associated with the Long and Blakely law firm.

Glenn E. MILLER writes: "Job's the same (copydesk man at *Wisconsin State Journal*). Interests the same (Braves, Badgers, golf, and politics). Family bigger (Linda, 7, Scott, 4, and Joy Ellen, 1)."

Dr. Maurice B. WEBB is a physicist in the chemical metallurgy section, General Electric Research Laboratory, Schenectady, N. Y.

Douglas AJER, Sheboygan, has been named director of the division of woman and child labor. He directs offices in Madison.

The new superintendent of Kewaunee schools is Roger F. PLANTICO, Manitowoc.

Roderick MCPHEE has left Madison to assume a position as staff associate in the Midwest Administration center at the University of Chicago.

Harry W. STANLEY tells us he is "up to the ears in copy, half-tone cuts, course outlines, and subject descriptions"—all a part of putting together a 160-page general catalog for the Milwaukee School of Engineering. He is assistant director of public relations. The newest member of the Stanley family is Laura Jane, born in January, 1956.

A former research assistant at the University, Dr. Charles E. NEAL has joined the Campbell Soup Co., Camden, N.J. and is serving as staff chemist, general offices.

Stanley C. BECHTEL writes: "Recently I accepted a job as senior engineer with the Geidler Co. at their branch office in Orlando, Fla. I was previously employed as a designer-engineer with the DuPont Co. at Wilmington, Del."

Working in the IBM Research Laboratory, Poughkeepsie, N.Y. is Dr. A. Burr FONTAINE who was recently promoted to staff engineer in the information research department.

Olaf H. SPETLAND, director of the world extension department of the Credit Union National Association of Madison, was influential in establishing the first Peruvian credit union.

A newcomer to the Seymour Union high school faculty is Bob BENNETT who is teaching U.S. history and driver training. He is married and has three children.

Bert CHRISTENSEN has accepted a position as superintendent of the S. B. Foot Leather Tanning Company in Red Wing, Minn., where Mr. and Mrs. Christensen and their two sons, Mark and Jeff are living.

Employed at the Oscar Mayer Co., Madison, is Ralph J. BAYER. The Bayers report a recent addition to the family—a fifth daughter.

The James JANGLERS have moved from Sheboygan to Waunakee where he is studying through a National Science Foundation scholarship. A baby boy, Kurt, arrived in June.

Advanced to fill a post as assistant to the director of the applied science division of IBM, New York City, is Paul W. KNAPLUND. He was formerly manager of special projects, applied science division at WHQ.

The new associate director of the Lincoln, Neb., Community Chest is Donald J. FREY. He was employed with the Children's Service Society, Wausau, for the past three years.

After receiving his doctorate degree from UW in August, Norbert NELSON accepted a position at Purdue University where he will work in school administration and serve as a consultant in the division of field service.

Mr. and Mrs. Charles C. Teising (Jeane BOREIKO) of Kenosha announce the birth of a third child, Terry Jean, on July 25.

Edward O. HUGDAHL, former carillonneur at the University, is the new director of music at Sherman Park Lutheran church, Milwaukee.

Smith and Gesteland, certified public accountants, Madison, have announced that Leland R. FUELLE has become a partner in the firm.

Dr. William J. SMOLLEN is now a fellow at Mayo Clinic, Rochester, Minn.

The new Beloit city engineer is Ed BENNETT who had served as acting city engineer since the resignation of R. D. Connell last November.

Jerry C. McNEELY, Cape Girardeau, Mo., has joined the UW department of speech as instructor in radio and television.

Capt. Kenneth L. STAHL who received his masters degree in bacteriology from the University in June, is now on the faculty of

the Chemical Corps school, Ft. McClellan, Alabama.

John S. THOMPSON has been appointed technical service representative for the barium products of Food Machinery and Chemical Corporation's Westvaco Mineral Products division.

1951

Leonard A. SZUDY, principal of Mazomanie high school for the past six years, resigned in August to become principal of Central high school, West Allis.

Dr. and Mrs. Peter HOSLER announced the birth of a daughter, Katherine Marie, on July 3.

Studying for his doctorate degree at Oregon State College, Corvallis, Ore., is James A. POMERENING. He is majoring in soils.

Robert W. HANKE and Joan Mahan were married September 8. They are living in Lansing, Mich.

Capt. Gerald F. McKAY, Milwaukee, recently completed the Army Medical Service school's military orientation course at Ft. Sam Houston, Tex.

Merrill RUEPPEL is research assistant to the director of the Minneapolis Institute of Arts. He married Joan Storberg in September.

Mr. and Mrs. Kenneth R. WRIGHT are enrolled as graduate students here after living in Saudi, Arabia, from 1951-1955 where he was a construction engineer.

Dr. Shelby J. HARRIS is assistant professor of psychology at Lehigh University, Bethlehem, Pa.

The director of the division of corrections, State Department of Public Welfare, Sanger B. POWERS, is a member of the board of

Taking Initiative Abroad

THERE ARE CERTAIN problems that we in the United States must overcome to meet effectively the Communist challenge. . .

1. We must utterly and completely believe in ourselves.
2. We should avoid becoming too comfortable.
3. We should aggressively apply western ethics and western philosophy to elevate the living standards of the non-western world.
4. We should define for ourselves total economic war and wage it in the interests of our culture and our survival, whatever the price may be. . . .

American business should interest itself more directly in this area—business aided and abetted by government. For example, why wouldn't it be practicable for business investment abroad in certain specified areas to be encouraged by government, through tax concessions or otherwise, and to have business take a more active interest in affairs abroad? American capitalism can and should take the initiative by investing more abroad and sharing its rewards with the peoples of other lands. In the few instances where this has been done, pronounced economic and social progress has resulted.

—From a speech at World Affairs Forum
by Harry Bullis, Chairman of the Board
General Mills, Inc., and
Former President, Wisconsin Alumni Association.

Weddings . . .

1948

Rachel Pearl KATZ, '53, and Dr. Jerome CORNFIELD, Milwaukee.

Jeanne KLOSTERMAN, '52, and Robert Charles BRASSARD, Milwaukee.

1949

Joanne McMILLAN and Howard A. Mars, Nanuet, N. Y.

1950

Erna Mary JABAS, '55, and Robert Charles REED, Jr., Madison.

Molly MELHAM and Edward Richard JAEGER, '52, Ft. Dodge, Ia.

1951

Rosemary D. Edwards and Jay W. WINTER, Madison.

Lou Ann Watry and William A. KRAMER, Milwaukee.

Jean L. Krautschneider and Dr. Edward M. BRAUN, Jr., Milwaukee.

Nancy Joanne KONNAK and Stephen Ernest Schofield, Pasadena, Calif.

1952

Mrs. Margaret NUTTING Shaffer and Daniel S. Maloney, Madison.

Ann BILLINGS, '56, and Frank Edward STRONG, Madison.

Pamela Wen-Chau WANG, '55, and Peter Hsing-tuen TSAO, Madison.

Ruth Leuthner and Robert E. DEMERS, West Allis, Wis.

Frances Macomb Whitemarsh and Lawrence Herbert WELLS, Coronado, Calif.

1953

Lorraine KOUBENEC and Emil Zembinski, Milwaukee.

Patricia Simon and Eugene THALACKER, Fond du Lac.

Jean Ginnow and Hugh F. NELSON, Appleton.

1954

Letty Jane RUGGLES, '56, and Raymond John MORTON, Jr., Madison.

Joan Evelyn Jacobus and David Bolton MILLER, New York, N. Y.

Mary Ann KENNEDY and James G. MILLER, '56, Antigo.

1955

Eunice E. Goeler and Donald F. McGIBBON, Madison.

Elizabeth Ann GRIMMER and Louis Thomas Rosandick, Wisconsin Rapids.

Elsbeth GIMMLER and Christopher H. Russell, New York, N. Y.

Mary Lou KERNAN and Wayne Philip SEGNER, El Paso, Tex.

1956

Mary Alice ALTENBERN, '58, and William Alexander SNEIDER, Wausau.

Eleanor Mary EGGBRECHT and Paul Louis KASTE, Milwaukee.

Jean Adele RASMUSSEN and Hugh Westfield OLSON, '57, Upper Montclair, N. J.

Sharon Jane Welles and 2nd Lt. Arnold J. BUR, Alexandria, Va.

directors of the American Correctional Association.

Walter P. ALLEN is assistant director for administration of Gorgas hospital, Panama Canal Zone.

1952

Pvt. Glen L. WHEELER is training with the fourth armored division, Ft. Hood, Tex.

Former Barron county welfare department case worker Florian HEISER is doing graduate work in the UW school of social work.

Marianne McKINKLAY heads the vocal music department for Delavan schools.

Mr. and Mrs. Richard FURER (Nancy JARDINE) are living in Marinette, Wis., where he is with Scott Paper Co.

Dr. Ralph WHALEY, Portland, Ore., who completed his internship at Emmanuel Hospital this year and is awaiting call into the air force, scaled Mt. Hood during the summer. He and a friend made the climb just 24 hours before 19 teenagers plunged into a crevasse on Hood's slopes.

William H. PAGELS and Marolyn L. PRIEHS, '55, were married in June and are now living in Battle Creek, Mich.

Capt. Stanley J. NULAND, Deerfield, Wis., recently graduated from the military medical orientation course at the Army Medical Service School, Ft. Sam Houston, Tex.

A member of the 949th engineer aviation group, Houston, Tex., Army Reserve Capt. John OSWALD completed two weeks of active duty training at Ft. Polk, La., in August. He is employed as an estimating engineer for the Texas Gulf Construction Co. and resides with his wife in Pasadena, Tex.

Mr. and Mrs. Maurice Barg (Rita BLUMBERG) are living in White Plains, N.Y. They have a son, Peter Ian, born in May.

Following discharge from the Army, John F. BARTHOLOMEW is employed as project engineer in systems group at AC Spark Plug Division of General Motors. He and his wife are living in Milwaukee.

Former sales representative with Madison Newspapers Inc., Jerry SCHROEDER is now a salesman for the Welsh Baby Buggy Co., St. Louis, Mo. He has charge of the Georgia and Florida sales districts.

George H. HODSDON is now employed with Peerless Pump Co., Los Angeles, as a trainee for a sales engineering position. He married Rosemarie Gareau in June after his discharge from the navy.

Ronald G. LAMPE, Glenview, Ill., a senior accountant in the Chicago office of Arthur Andersen and Co., won honorable mention for the Elijah Watt Sells awards by being among the nine highest scoring candidates taking all four parts of the Uniform Certified Public Accountant examination last November.

Two Chippewa Falls scientists are among 150 scientists from the United States and 10 other countries who will explore Antarctica for the next two years. They are Ned A. OSTENSO and Hugh F. BENNETT, '54.

1953

Now living in Leopoldville, Belgian Congo, is Virginia NICKERSON Alander who was married June 16.

Alfred P. DIOTTE has been elected an additional assistant secretary at Parker Pen Co., Janesville. He has been handling spe-

cial corporate assignments for the firm. Diotte will be responsible for the legal administration of the firm's fair trade program.

Army First Lts. Wayne M. MUNSON, Deerfield, and Robert W. EDLAND, Madison, recently began internships in medicine at Fitzsimons Army hospital, Denver, Colo.

Currently employed as a psychiatric social worker at the Waukesha Child Guidance Clinic is Carol MUENCHOW D'Angelo. The D'Angelos are living in Glendale.

Raymond F. SCHOLBE writes: "I would like to announce the arrival of a daughter, Marjorie Ann, born July 15—our first child. I am employed as a management engineer at Micra Switch, a division of Minneapolis-Honeywell."

Now teaching health and physical education at Brookfield high school and in Brookfield's consolidated elementary district is Albert H. HELING.

Edward T. HIDA is enrolled in the school of social welfare, the Florida State University, in the graduate program of education and training in social work.

Walter B. RAUSHENBUSH, an attorney in the law firm of LaFollette, Sinykin, and Doyle, Madison, tells us of highlights of the past year in the Air Force: "After my marriage in Germany in May, our honeymoon took us through parts of Switzerland, France, and Spain . . . In July, Marylu and I got another short leave to see Denmark, Norway, and the midnight sun. I think it was the travel highspot in my two years in Europe." Upon returning to the U. S., they enjoyed a two-day stay at the home of retired Dean of Women Louis Troxell in Palo Alto, Calif.

Currently employed by AC Spark Plug Division of General Motors Corp. as a machinery and tool buyer is Allen T. SCHMIDLEY. He is living in Flint, Mich.

1953

The James MORRISONS are living in Pewaukee where he teaches social science and is assistant football and baseball coach in the high school.

James E. JENSEN is with the Bettis plant, atomic power research laboratory, Pittsburgh, operated by Westinghouse for the Atomic Energy commission.

Occupational therapist Kaye McGANN is with the Cerebral Palsy Foundation in Beaumont, Tex.

Lt. and Mrs. Robert E. HOARE, USN, (Roberta M. HURLEY) are stationed in Argentina, Newfoundland. They expect to return to Madison in June when he will resume studies at the University. The Hoares have two boys, Robert Edwin, 2, and Jeffery Allen, 3 months.

Gordon R. WICKER is working toward his master's degree in chemical engineering at California Institute of Technology.

Specialist 3rd Class Keith J. BUCHANAN is a member of the Army's 79th engineer group, Ft. Belvoir, Va.

1954

Mary DEMETER has joined the art faculty at Harpur College, Endicott, N. Y.

Vice-president and director of personnel of Red Dot Foods, Inc., Madison, is Philip Q. SAWIN.

Daniel Kuo Yi AI is enrolled as a graduate student in aeronautics at the California Institute of Technology, Pasadena.

Patricia Helen MOYER is with the organic chemical technical staff at the B. F. Goodrich Research Center, Brecksville, Ohio.

Second Lt. Lawrence CLANCY was graduated from the officers basic course at the Engineer school, Ft. Belvoir, Va.

Among six students to receive a Preserved Smith scholarship for academic excellence was William RABE, a student at McCormick Theological Seminary.

Lola HOPKINS has accepted a teaching assistantship at the College of Agriculture, University of North Dakota, Fargo. She is teaching while working on her master's degree in pharmacy.

After separation from the army, Thomas K. TREICHEL is working at the Rennebohm Park St. and University Ave. store, Madison. He is living at the University YMCA.

Attorney Earl E. McMAHON has opened law offices in Durand and practices one day a week in Pepin, Wis. He was the Republican candidate for district attorney of Pepin county in the recent election.

Employed as a sales representative for International Business Machine Co., Topeka, Kan. is William ROTZOLL.

Elizabeth A. EHLERS was married in July to Dr. Paul A. Ferrier, Jr. They are living in Pasadena, Calif.

Robert T. LORENZEN writes: "I have taken a position with Colorado A. and M. College, Ft. Collins, doing the design and supervision of construction for agricultural experiment station buildings.

Former news director for WBEV, Beaver Dam, Dennis CRABTREE joined the staff of WIBA, Madison.

Robert M. RENNICK has moved to Chapel Hill, N. C., where he is on the sociology department faculty of the University of North Carolina.

"I am now teaching at Starr-King elementary school in Long Beach, Calif." writes Jackelen NICOLET.

1955

Three UW graduates were graduated recently from the military medical orienta-

tion course at the Army Medical Service School, Ft. Sam Houston, Tex. They are Lts. Lyle F. DOBBERKE and David M. FUHS, both of Oshkosh, and Lt. Leonard STANGL, La Crosse.

Ens. Philip M. PALMER is on duty with the navy aboard the USS Hissem.

Living in San Francisco, Calif., is Wayne D. IVERSON who is employed by the National Parks as a landscape artist.

Walter PASCIAK was recently promoted to the rank of Army first lieutenant.

Attorney Roger RADUE opened his own law office in Madison.

Beverly SINNIGER is working as a copywriter in the advertising department of the Catechetical Guild publishing company, St. Paul, Minn.

The David STANLEYS (Martha LANGER) are living in New York where he is enrolled in Columbia University Law school. A baby daughter, Catherine Mary, arrived in September.



Sarah MILEY was a co-winner in the \$1,000 college art contest sponsored by *Mademoiselle* magazine. She is studying at the Pope Pius Institute in Florence, Italy.

An army officer from Madison, John J. NOVOTNY was recently assigned to the first infantry division at Ft. Riley, Kan.

Specialist Third Class Arno A. DENNERLEIN, Jr., West Chicago, is chief clerk in headquarters company of the third armored division in Germany.

Richard W. WINOGRAD entered the rabbinical school of the Jewish Theological Seminary in New York City this fall.

A recent graduate of the infantry school's ranger course at Ft. Benning, Ga. is Lt. Robert J. GINGRASS, Madison.

Alan PRISK is stationed with the army in Japan.

A new English instructor at Kaukauna high school is Barbara LITTLE.

Now employed as a social group worker at the International Institute of Metropolitan Detroit is LuEtta Carol PELNAR.

Lt. Gary L. SCHWANDER, Milwaukee, has completed six months active duty military training at Ft. Belvoir, Va.

Pvt. Donald A. WITT, Milwaukee, began six months active duty training at Ft. Leonard Wood, Mo. in August.

Pfc. Gerald W. BARD, Milwaukee, has been assigned to the plant products branch of the food laboratories, Quartermaster Food and Container institute for the armed forces.

Currently stationed in France is Pfc. Eugene R. ZENTZ.

M. David APKER is assigned to the public information office at Ft. Huachuca, Ariz.

A former employee of Northern Trust Co., Chicago, Pvt. Thomas R. SCHUKNECHT recently qualified as expert in firing the M-1 rifle at Ft. Leonard Wood, Mo.

Pvt. Robert G. GEHRING is taking six months active duty training at Ft. Dix, N.J.

Serving in Europe as part of Operation Gyroscope is Pvt. Charles R. HIED, Independence, Mo.

Pvt. Gordon J. KUBIAK, Wautoma, participated in a first infantry division army training test at Ft. Riley, Kan.

Lt. Ronald W. HAASE, Milwaukee, is assigned to the 79th engineer group at Ft. Belvoir, Va.

Alumnus Aids Hungary's Refugees

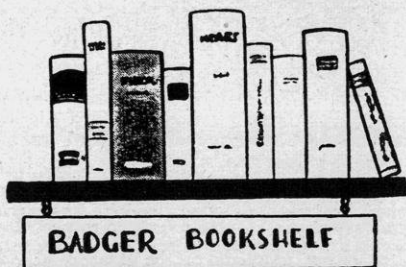
A YUGOSLAV VETERAN of his country's war with the Nazis who was one of last June's University graduates assumed command of a newly opened American Red Cross Hungarian refugee camp in Austria last month.

Robert D. Martin knows only too well the problems of the refugee men, women, and children fleeing across the border from Hungary to be sheltered in the second Austrian refugee camp in Austria to be opened by the American Red Cross . . . one of almost 50 camps run by 40 Red Cross societies of 40 nations.

Born in Belgrade, Martin became an officer in the Yugoslav army following his graduation from the Belgrade Royal Military College in 1937. He was in the thick of the fighting when the Nazis overran Yugoslavia in 1941, and was taken prisoner.

He escaped in 1942, returned to Yugoslavia, and in 1943, crossed to Italy to join the Royal Yugoslav Navy, and with the war's end, returned to Italy as a refugee. United Nations Refugee Resettlement program employed him following the war as refugee camp director, the final camp being a Salerno, Italy, children's center.

He came to the United States in 1949, and he and his wife, Vera, worked for several years to save money for him to enter the University. He was one of the maintenance crew at the University Club, and in spite of weekend work schedules, found time to take part in activities of the Russian-Polish club. He majored in international economics and minored in Slavic languages. He speaks German, Russian, Italian, French, and Bulgarian fluently.



THE FOUNDING OF PUBLIC EDUCATION IN WISCONSIN. By Lloyd P. Jorgenson, Associate Professor of Education at the University of Oklahoma. State Historical Society of Wisconsin. (Price \$4.00)

A comprehensive account of the establishment of a free school system on the Western frontier, this volume is of value and interest to both scholars and laymen who are vitally concerned with public education in Wisconsin today. Professor Jorgenson's book tells of influences shaping early school legislation and educational procedures, constitutional provisions for public education, and ideologies of school leaders from the mid-1800's to the present day.

Another book published recently by the University of Wisconsin Press deals with medieval logic and the rise of modern mathematical physics as seen through the works of William Heytesbury, a logician and theologian of the University of Oxford during the mid-14th century. The volume, *William Heytesbury*, is the third in the Wisconsin Press series of publications in medieval science. It was written by Curtis Wilson, history of science teacher at St. John's College, Annapolis. (Price \$4)

THINGS MAPS DON'T TELL US. By Armin K. Lobeck. The MacMillan Company. (Price \$4.95)

Armin K. Lobeck, one of the world's consummate map makers, presents a unique approach to maps and the study of geography and geology in his most recent book. Mr. Lobeck emphasizes the why rather than the where of geography and includes 75 puzzles, each accompanied by two maps, one of which

provides clues to the formation of the depicted area and the other, the answers. This puzzle-solving venture gives the reader a stimulating introduction to map reading and interpretation.

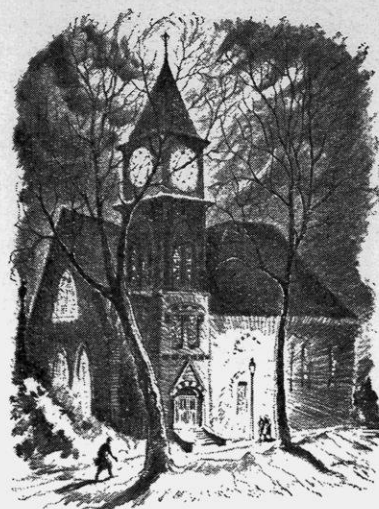
Mr. Lobeck, professor emeritus of Columbia University, was professor of geology at UW from 1919 to 1929.

A basic systematic approach to the analysis and design of control systems from the chemical engineering viewpoint is found in **AUTOMATIC PROCESS CONTROL FOR CHEMICAL ENGINEERS**, by Norman H. Ceaglske, '28, professor of chemical engineering, University of Minnesota. The author says "the increasing dependence of modern chemical processing on successful automatic control makes it essential that chemical engineers be acquainted with this field." John Wiley & Sons, Inc., are the publishers. (Price \$6.75)

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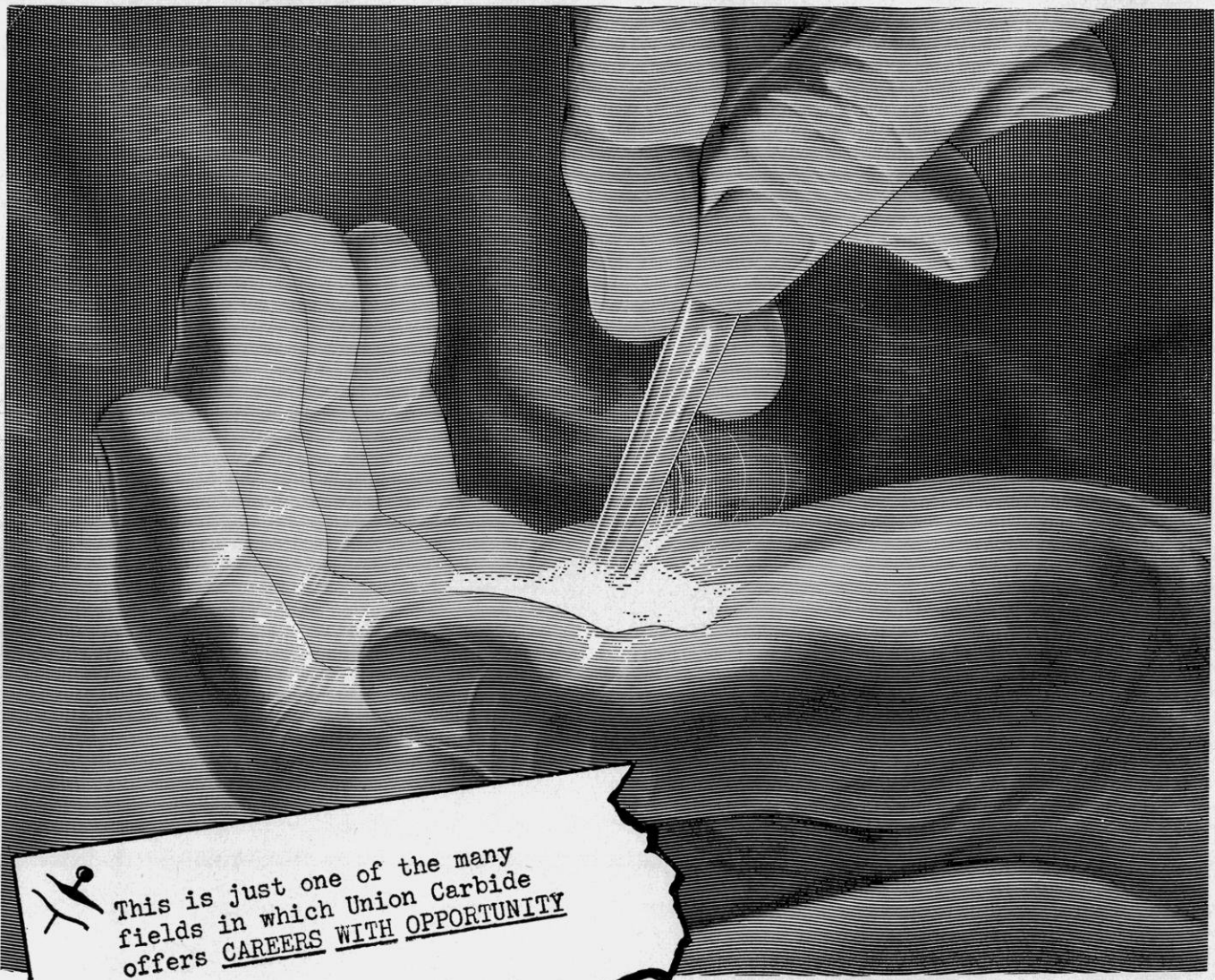
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
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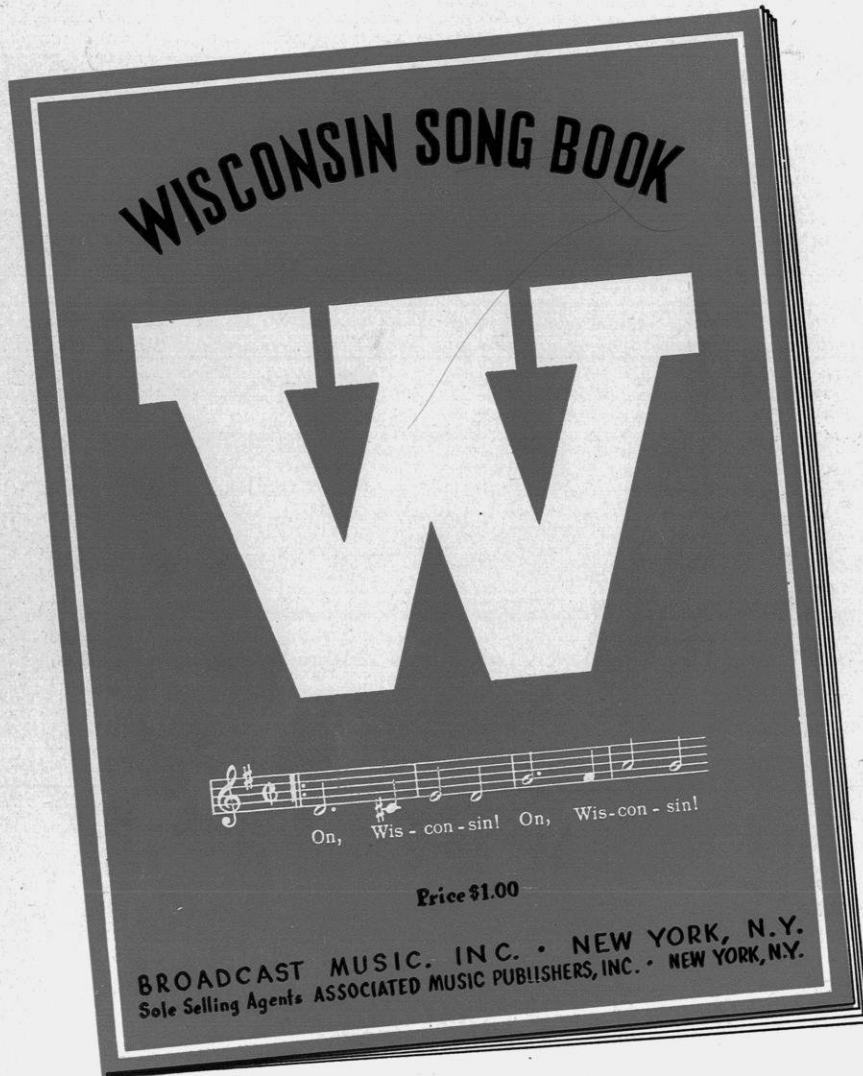
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