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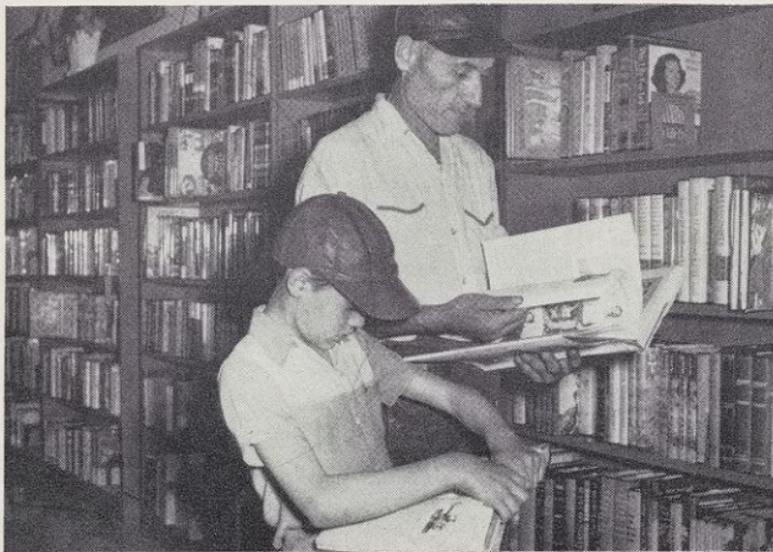
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The Children's Book Council, Inc.

Calendar

JANUARY • FEBRUARY • MARCH 1960

Published quarterly by The Children's Book Council, Inc., 175 Fifth Ave., New York 10, N. Y., headquarters for National Children's Book Week and a year-round promotion and information center in connection with the field of literature for children. Executive Secretary: Joanna Foster.



Eastern Kentucky Regional Library (Dean Cadle photo)

VOLUME XVIII

NUMBER 1

BOOK WEEK 1960: NOVEMBER 13-19

The Next Three Months

Below are listed some of the celebrations, events, and authors' birthdays that occur in January, February, and March. We have selected those that directly concern children's books and also those that offer especially good possibilities for book displays. For more events and special weeks that suggest interesting themes for displays we recommend you to SPECIAL DAYS, WEEKS, AND MONTHS IN 1960 combined with CHASES' CALENDAR OF ANNUAL EVENTS available for \$1.00 from the Apple Tree Press, 2322 Mallery St., Flint 4, Michigan.

JANUARY

- 1—New Year's Day.
- 3—Admission Day, Alaska. (See page 4)
- 4—Birthday of Jakob Grimm: 1785-1863.
- 5—Twelfth Night.
- 12—Birthday of Charles Perrault: 1628-1703.
- 17-23—International Printing Week (Intern'l. Assoc. of Printing House Craftsmen, Intern'l. Printing Week Comm., 714 Santa Monica Blvd., Santa Monica, Calif.).
- 17-23—National Amateur Printers' Week (Amalgamated Printers' Assoc., 117½ East Second St., Hastings, Minn.).
- 17-23—National Franklin Thrift Observance (National Thrift Comm., 121 West Wacker Dr., Chicago 1, Ill.).
- 18—Birthday of A. A. Milne: 1882-1956.
- 19—Birthday of Robert E. Lee: 1807-1870.
- 20—Birthday of Lewis Carroll: 1832-1898.
- 25—Birthday of Robert Burns: 1759-1796.

FEBRUARY

- 2—Groundhog Day.
- 4—Ceylon Independence Commemoration Day. (See page 4)
- 6—Birthday of Sir Thomas More, 482 years ago.
- 7—Birthday of Laura Ingalls Wilder: 1857-1957. (See page 5)
- 7-13—Boy Scout Week. (See page 4)
- 7-14—Negro History Week (The Assoc. for the Study of Negro Life & History, 1538 9th St., N.W., Washington 1, D. C.).
- 8—50th Anniversary of the Boy Scouts of America.
- 11—Birthday of Thomas Alva Edison, 1847-1931.
- 12—Birthday of Abraham Lincoln: 1809-1865. (See page 4)
- 13—Birthday of Eleanor Farjeon.
- 14—St. Valentine's Day. (See page 4)
- 18-28—Winter Olympic Games (Squaw Valley, Calif.).
- 21-28—Brotherhood Week (Nat'l Conference of Christians & Jews, 43 West 57th St., New York 19, N. Y.). (See page 6)
- 21-27—Catholic Book Week. (See page 3)
- 22—Birthday of George Washington: 1732-1799. (See page 4)
- 22—Birthday of Frederic Chopin (Sesquicentennial) 1810.

MARCH

- 1—Mardi Gras.
- 1—Shrove Tuesday. (See page 4)
- 1-7—Return The Borrowed Books Week (Inter-Global Society for the Prevention of Cruelty to Cartoonists, 3119 Chadwick Dr., Los Angeles 32, Calif.).
- 1-31—Red Cross Month.
- 3—Japanese Doll Festival.
- 5-12—National 4-H Club Week (The Federal Extension Service, U. S. Dept. of Agriculture, Washington 25, D. C.).
- 6—Ghana Independence Day. (See page 4)
- 6-12—Girl Scout Week (Girl Scouts of the U. S. A., 830 Third Ave., New York 22, N. Y.).
- 6-12—Save Your Vision Week (American Optometric Assoc., 4030 Chouteau Ave., St. Louis 10, Missouri).
- 13—Total Eclipse of the Moon.
- 17—Camp Fire Girls Founders Day. Marks the fiftieth anniversary of the founding of the national youth organization. Camp Fire Girls Golden Jubilee will be celebrated Nov. 1, 1960-Mar. 31, 1961.
- 20—Spring begins.
- 20-26—National Wildlife Week (National Wildlife Federation, 232 Carroll St., N.W., Washington 12, D. C.).
- 21—Child Study Assoc. Annual Conference & Book Luncheon.
- 22—Birthday of Randolph Caldecott, 1846-1886.

Through The Looking Glass

THE WHITE HOUSE CONFERENCE ON CHILDREN AND YOUTH

The cover of this *Calendar* is borrowed from that of *Opportunities that Books Offer*, the annotated bibliography prepared by Dorothy Broderick for the Council in connection with this important anniversary conference. If you have not already written for this bibliography or seen it in the December issue of *Junior Libraries*, copies are available for 15¢ each (25 for \$2.25, 100 for \$8.00) from the Council's office.

Librarians will also want the folder, *A Manual of Library Cooperation*, prepared for the White House Conference by the American Library Association (50 East Huron St., Chicago 11, Ill.). The A.L.A. is playing an active role not only in planning for the Conference, but in preparing for a vital follow-up to the event itself. Among its contributions are several bibliographies — one of children's books (our bibliography is of books and articles about children's books) which tie in with the Conference theme.

Preceding the White House Conference by a week is the annual one-day Conference (March 21) of the **Child Study Association of America** which will focus on the subject of "Mass Media: Their Impact on Children and Family Life in Our Culture." If you are interested in obtaining more information on this Conference, note that the Child Study Association has a new address: 9 East 89th St., New York 28. We are happy to hear that their new quarters include an expanded library of children's books which may be used by interested adults.

A new pamphlet, too late to be in *The Opportunities that Books Offer* but of interest in connection with the section "Intergroup Relations" is *About 100 Books*, a selection of children's books published in 1957-58. The pamphlet is available from the American Jewish Committee, 165 East 56th St., New York 22. Single copies are 25¢.

LOOK TO THE LIBRARIES

The next four months include not only two special weeks dedicated to highlighting the vital role libraries play in the community but also a third welcome event: the long-awaited publication of the new **STANDARDS FOR SCHOOL LIBRARY PROGRAMS**. Order this now (from the American Library Association) and also look for the February issue of the *ALA Bulletin* which will feature articles about school libraries.

While your pen is out, write for the free brochure "Promotional Aids for National Library Week." The dates for this event are April 3-9, but no orders will be filled after March 15. The address: National Library Week, 24 West 40th St., New York 18.

National Library Week's theme this year is "Open Wonderful New Worlds — Wake Up and Read." The emphasis as always is on the importance of reading for all our citizens. However, special attention will be paid to that crucial transition period in reading: the young adult's step from children's and teen-age books to adult books. High School teachers and librarians will therefore be particularly interested in the special School Kit which includes: the poster in two sizes, a streamer, 50 bookmarks, and a booklet-reprint "Activities for Youth in School and in the Community." This is available for \$1.00 (cash or check only). Address: School Kit, National Library Week, 24 West 40th St., New York 18.

If you are a fan of Edward Ardizzone's work (*LITTLE TIM AND THE BRAVE SEA CAPTAIN*, etc.) don't miss the lovely poster he has done for **Catholic Library Week**, February 21-27. The theme this year is "Read to Know . . . Know to Love." Both the poster and the bookmarks are actually two-in-one with one side for children (Mr. Ardizzone's poster and on the bookmark a poem by Phyllis McGinley) and the other side for adults with a poster by Anthony Trezza and a quote from Thomas Merton. These and other materials are available from the Catholic Library Association, Villanova, Pa. The poster is 35¢ and the bookmarks are 25¢ for \$1.50.

OF SPECIAL INTEREST

The *Saturday Evening Post* for December 15, 1959 carried an interesting article by J. C. Furnas entitled "Must They Spoil Children's Books?" Write the *Post* for a copy if you missed it (their address: Independence Square, Philadelphia, Pa.).

"**Reading Out Loud**" is the name of a new television series produced by Westinghouse Broadcasting Company in cooperation with the American Library Association. Those who can view it will have the rare treat of seeing and hearing twelve well-known people — Archibald MacLeish, Senator Kennedy, Jackie Robinson, etc. — read a favorite story to their children. The series begins in January on the following stations: WJZ-TV, Baltimore; WBZ-TV, Boston; KDKA-TV, Pittsburgh; KPIX-TV, San Francisco; KYW-TV, Cleveland, and the education stations. The series is available to other stations — we suggest you request them to get it.

"Carnival of Books" announces this exciting schedule for the next three months. Check your local radio station for day and time of broadcast: PETER TSCHAIKOWSKY AND NUTCRACKER BALLET by Opal Wheeler (Dutton); DOCTOR PARACELSDUS by Dr. Sidney Rosen (Little, Brown); THE NINE QUESTIONS by Edward Fenton (Doubleday); THE HAPPIEST DAY AND THE OLD PONY by Dorothy Clewes (Coward-McCann); TIM AND LUCY GO TO SEA by Edward Ardizzone (Walck); THE BORROWERS AFLOAT by Mary Norton (Harcourt); ESMERALDA AHOY! Elizabeth Fairholme and Pamela Powell (Doubleday); THE SILVER SWORD by Ian Serrailier (Criterion); PIPPI IN THE SOUTH SEAS by Astrid Lindgren (Viking); THE HORSE WITHOUT A HEAD by Paul Berna (Pantheon); THE TWO UNCLES OF PABLO by Harry Behn (Harcourt); THE WORLD OF CAPTAIN JOHN SMITH by Genevieve Foster (Scribner's); MARY JANE by Dorothy Sterling (Doubleday).

This is a boom year for **movies made from children's books**. Those that are or will soon be making the rounds include: "The Adventures of Huckleberry Finn," "Ben Hur," "A Dog of Flanders," "Gulliver's Travels," "Kidnapped," "Pollyanna," "The Swiss Family Robinson," "Toby Tyler," not to mention the host of movies such as "Journey to the Center of the Earth" made from the adult books that teen-agers enjoy.

IN THIS SEASON

The **Boy Scouts of America** will begin on February 8, 1960 their Golden Jubilee Year, to be marked by several great national events and by countless local celebrations. At this half century mark there will be more than five million Cub Scouts, Boy Scouts, Explorers and adult leaders. By the end of 1960 more than 33,500,000 different persons will have been affiliated with the Boy Scouts of America since 1910. The sixth edition of the **BOY SCOUT HANDBOOK** was published on December 15. The 1,050,000 copies print order makes it one of the largest book orders in printing history. For further details about the Boy Scout of America Golden Jubilee Year write to National Council, New Brunswick, New Jersey.

1960 is also the **Jane Addams Centennial Year**. Jane Addams was the first woman to be awarded the Nobel Peace Prize and is also famous as a pioneer in the field of social welfare. Among the new books that tell of her career are **JANE ADDAMS, WORLD NEIGHBOR** by Miriam Gilbert (Abingdon) and **CHAMPIONS OF PEACE** by Edith Meyer (Little, Brown). For more information and material to use in connection with this celebration write to Women's International League for Peace and Freedom, Jane Addams House, 2006 Walnut Street, Philadelphia 3, Pa.

A new book, especially appropriate for **St. Valentine's Day**, is **LOVE IS A SPECIAL WAY OF FEELING** by Joan Walsh Anglund (Harcourt, Brace). Clyde Robert Bulla's **THE VALENTINE CAT** (Crowell) and Katherine Milhous' **APPOLONIA'S VALENTINE** are two other Valentine picture books to keep in mind.

Other books that tie in with special days: **WILL SPRING BE EARLY OR WILL SPRING BE LATE** by Crockett Johnson (Crowell), a delightful picture book about Groundhog Day; **THE PERFECT PANCAKE** by Virginia Kahl (Scribner), a light-hearted story in rhyme which tells of a good wife whose pancakes were feathery, fluffy and flavory . . ." will be ideal for reading before Shrove Tuesday. **TALL GRASS ZOO** by Winifred and Cecil Lubell (Rand McNally), a picture book about animals to be found in one's own back yard, will be nice to read on the first day of spring. Two new biographies by Gertrude Norman, in the First Biographies series, **A MAN NAMED WASHINGTON** and **A MAN NAMED LINCOLN** (Putnam), as well as Frances Cavanah's **ABE LINCOLN GETS HIS CHANCE** (Rand McNally) will be of special interest in February, when birthdays of Lincoln and Washington are observed. During the frozen months of January and February a good book will be **GIRLS' BOOK OF SKATING** (Roy Publishers).

The 50th anniversary of the publication of **The Wind in the Willows** by Kenneth Grahame, will be observed with a new edition to be published by Charles Scribner's Sons in March. Nine, brand new, full color illustrations, by Ernest H. Shepard, as well as the original black and white line drawings by Mr. Shepard will appear in this edition.

The January issue of *The Instructor* magazine is devoted to **Africa**, with pictures, informational text, and an editorial by Barbara Ward. New books, to tie in with the continuing interest in this continent are **CONGO EXPLORER: PIERRE SAVORGNAN DE BRAZZA** by Jeanne Cabonnier (Scribner), which tells of this explorer's dream of a free Africa, civilized by the combined efforts of all nations; **LEADERS OF NEW NATIONS** by Leonard S. Kenworthy (Doubleday) which includes a biography of Nkrumah of Ghana, as well as leaders of other young countries, and **THE NEW AFRICA, A World Background Book** by Attilio Gatti and Ellen Gatti (Scribner), which includes 100 handsome photographs and two maps.

Other books which will picture **foreign lands** for American boys and girls include Anna Riwkin Brick's **MY SWEDISH COUSINS** (Macmillan), **THIS IS ROME** by M. Sasek of **THIS IS PARIS, THIS IS LONDON** fame (Macmillan), **LIA AND THE RED CARNATIONS** by Elsa Steinmann (Pantheon) set near San Remo, on the Italian Riviera, which tells of the resourcefulness of young people in the face of tragedy, **THE BIBLICAL ZOO** by Susan R. Nevil (McKay) which tells of the Jerusalem zoo where only animals and birds mentioned in the Bible live, **CEYLON, A World Background Book** by Christine Weston (Scribner) and **FAIRY TALES OF INDIA** by Lucia Turnbull (Criterion).

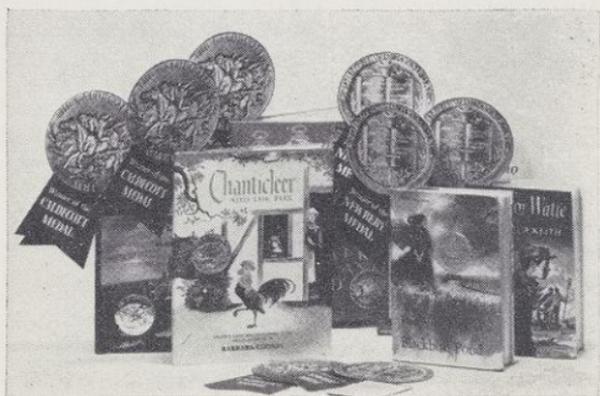
The true story of Benny Benson, the Indian boy who designed **Alaska's flag**, is told in **BENNY'S FLAG** by Phyllis Krasilovsky (World). The author's interest in

Benny and his design for the flag was aroused when she saw a picture of him in the Territorial Museum in Juneau some years ago.

The **Augustus Books** by LeGrand will once again be available from Grosset and Dunlap. The first four books in this series now ready are **AUGUSTUS AND THE RIVER**, **AUGUSTUS GOES SOUTH**, **AUGUSTUS AND THE MOUNTAINS**, **AUGUSTUS HELPS THE NAVY**. All of them have new full color jackets, but the text and illustrations are printed from the original plates.

Parnassus Press will celebrate its third birthday in March by publishing the first picture book written by Beverly Cleary, **THE HULLABALOO ABC**.

A new biography of **Sir Thomas More** by Leslie Paul (Roy Publishers) will make appropriate reading during Catholic Book Week, as well as before his birthday which falls on February 6.



Victor Laredo

AWARDS AND PRIZES

Excitement begins to mount at this time of year — which author and artist will win the coveted Newbery and Caldecott Medals for this year? The announcement will be made in Mr. Melcher's office on March 14th, at which time you might want a special display. One suggestion is to have the new winners in front of those of other years as was done with last year's winners in the photograph. Extra sets of the slit cards with the enlarged medal are available at 75¢ for a set of two. Also available is a kit with a large display unit which can be used each year plus the two slit cards (\$2.00). Again this year the Newbery bookmarks and the Caldecott bookmarks with the new winners' names will be ready for mailing the morning after the announcement. If you wish this quick delivery, be sure your order is in by March 1st. (The bookmarks are 500 for \$2.50. Be sure to specify Newbery or Caldecott when ordering.)

The second Laura Ingalls Wilder Medal will be awarded this June to an author or illustrator whose books, published in the United States, have over a period of years made a substantial and lasting contribution to children's literature. The following authors and illustrators appear on the ballot: James Daugherty, Holling C. Holling, Robert McCloskey, Genevieve Foster, Clara Ingram Judson, and Katherine Shippen. The medal, designed by Garth Williams, is given only once every five years at the Children's Book Awards Banquets during the American Library Association Conference.

It is interesting to note that there is a Laura Ingalls Wilder Home Association in Mansfield, Missouri, which is dedicated to the preserving of her memory and her home there.

Dorothy Horton McGee and Walter D. Edmonds, whose many American books for children are published by Dodd, Mead and Co., received the Certificate of Award of the New York State Association of Elementary School Principals for their outstanding contribution to children's literature.

Curtis Bishop's **THE FIRST TEXAS RANGER: JACK HAYS** (Messner) was chosen as one of the 25 top books by Texas authors to be honored at the Writers' Roundup last year. Mr. Bishop also received the "Sears Good Citizen Salute" for "his unselfish contributions to the betterment of his community, his school and his church."

Edward A. Herron, author of **FIRST SCIENTIST OF ALASKA: WILLIAM HEALEY DALL**, has been awarded the Silver Medal by the Commonwealth Club of California, as the outstanding children's book by a California author.

Hans Peterson's **MAGNUS AND THE SQUIRREL**, which last May received the coveted German award for children's books, the Deutsche Jugendbuchpreis, was published in Madeline Hamilton's translation by Viking Press.

THE CHOO-CHOO TRAIN by Lillian Boyer Pennington, illustrated by Leonard Kessler (Wonder Books) won one of the Third Annual Maggie Awards for a "children's book (retailing at 29¢ or less) which best combines the highest standards of text, art and format, imagination, entertainment and/or educational value."

A collection of sixty prize American Children's books, comprising all the winning titles of the Caldecott and Newbery Medals, has been presented by Zonta Club of Toledo, Ohio to the library of the International Christian University in Mitaka-shi, Tokyo, Japan.

MATERIALS AVAILABLE

Abingdon Press (150 Fifth Ave., New York 11) has a folder about an author-artist, Le Grand, whose latest book is *HOW SPACE ROCKETS BEGAN*.

American Assoc. for the Advancement of Science (1515 Massachusetts Ave., N.W., Washington 5, D.C.) is offering a list of their publications in the Science Library Program. List shows prices of each publication.

R. R. Bowker (62 W. 45th St., New York 36) announces a new edition of *The Best Books For Children* will be ready in February, 1960, available at \$2.00 per copy; quantity rates.

Child Study Assoc. of America (9 E. 89th St., New York 28) offers their selection of *Books of The Year For Children* — 1959, for 25¢ a copy.

E. P. Dutton (300 Fourth Ave., New York 10) offers biographical briefs of authors of their 1959 titles and a brochure on *THE QUESTIONS THAT GIRLS ASK* by Marjorie Vetter and Laura Vitray.

Harcourt, Brace and Co., Inc. (750 Third Ave., New York 17) has available in limited quantity four colorful bookmarks: *Exciting Stories* by Stephen W. Meader; *Distinguished Picture Books for Young Readers*; *Family Stories*; *Magic and Make Believe Books*.

The Horn Book, Inc. (585 Boylston St., Boston 16) offers *The Horn Book Crier*, prepared by Mary Lou Thompson, free on request. A five-year "Fanfare" honor list of books for children is available for a stamped self-addressed envelope for single copies; quantity rates.

Houghton Mifflin Co. (2 Park St., Boston 7) announces that for Valentine's Day they will have available note paper designed in connection with their new book *TWO LITTLE BIRDS AND THREE* by Juliet Kepes. Notepaper will cost 25¢ per package available in limited quantities.

J. B. Lippincott Co. (East Washington Sq., Philadelphia 5) offers a handsome new biographical brochure on Phyllis McGinley; a list of supplementary books relevant to the National Defense Education Act of 1958; a current Elementary and Junior High School Guide — all free on request.

M. & M. Iaconi (681 Arkansas, San Francisco, Calif.) offers a folder on the children's books in French, German, Spanish and Italian which are available through their store.

David McKay Co., Inc. (119 W. 40th St., New York 18) has a traveling display of the many foreign language editions of *THE MAGIC CHALK* by Zinken Hopp. Schools or libraries interested in having this in the summer or fall should contact Miss Rose Dobbs. McKay is also offering reprints of the Family Planning Chart from *MONEY IN YOUR POCKET* by Price and Martha Patton to high school teachers and librarians who could use a quantity of 25 or more.

William Morrow & Co., Inc. (425 Fourth Ave., New York 16) offers a folder on Catherine Woolley and her books, including those she writes under the pseudonym of Jane Thayer.

The National Conference of Christians and Jews, Inc. (43 W. 57th St., New York 19) has available, free on request, their annual bibliography *Books for Brotherhood*.

National Council of Teachers of English (704 South Sixth St., Champaign, Ill.) offers their free catalog "Tools for Teaching English" which includes literary maps, filmstrips, etc.

National Recreation Assoc. (8 W. 8th St., New York 11) offers free of charge three booklists of interest to young people and their leaders: "Adventuring in Arts and Crafts"; "List of Books and Pamphlets Dealing with the Drama"; "Books and Pamphlets on Various Aspects of Teen Recreation."

Pantheon Books, Inc. (333 Avenue of the Americas) has available a flyer for *PUFF: THE STORY OF A LITTLE STEAM ENGINE*, by William Wondriska.

Parnassus Press (33 Parnassus Rd., Berkeley 8, Calif.) announces they will supply free on request to schools and libraries one copy of a map of Alaska, size 9½ x 12½ inches, black and white, from *THE BLACK WOLF OF SAVAGE RIVER*.

The Press of Western Reserve University (2040 Adelbert Rd., Cleveland 6, Ohio) has a new edition of *Children's Books too Good to Miss*, a selection of 230 books, both old and new, by May Hill Arbuthnot, Elizabeth D. Briggs, Margaret Clark, Edna Horrocks and Harriet Long. Single copies \$1.25.

G. P. Putnam's Sons, Coward-McCann, Inc. and the John Day Co. (210 Madison Ave., New York 16, att. Mrs. Mary Childs, School and Library Consultant) are offering a free kit which includes catalogs, circulars and bookmarks.

Random House, Inc. (457 Madison Ave., New York 22) offers four folders which are free on request: "Science Books for Young Readers 1959-60"; "Beginner Books"; "Landmark Books"; "Teen-Agers."

The Reilly & Lee Co. (14 E. Jackson Blvd., Chicago 4) has available a four-page circular on the *OZ* books which they will imprint for any bookstore.

St. Martin's Press, Inc. (175 Fifth Ave., New York 10) offers a bookmark of *BORN TO RACE* showing a picture of a colt. Also available is a folder on a book in elementary French, *ARCHE DE NOE*, and a display jacket of a new historical juvenile *QUEEN MOST FAIR* by Jane Oliver.

Henry Z. Walck, Inc. (101 Fifth Ave., New York 3) has two bookmarks to offer, one on *BROWNIES-HURRY* by Gladys L. Adshead and the other on Lois Lenski's book *A DOG CAME TO SCHOOL*.

Marian A. Webb (1217 W. Washington Blvd., Ft. Wayne, Ind.) produces an interesting publication, *Juvenile Book Fare*, notes of interest on children's books, their authors and illustrators which is available at 15¢ for single copies; 10 issues \$2.00.

World Publishing Co. (119 West 57th St., New York 19, att. Mrs. Lois Myller) has two lists of books which are eligible for purchase with National Defense Education Act. One is for elementary school use and the other for high school.

THE CHILDREN'S BOOK COUNCIL, INC.

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