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The Daily Cardinal

Owned and Controlled by the Student Body of the University of Wisconsin

VOL. XXXI. NO. 20

MADISON, WIS., WEDNESDAY, OCTOBER 13, 1920

5 CENTS

BADGERS FACE STIFF CONTEST WITH PURPLES

Mass Meeting Friday Night
Will Be Preceded by
Parade Led by Band

The idea that the game with Northwestern here next Saturday afternoon is going to be an easy victory for Wisconsin was dispelled last week when Coach McDevitt's squad routed the Gophers in the first big surprise contest of the conference and no little uneasiness in the Badger camp has been aroused.

In spite of the fact that Coach Richards' eleven won its first two games by good margins, the first real test of its strength as conference caliber is yet to come and nothing will be left undone to put the wearers of the Cardinal on the long end of the score.

Already a change in the character of the workouts at Camp Randall has been noticed with every man on

ROOTERS SECTIONS
Section F will be reserved as the rooters section for the Wisconsin-Northwestern game Saturday. This section will be occupied by men only. Section C will be reserved for women and no men will be admitted to this section.

the varsity on his toes in anticipation of showing the Purple dope spiller a real surprise Saturday.

Hard Scrimmage

The practice yesterday afternoon was a long and hard one but pep and fight was not lacking in the scrimmage between the varsity and the frosh squad, which has shown a decided improvement since the first time it stacked up against the regulars. By means of forward passes

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IDEAS EXPRESSED IN ACTION IS ART OF REAL LIVING

—HENRY C. KING

President Henry Churchill King, of Oberlin college, Oberlin, Ohio, addressed a large group of students yesterday afternoon at Music hall on the subject of "The Fine Art of Living."

In his address President King first emphasized the fact that in body and mind we are made for action. "Every thought tends to pass into action; no ideal means anything until it is put into action; our ideals are not ours until we have expressed them." The three inferences which he made from this were that one should exert his will "to be what he ought, to count for what he can, to enjoy what he may."

He said, "Character goes back to will. Self control must be a prime condition of character. A man who means to lead must have self control. You cannot follow a man into the future unless that man has himself in hand so that he can rightly analyze all situations. Happiness requires self control. We are never at our best when we are occupied with ourselves."

HEADS FRESHMAN TICKET



ORVILLE M. FRYE

SECOND TICKET ENTERS FIELD IN FROSH ELECTION

Orville M. Frye, Candidate for President, with Joy Bacon Running for Secretary

The second freshman ticket to be officially announced is headed by Orville M. Frye, of Emmetsburg, Iowa, who is candidate for class president.

Frye, who is a member of the frosh football squad, was prominent in student activities in high school. He won three letters in football and one in track; he was treasurer of the junior class and secretary of the senior class; and took part in several high school oratorical contests.

Mabel Jobse, candidate for vice-president, is a graduate of West Division high school, Milwaukee, where she took an active part in school dramatics.

The candidate for secretary is Joy Bacon, of Evansville, Ind. She attended Dana Hall, Wellesley, Massachusetts, last year.

Niles Coleman, of Howe, Ind., who is running for treasurer, is trying out for freshman football manager.

Frederic B. White, of Davenport, Iowa, a member of the freshman swimming squad, is the candidate for sergeant-at-arms.

W. A. A. PLAN DRIVE TO SELL BUTTONS FOR HOMECOMING

That W. A. A. is planning a free-for-all campaign sale of Homecoming buttons was announced by Winifred Titus, chairman of the Button Sales committee, last night at the first meeting of the association this year.

The plans that Winifred Titus has prepared include a competitive campaign for which teams will be formed. The W. A. A. quota is 6,000 buttons, and "Peg" Swift, president of W. A. A., promises a devil's food cake to the most successful team. Twenty-five per cent of the proceeds of this year's sale will go to the association.

UNIVERSITY PRESS MAKES PLANS TO AID ADVERTISERS

Association Officers Are Elected—Inter-College Press to Meet in November

Officers were elected and plans were made for the improvement of the services of university publications to Madison business men last night at a meeting of the University Press association, consisting of the editors and business and advertising managers of all university publications. The following men were elected to offices: Irwin Maier, president; Frederick Sperry, vice-president; William G. Fisher, secretary, and W. J. Hamlen, treasurer.

Co-operation was the keynote struck at the meeting. The association will work together in eliminating promiscuous and undesirable advertising and will assist each other in any way in bringing out best methods in handling the business side of publication. The association will issue a pamphlet which will take a definite stand for better advertising and against unnecessary advertising solicitation. Copies will be distributed among Madison business men and among the vari-

(Continued on Page 5)

"Have You Subscribed?"

Subscription Seekers Meet Novel Come-backs From Victims

She watched his approach with a shy welcoming smile. At first he returned the smile, but soon a hunted look came over his face. He looked nervously around him: No escape! He either must go forward or back.

Gazing into the far, distance he neared the waiting figure. Suddenly she spoke.

"Have you subscribed.....?"

Each individual has a different way of meeting this situation, which is of hourly occurrence nowadays. Some succumb to the first attack, and hide behind badges of defeat in the shape of innumerable buttons and tags, until all danger is passed. Others leave their money at home, and yet others, the original, have an excuse ready for every contingency.

The observant reporter cataloged some of these excuses, as follows: "I can't now" (always good). "I have promised."

"Yes." (To be said in a convincing tone to whatever is asked). "I have no money."

"It's not worth it." (Only used when there is plenty of time for an argument).

"I'll buy it from you if I do."

And, best of all, reported by one disappointed young vendor, "I can't read."

If any of the readers of the Cardinal feel a desire to buy something, they may communicate with the reporter, who has a supply, at wholesale price, of Badger, Octopus, Cardinal, and "Lit" subscriptions, tags of all sorts, tickets for the Union board concerts, and tickets for Press club.

And in a little while, Homecoming will be here, with programs, buttons, and tags to tempt eager purchasers.

SQUAD OF 35 REPORTING FOR CROSS-COUNTRY

Captain Brothers is Only Veteran Around Which Team Must Be Built

Thirty-five men eligible for the varsity cross country team have reported to Coach G. E. Bresnahan for work, and the candidates are taking the preliminary training with long walks and short wind sprints. The trials for the squad will be held Friday, October 15, and the final selection of a team will be made on October 23.

The Badger long distance runners face an unusually strenuous schedule this season, and with the loss of every "W" man except Captain Brothers, Coach Bresnahan will have to build up an entirely new squad from the material which has reported.

The first conference meet is with Chicago, October 30. The Cardinal squad competes with the Gophers at Minneapolis, November 6, and closes the season with the Big Ten meet at Urbana, November 20. The coach is priming the men especially for the dual race with Minnesota, believing that the Gophers are stronger than the Maroon joggers. The keenest competition in the conference meet at Urbana will be furnished by Purdue, Illinois, and Ames, the other entries being rather negligible quantities.

An award of the cross-country "W" will be made to any Badger who finishes first in a conference dual meet, places within the first 10 positions in the conference run, or is a member of the squad which wins the conference cross-country championship. The men who are reporting regularly are as follows:

Captain Brothers, T. D. Jones, R. B. Powell, G. C. Wade, R. B. Blodgett, W. Dayton, T. R. Daniels, E. M. Smith, L. W. Stewart, H. C. Dennis, M. Wall, Boies, H. Smith, C. W. Wille, F. A. Zulsky, S. Shapiro, R. A. Noble, G. C. Barland, Curtis Pearson.

CUBS TO FROLIC AT PRESS MIXER ON FRIDAY NIGHT

The cubs are going to frolic on Friday night, October 15.

This does not refer to the cubs at the Vilas Park zoo, but to the reportorial cubs and other young hopefuls in the department of journalism. The affair is being planned under the auspices of the Press club, and is to be given in the concert room of Lathrop hall from 8:30 to 12 Friday night.

The committee in charge of the affair includes: Katherine Beebe, chairman; Mary Bridgman, Marion Goodwin, I. Arnold Perstein, and August Fehrenback. A number of mixing stunts are being planned by "Bud" Murphy, Fred Sperry, Dorothy Crook and Marie Bodden. Prof. and Mrs. W. G. Bleyer will chaperon the party. Admission will be fifty cents.

VARSITY PEP SESSION TO GET NORTHWESTERN
ARMORY - FRIDAY - 7 P. M.



FAMOUS DUOS

Pork and Beans
Cornbeef and cabbage
Fuss and Con
Antony and Cleo
Button and Frosh
Silk and Stocking
I and Eyes

* * *

Smoke Philosophy

Today's Text: Women is mostly queer.

If you don't take 'em out and spend your money on um yer a TIGHT-WAD an if you do yer a SPEND-THRIFT. If you fuss 'em too much yer SOFT and if you don't yer SLOW. If you dance with 'em too much yer a BORE and if you don't yer STIFF.

Yours respectfully,
SMOKE.

* * *

BON DAVIS has observed that, as ever, women set the styles in clothes and that the present conservative movement in women's apparel has its effect on mens' clothing—note

THE JAZZ-BO TIE,

* * *

SOME SHOW at the Orph!!!

* * *

Deer sis,
Welle now eye have bin hear three weeks all ready an eye half hade ownly to daites with sum boys an eye that eye wud bee mor of one of whist thasy cahle steppers only eye did step on one of there footes? but is he the step oar am eye! the leaves are, Fallin nowe and sey eye think of fred; Deer ould Fred howe eye wischt hee was hear two sea them? give hym a kiz for mea only doughnt yew dair two kiz hem oar I wil bea madde, One of thez bouys eye spoke aeboughte iz one sum dannser an hee axed me two dance oneca butt eye guesse hea dose nt liak my dancin beacuss hee sed hee waz offen mee whenn eye waz on hisse foote: Got to talkle thiz spehlin exhamenayshuon

BOBBED HAIR!

Beauty Shop Experts Predict This Style to Be Passing

Is the bobbed headed co-ed becoming a thing of the past?

Miss Ella White Courtney, proprietress of the Varsity Beauty shop at 415 North Park street, says that the bobbed hair fad is slowly going out of existence and the hair will be worn high on the head this winter. The "Flu" epidemics were responsible in the first place but there are still three reasons why co-eds cause their locks to be shorn: because it stimulates the growth of the hair; it is easily cared for, when bobbed; and most important of all, it is becoming to the average girl.

Mrs. R. Bastick, proprietress of the Beauty shop at 317 State street, says that the co-ed is tired of short hair in winter because she wants to do it up when she goes out fussing in the evenings. She predicts, however, that when summer comes again the comfort of bobbed hair will again make its appeal and business will pick up.

Mrs. W. Wengle, who has been associated for five years with the Marinello shop at 223 State street, says that the demand for bobbed hair is decreasing steadily and in the near future the hair will be worn straight back without a suspicion of a wave. The departure of the popular and almost universal marcell promises to be favored by the other sex for it will afford them an opportunity to recover from the chronic seasickness caused by gazing upon an endless amount of waves.

RICE INSTITUTE PLAYHOUSE
Rice institute, Houston, Texas, is now completing the building of a field house, as it is called, which will

now, Hoppinge yewu ahr the sawme—?

with Lovffe frum

JILL TEDD—,

P S Terlle mother eye maye bee finishid withh schull abought the firste uv noveembuhr. Sum mor luv.

* * *

IT IS A MATTER that should cause great commotion and deep thoughted deliberation among the student body that if the earth born forces of this globe continue to work unmolested there will be nothing left in eight million years. Wake up ye of noble mein and protect us from this atrocity!!!

* * *

AT THE CORNER JURY
SHE LAID DOWN
BY THE SEWER,
AND BY THE SEWER DIED.
AND AT THE CORONER'S
JURY
THEY CALLED IT SEWER-
CIDE.

—Hotte Ayre.

* * *

Choice Scenario Scenes
(Ed. note: By special leased wire from Varsity Movie Offices we can quote choice bits here-with).

"..... at this juncture Relentless appears. Dashing furiously around the corner of the lamp post on two wheels he collides violently with the Dean.

Insert—

"Haa! So you are cutting class again, Relentless?"

Relentless is both taken aback and taken to class.

Insert—

"Foiled! But the fair Elanore shall not go to the Deke dance with little Fontleroy."

The Dean swoons, gracefully falling down the hill—"

—(From A. Scenario Writer)

* * *

Famous Last Lines
Have you got your Cardinal yet?

* * *

SECOND LAST LINE
Varsity Out-Mass Meeting Friday
Nite.

be the only thing of its kind in the south. The building will be used by the local teams and for the entertainment of visiting ones.

Every Day

Christmas

at

Our Shop

There are so many new and attractive things just now that it is impossible to tell about them all.

The

Kamera
Kraft Shop

State at Frances

'24 Out

We want you to see our real values in

Silk
Shirts

\$10 and \$11
values

\$8 and \$9
values

\$8.10 **\$7.10**

RUPP'S

234 State Street

YOUR EYES
Do they get tired easily?
NOW

is the time to have them examined before the heavy grind begins.

Correct Lenses
Character Frames

Victor S. Maurseth
OPTOMETRIST

For More Sight
B. 7462

521 State St.

Dr. S. J. McCARTHY

DENTIST

407-408 Washington Bldg.
Office Phone Badger 75

ENGAGE

BOYD'S ORCHESTRA

For your next party

Ten orchestras at your service

Call Badger 2729

Here's a Shoe
for the 'Student'

It's made to wear anywhere, on the hill, in the city and for dress.

The upper leather is fine quality black shell cordova, the style absolutely "the thing," the soles are oak tanned and the heel broad and low. It's priced reasonably at

\$17.00

Other cordovan shoes

\$13.50, \$15.00, \$18.00, \$20.00

We fit carefully and correctly.

THE HUB
MADISON, WIS.

**BADGER "MISSION"
TO BE CONVEYED
IN COVER DESIGN**

The cover design of the 1922 Badger, "the year-book with a mission," will be one of the most attractive of any year-book hitherto issued, and will be in keeping with the central idea of the book. The design, which is in the hands of the David J. Molloy company, of Chicago, will be enhanced by the genuine "Kowide" brand leather cover and will be the artistic nucleus of an artistic production, according to Thomas Coxon, editor.

Plans have been made to have the book off the press early, that the binders may have ample time to finish the work carefully, thus insuring a volume of unusual strength and flexibility. The preparation of dyes is well under way, the work on stock covers having been started last June. Fourteen distinct runs of one color are being worked out. The color scheme which remains a guarded secret, is unusually unique and distinctive, one which has not been used for many years and which will harmonize perfectly with the art scheme of the book.

Classified Ads

RATE

10c per 8 point line (average six words). Minimum charge 25c. Minimum space two lines.

Ads ordered by telephone are accepted only from persons listed in the telephone or student directory. In return for this courtesy the advertiser is expected to remit promptly.

Classified ads will be accepted at the Cardinal office until 5:30 p. m. for the following morning.

PHONE BADGER 6606.

WANTED—Student with car to call and deliver half hour mornings and same evenings; arrange time to suit. Good pay; commission basis. Apply, don't phone, 410 W. Gilman. tf.

WANTED—30 upperclassmen and 20 women who are hustlers to sell on commission basis; good pay; steady; no peddling. Ask for Manager, 410 W. Gilman. tf.

LOST—Along lake drive, a cloth cap. Phone B. 1695. Mrs. Hanson. 2x13

WANTED—Young man to devote few hours weekly calling upon established office trade. E. G. Com., 301 N. Hamilton, Badger 6606. 2x13

FOR SALE—Band suit. Call 672 State street, Room 405. 2x13

A TWIN cylinder Harley-Davidson motorcycle in excellent condition for sale. Dimmers, two speeds. Call B. 8. 3x13

FOR RENT—One double room for girls. 428 North Murray. 3x13

THE PERSON who took overcoat from auto in front of gymnasium Saturday evening is known. Two days to return to University Y. M. C. A. to avoid trouble. 2x13

SUITE OF ROOMS For Rent at Hawthorn court. Call B. 5794. 3x12

LOST—Alpha Xi Delta pin. Call Beatrice Walker, B. 69.

WANTED—Room-mate to share two large front rooms across from campus, with upperclassman. Call B. 4794. tf.

1922 CLASS PIPE placed in wrong coat pocket at Morgan's Thursday. Call B. 4770.

LOST—Wednesday, in Bascom, a grey cloth hat. Finder please return to Cardinal office. tf.

LOST—Shell-rimmed glasses, at Co-Op, Thursday. Reward if returned to Cardinal office. tf.

REWARD for information leading to recovery of gold watch taken from locker at the gymnasium. Call B. 7208. 4x8

FOR RENT—Large room with alcove suitable for two or three men. Call F. 632 or at 431 N. Lake. 3x10

LOST—Small brown purse contain-

ing a \$5 bill, some change, and a gold wrist watch, between Varsity apts., and library. Finder please call B. 5470 or E. Nelson, Varsity apts., and receive reward. 2x12

WE buy second hand clothes and shoes. Call B. 2742. tf.

EHRMAN'S
COME TO
For Your
Delicacies and Picnic Lunches
Open Evenings and Sundays

Miss Hazel West

Dancing Instructor

BOYD'S STUDIO

All the Latest Steps

Private Lessons by Appointment

CALL

Badger 2729

Res. B. 3148

Society Brand Clothes

FOR YOUNG MEN AND MEN WHO STAY YOUNG



Style rules us all

We may pretend indifference to style, but after all we feel comfortable when our clothes are in style, and a trifle self-conscious when they are not.

There are seasons of extremes and seasons of conservative styles. This is the year of easy, graceful lines rather than the form-fitting, militaristic models of last season. The waist line is lower—the vent is shorter—the coats hang freely from the shoulder.

This change is welcomed by every college man. He likes comfort with his style; and another thing—here is a coat that will not be noticeably passé next year.

You are sure of quality, of all-wool fabric and fine tailoring—you are confident of full value, and you have the endorsement of the greatest style authority in America when you invest in a suit of Society Brand Clothes.

WITH THE VARIED GRADES OF CLOTHING FLOODING THE MARKET, LOOK FOR THE LABEL AS YOUR GUIDE

ALFRED DECKER & COHN, Makers SOCIETY BRAND CLOTHES, Limited, for Canada

CHICAGO

NEW YORK

MONTREAL

STYLE HEADQUARTERS

where Society Brand Clothes are sold



100 NEONLITE HOUSE OF MADISON

The Daily Cardinal

Member Wisconsin Intercollegiate Press Association

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WHY WE SLEEP IN CLASSES

THAT students inadvertently go to sleep during lectures is a fact which even the most casual observer of campus life cannot overlook. Many reasons for this lamentable situation have been advanced; some contend that the lecturer is at fault; others blame the students for not getting enough sleep at night; and still another class holds that it is caused by a disinterested student personnel.

Taken individually or as a whole all of these arguments fall short of giving the necessary *prima facie* evidence to prove the case. Certain isolated cases may be directly attributable to these causes, but as such they are aside from the point in this discussion. We don't know who is responsible, but close investigation makes it appear that ninety per cent of the drowsiness in the class and lecture room is caused by either a poor or defective system of ventilation.

One does not necessarily have to be a student expert at ventilation to know when a room is improperly ventilated. Then, too, while the faculty seeks means of making students keep themselves in a condition more conducive to study, a defect as grave as that of poorly ventilated rooms should not be overlooked.

It is entirely possible that the system of ventilation is temporarily out of order. If that is the case all possible speed should be summoned to put it in order without delay. The compensations which can come from immediate remedial measures are many. It will then be a comparatively simple matter to weed out the student who sleeps in lecture purely from lack of having been in the arms of Morpheus long enough the night before.

The matter of proper ventilation in university buildings needs immediate attention. More than that, it needs speedy correction.

* * *

JUST A SUGGESTION

REPORTS from many northern and western states indicate that women are very slow about qualifying for the exercise of their new privilege. In some territories figures show that almost fifty per cent of the women voters have failed to register. The recent election in Maine revealed that only thirty-two per cent of the eligible women of the state voted.

The reports of most widespread indifference, however, come from the south, the region of the stubborn conservatism, where the woman question is concerned.

We read that in New Orleans about 1,000 white women and only about a dozen colored women have registered. In Jacksonville, Fla., white and black women have registered in about

equal numbers, but there, and in the state generally, very little interest is shown.

In Mississippi comparatively few women have registered. Perhaps this neglect can be ascribed to the fact that all voters in Mississippi must pay a \$2.00 poll tax.

In Georgia registration must be done in the spring and women there will be unable to vote next November, unless an extra session of the legislature is held. But the Georgia women are not raising a stir which might result in calling the extra session.

At the University of Wisconsin the co-eds are only mildly interested in their voting privilege, and very few attend any of the political meetings which are held in Madison.

BULLETIN BOARD

CAMP VAIL MEN

Men who attended the Signal corps R. O. T. C. at Camp Vail, last summer, please call at Lieut. Ballard's office in the armory for your copy of the final edition of the Camp magazine.

ARTS AND CRAFTS

Arts and Crafts club meets Wednesday, October 15, 7:15 p. m. Concert room of Lathrop.

MERCIER CLUB

There will be a meeting of Knights of Columbus students and faculty members at the Knights of Columbus clubhouse, 21 E. Wilson avenue, Wednesday evening, October 13 at 7:30 o'clock. All K. of C. students are invited to attend; a smoker and luncheon will follow the meeting.

SUFFRAGE LEAGUE

The Suffrage league will meet Tuesday at 4:30 in the S. G. A. rooms at Lathrop.

COUNTRY MAGAZINE

Country Magazine subscribers who have not received the October issue kindly notify the circulation manager at 21 Agricultural hall, or phone U. 92 or B. 6559.

GOLF CLUB

There will be a meeting of all golf enthusiasts at 12:45 Thursday noon in the trophy room of the gymnasium.

LANGUAGE CLASSES

Free classes will be conducted at the university Y. M. C. A. on Mondays and Wednesdays at 3:30 p. m., for those students who wish to study Portuguese. Those interested call Frederic P. Nogueria at B. 7675.

FEATURES COMMITTEE

The features committee of Homecoming will meet this evening in the cabinet room of the "Y" at 6:45.

THIRTY-SECOND DIVISION MEN

SMOKER
All thirty-second division men are invited to a smoker at the Y. M. C. A. at 7 p. m. October 16. Smokes and eats.

LAW SCHOOL SMOKER

The Law School association will hold its first smoker of the year on Wednesday evening, October 13. There will be music and speeches by prominent students and members of the faculty.

MENORAH SOCIETY

The Menorah society will meet at 7:30 tonight in Lathrop parlors. A

program consisting of talks by Dean F. Louise Nardin and Arnold Perstein together with piano solos by Rita Lewis and Helen Jacobs will be followed by a mixing stunt.

EUTHENICS CLUB

An open social meeting of the Euthenics club will be held in the S. G. A. room on Thursday at 7:15 p. m. Members will meet at 7 p. m. for a short business meeting.

GLEE CLUB SUPPER

The Girls' Glee club will give a cost-supper in 36 Music hall immediately after practice this afternoon. All old and new members are urged to be present at 4:30.

ATHLETIC BOARD

Athletic board will meet at 12:45 this noon in the gymnasium.

GRAFTERS CLUB

The Grafters club, one of the oldest clubs on the campus, is going to resume activities after a period of suspension during the war. All those interested in horticulture meet at the Horticulture building Wednesday at 7 p. m.

Y. W. C. A. BOARD MEETS

Y. W. C. A. Board will meet on Thursday noon at 12:45 in the S. G. A. room. All those on the board last spring are expected to come.

A. C. F. BOARD

The Agricultural College Federation board elections will be held October 20 in Agricultural hall. Candidates from the student body are to be elected.

UNION CONCERT TICKETS

Tickets or money left from the Union board concert sale should be turned in to Elizabeth Chandler, 233 Langdon street, by 6 o'clock tonight.

INDIANAPOLIS CLUB

All students from Indianapolis are invited to a meeting of the Indianapolis club at the Sigma Chi house on Wednesday evening, October 13, at 7:30.

ANGLO-AMERICAN CLUB

An important meeting of the Anglo-American club will be held tonight at the A. T. O. house, 225 Lake Lawn place, at 7 o'clock. Dr. Carl Russell Fish, honorary president of the club, will talk and the program of subjects for discussion during the coming year will be made out. All old members are urged to be present and a cordial invitation is extended to all students interested to attend.

MIXER COMMITTEE

The committee in charge of the Engineer's mixer will meet Friday at 1 p. m. in the Engineering auditorium.

THE UNIVERSITY OF WISCONSIN

Madison

Office of the
Secretary of the Faculty
151 Bascom Hall

Notice to Bonus Students

In accordance with instructions issued at the time of enrollment, all bonus students are required to call at Bonus Headquarters, 151 Bascom Hall, sometime during the week commencing October 11, for the purpose of securing the necessary schedule and class cards which are to be filled out and disposed of according to accompanying directions. The office will be open from 9 to 12 A. M. and from 2 to 5 P. M. daily and from 9 to 12 A. M. Saturday. The September payroll will be made up from the names of those who call for their cards this week.

C. A. SMITH
Acting Secretary of the Faculty.
By: GEORGE A. CHANDLER

**PRESS MAKES PLANS
TO AID ADVERTISERS**

Continued from page 1

ous Wisconsin publications for their disposal.

Lawrence W. Murphy, president of the Inter-collegiate Press association, spoke at the meeting urging that Wisconsin be well represented at the convention of the Inter-collegiate Press association which is to be held at Milwaukee the latter part of November. Any person who is on the staff of a college publication is privileged to attend the convention.

The members of the association felt the need of co-operation between the heads of the various publications at Wisconsin and it was decided that the editors, business managers, and advertising managers meet separately. A chairman was appointed for each group, as follows: John Pinney, chairman of editors, Joseph Chamberlain, chairman of business managers, and Donald M. Bailey, chairman of advertising managers.

**COMPANY "K" HOLDS
MILITARY SMOKER**

The first military social affair of the season was held last night when the officers and "non coms" of Company K gave a smoker to the members of the company. The spirit of the bunch was reflected, not only in the attendance which was perfect, but also in the singing, cheering, and general mixing which was evident throughout the evening.

Cadet Col. "Mike" Zwicker gave a short address, followed by a talk by Captain Ward, a joke by Captain Keliher, and a final speech by Commandant Wood. Cadet Captain "Hy." Bilansky appealed to the members for co-ordination among the personnel of the company with respect to the final company competition.

An Orpheum party followed the smoker.

S. G. A. COUNCIL

There will be a meeting of the S. G. A. Executive council today at 12:45 in the S. G. A. office.

TENNIS CLUB

A meeting of the Tennis club has been called for 12:45 today in the trophy room in the gymnasium. Election of officers will be held.

TWELFTH NIGHT TRYOUTS

Twelfth Night Dramatic club will hold tryouts for all upperclass women.

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All Classes Begin the First Week in October

Registration days, Tuesday, Wednesday and Thursday, Sept. 28, 29 and 30.

Young ladies' and gentlemen's class begins Thursday, Sept. 30.

High school class, Wednesday, Oct. 6.

Private lessons by appointment at any time. Lady or gentleman teacher.

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SOCIETY

Square Club Dance

The Square club will hold its first informal dancing party of the year in the Elizabethan room of the Park hotel, Friday night, October 22. Members desiring tickets may obtain them from Hofsoon.

Grad Visits

Miss Ruth Hughes, of the class of '19, has returned to her home in Chicago after spending the week end in Madison.

Smoker

The Law School association will hold its first smoker of the year on Wednesday evening, October 13. During the evening there will be music and speeches by prominent students and faculty members.

Chi Psi Dance

Chi Psi fraternity will entertain with an informal dance at the lodge, Friday evening, October 15. Mrs. William F. Ferguson, Mrs. C. S. Slichter, and Mrs. Thomas E. Brittingham will chaperon. Mr. and Mrs. Hugh Montgomery, residents of Madison, and Mr. and Mrs. Frank O. Wetmore, Chicago, will be guests at the dance.

Open House

Omega chapter of Delta Gamma sorority will hold open house, Friday evening from 7 to 9 o'clock, at the chapter house, 250 Langdon street.

Tea

Kappa Alpha Theta sorority will entertain in honor of its new chaperon, Miss Alice Cooper, at a tea, Friday afternoon from 4 to 6 o'clock. The chaperons and two seniors from each of the other houses are invited.

Phi Gam Dance

Phi Gamma Delta will entertain with a formal dancing party at their house on Henry street Saturday evening, October 16, with Thompson's orchestra furnishing the music.

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TRUTH



It is generally conceded that the suit is the most serviceable and dressy looking of all the Fall garments. They are made of warmer materials this season and many have fur collars and cuffs. The fact that they are longer and well interlined makes them a most desirable garment for winter wear.

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\$59.50 and \$79.50

Kessenich

Professor and Mrs. Walter J. Meek and Mrs. James T. Lacey will chaperon the party.

Visitor

Eugene MacDonald Taylor, of Logansport, Ind., is spending the week at the Phi Gamma Delta house.

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At The Theaters

AT THE STRAND

There is something vitally American in the fibre of "Homespun Folks," Thomas H. Ince's first contribution to the releases of Associated Producers, Inc., which opens a four day engagement at the Strand today. Like all big American successes it stands for clean romance and wholesome after-tastes. The acting of Lydia Knott as the mother and Charles Mailes as the father, is superb, while young Lloyd Hughes exemplifies all that is best in young American manhood. Animals and humans alike play important parts in this rural epic. "Homespun Folks" will live, just as "The Old Homestead" will live and just as "Way Down East" has lived.

DEATH COMES TO MRS. JOHN GRINDE

Mrs. Anna Grinde, wife of John Grinde, well known Madison merchant, died yesterday morning at her home, 304 North Carroll street, after an illness of 14 months.

Mrs. Grinde, formerly Miss Anna Kentzler, was born in Madison. Besides her husband she is survived by one son, Harry ("Nick"), who is a director in the Selznick moving picture studio at Hollywood, Cal., and a brother, Andrew Kentzler, of Madison.

Funeral services will take place at the home Wednesday at 2 p. m.

MAIL ORDER SALE CLOSES

Today is the last chance for students to obtain tickets for the Northwestern game at student rates or with coupons, as the mail order sale closes today, and the remaining seats will be put on public sale at the rate of \$2.00. Student tickets at the 50 cent rate can be obtained by mail orders.

MANUAL ARTS RECEPTION

An informal reception for the new members of the Manual Arts faculty, Mr. Gilbert and Mr. Moe, will be given by the Arts and Crafts club tonight at 7:30 in Lathrop concert

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room. Mr. Griffith, head of the Manual Arts school, will introduce Mr. Coe and Mr. Gilbert and will address the new members of the club.

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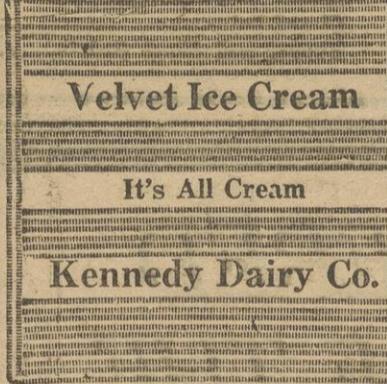


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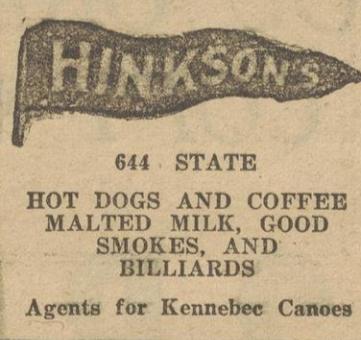
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FACE STIFF GAME WITH PURPLE TEAM

(Continued from Page 1)

and a few scattered line plunges the first year men were able to score two successive first downs.

As usual the regulars at times tore through their opposition for large gains but no touch downs were scored as time was not wasted on sensational demonstrations.

Most of the effort was put in working on the line which has been one of the greatest problems all this season, but from the looks of things yesterday a forward wall is rapidly developing into one of no mean strength. With the present combination it should prove an important factor in holding against the Purple onslaughts.

Tebell Shows Up Well

Captain Weston at left end is still showing the ability which won for him the position of all conference end last year and can be counted on for more than his share of the fight. Tebell whose fast foot-work has caused much comment was in the line opposite Weston.

Scott and Stark played tackles, Brader and Margoles were guards, and Bunge was at center. Bunge is filling the vacancy, left by the loss of Captain Carpenter last year, in good shape and more than once this season he has demonstrated the fact that the center position is not the weakest in the line.

Due to slight injuries received in the Aggies game neither Gibson, or Williams were used in the backfield for scrimmage but they will probably be in shape for the contest Saturday. Elliott, Collins, Woods, Holmes, and Englebrecht took turns as backs and Davey and Barr interchanged at quarter.

Many bruises were received by the squad in the tussle with Aggies last week but no severe injuries were reported. With the appearance of Harry Barnes in a uniform this week the entire squad is now intact with no serious casualties causing vacancies. Barnes is still unable to scrimmage, but it is ex-

pected he will be in condition for most of the conference schedule.

Mass Meeting Friday

The all-university pep meeting to be held before the opening conference game against Northwestern Saturday will be Friday evening at 7 o'clock in the armory.

The university band will march through the Latin quarter of the city recruiting attendance between 6:30 and 7. Cheering will be led by "Bill" Pickard, and short talks will be given by Dean Sellery, Coach Richards, and "Red" Weston, captain of the team. Prof. Pyre, former football star, will preside as chairman of the meeting.

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