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The Daily Cardinal

FIRST
SECTION

VOL. XXXVII, No. 92

UNIVERSITY OF WISCONSIN, MADISON SATURDAY, FEB. 4, 1928

Price 10 Cents

1000 Dance at Junior Prom of 1929

Badger Hockey Sextet Defeats Minnesota, 2-1

Two Extra Periods Needed to Win; Game Today Starts at 10

The fact that Minnesota's hockey sextet has been pointed out as the pride of American teams failed to impress the Badger team yesterday as it fought its way to a 2-1 victory, following two overtime periods necessitated by a tie score.

By virtue of this victory, Wisconsin takes the lead in Western conference hockey. Since this is the first time a Wisconsin sextet has ever defeated the Gophers, the victory comes as one of the greatest upsets of the season.

The second and final game of the series will be played off this morning at 10 o'clock on the Badger rink.

Meiklejohn's Shot Wins

Favored by the soft, melting ice, the Badgers combined a tight three-man defense with the brilliant offensive speed of Don Meiklejohn at center to overcome the struggling Gophers in the second overtime period when Meiklejohn slipped in a shot.

Wisconsin took the lead in the second period, when McCarter made a long shot which caromed off a rough spot in the ice to slip by the surprised Gopher goalie.

The tying score of the game was made by Brown, Minnesota right wing, after 12 minutes of play in the third period, when he sped in front of the Badger goal and slashed a shot past Capt. Don Mitchell, who had no chance to stop the disk.

The winning score came as a result of Don Meiklejohn's shot from the center of the rink in the first few minutes of play in the second overtime period.

Mitchell Plays Fine Game

Capt. Don Mitchell, who played a fine game at the goal position, stopped shot after shot, while Kreuger and Meiklejohn showed the same fast offensive game that they have played previously this season.

Carrier, a veteran from two years (Continued on Page 12)

Gridiron Banquet May Be March 17

Sigma Delta Chi to Be Host at Annual Campus "Roast-Fest"

The fourth annual Gridiron banquet, sponsored by Sigma Delta Chi, will probably be held on Saturday evening, Mar. 17, according to Dan Albrecht, president of the fraternity. No chairman has yet been selected, nor have the guests been chosen, but the topics of discussion will again center about things and events of vital interest to the campus, in which frankness of opinion will be welcomed without fear of attack.

The policy of holding this annual banquet at the university was originated in 1925 and was modeled after a dinner held by press correspondents of various newspapers and press associations in Washington. At this meeting, dignitaries of the national government and of Washington are able to talk fearlessly upon any problem which, in their official roles, they cannot make public. The Wisconsin Gridiron banquet similarly takes under consideration questions which arise in connection with the work of the university.

The banquet has become so successful on the campus that it is now one of the regular activities of Sigma Delta Chi, in addition to the publication of The Junior Prom Cardinal.

The guests for the banquet are selected by Sigma Delta Chi from among the most active members of the student body, the faculty, and townspeople. Some well-known faculty member will be chosen as "roast-master," but his identity will be unknown to all until the beginning of the program on the night of the banquet.

Where First Prom Was Held 37 Years Ago



The university gymnasium as it appeared a few hours before the first promenade in 1895. The bunting which decorated the ballroom was sewed by the women who were to attend the prom. The cloth around the fraternity booths on the four sides of the gym was placed there so that the women's shoes could not be seen from the floor. The picture is the property of Mrs. C. A. Harper, Madison, the first prom queen.

276 Attended First Promenade Held at Gym Away Back in '95

TINY GIRL PAGES LEAD PROCESSION

Little Janice Beyler, 5, of 502 Brittingham boulevard, and Frances Horner, 6, Shorewood, are the two children who won the honor of being pages in the grand march of the 1929 prom this evening.

The tiny girls, who preceded Chairman Willard Momsen and his queen, Betty Failing, wore glittering silver dresses covered with ruffles of tulle and silver-covered cloth helmets. They carried georgette muffs on which were marked the words, "1929 Prom."

The costumes were designed and made by Mrs. Thomas Coughlin of the King Street arcade, 111 King street.

'The Beggars Opera,' Oldest Musical Comedy, to Play Here Feb. 14

"The Beggar's Opera," written by John Gay in the year 1727 and first produced at the Lincoln's Inn Field theater, London, on Jan. 29, 1728, will be presented here at the Parkway theater, Feb. 14, under the auspices of the Wisconsin Union. The mail order sale is now open at the theater and the box office will open next Wednesday. The prices of tickets, according to the managers, have been set at \$3.50, \$3, \$2.50, \$2, and \$1.50.

The famous old musical comedy was intended as a satire on the politics and criminal laws of the day. Graft was rampant, particularly in the courts of justice. Hanging was an everyday punishment for such offenses as shoplifting and pocketpicking. Women, too, suffered hanging and transportation for similar small crimes.

This state of things naturally led to many abuses, one of the worst being the number of hangers-on or back-stairs servants of the law known as "informers." These men were usually receivers of stolen goods, or "fences," who by their intimate knowledge wielded almost absolute power over their criminal clients.

The character of "Peachums" was based on a notorious informer, Jonathan Wild, afterwards hanged, and instantly recognized by the audience in 1728. Capt. Macheath, the highwayman hero, was a fairly common type of the period, as many gentlemen in the service of His Majesty had to relinquish their commissions owing to gambling, dicing, and high play generally.

Junior Class President Led Grand March in Early Days

It's a big party Bill Momsen is giving down at the state house. And though we've been threatened with it for several years it is probably the last party that will grace (College Humor to the contrary notwithstanding) that edifice, for if the Union building isn't finished by February, 1928, it never will be.

From 1895 to 1928 is quite a stretch of time, but prom has been held every year since "Daddy" Bleyer's first party in the Armory with the exception of 1918 when war conditions prevented. The first junior promenade was the beginning of a series of proms which were held in the Armory up to 1916.

Lunch Served at First Prom

The gymnasium was draped with flags, streamers of bunting, and trophy pennants of the athletic teams. Members of the junior class occupied conspicuous places in the balcony. Lunch was served at 14 tables placed along the side of the gym.

The orchestra platform and the reception pavilion at the head of the hall were covered with palms and banks of ferns. Over the pavilion which the reception committee occupied was a large arch of smilax with "Wisconsin" emblazoned on it. The scene of so many Wisconsin basketball triumphs was transfigured into a beautiful ballroom. An ambitious scribe has recorded for history the fact that, counting several couples who sat out, there were 276 dancers in the first waltz.

Junior President Led Prom

In those days, prom chairmen were not elected by the junior class and the class president was head of affairs. After searching through dusty Daily Cardinal files, we find that there were 600 people in attendance at the prom held in 1904. Contrast with this the 1,200 that danced in the capitol last year.

The first prom queen was Bessie Bowman, a Delta Gamma pledge and a Madison girl. She is now Mrs. C. A. (Continued on Page Twelve)

SALE OF PROM CARDINALS

From Cardinals, the one and only satisfactory memento of prom, will be on sale throughout the first part of next week at the University pharmacy, the Co-op, Lawrence's cafe, and The Daily Cardinal business office at 772 Langdon street. The Cardinals will sell for 10 cents a copy.

Students Enjoy Capitol Function for Last Time

Greatest Social Event of Year Swings Into Action at 9:45 to Music of "On Wisconsin;" President and Governor Welcome Prom-goers Before Grand March

BY DAN ALBRECHT

The gray-green marble of Wisconsin's beautiful capitol echoes tonight for the last time to the joyous music of a University of Wisconsin prom. And members of the class of 1929, their friends, and their guests, more than 1,000 in number, enjoy for the last time the thrill of dancing amid these cut-stone pillars which have looked down on so many proms in the past.

Wisconsin's greatest social event began at 9:45 this evening when Ben Pollack and his Californians swung into the magic tune of that glorious march, "On Wisconsin," and Chairman Willard Momsen and Prom Queen

Art Adams, the 'Poor Nut,' Acts His Part Well

By MARTIN FISK

Repeating his success of last season when he took the lead in "Capt. Applejack," Arthur Adams tousled up his hair, donned high-water pants, and acted like a junior Phi Beta to sweep three prom-going audiences off their respective pedal extremities with his interpretation of John Miller, hero of "The Poor Nut," at the Bascom theater performance Thursday evening, yesterday afternoon, and last night.

But Mr. Adams wasn't the whole show. The supporting cast was excellent, and to this must be attributed much of the leading man's success. Even Minnie Madern Fiske and John Barrymore would have remained rather dim satellites had they not revolved in a series of brilliant constellations!

Julia Winters a Spark

There was, for example, Marcella Eireman, playing the part of Julia Winters, "Miss Ohio," and a psychology major. Miss Eireman—Julia Winters, rather—was the spark that finally penetrated into "the poor nut's" subconscious mind, turned his libido outward, and set him afire with the desire to do bigger and better things than collecting mussy old botanical specimens.

Then there was Virginia Collins playing the role of Jack's sweetheart, one of those demure, modest lassies who is too sweet for anything. Although her part was not so difficult as Miss Eireman's, she played it well and pleased the audience as well as her diffident lover.

"Magpie" Quite a Character

Oh, yes! We mustn't forget Stanislaus Wheatley, who was quite a character in interpreting "Magpie" Welch, the ultra-collegiate cheerleader. (Continued on Page Twelve)

Most Prom-Goers O.K., Ballard Says; Police Are on Duty Anyway

Nine out of every 10 university students are "all right," Clinton B. Ballard asserted today, adding that the other 10 per cent made it necessary for his capitol policemen to guard against the use of liquor at the annual junior prom in the capitol Friday night.

Mr. Ballard, who is state superintendent of public property and is in direct charge of the statehouse, drew a distinction indicating that the dancing may be spirited but must be spiritless.

"We will guard the outside of the building and the grounds as well as the inside," he said today.

Reaffirming his belief that a small proportion of the students made such action necessary, he said he had received a report that a local bootlegger blamed similar policing last year for loss of \$500 in sales.

Mr. Ballard, following last year's prom, announced it an orderly social affair without the taint of liquor.

"I will be on the job all night," he said.

Betty Failing led the grand march into the rotunda of the capitol from the west gallery. Immediately following them came President and Mrs. Glenn Frank, and Gov. and Mrs. Fred Zimmerman. Then followed the prom-goers, the people who are tonight making the 1929 prom one more brilliant success.

Quiet Luxury Produced

The setting of prom strikes a happy note of effective simplicity, in contrast to the lavish display and prismatic color of those in the past. Delicate blue and silver decorations blend with the natural magnificence of the capitol to produce an atmosphere of quiet luxury, in which all the dancers seem to feel perfectly at ease.

And the gowns. Truly the beautiful women of Wisconsin are here tonight, dressed to make them more beautiful and more alluring. In the soft yellow glow of the capitol lights, these gowns form the motif of a constantly changing pattern which even the greatest cubist genius would be proud to claim. It is a marvelous display of colors and shades and tints—period gowns, exclamation point gowns, putting the rainbow to shame.

Chairman Expresses Thanks

After the grand march, the gay crowd assembled in the rotunda to listen to the respective welcomes of Chairman Momsen, Gov. Zimmerman, and President Frank.

Momsen expressed his thanks to all members of the class and to his assistants on the prom committees for (Continued on Page Two)

Climax of Movie Filmed at Prom

Last Scenes in Capitol Close Week of Strenuous Work

Pictures taken tonight at the prom by the Photoart house cinematographer, Claude Parrish, made up the closing scenes of Wisconsin's first prom movie, "The Girl's the Thing," which is to be presented at the New Orpheum theater, starting this Sunday.

Tonight's "shots" brought a week of intensive movie-making to a close. Monday, operations began on Langdon street in front of the gym and on the lake where scenes were taken with the large Royal monophone as a center of action. Tuesday saw the group invading State street, the upper and lower campus, the clinic, and the hockey rink. Wednesday morning brought the last of "shots" to be taken out of doors.

Yesterday was spent in recuperation on the part of the cast and in the development of the films on the part of the production staff. All day today, "location" has been inside several of the fraternities and sororities and in the capitol. The rest of the time between now and Sunday, when the picture will first be shown, will be spent in organizing the film.

This year's prom film is something new in that it is a real movie instead of being merely a series of news flashes taken the night of prom. There is a plot which was taken from a scenario, "The Girl's the Thing," submitted in a contest by W. Erie Bartholomew '31. The story, though short, presents a complete plot climaxing on the night of prom when the hero involves himself in numer- (Continued on Page Twelve)

'29 PROM BRIGHT SOCIAL FUNCTION

(Continued from Page One)

the splendid way in which they had co-operated with him.

Gov. Zimmermen welcomed the students to the capitol in this, their greatest "play hour," and hoped that they would be zealous both in work and play.

Frank Mentions Three Contacts

"I come in contact with you three times during the school year," said President Frank, "first when I welcome you to the university at the beginning of the year, again when I address you on baccalaureate Sunday and bravely admonish you to your duties as citizens, and now when I join you here in this happy occasion."

"I hope that as you dance here tonight you will forget the inferno of final examinations through which you have just passed."

The Picture Flashes

Then came the prom picture. Much scuffling and crowding and pressing for "position" followed, so that mother can see us when we send the Photoart print home. Quiet, and then comes the booming flash of powder as the exposure is made. Ben Pollack strikes up the music and the dance is on, to continue until the wee small hours when everybody is tired but happy, glad that they didn't miss this, the last of the capitol proms.

Celebrities are here. High state officers, prominent professors in the university, big men on the campus, members of the legislature and the judiciary. And they seem to enjoy the music, the laughter, the dancing as much as the giddiest freshman here.

Weather Helps Occasion

Weather, which exerted such a dampening effect upon last year's prom, is doing its best to make up tonight. A warm southern moon shines above; mellow breezes with all their wintry bite gone play over the faces of the prom-goers in a cool caress as they leave the capitol to get a bit of midnight lunch. Bill Mommson is even popular with the weather man.

And there are the movie people, working in the blue glare of the glieg lights as couples flash by and the camera catches their every emotion. There is Donald Brennan, a handsome leading man, and Anastasia Johnson, a beautiful leading lady. It's a real movie they're making, with thrills and laughs and a director like Bill Grube to tear his hair, and a title, "The Girl's the Thing," and a screen to throw it on, and everything.

The music, Ben Pollack's music, shades from the furious rhythm of American jazz to the sweet smooth strains of a honeymoon love song, and the dancers, crowded as they are, applaud handsomely. Then there is also a negro orchestra, Everett Samuel's Seven Society Syncopators, and how they syncopate! Enough to make even a quiet boy like Captain Rube Wagner step right out into the Varsity Drag.

And now it'll soon be over. The music will stop, the boxes will be deserted, the beautiful gowns will disappear. Prom is ended, but the memory lingers on and on and on.

Prof. Troutman Arranges for Special Performance of Pre-Prom Play Wed.

A special evening performance of the pre-prom play, "The Poor Nut," will be given at 7:30 o'clock next Wednesday, according to an announcement of Prof. William C. Troutman, director, late Friday night.

In view of the fact that there were a great many students and faculty members who did not have the opportunity to see the play this week, and since a large number were out of town, Prof. Troutman has arranged with Dean Goodnight that it be held again.

The special production will be given in Bascom hall theater, and seats can be reserved at the box office any time between now and Wednesday.

Governor Signs Bill For New Girl's School

Gov. Fred R. Zimmerman has signed the measure passed at the special session of the legislature appropriating \$400,000 for buildings and grounds for a new industrial school for girls to replace the present industrial school at Milwaukee. The intention is to locate the new school outside of Milwaukee in some country district.

BEN POLLACK'S CALIFORNIANS FAVORED AT CHICAGO DANCES

Ben Pollack uses for his motto: "I like to make 'em dance," and as is (or was) evident, there is little doubt but what Ben succeeds very well in what he attempts to do.

For Ben Pollack and his Victor Recording Californians are a dance orchestra and nothing else but! Ben has had several offers to play on a stage tour, but has always refused, for he says that the plaudits of a few appreciative dancers mean more to him than the applause a good jazz band always draws from an audience of theater-goers. Because of his own particular style of super-snycopation, the music of Pollack and his band has been branded as inferior to none by the dance-crazed youth who have followed through with Pollack from one dancing step rage to another.

Michael Sullivan, chairman of the music committee, says, "I chose Ben Pollack because he is the most popular with the Chicago younger crowd today; because he has a young and hot orchestra; because he has played at many other college hops similar to the prom and has always been well

liked; and because it was a toss-up last year whether to chose Pollack or Coon Sanders. I am certain that Pollack will be well liked."

Two new Victor records will be released by Pollack within the next month. Of late, he has been paying more attention to his Chicago dancers than to making records, and these two records will be the first ones played for Victor for some time.

His orchestra was comprised of 10 pieces at the prom. Outstanding in the personnel of the orchestra was Benny Goodman at the saxophone and clarinet. Benny, only 19 years old, is the best in the West or any place else, as far as that is concerned, according to Ben, and he alternates playing between Ben Pollack and Isham Jones.

Pollack, himself, plays the drums and when he takes up his sticks and leads his Californians, they all radiate enough blues from their instruments to put pep into the entire dancing mob.

The orchestra features "Tiger Rag" and "Rhapsody in Blue." It is a com-

mon stunt for Pollack to start out in a quiet and somewhat foreboding manner and then as the evening progresses to gradually liven up so at the end of the dance nobody is tired and everybody wishes that they could keep on dancing 'til dawn.

Pollack's Californians were chosen over several equally widely-known dance orchestras, most of which hail from Chicago. Most notable of his competitors to play at the prom were Paul Ash, Isham Jones, Jack Chapman, Ben Bernie, Bobby Meeker, Charley Straight, the Royal Canadians, and the Orioles.

If you are interested in the history of Pollack and his Victor recording orchestra, it is unique that although the entire personnel of his orchestra is made up of Chicagoans, the men started playing together in California four years ago. Incidentally, the band is still a very young organization. Pollack is only 24 and the rest of his outfit range between 19 and 26.

After playing in California for a year, Pollack and his orchestra returned to Chicago to open up the Venetian room in the new Southmore hotel. Ben played there over a year and then moved to open the Rendezvous night club, at which he played for six months, and then moved to

the famous Black Hawk for almost a year.

Leaving the Black Hawk, Pollack and his orchestra, which now had established a well-known name for itself, made a tour of the South, playing at a different city every night for two weeks. Returning to Chicago, he had several offers, but chose to open the new Club Bagdad on the South Side at 64th and Cottage Grove, where he now is playing. He may be heard often over WBBM and WGES.

What used to be the rule about hazing on private property?

The rule read, "There shall be no hazing on private property with or without the consent of the owner or the lessee."

From the Gayety of Prom—
You'll find keen enjoyment in this varied program of song. They are coming back on the strength of last year's performance.

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--at--
Christ Church, this Thursday,
February 9th, at 8:00 P. M.
The Kind of Music You'll Never Forget.

NEW UNIVERSITY REGENTS



Left—Mrs. Meta Berger, Milwaukee
Above—George W. Mead, Wisconsin Rapids.

New University Regents Chosen By Zimmerman

Mrs. Berger, G. W. Mead Appointed for 6 Year Term

Two new university regents, George W. Mead, Wisconsin Rapids, and Mrs. Meta Berger, Milwaukee, were appointed Thursday by Gov. Fred R. Zimmerman.

Mr. Mead, whose term expires Feb. 1, 1934, succeeds Franklin Nace, Iola. Mrs. Berger replaces Miss Leola Hirschman and will serve the same length of time as Mr. Mead. The terms of both Miss Hirschman and Mr. Nace expired on Feb. 1 of this year.

Wife of Congressman

Mrs. Berger is the wife of Congressman Victor L. Berger, of Milwaukee, Socialist member of congress. Mrs. Berger is at present a member of the state board of normal school regents. It is expected that she will resign from the board of normal regents to accept the place on the board of university regents.

Mrs. Berger has been identified with school affairs in Wisconsin for many years. She was a public school teacher in Milwaukee prior to her marriage and has served on the Milwaukee school board for many years, being president of the board at one time.

Mead Is Conservative

She was a member of the state board of education when that board was still in existence, being appointed to the board by the late Gov. E. L. Phillip. She was named a member of the board of normal school regents about a year ago by Gov. Zimmerman.

Mr. Mead is president of the Consolidated Water Power and Paper company at Wisconsin Rapids. He is at present mayor of that city. He is a graduate of the University of Wisconsin. Mr. Mead is identified with the conservative faction in Wisconsin politics.

Ag College Expert to Study Production Costs of Tobacco

Costs of producing tobacco in Wisconsin will be determined by a cost finding expert of the state college of agriculture.

Members of the Northern Wisconsin Co-operative tobacco pool are co-operating with John S. Donald, of the state college of agriculture by furnishing accounting records.

Last season a number of farmers, using a form submitted by Mr. Donald, kept track of the records for their own crops. These are now nearly complete and are expected to be sent in for computation.

In addition to the regular accounts, Mr. Donald has announced that it would be helpful to receive any other records which individuals may have showing their costs for the 1927 crop.

Members of the pool particularly interested in finding the average cost of production for tobacco and growers having any records of the cost of the last crop, even though the record being kept according to their own style, have been asked to send a copy either to Mr. Donald or the pool offices.

Greek Wrestlers Meet Wednesday

Farm House Team Favored to Win; Two Other Groups Strong

Fraternity wrestling will get under way next Wednesday night a 7:30 o'clock with grapplers from four Greek houses tangling with each other. Eleven groups are entered in the race this year, with Farm House as the outstanding fraternity favored to cop the title.

Farm House has its last year's championship team almost intact in Dor Cameron '28, heavyweight; Vern Taylor '29, 175 pounds; Humphrey Williams '30, 158 pounds; Joe Ray '28, 145 pounds; and Delmar Fink '29, 135 pounds.

Alpha Gamma Rho and Phi Kappa Tau, who finished in order behind Farm House last year, will be undoubtedly strong again this year, and they should give Farm House a great battle for the title.

The matches will probably take place as in former years in the wrestling loft on the third floor of the Gymnasium. Intercollegiate rules of wrestling will apply to all of the matches.

The schedule of matches, as announced from the Intramural office Friday is:

Round 1

Farm House vs. Phi Sigma Delta, Feb. 8.

Phi Beta Delta vs. Pi Kappa Alpha, Feb. 8.

Theta Chi vs. Phi Kappa Tau, February 8.

Alpha Gamma Rho vs. Sigma Chi, Feb. 13.

Alpha Chi Rho vs. Kappa Sigma, Feb. 14.

Round 2

Phi Sigma Delta vs. Phi Beta Delta, Feb. 15.

Pi Kappa Alpha vs. Theta Chi, Feb. 16.

Farm House vs. Phi Kappa Tau, Feb. 22.

Alpha Gamma Rho vs. Alpha Chi Rho, Feb. 20.

Sigma Chi vs. Sigma Phi Epsilon, Feb. 21.

Round 3

Farm House vs. Phi Beta Delta, Feb. 2.

Phi Sigma Delta vs. Theta Chi, Feb. 27.

Pi Kappa Alpha vs. Phi Kappa Tau, Feb. 28.

Alpha Gamma Rho vs. Kappa Sigma, Feb. 29.

Alpha Chi Rho vs. Sigma Phi Epsilon, March 1.

Round 4

Farm House vs. Pi Kappa Alpha, March 5.

Phi Beta Delta vs. Theta Chi, March 6.

Phi Sigma Delta vs. Phi Kappa Tau, March 7.

Alpha Gamma Rho vs. Sigma Phi Epsilon, March 8.

Sigma Chi vs. Kappa Sigma, March 12.

Round 5

Farm House vs. Theta Chi, March 13.

Phi Sigma Delta vs. Pi Kappa Alpha, March 14.

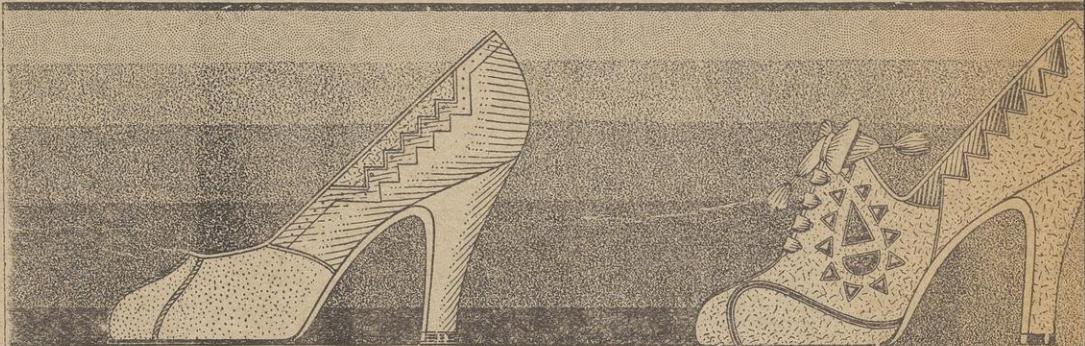
Phi Beta Delta vs. Phi Kappa Tau, March 15.

Sigma Chi vs. Alpha Chi Rho, March 19.

Kappa Sigma vs. Sigma Phi Epsilon, March 20.

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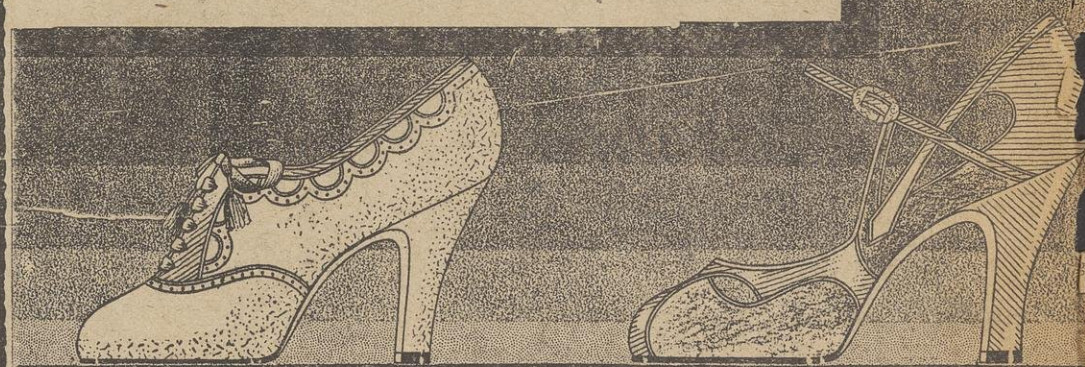
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Our Greetings

M CARDINAL is published by the Wisconsin of Sigma Delta Chi, professional journalistic. This makes the ninth consecutive year that the chapter has published a record of the great social event. With this issue, as in the past, we greet the Prom-goer and endeavor to perform the service of creating a valuable record of the event which will outlast the readers' memories.

In publishing of this record, Sigma Delta Chi, a major activity in the Gridiron banquet at the 300 faculty members and prominent students and planned every year. Through these efforts, the chapter adds its tangible bit to Wisconsin. We tried to make this publication as comprehensive as possible. In addition to regular news, a full-page satire section has been added which pokes wholesome fun at well-known members of the faculty and student body. We hope the good spirit that prompted them. In other words, our name appears on the page, laugh it off! The Cardinal is a memento every Prom-goer should have. If your group has not already done so, please send in a number of copies delivered in accordance with a notice printed on the back of the issue.

The Proms the Thing

PROM is holding her annual pageant tonight, glorifying the Wisconsin man and woman. It is a pageant in every respect, with its king and queen, its high state and university officials, lesser unimportant, and those persons who came to see the pageant. Weeks of preparation, countless hours of the state capital, and a grand finale have this year, as usual, made it a most brilliant and magnificent. Again, as usual, is full of the "On with the spirit. Joe College and Carrie Campus have been a semester's work; they have taken all the fun and have received their grads. Whether an "Ex" average or received two or three honors, or fails seems of little importance. A new scholastic year is being rung in, and the old is being formulated which will eliminate the old and weaknesses. The period of fearful past; the time for relaxation and forgetfulness is at hand. Every respect, the 1929 Prom is much more than the ones which preceded it. But there is one thing of recent years the function has been changed on account of the extravagance and the fun it has necessitated. This year, however, the Prom has struck a distinctly democratic note and is successfully encouraging—fraternizing and individuals to keep Prom costs at a minimum. This was a greatly needed step, and one in the direction. May the practices inaugurated this year be continued. Another variation this year in that a picture of Prom is being made under the direction of the student body. While there have been the new movies of Prom in previous years, this year an interpretation will attempt to portray a section of university life. "The Girl's the most interesting, and we feel, worthwhile experience."

Prom is also unique in that it is the last thing to be held in the state capital. We are sure that "this is the last Prom in the capital" is an old wheeze, but this year the saying holds. The Memorial Union building almost completed in 1930 will stage their pageant in the room of the university, in the long-cherished structure which is rapidly approaching the Wisconsin tradition which does not lend itself to change. Ten or twelve years ago the Student Court and a Student Senate; men who wore their green caps and sopho-

mores who enforced the cap-wearing; she had engineers who wore corduroy breeches and spoke ungrammatical speech of the followers of St. Pat. Verily, Prom is eternal.

And so let it be. Promtime is a time for celebration—let us eat, drink, and be merry, for tomorrow—well, tomorrow we may have new cares and worries, new examinations and "stiff" courses. With the blaring of trumpets and wailing of saxophones the pageant continues on its way.

A Few Open Letters

TO Mr. Willard Momsen:

Bill, we want to congratulate you on this party. Everybody enjoyed it a lot—the music was fine, the decorations perfect, and the floor O. K. Furthermore, after attending your prom, we don't feel as though we just finished paying the French war debt. There is, of course, a noticeable flattening of the sock, but at least there was no necessity for drawing any drafts on the home-town bank this year. You've established an excellent precedent. And by the way, Bill, we think your choice of leading lady shows admirable taste. Don't tell her, but we really would like to have taken her ourselves—but naturally you had first pick. We won't hold that against you, though, because you threw such a good party in everything.

TO Other Prom Workers:

Folks, you did this up on a grand scale, and even old Abe Lincoln, squinting down at the capitol from his vantage point atop the hill, is proud of you. He never saw anything like this in his day. You worked hard at a time when the final exams should have required your whole attention, expending time and energy to make this big affair a success. You have introduced several new features which make the Prom more enjoyable and more to the taste of the average pocketbook. This event attests to the whole-hearted spirit of co-operation existing in the class of 1929.

TO Gov. Zimmerman:

On behalf of the student body, we want to thank you for allowing the class of '29 to use your capitol building for their Prom. Really, Zim, we were awfully afraid that something terrible was going to happen just before Christmas vacation, and we were greatly relieved when you fixed everything up O. K. We probably won't have to bother you like this again, because our Union building will be open next year and Prom will be held there. Tell Mr. Ballard thanks, too, and put in a good word for the janitors who have to clean up the place tomorrow morning.

TO the faculty:

Well, well—now let's see—who is this faculty person? Oh, yes, we remember now—you're the person who gave us all those nasty blue books about a week ago and made us fill them with information which was forgotten as soon as it was written down. Heh, heh—we're out of your power tonight, Mephistophiles—just try to make us tell you how much we know. By the way, did you know that we copied the tenth sentence of question two in that Spanish exam from another blue book? No? Heh, heh—good joke. But curses! the new semester starts Monday.

TO Pres. Calvin Coolidge:

Say what's a big idea anyways, Cal. We asked you down to this party and we asked you the year before and the year before that, but you never show up. If you're trying to high-hat us just let us know and we'll quit sending you invitations. Now when you went down to Havana and told all the delegates what an ideal big brother the United States makes for the smaller republics of South and Central America you didn't seem to have much trouble to get away from home. But when we send you a handsome invite to our party you say thumbs down. What's a big idea anyways?

TO the Co-ed:

My dear! DON'T you think PROM is SIMPLY GORGEOUS? Not a BIT BORING—I could GO for DAYS and not get TIRED one BIT. And ALL those FELLOWS—I mean WILLY MOMSEN and KEN CROWELL and WALLY JENSEN, JIMMIE HANKS and FRANK WOOLARD and BILL SLAVICK and EVERYBODY who stood in the front row when they took the picture were JUST TOO CUTE for WORDS! And my DEAR! I got so EXCITED I could have EXPIRED, cause that MOMSEN looked at me so DREADFULLY long and I'm CERTAIN he asked BETTY FAILING what my name was. DO you suppose he'll call me for a DATE?

TO Joe Gloom:

You say, Joe, that this just proves that the university is nothing but a big social center and marriage mart. Really, Joe, your pessimism is laughable. These young people attending Prom have just finished taking their final exams and naturally want to relax and enjoy themselves. During the year they have no thoughts for anything but their dear studies. Besides, Joe, Prom gives them that indispensable polish which anyone must have to get along in the world now-a-days. You know what polish does—it's like the correspondence course; if you have it you earn \$5,000 a year—otherwise your wife is always nagging at you because you earn only a paltry \$2,500. Yessir, polish is a great thing, Joe—and here's where they lay it on thick.

As the Prom Cardinal goes to press and the hectic two days of preparation fades into calm, the editors' souls are filled with a mighty glow of gratitude. To the two Madison papers, The Capital Times and The Wisconsin State Journal, to the Brock Engraving company, to those student workers who are most directly in charge of prom, and perhaps most of all, to the patient, untiring mechanical force of the Daily Cardinal Publishing company the editors of this issue owe an immeasurable debt for willing, helpful co-operation.

The completion of this issue brings to a close one of the major activities of Sigma Delta Chi on the Wisconsin campus. Our next one is already being planned, and so—See you at the Gridiron banquet!



As you read this, you will be enjoying the promenade of the class of '29 (Hallelujah!) Now if you should break a leg tonight or call for the wrong girl, don't think that you are the unluckiest person in the world. Now my uncle, at prom time in 1908, had a most unruly mare . . . you small boys on the right will have to stop snickering—of course, the mare was what he drove to prom, but I am getting off my subject altogether. I mean to say that should anything happen tonight to spoil a good time, shooting or knifing or the like, remember that the Skyrockets prom will soon be on hand. When in the dark, look up!

VERY FUNNY JOKE

First catty miss—"I have a book at home in which I keep souvenirs of ALL proms I've attended."

Second c. m.—"Oh, a SCRAP book?"

ROUGH PARTY

Do you know Bill Momsen? Yes. I ran into him at prom.

Him—You dropped your handkerchief.

Her—Sir, that's my dress for prom night!

A certain party at the A. D. Phi house didn't attend prom because his girl and his money were alike—they both left him at the same time.

What were the favors? Only some cheap lighters. I think he was trifling with you.

Did you like the music? We didn't get as far as the rounds.

Why did the chaperon bawl you out? I was caught holding the bag.

LITTLE BOY BLUE.

It is gratifying to be able to mingle with so many happy persons in one night; the guests of honor look particularly well on the program. It does one good to be gay with the three couples from the Sigma Chi house and with those who almost came from Pittsburgh. The glowing faces radiate the wonder of Wisconsin winters. Langdon street finds people so joyous at this three-day festival they can hardly walk. Beautiful girls carrying beautiful flowers, and girls carrying beautiful flowers. The music is perfectly liquid. All are given over completely to this convivial occasion. Every one is the other's brother. Mr. Munsin (or is it Mr. Mompbun?) finally is dressed and is mingling with his classmates. Decorations are coming loose and soaking the chaps on the domes. But who objects in this merry crowd? Plug hats are shining and gaboons are shining, but ah, the girls' noses! They are powdered. The delicate prom gowns whisk on the floor, and the collars grace the dimpled chins. Parties slip out to snatch a bite at the Dugout. Girls obtain late permission from their respective residences. The dance lasts until 2, but there are other places to go if you are not in a taxi. It's Wisconsin's prom. To the world and Jack McGrath and College Humor we say it's Wisconsin's prom, and we are as proud of it as the legislature of New Mexico.

OUR OPEN LETTER TO BILL MOMSEN
(Translated from the Welsh and Scotch of Argon, who never looks sweeter than when he's lying down.)

Dear Bill:
This may be the last time I get in touch with you unless this comp doesn't let me in. Now, Bill, don't forget what time this affair is coming off. It would be embarrassing for you to get to the capitol at 5 o'clock when you know the dance doesn't begin until 6 o'clock. And, on the other hand, you mustn't get there at 8:30 or everyone will be going home. Remember that you asked Betty to go and she is expecting you to call for her before you go yourself. I think it would be awfully nice if about the time things get a little dull you would have fired a salute from a French 75-mm. and then while everybody is watching you announce your candidacy for the presidency. It would be a big hit because only half the student body is expecting it. Better see that someone locks up before you go, and see that the Phi Kap box is empty (or are they going to the Military ball?). With the best of luck for your party and your last batch of prue preserves, I remain
Your willing servant.

If you can stand this you are good for a prom every night. I went to the Capitol theater with The Lazy and watched the contortionists very interestedly, but my evening was ruined. The Lazy says to me says he, "Those men doing the funny turns are somewhat like the man who owns both Jim's place and the Silver Dollar—double jointed."

HOW TO RAISE POLAR BEARS PROFIT

This is an important time of the year. You may realize profit any time now. Just sit down for say two hours every morning before breakfast and realize real hard. Before we go further into this matter of profits, let's us talk awhile on the polar bears at prom. Every year at the university a prom chairman is elected and he spends a long time wondering where he will have the prom. Finally the capitol building is decided upon and everyone goes there at some time or other on a certain night which is called prom night. Now animals are not regularly admitted to this affair. It is for the students of the university primarily, but by following the suggestions closely you might get the bears where they could enjoy the music, if there is any.

It would be well to first tell the bears what it is all about. This suggestion would do well for the students also, but no one ever seems to do it. Dress them in formal attire. Now as to what is formal attire for polar bears consult my booklet No. 22B70, obtained for the small price of \$23.64 by writing me at 23 Langdon street, Madison, Wis. Now, from all appearance and information, the object of prom is to have a good time, and this should not be forgotten with regard to these little fellows. After you point out the vari-colored lights and silver-blue drapes, take Myrtle and Clarence to the reception room and let them look in. Hardly anyone else will be doing more than that, so they will not feel out of place. It can be arranged beforehand with the state engineer to have two spacious tubs in the basement filled with water and ice. You can check your bears there until time to go home. If they enjoyed prom and can tell all about it the next day, you may be sure that somewhere you have slipped up. Remember that what this polar bear business needs is more sticktoitiveness, and you folks show it more than I do. Now my uncle, just before going over the top with the state militia during the famous street car strike on Park street, . . . (Continued next Wednesday)

HOW CAN IT BE ANYTHING BUT A PLEASURE

The reception line will include Prexy, Mr. Zimmerman, Miss Nardine, Mr. and Mrs. Goodnight, Mrs. Failing, and the big muts who are running the prom. Fred Jensen will be there if he gets dressed. There will be no more fooling the public now, Mr. Jensen, because we all saw you in track clothes in the play. We have the goods both on you and off you. The Madison satellite, Hanks, may be too busy with the children of visitors to help receive the guests. Mr. Hanks, you know, is exceptionally well known in this town and is a great lover of kiddies. He has volunteered to care for all the little ones during the course of events. He is a man of character never at a loss for a comeback or excuse; in fact, I'm leaving my own little ones with him for the evening. When there are no hands to shake, the other Jensen in the chain gang, one Wallace Jensen, will be figuring on his cuff how the class is going to pay for the darn thing. Funny, isn't it? Slavik, with his girl from out of town, may have to pawn his dress suit to meet rent-a-car exigencies. Ken Crowell will be the small boy with the plug hat down over his ears. Miss Bee Altpeter will probably be awarded the Carnegie medal for fortitude under difficulties. There'll be another man there named Momsen whom no one seems to know anything about. It'll be a big reception, no doubt.

When the dawn breaks, let us take the ladies to their sorority sisters who live in Madison, see if we have our watches, kiss her good night (will my partner please note?), dodge the cab driver, and roller skate home. It has been a good prom and worth the \$2.80 and the trouble of writing these Rockets. (The suppressed adjective begins with the letter "d").

Farewell, for now you'll miss me much but don't give up, there are none such who write so long without a laugh but me.
THE HALF WIT'S HALF BROTHER.

Hibb

Wisconsin
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Prof. B. of agricult chairman Agriculture meeting cooperative, ty farm o was held ify, compr Thursday

Herman ne Grang ne coun in cong will be di The incorpor zation a will be m tion meet call will b zations w Thursday

The Wi ture was but it ha some time council of the farm rary plans organizati representati tions met on the de Accordi group, the agricultur state's fa promote t

Groups included the Grang Equity, the sociation, leaders in ing Sa tertan.

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Koltenbach Wins Sorority Contest At International

J. R. Modral Takes Easy First in Fraternity Competition

Marjorie Koltenbach, Chi Omega, and J. R. Modral, Alpha Gamma Rho, won the intersorority and the interfraternity riding contests respectively at the Little International Stock show held in the university stock pavilion Wednesday night.

Miss Koltenbach rode her own horse, Prince Albert. Miss Elizabeth Wilson, riding Rex Chief, representing Kappa Kappa Gamma, took second place, and Margaret Modie, riding Tip Frisco, for Delta Gamma, and Miss Gladys Culver, of Alpha Gamma Delta, mounted on Black Queen, took third and fourth places, respectively.

Modral Easy Victor

Modral, riding Rex, easily won first place in the men's event. Ted

Frost, of Phi Kappa Sigma, was awarded second prize.

The pony race, a spirited event entered by the younger horse lovers of Madison, proved to be a fun maker. Some of the mounts refused to enter into the spirit of the race after the first lap and gave their young jockeys a measure of grief.

Beauty, with Fay Hammersley up, took an easy first place in this event.

Silver Cup Awarded

Mrs. Chan Holt, owner of the Black Hawk Riding academy, and Mrs. Lorena Marks carried off top honors in the three-gaited pair exhibition with their entrants, "High Life" and "Dolly Monogram."

The silver cup for the best individual bi-gaited horse was awarded to "Roxanne" mare, owned by Paul Nikas, of Madison.

The grand prize in the beef elimination exhibits, held in the afternoon performance, was awarded to George Kohley and his red yearling beef steer.

Berky Wins Horse Prize

The grand champion horse prize was awarded to Fred Berkey, of Monticello, who entered a Clydesdale mare.

Wilber Renk, Sun Prairie, and his yearling Shropshire ewe, won the

grand prize in the sheep exhibits, and John Owen, of Portage, was awarded first prize for his hog entrant.

From the opening event at 7:30, when the draft horses of the university were shown by students in the agricultural course, until 11:30, when the champion yoke of oxen from the Clark county home at Owens, Wis., defeated a team of horses in a pulling contest and then presented an exhibition of the art of "snaking" looks, the colorful events moved with ever changing swiftness.

Glenn C. Dittmore, Chicago horseman and exhibitor, judged the entrants in the evening program.

WESTINGHOUSE PICKS FOUR TEXAS PLUMBERS

AUSTIN, Tex.—Announcement has been made of the selection of four students from the senior class in mechanical engineering of the University of Texas by the Westinghouse Electric and Manufacturing company to go with that company in September of this year. The four students are: H. L. Land, of Santa Anna; J. H. Watts, of Austin, N. J.; Hangartner, of Henrietta; and F. C. Rushing, of Runge.

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Keep Your Furs Out of Direct Sunlight, Advises Prof. Moore

Prof. R. A. Moore, of the university agronomy department, whose ancestors came to America in 1635 because they could not obtain the hunting and trapping privileges they desired in England, has offered some five practical warnings for the protection of furs. If you want your furs to stay in the best possible condition, it may be well to heed the following:

1. The luster of furs is what the sparkle is to the diamond. Thirty

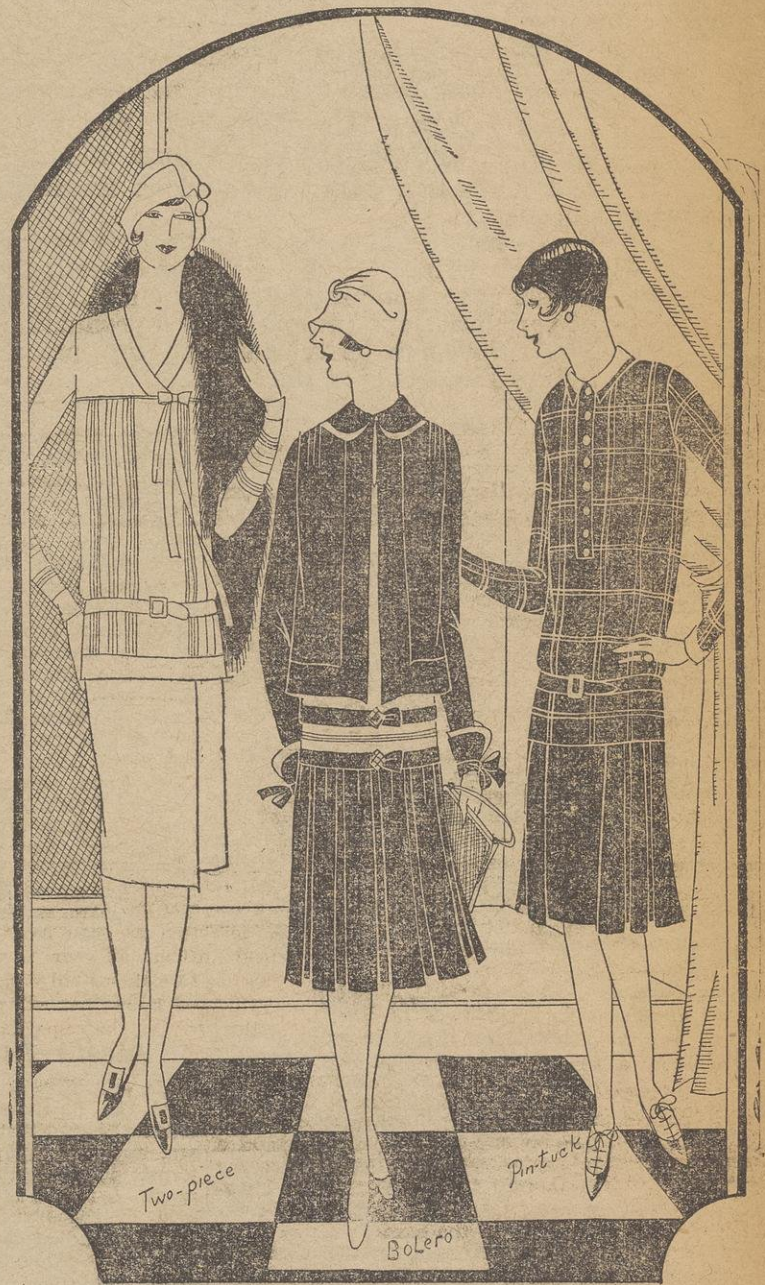
minutes of direct sunlight will take the luster away from a fur forever.

2. Do not air furs on a clothesline during brilliant sunlight. Although winter sunlight may have some effect, it is usually not bright enough to injure furs while they are being worn.

3. Use a limber whip to beat the furs occasionally. Nothing is so effective for giving the furs resiliency and life.

4. Keep furs stored in an airtight place, for the moths are ever ready to attack them.

5. An occasional airing will not harm the furs, if precaution is taken against exposure to summer suns.



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Additional guests at the dinner-dance tonight are Gregg Clement, Edith Schultz; Robert Nourse, Helen Ittis; Howard Tanner, Elizabeth McDougal; and William Caldwell.

Egstad Arrives in City to Take Up His Duties

**New Association Secretary
Urged Rube Wagner to
Come Here**

Herman M. Egstad '17 arrived in Madison yesterday to take over the office of alumni secretary to which he was appointed recently. He succeeds Bart E. McCormick, who is now secretary of the Wisconsin State Teachers' association.

After graduating from the college of letters and science course in commerce in 1917, Mr. Egstad entered the army, serving with the 32nd division until the close of the war, and spending 16 months of this time in France.

With St. Paul Association

When the war ended, Mr. Egstad was offered a position with the St. Paul, Minn., association of commerce by Edward McMahon, who had been a regent of the university in 1917 and 1918, and who was then taking over the direction of the St. Paul association.

Mr. Egstad remained in St. Paul until the present time. Three years ago he became interested in a pleasant young St. Paul lad who had made a good athletic record in high school.

Urged Wagner to Come Here

He encouraged this young man to come to Wisconsin and today he is captain-elect of Wisconsin's football team. Needless to add, the young man's name is Rube Wagner.

Though he has been away from the university for 10 years, Mr. Egstad still retains an enthusiastic interest in all things pertaining to the university. He favors intercollegiate athletics and is firmly convinced that Wisconsin's football team next year will be a "world-beater."

Group Activities Include Further Parties Saturday

(Continued from Page 7)

bins, Dorothy Page; Bobbie Obendorfer, Marian Briggs; Eugene Kinkead, Elizabeth Jaeger, Highland Park; and Prescott Price, Katherine White, Springfield, Ill.

Delta Upsilon

Richard Neller, Lucy Gale Lockhart; Douglas Seaton, Mary Fulton; Jack Wilson, Alice O'Neill, Edgar McEachron, Nancy Ballinger; Norman Wigdale, Janet Smith; Jack Morris, Mildred McCune; John Boennare, Katherine McKee; Sumner Ricker, Dorothy Schink; Beverly Murphy, Louise Hinds; Edward Venson, Virginia Favnum; Bayrd Still; Emily Owen; Bide Ransom, Helen Keeler; Paul Gentry, Jean Doyle; George Burridge, Eleanor Armstrong; Clay-

'26 Queen Returns



MARTHA WALKER

Martha Walker, '26 Queen, Returns to Attend the Prom

When Betty Failing tucked her hand in the crook of Bill Momen's arm and smilingly led the grand march of prom-goers through the corridors of the capitol, there was one young lady in the procession who perhaps mused on a night two years ago when she was leading the march and all the social world was doing tribute to her.

Martha Walker, queen of the 1926 prom—"The Prom of the New Wisconsin"—is back in Madison for the week-end and attended the 1928 function with F. Max Weaver, a senior law student and a member of Alpha Sigma Phi.

A lot of water has run under the bridges since Miss Walker, on the arm of Jefferson Burrus, now Rhodes scholar at Oxford, led the promenade. She has travelled half way around the world and was in Peking, China, with her family a year ago when press reports read: "We expect the city to be captured this spring."

A little over eight months ago, she returned to the United States and accepted a position in the advertising department of the Marshall-Field company of Chicago.

Miss Walker was graduated from the course in journalism in 1926. She is a member of Kappa Kappa Gamma and is stopping at the chapter house over the week-end.

ton Fyfe, Helen De Gueve; Morgan Murphy, Katherine McKnight; Everett Prechel, Edith Rowe; Charles Brown, Helen Schubert; Roland White, Eloise Trumbull; John Burnham, Eva Adams; chaperones, Mr. and Mrs. E. A. Wilson.

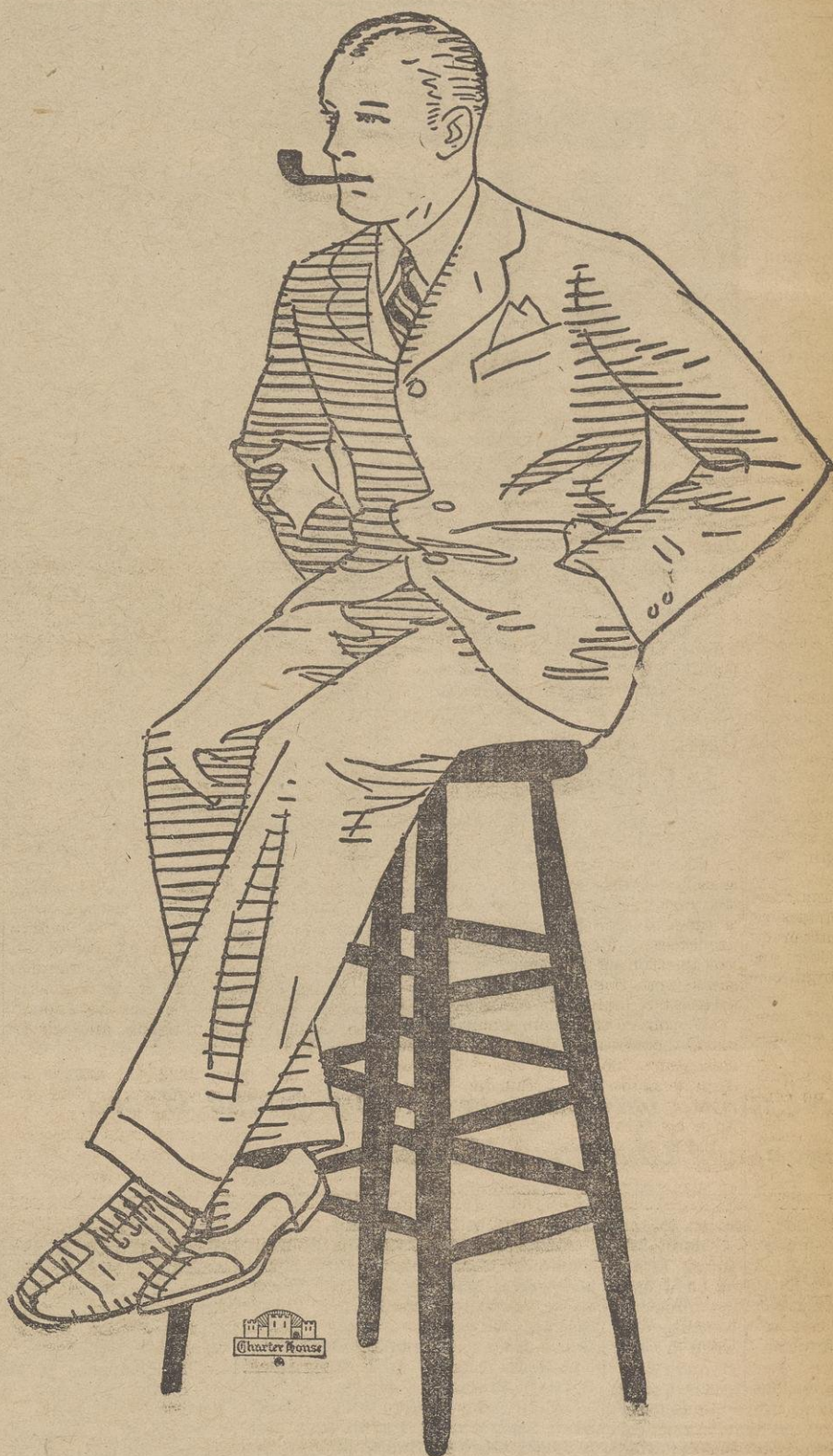
FACULTY MEN TO TAKE PART IN IBSEN EVENING

An Ibsen evening will be held by the Ygdrasil Literary society when it meets Feb. 11 at the home of O. H. Eliason, 226 W. Gilman street. Ibsen's play, "An Enemy of the People," will

be read by five University of Wisconsin faculty members, and discussion will follow. Those who will take part in the reading are Prof. Arthur Beatty, of the English department; Prof. C. F. Gillen, of the French department; Prof. Grant Showerman, of the classics department; Miss G. L.

Borchers, assistant professor of speech; and Prof. Julius E. Olson, of the Scandinavian language department.

The Dekes are taxing to prom, and not the kind done in an airplane either.



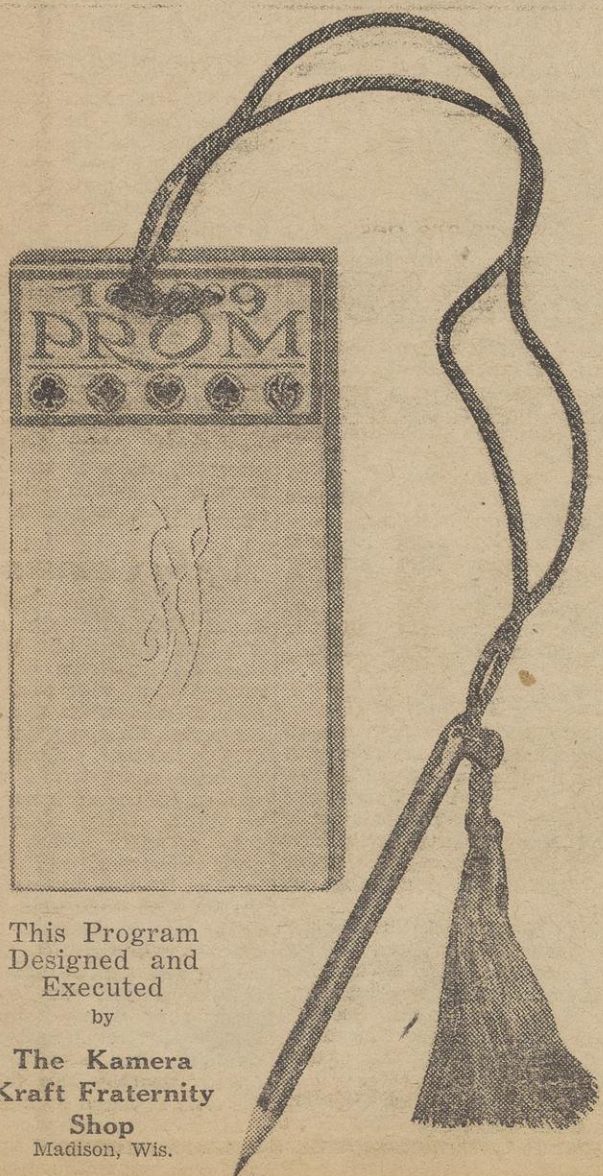
Charter House



APPAREL FOR EVERY OCCASION

This is to inform you that we are now ready for the spring season. The New Charter House Suits and Top-coats are in themselves master pieces of approved apparel, the woollen are conservative and the coat is the three button so dear to a Wisconsin man's idea of correct attire.

In addition one offer for your approval, the Long Point Shirt, and Collar Pin, the Small Patterned Tie, and Plain, Light Wool Hose. These and many other new additions to your wardrobe may be found in our shop.



This Program
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by

The Kamera
Kraft Fraternity
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Madison, Wis.

ard Chosen ing Ag Head

in Council to Be Or-
zed as Non-Profit
Group

H. Hibbard, of the college
ure, was named temporary
of the Wisconsin Council of
which was revived at a
of representatives of co-
educational, and commodi-
organizations. The meeting
in the offices of W. A. Duf-
missioner of agriculture,
evening.

Idhe Is Secretary
Idhe, Neenah, secretary of
e, was appointed secretary.
l which was formed at the
ress here the last October
continued.

of agriculture will be
as a non-profit organi-
a definite plan of work
pped out at the organiza-
ing called for Feb. 24. A
issued to the state organi-
ch were not represented at
meeting.

Couldn't Agree
consin Council of Agricul-
formed several years ago,
not been functioning for

An effort to form a new
agriculture was made when
congress met, and tempo-
were made for a permanent
n, but later, when the rep-
of the various organiza-
they were unable to agree
nite plan of organization.

g to the leaders of the
purpose of the council of
is "to bring together the
n organization in order to
e interests of the farmer."
represented at the meeting
e Wisconsin Farm Bureau,
e, the American Society of
Equity Livestock Sales as-
the cheese federation, and
the farm congress, includ-
John C. Schumann, Wa-

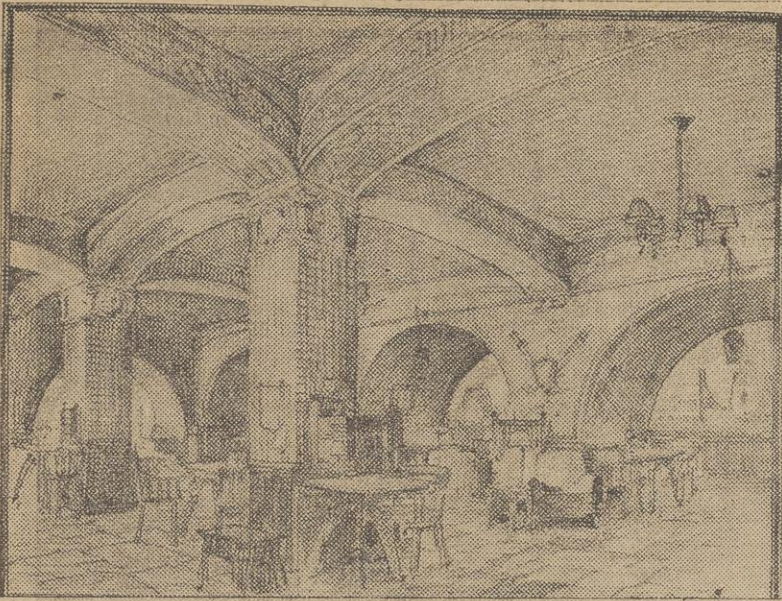
gs of the organiza-
held on the Thursday
olks' week at the university
minimum membership fee
ecided on at the organiza-
ing.

as to representation from
s organizations is a ques-
to be worked out Feb. 24. It
d out that the various milk
organizations have no cen-
and that they might wield
e of power at the meeting.
representatives asserted the
ght accomplish one of its
aving all the milk organi-
the meeting and help them

NAMED MAJOR RESERVE OFFICERS

ay S. Owen has been re-
ned major in the informa-
ment of the Officers' Res-
s. Fred M. Distelhorst has
med captain in infantry.

RATHSKELLER—A LA WISCONSIN MODE



The heart of the Union building for
the men, the taproom, is reminiscent
of the old German rathskeller, fami-
lar in the state and in German vil-
lages where the rathskeller is the
basement room of the town hall and
the meeting place for the German city
fathers and all their friends after the
day's work is done and good fellow-
ship is in order.

Mr. Pescheret's perspective sketch
shows a 35-foot bar in the back-
ground, heavy plain oak tables and
chairs, massive lounges in leather, and
booths between the arched columns.
The lighting fixtures are designed as
tallow candle lanterns, with rusty

strap iron shades. The beams of the
ceiling are decorated with a stencil
design of German baroque style. All
paint and decoration is to be softened
and glazed to produce an antique and
aged character to the room, as if it
had been in existence for years. The
floor is of natural split, colored slate
arranged in a broken pattern.

This is the room where the men of
the university will congregate for ses-
sions around the fireplaces, barber
shop harmonies, reading, play by play
reports of football games, billiards and
other games, refreshments from the
soda fountain bar, and light lunches
of coffee, sandwiches, waffles, and
hamburgers.

Battles Over Problem of Full Dress or Tuxes Came Often Years Ago

While the masculine elements at-
tending from this year have not been
greatly perturbed as to the nature of
the garb they should wear, there was
a time not so long ago when their
predecessors waged a solemn war over
the question of whether tuxes or dress
suits were the proper thing for the
greatest of university social events.

Of course the prom chairman has
always come in full dress, as he did
this year. There has never been any
dispute about that. But for the lay-
man, it was a mooted question, kept
alive by energetic publicity hounds.

Back in the days of '21 and '22
when the Phi Gams received no end
of space in the Skyrockets column for
having both their parties during the
year formal affairs, and when a tuxe-
do or dress suit was something to be
gotten into with meticulous care, the
problem of what to be seen in at a
big function was a very great one.
Nothing was too good to wear, and
when a real party came around, ev-
eryone wanted to go the limit in
style.

Consequently, on the day before

prom in '21 it was not just a question
of brushing off the tux and sending
it down to be pressed, for a tuxedo
was frowned upon in formal society.

The chairman became so wrought
up over the prospect of a few plebeian
tuxes appearing at the capitol that
in a communication in The Daily
Cardinal he severely criticised any-
one considering appearing in such a
costume and that the dignity of an
occasion such as prom demanded
nothing less than full dress, and as a
result only a few were brave enough
to weather the criticism and go in
tuxes.

The next year, 1922, the arguments
were not quite so vehement. The so-
cially elite had become accustomed to
th ever-increasing number of tuxedos,
and, while holding themselves aloof,
made no move to increase the sale of
dress suits.

By 1923 all argument had subsided
and in 1926 it was generally recog-
nized that the king could abide by
tradition and be as formal as he
liked, but the rest of the promsters
could appear in tuxes and know that
they were not violating any social
rules.

READ CARDINAL ADS

Prom-Goers Hire 151 Cars, 51 Cabs

Rent-a-Fords Taken Out
Early in Morning; Kept
All Day

Exactly 151 rent-a-cars and 51
taxicabs were put into service taking
students to and from the prom.

Rent-a-cars were taken out early in
the morning, as no reservations could
be made, and it is reported that a
policeman had to be called to dis-
perse the angry mob at Kock's early
Friday morning. On calling the Bald-
win Taxi company to ascertain the
number of cabs it would have in op-
eration, some weary voice cut us off
as soon as we mentioned prom, "You
are the twentieth person that has
called for our car. It was taken two
weeks ago."

Apparently it depended as to how
the cars were to be used as to the
method of transportation. Many were
lucky in having their own to drive,
but there were a great many more

who depended on Madison transpor-
tation companies to see them to and
from the state capitol.

The Checker Cab company offered
a special price of \$1 a couple from
any place in the city to the capitol
that was popular with the boys on the
heights and other places out in the
country, while the Yellow Cab charged
its regular meter rates, five as cheap
as one, which were popular with
nearby houses.

J. C. ELSOM APPOINTED CITY SCOUT LEADER

Dr. J. C. Elsom, university phys-
ical education professor, was named
president of the executive board,
Madison council, Boy Scouts of Amer-
ica, at a meeting of the body held
Wednesday noon at the Park hotel.

YOUR PROM QUEEN—
(Just Like the Prom Queen)
Will Want to See and Hear
THE RUSSIAN COSSACK
CHORUS

--at--
Christ Church This Thursday,
February 9, 8:00 P. M.

Yellow Cab

Twelve Years of Steady Improvements

Yellow Cab has changed its cab-
models four times since it began business
seven years ago. Each new model has
been an improvement on the preceding
cab.

This is the direct result of our exper-
ience with the cab-riding public and our
acquired knowledge of their wants. So,
that, the development of Yellow Cab has
been steady rather than spasmodic.

The new sedans just placed in service
are a definite answer to the public's grow-
ing demand for more luxury. They are
roomier, more comfortable, more conven-
ient, easier riding, staunch and sanitary.

They are the finest type of taxicab
built in the world today. They are con-
structed with relation to passenger-safety
and will stand almost as rough a shock as
a truck.

Their interiors are designed for clean-
liness and you will notice, when you use
them, that every nook and corner can
easily be reached with soap, water and
brush. They will not accumulate dust and
dirt.

Yellow Cab is up to the very hour of
modern demand.

Yellow Cab Co.

BAD500GER

—ALWAYS GOOD—
ARRICK
THEATRE
—USUALLY GREAT—

THIS WEEK — LAST TIMES SATURDAY

AL JACKSON'S PLAYERS

—PRESENT—

George M. Cohan's Latest New York Comedy Success

American Born

THE FUNNY EXPERIENCES OF 2 "YANKS" IN MERRY OLD ENGLAND

STARTING SUNDAY MATINEE 3 P. M. AND ALL NEXT WEEK

Jackson Players in Their First Musical Comedy

H.H. FRAZEE'S
Round-the-World
Musical Comedy
Triumph

NO, NO, NANETTE

BIG DANCING CHORUS OF MADISON
GIRLS TRAINED BY LEO KEHL.

Hear THEM! See THEM! And How
SING! DANCE!

ST AUGMENTED TO 25—MOSTLY GIRLS—25 BUY SEATS NOW

Little Explains Move to Erect New Bleachers

Director Feels \$140,000 Addition Will Bring in Necessary Receipts

Realizing that an enlargement of the football stadium means more football receipts and consequently more money for the proposed field house, Wisconsin's athletic council voted to spend \$140,000 subject to the approval of the Regents to replace the condemned wooden bleachers with concrete.

When this announcement came out for publication some few days ago, it caused no little comment. There were those who failed to see just why the council aimed to spend more money for a football stadium when a field house was in such need. But George Little, director of Badger athletics, explained the situation recently with some explicit statements.

Wooden Seats Condemned

Mr. Little first pointed out that the wooden seats on the Breese terrace side have been condemned after three years of faithful service. Built to meet the great demand for seats at the Michigan game in 1925, these seats more than repaid for their construction. In view of the fact that Wisconsin will have a favorable series of home games next year with such teams as Notre Dame, Alabama, Chicago, and Minnesota, the athletic department was quick to realize that additional seating capacity would of necessity mean more funds for the long awaited field house.

In regard to a recently published article stating that a basketball, track and gymnasium hall would be erected under one roof if the Legislature of 1929 voted for the appropriation, Mr. Little had the following explanation:

Statistics Prove Need

"This statement is a little confusing because we have been attempting to assume full responsibility for the erection of our stadium, which was successfully started by T. E. Jones, and the Athletic Council, financing out of athletic receipts. With this responsibility it would seem too great a financial load on our athletic receipts to assume full financial account for both a stadium and a large field house in which the gymnasium was included."

The Badger director then offered some statistics concerning the field houses of other universities. Michigan is the only school that assumed the responsibility of erecting a field house and a stadium. Since Ann Arbor is near Detroit, such a project was possible at Michigan. Illinois, Minnesota, Purdue, Indiana, Ohio State, and Kansas have erected their field houses by an appeal to the alumni, and from state funds, and athletic receipts. Wisconsin has never yet made use of a state-wide campaign of subscriptions.

Plan Is Explained

The following statement from Mr. Little explains the plan of obtaining our much needed facilities:

Financial obligation for the Athletic department would be:

1. "Gradual completion of stadium as additional seats are needed until some such time as it can be finally completed."

2. "One-half of the total cost of field house, including basketball practice courts, one playing court, seating capacity of over 10,000; one-eighth or one-sixth of a mile track surrounding basketball area in main activity room, continuing throughout the border of the main hall; 50 yard straight-a-way provided with at least eight lanes; space set aside for field events of all types within the one-eighth mile track; opportunity for indoor practice for baseball squad, wrestling squad, varsity football practice, tennis, hand ball, etc. Incorporated in this same building, much the same as the University of Iowa has done, two wings on either side of the main hall could be erected—one to be used as a gymnasium, locker room, basketball courts, etc., the other to be used as an indoor ice palace, or additional sports hall for intramur-

FILMING THE PROM MOVIE, "THE GIRL'S THE THING"



One of the first scenes shot this week in the making of the prom movie. The last filming was done tonight at the prom itself. The picture, which was financed by the Wisconsin State Journal and other business houses, will be shown at the Orpheum theater beginning Feb. 5.

al athletics. Such a building would cost approximately \$650,000.

Since physical education is a recognized and integral part of education, our university authorities, realizing that such a building would be set aside for general participation in sports for all men students, and that it would be a decided asset to the university building equipment, may give consideration to the incorporation of approximately one-half of the total amount in the regular university budget for 1929. In presenting this plan, it is assumed that the University has many academic projects awaiting their consideration for the 1929 biennium.

This is not made in the way of a promise nor is it given to you with the idea of building sentiment of the wrong kind to prejudice university decisions, it is presented with the idea in mind that the people may have some conception as to how such a proposition may be met.

Therefore, by increased basketball receipts from a schedule of ten home games, the obligation of the Athletic Department could be met by setting aside such increased receipts and the remainder from football receipts. If the Athletics Department expects to meet an annual bonded indebtedness on such a building, it would therefore behoove them to provide Camp Randall with an adequate seating capacity for next fall's football schedule. Consequently it is necessary to immediately concentrate on the stadium in order to meet approaching obligations for the erection of a proposed field house."

Former Student, Dress Model Become Engaged

Edward Lyman Bill, New York, former university student, is to be married to the "most photographed girl in the world." His engagement to Miss Dorothy James Smart, blonde dress model, whose anonymous pictures have appeared in thousands of clothing advertisements, was announced Wednesday.

Mr. Bill, who attended the university here in 1915 and 1916, is now a

Your prom queen will never forget this Thursday, Feb. 9th if you take her to the varied program of song by
THE RUSSIAN COSSACK CHORUS
8:00 P. M.

publisher in New York. After leaving the university, he enlisted in the French foreign legion. Miss Smart went to New York several years ago,

became a model, and because her features and figure have been called "ideal," she was soon in demand by advertisers.

Wisconsin Fur Farms As

Prof. Moore Explains S Opportunity in Fur Folks' Talk

An opportunity for Wisconsin to turn thousands of acres of waste lands into areas of wealth by raising fur-bearing animals was explained by R. A. Moore, professor of agronomy, in a talk to farm folks' meeting Thursday.

One of the foundations of American business world, Prof. Moore stated, was the fur trade, a trade today nears a total of one billion dollars, and is one of the great commercial enterprises of the United States.

"The demand for furs is greater than ever before, and if we are going to supply that demand we must adopt some method other than the last of our fur bearing price of furs has mounted to a point where it is worthwhile attention to the fur bearers."

Fur farms, founded on scientific principles of selection and breeding advocated by Prof. Moore's method.

"In those sections of the state where we have such extensive marsh sloughs, muskrat farms could be created to good advantage and could afford to pay the taxes could be secured at a reasonable price from the county," he declared.

Lack of knowledge of furs among American citizens to spend millions of dollars a year for inferior furs Moore believes. There is a great deal of misrepresentation either intentionally or unintentionally.

Springtime Modes in favored themes

The New Season's Fashions That Will Be in the Mode Long After Spring's First Days Have Passed

The soft green of the grass, the bright hues of the flowers, the cheerfulness of refreshing temperate days are to be seen revealed in apparel that carry out the very spirit of Springtime.

At this time the styles are established, and those we show here are those that will be popular favorites all through the long Spring months. Select your new Spring outfit from these authentic Spring Modes.

\$15

These delightfully new frocks of Spring Smartness are of the new primitive Indian Prints, flat crepe and other smart fabrics. Patterns and colors of the new season.



Fraternities and Sororities---

TABLES and CHAIRS for your parties may be rented from the Capital City Awning and Tent Co.

Call F. 5012 and immediate service will be given.

Capital City Awning and Tent Co.
1965 Helena Street

Hughes
20 East Mifflin - E. L. Engholm Mgr.
Owned and Operated by Angerman Co., Inc.

Regents Appoint New Instructors

Resignations Accepted and Promotions Made by Ex executive Committee

Appointments made and other routine business transacted by the executive committee of the university board of regents at its meeting Monday, Jan. 30, were as follows:

In the college of letters and science—The resignation of Morse Salisbury, editor of the university press bureau, was accepted, and Ralph O. Nafziger of the Omaha World-Herald was appointed to take his place and to be assistant in journalism. The resignations of the following were accepted:

Geniviera E. Loft, instructor in geography; Mary H. Sayle, instructor in zoology; Samuel Lepkovsky, research associate in zoology.

Gertrude Krafft was appointed part-time instructor in German; Russell A. Swigart was appointed part-time teacher of manual arts at Wisconsin high school; David Gordon was appointed Zona Gale scholar for the second semester of 1927-28.

The following assistants were appointed: Vere Rubel, English; Barrett A. Greer, history; Carl H. Laub, history; Elbert B. Ruth, and Thomas C. Sherwood, zoology.

In the college of agriculture—E. L. Divan was appointed county club agent for Green county. Eugene Holst was appointed industrial scholar in agricultural bacteriology. S. S. Ivanoff was appointed industrial fellow in plant pathology.

In the college of engineering—The resignation of H. T. Hartwell, instructor in sanitary engineering, was accepted and Richard E. Krueger was appointed to succeed him.

In the medical school—Robert S. Stone was appointed instructor in radiology, beginning Aug. 1, 1928. The resignation of Eleanor Morrison, technician in student health, was accepted, and Minnie Abrams was ap-

pointed to take her place. Warren D. Thayer was appointed assistant in radiology, beginning Aug. 1, 1928. William S. Beyer was appointed clinical assistant in surgery.

In the university extension division—R. V. Young was appointed special field representative for the summer school for workers in industry. Ruth Mendel was appointed part-time assistant in classics in place of Alice McCarthy, resigned. Chester Allen, director of field organization, was promoted from the rank of instructor to the rank of assistant professor.

General—John Grainger, professor of plant pathology, University of Leeds, was granted an honorary fellowship in plant pathology for the second semester.

DRAMATIC GUILD PLANNED IN STATE

The organization of a Wisconsin dramatic guild is under way, according to an announcement by the university extension division.

The guild will be a federation of drama clubs of all types throughout the state, in high schools, colleges, churches, and rural and urban communities.

Its objects are to promote dramatic art, to meet the need for constructive recreation, to co-operate in the production of plays, pageants and festivals, and to stimulate interest in the writing of native drama, especially as a part of school training. An annual statewide dramatic tournament will be held under guild auspices.

Blaine Introduces Bill For Federal Dormitories

WASHINGTON, D. C.—The erection of dormitories for women employees of the federal government within the District of Columbia under a plan similar to that carried out for the men's dormitories at the University of Wisconsin under the administration of Gov. Blaine, is planned in a bill introduced in the United States Senate today by Sen. John J. Blaine of Wisconsin.



A New Fur Shop Invites Your Patronage

I wish to inform you that I have opened a new fur shop carrying a full line of fur coats, wraps and chokers. I do remodeling, repairing and cleaning...also have storage for your furs.

I will be pleased to serve you in the future as I have during my past eight years of business in Madison. All work called for and delivered.

William Glasser

414 W. Gilman St.

Tel. F. 4959

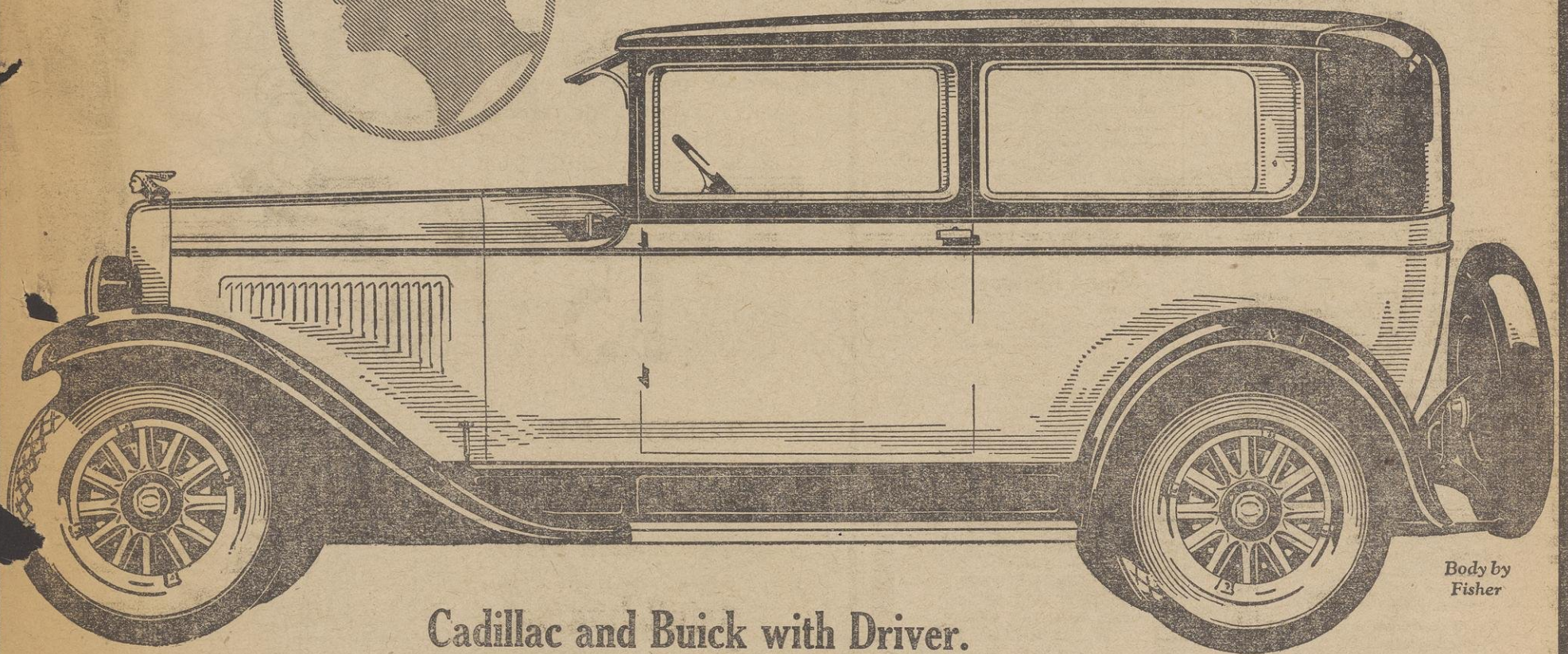
Badger Rent-A-Car

new

-a Successful Six
now bids for Even
Greater Success

Pontiacs and Fords with or without Driver.

Car Delivered to Your Door.



Body by
Fisher

Cadillac and Buick with Driver.

Fairchild 2099

Badger Rent-A-Car

250 State St.

Cor. State and Henry

Characters in Pre-Prom Play Finely Portrayed

(Continued from Page One)

er. Mr. Wheatley played the part to a "T," which must have been a difficult task, and he completely pleased the audience.

Charles Horwitz was a convincing villain as the bad-tempered captain of the Ohio track team. Lester Whitney made a good bookstore proprietor, although he had a distressing habit of forgetting his few lines. Harold Ahrbecker admirably lent atmosphere with his rotund figure and younger-generation personality.

Skeptical About Cheers

Larry Shomaker proved his versatility, being almost as good a track coach as a football center. Fred Jensen was perfectly all right, as were Sidney French, Lester Schuck, and Homer Daywitt. The trio of damsels in the fraternity scene were appropriate; Katherine Posthuma proved especially interesting.

To tell the truth, we were rather skeptical of the cheering section effect when the curtain rose on the second scene of act two, but at the end it thoroughly got under the skin, and what might easily have been ludicrous was saved by the enthusiasm of the mob, by Stan Wheatley, and by a well-written play.

"Poor Nut" Suffers Slightly

"The Poor Nut" suffered somewhat through a necessarily small number of rehearsals, but Bill Troutman said he wasn't going to have anyone flunking out of school on account of his play; and besides, we dare say that the rough spots passed unnoticed with the great majority of the spectators.

Prof. Troutman's choice of a play for prom was admirable, and his directing saved it from being sophomoric and high schoolish. "The Poor Nut" was a credit to the players, and the witnessing of one performance made a fine cup of nuts to introduce the heavier articles on the prom menu.

276 Attended '95 Prom Held in Gymnasium

(Continued from Page One)

Harper of Madison.

Tickets Cost \$2.50

The first prom was considered the zenith of social activity. Tickets in those days cost \$2.50, and Prof. Julius E. Olson, then an undergraduate and chairman of the social committee, worried considerably for fear that the price was too high.

The long-tailed full dress coat was the fashion at the proms of the past and dinner coats and tuxedos did not appear until the proms of 1919 and 1920.

Because of an influenza epidemic the 1911 junior prom was postponed from Feb. 13 to May 14.

First Prom in Capitol in 1916

Back in 1916 the first prom to be held in the capitol took place under the chairmanship of "Chic" Walton.

In glancing over the following list of prom chairmen since 1935, it is interesting to note that only two Willards have held that position—the first prom king and the present.

MADISON HAS SUNNY JANUARY, MILLER SAYS

Last month was considerably sunnier than the average January, it appears from the monthly meteorological summary of the local United States weather bureau, prepared by Eric R. Miller, meteorologist.

Out of a possible 292.5 hours of sunshine, there was a total of 165.8 during January, or 57 per cent of the possible. The average percentage for January, calculated on the basis of the past 24 years, is only 44 per cent.

January was also both warmer and dryer than ordinarily, the statistics reveal. The total precipitation was only .40. This is the lowest since 1921, when .22 was registered.

The mean temperature last month was 21 degrees, the highest for January since 1923, when the mean was 22 degrees. The highest temperature of the month was 50 degrees on the 10th and the lowest, 11 degrees below zero on the 2nd.

13,000 Register Under Permanent Voter's Law

City Clerk William R. Winckler estimates that between 13,000 and 14,000 voters have been registered under the permanent registration law. In the opinion of Mr. Winckler about two-fifths of the residents of Madison are voters.

WHY NOT—

YOUR PROM GROUP—

YOUR PROM QUEEN—

--to--

THE RUSSIAN COSSACK

CHORUS

--at--

Christ Church, This Thursday,
February 9, 8:00 P. M.

Pucksters Show Form in Victory

Two Extra Periods Needed to Win; Game Today Starts at 10

(Continued from Page One)

ago, came into his own yesterday, and Murphy, a substitute at wing position, likewise played a real game. But it was the defensive combination of Carrier, Mason, and McCarter which proved disastrous to the Minnesota efforts. These three presented an impenetrable three-man defense.

During the first period, the game was slow because of the melting condition of the ice. Both sides fought hard, with Minnesota displaying a knack of keeping the puck in Badger territory. Wisconsin, however, was playing a defensive game and was content to stop Minnesota.

In the third period, Wisconsin was getting through more shots, but neglected the tight defense which had saved it in the first two periods. It was after 12 minutes of play that Brown, Minnesota wing, made his score and tied the count.

In the first five-minute overtime period, neither team was able to score, although Minnesota was employing a five-man offense. The second five-minute overtime period started at once and only two minutes after it had been on, Don Meiklejohn outsmarted the Gophers by slipping by their offense to do a little offensive work himself. He sank the winning score.

Coach Johnny Farquhar, new Badger mentor, who is responsible for the Badger victory, refused to take credit for the game, modestly insisting that "it is due to the team."

SUMMARY Lineups

Wisconsin	Minnesota
Kreuger	R. W. Byers
Meiklejohn	C. McCape
Carrier	L. W. Jensen
Mason	L. D. Conway (c)
McCarter	R. D. Peterson
Mitchell (c)	G. Wiecken

Score by Periods

Wisconsin	0	1	0	0	1-2
Minnesota	0	0	1	0	0-1
Substitutions—Wisconsin, Murphy					

and Poquette; Minnesota, Brown, Tuohy, Gustafson, Hussey, and Galob. Stops—Wisconsin, 31; Minnesota, 25.

LAST OF PROM MOVIE SCENES SHOT TONIGHT

(Continued from Page One)

ous difficulties after discovering that the girl he didn't expect to take to prom is going with him after all.

After many tryouts and screen tests, a group of five students was finally chosen to make up the principals in the cast. Anastasia Johnson '30, a member of Alpha Chi Omega, was awarded the female lead.

Two male leads, Donald T. Brennan '29 and Neil Hayes '30, were picked. Brennan had the lead in last

year's senior play, "Dulcy" and the lead in the Wisconsin Players' production last fall, "In the Next Room." Catherine Gurley, grad, and Scott H. Goodnight, Jr. '29 were chosen to take the principal parts in the supporting cast.

The production staff for the film is made up of William K. Grube '29, producer and manager; Robert Conger '30, property manager; William Fuller '30, publicity and business manager; and an assisting staff of Peg Carns '29, Jessie Price '30, Doris Zimmerman '30, and Franklin Clarke '29. The pictures were all of them taken by Claude Parrish of the Photoare house, Madison and Milwaukee.

It is through the co-operation of the New Orpheum theater and the

Photoart house that this venture was made possible. These two concerns have given the necessary financial support to the project. Further assistance has been given by the Wisconsin State Journal and the Associated Motor Car company, distributors for Oakland and Pontiac, who has allowed the cast the use of its cars for transportation from one location to another.

What was the first year that Wisconsin had a varsity basketball team?

As far as hazy records show, the first basketball team was formed in 1898. It played no games with other schools, however, and it was not until 1905 that basketball was conducted as a Western conference sport.

Pantorium Co.

Cleaners and Dyers

Have Your Prom Clothes Cleaned and Pressed

Before Putting Away

538 State St.

B. 1180

A Program of Surprises!

STARTING SATURDAY



'Topsy Turvy Town'

A SENSATIONAL STAGE SHOW
THE 16 CAPITOL PLAY BOYS

--with--

TEDDY KING

Brunswick Recording Artist, Formerly of the New York Yacht Club Boys

BILLY "UKE"
CARPENTER

The King of Jazz

JACK AND KAY
SPANGLER

Recently Featured in
"A Night in Spain"

GUS AND WILL
Dancers De Luxe

George Cervenka and His Capitol Theatre Orchestra

THE SIX
DANCING ROCKETS

MAC BRIDWELL AT THE
GIANT BARTON ORGAN

ON THE SCREEN

Tom Meighan

in

"The City
Gone Wild"

WEATHER
No definite decision
had been reached on
this phase as The
Prom Cardinal went
to press.

VOL. XYZ, Last Number

UNIVERSITY OF WISCONSIN, MADISON Any Dam Day

Price---Sure

Momsen Swindles All 17 At Prom

"The Poor Nut" Has Cracked Chairman Leaves with Funds of 1928 Affair

Pre-Prom Play Lacks College Color, Setting

Troutman Declares Show Is Rotten; Takes Entire Credit Himself

BY GEORGE

Hundreds of uneducated college students obtained their first glimpse of college life last night behind locked doors as the W. C. Troutman Drama League, better known as Wisconsin Players, came through with a brilliantly original version of "The Poor Nut."

The weighty tragedy of this astounding play was carried off capably by the stage hands, who might also have had to carry off some of the cast if any of the missiles lovingly tossed in the direction of the stage had found their mark.

Troutman Great

Charles Horwitz '49, playing the hero role, came through with a smashing zest which left the female spectators breathless. Horwitz had a difficult part in which it was necessary to stumble over the scenery every time he came on the stage. W. "Curtaincall" Troutman was in a blue frenzy after the second act because Horwitz missed stumbling once.

Among the minor characters was a bright young chap, Arthur Adams '03, who played a handsome villain, with bone-rim goggles. Adams supplied comedy relief and the audience was relieved every time he left the stage. Two Betas sitting ahead of us. One said, "Seems to me we rushed a guy named Adams once." "Yeah, I think we pledged him. We'll look it up when we get home."

Dear, Dear Stanley

One of the cutest characters to appear on the local stage this year was Stan Wheatly, grad, who played cheer leader. A near-sighted lady in the last row considered Wheatly's tomato dodging technique practically perfect. He announced after the first act that he intended to give up swimming to study French next semester.

Virginia Collins held up her share of the female lead so diligently that she was offered a five-year contract as dishwasher at Chili Al's, Inc. There was someone else in the cast, but we can't remember whether it was "Wiff" Roberts or some other non-fraternity man.

Ray Ellerman and Theodore Thelander, varsity baseball pitchers, were cut from the squad by Coach Lowman after he learned that they had each thrown 40 bits of ripe fruit without hitting a single actor.

Grube Exposes Movie Scandal

William Grube, manager of the prom movie, "The Girl's the Thing," announced tonight that representatives of six movie companies, including the South African Educational and Anthropological seminary, were seeking to buy his production.

"Enormous bids have been made," Grube declared, "some ranging well above 14 cents. We'll sell if we have to, but I'd rather the students suffered as much as possible first."

"I consider this the best publicity venture the Delta Chi's have yet attempted, and also the most original undergraduate venture yet conceived," Grube stated modestly.

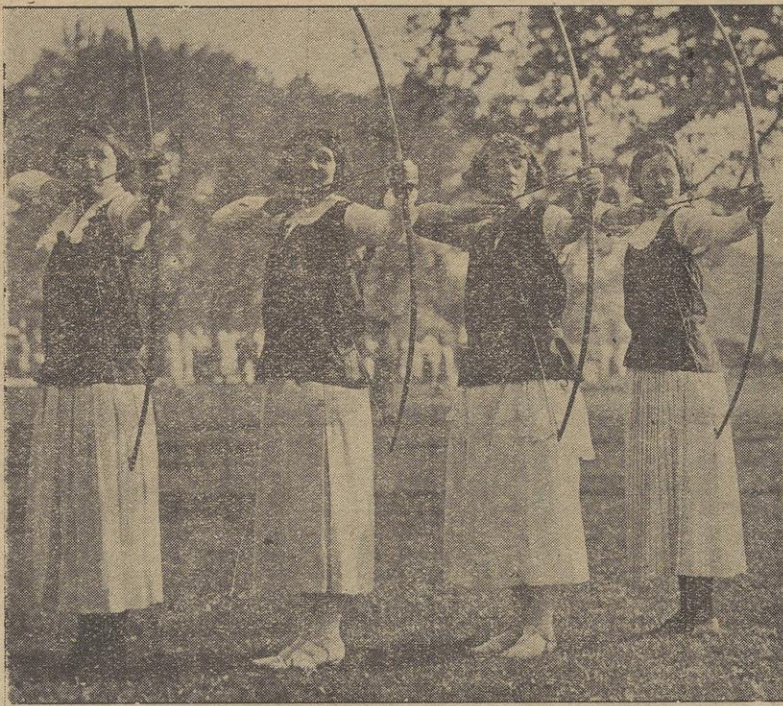
The movie is said to be a sensational expose of the attempt made by Phi Mu, Alpha Gamma Delta, and Alpha Chi Omega to pledge a good-looking girl last fall.

PROF. FISH IS LACONIC ABOUT EUROPEAN TRIP

Prof. Carl Russell Fish, who has returned to teach school in Madison again, had only one comment to make on his European investigations.

"Ah-ah-ah-ah-ah," he said, "ah-ah-ah-ah-ah."

These Kappa's Got to Prom!



These four young ladies, all members of the Kappa Kappa Gamma eating club, were the lucky four that represented the Kappa club at the prom outing held in the Big Tent last night. Rumor last night held that this was a record attendance for the Kappas.

Their costumes, as can be seen above, were easily the most original at the ball. The long sweep of the skirts, daringly displaying the ankles

of the gorgeous Kappa lassies, were noted by all. The décolleté effect of the bare arms drew sharp criticism from some, but there was little open comment.

This picture, snapped during the leisure moments of these four clever girls, shows the Kappas at play. In their usual happy-go-lucky way they are playing a game of baseball, with the four pitchers winding up for a home run.

Young Novice Ruins Prom; Girl's Life Is Shattered

GOOD LECTURERS STILL UNDER BAN

"The claim that one of our professors gave an interesting lecture during the last semester is vile calumny," declared Dean Sellery last night. "It is ridiculous."

Mr. Sellery outlined to us the method by which interesting speakers are weeded out while yet instructors, and the dry, dull ones are carefully groomed for professorial positions.

"We have been fortunate in the past few years that none of the good ones have slipped through our dragnet, and we pride ourselves on the consistency of boredom we have attained in our lecture halls," said the dean. Then he smiled wryly. "It's funny how those impossible rumors will creep up."

Several of the younger professors, according to some, have revised their courses next semester to avoid from falling under the executive wrath. All new anecdotes, according to the 1928 rules, are being omitted from lectures.

DELTA MYSTERY BRINGS NO ADDITIONAL CLUES

Police were called in to quell the riot at the Campus Sode Grill late last night when five Deltas arrived there in a sober condition. The state's best alienists have not solved the problem yet, as evidence has shown that all five men attended the Delt pre-prom dinner as well as prom.

NOTICE

By the deciding vote of 2-0, the editors of the satire page late last night decided to keep the names of Joseph S. _____ and Dean Scott Holland G. _____ out of the issue.

All in all, it was the best picnic the club had ever had.

Special Sleuths of Deans Catch Youth Committing Heinous Offense

BY GEORGE

Screaming headlines in all the extras late last night were the dire consequences of one boy's adolescent act, and resulted in last night's social affair in the state capitol being a dismal failure.

Every paper in the country courageously bared the facts, and today one broken-hearted boy, the youngster that ruined the prom, sits in his room dismally. He probably contemplates suicide, but he has made no definite statements for publication.

And the Girl—

And there is the outraged girl, too. Her short social career has been blasted. She sits in her room at the Chi Omega house and she too weeps—but in vain. Neither tears or words can ever efface the memory of that moment when the officers clasped the wristlets on the hands of her partner and arrested him for his dastardly crime.

Two sets of parents, one the boy's, the other the girl's, must face the censure of their neighbors—because one boy, his desires inflamed by too much ginger ale, dared to overstep the bounds of discretion and to violate the inviolable rights of all womanhood.

Hearst Comments

The Hearst papers tell the story best. To quote from their first extra of last night: "John H. Cucumber, a senior at the University of Wisconsin, disgraced himself and his school last night at the annual junior prom, forever ruined the life of his young lady friend, Inez Pikkle, and martyred the cause of the younger generation, when he was caught by clever dean sleuths in the act of holding Miss Pikkle's hands beyond the legal limit of three minutes."

Commenting editorially, Arthur Brisbane wrote: "It's another case of the Hickman complex. But the

BY GEORGE

Police, private detectives, and several student posses were seeking Willard Momsen '29 tonight after he had consummated the most gigantic swindle in the history of Dane county and had made off with some \$32.76, entire profits from the "Prom we'd like to forget."

Among the charges lodged against Momsen are embezzlement, wife-beating, solar plexus, criminal libel, and obtaining money under false pretenses. Authorities fear

that if any of the posses capture the vagrant, as it appears likely they will, the rented dress suit which Momsen is wearing may be damaged by bullet holes.

Planned Shrewdly

From the tearful tales of bankrupt victims of Momsen's duplicity was pieced together the story of his infernal operations at the police station tonight. The crook had laid his plans cleverly, beginning at the start by buying the chairmanship of the 1929 prom, which was to have been held tonight.

Momsen then got into the good graces of numerous persons by appointing them to assist him at prom. He distributed a great deal of free publicity, put posters in store windows, hired a cheap hall on the square, and made all arrangements for his blow-out.

Then came the dramatic climax. At 10 o'clock tonight, huge numbers of students flocked into the hall until there were, in all, 17 present and it appeared that prom was to be probably the most successful flop in history. By a clever system of espionage, Momsen succeeded in eliminating all undesirables and vagrants, including three Phi Gams, both of the Sigma Nus, 29 Phi Deltas, and 1,049 Kappa Sigs.

Decorations Frightful

The capitol building, one of the worst dance halls in the state, looked almost inviting with its sumptuous decorations, done after the manner of an underground cell in the castle of Louis XXX. Stale bread crusts, broken bottles, a moth-eaten tablecloth from the Alpha Delt house, and a wide variety of tin cans lent atmosphere to an otherwise drab scene.

"God, they've moved the Chi Phi house," exclaimed one pleased reveler as he entered the door and beheld the charming scene.

Momsen had varied the prom program ingeniously by providing for a special necking hour during which any girl caught acting like a lady would be immediately put off the floor. The Delta Gammas were all in yet when the hour was up.

Girls Dress Nicely

Beautiful costumes were in unusual abundance among the fair sex. Katherine Chesley wore a dainty frock of Kentucky gingham, fringed with lace. Cornelia Fleith, one of the extra ladies, dazzled the huge crowd by appearing in a special pink-over-flesh effect. One of the other girls was said to have bought a new dress for the event, but this was later disproved.

Of all prom orchestras of rank, Ben Pollock and his bunch of reformed Chicago street cleaners proved their undoubted right to be called the rankest. Ben himself looked as if he got his map caught in a meat grinder, and played the saxophone with the mastery of a 3-month-old infant. Really, it was remarkable how one man could make so many mistakes.

Phi Psis (Ha! Ha!) Present

The usual number of unavoidable accidents kept the clinic busy during the greater part of the evening. The Phi Psis, a bunch of notoriously horrible dancers, had provided their partners with special sheetmetal ankle protectors, showing great foresight.

It was shortly after this that Momsen disappeared, taking with him all the available cash. His victims, enraged at the manner in which they had been gulled, immediately organized searching parties, and it is believed that Momsen will undergo a special neck-stretching treatment before dawn.

Hyde May Turn Newspaper Man

Rumor was afloat on the campus last night that Grant Milnor Hyde of the journalism department had been offered a position as reporter on the Capital Times at \$20 per week. A special meeting of the board of regents has been called, and every means will be used to keep Prof. Hyde with the university.

Bill Dawson, city editor of the Times, late last night denied vigorously that he had offered Hyde a position. He made some statement about keeping up the standards of the Times, but inefficient phone service hindered your humble reporter.

It is common information around the campus that Prof. Hyde has been seeking journalistic employment for a number of years.

PHI GAMS TO OMIT CO-ED SMOKE ROOM

"The new Phi Gamma Delta frat house," said Don Abert and Louis Grambs yesterday, "will not attempt to compete with the Capitol theater and have a separate smoking room for women."

When asked about his novel use of the word "frat" instead of "fraternity," young Abert blushed momentarily but remarked, "Only the good bunches get to use the whole word."

"NO NEW CAR FOR ME," DECIDES GLENN FRANK

President Frank has not ordered a new Ford.

This rumor, which has been spreading around the campus like wildfire, was definitely denied yesterday by Dr. Frank. "I think I can make the old bus do for another season," he grinned at us, looking up with greasy hands from the innards of the motor. "I'm working 'er over now to see if it'll hit up to 35."

Barely Escapes!



Willard Momsen, pictured above, was still at large as The Prom Cardinal went to press. He was being sought on a number of charges. As can be seen by our correspondent's flashlight photograph, Mister Momsen fled in his bearskin.

Younger generation isn't all bad. It's young fellows like Cucumber that must be shut up where they belong, in their fraternity houses or in the quiet solitude of a sorority parlor."

President Frank has refused to comment.

Mental Strain Shortens Lives of Presidents

Die Earlier Now Than Before Civil War Says
Dublin

NEW YORK, N. Y.—Being president of the United States, has become in recent decades, a hazardous occupation. Before the Civil war, the country's chief magistrates lived to exceed their normal expectations of life at inauguration, but the 12 deceased chief executives who held office since 1861 lived on the average 8.81 years less than their normal expectations at the time they assumed office.

A single one of the 12 deceased presidents since the Civil war—Grover Cleveland—lived beyond his normal expectation at inauguration, while three—Lincoln, Garfield and McKinley—met premature death at assassins' hands.

These statistics on presidential longevity have been prepared by Dr. Louis I. Dublin, statistician of the Metropolitan Life Insurance company, who states, however, that positive statistical analysis cannot be made of this group since it comprises only 29 lives.

Makes Comparison

Had this pre-Civil war group comprised 1,200 men, instead of 12, and had the same proportion of violent deaths occurred—300 instead of 12—it can be stated that no insurance company would write a policy on the life of a president of the United States without rating him as an "extra hazardous risk" and demanding a premium sufficient to take care of this extra hazard.

"The presidents have been by no means a short-lived group," says Dr. Dublin. "The average age at death of the 27, who have died, is 68.41 years, and our one living ex-president, Chief Justice Taft, is 70."

Pointing out that presidents belong to a relatively long-lived group, since the average age of the 29 who have held that office was 54.31 at their inauguration, Dr. Dublin continues: "Theodore Roosevelt, at 42, was the youngest. Six—Polk, Pierce, Grant, Garfield, Cleveland, and Roosevelt—were between 40 and 50 when inaugurated. Eighteen assumed office at ages from 50 to 60 years, and five—Buchanan, Taylor, William Henry Harrison, Jackson, and John Adams—were between 60 and 70. William Henry Harrison was the oldest, at 68, followed by Buchanan at 65."

Deaths Increase

Dr. Dublin comments that the average expectation of life in such a group ordinarily would be close to the traditional three score and ten years. But dividing the presidents into two groups—the first from Washington to Buchanan, a period of 72 years, and the second beginning with Lincoln and extending to the present, a period of 67 years—Dr. Dublin points out the average age of death of the 15 presidents of the earlier, or pre-Civil war era, was 73.8 years while that of the 12 deceased presidents of the post-Civil war era was only 61.67 years.

He argues that it would be difficult to adduce absolute proof that the shorter life spans of our post-Civil war presidents are properly chargeable solely to the great and growing demands of the office itself upon the vitality of the incumbents "since the physical and mental strain of other offices which our presidents have filled—governorships, governor-generalships, vice presidencies, senatorships, and cabinet posts—may have much to do with shortening their lives."

Washington Bureau Suggests Standard Bumpers to Bump

Bumpers that really bump are now being advocated by the United States bureau of standards at Washington, which is trying to find a uniform bumper height that will enable motorists to place reliance upon them as a gauge of distance, and that will avoid overlapping or interlocking with other cars.

The standard bumper height which the bureau is urging shall have a horizontal center line 18 inches above the ground for rear ones or for fender guards. The minimum length shall be 60 inches on passenger cars and the minimum vertical depth of the single bar front or rear bumpers shall be two inches.

Voluntary adherence by manufacturers and owners is the only way to make these standards effective, according to the bureau. It is urged that car owners check their bumpers and that those having bumpers installed after purchasing a car have them set according to these measurements.

FORESHADOWS of the new mode for spring



Femininity Is the Mode for Spring!

Highlights of the spring coat mode foretell the debonair presence of youthful styles, a wide variation in collars and sleeves, and most of all, a greater expression of individuality. Manchester's has anticipated these important trends and is prepared to supply your most exacting needs.

Spring has come to Manchester's with the arrival of these charming new dresses which are characterized by lace jabots, frills, flares, ruffles, and all the enchanting details which create the new, soft, rippling silhouette—the truly feminine silhouette.

After dark, when you would a-dancing go—wear a frock of misty tulle if you are the slender ingenue type, or a slim fitting chiffon frock if you are just a bit more sophisticated. And colors! All the new soft shades that bring promise of a spring of airy loveliness.

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Blue and Silver Dominate Scene as Prom Begins

Pillars Surround Orchestra; Huge Vases Placed All Through Capitol

Blue and silver, colors of the class of 1929, form the dominant theme in this year's prom decorations, the general plan for which was decided by Willard Momsen, prom chairman, and carried out by Bryant Gale, chairman of the decorations committee.

Pillars of Silver Used
Large pillars, draped with blue and silver curtains made of metallic cloth, surround the orchestra stage and provide a colorful setting for the colorful music of Ben Pollock and his Californians.

Throughout the capitol, huge vases bearing blue and silver flowers are placed to transform the sedate halls into places of exquisite beauty. The dome of the capitol has been closed off by an artificial ceiling effect stretched from balcony to balcony and decorated with silver icicles.

Momsen Directs

The professional work of preparing the decorations was done by Mr. and Mrs. Fred Luehe of the Lafayette Calendar and Novelty company, Lafayette, Ind., working under direct instructions from Momsen.

Actual details of prom decorations have been kept secret until tonight, in order to add an element of surprise for those attending prom.

COSSACK CHORUS HERE ON FEB. 9

The Russian Cossack chorus will come to Madison on Feb. 9 to present a concert under the auspices of the Social Progress club at the Christ church. The chorus, which sang here last year, will offer the following program:

PART I

1. Serenade.....Moisseoff
2. Selection from the Opera "Baudure".....Davidovsky
3. Sentinel's Song.....Kunz
4. Cossack Prayer Before the Battle.....Koolatilin

PART II

1. Prisoner's Escape.....Turenkoff
2. Volga Boatman Song.....Arr. ocoloff
3. A Cossack Party.....Davidovsky

PART III

1. Legend of Christ.....Tchaikovsky
2. Potpourri of Popular Russian Songs.....Arr. Socoloff
3. Song of Russia.....Koolatilin
4. March.....Slavianskai

PART IV

1. Peasant Chorus from the Opera "Prince Igor".....Barodin
2. Stern Ocean.....Zaitzeff
3. Snowstorm.....Warlanodt
4. March of the Signals.....Koolatilin

THIRD PRINT OF BOOK BY POTTER OFF PRESS

The third edition of Prof. Pitman B. Potter's book, "International Organization," was published in January. It contains 14 chapters on the League of Nations and is the standard work in that field. It is used as a text in colleges and universities.

Glee Club Sings Here March 9, 10

Will Tour Wisconsin and Minnesota Cities During April

While student interest at the present time centers about the activities of the 1929 junior prom, yet there are other undergraduate organizations preparing for various programs to keep alive a feeling of pride in the work of the university.

One of these is the Men's Glee club, now looking forward to the coming of its Madison concerts on Mar. 9 and 10, and to its spring tour through Wisconsin and Michigan in April. The program this season will include numbers and presentations from the works of Handel, Bach, Friml, Rubenstein, Bliss, and other artists.

As a special request number, the club will sing "The Song of the Vagabonds," taken from the musical success, "The Vagabond King."

After making Music hall ring with the old Wisconsin favorites, "The Bells of St. Mary's," "Invictus," and "Varsity," the club will leave on its tour through 11 cities of Wisconsin and Minnesota.

The itinerary, now being considered by Theron P. Pray '29, business manager, and Dave J. Roberts '28, president of the club, will probably include the cities of Milwaukee, Fond du Lac, Green Bay, Ashland, Bayfield, Superior, Minneapolis, St. Paul, Eau Claire, Wisconsin Rapids, and La Crosse.

The King and the Queen of Prom



Willard L. Momsen
--Chairman
Betty R. Failing
--Queen

—Courtesy of Wisconsin State Journal

Versatile Miss Failing Has Conquered Spelling Bees, Golf, Tennis, and Proms

Ever since that 26th of September, some few years ago (how few we cannot say), when Betty Failing first smiled upon East Orange, N. J., people have been hearing about her.

Of course the first time in her biography is the simple fact of her birth. This, we are led to believe from reliable sources, occurred at an early age.

Rumor has it, and plausible enough it seems, that in her early grammar school days she distinguished herself in the annual all-county spelling bee. Betty, being two down in the last round, came through in the final minutes of play to vanquish her opponents with a smothering "pithecanthropus erectus" and thus showing her juvenile interest in the subject of man.

Betty's life until the time she entered Kent Place Summit at Summit, N. J., contains little other prophetic gleanings on her future fame. Rumors were received that she was instrumental in the rescue of a tiny kitten from under the wheels of an approaching interurban car, but these have been shown to be false.

Switching schools in her sophomore year, Betty attended Miss Baird's school in East Orange, N. J. It was here that she first showed promise of the athletic ability and stamina which served her so well throughout a long and strenuous career of prom trotting.

At Miss Baird's, Betty played side center and guard on the basketball team and was instrumental in the success of the team in winning the Near East (Orange) championship. In the closing minutes of the game with the score tied and the championship at stake, Betty crashed through with a neat foul shot which put the game on ice.

Beginning her college years at Sweetbriar, a small college in Virginia noted for its charming and beautiful girls, Betty soon made her presence known when she ran to earth the Lonesome Pine, which everybody goes on the trail of each year.

Success led to success and Betty forged steadily to the fore. The notable climax to her freshman year was the feat of winning the tennis singles championship of the school. This was the first time that a freshman had turned the trick.

It was not only in tennis that Betty excelled, for the golf course and the bridle path knew her as well. The

familiar figure of Betty Failing on her faithful chestnut—Singlefoot—was one of the show places of the college.

Regarding her golf score, Miss Failing is reticent. "I prefer not to be quoted on that subject," was her reply to the persistent biographer yesterday. She did, however, state that her favorite club was a No. 9 iron. "It is useful," was the practical response to the questioning of this favoritism.

Be that as it may, the ace of trumps has been saved for the last: Betty's prom schedule. One may point with undisguised pride to the fact that in her short career Betty has attended 12 proms of the first magnitude.

First among her scalps is Penn State at State College, Pa. It is a small school amid picturesque surroundings nestled in the foothills of the Alleghenies.

With a change of education locale to the south, proms at Washington and Lee, the University of Virginia, Virginia Military institute, University of North Carolina, Virginia Polytechnic institute, and the United States Naval academy came in rapid succession.

Proms at Yale, Dartmouth, Cornell, and the University of Pennsylvania were attended in the interlude and anon, anent, or e'en mayhap eftssoon the United States Military academy was added to the list. Truly a noble record.

LIBRARY SITUATION STILL UNCHANGED

"No further action on the proposed library addition to be built on the present Administration building site can be taken until after the meeting of a committee of regents with the faculty on Mar. 7," declared M. E. McCaffrey, secretary of the board of regents, when asked about further developments of the much discussed library proposition yesterday.

It is known that the majority of the regents are in favor of the annex; the money is available, all that is necessary is the choosing of a site.

Some leaders in the project favor the location of the present Administration building, while others wish an annex to the present building to be constructed.

NEW PRESS BUREAU HEAD TAKES OFFICE

Ralph O. Nafziger, recently of the Omaha World-Herald, who has just been appointed editor of the university press bureau and assistant in journalism by the regents, assumed his duties Tuesday.

He succeeds Morse Salisbury, who resigned to enter the information service of the United States department of agriculture as temporary chief of radio service.

Mr. Nafziger is an alumnus of the university, having been graduated in 1921. Following graduation he went to North Dakota Agricultural college as a member of the publication staff, and later installed the first courses in journalism at that institution. In 1923 Mr. Nafziger joined the staff of the Fargo (N. D.) Tribune and for two years was editorial writer and general reporter for that paper and the Fargo Forum. Since 1925 he has been connected with the Omaha World-Herald.

MILWAUKEE LIBRARY LIMITS HARDING BOOK

Nan Britton's "The President's Daughter," purporting to be an account of her relationship with President Harding, will not be available for general circulation in Milwaukee, says M. S. Dudgeon, director of the public library.

The book has a place, however, on library shelves, Mr. Dudgeon believes, because it is a currently circulated book and an addition to published material concerning a president.

Although there have been a number of calls for it, the book will be restricted to responsible adult circulation, he said.

YALE NEWS OBSERVES GOLDEN ANNIVERSARY

NEW HAVEN, Conn.—Episodes of a half-century period, reminiscences of graduates whose names stand out in college annals, and a story of the up-building of a great university are all told in the fiftieth anniversary number of the Yale News, undergraduate daily.

President Calvin Coolidge, editors of the London Times, the Deutsche Allgemeine, Le Journal de Genève and other internationally known newspapers have contributed congratulatory letters. Chauncey M. Depew, Yale '56, and Chief Justice William H. Taft also are contributors.

Non-Affiliated Men Hold Party For 60 Couples

Five Feature Program Enables Group to Enjoy All Prom Functions

Approximately 60 couples are attending the third annual prom party of the Independent Campus group tonight. This organization, the purpose of which is to give unaffiliated men on the campus and those men whose fraternities are not holding parties an opportunity to enjoy all the functions of prom at the lowest possible cost, was organized three years ago under the unofficial direction of the present chairman, George I. Wallace '29.

The first "unorganized group" party, as it was called in 1925, was attended by about 35 couples. Last year the attendance increased to 76 couples, under the direction of Arno T. Lenz and Arthur Frazier.

Attend Five Functions

The events this year again enable unaffiliated men to enjoy a five feature program similar to those in the past. Wallace has arranged his policy in such a way that men have been able to attend the pre-prom play, a pre-prom dinner at the Lorraine hotel, prom itself, a midnight lunch, and to go to the post-prom dance in Lathrop parlors. The dance tomorrow, including the regular program and refreshments, will cost \$1.50 per couple.

The independent group movement on the campus has become a tradition of prom, even though it is only of recent origin. Yet in the three years of its existence, Wallace says that it has fully justified its purpose. Both Dean Goodnight and Dean Glicksman have done much to aid the independents, and much of the success of past parties and the present one can be laid to their willing support. The assistance of Dean F. Louise Nardin also has made it possible for the group to obtain Lathrop hall for its post-prom dance free of charge.

Wittenberg Assists

The prom party this evening is being held in the assembly chamber of the capitol. Mr. and Mrs. W. B. Ryan are chaperones.

Wallace has been assisted in handling the work of the independent groups by Milton Wittenberg '29, assistant chairman, and by his partner, Miss Arlene Muth '29, who handled the bookkeeping and stenographic work.

The support of the men in the group has also been exceptionally fine, says Wallace. Their hearty co-operation has made the work of the chairman much easier than it would otherwise have been.

UNION ARTIST CUTS PICNIC POINT ETCHING

Picnic Point, perhaps the best-loved spot about the university campus, has been made the subject of an etching by Leon R. Pescheret, new decorator for the Memorial Union building now being erected on the campus. The etching of the favorite student out-pace was exhibited at Chicago recently.

LOWDEN IS FARMERS' FAVORITE CANDIDATE

SPRINGFIELD, Ill.—Frank O. Lowden is the outstanding favorite for the republican nomination for president among readers of the Prairie Farmer in Illinois, Indiana and Wisconsin, according to a straw vote taken by that publication which is devoted exclusively to the farmer and farm activities.

Darkie Orchestra Whoops Up Prom

Everett Samuel's Seven Society Syncopators of Memphis Play at Prom

A touch of real southern jazz played by colored acrobats was added to the 1929 prom tonight when Everett Samuel's Seven Society Syncopators alternated with Ben Pollack's Californians for an hour and a half.

The orchestra, which comes from Memphis, Tenn., is now touring the country and was brought to Madison by the Delta Kappa Epsilon fraternity to add to their prom weekend festivities. The orchestra just finished an engagement at the Black and Tan cafe in Chicago.

Clog dances and jigs as only darkies can present them were added to the entertainment of the prom-goers. One of the greatest tricks performed was one of the Negroes standing on his head and at the same time playing a saxophone.

Brilliant Colors Surrounds Beauty of '29 Promenade

(Continued from Page 7)

stones. Helen Lee—red, transparent velvet, of simple lines, with a girdle of rhinestones. Gladys Schrom—Nile green chiffon, moulded to the figure, heavily beaded with rhinestones. Doris Schomberg—bouffant dress of pale peach taffeta shading into a deep orange. Ethel Buelow—ivory taffeta gown with a yoke of rhinestones and outline designs of rhinestones on the skirt. Madeline Eichorst—bouffant gown of burnt orange transparent velvet with a pointed silver lace skirt. Heene Brough—white transparent velvet dress with skirt lined with cerise

Alpha Omicron Pi

Dorothy Schmid, Helen Patterson, Katherine Patterson, Gwendolyn Dowding, Elizabeth Davidson, Florence Pierce, Nina Gephart, Mildred Smith, Alice Knauf, and Marian Tufts.

Alpha Xi Delta

Barbara Martin—period gown of pink satin with full tulle skirt. Irma Brace—white beaded georgette, with even hem-line. Bernice Altpeter—shell pink beaded georgette, with a basque waist and extremely full short skirt. Dorothy Zarbell—period gown of black satin, with tulle ruffles. Mary Pennefeather—period gown of black transparent velvet trimmed with rhinestones.

Ruth Conrad—period style, orchid satin bodice with tulle skirt. Dorothy Glover—black transparent velvet with tight-fitting bodice and full skirt hemmed with pastel shades of molina. Monona Nickles—pale green beaded georgette. Mollie Rahr—pale green taffeta, period style. Charline Zinn—period gown of red transparent velvet with scalloped hem line. Elizabeth Campbell—black chiffon, with long full skirt and uneven hem line. Alice Hickey—period gown with white beaded georgette bodice and full, ruffled tulle skirt. Dorothy Gaines—gold metal cloth with long, tight waist and a three-tier skirt with even hem line.

Delta Zeta

Cynthia Stokes—a gown of beaded white georgette with foundation of silver metal cloth. Charlotte Anderson—a bouffant gown of pink georgette. Louise Coxon—a period gown of soft blue taffeta trimmed in silver lace. Bertha Schmid—gown fashioned of cream-colored satin with side volants lined in blended cerise and rose satin. Ruthella Dodge—black georgette gown trimmed in silver lace and rhinestones. Carmen Reineck—gown of period style of silver brocaded satin trimmed in cerise georgette and sprays of flowers. Helen Keeler—a bouffant gown of French blue chiffon and tulle, caught with flowers and pink and blue ribbons. Dorothy Weller—period gown of gold-colored georgette. Irene Schauer—period gown, fashioned of white taffeta and ornamented with a long scarlet bow of velvet.

Beta Sigma Omicron

Royetta Smith—blush pink taffeta and tulle period gown, fashioned with petaled skirt. Beatrice Oetting—green georgette decollette gown heavily beaded with pearls and chrystal beads. Marion Pier—black satin frock fashioned with a flare skirt and trimmed with a pink shoulder flower. Gladys Johanson—peach chiffon, fashioned with a circular skirt, and trimmed with a large silver bow at the waist-line. Florence May Nichols—orchid taffeta period gown, fashioned with a full corded skirt, and trimmed with a colonial bouquet of violets.

Phi Omega Pi

Florence Belle Livergood—yellow taffeta, period style, trimmed in black velvet and black net. Lolita Crummy—pink taffeta, Spanish style, trimmed with gold lace. Grace Putnam—pink silk crepe, beaded with white iridescent beads and fringe. Elizabeth Sutherland—pink taffeta, period style, with rose and orchid scallops, rose velvet trimming. Rosamond Whitsen—yellow taffeta, Elizabethan style, velvet and old lace. Mary Carolyn Jones—black velvet trimmed in rhinestones, period style. Margaret Struble—red chiffon, velvet trimmed with gold and rhinestones, period style. Margaret Darling—draped pink satin with blue applied flowers. Leeta Darling—peach georgette over yellow satin, bouffant style, beaded with iridescents and rhinestones.

Theta Phi Alpha

Alice Picard—a beaded gown of powder blue georgette. Irene Carraher—a white taffeta period gown with coral trimming. Margaret Trainer—a gown of orchid georgette trimmed with rhinestones. Marjorie O'Hara—a period gown of orchid taffeta. Ardyth Conohan—a gown of pink georgette combined with taffeta. Catherine O'Malley—a draped gown of royal blue velvet. Edith Hurd—a gown of

green taffeta trimmed with gold lace. Evelyn Gunn—a peach-colored georgette gown trimmed with rhinestones. Kathryn Larson—a gown of white taffeta trimmed with silver lace. Alice Kelley—a gown of green georgette with a rhinestone girdle. Virginia Ellis—a black velvet period gown.

Chi Omega

Marjorie Kaltenbach—red transparent velvet in Spanish period style. Katherine Schoenfeld—lavender satin and georgette bouffant, trimmed with brilliants. Katherine Fleisch—white taffeta period dress, trimmed with black lace. Elizabeth Milks—

rose taffeta period dress, skirt falling in petals. Charlotte Flint—peach satin bouffant, skirt lined with pink. Eloise Trumbull—period dress of contrasting shades of green taffeta trimmed with rhinestones. Catherine Posthuma—white beaded dress with three tiers of fringe. Ruth Blocki—green taffeta bouffant trimmed with orchid satin and silver lace.

Helen Posthuma—gold sequine dress with three tiers of gold-beaded fringe. Kathleen Graybill—cream lace period dress, trimmed with flowers of pastel shades. Katherine Dorgan—coral chiffon velvet period dress, skirt lined with silver. Virginia Fisher—yellow beaded chiffon with silver beaded

fringe. Margaret Anderson—midnight blue taffeta period gown trimmed with rhinestone designs. Jeanette Smith—orchid satin basque with a skirt of tulle ruffles. Marion Mitchell—white taffeta period gown with a velvet shoulder bow of rose. Grace Morgan—silver metallic cloth basque with a skirt of silver lace ruffles.

Phi Mu

Bess Smith—American beauty chiffon trimmed with silver. Margaret Anderson—beaded white chiffon over pink. Patsy Carter—shell pink sequins gown. Betty Morgan—white chiffon heavily beaded in white and silver.

Paula Frankfurth—black period gown trimmed with magenta and silver. Bernice Ericson—tea-rose taffeta trimmed with tulle. Florence Koefsel—flesh-colored georgette trimmed with rhinestones. Margaret Ruspoold—opallescent sequins over pale peach chiffon. Frances Weindhagen—pink taffeta period frock with rhinestone border.

Mildred Telle—Nile green taffeta period gown trimmed with shell pink velvet. Peg Norris—white taffeta, trimmed with pearls and rhinestones. Miriam Rouse—green georgette, heavily beaded. Gladys Lyons—black period gown of taffeta and tulle. Carol

(Continued on Page 17)

Our New Shoe Department Opens Saturday

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Only that which is authentically correct and new---that which is fashion right and ultra in design and workmanship---yet relatively modestly priced, will we display for your approval this spring season. The new spring fashions in limitless variety are arriving daily. May we expect you soon?

:--: University Women Prefer Kruse's :--:

Brilliant Colors Surrounds Beauty of '29 Promenade

(Continued from Page 16)

Laube—beaded white chiffon. Frances Von Ebbs—yellow georgette sequins gown. Helen Nelson—shaded pink taffeta, bouffant effect. Josephine Schweiger—peach taffeta, trimmed with sapphire blue brilliants.

Sigma Kappa

Doris Zimmerman—period frock of cyster chiffon velvet with trimming of brilliants and ermine. Elizabeth Lyman—pink taffeta trimmed with fringe and rhinestones. Irene Weilaeger—yellow chiffon beaded in gold, bslero effect with a girde of gold satin. Marion Read—black lace over pink ribbon with a black fringed skirt. Ruth Albright—period frock of yellow chiffon trimmed with gold lace and covered with gold sequins. Lillian Krueger—pink satin period frock with rows of pink scalloped tulle. Gaynold Carroll—bouffant period dress of orchid taffeta with large velvet bow. Bonnie Jones—honey-colored chiffon heavily beaded with crystals and pearls. Katherine Schaeffer—yellow chiffon velvet period dress with silver satin trimming. Mary Orth—shell pink georgette with a fitted waist and circular skirt with all-over brilliants and flowers. Marian Horr—black taffeta with ruffles of maline, cerise girde.

Delta Delta Delta

Arline Findorff—period dress of delicate Alasen lace, natural colors, trimmed with shaded satin flowers. Claire Louise Menges—a Molyneux gown of white, heavily beaded. Florence Kinsella—period gown of shaded taffeta in velvet and American Beauty, trimmed with flowers. Lillian Berner—shell pink taffeta bodice with skirt of several ruffles. Esther Claflen—gown of white draped georgette, trimmed with small pearls. Nancy Ballanger—gown of black transparent velvet, draped in front. Ruth Oscar—gown of white satin and layers of tulle frills on the skirt. Catherine Williams—gown of shaded tulle, trimmed with huge bow of satin ribbon. Janette Lankow—black gown, taffeta bodice, tulle several-ruffled skirt. Edith Mae Holt—gown of green tulle made with tight bodice and very full skirt of tiny ruffles.

Other members of Delta Delta Delta attending are Sally Owen, Louise Ashworth, Ruth Dunlop, Lois Fish, Jane Doyle, Margaret Moore, and Catherine Kruse.

Alpha Delta Pi

Ethel Wray—gold bodice with shaded tulle skirt. Cecilia Miller—black georgette with silver beads and red flowers. Bernice Perschbacher—white taffeta, Martha Washington style, trimmed with green ribbon. Marguerite Kuehn—white taffeta, bouffant style, trimmed with black tulle. Elva Schumacher—rose-colored taffeta panelled skirt trimmed with velvet flowers. Mary Rhode—green georgette, colonial style. S. Elizabeth Lyman—orchid-colored dress, velvet bodice and taffeta skirt. Mary Alcie Talbot—American Beauty velvet.

Kappa Alpha Theta

Betty Failing, Martha Brown, Helen Moore, Mary D. Carey, Elizabeth Evans, Patricia Child, Mildred McCune, Jean Hunter, Mary McGowan, Evelyn McElhinney, Martha Cowan, Emily Owen, Emily Hurd, Virginia Manchester, Marjorie MacLellan, Pamela Lawrence, Janet Smith, Louise Hinds, Ruth Knowlton, Anne Snodgrass, Gertrude Humbert, Jean Christensen, Lois Bell, Mary Thom, Rachel Baird, Mary Elizabeth Jones, Mary Martin, Mary Fulton, Harriet Beach, Margaret Stuckey, Maribea Swanson, Katherine McKnight, Catherine Wood, Elinor Martineau, Mary Rapp, Aileen Dick, Margaret Phillips, and Dorothy Boyd.

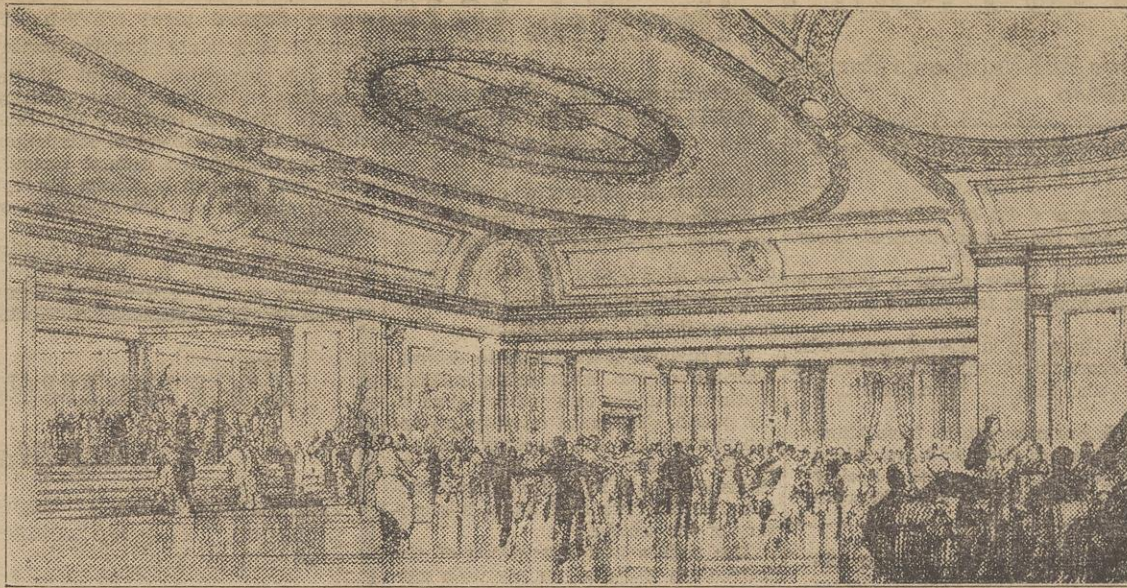
Gamma Phi Beta

Kathleen McIntosh, Pauline Meyer, Margaretha Borneman, Isabelle Kelly, Helen Reitz, Louise Thompson, Mary Louise Campbell, Helen Seybold, Marjorie Nee, Ruth Bressler, Oak Park, Ill.; Marion Briggs, Frances Briggs, Milwaukee; Mary Birchard, Virginia Wells, Dorothy Thomson, Beatrice Masterson, Katherine Sommers, Jean Jardine, Mary Brandon, Margaret Newman, Mary Wing, and Helen Colman.

POTTER LECTURES AT COLLEGE IN INDIANA

Prof. Pitman B. Potter, of the Political Science department, left Wednesday for a lecture tour of Indiana colleges and universities. He will talk on the Pan American conference and similar topics at Earlham college, Richmond; Franklin college, Franklin; DePauw university, Valparaiso. Prof. Potter has just returned from giving lectures in Missouri.

The New Union Ballroom in Formal Dress



Through the sketches of Mr. Leon R. Pescheret, interior designer and decorator for the Memorial Union, students are getting the first glimpses of what the inside of the new \$1,250,000 club is to be.

This is Mr. Pescheret's impression of the ballroom, Varsity hall, in formal dress. It will be the main room of the building and perhaps the loveliest in the state—the center of the university's social functions, receptions, bankets, and recitals. It will be finished and available for the next

prom if the junior class wants it.

The hall is 105 feet by 50 feet, and with the promenade, 105 feet by 20 feet, which adjoins it, offers more dancing space than the capitol rotunda.

The floor is built of hard maple, especially good for dancing. Tapestry panels, arranged between pillars of imported Italian sienna marble, and crystall chandeliers give a rich dress to the room. The tapestry covers a special wool which will insure the acoustic perfection of the room.

The ceiling is elaborately ornamented in plaster in several soft pastel shades and dominated by an oval skylight of cathedral hammered glass in delicate color tints.

The orchestra will play from a raised bay at one side of the hall. Refreshments will be served from a special kitchen.

If prom is held in the new Union building, the whole building, with its dining rooms, lounges, guest rooms, offices, taproom, and game rooms will probably be thrown open for the use of prom parties and guests.

The faculty voted at its January meeting provisions for allowing undergraduate credit for study in foreign

universities or on foreign tours under the direction of a regular member of the college faculty.

"Culture by Contact"

Key to Development

Magazine Editor Says

Contact with the outside world is the key to personal development, asserted George E. O'Dell, managing editor of "The Standard" the magazine of the American Ethical Union, before a student audience at the University of Columbia recently.

"Culture by contact—that's the thing," declared Mr. O'Dell. He continued, "Culture by contact means that you must develop your mind in relation to those things you can touch."

"Get the technique of an active life; learn how to do things—then you'll get confidence," he said. The speaker recommended intelligent talking as the best means of mental development. One meaning of mental development, he said, "is the development of the characteristics that make for self-respect."

Self-confidence was cited by Mr. O'Dell as one of the requirements of an aggressive personality. "Use the natural language of self-confidence," he stated.

"Walk along as if you were 'somebody,'" Periodic reading of Emerson's "On Self Reliance" was recommended, as an aid to the development of confidence.

In his introduction, the speaker hit at the idea of heredity in determining personality. "We must not allow ourselves to be bulldozed by that notion that as we are we must remain," he declared.

Numerous quotations from famous authors are not to be taken as an index to a person's intelligence, he stated, in ridiculing current advertisements of "scrapbooks." An intelligent person does not let one know he is quoting," he declared. "For the most part, he expresses his own ideas."

University, State Heads

to Plan Economics

Bureau After Session

There will be no meeting of university and state officials to discuss plans for the proposed state bureau of economics, at least until after the special session is over, according to Carman Blough, financial statistician of the bureau of affairs.

The proposed bureau is intended to provide administrative machinery by which the special information gathered by various university and state departments could be correlated into a unified study. Through its works the state could make use of expert opinion and research to be found in the various university departments.

President Glenn Frank, Gov. Fred R. Zimmerman, W. H. Kiekhof, chairman of the university economics department, and Mr. Blough will attend the first meeting to discuss the organization of the bureau.

FACULTY APPROVES STUDYING ABROAD

The great volume of American foreign travel has just registered an effect in new legislation of the faculty of the college of letters and science at the University of Wisconsin.

Subject to stipulations as to approval of work and taking examinations, the college will grant not more than four credits per summer for work abroad under the direction of a regular member of its faculty.

Undergraduates enrolling in French or other foreign universities under what is known as the Delaware plan, may secure not to exceed one year's full credit for work done abroad.

Credit may be secured for work done abroad outside arrangements such as the Delaware plan or the travel work under supervision of a Wisconsin faculty member under conditions laid down in the new legislation. Normally, however, not more than four summer sessions credited or 10 for any one semester of foreign residential study will be allowed.

Segregation of Crime

News Is Unrewarded

LANSING, Mich.—The Lansing city council has refused by seven votes to six, to congratulate a newspaper here, which, in a special edition, segregated all crime news on an inside page.

"It is none of this council's business," said one opponent of the resolution, while another said "Maybe folks want to read crime news."

STUDENT FEDERATION

MEETS AT BELGRADE

BELGRADE—The congress of the International Universities Federation for the League of Nations was held at Belgrade recently. Representatives of 25 university unions were invited by the Yugoslav Union to carry out a part of their joint program at Belgrade. The formal session on the first day of the congress was attended by the whole diplomatic corps.

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Early Showing for Spring 1928



Frocks---In the New
sport cloths and silks

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Coats and Wraps

\$29.75 to \$175.00

We have Tweed and
Tailored Suits

\$25.00 to \$110.00

WOLDENBERG'S

CORNER MIFFLIN AND PINCKNEY STREETS

The Shop of "Different Apparel"

Roundy Goes to Prom

The Madison Patter Artist Reviews Bill Momsen's Party at the State House

The 1928 was a big success. Only stepped on three corks getting to the dance floor.

A lot of the boys who borrowed them dress-suits must had a carpenter fit them up instead of a tailor.

I will bet they had one more than one belt to hold them up—some guy must of sold a bunch of suspenders for this prom.

I saw a lot of football guys there and if they were as handy on the football field as they were swinging some of them dolls around we won the Big Ten last fall.



The bird who sells cork screws in this city sure has a roll of jack this morning.

There were a lot of couples who didn't have to have a blue-print of the capitol either to find them cozy places in the halls.

One bird came in with a silk hat on and it looked like the university heat plant chimney. That silk hat must have been shipped here on flat car.

The 1928 prom went democratic I saw a janitor at the main hall there in tux and wing collar.

There was a gang of birds their who will be eating boloney and crackers for a month—the gals sure kick the boys pocketbook for a row of I. O. U.'s plenty at a prom.

There was one tall blonde their who I got sore eyes piking off their was a lot of married men who were looking over their shoulders plenty at that dame.

Glenn Frank would make sweet halfback at Notre Dame—he had the Notre Dame shift down pat in them dances.

When one o'clock came all went for supper—and don't think for a minute that there were not some birds there who opened a shoe box and started passing the sandwiches around.

They had one new dance there and you think Tom Jones was going over the hurdles dancing it.

One student there (no frat mentioned) said to the couple with him and his gal that he was going to show them a good time—he took them over to Park hotel drug store and bought them a coke.

Ain't it good a lot of folks their who tried to put on the dawg arm in arm down the halls bowing right and left—but hell of it all is the guy will have to give the suit back tomorrow or go to jail.

I had to laff one jane their about 180 pounds sitting on guys lap who weighed about 130 pounds. I had to laff when he got up to walk you think he had a cramp in each leg. He was in awful shape.

One thing I noticed at prom was that the best looking gals had the homliest looking guy for a partner. And the good looking fellow would have a homely looking gal. White your own ticket.

Yes Sis was at the prom can you tie it. Sis said hello Roundy I said hello. Sis old gal—how did you get in I said? Sis said Write your own ticket.

C. Ballard supt of public property will have some of the corks analized by the prohibition department.

But what guy was ever threw in jail for drinking a cork.

Bill Momsen the prom chairman when they hit up that music for the grand march near swallowed his adams apple.

But Bill was sure a riot tonight that nice marcell and that fine fitting tux and that nice smile made him a sweet picture. That bird knows his proms.

And Betty Failing boy talk about your prom queens this Betty Failing was two of them. If Betty would just say "hello" to me I would let main hall come

down and hit me in the head brick at a time.

Their was a lot of gals there who never saw the campus in their lives.

One swell thing about a prom is that no one can fall out of a canoe.

And their are a lot of guys who don't start falling until they get to a prom—and they fall then plenty.

Wisconsin ought to have them door-keepers they had last night for goal tenders on the hockey team—and they never would score on you.

George Little was around the Governor's office looking for a field-house.

Must of been a bunch of track gents their. Did you ever see such fast starters in your life when they yelled supper ready.

It all ended when some cop stuck his bean in the door and yelled let's-go-home now they are coming to work for the day.

And everybody started to sing. What more could be later as they hit for the doors and the hay.

ANDERSON ON SUMMER FACULTY AT U. OF C.

Charles J. Anderson, professor of education at the university, is one of 56 eminent educators selected to serve as visiting professor at the University of Southern California during the 1928 summer session, according to the announcement of Dr. L. B. Rogers, dean of the California school.

Trips and tours to museums and galleries; to special exhibits, parks, libraries, and gardens; to outdoor concerts and indoor lectures; to sea-coast and mountain; to such places of interest as Redlands, Riverside, San Gabriel, and Pasadena; to Hollywood studios and Catalina island; and to the Pacific harbor at San Pedro are planned as a program of interesting diversion during the twenty-third annual summer session at Southern California.

The 1929 Prom

The Prom's the Thing

The best favor and souvenir you can give HER is

A Prom Picture

On sale at the store in the morning \$1.00

The Photoart House

Wm. J. Heuer, Pres.

Engineers Meet Here Feb. 16-18

Discussions of Conception Will Deal With Municipal Problems

Professional engineers and architects from all parts of Wisconsin and adjoining states will meet in Madison on Feb. 16, 17, and 18 for the twentieth annual convention of the Engineering Society of Wisconsin.

The sessions will be held in the auditorium of the Engineering building at the university and will be open to the public. The local committee on arrangements for the meeting includes L. H. Kessler, G. A. Beebe, R. T. Homewood, and R. S. Owen as chairman. Prof. Charles I. Corp is secretary of the society.

The papers and discussions of the convention will deal mainly with municipal problems, but also will cover surveying, sanitation, architecture, waterpower, and the question of licensing or registering the engineers of the state.

Six Madison men are on the program. L. F. Warrick, state sanitary engineer, will give the committee report on trade wastes on Feb. 16; Prof. L. F. Van Hagan will present a report on the licensing of engineers on Feb. 17; George P. Steinmetz, waterpower engineer for the Wisconsin railroad commission, will discuss the water-

power resources of the state on Feb. 17; E. E. Parker, city engineer of Madison, will describe Madison's new sewage disposal plant on Feb. 17; Frank R. King, state plumbing inspector, will present the report of the committee on sewerage plant operation on Feb. 17; and Prof. D. W. Mead will talk on the subject of Mississippi river control at the annual banquet which will be held in Christ Presbyterian church on the evening of Feb. 17.

The social program for the meeting will be attractive. A smoker will be

held at the University club at 8 o'clock Thursday evening, Feb. 16, at which Dean F. E. Tourneure, of the college of engineering, will describe his recent trip to South America. Following a precedent of long standing, the Technical club of Madison will meet with the society at a joint banquet Friday evening, Feb. 17, at which Prof. D. W. Mead will be the principal speaker.

Knute Rockne, coach of the boys from South Bend, is a Scandinavian but he doesn't fail to get their Irish.

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Four Expert Marcel and Finger Wavers

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SIMPSON'S

A DISTINCTIVE SPECIALTY SHOP FOR WOMEN

FOUNDED 1909

The Spring Tailleur Displays Versatility

Already they are arriving—those smart tailleurs which are so ideally suited for spring wear on the campus. And never were suit styles more versatile. There are trim little suits with boyish lines and narrow satin bindings. There are new "seven-eighths" suits, the coat of which is only a few inches shorter than its smart skirt. There are ensemble suit effects with long coat, pleated skirt, and sweater. And they come in the loveliest new shades—beige—tan—gray—blue—and even green. Now on display at Simpson's at

\$29.50 and up

New Felts Show a Penchant for Straw

To wear with the spring tailleur new felts, subtly trimmed by straw braid, fit the head closely and pull down rakishly over one eye. They may be had in shades to match the suit—or in lovely harmonizing tones. All headsizes.

\$7.50 and up

Sheer Fantasy hosiery come in lovely beige or gray tones that are ideal for spring wear. \$1.65 pr. Box of 3 at \$4.50.



Scotch Deans Attend Only to Curriculum Glasgow Prof. Says

"Students in universities of Scotland are not restricted by rules of any kind when they leave the campus," Robert S. Rait, Scottish historian and professor of Scottish history and literature in Glasgow university, said in an interview in the Indiana Daily Student recently.

"Deans of Scottish universities concern themselves only with the business of the curriculum. I think we have many things to learn from the American universities in this respect," Dr. Rait said.

Live in Private Homes

All students of Scottish universities live in private homes. Dormitories and licensed lodgings are unknown among the students. No social organization such as fraternities and sororities are present, according to Dr. Rait. "Unlike your universities, we have too little social life in our universities," he pointed out.

Not as much time is given at present to athletics in Scottish universities as in the English and American universities, but they are developing rapidly. Football is very popular, but basketball is unknown, according to Dr. Rait. "Training by professionals is not given to the athletes," Prof. Rait said. "Graduates come back to their own university and train the athletic teams without any compensation."

Have Student Council

Student representative council elected each year by students acts as an official channel between the students and the faculty in the four universities of Scotland, and the demands of the students are considered by the Dr. Rait said. Every year an inter-university conference for the student representative councils is held in one of the four universities.

The universities of Scotland are crowded with students preparing for the teaching profession. "The aim of the universities is to have every teacher even in the elementary schools to be a graduate of a university," Dr. Rait said.

BALCHER, BYRD PILOT, WILL CIRCLE WORLD

CLEVELAND, O.—Bernt Balchen, pilot for Commander Richard E. Byrd on the transatlantic flight of the "America," recently announced that he would attempt an around the world flight next summer, and named John Henry Mears as his companion for the flight.

RUSSIA NEEDS PIPER AS RATS EAT GRAIN

PERM, Russia—Millions of rats and mice have invaded three localities of Perm province. They are causing untold damage to both peasantry and government stores by destroying large quantities of grain and corn products.

Recent severe cold waves have somewhat checked the activities of the rodents, tens of thousands of which had been found frozen to death.

STYLES AGAIN SMILE ON PEG TOP PANTS

The student who is accustomed to stepping out high, wide, and handsome will be aided this year by the designers of men's clothes, who will lay the emphasis on the "wide" part. Peg top trousers are coming back, with widened hips and a banded support for the back that bends over text books half the night.

The narrow width of the trousers at the cuff will, however, not return and suits may still be changed without removing the shoes.

Two-button coats are to take the place of the three- and four-button ones in use at the present time and will allow for a wider display of the colorful ties and contrasting shirts of spring.

Modifications accompanying the new styles will begin in the spring and will reach their full influence in the fall, when the peg-tops that amused us yesterday will be "the thing" again.

98 Per Cent of Pupils in Grade School Fail to Complete Education

Stand at the gate of any public school in any city in America any September morning and count 100 fifth-grade pupils as they answer the call of the bell. On the average, they are eleven years of age. Seven more years of grade and high school training lie ahead, and a thousand colleges and universities wait beyond with special training for useful, fruitful lives. They are boys and girls of fortunate futures in a land of boundless advantage and opportunity.

But come back a year later and stand at the sixth grade door, and search the ranks as you will, you will find but 83 of the 100 who answered the bell the year before. Already 17 have dropped out along the way. They have had to put their hands to work to help out the family income or have grown indifferent to value of an education.

The seventh grade will see but 71 of them, the eighth grade but 63, and after that the line thins even faster.

Stand at the high school doorway four years from that first morning and you will count 34 familiar faces, and four years later 14 diplomas will be enough for all that remains.

Now, this little group will divide evenly. Seven will go to college. And if you were to follow the fortunes of this dwelling company for four years more you may see two of them—yes, just two—step out on Commencement Day in June trained careers in business or professional life.

Where are the other 98 of the noble little company of fifth-graders? You will find them in the shops and stores and mills and mines, on railroads, in offices, on the farms and on the sea—two-thirds of them laboring under the handicap of an eighth grade schooling or less—27 more with the somewhat better thinking and earning power that the years at high school gave them, and only five with the advantage in position and income yielded by some college training.

Album at Photoart Gives Pictorial Story of Prom's Evolution

No need to call for Aladdin and his lamp to show the home folks just how you looked at prom: No indeed, just refer the family to the Photoart picture and they will be able to see you in all your glory.

Easily done, isn't it?

And what's more, the Photoart shop has been taking these pictures for some 25 or 30 years, and its files yield a treasure house of prom pictorial history down through the ages. All the prints are assembled in one great album, comprising a complete record of all the university's gala social affairs.

You may see in this album of fun and frolic the merry-makers assembled at the various proms in the capitol rotunda, their regal highnesses, the prom kings and queens, scenes from the prom plays, and all the various groups which have attended the function.

You may be interested in viewing the notables present at recent proms. In the 1928 section, for example, you may see King Wilson and Queen

Hughes, who, incidentally, starred in the pre-prom play at the same time she helped lead the grand march.

In the 1927 section there is Jeff Burrus and his queen, Martha Walker, besides 27 group pictures. What a huge affair this prom has become!

And in the 1926 section there's Margaret McGovern, who played the lead in the prom play, "The Rescuing Angel," and Clifford Huff and Bernadine Chesley, the rulers of that year's event.

If you're an old grad, you'll want to look at the earlier pictures. On the very first page, old timer, is the likeness of Prof. W. G. Bleyer, junior president of the class of '96. Besides being prominent in this way, "Daddy" Bleyer was the first editor of The Daily Cardinal. At present he heads the school of journalism.

The leader of the first grand march was Henry J. Niederman. How proud he must have been of the honor his class accorded him!

Further along in the album we find Walter A. Rehm and Fred L. Baumbach, chairmen, respectively, of the 1907 and 1909 balls. Still further along we behold Paul McMaster, who arranged the last prom held in the university gymnasium, in 1915. And there's "Chic" Walton, chairman of

the first big affair to be held at the capitol.

And so we may turn over the pages and view the succession of kings and queens, of assistant kings and queens. Wonder if some youngster in 1950 will look back and find that one Bill Momen and one Betty Failing led the last prom to be held at the capitol, the prom of 1929?

PHOSPHINE GAS URGED TO AID SUBMARINE

BLOOMINGTON, Ind.—Submarines might be made safer through the use of smoke and flame signals from phosphine gas, thinks Dr. Frank C. Mathers, Indiana university chemist and member during the World war of the staff of the United States chemical warfare service.

Prof. Mathers proposes that the submarine be equipped with a supply of calcium phosphide. This compound reacts with water to form phosphine, a gas which is spontaneously combustible in contact with air. At night it would show as a well-defined flame and during the daylight hours it would be visible as a white smoke.

It is rumored that Allan will get a date in the next Octy.

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Gowns of All

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And whether it's Prom—when the social season is at its height—a football game,—an informal dance,—or a function that demands sports attire, you may be sure to find a good representation of smart wearables from Baron's. For we know what the demands of the discriminating university girls are.

Colorful Frocks
Foretell the
Coming of Spring

\$16.75 - \$29.75

Featuring in this selection of new arrivals, Navy blue and the new shades of tan. Of georgette and flat crepe in dressy and tailored styles. Authentic and distinctive.

A New Hat
Will Brighten
Your Costume

\$7.50

Brilliant, gay and different are these new hats, just unpacked. Close-fitting hats in brimless, small brim and off the face models. Silks, Viscas, Failles, Petaline braods, Taffetas, and Straw combinations.

—Baron's Second Floor

—Baron's Second Floor

Right Dress

Gelvins combines the appearance with the fundamental, transforming the clothes of utility into the refined approval of artistic conceptions.

Hoak and Dunn

Gelvins of Madison

Apparel for Wisconsin Men

644 State St.

McGill Daily Lauds School

Frank, Meiklejohn Praised
in Article by Canadian
University

From the McGill Daily

"Originality," said Alfred Noyes "comes only through older forms." Mr. Noyes has an active seconder, in Alexander Meiklejohn, formerly of Amherst, and now director of the Experimental College of the University of Wisconsin.

It was first announced by Professor Meiklejohn, in the Century Magazine of which Glenn Frank was the editor, that he had worked out an idea for a college along medieval lines, in which the student would have the benefits of closer contact with his instructors than the present lecture system provides. This announcement was published in the spring of 1925.

In the Magazine Section of the New York Times for May 29, 1927, came the announcement that such a college was actually being organized, and would in the fall, at the University of Wisconsin, where Glenn Frank is president. In the mean time, Alexander Meiklejohn, president of Amherst, had been asked for his resignation, partly because he held opinions on education which were considered radical for the New England college. President Glenn Frank of the University of Wisconsin saw the chance to secure Meiklejohn for his University and to give the experimenter a laboratory in which to work out his ideas. The Middle West showed that it appreciated originality and new

ideas more than the conservative East.

Alexander Meiklejohn says in the New York Times, "One of the attractive features of administrative work in New England is that one can make plans and even advocate them without much fear that they will be adopted. One is relatively secure from the dreadful possibility of having one's ideas put into effect; of making them working programs; of testing them in terms of practical success or failure. But apparently in what is called the Middle West, or in some parts of it, one is not quite so safe in making plans and in advocating them. Instead of dreaming about the college and reporting one's dreams to one's friends and critics, one is called upon to begin instructions along new lines at the opening of the college year 1927-28, bringing a heavy sense of responsibility. It may be, however, that escape from a sense of futility is ample compensation."

It is of interest, here, to remark upon a letter in the "New Student" in which a student from Denver, Colorado, calls this new experiment "The Great Futility." This, of course remains to be seen. The letter points out that no sudden change in Educational Methods can be of lasting value and that the upstart is doomed to fall and be forgotten. However, when an up-to-date educationalist and author, such a man as Glenn Frank, sees fit to give a scheme a fair trial, it argues that there must be something of value in that scheme. Even if from most points of view the trial is a failure, it only indicates that the youth of today are not ready for such educational methods. It cannot even then be "The Great Futility" described in the "New Student."

But we have not put forth the form this venture is to take. The Experimental College of the University of Wisconsin is to consist of a group of

students, about 120, together with some ten or twelve instructors. The students and unmarried instructors will live in special dormitories set aside for them, and there the instructors of the College will perform most of their research.

The course will take two years and will cover several periods of civilization. The special method of instruction followed will be that of close acquaintance between instructor and student. Lectures will be largely done away with by tutorials, conferences, and discussion groups. Here, at

last, discussion is coming into its own. It has been appreciated as a most potential factor in forming the student mind.

The students will be shifted around in their groups so they will have personal acquaintance with each one of these men during their two years. "It seems possible that the American college in the use of discussion may make a distinct advance upon the 'Tutorial' scheme by giving to discussion an essential place in it and by eliminating lectures or changing them into talks."

SCOUTS TO CLEAN UP JANESVILLE STREETS

JANESVILLE, Wis.—The Boy Scouts are going to do the whole community a good turn to celebrate scout anniversary week, Feb. 5 to 12. They are going to give the streets a thorough inspection and pick up anything which might puncture a tire. The nails and broken glass and other debris found by the boys will be displayed.

READ CARDINAL ADS

Prom Time Is Here

No worry about a taxi--we're going to
Prom in a Capital City Rent-a-Car.

Spring Time Is Coming

Get outside and take your girl friend
for a nice cool ride on the drive. No
walking home if you take

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to the

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All the Important New Books and all the
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Fairchild 2750

THE NEW Orpheum

1 P.M.
CONTINUOUS
11 P.M.

Orpheum Circuit Vaudeville
AND BEST FEATURE PHOTOPLAYS

4 Days Starting Sunday

ADDED FEATURE — THE FIRST OFFICIAL
PROM MOVIE SHOWN EXCLUSIVELY
AT THIS THEATRE

"The Girl's the Thing"

With a Selected Cast of University Players
MOST IMPORTANT SCENES TAKEN AT —

The 1929 Junior Prom

STATE
CAPITOL

See Yourself In This Movie

VAUDEVILLE AT 3:00-7:00-9:15
WELCOME ENGAGEMENT OF AMERICA'S
BELOVED CLOWN

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"Delightful Dance Delineators"
ASSISTED BY NORMAN & EARL PAULL

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A PICTURE OF WONDERFUL
CHARM AND DEEP APPEAL

WILLIAM BOYD

IN

"DRESS PARADE"

--WITH--

BESSIE LOVE

A DRAMATIC STORY VIBRANT
WITH DRAMA, THRILLS AND HU-
MOR, SET AMONG THE COLORFUL
HISTORIC BACKGROUND OF
WEST POINT.

Orpheum Circuit Entertainment—ALWAYS THE BEST!

'You Americans Are Too Serious; We Have Fun'—English Debaters

U. S. Students Go into Forensics Only to Win, Britons Find

The three English students who opposed the Northwestern university recently find Americans to be serious, thinking first of victory, and fitting their students to be parts of a great social system. The English youths expressed the foregoing to a New York newspaper reporter, after debating at 37 leading colleges and universities in the United States.

"We saw only one football game while in America," said Frank O. Davall, one of the English debaters. "But it seemed to be true in sports as well as in the classroom. England stresses the individual more. Football, in itself, is a great system, isn't it?"

"You take things so much more seriously in this country," the English youths pointed out. "Our debates showed us that. American teams go to so much trouble when they begin to prepare for the forensic platform. And their speeches are so definitely planned."

"English debating is much more fun. Winning isn't stressed. When we debated here we didn't know when we rose to the platform what we were going to talk about. We thought of it more as a friendly conversation about a dinner table."

Americans seem to have the wrong idea about the English colleges, according to these youths.

"Your boys judge our entire system by Oxford and Cambridge," they said. "Really we wouldn't care to be judged by that standard any more than you want to be judged by Harvard university. Oxford, Cambridge, and Trinity college, Dublin, have for centuries been educating the governing class of the country. Representative English youths are educated in the other colleges and universities on the British Isles."

The English debaters said they found the American boy, met in scores of fraternity houses, to be the same as his English brother. They commented upon the American colleges as beautiful places of study.

Professor Suggests "Culture Factories" for Lazy Students

Civilizing "factories" for those students who want the experience of going through college but do not want any education were proposed recently by Dr. Harry Elmer Barnes, professor of economics at Smith college, who spoke before the Liberal club at Haverford college four weeks ago.

Addressing the Women's International League for Peace and Freedom in Philadelphia recently, Dr. Barnes declared that such etiquette-teaching universities operating on the mass production basis would eliminate the over-crowding of the smaller American colleges and allow them to peacefully pursue their work of imparting knowledge to those who are really capable and desirous of learning.

None of the stigma which now attaches to the desire to learn would exist at the smaller institution when the masses were assembling in audiences of three and four thousand to hear lectures "orienting" them in re-

Last 11 Prom Kings Picked Queens from Big Six Sororities

By MARTIN FISK

What's this rumor about the Big Six? Is there any such thing or is there not? Are any sororities given undue preference when it comes to the business of choosing a prom queen? Mr. Momsen says no. He says this great university of ours is the most democratic in America, perhaps in all the world. Why! it's absolutely absurd to believe a certain combination catches this juicy campus plum year after year. Absolutely absurd, my dear.

But other people seem to think otherwise, and some, it is said, even go so far as to make asinine comments on the practice—that is, if there is such a practice. Just to get the real lowdown, the inquiring reporter traipsed up to John Bergstresser's office, consulted with the heads of the alumni organization, visited the registrar, interviewed the head janitor of the capitol, and looked over the Badger files.

And after an enormous expenditure of time, energy, and profanity he was able to compile the following list of prom queens and their affiliations:

1917—Louise Patterson, Kappa Kappa Gamma.

1918—Martha Marquart, Kappa Alpha Theta.

1919—Not held on account of the war.

1920—Irene Haley, Gamma Phi Beta.

1921—Deidre Cox, Alpha Phi.

1922—Marjorie Boesch, Kappa Alpha Theta.

1923—Mary Baldwin, Alpha Phi.

1924—Pauline Ambrose, Kappa Kappa Gamma.

1925—Elizabeth Stolte, Alpha Phi.

1926—Bernadine Chesley, Pi Beta Phi.

1927—Martha Walker, Kappa Kappa Gamma.

1929—Helen Ann Hughes, Delta Gamma.

So that's the dope, folks. Believe it or not, a Big Six sorority draws the winning number every time—read 'em and weep. Yet Wisconsin is a democratic university, yes indeed! For do we not go to prom at only \$22 per couple? But this seems a strange practice for a democratic institution. Oh well, we guess the ways of God are simply past all finding out. Selah!

gard to the nature of the world, the nature of man and how man came to be what he is.

Highly paid and able lecturers should be used to this purpose. Dr. Barnes urged. Such men as William Lyon Phelps and Will Rogers were suggested as fitting lecturers. The stage humorist would be highly valuable in such a position. Dr. Barnes insisted by teaching his hearers how to recognize "bunk." The "alumni nuisance" would be eliminated at these factories, the sociologist promised, by the prominent presence of football and the absence of studies. Co-operation was advocated in order to assist in the process of teaching "manners."

The lecturer said he was not being humorous but was in all seriousness.

Milwaukee Is Second Lowest in Death Rate

Milwaukee is second lowest among 17 American cities in the accredited death rate, Cleveland being first, according to Health Commissioner J. P. Koehler. The rate is 10.5 per 1,000 of population.

Aviation Crying Aloud for College-trained Men, Dale Flier Says

"A college education is absolutely essential for a successful flyer," believes Lieutenant Norman A. Goddard, Dole flight pilot, who was at Stanford university recently.

"The industry is crying aloud for experienced men," he said, and pointed out that college graduates can learn to fly more quickly than the average candidate. Flying is scientific and education helps, he declared. Trained Men Desired

In speaking of openings for university-trained men in the field of aviation, Lieutenant Goddard showed that engineers, draftsmen, and salesmen are only a few of the professions which can find a place in the indus-

try. "It takes twelve men on the ground to keep one ship in the air."

Ocean Hops to Be Facts

Transatlantic flights will become a practical fact within the next two or three years, according to Lieutenant Goddard. And the menace of enemy planes in time of war has not been over-emphasized, he says.

By citing some of his actual experiences he demonstrated that present anti-aircraft defense is not effective. Every living thing in San Francisco could be put out of existence by airplanes flying so high over the city that they would be out of reach of defense guns and even out of sight of land observers.

U. S. Behind in Aviation

The United States is just as far behind the world in aviation as agitators believe, he said. There are less than 1,000 trained pilots in the country today.

Lieutenant Goddard is a graduate of the Dartmouth Naval College, England, and was a flyer during the late war. He taught aviators for four years in the U. S. Naval Reserve unit at San Diego.

His ship, the El Encanto, with his navigator at the controls, cracked in taking off from Oakland on the Dole flight to Honolulu last summer.

AG COLLEGE HONORS FOUR STATE FARMERS

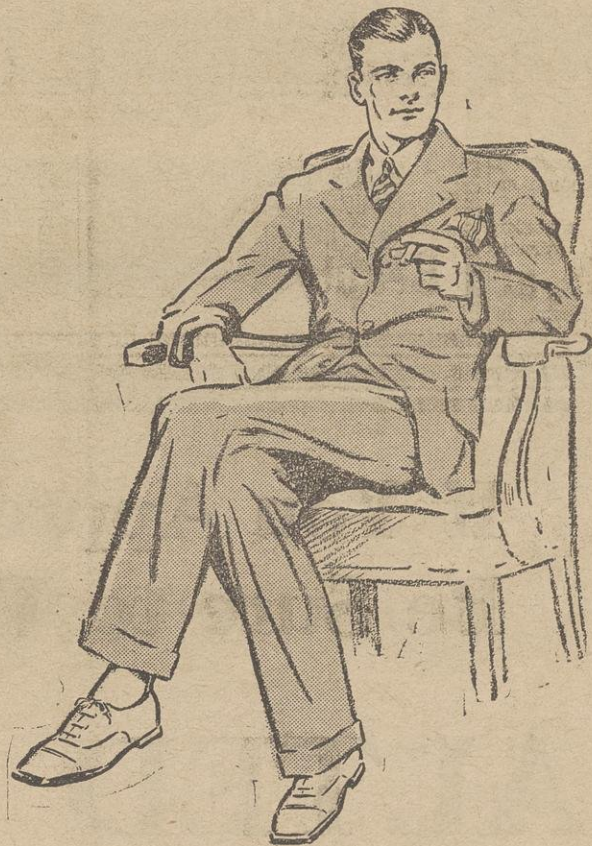
Wisconsin farm folks paid tribute to four of their leaders at the annual honorary recognition exercises held in the auditorium of Agricultural hall, Tuesday night. The auditorium was packed with farm men and women here for the annual Farm Folks' week at the college.

It has become a tradition at Wisconsin that three or four of the outstanding farmers and farm women of the state shall receive public recognition for their work during Farm Folks' week each year. The president of the university, acting on the authority of the board of regents, confers the certificates of honors on the individuals who have been selected by a committee appointed to make the annual selections.

Those upon whom honorary recognition was conferred this year are Mr. and Mrs. Charles L. Hill, Fond du Lac county; Charles Brace, Richland county; and John Le Feber, Milwaukee county.

The Ohio State Lantern ascribes the Ohio defeat to the superior defensive tactics, fine passing game, and accurate shooting of the Badgers.

Thoughts About Spring



Following this gayest of all Proms, the young man's fancy will turn to thoughts of—oh, well—thoughts of all the accompaniments of that season. And one of the accompaniments is the thought of his spring attire. It's but natural for him to think of The Hub for there he finds the modes he has preferred—the styles he has ordered.

Besides there will be further news about the suit that Wisconsin designed for spring. The young man's thoughts will turn to the suit planned and endorsed by Wisconsin men. It's to be shown only at The Hub.

When Spring Comes

Remember

Our stock of tennis rackets will be one of the largest and most complete in the state. Our prices most reasonable.

PETRIE'S

616 State Street

"EVERY THING FOR EVERY SPORT"

THE HUB

F. J. SCHMITZ & SONS Co.

Everything from 'Sis' Letters Down to Class Caucus Enliven Prom's History

The following is a chronological history of the 1929 prom:

Oct. 19, 1927—Willard Momsen '29 nominated for junior prom chairman.

Oct. 22, 1927—Momsen elected prom chairman by default as no other petitions for the office were filed with Dean Scott H. Goodnight by the deadline.

Nov. 30, 1927—C. B. Ballard, state superintendent of public works, grants use of the capitol for prom providing the affair "be dry."

Dec. 1, 1927—Seven assistant general chairmen are selected by the prom king: Wallace M. Jensen, Kenneth O. Crowell, Francis C. Woolard, Frederick T. Jensen, William M. Slavik, Sherod B. Scott, and James J. Hanks. The heads of the various committees were also named.

Dec. 4, 1927—Momsen denies having even thought about picking a prom queen, but aspiring reporter names 14 possibilities.

Dec. 6, 1927—Momsen names 117 committee members to carry on the work for prom.

Dec. 8, 1927—Pre-prom dance is scheduled for Jan. 6.

Dec. 7, 1927—The famous "Sis" letter appears in the Readers Say So column: "I'll drink even if Gov. Zimmerman were there in person to enforce the eighteenth amendment. Radical? Eccentric? No, just one of many."

Dec. 9, 1927—C. B. Ballard issues ultimatum threatening withdrawal of use of the capitol for prom if the writer of the "Sis" letter were not disclosed.

Dec. 11, 1927—Marvin A. Lehmkuhl, executive editor of The Daily Cardinal, states that the letter was printed without authority of the editors; announcement was made of the "shooting" of a prom movie, written and acted by university students.

Dec. 13, 1927—Doubt still clouds outcome of "Sis" letter. Following Lehmkuhl's letter, Ballard takes matter under advisement.

Dec. 14, 1927—Ballard grants permission for use of capitol upon receiving apology of authors of "Sis" letter. Authors denied right to come to prom. "The Poor Nut" chosen as pre-prom play.

Dec. 15, 1927—Aspiring reporter fails to discover name of Bill's queen. Bill seems to be in a dilemma.

Dec. 17, 1927—Betty Failing '29, member of Kappa Alpha Theta, is chosen queen of the 1929 prom.

Dec. 18, 1927—Announcement of the slogan contest by Margaret Casterline, chairman of the committee. Non-fraternity men will again prom as a group under the chairmanship of George Wallace.

Jan. 6, 1928—Marvin A. Lehmkuhl denies rumors that he was asked to resign The Daily Cardinal editorship or was threatened with disciplinary action because of the publication of the "Sis" letter. The author of the letter and the desk editor who printed the story are placed on disciplinary probation until Feb. 5.

Jan. 7, 1928—Considerable discussion about what orchestra will play for prom. Pre-prom dance at the Hotel Loraine. Music by Joe Shoer.

Jan. 8, 1928—Ben Pollock and his famous Victor recording Californians are chosen to play for the 1929 junior prom.

Jan. 9, 1928—The editor and associate editors of The Prom Cardinal are chosen by Sigma Delta Chi, national honorary journalistic frater-

nity. Eugene S. Duffield '29 was named editor, Hampton Randolph '29 and Warren C. Price '29, associate editors.

Jan. 12, 1928—Winifred Guenther '28 won both the prom and prom play poster contests, taking \$10 in prizes.

Jan. 13, 1927—"The Prom's the Thing" is selected as slogan for 1929 prom. The slogan contest is won by Pearl Malsin '31.

Jan. 14, 1928—Announcement is made of the prom partners of the assistant general assistant chairmen; Jack Mason '29, composer of all the music in the Haresfoot show, "Feature That!", won the prom foxtrot contest with his song, "Who Makes Me Happy?"

Jan. 15, 1928—Cast completed for prom play, "The Poor Nut," Arthur Adams '28 to play the leading role. Leading ladies are Virginia Collins '29 and Marcella Elerman '28. First prize in the prom movie scenario contest is won by W. Earle Bartholomew '31. His scenario is entitled "The Girl's the Thing."

Jan. 17, 1928—University co-eds, through W. S. G. A., Y. W. C. A., and the Panhellenic council, express themselves in favor of a more inexpensive junior prom. Heads of the

junior prom draw up a model budget showing how the average expense could be only \$22.

Jan. 18, 1928—C. B. Ballard, state superintendent of public property, in a speech given at a W. C. T. U. rally, gives final dry warning to 1929 prom-goers. Officials of the junior class and assistant general chairmen approve a less expensive prom.

Jan. 19, 1928—Momsen contributes a humorous autobiography to the Prom Octy; Photoart presents amateur movie of prom workers as part of window display.

Jan. 23-Feb. 1, 1928—Final examinations.

Feb. 3-5—The prom's the thing!

Two Scouts to Shoot Wild Game With Kodak

Boyish dreams of wandering in the African jungles and of seeing lions,

elephants, and other wild game may be realized by two lucky Boy Scouts of the United States next summer, when the expedition of the Martin Johnson party gets under way in June.

Two boys, who will be chosen from among those between 13 1-2 and 15 years of age, will be the guests of G. P. Putnam, and his son, D. B. Putnam on the trip. They will be selected for outstanding moral, mental, and physical qualifications, as exemplified by their experience as scouts.

James E. West, chief scout executive, has notified all the 700 scout executives throughout the United States to urge the naming of candidates.

Rogers Hornsby, recently traded to the Boston Braves by the New York Giants, is a great addict of the ponies. Probably that is the reason for McGraw's sudden change of heart.



On Prom Evening Start Thinking of Valentine's Day

Parkway-February 14

"The World's Most Famous Musical Comedy"

MAIL ORDER SALE NOW OPEN
\$3.50 -- \$3.00 -- \$2.50 -- \$2.00 -- \$1.50
Send Stamped and Addressed Envelope for Return

AUSPICES OF

**THE WISCONSIN UNION
CONCERT SERIES 1927-28**

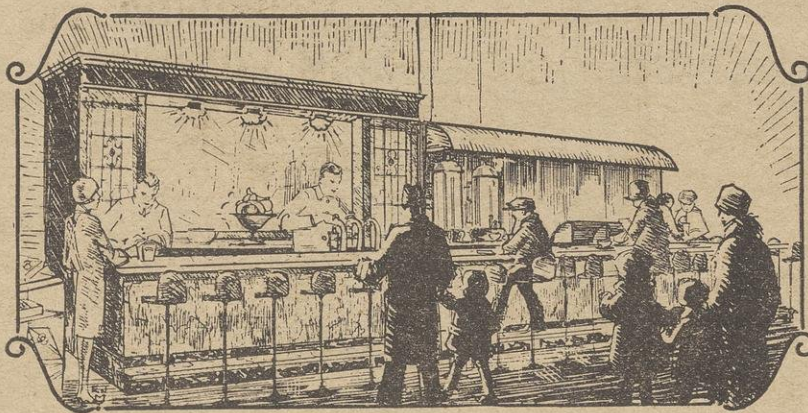
Many Proms--- Many Years

*Many parties . . . many dances
. . . heavenly music . . . gorgeous
gowns . . . and hundreds of Prom
goers in those years remember
among their souvenirs the good-
ness and deliciousness and com-
fort of*

The Chocolate Shop

If You Appreciate Good Things
Be Sure to Visit the Place That

"MALTED MILK MADE"

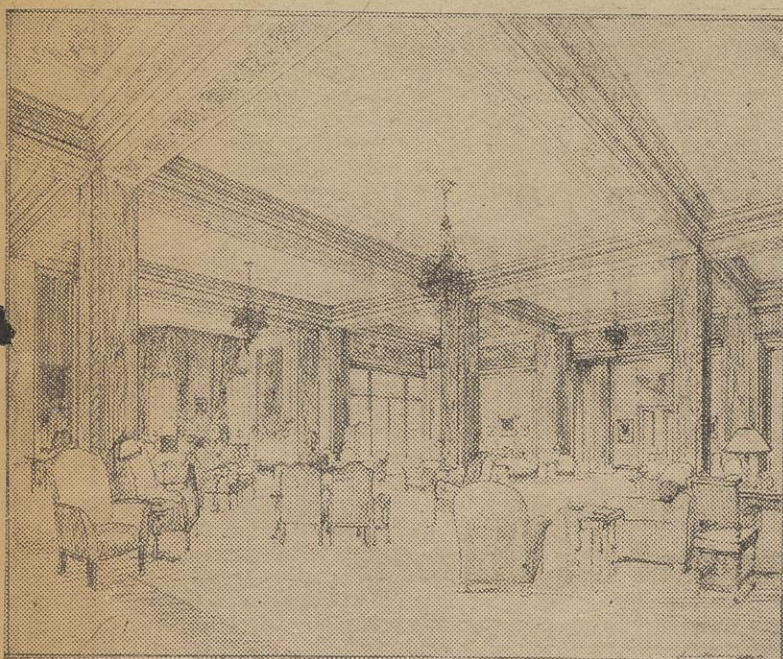


Borden's Malted Milk Used Exclusively

Campus Soda Grill

2 Doors from Lower Campus

ONE OF THE UNION LIVING ROOMS



The council room of the new Union building is to have a quiet and dignified atmosphere for reading, casual meetings, and lounging. The columns are of marble and the beams are to be decorated with a stencil design in medallion form, high-lighted by hand. The terrazzo floor ordinarily will be covered by heavy, plain rugs. The furniture is all specially designed for

the room by Mr. Pescheret, the decorator, and grouped so as to form small intimate areas around the fireplaces and the windows. The furniture is upholstered for the most part with heavy fabrics in gay, cheerful colors. The windows are hung with draperies to match, and the light fixtures and accessories are worked in to produce an harmonious whole.

Building Styles Displayed Here

State Historical Library Exhibits Photos of Architectural Design

Photographs of quaint English cottages, imposing colonial houses, and houses in the Spanish style are all on display in an exhibition of architectural photographs and drawings in the state historical museum at the library.

Interiors and drawn plans accompany the photographs. One of the most interesting of the collection is the charmingly original "Robin Hood" cottage designed by Muller Bernhardt, one of the younger American architects. The work of Grosvenor

Atterbury, another young architect, is represented by two works, entirely different in style, "The Lodge at Shinnick Hills" and "The Period Museum at Southampton." "Sunny Side Gardens," by Clarence E. Stein, is interesting in that it is the first housing development plan of the City Housing corporation. In this photograph an entire city block, with road and streets as well as buildings is shown.

In connection with the architectural exhibit, part of last month's display of paintings and etchings by Madison artists is still being shown. The work that is left includes the colorful, almost fantastically imaginative landscapes of Jessie Kalmach Chase. This group of paintings, containing "The Fountain," "Lantern Fete," "Sky From Hilltops," and "Green and Gold," received honorable mention at the Milwaukee Art institute. Mrs. Chase, who was born at Barley's Harbor, Wis., is a member

of the Wisconsin Painters' and Sculptors' association.

The striking portraits of two well-known Wisconsin figures, Sol. Levitan and Zona Gale, done by Wilbur N. Colt, add much to the interest of the exhibition.

Other works are J. J. Schleck's gray composition of buildings, "Beyond," and Katherine Ely Engraham's etching of the capitol dome at night.

The architectural display comes to the Madison Art association from the American Federation of Arts, as do most of the monthly art displays at the library.

The federation has its headquarters at Washington, D. C. The Madison Art association is one of three Wisconsin chapters.

MILWAUKEE PLANS

TWO MILE SUBWAY

Milwaukee is planning a subway 2.8 miles long on an east and west right of way, to improve greatly street car traffic conditions, according to S. B. Way, president of the Electric company. The project will cost about \$4,000,000.

The plans for the improvements have been submitted to the mayor and approved by him, and in a few days

they will be sent before the common council. The announcement of the project was made in commemoration of the city's eighty-second birthday, Jan. 31.

Some of the improvements to be offered by the subway include: To Thirty-fifth and Sixty-eighth streets in eight and 14 minutes from the heart of downtown, and to the heart of West Allis and Wauwatosa in 18 and 23 minutes.

HOLD DANISH GYM CLASS FOR WOMEN

Miss Olga Anderson of the women's department of physical education will conduct a class next semester in Danish gymnastics which will be open to all graduate women students of the university, faculty members, and wives of faculty members. The time at which this class will meet is to be decided at a meeting at 5 o'clock Tuesday afternoon in the fifth floor lecture room of Lathrop hall. All women interested are urged to attend this meeting that a time suitable to all may be set. The work is designed particularly for those women who are not able to take other gymnasium work and who are anxious to keep fit during the winter months. A similar course was conducted last year by the

Danish Miss Runge, and it is interesting to note that Miss Anderson and Miss Runge studied at the same school in Denmark.

The Waseda university cage five will play Leland Stanford this week, being the first game in an extensive tour.

Supplies For Students

The Netherwood stock of student supplies is complete. The attention, experience and help of Netherwood's make - supply - buying there doubly advantageous.

Netherwood's
519 State St.

95 Per Cent Of All Wisconsin Students Bank at the Branch! They Find It

- 1. Convenient** Close to the campus, at State and Gilman, The Branch has served the students of Wisconsin for more than twenty years.
- 2. Economical** It's a long run economy to know where the money is going. It enables a budget system.
- 3. Safe** No losses from theft or carelessness when your allowance is safely deposited at The Branch.
- 4. Suitable** The banking system of The Branch was designed solely for student accounts. Today the authorities in banking call it "the best of student banking systems."
- 5. Efficient** There's a saving of money and a saving of time for those that bank at The Branch. There's a valuable training in handling money well. There's no trouble in cashing your checks when you bank at The Branch.

*Second Semester
Entering Students Will
Find An Account at the Branch
Convenient and Helpful.*

Ask Any Older Student
To Direct You To
The Branch

BRANCH BANK OF WISCONSIN
State at Gilman

STRAND
CONTINUOUS 1 TO 11 P. M.

Starting Today

The Kid Who Steals Your Heart!

FRANKIE DARRO THE CHILD WONDER
AND VIRGINIA VALLI



**Dramatic! Tender!
Colossal!**

Mighty tribute to the love of a small boy. Love for a brother who was not worthy—who was a coward, yet learned to be a man. A tribute to the greatest child-star of the screen.

**Judgment
of the Hills**



Unfair Competition

You have heard rumors about the campus that the University Co-Op is unfair competition. Various merchants have even gone so far as to bring various officers of the Co-Op into court claiming that this store is unfair competition.

The Co-Op admits that private concerns cannot compete with it in prices. The Co-Op admits that values can be offered in this student store which would be business suicide for ordinary stores. And here's the reason. There is not a penny of private capital invested in the University Co-Op. And consequently there is no one to pay profits to, except members. The Co-Op passes out its profits to its 33,000 members in the form of rebates which are determined by the amount of purchases during the year. Naturally, because there is no one to get his share of profits outside of those who buy here, the values are incomparable.

So that's why the University Co-Op is "unfair competition." Certain Madison merchants cannot compete and have become envious of the Co-Op's steady thirty-year growth.

The UNIVERSITY CO-OP

E. J. GRADY, Manager

STATE at LAKE