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The Daily Cardinal

Owned and Controlled by the Student Body of the University of Wisconsin

VOL. XXX. NO. 188

MADISON, WIS., FRIDAY, MAY 14, 1920

5 CENTS

BOARD REVIEW OF CADET UNIT WINS PLAUDITS

Visiting Officers Express
Approval of Work; Close
Inspection Today

The entire R. O. T. C. regiment on parade and the intermittent firing of artillery and infantry throughout the afternoon lent a warlike atmosphere to the campus yesterday when the regiment was reviewed and inspected by three general staff officers.

The formal review on the lower campus was followed by demonstrations of the work of the military department which occupied the whole afternoon. The rating of the regiment has not been announced yet, but the reviewing officers gave the impression that they were pleased with the work.

"The board is very much impressed by what they have seen so far of the theoretical work of the signal corps and the artillery," said Col. F. J. Morrow. "The infantry field exercise was done in a most realistic manner; it almost seemed as if one were in the Argonne forest. One day's experience has impressed me with the earnestness of the students and their interest in the work.

"Liberal facilities have been provided here for the department, and the arrangements of hours during the week surpasses that of any other institution we have reviewed."

At 2 o'clock in the afternoon the regiment assembled on the lower campus, and led by the regimental band, paraded past the reviewing board in front of the library. After the companies had marched around the block and returned to their stations, they gave a demonstration of command system drill, going through various movements at their own command. The impressive sound of a thousand voices shouting the commands in unison and the snappy way in which the movements were executed brought enthusiastic applause from the spectators who crowded the library steps and the borders of the campus.

After the regiment was dismissed, artillery drill was held. Four three-inch guns were brought onto the campus, two being drawn by army trucks and two by armored

(Continued on page 5.)

CAST IS PICKED FOR SENIOR PLAY

The elaborate staging effect of the Senior play, "The Jesters," to be given in the out-of-door auditorium, will be a great attraction of the play, according to Ray Holcomb, production manager.

Because the complex nature of the scenery makes this play somewhat more elaborate than most of the plays which have been given in the open air theater, in the past, rehearsals have been started much earlier than usual.

Miss Gertrude Johnson, of the Public Speaking department, will coach the play. The cast will be as follows:

Solange Dorothy Dennett
Bulcano Ralph Scheinplug
Robert John Warren
Oliver Harold Taylor
Baroco G. F. Brewer
Jack Pudding J. E. Jackson
Hilarious Goodwin Watson
Jackques H. Bassman
Julien Laurence Chapman
Pierre W. I. Backwith
Peddler James Peterson

LEAD GRAND MARCH OF DANCERS AT BRILLIANT '21 PROM TONIGHT



DEIRDRE COX



LOTHROP F. FOLLETT

—Courtesy Hone and McKillop

One-time Soup Victim Now Milady's Pet in Vanity Case

Have you a little mud turtle in your vanity case?

It's the latest fad, girls.

New York society women have adopted the practice of carrying pet monkeys about, but Wisconsin co-eds say "nix on the monkey-business," when pocket-size turtles are so much more chummy and cuddlesome.

A small mesh bag the size of a watch case constituted the "cage" in which one co-ed was proudly displaying her pet to an admiring group in a classroom yesterday.

It is said the wee tile-roofed reptile has been christened "Plumber," because he pulls in his neck.

HUGE SPECTACLE AT CIRCUS TO BE LAVISH DISPLAY

"Serpent of Nile" to Lure Antony Again in Pageant of Rome

The largest single act that has ever been staged by any student body will be presented at the university circus in the form of a monstrous pageant or spectacle in which more than 100 people will take part. The pageant is the product of the Edwin Booth, Twelfth Night, and Red Domino dramatic societies and has been under the supervision of Frances Tucker.

Action and a splendor of costumes and setting will be the feature of the production which is a representation of that ancient affair between Antony and Cleopatra. Twenty oriental dancers and twenty-five slaves are employed to lend atmosphere and color to the spectacle.

During the fifteen minutes allowed for the pageant the love affair, the battles and the final self destruction of Cleopatra will be vividly depicted. The production will be given from a special stage erected at the end of the arena.

WEEK-END JOBS ON LIST AT "Y" BUREAU

The "Y" employment department has a list of good jobs for this Friday and Saturday. There are also some permanent jobs for the remainder of the semester. The jobs include cafeteria and restaurant work, helping at Prom, clerical employment, psychological experiment, and gardening. Those who are interested can see Secretary Frederick Wolf at the "Y" on Friday or Saturday.

PROM CONCERT HUGE SUCCESS

Glee Club Program Offers
Better and Different
Music

By WALTER K. SCHWINN

Prom, these days, is more or less an orgy of jazz. The time of the "dreamy waltz" and the "delightful polka" is gone; we live in an advanced age. But just as an antidote, we presume, the Glee club concert last night was composed of music just a little better than any that has hit the campus all season.

The Glee club did put over an excellent Prom concert. Composed of a group of experienced, interested men, who have the added advantage of having sung together for a year or more, their singing was even, well-toned, balanced, and very harmonious. The spring trip of the organization did much to give the men poise and unity; consequently the numbers went over well.

The program, as has been intimated before, was of higher rank than most of the entertainments we have seen this winter. It was well that the club chose to put on such a program, for, without a doubt, before the week-end is over, jazz will have been done to death.

"Isn't there lots of sentiment in the program?" asked the ever-present chaperon just behind us. She was right. Tender love lyrics held a major part of the program, probably with malice aforethought, too, for Prom time is really dangerous.

It is hardly necessary to comment on every number on the program; it is sufficient to say that the selections were so arranged as to present good contrasts and bring out every phase of the club's versatility. In the "Shadow March," lightness and clarity were excellently brought out; the singing of "Where My Caravan has Rested" evidenced a lyric quality that was excellent.

The soloists, Leland Forman and Earl Brown, both did good work. Mr. Forman's baritone adapts itself well to both quartet and solo work, his group of songs being one of the best numbers on the program. Paul Saunders in his accompanying and in his solos displays clear, firm tone, and good interpretation, while Philip Nolte showed skill in execution and interpretation in his 'cello solos. In Donald V. Slaker, the

(Continued on Page 8)

1,900 DANCERS STEP TO PROM TUNES TONIGHT

Capitol in Readiness for
Twenty-fifth Anniversary
of Junior Dance

All arrangements are complete to make the 1921 Prom tonight the finest and most spectacular in the annals of the big dance. This Prom is the twenty-fifth anniversary of the junior dance, and all efforts have been made to make it a fitting celebration.

Over 1,900 pairs of feet will glide across the floor when the music of the first dance wends its way through the corridors of the beautiful state capitol. Over 500 spectators are expected to see the affair from bleachers erected in the west and north wings of the second floor.

A capitol more gorgeously decorated than ever before will greet the people when they arrive. The entire outside of the building will be a blaze of lights, and spots are to play upon the dome.

The inside will be lighted with lavender glow mingled with old rose to lend a soft color scheme to all the decorations. Smilax will also be used in quantities to adorn the pillars and to cover the music platform. Blue and amber lights will be thrown on the inside of the dome by an effective use of the indirect lighting system of the capitol.

Entrances Are Announced

Those coming to Prom in private cars will use the Monona avenue entrance, while those coming in cabs and carriages will come in through the West Washington avenue entrance. The cabs of the auto service company will arrive at the East Washington avenue entrance.

Spectators will use the west entrance of the capitol. Spectators coming by machine are to use the entrance at Wisconsin avenue. Spectator tickets may be obtained at Morgan's, Park hotel pharmacy, Candy shop, and at Sumner and Cramton drug store, and at the door in the evening.

The reception at the capitol will start promptly at 9 o'clock with the Prom chairman and members of his committee, as well as Governor E. L. Philipp and other prominent state officials in the receiving line. At this time the pictorial history of all previous Proms will be shown for the first time. This interesting book includes pictures of all previous Proms, all Prom parties and events, as well as clippings and a history of Prom. This book is to be presented to the new Union, and is being compiled by the Photoart house of Madison.

Gov. Philipp in Welcome

After the reception at 9:30, as the tune of "On Wisconsin" is struck up by the orchestra, Lothrop F.

(Continued on Page 8)

PROM CARDINALS ON SALE AT 1 A. M.

The Prom Cardinal, special midnight edition in charge of a staff of Sigma Delta Chi men, will be sold on the floors of the capitol shortly after 1 o'clock Saturday morning.

Papers already ordered by Prom parties will be delivered to the boxes at that time. A limited number of copies of the souvenir edition will be sold among the dancers and spectators at 10 cents each. If you want your copy of The Prom Cardinal, don't forget to bring the dimes!



WE feel, this morning, in the growing rush of things, a good deal like the powder-mill employee just after the explosion: we have to pause to collect ourself.

BESIDES that, with the advent of the much-postponed and delayed Junior Promenade, our contributors have all died off, and leave us high and dry without a thing to start out with.

IN that emergency, poetry again comes over us. Today's selection is short.

CONSOLATION
There, little frosh cap,
Don't you cry;
You'll be a bonfire,
Bye and bye.

The review held yesterday should have been very successful, if one judges from the applause that comes from the sidelines. But what took our money out of our pockets was when the battalion or regiment or squad, or whatever it was, gave a skyrocket for Prexy, finishing with "Mr. Birge" instead of the usual greeting.

White Elephants
The little curtains designed to protect the fair sex in a shine parlor.
A dress suit.
Campaign buttons.
A Prom edition.

YOU know we heard some pretty good jokes today. D'ever hear the one about the Gamma Phi and the Phi Delta, and the Deke? Well, you see—aw, shucks, we can't either. Well, then, there's the one about Dean Goodnight and St. Peter—but we don't dare tell that one either. Hence, more poetry. We spotted this in the Berry Patch.

Some people say that fleas are black,
But I don't think it's so.
For Mary had a little lamb,

PHARMACY GARDENS GROW MORE DRUGS

A half-acre of milfoil is a new crop to be cultivated this year in the drug garden of the Pharmaceutical Experiment station and the garden as a whole will be slightly enlarged, according to present plans. Other drugs will be cultivated in the following quantities: belladonna, three-fourths of an acre; peppermint, one acre; poppies, three-fourths of an acre; wormwood, one acre; digitalis, one-half acre; horse-mint, one-half acre; wild bergamot, one-half acre; stramonium breeding, 250 to 300 plants; and miscellaneous plantings, three-fourths acre.

Whose fleece wuz white as snow.

CANDID
(Lamped in the deet)
Contributors to the next Octopus include John Herbert Culman, '25, and B. Herbert Comstock, '27.

Don Murdock Has Gone Around the World At This Rate
"Student At Beloit Dances 18 Miles Per Year."—Headline.

AND that don't include the miles we'll all take at Prom tonight.

ADVERTISE AT THE UNIVERSITY
(Again from the deet)
"The need of brides, housewives and mothers is the reason behind several correspondence courses now available through the Extension division."

THAT should have gone under the heading of "For Sale or Exchange."

DAVE Bloodgood holds, as far as we know, the endurance record for remaining in Lake Mendota. The other day he walrused around in the water for over 27 minutes. But then, it's just as Marion Roth puts it, "He can stand it. He's got so much insulation."

LOCAL AND PERSONAL
The Deltas announce that they still intend to attend Prom. Five couples are representing the chapter. They refuse to be interviewed. Prom girl imports have come on steadily in the last 24 hours. Other Prom importations are passing the custom house. The Beta tuxedo is pressed and ready for the ball tonight.

TOMORROW the Prom edition will edify. We are NOT responsible. Eggs delivered at the back door.

FAMOUS LAST LINES
"Isn't the music divine?"

EXTENSION FILMS TO AID HYGIENIC WORK

About 22 moving picture films on health and sanitation to aid the child welfare work now being conducted throughout the state have now been prepared by the bureau of visual instruction of the University Extension division.

"Come Clean," a three-reel film on the care of the teeth and mouth, produced by the head of the dental department in the surgeon-general's office in the war department; "A Square Deal for the Baby," "The Most Perfect Child," picturing the little girl who was awarded first

prize at the San Francisco Exposition, "Summer Babies," showing how Chicago cares for babies during the summer, "The Man Who Learns," a story in which the evils

of an unsanitary dairy are stressed, "The House Fly," and several films pointing out the importance of milk as a food are among those that may now be secured from the bureau.

Have you everything
for the

PROM

Derbies
\$5.00

Silk Hose
\$1-\$1.50

SHIRTS
COLLARS

CUFF LINKS

STUDS
TIES

RUPP'S

"Better than you thought the Best."

234 State

143 W. Johnson St.

PROM PARTY PICTURES

If you have not already done so, make your arrangements at once for the taking of a picture of your Prom party.

All pictures will go into the PICTORIAL HISTORY OF THE PROM. We don't want to miss any group. PHONE YOUR RESERVATION EARLY.

Fly! Fly! Fly!

FROM A SAFE FIELD
IN A NEW PLANE WITH
A COMPETENT PILOT

Red Arrow Flying Corporation
AT BRYANT'S FIELD
ON FISH HATCHERY ROAD

Special Attention to Prom Parties
Phone B. 5096 for appointments

—The—
Photoart House

WM. J. MEUER, Pres.

Official Prom Photographers

1,900 DANCERS IN PROM TUNE STEPS

(Continued from Page 1)

Follett, Prom chairman, and Dierdre D. Cox will lead the grand march assisted by Dewitt Van Pinkerton and Thelma Stevens, George Bunge and Thelma Evans, and Willard A. Kates and Helen Watson. The marchers will wend their way around the capitol, and when all are assembled on the first floor around the balcony, Gov. Philipp will give a short address of welcome.

The official Prom picture will be taken at 10:30 and will be put on sale tomorrow morning. After the picture, dancing will start and the first dance will last until 11:15.

The official Prom fox trot, "Idol of Them All," written by Earl Carpenter, will be played at 12:30. Miss Frances Moroney will sing it, accompanied by Carpenter, after which the orchestra will play it for dancing. The piece will be played once during each supper shift in order that all may learn to know the song.

Music by Cope Harvey

Cope Harvey and 15 of his best players will be on hand to furnish the music. Arrangements have been made with Harvey to have the orchestra play slowly in order that the tones will carry better throughout the huge building. A raised platform has been constructed to accommodate the musicians.

Ushers are to be placed throughout the building to show people to their proper boxes. The Prom committee has urged it upon all people going to Prom to become acquainted with the location of their boxes before Prom in order to cause the least amount of confusion during the evening. Maids have been provided in the various boxes to look after the wraps. Boxes to accommodate all are on the second floor.

Beautiful gray leather programs have been provided for all attending Prom. The women's is in the form of a card case, together with a coin purse, a mirror, and powder leaves. The man is to receive a handy cigarette case also, made of gray leather. These programs are to be sold to spectators for \$1 apiece.

Four Shifts for Supper

The Prom supper will be served in four shifts: at 11:30, 12:30, 1:30, and 2:30 at the Capitol cafe and at the Garden Grill. The supper checks entitling people to eat at specified times will only be honored at the designated time, and the committee in charge of the supper has urged upon all the necessity of being on time. The people will go down to supper at the south wing and will go up at the north wing in order to cause the slightest confusion possible.

The menu for the supper is as follows:

Salted nuts	Hot rolls
Pickles and Olives	
Chicken Patties	
Potato Chips	
Ice Cream	Cake
Coffee	

Dark, deep mystery surrounds the special features that have been planned for Prom. The committee in charge refuses to divulge any information concerning them, but promise a real treat and a surprise.

The intermission will be from 1:30 to 2:30 a. m. During the intermission, The Prom Cardinal, gotten out by Sigma Delta Chi, will be put on sale throughout the capitol. All the gore that can be obtained, the list of all in the boxes, pictures of the Prom chairmen, the Prom picture and many other features will be included in the paper.

The Prom will end at 3 o'clock instead of 4, due to the fact that all women must be home by 3:30.

In response to many requests for a post-Prom dance, the Candy shop has arranged to have the Edgewater Beach orchestra of Milwaukee come here to play at the Candy shop tomorrow night. A post-Prom dance will also be held across the lake at Bernard's.

Many formal parties and various informal picnics and gatherings have been planned for tomorrow and Sunday, and these will conclude the gay week-end of Prom festivities.

OH CO-ED!

Call Walter Wurth's Limousines for Parties, Touring, and Depots.

Tel. Badger 1957

Hairy Samsons Scarce; Modern Delilahs Snip Own Long Tresses

By PENNELL CROSBY

Maybe it's the madness of May—they say it affects people in different ways. Then it may have been merely a long, suppressed revolt against a cruel and unfeeling world. It may have been a craving for adequate self-expression—they say Elsie Gluck felt that way. But leaving out all the causes—let's come to the effect.

Seven women from Chadbourne hall have bobbed their hair in the last two days. It seems rather odd that the desire should strike them all at the same time. Perhaps it was merely that the deed had been long premeditated, but the less courageous wanted someone else to start things.

"I had a bet on with the man who's taking me to Prom," said the one who began it, "it's all his fault. He bet me five pounds of candy that I wouldn't dare to bob my hair before Prom. And then that night one of the girls said her hands just itched to cut somebody's hair; so I said—'Cut mine.' and she did."

"And it looked so cute on her," chimed in her roommate, "that I just had to, too."

"I just had an impulse," regretfully confessed another, "so I got another girl to go with me, and I had mine bobbed and so she had hers done too. I now I wish I hadn't because I don't like it, but there isn't much you can do about it once it's done."

"Isn't it silly?" cried one girl, at the lunch table. "I think people are just idiotic to have their hair cut off like that. And they have to keep curling it too—such a bother."

"Oh, a girl told me that she only had to curl her's twice a week," replied her neighbor.

"Is that so—(thoughtfully)—well, it certainly is becoming to the right type of face."

That night she wasn't at dinner. When someone inquired the reason, the answer was,

"Oh, she's had her hair bobbed, and she's afraid to come to dinner."

In fact, conditions are so demoralized at Chad that announcements take this form,

"Everybody be on the steps tomorrow at 12 o'clock for the Chad picture, and please don't bob your hair before then!"

FRENCH STUDENTS IN TWO BENEFIT PLAYS

Two French plays will be presented by students from France on

Wednesday evening, May 19. The proceeds will go toward the fund for the benefit of French war orphans.

As a part of the program Mar-

guerite Meyer, of the French house, will sing "Printemps qui commence," by Saint-Saens; she will be accompanied on the piano by her sister, Nella Meyer, also of the French

DANCE TONITE

—at—

Bernard's Park

POST-PROM DANCE

SATURDAY NIGHT

—at—

BOYD'S STUDIO

OFFICIAL NOTICE

NOTICE TO SENIORS AND CANDIDATES FOR HIGHER DEGREES

Attention is called to the fact that the catalog list of names is now at the Registrar's Office. Candidates for graduation in June are requested to call within the next ten days (before May 21st) and examine this list with reference to the correct spelling of their names. The printed list will be followed in writing the diplomas. Any changes made after the diplomas have been engrossed will involve an expense of five dollars, which the candidate will be required to pay if the diploma is to be corrected.

W. D. HIESTAND,

May 11, 1920.

Registrar.

' ' PROM ' '

Ties - Gloves - Shirts

Handkerchiefs - Hose

Collars - Studs - Links

Garters - - Shoes

THE CO-OP

E. J. GRADY, Mgr.

The Daily Cardinal

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THE 1921 PROM

THE stage is set for Wisconsin's biggest junior Prom. Two postponements on account of the influenza situation did not cool the enthusiasm of the 800 couples who will participate tonight in the red-letter social event of the year.

The junior Prom has always occupied a deservedly high place among university events. At Wisconsin, the snobbishness by which such an occasion is often abused has had no place; the democratic spirit which our visitors remember as distinctive of this university has prevailed. The educational value of attending Prom needs but to be mentioned in order to be appreciated. The university is training men and women not merely for business or medicine or agriculture; it is preparing its students for life. Social experience of the sort given by the Prom is of certain and lasting value. It constitutes a part of a well-rounded education, in supplying which the Prom is rendering a service in addition to the wholesome enjoyment it affords.

The Prom's place in the hall of worthy university events has occasionally been challenged. Its desirable features have been eclipsed in the minds of some observers by practices to which they have objected. Expenditures have sometimes seemed unjustifiably great; drinking, though never wide-spread, has, when it occurred, detracted immeasurably from the general tone of Prom; extreme gowns have furnished a target for attack on the whole university.

These have been valid grounds for criticism. They have been recognized and removed by this year's chairman and committees.

Expenditures for decorating the capitol have been limited in the interest of economy. Such precautions have been taken to prevent drinking that if individuals succeed in eluding Uncle Sam they will speedily be seized by the strong hand of the Prom management. Modesty in dress has been constantly and emphatically urged; if extreme gowns appear, it will be because the committee can coax but not coerce.

The Prom has become a treasured institution at the university. Each junior class looks forward to the privilege to entertain the university and the officials of the state. No other university in the country has such a setting for its leading social event. The grandeur and rich beauty of the capitol raise Wisconsin's Prom to a level unapproached by other universities.

The Prom, as a cherished tradition, deserves perpetuation in a worthy manner by each succeeding class. Students who attend the Prom tonight should demonstrate by their dress and conduct their appreciation of this feature of the university calendar. Not a single objectionable action should mar the wholesome enjoyment by which "The Prom for All" will be remembered.

WANTED, AT RANDALL—3,000 STUDENTS

WISCONSIN teams compete with Illinois athletes in two meets Saturday afternoon, "Illinois Day." The track squad and baseball nine will be seen in action against the Indians, and to complete the sport bill the versity tennis team plays the Michigan net men in its third match of the season.

Coming in the midst of Prom festivities, the Saturday afternoon athletic program should attract a student crowd that will pack the Camp Randall bleachers for both the baseball and track events.

At the University of Michigan last week, Wisconsin met the Wolverines on the diamond and Illinois fought them on the cinder path. It was a gala day at Ann Arbor. Student spirit was keyed at high pitch. Michigan students fought behind their teams—over 5,000 of them turned out to support the Maize and Blue in the two combats.

Can active loyalty such as this be shown on the Badger campus in the spring athletic season? Doesn't the occasion warrant and call for a big band of rooters at Camp Randall tomorrow afternoon? Baseball nines and track teams need boosting just as much as football elevens and basketball teams.

If Wisconsin met its rival at Illinois in track and baseball Saturday, we would wager there would be a general turnout of the entire Illini campus to cheer against the Badgers. Illinois is PUSHING its athletes to win. Her teams will look for big crowds to greet them here.

The baseball game starts at 1:30 Saturday afternoon at Camp Randall. The track meet will open at 3:30, the tennis match at 2:30. You can be there for part of the big show, if not for all contests. No less than 3,000 students should represent Wisconsin in the rooters' stands tomorrow afternoon. Let's show 'em Wisconsin FIGHT!

The BULLETIN :-:BOARD:-:

AGRIC DANCE

The Saddle and Sirlon club are giving a barn dance for their members and members of the Agricultural college Friday, May 21. The dance will be held in the University Dairy barn. Ticket sale will be limited to 100 couples. The tickets can be obtained from Dave Lacy.

PROM USHERS

Prom ushers will meet tonight at 8 o'clock in the Capitol.

CASTALIA

Castalia will meet tonight at 7 o'clock in Lathrop hall for the last business meeting of the year. All members are urged to be present.

GUN AND BLADE

There will be an important meeting of Gun and Blade Monday, May 17, in the Engineering auditorium. All federal board students are urged to be present.

CLEF CLUB

The annual open meeting of Clef club will be held Tuesday, May 18, at 8:15 p. m. in Lathrop parlors. All students are invited.

MENORAH COMMITTEE

Menorah executive committee will meet today at 1 o'clock in room 122 library.

ATHENA

Athena literary society will hold its regular meeting at 7:30 tonight, in University hall.

PHILOMATHIA

There will be no meeting of Philomathia literary society tonight.

LIST SUMMER COURSE IN AMERICANIZATION

Special work in Americanization for teachers and social workers is included in the program of the 1920 summer session, in response to the growing demand for such instruction. Several new lines of work have been developed in this field.

A special Americanization course will take up a brief survey of the causes and history of immigration, the need for immigrant assimilation, obstacles thereto, and industrial, physical, and educational influences.

A course in "Employment Problems" will take up labor supply and demand, the distribution of labor, labor market machinery, employment management, personal policies in industry, and relation to immigration. A course in the "Teaching of English to Foreigners" is mainly concerned with work among adults.

WHITE SPADES MEETING

White Spades will hold a meeting at 12:45 today in the cabinet room of Y. M. C. A.

What the College Editors Say

TEMPERAMENTAL ACQUAINTANCES

Few words are used in such a broad and unpardonable sense as that one word "temperamental." We have heard the term used so often without stopping to think whether such a term is applicable that we ourselves are prone to use it when in want of a handier expression.

If an acquaintance passes us one day and radiates the warmth of the noonday sun in his greeting, then fails to recognize us the following day, we more than likely speak of that person as being "temperamental." If a friend makes an appointment with you for a certain day, or hour, then later decides to do something else, and consequently fails to appear at the time agreed upon, we are apt to call that friend "temperamental." If we know some acquaintance whose propensities for love, hate, compassion, revenge, kindness and jealousy are displayed at strange moments, we are inclined to look upon his rapid change of action and viewpoint as being simply "temperamental."

In short, we use the term as a shield, or cloak, under which we seek to hide our individual shortcomings. Much that is inexcusable has been pardoned because the offender possesses what we choose to call a "temperamental disposition." We usually find that the "temperamental people" are nothing more or less than selfish, self-centered individuals who rarely if ever think of the welfare of the other fellow.—The Michigan Daily.

A. C. F. OPENS SALE FOR PICNIC TICKETS

The Agricultural college federation is starting the advance ticket sale for the agricultural students' picnic to be held next Wednesday.

The place selected is the beach along Lake Monona. Red arrows will mark the way from the end of the Wingra park care line. The committee promises good eats and plenty of them. Entertainment and stunts will be conducted for the energetic folks. Tickets are limited, and can be secured in advance only.

308 ARCHEOLOGISTS IN STATE SOCIETY

A list of the 308 members of the Wisconsin Archeological society has just been prepared for publication in bulletin form by Charles E. Brown, curator of the State Historical museum and secretary of the society. The society has 20 life members, 20 honorary, seven junior members, twelve libraries and schools hold institutional membership. About 58 members reside outside the state, 107 in Milwaukee, and 43 in Madison.

FRESHMEN COP TRAC HONORKS

Yearlings Place First in Seven Events; Get Total of 79 Points

The freshman track team, by piling up a total of 79 points, won the inter-class track meet yesterday. The sophomores made 43 points and the juniors, 12.

The summary follows:
100 yard dash—Noble, '23, first; McClure, '23, second; Zinog, '23, third; time, 10:5.

120 yard high hurdles—Liskovec, '21, first; Fritchal, '23, second; Hokum, '22, third; time, 20.

Quarter mile run—Mills, '22, first; Woschutz, '23, second; Diehl, '22, third; time, 56:5.

220 yard dash—Noble, '23, first; Purnell, '22, second; McClure, '23, third; time, 24:5.

Half mile run—Blodget, '23, first; Shapiro, '23, second; Pearson, '23, third; time, 2:16:5.

Relay—'23 first (Washut, McClure, Stewart, McCandless; time, 3:52.

Two mile—Aylward, '22, first; Emmons, '22, second; Wade, '23, third; time, 10:56:5.

Pole vault—Martin, '23, and McClure, '23, tie for first; Steel, '22, and Hendre, '22, tie for third; height 10 feet 6 inches.

Discus—Liskovec, '21, first; Schildhauer, '22, second; Steel, '22, third; distance, 105 feet.

Shot put—Schildhauer, '22, first; Noble, '23, second; Liskovec, '21, third; distance, 36 feet 2 inches.

High jump—Gibson, '23, and Platten, '23, tied for first; Schildhauer, '22, third; height, 5 feet 9 inches.

Javelin—Schildhauer, '22, first; Liskovec, '21, second; McMahon, '22, third; distance, 127 feet 6 inches.

Hammer throw—Nichols, '23, first; Brown, '23, second; Schildhauer, '23, third; distance, 108 feet.

AT THE GRAND

The Grand has secured for today and tomorrow "The Bishop's Emeralds", the initial offering of the Virginia Pearson Photoplays Inc., with Miss Pearson playing the leading role. As Lady Hester Cardew, wife of the Bishop of Ripley, Miss Pearson is said to have one of the greatest roles of her entire career.

The picture is founded upon Capt. Houghton's novel of the same name and depicts the struggle between Lady Cardew, the second wife of the Bishop, and her first husband, long thought dead, but who appears as an international crook with intent to steal the Bishop's priceless emeralds. It shows the intense mental torture of this woman whose soul is wrung between a sense of duty to her reverend husband and the terrible scandal in which she would be involved were her former husband to denounce her as a bigamist.

The tense action of the picture gives Miss Pearson full scope for the display of her histrionic powers, and she embraces every opportunity with rare skill. Sheldon Lewis, who is featured, deserves praise for his sinister characterization of the cold-blooded crook, who stops at nothing to gain his ends.

The Girls' Old Standby

Exclusive Gowns to Order
Quick Service and
Price Reasonable.

THE FRENCH SHOP

107 W. Mifflin Tel. F. 543

Velvet Ice Cream

It's All Cream

Kennedy Dairy Co.

Music Memory Contest

Nineteenth of 28 Daily Selections
for Friday, May 14

OH FOR THE WINGS OF A DOVE

By Felix Mendelssohn-Bartholdy

If ever there was a favorite of fortune it was the wonder-child and wonder-man Mendelssohn. Usually we commend a person for having succeeded in spite of difficulties; this man is remarkable in that he worked steadily with out the urge of outward necessity.

Felix Mendelssohn-Bartholdy well deserved his name Felix (the Latin word for "happy"), because his nature and his surroundings were happy from beginning to end. Born with a marvelous talent, at the age of 17 he produced the overture to Midsummer Night's Dream, a composition that today ranks with the finest overtures by any of the great masters. He was an accomplished performer on the piano, organ, violin, and viola; he was a skilled painter; and as a writer he might have become renowned had not his surpassing talent in music claimed most of his attention.

Oh for the Wings of a Dove was written in his mature life and is an excellent example of his careful workmanship and fine religious feeling. It is part of an extensive hymn—Hear My Prayer—for soprano solo, chorus, organ, and orchestra. The preceding part of the hymn depicts the bewilderment of a perplexed soul such as that of Job in the midst of his troubles. Then follows this beautiful air expressing the longing to be at rest, as a dove which has in the wilderness built him a nest far from the haunts of man.

DAILY CARDINAL CLASSIFIED ADS

Rate, 2 cents per word each insertion, minimum charge 20 cents. All want ads must be paid in advance and brought to The Daily Cardinal office, Union building, before 5 p. m., previous to the day of issue.

THESES typed. Call Miss Harrower, B. 5537, between 7 and 9 p. m. 2tx14

WANTED—A single room, near State street. Call 7659. 1tx14

FOR SALE—Full set drawing instruments, cheap. B. 7347. 6tx14

LOST—Note book, between Varsity cafe and Chemistry building. Call B. 4019, Clarence Jung. 1x14

FOUND—Collapsible glasses, north west corner University and Murray, May 12, Call Cardinal and pay for ad. 2tx14

LOST—Black fur neckpiece, Wednesday morning in room 268 Main hall. Call B. 5705.

FOR SALE—25 foot sail boat. Phone B. 3069. 3tx11

EXPERT typing theses a specialty. Call Capitol 222. 3tx11

THESES and manuscript neatly typewritten. Call Capitol 246. 3tx11

WE BUY second hand clothes and shoes. B. 2742. 1tx

FOUND—Sweater, on tennis courts west of Chemistry building. Owner call B. 5186 or U. 304-J. 4tx

PERMANENT position for Horticultural student, salary or partner, managing bearing orchard near Frankfort, Mich. Address A. D. Savage, Champaign, Ill.

WANTED—Party of six girls to pick cherries in Michigan resort country. Good climate and proper environment. Season month of July. For further particulars, Address A. D. Savage, Champaign, Ill. 2tx13

READ CARDINAL ADS

BOARD REVIEW OF CADETS IS PRAISED

(Continued from Page 1)

tractors. The guns were speedily mounted, fired and drawn off the field.

The next event on the program was an infantry field problem between the army and Observatory hill. The problem consisted in a sham battle in which one company, designated by blue arm bands, drove a red armed company west along the lake shore out of Madison. Various manoeuvres were performed demonstrating the effectiveness of various kinds of shelter and means of meeting attacks of gas and high explosives.

A short rifle and automatic pistol drill on the range at the foot of Muir Knoll was followed by an exhibition of wrestling and boxing in the gymnasium. "This was a splendid exhibition of boxing and wrestling," said Col. Morrow. "I am glad to see that these manly sports are encouraged here."

The inspection of drill classes will be continued tomorrow morning, and tomorrow afternoon at 3:30 there will be an individual competition drill on the lower campus. The band will give a concert during the contest.

WEATHER

The highest temperature during the past 24 hours was 49 at 2 p. m. and the lowest was 37 at 6 a. m. Precipitation was 0. The sun will set at 7:12 p. m.

Showers continue across the middle of the country from the Atlantic coast to the Rockies. High barometer with cooler weather is moving down the plains. It has caused a drop in temperature of 15 to 20 degrees in Missouri and the middle Mississippi valley.

Grand

Today and Tomorrow

It is with a feeling of pleasure the management of the Grand announces for today and tomorrow

Virginia Pearson

—in—

"THE BISHOP'S EMERALDS"

From the famous novel and play.

There is something about this picture that will make you glad you didn't pass it up.

The story is gripping; the star is beautiful; the supporting cast is superb; the settings are lavish and the direction is flawless.

"O, what a tangled web we weave
When first we practice to deceive."

This quotation from Sir Walter Scott perfectly describes the theme of the play.

NEW TESTING MACHINE AT FOREST LABORATORY

A million-pound-capacity testing machine for determining compression and bending strength of wooden posts, roof beams, girders, and similar timbers, up to 30 feet long, has recently been shipped to the Forest Products Laboratory and will soon be in operation. The machine is one of the largest of the kind in the country and, as it is almost 40 feet high, a special structure will be erected to house it. It will be devoted to a kind of test of structural timbers on which architects and engineers have little definite data.

When Up Town

after the Orph, or to top off
an evening out, try the new

Garden Grill

11 East Main

Entrance 7-9 East Main,
or same as American
Restaurant.

For reservations call F. 966



MAKE \$1,000 A MONTH

Hundreds are making that much and more selling stock in legitimate, well-managed oil companies.

STOCK-SALESMANSHIP offers college men possessing PERSONALITY, NERVE, and ENERGY an opportunity to make far more money than does any other business. If you have sales ability and believe in hard work this ad means \$\$\$\$\$ to you. I can show you how to make real money, and make it fast. For full particulars, fill out the coupon and mail it to me at once.

E. D. McMahon,
204½ Houston St.,
Fort Worth, Texas.

I am ambitious, believe I have sales ability, and am interested in your proposition. I am years old and (have) (have not) had selling experience.

Name

Address

State

Drink

Coca-Cola

DELICIOUS AND REFRESHING

Quenches Thirst—
Touches the Spot

THE COCA-COLA CO.
ATLANTA, GA.

SOCIETY NEWS

Phi Beta Pi Parties

Phi Beta Pi fraternity will entertain with a formal dinner at the chapter home this evening preceding Prom. On Saturday evening there will be a formal dinner at the chapter home followed by a formal dancing part at the University club. The final party will be an informal dinner at the Madison club, Sunday noon. The parties will be chaperoned by Dr. and Mrs. H. C. Bradley and Dr. and Mrs. R. H. Jackson.

Phi Sigma Kappa Prom

Prom activities of Phi Sigma Kappa fraternity opened last night with Glee club. Prom tonight will be preceded by a formal dinner at the lodge. Saturday night there will be an informal dinner followed by an informal dance at the lodge. The parties will close with an informal dinner at the lodge Sunday.

Tenth Ward Mixer

Tenth ward association will entertain with a mixer at the Randall school this evening. The dancing will begin at 8:30 and Thompson's orchestra will play.

Awema Club Prom

Prom parties of the Awema club will be chaperoned by Prof. and Mrs. O. J. Campbell. Last night there was a supper at Hick's cafe, tonight there will be a formal dinner preceding Prom, tomorrow there will be a dinner dance, and Sunday there will be a picnic.

Gamma Tau Beta Parties

Members of Gamma Tau Beta

fraternity will entertain with a formal dinner party at their lodge on Murray street tonight at 6:30. Tomorrow night there will be a dinner dance, and Sunday a dinner.

S. A. E. Arrangements

Sigma Alpha Epsilon will entertain with a dinner party at their lodge on Lake street tonight. Tomorrow there will be an informal dancing party at the lodge. Mr. and Mrs. E. W. Spaulding and Mr. and Mrs. J. H. Hansberry will chaperon the Prom parties.

Delta Upsilon Plans

Members of Delta Upsilon fraternity will give three Prom dinners, one at their lodge tonight preceding Prom, another tomorrow night, and one on Sunday. Their parties will be chaperoned by Mr. and Mrs. Milton Findorff, and Mr. and Mrs. George Lewis.

Sigma Chi Prom

Prom activities for Sigma Chi fraternity opened yesterday with a lake picnic. Tonight there will be a dinner at the lodge, tomorrow a dance, and Sunday a dinner. Mr. and Mrs. Leonard P. Eage are chaperoning the parties.

Hard Time Party

An invitation to all students has been extended for a hard time party to be given at the Baptist church tonight. There will be a Podunk band made up of university students and refreshments will be served.

BONUS APPLICATION READY TO BE FILLED

Applications to receive the state bonus during the summer session of 1920 and the academic year of 1920-21 should be filled out and returned to bonus headquarters not later than June 15, preferably by June 1, according to a statement issued yesterday by M. H. Heartel, faculty secretary. Blanks may be obtained at the bursar's office on May 14 and 15, when April drafts will be distributed, or at 151 University hall at any time. May and June drafts will be distributed in the regular way on June 15.

Seniors who expect to graduate on June 23 will be given until May 22 to report this fact at bonus headquarters. Failure to do so will result in forfeiture of the extra \$5 for the days of June 19 to 23 inclusive.

Dr. J. E. Scheurell

DENTIST

Offices above University
Pharmacy

Corner State and Lake

The University of Chicago LAW SCHOOL

Three-year course leading to degree of Doctor of Law (J. D.), which, by the Quarter system, may be completed in two and one-fourth calendar years. College education required for regular admission, one year of law being counted toward college degree. Law library of over 46,000 volumes.

The Summer Quarter offers special opportunities to students, teachers, and practitioners.

First term 1920, June 21—July 28
Second term July 29—September 3
Courses open in all Departments of the University during the Summer Quarter.

For announcement address
DEAN OF LAW SCHOOL,
THE UNIVERSITY OF CHICAGO

'Heavenly Blue' is Not So, Say the Artists of the Telescope

"If you went up, and up, and up, you would never come to what you call the sky. Sky is merely the absence of light, and, hence, if there were no atmosphere, or any effusion of light by stars or other sources, all would be black. What we seem to see is a vault of blue, but the intervening atmosphere produces that effect," was Dean G. C. Comstock's answer to the question, "Is the sky really black?"

His reply was made in connection with queries which arose upon the publication of a recent report from Paris, by a famous astronomer, Charles Nordhams, stating the result of experiments by the noted Norwegian astronomer Stormer. The experiment proved that the atmosphere belt about the earth is 350 miles deep, and incidentally established the fact that the sky is black, and not blue.

Of the author of the statement Dean Comstock said:

"Nordman is a member of the University of Paris whose discoveries have occasioned some notice, but what he says is that the atmosphere belt is 350 miles, at least, not that it is only 350. He does not state that there is no more atmosphere beyond that line."

FACULTY "LIT" CLUB HOLDS OPEN MEETING

The spirited discussion as to the relative merits of the Romanticists and the Pacifists which has been occupying the attention of the Language and Literature club this year will be continued at the meeting tonight to be held at 7:45 in the Law building. Two papers will be presented, one by William Ellery Leonard on "The Meditations of a Romantic Pacifist," the other by Oscar James Campbell on "A Belated Centenary Appreciation of George Elliott." The meeting promises to be a most interesting one as the discussion, which grew out of the reading of Irving Babbitt's book on Rousseau and romanticism, has waxed more and more heated at each meeting. The meeting is open to the public, and after the program there will be a general discussion.

READ CARDINAL ADS

IF YOU CAN WALK I CAN
TEACH YOU TO DANCE
Results absolutely guaranteed
THEATRICAL COACHING
From 10 A. M. to 10 P. M.
SARI FIELDS
Badger 1906

ROSEMARY BEAUTY SHOP

523 STATE ST.

Full line of Hair Goods,
Fancy Hair Ornaments, Toilet
Articles, Switches made from
combing. Marcel waving.
Open Tuesday and Thursday
Evenings.
Phone B. 6211

Call MISS HAZEL WEST
at the Candy Shop for private
dancing lessons. They
will help you at the Prom.
Badger 125.

For a real picnic lunch

College
Delicatessen

519 STATE ST.

Opp. "Dad" Morgan's

8 to 2:00

5:00 to 10:00

BUTTONS COVERED
Largest variety in city

PLEATINGS

Only machine in city

BEADING

HEMSTITCHING
Expert Operator

EMBROIDERING

Miss Hetty Minch GOWNS

Personal attention given to all designing and making of gowns.
226 State Street

Phone B. 3029

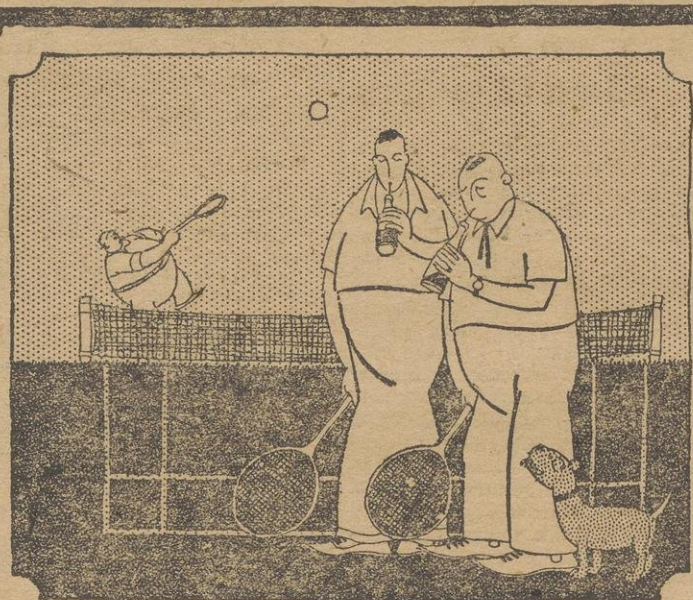
Careful attention given to mail orders

WE FIT YOUR EYES—WE GRIND YOUR
LENSES—WE DUPLICATE YOUR
BROKEN LENS

All under the direction of our Registered Optometrist

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JEWELERS and OPTICIANS
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DRINK
**Green
River**
THE SNAPPY LIME DRINK



Serve a winner—Green River.
It will be a pleasant surprise to
those who drink it for the first
time—and heartily welcomed
by those familiar with its "snap"
—its distinctive taste, and re-
freshing quality.

SCHOENHOFEN COMPANY
CHICAGO

At all soda fountains and in bottles

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RAIL SHORTAGE BIG PROBLEM

U. S. Agencies Are Busy in
Effort to Prevent
Tieup

WASHINGTON—Imperative necessity for concerted action to relieve the freight congestion on American railroads in order to prevent serious curtailment of production, engaged the attention today of all government agencies which deal with the national arteries of transportation.

Reports from important terminals agreed that while the situation was not acute as it was two weeks ago, it still threatened a slowing down of industry with resulting unemployment and economic disturbance.

Shortage of cars was given as the principal cause of the congestion with lack of adequate personnel and motive power as important contributory causes.

The committee on car service of the American Railroad association estimated 235,000 cars tied up or delayed in transit at this time.

Postal Substation to Stop Congestion

Postmaster W. A. Devine explained Thursday that nine city carriers and three rural carriers will have their distributing cages in the new substation near the Northwestern station to be completed Sept. 1. Mail will be distributed for the different routes at the main office, and arranged in order of delivery by the individual carriers at the substation.

All parcel post, second, third and fourth class mail will be received at and dispatched from the substation, doing away with the continuous stream of parcel post wagons at the main postoffice, and the congested condition of the mailing room.

A superintendent will be in charge with 11 clerks.

Asks \$25,000; is Given \$2 by Jury

FOND DU LAC—A jury in Circuit court Wednesday night gave Hubert S. McConochie, wealthy retired Waupun druggist, \$2 damages in his suit to recover \$25,000, charging conspiracy on the part of Waupun people to "run him out of town."

Bold Reforms Asked by Italian Party

LONDON—Agreement has been reached by the Italian constitutional Democratic parliamentary group to collaborate with a government. The popular parliamentary group has also decided upon a solution of the present ministerial crisis in Italy on the basis of a clearly defined program of bold reforms and would participate in the formation of a government.

Believe Hungary Will Accept Terms

BUDAPEST — Acceptance of the conditions of peace laid down at Paris by the Hungarian government is expected here unless extreme nationalist counsels prevail. The action of the government in preventing a great demonstration by the League of Territorial Integrity and the tearing down of posters bearing the inscription: "Damned be the hand that signs the treaty," give the observers reason to think that the treaty will ultimately be accepted. Military patrols have been strengthened to prevent disorders.

Pour Concrete for School Next Week

Pouring concrete for the ground floor of the new vocational high school probably will begin early next week. It is expected the hoist and forms for the concrete work will be completed this week. George Nelson has the concrete contract.

HAWAIIAN SENATOR FINDS AMERICAN BRIDE WHILE IN WASHINGTON AIDING HIS PEOPLE



Senator John H. Wise and Mrs. Wise, nee Miss Edith McDowell.

Senator John H. Wise of Hawaii little dreamed that when he went to Washington a month or so ago to represent his country and plead for statehood for Hawaii that he would fall in love. He was married recently to Miss Edith McDowell, whom he met while she was correspondent for a Washington paper. Wise is a native Hawaiian, a member of the territorial legislature and a delegate to the Republican national convention.

11½ CENTS FAIR SUGAR PRICE, IS CLAIM OF LAUCK

High Prices Due to Profiteering, Says Consulting Economist

WASHINGTON — Sugar should sell for 11½ cents a pound and present prices ranging from 20 to 35 cents are due to profiteering, W. Jett Lauck, consulting economist of the railroad brotherhoods, told the railroad labor board today.

Sugar "gougers" will exact a total of \$600,000,000 from the American people this year or \$30 from each person in the country, Lauck who is urging the board to grant railroad men increases said.

Shoe Firm Profiteered
PITTSBURGH, Pa. — Judge Thomson in the U. S. District Court here today sentenced the Books Shoe Co. to pay a fine of \$2,000 after a plea of guilty had been entered by Counsel for the defendant corporation to a charge of making unjust and unreasonable charges for shoes.

TAX CITIZENS TO PAY DOCTOR, IS NOVEL PLAN FOR STATE COMMUNITY

A NOVEL plan to provide medical services for a small, isolated Wisconsin community lacking every form of skilled care of the sick, has been proposed in an extreme northwestern locality.

The proposal was voted down owing to the popular feeling favoring tax reduction.

Describing the plan in "Public Health Reports," Dr. Robert Olesen, of the state board of health, explained it arose out of situations, such as the recent influenza epidemic, where many persons in such communities are ill, and some die, without once being visited by a physician or nurse.

The plan evolved proposed that a tax be levied sufficient to provide an annual retainer for a physician to establish a practice in the locality, and to provide funds for erection of a physician's residence, garage and barn, to be offered him rent

GAS PLANT HAS BAD BREAKDOWN

Madison Housewives Unable to
Get Good Gas
Supply

A serious gas shortage was felt over the entire city Wednesday as the result of a breakdown in the gas-making machinery at the Madison Gas & Electric Co.'s plant.

A night shift of repair men was put on last night to relieve the day force and by working steadily today the gas company hopes to have its plant in order tonight.

The company appeals to its consumers to use as little gas as possible until the repairs are made.

Many calls were received by the company last night from Madison housewives, who were in ignorance of conditions at the plant.

BANK GETS PERMIT

Commissioner of Banking Cousins has granted a certificate of authority to begin business to the Couderay State bank, Couderay. The capital is \$10,000.

free. In return the board was to reserve the right to prescribe the fees and mileage to be collected by the physician and to exact for its town treasury a third of each fee on calls outside the township.

This physician would be required to act as health officer and medical for the indigent, as well as school physician and advisor to the board of health.

"It is felt that this plan has many features to commend it," wrote Dr. Olesen, "particularly the provision for a definite income to the physician while he is becoming established. Under a definite contract a position of this character should prove attractive to the young practitioner. Best of all it would insure competent, reliable and regular attention for the people, who are residing in comparatively remote sections of the country."

WOOL PROFITS 400 PER CENT

Investigation of Dept. of
Justice is Made
Public

WASHINGTON — An investigation completed by the Department of Justice shows the American Woolen Company made a net profit of \$19,000,000 in the first quarter of 1920, or within \$1,000,000 of the total common stock capitalization of the company.

On the basis of \$19,000,000 for the first quarter the American Woolen Company would earn total profits of \$76,000,000, or nearly 400 per cent on its total common stock capitalization during 1920.

COAL DEALERS DISCUSS COUNTY FUEL SITUATION

Sixty coal dealers from Madison and other nearby cities and towns met yesterday at the Park hotel and had a luncheon at noon.

There was a discussion on costs, and the prospects of coal deliveries. The coal supply in Madison is very low at all yards and little or no hard coal is being delivered.

Dealers are taking orders for winter supply but without making any agreement as to price or dates of delivery, merely promising to fill orders in the order in which they are booked.

Badgers May Have New Game Law

A new requirement for Wisconsin hunters is to be proposed at the next legislature. If the measure carries, every hunter will be required to furnish the conservation commission a list of all the game killed during the season.

At the meetings held thus far on the deer, mink and muskrat seasons in upwards of 20 counties, the support of the proposal has been almost unanimous.

Such a ruling would enable the state to know the situation with regard to every animal and bird which the game laws intend to conserve. A similar regulation is working well in Minnesota.

Cottages in Great Demand This Year

A great many more cottages will be needed to take care of the demand this year from present indications. There is a great demand for cottages for the season, especially those nearer the city in the regions of Maple Bluff, Merrill Springs and Mendota Beach on Lake Mendota and near Esther Beach on Lake Monona.

The Association of Commerce has sent out questionnaires not only to Madison people but to cottage owners residing in Chicago, Rockford and De Kalb, Illinois, and Janesville, Stoughton and McFarland, who own cottages on the four lakes.

By listing the cottages with the Association of Commerce the owners are brought directly in contact with summer visitors who desire such accommodations. Cottage owners who have not yet filled in their questionnaire should do so at once for requests are continually coming in.

Great Rebellion in Moscow is Report

LONDON—Continued silence of the Moscow wireless station caused considerable speculation here today on what may be happening in the Russian soviet capital. An unconfirmed exchange telegraph dispatch from Copenhagen quoting the newspaper Politiken, said private advices had been received that a great rebellion was under way in Moscow. There were many fires, the advices said.

GEOGRAPHY AS COMMERCE AID

C. P. Ufford Discusses
Value of Geography in
Trade Relations

The value of a thorough knowledge of economic geography of the United States was stressed by C. P. Ufford, manager of the trade extension and research division of the B. F. Goodrich Rubber company, in an address to commerce students yesterday afternoon in the Physics auditorium.

"If I have done nothing more than teach you a little more geography, I feel that I have accomplished a great deal," said Mr. Ufford. During his talk he pointed out the economic progress of the country from the time of the Pilgrim fathers; how westward expansion was carried on and why the large trading centers are located where they are.

The reason for our present day tendencies is precedent, according to the speaker, large business centers being located in the vicinity of natural resources and following the natural contours of the country. Nearly all the large cities grew because they were natural points of distribution. By using slides he pointed out the location of the large trading centers, the district each covered, how each place was covered by salesmen and why, and why the distribution question was the most important and most serious question in the business world.

"The slogan of my department is: 'If, But, and Why'; three simple words, but each contains a multitude of hidden meanings," he said. Another expression used in Mr. Ufford's department is M. S. R.—minimum sales required. To the salesman this means "My sales reputation." To the dealer it means, "My store reputation."

"Statistics are used a great deal in business, but there is also a tendency toward the over application of them. They are either useful, or they are morgues. Find out your ailment and then use your remedies. There are figures of potential and figures of attainment. Find the average sales and then apply that average to your sales. "No general average ever lost a battle."

"Reduction in production leads to reduction in salesmen, the cut being proportional to the percentage of decrease in production. A vivid imagination in good salesmanship, along with a judgment to curb that imagination."

MORGAN'S MALTED MILK

DR. J. A. BANCROFT
DR. V. G. BANCROFT
Dentists
Badger 3682 901 Univ. Ave.

INTRODUCING MR. DISCOUNT TICKET

\$6.00 credit for \$5.00 in
advance

PANTORIUM CO.

Quality Cleaners

538 State St. Madison, Wis.

Three Exceptional Vales to be Found at Gleues



For Women—A PATENT LEATHER
Street Pump at \$10.50

It is of the "wind-shield" or Colonial design, with a baby Louis heel, which is substantial and graceful. The vamp is of medium length, and the high throat prevents the side-bulge so common in pumps.

Same style in Dull Velour Calf at \$11.00



A Genuine SHELL CORDOVAN
Oxford for men at \$12.50

This shoe has a toe cap broad enough to accommodate comfortably the broadest extremity—yet its appearance is not stubby or duck-billed. The durability of cordovan leather is so well known that further explanation is unnecessary.



A Light Weight Calfskin
BROGUE Oxford at \$12.00

A conservative design—not a doggy, shell-hole type. The leather is especially soft and pliable, and it fits snugly about the heel and ankle.

GLEUES

THE PLACE TO BUY SHOES

Gay Building

PROM CONCERT GETS FAVOR OF AUDIENCE

(Continued from page 1.)

Glee club has a real comedian; his singing of the "Ford Song" with the club, was highly enjoyed.

All of the humorous numbers went well, and the ever-present chaperon just behind was greatly delighted at all of them. "There," she sighed, "that's what they used to do." At intervals throughout the evening, the club showed a propensity for bringing all sorts of small implements from their sleeves, such as telephones, whisk brooms, etc. We were glad that soft-boiled eggs were not necessary.

The Glee club concert made a very effective opening for the Prom weekend, and one hopes that they will have the opportunity to repeat their concert at the same time from year to year. The club has done very well, indeed; even the chaperon just behind will have to admit that they do everything as well and better than the old days.

Germans Use Ships In Domestic Ports

BERLIN — Orders have been given by the German government that German ships will not be allowed to ply any longer between foreign ports as all tonnage is required in domestic commerce, says a Hamburg dispatch.



"Andy" (James Fraser), "Min" (Bessie Clifton) and "O. U. Efficiency" (Jay C. Flippen) principal comedians in the Mirthful Musical Comedy, "The Gumps." Coming to the Fuller next Monday and Tuesday with a Special Matinee Tuesday