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Directory of Beloit exchange. August 1, 1911

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WISCONSIN TELEPHONE COMPANY

DIRECTORY OF

BELOIT

EXCHANGE

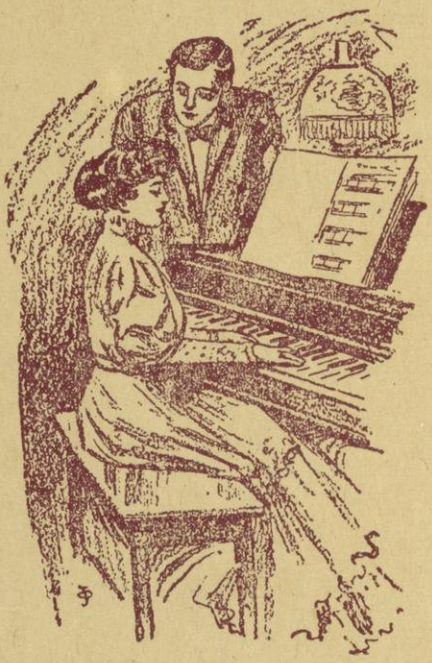
August 1, 1911

139,000 Bell Telephones in Wisconsin.
36,000 Miles of Bell Toll Wire in Wisconsin.

IMPORTANT

Destroy all previous lists and refer in every case to this directory.

ESTABLISHED 1854



Can you think of Anything

which would please HER more? Could anything be more welcome in your home than a piano of quality, such as a

BRADBURY?

We are going to make a lot of homes happy this year, and should like to add you to our list of customers. You will never regret dealing with us—which means satisfaction. We are just now terminating our fifty-sixth year of satisfactory service, and sell direct from factory to the home, saving you the middleman's profit.

TERMS
to suit you

WRITE FOR CATALOGUE.

RAILROAD FARE REFUNDED TO PURCHASING CUSTOMERS

F. G. SMITH PIANO CO.

MANUFACTURERS

90 WISCONSIN STREET MILWAUKEE

WISCONSIN

TELEPHONE

COMPANY

EXECUTIVE OFFICE

183 FIFTH STREET, MILWAUKEE, WIS.

F. J. MAYER, District Commercial Manager

MADISON, WISCONSIN

W. N. CASH, Local Manager

Business Telephone 190

BELOIT, WISCONSIN

Telegrams and Cablegrams by Telephone.

Arrangements have been made with the Western Union Telegraph Company under which subscribers of the Wisconsin Telephone Company may transmit by telephone to Western Union Offices telegrams and cablegrams destined to any part of the world, but the Wisconsin Telephone Company does not assume any responsibility for errors in transmission. To expedite the service, a subscriber desiring to transmit a telegram or cablegram, may call "Telegram" and, unless otherwise directed, the telephone operator will connect him with a receiving station of the Western Union Telegraph Company.

The tolls for telegrams and cablegrams so transmitted will be charged to the subscriber.

To facilitate the delivery of telegrams, the Western Union Company, when desired, will deliver messages to telephone subscribers by telephone instead of by messenger. The sender of the telegram may indicate that he desires such delivery by omitting the street address and substituting therefor the telephone number of the subscriber addressed.

BELOIT EXCHANGE

INFORMATION AND SUGGESTIONS

The Use of the Company's Lines is limited to communications between parties, both of whom are present at the telephone, and employees of the Company are prohibited from accepting written or verbal messages for transmission or delivery.

The Chief Operator will Furnish on request new call numbers of subscribers not listed, and who have had service installed after this Directory was printed or of numbers which have been changed.

Telegrams May be Sent over the wires of this Company, to or from Telegraph offices. The Telephone Company does not assume responsibility for the correct transmission of the messages.

Telephones are Installed, in the first instance, at the location directed by the subscriber free of charge. If a change of location be desired, the charge therefor will be $1.00, where the telephone is moved from one part of the room or building to a different location in same room or building when no outside work is done, and $2.00 where it is moved from one building to another.

Ten Days' Notice for Changing location of telephones should be given. Subscribers are requested to report fully by letter any change in firm name or business, for correction in the following issue of Directory.

It is Impossible for Operators to give attention to complaints of trouble, therefore subscribers are requested to report any irregularities in their service promptly to the Chief Operator.

Patrons are Cautioned against the possible entry into their premises of Fraudulent Persons posing as Repairmen, Inspectors or Collectors. Employees of this Company, duly authorized to install, repair or remove telephones, or collect for service, are provided with proper credentials. Please guard yourself against any misrepresentation by asking to see these credentials.

When the Toll Lines are Desired ask Central for Long Distance. When the operator responds, please give your name and telephone number, the name of the party you wish to talk to, and where he can be found.

Night Toll Rates are in Effect in Wisconsin between 6 p. m. and 6 a. m., and amount to about one-half the day rates. Night rates are in force all day on Sundays to Wisconsin points reached by this Company's lines. Appointments to talk at night or at any specified hour will be made without extra charge. Toll bills are rendered each month and are payable on demand.

Schedules of Rates in Force at each exchange are on file at the Central office and can be examined by applying to the Manager.

Messages will be Reversed—sent collect, provided the subscriber at the distant station accepts the charges, and if the request for reversal of charges is made before the conversation is held. Charges for messenger service, however, cannot be reversed, but must be paid by the party calling.

No Charge will be Made when the person called for cannot be found, but, if the calling party communicates with the telephone called for, the tariff will be charged whether the particular person wanted is present or not.

For a Reasonable Message Fee, non-subscribers will be called to the telephone whenever possible.

This Company Connects with the American Telephone & Telegraph Company, furnishing service to all of the important cities in the country.

The Fire Department and the Police Department are always available by telephone. Tell your story briefly, calmly and distinctly, giving your street address, and answer promptly any question asked by the Department called.

The Company Cordially Invites all users of the telephone to call at any Exchange for an inspection of the operating room and other interesting details of the business. The unique features of a Telephone Exchange are but little understood by the public at large, and observations by subscribers often lead to suggestions, tending to the best results in the service.

This Company Assumes no Liability for damages arising from names left out of this Directory or from errors occurring in its compilation or printing.

A Copy of this Directory is delivered free to every subscriber for use until the next issue, but the book remains the property of the Company. It is imperative that the current issue be always used to obtain correct call numbers.

FIRE DEPARTMENT.

172	**East Side Engine House**	1067 College Ave
71	**West Side Engine House**	613 Fourth

INSTRUCTIONS

In case of fire, break the glass, take the key and unlock the box, pull down hook once, and remain at box until department arrives.

SIGNALS

1—1 Fire Out.
2—2 More Pressure.
3—3 Other Company to Follow.

POLICE DEPARTMENT.

36	**Chief of Police,** Chas. Qualman, Office	430 N. State
36	**City Ambulance**	430 N. State
189	**Municipal Court**	Goodwin Blk
36	**Police Station**	430 N. State
36	**Police Patrol**	430 N. State

PUBLIC PAY STATIONS.

Wisconsin Telephone Co., Central Office	324 State
Branigan Hotel	205-209 State
Chandler Hotel	124 State
C. M. & St. Paul Depot	St. Paul Ave
Chicago & North-Western Depot	E. Grand Ave
Emerson's Drug Store	361 E. Grand Ave
Farnsworth's Drug Store	126 E. Grand Ave
Hotel Hilton	E. Grand Ave
Perkins Hotel, Jas. Kelly, Prop	121 E. Grand Ave
Pollock's Drug Store	309 E. Grand Ave
Smith's Drug Store	324 State
Van Wart's Drug Store	335 E. Grand Ave

THE BLUE RIBBON COMPANY OF AMERICA
The Great Northwestern Mutual Life Ins. Co. of Milwaukee
W. W. GOTT, Special Agent, 127 East G and Ave., Beloit, Wis.

SUBSCRIBERS LIST OF
Wisconsin Telephone Co.

A

291Y **Ackley, W. C.**, Residence....1118 Hubbard Pl
558X **Adams, Ella D.**, Residence....River Road
164 **Adams, H. W.**, City Attorney, Office....306 Goodwin Blk
216X **Adams, H. W.**, Residence....834 Church
182 **Aldrich, A.**, Residence....423 Bluff
670X **Aldrich, Mrs. Bernice**, Residence....1145 Prairie Ave
766Y **Alexander, J. R.**, Residence....1235 Chapin
532X **Allen, Geo. M.**, Residence....1020 Park Ave
688X **Allen, Mrs. J. D.**, Residence....840 Highland Ave
715X **Allen, Mrs. L. B.**, Residence....311 Highland Ave
407Y **Allen, R. R.**, Residence....746 St. Lawrence Ave
154 **Allen, R. R. & Sons**, Garage....444 Broad
75-2R **Allen, Dr. W. J.**, Office....Goodwin Blk
75-3R **Allen, Dr. W. J.**, Residence....215 Roosevelt Ave
204 **Amend, Jno. W.**, Residence...Cor. Wheeler Ave. & Lathrope Terrace
1 **American Express Co.**, R. W. Banks, Agent....413 E. Grand Ave
330 **American Express Co**....C. & N. W. Depot
412Y **Anderson, B. A.**, Residence....743 Bluff
106 **Anderson, F. L.**, Pantitorium....425 E. Grand Ave
102 **Anderson, Dr. H. B.**, Office....361 E. Grand Ave
785Y **Anderson, Dr. H. B.**, Residence....747 Parker Ave
614Y **Andre, Mrs. A. C.**, Residence....823 W. Grand Ave
726X **Annin, J. W.**, Residence....637 Broad
602-2R **Arnold, W. H.**, Residence....1016 Park Ave
676Y **Ashcraft, A. E.**, Residence....678 Milwaukee Road
404 **Askin & Green**, Coal Office....South Beloit
693Y **Atkinson, E. J.**, Residence....930 Vernon Ave
125 **Atwood Davis Sand Co**....South Beloit
719X **Atwood, H. G.**, Residence....618 Eighth
77 **Austin, I. B.**, Residence....Clark and Hayes
393X **Austin, W. L.**, Residence....356 Vernon Ave
420X **Ayer, A. F.**, Residence....1023 Park Ave

B

166Y **Babbitt, Sarah L.**, Residence....1119 Milwaukee Rd
683X **Babbler, Ruby Garlick**, Residence....523 Pleasant
361X **Bachelder, J. E.**, Residence....816 Park Ave
44 **Bailey, F. J. & Son**, Dry Goods....360 E. Grand Ave
684X **Baker, Owen**, Residence....1062 Harrison Ave
792X **Ballard, Lloyd W.**, Residence....927 Harrison Ave
666X **Ball, W. T.**, Residence....516 Bluff
618Y **Barlow, Geo.**, Residence....1248 Hinsdale Ave.
359 **Barnes, E. A. & Co.**, Farm Implements....318 Broad

Beloit Dye Works Expert Dyers and Cleaners
LAWVER & CO., Proprietors PHONE 575-X
424 N. State, Beloit, Wis.

B

718X	Barr, E. F., Residence	917 F
141Y	Barron, John, Residence	532 Public
306Y	Barth, John, Residence	803 St. Lawrence Ave
374	Bartholomew, W. L., Residence	320 Highland Ave
697Y	Bartlett, Jno., Residence	St. Lawrence Ave
203	Bartlett, Dr. Mary E., Office	346 E. Grand Ave
198Y	Bartlett, S. E., Residence	444 Broad
778X	Bates, Edith E., Residence	852 Fourth
306X	Baukin, M. P., Residence	849 St. Lawrence Ave
245X	Baumes, W. H., Residence	603 Harrison Ave
452X	Beals, Mrs. J., Residence	1115 Liberty
357X	Bean, Wm., Residence	1210 Chapin
758X	Beath, Wm., Residence	746 Fifth
401X	Becker, H. E., Residence	403 St. Lawrence Ave
652Y	Bedford, Mrs. R. C., Residence	832 Park Ave
85	Beedle, Geo. F., Coal and Ice	108 Shirland Ave
236	Beedle, Geo. F., Residence	1040 Bluff
488Y	Behrens, Gustave, Saloon	318 State
676X	Behrens, Gustave, Residence	611 Central Ave
281Y	Beimer, F. A., Cigar Store	Fourth
3	Beloit Box Board Co., Office	Water Power
104	Beloit Brass Works	South Bluff
225	Beloit Builders' Supply Co	481 Race
267Y	Beloit Cafe	314 State
662	Beloit College, E. B. Kilbourne, Treas	College Ave

BELOIT COLLEGE TELEPHONES.

662	Beloit College	
202	Beloit College Gymnasium	
794	Beta Theta Psi	Milwaukee Road
784Y	Chapin Hall Dormitory	College Campus
784X	Chapin Hall	College Campus
780Y	Dean and Recorder's Office	
448Y	Delta Psi Upsilon	
788	Emerson Hall, Office	900 College Ave
724	Emerson Hall, Student's Telephone	900 College Ave
731	Junior House	847 College Ave
720X	Phi Epsilon Pi	740 Broad
696X	Phi Kappi Psi	1125 Chapin
786	Salmon Cottage	836 College Ave
780X	Scoville Hall	College Campus
690	Sigma Chi	745 Milwaukee Road
739	Stowell Cottage	920 College Ave

202	Beloit College Gymnasium	College Campus
111	Beloit Country Club	River Road
575X	Beloit Dye Works, W. G. Wilford, Prop	424 N. State

ROCKFORD, ILL.

Wortham's

123 W. STATE ST.

solicit your trade upon merit

always authoritative styles at reasonable prices, connected with perfect store service.

180 **Beloit Foundry Co**.....Fifth
624X **Beloit Glove & Mitten Co**.....Leonard Bld
63 **Beloit Hospital**.....Broad and Pleasant
7 **Beloit Iron Works**, Office.....Water Power
26 **Beloit Lumber Co.**, Office.....Fourth and St. Lawrence Ave
462 **Beloit Paper House**, John T. La Forge, Prop.....417 Broad
118 **Beloit Public Library**.....W. Grand Ave
255 **Beloit Savings Bank**.....348 E. Grand Ave
385 **Beloit State Bank**.....307 E. Grand Ave
322 **Beloit Steam Laundry**.....428 Broad
353 **Beloit Tea Company**, A. P. Douglas, Prop.....423 East Grand Ave

BELOIT WATER, GAS & ELECTRIC CO.

100 **General Office**.....409 State
"Private Telephone System." When their operator answers, state name of person, or department desired.
99 **Lyons, B. F.**, Office.....409 State
200 **Electric Plant**.....Pleasant
300 **New Gas Works**.....Shirland Ave
400 **East Side Water Works**.....Pleasant and Eclipse
500 **West Side Water Works**.....Race
600 **Old Gas Works**.....Shirland Ave
559X **Dickey, E. D. V.**, Ass't Gen. Supt., Residence.....902 E. Grand Ave
201 **Moore, R. W.**, Residence.....856 Lincoln Ave
700 **Krumrey, R. G.**, Residence, Supt. Water & Elec. Dept.....
.....Montgomery Park
In case of trouble after office hours call superintendent.

633Y **Bending, D. C.**, Residence.....1088 Lawrence Ave
262 **Bennett, Dr. L. F.**, Office.....Manchester Blk
491 **Bennett, Dr. L. F.**, Residence.....803 Bluff
717X **Bennett, Ralph R.**, Residence.....556 Public Ave
604Y **Benny, J. H.**, Residence.....1063 Harrison Ave
461X **Bergfeld, H. W.**, Grocery.....950 Prairie Ave
461Y **Bergfeld, H. W.**, Residence.....1006 Barstow Ave
2 **Berlin Mch. Wks.**, General Office.....Fourth
2-2R **Berlin Mch. Wks.**, Mr. Osborne's Office.....Fourth
146 **Besly, Charles H. & Co.**, Office.....Third
794 **Beta Theta Pi**, Chapter House.....Chapin and Milwaukee Rd
733X **Bickel, F. D.**, Residence.....833 Shirland Ave
341Y **Biddle, C. H.**, Residence.....424 Prairie Ave
621Y **Bishop, Geo.**, Residence.....1103 Broad
562X **Blaine, J. R. S.**, Residence.....1265 Josephine Ave
559X **Blakesley, Mrs. C. E.**, Residence.....902 E. Grand Ave
116 **Blanchard & Clark**, Real Estate and Law.....357 E. Grand Ave
33 **Blazer Bros.**, Meat Market.....414 E. Grand Ave
290 **Blazer, Wm.**, Residence.....509 Broad

THE BIG STORE J.M. BOSTWICK & SONS. Janesville, Wis.
Wearing Apparel
Department Enlarged. Entirely New Fixtures.
Largest Stock For Miles.

B

667	**Booth, A. H. & Co.**, Ladies' Furnishings	420-422 E. Grand Ave
453Y	**Booth, A. H.**, Residence	621 Park Ave
133	**Bort, A. N.**, Residence	423 Prospect
321Y	**Bouscher, J. A.**, Residence	835 Harrison Ave
710	**Bradley, Drs. J. A. & C. S.**, Dentists	328 State
129	**Bradley, Dr. C. S.**, Residence	1240 Chapin
244Y	**Bradley, Dr. Jas.**, Residence	730 Park Ave
704X	**Brandt, Chas.**, Residence	1202 Vine
548X	**Branigan, E. R.**, Residence	1248 Fifth St
566X	**Branigan Hotel**	205-209 State
499X	**Bratley, L. W.**, Residence	111 Moore
781Y	**Bridgman, Geo.**, Residence	953 Vine
12	**Brittan, W. M.**, Residence	332 W. Grand Ave
450Y	**Broder, Alice**, Residence	629 Prairie Ave
39	**Brown, Dr. E. B.**, Office	Manchester Blk
246Y	**Brown, Dr. E. B.**, Residence	710 Park Ave
512X	**Brown, Geo. V.**, Residence	815 Elm
708Y	**Brown, Rev. J. N.**, Residence	935 Eighth
751Y	**Brown, Leo**, Residence	Bonita Flats
477Y	**Brown, L. C.**, Residence	707 Woodward Ave
570Y	**Brown, Mrs. Nan**, Residence	3 Oak Grove Ave
246X	**Brown, Rev. W. F.**, Residence	704 Park Ave
527X	**Bryant, E. B.**, Owl Restaurant	414 State
297Y	**Buchanan, M. A.**, Residence	206 Short
709	**Buck, E. R.**, Feed Store	534 Eighth
47	**Buckenridge, I.**, Residence	629 Park Ave
334Y	**Buckeridge, Al.**, Meat Market	329 Broad
433Y	**Buckeridge, Alfred**, Residence	1125 Jackson
386Y	**Bull, C. H.**, Grocery	818 Roosevelt Ave
62	**Bull, John L.**, Grocer	124 E. Grand Ave
729X	**Bull, John L.**, Residence	835 Ninth
161	**Bullock, E. D.**, Real Estate & Insurance	335 E. Grand Ave
771	**Bullock, E. D.**, Residence	756 Fourth
761X	**Bunn, F. C.**, Resndence	1032 Oak St.
682X	**Burdick, Dr. A. F.**, Office	335½ E. Grand Ave
174	**Burdick, Dr. A. F.**, Residence	772 W. Grand Ave
56	**Brudge & Gault**, Insurance	Rooms 2-3, Cheney Blk
175	**Burdge, R. J.**, Residence	361 Euclid Ave
57	**Burger, E. W.**, Meat Market	430 E. Grand Ave
319Y	**Burger, E. W.**, Residence	1003 E. Grand Ave
167-2R	**Burger, Dr. H. E.**, Office	Over Savings Bank
167-3R	**Burger, Dr. H. E.**, Residence	421 Harrison Ave
658Y	**Burger, L. F.**, Residence	955 Bluff
364X	**Burnett, Mrs. M.**, Residence	309 Euclid Ave
487X	**Burns, J. H.**, Residence	1116 E. Grand Ave
606Y	**Burns, Peter A.**, Residence	746 Eighth

29	**Burr, Prof. A. W.**, Residence	742 Church
176	**Burr Bros.**, Grocers	Fourth and E. Grand Ave
177	**Burr Bros.**, Grocers	Fourth and E. Grand Ave
147Y	**Burr, Lee**, Residence	Montgomery Park
791X	**Burton, J. H.**, Residence	602 Prairie Ave
466Y	**Buse, H. T.**, Residence	1042 Vine
326Y	**Bush, Chas.**, Residence	822 Ninth
454Y	**Cadman, A. B.**, Residence	115 Maple Ave
599Y	**Cadman, Fred, A.**, Residence	1019 Bluff
743X	**Cadman, F. M.**, Residence	959 Fifth
748X	**Caldwell, Robt.**, Residence	1237 Elm
716Y	**California Wine & Liquor House**	323 E. Grand Ave
389X	**Campbell, W.**, Residence	851 Tenth
655Y	**Cannon, Hattie L.**, Residence	660 Pleasant
396X	**Carey, Dr. E. M.**, Dentist	412 Goodwin B'k
337X	**Carlton Hotel**	144-146 State
273	**Carroll, Harry**, Saloon	204 State
190	**Cash, W. N.**, Office	324 State
197	**Cash, W. N.**, Residence	319 Vernon Ave
259Y	**Chaffee, Geo.**, Residence	510 Broad
91	**Chamberlain, J. F.**, Residence	1235 Fourth
42	**Chandler, Frank F.**, Hotel	148 State
784Y	**Chapin Hall Dormitory**	College Campus
784X	**Chapin Hall**	College Campus
242	**Chapin, Prof. R. C.**, Residence	709 College Ave
344X	**Chapman, C. M.**, Residence	1130 Hubbard Pl
659Y	**Chapman, G. C.**, Residence	1125 Partridge Ave
258Y	**Cheney, F. R.**, Residence	617 Harrison Ave
74	**Chesborough-Moss Co.**, Wholesale Grocery	142 State
360X	**Chesborough, W. H.**, Residence	651 Park Ave
24	**Chesbro, Dr. F. D.**	419 Broad
68	**Chesbro, Dr. F. D.**, Residence	617 E. Grand Ave
266	**Chester, E. L. & Co.**, Dry Goods	208-214 E. Grand Ave
257	**C. M. & St. Paul Ry.**, Passenger Depot	St. Paul Ave
15	**C. M. & St. Paul Ry.**, Freight Depot	St. Paul Ave
320	**C. & N. W. Ry.**, Passenger Depot	W. Grand Ave
20	**C. & N. W. Ry.**, Freight Depot	308 State
114	**C. M. & St. Paul and C. & N. W.**, Joint Yards	E. Roosevelt Ave
193	**Chief Operator's Desk**	324 State
303X	**Chilson, B.**, Residence	1148 Barstow Ave
434Y	**Christofferson, Peter**, Residence	1117 Union
121	**City Clerk**, Office	Goodwin Blk
40	**City Mills**	Cross
179	**City Fuel Co.**, A. R. Samp, Prop., Office	900 Pleasant
161	**City Ice Co.**, Office	335 E. Grand Ave
375Y	**City News Depot**	306 E. Grand Ave
116	**Clark & Blanchard**, Law and Real Estate	357 E. Grand Ave
701X	**Clark, Mrs. E. N.**, Residence	744 Broad
436X	**Clark, H. B.**, Residence	1009 Prairie Ave
163	**Clark, James H.**, Saloon	415 State
426X	**Clark, James H.**, Residence	603 E. Grand Ave

B
C

ROCKFORD, ILL.

Wortham's

123 W. STATE ST.

The ladies' "Outer Garment Shop of Quality," yet, reasonableness of price. Perfect satisfaction guaranteed.

C

459Y	Clark, James R., Residence	714 St. Laurence Ave
16	Cleophas, Dr. G. E., Dentist	321 Goodwin Blk
219Y	Cleophas, Dr. G. E., Residence	315 W. Grand Ave
370	Cliff, John, Residence	727 Ninth
523X	Clifford, H. S., Seed Store	313 State
663Y	Cole, E., Residence	440 Broad
512Y	Cole, L. A., Residence	755 Oak
701Y	Colley, Mrs. Clara B., Residence	214 Park Ave
770	Collie, Prof. G. L., Residence	731 Park Ave
769-2R	Connell, Dr. D. R., Office	418 Goodwin Blk
769-3R	Connell, Dr. D. R., Residence	Bounita Flats
323	Consumers' Milk Co	Cor. St. Paul and Mills
302Y	Converse, Prof. F. E., Residence	River Road
579X	Cook, O. O., Carpenter Chop	415 Broad
352X	Cook, O. O., Residence	1240 Athletic Ave
485X	Coons, F. M., Residence	817 Bushnell
539Y	Corcoran, Hannah, Residence	803 Hackett
278	Corcoran James, Residence	1118 Hubbard Pl
186	Corcoran, T. D., Residence	341 W. Grand Ave
473Y	Cordes, Edw. A., Residence	Copeland and Park Ave
212X	Cormany, Earl, Residence	112 Bluff
599X	Cornelius, Miss Mabel, Residence	1029 Bluff
565X	Cousin, Hattie, Residence	1110 Fourth
210	Crahen, P. H., Residence	Milwaukee Road
232X	Crandall, E. C., Residence	1119 Prairie Ave
476X	Cram, Geo. H., Residence	431 Park Ave
299	Crist, John, Klondike Farm	Afton Road
39	Crockett, Dr. W. W., Office	Manchester Blk
797	Crockett, Dr. W. W., Residence	603 Prairie Ave
126X	Croft, Mrs. Jas., Residence	915 Bushnell
275Y	Cronk, W. E., Residence	708 E. Grand Ave
576X	Culver, Prof. C. A., Residence	936 Park Ave
406Y	Cummings, C. E., Dry Goods	120 E. Grand Ave
211	Cunningham Bros., Office	648-658 Third
635X	Cunningham, B. W., Residence	927 Oak
268	Cunningham, L. E., Residence	323 St. Lawrence Ave
798X	Curns, J. F., Residence	750 Highland Ave

D

88	Daily News, Office	621 Fourth
88-2R	Daily News, Job Office	621 Fourth
597	D'Amore, Tony, Grocery	458 Race
516X	Davreux, Leon, Drug Store	419 W. Grand Ave
384	Day, H. A., Confectionery	715 W. Grand Ave
409X	Day, J. W., Residence	711 St. Lawrence Ave
439X	Day, M. A., Residence	941 Alice Ave
576Y	Dazey, C. L., Residence	931 Church
780Y	Dean and Recorder's Office	College Campus

645X **Dean, Wm. R.**, Residence.....Edgeau Flats
536X **Dearhammer, A. L.**, Residence.....954 Bluff
458X **Decker, F.**, Residence.....Prairie Ave
46 **Delaney, Dr. H. O.**, Office.....212 Goodwin Blk
505 **Delaney, Dr. H. O.**, Residence.....329 W. Grand Ave
448Y **Delta Psi Upsilon Fraternity**.....Hillcrest
465 **Dew Drop Inn**, J. Gross, Pres.....424 Prospect Ave
559X **Dickey, E. D. V.**, Residence.....902 E. Grand Ave
546Y **Dickinson, Mrs. Jennie**, Residence.....1241 La Salle
702Y **Dietrich, Mary Millard**, Residence.....439½ E. Grand Ave
243 **Doane, Prof. R. B.**, Residence.....552 Public Ave
350X **Doherty, A. L.**, Residence.....847 Tenth
345X **Doherty, Jack**, Residence.....Electric Ave
553Y **Douglass, A. P.**, Residence.....704 Fourth
283Y **Dow, Carrie E.**, Residence.....416 College Ave
37 **Dow, J. B.**, Real Estate.....226 Goodwin Blk
283X **Dow, J. B.**, Residence.....416 College Ave
382Y **Dowd, G. A.**, Residence.....742 Parker Ave
356X **Dowd, R. J.**, Residence.....618 Bluff
314X **Dowd Knife Works**, Office.....717 Race
383Y **Duggan, Anna**, Residence.....417 Portland Ave
449X **Dunbar, J. B.**, Residence.....1213 Chapin
22 **Dupke, F. W.**, Decorator.....439 E. Grand Ave
187 **Durkee, Mrs Helen E.**, Residence.....631 Bluff
680X **Dustin, Mrs. J. H.**, Residence.....1373 Emerson
409Y **Dustrude, Theo.**, Residence.....636 Eighth

309 **Eaton, Edw. D.**, Residence.....846 College Ave
302X **Eddy, Ed.**, Residence.....River Road
355X **Edwards, Dr. B. A.**, Dentist.....Unity Blk
414X **Eldred, B. P.**, Residence.....724 Broad
552 **Elk's Lodge No. 864**.....320 Pleasant
442 **Elliott, A. H.**, Grocer.....E. Grand Ave. and Pleasant
664X **Elliott, A. H.**, Residence.....543 E. Grand Ave
681Y **Ellis, C. D.**, Residence.....918 Prairie Ave
395Y **Elthorpe, Mrs. A.**, Residence.....1010 Park Ave
9 **Emerson, C. A.**, Druggist.....361 E. Grand Ave
137 **Emerson, C. A.**, Residence.....736 Church
128X **Emerson, Mrs. Joseph**, Residence.....810 College Ave
724 **Emerson Hall**, Dormitory.....900 College Ave
788 **Emerson Hall**, Office.....College Campus
336Y **Emporium**, Fred & A. L. Kaplan, Prop.....109 E. Grand Ave
735X **Engbretson, Ed.**, Residence.....20 N. Western Ave
350Y **English, Mrs. G.. W.**, Residence.....828 Oak
610Y **Ennis, Dan**, Grocer.....1030 Eclipse Ave
527Y **Estes, E. B.**, Paper and Paint.....429 State
790X **Estes, E. B.**, Residence.....822 Euclid Ave
481Y **Estes & Rhodes Land Co.**, Real Estate.....322 E. Grand Ave
83 **Eureka Steam Laundry**.....434 E. Grand Ave
196 **Evans, A. D.**, Residence.....563 E. Grand Ave
777X **Evans, Danna**, Residence.....1016 Church
745 **Evans, Rev. E. J.**, Residence.....161 W. Grand Ave

D

E

THE BIG STORE J.M. BOSTWICK & SONS. WE KEEP THE QUALITY UP 20 22 24 26 28 3 MAIN ST. Janesville, Wis.

Corsets

REDFERN, WARNER'S RUST PROOF, BON TON, ROYAL WORCESTER, C/B, MODART, LA GRECQUE, ADJUSTO, FERRIS WAISTS

E

305Y **Evans & Raubenheimer,** Real Estate and Insurance.....323 State
423Y **Evans, S. L.,** Residence.....313 Vernon Ave
454X **Everett, F. C.,** Residence.....Twin Oaks Addition
650Y **Everson, Ham.,** Residence.....843 Garfield Ave

F

17 **Fairbanks, Morse & Co.,** Office.....Eclipse Ave
169 **Fairbanks, Morse & Co.,** Private Exchange.....Eclipse Ave
152 **Fairbanks, Morse & Co.,** Gate House.....Eclipse Ave
629Y **Fairchild, D. A.,** Residence.....1034 Elm
545X **Fairchild, F. J.,** Residence.....730 Euclid Ave
354X **Fairchild, W. H.,** Residence.....355 Locust
143 **Falco, J. S. & Bro.,** Bakery.....410 S. Race
264 **Fallen, Frank,** Agent Pabst Brewing Co.....St. Paul Ave
14 **Farnsworth, J. M.,** Druggist.....126 E. Grand Ave
120 **Farnsworth, J. M.,** Residence.....800 Prairie Ave
672Y **Fauquier, F. B.,** Residence.....440 Columbus
132 **Field, Mrs. C. E.,** Residence.....717 Chapin
755X **Field, Mrs. Elizabeth,** Residence.....834 Bluff
213X **Field, S. G.,** Residence.....148 W. Grand Ave
765 **Fifield, Edwin,** Residence.....809 College Ave
214X **Fillingham, E. J.,** Residence.....317 Highland Ave
172 **Fire Department, East Side**.....1067 College Ave
71 **Fire Department, West Side**.....613 Fourth
759Y **Fiske, H. C.,** Residence.....931 Bluff
482Y **Fiske, L. C.,** Electrical Supplies.....413 State
543Y **Fiske, L. C.,** Residence.....148 Garden Lane
311X **Fisk, Rev. F. L.,** Residence.....763 Milwaukee Rd
379Y **Fiske, Rollin H.,** Residence.....930 W. Grand Ave
620Y **Fitzgerald, W. J.,** Residence.....726 Central Ave
458Y **Fitzgibbons, F. F.,** Residence.....R. F. D. 29
563X **Flint, J. F.,** Residence.....816 Bluff
229X **Florey, S.,** Residence.....822 Fifth
609Y **Fluekiger, Ed.,** Residence.....115 W. Grand Ave
734Y **Fluekiger, E. J.,** Residence.....937 Bluff
640Y **Flynn, H. A.,** Residence.....1021 Sixth
439Y **Fonda, E.,** Residence.....1217 Nelson Ave
699X **Forbes, L. D.,** Residence.....700 Broad
699Y **Forbes, L. D.,** Barn.....705 St. Paul Ave
92 **Foster, Mrs. D. S.,** Residence.....821 College Ave
157 **Foster, D. H.,** Residence.....837 College Ave
171 **Foster, F. S.,** Office (Estate of D. S. Foster).....357 E. Grand Ave
61 **Foster, Frank,** Residence.....819 Church
254 **Foster, John & Co.,** Shoe Factory.....St. Paul Ave
279 **Foster, John,** Residence.....638 Broad
434X **Foster, Samuel,** Residence.....White and Prairie Ave
324Y **Fourth Street Garage**.....842 Fourth
332 **Fox, Dr. P. A.,** Office.....Cheney Blk

W. W. GOTT Special Agent for the Great NORTH-WESTERN MUTUAL LIFE INSURANCE CO. of Milwaukee. Phone 567 Beloit, Wis. or call at 127 East Grand Avenue, Beloit, Wis., for a proposition at your age.

F G

366 **Fox, Dr. P. A.**, Residence....905 Church
215Y **Franz, Chas.**, Residence....524 Bluff
774X **Frederick, Geo.**, Residence....312 Bluff
34 **Free Press Publishing Co.**, Office....410 State
783Y **Fritz, M. K.**, Residence....1040 Park Ave
669X **Fry, Geo.**, Residence....141 W. Grand Ave

653Y **Garde, A. W.**, Residence....380 Vernon Ave
230 **Gardner, E. B.**, Residence....326 W. Grand Ave
145 **Gardner, F. N.**, Residence....417 Bluff
155 **Gardner Mch. Co.**, Office....S. Beloit
607Y **Garland, Ross**, Residence....334 Kenwood Ave
711X **Garland, W. S.**, Residence....1012 Eleventh
514Y **Gaston, Miss Anna**, Residence....638 Fifth
89 **Gaston, N. B. & Sons**, Scale Works....715 Race
698Y **Gaston, T. I.**, Residence....727 Parker Ave
263 **Gates, E. M.**, Book Store....424 E. Grand Ave
4 **Gault, C. A.**, Residence....1122 Strong Ave
388X **Gayton, Miss M.**, Residence....841 Highland Ave
231 **Gesley-Millett Co**....616-620 Third
718Y **Gesley, T.**, Residence....935 St. Lawrnce Ave
444Y **Gilbert, Mrs. Anna**, Residence....1117 Emerson
627X **Gile, D. A.**, Residence....534 Public Ave
340Y **Gilman, F. W.**, Grocery....1005 Sixth
389Y **Gilman, Geo. A.**, Residence....930 Ninth
318X **Glassell, F. J.**, Residence....1090 Harrison Ave
660Y **Glover, Belle**, Residence....1111 Prairie Ave
372X **Gnakow, Gus.**, Residence....323 Roosevelt Ave
504Y **Goddard, E. C.**, Residence....1150 Vine
316 **Golden Eagle Clothing Co**....356-358 E. Grand Ave
614X **Goldstein, S.**, Residence....612 Hackett
65 **Goodall, T. B.**, Dray and Oil....343½ E. Grand Ave
418Y **Goodall, T. B.**, Residence....369 Euclid Ave
470 **Goodwin, R. H.**, Grocer....216 State
471X **Goodwin, R. H.**, Residence....823 Vine
58 **Gordon Bros.**, Hardware....326 State
399 **Gordon, Mrs. J. B.**, Residence....601 Broad
663X **Gordon, J. K.**, Residence....Room 5, Green Flats
414Y **Gordon, R. D.**, Residence....615 Broad
286X **Gore, W. W.**, Residence....636 Prairie Ave
567 **Gott, W. W.**, Residence....127 E. Grand Ave
639Y **Graves, D. C.**, Residence....5 Cottage Lawn
754X **Graves, S. M.**, Residence....742 Vine
282 **Green, E. S.**, Residence....622 Broad
365X **Green, Helen M.**, Residence....748 Parker Ave
619X **Green, J. C.**, Residence....625 Harrison Ave
333X **Green, M. D.**, Residence....800 E. Grand Ave

ROCKFORD, ILL.
Wortham's
123 W. STATE ST.
give more in STYLE
Quality and perfect satisfaction than you can get elsewhere at the price.

G

459X	Greenwood, E. A., Residence	732 St. Lawrence Ave
752Y	Greenwood, W. H., Residence	369 W. Grand Ave.
327	Gregory, C. S., Plumbing Office	431 E. Grand Ave
241	Gregory, C. S., Residence	516 College Ave
425	Griffith, S., Residence	719 Milwaukee Rd
181	Grinnell, W. H., Residence	407 Bluff
561X	Guetschow, Wm., Residence	So. Bluff
402X	Gunning, J. K., Residence	1022 Fourth

H

743Y	Hackett, J. P., Grocery	1002 Fourth
98	Hadley, S. L., Residence	633 Church
772Y	Haggart, Jas., Residence	Bonita Flats
375X	Hain Bros., Restaurant	316 E. Grand Ave
725Y	Hall, Mary, Residence	1019 Church
84	Hall, W. D., Residence	913 Broad
209Y	Halls Glove Co., Office	201-203 Pleasant
741Y	Halls, E. J., Residence	944 Bluff
730X	Halls, J. P., Residence	535 E. Grand Ave
621X	Halls, O. A., Residence	1124 Hubbard Place
460X	Hamilton, Jno. F., Residence	388 Euclid Ave
275X	Hamlin, F. J., Residence	709 Broad
694Y	Hammill, A., Residence	1208 Chapin
23	Hanley Bros., Fruit Store	216 Pleasant
424Y	Hansel, Jno., Residence	863 Third
398Y	Hansen, E. F., Residence	924 Chapin
762X	Hansen, O. C., Residence	1026 Ninth
371	Hansen, W. O., Residence	119 W. Roosevelt Ave
539Y	Hanz, Rev. J. E., Residence	803 Hackett
221X	Harmon, Mrs. L., Residence	107 St. Lawrence Ave
469Y	Harper, T. R., Office, Insurance and Real Estate	309 Goodwin Blk
741X	Harper, T. R., Residence	924 Bluff
533X	Hart, Edward C., Residence	628 Pleasant
293X	Hatch, Rev. F. W., Residence	548 E. Grand Ave
291X	Hay, W. K., Residence	1120 Hubbard Pl
712X	Hayes, Mrs. R. F., Residence	713 Elm
672X	Haynes, Geo. P., Residence	1321 E. Grand Ave
295Y	Hayward, L. G., Residence	417 Park Ave
401Y	Hazard, W. H., Residence	349 Locust
388Y	Hazeltine, F. N., Residence	933 Highland
373X	Head, Clarence, Residence	516 Portland Ave
248X	Head, Mrs. Martha J., Residence	821 Euclid Ave
657X	Heald, Brice, Residence	1311 Lawrence
747X	Heald, D. C., Residence	929 Clary
55	Helm, Drs. A. C. & E. C., Office	350 E. Grand Ave
417	Helm, Dr. A. C., Residence	734 Broad
276Y	Helm, Dr. E. C., Residence	911 Bushnell
749X	Hending, Eugene, Residence	1267 Nelson

638Y **Hendley, J. L.**, Residence.....918 Chapin
558Y **Hendley, T. C.**, Residence.....River Road
48 **Henry & Holahan**, Clothiers.....327 State
328Y **Herrman, Max**, Residence.....1417 Lawrence Ave
472 **Herrington, R. H.**, Residence.....1336 Bluff
746Y **Hertz, H. C.**, Residence.....935 Ninth
543X **Hill, C. H.**, Residence.....133 Garden Lane
292Y **Hill, S. E.**, Residence.....922 Broad
706Y **Hillsbury, C. B.**, Residence.....335 Highland Ave
82 **Hilton Hotel**.....E. Grand Ave
702X **Hilton & Sadler**, Architects.....Vail Bldg
760X **Hinkley, Wm. H.**, Residence.....841 Vine
484Y **Hinman, Mrs. M. A.**, Residence.....816 E. Grand Ave
551Y **Hirth, Mrs. Otto**, Residence.....818 Fourth
586X **Hobart, F. G.**, Residence.....1259 Chapin
277 **Hobbs, F. M.**, Residence.....920 Ninth
577X **Hoff, Albert**, Residence.....932 Jackson
680Y **Hoffman, C. H.**, Residence.....1236 Emerson
664Y **Holahan, W. F.**, Residence.....549 E. Grand Ave
428Y **Holden, May**, Residence.....601 Park Place
649Y **Hopkins, C. H.**, Residence.....730 Milwaukee Road
708X **Horrigan, G. B.**, Residence.....1116 Eighth
627Y **Horigan, G. H.**, Residence.....550 Public Ave
755Y **House, S.**, Residence.....851 Bluff
276X **House, O. Z.**, Residence.....629 Harrison Ave
413 **Houston, H. C.**, Residence.....829 Bluff
525 **Houston, J. E.**, Residence.....600 Broad
673 **Houston & Rossman**, Undertakers.....417 E. Grand Ave
554Y **Howe, J. A.**, Residence.....956 W. Grand Ave
647Y **Howell, E. A.**, Residence.....537 Public Ave
64 **Howell, Dr. P. A.**, Office.....Room 4, Gregory Blk
756Y **Hubbard, J. B.**, Residence.....929 Eleventh
284X **Hubbard, J. S.**, Residence.....764 W. Grand Ave
713X **Huggard, J. M.**, Residence.....1101 F
687Y **Hulbert, H. L.**, Residence.....724 Clary
218X **Hunt, John**, Residence.....Afton Road
405X **Hunt, Minnie E.**, Residence.....302 Euclid Ave
515 **Hutchins, A. R.**, Feed Store.....625 Fourth
317X **Hutchins, A. R.**, Residence.....935 Park Ave
46 **Hutchinson, Dr. A. C.**, Office.....212 Goodwin Blk
285 **Hutchinson, Dr. A. C.**, Residence.....1 Cottage Lawn
25 **Hyde, L. C. & Brittan Bank**.....E. Grand Ave

158 **Ingersoll, Geo.**, Residence.....627 Church
326X **Inman, Mrs. H. C.**, Residence.....824 Ninth
556 **Interurban Express Office**.....State and Race
589 **Interurban Ticket Office**.....St. Paul Ave. and State

554X **James, A. C.**, Residence.....904 W. Grand Ave
523Y **Janvrin, Fred E.**, Residence.....427 Broad
310 **Janvrin, J. A.**, Residence.....437 Prairie Ave
502X **Jerome, C. D.**, Residence.....211 E. Roosevelt Ave
678 **Johnson, F. F.**, Feed Store.....436 State

H

I

J

THE BIG STORE
J. M. BOSTWICK & SONS.
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Bargain Basement

An important recent addition to The Big Store. Nothing but bargains of a high grade. Reached by elevator or stairway.

J

578X **Johnson, Frank,** Residence.....751 Euclid Ave
616X **Johnson, Harry,** Residence.....1414 W. Merrill
67 **Johnson, Myrtle,** Residence.....917 Fourth
782X **Johnson, O. F.,** Residence.....725 Vernon Ave
249X **Johnson, O. H.,** Residence.....700 Highland Ave
303Y **Johnson, O. S.,** Residence.....1206 Josephine Ave
335 **Jones, Chas.,** Druggist.....Goodwin Blk
480Y **Jones, Chas.,** Residence.....451 Central Ave
721X **Jones, C. M.,** Residence.....148 W. Grand Ave
731 **Junior House**.....847 College Ave

754Y **Kapitanoff Bros.,** Grocery.....723 Oak
460Y **Karstaed, Lewis,** Residence.....389 Euclid Ave
315X **Kaupert, Richard,** Residence.....347 W. Grand Ave
296X **Kautor, Max**.....503 St. Lawrence Ave
70 **Keeler, C. C.,** Residence.....563 Broad
13 **Keeler Lumber & Fuel Co.,** Office.....108 State
467 **Keenan, Dr. Paul,** Dentist.....420 Goodwin Blk
489X **Keenan, Dr. Paul,** Residence.....6 Whitman Hgts
742Y **Keisling, H. J.,** Residence.....1034 Bluff
141Y **Kelly, T. J.,** Residence.....532 Public Ave
763X **Kellogg, Geo. G.,** Residence.....1225 Bushnell
519Y **Kellor, Mark T.,** Residence.....11 Roscoe Ave
752X **Kelsey, A. G.,** Residence.....376 W. Grand Ave
355Y **Kemp & Miller,** Architects.....Unity Block
648X **Kemp, F. H.,** Residence.....328 Bluff
393Y **Kendall, W. S.,** Residence.....304 Bluff
666Y **Kenzie, Maude,** Residence.....305 Euclid Ave
293Y **Kester, Royden,** Residence.....538 E. Grand Ave
206 **Kilbourne, E. B.,** Residence.....633 College Ave
402Y **Kinney, Simon,** Residence.....1051 Fourth
295X **Klagge, Miss P. W.,** Residence.....911 E. Grand Ave
234 **Kline Bros.,** Saloon.....605 Fourth
520X **Kniebusch, Will C.,** Residence.....921 Oak
220 **Knights of Pythias**.....Carpenter Blk
688Y **Knill, C. A.,** Residence.....746 Euclid Ave
611Y **Knill, R. H.,** Residence.....1208 Eighth
457X **Knipshield, Frank,** Residence.....822 Prairie Ave
226Y **Kohlstedt, Rev. E. D.,** Residence.....539 E. Grand Ave
582Y **Kreamer, H. H.,** Residence.....1236 Porter Ave
492Y **Krull, A.,** Residence.....1257 Fourth
700 **Krumrey, R. G.,** Residence.....Montgomery Park

L

537X **La Forge, John T.,** Residence.....532 Broad
723Y **Lamphear, B. F.,** Residence.....1225 Sixth
668X **Lane, F. L.,** Residence.....648 Bluff
551X **Lane, Mrs. Nettie,** Residence.....751 Fourth
449Y **Lantz, A. R.,** Residence.....1215 Emerson

638X

ROCKFORD, ILL.

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284Y **Laramy, Mrs. T. B.**, Residence.....354 W. Grand Ave
792Y **Larson, B. L.**, Residence.....1018 Clary
247Y **Larson, C. J.**, Residence.....1569 Prairie Ave
267X **Larson, W. C.**, Photographer.....314 State
418X **Lathers, Joe M.**, Residence.....403 Euclid Ave
657Y **Lathers, Matt**, Residence.....1315 Prairie Ave
605Y **Lawrason, S. D.**, Residence.....341 Highland Ave
319X **Leach, M. R.**, Residence.....1019 E. Grand Ave
209X **Leaver, Chas.**, Residence.....430 E. Grand Ave
59 **Leavitt, Rev. Geo. R.**, Residence.....641 Church
727X **Leavitt, R. H.**, Residence.....776 W. Grand Ave
781X **Ledell, J. H.**, Residence.....930 Oak
744X **Leffingwell, Mrs. A. B.**, Residence.....367 Highland Ave
656Y **Lemmerhirt, F.**, Residence.....710 Euclid Ave
614Y **Leonard, C.**, Residence.....823 W. Grand Ave
136 **Linderman, M. W.**, Grocery.....109 W. Grand Ave
732X **Lindstrom, John**, Line City Tea & Gro'y Co. Brook & St. Lawrence Av
547X **Lipman, E.**, Dry Goods.....302 E. Grand Ave
547Y **Lipman, E.**, Residence.....136 W. Grand Ave
128Y **Lipman Mfg. Co.**, Office.....Pleasant
394 **Livermore & Woolsey**, Office.....320 Goodwin Blk
124 **Livermore, F. F.**, Residence.....1010 Bushnell
714X **Livesey, Mrs. John**, Residence.....1043 Eleventh
588X **Livingston, Tom S.**, Residence.....410 W. Grand Ave
251 **Loar, Dr. W. C.**, Office.....Brown Blk
446 **Loar, Dr. W. C.**, Residence.....312 Harrison Ave
740X **Logan, Olaf**, Residence.....774 Brooks
173X **Lookingland, Thos.**, Residence.....523 Eighth
380 **Love, J. A. and H. J.**, Real Estate.....348 E. Grand Ave
719Y **Love, J. A.**, Residence.....629 Eighth
304Y **Luetscher, Anna**, Residence.....1400 Fourth
643X **Lufkin, E. A.**, Residence.....802 Fourth
368X **Lutke, F. W.**, Residence.....920 Clarey
443 **Lutes, F. E.**, Pattern Shop.....So. Beloit
252X **Lyman, L. W.**, Dry Goods.....328 State
671X **Lyman, L. W.**, Residence.....747 Park Ave

695X **Macklem, G. A.**, Residence.....946 Park Ave
219X **Maddock, H. G.**, Residence.....315 Locust
516Y **Magill, W. K.**, Residence.....644 Eighth
190 **Manager's Office**, W. N. Cash.....324 State
43 **Manneno, Joe, and Co.**, Grocery.....934 Pleasant
728Y **Marshall, M. L.**, Residence.....1360 Emerson
162Y **Martin, John**, Residence.....527 Park Place
368Y **Martin, L. C.**, Residence.....831 Park Ave
675X **Martin, Robt.**, Residence.....911 Harrison Ave
410Y **Masonic Hall**.....307 E. Grand Ave

Leach's Novelty store 233

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W. W. GOTT, Special Agent

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M

779	**Matson, A. L.**, Residence	805 Fourth
729Y	**Mattison, A. M.**, Residence	500 Portland Ave
641X	**Mattison, M. W.**, Residence	750 Ninth
53	**Mattison, C. Mach. Co.**, Office	Fifth
69	**Maurer, Dr. H. C.**, Office and Residence	Cor. W. Grand and Eighth
416X	**Maxwell, Homer L**, Residence	Gray
377Y	**Maxworthy, John**, Residence	1122 Union
166X	**McAdams, David**, Residence	1059 Milwaukee Rd
127	**McAlpin, Jas.**, Grocer	516 E. Grand Ave
537Y	**McAlpin, Jas.**, Residence	530 Broad
365Y	**McAlpin, Mrs. Robt.**, Residence	757 Parker Ave
447X	**McAlpin, W. J.**, Contractor	Pleasant and E. Grand Ave
357Y	**McArthur, H. B.**, Residence	1220 Chapin
329	**McCarthy, Frank**, Residence	668 Pleasant
19	**McCloskey, Dr. T. J.**, Office	340 E. Grand Ave
665Y	**McCommons, P. G.**, Residence	644 Park Ave
381Y	**McDonald, Edward**, Residence	622 Prairie Ave
228Y	**McEvoy, J. C.**, Residence	902 Fourth
608X	**McEvoy, M. J.**, Residence	30 Hayes Ave
749Y	**McFarlane, Alec**, Residence	1255 Porter Ave
218Y	**McGavock, Alex.**, Residence	Edgewater
81	**McGavock Bros.**, Coal and Wood	625 Cross
571Y	**McGavock, Ed.**, Residence	North and Eleventh
110	**McGavock Grocery Co.**, Groceries and Fresh Meats	618-620 Fourth
107	**McGarock Grocery Co.**, Groceries and Fresh Meats	618-620 Fourth
407X	**McGavock, Hugh**, Residence	731 St. Lawrence Ave
427	**McGavock, John**, Residence	802 Ninth
711Y	**McGavock, Wm.**, Residence	W. Merrill
227	**McIndoe, Dr. J. A.**, Dentist	Unity Blk
52	**McIntosh, Mrs. Eva**, Residence	717 Emerson
618X	**McIntyre, H. E.**, Residence	1237 Hinsdale Ave
613X	**McKearn, J. F.**, Saloon	200 State
613Y	**McKearn, M.**, Meat Market	202 State
628Y	**McKee, Fred**, Residence	1405 White Ave
669Y	**McKenna, Jessie**, Residence	1 Library Court
577Y	**McMichael, F. B.**, Residence	1042 F
764Y	**McMullen, E.**, Residence	1251 Josephine Ave
692	**McNilouma Club**	Montgomery Park
507Y	**Meacham, M. S.**, Residence	144 Garden Lane
79	**Mead, A.**, St. Paul Elevator	St. Paul Ave
703X	**Meech, F. A.**, Residence	Bonita Flats
412X	**Meech, R. B.**, Residence	736 Bluff
205	**Meehan, John**, Grocer	218 E. Grand Ave
387Y	**Meehan, John**, Residence	312 W. Grand Ave
90	**Meehan, P. W. & Ross, J. C.**, Undertakers	315 E. Grand Ave
222	**Meehan, P. W**, Residence	825 Bluff

ROCKFORD, ILL.

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123 W. STATE ST.

The ladies' "Outer Garment Shop of Quality," yet, reasonableness of price. Perfect satisfaction guaranteed.

M

789X Menger, Prof. F. J., Residence....721 Park Ave
35 Menhall, Jimmie, Garage....314 Pleasant
391X Menhall & Son, Jimmie's College Inn....405 Goodwin Blk
766X Merriam, W. A., Residence....1003 Emerson
740Y Merrill, Fred A., Residence....795 W. Grand Ave
793Y Merrill, Geo. B., Residence....1121 Broad
119Y Merrill, H. W., Residence....731 Prairie Ave
462 Merrill & Haynes, Office....417 Broad
573X Merrill, L. B., Residence....Milwaukee Road and Bushnell
37 Merriman, C. W., Office....Goodwin Blk
377X Merriman, C. W., Residence....1304 Prairie Ave
272Y Messer, Mrs. Mary L., Residence....925 Broad
445X Meyer, H. R., Residence....853 Highland Ave
250Y Meyers, Dr. J. A. W., Dentist....Parker Blk
294Y Meyers, Dr. J. A. W., Residence....610 Broad
756X Meyers, Mrs. Geo. E., Residence....1161 Tenth
251 Middledorf, Dr. ....Brown Block
38-2R Miller, Chan., Coal Office....411 Broad
38-3R Miller, Chan., Coal Yards....St. Paul Ave
123 Miller, Chan, Residence....440 Central Ave
304X Miller, John, Jr., Residence....1241 Fourth
287 Miller, L. W., Residence....320 Prospect
253Y Millett, Chas. O., Residence....348 Euclid Ave
707Y Mills, Thomas, Residence....948 Third
713Y Minor, C. A., Residence....737 Town Line Ave
503Y Mitchell, C. J., Residence....825 Park Ave
778Y Monahan, J., Residence....908 Fourth.
153 Moody, A. E., Grocer....1056 Hackett
408 Moore, David, Grocery....605 W. Merrill
126Y Moore, Rev. H., Residence....905 Bushnell
201 Moore, Robt. W., Residence....856 Lincoln Ave
489Y Mooreman, E. L., Residence....1 Whitman Hgts
138 Moose Lodge ....312 State
440Y Moran, Geo., Residence....712 Parker Ave
624Y Moran, W. B., Confectionery Store....114 E. Grand Ave
312X Moran, M. H., Saloon....319 State
474Y Morgan, F. J., Residence....319 Park Ave
27Y Morgan, F. W., Residence....Clinton Road
18 Morse, H. E., Grocer....223 State
625X Morse, H. E., Residence....205 Oak Grove Ave
398X Moss, Geo. M., Residence....636 Harrison Ave
321X Moss, S. H., Residence....744 Prairie Ave
607X Muchmore, G. H., Residence....372 Kenwood Ave
189 Municipal Court....Goodwin Blk
215X Munn, Lyle K., Residence....528 Bluff
438 Murdock-Dunwiddie Co., Hardware....320 State

THE BIG STORE
J.M. BOSTWICK & SONS.
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20 22 24 26 28 5 MAIN ST.
Janesville, Wis.

Silks and Dress Goods
Newcomers marvel at the greatness of our assortment.

M

226X	**Murdock, R. C.**, Residence	551 E. Grand Ave
117	**Murkland, Paul L.**, Shoe Store	330 State
298	**Murkland, P. L.**, Residence	427 Park Ave
468X	**Murphy, Arthur**, Residence	816 Euclid Ave
51	**Murphy Bros.**, Livery	115 St. Paul Ave
50	**Murphy, F. J.**, Saloon	214 State
21	**Murray & Johnson**, Grocers	421 E. Grand Ave
122	**Murray Bros.**, Grocers	White Ave
521Y	**Murray, C. C.**, Residence	734 Ninth
538Y	**Murray, Marjorie**, Residence	835 Elm
453X	**Mutchow, J. F.**, Residence	617 Park Ave
479	**Mutchow Bros.**, Dry Goods	200 E. Grand Ave
734X	**Myers, W. H.**, Residence	855 Bluff

N

736X	**Naugles, C. S.**, Residence	811 Elm
681X	**Needham, J. T.**, Residence	945 Central Ave
737Y	**Nelson, Edward**, Residence	385 W. Grand Ave
773Y	**Nelson, Nels**, Residence	620 Clark
105	**Neu, M. A.**, Grocery	609 Portland Ave
289	**Newald, S. E.**, Residence	900 Hackett
93	**Newton & Witte**, Meat Market	117 E. Grand Ave
683Y	**Nichols, A. F.**, Residence	517 Public Ave
694X	**Nichols, John**, Residence	1214 Chapin
772X	**Nicholson, J. H.**, Residence	Bonita Flats
652X	**Northrop, Miss Kitty**, Residence	818 Church
575Y	**Northrop, Milan**, Upholsterer	State and Public Ave
39	**Nye, Dr. F. T.**, Office	Manchester Blk
134	**Nye, Dr. F. T.**, Residence	643 Park Ave

O

11	**O'Connell Bros.**, Grocers	423 W. Grand Ave
445Y	**O'Connell Bros.**, Grocers	Hackett and Highland
447Y	**O'Connell, T.**, Decorator	424 Pleasant
712Y	**Oliver, Geo.**, Residence	735 Elm
538X	**Olson, Carl**, Residence	756 Oak
493X	**Olson, O. K.**, Residence	1039 Harrison Ave
256	**Olson, Seiver M.**, Saloon	312 State
372Y	**O'Neill, W. B.**, Residence	724 Vine
411	**Osborn, O. B.**, Residence	River Road
308Y	**Osgood & Son**, Meat Market	903 St. Lawrence Ave
665X	**Ousley, L.**, Residence	731 Church

P

97	**Paley, Mrs. John**, Residence	802 Park Ave
94	**Pappas, M.**, Grocery	694 Pleasant
238	**Parisian Laundry**, W. G. Wilford, Prop	E. Grand Ave
426X	**Parker, A. D.**, Residence	1005 Prairie Ave
757X	**Parker, D. A.**, Residence	340 Kenwood Ave
217X	**Parker, Harry**, Residence	811 Bluff
464Y	**Parker, L. H.**, Residence	1300 Bushnell

ROCKFORD, ILL.

Wortham's

123 W. STATE ST.

give more in STYLE

Quality and perfect satisfaction than you can get elsewhere at the price.

4	**Patch, E. E.**, Grocer	1122 Strong Ave
608Y	**Patten, Ida S.**, Residence	349 Roscoe Ave
373Y	**Patten, L. F.**, Residence	921 Sixth
24	**Pattison, Dr. H. D.**, Office	419 Broad
429	**Pattison, Dr. H. D.**, Residence	716 Fourth
697X	**Peck, Frank**, Residence	St. Lawrence Ave
581	**Peet Bros.**, Real Estate	127 E. Grand Ave
573Y	**Peet, J. Dana**, Residence	683 Milwaukee Road
135	**Peet, Mrs. J. B.**, Residence	707 Bushnell
649X	**Peet, Robt. L.**, Residence	1248 Emerson
774Y	**Penniman, Rev. A. B.**, Residence	320 Bluff
212Y	**Perkins, Geo. M.**, Residence	330 Bulff
768Y	**Perkins Hotel**, Jas. Kelly, Prop	121 E. Grand Ave
795Y	**Perrigo, Wm. S.**, Residence	808 Emerson
759X	**Peterson, P.**, Residence	1053 Bluff
630Y	**Pfeffer, John B.**, Residence	734 Chapin
546X	**Phelps, A. A.**, Residence	1305 White Ave
720X	**Phi Epsilon Pi Fraternity**	740 Broad
696X	**Phi Kappa Psi Fraternity**	1125 Chapin
160	**Philhower, E. L.**, Grocer	917 Harrison Ave
483X	**Philhower, E. L.**, Residence	808 Park Ave
730Y	**Phillips, Mrs. Clara**, Residence	558 E. Grand Ave
381X	**Phinn, Chas. W.**, Residence	610 Prairie Ave
280	**Pierce, M. C.**, Residence	313 Kenwood Ave
646X	**Pierson, J. C.**, Residence	1018 Chapin
646Y	**Pike, Mrs. R. D.**, Residence	1005 Chapin
782	**Pire, F. & Son**, Grocery	105 W. Grand Ave
471Y	**Pohl, Mammie**, Residence	849 Tenth
36	**Police Station and Patrol**	430 N. State
8	**Pollock, D. H. & Co.**, Druggists	308 E. Grand Ave
474X	**Pollock, Mrs. D. H.**, Residence	948 E. Grand Ave
352Y	**Porter, Frank**, Residence	1229 Athletic Ave
625Y	**Porter, J. E.**, Residence	17 Fairview Ave
623Y	**Porter, Prof. Wm.**, Residence	735 College Ave
96	**Postal Telegraph Co**	406 State
451Y	**Potter, M. S.**, Residence	731 Church
736Y	**Potter, W. S.**, Residence	905 Elm
451X	**Pratt, Horatio**, Residence	726 Church
148	**Prindle, F. E.**, Residence	1036 Harrison Ave
441Y	**Pritchard, John**, Residence	754 Cleveland
750Y	**Propst, G. N. & Co.**, Furniture	317 E. Grand Ave
744Y	**Propst, G. N.**, Residence	370 Euclid Ave
494X	**Pruess, A. M.**, Confectionery and Ice Cream	206 E. Grand Ave
301	**Pruess, F. A.**, Dry Goods	437 E. Grand Ave
588Y	**Pruess, F. A.**, Residence	618 St. Lawrence Ave
253X	**Purcell, Arthur**, Residence	357 Highland Ave

The Northwestern a Favorite For insurance purposes it has no superior. As an investment it stands unequaled.

W. W. GOTT, Special Agent. Phone 567 Beloit, or Call at 127 East Grand Ave., Brittan Block,
For a Policy Which Covers Everything Desirable in Life Insurance.

361Y **Purcell, Mrs. Harriet I.,** Residence.....804 Church

PUBLIC SCHOOLS.

P

66 **Gaston School**.....W. Grand Ave. and McKinley Ave
178 **Hackett School**.....W. Grand Ave
185 **High School**.....W. Grand Ave. & Garden Lane
60 **Merrill School**.....Copeland & Yates Ave
631 **Parker School**.....Portland Ave. & Fifth
103 **Royce School**.....Ninth & Liberty
87 **Strong School**.....Park Ave. & Bushnell
159 **Wright School**.....Harrison & Woodard Ave

Q

419Y **Qualman, H. J.,** Residence.....399 Highland Ave
156 **Quinn, W. H.,** Residence.....423 Park Ave
507X **Quirk, P. F.,** Residence.....503 Bluff

R

783X **Rachford, Mrs. M.,** Residence.....1055 Church
31 **Racine Feet Knitting Co**.....South Beloit
693X **Ramboldt, Sue,** Residence.....318 Moore
612Y **Randall, Earl,** Residence.....804 Church
345Y **Rants, G. C.,** Residence.....300 Roscoe Ave
426Y **Rathbun, C. B.,** Residence.....1010 Prairie Ave
248Y **Rau, Mrs. Cora B.,** Residence.....757 Euclid Ave
685Y **Rau, C. F.,** Residence.....826 College Ave
170 **Raubenheimer, Alfred,** Shoe Store.....323 State
239 **Raubenheimer, Alfred,** Residence.....339 Locust
247X **Raymond, Henry,** Residence.....1840 Prairie Ave
162X **Raymond, R. W.,** Residence.....602 Park Pl
342X **Reaf, H.,** Residence.....1217 Sixth
376Y **Reed, Dr. J. J.,** Dentist.....346 E. Grand Ave
763Y **Reed, Dr. J. J.,** Residence.....1215 Bushnell
318Y **Reed, Wm.,** Residence.....1110 Harrison Ave
307 **Regal Spice Co.,** W. L. Baker, Prop.....416 E. Grand Ave
249Y **Reilly, J. E.,** Residence.....826 Highland Ave
480X **Reitler, Eugene,** Residence.....1212 Bushnell
542Y **Reitler, M.,** Residence.....925 Bushnell
252Y **Reitler & Weirick,** Clothiers.....Unity Blk
441X **Reynolds, C. H.,** Residence.....840 Grant
490 **Rhodes, Dr. C. J.,** Residence.....318 Harrison Ave
342Y **Rholes, Gus.,** Residence.....1156 Fifth
747Y **Richardson, A. D.,** Residence.....849 Harrison Ave
223Y **Richardson, Prof. R. K.,** Residence.....829 Church
431Y **Rindfleish, John,** Flower Store.....514 E. Grand Ave
637 **Rindfleish, John,** Residence.....Head of Fourth
795X **Ritscher, Mrs. Edw. C.,** Residence.....741 Church
643Y **Ritsher, John,** Residence.....810 Fourth
632X **Roadhouse, L.,** Residence.....527 Broad
742X **Roberts, D. C.,** Residence.....1046 Bluff

ROCKFORD, ILL.

Wortham's

123 W. STATE ST.

solicit your trade upon merit

always authoritative styles at reasonable prices, connected with perfect store service.

R

392X Roberts, Harriet, Office....221-223 Goodwin Blk
704Y Roberts, J. E., Residence....1133 Oak
626Y Robinson, Mrs. C. R., Residence....533 Broad
647X Robinson, Dr. P. L., Residence....535 Public Ave
54 Robinson. W. L., Livery....211 E. Grand Ave
86 Rock River Lumber Co., Office, F. M. Hobbs, Mgr....Broad
5 Rockwell, R. K., Residence....619 Bluff
271X Rogers, L. J., Residence....550 Broad
715Y Rogers, Phoebe A., Residence....406 Highland Ave
250X Rood, J. C., Office....Parker Blk
349Y Rood, J. C., Residence....640 Prairie Ave
349X Rood, J. F., Residence....1024 Chapin
735Y Root, J. H., Residence....46 Rockton Rd
789Y Rosenberg, Geo., Residence....737 Park Ave
677Y Rosenblatt-Gowing Co....Broad and Pleasant
348X Rosenblatt, Mrs. H....1015 Chapin
363Y Rosenblatt, I, Residence....717 Harrison Ave
258X Rosenblatt, Louis, Residence....431 Harrison Ave
403 Rosenblatt, Moses, Residence....756 Parker Ave
41 Rosenblatt Overall Factory....Fourth
217Y Ross, J. C., Residence....842 Bluff
619Y Ross, Mrs. L. E., Residence....616 Harrison Ave
208 Ross, N. J., Residence....819 Park Ave
673 Rossman & Houston, Undertakers....417 E. Grand Ave
313 Rossman, Rolf, Residence....565 E. Grand Ave
517 Roth, Anton, Residence....1236 Sixth
216Y Roth, Rev. Paul H., Residence....848 Park Ave
444X Rouse, C. A., Residence....1205 Emerson
748Y Rowe, Edward, Grocer....625 W. Middle
560Y Rowell, Rev. W. A., Residence....743 College Ave
675Y Roy, Jas., Residence....836 Harrison Ave
642X Royce, Mrs. Fayette, Residence....635 College Ave
651Y Ruch, J. F., Residence....347 W. Grand Ave
733Y Ryan, Bessie, Residence....101 Moore

S

383X Saberson, A. T., Residence....906 Oak
777Y Sallisbury, Katherine, Residence....1029 Church
10 Salmon, C. B., Residence....719 Bushnell
786 Salmon Cottage....863 College Ave
140 Salmon, Edward, Residence....618 Church
188 Salvation Army....328 Broad
790Y Samp, Albert, Residence....711 Highland Ave
416Y Samp, Chas., Residence....N. Hackett
131 Sampson Bros. Cafe....432 E. Grand Ave
292X Sanford, Frank R., Residence....903 Broad
325 Sanitary Plumbing Co....407 Public Ave
648Y Sargent, J. E., Residence....342 Highland Ave

Beloit Dye Works Just Phone **575-X**

LAWVER & CO., Proprietors — Goods Called For and Delivered

S

674X	**Saris, J. H.**, Automobile Garage	429 E. Grand Ave
521X	**Saris, J. H.**, Residence	829 Ninth
492X	**Sarow, F. W.**, Residence	1335 Sixth
496Y	**Satrang, J. N.**, Residence	844 Lincoln Ave
636Y	**Saul, Clark**, Residence	1140 Ninth
570X	**Sayre, C. E.**, Residence	352 Roscoe Ave
207	**Scheibel, R. G.**, Meat Market	116 E. Grand Ave
422X	**Schellenger, A.**, Residence	204 Bluff
604X	**Schiess, Conrad**, Bakery	1029 Harrison Ave
109	**Schlenk, F.**, Brewery	134 State
397	**Schlenk, F.**, Residence	1209 Bushnell
522-2R	**Schmit, Dr. A.**, Office	355 E. Grand Ave
522-3R	**Schmit, Dr. A.**, Residence	608 Fourth
423X	**Schneiberg, A.**, Residence	355 Vernon Ave
232Y	**Schneider, H. C.**, Residence	1141 Prairie Ave
229Y	**Schoepsky, Laura**, Residence	101 Roosevelt Ave
780X	**Scoville Hall**	College Campus
630X	**Scriven, E. M.**, Residence	623 College Ave
119X	**Searing, Mrs. Hattie**, Residence	741 Harrison Ave
49	**Second National Bank**	352 E. Grand Ave
478	**Secrist, Mrs. A.**, Residence	636 Fourth
343	**Seegmiller, Geo.**, Residence	107 Roosevelt Ave
773X	**Sehm, Fred**, Residence	243 S. Park Ave
705Y	**Sehrt, Della**, Residence	943 College Ave
768X	**Selensky, Robt.**, Second-Hand Store	205 E. Grand Ave
609X	**Sheldon, F. W.**, Residence	608 Fourth
448X	**Shepard, W. R.**, Residence	Hillcrest
419X	**Shoop, C. G.**, Residence	744 Highland Ave
582X	**Short, Wm. J.**, Residence	1209 Porter Ave
636X	**Shumaker, F. C.**, Grocery	1014 Liberty
714Y	**Shute, Cora D.**, Residence	1112 Oak
690	**Sigma Chi Fraternity**	745 Milwaukee Road
463X	**Singer Mfg. Co.**, Office	438 E. Grand Ave
235Y	**Skinner, B. E.**, Residence	612 Portland Ave
184	**Skinner, E. H.**, Residence	755 Ninth
415X	**Skuse, Lillian**, Residence	724 Fourth
706X	**Slater, Geo.**, Residence	347 Highland Ave
331X	**Slater, Marsden, Whittmore**, Machinists	South Beloit
437Y	**Slinger, Fred**, Residence	1825 W. Grand Ave
339Y	**Smiley, A. L.**, Residence	1236 Chapin
354Y	**Smiley, B. C.**, Residence	411 St. Lawrence Ave
635Y	**Smiley, S. A.**, Residence	423 Portland Ave
6	**Smith, C. A. & Co.**, Druggists	324 State
142	**Smith, C. A.**, Residence	638 Park Ave
467	**Smith, Dr. C. E.**, Office	420 Goodwin Blk
679	**Smith, Dr. C. E.**, Residence	215 St. Lawrence Ave

THE BIG STORE
J. M. BOSTWICK & SONS.
WE KEEP THE QUALITY UP
20 22 24 26 28 3 MAIN ST.
Janesville, Wis.

Rugs and Curtains

Second Floor. The stock would do credit to a city of 300,000 population.

78	**Smith, C. T.**, Livery	425 N. State
605X	**Smith, C. T.**, Residence	342 Euclid Ave
721Y	**Smith, Mrs. C. O.**, Residence	604 Bluff
787Y	**Smith, Prof. E. G.**, Residence	649 Harrison Ave
623X	**Smith, E. J.**, Residence	803 College Ave
294X	**Smith, E. R.**, Residence	622 E. Grand Ave
513Y	**Smith, F. H.**, Residence	395 Highland Ave
214Y	**Smith, Mrs. O. P.**, Residence	410 Bluff
793X	**Smith, Robt.**, Residence	1251 Broad
348Y	**Smith, Prof. T. A.**, Residence	1023 Chapin
464X	**Smythe, Asahel**, Residence	632 Milwaukee Road
622X	**Snyder, Frank**, Residence	323 Highland Ave
324X	**Sorenson, S. R.**, Residence	104 Portland Ave
468Y	**Southwick, Geo. F.**, Residence	809 Highland Ave
622Y	**Spaulding, A. F.**, Residence	329 Highland Ave
28-2R	**Spawn, Dr. M. G.**, Office	302-304 Goodwin Blk
28-3R	**Spawn, Dr. M. G.**, Residence	1024 Prairie Ave
583Y	**Spickerman & Bratley**, Sheet Metal Workers	634 Third
761Y	**Spickerman, E. D.**, Residence	1039 Oak
473X	**Staples, J. E.**, Residence	910 Randall Ave
617	**Star Coal Co.**, Office	104 Shirland Ave
758Y	**Steiner, J. A.**, Residence	755 Parker Ave
344Y	**Sternlicht, A.**, Residence	1115 Bushnell
245Y	**Stevens, F. C.**, Residence	609 Harrison Ave
101	**Stiles & Rogers**, Grocers	412 E. Grand Ave
265	**Still, C. A.**, Cigar Store	E. Grand Ave
115	**Still, C. A.**, Residence	720 Parker Ave
272X	**Stone, Ben**, Residence	912 E. Grand Ave
606X	**Stordock, L. O.**, Residence	717 Roosevelt Ave
739	**Stowell Cottage**	920 College Ave
270	**Strong Emergency Hospital**	Manchester Blk
80	**Strong, F. M.**, Residence	313 W. Grand Ave
72	**Strong, S. G.**, Livery	400 Public Ave
144	**Strong, S. G.**, Residence	1013 Prairie Ave
653X	**Stroud, J. F.**, Residence	339 Vernon Ave
168	**Stupp, K. F.**, Meat Market	214 State
32	**Sturtevant, Wright, Wagner Creamery**	Opp. C. N. W. Depot
328X	**Sutherland, Ben**, Residence	1066 Harrison Ave
762Y	**Svatek, A.**, Residence	947 Tenth
717X	**Swan, Phoebe**, Residence	556 Public Ave
437X	**Syvertson, Chas.**, Residence	1133 W. Grand Ave
395X	**Taylor, C. E.**, Residence	924 Park Ave
785X	**Telfer, R. M.**, Residence	749 Parker Ave
240-2R	**Thayer, Dr. F. A.**, Office	Carpenter Blk
240-3R	**Thayer, Dr. F. A.**, Residence	328 Euclid Ave
669Y	**Thomas, Mrs. E.**, Residence	1 Library Court

S

T

ROCKFORD, ILL.

Wortham's

123 W. STATE ST.

The ladies' "Outer Garment Shop of Quality," yet, reasonableness of price. Perfect satisfaction guaranteed.

T

147X Thompson, A. S., Residence.....Montgomery Park
791Y Thompson, Mrs. D. J., Residence.....441 Prairie Ave
369Y Thompson, Edw., Residence.....4 Barrett Ave
339X Thompson, E. M., Residence.....1307 Chapin
259X Thompson, Miss J. A., Residence.....517 Broad
73 Thompson, J. & Sons Mfg. Co., Office.....307 E. Grand Ave
76 Thompson, J. & Sons Mfg. Co.....South Beloit
341X Thompson, L. W., Residence.....435 Prairie Ave
356Y Thompson, O. T., Residence.....654 Bluff
457Y Thurlow, I. M., Residence.....1014 Emerson
499Y Tiffany, C. F., Residence.....808 Kenwood Ave
173Y Tousley, W. H., Residence.....321 Euclid Ave
274X Tower, H. P., Residence.....910 Broad
274Y Tower, H. S., Residence.....420 Harrison Ave
559Y Travers, Frank, Residence.....313 Park Ave
737X Treadway, B. D., Residence.....351 W. Grand Ave
661 Treavitt and Wells, Grocers.....856 Fourth
569 Trosten & Costigan, Saloon.....118 E. Grand Ave
358 Trostle, Robt., Meat Market.....421 W. Grand Ave
722 Trostle, Robt., Residence.....949 Vine
422Y Turner, R. M., Residence.....216 Bluff
764X Turney, A. C., Residence.....1253 Josephine Ave
495Y Tuttle, G. M., Residence.....703 Church
317Y Tyler, Prof. A. R., Residence.....911 Park Ave

U

149 United States Express Co.....406 State

V

510 Vail, J. A., Residence.....Hillcrest
95 Vale Bakery, T. D. Corcoran, Prop.....322 E. Grand Ave
798Y Van Auker, A. J., Residence.....745 Highland Ave
603 Van Delinder, Dr. E. M., Residence.....540 E. Grand Ave
628X Van Galder, S. A., Residence.....1227 Eaton Place
698X Van Lone, W. E., Residence.....739 Parker Ave
486 Van Lone, W. M., Residence.....327 W. Grand Ave
738 Van Oven, H. A., Residence.....732 Prairie Ave
483Y Van Tassell, A. H., Residence.....824 Church
183 Van Wart, Don., Insurance Office.....Parker Blk
363X Van Wart, Don, Residence.....717 Harrison Ave
529 Van Wart, Frank, Druggist.....355 E. Grand Ave
261 Van Wart, Frank, Residence.....701 W. Grand Ave
703Y Von Arx, L. P., Residence.....Bonita Flats
433X Vorhees, A. C., Residence.....950 F

W

753X Waichuloites, Mary, Residence.....109 Prospect
338 Walkey, F. S., Residence.....St. Lawrence and Garfield
660X Wallis, P. E., Residence.....White & Josephine Ave
620X Walton, Albert, Residence.....748 Prairie Ave
288 Ward, Rev. M. J., Residence.....824 E. Grand Ave

ROCKFORD, ILL.
Wortham's
123 W. STATE ST.
give more in STYLE
Quality and perfect satisfaction than you can get elsewhere at the price.

W

536Y **Warner, A. P.**, Residence....959 Bluff
346 **Warner, A. W.**, Residence....1122 Woodward Ave
520Y **Warner, C. H.**, Residence....950 Oak
656X **Warner, C. O.**, Residence....502 Eighth
686 **Warner Instrument Co.**, Office....South Beloit
498 **Watson & Bittle**, Hardware....128 E. Grand Ave
406X **Weber Mills Co.**, Clothiers....220 E. Grand Ave
481X **Weinke, Albert**, Saloon....222 E. Grand Ave
513X **Weinke, Albert**, Residence....409 Euclid Ave
519X **Weirick, A. E.**, Residence....100 Electric Ave
497X **Weirick, Frank E.**, Residence....211 St. Lawrence Ave
506X **Welch, Geo.**, Residence....206 Water
45 **Wells-Fargo Express Co.**, Office....418 E. Grand Ave
707X **West, Geo. W.**, Residence....209 E. Liberty
435 **West, R. W.**, Grocery....600 Park Place
572Y **Western Iron & Metal Co**....St. Paul Ave
4321 **Western Union Telegraph Co**....415 E. Grand Ave
760Y **Wetzler, J. S.**, Residence....321 W. Portland Ave
364Y **Wharey, M. E.**, Residence....310 Euclid Ave
612X **Wheeler, C. E.**, Residence....823 Church
720Y **Wheeler, Mrs. G. F.**, Residence....902 Broad
586Y **Wheeler, Harriet**, Residence....1263 Chapin
367X **Whelan, Mary C.**, Residence....835 Bluff
528 **White & Shackelton**, Grocers....116 Roscoe Ave
610X **Whitford, Thomas, Sr.**, Residence....1056 Church
450X **Wickhem, J. G.**, Residence....451 Prairie Ave
787X **Wilford, Frank**, Residence....730 Harrison Ave
235X **Wilkins, J. T.**, Residence....850 Elm
30 **Williams, Dr. F. H.**, Residence....516 Public Ave
568X **Williams, Grace A.**, Residence....309 Roscoe Ave
475Y **Williams Pantatorium**....424 Public Ave
568X **Williams, W. H.**, Residence....309 Roscoe Ave
347 **Williams, W. R.**, Saloon....428 N. State
130 **Wilson Bros.**, Meat Market....741 St. Lawrence Ave
430X **Wilson, R. H.**, Residence....605 St. Lawrence Ave
367Y **Winegar, A. J.**, Residence....854 Bluff
440X **Winslow, C. D.**, Residence....716 Parker Ave

WISCONSIN TELEPHONE CO.

190 **Manager's Office**, W. N. Cash Mgr....324 State
191 **Bookkeeper**....324 State
192 **Cashier**....324 State
193 **Chief Operator**....324 State
194 **Wire Chief**....324 State
767 **Construction Dept.**....316 E. Grand Ave
601 **New Building**....520 E. Grand Ave

ROCKFORD, ILL.

Wortham's

128 W. STATE ST.

The ladies' "Outer Garment Shop of Quality," yet, reasonableness of price. Perfect satisfaction guaranteed.

W

568Y	**Withers, C. D.**, Residence	353 Marvin, South Beloit
659X	**Witter, L. B.**, Residence	1102 Ashley Ave
379X	**Witte, T. P.**, Residence	811 W. Grand Ave
487Y	**Wolcott, Geo.**, Residence	916 E. Grand Ave
312Y	**Wolfe & Becker**, Hardware	321 State
728X	**Wolfe, F. P.**, Residence	726 Milwaukee Road
634X	**Wolfe, H. F.**, Residence	713 St. Paul Ave
475X	**Wolters, P. A.**, Plumber	Green Flats, Pleasant
562Y	**Wolters, P. A.**, Residence	1248 Holden Ave
394	**Woolsey & Livermore**, Office	320 Goodwin Blk
602	**Woolsey, T. D.**, Residence	935 Church
351X	**Wright, C. E.**, Residence	320 State
223X	**Wright, Prof. T. L.**, Residence	839 Church

Y

634Y	**Yates, P. B.**, Residence	710 Broad
139	**Y. M. C. A.**	301 State
670Y	**Yost, Lloyd**, Residence	1149 Prairie Ave
493Y	**Young, A. F.**, Residence	1406 Yates Ave
644X	**Young, C. E.**, Residence	1251 Emerson
396Y	**Young & Fiebke**, Carpenter Shop	421 State
269-2R	**Young, Dr. J. R.**, Office	326 Goodwin Blk
269-3R	**Young, Dr. J. R.**, Residence	630 Milwaukee Road
382X	**Young, W. W.**, Residence	736 Parker Ave
311Y	**Yunker, Alma**, Residence	1233 Emerson

Z

645Y	**Zilley, Mrs. Martha**, Residence	420 P'easant
799Y	**Zilley, W. A.**, Office	437 E. Grand Ave
165	**Zimmerman & Osborn**, Plumbers	629 Fourth
563Y	**Zimmerman, John**, Residence	817 Bluff

Subscribers' List of Beloit Farm Telephone Company

E. H. Skinner, Manager. Telephone 184

In explanation of the method of ringing on the following lines, the letters after the subscribers' numbers signify how many rings, and whether or not they are short or long. The letter "L" signifies a long ring, and the letter "S" a short ring.

Parties when calling should be careful to express plainly what number is desired and the rings. For instance, if this party is called: 549-S 1 L 1 S 1, the request to central should be made for 549 short one, long one, short one.

615Y-5r	**Ackley, Bert**	Residence, River Road
564-S 1 L 1 S 1	**Adams, Elmer**	R. R. 30, Beloit
524-L 2	**Adams, C**	R. R. 32, Clinton
775-Y	**Adams, G. R.**	Residence, R. F. D. 31, Beloit

Wright - photographer 351X

524-L 1 S 2	Adams, H. R.	R. R. 32, Clinton
593-L 1 S 3	Adams & Myers	1, Beloit
455-X-3r	Albrecht, F	Residence, R. F. D. 29, Beloit
541-L 3	Arnsmeier, Wm	R. R. 30, Beloit
590-L 1 S 1 L 1	Aspland, F	R. F. D. 1, Rockton
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511-X	Baldwin Bros	Residence, River Road, Beloit
524-S 1 L 1	Bamblett, W. L	R. R. 32, Clinton
584-S 1 L 1 S 1	Barry, Richard S	R. R. 25, Beloit
540-L 2	Barth, Elmer W	R. R. 26, Beloit
574-S 2 L 1	Bartling, Henry	R. R. 28, Beloit
615-Y-4r	Basford, E. D	Residence, River Road, Beloit
587-S 3 L 1	Bass, John E	R. R. 27, Beloit
654-Y-2r	Bates, I. L	Residence, Milwaukee Road, Beloit
593-S 3 L 1	Bauer, Chris. L	R. R. 1, Beloit
593-L 2 S 2	Bauer, E. H	R. R. 1, Beloit
590-L 1 S 2	Bauling, A	R. F. D. 1, Rockton
598-L 1 S 1	Beckman Bros	R. R. 25, Beloit
511-Y-5r	Bell, Saml	Residence, River Road, Beloit
531-S 1 L 1 S 1	Bennett, James	Brittan Farm, R. R. 26, Beloit
549-L 1 S 2	Bennett, Wilson S	R. R. 31, Beloit
524-L 2 S 1	Bemish, J	R. R. 32, Clinton
531-S 2 L2	Bisshopp, Sabina	R. R. 26, Beloit
526-S 4	Black, Jay C	R. R. 27, Beloit
584-L 1 S 1	Blackmer, Geo. H	R. R. 25, Beloit
775-Y-3r	Blake, A	Residence, R. F. D. 31, Beloit
511-Y-3r	Blanchard, A. W	Residence, River Road, Beloit
550-L 1 S 1 L 1	Bliss, Geo	R. F. D. 25, Beloit
456-X-3r	Bostwick, P. W	Residence, Shopiere Road, Beloit
591-S 2 L 1	Brandt, Fred, Sr	R. Route 2, Roscoe, Ill
591-L 1 S 2	Brandt, Fred C	R. Route 1, Beloit
595-L 2 S 1	Brandt, Jesse R	R. Route 2, Roscoe
534-L 2 S 1	Brinkman, John	Afton, Wis
534-L 1 S 1	Brinkman, E	Afton Creamery, Afton
598-L 1 S 1 L 1	Bryden, W. J	R. R. 1, Rockton
557-L 1 S 1 L 1	Brown, Frank	R. F. D. 29, Beloit
598-S 1 L 1	Burrow, J. C	R. R. 25, Beloit
591-L 2	Burton, William S	R. R. 1, Beloit
587-S 2 L 1	Burtis, L	R. F. D. 28, Beloit
574-L 1 S 1	Campbell, A	R. R. 28, Beloit
540-S 1 L 1	Capron, Ira	R. R. 26, Beloit
456-Y-4r	Carpenter, E. M	Residence, R. F. D. 29, Beloit
526-S 2	Carr, S. A	R. R. 27, Beloit
596-L 2 S 1	Carr, F. W	R. R. 1, Popular Grove
531-L 3	Carr, Lewis	R. F. D. 26, Beloit
587-L 2	Carroll Bros	R. F. D. 27, Beloit
776-Y-5r	Cass, C. B	Residence, R. F. D. 31, Beloit
776-X-5r	Cass, E. L	Residence, R. F. D. 31, Beloit
456-X	Christman, H. E	Residence, R. F. D. 29, Beloit
534-L 3	Cole, Geo	R. R. 28, Beloit

530-L 1 S 2	Conway, F	R. F. D. 26, Beloit
585-L 2	Corcoran & Wise	R. F. D. 1, Beloit
593-L 3	Cornelius, Geo. W	R. R. 2, Roscoe
550-S 1 L 1	Cousin, J	R. R. 25, Beloit
555-L 1 S 1	Cox, P. C	R. R. 29, Beloit
555-S 4	Cox, W. N	Partridge Farm, R. R. 29, Beloit
511Y-6r	Cranston, Archie	R. F. D. 28, Beloit
587-S 1 L 1	Creedy, R. R	R. R. 27, Beloit
535-X-2r	Crosby, G. H	Residence, State Line Road, Beloit
776-Y-4r	Cutler, J. H	Residence, R. F. D. 31, Beloit
776Y-6r	Daniels, Earl	R. F. D. 31, Beloit
775-Y-4r	Daniels, Geo	Residence, R. F. D. 31, Beloit
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591-S 1 L 2	De Groff, F	R. R. 2, Roscoe
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615-X	Edwards, Dr. B. A	Residence, River Road, Beloit
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574-L 3	Eddy, John C	R. R. 28, Beloit
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534-S 1 L 1	Finley, Lawrence	R. R. 28, Beloit
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Courtesy Between Telephone Users.

Would you rush into an office or up to the door of a residence and blurt out "Hello! Hello! who am I talking to?" and then, when you received a reply, follow up your wild, discourteous salutation with "I don't want you; get out of my way. I want to talk with Mr. Jones." Would you? That is merely a sample of the impolite and impatient conversations that the telephone transmits many times a day.

There is a most agreeable mode of beginning a telephone conversation which many people are now adopting, because it saves useless words and is, at the same time, courteous and direct. It runs thus:

The telephone bell rings, and the person answering it says: "Morton & Company, Mr. Baker speaking." The person calling then says: "Mr. Wood, of Curtis & Sons, wishes to talk with Mr. White."

When Mr. White picks up the receiver, he knows Mr. Wood is on the other end of the line, and without any unnecessary and undignified "Hello's," he at once greets him with the refreshingly courteous salutation: "Good morning, Mr. Wood." That savors of the genial handshake that Mr. Wood would have received had he called in person upon Mr. White.

Undoubtedly there would be a far higher degree of telephone courtesy particularly in the way of reasonable consideration for the operators, if the "face-to-face" idea were more generally held in mind. The fact that a line of wire and two shining instruments separate you from the person with whom you are talking, takes none of the sting out of unkind words.

Telephone courtesy means answering the telephone as quickly as possible when the bell rings—not keeping the "caller" waiting until one gets good and ready to answer. Telephone courtesy, on party lines, means being polite when someone else unintentionally breaks in—not snapping, "Get off the line; I'm using it."

In a word, it is obviously true that that which is the correct thing to do in a face-to-face conversation, is also correct in a telephone conversation, and anyone has but to apply the rules of courtesy, prescribed long years before the telephone was first thought of, to know the proper manners for telephone usage.

Be forebearing, considerate and courteous. Do over the telephone as you would do face-to-face.

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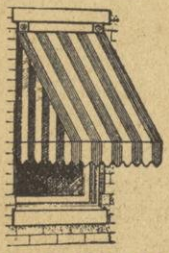

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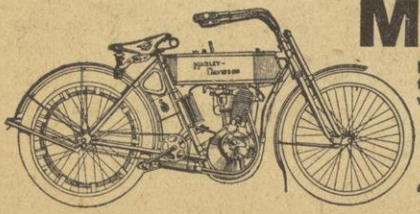

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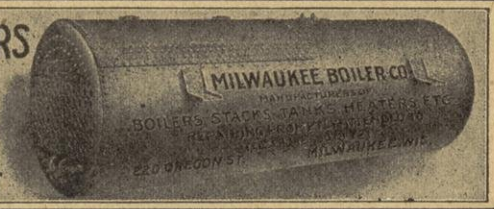

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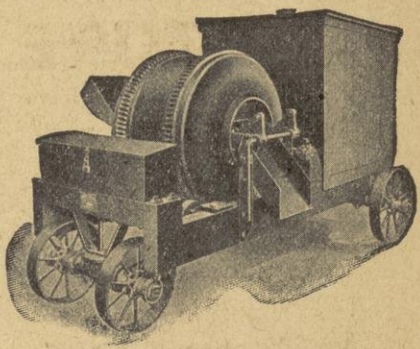

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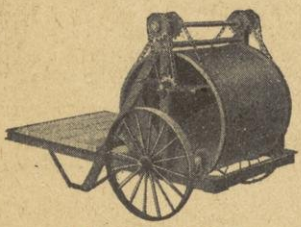

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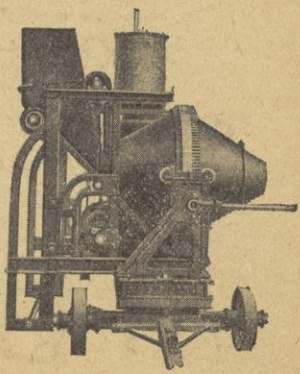

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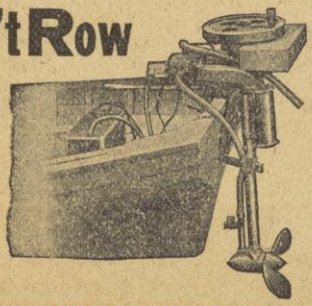

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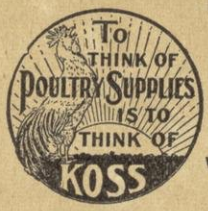

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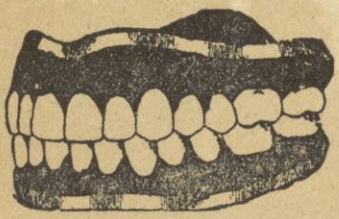

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