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Union Theater

the wisconsin union quarterly
a communique for members

april - may, 1977

Theater Announces 1977-78 Season, Including Great Performance Series

Anticipation marks the atmosphere in the Union Theater as initial plans for the Theater's 1977-78 season have been completed. The new season, the Theater's 39th, does indeed offer a wealth of programs to look forward to, ample opportunities to share in the excitement created by some of the world's most renowned artists.

The Theater's 58th annual Concert Series continues the series' tradition of excellence, bringing to Madison those artists whose uncommon musicianship earns them warm welcome in concert halls throughout the world. Appearing on the Red Series will be Flutist Paula Robison (September 23), Pianist Emanuel Ax (November 19), Violinist Igor Oistrakh (February 10), the Juilliard String Quartet (March 4), the Cellist Pierre Fournier (March 31). The White Series will feature Violinist Pinchas Zukerman (September 24), the Bach Aria Group (November 12), Music from Marlboro (February 11), Guitarist Carlos Bonell (February 18) and Pianist Garrick Ohlsson (April 7).

After 12 years of outstanding orchestral programming, Union members can appreciate that the elimination of the Orchestra Series from the Theater's 1977-78 season was a difficult decision. Escalating fees and the high cost of touring large symphonies, however, promised to force ticket prices higher, an action that the Union Theater management could not justify in light of the lesser quality of the majority of orchestras currently available.

Two fine orchestras will perform in the Theater next season, but they will be part of the Great Performance Series, a unique new series which truly reflects and celebrates the diversity, elegance and liveliness of the performing arts. The new series will present the Soviet Georgian Dancers and Tbilisi Polyphonic Choir, (October 20), the Saint Paul Chamber Orchestra with Pianist Lorin Hollander (December 2), the Goldovsky

Grand Opera Theater presentation of "La Boheme" (February 8), the Joffrey II Ballet Company (February 17) and the Bavarian Symphony Orchestra of Munich, conducted by the eminent Rafael Kubelik (April 12, University Pavilion).

Patrons who subscribe to either the Red or White Concert Series or the Great Performance Series also have the opportunity to purchase advance tickets for the season's Special Attractions. On Friday, October 14, the Union Theater will welcome back Soprano Shirley Verrett, the magnificent star of the Metropolitan Opera, while the Vienna Choir Boys, "the world's most beloved choir," will perform in the Theater on Saturday, October 15.

For armchair travelers, the Theater offers another season of exploring and adventuring around the globe, a series of in-depth film visits which take you far afield from normal tourist attractions. This year's Travel-Adventure Series will again run on both Monday and Tuesday nights. The 1977-78 itinerary will get underway with "Northwestern Adventure", a trip to Idaho, Oregon and Washington with Dennis Cooper (October 17 or 18), followed by "The Magnificent World of the Mountain King", a Bavarian visit guided by Howard Meyers and Lucia Perrigo (November 14 or 15). Other films on the 1977-78 schedule are "The Great Train Trip Across Siberia" with William Stockdale (December 5 or 6); "Australia," Ken Armstrong (February 6 or 7); "Charming Vienna," Andre de La Varre, Jr. (March 13 or 14); and "Sailing Adventures," Cape Horn and Around the World with Captain Irving Johnson (April 10 or 11).

Don't miss out on the excitement of the Theater's 39th season! Mail orders for the 1977-78 schedule of events are now being accepted. (See mail order blank on Page 3). Subscriptions are filled in order of receipt, so you'll want to act soon to secure excellent seats for the entire season.

WHO . . . WHAT . . . WHERE . . . WHEN

APRIL

- 10 Easter Dinner, 11:30 a.m.-2 p.m., Cafeteria, Memorial Union
- 11-17 Graduate exhibit: Textiles by Linda Brazill, 10 a.m.-6 p.m., Susan B. Anthony Gallery, Union South
- 11-30 Timothy Palmer Photographic Works, Theater Gallery, Memorial Union
- 14 Multi-Cultural Film Series, "Lucia", 7-10:30 p.m., Great Hall, Memorial Union
- 14-17 MovieTime, "All the President's Men", Play Circle, Memorial Union
- 17 Friends are Forever Film Festival, 3-4 p.m., Union South
- 18 State Representative Midge Miller, "Full Citizenship for Women", 7 p.m., State Historical Society Auditorium
- 18-19 Travel Adventure Film, "Chambers of the Sea" with Stan Waterman, 8 p.m., Wisconsin Union Theater*
- 20 "Who Killed Michael Cooper?", 7 p.m., State Historical Society Auditorium
- 21-24 MovieTime, "A Brief Vacation", Play Circle, Memorial Union
- 21 Youth Concert Series, Kathy Posin, Dancer, 1:30 p.m., Wisconsin Union Theater
- 21 Brass Quintet, 2:30 p.m., Well Lounge, Union South
- 22 Cologne Chamber Orchestra, Helmut Mueller-Bruehl, Conductor, 8 p.m., Wisconsin Union Theater*
- 23 Theater Debut Series, Kathy Posin, Dancer, 8 p.m., Wisconsin Union Theater
- 25 Human Issues in Science Series, "Mankind in Evolution" lecture by Dr. Robinson, 8 p.m., Memorial Union Play Circle
- 26 Human Issues in Science Series, "Mankind in Evolution" lecture by Dr. Robinson, 4:30 p.m., Memorial Union
- 26 Human Issues in Science Series, "Genetic Decision Making: Parental Responsibility" lecture by Bob Labella, 8 p.m., Memorial Union Play Circle
- 27-May 22 49th Student Art Show, All Union Galleries
- Open Reception - 49th Student Art Show, 4-6 p.m., April 27, Memorial Union Main Gallery
- 27 Multi-Cultural Film Series, "Cursing J-Town" and "Chinatown Two Step", 7-9 p.m., Play Circle, Memorial Union
- 27 Human Issues in Science Series, Genetics and Health Care, lecture by Dr. Herman, 8 p.m., Memorial Union
- 28-May 1 MovieTime, "Barry Lyndon", Play Circle, Memorial Union
- 28 Human Issues in Science Series, "The Dreams Stuff is Made of", lecture by Dr. R. March, 8 p.m., Memorial Union
- 29 Human Issues in Science Series, "The Dreams Stuff is Made of", lecture by Dr. R. March, 4:30 p.m., Memorial Union
- 29 Union Theater Debut Series, Jeffrey Swann, pianist, 8 p.m., Wisconsin Union Theater

MAY

- 2 Multi-Cultural Film Series, "Yo Soy Chicano", 7-9 p.m., Play Circle, Memorial Union
- 4 Multi-Cultural Film Series, "Requiem 29", 7-9 p.m., Play Circle, Memorial Union
- 4 Boston Symphony Chamber Players, 8 p.m., Wisconsin Union Theater*
- 5-8 MovieTime, "That's Entertainment, Part 2", Play Circle, Memorial Union
- 5 Feminist Lecture Series, Warren Farrell, 8 p.m., Great Hall, Memorial Union
- 7 The Alternative Festival, noon-6 p.m., State Street Mall
- 12-15 MovieTime, "Face to Face", Play Circle, Memorial Union
- 19-27 MovieTime, "Marathon Man", Play Circle, Memorial Union
- 24-31 Masters Show: Metal by Thomas Carlson & Valerie Wai-Fong Chen, 10 a.m.-8 p.m., Main Gallery Memorial Union

* Indicates that program will be preceded by a pre-theater dinner at 5:45 p.m. in Tripp Commons. Call 262-2511 for reservations.

UNION THEATER ORDER FORM, 1977-78

Mail orders for the 1977-78 Wisconsin Union Theater events are now being accepted and filled in order of receipt. Student prices apply only to students currently registered at The University of Wisconsin-Madison or intended students in the Fall of 1977.

NAME _____ PHONE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

_____ Student _____ Union Member _____ Faculty/Union Member _____ Faculty _____ Other

_____ Red Concert Series, \$20, \$16,* \$13,* \$ _____ each = \$ _____

_____ White Concert Series, \$20, \$16,* \$13,* \$ _____ each = \$ _____

_____ Great Performance Series, \$35, \$31,* \$26,* \$ _____ each = \$ _____

_____ Shirley Verrett, Soprano, \$8.50, \$7.50,* \$6.50* \$ _____ each = \$ _____

_____ Vienna Choir Boys, \$6.50, \$5.50,* \$4.50,* \$ _____ each = \$ _____

Patrons ordering Red or White Concert Series or Great Performance Series may also purchase tickets now for concerts on the alternate series.

_____ Tickets for _____ at \$ _____ each = \$ _____

_____ Tickets for _____ at \$ _____ each = \$ _____

_____ Tickets for _____ at \$ _____ each = \$ _____

TOTAL = \$ _____

All prices include sales tax. (*Student Prices)

Persons using Master Charge to pay for their tickets should fill in the following section.

☐ Charge my Master Charge Exp. Date

Acct. No.

Personal Signature _____

Date _____



Make checks payable to the Wisconsin Union Theater. Enclose a stamped, self-addressed envelope for return of tickets. Orders received without a return envelope will be held as "Paid Reservations" at the Wisconsin Union Theater Box Office. Tickets will be mailed on or before August 22, 1977.

FOR OFFICE USE ONLY

_____ Red Concert Series _____ Great Performance Series

_____ White Concert Series _____ Vienna Choir Boys

_____ Shirley Verrett _____

_____ Alternate _____ Alternate _____ Alternate

TRAVEL ADVENTURE ORDER FORM, 1977-78

NAME _____ PHONE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

_____ Student _____ Union Member _____ Faculty/Union Member _____ Faculty _____ Other

MONDAY SERIES

_____ @ \$8.50 (Orchestra, Mezzanine, Lower Balcony)

_____ @ \$7.50 (Chair Circle, Upper Balcony)

TUESDAY SERIES

_____ @ \$8.50 (Orchestra, Mezzanine, Lower Balcony)

_____ @ \$7.50 (Chair Circle, Upper Balcony)

TOTAL AMOUNT ENCLOSED _____

(All prices include sales tax.)

Will you accept the alternate evening's series? _____ Yes _____ No

Will you accept the alternate price? _____ Yes _____ No

Persons using Master Charge to pay for their tickets should fill in the following section.

☐ Charge my Master Charge Exp. Date

Acct. No.

Personal Signature _____

Date _____



Make checks payable to the Wisconsin Union Theater. Enclose a stamped, self-addressed envelope for return of tickets. Orders received without a return envelope will be held as "Paid Reservations" at the Wisconsin Union Theater Box Office. Tickets will be mailed on or before August 29, 1977.

FOR OFFICE USE ONLY

_____ Monday Series _____ Tuesday Series

Section _____ Row _____ Seat _____

UNION'S GOLDEN ANNIVERSARY CAMPAIGN PASSES \$690,000

The Golden Anniversary of the opening of the Memorial Union, although more than a year away, is already showing a decided golden glow.

The Union, in cooperation with the U.W. Foundation, set out in 1973 to raise \$1,000,000 to expand and improve its almost 50-year-old building by 1978 — a five year program — and as of now, \$690,000, more than two-thirds of that construction "gold", is assured.

The funds have come from an unusually wide variety of sources:

The Trustees of the Union, former Union committee chairmen, and graduating students launched the project by producing \$166,000 to renovate and expand the entry and lobby area of the dining wing. This work has been completed.

The Class of '24, on the occasion of its own 50th anniversary, added \$70,100 for a large reception-dining addition to the Great Hall (now almost completed). The Class of '25 raised \$45,000 for a second art gallery (also almost completed). Former Union committee chairmen responded again, this time with \$35,000 to expand and re-decorate the Beefeaters meeting room. And a general campaign among alumni, students, and faculty, plus a special allocation by the University, has brought the total for construction now underway to \$334,000.

The Class of '34 on its 40th anniversary contributed \$4,277 toward a new information kiosk at the corner of Park and Langdon streets and is considering another Union project as its 45th anniversary gift.

The Class of '49 has raised \$7,887 for sculpture in the theater lobby; and the Class of '50, \$13,271 for a distinguished speaker series.

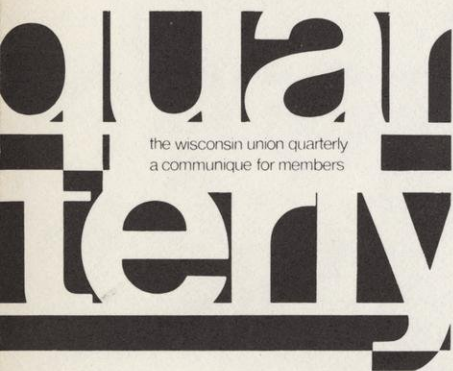
The Class of '51 has turned over \$8,000 for the development of the new plaza in front of the dining wing (planters, seating, shrubbery, outdoor cafe tables), and this improvement is now partially completed.

Classmates and admirers of Fredric March '20, the University's most famous stage and film actor (he started his career as a student performer in "Union Vodvil"), have contributed more than \$5,500 toward the renovation and re-equipping of the Union's 37-year-old Play Circle. The campaign is continuing, with the dedication of this film and experimental drama theater as the "Fredric March Play Circle" expected to be a highlight of the Union's Golden Anniversary celebration in 1978.

One of every 10 graduating students is subscribing to a Union life membership; these receipts, amounting to more than \$25,000 each year, being added to the Golden Anniversary fund.

The Hoofers Sailing Club, one of the Union's outing groups, has committed \$55,000 to a general lakeshore improvement project — particularly new stormproof boat ramps and piers. The Class of '27 has listed the lakeshore improvement as one of its gift options in its 50th anniversary fund raising program, and the Class of '28 has proposed joining in the project.

The Union is now actively seeking the funds to complete its Golden Anniversary improvement program — expansion of library and music rooms, safety exits, theater lakeshore plaza, new furnishings, art gallery equipment and lakeshore improvement (\$85,000 in gifts already assured).



the wisconsin union quarterly
a communique for members

wisconsin union
university of wisconsin-madison
800 langdon st., madison 53706

address correction requested

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