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THE UNIVERSITY OF WISCONSIN
PRESS BULLETIN

The purpose of this Bulletin is to bring to the newspapers of Wisconsin and their readers—the people of the state—pertinent news and information concerning their State University. The University Press Bureau will gladly furnish any special news or feature stories to editors. Address letters to R. H. Foss, editor, Press Bureau, University of Wisconsin.

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MADISON, WISCONSIN

Vol. 32, No. 41

Liberal Education
Courses Announced
For State Groups

A program of University lectures, designated as liberal education courses, enabling groups everywhere in the state to share in the fruits of University scholarship, has been announced by the University of Wisconsin Extension division. Speakers of authority in many fields of cultural and occupational interest are offered to Wisconsin communities at a moderate cost. These adult education opportunities are described in a new bulletin of the Extension division, issued for general distribution.

"Men and women everywhere," the bulletin says, "desire the opportunity for a more intimate acquaintance with the treasury of man's knowledge of literature, science, the arts, philosophy, the social studies—the liberal arts. To meet this desire the Extension division offers liberal education courses to carry on those cultural advantages which are a part of the ordinary educational process and which supply opportunity for understanding the changing times in which we live. They have proved popular in Madison and other communities and they are available to increasing numbers of communities in the state."

Lectures are offered in fields of interest such as art and music, astronomy, citizenship, economics, education, English, French, geography, geology, history, home economics, journalism, landscape design, music, photography, political science, psychology, sociology, Spanish, and speech. Single lectures or a series may be obtained. A series may be offered as a public forum, on the town hall plan, giving the privilege of open discussion. The public forum plan is characterized by informality and by adaptability to the local situation.

Ordinarily, extension liberal education courses are offered in cooperation with local educational agencies. They may be arranged in the larger cities in cooperation with a vocational school; in smaller cities through the superintendent or principal; by petition of a group of interested citizens; or as a result of a survey to determine the type of program best suited to the community.

The liberal education bulletin will be sent to schools and clubs and to individuals requesting it. Conferences with an Extension field representative regarding a local program may be arranged.

Ethics of Business
Studied In New U. W.
Home-Study Course

Fair dealing in business and recognition of the respective rights of seller and consumer under the highly competitive conditions often encountered in the modern market are stressed in a new extension course, "Business Ethics," announced by Dean F. O. Holt of the Extension division, University of Wisconsin. This course, in 16 assignments, is taught by the correspondence-study plan.

The work deals with the rules of fair competition; standards of fair service; duties of customers and to one's vocation; deception in packaging; unfair advertising; selling outside the traditional sequence of manufacturer to wholesaler to retailer to consumer; problems in monopoly holding; and the ethics involved in price maintenance and fair trade laws.

Many problems are posed in the broad field of fair treatment of competitors, and numerous questions are raised concerning the application of the Golden Rule to business competition.

The new course gives University credit to qualified students, but may be taken without reference to such credit by anyone else who wants to obtain a better grasp of the principles of justice in the specific business practices covered by the course. It is available to students in any state.

Weekly Jobs Wanted

Several young men and women who have had special training in the editorial and business problems of weekly newspapers will complete their work in the School of Journalism of the University of Wisconsin and will be available for employment in Wisconsin offices about the middle of June.

Several others who had special work in local advertising are also available in the 1939 class. Several have photographic training.

A number of juniors who have had three years of study would be interested in summer vacation positions to gain experience. They would work for reasonably small pay from June 15 to September 15, or shorter periods.

Any publisher who is interested in these journalism graduates or students may obtain names and qualifications from Prof. Grant M. Hyde, 301 South Hall, Madison.

SPEAKS ON HEATING

Prof. G. L. Larson, chairman of the mechanical engineering department at the University of Wisconsin,

Lowly Carp Help U. W. Scientists
Serve State, Make "Muskie" Spawn

With the aid of the lowly carp, much maligned rough fish that infests many of Wisconsin's best fishing waters, scientists at the University of Wisconsin have discovered a way of making the "man-shy" muskies, king of all fish in Wisconsin waters, give up their spawn for fish propagation purposes.

The scientists who have been working on the problem are Drs. Arthur D. Hasler and Roland K. Meyer, both of the zoology department at the State University. The work is a part of the endocrinology project of the department. Results of their successful experiments, which were conducted during the past few weeks at the Chippewa river fish hatchery near Winter, Wis., were announced today.

For years fish propagation experts have had trouble getting spawn from muskellunge, considered to be the "fightingest" fish in Wisconsin waters. It seems that the muskie is "man-shy," and when the fish is netted during the spawning season in the spring by state conservation department workers who want to take spawn from them to be hatched in fish hatcheries, the muskie "tightens up" and refuses to give up her spawn.

"Muskie" Stubbornly Captive

In other word, according to Drs. Hasler and Meyer, unless the muskie, when caught, is very "ripe" and practically on the verge of spawning, it is almost impossible to extract any spawn from the fish. Fish hatchery workers can place the muskie in a large pen and wait for the spawn to "ripen," but as long as the female fish is held captive in a man-made prison, the chances are that she will hold the spawn in a "green" stage, making it worthless in hatching work.

Working on the spawning problems of trout last fall in cooperation with Dr. Edward Schenberger of the state conservation department, Drs. Hasler, Meyer, and Howard Field, also of the University, discovered that by injecting extracts from the pituitary gland of carp into the body cavity of the trout holding the spawn, this fish could be made to spawn several months earlier than customary. The young trout from this spawning are now twice as large as those hatched

later during the normal hatching season. The early hatch gives the young a longer growing season.

Get Glands From Carp

Last summer the two scientists decided to apply the same experiment to muskies. From hundreds of carp which the state conservation department seined out of Madison lakes last year, they extracted the pituitary gland, which is a gland of internal secretion located at the base of the brain in fish as well as in human beings. It is this gland which controls many functions of the body, especially sexual development.

Extracts from the pituitary glands of the carp were kept by the scientists all winter, and this spring, when the muskies started to spawn on the Chippewa, they went to the Winter hatchery. There the hatchery workers had caught a number of muskies in nets, and had placed them in two different pens under exactly similar conditions.

Make "Muskie" Spawn

The two State University scientists injected the carp gland extract into the body cavities of the muskies holding the spawn in one of the pens, but did nothing to the muskies in the other pen. Within three days, the muskies which had been injected were "ripe" for spawning, and the fish hatchery workers were able to extract spawn for the first time from captive muskies. Several thousand eggs were procured in this manner and put to hatch. The fry will be planted later. On the other hand, the muskies in the other pen, not injected with the gland fluid, steadfastly refused to ripen and give up their spawn.

The successful spawning experiments with the trout and the muskies, which constitute another example of science research service to the state by University scientists and faculty members, are expected to make an important contribution to increased fish propagation work in the state in the future. Drs. Hasler and Meyer have already announced that they plan to conduct the experiment on bass next, with the idea of increasing the amount of spawn which state fish hatcheries can obtain from this species also.

TO TEACH AT COLORADO

George S. Wehrwein, economist at the University of Wisconsin College of Agriculture, will conduct a course in land use at the three-weeks Extension School to be held at the Colorado State College of Agriculture, Fort Collins, July 20 to 28. Wehrwein is widely known throughout the United States for his studies in land use. The school is one held jointly by the states of Kansas, Nebraska, and Colorado.

Keep Democracy, Dykstra Urges
700 As They Become Citizens

Seven hundred young Wisconsin citizens, about to assume the obligations of American citizenship, were urged to continue their lives upon and keep open the "hard road of democracy"—the road which their fathers travelled for centuries—by Pres. C. A. Dykstra of the University of Wisconsin at the state's and nation's first Citizenship Day held in Manitowoc, Wis., last Sunday.

Speaking directly to the 700 young men and women who were about to be inducted into citizenship, Pres. Dykstra told them that "you are a portion of the youth of America who eventually will decide the question as to whether our complex problems can be solved by a democratic process which preserves our freedoms."

"Democracy is the hard way—the difficult road," he warned them. "Today I commend to you the hard road. Your fathers have travelled it for centuries. Continue upon it and keep it open. Millions still to be born have the right to be born free—you cannot sell their birthright for a mess of pottage."

Set Out With Courage

"Today set out with courage and stout hearts," he urged them. "Sing your marching songs. Hold high the banner. Let freedom ring! Yes, let it ring—but also, let freedom live and work!"

Pres. Dykstra explained that the Citizenship Day, held at Manitowoc under State University auspices and aid, was an attempt to repair democracy's long omission in doing nothing "to impress upon our young people that at 21 they become responsible voting members of the body politic." He warned the assembled youths that in many places democratic government has been corrupted and its aims and processes perverted.

"As you look about, as you read your papers, you realize that our governments in many places have become corrupted and are no longer representative of the whole citizenship. Small groups of partisans and sometimes one person use the political device which we call government for exploitation and even for personal gain. Such a course is not wholesome, nor is it wise for a democracy to allow the perversion of its own processes or aims."

Aims of Democracy

"The aims of a democratic society lead to the good life for all through the participation of all according to their talents and their merits," he de-

10 Named Members of
U. W. Law Honor Group

Ten University of Wisconsin law seniors were initiated into Coif, honorary scholastic law fraternity, at a banquet of 150 law students, faculty members, and attorneys held recently in the Memorial Union building at the university.

New undergraduate members are Bernard Berk, Manitowoc; James J. Burke, Necedah; Eugene G. Lambolay, Monroe; Paul P. Lipton, Burlington; Frederick U. Reel, Milwaukee; Oscar Shienbrood, Kenosha; Richard M. Siegel, New Haven, Conn.; and Virginia E. Collins, Norma Goldstein, and Paul W. Schuette, Madison.

Staff members of the 1939-1940 Law Review, chosen for the first time this year by the outgoing staff, are Richard W. Effland, Milwaukee, editor-in-chief; Richard P. Tinkham, Milwaukee, case note editor; and Fred F. Kaftan, Green Bay, comment editor.

Wisconsin Law alumni association scholarships were awarded to Glenn R. Davis, Mukwonago; Charles F. Luce, Platteville; Bernard R. Meyer, Marinette; Ernst Schopflocher, Madison; Joseph W. Wilkus, Sheboygan; George H. Young, Elkhorn; Harriet Zetterberg, Rice Lake; Effland, Kaftan, and Tinkham.

New members of the legal aid bureau are Howard Latton, Medford, chairman, and Conrad Shearer, Kenosha, secretary.

To Honor Alumnus For
Long Service To U. W.

The Wisconsin Alumni association will present L. M. Hanks, Madison, president of the Central Wisconsin Trust Co., with a testimonial plaque June 17 at its annual reunion dinner. The award will be presented Mr. Hanks in appreciation of his many years of service to the University of Wisconsin and its alumni association, it was announced.

A member of the class of 1889, Mr. Hanks has been active in University affairs for nearly 50 years. He has served as a director of the Wisconsin Alumni Research Foundation since that organization was founded in 1927. He has been a member of the Union Council, governing body of the Memorial Union, for the past 10 years.

The plaque will be presented by Howard I. Potter, president of the alumni association, at the annual reunion dinner to be held on the campus during the 86th commencement week-end. Each member of the class of 1889 will receive a golden jubilee loyalty certificate at the same time.

Approximately 5,000 students are expected to enroll in the 41st summer session of the University of Wisconsin this summer. Registration for the session begins Saturday, June 24.

clared. "They proceed upon the theory that if opportunity is afforded and guaranteed to all, the general good will be approximated."

Certain challenges which face those who today assume the obligations of citizenship were outlined by Pres. Dykstra. They are, he told the young men and women: "You must see to it that you have the personal integrity which is expected of the intelligent adult; you must exercise that integrity and your best judgment besides in the interest of the community in which you live; you must be loyal to the commitments made to the democratic way by our forefathers; you must be diligent and honorable in exercising the voting trust with which you are now invested; and you must realize that patriotism is a quality or attribute which requires daily cultivation and daily service. It is not a cloak to be worn for occasions and cast aside for individual gain or glory. It is not a refuge for weak souls but a badge of opportunity," he maintained.

Must Defend Liberty

"In accordance with democratic principles we have provided universal public education so that each individual may make the most of his talents," Pres. Dykstra explained. "But to make the most of one's talents does not carry with it the license to exploit others or to trample upon the rights of our fellow men. It carries with it rather the deep obligation to see to it that all are fairly dealt with and that all are allowed to live their lives as individuals and men."

Deeply imbedding in our legal and social history are the general doctrines of the rights of men, he asserted, pointing out that it is "the manifest duty of Americans to protect these individual rights as the occasion demands."

"We must defend to the uttermost our ancient freedoms—free speech and assembly and the right to worship as we will," he said. "We must defend life and liberty and what Jefferson called the pursuit of happiness. In modern terms this last phrase means the right to make a living through access to opportunity to work and care for a family. This is a difficult thing to do in the modern world. But it is incumbent upon us to work at it—to bring it to pass. The validity and the perpetuation of the democratic way of life are bound up in a solution of this problem."

Homemakers Talk
Babies, Home, Diets
At Field Day June 3

Homemakers' problems—ranging from what to look for on the label when buying canned food, to what to do when Junior acts up—will get an airing when Wisconsin farm women meet at the University of Wisconsin College of Agriculture at Madison for Farm Folks' Field Day, June 3.

The program beginning at 9 o'clock, will center at the Home Economics building, where timely homemaking topics will get attention. A fashion review and serving of refreshments will occupy the afternoon program. At the nursery school, child psychologists will answer questions which mothers have about the behavior of pre-school age children.

A "curtain clinic" will illustrate tasteful, economical curtains and drapes for various types of windows, including old-fashioned bay windows and others that offer difficult problems.

Nutrition specialists and Dr. E. L. Sevringhaus of the University medical school will answer questions on diets, which have been submitted in writing before 11 o'clock on Field Day. Among the many exhibits planned will be those on adequate diets, new methods of making kitchenette sauerkraut, preparing soybeans for table use, sources of vitamin C, and practices to insure safe preservation of foods in home canning. How kitchens can be remodeled to make housework easier will be shown in an exhibit based on a federal research project.

Ways of getting rid of such troublesome household pests as moths, ants, and other insects, will be explained by college staff members. Other subjects include consumers' counsel on informative labeling of canned foods, can sizes, hosiery, and credit costs; raw materials and processes in making a dress; and pointers in preparing and serving a dinner.

On display at the Stock Pavilion, center of the men's farm program, will be an exhibit all day on the advantages of an adequate home-produced food supply.

U.W. Home Ec Teachers
To Attend London Meet

Miss Wealthy Hale, extension specialist in home furnishing, and Miss Gladys Stillman, extension nutritionist, both of the University of Wisconsin home economics faculty, will attend the triennial conference of Associated Country Women of the World which convenes at London, England, May 30. They will meet with some 300 women from other parts of the United States at this conference, the purpose of which is to bring about a mutual understanding among rural women of the world, to promote active friendship, peace and good will, and to assist in sharing good ideas and practical information on common problems. This is the fourth triennial conference since the organization first met in London in 1929. Other cities playing host to the conference were Stockholm in 1933, and Washington, D. C., in 1936, at which more than seven thousand country women from 23 countries and 44 states were in attendance.

Observe Foreign Trade
Week On U. W. Campus

National Foreign Trade Week is being observed on an organized scale for the first time in Wisconsin this week, May 21-27, under the impetus of the Iota chapter of Delta Phi Epsilon, national professional foreign service fraternity. An extensive program on the University of Wisconsin campus is being linked with newspaper and service club co-operation in other parts of the state.

The purpose of National Foreign Trade Week is to stimulate on the part of the average citizen a greater interest in and acquaintance with the foreign trade relations of the United States, and also to promote local survey of foreign commerce possibilities in individual cities and towns. Sponsored by the U. S. Chamber of Commerce, the week has been set aside annually since 1935 and will this year have the support of more than 1,500 organizations nationally.

The Wisconsin group became with its installation in April the only organization in the state devoted entirely to the furtherance of foreign trade.

Hold Erosion Field Day
At La Crosse June 22

Exhibits and demonstrations, showing ways of controlling soil erosion, will be explained to farmers of Wisconsin, Minnesota, Iowa, and Illinois when they meet for their summer field day at the soil conservation experiment station near La Crosse June 22. Listed on the program are answers to questions dealing with pasture management and crop rotations. The technique for laying out a strip cropping program for erosion areas will be presented in a demonstration, according to Orville E. Hays, project supervisor in charge of program plans. Opportunity will also be given for examining the experiments under way at the station.