

Bay Leaves. Volume 5, No. 33 August 26, 1937

Williams Bay, Wisconsin: Frank M. Van Epps, August 26, 1937

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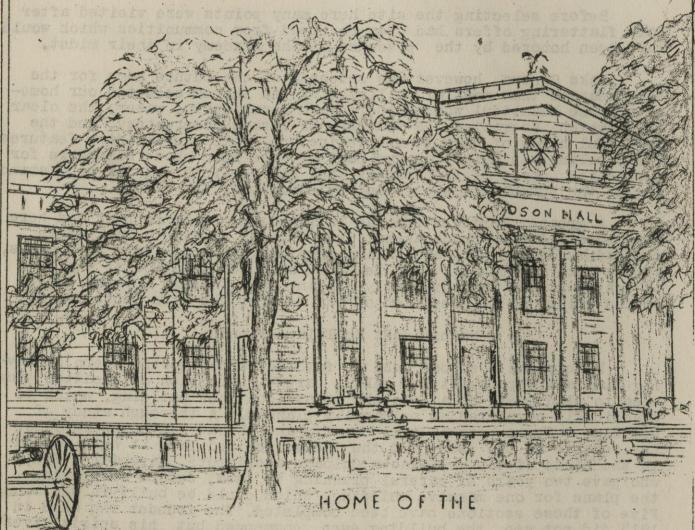
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VOLS. NO33

AUG 26, 1937

Continuing AUG 26, 193
"BAY IIIANS BAY
"BAY



NORTHWESTERN MILITARY & NAVAL ACADEMY

FONTANA INVITES YOU TO THE ALL GENEVA LAKE SWIMMING MEET FRIDAY. AUGUST 27, 2.30

FIFTY YEARS TRAINING YOUTH

Next year the Northwestern Military and Naval Academy will celebrate the fiftieth anniversary of its founding in 1888 by Colonel Harlan Page Davidson, the father of the present Commanding Officer, Colonel R.P. Davidson.

The school was founded at Higland Park, Illinois, as the North-western Military Academy. The Academy's first acquaintance with Geneva Lake was by the camping on the Kaye's Park property in the spring of 1908. For several years the spring and fall terms were held at Kaye's Park and the winter term held in Highland Park. A fire which destroyed one of the main buildings at Highland Park hurried up the completion of a plan which had been in the mind of the founder to have the Academy located here for all year.

Before selecting the site here many points were visited after many flattering offers had been received from communities which would have been honored by the presence of the Academy in their midst.

Lake Geneva however was selected as the future home for the same reasons that most of us living by its shores selected our homesites. The beautiful wooded shores and clear spring water, the clear skies which attracted the founders of Yerkes Observatory, and the beautiful homes of culture and refinement, were the deciding features. The feeling was mutual on the part of the lake shore neighbors for during the camps of the Academy they had learned of the high standing of the school and the exemplary conduct of the cadets.

A greater Northwestern was in the mind of the founder and here were possibilities unsurpassed. The grounds of Kaye's Park where the cadets camped were available. Seventy-five acres form the campus, with a lake frontage of 1500 feet and a shore elevation at the lake of ten feet, the land gradually sloping back through a beautifully wooded valley to an elevation of 125 feet at the Lake Shore Drive.

Magnificent Building Planned

Rarely has a school been so favored as has Northwestern in having time and opportunity to make a careful selection of location and also to plan every detail in the magnificent new building, which is practically completed as originally planned. A thorough study of boarding schools both in this country and abroad was begun in 1910. The results of the study and the ideas received from it were placed in the hands of the well-known Chicago architects, Marshall & Fox, who gave two years of careful planning to them, before completing the plans for one massive building, which could be built in sections. Five of these sections have been completed. The founder who died in 1913 did not see the building even commenced but his spirit lives in the completed structure.

The massive Davidson Hall stands out both in its lake side view and from the Lake Shore Drive, as an achievement worthy of the architects and those who thought out the ideas.

The structure is of reinforced concrete, steel and granite-faced Hydrostone and is absolutely fireproof. The main entrances from either side are up a flight of granite steps, fifty feet wide, and between massive Hydrostone columns.

Pages could be written on descriptions of the buildings, the

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copper articles and many other practical gifts at

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IN OUR LINEN SECTION YOU WILL ALSO FIND EXTRA GOOD VALUES
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FINE QUALITY ALL PURE LINEN LUNCHEON SETS AT

\$2,75, 3.45 UP TO 6.75 W.W. BRADLEY & COMPANY

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QUALITY

DEPARTMENT

STORE

beautifully landscaped campus, the artistic, yet homelike interior with its fireplaces, gymnasium, mess hall, faculty living quarters and student rooms, but bricks and mortar are secondary in this school

Operated Under Christian Principles

The founders of the school were men of pronounced Christian character, in fact they felt so keenly that Christian principles and the Christian code of morality should be the ruling principle in education that they put into its charter statements which make it obligatory that it shall for all time be operated under Christian principles and that the head of the school, as well as the members of the faculty, shall be Christian men

The curricula of the school and the training military and otherwise is designed to fit the young men for college and the exacting demands of college life. A large majority of its students have gone to college and been outstanding students. The Academy's diploma carries with it a recommendation as to straightforward moral character and refined gentlementy deportment.

A Leader in the New Theory of Education.

The Academy was a leader in the new theory of education: namely, the development of the capabilities of the individual rather than the class group. Vocational guidance is empasized, yet that broad vision necessary to a choice is given by lectures by men high up in the business and professional world.

No Apology For Being a Military School.

The Academy makes no apology for the fact that it is a military school. The founder based his selection of the military school type

AUGUST SALE

SATURDAY AUGUST 28TH TO SEPT 4TH

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EVENINGS

from years of experience as a teacher in both public and private schools in the East and West.

deleter its alms desert

It is not the school's aims to make soldiers, but rather to inculcate in the students the better qualities of the soldier, and to give them the ease and confidence which comes from disciplined and coordinated minds and bodies, and to develop in them such a high sense of honor, self-control, self-reliance and responsibility that they become strong natural leaders, all the qualities essential to the truest type of manhood and invaluable not alone to the individual but to the nation. They learn how much it means to be American Citizens, and catch that feeling of responsibility necessary for each of to assume to maintain the principles of our government.

Again pages might be written about the curricula and its faculty which has placed the school way to the fromt in ratings as a successful preparatory school for colleges or institution in the country. The Association of Accredited Schools and Colleges made a survey a few years ago of over 1900 High Schools and Academies, as to the success of its graduates at college, and as a result of this survey, this school showed the highest percent of any preparatory school in the group. Records of these graduates over a period of twelve years, has with one exception, shown a passing of semester hours at college of above 91% and the class of 1935-96%. The school is proud of the fact that not one of their graduates has ever failed at West Point, Annapolis or the Massachusetts Institute of Technology, although they have four or more in attendance at all times at each of these institutions of especially high scholastic standing. The War DepT has given the Academy Honor rating for years.

IN·LET·IN

FONTANA
INVITES YOU

TO USE ITS

SERVICES WHILE
AT THE ALL GENEVA·LAKE·SWIM·

MEET

CHANGE ROOMS
SODA GRILL
CANDIES
CIGARETTES

FONTANA

EARLY FOR THE

ALL GENEVA LAKE

SWIM MEET

AND HAVE

DINNER AT

BUTTERNUT INN

FIRST STREET

BETWEEN MAIN ST.

& NORTH SHORE

DRIVE

LAKE SHORE INN

FONTANA
CHANGE ROOMS
AND PIER
LUNCHES
DINNERS
I CE CREAM

TAVERN
IN CONNECTION
WELCOME TO OUR
PIER

SNAPPY APPEARANCE

The students range from 6th grade through high school. They take great pride in their military drills and make a snappy appearance when on parade. The band lends much to the drills and parades. Though music is extra curricula many take advantage of the lessons provided by an expert leader and musician at very reasonable rates.

ALUMNI AND STUDENT LOYALTY

The campus and corridors abound in evidence of Class and Alumni loyalty. Nearly every class has left some momento to add to the beauty or betterment of its Alma Mater. As you enter from the Drive you pass through a beautiful gate presented by the Class of 1916, you drink from fountains presented by the classes of 1917 and 1918. A bronze statute of the Grecian Discus Thrower graces one entrance to the Central Court while a companion piece, the Borghase Gladiator graces the other as gifts of the Classes 1930 and 131. As one walks through the corridors or about the campus he finds these gifts.

From the beginning the Academy was taken into the hearts of the Lake Geneva shore residents. Edward E. Ayer, A.C. Bartlett, H.M. Byllesby, Simeon B. Chapin, the Crane family, N.W. Harris, Charles L. Hutchinson, Edward F. Swift, A.G. Cox, Wm Wrigley, Jr, J.J. Mitchell, Addison Stillwell, Dr. O.L. Schmidt, Colonel W.N. Pelouze, John C. Flemming, Judge Nathaniel C. Sears, many of whom have passed on, gave or are giving of their time and means. The Edward E. Ayer library was provided for in Mr. Ayer's will and the estate gave his wonderful collection of ancient weapons and \$10,000 scholarship to aid worthy boys. Many scholarships to aid financially or to spur on to better scholarship have been

THE DE LUXE CLEANERS RIVIERA ON THE

LAKE GENEVA WIS.

wishes to express its GLEN BRANDY & appreciation for the loval patronage this Summer. We will be here all Winter to serve our year round customers and will be on hand in the Spring to take ... WILLIAMS BAY.WIS. care of your dry cleaning, dyeing and shoe rebuilding needs.

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L'AKE GENEVA

HIS ORCHESTRA DANCING EVERY NIGHT EXCEPT MONDAY

ROSE LANE RESORT

ON THE LAKE SHORE

GOOD ROOMS & MEALS

For information and Reservations write to Mrs. J. Jorgensen, WmsBay.

given . Mr. S.B. Chapin who is always interested in any Lake Geneva activity, has always shown special interest in the work of the Academy. He was the donor of the Chapin trophy, and has remembered the Academy from time to time in many ways.

ENDOWED

The Academy was partially endowed in 1918 and dedicated for all time to the education of youth. Under the terms of this Endowment the property cannot be used for anything except school purposes, and the perpetuity of the school will depend largely on how generous are its friends in adding to this Endowment.

You have done well in reading thus far in this article but read it over again and again it was not possible to cut out any : more and do justice to this Lake Geneva institution. The editor hopes that you will after reading about the school drive in and see for your own pleasure and enlightenment the interior as well as exterior.

You will find Colonel Royal P. Davidson or Major J.W. Roy, the Executive Officer of the Military Organization there to greet you even though the school is not in session . The school and faculty as well as students are a part of our lake life, let's be neighborly to them.

The Academy does not advertise. Its Alumni, Students and friends get their sons, cousins or friends to come as students. You have to have the right stuff in you to get into the Academy. The management investigates every applicant. Most cadets are sons of Alumni, a wonderful recommendation.

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TIME

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TO BOTH SELLER AND BUYER .

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INSURANCE

INLAND LAKES YACHTING ASS'N REGATTA HISTORY.

With fair weather up to the last day, the regatta can be considered a success. And did it rain on Friday. The Yacht Club grounds were more like a Circus on a rainy day. However all the yachtsmen were good sports and took it good naturedly and helped one another get their cars and trailers out of the mire.

The grand finale was held at Big Foot Country Club where 360 places were set for a Banquet and Dance.

The Club House was beautifully decorated by the Yacht Club and flood lights furnished by Robert Tarrant added to the attractiveness.

Tables were reserved and some beautifully decoarted. Outstanding were Mrs. Tarrant's table in red and blue. A mass of flowers extendthe length of the table.

The Gartz table had several

silver sailboats for decoration.

The Gifford table also was prettily decorated. Others had flowers.

The awards and trophies, and there were a lot of them, were given out.

The whole week had been given over at both Country Clubs to Dinners and Dances. The Gartz home was open every day for luncheon to visitors.

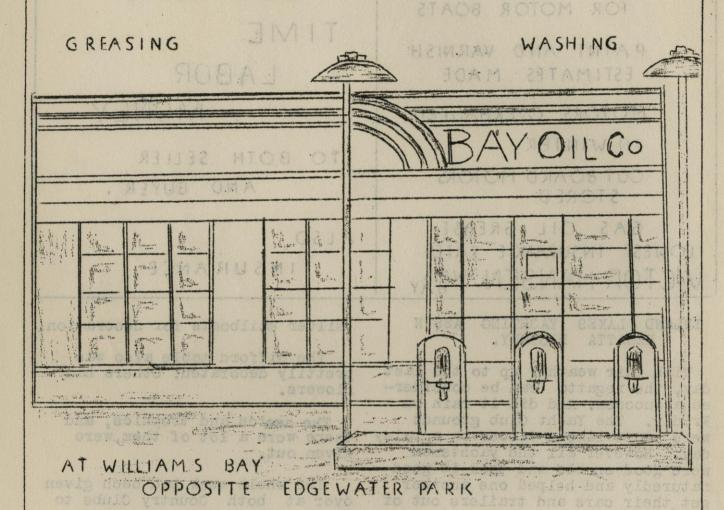
The Barn Dance at Beauvais
Boat Co. was attended during Tues
evening by nearly every yachtsman . Woodlawn Orchestra furnished the music.

Commodore Gartz won first in"A"
Class Races with "Big Foot Too".
In Class "C" the winner was
"Easy Goin' "owned by Janet
Wyer and sailed by Ralph Wyer, Jr..
"Three Winks III" owned by
Winkler Bros. sailed by Robert B.W.
copped the Class "E" races.

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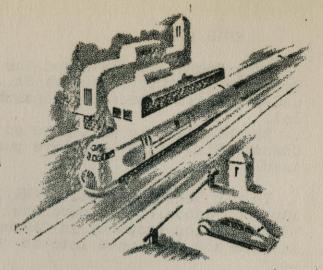
GRANZOW&PETERSON'S

Aug. 27th.

Aug. 28th.

QUALITY-FOOD-SHOP

Vacation days no doubt will soon be over for many of our friends. We hope you have enjoyed it here, and that you will come again. But while you are still here may we offer these end SPECIALS, and hope they will interest you. For delivery service CALL 196-W-1.



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PURE CANE SUGAR 10-1bs. 55¢

Lagrange Butter 2-1bs.76¢

PEANUT BUTTER 1-1b. jars, 18¢

MIXED PICKLES Qt. jars, 28g

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MOLASSES (baby S.) 380z. tins. 18g

SODA CRACKERS 2-lb.pkgs.21g

BROWN SUGAR 4-1bs.22¢

G. and P. COFFEE per 1b.23¢

POWDERED SUGAR 3-1bs.23¢

IMP.FISH BALLS 1-1b.tins.23d

AMBROSIA COCOA 1-lb.tins.13d

CORN or PEAS 2-20-oz.tins,23¢

STALEY'S SYRUP 5-1b. tins, 33g Sweet Potatoes

MIRACLE WHIP Qt. jars, 39¢

SHREDDED WHOLE WHEAT 2-12-oz.pkgs.25g CAMPBELL'S TOMATO SOUP

 $3-10\frac{1}{2}$ oz. tins, 25¢ CAMPBELL'S PORK & BEANS

3-1-1b.tins,27¢ RICHELIEU TOMATO JUICE 3-13\frac{1}{2}-oz. tins, 27\d

VAN CAMP'S TOMATO JUICE 2-23-oz. tins, 23¢

RICHELIEU PINEAPPLE FINGERS

25-oz.tins, 29¢ ROUNDY'S CANE& MAPLE SYRUP pint bottles, 22¢

CHASE & SANBORN COFFEE 2-1-1b.sacks, 57¢

HARDING'S CORN BEEF HASH 1-1b. tins, 19¢

RICHELIEU SPICED CRABAPPLE 30-oz.tins,21g

ROYAL GELATIN & PUDDING

3-34-oz.pkgs.17¢ RED X MACARONI OR SPAGHETTI

3-1-1b.pkgs.14¢ HERSHEY'S BAKING CHOCOLATE

daffelbeiter (imported) dars, ll∉ 7-oz.tins, 36¢

RICHELIEU GRAPE FRUIT JUICE 2-18oz. tins, 23¢

RICHELIEU APRICOT JUICE 2-120z.tins,21¢

Green Beans, Wax Beans Home-

Grown Celery, Brussell Spro-

RIPPLED WHEAT 10-oz.pkgs.09¢

2-1bs.

57¢

KELLOGG'S PEP 2-10-oz.pkgs,21g

PURE' GRPAE JAM 2-1b. jars, 28¢

BLUE ROSE RICE 2-1bs.13g

PICKLES PEACHES 30-oz.tins, 28¢

ROUNDY'S SALMON 1-1b.flat tlns,28g

FRUIT COCKTAIL 2-1-1b.tins, 33¢

APPLE SAUCE 2-20-oz.tins,23¢

GRAPE FRUIT 2-20-oz.tins,27¢

QUEEN OLIVES Qt. jars, 69¢

TOILET TISSUE 6-rolls,25¢

VALENCIA ORANGES 35 and 45¢ Doz.

3-1bs.19g uts, Broccoli, Acorn Squash, etc. Grape Fruit 3-25g FRUITS-Peaches, Pears, Plums, Green Grapes, Red Grapes, Home Grown Melons. Harry Breen has purchased the Dan Blad property on Geneva St. and will take possession September 1st.

The Blad family will move to Anderson an Cornell, Wis. where they have purch- hostesses. Many b

Volmer Sorensen, Supt. of Williams Bay schools, has purchased the F.M. Rice property in Oakwoods Estates and will move into it very soon.

Mrs. C.A. Anderson and children of Holiday Home are visiting her mother, Mrs. Mitchell at Bloomington, Ills.

Mr. and Mrs. Franklyn Roach and family, who have been visiting in the George Blakslee home for a few days, left for their home in Tucson, Ariz. on Monday.

Mr. and Mrs. C.J. Balfe are at Green Lake, Wis. this week in attendance at the Christian Life Conference. This is a very inter-Herman an esting and instructive Bible Insti-Trubshaw. The g

Mr. and Mrs. Arthur Ohl attended the wedding at Edgerton on Monday evening of Miss Catherine M. Burge and Charles E. Dopke of Elkhorn.

Mr. George Krause, street commissioner of Wms Bay, suffered an injury on last Tuesday while at work, causing a fractured knee-cap. Henry Kenyon is taking care of the road work temporarily.

Edgewater Park was crowded last Sunday afternoon with people eager to hear the concert played by the Covenant Concert Band of Chicago, directed by Alfred Strobeck, which was greatly enjoyed.

The solo numbers and ensembles were well played.

At Conference Point this week there is being held a National Youth's Conference. It will be the last conference of the season.

Forty friends of Miss Florence Southwick gave a surprise shower for her at Mrs. Albert Anderson's home on Tuesday evening, Mrs. Carl Anderson and Mrs. R.K. Kinney, cohostesses.

Many beautiful gifts were received by the guest of honor. After refreshments games were played.

The party was in honor of Miss Southwick's coming marriage to Mr. Clarence Johnson of Chicago, which will take place early in September.

REGATTA RACERS AT HOTEL NORMANDIE

The following members of the Pine Lake Yacht Club of Wisconsin stayed at the Hotel Normandie during the races of the Inland Lakes Regatta held on Lake Geneva last week. Kenneth Frank, Robert Kasten, Dick Kasper, DeWitt Buchanan, Jack Wiener, Don and Fred Crosby, Miss Ruth Dwight.

From the White Bear Yacht Club, John Bigelow, Also from Pino Lake Club, H.J. Nunnemacher and sons, Herman and Jacob, and Mr. Fritz

The group took four cups for races won during the Regatta.

c*** COLLEGE CAMP ****

Cordially invites you to attend:

Friday, August 27

8:00 PM- Lecture- Lewis Auditorium Bishop Ernest L. Waldorf

Saturday, August 28 9:00 PM- Water Pageant

Sunday, August 29

10:45 AM- Church Service in Lewis Auditorium

Bishop Ernest L. Waldorf 7:00 PM- Vesper Service in Mabel Cratty Bld'g.

by Prof. Franz Aust 8:15- Musicale- Lewis Auditorium Camp Choir Concert

* * * * * * * * * * * *

LOST- A Small Folding Eastman Camera- No. 127. On the fourth pier in Cedar Point Park, Wms Bay, on Sunday, August 15. Finder please leave with Fire Chief Thomas Blake Cedar Point Park and receive award 8-26--'37

BUCKNALL BROS.

DRY GOODS

NEW FALL MILLINERY

NEW FALL COATS

NEW FALL GLOVES SHOES-HANDBAGS

NEW FALL DRESSES

NEW FALL SWEATERS & SKIRTS

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STORE FOR MEN

NEW FALL SWEATERS of any fourthful but a state of

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NEW FALL SUITS

Join BUCKNALL'S CLOTHING BUDGET CLUB NOW FORMING-ASK ABOUT IT.

BUCKNALL'S STORE FOR MEN LAKE GENEVA

MARRIED

Mr. Henry R. Stark, son of Mr. and Mrs. H.A. Stark, who have a home at Williams St. and Olive St. and Miss Helene Bauer, daughter of Mr. and Mrs. George Bauer , Summer residents on Orchard Streets and Chicago, were married yesterday August 25th at Hammond, Indiana. Mr. Stark is Principal of the Niles Public School and the couple will make their home in Niles Center.

HOW DO YOU VOTE?

Messrs, C.R. Custer, Manager of the Advertising Department and R. Thomson, Passenger Traffic Manager of the Chicago & Northwestern Railway were callers on the editor last week in the interests of the continuing of the present schedule of trains during the Winter.

At his suggestion we are enclosing the letter for you to send back. These gentlemen wish to prove to the other officials that you really

---- next column

wish this service. If you have liked the service why not tell them about it? You simply fold in the edges of the letter and send it in after checking of write ing your comments. Mention the Observer if you will, as it helps us both.

Charles S. Cameron of Delavan Lake Yacht Club won special mention during the Regatta as being the youngest skipper under 18 to make the best showing. He was third in the Class"C " races.

Belfry Players is now a corporation. The stockholders have elected as Directors: George Hotton, Wms.B.; Frank Segrist, Elkhorn; Joe Deignan, L.G.; Charles Bernau, Delavan; Wilbur Pett, Walworth.

Lake Geneva Observer is not a "Shopper", but a newspaper in mimeograph form. For convenience it has been left with you each week. Figure out at 5¢ per copy and give to carrier or mail in to Publisher, Williams Bay.

SPRAGUE THEATRE- ELKHORN, WIS.

Thurs- Fri- Aug- 26-27
SHIRLEY TEMPLE in "WEE WILLIE WINKIE"

Saturday- Aug- 28-DOUBLE FEATURE

ROBERT YOUNG IN "MARRIED BEFORE BREAKFAST"

THE JONES FAMILY in

"BIG BUSINESS"
Sun-Mon-Aug- 29-30- Mat. Sun-2:30
KAY FRANCIS- IAN HUNTER in
"C O N F E S S I O N "

and Technicolor short

"LITTLE PIONEER"

Tues-Wed-Thurs- Aug- 31-Sept- 1-2

PAUL MUNI-LOUISE RAINER in
"THE GOOD EARTH"

(at regular admission prices- $30\phi-10\phi$)

GENEVA THEATRE- LAKE GENEVA, WIS.

DAILY MATINEE -2:30

Thurs-Aug-26FRANCHOT TONE- VIRGINIA BRICE
MAUREEN O'SULLIVAN in
"BETWEEN TWO WOMEN"

Fri-Aug- 27- DOUBLE FEATURE
"THE JONES FAMILY in
"BIG BUSINESS"

GEORGE O'BRIEN in "HOLLYWOOD COWBOY"
Sat- Aug- 28-Cont. Perf. at 2:30
STUART IRWIN in DANCE CHARLIE
DANCE"

and
GLORIA STUART & Michael Whalen
in "THE LADY EXCAPES"
Sun-Mon-Tues- Aug- 29-30-31
AT POFULAR PRICES
"THE GOOD EARTH"

with
Paul Muni-Louise Rainer, Walter
Connolly

(A Pulitzer Prize Novel)
Wed-Thurs- September 1-2
KAY FRANCIS- BASIL RATHBONE in
"C O N F E S S I O N "

Customer nicked by razor) "Hey barber give me a glass of water."
Barber- "Whassa matter, hair in mouth".

Customer- "Naw, just want to see if my neck leaks"

Thurs-Fri- Aug-26-27-PAUL MUNI- LOUISE RAINER in "THE GOOD EARTH"

(On account of the length of this feature, the first show will begin at 6:45 each night, second show at 9.10 P.M.)

Saturday-Aug-28JACK OAKIE, ANN SOTHERN in
SUPER SLEUTH"

added- Venice of the North" Travelogue- also color cartoon

Sun-Mon-Tues- Aug-29-30-31-SYLVIA SIDNEY, JOEL MCCREA, HUMPHREY BOGART in "DEAD END"

(ASamuel Goldwyn Production)
Wed-Thurs-Geptenber 1-2
"THE ROAD BACK"

with John King, Richard Cromwell, Slim Summerville, Andy Devine at REGULAR PRICES

WRESTLING AT LAKE GENEVA

Ladies Night
Ladies admitted free with escort in Reserve Section.

Bobby Burns vs Jim Mc Millen

Rudy Kaye vs Pat Kelly

Ralph " Ruffy " Silverstein vs Bully Boy Kogut

Mike London vs Tony Martini

Sponsored by The Lake Geneva Chamber of Commerce.

Get tickets in advance at Regional News Office ot at Edgewater Park

In case of rain will be held on Sunday Afternoon.

Prices - 55ϕ , \$1.10 & \$1.25 Tax included.

Dancing every night except
Monday at Riviera on the
Lake at Lake Geneva.

WALWORTH COUNTY FAIR SEPTEMBER 6,7,8, and 9

The Annual "All Geneva Lake"
Swim Meet to be held in Fontana
on Friday, August 27, at 2:30, will
be a part of a great Fontana celebration on that day.

The Fontana Chamber of Commerce is spending several hundred dollars on decorations, music and other aids to create a gay carnival spirit on the lake front

the lake front.

H.C. Paterson, director of the Water Safety Patrol, under whose direction the meet will be held, will give a thrilling life saving demonstration, using all of the equipment of the new patrol boat.

At 6:30 in the evening, the fire departments of Fontana and Williams Bay will stage a barrel fight. Several musical aggregations will be engaged for the evening, which will move from place to place entertaining. Friends in the neighboring towns are invited to attend this "Get Acquainted Night in Fontana."

PRIZE WINNERS AT LAKE GENEVA FLOWER SHOW

A compilation of judging results at the Lake Geneva Flower and Vegetable Show recently held in Horticultural Hall, Lake Geneva, shows that A.F. Madlener received the greatest number of first prizes, receiving 33 firsts and 3 seconds. Bartholomay and Schmidt were a close second, receiving 27 firsts and 4 seconds. S.B. Chapin and Mrs. M.A. Ryerson each got 17 firsts and 4 seconds; A.W. Harris, 11 firsts; Mrs. A.W. Wakeley, & firsts; L.E. Myers, 6 firsts; Jerseyhurst, 4 firsts; Peterkin, five firsts; Mrs. H.M. Byllesby, 3 firsts; Wychwood, 2 firsts; Pelouze, 1 first; Johnson, 1 first.

Three stalks of corn, 2 measuring 13 feet, and one, 13 feet, 2 inches, were found on the Isaac Stopple farm near Walworth last Saturday.

One of the finest four day programs in the 96 year history of the Walworth County Fair, will be offered at Elkhorm, starting Labor Day and running through to Sept. 9. Free acts, athletic contests and a \$4400 race program are the high spots.

There will be a big evening revueknown as "Everything's Tops"

known as "Everything's Tops", offering 50 entertainers, dancers and comedians, with elaborate scenery and gorgeous costumes.

The free attractions before the amphitheatre include that famous comedian, "Shorty Flemm", the funny little soldier; Tarzan, the trained ape; Melvin & Marie, boomerang throwers; "Taxi", the trained mule; Edna and Her Pets; consisting of well trained dogs and ponies and Captain Dennis Curtis and his Black Horse troupe of jet black Arabian stallions. Six bands and one Drum Corps will furnish the nusic for the Fair.

The kittenball and the baseball championships will be determoned

at the Fair.
Arnold Blodgett, who has arranged the athletic contests, announces the following scheduleMonday-9 AM- Kids playground championship between Elkhorn and White-

ionship between Elkhorn and White-water. At 10 AM-Elkhorn South Side vs Delavan All Stars; Tuesday, 10 A.M., Baseball, Genesee vs Sharon; Wednesday, 10 A.M., East Troy vs Cambridge; Thursday, 9 A.M. Winner of Elkhorn-Delavan Kittenball game on Monday vs Lake Geneva All-Stars for County Champtonship.

10 A.M. - Tuesday and Wednesday baseball winners for championship.

Annual meeting , the Walworth County Y.M.C.A. has been set for September 20, the place to be named later. by the program committee, I.B. Davies, Delavan; Volmer Sorensen, Williams Bay; R. Nelson, Whitewater; L.C. Church, Walworth.

Charles Lyon, Elkhorn and George Gressman, Delavan, were appointed a nominating committee. It was decided to increase the number of directors to not over thirty.

DICK HORLICK

RIDINGACADEMY

WILLIAMS BAY



CORRECT INSTRUCTION ASSURES YOU OF THE BEST PERFORMANCE OF YOUR HORSE ...

SPENCE'S

WILLIAMS BAY

OVERLOOKING LAKE GENEVA ON THE CORNER

LUNCHES SUNDAY DINNERS STEAK DINNERS

A COCKTAIL LOUNGE.

WONDER BAR

RESERVATIONS

CHALLENGE TO SHUFFLE BOARD PLAYERS

Have you noticed the Shuffle Court at O. Anderson's home at the corner of Collie St. and Hickory St. James T. Atwood in Bay View Subdivision back of the School house? It is one of the finest the editor has ever seen (it was built by Eric Werner) and should be visited by any one who is thinking of building one.

Mr. Anderson, Eric Werner, Albin Johnson, Carl Osman and A. Forsberg think they are pretty good players now and wish to prove it to others who think likewise.

So come on you shuffle players and see what you can do.

NEXT WEEK THE WALWORTH COUNTY FAIR WILL BE FEATURED. The Fair will be better and bigger than ever before. Remember that it starts on Labor Day. Plan to stay over for it. paper. This coming Winter many Horse races, exhibits, base-ball games and amusements.

SPONSORS TO DATE OF & SERVER

Ernst C. Schmidt. E.N. McDonnell E.P. Ellwood F.H. Farnsworth A.F. Madlener Herbert M. Lautmann William N. Pelouze Mrs. A.K. Maxwell Mr. and Mrs. A.F. Gartz, Jr. W.R. James L.E. Myers Mrs. James H. Jacobson Mrs. John K. Walker Mrs. Wm. M. Spencer L.H. Whiting Mrs. O.L. Schmidt Mrs. W.F. Petersen Lake Geneva Yacht Club Northwestern Military & Naval Academy.

Mr. and Mrs. O.N. Tevander Will you join the above ? Next Summer Lake Geneva Observer plans call for a much better articles will be prepared for use next Summer.

MILK OF MAGNESIA V	AMMERSLEY'S VALGREEN SYSTEM DRUG STORE	Full Pt 49°
30° 10DENT	AKE GENEVA EK-END SAVINGS DRUGS-SUND	TALC
HYDROGEN PEROXIDE Full Pt 23°	MALTED MILK 1b. 49° BARBASOL 50¢ size 39°	Gallon WATER COOLER Real Value \$1.09
Valentine HAIR TONE 6 oz. bottle 39°	BROMO-SELTZER 60 4 49° MILK MAGNESIA Pt 37° LYSOL 23°	Po-Do GOLF BALLS 23° 6 FOR \$1.33 equal to any 35¢
• Perfection CLEANSING TISSUES 500 in Box 27°	IPANA-TOOTH PASTE 39° TOOTH BRUSH Ora 39°	Hay Fever Relief ANE FRIN For only
for Hay fever	MODESS 12'S 20°	Safe , easy-t0 93 ° use nasal jelly.

ALL GENEVA LAKE SWIM MEET AT FONTANA

The recently organized Fontana Chamber of Commerce extended the invitation for the All Geneva Lake Swim Meet this year and the invitation was accepted by the Lake Geneva Water Safety Patrol which organized the meets. The Meet will be held this week Friday at 2.30 P.M. (August 27th)

Fontana is making a strenuous effort to bring a large crowd and treat the visitors royally. The beach will be decorated and everything in readiness. A new spring board has been put in place at the In Let In Pier for the Diving Exhibition.

Teams will be there from Lake Geneva City, Williams Bay and Fontana to compete in all the regular events which go to make a real swim meet. There will be badges for the winners of the first, second and third places. These are now on display at Palmer Boat Co.

There will be a large gallery of visitors both on the shore and in boats off shore.

You will be interested in going to this meet. In fact you owe it to the young swimmers to show your interest. Most of the contestants learned under the supervision of the life guards at the various beaches on the lake.

These meets add incentive to the boys and girls to become expert swimmers, which helps to make our lake safer

Ten Interesting Months



ARE AHEAD OF YOU - IN PREPARATION FOR A FASHION CAREER IN COSTUME DESIGN OR FASHION ILLUSTRATION AT CHICAGO'S LEADING ART SCHOOL.

FREDERIC MIZEN ACADEMY OF ART

75 E. WACKER DRIVE CHICAGO CLASSES BEGIN SEPTEMBER 7th

Professional INSTRUCTION IN ALL BRANCHES OF COMMERCIAL ART.

Phone Walworth X 53 or Write to the Academy for Interesting Literature

"In no part of Africa have I found such insufferable climate". Rep. George H. Tinkham (Mass.) in Washington last week.

According to some of the fiery speeches made, it got preety "hot" for some of our politicians before Congress adjourned, last Friday. The members adjourned singing-A Hot Time In The Old Town Tonight!

A farmer in Idaho is losing his farm by its sinking. Too bad! there are farms in every State which are holding up under a sinking fund, (a mortgage) and often the farmer gets ""sunk".

TRY THIS ONE- IT SOUNDS GOOD

A young lady asks for at a drug store soda fountain" I want a chocolate sundae, with crushed raspberry syrup and powdered nuts on it, and just put a little reold cream on top."

TAKE NO CHANCES WHEN YOU ARE AWAY FROM HOME

Appendicitis, one of the commonest human troubles requiring surgical treatment, is apparently a hereditary disease, a midwestern scientist reported recently-One is reminded of the traveling salesman who had been operated on for an appendectomy, and to play safe had printed on his underwear-"my appendix has been removed."

IT USED TO BE "DASHING AND THROWING four cow herd consists of pure bred

Years ago, cooking time was "throwing time." Old recipes read like this- "Throw into a bowl two cups of flour, throw in a dash of salt, throw in a teaspoom of soda, and throw in after a cup of milk. Directions for eating- dash it down your throat and if it does not East on Monday, August 30, after taste right, throw it out the window.

NOBODY HOME IN NEW YORK

There are 487 women's clubs in the metropolitan district of New York City, with enrollment numbering more than 10,000 members.

BENEFIT PLAY GIVEN AT BIG FOOT COUNTRY CLUB

"The Village Gossip", a one act play written by Mrs. E.B. Frost for the Congregational Ladies Aid Society, Wms Bay, was given at Big Foot Country Club last Sunday afternoon, August 22, before a large audience of lake shore residents. Those taking part in the play were-Mrs. Frost, Mrs. L.A. Hollister, Mrs. C.M. Bjorge and Mrs. Sains. Seventy-five dollars was realized for the society.

The members of the Ladies Aid Society and the members of the Wms Bay church wish to express their thanks and appreciation to the officials of the Big Foot Country Club, Fontana, for the use of the Club's social rooms for this benefit.

LAKE GENEVA FARM WINS FIRST PLACE IN CONTEST

The 187 acre farm belonging to S.B. Chapin, Lake Geneva, and managed by O.F. Masterson, is the new champion Gold Medal Farm of District 3, winning first place over 9 other farms of this district entered in the annual Chicagoland's Neatest Dairy Farm Project for 1937, and sponsored by the Pure Milk Assoc-The farms were rated over 90% in neatness and cleanliness.

The Chapin farm is two and one-half miles west of Lake Geneva on Route 50 and has been operated as a Pure Milk Farm since the Association was organized. The twenty-

Brown Swiss.

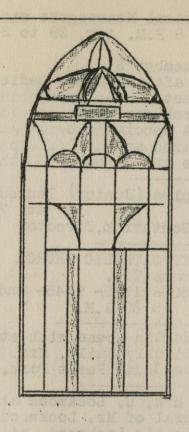
Mrs. Charles P. Smith of Pecocic, Long Island, N.Y., has been the house guest of her uncle and aunt, Mr. and Mrs. Frank Rayner, Elgin Club.

Mrs. Smith is returning to the spending a pleasant summer.

SAILING EVENTS.

Bruce Adams won the " E " boat race last Sunday. There was a brisk wind.

Sheridan Cup Race this Saturday, the 28th at 10.00 a.m. staring at Lake Geneva City.



CONGREGATIONAL

WILLIAMS BAY

CHURCH FAMILY SERVICE

SUNDAY, AUGUST 22

9:30 to 10:30 A.M.

Everybody, Children and Grown-ups, Parents with their families, ALL ARE WELCOME

GO TO CHURCH

NO MATTER WHERE YOU MAY GO, WHAT RELIGION YOU MAY PROFESS, WHAT DENOMINATION YOU MAY FOLLOW, GO TO THE SANCTUARY OF YOUR FAITH NEXT SABBATH DAY AND HUMBLE YOURSELF BEFORE ALMIGHTY GOD.

SPEAKER FOR SUNDAY, AUGUST 29- Mr. G. L. GIDDINGS
WALWORTH COUNTY SECRETARY OF Y.M.C.A.

MUSIC- PRELUDE- CARL CABLE BJORGE

OFFERTORY- VIOLIN DUET-MICHELINE AND EDWIN VAN BIESBROECK

Enjoy- "A LITTLE CHURCH AT ITS BEST"

THE GOSPEL TABERNACLE Robert K. Kinney

Pastor

ANNOUNCEMENTS

Morning Worship 10:30 This will be the opening service for the Moody Musical Messengers who will be with us for four nights. We are sure you will not want to miss a single service in which these talented young people will participate.

Classes for ALL ages and 11:30 ALL invited Sunday-School. ALL invited

Senior Young Peoples (Sunday) 7:00 The Moody Musical Messengers will have charge of this meeting. Evening Service

A good live song service under direction of the Musical Trio and a stirring message from the Word of God will send you forth better equipped as God's children to meet the conflicts with evil that lie ahead. Everyone is welcome.

BENEFIT LUNCHEONS GIVEN

7 7 4 4,1

Mrs. E.N. McDonnell was hostess for the last of a summer series of Tuesday luncheons, on Tuesday, August 24, at her home on the north shore of the lake in Williams Bay. Fifty ladies enjoyed the very dainty and novel luncheon and an afternoon of Bridge.

These summer luncheons have and allered to thicago, Aug. 19-137 been for the benefit of the Hadies Aid Society of the Wms Bay Congregational Church and have been well worthwhile both socially and financially. The sum of three hundred and fifty dollars has been realiz- month the Mrs. and myself returned ed from this source for the society the members of which desire to thank all the ladies and friends who so generously helped and cooperated in making the luncheons and programs successful, and especially he rides around on the side to those who acted as hostesses in their homes.

Mrs. E.B. Frost has acted as general chairman of the luncheons and programs for the series.

Moody Musical Messengers each evening at 8 P.M. Aug. 29 to Sept.

September 2 . Thursday afternoon, The Ladies Aid will meet in the auditorium of the church for their regular service. A special program de being prepared and all friends and members are urged to be there.

Young Peoples (Junior) Thursday at 7:00

Miss Mary Southwick, Director

ST. DENEDICT CATHOLIC CHURCH Fontana Wis. MASSES- 7:30-8:15-9- 9:45- and 30 A.M.

FOR SALE- Martin House with standard. Beautifully built. Mrs. Kop-Circle Drive-Gedar Point Park.

Mr. and Mrs. U. Lockwood attended the funeral of Mr. Lockwood's aunt, Mrs. Lettie Lockwood, at Lake Geneva on Thursday (today).

Mrs. Lockwood was 87 years old and had been ill for some time.

LAST OF SUMMER SERIES OF TUESDAY MRS. J. JORGENSON WILL BE LUNCHEON HOSTESS IN SEPTEMBER .

> Mrs. J. Jorgenson, Mrs. Alfred Pihl, Miss Elsie Pihl, Mrs. O.M. Waterbury, assisting, will entertain at a benefit luncheon for the Ladies Aid Society of the Cong'l Church, at Rose Lane Hotel on Tucoday, Sept. 21.

"I want to take this opportunity to compliment the Village Board in having a policeman stationed at night in town. Only last from a trip to Minnesota at 3 A.M. and in pulling into town we noticed the young man at the gas station. It made a very good impression on us. Also noticed streets. I'll say it's good work and thanks to the Village Board. Well done! Yours Truly Harry N. Bryant " 59 Spring St., Wms Bay. "

BURTON BROS.

WILLIAMS BAY, WIS.

CANDY JACHEUN V.

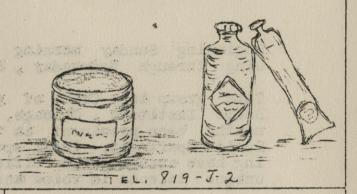
DRUG SUNDRIES



TIDA MAREA ICENTOREAM

MARCHAEL MAR COMAGAZINES





R. E. BURTON

WILLIAMS BAY



WILLIAMS

NEWSPAPERS

FOUNTAIN

SERVICE

SPECIAL BRICK 4-Layers

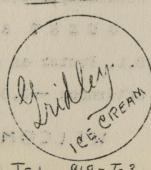
Chocolate -

Orange

Pineapple

Vanilla

We deliver it.



TEL-818-J-3.

ANNOUNCING

2088 HOTS

THE MOODY MUSICAL MESSENGERS

AT

THE GOSPEL TABERNACLE WILLIAMS BAY, WISCONSIN

Beginning Sunday morning August 29th and continuing through Wednesday, September 1st.

This group is a Trio of young men from the Moody Bible Institute, Chicago, where they have for many months been prominent in the activities of the Music Department. Their special training and coaching have assured high efficiency in the use of their unique talents in voice and expression.

The Trio has been greatly used in the D.L. Moody Centenary Celebrations in many of the largest cities-New York, Philadelphia, Boston, Chicago and others. In New York they served with Bishop John Taylor-Smith of London, in a program over the Columbia Broadcasting Chain, officials of which were delighted with their presentation of oldtime Gospel Hymns especially arranged for them.

The baritone, Douglas C. Davies, is an excellent soloist and director of choir and congregational singing; Elliott N. Lindblad, bass of the trio, is also an effective preacher. Cornelius C. Keur is both tenor for the trio, and pianist, while each man has a distinctive and effective testimony for Christ and is a winsome soul-winner.

MOODY DAY

Wednesday, September First

GUEST SPEAKER

Rev. D.L. Foster an Official of the Institute

SERVICE: afternoon -- 3.00. Evening -- 8.00

HOW DO YOU VOTE?

4 4		NORTH		
SOUTHBOUND—READ DOWN—READ DOWN—READ DOWN—READ DOWN—READ DOWN—READ DAILY Except Sun. & f. 2 & 6. 26 & 5. 2 & 6. 32 & 6. 32 & 6. 32 & 6. 32 & 6. 45 & 6. 49 & 6. 45 & 6. 49 & 6. 45 & 6. 49 & 6. 45 & 6. 49 & 6. 45 & 6. 49 & 6. 45 & 6. 49 & 6. 45 & 6. 49 & 6. 45 & 6. 49 & 6. 45 & 6. 49 & 6. 45 & 6. 49 & 6. 45 & 6. 49 & 6. 45 & 6. 49 & 6. 45 & 6. 49 & 6. 45 & 6. 49 & 6. 45 & 6. 49 & 6. 45 & 6. 49 & 6. 45 & 6. 49 & 6. 45 & 6. 49 & 6. 45 & 6. 49 & 6. 45 & 6.	WILLIAMS BAYA	775 Sat. Only PM 2 05 Ar. 1 55 Ar. 1 43 Ar. 1 34 Ar. 1 34 Ar. 1 34 Ar. 1 21 Lv.	649 Daily Except Sun. & Hol. Sun. & S	10. 12. 15. 15. 16. 100. 1.57. 1.57. 1.54. 1.44.
f—Stops to recon Last Trip—No.	622, Sept. 23.			

Dear Friend:

How would you like to have the Chicago & North Western Ry. continue the present morning and evening commuter train service to and from Chicago all through the winter months? We would certainly like to do it and will if we receive definite assurance of sufficient support.

There are a number of our patrons who are strong for it. But we don't know if there are enough of you. So we are taking this poll of our friends along the line to find out just what your needs will be.

Will you kindly help by filling out the form below and send it in to reach us not later than September 10th? Simply fold it as indicated by the score marks, seal and mail. No postage is required.

Thank you.

R. Thomson,
Passenger Traffic Manager.

and Chicago	d use the following commuter service between
and Chicago	No. 622 arriving Chicago at 8:07 AM (Chicago Time) on week-days.
	No. 644 arriving Chicago at 9:00 AM (Chicago Time) on week-days.
	No. 649 leaving Chicago at 4:45 PM (Chicago Time) on week-days.
	No. 681 leaving Chicago at 5:40 PM (Chicago Time) Mondays through Friday.
	No. 775 leaving Chicago at 1:15 PM (Chicago Time) Saturdays only.
	Summer Address
Address	
City	State
	WINTER ADDRESS
Address	
City	State
	G*

A-445-37-15M

-We Want It -If You Do!

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Business Reply Envelope NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

3c. - POSTAGE WILL BE PAID BY - 3c.

R. THOMSON, Passenger Traffic Manager

CHICAGO & NORTH WESTERN RAILWAY

400 W. MADISON ST.

CHICAGO, ILL.



HERMANSON'S

BAKERY

AT WILLIAMS BAY ALL BREADS 104

HAVE YOU TRIED OUR CAKES ?

THEY ARE



DELICIOUS.

LOCAL OR LONG

DISTANCE

HAULING

BLACK DIRT

GRAVEL FOR ALL PURPOSES

CRUSHED STONE ALFRED JOHNSON WILLIAMS BAY.

WILLIAMS BAY

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E. HOLM. PROP.

2 CONGRESS ST. COMPLETE LAUNDRY SERVICE

LAUR'ELLE . BEAUTY SHOPPE WMS. BAY

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MILK

CREAM

BUTTER EGGS

WILLIAMS DAIRY

WILLIAMS BAY



SPECIALS

FISHLINESTORE

SPECIALS FOR FRIDAY and SATURDAY, AUGUST 27 and 28				
GILT EDGE BUTTER 2 1bs- 73¢		PILLSBURY'S BEST FLOUR 49# Sack-\$2.05 242# Sack-\$1.05		
LIBBY'S GRAPEFRUIT or GRAPEFRUIT JUICE 2- 19 oz Cans- 25¢	POT ROAST 30¢ per 1b	WHITE CITY CATSUP 2- 14 oz bottles-23¢		
LONGHORN or BRICK C H E E S E 23¢ per 1b	SIRLOIN STEAK 49¢ per 1b	ROSEMARY MILK $3-14\frac{1}{2}$ oz Cans- 20ϕ		
CORN FLAKES 2- 13 oz Pkg's- 19¢	LARGE FRANKFURTERS 20¢ per 1b	SILVER LEAF LARD 2# Pkg- 33¢		
MACARONI or SPAGHETTI 3- 1# Pkg's- 20¢	VEAL SHOULDER	ROSEMARY PEANUT BUTTER		
LIBBY'S SLICED or HALF PEACHES	A DA A ANDRES EN A	MASON JARS		
2- 29 oz Cans- 39¢	3- 14 oz Cans-20¢	Pints- 67¢- Quarts-75¢ pr Dozen		
CRISCO or SPRY	AMERICAN FAMILY SOAP	FINE SILK TOILET TISSUE		
3 1b Can- 59¢	5 Bars- 27¢	6-1000 sheet rolls 25¢		
WHITE CITY COCOA	OPEN SUNDAY	POWDERED SUGAR 3 1bs- 20¢		
2 1b Can- 17¢	8 AM to 10 AM	BROWN SUGAR 3 lbs- 17¢		