



# **Lake Geneva Observer & Bay Leaves. Volume 7, No. 28 July 20, 1939**

Williams Bay, Wisconsin: Frank M. Van Epps, July 20, 1939

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# LAKE GENEVA & BAY LEAVES JULY 20, 1939 WILLIAMS BAY

## OBSERVER

VOL. VII

NO. 28

DOLLARS, SELF OR BOTH

Lake Geneva seems to be different than other summer resort lakes in that those who live on its shores " think of the other fellow. "

The editor happened to be near the Riviera the other day when Mr. H.C. Paterson, Director of the Water Safety Patrol was seen rushing to the new high-powered Safety Patrol Boat and in a few seconds head up the lake on a life saving trip. In doing this errand of mercy Mr. Paterson was doing the job for you and me who gave dollars for the Safety Patrol Boat and the support of the Safety Work. One life saved is well worth all the cost and records show that many are saved every year. Besides think of the indirect saving of lives through the Life Saving Classes and the Swimming Classes under the direction of the Safety Patrol. The dollars or service or both given to the Safety Patrol bring rich return on the investment.

A purely Lake Geneva institution is Holiday Home. It is over 50 years old. From the beginning the women who reside on the lake have built, furnished and supported the work. Of course the men help in many ways. Now the fourth and possibly the fifth generation is helping. Through the half century hundreds of women who have come to Lake Geneva for rest and recreation have taken time to help with Fairs, Rummage Sales, Flower Shows, etc. to raise the necessary funds for its operation. Thousands, yea tens of thousands of boys, girls and tired mothers have enjoyed two week outings, "a bit of Heaven" and been better men and women as a result of this benefaction.

Many have gone as missionaries by proxy to the farther most parts of the Earth through gifts to Conferences held at College Camp or Conference Point. Other Conference Camps such as Cisco Beach, Camp Aurora, Olivet have had support from lake friends. Camp Eleanor was made possible by some lake shore people and has made possible healthful vacations for thousands of business girls from Chicago.

Yes, Lake Geneva, is different. Each succeeding generation has taken up the burdens of the one preceding. Instead of forgetting that others too would like to enjoy our beautiful lake, they have " thought of the other fellow ". If there is any thing to the tradition of a " Lake Geneva Spirit ", that must be the reason that there is one. The Spirits of those who have helped to carry on before are well pleased with our efforts. May they always find us busy with " well doing ".

IV. JOV  
AUGUST 1911  
1881  
GEOLOGY OF THE LAKE GENEVA  
REGION

The one hundred or more who heard Dr. E.R. Downing on the "Geology of the Lake Geneva Region" last Saturday night at Big Foot Country Club wish that they could have the address. It was very instructive and interesting. Unfortunately Dr. Downing gave it from rather limited memoranda filled in from his great store of knowledge as a Professor of Natural History at the University of Chicago. We are glad that he on his retirement made Williams Bay his home.

Maybe Dr. Downing will give our readers the material in later issues. He talked 50 minutes and since he usually speaks 125 to 150 words a minute, it would take several pages for the lecture.

However in an interview the editor did learn some interesting facts which he will pass on, not as a Naturalist, but as a reporter.

We have no natural rocks right here around Lake Geneva. We are in a valley about 40 miles wide in which the rock are down about 450 ft. About 20 miles north there are out-croppings of limestone. In other parts of the state various outcroppings of the underlying strata can be seen on the surface.

Taken in the order of their strata if we were to dig down far enough at Williams Bay we would find (1) Remnants of the Devonian Shale. There are out-croppings of this near Milwaukee. That is about 300 feet thick. (2) We would find Niagara limestone about 400 feet in depth. That is so called as it is the stone over which Niagra Falls rushes.

Then we would find Cincinnati Shale or whatever it may be called in various outcroppings. That is about 100 feet thick. (4) Galena - Platteville Limestone comes next. It is about 300 feet in depth. (5) Then comes St Peters Sand Stone which is 200 feet or so thick. (6) Cambrian Sandstone which can be seen at the surface at Prairie du Chien has a depth of 700 feet. Below this is the Basement Complex laid down in the seas.

The continent of North America which millions of years ago was under the seas had even then a fairly permanent contour.

Man hasn't been down into the earth more than 2 miles and in doing so has usually followed veins for gold or metals.

Our hills, valleys, prairies around here are caused by not one but several glaciers which brought down rocks, and other drift from the North. The Naturalist can pretty well tell just how far down each glacier came. Our rocks are therefore numerous and show the rolling which they had on the journey down here.

At the School of Natural Science exhibit there are many rocks on display showing their formation. There are Gneiss, various granites, Babbro, Hornblende, Diorite, Basalt and various quartz specimen which have feldspar mica, etc. in them.

The lime stones and shales were made from deposits carried into the seas just as today the Mississippi River carries 10 million tons a day into the Gulf of Mexico.

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LAKE GENEVA. WE DELIVER

The enormous weight of these deposits have caused the bottoms of the seas to sink under the load and other parts of the earths surface to buckle up and appear above the waters. Then again the process of erosian begins over again. The sandstones are results of the deterioration of the rocks above the surface and the winds piling them up as in the sand dunes.

Then again heat has had to do with the making of many of the rocks. Sandstone by great heat has become quartz. Limestones has become marble. Shale has turned into schist.

Through crevices in these layers of rock lava which has various metal content has poured up and over to make other intersting rocks.

These uplifts of earth by which nature tries to equalize the earth pressure differ from earth-quakes which are caused by layers of the rock surface slipping.

There is evidence of one of these so called arches extending from Eastern Wisconsin over into Iowa. When it cracked the lower part of the state was lifted so as to incline toward the North. In the middle of the state is a valley. Various outcroppings of the underlying rock came to the surface and cause many scenic spots, as up in the State Park at Devil's Lake vast Cambrian Sandstone rocks look as if giants had laid them up as a fort.

It makes us stop and think about erosian when we see how these various rocks came from that source. We are a wonderful race of people and have begun to realize the importance of keeping the soil from flowing into the seas, but we have many hard battles ahead of us in conservation. It is only by getting a long time picture of this earth of ours that we see the real need of working to keep it in condition for future generations of our race.

It takes 500 years to make an inch of soil. It can be swept or blown away in a day.

The editor.

#### RAG-WEED SHOULD GO.

The State of Wisconsin joined many other states this last year in putting rag-weed in the list of obnoxious weeds which must be eradicated. Miss Edith Kohlsaat, president of the Lake Geneva Garden Club has asked the editor to pass on to our readers the word about it. Will you be a committee of one, every one of you to do everything possible to help get rid of ragweed. It can be seen all around you. There is the giant rag-weed and the stunted kind which may be seen along edges of walks. It is all ragweed and should go.

Many people would come to Lake Geneva to spend their summers if assured that ragweed was eliminated. Sufferers from Hay-fever will rejoice. We have some combative instincts in us, every one, and here is a good place to put them to work for the good of mankind. Man has waged many successful campaigns on nuisances and won. We can do our fighting right here.

Let's hear from you as to what you have done during the last week or so in helping to carry on this campaign. We'll tell the readers about it.

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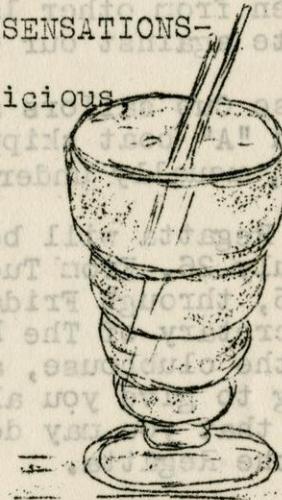
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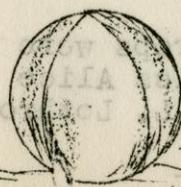


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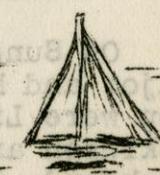
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## THE SAILORS OF TOMORROW

The Cub Regatta of the Inland Lake Yachting Association, of which the Lake Geneva Yacht Club is a member, will be held on Lake Geneva, Wednesday, Thursday and Friday, July 26, 27 and 28.

About thirty boats are expected this year, usually manned by two young sailors, which means there will be approximately sixty children from other lakes to participate against our own Cub sailors.

These Cub sailors are the "C", "E" and "A" boat skippers of tomorrow, usually under 16 years

The Regatta will begin Wednesday, July 26. From Tuesday morning July 25, through Friday, July 28, the Secretary of The Regatta will be at the clubhouse, anxious and willing to give you all the information that you may desire regarding the Regatta.

The Lake Geneva Yacht Club Dinner-Dance will be held at Big Foot Country Club the second day of the Regatta, Thursday, July 27.

## CELEBRATE WEDDING ANNIVERSARY

Saturday afternoon, July 15, Mr. and Mrs. Herman Nordlinger of Chicago celebrated their 23rd Wedding Anniversary with a luncheon at the Nordlinger cottage in Maple Hills. The guests were Mrs. Chapman, Mrs. Elderkin, Major and Mrs. Frederic L. Lothrop and Miss Margaret Nordlinger, daughter of the celebrants.

## COUNTRY CLUB NOTES

On Sunday, July 16, visiting Major and Mrs. Frederic L. Lothrop were Lieutenant Colonel A.K. Atkinson and Mrs. Atkinson of Rockford, Ill. Col. Atkinson and Major Lothrop were overseas comrades in the First (Regular Army) Division.

## WELL KNOWN LAKE GENEVA SUMMER RESIDENT TO MARRY

Mr. and Mrs. Charles Eugene Wendnagel announce the engagement of their daughter, Mary Wendnagel Thompson to Mr. Richard Grant Lydy.

Mrs. Thompson, who is a graduate of the University of Wisconsin, has been making her home with her parents since her husband passed away two years ago. Her father, Mr. Wendnagel, is president of the Wendnagel Steel Company, an old and recognized firm in Chicago which has been in business since 1856.

The wedding ceremony, attended only by the immediate families, will be held in the chapel of the First Presbyterian Church of Chicago on August 9 and will be followed by a reception at the bride's home.

Mr. Lydy, who originally came from Springfield, Missouri, has been prominent in the parking business in Chicago for many years.

Mr. and Mrs. Lydy will be at home at Aloha Lodge, their summer residence at Lake Geneva until fall, when they will visit the New York World's Fair and as a wedding trip this winter they have booked passage on the S.S. Columbus for a Raymond Whitcomb cruise around South America.

## ANNOUNCE DAUGHTER'S ENGAGEMENT

Mr. and Mrs. W.R. James of Oak Park and Lake Geneva announce the engagement of their daughter, Edith Gertrude to Wilbur Lawrence Pett, son of Mr. and Mrs. Harry R. Pett of Walworth, Wis. No date has been set for the wedding.

Also visiting the Lothrops were Mr. Chesley De Jonghe, Miss Alice De Jonghe and Miss Clara L. Lothrop, sister of Major Lothrop.

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SURPRISED ON FORTIETH WEDDING  
ANNIVERSARY

Mr. and Mrs. Ben Popken, who live in the Sawyer lake shore cottage, Williams Bay, were surprised by about 35 relatives and friends from Oak Park, Chicago and Wms Bay, on last Sunday, July 16, in honor of their fortieth wedding anniversary.

Dinner was served at noon on the lawn to the group, who came laden with abundance of good food. Neighbors of the Popkens had supper with them in the evening. The guests of honor were presented with many choice plants for their yard and forty roses.

Mr. and Mrs. Popken have occupied the Sawyer cottage for the past five seasons and spend their winters in Miami, Fla. She is a sister of Mr. D.J. Oetjen, Wms Bay.

STREAMLINED CONCERT VERSION OF  
VERDI'S "AIDA" TO BE SUNG AT MUSIC  
FESTIVAL OF WHITEWATER STATE TEACH-  
ERS COLLEGE

LAKE  
25TH WEDDING ANNIVERSARY REMEMBERED BY FRIENDS

About forty friends from Chicago came out to the home of Mr. and Mrs. Eric Werner, Congress St. last Saturday evening, July 16, for a belated celebration of the Werner's twenty-fifth wedding anniversary, which was on June second. At that time a group of Chicago and Williams Bay friends met at their home to help the guests of honor celebrate and bringing gifts.

A purse of money and other gifts were presented to Mr. and Mrs. Werner by their friends on last Saturday evening, a social time and refreshments were enjoyed.

"Friends are like seeds planted row by row, When cultivated, they will more grow."

Mrs. Ben Popken attended the picnic of the Past Matrons of the Eastern Star Circle of the Oak Park Chapter at Delavan Lake home of Mrs. Bink on Tuesday. Between 30

GENEVA LAKE SUMMER SCHOOL OF  
NATURAL SCIENCE

On Friday evening, July 21, at 8 P.M. the fourth of a series of lectures, sponsored by the Geneva Lake Summer School of Natural Science, will be given in the Mabel Cratty building at College Camp.

The lecturer is Mr. Sam Campbell. Few lecturers have ever had the meteoric rise in public esteem that has been experienced by Sam Campbell, who is known and loved as "The Philosopher of The Forest". His lecture will be an illustrated one with the most beautiful colored film that has ever been shown. The lectures are free to the public.

The summer chorus of the State Teachers College, Whitewater, will present a streamlined concert version of Verdi's immortal "Aida", as the major theme of their annual music festival on Tuesday evening, July 25, at 8 P.M. The festival will be sung in the auditorium of the college. Last season the festival attracted a thousand people for the rendition of "Tannhauser".

Soloists assisting the chorus will be Jean Parks, soprano, singing the title role of "Aida"; Miss Dorothy Flitcroft will sing "Amneris"; Richard Babcock will sing "Radames", Arthur Musall will sing the role of "Ramphis". Piano accompaniments will be played by Roxa Pritchett and Winifred Cobb. The ballet of the slaves will be staged by dancers from the studio of Mrs. O'Connor, Whitewater. The entire production will be sung under the baton of Paul McNains, one of Southern Wisconsin's best known choral conductors, who is also responsible for the condensing and re-arranging of the operatic music.

The concert is free to the public and 35 ladies were present.

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COTTAGES

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## JUNIOR LIFE SAVING CLASSES

## CHURCHES

will start next Monday, July 24 at the Williams Bay swimming pier. See the life guard at the pier before that time to make arrangements.

## CONGREGATIONAL CHURCH

Rev. Victor H. Keiser, Pastor

Bible School

9:30 A.M.

Mr. and Mrs. Melvyn Spence have purchased the Roberts property known as "Forest Glen", at the top of Uihlein Hill, just outside the village of Williams Bay. The lay of the land and the buildings on this place has always attracted the attention of persons passing by.

The sermon topic for Sunday, July 23, will be "An Opened Life". Music by the Girls' Choir.

Rev. and Mrs. Victor Keiser and David were in Madison on Monday to see Mr. Lawrence Fenton.

Mr. and Mrs. O.B. Fensholt and Mr. and Mrs. D.J. Oetjen went to Richland Center, Wis. Wednesday for the funeral of Mrs. Lawrence Fenton, who passed away suddenly last Sunday at Madison General Hospital. She had been visiting her sister, Mrs. Ivan Gibson at Madison, while Mr. Fenton was attending summer school at University of Wisconsin.

Miss Dorothy Burkhardt of Walworth Avenue is spending two weeks in New York, stopping enroute at Washington, D.C. and Niagara Falls and Detroit.

Mr. and Mrs. S.T. Burness of Chicago, are spending their vacation at the Nils J. Johnson home on the lake shore, Williams Bay.

Mr. and Mrs. LeRoy Halvorsen and children, Douglas and Jeanne, are spending two weeks in the Torland house on Orchard St. Mrs. Halvorsen is the granddaughter of the late Mr. Torland, who built the Normandie Hotel in Wms Bay.

Mr. and Mrs. Harry Billings and son, Elmer, returned from their western trip a few days ago. They left Wms Bay on June 20 and visited the San Francisco Fair, and on June 28 attended the wedding of Albert W. McLeod, nephew of Mr. A.W. Harris, and Miss Laura Wheeler, at Pasadena, which they describe as about the most beautiful a wedding could be.

A memorial service for the late Rev. Arthur F. Newcomb, a former pastor of the church for fourteen years, who died on July 12, 1929, was a part of the regular church service on Sunday, July 9. Rev. Keiser spoke of the consecrated life and Christian ministry of Rev. Newcomb.

## GOSPEL TABERNACLE

Rev. R.K. Kinney, Pastor

Morning Worship

10:30

Bible School

11:30

Junior Young Peoples

7:00

Mrs. Marion Anderson, Supt.

Senior Young Peoples

7:00

Evangelistic Service

3:00

Wed. Evening Prayer-Bible Study

at 8:00

## COLLEGE CAMP

Sunday, July 23, the speaker will be Dr. Harold C. Coffman, president George Williams College, Chicago. The service is at 10:45-C.S.T. in the Lewis Auditorium.

## ST. BENEDICTS CATHOLIC CHURCH

Fontana, Wis.

SUNDAY MASSES- 7:30-8:15-9:00-9:45 and 10:30 A.M.

Rev. Father J.F. Manley, Pastor.

FRIDAY

July 21st.

DATES  
2-1b.pkg 23¢

RAISINS  
2-lbs. 19¢

WALNUTS  
per lb. 52¢

COCOANUT(bulk)  
per lb. 27¢

COCOA(Hershey's  
1-lb.tin 15¢

M.MILK(Thomp's)  
1-lb.tins 43¢

F.N.SOAP  
5 bars 27¢

SODA CRACKERS  
2-1b.pkg. 17¢

PEAS or CORN  
3-28oz. 28¢

TOMATOES  
3-20-oz.tins 25¢

SLICED P.APPLE  
30-oz.tin 23¢

SLICED PEACHES  
30-oz.tins 21¢

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PRUNES(40-50's  
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KETCHUP(Rdy's)  
14-oz. 15¢

CHILI SAUCE  
12-oz. 20¢

AMB. CHOCOLATE  
½-lb.bars 11¢

GOOD BROOM  
5 sewed 39¢

K.KLENSER  
3 tins 19¢

GRAHAM CRACKERS  
2-1b.pkg. 19¢

**FRESH MEATS**

SPRING LAMB(leg)per	lb. 34¢
POT ROASTS	" " 23¢
PORK LOINS	" " 27¢
" BUTTS	" " 23¢
PICNICS(Wilson's)	" " 25¢
BACON(generous)	" " 23¢
HAMBURGER	" " 22¢
LARD(Wilson's) 2-lbs.	19¢
HAM SHANKS	" 15¢

Fresh Fish on Friday  
Hens and Springers.

G.BANTAM CORN  
2-20-oz.tins 23¢

SAUER KRAUT  
2-27oz.tins 19¢

PEARS(Rdy's)  
30-oz.tins 23¢

FRUIT COCKTAIL  
2-1-lb.tins 33¢

## CEREAL-FLOUR-SUGAR-COFFEE and JAM-PICKLES-FRUIT JUICES

GRAPE FRUIT JUICE 2-46oz.tins 49¢  
TOMATO JUICE(Rdy's)2-24oz " 25¢  
PINEAPPLE JUICE(Rdy's)46oz " 32¢  
GRAPE JUICE(Richelieu)Qts. 36¢  
TOMATO JUICE(Rdy's)2-50-oz " 47¢  
PRUNE JUICE Qt.bottles 23¢  
SWEET PICKLES Qt, jars 32¢  
CUT PICKLES(Rdy's)24oz.jar 23¢  
SWEET RELISH 22oz.jars 26¢  
MARMALADE(Richelieu)1-lb " 21¢  
PURE GRAPE JAM 2-lb.jars 27¢  
BLK.RASPBERRY JAM 1-lb. " 23¢

CALIFORNIA ORANGES 19 & 32¢ Doz.  
GRAPE FRUIT 4 for 25¢  
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Full line Veg and Fruit.

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RICHELIEU SPECIAL OATS 3-lb. 18¢  
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GRAHAM FLOUR 5-lb.sacks 23¢  
WHEATIES 2-8oz.pkg. 23¢  
HILLS BROS COFFEE 2-lb.tins 53¢  
G.and P.BRAND COFFEE 2-lbs. 49¢  
CHASE & SANBORN COFFEE 2-lbs 53¢  
PURE CANE SUGAR 10-lb.sacks 54¢  
SOFT BROWN SUGAR 3-lbs. 17¢  
POWDERED SUGAR 6 XXXXX 3# 23¢

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KRAFT'S CHEESE 2-lb.boxes 47¢  
LONG HORN CHEESE per lb. 18¢  
LaGRANGE BUTTER 2-lbs. 57¢  
PEANUT BUTTER 1-lb.jars 16¢

# GRANZOW & PETERSON

SATURDAY

3 tins	1lb	K. KERNERS
5 pieces	3lb	GOOD BROOM
1lb	1/2 lb	AMB. CHOCOLATE
1lb	1/2 lb	CHILI SAUCE
15-oz.	50c	KETCHUP (Reg. 1/2)
14-oz.	75c	S-type
14-oz.	75c	PUMPS (AO-20, e)
16-oz.	75c	beer 1/2 "
14-oz.	75c	EBAB. APRICOTS
14-oz.	75c	1/2 lb SUGAR

S-1-15, fine 335  
S-1-15, fine 335  
FRUIT COCKTAIL  
20-oz. fine 325  
PINEAPPLE (R.Y.), a  
S-820z. fine 19  
SAUER KRAUT  
S-820z. fine 59  
G. SANTMAT CORN

HOME GROWN SWEET CORN MFG. & SALT	GRAPES FRUIT JUICE 8-460z. 35z GRAPES FRUIT JUICE 8-460z. 35z
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LARGE RANING BUTTER 1-1/2 lbs	LARGE RANING BUTTER 1-1/2 lbs
LONG HORN CHEESE 1lb 1/2	LONG HORN CHEESE 1lb 1/2
KRATH'S CHEESE 1-1/2 lbs	KRATH'S CHEESE 1-1/2 lbs
PURE RASPBERRY JAM 5-1/2 lbs	BEST RASPBERRY JAM 1-1/2 lbs
WARMALD'S RICHESS 1-1/2 lbs	WARMALD'S RICHESS 1-1/2 lbs
SWEET RELISH 35oz. 1/2 lb	SWEET RELISH 35oz. 1/2 lb
CUT PICKLES (RGA, a) 840z. 1/2 lb	CUT PICKLES (RGA, a) 840z. 1/2 lb
SWEET PICKLES 6z. 1/2 lb	SWEET PICKLES 6z. 1/2 lb
PRUNE JUICE 6z. 1/2 lb	PRUNE JUICE 6z. 1/2 lb
G. and P. BRAND COLLEEN 5-lbs	G. and P. BRAND COLLEEN 5-lbs
CHASER & SANBORN COLLEEN 5-lbs	CHASER & SANBORN COLLEEN 5-lbs
PURE CANE SUGAR 10-1/2 lbs	PURE CANE SUGAR 10-1/2 lbs
SOFT BROWN SUGAR 3-lbs	SOFT BROWN SUGAR 3-lbs
POWDERRD SUGAR 6 XXXXX 3#	POWDERRD SUGAR 6 XXXXX 3#
BUTTER-CHEESE	BUTTER-CHEESE
GRAPES FRUIT JUICE 8-460z. 35z	GRAPES FRUIT JUICE 8-460z. 35z
TONATO JUICE (RGA, a) 8-460z. 35z	TONATO JUICE (RGA, a) 8-460z. 35z
PINEAPPLE JUICE (RGA, a) 8-460z. 35z	PINEAPPLE JUICE (RGA, a) 8-460z. 35z
GRAPES JUICE (RGA, a) 8-460z. 35z	GRAPES JUICE (RGA, a) 8-460z. 35z
TONATO JUICE (RGA, a) 8-460z. 35z	TONATO JUICE (RGA, a) 8-460z. 35z
GRAPES FRUIT JUICE 8-460z. 35z	GRAPES FRUIT JUICE 8-460z. 35z

# КОСЯЧЕВА МОСКАЯ

S-TIP. BKR: 15¢	SODA CRACKERS
2 per box 75¢	LIN. SOAP
1-TIP. tins 45¢	M. MILK (Tomb: a)
1-TIP. tins 15¢	COCOA (Heath: a)
1-TIP. tins 15¢	COCOA (Heath: a)
beet tip. 75¢	COCOANUT (Putik)
beet tip. 25¢	MALTINETS
beet tip. 15¢	RAISINS
S-TIP. BKR: 35¢	DATES
S-TIP. BKR: 35¢	BAKERS
15¢	TRIDAY

# Walworth, the Antique Center of Wisconsin.

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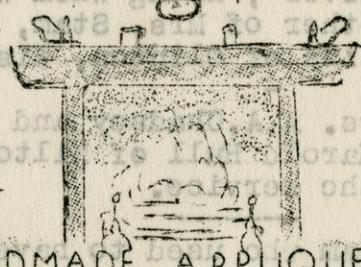
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FEATURING FINE FURNITURE  
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Walworth, Wisconsin



HANDMADE APPLIQUE AND  
PATCHWORK. QUILTS AVAILABLE  
EITHER FINISHED, BASTED OR  
STAMPED READY TO MAKE  
FIRE PLACE EQUIPMENT.

WINTER SEASON: 28 Beach Dr. N.  
St. Petersburg, Fla.

ELEVEN ROOMS OF AUTHENTIC ANTIQUES

MRS. TORGENSEN

One block East of Stop Light Co. Trunk BB  
or STH 36 Walworth

MRS. CHARLES STAM BURIED AT  
EAST DELAVAN TUESDAY, THE 18TH.

Mrs. Hulda Jane Stam who died on October 30, 1938 at the age of 86 years at Seattle, Washington, was brought back to be buried in East Delavan Cemetery by the side of her husband, Charles, who passed away, July 25, 1927, at Wms Bay.

Stephen Stam, a son, and his family came last Tuesday, the 12th, to spend several weeks at the Marquis cottage in Rockford camp. With them were their three daughters, Evelyn, Lorraine and Charlene, who saw Williams Bay for the first time.

Mrs. Stam's parents, Mr. and Frank Stupfell, also of Seattle, came on the trip.

A service was held at the grave at which Rev. L. Woods of Sharon spoke and Mr. D.J. Oetjen of the Bay sang the two songs which were sung at the funeral service held in Seattle in October: "Abile With Me" and "Sweet Bye and Bye".

At the service gathered many of the friends of the deceased and some relatives, among whom was a twin brother of Mrs. Stam, Alvah James Wilkins of Clinton, Wis.

Mr. and Mrs. A.A. Chadsey and Mr. and Mrs. Harold Hull of Milton attended the service.

Stephen Stam who used to have a battery shop at the Garage in Williams Bay now has a thriving Automobile and Electrical Service Business in Seattle.

Rockford Camp where he is staying for the month is a part of the estate of his father, who came to Williams Bay in 1864 and had as his farm all the land now lying in Bay View Subdivision, University Heights, Eleanor Camp and the house was where Mrs. Pearson has her Tea Room, on Geneva Street.

We are glad to see the Stams back home for this visit. Evelyn is anxious to visit the Observatory which

she has told her school mates about in Seattle, writing a theme about it from papers her parents had with them.

SPEAKING OF ROCKFORD CAMP

Friends of George Hoffer, who is a brother of Dan Hoffer, will be glad to learn that he is much improved. George was on the faculty of Y.M.C.A. College and spent many a summer at College Camp. He was found unconscious beside his car at Wichita, Kans. where he is Sec'y of the Y.M.C.A. and has had a long row to recovery from coronary heart trouble.

Dan Hoffer is at Grand Lake, Colo. at his Boy's Camp, Camp Arapahoe for the Summer. Mrs. Hoffer will join him about August 20th, when their daughters, Catherine and Jane have their vacations.

Dan who is well known as a great fisherman here at the Bay is a Coach at the University of Chicago and also directs the Skating Rink at the University.

Friends of The W.H. Rayners at Rockford camp and Urbana, are at College Camp. Miss Isabel Bevier, Professor Emeritus of the University of Illinois, an authority on Household Science and formerly president of the American Economics Association. Mrs. T.A. Clarke, widow of the late Dean Arkle Clarke, author and originator of the office of Dean of Men in American Colleges and Universities. Mr. Robert Shinmin of Urbana and Phoenix, Ariz. Prof. Rayner is teaching at Summer School at the University of Illinois and only gets up weekends.

ABOUT THE LADIES' "UNDERSTANDING"

The fitting of shoes on women who wear no stockings must stop, Newark, N.J. shoe stores were warned this week, by the city health officer. "There is a great danger of the transmission of many ordinary skin infections", he said.

WILLIAMS BAY LIBRARY HAS THE

LIBRARY FOR NEW & LENGTH COUNTY

**NINA MAE**

**BEAUTY SHOP**

GERTRUDE SCHROEDER

WALWORTH, WIS.

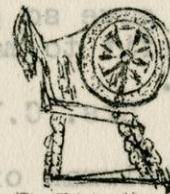
PHONE 413.

WHEN IN WALWORTH

Stop at the sign of

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Yellow Flax-Spinning Wheels



Look at

HANSEN'S AUTHENTIC  
ANTIQUES

Personally Selected.

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WALWORTH 94 W

BENEFIT FOR NEW WALWORTH COUNTY  
HOSPITAL HELD AT LAKE LAWN

The benefit card party sponsored by the Auxiliary of the Walworth County Medical Association held at Lake Lawn Hotel, Delavan Lake on Thursday afternoon, July 13 was a success socially and financially. The sum of \$486.10 was netted, which will be used to purchase surgical equipment for the new hospital.

We wish to thank all those who cooperated and gave so generously toward the benefit to make it the success it was.

Mrs. C.Y. Wiswell

Williams Bay chairman of the Auxiliary Committee.

WILLIAMS BAY GARDEN CLUB

members are invited by the Geneva Lake Summer School of Natural Science to an illustrated lecture by Mr. Alton A. Windsor, "The Ant Man", on Saturday evening, July 22, at 7:30, at the home of Mr. and Mrs. Hubbard Carpenter, lake shore, Lake Geneva. His lecture subject will be "ANTS and CICADES". Members accepting, please contact Mrs. H.A. Bradt before Thursday, July 20 for transportation and arrangements.

LUNCHEON HELD AT MRS. E.R. DOWNINGS

home on Tuesday, July 18, for the benefit of the Congregational Ladies Aid Society, was attended by sixty-two ladies many of them coming from College Camp and Delavan. Committee assisting Mrs. Downing were Mrs. Roy Johnson, Mrs. Alfred Hotton, Mrs. Howard Reynolds and Mrs. F.M. Van Epps.

After the luncheon a musical program was enjoyed. Elsie Featherstone, talented young musician, played a group of piano solos. Mrs. Karen Steele, accompanied by Anna Lee, sang two solos.

Mrs. Storrs Barrett will be hostess for the luncheon next Tuesday, July 25. Call Mrs. E.B. Frost for reservations.

WILLIAMS BAY LIBRARY HAS NEW BOOKS

Mrs. Arthur Ohl, librarian, reports that a list of new books have been received at the Williams Bay Library from the Wisconsin State Rental Library at Madison. They are-

"WINE OF GOOD HOPE" by David Rame  
"GRAPER OF WRATH" " John Steinbeck  
"ALL THIS and HEAVEN TOO" - R. Field  
"REACHING for THE STARS" -Nora Waln  
"A PECULIAR TREASURE" - Edna Ferber  
"THE PATRIOT" - Pearl Buck  
WILLIAM LYON PHELPS- Autobiography with Letters.

"WICKFORD POINT" - John P. Marquand  
"DAYS OF OUR YEARS" - Pierre  
"INSIDE EUROPE" - John Gunther  
"MEIN KAMPF" - Adolph Hitler

There are 14 new books for children but not on rental.

A charge of ten cents for 5 days on rental books and 2¢ additional for each day.

Library is open every evening except Saturday and Sunday, from 7 to 9, and afternoons 2 to 5, except Sunday.

WILLIAMS BAY SCHOOL WILL RECEIVE BIDS FOR NEW WORK

Bids will be received by the District Clerk, G. Van Biesbroeck before noon on July 29, for redecorating work in the Williams Bay School building: -

Gymnasium and Halls; Fourth, Fifth Grade room. English room. Dressing Room. Lunch Room. Girls Wash room.

Cut out all cracks and fill with plaster. Calcimine ceilings and walls: duo-tone wall paint on lower walls. Colors to match present ones in Seventh Grade room

The contractor is to furnish labor, materials, tools, scaffolding and insurance.

Signed

G. Van Biesbroeck,  
District Clerk.

TONIGHT (THURSDAY) IS SWEETHEART NIGHT

ADMISSION: MEN 25¢. LADIES FREE.

RESERVATIONS ARE NOW BEING TAKEN

FOR **JOE SANDERS**

AND HIS NIGHT HAWKS. ONE NIGHT ONLY

FRIDAY, JULY 28

GOVT. TAX 10

WRITE OR PHONE FOR RESERVATIONS. PHONE 245

**RIVIERA ON THE LAKE**  
LAKE GENEVA

DANCING NIGHTLY EXCEPT MONDAY  
TO AMERICA'S FINEST MUSIC

NEVER  
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LUBRICATION

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TIRES

GOODRICH

GOODYEAR

TRUE TEST

BATTERIES AND IGNITION SERVICE

BUS STATION

VILLAGE OF WILLIAMS BAY PASSES  
SEVEN HEALTH ORDINANCES

In order to give the Health Officer proper authority in caring for public nuisances, the Village Board passed seven ordinances at its July meeting. These are standard ordinances recommended by the State Board of Health.

They are too long to print, in fact they cover nine pages of this size. They have been mimeographed and are available on application to the Village Clerk, F.M. Van Epps.

Copies are posted in five places in the Village to comply with the legal publication.

Briefly the Ordinances define what are nuisances and give the Health Officer power in dealing with them.

In the district served by the sewer mains all cess-pools must be discontinued and the owners connect up with the sewer system.

All new cess-pools must be built only after a permit is secured and then only after certain specifications.

No drinking wells can be dug without a permit and then according to specifications laid down by the Ordinance.

No outdoor privies can be built in the district served by the sewer. In other districts a permit must be secured and strict regulations are imposed.

The other ordinances are to regulate offensive trades, and the breeding of flies, etc.

Lois Popton of Oak Park is spending the week with her grandparents, Mr. and Mrs. Ben Popken, Walworth Ave.

Mrs. Storrs Barrett, who has been visiting in the home of her daughter and family, Rev. and Mrs. Harold Booch, at Fairmont, Minn., is expected home on Friday.

AROUND THE LAKE

Mr. and Mrs. Henry Rohel returned last Saturday from a two weeks' vacation at Phillips, Wis. Mr. Rohel is the foreman at Black Point.

T.B. Munro, a Vice-President of the Celotex Co. is spending the summer at the Fearis Cottage at Woodale on the South Shore. He and Mrs. Munro have missed Lake Geneva for a couple of years as Mr. Munro was engaged in building a large plant for his company in England. The cottage in Woodale was built by John Fearis who was a song writer of note. One of the songs was " Little Sir Echo ".

Mr. and Mrs. Blake B. Bell have gone to Vancouver and Alaska for the balance of the Summer. Their home on the lake shore in Glenwood Springs has been rented by James Harrington, a prominent attorney of Chicago.

A Lost Canoe notice appears in another column. Time was when it was considered perfectly safe to leave things at piers. Will readers use every effort to help find the canoe and if done through mischief try and convince that such pranks are contrary to Lake Geneva Spirit.

The Lake Geneva Club on the South Shore has incorporated under the Laws of Wisconsin with Hon. John Friedlund, member of the Legislature from Elgin, President; Dr. P.P. Underwood, D.D.S. Elgin, Vice-President; Floyd Hallock, Sec'y-Treas. Arrangements already are being considered to avail themselves of the Geiger Act re: Club Dues. Extensive improvements are planned.

Mrs. E.C. Hubble and Miss Janet Brown of Beloit were recent visitors in the home of their sister and Aunt, Mrs. F.L. Arnold of Glenwood Springs.

" Lake Geneva Observer " wishes items for this column or page. Send them to F.M. Van Epps, Editor Lake Geneva Observer, Williams Bay Wis.

STAR LINE, INC. OF HARVARD  
ENTERTAIN AT BIG FOOT CLUB

TUNE IN ON THIS - FRIDAY, 21st  
at 11.15 N.B.C.

Last Friday the officers of Star Line, Inc. were hosts to a large number of men who place their products before the public. The scope of the business can be appreciated when there were 135 in the group, the one from farthest east coming from Bridgeport, Conn. and the one from farthest west from Seattle, Washington.

The scene of the gathering was the beautiful Big Foot Country Club. Golf in the morning, buffet luncheon, more golf or a trip around the lake on the trolly in the afternoon and a Banquet at night at which prizes were given for those winning at golf.

CEREMONY FOR THE LAYING OF THE  
LAKE GENEVA POST OFFICE CORNER

STONE FRIDAY, 21, 7:45 P.M.

A program in charge of the Lake Geneva Association of Commerce has been arranged for Friday evening.

Postmaster John A. Fleissner of Milwaukee has been asked by the Postal Department to officially represent it. He will therefore speak as a representative of the government.

An invitation is extended to all to come and participate in this important event in the life of the city of Lake Geneva.

DAUGHTER BORN TO MR. AND MRS. JAMES  
HEWITT, IN MICHIGAN

A daughter, Lucia Ann, was born to Mr. and Mrs. James Hewitt (Lucia Downing) at Springville, Mich. on Wednesday, July 19.

Dr. and Mrs. Elliot R. Downing, University Heights, Wms Bay, are the maternal grandparents. Their daughter, Dr. Elizabeth Downing, Chicago, and niece, little Elizabeth Hewitt, will come today for a ten days visit in the Downing home.

Mrs. F. Fridlund and Mrs. Floyd Blakeley motored to Richland Center, Wis. Wednesday for the funeral of Mrs. L. Fenton.

The editor helped Mrs. D.H. Jeffers gather some material for this talk which according to the post-card will be held on Friday, July 21st at 1.15 Eastern Daylight Saving time which is 11.15 our time or if you keep your clocks Daylight Saving 12.15 Chicago time.

The card reads "Talk about a land of romance, drama and famous names! -- it's Wisconsin and Minnesota. Mansions built by John Jacob Astor's right hand men, Agency House where the Indians were paid, Octagon House - a perfect octagon of 57 rooms! Tank cottage, all filled with priceless antiques, open to the public. Zona Gale's home, Col. Lindbergh's home. Try and join us on Friday, July 21 at 1.15 Eastern Daylight Savings time, red network.

SAILING RACES RESULTS

Saturday, the 15th  
Class "A" (1) "Big Foot Too", Gartz  
(2) "Quest" Mel Jones; (3) "Little  
Smoke" H. N. Gifford, John Perrigo,  
Skipper.  
Class "C" (1) Dory VI, Clarence Sills  
(2) "Geronimo", Edwards; (3) "Gee-Kay"  
Geo, Kiefer; (4) "Hi Mu" Geo. Adams.

Sunday, the 16th  
Class "E" (1) "Rascal", Bruce  
Adams; "Rapid Water", Harold  
Hough; (3) "Green Light", F. Meyer.

CUB RACES:

Friday 14th (1) Miss Reid;  
(2) Wm Bartholmay (3) Petersen,  
Dick Hammersley, Skipper.

Saturday same order in winners  
Wednesday Class C  
(1) Clarence Sills "Dory VI"  
(2) "Hi Mu" Geo. Adams  
(3) "Bee Bee Jay", Bruce Pope

There is continued interest in the Sailing School. The future of sailing on Lake Geneva is assured. The Cub Races will spur more interest in our young sailors.

MR. ERWIN BEYER AND MISS VERA  
CARVAN ARE WED

The marriage of Miss Vera Carvan to Mr. Erwin Beyer took place in Chicago on Saturday, July 8, at 7:30 P.M. in the chapel on the campus of the University of Chicago. Mr. Harry Bryant Jr., son of Mr. and Mrs. Harry N. Bryant of Chicago and Williams Bay, was best man.

Mr. and Mrs. Harry Bryant Jr. together with Mr. and Mrs. Erwin Beyer, spent Saturday and Sunday at the Harry N. Bryant cottage on Spring Street, Williams Bay.

Mr. Beyer is well known for his gymnastic ability, having won several medals in the Big Ten Gymnastic Meets throughout the country.

#### CHICAGO COLLEGE CLUB TO PICNIC AT WILLIAMS BAY

From the Evanston Review-July 13

Many carloads of members of the Chicago College Club will start early on Wednesday, July 26, for Lake Geneva to take part in an all-day picnic at the summer home of Mrs. Charles E. Peace at Williams Bay, president of the club.

Luncheon will be served out-of-doors, and the guests will have their choice of swimming, other aquatic sports and less rigorous activities for entertainment.

#### PROCLAIM A DAY FOR DAUGHTERS TO VISIT MAMAS

The American Gold Star Mothers and the American Women's Congress, aiming to foster better relations between mothers and daughters, have proclaimed next Sunday, July 23, as Daughter's Day.

"The purpose," said Mrs. Effie Fletcher, president of Chapter L of Gold Star Mothers, "is to provide a day in which mothers and daughters may create a bond of closer intimacy, and are being encouraged to spend the day together".

MRS. L.E. WESSELHOEFT, Cedar Point Pk

entertained the Mothers and Daughters Club on Tuesday. Among those present for the day were Mrs. Klaproth, Mrs. Masters, Mrs. Collins, Mrs. L. Gastrum, Mrs. Gastrum's sister, who is here on a visit from Munchen, Germany; Mrs. W. Gastrum and Mrs. Henk.

Mrs. Wesselhoeft will have as house guests for the weekend, Judge and Mrs. George W. Bristow and family of Paris, Illinois, and Mr. and Mrs. Robert E. Cantwell, Jr. and family of River Forest, Ills.

#### MR. AND MRS. WALTER E. JEWELL

attended the laying of the cornerstone of the new Pilgrim Congregational church in Milwaukee, Sunday, July 16. Rev. Harry Nicholson, a former pastor of the Wms Bay Cong'l Church, is the pastor of the church in Milwaukee.

Mr. and Mrs. Jewell will leave on August 1, going to Montreal and other Canadian points. They will go to Maine, where Mr. Jewell's father lived before coming to Lake Geneva over fifty years ago. The New York World's Fair is also in their itinerary, also Provincetown, Mass.

Mr. and Mrs. Oliver Spencer of St. Louis have rented the Jewell's home on the lake shore for the month of August.

Mr. and Mrs. F.J. Michel of Oak Park have rented the A. Forsburg house on Stamford Street for six weeks.

Their daughter (Mary Michel) Mrs. Kirk, husband, Rev. Kirk, and two children will spend a short vacation with her parents, as well as their daughter, Mrs. Robert Beaven (Carolyn) and Mr. Beaven and family, Cambridge, Mass., who have been in England the past year.

The Michel family have been spending the summers at College Camp and at Williams Bay for over thirty years and think there is no place quite compares with it.

# WILLIAMS BAY FIREMEN'S MID-SUMMER FESTIVAL

COMMENCES FRIDAY NIGHT  
THIS WEEK. ELKHORN H.S.  
BAND WILL PLAY.  
SUNDAY AFTERNOON.  
WATER BARREL FIGHTS  
SUNDAY NIGHT. DELAVAN  
AMERICAN LEGION DRUM  
CORPS.  
FUN FOR EVERYBODY  
COME ON OVER - RIDES.  
BOOTHES - SANDWICHES

## THE BELFRY PLAYERS

announce a second show will be given on Saturday night, July 23, at 10:45 of "SMALL MIRACLE", now playing at the Belfry Theatre, Route 50, Elkhorn Road, owing to the great demand for tickets.

## THE ROAD AT WILLIAMS BAY MUCH IMPROVED - YOU CAN TRAVEL OVER IT

You need not detour though there are detour signs. The contractor has placed crushed gravel on it and the Village is sprinkling it quite frequently.

## FIREMAN'S CARNIVAL ALL READY

The Ferris Wheel, Merry-Go-Round, etc are all here at Edgewater Park.

The proceeds of the Festival go to help the Volunteer Fire Department pay for their new building.

## HERMANSON'S

## BAKERY

WILLIAMS BAY, WIS.

A COMPLETE LINE  
OF BREADS

CAKES, PIES

COOKIES, DANISH PASTRY.

ORDERS TAKEN FOR  
SPECIAL OCCASIONS.

WHEN IN WILLIAMS BAY  
COME IN AND SEE US.

## WE ARE RATHER PROUD OF OUR ADS.

Many readers of Lake Geneva Observer are keeping all their copies. Some are binding them. Every mail letters come with subscriptions and kind words. Many tell us that they like to read the advertisements. Some use the paper as a guide for making purchases, knowing that they can count on getting the best for the money from those who advertise in this paper.

## THIS IS NOT A SHOPPER

Readers of this paper subscribe for it. If you wish it regularly drop us a card. Summer subscriptions, 50¢: year round including the Summer and frequent copies during the winter, \$1.00. Some wishing all copies add a few cents for postage.

Many are sponsors, who help with more than cost to help pass on papers to newcomers on the lake.

If you like the paper, please help, in some way.

CLASSIFIED ADV.

FOR SALE- Black dirt. Permanent Flagstone (Illinois) and Lawn Fill. BETTER LAWNS & GARDENS NURSERY, Route 50- (7-13-20)

FOR SALE- Spring chickens. E.T. Pearson, 150 Clover St. Ph-1277-R-2. (Jn 29-J1-6-13-20)

FOR SALE- Red raspberries. Mrs. W.L. Tullock, 32 Constance Blv'd. Wms Bay. (J1-13-20).

FOR SALE- Dining table, 54 inch extension, and Buffet. Ph-1259-R-1.

FOR SALE- Outboard Speed Boat hull- \$15.00. Hults, 554 Glenview Rd. Cedar Point Park, Wms Bay.

SOMETHING DIFFERENT FOR DINNER

DRESSED PHEASANTS- 3 to 2½ lbs average- Call - 1246-R-3- L G. Order 2 days in advance.

LOST- Green Canoe. Finder return to Paul Albert, Glenwood Springs, Fontana. Reward.

KITCHENWARES, CUTLERY. KNIVES SHARPENED. B. ELKMAN, Delavan, Wis. Tel 281. Handmade, Stainless Steel knives.

PERRY NICHOLAS PICKS UP  
ARIZONA BOY JOYRIDER.

After returning from Elkhorn last night after taking John R. Foote, 15 to Elkhorn for speeding thru the Village of Wms. Bay at 55 mi. per hr. Perry Nicholas saw in the Chicago American where he was wanted in Chicago.

Meantime the boy was released by the Sheriff's Office. He had taken his father's car and pet "bulldog Poncho" and started from Phoenix, Ariz. to New York City Fair.

Last night he had 3¢ and gas ticks. His Aunt and Grandmother in Chicago and Libertyville got letters saying that he was missing.

The officers notified the grandmother and he promised to go there.

ARTIST TO BE AT BELFRY THEATRE

Mrs. Edwin Brant Frost of Wms Bay, wife of the late blind astronomer of Yerkes Observatory, will be the subject of an oil portrait painting which will be done by Frederic Mizen of the Frederic Mizen Academy of Art, Chicago, on Friday evening, July 28, at 8 P.M. CST., and which will serve as a public demonstration for the art lovers of the Lake Geneva and Delavan Lake region. Mr. Mizen is a recognized leader in his field and is well known by most of the Chicago summer residents. The unique exhibition will be held at The Belfry Theatre, 1 mile north of Wms Bay on Elkhorn Road.

Frederic Mizen is becoming well known in the field of magazine illustrating. In the July number of HOUSEHOLD MAGAZINE, Capper publication, his illustrations appear in the story of "Shining Star", a thrilling serial of the North Woods.

Marta Ibsen, harpist, Cedar Point Park will play during the intermission rest periods.

A WELL DESERVED TRIBUTE

Dr. Rice, Walworth County Assemblyman, in a recent talk to a group of friends is said to have lauded Col. John T. Atkins, village president of Williams Bay, highly for his faithfulness and aggressiveness. In part he said "that in all his years in politics he has not found a man who has been more faithful and hardworking in the interests and people he represents". He said the Colonel not only gives of his time but all of his time to the village and its people, and that they are to be congratulated in having such a president. He declared the Colonel faithful, energetic, sincere and honest in his every move for the people, not for a set few. He termed him a fighter when right rules over might.

CONTRIBUTED.

## COLLEGE CAMP PROGRAM NOTES

\*\*\*\*\*

DR. HAROLD COE COFFMAN  
COLLEGE CAMP SUNDAY SPEAKER

SAM CAMPBELL, FOREST PHILOSOPHER  
TO CONCLUDE NATURAL SCIENCE  
LECTURE SERIES

The morning Service of Worship at George Williams College Camp this next Sunday, July 23, at 10:45 will have double significance for all College Camp friends inasmuch as Dr. Harold Coe Coffman, president of George Williams College, will appear as the guest speaker. In the three years of his leadership, the college in Chicago and College Camp on Lake Geneva have continued to make progress in the direction of fuller service to students and camp guests alike.

Williams Bay and Lake Geneva people who have heard Dr. Coffman speak or who have met him at one or another of the programs at College Camp since 1936, will be glad of this opportunity to renew contacts with him.

Those who do not already know him are cordially invited to attend Sunday's service and to use this occasion as a means of making his acquaintance.

### CCC EDUCATIONAL ADVISERS CONVENE AT COLLEGE CAMP

Nearly 150 educational advisers assigned to the camps of the sixth area Civilian Conservation Corps will meet at College Camp next week for a five day training program under the direction of Col. Sandford Sellers, educational adviser for the Sixth Corps area, and Dr. Russell A Beam, assistant corps educational adviser. The men attending this conference are leaders responsible for the educational and recreational life in the mid-west camps of this important Federal service.

Wednesday evening's movie "The River" arranged as a part of the program of the CCC conference, is the picture about the Mississippi which won acclaim when shown in regular theaters last fall and winter. Comedy and short features will be included to make up a full evening's entertainment.

Sam Campbell, widely known and loved as "the Philosopher of the Forest", famous for his Santuary hour radio broadcasts over WCFL, will be presented tomorrow evening, Friday, July 21, at eight o'clock as the final speaker on a series of four lectures sponsored by the Geneva Lake Summer School of Natural Science at College Camp.

Mr. Campbell is not interested, primarily in personal success, or popularity. He feels that a ministry rests with him and that he stands in position to enrich the life and thought of his fellowmen. His writings, lectures, radio programs and motion pictures are designed to this noble purpose. The objective he holds in thought, which inspires his work, is best set forth in his own words: "There is greater beauty in life than we have yet seen, greater peace and happiness than we have yet lived, greater liberty than we have used. The infinite richness of spiritual is all about us, available when our intelligence rises to the point of clear perception, and the veil of selfishness is torn from our eyes. My prayer is that I may, in some small measure at least, awaken thought out of drab material routine to realization of higher modes of living."

Sam Campbell is obviously friendly to everyone and everything. The furred and winged creatures of the forest have found in him a champion who understands them, at the same time his work in behalf of humanity keeps him out of that class of nature lovers who pursue this interest at the expense of their fellow men.

Mr. O. D. Frank, director of the School of Natural Science which this week ends its third season at College Camp are happy to announce Mr. Campbell's appearance and to invite Lake Geneva friends to hear him.

# THE LADIES ENJOY COLLEGE CAMP'S PUBLIC FEE GOLF COURSE, TOO

40th ANNIVERSARY YEAR

In Williams Bay  
ed on  
Route 36  
Golf instruction is  
available at the  
rate of \$1.25 per  
hour.

Clubs and bags may be  
rented, purchased or  
repaired

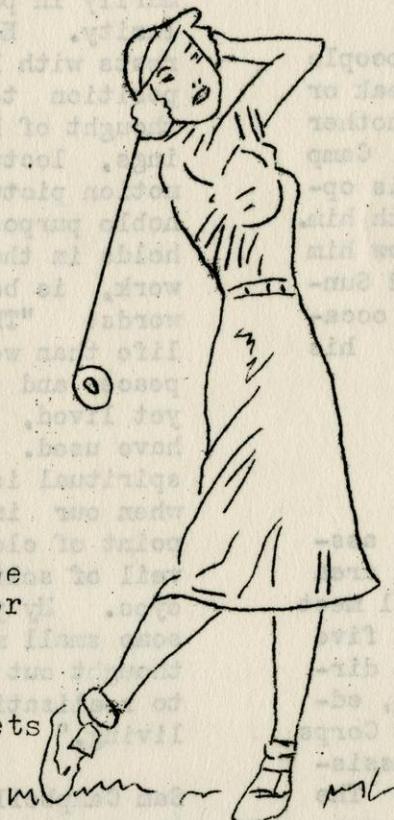
Ten Day Coupon Tickets  
(Transferable)  
\$6.00

Season Membership

Men.....	\$15.00
Women.....	10.00
Juniors (18 yrs. and under).....	10.00

Daily Fees

Single Day Ticket (Monday thru Friday).....	\$0.75
Saturdays.....	1.00



Adjacent to  
Yerkes  
Observatory

A cozy club house with  
veranda and lounge  
where you may be  
served with light  
luncheons or tasty  
refreshments

NO SUNDAY PLAY

GREENS FEES

DICK HORLICK

# RIDING ACADEMY

WILLIAMS BAY, WIS.

PHONE 1202-J-1,L.G.

## LESSONS FOR CHILDREN

## A SPECIALTY

NOTED FOR THE  
BEST HORSES

THE PLACE YOU REALLY  
LEARN TO RIDE.



BICYCLES  
FOR RENT

DIRECTORY OF RESIDENTS ON LAKE GENEVA  
(continued)

No. 161

SHORE HAVEN

East Side of Road  
Harold L. Dold, Lake Shore  
Herbert Anderson  
Sheldon Logan  
Geo Powell  
Edward Jensen  
Chas. Flora  
Edward Jensen  
Edward Thompson  
Lyle B. Reed

West side of Road  
John Ganson and Wm C. Humberstone  
Edward Roelle  
Howard Brubaker  
C.J. Jorgenson.

162 CAMP SYBIL

East side of Road  
Bruce Lawrie  
Merton J. Stansto, "Beloiter"  
Dr. Paul Greeley "East Side Inn"  
Alfred Kirkland "Itlldo"  
Geo. Granzow "Takitezy"  
Chas. Nieubuurt "Rock Haven"  
Emil Wolf "The Wolf 's Den"  
Mrs. John Owen  
Harry Goddard "Tumble Inn"  
Mrs. Frank Barr "Miriam"  
Harvey Jensen  
Geo. Hutson "Bide-A-Wee"  
Dr. Colin Mc Clellan "The Elms"  
Ben Nicholson "Idlewild"  
Sam Leverenz "Lakehurst"  
Mrs. Arch Hill "Hiiside Inn"  
Mrs. Ada Moriarty "The Oaks"  
Earl Toles "The Shack"  
Mrs. A. Mc Cutcheon

West side of Street

Mrs. Ross D. Sill  
Mort Aldrich "Welcome In"  
Mrs. Alice Weeter (1-4-3)  
Rev. G.T. Nesmith- Jesse Reeser  
Mrs. Nell Goddard - "Life Saver"  
P.C. & Floyd Still "Still Here"  
Fred Walters  
Chas. Moser "Idlehour"  
Carl Swanson "Lakewood"  
L.L. Norton "Jay Lou"  
M.J. Huck "Dunromin"  
Geo Lemmers "Marylo"  
Geo. Wagner "Suitsus"  
Will Charles "By The Way"

continued

Gus Wagner  
Herbert Butts "Jolly Five"  
Dr. Sally Howell  
----  
163. Walter Snell  
Mrs. Jerome Ingalls  
Mrs. Will Fassbinder  
Major J.W. Roy

164 Northwestern Military and  
Naval Academy  
Col. R.P. Davidson

165 Geo. Jacobsen (R)  
Harriet and Blanch Kaye

166 Dr. J.M. Nicholson  
167 H.G. Eisert  
168 Chris Borg  
Dr. H.W. Abelman  
170 Franz Koehler

171 W.C. Grunow, "Vallo-Will"  
John Millar, Foreman  
173 Robert Ferris

174 C.L. Bliss

175 O.R. Hillstrom

176 A.F. Madlener  
"The Lindens"  
Clifford Erickson, Foreman  
177 "Black Point"  
Mr. O.L. Schmidt  
Ernst C. Schmidt  
Dr. W.F. Petersen  
Henry Bartholmay  
Henry Rohel, Foreman

Directory Continued Next  
week. The editor would like  
corrections on previous lists  
as he will get the Directory  
out in corrected form after  
circling the lake.

If your cottage or estate  
has a name we would like to  
use it.

Address card to F.M. VanEpps  
Williams Bay, Wis. A cover  
will be placed on the comple-  
ed Directory and sell for 25¢.

SHAGGUS THEATRE - KIRKWOOD, MI.  
AIR CONDITIONED  
JOHNNY  
Metz  
IS PLAYING AT  
THE TAP ROOM OF  
HOTEL GENEVA  
LAKE GENEVA  
Steaks, Chops and  
Chicken served until  
Midnight. For reservations  
Call 620.  
HARRY F. HERMANSEN, MGR

AMBROSE BROS.  
ICE & COAL CO.  
WILLIAMS BAY, WIS.  
HAS ON DISPLAY AT THE  
SHOW AT THE ICE PLANT  
COOLERATORS AIR CON-  
DITIONED REFRIGERATORS  
AS LOW AS \$32.50.  
VITALAIRE *Balanced*  
REFRIGERATORS AS LOW  
AS \$29.50.  
YOU ARE INVITED TO SEE  
THE REFRIGERATORS AND  
THE PLANT.

LOCAL MOTORS APPROVED IN BETTER PLAY  
FOR IMMEDIATE SALE  
HACKER TYPE  
MOTOR BOAT  
EVERETT HUNTER  
LT. 6 CYL, 100 H.P.  
SCRIPPS, 26 FT.  
MAHOGANY COVER  
AND BATTERY LIKE NEW.  
GOOD VALUE  
R. J. STERLING  
254 CIRCLE PKWY. WMS BAY

WHEN YOU HAVE ANY  
HAULING WHICH YOU  
WISH DONE, OR WISH  
GARBAGE REMOVED,  
CALL HENRY KENYON  
WMS BAY. TEL. 1202 R2

MID-SUMMER NUMBER  
NEXT WEEK  
JULY 27TH. LET'S HAVE  
AN ADV. YOU READ THE  
"LAKE GENEVA  
OBSERVER" ADS, OTHERS  
WILL READ YOURS.

## LOCAL ACTORS APPEAR IN BELFRY PLAY

Many Williams Bay actors seen in past productions of the Belfry Players, are lending their talents to "SMALL MIRACLE" which occupies the Belfry stage this week. Franklin Roach, of Tucson, Ariz. and Yerkes Observatory, Ferenc Wachowiak, Winona, Minn., Marion Lytell, Lester Odden, Edith James, Lynn Kiplinger, Henry Reynolds, Selden Spencer, Alfred Hotton, Marta Ibsen, who temporarily abandons the harp for the drama, and Louise Callaway, are all doing their bit towards making "SMALL MIRACLE" the most ambitious and most exciting play to be presented by the Players this season.

Something new and original in stage designing and dramatic plots is being attempted by The Belfry Players in this, their third offering of the summer season. The Locale of the play is the Forty-third Street Theatre, New York City, in a lobby which has been modernized in the latest fashion of bright colors and horizontal stripes. The lobby in which the entire action of the play is set has been cleverly assembled in such a way that, upon the opening of the curtains, one immediately visualizes ones self attending a play in New York.

Believing in variety and contrast in their productions this summer, the Belfry Players have decided to stage this popular play because it presents an unusual opportunity for creative stage designing and direction. The murals seen on the back and side walls of the stage setting were painted by Ferenc Wachowiak, art teacher in Winona, Minn. Hez Diefenthaler has the play well in hand and has put into it all the atmospheric qualities of the city of New York, material at which he is a past master. The present production will be shown to the large enthusiastic Belfry audiences this week, Wednesday thru Sunday, July 19, 20, 21, 22 and 23. in the Belfry Theatre, one mile north of Wms Bay on Elkhorn Rd.

"CALL IT A DAY" will be presented on Aug. 2, 3, 4, 5 and 6, directed by Eli Popa, other Belfry director of the season.

## SPRAGUE THEATRE- ELKHORN, WIS.

AIR CONDITIONED

Wed-Thurs- July 19-20

### "SUSANNAH OF THE MOUNTIES"

Shirley Temple, Randolph Scott. ALSO- "MARCH OF TIME", "The Movies March On", tracing the last 40 yrs.

Fri-Sat- July 21-22

### "HERITAGE OF THE DESERT"

Donald Woods, Robert Barat, Evelyn Venable. Zane Grey story. Beautiful outdoor photography.

Sun-Mon-Tues- July 23-24-25

### "MAN ABOUT TOWN"

Jack Benny, Dorothy Lamour, Edward Arnold, Phil Harris, (Rochester) The Merriell Abbott Dancers, Matty Malneck's Orchestra, The Pina Troupe.

Wed-July 26

### "GRAND JURY SECRETS"

John Howard, Gail Patrick, William Frawley. Amateur short-wave radio operators at work.

Thurs-Fri- July 27-28

### "ON BORROWED TIME"

Lionel Barrymore, Beulah Bondi, Una Merkel. Different story from any you have seen.

### THEN AND NOW

From a Lake Geneva Newspaper  
June 3, 1920

"Dargains from the ads- Cotton voiles, \$1.50 yd. Plain organdys \$1.25 yd. Percale, 50¢ yd. Silk bloomers, \$4.00. Special reduction in price of butter, now only 61¢ pr lb. NOW-1939-Cotton Voiles- 30¢ pr yd. Organdys- 50¢ yd. Popa, Percales- 15¢ yd. Silk bloomers- \$1.25-Butter-26¢ per lb.

DELAVAL THEATRE- DELAVAN, WIS.

AIR CONDITIONED

Fri-Sat- July 31-22

Lionel Barrymore, Cedric Hardwicke

"ON BORROWED TIME"

- also -

Jane Withers in

"NANCY DREW TROUBLE SHOOTER"

Sun-Mon-Tues- July 23-24-25

Haugh Fest! Girl Fest!! Song Fest!

Jack Benny, Dorothy Lamour, Edward Arnold, Rochester in

"MAN ABOUT TOWN"

-----  
Wed-Thurs- July 26-27

"C A R E E R"

with Anne Shirley, Edward Ellis

Alice Eden and John Archer, new discoveries from "Gateway to Holly wood." talent search.

Attendance Mat. Wed. & Thurs.

Mat- 1 Show Daily- 2 P.M.  
Continuous Sundays & Holidays.  
Price 25¢- Except Sun. & Hol.  
Kiddies 12 or under-10¢.

REINHARD BRIEGEL DIES IN THE HARNESS.

Mr. Briegel attended the last County Board meeting, a week ago and was on the Lake Geneva Board of Review recently. Though 85 years young as he said, he kept all of his faculties and could be found every day at his harness shop on Center St. except when he was at a County Board meeting. He died at work.

The editor often stopped in for a chat and bit of advice. It was a real treat to talk to him.

Though born in Germany Mr. Briegel was genuinely American. He was always interested in civic enterprises of Lake Geneva.

He did his duty as a citizen. He was a loyal churchman of the Catholic faith. He was a friend to man. A fine father.

GENEVA THEATRE- LAKE GENEVA, WIS.

AIR CONDITIONED

Thurs- July 20-

Ann Shirley, Edward Ellis

in "C A R E E R"

- also -

\$1,000,000 lost! Diplomat murdered.

Laugh-charged shock mystery.

"THE SAINT IN LONDON"

Fri-Sat- July 21-22

"ANDY HARDY GETS SPRING FEVER"

Lewis Stone, Mickey Rooney, Cecilia Parker, Fay Holden.

Lone Ranger No. 7

Saturday at 1:30 & Fred Karnelkorn.

Sun-Mon-Tues- July 23-24-25

"MAN ABOUT TOWN"

Jack Benny, Dorothy Lamour, Edward Arnold, Rochester, Binnie Barnes, Betty Grable.

-----  
Laugh Fest! Girl Fest! Song Fes

-----  
Wed-Thurs- July 26-27

The Funniest Blondie Picture of Them All!

Penny Singleton, Arthur Lake in

"BLONDIE TAKES A VACATION"

- also -

Bobby Breen in "WAY DOWN SOUTH"

Matinee- Con't Shows daily from 2 P.M.-Sun. and Holidays from 1 P.M. 25¢. Exc Sun. & Hol. to 6 P.M.  
Kiddies 12 or under 10¢

STORE OPEN

SUNDAY, 8:00 TO 10 AM.

SPECIALS

STORE OPEN

SUNDAY, 8:00 TO 10 AM.

# FISH LINE "STORE"

FRIDAY

JULY 21

TEL. 819WI

SATURDAY

JULY 22

SWIFT'S BROOKFIELD BUTTER 2 lbs- 53¢	HILLS BROS., COFFEE 2 lb. Can. 51¢ 1 lb Can 27¢	GRANULATED SUGAR 10# Cloth Bag- 53¢ PURE CANE SUGAR 10# Cloth Bag- 54¢
ROSEDALE SLICED OR CRUSHED PINEAPPLE 2 - 29 oz Cans- 35¢	ROSEMARY or LIBBY MILK 4- 14 oz Cans- 25¢	LIBBY'S CORN BEEF 2- 12 oz Cans- 37¢
LIBBY'S sliced or halves PEACHES- 2- 29 oz Cans 33¢	ROSEMARY PEANUT BUTTER 2 lb Jar- 25¢	LIBBY'S CORN BEEF HASH 2- 16 oz Cans- 29¢
LIBBY'S BARTLETT PEARS 2- 30 oz Cans- 39¢	SLICED GENEROUS BACON 23¢ per lb	HAPPY VALE Medium White LIMA BEANS- 3- 20 oz Cans- 25¢
LIBBY'S FRUIT COCKTAIL 2- 29 oz Cans- 49¢ 2- 16 oz Cans- 29¢		HAPPY VALE GREEN OR WAX BEANS- 3- 20 oz Cans- 29¢
JOHNSTON CRACKERS 2# SODA - 15¢ 2# GRAHAM- 17¢	BEEF LIVER 34¢ per lb	AMERICAN FAMILY SOAP 5 Bars- 27¢ P & G WHITE NAPHTHA SOAP- 6 Bars- 25¢
GOOD KIND MARSHMALLOWS 2- 1# Pkg's- 25¢ JELLO-Assorted Flavors 3- 3½ oz Pkg's- 14¢	LEG OF LAMB 32¢ per lb	GIANT PKG-RINSO- 59¢ SPRY- 1# Can- 31¢ SPRY- 3# Can- 53¢
LUX- Small Pkg- 2- 19¢ LUX-Lg Pkg- 2 for 45¢ LIFEBOUY & LUX SOAP 3 Bars- 19¢ RINSO- small- 2 for 19¢ Large- 2 for 39¢	POT ROAST 24¢ per lb	POWDERED SUGAR(bulk) 3 lb Pkg- 20¢ Bulk BROWN SUGAR 3 lb Pkg- 17¢
KELLOGG'S CORN FLAKES 2- 13 oz Pkg's- 19¢ WHEATIES 2- 8 oz Pkg's- 23¢	LAMB BREAST 12½¢ per lb	WHITE CITY CATSUP 2- 14 oz Cans- 19¢ ROSEMARY CHILI SAUCE 2- 12 oz Bottles- 33¢
CALIF. SHAFTER POTATOES · 45¢ per Peck COBBLER POTATOES 33¢ per Peck	TRANSPARENT APPLES 7 lbs for 25¢ CALIF. ORANGES- 2 Dz- 29¢ CALIF. TOMATOES- 2#- 19¢	BANANAS- 4 lbs- 25¢ Home Grown BEETS 3 Bunches- 10¢ LETTUCE- 2 for 15¢