

Tylenol advertisement.

[s.l.]: [s.n.], 1962

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They bounce back fast with **TYLENOL[®]**

acetaminophen

"Probably the most frequent 'chief complaint' heard in reference to a sick child . . . is that of 'fever'. . . A useful drug for use in children of any age . . . is . . . Tylenol (McNeil)."¹

Tylenol is notable for its effective control of fever¹⁻³ and pain^{2,4} and for its safety¹⁻⁴ in contrast to "other agents which are of known toxicity."³

Tylenol — the safe, nonsalicylate antipyretic-analgesic — ideal in upper respiratory infections and after T & A —

TYLENOL ELIXIR—120 mg. (2 gr.) per 5 cc.

TYLENOL DROPS—60 mg. (1 gr.) per 0.6 cc.

TYLENOL TABLETS—300 mg. (5 gr.)—for adults and older children

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3. Mintz, A. A.: Management of the Febrile Child, *J. Ky. Acad. Gen. Pract.* 5:26-31 (January) 1959.
4. Roth, J. L. A., et al.: Topical Action of Salicylates in Gastrointestinal Erosion and Hemorrhage, *Gastroenterology*, 44:146-158 (February) 1963.

McNEIL

McNEIL LABORATORIES, INC., Fort Washington, Pa.