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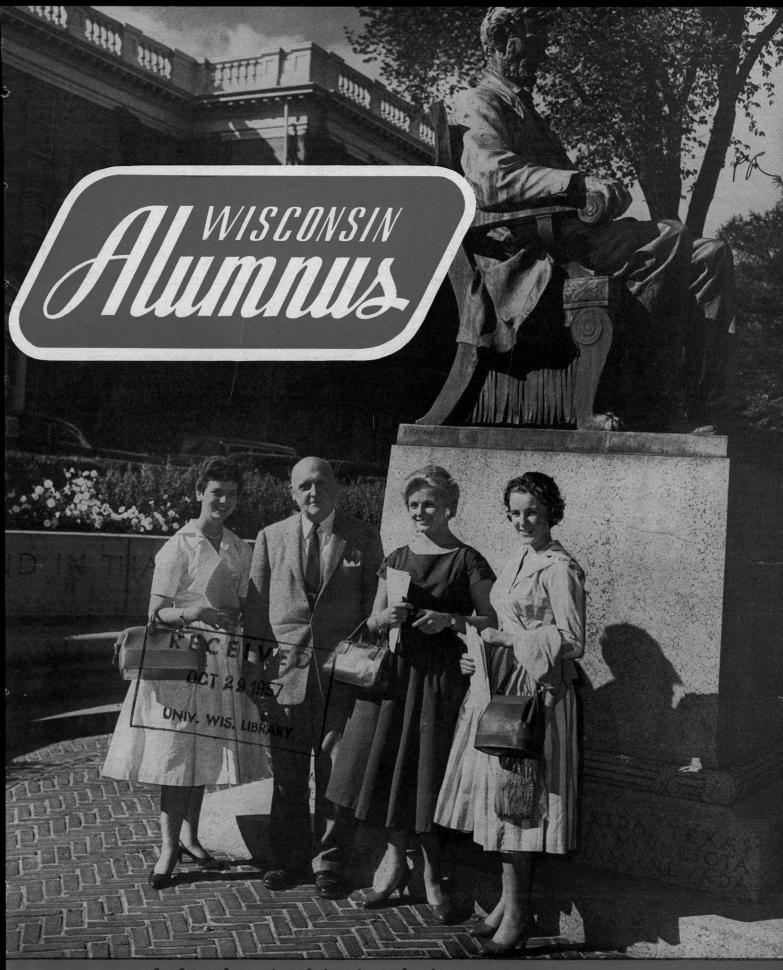
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• regents ask for alumni advice in selection of new University president see page 8

November, 1957



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CENTURIES BEFORE the time of man, great masses of plant and animal life were buried under layers of earth, rock, and water. Gradually, natural chemical reactions changed that buried matter into gas and oil.

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Official Publication of the Wisconsin Alumni Association

Volume 59

November, 1957

Number 5

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COVER

There was a new and attractive look accompanying the 1957 delegation of Brittingham scholarship recipients. Shown in this Gary Schulz photograph with President Fred on Lincoln Terrace are Anne Marie Jiorklund and Betty Bauer, both from Sweden, and Anita Elgh from Finland. Designated International Scholars, they arrived on campus with eight Viking scholars—all men from Norway, Sweden, Denmark and Finland—to spend the 1957–58 school year. For more Viking news, see page 27 of this issue.

IT WAS NO LIE

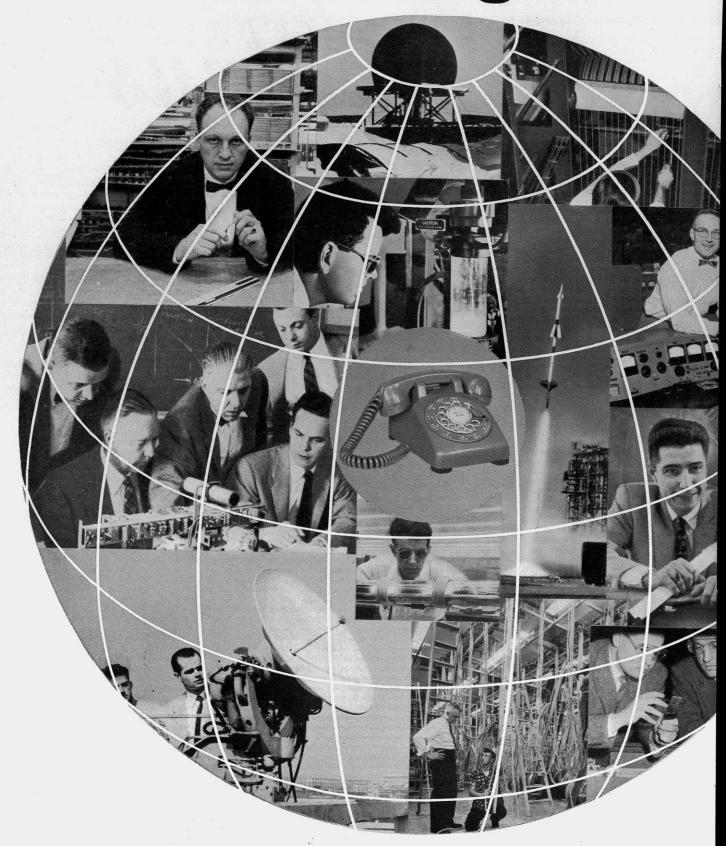
An observant reader noticed a typographical error last month which chopped forty years off the ninety-six-year-old history of the Wisconsin Alumni Association. He was reassured by John Berge that the amputation was unintentional: "Even a woman stops fibbing about her age when she gets that close to 100 years old."

DAD ASHARD DIES

A man familiar to Wisconsin students for more than 30 years, William E. (Dad) Ashard, who sold hot dogs, popcorn and soft drinks both at his refreshment stand at Lake and Langdon streets and at Camp Randall athletic events, died on September 19, shortly before the first football game of 1957 was scheduled and as a new generation of students began climbing the Hill. Hundreds of former students were once his employees on the sporting scene.

THE WISCONSIN ALUMNUS, published once monthly in December, January, February, March, April, May, June, July and September, and three times monthly in October and November. (These extra issues are Football Bulletins.) Entered as second class matter at the post office at Madison, Wis., under the act of March 3, 1879. Subscription price (included in membership dues of the Wisconsin Alumni Association) \$2.50 a year; subscription to non-members, \$5.00 a year. Editorial and business offices at 770 Langdon St., Madison 6, Wis. If any subscriber wishes his magazine discontinued at the expiration of his subscription, notice to that effect should be sent with the subscription, or at its expiration. Otherwise it is understood that a continuance is desired.

There's an engineer's



• Western Electric has major manufacturing plants located at Chicago and Decatur, III., Kearny, N. J., Baltimore, Md., Indianapolis, Ind., Allentown, Pa., Winston-Salem, N. C., Buffalo, N. Y., North Andover, Mass. Distribution Centers in 30 cities. Installation headquarters in 16 cities. General headquarters: 195 Broadway, New York, N. Y. Also Teletype Corporation, Chicago 14, Illinois.

World at Western Electric

As the world's largest manufacturer of communications equipment our continued progress depends greatly on our engineers. They have a key role in the production of some 50,000 types of apparatus and component parts that Western Electric makes in a given year.

- To our engineers falls the monumental task of developing manufacturing operations and of planning the installation of telephone central office equipment across the nation. They devise the new machines, tools and methods needed to do our job. They also shoulder the major responsibilities in carrying out the defense contracts the government has asked us to take over major projects like the Nike guided missile system and SAGE, the continental defense system.
- In the course of their technical work, engineers participate in such broad managerial functions as production, merchandising, installation, and many others. What's more, we have a record of promotions from within. It's not surprising, therefore, that fifty-five percent of the college graduates in our upper levels of management have engineering degrees.
- Naturally we do everything possible to encourage and speed the professional development of our engineers. Just recently, for example, we inaugurated a full-time off-the-job Graduate Engineering Training Program at special training centers, a program with few parallels in American industry.
- The new engineer moves into the first phase of this program, Introduction to Western Electric Engineering, four to six months after he joins us and devotes nine weeks of study to such technical subjects as communications systems, military electronic systems, product design principles. He takes part in the second phase, General Development, after the first year on the job. In this phase he devotes nine weeks to courses in human relations, semantics, engineering statistics, electronics, measurements and instrumentation, systems circuit analysis. The third phase, Advanced Development (4 weeks per year), is available to selected engineers and is geared to the individual to help develop his creative engineering abilities; goes deeply into such subjects as magnetics, computer applications, electronic switching, radar fundamentals, feedback control systems and technical paper writing.

- Besides this company-wide program, a number of our divisions offer individual engineering courses in their own specialties. We also sponsor a Tuition Refund Plan for out-of-hours study at nearby colleges. Open to all employees, this plan helps our engineers study for advanced degrees at Company expense.
- Truly there's an engineer's world here at Western Electric . . . one in which engineers in every field of specialization can expect to grow.

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Planning telephone central offices:

Equipment requirements — E.E.; Power and cable requirements—E.E.

Development and design:

New machines and tools—M.E., E.E.; Material handling methods—M.E., I.E.; New equipment and processes—M.E., E.E.; Repair shop methods—M.E.; Testing facilities—E.E.; Testing methods—E.E.; Job evaluation studies—I.E.; Wage incentive studies—I.E.; Production control studies—I.E.; Improved chemical processes—Chem. E., Met. E., Phy. Sc.; New application for metals and alloys—Chem. E., Met. E., Phy. Sc.; Raw material test procedures—Chem. E., Met. E., Phy. Sc.; Service to military on electronic devices—E.E.

For further information write: Engineering Personnel, Room 1034, 195 Broadway, New York 7, N. Y.



keeping in touch with Wisconsin

A PRODUCTIVE GET-TOGETHER

Three University leaders headlined the annual Alumni Club Officers Conference last month: Regent Carl E. Steiger, Ivan B. Williamson, director of athletics, and LeRoy Luberg, newly appointed dean of students. Attendance set a new high, in spite of tough competition from the World Series games between the Milwaukee Braves and New York Yankees.

Conference speakers pointed out that alumni clubs have the same objective as the Wisconsin Alumni Association: to promote, by organized effort, the best interests of the University of Wisconsin. This support is especially important these days as our University gets ready for the "tidal wave" of students scheduled to arrive in the early sixties.

Alumni clubs are the University's outposts. It takes organized strength to get things done these days, so alumni must be effectively organized to be helpful to the University. President Morrill of the University of Minnesota says that alumni clubs are "islands of loyalty."

Regent Steiger outlined the work of the steering committee set up by the Regents to select President E. B. Fred's successor. He retires at the end of the current academic year. This five-member committee is doing the spade work so essential in selecting the right man for this job.

WAA members have been invited to share in this spade work by recommending candidates—another first in Wisconsin history. If you have a candidate who you believe should be considered by the Regents, send your recommendation to the chairman of this steering committee: Charles D. Gelatt, Northern Engraving Co., La Crosse, Wisconsin. (See Mr. Gelatt's statement on pages 8-9.)

Ivy Williamson gave an enlightening talk on football tickets for alumni, and was hopeful that the addition of 10,000 seats to the Stadium would make the situation better after this year.

Plans for this year's Preview Meetings were given special attention at the club conference. "Successful Previews," said Mr. Luberg, "are the result of effective and complete cooperation between the University, the Wisconsin Alumni Association and the alumni clubs sponsoring this project. When all do their full share, Previews render a real and valuable service to the University of Wisconsin." As this issue goes to the printer 42 Preview meetings have been tentatively planned.

The primary objective of these Previews is to make sure that the University of Wisconsin gets its quota of top-flight students.

Wisconsin needs these "cream of the crop" students to remain in the top ten in the field of higher education. A recent Harvard publication emphasized the importance of these top-flight students in these words: "Harvard's strength is rooted in her teachers, her students, and her great physical plant stretching back from the Charles."

Jahn Berge

FIRST SNARK SQUADRON ACTIVATED

Snark Guided Missile Becomes Operational

HAWTHORNE, CALIF.—The United States Air Force has announced that its first Northrop Snark SM-62 intercontinental guided missile squadron will be activated late this year. The Snark will be the first such missile to come into operational use.



The squadron, to be assigned to the Strategic Air Command, will be equipped with the high-altitude, jet-propelled Snark missile capable of delivering a nuclear warhead.

The exact site for the new missile unit was not disclosed but SAC officials emphasized that missile units will be so positioned as to reduce problems of noise and to insure that missiles, if ever fired, will not pass over heavily populated regions.

No missiles will be launched from operational sites except in case of attack. For training purposes missile crews will practice actual firing at an established range such as Patrick Air Force Base, Florida.

The Snark missile squadron will be manned by some 500 officers and men. Personnel are now undergoing training in the operation and maintenance of the Snark at Northrop.

The engineering division at Northrop continues in its development work on the Snark while they are in production. Other advanced projects in manned and pilotless flight are also in various stages of development at Northrop's new multi-million dollar engineering and science center in Hawthorne...all of them vital to the defense of America and other countries of the free world.



missile engineers

As space becomes the missile engineer's province the demand for highly competent talent is ever present. Each development uncovers other areas for advanced study.

Beneath the imposing skyline at Northrop, engineers in the new multi-million dollar Engineering and Science Center are tackling today the problems of tomorrow's flights into space.

Scientists and engineers at Northrop have many accomplishments to their credit, including the USAF-Northrop SM-62 Snark intercontinental guided missile, first such weapon system to become operational with the Strategic Air Command. Research continues on preliminary and advanced projects involving missile guidance and controls, propulsion, flight test engineering, and similar areas of prime importance.

Northrop's 18 years of experience in pilotless flight is seldom matched by other manufacturers in the aircraft or missile fields. This reputation is a principal reason why experienced engineers and scientists have joined the Northrop Engineering Division. As work progresses on the USAF Snark and other vital missile projects career opportunities become available for qualified missile engineers.



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The University of Wisconsin's Thirteenth President:

WHO WILL HE BE?

On the next page, the chairman of the

Regents' presidential selection committee,

Charles D. Gelatt



asks Wisconsin alumni for their

suggestions and counsel

THE SELECTION of the next president of the University of Wisconsin is a challenge which the Regents of the University feel is the greatest they have ever accepted.

The University today looks forward to one of the most critical eras in the nation's history of higher education. Tremendous increases in enrollment ahead are matched in magnitude by the continual expansion of mankind's knowledge. And to complicate these problems, the costs of operation and building seem to be increasing apace.

To aid them in choosing the person best fitted to guide the University through this period of unprecedented expansion when balance and quality must be maintained and, if possible, enhanced, the Regents have asked me to call upon alumni of the University for suggestions and counsel.

What sort of president does the University need?

What special attributes should he possess?

These are the questions that come first to our minds. There are many more before we reach the ultimate one:

Who should he be?

The faculty has chosen a representative committee to work with the Regents on answers to these questions, and the deans have nominated their senior members to provide advice. The Regent committee is canvassing leading educators throughout the land, seeking expert opinion on what sort of person could best head Wisconsin.

President Herman Lee Donovan of the University of Kentucky recently collected definitions of the ideal president, ranging from the cryptic comment by Harold Ickes that he should be "a divining rod for locating rare deposits of rich metals," to the definition given by Dr. H. C. Cowley of Stanford University, one time president of Hamilton college, who called a typical president "One of the most burdened, harassed, put-upon people in American life. He is expected to be an educator, a scholar, an administrator, a businessman, a public speaker, a writer, a money-raiser, a politician, a giver of dinners, a charmer at receptions, a moral force in the community, a commentator on national and international affairs, and popular with students, alumni, faculty, and readers of newspapers."

More pertinent, perhaps, to our present discussion, is the list of qualities and talents which the Board of Regents committee on personnel listed when that group, on January 25, 1945, nominated E. B. Fred for the presidency of Wisconsin. I would like to quote that report, in part:

"Basically, the University's mission is education. Therefore a first requirement is that the President be an eminent and recognized scholar in his field and an educator of experience and attainment. Further, he should have a deep interest in and knowledge of the overall educational program of a University.

"He should have demonstrated capacity to work harmoniously with others, to delegate responsibility and authority to others and to accord credit and recognition to others in the organization who earn such credit and recognition. The

knows Wisconsin and who knows its University."

This list of qualifications, the committee reported, led them to choose the then dean of the University's College of Agriculture. Since their choice of President Fred gave the University a great leader who ranks at the top of the nation's educational administrators today and who brought the University to its present peak of distinction, it follows that many of the qualities listed would be those we should seek in his successor.

Among the qualities being suggested to the Regents from many sources at this time are some which go beyond special abilities, background and training. A list of these would be long, but most mentioned are:

- 1. High scholarship
- 2. Imagination and vision
- 3. Diplomacy and industry

Address your opinions to Charles D. Gelatt,

Northern Engraving Co., La Crosse, Wisconsin

operation of the University is a team job and morale throughout the staff is vital to achievement.

"He should have administrative capacity as well as capacity to determine the objectives of the institution and to plan effective methods of achieving them.

"He should be a judge of talent in the educational and research fields and have a desire to bring to and retain at the University men and women of attainment and promise in the varied fields of education and research. After all, the teaching and research staffs determine the ultimate rank of the University in the educational structure of the country.

"The State of Wisconsin and the University of Wisconsin have traditions, ideals and objectives that are peculiar to them. We wanted a man with a Wisconsin background. A man who

- 4. Humility—ability to work with faculty
- Complete dedication to the University which he serves
- 6. Good health.

The Regents have made no commitments. They seek only the best possible president for Wisconsin. And they want help on this decision from alumni.

Comments can be addressed to me at my office, the Northern Engraving and Manufacturing Co., La Crosse. If writers wish their comments to be referred only to members of the Special Regent Committee on Selection of the President, and so indicate in their letters, this restriction will be honored. However, we hope that a selection from letters not so restricted can be published in an early edition of the *Alumnus* to stimulate other suggestions.

Contracts have been awarded and work started on the \$1,200,000 addition to Sterling Hall which will house the Army Mathematics center; department of physics facilities, including a nuclear reactor; the Numerical Analysis Laboratory, and the astronomy department. Two domes for astronomical telescopes and a planetarium will be constructed on the roof. The Wisconsin Alumni Research Foundation has provided funds for the addition.

An agreement between the Indonesian Ministry of Education and the University of Wisconsin, financed by the Ford Foundation, is enabling Wisconsin to provide faculty members to assist in teaching and research in various phases of economics, particularly at Gadjah Nada State university, Jogjakarta. Prof. L. Reed Tripp is coordinator of the project, which was arranged for a trip he and Economics Department Chairman Prof. Edwin Young made to Indonesia in June.

Midwestern Universities Research Association officials were highly pleased with the successful test of a working model of an atom smasher described in the February, 19597, issue of the *Alumnus*—one which collides protons headon at speeds of 120,000 miles a second.

Work on the project in Madison is continuing on an experimental level until a decision by the Atomic Energy Commission on construction of a full-scale atom-smasher is reached. This may be within a year. The proposed machine would cost from 60 to 80 million dollars.

In the meantime, MURA has acquired property south of Madison, near Lake Kegonsa, which has qualities desirable in the atom-smasher project. However, it is clear that final site selection must await AEC approval of the entire project.

Atom Smasher Test Highly Successful

> Liberal Education Is Best, Declares Fred



The 2,600 new Wisconsin freshmen who helped swell total Madison campus enrollment to 16,200 were advised by President E. B. Fred to take advantage of the opportunity offered for a broad, liberal education.

"We are experiencing a return to the old theory that a well-rounded education is the best education for leadership," he said as he welcomed them into the University family at the President's Convocation. "Thus, if you seek to rise above routine vocational tasks in your lifetime, you had best use your college years for a broad sampling of academic resources."

He also urged the freshmen to participate in "the public lectures, the concerts and other cultural events you can attend, the organizations and activities, the informal learning that comes with living in this community of scholars."

The first in a series of grants that will total \$165,000 was received from the National Institutes of Health to support a five-year research program on leukemia by Prof. Harry A. Waisman of the Medical School.

Allan W. Ostar, director of Extension Editorial and Communications Services, accepted a national award by the Direct Mailing Advertising Association for a series of bulletins produced for the Industrial Management Institute—which recently dropped the word "Industrial" from its title. Donald Grover, Mrs. Joseph Goodman and Mrs. Marjorie Walsh produced the series.

A \$3,240 grant from the Educational Television and Radio Center will support research aimed at learning how well television instruction can help a student develop habits of faster reading with greater comprehension.

UW Engineering Experiment Station research increased more than 14 per cent, reaching a new high of 235 projects, Engineering Dean Kurt Wendt and Associate Dean W. R. Marshall Jr. have reported. Yet funds budgeted for the research decreased 10 per cent because of smaller expenditures for costly equipment and for graduate student research support.

Wisconsin is one of the benefiting institutions in a new Union Carbide Corporation program which has established 268 four-year engineering scholarships at 48 colleges, technological institutes and universities. Provided are tuition, fees and allowances as well as grants to colleges. (The company also supports another 392 scholarships in a different four-year program.)

A course in the history of religions which will cover Judaism, Christianity, the Islamic faith, Hinduism, Buddhism and other religious past and present is being inaugurated this fall by the history department. Ten men, including Prof. Eugene P. Boardman, who planned the course, are supporting the program through guest lectures.

Prof. Irving Shain and Richard D. DeMars, chemistry, have developed a rapid, convenient method of measuring metal in solutions one thousand times more dilute than those previously analyzed.

Regent President Wilbur Renk predicted before the State Building Commission that there may be as many as 5,400 engineering students on the campus eight years hence.

History in the Making

In University Archives rest valuable UW records—for safekeeping and use



Archivist and Bibliographer Doane examines Wisconsin history in the Regents' minutes.

THE STORY of the University of Wisconsin as it is being seeded into records and publications will henceforth be preserved through the establishment of University Archives. This new office of Archivist and Bibliographer, created by the Regents in June, meets a long-standing and ever-growing need for the full-time organized husbanding of Wisconsiniana.

Prof. Gilbert H. Doane, appointed archivist and bibliographer, is directing the work and has the assistance of two part-time workers, both graduate students in history.

"Archives consist of the official records and correspondence of the University, its administration offices, its colleges, divisions, and departments; the official papers of its officers, deans, directors, departmental chairmen and faculty," Prof. Doane recently noted.

He explained that the Archives also contain printed bulletins, pamphlets, serial publications and leaflets issued by the University or written about it; pictorial brochures, films and scripts for television and radio; sound recordings of official events or reminiscences of members of the faculty and staff.

"Moreover, we shall preserve certain technical papers and working notes of members of the faculty, such as those which cut across the interests of a number of departments in the University—for example, the material on lakes and streams collected by the Drs. Birge, Juday, and others," Prof. Doane, a little out of breath, concluded.

Beyond this, Archivist Doane pointed out, after a pause, his office will be actively interested in the personal papers of UW faculty members who have made exceptional contributions in the various disciplines, or have taken a prominent part in the development of the University, its teaching program and its research program.

"These add to the distinction of our University and its reputation," Prof. Doane stressed.

Gathering, sorting, and arranging this material, making inventory and cataloguing it will be routine, but the archivist's function will not end with merely preservation as its goal. Usefulness is vital to the new operation, and Prof. Doane will assist those who wish to explore the resources of the Archives.

The new agency will obviously prove useful in the writing of future University histories, for many areas of historical research, and as an important records service.

As University Bibliographer, Prof. Doane will list as completely as possible all official publications of the University and enhance the value of such a list by collecting copies of the publications listed—a master file of UW publications, including all titles in the "Bulletin" series and the old "Studies" series, printed reports, and any fugitive items which can be found. (The Studies were published prior to the establishment of the University Press.)

"The work will go slowly at first," Mr. Doane acknowledged. "It takes time to develop such a comprehensive program."

Fortunately, Prof. Doane does not have to start from scratch; a substantial body of printed materials had been brought together by the University Library and the State Historical Society before the Regents created the new agency.

Jesse Boell, the State Archivist, who was encouraged by historian Vernon C. Carstensen, has done a great deal toward creating order out of relative unconcern.

(continued on page 31)

University News Service



A UNIVERSITY freshman as well as other students on the campus are expected to be in the national spot-light next spring when Life magazine publishes a three part series "Crisis in the Colleges." For several weeks, William Trombley and Yale Joel, Life correspondent and photographer, followed freshman co-ed Peggy Growth as she joined the pattern of college activities. What the men from Life are aiming for is a picture of how Wisconsin is handling the problem of crowded conditions and increased enrollments.

The answers these two come up with will be tied in with the University of the future. This will be compared with a representative junior college and a liberal arts college.

Peggy was selected for her modeling when the *Life* staffers saw her going through registration. Then they followed her through dorm and classroom life as well as her social activities. Asked what she thought of her modeling, Peggy said: "It's a wonderful feeling and quite an honor."

The Russian Line

An international spotlight has been focused upon another University student, Byron Mogul, a senior majoring in Russian. Byron was one of four UW students who went to Russia this summer to attend the Moscow Youth Festival. His reaction: "Anyone who would accept this Soviet nonsense would really have to be a jackass."

Mogul found the regime anxious to give a poor impression of the American delegates to the Russian people. "We were presented in a poor light," Mogul explained," and heard of bad comments made about us."

But the UW student found the people whom he met on the street friendly and very anxious to meet an American. And all of them seemed to have the same question: "How does the working man in America live?"

Mogul found the Russian standard of living very low. For example, television is shown to the people but not available to them, he explained. They are shown these things only so that they will "work for the future."

Memo for the future department: University of Wisconsin classes will start and close one week earlier beginning with the 1958–59 school year.

A story going around involved a sociology student assigned to phone a dozen homes around 9 p.m. and ask parents if they knew where their children were. He reported: "My first five calls were answered by children who had no idea where their parents were."



Brand new freshmen and upperclassmen counselors gathered at the University YMCA to begin a weekend of fellowship and information exchange at the annual freshman camp. These pictures were taken during last year's camp.

'Y' CAMP

Eases Freshmen Onto Campus

Road to Dreamland

On the campus students are just beginning to focus their spotlights on the biggest fall event, Homecoming, which on November 16 will be climaxed at Camp Randall when the Badgers meet the Illini. Friday night prior to the game Les Brown and his "Band of Reknown" will fill the Field House with Homecoming spirit. The theme for this year's Homecoming is "Dreamland."

Saturday morning will be filled with alumni coffee hours and get-togethers. The Union, in addition, will celebrate its 50th anniversary by bringing together all of its past chairmen and staff workers at a coffee hour in the new Lake Plaza room. Tours of the Union will be offered to the Union "family" and the film "Living Room of the University" will be shown to the public as well.

On Friday afternoon floats and house displays will be in the spotlight. Of course, a traditional parade will wind up in front of the Union to join with the pep rally and "Yell Like Hell" contestants. Between halves of the football game all winning floats will be displayed on the football field.

To wind up the big week-end Joe Irwin, Homecoming king, and his queen (and wife) Mary Lee Richardson Irwin will launch a big dance in Great Hall on Saturday night.

Drama in the Air

The campus is also looking forward to a five star season of Wisconsin Players' productions. On October 29 the first view of the season's activities will be spotlighted when the curtain goes up on Shakespeare's "All's Well that Ends Well." December 10 through 14 the Union



And down comes the ski slide.

theater will be an Oriental World for the production of "Kismet." "Heartbreak House," "Sir John in Love," and "The Teahouse of the August Moon" will be offered in the spring.

A Landmark Gone But, while the

But, while the campus spotlighted various events and personalities, a well-loved land mark of the past was being torn down and taken away: Muir Knolls' celebrated giant ski slide, which had overlooked Lake Mendota for nearly forty years.

The steel frame was uprooted early in October, to be relocated in Hoyt Park

overlooking the limestone quarry.

Although it has been moved off the campus, things which it was instrumental in beginning will still remain. Perhaps the best known of these is the Hoofers' Club, now the campus leading sports headquarters. In 1919 the University Ski Club was born out of enthusiasm the skiers had for their new facilities. A dozen years later this club was enlarged to include other activities and was relabeled "Hoofers."

O N SUNDAY, September 15, shortly before freshman week began, 125 prospective students climbed into chartered buses parked in front of the University YMCA and traveled across Madison to a camp on the north shore of Lake Mendota. There a brand new lodge and 30 counselors, upperclassmen from all walks of campus life, awaited them. For all of them the next three days were to be filled with discussions, talks by faculty members. square dancing, sports and recreation, and most of all, good fellowship.

The occasion? The 34th annual Freshman Camp, sponsored by the YMCA and YWCA and held this year at Camp Wakanda on the week-end directly previous to freshman week on the campus.

Panel discussions, question-and-answer sessions, as well as man-to-man and woman-to-woman talks, provided for the transmission of upperclassmen's opinions on such topics as dating, religious life and extra-curricular activities.

Faculty members like Deans Martha Peterson, Theodore Zillman and LeRoy Luberg appeared to give the future students a view of the changing social values governing campus living and to explain various facets of the "Wisconsin Idea." This year, special guests of the campers were Prof. Gerald Pickett, mechanical engineering, and his family, who recently returned from India.

Later, after their first days on the campus, most of the campers expressed gratitude for their experience. Typical was the exclamation of one co-ed:

"It was wonderful. I walk up the hill between classes, and see faces I know. And during rushing, and even when I had my first date I knew what to wear and, sort of . . . you know . . . how to act. Really it was great."



Freshman Campers get a fine chance to meet facultymen.

Participation Grows As Alumni Giving Enters Fall Phase

"The 100,000 pieces of literature just mailed brings the total of Foundation mailing pieces to over one-half million in the past two years."

With this statement University of Wisconsin Foundation President Frank V. Birch '18 announced the fall

campaign for the 1957 Alumni Fund.

The 1957 Alumni Fund is the first on a full calendar year basis and honorary chairman for this year's drive has been Stanley C. Allyn '13 who is chairman of the board of National Cash Register Company, a former president of the Wisconsin Alumni Association and a long time advocate of alumni support for the University of Wisconsin. Emeritus Dean Fay H. Elwell '08 is chairman of the Foundation's Alumni Fund committee.

"Messages from Howard Potter '16, Stanley C. Allyn and myself may appear as non-personal in a mailing of this size," Birch added, "but I can assure you we consider it is a real personal message telling each and every Badger of the need for their interest and support."

At the same time, Bob Rennebohm '48, executive director of the Foundation, revealed that 1,600 alumni have already given or pledged over \$40,000 to the 1957

Alumni Fund.

"This is slightly under our average of \$35 per giver established during the first two annual alumni funds, but it represents a marked increase in the number of participants over previous drives at this point," he said. "With some large gifts expected during the final quarter of 1957, we are confident of maintaining our fine average and at the same time increasing the number of donors and the total gift fund.

"Those of more recent classes are responding in large numbers and this is a trend we like. The need for alumni support has evidently been brought home to them by

conditions they faced on the campus.

"At the same time, each mailing seems to 'reach home' with more and more older alumni. There is a steady increase in their enthusiasm and support of this new

program".

Alumni giving to the first and second annual alumni funds during the period October 1955—December 31, 1956 totalled over \$133,000 from about 3,700 alumni contributions. The 1957 Alumni Fund closes December 31, 1957, and the Honor Roll of Contributors will be printed early in 1958.

Gifts, Grants

Gifts

Neil T. Torgerson, Frankfort, Kans., \$5; Delta Gamma Sorority Assn., \$2,000; Kohler Foundation, Inc., \$3,000; Wisconsin Alumni Club of Southern California, \$100; Emil W. Breitkreutz, San Marino, Calif., \$25; Mrs. Anne Steytler, Chapel Hill, N. C., \$5; Madison Branch American Assoc. of University Women, \$100; The Institute of Life Insurance, New York City, \$3,000; General Foods Corp., Hoboken, N. J., \$2,500; Mr. H. L. Rusch, Princeton, N. J., \$500; L. P. Rosenheimer family, Kewaskum, Wis., \$25; Dr. Chester E. Poetsch, Moorestown, N. J., \$5; Smith, Kline & French Laboratories, Philadelphia, Pa., \$5,000; Wisconsin Society for Jewish Learning, Inc., Milwaukee, \$400; L. K. Olson, Drexel D. Journey, and Marvin S. Kahn, Washington, D. C., \$27.50; Linde Air Products Co., four or five year annual grant-inaid, per scholar, \$100; West Side Garden Club, Madison, \$150; Central Bureau of Research of the American Otological Society, Inc., New York City, \$1,200; Parke, Davis & Co., Detroit, Mich., \$2,500; Wisconsin Junior Chamber of Commerce Auxiliary, \$3,000; The Alexander and Margaret Stewart Trust, Washington, D. C., \$45,000; Government of France, \$500; Mr. and Mrs. Robert E. Cech, Scotia, N. Y., \$25; Leonard L. Lovshin, Cleveland, Ohio, \$10; Anonymous, Mr. and Mrs. Norten Ames, Oregon, and Mr. and Mrs. Herbert Moon, Milwaukee, \$1,075; The Pelton Steel Casting Co., Milwaukee, \$1,100; Trustees of the General Electric Educational and Charitable Fund, \$170.50; American Cancer Society, Wisconsin Division, Madison, \$1,100; Wisconsin Law Alumni Club of Chicago, \$500.

Grants

University of Wisconsin Foundation, income from estate of Dr. Sobey Okuyama, Genesee Depot, \$3,000; The Upjohn Co., Kalamazoo, Mich., \$2,000; Red Star Yeast and Products Co., Milwaukee, \$3,200; American Dry Milk Institute, Chicago, \$11,060; Union Carbide Chemicals Co., New York, \$1,000; Twin Ports Cooperative Dairy Assoc., Superior, \$400; American Cyanamid Co., New York, \$3,000; Wisconsin Milk Dealers Assoc., Inc., and Wisconsin Assoc. of Ice Manufacturers, Inc., Madison, \$1,200; American Cancer Society, New York, \$1,000; Committee on Chemotherapy, National Advisory Cancer Council, \$1,300; National Institutes of Health, Bethesda, Md., \$63,174; Smith, Kline & French Laboratories, Philadelphia, Pa., \$3,000; Hoffman-La Roche, Inc., Nutley, N. J., \$11,100; Ray-O-Vac Foundation, Madison, \$2,000; Research Corp., New York, \$1,920; The American Cancer Society, Wisconsin Division, Madison, \$34,000; The Population Council, Inc., New York, \$2,500; The Johnson Foundation, Racine, \$750; The Rockefeller Foundation, New York City, \$14,000; Committee for Economic Development, New York City, \$2,220.51; Linde Co., Division of Union Carbide Corp., New York, \$900; National Science Foundation, Washington, D. C., \$102,400; Winnebago Lake Fly Research, Inc., \$36,000; National Consumers' Committee for Research and Education, Inc., Cleveland, \$3,000.

(continued on page 34)

H ERBERT KUBLY, one of Wisconsin's most accomplished and successful serious writers, was chatting a few months ago with a group of friends from his University days.

The central figure in a conversationfilled living room, he was recounting his interview with an advertising agency board chairman who had been impressed with Kubly's *American in Italy* and *Easter in Sicily* and who had in mind a \$50,000 proposition.

"It turned out," smiled Kubly, "that this fellow wanted me to do a book about 'breadcasting.' How a variety of now-famous people had at one time cast their bread upon the waters. He offered me a huge research staff; all I had to do was put the words together.

"I finally confessed to him that I was more of a pessimist than an optimist, and that I just couldn't do it."

Kubly added, a bit ruefully: "The book probably would have made me \$50,000, too."

And, while \$50,000 rarely hurts anyone, as Kubly would be first to admit, his success as a frequent contributor to such magazines as *Holiday, Atlantic Monthly* and *New Yorker*, as well as his book royalties, entitle him to indulge his principles to a greater degree than can many less fortunate writers.

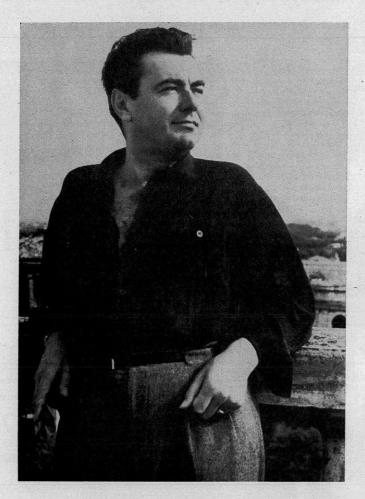
Kubly's pessimism, therefore, is a relative thing. It's not easy to appear downcast when your first major book has won the National Book Award for distinguished non-fiction; when your next is judged in the New York Times to be even better than the first; when your first play has critics comparing you to Shaw, Saroyan and Anderson, and when your satisfaction with the joys of living is as obvious as an American tourist on the Via del Corso.

Kubly's happy propensity to accumulate credits from critics, and checks instead of rejection slips from editors, can be traced to his campus days when he helped pay his way by writing for *True Story*, several farming magazines and for Wisconsin newspapers. He also became theater editor of the *Daily Cardinal*, a literary endeavor which brought complimentary admission to various forms of culture on the campus.

Contemporaries of Kubly can picture him best in a great bearskin coat that he

(continued on page 29)

HERB KUBLY cheerful pessimist



Kubly on a rooftop at the American Academy in Rome.

National Book Award winner shows keen appreciation of people

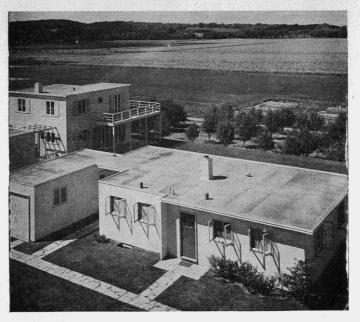
This near neighbor of the University

has played a major role in development.

of today's fascinating wood industry

the U.S. forest

Two of the first prefabricated houses built in the United States were erected on the Forest Products Laboratory grounds in 1937. Much of the research that preceded the development of the prefab industry was at the Laboratory.

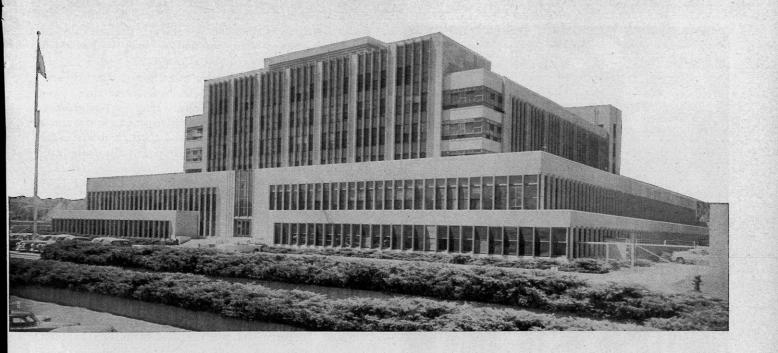


O BUSINESS can today remain robust on a diet of the technical knowledge that was available in, say, A. D. 1910—which happens to be the year the U.S. Forest Products Laboratory went into action.

The wood-working shop of 1910 was a business geared to the individual skills of its workmen and to certain jealously guarded craft "secrets" involving such "arts" as gluing, seasoning, and finishing. How those skills and secrets would fare in today's rough competition for markets takes little imagination to visualize.

The transformation of the wood-working business and the forest products industries since 1910, is a fascinating story of research and development. It's also a story of hard work, liberally salted with obstacles but satisfyingly sweetened with successes. And perhaps best of all, it's a story with many installments yet to come.

That research didn't spring full-blown into existence with an Act of Congress. In fact, Congress turned down the first proposal to set up a Forest Products Laboratory. Only the persistence and ingenuity of a small band of men in the young, struggling Forest Service saved the dream of a unified, centralized Laboratory where the varied skills of the different sciences could work together on the problems of wood utilization.



products laboratory

Some research was already under way in little projects in a half-dozen places—a paper laboratory in Boston; strength testing at schools like Purdue, Washington, California; seasoning investigations at Yale; some preservative experiments in Washington, D. C. The scattershot nature of this cooperative research program had become painfully clear to its Forest Service sponsors. Accordingly, men like William L. Hall, in charge of the research, and his dynamic chief, Gifford Pinchot, promptly sought other solutions when Congress rejected their proposal of a laboratory. Thus it came to pass that the Laboratory was born in Madison, Wis., instead of Washington, D. C., when the University of Wisconsin offered a new building on University avenue complete with heat, power and lights.

The infant Laboratory was formally dedicated in 1910, the first of its kind in the world. It was a unique adventure in research dedicated to the concept that men trained in various sciences could work more efficiently on mutual research problems if they worked together, as teams.

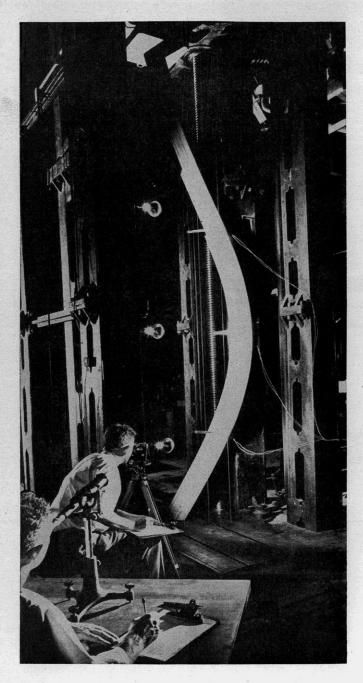
And so a small but eager group of men and women began the work that was eventually to make itself felt in every sawmill, wood-working plant, furniture factory, paper mill, veneer and plywood mill—in every woodusing shop in the nation. In due course its significance became recognized the world around, as country after country set up similar research organizations.

There is scarcely a commercial product made of wood today that doesn't reflect that research. Lumber is better sawed, graded, seasoned, stored. Design of wood structures—houses, churches, schools, factories, bridges, boats, aircraft—is based on it. New materials, products, methods—whole new industries—have developed from it.

The "Madison Lab" has long since ceased to be alone in its field, of course; various State and private industrial organizations have done much, and their growing contributions are badly needed. And, the forward-looking industries of the Nation have spent time, money, and brains putting those research findings to work. At best, research can only point the way.

TODAY IT'S RELATIVELY easy to find out what research has done and can do for the forest products industries. People generally understand what is meant by the term "scientific research" and how the scientist operates. They know that he uses special tools in his laboratory to get basic information that he analyzes to work out generalized conclusions as to whys and wherefores. It

This article is condensed from the Woodworker Magazine



A curved, laminated beam is loaded in the Laboratory's millionpound testing machine while trained scientists record the performance.

doesn't matter whether he is studying the structure of the atom or the structure of the universe; the method is the same. His findings command respect.

It wasn't always so, even so recently as 1910. The attitude of some congressmen was evidence of that. They couldn't see any use for a laboratory after the few months' testing necessary to find out all there was to know about wood. Scientists were still a breed apart, and the eager band who gathered in Madison could show pitifully little to justify heavier investment in their work.

Howard F. Weiss, the wood preserving specialist, later recalled whimsically that he was obliged to equip his preservation laboratory with \$120—and, even at 1910 prices, the equipment needed ran to \$3,200. The others fared similarly. In their fondest dreams, they probably didn't visualize anything like the institution that was to evolve during the next half century.

It was above all, then, a time for careful analysis and planning, for putting first things first. Out of that planning evolved the goals that have guided the Laboratory through the years, and will continue so to do. They are:

- 1. The utilization of the forests for the greatest good of the greatest number—an over-all Forest Service goal that was promulgated by President Theodore Roosevelt.
- 2. The more efficient utilization of forest by (a) reduction of losses, and (b) utilization of losses.

The term "losses" in this sense meant anything left unused—whether it be a tree of unwanted form or species in the forest, sawdust in a sawmill, planer shavings in a wood-working shop, or unused strength in an oversize beam.

Better seasoning can make useful the wood of species that warp badly. Improved preservatives more effectively put into wood prevent decay in window sash, utility poles, railroad ties. Accurate strength formulas enable engineers to design buildings with smaller members. By such developments losses are reduced.

Knowing the chemistry of wood, you can transform sawmill slabs and edgings into wood pulp; or pulpmill lignin waste into useful chemical products; or chipped scrap wood into wood sugars that in turn can yield industrial chemicals. Such developments utilize losses.

Recognition was closer than the scientists of the infant Forest Products Laboratory realized. In fact, they had hardly had time to get securely under way when, in Europe, the lights of civilization began to go out and the Old World turned for the first time to the New for the wherewithal to save itself.

Wartime demands uncovered broad areas where basic research was badly needed. The Laboratory's venture into glue research, for example, brought it face to face with a whole branch of wood technology heavily burdened by customs, practices, trade "secrets," and shibboleths that varied contradictorily, almost from shop to shop. Here was a field needing not only better adhesives but orderly gluing procedures and conditions.

War experiences also dramatically illumined the need in the future, for better seasoning methods. New waterspray kilns had done a job. But for commercial work better, faster ones were needed; and, to get them, a better understanding of how moisture moves through wood must be gained.

Engineeringwise, pressing problems included strength variability among species, joints and fastenings (always the weak links in structures), and the properties of a promising new material called plywood. Chemically, there was the challenging enigma of wood's fibrous structure—what it consisted of—how its molecules were formed and linked together. The wood anatomists and pathologists had come up against fresh puzzles involving peculiarities in its physical structure, the fungi and diseases that attacked it.

Here was meat for many trained minds to feed on. Inevitably, the research program was deeply affected; and, in the peacetime years that followed, the staff pursued fresh trails to knowledge through the labyrinthine intricacies of wood.

First came brief reports, articles in scientific and technical journals. As new knowledge accumulated, however, it was distilled and published in more widely available form, notably Department of Agriculture manuals and bulletins.

MEANTIME, CONGRESS had changed its legislative mind about the Laboratory, and in 1930 ground was broken for a bigger building. And when, two years later, it was occupied, the country was in a depression that called for new approaches.

How does research help a nation whose economy has suddenly slipped into low gear? Well, one way is to stimulate enterprise by developing, new, better, cheaper products and processes. Toward this objective "Cap" Winslow now directed his engineers, chemists, physicists, and technologists.

Since the big markets for wood were in construction, new structural ideas became prime game. How could you use wood more effectively for housing, schools, churches—buildings of all kinds?

It was a stimulating challenge. But research is no Aladdin's lamp from which processes emerge full-blown. To bridge the gap between an idea and a moving production line takes time and hard work.

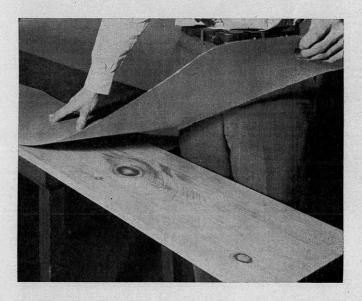
Nevertheless, before the decade was over some of the ideas that were explored in the early thirties had been transplanted into going industrial concerns that have since blossomed and yielded rich fruit.

The semichemical pulping process developed by the Laboratory in the 1920's, for instance, helped revolutionize a segment of the pulp and paper industry. This process, which involves a chemical softening of wood chips and a mechanical fiberizing of the softened chips, opened new supplies of pulpwood to the American paper industry. The scrub hardwoods and resinous southern pines, long thought useless for papermaking, could now be used to good advantage.

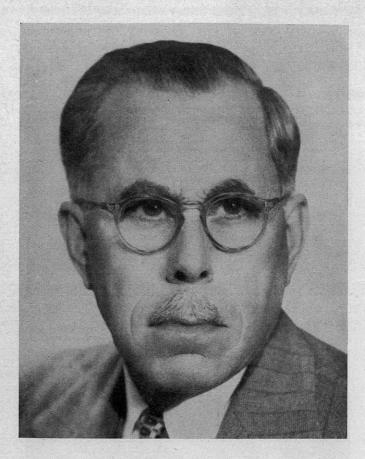
There was also the prefabricated house. Drawing on World War I aircraft research, George Trayer proposed adapting the concept of the "stressed-skin" wing for walls,



On the timber mechanics test floor of the U. S. Forest Products Laboratory, the basic properties of wood and wood products are probed.



Scientists at the U. S. Forest Products Laboratory have developed a technique for overlaying low-grade lumber with paper to provide a smooth, paintable surface as in one section of Camp Randall Stadium.



Dr. J. A. Hall, director of the U. S. Forest Products Laboratory, is a biochemist by training, with early experience in the fruit, food, and tobacco processing industries. Before he became director of the Laboratory in 1951, he served as director of the Central States and Pacific Northwest Forest Experiment Stations. Hall holds three degrees from Wisconsin, and is one of dozens of Badger alumni employed at the Laboratory, which lies just to the west of the Madison campus.

floors, roofs. By gluing plywood to a light framework, he reasoned, you could produce a new kind of "building block" complete with insulation, electric wiring, heating ducts, and plumbing pipes where needed. Tests bore out the theory, showing that the panels were in effect box beams in which the plywood covers helped carry loads. Thus was born in 1935 the first truly engineered house making use of the strength of covering materials as well as framework. It is the ancestor of most "prefabs" today and was in production by the late 1930's.

Too, news had come from Europe of a chemical discovery with startling implications for the wood industries. New resin-like materials with remarkable plastic and adhesive properties had been synthesized. They fascinated the glue chemists, in particular, because of their incomparable resistance to water. Before the thirties had run their course, resin-glued plywood was on the market that could stay in the rain or under water indefinitely without peeling apart, and a new era of weatherproof wood products had arrived.

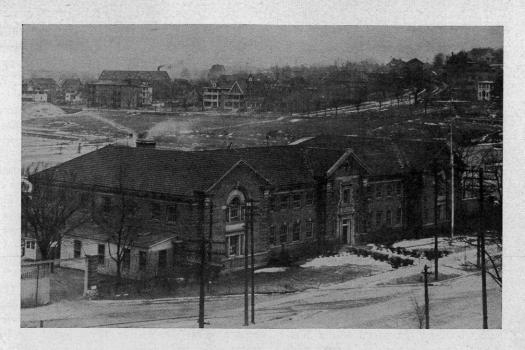
The Laboratory's World War II research accomplishments were remarkable and have had a lasting postwar effect upon industry. For example:



Carlile P. Winslow was director of the U. S. Forest Products Laboratory from 1917 to 1946. Under "Cap" Winslow's directorship, the Laboratory recorded most of its long series of accomplishments in the field of wood.

- The packaging research that solved the myriad problems of supplying a global army and navy yielded improved wood boxes and crates, new waterproof and grease-proof protective wraps, fiberboard containers that could withstand the grim realities of invasion by sea.
- Plywood and laminated wood were made capable of any conceivable use outdoors—as keels for Navy PT boats and minesweepers, or as lawn and patio furniture.
- Paper impregnated with phenolic resin became a plastic surfacing material of demonstrable use, among other things, for upgrading veneers.
- New knowledge brought closer the day when wood in any form—even sawdust—could be transformed into useful materials.
- And the marriage of wood with other materials—paper, plastics, even metals—opened new vistas for future peacetime exploration.

THE CESSATION of hostilities in 1945 and emergence of the United States as leader of the free world has necessitated continued military research in forest products and related fields although, of course, on a markedly smaller scale than in wartime.



The old home of the U. S. Forest Products Laboratory on University Avenue now houses the Mining and Metallurgy department of the College of Engineering.

Because of just a few Forest Products Laboratory achievements, it's estimated that every year \$70 goes back to the U.S. government in taxes for each dollar spent on wood research.

This doesn't include the value of new jobs created, the increased living standards, nor the better conservation and forestry practice that is coupled with good wood utilization.

Four years of global war, moreover, had built up tremendous pressures for peacetime goods. The Laboratory once again shifted emphasis, therefore, to help find means of "catching up" with civilian needs as quickly as possible. Among the most pressing was the need for housing.

In the immediate postwar years, much of the housing research was done in cooperation with the Housing and Home Finance Agency. One of the Laboratory's jobs was to test new materials and constructions that burst in wide variety on the market. Among them were new floorings, door constructions, molded wood-fiber window frames, assorted fibrous sheet materials for walls and ceilings, insulation, vapor barriers, new ideas in nails and other fastenings. They had to be evaluated before HHFA could accept them in houses bought with Government-insured credit.

The war-introduced resin-treated paper overlays for plywood likewise found peacetime markets. The next logical step was to try them on lumber. Results were even more promising than anticipated. Besides providing smooth, weather-resistant surfaces for such products as house siding, the paper sheets demonstrated unexpected ability to restrain wood's tendency to swell as it absorbed

moisture. Their prospective use over low-grade wood for furniture, cabinets, and built-ins has thereby been enhanced.

Matching these significant developments in composites have been those in the field of fiberboards. Expanded production of these versatile sheet materials has been due largely to changing economic conditions, notably the mounting cost of stumpage that has stimulated more intensive efforts to use every possible particle of wood. Cull trees, thinnings, branches, tree tops, sawmill refuse, and other forms of wood fiber once ignored are being chipped to feed the paper and board mills.

However stimulated, the postwar trend toward more complete utilization of trees and forests has proved beneficial in many ways. It has made better forestry both a "must" and practical. But only research "know-how" has made it possible—research that permits utilization of new species, poorly formed trees, and the offal of the logging camps and the mills.

Because of the versatility thus made possible, wood has remained in the forefront of our economic resources during the postwar years—often in new forms, but none the less wood.



UP HILL and down dale

OMPETITION for autumnal attention in the sport pages of Wisconsin newspapers is pretty rugged for men who carry the colors of the Wisconsin cross-country team in races with representatives of other universities. (The fact is, during much of the early fall of 1957 the glare of Badgerland publicity was reserved for Milwaukee's Braves, a professional baseball team.)

Fortunately, participants in this ancient athletic event do not take part in cross-country for the reknown which it brings. They care much less about competition for sports headlines than about physical competition along leafstrewn paths and by-ways.

Sometimes, in the past, University of Wisconsin cross-country runners have fared well. Sometimes not.

And as the season opened this year on October 12 at Minneapolis, it was doubtful that this would be one of the better years. Such a prognosis was based

largely on a view of the lack of experienced personnel with which Coach Riley Best was confronted.

"We'll be running into some powerful squads this year," Riley recently commented, "and we'll just have to try to make up for our lack of experience with good condition.

"Determination is always a valuable factor, too, but only time will tell about our chances for a successful season."

Time has already seen contests with Iowa and Illinois, and the harriers continue on Nov. 2 at Michigan State, on Nov. 8 at Marquette, at the Big Ten Meet at Chicago Nov. 15, and at the NCAA meet at Michigan State Nov. 25.

Only one major "W" winner, Tom Koenig, and two minor letter winners, Dave Thompson and Dick Blaney, were on hand to provide the squad's nucleus. Numeral winners included Don McKinney, Stuart Tulledge and Bob Devlin.

From at least one standpoint the Badger cross-country candidates had a lot of punch. Two members of the boxing squad, Armando Zeledon and John Drye, were numbered among the lakeroad runners.

SPORT SCHEDULES

FENCING

Dec. 14-Shorewood Fencing Club at Shorewood

Jan. 11-Detroit and Cincinnati -US Air Force and Colorado at 18-

Denver Feb. 1—Shorewood Fencing Club 8—Wayne State and Ohio State

15-Iowa and Michigan State at East Lansing

22-Chicago and Indiana at Chicago March 1—Notre Dame and Illinois at South Bend

8-Big Ten Meet at Bloomington, Ind., or East Lansing 22—NCAA Meet at Lubbock, Texas

GYMNASTICS

Jan. 11-Northwestern at Evanston, Ill.

18—Chicago Feb. 8—Ohio State and Iowa

15-Michigan State 22-Indiana at Bloomington, Ind.

March 1-Minnesota at Minneapolis

8—Open 15—Michigan at Ann Arbor, Mich. 22—Illinois

(NCAA Meet to be announced later).

TRACK (OUTDOOR)

April 19-Pentangular at Champaign (Northwestern, Purdue, Iowa, Illinois and Wisconsin).

Drake Relays at Des Moines, Iowa

May 3—Ohio State at Columbus 10—Illinois

17— -Iowa

-Minnesota at Minneapolis

-Big Ten Meet at Lafayette, Ind. (Also May 31). Central Collegiates, NCAA Meet, and Big Ten-PCC Meets to be announced.

JUNIOR VARSITY WRESTLING

Dec. 14-Stevens Point Invitational at Stevens Point

18—UW—Milwaukee 26—Stevens Point State Feb. 18-

March 14-Wisconsin AAU Meet at Milwaukee Dual meet with Lawrence at Appleton; Ripon at Ripon; Marquette at Madison; and Beloit College (tentative), dates to be announced.

WRESTLING (VARSITY)

Dec. 14-Northern Illinois State at DeKalb 21—Wisconsin State Collegiate

Meet

Jan. 11-Ohio State, Wheaton, and Northern Illinois State

17—Northwestern 18-Minnesota

Feb. 6-Colorado School of Mines at

-Colorado State at Greeley -US Air Force Academy at

Denver –Indiana

15--Purdue

—Illinois

-Iowa State Teachers at Cedar Falls

22—Iowa at Iowa City
March 7—Big Ten Meet at Champaign
28—NCAA Meet at Laramie, Wyoming

SWIMMING

Jan. 11—Iowa at Iowa City

18-Minnesota

Feb. 3-Illinois

8—Northwestern 15—Purdue

22—Ohio State at Columbus March 1—Michigan State at East Lansing

6-Big Ten Meet at Iowa City 27-NCAA Meet at Ann Arbor



. . . with Grace Chatterton

WHITHER ENDURANCE?

Many of you remember Gladys Bassett '30, professor of physical education. Two generations of Wisconsin co-eds have learned skills and sportsmanship from this small, efficient, vigorous woman. Now Gladys B., as she is affectionately known, has retired after 32 years of teaching. In 1925, when she first joined the University of Wisconsin staff, she recalled, "girls wore black serge middies and were very sports minded. They often walked several miles every day, thought nothing of bicycling to the country for a week-end and played tennis in long black stockings and bloomers."

Professor Bassett thinks today's young women can naturally do more things than their mothers. But they lack endurance and stamina. And she believes physical education in a student's program more important than ever.

What does a University professor do when she retires? Gladys B. is resolved to go on with her brisk activities. She'll have more time for golf, bowling, and curling. And she plans to go back to school to study more history, art, perhaps home economics.

NO BACK SEATS, PLEASE

The question has been "raised by some experts," of whether the proportionate number of women students seeking a higher education should be reduced in view of the swelling tide of college enrollments expected to reach its crest by 1960. Such a ridiculous idea certainly would be dismissed after reading "Investment in Creative Scholarship: A History of the Fellowship Program of the American Association of University Women 1890-1956". This new book by Ruth Wilson Tryon, former editor of the Journal of the American Association of University Women records the personal and professional accomplishments of 1121 women who have received A.A.U.W. fellowship awards and international grants.

"This history which Mrs. Tryon so ably sums up is the history not only of women's education through sixty years, "but of the changing circumstances of women's lives, and of the changing conditions in which they found themselves." writes Prof. Helen C. White, chairman of the Department of English at Wisconsin and a distinguished author in her own right, in her introduction to this book.

SUCCESSFUL SONG SEARCH

In 1940 Helen Stratman-Thomas Blotz, '19, began a Wisconsin folksong recording project. Under the sponsorship

of a University research committee and the Library of Congress she traveled up and down the state seeking out old original songs of various nationality groups never before written down or recorded.

A collection of more than 800 songs representing the music and lyrics of over twenty different nationalities was the result.

The lumberjacks, the early French settlers, the Cornish immigrants who mined the southwestern part of the state, all had folk songs of their own and these are part of the record. The actual recordings were sent on to the archives of American folk songs in the Library of Congress music division and some have already been released in printed form. We are fortunate that duplicates of the originals have been kept in our University Music School Library.

This fascinating and valuable work is only one facet of Helene Blotz's life. She has been bringing music to others for many years as a public school teacher and University music school professor. As manager of the Pro Arte Quartet she has helped to bring the finest music of this type into many Wisconsin communities and bring inspiration and joy to many people young and old.

Helen Stratman-Thomas Blotz, like Gladys Bassett, deserves the public recognition given her.

QUICK AWAKENING

Some months ago we told something about the sevenyear global tour of Lillian Mueller. Well, she recently got back to Milwaukee, and reported the following:

"I am concentrating on readjusting to the American way of life and Milwaukee in particular. I'm becoming slowly aware of this city's status as the home of the Braves, after my foolish remark on arrival: 'Oh, are the Boston Braves playing the Brewers now?'"

We'll wager that slow awakening became a rapid one when the Braves got themselves into the World Series, and Milwaukee couldn't talk about anything else for weeks!

EDNA SPRUNT'S BUSY LIFE

A lovely southern garden framed by a red brick wall in Winston-Salem, North Carolina is the pride and joy of Edna Magnus Sprunt who attended the University from 1914 to 1916. World War I and the need for nurses inspired her to become a member of that profession. Her first job after receiving a bachelor's degree in nursing was in Rochester, Minnesota, where she met her husband, now a prominent surgeon. Four children and nine grandchildren, "life's extras", would keep the average woman busy enough but Edna Sprunt has found the time to make many outstanding contributions to her community. She has been active, of course, in nursing and hospital circles, has long been a worker in the Junior League, always has a church job of some kind (she is presently a trustee of the Presbyterian Home for the Aged), is a duplicate bridge expert, and loves gardening.

The Alumnus Goes to a Milwaukee Club Party

Wisconsin Alumni Club
BULLETIN BOARD

When Leo Goren and his committee—George Affeldt, John Aboya and Mack Kehoe—decided to hold a Badger Sports Night in early September they decided to do it big, and not confine the enjoyment to their own Milwaukee Alumni club.

So they chose a site easily accessible to members of several southern Wisconsin clubs, Liggett's Resort at Brown's Lake. Then they invited their fellow Badgers to attend the free party, which featured showing of the 1957 Alumni–Varsity football movies, an expert-laden grid panel, and finally, dancing.

The idea was a good one—and it was a fine party!

Early arrivals among party-goers were Mr. and Mrs. Erwin Kiefer (left), and Mr. and Mrs. Don Kindt, who got in a little pre-preseason rally talk with the WAA's Ed Gibson.



AKRON, OHIO

November 22

Social get-together at 8 p.m. in the Pine Room of the University Club in Akron, Ohio. Program speaker will be G. W. Becker, plus the film "Around the World in 80 Minutes."

Contact: Phil Phillips, Club President, Firestone Rubber Co., or home at Wadsworth, O.

ROCHESTER, N.Y.

November 2 Big Ten Dance

Place: Brook-Lea Country Club Price: \$3.00 Contact: Harry J. Krall, 529 Backus Rd., Webster, N.Y.

MINNEAPOLIS

Every Monday through November 25 Wisconsin Quarterback Club Luncheon

Place: Normandy Hotel—RUE de PAREE Room 12 noon sharp with a lunch and the showing of the previous Saturdays game pictures. The cost: season ticket \$4.00 (9 games), \$1.50 per week (including the tip.)

Contact: Roger Taylor, 1145 Northwestern Bank Bldg., Minneapolis. Phone FE 3–0246.

MINNEAPOLIS

November 22 Reception, Dinner, Dancing

The traditional function for all Wisconsin alumni the night before the Wisconsin-Minnesota football game. Leamington Hotel on 3rd Avenue, Minneapolis starting with a reception at 6 p.m. Alumni who do not arrive in town in time for dinner should come and join friends at the dance.

Contact: Roger Taylor, 1145 Northwestern Bank Bldg., Minneapolis 2, Phone FE 3–0246. Reservations are \$5.00 per person. You should indicate your choice of prime rib or lobster.

CHICAGO ALUMNI

Every Friday noon football luncheons on the 9th floor of Mandel Brothers beginning at 12 noon sharp. Movies of the preceding week's Wisconsin game.

Contact: Kenneth Lehman, 621 S. Quincy St., Hinsdale, Ill. (Chicago business address: 231 S. LaSalle St., Phone CE 6–1472) or Ed Dithmar, 105 W. Adams St., Phone ST 2–6663.





After the ball game-dancing.

Assembled Badgers (below), got a kick out of panel members Roy Bellin and Deral Teteak (left), former Badger gridders and now official and freshman coach respectively; that adept MC, Lloyd Larson, Milwaukee Sentinel sports editor; athletic publicitor George Lanphear, and former gridder Don Kindt.



SOUTHERN CALIFORNIA

November 16 Homecoming Party

Films of the Wisconsin-Marquette game-proceeds to go

toward a club scholarship program.

Contact: Steve Rondon for details and reservations. His address is 1415 Blackstone Rd., San Marino, Calif., Phone LU 8–5215.

DALLAS

November 22 Dinner Dance

This is a Big Ten dinner dance held in conjunction with other alumni clubs. Cost per person, \$5.00.

Contact: John E. Anderson, 11203 Lanewood Circle, Dallas 18, Phone DA 7-5681.

Random Notes: The Wisconsin Alumni Association held its annual Club Officers Conference Saturday, October 5, beginning at 9:30 a.m. The club officers entered the beautiful new Engineering Building and began festivities with coffee and rolls. Then they listened to Regent Carl Steiger, Oshkosh, Athletic Director Ivan Williamson and the new dean of students LeRoy Luberg. They discussed problems of the University as they affected the alumni. The Association provided box lunches at noon after which the group had

only a hop, step and a jump to get to the Wisconsin-West Virginia football game. . . The Eau Claire Wisconsin club held its football dance at the country club September 7. Dr. Jack Bowen and Victor Wahl Jr. were in charge of the very successful evening as reported by the club secretary Mrs. Milton Siker. . . Indianapolis alumni chartered a bus to Lafayette, Ind., on October 12 to attend the Wisconsin-Purdue football game, according to club president Robert H. Jacobi.

ATTENTION CLUB OFFICERS

Please advise the Wisconsin Alumni Association of your upcoming meetings as soon as they are set. Closing date for the Bulletin Board is four weeks prior to the date of issue of the Alumnus . . . usually the first of each month. Meetings which have already occurred are usually mentioned in this section, however, even though notices arrived too late for advance use. Advance notices get top priority, of course, since many alumni report that they have made excellent use of the information on coming meetings, particularly alumni who are newcomers to their communities.

Clubs Again Assist in Wisconsin Pre-View Program

An intensive schedule of Wisconsin Pre-View meetings, calculated to acquaint top-flight high school students with campus life and learning at the University of Wisconsin, is again underway this fall.

A number of Wisconsin alumni clubs from all over Wisconsin have already arranged for these Pre-View meetings, which bring together local students and University men and women now on the campus.

Usually held in the home of an alumnus host, these informal sessions have demonstrated their value not only to the prospective students, but have brought added dividends in the greater appreciation of their University by the current student and participating alumni alike.

Moreover, the Pre-View organization on the campus

has become a major extracurricular activity of dozens of students who are welded together in a series of teams and committees. The overall program is this year under the chairmanship of Ray Paul and Jo Moerschel, who are assisted by a 12-member central committee.

Guidance to the students comes from faculty members who accompany each Pre-View team, from the University administration, and the Wisconsin Alumni Association.

But a major key to the program comes from alumni club participation. Among the earliest clubs to set up Pre-View arrangements were those at Beaver Dam, Beloit, Berlin, Eau Claire, Fond du Lac, the Fox River Valley, Janesville, Jefferson, Kenosha, La Crosse, Monroe, Oshkosh and Tomah.



1900-1910

Mrs. Edith Denu and Roscoe G. WALTER, '05, were married in Madison, where he is now plant manager of the Madison General hospital after retirement as vice-president of the Wisconsin Power and Light Co.

At a dinner held in conjunction with the International Dairy Show Oct. 10, the portrait of Fred PABST Sr. '07 operator of the famous Pabst farms in Oconomowoc, joined those of other livestock industry "greats" thus honored. The banquet was held in the Saddle and Sirloin club at the international amphitheater. The Hall's gallery contains portraits of the leading men in the livestock industry.

Louis P. LOCHNER '09 was heard throughout the nation when he appeared on the Lutheran Hour during August to recount observations made on his recent world tour. A former editor of the Wisconsin Alumni Magazine, he is now writing another book, "Herbert Hoover and Germany."

1911-1920

Lt. Col. R. D. WOLCOTT '13 and his wife Sidney OEHLER '15 have sold their Arkansas Ozarks ranch and are now living at 4333 Windemere Place, Sarasota, Fla., where their youngest daughter, Mary '42, is teaching school. The Wolcotts spent about 28 years in China where Col. Wolcott was employed by the Chinese Government Ministry of Finance. They returned to this country after Pearl Harbor when the colonel resumed active duty in the Army. After retiring in 1949 he spent three years on the faculty of the Command & General Staff College at Fort Leavenworth, Kansas.

In June John W. MATHYS '15 retired from the vice-presidency of Northrup, King & Co., Minneapolis seed firm. He and his

wife, the former Ann R. CAHOON '15 are now living in Monterey, Calif.

Former U. S. Comissioner of Social Security Arthur ALTMEYER '14 joined university department of economics professors in giving a seminar on social security this fall.

Professor Gustav BOHSTEDT '15 who retired recently as head of the University's animal husbandry department this fall accepted a nine months teaching assignment at Southern Illinois Universitys' School of Agriculture. The visiting professor has been acknowledged as one of the nation's leading experts in animal nutrition.

Perry J. STEARNS, '15, Milwaukee attorney, was married in Mexico to Agena Kreiman.

The Benedictines, a Catholic order devoted to preaching and teaching, has accepted Dr. George E. COLLENTINE '16 as a novice. For 37 years a member of the medical and surgical staff for the Milwaukee Electric Co., he hopes to take permanent vows to enter the priesthood after completing his monastic training.

Madison's Free Library faced the task of finding a new person to fill the post of chief librarian when Helen FARR '16 announced her retirement after 21 years of service. Included in the 41 year career she has pursued are the experiences of being the only qualified librarian in South Dakota and teaching at the Columbia Library School.

A gold medal award, given by the Hundred Year Association of New York at its 25th annual dinner, honored Keith S. McHUGH '17, president of the New York Telephone Co. He was honored for outstanding contributions made to the community by a businessman.

Marguerite KIENZLE, '50, who had been teaching at Randall school in Madison, was married to Russell A. TECKEMEYER, '18, resident manager of Thomson and McKinnon security brokers, Madison, and Alumni Association treasurer.

Greg AFFLECK '18 was recently made vice-president of the Detroit Alumni Club. A new director of the Detroit Alumni Club is Lucile BORN '19.

Professor Arthur P. UPGREN '20 has accepted a position as professor of economics at Macalester College in St. Paul, Minnesota.

Kenosha's county agent Ernest V. RYALL '20 also well known for his work with the Extension Service, retired Sept. 1. Included among his greatest achievements is the con-

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truck gardening, an act which raised the farmers' income by half a million dollars.

Dr. Sverre QUISLING '20 developer of Pleasant Valley, an Indian Colony until about four years ago, has announced the sale of the valley to Lost Valley Corp, of Chicago. The land is located north of the Blue Mounds.

1921-1925

Dr. Emil SCHMIDT '21 well known chemist and head of that department at the U of Maryland, has recently returned from a lecturing position at La Sorbonne in Paris.

A former foreign correspondent and columnist for the *Philadelphia Inquirer*, Cy PETERMAN '22 has accepted the position of director of public relations and editor of *Osteopathic Digest*. He will combine his public relation assignments with his feature column which is syndicated throughout the

The Detroit Alumni Club has selected M. F. BROBST '22 as its new president and

treasurer.

A former chemistry instructor at the University, Dr. Lloyd L. WITHROW '23 now heads the General Motors Research Staff's Fuels & Lubricants Department.

A Wisconsin alumna, Mrs. Marian JOHN-SON Lathrop '25 was unanimously elected head librarian of the Platteville Public Library. She had been a teacher in the Platteville high school where she did library work.

The Microphone, a magazine published by the Western Electric Co. of Chicago, recently published an article on Lester O. REICHELT '23, the top holder of patents in the Illinois firm. He is an engineer in the firm's cable plant at Hawthorne.

The manager of the Manhattan office of the Prudential Life Insurance Co., Thomas MELHAM '23 has been named the new imperial potentate of the Shrine of North America. He is the first member of the Milwaukee Tripoli Temple to reach the office.

A holder of one of the University's distinguished service citations, Clarence H. LORIG '24 has recently been selcted vicepresident of the American Society of Metals. Dr. Lorig is currently treasurer of A.S.M.

Orrin BARKER '24 has retired from his job with Kearney Trecker in Milwaukee to become a consultant engineer with Onsrud

Machine Works, Inc., of Chicago.

DuPont has appointed Warren F. BUSSE '24 a senior scientist in the Polychemical Department. The rank was established to recognize the attainment and creative ability that he has brought to the firm. He is busy researching on polymers and free radical reactions.

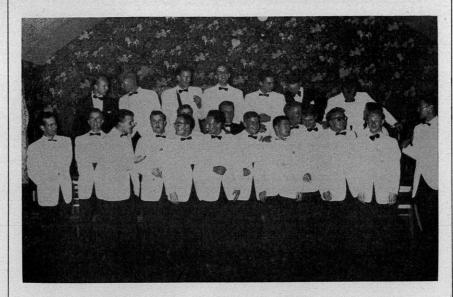
In July F. I. FAIRMAN '25 was elected president of the Kentucky Utilities Co. Clarence J. STEPHENSON '25 has been

appointed manager of credits and collections for the Aluminum Mfg. Co. of Manitowoc. He has been with the company since 1918.

Wisconsin's state director of personnel, Volmer H. SORENSEN '25, has resigned in order to accept an administrative post in private industry. He has held the state post for the last eight years.

1926-1930

Dr. R. J. ALLGEIER '27 has been elected a charter member of the American Academy of Microbiology.





TOM'S VIKINGS

Transplanted Badgers who in the past participated in the famed Viking scholarship program sponsored by Thomas E. Brittingham Jr. have organized their own alumni group, which recently gathered for a convention in Copenhagen. They call their organization, appropriately, "Tom's Vikings" and their coat of arms, as it appears on their official letterhead, is shown at left. For the new look in Vikings, see this month's cover.

A new post, that of legal counsel for the Army and Air Force Exchange Service in New York has been given to Col. Robert P. PIKE '28, who has just returned from three years service in Italy. He will be dealing with all legal matters pertaining to operations of post-exchanges throughout the world in this position.

Another Wisconsin author, Dr. Haridas T. MUZUMDAR '29, is now publishing an introductory text book in sociology, The Grammar of Sociology. He is now on a year's leave of absence from Cornell taking a trip around the world.

Sid ZARKY '30, formerly with the Bockl Co. of Milwaukee, has organized his own real estate brokerage firm which will operate under his own name.

Keith McKy, '30, was elected a director in the Chicago Alumni Club.

100-year tradition was broken by Mrs. Joy GRIESBACH Teschner '31, when she was elected the first woman to sit on the Ozaukee County Board of Supervisors for the City of Mequon. She defeated three male candidates for the position.

John H. SHIELS '31, president of the Madison Bank and Trust Co., was elected a member of the board of the National Mutual Benefit Life Insurance Co. A former lecturer in business law at the U, he is the author of two textbooks still in use here: Insurance
Law Illustrated by Selected Wisconsin Cases
and Outline of Commercial Law.

The newly elected president of Rosary

College in River Forest, Ill., is Sister M. AURELI '31. She was formerly a history professor at Edgewood College of the Sacred Heart.

Two alumni are among the new teachers now on the staff of the city high school in Whitewater. They are Alberta CHRISTEN 35, teaching mathematics, and Jerome M.

FISHER '46, teaching advanced accounting. Lt. Col. Elint M. CAKALIC '35 is the new commander of Fort Carson's U. S. Army Garrison. He has held administrative positions at the Fort since 1954 and lives in Colorado Springs. Robert E. KAY '35 has resigned from a

law partnership in order to become a trust officer for the National Manufacturers Bank of Neenah. In this capacity he will administer trust funds and estates.

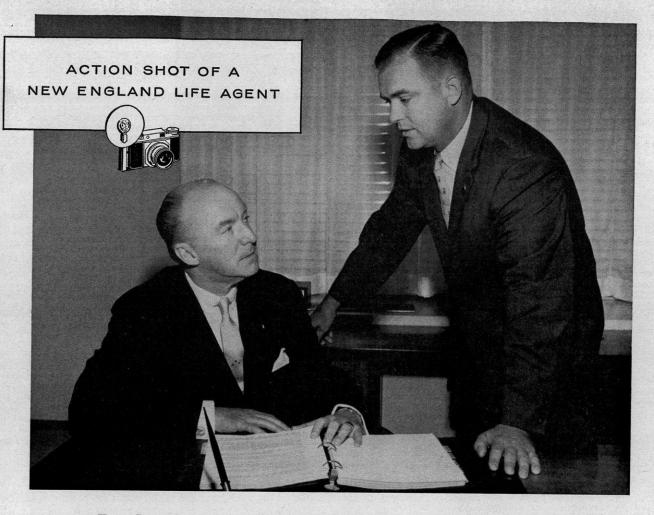
1936-1940

LeRoy E. Luberg '36, executive secretary to Gov. Vernon Thomson since January, has returned to the University to take on the newly created position of Dean of Students.

Mr. M. J. Adelman (Annette STERN-LICHT, '37) has been named director of the Beloit Alumni Club.

Two alumni received 20 year certificate awards at the annual Wisconsin Association of Vocational Agriculture Instructors' meeting recently. Francis HAUGH '49 has taught at Dunn County Aggie from 1939 to 1957. Harlan STONE '37 has been with Colfax High school since 1939. Lt. Col. Gerald E. VAN TASSEL '38 has

(continued on page 33)



Jack Langan discusses additions to Inter-County's pension plan

Jack Langan joined the Byrnes Agency of New England Life in 1952, the year after he graduated from Fordham. Since then he's been able to help more than twenty-five companies install pension plans. None of these plans has given him more personal satisfaction than the one he sold to the Inter-County Title Guaranty & Mortgage Company.

Inter-County is a large organization with offices throughout the nation and Jack worked hard to tailor the plan exactly to their specific requirements. President Thomas H. Quinn (seated at desk in picture above) has been most appreciative. And he is enthusiastic not only about the plan itself, but about the professional assistance Jack continues to offer in servicing it.

Jack enjoys meeting and working with distinguished men like Mr. Quinn. Furthermore, these top executives recognize the value of the services he brings to them and their organizations. That's one important reason for the continuing satisfaction Jack has found in his career with New England Life.

There's room in the New England Life picture for other ambitious college men who meet our requirements. You get income while you're learning. You can work anywhere in the U. S. A. Your future is full of substantial rewards.

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Kenneth N. Wedin, '46, Minneapolis Edward M. LeVine, '47, Milwaukee Calbert L. Dings, '48, Charlotte David H. Massey, '57, Chicago

Ask one of these competent men to tell you about the advantages of insuring in the New England Life.

KUBLY cheerful pessimist

(continued from page 15)

invariably wore in cold, and not-so-cold, weather. Looking back, he recalls this as affectation; his friends, on the other hand, assumed that it was the only coat he could afford.

Kubly readily will name the University teachers who most influenced him while he was on the campus: Professors Alexander Meiklejohn in philosophy, Ralph Linton of anthropology, and Helen White in English. The latter, in fact, is still influencing him, nearly 25 years after having him for a year in her creative writing classes. It was Miss White who suggested the title for Easter in Sicily.

Kubly had come to the University campus from New Glarus, Wisconsin, and he had arrived in that predominantly Swiss community as a fourth generation descendant of immigrants from Elm, a little village in the rugged canton of Glarus.

"In the seventy years until my birth, my people in America scrupulously married only fellow Swiss-Americans," he wrote in an article called "My Two Home Towns" in the *Ford Times*.

Soon after the 1937 Badger yearbook appeared with his senior picture and an accompanying list of college activities—which included chairmanship of the Significant Living Lectures Committee and membership in Theta Chi fraternity—Kubly was pursuing the life of a police reporter on the *Pittsburgh Sun—Telegraph*, a Hearst newspaper.

"During my student days I had marched in a pacifist demonstration on the campus and carried a sign 'Down With Hearst,'" he remembers. "It always seemed like a punishment to get that job.

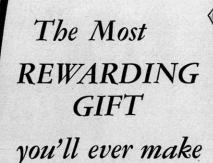
"But I do think I learned more as a police reporter in that tough Hearst city room than in any period since."

One day the city editor had to assign a reporter to cover an art show. When it developed that Kubly was the only man on the staff with a full dress suit, left over from a 1936 prom committee chairmanship, he got the job.

"It turned out all right," he says, "so

then I was art critic."

(continued on next page)



WISCONSIN ALUMNI RESEARCH FOUNDATION INVESTMENT PHILANTHROPY PLAN

The Wisconsin Alumni Research Foundation offers you a unique opportunity to participate in an Investment-Philanthropy Plan. You, as a WARF donor-investor, realize immediate and important tax savings, an income for two beneficiaries (one may be yourself) and later, your gift will be used to support scientific research at the University of Wisconsin.

IMMEDIATE TAX SAVINGS are possible, since a substantial portion of your gift may be deducted for income tax purposes. In addition, you save the capital gains tax on gifts whose value has appreciated.

AN OUTSTANDING RECORD OF EARNED RETURNS has resulted from the Foundation's dynamic investment policy. You share in the income growth of a professionally managed diversified portfolio of growth-type common stocks.

YOUR FUNDS WILL SUPPORT RESEARCH at the University of Wisconsin after providing an income for your beneficiaries. Already the Foundation's grants to the University total almost \$18 million, the result of an aggressive investment program that has built assets exceeding \$40 million.

We'll be glad to show you how you can share in this unique program. For complete details, please request Brochure H.



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From Pittsburgh he went to New York and a police beat, again, on the New York Herald Tribune. In this background he put together a play "Men to the Sea" which was successfully produced on Broadway by Eddie Dowling and brought him recognition as a "coming" young playwright. Since, another play "Inherit the Wind" was produced in 1948 in London, and Kubly has several others waiting their turns in the wings.

Ineligible for the armed services because of leg injuries from an automobile accident, Kubly took a job in 1944 as music editor for *Time* magazine.

"I worked there for a year and had great fun," he says. "Then I stuck it out for another year. One of the best parts of the job was getting tickets to all musical productions—from opera to Broadway musicals."

His continuing love for music is evident in his writing. "I think it's possible I should have been a composer or musician," he reflects.

Following Time came a Rockefeller grant for playwrighting, a post as secretary of the Dramatists Guild, and, in 1949, an associate professorship in playwrighting at the University of Illinois. A year later Kubly was off to Italy with a Fulbright award. His purpose: to study the role of the theater and the humanities in the democratization of Italy. He studied the Italian people as well and upon returning to Illinois he wrote American in Italy, which won the 1956 National Book Award. In 1953 the book's success, and the lure of the Mediterranean, took him off the campus, and he's been in-again, out-again ever since.

Kubly patently has enjoyed the variety of his jobs, and their locales. Yet he recently indicated that he's feeling a need to establish roots.

"I'm a collector with no place to put the material I've collected," he recently remarked. "It's in cellars and attics on two continents.

"Getting back to Madison is becoming pleasanter as time goes on. I feel as if I belonged here."

Not the least profitable of Kubly's collections are his experiences with a vast number of interesting people. These have not been acquired by accident.

"My material is drawn from human



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contact," he says. His writing is proof that he has a good ear for dialogue.

Kubly likes to write fiction, but he points out that the market is smaller than for articles, and the rate of pay is less.

Often while collecting material, he left-handedly sets down his notes in the shorthand he foresightedly studied back in New Glarus High school. He types this material into a running account each evening, or within a couple of days.

His writing schedule is intensive. When he's hard at it, he works from nine in the morning until six in the evening, with ten or fifteen minutes out for lunch, forty-five minutes for a nap, and a half-hour for reading.

Reading he considers highly important to his writing.

"I read on trains, in planes, in bed, anyplace I can," he says.

Kubly doesn't usually read best sellers, incidentally.

He feels that he has done his best writing at MacDowell Artists Colony at Peterborough, New Hampshire, which he describes as "almost a womb situation." He's been a colony fellow four times.

"At MacDowell the writer or artist is in a studio in the forest, all to himself. He has complete solitude during working hours, yet no loneliness because at night there's association with other writers and artists.

"This I've got to have. I'm terribly gregarious—both an extrovert and an introvert."

Kubly likes swimming, and it's his one athletic accomplishment.

"Swimming is a solitary sport," he said recently. "The organizing necessary in most other sports takes too much time for me."

His ideas on solitude and isolation he does not extend into such spheres as education or international understanding.

Of the former he remarks, not surprisingly: "There should be more emphasis on social sciences and humanities, to teach us how to live with the physical sciences."

Kubly on internationalism: "The exchange of students would go a long way toward destroying the distorted generalizations with which people of one country are apt to judge people of another."

Coming from as closely knit a community as is New Glarus, Kubly has a host of relatives and near-relatives in the southern Wisconsin countryside. He usually sees a good many of these during frequent returns to his home, which he once called "the best spot in America for clear, calm thinking."

One would expect that Kubly's a bestselling author down around New Glarus, and such is the case. Moreover, the New Glarus Public Library reports that its two copies of American in Italy and two copies of Easter in Sicily are in almost constant use.

Kubly is a distant relative of Dr. John Schindler, '29, of Monroe, the physician who has become a widely-read author. The latter's book-club selection How to Live 100 Years Happily came out on the same day as did Kubly's American in Italy.

This was pure coincidence; but if Dr. Schindler's book had required a hero, the author could have settled on no more likely prospect than Herb Kubly. Despite his protestations of pessimism, he has made a good start on his century of happy living.

History in the Making

(continued from page 11)

Prof. Carstensen and his colleague, Prof. Merle Curti, have already contributed much to the Archives, since it serves as a repository for a large quantity of notes and materials they used in writing their two-volume history of the University of Wisconsin, which was published to mark the UW Centennial Year, 1948-49.

Two graduate students in history worked part-time with Boell on the University records; they were made available by Dean Mark H. Ingraham out of College of Letters and Science funds. Dr. Clifford Lord, director of the State Historical Society, the repository of the state archives, also was responsible for substantial assistance in both time and funds.

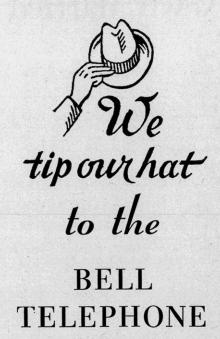
Prof. Doane brings to his new post an experience with University of Wisconsin affairs which dates from 1937, when he became director of University Libraries. From his new office in Room 443F on the fourth floor of the Memorial Library, appropriately hung with prints and paintings out of Wisconsin's great past, the University Archivist has a sweeping view of the campus and a milling community of scholars, the stuff of tomorrow's UW history. In quarters behind him two fire-proof vaults, similar and adjacent to those for the rare books of the University Library, provide some 4,500 cubic feet of storage space for the official records of Varsity's history and growth.

There are some gaps in the records which probably never will be filled. Some material was lost in the Bascom Hall fire of 1919.

"All the correspondence of the University presidents before Chamberlin are gone," Archivist Doane said regretfully, "But this should never happen again!"

A NOTE TO ALUMNI

Archives will welcome any suitable material which Wisconsin graduates may care to contribute to the collection. The accompanying article will give readers a fair idea of what is valuable. In addition, letters and diaries of students and faculty members in so far as they refer to the University and student life are legitimate offerings. Interesting programs, academic or University medals, and other objects, may also find an honored place in University of Wisconsin Archives. If you have anything of this nature, write the University Archivist, Memorial Library, University of Wisconsin, Madison 6, Wis.



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Mary E. GISVOLD '54 and Frank NIKO-

LAY, Abbotsford.

Charlotte M. ECKES and David J. PET-RANEK, Madison

Eleanor WALKER and Herbert J. Maxwell, Dodgeville.

1949

Kay M. Goodwin and Calvin B. FALK. Appleton.

Janet R. Paxton and Charles W. KRAM-LICH, Wauwatosa.

Maureen Breen and Robert WASHATKA,

St. Paul, Minn.

Mary Ann HODEL '55 and Edgar A. SCHLUETER, East Lansing, Mich.

1950

Arlene L. Peterson and Roy R. ROEDER, Madison.

Carmen POLZIN and Thomas Byrnes, Eagle River.

Phyllis E. Menge and Dr. Elmer H. MARTH, Deerfield, Ill.

Margery A. Kramer and John A. FITZ-GERALD, San Diego, Calif.
Miriam E. Gainer and Harold A. GODER,

Martha J. ATKINS '56 and Thomas J.

LACEY, Aurora, Ill.
Virginia A. BROWN and Robert L.
DONKLE '55, Beloit.

Hazel E. Mosier and Arthur K. JENSEN, French Indo China.

Eleanor DeMeuse and Marcus T. McELL-ISTREM, Lexington, Ky.

Jane Urben and Robert HAMMERBERG. New London, Wis.

Janet L. Bailie and Robert C. REMSTAD,

Eureka, Calif.

Judith E. TROCH '56 and Howard KOPPA, Milwaukee.

1952

Ardele R. KINGETER '57 and William FRUDDEN, Madison.

Nancy E. Brehm and Don A. OLSON. Evanston, Ill.

Grace H. MATTHEWS and Bruce O. Frudden, Madison.

Joan M. Vanden Heuvel and Henry F.

ETTELDORF, Shawano.
Ann H. BECKER '57 and Jean D.

BUNDY, Austin, Texas. Carrie Ann HOLDEN and Stewart Mc-Lean, Madison.

Marjorie Hoerres and Jack S. KAL-

KOSKE, Wausau. Vicki G. COHEN '58 and Gerald A. STEWART, Madison.

Clara Kresge and Rev. Lawrence J. REZ-

ASH, Tonawanda, N. Y. Dianne L. Ottman and Capt. Philip F.

BURAN, Shaker Heights, Ohio.

1953

Ruth M. WERNER and Fred L. Bardenwerper, Wauwatosa.

Marlene R. SCHULTZ '57 and Thomas J. WILEY, Green Bay.

Patricia A. Johnson and Richard A.

FINKE, Peoria, III.

Anne C. BELKNAP and Dr. John W.
Anderson, Madison.

Betty J. Garrison and Karl R. KUNDERT, Monroe.

Dr. Eleanor H. M. JULIN and David L. FILMER '56, Madison.

Joyce A. Choquette and Jerome E. PALET, Minneapolis, Minn.

Ann A. METZ and Leonard P. Flemming, Baton Rouge, La.

Jean M. PICHOTTA and Frank R. GROSS, Albuquerque, N. M.

Mary E. SCHAAF and Roger A. KAMP-

SCHROER '56, Cicero, Ill.
Julia E. ZERNZACH and Verdon N.

White, Princeton, Ill.

Madeline C. Pelletter and Richard G.
THIEL, Sioux City, Ia.

Donna M. Mueller and Charles OSTER,

West Allis.

Dorothy A. HALL and Gustav J. Nottberg, Roeland Park, Kans.

D'Ann C. Grady '56 and Eugene H. MALLOY, Madison.

Mary E. OSGOOD '57 and Byron H. STEBBINS, Madison.

Judith KAYSER '57 and Dr. William A.

COOK, Cleveland, Ohio. Jean A. QUISENBERRY '55 and Edward

B. MINER, Indianapolis, Ind. Margie Stevens and Robert D. OSBORN,

Pardeeville. Dorothy ROSENKRANZ '58 and Donald MOSHER, Milwaukee.

Lydia L. CLINE and Edwin M. Lanier, Greenvile, N. C.

Marcia R. Heuer and Joseph E. DONNY, Monroe.

Charlotte M. LINSE '57 and Eldor W. PEAPENBURG, Lincoln, Nebr.

Margaret Jean BELL and James H. Mc-LAUGHLIN '57, Randolph. Barbara R. Schuchardt and Lt. Richard

A. RUSCH, Harlingen, Texas.
Virginia E. STAMM and John C. LEM-ANCZYK, Floral Park, L. I., N. Y.
Janice I. SWENSON '56 and Donald W.

KLEIN, Madison. Bernadine M. KONTOWT and Chester

J. Kiselewski, Atlanta, Ga. Janette Schuh and Harold K. GERMAN.

West Bend. Barbara PAGE and Donald L. HEANEY, Madison.

Judith JOHNSON and Rogers H. Woods Jr., New York Citv. Rosemary E. DUZINSKI and George E.

Gartzke, Hudson. Sally J. SMITH and Gary R. MESSNER

'56, Madison.

Elizabeth M. MONTABON and Joel G. Van Ryzin, Champaign, Ill. Phyllis Anne JOHNSON and Donald Carl

MESSNER '58 Madison. Nancy Jean CLEVELAND and Richard

Gordon Gould, Los Angeles, Calif. Dorothy Ann LACEY and Joseph Lawrence

St. Thomas, Oconomowoc. Joanne Shuman and Orland Keith JOHN-

SON, Jr., Racine. Betty GENNRICH and Keith RUPPLE '58

Waukesha. JoAnne Frances HAND and William

Nesthus HERR, Madison. Jean Carol DOPP and Walter Alan Mean-

well, Madison.

Phyllis Irene NAUJOKS and Don Martin ENDERS '57 Madison.

Mary Ann Guenther and Lee Palmer BU-DAHL, Honolulu, Hawaii.

Nina Ellen WEINER and Richard E. RIESELBACH, Madison.

Carol Lucile Swanson and Thomas Knox WILSON, Battle Creek, Mich.

Mary Nita OTTO and Ens. David Charles

TWESME '56 Long Beach, Calif.
Judith Mary HUNT, '56, and Sydney Morton MILLER, Madison.

Emily Alexander BALDWIN and Robert McKay, New York City.

Janet SCHECKEL and James MARCKS, Luxemburg.

Mary Lou STEINER and Donald Harold

KERSKA '56 Huntsville, Ala.

Joyce Ann RUSSELL '57 and Donald H. MORMAN, Emeryville, Calif.

1956

Elizabeth A. WARNER and Richard BUCKMAN, Long Beach, Calif. Jeanette Worthington and Edgar E.

POORE, Cincinnati, Ohio.

Marilyn RHODE and Gene W. Brockopp, Spencer, Ind.

Marjorie A. Mortenson and William R. WILLIAMSON, Minneapolis, Minn.

Janet E. LANZ and R. Guy FERRIS '57, Janesville. Dorothy M. Thresher and Donald O.

FRANK, Fox Lake.

Jane B. CARTWRIGHT and Lt. Robert W. Morgan, Fairborn, Ohio.
Carol L. JACOBSON and Danny D. PETERSON '57, Madison.

Nancy Sanes and Irwin JOHNSON,

Marshfield. Barbara A. FRITZ '57 and Robert H. FELDT, Whitefish Bay.

Mary H. McDonald and Edward GOR-

ZALSKI, St. Clair Shores, Mich. Joan A. REYNOLDS and John P. LEIFER

'57. Madison.

Janis SCHNECK and John BENSON, Tarsus, Turkey.

Marlene J. SCHNEIDER '58 and William

J. ISBELL, Madison. Irene Edwards and Clifford M. LEE, New London.

Judy M. Gunderson and Richard D. EN-

DICOTT, Madison. Shirley A. IMIG and David C. MONT-GOMERY, Princeton, N. J.

Donna M. Wessel and Calvin KRAEMER, Madison. Mena M. Faro and Kirby E. BRUM-

FIELD. Los Angeles, Calif.

Sandra WINTRINGER and James F. THOERMER, Minneapolis, Minn. Mary E. Hadley and Charles J. SPEER-

SCHNEIDER, Portland, Conn.
Carol J. MINSHALL and John W. Gibb

Jr., Berea, Ohio. Janan E. OPIE and Don MARTENS, Barstow, Calif.

Grace E. BREITENBACH and James P.

Mary E. DEMET and Roland D. BLANCHETT '59, Edgerton.
Julia O'REILLY and John K. CALLA-HAN '59, Madison.

Arlene A. Strasburg and David E. SCHULZ, Racine.

Pamela S. SLACKFORD and George W. ROWLAND, Wauwatosa.

Wisconsin Alumnus, November, 1957

been named Assistant Comptroller of the U. S. Army Transportation Terminal Center at Fort Mason, Calif. He previously served

in Japan and the Pentagon.

Former Milwaukeean Johann (Hans) KASTEN '40 stopped off on his round-theworld tour long enough to praise his father-in-law, Claro M. Recto, a candidate for the presidency in the Philippine Islands in November. Kasten plans to reside in Manila permanently.

1941-1945

Grace DeWAR, '56, and Dr. Palmer BOEGER, '41, were married in June and returned from a wedding trip in the Rocky Mountains to a residence in Madison.

The new assistant secretary of the Nekoosa-Edwards Paper Co. is Robert R. JOHNSON '41. In addition to this he is executive vice-president of Nekoosa-Edwards Building and Loan Association and a director and secretary of the Nekoosa-Edwards Foundation.

A former University boxer, John GIB-SON '45, has been named head of research in the state government executive department. He will primarily plan work of the state building commission.

1946-1950

Two alumni have accepted posts at Wisconsin State college at Whitewater. David B. SAUNDERS '46 will teach English while Felicia FLORINE '46 will serve in the American studies department.

One of the major speakers at a recent Public Relations Institute at the University was Warren JOLLYMORE '46. He is direc-tor of "p.r." for General Motors Cadillac

division.

Professor Arnold W. WILHELM '46 has been appointed acting dean of the School of Health and Physical Education at Ithaca College in New York.

Ira DAWSON, '47, was elected a director in the Chicago Alumni Club.

Gerald P. HALPERN '47 has entered

into partnership in a law firm located in New York City.

Richard E. ELLISON '42 has moved to Baton Rouge, La., to become the office man-ager of the Louisiana Industrial Services,

Madison Central High school's basketball coach for the past 11 years, Bob ALWIN '42 has resigned in order to enter the motel

Harry MILLER '43, one of the "founding fathers" of satellite research, is presently working with University meteorologists to build a tiny radiation measuring device for the research satellite. The research has been hailed as the most spectacular of all operations held during this International Geophysical Year.

Norma RENO Miller '43 has been ap-pointed director of the Washington office for Glick and Lorwin, Inc., a New York public relations firm which specializes in

developing programs for schools.

Mrs. Kenneth Currier (Eileen LAKING '43) has been named director of the Beloit Alumni club.

Nathan P. VAHLDIECK '43 has been appointed to the staff of the Tonawanda New York laboratories of the Linde Co., a division of the Union Carbide Corp.

A first-hand account of the recent Mexico City earthquake has been written by Martin H. JOHNSON '44, manager of Ray-O-Vac Co.'s research laboratories, who was in the

city on a company assignment.

Lois GUENTHER Hockman '45 has been named social secretary of the Detroit Alumni

Helen BEWICK '44 was recently assigned to two years of Army special overseas duty in Germany and France. She will serve as a recreation leader there.

Dale FOSE '50 has been promoted to self service manager at the Madison plant of Oscar Mayer and Co.

Rodney J. SATTER '50, former state assemblyman for Crawford county, is practicing law in Prairie du Chien, Wis.

Donald and Marilyn BUSSE QUAM '50 announce the arrival of Kathleen Ann in

Earl ECKHARDT '50 has accepted the position of band director in the Tomahawk high school.

Margaret CHASE '50 is on a year's furlough from her duties as a Presbyterian missionary in the French Cameroons, West Africa, and expects to enroll in classes at the University.

Lt. Colonel E. J. FARMER '50 has been named acting superintendent of Morgan Park

military academy, Chicago.

Darold D. KING '50 has been appointed head football coach at Central High school, La Crosse.

Capt. Stanley W. KOWALEWSKI '50 has

IDEAL FOR CHRISTMAS!

a distinctive Wisconsin Chair

In the home In the office In the studio

The beautiful lines of this black chair, with gold trim, will blend perfectly with either modern or conventional surroundinas.

And that added touch—the University of Wisconsin sealmakes it a piece of furniture of which you'll be especially proud.

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MAKE CHECK PAYABLE TO WISCONSIN ALUMNI ASSOCIATION

Regents Accept Gifts, Grants

(continued from page 14)

Grants

Gifts

Red Dot Foods, Inc., Madison, \$6,300; Commercial Solvents Corp., Terre Haute, Ind., \$2,500; E. R. Squibb & Sons, Division of Olin Mathieson Chemical Corp., New Brunswick, N. J., \$3,000; C. O. Kienbusch, \$250; American Tobacco Co., \$1,000; Muscular Dystrophy Association of America, Inc., New York, \$16,988; The Shell Development Co., Denver, Colo., \$3,500; Leukemia Society, Inc., New York, \$2,160; The Association of American Soap and Glycerine Producers, Inc., New York, \$12,195; Wis-consin Aglime Producers Assn., Viroqua, \$850; National Live Stock and Meat Board, Chicago, Ill., \$9,260; Abbott Laboratories, North Chicago, Ill., \$3,600; Trees for Tomorrow, Inc., Merrill, \$600; Badger State Tobacco Co., Edgerton, \$500; General Cigar Co., Inc., New York City, \$1,000; Walker Process Equipment, Inc., Aurora, Ill., \$2,850; Mead Johnson & Co., Evansville, Ind., \$4,000; Viroqua Leaf Tobacco Co., Inc., \$500; P. Lorillard Co., Madison, \$500; The Upjohn Co., Kalamazoo, Mich., \$3,000; The Upjohn Co., Kalamazoo, Mich., \$3,000; Chesebrough-Pond's, Inc., New York, \$5,200; Association for Education in Journalism, \$600; The J. C. Nichols Foundation of the Urban Land Institute, Washington Co. \$2,400. American Co. ton, D. C., \$2,400; American Cyanamid Co., New York, \$8,000; Merck & Co., Inc., Rah-way, N, J., \$3,000; The Nitrogen Division, Allied Chemical and Dye Corp., New York, \$2,500; The Rockefeller Foundation, New York, \$9,450; Smith, Kline and French Laboratories, Philadelphia, Pa., \$200; Bloch Brethers, Tabasea Co. Education \$250, Dress Philadelphia (1988). Brothers Tobacco Co., Edgerton, \$250; Drs. Eugene & Dorothy Betlach, Janesville, \$50; Dr. Joha Schroder, Winnebago State Hospital, \$10; Dr. Albert Miller, Pueblo, Colo., \$3; Dr. Kenneth Lemmer, Madison, \$100; Dr. Roger Hirsch, Chicago, \$2; Dr. William E. Stephens, Minneapolis, \$5; Dr. Marcella Rupert, Tulsa, Okla., \$5; The Wisconsin Alumni Research Foundation, Madison, \$15,000; Members of Rainbo Lodge, Inc., Wansan, \$1675; American Cancer Society Wausau, \$1,675; American Cancer Society, Inc., New York, \$116,639; Oscar Mayer & Inc., New York, \$116,639; Oscar Mayer & Co., Madison, \$17,500; Hopkins Agricultural Chemical Co., Madison, \$300; Member of Rainbo Lodge, Inc., Wausau, (UWF) \$25; National Science Foundation, Washington, D. C., \$74,300; Technical Association of the Pulp and Paper Industry, New York, \$1,400; Northern Wisconsin Cooperative Tobacco Pool, Inc., Viroqua, \$300; Educational Television and Radio Center, Ann Arbor. Mich., \$3,420; King Edward Ann Arbor, Mich., \$3,420; King Edward Tobacco Co., Inc., Stoughton, \$1,000; Public Health Service, Washington, D. C., \$42,880; California Spray Chemical Corp., Maryland Heights, Mo., \$800; Wilson and Company, Inc., Chicago, \$1,600; Educational Television and Radio Center, Ann Arbor, Mich., \$1,715; Office of Vocational Rehabilitation, Washington, D. C., \$30,221; The American Philosophical Assn., Western Division, \$5,627; McKay Nursery Co., Madison, \$1,000; Ross Laboratories, Columbus, Ohio, \$3,600; AMPCO Metal, Inc., Milwaukee, \$3,000; Chas. Pfizer & Co., Inc., Brooklyn, N.Y., \$4,000; National Institutes of Health, Bethesda, Md., \$1,347,485; The Board Foundation, New York, \$554,893; International Union of Pure and Applied Physics, Paris, France, \$1,200.

Watt Publishing Co., Mount Morris, Ill., \$1,000; Women's Alliance of the Unitarian Church, Madison, and anonymous donors. \$542; The National Society of the Colonial Dames in Wisconsin, \$300; Dr. William Merkow, Waukesha, \$100; Government of France, \$400; Sigma Chapter of Beta Alpha Psi, \$100; China Medical Board, Inc., New York, \$100; Mrs. Joy A. Forster, La Grange, Ill., \$50; Nekoosa-Edwards Foundation, Inc., Port Edwards, \$2,500 (one-third of 10 yearly contributions); Wenner-Gren Foundation For Anthropological Research, equipment estimated at \$525; Cicero State Bank, Cicero, Ill., \$400; Lakeside Laboratories, Inc., Milwaukee, \$50; The Chicago Farmers, \$100; The Wisconsin Rural Rehabilitation Corp., \$6,500; The Upjohn Co., Kalamazoo, Mich., \$4,000; Oscar Rennebohm Foundation, Inc., (through UW Foundation) \$1,000; The Wisconsin Society for Jewish Learning and the New Home Club, Inc., Milwaukee, \$2,500; William H. Scheide, Princeton, N. J., \$1,306.87; Marjorie A. Campbell, Chapel Hill, N. C., \$10; Faculty of the chemistry department, \$61.54; Friends of the late Fanna Erickson, Madison, \$460; The Old Line Life Insurance Co. of America, Milwaukee, \$250; The Wisconsin-Upper Michigan Florists Assn., \$150; The Women's Auxiliary of the Wisconsin-Upper Michigan Florists Assn., \$50; Dr. Joseph V. Swintosky, Perkiomenville, Pa., \$25; China Medical Board, Inc., New York, \$100; Kohler Foundation, Inc., Kohler, Wis., (UWF) \$4,200; A. J. Sweet of Madison, Inc., \$100; Edward Petranek, Madison, \$200; The Pfizer Foundation, Inc., Brooklyn, N. Y., \$2,500; United States Rubber Company Foundation, New York, N. Y., \$1,500; Jacobus Foundation, Inc., Wauwatosa, \$500; The International Nickel Company, Inc., New York, N. Y., \$1,000; Albert C. Fiedler, Milwaukee, (UWF) \$50; Anonymous, \$3,000; Dow Corning Corp., Midland, Mich., \$1,100; Anonymous donor (UWF) \$2,500; Contrib-utions from students, \$18; Robert C. John-son, Milwaukee, \$100; The First National Bank of Fort Atkinson, \$200; Lakeside Laboratories, Inc., Milwaukee, \$450; Mirro Management Clubs of Manitowoc and Two Rivers, \$500; Trustees of the Smith, Kline & French Foundation, Philadelphia, unrestricted gift; Parke, Davis & Co., Detroit, \$4,500; National Plant Food Institute, Washington, D. C., \$200; The Sears-Roebuck Foundation, Minneapolis, Minn., \$4,225; Dr. Robert L. Cowles, Green Bay, \$10; Foundry Educational Foundation, Cleveland, Ohio, Educational Foundation, Cleveland, Ohio, \$5,000; Sears, Roebuck and Co., Madison, 12 Geiger counters, estimated value of \$3,890; The Kroger Co., Cincinnati, Ohio, \$1,000; Elaine Lové Educational Fund, Oconomowoc, \$2,000; Smith-Douglass Co., Inc., Norfolk, Va., (UWF) \$2,000; Trustees of the University of Wisconsin Trust, Estate of Thomas F. Brittingham, \$10,575; Kumud. of Thomas E. Brittingham, \$10,575; Kumud Mehta, Chicago, Ill., \$10; Dr. Juan Unzueta Ross, Villa Obregon 20, D. F., Mexico, \$2; The A. D. L. Foundation, Cambridge, Mass., \$1,400; National "W" Club (UWF), \$6,000; Carol Biba, Bryn Mawr, Pa., \$100.

been assigned to the RFA Regiment, Fort Ord, Calif.

Among the newly elected directors of the Fond du Lac Alumni club are Ray COLWIN and Ted BRENNER Jr. '50; Harlan DRAE-GER '50 is secretary of the Kenosha club; Edward BUEHLER '50 is secretary-treasurer of the Rhinelander club; and Dale MINNICK '50 is a director of the Rhinelander club.

On a year's leave of absence from his teaching job at Bay View High school, Frank LOEWUS '50 will try his hand at news writing for television.

Harold P. MUELLER Jr. '50, Shorewood, Wis., is 1957 chairman of the March for Muscular Dystrophy in his area. Mueller is vice president in charge of sales for the Mueller Climatrol division of the Worthington Corp.

Burnell R. ROBERTS '50 has acquired a master in business administration degree from Harvard and has accepted a job on the analysis staff of the General Tire and Rubber Co. in Akron.

Dr. Gene F. ARMSTRONG '50, specialist in radiology, has associated himself with Dr. Harold A. Bjork in Kenosha.

James E. HALPIN '50 is with the Chilean Agricultural program and lists his address as The Rockefeller Foundation, Casilla 13045, Santiago, Chile, South America.

A new general medical practitioner, Dr. Gerald E. LE MIEUX has joined the staff of the West Side Clinic in Green Bay.

Dr. John E. KIPPENHAN has begun a general medical practice in Cedarburg after completing two years of active duty in the Army Medical Corps.

The new superintendent of the Wittenburg public schools is Erwin B. WICK-STROM. He will also serve as an area school administrator.

Dr. Lloyd R. COTTS has joined the Maser-Vaudreuil medical clinic in Rice Lake after finishing two years active duty with the Army in Germany.

Jim STEVENS, former New Glarus coach, is the new head basketball coach at Madison West high school.

1951

Dr. Theodore L. TAYLOR Jr. has joined Drs. L. E. and L. M. Antonius in the practice of dentistry at 905 University avenue in Madison.

The Spring Valley, Wis., High school will be headed by Arnold T. BERENDSEN this fall.

The Rev. Samuel C. GODFREY has been appointed to the Palmyra and Little Prairie charge of the Methodist church.

Robert P. WIESE has acquired his master's degree in education at Marquette university. Donald C. HABERMANN is treasurer of

the Milwaukee Alumni club.

Peter D. WELCH has been promoted to staff engineer in the Information Research Department of the IBM Research Center in Poughkeepsie, N. Y., where he is engaged in

speech recognition research.

Thomas S. VAN ALYEA Jr. graduated from the American Institute for Foreign Trade at Thunderbird Field, Phoenix, Ariz., and is now affiliated with the First National City Bank of New York.

Capt. Duane L. LARSON has been assigned as physician in the Surgical Research Unit at Brooke Army Medical Center, Fort Sam Houston, Tex.

One of a series of Christmas drawings by Paul Brown, famous American artist.





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Illustrated Christmas Catalogue Upon Request.

ESTABLISHED 1818



346 MADISON AVENUE, COR. 44TH ST., NEW YORK 17, N. Y. 111 BROADWAY, NEW YORK 6, N. Y. BOSTON · CHICAGO · LOS ANGELES · SAN FRANCISCO

The new manager of Rennebohm Drug Store #15 in Madison is Alfred M. KAUF-MAN, who has been employed with Rennebohm since 1950. He is married to Phyllis PROSANSKY '51 and the father of Tom, 4, and Dale Ann, 11/2.

William SFICOS, '51, a vice-president of the Alumni Club of Chicago, has been named employment manager of the Chicago and Northwestern railroad in Chicago.

The director of Camp Wawbeek, Harold F. SCHRAGE has become assistant professor at the University of Missouri, He is in charge of organizing a department in recreation and group work there.

Violet SCHMIDT, a Racine home eco-nomics teacher, recently joined the staff at Kewaskum High school.

Howard W. ROEMER has become the new supervising principal of the Blanchardville public schools. He had been the principal of Pittsville schools before serving in Blanchardville.

James SCHMIDT has joined the law firm of Schmitt and Wurster in Merrill.

Edwin E. BEERS was recently assigned as minister to the Union Church of Eastern Venezuela in Caracas. He will serve as an associate Congregational minister.

G. C. WONG has been named director of the Beloit Alumni club.

John F. SIMPSON is now interning at Boston City Hospital.

Bruce BAYER is now an escrow officer for the Lane Title and Trust Co., in Phoenix.

James D. HANSEN has been named the new dairy agent for Manitowoc county. Illinois Wesleyan has appointed Edward

B. LARSON as assistant professor of insurance.

1952

The Rev. Alvin L. BRIGGS was awarded his B.D. degree at the 100th commencement of the Garrett Biblical Institute, Evanston, Ill.

Robert W. FRIEDRICHS has acquired the Wisconsin Ph.D. degree and a new position as head of the sociology department at Drew university, Madison, N. J.

William D. EHMANN was granted the Ph.D. in nuclear chemistry at Carnegie Institute of Technology and is now doing research at Argonne Laboratories, Lamont, Ill. on a fellowship.

Dr. Ewald T. SORENSEN, specialist in internal medicine and diagnosis, has joined the Sheboygan Clinic.

Dr. Norman CARDEN is serving his internship in Letterman's hospital, San Francisco.

Richard D. GALSTAD has joined the Osseo, Wis., law firm of Fugina, Kostner, and Ward.

Robert H. CONSIGNY has been promoted to first lieutenant at Fort Eustis, Va., and is commander, legal officer, and assistant adjutant of the 774th Transportation Group's headquarters.

Erik L. MADISEN of the Madisen Publishing Co., Appleton, Wis., is managing editor of Park Maintenance and of Parks and Recreation in Canada, which have international circulation. He was in naval service most of 1953-55, stationed in Boston and aboard the USS Wilkinson.

Lorraine J. MARQUARDT has started work in the Home Service Department of Pillsbury Mills, Inc., in Minneapolis. Her address there is c/o Evangeline Residence, 60 Willow St.

Betty VON SEGGERN is working for Human Factors Research, Inc., a management and marketing research organization in Los Angeles.



1953

Gerald L. BASS has joined Bernard GOLD-STEIN in a law partnership at Whitewater.

Sidney N. HARTWELL is vice president of A-Plus Calculating, Inc., and factory representative for Plus Computing Machines. His new address is 8359 Gridley Avenue, Wauwatosa 13, Wis.

Charles E. KUEHN is now associated with the Green Bay law firm of Chadels, Cornelisen, Denissen, Farell, and Kranzush.

Dr. Ronald J. SZYMANSKI has served his internship at the Sacred Heart General Hospital in Eugene, Ore., and is now with the U. S. Army at Fort Sam Houston, Tex.

Gordon R. WICKER has joined Shell Development Company's Emeryville, Calif., Research Center as an engineer in the experimental plants department.

Dr. Joseph RYCHLAK Jr. now holds the Ph.D in clinical psychology from Ohio State university, where he is on the faculty.

John M. FRASE was awarded his master's degree in art education at Wisconsin in June.

After completing his military service with a Nike missile unit, Everett W. ROBERTS has returned to Sturgeon Bay and his position as agricultural instructor at Sevastopol High school.

Lieut. Robert W. EDLAND has been assigned to the Army Medical Field Service School at Fort Sam Houston, Tex., after completing a one-year medical internship at Fitzsimmons Army Hospital in Denver.

Lieut. James J. VanEIMEREN earned the Army Commendation Ribbon with Metal Pendant for exceptional and distinguished service as confinement officer at Fort Leavenworth, Kans.

Gordon R. WICKER has been granted the master of science degree in chemical engineering at California Institute of Technology.

Dr. Benny L. BECK is a new member of the Research and Development Division at the Humble Oil and Refining Company's Baytown, Tex., refinery. He was granted his Ph.D. in analytical chemistry at the June Wisconsin Commencement.

1954

James HONNOLD has been selected to conduct the pilot project in preventive casework for children launched by the Walworth county public welfare department.

Dr. Jerome F. SZYMANSKI is serving his medical internship in Marshfield.

Richard DUMMER has put his new law degree to work in the Personal Trust department of the Guaranty Trust Co., New York.

Army 2d Lt. Wesley A. NOEL was graduated from the Infantry School's basic officer course at Fort Benning, Ga.

The Rev. Virgil RABE, who served as interim pastor of the First Presbyterian church in Oconto for the summer, planned to enter Harvard Divinity school for graduate study in the fall.

Lola HOPKINS is a graduate teaching assistant at North Dakota Agricultural College School of Pharmacy, Fargo. Her new address in Fargo is 710 10th St. N.

The Outagamie county welfare department added Carl FRITSCHLER to its child welfare staff.

W. Thomas DARNELL, who received his Wisconsin Ph.D. this year, has joined the staff of Du Pont's Polychemicals Department research division.

Lt. Kenneth L. STREBE has graduated from the Army Medical Service School at Fort Sam Houston, Tex.

Philip H. HOWARD has been promoted to project engineer in the Engineering Planning department of the IBM Product Development Laboratory at Poughkeepsie, N. Y., where he is in charge of engineering planning for magnetic disc information storage units.

New alumni club directorships were assumed by William O. KUPFER for the Kenosha Club and Richard K. JOHNSON for the Rhinelander group.

Co-author of a new historical work about the 56 men who signed the Declaration of Independence, "They Signed for Us," is Annabel McARTHUR.

Mary Ann PARTEKA is the new English and French teacher in the Elroy public school system.

Dr. Peter ABRAMOFF has been awarded a U. S. Public Health Service grant of \$7,639 for cancer research at Marquette U., where he is an instructor in zoology.

Edward GRUTZNER has been named a director of the Detroit Alumni club. Dr. William C. CHILD Jr. was recently

Dr. William C. CHILD Jr. was recently promoted to assistant professor of chemistry at Carleton college in Northfield, Minn.

Wisconsin Alumnus, November, 1957

Dennis F. DZICKOWSKI recently joined the staff of the Meinzer pharmacy in Hales Corners. He has been a registered pharmacist since 1955.

Howard EGGERT has been promoted to district sales engineer of Vilter Mfg. Co. in Milwaukee.

The new English and citizenship teacher at Peshtigo is Sally HAASL, who recently resigned from the Two Rivers school system.

Leo J. MORAN has accepted a post as assistant professor of agricultural economics at the U. of Arizona, Tucson.

Jerome BLOCK has opened a law office in Fremont after practicing for several years in Appleton.

Lloyd BENRUD is the new assistant to the administrator of the New Lisbon schools.

Carol EDLER, after completing her final oral exams, was notified that she had been granted a PhD. in economics by the University of London.

The new manager of Lake-to-Lake dairy operations in Manitowoc is Donald HELGE-SON.

Daniel J. BURNS has joined a newly created law partnership in Kaukauna.

A. D. ARGANBRIGHT, formerly with

A. D. ARGANBRIGHT, formerly with the Continental Insurance Co., Chicago, has joined the Wisconsin National Life Insurance Co., Oshkosh, as assistant actuary.

After completing three years in the Navy, Lester H. REINKE has joined the product engineering division of Dow Corning Corp. in Midland, Mich.

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1955

William M. BRISSEE, who has just finished two years in the U. S. Navy, will join the staff of the Seymour, Wis., *Press* in September.

While he continues his studies at Garrett Biblical Institute, Evanston, Ill., William E. MORTON will serve as pastor of the Franks-

ville Methodist church.

Lt. John WEINERT was awarded a certificate of achievement in recognition of meritorious and outstanding performance of duty by the commanding general of Aberdeen Proving Ground, Md. He has been serving as confinement officer at the post stockade since January of 1957.

January of 1957.

John M. MOEDE, who recently received his master of social work degree from the University of Denver, has accepted a position with the Wisconsin Division for Children and Youth in the La Crosse district

and Youth in the La Crosse district.

2d Lt. Stanley S. SMITH recently received the silver wings of an Air Force jet pilot at

Laredo Air Force Base, Tex.

Fred PETTEGREW is one of the new directors of the Fox River Valley Alumni club.

1956

Garrett A. NIELSEN won \$100, the third place prize, for his answer to "What Will Downtown Madison be Like in 1977?" His major while at the UW was in city planning and civil engineering.

New associate in the George W. Nichols

realty firm of Madison is Fred N. KEL-LOGG. He was formerly an accountant for Allis Chalmers.

Second Lt. John E. PARKER has been assigned to the 774th Army transportation

railway group at Ft. Eustis, Va.
Ensign G. Robert McLAUGHLIN has been assigned as supply officer on the USS Clarence K. Bronson, a naval destroyer. He recently completed his basic training at Athens, Ga.

Second Lt. Richard D. ROBBINS has graduated from the primary pilot training program at Marana Air Base, Big Springs, Texas and has been assigned to complete his training there for flying single engine jets.

A recent graduate from the Naval Officers Candidate School in Newport, R. I. was John M. EWENS.

The new news editor of the Reedsburg Times-Press is George C. PAULSON. For the eight months prior to his appointment he served as a technical editor at the U. S. Forest Products Laboratory in Madison.

Forest Products Laboratory in Madison.
Army PFC David J. BERENS was named
Soldier of the Week for the Western Area
Command in Germany. He is with the 613th
Field Artillery Batallion there.

Steven L. KILEY has joined the law firm of Riley and Wahl in Racine. He was for-

merly on the law faculty at the U. of Calif.

Dale R. RHEINECK is now serving as officer in charge of a signal corps meteorology team working in connection with current atomic tests in Nevada.

Air Force Second Lt. John V. KARDACH

SPECIAL REPORT

Mr. JIM BYRD

NEW YORK LIFE AGENT

,

BORN: April 14, 1929.

EDUCATION: Georgia Institute of Technology, B.E., 1951.

ATLANTA, GEORGIA

MILITARY: U. S. NAVY-LT. JG June '51-May '53.

PREVIOUS EMPLOYMENT: July '53 to March '54—Industrial Engineer for shoe manufacturer.

REMARKS: Former Navy Lieutenant Jim Byrd became a New York Life representative on March 16, 1954. His entry into the insurance field came soon after graduating from Georgia Tech as an engineer. Largely as a result of a helpful, friendly manner in his business activities and a logical approach to his clients' insurance problems—Jim Byrd's switch in careers, from industrial planning to insurance planning, proved notably successful. His impressive record in the nearly 4 years with New York Life—which includes qualifying for the Company's Star Club in 1954; Top Club in 1955, 1956; and the industry—wide Million Dollar Round Table in 1956, 1957—is a good indication of Mr. Byrd's future success potential with the Company.



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College Relations Dept. D-5 51 Madison Avenue, New York 10, N. Y.

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Second Vice-President: Martin Below, '24, Jahn & Ollier Engraving Co., Prudential Plaza, Suite 3015, Chicago
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Madison 3
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Executive Director: John Berge, '22, Memorial Union, Madi-

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Class of 1955: Mrs. George Wallace Meyer, 3897 James Ave., S., Minneapolis, Minn. Class of 1956: Leslie M. Klevay, Jr., 625 Mendota Ct., Madison. Class of 1957: James G. Urban, Frankenburger Louse, Tripp Hall, U. of Wisconsin, Madison.

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was awarded the silver wings of an aircraft navigator during July when graduation exercises were held at Ellington Air Base, Hous-

Second Lt. John E. RUSH was one of 61 men to receive his wings during graduation from jet pilot training at Webb AFB in Big Springs, Texas.

Navigator wings were awarded Lt. Loren L. KENEFICK after he had completed his training at Harlingen Air Force Base this

1957

Roger RUECKL has been appointed an assistant technologist in the petrography division of U. S. Steel's Applied Research Laboratory at Monroeville, Penn.

Walter BULGRIEN, employed in the Electrical Engineering Dept. of Consumers Power Co., is now working voltage conversion problems for the Grand Rapids and Kalamazoo project.

Richard J. CAESAR has joined Corning Glass Works in Corning, N. Y., as a salesman in the technical products division.

Carol Anne BAUER was one of four in

the nation to receive a fashion fellowship to the Tobe-Coburn School for fashion careers. She is now in New York attending the oneyear course.

Army Second Lt. Richard E. JACOBSON has been assigned as platoon leader in Company A of the 1st division's 28th infantry at Fort Riley, Kansas.

The new publicity director and associate social director of the University's Union is Alice KEARBY.

Stanley K. NIELSEN has been awarded a fellowship sponsored jointly by the Danish government and the Fullbright Commission. During his year of studies at the U. of Denmark he will work on ways of combating juvenile delinquency.

Donna OLSTAD is teaching this year at Brookfield High school in Milwaukee County. She instructs in home economics courses.

Army Pvt. Arlin WESNER recently began six months active duty at Ft. Leonard Wood in Missouri.

John PLATOS is now training for a position with the Rath Meat Packing Co. in Waterloo, Ia.

A position in the department of teacher training and continuing education at Michigan State U. has been accepted by James L. PAGE. He is an assistant professor in the audio-visual education and curriculum field.

Vincent LIA is now teaching art at Sturgeon Bay high school.

In August Elmer L. GERALDSON graduated from the Naval Officers Candidate School in Newport R. I.

Gene HOLLENBERGER has accepted a position with the Ambrosia Chocolate Co. in Milwaukee.

The new home economics teacher at New Holstein High school is Neltia WEISSE.

Jane HARTIG is now teaching physical education at West High school in Green Bay. Nancy HILL is currently teaching freshman chemistry at the UW-Milwaukee.
Robert WAKEFIELD is taking a train-

ing course at Kroger's in Madison and will enter the business in several months.

Necrology

Laura BARBER '91, Marshall, Wis. Alma STOCK '99, former high school

German teacher, Fergus Falls, Minn. Frank VAUTROT '01, former operator of

the Durand Auto Co., Amit, La.
Percy E. ALDRICH '02, Union Grove,

Wis. Stephan M. GRIFFITH '03, Los Angeles,

Calif. Meta L. WAGNER '04, former piano

teacher at the University of Wisconsin School of Music, Madison. W. D. HASELTINE '04, former attorney,

Lyman J. EMERY, '04, Oconomowoc,

Everett, Washington.

Alfred KAY '05, an attorney, Milwaukee, James O. MEADOWS '06, a bacteriologist,

Montreal, Canada.

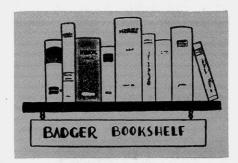
Mary SHEAHAN '07, Bristol, Wis. William A. ROBINSON '07, a professor at Bowdoin college, Brunswick, Maine.
John A. KIRCHMAN '08, Algoma, Wis.

Ray RODGER '09, Oxford, Wis. Theodore J. GUNTHER '09, Sheboygan,

Lewis J. QUINN '10, an attorney, Racine, Wis.

Frederick W. DOOLITTLE '11, New York City.

Wisconsin Alumnus, November, 1957



A PROPHET IN HIS OWN COUNTRY. By Kenneth S. Davis, '35. (\$5.00)

This is the author's second book about recent presidential aspirants, an earlier work being entitled Soldier of Democracy and dealing with President Eisenhower. "Prophet" deals with Adlai Stevenson's early years and his political service and campaigning. Davis said he hoped the book would be a full-length portrait, honestly drawn, and it seems to meet these specifications in admirable fashion. The author had the co-operation of the subject, who comes off well in Davis' cataloguing of differences in personality of the rival candidates.

PROFESSOR PRESTON AT HOME. Elizabeth Corbett, '10. Lippincott. (\$3.50)

The perception of Elizabeth Corbett in developing this picture of the dreams and frustrations of a group of very real people is most evident, and her many readers will find the story of Professor Preston's unexpected romance full of the familiar warmth of feeling and fine insight for which the author is noted. Miss Corbett, the author of more than 30 novels, declares she was moved to write this book by millions of Americans who "are right now living busy, useful, worthwhile lives. They are even happily married, and get on with their grown children and their in-laws at least a part of the time."

TECHNICAL AND TEXT NOTES:

Tony J. Cunha, '44, is professor and head of the department of animal husbandry and nutrition and the author of many publications in the field of animal nutrition. His latest work is *Swine Feeding and Nutrition*, published by Interscience Publishers (\$5.00).

Florence (Holcombe) EMPFIELD '11, a former teacher at Whitewater State College, Chicago, Ill.

C. F. HEDGES '12, former superintendent of Neenah schools, Neenah, Wis.

Lucius A. NORRIS '12, Hollywood, Calif. John F. AMES '12, an attorney, Minocqua, Wis.

Jessie L. AXLEY '12, Washburn, Wis.

Vera L. SIEB '14, Valparaiso, Ind.

George LOFTUS '16, partner in a drug-store at Walworth, Wis.

Charles A. HOLMES '17, Wisconsin Rapids, Wis.

Frances W. BILLINGSLEY '18, Wausau,

Ray E. STADLER '18, Miami, Florida. Dudley BROOKS '20, assistant professor of English at the University of Wisconsin-

Milwaukee, Sturgeon Bay, Wis. Francis E. WHITNEY '20, Milwaukee,

Florence R. DAY '20, director of the Smith college school for social work, Northampton, Mass.

Clement M. POWERS '21, several years ago in Waupun, Wis.

Alina LINDERGREN '21, member of the office of Education Staff and well-known authority on European education systems, Washington, D.C.

Bessie K. HILLIARD '22, Wisconsin Dells, Wis.

Dr. Chauncey J. DOYLE '22, a physician for the Milwaukee regional office of the Veterans' Administration, Milwaukee, Wis. William F. ENGELHARDT '22, executive vice-president and secretary of the Arandell Printing Corp., Wauwatosa, Wis.

Sara SLATER Hammond '23, wife of the dean of pharmacy at the University of Mississippi, Oxford, Miss.

John A. COMMONS '25, former agriculture-economics instructor, Raleigh, N.C.

George HUME '28, Chilton, Wis. Walter H. SCHAFFER '30, professor at Northern Michigan college, Marquette, Mich.

Robert F. GODLEY '30, former reporter and columnist for the Wisconsin State Journal and copy writer for the J. Walter Thompson Advertising Co., New York.

Jerome F. FOX '30, former mayor of

Jerome F. FOX '30, former mayor of Chilton, chairman of the Democratic State Central committee and co-chairman of the Democratic Organizing committee, Chilton, Wis.

William E. EVANS '30, Delavan, Wis. Margaret C. THULL '33, Marinette, Wis. Fred G. MEYER '34, assistant treasurer of

Fred G. MEYER '34, assistant treasurer of the S. C. Johnson & Sons Inc. wax company, Rochester, Minn.

Kenneth G. FLAKES '37, a bacteriologist with the Wisconsin Conservation Department, Sauk City, Wis.

Lowell KINDSCHI '38, a teacher at the University of San Francisco, San Francisco, Calif

Calif.
Hortense M. HOADLEY '39, Wauwatosa,

Howard C. GEORG '40, Milwaukee, Wis. Christine W. MARTIN '42, San Antonio,

Texas.

Richard W. ZIMMERMAN, '53, mechanical engineer for Douglas Aircraft Co., Belle-

ville, Wis.

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